THE LIBRARY OF CONGRESS
1800

Scanned from the collections of
The Library of Congress

Packard Campus
for Audio Visual Conservation
www.loc.gov/avconservation

Motion Picture and Television Reading Room
www.loc.gov/rr/mopic

Recorded Sound Reference Center
www.loc.gov/rr/record

F1-28-25

DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 1 NEW YORK, MONDAY, JANUARY 3, 1944 TEN CENTS

3 JUN -5
Copy 1967

RANK MONEY FOR U. S. INDIE PRODUCTION

Fewer Arbitration Complaints Filed During 1943

83 Cases Docketed in Fiscal Year as Against 116 in 1942 and 148 in First Year

Eighty-three demands for arbitration were filed between Dec. 1, 1942, and Nov. 30, 1943, the fiscal year of the motion picture tribunals. The number of complaints represented a decrease of 33 cases under the figure for the preceding year when 116 arbitration demands were docketed. The motion picture arbitration system started functioning on Feb. 1, 1941, and the fiscal period ended Nov. 30 of the same year. In those 10

(*Continued on Page 6*)

Aggregate National Holiday Biz Tops '42

Partly offsetting the loss of extra business resulting from Christmas falling on Saturday, attendance last Monday was unusually strong and it picked up successively each day through Friday. Every day was at least a little bigger than the previous—with New Year's Eve, of course, doing everything the capaci-

(*Continued on Page 6*)

Lawrence Suit Against 20th-Fox Is Settled

Settlement of the action which had been brought against 20th-Fox by Laudy Lawrence, former head of its foreign department, in which the latter charged wrongful discharge and breach of written agreement,

(*Continued on Page 9*)

20-Prints-per-Picture Limit in Argentina

Buenos Aires (By Air Mail—Passed by Censor)—Stepping once more into the distribution of raw stock, the Argentine government has ruled that distribution shall be on an equal basis to "recognized" importers. Prints of locally made films are limited to 20 per subject.

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

LOOK for some definite announcement on Hemisphere Films, Inc., along about the end of this week. The organization is designed to receive, eventually, the bulk of the non-theatrical work done now by the CIAA, and, it is understood here, the moving spirit behind it is Francis Alstock, CIAA pix chief. Alstock has long been anxious to achieve a privately-financed organization to do the non-theatrical work now carried on with CIAA funds, and Hemisphere Films, may be that organization.... Congressional criticism to the contrary, the CIAA program appears to have been extremely successful in Latin America, proving again the great value of pix in educational work.... Alstock is now in Mexico City, where he has spent much of his time in recent months, but is due back in Washington sometime this week. Upon his return, intensive preparations are expected toward the release of a general

(*Continued on Page 2*)

Schlager PCA-UA Deal Calls for 15

A new six-year deal whereby Producers Corp. of America will produce five pictures every two years for United Artists release has been signed by Edward C. Raftery, UA president, and Sig Schlager, head of PCA.

First group of five pictures will

(*Continued on Page 5*)

British Film Tycoon Ready to Finance Hollywood Pix Distribution by His Own Projected Exchange System To be Combined with English Product for American

London (By Cable)—J. Arthur Rank's all-embracing plans for British film industry development of the world film market in the post-war period—plans which are now being carefully mapped—contemplate the financing of independent American producers in Hollywood, it was authoritatively learned here over the New Year week-end.

J. ARTHUR RANK

Determined that British product shall have entree in the United States, Rank, it is learned, is preparing to go through with his already indicated proposal to establish his own distribution system in the states.

His plans to finance American indies is closely related to the distribution project he envisions. Rank,

(*Continued on Page 9*)

See New Decree Okay Within Next 60 Days

Federal Court approval of a new New York consent decree within the next 60 days was predicted in industry circles over the week-end. It was asserted that the five consenting companies and Tom C. Clark, Assistant Attorney General, had agreed in principle on most of the terms and changes in the decree and that the task now was to refine the points.

It was reported unofficially that the distributors had agreed to a majority of the changes and recommendations favored by Clark and that the indus-

(*Continued on Page 5*)

Rep. to Open Chi. Sales Conference Next Friday

The second in Republic's current series of sales conferences will be held Friday and Saturday at the Drake Hotel in Chicago, it was announced on Friday by J. R. Grainger, the company's president. Discussion will revolve about details of the $2,000,000 appropriation for exploitation of quality product which was announced by Herbert J. Yates, Sr.,

(*Continued on Page 9*)

New Safety Laws Hit Hub Vaude Theaters

By FLOYD BELL

FILM DAILY Staff Correspondent

Boston — Vaudeville has already been banned in several Boston theaters unable to comply with new safety law requirements and, ac-

(*Continued on Page 8*)

New Chilean Studios Plan Nine for 1944

Santiago (By Air Mail—Passed by Censor)—With a schedule of nine films to be produced during 1944, the new Chilean studios, recently completed with modern U. S. equipment, will be put in operation this month. Initial subject will be "Vina del Mar."

Prison, Fines for Mobsters

Six to Serve 10 Years, Kaufman Draws Seven

A total of 67 years' imprisonment and $70,000 in fines was imposed by Federal Judge John Bright on Friday on the seven men convicted last week of conspiracy to extort more than $1,000,000 from the industry. Pending appeal, six of the men, Louis Compagna, Paul DeLucia, Phil D'Andrea, Charles Gioe, Francis

(*Continued on Page 9*)

RKO's Phil Reisman Off To Great Britain This Week

Phil Reisman, RKO's foreign department chief, expects to leave this week for London, depending upon accommodations. A general checkup on the company's British activities is the purpose of the trip.

PN 1993
.F45
x copy
M. Pic.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 1 Mon., Jan. 3, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

Copyright by Wid's Films and Film Folk, Inc.

FINANCIAL

(Frday, December 31)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	13¾	13¾	13¾	.....
Col. Picts. vtc. (2½%)	17¼	16¾	16¾	— ½
Columbia Picts. pfd.	40⅜	40⅜	40⅜	+ ¼
Con. Fm. Ind.	2⅞	2⅞	2⅞	.....
Con. Fm. Ind. pfd.	....	....	....	.....
Gen. Prec. Eq.	20	19¾	19¾	+ ¼
Loew's, Inc.	58¾	58	58¾	+ ⅞
Paramount	24¼	23¾	23¾	— ½
RKO	8⅞	8¾	8⅞	+ ¼
RKO $6 pfd.	100½	99¼	100	— ½
20th Century-Fox	22⅜	21⅝	21⅝	— ½
20th Century-Fox pfd.	29	28¼	28⅞	+ ¼
20th-Fox pfd. (4½)	100	100	100	+ ⅛
Warner Bros.	12¼	12	12⅛	.....
NEW YORK CURB MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK BOND MARKET				
Monogram Picts.	3⅜	3¼	3⅜	+ ¼
Radio-Keith cvs.	1⅝	1½	1½	.....
Sonotone Corp.	2⅞	2¾	2¾	— ⅛
Technicolor	12⅝	12½	12½	.....
Trans-Lux	4⅛	4	4⅛	+ ⅛
Universal Pictures	....	....	....	.....
Universal Pitcs. vtc.	18⅞	18	18	.....

Klaiber's Son Dead

Buffalo—Interment services were held here for Jack Klaiber, 3, son of Valner Klaiber, former Metro booker here, now salesman at Indianapolis. Baby, a polio victim, was one of twins.

WANTED - - - - A JOB!

Where an experienced film man can put his ability and talents to use in the Production of Features, Trailers or Short Subjects. Box 176, Film Daily, 1501 Broadway, New York City.

Reopen Minn. Theater As "Radio City"

Minneapolis—Rechristened "Radio City" the Minnesota Theater here, largest amusement house in the Northwest, will reopen March 2 under management of Minnesota Amusement Co.

The firm has completed a lease on the property, John J. Friedl, president, announced over the week-end. The deal including rental of the building's second floor to KSTP, National Broadcasting Company's Northwest outlet.

Friedl said the house, dark nearly two years, will operate on a straight picture policy, with added stage attractions from time to time. KSTP will have three studios, each seating 350 people, on the second floor in the space now occupied by the Minneapolis Costume Co. It also will have a reception room on the theater's mezzanine floor.

Minnesota Amusement Co., operated the Minnesota when it first was opened, then gave it up when the company's first lease expired. It has been opened only for short periods since that time.

Walsh to Set Early Date For Chi. Union Election

Date for the election of officers of Chicago operators' Local 110 to replace those who were removed last month by Richard F. Walsh, IATSE president, may be set in the next week or so by the alliance head, it was learned on Friday. Walsh is expected to go to Chicago this week.

Officers of Local 110 removed were Peter Shayne, president; Clarence Jalas, secretary -treasurer; John Smith, business agent; George Krag, Joseph Berunstein and James Cisco, members of the executive board. Felix Snow, sixth vice-president of the IATSE, has been in charge of the local since the withdrawal of its officers.

Second War Bond Bonus For Monogram Employes

West Coast Bureau of THE FILM DAILY

Hollywood — Employes of Monogram participated in a bonus of $17,676 for the 1943 fiscal year, according to President W. Ray Johnston. The bonus, second of a two-year plan, was paid in War Bonds on Dec. 31 to all employes who were on the company's payroll at least three months prior to expiration of the fiscal year. The minimum sum paid to any employe in bonus Bonds provided worker has been on payroll for two years is $288. Under the plan, any employe of the company with exception of president, executive director and all vice-presidents may participate therein.

Reeling 'Round - - WASHINGTON

(*Continued from Page* 1)

announcement regarding the new outfit. Although some announcement is promised, however, it is not anticipated that it will be more than a preliminary statement, with details yet to be worked out....That this plan has come as far along as it has, however, makes the absorption of CIAA by the State Department, which has long been under discussion, seem colder than ever.

• •

THE announcement on Hemisphere Films is due just about the time the film industry will lose one of its best friends in Washington, for E. Palmer Hoyt, domestic director of OWI, returns to his Oregon newspaper and radio interests after this week. Hoyt came here in July, replacing Gardner Cowles, Jr., Iowa publisher, and has justified in every way his selection for the post. He has been friendly toward the film industry, he has respected the industry and its representatives and everyone in the industry who has had dealings with him—whether in the past six months or prior to his coming to Washington—has nothing but the highest regard for him ....Hoyt is responsible for the coming to OWI of Stanton Griffis, present head of the pix bureau, and he is credited with having influenced the military in great measure toward fuller and franker co-operation with the newsreels and the industry generally ....Successor will be George Healy, New Orleans newsman.

• •

ANNOUNCEMENT should be out this week of the completion of the film bank setup, by which newsreel photographers in the war zones will be able to draw film from Signal Corps stocks. The companies will deposit film here perhaps in a month, and their men will be permitted to draw from the same stores as service photographers. Arrangements with the Army, the Navy and the Marine Corps have been completed by Claude Collins, with only final confirmation now to come.

Boasberg Off to Start Depinet Drive Machinery

Charles Boasberg, captain of the 1944 Ned Depinet Drive, and Harry Gittleson, leave today on a 40-day tour of RKO exchanges to set the drive machinery in motion. First meeting will be held in the New Haven branch. The annual billings contest runs for 15 weeks, starting Feb. 4 and ending May 18.

From New Haven Boasberg and Gittleson will go to Albany, with the rest of their itinerary following in this order: Buffalo, Detroit, Indianapolis, Cincinnati, Cleveland, Pittsburgh, Philadelphia, Washington, Charlotte, Atlanta, New Orleans, Memphis, Oklahoma City, Dallas, Los Angeles, San Francisco, Portland, Seattle, Salt Lake City, Denver, Omaha, Des Moines, Kansas City, St. Louis, Minneapolis, Milwaukee, Chicago, Toronto, Montreal, Boston, returning to New York on Feb. 11.

COMING and GOING

WILLIAM F. RODGERS, M-G-M vice-president and sales chief, leaves Jan. 15 for a Florida vacation.

J. CHEEVER COWDIN, Universal board chairman, leaves Friday for studio conferences.

PHIL REISMAN leaves this week for London.

CLAUDE LEE returned to Washington over the week-end.

JACK FLYNN is due here this week fro Chicago.

SIG SCHLAGER returned to the Coast o the week-end.

HENRY SUCHER, screen writer, returned to Hollywood on Sunday after spending the holiday in town.

WILLIAM B. JAFFE, film attorney, left New York on the week-end for the Coast for conferences with Sam Wood in connection with his releases through Columbia, and also to huddle with Edmund Goulding and officials of Monogram.

JULES LAPIDUS, Eastern division sales manager for Warner Bros., left yesterday for Albany, Buffalo, Cleveland, Cincinnati and Indianapolis.

NORMAN AYERS, Warners' New York Metropolitan and New England district manager, was in Boston over the week-end and will be in Buffalo today.

LEON SCHLESINGER, Warner cartoon producer is in from the Coast.

KATHRYN WHEELER of the M-G-M office in Kansas City is a New York visitor.

RKO personalities in town include **MICHELE MORGAN, JOAN BROOKS, PAUL STEWART, ALAN REED, ELAINE RILEY. NANCY KELLY** and **THE HARTMANS.**

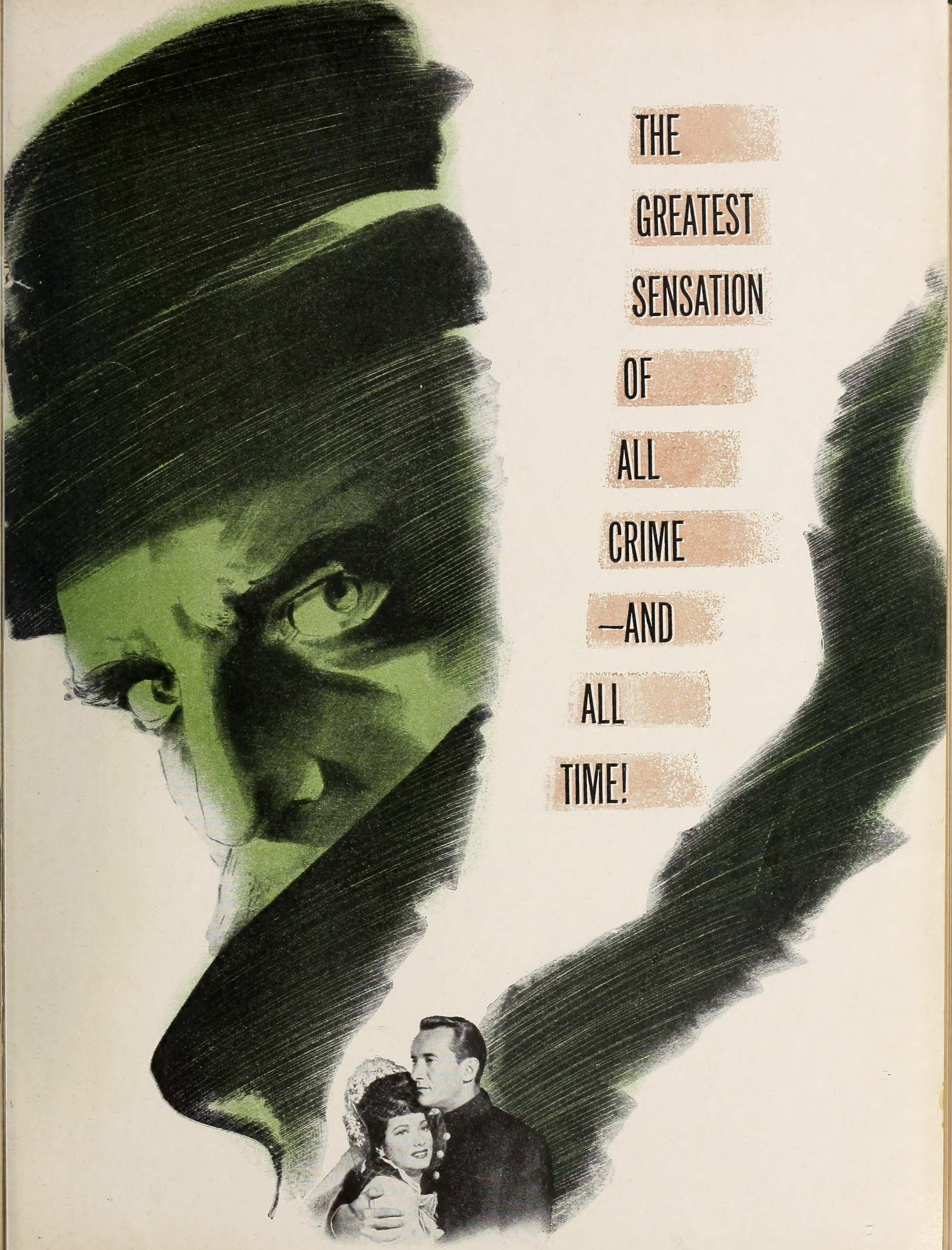
NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

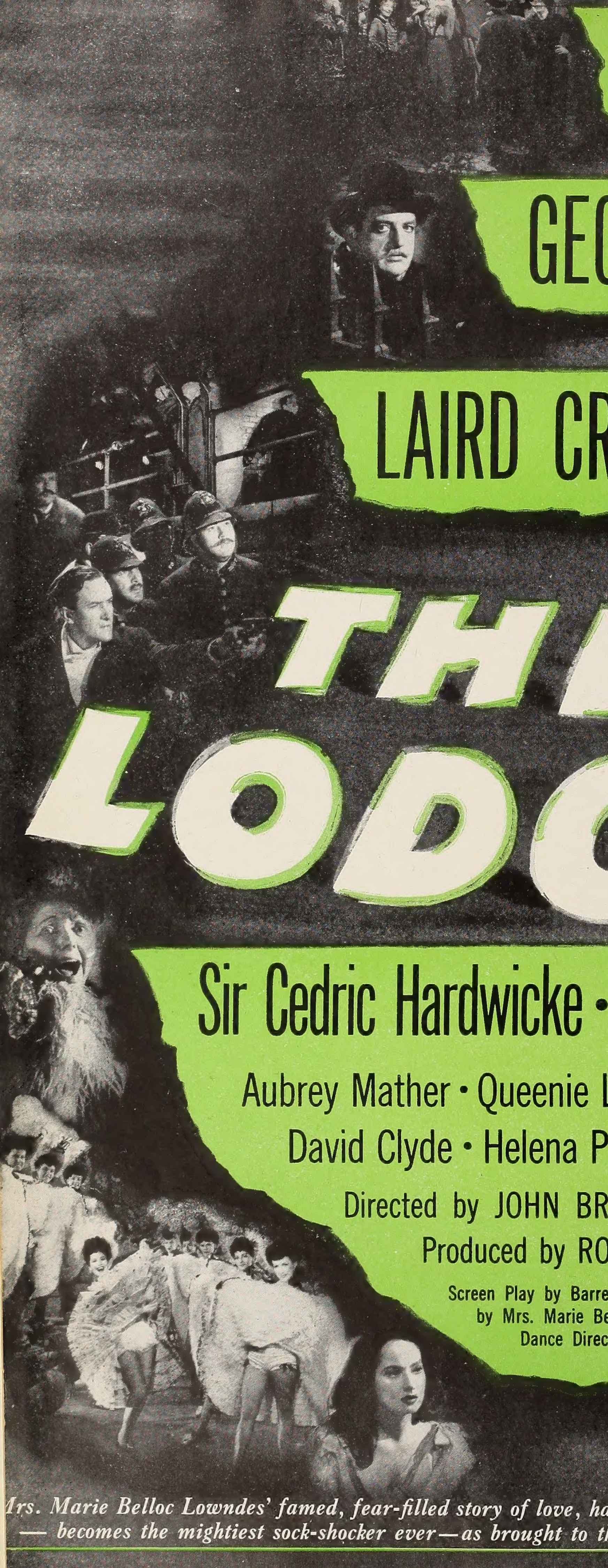
Dorothy LAMOUR • Dick POWELL • Victor MOORE
in
"RIDING HIGH"
A Paramount Picture
IN TECHNICOLOR
In Person
TOMMY DORSEY and Band
PARAMOUNT Times Square

SAMUEL GOLDWYN'S
THE NORTH STAR
NEW VICTORIA • RKO PALACE
B'WAY & 46th B'WAY & 47th
Continuous performances, popular prices, doors open 9:00 A.M., midnight show every night both theaters.

TIMES SQ. Loew's STATE
ON SCREEN SHOWING HUMPHREY BOGART in "SAHARA"
IN PERSON
PATRICIA MORISON
HARRISON & FISHER
JACKIE GLEASON
ERIC BLORE



PRINTED IN U. S. A.



MERLE OBERON

GEORGE SANDERS

LAIRD CREGAR in

THE LODGER

Sir Cedric Hardwicke • Sara Allgood

Aubrey Mather • Queenie Leonard • Doris Lloyd

David Clyde • Helena Pickard

Directed by JOHN BRAHM

Produced by ROBERT BASSLER

Screen Play by Barre Lyndon • From the Novel
by Mrs. Marie Belloc Lowndes
Dance Director Kenny Williams

Irs. Marie Belloc Lowndes' famed, fear-filled story of love, hate, mystery — becomes the mightiest sock-shocker ever—as brought to the screen by 20 *CENTURY-FOX*

Detroit Theater Issues Flu Masks

Detroit—A dramatic move to forestall the threatened possibility of ordering public assemblies banned here, because of the flu epidemic, has been initialed by Sol Krim, owner of the Krim Theater, who has started distribution of flu masks to patrons at a special desk in the lobby. These are simple cloth masks, designed to cover the nose and mouth. It is the opinion of leaders watching the situation here closely that the widespread use of such precautionary measures may make further drastic action unnecessary.

Krim is reviving an idea widely used here and elsewhere in 1918 and 1919, but almost unknown outside of hospital use since. The masks he is distributing are believed to be the first for general public use here in the present epidemic, and signs are already evident that the idea may catch on rapidly and spread.

See New Decree Okay Within Next 60 Days

(*Continued from Page* 1)

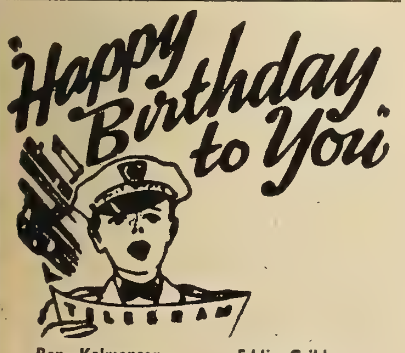
try could expect a "liberalized" decree when the new document is made public.

While no formal announcement has been made, it is understood that the changes will involve pooling, broadening of the arbitration provisions, revision of block-selling, cancellation, circuit expansion and preferences allegedly now shown to affiliated and large independent circuits.

A draft of the distributors' proposals is expected to be submitted to Clark this week, with the possibility that a full understanding on all points will be reached before the end of the month.

Washington Bureau of THE FILM DAILY

Washington—Assistant Attorney General Tom C. Clark arrived here from Dallas over the week-end, and further action on the New York equity suit is expected shortly.



Ben Kalmenson
George B. Seitz
Paul Benjamin

Eddie Gribbon
Dorothy Arzner
Anna May Wong

1943's Unrecorded Events—

● ● ● A TOTAL OF 6,539 tons of chewing gum was taken from the bottom of theater seats. . . ● A High school girl was seen going into the Paramount Theater one morning without ankle socks. . . ● A girl met Frank Sinatra and didn't swoon. . . ● A press agent sent a story to the trade papers and admitted that it didn't rate Page One but would be all right for Page Eight or the third galley of the overmatter. . . ● Max A. Cohen failed to have lunch in the Astor Hunting Room one day. . . ● A held-over picture was not advertised as going into a SENSATIONAL second week. . . ● A trade paper mugg turned down a luncheon date with home office press representative. . . ● A day passed without Harry Brandt attending a committee meeting. ● A theater with a stage show policy did not advertise an "extra added attraction.". . ● Bob O'Donnell was able to spend one week at home. . . ● Pete Wood didn't get out a bulletin one week. . . ● There was no meeting in the WAC offices. . . ● Arthur Mayer and Si Fabian were able to spend a little time looking after their own businesses. ● H. M. Richey had no invitation to attend an exhibitors' convention some place. . . ● Industry lawyers did not huddle one day on the consent decree. . .

▼ ▼ ▼

● ● ● *SAMMY COHEN spoke in a low whisper one day.* ● *Herb Berg was walking slowly. . .* ● *Dave Palfreyman did not eat at the Algonquin and Grad Sears at Toots Shor's. . .* ● *George Harvey was not wearing sport clothes. . .* ● *20th-Fox didn't close on Groundhog day. . .* ● *Si Seadler had lunch one day without sketching Leo the Lion on the table cloth. . .* ● *Bill Rodgers didn't smile......*

▼ ▼ ▼

● ● ● WE COULD GO ON AND ON......But we gotta quit fables for facts......When Barrington Gaines, representative for J. Arthur Rank, arrived last week from London, he was taken to 21 Club for a steak......It was the first steak he had ever seen in four years. ● Believe it or not, but Max H. Goldberg, owner of Pastime and Falmouth Theaters, Falmouth, Ky., supervises film deals from foxholes somewhere on a fighting front......Contracts are sent to him overseas, he signs them and sends them back. . . ● Frances Simon, veteran publicity gal, is succeeding Bernie Lewis in Paramount's publicity department ......Bernie is moving over to 20th-Fox. . . ● Reviewers attending trade shows of Paramount's "The Miracle of Morgan's Creek" will be pledged to secrecy as to the nature of the "miracle"......The admittance card reads: "In consideration of my acceptance of this invitation, I solemnly promise that I will not reveal the 'miracle' even to my best friend.". . ● The annual election of the Motion Picture Associates has been advanced from Thursday to Wednesday......The place is still the Astor and polling starts at 12:30 p.m. . . ● Dr. Josef Ranald, noted hand analyst who appeared in E. W. Hammons shorts for Paramount, has gone to the Coast to prepare a feature with a hand-reading plot. . . ● A photo of Winston Churchill after his recovery from pneumonia was captioned "Lion's Roar Restored"......The boys at Metro insist that their magazine was never suspended......

▼ ▼ ▼

● ● ● *ERNIE EMERLING, in charge of Capitol Theater advertising, used a catchline "All's Well at the Capitol" to top off holiday week-end ads......What Ernie didn't anticipate was that colds would strike the stage stars Kathryn Grayson and Nancy Walker, together with co-manager Jim Kolbeck, assistants Miss Anness, Mike Collins and a half-dozen ushers......Miss Grayson was out of the show for three days......All was NOT well at the Capitol, except business which set an all-time record......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR! BACK THE ATTACK!......**

DATE BOOK

Jan. 10: Sam Seletsky testimonial, Taft Hotel, New Haven, Conn.

Jan. 7-8: Republic sales meeting, Chicago.

Jan. 10: Charles Francis Coe addresses Cleveland, O., Advertising Club.

Jan. 12: Paul Moss testimonial, Amusement Division, Federation of Jewish Charities, Hotel Astor.

Jan. 16: Chicago Reelfellows Club installation dinner, Blackstone Hotel.

Jan. 16-17: Theater owners of North and South Carolina convention, Charlotte Hotel, Charlotte, N. C.

Jan. 18: Columbia stockholders meeting, home office.

Jan. 30: Actors' Fund of America benefit, Alvin Theater.

Feb. 13: Boston Motion Picture Salesmen's Club party, Club Mayfair.

Feb. 23: Cinema Lodge theater party, "Mexican Hayride," Imperial Theater.

March 2: Academy Awards presentation, Hollywood.

June 5: AFM convention, Stevens Hotel, Chicago.

Schlager PCA-UA Deal Calls for 15

(*Continued from Page* 1)

have a production budget of $5,000,000, Schlager announced prior to his week-end departure for Hollywood. First will be a comedy co-starring Charles Coburn, to be followed by a musical co-starring Nelson Eddy, Constance Dowling and another important name.

Schlager also announced the renewal of his contract with Harry Joe Brown and a new producer deal with Al Lewis, former M-G-M associate producer.

The recently formed American Film Corp., Schlager said, is a PCA subsidiary and the first of a series of similar companies to be formed for producing the complete line-up. Schlager will be managing director of each and UA will distribute the programs.

New Rochelle Trent Sold

New Rochelle, N. Y.—Trent Theater Corp. has purchased the Trent Theater property from the 600 Main St. Corp. for cash above purchase money mortgages aggregating $140,000.

New Loew Theater On War-Torn Isle

Honolulu—Feature story in the Honolulu Advertiser will be good New Year news to Loew's, Inc. The fighting lads on the coral isle of Funafuti have named their flicker palace, whose walls are palm trees and its ceiling the tropical sky, "Loew's." Admission is free, and on Uncle Sam. The troops say they like it better than the palatial mainland houses because it doesn't show double features!

Aggregate National Holiday Biz Tops '42

(Continued from Page 1)

ties could hold at $2.20 top. More houses jacked up to this level, and a good many of the big cities around the country also went in for special New Year's prices on a bigger scale than last year, so that aggregate nation-wide business over the New Year's week-end very likely will top 1942-43 by a good margin.

As far as Warner houses are concerned, the New York Strand ran far above advance estimates for the fifth week of "Northern Pursuit," with "Destination Tokyo" opening to an apparent new record today. Hollywood Theater, with "Desert Song" in 3rd week, also went far beyond expectations. Over New Year's holiday, the Warner circuit had 75 or more openings of "Destination Tokyo," coming in with big advance buildup as result of scrap-drive tieups and other exploitation, which will be one of the biggest datings of such a strong attraction, so there ought to be some kind of record in holiday attendance there.

The Broadway Capitol set a new all-time attendance record for the 25-year existence of the theater with 245,000 patrons storming the doors during the week ending last Wednesday. The film attraction was "Girl Crazy" and indications are that even a higher mark may be hit this week, having the New Year's Eve and day to bolster the take. Current attraction is "A Guy Named Joe."

In its 25th week at the Rivoli, "For Whom the Bell Tolls" was heading for a house record with holiday patrons contributing a Christmas week gross only slightly less than the first week's take.

Radio City Music Hall, Paramount, Roxy, Loew's State, Globe, Criterion and other houses along the Big Stem played to capacity throughout the holiday period.

Horace Williamson Dead

Cincinnati—Horace Williamson, 62, owner of the Williamson Entertainment Bureau, was killed in an auto accident. His widow, two sons and a daughter survive.

WEDDING BELLS

Rhode Rieger, daughter of Jack Rieger, and Sgt. Mickey Schwartz, former Universal film editor, are married.

West Coast Bureau of THE FILM DAILY

Hollywood—Richard De Mille, son of Cecil B. DeMille, and Rosalind Jane Shaffer, daughter of Mr. and Mrs. George Shaffer, were married last week.

The Heroic Film Dead

The film industry of which they were a part pays a reverent tribute to these men whose supreme sacrifice in 1943 paid in part the price of future victory.

JOHN P. SHEA, usher, Hartford, Conn. Killed in action. FD: 1-6.

WILLIAM W. PUCHALSKI, assistant manager, Plaza, Northampton, Mass. Killed in action. FD: 1-7.

LT. AMHERST W. BINGHAM, of Eastman Kodak experimental lab., Rochester, N. Y. killed in action. FD:1-14.

CHARLES BALUTS, of Elwood City, Pa., former projectionist, Manos Theater. Killed in North Africa. FD: 1-19.

MAJ. ERIC KNIGHT, ex-film critic, Philadelphia. Killed in plane crash in Dutch Guinea. FD: 1-22.

RUSSELL DEWEY, gunner on U.S.S. Hornet, former projectionist of Cass Theater, Cass City, Mich. Killed in Solomon Islands. FD: 1-22.

JERRY SOLOMON, of 20th-Fox publicity staff, yeoman in Navy. Died of pneumonia in the Pacific.

SERGT. FRANCIS EMANUEL AARONS, of RKO's Australian publicity department. FD: 2-16.

HAROLD OLDHAM, RKO studio employe, lost ferrying plane across Atlantic. FD: 2-18.

WELDON McNICHOLS, RKO studio employe, killed in training plane crash. FD: 2-18.

LT. j.g. EUGENE SCHOOP of RKO theater department. Killed in action off Casablanca. FD: 2-18.

JEROME E. FRENCH, seaman first class. RKO theater department, Killed in action aboard the U. S. Cruiser Juneau. FD: 2-18.

FRANCIS E. AARONS, of RKO foreign department, sergeant in the Australian Army. Killed in Middle East. FD: 2-18

THANOS D. SKOURAS, nephew of Spyros, Charles and George Skouras, executed by the Germans in Athens, Greece. FD: 2-24.

SERGT. DONALD BEVAN of Springfield, Mass., flier. Killed in Pacific. FD: 2-24.

PVT. EDWIN G. THIBAULT, of Rochester, N. Y. Killed cleaning rifle. FD: 3-3.

A/c GEORGE N. SABELLA, of Eastman Kodak Co., Rochester, N. Y. Killed in plane crash in Oklahoma. FD: 3-18.

PFC. DANIEL H. CATES, assistant manager of Florida Theater, Tallahassee, Fla.; U. S. Marine Corps. Killed in South Pacific. FD: 3-25.

SERGT. R. O. MAYORS, actor, died in Quebec of wounds received in commando raid on Norway. FD: 4-14.

DONALD W. POWERS of Stevens Point, Wisc., naval aviation cadet, killed in plane crash in Kansas. FD: 4-20.

ENSIGN FRANK BONYSZEWSKI, formerly of the Strand, Yonkers, killed in plane crash near San Diego. FD: 4-22.

T-SERGT. CARLTON F. BUDD, employe of Bay Theater, Green Bay, Wis. Killed in plane crash in Latin-America. FD: 4-27.

LT. RALPH JANSSEN, U.S.N., of staff of Lincoln Theater, Chicago, lost in sinking of U.S.S. Porter off Solomon Islands. FD: 4-27.

FLIGHT CAPT. DOUGLAS CONNELL, of Para.'s Sydney branch. Killed in crash of bomber. FD: 5-11.

PVT. ARTHUR T. GOLDSMITH, Los Angeles, M-G-M employe. Killed Jan. 21 in action in New Guinea. M-G-M Distributor: FD: 4-15.

LT. DREW L. KING of M-G-M's Charlotte office. Killed when plane crashed off U. S. Coast, Feb. 8. M-G-M Distributor: FD: 4-15.

LT. LAWRENCE SCHMITT of M-G-M's Cincinnati staff, member of bomber crew. Killed in crash in England in Aug. 1942. M-G-M Distributor: FD: 4-15.

LT. RICHARD L. SMITH, of Eastman Kodak Co. Killed in plane crash in Florida. FD: 5-25.

LT. ALVIN FULLER, son of Jack Fuller, RKO salesman in Cincinnati, killed in North African air action. FD: 5-28.

RICHARD HARTMAN, son of Ollie Hartman, exhibitor of Mason City, Wash. Killed in plane crash in Mississippi. FD: 5-28.

ROBERT H. MILLER, Flight Officer, AAF, of B & K's Waukegan Theater. Killed in South American plane crash. FD: 6-1.

CHESTER PRICE, Universal studio employe, in naval plane that crashed into the sea. FD: 6-2.

ALVIN LEONARD, assistant manager of Loew's Rochester (N. Y.) Theater. Killed in plane crash in South America. FD: 6-2.

LT. JOSEPH F. RILEY, Coast Guard, former manager of the Little and Eastman Theaters, Rochester, N. Y., died following operation. FD: 6 2.

PFC THOMAS R. COLLISTER of Eastman Kodak Co., Rochester. FD: 6-2.

GRANT W. FEIGE, aviation cadet from Eastman Kodak Co., Rochester, in training accident. FD: 6-14.

LT. JAMES P. McCARTHY, of Loew Theaters adv. dept. in bomber crash in South Carolina. FD: 6-15.

LT. HAROLD J. TANNENBAUM, Eighth Air Force, USA film unit, of Binghamton, N. Y. FD: 6-16.

JOHN STRAUB of Paramount's home office, in training plane crash. FD: 6-22.

JACK MASTERSON, Doan Theater (Cleveland) service staff, in North Africa. FD: 6-22.

CAPT. FRED GREENE, of Wometco's Surf Theater; of injuries in army maneuvers. FD: 6-25.

CAPT. HARRY LEASIM, USSC, production aide to Gregory Ratoff, Hollywood. FD: 6-29.

PVT. ROBERT L. BOSSERT of Eastman Kodak Co., died in accident in North Africa. FD: 6-29.

SERGT. JOSEPH F. CIRINO of Wilmington, Del., former assistant at Loew's Aldine Theater in Tenn., in airplane crash. FD: 6-29.

CAPT. JAMES D. KELLEY, of Eastman Kodak Co., died in Jap prison. FD: 7-7.

AL WEINBERG, son of William Weinberg, manager Kent Theater, Chicago, in south Pacific. FD: 7-7.

ROBERT W. ARNOLD, son of Earl Arnold, exhibitor of Medinah, N. Y.; in sea action. FD: 7-12.

PVT. EDWARD MACIL, of American Ticket Corp., Chicago; in the Solomons. FD: 7-13.

FRED E. BAYLISS, of Paramount News, in bomber crash in the Libyan desert. FD: 7-13.

A/c RAY F. ELLIS of Waco, Tex.; in plane crash near Waco. FD: 7-21.

T-SERGT. BURDETTE SYKSORA of Walt Disney's studio, Hollywood; in North Pacific. FD: 7-22.

RICHARD K. WIRT, of Evanston, Ill.; in Texas plane crash. FD: 7-28.

A/c JAMES W. COSS, in plane crash in Alabama. FD: 7-30.

SERGT. ROBERT LEE COLLINS, Little Rock theater manager; in plane crash. FD: 8-3.

AARON SABLUT, Lance Corporal in Canadian Army, of Warner Bros. Canadian office. FD: 8-17.

MARTIN FRAM, chief of staff of WB Avalon Theater; in plane crash. FD: 8-17.

LT. JOHN W. ERB, of Eastman Kodak Co.; in bomber crash in Idaho. FD: 8-18.

LT. CHARLES HORN, son of Arthur Horn, Metro salesman in Albany, N. Y.; in fight with Japs. FD: 8-26.

LT. JOHN W. BANCROFT of Eastman Kodak Co.; in plane crash in Colorado. FD: 8-31.

SERGT. ROGER KNOWLTON, of Eastman Kodak Co.; in plane crash near Ft. Bragg, N. C. FD: 8-31.

W. CLIFFORD BOZMAN, manager of several Colorado theaters; in naval hospital, Chelsea, Mass. FD: 9-2.

MAX BORNSTEIN, projectionist, Boston; in AEF maneuvers in England. FD: 9-3.

WILLIAM IVAN ST. JOHN, RCAF, son of Adela Rogers St. John; serving in RCAF. FD: 9 8.

MAJ. JOHN PABST of Eastman Kodak Co.; in North Africa. FD: 9-9.

LT. CHARLES VOGT, Jr., son a a Chicago exhibitor; in plane crash in Florida. FD: 9-9.

LT. VICTOR TUROU, of WB home office; in Near East. FD: 9-14.

THOMAS G. FLOOD of Eastman Kodak Co., Rochester; in Sicily. FD: 9-15.

PVT. FRANK McLAUGHLIN, Para. employe in Scranton, Pa.; in Africa. FD: 9-16.

A/c LEONARD VOGEL, son of Hugo R. Vogel of Milwaukee; in plane crash in Kansas City. FD: 9-23.

SERGT. JAMES K. DANIELS, usher, Olympia Theater, Miami; in aerial action. FD: 9-24.

LT. HENRY J. MILLER of Eastman Kodak Co.; in Texas plane crash. FD: 10-4.

LT. MERWIN B. MATTES, of Photo News Service, New Haven. FD: 10-1.

PVT. SAMUEL H. WICAL, of Eastman Kodak Co.; in North Africa. FD: 10-7.

(Continued on Page 9)

Fewer Arbitration Cases Filed in '43

(Continued from Page 1)

months, exhibitors registered 148 complaints. Thus, the recently ended period showed the least number of complaints since arbitration under the New York consent decree became effective.

Of the 83 complaints filed in the last fiscal year, 62 were clearance cases, five were designated run, four were some-run and 12 were combinations.

Since arbitration under the decree began, the appeal board has handed down 85 decisions. No decisions have been made on five others currently before the board.

Only one complaint has been filed in the present fiscal year which started Dec. 1. It appears likely that few, if any, new cases will be registered until the future status of the decree has been determined.

Complaints have been filed in every tribunal except the one in Seattle during the period of decree arbitration.

The arbitration tribunals will continue to function, even though certain sections of the consent decree have expired.

Arbitration Tribunal Leases All Continued

Leases on all of the motion picture arbitration tribunals in the 31 cities have now been renewed for another year or placed on a continuing basis. Some are occupying the offices on a month to month arrangement. Offices for the appeal board also have been renewed for another year.

If arbitration continues under a new consent decree, there will be no interruption in the operation of the tribunals. If arbitration is eliminated, the present offices will be sublet, as they are of the type for which there is a demand by other tenants.

Woodstock Clearance Case Dismissed by Arbitrator

Chicago—Clearance granted to the Miller Theater, Woodstock, Ill., over the Colony, McHenry, is not unreasonable, according to an arbitrator's award dismissing the complaint filed by R. J. Miller, operator of the Colony. Complaint was docketed against the five consenting companies.

STORK REPORTS

Salem, Va.—There's a new second son in the family of Franz "Doc" Westphal, local theater manager. Youngster has been named Stephen Miller.

Detroit — Lon Johnson, manager of the Lancaster Theater in River Rouge, is the father of an 8½ pound baby girl, Linda Kathryn.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Swingtime Johnny"

with Andrews Sisters

Universal — 60 Mins.

MUSICAL COMEDY PACKED WITH POPULAR TUNES IS FIRST-RATE ENTERTAINMENT FOR ANDREWS SISTERS' FANS.

Admirers of the Andrews Sisters will find "Swingtime Johnny" tailor-made for them. The girls give better account of themselves than in some time. Literally an army of songsmiths was engaged by the studio to provide them with material that would show them to best advantage. Plenty of songs in a variety of moods have been placed at the command of the songsters.

An amusing story loaded with laughs has been fashioned for the Andrews talents. The yarn is packed with tomfoolery and liveliness. The tale may not be new, but it has been put together with showmanship and with a keen understanding of the popular taste. The fast direction of Edward F. Cline extracts every bit of fun from the story.

The yarn pairs Harriet Hilliard and Peter Cookson romantically. Cookson is a maker of pipe organs who converts his plant to the manufacture of shell casings. Miss Hilliard is his secretary. Cookson is a stiff, formal fellow to whose unbending Miss Hilliard dedicates herself. Her job is made easy when the Andrews Sisters and Mitch Ayres and his band go to work for Cookson. At the end Cookson has gone thoroughly human. Injected into the story is an attempt at sabotage that is neatly foiled.

Warren Wilson has discharged his duties as associate producer creditably. Clyde Bruckman did the screenplay from a story by Wilson. Vic Schoen functioned commendably as musical director.

The Andrews Sisters benefit from the fact that they are a bit more subdued than is their custom. Cookson and Miss Hilliard make their romantic association a source of considerable humor. Tim Ryan, Matt Willis, William Phillips, Tom Dugan and Ray Walker are some others who perform capably.

CAST: Andrew Sisters, Harriet Hilliard, Peter Cookson, Tim Ryan, Matt Willis, William Phillips, Tom Dugan, Ray Walker, Marion Martin, John Hamilton, John Sheehan, Mitch Ayres and band.

CREDITS: Associate Producer, Warren Wilson; Director, Edward F. Cline; Screenplay, Clyde Bruckman; Based on story by Warren Wilson; Cameraman, Jerome Ash; Art Director, John B. Goodman; Musical Director, Vic Schoen; Set Decorators, R. A. Gausman, A. J. Gilmore; Film Editor, Edward Curtiss; Sound, Bernard B. Brown; Songs, Milton Rosen, Everett Carter, Roy Jordan, Vic Schoen, Johnny Murphy, Jack Yellen, Milton Ager, Henry Sullivan, Fred Spielman, Mitch Ayres, Kermit Goell, Don Raye, Hughie Prince, George W. Johnson, J. A. Butterfield, Henry J. Sayers, Joe Dale, Adrian Goldmark.

DIRECTION, Okay. PHOTOGRAPHY,

Rep.'s "Women In War" Again

Republic will re-issue "Women In War," made in 1940, on Jan. 25. New advertising material, including posters, pressbooks, and other accessories, is now in preparation.

"Sing a Jingle"

with Allan Jones, June Vincent

Universal — 62 Mins.

MUSICAL COMEDY IS PLEASANT LIGHT ENTERTAINMENT DEVISED TO MEET NEEDS OF FAMILY TRADE.

Here is another of Universal's modest melanges of music, comedy and romance concocted for the family trade. The film carries enough entertainment and is unfurled swiftly enough to make one forgive the triteness of the plot.

The main attraction in this production is Allan Jones, who is given plenty of opportunity to exercise his fine voice. He delivers his singing assignment in a manner that will win much attention from the femmes. His romantic vis-a-vis is June Vincent, who is considerably overshadowed by the vibrant personality of Jones.

Jones is a popular radio singer who, when he is rejected for Army service, decided to do his bit by working incognito in a defense plant in a small town. The boss (Samuel S. Hinds) takes a shine to Jones, who repays the compliment by falling in love with his daughter (Miss Vincent). Complications arise when a rival (Edward Norris), a no-good guy, starts checking up on Jones with the idea of breaking up his romance with the boss's daughter. The villain almost succeeds in his purpose. It takes a bit of explaining on Jones' part before everything is straightened out. As any one with a nickel's worth of brains is bound to suspect as soon as Jones makes his decision to toil in a defense factory for the duration, a show is put on by the boss to help the war effort in his community. Jones' manly tones are the main lure and the show proves a huge success.

Jones easily dominates the film. Also a standout is Gus Schilling, who supplies the comedy relief with the assistance of Betty Kean.

Producer-Director Edward C. Lilley keeps things moving snappily. Four writers, John Grey, Eugene Conrad, Lee Sands and Fred Rath, were needed to knock out the screenplay.

CAST: Allan Jones, June Vincent, Edward Norris, Gus Schilling, Betty Kean, Samuel S. Hinds, Jerome Cowan, Joan Castle, Dicky Love, Vivian Austin, Lorin Raker, William Newell.

CAST: Producer, Edward C. Lilley; Director, Edward C. Lilley; Screenplay, John Grey, Eugene Conrad, Lee Sands, Fred Rath; Cameraman, Jerry Ash; Musical Director, Charles Previn; Supervising Art Director, John Goodman; Sound Supervisor, Bernard B. Brown; Film Editor, Charles Maynard.

DIRECTION, Okay. PHOTOGRAPHY, Good.

Queens Group to Meet

Queens County Chairman Fred Schwartz and his district captains meet at the Treasury Department offices in the Chatham Phenix Building, Long Island City, to plan their participation in the Fourth War Loan Drive.

Billy Reeves Dies in England

Suffolk, England—Billy Reeves, 79, veteran comedian, died in North Ixworth.

"Smart Guy"

with Rick Vallin, Bobby Larson, Wanda McKay

Monogram — 63 Mins.

STORY ABOUT GAMBLER'S REFORMATION IS A SENTIMENTAL PIECE THAT MAY BE ACCEPTED IN NEIGHBORHOODS.

This picture goes sentimental in a big way. However, its plot is so ancient and its unfurling so obvious that the picture will have a hard time extracting tears from persons who aren't hopeless sentimentalists. The production represents the sort of entertainment that has some effect on the women in the neighborhood houses.

The story is the old one about the tough guy who goes soft under the influence of a youngster's charm and the love of a gal. The man in this instance is a gambler unjustly accused of a crime. He adopts a kid to have himself appear as a good guy. Soon the kid has made putty of the fellow's heart. The transformation is made complete when the gambler and the kid take refuge at a mountain resort where the man finds love. The man is prevailed upon to give himself up and take his punishment like a man with the understanding that he return to the kid and gal when he has squared himself with society.

Charles R. Marion and John W. Krafft banged out the screenplay, which was given no better than fair direction by Lambert Hillyer, who perhaps found the material at his disposal too much of a handicap to overcome. John T. Coyle acted as producer.

The players struggle hard with their parts, and only several are able to rise above the level of the story. Rick Vallin plays the main role extremely well. Wanda McKay as the girl, Bobby Larson as the kid. Veda Ann Borg as a former girl friend and Jack LaRue as a mean hombre lend him valiant support.

CAST: Rick Vallin, Bobby Larson, Veda Ann Borg, Wanda McKay, Jack LaRue, Mary Gordon, Paul McVey, Addison Richards, Roy Darmour, Jon Dawson.

CREDITS: Producer, John T. Coyle; Director, Lambert Hillyer; Screenplay, Charles R. Marion, John W. Krafft; Cameraman, Mack Stengler; Musical Director, Edward Kay; Film Editor, Carl Pierson; Sound, Glen Glenn.

DIRECTION, Fair. PHOTOGRAPHY Okay.

Brooklyn Mgrs. Planning "Air Ambulance" Drive

A "buy an air ambulance" campaign has been planned by the Fourth War Loan captains in the Bay Ridge area of Brooklyn, it was revealed at a meeting of Brooklyn managers, circuit men and publicists last week at the Albee Theater. Auction nights and other local ballyhoo techniques will be utilized, including the effigy hanging of Hitler, Hirohito and Mussolini at a central point in each locality. Many other events were planned.

Winston Ray Dead

Greenville, Ala.—Winston J. Ray, 52, theater executive, is dead.

☆ SHORTS ☆

"Salt Lake Diversions"

(FitzPatrick Traveltalk)

M-G-M — 9 mins

Diverting Diversions

Again James FitzPatrick has come through wiht a gem of a miniature travelogue. This time he takes the audience to the Salt Lake area, where he spreads a visual feast in Technicolor. The buoyancy of the water of the lake is demonstrated via some extremely interesting scenes. Included is an excursion to the Bonneville Flats with Ab Jenkins, famous speed driver. Excellent is the word.

"Mountain Anglers"

(Sportscope)

RKO — 9 mins.

Good

Recorded herein is a trip down the turbulent Rogue River of Oregon by a party in search of steelhead trout. The short is packed with thrills and excitement, with vivid action every foot of the way. The scene is untamed country that gives plenty of scope to the camera. A-1 photography heightens the value of this short. Frederic Ullman, Jr., served capably as producer.

"Radio Melodies"

Universal — 15 mins.

Fair

This musical short is below par. Only out-and-out devotees of hot music will accept the short without quibbling. The orchestra is Stan Kenton's. Several popular numbers are heard. Spotted are Lillian Cornell, songbird; Leo Diamond Harmonica Quintet and Dolly Mitchell and Betty Reilly, warblers of popular tunes. Photographically the film leaves something to be desired.

"Stars and Strikes"

(Sportscope)

RKO — 9 mins.

Aces of its Kind

Here is a short made to order for the bowling fans. Several wizards of the art of bowling put on a demonstration that would make a good subject for Ripley. The science of the sport is illustrated with the help of slow motion. The presence of several child bowlers aids in putting the short over with women. Fast and interesting. One of the finest shorts of its class.

IA Board Meets in Cincy.

The midwinter session of the Executive Board of the IATSE will be held on Jan. 24 in the Netherland Plaza Hotel in Cincinnati. The meeting is expected to last a week.

New Wash. House Opened

Black Diamond, Wash.—Leif Lindstrom opened his new Community Theater on New Year's Eve.

New Safety Laws Hit Hub Vaude Theaters

(*Continued from Page 1*)

cording to Commissioner of Public Safety John F. Stokes, the ban will be extended still further.

Pointing out that Boston's places of amusement and public buildings in which there is public assemblage will feel the first effects of post-Cocoanut Grove legislation with the beginning of the New Year, Commissioner Stokes said that in many places stage performances will not be permitted until statutory provisions are fully met by the theaters.

Contrary to public conception, the commissioner explains, the law states that a place where motion pictures are shown exclusively without vaudeville or legitimate stage performances is a public hall. Safety requirements for theaters are much more stringent than those for "public halls" he further explained, because of the extra hazard of performers moving about on the stage, the shifting of scenery, the use of stage appliances and other conditions which do not exist where pictures are shown on a screen.

Many Alterations Necessary

Extensive large scale alterations have already been started by all of Boston's legit. theaters, Stokes said and similar alterations are to be made in many theaters which show combination film and vaudeville bills. One part of the new law refers to the amount of egress required. Public, special and miscellaneous halls must have at least two independent exits, as far apart as possible, from audience hall and from gallery. The stages must have also two exits. The new laws will affect Boston more than any other city in the state, Stokes said, because the statutes enacted during the last session of the Legislature repealed those sections of the law which formerly excluded Boston from the general state-wide laws. However, another section, added to the safety laws, says Stokes, includes practically every gathering place where 50 or more persons assemble under the heading of a "general place of assembly."

No Standing in Lobbies

There will be permitted no standing in lobbies and if groups of patrons gather in this way they are to be warned and the group dissolved. There must be no queues of ticket purchasers within the lobbies which has resulted in Boston streets on which motion picture theaters are located being filled with long lines extending in some instances for two blocks.

In the Cocoanut Grove disaster of Nov. 28, 1942 which brought about all of this drastic legislation more than 20 members of the film industry lost their lives in the total of 494 lives lost in the fire.

IN NEW POSTS

N. S. MARINOFF, Warner checking supervisor, Denver and Salt Lake City.

BEN TAYLOR, Warner checking supervisor, Los Angeles and San Francisco.

LEO ROTHENBERG, Warner checking supervisor, Pittsburgh.

DANIEL BERTRAND, manager Washington office, U. S. Corporation Co.

LEONARD S. MASSELL, motion picture editor, Advocate, Stamford, Conn.

RALPH FORMAN, salesman, United Artists, Detroit.

MITCHELL FRANKLIN, sales representative, National Film Board of Canada, St. John, N. B.

HOLLYWOOD DIGEST

SIGNED

DOROTHY MANN, termer, Vanguard Films.

JOHN WARBURTON, termer, M-G-M.

MARIA ALMER, termer, RKO.

EDWARD PAUL, composer-arranger, Jerry Fairbanks-Paramount.

CHARLES BRACKET, two-year writer-producer ticket, Paramount.

•

ASSIGNMENTS

WALLACE FOX, director, "Ministrel Man," PRC.

MARION PARSONNET, screenplay, "Double Furlough," Dore Schary.

MITCHELL LEISEN, director, "Practically Yours," Paramount.

TIM RYAN and **VICTOR HAMMOND**, script, "Accusing Corpse," Monogram.

•

CASTINGS

DOROTHY COMINGORE, "The Hairy Ape," Jules Levey-UA; **TED DONALDSON**, "Gone Are the Days," Columbia; **CHESTER MORRIS**, "Sub-Busters," Columbia; **IDA LUPINO**, "Meet My Friend," Warners; **LOU HARDING**, "Sherlock Holmes in Canada," Universal.

TERESA WRIGHT, "Casanova Brown," International Pictures: **MONTY WOOLLEY**, "When Irish Eyes Are Smiling," 20th-Fox; **GYPSY ROSE LEE**, "Belle of the Yukon," William Goetz; **C. AUBREY SMITH**, "Sensations of 1944," Andrew Stone-UA; **ANNE BAXTER**, "Guest in the House," Hunt Stromberg-Ua; **LEO BULGAKOV**, "And Now Tomorrow," Paramount; **ARCHIE ARCHER** and **GILBERT MILLER (THE TWO CHORDS)**, "Calling All Stars," Columbia.

•

STORY PURCHASES

ARNOLD PHILLIPS and **WERNER FIRST'S** "Bluebeard," Martin Mooney-Ray Schrock-PRC.

ERICH HATCH'S "Home Is the Sailor," International Pictures.

•

TITLE SWITCHES

"An American Story," formerly "America," M-G-M.

"Water Amazons," formerly "Aquacade," Monogram.

•

SCHEDULED

"Nobody's Patsy," story, **LOU SCHOR**; screenplay, **JACK NEVILLE**, producer-director, **AL HERMAN**, PRC.

Pro-Axis Argentine Paper Wants War Films Banned

Buenos Aires (By Air Mail—Passed by Censor)—Charging that war pictures influence Argentines against the country's neutrality policy, Cabildo, pro-totalitarian daily, is advocating a general ban on that type of film.

Band Policy Continued

Chicago—Balaban & Katz will continue the "name" band policy at the Chicago theater, for the new year. Johnny Long and his band, comes in next week, Michael Ayres and the Andrews Sisters, the week of Jan. 14, and Griff Williams and his band for two weeks, from Jan. 21 through Feb. 3.

Anne Cohen Hospitalized

Pittsburgh—Anne Cohen, secretary for United Artists here, who sustained serious leg injuries several weeks ago on her way to work when a barrel rolled off a loading truck, is back in Mercy Hospital for further treatment.

Loew's to Play "Jeannie"

English Films, distributors in this country of the British picture "Jeannie," announced at the week-end that it had been booked solid over the entire Loew's circuit for early January showings.

Angelus Starting First Feature for UA Release

West Coast Bureau of THE FILM DAILY

Hollywood — Shooting has begun on Angelus Pictures' first production for United Artists release, "Strange Confession." Film, based on Anton Chekov's famed novel "The Shooting Party," is produced by Seymour Nebenzal and directed by Douglas Sirk. Cast includes George Sanders and Linda Darnell in starring roles.

Title "Strange Confession" was purchased from Universal, which had owned it since 1916. Previous title for the picture, "The Moon, Their Mistress," was discarded because of its similarity to Sanders' last picture, "The Moon and Sixpence."

WE Offers $5 to $1,000 Awards for Suggestions

Recognizing the importance of obtaining every possible idea that might result in increased war production, the Western Electric Company, manufacturer of electronic communications equipment for the armed forces, has amended its long-standing employe suggestion system to provide cash awards ranging from $5 to $1,000 effective the first of this year.

Soviets' Iran Pic Here

"Iran, Where the Big Three Met," distributed by Artkino Pictures, will have its first public showing in this country in conjunction with the exhibition of "No Greater Love" at the Victoria Theater late in January. It's been brought here from Russia.

Chi. M of D Meeting Jan. 7

Chicago—Harry Brandt will address the Chicago meeting of the March of Dimes, Jan. 7, at the Blackstone Hotel. Sister Kenny will speak. John Balaban, Jules Rubens and Will Hollander will head the Chicago delegation.

BOOK REVIEWS

A PICTORIAL HISTORY OF THE MOVIES, by Deems Taylor, Bryant Hale and Marcelene Peterson. Published by Simon & Schuster. 350 pages. $3.95.

Through the medium of more than 700 select pictures—the vast majority "stills"—and descriptive cut lines, Deems Taylor and his two collaborators, Bryant Hale and Marcelene Peterson, contrive to present what is more essentially a chronological pageant of the motion picture than it is a conventional "history." Indeed, as Taylor says frankly in the foreword to the intensely interesting series of pictures, the volume is "only a history in the most summary sense."

Taylor was wise in so writing. Extremely wise. For the choice subject material, to the trade-wise, betrays some omissions—glaring ones, at that. However, there is this which could be said in extenuation. The book obviously is designed primarily for fan circulation, and what might be of concern to the industryite, on the other hand, might not interest the lay reader. It is curious, though, that the preparation of what is styled "a pictorial history of the movies" should be intrusted to those who hardly can lay claim to long identification with the industry, and whose information was largely second hand.

A further word anent Taylor's introduction is warranted. Without stooping to the level of apologist for the screen, Taylor points out that the drama has had some 24 centuries to attain its present artistic stature, whereas the cinema has been cradled and raised to the adult stage in the short space of 54 years.

Taylor directs attention—and rightfully—to the fact that Hollywood's studios must operate on a mass production schedule to meet the unending demands of theaters, and comments, "The wonder is, not that there are so few good pictures, but that there are any at all."

One is tempted to add that Taylor might have also observed that even after 24 centuries, dramatic eggs are still laid seasonally on Broadway stages.—C.B.B.

WPB Halts Fla. Theater

Atlanta — Erection of a theater and bar by Harry Papadopoulis at Carrabelle, Fla., has been halted by Harry S. Moyer, regional WPB compliance manager. Moyer claims the construction was estimated to cost $12,000 and has ordered work stopped pending approval of the project from Washington.

Flu Hits Entire Mono. Staff

Seattle—Because his entire staff is ill with the flu, Ralph Abbett, Mono. branch manager, had to invite a friend in to help him with his work.

Rank May Finance Indie Production in H'wood

Would Combine Pix With British Imports for Own Distribution on This Side

(Continued from Page 1)

it is said, realizes that British product alone, at least at the start, will not be sufficient to make a U. S. exchange system a profitable venture, but he does believe that American indies, together with his British producing interests, can assure a full seasonal program on the other side.

Presence in New York of Barrington Gaines, Rank representative, is regarded here as highly significant, and Wardour St. is extremely interested in any conferences with American producers which may mark his stay in America.

Should Rank close any deals with Hollywood indies, it is assumed that they will be with important producers, capable of delivering top pix for the world market. Financing would be the least of the problems encountered for Rank admittedly has millions available for investment.

Rank Aide Here for Survey

The possibility of J. Arthur Rank buying into one or more American film companies is reported to be one of the reasons for the current visit of Barrington Gaines. It is also expected that he will explore the entire American film set-up as to distribution and production.

Gaines arrived Wednesday evening after a stormy crossing and is temporarily confined to his hotel suite with a cold.

Lawrence Suit Against 20th-Fox Is Settled

(Continued from Page 1)

has been amicably concluded, it was learned on Friday.

Conferences, participated in by Spyros Skouras in behalf of his company, and William B. Jaffe, prominent film attorney of the firm of Rosenblatt & Jaffe, who represented the plaintiff, agreed upon a substantial sum in settlement, which amount was paid by the defendant on Friday.

Lawrence is now overseas with the OWI.

Beware! Loose Talk Can Sink Suspense!

Movie secrets have finally taken their place beside military secrets. Witness Paramount asking exhibitors and press reviewers attending the tradeshowings of "The Miracle of Morgan's Creek" in various exchange centers tomorrow to pledge secrecy concerning the nature of "the miracle" in that feature. Everyone holding an admittance card will sign the vow, which binds him or her to keep the confidence even from a best friend.

Prison, Fines for Mobsters

Six to Serve 10 Years, Kaufman Draws Seven

(Continued from Page 1)

Martitote and John Roselli, were remanded to Tombs Prison. The seventh defendant, Louis Kaufman, former business agent of Newark operators' Local 244, was permitted to remain at liberty under $25,000 bond pending appeal.

In passing sentence Judge Bright said: "The evidence showed that the guilt of these defendants was undisputed. With the exception of Kaufman, none of these men was a member of the union (the IATSE). None had any right to interfere with the action of the union. The evidence in my opinion amply sustains the verdict of the jury. They are all guilty of disgraceful conduct."

The six Chicago defendants drew each a sentence of 10 years and a fine of $10,000. Kaufman got seven years and a fine of $10,000.

Boris Kostelanetz, special assistant U. S. attorney general, had recommended maximum sentences for all the defendants. His recommendation was acted upon by Judge Bright in every case except that of Kaufman, for whom the prosecutor had urged a maximum of eight years.

Judge Bright extended the term of court three years in the seven cases.

Before the sentences were imposed chief defense counsel, James D. C. Murray, moved that the verdict be set aside. The motion was denied by Judge Bright. Murray charged in his plea that the defendants had been tried in the press. He specifically took objection to reference to the Chicago defendants in the newspapers as "the remanants of the Capone gang."

Notices of appeal to the U. S. Circuit Court of Appeals based on alleged errors committed by the Court were filed by defense attorneys in Federal Court following the sentencing.

Shaw to be Toastmaster At Farewell for Seletsky

New Haven—A farewell testimonial dinner will be given Samuel Seletsky, manager of Republic here for the past five years, and now promoted to the managership of the New York exchange, on Jan. 10, at the Hotel Taft. Harry F. Shaw, Loew-Poli division manager, will be toastmaster, Barney Pitkin, RKO manager, is chairman, and Ben Simon, 20th-Fox manager, treasurer.

Assisting on the committee are T. F. O'Toole, Carl Goe, John Pavone, Harry LaVine, William Shartin, Hy Fine, Morey Goldstein, Edward Ruff, Irving C. Jacocks, Jr., I. J. Hoffman, B. E. Hoffman, Maxwell Hoffman, Al Pickus, George Comden, H. Levine, Dr. J. B. Fishman, Morris Nunes, Leo Schapiro, Morris Jacobson, Harry L. Lavietes, Harold Eskin, Michael Tomasino, Peter Perakos, Sam Hadelman, George Wilkinson, Earl Wright, Maurice Bailey, Sidney Swirsky, Leo Bonoff, Milton Hyams, Morton Katz, William Canelli, Philip Sherman, John S. P. Glackin, Michael Daly, Fred Quatrano, Henry Germaine, Herman Pickus and Ralph Blumberg.

The film colony will also welcome Jerry Lewis, formerly at the Philadelphia Republic exchange, now succeeding Seletsky at Republic here.

"Lifeboat" Debut Put Back

The premiere of 20th-Fox's "Lifeboat" at the Astor has been put back from Jan. 6 to Jan. 11. Continuous showings of the film will start Jan. 12.

Rep. to Open Chi. Sales Conference Next Friday

(Continued from Page 1)

at the company's recent sales conference here. Outlined will be promotional plans for "The Fighting Seabees."

Edward Walton, Midwestern district sales manager, and Merritt Davis, Southern district sales manager, will head contingents from their territories.

The Midwestern district will be represented by Branch Managers Will Baker, Chicago; William Feld, Des Moines; J. G. Frackman, Milwaukee; W. M. Grant, Minneapolis; Harry Lefholtz, Omaha; Nat Steinberg, St. Louis; and Franchise Holder Robert F. Withers, Kansas City. The Southern district group includes Branch Managers Winfield Snelson, Atlanta; Harold Laird, Tampa; J. H. Dillon, Charlotte; L. V. Seicshnaydre, New Orleans; N. J. Colquhoun, Memphis; Lloyd Rust, Dallas; and Glen Alt, Oklahoma City. The home office will be represented by Bill Saal and Walter L. Titus, Jr.

48-Hour Exemptions Call For Employes "Freeze"

With the granting of an exemption from the 48-hour week in San Francisco exchanges and theaters, only three other cities remain from which there has been no exemption report. They are Chicago, Milwaukee and Oklahoma City.

The exemptions "freeze" the number of employes in theaters and exchanges, but replacements may be made.

Heroic Dead

(Continued from Page 6)

JOHN W. JUNOT, II, seaman second class, of Bausch & Lomb. FD: 10-18.

HAROLD HILBORNE of Des Moines, USA, in Chicago. FD: 10-18.

LT. GEORGE A. PARKHOUSE, of Eastman Kodak Co.; in Asiatic theater. FD: 10-19.

LT. NORMAN T. HICKS, manager State Theater, Raleigh, N. C.; in the Pacific. FD: 10-26.

LT. RALPH E. MEAD of Eastman Kodak Co.; in South Pacific. FD: 11-10.

SERGT. HOWARD T. FLANNIGAN, of Eastman Kodak Co.; in the Mediterranean area. FD: 11-16.

MAJ. HAROLD T. PARKER, manager, Capitol, Yarmouth, N. S.; in Italy. FD: 11-17.

LT. HARRY H. DUNHAM, Pathe News man; in New Guinea FD: 11-18.

LT. JOHN J. CONLIN, son of Raymond P. Conlin, Detroit booking agent; in N. M. plane crash day after winning wings. FD: 12-2.

LT. GILBERT WERNER, son of William Werner of 20th-Fox; in Gilbert Islands. FD: 12-1.

LT. RALPH LEVIN, former manager Regent Theater, Pittsburgh; in Italy. FD: 12-6.

SERGT. RICHARD BOECKER, of Bausch & Lomb, Rochester. Assumed dead by War Dept., missing since last year; in Northwest Africa. FD: 12-17.

LT. WILLIAM A. WALKER of Eastman Kodak Co.; in Pacific. FD: 12-17.

CPL. EDWARD MACEY, U.S.M.C., of American Ticket Corp.; in South Pacific. FD: 12-21.

Maj. Milton Joel Missing

Seattle, Wash.—Herbert R. Ebenstein of the North-West Automatic Candy Co., has received word from the War Department that his son-in-law, Maj. Milton Joel, AAF, is missing in action in a raid over Germany.

BACK IN CIVVIES

Honorably Discharged

BARRY SIMONS, from the Coast Guard, to office manager, M-G-M, Chicago.

PHIL KLINE, from the Army, to manager, Vogue, Chicago.

LARRY KIMENKER, from the Army, to student assistant, Palace, Hartford, Conn.

JACK BRASSIL, from the Army, to advertising man-student assistant, College, New Haven.

BERNARD ZELENKO, from the Army, to manager, Loew's Valencia.

GLEN CALDWELL, from the Army, to operator of his Aurora, Mo. theater.

MURRAY HOWARD, from the Army, to Warners, Bridgeport, Conn.

MILTON BROWN, from the Army, to manager, Patio, Freeport, Ill.

NICK FORREST, from the Army, to supervisor, Broder Theaters, Detroit.

TONY SARVIS, from the Army, to day manager, Times Square, Detroit.

ANTHONY ANTONOPLOS, from the USAAF, to assistant to his father, Peter Antonoplos, operating theaters in East Pittsburgh and Turtle Creek, Pa.

A. R. COOPER, formerly of the Spencer Circuit, Yarmouth, N. S., from the Canadian Army, to program director, CJLS, Yarmouth.

RUDY RAUCH, formerly, National Screen Service, Detroit, from the Army.

PHILLIP KLINE, from the Army, to Essaness manager, Chicago.

W. M. WILLIAMS, from the Army, to branch manager, U. S. Army Motion Picture Service, Charlotte.

BERNARD LAPP, from the Army, to captain of ushers, N. Y. Paramount Theater.

One thing the war did . . . It brought a lot of old customers back . . . who had stopped coming to your theatre . . . The family jaloppy was gasless . . . or it needed new tires . . . or was dead for the duration . . . So former golf addicts switched to films . . . Workers with big bankrolls started doing likewise . . . Fathers who formerly delegated ma and the kids to do all the picture-going . . . for the family . . . took their place at the head of the delegation . . . The war started it . . . Now what are you going to do about it? . . . Hang on to it? . . . Fight for it? . . . Or throw it away? . . . We have the stuff to help you hang on to it . . . You put it on your billboards . . . in their hands . . . in their EARS . . . under their doorways . . . in their EYES . . . about every place they can look . . . They can't get away from it . . . and *you* . . . We can PROVE it.

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

LESTER THOMPSON
M P P & D 21ST FL
28 W 44TH ST
N Y C

FILE COPY
DO NOT REMOVE

THE Film DAILY

ntimate in Character
nternational in Scope
ndependent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 2 — NEW YORK, TUESDAY, JANUARY 4, 1944 — TEN CENTS

PIX IN AGENDA FOR PEACE DISCUSSIONS

Golden Sees 1944 Brightest Year for the Trade

stimates 1944 Production udget of 225 Million; ilm Restrictions Offset

ashington Bureau of THE FILM DAILY

Washington—Nineteen Forty-four ould prove to be the brightest year e industry has yet seen, according Nathan D. Golden, pix specialist r the Department of Commerce. ith the war promising to move ell for the allies, and domestic osperity at record levels, Golden rote in an official publication that

(Continued on Page 5)

xpect Nick, Weston o Ask Early Paroles

St. Louis, Mo.—John P. Nick, forer first international vice-president the IATSE and Clyde A. Weston, e-time business manager of Local 3, Operators, are expected to file rly applications for paroles from e five-year prison sentences that ere imposed upon them in the Fedal Court here for violation of the ederal anti-labor racketeering law. neirs was the first convictions unr that act.

The way for the parole applica-

(Continued on Page 6)

ne Hub House Closed, 4 orced to Close Balconies

Boston—The Bijou, pic theater, was ut down, the second balconies in ur other theaters have been orded immediately closed and the seatg capacities of public amusement

(Continued on Page 2)

Warter Is Knighted Kimberely Gets CBE

London (By Cable)—Phillip Warter, of the Associated British Board and chairman of Union Cinemas, was awarded Knighthood in the New Year honors. Paul Kimbereley, on vacating the post of director of army cinematography, was made a commander of the British Empire.

Notable Palm Beach Audience to Hear Coe Discuss "A New World Challenges Screen"

Palm Beach, Fla.—Charles Francis "Socker" Coe, MPPDA vice-president and general council, will address the Four Arts Club in Palm Beach this afternoon in the Art Gallery of the Palm Beach Hotel on "A New World Challenges the Screen." In attendance will be top personalities in business, finance, education, religion and creative arts from all parts of the country, with several notables from abroad. Three hundred are expected to attend.

Coe will be introduced by John H. Perry, president of the Western Newspaper Union. He will return to Florida for a talk at Jacksonville on Jan. 17, following other speaking dates in Cleveland (10th), Cincinnati (12th) and Chicago (15th).

Year-End Grosses Of Dream Variety

Dream year-end grosses were reported by film houses in the Broadway area yesterday. The Roxy led the parade with "The Gang's All Here" enjoying the biggest New Year holiday business in the house's history, the "take" being 10 per cent above last year's. With the exception of that for "The Cockeyed World," the holiday week gross was

(Continued on Page 6)

Cut Paper Supply for Posters and Billboards

Washington Bureau of THE FILM DAILY

Washington — Theatrical posters and billboards will be less plentiful this year than last, as a result of the new and greater cut in commer-

(Continued on Page 5)

RKO Employes Get Pension Plan Details

RKO's pension plan embraces employes who have had three years or more service with the organization and who, on the effective date, have attained their 30th birthdays but not their 60th, according to a pension booklet presented to employes yesterday.

Every member of the plan must

(Continued on Page 4)

Odeon Theaters of Canada Takes Over 7 More Houses

Toronto — Seven theaters in the prairie provinces and Northern Ontario, long operated by N. Rothstein of Saskatoon, have been acquired on equal interest with him by Odeon Theaters of Canada, ac-

(Continued on Page 6)

D of J Eyes Korda's Holdings

Inquiry Said Not Unusual; Counsel Comments

Washington Bureau of THE FILM DAILY

Washington—The Department of Justice is studying closely the financial holdings of Sir Alexander Korda, it was confirmed at the Department yesterday.

"We are interested in all interlocking directorates," a D of J spokesman said. "The extent of these inter-relationships is an important part of the picture."

It was explained that the inquiry

(Continued on Page 4)

Halt Philadelphia Booking During War Loan Meeting

Philadelphia—Booking and buying in local exchanges will be halted here Jan. 10 during the time that the territory's first mass meeting will be held in connection with the Fourth Loan Drive. Session will be held at the Broadwood Hotel with William

(Continued on Page 6)

Preliminary Plans of State Dept. Are Believed To Include Pictures

Washington Bureau of THE FILM DAILY

Washington—It is essential that this industry spare no effort at this time to have its needs included on the agenda for peace discussions. Washington is now seeing in its hotels and restaurants, and in the offices of powerful Government officials, representatives of all basic industries, here in the capital for one major purpose—assurance that their problems will not be overlooked when the State Department writes its program for the peace conference. Unless pix are on that program, the

(Continued on Page 5)

Map Loan Campaign In Connecticut Today

Connecticut industry-ites will meet at the Taft Hotel in New Haven today to organize for the Fourth War Loan drive. Parley, first on a statewide basis to be held on the Eastern seaboard, will have Si Fabian, chairman of the WAC Theaters Division, and Ed Schreiber, WAC pub-

(Continued on Page 6)

Cagney's "Frisco Kid" Latest Warner Re-issue

Chicago — "Frisco Kid," James Cagney starring pic turned out by Warners in 1935, is heading for a re-issue, it was learned here yes-

(Continued on Page 5)

Hear Senate May Kill Proposed Tax Bill

Rumors that the Senate would kill the proposed tax bill were flying thick and fast in both Washington and New York yesterday. There were reports that President Roosevelt would veto the measure if it did pass and that if he did sign it, he probably would assail it as being inadequate to the present needs.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 2 Tues., Jan. 4, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

Copyright by Wid's Films and Film Folk, Inc.

FINANCIAL

(Monday, January 3)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	13⅞	12¾	13⅞	+ ⅛
Col. Picts. vtc. (2½%)	16⅞	16⅞	16⅞	+ ⅛
Columbia Picts. pfd.	39½	39½	39½	— ⅞
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	....	....	....	.....
East. Kodak	181	181	181	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20	20	20	+ ¼
Loew's, Inc.	58⅜	58⅛	58⅜	— ⅜
Paramount	24	23⅞	24	+ ¼
RKO	8⅞	8⅝	8⅝	— ¼
RKO $6 pfd.	100¼	99½	99¾	— ¼
20th Century-Fox	22	21¾	21¾	+ ⅛
20th Century-Fox pfd.	29	28¾	28⅞	.....
Warner Bros.	12⅛	11¾	12	— ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅜	3¼	3¼	— ⅛
Radio-Keith cvs.	1⅝	1½	1½	.....
Sonotone Corp.	2⅞	2¾	2¾	.....
Technicolor	12⅝	12⅝	12⅝	+ ⅛
Trans-Lux	4	4	4	— ⅛
Universal Pictures	18⅝	18½	18⅝	+ 1⅛
Universal Picts. vtc.	18½	18	18	.....

Add Three New Shorts To Warners' List

West Coast Bureau of THE FILM DAILY

Hollywood—Three new short subjects have been added to Gordon Hollingshead's 1944 schedule at Warners. They include "The Life and Music of Stephen Foster," being written by Jack Scholl; "The Trial in Tom Belcher's Store," based on the prize-winning O. Henry story, and "Don't Sell 'Em Short," which will show many stars who first appeared in shorts.

Defer Sentencing Zevin; Try Hochstein Jan. 24

The sentencing of Isadore Zevin, former secretary to George E. Browne, convicted ex-head of the IATSE, was postponed yesterday in Federal Court until Jan. 24. Judge Henry W. Goddard also adjourned to the same date the perjury trial of Harry Hochstein, former Chicago morals inspector.

Zevin pleaded guilty to lying to the special Federal grand jury investigating the whereabouts of a special slush fund of $1,500,000 collected from members of the IATSE. Hochstein is charged with perjuring himself before the Federal grand jury looking into alleged racketeering in the film industry.

It was learned yesterday that motions to have bail set for six of the seven men found guilty last week of extorting more than $1,000,000 from the industry will not be ready until next week.

Hollywood Studios Mourn Deaths of Three Employes

West Coast Bureau of THE FILM DAILY

Hollywood—Wedward Hannan, 46, pioneer film editor, head of M-G-M's film library for the past 10 years, and Frederick D. Raymond, 46, for the past 13 years sound engineer with M-G-M, died Sunday of an heart attacks, and Peter Steele, Sr., 46, assistant superintendent of Warner Bros.' studio laboratory for the past 18 years, died unexpectedly Sunday afternoon at his home. An autopsy will be held as no doctor was in attendance, but the cause of death is believed to have been coronary thrombosis.

Kallis to "U" Studios As Adv. Art Director

Maurice Kallis has been appointed to the post of art director of Universal Studios advertising department by John Joseph, national director of advertising and publicity. Kallis is well known in New York, having been associated with Publix theaters at the home office. Later he was art director for Paramount, working through Lord & Thomas and Buchanan agencies. For the past year he headed the Kallis Art Service in New York, specializing in the creation of motion picture ads for trade papers.

Henry Falk Quits as Garson-Lane Supervisor

Toronto—Henry Falk, head of the National Council of Independent Exhibitors of Canada, announced his resignation here as supervisor of Garson and Lane group of theaters in Montreal, and said his future activities were in the negotiation stage but expected he would remain in Toronto.

Succeeding him in the Montreal position is Donald Gauld of Winnipeg.

Studio Unions Would Negotiate Directly

West Coast Bureau of THE FILM DAILY

Hollywood—Negotiations involving crafts covered by the basic agreement are expected to get under way in the East this month or next. The agreement, which is subject to annual revisions, expires in August of this year, having been in force since August, 1939. Crafts covered by the pact include carpenters, laborers, teamsters, musicians and plasterers.

It is reliably learned that several IATSE studio union heads will insist that they be empowered to bargain directly with the producers rather than allow the agreements for their locals to be negotiated by their international president, as has been the practice in the past. It is understood that the basic agreement will carry a retroactive clause applying to department heads.

One Hub House Closed, 4 Forced to Close Balconies

(Continued from Page 1)

places in some instances were drastically cut in an order issued by the State Department of Public Safety.

Officials of the Safety Committee explained that these orders have been issued because the egress at the four and the arenas were not adequate under what is now known as the "Cocoanut Grove law" to provide exits for their former seating capacities.

City Censor John J. Spencer thereupon refused the 1944 license to the Bijou until such time as the theater can provide the additional exits required under the new law.

Second balconies have been ordered closed in the Colonial, legit. house, the Old Howard, burlesque and pix, the Normandie, and the Gayety, latter also a burlesque and pix theater.

The Metropolitan, with 4,367 capacity, has been refused the right to conduct vaudeville and stage shows or grand opera.

The seating capacity of Boston Garden was cut from 19,052 to 13,500. Boston Arena had its seating capacity cut from 10,096 to 2,400. Mechanics Building had its second balcony closed and its seating capacity cut from 7,299 to 4,100.

The RKO Boston, so closely did the committee draw its lines, had its capacity cut by only 72 persons. The Keith Memorial and the Loew's State and Orpheum houses were not affected by the order.

For each exit that can be added, the theater will be permitted to revise its seating capacity upwards about 100 persons. Standees will be allowed only so long as they do not interfere with the free means of egress and provided the theater remains within its established capacity.

COMING and GOING

JAMES R. GRAINGER, Republic prexy arriv in Chicago last night from New Orleans.

EDWARD ALPERSON, OSCAR A. DOOB a **HARRY BRANDT** are in Atlanta today for March of Dimes meeting.

NAT FELLMAN of the Warner home offi booking department, and formerly head book of the Cleveland Warner theater booking d partment, was in the Ohio city for a few da

ROY HAINES, Southern and Western di sion sales manager for Warners, left night for Detroit, Chicago, Minneapolis Kansas City.

H. M. RICHEY left for Washington la night and will return tomorrow.

ALLAN MELTZER, Eastern publicity man ger for Warners, leaves Friday for his fi visit to the Burbank studios.

SAUL GOLDMAN of Variety Pictures is he from Chicago on a film buying trip.

HERB ELLISBURG, owner of Chicago's Stu Theater, is in Miami Beach with his family f the winter.

WILL HOLLANDER, Balaban & Katz publici director, has returned to Chicago from Ne York conferences.

IZZY SLAVIN, owner of the Blackstone Th ater, Chicago, is back from a business trip the West Coast.

S. J. GREGORY, prexy of the Chicago A liance Circuit, has gone to the West Coast business.

Metro Auditors, Bookers Open Annual Conventio

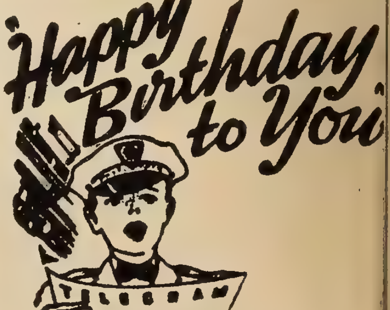
M-G-M's annual meeting of aud tors, bookers, student auditors an bookers got under way yesterday the Astor Hotel with Charles Stern, assistant treasurer, and Ala F. Cummings, in charge of exchang operations, conducting the mornin session and Edward Urschel ha dling the afternoon session.

Principal topic of discussion w the simplification of branch oper tions and elimination of unnece sary detail in time of war, partic larly in view of the current shor age of manpower.

Griffis and Studio Reps. Meet at Lunch Tomorrow

West Coast Bureau of THE FILM DAIL

Hollywood — A luncheon will given here tomorrow for Stant Griffis, chief of the film bureau the domestic division of the OW Its purpose is to enable Griffis meet representatives of studi which are actively engaged in th production of WAC shorts.



Virginia Colleen Alicoate
Sam Dembow

We at Warner Bros.

WANT SINCERELY TO EXPRESS OUR APPRECIATION TO ALL THE MOTION PICTURE CRITICS OF NEW YORK, FOR THEIR SELECTION OF

"WATCH ON THE RHINE"

AS **THE BEST PICTURE OF THE YEAR**

WE FEEL THAT THIS CHOICE IS NOT ONLY RECOGNITION OF A FINE ENTERTAINMENT, BUT IS ALSO RECOGNITION OF THIS COMPANY'S CONVICTION THAT OUR INDUSTRY HAS A VERY REAL OBLIGATION: TO PRODUCE THE KIND OF PICTURES THAT WILL, WITHIN THE STRICT LIMITS OF ENTERTAINMENT, HELP TO ADVANCE THE FREEDOMS WHICH ALL DECENT MEN HOLD DEAR.

THEIR FURTHER CHOICE OF

IDA LUPINO

AS **THE BEST ACTRESS OF THE YEAR**

FOR HER PERFORMANCE IN "THE HARD WAY", AND OF

PAUL LUKAS

AS **THE BEST ACTOR OF THE YEAR**

FOR HIS PERFORMANCE IN "WATCH ON THE RHINE", MAKING THIS YEAR'S AWARDS ALMOST WHOLLY A WARNER BROS. "PARTY", HAS MADE ALL OF US HAPPY, PROUD AND MORE DETERMINED THAN EVER TO KEEP WARNER BROS. OUT IN FRONT.

Jack L. Warner

EXECUTIVE PRODUCER

D of J Studying Korda's Holdings

(Continued from Page 1)

is not in itself an unusual case. "There are a lot of those things," the spokesman said, referring to the complaints entered in the New York equity suit four years ago. He pointed out, however, that neither United Artists nor Korda as an individual was a party to the current decree, and that they will not be parties to a new decree.

This raised a question which the spokesman did not discuss—namely, whether the Department is still considering moving against UA, Universal and Columbia regardless of whether it presses suit against the "Big Five."

There was nothing in the old decree to prevent interlocking directorates, the official pointed out, and thus far there is nothing proposed for the revised decree. The Government is holding out for the ending of pooled interests in theater holdings and circuit holdings, insisting that both pooling agreements and joint ownership by major distributors be ended. Current D of J interest in the Korda matter might conceivably lead to more far-reaching demands by the Government.

Korda a Loew Employe, Says Counsel on Coast

West Coast Bureau of THE FILM DAILY

Hollywood—Commenting on a report that the position of Sir Alexander Korda as a part owner of United Artists and an employe and associate of Loew's and M-G-M is being investigated by the Department of Justice for possible infraction of anti-trust laws, Attorney Mendel Silberberg, counsel for Korda, said his client is only a minority stockholder in UA, with no authority in the management of the company and that his association with Loew's and M-G-M is that of an employe.

Silberberg added that he did not know of any law that forbids a stockholder in one company from working for another.

WEDDING BELLS

New Haven—Staff Sergt. William Cummings, former Vitagraph booker, was married to Marianne Frankenberger of New Haven.

Springfield, Ill.—Marriage of Pfc. Anthony J. Rockford, Jr., former assistant manager at the Tivoli and Roxy here, to Helen Louise Aud took place at the rectory of SS Peter and Paul's Church.

Birmingham, Ala. — Sgt. Robert Lee Clark, former Warner Theater poster artist in Chicago and Alice Luckey, were married here.

ALONG THE RIALTO

Phil M. Daly

● ● ● THE PERSONAL TOUCH: J. Myer Schine, Gloversville circuit operator, and associates have purchased the Roney Plaza at Miami Beach in a $1,601,000 cash deal from George MacDonald. . . ● Irving Berlin gets the 1943 American Hebrew medal for the promotion of better understanding between Christian and Jew in America. . . ● O. J. "Banjo" Miller, secretary of the Oregon Theater Owners Association, is seriously ill following a heart attack. . . ● Joseph de Valdor, dean of New York film correspondents for foreign newspapers and magazines, is convalescing from a sinus operation; he'll be inactive for about six weeks. ● Sam Buchwald, Famous Studios' general manager, is enthusiastic over the newest Popeye cartoon, "We're on Our Way to Rio"...... Brazilian embassy has co-operated to assure authentic Rio carnival atmosphere. . . ● Henry Wadsworth Longfellow Dana's "Drama in Wartime Russia" has just been published by the National Council of American-Soviet Friendship. . . ● J. L. Hodson, who wrote the commentary for "Desert Victory," will be guest of honor at a cocktail party tomorrow at the New Weston Hotel; affair is being hosted by the Film Division, British Information Services. . . ● Joe Weil, now a motion picture war correspondent for the American Red Cross, is back from North Africa, Sicily and Italy with corking 16 mm. footage to be edited into a documentary......

▼ ▼ ▼

● ● ● *THERE'S a ready-made pic plot in the exploits of Lt. Charles Bronner, now of the 8th U. S. Air Force and formerly of the Roxy Theater here......Not so long ago, his family received a War Department telegram advising he was missing in action over Germany ......Yesterday came another, informing he was safe in London!...... Shot down in Nazi-land, he managed to get out into France...... There the French underground took a hand, with the result he was able to get across the channel and rejoin his squadron......Wotta plot ......and wotta man!......*

▼ ▼ ▼

● ● ● CUFF-NOTES......How'd you like to find your name listed among the year's industry dead?......"Hap" Hadley did at the weekend......(Nope, it wasn't in F. D.)......"It's funny if it isn't true," observes "Hap.". . ● Master Sergt. Dave Golding, FILM DAILY staffer on leave to the Army will be back on Broadway shortly to fill a Stars & Stripes assginment here. . . ● Harry Friedman, veteran trade and newspaper reporter, is the new trade press contact at Warners studios. ● And Hank "Keystone Kop" Mann is now employed as a make-up man at the Burbank plant......

▼ ▼ ▼

● ● ● *WHAT WITH all those sensational re--issue grosses being turned in by "The Oklahoma Kid," starring James Cagney and Humphrey Bogart, don't be surprised if Warners revive some more Cagneys and even Bogarts this season......Both stars made a lot of box office nifties in the pre-war era and these pix have an even wider potential audience now that Jimmy and Bogey have zoomed in popularity......*

▼ ▼ ▼

● ● ● ODDS AND ENDS DEPT.: Nate Platt, B & K division manager, is a 10-time Red Cross blood donor......Can anyone in the industry top that record? . . . ● Wall St. won't be surprised if Warners places its common on a dividend basis before July 1. . . ● More and more Loew's, Paramount, 20th-Fox and Universal stock is finding its way into investment portfolios. . . ● If it isn't one thing it's another......The Motion Picture Swim for Health Week Girl will be picked on Jan. 24, but the week won't be observed until June 26-July1. . . ● Chicago Reelfellows Club will install officers Jan. 16 at a Blackstone Hotel dinner meeting. . . ● Soundies producer Will Crouch henceforth will be headquartering in New York......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

RKO Employes Get Pension Plan Details

(Continued from Page 1)

retire upon attaining his norm retirement date, unless the corporation permits him to continue in it employ after such date. The normal retirement date of a membe shall be (a) the first day of th month following the calendar mont in which the member attains his 65 birthday in the case of a membe who is not more than 55 years age on the date he became a member of the plan, and (b) 10 year after the date he became a membe in the case of a member who is mor than 55 years of age and not mor than 60 years of age on the date h became a member of the plan.

The pension benefit shall be pai monthly to a member who retires o his normal retirement date and shal continue until and including the firs day of the calendar month in whic he dies. The normal pension benefit shall be one-twelfth of th amount which, when added to th member's primary social securit benefit (computed on an annual basis), shall be equal to the sum o the member's future service credi and his past service credit.

The plan includes earlier retirement pension benefits and optiona benefits in lieu of normal benefits A member must have completed fiv years of continuous service with th corporation before he can have an interest or right in the pension trus fund.

RKO intends to apply for and t pay the premiums on a group insurance contract with a recognize insurance company on the life o every member of the plan in order to provide a death benefit for the beneficiary of a member who may die either before or after his normal or earlier retirement.

The corporation will pay all contributions to the pension plan and all costs and expenses.

Baer of RCA Killed In Action with AAF

Indianapolis—Lt. Charles M. Baer, former employe of the RCA-Victor division, local plant, was reported killed in action according to word received from the War department. He was a member of the AAF.

STORK REPORTS

Seattle—F. H. Millet, Northwest Film Service, has the distinction of becoming an uncle three times on the same day when two girls and a boy were born to his sister-in-law, Mrs. Ethel Waak in the Swedish Hospital.

Cleveland — Jack Walsh, M-G-M salesman this week became the pappy of a third son.

Pix in Agenda for Peace Discussions

(*Continued from Page* 1)

industry will be starting off with one foot in the bucket as it attempts to recapture its pre-war prominence on the international screen.

Now is the time to get industry needs before the experts of the State Department, the Commerce Department, and various individuals whose influence, though unofficial, is nonetheless of great importance. It appears now that the program of the State Department will be rechecked by a special group headed by Myron C. Taylor, the President's personal representative at the Vatican. Ultimate approval of course, remains with the White House.

Pix in Preliminary Plan

There is reason to believe that preliminary plans within the State Department call for inclusion of pix as one of the items on which trade freedom must be assured. Reliable sources say that this has alreday been determined, but there is no official confirmation in the Department. It is known that MPPDA has filed several briefs on the world marketing problem, and it is reported that the most recent, filing of which was exclusively revealed by this paper last Fall, was submitted on request. It is believed to contain extremely frank discussions of the British pix moves.

The plans of the State Department are not yet set, however, and there may be changes. As yet, the Department of Commerce has not been called in to discuss the commercial phases of the peace table program, and it is held to be certain that the Commerce Department will be called in. When that happens, Nathan D. Golden, motion picture specialist for the Department of Commerce, will be consulted on pix matters, along with other industry representatives in the Department. Golden is already preparing data for these discussions, it is reported.

Agree With Hopper

Commenting upon the remarks of Harold C. Hopper, WPB motion picture chief, who called over the week-end for unity among the industry in placing its demands before our diplomats and trade experts, interested officials here agreed that Hopper had placed his finger upon one of the most important pre-requisites to success in gaining favor. Concerted industry action is essential, they agree. Any attempt to draw them out further as to just what steps should be taken by a united industry were met with silence.

(In his statement, released in Washington over the holiday week-end, Hopper said:

("Not the least of the many major problems that will have to be dealt with by Allied statesmen in arranging the peace will be the interchange of motion picture films as a part of world commerce," Hopper said. The opportunity would arise to nullify or reduce restrictive measures that had been taken by foreign countries against American films in the years immediately preceding the war.

("Various countries have laid down embargoes against the products of Hollywood, chiefly because of their inability to offer superior pictures or those equally as good in competition," he continued.

("The writing of the peace treaty will provide a means for removing these restrictions and embargoes. If the industry sees that its case is properly presented, a way will be opened for giving it greater access to world markets than ever before, due to the superior technique developed at Hollywood, which has made our pictures more in demand than those of any other country.")

That the State Department has tentatively included films on its list of "must matters" is highly encouraging, even though complete confirmation is lacking. It is pointed out by reliable sources that if films stay on the list, the Department is certain to insist, among other things, that equality of opportunity in the world market be assured producers from this country, England and Russia. Our industry seeks no more than this assurance. Also to be considered, is the less cheerful thought that films might be included on the agenda with the thought that they may be used as one of the bargaining items in the series of compromises which may result from peace discussions.

Industry Does Not Expect Representation at Peace Table

While Harold Hopper, chief of the Motion Picture Section of the WPB, has urged film industry representation at the peace table, industry leaders yesterday expressed the opinion that motion pictures could be affected by the results of the peace conferences but it was unlikely that the industry itself could be represented.

The far-reaching influence of films was not denied but, according to industry authorities, it would not come within the province of the peace term makers to single out motion pictures as an industry to have a representative at the peace table, as much as they would like to see it.

IN NEW POSTS

JACQUES SHELLMAN, publicity head, Hicks Theaters, Baltimore.

TED LAY, manager, B. F. Shearer Theater Equipment Co., Portland.

PAUL MONTAGUE, B & K publicity department, Chicago.

HARRY GOLDBERG, office manager, PRC, Chicago.

FRED REETH, manager, Appleton Theater, Appleton Theater, Appleton, Wis.

J. J. MATIS, manager, Warner Theater, Milwaukee.

NEIL MAGUIRE, production manager, Filmack, Chicago.

LWRENCE WHITTAKER, manager, Tower, Chicago.

A. CAESER, manager, State Lake, Chicago.

HOLLYWOOD DIGEST

SIGNED

ZOLTAN KORDA, new producer-director contract, Columbia.

NINA FOCH, new ticket, Columbia.

WILLIAM DEMAREST, termer, Paramount.

EDITH LEACH, termer, M-G-M.

ANN LUNDEEN, termer, M-G-M.

•

ASSIGNMENTS

RAOUL PENE du BOIS, designer, "Bring on the Girls," Paramount.

ZOLTAN KORDA, producer-director, "Counter-Attack," Columbia.

LEW LANDERS, director, "Mission 36," Columbia.

•

CASTINGS

RODDY MacDOWALL and **PEGGY ANNE GARNER,** "Keys of the Kingdom," 20th-Fox; **LEO BULGAKOV,** "Now and Tomorrow," Paramount; **JANE WYATT,** "None But the Lonely Heart," RKO; **VIVIAN BLAINE,** "When Irish Eyes Are Smiling," 20th-Fox; **JON HALL, ALAN CURTIS** and **EVELYN ANKERS,** "The Invisible Man's Revenge," Universal; **PRISCILLA ALLEN,** "Mr. Co-Ed," M-G-M **MARJORIE REYNOLDS, VERONICA LAKE** and **EDDIE BRACKEN,** "Bring On the Girls," Paramount; **DON AMECHE,** "Wing and a Prayer," 20th-Fox.

•

STORY PURCHASES

JOHN FAXON'S "Prison Babies," Monogram.

•

SCHEDULED

"Invisible Man's Revenge," story, **CLYDE BRUCKMAN;** producer-director, **FORD BEEBE,** Universal.

Rep. "Fighting Seabees" Set for Camp Debuts

Republic's "The Fighting Seabees" will have multiple world bows Jan. 14 in all the SeaBee camps in the U. S.

Gold Star for Warners As Suchy Falls Fighting

Cleveland — Word has been received by his parents that Russell Suchy, 20, former doorman at Warners' Hippodrome Theater, has been lost in action in Bougainville.

Cut Paper Supply for Posters and Billboards

(*Continued from Page* 1)

cial printing announced for 1944 by WPB over the week-end.

Commercial printers were cut in proportion with the press, being limited for the first quarter of this year—and succeeding quarters unless the order is changed—to 75 per cent of the paper tonnage they used in the corresponding quarter of 1941. Limitation for most of 1942 was to 90 per cent of the 1941 consumption, being lowered to 85 per cent in October.

Golden Sees 1944 As Pix's Brightest Year

(*Continued from Page* 1)

this year should be the best the industry has seen in its 48 years.

"Attendance in 1943 is estimated to have reached the record established in 1930 at 110,000,000 weekly," he said. "Production costs during 1943 were approximately $200,000,000, and it is expected that production budgets during 1944 will reach $225,000,000." Pressing operating problems imposed by the war have thus far on the whole been satisfactorily met by the industry, he continued.

Restrictions on film usage were offset by extended runs of current pictures and, to some degree, of revivals, the large backlog of completed films, and the smaller number of releases. This same condition should prevail during 1944 thereby permitting the studios to meet the needs of theater bookings.

Tele An Accomplished Fact

"Commercial television, according to leading authorities, is now an accomplished fact and is only waiting for the war to cease, when it will become available to the public at a price well within the means of the average person. Motion pictures will play an important part in television broadcasting and many motion picture companies have already secured interests in the leading television companies.

"The year 1943 has been quiet generally for labor in the industry and nothing appears on the horizon that should upset conditions during 1944. War regulations have prevented any wholesale boosts in wages but increases have been obtained for those who have met the requirements of the War Labor Board."

Cagney's "Frisco Kid" Latest Warner Re-issue

(*Continued from Page* 1)

terday. Selling of the feature has already started, and it will be ready for theaters in early March.

Trade here would not be too surprise if Warners later added other pix to what may become a Cagney re-issue series.

TO THE COLORS!

★ PROMOTED ★

JOSEPH DANIEL JOHNSON, USN, former 20th-Fox costumer, Hollywood, to quartermaster 2nd class.

REEDER BOSS, USA, former 20th-Fox costumer, Hollywood, to sergeant.

HOWARD OSTERHOUSE, USA, formerly Warner Theaters, Chicago, to sergeant.

BUD SAFFLE, USAAF, son of Maurice Saffle, M-G-M branch manager, Seattle, to corporal.

JOHN ALOYSIUS McGRANE, USAAF, former Comerford employe, Wilkes-Barre, Pa., graduated as an aerial navigator at the University of Miami AAF training detachment.

Map Loan Campaign In Connecticut Today

(Continued from Page 1)

licity director, among the speakers.

Attendance of about 100 is expected, the guests to include Gov. Raymond Baldwyn, Mayor John W. Murphy and Col. Arthur Reeves of the AAF TTC at Yale.

Harry F. Shaw of Loew's, state chairman, heads the Advisory Committee, which includes: Morris Bailey, Lou Brown, Dan Finn, Hy Fine, Dr. Jacob Fishman, Murray Goldstein, I. J. Hoffman, Henry Needles, Barney Pitkin, Dan Pouzzner, Morris Podoloff, George E. Wilkinson, and B. E. Hoffman, treasurer.

Michalove Names Co-Chairmen For N. Y. 4th Loan Drive

Dan Michalove, New York chairman in charge of industry sales, yesterday set up his organization for the Fourth War Loan drive, naming several co-chairmen and appointing Charles Moss and Jack Pegler to his staff.

The co-chairmen who will be in charge of home-office sales are Joe Vogel, Loew's; Harry Goldberg, Warner Bros.; George Dembow, National Screen Service; John Farmer, RKO; John O'Connor, Universal; Abe Schneider and Floyd Weber, Columbia; Harry Buckley, United Artists; Robert Savini, independent companies and exchanges; Joseph Hornstein, equipment companies.

20th-Fox Family Club To Handle H. O. Bond Sales

Dan Michalove, New York chairman of industry sales, announced yesterday that the sale of war Bonds at the 20th-Fox home office will be handled through the Family Club, organization of employes which has been formed into groups and committees for that purpose. William C. Gehring, Western sales manager of the company, is president of the Family Club.

Sturdivant, Peiser Here To Open War Loan Hdqs.

B. V. Sturdivant, national campaign director of the Fourth War Loan campaign of the film industry, accompanied by Seymour Peiser, arrived from the Coast yesterday preparatory to establishment of headquarters for the drive at the offices of the WAC and arrival tomorrow of Charles P. Skouras, national chairman; Rick Ricketson, vice-chairman, and A. J. Krappman, assistant campaign director.

FEMME TOUCH

MARGERY MAYBERRY, Essaness Circuit home office, Chicago.

GENEVIEVE DIMENTO, cashier, Paramount Theater, Syracuse, N. Y.

IRENE KUHN, assistant director, NBC department of information.

MRS. JULIA SCHWARTZ, manager, Beacon, Seattle.

China Premiums Hit By Less Pottery Fuel

East Liverpool — Because gas consumption to local potteries has been reduced 50 per cent, the supply of china premiums has been materially curtailed. Current contracts are being executed but no new premium contracts are being assumed.

Year-End Grosses Of Dream Variety

(Continued from Page 1)

reported as the largest in the theater's history. In the seven-day period beginning Christmas Day the theater registered 201,593 paid admissions.

"Madame Curie" obtained one of the largest four-day grosses in the history of the Music Hall. With the exception of two special roadshow engagements, "A Guy Named Joe" was said to have given the Capitol its best business in 14 years. "Cry Havoc" in its sixth week at the Astor topped every stanza but the first. At the Strand "Destination Tokyo" chalked up a new high mark for the house for the three-day week-end, with the New Year's Eve business setting a record by outgrossing by more than $1,500 "Yankee Doodle Dandy," which was the attraction at the theater the year before. The film is expected to set a new first-week record for the Strand. "Desert Song's" New Year business at the Hollywood was said to be 20 per cent above that recorded at that house in 1942.

Over the holiday "Riding High" gave the Paramount one of the biggest grosses in the history of the house. Business at the Rivoli, where "For Whom the Bell Tolls" is the attraction, was reported as "terrific."

Morris Kinzler, Ad Counselor For 4th War Loan Campaign

Morris Kinzler, account executive of the Kayton-Spiero Advertising Agency, has been named advertising counselor for the Trade Relations Division of the industry's Fourth War Loan Committee, it was announced today by Charles P. Skouras, National chairman. Kayton-Spiero is the advertising agency for 20th Century-Fox Film Corp., and Kinzler's services were obtained by arrangement with Hal Horne.

Wolff Holds War Loan Meet for N. Y. Met. Area

Robert Wolff of RKO Radio Pictures serving as distributor chairman for the WAC in the New York Metropolitan area, held a meeting yesterday of branch managers of all film companies, zone distribution chairmen and the salesmen's field committee.

It was decided to acquaint every local independent exhibitor with the purpose of the March of Dimes and the industry's participation in the Fourth War Loan Drive. Plans also were made to complete final arrangements to publicize "Free Movie Day" Tuesday, Jan. 18.

1943's N. Y. Stock and Bond Sales

New York Stock Market Sales in 1943: 12,927,600

Stock	*Dividend*	*Sales*	*High*	*Low*	*Last*	*Net Chang*
American Seating Co.	$ .50	68,600	18	12¾	13¾	+
Columbia Pictures	.50	165,200	19¼	9	16¾	+ 6
Columbia Pictures pfd.	2.75	13,600	41	30½	40⅜	+ 9
Consolidated Film Industries	..	165,200	3⅝	½	2⅞	+ 2
Consolidated Film pfd.	1.00	136,900	19¼	7⅝	17¼	+ 9
Eastman Kodak Co.	5.00	96,000	170	146½	161	+11
Eastman Kodak Co. pfd.	6.00	237,000	184	173	181	+ 2
General Precision Equipment	1.00	190,300	24½	13⅝	19¾	+ 5
Keith-Albee-Orpheum pfd.	7.00	31,000	115	103⅝	109½	+ 6
Loew's, Inc.	2.00*	267,200	64½	42¼	58¾	+12
Paramount Pictures	1.60	1,514,100	30	15½	23¾	+ 7
RKO	..	1,530,500	10⅛	3½	8⅞	+ 5
RKO pfd.	6.00	5,276,000	101½	54¼	100	+46
20th Century-Fox	2.00	1,087,300	24¾	12⅞	21⅝	+ 7
20th Century-Fox pfd.	1.50	266,500	34½	25	28⅞	+ 2
20th Century-Fox prior pfd.	4.50	9,000	101	99	100	..
Warner Bros.	..	1,750,200	15¾	7⅜	12⅛	+ 4
TOTAL SALES	..	12,927,600	..	..	..	..

Also extra.

New York Bond Market Sales in 1943: $684,000

Bond and Maturity	*Dividend*	*Sales*	*High*	*Low*	*Last*	*Net Chang*
Paramount Broadway 3s, 1955 ct.	..	684,000	86	67	86	+15⅝

New York Curb Market Sales in 1943: 2,734,100

Stock	*Dividend*	*Sales*	*High*	*Low*	*Last*	*Net Chang*
Monogram Pictures*	..	293,800	4	⅞	3⅜	+ 2⅝
RKO option warrants*	..	1,396,600	2⅛	7/32	1½	+ 1
Sentry Safety Control*	..	18,600	⅝	3/16	7/16	+9/3
Sonotone Corp.*	.20	210,900	4⅛	2⅛	2¾	+ ¾
Technicolor	.50	319,250	15½	6⅝	12½	+ 5¾
Trans-Lux*	.10	238,300	4⅜	1⅝	4⅛	+ 2⅜
Universal Pictures*	1.00	6,750	19¾	16	17½	..
Universal Pictures vtc.*	1.00	249,900	19¾	9⅜	18	+ 7⅞
TOTAL SALES	..	2,734,100	..	..	..	..

* Fully listed.

Odeon Theaters of Canada Takes Over 7 More Houses

(Continued from Page 1)

cording to official announcement by the Odeon head office here.

The largest theater is the Roxy, with 915 seats at Saskatoon, while two important units are operated at Yorkton, Saskatchewan, in the Roxy and Princess.

Odeon took over two more houses on the Pacific Coast within the past three weeks making nine new chain theaters recently. Odeon now has 25 theaters all told in British Columbia.

Ill. Legislature Called, But No Film Legislation

Springfield, Ill. — Special session of the State Legislature, convening here next Friday, will be restricted to soldier vote legislation.

Expect Nick and Weston To Ask Early Paroles

(Continued from Page 1)

tions was paved in the St. Louis Circuit Court when Circuit Judge Edward M. Ruddy dismissed state extortion indictments against Nick and Weston. They were eligible for parole last September but, with the State court case still pending, they knew that the Federal authorities wouldn't consider a request for a reduction in the terms they began to serve in January, 1942.

Judge Ruddy sustained the defense counsel's motion to dismiss the State court indictment on the ground that the defendants had not been brought to trial within the required four terms of court after the term in which they were indicted. There are only two acceptable reasons for delay beyond the four-term limit, Judge Ruddy pointed out—lack of room on the court docket and a plea for delay by counsel for the defense. Neither factor existed in the case at bar, Judge Ruddy held.

Halt Philadelphia Booking During War Loan Meeting

(Continued from Page 1)

F. Rodgers as principal speaker. Other speakers will include Dave Barrist, representing the exhibitors committee, and Robert Lynch of Metro.

Approximately 300 persons are expected to attend the meetings.

FLASH!

Over 400 critics representing newspapers all over the United States have already cast their ballots in The 22nd Annual Nation Wide Poll to pick the Ten Best Pictures of 1943 for The Film Daily.

SAM WOOD

Thanks the reviewers and critics

for voting him the

TOP DIRECTOR FOR 1943

in Film Daily's nationwide poll.

And considers himself fortunate

in having their selection for

TOP ACTOR FOR 1943

PAUL LUKAS

in

"Address Unknown

Soon to be released by Columbia.

M P P D A
28 W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 3 NEW YORK, WEDNESDAY, JANUARY 5, 1944 TEN CENTS

RANK LOOKING TO A JOINT ORGANIZATION

Revised Distrib. Decree Draft to Clark Today

Hazen Promised Definite Proposals Would be Mailed by This Evening

Washington Bureau of THE FILM DAILY

Washington—A revised draft of the New York consent decree is due to be mailed from New York today to Assistant Attorney General Tom C. Clark, it was learned here yesterday. WB Vice-President Joseph P. Hazen, serving as liaison with Clark for the distributor-defendants, spoke with Clark late Monday and declared his intention of having definite proposals on the way to Clark by this evening.

Clark intends to be in New York

(Continued on Page 3)

Map New Eng. War Loan Plans Jan. 17

Boston—Members of the industry in this area will gather in the Salle Moderne of the Hotel Statler on Jan. 17 to hear plans for the Fourth War Loan drive. The meeting has been called by the New England division of the WAC. It will be addressed

(Continued on Page 6)

"Marines at Tarawa" Via Universal in February

Marine Corps' Technicolor film of the bloody fighting at Tarawa, now being prepared by Warners for OWI-WAC distribution, will bear the title "Marines at Tarawa" and will be

(Continued on Page 6)

Des Moines to Tax Sidewalk Posters

Des Moines, Ia.—The City Council is drafting a new city ordinance which would permit theaters to leave their poster stands on the sidewalks on payment of an areaway tax. Removal of the stands had been ordered along with news and magazine stands. The new proposal is still in the tentative stage and the amount of the tax is not known.

ASKS FULL GERMAN DISARMAMENT

Nizer Calls for International Control of Industry and Education to Prevent Another War

Washington Bureau of THE FILM DAILY

LOUIS NIZER

Washington — Louis Nizer, outstanding film industry attorney, authority on international law and author, called for the economic and educational as well as military disarmament of Germany last night in speaking here on Mutual's American Forum of the Air air show.

Teamed with Leland Stowe, distinguished war correspondent of the Chicago Daily News, Nizer, author of the forthcoming book, "What to Do with Germany," debated the question posed by that title with Charles G. Paulding, literary editor of Commonweal magazine, and Norman Thomas, chairman of the Post-War World Conference. Thomas was a last-minute substitution for Dorothy Thompson who was ill.

"The peace should be politically severe, economically generous, and educationally neither severe nor generous—but prophylactic," Nizer declared in concluding his prepared address.

Warning that "if we are not wiser than we have been before, the Germans will win the opportunity to attack us again within 25 years," the

(Continued on Page 2)

Mills is Named to Mercey's OWI Post

Washington Bureau of THE FILM DAILY

Washington — The new assistant director of the OWI motion picture bureau is Taylor Mills, who assumes office Jan. 17, moving over from his present post as administrative analyst for the Budget Bureau. Mills succeeds Arch A. Mercey, assistant

(Continued on Page 6)

Rodgers to Resume Exhib. Meets Jan. 18

W. F. Rodgers, M-G-M general sales manager, will resume his "exhibitor luncheons" on Jan. 18 when he will be host to exhibitors in the Washington, D. C., territory. Luncheon will be held in the Congressional Room of the Statler Hotel

(Continued on Page 7)

Brit. Seek World Pix Markets

Allport in Capital for State Dept. Confabs

Washington Bureau of THE FILM DAILY

Washington — "British producers, although they feel no great animosity toward Americans, are strongly determined to take their place in the film markets," Fay Allport, London MPPDA chief, said here last night. Allport is in Washington for conferences with the State Department on questions of the foreign market-

(Continued on Page 2)

Para. District Sales Heads Meet Jan. 21-22

Paramount district sales managers and field exploitation men will hold a two-day meeting at the Hotel Pierre Jan. 21-22 to discuss sales and exploitation plans on "Lady in the Dark" and other important 1944 pic-

(Continued on Page 7)

Barrington Gain Says Rank Wants Brit. and U.S. Trade to Work Together

J. Arthur Rank is hopeful of setting up a joint British and American organization for the distribution of British and American pictures in the occupied countries as they become free, it was stated here yesterday by Barrington Gain, a financial advisor to Rank and a director in General Film Distributors. Gain said in a press conference that Rank was anxious for American and British interests to work together in post-war distribution.

Gain, who arrived here from Lon-

(Continued on Page 6)

$12,500,000 Gross Seen for Universal

Universal Pictures is expected to show a fiscal year profit of about $12,500,000, it was reported in Wall Street circles yesterday. Although the Government will receive in the neighborhood of $9,000,000 in taxes,

(Continued on Page 2)

Agents, Unions Go to Bat For "H'wood Canteen"

West Coast Bureau of THE FILM DAILY

Hollywood — Representatives of agents and studio unions appeared before a meeting of the board of di-

(Continued on Page 3)

"Wishing Well" Rites To Open Dimes Drive

March of Dimes 1944 campaign will ge under way here on Jan. 18, with the unveiling in Times Square by Mayor LaGuardia of a 12-foot, all-glass "wishing well."

Eddie Dowden, New York City publicity chairman, is planning a Broadway parade of Broadway stars and visiting pix celebs.

American Women's Voluntary Services will make a collection along the line of march.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 3 Wed. Jan. 5, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Tuesday, January 4)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat	14⅛	14⅛	14⅛	— ¾
Col. Picts. vtc. (2½%)	17	16¾	17	+ ⅛
Columbia Picts. pfd.	40½	40½	40½	+ 1
Con. Fm. Ind.	3	2⅞	2⅞	.....
Con. Fm. Ind. pfd.	17⅜	17⅜	17⅜	+ ⅜
East. Kodak	....	....	....	.....
do pfd.	181	181	181	.....
Gen. Prec. Eq.	19⅞	18¾	19⅞	— ⅛
Loew's, Inc.	58¾	58⅝	58⅝	+ ¼
Paramount	24½	23⅞	24½	+ ½
RKO	8⅞	8½	8⅞	+ ¼
RKO $6 pfd.	100½	99½	100½	+ ¾
20th Century-Fox	22	21⅝	22	+ ¼
20th-Fox pfd. (1½)	29	28⅞	29	+ ⅛
20th-Fox pfd. (4½)	100	100	100	.....
Warner Bros.	12½	12	12½	+ ½
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3⅛	3⅛	— ⅛
Radio-Keith cvs.	1⅝	1½	1⅝	+ ⅛
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	12¾	12½	12¾	+ ⅛
Trans-Lux	4⅛	4⅛	4⅛	+ ⅛
Universal Pictures	18⅝	18⅝	18⅝	.....
Universal Picts. vtc.	18½	18¼	18¼	+ ¼

Bide Dudley Dies

W. B. ("Bide") Dudley, 66, stage and film critic and playwright, died yesterday in Polyclinic Hospital, following a long illness.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R C A PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

Reports British Seek World Film Markets

(Continued from Page 1)

ing of films, with particular reference to the meeting of British competition, it was reported here. Allport would not discuss his business in detail.

The British are now beginning to appreciate the importance of distribution, said Allport, after allowing their productions to be distributed by catch-as-catch-can methods for years. They are determined to work out an effective and efficient distribution organization, he said.

Declaring that the U. S. State Department is displaying an extremely helpful and co-operative attitude toward the problems of the industry, Allport nonetheless made it plain that the British industry is receiving active Government support. Government officials frequently attend producers' meetings, he said, and are keenly interested in the industry problems.

Allport pointed out that the British studios have the support of the quota laws, and that British distribution has the support of the Ministry of Information insofar as war-connected films are concerned. He agreed that there are indications that MOI support will be continued after the war, although Government information policies for the post-war period have not yet been determined.

Allport was not certain how soon he will be returning to London, although he does not expect it to be fairly soon.

Sen. Wagner Favors 10% Admission Tax Retention

Sen. Robert F. Wagner has assured John Golden, legit producer, that the latter's plea for the retention of the present 10 per cent tax on theater tickets will be passed on to Sen. Walter F. George, chairman of the Senate Finance Committee.

In his letter to Senator Wagner, Golden said that to keep the theater going was an essential war effort and a definite asset to the public welfare. He urged Wagner's advocacy for a "sane, reasonable tax—the present 10 per cent excise—on the people who need the recreation that the theater can and does provide. Let's not keep them away from this recreation, this relaxation from tension. Instead let's keep them Scrappy and Happy, Grinning and Winning."

In reply, Senator Wagner said he agreed with Golden and that he was sure "there will be many Senators on the floor who will have your views about this tax."

Bill Smith Stricken

Cleveland — Bill Smith, one-time manager of the Terminal Theater and more recently managing the Ridge, died suddenly.

Nizer Asks for Full German Disarmament

(Continued from Page 1)

industry lawyer charged that "they are even now storing monies in neutral countries and making plans to build a new and unconquerable military machine for the next try at becoming the 'master race.'"

Said Nizer:

"The lesson is clear. This time Germany's heavy industries and tool industries with which a military machine can be built must be taken over by an international commission. There must be economic disarmament—if there is to be real military disarmament. And there is a lesson in reparations too.

"There is one other kind of disarmament. The products from Germany's schools have been as dangerous as from her factories. We must prevent the continuous poisoning of the German mind through corrupted education. This can be done under the supervision of an International University. Such a university composed of the greatest minds in the world would prescribe the curriculum in German schools."

Utilization of screen, radio and all other resources might, within a generation or more, assure successful "invasion of the German mind," added Nizer.

Film Carriers' Report Going to WAC Committee

Further light will be shed on the difficulties of the film carriers in this area the end of this week when the report on the delivery situation prepared by Harry Grayson, counsel for the transporters of screen product, will be discussed at a meeting of the WAC committee appointed to study the matter. The meeting is expected to be held either tomorrow or Friday.

The Grayson report is now in the hands of H. M. Richey, M-G-M director of exhibitor relations. Richey is head of the WAC committee.

Plugs on Seven Stations For "Seabees" in Chicago

Chicago — Rep.'s "The Fighting Seabees" will have its first pre-release opening at the Woods here on Jan. 19, with openings in Memphis, 20th; Philadelphia, 22nd, and Washington, 28th, also set. Latter will be a day-and-date dual at the Earle and Ambassador. Spot announcements will be used on seven Chi. radio stations as part of the Woods campaign.

Addison R. Cary Dead

Pontiac, Mich.—Addison M. Cary, 57, died here after a short illness. He had been a motion picture technician in the Detroit territory since 1908.

He was past master of Rochester Chapter 137, R.A.M. His widow survives.

COMING and GOING

H. M. RICHEY was in Washington yesterday consulting with capital distributor offices and the Navy Department concerning the distribution of films to the Navy.

JACK L. WARNER is en route back to the Warners studios in Burbank after a stay of several weeks in New York.

PHIL ENGEL is here for UA confabs with Paul N. Lazarus, Jr.

CHILI WILLIAMS, Conover Model, left yesterday for the Warners studio at Burbank, where she will be tested.

MARJORIE MORROW, head of Warners talent bureau in the East, leaves today for Boston on a scouting trip.

HARRY MICHALSON, RKO Radio short subjects sales manager, left yesterday on a trip to branches which will take him to the Pacific Coast. His first stop is Pittsburgh.

NORMAN TAUROG is at the Waldorf-Astoria from the Coast.

B. V. STURDIVANT, National Campaign Director, and **SEYMOUR PEISER**, Publicity Director, checked into the Fourth War Loan headquarters, yesterday. **CHARLES P. SKOURAS**, National Chairman, **RICK RICKETSON**, vice-chairman, and **ANDY KRAPPMAN**, assistant campaign director will arrive today.

A. J. O'KEEFE of Universal arrives in Chicago today from New York.

H. B. ENGEL, sales manager for DeVry is in Kansas City today for a sales meeting.

JULES J. RUBENS, general manager of Publix-Great States Theaters, has returned to Chicago from New York.

BEN KALMENSON left Chicago yesterday for Atlanta.

CHARLES FRANCIS COE arrives in New York from Florida, Friday.

J. C. BAVETTA, 20th-Fox's managing director in Brazil, is here for home-office conferences.

PHYLLIS BROOKS, will accompany Paramount designer **EDITH HEAD** to New York, Jan. 27, to attend the New York premiere of "Lady in the Dark," on Feb. 16.

$12,500,000 Gross Seen for Universal

(Continued from Page 1)

stockholders, for the first time in the history of the company, will be paid $1 a share in dividends and there appears to be a good chance of further dividends in 1944, financial circles asserted.

On Oct. 4, Universal reported a 39-week net profit of $2,771,338. The gross profit before deducting taxes was more than $8,000,000.

Checkers Threaten to Strike

Baltimore — A theater checking strike to be effective Saturday night was reported as threatening here yesterday.

ART FOR
MOTION
PICTURE
ADVERTISING
Hap Hadley
165 W. 46th ST.
N Y C
BR 9-4153-4

Moss Testimonial Committees Named

Completion of committees for the luncheon honoring Paul Moss, License Commissioner, at the Hotel Astor a week from today were announced yesterday by David Weinstock and Leo Brecher, co-chairmen of the Theater Owners and Allied Fields Committee of the Amusement Division of the Federations of Jewish Charities.

Co-chairmen of the Amusement Division are David Bernstein and Major Albert Warner. The campaign manager is Nathan B. Spingold. Vice-chairmen are: Barney Balaban, Nate J. Blumberg, Jack Cohn, Malcolm Kingsberg, William Klein and Herman Robbins.

Committees follow:

Exhibitors — Harry Brandt, William Brandt, Max A. Cohen, Simon H. Fabian, Louis Frisch, Sam Goodman, Jack Hattem, Arthur L. Mayer, Charles Moses, H. Rachmil, Walter Reade, Sr., Sam Rinzler, Edward N. Rugoff, R. Sanders, Fred J. Schwartz, Edward Seider, Ben Sherman, Spyros Skouras, Joe Springer, and Samuel Strausberg.

Legitimate Theaters — Lawrence Langner, chairman; Marcus Heiman, Ben A. Boyar, Howard Dietz, Sidney R. Fleischer, Sam Forrest, Harry M. Goetz, John Golden, Lee Shubert.

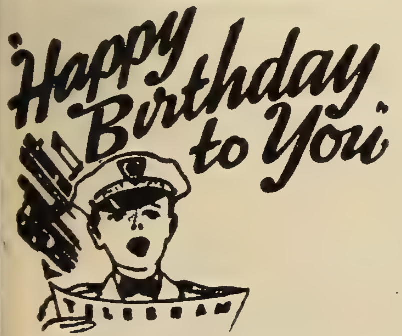
Motion Picture Accessories—Benjamin S. Moss, chairman; Walter Barber, Jules Catsiff, M. J. Fessler, George Feinberg, Emil Friedlander, William Freedman, Emanuel Frisch, Miss I. Garretson, Joe Hornstein, Joe Katsh, A. L. Kirwin, Stanley Kolbert, Fred Lakeman, Jerome M. Loeb, Milton Maier, Harry Mandel, Harry A. Nadel, Joe Pear, Eugene Picker, Arthur M. Rapf, Harold Rinzler, Sam Rosen, Edward Seider, Max Seligman, Charles Sonin, Monroe E. Stein, James E. Stroock, and Max Wolff.

Night Clubs—Lou Brecker, chairman; Billy Rose, and Ed Levine.

Ticket Brokers—Harry Kaufman.

Lt. Robert Wilson Missing

Chicago—First Lt. Robert F. Wilson, formerly assistant manager of the Will Rogers theater, is reported missing in action in the European sector, according to word from the War Department.



Edward Sutherland William Wright

● ● ● **TODAY'S $64 QUESTION: What top-company exec. is getting OWI credentials for an overseas trip?**

▼ ▼ ▼

● ● ● *WALLACE HARRISON, well-known New York architech, may head the recently formed Hemisphere Films, Inc., according to rumors floating around film circles. . . ● Just for the record, the MPPDA's foreign department is now known as the International Department......And the Industry Service Bureau is now listed as the Public Information Committee of the Motion Picture Industry. ● The Warner and Fabian offices may be interested to know that it has a potential artist in their midsts......We mean Arnold Bernstein, assistant manager of the Brooklyn Strand, whose singing at the theater's New Year's Eve celebration brought some rave comments. ● It's still Christmas in Jack Level's office at RKO......Christmas tree and all the decorations are still up. . . ● The boys at the Hays office wish that UA's new producing company, Producers Corp. of America, would change its name......Everytime the initials PCA are used, the Hays-ites think they mean Production Code Administration.*

▼ ▼ ▼

● ● ● **THE PERSONAL TOUCH: Paul Soskin is due in New York from London in the near future......Fritz Lang has headed back to the Coast after huddles here with Bill Goetz on International Pictures' Edward G. Robinson starrer, "Once Off Guard"......Pic goes into production late in February. . . ● Congrats. to Irving Hoffman on those "rating" caricatures introduced in his column in the Hollywood Reporter......Clever idea, that......Congrats., too, to C. Aubrey Smith who this week started his 52nd year in show biz......Currently, he's before the cameras in "Sensations of 1944," Andrew Stone's pic . . .● While British producers certainly are critical of Sir Alexander Korda's British production plans, they're not hostile......Although there's been no announcement, understanding is Sir Alexander has purchased Amalgamated Studios. . . ● Edward Leader is giving Boston a new weekly amusement magazine. . . ● Leo J. McCarthy of PRC reports "Career Girl" starts in 1,000 Army theaters Jan. 15. . . ● Lt. Col. Walter Brown and Henry Lapham, acquiring the John Benson Wild Animal Farm at Nashua, envision its development as a setting for film wild animal sequences......**

▼ ▼ ▼

● ● ● *"COMING EVENTS Cast Their Shadows Before" Dept.: OWI and the Army will collaborate on a feature designed to prepare Yanks for life in France......Capt. Burgess Meredith will star in it as he did in another, "Welcome to Britain". . . ● Columbia is very much excited over "None Shall Escape"......So much so in fact that release of the pic, first of the war guilt trial stories, is being set back a matter of weeks to give it a build-up......*

▼ ▼ ▼

● ● ● **A LONDON UNDERGROUND (subway to you) stopped at Oxford Circle and a Brooklynite shouted out to the startled passengers: "All change for Times Square, the Stage Door Canteen and the Paramount Theater"......Yarn was relayed over here by Master Sgt. John Finder, formerly in Paramount's sales department and now stationed in the British capital. . . ● Dave Palfreyman and H. M. Richey will be among the local-ites to attend the Carolina exhibitors convention Jan. 16-17 in Charlotte. . . ● New Jersey Allied will hold a membership meeting at its New York headquarters on Monday. ● If you don't think that storm Monday night was a business-killer, ask the nabe exhibs......One house that normally takes in $400 at night had a total gross of $26......**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Revised Decree Draft Goes to Clark Today

(Continued from Page 1)

one day next week and will probably meet with Hazen while there. No meeting of the two before then is planned.

When the distributor proposals are received, it is expected that Clark will have them mimeographed and sent out for study by several independent leaders. These men will later be called in to Washington to review the distributor suggestions, and not until then is Clark expected to reveal in any official capacity his reaction to the proposals. A joint distributor - independent exhibitor meeting under Clark's auspices is also a possibility for a later date.

> ***Attorneys for the five majors, signatories to the New York consent decree, held an extended conference at the MPPDA office yesterday, presumably to finalize company proposals for changes in the New York consent decree.***

Agents, Unions Go to Bat For "H'wood Canteen"

(Continued from Page 1)

rectors of the Hollywood Canteen and urged the Screen Actors' Guild rule 33 be waived so as to permit completion of "Hollywood Canteen" by Warner Bros.

Bette Davis, president of Hollywood Canteen and Kay Kyser declared that the picture was more important to all groups than anything that had ever been produced in Hollywood.

Y. Frank Freeman, president of the producers' association and head of the Paramount studio, was reported to have opposed production and loan of stars. It is understood he explained that he was appearing unofficially and contended the picture was a Warner Bros. enterprise and not an industry one.

TO THE COLORS!

★ PROMOTED ★

LT. LEWIS MENTLIK, Glider Infantry, to Captain.

—★—

★ ARMY ★

JAMES KENNEDY, Warner Theaters, Chicago.
PHIL BLAKE, manager, B. F. Shearer Equipment Co., Portland.
RALPH FRYMARK, manager, Rialto, Chicago.
GROVER LIVINGSTON, M-G-M salesman, Oklahoma City.

—★—

★ NAVY ★

CHESTER WARE, Shore Theater, Chicago.
ED KELLY, Harrick-Evergreen publicity department, Seattle.

—★—

★ MARINES ★

GERALDINE GARDNER, Essaness Circuit, Chicago.

—★—

★ WAVES ★

PEARL DOBRZYNSKI, Partheon Theater, Chicago.

'BELL' TOPS 194

'Bell's' Famous Seven!

(More Awards Than Any Other 1943 Production!)

BEST DIRECTION . . . .

BEST SUPPORTING ACTRESS . . . .

BEST PHOTOGRAPHY (Technicolor). . . . .

ONE OF 5 BEST MALE STARS. . . . .

ONE OF 5 BEST FEMININE STARS . . . .

ONE OF 5 BEST SUPPORTING ACTORS . . . . . .

ONE OF 5 "FINDS" OF THE YEAR . . . .

Paramount's "FOR WHOM THE BELL TOLLS" starring GARY COOPER • INGRID BERGMAN with Akim Tamiroff • Arturo de Cordova • Joseph Calleia and Katina Paxi

Our two big jobs in January:

In Film Daily's Nationwide Vote For The "FAMOUS FIVES" Of 1943, America's Film Critics Honor One Great Motion Picture Above All Others, With *Three Tops* And A Total Of *Seven Different Awards* . . . To

Paramount's

"FOR WHOM THE BELL TOLLS"

3

POLL

. . . . *Sam Wood*

. . . . *Katina Paxinou*

. . . . *Ray Rennahan*

. . . . *Gary Cooper*

. . . . *Ingrid Bergman*

. . . . *Akim Tamiroff*

. . . . *Katina Paxinou*

G. DeSylva, Executive Producer • Produced and Directed by SAM WOOD • In Technicolor • Screen Play by Dudley Nichols • From the celebrated novel by Ernest Hemingway

Fourth War Loan and March of Dimes.

Map New Eng. War Loan Plans Jan. 17

(Continued from Page 1)

by industry leaders active in organizing the industry's loan campaign.

Heading the speakers will be Charles P. Skouras, national chairman of the drive. Others who will attend are F. H. Ricketson, Jr., national vice-chairman of Fourth War Loan; B. V. Sturdivant, national campaign director; A. J. Krappman, assistant campaign director; Ned E. Depinet, distributor chairman, and S. H. Fabian, national chairman of the WAC.

Among the subjects to be discussed at the meeting will be trailers, campaign material, Bond premieres, the "a Bond for every seat" campaign, the "honored 100" and tour of film stars.

Samuel Pinanski, local drive chairman, has called for 100 per cent attendance at the meeting.

Harry Browning is head of the public relations committee for the industry in this drive as in the others.

Bond for Every Theater Seat in Conn. "In the Bag"

New Haven—At yesterday's meeting of Connecticut exhibs. to discuss plans for the Fourth War Loan drive, S. H. Fabian told them that from his knowledge of their productivity he was certain that a Bond for every theater in the state was "in the bag." Mayor John Murphy of New Haven told the exhibs. that no group had made a greater contribution toward winning the war than the film industry, and pledged his fullest cooperation in the campaign.

State Chairman Harry Shaw and his associate, I. J. Hoffman, gave assurance from the exhibs. that they would do everything in their power. More than 50 exhibs. attended the parley. Ed Schreiber, WAC publicity director, presented the aspects of the campaign.

Hold Bond Drive Regional Meeting In Albany Today

Albany—First of three regional luncheon meetings to set the stage for the industry's Fourth War Loan campaign in upper New York state will be held at the Hotel Ten Eyck here today, with J. Myer Schine, area chairman, presiding. Second meeting will be held at the Hotel Syracuse, Syracuse, tomorrow, and the final one at the Hotel Statler, Buffalo, Friday.

For greater coverage over the State, the area has been broken down into 28 zones. Each zone has a chairman or co-chairman to supervise the activities and the sale of Bonds in a number of towns close to his own situation.

After attending the regionals the key men will return to their own zones and hold similar meetings. This procedure will make for greater efficiency and will expedite information on the Drive and the final carrying-out of the campaign plans.

IN NEW INDUSTRY POSTS

BEN WOLF, office manager, Metro exchange, Boston.
ALVIN GROSS, office manager, Metro exchange, Minneapolis.
PHIL ENGEL, New England publicity rep., United Artists.
M. RESNICK, supervisor, Broder Theater Circuit, Detroit.
NICK FOREST, manager, Rex, Detroit.
HERBERT BOUGHEY, manager, Seville, Detroit.
WILBUR McCARTY, manager, Courtesy, Detroit.
JOHN GOOSSEN, operator, Madison, Detroit.
CARL RANSDELL, operator, Redford, Detroit.
MARTY GROVE, relief manager, Komer & Goldberg Theaters, Detroit.
SIDNEY VINCENT, manager, Redford, Detroit.
DAVE WILSON, supervisor, Komer & Goldberg Theaters, Detroit.
ALEX ZESSER, manager, New Home, Detroit.
JACK CHASTAIN, projectionist-engineer, Plaza, Charlotte.
LANE J. PATTON, New York Eastern District branch manager, Altec Service Corp.

Mills is Named to Mercey's OWI Post

(Continued from Page 1)

director of the U. S. Film Service and deputy co-ordinator of Government films before taking the OWI job when that agency was formed. Mercey resigned last week-end to enter the Coast Guard.

Mills is a graduate of Massachusetts State College and studied also at Harvard Business School. Before coming to the Government a few years ago he was with the advertising agency of Batten, Barton, Durstine & Osborn in New York and Minneapolis—nine years at the latter office as account executive specializing in radio work. Mills also produced for BBD&O several industrial films and trailers, but has had no direct experience in theatrical film work.

With the Budget Bureau Mills has handled all film contracts and the analysis of film expenditures for both the civilian and military agencies. He has recently completed a voluminous study of the organization, personnel, equipment and other aspects of the motion picture work done by all the armed services. This is a confidential study for the budget bureau, although there is a possibility that some of it may be released to the public at some later date.

Washington Variety Club and WRC to Co-op on Bond Sales

Washington Bureau of THE FILM DAILY

Washington — The Washington Variety Club and radio station WRC are planning to repeat their last year's co-operation on the Fourth War Loan through an "Ice Capades of 1944" Bond matinee to be held Saturday, Jan. 29.

Carter Barron, Loew's division manager, is chairman of the committee of Washington showmen set up to handle what is expected to be one of the most important Bond-selling ventures ever undertaken by local show folk. Purchasers of Bonds will be entitled to a seat at the matinee performance.

On the committee with Barron are John J. Payette, WB zone manager; Hardie Meakin of RKO-Keith's; Sydney Lust of the Lust Theaters; Howard Livingston, manager Uline's Arena; Frank Lafalce, WB publicity director; Sam Galanty of Columbia; George Wheeler, assistant to the manager of WRC; Fred Shawn, program manager, WRC; John Allen, M-G-M; and Lou Janof.

Al Sherman and Tom Knode have been appointed publicity co-chairmen, representing the Variety Club and WRC.

Rank Looks to Joint Post-War Operations

(Continued from Page 1)

don last week, said he came over for the purpose of making a study of conditions and distribution problems and to see if something could be done to give British pictures a better market in the United States than they have had in the past. He said he had the full authority to conclude a distribution deal for Rank product as a whole, but not to make individual deals for individual pictures.

The possibility that Rank might buy into an American company is only one of the methods under consideration, Gain said. The other methods, he explained, would have to await a further study.

Dissatisfied with 49 Per Cent Share

Gain indicated that Loew's and 20th Century-Fox were not contented with their 49 per cent voting shares in Metropolis and Bradford, the holding company for Gaumont British and that the contemplated visits to London by 20th-Fox and Loew executives were for the purpose of straightening out the difficulty.

While nothing has been done in the acquiring of large theaters throughout the world to serve as show windows for British pictures, Gain said such a move was under consideration.

Gain expects to confer with executives of all American film companies, the large ones and the small ones, on possible distribution or consolidation deals.

After three or four weeks in New York, Gain will go to Hollywood for another two or three weeks before returning to London.

Coast Meet Maps Radio Co-op in Loan Campaign

West Coast Bureau of THE FILM DAILY

Hollywood—Plans for the use of radio programs and talent to promote the Fourth War Loan campaign were discussed here at a conference between Charles P. Skouras, national chairman of the drive, and leaders of the radio industry.

Radio is being called upon to provide shows for San Francisco, Portland, Salt Lake City, Kansas City, Seattle, Milwaukee, Pittsburgh, Cincinnati, New Orleans and Denver. The Hollywood Victory Committee will provide film personalities for 12 other major cities.

Film Earnings Seen Maintaining Levels

Financial circles see the outlook for amusement issues this year as bright, the Wall St. Journal said yesterday. Discussing the outlook, the paper said:

"Earnings, after heavy taxes, should be about as large as they were in 1943. Besides this, the notably strong cash position of the industry means that remaining debts will be either further reduced or wiped out and the strong position will protect current dividend rates and probably permit a few increases. Some complaints are heard that Hollywood costs have risen sharply, reflecting the booming prosperity of the industry. This disturbs investors a little, but with present volume and taxes, increased costs do not matter so much at the moment."

"Marines at Tarawa" Via Universal in February

(Continued from Page 1)

distributed in February by Universal, it was learned yesterday.

Harry M. Warner and Gordon Hollingshead are supervising the editing of the two-reeler in collaboration with Col. George Pierce, USMC. Distribution plans call for 400 prints.

Other WAC pix coming up next month include "The Why of War Time Taxes," a one-reeler which Hugh McCullom is producing at Columbia, "Grow More Food," being made at Warners by producer Arnold Albert, and a one-reel short on the national economic stabilization program, to be made by Charles Brackett and Joseph Sistrom at Paramount.

Lined up for March thus far are: "U. S. Cadet Nurse Training Corps," one-reeler to be produced by Bernie Fineman at David O. Selznick's; "Gasoline Conservation" to be supervised by Col. Jason S. Joy at 20th-Fox; a one reeler on local Ration Boards, to be made at Universal by Milton Feld.

April will bring "Army-Navy Air Cadet Training," to be made at Metro by Frank Whitbeck. Selznick has a one reeler, "Nurse's Aide," in preparation while Walter Wanger is preparing another one reeler, "Tribute to the Film Industry"; no release dates for the last two have been set.

«REVIEWS»

"The Miracle of Morgan's Creek

with Eddie Bracken, Betty Hutton

Paramount 99 Mins.

NEW STURGES COMEDY IS ACE ENTERTAINMENT; DIRECTION, WRITING TOPS; BRACKEN SURPRISES.

In "The Miracle of Morgan's Creek" Preston Sturges has delivered himself of another ace comedy. The production is filled with the sort of humor that registers solidly with adults. Human nature has not been dealt with such amusing results in a long, long time. Some of the situations in this film are positively excruciating, representing comedy at its very best.

What sets the film apart from the common breed of comedy entertainment is the pathos, the sense of pity and the drama that lie beneath the surface of the humor. There is a certain depth to the comedy and a feeling for people and things that one doesn't find in the average funny film. In times like these a comedy like "The Miracle of Morgan's Creek" should be nothing less than a smash hit.

Sturges has brought all his vast store of wit to the subject, turning in a writing and directing job that ought to rate as one of the year's finest.

A small town is the setting of Sturges' story. His principal characters are a dull-witted bank clerk and a lively young thing who works in a music store. Sturges ventures on mighty thin ice in telling what happens when the girl is married to a chance soldier while both are under the influence of alcohol. The marriage is never shown and the audience never sees the soldier. The whole plot hinges on the fact that the girl has no recollection of the soldier's name. Complications arise when the girl finds herself with child. The bank clerk, who is crazy about the girl, lands in the clink when a scheme to help the girl backfires. A happy ending for the boy and the girl is provided when the Governor steps in and proclaims them man and wife. Several incidents involving the youth and the girl make this conclusion logical. At the finale Miss Hutton has given birth to sextuplets. That's the miracle referred to, in the title.

Sturges has obtained topnotch performances from his cast. Eddie Bracken turns in his best film job as the bank clerk. As the girl Betty Hutton plays a straight role surprisingly well. Called upon to serve purely as an actress, she comes through with flying colors. William Demarest is immense as Miss Hutton's pop. Fine, too, is the work of Diana Lynn as Miss Hutton's kid sister. The film has a slue of minor roles played to perfection. Two of them are in the hands of Brian Donlevy (the governor) and Akim Tamiroff.

The small-town atmosphere has been established with remarkable success by Sturges with the assistance of the art direction of Hans Drier and Ernst Fegte and the set decorations of Stephen Seymour. The photography of John Seitz and the score of Leo Shuken and Charles Bradshaw have helped Sturges a lot in making "The Miracle of Morgan' Creek" the success that it is.

CAST: Eddie Bracken, Betty Hutton, Diana Lynn, William Demarest, Brian Donlevy, Akim Tamiroff, Porter Hall, Emory Parnell, Alan Bridge, Julius Tannen, Victor Potel, Almira Sessions, Esther Howard, J. Farrell MacDonald, Frank Moran, Connie Tompkins, Georgia Caine, Torben Meyer, George Melford, Jimmy Conlin, Harry Rosenthal.

CREDITS: Director, Preston Sturges; Screenplay, Preston Sturges; Cameraman, John Seitz; Musical Score, Leo Shuken, Charles Bradshaw; Art Directors, Hans Dreier, Ernst Fegte; Film Editor, Stuart Gilmore; Sound, Hugo Grenzbach, Walter Oberst; Set Decorator, Stephen Seymour; Song, Preston Sturges.

DIRECTION, Aces. PHOTOGRAPHY, Good.

Barry Quits Minoco To Top Eagle Prod.

Jack Barry has resigned as president of Minoco Productions, Inc., to head the recently formed Eagle Productions. Eagle is preparing a program of musical features, Government shorts and experimental television pictures. Details will be announced in about 10 days.

JACK BARRY

Barry organized Minoco in 1941 as a Soundies organization and, in three years, produced 500 musical shorts which represented a substantial percentage of the Eastern production output during that period.

Successor to Barry as Minoco head is expected to be elected shortly.

Rodgers to Resume Exhib. Meets Jan. 18

(*Continued from Page 1*)

where, as in other cities, he will discuss industry problems and Metro product.

Among the guests who are expected to be present will be Postmaster General Frank C. Walker, Lowell Mellett, Stanton Griffis, Abram F. Myers, William Crockett, Frank Hornig, A. Julian Brylawski and Abe Tolkins. More than 200 persons are slated to attend.

Para. District Sales Heads Meet Jan. 21-22

(*Continued from Page 1*)

tures, Neil Agnew, general sales manager, announced yesterday.

Attending from the home office in addition to Agnew, will be Charles Reagan, George Smith, Hugh Owen, G. B. J. Frawley, R. M. Gillham, Alec Moss, Al Wilkie and Stanley Shuford.

MP Associates Elect Today

New officers of the Motion Picture Associates will be elected today at the Hotel Astor.

M-G-M TRADE SHOW

NEW DATE FOR

SPENCER TRACY
IRENE DUNNE

in

VICTOR FLEMING'S PRODUCTION

"A GUY NAMED JOE"

•

NEW YORK • NEW JERSEY
TERRITORY ONLY

FRIDAY, JAN. 7th

M-G-M SCREENING ROOM
630 NINTH AVE., NEW YORK CITY

(*This trade show was previously scheduled for Tuesday, Jan. 18th*)

•

NOW IN ITS

3rd Record Breaking Week at the Capitol Theatre, N. Y.

Romance OF THE SEVEN SEAS!!

John Wayne
Susan Hayward

THE FIGHTING SEABEES

with
DENNIS O'KEEFE
WILLIAM FRAWLEY • LEONID KINSKEY
and
J. M. KERRIGAN • GRANT WITHERS

Edward Ludwig—Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie
Original Story by Borden Chase

A REPUBLIC PICTURE

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 4 NEW YORK, THURSDAY, JANUARY 6, 1944 TEN CENTS

OCR OUTLINES CRITERIA FOR NEW THEATERS

Asks Lower Admish Tax for Small Town Houses

exas Group Asks 2-Cent evy on Each 15 Cents n Towns of Under 5,000

Menard, Tex.—A last-ditch fight o amend the proposed 20 per cent dmission tax has been launched by exas Theater Owners, Inc., which, letters to every member of the . S. Senate, has proposed a new lause that would be of benefit to e exhibitors in towns of 5,000 population or less.

The letters, signed by Henry eeve, president of the Texas group, sk the Senators to consider a speal dispensation for the small town owmen. They ask that in towns less than 5,000, the admission tax

(*Continued on Page* 2)

larry Arthur's Co. on 0% National Basis

St. Louis — Harry Arthur states at Exhibitors Distributing Corp. ith head offices in Los Angeles is per cent on a national basis and robably will commence operation in e early Fall. He cannot reveal ame of experienced producer and istributor executive who will head

(*Continued on Page* 4)

eport Loew Directors o Discuss Bonus Plan

Regular meeting of Loew's board directors, scheduled for yesteray, was postponed until next Wedesday. A bonus plan for employes reported to be one of the subjects come before the directors.

Newsreels Clip Asks Bond Sale Volunteers

All newsreels in issues going out today will include a 125-foot clip featuring former Gov. Alfred E. Smith in a plea to movie patrons to sign up as Treasury volunteers for house to house War Bond sales during the forthcoming Fourth Loan campaign.

Bells to Ring, Sirens to Blow Five Minutes At Noon, Jan. 18, Starting War Loan Drive

Pealing of church bells and blowing of sirens in every city in the country, Alaska and Hawaii for five minutes at noon on Jan. 18 will signalize the opening of the Fourth War Loan campaign, it was disclosed yesterday by Charles P. Skouras.

Stunt, credited to H. H. Lowenstein and Don Jacocks, New Jersey showmen, is designed to serve as the trade's clarion call to the nation for the purchase of "a Bond for every seat." State chairman are charged with completing arrangements.

Exhibs. Beating Gun To Open Dimes Drive

Jumping the gun, a number of theaters will launch their 1944 March of Dimes campaign from three to four days in advance of the official drive inaugural on Jan 24, it developed yesterday. Houses will be largely those which hold over their attractions and start their weeks on Thursday or Friday. Move is expected to add many thousands of dollars to the collections.

J. R. Vogel, Loew executive, is in-

(*Continued on Page* 4)

Hughes Delaying 'Outlaw' In Detroit for New Paper

Detroit—Mystery of opening date of the Downtown, first-run theater which Howard Hughes, producer of "The Outlaw" has been slated reopen since sometime last Summer, remains unsolved. Hughes was reported

(*Continued on Page* 5)

Skouras Names Selig To Fourth Loan Post

Charles P. Skouras, National chairman of the industry's Fourth War Loan Campaign, yesterday announced the appointment of Robert Selig of Denver, as assistant campaign director. Selig, who arrived in New York yesterday, will be in charge of the "Honored Hundred" contest at drive headquarters.

Now district manager of Fox Intermountain Theaters, Selig was for-

(*Continued on Page* 5)

Balcon Wants Films Act To Benefit Independents

London (By Cable)—At a press luncheon at the Ealing studios yesterday, Michael Balcon asserted that some measure of protection will have to be given the independent British producers when the Films Act expires in 1948. Unless the protection

(*Continued on Page* 4)

SAG Invites Canteen Parley

Statement Clarifies Its Opposition to WB Pic

West Coast Bureau of THE FILM DAILY

Hollywood — Screen Actors Guild has invited Hollywood Canteen to send a committee to next week's meeting of the Guild's board of directors in the latest move in Warners' "Hollywood Canteen"-SAG tangle.

A Guild statement says in part: "SAG feels re-opening of its ques-

(*Continued on Page* 5)

B & K Turning Evanston Theater Over to Red Cross

The five-story Hoyburn Theater Bldg. in Evanston, Ill., is being turned over to the Red Cross by B & K for Red Cross activities in the district. Papers are now being prepared by the B & K legal staff for the transfer of the property.

Eberson Includes Five Points in Making Application for Materials

By **ANDREW H. OLDER**

Washington Bureau of THE FILM DAILY

Washington—The five criteria to be considered by the OCR amusements section in processing applications for new theater construction were outlined yesterday by John Eberson, prominent theater architect serving as special consultant to OCR.

"In judging applications for grants to start theater construction," said Eberson, "we are guided by the following criteria of essentiality:

"(1) Relation to war effort (need accurate figures on in-

(*Continued on Page* 6)

Atlanta, Seattle Exch. Strike Threat

A walkout of exchange employes in Atlanta and Seattle threatens because of the inability of the major companies to grant a promised 10 per cent increase in salaries. The War Labor Board has not yet acted

(*Continued on Page* 4)

Warners' 1944 Round-Up Expected to Top All Drives

On the basis of reports from sales executives in the field on its first two weeks this year's Warner Bros. sales drive, labelled Warners' 1944

(*Continued on Page* 2)

Australia to Hear Hays on Pix in War

American film industry's contribution to the United Nations' war program will be broadcast to Australia and New Zealand by Will H. Hays, MPPDA prexy, under OWI auspices, it was learned yesterday.

Hays' report was recorded here by OWI's Pacific Radio Bureau and will be shortwaved "down under" from the OWI's San Francisco transmitter.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 4 Thurs., Jan. 6, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, January 5)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14½	14⅜	14½	+ ⅜
Col. Picts. vtc. (2½%)	17¼	17¼	17¼	+ ¼
Columbia Picts. pfd.	40½	40½	40½	.....
Con. Fm. Ind.	2⅞	2¾	2¾	— ⅛
Con. Fm. Ind. pfd.	17½	17½	17½	+ ⅛
East. Kodak	163	163	163	+ 2
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20½	20¼	20½	+ ⅝
Loew's, Inc.	60⅜	59	60	+ 1⅜
Paramount	24⅞	24½	24¾	+ ¼
RKO	9⅛	8¾	9	+ ⅛
RKO $6 pfd.	101	100¼	100½	.....
20th Century-Fox	22⅝	22⅛	22½	+ ½
20th-Fox pfd. (1½)	30	29⅜	30	+ 1
Warner Bros.	12¾	12⅜	12¾	+ ¼

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3⅛	3⅛	3⅛	.....
Radio-Keith cvs.	1⅝	1½	1⅝	.....
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13¼	12¾	13¼	+ ½
Trans-Lux	4⅛	4	4⅛	.....
Universal Pictures	19	19	19	+ ⅜
Universal Picts. vtc.	18½	18½	18½	+ ¼

Doran Succeeds Barry As President of Minoco

John T. Doran, succeeds Jack Barry, recently resigned as president of Minoco Productions. Doran will be the operating head, with headquarters at the company's studio in the Bronx. Aside from producing soundies, in which the company has specialized during the past three years, Doran stated the organization will offer their facilities as a rental studio for Government, industrial and theatrical productions.

COMING AND GOING

NICHOLAS M. SCHENCK is due back from Mami on Jan. 11.

MARY PICKFORD is expected from the Coast early next week.

S. BARRET McCORMICK, RKO publicity-advertising director, and **TERRY TURNER**, exploitation chief, are en route to Hollywood.

NED E. DEPINET, RKO Radio president, leaves at the week-end for a trip to Boston, Dallas and the Coast.

R. J. O'DONNELL, general manager of the Interstate Circuit of Texas, has returned to Dallas after a New York visit.

SAM SHIRLEY, district manager for M-G-M in the Chicago territory, has gone to the West Coast on a brief vacation.

CHARLES L. CASANAVE, head of Casanave-Artlee Pictures, is back in town after spending the holidays with his family in Chicago.

J. H. SEIDELMAN, vice-president in charge of foreign activities for Universal, will depart for the studio at the week-end to attend conferences on product for the new season.

LT. EDWARD H. O'CONNOR, former M-G-M Cuban manager, is in Boston for his parents' golden wedding celebration.

GEORGE H. MACKENNA, general manager of Basil's Lafayette Theter, Buffalo, and **CONSTANTINE J. BASIL**, president of the company, have returned from New York where they completed Columbia and Universal deals.

MATTHEW SULLIVAN, UA branch manager, Buffalo, has returned from New York.

ROBERT HERMAN, son of Leon Herman, UA salesman in Buffalo, has returned from Albany.

MANNY WORONOV, M-G-M Syracuse salesman, is in New York with his family.

EVELYN ENGELHARDT, M-G-M booker, Buffalo, has returned from New York where she spent the holidays.

RUBE CANTOR and **SAM SLOTNICK**, Syracuse exhibitors, and **MORRIS SLOTNICK**, Caledonia, were in Buffalo this week.

JAMES J. GRADY, district manager for 20th-Fox, with offices in Cincinnati, is in Buffalo for a sales meeting tomorrow.

LEON SCHLESINGER goes to Washington from New York tomorrow to confer with the Bureau of Aeronautics and returns to New York on Monday.

HARRY KALMINE, assistant general manager of Warner Theaters, left yesterday for Pittsburgh. He returns over the week-end.

RUTH CLIFTON, youthful author of the Moline Plan for combating juvenile delinquency, arrived yesterday for a brief visit in connection wth a campaign for RKO's "Are These Our Children."

NANCY KELLY is a New York visitor.

NICHOLAS NAPOLI, president of Artkino Pictures, leaves Friday for a three-weeks' business trip to the Coast, in connection with the distribution of Soviet films.

JOSEPH FELDMAN, assistant zone manager for Warner Theaters in the Pittsburgh territory, is in New York for the remainder of the week working on booking deals.

BEN GOLDMAN, Warners exchange maintenance department field man, left yesterday for Atlanta.

JACK FLYNN returns to Chicago Saturday from Metro h. o. conferences.

SAM SHIRLEY, M-G-M's Chicago area district manager, is due back in the Windy City today from California.

SID KALISH, Western advertising manager for Movieland and other magazines in the Hillor Women's Group, has returned to Chicago from New York.

MARY BLAIR, Walt Disney artist, is in New York.

Warners' 1944 Round-Up Expected to Top All Drives

(Continued from Page 1)

Round-up, is expected to top all previous drives in the company's history.

Ben Kalmenson, general sales manager, is at present in the South, following a Midwest visit, while Roy Haines, Western and Southern division sales manager, and Jules Lapidus, Eastern division sales manager, are touring their territories for follow-up meetings in connection with the drive.

According to the company, an important factor in giving the drive a big start was the record holiday bookings made for "Destination Tokyo," which was set for some 300 houses, including an extensive list of major first-runs.

Alberti Quits 20th-Fox For Bennett Enterprises

Jules Alberti, national director of radio advertising for 20th-Fox, has resigned, effective immediately, to become managing director for the Constance Bennett Enterprises. Alberti joined Fox in 1943, coming direct from the Treasury Department in Washington. In addition to becoming Miss Bennett's business manager, he will be executive director of her cosmetics corporation, as well as of her film, radio and stage activities. No successor to Alberti will be named, his duties being absorbed.

Would Bar Distrib. Employe Having a Theater Interest

West Coast Bureau of THE FILM DAILY

Hollywood — PCC of ITO has adopted a resolution asking that distributing companies not employ anyone who has an interest in any motion picture theater enterprise or in profits or income thereof, or whereby any such employed person is given or sold directly or indirectly any such interest and thereafter continues or remains in the employ of, or affiliated with, such distributor or producer, same is hereby condemned and considered dishonest, deceitful and fraudulent.

Also that a checkup be made every 90 days to learn whether any employe has such interest. If an employe has such an interest such empjloye shall be discharged.

Install Morris Roizman As Head of Film Editors

Morris Roizman of March of Time last night was installed as president of the Motion Picture Film Editors, Local 771, IATSE, at the Fraternal Clubhouse. He succeeds John E. Michon.

Others installed were: Jack Bush, vice-president; David Kummins, secretary; Oscar Canstein, treasurer, the post formerly held by Roizman; Edward N. Wyant, Jr., and Kenneth Cofod, sergeant-at-arms.

Ask Lower Admission Tax for Small Towns

(Continued from Page 1)

to all places of amusement shall
two cents for each 15-cent admi
sion or major fraction thereof, i
stead of a universal levy of one ce
on each five-cent admission.
Such a change, Reeve conte
would enable small town and lo
admission price theaters to keep t
patrons coming without undue bu
den "because we will be able to mai
tain a fair box-office admission pric
It will enable us to continue payin
our fair share as we have been doin
and not place an excessive strai
on the folks we inform, inspire a
for whom we provide the greate
modestly-priced entertainment in t
world today," he concluded.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

Dorothy LAMOUR • Dick POWELL • Victor MOORE
in
"RIDING HIGH"
A Paramount Picture
IN TECHNICOLOR
In Person
TOMMY DORSEY and Band
PARAMOUNT Times Square

ALICE FAYE · CARMEN MIRANDA · PHIL BAKER
BENNY GOODMAN AND HIS ORCH.
The Gang's All Here
in TECHNICOLOR!
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

RKO PALACE B'WAY & 47th St.
OLIVIA DE HAVILLAND-SONNY TUFTS
"GOVERNMENT GIRL"
James Dunn • Anne Shirley • Jess Barker

TIMES SQ. Loew's STATE
ON SCREEN
MICKEY ROONEY
JUDY GARLAND
in M-G-M's
"GIRL CRAZY"
IN PERSON
GRACE McDONALD
SMITH & DALE
SALICI PUPPETS

LONG DISTANCE—HEDDA HOPPER IN HOLLYWOOD PLEASE!

"Thanks for the column rave. You'll be happy to learn that M-G-M's 'A GUY NAMED JOE' is playing at the Capitol, N. Y. to business named TERRIFIC!"

By HEDDA HOPPER

Hollywood, Calif., Dec. 26.—The most ironic event of the week—Metro, our biggest studio, can't find a house in which to show "A Guy Named Joe," so it will be ineligible for the Academy award, which, in my opinion, it would win hands down. What a picture! Never a dull moment. Teaming of Irene Dunne and Spencer Tracy is by way of being terrific. This is the picture we've been waiting for. Many of our actors had to go overseas before we realized what a fine performer Ward Bond is. In this, he has many Gable qualities. Van Johnson is going up the ladder so fast that, if he isn't careful, he'll find himself with star rating before New Year's. Vic Fleming has done a magnificent job. Let's not forget Lionel Barrymore, who plays the Boss of Heaven, with a couple of speeches we should memorize. Nor Jimmy Gleason. I don't as a rule find myself in a lather over a picture. But "A Guy Named Joe" got me.

P.S. The reason is that M-G-M's "MADAME CURIE" is playing in 4 Los Angeles Theatres, and it's a leading contender for the Academy Award.

M-G-M presents Spencer Tracy • Irene Dunne in Victor Fleming's Production of "A Guy Named Joe" with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin

"Our Two Big Jobs in January: Fourth War Loan and March of Dimes!"

Harry Arthur's Co. on 60% National Basis

(Continued from Page 1)

up the organization or other franchise holders at this time.

Fanchon & Marco will have St. Louis, and the Southern California territory will be a distributing organization strictly but will help finance producers and stars who will make pictures for them.

Officers of Local 306 In Formal Installation

Installation of officers of Local 306, operators, elected on Dec. 29, took place yesterday at Manhattan Center. Those inducted were: Herman Gelber, president; Harry Storin, vice-president; Nathaniel Doragoff, recording secretary; Charles Beckman, financial secretary; James Ambrosio, treasurer; Frank Miller, sergeant-at-arms; Morris Kravitz, New York business agent; Ben Scher, Brooklyn business agent; George Magarian, Dave Garden and Max Horowitz, trustees.

Father John P. Boland, former chairman of the New York Labor Relations Board, was made an honorary member of the local.

Balcon Wants Films Act To Benefit Independents

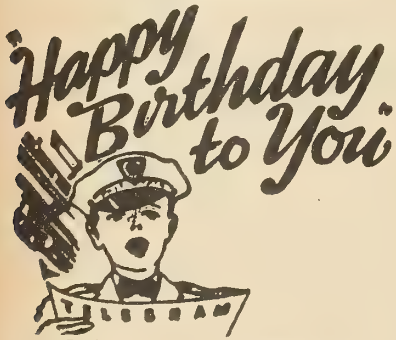
(Continued from Page 1)

is given, he said, the independents will go out of business.

Balcon also criticized American-financed pictures made in England with American artists, which, he said, should not qualify as British films.

Fete J. L. Hodson

A reception was given yesterday at the Hotel Royalton for J. L. Hodson, noted British war correspondent, who did the commentary for "Desert Victory" and "Africa Freed," the latter dealing with the Tunisian campaign. Hodson, who formerly was a scenarist for Sir Alexander Korda, is here as a reporter and later will go to Hollywood.



Fred Niblo
Loretta Young
Ruth Hiatt

Ludwig Berger
Ben H. Serkowich
Stanley Smith

That Battle of Wits—

● ● ● **THREE NERVOUS** trade paper editors and three equally nervous Conover models sparred in the radio ring last night......At least they sounded a bit shaky when they fought it out on The Battle of the Sexes quiz show over WJZ......The contestants were drafted by Universal as a plug for its short titled "Magazine Models"......The mental pugilists were Chester Bahn, editor of THE FILM DAILY......Bill Formby, editor of Boxoffice......and Terry Ramsaye, editor of Motion Picture Herald......It was the first time the trio didn't try to scoop each other......Their opponents were three girls named Bernice, Janice and Natalie...but so help us, we didn't get their last names......We didn't even get their phone numbers......When we said they sounded shaky, we meant they sounded that way only at the start......By the time they got warmed up they were ready to take off their coats and challenge any other quiz show, three jackpots out of four......or wrestle anybody in the house......

▼ ▼ ▼

● ● ● *WITH J. C. Flippen as referee, the contestants met in the center of the ring......The men looked pretty determined......The gals just looked pretty......Flippen led with his right and Bernice, the first model, almost took it on the chin when J. C. asked what kind of a wagon was meant when we say somebody went on the wagon......She mentioned everything from patrol wagon to band wagon before she thought of water wagon......Flippen then gave an uppercut to Bahn with "If wishes were heroes, what would beggars do?"......Bahn bounced that one off his glove with the right answer......Then Janice was tossed a swift one from the shoulder......something about what part of the body has the slang name for something in the kitchen......She feinted—almost fainted......but recovered quickly and came out with "pan"......Formby came out of his corner and knocked down Flippen's rabbit punch about what farm implement is associated with New Year's Eve......Formby retaliated with "scythe" and then felt a little sickle to his stomach......Natalie met Flippen's next blow about Bobby Burns' Auld Lang Syne......and Terry Ramsaye climbed through the ropes and correctly identified the letters G. A. R......The bell then rang for the first round, the crowd roared and the contestants reached for their smelling salts......*

▼ ▼ ▼

● ● ● **WELL, FROM THEN** on the contest was fairly evenly matched......In fact, the first round ended in a tie......But they all got so many ties for Christmas that it wasn't fun anymore......After a commercial about Energine taking out spots, the contestants bought a bottle to remove the spots from before their eyes......The second round didn't give the fighters much trouble......Bahn almost caused a panic when, asked to start a sentence with the word "hymn" in it, he said "Hymn-alayas are big mountains"......(and he groans when we pun in the office)......Bill Formby was high man in the game portion of the show, chalking up a score of ten......and Terry scored a six in discussing his Connecticut farm where he never grew as much corn as this column has......Well, to make a long story short, when the bout was over and the scorekeepers came out of their huddles, who do you think were the winners?......Yep, the trade paper eds came out with flying colors......They topped the models by a score of 96 to 52......and the good name of trade journalism was saved......They may have saved face but who would want to save them after seeing the models?......We didn't hear the repeat broadcast to the Coast so we can't tell you who won then......But anyway, Universal provided a good time for the industry listeners......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Exhibs. Beating Gun To Open Dimes Drive

(Continued from Page 1)

structing a number of Loew ma agers to start collections Jan. 2 with the opening of "Madame Curi because the picture is expecte run more than one week and th for 10 days' collections, instead seven, will not result in the sam patrons being solicited more tha once.

E. L. Alperson, president of RK Theaters, is also planning to sta the "Dimes" collections on the 20t in so-called "run" houses. Both h and C. C. Moskowitz of the cam paign committee yesterday urge other theaters in similar situation to do likewise.

Approximately 1,200 of the 1,50 theaters in Georgia, Alabama, Nort and South Carolina were represent ed Tuesday at the five-state Marc of Dimes conference called in At lanta by Georgia State Chairma J. H. Thompson. It was predicte that Georgia would double its quot of last year, thus boosting collec tions from $18,000 to $36,000 or more

Introduced by William H. Jen kins, Governor Arnall of Georgi paid high tribute to the film indus try. J. H. Thompson and Hugh E Martin, co-chairmen for Georgia pre sided at the meeting. From Ne York were Harry Brandt, E. L. Al person, Oscar A. Doob, and Dr. Joh L. Lavan, all of whom spoke. Thi "flying squadron" of the Nationa Executive Committee, will procee to Chicago for a meeting tomorro at the Blackstone Hotel.

Atlanta and Seattle Exchange Strike Threat

(Continued from Page 1)

on the companies' petition for permission to give the increases.

The Atlanta employes may go on strike today, while the Seattle workers have indicated that they would walk out on Saturday.

A representative of the IATSE is expected to go to each of the cities in an effort to straighten out the matter until action is taken by the WLB.

Shaw's Sister Dead

Detroit—Mrs. Caroline Somerville, 74, sister of Len G. Shaw, dramatic critic of The Detroit Free Press for about 40 years, passed away at her home in Adrian. Survived by three children. Burial at Adrian.

C'est La Guerre!

Stamford, Conn. — Mr. and Mrs. Samuel Weiss, of the Avon and Stamford Theaters, are recuperating at home after being thrown from their horse-drawn carriage, which they have been using as a means of saving gas.

kouras Names Selig o Fourth Loan Post

(*Continued from Page* 1)

erly with Gaumont British, with adquarters in San Francisco.

New Jersey County chairmen for Campaign were also announced rday. Listed as local chairen are Maury Stahl, Rivoli, Ruthford, for Bergen County; Louis old, Rivoli, Newark, for Essex ounty; Notis Komnenos, State, Jery City, for Hudson County; David aper for Middlesex and Sommert Counties; Morris Jacks, Carlton, ed Bank, for Monmouth County; alter Hoffman, Community, Morstown, for Morris County; Dr. enry Brown, Lakewood Amusement ., for Ocean County; Harry Hecht, ncoln, for Passaic County; Irvg Dollinger, Plaza, Linden, for nion County; Clifford Smith, Washgton, Washington, for Sussex, unterdon and Warren Counties.

ilm Salesmen to Carry ar Loan Display Kits

Ned E. Depinet, chairman of the istributors War Loan Committee, sterday announced that all salesen in every exchange, will carry ith him on his rounds, National reen Fourth War Loan display ts, which will be offered at 75 nts each to each exhibitor. This being done, Depinet stated, in an fort to provide greater exploitation npact in the sale of Bonds and to fer stimulation for War Bond preieres and "Free Movie Days." lesmen will be able to provide mediate delivery of kits.

,000 War Loan Trailers re Ready for Shipment

Fourth War Loan Drive special ailers, 12,000 of them, are ready r shipment to theaters out of local ational Screen exchanges. Release tes on the first three of the five ecially prepared trailers are: Ginr Rogers, ' Finds A Bargain," Jan. ; Ann Sothern, "Boxoffice Maisie," th and Bob Hope, "This Is Bob . . . ourth War Loan . . . Hope," Feb. 6.

National Screen is making availle special mats for exhibitor drive e. A composite ad mat contains an sortment of 11 different ad slugs, mposite scene mat has one column ads of Bob Hope, Ginger Rogers, nn Sothern, James Cagney and Edard Arnold. Others are: Mat "A," ortrait Of A Guy," 8 columns wide by half page deep; Mat "B," "They're All Backing The Attack"; Mat "C" "Is This Worth $100"? a 4 columner; Mat "D," "This One's On You," full page, 8 columns; and Mat "E," "So You Stand Up When They Play," a 6 column spread.

WEDDING BELLS

Des Moines, Ia.—Dolores Whist, stenographer at M-G-M exange in Des Moines, will be mared to Cprl. Vernon Hintze at Davport, Ia., Sunday. Following the remony the couple will leave for nta Rosa, Calif., where the husnd is stationed.

« REVIEWS »

"The Uninvited"

with Ray Milland, Ruth Hussey

Paramount 98 Mins.

FILM DEALING WITH THE SUPERNATURAL IS RICH IN DRAMA AND SUSPENSE; OOZES QUALITY.

Here is an oddity indeed—a film dealing with the supernatural that bids successfully for the patronage of the intelligent and the adult. The reason for this is that infinite pains have ben taken with the film treatment of the Dorothy Macardle novel. This is no cheap, obvious shocker. It is a film possessing class and distinction. No better criticism can be made of the picture than to say that one can be a nonbeliever in ghosts and still be impressed strongly by the film and be held spellbound by it.

The Dodie Smith-Frank Partos screenplay as directed by Lewis Allen makes superb use of suspense in maintaining the interest to the very end. Drama has an important place in the unfolding of the story. Powerful and gripping scenes are strewn lavishly through the footage.

The bulk of the action transpires in a haunted house perched on a bleak Devonshire cliff. The house, long vacant, is bought from Donald Crisp, retired man of the sea, by Ray Milland, a composer, and his sister, Ruth Hussey. Weird occurrences set them to investigating. Bit by bit they piece together the story that explains the mystery that hangs over the old mansion. The ghost turns out to be that of Gail Russell's mother.

Miss Russell, Crisp's granddaughter, is almost driven to destruction by the strange power that infests the house. Milland, who has fallen in love with Mis Russell, must exorcise the ghost in order to win happiness for the girl. This mission he accomplishes with exciting effect, bringing to a happy end a brooding film lightened by some charming moments inspired by the relationship between Milland and Miss Russell.

Produced effectively by Charles Brackett, "The Uninvited" has the benefit of superb acting up and down the line. Milland and Miss Hussey are at their finest. Little criticism is to be found with the acting of Crisp, Cornelia Otis Skinner, Alan Napier and, most of all, Miss Russell, who brings a touching sensitiveness to her role.

The direction of Allen is masterful. The photography of Charles Lang, the special effects of Farciot Edouart and the art direction of Hans Dreier and Ernst Fegte advance the film's cause immeasurably.

CAST: Ray Milland, Ruth Hussey, Donald Crisp, Cornelia Otis Skinner, Dorothy Stickney, Barbara Everest, Alan Napier, Gail Russell, Jessica Newcombe, John Kieran, Rita Page.

CREDITS: Associate Producer, Charles Brackett; Director, Lewis Allen; Screenplay, Dodie Smith, Frank Partos; Based on novel by Dorothy Macardle; Cameraman, Charles Lang; Musical Score, Victor Young; Film Editor, Doane Harrison; Art Directors, Hans Dreier, Ernst Fegte; Special Effects, Farciot Edouart; Sound, Hugo Grenzbach, John Cope; Set Decorator, Stephen Seymour.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Morris Saunders Elected Head of M.P. Associates

Morris Saunders, who found himself unopposed for president of the Motion Picture Associates last week when David A. Levy withdrew from the race, yesterday was reaffirmed as head man of the charitable organization by its membership at the annual election at the Hotel Astor. He replaces Jack Ellis, who was named his successor as first vice-president, nosing out Harold Klein.

Mathew Cahan was re-elected second vice-president; Saul Trauner, treasurer; Charles Penser, financial secretary; Moe Fraum, recording secretary. All four had no opposition. Harry Furst won over the incumbent, Louis Kutinsky, for sergeant-at-arms. Seymour Schussel and Leo Abrams were elected trustees, the latter replacing Jerome Wilson. The board of directors will be named by Ellis.

Installation ceremonies will be hold at the Hotel Astor on Jan. 19.

New England Bond Campaign Meeting Deferred One Week

Boston—Industry-wide meeting to map New England Fourth War Loan campaign plans, originally scheduled for tomorrow, has been postponed one week, it was announced yesterday by Harry Browning. Session will start in the Hotel Statler at 10 a.m. and a luncheon will follow at noon.

At least 250 exhibitors are expected to turn out for the mass conclave, with Sam Pinanski, State chairman, handling the agenda, and Marty Mullin of the Advisory Board assisting in the details.

Guests will include Charles P. Skouras, F. H. Ricketson, Jr., B. V. Sturdivant and A. J. Krappman.

4 More N. Y. Cash Awards For Mgrs. in War Loan Drive

The Metropolitan New York Theater Committee, headed by Edward L. Alperson has agreed that in addition to the national awards as outlined in the Fourth War Loan press book, there will be four additional awards for New York Metropolitan area showmen. The awards are set up as follows:

1st prize, $100 War Bond; 2nd prize, $75 War Bond, and 3rd prize, $50 War Bond, and in addition to the above, there will be a $100 War Bond awarded to the Captain whose theaters collectively sell the greatest number of Bonds over quota.

Michalove Group to Meet On Loan at WAC Tomorrow

Dan Michalove, New York chairman in charge of industry sales for the Fourth War Loan campaign, has called a meeting of his organization for the WAC headquarters tomorrow at 2:30 p.m.

SAG Invites Canteen Officials to Parley

(*Continued from Page* 1)

tion of producing 'Hollywood Canteen' has resulted in an unfortunate tendency to put motion picture guilds and unions against each other.

"Question of whether or not the Guild should waive rule 33 is strictly a Guild issue governing the relationship of actors and their employers. It concerns the economic welfare of the acting profession which is the Guild's major responsibility. The issue is simply one of whether or not the Guild will permit an employer to attempt to bargain down an actor's usual rate of pay because of the patriotic overtones of a production.

"The Guild's stand is that it will not permit that type of price slashing. It feels confident that if other Guilds and unions analyze the problem in terms of what it really is, a SAG-employer controversy, they will support the Screen Actors Guild stand."

The statement classifies "Hollywood Canteen" as a "pressure" picture and defines a "pressure" picture as "one in which ordinary bargaining between actor and producer is replaced by public pressure as in case of charity and patriotic pictures."

Hughes Delaying 'Outlaw' In Detroit for New Paper

(*Continued from Page* 1)

spending about $60,000 on remodeling the house, and observation of the amount of work and slowness of progress indicates this estimate may even be an understatement to date.

Earlier delay was understood to be caused by the difficulty of getting suitable connections for stage show bookings to follow the opening of "The Outlaw," which was expected to go about eight weeks.

Current delay is caused, however, by the decision of Hughes to issue new paper on his feature film, which was ready for release a couple of years ago or more, but has never been shown in this town as yet. Sources close to the Hughes management have confirmed that he has decided that new advertising material is called for, and any further booking will be delayed until this is available, which will probably be not before February.

STORK REPORTS

Charlotte, N. C.—There's a new daughter, Martha Caroline, in the family of Roy F. Branon, RKO's local branch manager.

Scranton, Pa.—Joe Lehr, of the Comerford home office, and Mrs. Lehr have announced the birth of a son.

Relation to War Effort, 1st New Theater Criterion

"Don't Apply If You Have No Chairs, Screen, Sound or Proj'n Equip."

(*Continued from Page* 1)

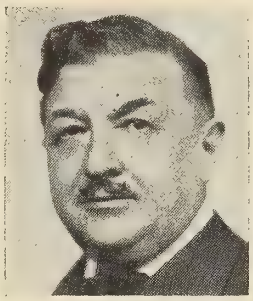
crease in population and influx of war plant workers.)

"(2) Effect of new theater project on overall present theater supply, requirements (how many theaters now operated in community and how many seats?)

"(3) Availability of raw materials and/or equipment.

"(4) Is there a possibility of using existing buildings and facilities for project?

"(5) Advisability of creating additional demand for construction and operating labor in locality."



JOHN EBERSON

Discussing the fourth of the five points, Eberson remarked that "theater chairs are at present not available, with manufacture frozen. We still have a second-hand chair market, however, and OCR has programmed requirements for 1944 and is hopeful that WPB will permit manufacture early this year of new seats.

"For the present, booth equipment is not available for new theaters. We hope to have on hand a stockpile for this purpose during the third quarter of 1944."

In commenting upon the fifth point, Eberson declared that it has been the attitude of his office that construction craftsmen, continuing work in their own line, "will aid the war effort and will at the same time help keep the construction industry itself functioning at its natural capacity," thus providing the impetus for it to go forward speedily after the war both on private and public projects.

Eberson Outlines Requirements

In a direct message to the trade, Eberson made the following explanation:

"Do not apply if you have no theater chairs on hand, if you have no projection apparatus, if you have no sound equipment, if you have no screen.

"You must own your lot. You must have approval of the proper authorities to build. You must be prepared to defend the advisability of your location (transportation, nearness to patrons' homes, etc.).

"The war is not over yet and it still behooves us to follow directives which compel us to cross T's and dot I's. This situation might change in 1944."

George McMurphey, head of the OCR Amusements Section, declared yesterday that the few applications for new construction pushed thus far by OCR have been favorably considered by WPB, with no blocks thrown yet. All applications come to this branch, with denial by OCR closing the case subject to appeal within 30 days. Approval recommendation sends the case to the WPB Bureau of Project Analysis for checking. If approved here it goes to Facilities Committee and then to the Project Rating Bureau for stripping and priority rating, after which it is certified and the applicant notified. Applications are filed on form WPB-617, formerly PD-200.

In general terms, Eberson said in discussing these applications, "we are pledged to maintain theater service keyed to proper war standards and create necessary places of amusement in war impacted areas."

Seven New Theaters Approved

THE FILM DAILY has obtained full data on seven new constructions authorized by WPB within the last few weeks—all those approved thus far. Three of these are to replace burned out theaters, with the other new facilities.

The first of the seven in a new 900-seater for Kenmore Avenue, Kenmore, N. Y., a suburb of Buffalo. Owner is the Brasbro Theater, Inc., of Buffalo, and the project is scheduled ot cost $95,000. Construction was started in February, 1942, and had been stopped in June of the same year by the construction order, L-41. Increasing congestion in Kenmore and in Buffalo occasioned the pushing of this application by OCR, which points out that the theater will service approximately 16,000 persons and that the owner had on hand nearly all necessary materials. The project had been studied more than a year ago—prior to the formation of OCR—with a view to permitting resumption of building, but was denied then. Increased employment by Buffalo area war plants swung the trick last month.

The second approval was for reconstruction of the Frolic Theater, Midland, Mich., owned by W. A. Cassidy of that city. Cost for repair of extensive fire damage to this 1,008-seat theater, which occurred last April, is estimated at $21,500. In justifying this application OCR pointed out that booth equipment and second hand chairs were on hand, that the Midland area now has a population of 20,000 with an additional 5,000 expected. (Dow Chemical has a large plant in Midland). Little additional critical material is required and the local labor situation is reported favorable, with all public utility connections available.

Replace Burned Theater

Approval was granted by WPB also for construction to replace a burned theater at Coloma, Mich., with Mrs. Louis Alquire permitted to erect a new 584-seat house. The fire there occurred last April, too. Coloma, site of several important food processing factories, is now without pix facilities, and the theater has served, in fact, as the only public hall in the town. In his justification Eberson pointed out also the importance of the theater as a means of reducing "prevailing juvenile delinquency." Omission of marquise was recommended. Booth and sound equipment is on hand, with opera chairs to be second hand and rebuilt. There is no great difficulty on materials or labor, and utilites connections are available.

A third fire last April destroyed two of the three theaters in Kewanee, Ill., a war center of 18,000 persons. There remains one theater, seating 896 persons. OCR has recommended that Baker Bros. be permitted to rebuild their 488-seat house, and approval has been granted by WPB.

Part Pictures Play In Civilian Morale is Definitely Proved, Says OC

The WPB facilities branch last November turned down the application of Miller Amusement Co., Kansas City, Mo., for a new 670-seat theater in war-swollen Wichita, Kansas, at George Washington Boulevard and Lincoln Street. OCR continued fighting for this applica and approval has finally been gr ed. Cost is estimated at $55,00

Pix Help Civilian Morale

In re-submitting OCR declared tha "the part motion pictures play i maintaining civilian morale has bee definitely established. The importance of recreation services has bee recognized by the WPB in establishing the OCR. Provision of motion picture entertainment and othe forms of recreation reduces labo turnover in war industry areas, increases efficiency of workers an otherwise contributes significantly t war production.

"It is further a generally accepte fact that entertainment and recreation is needed by war workers an this combined with the showing o informative films issued by the Government agencies is keeping ou workers well informed on their par in the war effort. These films ar pointing out graphically to wa workers their responsibility in staying on the job and keeping up production."

It was pointed out that Wichita with a population of 115,000 in 1940 will have 227,000 by the Spring. I now has 14,687 theater seats, wit Federal housing now building a ne 800-seat house.

Miller Bros. had planned the building before the stop-order went int effect, and had all necessary equipment on hand at that time. N existing building or facilities ar available, and there is reported t be adequate labor for the job. Th operating crew, according to OCR will be recruited from other part of Miller's theater circuit. Declaring undoubted essentiality, OC said that this construction "is a significant part of the war effort. The application was reconsidered an granted.

Two in Baltimore Area

The final two approvals are i the Baltimore area, with Louis Tunick permitted a 900-seater to cos $75,000 in the Curtis Bay area an Edward F. Perotka permitted a 800-seater in Brooklyn, Md., at cost exclusive of land, of $68,000 Population of the Curtis Bay are has increased from about 200,00 to about 420,000 since 1940, according to the priority specialist wh approved this application, with onl 1,115 seats presently serving.

The second grant for a new construction in the same area cam about through an original application by the Bethlehem Fairchil Shipyards, with strong support fro the Maritime Commission. Perotk was asked to operate this theate because of his excellent operation o the new Aero Theater, Mid River Md., in conjunction with the Glen L. Martin Aircraft Co.

HOLLYWOOD DIGEST

SIGNED

WALTER LANG, new director ticket, 20th-Fox.
WILLIAM DEMAREST, termer, Paramount.
CHILI WILLIAMS, termer, Warners.
WILLIAM DEMAREST, termer, Paramount.

•

ASSIGNMENTS

JAN GRAY, original music, "Lady in the Death House," PRC.
IRVING CUMMINGS, director, "The Road to Yesterday," Columbia.
DOLLY TREE, wardrobe, "The Hairy Ape," Jules Levey-UA.

CASTINGS

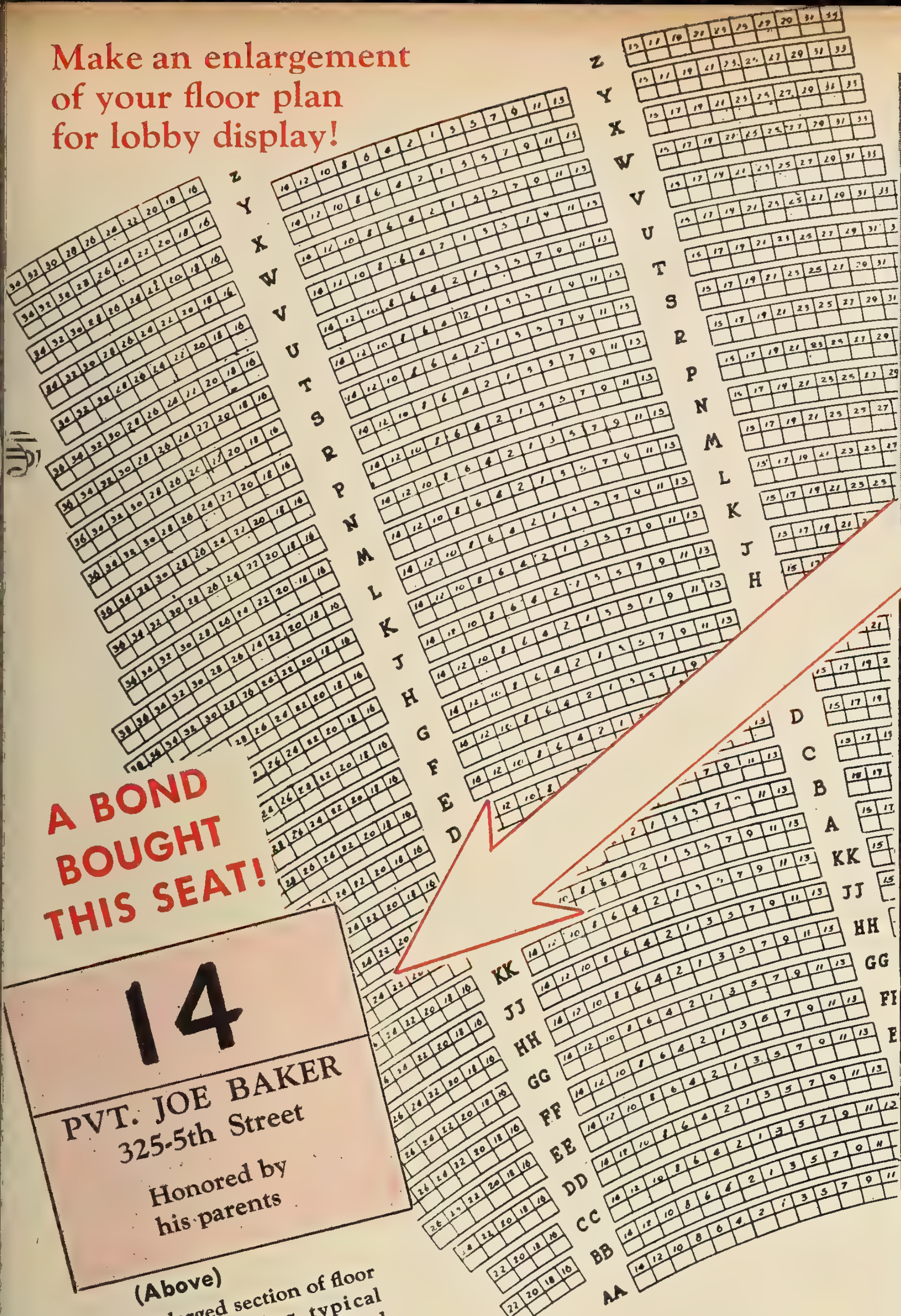
MONTY WOOLLEY, "Stars and Stripes Forever," 20th-Fox; LYLE TALBOT, "Sensations of 1944," Andrew Stone-UA; JEAN PARKER, "Lady in the Death House," PRC; DOUGLAS FOWLEY, "One Body Too Many," Paramount; DON DE FORE, "Thirty Seconds Over Tokyo," M-G-M; CAROLE LANDIS, "Pilebuck," Terneen-Columbia; DENNIS O'KEEFE, "Notorious Nancy Grey," Edward Small-UA; ROBERT WALKER and JACK REILLY, "Thirty Seconds Over Tokyo," M-G-M; MONTY WOOLLEY and VIVIAN BLAINE, "When Irish Eyes are Smiling," 20th-Fox.

TO THE COLORS!

★ PROMOTED ★

LT. COL. FRANK CAPRA to colonel.
ROBERT BERKSON, USA, son of Jack B. Berkson, PRC franchise holder, Buffalo, to captain.
LT. DEREK B. MAYNE, formerly of Paramount's London staff to captain.

Make an enlargement of your floor plan for lobby display!



A BOND BOUGHT THIS SEAT!

14

PVT. JOE BAKER
325-5th Street

Honored by
his parents

(Above)
Enlarged section of floor plan showing typical seat for which a Bond has been bought!

LOCAL BOY GETS HIS NAME IN YOUR LOBBY!

Every Seat a Bond Sale in honor of a lad in the Service!

★

It's a sure-fire showmanship stunt!

★

SEE FULL DETAILS IN THE BIG CAMPAIGN BOOK!

HAVE YOU GOT THE 4TH WAR LOAN CAMPAIGN BOOK?
If not, wire us COLLECT today!

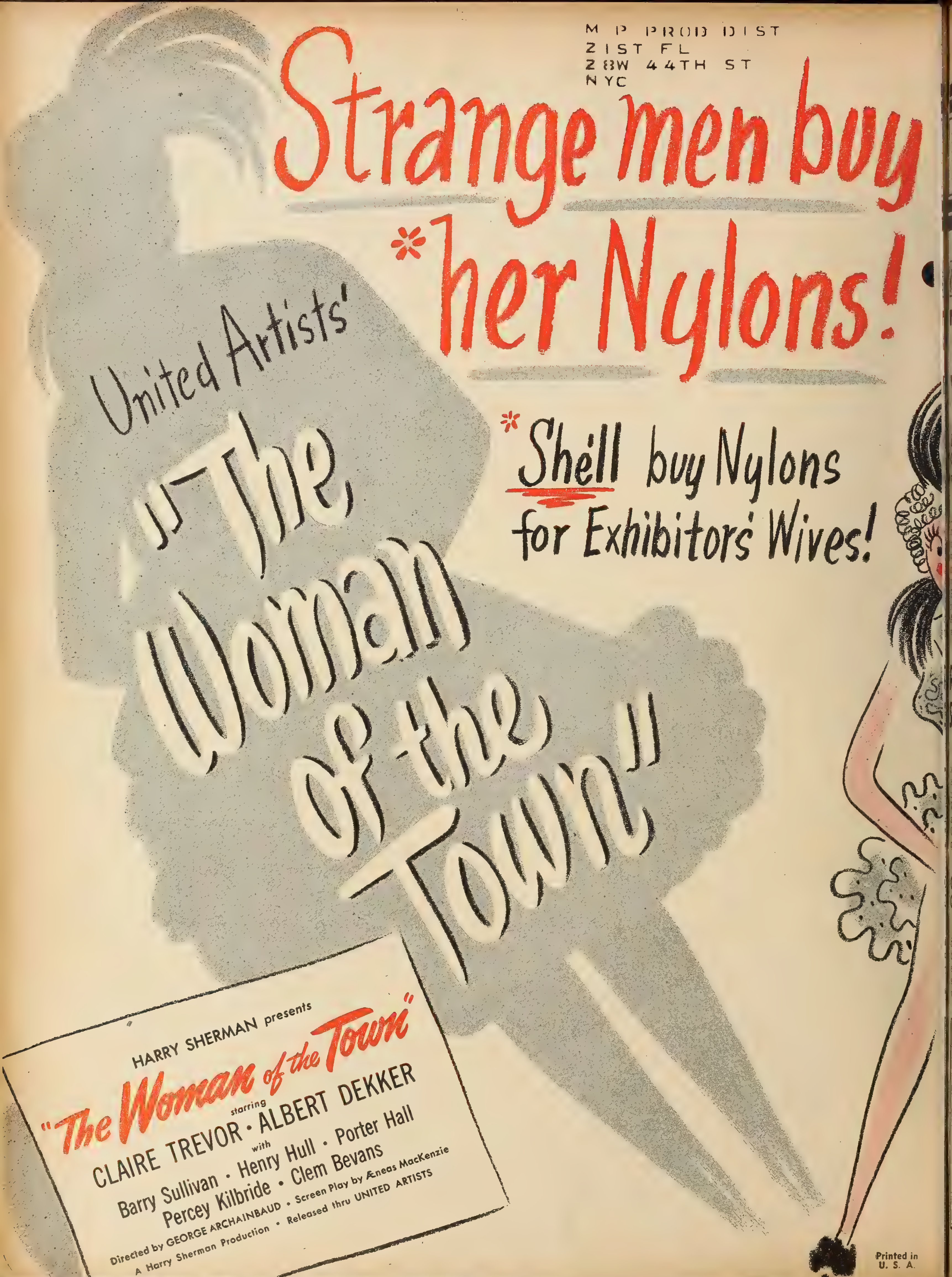
A BOND FOR EVERY SEAT!

The idea behind the new War Loan Drive has excited the imagination of showmen throughout the nation. A big job to be done—and this idea will do it! No time to lose! Our attack begins January 15th. Our lads are doing their share for us! Let's all back the attack!

4TH WAR LOAN

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

M P PROD DIST
21ST FL
28W 44TH ST
NYC


Strange men buy *her Nylons!
*She'll buy Nylons for Exhibitors' Wives!
United Artists'
"The Woman of the Town"

HARRY SHERMAN presents

"The Woman of the Town"

starring

CLAIRE TREVOR · ALBERT DEKKER

with

Barry Sullivan · Henry Hull · Porter Hall
Percey Kilbride · Clem Bevans

Directed by GEORGE ARCHAINBAUD · Screen Play by Æneas MacKenzie
A Harry Sherman Production · Released thru UNITED ARTISTS

Printed in U. S. A.

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 5 NEW YORK, FRIDAY, JANUARY 7, 1944 TEN CENTS

TIGHTER MANPOWER "PINCH" FOR FILMS

Warners Year's Operating Profit $8,238,483

After Deducting Loss Of $4,537,222, Tax Provision of $13,890,000

An operating profit of $8,238,483 after deducting losses of $4,537,222 resulting from the sale or other disposal of fixed assets and after provision for Federal income and excess profits taxes of $13,890,000 was reported yesterday by Warner Bros. Pictures and subsidiary companies for the year ended Aug. 31, 1943. Although the previous year's profit was $316,029 larger, the tax load

(Continued on Page 4)

Red Cross War Fund Sights to be Raised

Film biz in New York along with other trades and industries will be asked to materially raise its sights in the 1944 American Red Cross War Fund campaign in March. With an over-all national goal of $200,000,000, New York City will have a quota of $22,500,000 as against the

(Continued on Page 7)

Grants Particulars Bill to Cameo Thea. Defendants

A motion by 18 of the 23 defendants in the anti-trust suit brought by the Rosyl Amusement Corp., operators of the Cameo Theater, Jersey City, for a bill of particulars was granted yesterday in Federal

(Continued on Page 4)

Doorman's Seat Bill Hoppered at Albany

Albany — Assemblyman Edgar F. Moran has introduced a bill in the State legislature to amend the Labor Law to provide that in New York City employers operating pix theaters shall provide a suitable seat for the doorman taking tickets who shall be allowed to use the seat to an extent reasonable for the preservation of health. The bill has been referred to the Labor Committee.

LET PATRON BUY BOND HE WANTS

Charles Skouras Says Exhibitors Should Not Break Down Large Purchase Into Smaller Denominations

Charles P. Skouras, national chairman of the industry's Fourth War Loan drive, has asked exhibitors not to break down a patron's $100 Bond purchase into four $25 Bonds in order to increase the number of Bond sales in his theater.

"In setting up our campaign," Skouras said in letters to all theater men, "we anticipated that some overzealous exhibitors, in isolated instances, would sell four $25 Bonds when the purchaser prefers a $100 Bond. But in order to simplify our contest, we relied upon the honesty

(Continued on Page 6)

Si Seadler Named PIC Head In East

Silas F. Seadler, Metro advertising manager, yesterday was elected chairman of the industry's Public Information Committee, Eastern division, for a six months' term at a luncheon meeting at the New York Athletic Club. Seadler succeeds Maurice Bergman of Universal.

A member of the committee since its inception, Seadler also is in charge of trade advertising for the WAC and regularly has been

(Continued on Page 4)

SI SEADLER

Put Final Touches To Decree Changes

The distributors' proposals for changes in the New York consent decree have not yet been submitted to Tom C. Clark, Assistant Attorney General, despite the announcement that Clark would receive the text early this week.

It was reported yesterday that the draft was now being put into its

(Continued on Page 4)

Sabotage Theory Flops In Toronto Film Fire

Toronto — A second investigation into the Film Exchange Building fire resulting from the subsequent discovery of indications that there might have been tampering with the passenger elevator motor has re-

(Continued on Page 7)

Troops Like Musicals Best

Pix Next to Food and Mail to Them--March

Next to food and mail the most important thing in the lives of our fighting men is motion pictures. So said Fredric March yesterday at a press conference at USO-Camp Shows headquarters, basing his opinion on observations made during his 14-week, 33,000-mile tour of hospitals and service posts that took him to every continent but Australia.

March asserted that our soldiers

(Continued on Page 6)

Labor Com'r to Coast To Aid in Wage Disputes

West Coast Bureau of THE FILM DAILY

Hollywood — To aid in settling wage negotiation disputes between producers and IATSE locals, Commissioner L. L. Livingston of United States Labor Department's conciliation service, is conferring with pro-

(Continued on Page 3)

Industry to Feel Full Impact of Shortage in 1944; Draft Board Raiding Seen

By ANDREW H. OLDER

Washington Bureau of THE FILM DAILY

Washington—The motion picture industry, from all indications, is about to receive the full impact of the manpower shortage. Manpower was tight in 1943; it looks now as if the 1943 picture will appear rosy compared to that for the year coming up. Thus far, theaters have been the chief sufferers from loss of skilled and unskilled personnel. Their situation, unless current indications are proven all wrong, will grow worse instead of better.

Aside from theaters, the motion

(Continued on Page 4)

Neil Agnew Assures Indie Rental Relief

Small independent theater operators who can prove that their rentals are out of line with their income can expect an adjustment from Paramount, Neil Agnew, general sales manager, told a committee representing Unaffiliated Independent Exhibitors, Inc., of New York at a conference yesterday.

Paramount, Agnew said, was

(Continued on Page 3)

Canadian Exhibs. Can Use Existing Poster Stands

Toronto—Canadian exhibitors may continue the use of any size lithographed poster on any established stand which had been employed on a permanent basis by a theater, the

(Continued on Page 6)

No Boiler Repairs, Chi. Theater Folds

Chicago—Probably the first instance of its kind in the country, the Schoenstadt circuit here has closed the Home Theater, due to inability to secure boiler repairs, it was learned yesterday.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 5 Fri., Jan. 7, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Thursday, January 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	14⅝	14¼	14⅝	+ ⅛
Col. Picts. vtc. (2½%)	17½	17⅛	17⅛	— ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind	....	....	....	.....
Con. Fm. Ind. pfd.	17¼	17¼	17¼	— ¼
East. Kodak	....	....	....	.....
do pfd.	182	182	182	+ 1
Gen. Prec. Eq.	20½	19½	20⅜	— ⅛
Loew's, Inc.	60⅝	60⅜	60⅜	+ ⅜
Paramount	24⅞	24⅜	24⅜	— ⅜
RKO	9	8¾	8¾	— ¼
RKO $6 pfd.	100¾	100⅜	100⅜	— ⅛
20th Century-Fox	22½	22¼	22⅜	— ⅛
20th Century-Fox pfd.	30¼	29⅝	29⅝	— ⅜
Warner Bros.	12¾	12½	12⅝	— ⅛
NEW YORK CURB MARKET				
Monogram Picts.	3¼	3⅛	3⅛	.....
Radio-Keith cvs.	1⅝	1½	1½	— ⅛
Sonotone Corp.	2⅞	2¾	2⅞	+ ⅛
Technicolor	13½	13¼	13¼	.....
Trans-Lux	4	4	4	— ⅛
Universal Pictures	19	19	19	.....
Universal Picts. vtc.	18⅞	18⅛	18⅞	+ ⅜

Three Essaness Theaters Drop Week-Day Matinees

Chicago—Discontinuance of week-day matinees at three Essaness houses—the Avon, Southern and Four Hundred—was announced yesterday.

SALESMAN WANTED

Experienced salesman for well known motion picture requiring special exploitation. Exceptional grosses wherever played. Entire domestic territory available. Liberal commission and expense account. References required. Box 177, Film Daily, 1501 Broadway, New York City.

Rep. to Reveal "Seabees" Promotion Details Today

Chicago—James R. Grainger opens the first session of the second of Republic's series of sales conferences today, at the Drake Hotel, with another meeting scheduled for tomorrow. Midwestern District Sales Manager Edward Walton and Southern District Sales Manager Merritt Davis head a contingent of men from these districts. Francis Bateman, Western district sales manager is also present, having come from the Coast for the meeting. The home office also will be represented by William Saal and Walter L. Titus, Jr.

It is expected that complete details of special promotion on "The Fighting Seabees" in all branch-city engagements will be outlined in today's session; as will advertising and publicity promotion on other top pix, for which the company has appropriated $2,000,000.

Warner Sales Execs. to Confer in Pittsburgh

Pittsburgh — Jules Lapidus, Eastern division sales manager for Warners and Ed Hinchy, head of the company's playdate department arriving this morning from New York, will confer here today with Charles Rich, district manager, and F. D. (Dinty) Moore, branch manager. They will discuss selling plans for "Destination Tokyo," "The Desert Song," "In Our Time" and other forthcoming product.

Hinchy returns to New York on Monday. Lapidus continues his tour with Cincinnati as his next stop, Monday and Tuesday, and Indianapolis on Wednesday.

Kelly in Bid for "Blimp" For Distribution by UA

London (By Cable)—Arthur W. Kelly, vice-president of United Artists, has put in a strong bid for "The Life and Death of Colonel Blimp" and other J. Arthur Rank pictures for UA release, but a deal appears doubtful, it was reported here yesterday.

Kelly and Rank held a long conference Tuesday night on matters relating to Rank and UA interests, but no decisions or conclusions were reached.

Mary Pickford Leaves Coast for N. Y. Today

West Coast Bureau of THE FILM DAILY

Hollywood—Mary Pickford leaves for the East today, partly on business and partly for philanthropic work, making a tour for infantile paralysis funds of which she recently accepted woman's chairmanship. She will also do interviews on "Junior Miss" and scout for talent for picture. She will stop at the Waldorf-Astoria.

Fitzgibbons Lauds War Efforts of Canadian Exhibs.

Montreal—Tribute is paid by J. J. Fitzgibbons, president of Famous Players Canadian Corp., in his annual review of the motion picture industry, to exhibitors and theater operators in Canada who have contributed to the war effort by supplying good entertainment in comfortable surroundings and the Canadian Motion Picture War Services Committee has fully co-operated with all Government agencies in every war effort.

Through this organization, Fitzgibbons states, the screens of Canadian theaters have been given without cost to the Government for the sale of War Savings Stamps and Victory Bonds. They have done much to stimulate salvage drives by making scrap the price of admission and have given free Sunday shows for members of the armed forces in a number of areas where there are many men and women on leave, he said.

Levey's $500,000 Suit vs. Mono. et al Settled

Breach-of-contract suit seeking $500,000 damages filed by Arthur Levey against Monogram Pictures, Pathe Pictures, Ltd., of England, W. Ray Johnston, Monogram head, and William Gell, Pathe manager, has been settled and discontinued, according to papers filed yesterday in New York Federal Court.

Levey had charged that under a contract entered into with Monogram in 1936 he was to receive five per cent commission on all films distributed by Monogram in England. He asserted commissions were paid up to 1941, when the defendants entered into a conspiracy to deprive him of further commissions by signing a new contract among themselves.

Would Have Cities Fix Theatrical Agency Fees

Albany—Sen. William F. Condon, Republican of Yonkers, has introduced a bill in the State Legislature to amend the General Business Law which provides that the gross fees of persons conducting employment agencies shall not exceed the schedule of maximum fees filed with the mayor or license commissioner, instead of the present schedule fixed by statute. Fees shall be subject to the approval of the mayor or the commissioner of licenses. The bill has been referred to the Labor Committee.

48-Hour-Week Exemption Asked by Chi. Exchanges

Chicago—Local exchange managers are striving to secure a ruling on the 48-hour week. All branches have sought exemption from the order. Meanwhile, the WMC has delayed action.

COMING and GOING

NED E. DEPINET planes to Dallas tomorr and leaves that city on Tuesday for the Coa

MARY PICKFORD leaves the Coast for N York today.

AL BOASBERG arrived in Buffalo yesterday.

RICHARD F. WALSH, IATSE prexy, goes Chicago next week.

CHARLES D. PRUTZMAN, vice-presiden general counsel of Universal, heads for the Co today.

J. CHEEVER COWDIN, chairman of the U versal board, will be Coast-bound today.

WILLIAM A. SCULLY, Universal's gene sales manager, just back from Florida, is e pected to leave for the Coast this week.

DR. HERBERT T. KALMUS, president of Tec nicolor, is en route from Hollywood.

DON McELWAINE, of the M-G-M stud publicity staff, is on his way East.

NICHOLAS NAPOLI, president of Artkin leaves today on a three-week trip to Holl wood.

Griffis to Send Specialists To H'wood on OWI Short

West Coast Bureau of THE FILM DAIL

Hollywood—Addressing a gathering of studio producers and writer active in the program of producin OWI subjects deemed by the Government of vital interest to Americans, Stanton Griffis, chief of Fil Bureau, OWI, said, "your primar duty in the months ahead is to correct an apathy toward this war i the highways and byways of th country. This apathy is evidenced b patronage given to black markets and one of the worst saboteurs of th American war effort is to talk tha this war will be over in two or thre months."

Griffis announced his intention t send specialists to Hollywood to assist in making of information shorts Already here are Keith Himebaugh of the Dept. of Agriculture, wh will advise on a short dealing wit food production, and Al Whitman o OWI on a short pertaining to conservation of gasoline.

Wehrenberg Hurt Skating

St. Louis—Fred Wehrenberg, president of the MPTO of St. Louis Eastern Missouri and Southern Illinois, and head of the circuit tha bears his name, is going around wit his right arm in a sling. Whil skating at his place in St. Loui County, he struck an air pocket i the ice and was thrown. He chippe his right arm near the shoulder.

Col. to Film Golden Gloves

Columbia will make a sports ree dealing with the New York Dail News' Golden Gloves boxing bout held annually at Madison Squar Garden for February release.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART

844 South Wabash Ave. Chicago, Ill.

rown's First PCA ic to be Musical

Harry Joe Brown's first produc- on for Producers Corporation of merica under the four-year con- act recently signed with Sig chlager will be a musical version of he Greeks Had a Word for It," ed upon the Broadway stage hit Zoe Akins. Sam Goldwyn made a rst screen version for UA, released 1932.

Brown, now in New York, said esterday that rights to the play ad just been cleared. Pic, which rown will both produce and direct, expected to go before the cameras mid-March. Budget will be up- ards of $750,000.

Brown's second production for CA will be "Carriage Trade" (temp. tle), an original, for which Karl rown is making the adaptation. rown described it as a "dramatic usical." Budget will be about e same as that for "The Greeks."

Brown is also slated to serve as roducer only for a third PCA pic, be made for UA release. No de- sion as to this assignment, how- ver, has yet been made.

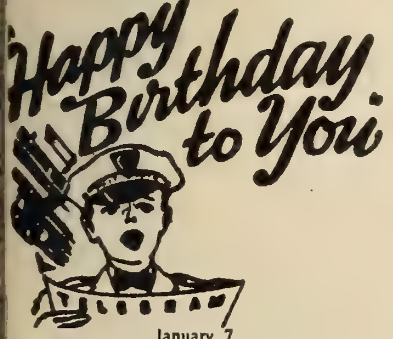
During the next week, Brown ex- ects to set a deal for the Broadway roduction of the George Seaton lay, "Out of This World." Discus- ons with the Theater Guild and thers are proceeding. If no one nters the picture as an associate, rown said yesterday he will do the ow on his own, probably some time March.

The producer leaves for the Coast ext week by way of Montreal.

abor Com'r to Coast 'o Aid in Wage Disputes

(Continued from Page 1)

ucer and union representatives. Harold V. Smith, business repre- entative of the sound technicians' nion, and Herbert Aller, business presentative of International Pho- graphers, Local 659, are demand- g that producers give a written uarantee that any new deals be re- oactive to expiration of old con- racts.



January 7
Adolph Zukor Kenneth Thomson
Ernest L. Robbins
January 8
Joe Weil Charles H. Ryan
January 9
Harry M. Goetz George Batcheller, Jr.
Vilma Banky

▼ ▼ ▼

● ● ● **THE PERSONAL TOUCH:** Aviation-minded Floyd B. Odlum, RKO Corp. board chairman, now is the controlling factor in Northeast Airlines......Atlas Corp., the Odlum investment trust, has increased its holdings in NA to control. . . ● The Voice (meaning RKO's Frank Sinatra) will head the Youth Division for the coming March of Dimes drive. . . ● Joe E. Brown, who may end up as the war's most-traveled Hollywood player, is now in Algiers to entertain the Yanks in the Mediterranean theater. . . ● James Thurber is in Columbus, O., where his mother is recovering from an operation. . . ● Look for Mary Pickford's arrival next Monday. . . ● Greer Garson will present Redbook's 1943 pic award to Warners for "Watch on the Rhine" on the SAG air show over CBS Monday night. . . ● For the second time in 10 months, pneumonia has laid low Al Poulton, Mono. salesman, covering Maine-Vermont-New Hampshire......He's bedded down at St. Raphael's hospital, New Haven. . . ● Olsen and Johnson pull out of "Sons o' Fun" in Chicago, Feb. 1 to go to Universal City for another pic. . . ● Moss Hart is too occupied with the screen version of "Winged Victory" on the Coast to do another stage stint here this season......

▼ ▼ ▼

● ● ● *MORE ON THE PERSONAL SIDE: If Hollywood wants a real beauty with a voice of unusual promise, Phil M. recommends the Harry Conover model Bernice Sherman. . . ● Lt. Macdonald Carey, Para. star who played the role of a Marine pilot in "Wake Island," is now serving at Cherry Point, N. C., USMC air station under Col. Walter L. J. Bayler, really the "last man" off Wake before the Japs finally overwhelmed the Marine garrison. . . ● George Abbott gets in tomorrow from Havana. . . ● A doff of Phil M.'s chapeau to Barbara Britton, who recently filled the pulpit of Long Beach's M. E. Church, where she formerly worshipped and where her mother taught Sunday School for 20 years. . . ● And to Nathan Straus for making available WMCA time for a dramatic series, "My Story," in the interest of the Greater N. Y. Fund. . . ● Herman Stern, of the Universal non-theatrical department, is back at his desk, after a long illness. . . ● Sergt. Morty Steckler, formerly of the Gettinger & Gettinger law firm, is now serving with Headquarters Control Squadron at Montbrook Field, Fla. . . ● And Capt. Harold Auten, V.C., D.S.C. R.D., R.N.R., American representative for Australia's Union Theaters, Ltd., now holds the position of British Routing Liaison Officer, attached to the USN Port Director of New York.*

▼ ▼ ▼

● ● ● **LEILA SCHLAMP** and Mary Ryan of the RKO Theaters' film booking offices were luncheon guests of fellow RKOlians at the Stockholm Restaurant yesterday......Miss Schlamp was recently married to Lt. Charles F. Nietman, U. S. Army, and Miss Ryan became engaged to Charles Hellmick, associated with the Parke-Bernet Galleries ......Attending the luncheon were Blanche F. Livingston, Jean MacDonald, Elizabeth Laus, Ethel Edell, Gertrude Scheedel, Ruth Lowenthal, Lenore Greenbreg, Ena Dunbabin, Sylvia Kantor, Ida Cohen, Eugega David, Marie McCarthy......also Norma Davis, Doris Baum, Julia Landin, Emma Carbone, Helene McGinnis, Esther Gibbs, Katherine Hart, Mari Sears, Helen Sioris, Zella Smith, Frances Lorenzen, Elaine Kowl and Helen Sparber......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Mobsters Pay Fines; Escape Assets Probe

The six Chicago defendants convicted recently in Federal Court here of extorting more than $1,000,000 from the industry yesterday elected to pay the $10,000 fine imposed on each rather than submit to an investigation of their assets by the Government. They also were sentenced to 10 years' imprisonment.

The seventh defendant, Louis Kaufman, former business agent of Newark operators' Local 244, sentenced to seven years and $10,000 fine, has not paid his fine, according to Assistant U. S. Attorney Martin Klein, the Government's collector. Kaufman has moved to stay execution of the judgment pending action on his appeal. The motion will be argued next Monday before Judge John Bright, who pronounced sentence on the defendants. Klein said if the motion is granted, the Government will be stayed from investigating Kaufman's assets and from collecting the fine until the U. S. Circuit Court of Appeals has ruled on the conviction. Kaufman was the only defendant permitted to remain at liberty under bail of $25,000.

It is expected that the six other defendants, now lodged in the Federal House of Detention in New York, will request the Circuit Court of Appeals next week to fix bail pending their appeal from the court's verdict.

Neil Agnew Assures Rental Relief to Indies

(Continued from Page 1)

ready to grant relief if the exhibitors' books substantiated that rentals were too high, predicated on the gross income as compared with the operating expense. The same action will apply to percentage pictures, Agnew told the committee.

The Unaffiliated committee discussed various problems as they related to the fifth, sixth and subsequent-run exhibitors. Agnew also agreed to liberalize the policy on reissues and promised to eliminate any discrimination in favor of circuits as to the availability of reissues or revivals.

The committee, composed of Jesse Stern, Julius Stern and Max Wallach, along with Jacob Leff, counsel, will next hold a conference with Robert Mochrie, RKO's general sales manager.

IN NEW POSTS

S. W. SHEETZ, vice-president, Ross Federal Service.

WILLIAM F. O'DELL, vice-president, Ross Federal Service.

R. A. QUINN, Altec Service Corp. branch manager, Los Angeles.

PHILIP TRENT, Universal salesman covering Harrisburg territory out of the company's Philadelphia exchange, transferred to New Haven.

Tighter Manpower 'Pinch' Certain for Pix Trade

Industry to Feel Full Impact of Shortage in 1944; Draft Board Raiding Seen

(Continued from Page 1)

picture industry has been fortunate in its attempts to retain personnel. Regardless of the carping against the industry in Washington, the Administration has given it good breaks because it has been very well aware of the importance of the industry's part in winning the war. Although the industry has not had all it wanted, it has had protection from the draft for key workers in key jobs, and few industries not directly engaged in producing actual war stuffs have had as much consideration.

Labs to Feel "Pinch"

The "pinch" will be felt far more severely then before in labs, in exchanges and even in production. At this writing, the situation on the West Coast looks fairly good, although Washington does not know as well as it should what will happen in Los Angeles. Production personnel in other parts of the country, however—including the newsreel offices—faces more and more raiding by local draft boards.

A large quantity of the industry's married men—whether in theaters, exchanges, production offices or labs—will be in uniform within the next six months. This statement is not to be disputed in light of the recent Congressional action sending fathers to the bottom of the draft pool. The action came so late that its effect will be slight, although it will mean postponement of the induction of a large number of men.

Abandonment of the non-deferrable lists, which included theater and exchange jobs, is thus less important than it was expected to be, since the married men affected by issuance of that list will be forced to go soon anyhow.

Production End Best Off

The production end of the industry is better off now than any other branch, and will remain so comparatively, because it has been included on the essential list and key jobs have been named as essential. Film labs were also added to the essential list, but delay in submitting jobs for inclusion on that list resulted in the listing of no specific jobs. As a result, the inclusion of labs on the list havs proven to be of little or no value in aiding them to retain personnel from the call of the draft boards.

Part-time workers will be called in in numbers never anticipated, and all branches of the industry will devote more energy to training women and other available personnel than has ever been done before. In addition to workers not eligible for the draft, there will be a sizeable number of men discharged from the military who will be able to take their places in industry work. How many of these will be capable of as much or as important work as they did before being called to the colors no one can say.

WHO'S WHO IN HOLLYWOOD

• • • *Presenting Interesting Personalities* • • •

EDWARD G. ROBINSON. Free lance star. Born in Bucharest, Dec. 12, 1893 Was brought to America at age of 10. Educated in New York public schools, College of the City of New York. Master of Arts degree at Columbia University. His earliest ambition was to become a minister. During his college days he wanted to be a lawyer, then he decided he would rather become an actor. He took part in amateur theatricals while in school and he indulged in debates and soapbox oratory. He mapped out an ambitious career. for himself which was interrupted by the World War, during which time he served in the United States Navy. Made his first hit on the professional stage in vaudeville in a act written by himself, "The Bells of Conscience." Appeared in 10 Theater Guild plays. First picture was "The Bright Shawl" with Richard Barthelmess. Then signed a long-term contract with Warner Bros.-First National under which he quickly became a top box office star by his performance in "Little Caesar" and others portraying the gangster era. Since 1942, he has been free-lancing, starring in "Tales of Manhattan," "Destroyer," "Flesh and Fantasy," "Tampico," "Double Indemnity" and is currently playing title role in "Mr. Winkle Goes to War." "Once Off Guard" is scheduled early in 1944. He is an accomplished linguist, speaking Spanish, Italian, French, German, Hebrew, Yiddish and his native tongue. Married to Gladys Lloyd, professional They have one son, Edward G. Robinson, Jr. Stands, 5, 8. Weighs, 158. Eyes, brown. Hair, black.

WEDDING BELLS

Philadelphia — Alex Cooperman, booker for Universal here, will be married on Sunday to Irene Kaplan.

New Orleans—Margaret La Marca, contract clerk at the Universal exchange, has become the wife of Corp. Ernest Webster.

San Francisco—Don Kaye, orchestra leader, and Elizabeth A. Evans of Grand Junction, Colo., were married Monday.

Philadelphia — Esther Diamond, secretary to Edgar Moss, 20th-Fox district manager, and Corp. Frank Mesman, are married.

Providence, R. I.—Jean Smith has announced her engagement to Pvt. Arthur R. Denis, formerly of Associated Theaters. Denis is overseas in the Persian Gulf area.

Philadelphia — Mae Finlayson, Monogram booker, and Lt. William Eugene Bannon, USN, are married.

Chicago — Lt. John Immerman, USCG, son of Walter Immerman, B & K general manager, was married to Barbara Myer, at the Pensacola Navy base.

Si Seadler Named PIC Head In East

(Continued from Page 1)

prominent in industry drives. He assumed his new post at yesterday's session.

Glen Allwine continues as executive secretary.

Further activities of the Public Information Committee in behalf of the Fourth War Loan Drive and a discussion of overseas film activities will highlight the next Thursday's meeting, at the New York A. C., at which company foreign department publicity heads will be present.

Put Final Touches To Decree Changes

(Continued from Page 1)

final language and that the document would be forwarded to Washington today or tomorrow.

Reason for the delay in completing the text was not disclosed yesterday.

In Washington yesterday, it was understood that Joseph H. Hazen, Warners' vice-prexy, would visit the capital next week to confer again with Clark.

John H. Young Dead

North Pelham, N. Y.—John H. Young, 86, former Broadway scenic artist, died at his home here.

WB Year's Operating Profit $8,238,483

(Continued from Page 1)

was but $8,250,000, or $5,640, lighter than that of the 1943 year.

The operating profit is equivalent to $2.12 per share on the outstanding common stock after provision for the current year's dividend on the preferred. This compares with $2.20 per share for the year ended Aug. 31, 1942. Gross income, after eliminating inter-company transactions, was $131,825,540, as compared with $119,271,544 for the preceding year.

During the past year the British and Australian governments removed the principal limitations on remittances to the United States arising from the distribution of American-made motion pictures in those countries. In view of this, and inasmuch as the company had previously written off its net investment in enemy-controlled countries, no provision for contingencies in respect of foreign assets was required for the past year. For the fiscal year ended Aug. 31, 1942, a provision of $825,000 had been made in connection with such foreign assets.

Grants Particulars Bill to Cameo Thea. Defendants

(Continued from Page 1)

Court here by Judge Francis G. Caffey. The suit seeks triple damages for alleged conspiracy to eliminate competition in the distribution of film product in the Jersey City area.

The 18 defendants were 20th-Fox, Paramount Pictures, RKO Radio Pictures, Warner Bros. Pictures, Warner Bros. Theater, Inc., Warner Bros. Circuit Management Corp., Stanley Co. of America, Paramount Film Distributing Corp., Loew's, M-G-M, United Artists, Universal Film Exchanges, Universal Corp., Universal Pictures Co., Big "U" Film Exchange, Columbia Pictures, the MPPDA and Skouras Theaters.

STORK REPORTS

San Francisco—Mrs. Victoria Betty Gamble, booker at the Universal exchange here, has brought forth a daughter.

Philadelphia—Herbert Gillis, 20th-Fox booker, is the father of a new son, David Lee.

Wilkes-Barre, Pa. — A son was born to Lt. and Mrs. John W. Dermody at the Mercy Hospital. Lt. Dermody, who is stationed in Lubbock Field, Tex., and who was formerly employed at the Comerford, was recently promoted to First Lieutenant.

THE FILM DAILY

was the First *daily* trade paper and that naturally makes

THE FILM DAILY

the Oldest *daily* trade paper

THE FILM DAILY

was the First to publish a

FILM YEAR BOOK (first edition 1918)

(1944 edition now in preparation)

THE FILM DAILY

was the First to conduct a National Critic's Forum

THE FILM DAILY

was the First to conduct a National Critic's Poll for Filmdom's Famous Fives

THE FILM DAILY

was the First to publish spot reviews of features and shorts

THE FILM DAILY

was the First to conduct a National Director's Ten Best Poll

THE FILM DAILY

was the First to conduct a national poll of the Critics of the leading newspapers and publications and radio commentators to determine the industry's

TEN BEST PICTURES

of the Year

The result of the 1944 Poll — Out Next Week

Let the Patron Buy War Bond He Wants

(*Continued from Page* 1)

and patriotic spirit of every exhibitor to sell an 'E' Bond for every seat in the denomination requested by the purchaser."

Skouras pointed out that this does not mean that "F" and 'G" Bond sales should not be solicited nor turned down. The Treasury, he said, still is interested in the dollar value of all Bonds.

Asserting that no publicity should be given to "fabulous" figures of Bond sales, Skouras asked exhibitors to remember that "we are only a spoke in the Treasury Department's wheel, co-operating with the retailers, press, radio and outdoor advertisers."

Troops Like Musicals Best

Pix Next to Food and Mail to Them--March

(*Continued from Page* 1)

in the areas which he visited were getting more and better films to meet their entertainment needs. He added that while some pictures were old and some of the sound equipment was not as good as it might be, the film situation, insofar as supplying our troops with the proper screen entertainment was concerned, had shown improvement. He said that some of the films that were seen by our boys while he was on tour were the very latest. The actor reported that musicals were the first choice of the soldiers, with comedies next. He found that our fighting men wanted "more Mickey Mouses and more Donald Ducks."

Want More War Newsreels

According to March, our troops overseas also crave "more newsreels to see what the boys on the other fronts are doing." Above all else, pictures with lovely girls, or just plain girls, are desired by them, the actor asserted. March said our soldiers had made it clear that they wanted "nothing dirty." Most of all they desire no war films, he added. He said it was not uncommon for soldiers to walk out on war pictures or give them the Bronx cheer.

March asserted that our boys overseas like nothing better than to see more picture stars in the flesh. He was emphatic in calling attention to the need for mail. "Our troops' morale," he said, "is spelled mail."

Sharing the interview with March was Sammy Walsh, comedian, who was a member of the film star's unit. Others in the unit were Jean Darrell, singer, and Evelyn Hamilton, accordionist.

12 Top Pix Stars to Make Loan Drive Transcriptions

West Coast Bureau of THE FILM DAILY

Hollywood—Twelve top pix stars have been selected by the Hollywood Victory Committee for a series of 15-minute platters to be distributed through 900 indie radio stations to take the Fourth War Loan Bond message of the industry to the nation. Entire series is expected to comprise 18 programs.

The first players scheduled for these transcriptions, which will be titled "Treasury Star Parade," are Dinah Shore, Ginny Simms, and Gracie Fields. Each of these stars will make two programs. Frances Langford, Roy Rogers, and Charles Laughton with Jim Newell will each make one transcription.

Charles P. Skouras, National chairman, will hold further meetings today in Hollywood with heads of all major studios and leading agents to formulate plans in connection with studio and star participation in the Loan Campaign.

Call on Theater Artists For Loan Exploitation Aid

For the first time, industry theater artists are being marshalled to aid the Fourth War Loan drive with ideas and suggestions to assist in the exploitation of the campaign. Primary object is to aid smaller exhibs. who do not have staff artists.

The national committee is undertaking this appeal through an individualized approach by mail, with an urgent request for vibrant art treatment for theaters during the campaign in dveeloping lobby fronts and booths in the one hundred and one spots around a theater usable for display purposes.

The committee is already engaged on a bulletin which will contain plan and designs as suggested by the various artists and which will be mailed to all showmen.

Ask Projectionists for Full 4th War Loan Co-operation

Fourth War Loan's national campaign committee yesterday sent an appeal to projectionists in all theaters throughout the country and its territories for their redoubled help in making the forthcoming drive the most successful yet undertaken by the industry.

The special message saluted the projectionists for their past efforts and expressed the urgent necessity for close co-operation in the Fourth War Loan campaign. Projectionists are urged to help in getting all drive trailers efficiently and continuously on the screens.

Saxton Scores a "First" With "Honored 100" Entry

William K. Saxton of Loew's Century, Baltimore, is the first manager to send his "Honored Hundred" entry blank into the Fourth War Loan Campaign headquarters, it was announced yesterday by National Chairman Charles P. Skouras.

RKO Met. Houses to Feature Baby Beauty Bond Contest

A Baby Beauty Bond contest for children five years old or under will be staged by RKO theaters in Greater New York and Westchester in conjunction with the Fourth War Loan Drive. A total of $5,000 in Bonds will be awarded to winners determined by the number of votes cast on their behalf.

Votes will be obtainable through purchases of Bonds in RKO theaters during the period of the drive. A $25 Bond will be worth 100 votes and others of higher denomination rating more votes in proportion. They will be cast for favorite youngsters in special ballot boxes in the lobbies where competing children's pictures will be displayed.

N. Y. Area's Free Movie Day Deferred to Early February

Observance of Free Movie Day in New York Met. area, originally scheduled for the opening day of the Fourth War Loan campaign, has been deferred until early February, it was announced yesterday by Robert Wolff, WAC area distributor chairman. Shift was occasioned by the fact that many theaters had planned special opening day events.

Chi. Exhibitors Co-ordinate Fourth War Loan Plans

Chicago—Fifty leading exhibitors and distributors in the local territory met in the Blackstone Hotel to coordinate plans for the Fourth War Loan campaign. Among the salient decisions was that a free movie day be held by all those in the city and outlying sectors on Jan. 25 with admission gratis to anyone purchasing a War Bond.

It was also proposed to hold a War Bond premiere during the early stages of the drive at some yet to be determined auditorium such as the Civic Opera or other site, but not in any specific motion picture theater.

"Our Third Year at War" Ready for Exhibs. Today

Paramount News made available to theaters beginning yesterday a special issue bearing the title "Our Third Year at War." Edited and compiled by A. J. Richard and his Paramount News staff, the film summarizes the motion picture story of 1943 on the world battlefields, plus a dramatic and realistic camera analysis of what the invasion of Europe means. Animated maps and graphic charts are used in addition to outstanding battle shots.

A highlight is the narration and special analysis by Hanson W. Baldwin in which he stresses the realities of war and what we are faced with in 1944.

Lawndale Hearing Feb. 8

Chicago—Hearing of the arbitration case filed by the Lawndale theater has been deferred until Feb. 8 by counsel agreement.

Only 37 Shooting on Coast as Three Start

West Coast Bureau of THE FILM DAI

Hollywood — Three new pictur are scheduled to go into producti this week, making a total of shooting. The check-up:

At Columbia: Two shooting.

At M-G-M: Four shooting.

At Monogram: One shooting, Sco R. Dunlap's "Law Man," weste drama starring Johnny Mack Brow with Raymond Hatton. Lambe Hillyer directing.

At Paramount: Five shooting.

At RKO-Radio: Two shooting.

At Republic: One shooting.

At 20th Century-Fox: Seven shoo ing.

Six shooting for **United Artis** release including, Andrew L. Stone musical comedy extravaganza sta ring Eleanor Powell and featurin Sophie Tucker and W. C. Fields, well as Woody Herman and Cab Ca loway's bands, and more than headline acts drawn from all branc es of the show business. Andrew Stone producing and directing; an Jules Levey's "The Hairy Ape" wit William Bendix, Susan Haywar Dorothy Comingore, John Lode Roman Bohnen, Tom Fadden, Charle Cane and Charles Le Torre. Alfre Santell directing.

At Universal: Two shooting.

At Warners: Seven shooting.

Canadian Exhibs. Can Us Existing Poster Stands

(*Continued from Page* 1)

Wartime Prices and Trade Board ha ruled. Photograph stills can also b used in window displays or perma nent locations where new type prin ing is not required.

Window cards, tackup cards an other printed accessories are defi nitely banned but existing stocks o posters held by distributors or pos ter exchanges can be used under an other concession.

Move follows a three-month exten sion of the Board's paper conserva tion order, revealed by the Motio Picture Theaters Association of On tario. Effective date of the orde has been changed to March 31, in stead of Dec. 31 last, in order tha theaters and poster exchanges wil have an opportunity to use up exist ing supplies of advertising material

Eastern Penn. Indies to Dine in Philly Jan. 25

Philadelphia—A dinner limited t independent exhibitors only will b held here Jan. 25 at the Warwic Hotel. Allied's Eastern Pennsyl vania unit will hold its sixth annua meeting earlier in the day. The din ner, however, will be open to all in dependents.

tica Clearance Case Modified on Appeal

Motion picture appeal board has odified an award which reduced e clearance of three Utica theaters ver the Liberty Theater, Herkimer, 4 miles away. The Liberty had plained that the 21-day clearance anted to the Stanley, Avon and lympic was unreasonable and the rbitrator fixed 14 days between the iberty and the Stanley and seven ays between the Avon and the Librty and seven days between the lympic and the Liberty.

Operators of the three Utica ouses appealed the award and asked at it be reversed. The appeal oard, however, after reviewing the vidence set a straight seven-day earance after the last play date of ictures played first-run in the three tica theaters.

abotage Theory Flops n Toronto Film Fire

(*Continued from Page* 1)

lted in a blank, with the report the Attorney General's Department by the Fire Marshal's office of o evidence forthcoming of evil inent or sabotage. Damage to the oof motor operating the elevator ossibly was done by an unqualified epairman, it was believed, and furer inquiry into destructive fire as been cancelled.

rinting Restrictions ffect Smaller Exhibs.

St. John, N. B.—Restrictions on ommercial printing by the Warme Prices and Trade Board, are ffecting film exhibitors in the Eastrn provinces, particularly in the maller centers where the theater perators had been relying heavily n window cards and bills, posters, andbills for their advertising. Uner the restrictions, all such adversing can be shown and distributed nly at the theater sponsoring it, xcept on street cars and buses. treet cars, however, are a dwindng crop and most of the buses have o advertising space. Exception is ade for 24 sheets.

Where newspapers are published nly once or twice weekly, the exibitors have been depending chiefly n the handbills, window cards and indow bills, for advertising. The indow advertising was placed in ll types of stores for complimenary tickets.

FEMME TOUCH

ELEN PAGE, cashier, RKO-Schine-Eckel, Syracuse, N. Y.

HIRLEY JAMES, assistant manager, Norwood Theater, Detroit.

AXINE STEWART, assistant manager, Norwood Theater, Detroit.

HIRLEY FENSCH, assistant manager, Telenews Theater, Detroit.

REVIEWS OF NEW FILMS

"Standing Room Only"

with Fred MacMurray, Paulette Goddard

Paramount 83 Mins.

WASHINGTON HOUSING SITUATION INSPIRES A COMEDY THAT IS HEADED FOR SPANKING GROSSES.

The Washington housing shortage has been treated with devastating results in this romantic comedy. The film spares no satire in making its point, going all-out in its determination to provide the kind of entertainment sought by the public at the moment. Things happen fast and furiously in a script that is packed with snappy and intelligent dialogue and situations that are loaded with laughs. The title should give the exhibitor a hint as to what to expect when he plays this one.

Fred MacMurray and Paulette Goddard comprise the romantic pairing in "Standing Room Only." The former is a toy factory executive; the latter, his secretary, Miss Goddard, who really knows nothing about secretarial duties, gets her job through sheer gall. She wants to be near MacMurray, and she can't think of any better way than to be his secretary. Matters start humming when MacMurray is sent to Washington, by his boss, Edward Arnold, in an effort to obtain a war contract. It is imperative that he beat a competitor to the punch. In Washington MacMurray has a tough time finding a place to stay and trying to see the proper govenrment official. The only way MacMurray and Miss Goddard can get a roof over their heads is to go to work for Roland Young as butler and maid. The situation creates no end of hilarity. One fortunate thing about the arrangement is that it makes it possible for MacMurray to get to the government official (Clarence Kolb). whom he meets at a dinner at Young's house. At the finale our hero is a double winner: he is in possession of the contract and the girl.

Darrell Ware and Karl Tunberg have devised a cockeyed screenplay from a yarn by Al Martin. Sidney Lanfield has given their material fine direction. He hasn't allowed the interest to sag for an instant. Paul Jones well deserves the associate-producer credit.

MacMurray and Miss Goddard play the top roles strictly for laughs, of which they get plenty. Young nearly steals the show from the stars. Others who are good are Arnold, Anne Revere, Hillary Brooke, Kolb, Porter Hall, Isobel Randolph.

CAST: Fred MacMurray, Paulette Goddard, Edward Arnold, Hillary Brooke, Roland Young, Anne Revere, Clarence Kolb, Isobel Randolph, Porter Hall, Marie McDonald, Josephine Whittell, Veda Ann Borg.

CREDITS: Associate Producer, Paul Jones; Director, Sidney Lanfield; Screenplay, Darrell Ware. Karl Tunberg; Based on story by Al Martin; Cameraman, Charles Lang; Musical Score, Robert Emmett Dolan; Art Direction, Hans Dreier, Earl Hedrick; Film Editor, William Shea; Sound, Ferol Reed, Philip Wisdom; Set Decorator, Ray Moyer.

DIRECTION, Good. PHOTOGRAPHY, Good.

Frank Adams Killed

Frank Adams, former engineer at the RKO 81st Street theater, New York, who left to join the Merchant Marine, was killed in action in the Mediterranean on Nov. 20 last, according to word received at the RKO home office.

"The Lodger"

with Merle Oberon, Laird Cregar, George Sanders

20th-Fox 84 Mins.

PSYCHOLOGICAL MELODRAMA POWERFULLY DONE; PACKED WITH SUSPENSE, WELL PRODUCED.

"The Lodger" is a psychological melodrama done with considerable power. Tensely plotted and deliberately worked out, the story makes a strong impression on the imagination of those who are suckers for this sort of thing. The bloody doings in the production are of an ilk to give sensitive souls the horrors. Despite its ponderousness, the film sustains the interest surprisingly well.

The film reverses the usual process of keeping the audience guessing as to who is the guilty one. It will not take those who see "The Lodger" long to reach the conclusion that Laird Cregar is the villain. The action is concerned rather with the efforts of the killer to escape arrest. This method doesn't always make for excessive action or too much excitement, but it is immensely effective just the same.

Cregar is the lodger mentioned in the title. No sooner does he take up residence in the London home of Sir Cedric Hardwicke and Sara Allgood than his mysterious actions direct the finger of suspicion to him. The charming fellow makes a specialty of "doing in" actresses. It seems an actress drove his brother to his death, and that's his way of avenging the youth's death. Merle Oberon, niece of Sir Cedric and Miss Allgood, almost falls a victim to Cregar's mania for murder. Miss Oberon is a music hall star with whom George Sanders, Scotland Yard man working on the case, falls in love. Sanders has a tough time solving the wave of ripper murders, which doesn't speak too well for his ability as a sleuth, considering that it's as obvious as Cregar's bulk that Cregar is his man.

Cregar plays the ripper with an economy of effort that enhances his performance. He makes the villain a frightful fellow all right. The audience will breath a sigh of relief when, cornered by the police, Cregar ends his career of crime in the Thames. Miss Oberon, Sanders, Sir Cedric and Miss Allgood perform commendably.

John Brahm's direction is good. The Barre Lyndon screenplay is from the novel of Marie Belloc Lowndes. Lucien Ballard's camera helps create a sense of moodiness. Robert Bassler produced well.

CAST: Merle Oberon, George Sanders, Laird Cregar, Sir Cedric Hardwicke, Sara Allgood, Aubrey Mather, Queenie Leonard, Doris Lloyd, David Clyde, Helena Pickard, Lumsden Hare, Frederick Worlock, Olaf Hytten, Colin Campbell, Harold De Becker, Anita Bolster, Billy Bevan, Forrester Harvey, Charles Hall, Skelton Knaggs, Edmund Breon, Harry Allen.

CREDITS: Producer, Robert Bassler; Director, John Brahm; Screenplay, Barre Lyndon; Based on novel by Marie Belloc Lowndes; Cameraman, Lucien Ballard; Art Directors, James Basevi, John Ewing; Dance Director, Kenny Williams; Set Decorators, Thomas Little, Walter M. Scott; Film Editor, J. Watson Webb, Jr.; Special Effects, Fred Sersen; Sound, E. Clayton Ward, Roger Heman; Musical Score, Hugo W. Friedhofer; Musical Director, Emil Newman.

DIRECTION, Good. PHOTOGRAPHY, Fine.

HOLLYWOOD DIGEST

SIGNED

LEW LANDERS, director termer, Columbia.

•

ASSIGNMENTS

LEW LANDERS, director, "Girl In the Case," Columbia.

JACK FIER, producer, "Forever Art," Columbia.

•

CASTINGS

SUSAN PETERS and GENE KELLY, "Strangers in the Dark," M-G-M; DOROTHY LAMOUR, "Princess On the War Path," Paramount; WALTER BRENNAN, "To Have and To Have Not," Warners; HARRY HAYS MORGAN, "Address Unknown," Columbia; TOM CONWAY and LOUIS BORRELL, "One Exciting Night," Columbia; VIOLET WILSON, "Three Men in White," M-G-M; JOAN WOODBURY and WELDON HEYBURN, "Murder in the Fun House," Monogram; BARTON MacLANE, "Pilebuck," Terneen-Columbia; HUNTZ HALL, "Bring On the Girls," Paramount.

•

STORY PURCHASES

DEWITT BODEEN'S "One Exciting Night," RKO.

JESSE STUART'S "Taps for Private Tussie," M-G-M.

ALAN HYND'S "Betrayal in the East," RKO.

GWEN BRISTOW'S "Tomorrow is Forever," William Goetz.

•

TITLE SWITCHES

"Bermuda Mystery," formerly "Murder in Bermuda," 20th-Fox.

•

SCHEDULED

"Strangers in the Dark," based on MILLEN BRAND'S "The Outward Room," producer, EDWIN KNOPF; director, JULES DESSIN, M-G-M.

Red Cross War Fund Sights to be Raised

(*Continued from Page* 1)

$14,500,000 raised last year, editors of New York trade papers were advised at a luncheon hosted at the Hotel Roosevelt yesterday by James M. Cecil, chairman of the 1944 War Fund's Committee on Public Information.

The national campaign opening on March 1, will have a local curtain raiser in the shape of a Madison Square Garden rally for workers on Feb. 29, while on Feb. 25, there will be a mobilization meeting of committees of the Commerce and Industry Section, in which film biz is included.

Elliott H. Lee, executive vice-chairman of the Section, speaking at the luncheon yesterday pointed out that the Section in Manhattan raised $9,500,000 last year, with the Greater New York sectional total about $11,000,000. This year, the Manhattan Section may have a $17,500,000 goal, Lee said.

BACK IN CIVVIES

Honorably Discharged

HARRY KERR, from the Army, to head shipper, M-G-M, Charlotte.

J. M. CLAYPOOL, from the Army, to operator, Ferndale, Mich.

HAROLD LEWIS, from the Army, to production manager, International Pictures, Hollywood.

Here are the bombs . . .
Here is an enemy cruiser "safe" behind her torpedo net . . .

ON TARGET

Kodak optical systems for fire control destroy the legend of "German supremacy" in lens making

For America's bombsights—which have shown our enemies the bitter meaning of "high-altitude precision bombing"—most of "the optics" are made by Kodak.

For our Army and Navy, Kodak also makes 29 of the most complex types of optical systems for fire control — the sighting of guns — including the famous height finder for anti-aircraft.

GERMANY has enjoyed a reputation for world leadership in lens making. But—as so often happens—reputation outlived performance.

Well before Pearl Harbor, Kodak optical research was developing lenses superior to any ever made by anybody, anywhere. A major advance has been the perfecting for new, finer cameras of a revolutionary new optical glass which gave lenses greater speed—definition . . . or could more than double the "field of view" of a fire control periscope.

This glass was immediately incorporated in instruments for fire control . . .

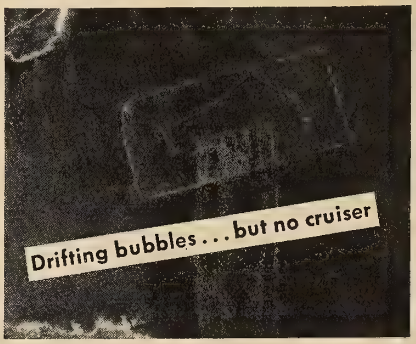
Effective fire power — hits, not "tries" — is the result of sighting through a series of lenses . . . an optical system . . . which locates, magnifies, and "ranges on" the target.

> *Army Ordnance experts now report:* "We have examined captured German sights and periscopes and, element for element, we are turning out better material."

The effectiveness of American fire power is making history . . . Eastman Kodak Company, Rochester, N. Y.

***REMEMBER CORREGIDOR?** . . . and the last words over their radio —"Just made broadcast to arrange for surrender . . . everyone is bawling like a baby . . . I know how a mouse feels. Caught in a trap waiting for guys to come along to finish it up." Corregidor is a stern example to us at home.* **BUY MORE WAR BONDS.**

Serving human progress through photography



Official Photographs, U S. Army Air Forces

M P PRODUCT DIST
21ST FL
28W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

85, NO. 6 NEW YORK, MONDAY, JANUARY 10, 1944 TEN CENTS

PREFERENCE RATINGS FOR VACUUM TUBES?

Wrecking Crew' Urged to Dispose of Old Films

Reeling 'Round--
WASHINGTON

By ANDREW H. OLDER

WASHINGTON

EMOVAL of the head offices of the Army's industrial film program to New rk is likely to be announced within the ct month. Head of the program is Capt. nroe Greenthal, former UA ad-publicity ef.

Revision of the Army's non-theatrical 'ar Department Reports" which runs v to 45 minutes, to a two-reel version the theater handling is now being conered by the OSS. The WAC is said to interested in distributing the film, which made up as a morale aid for industrial kers and is being widely shown at present h in factories and by civic groups.

● ○

VE DON'T have on hand exact figures on the size of the audience for the ny's industrial films, or the OWI 16 mm. erings in this country, but we know y're large. We know also that these acties will be of benefit to the industry ntually, in that they will get more ple into the movie habit....Bits of inmation we've received from Canada, ugh, indicate that proportionately the adian Government is doing a far more rough job than our own along these s. Industrial and other types of nonatrical films are reaching into the most iote parts of the Dominion, accustoming usands of people who never before saw notion picture to the power of celluloid. s is part of the Canadian war program, igned to cement support for the Govment's war course. The good that will rue to the film industry is a by-product ut a most important one.

The OWI non-theatrical program, by the , is far from dead. Although Congress rived the agency of production funds, 'I has nonetheless been operating rather lthily to carry on a non-theatrical pron on special appropriations from other ncies. For instance, if OPA wants to a particular message on, say, the black ket, before the nation, it will make funds available for a production. That duction, in 16 mm. will then be handled he more than 200 film libraries through ch the OWI non-theatrical office has n working. In addition, the rather large ntity of subjects OWI had out through e libraries is still in circulation.

● ●

IE British Ministry of Information hosted at a cocktail party last week for James

(Continued on Page 2)

Stebbins, Detroit Exchange Building Owner, Proposes Plan as a Safety Measure

By HAVILAND F. REVES
FILM DAILY Staff Correspondent

Detroit—Proposal for a regular "wrecking crew" of men to visit each local exchange to dispose of old film was advanced here by W. R. Stebbins, owner of the Film Exchange building, as a safety measure in view of the recent Toronto fire. Stebbins' proposal is for a traveling crew to be appointed by each distributor, with instructions central-

(Continued on Page 6)

Higher Frequencies Said to Delay Tele

The commercial development of television broadcasting would be delayed to a serious extent by any change in television channels to higher frequencies, according to Paul Raibourn, president of Television Productions, Inc., and executive in charge of television activities for Paramount.

Raibourn said Friday that three

(Continued on Page 3)

N. Y. Film Board Installs New Officers Wednesday

New officials of the New York Film Board of Trade, who were elected to office on Dec. 22, will be installed on Wednesday at the home of Louis Nizer, industry attorney.

Those to be inducted are: Ralph

(Continued on Page 8)

INDUSTRY GEARS FOR LOAN DRIVE

Regional Meetings Lay Plans For Big Campaign

The film industry this week will intensify its preparation for the Fourth War Loan drive with rallies and meetings in key cities, as regional chairmen and their leaders coordinate the plans already prepared.

In Dallas today, the WAC of Texas and the Variety Club will be co-hosts at a luncheon for exhibitors and distributors at the Adolphus Hotel, honoring the WAC, Fourth War Loan and March of Dimes officials. Harry Brandt, Eddie Alperson, Oscar A. Doob and Arthur Mayer will be present in the interest of the March of Dimes.

War Bond premieres will be held in Baltimore first-run theaters, with all other houses to help publicize the events, it was decided at an industry meeting Thursday. Each premiere is to be augmented by patriotic bands and popular local per-

(Continued on Page 6)

"U" Expanding Its So. Amer. Sales Staff

Because of increased business in Latin-American countries, Universal is expanding its sales staffs, Al Daff, foreign department representative, said Friday, following his return from a three months' tour.

Universal's South American busi-

(Continued on Page 8)

See It as a Possible Solution for Exhibs.' Thea. Supply Problem

Washington Bureau of THE FILM DAILY

Washington—It appears likely now that the solution to the vacuum tube problem might be the granting of AA-2 preference ratings to the nation's exhibitors. This would be accomplished by placing theaters under the aegis of CMP Reg. 5, Schedule 2, OCR amusement section chief George McMurphey explained in a two-day meeting with other Government officers and H. S. Morris of Altec and Arthur Baldwin of National Theatre Supply.

Major objection to this course appeared to be that there was no pro-

(Continued on Page 3)

10% Admission Levy Mulled in Detroit

Detroit—Proposal for a 10 per cent city tax on all theater and other amusement admissions is being aired here. The idea develops from the frantic search of the city administration to find new sources of taxa-

(Continued on Page 8)

Studio Electricians Vote 308 to 63 to Strike

West Coast Bureau of THE FILM DAILY

Hollywood—By a vote of 308 to 63, studio electricians affiliated with IBEW Local 40, voted to strike. The

(Continued on Page 8)

Bond Application Blanks to Exhibs.

Special Bond application blanks for use only by motion picture theaters in the Fourth War Loan drive are being printed and shipped to 16,905 theaters. The print order was for 13,453,250 blanks. Arrangements for the special forms were speeded through the efforts of Claude Lee, industry's liaison with the Treasury Department, so that all theater men will be prepared to sell Bonds simultaneously on Jan. 18.

Final Decree Changes Today?

Clark May Meet with Hazen Here This Week

Washington Bureau of THE FILM DAILY

Washington—What is hoped will be the final session of new proposals for consent decree revision will be held in New York today, it was learned here Friday. Robert L. Wright, special assistant to Assistant Attorney General Tom C. Clark, was in New York Thursday and spoke with Joseph H. Hazen, WB vice-pres-

(Continued on Page 8)

Jack Cohn Adds Col. Common Stock to Trusts

Washington Bureau of THE FILM DAILY

Washington—Only slight activity in picture stocks for the period from Nov. 11 through Dec. 10, last, was reported Saturday by the SEC. Jack Cohn acquired 500 shares of common

(Continued on Page 6)

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 6 Mon., Jan. 10, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*January 7*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14½	14½	14½	— ⅛
Col. Picts. vtc. (2½%)	17	17⅛	17⅛	.....
Columbia Picts. pfd.	40¾	40¾	40¾	+ ¼
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	17½	17½	17½	+ ¼
East. Kodak	163½	162½	163½	+ ½
do pfd.	183	183	183	+ 1
Gen. Prec. Eq.	20⅜	20	20¼	— ⅛
Loew's, Inc.	60⅜	59¾	59¾	— ⅝
Paramount	24¾	24⅛	24⅛	— ¼
RKO	8⅞	8¾	8¾	.....
RKO $6 pfd.	100⅛	99½	99¾	— ⅝
20th Century-Fox	22½	22⅜	22⅜	.....
20th-Fox pfd. (1½)	29⅞	29¾	29¾	+ ⅛
20th-Fox pfd. (4½)	100¼	100	100	.....
Warner Bros.	12¾	12⅝	12⅝	.....

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	86	86	86	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3¼	3¼	3¼	+ ⅛
Radio-Keith cvs.	1⅝	1½	1½	.....
Sonotone Corp.	2⅞	2⅞	2⅞	.....
Technicolor	13⅜	13	13⅜	+ ⅛
Trans-Lux	4⅛	4	4⅛	+ ⅛
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	19⅛	18¾	19	+ ⅛

Heineman Making 1st Tour As Goldwyn Sales Mgr.

William J. Heineman, general sales manager for Samuel Goldwyn, left Friday for a three-month tour of the United States and Canada, marking his first all-inclusive, key city business trip since taking over the sales manager post with the Goldwyn organization.

COMING AND GOING

BEN KALMENSON, Warners' general sales manager, now touring the Southern and Southwestern territory, will continue on to the West Coast for studio conferences.

NORMAN H. MORAY, Warners' short subject sales manager, who left New York last week for the South, also goes to the Coast later for studio talks.

JOHNNIE JONES, Chicago franchise holder for Film Classics Inc., returns to the Windy City today.

DR. LEE DEFOREST is in Chicago, from the West Coast for a series of meetings, with Will and Edward DeVry.

PHIL ENGEL, United Artists' New England representative, has gone to Buffalo, to handle the opening of Samuel Bronston's "Jack London" at Shea's Buffalo Theater.

ARTHUR HORNBLOW, JR., producer: **ERIK CHARELL**, director-producer, and **GUY BOLTON**, scenarist, who have been here in connection with the M-G-M's production of "Week-end at the Waldorf," left the Waldorf-Astoria on Friday for the Coast.

ARTHUR LYONS, vice-president of Producing Artists, Inc., went back to the Coast on Friday.

MASTER SERGT. DAVID GOLDING, former FILM DAILY staffer, now with the Army's Stars & Stripes, has arrived in New York from the Italian front.

FRANCIS ALSTOCK of the CIAA has arrived in New York from Mexico City.

JOHN T. DORAN, general manager of the new Soundies studio here, formerly operated by Minoco, on Friday left for Chicago, where the former has its main offices. He is due back tomorrow.

DR. HERBERT T. KALMUS, president and general manager of Technicolor, is in town.

CAROLE LANDIS left New York yesterday for Hollywood.

WILLIAM SAAL, special assistant to H. J. Yates, Sr., has returned to New York from Chicago, where he attended Republic's two-day sales conference.

H. J. YATES left for Hollywood immediately after the Republic sales meeting wound up in Chicago on Saturday.

G. R. KEYSER, foreign advertising and publicity manager for Warners, leaves today for a two-week trip to the company's branch office in Havana, Cuba.

E. H. ENGEL, sales manager of DeVry Corp., is on a three-weeks business trip, through the West.

SID BROD, production manager for William Cagney Productions and Producing Artists, Inc., has gone back to Hollywood after two weeks in town.

Reeling 'Round - - WASHINGTON

(*Continued from Page 1*)

L. Hodson, scripter and commentator for "Desert Victory" and collaborator on the script of the forthcoming Anglo-American "Africa Freed." The latter film is the one recently completed in London by Lt. Col. Frank Capra and British Major Hugh Stewart. It will be released here soon by the British....Hodson, here on his first visit, was a scenario writer for Alexander Korda a decade ago, is a novelist of some note and a newspaper man.

● ●

A WARNING might be in order that although it looks as if a considerable number of new theater constructions might be authorized soon, it is too early to look for complete relaxation of the construction bans. Relaxations are under study, but it may be months before they are authroized. Lumber remains the tightest of the construction materials, with regional labor shortages a major reason for the failure of WPB to permit any general lowering of the bars....The definition of maintenance and repair might be altered, for instance, by substituting for the word "necessary" the word "customary." This would permit such things as repainting and other similar maintenance work even though the job is not absolutely essential at the time. Another possibility is that the dollar limitations included in L-41, the construction order, might be raised. There the lumber shortage stands in the way, with the labor shortage in many areas also a prime consideration.

Sauter, N. Y. Contact for FDR's Birthday Celebration

Washington Bureau of THE FILM DAILY

Washington—James Sauter of Air Features, Inc., has been appointed New York contact for the entertainment committee of the President's birthday.

Soundies Takes Over Minoco Prod'n Studios

Minoco Productions, Inc., studios on Decatur Ave. in the Bronx have been taken over by Soundies Distributing Corp. of America, Inc., which plans to use the property as a sound film service studio. John T. Doran, veteran New York film executive, has been named general manager of the studio.

William Forest Crouch, production and promotion manager for Soundies, whose main offices are in Chicago, will establish headquarters here shortly as executive producer in charge of studio production. In the past year Crouch has produced and directed more than 100 musical short subjects. The company's plans call for a continuance of its present production policy.

Simultaneously with the announcement of the company's acquisition of the Minoco studios here it was learned that Soundies will expand its activities to embrace the production of other enteretainment, commercial and educational films.

It was learned over the week-end that Minoco Productions was slated for dissolution.

Clampett Hosts Bugs Bunny Staff

West Coast Bureau of THE FILM DAILY

Hollywood — Robert Clampett, writer and supervising director for Leon Schlesinger's "Bugs Bunny" cartoons, will play host to 100 members of the Bugs Bunny staff at a party held at the Cafe Society, Hollywood, Friday. Annual affair is usually held on New Year's Eve, but due to so many members of the staff being laid low with the flu, had to be postponed this year. Among those who attended were Mel Blane, voice of Bugs Bunny, and Arthur Q. Bryan, voice of the hunter in the series.

WB Circuit Zone Ad Men Will Meet in N. Y. Today

Warner Circuit zone advertisi men will meet at the home office th morning for a screening of "In O Time," following which an exploit tion and merchandising campai will be developed at a meeting in t office of Harry Goldberg, the ci cuit's advertising and publicity dire tor.

Participating in the disc will be Joseph Bernhard, g manager of the theaters; Harry Kalmine, assistant general manage and Mort Blumenstock, in charge Warner Bros. advertising and pu licity in the East.

Zone men present will include: Knox Strachan, Cleveland; Dan Fin New Haven; Robert Paskow, Ne ark; Charles Smakwitz, Alban Irving Blumberg, Philadelphia; Ji mie Totman, Pittsburgh; Frank L Falce, Washington, and Marcel Br zee, Milwaukee.

30 Pre-releases for "Escape"

More than 30 pre-release engag ments have been set throughout t New England territory for Colu bia's "None Shall Escape," it w announced by the company Frida National release will be Feb. 3.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

Dorothy LAMOUR • Dick POWELL • Victor MOORE
in
"RIDING HIGH"
A Paramount Picture
IN TECHNICOLOR
In Person
TOMMY DORSEY and Band
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
OLIVIA DE HAVILLAND•SONNY TUFTS
"GOVERNMENT GIRL"
James Dunn • Anne Shirley • Jess Barker

TIMES SQ. Loew's STATE
ON SCREEN
MICKEY ROONEY
JUDY GARLAND
in M-G-M's
"GIRL CRAZY"
IN PERSON
GRACE McDONALD
SMITH & DALE
SALICI PUPPETS

'reference Ratings or Vacuum Tubes?

(Continued from Page 1)

sion for the carrying of tube stocks y repair men and dealers, but Mc- urphey said he had ascertained iat the carrying of stocks would e permissible. There remains the ɔjection that operation under CMP necessitates the handling of by the theaters, but McMurhey says filling out of a relatively mple form for each purchase is ll that is required of the exhibitor.

Although he has no doubt that iere is difficulty in obtaining some ectronic equipment for theaters— nd that there might be more difficulty shortly—McMurphey said he as never had a single specific comlaint from an exhibitor. If such ifficulty is encountered, he said, the vidence should be sent him, with history of the exhibitor's attempt get his supplies.

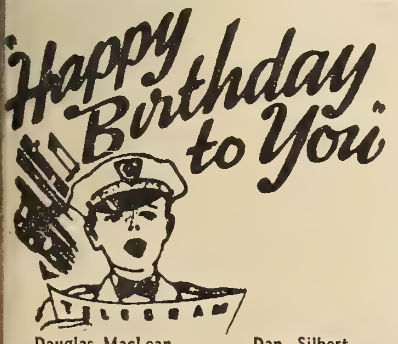
Alternative to the course upon hich OCR has decided was an atempt to place repair services under ie industrial service classification, ntitling them to an AA-2 rating ather than the AA-3 which they ow hold as civilian repair services nder the recently issued CMP Reg. A. It is believed that only firms oncentrating on repair work would ius be entitled to the higher rating, hich they alone formerly enjoyed.

t. Anthony Kerasotes Missing, Navy Reports

Springfield, Ill.—Lt. (j.g.) Anthony . Kerasotes, Navy medical officer nd second son of Mr. and Mrs. Gus erasotes, president of the Kerasotes Bros. Theaters, has been reported by the Navy Department as missing, after the toredoing of the destroyer Leary in he North Atlantic last Christmas ve.

/Sgt. James J. O'Donnell eported Killed in Action

S/Sgt. James J. O'Donnell, SAAF, formerly manager of the RKO 23rd St. Theater, is reported killed in an air raid over Bremen. He was 28 years old and had been with the RKO rganization for 13 years before oining the Air Corps.



Douglas MacLean
Dan Silbert

● ● ● **FORECAST FOR TOMORROW, by Arthur Lyons, of Producing Artists, Inc.: "The trend is towards independent production. One of these days, there will be 200 picture-producing companies. The trend, too, is towards higher quality of product. And the day is coming also when what you see on the screen will represent the actual cost of production."**

▼ ▼ ▼

● ● ● *HOT OFF THE BAT: There's progress in that deal by Producing Artists for the screen rights to "Oklahoma"......Barrier is not money, but present insistence by owners that the picture version may not be released for three years......PA does not go for that.* ● *Watch for announcement today by the Lyons-Loew outfit of the acquisition of an important story property......Picturization requires a Government go-ahead signal......If it comes—and it's expected—then production will precede that of "High Spirits," tentatively PA's second pic for UA release......First will be "Love Is Where You Find It," which starts shooting in March. . .* ● *Speaking of deals and such, Gershwin, estate has nixed a $350,000 offer for pix rights to "Porgy and Bess.". .* ● *And Oscar Serlin has turned down a $600,000 offer (against 50 per cent) for rights to "Life With Father.". .* ● *A. & S. Lyons Agency has signed Ernest Hemingway. . .* ● *Incidentally, Lyons agency for its fiscal year ending in March will show an estimated gross of $1,300,000 against a $1,000,000 for the preceding year......Yep, thar's gold in those Beverly Hills......*

▼ ▼ ▼

● ● ● **WITH THOSE swell trade ads breaking on the 4th War Loan, this might be a good minute to applaud the WAC stalwarts responsible for them......Si Seadler, of course, is the advertising brain behind them all......And the WAC Trade Press Division is happy to supply the space for the just under 200 insertions that appeared on various WAC projects in the past year......Si's "staff" is headed by Howard Le Sieur (United Artists) who has been routing the plates...... Sam Forgoston (M-G-M) has acted as production manager on the job, for which Phil M. bows from the waist......**

▼ ▼ ▼

● ● ● *A DOFF of the lid, in passing, to Allen Johnson, president of B & J Theaters, Inc., of Grand Rapids, Mich., for publication as house display copy in that town's dailies of a letter written to Corp. F. C. Paterson, one of the 39 circuit employes now in service......A friendly letter, it told of circuit news, of industry problems and how they're being met, of B & J war effort activities, and included the all-important assurance that everything is being done to "have jobs waiting for you fellows when you get back"......All in all, a swell industry publication effort......P. S. There's no copyright on the idea, Mister Showman......*

▼ ▼ ▼

● ● ● **YOU FIGURE this one out......Just as the Russian armies march into Poland, Warners announce the release of "In Our Time," dealing with the Nazi invasion of Poland as the first step of this war ......ah, for that Warners' crystal ball!......**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Klein Rites in Frisco

San Francisco — Funeral services were held here for Maurice Klein, 75, who died in Palm Springs following a brief illness. Klein was president of the North Beach Theaters, Inc., and affiliated with the Golden State Theater Circuit in the operation of a number of theaters.

"Tokyo" Shatters Strand Mark

All b.o. records of the New York Strand, including the high mark set by "Little Caesar" in 1930 when the house played straight films and ran for 36 hours at one stretch, were smashed by "Destination Tokyo" in its first week, which ended at 3 a.m. Friday.

Higher Frequencies Said to Delay Tele

(Continued from Page 1)

television stations in New York were ready technically to render an excellent service within the present standards. He added that if standards remained established at the present or lower frequency levels for a sufficient length of time to allow engineers to overcome certain objectionable qualities inherent even in the present frequencies, the day of good reception and programs may soon be here.

A wealth of information about higher frequencies have been uncovered by scientists since the war started, Raibourn said, but this has led many to believe that all television problems can be solved at these high frequencies since many broad channels would be available. However, he added, this work in connection with the war has been almost exclusively confined to point-to-point transmission and reflection. The problem in telecasting where signals must go out in all directions and be satisfactorily received at all reasonable distances are quite different, he explained.

A survey made by the DuMont laboratories of the problems likely to be encountered at higher frequency levels indicated that reception was excellent but that multipath signals constituted the industry's No. 1 reception problem. These multipath signals become rapidly worse as frequencies become higher, Raibourn said.

Television Broadcasting Hold First Meeting in Chi. Jan. 17

West Coast Bureau of THE FILM DAILY

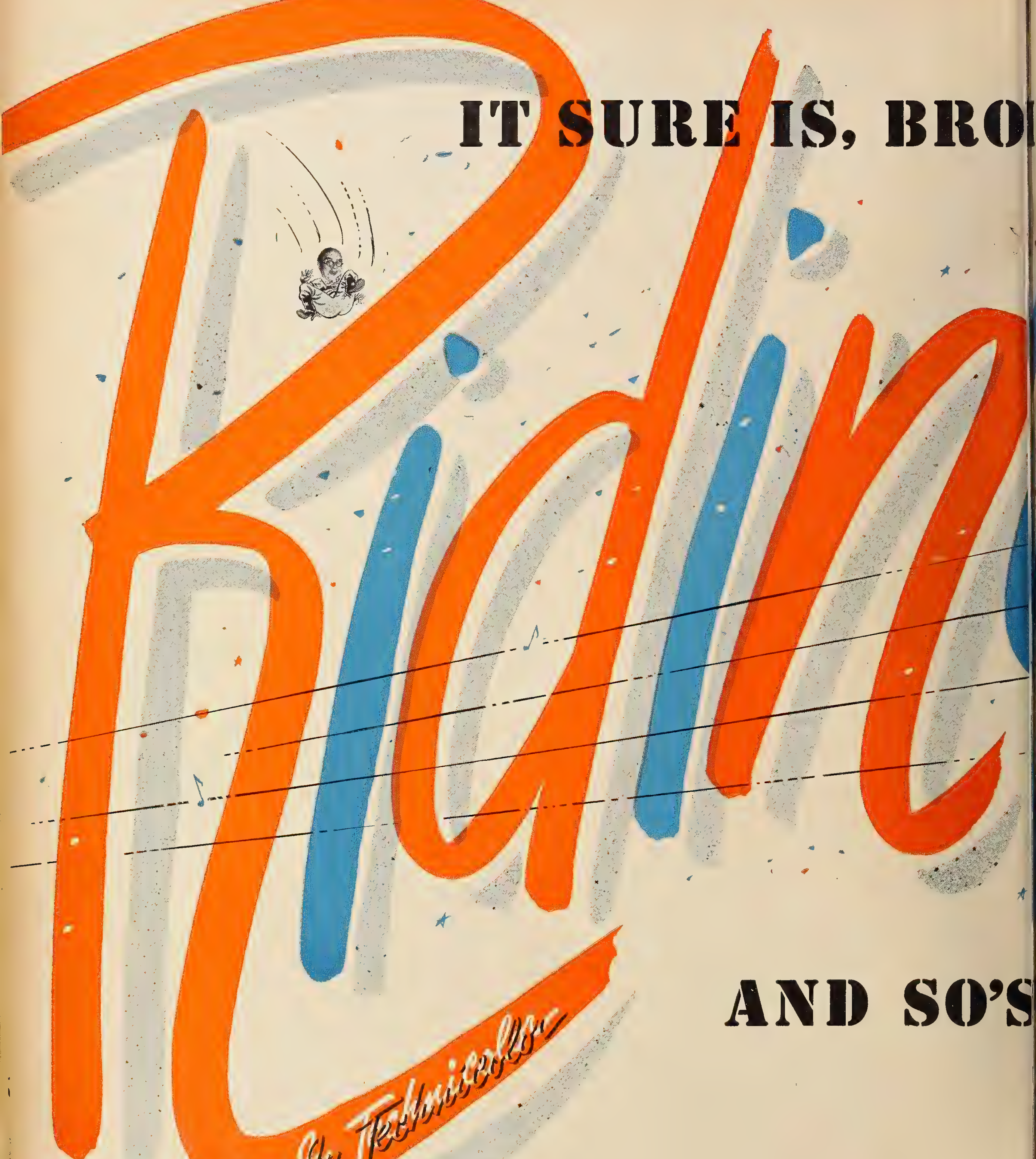
Hollywood — Initial meeting of the Television Broadcasting Ass'n, founded under the auspices of the Society of Television Engineers, of which Klaus Landsberg is president, will hold its first meetings at the Palmer House in Chicago, Jan. 17, Landsberg announced here.

Society of Television Engineers will disband to become a part of the new organization.

U. S. Pix Made in England "Foreign"?

London (By Cable)—At the instigation of Michael Balcon, the British Producers Association is seeking a declaration by the Board of Trade that American-financed pictures made in England be classified as foreign films. Association is urging that such classification be inserted in the Films Act. Authorities here, however, believe that it is unlikely that such a change will be made.

IT SURE IS, BRO



AND SO'S

"FOR WHOM
"TRUE TO LIF
"STANDING

DOROTHY LAMOUR · DICK POWELL · VICTOR MOORE in "RIDING HIGH" with Gil Lamb · Cass Daley and Milt B

ER!

"Variety's" First Flashes! . . . "GREAT IN CHICAGO"

. . . "GIGANTIC ON BROADWAY" . . . "ACE IN NEWARK"

. . . "HANDSOME IN DENVER" . . . "WOW IN MINNEAPOLIS"

. . . "BELL-RINGER IN K. CITY" . . . "PACING LOUISVILLE"

OUR FAVORITE COMPANY –

Paramount

LL TOLLS" . . . "SO PROUDLY WE HAIL" . . . "LET'S FACE IT"
O TIME FOR LOVE" . . . "THE MIRACLE OF MORGAN'S CREEK"
NLY" . . . "THE UNINVITED" . . . and "LADY IN THE DARK"

and · Directed by GEORGE MARSHALL ·

Industry Gears For War Loan Drive

(Continued from Page 1)

sonalities. Newspapers and radio have agreed to co-operate.

More than 300 persons are expected to attend the Philadelphia meeting today at the Broadwood Hotel to inaugurate the campaign. The exchanges will close while the meeting is in progress. Principal speakers will include W. F. Rodgers, Tom Connors, B. V. Sturdivant and Seymour Peiser.

The Colorado loan drive will feature an all-military show, including the appearance of heroes and equipment, that will cover as many situations as transportation facilities will permit.

All counties in New Jersey will have completed their drive meetings by the end of the week. The two big counties, Essex and Union, had large turnouts at the Warner Theater in Newark.

A pre-drive bulletin prepared by J. L. Kaufman of the F & M advertising department in St. Louis has caused considerable comment. He teed off his theme from a speech made by a pilot who asked: "What will YOU do today . . . that some mother's son should die for you tonight?" He then listed 31 workable ideas that theaters can utilize in their campaigns.

Meanwhile, the S.S. Carole Lombard, new Liberty ship, will be launched next Saturday in San Pedro, Cal., as part of the film industry's Fourth War Loan drive. Industry leaders, film stars and Treasury Department officials will be on hand.

Set Date for New York Area Free Movie Day on Thursday

New date for Free Movie Day in the New York area will be selected and other important activities pertaining to the Fourth War Loan drive will be discussed at a meeting to be held at the WAC Thursday at 3:30 p.m.

Slated to attend are Edward L. Alperson, Harry Brandt, Jack Bowen, Leo Brecher, Dave Burkan, Max Cohen, Russ Emde, Bill England, Zeb Epstein, Gus Eyssell, Si Fabian, Louis Goldberg, Phil Hodes, Don Jaycocks, Julius Joelson, Herman Landwehr, Sam Lefkowitz, Irving Lesser, Harry Lowenstein, Harry Mandel, Charles B. McDonald, Charles Moskowitz, Ray Moon, Charles H. Moses, Messrs. Raff and Ruden, Henry Randall, Walter Reade, Albert Rosen, Edward N. Rugoff, Myron Sattler, Monty Salmon, Fred Schwartz, Joseph Springer, Samuel Strausberg, David Weinstock, Robert Weitman, William White, Robert Wolff and Irving Wormser.

New Drive Ideas Spot To Be Tried by Lesser

The Stork Club's Blessed Event Room will be the scene of a luncheon meeting of Broadway theater representatives, Tuesday, for the purpose of giving birth to ideas for the Fourth War Loan Drive. Roxy Theater's Irving Lesser will host the event.

HOLLYWOOD DIGEST

SIGNED

FRANK CRAVEN, screenplay-star, "When the Lights Go On Again," PRC.
VINCENT SHERMAN, director, Warners.
GERALDINE FITZGERALD, termer, Warners.
LYNNE BAGGETT, termer, Warners.
STEPHEN RICHARDS, termer, Warners.
ALGER LANCASTER, technical advisor, "Honey Boy," M-G-M.
RODRIGO NOBREGE DE NEDICIS, technical advisor, "The Hairy Ape," Jules Levey-UA.

ASSIGNMENTS

SAM COSLOW, producer, "Out Of This World," Paramount.
JOHNNY MERCER and HAROLD ARLEN, songs, "Out Of This World," Paramount.
BOB MARK, makeup, "The Hairy Ape," Jules Levey-UA.

CASTINGS

JAMES CARDWELL, "Sweet and Lowdown," 20th-Fox; CECIL KELLAWAY and NOEL NEILL, "Bring On the Girls," Paramount; SUSAN PETERS, "Strangers in the Dark," M-G-M; MARJORIE REYNOLDS, "Bring On the Girls," Paramount; DOUGLAS FOWLEY, "One Body Too Many," Paramount; LYLE TALBOT, "Sensations of 1944," Andrew Stone-UA; VICTOR McLAGLEN, "Treasure Chest," Samuel Goldwyn; JOHNNIE JOHNSTON, "Incendiary Blonde," Paramount.

STORY PURCHASES

LOUIS VERNEUIL'S "Monsieur Lambertier" ("Jealousy"), Warners.

TITLE SWITCHES

"Sonora Stagecoach," formerly "The Sonora Kid," Monogram.

N. Y. and Coast Previews Launch "Seabees" Jan. 17

Chicago—Republic's "The Fighting Seabees" will be launched at simultaneous receptions and previews to be held in New York and Hollywood on Jan. 17 through the co-operation of the Bureau of Yards and Docks, USN, according to an announcement made on Friday at the opening session of the company's two-day sales conference in the Drake Hotel here.

Members of the Seabees will be honored guests at the receptions. In New York 26 Seabees will be present at an afternoon reception at the Hotel Astor. In Los Angeles six Seabees from the Pacific Coast will be honored at a reception at the Ambassador Hotel. These men, now on furlough after active service in the South Pacific and the Mediterranean area, will represent 32 states.

Pre-release openings of "The Fighting Seabees" were announced for the Majestic in Dallas, Feb. 3; the Uptown, Esquire, and Fairway, Kansas City, day and date, Feb. 11; the Riverside, Milwaukee, Feb. 11. The production is to open day and date at the Hollywood and Paramount Theaters in Hollywood and Los Angeles, respectively. on Jan. 27.

Herbert J. Yates reiterated the company's policy to back quality productions with extensive advertising and publicity campaigns in branch-city and subordinate key openings. Yates left Chicago on Saturday for the Coast.

Baldridge Heads Virginia Theaters' Participation

Tom Baldridge, M-G-M exploiteer, has been named drive director of the Virginia theaters' participation in the War Loan campaign. He will be in charge of the state's 226 theaters and will split the state into 14 areas, each with a responsible exhibitor or film salesman in charge.

Jack Cohn Adds Col. Common Stock to Trusts

(Continued from Page 1)

no par value stock in Columbia Pictures, 100 for the Joseph Cohn trust —which now owns 2,604 shares of the stock, 200 for the Robert Cohn trust—which now holds 3,802 shares, and 200 for the Jeanette Cohn trust —which 200 are the full amount of the stock in that trust. In addition there are 2,000 shares in the Ralph Cohn trust, and Jack Cohn holds personally some 31,876 shares of the stock.

Abraham Schneider dropped 80 shares of the same stock, retaining 1,784 and warrants for another 7,880.

During the same period, Loew's head, Nicholas M. Schenck, sold 3,000 shares of common, no par value, in Loew's, Inc., retaining 7,517. A correction to the May, 1943, report showed Schenck having acquired 2,500 shares of the stock in that month. These were previously unreported. Loew's, Inc., during November, acquired one more share of $25 common in Loew's Boston Theaters, raising its holding to 120,059.

Purchase of 200 shares of Monogram dollar par common by W. Ray Johnston was also reported, with Johnston holding a total of 15,771 shares.

OWI Pix Chief Stanton Griffis, chairman of the board of Paramount, was revealed to have purchased 120 shares of dollar par common in Paramount in December, with his total holdings reported as 6,000. In addition, there are 3,000 shares in the F. K. Griffis trust, 5,000 in the N. Griffis trust, 6,000 listed for "TR UW W Griffis," and 6,000 in the T. G. LaTouche trust.

Manhattan Groups Hold Meetings During Week

Several meetings of Manhattan groups are scheduled for this week. Managers of midtown and Times Square first-run houses meet with Irving Lesser tomorrow and another meeting of managers of subsequent-run theaters is set for Thursday at Loew's 83rd Street Theater.

'Wrecking Crew' for Old Film Disposal

(Continued from Page 1)

ized in the home office as to wh disposition to make of older fil

The shortage of help and the fa that shippers and others responsi for the physical handling of film a worked to the limit already, in su a territory as Detroit, is con responsible for a considerab crease in the volume of film on har

Other factors held responsi were:

Stocking of prints for a numb of years by distributing compani required to maintain them for t specified period by contract wi their producers.

Universal trend toward double fe tures.

Storing of extra prints in the te ritory after a sales drive pointed t ward a multiple day-and-date boo ing, instead of returning them to t territories from which they we "borrowed."

The Toronto fire resulted in heat discussion on Film Row here, and variety of proposals toward reduci the total volume of film on han Among those advanced, with co siderable support here, by oth parties are:

1. Increase in the present six ce price for old junk film, to make more attractive for film compani to have employes work on strippi such old film.
2. Regular, preferably weekly, i sue of a list of film, both featur and shorts, to be junked, by the hon office, placing responsibility for d cision clearly upon the central offi and instructing the exchanges carry out such directives.

Sergt. Kollar's Father Dead

Detroit—John Kollar, 76, is de at his home in Reading, Pa. He w the father of Sergt. Joseph M. Ko lar, former Detroit censor of moti pictures and subsequently of oth amusements. Two other childr also survive.

Mitchell Leichter Recovering

West Coast Bureau of THE FILM DAI

Hollywood—Mitchell Leichter, wh was operated upon at the Hollywo Hospital, is convalescing.

STORK REPORTS

Detroit—Edward Sullivan of Cin ma Service Co. and a son of Ja Sullivan, manager of the Van Dy Theater, became the father of a ba boy.

Williamsport, Pa.—A son, the thi child, was born to Mr. and Mi Charles Collins. Father is the ma ager of the Keystone. Mrs. Colli is the former Betty Miller, Come ford home office.

REVIEWS »

"Ali Baba and the Forty Thieves"

with Maria Montez, Jon Hall
iversal 87 Mins.

TECHNICOLOR TREATMENT OF FAM- IS "ARABIAN NIGHTS" TALE IS SMASH TAINMENT FOR YOUNGSTERS.

cking the famous tale of "Ali Baba d the Forty Thieves" for this latest ven- e into the realm of the imagination, iversal has presented exhibitors with en- tainment that cannot miss. Remember e Walter Wanger production for Uni- rsal, "Arabian Nights"? Well, here is offering that matches that in every spect. Where the Wanger film went er, the one under consideration should do ually well.

Given sweeping treatment in opulent chnicolor, the production captures the nses and holds the attention fixed through- t its footage. The Ali Baba tale could not ve been given a more vivid or more color- l production. Here indeed is a feast for e young and the romantic. Although uth is best served by the production, there no reason whatever why adults should t derive a thrill from this excursion into e world of make-believe. The sets are lavish and eye-filling, the action so ex- ing and the use of color so masterful at no one could remain indifferent to the re of the picture.

The story revolves about the efforts of i Baba (Jon Hall) and his band of thieves drive the Mongol conquerors out of gdad. Ali is the son of the Caliph of gdad (Moroni Olsen), who was betrayed Prince Cassim (Frank Puglia) for sel- h gain. When his father was killed Ali caped and found refuge with the thieves. own into manhood, Ali vows vengeance ainst Hulagu Khan, the Mongol tyrant urt Katch) and Prince Cassim. Ali at- ins his goal after an exciting series of counters between him and the villains. The romance involves Ali and the daugh- r of his father's betrayer (Maria Montez). all and Miss Montez, who pledge each her's love in childhood, are separated hen the Caliph is killed, and do not meet ain until the girl is on the verge of being arried to the Khan against her will. It kes some footage before she, her father d the Khan discover the identity of the ader of the thieves. At the finale the longols are routed and Hall and Miss Mon- z are in each other's arms.

Produced by Paul Malvern without stint, e film received good direction from Arthur ubin. Edmund L. Hartmann contributed a mmendable screenplay. The art direc- on of Richard H. Riedel and the camera ork of George Robinson are largely respon- ble for the success of "Ali Baba and the orty Thieves."

For a tale of this kind the acting suffices. iss Montez' worth is chiefly as a lure r the men. Hall is quite dashing and mantic. Kurt Katch is properly sinister s the Kahn. Andy Devine is good for many ughs as one of the thieves.

CAST: Maria Montez, Yvette Duguay, on Hall, Scotty Beckett, Turhan Bey, Kurt atch, Andy Devine, Frank Puglia, Moroni lsen, Fortunio Bonanova, Harry Cording, amsay Ames, Noel Cravet, Belle Mitchell, rispin Martin.

CREDITS: Producer, Paul Malvern; Director, Arthur Lubin; Screenplay, Edmund L. Hartmann; Cameraman, George Robinson; Art Director, Richard H. Riedel; Sound Supervisor, Bernard B. Brown; Musical Score, Edward Ward.

DIRECTION, Good. PHOTOGRAPHY, Swell.

M of D Drive Book Cover Impresses Exhib. Deeply

In a letter to Nicholas M. Schenck, national chairman of the 1944 theaters' March of Dimes committee, John Adams, manager of M & P's Haines Theater in Waterville, Me., comments on the 'Dimes" campaign book.

"Seeing the picture on the front cover of the little girl grasping her mother's finger, and the heart-stirring words They Need Us," said Haines, "I resolved immediately, to put on a campaign for this year's March of Dimes with so much heart and effort that I could be proud I was allowed to help these victims of infantile paralysis.

"It is my fervent hope that every theater man in the country was as poignantly impressed by that grasping tiny hand as I. May God forbid, but that little hand could one day be my daughter's or yours, or another theater man's child. I will use every ounce of showmanship in me to help another's child. If every theater man in the country will think this way—then the March of Dimes campaign will be Much More in '44."

100 Attend March of Dimes Luncheon Meeting in Chicago

Chicago—Midwest March of Dimes meeting at the Blackstone Hotel on Friday drew an attendance of 100 indie and circuit exhibs. who pledged to double the 1942 M of D collections and help bring the national theaters' total for 1943 to $3,000,000. Jack Kirsch, Allied of Illinois prexy, presided. He introduced the "Flying Squadron" from New York, Edward L. Alperson, Oscar A. Doob, Harry Brandt and Dr. John Lavan of the National Foundation for Infantile Paralysis who addressed the gathering, dwelling on the importance of doubling the collections this year.

A demonstration of the Sister Kenny method of combatting polio was staged under the supervision of Dr. R. M. Schmidt, Cook County health commissioner.

Representing some 500 independent and circuit theaters and the distributing companies were John J. Friedl, C. B. Stiff, W. H. Workman of Minneapolis, Harry Katz, Ken Collins, Don Rossiter, Marc Wolfe, of Indiana, Herbert Cohen of the M. A. Lightman Theaters in Memphis, George F. Breitbach, Arthur D. Reynolds, Jules Rubens, John Balaban, Jack Kirsch, Tom Gilliam, Lou Reinheimer, Charles Ryan, Joe Abramson of Chicago and Nat Schulter of St. Louis.

The Flying Squadron appeared to aid a meeting called by E. V. Richards in New Orleans Saturday, and today are conducting a similar meeting in Dallas.

JUST IN CASE YOU HAVEN'T HEARD...

We Are Proud to Announce that*

THE HONORABLE PAUL MOSS

Commissioner of Licenses

will be the

GUEST OF HONOR

at a

LUNCHEON

in support of

The New York and Brooklyn
Federations of Jewish Charities

Wednesday, January 12th, at 12:30 P.M.
Hotel Astor

*The Theater Owners and Allied Fields
of the
AMUSEMENT DIVISION OF FEDERATION

◆

P.S. It's not too late for reservations.
Call Leo Friedland, BR. 9-7130, today.

"U" Expanding Its So. Amer. Sales Staff

(Continued from Page 1)

ness last year was well ahead of that of previous years and bigger returns are in sight for 1944, Daff said. Pointing out that "Phantom of the Opera" was breaking records throughout the continent, Daff said that as long as Hollywood turns out good pictures, nobody will have to worry about Latin-American patronage.

A big theater construction program is being prepared for the postwar era. Three large theaters are contemplated in Santiago, four in Mexico, two in Rio de Janeiro and several in Buenos Aires. He said that the 6,000-seat Opera Theater in Mexico City would be opened this year.

Argentina is still clinging to its neutrality, Daff said, explaining that no pictures that show either side of the war in a bad light are allowed to be exhibited.

Studio Electricians Vote 308 to 63 to Strike

(Continued from Page 1)

strike vote was ordered by Local 40 when producers rejected its demand for 10 per cent pay tilt. Unionists claimed that under the studio basic agreement they were promised a wage boost at any time an increase was given to crafts outside the basic agreement and that producers increased minimum pay for studio machinists.

It is thought that the conciliation service of United States Department of Labor will send a representative here to try to adjust the dispute.

Progress Made in Joint KRS-CEA Conciliation

London (By Cable)—At a joint conciliation meeting Friday of the KRS and CEA, it was decided to take a majority of the exhibitors off the banned list, consisting principally of exhibitors paying only flat rentals. Session was the result of controversies over the rental and grading system. Another meeting is scheduled for Jan. 20 when further progress is expected to be made.

TO THE COLORS!

★ PROMOTED ★

RANDOLPH ELLINOR, USA, former manager, State, Cocoa, Fla., to sergeant.
BOB SLADE, USA, former assistant manager, Center, Miami, Fla., to staff sergeant.
WILLIAM COLLER, USA, former manager, Strand, Miami Beach, Fla., to corporal.

—★—

★ ARMY ★

CLAUDE NORTON, manager, Mayfair, Miami, Fla.

—★—

★ SPARS ★

JUNE HUGHES, cashier, Olympia, Miami, Fla.

Final Decree Changes Today?

Clark May Meet with Hazen Here This Week

(Continued from Page 1)

ident, liaison between the distributors and the Department of Justice. Hazen explained that although he had hoped to have the complete draft ready and in the mails Wednesday of last week, final agreement had not yet been reached. He was hopeful that he could have it in the mails by tonight.

Clark will speak with Hazen by telephone when he has received the final draft and studied it, arranging then their next meeting. If the distributors finish up today, it is likely that this meeting will take place in New York, since Clark must go there this week on other business; otherwise Hazen will probably come to Washington.

On Theater Expansion

Commenting upon trade reports that the distributors have agreed not to expand their theater holdings without prior consultation with the department and prior court appearance where necessary, Clark said this would be "quite a step," but could not say for certain that it would satisfy the Department.

Clark said he is anxious that the court appearances not be confined to New York but are, rather, held in the area in which the expansion is sought.

At present, the distributors merely file with the Department their expansion moves, going into court to justify these after they are accomplished. Under the new course they are reported to have agreed to, they would go into court before completing their deals.

Clark would not comment officially upon the report that distributors have agreed to offer a cancellation clause to provide 20 per cent cancellation on any group where the average rental does not exceed $100, 10 per cent where the average is between $100 and $200, with an additional five per cent where the rental is more than $200.

Cumulative 20% Cancellation

His discussions with exhibitors, Clark said, have convinced him that what the latter desire is a straight 20 per cent cumulative cancellation clause on groups of two or more pix. The 20 per cent cancellation would be meaningless, he said, without the cumulative provision. He stressed the fact that he was merely reporting what exhibitors wanted, rather than anything he will demand. It is known, however, that Clark has been holding out rather strongly for such a clause.

On a third point in which there has been disagreement—the definition of an independent exhibitor—it is understood here that the distributors have agreed that indies be defined as operators of six or less theaters, rather than as operators of five or less, as at present. Clark appeared to feel that this was a move in the right direction, but felt that the question was not one of major importance.

WB 'Canteen' Statement Denies 'Bargaining Down'

West Coast Bureau of THE FILM DAILY

Hollywood—Warners Bros. statement categorically denies charges made by the Screen Actors Guild in connection with "Hollywood Canteen." The statement denies that Warners had tried to "bargain down" and stated company did not coerce or prevail on free lance players on any other basis than their usual rate of pay. Referring to the claim that Warners had tried to pit Guilds and unions against each other, Warners' statement said the company "can not be held responsible if some of the unions have vigorously criticised the position of the Guild in this controversy."

The statement declares that all that Warners ever contemplated asking of Guild is the free and unrestricted right to negotiate with artists on a strictly commercial basis for their services in the picture.

Commenting on Warner Bros.' statement in the Warner Bros. Screen Actors Guild "Hollywood Canteen" dispute, Jack Dales, executive secretary of SAG, said: "No matter how many words Warner Bros. use to explain its position, the basic fact remains that Warner Bros. plan to get approximately 10 star names for its picture for a budget of $25,000. That would mean an average compensation of $2,500 per star. This was frankly admitted to Guild representatives by Warners' casting director when the question of the 'Hollywood Canteen' production first came up.

"The Guild can put no other interpretation on Warner Bros. action than that of an effort to get talent at cut rates under pressure of the producer of the picture."

Greer Garson Completes March of Dimes Trailer

West Coast Bureau of THE FILM DAILY

Hollywood—Shooting of the 1944 March of Dimes "appeal" trailer, "A Report From Miss Greer Garson," has been completed at Metro under Frank Whitbeck's direction. National Screen has begun preparing the prints. Trailers will be sent only to those theaters which have sent their pledge to M of D national headquarters, Hotel Astor, New York.

Genevieve and Tommy, two of the children polio victims, who appeared in the 1943 trailer, now almost completely recovered, appear in the new appeal trailer.

Tradeshow "In Our Time" Jan. 31

Warners will hold national tradeshowing of "In Our Time" on Jan. 31.

10% Admission Levy Mulled in Detroit

(Continued from Page 1)

tion to meet expected increases city spending.

Mayor Edward J. Jeffries cam out with a proposal for a 10 p cent tax on race track proceeds, bu followers of the sport have c[illegible]ered with a proposal to make [illegible] plicable to all amusements instead. They are pointing out that the cit would be unable to garner its a ticipated proceeds from a racetrac tax alone, inasmuch as the measur would merely lead to a revival o horse racing in the adjoining cit of Windsor, operating under Canadian law, with most of the patron coming from Detroit.

The amusement tax, proponent indicate, is aimed at "outsiders, which holds a three-way threat fo tax objectives — against person working in the city but living outside and so escaping normal cit taxes, against transients who hav come to the city for a short tim during present boom times only, an against the transfer of funds in th amusement industry outside of th city, through film rentals, etc.

N. Y. Film Board Installs New Officers Wednesday

(Continued from Page 1)

Pielow of Loew's, president; Clarence Eiseman, Warner Bros., first vice-president; Jack Ellis, United Artists, second vice-president; Ray Moon, 20th-Fox, treasurer; Robert J. Fannon, Republic, secretary; Joseph Felder, Monogram, sergeant-at-arms.

Pielow, formerly first vice-president, succeeds Henry Randell in the top spot. Ellis supplants Joseph J. Lee and Ray Moon replaces Ben Abner, while Felder's predecessor is Leo Jacobi. Fannon was re-elected.

Louis Reichert Dead

San Francisco—Louis Reichert, industry pioneer, died here. He was most recently associated with the Eastman Kodak Co. and was previously connected with Metro and General Film Companies and the Edison Phonograph Co. Body was sent to Wilkes-Barre, Pa., for burial. His widow, Gwen, and a daughter, Mrs. Catherine Edwards survive.

IN NEW POSTS

G. B. COMBS, manager, Pheil, St. Petersburg, Fla.
W. G. TIMMONS, manager, Ninth St. Theater, St. Petersburg, Fla.
CHARLES MORRISON, recreation-service director, Sebring, Fla.
MAURICE M. RUBENS, publicity, personnel departments head, Publix Great States Theaters, Chicago.
ORAN C. PARKS, manager, Times, Hammond, Ind.
SAM CLAYMAN, manager, Dix, Detroit.
JACKSON PARKS, publicity representative, Lester Cowan, Hollywood.

M P PROD DIST
21ST FL
2 W 44TH ST
NYC

FILE COPY
DO NOT

Stars to Visit 100 Cities in Bond Campaign

(See Columns 2-3 Below)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 7 NEW YORK, TUESDAY, JANUARY 11, 1944 TEN CENTS

TAX BILL COMES UP IN SENATE TOMORROW

Siegel Steps Out as Republic Productions Prexy

Yates Announces Resignation "With Regret"; May Pick Successor Later in Wk.

West Coast Bureau of THE FILM DAILY

Hollywood—Resignation of Morris J. Siegel, president of Republic Productions, Inc., since 1937 and in that capacity, Republic's production head, was announced "with regret" by Herbert J. Yates here yesterday.

M. J. SIEGEL

Yates arrived here over the week-end where he attended the company's two-day sales conference. He is expected to desig-

(*Continued on Page 3*)

Arthur's EDC to Sell Films on Percentage

St. Louis — The recently-formed Exhibitors Distributing Corp., of which Harry C. Arthur was one of the founders, will sell all its pic-

(*Continued on Page 3*)

McFaul-Para.-Loew Co. Buys Two In Buffalo

Buffalo—Ownership of Shea's Buffalo Theater, the Hippodrome and the site of the old Court St. Theater,

(*Continued on Page 3*)

Iowa Solons Called To Convene Jan. 26

Des Moines, Ia.—The Iowa legislature will convene for a special session on Jan. 26, but legislation is expected to be restricted to a soldier vote act. There is a possibility other legislation may be considered with a demand increasing for elimination of the state income tax.

PRESIDENT PRAISES DIMES DRIVE

Confident That Motion Picture Theaters Committee Will Live Up to Its Slogan, "Make It More in '44"

Expressing confidence that the 1944 March of Dimes campaign slogan, "Make It More in '44" will be lived up to, President Roosevelt, in a letter received yesterday by the Motion Picture Theaters' Committee, noted his appreciation of the committee's time and effort for his favorite cause.

THE PRESIDENT

Said the President: "Today, Basil O'Connor, president of the National Foundation for Infantile Paralysis, told me of some of the many things you are doing in the motion picture industry's 1944 March of Dimes drive, which means so much in the fight against infantile paralysis.

"I was anything but unaware of the time and effort a cause like this demands of you—and the thousands of men and women in the motion picture business who serve with you—and yet I can tell from the conversation with Mr. O'Connor, that the real size of this job is never fully understood, unless one has the time to learn of the incredible number and kind of things that have

(*Continued on Page 6*)

Col. to Hold Sales Meet Here Feb. 1-3

Columbia will hold a three-day sales meeting of division and branch managers at the Hotel Warwick, Feb. 1-3, with general sales manager A. Montague presiding, it was announced yesterday. Branch and division managers from all territories except the Western division will attend. Present also will be the following home office sales execs: Rube

(*Continued on Page 2*)

Disney Reports Year Net of $431,536

Walt Disney Productions' active effort to aid the war effort is reflected in the report of the organization covering the fiscal year ended Oct. 2, 1943, issued yesterday. Report reveals that 94 per cent of the year's film footage was produced for the Army and Navy and other Governmental agencies on a non-profit basis. To fulfill the war demands,

(*Continued on Page 7*)

100 Cities in Star Bond Tours

HVC to Conduct Them on Larger Scale

Top ranking stars will make a tour of more than 100 key cities to stimulate Bond sales for the Fourth War Loan under arrangements announced yesterday by Charles P. Skouras, national chairman of the industry's participation in the drive. The tours will be conducted by the Hollywood Victory Committee on a

(*Continued on Page 7*)

'Bernadette' Rivoli Bow on Jan. 25; FWTBT's Million

Tom Connors, 20th-Fox's distribution boss, has set Jan. 25 as the date of the Eastern premiere of "The Song of Bernadette" at the Rivoli. Thereafter the film will be

(*Continued on Page 7*)

Opposition Expected to Develop on Floor with Veto Seen Possible

Washington Bureau of THE FILM DAILY

Washington — First item on the Senatorial agenda, scheduled to come before the Chamber tomorrow, is the huge new tax bill. Finance Committee Chairman George asked unanimous consent yesterday to have the tax bill considered as the first order of business, and there was no disagreement.

The bill, calling for an admissions tax of one cent on each five cents of admission, is expected to meet consid-

(*Continued on Page 6*)

Distribs.' Proposals For Decree to Clark

Coming to full agreement last Saturday, the distributor defendants in the New York anti-trust suit placed in the mail over the week-end a draft of their "ultimate" proposals for a revised consent decree. Although these had not been received at the office of Assistant Attorney

(*Continued on Page 7*)

PRC Franchise Holders Com. to Deal with H. O.

Franchise owners of PRC concluded a series of special meetings in New York yesterday during which

(*Continued on Page 3*)

Kenny Method Clip In Newsreels Today

All newsreels today will contain shots of the Sister Kenny method for treating infantile paralysis, filmed at last week's tri-state exhibitors' "March of Dimes" meeting held at the Hotel Piedmont, Atlanta. The demonstration was under the supervision of Dr. John L. Lavan of the National Foundation for Infantile Paralysis who, yesterday, completed a tour of key exhibition centers with the Theaters' Committee "flying squadron."

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 7 Tues., Jan. 11, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15 00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9 7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, January 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14½	14½	14½	.....
Col. Picts. vtc. (2½%)	16¾	16⅝	16¾	— ¼
Columbia Picts. pfd	....	....	....	.....
Con. Fm. Ind	....	....	....	.....
East. Kodak	165	164	165	+ ½
do pfd.	....	....	....	.....
Gen. Prec. Eq	20¼	20	20⅛	.....
Lcew's, Inc.	59½	59¼	59¼	— ⅝
Paramount	24½	24⅛	24¼	— ¼
RKO	8¾	8½	8½	.....
RKO $6 pfd	99¾	99½	99½	— ¼
20th Century-Fox	22½	22⅜	22⅜	.....
20th-Fox pfd. (1½)	29⅞	29¾	29⅞	.....
20th-Fox pfd. (4½)	100⅛	100⅛	100⅛	+ ⅛
Warner Bros.	12⅝	12½	12½	— ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	85⅝	85⅝	85⅝	— ⅜
NEW YORK CURB MARKET				
Monogram Picts.	3¼	3⅛	3¼	— ⅛
Radio-Keith cvs.	1⅝	1½	1½	— ⅛
Sonotone Corp.	2¾	2¾	2¾	— ⅛
Technicolor	13½	13¼	13¼	+ ⅛
Trans-Lux	....	....	....	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	19	18⅞	18⅞	— ⅛

Earl F. Moore Dead

Youngstown, O.—Earl F. Moore, 51 years, for many years identified with theaters here and in New Castle, Pa., died at the Jameson Hospital, New Castle, of uremic poisoning.

A JOB—WANTED

Lady, 35, intelligent, of good appearance, operated theatres for fifteen years, thoroughly experienced, full knowledge of general office detail—shorthand, typewriting, payroll. Seeks position as booker, secretary, assistant manager. New York only. Box 178, The Film Daily, 1501 Broadway, New York, N. Y.

COMING AND GOING

NORMAN W. ELSON, Trans-Lux Theaters' vice-president, leaves today for Philadelphia, Washington and Boston. He will return Friday.

EDDIE SILVERMAN, head of Chicago's Essaness circuit, has gone to the West Coast for a vacation.

LT. BOB LUBLINER, formerly with the Lubliner-Trinz circuit of Chicago, is visiting the Windy City.

SAM SHIRLEY, district manager for M-G-M in the Chicago territory, is back home from a visit to his family on the West Coast.

SAM TRINZ, head of the Chicago circuit bearing his name, is on the West Coast convalescing from his recent illness.

SGT. DAVID GOLDEN, former president of the Screen Office and Professional Employes Guild, Local 109, CIO, is here on furlough from Camp Hulen, Tex.

RICHARD F. MURRAY, business manager of Paramount Short Subjects Department, and **SAM BUCHWALD**, general manager of Famous Studios, have left for the Coast where they will spend two weeks in the interests of Paramount shorts.

ARTHUR SILVERSTONE of 20th-Fox's foreign department left for London yesterday, on company business.

WALTER E. BRANSON, Western division sales manager for RKO Radio, left last night for Chicago and Milwaukee. He is expected to return by the end of the week.

HENRY GORDON, Paramount general manager for Central America, has concluded several weeks of home office conferences and has returned to his headquarters in Panama.

MARJORIE WILTEN, of Station KMOX, St. Louis visited her brother Arnold Stoltz, UA exploitation director, here.

PHIL REISMAN, in charge of foreign distribution for RKO Radio, has left for England.

WESLEY RUGGLES has gone to England.

FRANK P. ROSENBERG, Columbia exploitation manager, left for a tour of the New England territory yesterday to supervise arrangements for the 31-city premiere of "None Shall Escape."

Montreal Orpheum, Gayety Theaters Bought by FPC

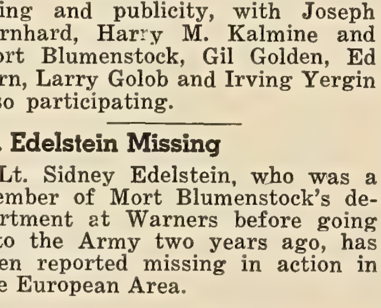
Montreal—Famous Players Canadian Corp. has purchased the Orpheum and the Gayety properties here. The Orpheum is at present showing first-run films of United Artists while the Gayety after an experimental term with motion pictures reverted after the war to its former role of burlesque. No announcement has yet been made as to what Famous Players intends to do with the properties.

Warner Circuit Ad Men Discuss War Loan Plans

In addition to working out campaign ideas for "In Our Time," following a screening of the picture at the Warners home office yesterday, Warner Theaters zone advertising men took part in a discussion of plans for the circuit's participation in the Fourth War Loan drive. Meeting was presided over by Harry Goldberg, director of theater advertising and publicity, with Joseph Bernhard, Harry M. Kalmine and Mort Blumenstock, Gil Golden, Ed Zern, Larry Golob and Irving Yergin also participating.

Lt. Edelstein Missing

Lt. Sidney Edelstein, who was a member of Mort Blumenstock's department at Warners before going into the Army two years ago, has been reported missing in action in the European Area.


ART FOR MOTION PICTURE ADVERTISING

Hap Hadley

165 W. 46th ST.
N. Y. C
BR. 9-4153-4

Sokolove Named Story Editor at Col. Studios

West Coast Bureau of THE FILM DAILY

Hollywood—Richard Sokolove has been appointed story editor for Columbia Studios. He succeeds John Mock to whom he was assistant and who resigned from that post recently.

Col. to Hold Sales Meet Here Feb. 1-3

(Continued from Page 1)

Jackter, assistant sales manager; Lou Weinberg, circuit sales executive; Lou Astor, circuit sales executive, and M. J. Weisfeldt, sales executive, as well as other home office execs. and personnel.

The sessions will be devoted [illegible] sales and promotion plans for "Cover Girl," "Once Upon A Time," "None Shall Escape," "Address Unknown," "Mr. Winkle Goes To War," and "Pilebuck."

Mass For Jim O'Donnell At St. Patrick's Friday

Memorial service mass for Staff Sergt. James J. O'Donnell, former manager of RKO's 23rd St. Theater, who was killed in action over Bremen last Oct. 8 will be said at St. Patrick's Cathedral, 50th St. and 5th Ave., at 9 a.m. Friday. All Jim's friends in RKO and the industry in general are invited to attend the service in the Chapel of Our Lady of New York, directly behind the main altar in St. Patrick's.

Unforgettable!

GINGER ROGERS'

PERFORMANCE IN

Tender Comrade

RKO RADIO PICTURES, Inc.,

DETROIT

TRADE SHOWING

10 a.m. TUESDAY, JANUARY 18

FISCHER THEATRE

DETROIT, MICH.

Siegel Steps Out as Rep. Production Head

(Continued from Page 1)

nate Siegel's successor as studio head shortly, possibly before the end of this week.

Siegel, who participated in the formation of Republic, was vice-president until 1937 when he was elected to the presidency. His future plans are undisclosed.

Yates declined to make any statements as to whether Siegel is leaving to join M-G-M as a producer, or in event that he does, who his successor will be.

William Saal and Howard Sheehan, Republic executives, have been mentioned as possible successors to Siegel.

An official statement is expected today.

McFaul-Para.-Loew Co. Buys Two In Buffalo

(Continued from Page 1)

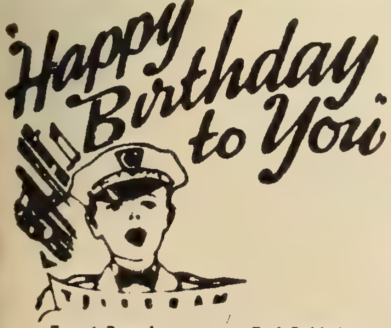
now a parking lot, has passed from McNaughton Realty Co., Inc., a holding company, to Buffalo Theaters, Inc., owners of which are Vincent R. McFaul, president, and Paramount Pictures, Inc. and Loew's, Inc.

In announcing consummation of the deal, McFaul yesterday said acquisition of the buildings does not entail any changes in operation of either the Buffalo or Hippodrome. He, Paramount and Loew's are the only three stockholders.

The shift in ownership, largest private real estate transaction here in 15 years, involved more than $2,000,000 and approximately 1,000 feet of frontage on Main, Pearl and Court Sts.

Buffalo Theaters, Inc., has been the operating company of Shea Theaters for the last 10 years. During that period the Buffalo and Hippodrome theaters were leased from McNaughton Realty.

The big deal cuts the last ties which the estates of the late Michael Shea, William B. Hoyt and Pliny B. McNaughton had with the Shea houses. These estates and Mrs. James Franklin, daughter of the late W. W. Pierce, controlled all the holdings of the McNaughton firm bought by Buffalo Theaters, Inc.



Ernest Pascal
Monte Blue
Donald Barry

Earl Baldwin
Dave Davidson
Mildred Schtierman

● ● ● **THE STORY BEHIND** United Artists' forthcoming picture "Voice in the Wind" is a story in itself......and the real life character in the events leading up to the production of the picture is Rudolph Monter who came to America in 1939 from Czechoslovakia where he was a lawyer with professional contacts with the film business there ......His knowledge of English was limited to only a few words and upon arriving in Hollywood he went to high school to learn the language......Monter wanted to get close to picture production and so, on his own, and without previous producing experience, he made a short titled "A Dog's Life"......When he had completed it, he showed it to Pete Smith who snapped it up for one of his Metro releases...... its quality can best be described by its booking at Radio City Music Hall......

▼ ▼ ▼

● ● ● *THE MOVIE BUG had now taken a deep bite into Monter's anantomy and he wanted to go on to bigger and better things ......About that time he met Arthur Ripley who had had some artistic achievements to his credit and they formed a partnership with a feature picture as their goal......Ripley wrote the story and a well-European writer named Frederick Torberg did the screenplay...... Michel Michelet, a French composer, prepared the music which is an important part of the production......With very limited capital and only a tentative agreement for release by an independent company, Monter and Ripley put the picture into work......Two or three weeks were spent in rehearsals so as to conserve time and money when shooting got under way......Because there were no big, currently sensational names in the cast, they had to concentrate on story and quality to protect their small but important investment......When a rough cut was available, several major companies were interested in having a look at it......*

▼ ▼ ▼

● ● ● **GRAD SEARS AND CARL LESERMAN** happened to be on the Coast at the time and were lucky enough to be the first to see the picture......Well, within five minutes after it was over, they made an offer to buy the picture outright at a figure that would have given Monter and Ripley a 100 per cent profit on their investments......No, Monter and Ripley were more interested in a straight distribution deal ......which was made and is likely to result in a tie-up whereby the team of Monter and Ripley will deliver a series of pictures for UA ......In the vernacular of filmdom, "Voice in the Wind" is a "sleeper" and those who have seen it claim that it is one of the outstanding pictures of the year......and of Music Hall calibre......

▼ ▼ ▼

● ● ● *THIS AND THAT......the first anniversary of "This is Our Cause," weekly Sunday program sponsored by Skouras Theaters was celebrated Sunday over WINS......It was a curtain raiser for the Fourth War Loan and the offering was "The Battle of the Warsaw Ghetto," an excerpt from Ben Hecht's "We Shall Never Die." ● Two boxing matches and a professional hockey game will be televised during the next three weeks from Madison Square Garden by Station WNBT. . . ● While Arthur Mayer is slated for a War Department post, he probably will stay in New York and may headquarter at WAC. . . ● The publicity department of the WAC is now located on the 13th floor of the Paramount Bldg. . . ● Lt. Leo Weiss, husband of Grace Rosenfield, Eastern rep. for Col. Hal Roach, is back from his second trip overseas. . . ● Arthur Ripley is in town from the Coast and is bedded with the flu at his hotel. . . ● Arthur DeBra also confined to his home. . . ● Charles Francis "Socker" Coe is due in New York on Saturday......*

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Arthur's EDC to Sell Films on Percentage

(Continued from Page 1)

tures on a percentage basis, the same percentage to prevail in all runs, Arthur said here at the week-end. Company will operate with exhibitor franchise holders, somewhat similar to the old First National setup.

Arthur said that the company was in a position to advance needed funds to outstanding stars and established producers for pictures to be distributed by Exhibitors Distributing Corp. He insisted that he would not be president, but that the company will be headed by a man "who has had wide experience both as a producer and distributor of motion pictures."

The franchise holder will provide the first-run outlet in his territory. Pictures will be rented to subsequent-runs and others that are not members of the setup.

PRC Franchise Holders Com. to Deal with H. O.

(Continued from Page 1)

they considered problems relating to their own exchanges and apart from those concerning the company. Sessions were held as a result of the recent internal changes in the sales department.

A special committee was appointed to deal with the home office on the specific problems discussed at the meetings. The committee is composed of Nat Lefton, Cleveland, chairman; Henri Elman, Chicago; Ike Katz, Chicago, and George Gill, Washington.

Others who attended the meetings, which started Friday, were Andy Dietz, St. Louis; Ben Marcus, Milwaukee; Joe Bohn, Indianapolis; Harry Katz, Charlotte; Lou and Milton Lefton, Pittsburgh; Harry Goldman, Boston; Phil Sliman, New Orleans; Sam Decker, Los Angeles; Abbott Swartz, Minneapolis; E. B. Walker and Harry McKenna, Oklahoma City, and William Flemion, Detroit.

It was reported that the franchise holders are seeking to have their commitments for a guarantee on each picture waived or else be allowed participation in the over-all profits of the company.

Regina Women Qualify As NFB Projectionists

Regina, Sask.—Canada's first class of 17 women projector operators has been graduated from a course conducted by the Regina Women's Voluntary Service Centre. Graduates will be available for showing educational and other films released by the National Film Board.

CARY GRANT

JOHN GARFIELD

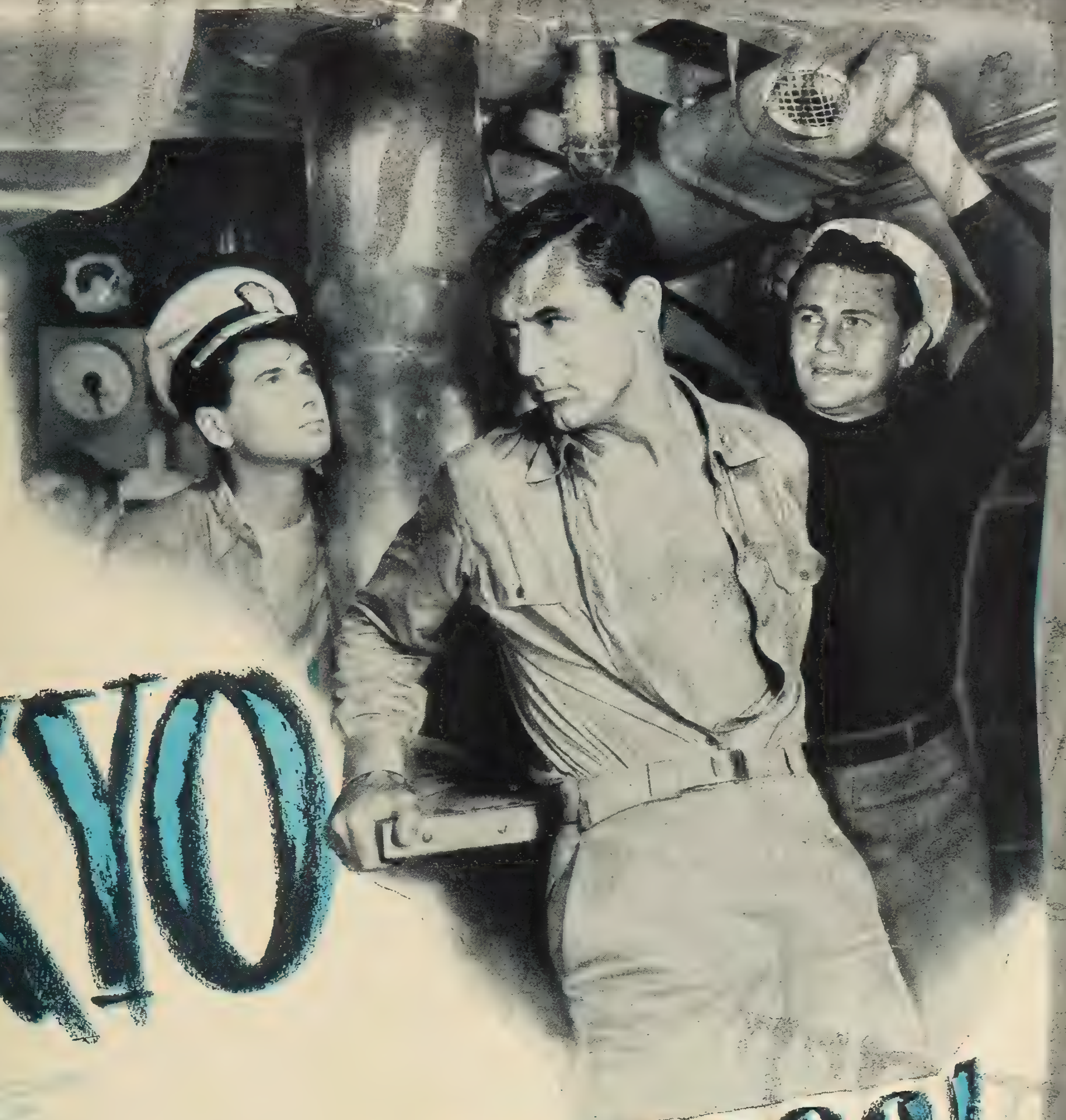
DESTINATION T

THE WARNER K

with DANE CLARK ROBER

Our Two Big Jobs in January.
Fourth War Loan and March of Di

Screen



OKYO

ND OF OPENINGS!

IN NEW YORK THE BIGGEST STRAND WEEK IN ITS 30-YEAR HISTORY! IT'S "A BOX-OFFICE TORPEDO" (*Ed Sullivan, N. Y. News*) EVERYWHERE!

UTTON WARNER ANDERSON

ALAN HALE · JOHN RIDGELY · WILLAM PRINCE

Directed by DELMER DAVES · Produced by JERRY WALD

lmer Daves and Albert Maltz • From an Original Story by Steve Fisher • Music by Franz Waxman

President Roosevelt Praises Dimes Drive

(Continued from Page 1)

to be done to bring such an effort to complete success.

"With the magnificent performance of your group last lear very vividly in my mind," continued the President, "I am confident that you and your coworkers will live up to the campaign slogan you have chosen for the motion picture drive—'MORE in 1944.'

"I convey my deep appreciation to you and every one of the thousands of motion picture men and women who serve so well in this cause."

Doob Predicts $250,000 Jump In Southern "Dimes" Receipts

Dallas—A prediction that the 1944 March of Dimes campaign would produce an additional $250,000 in Southern states theaters audience collections was advanced yesterday by Oscar A. Doob, campaign director, following the windup of the national executive committee's Flying Squadron tour of key cities. Group conducted its last meeting here yesterday and reported that all the big circuits and independents have pledged to take up auditorium collections.

At yesterday's session, held in the Hotel Adolphus, State Chairman Bob O'Donnell, 300 circuit and independent exhibitors, representing 1,200 Texas theaters, pledged their full support to the campaign. O'Donnell promised that the Interstate and Robb & Rowley circuits would top all previous drives and that over $100,000 will be reported by the Lone Star State.

On Saturday, E. V. Richards met the committee in New Orleans to promise the all-out support of nearly 100 Saenger-Richards Theaters in Louisiana, Mississippi and Alabama. Each theater will take up collections at every performance.

Attending the Dallas meeting were Harry Brandt, E. L. Alperson and Doob, of the committee. Dr. John L. Lavan, research director of the National Foundation, spoke and directed a demonstration of the Sister-Kenny method of polio treatment. March of Dimes state chairmen present included L. C. Griffith, Oklahoma; Julius Gordon, Texas; Milas L. Hurley, New Mexico; M. A. Lightman, Arkansas. National Foundation representatives included William L. Clayton, Texas; Hon. Clyde Tingley, mayor, Albuquerque, N. M., and Allen Street, Oklahoma City.

IN NEW POSTS

E. O. WILSCHKE, plant manager, McKinley, Ave. plant, Altec Lansing Corp.

THURSTON WAYNER, manager, Telenews, Buffalo.

JOE DAVIDSON, booker, 20th-Fox, Cleveland.

EDDIE JACOBS, head booker-city salesman, 20th-Fox, Des Moines.

RAYMOND KENNY, manager, Rhodes, Chicago.

CORNELIUS SZAKATIS, manager, Cosmos, Chicago.

CHARLES R. UNDERHILL, JR., in charge of motion picture screen activities, RCA, Camden, N. J.

FRANK GREENWALD, manager, Jewel, Cleveland.

PERNARD McGRAINER, assistant manager, Ohio Theater, Cleveland.

GERALD ULION, assistant manager, State, Cleveland.

GENE GAUDET, resident publicity manager, RKO, Pittsburgh.

TED WYNN, resident publicity man, RKO, Cleveland.

AL LANDIE, student assistant, Loew's Rochester, Rochester, N. Y.

JIM HAWTHORNE, Monogram press staff, Hollywood.

HOLLYWOOD DIGEST

SIGNED

VICTOR SAVILLE, producer-director, Columbia.

PHYLLIS BROOKS, termer, Paramount.

•

ASSIGNMENTS

MARION PARSONNET, screenplay, "Double Furlough," Vanguard-U.A

JOHN FARROW, director, "Two Years Before the Mast," Paramount.

RICHARD WALLACE, director, "Victory Caravan," Columbia.

ALFRED E. GREEN, director, "Mr. Winkle Goes to War," Columbia.

GEORGE SEATON, script, "Billy Rose's Diamond Horseshoe," 20th-Fox.

WILLIAM PERLBERG, producer, "Billy Rose's Diamond Horseshoe," 20th-Fox.

VICTOR SAVILLE, producer-director, "Tonight and Every Night," Columbia.

TAY GARNETT, director, "Mrs. Parkington," M-G-M.

CASTINGS

PHIL SILVERS, "Billy Rose's Diamond Horseshoe," 20th-Fox; **WALTER SLEZAK**, next Frank Sinatra film, RKO; **ALAN LADD** and **BRIAN DONLEVY**, "Two Years Before the Mast," Paramount; **FRANCO CORSARO**, "Three Men in White," M-G-M; **ERIK ROLF**, "Pilebuck," Columbia; **MONTY WOOLLEY** and **GRACIE FIELDS**, "Sally and the Senator," 20th-Fox; **BOB HAYMES**, "Mr. Winkle Goes to War," Columbia; **JANET BLAIR** and **ANN MILLER**, "Tonight and Every Night," Columbia; **LON CHANEY**, "The Frozen Ghost," Universal; **IAN KEITH, CY KENDALL, BETTY BLYTHE, JOHN DAVIDSON,**

•

SCHEDULED

"I Married the Navy," story, **EMMETT LAVERY**; producers, **EMMETT LAVERY** and **VAL LEWTON**; director, **RICHARD WALLACE**, RKO.

"Princess On the War Path," screenplay, **BESS TAFFEL**; producer, **SAM COSLOW**, Paramount.

"Notorious Nancy Grey," screenplay, **TOM REED**; Edward Small-UA.

Full Page Ad Copy in Key Dailies for "Gung Ho!"

Universal will put full page newspaper ad copy behind Walter Wanger's "Gung Ho!" in all key cities, it was disclosed yesterday by Maurice A. Bergman, Eastern ad-publicity director.

Comprehensive program lined up to promote and exploit the pic includes two Coast-to-Coast broadcasts, one, Kate Smith's show on Jan. 21 and the other, "Report to the Nation" on the 18th.

In connection with the New York premiere, Capt. W. S. LeFrancois, author of "Gung Ho!" also will be interviewed on the Mary Margaret McBride program on WEAF on the NBC hookup. During the coming week, LeFrancois will be honored in Boston. Plans are also under way for a similar affair in Philadelphia, the following week.

La. Exhibs. to Make M of D Collections at Every Show

New Orleans — Louisiana exhibitors will make audience collections for the March of Dimes at all shows during the drive, Jan. 24-30, it was announced Saturday after a meeting of the national committee's Flying Squadron in the office of E. V. Richards. Approval followed an outline of the National Foundation of Infantile Paralysis' need for more funds to replenish the huge sums spent in battling 1943's polio epidemics.

Attending the session were representatives of some 300 theaters, including in addition to Richards, Maurice F. Barr, Norman Carter and Gaston Dureau of the Paramount-Richards and Saenger interests; Manny Jacobs, United Theaters; Rene J. Brunet, chairman, Independent Exhibitors; Rodney Toups, Loew's State, chairman, and C. J. Briant, M-G-M, co-chairman.

More Than 550 Persons Hear Coe in Cleveland

Cleveland—A mixed audience of 550 guests turned out to hear Charles Francis Coe, vice-president and general counsel of the MPPDA, speak about the film industry's war efforts at the Cleveland Hotel yesterday.

Mayor Frank J. Lausche was toastmaster. Guests included leaders in educational, religious, industrial and civic circles, as well as 30 tables of industry persons and their guests.

Speaking for the industry, Coe made five post-war pledges; to keep intact the pictorial record of dictatorship, to record impulses of statesmen leading to lasting peace, to spread democracy into the reconquered countries, to indoctrinate people of dictator countries showing how democracy works, and to teach unborn lofty American ideals and living standards.

Coe lifted the industry out of commercial classification and into art classification saying, "If the industry ever vanishes as an art, it will vanish as an industry." Coe's talk was directed to the non-industry guests. Coe speaks Jan. 12 at Gibson Hotel, Cincinnati, under sponsorship of the Cincinnati Advertising Club.

Veteran Minstrel Dead

Philadelphia—Edward McGoldrick. last of the Dumont Minstrels, is dead here at 69.

Tax Bill up in Senate Tomorrow

(Continued from Page 1)

erable opposition on the Senate flo with the administration already ha ing made it plain that it is far fr satisfied with the bill. Although t industry is keenly interested in t admissions tax, this is not held to an important issue in non-ind quarters, and it is not likely there will be any move to raise or lower this levy. If the administr tion should rally far more suppo than now appears likely, it mig attempt to put through the Trea ury's proposal for a 30 per cent a missions tax, but this is not to expected.

General feeling is that the bill wi be voted by the Senate with the cu rent admissions proposal include and that the House will accept t Senate figure on admissions. T question then is whether the bill wi get by the President's desk. A ready there is held to be an eve chance that the President will ve the measure unless the Finance Com mittee's version is drastically al ered. It is doubtful that the bi could be passed over a veto.

If the bill is killed, there is an e cellent chance that the admission levy will remain at the present rat of one cent on each dime.

Four Stations to Carry "Lifeboat" Lobby Progra

For the first time in New Yor four radio stations will be linke together to form an inter-city net work which will reach New Yor New Jersey and Connecticut i broadcasting the gala premiere o 20th-Fox's "Lifeboat" from the As tor Theater lobby tonight. Station participating over one line, fro 8:45 to 9 p.m., are WQXR, WOV WINS and WNEW. Herb Sheldo will emcee.

Joseph F. Carr Dead

Manchester, N. H.—Joseph F. Carr, doorman at the old Manchester Opera House for more than 2 years, is dead after a short illness.

THEATER DEALS

Des Moines, Ia.—Earl Kerr, who operates theaters at Council Bluffs, Vinton and Bedford, this state, has purchased and opened a theater at Caledonia, Minn.

Poulsbo, Wash.—T. F. White and G. B. White have taken over the operation of the Almo, from J. Almos.

Kent, Wash.—Richard B. Evans, has sold his Kent to Howard Edline.

Des Moines, Ia.—The Manson at Manson, has been sold to G. H. Partlow by Bill McGraw.

istribs.' Proposals or Decree to Clark

(Continued from Page 1)

eneral Tom C. Clark yesterday af-
rnoon, Clark was assured they were
the mail, and expects them this
orning.

Clark was requested by the dis-
ibutors to hold the material sent
as strictly confidential pending
ssions between Clark and the
ributors. Such a conference has
en scheduled for next Monday in
ew York. Clark will thus have
arly a week to study the propos-
s. He will not divulge them to in-
pendent exhibitor groups until af-
r next Monday's meeting.

ernadette' Rivoli Bow on n. 25; FWTBT's Million

(Continued from Page 1)

own on a continuous basis. The
ening, which will be a gala invi-
tional affair, is being preceded by
extensive promotional campaign.
Para.'s "For Whom the Bell Tolls,"
rrent Rivoli tenant, will hit the
illion attendance mark by closing
te, it was estimated yesterday.
x bowed in in mid-July.

rt Silverstone to U. K. n 20th-Fox Assignment

Arthur Silverstone of the 20th-
x international department pulled
t for London yesterday on a spe-
al mission for the company. With
m went a print of "The Song of
ernadette."

A luncheon was given for Silver-
one at the Hotel Moritz before his
parture. Among those present
ere: Murray Silverstnoe, Irving
aas, J. C. Bavetta, S. S. Horen,
illiam Morgan, Leslie F. Whelan,
S. Irby, Albert Cornfield, Mario
porini, Louis Kanturek, Arthur
romberg, Marion Kley, Robert A.
reier.

harles Bragg Stricken

San Francisco — Charles Bragg,
, oldtime advance agent, died sud-
nly of a heart attack in Sacra-
ento.

TO THE COLORS!

★ COMMISSIONED ★

CIL RUDNICK, National Screen Service, Boston, commissioned a lieutenant, USN.

—★—

★ PROMOTED ★

CTOR W. VALLEJO, USA, formerly a Warner costumer, Hollywood, to staff sergeant.

HN DROMEY, R., USN, son of the Great States chief booker, to lieutenant (j.g.).

—★—

★ ARMY ★

M PACELLI, operator, Century, Chicago.

VING STASSLE, projectionist, Chicago.

—★—

★ NAVY ★

ERETT ERICKSON, manager,, Rhodes Theater, Chicago.

ERETT ERICKSON, manager, Rhodes Theater, Chicago.

100 Cities in Star Bond Tours

HVC to Conduct Them on Larger Scale

(Continued from Page 1)

scale said to be larger than those sponsored for the Third War Loan.

Every section of the country will get the benefit of the personal appearances. Ten pairs of stars will comprise 10 teams that will spend two weeks visiting the largest population and industrial centers of the country. They will visit industrial plants and rallies but will not appear in theaters or other amusement places.

At the request of the Treasury Department, another group of stars will be assigned to nine Bond Battalions, one for each of the Army Service Command areas. Two stars will be accompanied by a group of war veterans and will be transported in Army planes. Tours are under the chairmanship of Max Arnow and assisted by Robert Coryell, Tony Owens, William Woolfenden and Lester Petersen.

Meanwhile, activities in the field in preparation for the drive have been going along at a fast clip. National Screen Service under the direction of Herman Robbins has prepared a special red, white and blue shield as the official emblem of the industry's campaign. Shield has been reproduced in a 15-foot Technicolor trailer available to all exhibitors.

More than 400 persons attended a big meeting of service staffs in Denver on Saturday, teeing off the drive in that area.

The Charlotte territory is stressing Bond premieres and free movie days, with more than 125 theaters already pledged.

A meeting in Buffalo on Friday climaxed a series of state-wide meetings where enthusiasm ran high.

Six cities in Southern Ohio will launch the drive with an all-soldier show, presenting a cast of 70 service men. Rehearsals are now in full swing.

Irene Dunne will be the sponsor of the new Liberty ship, the S.S. Carole Lombard which will be launched on Saturday.

400 Film Men Launch Fourth War Loan in Philly

Philadelphia—More than 400 film men, the largest trade meeting in local history, turned out yesterday at the Broadwood to launch the area's participation in the Fourth War Loan. The five-hour session, arranged by local campaign Co-Chairmen Jay Emanuel and David Barrist, Bob Lynch co-operating for the distributors, was enthusiastic throughout.

B. V. Sturdivant, national campaign director, outlined the plans for the national campaign, and congratulated the local area for submitting many of the most successful ideas for the campaign.

Principal speaker on the Fourth War Loan was William F. Rodgers, Metro sales chief, who said that it was a privilege to sell Bonds, and that there was a special spot for every theater in this campaign. He declared that each theaterman should ask himself every night, "What have I done today for the war effort?"

"When the final pages of the war effort are printed, the motion picture industry will have the brightest page," he stated. "The industry is now providing for the post-war period by its present contacts in such cdrives as the Fourth War Loan.

Tom Connors, 20th-Fox sales chief, spoke on the March of Dimes, saying that the goal should be 10 cents a seat for each day of collection. He suggested that the Motion Picture Associates, local film unit, "adopt" theaters in the smaller towns, and educate them to what they can do in the M of D as well as in the Fourth War Loan.

Other speakers were Sidney Samuelson, Al Davis, Blair Lee, Jay Emanuel J. Ruhland Redmann, Jr., and I. Epstein, who explained details of an American Legion tie-up adopted by the state Legion, and which Sturdivant declared he would try to make national. This calls for co-operation of school children, with an American Legion medal of honor and a citation for the winning children.

Also present, and introduced, were Sam Shain, Robert Selig, H. M. Richey, Lester Krieger and Sam Schwartz both of Stanley-Warner.

Bonds Sold Jan. 1 to Feb. 29 Credited Toward Pix's Goal

All Bonds sold in theaters since Jan. 1 and through Feb. 29 will be credited toward the film industry's goal, Charles Skouras announced yesterday. However, only those Bonds sold between midnight Jan. 17 through Feb. 15 will count in the competition for the Honored Hundred contest.

Ned Depinet announced that a reissue would be considered the same as a new picture in respect to a Bond premiere. The exhibitor must have the picture under contract and cannot play it more than 30 days in advance of its availability for booking.

300 S. W. Exhibs. Attend Dallas War Bond Meet

Dallas — "Bond-a-Seat Skouras" that is the tag State Chairman Bob O'Donnell of Texas tacked upon Charles P. Skouras, national chairman of the trade's Fourth War Loan campaign yesterday at the pre-campaign exhibitor meeting held here which was attended by more than 300 exhibitors from the Southwest. The session was held at Adolphus Hotel roof garden.

In explaining the new Skouras name O'Donnell stated that all he had been hearing for the past four weeks wherever he traveled in New York, California, or Texas was "Bond a seat," "Bond a seat,"

"At last" he explained, "I've got the man who is responsible for it—and here he is "Bond-a seat Skouras."

Skouras, Rick Ricketson, and A. J. Krappman, left Dallas for New York following the meeting.

Disney Reports Year Net of $431,536

(Continued from Page 1)

the production of entertainment shorts was sacrificed, and only 9 single-reelers were completed against the customary 18 to 20. Only one feature, "Victory Through Air Power" was released. Output was attained despite a 27½ per cent loss of personnel to the armed forces.

While devoting the major portion of its facilities to the production for U. S. agencies on a non-profit basis, the company had a net income of $681,536 before provisions for losses on inventory, as compared with $308,930 in 1942, and a net of $431,536 after such write-offs, as compared with a loss of $191,069 the previous year. This showing reflects the receipt of revenues from entertainment films produced in prior years and net income from licensing of its cartoon characters, newspaper comic-strips and other art work.

Of the total footage completed during the year for the Government agencies, 70 per cent was for the account of the Army and Navy and 24 per cent for other Government agencies and Army sub-contracts.

Only 6 per cent of total footage was entertainment product of the company because of this concentration of war work.

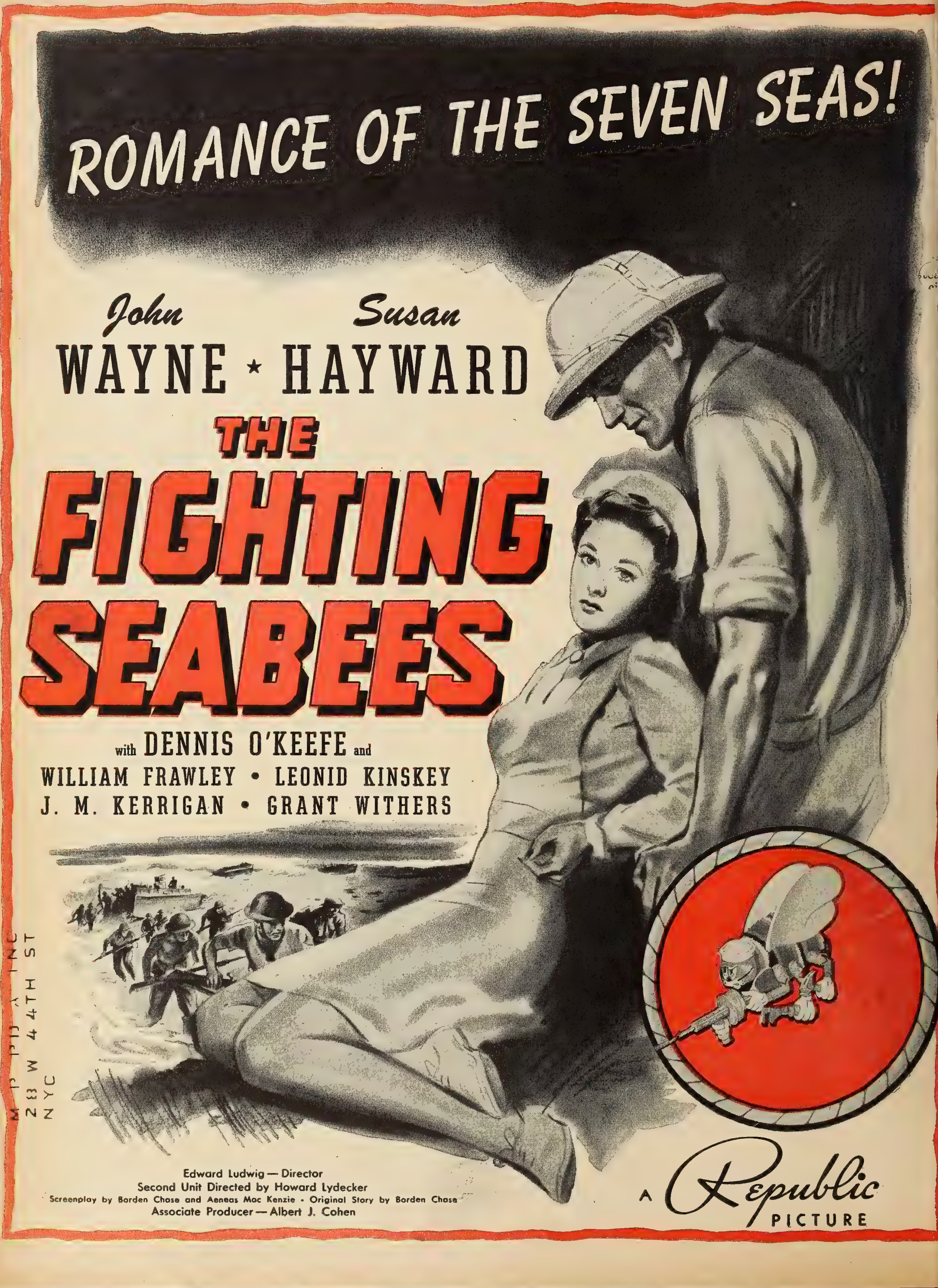
Current and working assets at the close of the year amounted to $4,916,635, while current liabilities amounted to $2,428,454, leaving an excess of current and working assets over current liabilities of $2,488,181 as compared with $1,873,907 at the close of the preceding fiscal year.

This is an increase in net current and working assets of $614.274.

Bank loans, which stood at $2,649,260 at the end of the preceding fiscal year, had been reduced to $1,442,653 as at Oct. 2, 1943. This is a reduction of $1,206,607. The release of blocked currencies in certain foreign countries contributed substantially to this reduction. Of the loans outstanding at Oct. 2, 1943, the major portion represented Regulation "V" loan borrowings covering costs incurred in the production of pictures for the Army and Navy.

Sandblow Rites Held

Services for Charles A. Sandbloom, architect who planned the interiors of many houses in the Fox Theater chain, plus the Rialto and Rivoli here, were held yesterday afternoon in the Universal Chapel, Lexington Ave., near 52nd St. Cremation followed at the Fresh Pond Crematory, Queens. The architect, who was found dead on Friday, was 65.



ROMANCE OF THE SEVEN SEAS!

John **WAYNE** ★ *Susan* **HAYWARD**

THE FIGHTING SEABEES

with **DENNIS O'KEEFE** and
WILLIAM FRAWLEY • LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS

Edward Ludwig — Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie • Original Story by Borden Chase
Associate Producer — Albert J. Cohen

A *Republic* PICTURE

M P P D A INC
28 W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 8 NEW YORK, WEDNESDAY, JANUARY 12, 1944 TEN CENTS

STATE DEPT. FORMS MOTION PICTURE DIV.

Warner Bros. Sues Actors Guild for $500,000

Asks That Sum for SAG's Shut-Down of Production On "Hollywood Canteen"

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. has filed uit in Superior Court against the Screen Actors Guild asking $500,000 damages, in connection with its hut-down of "Hollywood Canteen." Warner Bros. has made known the following letter to SAG:

"Due to your actions, this studio has stopped production of 'Hollywood Canteen.' Expenses and commitments on this production amounted to more than a half mil-

(Continued on Page 30)

Add 1,200 Theaters For Dimes Campaign

With pledges flooding drive headquarters, already 1,200 theaters which never before participated in the March of Dimes drive have pledged to take audience collections this year, Harry Brandt, national co-

(Continued on Page 4)

See National Service Legislation Trade Benefit

Washington Bureau of THE FILM DAILY

Washington — Enactment of national service legislation would prove to be of benefit to the motion picture industry in solving its manpower problems, industry leaders here agreed yesterday. Although

(Continued on Page 29)

Federation Luncheon Today Honors Moss

Film biz will pay tribute today to Paul Moss, Commissioner of Licenses, through the medium of the annual luncheon in support of the New York and Brooklyn Federations of Jewish Charities, slated for the Hotel Astor at 12:30 p.m. Luncheon is under the sponsorship of the Federations' Amusement Division, of which Maj. Albert Warner and David Bernstein are co-chairman.

Michigan Cities Propose to Permit Local Tax to be Levied on Theaters

Lansing, Mich.—A proposal to permit Michigan cities to levy local taxes on theater admissions has been put forth by representatives of leading cities, including Detroit, and the Michigan Municipal League following a meeting here. According to a spokesman, the object of enabling legislation to be put before the anticipated special session of the legislature in a few months, is to obtain additional municipal revenue for post-war finance. Local excise taxes would be in addition to the present state sales tax.

Work and German Named to "U" Board

Election of Clifford P. Work and William J. German to Universal's board of directors was announced yesterday by J. Cheever Cowdin, chairman of the board.

CLIFF WORK

WM. J. GERMAN

Work has been vice-president and general manager of the studios since May, 1938, after having been

(Continued on Page 29)

Chas. Skouras Here To Lead Loan Drive

Charles P. Skouras, national chairman of the industry's Fourth War Loan campaign, arrived in New York yesterday from the Coast to direct the Bond-selling drive. He was accompanied by Frank H. Ricketson, Jr., national vice-chairman, and A. J. Krappman, assistant campaign director, all of whom conferred immediately with B. V. Sturdivant, campaign director, who has been

(Continued on Page 4)

Ted Gamble Announces Bond Quotas for States

Washington Bureau of THE FILM DAILY

Washington — State quotas for Bond sales to individuals in the Fourth War Loan drive were announced yesterday by Ted R. Gamble, national director of the War Finance Division.

The national quota for these sales

(Continued on Page 3)

Wilson to Head Rep. Studio

Replaces Siegel Who Goes to M-G-M

Allen Wilson has been appointed vice-president in charge of studio operations for Republic Productions, replacing Moe J. Siegel who joins M-G-M in a high executive capacity on Feb. 15. Siegel was president of Republic Productions and had been associated with H. J. Yates enterprises for the last 19 years.

Four key men will supervise vari-

(Continued on Page 32)

Canadian Indies Prepare Complaint Brief for Gov't

Toronto—Henry Falk, chairman of National Council of Independent Exhibitors of Canada, gave an outline of the brief prepared for presentation to the Dominion Government covering long-standing complaints of

(Continued on Page 4)

Breckenridge Long to Head New Division; Set Parley Tomorrow in N. Y.

Washington Bureau of THE FILM DAILY

Washington—Creation of a motion picture division of the State Department was reported here yesterday, with Breckenridge Long, Assistant Secretary of State, in charge.

Long has appointed two men to hold a meeting with film company presidents in New York tomrorow when the functions and purposes of the new division will be outlined.

It is understood that the State

(Continued on Page 29)

Huge Seating Plan as N. Y. Drive Ballyhoo

Broadway first-run theaters will key their "Bond for Every Seat" sale during the Fourth War Loan campaign to a Times Square bally which will have as its backdrop a giant

(Continued on Page 32)

Metro Will Extend Its Plan To Aid Small-Town Exhibs.

M-G-M put into action its plan to spend $125,000 to assist small-town theater owners whose grosses have

(Continued on Page 29)

"Lifeboat" Enriched By Hitchcock's Magic

Alfred Hitchcock has worked his magic again to make "Lifeboat," given its invitational premiere at the Astor on Broadway, last night, a masterpiece of sustained suspense that impresses with its power. This scren interpretation of a John Steinbeck original easily qualifies for a place among Hitchcock's finest work. The film is very much a series of character studies—and superb ones at that.

(For full review, turn to Page 29. For opening report, see Along the Rialto).

—PELEGRINE

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 8 Wed., Jan. 12, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

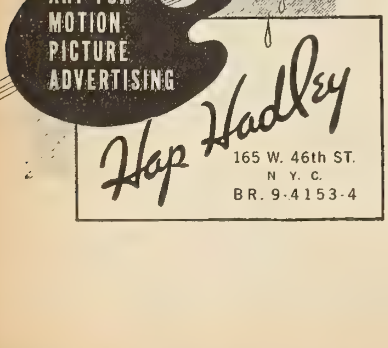
FINANCIAL

(Tuesday, January 11)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	16¾	17	+ ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	17¼	17⅛	17¼	— ¼
East. Kodak	164	164	164	— 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅛	19⅞	20	— ⅛
Loew's, Inc.	59	58½	59	— ¼
Paramount	24¾	24¼	24¾	+ ½
RKO	8¾	8⅝	8¾	+ ¼
RKO $6 pfd.	99¾	99¼	99½	.....
20th Century-Fox	22⅞	22⅜	22⅞	+ ½
20th Century-Fox pfd.	30	29¾	30	+ ⅛
Warner Bros.	12¾	12½	12¾	+ ½
NEW YORK BOND MARKET				
Par. B'way 3s55	85⅝	85⅝	85⅝	.....
NEW YORK CURB MARKET				
Monogram Picts	....	....	....	.....
Radio-Keith cvs.	1⅝	1½	1⅝	+ ⅛
Sonotone Corp.	2⅞	2⅝	2⅝	— ⅛
Technicolor	13¼	13¼	13¼	.....
Universal Pictures	19½	19½	19½	+ ¼
Universal Picts. vtc.	19	18⅞	19	+ ⅛

UA to Re-issue "Stagecoach"

"Stagecoach," the Walter Wanger production released through United Artists during the 1938-39 season, will be re-issued by the company.


ART FOR MOTION PICTURE ADVERTISING
Hap Hadley
165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

WAC Announces Release Dates of New Films

The WAC yesterday announced the release dates of a new film bulletin and a war information film in addition to the 4th War Loan trailers.

The bulletin, "Help Save Fighting Fuel," made by Pathe, will be attached to all newsreels issued on Jan. 20.

The war information film, "At His Side," to be released Jan. 27, was made especially for the Red Cross by the March of Time and is being distributed by the WAC as a forerunner to the annual Red Cross drive.

The 4th War Loan trailers will be released as follows: "Ginger Rogers Finds A Bargain" on Jan. 18; the Technicolor trailer shield, "We Bought Extra Bonds—4th War Loan," on Jan. 18; "Box-office Maisie," starring Ann Sothern, on Jan. 27.

Theater Ad Copy Dropped Two Days in Bridgeport

Bridgeport, Conn.—Local newspapers have notified theater advertisers that no Saturday afternoon or Monday morning space will be available hereafter, for the duration of the newsprint shortage. Exhibs. prevailed upon the publishers to include the usual boxed theater timetable, however. Loew's Poli division is the first to report radio spot announcements will probably be used over the week-ends to fill the news gap.

30 Hub Theaters Quick To Meet Safety Provisions

Boston — Thirty Boston theaters brought under the lash of the Public Safety Commission 10 days ago have so far complied with the "New Cocoanut Grove" law that they have been given full approval of the authorities again.

All of these theaters had failed in the opinion of safety commission to provide sufficient exits and in many cases were ordered to dispense with stage shows, close second balconies and make other drastic changes.

Ned Buddy Decorated

Lewis (Ned) Buddy, civilian director of the newsreel photographers' pool, has been decorated with the Order of the Purple Heart for wounds sustained in the Naples post office explosion last October. He was formerly director of Paramount News in Europe.

WANTED: Assistant editor for newsreel. Must have knowledge basic film technique; Ability translate news breaks into visual story. Do quick research, write commentary wth news punch. Draft exempt. Man only. Good opportunity for one capable and assumming responsibilities. Advance rapid. Write full qualifications. Write:
FILM DAILY, Box 179
1501 Broadway. New York City

WAC Conferees Draw Up Plan to Relieve Carriers

A plan of action which, it is hoped, will accomplish the desired results was agreed upon yesterday at a meeting of the special committee named by the WAC to look into the delivery situation and devise ways and means of obtaining relief for film carriers in this area faced with a breakdown in their service through their inability to secure vital equipment. The meeting was held in the office of H. M. Richey, director of exhibitor relations for M-G-M and assistant to William F. Rodgers, the company's distribution head.

The conferees went over data on the carriers' problem preparatory to the drawing up of a brief for presentation to the Office of Defense Transportation. The data was contained in a report prepared by Harry J. Grayson, counsel for the carriers. The brief probably will be placed before the ODT here.

Richey, Ralph Pielow and Bob Wolff represented the distributors at the meeting; Fred Schwartz and Irving Dollinger, the exhibitors; Morris Lane and Grayson, the carriers. Schwartz is chairman of the group.

Warners Entertain Army-Navy Conferees

West Coast Bureau of THE FILM DAILY

Hollywood—Army and Navy officials, civic, industrial and labor leaders who have been attending the Army and Navy War Conference here, were guests at a dinner and entertainment tendered by Harry M. Warner and Jack L. Warner on behalf of the motion picture industry. Undersecretary of War Robert P. Patterson, Admiral William F. Halsey, General Henry H. Arnold, Harry M. Warner and Y. Frank Freeman, president of the Association of Motion Picture Producers, spoke. Jack L. Warner presided at the dinner.

Bette Davis, Jack Benny, Lou Costello, Jack Carson, Ray Bolger, Reginald Gardiner, Frank Sinatra, Dinah Shore, Spike Jones, Robert Alda, Sid Gould, Jane Wyman, Irene Manning, Dolores Moran and Alan Hale were among the entertainers.

20th-Fox Announces Three January Releases

Twentieth Century-Fox's January releases will comprise "The Lodger," "Uncensored" and "Lifeboat," it was announced yesterday by Tom Connors, the company's distribution boss. "The Lodger" was released on Jan. 7. "Uncensored" will go out on Jan. 21; "Lifeboat," on Jan. 28.

Georgie Price on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — Georgie Price, the singing "comic," is appearing at Slapsy Maxie's Wilshire Bowl. Georgie is believed to be the only actor who owns a seat on the Wall St. stock exchange.

COMING and GOING

EDWARD A. ALPERSON and **OSCAR A. DOOB** returned yesterday from a March of Dimes trip.

E. A. "TED" O'SHEA leaves for St. Petersburg, Fla., this week to recuperate.

ROY DISNEY and **GUNTHER LESSING** of W Disney Productions have arrived from the C to confer with RKO Radio officials on four-state premiere of the "Snow White and the Seven Dwarfs" re-issue.

MARGO is scheduled to fly from the Coast on Jan. 17 to attend the premiere of RKO Radio's "Behind the Rising Sun" in Mexico City on Jan. 20. She will return to Hollywood the day after the opening.

HARRY THOMAS of Monogram Pictures will return on Saturday from a trip to Buffalo, Albany and Gloversville, N. Y.

I. J. HOFFMAN, Warner New Haven zone manager, is in town for a few days.

FRANK PHELPS, labor relations contact for the Warner circuit, will be in Philadelphia today.

NAT LEVY, RKO Radio's Eastern division sales manager, hied himself to Philadelphia yesterday on business.

PETE HARRISON leaves today for Florida.

ROBERT MOCHRIE and **LEON BAMBERGER** go to Boston tonight.

HENRY SUCHER, screen writer, returned to the Coast yesterday after passing the holidays in New York.

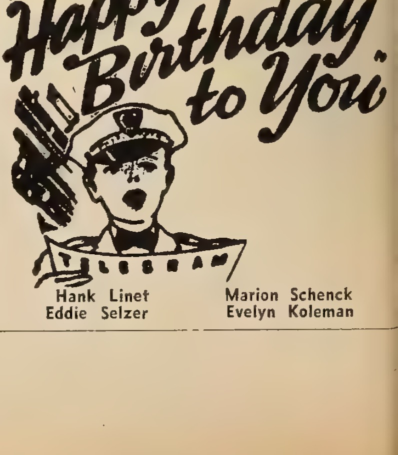
LT. (j.g.) ROBERT TAYLOR has left the Naval air base at New Orleans for California to visit Barabara Stanwyck, his wife, who has been ill. Following his furlough he will report to the Naval air station at Livermoore, Calif., where he will serve as an instructor.

Harry Keller Joins "U" Publicity Department

Harry Keller, until recently public relations director for the Colgate-Palmolive-Peet Co., has joined the publicity department of Universal Pictures. Keller will work on special assignments starting with Walter Wanger's "Gung Ho!" In addition to home office assignments, he also will act as special representative on major productions and will cover key city openings and special adio features.

Chicago Janitors Get 8-11 Cent Wage Jumps

Chicago—Wage increases of eight cents an hour for men and 11 cents an hour for women have been awarded Chicago theater janitors by the Sixth Regional WLB. Increases are retroactive to March 1, 1943.



Hank Linet
Eddie Selzer

Marion Schenck
Evelyn Koleman

Security Freezing May Draw Tax Veto

Washington Bureau of THE FILM DAILY

Washington—Passage by the Senate yesterday of the Vandenberg amendment to the tax bill, providing for the freezing for this year of the social security tax rate, strengthened somewhat the rumors here that the White House will refuse to sign the tax measure when it finally is sent there.

The administration is known to be displeased by the relatively small amount of additional revenue provided by the new bill. And the freezing of the social security rate plus Finance Committee Chairman George's ideas on re-negotiation of war contracts, make it appear that the Treasury might benefit as much with no new tax law as by what is now before the Senate. Thus, although Congress will pass the new admissions rate of one cent on each five cents, there is no assurance that it will become law.

Putting himself on record yesterday against the tax bill, the President told the Congress that he recommends "a realistic tax law—which will tax all unreasonable profits, both individual and corporate, and reduce the ultimate cost of the war to our sons and daughters. The tax bill now under consideration by the Congress does not begin to meet this test."

Lantz Audience Survey To Seek Cartoon Tastes

West Coast Bureau of THE FILM DAILY

Hollywood—A national survey of audience tastes in cartoons is being planned by Walt Lantz, whose Cartunes are distributed by Universal. The checkup is designed to supplement regular box-office reports on his series and is intended to freshen information and data on hand.

Lantz plans the most active year in his production history as he enters 1944. His schedule calls for an average of five Cartunes a month, three for Universal release and two training film cartoons for the U. S. Navy.

Next important Cartune on the Lantz schedule is "The Pied Piper of Basin Street," with Jack Teagarden playing his famed hot trumpet. This will be for his "Swing Symphony" series. Lantz also has ambitious plans for "Miss X," his newly-created glamour girl, who will first be seen in "The Greatest Man in Siam." Lantz will also focus his attention on such characters as Woody Woodpecker, Andy Panda, Camelia Camel and Buck Beaver.

WEDDING BELLS

Indianapolis—Moyne Griffiths, Columbia exchange office staff, and A/C John W. Marietta, AAF, stationed at Youngstown, O., were married.

▼ ▼ ▼

"Lifeboat" Is Launched

● ● ● WITH A distinguished audience as a sounding board, 20th-Fox launched its Alfred Hitchcock-directed "Lifeboat" at the Astor Theater on old Broadway last night......The picture, based on a story suggested by the director and written by John Steinbeck, is headed for a Jan. 28 release......Last night's swank audience, in which celebs., "names" and industry elite were numerous, obviously found the unique plot and unusual treatment dramatic, suspenseful and compelling...... Company execs. present, included; Spyros P. Skouras, Wendell L. Willkie, Tom Connors, Murray Silverstone, Hal Horne, W. C. Michel, A. W. Smith, Jr., Dan Michalove, Larry Kent, William C. Kupper, among others......On the 20th-Fox guest list were, among others, J. Robert Rubin, C. C. Moskowitz, W. F. Rodgers, David Bernstein, Howard Dietz, Metro; Adolph Zukor, Neil Agnew, Charles Reagan, Sam Dembow, Leonard Goldenson, Paramount; Edward Raftery and Carl Leserman, UA; Jimmy Grainger, Republic; N. Peter Rathvon, Ed Alperson, Bob Mochrie, RKO; William A. Scully and John J. O'Connor, Universal; Postmaster General Frank Walker, Jules Brulatour, Hope Hampton, Jack Alicoate, Harry Brandt, George Skouras, Walter Reade, Noel Coward, Don Mersereau, Louis Bromfield, Elsa Maxwell, Laird Cregar, Sir Cedric and Lady Hardwicke, Chester B. Bahn, Guthrie McClintic, Phil Baker, Kate Smith, Mitzi Mayfair, Annabella, Phil Silvers, Kenneth Macgowan Canada Lee, Martin Quigley, Terry Ramsaye, Red Kann, Bill Formby, Abel Green, Chick Lewis, Pete Harrison, Jack Harrison, Mel Konecoff, R. W. Baremore, Frank Leyendecker......

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Oscar Serlin took off yesterday for Hollywood, via a Columbus, O., stopover......He'll confer with certain screen writers on the Coast......And of course he MIGHT ponder new offers for "Life with Father.". . ● George Harvey of Para. is all smiles......Daughter Jackie is now emceeing week-end shows at the Bluebird Tavern. . . ● Congrats. to Cliff Work on his Universal board election......The recognition is well merited......the studio under Work's guidance has delivered...... And Universal gains, too, through the election of Bill German to the board......An able citizen, Bill. . . ● Congrats also to Monogram Prexy W. Ray Johnston, marking his 30th anniversary in film biz ......A swell guy, Ray. . . ● Laird Cregar starts a p.a. at the Roxy a week from today. . . ● Universal hosts a luncheon for Capt. W. S. Le Francois, author of "Gung Ho!" at Toots Shor's next Tuesday. ● And that afternoon Republic will toss a party at the Astor for visiting Seabees, following a morning peep at "The Fighting Seabees.". . ● James G. Balmer of Pittsburgh goes to Buffalo Saturday to install the new Variety Club officers there. . . ● Ed Evans, manager of the Milford, Del., Evans and the town's Mayor, is a candidate for re-election. . . ● Maurice M. Rubens, Great States exec., has been named to the Franciscan Order's advisory committee on construction. . . ● Capt. Steve Davis, formerly of Warners' Colony, Cleveland, is home on leave after two years in New Guinea......The thrice-decorated theaterman on arrival saw for the first time a son and heir, born 15 months ago. . . ● Former Mayor Jimmy Walker will be toastmaster when MP Associates install officers at the Hotel Astor next Tuesday......Charles P. Skouras, Louis Nizer, Harry Brandt and Arlene Francis will speak......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

Decree Proposals In Clark's Hands

Washington Bureau of THE FILM DAILY

Washington — The distributors' draft for a revised consent decree in the New York suit was received at the offices of Assistant Attorney General Tom C. Clark yesterday. Clark would not comment on the document, nor is he expected to discuss it at all prior to his meeting next Monday in New York with the distributors. After that meeting he is expected to send copies to independent leaders as a basis for further discussions with them.

Ted Gamble Announces Bond Quotas for States

(Continued from Page 1)

is $5,500,000,000. Industry totals will be included in state results. There is no special national industry quota.

Total quotas for individuals, partnerships and personal trust accounts which include series E, F and G Bonds and other securities, are in terms of millions of dollars: Alabama, 51; Arizona, 20; Arkansas, 32; North California, 209; South California, 205; Colorado, 40; Connecticut, 124; Delaware, 19; District of Columbia, 53; Florida, 64; Georgia, 70; Idaho, 16; Illinois, 368; Indiana, 125; Iowa 92; Kansas, 65; Kentucky, 56; Louisiana, 5; Maine, 31; Maryland, 93; Massachusetts, 258; Michigan, 253; Minnesota, 104; Mississippi, 36; Missouri, 136; Montana, 20; Nebraska, 53; Nevada, 7; New Hampshire, 20; New Jersey, 219; New Mexico, 11; New York, 911; North Carolina, 70; North Dakota, 17; Ohio, 312; Oklahoma, 58; Oregon, 54; Pennsylvania, 423; Rhode Island, 39; South Carolina, 53; South Dakota, 17; Tennessee, 65; Texas, 210; Utah, 22; Vermont, 8; Virginia, 78; Washington, 96; West Virginia, 40; Wisconsin, 113; Wyoming, 9.

Total quotas for individual territories and possessions are: Alaska, $2,000,000; Hawaii, $12,000,000 and all others $8,000,000.

Budd Rogers, "U" Rep. For Two Wanger Films

Appointment of Budd Rogers to represent Walter Wanger Productions for two pictures is announced by Universal. Rogers will serve as representative for the current Wanger picture, 'Gung Ho," and on "Ladies Courageous," to be released shortly.

STORK REPORTS

Frank Sinatra became the father of a son the other day. The youngster will be known as Frank, Jr The Sinatras already have a daughter.

Add 1,200 Theaters For Dimes Campaign

(Continued from Page 1)

chairman reported yesterday on his return from a flying tour of the south and middle west. Theaters of each of the 48 states have been lined up for collections the week of Jan. 24-30, he said.

"Originally we thought our target of $3,000,000 was a bit over-optimistic," commented Brandt. "But after witnessing the enthusiasm of exhibitors and securing the pledges of several thousand theaters that never before made audience collections, I feel that the three million mark is not beyond our reach."

Other optimistic reports reaching drive headquarters yesterday included Georgia State Chairman Thompson's estimate that, with Lucas & Jenkins taking auditorium collections, receipts should jump from last year's $18,000 to over $36,000. E. V. Richards and other Louisiana exhibitors expect to at least double last year's totals, while Arthur Lehman, Mississippi state chairman expects to triple his state's returns and L. C. Griffith reports at least a 25 per cent increase in Oklahoma pledges.

Tom Connors addressed a drive meeting in Philadelphia yesterday, with the Pennsylvania exhibitors pledging 100 per cent support. In the Chicago area, it is estimated there will be a 25 per cent increase in collections and John Friedl in Minneapolis made a similar prediction.

Returning with Brandt from March of Dimes meetings in Atlanta, New Orleans, Chicago and Dallas, were Oscar A. Doob, Eddie Alperson and Dr. John L. Lavan, National Foundation for Infantile Paralysis research director.

March of Dimes Gets Skouras Plug at Loan Drive Meeting

Dallas — In another instance of industry co-operation, Charles P. Skouras, addressing a Fourth War Loan meeting here, devoted almost a third of his time to plugging the March of Dimes drive. Pointing out that his West Coast theaters were the first to collect for the infantile paralysis fight, long before the charity became an industry-wide cause, he said, "Don't be afraid of audience collections. When the cause is right, your public welcomes a chance to contribute."

Rounding out the story of co-operation, Nicholas M. Schenck, national chairman of the March of Dimes drive, has wired every Loew theater to go all out in support of Skouras' campaign for the Fourth War Loan.

TO THE COLORS!

★ DECORATED ★

LEWIS BUDDY, civilian director, newsreel photographers' pool in Italy, Order of the Purple Heart.

★ COMMISSIONED ★

HERBERT KENNEY, JR., motion picture reviewer, Indianapolis News, commissioned an ensign, USN.

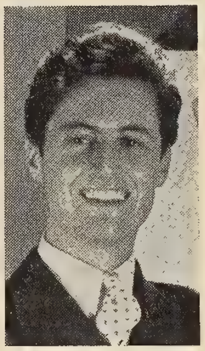
★ PROMOTED ★

2ND LT. LIONEL TOLL, USA, former editor of The Independent, to 1st lieutenant.

WHO'S WHO IN HOLLYWOOD

• • • *Presenting Interesting Personalities* • • •

ROBERT CLAMPETT. Cartoonist. Born, San Diego, Calif., in 1913. At the age of 10, was given cartoonist's contract by the Los Angeles Examiner. Used first pay check to buy movie camera. Filmed feature length comedy, "The Golf Widow," and doubled investment by neighborhood showings. Studied art under Gladys D. Merrick. Worked as doorman at old Majestic Theater. Was given start by Leon Schlesinger, whom he believes to be the greatest showman in shorts field. First week on payroll, suggested story idea, which was filmed. This story (idea) bringing to life of nationally known advertisements (Smith Brothers, Gold Dust Twins, etc.) became first popular Schlesinger formula. After three years as animator, was made gag man and assistant director to Tex Avery. Years later, was put in charge of own unit. Directed all "Porky Pigs" and "Daffy Ducks," then top Schlesinger money makers. In 1939 won award for the "Lone Stranger," first "Lone Ranger" burlesque. Same year, caused much newspaper comment with first Dali-Surrealistic Cartoon. Now celebrating his 12th year with Warner Bros. Is writing and supervising production of the "Bugs Bunny" and highly popular "Merrie Melodies." Stands, 6, 1. Weighs 165 pounds. Eyes, blue. Hair, dark brown.



Canadian Indies Prepare Complaint Brief for Gov't

(Continued from Page 1)

unaffiliated theatermen at the closed annual meeting yesterday of the Ontario branch of the council.

Protest involved matters in connection with control of the film business by the Wartime Prices board and is expected to be presented shortly.

At the same time the organized Ontario independents adopted a policy of greater co-operation with circuit and film exchange companies.

Officers elected were: B. Freedman as president another term; Harry Lester, vice-president; H. Romber, secretary; Sam Strashin, treasurer; and Garson Soloway, chairman of public relations. Directors are Max Starkman, Tom Walton and Bruce McLeod.

Executive committee meets later in the month to implement co-operative program with other branches of the trade.

New Contract for Cortez

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick has given a new contract to Stanley Cortez. Cameraman is currently in work on "Since You Went Away."

Fraser Going to Coast

George Fraser, feature writer at Columbia and his wife, Paula Weiss Fraser, Paramount pressbook publicity writer, have resigned effective, Jan. 28, and will leave immediately after for Hollywood. The Frasers' future plans will be announced upon their arrival on the West Coast.

Weather and Epidemics Slash Indiana Grosses

Indianapolis—Snow, ice, flu and scarlet fever has adversely affected theater attendance all over the state of Indiana, and box-office receipts are headed for all-time new lows.

The meningitis threat continues to grow here following the death in City Hospital of a three-months-old boy, the fifth victim of the disease within in the past week.

Two more meningitis cases hospitalized brought the total number of persons stricken during the week to 17.

Flu Cuts New Haven Biz

New Haven — Theaters, patrons, and exchanges have been hard hit by the grippe and flu epidemic here. Neighborhoods felt the cut in business keenly, and office staffs were seriously depleted.

Tenn. Theater Attendance Deeply Cut as Flu Rages

Knoxville, Tenn. — State theaters report attendance cut considerably by the epidemic of influenza now raging. Knoxville is hardest hit with more than 5,000 cases in the city and in Knox County.

Scarlet Fever Epidemic Cuts Salt Lake City Biz

Salt Lake City—A scarlet fever epidemic which has reached what health authorities term "serious" proportions is nipping theater attendance, adding its cut to that of the influenza spread which has been hanging on since late November.

B & K Managers Map Drive

Chicago—All B & K managers and assistants will be guests of John Balaban, circuit's general manager, at a luncheon today to receive final instructions for the Fourth War Loan drive. J. J. Rubens, state chairman, will address the meeting.

Chas. Skouras Here To Lead Loan Drive

(Continued from Page 1)

here for a week lining up the machinery for the job.

Skouras and his national committee aides will attend the New England pre-campaign meeting in B[illegible]ton tomorrow.

Meanwhile, Herman Robbins yesterday offered the use of National Screen Service's teletype for messages of emergency nature. Messages will be relayed to state chairman and others in the event ordinary telegrams are too slow.

Ned Depinet asked all exchange chairmen to notify him by wire on Saturday of the number of Bond premieres and Free Movie Days that have been set in their territories. Robert Mochrie has requested all RKO district and branch managers to call meetings of exchange employes to outline a plain whereby employes can purchase at least one more Bond during the campaign.

Seymour Peiser, national publicity chairman, has sent a bulletin to each state public relations chairman urging the use of the seating chart idea.

Bob Condon Joins WAC

Robert Condon has joined the WAC staff on a permanent basis, as assistant to Francis S. Harmon, executive vice-chairman, it was announced yesterday. Condon, formerly with Time Magazine and 20th Century-Fox, recently received a medical discharge from the U. S. Army.

Charles King Dies in England

London (By Cable)—Charles King, 49, U. S. stage and screen player and singer, died yesterday of pneumonia contracted aboard ship en route to entertain troops with a USO-Camps Show unit.

IN NEW POSTS

NEIL SCOTT, consultant-advisor, Columbia home office publicity department.

CLAUDE MORDIS, publicity director, United Artists, Chicago.

ROBERT CARNEY, manager, College, New Haven.

ROBERT HADLEY, field exploitation staff, 20th-Fox, San Francisco.

W. C. LEWELLEN, studio exploitation staff, Paramount, Hollywood.

ALLAN S. GLENN, district advertising representative, Paramount, Dallas, Oklahoma City and Memphis.

BOB COOPER, Eastern publicity representative, Edward Small Productions.

JOSEPH H. STEELE, executive assistant to Sig Schlager, Producers Corp. of America, Hollywood.

HARRY KELLER, Universal home office publicity staff.

INTO WAR JOBS

PHIL HABREL, booker, RKO Radio, Seattle.

ROBERT MULLEN, manager, Bell, Scranton.

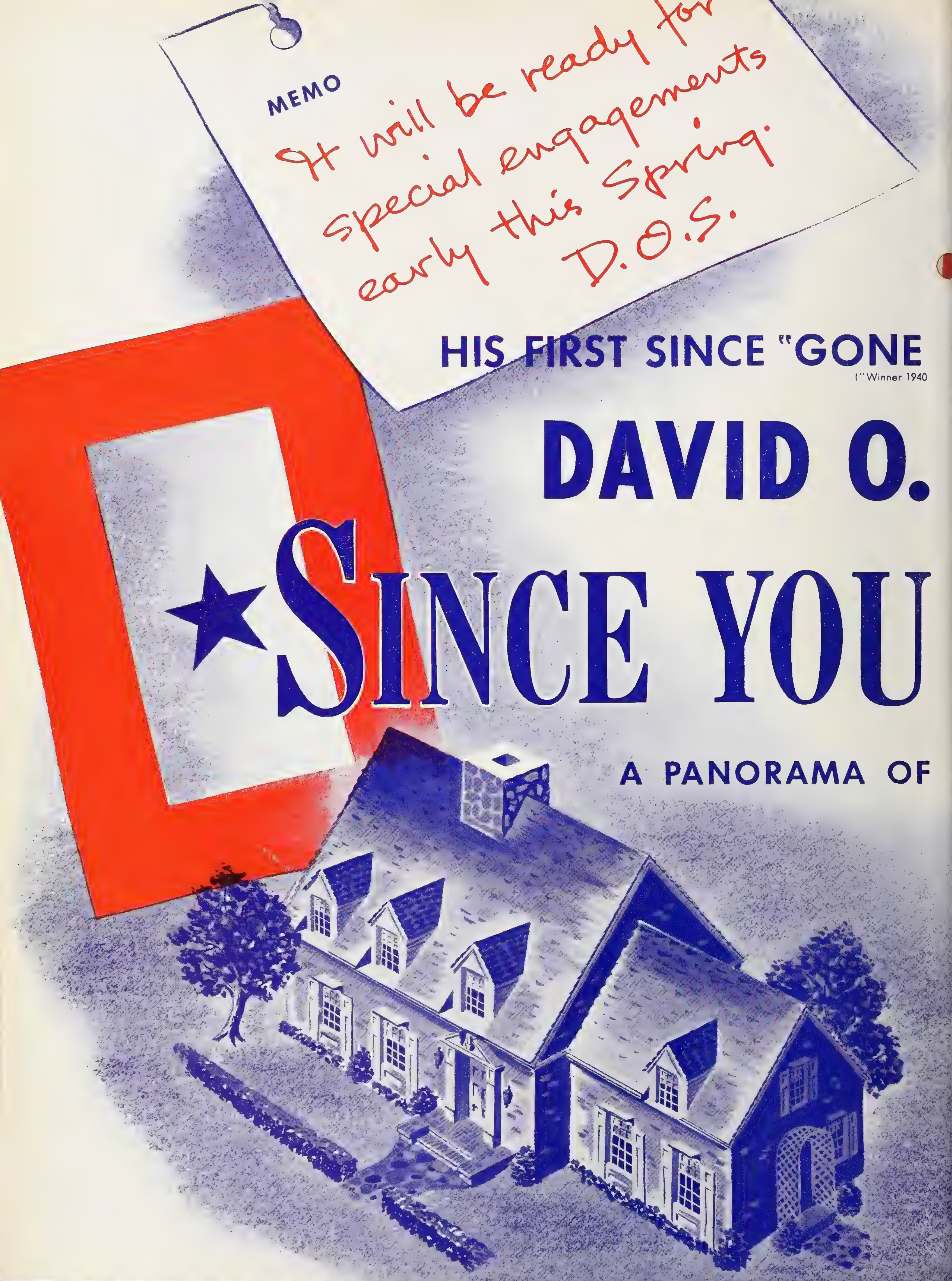
Report from UNITED ARTISTS . . . .

This is *not* a "product announcement for 1944", for among all companies United Artists alone knows no formal selling season. Rather, this is a report from the company and its producers setting forth *facts* on productions you will receive during the next months . . facts on pictures finished, pictures cutting, pictures ready to roll.

For today United Artists is making that sort of progress that will soon entitle it to its rightful place at the head of the industry. It is our firm belief that this can best be achieved by consistency of product, consistency of both quality and release. Toward this we are striving. . . .

It is not necessary for us to make promises or claims. We are able to let the facts speak. You will find no factory-made, production-line pictures among these releases. Each is hand-tailored by its creator-producer, made to the best of his ability for the best box-office results possible.

And we will continue to sell these pictures as they are made — individually. The values of each production will be carefully assayed and it will be sold accordingly. Here, then, is the report from United Artists — to you.



MEMO

It will be ready for
special engagements
early this Spring.
D.O.S.

HIS FIRST SINCE "GONE

†"Winner 1940

DAVID O.

★SINCE YOU

A PANORAMA OF

WITH THE WIND" AND "REBECCA"!

National Critics Poll —Academy Award, Best Picture of The Year")

("Winner 1941 National Critics Poll—
Academy Award, Best Picture of The Year")

SELZNICK'S

WENT AWAY

THE HOME FRONT

starring

CLAUDETTE **COLBERT** ★ JOSEPH **COTTEN** ★ JENNIFER **JONES** ★ SHIRLEY **TEMPLE**

MONTY **WOOLLEY** ★ LIONEL **BARRYMORE** ★ ROBERT **WALKER**

Suggested by the book of Margaret Buell Wilder

Directed by JOHN CROMWELL

PRODUCED BY VANGUARD FILMS INC.

**A SELZNICK
INTERNATIONAL
PICTURE**

NITED ARTISTS COR

NEW YORK, N.Y.

FIGURES FOR FIRST TWENTY-FIVE ENGAGEMENTS GREAT. THEY CONFIRM EVERYTHING WE HOPED FOR PICTURE'S BOXOFFICE POWER

SAMUEL BRONSTON

READY NOW! and with plenty of "Jack" in it!

JACK LONDON

SAMUEL BRONSTON *presents* *MICHAEL* **O'SHEA** · *SUSAN* **HAYWARD**

JACK LONDON

with

OSA MASSEN • HARRY DAVENPORT • FRANK CRAVEN
VIRGINIA MAYO • RALPH MORGAN • LOUISE BEAVERS

Screenplay by ERNEST PASCAL

Directed by ALFRED SANTELL

Produced by

SAMUEL BRONSTON

"Three Russian Girls"

starring **ANNA STEN · KENT SMITH**

with **Mimi Forsythe · Alexander Granach**

Cathy Frye · Paul Guilfoyle · Kane Richmond

Adaptation by Maurice Clark and Victor Trivas
Based upon photoplay "The Girl From Leningrad"
Screen play by Aben Kandel and Dan James
A **GREGOR RABINOVITCH** Production
Associate Producer **EUGENE FRENKE**
Directed by Fedor Ozep and Henry Kesler

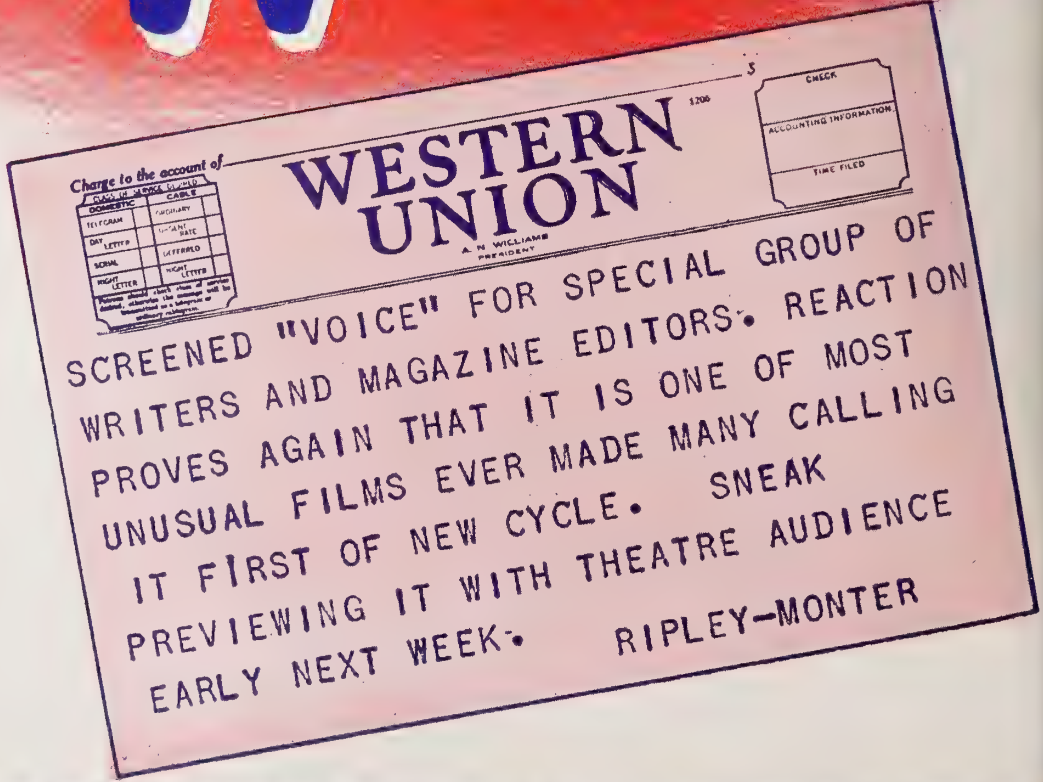
PRINT AIR EXPRESSED TO YOU ASSURING
DELIVERY AS SCHEDULED TO ALL
EXCHANGES. SNEAK PREVIEW IN POMONA
COMPLETELY SATISFACTORY. REACTION
CARDS AS FOLLOWS: EXCELLENT 78%
VERY GOOD 19%.
RABINOVITCH & FRENKE.

Produced by
R-F PRODUCTIONS
UA

They're whispering about it... talking about it...shouting about it. It's *that* different–

STRANGE and DIFFERENT!

Voice in the Wind



Charge to the account of ______ $

CLASS OF SERVICE DESIRED

DOMESTIC		CABLE	
TELEGRAM		ORDINARY	
DAY LETTER		URGENT RATE	
SERIAL		DEFERRED	
NIGHT LETTER		NIGHT LETTER	

WESTERN UNION

1206

A. N. WILLIAMS
PRESIDENT

CHECK

ACCOUNTING INFORMATION

TIME FILED

SCREENED "VOICE" FOR SPECIAL GROUP OF WRITERS AND MAGAZINE EDITORS. REACTION PROVES AGAIN THAT IT IS ONE OF MOST UNUSUAL FILMS EVER MADE MANY CALLING IT FIRST OF NEW CYCLE. SNEAK PREVIEWING IT WITH THEATRE AUDIENCE EARLY NEXT WEEK. RIPLEY-MONTER

Produced by

UA

RIPLEY-MONTER

People are talking about her, too!

"THE Woman OF THE TOWN"

Starring

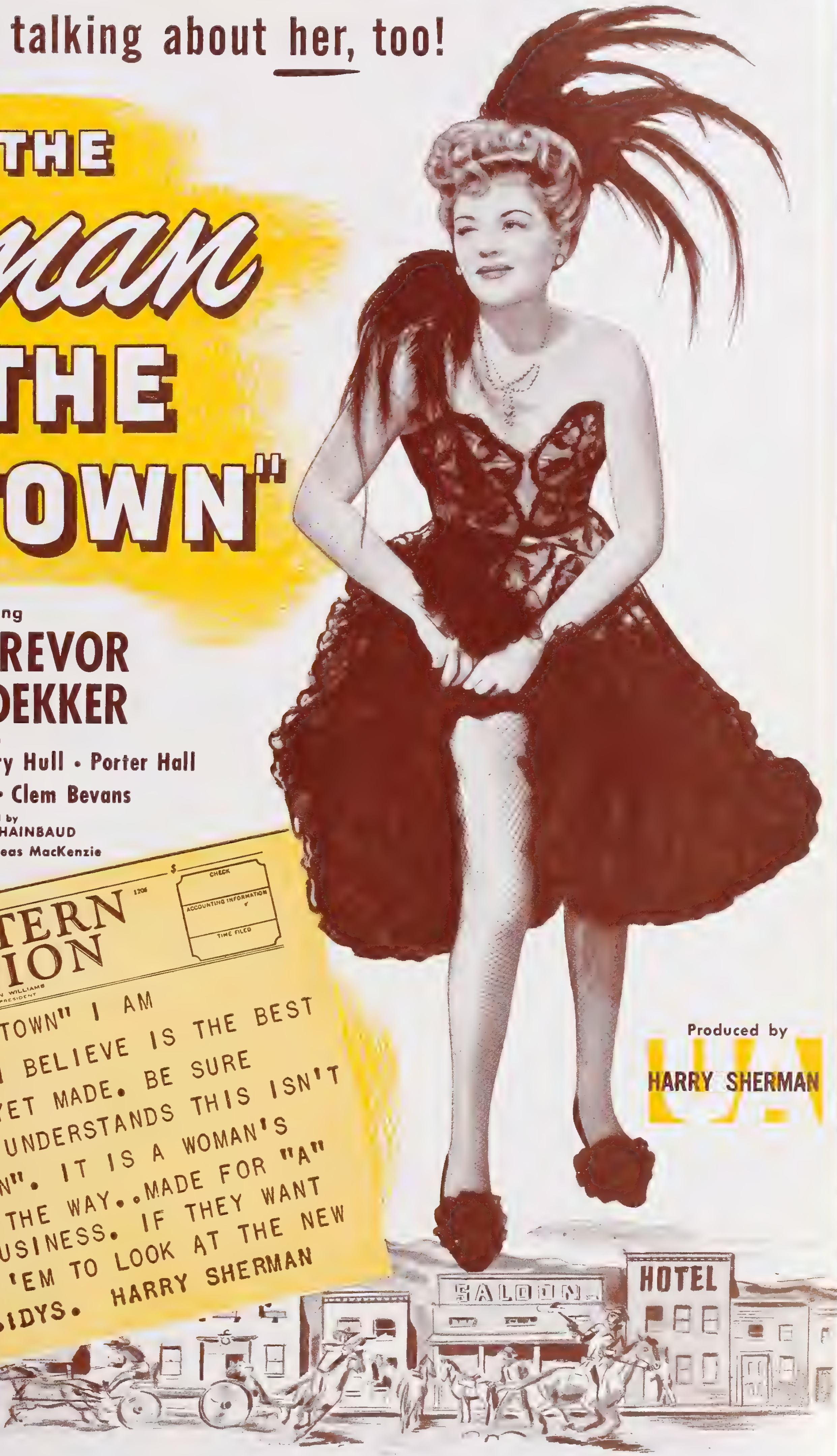
Claire TREVOR
Albert DEKKER

with

Barry Sullivan • Henry Hull • Porter Hall
Percey Kilbride • Clem Bevans

Directed by
GEORGE ARCHAINBAUD

Screen Play by Æneas MacKenzie



Charge to the account of

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

WESTERN UNION
A. N. WILLIAMS
PRESIDENT

1206

$

CHECK
ACCOUNTING INFORMATION
TIME FILED

IN "WOMAN OF THE TOWN" I AM
DELIVERING WHAT I BELIEVE IS THE BEST
PICTURE I HAVE YET MADE. BE SURE
EVERY EXHIBITOR UNDERSTANDS THIS ISN'T
"JUST A WESTERN". IT IS A WOMAN'S
PICTURE -- ALL THE WAY..MADE FOR "A"
TIME AND "A" BUSINESS. IF THEY WANT
WESTERNS TELL. 'EM TO LOOK AT THE NEW
HOPALONG CASSIDYS. HARRY SHERMAN

Produced by
HARRY SHERMAN

SHE'S BEAUTIFUL...
BEWITCHING...
AND BOX-OFFICE!

"The Bridge of San Luis Rey"

A ROWLAND V. LEE Production

Starring

Lynn Bari • Akim Tamiroff • Francis Lederer

with **Nazimova • Louis Calhern • Blanche Yurka • Donald Woods**

Directed by ROWLAND V. LEE • Screenplay by HOWARD ESTABROOK

Adaptation by Howard Estabrook and Herman Weissman

From
THORNTON WILDER'S
Pulitzer Prize-winning Novel

Produced by
BENEDICT BOGEAUS

WESTERN UNION
A. N. WILLIAMS
PRESIDENT

HAVE SHIPPED PRINT TO NEW YORK
SO EVERYTHING IS SET TO MEET
EARLY FEBRUARY RELEASE DATE AND
PRE-RELEASE BOOKINGS. SHOWING
PICTURE TO COAST CRITICS THIS WEEK.
BENEDICT BOGEAUS

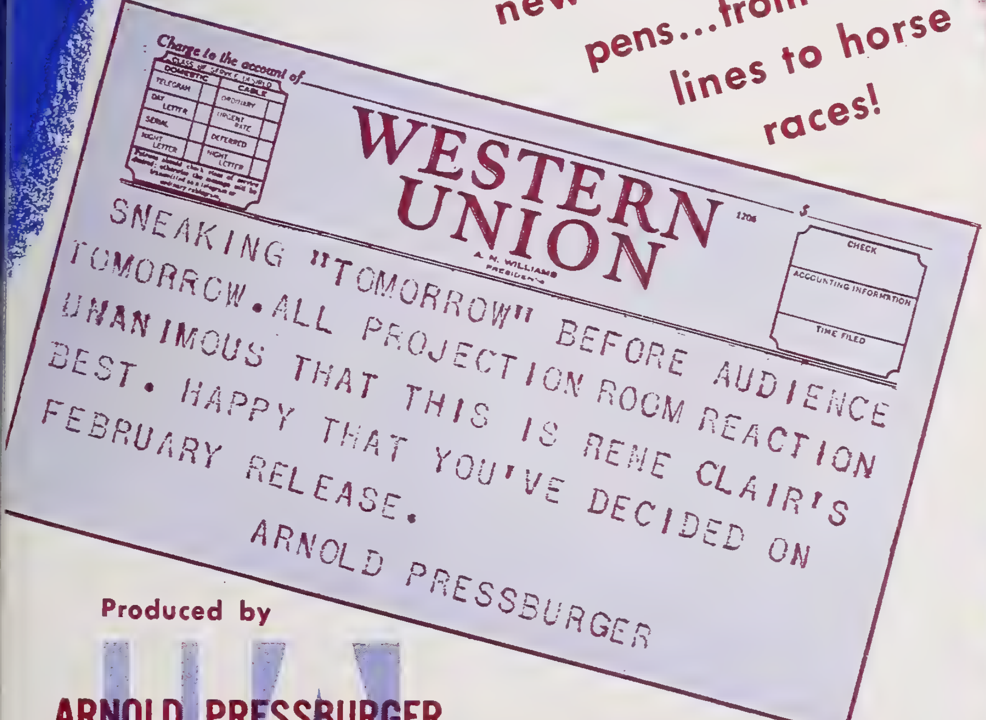
The Evening News

Rene Clair's

IT HAPPENED TOMORROW

Newspaper man makes a million on five long-shots...

The gay, intriguing idea back of it... an obscure reporter knows all tomorrow's news before it happens... from headlines to horse races!


Charge to the account of

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

SNEAKING "TOMORROW" BEFORE AUDIENCE TOMORROW. ALL PROJECTION ROOM REACTION UNANIMOUS THAT THIS IS RENE CLAIR'S BEST. HAPPY THAT YOU'VE DECIDED ON FEBRUARY RELEASE.

ARNOLD PRESSBURGER

Produced by

ARNOLD PRESSBURGER

U.A

starring

DICK POWELL · LINDA DARNELL · JACK OAKIE

EDDIE ACUFF · GEORGE CHANDLER

JACK GARDNER · SIG RUMAN

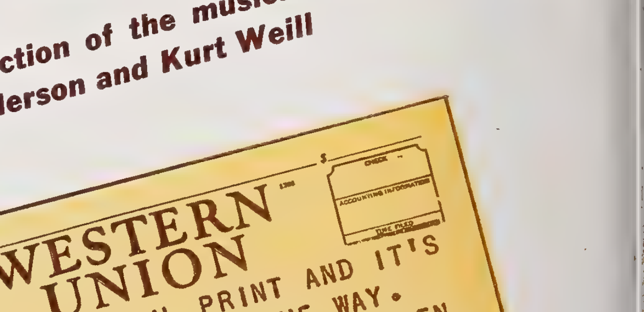
EDGAR KENNEDY · Directed by Rene Clair

Screenplay by Dudley Nichols

Sparkling with everything that makes a musical show memorable!

NELSON
EDDY
CHARLES
COBURN
CONSTANCE
DOWLING
in

Knickerbocker HOliday



Harry Joe Brown's production of the musical stage hit by Maxwell Anderson and Kurt Weill

with ERNEST COSSART
SHELLEY WINTER · JOHNNY (Scat) DAVIS · OTTO KRUGER
PERCY KILBRIDE · CHESTER CONKLIN · FRITZ FELD
and CARMEN AMAYA AND HER COMPANY

Produced and Directed by
HARRY JOE BROWN

Screen Adaptation by Thomas Lennon
Screenplay by David Boehm and Rowland Leigh
Additional Musical Numbers by Jule Styne and Sammy Cahn, Forman Brown, Werner R. Heyman, Franz Steininger

Produced by
PRODUCER'S CORPORATION OF AMERICA

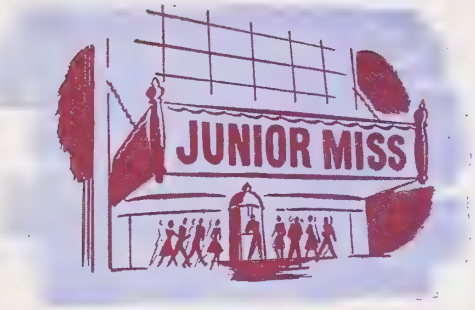
WESTERN UNION

JUST SCREENED FINAL PRINT AND IT'S FAST ENTERTAINMENT ALL THE WAY. YOU'VE NEVER REALLY HEARD OR SEEN NELSON EDDY UNTIL NOW. LABORATORY SET TO MEET JANUARY RELEASE DATE. LET'S GO.

SIG SCHLAGER AND HARRY JOE BROWN

Like what you've seen so far?

... **Now** look what's coming up! ...

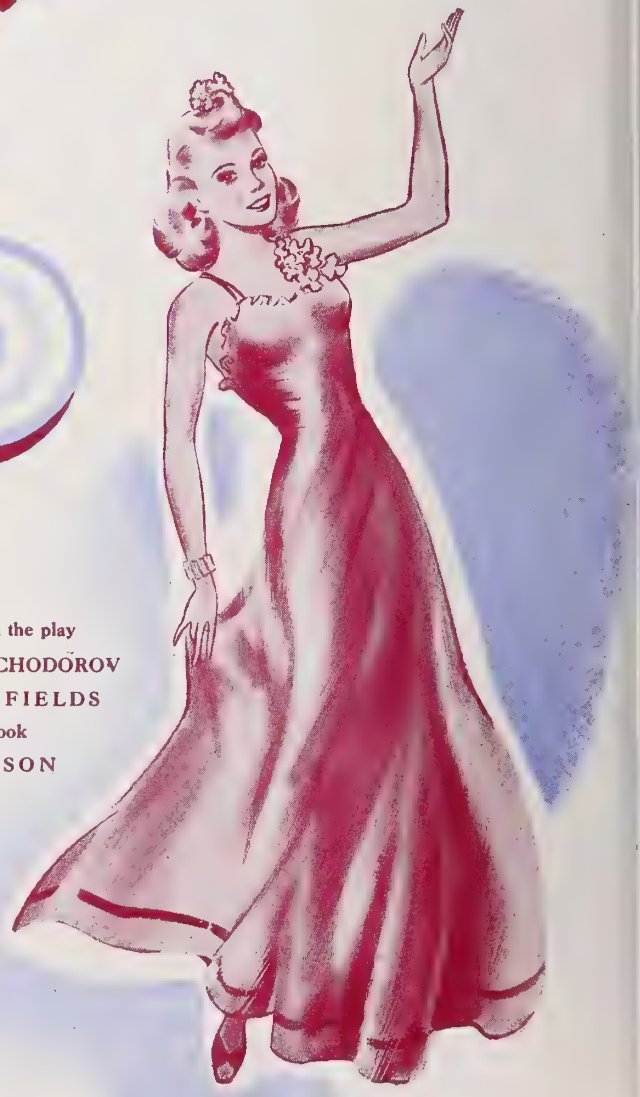


Most bid-for Broadway hit in years

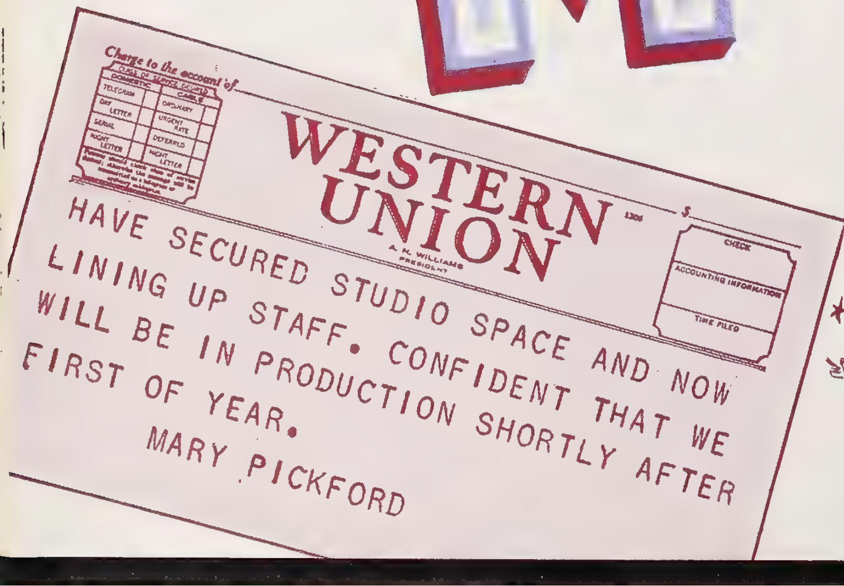
... *because* it was a solid two-season sell-out
that the whole country talked about!

Mary Pickford
presents

JUNIOR MISS



From the play
by JEROME CHODOROV
and JOSEPH FIELDS
based on the book
by SALLY BENSON



Charge to the account of

WESTERN UNION

A. N. WILLIAMS PRESIDENT

CHECK

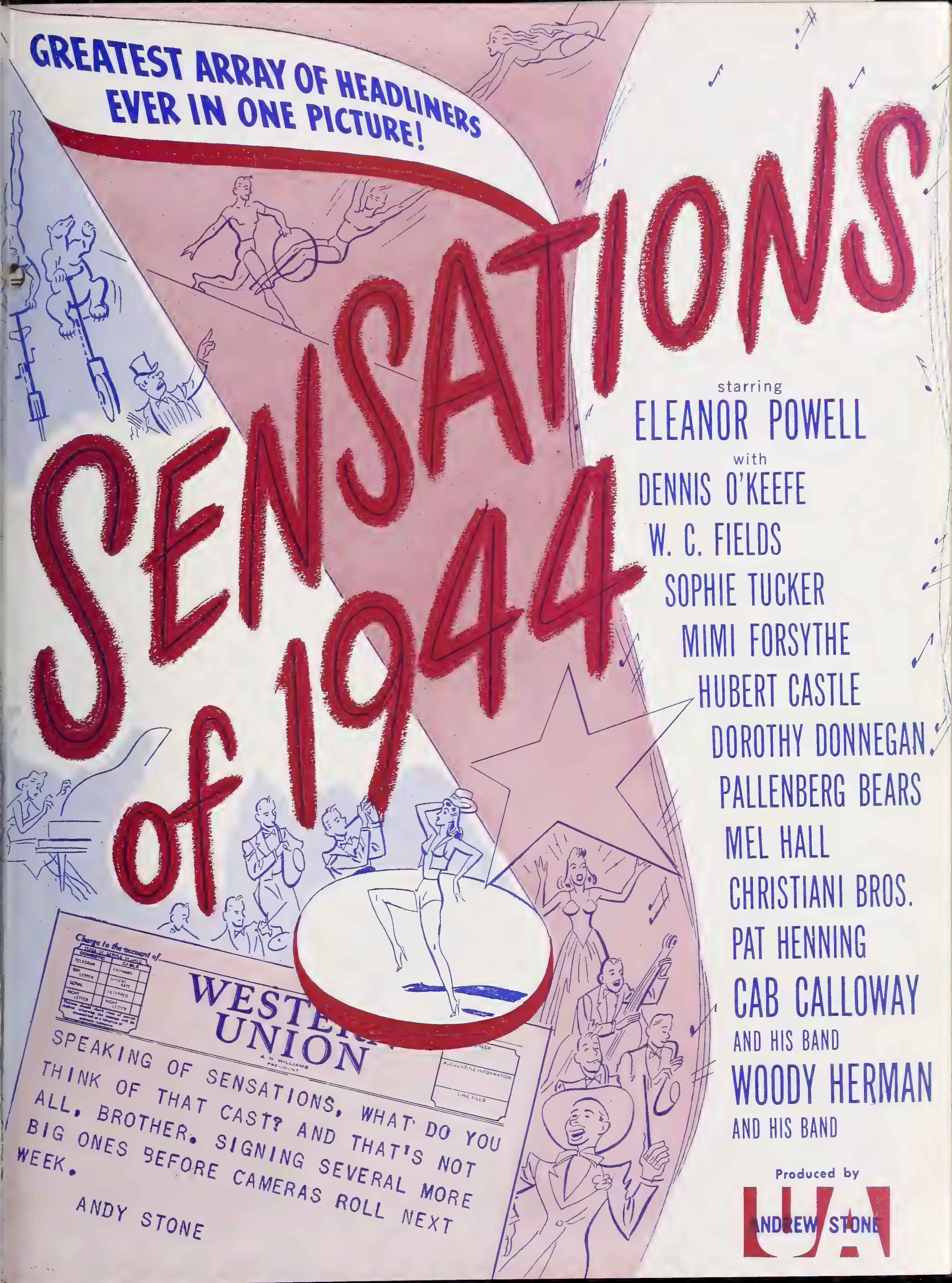
ACCOUNTING INFORMATION

TIME FILED

HAVE SECURED STUDIO SPACE AND NOW
LINING UP STAFF. CONFIDENT THAT WE
WILL BE IN PRODUCTION SHORTLY AFTER
FIRST OF YEAR.
MARY PICKFORD

Produced by
MARY PICKFORD

U.A



GREATEST ARRAY OF HEADLINERS EVER IN ONE PICTURE!

SENSATIONS of 1944

starring

ELEANOR POWELL

with

DENNIS O'KEEFE

W. C. FIELDS

SOPHIE TUCKER

MIMI FORSYTHE

HUBERT CASTLE

DOROTHY DONNEGAN

PALLENBERG BEARS

MEL HALL

CHRISTIANI BROS.

PAT HENNING

CAB CALLOWAY AND HIS BAND

WOODY HERMAN AND HIS BAND

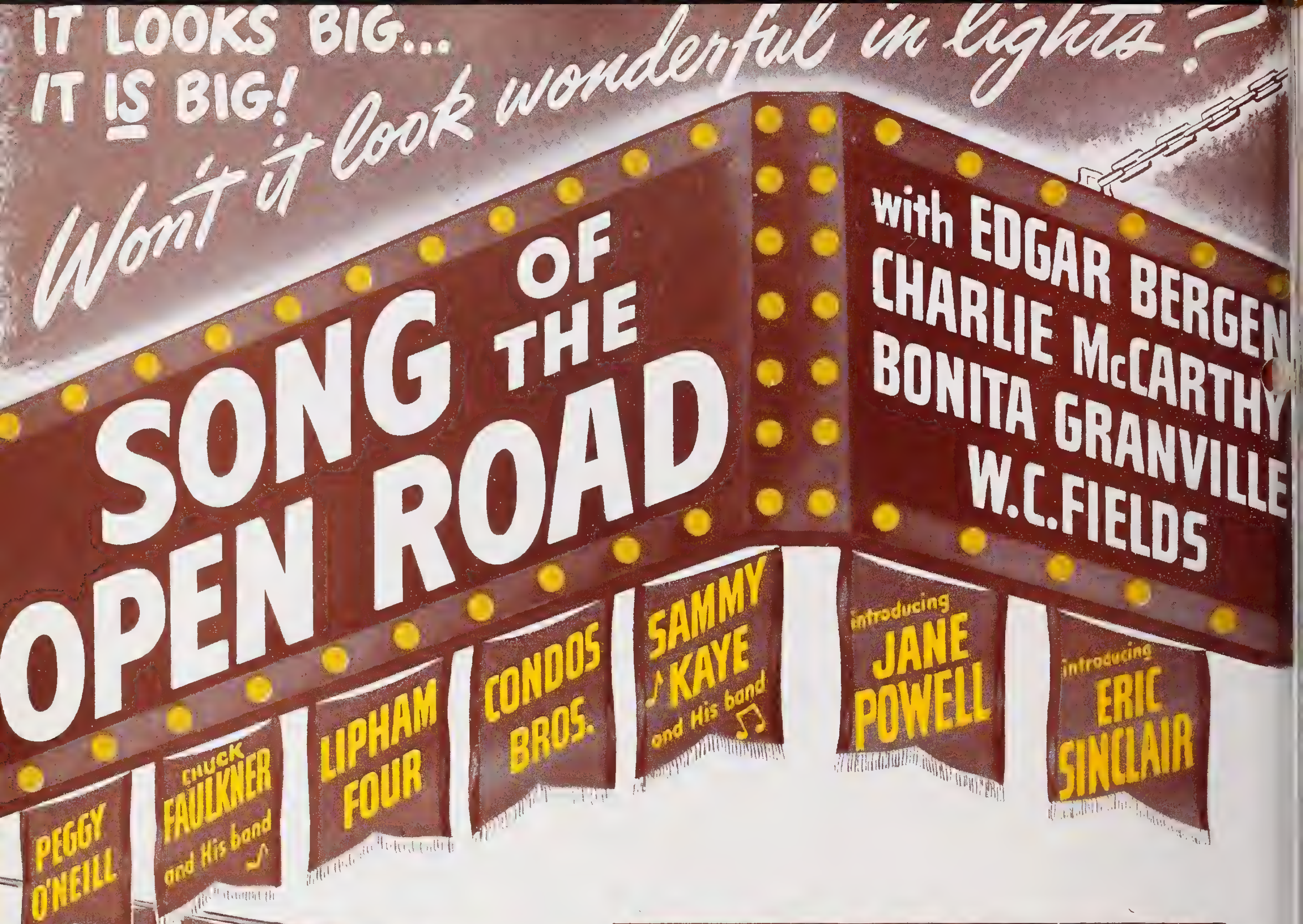
Produced by ANDREW STONE

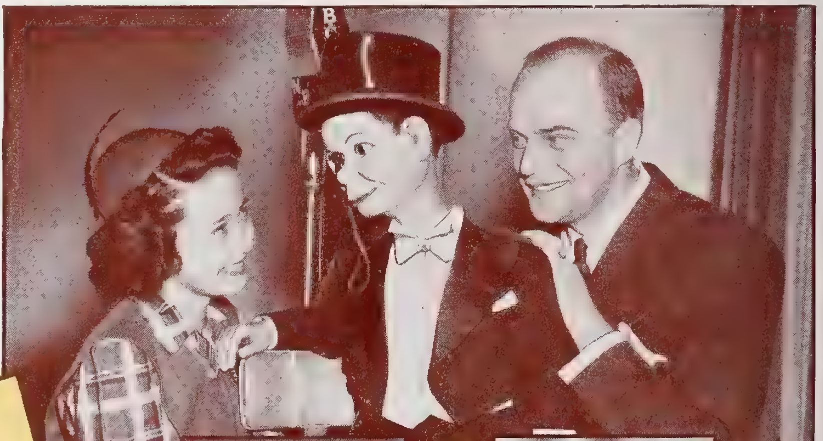
UA

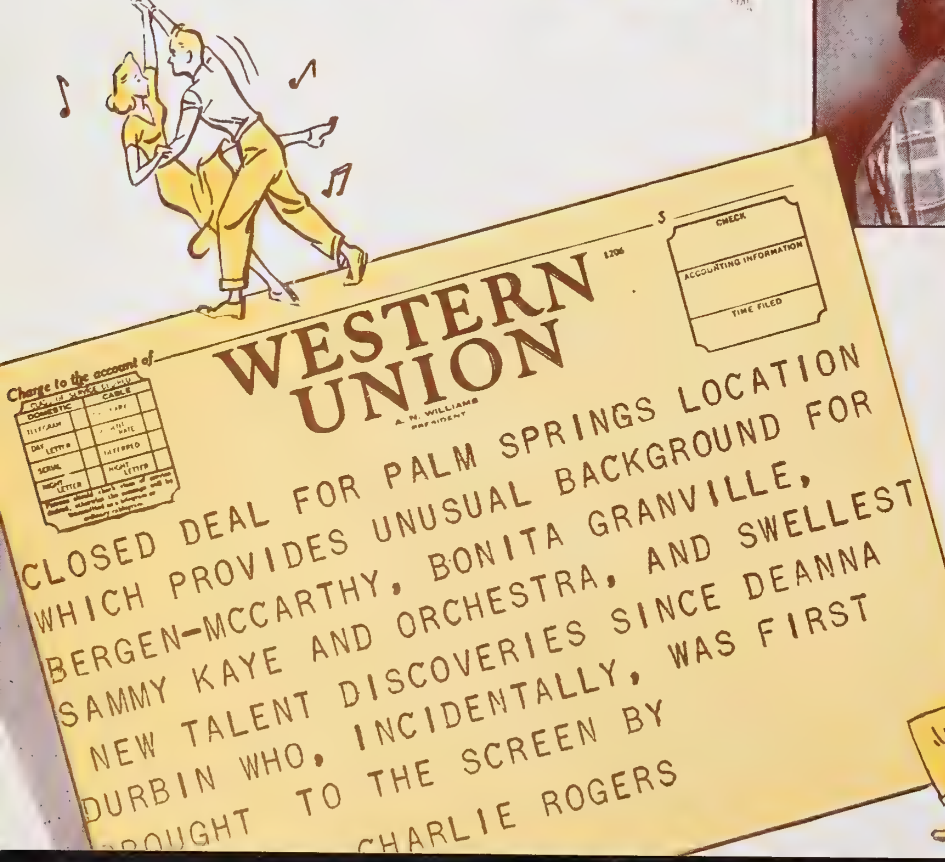
WESTERN UNION

SPEAKING OF SENSATIONS, WHAT DO YOU THINK OF THAT CAST? AND THAT'S NOT ALL, BROTHER. SIGNING SEVERAL MORE BIG ONES BEFORE CAMERAS ROLL NEXT WEEK.

ANDY STONE





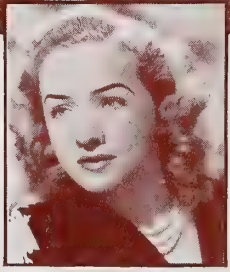


WESTERN UNION

A. N. WILLIAMS PRESIDENT

Charge to the account of

CLOSED DEAL FOR PALM SPRINGS LOCATION WHICH PROVIDES UNUSUAL BACKGROUND FOR BERGEN-MCCARTHY, BONITA GRANVILLE, SAMMY KAYE AND ORCHESTRA, AND SWELLEST NEW TALENT DISCOVERIES SINCE DEANNA DURBIN WHO, INCIDENTALLY, WAS FIRST BROUGHT TO THE SCREEN BY CHARLIE ROGERS



Directed by S. SYLVAN SIMON

Produced by

CHARLES R. ROGERS

Its impact rang across the world ...and won it the NOBEL PRIZE!

JULES LEVEY
presents
EUGENE O'NEILL'S
Memorable Drama

The HAIRY APE

Co-starring

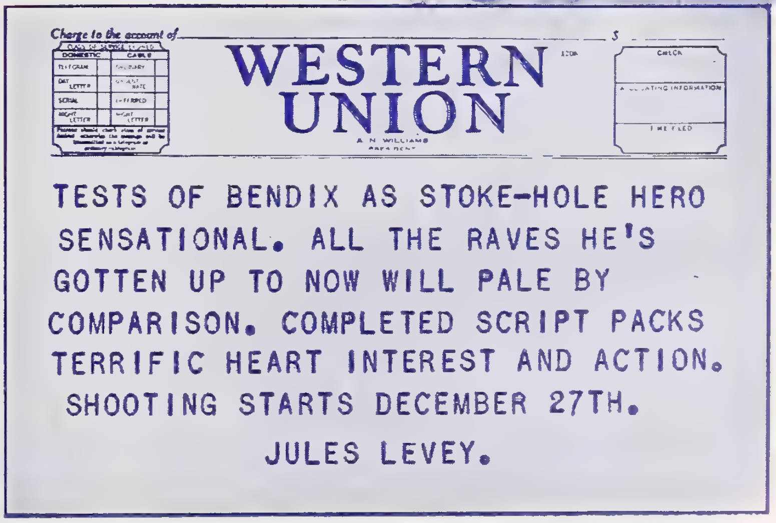
WILLIAM **BENDIX** · SUSAN **HAYWARD**

(Star of "Guadalcanal Diary" and "Lifeboat")

Directed by ALFRED SANTELL

Screenplay by
HOWARD (HUMAN COMEDY) ESTABROOK
and ROBERT (BATAAN) ANDREWS

Produced by
JULES LEVEY
UA



Charge to the account of ________ $ ____

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

CHECK

TIME FILED

TESTS OF BENDIX AS STOKE-HOLE HERO SENSATIONAL. ALL THE RAVES HE'S GOTTEN UP TO NOW WILL PALE BY COMPARISON. COMPLETED SCRIPT PACKS TERRIFIC HEART INTEREST AND ACTION. SHOOTING STARTS DECEMBER 27TH.

JULES LEVEY.

Chekov's Famous Novel

OF LOVE THAT HID BEHIND AN UNSOLVED CRIME!

THE Moon Their Mistress

(tentative title)

starring

GEORGE SANDERS · LINDA DARNELL

EDWARD EVERETT HORTON

Directed by
DOUGLAS SIRK

a SEYMOUR NEBENZAL production

Charge to the account of

WESTERN UNION

CAMERAS ROLL NEXT WEEK. GEORGE SANDERS, LINDA DARNELL EXCITED OVER ROLES. CONFIDENTLY EXPECT THIS TO BE AMONG BIGGEST OF 1944. IT IS ALREADY ONE OF MOST TALKED-ABOUT PRODUCTIONS IN HOLLYWOOD HISTORY.

SEYMOUR NEBENZAL

Produced by
ANGELUS PRODUCTIONS
UA

SOL LESSER

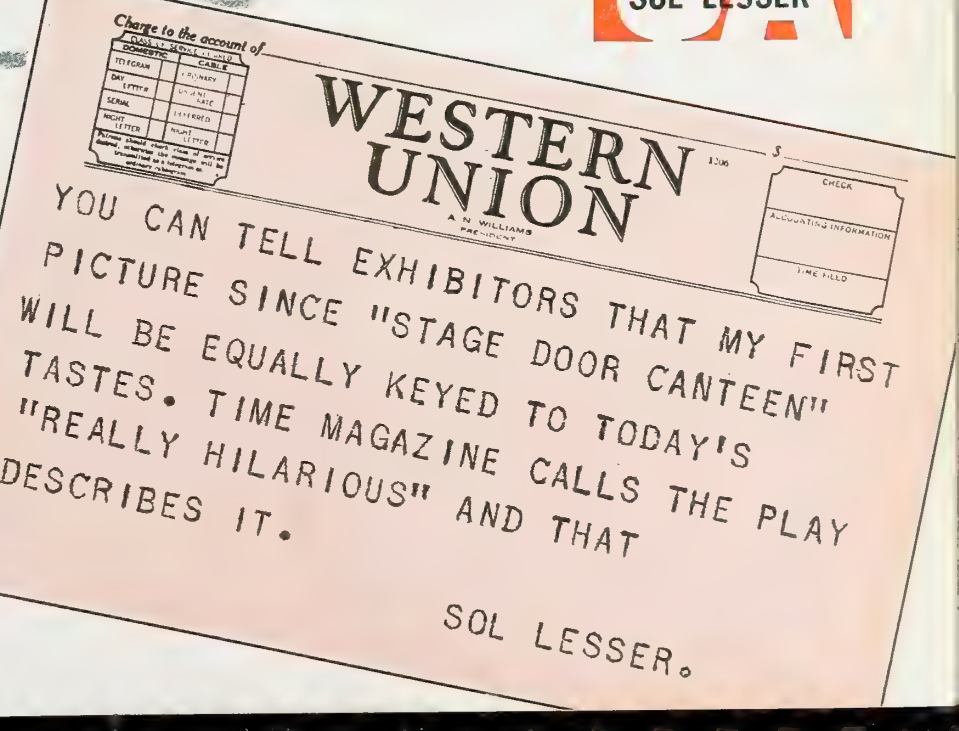
who this year gave you

STAGE DOOR CANTEEN

will present as his next production

Produced by
SOL LESSER

The John Golden stage hit that's still a sell-out after eight solid months on Broadway!



Charge to the account of

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

YOU CAN TELL EXHIBITORS THAT MY FIRST PICTURE SINCE "STAGE DOOR CANTEEN" WILL BE EQUALLY KEYED TO TODAY'S TASTES. TIME MAGAZINE CALLS THE PLAY "REALLY HILARIOUS" AND THAT DESCRIBES IT.

SOL LESSER.

The top story of our soldiers-told by the war's top story-teller!

ERNIE PYLE
Here Is Your War
AMERICA'S FAVORITE CORRESPONDENT TELLS THE STORY OF OUR SOLDIERS' FIRST BIG CAMPAIGN

WESTERN UNION
A. N. WILLIAMS
PRESIDENT

CHECK
ACCOUNTING INFORMATION
TIME FILED

ERNIE PYLE'S "HERE IS YOUR WAR" RUNAWAY BEST SELLER WITH LARGEST PRE-PUBLICATION PRINTING IN HISTORY. "TOMORROW - THE WORLD" ROLLING UP ENORMOUS ROAD AUDIENCES IN ADDITION TO EIGHT CAPACITY MONTHS ON BROADWAY. GOING INTO SIMULTANEOUS PRODUCTION ON BOTH PICTURES IMMEDIATELY

LESTER COWAN.

BROADWAY'S ACE DRAMATIC HIT!

TOMORROW -THE WORLD

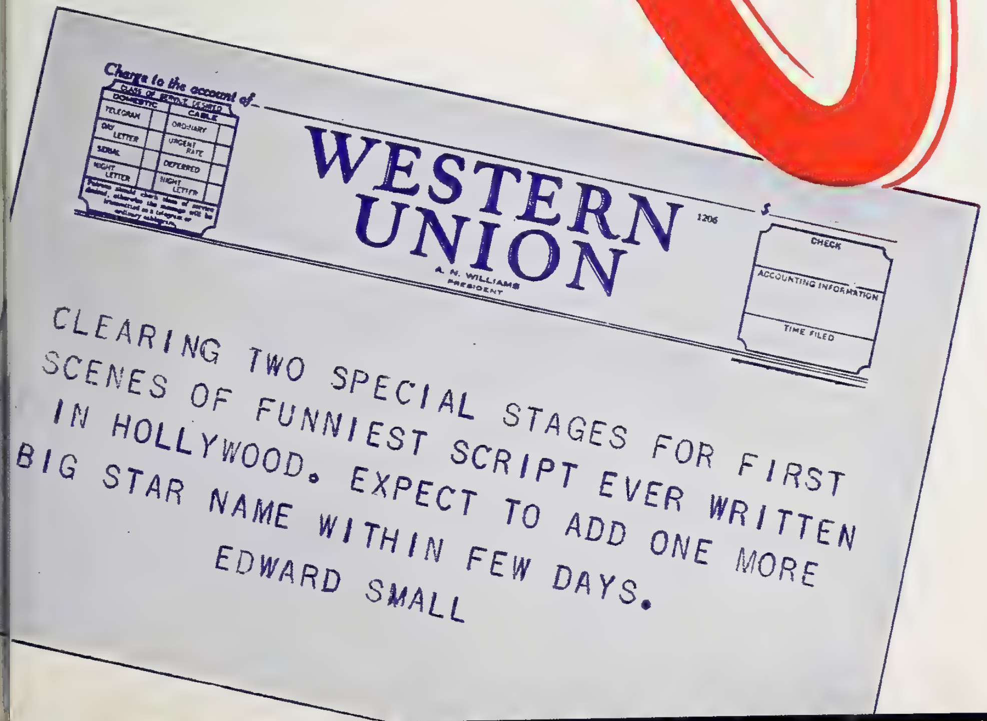
"Truly amazing-
The must of the season."
— N. Y. WORLD TELEGRAM

Produced by
LESTER COWAN
U.A

Most Famous of All Bedlam Farces — and No Wonder!

UP IN MABEL'S ROOM

Based on the Stage Success
"UP IN MABEL'S ROOM"
by Otto Harbach & Wilson Collison
Screen Adaptation by Tom Reed
Directed by
ALLAN DWAN



Charge to the account of
CLASS OF SERVICE DESIRED
DOMESTIC CABLE
TELEGRAM ORDINARY
DAY LETTER URGENT RATE
SERIAL DEFERRED
NIGHT LETTER NIGHT LETTER

WESTERN UNION
A. N. WILLIAMS PRESIDENT

1206

CHECK
ACCOUNTING INFORMATION
TIME FILED

CLEARING TWO SPECIAL STAGES FOR FIRST SCENES OF FUNNIEST SCRIPT EVER WRITTEN IN HOLLYWOOD. EXPECT TO ADD ONE MORE BIG STAR NAME WITHIN FEW DAYS.
EDWARD SMALL

starring
MARJORIE **REYNOLDS** ★ DENNIS **O'KEEFE**
GAIL **PATRICK** ★ MISCHA **AUER**
CHARLOTTE **GREENWOOD**
with
LEE **BOWMAN** ★ JOHN **HUBBARD** ★ JANET **LAMBERT**
and
BINNIE **BARNES**

Produced by
EDWARD SMALL

... And as if all that wasn't enough... Look!

Hunt

Stromberg

whose record of 28 Box-Office Champions has won him Fame's title of

THE INDUSTRY'S NUMBER 1 PRODUCER

announces as his next production . . .

Anne Baxter

(by arrangement with 20th Century-Fox Film Corp.)

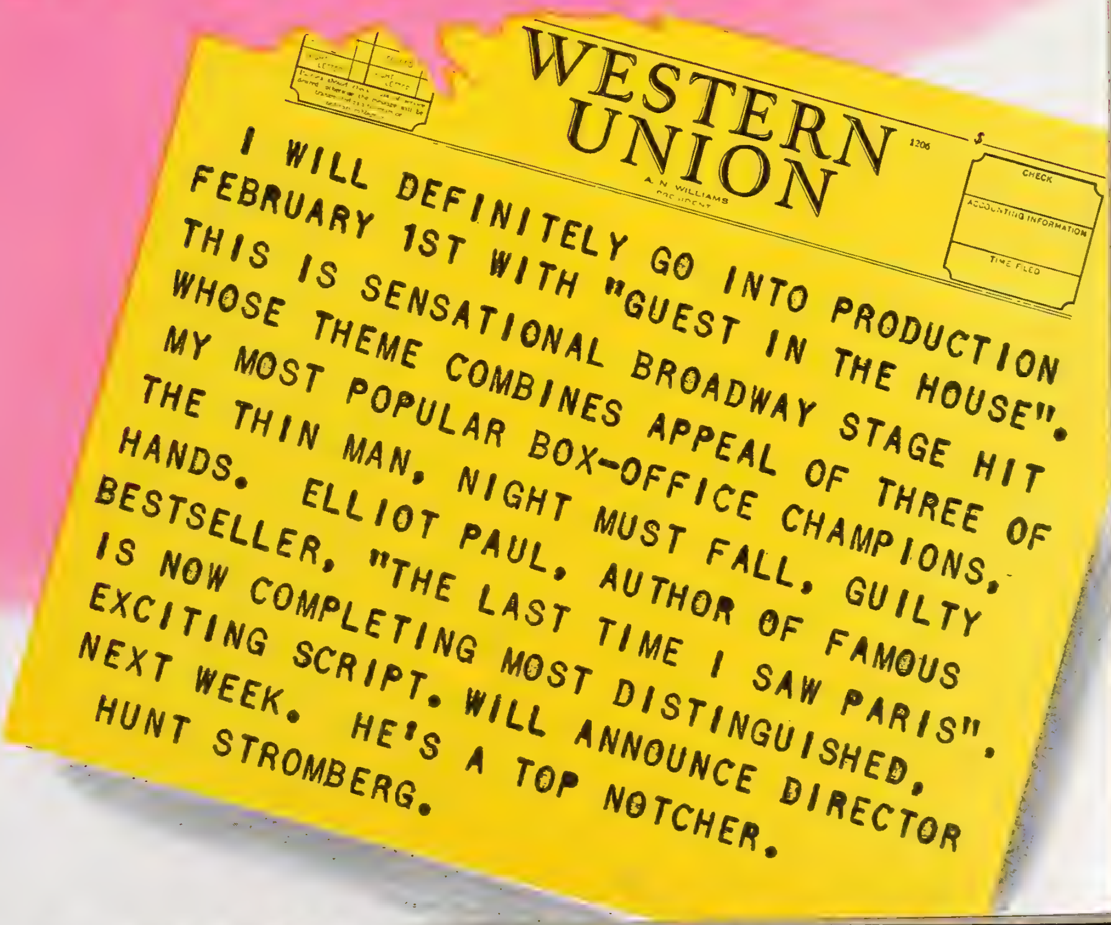
in

"GUEST IN THE HOUSE"

with a notable cast

Screenplay by
ELLIOT PAUL

Based on the Broadway Hit which the New York Critics called "The Year's Most Unusual Play"

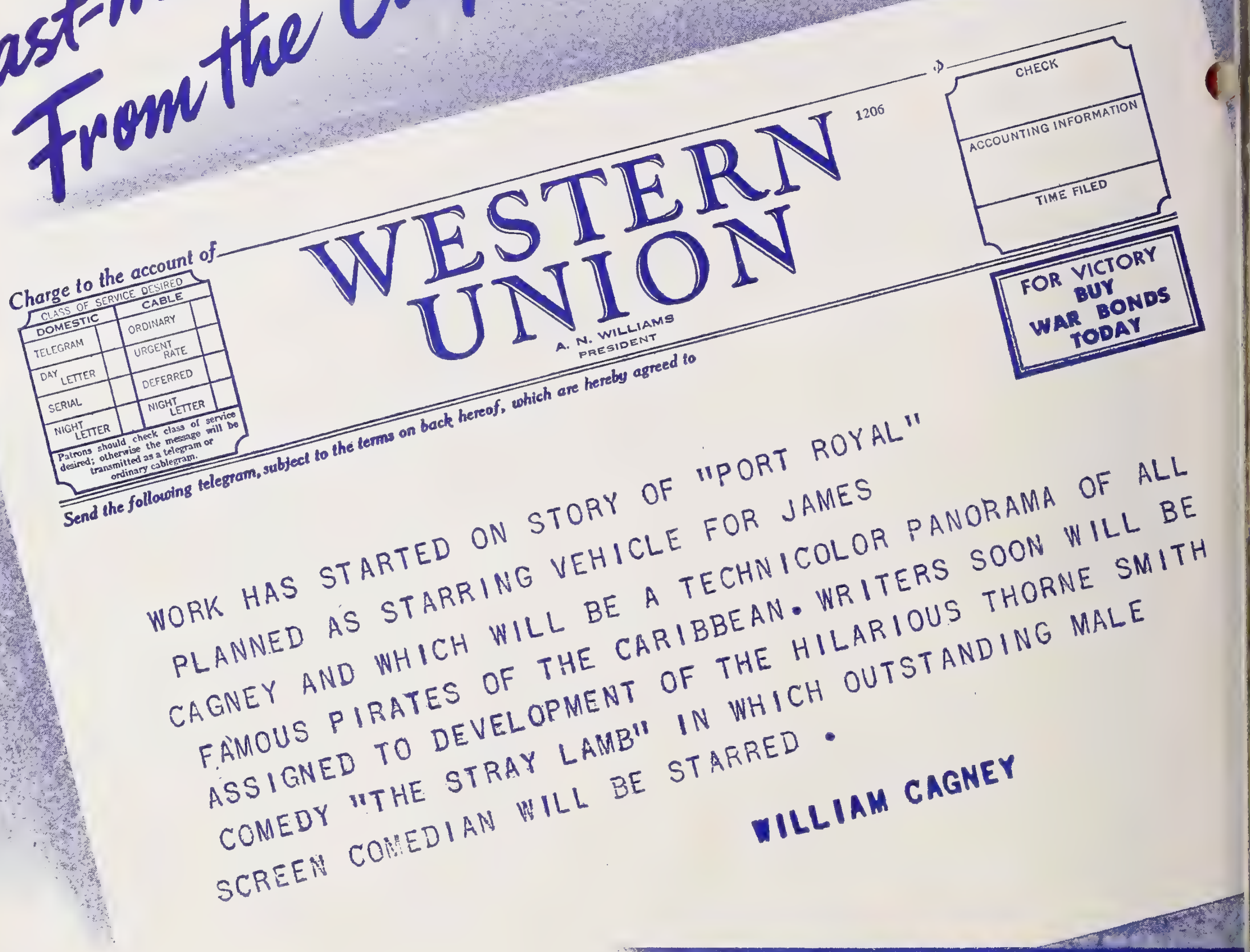


WESTERN UNION

I WILL DEFINITELY GO INTO PRODUCTION FEBRUARY 1ST WITH "GUEST IN THE HOUSE". THIS IS SENSATIONAL BROADWAY STAGE HIT WHOSE THEME COMBINES APPEAL OF THREE OF MY MOST POPULAR BOX-OFFICE CHAMPIONS. THE THIN MAN, NIGHT MUST FALL, GUILTY HANDS. ELLIOT PAUL, AUTHOR OF FAMOUS BESTSELLER, "THE LAST TIME I SAW PARIS", IS NOW COMPLETING MOST DISTINGUISHED, EXCITING SCRIPT. WILL ANNOUNCE DIRECTOR NEXT WEEK. HE'S A TOP NOTCHER.
HUNT STROMBERG.

Produced by
HUNT STROMBERG
U.A

Important Last-Minute Flash From the Cagneys!



Charge to the account of

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	ORDINARY
DAY LETTER	URGENT RATE
SERIAL	DEFERRED
NIGHT LETTER	NIGHT LETTER

Patrons should check class of service desired; otherwise the message will be transmitted as a telegram or ordinary cablegram.

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

1206

CHECK
ACCOUNTING INFORMATION
TIME FILED

FOR VICTORY
BUY
WAR BONDS
TODAY

Send the following telegram, subject to the terms on back hereof, which are hereby agreed to

WORK HAS STARTED ON STORY OF "PORT ROYAL" PLANNED AS STARRING VEHICLE FOR JAMES CAGNEY AND WHICH WILL BE A TECHNICOLOR PANORAMA OF ALL FAMOUS PIRATES OF THE CARIBBEAN. WRITERS SOON WILL BE ASSIGNED TO DEVELOPMENT OF THE HILARIOUS THORNE SMITH COMEDY "THE STRAY LAMB" IN WHICH OUTSTANDING MALE SCREEN COMEDIAN WILL BE STARRED.

WILLIAM CAGNEY

That's the report of

UNITED ARTISTS

for Now —

and for the Future!

PRINTED IN U.S.A.

State Dpt. Forms Division for Films

(*Continued from Page* 1)

Department's motion picture division will assist the film companies in acquiring access to world markets and to try to have the film industry represented in trade treaties. It was reported that a plan was being considered whereby film attaches would be assigned to U. S. embassies in foreign countries.

Film problems in various parts of the world are expected to be discussed at tomorrow's meeting.

Film Exchange Local F-51 Installs New Officers

Officers of the Film Exchange Employes Union, Local F-51, IATSE, for 1944 were installed last night at a dinner at the Cafe Loyale. The installation ceremonies were conducted by Louis Krouse, general secretary-treasurer of the IATSE, and Joseph Basson, representative of the alliance.

Those installed: Jack Finkelstein, RKO, president; Agnes McLaughlin, Warner Bros., vice-president; Angelina Mazzei, RKO, financial secretary and treasurer; Gertrude Reiman, WB, recording secretary; Murray Bluetreich, RKO, sergeant-at-arms, and the following trustees: Sybil Mayer, Kitty Flynn, Millie Tromantano.

Finkelstein presided. Among those present were local division and branch managers. All the outgoing officers were presented gifts by Krouse and Basson.

William Irving Dead

Buffalo—Word of the death in Hollywood of Gustave Luedman, former Buffalonian, has been received here. Luedeman a film bit player, died of injuries suffered in an auto accident. He was known on the screen as William Irving.

Ask Gov't Control Of Soldier Vote

Congress has been petitioned by some 750 members of the entertainment world, including many leading names of the film business here and in Hollywood, for passage of the Scanlon bill calling for Federal supervision of the soldier vote. The appeal is in behalf of the more than 80,000 members of the show business serving in the armed forces as well as in behalf of the petitioners themselves. The petition urges support of the bill as the simplest and speediest procedure of permitting eligibles in the armed services to exercise the franchise. The Soldier Vote Committee of the Entertainment Industry has been organized to continue the fight for Federal supervision of the soldier vote.

«REVIEWS»

"Lifeboat"

with Tallulah Bankhead, William Bendix

20th-Fox 96 Mins.

NEW HITCHCOCK PRODUCTION RATED A DRAMATIC GEM; POWER AND SUSPENSE TO SPARE; ACTING TOPS.

Alfred Hitchcock has worked his magic again to make "Lifeboat" a masterpiece of sustained suspense that impresses with its power. Confinement of the action to a lifeboat carrying the survivors of a freighter sunk by a Nazi submarine has not hampered his style as a director, nor has it restricted the scope of his talent. This scren interpretation of a John Steinbeck original easily qualifies for a place among Hitchcock's finest work. The directorial treatment makes "Lifeboat" definitely a picture to see, especially on the part of those who relish dramatic screen fare.

"Lifeboat" possesses all the qualities that distinguish the Steinbeck writing. It is simple, direct, stark and vivid, with strong emphasis on the human element. The projection of character has been beautifully handled. Each being in the lifeboat is a distinct personality and each is alive and convincing. The film is very much a series of character studies—and superb ones at that.

At the start of the film there are nine persons in the lifeboat. Tallulah Bankhead is a woman journalist of the uppity type. William Bendix, Hume Cronyn, Canada Lee, John Hodiak are members of the crew of the torpedoed freighter. Manry Anderson is an American Army nurse; Walter Slezak, captain of the German sub, which is sunk by the freighter before it goes down; Henry Hull, a rich industrialist; Heather Anfel, a British refugee.

The drama begins to build when the sub captain is pulled into the boat. The audience, in common with the others in the lifeboat, is kept wondering about the German. What has he up his sleeve? Is he to be trusted? These are the questions that face the survivors. The answers to these questions are what provides the drama and the suspense. The fact he is the only one present who has a knowledge of their whereabouts compels the others to place their trust in the Nazi captain.

Soon the German has the others at his mercy. Eventually he meets a horrible end in the sea when the others discover he is taking them not to the safety of Bermuda but to a Nazi supply ship. The freighter's survivors escape imprisonment when the supply ship is sunk by our gunpower. At the finish an Allied warship is coming to the rescue. By then Bendix and Miss Angel are dead. One was thrown overboard by the villain; the other, mentally deranged by the death of her baby, drowned herself.

Kenneth Macgowan has given the film an exemplary production. Jo Swerling did a superlative job of putting the Steinbeck story in scren form. The photography of Glen MacWilliams and the special effects of Fred Sersen are important contributions. Both men have helped to make "Lifeboat" a marvel of realism.

Every performance is a gem. Tallulah Bankhead is at her finest in the starring role. New laurels are garnered by Bendix in a role that makes strong demand upon his acting ability. Slezak makes the Nazi a fascinating study in villainy, Hodiak, Hull and Cronyn play vividly and effectively. The Misses Anderson and Angel add a touching note.

CAST: Tallulah Bankhead, William Bendix, Walter Slezak, Mary Anderson, John Hodiak, Henry Hull, Heather Angel, Hume Cronyn, Canada Lee.

CREDITS: Producer, Kenneth Macgowan; Director, Alfred Hitchcock; Screenplay, Jo Swerling; Based on original by John Steinbeck; Cameraman, Glen MacWilliams; Art Directors, James Basevi, Maurice Ransford; Set Decorations, Thomas Little, Frank E. Hughes; Film Editor, Dorothy Spencer; Special Effects, Fred Sersen; Sound, Bernard Freericks, Roger Heman; Musical Score, Hugo W. Friedhofer; Musical Director, Emil Newman.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

See National Service Legislation Trade Benefit

(*Continued from Page* 1)

hesitant about going on record because of the present uncertain manpower situation, there was no question that the film industry has nothing to fear from national service legislation, as recommended yesterday by President Roosevelt in his annual message to Congress.

"Due to the highly technical nature of our industry and the fact that we are in a strictly essential category," said Claude R. Collins, WAC representative here, "we are unperturbed by this announcement. We consider that it would strengthen our standing, rather than weaken it. We have already lost so many technicians, stars and other unreplaceable people to the armed forces that we feel—in view of the obvious appreciation by the Government for the work of our industry—that the administration will help us rather than harm us."

Collins, who has been in the thick of the industry's fight for reasonable protection in the manpower situation, said he thought national service legislation would be of inestimable benefit because it would provide control over hiring for essential work, as well as control over the assignment of men to the armed forces.

In speaking of "the industry," Collins said he was referring to all branches of the industry. He pointed out that theaters would come under jurisdiction of regional officers of the WMC, or whatever organization might be assigned to handle a national service act. Strong authority to these regional officers, he said, would make for far less confusion and flouting of national policy than now obtains.

He said that motion pictures have suffered more than war industries because they are a service in support of the war effort rather than a direct contributor of guns, tanks and the other actual fighting materials. Because of this, he said, draft boards have tended to feel that protection for industry manpower is not so important. Collins is hopeful that national service legislation would better situation noticeably.

Work and German Named to "U" Board

(*Continued from Page* 1)

Western division manager of RKO theaters. German is vice-president of Jules Brulatour, Inc., distributors of the Eastman film.

Election of Work and German raises the number of Universal directors to 15, as they do not replace any retiring members.

Metro Will Extend Its Plan To Aid Small-Town Exhibs.

(*Continued from Page* 1)

been affected by war conditions and, because of the results achieved, the company has decided to extend the plan to all sales territories as quickly as representatives can make arrangements.

Howard Dietz, director of advertising, publicity and exploitation, said yesterday that in each situation visited by a company representative, it was found that the exhibitors were showmen of long standing and that the recommendations made were received by the exhibitors with an appreciation of a worth-while, constructive effort on the part of M-G-M.

It was pointed out that the visits of the representatives not only benefitted the theater and the company, but also the industry at large, because the suggestions adopted by the exhibitors were not confined to Metro pictures but to those of other companies as well. Supervision of the aid to small-town theaters is under the direction of Dietz and William R. Ferguson who, with sales executives, set up the itinerary of each man sent out into the field. C. E. Carrier has been contacting the first group of exhibitors.

Letters from exhibitors who have been visited were loud in their praise of the results. Additional services are being extended by the advertising, publicity and exploitation departments where such services are found to be of a definite advantage.

"In Our Time" on Feb. 19

"In Our Time" has been set by Warners for national release Feb. 19.

Morros Acquires "Of Thee I Sing"

West Coast Bur., THE FILM DAILY

Hollywood—After four years of effort Boris Morros has finally successfully concluded negotiations with the Sam Harris estate and the George Gershwin estate also with Ira Gershwin, Morrie Ryskind and George S. Kaufman for film rights to the New York musical comedy success, "Of Thee I Sing," which will be made on an elaborate scale in Technicolor and will be released by United Artists. This is the first of many important properties which Morros has acquired and which will be announced shortly.

Warners-SAG 'Canteen' Dispute Leads to Suit

Warner Letter to SAG Bears Down on Secret Directive to Members

(*Continued from Page* 1)

lion dollars when production was shut down. Twice we approached your board of directors; we outlined the entire history of this production; we explained its nature, its purposes and extent of our commitments. Agreements between this studio and your organization (basic agreement of 1937, modification agreement of 1938 and supplemental agreement of 1941) although providing that Guild reserves Paragraph 27 of the basic agreement: 'and Guild further agrees that during term of this agreement it will not adopt any code for actors or any amendment to its articles or bylaws which will be in conflict with its obligations under this agreement; paragraph 18 of basic agreement further provides: 'Nothing herein contained shall be construed to prevent any actor from negotiating with, and obtaining from, any producer better terms than are herein provided for. Minimum terms of employment for free lance players are found in paragraph 10 (A) of 1941 supplement; Minimum salary of free lance players—shall be at rate of $100 per week.'

"It has now come to our attention that on December 11, 1943, your secretary circulated among your membership the following secret directive:

> **" 'For confidential information of members: "Dear Member: Question of 'cut rate' performances by actors in commercially produced pictures has been raised again. Certain actors have been asked to appear at less than their usual compensation, with representations that part of their film profits are pledged to a war cause. Guild's board of directors wishes to remind all class members that such appearances would violate Rule 33. Rule 33 states: 'It shall constitute conduct unbecoming a member of the Guild for any member to appear in any motion picture production with compensation, or for an amount of compensation substantially below the member's usual motion picture salary.' A pro-rating is a violation of this rule. For example, an actor who normally receives $10,000 a week may not agree to appear for one day at a salary of $2,000. Enforcement of this rule is essential to the maintenance of the economic standards of actors, and is in the best interests of the industry, as Guild has repeatedly stated in the past. Most of the studios agree with the principle of this rule. If you receive any offer from studios which cut your usual amount of compensation, be sure that you immediately consult the Guild office before accepting employment. (Signed Jack Dales, assistant executive secretary,' "**

"This secret memorandum set up an entirely new rule, and nothing less. This amounts to introduction of a new rule six years after the game started. You tell your members that they can not negotiate independently, and on a commercial basis, with producer, even though the amount of salary is more than the minimum provided in the basic agreement; indeed, more than an amount commensurate with 'the member's usual motion picture salary.' Your memorandum specifically denies your members the right to negotiate under conditions guaranteed them by the basic agreement. That action impinges upon basic contract itself.

Entails Big Loss

"Our investment in 'Hollywood Canteen' was made weeks before your new rule was promulgated. In plain language, your rule, if persisted in, spells irreparable damage, in hundreds of thousands of dollars, to Warner Bros. Pictures, Inc. Our basic agreement is a closed-shop agreement. Our talent, by contract, stems from the Guild. To that extent we have a vested interest in any rule, or any interpretation of a rule that can jeopardize the 'good standing' of any Guild member—or that warns him of 'unbecoming' conduct. On Dec. 9, 1943, we appeared before your board of directors to seek your co-operation in this matter. Categorical question was asked whether a given actor, usually receiving $150,000 per picture, if he were to act a part in 'Hollywood Canteen' which required no more than one or two days of his time, should, under your interpretation of Rule 33, receive full amount of $150,000. Your answer was that he should receive substantially that. It was then pointed out that payment of such excessive salary, out of all proportion to service rendered, would be in utter violation of the salary stabilization act. It was stated that Government approval could not be obtained for such extraordinary payment.

Government Might Act

'But your interpretation of Rule 33, involves more than this: There can be little doubt that hiking salaries by this devious method, would not only be frowned upon by the Government, but might very likely result in all per picture contracts being reviewed by the Government before any actor could be paid.

'Producer and actor alike, and anyone advising such a course, might well be liable to criminal prosecution under Federal statute.

"Our whole problem gets back to this: This country is at war; everything we can possibly do to further the war effort must be done now; Hollywood Canteen and 42 guilds and unions and their 30,000 members render such an outstanding service for our fighting men that the world should know just how grand a job is being done. One milion, four hundred thousand men have passed through the portals of the Hollywood Canteen and enjoyed its hospitality; we have not asked an actor to contribute a single dollar in money or time; but your action would compel us to junk a picture which has been boycotted by a rule without a reason. This means much more—immeasurably more—than loss that abandonment or production would cost Warner Bros.

"In your letter to us under date of Dec. 22, 1943, you make this comment, entirely unsupported by facts: 'The board is of the opinion that considerations other than purely commercial considerations, and which would constitute undue pressure upon the actor, are inescapable in this situation.' There has been no pressure upon any actor on our part. No one has been asked, or will be asked, to contribute anything, except a very brief amount of time and for compensation fully commensurate with his usual salary.

Actor Free to Reject Offer

"We deny your right to prescribe negotiations with members of your organization, negotiations in which we give the actor complete freedom to reject any offer or any part, and in which we offer him compensation equal to or more than a pro-ration of of his usual salary. In that same letter you offer the amazing suggestion that your disposition to re-examine the question will be, or may be, dependent on the attitude of other producers and upon the sympathy other studios may entertain toward a production for which we assume full responsibility.

Sympathy of Other Studios

"You say this: 'It has come to the attention of the Board that other studios are not in sympathy with the type of picture which uses a charitable or patriotic theme, whatever its commercial basis, to bring together for brief appearances in one production a large number of personalities from all parts of the industry, with the effect of attracting audiences through the use of the exploitation value of these personalities. This attitude has been evidenced in the case by the unwillingness of certain studios to make available their contract players. No waiver of rule can be considered until evidence is produced showi[illegible] that producers' association and a[illegible] studios are in sympathy with this production. At such time as it is established that producers' association and major studios consider this an industry undertaking and will co-operate by making their contract players available and approving appearance of other players with whom they may have present or future commitments, the Guild board will be glad to re-examine the question in the light of such circumstances.'

"We do not pretend to dictate to other studios their type of pictures nor conditions of their contracts. For ourselves we claim the right to determine the kind of pictures we will produce, whether for charity or otherwise. We will not subscribe to a procedure of either restraint or collusion as to products of our studio. Will you, therefore, give us a definite answer not later than Tuesday, noon, Jan. 11, 1944 whether our legal rights to bargain with your members, bargain independently, bargain on a purely commercial basis under provisions of our basic agreement, are to be respected?"

SAG Board Says Its Eager to Have Production on Pic Resumed

Statement from SAG

Referring to Warners' "Hollywood Canteen," Screen Actors Guild controversy, a SAG statement said in part that the Canteen spokesman appearing before the SAG board of directors "made it very clear that they were extremely eager to have production resumed on the picture although they recognized that the Guild was within its rights in enforcing regulations which had been passed for the protection of its members.

"From the conference it was apparent that, with respect to this particular production actors fell in two categories. (a) Those who might be coerced by various pressure into appearing in a picture at less than their normal salaries, and (b) those who because they were closely identified with the canteen itself and were desirous of appearing in the picture were not exposed to pressure of any sort"

The statement added that the Guild board of directors discussed the problems for several hours and that members reaffirmed their belief that Rule 33 applied to "Hollywood Canteen" but consented in view of the expressed desires of certain Guild members to consider requests for waiver of that rule for individual actors who asked for such waivers. If a rule has been waived for a specific actor, that actor is free to

(*Continued on Page* 32)

FEMME TOUCH

MARTHA McHATTON, film reviewer, Indianapolis News.

DAYE YOUNG, manager, Vogue, Detroit.

MARIE NICKELL, stenographer, 20th-Fox, Omaha.

MRS. SAM SCHOENSTADT, manager, Atlantic, Chicago.

MARIE SEAS, assistant, Stillman, Cleveland.

MRS. HELEN McLAUGHLIN, manager, Capitol, Middletown, Conn.

Soon —

Everybody will be talking about the most important news of the year—

"THE TEN BEST" PICTURES OF 1943

as selected by

those important critics and reviewers of the leading newspapers, magazines, press services and syndicates in the

FILM DAILY'S 22nd ANNUAL POLL

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Huge Seating Plan as N. Y. Drive Ballyhoo

(Continued from Page 1)

house seating plan, to be placed at the 43rd St. end of the "island," it was determined at a luncheon meeting of Broadway managers, Treasury and industry campaign representatives and the trade press held at the Stork Club yesterday. Irving Lesser, managing director of the Roxy and captain for the Broadway houses' participation in the coming drive, was host and presided.

Seating plan stunt, suggested by Jack Alicoate, publisher of THE FILM DAILY, calls for the recording of Bond sales by the Broadway theaters through the daily painting in of seat blocks emblematic of the aggregate numbers of sales. Huge seating plan is also envisioned as a backdrop for campaign activities, including visits of celebs., etc.

The chart will contain approximately 100,000 squares, each of which will denote a theater seat. The blocks will be painted on both sides of the sign.

Two other features were advanced at the meeting which was addressed by Nevil Ford, War Finance Committee's executive manager for New York State; B. V. Sturdivant, national campaign director; Edward L. Alperson, New York area theaters chairman, and Lesser.

In all probability, the Roxy will have a Bond Premiere, with all Broadway houses participating in the ticket sale for it. Event probably will be timed for 8:30 p.m. and will utilize a new pic, plus a Roxy stage show.

Establishment of an advertising space fund by all Broadway houses to herald the drive was discussed. Details will be handled by Jack McInerney of the Paramount and Irving Windisch of the Strand.

Ford hailed the industry campaign slogan, "A Bond for Every Seat," originated by Jack Alicoate, as "one of the best ideas I've heard of in some time." He disclosed that the State War Finance Committee in two years has sold $16,750,000,000 in War Bonds.

Both Lesser and Sturdivant stressed the trade press's vital role in the campaign, terming the job done "outstanding" and asserting it was "enthusing the industry throughout the country."

Sturdivant, replying to an inquiry made by Eddie Dowden of Loew's, emphasized that the industry campaign was predicated upon the sale of a Bond for every seat, regardless of amount. Interpretation of some managers that it was merely necessary to multiply the seating capacity by $25—the lowest "E" series denomination—to establish a house quota, with a $1,000 Bond counting as 40 seat units, was termed wholly erroneous.

Sergt. Barney Ross, USMC, A. J. Balaban and Jack Partington were presented to the luncheon group by Lesser, who cited Harry Mandel and Dowden for bang up jobs.

In attendance besides those mentioned above, were: Homer H. Harmon, Buck Dinnes, Morris Kinzler, Kayton Spiero, Tom Lloyd, Floyd Stone, John Cassidy, Harry Mandell, Charles McDonald, Seymour Peiser, Frank Vreeland, Al Naross, Chester Bahn, Jack Alicoate, Ray Connors, Bob Weitman, J. McInerney, Ben Serkowich, J. Kolbeck, Roger Ferri, Jerry Sanger, Eddie Dowden, Sam Shain, Irving Windisch, Dev Epstein, Al Rosen, Monty Salmon, Fred Lynch, Ann Leary and Isabelle Austin.

Discuss Argentine And Brazilian Co-op

Bueons Aires (By Air Mail—Passed by Censor)—Closer co-operation between Argentine and Brazilian producers, and the exchange of actors and writers, were discussed in Rio de Janeiro by the Argentine director, Miguel Machinandiarena.

HOLLYWOOD DIGEST

SIGNED

FRANK CRAVEN, narration, "Thhe Horn Blows at Midnight," Warners.
MARIA PALMER, termer, RKO.
JEAN HEATHER, reoptioned, Paramount.

●

ASSIGNMENTS

VISTOR SAVILLE, producer, "No Sad Days for Me," Columbia.
WILLIAM BERKE, "Girl in the Case," Columbia.
RALPH BERGER, art director, "Heavenly Days," RKO.
RICHARD SOKOLOVE, story editor, Columbia.
FRANK CLEAVER, assistant story editor, Columbia.

●

CASTINGS

I. STANFORD JOLLEY and **JACK NORTON**, "Murder in the Fun House," Monogram; **BILLY GILBERT**, **MAXIE ROSENBLOOM** and **SHEMP HOWARD**, "Three of a Kind," Monogram; **RUTH BRENNAN**, "Since You Went Away," David O. Selznick-UA; **THELMA WHITE**, "Song of the pen Roard," Charles R. Rogers-UA.

BARBARA STANWYCK and **PAUL HENREID**, "Jealousy," Warners; **JAMES CARDWELL** and **GALE ROBBINS**, "Sweet and Low Down," 20th-Fox; **LARRY ADLER**, "Sensations of 1944," Andrew Stone-UA; **ANNA LEE**, "Strange Confession," Angelus-UA; **JOAN WOODBURY**, **WELDON HEYBURN**, **MANTON MORELAND**, **BENSON FONG**, **SAM FLINT**, **DEWEY ROBINSON**, **ANTHONY WARDE**, **LUKE CHAN** and **DANNY DESMOND**, "Murder in the Fun House," Monogram; **DOROTHY McGUIRE** and **ALAN MARSHALL**, "I Married the Navy," RKO; **BETTY HUTTON** and **EDDIE BRACKEN**, "Out of This World," Paramount; **JOHN CARRADINE**, "The Invisible Man's Revenge," Universal; **FRANK CRAVEN**, "When the Lights Go On Again," PRC; **ANNE REVERE**, "National Velvet," M-G-M.

LYLE TALBOT, "One Body Too Many," Paramount; **JAMES CRAIG**, "Marriage is a Private Affair," M-G-M; **AGNES MOOREHEAD**, **STEVENS GERAY**, "The Seventh Cross," M-G-M; **ANNE REVERE**, "National Velvet," M-G-M; **RUTH LEE**, **GRANDON RHODES**, **JACK CHEFE**, "Sensations of 1944," Andrew Stone-UA; **TOM CONWAY** and **LOUIS BORELL**, "One Exciting Night," RKO; **LYNN MERRICK**, "Calling All Stars," Columbia.

●

STORY PURCHASES

RUTH SOUTHARD'S "No Sad Days for Me," Columbia.
ALAN HYND'S "Betrayal in the East," RKO.

●

SCHEDULED

"Betrayal in the East," book, **ALAN HYND**; screenplay, **CRANE WILBUR**; producer, **HERMAN SCHLOM**, RKO.

Detroit Exhibs. Beat Gun In Opening 4th Loan Drive

Detroit—Local Bond drive started a week early with kick off Monday. Theater executives have decided to merge theater activities in the state generally into over-all plans of local Bond committees rather than maintain separate organizational set-ups, and theatermen are accordingly taking the lead in community and other committees all over the state on equal plane with other lines of business. Publicity staffs are especially active in handling these phases of the drive under local directions.

Theaters are offering their facilities for general drive needs. Typically Michigan, Fox and Broadway Capitol, largest Detroit first-runs, are holding joint rallies for all downtown workers today, to be addressed by Governor Kelly, Mayor Jeffries and other leaders. All downtown stores agreed not to open till 10:45 a.m. to allow workers to attend the theater rallies.

Practically every independent and circuit theater in Michigan is cooperating for the first time in the drive, featuring running of a special Michigan trailer on theme "For Bullets Now, Bread Later, Buy Bonds" in advance of national trailers. Theater publicity staffs are working on the idea of following up war headlines with special promotions such as invasion Bonds which originated here in Third Drive. Individual theaters, such as United Detroit Circuit, are generally using slugs in advertising plugging Bond sales, together with widespread use of lobby and front posters and displays.

Alabama's Governor Attends State's War Loan Meeting

Montgomery, Ala. — Governor Chauncey Sparks was the principal speaker at a meeting of exhibitors which was held yesterday in connection with the industry's Fourth War Loan drive at the Jefferson Davis Hotel. Other speakers were Ed Leigh McMillan, Marc Ray Clement and R. M. Kennedy.

Illinois Theater Owners Map War Loan Drive

Springfield, Ill.—Theater owners of the state held a special luncheon meeting yesterday in the Hotel Abraham Lincoln to formulate plans for their participation in the Fourth War Loan drive.

Jules J. Rubens, Chicago, WAC Illinois chairman, presided at a meeting which also made plans for the March of Dimes Drive to be conducted later in the month.

Governor Dwight H. Green of Illinois gave a short address. Mayor John W. Kapp, Springfield, extended greetings. Jack Kirsch, Chicago, chairman of the March of Dimes campaign; John Balaban, head of the B & K Theaters in Chicago; Harry C. Arthur, Jr., St. Louis, and local officials of the Fourth War Loan drive attended.

Local arrangements for the meeting were made by the Springfield Theater Association.

Al Wilson is Named Head of Rep. Studios

(Continued from Page 1)

ous studio departments under Wilson. Howard J. Sheehan has been named Wilson's assistant and Charles Lootens, formerly head of the maintenance department, has been a[illegible]pointed manager of the produc[illegible] department. Armand Schaefer has been designated as supervising producer of features, including the Roy Rogers specials. William J. O'Sullivan, long associated with production, will be supervising producer of westerns and serials.

Warner Bros. Sues SAG For $500,000 Damages

(Continued from Page 30)

negotiate with the studio on any basis.

Guild executive staff representatives conferred with Harry M. Warner and other studio executives yesterday noon for the purpose of answering a letter addressed to the Guild by Warners asking for a definite stand. The statement said the Guild's spokesmen answered the points raised in the letter and notified the studio that actors who wish to appear in "Hollywood Canteen" could apply to the Guild for waiver of Rule 33 and that as to all actors who personally interested themselves in the work of the Canteen the Guild would follow a liberal policy in granting waivers. This did not satisfy Warners and they immediately filed suit. The Guild announced that waivers have been granted to Bette Davis, who is president of the canteen, and to Kay Kyser.

Routson Out of Hospital

Baltimore—Ted Routson, manager of the Hippodrome, is out of Sinai Hospital after several months recovering from a heart attack.

Sunday Peanut Sale Stirs Va. Controversy

Roanoke, Va.—On the grounds that pic theater next door is allowed to sell peanuts on Sunday without hindrance, a local branch of the National Peanut Corp. has entered a legal protest against Virginia's old blue laws. Commonwealth Attorney C. E. Cuddy stated that he failed to see where the sale of peanuts "contributes to the economic, moral and social welfare of the community" as the law of 1779 requires. The theater operator is saying nothing.

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 9 NEW YORK, THURSDAY, JANUARY 13, 1944 TEN CENTS

SEE PROSPECTS FOR TAX RELIEF BRIGHTER

Detroit Theatermen Overcome War Problems

Business Healthy At Beginning of Third Year Of Wartime Operation

By **HAVILAND F. REVES**
FILM DAILY Staff Correspondent

Detroit—As Detroit film business swings into its third year of wartime operation, it appears to be in remarkably healthy condition, despite the handicaps of the times. Exhibitors and distributors alike have faced the problems of the war, when they have actually come up against them, with remarkable aplomb, in view of the traditional temperament expected of the industry.

Business in this territory has been

(*Continued on Page* 14)

500 Expected at Dimes Breakfast

More than 500 theater owners and managers of the New York metropolitan area are expected to attend a March of Dimes "Appreciation Breakfast" at the Hotel Astor at 9:45 a.m. Friday, Jan. 21. The the-

(*Continued on Page* 4)

Cowdin Sees Big Post-War Role for American Films

That motion pictures will be a tremendous force in the post-war world was the opinion expressed by J. Cheever Cowdin, chairman of the

(*Continued on Page* 14)

"Tokyo" Top Draw In Army Theaters

Warners' "Destination Tokyo" was at the top of the heap in Army theaters during December, the Army Motion Picture Service's assistant director, Fred Bund, Jr., reported yesterday. Other four outstanding features from a b.o. standpoint for the month were in the order named: "The North Star," RKO-Goldwyn; "His Butler's Sister," Universal; "Government Girl," RKO; "Lost Angel," Metro.

225 BOND PREMIERE DATES ARE SET

Field Activities Show All Sections of the Country are Going Ahead at Full Speed

An early count of Bond premieres to be held during the Fourth War Loan revealed yesterday that approximately 225 dates already have been set and others continue to flow in. There will be 90 in San Francisco alone, 57 in Denver, 21 in Omaha and 15 in Des Moines. Other cities throughout the country have set dates or are arranging them.

Activities in the field indicate that every section has full speed on to accomplish the industry's goal. Kansas City has set a "Meet Your Navy" rally for tomorrow with Elmer Rhoden in charge. Event will be held at the Municipal Auditorium and every local theater will give Bond buyers reserved seats for the show.

In Santa Paula, Calif., the moviegoers have launched a gag movement to send their Don Austin, manager of the local theaters, to Washington

(*Continued on Page* 13)

Moss Luncheon Elicits FJC Cash

Highlighting the current effort of the amusement industry on behalf of the Federation of Jewish Charities, more than 450 leading theater owners and managers yesterday joined in paying tribute to Paul Moss, commissioner of licenses, at a luncheon at the Hotel Astor. As a result of the luncheon, a substantial sum of

(*Continued on Page* 4)

Final Republic Regional At Studio on Mon., Tues.

The third and last in the company's current series of sales conferences will be held Monday and Tuesday at the studio in North Hollywood, Calif., it was announced yesterday

(*Continued on Page* 4)

Mobsters' Counsel Fail to Ask Bail

Attorneys for the six Chicago mobsters recently convicted of extorting more than $1,000,000 from the industry have made no move for bail for their clients, it was learned yesterday in New York Federal Court, although notice of appeal from the sextet's conviction was

(*Continued on Page* 3)

Unaffiliated Indies Meet With Rodgers Today

A committee of Unaffiliated Independent Exhibitors, Inc., members will meet with W. F. Rodgers today to discuss further matters relating to terms. rentals and short subjects on M-G-M product. It will be a follow-up on a previous session at which

(*Continued on Page* 14)

Kelly Heads UA Tele Dept.

Relinquishes Foreign Sales for New Post

Arthur W. Kelly, vice-president of United Artists and a member of the board of directors, will assume supervision of all television activities of the company, it was announced yesterday. Kelly is now in London and is expected to return shortly to

(*Continued on Page* 3)

NBC to Broadcast Awards Of N. Y. Pic Critics Jan. 21

Presentation of the awards recently voted by the New York Film Critics for the "bests of 1943" will

(*Continued on Page* 4)

Senator White, R., Maine, Blocks Approval of the 1-Cent-on-5 Provision

Washington Bureau of THE FILM DAILY

Washington—Prospects for relief for the industry, insofar as the tax bill now before the Senate is concerned, appeared brighter last night than at any time since the Treasury made public its originad proposals for a 30 per cent admissions tax. Senator Wallace R. White, Jr., R., Me., yesterday blocked approval of the Finance Committee's recommendation for a straight one cent on each five cent tax rate, and even more embracing action may be seen

(*Continued on Page* 15)

Discuss Film Div. Of State Dept. Today

Francis De Wolf, chief of telecommunications of the Division of International Communications of the State Department, will address film company presidents at a luncheon today, in line with the reported formation of a motion picture division

(*Continued on Page* 14)

Atlanta, Seattle Exchange Strike Threat Eases Up

Threatened disruption of service in Atlanta and Seattle exchanges, due to the inability of the companies to grant a promised 10 per cent increase to exchange workers, appears to have eased up. It was reported that the employes have agreed to

(*Continued on Page* 15)

Joint Conciliation Passes CEA Council

London (By Cable; Passed by Censor)—The general council of the CEA yesterday passed without comment the joint conciliation committee's recommendation in the controversy between CEA and KRS over the rental and grading system. This means that 248 exhibitors will be taken off the banned list.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 9 Thurs., Jan. 13, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, January 12)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¾	14¾	14¾	+ ¼
Col. Picts. vtc. (2½%)	17	17	17	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	2¾	2¾	2¾	.....
Con. Fm. Ind. pfd.	17	17	17	— ¼
East. Kodak	164	164	164	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅜	20⅛	20⅛	+ ¼
Loew's, Inc.	59½	59½	59½	+ ½
Paramount	24⅝	24¼	24¼	— ½
RKO	8⅝	8½	8⅝	— ⅛
RKO $6 pfd.	99⅞	98¾	99⅞	+ ⅜
20th Century-Fox	22⅞	22⅜	22⅜	— ½
20th Century-Fox pfd.	30⅜	30	30¼	+ ¼
Warner Bros.	12¾	12½	12½	— ¼
NEW YORK BOND MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	1⅝	1½	1⅝	.....
Sonotone Corp.	2¾	2⅝	2¾	+ ⅛
Technicolor	13⅛	13	13	— ¼
Trans-Lux	4⅛	4⅛	4⅛	+ ⅛
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	19	18¾	19	.....

Kearney Funeral Today

Funeral rites for Mrs. Anita Kearney, who appeared on the stage as Anita Rothe, were held by the Actors' Fund of America at the Walter B. Cooke Chapel on West 72nd St. yesterday. Interment was in Kensico Cemetery, Valhala, N. Y. The actress was 77 years old.

Bonded Film Storage Corp.
LOWEST RATES
TWICE A DAY DELIVERY SERVICE
SAFETY - SECURITY
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

COMING AND GOING

J. CHEEVER COWDIN, chairman of the Universal board left yesterday for a month's stay on the Coast.

JEAN BARTEL, the "Miss America" of 1943, arrived in town from the Coast the other day, on the way to Boston to participate in the War Bond drive.

JOHN T. DORAN, general manager of the new Soundies studio here formerly operated by Minoco Productions, returned yesterday from Chicago.

WILLIAM SAAL of Republic departed yesterday for the Coast to attend the company's regional sales meeting there next week.

WILLIAM STAFFORD, former chief usher at Shea's Buffalo Theater, Buffalo, is home on furlough from Camp Croft, S. C.

PHIL ENGEL, of UA, is in Buffalo in connection with "Jack London" opening at Shea's Buffalo.

WALLY ALLEN, 20th-Fox exploiteer, is in Buffalo in connection with "Gang's All Here" opening at Shea's Great Lakes.

MAX FOGEL, of the Webster, Rochester, is in Buffalo on business.

RADIOMAN FIRST CLASS WALTER BURGON, USN, former assistant manager of Shea's Hippodrome, Buffalo, is home on furlough.

Expect 500 Exhibs. at Carolinas TO Meeting

Charlotte—More than 500 theaters are expected to be represented at the annual convention of the Theater Owners of North and South Carolina which starts a two-day conclave on Sunday at the Hotel Charlotte. Election of officers for the next two years is on the agenda.

Program has been arranged by T. D. Kemp, Jr., president of Southern Attractions; Tom A. Little, president of B & L Attractions, and Walter Griffith, manager of the Tryon Theater. Among the guests will be Ed Kuykendall, MPTOA president; S. H. Fabian of New York; Nat Williams, president of the Southeastern Theater Owners; H. E. Buchanan, of Henderson, N. C.; R. B. Wilby, of Atlanta; Dave Palfreyman, of the MPPDA, and H. M. Richey of M-G-M.

Para. District Managers To Meet Here Feb. 3-5

The two-day meeting of Paramount district sales managers and field exploitation men recently announced by Neil Agnew for January 21-22 has been expanded to a three-day session and postponed to Feb. 3-4-5, Agnew announced.

The change was made so that the assembled field men may have an opportunity to screen and discuss sales plans for Cecil B. De Mille's "The Story of Dr. Wassell."

The enlarged meeting will be held at the Hotel Pierre in New York City.

400 Hear "Socker" Coe At Cincinnati Meeting

Cincinnati—More than 400 guests attended the meeting of the Advertisers Club yesterday when Charles Francis Coe spoke on the topic "The Screen and Freedom." He was introduced by the mayor of Cincinnati, James Stewart. Delegations of exhibitors came from Hamilton, Middletown and Dayton, Ohio. Frank Krebs, mayor of Dayton, came with the delegation from that place. The meeting was held in the Roof Garden of the Gibson Hotel and was presided over by the club's president, Chick Allison.

B.O. Peak in Portland, Ore. Reported Tapering Off

Portland, Ore.—The peak in theater attendance in this territory is believed to have been reached and a tapering off of high box-office grosses already is noticeable, according to reports from key spots.

The only war industry here is the construction of merchant ships and a curtailment of shipbuilding is in sight. Ship builders, formerly on a seven-day schedule, are now being given Sundays off and further curtailment is in sight, authorities say.

While patronage is still higher than in pre-war days, exhibitors are reporting shorter takes than six months or a year ago. Recent flu epidemic, which still prevails in a milder form, is believed to have cut theater business by 25 per cent in the territory.

"Rebecca" Infringement Suit off Court Calendar

Pending appeal from dismissal of the complaint against one of the defendants, the copyright infringement suit brought by Edwina Levin MacDonald, author of "Blind Windows," a novel, against David O. Selznick, David O. Selznick Productions, Selznick International Pictures, United Artists Corp. and Daphne du Maurier, author of the alleged infringing novel, "Rebecca," yesterday was marked off the New York Federal Court calendar. The suit is subject to restoration without prejudice.

The complaint was dismissed against Doubleday Doran & Co., publishers of "Rebecca," the film version of which was made by Selznick for United Artists release.

Peterson's Grand Burns

Genoa, Neb.—Fire destroyed the Grand, owned by H. O. Peterson.

WANTED: Assistant editor for newsreel. Must have knowledge basic film technique; Ability translate news breaks into visual story. Do quick research, write commentary wth news punch. Draft exempt. Man only. Good opportunity for one capable and assumming responsibilities. Advance rapid. Write full qualifications. Write:
FILM DAILY, Box 179
1501 Broadway. New York City

Frank Howard, New Eng. Pioneer, Dies in Boston

Boston—Frank J. Howard, credited with being the first to show motion pictures in this area, died at the age of 85. He was a pioneer film exchange operator and, with Nathan Gordon formed the Olympia Theater Co., operators of the Olympia theaters in Boston, Lynn, Gloucest and New Haven. At the time of h death he was president of the Princess Theater Co., operating houses in Wakefield and Middleton.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
ASTOR B'way & 45th St.
Continuous Performances

Dorothy LAMOUR • Dick POWELL • Victor MOORE
in
"RIDING HIGH"
A Paramount Picture
IN TECHNICOLOR
In Person
TOMMY DORSEY and Band
PARAMOUNT Times Square

ALICE FAYE • CARMEN MIRANDA • PHIL BAKER
BENNY GOODMAN AND HIS ORCH.
The Gang's All Here
in TECHNICOLOR!
20th
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

RKO PALACE B'WAY & 47th St.
OLIVIA DE HAVILLAND • SONNY TUFTS
"GOVERNMENT GIRL"
James Dunn • Anne Shirley • Jess Barker

TIMES SQ. Loew's STATE
ON SCREEN
CLAUDETTE COLBERT
FRED MacMURRAY
"NO TIME FOR LOVE"
IN PERSON
DON REDMAN and ORCH.

Arthur Kelly Heads UA Tele Activities

(*Continued from Page* 1)

aunch UA's international television interests.

Kelly will relinquish his post as upervisor of foreign sales, which he ssumed temporarily following the resignation of Laudy Lawrence as executive in charge of foreign distribution. At the time of Lawrence's resignation, the company owners did not fill the post and Kelly took it over along with his other duties. Whether the post vacated by Lawrence will be filled now or later has not been revealed. Kelly will continue his corporate activities and Walter Gould will continue as foreign manager.

Kelly's new duties was taken yesterday as an indication of UA's increased interest in television activities of the present and post-war periods.

Bert Stearn Forms New Booking Org. in Pitts.

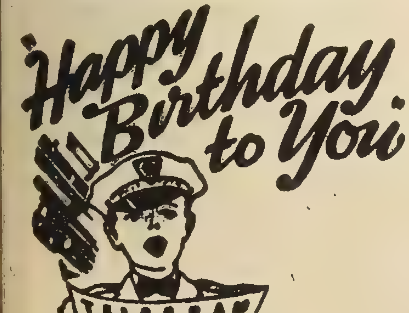
Cleveland—A booking and buying organization is being established in Pittsburgh by Bert Stearn, it was announced here by the former Western sales manager of United Artists who was in Cleveland on business. New company will be known as the Co-operative Theater Service and will be located at 1709 Blvd. of the Allies.

Stearn plans a formal opening of his offices on Jan. 19. Invitations are being sent to members of the industry in the Pittsburgh territory and several Cleveland film men have indicated their intentions to attend the "house warming."

Kenneth Thomson Joins William Morris Agency

West Coast Bureau of THE FILM DAILY

Hollywood—Kenneth Thomson for the past 10 years executive secretary of the Screen Actors Guild has joined William Morris Agency and will be actively engaged in management and representation of producers, directors, writers and actors.



Kay Francis Mr. Donald Duck

● ● ● OUT OF THE NEWS GRAB-BAG: Selective Service is raising hob with company foreign trainee programs......Two of three trainees sent to South America last year by the foreign department of one major have already returned to keep draft board dates. ● First Soviet pic with English dialog, "No Greater Love," bows in at the Victoria Jan. 26 with an invitational premiere, sponsored by the AWVS. . . ● PCA profit sharing deals with talent are based on gross biz. . . ● There'll be a special screening of 20th-Fox's "Lifeboat," at the N. Y. Junior League Clubhouse tonight to swell the League's Welfare Fund. . . ● N. Y. Press Photogs. will pick a Stage Door Canteen hostess as "Queen" of the 1944 Ball at the Waldorf, Feb. 4. . . ● FWTBT, which finally quits the Rivoli to accomodate "Song of Bernadette," has played to more than 596,000 admissions since going on a continuous policy. . . ● The Park Theater, Columbus Circle, is adopting an Italian pix policy at the week-end......

▼ ▼ ▼

● ● ● *TODAY'S $64 QUESTION: What Government department frowned on a transatlantic telephone interview with Dorothy Lamour, sought by the London Star? . . .* ● *Members of his staff gave Phil Williams, March of Time publicity chief, no chance to forget another year had settled on his shoulders......Just before noon yesterday, they surprised him by walking in on him with a birthday cake. . .* ● *After Tuesday's M-G-M luncheon for exhibitors in the Washington territory, Sales Chief Bill Rodgers will go to Florida for a brief vacation* ● *Walt Lantz, producer of Universal's Cartunes, has granted Whitman Publishing Co. the right to use his "Buck Beaver" character in its Oswald Magazine fan publication.* ● *E. M. Loew, well-known New England circuit operators. has purchased Gray's Inn, one of the most famous hotels in the White Mountains region of New Hampshire. . .* ● *Because of the grosses rolling up on the re-issue of Warners' "The Oklahoma Kid," the company is going to bring back another James Cagney hit, "Frisco Kid"...... Grosses on "Oklahoma Kid" already have passed the* $350,000 *mark since revived and it's still going strong......*

▼ ▼ ▼

● ● ● FROM WILKES-BARRE, we hear that William E. Schmidt, former Comerford circuit executive who is in temporary retirement from his theater interests, goes to the Wyoming Valley airport to supervise the flight phase of the Army program in progress there...... for the last year, Schmidt has been flight instructor at the Navy's Allentown-Bethlehem base. . . ● The Walt Disney organization has completed its 1,000th emblem for Allied fighting outfits......The latest one was completed this week for the 21st Field Hospital, APO, New York......The first one created by Disney in 1939 ended its tour of duty when the aircraft carrier Wasp went down......It had been designed for the "Fighting Seven" Naval Air Squadron. . . ● RKO reports that fan mail at its studio increased 400 per cent during 1943 over 1942......Increased demands for stills were not confined to any one star, but covered most of the important players. . . ● Look Magazine's Film Achievement Awards for 1943 went to Michael Curtiz for being the "most versatile director"......and Hal B. Wallis was rated the "outstanding producer of the year and leading exponent of war pictures.". . ● Frank Donovan has set up headquarters in the General Motors Bldg. for the production of short subjects, documentary and industrial motion pictures. . . ● G. B. J. Frawley, assistant to Neil Agnew at Paramount, has been re-elected president of the New York Athletic Club......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

Mobsters' Counsel Fail to Ask Bail

(*Continued from Page* 1)

filed in the U. S. Circuit Court of Appeals.

In the meantime Boris Kostelanetz, special assistant U. S. Attorney General who prosecuted the case, is getting ready for the second trial of the mobsters in connection with the mail-fraud indictments against them arising out of the Government's inquiry into the whereabouts of the $1,500,000 slush fund collected from members of the IATSE.

The fund, the Government contends, was shared with members of the old Al Capone gang. It is charged that George E. Browne, convicted ex-head of the IATSE, and his personal aide, William Bioff, were custodians of the fund and used it to the benefit of themselves and the members of the mob.

Additional evidence is being presented to the special Federal grand jury which has been looking into alleged racketeering in the film business. More indictments are expected.

Appeal Denied in Suit Over "Came to Dinner"

The U. S. Circuit Court of Appeals yesterday denied Vincent McConnor, author of "The Murder Issue," an appeal from the dismissal of his plagiarism suit against George S. Kaufman and Moss Hart, authors of "The Man Who Came to Dinner"; the estate of Sam H. Harris, who produced the play; Warner Bros., which made the film version, and Random House, publisher of the script. McConnor charged that Kaufman and Hart had pirated the plot of "The Man Who Came to Dinner" from his play. Federal Judge Clarence G. Galston dismissed the suit last year.

Additional costs and attorneys' fees totaling $1,108 were assessed against the plaintiff by the appeals court.

WEDDING BELLS

Scranton, Pa. — Anne Regina Noone, of the Comerford accounting department, and Staff Sgt. John Joseph Carroll were married in the Holy Cross Church. Prior to induction, Stf. Sgt. Carroll was employed in the Comerford booking department.

Bebe Gelber, daughter of Herman Gelber, head of operators' Local 306, was married Tuesday night to Lt. Seymour J. Beder of the U. S. Air Corps.

Charlotte — Dorothea Christain, daughter of Dick Chastain, Visulite Theater engineer, and T/Sgt. Chester William Lorenz were married at Morris Field chapel.

Moss Luncheon Elicits FJC Cash

(*Continued from Page* 1)

money was contributed for the support of the 116 medical and social welfare agencies affiliated with the merged Federations.

In appreciation of his "distinguished service to the industry and loyalty to the philanthropies of the community," Commissioner Moss was presented with a scroll of honor by Harry Brandt. Others who spoke were David Weinstock, Leo Brecher, Sam Rinzler and Norman S. Goetz, chairman of the 1943 campaign.

The current drive of the Theater Owners and Allied Fields Committee will continue until every member of the industry has had full opportunity to participate, it was announced by David Weinstock and Leo Brecher, co-chairmen.

Seated on the dais were David Bernstein, co-chairman with Major Albert Warner of the Amusement Division; Malcolm Kingsberg, vice-chairman; Milton C. Weissman, Max A. Cohen, Eddie Levine, George Borthwick, Herman Robbins, E. S. Alperson, Joseph Bernhard, Nate Spingold, Lou Brecher, Julius Joelson and Spyros Skouras.

THEATER DEALS

Rochester — Maxwell I. Landman, co-owner with Lewis Pressler of the Hornell Theater in nearby Hornell, has purchased Pressler's interest in the Hornell Amusement Co. Pressler will continue as manager of the theater for an indefinite period.

Boston—The Bowdoin Square Theater, one of the first houses in this section to be used for pix, has been sold to Bill Lavery of the Theater Amusement Co.

Halifax, N. S.—A. I. Garson of St. John, has purchased the majority interest in the Oxford, newest of Halifax theaters. Garson also owns the Garrick in Halifax, and the Kent, in Moncton. The Garrick and Oxford are leased to Famous Players. The Oxford lease has about two more years of life. The Kent is being operated directly by Garson.

Indianapolis — The Dreamland, Fowler, Ind., has been sold to J. Levy, of Chicago. The house has been operated by Mr. and Mrs. Griffis.

Buffalo—The Circle Theater, formerly operated by the Grummitt Amusement Co., has changed hands. New owner is Matt Konzcakowski, who also operates the Grand, Senate, Marlowe and Regent, this city.

Buffalo — Dipson Theaters, under the name Lela Theater Corp., has acquired the Hornell Theater, Hornell, from Landsman & Pressler.

TO THE COLORS!

★ PROMOTED ★

2ND LT. JACK FURSHA, USA, formerly, Bell Theater, Scranton, Pa., to 1st lieutenant.

—★—

★ ARMY ★

HAROLD LIERLEY, makeup man, Hollywood.

VICTOR LEWIS, Pine-Thomas film editor, Hollywood.

WALTER BOOK, actor, Hollywood.

LARRY HEATH, Warner cutting department, Hollywood.

JIM PACELLI, Century projectionist, Chicago.

IRVING STASSEL, Century projectionist, Chicago.

PAUL KUNG, Julian Theater, Chicago.

FRANK MEADOW, United Artists salesman, Buffalo.

WILLIAM ROSENOW, Paramount salesman, Buffalo.

—★—

★ NAVY ★

BILL CHRISTIE, actor, Hollywood.

EARL COLLINS, United Artists branch manager, Los Angeles.

SAG Asks Arbitration Now On Wage Tilt for Extras

West Coast Bureau of THE FILM DAILY

Hollywood — Screen Actors Guild has requested major producers to proceed with arbitration now pending through which the Guild is attempting to obtain wage increases for extras, day players, stunt men and other categories of the membership. The Guild had previously asked that arbitration begin on Nov. 29, 1943, but producers representative reported that the producers were unwilling to open hearings until such a time as the proceedings before the National Labor Relations Board instituted by the screen players' union had been disposed of.

The Guild consented to delay for a reasonable period of time provided a speedy settlement of the situation seemed likely. Attitude of the Guild now is that no immediate conclusion is in sight on NLRB petition and that delay in commencing arbitration cannot be further extended.

Two Bingo-Legalizing Bills Hoppered at Albany

Albany—Two bills to legalize Bingo in New York State were introduced in the legislature yesterday under sponsorship of Sen. James J. Crawford and Assemblyman George Archinal. One, a proposed amendment exempting the game from the constitutional prohibition against gambling, is designed to meet the objections raised by Gov. Dewey when he vetoed the Wilson measure passed by the legislature last year.

Other provides for State licensing of Bingo for the payment of a five per cent admission tax. It would prohibit fees or salaries to any individual, restricting the sponsoring to bona fide religious, veteran, fraternal or other non-profit organizations. A $25 license fee would be required and the numbers of games at one Bingo session restricted to 45.

Ben Schwalb Leaves Columbia for PRC Post

West Coast Bureau of THE FILM DAILY

Hollywood—Ben Schwalb for the past 15 years with Columbia has joined PRC in a supervising capacity under Leon Fromkess. Carl Pierson has been signed as supervising film editor for PRC, succeeding Frank Lawrence, resigned.

John Grierson Resigns As Canada's WIB Chief

Montreal—John Grierson has resigned as general manager of the Wartime Information Board, but will retain his post as National Film Commissioner. He will also remain in close association with WIB as special advisor to the Government. Grierson has frequently been mentioned as a possible general manager of Canadian Broadcasting Corp., a post which has been vacant for some time. Resignation is effective Jan. 31.

His successor as general manager of WIB is A. D. Dunton, editor of the Montreal Standard, who is now on loan to the Government and has been assistant general manager for some time.

Grierson accepted the general managership of WIB about a year ago, adding it to his duties as chief of the National Film Board for which he has produced a large number of dramatic documentaries dealing particularly with Canada's war effort.

NBC to Broadcast Awards Of N. Y. Pic Critics Jan. 21

(*Continued from Page* 1)

be made the night of Jan. 21 on a Coast-to-Coast NBC broadcast originating partly in New York and partly in Hollywood.

Warners carried off three top honors in the poll, with "Watch on the Rhine" voted the best picture, the acting of Paul Lukas in this production selected as the best male performance and Ida Lupino's work in "The Hard Way" named as the best feminine performance. These two players and Jack L. Warner, executive producer for Warners, will appear on the broadcast.

George Stevens, who received the award for best direction on "The More the Merrier," Columbia picture, also will be on the program.

Alton Cook, chairman of the critics' group, will make the presentations from New York.

IA Local 110 Nominations Today

Chicago—Nominations for new officers of operators' Local 110 to replace those removed by the IATSE will be made today, it was learned yesterday following the arrival from New York of Richard F. Walsh, alliance head. There are three tickets in the field.

500 Expected at Dimes Breakfast

(*Continued from Page* 1)

ater men will be the guests of Chairman Nicholas M. Schenck and the executive committee of the March of Dimes drive, which starts Jan. 24. E. L. Alperson will be toastmaster at the breakfast.

Brief talks will be made by Harry Brandt, C. C. Moskowitz and Ernest Emerling. An impressive part of the meeting will be a demonstration of the Sister Kenny method of treating infantile paralysis, with an actual patient acting as model. Dr. John L. Lavan, research director of the National Foundation For Infantile Paralysis, will supervise the demonstration. The breakfast-meeting will be over promptly at 11 a.m. to permit the theatermen to return to their houses on time.

Final Republic Regional At Studio on Mon., Tues.

(*Continued from Page* 1)

by James R. Grainger, president of Republic Pictures Corp.

Western District Sales Manager Francis Bateman will held a contingent of men from that district, including Franchise Holder J. T. Sheffield of the Northwest territory and branch managers F. M. Higgins, Seattle; J. H. Sheffield, Portland; Gene Gerbase, Denver; H. C. Fuller, Salt Lake City; John Frey, Los Angeles, and Sid Weisbaum, San Francisco.

Herbert J. Yates, Sr., is expected to continue discussion of the appropriation of $2,000,000 for exploitation of all big productions.

William Saal left yesterday by plane to attend the meeting and to arrange further details in connection with the preview and reception to launch "The Fighting SeaBees."

Set "Lady" Tradeshows

"Lady in the Dark," will be tradeshown at 10:30 a.m. on Feb. 3 at the Normandie Theater in New York City and at 2:30 p.m. at the Ambassador Theater in Los Angeles on the same date. Tradeshowings in all other exchanges will be held on Feb. 28.

James Farrell Dies

Carbondale, Pa. — James Farrell, manager of the Majestic, and son of L. A. Farrell, executive of the Comerford Theaters, died in St. Joseph's Hospital following a brief illness.

FEMME TOUCH

GLORIA KIRKLEY, hostess, Carolina Theater, Charlotte.

EFFIE KUSMIERZ, booker's stenographer, Columbia, Buffalo.

to catch a star
on your
finger tips...
METRO-GOLDWYN-MAYER presents the immortal love story of "MADAME CURIE"

Greer Garson

Walter Pidgeon

MADAME CURIE

Directed by	Produced by
MERVYN LeROY	SIDNEY FRANKLIN

with

HENRY TRAVERS	ALBERT BASSERMAN
ROBERT WALKER	C. AUBREY SMITH
DAME MAY WHITTY	VICTOR FRANCEN
ELSA BASSERMAN	REGINALD OWEN
VAN JOHNSON	MARGARET O'BRIEN

Screen Play by PAUL OSBORN AND PAUL H. RAMEAU

Based on the Book MADAME CURIE By
EVE CURIE

A METRO-GOLDWYN-MAYER PICTURE

PREDICTION

Last year the Academy Award went to "Mrs. Miniver" The press predicts history will repeat.

Movie of the Week: M-G-M may ell have another shining Oscar or two virtually in the satchel. Uncommonly good movie. A masterpiece of lucidity. A love story."
—*Life Magazine*

"Easily the best picture of the year. A cinch for the Academy Award."
—*Jimmy Starr,*
Los Angeles Herald-Express

Best picture of 1943."
—*Andrew R. Kelly,*
Washington Daily News

"Metro's distinguished candidate for the coming Academy Award for 1943. Sidney Franklin, and the director, Mervyn Le Roy, share in creating an unforgettable picture."
—*Daily Variety*

nevitable success. A production having much of the quality of illustrious predecessors, including 'Mrs. Miniver'." —*Motion Picture Herald*

"A cinematic event. It will add not only to the coffers of the theatres which play it, but to their standing in the community as well."
—*Motion Picture Daily*

"The finest picture since 'Gone With The Wind'." —*Mayme Ober Peak,*
Boston Globe Syndicate

"One of the strongest contenders for all-around Academy honors. Greer Garson can well make room for a little brother to the Oscar she won for her 'Mrs. Miniver'. Garson and Pidgeon in their most successful teaming, as the box-office returns cannot fail to prove."
—*Hollywood Reporter*

"A fine and impressive motion picture that should win high honors. It is difficult to see how it could be anything but a box-office triumph."
—*Showmen's Trade Review*

very one concerned with this remarkable production is a sure-fire candidate for the Academy Award."
—*Erskine Johnson,*
Newspaper Enterprise Association

"Greer Garson's gentle, dignified and wholly-convincing portrayal of 'Madame Curie' is certain to be a candidate for Academy Award honors." —*Denley, Film Bulletin*

"One of the great pictures of motion picture history." —*Louella Parsons,*
Motion Picture Editor, I. N. S.

consider 'Madame Curie' one of the most beautiful pictures I have ever seen and feel definitely it will mean another Academy Award for Greer Garson." —*Liza Wilson,*
Screenland, Silver Screen

"Raises motion pictures to the realms of Shakespearean drama."
—*Harry Crocker,*
Los Angeles Examiner

"Last year it was the Miniver Rose; this year it is the Curie Orchid."
—*Red Kann, Quigley Publications*

"An achievement which will live long in Hollywood history."
—*Hedda Hopper*

Prestige pictures are not uncommon, but prestige plus profit—big profit—pictures are exceptional. 'Madame Curie' is one of these. Stirring throughout...film drama at its best. A great picture."
—*Boxoffice Magazine*

"Last night I saw 'Madame Curie' and without a doubt it is one of the greatest motion pictures ever made. I feel sure that Greer Garson and Walter Pidgeon will walk away with the Academy Award. Mervyn LeRoy, Sidney Franklin and the entire M-G-M organization are to be congratulated for such splendid entertainment. 'Madame Curie' is an outstanding box-office success, and is an immortal contribution to the motion picture industry."
—*Frank L. Newman, Sr.,*
Evergreen Theatre Corp.
Seattle, Wash.

"Every inch a great picture. A distinguished contribution to the screen. Its box-office success is assured."
—*Variety*

"Greer Garson and Walter Pidgeon of 'Mrs. Miniver' fame again bid for Academy honors."
—*Edwin Schallert,*
Los Angeles Times

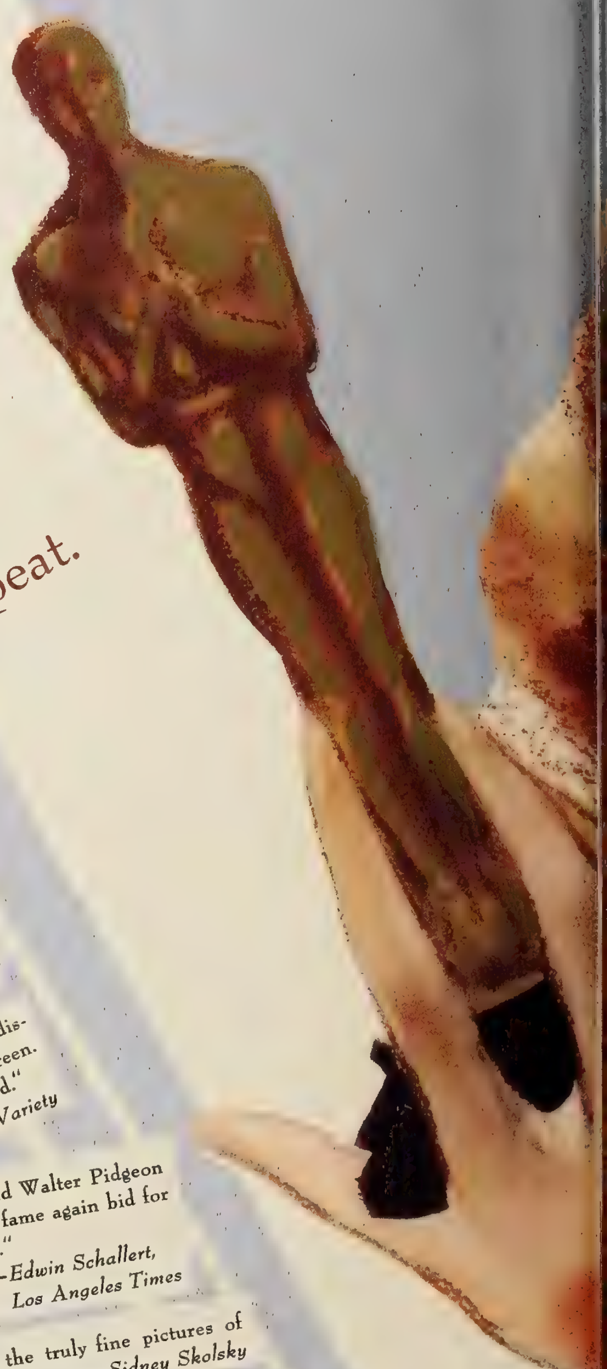
"One of the year's outstanding films. One of the finest to emerge from the Hollywood studios in a long time."
—*Jay Emanuel Publications*

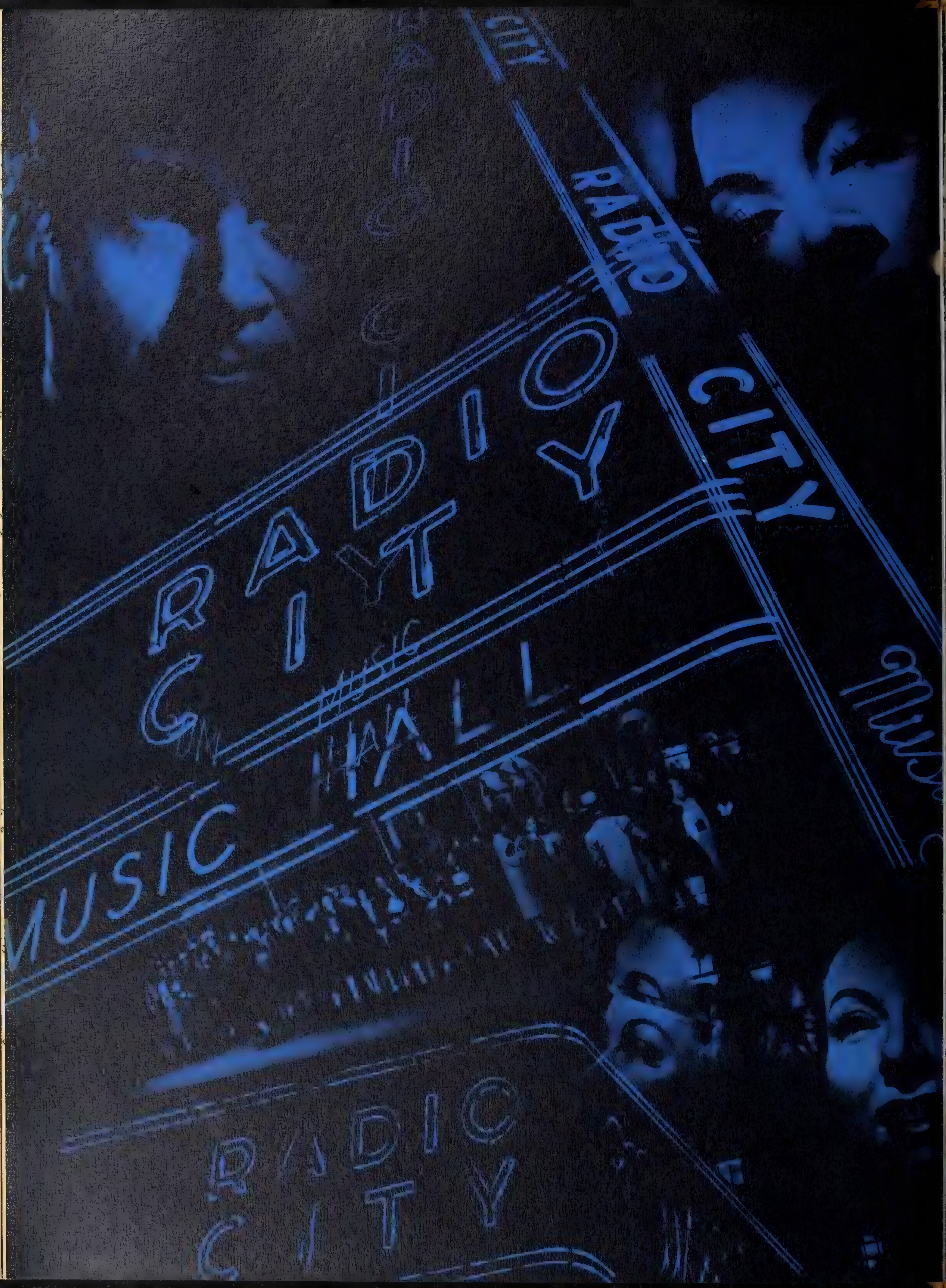
"We go on record favoring it for Academy Awards." —*Frank Quinn,*
N. Y. Sunday Mirror

"A wonderful picture; Greer Garson should, without question, again receive the Academy Award."
—*Elsa Maxwell,*
Nationally Syndicated Column

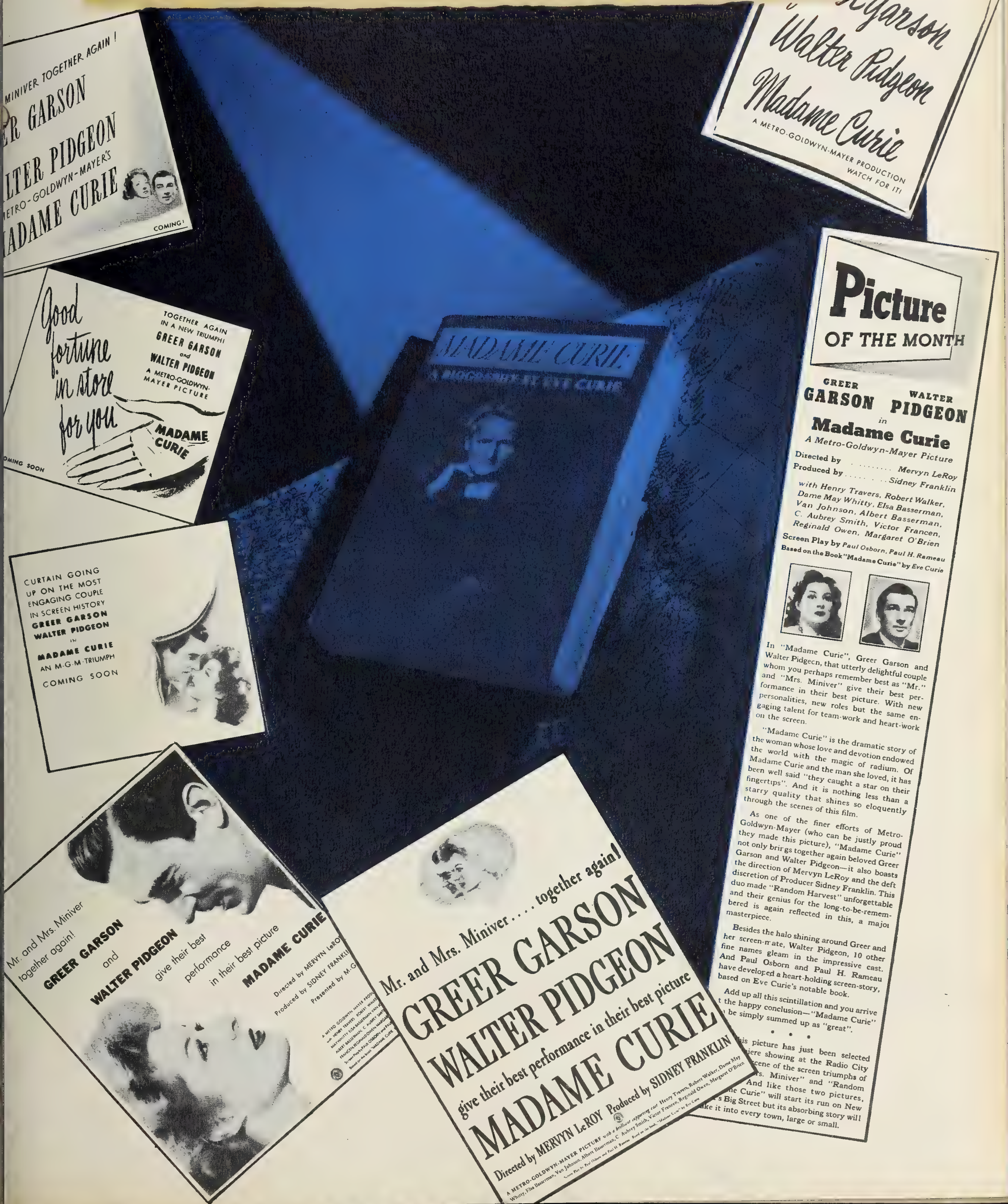
"One of the truly fine pictures of the year." —*Sidney Skolsky*

"Unlimited in its appeal. Solid grosses should be the rule. Crammed with all the human elements that are the essence of first-rate dramatic entertainment." —*Film Daily*




RADIO CITY
RADIO
CITY
RADIO CITY
MUSIC HALL
Music
RADIO CITY

FROM RADIO CITY MUSIC HALL—ACROSS THE NATION SPREADS THE FAME OF A GREAT MOTION PICTURE BASED ON AN IMMORTAL BOOK—ADVERTISED IN A GIANT CAMPAIGN.



MINIVER TOGETHER AGAIN !
ER GARSON
LTER PIDGEON
ETRO-GOLDWYN-MAYER'S
ADAME CURIE
COMING!

AGAIN
UMPH!
r Garson
Walter Pidgeon
Madame Curie
A METRO-GOLDWYN-MAYER PRODUCTION
WATCH FOR IT!

Good fortune in store for you
TOGETHER AGAIN
IN A NEW TRIUMPH!
GREER GARSON
and
WALTER PIDGEON
A METRO-GOLDWYN-MAYER PICTURE
MADAME CURIE
OMING SOON

CURTAIN GOING
UP ON THE MOST
ENGAGING COUPLE
IN SCREEN HISTORY
GREER GARSON
WALTER PIDGEON
IN
MADAME CURIE
AN M-G-M TRIUMPH
COMING SOON

Picture OF THE MONTH

GREER GARSON **WALTER PIDGEON**
in
Madame Curie
A Metro-Goldwyn-Mayer Picture

Directed by . . . . *Mervyn LeRoy*
Produced by . . . . *Sidney Franklin*

with Henry Travers, Robert Walker, Dame May Whitty, Elsa Basserman, Van Johnson, Albert Basserman, C. Aubrey Smith, Victor Francen, Reginald Owen, Margaret O'Brien

Screen Play by *Paul Osborn, Paul H. Rameau*
Based on the Book "Madame Curie" by *Eve Curie*

In "Madame Curie", Greer Garson and Walter Pidgecn, that utterly delightful couple whom you perhaps remember best as "Mr." and "Mrs. Miniver" give their best performance in their best picture. With new personalities, new roles but the same engaging talent for team-work and heart-work on the screen.

"Madame Curie" is the dramatic story of the woman whose love and devotion endowed the world with the magic of radium. Of Madame Curie and the man she loved, it has been well said "they caught a star on their fingertips". And it is nothing less than a starry quality that shines so eloquently through the scenes of this film.

As one of the finer efforts of Metro-Goldwyn-Mayer (who can be justly proud they made this picture), "Madame Curie" not only brings together again beloved Greer Garson and Walter Pidgeon—it also boasts the direction of Mervyn LeRoy and the deft discretion of Producer Sidney Franklin. This duo made "Random Harvest" unforgettable and their genius for the long-to-be-remembered is again reflected in this, a majoı masterpiece.

Besides the halo shining around Greer and her screen-mate, Walter Pidgeon, 10 other fine names gleam in the impressive cast. And Paul Osborn and Paul H. Rameau have developed a heart-holding screen-story, based on Eve Curie's notable book.

Add up all this scintillation and you arrive t the happy conclusion—"Madame Curie" be simply summed up as "great".

• • •

his picture has just been selected iere showing at the Radio City cene of the screen triumphs of rs. Miniver" and "Random And like those two pictures, ne Curie" will start its run on New s Big Street but its absorbing story will ke it into every town, large or small.

Mr. and Mrs. Miniver
together again!
GREER GARSON
and
WALTER PIDGEON
give their best
performance
in their best picture
MADAME CURIE
Directed by MERVYN LeRO
Produced by SIDNEY FRANKLI
Presented by M-G
A METRO GOLDWYN MAYER PRODU
with HENRY TRAVERS ROBERT WALKE
MAY WHITTY ELSA BASSERMAN VAN J
ALBERT BASSERMAN, C AUBREY SMIT
FRANCEN, REGINALD OWEN MARGAR
Screen Play by PAUL OSBORN and PAU
Based on the Book "MADAME CURIE

Mr. and Mrs. Miniver . . . . together again!
GREER GARSON
WALTER PIDGEON
give their best performance in their best picture
MADAME CURIE
Directed by MERVYN LeROY Produced by SIDNEY FRANKLIN
A METRO-GOLDWYN-MAYER PICTURE with a brilliant supporting cast Henry Travers, Robert Walker, Dame May Whitty, Elsa Basserman, Van Johnson, Albert Basserman, C. Aubrey Smith, Victor Francen, Reginald Owen, Margaret O'Brien
Screen Play by Paul Osborn and Paul H. Rameau Based on the book "Madame Curie" by Eve Curie

Curtain up!
Your audience
is waiting for
Greer Garson
Walter Pidgeon
in the immortal
love story of
MADAME CURIE
directed by Mervyn Le Roy
produced by Sidney Franklin.
M-G-M
naturally!

Our Two Big Jobs In January:
Fourth War Loan And March Of Dimes!

LITHO U S A

225 Bond Premiere Dates Already Set

(*Continued from Page* 1)

for the "Honored Hundred." Every Bond purchased at the theaters will be a vote for Austin.

The All-Service Show idea as a Bond sales stunt is taking hold fast from Coast to Coast, it was reported yesterday.

Spanish language trailers and accessories are being prepared for special territories for use during the drive.

To stimulate Bond sales in the Bay Ridge section of Brooklyn, James Bergen, manager of the Dyker, has arranged to have his patrons buy an air ambulance for $150,000 to be called the Bay Ridge Sky Angel.

Charles Skouras has urged all War Finance Committee chairmen to cooperate closely with state exhibitor chairmen in obtaining proclamations from governors on the drive and to mention the motion picture industry's efforts.

Boston Throws Spotlight On Bond Drive Today

Boston—Ringing down the curtain on the preliminaries and throwing the spotlight on the actual drive for the Fourth War Loan, the final meeting to be held in key cities before the campaign gets under way is to be staged in the Salle Moderne of the Hotel Statler here today.

Arriving in Boston for the meeting, which is expected to surpass all others held for previous war loan campaigns, are Charles P. Skouras, national chairman; F. H. Ricketson, Jr., vice-chairman; B. V. Sturdivant, national campaign director; Robert Selig, chairman of the "Honored Hundred" contest; A. J. Krappman, assistant campaign director and Sam Shain, director of trade relations. Receiving these visiting guests of note will be local notables of the industry including Martin J. Mullin, New England chairman; Sam Pinanski, Massachusetts State chairman, and all of the other New England chairmen. About 300 will be present at the meeting and luncheon. All exchanges in the Hub will be closed from 10 o'clock in the morning until 3 in the afternoon to permit all to attend.

The drive to sell more Bonds and obtain more publicity for the war loan than even in previous campaigns will be under way. Harry Browning of the M & P circuit is director of public relations for the affair.

Present will be, as indicated by reservations: Nathan Goldstein, Martin J. Mullin, Sam Pinanski, Arthur Lockwood, Max Levenson, Nathan Yamins, Lloyd Bridgham, Al McEvoy, A. Tegu, Kenneth Forkey, Harry Horgan, Harry Zeitz, A. Kurson, Julius Goodman, Arthur Boward, A. Rubenstein, B. B. Coughlin, Phil Smith, Harold Stoneman, Herman Rifkin, George Ramsdell, Irving Green, George Morse, Lon Vail, Abe Garbone, Joe Mathieus, John Ford, Charles Hodgon, John Deering, A. Viano, Archie Silverman, George Markell, Ralph Snider, John Giles, E. M. Loew, Connie Russell, Sr., Fred Liebermann, Louis Rothenberg, Dick Rubin, John Kamuda, J. Eames, Peter Latchkis, Martin Tuohey, Al Somerby, Stanley Summer, Edward Reed, Max Mellincoff, Frank Boscetti, Edward X. Callahan, William H. Erb, Maurice Wolf, Harry Rogovin, James Winn, Bill Horn, Albert Kane, Barney Ross, Eddie Morey, Arnold Van Leer, Jack Saef, Ben Rosenberg, Red King, Joseph Longo, Bert Mackenzie, Marion Gabriel, Shepard Epstein, Floyd L. Bell, Herbert Hilbrick, Max Mayor, Bob Sternberg, Francis McManus, Hy Fine, Edward Cuddy, Henry Kalis, Harry Greenman, and many others, including the majority of theater managers and exhibitors from all parts of this territory.

★ REVIEWS OF THE NEW FILMS ★

"Henry Aldrich, Boy Scout"

with Jimmy Lydon, John Litel

Paramount 66 Mins.

LATEST ALDRICH PIC CONTAINS MUCH JUVENILE ENTERTAINMENT, PLUS MORAL LESSON FOR KIDS.

"Henry Aldrich, Boy Scout" is an ideal attraction for youngsters. Besides providing the type of entertainment that appeals strongly to kids, the production is morally beneficial to youth still in the formative stage. It is a sugar-coated lesson on the value of fair play and the importance of young ideals. This is a point worth stressing in selling the film to the public in view of the delinquency problem which is such a concern in the nation today. The exhibitor can further advance public interest in the film via tie-ups with Boy Scout groups.

In his latest appearance Henry Aldrich (Jimmy Lydon) is a senior patrol leader in a Boy Scout troop whose ambition is to become a junior assistant scoutmaster so he'll make a hit with a certain young lady (Joan Mortimer). There's a rival in the field (David Holt), a chap who's not above playing dirty to gain the prize. Henry's task is complicated by the fact he has to act as a mentor for a problem child upon whose conversion into an upstanding youth rests a good measure of the town's economic life. You see, the problem child's father (Minor Watson) has promised to establish his new defense plant in Henry's town and make the place his home provided our hero can do something with his son. Hickman gives Lydon no end of trouble with his tricks, but in time he alters his ways and becomes the youngster his pop hoped he would be. The end finds Henry a winner all around.

Hugh Bennett directed the film at a fast clip for Associate Producer Michel Kraike, overlooking no possibility for a laugh. Muriel Roy Bolton did the screenplay from a yarn by Agnes Christine Johnston.

Lydon is the same fumbling, clumsy, doltish Henry that he has always been. His main support comes from Charles Smith, John Litel, Olive Blakeney and Hickman.

CAST: JIMMY Lydon, Charles Smith, John Litel, Olive Blakeney, Joan Mortimer, Minor Watson, Darryl Hickman, David Holt, Richard Haydel.

CREDITS: Associate Producer, Michel Kraike; Director, Hugh Bennett; Screenplay, Muriel Roy Bolton; Based on story by Agnes Christine Johnston; Cameraman, Daniel Fapp; Art Directors, Hans Dreier, Walter Tyler; Musical Director, Irvin Talbot; Film Editor, Everett Douglas; Sound, Stanley Cooley, Philip Wisdom; Set Decorator, Bertram Granger.

DIRECTION, ALL Right. PHOTOGRAPHY, Good.

"Timber Queen"

with Richard Arlen, Mary Beth Hughes

Paramount 66 Mins.

LATEST PINE-THOMAS OFFERING RATED ACCEPTABLE ENTERTAINMENT FOR THE ACTION FANS.

A generous quantity of exciting incidents makes this a good bet for action fans. Built along familiar lines, the latest William Pine-William Thomas contribution to screen entertainment should go over especially well with the kids. The film offers a nice mixture of heroics and villainy for the delectation of the youngsters.

Maxwell Shane and Edward T. Lowe have cooked up a satisfactory screenplay of its type from far-from-fresh ingredients, working in bits of business that are extremely effective. They have devised several suspenseful incidents that pack a wallop.

The star of the proceedings is Richard Arlen. The actor, playing a captain in the Air Force mustered out of the service, goes to the aid of Mary Beth Hughes, wife of a bosom pal killed in action who faces loss of a tract of rich timber land to a rival lumberman. The villain does everything within his power to hamper operations on Miss Hughes' land so that the girl will lose her mortgage on the property, which he covets. How Arlen and Miss Hughes foil the blackguard with the help of tough mugs makes for no end of fast action. The film winds up with Arlen and Miss Hughes very much in love.

Directed with punch by Frank McDonald, the film profits from some thrillingly photographed sequences for which Fred Jackman receives the credit.

Most of the roles are competently played. Arlen is quite sympathetic in the top spot. Mis Hughes isn't called upon to extend herself. Sheldon Leonard, playing the operator of the night club where Miss Hughes is a singer at the opening of the film, performs vividly, running away with the acting honors. Others who help are June Havoc, George E. Stone, Dick Purcell, Tony Hughes and Edmund MacDonald.

CAST: Dick Arlen, Mary Beth Hughes, June Havoc, Sheldon Leonard, George E. Stone, Dick Purcell, Tony Hughes, Edmund MacDonald, Bill Haade, Clancy Cooper, Dewey Robinson, Horace McMahon, Jimmy Ames.

CREDITS: Producers, William Pine, William Thomas; Director, Frank McDonald; Screenplay, Maxwell Shane, Edward T. Lowe; Musical Score, Willy Stahl; Cameraman, Fred Jackman, Jr.; Film Editor, Howard Smith; Art Director, F. Paul Sylos; Sound, Frank Webster; Set Decorator, Ben Berk; Song, Johnny Mercer, Jimmy McHugh.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Sherlock Holmes and the Spider Woman"

with Basil Rathbone, Nigel Bruce

Universal 62 Mins.

LATEST SHERLOCK HOLMES PIC IS AMONG BEST OF THE SERIES; TOUCH OF HORROR HELPS.

A touch or horror makes this, one of the best of the Sherlock Holmes series of melodramas. The story has been worked out with considerable suspense without losing any of the pleasantly humorous touches that have come to be expected of a film that throws Sherlock and his pal, Dr. Watson, together.

Using a story by Sir Arthur Conan Doyle as a foundation, Bertram Millhauser has built an entertaining and exciting tale of black villainy. Holmes' bait this time is a series of deaths listed as suicides. Our sleuth cries murder and sets out to prove it. What is more, he is certain a woman is at the bottom of the dirty work. How he goes about proving his case is quite interesting, not to say deucedly clever. It doesn't take long to find his woman—thanks to his disguising himself as a rich officer in the Indian army. The lady makes the mistake of trying to give the "Indian" the business. The woman's racket is to loan a prospective victim money on his life insurance and then getting a venomous spider to put the bite on him. Unable to bear the agony, the fellow then obligingly does away with himself. Neat, hey what? Sherlock falls into the clutches of the villainess and her cohorts and is almost "done in" by a diabolically ingenious means before the lady and her boys are brought to boot.

Roy William Neill has acquitted himself well as producer and director.

Basil Rathbone gives his standard performance as Sherlock. Nigel Bruce again is good for many chuckles as Watson. Gale Sondergaard plays the villainess acceptably. Inspector Lestrade once more is enacted nicely by Dennis Hoey.

CAST: Basil Rathbone, Nigel Bruce, Gale Sondergaard, Dennis Hoey, Vernon Downing, Alec Craig, Mary Gordon, Arthur Hohl, Teddy Infuhr.

CREDITS Producer, Roy William Neill; Director, Roy William Neill; Screenplay, Bertram Millhauser; Based on story by Sir Arthur Conan Doyle; Cameraman, Charles Van Enger; Supervising Art Director, John Goodman; Sound Supervisor, Bernard B. Brown; Film Editor, James Gibbon.

DIRECTION, Good. PHOTOGRAPHY, Good.

New Film Board Officers Installed at Nizer Home

New officers of the New York Film Board of Trade were installed last night at the home of Louis Nizer, industry attorney. Inducted were: Ralph Pielow, president; Clarence Eiseman, first vice-president; Jack Ellis, second vice-president; Ray Moon, treasurer; Robert J. Fannon, secretary; Joseph Felder, sergeant-at-arms.

Det. Exhibs. Solve Wartime Problems

(Continued from Page 1)

good, as far as the major towns have been concerned. Detroit itself, most of all, has enjoyed excellent business by comparison with most cities. Population has grown by leaps and bounds, though markedly slowing up within the past year in rate of growth. The loss of men to the services has hurt total trade volume some, but it is agreed by exhibitors that women without male escorts have attended in sufficient numbers to make up for this loss. Business here has been so good for a year, that "normal" figures hardly mean anything.

The city has maintained its reputation of showing the nation's tendencies to extremes during the past year. From the top gross increases, it swung to complete blackout with the closing of all theaters and other places of assembly by martial law on June 21, because of the race riots, which showed more violence here than anywhere else. Picking up with fair rapidity, business soared to new peaks, only to take another nosedive late in November when an influenza epidemic hit the town. This makes December figures very deceptive; but considering both annual grosses and the average level of volume as of November, business has run 30 to 40 per cent ahead of even 1942's excellent figures.

Help problem has been the most serious one facing exhibitors—and exchange managers alike, because of the obvious limitations on available salaries in the face of the relatively high wages available in war plants. This has resulted in rapid turnover, affecting janitors and managers alike. Formerly favored groups, like the operators, have lost out relatively because of fixed wages and general increases in other lines.

Men lost to the services, have run to about 100 for exchanges and service companies, and probably not less than 500 for theaters here—latter figures are not compiled, but based on reports of individual exhibitors.

Trend toward women managers and other replacements of men by women has been general in managerial and other ranks, and affected about every class of employment in theaters, except supervisors and operators. Doubling of jobs has also become common. Few women have been taken on, however, as bookers and none as salesmen by the film companies.

Exhibitors have spent less for improvements this year than at any time for a decade. Total improvements have been estimated at not over $50,000 for the territory, exclusive of the special case of the Downtown Theater. Only one new theater, a temporary structure near the Willow Run Bomber Plant, has been erected.

Dissolve 278 Amusement Cos.

N. Y. State Acts on Failure to File Reports

Albany—Listed among 10,000 corporations dissolved by proclamation of the Secretary of State, Thomas J. Curran, for failure to file reports and pay corporation taxes for three successive years, are 278 corporations, the names of which indicate them to be amusement companies. Approximately 90 per cent are from New York City.

Any corporation listed as dissolved may proceed to annul its dissolution, at any time within three months from Dec. 15 through the payment of its back corporate taxes, penalties and interest charges, and a fee of $50 for the filing of a certificate of reinstatement. Any corporation listed as dissolved, if such listing is through error can on proper application, be reinstated without payment of any fee.

A list of dissolved corporations, which by name are indicated to be amusement companies follows:

—A—

Active Studio, Inc., The; Adler-Corbett Studios, Inc.; Advertiser's Syndicate Corp.; Advertising Film Associates, Inc.; Alcazar Music Hall, Inc.; Aldblack Prods., Inc.; Algeo Prods., Inc.; Allerton Management Corp.; Allied Amusements, Inc.; Alerco Enterprises, Inc.; Alro Amusement Corp.; Amazons Prod., Inc.; American Pictures Corp.; American Radio Newsreel, Inc.; Amity Pictures Corp., Ltd.; Apex Productions, Inc.; Argus Pictures, Inc.; Arsenal Attractions, Inc.; Art Ben Amusement Corp.; Art Players, Inc.; Artists' Village, Inc.; Atlantic Amusement Corp.; Authors & Artists, Inc.; Azalp Theater Corp.

—B—

B. G. R. Theater Corp.; B. M. Film Exchanges, Inc.; Baltic Amusement Corp.; Bard Theater Corp.; Beach Ocean Theater Corp.; Beacon Productions, Inc.; Beam Plays, Inc.; Beapearl Amusement Corp.; Benetta Amusement Corp.; Beribun Enterprises, Inc.; Berney, Paul, Prods., Inc.; Beross Theater Corp.; Berreil Concessions, Inc.; Bible Pictures Management Corp.; Biltmore Pictures Corp.; Bowlder Farm Theater, Inc.; Boyce Motion Picture & Television Corp.; Braswill Amusement Corp.; Bridgeport Amusement Co., Inc.; Brisgold Theaters, Inc.; Brooklyn Exhibition Co., Inc.; Brown Amusement Co.; Bruce Features Syndicate, Inc.

—C—

Cameo Cinema Corp.; Campbell, Roy, Enterprises, Inc.; Car-Jam Amusement, Inc.; Carmel Productions, Inc.; Cath-Ray Television Corp.; Cedar Productions, Inc.; Central Artists Bureau, Inc.; Century Television-Pictures, Inc.; Chapel Amusement Corp.; Chelsea Pictures Corp.; Chrystie Amusement Corp.; Cine'-Ampli-Tone, Inc.; Cinema Accessories Corp.; City Hall Theaters, Inc.; Classon Amusement Corp.; Clifton Theaters, Inc.; Clinton-Hamilton Enterprises, Inc.; Clover Cinema Corp.; Colbruck Productions, Inc.; Combo Amusement Corp.; Comet Theater, Inc.; Congress Cinema Corp.; Congress Theater, Inc.; Consolidated Enterprises, Inc.; Contest Enterprises, Inc.; Continental Productions, Inc.; Cosmic Theatrical Agency, Inc.; Cosmopolitan Cafe, Inc.; County Theater, Inc., The; D. & L. Motion Picture Distributors, Inc., The.

—D—

Daly Cinema Corp.; Dell Amusement Corp.; Devon Theater Corp.; Dewey Theaters, Inc.; Dickie Amusement Corp.; Dimensional Color Pictures Corp.; Dnipro Film Corp.; Dobson Prods., Inc.; Domino Prods., Inc.; Dry Dock Amusement Corp.; Duke Syndicate, Inc.; Dutch Amusements, Inc.

—E—

Elbee Prods., Inc.; Elbow Theater, Inc.; Elite Prods., Inc.; Embassy Pictures Corp.; Emby Photo & Film Machine Corp.; Emca Theater Corp.; Emerson Pictures Corp.; Entertainment Press Corp.; Epoch Plays, Inc.; Exclusive Playhouse, Inc.; Exposition Concessions, Inc.; Exposition Jubilee, Inc.; Exposition Products, Corp.

—F—

Family Amusement Corp.; Fanwil Enterprises, Inc.; Farmers Exhibition Co., Inc.; Film Art Studios, Inc.; Film Guild, Inc., The; Filmland Amusement Corp.; Films of Knowledge, Inc.; Filmusic Inc.; Fine Plays, Inc.; Flatbush Amusement Centre, Inc.; Foreign Films, Inc.

—G—

G. & L. Motion Pictures Corp.; Gale Enterprises, Inc.; Gibraltar Theaters, Inc.; Gilded Enterprises, Inc.; Glenns Theatrical Institute, Inc.; Granada International Films, Inc.; Grandi Films Impero, Inc.; Green Lake Amusement Co., Inc., The.

—H—

H. & B. Theater Corp.; H & M Amusement Co., Inc.; Hannan Amusement Corp.; Hastings Amusement Co., Inc.; Heights Theater Corp.; Heraut Films Corp.

—I—

Ideal Screen Prints Works, Inc.; Inter-Star Film Productions, Inc.; Ionion Theater Corp.; Ira Theatrical Enterprises, Inc.

—J—

J. C. F. Enterprises, Inc.; Jacobs Ticket Office, Inc.; Jafer Amusements, Inc.; Jef-Wil Theater, Inc.; Jefferson Pictures, Inc.; Justine Theaters Corp.

—K—

Kadevan Chain Theaters, Inc.; Kingsley Theater Corp.; Kurland Enterprises, Inc.

—L—

Lafayette Amusement Corp.; Lams Productions, Inc.; Landon Theater Corp.; Lenauer International Films, Inc.; Leroux Film and Trading Corp.; Levar Model Theater Corp.; Levrad Amusement Co., Inc.; Lilmac Amusement Corp.; Lion Amusement Corp.; Little Dog Laughed, Inc., The; Little Miracle Town, Enterprises, Inc.

—M—

M-G-M Theaters, Inc.; Madison Pictures Service Corp.; Manfried Pictures Corp.; Manning Productions, Inc.; Marathon Motion Picture Corp.; Marlene Enterprises, Inc.; Mars Amusement Co., Inc., The; Marshall, Everett, Enterprises, Inc.; Marvin Amusement Corp.; Mayfield Amusement Corp., Inc.; McLean Theater, Inc.; Metro Cinema Corp.; Mickmill Musical Corp.; Midtown Amusement Corp.; Minerva Amusement Corp.; Moemar Theater Corp.; Moe's Amusement Co., Inc.; Morning Star Prod., Inc.; Motion Picture Corp. of America; Motion Picture Merchandising, Inc.; Mt. Pleasant Amusement Co., Inc.; Mozart Films, Inc.; Mozart Opera Company, Inc., The; Music Enterprises & Publicity Corp.; Mystery Theater, Inc.

—N—

Najax Productions, Ltd.; National Features, Inc.; National Photo Supply Co., Inc.; Neon Amusement Corp.; New York Pictures, Inc.; Nira Theater, Inc.; Nottingham Amusement Corp. of America.

—O—

Onward Film Distributing Corp.

—P—

Palace Enterprises, Inc.; Paris Film Corp.; Park Concessions, Inc.; Parkway Picture Corp.; Pelham Picture House, Inc.; Phoenix Film Co., Inc.; Players Theater, Ltd., The; Playwrights and Actors Group, Inc.; Potomac Prods., Inc.; Prescott Theater Corp.; Price, Lew Entertainment Bureau, Inc.; Primo Natural Color Film, Inc.; Progressive Amusement Corp.; Promotional Films Inc.; Prontofoto, Inc.; Public Enterprises, Inc.; Pulaski Films, Inc.

—R—

Radiant Productions, Inc.; Radio Orchestra Corp.; Rand Management Corp.; Randall Enterprises, Inc.; Randall Prods., Inc.; Rassil Theater Corp.; Red Barn Theater, Inc.; Rand Amusement Corp.; Revere Enterprises, Inc.; Richfield Springs Enterprises, Inc.; Ringside Enterprises, Inc.; Rocket Theater Corp.; Rojay Amusement Corp.; Romeo Enterprises Corp.; Rondout Amusement Co., Inc.; Roselux Amusement Corp.; Royal Film Exchanges, Inc.; Royal Productions, Inc.

—S—

S. & G. Amusement Co., Inc.; S. H. W. Amusement Co., Inc.; St. George Motion Picture Supply, Ltd.; Samin Amusement Co., Inc.; Screen-O-Lator Corp., The; Screen Sales Service, Inc.; Screen Specialties, Inc.; Screenies, Inc.; Searchlight Theater, Inc., The; Security Pictures, Inc.; Selmer Amusement Corp.; Shaftel Enterprises, Inc.; Shakespeare-Swan Theater, Inc.; Sheldon Amusement Corp.; Sheldon Enterprises, Inc.; Sheltan Productions, Inc.; Shelton Hall Prods., Inc.; Shore Enterprises, Inc.; Sidney Amusement Corp.; Sisters Theater Corp.; Social Grand Opera Company, Inc.; Social Motion Picture Corp.; Solrub Amusement, Inc.; Spencer Theaters, Inc.; Spiller Productions, Inc.; Spur Amusement Corp.; Standard Amusement Corp.; Stellar Attractions, Inc.; Stereoscopic Film Corp.; Sterling Amusement Corp.; Strand Theater, Inc.; Sudan Theatrical Corp.; Superior Features, Inc.; Superior Talking Pictures Corp.; Surry Players, Inc., The; Susskind, Harry J., Enterprises, Inc.; Syracuse Central Theaters, Inc.

—T—

Telefilm Corporation of America; Temple Enterprises, Inc.; Terrell, St. John, Prods., Inc.; Thru Island Amusements, Inc.; Tobis Playhouse, Inc.; Top O' The World Enterprises, Inc.; Triad Theaters, Inc.; Triboro Amusement Corp.

—U—

Unique Theatrical Enterprises, Inc.; United Television & Appliance Corp.; Unity Films, Inc.

—W—

Webster Theater, Inc.; Westchester Amusement Co., Inc.; Wexgold Amusement Corp.; White Roe Theater, Inc.; Whitehall Prods., Ltd.; Willoughby Enterprises, Inc.; Woodhaven Theater, Inc.

Four Star Amusement Corp.; Seven Arts Guild, Inc.; 125th Street Theater Corp.; 482 Amusement Corp.; 1939 Amusements, Inc.

Discuss Film Div. Of State Dept. Today

(Continued from Page 1)

within the State Department. Luncheon session, called for the purpose of allowing De Wolf to become acquainted with film industry leaders was arranged by Will H. Hays.

It was reported that the Division of International Communications, which now includes aviation, shipping, motion pictures and communications, may be split up so that motion pictures will be set aside in a separate section.

Cowdin Sees Big Post-War Role for American Fllms

(Continued from Page 1)

Universal Pictures Co. board before his departure yesterday for the Coast to map plans for the company's after-the-war program with studio executives. He will stay about a month.

"Motion pictures can do an important job of informing the people of other countries of the American way of life when hostilities cease," Cowdin said. "In this way, pictures will be of material assistance in shaping the post-war world and raising standards of living in foreign lands. There is every reason to believe that a new day is dawning for motion pictures in their influence upon the world as a whole. I expect great advances in this direction in the years immediately ahead."

Unaffiliated Indies Meet with Rodgers Today

(Continued from Page 1)

problems of the small independent exhibitors were considered.

A similar session has been set with Robert Mochrie, general sales manager of RKO Radio, for next Tuesday.

See Prospects for Tax Relief Brighter

(Continued from Page 1)

tomorrow. Senator George A. Wilson, R., Ia., proposed that there be no raise in the tax rate for towns with populations under 10,000.

At the same time it was learned Senator James Mead, D., N. Y., is preparing to offer tomorrow an amendment to rule out any rise in the tax rate at this time, leaving the admissions levy at 10 per cent as now. Senator Sheridan Downey, D., Calif., also promised support today to the move to keep admissions taxes down.

Flood of Protests

Senator Wilson said last night he and his colleagues have had a flood of protests from all over the country against the rise in the admissions rate. He has talked the matter over with his colleagues, he said, and is confident that many of them believe with him that raising the rate for small towns is unwise. Entertainment in the smaller towns has been hard hit, he said, with large parts of their population either in the service or removed to larger centers of war production.

Movies are the only recreation for the people in many of these towns, he declared, and frequently the audiences are composed almost entirely of youngsters and old folks. "I don't think it's a good idea to make their only amusement more expensive for them." Wilson spoke also of the tire and gasoline situation explaining that travel difficulties make it even more important that good entertainment be available locally. He made the further point that movies are important in keeping young people occupied and out of mischief.

Wilson Is Promised Support

Senator Wilson said many of his colleagues have already told him them agree with him and will support his amendment. They agree also that the industry has earned consideration by virtue of its yeoman job in Bond selling, public information work and other special war activities. The industry has made a real and direct contribution to our war effort, said Wilson.

Most features of the Finance Committee's bill were approved yesterday with the admissions levy passed over because of the pending amendments. There is no session today.

General reaction here to the President's reference to the tax bill on Tuesday was that regardless of what is done with it now the bill is headed for a veto, thus whether Wilson's amendment, or the amendment reported to be prepared by Mead, is actually passed may prove to be academic insofar as direct effect on the tax structure is concerned, but there is no question killing of the rise in this bill would probably choke off any subsequent attempt to include a rise in a new tax bill if one is written.

Not Applicable in Small Towns

The Wilson amendment provides that the one-cent-on-five rate shall not be applicable with respect to admissions to any place located within a city or town having a population of 10,000 or less persons as ascertained under the most recent decennial census of the population.

Senator James J. Davis, R., Pa., yesterday read on the floor a letter from John Golden pleading for retention of the 10 per cent rate. Golden, leading legitimate producer, spoke of the legitimate theater but did not ask that there be differentiation between the stage and pix.

Legionnaires Enlist For New Haven Drive

New Haven—Sidney Kleper, manager of the Bijou, has enlisted the aid of the American Legion of Greater New Haven in his Fourth War Loan activities. The Legion is recruiting a group of 500 salesmen, pledged to sell at least 10 $25 war bonds in honor of a boy or girl in the service.

A large honor roll will be erected in the lobby of the Bijou and a small American flag will be placed opposite the hero's name when he has been honored by a legionnaire with the sale of 10 bonds. A handsome card will be sent to the service man or woman thus honored. Legionnaires in this contest will be feted and the winning legion post will be given a theater party.

Atlanta, Seattle Exchange Strike Threat Eases Up

(Continued from Page 1)

stay at their jobs until the War Labor Board has taken action on the companies' petition for approval of the wage increase.

It has been reported that the employes in both cities had announced their intentions to walk out unless the increase was granted. Home office officials said yesterday that a strike had not been called but that the workers had announced that they would seek employment in other industries if the wage boost could not be obtained.

To Honor "Gung Ho!" Author

Captain W. S. LeFrancois, Marine hero and author of Universal's "Gung Ho!" for Walter Wanger, will be honored tonight by the New England press in Boston. He will be welcomed by Mayor Maurice J. Tobin and will be accompanied by Al Horwits, Universal publicity department, and Budd Rogers, Wanger's personal representative. Hank Linet made the arrangements.

To Rebuild Burned Woodbine

Carthage, Ill.—The Woodbine, recently destroyed by fire, will be rebuilt as soon as materials are obtainable.

MOTION PICTURE ASSOCIATES, INC.

INSTALLATION LUNCHEON

DEDICATED TO
Fourth War Loan
March of Dimes
Red Cross Blood Blank

GRAND BALLROOM -- HOTEL ASTOR
TUESDAY--JANUARY 18 --12:30 P. M.

James J. Walker—Toastmaster
Chas. P. Skouras
Louis Nizer
Harry Brandt

●

Make your reservations immediately
Seating capacity limited (Ladies Invited)

●

TWO FIFTY PER PERSON

Block-by-Block Drive In Iowa and Nebraska

By OTTO WEBER
FILM DAILY Staff Correspondent

Des Moines, Ia.—A virtual block-by-block organization by film salesmen and managers for the Fourth War Loan drive in Iowa and Nebraska has assured leaders the campaign will be a success, according to A. H. Blank, WAC chairman for Iowa and Nebraska.

Blank praised the organization work of the film salesmen and exchange managers who have prepared for the drive through their War Activities committee, which was established last year by the film salesman to handle war effort drives. The men have made a virtual house-to house canvass enlisting the exhibitors in the drive and, as a result, every theater in the territory will take part, Blank reported.

Every town of any size in the two states will hold at least two premieres or one premiere and a free show. In the smaller communities at least one free show will be held. A total of 479 theaters are expected to hold premieres during the drive.

Special events will also be staged during the campaign with Iowa to hold a Liberty Belles contest through an arrangement with local retail merchants. The contest, originated by G. Ralph Branton, general manager of Tri-States Theater Corp., will be similar to the Shrangri-La queen contest held in the third war drive and considered one of the most successful drives of its kind. The Shangri-La queen idea, which had girls awarded a ship launching trip for selling the largest amount of bonds, was also originated by Branton.

The Liberty Belles contest will be worked out in a similar manner with the three top selling girls to be awarded trips to Washington and New York, where they will visit President Roosevelt, Secretary of Treasury Morgenthau and other officials.

The contest will run through the entire drive and is expected to provide the necessary "fan fare" to put the state over its quota.

Among the many single day drives planned for Iowa exhibitors is one tentatively scheduled as "supreme sacrifice" day in which a definite quota will be set for the day of a certain amount for each Iowan who has been killed in the present war. No individual names will be used but the number of dead from each city will be that city's quota for the day.

Freddie Bartholomew Discharged

Amarillo, Tex.—Pfc. Freddie Bartholomew, formerly Hollywood player, recently a student mechanic at Amarillo Army Airfield, was given a medical discharge yesterday.

HOLLYWOOD DIGEST

SIGNED

ALAN CARNEY, new option, RKO.
WALLY BROWN, new option, RKO.
DONALD OGDEN STEWART, writer, M-G-M.
LLOYD DOUGLAS, writer, M-G-M.
JOSEPH LOSEY, writer-producer, M-G-M.

ASSIGNMENTS

IRA MORGAN, cameraman, "Murder in the Fun House," Monogram.
DICK L'ESTRANGE, production manager, "Murder in the Fun House," Monogram.
MARTY COHN, film editor, "Murder in the Fun House," Monogram.

CASTINGS

SUSAN PETERS, JIMMY DURANTE and MARGARET O'BRIEN, "Dear Barbara," M-G-M; VINCENT PRICE, "Keys to the Kingdom," 20th-Fox; RICHARD HAGEMAN, "Sensations of 1944," Andrew Stone-UA; WILLIAM FOWLER, "Pilebuck," Columbia; GORDON McDONALD, "Thirty Seconds Over Tokyo," M-G-M; DOROTHY GRANGER, "One Body Too Many," Paramount; JANE WILEY, KIRBY GRANT, ROBERT FRAZER, EDMUND COBB, ART FOWLER, MARSHALL REED, HAL PRICE, ISABEL WITHERS, BUD OSBORN, TED MAPES, FROSTY ROYCE, DICK DICKINSON, STEVE CLARK, BEN CORBETT and CHARLES McMURPHY, "Law Men," Monogram; ANDREW TOOMBES, "Show Business," Eddie Cantor-RKO.

STORY PURCHASES

"Of Thee I Sing," Boris Morros-UA.

SCHEDULED

"Dear Barbara," story, MYLES CONNELLY; producer, JOE PASTERNAK; director, HENRY KOSTER, M-G-M.
"Army Dog," story, ROBERT LEE JOHNSON; producer, JACK FIER; supervisor, JOHN STONE, Columbia.

Frank Craven to Write And Star in PRC Pic

West Coast Bureau of THE FILM DAILY

Hollywood—PRC has signed Frank Craven to write the original screenplay for, and to star in, "When the Lights Go On Again," one of the top-budget pictures on the company's program. Leon Fromkess will produce. Title of the picture is taken from the song, "When the Lights Go On Again All Over the World," which PRC acquired some time ago. The drama will have a post-war theme, and deal with problems arising on the domestic front following cessation of active hostilities, according to present plans.

The deal is unusual in that it permits an actor to tailor a vehicle for his own particular talents as well as those of other players.

Report Film Classics Sales Triple Quota Set

Film Classics sales for 1943 have reached triple the quota set at the beginning of the year, Irvin Shapiro, general manager, announced yesterday at a company meeting.

The company starts its new season with an RKO Circuit deal for "Hara Kiri," starring Charles Boyer and Merle Oberon and "The Young in Heart," with Paulette Goddard and Douglas Fairbanks, Jr. This double show has also been booked by Skouras, Warners, Schine and other circuits.

Other 1944 Film Classics releases include "Dancing Pirate," "Becky Sharpe," "Little Lord Fauntleroy" and "Pack up Your Troubles."

390 Iowa-Neb. Theaters Already Set for M of D

Des Moines, Ia.—The March of Dimes campaign is being set up with the most enthusiasm the drive has ever received in Iowa and Nebraska, A. H. Blank, chairman for the two states, reported yesterday. At the present time a total of 390 theaters in the two states have sent in their pledges which compares with 289 taking part in the drive last year.

Don't Absorb New Tax, Conn. Allied's Warning

New Haven—Maxwell Alderman, Allied Theater Owners executive secretary, has issued a special bulletin to exhibitors throughout the state urging them to absorb "not one penny of the new tax in the light of probable long war and rehabilitation periods" and rough going ahead for exhibitors, with further taxes indicated.

Alderman also urges all independents to join a "truly independent exhibitor organization" pointing out the success which exhibitors have enjoyed in legislative and other matters in this state when they united for action. Notably he mentions the two-men-in-a-booth bill which exhibitors opposed for several legislative sessions.

Theaters Buy Air Time To Plug Mono. "Children"

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram has lined up more than 60 theaters to buy radio time to plug its Jeffrey Bernerd production, "Where Are Your Children?" when it goes into general release the week of Jan. 17. Commercials are keyed to tie in with the national juvenile delinquency situation which is getting considerable space in newspapers everywhere.

"Hollywood Canteen" Budget $1,550,000

West Coast Bureau of THE FILM DAILY

Hollywood—In its newest statement in Warner's "Hollywood Canteen"-SAG tangle, Warners declare their budget for the picture was $1,550,000, "of which $179,086 was allocated for purchase of outside artists, exclusive of bands, specialty acts and studio talent."

John F. Collins Dies

Philadelphia—John F. Collins, 63, operator of a script writing agency for vaudeville, and a former vaudeville player, died here.

Surprises to Spur Drive in Northwest

By GEORGE E. GUISE
FILM DAILY Staff Correspondent

Minneapolis — With special War Bond premieres scheduled for every motion picture house in the Northwest area, theater men of this territory are planning an all-out effort for the Fourth War Loan to open Jan. 18.

John J. Friedl, president of Minnesota Theater Co., and chairman of Northwest WAC, spent several days in Chicago recently outlining special efforts to be made by first-run houses here during the campaign but none of these plans will be announced until the drive is under way.

"We have several 'surprises' in store for theatergoers which we believe will encourage purchase of Bonds but we don't want to reveal them in advance," Friedl said. "Rest assured the picture theater men will be in there pitching."

The Bond Premiere plan is similar to that used by smaller houses in the last sales drive but this time it will be enlarged to include every theater in the territory. Special features will be selected for each house, together with sufficient shorts to round out a complete entertainment. Admission will be free to Bond buyers.

Efforts are being made to stage these premieres simultaneously in all houses but whether this can be arranged remains to be seen.

In addition, the theaters are planning also a "free day" for patrons, when those buying War Bonds at the theater will receive free admission to the regular program of that day.

Even the children are to be solicited in the coming drive. Many managers here are planning to grant free admissions to those who bring unfilled stamp books to the show house with enough money to purchase sufficient stamps to complete the books.

Individual house managers also have been asked by Friedl to arrange any other features which will encourage purchase of Bonds, such as lobby and outside displays of poster appeals, captured enemy arms and equipment. screen appeals, Minute Man talks and similar efforts.

Additional plans for the theater men's part in the Fourth War Loan drive probably will be announced just before solicitation begins, Friedl said.

20th Sets Screenings on Two

"Lifeboat" and "Uncensored," which with "The Lodger" make up the company's sixth block of the new season, will be shown to the trade on Jan. 20, it was made known yesterday by Tom Connors, 20th-Fox's distribution chief. All the screenings will be held in company exchanges, with the exception of those in Portland, Ore., and St. Louis.

M P PICTURE DIST
21ST FL
23W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 10 NEW YORK, FRIDAY, JANUARY 14, 1944 TEN CENTS

NATION'S JUVENILE ATTENDANCE UP 35%

Brazil Set for Post-War Boom; U. S. Firms Alert

20th-Fox Leases Rio's Palacio as "Show Window"; To Extend Franchise Policy

By LOU PELEGRINE
FILM DAILY Staff Writer

The heavy contribution that the United States is making toward the development of Brazil will help create there in the peace years an era of great prosperity that will open vast new opportunities to the American film business in that South American land. That was the opinion advanced on Friday by J. Carlo Bavetta, managing director for 20th-Fox in Brazil, on the basis of a

(Continued on Page 9)

Films for Troops Are Nearly 7/8 New

The industry's gift of film for free showing to service men in combat areas now totals 9,507 programs, of which 8,255 are current pictures, according to a year's end summary delivered to industry leaders over the week-end by Francis S. Harmon, executive vice-chairman of the WAC. The remaining 1,252 programs are prints of outstanding films of for-

(Continued on Page 9)

Launch State's Bond Drive At Publisher's Albany Meet

Albany — Opening gun for the Fourth War Loan Bond drive in New York state will take place at the quadrennial Albany meeting of

(Continued on Page 2)

Convention Films To Be Televised by NBC

National Broadcasting Company's plans to cover the Republican and Democratic conventions in Chicago, including spot television presentations of sound motion pictures. Network plans to fly in films of the proceedings daily and to televise them over its local stations.

SKOURAS LAUDS B'WAY BONDBOARD

Recommends Idea Be Utilized In Other Cities as One of The "Most Showmanly" Ideas of Fourth Bond Drive

Calling the Broadway theaters' Bondboard, a barometer and combination seating plant in Times Square, "One of the most outstanding and showmanly ideas to come out of the campaign to date," Charles P. Skouras, national chairman of the Fourth War Loan Drive, has recommended that the idea be utilized in all towns. In a wire to state chairmen, Skouras noted that the idea can be just as effective in other towns, maybe more so than in Times Square.

Details of the Broadway plan call for the erection of a gigantic seating chart, representing the combined seating capacities of the 13 first-run Broadway houses. Copy atop the chart will read 'Buy A Bond For Every Seat in New York's Famous Times Square Theaters."

On one side of the display will be

(Continued on Page 8)

Coplan Replaces Carr As UA London Chief

Resignation of Teddy Carr as United Artists managing director in Great Britain and the temporary appointment of David H. Coplan, managing director for Canada to replace him were announced at the week-end by the company. Coplan leaves for London in two weeks and will assume

(Continued on Page 7)

40-Hour Work Week For Okla. City Exchanges

Oklahoma City film exchanges have been granted an exemption from the 48-hour week, it was an-

(Continued on Page 8)

Savannah Trust Suit Trial Starts Jan. 24

Atlanta—The $218,000 damage suit filed by Fred Weis, operator of the Savannah Theater, Savannah, against Lucas & Jenkins and the eight major companies has been set for trial in Federal Court here on Jan. 24.

Weis charged that he purchased

(Continued on Page 7)

Havana Subsequents Join in Scale Advance

Havana (By Air Mail—Passed by Censor)—Although admission prices have not been raised in subsequent-

(Continued on Page 9)

More 'Names' for Bond Tours

Itineraries Announced for Bond Battalions

With 20 film stars already set to tour the country in the interest of the Fourth War Loan campaign, expectations at the week-end were that many other top-ranking players will be included in a supplementary list to be announced today by the Hollywood Victory Committee.

To the original roster of 18, published exclusively in THE FILM

(Continued on Page 8)

Columbia's War Bond Goal Set at $2,000,000

Members of the Columbia Pictures advertising, publicity, exploitation and art staffs on Friday held a Fourth War Loan rally at which each made a pledge to buy or be responsible for the sale of at least $100

(Continued on Page 9)

Youngsters With Increased Spending Money See More Shows at Higher Scales

Abundance of spending money in pockets of young folks as well as adults, resulting from peak employment incident to war production, has brought about a new record in juvenile attendance, currently estimated at 35 per cent over pre-war years, according to a nation-wide FILM DAILY survey.

It is brought out, incidentally, that millions of youths, who in ordinary times saw only an occasional picture show, are now becoming deeply ingrained with the regular film-going habit.

Along Broadway, juvenile atten-

(Continued on Page 8)

Cincy Exhibs. Ask Optional PC Deals

Cincinnati — Percentage engagements should be optional and not tied in or forced with groups, it was stated in a telegram sent last week to Tom C. Clark, Assistant Attorney General, by leaders of two local exhibitor associations. The joint wire was written by J. W. Huss, Jr.,

(Continued on Page 9)

IATSE Supports M of D; Skouras Theaters' Pledge

Full co-operation of the IATSE is being placed behind the industry's 1944 March of Dimes drive, Jan. 24-30, according to a letter from Richard Walsh, international president,

(Continued on Page 7)

Equipment Industry Will Get Materials

Government release of certain materials urgently needed by the equipment industry impends. Turn to the Equipment News Section, appearing today on pages 13-15 for the story.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 11 Mon., Jan. 17, 1944 10 Cents

JOHN W. ALICOATE : : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*January* 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	17	17	+ ⅛
Columbia Picts. pfd.	40	40	40	.....
Con. Fm. Ind.	2⅞	2⅞	2⅞	+ ⅛
Con. Fm. Ind pfd.	16⅞	16⅝	16⅝	.....
East. Kodak	164	162½	164	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	59¼	59¼	59¼	+ ⅜
Paramount	24⅜	24⅛	24⅛	— ⅛
RKO	9⅛	8⅝	9	+ ⅜
RKO $6 pfd.	105⅜	100	103½	+ 3¼
20th Century-Fox	22½	22⅜	22½	+ ¼
20th-Fox pfd. (1½)	30¼	30⅛	30¼	+ ¼
20th-Fox pfd. (4½)	100⅜	100⅜	100⅜	+ ¼
Warner Bros.	12¾	12⅜	12⅝	+ ⅛

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1¾	1⅝	1¾	+ ⅛
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13⅛	13⅛	13⅛	+ ⅛
Trans-Lux	4½	4⅜	4⅜	.....
Universal Picts. vtc.	18½	18½	18½	— ⅛

Three Warner Producers Of Shorts Off on Trips

A. Pam Blumenthal, Van Campen Heilner and Andre de La Varre, who make several short subjects each year for Warners release, leave New York the latter part of this month on trips in connection with forthcoming pictures. Blumenthal goes to the Coast to put final touches on several shorts for this season's release, and to set up a new schedule for the Summer. De La Varre heads South to direct a number of shorts in Virginia, Louisiana, Florida, Georgia and Cuba. Heilner goes to Mexico, Cuba and the Caribbean to direct several subjects.

The Broadway Parade

Picture and Distributor	Theater
For Whom the Bell Tolls (Paramount Pictures)—27th week	Rivoli
North Star (RKO Radio-Samuel Goldwyn)—11th week	Victory
Desert Song (Warner Bros. Pictures)—5th week	Hollywood
Madame Curie (Metro-Goldwyn-Mayer Pictures)—5th week	Music Hall
A Guy Named Joe (Metro-Goldwyn-Mayer Pictures)—4th week	Capitol
Riding High (Paramount Pictures)—4th week	Paramount
The Gang's All Here (Twentieth Century-Fox)—4th week	Roxy
His Butler's Sister (Universal Pictures)—4th week	Criterion
Destination Tokyo (Warner Bros. Pictures)—2nd week	Strand
Lifeboat (Twentieth Century-Fox)—2nd week	Astor
Government Girl (RKO Radio Pictures)—2nd week	Palace
Where Are My Children? (Monogram Pictures)	Globe
Spider Woman (Universal Pictures)	Rialto
What a Man (Monogram Pictures)—Opens tomorrow (a)	New York
Cowboy in the Clouds (Columbia Pictures)—Opens tomorrow (a)	New York

◆ FOREIGN LANGUAGE FEATURES ◆

El Que Tenga un Amor (CLASA)—2nd week	Belmont
Ravaged Earth (Artkino Pictures)—2nd week	Stanley
Italia No Muore Mai (Vesuvus Films)—2nd week	World
Around Sweden (Scandia Films)—2nd week	48th St. Theater

◆ FUTURE OPENINGS ◆

Miracle of Morgan's Creek (Paramount Pictures)—Jan. 19	Paramount
The Lodger (Twentieth Century-Fox)—Jan. 19	Roxy
No Greater Love (Artkino Pictures)—Jan. 25	Victoria
Higher and Higher (RKO Radio Pictures)—Jan. 27	Palace
The Heavenly Body (Metro-Goldwyn-Mayer Pictures)—Jan. 27	Capitol
Gung Ho (RKO Radio Pictures)—Jan. 26	Criterion
Jane Eyre (Twentieth Century-Fox) (c)	Music Hall
The Song of Bernadette (Twentieth Century-Fox)—Jan. 26	Rivoli
The Return of the Vampire (Columbia Pictures) (c)	Rialto
In Our Time (Warner Bros. Pictures)—Feb. 4	Strand
Kings of the Ring (Martin Lewis)—Jan. 22	World

(a) Dual bill. (c) Follows current bill.

Launch State's Bond Drive At Publisher's Albany Meet

(*Continued from Page* 1)

the New York State Publishers Association in collaboration with the Associated Dailies and New York State Society of Newspaper Editors tomorrow at seven p.m. at the DeWitt Clinton Hotel. Every publisher and editor, comprising approximately 60 newspapers in New York state including New York City, will be present. Approximately 400 invited guests of the publishers will be present and will include New York State Commissioners plus Senators and Assemblymen. Keynote speakers will be Governor Thomas E. Dewey.

Jeanette MacDonald will represent the motion picture industry committee with a special message to all publishers and editors emphasizing the Fourth War Loan drive with slogan "A Bond for Every Seat." Publicity covering this event will reach every newspaper in New York State.

In conjunction with Miss MacDonald will be the Hollywood Caravan consisting of Albert Dekker and Helen Walker plus war heroes Sergeant Alex J. Kolonics, Corporal Andrew Ruscansky and Robert J. Croak, machinist mate USCG.

Miss MacDonald and the Caravan will also be present at $100,000 presold Bond rallies of "E" Bond sales at Chancellors Hall, biggest tie-up for the opening gun of Bond sales ever attempted and will reach 10 per cent of the entire population of the country. Complete arrangements were made by L. R. Golding and C. J. Latta, co-chairmen, and C. A. Smakwitz, War Activities Committee's public relations chairman.

Fox Traveling Auditors Return to Territories

Following the termination of their annual three-day conference at the 20th-Fox home office, the company's traveling auditors on Friday left town to report to their respective exchange territories. The men were R. L. Long, Mack Schmalzback, William Gunzelman, J. J. O'Leary, A. C. Wilson, T. J. Cleary, G. F. Cooper, Robert Hildreth, Leo Lichtenstein, Ben Wolff and Ernest Pelson. Branch operations and maintenance of reports and records between exchanges and home office were discussed at the conference, which was supervised by Comptroller W. J. Eadie and his assistants, Nat Brower and Maurice Goodman, branch accountants.

Speakers included President Spyros Skouras; Tom Connors, distribution head; William J. Kupper, general sales manager; William C. Gehring, Western sales manager; Andrew W. Smith, Jr., Eastern sales manager; L. J. Schlaifer, Central sales manager; Sydney Towell, treasurer, and Eadie, plus the following home-office department heads: Jack Sichelman, Harry Fenster, Harry Mersay, Morris Caplan, Edward Hollander and Joe Goldstein. J. H. Lang, C. A. Hill, William Keefe, William Clark and George Roberts were other speakers.

Kelly Tele Appointment Follows Recommendations

Designation of Arthur W. Kelly to supervise United Artists' television plans is the aftermath of a recommendation submitted some time ago to United Artists' directors by Kelly, it was learned over the week-end.

Surprise for "Gung Ho!" Author at Hub Preview

Boston — Universal's publicity-e ploitation department sprang a su prise on Lt. W. S. LeFrancois, her of the Makin Island attack and a thor of "Gung Ho!" at the pic's pre view Thursday night at Universal' local exchange. Hank Linet aske him if he knew where Comma William H. Brockman, who co manded one of the submarines i the Makin attack, was, Lt. Le Fran cois said he had not seen him for ove a year when he was hospitalized o Commander Brockman's sub. Where upon Linet brought Commande Brockman in and presented him. Th meeting of the two men made th Boston papers, with pictures.

Representatives of the press fron 14 New England cities attended th preview.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
ASTOR B'way & 45th St.
Continuous Performances

Dorothy LAMOUR . Dick POWELL . Victor MOORE
in
"RIDING HIGH"
A Paramount Picture
IN TECHNICOLOR
In Person
TOMMY DORSEY and Band
PARAMOUNT Times Square

RKO PALACE B'WAY & 47th St.
OLIVIA DE HAVILLAND·SONNY TUFTS
"GOVERNMENT GIRL"
James Dunn • Anne Shirley • Jess Barker

TIMES SQ. Loew's STATE
ON SCREEN
CLAUDETTE COLBERT
FRED MacMURRAY
"NO TIME FOR LOVE"
IN PERSON
DON REDMAN and ORCH.

Watch Columbia's January 19

31-CITY

World Premiere!

"None Shall Escape"

THE FIRST PICTURE OF THE POST-WAR TRIAL OF WAR CRIMINALS

a timely picture!
a shocking picture!

One of a series of
newspaper ads for
"NONE SHALL ESCAPE"

When war is over... WILL YOU REMEMBER ME?

I was sixteen when the Nazis overran Europe. No girl was spared. We were made old women within a few months; we became worn-out bodies with scarred minds... Today we are the doomed. We are empty, broken—the pitiful remains of the Nazi scourge.

When war is over . . . will you remember me?

"...they will be brought back to the scene of their crimes and judged on the spot by the peoples whom they have outraged."
—from the Moscow Pact

NONE SHALL ESCAPE

The Trial of War Criminals!

THIS IS THE MOST PROPHETIC PICTURE OF OUR TIME!
This is civilization's indictment of Nazi barbarism! This is how we shall avenge all women!...a moving drama that speaks for the conscience of the world!

with MARSHA HUNT • ALEXANDER KNOX • HENRY TRAVERS • ERIK ROLF • Screen Play by Lester Cole • Directed by ANDRE DE TOTH •

A COLUMBIA PICTURE

These are the test spots where this *Exploitation* "NATURAL" will open!

Boston, Mass.	Normandie & Majestic
Providence, R. I.	Strand
Springfield, Mass.	Bijou
Hartford, Conn.	E. M. Loew
New Haven, Conn.	Loew's Bijou
Portland, Me.	Strand
Haverhill, Mass.	Lafayette
New Bedford, Mass.	Empire
Lawrence, Mass.	Broadway
Fall River, Mass.	Empire
Stamford, Conn.	Palace
Brattleboro, Vt.	Paramount
New London, Conn.	Garde
Norwich, Conn.	Palace
Lowell, Mass.	RKO Keith
S. Norwalk, Conn.	Palace
Greenfield, Mass.	Garden
Fitchburg, Mass.	Fitchburg
Gloucester, Mass.	Strand
Manchester, N. H.	Strand
Nashua, N. H.	State
Portsmouth, N. H.	Arcadia
Augusta, Me.	Colonial
Claremont, N. H.	Magnet
Keene, N. H.	Scenic
Waterville, Me.	State
St. Albans, Vt.	Weldow
Rochester, N. H.	Scenic
St. Johnsbury, Vt.	Star
Lewiston, Me.	Strand
Willimantic, Conn.	Gem

COLUMBIA PICTURES

A BOND FOR EVERY SEAT! FOURTH WAR LOAN AND WE WON'T FORGET THE MARCH OF DIMES

PRINTED IN U.S.A.

Tenn. Theaters Out To Set Bond Record

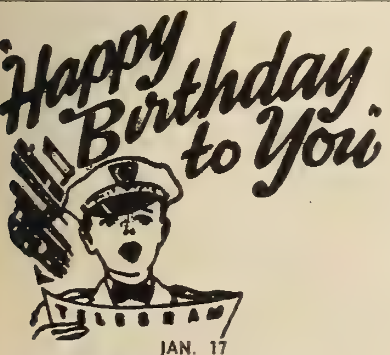
Nashville, Tenn.—Tennessee's industry is poised to launch its full weight behind the Fourth War Loan to insure its success in the state. Every theater within its borders is pledged to assist in the campaign and officials of the industry's state War Loan committee are anticipating that the amount of Bonds sold by the theaters during the campaign last September will be amply over-subscribed in the current drive.

TONY SUDEKUM

Managers throughout the State have been busy during the past week preparing their houses for the campaign and their interest has been kept at a high pitch through a series of personal letters mailed to every one associated with the industry in Tennessee by State Chairman Tony Sudekum, president of the Crescent Amusement Co. of this city. Incidentally, Sudekum has served as State chairman for every War Loan the Treasury Department has sponsored and under his guidance the motion picture industry has gone "Over the top" of the quota assigned in each campaign.

All theaters in the larger cities are placing elaborate booths in their lobbies with an attendant on duty at all times. Full play is being given to the industry's slogan of "A Bond for Every Seat" and it is being widely publicized on the screen, over the air and through newspaper advertising Another feature being stressed is the immediate delivery of the Bond at the time of purchase.

Special events such as "Bond Admission" days are being planned along with a number of special programs that have been mapped by a number of the individual managers.



JAN. 17

Grant Withers
Budd Getschal
Mack Sennett
Noah Beery
Harmon Yaffa

Saluting a Master Sergeant—

● ● ● **ABOUT TWO YEARS AGO Uncle Sam picked up Dave Golding from THE FILM DAILY staff and sent him overseas......He was destined to see England, land in North Africa, help to storm Sicily and go ashore with the Fifth Army in Italy before again setting foot on American soil......Dave, with a master sergeant's stripes, is back now for a four-month stay and the boys and gals of the trade press and the home office publicity departments gave a luncheon for him Friday at the Blue Ribbon......During his overseas duty he served as a doughboy, correspondent for The Stars and Stripes and ultimately managing editor of that Army paper......And Dave told as much as he could to the gathering......**

▼ ▼ ▼

● ● ● *IT SEEMS THAT the theory that the soldiers overseas don't like war pictures is not entirely correct......Dave told the group that war pictures with authentic sequences are enjoyed, but any deviations from authenticity receive hoots, catcalls and laughter from the troops......He admitted that when he first arrived in North Africa, many of the pictures shown to the boys were old and unsuited for Army consumption, but that shortly before he returned here, the flow of new and acceptable product had started to come in......Dave gave a vivid description of what pictures mean to the boys......Attending the luncheon were Irving Shiffron, Ray Murray, Don Mersereau, Chester B. Bahn, Win Andrus, Al Steen, Hortense Schorr, Frances Kann, Moe Iushewitz, Charley Cohen, Bill Ornstein, Sherry Kane, Chester Friedman, Len Daly, Al Finestone, Don Gillette, Mel Konecoff, Bea Ross, Evelyn Kolman, Jack Harrison, Bill Formby, Herb Berg, Billy Friedberg, Joel Swensen, Herman Schleier, Dave Bader, Bob Wilde, Gertrude Merriam, Sam Cohen and Ellen Davidson......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

Savannah Trust Suit Trial Starts Jan. 24

(*Continued from Page* 1)

a piece of property to build a theater and that Lucas & Jenkins bought a lot in the same block and erected a theater. He alleged that the circuit tied up all pictures so that he had to abandon the project as a result.

It was further charged that Lucas & Jenkins, through its buying power, had made it impossible for the Savannah to get sufficient box-office product to operate. Weis claimed that defendant distributors had a large number of pictures that were not shown in Savannah but that the Savannah Theater was unable to book them.

Lucas & Jenkins, according to the anti-trust complaint, monopolized the purchasing, licensing and exhibition of pictures in the Savannah territory.

Coplan Replaces Carr As UA London Chief

(*Continued from Page* 1)

full charge of all activities previously under the supervision of Carr.

Coplan started in the film business in 1917, serving with Metro Film Service in St. John, with Columbia in Detroit and Montreal and joined UA as managing director in Canada in 1942. He will remain in London until a permanent manager is appointed. Coplan will continue as head of the Canadian activities.

During Coplan's stay in London, administration of the Canadian business will be in the hands of the Canadian sales manager.

Reitman Funeral Held

Funeral services for Morris Reitman, 32, former treasurer of the S.O.S. Cinema Supply Corp. of this city, were held on Friday at the Garlick Chapel in Manhattan. Interment was in Mt. Lebanon Cemetery, Queens. Ill health had forced Reitman's retirement from his S.O.S. post early last year.

COMING and GOING

STANLEY RICHARDS, who has been in Hollywood for Universal, has returned to New York for a brief vacation and to put the finishing touches to a new play, "Roadside Diner."

JOHN MURRAY ANDERSON is back in town after a half year on the Coast.

MAX LIEBMAN has returned to New York from Hollywood.

EARLE W. SWEIGERT, Paramount's Philadelphia district manager, visited in New York yesterday.

JAMES M. BRENNAN, assistant treasurer of Warner Bros theaters, is in Philadelphia to attend funeral services for his mother.

IRVING SHAPIRO, general manager of Film Classics, Inc., returns today from Washington.

IATSE Supports M of D; Skouras Theatres' Pledge

(*Continued from Page* 1)

to C. C. Moskowitz of the drive committee.

In response to a letter from Moskowitz suggesting that overtime caused by the running of the appeal trailer and the collections be waived, Walsh replied: "Our organizations will go along as usual."

In a wire to the executive committee of the March of Dimes, Charles Skouras, head of the 4th War Loan campaign, said: "This wire is my pledge to cover all 226 theaters of Fox West Coast in Northern and Southern California to make forthcoming March of Dimes campaign great success. You can depend upon us to take audience collections and do a good job."

Launch "Seabees" Today

"The Fighting Seabees" will be launched by Republic this afternoon at a reception at the Hotel Astor at which the guests of honor will be a group of Seabees representing 26 American cities. A similar reception is being held at the Hotel Ambassador in Los Angeles.

A special screening will be held at the Preview Theater this afternoon for officers of the Civil Engineering Corps and the Bureau of Yards and Docks, USN, Washington, D. C.

10,900 Trailers For M of D Ready

Herman Robbins, film committee chairman of the March of Dimes drive, reported Friday that 10,900 appeal trailers in which Greer Garson stars, have been shipped to National Screen exchanges and that every territory will have its supply by Jan. 17. Exhibitors who were late in sending in their pledges may obtain trailers direct from their NSS exchange to save time. There is no charge for the trailer. More than 3,500,000 feet of film were used.

Broadway Bondboard Lauded by Skouras

(Continued from Page 1)

a huge Fourth War Loan insignia and on the other an oversize barometer, towering above the display, marked off in thousands and graduating upwards to a balloon which will read "37,665 seats."

Bondboard will be veiled in mystery for several days and then unveiled with ceremonies to be attended by Governor Dewey, Mayor LaGuardia, Army bands, military personalities and broadcast equipment. Each day during the drive the seating chart will be blacked out as the Times Square houses make their reports on Bond sales. Special activities are planned for each day during the drive.

Theaters are putting up 15 cents per seat to finance the display and a series of five Bond-selling ads in eight newspapers.

Denver Adopts Times Square's Outdoor Seat Chart Display

Denver—The Times Square Bondboard idea for a giant seat chart has been adopted by the Fourth War Loan Committee, Ted Halmi, publicity chairman, reveals. A giant 34 x 46 foot board is being erected on the facade of the Rocky Mountain News Bldg.

Editor Jack Foster of the Scripps-Howard newspaper, is giving enthusiastic sponsorship, assuring ample coverage. Starting with unveiling ceremonies the giant display will be kept alive by gradually painting in an American flag as the Bond sales progress. Daily activities will begin with the firing of bombs from the theater building roof top and each Denver theater will take shifts manning the booths.

Preview of "In Our Time" To Help Launch War Loan

As part of its co-operative efforts in behalf of the Fourth War Loan campaign, Warners will give a special preview of "In Our Time," aboard the Statue of Liberty boat tomorrow afternoon, following a program of ceremonies designated to help get the loan drive off to a strong start.

Arrangements for the event now being completed by Mort Blumenstock's department at Warners include pledging of War Bond purchases by representatives of 24 foreign groups, and other ceremonies appropriate to the launching of the loan campaign. Event will be covered by newsreels, special writers from local newspapers and wire services, press photographers, trade press and others.

Liberty Ship Named for Carole Lombard Launched

Los Angeles — The Liberty ship S.S. Carole Lombard was launched with impressive ceremonies Saturday at the Calship Yard. Named for the late star who was killed in a plane crash at the conclusion of a Bond-selling tour, the ship slid down the ways at noon.

Louis B. Mayer was chairman of the launching committee. Irene Dunne was sponsor and Mrs. Walter Lang was matron of honor. The program was broadcast over the Mutual network and given coverage by the press, newsreels and fan magazines.

More 'Names' for Bond Tours

Itineraries Announced for Bond Battalions

(Continued from Page 1)

Daily on Friday, the names of Red Skelton and Jane Withers were added late Friday.

Meanwhile, itineraries for the Bond Battalions, formed by a second group of 20 screen personalities, were made public over the week-end. The routes for the Battalions, which will cover the various Service Command areas, follow:

1st Service Command (New England States)—Charles Bickford and Jo Caroll Dennison. Tomorrow, Stamford-Norwalk, Bridgeport, Conn.; Jan. 20, New London, Conn.; 21, Providence, R. I.; 23, Pawtucket, R. I.;-Worcester, Mass.; 24, Holyoke-Springfield, Mass.; 25, Lowell-Lawrence, Mass.; 26, Manchester-Concord, N. H.; 27, Portland-Augusta, Maine; 28, En route; 29, Montpelier, Vt.; 30, Burlington-Rutland, Vermont.

2nd Service Command (New York, New Jersey, Delaware)—Albert Dekker and Helen Walker. Tomorrow, Mt. Vernon-Poughkeepsie; Jan. 19, Albany-Troy; 20, Schenectady; 21, Utica; 22, Syracuse; 23, Rochester; 24, Buffalo; 25, Corning-Elmira; 26, Endicott-Binghamton; 27, Paterson, N. J.; 28, New Brunswick, N. J.; 29, Trenton, N. J.; 30, Wilmington, Dela.

3rd Service Command (Pennsylvania, Maryland, Virginia)—Edgar Buchanan and Leslie Brooks. Tomorrow, Erie, Pa.; Jan. 19, New Castle-Beaver Falls, Pa.; 20, Johnstown, Pa.; 21, Altoona, Pa.; 22, Scranton, Pa.; 23, Wilkes- Barre, Pa.; 24, Easton-Bethlehem, Pa.; 25, Allentown, Pa.; 26, Reading, Pa.; 27, Harrisburg, Pa.; 28, York-Lancaster; 29, En route; 30, Portsmouth-Newport News, Va.

4th Service Command (North Carolina, So. Carolina, Georgia, Florida, Alabama, Tennessee, Mississippi)—Lon Chaney, Jr., and Ann Savage. Tomorrow, Memphis, Tenn.; Jan. 19, Nashville, Tenn.; 20, Chattanooga, Tenn.; 21, Knoxville, Tenn.; 22, Asheville, N. C.; 23, and 24, Greensboro-Winston Salem, N. C-Durham, Raleigh N. C.; 25, Charlotte, N. C.; 26, Augusta, Ga.; 27, Savannah, Ga.-Charleston, S. C.; 28, Jacksonville, Fla.; 29, Atlanta, Ga.; 30, Montgomery, Ala.; 31, Mobile, Ala.; Feb. 1, Birmingham, Ala.; 2, Meridan, Miss.-Jackson, Miss.

5th Service Command (Ohio, W. Virginia, Indiana, Kentucky), Charles Ruggles and Elaine Shepard. Tomorrow, Akron, O.; Jan. 19, Youngstown, O.; 20, Canton, O.; 21, Wheeling, W. Va.; 22, Columbus, O.; 23, Springfield-Dayton, O.; 24, Huntington-Charlestown, W. Va.; 25, Lexington-Frankfort, Ky.; 26, Louisville, Ky.; 27, Evansville, Ind.; 28, Terre Haute, Ind.; 29, Elkhart-South Bend, Ind.; 30, Fort Wayne, Ind.-Lima, O.; 31, Toledo, O.

6th Service Command (Illinois, Michigan, Wisconsin), Porter Hall and Lois Andrews. Tomorrow, Springfield-Decatur, Ill.; Jan. 19, Peoria-Rock Island-Moline, Ill.; 20, Joliet-Aurora, Ill.; 21, Rockford, Ill., Beloit and Jamesville, Wisc.; 22, Madison, Wisc.; 23, Waukesha-Beaver Dam, Wisc.; 24, Fondulac, Oshkosh, Wisc.; 25, Appleton-Green Bay, Wis.; 26, Racine-Kenosha, Wis.; 27, Kalamazoo, Mich.; 28, Grand Rapids, Mich.; 29, Bay City-Saginaw, Mich.; 30, Flint, Mich.; 31, Lansing, Mich.; Feb. 1, Jackson-Battle Creek, Mich.

7th Service Command (Missouri, Kansas, Iowa, Nebraska, Minnesota, North Dakota, South Dakota, Wyoming, Colorado)—Paul Kelly and Marjorie Wordworth. Tomorrow, Laramie-Cheyenne, Wyo.; Jan. 19, Ft. Collins-Boulder, Colo.; 20, Colorado Springs, Colo.; 21, Pueblo-Trinidad, Colo.; 22, Garden City-Dodge City, Kans.; 23, Hutchinson, Kans.; 24, Wichita, Kans.; 25, Topeka, Kans.; 26, St. Joseph, Mo.; 27, Sedalia-Jefferson City, Mo.; 28, Des Moines, Ia.; 29, Davenport-Cedar Rapids, Ia.; 30, Omaha, Neb.; 31, Lincoln, Neb.

8th Service Command (Texas, Oklahoma, New Mexico, Arkansas, Louisiana)—Raymond Walburn and Lynn Merrick. Tomorrow, Albuquerque, N. M.; Jan. 19, Santa Fe, N. M.; 20, Amarillo, Tex.; 21, Oklahoma City, Okla.; 22, Tulsa, Okla.; 23, Muskogee, Okla.; 24, Little Rock, Ark.; 25, Texarkana, Ark.; 26, Shreveport, La.; 27, Alexandria, La.; Dates to come: Baton Rouge, New Orleans, Beaumont, Port Arthur, Houston, Galveston, San Antonio, Austin and El Paso.

9th Service Command (Washington, Oregon, Idaho, Montana, Utah, Nevada, Northern California)—Edgar Kennedy and Ramsey Ames. Tomorrow, Visalia-Merced, Cal.; Jan. 19, Modesto-Stockton, Cal.; 20, Sacramento (tentative), Cal.; 21, Reno, Carson City, Nev.; 22, Eugene, Ore.-Salem, Ore.: 24, Hoquiam-Olympic, Wash.; 25, Takoma, Wash.; 26, Spokane, Wash.; 28, Helena, Mont.; 29, Lewiston-Billings, Mont.; 30, Bozeman- Tungsten, Mont.; Feb. 2, Salt Lake City, Utah; 3, Provo, Utah; 5, Las Vegas-Boulder, Neva.

10th Service Command (Southern California, Arizona)—Charles Winninger and Fay Bainter. Tomorrow, Ontario-Riverside, Cal.; Jan. 19, San Bernardino-Palm Springs, Cal.; 21, Phoenix, Ariz.; 22, Tucson, Ariz.; 24, Yuma, Ariz.; 25, Calexico, Cal.; 26, San Diego, Cal.; 27, Long Beach, Calif.; 28, San Pedro-Wilmington, Cal.; 29, Redondo-Hermosa Beach, Cal.; 30, Ocean Park-Venice, Cal.; 31, Alhambra-East Los Angeles, Cal.; Feb. 1, Monrovia-Pasadena, Cal.; 2, San Fernando-Burbank, Cal.

National Film Board Tries Sales Rep. in Maritimes

St. John, N. B.—For the first time since the National Film Board of Canada was organized, it has its own sales rep. in the maritime provinces, although this is in the nature of an experiment. Mitchell Franklin, secretary of Franklin & Herschorn Theaters, and with the board since being discharged from the Royal Canadian Air Force about three months ago, has been transferred at least temporarily from Ottawa to St. John.

500 Hear Coe at Chi. Executives Club Luncheon

Chicago — Five hundred attended the luncheon at the Executives Club at the Sherman Hotel Friday to hear Charles Francis "Socker" Coe of the MPPDA. President Thomas Mulroy presided. John Balaban, Jack Kirsch, Johnnie Jones, Mrs. E. B. Holton, president of the Film Council were among the guests attending.

Coe told the members that the motion picture industry had a brilliant future. When war broke out films, he said, helped mobilization and the education of mechanics and the armed forces in half the time that other methods would have required. The film industry rendered great assistance to the war effort without charge, he continued. He cited the fact that Army and Navy commanders have reported movies as being great morale builders.

Films will be warning to future dictators he stated, that the world will never tolerate injustice, but all creeds and races must have equal opportunity.

Nation's Juvenile Attendance Up 35%

(Continued from Page 1)

dance, formerly concentrated larg ly within the early hours when a mission scales are lowest, is no quite heavy throughout the afte noon and at night, with an estimate increase of about 40 per cent alo the main stem. Trade comes la ly from employed boys and girls i the 16-to-18 class, who formerly ha to confine their attendance withi the price scale of 25 to 35 cents but now approach the $1.10 box-offices without batting an eye.

Checkups in Chicago, Detroit, Lo Angeles, Seattle, Portland, Ore. Philadelphia, San Francisco, Brooklyn, St. Louis and Cleveland all show increases of better than 35 per cen in juvenile trade, while Buffalo, New Orleans, Dallas, Kansas City, Cincinnati, Louisville, Omaha, Washington, Baltimore, Denver and Pittsburgh range between 25 and 35 per cent higher.

Reports on the smaller cities, obtained by Film Daily's key city correspondents from traveling film company and theater representatives, indicate that the same high percentage of youthful attendance is fairly uniform among the smaller communities. Many of the hinterland cities are reported in the additionally advantageous position of having lower admission scales that make greater attendance possible under present high wages in industrial plants and the widespread employment opportunities for young folks either on part-time or full-time basis.

Survey also reveals that, whereas only a fair percentage of the 18-to-21 age class formerly was financially able to attend theaters regularly, these young men and women now are in a position to see several shows a week.

Cultivation of the soldier trade, both at home and at the fronts, embracing many thousands who formerly were non-filmgoers or infrequent customers, is regarded as among other healthy developments with a bearing on post-war motion picture audiences.

40-Hour Work Week For Okla. City Exchanges

(Continued from Page 1)

nounced Friday. Although classed as a critical area, the War Manpower Commission has issued orders allowing the exchanges to remain on a 40-hour work week schedule.

In all other areas where exemptions have been asked, the requests have been granted. Pat Scollard of Paramount has been representing the industry in the exemption negotiations.

Brennan's Mother Dead

Philadelphia — The mother of James M. Brennan, assistant treasurer of Warner Bros. theaters, died here on Friday at 80. Services will be held today.

20th-Fox Brazilian Plans Call for Leased Houses

Rio's Palacio First to be Acquired Under Long-Term Franchise, Bavetta Reveals

(Continued from Page 1)

close and extended study of the Brazilian situation.

Bavetta, who arrived in the states recently for home-office conferences, said that 20th-Fox, in common with other American film companies, intended to share in the terrific boom that was expected to hit Brazil with the return of peace. He disclosed that the company already had taken what might be interpreted as the initial step toward the realization of that aim by leasing the Palacio, Rio de Janeiro deluxer, under a long-term franchise for use as "an exclusive show-window" for 20th-Fox product in the Brazilian capital. The house, the property of the Luis Severiano Ribeiro circuit, Brazil's largest, already is operating under the new policy, Bavetta reported.

Policy to be Extended

It was revealed by Bavetta that 20th-Fox intends to extend the policy to other cities of Brazil, making certain in every instance to play along with the local business and other interests in an endeavor to avoid danger of creating antagonism and to help promote good-will for American enterprise.

The heavy increase in the flow of money into Brazil from United States Government sources and from American investors alive to the unlimited opportunities offered by that country makes a Brazilian boom inevitable, according to Bavetta. The boom, he added, will be preceded by a slack period right after the war, but once it comes there will be no stopping it.

"The boom will be due in large measure to the fact that so many people in America and elsewhere have become conscious of Brazil's possibilities," asserted Bavetta. "The Brazilians themselves for the first time have become fully aware of the potentialities of their country."

Bavetta said that, thanks greatly to the industrial aid we have extended to Brazil, especially since the war started, the country will be in "an enviable position" when hostilities cease. The film industry should be able to profit handsomely from the fact, he observed.

In Bavetta's opinion the American film industry also stood to benefit heavily from the fact that the Brazilian Government has evinced "a noticeable desire" to encourage a movement inland and develop the country.

Interior to Need Houses

The building up of the interior will create a need for more theaters to meet the entertainment needs of people settling new territories, Bavetta said. To emphasize the extent of the opportunities that awaited the film business as result of such a movement, Bavetta pointed out that at present practically he entire population of Brazil was concentrated in the country's coastal areas.

It was Bavetta's belief that "the tremendous possibilities" that Brazil had to offer commercial aviation were another factor that should work to the advantage of the American film industry after the war. He said the war was making available to Brazil aviation facilities that could be converted to the use of commercial aviation in the post-war era.

A big gain in the film business in Brazil was reported by Bavetta. He did not attribute it to the war but rather to improvement in the quality of film product and to the construction of better and newer houses. Bavetta asserted that there had been "quite a bit of building" in Rio and Sao Paulo, Brazil's largest cities. In fact, he added, "there is a tremendous wave of building there right now."

15 Theaters Built

Bavetta estimated that in the past five years 15 first-class houses had been erected in Rio de Janeiro and Sao Paulo alone, with another now under construction in the latter city.

The theater-building activity was attributed by Bavetta principally to a desire on the part of the people to invest their money and the greater flow of outside money into Brazil.

Bavetta asserted that the American picture industry had benefited and was expected to benefit still further from the part our films were playing in helping strengthen the ties between this country and Brazil.

Discussing film tastes in Brazil today, Bavetta said that the public there has no aversion to war pictures provided they are good. "To go over a war picture has to have guts to it," he warned. According to him, the preference is for a good drama or a good comedy, with a musical acceptable only if it is "really good." He found those in the interior of Brazil to prefer action pictures with all the action possible in order to overcome the language difficulties that exist inland.

HOLLYWOOD DIGEST

SIGNED

HUGH HERBERT, option lifted, Columbia.
ZOLTAN KORDA, producer-director, termer, Columbia.

•

ASSIGNMENTS

MORDECAI GORELIK, production designer "None But the Lonely Heart," RKO.

•

CASTINGS

HARRY HAYS MORGAN, "Address Unknown," Columbia; CHARLES STARRETT, "Cattle Call," Columbia; WALTER SLEZAK, next Frank Sinatra, RKO; GINGER ROGERS, "The Gibson Girl," RKO; LYNN BARI, "Sweet and Lowdown," 20th-Fox; EDMUND LOWE and ROBERT SCOTT, "Girl in the Case," Columbia; 20th-Fox; RICHARD DIX, GLORIA STUART RICHARD JAECKEL, "Wing and a Prayer," and J. CARROL NAISH, "The Whistler," Columbia; DOUGLAS DUMBRILLE, "'Road to Utopia," Paramount.

•

STORY PURCHASES

MILDRED CRAM'S "Intimate Strangers," Columbia.

•

SCHEDULED

"The Gibson Girl," director, WILLIAM CAMERON MENZIES; producer, DAVID HEMPSTEAD, RKO.
"The Whistler," producer, RUDOLPH FLOTHOW; director, WILLIAM CASTLE, Columbia.
"Cattle Call," screenplay, ELIZABETH BEECHER; producer, JACK FIER, Columbia.

Films for Overseas Troops Nearly 7/8 New

(Continued from Page 1)

mer years, specifically requested and selected by the War Department for use on transports and supplementary showings abroad.

Deliveries are now made at a rate of 191 prints each week, compared with four prints weekly in the early stages of our participation in the war. During 1942, 272 different current features were delivered, all produced in 1942 or late in 1941, for a total of 1,436 prints. Deliveries in London of current features during 1942-43 reached a print total of 677. A grand total of 8,255 deliveries of up-to-date Hollywood product has thus far been made.

To complete the breakdown, Harmon pointed out that 1,252 were the so-called transport films, being outstanding pictures of former years.

Havana Subsequents Join in Scale Advance

(Continued from Page 1)

runs, indications are that exhibitors plan to increase their scales to offset the increased costs of labor, taxes, supplies and other forms of overhead.

The increase, if it comes, must be through uniform action, trade sources say, declaring it would be impossible by individual action.

Tomas Gonzales, manager of the Prado Theater, told THE FILM DAILY that attendance has increased 60 per cent, with the gross up 35 per cent.

Columbia's War Bond Goal Set at $2,000,000

(Continued from Page 1)

worth of Bonds during the campaign. Company's drive goal is $2,000,000.

The meeting was held five days before the drive officially opens in order to give Walter Lobel, former member of the exploitation department, opportunity to urge the employes to give their full co-operation. Lobel, now an AAF radio gunner, was in town on a short furlough. Other speakers included Seth Flax of the exploitation department, recently honorably discharged from the Army; Robert S. Ferguson, Columbia SPG unit chairman, and Bernice Kaufman of the publicity department.

As a means of stimulating the sale of Bonds, posters carrying the names of the Columbia home-office employes now in the service will be placed on each floor. For each Bond bought or sold by a Columbia employe credit will be given to the service man or woman of the purchaser's choice. Each of the servicemen has been given an equal quota. The combined quotas will equal the company's goal of $2,000,000.

Floyd L. Weber, Columbia's drive chairman, has announced that prizes of War Bonds and extra paid vacation time will be awarded to employes bringing in the greatest volume of War Bond sales in dollars and in the number of individual Bonds sold.

Cincy Exhibs. Ask Optional PC Deals

(Continued from Page 1)

president of the Greater Cincinnati Independent Exhibitors, and Willis Vane, chairman of the Independent Exhibitors Forum, formerly known as Indignant Exhibitor Forum.

Clark was told via the telegram that percentage engagements 'should be limited so as not to defeat the purpose of the New York consent decree." The exhib. leaders charged that percentage deals are now used by distributors to keep complete control and exact exhibitors' profits rather than to secure a fair return on their product. Selling formulas, they claimed, were "actually devices used as a subterfuge for forcing an unusual type of partnership in independent theater ventures."

Republic Opens Final Sales Parley on Coast

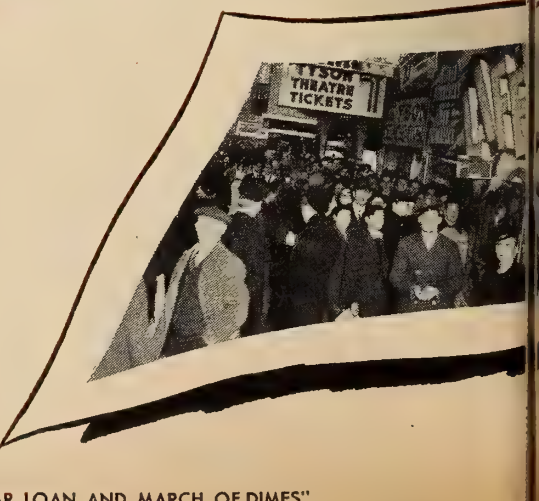
West Coast Bureau of THE FILM DAILY

Hollywood—The last in the current series of Republic sales conferences opens today at the company's studio in North Hollywood with President James Grainger presiding. The conference will run through tomorrow. The chief speaker will be Herbert J. Yates, Sr. The policy of backing the company's big productions with promotional campaigns in branch-city and subordinate key openings will get further discussion at the meeting.

"Lifeboat is riding in with the record

BREAKERS!"

—Showmen's Trade Review



at the ASTOR!
LIFEBOAT
LIFEBOAT
LIFEBOAT
Photos
Clarke-Bri
JEWELER
ASTOR
LIFEBOAT
typical
20th
CENTURY-FOX
opening day!

FLASH!

The biggest news event of the year breaks Tuesday January 18th

THE TEN BEST PICTURES
OF
1943

1. ....
2. ....
3. ....
4. ....
5. ....
6. ....
7. ....
8. ....
9. ....
10. ....

?

Watch for it!

Read your newspapers—read your trade papers
read your fan magazines—Listen in on the Air.
The Film Daily "Ten Best" picture poll is closed
Ballots are counted!
Over 400 newspapers represented!
Combined circulation running into millions!
Anxious Movie world awaits results!
Dozens of columnists conducting local polls await the result of this poll of critics for the

"FILM DAILY TEN BEST PICTURES" of 1943
This, to decide their local polls.

IT'S THE BIGGEST NEWS OF THE YEAR!

Building
Remodeling

THE Film Equipment News DAILY

Equipment
Maintenance

★ ★ ★ NEW YORK, MONDAY, JANUARY 17, 1944 ★ ★ ★ ★

GOV'T WILL RELEASE CERTAIN MATERIALS

Boston Prepares for Theater Construction Boom

Some 10 New Theaters—3 De Luxe Downtowners—In the Blueprint Stage

Boston—This territory is already girding for what local showmen and architects are convinced will be "an enormous film theater construction boom" almost immediately after the war's end. Also sharing the conviction are the members of the Associated General Contractors, in whose ranks are many members of the Variety Club or connected in some way with the industry through past contracts and affiliations. Specifically there are some 10 houses now blueprinted, three of which are of the de luxe class for the downtown section

(*Continued on Page* 15)

Owen Ill. Glass Co. Forms Film Division

Toledo—Owen Illinois Glass Co., manufacturers of structural glass brick for motion picture theaters and of other products used by filmland, has organized a film division to handle film activities of the organization. Harlan Hobbs, formerly with Paramount, has been named manager of the new division, with headquarters at the general offices here.

Walt Disney has been engaged to make an exhaustive over-all survey of the company's activities that will lend themselves to the use of films to popularize them as well as mer-

(*Continued on Page* 15)

Veteran Workers Get Eastman Medals

Rochester — Bronze medals, symbolizing 25 years of service with Eastman Kodak Co., have been awarded to 369 employes of the organization here. Number of quarter-century employes honored during the past 10 years totals 3,062. Thirty employes this year completed their 40th year of service. On one side of the medal is a portrait of George Eastman, and, on the other, the name of the employe.

Equipment Field Notes

PRIORITIES for rebuilding the Loma Theater, Coloma, Mich., which was burned down in a mystery blaze several months ago, have been obtained by Mrs. C. C. Alguire, owner. Restoration of the stand has already begun.

* * *

National Theatre Supply, Detroit, has installed Four Star sound in the Castle Theater, one of the links in the Border chain, its manager, Clarence Williamson, reports.

* * *

Anent NTS, the projection, sound equipment, and all drapes for the Grove in Wyndham, O., were sold by L. H. Walters, manager of National's Cleveland branch. C. G. Bosworth is the engineer who made the installation for NTS, and it was supervised by Altec.

* * *

One of the tough breaks of expiring '43 was the fire in the Ken, Kenosha, Wis. The stand had just been decorated for the holiday season!

* * *

C. R. Crakes, for many years prominent in the educational circles of Illinois, and recently superintendent of Moline schools, has joined the DeVry Corp.'s staff as educational consultant. H. Bob Engel has been named company's sales manager. He has been with DeVry for many years and enjoys wide popularity in the trade.

* * *

In Chicago, distributors of candy for the theater trade are gladdened by the recent order from OPA. The new flat maximum prices on imported hard candy from Mexico, Cuba, and other Latin-American countries will become effective, but the boys will have until Feb. 15 to dispose of their stocks, which are said to be large currently in warehouses. Thus no great loss will have to be suffered.

* * *

William J. Massey has been appointed general lamp sales manager of the Westinghouse Lamp Division with headquarters at Bloomfield, N. J., it is announced by Manager R. C. Stuart. In his new post, Massey will have charge of all lamp sales activities of the Lamp Division including district sales offices; the illuminating engineering, commercial engineering and advertising departments. He has been associated with the commercial activities of the Lamp Division since 1907.

* * *

Out in Chi. the supply of peanuts, a considerable portion of which goes annually into confectionery consumed by theater patrons, is reported to be very large. During the five weeks, which ended Dec. 15, a total of 367 carloads came into that city.

* * *

The Ames Theater Co., Ames, Ia., flash that it has installed new PM screens in the Collegian, New Ames, and Capitol there. The company apparently favored the screens because they avoid much distortion and have the bell-shape holes that help distribute the sound over a wide radius, giving excellent balance in the theater.

* * *

Bell & Howell have organized their veteran employes into the Pioneers Society, with William Cole the president. William Mack is vice-president; Chrystal Timko, secretary, and Victor Klein, treasurer.

* * *

Jack Ziegler, son-in-law of Western Theater Supply's owner, F. A. Van Tusen, and former employe of the org, has left Omaha for Skagway, Alaska.

* * *

The Mills Theater in Morehead, Ky., and the Dixie at Olive Hill have been purchased by Warren Shaffer from P. H. Mills of Olive Hill. Shaffer also owns the Trail Theater in Morehead and the Kentucky in Vanceburg.

* * *

Zenith Corp. of Chicago, has acquired another building, at 2201 North Monitor Ave., which will be remodeled to serve as a branch plant for the company.

* * *

Among the new corporations listed in Albany is Willmark Cinema Service, Inc., New York City. Formal announcement of the firm's specific functions is expected shortly.

* * *

Joe Stern has purchased the Independent Poster Exchange in Minneapolis from Donald Guttman and Ted Mann. Kelly Evidon will continue as manager.

Backlog to be Drawn Upon, Possibly Within The Next Ninety Days

Washington Bureau of THE FILM DAILY

Washington—Plans are being discussed here, it is learned from authoritative channels, to release certain materials from existing Government backlog, possibly within the next 90 days, and the availability of these materials in greater quantity is expected to be the forerunner of a gradual return to ultimate peacetime production status for many classes of manufacturers, including those who serve equipment needs of filmland, and predominantly the exhibition field.

While no official word has come as to the kinds of materials which are to be increased in allowances, ob-

(*Continued on Page* 14)

Big Post-War Biz Looms for Ampro

Chicago—Engineering research at the local factory of Ampro Corp. has brought to an advanced stage of planning a new series of 16 mm. projectors, as well as 8 mm. models, which will play a major role in the post-war motion picture field, it is learned here.

Currently, Ampro, as has been the case since Pearl Harbor, is operating under a blanket directive from the Government which calls for the full

(*Continued on Page* 14)

'Twas Maze of Maize At End of the Blaze

It's appropriate to record that when corn is better cooked, Nebraska, the Cornhusker State, will show the way. In the community of Clay Center, the fire department was suddenly called out to quench a blaze in the lobby of the Clay Center Theater. When all the excitement was over the entrance area revealed well-roasted maize and damage in the amount of $500. Fire originated in the popcorn machine.

Building Remodeling — THE Equipment News — Film DAILY — Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Big Post-War Biz Looms for Ampro

(*Continued from Page* 13)

facilities of the firm for supply of such projectors and their accessories to the armed forces, as well as to other channels held essential to victory.

Principal accent has naturally been upon the 16 mm. sound models, now in service in every sector of the globe. Incorporation of refinements for exacting overseas use under all conditions of climate and transportation has rocketed the new Ampro precision equipment to a degree of perfection which, it is pointed out, will benefit all post-war users, not only in the educational and kindred fields, but also the commercial motion picture field.

Improvements within spheres of projection lighting and optics, and in the engineering of 16 mm. units themselves, indicate that many film houses throughout the country, as well as abroad, will, after the war, be able to utilize 16 mm. projectors to great advantage, especially outlets of moderate seating capacities.

Suburban Detroit Stand's Reconstruction Starts

Detroit—Rebuilding of the Highland Park Theater in the suburb of Highland Park, destroyed by fire on Christmas Day, has commenced. The 750-seat house is operated by Associated Theaters, which has a stock of seats and other equipment to replace most equipment damaged. The roof was burned off and the auditorium and stage badly damaged, but booth and lobby damage were confined to that caused by water.

Johnson-Melillo Form New Fluorescent Firm

New Haven—Adolph G. Johnson, operator of the Strand, Hamden, and premium distributor, is associated with James Melillo, in a new venture, as New Haven Fluorescent Lighting & Supply Co.

WHITE WAY
ELECTRIC SIGN & MAINTENANCE CO.
Thomas F. Flannery, President
315-17 W. Walton St. Chicago, Ill.
Delaware 9111

RCA Equip. Playing Big War Effort Role

Camden—Reporting for the Photophone Section and the Sound and Picture Section of RCA in a resume of the company's 1943 activities issued by Edward C. Cahill, manager of the Industrial and Sound Dept., Barton Greuzer reveals that large quantities of RCA film sound equipment have been furnished to the armed forces during the span, as well as to various Government agencies, and that the Army alone has received several hundred 35 mm. projectors from Photophone and several thousand of its 16 mm. sound projectors. In addition, more than a score of RCA film sound reproduction systems have been furnished for special Government installations in Washington, D. C., including one in the White House and others for Army, Navy and Marine Corps use.

Large quantities of recording and theater equipment have been supplied to the Government, as well as mobile units, which have also gone to foreign lands.

RCA's "Magicote" lens-coating process has also played an important role in the war effort. Electronics, it was also reported, has, as a practical science, made tremendous strides during the year.

In the motion picture sound field, 16 mm. equipment for the production and screening of industrial and commercial training films will find a large and growing post-war market, RCA believes.

The report foresees, after the war, a huge backlog demand for theater equipment.

Fire Shutters, War Work, Role of Best Devices

Cleveland—With the exception of Best Fire Shutters, for projection booths, Best Devices Division of the Forest City Foundries Co. here is not currently producing any of the spotlight or projection equipment which it formerly made.

The Best Fire Shutters, manufacture has been permitted because of the item's contribution to public safety.

After the war, Best Devices, its manager, I. E. Seith, declares, expects to again produce its line for the motion picture trade, or may get into such production sooner, depending upon the war's progress.

Florida Theater Gets Important Improvements

St. Petersburg, Fla.—New carpet has been laid on the main floor, mezzanine and stairways of the Florida Theater. The carpet in the foyer is said to be one of the largest in the South. Other improvements include soundproofing of all walls. Considerable redecorating has been done in lobby and men's and ladies lounges, including new draperies.

Natal Day Mail Goes To B & L's Fighters

Rochester—Carl Hallauer, vice-president of Bausch & Lomb, sends a letter to every service man from the company on that man's birthday. There are 2,553 men from B & L in uniform, and that means an average of 200 letters a month.

Roos Points Out Value Of Tickets as Salvage

Chicago—An interesting and constructive suggestion to film theater owners, which will help them contribute toward the effort of salvaging waste paper in the present campaign, is advanced here by Max W. Roos, president of American Ticket Corp.

Stubs of tickets now required by law to be saved by the management for a period of four years may be utilized for this campaign in the following manner:

Any theater owner may apply by letter to the District Collector of Internal Revenue for an immediate audit and disposition of these stubs at any time. It is suggested that owners of theaters take this step and they may be assured that the Bureau will exert every effort consistent with the personnel at their disposal to comply with their requests, especially in view of the waste paper campaign's urgency.

Permission must also be obtained for the destruction of old stocks of unused tickets, and it is deemed advisable to macerate them before turning them over to salvage.

Destruction of tickets, as is accomplished through regular macerator and ticket boxes at most theaters, is sufficient to satisfy the Internal Revenue Dept. Those theaters not in possession of a macerator must tear the tickets before dropping them into the box. The remnants thus produced constitute sufficient destruction.

Houck Signs With Altec

The Joy Houck Circuit of New Orleans, La., has contracted with Altec Service Corp. to service and furnish repair and replacement parts for the sound reproducing equipment in its 35 theaters. The deal was negotiated by A. MacIntyre for Altec.

No More Loose Chairs!
FIRMASTONE
Permanently anchors loose chairs to concrete floors in ten minutes. COMPLETE KIT AND INSTRUCTIONS . . . $5. f.o.b. Chicago.
CHAIR • PARTS
FOR ALL MAKES OF CHAIRS
GENERAL CHAIR CO.
1308 Elston Ave. CHICAGO, ILL.

Gov't To Release Certain Materials

(*Continued from Page* 13)

servers state that metals are very likely to undergo relaxation. Supplies of aluminum are known to be very plentiful, and steel also. Housings of projector units, now be[illegible] made of zinc, are expected to go back to aluminum. Cast iron and steel are seen sure to alleviate the existing conditions controlling fabrication of theater chairs. The crystal ball "gazers" assert that the Government plans carefully devised allocations to such manufacturers, and in amounts which will not permit any one manufacturer to exploit the situation. It is also held virtually certain that the projector "pool" will be progressively increased during 1944.

Another important increment of the equipment trade which will benefit from current plans will be the manufacturers of rugs and carpets. In this category, raw materials will find their way to mills to permit considerably in excess of the 25 per cent allowable for civilian needs.

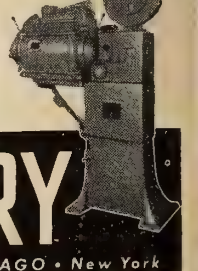
One thing the Government is clearly planning, and that is a hedge against sudden dislocations, such as followed World War I. Small businesses are to be the beneficiaries of protective economic measures now under discussion.

Wilschke Named Manager Of Altec Lansing Plant

G. L. Carrington, Altec Lansing Corp. president, has appointed E. O. Wilschke as plant manager of the McKinley Avenue Plant. Wilschke, well-known in the amusement industry throughout the East, was formerly Philadelphia district manager of Altec Service Corp. and active in Variety Club affairs.

Drive-In Plans Abandoned

Knoxville, Tenn. — Plans for the construction of a drive-in theater on Alcoa Highway by Knox-Tenn Theaters, Inc., have been abandoned at least for the present. Objections of residents near a proposed site before the County Planning Commission was the immediate reason.



ARMY E NAVY
For Excellence in the Production of Motion Picture Sound Equipment
IT'S A FACT!
War-born DEVRY precision Theatre Projectors and Sound Systems present developments far beyond previously accepted standards DEVRY Corporation, 1112 Armitage Avenue, Chicago, Ill.
DEVRY
Hollywood • CHICAGO • New York

Boston Prepares for New Theater Boom

(Continued from Page 13)

of the city. A number of less pretentious stands, but ultra-modern, are now, or have already been, on drawing boards.

One Boston outlet is known to be slated for demolition, and another project calls for alteration of a hotel so that a film house can be incorporated therein, and if this does not materialize, a theater will be placed immediately adjacent to the hotel.

In the Greater Boston area, several new stands, conceived in the modern spirit and flawlessly equipped with the advances which are expected to be made in projection, sound, seating, lighting, and other operational components, are designed, and one of these will, it is known, be erected in Brookline and is to seat about 1,000. Local architects and showmen are seen favoring this size house.

There is considerable talk in New England of the pre-fabricated theater's emergence as a post-war boon to small communities and even to the suburban sections of cities. Such theaters can, it is pointed out, meet fire regulations and operate very economically, and especially if 16 mm. equipment and prints are teamed.

Radiant Has New Booklet On Army Training Films

Chicago—A new brochure, titled "The Army Uses Training Films," dealing with the method of using training films most effectively as well as how to get faster results with such films in all activities, is now available gratis to members of the motion picture trade requesting it from its publishers, Radiant Mfg. Corp., 1140 West Superior St., Chicago, it is announced by the firm.

R. A. Quinn Appointed An Altec Branch Manager

Altec Service Corp. announces the appointment of R. A. Quinn as branch manager of the Los Angeles district. Quinn, "Bob" to his host of exhibitor friends on the West Coast, cut his "fighting teeth" in the U. S. Infantry in Warld War I at the Battle of the Argonne and then decided to make the industry his career. Ten years with Electrical Research Products, Inc., and six with Altec Service Corp. makes him well qualified to carry on his new responsibilities.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART

844 South Wabash Ave. Chicago, Ill.

Windy City Diary

By GEORGE H. MORRIS
Equipment Editor, THE FILM DAILY
—CHICAGO

TUESDAY: This film equipment capital of the nation is getting down to business early and seriously in the New Year. . . . Here's 'tis early January and the commercial heat is already on. . . . Off the train and to the Blackstone. . . . It's only Chi. hostelry where you get a building and a Tent for single admission price, seein' as how the Variety Club is here. . . . Phoned Bill DeVry, but he was feedbagging. . . . Hied down to Film Row to see Irving (Filmack) Mack, trailer baron, whom we found perusing with justifiable pride the latest issue of Inspiration, his org's house organ, made bigger and better as befits biz and the New Year. . . . Caught glimpse of Joe Goldberg goin' next door for a noon snack. . . . Poked head into Henri Elman's door at PRC to find him putting on his coat in haste to catch the Century for New York. . . . Jack Kirsch was conducting a spirited meetin' of Allied of Illinois. . . . Dropped in to see Alex Manta and Jack Rose of Indiana-Illinois Theaters. . . . Pard Jack was in absentia. . . . Alex has right idea,—that it's easier to buy a Pullman chair than a theater chair. . . . Ed Wolk's lads reported their boss still in Mexico City.

* * *

WEDNESDAY: You see a lot of sane and solid post-war planning hereabouts, just in case Adolph and Tojo, and their gangs of vandals, finally and suddenly get tossed out of the World Theater. . . . Dropped in to visit with John Balaban, and then 'cross the street to say howdy to Br'r Harry. . . . Latter was in a meetin'. . . Sat in with the exhibs. and distribs. at the huddle to map ways and means for the Fourth War Loan. . . . . Chi. is going all-out for Uncle Sam again! . . . Jimmy Grainger popped into the Blackstone and began packin' his kit to move o'er to the Drake for the Republic sales huddles.

* * *

THURSDAY: Frere Fens:n is down New York and Philadelphia way. . . . Oscar Doob, Harry Brandt and Ed Alperson checked into town for the March of Dimes organization meeting on Friday. . . . Contacted Bill DeVry and his "E" cohorts. . . . Cab-ed out to Ampro and went through that org's newly expanded plant. . . . It's a credit to the industry and is working 100 per cent for, believe it or not, just one customer, Uncle Sam, under directive. . . . Tonight the 20th-Fox clan took over with the dinner at the Blackstone, and New York's Film Row was widely represented. . . . Visited with Harry Brandt, Ed Alperson and Walter (Republic) Titus at the Variety Club.

* * *

FRIDAY: As busy a plant, on a cubic foot basis or any other, as there is in operation here is Wenzel Projector Co. Like many of filmland's factories, it is humming mostly on war orders. But it's doing a fine job also for the nation's pic stands, in order to keep 'em running. Precision replacement parts come rolling out for Mr. Exhib.'s benefit. The company has under wraps a fine post-war 35mm. projector. . . . Da-Lite Screen's establishment is a model of efficiency and certainly one of the most modern both from the standpoint of manufacturing-equipment and architecture. . . . Though heavy weight fabrics are very much in the picture for picture houses right now, the uniform makers, as is proper, are casting glances at approaching Spring, when doormen, ushers, and other house staff members will need lighter apparel at their respective chores. . . . The uniform fountainhead out here, and throughout the Mid-West, is Maier-Lavaty. . . . Talked over some of the fabric ramifications with O. J. Lavaty. . . . While Government regulations are still in force with respect to fashioning uniforms, and supplies are curtailed, there is every reason for the theaterman to feel assured that theater staffs will be well outfitted throughout '44. . . . Today was another day of meetings, what with another Fourth Loan huddle and the March of Dimes conclave.

Eastmanite Accompanied F.D.R.

Rochester — Sergt. Lawrence A. Van Dam, formerly of the Eastman Kodak Co., was one of those assigned to a crack U. S. Air Force camera crew, the only photographers accompanying President Roosevelt on his tour of North Africa, Cairo, Teheran and Malta.

WE CAN SUPPLY

all standard 35mm precision projector replacement parts.

We sell only through Dealers, but if your dealer is unable to supply your requirements, write us directly and we will give you the name of the dealer able to serve you.

FREE:— Our latest complete Parts Catalogue is now available. Ask for it and give us the Dealer's name serving your Community.

WENZEL PROJECTOR COMPANY

2509 South State St. Chicago, Ill.

Improve Waterbury Alhambra

Waterbury, Conn.—Robert Eliano, new operator of the Alhambra with Henry Smith, has installed new seats, decoration, screen and projection equipment. Admission has been upped from 25 to 30 cents.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:

Dependable service . . . Low cost . . . 45 year's experience serving theatres, stadiums, amusement parks, etc.

We can supply your needs. Roll, machine folded, reserve seats, etc.

Write for samples, prices or other information.

Delivery free Maine to Virginia.

INTERNATIONAL TICKET COMPANY

52 GRAFTON AVE. NEWARK, N. J.

Sales Offices in Principal Centers

Owen Ill. Glass Co. Forms Film Division

(Continued from Page 13)

chandising the completed products of these departments. Raphael Wolff studios will also make a survey of the industrial films to be used by the company.

Owen Illinois has used industrial films during the past five years under the direction of T. K. Almroth, general advertising manager. The success of these films has led to the formation of the larger organization now being completed. Charles W. Bentley will have charge of the photographic end of the new department.

Keep 'Em Running!

Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties: RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to "Keep 'em Running"—and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

The RCA Service organization is today more than nation-wide . . . it is world-wide . . . serving the home front and battlefronts too!

RCA SERVICE CO., INC.

RADIO CORPORATION OF AMERICA

Subsidiary

Camden, N. J.

M P PROD DIST
21ST FL
28W 44TH ST
NYC

WITH CERTAINTY

ON MANY FRONTS where vital pictures are made without rehearsal, the cameramen have utmost confidence in the unvarying high quality of Eastman films. This certainty is built on a half century of unexcelled performance. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

EASTMAN FILMS

"Honored Hundred" Contest Period Is Extended

(See Column 1 Below)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 10 IN 2 SECTIONS, SECTION 2 NEW YORK, FRIDAY, JAN. 14, 1944 ONE DOLLAR IN WAR STAMPS

RANK SEEKS STARS ONLY; DENIES CARTEL

State Department Field Men to Aid Industry

De Wolf and Canty Tell Film Execs. State Dept. Is Ready to Co-operate

Realizing the importance of motion pictures in the international scene, representatives of the State Department reportedly told major company executives yesterday that ts field men were being made aware of that importance so as to assure full co-operation to the industry now and in the post-war period.

At a luncheon at the Harvard Club, the film executives were ad-

(*Continued on Page 4*)

"Honored 100" Time Now Jan. 1-Feb. 29

By FLOYD BELL

FILM DAILY Staff Correspondent

Boston—An extension of the time limits governing the "Honored Hundred" contest was announced here yesterday by Charles P. Skouras, national chairman of the industry's Fourth War Loan drive, at a meeting of New England motion picture people at the Hotel Statler.

Skouras said that all sales made

(*Continued on Page 3*)

Michigan Allied Names Pennell Business Head

Detroit—Fred E. Pennell, a director of Allied Theaters of Michigan for the past five years, has been named business manager. Pennell has been in charge of the office on

(*Continued on Page 3*)

Canadian Government Thanks U. S. Industry

J. L. Ilsey, Minister of Finance for Canada, has sent a letter to Francis S. Harmon, expressing his country's gratitude for the assistance given by the film industry in the Canadian Victory Loans.

LATE NEWS BULLETINS

WILLIAM COLLIER, SR., DIES

West Coast Bureau of THE FILM DAILY

Hollywood—William Collier, Sr., 78, veteran stage and screen actor and writer died yesterday at his home in Beverly Hills after a long illness. He was a noted toastmaster and presided at many Masquers Club functions. His last motion picture was "Disputed Passage" for Paramount. Funeral services will be held tomorrow in the Church of the Recessional at Forest Lawn Memorial Park.

N. Y. FREE MOVIE DAY FEB. 7

Free Movie Day of the Fourth War Loan campaign in the Metropolitan New York area will be observed on Feb. 7, it was determined at a meeting of the local WAC committee headed by Edward L. Alperson at WAC headquarters yesterday.

SCULLY TO COAST PARLEYS

William A. Scully, Universal vice-president and general sales manager, leaves today for the Coast where he will participate in studio conferences on product. During his two weeks' stay, Scully also is expected to sit in with J. Cheever Cowdin, who preceded him. and other "U" execs. on "U's" post-war plans.

ENTER "HONORED 100" RACE

Boston—First New England entrants in the Fourth War Loan "Honored Hundred" contest are: William Canning, Empire, Fall River; Maurice Corkery, Central, Cambridge; James A. Field, Paramount, Salem; Albert Lourie, Oriental, Mattapan; Louis Kenney, State, East Milton; Jack Markle, Coolidge Corner, Brookline; Joseph Marquis, Capitol, Allston; A. R. Morton, Boston, Fenway; Arthur S. Murch, Jr., North Shore, Gloucester; Howard Parker, Capitol, Arlington; Samuel Torgan, Keith, Lowell; Robert Tuttle, Loew's Poli, Worcester, and Phil Zeller, Ware, Beverly.

PIX FOR WAR PRISONERS

First shipment of 26 American pix—features and shorts—for exhibition in German war prison camps where U. S. soldiers are held is en route. Distribution will be by the World's Committee of the YMCA, from Geneva, Switzerland. Participation in the arrangements were the YMCA, WAC, Army Overseas Film Service and Office of Censorship.

STATE HONORS ASKED

Governors of the 48 states have received letters from Secretary of the Treasury Morgenthau and Charles P. Skouras advising them of the "Honored Hundred" contest and asking their co-operation in officially citing their state winners in special ceremonies following the contest, it was announced yesterday.

GETS EQUIP. CONTRACT

Washington Bureau of THE FILM DAILY

Washington—Defense Plant Corporation announced yesterday a contract with the Motion Picture Engineering Corp., now of Chicago, to provide equipment costing about $25 000 at a plant in Cook County, Ill. MPEC will operate these facilities, title remaining in Defense Plant.

MPEC is working on materials for the

(*Continued on Page 2*)

Propose Present Tax Rate?

Expect Mead To Offer Amendment Today

Washington Bureau of THE FILM DAILY

Washington—It appears now that Senator James M. Mead, D., N. Y., will propose this morning that admissions taxes be left at their current rate. Senator George A. Wilson, R., Ia., author of an amendment to kill the new rates proposed by the Senate Finance Committee for towns

(*Continued on Page 4*)

630,000 Service Men See Films Overseas Nightly

Major John J. Hubbell of the Army Overseas Motion Picture Service told the Public Information Committee yesterday that an average of 630,000 men in uniform overseas were seeing current Hollywood

(*Continued on Page 4*)

No Negotiations Are On To Acquire Major Share or Interest in an American Co.

London (By Cable) — Negotiations now in progress in the United States between American film companies and Barrington Gain, representing J. Arthur Rank, are restricted solely to the appearance of Hollywood stars in British pictures, the English film magnate said here yesterday.

Rank's statement resulted from cabled stories from New York to the effect that the Department of Jus-

(*Continued on Page 3*)

Clark, Majors Talk Decree Terms Monday

Tom C. Clark, Assistant Attorney General, could give no hint yesterday as to when action could be expected on a revised New York consent decree. In New York on other business, Clark said that he had received a copy of the distributors'

(*Continued on Page 3*)

Deny Delay to Kaufman For Paying $10,000 Fine

Motion by Louis Kaufman, former business agent of Newark operators' Local 244, for a delay in the payment of the $10,000 fine imposed upon him when he was convicted of

(*Continued on Page 3*)

Boston Pays Skouras Tribute Via Portrait

Boston—Charles P. Skouras had the surprise of his life yesterday when, during the Bond rally of New England film industry-ites, a huge portrait of himself was unveiled. At a signal from Si Fabian, the band struck up "For He's a Jolly Good Fellow," a wall tapestry curtain fell back and revealed the likeness of the national chairman.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 10 Friday, Jan. 14, 1944 $1

In Two Sections : : : : : : : Section 2

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

Copyright by Wid's Films and Film Folk, Inc.

FINANCIAL

(Thursday, January 13)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	16⅞	16¾	16⅞	— ⅛
Columbia Picts. pfd.	41	40	40	— ¾
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	17	16⅝	16⅝	— ⅜
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20	20	20	— ¼
Loew's, Inc.	59¼	58¾	58⅞	— ⅝
Paramount	24¼	24⅛	24¼	.....
RKO	8⅝	8½	8⅝	.....
RKO $6 pfd.	100¼	99⅜	100¼	+ ⅜
20th Century-Fox	22½	22¼	22¼	— ⅛
20th Century-Fox pfd.	30⅛	29⅞	30	— ¼
Warner Bros.	12½	12¼	12⅜	— ⅛
NEW YORK BOND MARKET				
Para. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	— ⅛
Radio-Keith cvs.	1⅝	1½	1⅝	.....
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13	13	13	.....
Trans-Lux	4⅜	4⅛	4⅜	+ ¼
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	18¾	18⅝	18⅝	— ⅜

New Color Mat Service Inaugurated by Warners

A color mat service for newspapers has been inaugurated by Warners, it is announced by Mort Blumenstock, in charge of advertising and publicity in the East. First to get serviced is Irene Manning in "The Desert Song," with Ida Lupino in "In Our Time" following shortly.

COMING AND GOING

WILLIAM F. RODGERS, M-G-M sales chief, and **WILLIAM ORNSTEIN**, of the publicity department, go to Washington Monday to arrange for the company's exhibitor meet Tuesday.

JAMES R. GRAINGER left yesterday for the Coast to preside at Republic's regional sales conference at the studios next week.

FRANK C. WALKER, Postmaster General, leaves Chicago today for Syracuse, N. Y., where he will address the Jackson Day dinner Saturday.

AL LICHTMAN, Loew's, Inc. vice-president, and **HOWARD DIETZ**, advertising-publicity vice-president, leave for the Coast today.

JOSEPH PASTERNAK, M-G-M producer, arrived in New York yesterday for a brief vacation. He was accompanied by Mrs. Pasternak.

JAMES A. FITZPATRICK, who has signed a new contract with M-G-M to make 12 travel-talk subjects, leaves for Central America next week, where the first will be shot.

WILLIAM A. SCULLY, Universal sales chief, leaves for Universal City studio conferences today.

NAT TAYLOR, Canadian circuit operator and publisher of the Canadian Film Weekly, returns to Toronto tonight from New York.

BUDD ROGERS returns from Boston today.

EDWARD SCHNITZER, UA Western division manager, is en route to Chicago and then St. Louis and Omaha on a business trip. He will return to the home office in about 10 days.

JAMES WINN, UA district manager, and **WILLIAM S. SHARTIN**, New Haven branch manager, visited the UA home office yesterday.

RUTH CLIFTON, technical director of RKO Radio's "Are These Our Children?" is in Washington for conferences with heads of federal agencies.

WILLIAM CASSIDY, Michigan circuit owner, is leaving for a vacation in Florida.

PETER C. SCHRAM, Michigan circuit owner and Allied leader, leaves shortly for California.

DON McELWAINE, M-G-M studio publicity staff, is in town.

A. J. O'KEEFE, Universal's Western division sales manager, left yesterday on a three-week trip to Chicago, St. Louis, Kansas City, Denver, Los Angeles, San Francisco.

OSCAR MORGAN, ROBERT GILLHAM, STANLEY CHASE and **GEORGE HARVEY** were in Philadelphia yesterday.

EARL J. HUDSON, president of United Detroit Theaters, affiliated with Paramount, is a New York visitor.

HARRY GOLD, UA Eastern division manager, returned from a business visit to Philadelphia.

Rosenfield Again Prexy Of Screen Publicists

All officers of the Screen Publicists Guild of New York, Local 114, CIO, were re-elected last night at the union's fifth annual election meeting at the Hotel Piccadilly. Chosen to continue in office were: Jonas Rosenfield, Jr., president; Harry Hochfeld, first vice-president; Carl Rigrod, second vice-president; Gertrude Gelbin, secretary; Charles L. Wright, treasurer. None was opposed, all other candidates nominated last month having filed declinations.

Also on the evening's program were the presentation of a report on the status of the industry-wide arbitration on wages and a discussion by Clifford McAvoy, CIO Industrial Union Council legislative director, of political action for unions in wartime.

Rush "Honored Hundred" Entries, Selig's Appeal

Signing of the "Honored Hundred" entry blank does not necessarily mean a pledge, Robert Selig, assistant campaign manager in charge of the "Honored Hundred" contest stated yesterday in a memorandum to all exhibitors to rush their entry blanks to the Fourth War Loan campaign headquarters in New York.

When an exhibitor signs an entry blank he merely agrees to do the best job possible in selling a Bond for every seat, Selig said in explaining the wording of the blank.

The "Honored Hundred" committee also has requested that all circuit managers sign individual entry blanks and send them in so there will be complete theater-by-theater representation.

WB Enters Five Shorts In Academy Honors Race

West Coast Bureau of THE FILM DAILY

Hollywood—Warners has submitted five shorts from its program of 48 for the past year, as candidates for Academy Awards in one- or two-reel films. Among the subjects, all produced by Gordon Hollingshead, two-reelers classification: "Women at War," Technicolor subject on the WACS; "Voice that Thrilled the World," history of talking pictures; "Rear Gunner" starring Captain Ronald Reagan and Captain Burgess Meredith. One reel subjects "Veloz and Yolanda" and "Into the Clouds" produced in co-operation with the United States Quartermaster Corps.

Para. Raises Curtain On First Little Lulu

Philadelphia—A special preview of the first Little Lulu cartoon, "Eggs Don't Bounce," was held at Paramount's Exchange yesterday for the executive staff of The Saturday Evening Post. Screening was followed by a buffet lunch served at the Exchange. Plans for a nation-wide promotion campaign on the Little Lulu cartoons were discussed.

Oscar Morgan, Robert M. Gillham, Stanley Chase and George Harvey from Paramount's home office attended as did Earl Sweigert, district manager, Ulrik F. Smith, local branch manager, George Beattie, sales manager and Bill Brooker, ad rep.

Pete Iodice's Mother Dead

Detroit—Mrs. Christina Iodice, 77, is dead, at her home in New Castle, Pa. She was the mother of Peter J. Iodice, Detroit booker for the past 10 years. Also survived by two daughters. Interment at New Castle.

LATE NEWS BULLETINS

(Continued from Page 1)

Navy's Bureau of Aeronautics, on sub-co tract through DeVry.

LAUNCH SS CAROLE LOMBAR

San Pedro, Cal.—The S.S. Carole Lo bard will be launched tomorrow, with ev branch of the film industry represent Irene Dunne will sponsor the Liberty shi which will be launched almost two years t the day of Miss Lombard's death in a plan crash following a Bond-selling tour. Louis Mayer will speak. Capt. Clark Gable is ex pected to attend the ceremonies. A distinc tion service certificate of award posthumousl has been made by U. S. Treasury Depart ment in the name of Miss Lombard. Cer tificate, which is to be presented by Howar D. Mills, West Coast head of the Depart ment, will be framed and installed in wheel house of the S.S. Carole Lombard.

WB SIGNS GEORGE ASNESS

George Asness, writer-producer now as sociated with Station WNYC in New York has been signed by Warners, and leave for the Coast next month to join the Bur bank studio writing staff.

WEATHER DENTS HUB BIZ

Boston—Business in Downtown Bosto theaters fell off slightly during the pas week, with the weather the main factor Neighborhood houses on the other hand di better business.

WALKER QUITS JAN. 21?

Chicago—The Chicago Sun says Postmaster General Frank C. Walker will retire as chairman of the Democratic National Committee on Jan. 21. Walker was here yesterday.

EXTRA BLANKS VIA NSS

Extra Treasury Department Bond application blanks have been shipped to all National Screen Service branches for use in the Fourth War Loan drive. Blanks originally were to have been sent to state chairmen.

Conn. Allied Meet Waits On Capital's Tax Debate

New Haven—Allied Theater Owners meeting postponed last week because of conflict with Fourth War Loan activities, will now await further debate in Washington on the tax question.

WEDDING BELLS

Springfield, Ill.—Pfc. Anthony J. Rockford, Jr., formerly assistant manager for the Frisina, Roxy and Tivoli, was married to Helen Louise.

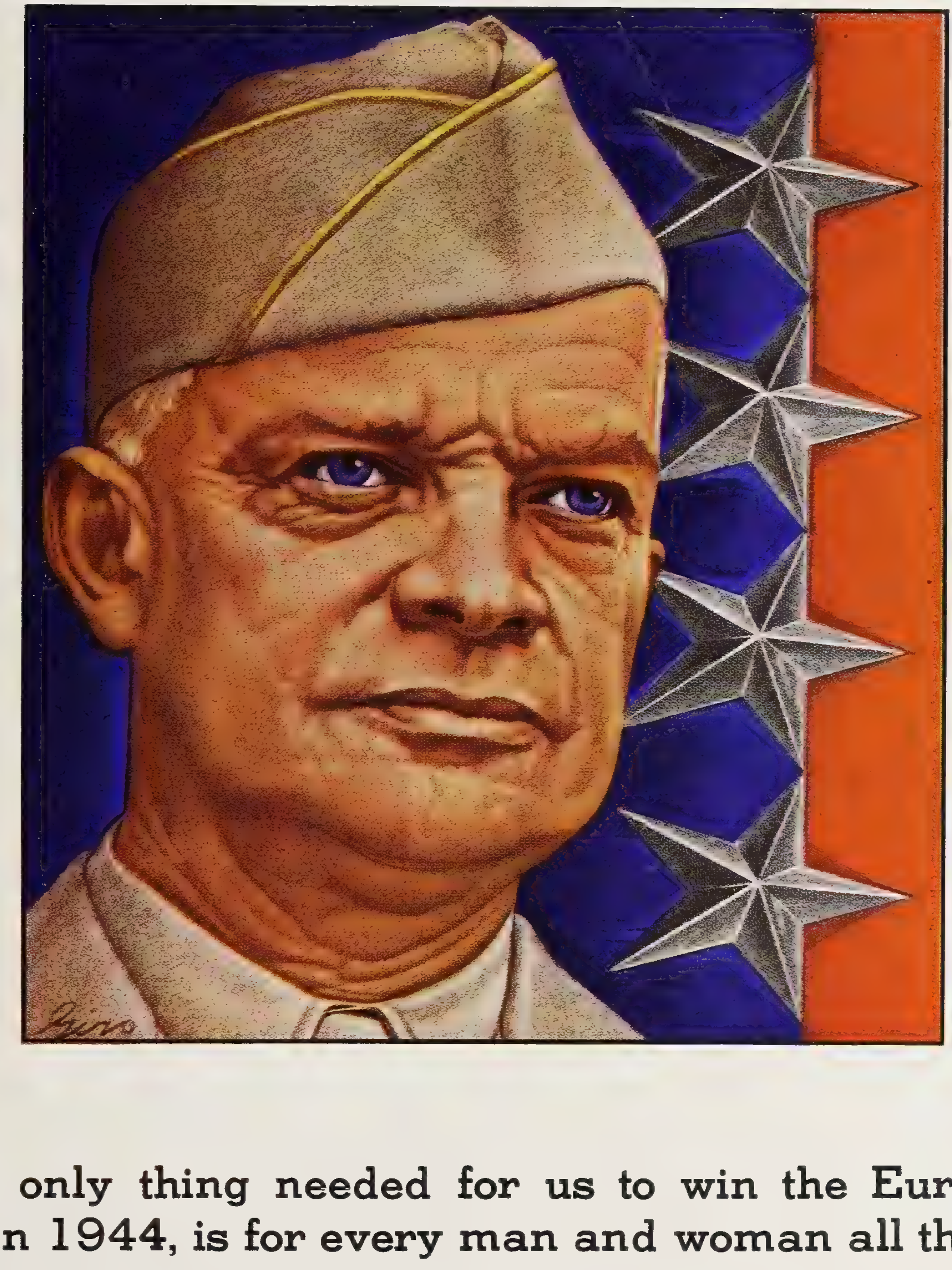
Cleveland — Jane Weisel of the Warner theater publicity department, will marry Herbert Simon next Thursday.

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

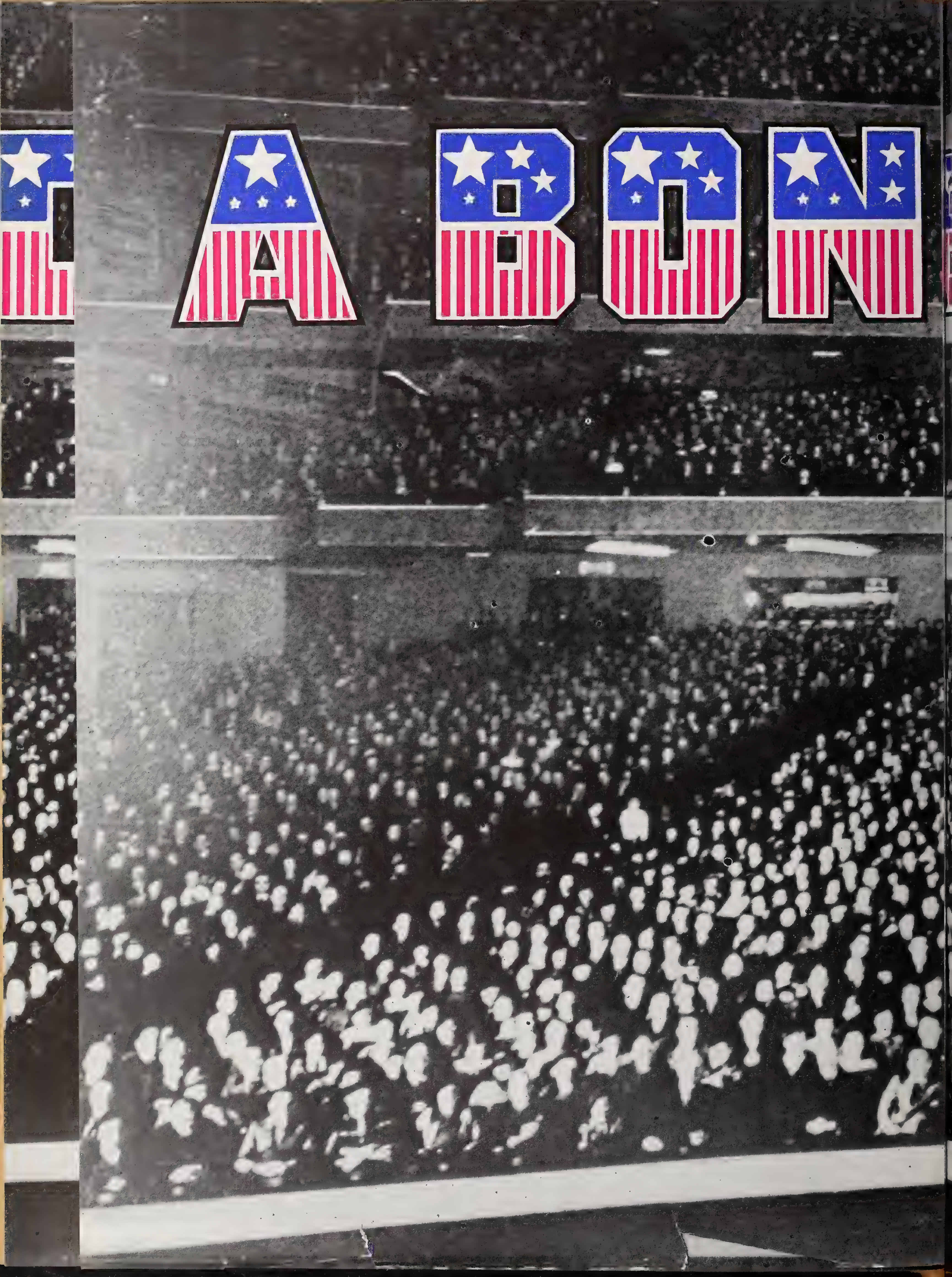
VOL. 85, NO. 10 In 2 Sections, Section 1 NEW YORK, FRIDAY, JANUARY 14, 1944 ONE DOLLAR IN WAR STAMPS

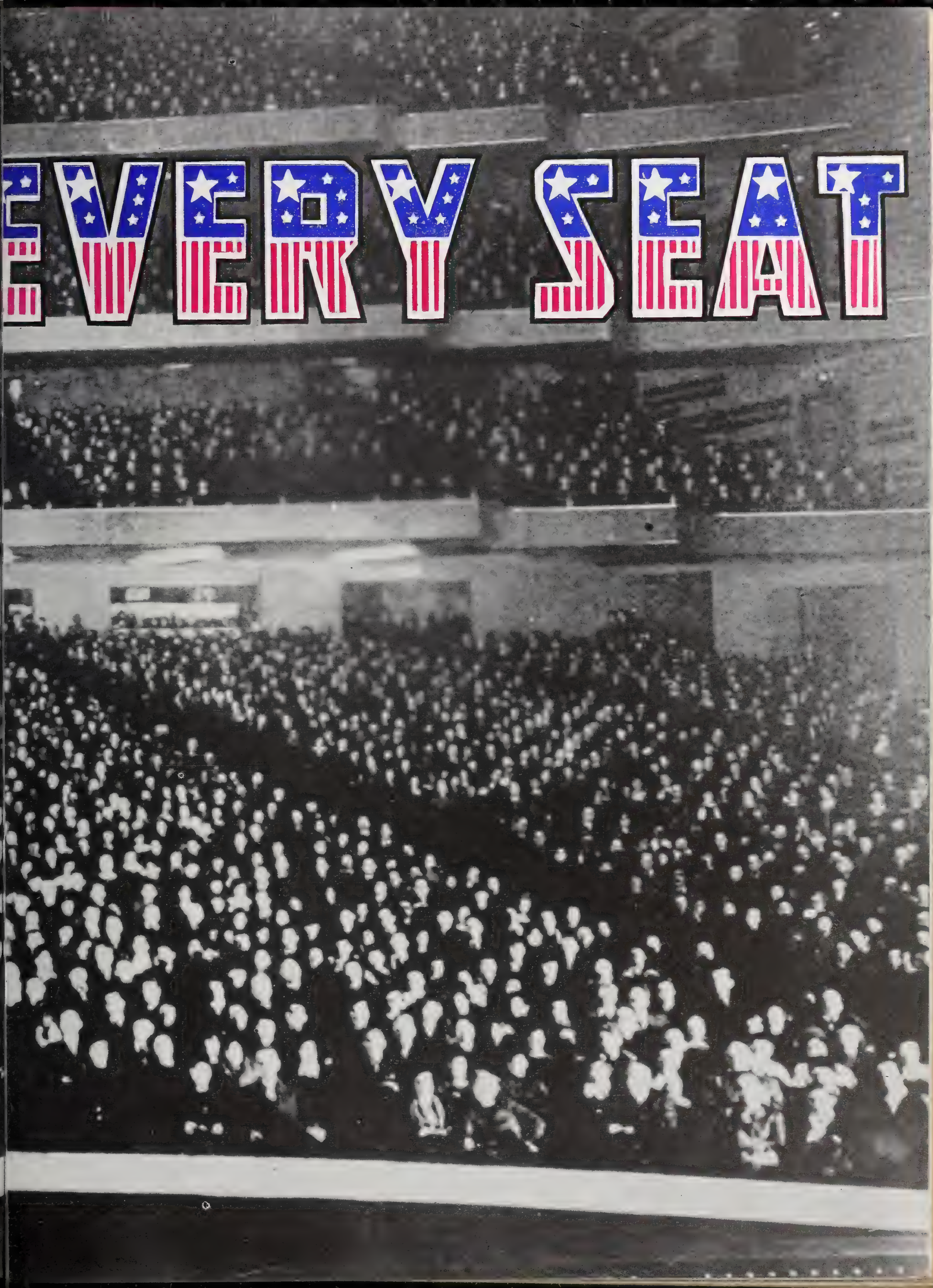


"The only thing needed for us to win the European war in 1944, is for every man and woman all the way from the front line to the remotest hamlet, to do his or her full duty" . . . . Eisenhower

D
FOR
The United States of America

To-day Film Daily presents to every showman in America the great outstanding opportunity of 1944.


A BON


EVERY SEAT

THE Fi

Intimate in Character
International in Scope
Independent in Thought

BOND DRIVE CALLED DUTY TO INDUSTRY AND GOVERNMENT

Trade's Place in Fourth War Loan Campaign Outlined by Claude F. Lee

RESPONSE TERMED 'NOBLE'

"Zeal to Do a War Job Has Brought Us Together in a Fine Spirit"

By CLAUDE F. LEE

Attached to the Treasury Department, Representing the Motion Picture Industry

THE place of anyone who seeks to serve his country in time of war, is in the ranks of all of those who work toward victory with whatever tools and talents are at hand.

The motion picture industry has long since taken its place, and an important place it is, on the home front of war-time civilian activities. Time after time its far-reaching facilities, its varied resources, and its tireless people have been thrown into the full tide of war connected projects.

The war has brought new challenges and the industry has responded nobly to these responsibilities. We are, and should be, eternally grateful that there are important things that we, as an industry, can do in the total war effort of the nation.

(*Continued on Page* 40)

"A Bond for Every Seat" Must Be Made a Reality—Will Hays

"We Can and Will Deliver Bonds to Purchasers Every Day and Night. Even the Post Office Dept. Can't Do That"

By WILL H. HAYS

President, Motion Picture Producers and Distributors of America

WINNING a war takes courage and conscience; men and material; blood and money.

The soldier in the foxhole doesn't lay aside his gun and say, "I have fought enough." The civilian on the home front can not lay aside his responsibility and say, "I have bought enough."

No sacrifice we can make here is remotely comparable to the sacrifices fighting men on sea and land are making thousands of miles away. We can not send those men too much too soon.

The Motion Picture Industry is fitted by its very nature to be of this special service now—a service "beyond the line" of its usual great usefulness. The ninety million admissions at its box offices each and every week represent each and every one who must and will buy the War

(*Continued on Page* 4)

WAC STRIKING POWER INCREASED--HARMON

"Enters 1944 More Closely Integrated, Enormously Improved Organization"

By FRANCIS S. HARMON

Executive Vice-Chairman, WAC

THE fateful year 1943 witnessed a decisive shift in the course of the war. The scales tipped definitely in favor of the United Nations. Our side moved over to the offensive—onwidely separated fronts and in plans for the final knockout. More and more American fighting men became seasoned veterans

(*Continued on Page* 30)

TWO-MONTH FRONT FOR FILM INDUSTRY

March of Dimes Drive Will Roar Into Action the Week of Jan. 24

This is a two-front month for the fighting film industry!

While this edition is dedicated primarily to the first front—the Fourth War Loan drive—it must not overlook the equally important second front, the 1944 March of Dimes drive that roars into action Jan. 24-30.

The Fourth War Loan might be termed the industry's attack

(*Continued on Page* 4)

"THE MOVIES WILL
DO JOB AGAIN"
SAYS MORGENT

"They Always Have," De
Treasury Secretary
Loan Drive Statemen

CALLS TRADE ROLE V

Says Producers, Distrib
and Exhibitors Alike Ha
an Important Task

By HENRY MORGENTHAU,

Secretary of the Treasury

AMERICA once more
to the motion pictur
dustry. As hosts to the w
largest audience, produ
distributors and exhibi
alike have an important ta
perform.

The industry is vital t
success of the Fourth War
Drive—doubly vital becau
the dual function perform
both selling the idea of
buying from the screen an
tually selling bonds in the
aters.

"A Bond for Every Sea
a high goal for which to s
I am told that there are
million movie seats and the
of more than 11½ million b
will be a lengthy stride to
Victory.

No more difficult a task
an industry ever underta
and yet it is with confiden
your success that I appe
you. The movies will do
job. They always have.

m DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

RADE RARIN' TO GO TO MAKE GOOD OURTH WAR LOAN PLEDGE TO SELL WAR BOND FOR EVERY THEATER SEAT

A GIGANTIC TASK"

stry On Threshold Of Biggest, Most Important Job

JST PULL NO PUNCHES"

ds To Bring An End To World Horror and Bloodshed

y **CHARLES P. SKOURAS**
National Chairman,
Fourth War Loan Campaign

E of the motion picture industry are facing a gi- ic task. We are on the shold of the biggest and t important assignment any s has ever faced.

very single one of us must up and grasp with deter- ation and imagination this st vital responsibility, ds!

1 fact, a Bond for every seat every theater in America! ds that will lead to victory! ds that will lead to freedom! ds that will bring an end he indescribable horror and dshed existing in the world y!

his is our assignment. This ur job. Just as surely as the of every American boy in

(Continued on Page 4)

"BIG THREE" OF THE CAMPAIGN

DIRECT INDUSTRY'S DRIVE. Charles P. Skouras, national chairman, center is flanked by F. H. Ricketson, Jr., vice chairman, left, and B. V. Sturdivant, campaign director

Washington Expects Industry to Exceed Goal, Says Gamble

By **TED R. GAMBLE**
National Director, War Finance Division

IF the success of any large undertaking is forecast by well conceived and painstakingly worked out plans, then the Motion Picture Industry is already on the highroad to success in the Fourth War Loan Drive.

With the inspiring leadership of Charles P. Skouras, and with the tireless work of thousands of patriotic bond veterans in the industry, Motion Pictures will do a job in the coming War Loan the likes of which the country has never seen. And in saying this, I am not forgetting the magnificent job that the industry has been doing all along.

We in Washington expect big

(Continued on Page 4)

INDUSTRY MOBILIZED

All Branches Ready for Most Ambitious Bond Selling Campaign

THEATERS IN FOREFRONT

Incessant Barrage of Bond-Selling Attacks Continues Throughout Drive

Seventy-two hours more, and the Treasury's Fourth War Loan campaign to sell $14,000,000,000 in War Bonds gets the starter's gun.

Film biz, committed by its campaign committee to sell a "Bond For Every Seat" and teamed with press, radio, retail merchants and outdoor advertisers in a combined drive to see to it that the issue is oversubscribed, is not only ready—it's rarin' to go!

Charles P. Skouras, national chairman for the industry in this campaign, has mobilized every branch for this patriotic job. Theater men, Distributors, Studios, Hollywood Victory Committee and Home Offices of every company in the business have been given important work to do and each branch is

(Continued on Page 38)

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 10 Fri., Jan. 14, 1944 $1

In Two Sections : : : : : : : : Section I

JOHN W. ALICOATE : : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

Copyright by Wid's Films and Film Folk, Inc.

Bond For Every Seat A Must—Will Hays

(*Continued from Page 3*)

Bonds so necessary to the victory not yet won.

"A BOND FOR EVERY SEAT," the slogan originating with Jack Alicoate, must be made a reality. Under present arrangements, we can and will deliver Bonds to purchasers every day and night. Even the Post Office Department can't do that.

LET'S DO IT!

Col. Retains Mayer's Firm On Mid-West Publicity

West Coast Bureau of THE FILM DAILY

Hollywood—Chicago office of Howard G. Mayer and Associates has been retained as publicity and public relations counsel to service Columbia in the Middle West. Howie Mayer, who came to Columbia as director of publicity in the Summer of 1942, will divide his time between Chicago and the Coast. Mayer's contract, which was due to expire in July, 1944, has been extended into 1945.

Whitney Bolton has succeeded Mayer as director of publicity at studio.

Thank You, TIME!

To the Editors of TIME magazine, The Film Daily expresses its appreciation and its thanks for the privilege of reprinting today Giro's admirable TIME cover portrait of General Dwight D. Eisenhower. To the artist, too, the Film Daily acknowledges, gratefully, the reproduction courtesy extended. The Giro portrait, rated one of the finest of the brilliant American military leader and Allied Invasion Commander, originally appeared on TIME's cover on Sept. 13.

Jack Alicoate

Publisher

Industry Faces Big Task, Says Skouras

(*Continued from Page 3*)

the armed forces is clear cut. Our contribution to allied victory is also firmly set. Therefore, let's face the fact! We must pull no punches. The war is far from over and there's still a long, hard, terrible road ahead. We have been given our responsibility. We know our job: to organize . . . to dramatize . . . showmanize. . . The Fourth War Loan campaign to the fullest. . . And to sell a Bond for every seat. . . Eleven and one-half million of them!

Varying Campaign Plans Mapped by Ga. Exhibs.

Atlanta — Georgia and Atlanta have made varying plans for co-operation in the Fourth Victory Loan Bond Drive. William K. Jenkins, general chairman for the state, and R. L. Wilby, exhibitors, and Fred Dodson, distributors, co-chairmen, hold a virtual universal pledge of co-operation. Lucas & Jenkins theaters are planning special showings in their theaters with admission by Bond purchases only. Loew's Grand, Atlanta, will ask their staff to contact two hundred patrons, asking each patron to contact 10 of their friends to buy a Bond apiece thus assuring the theater a sale of 2,000 Bonds, or "A Bond for Every Seat."

The Collins theaters will have special "Bond shows" on their schedule, with Bond booths in their lobbies. The Bach theaters will sell employes and patrons. The Bailey theaters (colored) have lobby sales planned with the staffs contacting also on the outside.

Industry Expected to Top Goal, Says Gamble

(*Continued from Page 3*)

things of you. We are looking forward to your reaching, and exceeding, the tremendous goal of "A Bond for Every Seat."

We are eagerly looking forward, too, to meeting in Washington the "Honored Hundred" who will exceed that goal by the highest percentage. The field is open to all exhibitors, large or small and while the "Honored Hundred" will necessarily constitute only a small fraction of the industry, we at the Treasury will not forget that they come as representatives of all. Good luck! "Let's All Back the Attack!"

Free Movie Day in Conn. To be Observed on Feb. 8

New Haven — Advisory committeemen continue to meet almost daily to make definite dates and theater activity in the state, reports Harry F. Shaw, state chairman, and Lou Brown's publicity committee, grinds out reams of reports and ideas. Meantime, Feb. 8 has been set for the state-wide free movie day.

A special Bond Premiere committee is headed by Barney Pitkin, with Maurice Goldstein, as co-chairman, and Maurice Bailey, Albert Pickus, William Shartin, John Pavone, Edward Ruff, Card Goeo, Harry LaVine, and Jerry Lewis assisting.

James Bracken has been appointed ticket and printing chairman, Irving C. Jacocks, Jr. and Herman Levy, military contacts.

Two-Month Front For Film Industry

(*Continued from Page 3*)

to back the battle-fronts. The March of Dimes is our war of the home-front.

Uniquely, most of the leaders are the same for both campaigns—and on the firing line, all of the battlers will be the same men and women, the hard-working theater staffs who will be selling Bonds and collecting dimes with equal ardor.

Schenck Pays Tribute

Nicholas M. Schenck, national chairman of industry's March of Dimes campaign for the third successive year, yesterday paid high tribute to those who are working so hard in behalf of both the War Bond drive and the infantile paralysis crusade.

"I know of no other industry so crowded with big-hearted men and women, so willing to undertake a double job for their country," said Schenck.

No quota for the 1944 March of Dimes drive has been set, but the super-optimistic goal of $3,000,000, predicted by Eddie Alperson and other enthusiastic drive leaders, now looms as more than a mere possibility. The collections of 1943 totalled over $2,116,000, or nearly 40 per cent of all funds collected by the National Foundation.

Virtually all of the larger circuits have held meetings of their managers and worked out more ambitious plans than ever to make sure that every possible dime marches into those collection baskets.

Garson Trailer Ready

The Greer Garson appeal trailer—some 15,000 of them!—will soon be on their way to theaters sending in their pledges.

To assist short-handed theaters, the Women's Division of the National Foundation will have available volunteers in every county, in case they are needed to help make collections.

This year it is planned by many theaters to squeeze in an extra collection even at the lightly-attended "supper shows." It is pointed out that if 10,000 theaters work in a third or fourth daily collection and only pick up a few dollars at each collection it will amount to a couple hundred thousand dollars.

House Staffs Getting Dimes

Thousands of ushers, doormen and cashiers are volunteering to take two of the $2 coin cards and have them filled with dimes by their friends. This extra money—which might easily total nationally another $200,000 — will be tossed into the theater collections.

Today's Weather

Great for Selling "A Bond for Every Seat"

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

Showmanship Vital For Sale of Bonds

By **SEYMOUR PEISER**
Publicity Chairman

PUBLICITY alone will not sell Bonds!

But Publicity as applied to Showmanship . . . plus Initiative and imagination will!

SEYMOUR PEISER

So make the most of the extensive facilities available to you through the trained and expert assistance of your Public Relations Chairman and the statewide system of local publicity directors associated with him.

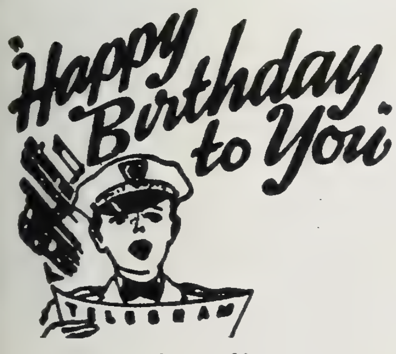
They're there to help you "put it over." They're there to "beat the drum" with your message to the public; to get the ball rolling . . . and keep it rolling across the pages of your newspapers, through your radio broadcasting channels; and to take the fullest and most showmanly advantage of every medium of communication between your theater and the public.

Keep your Publicity representative informed. Keep him up to date on every activity and plan. Call upon him for advice, for ideas, for planning, for immediate action!

He is an important part of your statewide 4th War Loan Campaign organization, so call upon him to help you Show the Way with Showmanship to sell A Bond for Every Seat!

St. Louis Amusement Co. to Elect

St. Louis—Annual meeting of the St. Louis Amusement Co.'s stock-Holders will be held on Tuesday. Thomas L. Farrington is president and Clarence M. Turley, secretary.



January 14
Bebe Daniels
Maj. Edward Bowes
Edward P. Curtis
Hendrik Willem Van Loon
January 15
William Beaudine
Carl Freund
Chauncey Brown
Lloyd Bridges
January 16
Harry Carey
Diana Wynyard
Katherine Stewart
Elmer G. Leterman
Mildred Terriss

The Trade's No. One Job

● ● ● THE MOTION PICTURE INDUSTRY again stands ready, not only to repeat its performance of the Third War Loan drive, but to exceed its previous accomplishments......As the curtain is about to rise on the Fourth War Loan, a vast army of men and women in both the exhibition and distribution branches is poised to go over the top......and the reaching of its objective by the combined efforts of all other industries and the public might easily spell the difference between victory and defeat in the present raging conflict......Upon the shoulders of the War Activities Committee and the industry's Fourth Loan committee rests the responsibility of reaching our goal of $3,000,000,000 in War Bond sales ......With Charles P. Skouras at the helm of the present project, this business is out to prove that it can't be licked......

▼ ▼ ▼

● ● ● *THE SITUATION WAS summed up well by William F. Rodgers, retiring chairman of the distributors division of the WAC, in his report on the year's activities......Rodgers said, n part: "Any member of this industry who does not put first his service to the war, and second, the continued maintenance of his work as a part of the service machinery, is handicapping the entire industry in its manifestations of service to the Gvoernment"......Rodgers stressed the fact that "the distributors and all their personnel must realize that its Number One job is war service"......and that goes for every other branch of this business......The sale of War Bonds in this Fourth War Loan drive by all of us is the Number One job for those who can't don a uniform or shoulder a gun......and from the enthusiasm already displayed in the pre-drive meetings, nobody has any inclination to lie down on the job......*

▼ ▼ ▼

● ● ● WE ARE NOT familiar with the War Bond sale efforts of other industries......but we know they are doing their share...... However, it is virtually impossible for any industry to do more than the motion picture men......The time and effort that they devote to this gigantic enterprise are worthy of the highest medals......Without any thought of glory or compensation, they are willing to neglect their own business in order to get this job done......If those in the field could see the blood, sweat and tears that are shed in the headquarters of the WAC, they would get a better picture of the work it takes to keep the machinery of the industry's participation in the Fourth War Loan rolling ......But those in the WAC pilot house are assured that the men in the field, the theater managers and their staffs are backing up the "men and women behind the scenes" to the limit......

▼ ▼ ▼

● ● ● *THE FOURTH WAR LOAN campaign book has brought unstinted praise for the editors and artists who put it together...... Orchids go to Charles Einfeld, vice-president of Warner Bros. in charge of advertising and publicity, who acted as counsel and advisor ......to Ed Schreiber, publicity director of the WAC......to Marty Weiser, of Warner Bros. studio publicity department, who served as editor...... and to John Wentworth, who did the designing......All of them worked with Seymour Peiser, Fourth War Loan publicity director, in assemblying the material......Orchids also should go to National Screen Service, which prepared the banners and accessories at below cost......Yes, orchids should go to tens of thousands unnamed others for unselfish contributions......*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......SELL "A BOND FOR EVERY SEAT"!......

How to Use the Seat Chart to Sell Bonds

By **ERNEST EMERLING**
Assistant Director, Advertising and Publicity, Loew's Theaters

PRINCIPAL interest of motion picture theaters in the Fourth War Loan campaign is to sell as many "E" bonds as possible. As a means to this end, the goal has been set—"A Bond for Every Seat." Primarily, this is our inter-industry quota, but the public can be invited to participate through a graphic lobby display idea illustrated in the campaign book and now being installed in hundreds of theaters.

Bond buyers are asked to buy an extra bond during the campaign and have the name of their loved one in service inscribed on a huge seating chart erected in the theater lobby. Some theaters have amplified the slogan—"A Bond for Every Seat—A Hero for Every Seat!"

The size of your seating chart enlargement must be determined by space limitations. For smaller lobbies, a 40 x 60 may be used, however, if space is available, the chart should approximate a six-sheet. A few of the larger theaters are planning 24-sheets. On the larger displays, the name of the serviceman or woman may be written into a square. The smaller charts will have to be filled in with water color or gummed stickers.

Showmen have unanimously thought the seating chart blow-up that theaters will display in their lobbies one of the most colorful and showmanly ideas of the Fourth War Loan campaign. To thoroughly dramatize the seating chart, plans have been put in operation for a nationwide introduction of these charts from theater stages as an important part of "kickoff" night celebrations and bond rallies. To utilize the all-important "opening night" in the most dramatic manner possible, theaters will keep the seating chart on their stage completely draped, unveiling it only at the start of their bond sales.

Proper presentation of the seating chart, it was felt, will deliver the 'Bond for Every Seat" message and send audiences away talking.

Junior Commandos As Drive Auxiliary

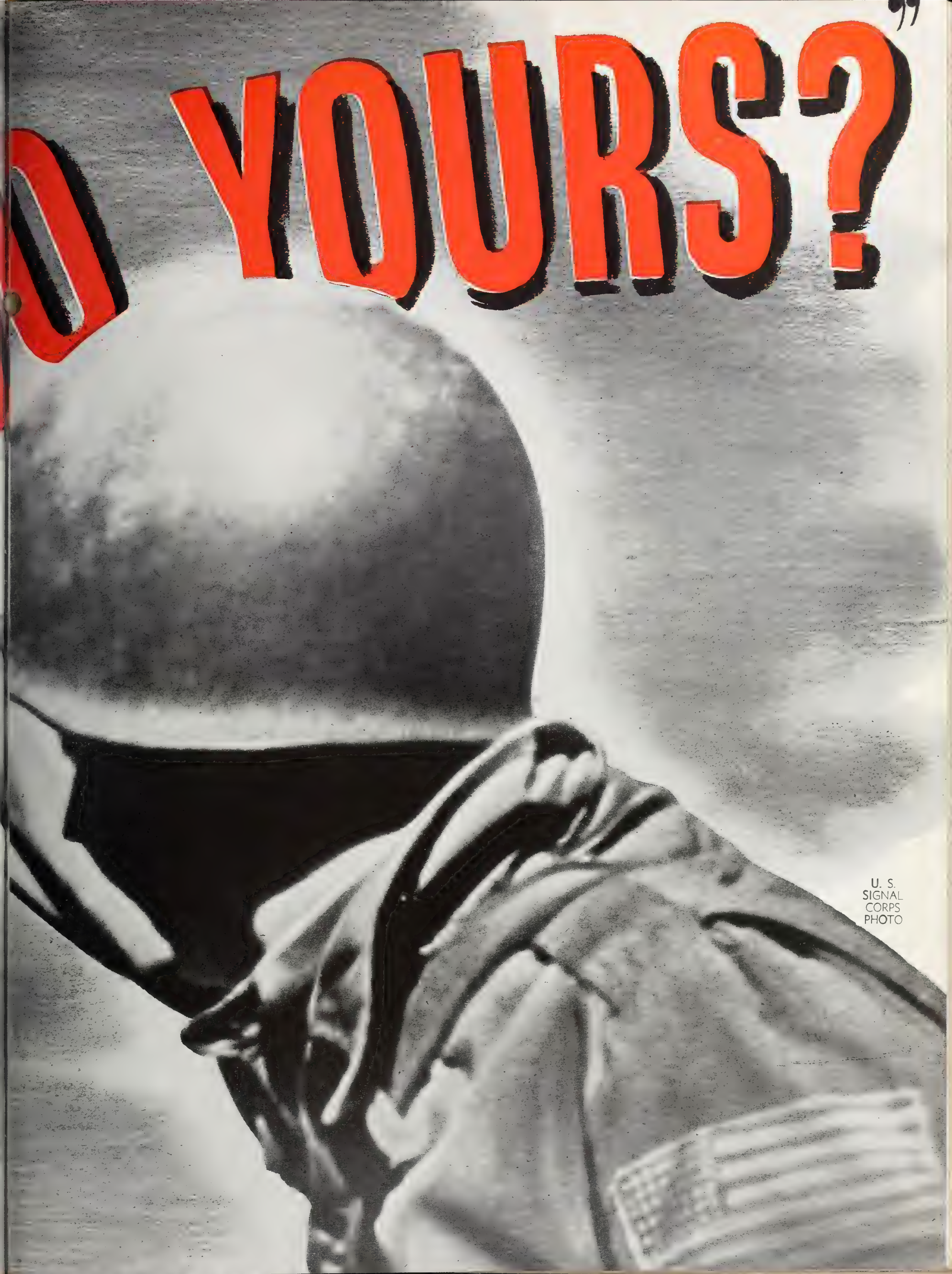
Philadelphia—The American Legion, through 62 posts in Philadelphia and posts throughout Pennsylvania, in cooperation with the film industry, has organized Junior Commando bond salesmen as one of the important phases of the Fourth War Loan campaign. An American Legion honor medal will be presented to the boy or girl or Junior Commando in each Legion post area who sells the most war bonds through a motion picture theater in the district.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

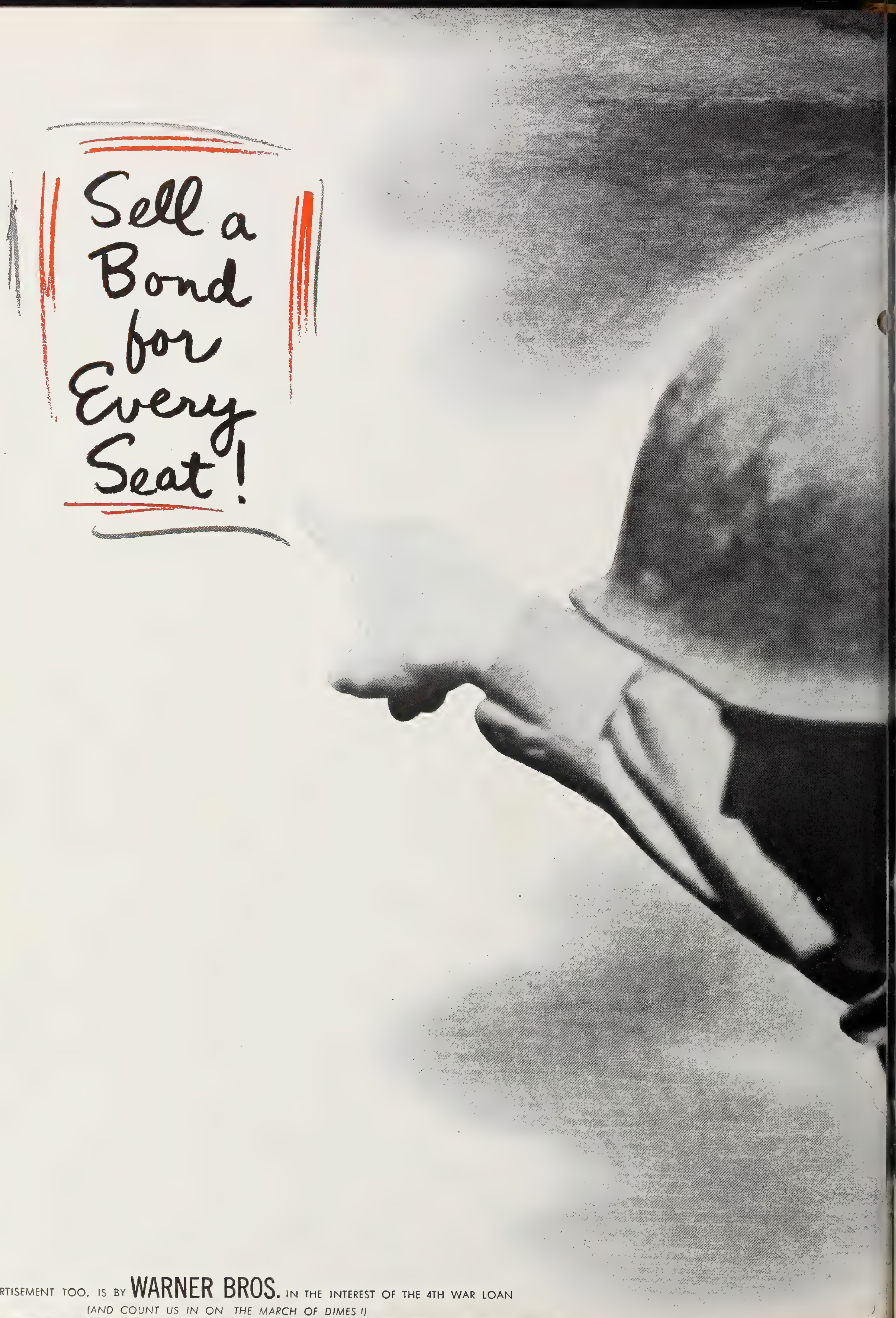
“I’m doing my job—

Sell a
Bond
for
Every
Seat!

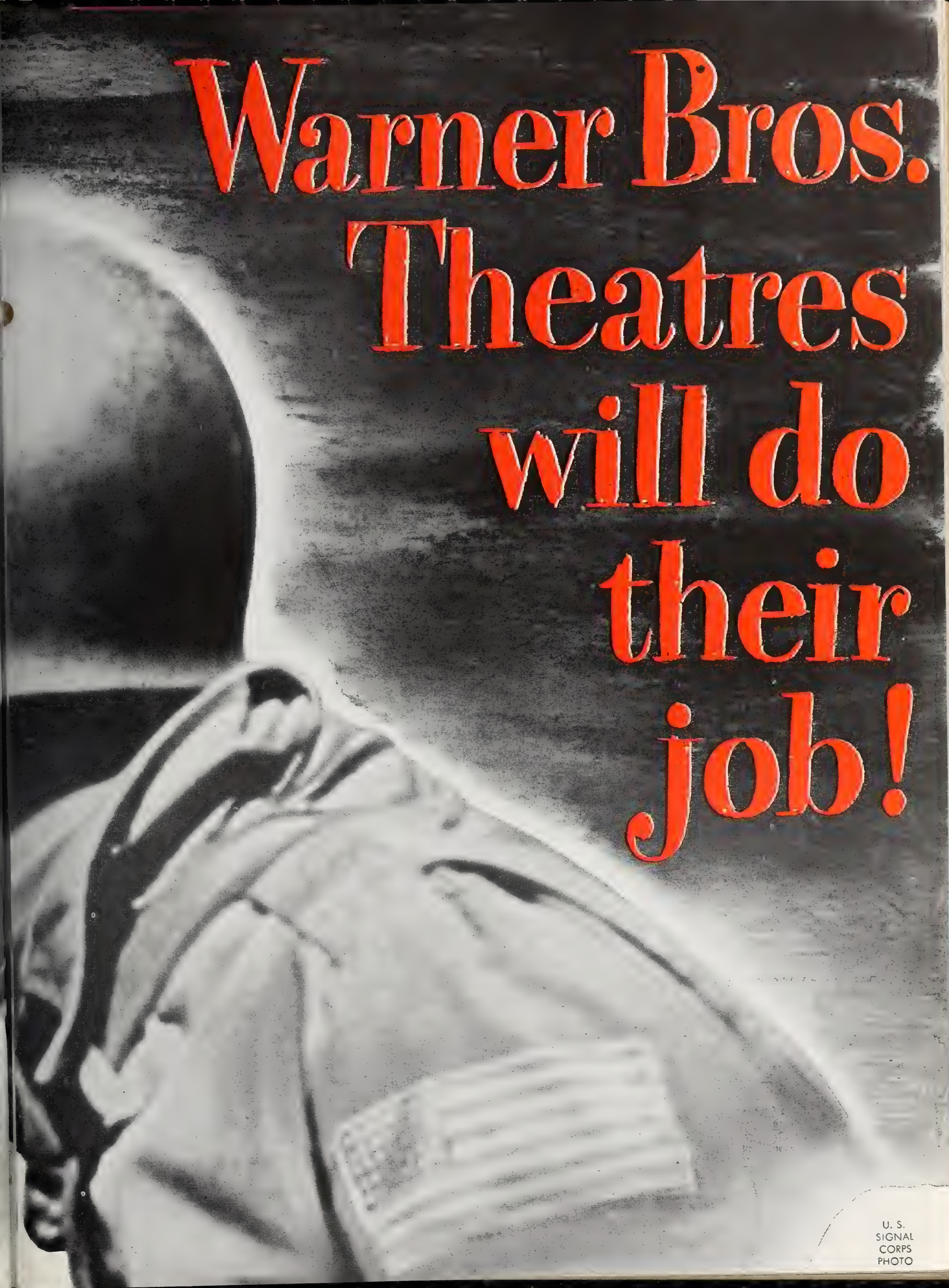
THIS ADVERTISEMENT BY **WARNER BROS.** IN THE INTEREST OF THE 4TH WAR LOAN



U. S.
SIGNAL
CORPS
PHOTO


Sell a Bond for Every Seat!

THIS ADVERTISEMENT TOO, IS BY WARNER BROS. IN THE INTEREST OF THE 4TH WAR LOAN
(AND COUNT US IN ON THE MARCH OF DIMES!)



U. S.
SIGNAL
CORPS
PHOTO

Mr. Small Town Exhib.'s Role in the Drive

"What Can I Do?" Asks Mr. Jones, and Here's the Answer by Oscar A. Doob

By OSCAR A. DOOB

Public Relations Chairman, War Activities Committee

ON a recent swing around the country, a small-town exhibitor, whom we shall call John Jones, said to me, "I'd like to be taking part in all of the War Activities campaigns, but after all, I have only a small house, 600 seats, and my effort would be just a drop in the bucket."

OSCAR A. DOOB

His statement gave me a lot of food for thought. After all, our industry is made up of thousands of John Joneses. The exhibition field is not confined to the Broadway's, State Street's, Hollywood Boulevards, and Euclid Avenue's of the key centers. Without John Jones and his thousands of small city contemporaries, the war record of this industry would appear a lot less exciting. It's tiny drops of water that eventually make Niagara—just as Mr. Jones' mite joins with a multitude of others to assist the War Arctivities Committee in attaining its enviable record of accomplishment.

Sure, we hear a lot more about what the boys in the big cities are doing than we do about Mr. Jones' efforts. But that doesn't mean that the little fellow isn't doing a job. Of necessity, he must be manager, cashier,—and oftimes, usher. He doesn't have a publicity man or secretary to keep a flow of reports moving to a home office or to the trade journals. But, that doesn't mean that he isn't doing anything, or contributing just as much, proportionately, to the war effort as the managing director of the gilded 3,000-seater. No one seeks glory or recognition in helping in the battle against our enemies. The glory is the self-satisfaction one has, each day, who has contributed in some way to the winning of the war.

There's Plenty To Do, John

What can the little fellow do in the Fourth War Loan? Plenty! He doesn't have to be an official issuing agent to sell extra war bonds. If there is no larger theater in his town or neighborhood which is an issuing agent, he can take applications for bonds and buy them through the banks or post office.

The smaller the city, the more the picture theaters are the center of local activity. In most cases, the exhibitor is a member of the Chamber of Commerce, the Lions, Rotary, Civitan, or Kiwanis Club. He knows each of the members by name. He can sell bonds at their weekly meetings and ask for the assistance of special bond rallies in his theater. He calls members of the American Legion, VFW, and fraternal organizations by their first names. All of these citizens are bond-buyers and are wiling to buy extra bonds if they are reminded of the need.

Mr. Jones plays poker once a week with the Superintendent of Schools. A friendly word, and the educator—plus his principals and teachers—are ready to go to work in the classrooms.

War Industries have located in many small towns, swelling the population and the volume of folding money. Huge payrolls have filled the pockets of workers with inflationary dollars. This surplus cash is burning a hole in their jeans—just itching to be spent. But, for what? The bar and grill and juke box emporiums can't absorb it all. The gasoline and tire situation has stymied the after-hour jaunts to the nearest metropolis. Agreed that probably 90% or more of these workers are already enrolled in the payroll deduction plan. But they still have more ready cash than they know what to do with. That's where Mr. Jones makes a ten-strike. He arranges special nights saluting each of his local plants. He brings down the factory's plant or glee club—or stages an amateur night with worker talent. Of course, the catch is the bond pitch made at that performance.

Lobby Honor Roll

Each community has contributed its quota of men to the armed forces. There are few spots where some mother or father has not received a telegram beginning, "We regret to inform you . . . ." Mr. Jones can establish an honor roll in his lobby—ask his patrons to buy a bond in the honor of a local fighting man—and place a red star aside of that man's name for each bond bought.

Or he can line up 25 or 50 of his friends and business associates, each to "adopt" a man in service. The volunteer pledges himself to "cover" his "adopted" soldier with a minimum of ten $25. war bonds.

Mr. Jones no doubt has one newspaper—possibly a daily, more likely a weekly. Such papers love names, names, names. Hooking up the editor with the "adoption" plan outlined in the preceding paragraph will fit in perfectly with the paper's policy and its own war bond effort.

Bond premieres weren't invented for key cities alone. 'Though Mr. Jones has but 600 seats—the sale of 600 extra "E" bonds isn't to be sneezed at. A premiere would offer a reason for placing special display cards in every merchant's window—and for securing representation in store advertising.

Boy and Girl Scouts are ardent workers; give them a job and they'll do it. Mr. Jones, with the approval of the local War Finance Committee chairman, can ask their cooperation in making a house-to-house canvas. As a reward for their work he can, at the end of the drive, entertain them at a morning matinee and award a $25 bond to the youngster who has made the best showing.

The percentage of church-goers in the small community is large Local clergymen need only a reminder to include Mr. Jones' 4th Wa Loan announcement in their announcements.

It's possible that our friend's theater is located near a military post. A band, jeeps, and other equipment can form the nucleus a bond parade, thus getting t campaign off to a noisy, exciting start.

Who's going to handle the details of selling bond or taking applications? Volunteers, of course, and you'll have no trouble in getting them so that your bond booth will be manned at all hours. Speaking of bond booths, be sure, Mr. Jones, that your's is bright and attractive. If you really want to do a job, have one **inside** your lobby, and another, heated, on the sidewalk. This outdoor spot is an important point of sale.

Something has to be done with a theater lobby to lift it out of its routine appearance. A number of decorative items—burgees, bannerettes, valances, streamers, etc., are illustrated in the campaign book. You can obtain posters of almost any size or shape through your local War Finance Committee.

The whole theme of the 4th War Loan centers about a small window sticker—about 5" x 5"—which reads: "We have bought extra bonds in the 4th War Loan." Every person buying a bond is entitled to one of these stickers. You may obtain a supply from the War Finance committee. Bond buyers are urged to display these on the windows of their houses or offices. This suggests a great newspaper contest idea: Honor the residents of the street which, at the close of the drive, has on display the greatest number of window posters. This is an appeal to civic as well as patriotic pride.

Heroes' Night as Hypo

There's nothing new about a Heroes' Night, but it's possible that Mr. Jones hasn't staged one. Hundreds of our fighters have been returned from the Mediterranean and Pacific war theaters for furloughs or rest treatments. The introduction of one or more local boys on Heroes' Night can hypo bond sales sky high. I know, it has been done successfully in many places.

I hope Mr. Jones does't feel these suggestions are a publicity man's pipe-dreams or that a Broadway guy is trying to tell him how to run his theater. I wasn't born in the Center of Times Square and my training was received on Main Street. I would not suggest to any exhibitor that he do anything that has not been done before—or that I, myself, have not done.

The campaign is on, and the Mr. Joneses of this industry are among the first-line shock troops! Sell a bond for every one of your six hundred seats and join the nation's "Honored Hundreds"!

"THE OBJECTIVE WILL BE ATTAINED"

"A Bond for Every Seat" Means the Sale of a Bond for Every Man and Woman in the Service

By B. V. STURDIVANT

National Campaign Director

"A BOND for every seat!" "A bond for every soldier!" In establishing approximately 11,500,000 bond sales as the motion picture industry's goal in the Fourth War Loan drive, National Campaign Chairman Charles P. Skouras and other industry leaders concomitantly asked that one bond be sold for every man and woman in the service.

The United States has more than 11,000,000 theater seats. Military authorities have announced that within the very near future men and women in uniform will approximate that total. More than 11,000,000 bonds will be staked against the preservation of more than 11,000,000 American lives!

You and I, along with others of the industry, are asked to help make possible these sales to an eager and loyal public. They—our boys on the fighting fronts—are asked to be prepared to make the supreme sacrifice.

Such a comparison of responsibilities makes our task appear small. And yet the accomplishment of our goal is of vital importance to victory. With unstinted help from every individual in the field, the objective will be attained. "A Bond for Every Seat!" "A Bond for Every Soldier!"

Secondary Slogan For Drive in Texas

Dallas-Secondary slogan for the industry's Fourth War Loan drive in Texas will be "Back Up Our Fighting Texans on Every Battlefront."

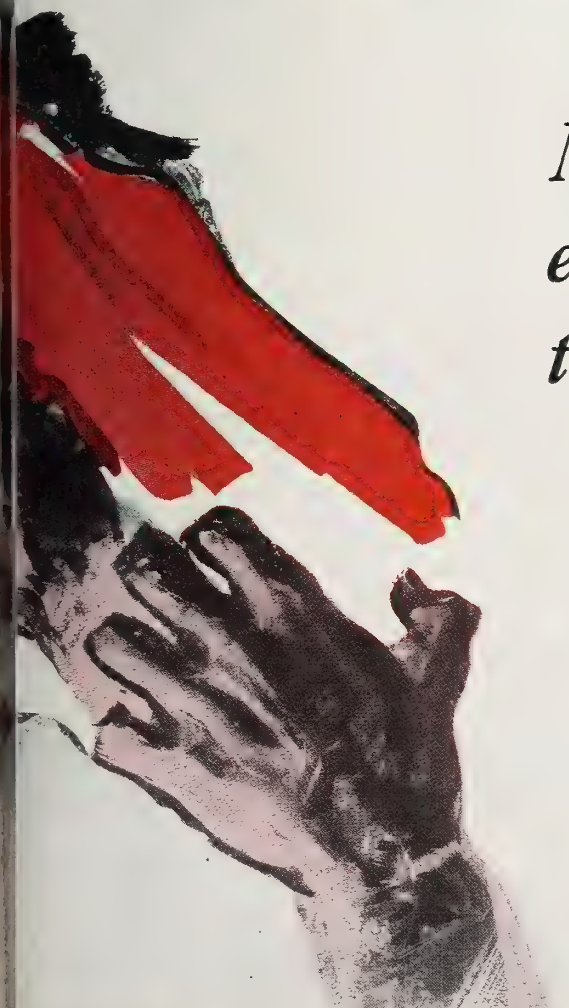
SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

4th WAR LOAN

Help tear them dow

with

WAR BONDS



Make it better than "a bond for every seat".. and keep America's theatres foremost in the fight!

This advertisement contributed by RKO RADIO PICTURES, Inc.

"A Bond for Every Seat!"

Means the Sale Through the Nation's Theaters of 11,542,093* War Bonds During the Fourth War Loan Campaign Which Starts Next Tuesday.

Here, State by State, are the sale quotas which you, Mr. Exhibitor, must meet to attain the industry goal of "A Bond for Every Seat" and assure an aggregate of $5,500,000,000 in national sales of "E" Bonds.

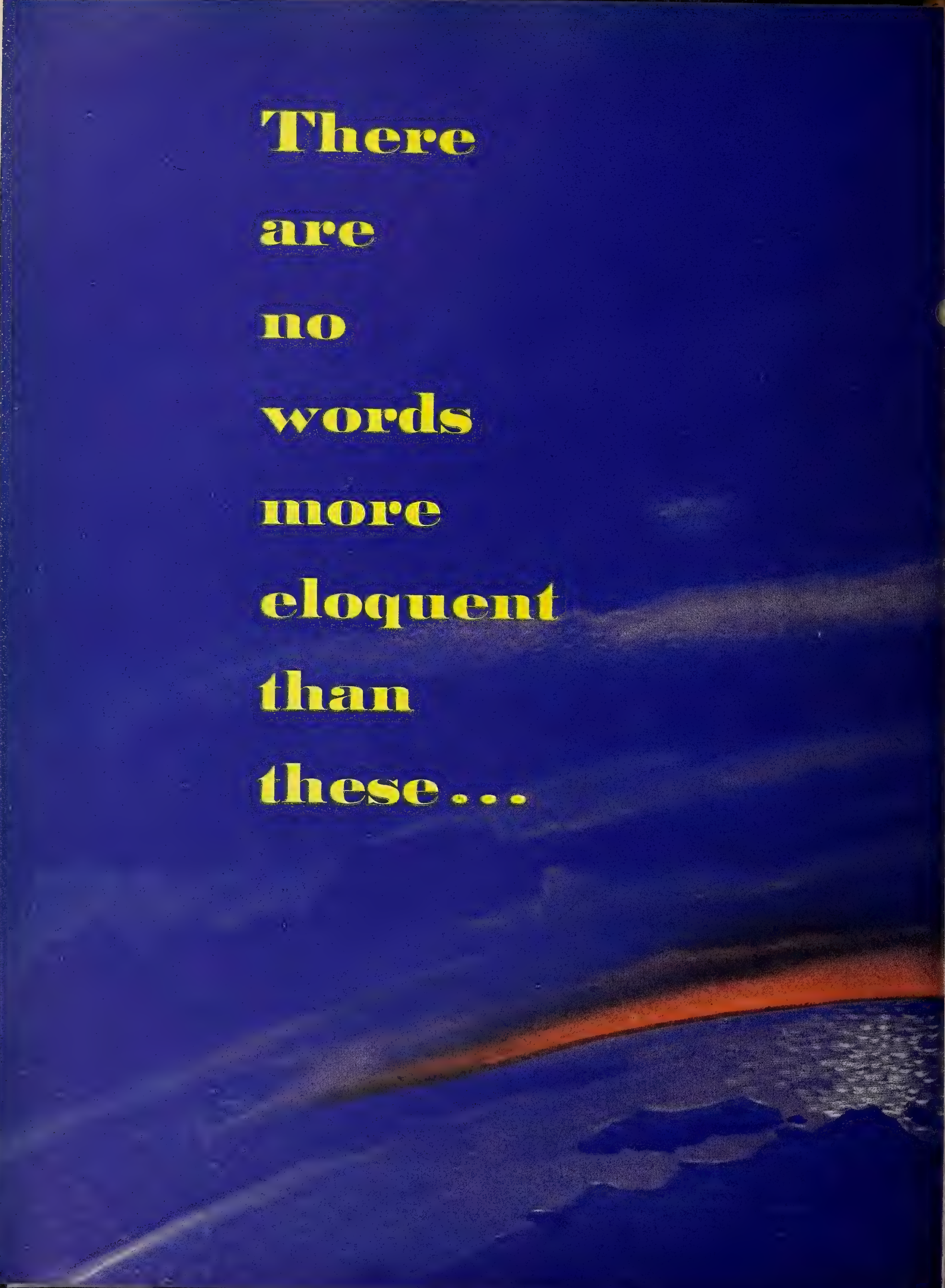
Your Job Is Here, Mr. Exhibitor!

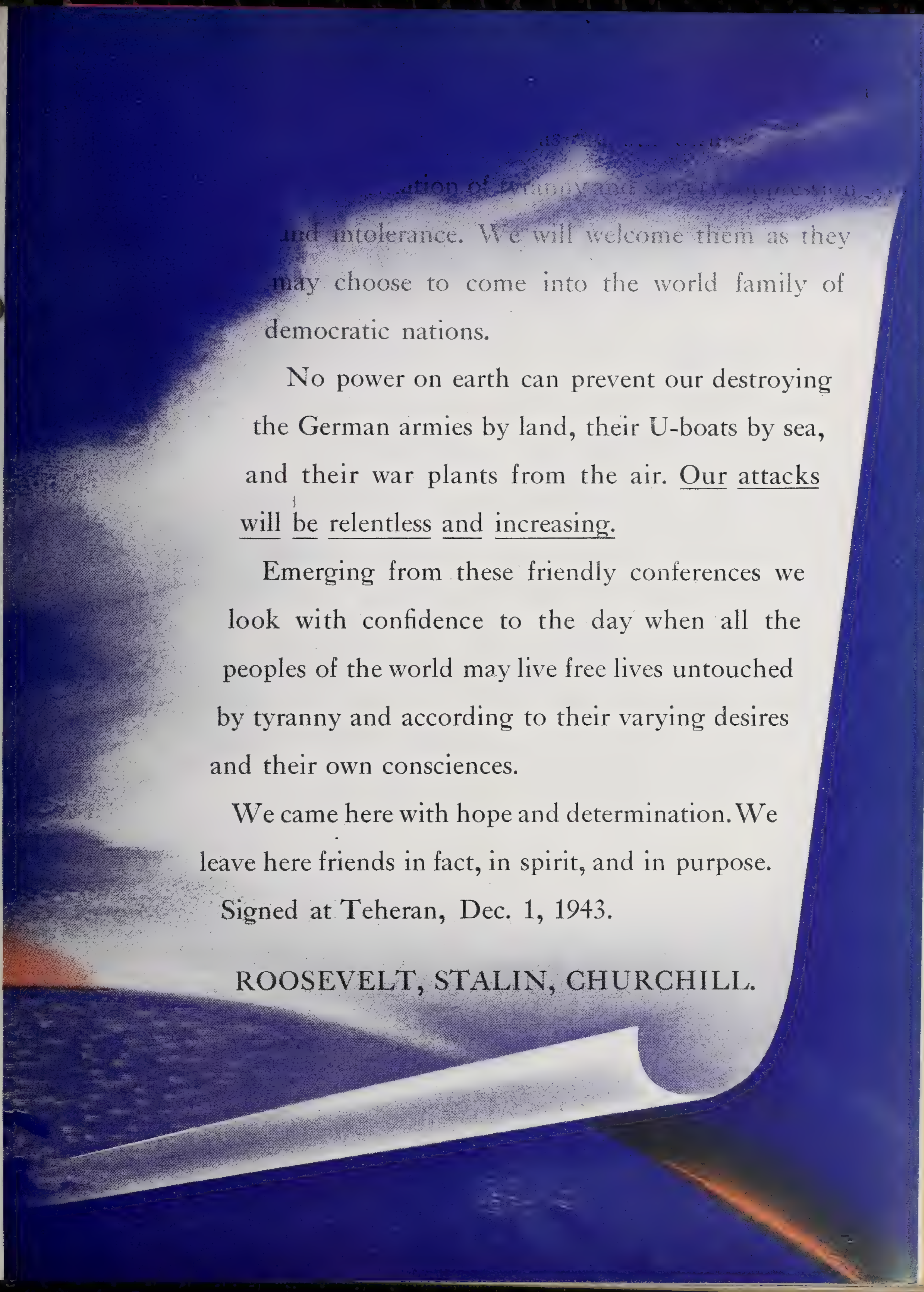
State	Towns	Theaters Operating	Seats
Alabama	179	275	115,661
Arizona	64	77	41,048
Arkansas	192	288	104,788
California	413	1,049	824,824
Colorado	134	179	95,699
Connecticut	89	190	174,178
Delaware	20	35	22,118
Dist. of Columbia	1	64	54,639
Florida	142	302	154,199
Georgia	186	327	267,116
Idaho	138	147	54,816
Illinois	474	958	677,300
Indiana	235	442	278,248
Iowa	512	638	215,806
Kansas	309	380	179,320
Kentucky	204	283	138,907
Louisiana	181	348	173,746
Maine	133	148	79,711
Maryland	94	223	130,605
Massachusetts	185	391	408,053
Michigan	297	665	466,939
Minnesota	349	378	213,319
Mississippi	131	226	96,564
Missouri	387	577	333,139
Montana	141	151	57,971
Nebraska	267	303	124,391
Nevada	31	42	15,542
New Hamphire	70	90	49,823
New Jersey	194	380	398,677
New Mexico	65	93	40,582
New York	464	1,247	1,862,492
North Carolina	232	439	190,044
North Dakota	171	184	52,819
Ohio	360	922	605,246
Oklahoma	229	411	194,430
Oregon	138	234	118,776
Pennsylvania	561	1,193	797,520
Rhode Island	29	59	56,807
South Carolina	120	192	76,829
South Dakota	162	187	58,301
Tennessee	138	271	146,448
Texas	564	1,201	540,735
Utah	127	180	66,271
Vermont	45	61	60,700
Virginia	183	224	155,496
Washington	173	289	153,633
West Virginia	219	303	136,618
Wisconsin	259	429	256,655
Wyoming	49	53	24,544
TOTALS	10,040	17,728	11,542,093

Your Job Is Here, Mr. Exhibitor!

* *Statistics from the* 1943 FILM DAILY YEAR BOOK OF MOTION PICTURES.

In
all
the
world . . .
in
all
of
history . . . . .


There
are
no
words
more
eloquent
than
these . . .



[illegible]

ation of tyranny and slavery, oppression and intolerance. We will welcome them as they may choose to come into the world family of democratic nations.

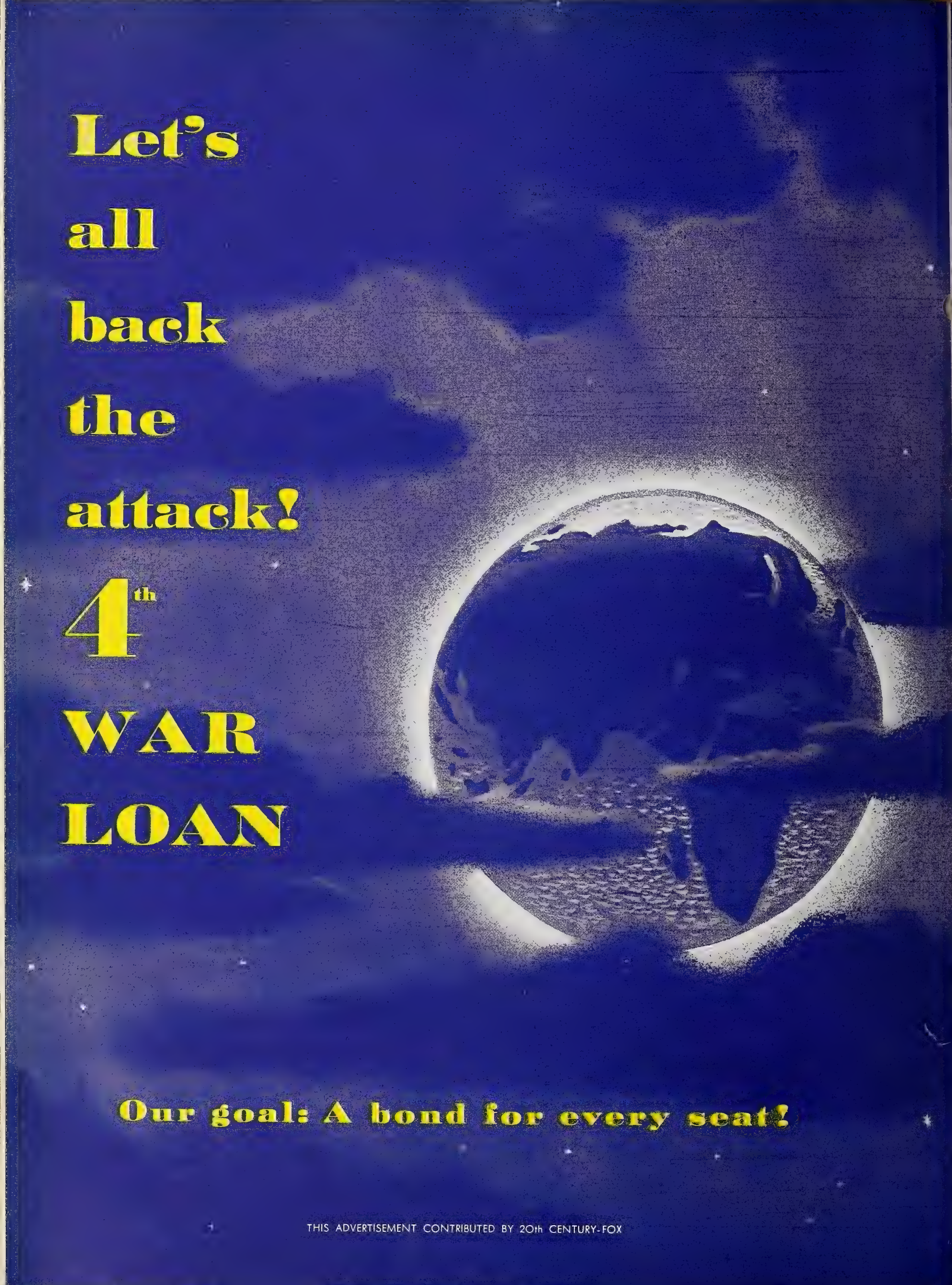
No power on earth can prevent our destroying the German armies by land, their U-boats by sea, and their war plants from the air. Our attacks will be relentless and increasing.

Emerging from these friendly conferences we look with confidence to the day when all the peoples of the world may live free lives untouched by tyranny and according to their varying desires and their own consciences.

We came here with hope and determination. We leave here friends in fact, in spirit, and in purpose.

Signed at Teheran, Dec. 1, 1943.

ROOSEVELT, STALIN, CHURCHILL.



THIS ADVERTISEMENT CONTRIBUTED BY 20th CENTURY-FOX

"Behemoths of Bondsmanship" Ready for Gun

100 Ace Exhib. Bond Salesmen to Advise on Treasury's Next War Loan Drive

By ROBERT SELIG

Assistant Campaign Director

ONE hundred "Behemoths of Bondsmanship" next Tuesday will start their big push towards Washington as a nation [illegible] showmen unleashes a furious assault on their mammoth objective of "A Bond for Every Seat!"

The "HONORED HUNDRED" who crash the inner-ring with their bond-bardment of quotas immediately will take posts of honor as members of the Executive Advisory Committee for the Treasury Department's next War Loan, the fifth.

And that's not all.

In the "HONORED HUNDRED" contest, designed by Treasury and War Activities Committee heads to bring to the surface the cream of America's bond-bartering blitzkriegers, the winners will be given an all-expense trip to Washington, plus honorscrolls, engraved medallions, letters from Secretary Morganthau, together with Treasury "E" buttons for reach of their theater staff members. Formal ceremonies in each state, enhanced by broadcasts, fanfare and officialdom will highlight the presentation of awards.

Simplicity marks the competition. The only basis for winning is by selling the greatest number of "E" bonds in ratio to the number of seats in your theater. This means the hinterland may knock the hubs into the proverbial bond-basement.

With the cross-roads cinema competing on a fair-and-square basis with the plush palaces of the population points, already interest is steaming as entry blanks pile into the War Activities Committee headquarters in New York.

To clarify in the mind of any theater manager questions or misunderstandings which may be puzzling him, a special brochure is being mailed now and which, among other information, contains a question-and-answer column as well as complete listing of the rules and regulations governing the contest and the awards..

Entry blanks for the competition already have been sent to all theaters. Another is being included with the brochure. Once you receive your "passport" to the nation's capitol, fill it out and send it in!

You can win! And by winning, you are BACKING THE ATTACK! You are selling the vanguard of Victory! So, sell a bond for every seat—and then some!

Hitch your hopes to the "HONORED HUNDREDS!"

"HONORED HUNDRED" CONTEST RULES

Percentage of "E" Bonds Sold in Ratio to Number of Seats Will Determine Winning Showmen

Here is how the Fourth War Loan's "HONORED HUNDRED" contest wil be decided:

1. Any manager of a motion picture theater in the United States, Alaska and Hawaii is eligible to compete in the "HONORED HUNDRED" Contest.
2. One winner will be named from each State, one from the District of Columbia, one from Alaska, and one from Hawaii.*
3. Winners will be determined by computing the percentage of "E" bonds sold in ratio to the number of seats.

(If a theater has 500 seats and sells 500 "E" bonds, the showman has a percentage of 100. If the same 500-seater theater sells 550 bonds, the showman has a percentage of 110. Similarly, if a theater has 2000 seats and sells 2000 "E" bonds he only has a percentage of 100. Thus, if the 2000-seater house sells 2200 bonds, the showman gets a final rating of 110. IN OTHER WORDS.... the size of your theater doesn't matter. IT'S THE NUMBER OF "E" BONDS YOU SELL IN RATIO TO THE NUMBER OF SEATS.

4. No contestant may win two awards.
5. Only bond-sales made from midnight Jan. 17th to midnight Feb. 16 wil count in the contest.
6. No bond-sales will be recognized in the contest unless supported by Treasury Department Bond-Application blanks.
7. A theater need not be an issuing agent in order to enter the contest. If the application is taken by the theater, the bond may be issued anywhere.
8. Contestants will retain the perforated stub-portion of the Treasury Department Bond Application blank until the close of the Fourth War Loan. These are then to be sent to YOUR STATE WAC CHAIRMAN, to reach him not later than March 1, for checking of your results. (Theaters that have qualified as issuing agents may attest their own application.)
9. Ten winners will be named from the entire country from cities of less than 5,000 population.
10. Ten winners wil be named from the entire country from cities between 5,000 and 10,000 population.
11. Ten winners wil be named from the entire country from cities between 10,000 and 25,000 population.
12. Ten winners wil be named from the entire country from cities between 25,000 and 100,000 population.
13. Ten winners will be named from the entire country from cities of over 100,000 population.
14. State winners wil be determined by your STATE CHAIRMAN and your STATE WAR FINANCE CHAIRMAN, assisted by Certified Public Accountants. These names will be sent to the WAC COMMITTEE, New York, for final audit as well as selection of winners on the population basis. Decision of the official "HONORED HUNDRED" contest judges will be final.

*101 *winners in all.*

Coast Bond Premieres Galore

150 Expected in Southern California Alone

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—At least 125 and possibly 150 Bond Premieres will be staged in Southern California during the industry's Fourth War Loan campaign.

A plan has also been developed in co-operation with the Los Angeles school board, whereby every pupil who buys a Bond will be given a free seat at showings to be conducted on the morning of Lincoln's Birthday in sixty-five theaters throughout the city.

An innovation will be the use of mobile units that will work in conjunction with house-to-house Bond sellers. The moment a sale is made the canvasser will go to the nearby unit and make an immediate delivery of the Bond. At least 80 units will be used in the campaign.

Every important public gathering will be covered, with Bond booths installed. More than 25 booths were used at the big Army-Navy show at the Coliseum last week-end.

Two major Bond premieres will be held, the first at the RKO Hill St. on Jan. 31 and the second at Grauman's Chinese on Feb. 14. It is hoped $14,000,000 in Bond sales will result through these two events. One-hundred theaters in Southern California will conduct a "Buy a Bond and Be a Guest" stunt during the month, and any one buying a Bond from these theaters will receive a pass to see a show in that theater.

WB to Apply Pic Sales Ideas to Bond Drive

Keynote of the Warner Circuit's participation in the Fourth War Loan campaign will be to put the same kind of strategy and selling power behind this drive that the organization has utilized in forging to the top as a seller of motion picture entertainment.

Visualizing this as the hottest and most dynamic contest ever waged by showmen of this country, the exact nature of the Warner strategy is not being revealed because it would be giving the other contestants an advantage. Theater managers throughout the circuit, however, are oozing with confidence that they will corral their share of places among the "Honored Hundred."

Realizing that some theaters will have difficulty in drawing or building a giant seating chart, as shown in the campaign press book, Warner's Pittsburgh zone office has designed a master sheet containing 600 seats. By using two, three or four of these, the 600-seat master sheet can be adapted to the size and seating arrangement of almost any theater.

At a home office meeting on Monday, attended by the Circuit's zone advertising men and presided over by Harry Goldberg, theater ad-pub. director, some of the main avenues of procedure for the War Loan drive were discussed with the ad men signifying their solid support of the theater managers in carrying out the campaign.

Also partcipating in the conferences were Joseph Bernhard, general manager of Warner Theaters, and Harry M. Kalmine, his assistant, both actively interested in the loan drive.

Warner theater personnel also has declared itself determined not to stop at "A Bond For Every Seat."

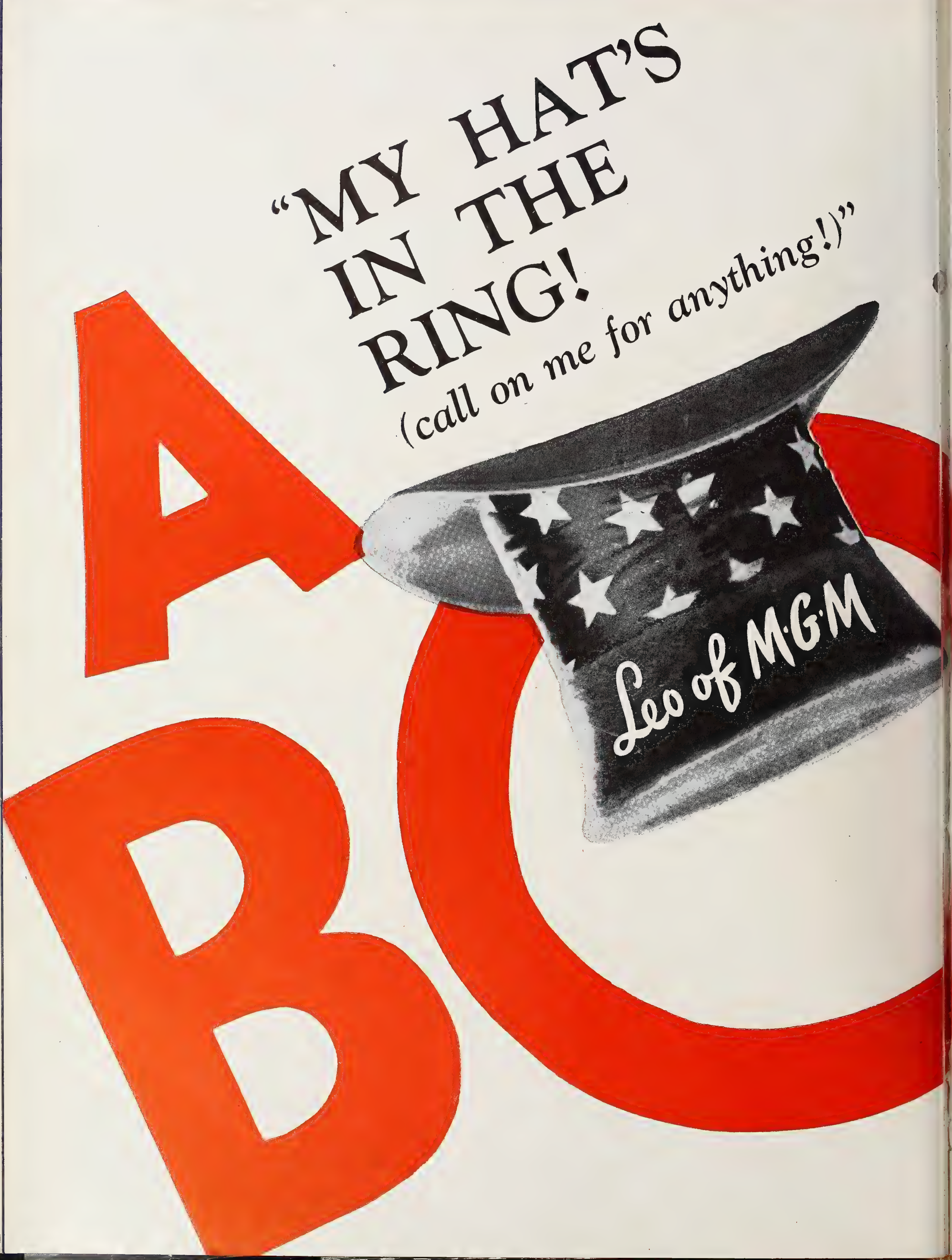
Joyce With Stevens Hotel

Chicago — Fred Joyce has been named advertising-publicity manager for the Stevens Hotel. He was formerly UA publicity head here.

They're Our Buddies!

Representing the outdoor advertising industry, I am delighted to be a member of the Treasury Department "team" for the Fourth War Loan, with the motion picture industry and other media, and assure you that we will render the fullest cooperation in every way possible.

—H. K. FULTIN
Director War Activities
Outdoor Advertising
Association of America



"MY HAT'S IN THE RING!
(call on me for anything!)"

Leo of M·G·M

ND

FOR EVERY SEAT!

LOEW'S THEATRES • METRO-GOLDWYN-MAYER PICTURES

(And we'll be marching in the MARCH OF DIMES, too!)

Loew Circuit Theaters Set to Outdo Themselves

Outstanding Rally Planned On Stage of Every House For Drive's Opening Night

Loew's Theaters, both in New York and out of town, are all set to outdo themselves in the Fourth War Loan Drive. As a matter of fact, the drive has already started at Loew's where the managers, district managers, executives, and Oscar Doob's publicity department are devoting practically their entire time, day and night, to the task of breaking all previous records in War Bond sales in the drive.

For the past two weeks, Loew's has been featuring in all their newspaper advertising, particularly in their neighborhood Movie Guide in the metropolitan daily papers, a replica of the Fourth War Loan window sticker and urging patrons to buy their bonds NOW. The first outdoor displays on the Fourth War Loan appeared on the eight sheet boards erected on the side of Loew's Ziegfeld Theater, Sixth Ave. and 54th St., shortly before Christmas.

Every Loew Theater has arranged an outstanding rally on the stage opening night, Tuesday. The stage presentations will include color guards from military naval posts, or the local American Legion, bands of music and heroes of the present conflict from the Army and Navy hospitals. The Motor Corps of the American Red Cross and American Women's Voluntary Services are cooperating by transporting the injured veterans to and from the theaters. Dynamic speakers, most of whom are experienced trial lawyers recruited from the staffs of the borough district attorneys, will make the appeal for the audience to buy bonds.

Local Managerial Rivalry

The home office publicity department at midnight will resemble a newspaper office on election night, as the in-town theaters telephone their sales for the day, and the returns from the out-of-town theaters received by telegraph. Considerable friendly rivalry has already developed among the local managers as to which one will lead in sales the first day. In the Third War Loan Drive, Al Weiss and the staff at the Pitkin Theater, in Brownsville, topped the list with sales in amount of $729,875. Many theaters have arranged for outdoor demonstrations on the opening night of the drive, such as parades, etc.

The real job of handling sales has been arranged for by every theater, that is, recruiting sufficient volunteers to help solicit the sales from the audience and type the bonds. The typing of bonds in itself is something that must be thought out and arranged for far in advance. Ben Simon, of Loew's Metropolitan Theater in Brooklyn, is personally giving a party to the members of the American Women's Voluntary Services assigned to his theater. The affair is to take place at a Brooklyn restaurant the latter part of this week.

Forty in-town Loew theaters, with sufficient lobby space, are erecting special displays showing the seating plan of the theater. The 40x80 blow-up of the seating plan is in the center, with two boards of the same size on each side. One of these boards reads, "A Bond for Every Seat in Loew's (name of theater). Buy an Extra Bond in Honor of a Loved One in Service and Have His or Her Name Placed on This Seating Chart." The other display shows a blow-up of one of the official lithographs of the Drive, the soldier holding a bond in his hand with the reading matter, "The Bond Between Us—Fourth War Loan." Across the top of the three boards is a narrow display reading, "Salute Your Boy or Girl in Service. Buy an Extra War Bond." On the bottom, to hold the display in place, is another narrow display board reading, "Uncle Sam Thanks the Moviegoers of America Who Purchased $2,000,000,000 in Third War Loan Bonds." Smaller theaters on the circuit will make up their own seating charts, displays, etc. As patrons purchase bonds in the name of their "Heroes," the name of the girl or boy in service will be either written or pasted on one of the seat spaces.

Special exclusive decorations for all theaters have been ordered. Loew's is playing up the official window sticker in all advertising in newspapers, lobby and marquee displays. The slogan, "Buy Your Bonds at Loew's and Get the Official Window Sticker and Proudly Display It in Your Home, Apartment, or Office." Strings of pennants, to include blowups of the window stickers, and other pennants, with the following copy, will decorate the marquees and lobbies of all theaters, "A Bond for Every Seat. A Hero's Name for Every Seat." Special standards for sidewalk poles in front of theaters, playing up the Fourth War Loan trade mark, and reminding patrons and pedestrians that theater is an official issuing agent and bonds are ready for immediate delivery.

Joseph R. Vogel, vice-president and director, has been named chairman of the home office committee to direct the campaign among the executives and employes to buy their extra share of the bonds during the drive. Mr. Vogel's plans call for a rally at the home office, the New York Exchange and all the other Metro exchanges throughout the country. At the home office a sizable amount of war bonds will be awarded to the employes buying the most extra Fourth War Loan bonds. Every employe will be entitled to share in the distribution of these prizes based on the amount of bonds they subscribe for. Each department will honor its employes in the service through the purchase of bonds. A list of those in service in each department will be posted and, as the additional Fourth Loan bonds are subscribed for, the employes will designate the service employe in whose honor he or she is buying the bonds.

HELMSMEN FOR INDUSTRY'S DRIVE

CHARLES P. SKOURAS was a 19-year-old boy when he arrived in this country from Greece and his first job after settling in St. Louis was as manager of a newspaper route. As the years passed he became, in turn, a busboy, waiter and bartender, but he was able to save enough money to finance the journey to America of his younger brothers, Spyros and George.

In 1914 the trio took over the Olympic Theater in St. Louis, the first step in the creation of a great theater empire. When they were given the management of 550 Fox theaters, after disposing of their previous holdings to Warner Bros., Charles took the helm of the California group. A year and a half ago he was named president of National Theaters, replacing Spyros, who became president of 20th Century-Fox. Charles, however, retained presidency of Fox West Coast.

B. V. STURDIVANT came to the theater business after a career in newspaper and advertising work. During a six-year period he was an INS staff correspondent and city editor of the Jacksonville, Fla., Journal and manager of the INS Southern bureau in Atlanta. Later he deserted the editorial desk for advertising, joining General Motors affiliates. He worked with the Theodore McManus, Inc., the agency which handled the advertising for the Cadillac division during the introduction of the LaSalle.

In 1928, Sturdivant went into exhibition, joining the Skouras organization. A year ago he became division manager for Fox West Coast in Northern California. He is president of the California Theaters Association, vice president of the California War Chest and a director in the San Francisco Chamber of Commerce.

FRANK H. RICKETSON—known throughout the industry as "Rick"—is a Kansan, born in the town of Leavenworth on Oct. 22, 1896. After receiving his elementary education in Leavenworth public schools. Ricketson attended the University of Kentucky and the Westminster Law School. He began his newspaper work with the Lexington Herald and the Kansas City Star, later becoming sports editor of the Denver Post.

Ricketson joined FWC in 1929 after serving four years with Famous Players-Lasky Corp. and five years as president of Consolidated Theaters, Inc., and D & R Theaters. He has managed, owned and operated more than 100 theaters in the Rocky Mountain area. Married to the former Maizie Donnegan of Denver, Ricketson has one son, Frank H. III.

Chicago Exhibitors Finalize Drive Plans

By JOSEPH ESLER
FILM DAILY Staff Correspondent

Chicago—Plans for Chicago Area' Fourth War Loan Drive design to smash the record set in the la campaign, are being completed by theater operators, both circuit and independent.

Balaban & Katz managers and theater personnel finalized their campaign Wednesday at a luncheon meeting under the direction of John Balaban. They aim to break al previous War Bond sales marks The Downstate drive will be arranged today at meeting in Springfield with Jules Rubens, Balaban Henry Stickelmier, M. M. Rubens and other Chicago executives on hand. Highlight will be a booster talk by Gov. Dwight Green.

Jack Kirsch, Allied prexy, who head the indie operators campaign, reports that all houses have set their quotas above the last drive and all aim to exceed their quotas.

Dates of the Free Bond Shows have not been set as yet, but plans to make the events record breakers are being formulated with the aid of exchange managers.

Exchange Managers Committee, headed by Tom Gilliam, is pushing hard for the Drive. Salesmen are contacting theater owners who have not ordered with War Loan Kit and other supplies to urge them to procure them as quickly as possible so they will be set for the kickoff.

Theater executives prominent in the big drive include: John Dromey, Great States chief booker and Mayor of North Chicago, who head the drive in that district and James Stiles, in charge in Lake County with headquarters at Waukegan. John Mitchell assists in that territory.

Emil Stern and Eddie Silverman head the Essaness Circuit drive, while Henry Schoenstadt heads that circuit's War Loan crew. S. J. and James Gregory, with Pete Panagos and John Doerr, are fronting the Alliance Theater Circuit organization for their Illinois and Indiana theaters.

Alex Manta, Jack Rose and Al Raymer are doing the work for the Indiana-Nebraska Theater Circuit. Harry and Elmer Balaban are pushing the campaign in behalf of the E. & E. Balaban Circuit, while Johnny and Aaron Jones are boosting for Jones, Linick & Schaefer.

Head pushers at the Loop Oriental are Jack Hunt and his assistants, while Tom Gorman and Frank Smith are urging the RKO theaters to pass their quotas. Bartelstein Brothers and the Sam Myers will

(*Continued on Page 21*)

When things are looking up....
We'll never let you down....

UNIVERSAL PICTURES

We did it before...
we'll do it again
on the

4th WAR LOAN!

UNIVERSAL PICTURES

WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

A 4th WAR LOAN BOND FOR EVERY SEAT!

When things are looking up....
We'll never let you down....

UNIVERSAL PICTURES

Industry's Bond Campaign in Capital Hits a High

All Nabes in Washington Area Will Observe Free Movie Day Thruout Drive

By **ANDREW OLDER**

Washington Bureau of THE FILM DAILY

Washington—The capital city will see the most active industry participation yet in the Fourth War Loan Drive, exceeding any previous effort. With the local MPTO and WAC working in close co-operation, showmen agreed upon the details of two major features of the local bond drive activities.

In all 53 neighborhood theaters in the Washington area, every day will be free movie day, with free passes to subsequent shows given patrons who purchase bonds at a given theater. Special ads, trailers, lobby displays and other promotion will be used to sell this activity.

Feb. 14, next-to-last day of the drive, will be free movie day in the nine downtown first-run houses, supported by trailers, displays, streetcar placards and 500-line special display ads paid for jointly by all nine theaters.

$600 in Area Sale Awards

The local MPTO has offered War Bonds totalling $600 as prizes in a special contest limited to Washington area showmen. Out to sell "A Bond for Every Seat" and setting a goal of 20 per cent more bonds than during the last drive, local exhibitors have divided the town into nine districts, with zone chairmen named by MPTO head, A. Julian Brylawski, of Warners'.

The manager who sells the most bonds in ratio to the number of seats in his theater will receive a $100 bond, with the top man in each of the other eight zones winning a $50 bond. Chairman of the zone showing the best record of sales in proportion to seats will also win a $100 bond. In addition, of course, local exhibitors are eligible to compete for the "Honored Hundred" awards in the WAC's national contest for exhibitors.

Carter T. Barron, Loew's division manager, is chairman for the district area for this drive, with Warner Bros.' Zone Chief John J. Payette serving as advisor and Frank LaFalce, Warners' publicity chief, serving as area publicity chairman. Robert Smeltzer is distributor chairman. The nine local zone chairmen are Ashley Abendschein, Harry Bachman, H. Graham Barbee, Walter Carsley, Sidney Hoffman, Fred Kogod, Sidney Lust, Abe Tolkins and Lloyd Wineland.

All 62 to Sell Bonds

Indicative of the greater effort being put forth this time is the fact that every one of the 62 local theaters will sell bonds. Only 36 actually sold during the Third War Loan Drive.

Instead of one bond premiere, there will be three, with RKO-Keith's scheduled for the first on Feb. 3. Two weeks later there will be a bond premiere at Warners' Earle, with the third scheduled for Loew's Capital on March 2. Tickets will be available in the three theaters and at all other local theaters, with the managers credited toward the local contest for premiere tickets disposed of. All tickets disposed of for bonds for the Capitol premiere prior to the close of the drive will be credited.

In addition to the bond premiere in the three theaters, local exhibitors will also handle tickets for a special showing of the Ice-Capades Revue, which has scheduled a bond premiere for Jan. 29. This activity is being carried on for a second year with Radio Station WRC. All local theaters will have bonds to sell for these tickets, and their sales will count in the local contest.

Four-Minute Speakers

During the week of Jan. 20, speakers furnished by the local War Finance Committee will be heard in four-minute spots in each theater, with five-minute intervals following during which patrons may get to bond booths in the rear of the theaters and "get your bond." Each theater will hold its individual bond rally or rallies, with special speakers and captured enemy material for auction made available by the Treasury. There will also be special activities for the nine local zones, with bands appearing, local athletes on hand for Saturday matinees to talk to children, sell stamps and autograph stamp books.

Each theater will have seating charts available, promoting the sale of bonds "in honor of **your** hero." In most instances the chart will be large enough to accommodate small snaps of the servicemen in whose honor the seat is bought.

A radio committee has been named to keep continuous bond continuity before the public, with spot announcements, interviews with exhibitors, etc., planned. Theater personalities will appear on morning shows and will be spotted in local programs at night.

WAC will also have for promotional purposes a special proclamation from the Chairman of the D. C. Board of Commissioners

THEY SPEARHEAD TRADE'S CAMPAIGN

NATIONAL COMMITTEE

Charles P. Skouras, national chairman; Frank H. Ricketson, vice-chairman; B. V. Sturdivant, campaign director; Fred Stein, A. J. Krappman and Robert Selig, assistant campaign directors; Seymour Peiser, advertising-publicity director; Sam Shain, trade relations; George Schaefer, field director; Ned E. Depinet, distribution; Charles K. Feldman and Rufus LeMaire, talent participation; Claude F. Lee, Treasury liaison; Henry Ginsberg and Dan Michalove, industry sales.

ADVISORY COMMITTEE

Jacob Bernhard, chairman; Louis Ansell, John Balaban, Barney Balaban, Nate Blumberg, Tracy Barham, Joseph Blumenfeld, Carter T. Barron, James Cagney, Thomas J. Connors, James E. Coston, Ned E. Depinet, Albert J. Finke, Y. Frank Freeman, Henry Ginsberg, Leonard H. Goldenson, L. C. Griffith, John H. Harris, Karl Hoblitzelle, I. J. Hoffman, Earl J. Hudson, Dave Idzal, Harry Katz, Edward L. Kuykendall, Abe Lastfogel, M. A. Lightman, Sidney B. Lust, Louis B. Mayer, Abe Montague, Martin J. Mullin, Rodney Pantages, Robert H. Poole, William F. Rodgers, M. A. Rosenberg, Eddie Rubin, Joseph M. Schenck, Nicholas M. Schenck, Gradwell L. Sears, Edwin Silverman, Martin G. Smith, Kenneth Thomson, J. R. Vogel, Richard Walsh and Jack L. Warner.

EXHIBITOR STATE CHAIRMEN

R. M. Kennedy, Alabama; Harry Nace, Arizona; M. S. McCord, Arkansas; Dave Bershon, Southern California; Ray Cooper, Northern California; R. J. Garland, Colorado; Harry F. Shaw, Connecticut; Lewis S. Black, Delaware; J. L. Cartwright, Florida; W. K. Jenkins, Georgia; Frank Larson, Idaho; Jules Rubens, Illinois; Don Rossiter, Indiana; A. H. Blank, Iowa; H. E. Jameyson, Kansas; Fred Dolle, Kentucky; E. V. Richards, Louisiana; Connie Russell, Maine; Frank A. Hornig, Maryland; Sam Pinanski, Massachusetts; E. C. Beatty, Michigan; John Friedl, Minnesota; Arthur Lehman, Mississippi; Harry Arthur, East Missouri; Elmer Rhoden, West Missouri; J. A. English, Montana; William Miskell, Nebraska; Edward J. Fahey, New Hampshire; Ben Amsterdam, Southern New Jersey; H. H. Lowenstein, Northern New Jersey; George Tucker, New Mexico; N. Dow Thompson, Nevada; Edward Alperson, Metropolitan New York; Sam Rinzler, Brooklyn, N. Y.; Fred Schwartz, Queens, New York; Russell Emde, The Bronx, New York; Lewis Goldberg, Richmond, N. Y.; Harry Brandt, Manhattan, N. Y.; Myer Schine, Upstate New York.

H. F. Kincey, North Carolina; Mike Cooper, North Dakota; William Skirball, Cleveland, O.; Arthur Frudenfeld, Cincinnati, O.; C. B. Akers, Oklahoma; Mrs. J. J. Parker, Oregon; Jay Emanuel, Eastern Pennsylvania; M. A. Silver, Western Pennsylvania; Ed Fay, Rhode Island; Warren Irwin, South Carolina; Fred Larkin, South Dakota; Tony Sudekum, Tennessee; R. J. O'Donnell, Texas; Samuel Gillette, Utah; Frank Vennett, Ver-

(*Continued on Page 22*)

"Invasion" to Mark Denver Drive Start

Denver—Denver and the sales area can be counted on to put over their part of the Fourth War Loan campaign. Plans were laid at two meetings, one at the Cosmopolitan Hotel and another at the Denham Theater, with all theater employes being present at the latter. Theater managers and film distributors met at the hotel. On next Tuesday, opening day, Denver will be "invaded" by convoys of military equipment bearing campaign workers and soldiers who will visit newspapers, schools and radio stations, with interviews being given and broadcast. Buglers will sound reveille at principal street corners and Boy Scout units will help spread the attack that Denver has gone into action to "Back the Attack."

Free movies will feature the opening day, and on that day and after, during the drive, purchasers of bonds will be given free admission for every bond bought at a theater. With Denver located in the midst of three large military camps, soldiers will be used freely in demonstrations, and two bond caravans will tour the state and stage 1½ hour shows in each community. Bond premieres will be given in all theaters in the area.

Chicago Exhibitors Finalize Drive Plans

(*Continued from Page 20*)

stage Bond Shows on their circuits to simulate interest in the campaign.

Ludwig Sussman, Allied director, and owner of the North Side Adelphia has plans for a big Rogers Park Bond sales stunt while Charley Davidson of the Calo Theater, a winner in the city-wide "E" Bond contest, will go the limit on the new Drive.

James Coston, Charley Ryan, Larry Stein and their assistants in the Warner Theater Circuit, plan a big campaign for their houses in Chicago, Indiana and Wisconsin.

All theaters are expected to use special trailers and other screen publicity to aid in the drive.

DeVry Corp. and several other accessory and equipment manufacturers are behind the drive for greater War Bond sales, not only in their own factories but in other spots in the territory. DeVry is using extra advertising to boost Bond sales.

Night clubs, hotel shows and other amusement spots are being urged to get behind the Drive.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

Daily Tabs on Every Exhibitor to Key Ohio's Drive

Salesmen Assured Sufficient Extra Gas to Cover Required Territorial Trips

By ELSIE LOEB

FILM DAILY Staff Correspondent

Cleveland—Every branch of the industry—distribution, sales and exhibition—is mobilized 100% under the command of I. J. Schmertz, distributor WAC chairman, and William N. Skirball, field director, to attain its goal of selling a bond for every one of the 390,000 seats and a Bond Premiere or a free show in each of the 491 theaters in northern Ohio.

Machinery has been set up and put into operation whereby a daily tab is kept on every exhibitor in the area. The record will show which exhibitors are co-operating; which ones are not cooperating. And why.

Four film salesmen representing northern Ohio's four selling zones reported sale of 250 National Screen Service kits, or more than half of their possibilities, in their first week out in the territory.

Daily Reports Turned In

Each captain has a group of salesmen working under him and responsible to him for a designated group of theaters. These salesmen make daily reports to their captains. The captains report daily to their auxiliary chairmen, who are resident branch managers. They, in turn, turn over the records of territorial progress to Schmertz and Skirball, who are directing the entire campaign.

Fourteen bond premieres are already assured. In Cleveland, Loew's State will hold a bond premiere on Jan. 28. Warners' Hippodrome has set Feb. 4 as the date of its premiere. Subsequent run theater owners have signified their intention of cooperating in the bond drive and are now working out a program for premieres and free bond shows. Akron will hold four Bond Premieres; Toledo will hold four downtown and two in the outlying sections; and Youngstown will hold two.

Sufficient extra gas to cover their territories as many times as deemed necessary to keep informed of the extent of exhibitor cooperation and to lend whatever assistance possible has been granted to local film salesmen by Harold Bredloe, executive director of the War Finance Committee of Ohio. The amount of gas required, duly authorized by the branch manager, must be submitted to the Treasury and, upon approval, the extra gasoline rations will be issued. W. N. Skirball "sold" the Treasury the need of this extra gasoline ration if the Department wanted a thorough job of selling bonds.

Exhibitors throughout the territory have also been "drafted" to put their shoulders to the wheel and to work with other exhibitors in an effort to put on bond premieres and free movie shows. The following exhibitors have agreed to work in their respective areas:

Lima, "Doc" Elliott; Bryan, Al Jaraus, John Rundell; Upper Sandusky, Leo Jones; Marion, George Plank; Bowling Green; Jack Armstrong; Toledo, Howard Feigley, Ted Tescher, Jack Lykes, Marvin Harris; Lorain and Elyria, George Shenker; Akron, Frank Hansen, Sid Holland, Dusty Rhodes, Millard Ochs; Canton, Irving Solomon, George Lelis; Uhrichsville, Kenneth Veach; Mansfield, Grattan Johnson; Youngstown, Frank Savage, Ed Prinsen, Peter Wellman; Alliance, Ray Wallace; Bellaire, Chris Velas; Cuyahoga Falls, E. McBride; Steubenville, Ed and Bill Biggio; Cadiz, Esther Clark and Toronto, George Manos.

Local heads of the Fourth War Bond Drive, including Schmertz, Skirball and the branch managers acting as auxiliary chairmen to the captains in the field, are holding daily meetings to receive reports.

THEY SPEARHEAD TRADE'S CAMPAIGN

(*Continued from Page* 21)

mont; William Crockett, Virginia; Carter Barron, Washington, D. C.; Frank Newman, Sr., Washington; N. D. Dipson, West Virginia; Harold Fitzgerald, Wisconsin; Tom Berta, Wyoming.

DISTRIBUTION CHAIRMEN

D. C. Kennedy, Loew's, Des Moines; Louis Amacher, Loew's, Portland, Ore.; Al Herman, Warners, Buffalo; Charles Walker, 20th-Fox, Salt Lake City; Len Gruenberg, RKO, Denver; C. G. Eastman, Paramount, Albany; Fred Dodson, 20th-Fox, Atlanta; I. H. Rogovin, Columbia, Boston; J. H. Dillon, Republic, Charlotte; Tom Gilliam, 20th-Fox, Chicago; J. J. Oulahan, Paramount, Cincinnati; I. J. Schmertz, 20th-Fox, Cleveland; Sol M. Sachs, RKO, Dallas; F. J. Downey, Loew's, Detroit; Richard Frank, United Artists, Indianapolis; W. E. Truog, United Artists, Kansas City; Wayne Ball, Columbia, Los Angeles.

J. F. Willingham, Loew's, Memphis; J. H. Lorentz, 20th-Fox, Milwaukee; L. J. Miller, Universal, Minneapolis; Barney Pitkin, RKO, New Haven; James Briant, Loew's, New Orleans; Robert Wolff, RKO, New York City; C. H. Weaver, Paramount, Oklahoma City; F. J. Hannon, Warners, Omaha; Robert Lynch, Loew's, Philadelphia; J. J. Maloney, Loew's, Pittsburgh; Lester J. Bona, Warners, St. Louis; Al Laurice, 20th-Fox, San Francisco; E. A. Lamb, RKO, Seattle; and R. Smeltzer, Vitagraph, Washington, D. C.

PUBLIC RELATIONS STATE CHAIRMEN

Richard Kennedy, Alabama; A. G. Pickett, Arizona; Sam B. Kirby, Arkansas; Mort Goodman, Southern California; Fay S. Reeder, Northern California; Harold Rice, Colorado; Lou Brown, Connecticut; J. L. Cartwright, Florida; William Brady, Georgia; Nevin McCord, Idaho; William Hollander, Illinois; William Elder, Indiana; Dale McFarland, Iowa; Mel Miller, Kansas; Cliff Beuchel, Kentucky; Maurice Barr, Louisiana; Connie Russell, Maine; Frank Hornig, Maryland; Harry Browning, Massachusetts; Alice Gorham, Michigan; Charles Winchell, Minnesota; Elizabeth Moore, Mississippi; Les Kaufman, Missouri; Ted Emerson, Nebraska; Edward Fahey, New Hampshire; Robert Paskow, Northern New Jersey; George Tucker, New Mexico; Art Brick, Nevada.

Harry Mandel, Metropolitan New York; Seymour Morris, Upstate New York; Roy Smart, North Carolina; Mike Cooper, North Dakota; E. V. Dinerman and Harry Schriber, co-chairmen, Ohio; Robert Busch, Oklahoma; M. M. Mesher, Oregon; James Ashcraft, Pennsylvania; James Totman, Western Pennsylvania; Sam Suggs, South Carolina; Fred Larkin, South Dakota; Charles Amos, Tennessee; Ray Beall, Texas; Helen Garrity, Utah; Frank A. Vennett, Vermont; George Peters, Virginia; Frank LaFalce, Washington, D. C.; Vic Gauntlett, Washington; Cecil Tipton, West Virginia; Ed Hickey, Wisconsin; Jack McGee, Wyoming.

Ex-Army Theater Men Form Club in Hartford

Hartford, Conn. — The Armed Forces Friendship Club, comprised of theatermen recently returned to the business following honorable discharges from the armed forces, has been formed here.

Among charter members are Frank Smith, manager, Lenox, who was a private at Ft. Eustice, Va.; Bernie Levy, manager, Proven Pictures, former private first class stationed in Boston; Ted Tuttle, assistant manager, Proven Pictures, who was a private stationed at Camp McCoy, Wis.; maintenance man Henry Striechert, who was a private stationed at Camp Carson, Colo.; student assistant Larry Kimenker, Palace, who was a sergeant in the South Pacific area; assistant manager Joe DiLorenzo, Daly, who was formerly a private at Fort Dix, N. J.; and projectionist Henry Lord, Strand.

All-Embracing Bond Campaign for Schine

Gloversville, N. Y.—Everyone in the Schine organization has arranged to clear desks from today to Fe 15 and to concentrate all of the efforts to the success of the Fourth War Loan drive, J. Myer Schine, president of the circuit and chairman of the Upper New York State drive committee, reveals.

He notes that "Every Schine manager will co-operate with his local committee in not only selling a Bond for every seat in his theater, but to co-operate in every way possible to put his community over the goal." Adding, "If we achieve the quota set for our industry and assist our local war finance committee in achieving their quotas, then the ultimate success of this drive is assured."

Highlights in the thoroughly-planned Schine drive include: The entrance of all managers in the Honored Hundred contest; each theater in the circuit will display as a lobby standee, a large seating chart made up as an honor roll of its community, with the seating plan idea as laid out by the national committee; all theaters have been supplied with National Screen accessories used to decorate the lobbies and fronts.

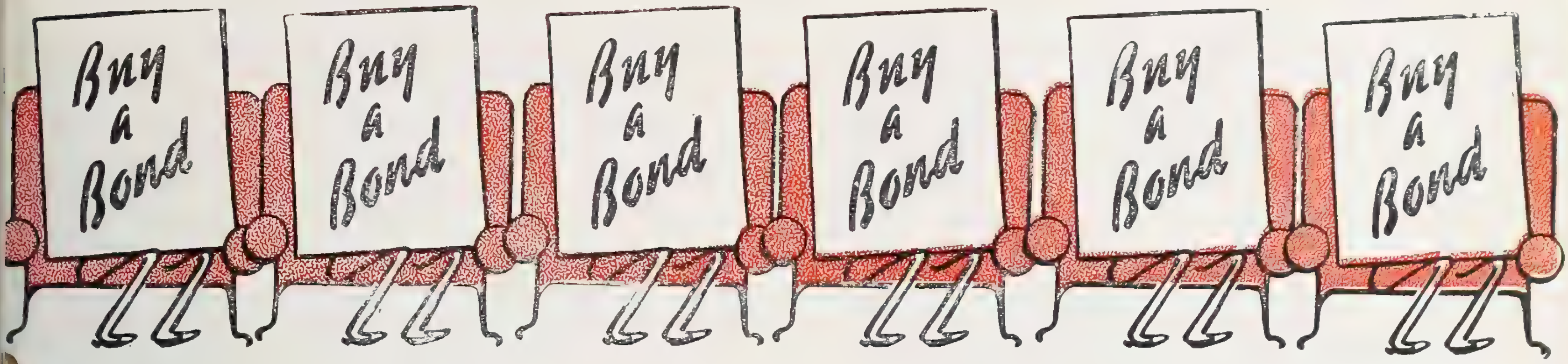
Bond booths, open day and night, will be in the lobbies; slugs will be run in display ads and managers are co-operating with merchants and other organizations in keeping up a steady display of advertising in local newspapers.

Circuits will participate in all Bond premieres and Free Movie Day applicable to the group; managers are working with teams that will personally solicit sales of E Bonds; some towns have arranged for Bond caravans consisting of Bond salesmen and entertainers.

Manager of the Empire Theater, Syracuse, lined up every firm in that town that had a business name similar to theirs and, as a result, Empire Casualty Insurance, Empire Sign Co. and other Empires have joined the Empire Bond Sale Team. Alfred E. Smith, affiliated with the Empire State Bldg., New York City, accepted the honorary chairmanship of the team.

Every manager on the circuit has been requested to submit at least one original Bond selling idea. This, combined with the campaign given them by the national committee, is expected to definitely put the Schine circuit Bond sales over the top.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE



Eleven Million Five Hundred Thousand

→

THE GOAL OF THE MOTION PICTURE INDUSTRY

"A BOND FOR EVERY SEAT"

A Shield displayed by

***11,500,000**

Movie Theatre Goers

* Approximate number of theatre seats in the United States

LET'S ALL BACK THE ATTACK

And We Won't Forget The March Of Dimes

WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

FREE TO BOND BUYERS

The Treasury's War Finance Committee is printing millions of duplicates of these shields, in red, white and blue, which will be given to bond buyers. You can get all you want from your local War Finance Committee man . . . Get 'em. Your patrons will want 'em!

This space contributed by Columbia Pictures Corp.

"The Motion Picture Theatre Bond Booths... *Cash Registers of the War*"

HELD OVER

THEODORE GAMBLE
National Director, War Finance Committee

BACK THE ATTACK... BUY WAR BONDS... THIRD WAR LOAN
4TH
MOVIEGOERS! LET'S ALL BACK THE ATTACK
BACK THE ATTACK
BUY Extra 4th WAR LOAN BONDS
OUR GOAL To Sell a BOND For Every Seat!
BUY BONDS
BUY WAR BONDS

This space contributed by Columbia Pictures Corp.

Paramount Going 'All Out' to Back the Attack

Key Men In Company Active to Make Drive Greatest Para. Effort

All Paramount is backing the attack for the Fourth War Loan, with the aim of rolling up the greatest possible total in Bond sales, both throughout the organization and in [illegible] theaters operated by Paramount partners and associates.

The slogan, "Let's ALL Back the Attack!," will be put into action in the greatest effort by Paramount since the inception of war drives, according to plans and preparations now under way.

With key men in the company and theater partners active on national, state and local committees for the Fourth War Loan, Paramount is determined to go over the top in an unprecedented effort.

During the Third War Loan, conducted during September, Paramount Pictures, Inc., and theater partners subscribed a grand total of $12,204,965, exclusive of subscriptions of the personnel of the Hollywood studio or theaters. This total was one of the largest delivered by any company in the film industry.

Plans are now shaping up for a "repeat performance" to equal or even exceed this excellent record of extra Bond sales within the company and its personnel.

Paramount and its people feel it owes an obligation in the Fourth War Loan to its employes in the armed forces, who number approximately 5,500 from theaters, 409 from the home office and exchanges and 525 from the studio—an "army" in the neighborhood of 6,500 in uniform.

Paramount partners, who continue to sell Bonds to the public right along—as they have been doing as issuing agents since Sept. 1, 1942, at the rate of more than $100,000,000 a year—will exert every effort in the drive to make the slogan "A Bond for Every Seat!" an actuality, and at every theater.

In many territories the Paramount partners will set the pattern for Fourth War Loan showmanship and will spearhead the drive. Bond premieres, "free movie days" and other special events are being planned.

The Hollywood studio, which has always backed such efforts to the limit, is again giving its complete co-operation. Its key executives are among the drive leaders, and its talent will be found well represented in Fourth War Loan activities. Two of the three trailers to be shown in theaters during the Loan will feature Paramount stars—Ginger Rogers and Bob Hope.

Sell the "People's Bond" to the People— That's YOUR Job for the Fourth Loan Drive

The U. S. War Savings Bonds, Series E, sale of which exhibitors are asked to stress in the Fourth War Loan drive, is the so-called "People's Bond." Undoubtedly the most widely held security in the world, more than 100 million pieces have been sold in the first three War Loan campaigns. From the standpoint of interest return, it is the most attractive of all the issues offered by the government, and is the ideal investment for the wage earner and the small business and professional man. Over $14 billions of these E bonds are now outstanding in the hands of the American public.

Purchase of these bonds by any one person is limited to $5,000 maturity value ($3,750 purchase price) in any one year. For every $3 invested you get back $4 at the end of 10 years. They do not fluctuate in dollar value, and are never worth less than you paid for them. They are dated the first day of the month in which payment is received by an authorized issuing agent. They mature in 10 years and the interest return is equivalent to 2.9 per cent, compounded semi-annually, if held to maturity.

Bonds can be registered only in the name of: (1) one person, or (2) two persons as co-owners, or (3) one person and one other person as beneficiary. Owners may redeem bonds without notice at any time 60 days after the issue date at redemption values printed on the bond but redemption values and interest return increase with the length of time that the bonds are held so that it is to the advantage of everyone to hold them to maturity. The bonds come in denominations of $25, $50, $100, $500, and $1,000. The issue price is 75 per cent of the maturity value so that a $25 bond costs $18.75 and a $100 bond costs $75. They cannot be used as collateral for loans.

Stress Baby Bond Contest

RKO Theaters Use New Bond-Selling Angle

RKO theaters in the Greater New York and Westchester areas are concentrating during the Fourth War Loan Drive on a new wrinkle to get Bond-buying customers to their theaters. The stunt is a Baby Beauty Bond contest for children not over five years of age, with $5,000 in Bonds to be awarded to the winners, based on the number of votes cast on their behalf.

Votes will be obtainable through purchases of Bonds in RKO theaters during the period of the drive,—a $25 Bond being worth 100 votes, and others of higher denomination rating more votes in proportion. These are to be cast for favorite youngsters in special ballot boxes in the theater lobbies where the competing children's pictures will be displayed.

No purchase of admission to any RKO theater is required to enter a child in RKO's $5,000 Baby Beauty Bond Contest, or to purchase Bonds, or to vote for contestants. Parents and guardians, however, were urged to enter their babies immediately by bringing a 5 x 7 photograph of the child to the nearest RKO theater and then filling out an official entry blank. Although entries will be accepted up to and including Sunday, Jan. 23rd, voting will start Tuesday the first day of the drive.

The $5,000 in Bond prizes will be divided as follows: a $50 Bond for the winner in each participating RKO theater; two sets of semi-final prizes of $1,000; one for the Manhattan, Bronx and Westchester group, and the other for the Brooklyn-Queens combination divided in this manner, $200 first award, $100 second, $50 third, and twenty-six $25 Bonds for the runners-up. In the grand finals to select New York's Most Beautiful Baby, the first prize will be $500, second $200 and the next three, $100 each.

Geo. E. Morris Joins Lantz as Biz Manager

West Coast Bureau of THE FILM DAILY

Hollywood — George E. Morris, formerly secretary and treasurer of Walt Disney Productions, has joined Walter Lantz Productions as business manager and comptroller.

Ceike Contributes Paintings

Alfred Ceike, member of the art staff in Warners advertising department, has contributed 10 of his paintings to Russian War Relief, which has placed them on exhibition at its Greenwich Village branch, No 1 Perry St.

Col. Promotes Caplon To Washington Manager

Promotion of Ben Caplon from salesman to branch manager in Washington under the supervision of District Manager Sam Galanty is announced by Columbia. Caplon will assume his new duties Jan. 31.

Lemaire Assumes 20th-Fox Post

West Coast Bureau of THE FILM DAILY

Hollywood—Rufus Lemaire has assumed his new duties as chief of the casting department at 20th Century-Fox. He has been with M-G-M, Paramount and RKO.

LEST YOU FORGET, MR. EXHIBITOR...

Eyes of Little Girl in the Wheelchair Are On You

By CHARLES C. MOSKOWITZ
Co-Chairman, March of Dimes National Committee

LEST you forget, Mr. Exhibitor, there are thousands of little children—bed-ridden, in wheel-chairs, and hobbling clumsily around on creaking braces—looking to you for the promise of their birthright — the happiness of childhood. You are the good Samaritan through whom the dread virus of infantile paralysis will be isolated and eventually totally conquered. An important role, yes, but one you have played in the past and must play again in 1944.

After getting the Fourth War Loan away to a head start, you must swing into the March of Dimes campaign, Jan. 24-30. While these drives run concurrently, there is no duplication of effort. The "dimes" campaign requires but one vital activity—the showing of the Greer Garson appeal trailer and the taking of collections at EVERY performance.

The eyes of the little girl in the wheelchair are upon you, Mr. Exhibitor, don't let her down!

Film Truck Service Moves Detroit Office

Detroit — Film Truck Service, which carries the bulk of film shipments in Michigan, outside of Detroit, is moving the office from 466 W. Columbia St. to the tenth floor of the Fox Theater Building. Expansion is being made to allow more room for the garage and service departments, which will remain in the Columbia St. building.

Pollock Heads Publicity For Drive in Rochester

Rochester — Lester Pollock, manager of Loew's Rochester, has been named publicity chairman for the Rochester Area in the Fourth War Loan Drive. Besides Rochester, Pollock will handle the publicity for Fairport, Williamson, Palmyra, Sea Breeze, East Rochester, Brockport, Hilton, Sodus and Holley.

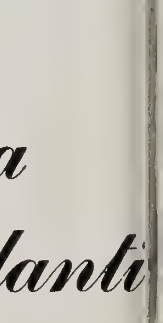
THANKS

for

Tarawa
Arawe
Sicily
Salerno
Makin
Naples
Saidor

Empress Augusta Bay
New Georgia
Guadalcanal
French Morocco
The Coral Sea
The Bismarck Sea
The Battle of the Atlanti

WE'LL DO THE SAME FOR YOU—



4th War Loan

PARAMOUNT Will Help Sell A Bond For Every Seat—A Billion For Each Victory... And We'll Be Marching In The March Of Dimes, Too

This space, which would ordinarily be used to advertise Paramount Pictures, has been donated by Paramount for the promotion of the 4th War Loan.

YANKS

Tunisia
Algeria
Kiska
Attu
Midway
Munda
Tulagi

Activity Jump Reflects More United Trade

Virtually Every Regularly Operating Theater in War Bond Sales Co-o

(Continued from Page 2)

through actual combat experience.

In the same way, in the past year, the "striking power" of the WAC has been tested, tempered and increased through actual experience. Yes the War Activities Committee enters 1944 a more closely integrated, enormously improved, infinitely better service organization.

Essentially, in '43, the WAC performed the same services it did in the two previous years of its existence, but both the volume and the quality of the effort was greatly improved.

For instance, war information films were distributed, bonds were sold, collections were made in theatres, scrap copper was gathered, both in '42 and '43. But in the year just closed more theaters exhibited the films, millions more in bond sales were registered, the scrap pile was mountainous, and theater collections for war organizations reached record highs.

This increased efficiency is indicative of a more united industry. A peace-time industry which, recognizing the obligation of all citizens of a democracy, voluntarily mobilized in the service of the nation.

This is no smug declaration of perfection—there are flaws to be found in the execution of WAC war aids, there are occasional loose ends that "flap." But each day that passes finds more and more of the slack drawn in. Each day the showmanship that is the heart of the industry beats in a steadier rhythm.

Typical of the feeling of satisfaction that is an end-product of participation in WAC jobs, is the comment of a small-town independent exhibitor who led a war bond campaign in his city. At the completion of his effort this exhibitor forwarded the results to WAC headquarters in New York City, along with the following pungent comment:

"I sold X number of bonds in my theater. And I had a hell of a swell time doing it!"

And this is no mere lip-service. The circuit mentioned, which shall, in this article, remain anonymous, is a consistently expert performer.

So it was throughout the length and breadth of the industry. In the seven divisions and 31 area organizations through which the WAC functions there are thousands of men and women, alert, progressive and eager to be of assistance. The number of man-hours expended by these thousands in the pursuit of patriotic duties in the lase 12-months, would make a staggering total.

THE ORIGIN OF A

“Bond for Every Seat”

This is the story of how the industry's Fourth War Loan drive slogan, "A Bond for Every Seat," came about.

TO begin with, it originally was suggested for the Third War Loan by Jack Alicoate, vice-chairman of the WAC Trade Press Division, and publisher of THE FILM DAILY. Somehow, nothing was done about it in that campaign.

But in the early Fourth War Loan conferences on the West Coast, after much travail, it was decided there could be no better way of setting an industry goal than by asking every theater to sell a bond for every seat. It was, in the vernacular, a "natural."

That is why today exhibitors from Coast to Coast are fingering their seating charts, figuring ways to get that patriotic S.R.O. hanging up. Early reports from around the country indicate that the slogan has caught the imagination of Mr. Average Exhibitor. It's for him!

One of the reasons is brought out in a survey conducted by the Treasury's War Finance Committee. The survey asked Americans, after the Third War Loan, which of three reasons was their reason for buying a Bond. The three choices given were: (1) For patriotism; (2) as an intelligent investment; (3) to help meet a quota.

The reason most people bought Bonds was, surprisingly enough, to help meet a quota.

So now the theater man has a quota. He has his seating chart prominently displayed in his lobby, for all to see. His patrons know from day to day exactly how their favorite theater is doing.

Will it sell Bonds?

What'll you bet?

Their's is a for-the-duration pledge. They are on call as long as there is a showmanship job to be done to speed victory in war or help to make the peace secure.

There are so many thousands—to name them all would, in this day of paper shortages, be impossible. For the record, however, their works can be found in a review of the activities of the seven WAC divisions for the past year.

Theaters Division

S. H. Fabian, Chairman

More and more the motion picture theater is becoming the fount of community war activity. The services performed by the average exhibitor are welding his patrons into a functioning unit; and more than 85,000,000 strong. Moviegoers have become a force to reckon with on the home front.

Mr. Average Exhibitor, in addition to being a dispenser of cinematic entertainment, is becoming, in hundreds of communities, the man to whom his neighbors come when something needs to be "put over with a bang." The showmanship and administrative ability that are the basic attributes of the competent exhibitor have, in innumerable instances, made the theaterman one of the most important factors in his community.

Number of Theaters

There are 16,463 theaters pledged to co-operate with the WAC. This figure represents virtually every regularly operating theater in the country. All these theaters function through 31 exhibitor exchange area chairmen, a group of alert, patriotic showmen.

Bond Campaigns

One of the Theaters Division's fundamental activities, on a day-in-and-day-out basis, is the sale of war bonds, especially the series "E" bonds, which range in maturity value from $25 to $5,000. To date there are more than 5,000 theatres which are official issuing agents, accredited by the U. S. Treasury Department. Actually in many cities one theater will act as an issuing agent for several, hence the figure of 5,000 represents about half of all the nation's theaters. These houses are able to sell the bonds right across the bond booth, on a cash-and-carry basis. The other theaters accept pledges and then deliver the bonds.

The Treasury's War Finance Committee has stated that the theaters represent 10 per cent of all the outlets for war securities in the nation. One high Treasury official, taking cognizance of the fact that in all the theaters of the land almost a million dollars worth of bonds and stamps are sold each day, termed the theaters the "cash-registers of the war."

There are many local promotions in which exhibitors have participated, but the following three campaigns were conducted on a national basis.

3rd War Loan

This was a campaign in which every branch of the industry participated and which legitimately merited the use of the adjective "stupendous." Hollywood, exhibitors, distributors, in short, virtually everyone deriving his income from the movie business, did his share to aid the Treasury Department in reaching its 15 billion dollar goal.

At the conclusion of the campaign, Secretary of the Treasury Henry Morgenthau, Jr., stated: "I do want every member of the Cavalcade, and all others in the various branches of the motion picture industry, production, distribution and exhibition, know that the Treasury is appreci tive of the fine American spirit y have all shown in the Third W Loan. You people are always fir to respond in a crisis. The way y rallied to the Third War Loan magnificent. I often think that y yourselves do not realize the impo tance of the part you play in e effort that involves the Amer public. I am sure that you will co tinue to back the attack until victo is won."

The sales reported in connecti with the various phases of the i dustry campaign are as follows:

HOLLYWOOD BOND CAVA CADE: 14 of filmdom's top-flig personalitties traveled from coas to-cast on a special train, visitin 16 of the nation's cities, with sal credited to them totaling $1,079 586,819.

WAR VETERANS AIRMADA Five flights carrying veterans fro every branch of the service and Hollywood personalities visited cities, brought the war closer to th people of America and were credite with sales totaling $257,663,975.

WAR BOND PREMIERES: Wit distributors supplying films and e hibitors contributing receipts and al out showmanship, 1,473 war bon premieres were staged across th country, with bond sales credite totaling $319,618,721.

MISCELLANEOUS: Various i the-theater activities such as "fre movie day," auctions, rallies, sale from special lobby booths, and withi the-industry purchases, totaled $253 019,681.

GRAND TOTAL of sales reporte in which our industry aided $1,909 889,196.

Buy a Bomber

This was the campaign durin which movie patrons "sent thei names to war," in the cabin of a B-2 bomber. The idea was simple an resulted in the sale of several mil lions of dollars worth of bonds. trailer was prepared, which ex plained that if a bond was bought i the theater, the purchaser would b

(Continued on Page 31)

They're Our Buddies!

The entire retailing industry, through the instrumentality of the Retailers War Campaigns Committee, representing the Central Council of National Retail Associations with its 21 great branches of retail distribution and its millions of sales people, is happy to join forces with the motion picture industry and other great members of the Treasury team in our common effort to go over the top in this War Loan drive.

—DELOS WALKER
Chairman, Retailers War Campaigns Committee Central Council of the National Retail Association

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

Varied Phases of WAC's 1943 Activities

Red Cross Blood Drive, Copper Salvage, Christmas Bond Sale Given Help

"THERE CAN BE NO POOR MARKSMEN"

"The Job Must Be Done. The Fourth Loan Must Be a Success," Declares WAC's Si Fabian

By S. H. FABIAN

Chairman, WAC Theaters Division

THE goal of the FOURTH WAR LOAN, insofar as the motion picture industry is concerned, is a "bond for Every Seat." That means that the Theaters of the country will be the channel through which more than 11 million "E" bonds are sold, if the campaign is to be successful.

SI FABIAN

While the goal is an exhibitor's goal, the entire industry has marshalled its forces squarely behind the effort. A slackening on the part of anyone employed in the production, exhibition or distribution of films will place the attainment of the goal in doubt. The leaders of every phase of our business have pledged their aid and reiterated in no uncertain terms their eagerness to help showmen sell a "Bond for Every Seat."

The special FOURTH WAR LOAN issues of the industry trade press are a perfect example of the industry's willingness to cooperate, and at the same time are a measure of the magnitude of the campaign.

If the FOURTH WAR LOAN effort is to hit a bull's-eye, there can be no poor "marksmen" in the theaters of the land. Every showman must be ready to "show the way with showmanship!" Theatermen will be given all the help they need to do the job; they dare not falter.

The job must be done.

The FOURTH WAR LOAN must be a success!

And it will be!

(*Continued from Page* 30)

permitted to sign a scroll, placed in the lobby. The scroll, when filled with names of bond buyers, was sent to North American Aviation, makers of the B-25, photographed on microfilms and placed permanently in the cabin of a plane.

Christmas Bond Campaign

This was a theater effort, with a big assist from Hollywood, to persuade moviegoers that war bonds made excellent Christmas gifts. With the shortage of consumer goods occasioned by factories manufacturing mainly for the war effort, the worry of the Office of Economic Stabilization that customers would compete for purchases was a real one. Consequently, stepped-up bond buying was the answer.

A special trailer, starring Bette Davis, was produced and was exhibited in more than 12,000 theaters. This was the focal point of a campaign which included: newspaper, magazine and trade ads, display of posters selling "the present with a future." Though no final reports on the results of this effort have been received as yet, a spot check of a dozen situations around the country indicates that the theaters' activities were productive.

Shangri-La Stamp Campaign

During the month of July the exhibitors were active in a campaign to sell an extra dollar's worth of war stamps to every American, with the $130,000,000 earmarked for the construction of an aircraft carrier to be named the "Shangri-La." A trailer was made and in addition, the WAC Newsreel Division filmed a series of clips with such stars as Hedy Lamarr, Maria Montez, Susan Hayward and Lynn Bari selling stamps to Captain Ted Lawson, one of the pilots who bombed Tokio from the original "Shangri-La." Following the campaign the Treasury reported that the quota had been met.

War Information Films

The theaters have unquestionably become one of the most important media in transmitting vital Government war information to the American people. It has been estimated that every 30 minutes on the screen of some theater in the land a war message is delivered.

The facts on distribution of these films appear in the report of the Distributors Division, but several of these subjects around which special campaigns were devised should be discussed here.

One was the Disney film, "The Spirit of '43," starring Donald Duck as a representative of the Treasury Department. Donald's aim was to bring home to millions of first-time taxpayers the need for filing returns on March 15. He did—and in Technicolor! This film was rushed to theaters prior to March 15. The WAC public relations division, in exploiting the film, repeated its message in the press, and the Treasury was extremely pleased with the flood of returns.

Early in February, before point rationing went into effect, theaters exhibited a brief film called "Point Rationing of Foods," which explained the new system in simple terms.

In connection with an OWI short called "Black Market," theatermen set up tables in their lobbies where moviegoers could sign the home front pledge.

Released late in December, "Chief Neely Reports to the Nation," made by the U. S. Navy, is emphasizing the need for new recruits for the WAVES. In conjunction with exhibition of the film, WAC-ités are staging campaigns all over the nation to enroll the nation's distaff side in the ranks of the Navy's "fighting" women.

Blood Donors

It is very possible that much of the nation's supply of plasma will be funneled through theater lobbies. In response to a plea from the Red Cross, exhibitors in New York City set up tables in their lobbies manned by Red Cross personnel and put on a campaign to recruit donors. Using only five theaters each week, 41,926 donors were signed up in a little more than ten months.

The success of this effort was so satisfactory to the Red Cross that the campaign was expanded to include, eventually, every city in which there is a laboratory to process the blood into plasma. With 81 additional theaters spotted around the nation reporting, 23,282 pints of blood were secured in a few months.

This service will continue and be expanded as long as the Red Cross needs plasma.

Theater Collections

In the course of the past two years, moviegoers have contributed $13,185,802.23 to various charitable and war organizations. During 1943, three theater collections were staged as follows:

Infanitle Paralysis	$2,122,340.37
Red Cross	4,122,008.27
(This includes industry personal and corporate contributions, as well as show in New York City)	
United Nations Relief	1,625,000.00

In addition to collecting for the United Nations, a secondary phase of the campaign was to "introduce" Americans to the peoples allied with them in the struggle against Fascism. Secretary of State Cordell Hull declared, in a statement lauding the industry for the campaign: "(United Nations Week) offers a splendid opportunity to the American people for strengthening the spirit of unity so essential to winning the war and winning the peace."

Copper Salvage

At the request of the War Production Board, more than 3,500 theaters staged so-called "Copper, Brass and Bronze" matinees, to which the bearer of a bundle of the "precious metal" was admitted free. More than 2,000,000 pounds of these strategic materials were gathered. For the matinees, usually given on Saturday morning, distributors donated film product, unions waived overtime, and the exhibitor contributed his theater and effort.

Newsreel Division
Walton C. Ament, Chairman

During 1943, this Division presented to vast audiences the greatest and most stirring newspictures ever recorded by the camera. Every week, 100 million people in the United States see at least one of the twice-weekly releases of the various companies, viewing the historic happenings of the year.

In the past year, 87.7 per cent of the total number of subjects included in all the companies' reels dealt with some phase of the war effort.

Of this amount, 28.2 per cent found the camera's eye trained on the home front, with 59.5 per cent dealing with the war on foreign shores. President Roosevelt, himself, speaking for newsreel cameras, recorded a gratifying off-the-record message for newsreel editors.

The war information "film bulletins," produced in conjunction with the Office of War Information, are distributed each alternate week attached to all newsreels. These have dealt with such needs as the recruiting of army nurses, the selling of war bonds, salvaging of waste paper, the avoidance of unnecessary traveling, etc.

This Division's service in transmitting information on America to its Allies is inestimable. Throughout the Western Hemisphere, in Canada and in Latin America, additional millions regularly see American newsreels. And through United News, a corporation formed to co-operate with the OWI, the newsreel camera's graphic account of America and the United Nations at war is seen by audiences in nearly all neutral countries, and sometimes in countries still under military control of the enemy. United News is produced in 14 languages, among them Chinese, Arabic, Turkish and Afrikaans.

Some of the high points of the newsreel coverage of the year include: the historic landings in Sicily and Italy, the last fight of the Carrier Hornet, the battle of Stalingrad and the violent Red Army offensive that has now crossed the Polish border. The New Guinea campaign, the invasion of Munda, Rendova, Makin and Tarawa; the meetings of Allied leaders at Cairo, Teheran, etc.

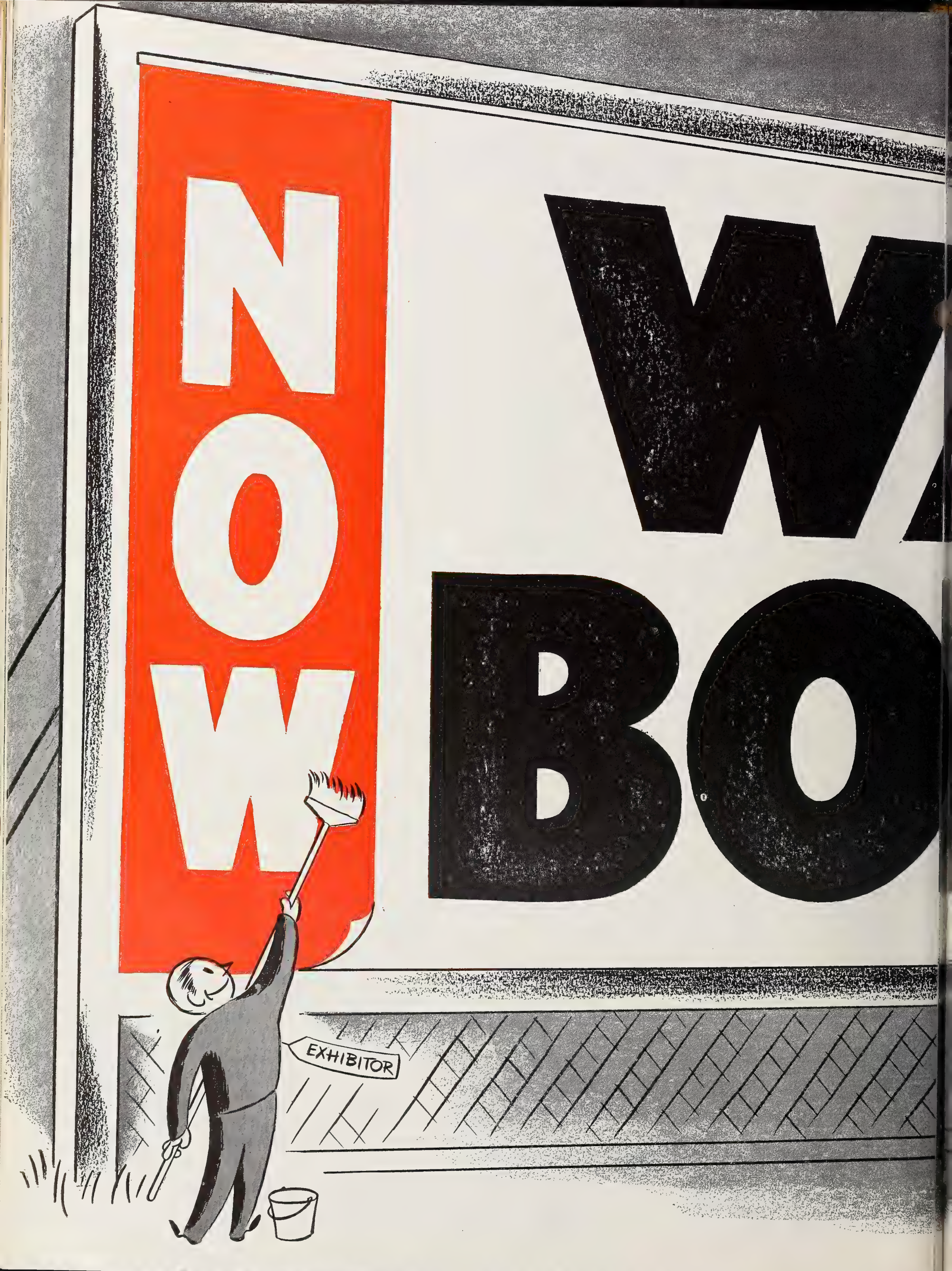
Each newsreel company, in weekly rotation, turns over 56 prints of a special newsreel on 16 mm. for showing to the armed services overseas, free. This reel is a composite of the best subjects in any company's two issues of a week.

In 1944 newsreel cameramen, who travel virtually anywhere the fighting men go, hopefully look forward to filming the scenes of victory!

Distribution Division
Ned E. Depinet, Chairman

The goal of this Division, to have each war short shown in every reg-

(*Continued on Page* 34)


NOW
W
BO
EXHIBITOR

...and we won't forget the March of Dimes!

Space contributed by United Artists

Handling War Information Pix a Highlight

WAC Circulation of Such Pictures Increased from 12,500 to 15,900 Bookings

(Continued from Page 31)

ularly operating theater in the land, made impressive strides under the chairmanship of William F. Rodgers. Ned E. Depinet was elected chairman for 1944.

The industry's co-operation with the Government in connection with the distribution and exhibition of war information films falls into four phases.

In the first phase (the year preceding Pearl Harbor) there were 25 releases through the Motion Picture Committee Co-operating for National Defense, as the WAC was then known. It was then the task of the industry coordinator to deal separately with various Government departments competing with one another for screen time.

The second phase of the industry's co-operation (from Pearl Harbor to the establishment of the Office of War Information in June, 1942) spanned the period during which Lowell Mellett served as Coordinator of Government Films, under an appointment by the President made at the request of the War Activities Committee. During this six months' period there were 13 releases.

The third phase of the industry's co-operation (July, 1942-July, 1943) spanned the year during which Mellett served as head of the Film Bureau of the Domestic Branch of the Office of War Information. During this period there were 35 releases of pledged subjects of which only about one-half were actually produced by the Film Unit of OWI. The other subjects came to WAC through OWI after being produced by such Government agencies as the Army, Navy, WPB, Ministry of Information, the American Red Cross, and the United Nations Week Committee.

The fourth and current phase of the industry's co-operation with the Government commencing August 1, 1943, takes account of the elimination of any appropriation for the production of war information films by the Domestic Branch of the OWI. Following this action by Congress, the WAC offered to provide an adequate program of war information. Under this program the industry guarantees the release of not less than 26 short subjects and 26 film bulletins, on themes suggested by the OWI. Prints of the short subjects and of the film bulletins are made available to the nation's theaters without cost through the Distributors Division of the War Activities Committee. All of the film bulletins are being produced by the industry. These bulletins, 200-250 ft. in length, appear in 15,000 theaters within eight weeks after release, whereas the full length short subjects require 16-20 weeks to play off. Film bulletins released to date include the following:

1. "One Day Sooner"—a Third War Loan appeal by Rosalind Russell.

2. "Prime Minister Churchill Buys War Bond."

3. "Angels of Mercy"—to aid recruiting for U. S. Cadet Nurses Corps.

4. "Let's Share and Play Square," dealing with food rationing and black market.

The industry was encouraged to undertake the production, distribution, and exhibition of war information films and bulletins by statements made on the floors of Congress during discussion of the appropriation for the Office of War Information. The debate in Congress indicated clearly that the reduction of the appropriation for the Film Unit of OWI from $1,226,000 to $50,000 was not based on any lack of appreciation of motion pictures as an effective medium of communication, but rested upon the conviction that the motion picture industry had thoroughly demonstrated its capacity to do whatever was necessary on a voluntary basis. Senator McKellar of Tennessee, chairman of the committee handling the OWI appropriation, referred to the motion picture as "the best means of aiding the war effort of which I know." (Congressional Record June 30, 1943 p. 6883).

Circulation of war information films during 1943 increased from an average of about 12,500 bookings to 15,900, out of 16,000 odd theat[illegible] Openings and closings and part-time theater operation explain the discrepancy between the number of pledged theaters and the number of playdates.

Hollywood Division

Mary C. McCall, Jr., Chairman

In the past year this Division has become a healthy, smoothly functioning branch of the industry's aid to the war effort. Top-flight Hollywood technicians for the Government short subjects and campaign trailers are channeled through this Division.

Most recently scheduled Government shorts on the WAC-OWI program are three designed to afford a comprehensive analytical presentation of the nation's complex financial structure. Details have been worked out between an OWI economic expert assigned to the Treasury Department, studio heads and the Holly-

(Continued on Page 36)

A BOND FOR EVERY SEAT!

FOURTH WAR LOAN

JANUARY 18th to FEBRUARY 15th 1944

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

"Attention!"

THE FACILITIES OF
NATIONAL SCREEN SERVICE
ARE BEING DONATED TO
HELP the GOVERNMENT
in the

4TH WAR LOAN DRIVE

"AT YOUR SERVICE!"

Contact your nearest N. S. S. Exchange where a full line of accessories are available to help you put over this drive.

"SELL A BOND FOR EVERY SEAT"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

"AND WE WILL BE MARCHING IN THE MARCH OF DIMES TOO"

HVC Entertainers Traveled Million Miles

1,562 Pix Personalities Made 12,619 Unpaid Performances for Our Troops

(*Continued from Page 34*)

wood Division coordinator. The trilogy comprises:

"Economic Stabilization," "The Why of Wartime Taxes," and "Ceiling Unlimited," dealing with price control and rationing.

For the 4th War Loan, this Division arranged for the production of a "film bulletin," and three house trailers, with the best writers, stars and other Hollywood personnel contributing their services.

One of the outstanding Hollywood organizations is the Hollywood Victory Committee, the chairman of which is a member of the WAC Executive Committee.

The following figures show the herculean labors of the Victory Committee, as a "talent pool":

Offshore and Overseas Tours	20
National Patriotic Tours	10
Camp Tours	111
Spot Camp Shows	615
Radio Broadcasts	277
Radio Transcriptions	764
Personal Appearances	384
Film Shorts	16
Total Events	2,197
Number of Artists Participating	1,562
Total Appearances	12,619

On the Overseas Tours, 43 players traveled nearly 1,000,000 miles visiting Labrador, Newfoundland, Greenland, England and Ireland, Africa, the Middle East, India, Australia, the South Pacific and Hawaiian Islands, Alaska and the Aleutians, Panama and the Caribbean area to entertain American fighting men.

One hundred and twenty-two players particiuated on the 111 USO-Camp Show tours to military camps across the nation.

In the so-called "spot shows"—one-night stands covering the Southern California area for 200 miles along the coast and 100 miles inland, there were 5,550 individual performances in 615 shows.

Forty-four personalities toured the nation in furtherance of War Bond sales. In the Third War Loan campaign Hollywood personalities were officially credited with $1,337,250,794 in bond sales on the Hollywood Bond Cavalcade and War Veterans Bond Airmada.

In the field of radio, Victory Committee volunteers, in addition to headlining both "live" and transcribed broadcasts for service men on the fighting fronts, aided such national campaigns as the March of Dimes, Red Cross, United Nations War Relief, United Hospital Fund, National War Chest and Salvation Army, and dramatized such vital national projects as the scrap metal salvage, Red Cross blood plasma, gas rationing and food conservation. Fourteen programs transcribed regularly by the War Department for transmission to the fighting fronts feature Hollywood talent. In all, during the second year of the war, Victory Committee players made 522 appearances on 277 broadcasts and 2,607 appearances on 764 transcriptions, according to the Victory Committe report.

During the year, a total of 1,562 personalities made 12,619 unpaid appearances in 2,197 events, bringing the Victory Committee's record to date to a grand total of 18,765 appearances by 2,613 personalities.

Miscellaneous

There are many services performed by WAC groups in a specific area, on a regional basis, which would fill this entire book. It is impossible to list them all here. They include recruiting air corps cadets, enlisting WACS, securing sleeping accommodations for servicemen in crowded areas, supplying reduced price admission tickets for servicemen on furlough, etc.

There is also the U. S. Army Motion Picture Service, which as of Dec. 31, 1943, was operating 1,179 motion picture theaters in Army camps in continental U. S., Alaska, Newfoundland and Bermuda. Through the co-operation of the industry, the Army is able to exhibit these films to men in uniform within 30 days of national release, at an admission charge of 15 cents in cash or 12 cents in coupons.

In the past year 240,000,000 men in uniform attended 371,00 showings at these theaters. Profits realized by the Army are distributed to post commanders to be expended for the welfare of the military personnel.

A Look Ahead

Scheduled for the coming year are a campaign for the Red Cross, both for funds and for blood donors; a collection for the Infantile Paralysis Fund; the 4th War Loan with its goal of a bond for every one of the 11,500,000 theater seats—and such other war loans as may follow.

The distributor of war information films, the aids in recruiting for the women's service forces, in short anything mentioned in the foregoing paragraphs—these are the WAC's jobs for the new year, plus any extra assists our Government and our country may require.

The WAC has said this before and now reiterates—"We are in the war for the duration." What must be done will be done—to speed the day of victory and peace.

(Editor's Note: This is an abridgement of Mr. Harmon's article written for the forthcoming 1944 FILM DAILY Year Book of Motion Pictures).

DeVRY

Gives you 39 reasons why they and their personnel
are 100% behind the Fourth War Loan Drive.

DeVRY MEN IN THE ARMED SERVICES

1 Pvt. Thomas Carroll
2 A. S. Joe Netzel
3 Pvt. Pat Corvo
4 Walter Grabowski
5 Sgt. William Hardy
6 A. S. Thomas Turnbull, Jr.
7 Pvt. Leonard Brown
8 Albert Talg S2/c
9 Pvt. George DeRose
10 Sgt. Edward C. Wolek
11 S/Sgt. Richard Wolek
12 Pvt. Walter Rahmel
13 Pfc. Henry J. Teski
14 Pvt. Henry Gardner
15 August R. Esposito S2/c
16 Pvt. Morris Harris
17 A/C M. D. Bair
18 Sgt. Art Rauscher
19 Cpl. Erich Schwarz
20 Sgt. John S. Chaklos
21 Lieut. Carl Bates
22 Pvt. Arthur Twersky
23 Alfred Rotunno
24 Pvt. Peter Castiglia
25 Sgt. Jim Peluso
26 Eugene Jankowski
27 Daymond Green
28 Ernest Graf
29 Pfc. Joseph LeBel
30 Robert P. Palubicki
31 Joseph Johann
32 Edwin Spencer
33 Robert Nicholls
34 Arthur Habel
35 Cadet Midshipman Joseph Erhardt
36 John Brenneman
37 Pfc. Wm. Gallagher

WAVES

38 Mary Jean Cooper

39 To speed the day of Victory for which DeVRY employes are working tirelessly, efficiently as evidenced by DeVRY'S Army-Navy "E" Flag with Star designating continued excellence in the production of motion picture sound equipment and electronic training devices for the Armed Forces.

ARMY E NAVY

Star awarded for continued excellence in the production of motion picture sound equipment.

BACK THE ATTACK with your War Stamps and Bonds—and do your Biggest possible Bit for 1944's March of Dimes to help the Victory over Infantile Paralysis.

DeVRY CORPORATION
An Outstanding Name in the Cinematic World
1111 Armitage Ave., Chicago
Branches in the World's Principal Cities

New York Hollywood

MOTION PICTURE DeVry Chicago SOUND EQUIPMENT Symbol of Quality Estab. 1913

GET BEHIND THE FOURTH WAR BOND DRIVE!

REPUBLIC PICTURES CORPORATION

Trade Rarin' to Go as Fourth Loan Drive Nears

"THE TRADE PRESS LIGHTS WAY"

By FRANCIS S. HARMON

Coordinator, WAC

OUR industry once again sparks the nation's "bondfire."

Success in selling "A Bond for Every Seat" during the 4th War Loan will be another dramatic demonstration of showmanship in action to add to that "Billion in September," the "Stars Over America," the "Bond Cavalcade" and "War Heroes Airmadas" which did so much to push previous war financing campaigns over the top.

In this, as in all other War Activities, the trade press lights the way. Surely, this special issue should provide every bond salesman in the motion picture industry with the material to start a bond blaze in his own neighborhood as hard to quench as the bombfires in Berlin.

All Industry Branches Fully Mobilized to Make Good On a 'Bond for Every Seat'

"Honored 100" Winners To Be Selected From Every State in Union

(*Continued from Page 3*)

determined to prove that the home front is moving forward with the same determination that our fighting men are displaying on the battle fronts in this fight for freedom and democracy.

Theodore R. Gamble, head of the Treasury's War Finance Division, termed the industry's objective "the most ambitious bond-selling campaign ever undertaken by any single agency of the Treasury" and said it meant not only that bonds would be sold to millions of Americans who invested in the three previous loan drives but also to new investors.

Exhibs. Carrying the Load

The principal job of carrying this campaign to the public will fall on the willing shoulders of motion picture theater operators throughout the country. They will keep up an incessant barrage of bond-selling attacks from the opening day of the campaign, next Tuesday, until the last bond sale is registered at midnight Feb. 15, when the Fourth War Loan drive will become another successful effort in this country's prosecution of World War II.

The industry's slogan for this drive is "Let's ALL Back The Attack—Sell A Bond For Every Seat." That means the sale of 11½ Million individual bonds on the basis of the seating statistics for movie theaters in this country. To bring this about, National Chairman Skouras and the Advisory Committee of the industry's War Activities Committee have set up a giant sales contest open to all theater managers in the United States, Alaska and Hawaii. The goal of the contest is to sell "E" bonds by the millions. The sale of these small denomination bonds is vital to the nation in its war effort and in the battle against inflation, according to Treasury officials. They have asked the motion picture industry to concentrate on these sales and to bring the impact of showmanship to this important of the Fourth War Loan.

There will be 100 winners in this contest and they will be known as the "HONORED HUNDRED." They will come from every state in the Union and from Alaska and Hawaii. They will come from small towns as well as large cities. The Contest rules give every showman a chance to win a place in this coveted group. The only basis for winning is by selling the greatest number of "E" bonds in relation to the number of seats in a given theater. In addition to the winners from each state there will be ten champions from cities under 5,000 population; ten from cities between 5,000 and 10,000; ten from the 10,000 to 25,000 group and ten from cities of over 100,000. Every showman in this contest will have a chance, once again, to prove the power of the motion picture industry in dramatizing a bond-selling campaign.

"Honored 100" in Spotlight

These "Honored Hundred" winners will have the spotlight of the entire motion picture industry on them. They will have a position of honor and importance among their fellow showmen and in their respective cities, and above all, they will have the inner satisfaction of knowing their work was well done. But, even more, the Treasury department and the War Activities Committee of the industry have made plans to signally honor these champion bond sellers. The "Honored Hundred" winners will be given an all-expense trip to Washington, D. C. plus honor scrolls, engraved medallions and letters from Secretary of the Treasury Morgenthau with Treasury "E" buttons for each of their theater staff members.

On their visit to the Nation's capital these "Honored Hundred" will become an advisory committee on the Fifth War Loan and will confer with Secretary Morgenthau and heads of the Treasury War Finance staff on the best methods of bond selling in future drives.

To achieve their goal the 16,000 theater men throughout the country are poised to put forth unceasing efforts for the duration of the Fourth War Loan drive. Exhibitor meetings have been held in all parts of the country and the enthusiasm generated for this vital job has been tremendous. There will be no let-up in bond-selling activities from the opening night salute until the e of the drive. Bond Premieres, Fre Movie Days, Salutes to Heroes, Back the Attack Performance, Bond Auctions and other proven methods of bond-selling will be utilized by the nation's showmen in their attack on the $14,000,000,000 goal.

Use Trailers, Bulletins

The vital significance of the Fourth War Loan will be brought to the public constantly during the drive by trailers and special film bulletins attached to newsreels. Edward Arnold, James Cagney, Bob Hope, Ginger Rogers and Ann Sothern have just completed for special war bond trailers which will be shown on theater screens throughout the nation daily during the campaign. Each of these trailers emphasize the theme, " Let's ALL Back the Attack," stressing the importance of home front support for America's fighting men scattered throughout the world.

Full Hollywood Support

Behind the theater men, who will cary the frontal attack in the Fourth War Loan, will be every man woman in the motion picture industry. As in previous drives the Hollywood stars and studio employes will contribute their talents and dollars to the total bond sales effort. Home office workers also will do their share as will the salesmen in exchanges throughout the country.

Every resource of the great motion picture industry has been mobilized for this all-important job. Plans have been completed. Committees in every city and state have been organized. Industry leaders are ready. More than 200,000 film employes are lined up for the greatest bond-selling effort in the history of this colorful business.

LET'S ALL BACK THE ATTACK—SELL A BOND FOR EVERY SEAT!

WE CAN
MAKE VICTORY
THIS SEASON'S PRODUCT

"LET'S ALL BACK THE ATTACK"

BUY WAR BONDS
4TH WAR LOAN

A BOND FOR EVERY SEAT-- PRC PICTURES, Inc.

They're Our Buddies!

The newspapers of the nation will play a most active part in the Fourth War Loan drive as they did in promoting the previous war loans. We are glad to cooperate with the Treasury Department, along with the motion picture and other industries to assure the success of this vital campaign.

—FRANK E. TRIPP
Chairman, Allied Newspaper Council

Not If We
BUY MORE
BONDS!
posed by
NANCY
KELLY
MONOGRAM
MPC
PICTURES

Industry's Place in Fourth War Loan Drive

"The Zeal to Do a War Job Has Brought Us Together in a Fine Spirit"—Lee

(Continued from Page 2)

The record so far established is a source of pride to every man and woman in the business and I know that each is determined that we will continue with increasing usefulness as we tackle each succeeding job.

CLAUDE F. LEE

It is a great privilege to sit here in Washington with the War Finance Division of the Treasury Department and to look objectively at our industry as one part of the whole picture which the Government must employ to the fullest extent if the Fourth War Loan is to serve its purpose.

To have the advantage of such a perspective is to have a mixed feeling of pride in the important place assigned to us and, at the same time, to realize that we are only one part of a vast team, on which all the other members perform an equally important function. Among our teammates are the press, radio, retail merchants, outdoor advertising industries, hotels, banks, industrial plants, schools, publications of all kinds, and the great volunteer field organization of the War Finance Division.

"Our Industry Is Honored"

Our industry is honored to have such a prominent place on the team with these other formidable institutions of society.

Thus the Fourth War Loan sounds another call to the colors and the entire industry is rallying to the challenge with a confidence and enthusiasm born of a job well done in the past and of the satisfaction of having found an indispensable place in these campaigns.

It is a call to sacrifice, hard work and to unselfish soldiering on the home front; unreservedly and uncomplainingly.

To the Fourth War Loan our 16,000 or more theaters are important in many ways. Collectively, they provide a War Bond show window into which will look 80 to 90 million patriotic people every week. No other industry can provide a wider distribution, or so graphic a means, for reaching the nation's people with the vital story of war bonds.

To make the most of these far-reaching outlets every single one of us owes a clear duty to his Government as well as to his industry. The overwhelming majority have met this duty squarely in the past and have given the War Finance Division of the Treasury Department incalculable service in the job of maintaining a War Bond consciousness throughout the country.

The thousands of our theaters which are issuing agents and which have made the sale of bonds a year-round activity are particularly valuable to the Fourth War Loan in its aim to spread to the greatest number of people of moderate means, an ever larger number of $25, $50 and $100 bonds. This number of issuing agents must be increased for the current drive if the Government is to have the benefit of the full measure of our facilities.

Equipped to Meet Goal

In adopting the slogan "A Bond for Every Seat" the industry has set for itself a quota of 14,000,000 separate bonds and this is a goal that only we are equipped to undertake.

The "Honored Hundred" competition is a plan worthy of the brilliant leadership of Charles Skouras and his fine staff at the head of our motion picture campaign. Here we have a splendid idea for unsought recognition to the thousands of tireless exhibitors who are now seasoned veterans of many drives and who are indispensable to any industry-wide effort that may be undertaken.

Secretary Morgenthau and Theodore R. Gamble, National Director of the War Finance Division, look forward with keen anticipation to the Washington visit of the "Honored Hundred" and to their valued counsel in the planning of the Fifth War Loan. To these officials, the visit will provide an opportunity for them to greet personally a delegation directly representing the nation's exhibitors and symbolic of their fine service to the Treasury's war job.

Our place in the Fourth War Loan calls again upon the tireless energies and fine spirit of those travel-seasoned "Bond Salesmen" from Hollywood. They have given so much of their time and talents to every call of their Government and will respond again with even greater enthusiasm than ever before. These personalities of the American screen who mean much in the recreation of the masses of our people will rise to new heights in popularizing the Treasury's appeal in the current drive. If our ambitious goal is to be reached, we will need every available star and player to enhance the thousands of bond functions being planned throughout the country.

All Must Answer Call

All of our people, including thousands of unsung technical and business workers, employes and executives alike, must and will rise, as they always have, to this new call from their Government.

War is a strange and terrible doer of many things. In the midst of its carnage and destruction, it brews an acid test for people. It sounds a challenge to the innermost impulses of human beings, and marshals them into a pattern of conduct for survival.

Survival of the things that are held vital to civilized human existence. Survival of fundamentals upon whi[illegible] each one's own little world is bas[illegible]

First things begin to come first, and second things second. Petty prejudices and personal comforts are reduced to insignificance in the great common cause to survive.

Life has always been that way. It's the nature of many people to be individualistic in their relationships with society, with Government, and even with the associated field within which they make their livings.

For Peacetime Trade Unity

But in the face of a common enemy, to meet a common threat, we all flock together for the welfare and security of all. It is the impulse to self-preservation and it discovers many interesting things in the process. Things about common interests that could be made a bulwark of strength for industry unity in peacetime.

The zeal to do a war job has brought us together in a fine spirit of solidarity and proves that we have the capacity and character to unite in the public interest and to discharge our undeniable obligation and public trust.

Again, I say we can all be proud of the glorious pages that have been written into the history of the motion picture industry since Pearl Harbor, and we can all resolve that those yet to be written will record ceaseless, unselfish service.

"RICK" RICKETSON:

"Don't Kid Yourself!"

By F. H. RICKETSON

National Vice-Chairman

DON'T kid yourself, Mr. Exhibitor, you're either too young or too old for a 4-F'er. The fighting men are wearing the uniforms.

Don't kid yourself, Mr. Exhibitor, there is nothing that you can ever do as a showman or a citizen that is more important than all-out participation in the Fourth War Loan, January 18 to February 15.

Don't kid yourself that it can be done without you.

The War Finance Committee in your town is depending upon you to cooperate in showmanizing the campaign. Sixteen thousand fellow-exhibitors are counting on you to sell an "E" Bond for every theatre seat. When that is done, this industry will have justified its pledge to the Treasury Department.

Don't kid yourself, Mr. Exhibitor, that you will be a pleasant man with whom to live if you fail.

Don't kid yourself, Mr. Exhibitor, that you are not going to enjoy doing this job, because you are an all-out patriotic citizen and this campaign calls for that kind of a human being.

They're Our Buddies!

The entire retailing industry, through the instrumentality of the Retailers War Campaigns Committee,, representing the Central Council of National Retail Associations with its 21 great branches of retail distribution and its millions of sales people, is happy to join forces with the motion picture industry and other great members of the Treasury team in our common effort to go over the top in this War Loan drive.

—DELOS WALKER
Chairman, Retailers War Campaigns Committee Central Council of the National Retail Association

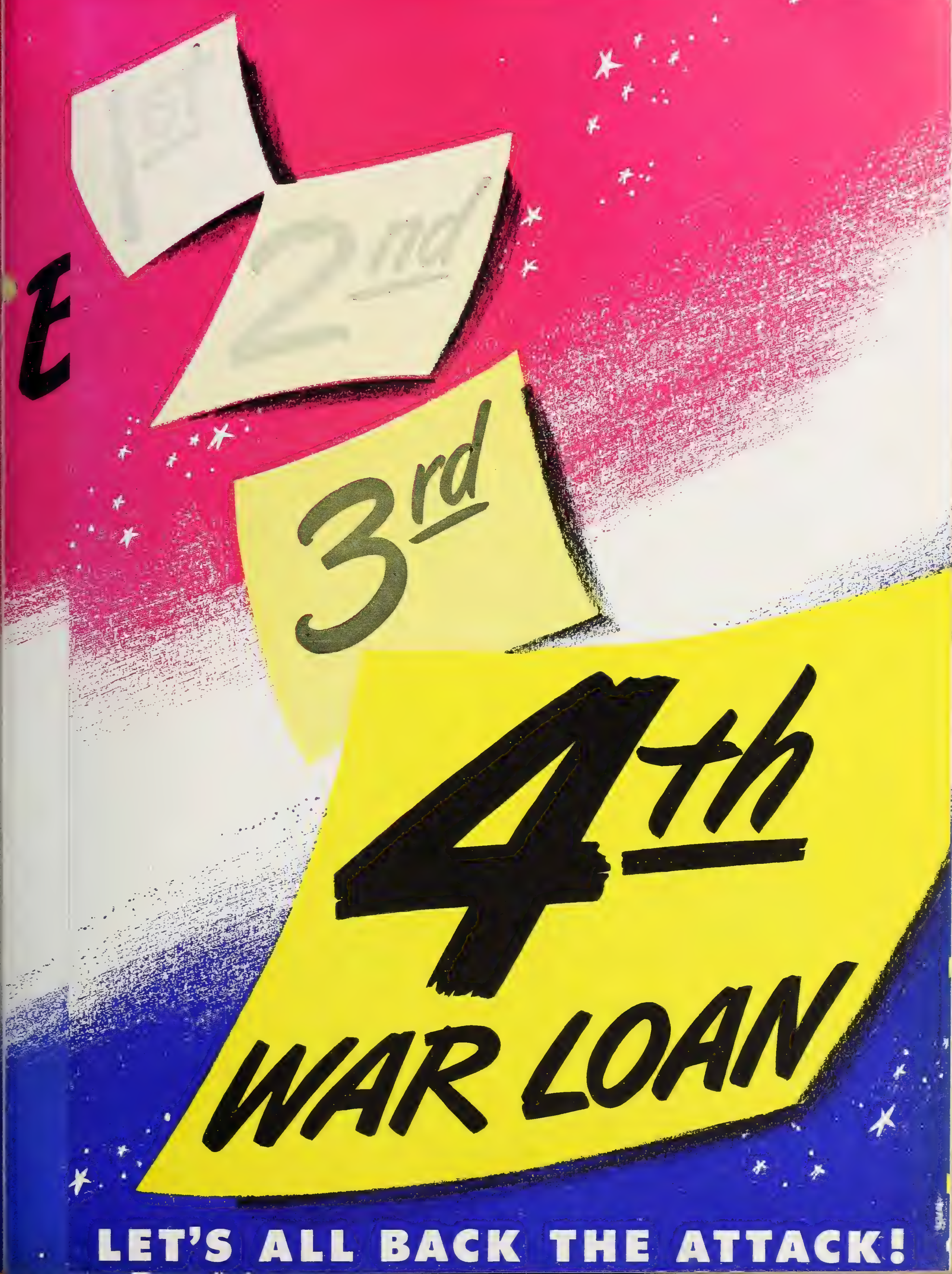
---

They're Our Buddies!

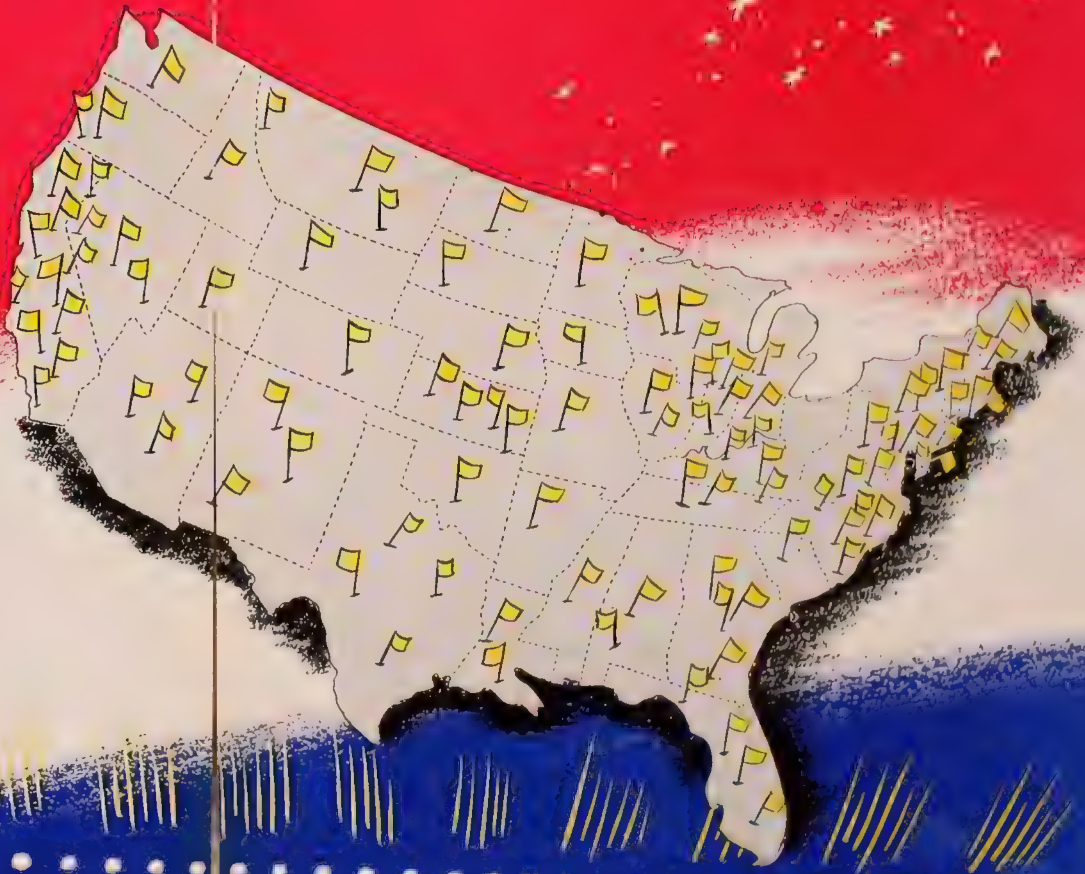
It is a real challenge to the radio industry to be associated with the motion picture industry, newspapers, outdoor advertising and retail stores as a team to work for the success of the Fourth War Loan. On behalf of the radio industry, I can promise the cooperation of broadcasters with all media engaged in this big job. Speaking directly to the motion picture industry in this instance, let me say that the established relationships between radio and the movies should provide numerous avenues of cooperation. The phrase which has become a byword in American entertainment, "Screen and Radio," describes best the unanimity in which these two great media will work to exceed the goal set by the Treasury Department for the Fourth War Loan.

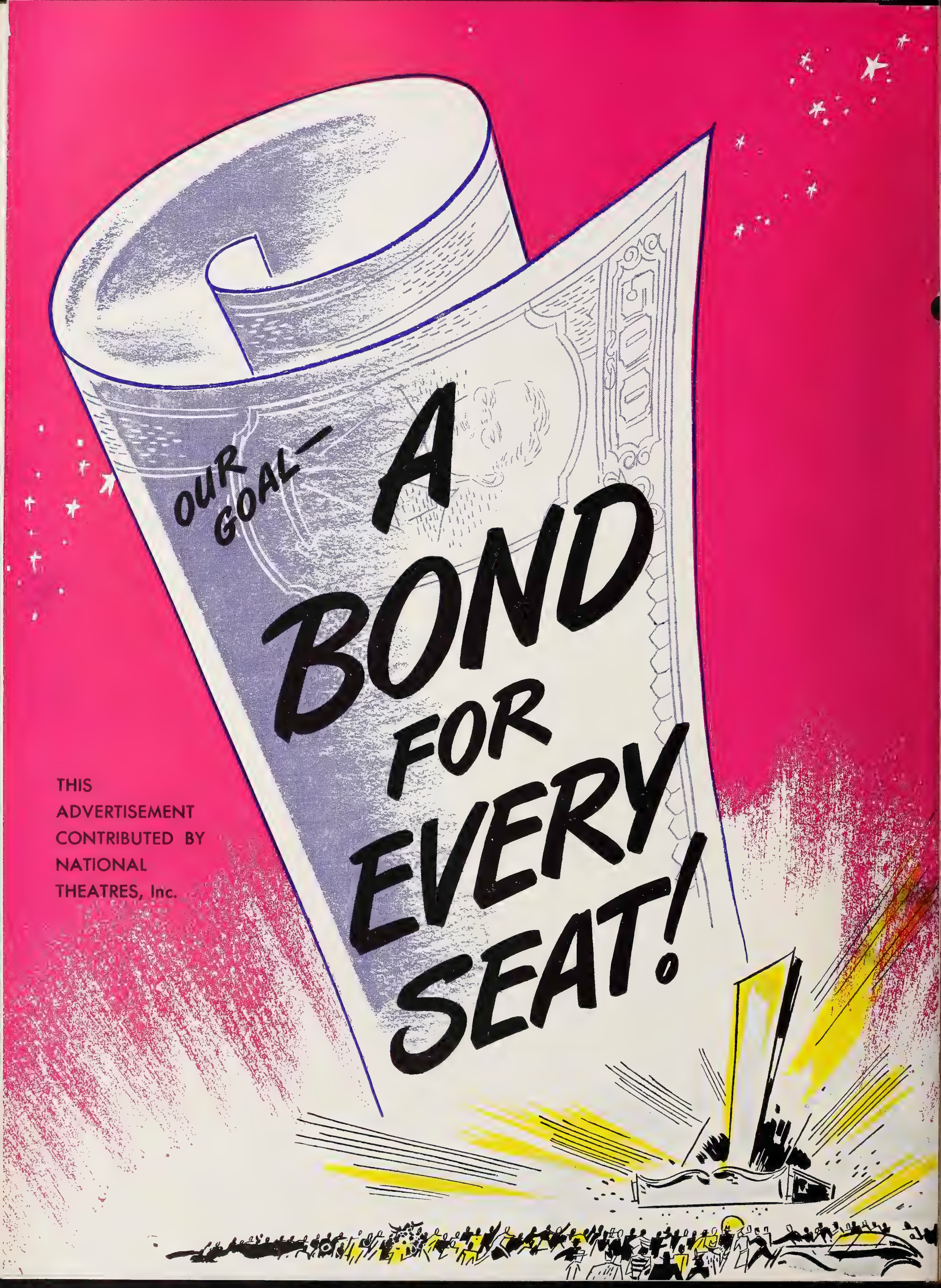
—NEVILLE MILLER
National Association of Broadcasters

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE


1st
2nd
3rd
4th
WAR LOAN
LET'S ALL BACK THE ATTACK!

BEHIND THE SECOND FRONT *are* 16,000 OTHER FRONTS




OUR GOAL—
A BOND FOR EVERY SEAT!

THIS
ADVERTISEMENT
CONTRIBUTED BY
NATIONAL
THEATRES, Inc.

ark, Majors Talk ecree Terms Monday

(*Continued from Page* 1)

posals for decree changes but t a formal consideration of the nts had not yet been given. He l meet with consenting company resentatives in New York on Mon-

y Delay to Kaufman r Paying $10,000 Fine

(*Continued from Page* 1)

ticipating in the conspiracy to ort more than $1,000,000 from the ustry was denied yesterday by leral Judge John Bright. Kauf- n drew a seven-year prison sen- ce as well as the fine.

Jnder Judge Bright's ruling Kauf- n will appear in Federal Court t week when he will have to guar- ee payment of the fine or have assets examined by Assistant U. Attorney Martin Klein, the Gov- ment's collector.

Circuits Close for 'here Are Your Children'

t Coast Bureau of THE FILM DAILY

Hollywood—Closing of six impor- t circuit deals on "Where Are ur Children?", Jeffrey Cooper and le Storm, is announced by Mono- m.

Circuits and number of theaters ring in arrangements are: E. V. hards, 40 houses in Mississippi Louisiana; Publix Great States, theaters in Illinois; Skouras, 57 ses in Greater New York City; iana-Illinois Theaters, 29 the- rs in those states; Central States aters, 54 houses in Iowa and Ne- ska; Schine Circuit, 31 Ohio the- rs.

lk at Aero Honors Dinner

acob Wilk, Warners Eastern pro- tion manager and story chief, be among the guests at the ors Night dinner highlighting twelfth annual meeting of the titute of the Aeronautical Sci- es on Jan. 24, at the Waldorf- oria.

ema-Craft Moves

inema-Craft Inc., producers of art ations for the screen under the ole direction of Al and Lou Sem- moved into their new and larger rters yesterday at 630 Ninth Ave.

IN NEW POSTS

FR McCALLUM, manager, Loew's State, Houston, Tex.

ON HOPKINS, motion picture editor, Journal, Atlanta.

SCHAEFER, manager, Goldstein Circuit, Pittsfield, Mass.

APEL, manager, Lincoln, Detroit.

HONSINGER, booker, United Artists, Saint Johns.

Everyone's Shoulder is to the Wheel; We Will Realize Our Goal, Says Schaefer

By GEORGE J. SCHAEFER

WAC Chairman and Loan Drive Field Director

Our industry has again been complimented by the Treasury Department by being asked to participate in the Fourth War Loan. As always it will be an all-out effort on the part of everyone directly—or indirectly connected with the industry. Under the able leadership of Charles P. Skouras and his associates from the West Coast, the campaign is taking form and its success is assured. Everyone's shoulder is to the wheel, and we are all certain we will realize our goal, "a Bond for every seat."

Rank Seeks Stars Only Here

He Seeks No Share in Any American Co.

(*Continued from Page* 1)

tice was interested in Rank's American overtures on the basis of statements attributed to his representative.

(Gain was quoted in New York dailies last week to the effect that Rank was seeking a joint British-American agreement covering world distribution of films which would assure British product an "equitable part in European film sales." Gain was further quoted as saying that such an agreement could be submitted later to the British and American governments for approval).

Rank, who said emphatically that he knows nothing of the "cartel" allegations cited in the American press, declared that he is not in negotiation with any American film company or studio to acquire any major share or financial interest.

Recently, there had been persistent reports that Rank was discussing a deal for the acquisition of Sir Alexander Korda's quarter interest in United States.

Hint Government Prepared To Police Foreign Deals

Washington Bureau of THE FILM DAILY

Washington—The U. S. Government will police any foreign pix deals involving our industry. That was the implication left with THE FILM DAILY yesterday by Wendell Berge, anti-trust chief for the Department of Justice. Berge said Robert L. Wright is studying the purport of discussions with J. Arthur Rank thus far, and has already tentatively arranged to question at least one industry leader, with others perhaps to be called.

Berge said he knows of nothing illegal discussed or accomplished, but feels that the whole subject bears close study to prevent formation of anything which might appear to be a cartel in restraint of trade. He emphasized that he has had no report yet from his staff, and that the Department is not in any hurry on the matter. Revelation of his interest appears to be in the nature of a warning.

Hold Rites Today for Harry Thomas' Mother

Funeral services for Mrs. Sophia Thomas, mother of Harry H. Thomas, Monogram Eastern division manager, will be held today in Brooklyn. Mrs. Thomas died yesterday morning.

Alonzo Klaw Dies in Florida

Winter Park, Fla.—Alonzo Klaw, 58, of Carmel, N. Y., son of the late Marc Klaw and himself a former New York producer, died here following a long illness. His widow and a son, Sergt. Spencer Klaw, survive.

Dr. Schanze Dies

Baltimore — Dr. Frederick W. Schanze, one of the oldest pharmacists of Baltimore and owner of Schanze's Theater here, died this week. He had been ill for more than a year.

Rosen Heads Winnipeg Board

Winnipeg — Douglas V. Rosen, United Artists branch manager, was elected president of the Winnipeg Film Board of Trade.

Cleveland Exhibs. Elect Schwartz for 11th Term

Cleveland—Ernest Schwartz was re-elected president of the Cleveland Motion Picture Exhibitors Association for the 11th term at a meeting here yesterday. Albert E. Ptak was re-elected vice-president for an eighth term, James E. Scoville, secretary, for a second term and George W. Erdmann as secretary for the 18th consecutive year. A $500 Bond was presented Schwartz in appreciation of his service.

Re-elected to the board of directors were Meyer Fine, Henry Greenberger, John Kalafat, James Scoville and P. E. Essick.

From Office Boy to Actor

Harry Snyder, office boy in Mort Blumenstock's publicity department at Warners, makes his bid as an actor in a one-act playlet, "The Trysting Place," by Booth Tarkington, to be presented Jan. 26 at the 63rd Street YMCA.

Frawley Again Heads N. Y. AC

G. B. J. Frawley, assistant to Neil Agnew, has been re-elected president of the N. Y. Athletic Club.

TO THE COLORS!

★ COMMISSIONED ★

JACK POLETTE, Detroit, commissioned a lieutenant, USN.

—★—

★ ARMY ★

TOM MILLER, operator, Capitol, Milford, Conn.

—★—

★ NAVY ★

FRANCIS DEERIN, manager, Loew's State, Houston, Tex.

—★—

★ MARINES ★

LOUIS LAVORGNA, operator, Lincoln, New Haven.

"Honored 100" Time Now Jan. 1-Feb. 29

(*Continued from Page* 1)

in January and February would be considered eligible in the contest. In other words, the period of credit for the Honored Hundred contest will be exactly the same as campaign credit, which means that all "E" bonds sold in January and February will count in the final tally.

Contest officials feel that this gives theatermen more freedom of action and puts the contest on a basis every exhibitor wants.

A special explanation blank will be furnished explaining the nature of activities which resulted in the sale of Bonds outside the previously announced contest dates of Jan. 18 through Feb. 15. The special brochure on the contest does not carry this new contest development, but all other rules and regulations in it hold true.

More than 400 exhibitors, branch managers, district managers and others associated with the film industry attended yesterday's session. Head table guests included Skouras, Frank Vennett, Connie Russell, Ed Fay, E. J. Fahey, Harry Rogovin, Robert Mochrie, Leon Bamberger, B. V. Sturdivant, Si Fabian, Rick Ricketson, Sam Shain and Andrew Krappman.

Michigan Allied Names Pennell Business Head

(*Continued from Page* 1)

a temporary basis since last September, and the present appointment is on a permanent basis.

Film Board of Canada Will Build Hull Center

Hull, Que.—Film Board of Canada will build a new center here.

STORK REPORTS

James D. Ivers, news editor of Motion Picture Herald is the father of a new daughter, Patricia Ann.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

LESTER THOMPSON
M P P & D 21ST FL
28 W 44TH ST
N Y C

Sen. Mead to Propose Unchanged Tax Rate?

(*Continued from Page* 1)

of 10,000 or under, is "fearful we're going too heavy on it," and is afraid that Mead's action may mean no relief for the industry being voted. He was unable to reach Mead yesterday, however.

Wilson explained that many of his colleagues, seeing huge box-office queues in large cities, do not appreciate the difficulties of small-town exhibitors.

Entrance of Mead's amendment might jeopardize chances for later acceptance of his own amendment, Wilson feels, and will try this morning to get Mead to hold off. Wilson will try to win support for his amendment from Finance Committee Chairman George and other committee leaders.

If he fails here, said Wilson, he will try to have some other Senator offer an amendment providing that the one cent tax must be applied on each five cents "or major fraction thereof," rather than, as at present, on "each fraction thereof." With the present language, there would be a three cent tax on an 11-cent admission, but Wilson's proposal would lower the tax to two cents. It would go to three only when the established price rose to 12½ cents.

Cleveland Exhibs. Elect

Cleveland—Guests of honor of the Cleveland Motion Picture Exhibitors Association at its annual meeting yesterday to elect officers, were Mayor Frank J. Lausche, John Lokar, secretary to the Mayor; Hon. Samuel Silbert, judge of Common Pleas court; Martin G. Smith, ITO president and P. J. Wood, ITO secretary.

Hickey Confers With Nace

West Coast Bureau of THE FILM DAILY

Hollywood — George A. Hickey, Western division supervisor of Loew's, is in Phoenix, Ariz., to arrange for a new group of M-G-M pictures to play first-runs there. He is conferring with Harry Nace of the Nace Circuit, and is also looking over first-run situations in Phoenix.

Morris, Ill. Empire Burns

Morris, Ill.—The 500-seat Empire Theater and building was swept by fire. The estimated loss is $100,000.

86 L.A. Mobile Units As Issuing Agencies

West Coast Bur., THE FILM DAILY

Hollywood—Theaters in Southern California are providing 86 mobile units to tour Greater Los Angeles and act as Bond issuing agencies for the Fourth War Loan drive. It is expected that every home in the area will be covered by these units, with theaters receiving credit for sales.

HOLLYWOOD DIGEST

ASSIGNMENTS

BOB CRANDALL, editor, "Lady in the Death House," PRC.

SIGNED

CONSTANCE MOORE, new option, RKO.
DENNIS DAY, termer, RKO.
LOWELL GILMORE, termer, RKO.

CASTINGS

WALLACE BEERY and MARJORIE MAIN, "Lighter Than Air," M-G-M; KEENAN WYNN and CRAIG STEVENS, "Since You Went Away," Selznick-UA; PHYLLIS BROOKS, "Bring On the Girls," Paramount; JUNE LOCKHART, "Meet Me in St. Louis," M-G-M; ROY BENSON, "Sweet and Low Down," 20th-Fox; GEORGE DOLENZ, "The Climax," Universal; BETTY LAWLER, "The Outward Room," M-G-M.

STORY PURCHASES

ROBERT NATHAN'S "Portrait of Jennie," David O. Selznick.

TITLE SWITCHES

"A Coffin for Dimitrios," formerly "Mask for Dimitrios," Warners.

Times Square Rally Monday

Stars Flying Here for Loan Drive's Start

The New York motion picture industry will set off its fireworks for the Fourth War Loan at noon on Monday when Hollywood celebrities, flying here over the week-end, will unveil the symbol on which the industry is basing its participation in the drive. Big event will be in Times Square.

In addition to the stars, whose names will be announced today, participating in the ceremonies will be W. Randolph Burgess and Nevil Ford, representing the War Finance Committee of the Treasury; Charles P. Skouras, B. V. Sturdivant, Edward L. Alperson and Harry Brandt.

There will be war heroes an Army Band, and contingents of WACS, WAVES, SPARS, Marines, and other branches of the fighting forces.

Personnel of Groups of "Hollywood Bondbardiers"

West Coast Bureau of THE FILM DAILY

Hollywood—Among the stars who will comprise teams of "Hollywood Bondbardiers" campaigning in top population and money centers in the Fourth War Loan drive are Errol Flynn, James Garfield, Brian Donlevy, Franchot Tone, Zorina, Alan Marshall, Laraine Day, Jinx Falkenburg, Maria Montez, Lucille Ball, Lee Bowman, Jeanette MacDonald, Dennis Morgan, Lloyd Nolan and Gene Tierney.

Other players travelling in "Bond Battalions" with groups of war veterans will be Ramsay Ames, Lois Andrews, Fay Bainter, Charles Bickford, Edgar Buchanan, Leslie Brooks, Lon Chaney, Jr., Albert Dekker, Carrol Dennison, Porter Hall, Paul Kelly, Edgar Kennedy, Lynn Merrick, Charles Ruggles, Ann Savage, Elaine Shepard, Helen Walker, Marjorie Woodworth, Raymond Walburn and Charles Winniger.

K. Lee Williams Moves Offices to De Queen, Ark.

De Queen, Ark.—K. Lee Williams Theaters, Inc., operating 19 theaters in Arkansas, Texas and Oklahoma, is moving its general offices from Hot Springs to De Queen. Company will occupy a building now being remodelled.

To Fete Seabees

A group of Seabees representing 26 cities will be entertained Monday by Republic Pictures at a reception in the Hotel Astor. Event, which is being conducted through the co-operation of the Bureau of Yards and Docks, will launch the Republic production "The Fighting Seabees." A screening of the picture will be held at the Preview Theater Monday morning.

Radie Harris at WB

Radie Harris, film writer, publicist and radio commentator, has been engaged by Warners for a temporary assignment under Majorie Morrow, head of the company's talent bureau in the East. She starts Monday.

"In Our Time" Premiere Set for Buffalo Feb. 4

Warners "In Our Time," will have a pre-release premiere in Buffalo on Feb. 4. Booking is tentatively set for the Great Lakes Theater, with the Buffalo Theater as an alternative, depending upon outcome of present bookings. General release will be on Feb. 19. Pic follows "Destination Tokyo" into the New York Strand next month.

Blanketing Baltimore With Bond Premieres

Baltimore—Local industry Fourth War Loan drive committee, under the direction of State Chairman Frank Hornig, is blanketing the city with Bond premieres, with all theaters co-operating.

Hub V. S. Elects Three

Boston — Variety Club here has elected three new directors. They are William Horan, Warner Bros. branch manager; Max Levinson, of the Levinson circuit, and Abe Yarchin, motion picture insurance manager. They succeed Norman Ayers, Eddie Morey and Joseph Levinson.

State Dept. Field Men to Aid Industry

(*Continued from Page* 1)

dressed by Francis C. de Wolf a George R. Canty of the State I partment. It was the first meeti of its kind to be held between t two groups. It is understood tl Canty, one time Universal repres tative in Europe and a repres tive of the Department of Comm in Germany, will be the State I partment's contact with the indust

It is possible, it was reported, tl the State Department will tra young men for field work in 10 ba industries, of which the film busine is one.

The importance of freedom of e pression everywhere in the wo was discussed yesterday. Such fre dom, it was said, is regarded as o of the basic factors in the mainte ance of future peace. De Wolf e phasized the responsibility of t executives to exercise the greate care in the fair picturization of other nations and their institutio and the fair presentation of t United States and its people to t world.

630,000 Service Men See Films Overseas Nightly

(*Continued from Page* 1)

pictures every night. Si Seadl presided at the luncheon meeting the N. Y. Athletic Club at whi Major Arthur Loew and Capt. Se mour Mayer were present. Forei publicity chiefs also attended.

Major Hubbell said that on a ty ical night—Oct. 1—which was tak as an index of conditions prevaili throughout the Fall of 1943, a t tal of 1,269 shows were played overseas theaters. Attendanc ranged from 15,000 men in the N Guinea amphitheater to 11 men an Alaskan outpost.

The survey disclosed the prom delivery of Hollywood produ through 19 film exchanges.

Parents of Leon Welch Stricken in 24 Hours

Detroit—Charles Welch, 79, a his wife, Emma, 74, passed aw within 24 hours of each other f lowing attacks of pneumonia. Th were the parents of Leon Welc operator of the Royal Theater.

Aha! A Sub Junket?

A new twist on a picture junket for the country's top movie editors is being cooked up by United Artists' Paul N. Lazarus for opening gun on "Knickerbocker Holiday" campaign. Idea of the new type trek, that wagsters say UA threatens to patent, is to avoid conflict with no traveling edict of the ODT.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

Defer Action on Sen. Mead's Tax Amendment

(See Column 1 Below)

FILE COPY

THE
LY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

TEN CENTS

The Film Daily

Vol. 85 No: 11 missing

ITICS POLL

ree Agreement

iscussion with independent exhibi-

(Continued on Page 26)

— "Ten Best" —

Admissions Tax Action Goes Over

ashington Bureau of THE FILM DAILY

Washington—Action on the admis-ions tax, originally scheduled in the enate for last Wednesday, was yes-erday deferred for the fourth day s Finance Committee Chairman eorge attempted to reach agree-ent with several of his colleagues

(Continued on Page 27)

— "Ten Best" —

riffith Undecided on ight on Gov't's Brief

Oklahoma City—Counsel for the riffith Amusement Co. and other efendants in the Government's nti-trust suit against southwest-rn theater holdings of the Griffith amily stated yesterday that their

(Continued on Page 24)

Curtiz Hits Jackpot

Numbered among the directorial elite emerging from the national "Ten Best" poll for the first time, Michael Curtiz hit the jackpot with a vengeance. He was responsible for the direction of three of the four Warner pictures chosen by the critics — "Yankee Doodle Dandy," "This is the Army" and "Casablanca."

"This is the Army"
(Warners)

"Casablanca"
(Warners)

"The Human Comedy"
(M-G-M)

"Watch on the Rhine"
(Warners)

"In Which We Serve"
(Coward-UA)

"So Proudly We Hail!"
(Paramount)

"Stage Door Canteen"
(Lesser-UA)

FWTBT and YDD in Tie for Second; 22nd Annual Contest Sees 439 Voting

By CHESTER B. BAHN
Editor, THE FILM DAILY

"Random Harvest," Metro-Goldwyn-Mayer's brilliant picturization of James Hilton's story, produced by Sidney Franklin and directed by Mervyn LeRoy with an exceptional cast headed by Ronald Colman and Greer Garson, is rated 1943's number one feature release by American critics and reviewers for press and radio, participating in the 22nd annual FILM DAILY "Ten Best Pictures" poll.

Three-hundred and five ballots were cast for the Metro picture in the coast-to-coast and border-to-

(Continued on Page 14)

— "Ten Best" —

Carr to Head Rank Distribution in U. S.?

London (By Cable)—E. T. "Teddy" Carr, whose resignation as United Artists' managing director in Great Britain was announced in New York over the week-end, is expected to affiliate with J. Arthur Rank to head

(Continued on Page 27)

— "Ten Best" —

Dept. of State Studying World Film Marketing

Washington Bureau of THE FILM DAILY

Washington — Organizational details are now being worked out within the State Department to clarify the Department's concern for the

(Continued on Page 15)

It's a Wood Custom

For a fifth successive year, the name of director Sam Wood is linked with a winning "Ten Best" picture in the annual FILM DAILY poll of press and radio critics. Wood directed FWTBT. In 1942, Wood had two of the 10 pictures "elected" —"Kings Row" and "Pride of the Yankees.

Showmen Shoot for Honors

Campaigns Start for Honored Hundred Goal

Reports from the field last night on the eve of the opening of the industry's Fourth War Loan campaign indicated that managers and theater owners are going all-out in their Bond-selling efforts with the copping of a spot in the Honored Hundred contest as their goal.

Harry Suchman of the Ritz, Port Richmond, N. Y., has organized business, fraternal and club groups, each with a quota to reach, and up to Saturday a total of $100,000 had been pledged. House is scaled to gross $800,000 on Feb. 8 when it has its

(Continued on Page 24)

Morgenthau Hosts Pix Leaders of Bond Drive

Washington Bureau of THE FILM DAILY

Washington — Secretary Morgenthau was host at luncheon Saturday to industry leaders for the Fourth War Loan drive. His guests were Charles P. Skouras, national chairman of the motion picture industry for the drive; Frank Ricketson, vice-chairman; Claude F. Lee, representing the industry, and the Treasury Department; B. V. Sturdivant, campaign director, and Andy Krapp-

(Continued on Page 23)

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

LESTER THOMPSON
M P P & D 21ST FL
28 W 44TH ST
N Y C

Sen. Mead to Propose Unchanged Tax Rate?

(*Continued from Page* 1)

of 10,000 or under, is "fearful we're going too heavy on it," and is afraid that Mead's action may mean no relief for the industry being voted. He was unable to reach Mead yesterday, however.

Wilson explained that many of his colleagues, seeing huge box-office queues in large cities, do not appreciate the difficulties of small-town exhibitors.

Entrance of Mead's amendment might jeopardize chances for later acceptance of his own amendment, Wilson feels, and will try this morning to get Mead to hold off. Wilson will try to win support for his amendment from Finance Committee Chairman George and other committee leaders.

If he fails here, said Wilson, he will try to have some other Senator offer an amendment providing that the one cent tax must be applied on each five cents "or major fraction thereof," rather than, as at present, on "each fraction thereof." With the present language, there would be a three cent tax on an 11-cent admission, but Wilson's proposal would lower the tax to two cents. It would go to three only when the established price rose to 12½ cents.

Cleveland Exhibs. Elect

Cleveland—Guests of honor of the Cleveland Motion Picture Exhibitors Association at its annual meeting yesterday to elect officers, were Mayor Frank J. Lausche, John Lokar, secretary to the Mayor; Hon. Samuel Silbert, judge of Common Pleas court; Martin G. Smith, ITO president and P. J. Wood, ITO secretary.

Hickey Confers With Nace

West Coast Bureau of THE FILM DAILY

Hollywood — George A. Hickey, Western division supervisor of Loew's, is in Phoenix, Ariz., to arrange for a new group of M-G-M pictures to play first-runs there. He is conferring with Harry Nace of the Nace Circuit, and is also looking over first-run situations in Phoenix.

Morris, Ill. Empire Burns

Morris, Ill.—The 500-seat Empire Theater and building was swept by fire. The estimated loss is $100,000.

86 L.A. Mobile Units As Issuing Agencies

West Coast Bur., THE FILM DAILY

Hollywood—Theaters in Southern California are providing 86 mobile units to tour Greater Los Angeles and act as Bond issuing agencies for the Fourth War Loan drive. It is expected that every home in the area will be covered by these units, with theaters receiving credit for sales.

BOB CRAN
House,'

CONSTANC
DENNIS D
LOWELL G

WALLAC
"Lighter T
and CRAIG

Tin

Stars

The N
dustry w
the Fou
Monday
flying he
unveil th
dustry is
the drive
Square.
In ad
names w
ticipatin
W. Ran
Ford, re
Committ
P. Skour
L. Alper
There
Band, a
WAVES, SPARS, Marines, and other branches of the fighting forces.

Personnel of Groups of "Hollywood Bondbardiers"

West Coast Bureau of THE FILM DAILY

Hollywood—Among the stars who

Lon Chaney, Jr., Albert Dekker, Carrol Dennison, Porter Hall, Paul Kelly, Edgar Kennedy, Lynn Merrick, Charles Ruggles, Ann Savage, Elaine Shepard, Helen Walker, Marjorie Woodworth, Raymond Walburn and Charles Winniger.

K. Lee Williams Moves Offices to De Queen, Ark.

De Queen, Ark.—K. Lee Williams Theaters, Inc., operating 19 theaters in Arkansas, Texas and Oklahoma, is moving its general offices from Hot Springs to De Queen. Company will occupy a building now being remodelled.

To Fete Seabees

A group of Seabees representing 26 cities will be entertained Monday by Republic Pictures at a reception in the Hotel Astor. Event, which is being conducted through the co-operation of the Bureau of Yards and Docks, will launch the Republic production "The Fighting Seabees." A screening of the picture will be held at the Preview Theater Monday morning.

Radie Harris at WB

Radie Harris, film writer, publicist and radio commentator, has been engaged by Warners for a temporary assignment under Majorie Morrow, head of the company's talent bureau in the East. She starts Monday.

"In Our Time" Premiere Set for Buffalo Feb. 4

Warners "In Our Time," will have a pre-release premiere in Buffalo on Feb. 4. Booking is tentatively set for the Great Lakes Theater, with the Buffalo Theater as an alternative, depending upon outcome of present bookings. General release will be on Feb. 19. Pic follows "Destination Tokyo" into the New York Strand next month.

Blanketing Baltimore With Bond Premieres

Baltimore—Local industry Fourth War Loan drive committee, under the direction of State Chairman Frank Hornig, is blanketing the city with Bond premieres, with all theaters co-operating.

Hub V. S. Elects Three

Boston — Variety Club here has elected three new directors. They are William Horan, Warner Bros. branch manager; Max Levinson, of the Levinson circuit, and Abe Yarchin, motion picture insurance manager. They succeed Norman Ayers, Eddie Morey and Joseph Levinson.

presided at the luncheon meeting
the N. Y. Athletic Club at wh
Major Arthur Loew and Capt. S
mour Mayer were present. Fore
publicity chiefs also attended.
Major Hubbell said that on a t
ical night—Oct. 1—which was ta
as an index of conditions prevail
throughout the Fall of 1943, a
tal of 1,269 shows were played
overseas theaters. Attendan
ranged from 15,000 men in the N
Guinea amphitheater to 11 men
an Alaskan outpost.
The survey disclosed the pro
delivery of Hollywood prod
through 19 film exchanges.

Parents of Leon Welch Stricken in 24 Hours

Detroit—Charles Welch, 79, a
his wife, Emma, 74, passed aw
within 24 hours of each other, f
lowing attacks of pneumonia. Th
were the parents of Leon Wel
operator of the Royal Theater.

Aha! A Sub Junket?

A new twist on a picture junket for the country's top movie editors is being cooked up by United Artists' Paul N. Lazarus for opening gun on "Knickerbocker Holiday" campaign. Idea of the new type trek, that wagsters say UA threatens to patent, is to avoid conflict with no traveling edict of the ODT.

Defer Action on Sen. Mead's Tax Amendment

(See Column 1 Below)

FILE COPY

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 12 NEW YORK, TUESDAY, JANUARY 18, 1944 TEN CENTS

'HARVEST' LEADS CRITICS POLL

Clark, Distribs. Fail to Reach Decree Agreement

Distribs. Balk At 20% Cancellation, Arbitration And Theater Acquisition

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY

Washington — A three-hour meeting between representatives of the distributor defendants in the New York anti-trust suit and Assistant Attorney General Tom C. Clark and Robert L. Wright of the Justice Department failed to result in an agreement upon the terms of the revised decree which the distributors will present to Clark for discussion with independent exhibi-

(*Continued on Page 26*)

— "Ten Best" —

Admissions Tax Action Goes Over

Washington Bureau of THE FILM DAILY

Washington—Action on the admissions tax, originally scheduled in the Senate for last Wednesday, was yesterday deferred for the fourth day as Finance Committee Chairman George attempted to reach agreement with several of his colleagues

(*Continued on Page 27*)

— "Ten Best" —

Griffith Undecided on Fight on Gov't's Brief

Oklahoma City—Counsel for the Griffith Amusement Co. and other defendants in the Government's anti-trust suit against southwestern theater holdings of the Griffith family stated yesterday that their

(*Continued on Page 24*)

Curtiz Hits Jackpot

Numbered among the directorial elite emerging from the national "Ten Best" poll for the first time, Michael Curtiz hit the jackpot with a vengeance. He was responsible for the direction of three of the four Warner pictures chosen by the critics — "Yankee Doodle Dandy," "This is the Army" and "Casablanca."

The Film Daily Ten Best Pictures of 1943

"Random Harvest"
(M-G-M)

"For Whom the Bell Tolls"
(Paramount)

"Yankee Doodle Dandy"
(Warners)

"This is the Army"
(Warners)

"Casablanca"
(Warners)

"The Human Comedy"
(M-G-M)

"Watch on the Rhine"
(Warners)

"In Which We Serve"
(Coward-UA)

"So Proudly We Hail!"
(Paramount)

"Stage Door Canteen"
(Lesser-UA)

Showmen Shoot for Honors

Campaigns Start for Honored Hundred Goal

Morgenthau Hosts Pix Leaders of Bond Drive

Washington Bureau of THE FILM DAILY

Washington — Secretary Morgenthau was host at luncheon Saturday to industry leaders for the Fourth War Loan drive. His guests were Charles P. Skouras, national chairman of the motion picture industry for the drive; Frank Ricketson, vice-chairman; Claude F. Lee, representing the industry, and the Treasury Department; B. V. Sturdivant, campaign director, and Andy Krapp-

(*Continued on Page 23*)

Reports from the field last night on the eve of the opening of the industry's Fourth War Loan campaign indicated that managers and theater owners are going all-out in their Bond-selling efforts with the copping of a spot in the Honored Hundred contest as their goal.

Harry Suchman of the Ritz, Port Richmond, N. Y., has organized business, fraternal and club groups, each with a quota to reach, and up to Saturday a total of $100,000 had been pledged. House is scaled to gross $800,000 on Feb. 8 when it has its

(*Continued on Page 24*)

FWTBT and YDD in Tie for Second; 22nd Annual Contest Sees 439 Voting

By CHESTER B. BAHN
Editor, THE FILM DAILY

"Random Harvest," Metro-Goldwyn-Mayer's brilliant picturization of James Hilton's story, produced by Sidney Franklin and directed by Mervyn LeRoy with an exceptional cast headed by Ronald Colman and Greer Garson, is rated 1943's number one feature release by American critics and reviewers for press and radio, participating in the 22nd annual FILM DAILY "Ten Best Pictures" poll.

Three-hundred and five ballots were cast for the Metro picture in the coast-to-coast and border-to-

(*Continued on Page 14*)

— "Ten Best" —

Carr to Head Rank Distribution in U. S.?

London (By Cable)—E. T. "Teddy" Carr, whose resignation as United Artists' managing director in Great Britain was announced in New York over the week-end, is expected to affiliate with J. Arthur Rank to head

(*Continued on Page 27*)

— "Ten Best" —

Dept. of State Studying World Film Marketing

Washington Bureau of THE FILM DAILY

Washington — Organizational details are now being worked out within the State Department to clarify the Department's concern for the

(*Continued on Page 15*)

It's a Wood Custom

For a fifth successive year, the name of director Sam Wood is linked with a winning "Ten Best" picture in the annual FILM DAILY poll of press and radio critics. Wood directed FWTBT. In 1942, Wood had two of the 10 pictures "elected" —"Kings Row" and "Pride of the Yankees.

SELL A BOND FOR EVERY SEAT ★ SHOW THE WAY WITH SHOWMANSHIP ★ 4th WAR LOAN DRIVE

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 12 Tues., Jan. 18, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, January 17)

NEW YORK STOCK MARKET	High	Low	Close	Chg. Net
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	17	17	+ ¼
Columbia Picts. pfd	....	....	....	.....
Con. Fm. Ind	2⅞	2¾	2¾	— ⅛
Con. Fm. Ind. pfd	16¾	16¾	16¾	— ¼
East. Kodak	164½	164½	164½	+ ⅜
do pfd.	....	....	....	.....
Gen. Prec. Eq	20½	20	20¼	— ⅝
Loew's, Inc.	59	58½	58¾	— ½
Paramount	24½	24	24	— ⅜
RKO	9½	9¼	9⅜	— ⅛
RKO $6 pfd	107¾	105	106¾	+ ¼
20th Century-Fox	22⅝	22⅜	22⅝	+ ⅛
20th Century-Fox pfd.	30	29¾	30	— ⅛
Warner Bros.	12¾	12⅝	12⅝	.....
NW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3⅛	3⅛	— ¼
Radio-Keith cvs.	1⅞	1⅝	1⅝	— ⅛
Sonotone Corp.	2⅞	2¾	2¾	— ⅛
Technicolor	13½	13⅛	13⅛	— ⅛
Trans-Lux	4⅜	4¼	4⅜	.....
Universal Picts. vtc.	19	18¾	18¾	— ¼

— "Ten Best" —

"No Time for Love" Clicks

Business ranging from 50 to 118 per cent of normal intake was reported yesterday by Paramount for its "No Time for Love" in pre-release engagements. Sales executives predicted that the picture was headed for the top brackets among Paramount releases of the last two years.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R. C. A PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

Patronage Still Off In N. E. Situations

Patronage which started to fall off in the smaller New England situations in early December has failed to make a comeback and a somewhat pessimistic view appears to be taken by Boston exchange men, it was reported yesterday. The pre-holiday slump started earlier this year than in previous years and the expected recovery after New Year's failed to materialize.

Film deals that were made prior to Dec. 1 apparently can't be made on the same terms today. Exact reason for the decline in attendance has not been determined, although severe weather and an epidemic of colds and flu are given as the principal causes.

— "Ten Best" —

Promotion Activities Outlined at Rep. Meet

West Coast Bureau of THE FILM DAILY

Hollywood—Future promotion activities in connection with the company's big pictures were amplified yesterday by Herbert J. Yates, Sr., at the opening session of Republic's third and final get-together in the current series of sales meetings. President James R. Grainger presided. The meeting, being held at the studio, will run through today.

In the afternoon the company feted six Seabees at a reception at the Hotel Ambassador in connection with the launching of "The Fighting Seabees."

— "Ten Best" —

Vanguard Films Signs Leo Hurwitz, Paul Strand

West Coast Bureau of THE FILM DAILY

Hollywood—Leo Hurwitz and Paul Strand, co-directors of the documentary film, "Native Land," have been signed to a contract by Vanguard Films. They are cameramen, editors and cutters as well as directors.

Hurwitz was founder and vice-president of Frontier Films, Inc., which in addition to "Native Land" produced "Hearts of Spain," "China Strikes Back," "Return to Life" and "White Flood." More recently he has been writing and producing pictures for the OWI field.

— "Ten Best" —

Lee Shubert Heads Legit. M of D Drive

The legitimate theaters of New York City and in other leading cities throughout the country will participate in the industry's March of Dimes drive by taking audience collections, according to announcement yesterday by Nicholas M. Schenck, national chairman. Lee Shubert was appointed chairman of the stage theaters' committee.

Road shows will be asked to participate wherever they may be playing during the week of January 24.

Chungking Gets Its First March of Time Issue

March of Time yesterday disclosed the arrival in Chungking of the first March of Time footage with commentary spoken in Mandarin and sub-titles in Chinese. The issue is "Sailors With Wings," which the company considered of special interest to the Chinese. The footage will be shown in about 100 houses in Free China and will be brought via mobile units to fighting men and villagers.

Before its distribution in China the film was previewed by Generalissimo Chung-Kai Shek.

— "Ten Best" —

George W. Parr Heads Exhibs. of No. & So. Caro.

Charlotte, N. C.—George W. Parr of Lancaster, S. C., was elected president of the Theater Owners of North and South Carolina at the 32nd annual convention of this group, the oldest exhibitor organization in the United States.

Parr succeeds Roy Rowe as president. A. P. Sams, Jr., of Statesville, N. C., and Boyd Browne of Winnsboro, S. C., were re-elected vice-presidents, and Mrs. Pauline Griffith, secretary and treasurer.

Speakers were Ed Kuykendall, national president of the MPTOA, and S. H. Fabian. Over 500 theaters were represented.

— "Ten Best" —

Only One Free Movie Day Allowed in Any One House

There will be no deviation from the original agreement by distributors for providing pictures for War Bond premieres, it was stated yesterday by Ned E. Depinet, chairman of the distributors' committee of the Fourth War Loan Drive.

Statement was made in view of requests from territories for holding "free movie week" or "free movie month." Depinet emphasized that under no circumstances can more than one "free movie day" in any one theater be held anywhere.

— "Ten Best" —

Dave Harris to STR

Dave Harris, circulation and sales promotion manager of Quigley Publications since 1936, has joined Showmen's Trade Review as business and circulation manager, effective yesterday. Before joining Quigley, Harris operated theaters. His first contact with the industry was with the old Exhibitors' Trade Review in 1916.

— "Ten Best" —

Award to Ruth Weisberg

Ruth Weisberg of Warners yesterday was presented with a ribbon award by the American Women's Volunteer Services for having completed 250 hours of service in the organization's war work. Miss Weisberg also is chairman of the Warner Club Girl's Service Committee, which looks after the welfare of Warnerites in the fighting services.

COMING and GOING

JACK COHN, ABE SCHNEIDER, JOSEPH A. McCONVILLE and LEO JAFFE, all of Columbia, are back in town from the Coast.

EDDIE SILVERMAN, head of Chicago's Essaness circuit, is on the West Coast on vacation.

MORT SINGER is expected to return to Chicago from the Coast on Thursday.

WILL SINGER, manager of the Bran[illegible] Theater, Omaha, has returned home after a brief visit to Chicago.

ALEX HILLMAN, publisher of Movieland magazine and other publications, and RICHARD H. ROFFMAN, director of radio and public relations for Hillman Periodicals, are in Washington on business.

SOLLY BAINO, Warners' talent scout, arrived in New York yesterday from the Coast, for his semi-annual Broadway once-over combined with a tour of the East and Midwest. He is accompanied by MRS. BAINO, and will remain here about three weeks.

SERGT. ALBERT O. FENYVESSY, owner of the Arnett, Rochester, who has been with an Air Depot Group in Iran, has arrived home on furlough.

W. M. COTTON, president of the Ideal Women's group arrived in New York yesterday from Hollywood after a two weeks survey of industry matters in relation to his movie magazines, Movies, Movie Life, and Movie Stars Parade.

ARTHUR LEVY, Pittsburgh branch manager for Columbia Pictures, and his wife are spending their annual vacation in New York.

CORP. LEON GROSSMAN, formerly with the RKO-Paramount-Comerford pool in Rochester, is home on furlough.

ROY HAINES, Southern and Western division sales manager for Warner Bros., and JULES LAPIDUS, Eastern division head, are back from respective two-week tours of their territories.

HARRY ROSENQUEST of Warner Theaters left New York yesterday for Cleveland and Pittsburgh. He returns the end of the week.

JOHN DOERR, executive of Chicago's Alliance circuit is absent from Chicago on a business trip to the Coast. His secretary, KIKI SPEROS, is in Memphis for a couple of weeks.

TED SCHLANGER, Philadelphia zone manager for Warner theaters, was in town yesterday.

SAM JAFFE, arrived from Hollywood yesterday for 20th-Fox home office conferences with Spyros Skouras and Tom Connors.

J. E. FONTAINE, Paramount branch manager in Washington, returned to the capital last night after a New York visit.

SAM GOLDSTEIN, head of Commonwealth Pictures and treasurer of Guaranteed Pictures, is on the way to the Coast on business. He'll be away until the end of the month.

CONSTANCE DOWLING, Sam Goldwyn discovery who will make her film debut bow in "Up in Arms," arrives from the Coast today.

WOLFE COHEN, Warner's Canadian general manager, is back at his Toronto desk after a brief visit to the Montreal branch of Vitagraph, Ltd.

Cary Grant	Joan Carroll
Oliver Hardy	Constance Moore

The Ten Best Pictures of 1943

SELECTED by 439 representative critics and commentators of newspapers, magazines, syndicates, and radio stations in the 22nd annual poll conducted by THE FILM DAILY.

		VOTES
"Random Harvest"	M-G-M	305
"For Whom the Bell Tolls"	Paramount	285
"Yankee Doodle Dandy"	Warners	285
"This is the Army"	Warners	276
"Casablanca"	Warners	259
"The Human Comedy"	M-G-M	241
"Watch on the Rhine"	Warners	220
"In Which We Serve"	Coward-UA	208
"So Proudly We Hail!"	Paramount	201
"Stage Door Canteen"	Lesser-UA	162

"Random Harvest"

A M-G-M Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer, Sidney Franklin; *Director,* Mervyn LeRoy; *Screenplay,* Claudine West, George Froeschel, Arthur Wimperis; *Novel,* James Hilton; *Musical Score,* Herbert Stothart; *"She's Ma Daisy"* staged by Ernst Matray; *Cinematographer,* Joseph Ruttenberg; *Recording Director,* Douglas Shearer; *Art Director,* Cedric Gibbons; *Associate,* Jack More; *Gowns,* Kalloch; *Editor,* Harold F. Kress; *Assistant Director,* Hugh Boswell; *Makeup,* Jack Down; *Hair Styles,* Sydney Guilaroff.

CAST

Ronald Colman, Greer Garson, Philp Dorn, Susan Peters, Henry Travers, Reginald Owen, Bramwell Fletcher, Rhys Williams, Una O'Connor, Charles Waldron, Elisabeth Risdon, Melville Cooper, Margaret Wycherly, Aubrey Mather, Arthur Margetson, Alan Napier, Jill Esmond, Marta Linden, Ann Richards, Norma Varden, David Cavendish, Ivan Simpson, Marie DeBecker.

"For Whom the Bell Tolls"

A Paramount Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer-Director, Sam Wood; *Screenplay,* Dudley Nichols; *Novel,* Ernest Hemingway; *Musical Score,* Victor Young; *Cinematographer,* Ray Rennahan; *Sound Recording,* Harold Lewis and Don Johnson; *Art Directors,* Hans Dreier and Haldane Douglas; *Set Decorations,* Bert Granger; *Special Photographic Effects,* Gordon Jennings; *Process Photography,* Farciot Edouart; *Editors,* Sherman Todd and John Link; *Assistant Director,* Lonnie D'Orsa; *Makeup Artist,* Wally Westmore.

CAST

Gary Cooper, Ingrid Bergman, Akim Tamiroff, Arturo de Cordova, Joseph Calleia, Katina Paxinou, Vladimir Sokoloff, Mikhail Rasumny, Fortunio Bonanova, Eric Feldary, Victor Varconi, Lilo Yarson, Alexander Granach, Adia Kuznetzoff, Leonid Sneegoff, Leo Bulgakov, Duncan Renaldo, George Coulouris, Frank Puglia, Pedro Cordoba, Michael Visaroff, Konstantin Shayne, Martin Garralaga, Jean Del Val, Jack Mylong, Feodor Chaliapin.

"Yankee Doodle Dandy"

A Warner Bros. Picture

ONE OF THE FILM DAILY
TEN BEST PICTURES OF 1943

CREDITS

Executive Producer, Hal B. Wallis; *Associate Producer,* Wiliam Cagney; *Director,* Michael Curtiz; *Screenplay,* Robert Buckner and Edmund Joseph, *Original Story,* Robert Tuckner; *Music and Lyrics,* George M. Cohan; *Cinematographer,* James Wong Howe; *Recording,* Everett A. Brown; *Art Director,* Carl Jules Weyl; *Montages,* Don Siegel; *Dialogue Director,* Hugh MacMullan; *Dance Directors,* Leroy Prinz, Seymour Felix, John Boyle; *Technical Advisor,* William Collier, Sr.; *Gowns,* Milo Anderson; *Film Editor,* George Amy; *Assistant Director,* Frank Heath; *Musical Director,* Leo F. Forbstein; *Makeup,* Perc Westmore.

CAST

James Cagney, Joan Leslie, Walter Huston, Richard Whorf, rene Manning, George Tobias, Rosemary DeCamp, Jeanne Cagney, Frances Langford, George Barbier, S. Z. Sakall, Walter Catlett, Douglas Croft, Eddie Foy, Jr., Minor Watson, Chester Clute, Odette Myrtil, Patsy Lee Parsons, Capt. Jack Young.

"This is the Army"

A Warner Bros. Picture

ONE OF THE FILM DAILY
TEN BEST PICTURES OF 1943

CREDITS

Producers, Jack L. Warner and Hal B. Wallis; *Director,* Michael Curtiz; *Screenplay,* Casey Robinson and Capt. Claude Binyon; *Music and Lyrics,* Irving Berlin; *Cinematographers,* Bert Glennon and Sol Polito; *Technicolor Advisor,* Natalie Kalmus; *Associate,* Richard Mueller; *Recording,* C. A. Riggs; *Art Directors,* Lt. John Koenig and John Hughes; *Set Decorations,* George James Hopkins; *Montages,* James Leicester and Don Siegel; *Special Effects,* Jack Cosgrove; *Costumes,* Pvt. Orry-Kelly; *Film Editor,* George Amy; *Assistant Director,* Frank Heath; *Musical Director,* Leo F. Forbstein; *Makeup,* Perc Westmore; *Dialogue Director,* Sgt. Edward Blatt; *Production Numbers,* Leroy Prinz and M/Sgt. Robert Sidney; *Orchestral Arrangements,* Ray Heindorf; *Technical Advisor,* Lt. Col. Frank McCabe.

CAST

George Murphy, Joan Leslie, George Tobias, Alan Hale, Charles Butterworth, Dolores Costello, Una Merkel, Stanley Ridges, Rosemary DeCamp. Ruth Donnelly, Dorothy Peterson, Frances Langford, Gertrude Neissen, Kate Smith, Ilka Gruning, Lt. Ronald Reagan, Sgt. Joe Iouis, T/Sgt. Tom D'Andrea, Sgt. Julie Oshins, Sgt. Robert Shanley, Cpl. Herbert Anderson, 1st Sgt. Allan Anderson, M/Sgt. Ezra Stone, S/Sgt. James Bureell, Sgt. Rose Elliott, Sgt. Alan Manson, Sgt. John Prince Mendes, Sgt. Earl Oxford.

“Casablanca”

A Warner Bros. Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer, Hal B. Wallis; *Director,* Michael Curtiz; *Screenplay,* Julius J. and Philip Epstein and Howard Koch; *Play,* Murray Burnett and Joan Alison; *Musical Score,* Max Steiner, *Songs,* M. K. Kerome and Jack Scholl; *Cinematographer,* Arthur Edeson; *Recording,* Francis J. Scheid; *Art Director,* Carl Jules Weyl; *Set Decorations,* George James Hopkins; Montages, Don Siegel and James Leicester; *Special Effects,* Lawrence Butler; *Director,* Willard Van Enger; *Gowns,* Orry-Kelly; *Editor,* Owen Marks; *Assistant Director,* Lee Katz; *Musical Director,* Leo F. Forbstein; *Makeup,* Perc Westmore, *Dialogue Director,* Hugh MacMullan; *Orchestral Arrangements,* Hugo Friedhofer; *Technical Advisor,* Robert Aisner.

CAST

Humphrey Bogart, Ingrid Bergman, Paul Henreid, Claude Rains, Conrad Veidt, Sydney Greenstreet, Peter Lorre, S. Z. Sakall, Madeleine LeBeau, Dooley Wilson, Joy Page, John Qualen, Leonid Kinsky, Helmut Dantine, Curt Bois, Marcel Dalio, Corinna Mura, Ludwig Stossel, Ilka Gruning, Charles La Torre, Frank Puglia, Dan Seymour.

“The Human Comedy”

A M-G-M Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer-Director, Clarence Brown; *Screenplay,* Howard Estabrook; *Story,* William Saroyan; *Musical Score,* Herbert Stothart; *Cinematographer,* Harry Stradling; *Recording Director,* Douglas Shearer; *Art Director,* Cedric Gibbons; *Associate,* Paul Groesse; *Set Decorations,* Edwin B. Willis; *Associate,* Hugh Hunt; *Costume Supervisor,* Irene; *Film Editor,* Conrad A. Nervig; *Dance Director,* Ernst Matray; *Assistant Director,* Hugh Boswell; *Makeup,* Jack Dawn.

CAST

Mickey Rooney, Frank Morgan, James Craig, Marsha Hunt, Fay Bainter, Ray Collins, Van Johnson, Donna Reed, Jack Jenkins, Dorothy Morris, John Craven, Ann Ayars, Mary Nash, Henry O'Neill, Katherine Alexander, Alan Baxter, Darryl Hickman, Barry Nelson, Rita Quigley, Clem Bevans, Adeleine De Walt Reynolds.

"Watch on the Rhine"

A Warner Bros. Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer Hal W. Wallis; *Director,* Herman Shumlin; *Screenplay,* Dashiell Hammett; *Additional Scenes and Dialogue,* Lillian Hellman; *Play,* Lillian Hellman; *Musical Score,* Max Steiner; *Orchestral Arrangements,* Hugo Friedhofer; *Cinematographer,* Merritt Gerstad; *Recording,* Dolph Thomas; *Art Director,* Carl Jules Weyl; *Set Decorations,* Casey Roberts; *Special Effects,* Jack Holden, director, and Edwin B. Dupar; *Gowns,* Orry-Kelly; *Editor,* Rudi Fehr; *Assistant Director,* Dick Mayberry; *Musical Director,* Leo F. Forbstein; *Makeup,* Perc Westmore; *Dialogue Director,* Edward Blatt.

CAST

Bette Davis, Paul Lukas, Geraldine Fitzgerald, Lucile Watson, Beulah Bondi, George Coulouris, Donald Woods, Henry Daniell, Donald Buka, Eric Roberts, Janis Wilson, Mary Young, Kurt Katch, Edwin Kalser, Robert O. Davis, Clyde Fillmore, Frank Wilson, Clarence Muse.

"In Which We Serve"

A Two Cities Production

Released by United Artists

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer, Noel Coward; *Directors,* Noel Coward and David Lean; *Associate Producer,* Anthony Havelock-Allan; *Story,* Noel Coward; *Musical Score,* Noel Coward; *Cinematographer,* Ronald Neame; *Sound Recording,* C. C. Stevens; *Art Supersivor,* G. B. Calthrop; *Art Director,* David Rawnsley; *Associate,* W. C. Andrews; *Special Effects,* Douglas Woolsey; *Set Dressing,* Norman Delaney; *Editor,* R. Myers; *Makeup,* Tony Sforzini.

CAST

Noel Coward, Bernard Miles, John Mills, Celia Johnson, Kay Walsh, Joyce Carey, Derek Elphinstone, Robert Sansom, Philip Friend, Michael Wilding, Hubert Gregg, Ballard Bergeley, James Donald, Kenneth Carton, Walter Fitzgerald, Gene Case, Ann Case, Ann Stephens, Daniel Massey, Dora Gregory, Kathleen Harrison, George Carney.

"So Proudly We Hail!"

A Paramount Picture

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer-Director, Mark Sandrich; *Written by,* Allan Scott, *Music,* Miklos Rozsa; *Cinematographer,* Charles Lang; *Sound Recording,* Harold Lewis and John Cope; *Art Directors,* Hans Dreier and Earl Hedrick; *Set Decorator,* Stephen Seymour; *Special Photographic Effects,* Gordon Jennings; *Process Photography,* Farciot Edouart; *Editor,* Ellsworth Hoagland; *Assistant Director,* Joe Youngerman; *Makeup Artist,* Wally Westmore.

CAST

Claudette Colbert, Paulette Goddard, Veronica Lake, George Reeves, Barbara Britton, Walter Abel, Sonny Tufts, Mary Servoss, Ted Hecht, John Litel, Dr. Hugh Ho Chang.

"Stage Door Canteen"

A Sol Lesser Production

Released by United Artists

One of The Film Daily
Ten Best Pictures of 1943

CREDITS

Producer, Sol Lesser; *Associate Producer,* Barnett Briskin; *Director,* Frank Borzage; *Original Screenplay,* Delmar Daves; *Musical Score,* Freddie Rich; *Production Designer,* Harry Horner; *Assistant,* Clem Beauchamp; *Talent Co-ordinator,* Radie Harris; *Cinematographer,* Harry Wild; *Sound Technician,* Hugh McDowell; *Art Director,* Hans Peters, *Interior Decorator,* Victor Gangelin; *Costumes,* Albert Deano; *Film Editor,* Hal Kern; *Musical Director,* C. Bakaleinikoff; *Assistant Directors,* Lew Borzage and Virgil Hart.

CAST

Cheryl Walker, William Terry, Marjorie Riordan, Lon McCallister, Margaret Early, Michael Harrison, Dorothea Kent, Fred Brady, Marion Shockley, Patrick O'Moore. *Stars at the Stage Door Canteen*: Judith Anderson, Henry Armetta, Benny Baker, Tallulah Bankhead, Ralph Bellamy, Edgar Bergen, Roy Bolger, Helen Broderick, Katharine Cornell, Lloyd Corrigan, Ian Claire, Jane Darwell, William Demarest, Virginia Field, Dorothy Fields, Gracie Fields, Lynn Fontanne, Arlene Francis, Vinton Freedley, Lucile Gleason, Vera Gordon, Virginia Grey, Helen Hayes, Katharine Hepburn, Hugh Herbert, Jean Hersholt, Sam Jaffe, Allan Jenkins, George Jessel, Roscoe Karns, Virginia Kaye, Tom Kennedy, Otto Kruger, June Lang, Betty Lawford, Gypsy Rose Lee, Alfred Lunt, Bert Lytell, Harpo Marx, Aline MacMahon, Elsa Maxwell, Ed Wynn, Helen Menken, Yehudi Menuhin, Ethel Merman, Ralph Moran, Alan Mowbray, Paul Muni, Elliott Nugent, Merle Oberon, Franklin Pangborn, Helen Parrish, Brock Pemberton, George Raft Lanny Ross, Selena Royle, Martha Scott, Cornelia Otis Skinner, Ned Sparks, Bill Stern, Ethel Waters, Johnny Weismuller, Arleen Whelan, Dame May Whitty. *Bands*: Count Basie, Xavier Cugat, Benny Goodman, Kay Kyser, Guy Lombardo, Freddy Martin.

Critics Who Voted for the 1943 Ten Best

Alabama

Mary Sterne, Star, Anniston.
Harry P. Hall, Eagle, Dothan.
Louis A. Eckyl, Times, Florence.
Mildred Smith, Advertiser, Montgomery.

Arkansas

Alfred W. Rose, News, Camden.
Louise Diehl, Daily Times Echo, Eurkea, Springs.

California

Everett Leonard Johannes, Times-Star, Alameda.
Clayton Ward, Post-Advocate, Alhambra.
Mae Saunders, The Californian, Bakersfield.
Hal Johnson, Daily Gazette, Berkeley.
Evaleen Locke, Evening Review, Burbank.
Fred D. Brown, Advance, Burlingame.
Will N. Speegle, Humboldt Times, Eureka.
Jeannette Briggs, News Press, Glendale.
Walter Ives Christie, Sentinel, Hanford.
John W. Teed, Sun, Long Beach.
George H. Jackson, Herald & Express, Los Angeles.
Edwin Schallert, Times, Los Angeles.
Philip K. Scheuer, Times, The Family Circle, Los Angeles.
Jimmy Starr, Herald & Express, Los Angeles.
Ed Nelson, Post-Enquirer, Oakland.
Wood Soanes, Tribune, Oakland.
O. H. King, Progress-Bulletin, Pomona.
Don H. Short, Union & Tribune-Sun, San Diego.
Claude A. LaBelle, News, San Francisco.
Dorothy Walker, FILM DAILY correspondent, San Francisco.
Virginia Roy Rowland, Daily Democrat, Woodland.

Colorado

Betty Craig, Post, Denver.
Lo Visa McKean, Herald-Democrat, Durango.
F. E. Winsor, Chronicle-News, Trinidad.

Connecticut

Leo Miller, Herald, Bridegport.
Fred H. Russell, Post & Telegram, Bridgeport.
Samuel B. Cohen, Daily Journal Meriden.
Joseph J. Famiglietti, Jr., Daily News, Naugatuck.
Gertrude Pearson, FILM DAILY correspondent, New Haven.
Dean Hunt, Advocate, Stamford.
John H. Thompson, Register, Torrington.
George Dillon, Democrat, Waterbury.

Delaware

Helen M. Barrett, Journal-Every Evening, Wilmington.
Mary Jane Gibbons, Morning News, Wilmington.

District of Columbia

Derek Fox, United States News, Washington.
Andrew R. Kelley, Daily News, Washington.

Florida

E. W. Sudlow, FILM DAILY Correspondent, Coral Gables.
R. T. Fredericks, Herald, Miami.
A. R. Dunlap, Evening Independent, St. Petersburg.
Mary Ellen Clark, News-Democrat, Tallahassee.
E. D. Lambright, Morning Tribune, Tampa.
Lucie Lee Marsh, Daily Times, Tampa.

THE Film DAILY *Thanks . . .*

Those representative motion picture critics and reviewers of the United States whose splendid co-operation in applying the national critical yardstick to American screen entertainment annually makes possible the presentation of the Ten Best Pictures, a distinctive industry and journalistic feature.

Jack Alicoate

Georgia

Jimmy Robinson, Herald, Albany.
Paul Jones, Constitution, Atlanta.
Quimby Melton, News Griffin.
Eleanor H. Orr, Daily News, La Grange.
Paul M. Conway, Evening News, Macon.
Emily R. Jerger, Times Enterprise, Thomasville.
Jack Williams, Jr., Journal-Herald, Waycross.

Idaho

Norma C. Stout, Idaho, Statesman, Boise.
William A. Wheeler, Capitol News, Boise.
Louise M. Shadduck, Press, Coeur D'Alene.

Illinois

Robert L. Kern, News-Democrat, Belleville, Ill.
Carl Guldager, Daily News, Chicago.
Joseph Esler, FILM DAILY correspondent.
Henry T. Murdock, Sun, Chicago.
Layah Riggs, Herald & Review, Decatur.
Grace L. Barnett, Journal Standard, Freeport.
W. O. Paisley, Daily Republican, Marion.
Evabeth Miller, Evening Star, Peoria.
Robert M. Shepherdson, Journal Transcript, Peoria.
C. H. Nelson, Morning Star, Rockford.
Harriet S. Jeanes, Argus, Rock Island.
W. F. Dagon, Illinois State Journal & Register, Sprinfield.
Carrol C. Hall, Springfield.

Indiana

Camille Utter Meno, Times Mail, Bedford.
Dan Albrecht, Daily Truth, Elkhart.
Leah B. Drake, Courier, Evansville.
Ed Klinger, Press, Evansville.
Herbert A. Swartz, News-Democrat, Goshen.
Herbert Kenny, Jr., News, Indianapolis.
Corbin Patrick, Star, Indianapolis.
Maurice C. Tull, Tribune Dispatch, Kokomo.
Lucille Phillips & Jack Tinkle, Chronicle Tribune, Marion.
C. Gayle Warnock, Chronicle Tribune, Marion.
E. Preston Calvert, News Dispatch, Michigan City.
Leslie E. Dunkin, South Bend.
Howard M. Rudeaux, FILM DAILY correspondent, Indianapolis.

Iowa

Irma I. Masterson, News Republican, Boone.
B. C. Raffety, Daily Times Herald, Carroll.
Gene Farmer, Cedar Rapids Gazette, Cedar Rapids.
Rex J. Ballard, Davenport Daily Times, Davenport.
John E. O'Donnell, The Democrat, Davenport.
Otto Weber, FILM DAILY, Des Moines.
R. K. Tindall, Evening Sentinel, Shenandoah.
L. E. Wood, Waterloo Daily Courier, Waterloo.
Ray Johnson, Freeman Journal, Webster City.

Kansas

Hugh J. Powell, The Journal, Coffeyville.
E. Lawuson May, News Herald, Hutchinson.
I. E. Kirkland, Kansas City Kansan, Kansas City.

Kentucky

Boyd Martin, Courier Journal, Louisville.
A. A. Daugherty, The Times, Louisville.
Lew Schatzmann, Daily Independent, Maysville.

Louisiana

George V. Lofton, The World, Monroe.
John Lester, The Item, New Orleans.
Eleanor P. Nicholson, The Times Picayune, New Orleans.
Anice Temple, Times Picayune, New Orleans.
Frank Grosjean, The Journal, Shreveport, La.

Maine

Ruth Henderson, Kennebec Journal, Augusta.
Harold L. Cail, Portland Evening Express, Portland.
Richard H. Woodbury, Sunday Telegram, Portland.
Annabelle Pollard, The Press Herald, Portland.

Maryland

Donald Kirkley, Sun & Sunday Sun, Baltimore.
William Messner, Baltimore.
Henry Decker, Frederick News Post, Frederick.
J. Richard Rauth, Herald-Mail Co., Hagerstown.
Lester S. McWilliams, Morning Herald, Hagerstown.

Massachusetts

C. S. Sherman, Daily Sun, Attleboro.
Lawrence P. Stanton, Evening Times, Beverly.
Elinor L. Hughes, Boston Herald, Boston.
Lester Smith, Boston News Bureau, Boston.
Prunella Hall, Boston Post Record.
Joyce Dana, Boston Daily Record.
Helen Eager, Boston Traveller.
E. F. Melvin, Christian Science Monitor.
Floyd L. Bell, FILM DAILY.
Majory Adams, The Globe.
Rita M. Naughton, Daily Item, Clinton.
Tome Burke, The Record, Haverhill.
Timothy F. O'Hearn, Eagle-Tribune, Lawrence.
Arnold W. Sullivan, Sunday Sun, Lawrence.
Edward E. Jaffee, Daily Evening Item, Lynn.
Lawrence Dodge, Newburyport Daily News, Newburyport.
Kingsley R. Fall, Berkshire Evening Eagle, Pittsfield.
John D. Donoghue, Daily News, Springfield.
Louise Mace, Republican, Springfield.
Michael Zandan, Free Press, Springfield.
Chester W. Hutchings, Jr., Evening News, Salem.
Jimmy Lee, Worcester Gazette, Mass.
A. Alfred Marcello, Telegram, Worcester.
Clarence L. Moody, Evening Gazette, Worcester.

Critics Who Voted for the 1943 Ten Best

Michigan

Mrs. Madge A. Millikin, Daily Telegram, Adrian, Mich.
H. R. Palmer, The State Journal, Lansing, Mich.
Janet Logie, Grand Rapids, Mich.
Jean Worth, Herald-Leader, Menominee, Mich.
Mary Morton, Muskegon Chronicle, Muskegon, Mich.
Frank G. Schmidt, The Saginaw News, Saginaw, Mich.
Elisabeth Brown, Wyandotte News Herald, Wyandotte, Mich.
Betty Preston, Wyandotte News-Herald, Wyandotte, Mich.

Minnesota

Nathan Cahen, Herald and News Tribune, Duluth, Minn.
Nathan Cohen, Herald and News Tribune, Minn.
Hugo Hartig, Faribault Daily News, Faribault.
Jared How, Free Press, Mankato.
Anna Lou Tasker, Minneapolis Daily Times, Minneapolis.
Robert E. Murphy, Star Journal, Minneapolis.
Marguerite Schnorr, Post-Bulletin, Rochester.
Jules L. Steele, Pioneer Press and Dispatch, St. Paul.
F. L. Hancock, Enterprise, Virginia, Minn.

Mississippi

Sumter Gillespie, Commonwealth, Greenwood.
Katie Lou Keahey, American, Hattiesburg.
Earl C. Magee, Daily News, Jackson.
Margaret Shannon, Daily Journal, Tupelo.

Missouri

Jenny Rose Bennett, Maryville Daily Forum, Maryville.
Herbert L. Monk, Globe-Democrat, St. Louis.
William Inge, St. Louis Star-Times, St. Louis.

Montana

Al Gaskill, Independent-Record, Helena.
Phyllis LaReau, Independent-Record, Helena.

Nebraska

Arch W. Jarrell, Daily Independent, Grand Island.
H. Dwight King, Daily Hub, Kearney, Nebr.
Clyde A. Rowen, Nebraska State Journal, Lincoln.
Miss Ann E. Wary, News-Press, Nebraska City.
S. H. McCaw, Daily News, Norfolk.
Bill Romberg, Omaha.
Jake Rachman, World-Herald, Omaha.

New Hampshire

Guy Langley, New Durham, N. H.
Richard H. Hartford, Herald, Portsmouth.

New Jersey

Dorothea Wingert, Daily Journal, Elizabeth.
Arthur D. Mackie, The Jersey Journal, Jersey City, N. J.
Norman B. Tomlinson, Daily Record, Morristown.
Alan Branigan, Newark Evening News, Newark.
Gordon F. Allison, Newark Sunday Call, Newark.
Will Baltin, The Daily Home News-The Sunday Times, New Brunswick.
Max L. Simon, Sunday Eagle, Passaic, N. J.
Milton G. Levine, Evening News, Paterson.
Margaret J. Garlick, Sunday Eagle, Paterson.

New York State

Cliff Bradt, Knickerbocker News, Albany.
Hugh P. Donlon, Amsterdam Evening Recorder, Amsterdam.
Victor J. Callanan, Citizen-Advertiser, Auburn.
P. Walter Hanan, Binghamton Press, Binghamton.
William E. J. Martin, Courier-Express, Buffalo.
J. Howard Garnish, Courier-Express, Buffalo.
Herbert G. Schwartz, Evening Obsterver, Dunkirk.
Tom Bryne, Starm-Gazette, Elmira.
Jack Gardner, Newsday, Hempstead.
Mr. H. Paul Draheim, Hekimer Telegram, Herkimer.
William J. Water, Journal, Ithaca.
Thomas E. Brundage, Union-Sun & Journal, Lockport.
Alfred P. Offenheim, Daily Argus, Mount Vernon.
E. Joe Albertson, Evening Star, Peekskill.
George L. David, Democrat & Chronicle, Rochester.
C. R. Abbey, Film Daily, Rochester.
Amy H. Croughton, Times-Union, Rochester.
Arthur D. Goodman, Times-Union, Rochester.
Robert Ingmire, The Saratogian, Saratoga Springs.
Rice Henyan, Gazette, Schenectady.
Ransom R. Micks, Jr., Gazetter, Schenectady.
Lorraine Rowe, Gazette, Schenectady.
Everett L. Finch, Union-Star, Schenectady.
Robert Arnold, Herald-Journal, Syracuse.
Dominic Pepp, Daily Times, Watertown.

New York City

Manfred George, Aufbau.
Kurt Hellmer, Aufbau.
Jane Corby, Brooklyn Eagle.
Clifford Evans, Brooklyn Eagle.
James H. Lee, China Daily News.
Kate Cameron, Daily News.
Wanda Hale, Daily News.
Dorothy Masters, Daily News.
George Przymusinski*, Everybody's Daily. *Polish.
Howard Barnes, Herald-Tribune.
Otos L. Guernsey, Jr., Herald-Tribune.
Italo Falbo, Il Progresso.
Ethel Colby, The Journal of Commerce.
Helen Waters, Long Island Advocate.
Leon Mishkin, Morning Telegraph.
Irene Thirer, New York Post.
Archer Winsten, New York Post.
Bosley Crowther, New York Times.
John T. McManus, PM.
Mark Weinbaum, Novoye Russkoye Sloud.
Frank N. Lesourd, Staten Island Advocate.
Alton Cook, World-Telegram.
Pauline Williams, World-Telegram.

North Carolina

Louise Merrill, Citizen-Times, Asheville.
Ralph Sprinkle, News, Charlotte.
Mary Gillett, Observer, Charlotte.
Fred Haney, The Morning Herald, Durham.
John Peele, The Daily Advance, Elizabeth City.
L. C. Gifford, The Daily Record, Hickory.
Hugh W. Swoffard, Sun Journal, New Bern.
Lucie Hodges, The Sun Journal, New Bern.
John Harden, Post, Salisport.
John G. Thomas, Wilson Daily Times, Wilson.

North Dakota

Lloyd W. Sveen, Forum, Fargo.
Gaylord E. Conrad, County News, Mandan.

Ohio

Dennis R. Smith, The Repository, Canton.
Alvin C. Smith, The Repository, Canton.
Alvin C. Zurcher, Gazetter, Chillicothe.
Elsie Loeb, Cleveland.
Samuel T. Wilson, Dispatch, Columbus.
Audrey Stanfield, Daily News, Dayton.
A. S. Kany, Journal-Herald, Dayton.
Jim Porter, The Daily Tribune, Gallipolis.
Clayton A. Leiter, Journal-News, Hamilton.
Clara Hyde, Cincinnati.
Richard F. Moffat, News, Lima.
Ruby Nelle Rochester, Daily News, Logan.
John Saffell, Journal, Lorain.
Hazel Kirk, Advocate, Newark.
Dean G. Warner, The Daily Times, New Philadelphia.
Besse E. Biddle, Daily Times, Niles.
H. E. Johnson, Telegraph, Painesville.
Lola Hill, Daily Call, Piqua.
Mitchell Woodbury, The Blade, Toledo.
Louise Black, Tribune Chronicle, Warren.
Mildred Mason, Gazette, Xenia.
Charles A. Leedy, Vindicator-Telegram, Youngstown.

Oklahoma

J. Allen Thomas, Morning News, Enid, Oklahoma.
Carter W. Bradley, The Daily Oklahoman and Times, Oklahoma City.
Barbara J. Frevert, Daily Times, Okmulgee.
G. W. Van Wie, Daily Democrat, Pauls Valley.

Oregon

Margaret L. Ray, Astorian-Budget, Astoria.
Claude E. Ingalls, Gazette-Times, Corvallis.
Glenn R. Hasselrooth, Register-Guard, Eugene.
Herb Grey, Mail Tribune, Medford.
George Holmes, Portland.
Herbert L. Larson, The Oregonian, Portland.

Pennsylvania

David B. Owens, Eagle, Butler.
J. Wurzbach, Dispatch-Herald, Erie.
Paul F. Roy, Times, Gettysburg.
Errol H. Derby, Tribune Review, Greensburg.
Dick McCrone, The Evening News, Harrisburg.
Lois J. Fegan, Telegraph, Harrisburg.
M. W. Milliron, Patriot, Harrisburg.
G. Scott Smith, Daily Republican, Kane.
Ethelyn E. Young, Simpsons' Daily Leader-Times, Kittaning.
Herbert B. Krone, New Era, Lancaster.
Walter R. Searer, The Sentinel, Lewistown.
Patricia J. Finley, Daily Local News, Mechanicsburg.
Mrs. Charles Shetler, Dispatch, New Kensington.
Leonore Bushman, Daily News, Philadelphia.
Mildred Martin, Inquirer, Philadelphia.
Arthur B. Waters, Gazette-Democrat, Philadelphia.
Kaspar Monahan, Press, Pittsburgh.
Betty Miller, Pittsburgh.
Shandy Hill, The Mercury, Pottstown.
Marion Clifford, Republican, Pottsville.
Herrwood E. Hobbs, Journal, Pottsville.
Ron Sercombe, Eagle, Reading.
Frank Nealis, Tribune, Scranton.
Al Williams, The Scrantonian and The Scranton Tribune, Scranton.
Kenneth Mills, Herald, Sharon.
Rosalie J. Williams, Herald, Sharon.
Margaret T. Riley, Centre Daily Times, State College.
Julia Rishel, Valley Daily News, Tarentum.
Madeline J. Keatley, Times-Leader-News, Wilkes-Barre.
Sheldon Clark Wintermute, Record, Wilkes-Barre.
Wilbert L. Haare, Dispatch, York.

Rhode Island

Paul B. Howland, Sunday Journal, Providence.
Bradford F. Swan, Journal and The Evening Bulletin, Providence.

South Carolina

Lee Rickard, Independent and Daily Mail, Anderson.
Willis H. Harper, Morning News, Florence.
Vernon Foster, Spartanburg Herald-Journal, Spartanburg.
W. E. Seifert, Jr., The Herald-Journal, Spartanburg.

South Dakota

Francis C. Patten, American-News, Aberdeen.

46 Features On Honor Roll With 10 or More Votes

THE HONOR ROLL

Of Features Receiving 10 or More Votes

Picture, Distributor and Director	Votes
The More the Merrier (Columbia)—George Stevens	154
Air Force (Warners)—Howard Hawks	103
Claudia (20th Century-Fox)—Edmund Goulding	102
Heaven Can Wait (20th Century-Fox)—Ernst Lubitsch	97
The Moon Is Down (20th Century-Fox)—Irving Pichel	82
Shadow of a Doubt (Universal)—Alfred Hitchcock	76
The Constant Nymph (Warners)—Edmund Goulding	74
Bataan (M-G-M)—Tay Garnett	70
My Friend Flicka (20th Century-Fox)—Harold Schuster	69
Keeper of the Flame (M-G-M)—George Cukor	62
Holy Matrimony (20th Century-Fox)—John M. Stahl	59
Journey for Margaret (M-G-M)—Maj. W. S. Van Dyke II	56
Mr. Lucky (RKO Radio)—H. C. Potter	45
Action in the North Atlantic (Warners)—Lloyd Bacon	43
Tales of Manhattan (20th Century-Fox)—Julien Duvivier	39
Five Graves to Cairo (Paramount)—Billy Wilder	33
For Me and My Gal (M-G-M)—Busby Berkeley	33
The Road to Morocco (Paramount)—David Butler	32
Cabin in the Sky (M-G-M)—Vincente Minnelli	30
Princess O'Rourke (Warners)—Norman Krasna	30
Coney Island (20th Century-Fox)—Walter Lang	28
Phantom of the Opera (Universal)—Arthur Lubin	25
Star Spangled Rhythm (Paramount)—George Marshall	24
This Land Is Mine (RKO Radio)—Jean Renoir	24
Flesh and Fantasy (Universal)—Julien Duvivier	20
Forever and a Day (RKO Radio)—Rene Clair, Edmund Goulding, Sir Cedric Hardwicke, Frank Lloyd, Victor Saville, Robert Stevenson, Herbert Wilcox	20
Johnny Come Lately (Cagney-United Artists)—William K. Howard	19
Corvette K-225 (Columbia)—Richard Rosson	18
Sahara (Columbia)—Zoltan Korda	18
George Washington Slept Here (Warners)—William Keighley	17
Thank Your Lucky Stars (Warners)—David Butler	17
Commandos Strike at Dawn (Columbia)—John Farrow	16
Dixie (Paramount)—A. Edward Sutherland	16
Edge of Darkness (Warners)—Lewis Milestone	16
Hangmen Also Die (United Artists)—Fritz Lang	15
Victory Through Air Power (Disney-United Artists)	15
I Married a Witch (United Artists)—Rene Clair	14
Palm Beach Story (Paramount)—Preston Sturgess	13
The Hard Way (Warners)—Vincent Sherman	12
The Ox-Bow Incident (20th Century-Fox)—William A. Wellman	12
Young Mr. Pitt (20th Century-Fox)—Carol Reed	12
Hitler's Children (RKO Radio)—Edward Dmytryk	11
Crash Dive (20th Century-Fox)—Archie Mayo	11
The Fallen Sparrow (RKO Radio)—Richard Wallace	11
Saludos Amigos (Disney-RKO)	11
Sweet Rosie O'Grady (20th Century-Fox)—Irving Cummings	10

Tennessee

J. S. Callaway, Press-Chronicle, Johnson City.
Maurice Brooks, Times, Kingsport.
Malcolm Miller, Journal, Knoxville.
Millard H. McGee, The Commercial Appeal, Memphis.
[illegible]rie Wathen, Memphis.

Texas

Nancy Philips, Reporter-News, Abilene.
Ruth Lewis, American-Statesman, Austin.
Doyle Vinson, Childress Index, Childress.
John Rosenfield, Morning News, Dallas.
Lace Kitterman, Herald-Post, El Paso.
Mrs. Fred Miller, El Paso.
Jack Gordon, The Press, Fort Worth.
Ida Belle Hicks, Star-Telegram, Fort Worth.
Ollie Coon, Evening Banner, Greenville.
Paul Hochuli, Press, Houston.
Hubert Roussel, Post, Houston.
Mildred Stockard, Chronicle, Houston.
Charles W. Ratliff, Avalanche-Journal, Lubbock.
Brownwood Emerson, The Pampa News, Pampa.
E. B. Miller, Evening Herald, Plainview.
Milburn T. Lemons, Courier-Times, Tyler.
Louis T. Hamblett, Daily Times, Wichita Falls.

Utah

Eva E. Hollis, Tribune, Salt Lake City.
Howard Pearson, The Deseret News, Salt Lake.

Virginia

Andrew A. Farley, Register, Danville.
David W. Wright, The Daily Advance, Lynchburg.
Ralph K. T. Larson, The Virginian-Pilot, Norfolk.
Edith Lindeman, Times-Dispatch, Richmond.
Alton Williams, News-Leader, Richmond.
E. Lewis Knowles, Evening Leader, Staunton.

Washington

Bonny Olsen, News Searchlight, Bremerton.
Ted Crosby, Daily Journal of Commerce, Seattle.
Willard Coghlan, Star, Seattle.
Richard E. Hays, Times, Seattle.
Kay Matthews, Seattle.
J. Willis Sayre, Post-Intelligencer, Seattle.
Margaret Bean, The Spokesman-Review, Spokane.
Ann Tylor, News Tribune, Tacoma.
Mrs. Iris L. Myers, Union-Bulletin, Walla Walla.

West Virginia

Frank Carpenter, Telegram, Clarksburg.
Brooks Cottle, Post, Morgantown.
Thelma D. Hughes, News Register, Wheeling.

Wisconsin

Elanine Edwards, Evening News, Kenosha.
Helen Matheson, Wisconsin State Journal, Madison.
Sterling Sorensen, The Capital Times, Madison.
George J. MacFarland, Herald-Times, Manitowoc.
Gene Cohen, Milwaukee, Wisconsin (Wisconsin Trade News Bureau)
Buck Herzog, Milwaukee Sentinel, Milwaukee.
Walter Monfried, The Milwaukee Journal, Milwaukee.
Dorothy M. Lawton, Journal-Times, Racine.
Clarence H. Witter, Watertown Daily Times, Watertown.
Woman's Editor, Waukesha Daily Freeman, Waukesha.

Trade, Fan, Syndicate

John U. Sturdevant, The American Weekly.
Vance Chandler, Authenticated News Service.
Leonard Traube, The Billboard.
Wm. G. Formby, Robert Klingensmith, Lester Ketnor, Boxoffice.
Philip Hartung, The Commonweal.
Easton West, Continental Feature Service.
Jesse Zunser, Cue Magazine.
Miss L. Miller, Fawcett Publications.
E. J. Smithson Movie Classic.
Frank S. Leyendecker, Film Bulletin.
Chester Bahn, Film Daily.
Don Mersereau, Film Daily.
L. H. Mitchell, Film Daily.
George Morris, Film Daily.
Lou Pelegrine, Film Daily.
Al Steen, Film Daily.
Claire de Kiszely, Film Daily.
William Lewin, Film and Radio Discussion Guide.
P. S. Harrison, Harrison's Reports.
R. W. Baremore, The Independent.
Herbert M. Miller, Jay Emanuel Publications.
Alice L. Tildesley, Ledger Syndicate.
Harriet Gould, Liberty Magazine.
Peter S. Cardozo, Life.
Berry Ulanov, Metronome.
Al Delacorte, Modern Screen.
A. D. Williams, Moose Magazine.
Laurence Reid, Motion Picture.
Dorothy Hosking, Movie Story Magazine.
James Shelley Hamilton, National Board of Review Magazine.
T. H. Wenning, Newsweek.
Catherine C. Edwards, The Parents Magazine.
Chick Lewis, Showmen's Trade Review.
Janet Graves, Stardom.

Radio Stations

Margaret L. Cotton, WBRC, Birmingham, Ala.
Hugh Webb, WJHO, Opelika, Ala.
M. F. Woodline, KHSL, Chico, Calif.
Monica Whalen, KSFO, San Francisco, Calif.
Jim Hawthorne, KMYR, Denver, Colo.
Eleanor Howard, WOL, Washington, D. C.
Ben P. Lucas, WRDW, Augusta, Ga.
Elweda Powers, WMJM, Cordele, Ga.
Aline A. Arnold, WAOV, Vincennes, Indiana.
Wanda Montz, WMT, Cedar Rapids, Ia.
Josephine Rice, KANS, Wichita, Kan.
Jill Jackson, WWL, New Orleans, La.
Lonny Starr, WBOC, Salisbury, Md.
Violet Karras, WSOO, Sault Ste. Marie, Mich.
Jay A. Lurye, WDSM, Duluth, Minn.
Edward J. Wegman, WEBR, Buffalo, N. Y.
"Marianne," WHEC, Rochester, N. Y.
Frank A. Silva, WSAY, Rochester, N. Y.
Charles A. Bachman, WISE, Asheville, N. C.
Charles Pierce, WWNY, Watertown, N. Y.
Wilma Kibler, WCOL, Columbus, O.
Lowell Clark, KBIX, Muskogee, Okla.
Cynthia Schulman, KLBM, La Grande, Ore.
Grace Elliott, KEX, Portland, Ore.
Franklin M. Evans, KYW, Philadelphia, Pa.
Jack O'Reilly, KYW, Philadelphia, Pa.
Rupe Werling, WIBG, Philadelphia, Pa.
Dolly Whitaker Abel, WDAS, Philadelphia, Pa.
Paul Gamble, WPIC, Sharon, Pa.
Jane Dalton, WSPA, Spartanburg, S. C.
Mrs. Michael Maher, WMPS, Memphis, Tenn.
Glenn Horton, KXYZ, Houston, Texas.
Harvey Rees Boyd, KPLT, Paris, Texas.
Hurschell Urie, KSUB, Cedar City, Utah.
Mrs. Jack D. Braunagel, KVNU.
Claude E. Taylor, WLVA, Lynchburg, Va.
Elsia Thomas, WHIS, Bluefield, W. Va.
Ned R. Brooke, WCMI, Huntington, W. Va.
Raymond A. Walker, WBRW, Welch, W. Va.
Rodger Mueller, WHBY Inc., Appleton, Wisc.
Russ Huber, WKBH, La Crosse, Wisc.
Mona J. Pape, WHBL, Sheboygan, Wisc.

4 FOR V

Watch on the Rhine

Casablanca

Yankee Doodle Dandy

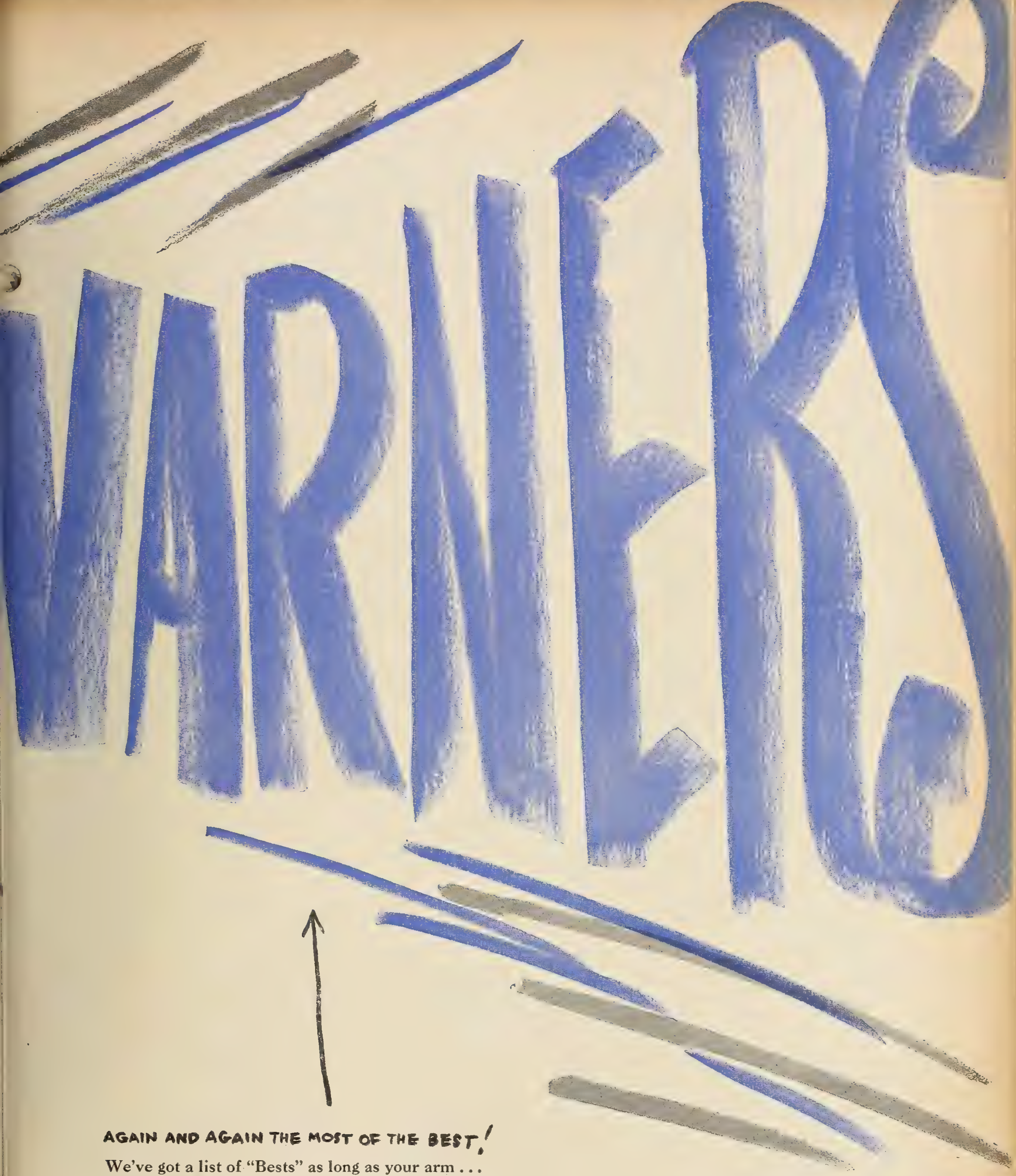
IRVING BERLIN'S

This is the Army

SELECTED
IN FILM DAILY'S
NATIONAL
CRITICS POLL
OF THE
"10 BEST"!

ur Two Big Jobs in January:
ourth War Loan and March of Dimes

Jack L. Warner, *Executive Producer*



AGAIN AND AGAIN THE MOST OF THE BEST!

We've got a list of "Bests" as long as your arm . . . For Best Acting, for Best Producers, for Best Directors, for Best Short Subjects . . . just about the Best of everything!

46 Features Find Places on 1943 Honor Roll

20th-Fox Leads With 11; Warners Has Eight; Columbia's "Merrier" at Top

"Best" Multiple Credits

Analysis of production and cast credits of the 1943 "Ten Best Pictures," as voted in THE FILM DAILY'S 22nd annual poll, spotlights these multiple contributions:

HUGH BOSWELL was assistant director of "Random Harvest" and "The Human Comedy."

* * *

NOEL COWARD produced, directed, wrote the original story and also the musical score for "In Which We Serve."

* * *

"**MICHAEL CURTIZ** directed "Yankee Doodle Dandy," "This Is The Army" and "Casablanca."

* * *

JACK DAWN created the make-up for both "Random Harvest" and "The Human Comedy."

* * *

ROSEMARY DeCAMP appeared in both "Yankee Doodle Dandy" and "This Is The Army."

* * *

HANS DREIER did the art direction for both "For Whom the Bell Tolls" and "So Proudly We Hail."

* * *

CEDRIC GIBBONS was art director for both "Random Harvest" and "The Human Comedy."

* * *

HAROLD LEWIS was responsible for the sound recording for both "For Whom the Bell Tolls" and "So Proudly We Hail."

* * *

FARCIOT EDOUART, ASC, contributed the process photography for both "For Whom the Bell Tolls" and "So Proudly We Hail."

* * *

GORDON JENNINGS, ASC, created the special photographic effects for both "For Whom the Bell Tolls" and "So Proudly We Hail."

* * *

FRANCES LANGFORD was seen in both "Yankee Doodle Dandy" and "This Is The Army."

* * *

JOAN LESLIE played leads in "Yankee Doodle Dandy" and "This Is The Army."

* * *

S. Z. SAKALL was in the cast of "Casablanca" and "Yankee Doodle Dandy."

* * *

MARK SANDRICH produced and directed "So Proudly We Hail."

* * *

DOUGLAS SHEARER was recording director of both "Random Harvest" and "The Human Comedy."

* * *

HERBERT STOTHART did the musical score for "Random Harvest" and "The Human Comedy."

* * *

HAL B. WALLIS produced "This Is The Army," "Watch on the Rhine" and "Casablanca" and was executive producer of "Yankee Doodle Dandy."

* * *

WALLY WESTMORE was make-up artist for both "For Whom the Bell Tolls" and "So Proudly We Hail."

* * *

SAM WOOD produced and directed "For Whom the Bell Tolls."

(Continued from Page 1)

border contest, which saw the critics of 397 newspapers, magazines, wire service and syndicates and the film commentators of 42 radio stations participating. The total number of participants in the 22nd poll was 439. This was a drop from the high established last year. Factors contributing to the decline were two,—one, the entry into the armed forces during the year of several hundred critics, and secondly, curtailment and elimination of motion picture columns under the impact of paper rationing. Papers affected by the latter were almost wholly in the small cities and towns.

"Random Harvest," which finished with a 20 vote lead over its nearest rival, received the ballots of 276 of the 397 press critics and of 29 of the radio commentators, break down of the voting discloses. Invitations to station commentators were extended for the second time this year.

Dead Heat for Second Place

Tied for second place in the race for critical laurels in the 22nd yearly symposium were Paramount's "For Whom the Bell Tolls," produced and directed by Sam Wood from the Ernest Hemingway novel, and Warner Bros.' "Yankee Doodle Dandy," the stirring screen biography of George M. Cohan, produced by Jack L. Warner and Hal B. Wallis, with William Cagney as associate producer and Michael Curtiz as director. Each polled 285 votes.

In fourth place was another Warner picture, "This is the Army," the screen adaptation of Irving Berlin's Army show, also produced by Jack L. Warner and Hal B. Wallis, and directed as well by Michael Curtiz.

The other six outstanding 1943 features, as elected in the pioneer national contest, in order of finish follow:

"Casablanca," "The Human Comedy," "Watch On The Rhine," "In Which We Serve," "So Proudly We Hail!" and "Stage Door Canteen."

Under the contest rules, only features released for exhibition between Nov. 1, 1942 and Oct. 1, 1943 were eligible. Until last year, a further point of eligibility had specified general release. The fact that some companies no longer set general release dates and others give picture extensive bookings prior to general release made it advisable this year, as well as last, to waive the general release requirement.

Pictures presented on a roadshow basis — advanced admissions—and specially shown were not considered unless their respective distributors believed there had been sufficient playdates to insure a fair vote.

120 Pictures Nominated

A total of 120 pictures were nominated by the producer-distributors for critic and commentator consideration; the voters, however, were not bound by the list and were permitted to cast ballots for any other feature which they desired, subject only to the specified 12-month period. Last year, the companies nominated 174 features.

It is estimated that the reading and listening public of the participating press and radio stations this year approximated the 55,000,000 mark. The figure is based upon available circulation statements and station audience reports.

Local polls conducted by newspapers and stations in conjunction with the national contest were not as numerous as in preceding years, due to the war, but nevertheless, continued to enjoy marked popularity in many sections.

One-hundred and three pictures received one or more ballots from the critics and commentators in the 1943 poll. Last year, the comparable figure was 134 while in 1941 the number was 162 and in 1940, 164. The 305 votes cast for "Random Harvest" compares with 555 cast for "Mrs. Miniver." In 1941, "Gone With The Wind" led with 452 votes. In 1940, the first choice was "Rebecca" with 391, while in 1939 "Good-bye, Mr. Chips" polled 472.

In the current poll, no less than nine pictures received 200 or more votes while there were four in the 100-vote category. In 1942, five features received 200 or more votes and there were 15 in the 100-vote category, while in 1941 nine features received 200 or more votes with only two in the 100-to-199 bracket.

Warner Bros. with four features leads the "Ten Best" procession in its second successive year. Metro, Paramount, and United Artist's each have two features on the current list. One of United Artists' films was contributed by Sol Lesser, while the second was a British import, Noel Coward's "In Which We Serve."

A company break-down of the 1943 Honor Roll of 46, shows 20th Century-Fox leading with eleven, but pressed by Warner Bros. with eight. RKO Radio has six on the Honor Roll, Metro and Paramount five each, Columbia and United Artists four each, while Universal is represented by three.

Columbia's "The More The Merrier" tops the Honor Roll with 154 votes, only eight less than the number received by "Stage Door Canteen," No. 10 on the "Ten Best."

Poll sidelights:

1. Four of the "Ten Best" were based on originals as against three last year; quartet are "Yankee Doodle Dandy," "In Which We Serve," "So Proudly We Hail" and "Stage Door Canteen."

2. Four stemmed from books while the 1941 roster included six which represented treatment of published stories. The four were "Random Harvest," "For Whom the Bell Tolls," "Casablanca" and "The Human Comedy."

3. Two of the winning 10 were stage adaptations—"This Is The Army" and "Watch on the Rhine." Last year, the stage had a single contribution to make—"The Man Who Came to Dinner."

4. While in 1942 two pictures—"Pride of the Yankees" and 'One Foot in Heaven" were admittedly biographical and two others inferentially so qualified, only "Yankee Doodle Dandy" occupied a biographical niche this year.

5. As was perhaps to be expected, the war's impact was more noticeable; although some pictures could not be classified as strictly "war" stories, they contrived nevertheless to touch upon conflicts, past or present.

Author Has Three Films

6. Director Michael Curtiz is represented on the "Ten Best" by three pictures—"Yankee Doodle Dandy," "This Is The Army" and "Casablanca;" he is the only director credited with more than one picture.

7. To Ingrid Bergman goes the signal honor of filling top feminine roles in two of the winning pictures —"For Whom the Bell Tolls" and "Casablanca."

8. The single foreign feature to make the "Ten Best" is "In Which We Serve," produced by Two Cities in Britain and distributed here by UA.

9. Musicals, a minus quality for several years insofar as "Ten Best" recognition is concerned, scored a comeback, thanks to "Yankee Doodle Dandy," "This Is The Army" and "Stage Door Canteen."

10. Two of the "Ten Best" were in Technicolor—"For Whom the Bell Tolls" and "This Is The Army." Nine of the 46 on the Honor Roll were in Technicolor. In 1942, none of the "Ten Best" had color treatment.

Four Tie for First in Local Poll Consensus

No less than four features ran a dead heat for first place in the consensus of local polls conducted by newspapers and radio stations in conjunction with THE FILM DAILY'S annual poll. They were "Random Harvest" (Metro), "This is the Army" (Warners), Casablanca," (Warners, and "Stage Door Canteen," United Artists-Sol Lesser.

Other six high-scoring pictures in the 1943 consensus were:

"The Human Comedy," Metro; "Bataan," Metro, which tied; "So Proudly We Hail," Paramount; "For Whom the Bell Tolls," Paramount; and "Yankee Doodle Dandy," Warners; also tied, and "Watch on the Rhine," Warners.

Other pictures which finished among the first 10 in various local polls included:

"Claudia," 20th-Fox; "Shadow of a Doubt," Universal; "For Me and My Gal," Metro; "Keeper of the Flame," Metro; "The Constant Nymph," Warners; "Heaven Can Wait," 20th-Fox; "I Married a Witch," United Artists; "China," Paramount, and "The More the Merrier," Coulmbia.

— "Ten Best" —

Two Local Polls Pick Nine of National '10'

Most picture-wise amateur critics are those residing in the bailiwicks of the Springfield, Ill., State Journal and Register and the Austin, Tex., American-Statesman, according to the results of local polls conducted by those dailies in conjunction wth THE FILM DAILY'S annual poll.

The Springfield and Austin local contests reflected nine of the national "Ten Best": "For Whom the Bell Tolls," "So Proudly We Hail," "Random Harvest," "This is the Army," "The Human Comedy," "Yankee Doodle Dandy," "Stage Door Canteen," "Watch on the Rhine," "Casablanca."

In both of these local polls, the tenth pic selected was Metro's "Bataan," while the first was Para.'s FWTBT.

WEDDING BELLS

Rochester—Engagement of Lieut. Alexander D. Hargrave, USNR, son of Thomas J. Hargrave, president of Eastman Kodak, and Mrs. Hargrave, to Betty Ryder Crouch, has been announced here. Lieutenant Hargrave has been on active sea duty for the last year and a half.

West Coast Bureau of THE FILM DAILY

Hollywood—Ann Jeffries has announced her engagement to Capt. Robert Serena, USA.

"10 Best"—A N. Y. Slant

● ● ● TIME CHANGES......and with it, it appears, so do the viewpoints of critics......For which thought this Tuesday morn you are indebted to one of the byproducts of the 22nd annual "Ten Best" poll conducted among the nation's press and radio critics by your favorite daily trade newspaper......It's thiswise: Less than a month ago—it was on Dec. 28, to be specific—the New York Film Critics convened, as is their wont, to select the outstanding picture of the year......The winning picture was Warners' brilliant adaptation of Lillian Hellman's Broadway success, "Watch on the Rhine"......To the selection, however, there was some vigorous dissent by certain members......

▼ ▼ ▼

● ● ● *WHETHER that dissent, registered in their respective columns by the several critics, is responsible is distinctly another question, but a consensus of the ballots cast by 14 first and second string critics representing the Times, the Herald-Tribune, the World-Telegram, the News, the Post, the Morning Telegraph, PM, the Journal of Commerce and the Brooklyn Eagle in THE FILM DAILY national poll gives the No. 1 spot to the United Artists-Noel Coward dramatic import, "In Which We Serve"......Tweleve out of the 14 critics cast ballots for "In Which We Serve" while "Watch on the Rhine" received eight......* ▼ ▼ ▼

● ● ● IT MAY BE—and should be noted—that the voting list of papers in the FILM DAILY poll varies from the membership of the Critics, to some degree......The more important omissions are the Journal-American, the Mirror and the Sun......Conceivably had they been represented the consensus might have been affected......And in fairness to the Circle, admittedly it's one thing to vote for a single picture, another to come up with a lineup of "Ten Best"......However, the comparison makes for discussion, and from the industry standpoint, that's all to the good......

▼ ▼ ▼

● ● ● *TOP PIX in the New York consensus, in addition to "In Which We Serve," were......"Holy Matrimony," 20th-Fox, 11; "Yankee Doodle Dandy," Warners, 10; "Casablanca," Warners, 10; "The Human Comedy," Metro, eight; "Watch on the Rhine," Warners, eight; "Air Force," Warners, seven; "This is the Army," Warners, seven; "Corvette K-225," Universal-Wanger, seven; "The Moon is Down," 20th-Fox, six; "So Proudly We Hail," Paramount; five; "Action in the North Atlantic," Warners, five; "Hangmen Also Die," United Artists-Lang, five; "For Whom the Bell Tolls,," Paramount, four; "Random Harvest," Metro, four; "Heaven Can Wait," 20th-Fox, four......* ▼ ▼ ▼

● ● ● CHECKING WITH the national selection, "Holy Matrimony" was 11th on the Honor Roll, while "Air Force" was second, "Corvette K 225" 28th; "The Moon is Down," fifth; "Action in the North Atlantic," 14th, and "Hangmen Also Die," 35th......So, in the last analysis, the critics know a good pic when they see one, although rating as to place may differ...... ▼ ▼ ▼

● ● ● *INCIDENTALLY, scanning the ballots cast by the 14 New York critics you're impressed by their individual "yens" for a rather wide variety of pix......Thus there were votes cast for "Claudia," "The More the Merrier," "Bataan," "The Fallen Sparrow," "Princess O'Rourke," "North Star," "Victory Through Air Power "Saludos Amigos," "Road to Morocco," "Shadow of a Doubt," "Journey for Margaret," "Cabin in the Sky," "The Constant Nymph," "Stage Door Canteen," "Desert Victory," "Report from the Aleutians," "The Oxbow Incident," "Mission to Moscow," "Sahara," "Phantom of the Opera" and "Sweet Rosie O'Grady"......*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......Sell a Bond for Every Seat!

World Pix Marketing Studied by D of S

(Continued from Page 1)

business of marketing films throughout the world. The reorganization announced Saturday included the setting up of the Telecommunications Division, under Francis Col DeWolfe. This division, formerly a section, came into being with the dissolution of the Division of International Communications, which had included shipping and aviation as well as Telecommunications. Dropping of Thomas Burke as head of the division of International Communications last month forecast the breakup of that division.

The announcement of Saturday failed to place any responsibility for the commercial aspect of motion pictures, although it did include the constitution of a new division of motion pictures as a part of the new Office of Public Information. John Begg, who has been working with non-theatrical pix for five years as a part of the now-defunct division o cultural relations, was named assistant chief of this new division, and is temporarily, at any rate, designated as acting chief.

This was the only reference to pi in the reorganization announcemen and chart. It is certain, however that DeWolfe will retain his dutie in regard to the commercial aspect of the industry, with George F Canty to be brought in to handl pix for DeWolfe. Canty has been i the field service, stationed most recently in Buenos Aires, and has specialized in pix matters. He is widely acquainted within the industry and is considered an expert in pix marketing matters. If, as is expected, film attaches are sent abroad after the war, it is likely that they wi operate under the direction of thi division.

Authority will probably be worke out so that DeWolfe's office has, i effect, sole authority on matters involving commercial pix, with Beg handling non-commercial. Begg' main contacts with the industry, i appears, will be in instances wher he might care to suggest that distr bution of a certain commercial fil in a certain foreign territory woul help our relations in that area, c vice versa, or that production of film embodying a certain idea migl be an extremely valuable instrumer of international relations.

Working out of full details is expected by today.

STORK REPORTS

Pittsburgh—Mr. and Mrs. Robe Taylor are the parents of an eigl pound daughter. Father, who manager of the Harris-Senator Th ater here, received his notice to r port to Uncle Sam for military trai ing on the same day the baby a rived.

"Only ONE Company can be FIRST . . ."

THE SONG YOUR BOX-OFFICE TAUGHT YOU

DR. LEO, THE PHILOSOPHER, says:

Harvest is something for every year. A good year, then two poor ones, does not make for security. The FRIENDLY soil yields a Golden Harvest year after year.

"Not for just a day, not for just a

"Our Two Big Jobs in January: Fourth War Loan and March of Dimes!"

THE FACTS!

M-G-M FIRST IN THIS SURVEY

"Random Harvest" voted Best Picture of the Year in Film Daily poll. M-G-M was First on the 10-Best List last year too—and the year before! Also topped the field in Film Daily's "Filmdom's Famous Five" poll.

THE Film DAILY
10 BEST
of 1943

M-G-M FIRST IN THESE SURVEYS

M-G-M has 70 Box-office Champs, next company 44 in all-time FAME (Quigley Publications) Survey.

More Top-Grossing hits than any other company in Box-office Magazine Record's Survey.

M-G-M FIRST IN THESE SURVEYS

LEFT: Tops the Ten leading Box-office Pictures with "Random Harvest."

RIGHT: M-G-M leads the industry with 32 Top-Grossers in 1943.

P. S. AND SMALL TOWNS NOTE!
M-G-M led the field in stars and hits in Country Gentleman Magazine Annual Survey!

And in LIFE Magazine:

"THE NAME METRO-GOLDWYN-MAYER MEANS MORE IN THE MOTION PICTURE BUSINESS THAN ANY OTHER SINGLE NAME."

season, but ALWAYS!"

These Press and Radio Critics Named Nine of the "10 Best"

HARRIET S. JEANES
Argus
Rock Island, Ill.

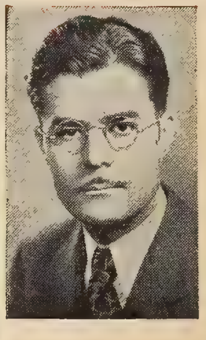
CAMILLE UTTER MENO
Daily Times-Mail
Bedford, Ind.

MARGARET L. RAY
Astorian-Budget
Astoria, L. I.

CORBIN PATRICK
The Star
Indianapolis, Ind.

FRANK N. LESOURD
The Advance
Staten Island, N. Y.

WILLIAM E. J. MARTIN
Courier-Express
Buffalo, N. Y.


ALTON WILLIAMS
of the
The Times-Dispatch
Richmond, Va.

CHESTER W. HUTCHINGS, JR.
Evening News
Salem, Mass.

EIGHTEEN press and radio critics—the largest number since the establishment of THE FILM DAILY "Ten Best" poll—named nine of the 10 winning pictures in the 1943 contest. In addition to those whose pictures appear on this page, these five critics attained that distinction:

Prunella Hall, The Post, Boston; Lew Schatzmann, Daily Independent, Maysville, Ky.; Easton West, Authenticated News Service, Hollywood; Arthur B. Waters, Gazette-Democrat, Philadelphia; Jane Dlton, Station WSPA, Spartanburg, S. C.

WILL BALTIN
Daily Home News
New Brunswick, N. J.

HERBERT M. MILLER
The Exhibitor
Philadelphia, Pa.

LESTER CLARK GIFFORD
Daily Record
Hickory, N. C.

JACK GORDON
The Press
Fort Worth, Tex.

LOWELL CLARK
Radio Station KBIX
Muskogee, Okla.

Nine American Pictures On Cuban "Ten Best"

Havana (By Air Mail—Passed by Censor)—Despite improved quality of Mexican product reaching Cuban theaters during the past year, the "Ten Best" pictures of 1943 chosen by members of ARTYC, organization of Cuban film critics, are all of American origin, with a single exception.

In order of selection, the pix are: "In Which We Serve" (Noel Coward); "Mrs. Miniver" (Metro); "The Magnificent Ambersons" (RKO-Welles); "Mission To Mosscow" (Warner); "This Land is Mine" (RKO Radio); "The Constant Nymph" (Warners); "The Moon and Sixpence" (UA); "How Green Was My Valley" (20th-Fox); "Forever and a Day" (RKO Radio); and "Shadow of a Doubt" (Universal).

The ARTYC considers the following pictures worthy of special honor: "Victory in the Desert," "The More the Merrier," "Random Harvest," "Tales of Manhattan," "A Nazi's Diary" (Russian), "Casablanca" and "Now, Voyager."

— "Ten Best" —

Charles E. Welch Dead

Rochester — Charles E. Welch, dean of newspaper roporters here and political writer for the Times-Union, died here. Welch at one time took a fling at vaudeville.

46 Critics Named Eight of 10

Surprising Total Sets an All-Time High

Just as the number of critics to come through with nine of the winning "Ten Best" pictures on their ballots set a new high, so did the number of those who named eight, the total registering the surprising total of 46.

The 46, with their papers or radio stations and cities, follow:

NEWSPAPERS

Timothy F. O'Hearn, Eagle-Tribune, Lawrence, Mass.; A. Alfred Marcello, Telegram, Worcester, Mass.; Mrs. Madge A. Millikin, Daily Telegram, Adrian, Mich.; Nathan Cohen, Herald-News-Tribune, Duluth, Minn.; Jules L. Steele, Pioneer Press & Dispatch, St. Paul, Minn.; Hugo Hartig, Daily News, Faribault, Minn.; Herbert L. Monk, Globe-Democrat, St. Louis, Mo.; Jake Rachman, World-Herald, Omaha, Neb.; Arch J. Jarrell, Daily Independent, Grand Island, Neb.; Alan Branigan, Evening News, Newark, N. J.; Arthur D. Mackie, Jersey Journal, Jersey City, N. J.; Norman B. Tomlinson, Daily Record, Morristown, N. J.; Gordon F. Allison, Newark Sunday Call, Newark, N. J.; Amy H. Croughton, Times-Union, Rochester, N. Y.; Arthur D. Goodman, Times-Union, Rochester, N. Y.; Victor J. Callanan, Citizen-Advertiser, Auburn, N. Y.; and—

Louis A. Eckl, Times and Sheffield, Florence, Ala.; Harry P. Hall, The Eagle, Dothan, Ala.; Betty Craig, The Post, Denver, Colo.; Samuel B. Cohen, Daily Journal, Meriden, Conn.; Helen M. Barrett, Journol - Every Evening, Wilmington, Del.; Emily R. Jerger, Times Enterprise, Thomasville, Ga.; Leah Bodine Drake, Courier, Evansville, Ind.; John E. O'Donnell, Democrat, Davenport, Ia.; Annabelle Pollard, Press Herald, Portland, Me.; J. Richard Rauth, Herald-Mail, Hagerstown, Md.; Fred Haney, Morning Herald, Durham, N. C.; and—

Lloyd W. Sveen, The Forum, Fargo, N. D.; Dennis R. Smith, The Repository, Canton, O.; Charles A. Leedy, Vindicator-Telegram, Youngstown, O.; A. S. Kany, Dayton Journal-Herald, Dayton, O.; Lola Hill, Piqua Daily Call, Piqua, O.; Herbert L. Larson, The Oregonian, Portland, Ore.; Patricia J. Finley, Daily Local News, Mechanicsburg, Pa.; Wilbert L. Haare, Dispatch, York, Pa.; Julia Rishel, Valley Daily News, Tarentum, Pa.; Miss Marion Clifford, Republican, Pottsville, Pa.; John Rosenfield, Morning News, Dallas, Tex.; Alton Williams, Richmond News-Leader, Richmond, Va.; Mrs. Iris L. Myers, Union-Bulletin, Walla Walla, Wash.; Richard E. Hays, Times, Seattle, Wash.

TRADE-FAN-SYNDICATES

P. S. Harrison, Harrison's Reports, New York City; Vance Chandler, Authenticated News Service, Hollywood, Calif.; A. D. Williams, Moose Magazine, Chicago, Ill.

RADIO STATIONS

Paul Gamble, WPIC, Sharon, Pa.; Josephine Rice, Station KANS, Wichita, Kan.; Wilma Kibler, Station WCOL, Columbus, O.; Jill Jackson, Station WWL, New Orleans.

Ball and Dinner to Mark Omaha V. C.'s Inaugural

Omaha—All exhibitors in this area have been invited to attend the Variety club inauguration ball and dinner being held at the Paxton Hotel Saturday. It will be the first such event since the war started.

During the evening there will be dancing, installation of officers, entertainment from the stage of Orpheum theater and a report on the club's charity activities for the year. In addition to those charity donations already announced, the club will present $500 for the new Children's Memorial hospital to be built here. J. T. McBride is in charge of ticket sales.

— "Ten Best" —

Detroit RFS Office Moves

Detroit—Detroit branch office of Ross Federal Service, under the direction of Jay Stern, has been moved to Room 820, Book Building.

. . . AND THIS IS THE

"BOX OFFICE CHAMPION OF THE YEAR"

SAYS VARIETY

Congrat

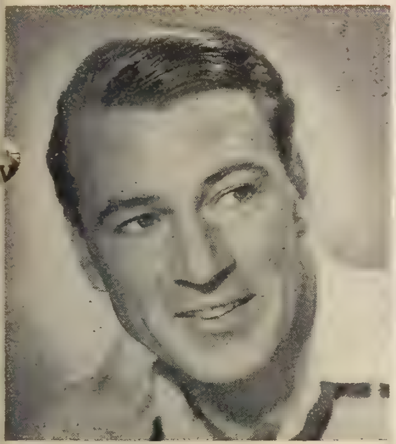
TO THE HUNDREDS OF CRITICS WHO HAD NOT SEEN "FOR WHOM THE BELL TOLLS" WHEN THEY VOTED FOR 1943's TEN BEST:

Paramount regrets that the record length of its early runs has delayed the wider distribution of this great picture and so made it impossible for you to consider it in this year's balloting. When you do see it, we are confident that you will find it so unforgettable that it will be etched sharply in your memory when you vote for the Ten Best Pictures of 1944.

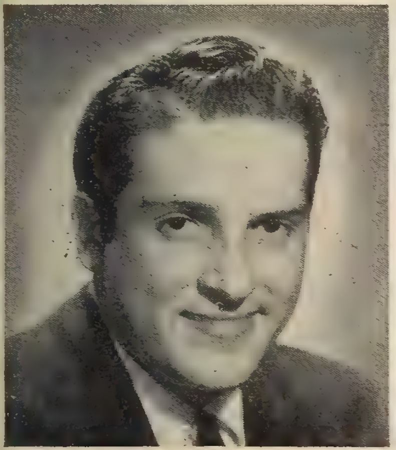
"FOR WHOM
THE BELL TOLLS"
IN TECHNICOLOR
starring
GARY Cooper · INGRID Bergman
Produced and Directed by
Sam Wood
with
AKIM TAMIROFF · ARTURO DE CORDOVA
JOSEPH CALLEIA and KATINA PAXINOU
Executive Producer B. G. DeSylva · From the Celebrated
Novel by Ernest Hemingway · Screen Play by Dudley Nichols

From

tulations...



..TO GARY COOPER...INGRID BERGMAN......SAM WOOD.......AKIM TAMIROFF...



ARTURO DE CORDOVA..JOSEPH CALLEIA....KATINA PAXINOU....DUDLEY NICHOLS..

and to B. G. DeSylva, Executive Producer—Ray Rennahan, Director of Technicolor Photography—and your thousands of fellow artists and co-workers for giving the industry the Box-Office Champion of the year—the screen's new Long-Run Champion, now in its 7th month on Broadway—a picture so brilliant that although it has so far been seen by only a fraction of the critics who voted in Film Daily's poll, it was nevertheless chosen as one of the Ten Best Pictures of 1943.

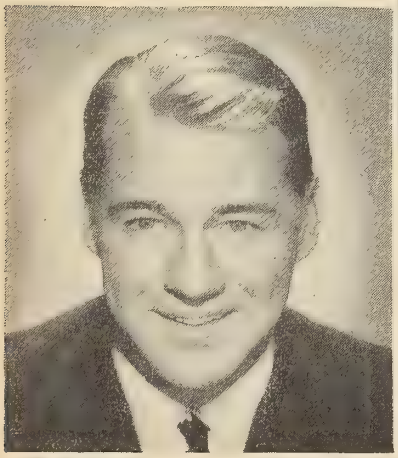
Paramount

AND Proudly Paramount HAILS

the people whose high talents contributed so largely to the making of another of the Ten Best Pictures of the Year . . .

"SO PROUDLY WE HAIL"

MARK SANDRICH



SONNY TUFTS

CLAUDETTE COLBERT

PAULETTE GODDARD

VERONICA LAKE

CLAUDETTE COLBERT · PAULETTE GODDARD · VERONICA LAKE
"SO PROUDLY WE HAIL"
with GEORGE REEVES • BARBARA BRITTON • WALTER ABEL • SONNY TUFTS
A MARK SANDRICH Production • Directed by Mark Sandrich • Written by Allan Scott

Our two big jobs in January: Fourth War Loan and March of Dimes.

l-Star Bond Show l for Roxy Feb. 11

n all-star "Bond a Seat" show
be held at the Roxy, Broadway,
midnight on Feb. 11, with all
cipal Broadway film theaters
ing in the plan. Talent for the
rmance is to be provided from
t stage shows in picture
ses. **Irving Lesser, chairman of**
Broadway Motion Picture The-
s Committee, estimates that 6,-
Bonds will be sold for the show.
picture will be shown, all enter-
ment to be provided by live tal-

he Roxy will be scaled as fol-
s: 2,000 balcony seats at $25;
0 orchestra seats at $50; 200
n front orchestra seats at $100.
er choice seats will range from
00 to $5,000 each.

ıtury Circuit Sets Up ıployes Bond Contest

entury circuit is conducting its
Fourth War Loan drive contest
ng its employes with valuable
rds for results. Contest will run
29 days, starting today and end-
Feb. 15.

o the supervisor whose district
the highest percentage of its
ta, a first prize of a $100 Bond
a week's vacation will be given.
ond and third awards will be a
and $25 Bond, respectively. The
ie awards will go to the winners
ng managers and assistant man-
rs for the theaters having the
hest percentage. A separate
rd for an assistant manager will
offered, $75 Bond and a week's
ation for the first prize, and a
and $25 Bond for the second and
d brackets.

ashiers, doormen, etc., will com-
e against each other for similar
zes.

— "Ten Best" —

ɔrgenthau Hosts Pix aders of Bond Drive

(*Continued from Page* 1)

n, assistant campaign director.
t the luncheon also was Ted R.
mble, national director, War Fin-
e Division, Treasury Department.
he industry toppers outlined to
Secretary methods by which they
ected to attain their national
l of approximately 11,500,000 in
nds. Morgenthau was told that
re are 11,500,000 movie seats in
aters in the country and the aim
the group headed up by Skouras
to produce an average of a $100
nd for every one of those seats.

— "Ten Best" —

llins Succeeds McLean

Montreal — The National Film
ard has announced the retirement
A. G. McLean who for two years
been Controller and Secretary
the board. He is succeeded by E.
Collins, formerly of the Auditor
neral's office.

CRITICAL SLANT AT '42 "TEN BEST"

Thumbnail Estimates of the Winning Productions by Staff Reviewers of THE FILM DAILY

RANDOM HARVEST: "A deeply-stirring dramatic document and entertainment of superlative quality." (Nov. 25, 1942).

◆

FOR WHOM THE BELL TOLLS: "Box office powerhouse for all theaters; magnificently produced and acted, ranks among memorable films." (July 15, 1943).

◆

YANKEE DOODLE DANDY: "Superb musical romance, packed with comedy and human interest. Easily one of the year's ace pictures." (June 1, 1942).

◆

THIS IS THE ARMY: "Superb musical destined to make box office history via quality, tremendous timeliness and appeal." (July 29, 1943).

◆

CASABLANCA: "Smashing melodrama of timely import should click heavily at box offices every where." (Nov. 27, 1942).

◆

THE HUMAN COMEDY: "Saroyan novel converted into film that holds promise of strong box office returns." (March 1, 1943).

◆

WATCH ON THE RHINE: "Hellman play made into dramatic masterpiece; direction, acting and production tops." (July 27, 1943).

◆

IN WHICH WE SERVE: "Should be one of the outstanding grossers of the war years; placing in the 'best' niche on all counts." (Oct. 16, 1942).

◆

SO PROUDLY WE HAIL: "Rousing saga of the Philippines' fall is strong box office, and memorable entertainment." (June 22, 1943).

◆

STAGE DOOR CANTEEN: "This one goes 'all-out' for entertainment with laughs, music and romance; bursts with talent." (May 12, 1943).

'Diary' Lured Top Army Coin

"Crash Dive" Second, with "Tokyo" Third

Ace box-office pic in Army theaters during 1943 was 20th-Fox's "Guadalcanal Diary," R. B. Murray, director of the U. S. Army Motion Picture Service, reported yesterday, in announcing the Army's own "Best Ten," selected strictly from a biz standpoint.

Other features in the top money category, in order of Army listing, were:

"Crash Dive," 20th-Fox; "Destination Tokyo," Warners; "Air Force," Warners; "Sahara," Columbia; "Arabian Nights," Universal; "Desperados," Columbia; "Happy Go "Lucky," Paramount; "This Is The Army," Warners; "Hello, 'Frisco, Hello," 20th-Fox.

Runners up as reported by Murray, were:

"Stage Door Canteen," UA; "Thousands Cheer," "Loew's; "The Immortal Sergeant," 20th-Fox; "They Got Me Covered," "RKO; "The Commandos Strike At Dawn," Col.; "Aerial Gunner," Para.; "Coney Island," 20th-Fox; "Salute To The Marines," Loew's; "Girl Crazy," Loew's; "Casablanca," WB; "So Proudly We Hail," Para.; "Bataan," Loew's; "Star Spangled Banner," Para.; "Riding High," Para.; "In Old Oklahoma," Rep.; "Action In The North Atlantic," WB; "Johnny Come Lately," UA; "Destroyer," Col.; "The North Star," RKO; "His Butler's Sister," Univ.

62 Metro-Goldwyn-Mayer Pictures "Elected" to the "Ten Best" Since Inception of Poll

Metro-Goldwyn-Mayer, by again placing two pictures among the 1943 "Ten Best" increased its total named since THE FILM DAILY national contest was inaugurated to the astounding high of 62 of which 50 placed in the polls of the last 12 years.

Tabulation of poll results to date, since 1921, reveals these grand standings by companies:

Metro, 62; UA, 37; Warners, 29; Paramount, 23; 20th-Fox, including Fox Film, 18; RKO, 16; Columbia, nine; Universal, six; First National (old company), seven; Pathe (prior to RKO merger), six; Associated Exhibitors, PDS, Hodkinson, Filmchoice, Tiffany and Goldwyn and Goldwyn-Cosmopolitan, prior to Samuel Goldwyn's UA association, one each.

265 Bond Premieres Slated in Wisconsin

Milwaukee, Wis.—Highlighting the Fourth War Loan Campaign of Wisconsin theaters is the scheduled presentation of 265 Bond Premieres. All downtown Milwaukee houses will hold special Bond Premieres Feb. 21 at 9:30 p.m. featuring top attractions.

"Flush Premieres" will be featured by outlying Milwaukee theaters and will include a main feature and stage shows by local talent and night club entertainers. Service men's units from Army and Navy camps may be featured in the stage productions, but such plans are tentative.

Several novel suggestions are under serious consideration by the regional chairmen, including "Industrial Premieres" for the benefit of swing-shifters and "Religious Premieres" to be sponsored by local churches and featuring religious speakers and choirs as principals. A proposal for a special "Children's Premiere" to be held on Washington's Birthday, and a Bond Auction at which articles donated by local merchants would be auctioned off to the highest bidder, is also being investigated. Wisconsin showmen are united in an all out effort to sell "a Bond for every seat."

Several ingenious plans have been made by Milt Ellis, regional chairman of Beloit, who has organized a group of influential citizens to sell "E" Bonds on behalf of the motion picture industry's campaign. Also featured in Beloit plans is the donation of an "E" banner to the school selling the largest number of "E" series Bonds for theater seats for the School Premiere. A Night Shift Premiere has been scheduled for the benefit of war-workers in Beloit. To each individual in the city who purchases a Bond under the "Bond for every seat" plan, will be awarded a facsimile of an "insurance policy." This "policy" insures that sufficient ammunition and food will be sent to American soldiers overseas.

At the close of the Bond drive, regional chairmen in Wisconsin will hold a meeting at which the chairman who sells the least number of Bonds will be host and entertainer. All theater managers who meet the "Bond for Every Seat" quota will be awarded a certificate of merit when the drive is completed.

— "Ten Best" —

Mary Pickford to Sponsor Launching of Liberty Ship

Baltimore—Serving in the capacity of chairman for the Women's Division of the National Foundation for Infantile Paralysis, Mary Pickford will sponsor a Liberty Ship to be launched here Saturday afternoon at the Bethlehem-Fairfield Shipyard. After making a nation-wide broadcast from the White House, Miss Pickford will arrive in Baltimore.

Showmen All Set for Honored Hundred Contes

Exhibs. Throughout the Country Launch Stunts For Selling War Bonds

(*Continued from Page* 1)

Bond stage and screen show. Merchandise donated by business groups is to be auctioned off on Jan. 31.

The Boulevard Theater, Los Angeles, has a mobile unit for house-to-house canvassing. Unit also will visit schools.

Louis Charninsky of Dallas, well known showman, claims that he has 1,052 Bonds practically signed, sealed and waiting delivery as soon as the Bond premieres start.

Randolph Miller has his Strand Theater, New Britain, Conn., all dressed up in "Bond atmosphere" and has a number of organizations co-operating in Bond selling. Rallies with prominent speakers are on the docket.

When anybody calls the Keith's Theaters, Syracuse, the attendant answering the phone greets the caller with: "Have you purchased an extra Bond? We are ready to serve you." All advertising is slugged with Bond copy.

The Rockne Theater, Chicago, held a 10-cent war matinee at which each child who attended two consecutive matinees received a 10-cent war stamp and a book in which to save stamps. Theater is using a canopy under which it plugs Bond and Stamp sales.

H. J. Royster, Portland, Ore., has arranged with first-run theaters to stage a gigantic joint Bond premiere. Speakers are on the stages every night and the names of Bond buyers are inscribed on a special scroll to be displayed during the entire drive.

Alabama's War Bond Drive Launched in Birmingham

Birmingham—Following an intensive series of organizational and staff meetings, the Fourth War Loan Drive got under way here at midnight last night with theaters throughout the State participating in an all-out campaign which has he active support of all circuits and individual exhibitors as well as the whole-hearted endorsement of Governor Chauncey Sparks, who is playing an important role in co-operation with the showmen.

Marc Ray Clement, executive manager of the War Finance Committee, together with Mack Jackson, Fred Dodson, Bill Griffin, Hugh Martin, and others, have set up the machinery for War Bond Premieres for every Alabama town, with all theaters among the Bond issuing agents.

A Free Movie Day has been organized and it has been arranged in a number of instances to have War Bond purchasers edigible for free chances on war relics, consisting of materiel captured from enemy forces. Autographed bombs, amateur shows, and many other promotional activities have been scheduled by local industry committeemen with the aid of civic organizations, it is reported by R. M. Kennedy of Alabama Theaters, Inc., one of the key circuits in the Bond Drive.

Three $1,000 Bond Shows Launch Campaign in Conn.

New Haven—Three mammoth $1,000-War-Bond-admission shows in New Haven, New London, and Hartford, start the Fourth War Loan off in this state today, reports Harry F. Shaw, state chairman, who with his committee originated and executed the idea of using the large amount of former entertainment headlining material in the service camps and units in this state. Later in the campaign the same servicemen's shows will be put on at theaters in these and other cities to attract buyers of Bonds of lower denominations. Capt. Glenn Miller and his 418th Army Air Force Band, as well as others, feature the New Haven show, to be presented at the Yale Theater, while in Hartford, the $1,000 show will be staged at the Colonial Theater, and in New London, at the Connecticut College for Women.

The Bond Battalion, including Charles Bickford, Jo Carroll Dennison, and Second Lieut. Edward Fould, Jr., Staff Sergt. James J. Miller, and Chief Machinist's Mate Albert Breito, will visit Stamford, Norwalk, and Bridgeport on January 18, New Haven, January 19 and New London, January 20.

Free Movie Day has been set for Feb. 8 in the 188 Connecticut theaters. In addition, legit. houses have promised shows built around currently appearing stars, and the "Icecapades" will have a Bond Day.

— "Ten Best" —

Jack C. Smith Dies

West Coast Bureau of THE FILM DAILY

Hollywood — Jack C. Smith, 48, song writer, singer and character actor of the films and radio, died here Friday. He is survived by his widow and his mother.

BOND DRIVE FLASHES

STUNTS GALORE IN IDAHO

Boise—Idaho kicks off its 4th War Loan Drive campaign today with a series of events and stunts. Ceremonies include a flight of 13 Liberator bombers, representing the value of the Ada County quota.

"Free Movie Day," is scheduled for Boise, Twin Falls, Nampa, Caldwell, Idaho Falls and dozens of other Southern Idaho cities tomorrow.

At least 40 Bond Premieres have been lined up for towns ranging from Feb. 1st to the last of the month.

FREE DUCATS IN DENVER

Denver—This city's theaters will observe "Free Movie Day" today, opening day of the Fourth War Loan. Two free tickets will be given with every Bond purchased.

PARA. NEWS AS DRIVE AID

Paramount News No. 37, which is a review of the war situation at the turn of the year, by arrangement with Ned Depinet, chairman of the Distributors' Committee, will be made available for showing to exchange employes of any pic company which would desire to show it, in connection with the Fourth War Loan Drive.

ARK. GOVERNOR BACKS DRIVE

Little Rock, Ark.—Arkansas was ready for the kick-off of the industry's 4th War Loan campaign today, stimulated by a proclamation presented over the week-end by Gov. Homer M. Adkins to M. S. McCord, state chairman.

KODAK QUOTA IS $2,519,000

Rochester — Eastman Kodak employes yesterday launched a drive aimed at selling $2,519,000 in War Bonds during the Fourth War Loan campaign.

A total of 8,895 men in service will be the incentive. The drive will run simultaneously in the three Rochester plants and the main office building.

STARS AID CLEVELAND DRIVE

Cleveland, O. — Charles Ruggles and Elaine Shepard, arrived here yesterday and will spend two weeks in and around Cleveland in behalf of the Fourth War Bond Drive. While in the city they are guests of Alan Low, manager of the Carter Hotel.

Cleveland has two downtown Bond Premieres set. Loew's State will hold one on Jan. 28 presenting "Madame Curie" on the screen. Warners' Hippodrome has set Feb. 1 with "Destination Tokyo" as War Bond day.

SHOW "THOUSANDS CHEER"

Painesville, O.—Jack Shulman and Abe Schwartz, will hold a Bond Premiere at their Lake Thursday. Picture will be "Thousands Cheer."

BALTIMORE BOND PREMIERES

Baltimore—"Bond Premieres" are scheduled for the Century, Keith's Stanley and Hippodrome, with the Century showing "A Guy Named Joe" and the Stanley offering "The Desert Song." The others are to be announced. Admission will be through purchase of Series E Bonds, ranging from $25 to $100.

CHI. GETS NEW HIGH GOAL

Chicago—Mrs. Cecil Emery, will have charge of the sale of War Bonds in Chicago theaters, under the direction of Mrs. E. R. Fifield, general chairman of the women's division, theaters department. They expect to exceed the $23,000,000 sales of the past year, in the Chicago area.

ALL CHI. THEATERS CO-OP

Chicago—Jack Kirsch, city manager for Fourth War loan, announces "Free Movie Day" in all Chicago theaters, will be Jan. 25.

Industry Launches Drive in Times Sq.

A prologue to the Fourth W Loan was held in Times Squar terday when Jeanette MacDo Brian Donlevy, Lloyd Nolan, La Cregar, Laraine Day, Tommy D sey, Kathryn Grayson, Rags Ra land and Bill Robinson headed a co tingent of war heroes. With Army band, motorized equipment a representatives of every branch the service present, the rally g under way at noon. Event launch the Fourth War Loan drive in mo than 16,000 theaters throughout t country.

Attending the ceremonies were Randolph Burgess, Nevil Ford a John Richmond of the War Finar Committee and Charles Skouras, V. Sturdivant, Edward L. Alpers Harry Brandt and Bob Weitma representing the film industry.

— "Ten Best" —

Griffith Undecided on Fight on Gov't's Brief

(*Continued from Page* 1)

next defensive step will be one these two actions:

1. Enter objections to the Gover ment trial brief, filed in Decemb charging that it failed to contain a mission binding upon the plainti and is only a "lawyer's argumen

2. Accept the brief, although n without formal objections to its lin tations, and proceed to another se sion of the pre-trial conference.

"We have not decided fully wh our next step will be," Henry Griffing, a member of the Griffi defense legal staff, said.

"I am sure the Government's tri brief is not what we sought, a we may contend that it is not in com pliance with the court's order to t Government to furnish fuller info mation concerning specific crim committed."

Griffing said the 60-page Gover ment brief contained the names "at least 10 individuals" who a dead or otherwise unavailable to a pear as complaining witnesses.

Government attorneys expresse willingness to go to trial in Febru ary, but in light of the present moo to Griffith attorneys, it is not e pected that the old case will heard before Judge Edgar S. Vaugh that soon. The suit has been pend ing nearly five years.

— "Ten Best" —

Robb & Rowley Present Equipment to Ark. Guard

Little Rock, Ark.—Robb & Rowle Theaters has presented militar equipment, including a tear gas gu to the Arkansas State Guard. E Rowley, Jr., made for formal pres entation.

In Appreciation of the Honor
Bestowed on our Motion Picture

"RANDOM HARVEST"

Sidney Franklin

Clark, Distribs. Apart On Decree Agreement

(Continued from Page 1)

tor leaders. Ten top pix executives were on hand for the lengthy session in Clark's office.

Three major points remain unsettled, with the distributors still resisting Clark's demands on cancellation, acquisition of new theaters and arbitration. Clark said after the meeting that he felt "some progress" had been made, but could not be certain until he receives another "final" proposal from the distributors, due to be sent him Friday.

Distribs. Wouldn't Talk

The distributor officials were unwilling to discuss the meeting at all, referring reporters to Clark, who, they said, would make any statement that was to be made. Clark was unwilling to go into great detail, feeling that the proposals before him are not yet final. He is hopeful that by the end of this week he will have a draft of a new decree from New York which he can send out to independent leaders for discussion.

The long Texan said that he had sat back and listened through most of the three-hour plus session, but indicated that Wright had had plenty to say about the distributor proposals. Although there are some minor points of disagreement, Clark said the only important points were those mentioned above.

Seeks 20 Per Cent Cancellation

The Department is seeking a 20 per cent cancellation clause, to be operated on a cumulative basis. The distributors have refused to accept this. Likewise they have failed to come all the way in regard to aquisition of new theaters, although it is reported that they have agreed to go into court before making any such deals. Although there are some minor points of disagreement in regard to arbitration, the major difference is that the Government is insisting that appeals be handled locally, while the distributors are holding out for the present system whereby all appeals go to New York. It was apparent from Clark's statement to reporters yesterday that that point is one on which he does not intend to yield.

Clark made it clear that he and Wright are not at this time "approving or disapproving" the distributor suggestions, but that they are trying to get the best possible deal to lay before the independents as a basis for discussion. More negotiation is in prospect at the conclusion of those discussions. Clark said he is not certain that he will call any joint session for independents and distributors.

On hand for yesterday's meeting were N. Peter Rathvon, for RKO; John F. Caskey and Spyros Skouras for 20th Century-Fox; J. Robert Rubin and Stanley Thompson, Loew's; Barney Balaban and Austin C. Keough for Paramount, and Joseph H. Hazen and Howard Levinson for Warners.

IN NEW POSTS

DOROTHEA LEE McEVOY, executive editor, Screen Guide and Stardom.

MONROE RUBINGER, Warner Studio publicity staff, Hollywood.

JERRY HAMRICK, publicity, Sterling Theaters, Seattle.

HARPER NESBITT, assistant manager, Roosevelt, Chicago.

WILLIAM MICHAUX, student manager, Capitol, Richmond, Va.

ROBERT HATCHER, relief manager, Wilmer & Vincent, Richmond, Va.

PHILIP TRENT, salesman, Universal, New Haven.

DAVID FROST, salesman, M-G-M, Omaha.

HYMIE NOVITSKY, salesman, 20th-Fox, Omaha.

MONTE MATTHEWS, checking supervisor, M-G-M, Omaha.

HARVEY L. STINSON, checking supervisor, M-G-M, Omaha.

ROBERT HOSMAN, shipper, United Artists, Omaha.

No WB Dividends from Cash

Inventory Shows Jump of $7,000,000

Warner Bros. will not pay any cash dividend nor use any cash to purchase any of its outstanding stock, except from consolidated net earnings subsequent to Aug. 31, 1943, it is revealed by company's consolidated balance sheet as of Aug. 31, 1943. In addition such disbursements will not exceed 50 per cent of earnings unless they exceed $8,000,000 for the year.

After outstanding bank loans have been reduced to $10,000,000 it will be permissible to pay 75 per cent of earnings in dividends. However consolidated net current assets must be maintained above $15,000,000 and must equal at least 1.75 times current liabilities, under the agreement relating to the bank loans and the new debentures, or no cash dividends are to be paid.

Consolidated balance sheet, released over the week-end, following recent announcement of earnings for last year, reflects a substantial strengthening of the company's financial structure in the past year. The improvements were brought about chiefly by the refinancing program completed last Summer, although the highly successful operations for the year also were a material aid in effecting the stronger company position.

Inventory Jump to $7,000,000

Of particular interest in the balance sheet is an inventory jump of more than $7,000,000 to an all-time high of $31,475,338, compared with $24,438,286 the year before. The increase reflects not only the greater number of completed productions held in the vaults awaiting release, but also higher negative costs.

Amortization of film costs during the year, totaling $23,668,728, also shows an increase per film on the basis of the 24 features released in 1942-43 as against 35 releases the previous year, when amortization amounted to $26,221,219.

Cash and U. S. Government Bonds in the current assets column total $10,616,469, against cash of $9,550,223 a year ago. Some cash was utilized last year in connection with the refinancing program. Earned surplus as of Aug. 31, 1943, stood at $21,918,339, an increase of $4,507,336 over the previous year.

Of the company's $181,654,773 in combined assets, $171,989,155 are in the U. S., $8,437,575 in Great Britain (including an investment of $3,636,700 in Associated British Pictures Corp. Ltd.), and $1,228,043 in other foreign countries, including Canada. No provision for contingencies in respect of foreign assets was required in the past year because the company previously wrote off its net investment in enemy controlled countries.

Funded Debt Reduced

In addition to redemption of all preferred stock at a cost of $8,910,941, also the calling of the $10,139,500 in 6 per cent debentures of 1948 that remained outstanding, and retirement of domestic bank loans aggregating $5,500,000, the company reduced its net funded debt and other long-term obligations to $45,544,195, compared with $49,100,027 a year earlier. Of the current funded debt, $15,000,000 was refinanced at considerably lower interest rates.

With respect to the $23,000,000 in lower-interest-bearing funds obtained in the refinancing operation, the unsecured bank loan of $15,000,000, bearing interest at the rate of 2¾ per cent, is payable in semi-annual installments of $1,250,000 starting December 1, 1943, while the $8,000,000 in 4 per cent serial debentures is payable in semi-annual installments of $1,000,000 beginning December 1, 1949.

(Only $2,000,000 of these debentures had been issued up to Aug. 31. Remaining $6,000,000 was issued Sept. 1, with proceeds being used to replenish treasury cash, which was drawn upon in the redemption and refinancing operations.)

The company has agreed that, in addition to payment of these maturities, it will apply 25 per cent of its consolidated net earnings as a sinking fund to retirement of the 4 per cent serial debentures, the bank loan and other funded debt.

Terms of the new financing also prohibit any lien to be given on any of the company's films, accounts and notes receivable and other assets of the company and its subsidiaries.

— "Ten Best" —

Chicago Sun Advances Amusement Rates 10 P. C.

Chicago—Chicago Sun has raised its amusement advertising rates 10 per cent, according to amusement manager Hi Weber. Despite the raise, the amusement pages are carrying the heaviest lineage, since the paper was established.

WAR SERVICE

. . . on the Film Front

Newark, N. J.—A single screen-flas announcement inviting its patrons to submit photographs of their boys in th armed forces, for a lobby display, wa all that was needed at the Court Th ter here, to literally flood the mana office with pictures of uniformed servi men.

"We are as proud of your boys as yo are," the announcement read. "So wh not bring in your boy's photograph for servicemen's display in our lobby?"

Strictly a neighborhood house, patron spend considerable time, entering an leaving the theater, looking over the display, to ascertain how many of the boy they recognize. A brief caption gives th name and address of each boy and a sma placard reminds the patrons that the boy will welcome a letter from a friend fror the old neighborhood.

Rep. Launches "Seabees" At Astor Reception

Republic's "The Fighting Seabees was launched yesterday at a reception at the Hotel Astor. Amon those present were officers of th Seabees and representatives of th press, as well as executives of Republic. Some of those on hand:

Steve Edwards, Charles Ree Jones, Sam Seletsky, Ray Middleton Evelyn Koleman, Max Gillis, Walte Titus, Walter Vincent, Grover Schaefer, Beatrice Roos, Smiley Burnette Martha Scott, Elizabeth Cunningham, Jack Stuart, Alton Cook, Joh T. McManus, Frank Leyendecke Mike Weir, Tom Kennedy, R. W Baremore, Mel Konecoff, Williar Formby, Jerry Jerauld, Herma Schleier, Al Picoult, Ralph Cocair Lou Pelegrine, Fred Stengel.

The guests of honor were a grou of Seabees on leave from the fightin front. The group was greeted a City Hall earlier in the day by Mayo LaGuardia. Among those presen at the ceremonies was Steve Edwards. High-ranking Naval officer were feted at a luncheon at the Stor Club and were guests at a screenin of the film at the Preview Theater.

Mexican Opposition In Cuba Stepped Up

Havana (By Air Mail—Passed by Censor)—That greater competition in Cuba from Mexican product is in the offing for American films is indicated by the extensive negotiations that have been going on between Cuban distributors and Mexican producers.

Recently there has been a parade of Cuban distributors between this city and Mexico City. The latest to make the trip to Mexico, to confer with Mexican picture makers are Octavio, Gomez Castro, manager of Continental Films; Vicente Bernades, manager of Ultra Films, and Lazaro Prieto of Zenith Films.

Admissions Tax Action Goes Over

(Continued from Page 1)

n an amendment to lighten the load n the industry. Yesterday saw the ntroduction of the amendment prosed by Senator James Mead, D., Y., which would strike out any ncrease on the present rate of one ent on each 10.

Mead told The Film Daily that enator George has already agreed o several changes, saying he would ake into conference with the House proposal that the tax be imposed n the basis of one cent on each five r major fraction thereof, rather han one cent on each five or any raction thereof. George has also greed tentatively to an amendment y Senator George A. Wilson, R., Ia., vhich would kill the rise from the resent rate for any towns of 5,000 r less. Senator Harley M. Kilgore, ., W. Va., is considering an amendnent to raise that population figure or the exemption from 5,000 to 10,00, which was Wilson's original igure.

Mead said also that George would robably agree to exempt completey from any tax rise all legitimate heaters, with sports, concerts and ix thus bearing the full effect of the rojected tax rise. Although he feels hat all these concessions from the original stand of the Finance Committee would be helpful, Mead insists that he intends to push for the killing of any rise in the rate.

He said flatly on the Senate floor Saturday that he opposes any rise in the tax, and made it plain to The Film Daily yesterday that he intends to maintain that position as long as he sees any possible chance of averting the rise.

TO THE COLORS!

★ DECORATED ★

LT. COM. DOUGLAS FAIRBANKS, USN, awarded the Silver Stars for action at Salerno.

—★—

★ COMMISSIONED ★

DAVID KAMSKY, USN, former Neighborhood Theaters advertising manager, Richmond, Va., commissioned a lieutenant (j.g.).

GUY FONTAINE, son of **J. E. FONTAINE**, Paramount Washington branch manager, commissioned an ensign, USN.

—★—

★ PROMOTED ★

CORP. ROBERT B. HARRIS, USA, former 20th-Fox costumer, Hollywood, to sergeant.

ROBERT O. ODELL, USN, former Warner costumer, Hollywood, to signalman 2nd class.

GORDON MURRAY, USN, former Warner costumer, Hollywood, to fireman list class.

RICHARD C. DICKINSON, formerly of Eastman Kodak Company, Rochester, N. Y., 1st lieutenant to captain in USAAF.

WARREN H. JACKMAN, formerly of Eastman Kodak, Rochester, 1st lieutenant to captain, in England.

JOHN C. VON HERBERG, JR., USAAF, son of the Seattle circuit executive, promoted to captain.

—★—

★ ARMY ★

RALPH RUBEN, Globe Theater, Detroit.

DAN NEUMAN, press agent, Oriental Theater, Chicago.

FRANK CHRISTIE, Hamrick-Evergreen Theaters, Seattle.

Rep. Dismissed in Murry Anti-Trust Case

Chicago — Federal Judge William Campbell dismissed Republic Pictures as a defendant in the Murry anti-trust case without monetary stipulation. Hearing date is not set yet for the other film companies involved.

So. Regional Parleys Detain Hirliman from Coast

George A. Hirliman, president of Film Classics, is now in Charlotte, N. C., conducting the first of a series of southern regional conferences. He will consummate franchises for the entire South, including the Atlanta, New Orleans, and Memphis territories.

These conferences will necessitate postponement of Hirliman's trip to the Coast to initiate Film Classics production plans. His trip is now scheduled for Feb. 11, during which time he will arrange for studio space, technical crew and writers.

Carr to Head Rank Distribution in U. S.?

(Continued from Page 1)

Rank's American distribution setup.

News of Carr's resignation came as a surprise to Wardour St., and the New York news cable brought no comment from Arthur Kelly, UA vice-president now on this side. Carr, who is ill, was unavailable also for a statement.

Kelly has had several conferences with Rank, but it is understood here that his negotiations have been fruitless. Rank is said to have not the slightest interested in dealing with individual films for the American market.

Rank is emphatic in declaring he wants a permanent tieup for all pictures or none.

Jeffrey Succeeds Coplan As UA Head in Canada

Toronto — Dave Coplan recently named managing director for United Artists in England is scheduled to leave Toronto at the end of January.

Coplan will be succeeded in the Canadian management of UA by A. T. Jeffrey who came to Toronto from the St. John branch two years ago.

— "Ten Best" —

20 Theater Sleepers Arrested

Seattle — Twenty men and boys sleeping in a South End theater were arrested.

My Appreciation

to the Critics for Voting

"RANDOM HARVEST"

The No. 1 Picture of 1943

Mervyn Le Roy

28 W 44ST 21FL
NY

America's No. 1 RADIO COMEDIENNE in the Merriest-Go-Round of Romance Rhythm, Roars you ever saw!

JOAN DAVIS

Beautiful BUT BROKE

with
JANE FRAZEE
JOHN HUBBARD
JUDY CLARK
BOB HAYMES and
WILLIE, WEST and McGINTY
Screen Play by Monte Brice
Directed by CHARLES BARTON
Produced by IRVING BRISKIN
A COLUMBIA PICTURE

THE MOST FEROCIOUS SHE-WOLF YOU EVER HOWLED AT...

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN

Present Admission Tax Move Lost; A Point Won

(See Column 2 Below)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 13 NEW YORK, WEDNESDAY JANUARY 19, 1944 TEN CENTS

PIX BIZ HAS EARNED "E", SAYS RODGERS

See Drive's 3,500 Bond Premiere Goal Exceeded

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

THE Army's Overseas Film Service has made good on its declaration late st Fall that within 60 days it would have oubled the number of projectors in over-eas installations for the showing of the dustry's gift product. The increase has een accomplished, according to Maj. John V. Hubbell, head of the service....Hubbell remarked also that one of the 19 ex-hanges serving our troops overseas now ets an order of 16 prints, which is a ealthy chunk of business. His best esti-ate on attendance was that 18,900,000 en see the industry's gift prints monthly. hat includes one of the smallest regular heater audiences—a detachment of 11 men tationed on a tiny island off Alaska. They et their showings just as if they were a roup of 5,000.

• •

ALTHOUGH there's considerable doubt here that any national service act ill ever become law, it is interesting to ecall that just before the 1940 conven-ion FDR started from scratch and won he revisions to the neutrality act which ade his election almost a certainty. There's long chance that he may, if he's inter-sted in remaining at 1600 Pennsylvania ve., N. W., fight just as hard for national ervice legislation....It's a long chance, but ay be worth remembering.

• •

F this industry succeeds in getting the kind of setup for its interests it hopes get from the State Department, it may ave accomplished one of the most impor-ant changes to come out of this war. If uccessful, it will have convinced our State epartment that it has an obligation to merican interests to operate independently nd without the necessity for awaiting Bri-sh approval....Recent Government activity gainst international cartels indicates that e are moving toward that new inde-endence, but nothing would more clearly emonstrate the new attitude than an all-ut "Hollywood first" attitude in the State epartment....And, of course, such an at-tude would need no defense here be-ause of the unquestioned importance of ix in the promotion of trade and the main-enance of international amity....The pend-

(Continued on Page 2)

Total of 1,227 Already Set as Drive Ends First Day, Says Charles Skouras

A total of 1,227 Fourth War Loan Bond Premieres already have been set by the exhibitors of the country, with the drive only one day old. This compares with 1,473 premieres held altogether for the Third War Loan, indicating that the 3,500 goal will have been passed within a week or two, Charles P. Skouras, national chairman for the current campaign, announced yesterday.

Several territories already have exceeded last year's quota. Leading

(Continued on Page 9)

Mead's Move to Keep Present Tax Rate Lost

Washington Bureau of THE FILM DAILY

Washington—The Senate began its consideration of the 1944 admissions tax rate late yesterday afternoon, after delaying for five days. The matter came up with introduction of an amendment by Senator James

(Continued on Page 7)

Robert Wolff Named RKO Managing Dir. in London

London (By Cable)—Appointment of Robert Wolff to the post of managing director of RKO in Great Britain was announced here yesterday by

(Continued on Page 7)

Dom. '43 Admish Tax To Hit 9½ Millions

Ottawa—The Canadian tax on gross receipts of theaters is expected to show a revenue of upwards of $9,500,000 for 1943, according to an estimate from official quarters. There is a possibility that the Federal amusement levy of 20 per cent may be dealt with in budget measures which will be laid before the session of the House of Commons which is scheduled to go into action during the last week of January. Observers close to the scene hold to the view a tax increase is in prospect in the light of a similar move at Washington.

Stress Films' Value At MPA Installation

Importance of the film industry as a contributor to the interests of America and the American people and as a supporter of vital causes, especially in these days of war, was reaffirmed yesterday at a luncheon

(Continued on Page 8)

Allied Directors Meet In Chicago on Feb. 2-3

Washington Bureau of THE FILM DAILY

Washington — National Allied's board of directors will hold its next

(Continued on Page 8)

Cohns' Salaries Restored

Col. Stockholders Re-elect All Board Members

By an overwhelming majority, stockholders of Columbia Pictures yesterday voted to restore the salary of President Harry Cohn from $2,500 a week to $3,000 a week and that of Jack Cohn, vice-president, from $1,500 a week to $2,000 a week, their 1939 levels.

Stockholders also authorized the issuance of stock purchase options to

(Continued on Page 8)

David Lipton Reports To Camp Upton Feb. 8

David Lipton, Columbia's director of advertising, publicity and exploitation reports to Camp Upton on Feb. 8, having been inducted into the U. S. Army yesterday. No successor has been named. Lipton was

(Continued on Page 7)

Loew's Exec. and Frank Walker Urge Industry to Publicize National Effort

By ANDREW H. OLDER

Washington Bureau of THE FILM DAILY

Washington—The pix industry has earned the Army and Navy "E" flags, or their equivalent, for its work in behalf of the war effort, William F. Rodgers, Loew

(Continued on Page 12)

W. F. RODGERS

FRANK C. WALKER

1,500 Theaters Open "Dimes" March Early

While the industry's March of Dimes drive is slated to start next Monday, almost 1,500 theaters in New York, Detroit and other cities

(Continued on Page 11)

35 Million Ft. of Raw Stock for Mex.

Mexico City (By Air Mail)—Thirty-five million feet of American raw stock has been set aside for the use of the Mexican industry during 1944, it is revealed by the office of the Mexican Secretary of State. The material will be delivered under the terms of an agreement between the Mexican governmen and the U. S. Office of Inter-American Affairs.

IN A DEMOCRACY, WAR IS THE BUSINESS OF ALL THE PEOPLE—SELL WAR BONDS!

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 13 Wed., Jan. 19, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

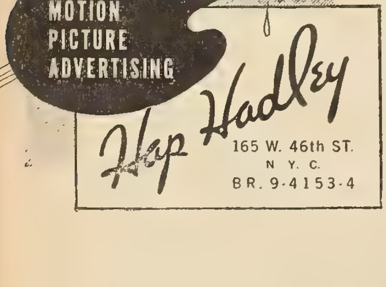
(*Tuesday, January* 18)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	16½	16½	— ½
Columbia Picts. pfd.	40	39⅞	39⅞	— ⅛
Con. Fm. Ind.	2¾	2¾	2¾	.....
Con. Fm. Ind. pfd.	16⅝	16⅝	16⅝	— ⅛
East. Kodak	164	164	164	— ½
do pfd.	180	180	180	— 3
Gen. Prec. Eq.	20⅜	19½	20⅜	+ ⅛
Loew's Inc.	59	58½	59	+ ¼
Paramount	24⅛	23⅞	24	.....
RKO	9⅜	9	9⅛	— ¼
RKO $6 pfd.	106⅞	105	106¼	— ½
20th Century-Fox	22⅝	22¼	22½	— ⅛
20th-Fox pfd. (1½)	30	29¾	30	.....
20th-Fox pfd. (4½)	100⅜	100⅜	100⅜	.....
Warner Bros.	12⅞	12⅜	12¾	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	— ⅛
Radio-Keith cvs.	1¾	1½	1¾	+ ¼
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13⅜	13	13⅜	+ ¼
Trans-Lux	4⅜	4¼	4¼	— ⅛
Universal Pitcs. vtc.	18⅝	18⅝	18⅝	— ⅛

Columbus V. C. Renames Jones

Columbus, O.—Bobby Jones, emcee of Club Gloria, has been re-elected for a second term as chief barker of the Variety Club.


ART FOR MOTION PICTURE ADVERTISING

Hap Hadley

165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

Reeling 'Round - - WASHINGTON

(*Continued from Page* 1)

ing raising of pix in the organizational chart of the State Department might be a tip-off....Feeling here—and it's particularly strong among the five Senators who circled the globe last Summer and their friends—is that we've got to stop worrying about the British, but instead take a leaf out of their book and go ahead and do what's best for us. As a nation, we have the power, they say, to step out and establish our position just as securely as the British have. And, not only in the pix line, we have the goods and the productive capacity to back up all our moves toward more complete independence in foreign trade.

Pep Club's Ambulance Serving Italian Front

An ambulance given by the Paramount Pep Club to the American Field Service is already in service on the Italian front, it was disclosed in the formal presentation of a check for $2,000, representing purchase of the ambulance, at a meeting of the Paramount Pep Club yesterday.

Preceding this ceremony, Jane Cowl, acting for the American Theater Wing Stage Door Canteen, presented a citation to Paramount for its continued services to the Canteen since its inception two years ago. Adolph Zukor, chairman of the board, who was one of the Paramount executives who has assisted the Canteen, accepted the citation "on behalf of everyone in Paramount."

Oscar A. Morgan, acting for Neil Agnew, who headed the drive for the American Field Service ambulance, presented the check to Stephen Galatti, secretary of the AFS. The drive for the ambulance fund was inaugurated a year ago by the contribution of $600 by individual Pep Club members.

Teddy Carr Confirms His Association with Rank

London (By Cable)—Teddy Carr, who resigned last week as United Artists' managing director in England, yesterday confirmed the report that he was joining the J. Arthur Rank organization. While his exact duties have not been revealed, it is reported in London trade circles that Carr will head Rank's American distribution system.

Meanwhile, Arthur Kelly, UA vice-president, admitted that the company had extensive television plans which he probably would supervise. He said that he had submitted the plans to the UA directors before he came over here, but no action had been taken at the time he left New York.

Wineland Burial in Ohio

Findlay, O.—Samuel Wineland, 50 Los Angeles, former music director at Warners, who died in a Denver, Colo., sanitarium on Jan. 14, was buried here. His wife and mother survive.

Columbia's Second Quarter Net Ahead?

Columbia's stockholders were told yesterday at their annual meeting that estimated earnings for the second quarter, which ended in December, compared with, and possibly may exceed, the earnings of the first quarter. Earnings for the first quarter, which ended in September, amounted to $1,500,000 before taxes and $480,000 after taxes.

Unaffiliated Exhibitors In Policy Talk with RKO

A request by the Unaffiliated Independent Exhibitors, Inc., that RKO set up a standard whereby film rentals should be based on gross income against operating expenses met with the approval of Robert Mochrie, general sales manager, at a meeting yesterday with an UIE committee. Bob Wolff, branch manager in New York, was present and Mochrie authorized him to act accordingly.

The meeting with Mochrie was one of a series being held by the exhibitor group. Jacob Leff, counsel for the exhibitors, said that the various sessions with the general sales managers have brought out that branch managers and district managers have the authority to make deals without contacting on all occasions the home offices.

Cinema Lodge's Theater Party at Winter Garden

Cinema Lodge, B'nai B'rith, will hold its annual theater party at the Winter Garden Theater on Feb. 23, instead of at the Imperial as previously announced. Michael Todd's "Mexican Hayride" will open at the Winter Garden instead of the Imperial, necessitating the change.

Bernard Goodman of Warner Bros., has been appointed chairman of the Theater Party Committee. Other members are Julius Collins, Zeb Epstein, S. Arthur Glixon, Albert H. Rosen, Alvin T. Sapinsley, Mark Stone, Louis Weber and Robert Weitman.

Para. Partners Group Meets in Dallas Today

A committee representing Paramount theater partners will meet in Dallas today to discuss various operating problems. Leonard Goldenson and Sam Dembow will be present from New York.

Screen Guild Players Air Program Renewed

Cotinuance of the Screen Guild Players program, a CBS feature, was assured yesterday with the announcement by Lady Esther, Ltd., that it had negotiated a renewal of the air show.

COMING and GOING

JOSEPH SCHENCK, is due in town this week from Florida.

BEN KALMENSON has left Hollywood for New York.

HARRY M. KALMINE, assistant general manager of Warner theaters, returns today from Albany.

OSCAR A. DOOB, advertising and publi[illegible] director of Loew's Theaters, left yesterday [illegible] a Florida vacation.

RED KANN, Quigley Publications vice-president, and MRS. KANN, leave for Hollywood Friday.

SAM GOLDSTEIN, president of Commonwealth Pictures, is en route to Hollywood.

ALLAN MELTZER, Warner Eastern publicity manager, has left the studio en route to the home office.

THERESA STONE, of H. M. Richey's office will address the Chicago Better Films Council on Friday, replacing Richey.

BARRINGTON C. GAIN, Arthur Rank representative, and DR. AEXANDER GALPERSON, representing Two Cities Films, will go to the Coast his week.

CONSTANCE DOWLING, Samuel Goldwyn player, arrived from Hollywood yesterday.

PVT. D. JOHN PHILLIPS, formerly in charge of Paramount shorts advertising and publicity, and EDITH SCHAFFER (Mrs. Phillips) of Paramount arrive from the Coast tomorrow.

IRA H. COHN, 20th-Fox branch manager, Buffalo, will be in New York next Tuesday.

INSPECTRESS EDNA SUGG, UA, Buffalo, is in Florida.

MRS. MARJORIE WILLIAMSON, daughter of Branch Manager Ira H. Cohn, 20th-Fox, Buffalo, visited her mother.

SYDNEY SAMSON, district manager for Fox in Canada, with headquarters in Toronto, and MRS. SAMSON were in Buffalo and visited the local exchange this week.

SAM SPEWACK has returned from Russia.

BILLIE BURKE is on her way here from Hollywood to appear in the new Zoe Aiken play, "Plans for Tomorrow."

HENRY HERBEL, West Coast district manager for Warners, has left Los Angeles for San Francisco, Portland and Seattle in connection with Pacific Coast premieres of "The Desert Song" and "In Our Time."

ZELMA BROOKOV of Warners Eastern talent bureau goes to Philadelphia today on a scouting tour.

JOE BIGELOW, radio and film executive with the J. Walter Thompson agency in Hollywood, hies himself back to the Coast on Friday, after a visit to Chicago.

OLLIE OLSEN nd CHIC JOHNSON are scheduled to leave on July 10 on a 12-week overseas tour of service posts under USO-Camp Shows auspices.

FRED LYNCH, Radio City Music Hall's director of publicity and advertising, has arrived on the Coast.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . .
45 year's experience serving theatres, stadiums, amusement parks, etc.
We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
ESTABLISHED itc 1890
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

Unforgettable

Ginger Rogers

as America's *"Chin-Up Girl"* in
the screen's great love story for 1944!

Tender Comrade

with

Robert Ryan
Ruth Hussey
Patricia Collinge
Mady Christians
Kim Hunter
Jane Darwell
Richard Martin

Produced by
DAVID HEMPSTEAD
Directed by
EDWARD DMYTRYK
Story and Screenplay by Dalton Trumbo

"SMASH!"
"SURE-FIRE!"
"FINEST!"
"TOPLINE!"
"BEST!"
"TRIUMPH!"
"YEAR'S BEST!"
"EXCELLENT!"

"Ginger Rogers in emotional yarn geared for smash box-office." — *Variety*

"Packs box-office kick . . . sure-fire . . . Ginger Rogers at her best." — *Film Daily*

"Finest appearance Ginger Rogers has ever made . . . Will attain record-breaking box-office success." — *Hollywood Reporter*

"Due for topline biz in all bookings and rates holdovers for solid box-office." — *Hollywood Variety*

"Ginger Rogers has one of her best roles . . . Holds wide-spread appeal . . . excellently performed." — *Motion Picture Daily*

"Comedy and pathos . . . a triumph for the star, and satisfaction for her countless admirers." — *Motion Picture Herald*

"The woman's picture of the year . . . Touching love story ranks with the best." — *The Exhibitor*

"A field day for women . . . destined for excellent box-office career." — *Showmen's Trade Review*

NATIONALLY ADVERTISED *by the "Showman's Company" in LIFE, LOOK, LIBERTY, WOMAN'S HOME COMPANION and FAN Magazines with a*

TOTAL CIRCULATION OF 21,777,509!

Ginger Rogers

.. the *'Chin-Up' Girl*

Tender Comrade

RKO RADIO PICTURES

Our two big jobs in January: Fourth War Loan and March of Dimes.

LITHO USA

Five Theaters Report 100% Bond Sellouts

First five theaters to report complete sell-outs or the sale of a "Bond for Every Seat" at their Bond premieres to open the Fourth War Loan drive were announced yesterday by the national campaign committee.

The hundred per cent sell-outs were reported by Ralph Batchett, Bluebird Theater, Denver, 577 seats; Kenneth Workman, United Artists Theater, Berkeley, Cal.; Harry Seipel, California Theater, San Jose; Vic Gauntlett, Moore Theater, Seattle, and Cliff Tisseman, Golden Gate Theater, San Francisco.

Batchett wired that he expected to double his quota.

Seipel presented the premiere of Paramount's "Standing Room Only," while Workman had Metro's "The Heavenly Body." Gauntlett sold out his house to Government agency employes who bought extra Bonds for tickets to his big stage show, which brought in $75,000 in "E" Bonds. Tisseman wired that his house was sold out last night for a show which consisted of 22 acts of star entertainment.

David Lipton Reports To Camp Upton Feb. 8

(Continued from Page 1)

vice-chairman of the National Public Relations Division of the WAC.

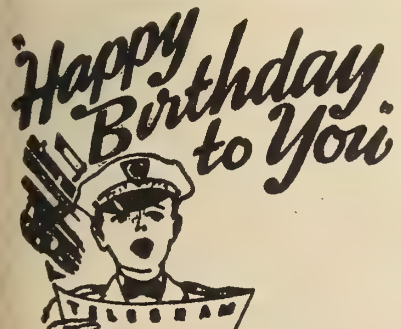
Before joining Columbia three years ago, Lipton was studio publicity director at Universal studios and previously was a press relations counsel for Columbia Broadcasting System. He also spent 13 years in the B & K advertising department in Chicago.

Robert Wolff Named RKO Managing Dir. in London

(Continued from Page 1)

Phil Reisman, vice-president in charge of the foreign department, who arrived this week from New York. Wolff is RKO's New York branch manager.

Reisman said he had had no conversations with J. Arthur Rank on any matters concerning RKO.



Hal Roach
B. P. Schulberg

Lou Metzger
Harry H. Buxbaum

ALONG THE RIALTO

Phil M. Daly

● ● ● *TODAY'S $64 QUESTION......Will D. "S" W. succeed Dave Lipton at Columbia?......*

▼ ▼ ▼

● ● ● OUT OF THE 3,000 counties in the U. S., there is one in which theaters will NOT take collections for the March of Dimes next week. It is Franklin County (Columbus), Ohio. The war chest fund in that community included infantile paralysis among its solicitations last year and the March of Dimes will receive a lump sum of $5,000 from the war chest......It is interesting to note that the March of Dimes has now become so well organized with the industry that exhibitors in all 48 states have enrolled for audience collections......Both Loew's and RKO will launch their March of Dimes drives tomorrow instead of the 24th to take advantage of new shows opening on the 20th......first "Wishing Well" to appear in New York is in front of the Astor Theater ......one Loew usherette already has had her friends fill 17 birthday coin cards for the March of Dimes and the drive hasn't really started ......each card holds $2 in dimes......Dr. Phillip Stimson, of Willard Parker Hospital, will make the Sister Kenny infantile paralysis treatment demonstration with a child patient at the theater breakfast in the Astor Hotel Friday morning......Basil O'Connor, president of the National Foundation will be among the speakers......

▼ ▼ ▼

● ● ● *A STAY-AT-HOME JUNKET is being sponsored by United Artists for "Knickerbocker Holiday"......Because regular junkets are out for the duration, UA has conceived a "jun-kit" in capsule form......whereby 100 top-flight critics in 32 key cities will take an imaginary trip to New York to see the picture......Each critic has been sent a large willow hamper containing souvenirs of the various activities they would have enjoyed in New York......Because they can't visit the theaters and night spots, UA has sent them mementos of the Stork Club, 21 Club, Diamond Horseshoe, "Oklahoma," Plaza cocktail lounge and other famous places around town......In the basket are a tin of imported cheese from Rubens, a set of gin rummy cards from 21, cigarettes and candy from Sherry's, etc......Whole thing takes a medal for originality......*

▼ ▼ ▼

● ● ● HERE AND THERE......Dorothea Lee McEvoy, daughter of Universal's Eddie McEvoy, has been named executive editor of Screen Guide and Stardom Magazines......she formerly edited Screen Guide......Janet Graves, former editor of Stardom becomes editor of Screen Guide and Virginia Williams, formerly of the Chicago American becomes editor of Stardom. . . ● Charley Moskowitz, vice-president of Loew's, Inc., and general theater operator, will celebrate his 31st anniversary with the company on Jan. 20......His first position was as an accountant. . . ● Seventeen-year-old Teddy Cohen, son of Sammy Cohen, foreign publicity director of United Artists, has enlisted in the Navy. . . ● Fourteen volunteer New York Stage Door Canteen hostesses will compete in the final contest to be judged queen of the 1944 Press Photographers Ball......A committee will select the queen at the canteen this morning. . . ● The Catholic Actors Guild will make the official presentation of a U. S. Army field ambulance to the armed forces on Friday at the Hotel Astor. . . ● Universal held a luncheon yesterday at Toots Shor's in honor of Captain W. S. LeFrancois of the Marine Corps who authored "Gung Ho!"......He thrilled members of the trade press with tales of the raid on Makin Island...... and he insisted that "Gung Ho!" is one Hollywood-made war picture that is absolutely authentic from every angle......He carries the wounds from four machine gun bullets and one from the rifle of a sniper on Makin Island......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor......Sell a Bond for Every Seat!*

Mead's Move to Keep Present Tax Rate Lost

(Continued from Page 1)

Mead, D., N. Y., to kill any rise from the present rate of one cent on 10, which was decisively beaten. Mead's proposal called forth support from but half a dozen Senators, with the score of others left in the chamber voting "nay."

A minor victory has been registered, however, with Finance Committee chairman Walter F. George, D., Ga., agreeing to impose the one-cent-on-five on each five cent unit or major fraction thereof, rather than on each five cents or fraction thereof.

Tomorrow will see the introduction of an amendment by Senator Chapman Revercomb, R., W. Va., which would provide that the Finance Committee proposal stand for all amusements but pix, where the present rate of one cent on each 10 will hold. Judging from the reception accorded Mead's amendment yesterday, there is but a slim chance Revercomb will succeed.

In support of his amendment, Mead spoke mainly of the difficulties of professional baseball during this period, and declared also that the legitimate theater is a major sufferer from the war situation. Here Senator Francis Maloney, D., Conn., interrupted to declare that the legit is suffering not from taxes, the war situation, or anything else but a surfeit of motion pictures. Maloney said pix offer so much more for less money that the live theater cannot compete through most of the country.

Senator Arthur Vanderberg, R., Mich., then asked how much revenue would be lost if the Mead amendment were accepted, and was told by George that it would mean a drop of $135,000,000 in the anticipated revenue from the bill. Vandenberg then asked to be shown where that could be made up.

Today will see a vote on the Revercomb amendment, it is presumed, and on that sponsored by Senators George A. Wilson and Kenneth Wherry, Republicans of Iowa and Nebraska respectively. They propose that the present rate be retained for towns of less than 5,000 population. This amendment appears to offer the only close contest as there is known to be considerable support for it.

First Femme Manager Named for Syracuse

Syracuse—Saline City's first full-fledged femme manager, is Ruth Bolton, veteran employe of Loew's State here, named to succeed Eddie Richardson as manager of Loew's Strand. Miss Bolton, who broke into theater biz here as a manager's secretary, has been assistant at the State for some months.

Stress Films' Contributions at MPA Installation

Walker, Nizer, Skouras and Brandt Among Speakers at Ceremonial at Hotel Astor

(*Continued from Page* 1)

in the Hotel Astor at which officers of the Motion Picture Associates were installed for 1944.

The speechmaking took cognizance of the luncheon's dedication to three urgent national causes to which the picture business is lending its backing—the Fourth War Loan, the March of Dimes and the Red Cross blood bank.

Turnout Jams Ballroom

Addressing a turnout that jammed the grand ballroom of the hotel, James J. Walker, former mayor of the city, who functioned as toastmaster, set the tone of the gathering when, as the initial speaker, he voiced an eloquent tribute to the patriotic fervor and humanity of the industry while defending the screen against attempts to cast aspersions upon it and to belittle its contribution to the betterment of the world.

"The motion picture industry has always been active in every benevolent activity and patriotic move," the former mayor said. "It has been as human and as patriotic as any member among the 130,000,000 American people."

Walker declared "it is about time we made the people of this country and of the world know that there is a usefulness and a dignity about the motion picture industry."

Denouncing the tendency of writers in Hollywood to play up scandalous stories about the industry and its people for the sake of sensationalism, Walker asked: "Why must we have these petty stories to the exclusion of stories of the great things the industry is doing for humanity?" He deplored the fact that "one sensational little story about one scandal can get more attention than the March of Dimes or the Bond drive."

Nizer Pleads Three Causes

Full support of the Fourth War Loan drive, the March of Dimes and the Red Cross drive for blood donations was called for by Louis Nizer in a stirring appeal which the industry attorney was urged to put into radio form for use in promoting the three drives on the air. Nizer listed the need for plasma as especially urgent. He estimated 216,000,000 dimes would be required to minister to infantile paralysis sufferers throughout the country. Modern miracles can be created by the success of the Bond, dimes and blood drives, the attorney told his listeners.

"If you do your part," Nizer said, "we can say to Fascism and a good deal of disease—the end."

The representatives of the distribution and exhibition branches of the industry were thanked by Charles P. Skouras, national chairman of the Fourth War Loan Drive, for their co-operation in the campaign. "Everything is clicking nicely," he said, revealing that 1,238 Bond premieres had already been lined up.

Commendation From Brandt

Harry Brandt commended the Motion Picture Associates "for the part it has taken in every one of our drives." He urged those present to see to it that enough money was raised for the various drives in which the industry was interested.

An appeal for blood donations was made by Arlene Francis, the stage actress, who said that "giving blood is the purest form of service."

Morris Sanders, the new MPA head, pointing out that the occasion marked the 25th anniversary of the organization, asserted that the MPA "has come to be one of the most important charity organizations of the industry." "I have the fondest hope," he added, "that at the next installation we will see a healthy increase in membership and in the treasury."

Rodgers Builds Membership

That William F. Rodgers, vice-president and general sales manager of M-G-M, had been responsible for swelling the membership of MPA by 300 was disclosed in an address by Jack Ellis, outgoing president, now vice-president, the post formerly held by Sanders.

Besides Sanders and Ellis, officers installed were: Matthew Cahan, second vice-president; Saul Trauner, treasurer; Moe Fraum, recording secretary; Charles Penser, financial secretary; Harry Furst, sergeant-at-arms; Seymour Schussel and Leo Abrams, trustees. The officers were installed by Walker.

Sharing the dais with the speakers were Jack Alicoate, Ed Alperson, Joseph Bernhard, Harry H. Buxbaum, Max A. Cohen, Si Fabian, Don Jaycocks, Malcolm Kingsberg, Carl Leserman, Chick Lewis, Harry Lowenstein, Robert Mochrie, Martin Quigley, Fred Schwartz, Andrew W. Smith, Jr., Jesse Stern, Bob Wolff, Tom Connors, Sam Shain, Rick Ricketson, B. V. Sturdivant.

"Ten Best" of Radio's Film Commentators Favors Col.'s "Merrier" over UA's "Serve"

Analysis yesterday of ballots cast by film commentators for 42 radio stations in the 22nd annual FILM DAILY "Ten Best" contest disclosed that with the exception of a single picture, the commentators favored the pictures emerging as winners in the national poll. The exception was Columbia's "The More the Merrier." In the national poll, the 10th pic was "In Which We Serve."

The radio commentators "Ten Best," based upon a check of their segregated ballots, comprised these pix, which finished in the order given:

"Random Harvest," "Casablanca," "For Whom the Bell Tolls," "Yankee Doodle Dandy," "So Proudly We Hail!," "The Human Comedy," "The More the Merrier," "Stage Door Canteen*," "This is the Army*" and "Watch on the Rhine*."

---

* Tied.

Allied Directors Meet In Chicago on Feb. 2-3

(*Continued from Page* 1)

quarterly meeting in Chicago, it was announced yesterday by Abram F. Myers, board chairman and general counsel. Dates are Feb. 2 and 3. Agenda of the sessions may be announced today.

It is expected that the directors will study the proposals for changes in the New York consent decree submitted last week by the five consenting companies.

Tomsen Quits as 143's Biz Agent

St. Louis—Robert Tomsen has resigned as business agent of operators Local 143, IATSE. Harry Barco becomes his successor.

Nashua, N. H. Theater Man Slain in Southwest Pacific

Nashua, N. H.—Pfc. John R. Hargreaves, 23, USMC, and member of the State Theater staff before entering the service, has been killed in action in the Southwest Pacific, the War Department has notified his mother, Mrs. Christine Hargreaves. He participated in the engagements at Guadalcanal.

Roscoe E. Hacker Dead

Des Moines, Ia.—Roscoe E. Hacker, 51, office manager of the Film Transportation Co., died at Mercy Hospital after a short illness. Services were held yesterday. He was a member of the American Legion and is survived by his wife, two daughters, and one son.

Stockholders Restore Salaries of Cohns

(*Continued from Page* 1)

A. Schneider, allowing him to bu 7,880 shares. An expression of a preciation for the officers' management of the company was tendered via a resolution.

All members of the board were re-elected and they, in turn, re-elected all officers.

Re-elected directors were Harry Cohn, Jack Cohn, A. Schneider, A. Montague, N. B. Spingold, L. J. Barbano and Leo M. Blancke. Officers re-elected were Harry Cohn, president; Jack Cohn, executive vice-president; A. Schneider, vice-president and treasurer; Sidney Buchman, A. Montague, N. B. Spingold, B. B. Kahane, L. J. Barbano and Joseph A. McConville, vice-presidents; Charles Schwartz, secretary; Mortimer Wormser and Leo Jaffe, assistant treasurers; David Fogelson and Duncan Cassell, assistant secretaries, and Warren Sharpe, comptroller.

Office Employes Union Elects Leo Haas President

Leo Haas yesterday was announced as the new president of the Motion Picture Office Employes Union 23169, AFL, following the annual election held on Monday night at the Capitol Hotel. He replaces Russell M. Moss, who was named to the newly created post of executive vice-president. Moss will quit his job at Warner Bros. because his new duties with the union, comparable to those of a business agent, will demand his full time.

Louis Levine was named vice-president in place of Charles Davis. George H. Imber was retained as general secretary. Norma Goldberg succeeded Frieda Katz as recording secretary, while Lillian Cotton was re-elected financial secretary. Nat Kris bows out as treasurer, Harry Baum becoming his successor. John Cilento was picked for sergeant-at-arms, a post that had remained unfilled for some time.

The union represents white collarites at Warner Bros.

STORK REPORTS

Nat Kahn of Variety has again become a father. It's a boy.

Detroit—George Konath, operator of the Roseville Theater at Roseville, is the father of a baby girl, his first.

Dover, N. H.—Lloyd H. Bridgham, owner of the Broadway, has a new baby boy.

WEDDING BELLS

Memphis—William Barton Mallory, U. S. N.R. former head booker at M-G-M exchange here, and Marion Lucas of Washington, were married in Atlanta, Jan. 15. Mallory and Miss Lucas were stationed at the same post in Trinidad, West Indies, the past 18 months. They will live at Cheery Point, N. C. the bridegroom's new station.

1,227 Premieres Indicate Goal Will be Exceeded

Opening Day Figure Compares with 1,473 Total For Last War Loan Drive

(Continued from Page 1)

he list is Denver with 207 premieres as against 60 in the last drive. Min-apolis has scheduled 131 compared h 110 for the third drive. San Francisco has 122 set up as against 0 in the last campaign and Omaha as 44 compared with 23 previously.

Territories and the number of premieres scheduled are as follows:

4th War Loan

Albany, three; Atlanta, 32; Boston, 8; Buffalo, four; Charlotte, 46; Chicago, 20; Cincinnati, 30; Cleveland, 5; Dallas, 16; Denver, 207; Des Moines, 28; Detroit, 43; Indianapolis, 4; Kansas City, 54; Los Angeles, seven; Memphis, 42; Milwaukee, 33; Minneapolis, 131; New Haven, 18; New York, 30; Oklahoma City, nine; Omaha, 44; Philadelphia, 75; Pittsburgh, five; Portland, 18; St. Louis, 0; Salt Lake City, 70; San Francisco, 122; Seattle, 24, and Washngton, 14.

"Bondbardiers" to Headline Denver-at-War Exposition

Denver—Wounded war heroes, a military band and a caravan of Army eeps and squad cars gave this city a whirlwind "invasion" yesterday, and in an inspiring ceremony in front of the Denver Post at noon formally opened the city's $40,000,000 Fourth War Loan Drive which will be climaxed next week by a four-day free Denver-at-War exposition and Holywood star show in the city auditorium.

Depicting the myriad war industries that have sprung up in Denver in actual manufacturing operations, the Denver-at-War exposition will include a top-notch stage show arranged by the entire theater industry of the city and headlining the "Bondbardiers," an all-Army entertainment group made up of professional vaudeville performers, men and women, now serving with the air forces, western technical training command.

Twenty-five thousand visitors a day are expected at the free exposition and show next Sunday, Monday, Tuesday and Wednesday.

HONORED 100 CITATIONS* to . . .

BILL HENDRICKS, Warner's Downtown, Los Angeles.

CHARLES A. ZINN, Century, Minneapolis.

LAMAR SWIFT, Lucas & Jenkins Theaters, Macon, Ga.

DENNIS MONTEE, Fox Regent, Newton, Kans.

WALLY AKIN, Abilene, Tex.

CLEMENT D. KREPPS, Fox, Hackensack, N. J.

LOU LEVY, Paramount, Brooklyn.

S. H. COLEMAN, Eufaula, Ala.

---

* Awarded daily by the national committee for exceptional Fourth War Loan campaign participation.

BOND DRIVE FLASHES

MOCK TRIAL SELLS A MILLION

Boston — One Million dollars in War Bonds were sold at the "War Guilt" mock trial of Nazi war criminals held in the Federal Court yesterday as a promotional stunt for Columbia's "None Shall Escape."

The trial, was presided over by Belgian Supreme Court Justice Georges Rollin, U. S. Circuit Court of Appeals Judge Peter Woodbury and Senior District Court Judge George C. Sweeney. The million-dollar jury, consisting of 100 Bostonians who had each purchased a $10,000 War Bond, saw a special screening of "None Shall Escape," which portrays the post-war trials of Nazi leaders, and heard the testimony of war refugees, many of them actual victims of Nazi tortures and atrocities.

Assistant District Attorney Edward M. Sullivan, was special prosecutor for the United Nations, and was assisted by Judges John C. Pappas and Edward A. Counihan.

WB HOME OFFICE RALLY

A rally in behalf of the Fourth War Loan was held at Warners' home office yesterday. In place of the usual headline speakers, audience was shown actual war films giving a graphic idea of what the boys at the front are up against, to impress upon the folks at home the necessity of backing up the fighting men by purchase of War Bonds. Albert S. Howson delivered the sales talk following the screening.

Over $100,000,000 Pledged At "In Our Time" Preview

Pledges by representatives of 24 groups of citizens of foreign origin for the purchase of more than $100,000,000 in Fourth War Loan Bonds were announced by Willis H. Booth, chairman of the Foreign Origin Groups, U. S. Treasury, at yesterday afternoon's War Loan sendoff ceremonies preceding the special preview of Warners' "In Our Time," aboard the Statue of Liberty boat at Bedloe's Island.

The figure, according to Treasury officials, was preliminary and is expected to be substantially increased when final returns are in.

WINS broadcast the ceremonies and described the film preview.

Pep Club "Kicks Off" Para. Office War Loan Drive

The Fourth War Loan received its "kick-off" at the Paramount home office yesterday at a meeting of the Paramount Pep Club with several hundred employes enthusiastically applauding the assertion of Walter B. Cokell, company treasurer and drive chairman, that all previous showings would be exceeded.

He is assisted by this staff of volunteers: Simon Siegel, in charge of collections; Max Schreiber, David Cassidy, Martin Rosenfeld, Lambert Schroeder, Murray Waterman, J. P. McLoughlin, Charles Brouda, William O'Connell, all at the home office, and Myron Sattler, New York exchange; Robert Shapiro, Paramount Theater; Helene Coleman, Long Island Laboratory; Mina Postove, Paramount News and Eddie Fay, music companies.

In addition, the following captains will also solicit Bonds: E. A. Brown, Eric Ericcson, Ray Fisher, Harold Lagar, Harriett Miller, Harry Nadel, William Schneider and Irving Singer.

N. Y. Theaters' Co-op Bond Ads in Yesterday's Papers

War Bond advertisements, first of a series placed co-operatively by all the Broadway area film theaters, comprising the Astor, Capitol, Criterion, Globe, Hollywood, Loew's State, RKO Palace, Paramount, Radio City Music Hall, Rialto, Rivoli, Roxy and Strand, appeared in New York City newspapers yesterday, coincident with the opening of the Fourth War Loan Drive.

The specially-designed ad features a movie marquee reading 'Buy More Bonds," theater Bond booth, standee line and filmland's slogan, "A Bond For Every Seat." Seven additional ads are planned for insertion in the local newspapers during various stages of the drive, and all are financed by a 15c assessment placed by the Broadway motion picture theaters upon themselves. Morris Kinzler of Kayton-Spiero Advertising Agency is servicing the advertising.

Hub's Industry Co-ops With Hotel Men in Drive Air Show

Boston—American Hotel Men's Association had the co-op of film biz here last night in the presentation of a Fourth War Loan air show Coast to Coast over the Hotel Statler.

Vera Zorina, Alan Marshall, Jane Pickens, Eddie Albert, Ted Streater and his orchestra; Kitty Crawford, vocalist, Dean Martin, vocalist, Vaughn Monroe and many other stars appeared on the show.

Boston publicity for the AHMA was in charge of Floyd L. Bell.

Chi. Premieres and Previews

Chicago — Republic's "Fighting Seabees" will have its local premiere today at the Wood Theater, while M-G-M's "Madame Curie" opens tomorrow at B & K's State Lake Theater. Universal will give a trade preview of "Ali Baba," and RKO of "Gung Ho!" at the Esquire Theater this morning.

3,000 Bond Sales in Day by Loew Houses

Loew's theaters last night reported the sale of more individual Bonds yesterday, opening day of the Fourth War Loan drive, than during any previous 10 days since the house became issuing agents.

C. C. Moskowitz and J. R. Vogel, receiving reports from in-town and out-of-town theaters, estimated at press time that Loew's theaters have sold some 3,000 Bonds, or nearly 10 per cent of the circuits' 312,000 seats.

Loew houses in some instances reported being nearly 50 per cent "sold out" on a basis of a Bond for every seat—and Loew executives were predicting that a Loew theater would be the first in the nation to report going over the line with "A Bond for Every Seat."

More than 600 typewriters are clicking in Loew theaters turning out Bonds. Managers and their aides, in scores of houses, were working until dawn today processing the Bonds sold in the first day's rush. On the 7th floor of the Loew home office, executives haxe erected a blackboard listing every Loew theater. Each morning, in the wires giving box-office figures, are included the Bond sales figures also. These are placed on the blackboard.

262 in Canadian Pioneers

Toronto—Clair Hague, elected to a fourth term as president of the Canadian Picture Pioneers, has announced a total membership in the organization of 262 men and women of the Canadian industry who have served 25 years or more. Steps have been taken to boost the benevolent fund which now stands at $4,500.

Lou Abramson Recovering

Chicago—Lou Abramson, formerly secretary of Allied Theaters here, is recovering from a serious illness at the Oakland, Calif. base, where he is stationed with the Navy Storekeeper division.

IN NEW POSTS

JACK ROSENBERG, assistant manager, Roosevelt, Chicago.

H. T. LONG, manager, Hanson 16 mm. Movies, Ltd., Toronto.

MEYER FOX, booker, Columbia, Buffalo.

JACK FROST, salesman, M-G-M, Omaha.

GIL NATHANSON, general manager, Berger Amusement Co., Minneapolis.

HOMER MacCALLOM, manager, Loew's State, Houston, Tex.

WILLIAM AIKEN, manager, Loew's Grand, Atlanta.

HARRY KLOTZ, manager, Loew's Broad, Columbus, O.

CARL RODGERS, manager, Esquire, Toledo, O.

EDDIE RICHARDSON, manager, Granada, Cleveland.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"The Fighting Seabees"

with John Wayne, Susan Hayward, Dennis O'Keefe

Republic 100 Mins.

REPUBLIC HAS SHOT THE WORKS TO INSURE WIDE PUBLIC SUPPORT OF INITIAL FILM OF SEABEES' EXPLOITS.

No half measures have been resorted to by Republic in filming the story of the Seabees. It is dubious whether the company has ever extended itself so much in the making of a film. The results more than justify the time, money and effort so lavishly expended on the production. For this is a picture of vast popular appeal—one that has what it takes to roll up the biggest grosses of any footage to come out of the Republic studios.

Exhibitors will be the benefactors of Republic's wisdom in producing the first picture extolling the heroic accomplishments of our naval construction battalions. The wide publicity that has been given the blood-tingling and imagination-stirring deeds of the Seabees will assure the success of this picture, one of the exploitation plums of the year.

Thrills, excitement and action have not been spared in this tale of a branch of the service which has been neglected by our picture-makers until now. The force of the drama is softened by a strong injection of romance. This holds out a powerful lure to the femmes.

How the Seabees came into being is the concern of the first half of the production. The rest of the footage deals with the Seabees in action. John Wayne, a construction genius, and Dennis O'Keefe, a Naval officer, are responsible in the film for bringing the Seabees into existence. They plug for the creation of construction battalions when a gang of civilian workers, required to work unarmed, takes a terrific beating from the Japs on a Pacific island. Wayne gets a commission in the new branch of the service and he and O'Keefe proceed to the Pacific with the first battalion of Seabees to set up installations for our forces. When the Japs invade the island the Seabees rout them after a bloody and spectacular fight in which Wayne dies a hero.

Wayne and O'Keefe acquit themselves satisfactorily as rivals for the love of Susan Hayward, a war correspondent. Miss Hayward fills her role well, even if it is difficult to accept her as a war correspondent. William Frawley, Leonid Kinskey and J. M. Kerrigan supply most of the comedy.

Albert J. Cohen has produced like a real showman. Edward Ludwig's direction has much to recommend it. The Borden Chase-Aeneas MacKenzie screenplay is fashioned to the popular taste.

CAST: John Wayne, Susan Hayward, Dennis O'Keefe, William Frawley, Leonid Kinskey, J. M. Kerrigan, Grant Withers, Paul Fix, Ben Welden, William Forrest, Addison Richards, Jay Norris, Duncan Renaldo.

CREDITS: Associate Producer, Albert J. Cohen; Director, Edward Ludwig; Screenplay, Borden Chase, Aeneas MacKenzie; Based on story by Borden Chase; Cameraman, William Bradford; Musical Score, Walter Scharf; Song, Peter DeRose, Sam Lewis; Film Editor, Richard Van Enger; Sound, Tom Carman, Howard Wilson; Art Director, Duncan Cramer; Set Decorator, Otto Siegel; Special Effects, Theodore Lydecker.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Charlie Chan in the Secret Service"

Starring Sidney Toler

Monogram 63 Mins.

FIRST RATE MYSTERY KEEPS CHARLIE CHAN SERIES UP TO OLD STANDARD.

"Charlie Chan in the Secret Service," first of the Chan pictures to be produced by Philip N. Krasne and James S. Burkett for Monogram release, ranks with the best in the series. This release is first rate mystery for the who-dun-it fans, and audiences generally should like the picture. Phil Rosen does a good job of directing, pointing the story all the way to a dramatic climax, without any letdown in the suspense as to who the murderer actually is. The screenplay by George Callahan is cohesive and briskly paced.

The wily Oriental sleuth is again ably and efficiently portrayed by Sidney Toler, with smooth performances by the supporting cast, which consists of Sarah Edwards, George Lewis, Gwen Kenyon, Arthur Loft, Marianne Quon, Benson Fong, George Lessey, Muni Seroff, Barry Bernard, Gene Oliver, Eddie Chandler, Lelah Tyler and Dave Clark, while Manton Moreland supplies the comedy.

Chan, in Washington, is called in by the Secret Service to aid in finding the murderer of the inventor of a secret weapon for the Government. There are quite a few people gathered for a party to which they were invited by the inventor, including several guests from foreign countries. All present are suspects. More murders follow, and three attempts are made on Chan's life. However, he finally discovers that the inventor was murdered by Mrs. Winters (Lelah Tyler), and the other members of the party kept silent because they "knew too much." Chan unravels the mystery, and retrieves the stolen blueprints.

CAST: Sidney Toler, Mantan Moreland, Gwen Kenyon, Arthur Loft, Sarah Edwards, George Lewis, Marianne Quon, Benson Fong, George Lessey, Muni Seroff, Barry Berhard, Gene Oliver, Eddie Chandler, Lelah Tyler, Dave Clark.

CREDITS: Producers, Philip N. Krasne and James S. Burkett; Director, Phil Rosen; Based on character created by Earl Derr Biggers; Screenplay, George Callahan; Cameraman, Ira Morgan; Production Manager, George Moskov; Editor, Martin G. Cohn; Musical Director, Karl Hajos; Sound, Glen Glenn; Set Designer, Dave Milton; Set Decorations, Al Greenwood.

DIRECTION, Good. PHOTOGRAPHY, Good.

One Millionth "FWTBT" Patron to Get War Bond

The one-millionth patron to see FWTBT at the Rivoli will arrive sometime before noon tomorrow and the lucky customer will receive a War Bond from Paramount. Presentation will be made by R. M. Weitman.

"Broadway Rhythm"

with George Murphy, Ginny Simms

M-G-M 115 Mins.

LAVISH MUSICAL IS TECHNICOLOR TREAT; PIC PACKED WITH ACE TALENT; STUNNING GROSSES INDICATED.

"Broadway Rhythm" is a large and tasty order of entertainment, pure and simple. Mark this down as a musical that plays a sweet box office tune. It has everything that a film of its type is expected to have to rate as popular diversion. Music, comedy and romance have been mixed together prodigally to make the film one of Metro's finest.

Jack Cummings has given a lavish and eye-arresting production to the screenplay of Dorothy Kingsley and Harry Clork, which is based on a story by Jack McGowan derived from "Very Warm for May," musical of Jerome Kern and Oscar Hammerstein, 2nd. He has made "Broadway Rhythm" a showman's picture—a musical in which Technicolor has been put to its finest use.

The story is unimportant and can very well be overlooked. What matters most is the display of talent staged by a cast of names that "know how." Generously spotted in the script are specialty numbers that are really big-time. Among the performers who appear in these sequences are Lena Horne, Hazel Scott, the Ross Sisters and Dean Murphy.

The story itself calls for the services of George Murphy, Ginny Simms, Charles Winninger and Gloria De Haven, not to mention several minor performers like Nancy Walker, Ben Blue, Rochester, Kenny Bowers. Murphy is a show writer and producer badly in need of a star for his new attraction. He finds her in Miss Simms, slipping Hollywood star in search of a stage vehicle. Miss Simms doesn't like the show and induces Murphy by clever strategy to transfer his attention to a neglected script of his which is the pride of his pop, a theatrical has-been, (Winninger). At the finale the show is a big hit on Broadway and Murphy and Miss Simms are profoundly in love.

A wealth of songs in a variety of moods makes "Broadway Rhythm" a positive delight for the younger generation. Tommy Dorsey and his band provide some swell accompaniments.

Little fault can be found with the cast or with the direction of Roy Del Ruth.

CAST: George Murphy, Ginny Simms, Charles Winninger, Gloria De Haven, Nancy Walker, Ben Blue, Lena Horne, Eddie "Rochester" Anderson, Hazel Scott, Ray Kent, Ross Sisters, Dean Murphy, Louis Mason, Bunny Waters, Walter B. Long, Tommy Dorsey and orchestra.

CREDITS: Producer, Jack Cummings; Director, Roy Del Ruth; Screenplay, Dorothy Kingsley, Harry Clork; Story, Jack McGowan; Based on musical by Jerome Kern, Oscar Hammerstein, 2nd; Songs, George Gershwin and Ira Gershwin, Don Raye and Gene DePaul, Hugh Martin and Ralph Blane, Tony Jackson, Egbert Van Alstyne, Gus Kahn, Gabriel Ruiz, Ricardo Lopez Mendez; Musical Director, Johnny Green; Dance Directors, Charles Walters, Jack Donahue, Robert Alton, Don Loper; Cameraman, Leonard Smith; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Set Decorators, Edwin B. Willis, MacLean and Nisbet; Film Editor, Albert Akst.

DIRECTION, Good. PHOTOGRAPHY, Superb.

☆ SHORTS ☆

"Before the Raid"

Budd Rogers 33 mi

Dramatic

Made by the British Ministry o Information with the co-operation o the Norwegian government in exile this picture gives a sample of Norwegian resistance to the Nazi conqueror. Although the story has been acted out, it has a degree of realism that gives it the feeling of a documentary. With a strong sense o drama the footage shows what happens when the Nazis take over a Norwegian fishing village and proceed to appropriate the fishermen's hauls. The villagers stand the abuse as long as they can, then they suddenly rise in revolt against their tormentors. What follows is a bloody set-to between the Norwegians and the Nazis. The film ends with the Norwegians victorious. This is the sort of film that should give courage to all people laboring for the overthrow of the Nazi tyranny. The picture boasts some fine photography. The roles are taken by Norwegian fisher folk who escaped from their country to find refuge in the British Isles. There are several performances so good as to belie the fact that the players are non-professional.

"World of Plenty"

Budd Rogers 48 mins.

Excellent

The vital question of food is taken up by this British Ministry of Information film in a most effective fashion. The film is in three parts. The first treats of the pre-war food situation. The second shows how the problem is being met during the war. The third deals with the difficulties to be solved in the post-war period in order adequately to feed the peoples of the world. The film stresses the importance of governing distribution of food in such a way as to eliminate surplus as well as scarcity. The picture presents an array of experts, who discuss various aspects of the food situation. Among them are: U. S. Secretary of Agriculture Claude R. Wickard; British Minister of Food Lord Woolton, and Wellington Koo, Chinese Ambassador to Great Britain. The footage is tremendously interesting and instructive. The subject has been superbly treated. To make it easier to grasp the reasoning, charts have been used liberally. Being a film that bears heavily on freedom from want, "World of Plenty," which was written by the late Eric Kinght, who also is heard speaking some of the commentary, deserves to be shown extensively.

1,500 Houses Jump Gun to Open M of D Early

Inaugural Here Tomorrow, As Loew's and RKO Aim For Maximum Collections

(*Continued from Page* 1)

are going to "jump the gun" and launch their drives tomorrow and [illegible]day of this week, thereby giving nine or 10 days to the campaign instead of seven.

Loew's and RKO houses, both in New York and throughout the circuits, start their drives tomorrow—because they have important attractions opening that day and want to take full advantage of the opening week-end crowds. Many of their weekly change houses have pictures that are expected to hold-over a second week. The important bookings were arranged especially for the March of Dimes drive.

Friday Start in Michigan

The Publix theaters in Detroit and Butterfield chain in Michigan are launching their collections Friday, their opening day.

New York state exhibitors announced they are aiming at a goal of $500,000, compared with $366,863 last year. Texas exhibitors are shooting for $100,000, instead of $12,000 last year. Georgia theaters "guarantee" $36,000 as against $18,000 last year. Illinois predicts $150,000, $40,000 above last year. Minnesota promises close to $50,000 compared with $28,000 in 1943. Louisiana and Mississippi are confident of tripling last year's collections of $20,000.

Many exhibs. are planning extra activities beyond audience collections at every show. Ushers are having their friends fill birthday coin cards; wishing wells are being placed in lobbies and on street corners; collectors are being sent by theaters to public gatherings elsewhere to pick up extra dimes for the theater collections; collection boxes are being placed by enthusiastic theater managers in nearby restaurants, drugstore, billiard halls, etc. These extra efforts, it is estimated, could add $200,000 to the national total.

600 to Attend Breakfast

The New York committee announces that nearly 600 acceptances have been received from circuit and independent exhibitors in the Metropolitan area, for the "March of Dimes" Appreciation Breakfast in the Hotel Astor's Belvedere Room, Friday morning. At this breakfast-meeting, the Greer Garson trailer will be shown, and a demonstration of the Sister Kenny method for treating infantile paralysis will be staged by Dr. Phillip Stimson of the Willard-Parker Hospital. Speakers will include Basil O'Connor, president of the National Foundation, E. L. Alperson, Harry Brandt, and Ernest Emerling.

A huge, all-glass "wishing well" will be unveiled by the N. Y. Committee in the heart of Times Square next Monday. There will be appropriate ceremonies.

National Screen Service has completed shipment of 11,000 trailers to their various branches. Ample supply of trailers are now in all branches and state chairmen have been instructed to draw against these supplies of trailers directly instead of waiting for "labels" from New York. This will save time in view of the uncertain transportation these days.

Theater Chair Now "Seat" of Bond Drive

West Coast Bur., THE FILM DAILY

Hollywood—Shafts of stone and bronze have long graced public squares of cities and towns to immortalize statesmen, soldiers, scientists, et al,—even renowned horses and dogs. Now exalted is the faithful theater chair. Mort Goodman, Southern California public relations chairman of the Fourth War Loan, has hatched idea of erecting a theater chair on an inexpensive pedestal and having it ceremoniously unveiled in public squares by city or town officials in order to sell War Bonds. Mort's copy, on suitable plaque, stresses "A Bond for Every Seat,"—goal of each community's theater.

Bowling Alley and Bar Goes "Opposition" With Marquee Flash for Panoram Machine

Detroit—The Roxy, 24-hour Woodward Ave. house operated by Ben and Lou Cohen, has suddenly found itself faced with unexpected "opposition" only a few doors away—and in the tightest competitive theater location in town.

Currently blazoned on the marquee a few doors north is the sign, "On Our Screen—Gertrude Niessen in 'The Volga Boatman.'" First guess of theatermen was that somebody was using up some old prints in a theater that had popped up overnight.

Checkup, however, showed that a bowling alley and bar had installed a Panoram machine, and was using its true theater-style marquee to plug the pictures on the machine—the first example of such exploitation on record.

Ban 'Happy Land' in Italy

Army Colonel Finds It "Not a Morale Lifter"

Des Moines, Ia.—The showing of 20th-Fox's "Happy Land" film to American soldiers in Italy has been banned, it was learned through the Des Moines Register and Tribune staff correspondent, Gordon Gammack, who reported an order had been issued that it was not to be screened for troops "under any circumstances."

The film was sent to Gammack so it could be filmed for Iowa soldiers in the 34th Division in Italy. The newspaper correspondent had made arrangements for the showing of the film at the same time some 60 premieres were held in Iowa theaters.

Gammack reported the ban on the film was made by Army officials of the peninsula base section in Naples. He said a colonel in charge of the Special Services Section showed him a copy of the order, forbidding the showing of the film and a lengthy recommendation he had written in support of the order.

The colonel told Gammack that he and his wife, who is a Red Cross worker, had viewed the picture in their hotel room and that they, in addition to the private who operated the projector, all agreed it was "not a morale lifter."

The colonel informed Gammack he could have a private showing of the picture, but when the correspondent suggested other newspapermen, including Ernie Pyle, would like to see it, the colonel said this was impossible. So Gammack said he watched the picture alone.

"Dimes" Drive Clips In Newsreels Tomorrow

Another pre-opening plug for the industry's March of Dimes drive will be tomorrow's newsreel releases—a shot showing Mary Pickford and Mrs. Roosevelt opening the dimes drive in front of Loew's Capitol, Washington, D. C.

Mrs. Roosevelt, on Monday, devoted most of her syndicated "My Day" column, to comment on pix theaters' campaign in behalf of infantile paralysis fight.

Arbitration Case of Geneseo Thea. Dismissed

Chicago—Claiming that he has no power or authority to abolish priority of run now existing in favor of the Kewanee Theater over the Geneseo Theater, Geneseo, Ill., John Lord, arbitrator, has dismissed the complaint filed by the Geneseo.

Theaters Closed to Save Coal

Summerville, Ga. — Local movie theaters began this week closing all day on Wednesdays in co-operation with local business houses to conserve coal until the local coal shortage ends.

THEATER DEALS

Sioux City, Ia.—A. Miller has purchased the Esquire theater at nearby Morningside from Ben Berger of Minneapolis.

Buffalo — William Hishkoff has sold the Webster Theater, Rochester, to Russell Moore, operator of the Lincoln, Rochester.

Minneapolis — Berger Amusement Co., here has announced sale of its Paramount theater at Brainerd, and its Chief theater at Bemidji, to E. J. Baehr of Baehr; operators of a group of houses in the state. The acquisition brings the Baehr chain up to 14 houses. No change of policy is contemplated by the Baehr Bros. Price of the two houses was not announced.

Seattle, Wash.—A. Myer of Portland has bought the Victory Theater from J. Knuth.

Poulsbo, Wash.—T. E. White and G. B. White have taken over the operation of the Almo Theater from J. Almos.

Kent, Wash.—Howard Edline has purchased the Kent Theater from Richard B. Evans.

Fowler, Ind.—Mr. and Mrs. Dick Vlastos have bought the Dreamland Theater from George Levy of Chicago, who only a week previously had acquired the theater.

Brackenridge, Pa. — The Valley Theater in this town, formerly operated by the Dipson Theatrical Enterprises, has just been taken over by Joseph Cevario, of Apollo, Pa., a newcomer in the theater business.

Greenville, Pa.—The Main Theater, has been sold by the Blatt Bros. Circuit to Peter L. Patti. Blatts will continue to operate their other house in the town, the Mercer Square, and within the very near future will open a new theater now under construction.

Kids' Doorbell Army Launches Offensive

Fall River, Mass.—Local school children, numbering more than 16,000, are helping the Fourth War Loan Drive here as result of the enterprise of Bill Canning, Empire Theater solon. The youngsters are competing, under individual school committee auspices, for citations and other prizes, and, in this way, every home is contacted. Canning, already assured of the plan's effectiveness, advocates that it be duplicated everywhere to sell Bonds.

Industry Has Earned "E", Rodgers Tells Exhibs.

Loew V.P. Joins with Postmaster General in Urging Trade "Blow Its Own Horn"

(*Continued from Page* 1)

vice-president, told a group of 200 exhibitors from Washington, Maryland and Virginia yesterday at the Hotel Statler.

Only other speaker on the luncheon program was Postmaster General Frank C. Walker, who also called for the industry to make the public aware of the extent of its sacrifices in behalf of the war effort.

Walker, present chairman of the Democratic National Committee and erstwhile exhibitor leader, declared that "we have always hid our talents underneath a bushel basket." He said America has never been aware of the fine job done by the pix industry, both in cases of national or local calamity and emergency, and in the day-to-day work of bolstering the cultural level of the country.

Speaking of the vital importance of pix in raising the cultural level of the American populace, Walker called upon the industry to "blow its own horn," and to assert itself. The industry, he said, has been "too reticent."

Walker declared he is proud of his association with an industry such as the pix industry, where every branch has given its utmost in the war effort and in all important causes aside from the war effort.

Sick of "Turning Other Cheek"

Rodgers declared, in line with Walker's remarks, that "we should be sick unto death of turning the other cheek." The Loew exec. declared that the industry has always been in the forefront in campaigns for the less fortunate, in nearly all humanitarian efforts, and that he personally was tired of seeing his industry and his associates taking it on the chin in the event of attacks from publicity seekers. Every branch of the industry, he said, has earned the highest recognition from the nation for its efforts in the war.

Rodgers spoke briefly of the Fourth War Loan drive, telling the exhibitors that sitting on their seats would not mean accomplishment of the industry's goal of "A Bond for Every Seat." Any exhibitor who fails to sell a Bond for every seat, he said, has fallen down on the committee representing his industry.

The Metro sales chief also complimented the nation's exhibitors for their conscientious screening of the OWI war subjects distributed through the WAC, declaring however that the purpose of these releases was not accomplished if they were shown merely at supper shows. He said OWI-WAC features have been screened for a billion and a quarter people thus far.

Compliments Lowell Mellett

Speaking briefly of Lowell Mellett, former OWI film chief who was present at the luncheon, Rodgers declared that had it not been for Mellett's ardent championing of the industry cause around official Washington, the manpower situation would be much tougher than it is today.

"I'm telling you now," he declared, "that you wouldn't be functioning as you do today were it not for Mellett. It was Mellett who backed us up on more than one occasion here," he said.

Although he promised not to talk of unity among exhibitor groups, Rodgers declared that "just as sure as you're sitting in this room, there will be a common understanding in this business." He called for the elimination of selfishness among not only exhibitors but in all branches of the industry.

M-G-M, he said, is doing its utmost to eliminate the difference between industry branches. The company could solve the problem of rentals for neighborhood theaters, he said, by selling at flat rentals, but this would not be a satisfactory solution because the company would not have sufficient knowledge of the business details of the exhibitors. The knowledge of receipts which it gets as a result of rental deals is essential to proper pricing, he said.

Film Execs. Present

At the head table, besides Rodgers, Walker and Mellett, were Rudolph Berger, M-G-M district manager here, John Maloney, M-G-M district manager, Pittsburgh area; Carter T. Barron, Loew's zone manager; W. F. Crockett, Virginia MPTO head; Ted R. Gamble, director, Treasury War Finance Division; Stanton Griffis, OWI pix chief; A. F. Myers, national Allied general counsel; Frank Hornig, Maryland MPTO; A. Julian Brylawski, D. C. MPTO; H. M. Richey, M-G-M assistant sales manager; John J. Payette, Warner Bros. zone manager, and John S. Allen, M-G-M branch manager.

Wotta Man, Utopia!

West Coast Bur., THE FILM DAILY

Hollywood—Although Director Hal Walker is suffering from two sprained ankles, Assistant Director Alvin Ganzer has a broken nose, and Film Editor Stuart Gilmore has a broken ankle, work is continuing on Paramount's "Road to Utopia."

HOLLYWOOD DIGEST

SIGNED

CARL GOSE, termer, David O. Selznick.
SAM WOOD, diector, "Casanova Brown," International Pictures.
CHRISTY CABANNE, director, "Dixie Showboat," PRC.
MILTON LAZARUS, script, "When the Lights Gon On Again," PRC.
SAM NEUMAN, screenplay, "Dixie Show Boat," PRC.
EDDIE PAUL, musical director, "The Hairy Ape," Jules Levey-UA.
JAMES KERN, director termer, Warners.
BERT GRANET, producer ticket, RKO.
LAURENCE STALLINGS, screenplay, "Salome—Where She Dances," Walter Wanger-Universal.

•

ASSIGNMENTS

BRUCE HUMBERSTONE, director, "Something for the Boys," 20th-Fox.
JIMMY McHUGH and HAROLD ADAMSON, songs, "Something for the Boys," 20th-Fox.
HUGO BUTLER, screenplay, "Miss Susie Slagle's," Paramount.
ADELE COMANDINI, script, "First Illusion," PRC.
RICHARD WALLACE, director, untitled Kay Kyser, Columbia.
WILLIAM BERKE, director, "Girl in the Case," Columbia.
CHARLES BRACKETT, adaptation, "The Count of Luxemburg," Paramount.
WILLIAM WILDER, producer, "The Count of Luxemburg," Paramount.
BUSBY BERKELEY, director and appears in "The Star-Spangled Glamour Girls," (short), Warners.

•

CASTINGS

ERIK ROLF, "Pilebuck," Columbia; EDWARD ARNOLD, "Mrs. Parkington," M-G-M; JUANITA QUIGLEY, "National Velvet," M-G-M; HENRY STEPHENSON, "Sensations of 1944," Andrew Stone-UA; PAUL WEIGEL, EGON BRECHER, MARTIN GERRALAGGO, GEORGE SORRELL and MARGARET FEALY, "The Hairy Ape," Jules Levey-UA; CRAIG STEVENS and KEENAN WYNN, "Since You Went Away," Selznick-UA; WENDELL NILES, "Sensations of 1944," Andrew Stone-UA· JEAN BROOKS, DON DOUGLAS and TESSA BRIND, "One Exciting Night," RKO; GARY COOPER, "Jubal Troop," Columbia; FRANK MORGAN and VIRGINIA O'BRIEN, "Dear Barbara," M-G-M; ALAN LADD, "Small Miracle," Paramount; PHIL SILVER,S, "Something for the Boys," 20th-Fox; EDMUND LOWE, "Girl in the Case," Columbia; GALE SONDERGAARD, "The Climax," Universal; LINDA DARNELL, "Sweet and Lowdown," 20th-Fox; WOODY HERMAN, "Sensations of 1944," Andrew Stone-UA; CONSTANCE DOWLING, "Up In Arms," Goldwyn.

LYNN MERRICK, "Calling All Stars," Columbia; AUDREY LONG, "One Exciting Night," RKO; EUGENE PALLETTE, "Sensations of 1944," Andrew Stone-UA; MIKHAIL RASUMNY, ."Bring On the Girls," Paramount.

•

STORY PURCHASES

AYN RAND'S "The Fountainhead," Warners.
DEAN FRANKIN and CHARLES ROYAL'S "Thunder Mountain," Pine-Thomas-Paramount.

•

TITLE SWITCHES

"Passport to Adventure," formerly "Dangerous Journey," RKO.

•

SCHEDULED

"Kiss and Tell," executive producer, GEORGE ABBOTT; associate producer, SOL SIEGEL; screenplay, F. Hugh HERBERT; director, AL HALL, Columbia.

End Rep. Sales Parleys

West Coast Bureau of THE FILM DAILY

Hollywood — Republic yesterday completed its series of sales conferences which were held in New York, Chicago and Hollywood. President James R. Grainger presided at all sessions.

"Blonde" Waits on Hutton

West Coast Bureau of THE FILM DAILY

Hollywood — With Betty Hutton, ordered by her physicians to rest for a week, Paramount has closed down production of "Incendiary Blonde" until the star returns to work.

RCA Theater Equip. Being Made Available

Camden, N. J. — Theater supply dealers for RCA have just been informed through letters sent to th[illegible] by Homer B. Snook, manager of the company's theater equipment sales, that a limited amount of RCA motion picture equipment is being made available to civilian purchasers during the first half of 1944, and channel for obtaining WPB approval of such sales is provided by WPB's Limitation Order L-325. The equipment will include small and medium-size RCA sound equipments, BX-80 Brenkert projectors, N-100 Enarc lamps, BX-12 bases, 5035-type tube rectifiers, and PR-76 copper oxide rectifiers, and some of the equipment, Snook said, is available for immediate shipment.

Exhibitors who may be eligible for such equipment under Limitation Order L-325 are, broadly speaking, those who can show such equipment to be necessary for maintenance of civilian morale in their communities,. or for other war-related reasons, such as present equipment wholly worn out and beyond repair, or total destruction by fire, flood, or similar catastrophe. In exceptional cases involving insufficient amusement facilities, an exhibitor may be eligible for initial installation rather than replacement.

Dealers were told in the letter that permission secured from WPB by RCA to cover equipment ordered by a dealer for a specific sale to a theater or Government agency constitutes authorization for the entire transaction. When a dealer sells equipment from his stock, however, even though WPB approval was obtained by RCA to cover its sale to the dealer, the latter must apply to WPB's Service Equipment Division in Washington, D. C., for approval for his sale. This is done by filing Form WPB-3253, if buyer is an exhibitor, or Form WPB-3254 if buyer is a Government agency.

Cuts Ads, Keeps Amusements

Toledo, O.—The Saturday edition of the Toledo Blade, only afternoon paper in the city, is now limiting its advertising to real estate, death notices, church notices, and amusements.

TO THE COLORS!

★ NAVY ★

FRANCIS DEERING, manager, Loew's State, Houston, Tex.
JOLE GOLDEN, Universal salesman, Indianapolis.
TIM McCLEARY, M-G-M salesman, Indianapolis.

★ ARMY ★

CHARLES HARTNER, booker, Columbia, Buffalo.
HERBERT BOSS, Paramount booker, Indianapolis.
FRANK MEADOW, salesman, United Artists, Buffalo.
BOYD FRY, manager, Loew's Grand, Atlanta.

Argentine Pix Ban May Cost Distribs. Heavily

(See Column 2 Below)

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 14 NEW YORK, THURSDAY, JANUARY 20, 1944 TEN CENTS

SENATE MOVE TO KILL TAX RISE FUTILE

Trade's War Bond Drive Moves into High Gear

Skouras Honors Veteran, First to Purchase Bond At New York Film House

The film industry's participation in the Fourth War Loan campaign is in full swing after getting off to a flying start, according to reports coming in from all parts of the country to the national headquarters in New York.

In New York yesterday, Charles P. Skouras, national chairman, presented a citation to the first purchaser of a War Bond in the film theater campaign. Purchaser was Jos-

(Continued on Page 7)

N. Y. State Pledges 10-Million Bond Buy

Albany—The film industry spotlighted the opening of the Fourth War Loan Drive here when Jeanette MacDonald received from State Comptroller Frank C. Moore a

(Continued on Page 6)

Decision Reserved in JJ Suit Exam. Request

Decision was reserved in New York Supreme Court yesterday on a motion for examination of the eight majors and a group of independent

(Continued on Page 6)

L. A. City Council Rejects 1c Admish Tax

West Coast Bur., THE FILM DAILY

Hollywood—By an overwhelming vote the Los Angeles City council rejected a proposal for a one-cent admission tax to all amusements including theaters. Councilman Lloyd Davis declared the film industry and theaters are contributing much to the war effort and maintenance of morale and asserted the tax once imposed by Los Angeles, the home of the motion picture industry, would be followed throughout the country by imposition of similar taxes in other cities.

There's No Substitute for the Musical Jingle of Silver at Mexican Box Offices

Mexico City (By Air Mail)—There's just no substitute for the musical jingle of silver at the box office, in the opinion of the management of the Acuna Theater, in Tlacotalpan. So when Mexico's traditional "cartwheel" pesos were recently replaced by silent banknotes, they announced the following price-schedule:

"In metallic money: orchestra, 30 centavos; box, 25 centavos; balcony, 10 centavos.

"In paper money: orchestra, 30 centavos; box, 25 centavos; balcony, 10 tavos."

Soon the soothing clink of silver was once more heard at the ticketseller's and the owners were happy again.

Argentina's Ban May Cost Cos. 2 Millions

Banning of a number of American-made war pictures by Argentina may mean a loss of almost $2,000,000 during the current season to U. S. distributors, it was reported yesterday. Approximately 20 pictures are now on the Argentinian ban list and a number of others awaiting release

(Continued on Page 6)

Detroit Circuits Move To Get Essential Rating

Detroit — Representatives of the principal Detroit circuits will appear before the Detroit Board of Commerce tomorrow in the opening move of a drive to obtain essential status for the film industry here.

The manpower shortage situation

(Continued on Page 6)

New Decree to Have No Period of Trial?

Lawyers of the five signatories to the New York consent decree have resumed their conferences to smooth out the wrinkles in their draft of new decree proposals to which Tom C. Clark, Assistant Attorney General, objected. It is reported that the attorneys are not starting from scratch but are attempting to cor-

(Continued on Page 5)

United Nations Reps. Meet on 16 mm. War Films

Washington Bureau of THE FILM DAILY

Washington—Representatives of a number of Government and united nations agencies spoke yesterday on their experiences in the distribution of 16 mm. war films, appearing before the meeting of the OWI national

(Continued on Page 6)

Tele and FM Coming to Grips?

New TBA to Seek Radio Channel Allocations

"Immediate aggressive action" to obtain for television allocations of radio channels "in keeping with the possibilities of television as a future public service" will come in the wake of the organization of the Television Broadcasters Association at a Chicago meeting Tuesday, it was indicated yesterday by Allen B. Du Mont,

(Continued on Page 9)

Mexican Managers Ass'n Sets up District Councils

Mexico City (By Air Mail)—Exhibition problems which can be decided locally will hereafter be handled by the newly-created "District Councils" of the National Associa-

(Continued on Page 6)

Revercomb Amendment Backed by Aiken, Thomas, Davis When Vote Comes

Washington Bureau of THE FILM DAILY

Washington—Three Senators arose yesterday to support Sen. Chapman A. Revercomb's motion to kill the admissions tax rise insofar as pix are concerned. They were overwhelmingly defeated, and the Senate Finance Committee representatives will go into conference with the House representatives with an admissions tax section stipulating a tax of one cent on each five cents of the admission price, or major fraction thereof.

Senator Revercomb, R., W. Va.,

(Continued on Page 9)

20-Theater Mexican Circuit on U. S. Model

Mexico City (By Air Mail)—Shattering the Mexican tradition of independent operations, a theater circuit, organized on the American model and backed by American investors, will shortly make its debut in this city.

Incorporated as "Operator of The-

(Continued on Page 6)

WPB's Ban on Freon Gas Is Extended to Aug. 31

Washington Bureau of THE FILM DAILY

Washington—Continuing high demands for freon gas by the Army, the Navy and the Merchant Marine have forced the extension of WPB's

(Continued on Page 7)

Kelly Joining Rank? "Utter Hooey"--Kelly

London (By Cable)—Reports published in New York under this city's dateline to the effect that Arthur W. Kelly is prepared to align himself with J. Arthur Rank, were termed "utter hooey" here yesterday by the United Artists exec. now on this side.

THE FOURTH WAR LOAN IS THE TEST OF US AS A NATION—"A BOND FOR EVERY SEAT!"

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 14 Thurs., Jan. 20, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, January 19)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2%)	16¾	16¾	16¾	¼
Columbia Picts. pfd.	39:	39¾	39¾	— ⅛
Con. Fm. Ind.	2¾	2¾	2¾	.....
East. Kodak	164	163	164	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅜	20⅛	20⅜	.....
Loew's, Inc.	58⅝	58¼	58½	— ½
Paramount	24	23⅝	24	.....
RKO	9⅛	9	9⅛	.....
RKO $6 pfd.	106½	106	106½	.....
20th Century-Fox	22½	22¼	22½	.....
20th Century-Fox pfd.	30	29⅝	30	.....
Warner Bros.	12⅞	12⅜	12¾	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	87	87	87	+ 1⅜
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3⅛	3⅛	+ ⅛
Radio-Keith cvs.	1⅝	1⅝	1⅝	— ⅛
Sonotone Corp.	2⅝	2⅝	2⅝	— ⅛
Technicolor	13⅜	13⅛	13⅛	— ¼
Trans-Lux	4¼	4¼	4¼	.....
Universal Picts. vtc.	18¾	18¼	18¾	+ ⅛

Rogers, Alfange to Speak

Congressman Will Rogers, Jr. and Dean Alfange will be among the speakers at today's luncheon of the Emergency Committee to Save the Jewish People in Europe, at the Hotel Astor.

Scale Boosts Wait On Final Tax Action

New Haven—Exhibitors who have long played with the idea of raising admissions and have not yet done so, are now awaiting the outcome of the tax debates. New dish deals are also being held up for the decision.

COMING AND GOING

ADOLPH ZUKOR leaves for the Coast tomorrow.

NED DEPINET leaves Hollywood today for New York.

H. M. RICHEY, Loew's exhibitor relations head, returned from Washington and Charlotte yesterday.

S. BARRET McCORMICK, RKO advertising-publicity chief, and **TERRY TURNER** are en route to New Orleans on their way back from the Coast plant.

NICHOLAS M. SCHENCK has delayed his return from Florida until Jan. 26.

JOHN WOOD, business manager of March of Time, and **GEORGE A. ROBERTS**, Supervisor of March of Time sales of 20th Century-Fox, left yesterday on a business trip to several Eastern exchanges. They are returning early next week.

RODNEY BUSH and **JULES FIELDS** of the 20th-Fox exploitation staff, leave for Philadelphia today to confer with Ted Schlanger, Warner zone manager there, on the opening of "The Song of Bernadette" at the Aldine Theater on Feb. 23.

E. T. GOMERSALL, assistant general sales manager of Universal, is in New Haven today, going to Pittsburgh tomorrow.

JOHN DOMBI, former exhibitor at the Brooklawn, Fairfield, Conn., has arrived safely with his unit in the northern part of Ireland.

JAMES CAGNEY, and **EDWARD McNAMARA**, are spending several days at Cagney's farm at Martha's Vineyard.

JEANNE CAGNEY, has returned from Hollywood, where she was visiting her family.

ARNOLD STOLTZ, UA exploitation director, and his assistant, **ROBERT GOODFRIED**, left for Cincinnati last night in connection with the Plasma Premiere planned for "Three Russian Girls" at RKO Keith's there on Jan. 26.

MARK L. MOODY, producer of "Ravaged Earth," is here from the Coast. He'll be in town until Sunday.

MARLENE DIETRICH will return to the Coast on Sunday to make preparations for an overseas tour of Army posts.

SIDNEY LAX, on sick leave from the Columbia exchange, Kansas City, has returned to his home, New Haven, after several months in Miami.

SMILEY BURNETTE and his family are stopping at the Warwick Hotel.

CORP. MONROE GOODMAN, formerly assistant to Oscar A. Morgan, general sales manager of Paramount short subjects and Paramount News, is in New York on furlough from Kelly Field, Tex.

JOSEPH PASTERNAK, M-G-M producer, leaves for Canada tomorrow returning Monday.

GEORGE L. BAGNALL, United Artists vice-president, leaves the Coast today for home office conferences.

Frank Touring Mid-West To Screen "Dr. Goebbels"

West Coast Bureau of THE FILM DAILY

Hollywood—W. R. Frank will leave Minneapolis today for a tour of mid-West exchange centers to screen his picture, "The Private Life of Dr. Paul Joseph Goebbels" for exhibitors. Frank will visit Chicago, St. Louis, Kansas City, Omaha and Des Moines and perhaps extend this itinerary, depending upon the time available for the junket.

Frank plans to return to Hollywood next month with his director, Alfred Zeisler, and his writer, Herbert O. Phillips, who are now in Minneapolis collaborating on an original story for Frank's next production, "Springtime in Vienna," which will star Claudia Drake with Zeisler as director.

Chi. Engineers Get 20 Cents-an-Hour Pay Tilt

Chicago—All Chicago film workers except operators yesterday were in possession of wage increases with the disclosure of a 20-cent-an-hour boost granted theater engineers, who will now get $1.50 per hour for a 40-hour week. The increase is retroactive to March 1, 1943. Some 500 members of the engineers' union are affected.

The theater janitors, who had their pay boosted last week, will work 44 hours a week instead of 42, it was learned yesterday.

B & K Schoenstadt Suit Reply

Chicago—B & K has filed an answer by attorney Eli Fink in the Schoenstadt anti-trust case before Federal Judge Phillip Sullivan, waiving oral arguments, and asking Judge Sullivan to pass on the briefs submitted in the case.

Myerberg Wins $50,000 Disney-Bankers Judgment

Michael Myerberg, theatrical producer, won a judgment of $50,000 in New York Supreme Court yesterday in his suit against Walt Disney Productions and Kidder, Peabody & Co., investment bankers, for his services in arranging the refinancing of the film company. Disney was assessed $20,000 and the investment house $30,000.

The plaintiff charged Kidder, Peabody & Co. had failed to live up to an agreement to compensate him for recommending the firm to Disney for the refinancing action. He asserted the Disney company shared liability by approving the agreement between him and the investment bankers.'

The verdict will be increased $10.-000 by interest collectible under the law, it was said by Emil K. Ellis, counsel for the plaintiff.

$538,092 Estate Left By Charles A. Somma

Richmond, Va.—Charles A. Somma, veteran theater owner, who died here on Christmas Day, left an estate valued at $538,092, according to his will brought into Chancery Court for probate. The estate consists of $170,877 in personal property, and $367,215 in real estate holdings.

The will provides that Bernard Somma, brother, may, if he chooses, take the Henrico Theater property in lieu of a $3,000 bequest. After leaving all personal property to his wife, the will provides a number of bequests to various organizations and relatives. The residue of the estate is placed in trust with Mrs. Somma to receive an annual income. Upon her death the estate goes to the children.

Chi. Exchange Union Elects Fitzgerald Prexy

Chicago—Joe Fitzgerald of Paramount was elected president of Film Exchange Employes Union F-45; Carlson of 20th-Fox, vice-president; George Benson, Warners, business agent; Marguerite Morette, RK secretary; Ken Sien, RKO, treasurer. All exchanges are now organized. Clarence Keim, M-G-M, was named chairman of the executive board; Walter Hyland, UA, chairman of the trustees.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
ASTOR B'way & 45th St.
Continuous Performances

BETTY HUTTON
EDDIE BRACKEN
in Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

Merle OBERON • Geo. SANDERS
Laird CREGAR
"The LODGER"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. & 60th St.

RKO PALACE B'WAY & 47th St.
OLIVIA DE HAVILLAND•SONNY TUFTS
"GOVERNMENT GIRL"
James Dunn • Anne Shirley • Jess Barker

TIMES SQ. Loew's STATE
On Screen
RED SKELTON
ELEANOR POWELL
in M-G-M's
"I DOOD IT"
In Person
EARL CARROLL'S VANITIES

"Howdy Judy! Our picture 'GIRL CRAZY' is setting new hold-over records! It's a topper in M-G-M's 12 TOPPERS!"

"Yippee Mickey! And M-G-M is keeping up the fast pace with its new Group VITAMIN 12!"

MICKEY ROONEY
JUDY GARLAND
M-G-M'S
"GIRL CRAZY"
with
TOMMY DORSEY
AND HIS ORCHESTRA

Gil Stratton • Robert E. Strickland • "Rags" Ragland • June Allyson Nancy Walker • Guy Kibbee • Screen Play by Fred F. Finklehoffe Based Upon Musical Play "Girl Crazy" by Guy Bolton and Jack McGowan • Music by George Gershwin Lyrics by Ira Gershwin Directed by NORMAN TAUROG • Produced by ARTHUR FREED

LEO'S LUCKY NUMBER!

M-G-M's new Group VITAMIN 12 is continuing the box-office happiness of such 12 TOPPERS successes as: "Salute To The Marines," Best Foot Forward," "Lassie Come Home," "I Dood It," "Girl Crazy," "Swingshift Maisie" and more.

M-G-M's "VITAMIN 12" Off to a Flying Start!

"MADAME CURIE"—Sensational at Music Hall! "A GUY NAMED JOE"—Breaks Capitol, N. Y. Records! "THOUSANDS CHEER"—200 dates launched it BIG! "CRY 'HAVOC'"—8-Week Astor Theatre, Broadway Hit!—**And that's just the beautiful beginning!**

"*Our Two Big Jobs in January:* Fourth War Loan and March of Dimes!"

Ohio Theaters Back Dimes March 100 P.C.

Cleveland, Akron and Dayton theaters—a total of 184—are lined up [illegible] per cent for March of Dimes ience collections, the national executive committee here was advised yesterday by Pete J. Wood, Ohio state chairman for the industry campaign.

Today, hundreds of theaters here and elsewhere are jumping the gun and will begin taking collections, continuing through Jan. 30.

The Astor's "wishing well" on Broadway, has already brought in over $400, manager Louise Leonard eported yesterday.

Thus far, over 500 acceptances have been received for tomorrow's March of Dimes Appreciation Breakast at 9:45 a.m. at the Hotel Astor.

00 Radio Stations Set o Herald "Dimes" Drive

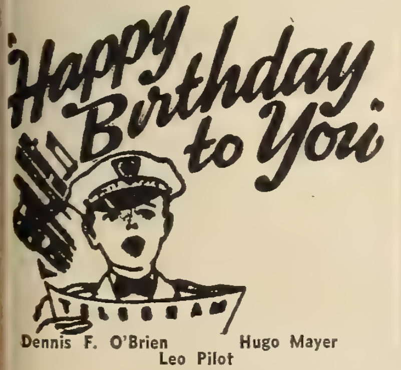
Industry's March of Dimes drive n the nation's theaters next week vill get heavy radio support from nore than 900 stations, it was dislosed yesterday.

Eighteen different announcements, vith from 15 seconds to one minute unning time, will be used by anouncers and commentators to spot he Greer Garson trailer, throughout March of Dimes Week at the local heaters. A typical example of radio's advertising of the industry ampaign is the following 30-second pot announcement:

"Watch for Greer Garson at your eighborhood theater! She's there his week—in an extra added attraction that celebrates the motion picure March of Dimes. See this stiring picture about the fight against nfantile paralysis! See how The National Foundation for Infantile Paralysis helps crippled children valk again! Visit your theater. Enoy the show. Then do YOUR part o help these handicapped youngters back to health! Join the moion picture March of Dimes—TONIGHT!"

olumbia Sets Dividend

Columbia Pictures Corp. board of irectors has declared a dividend of 8¾ cents per share on the $2.75 onvertible preferred stock, payable eb. 15 to stockholders of record Feb.



Dennis F. O'Brien **Hugo Mayer** **Leo Pilot**

ALONG THE RIALTO

Phil M. Daly

● ● ● DOUBLE OR NOTHING: Will Dave Lipton's spot at Columbia go to C. J. instead of D. "S." W.? Just askin'......

▼ ▼ ▼

● ● ● *ORDER OF APPLAUSE DEPT.: To Mary Pickford for her fine radio plea for the March of Dimes......To Master Sergt. David Golding for his enlightening remarks in that sports page interview given the Herald Tribune's Stan. Woodward the other day ......To the home office ad experts for the ace craftsmanship in the copy gracing FILM DAIIY's War Bond issue last Friday......Advertising experts in other fields are warm in their praise......To the Barnes Printing Co. for the swell printing job on that same issue ......To Loew's W. F. Rodgers and Postmaster General Frank C. Walker for saying something that needed to be said at that Washington exhib. luncheon......*

▼ ▼ ▼

● ● ● ODDS AND ENDS: New York U. will draw upon feature pix in the collection of its Educational Film Institute to help foreigners become accustomed to a wide variety of American accents...... Cinema, thy name is service! . . . ● Credit Phil M. with an embarrassing mental slip......In his "Ten Best" column on Tuesday, he forgot to say that the New York Critics chose "In Which We Serve" as their outstanding pic in 1942. . . ● Metro is previewing three shorts dealing with different phases of the war at the Stage Door Canteen tonight at 6......That's one way of getting an expert reaction. ● Greater New York Fund has awarded a certificate of merit to Local B-51, Film Exchange Employes Union. . . ● Did you know that Monogram's postal machine still utilizes, "Motion Pictures Are Your Best Entertainment"?......Well, aren't they? . . . ● And did you catch the plugs for FILM DAILY's FFF on the Chesterfield air show Tuesday night?......

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Charles P. Skouras hosts a private dinner at "21" tonight. . . ● Just when you've about decided that there's nothing new in previews, Bob Gillham comes bobbing up with one of "dream clothes" worn by femme stars in "Lady in the Dark" for women in uniform......It's set for the Women's Military Services Club Feb. 6. . . ● Coronet's February issue turns the spotlight on the career of Russell Birdwell with a candid sketch, "Terrific Is the Word for Birdwell.". . ● Danton Walker and Bert Lytell are set to emcee the annual Actor's Fund benefit Jan. 30 at the Alvin Theater. . . ● Lt. Col. Emanuel Cohen has leased an apartment at 108 E. 38th St. . . ● And Speaking of leases, M. A. Lightman of Malco Theaters has leased Clarence Sander's mansion in Memphis, best known as the "pink palace," to house Little Theater productions. ● Daniel Rothenberg of the Columbia home office is learning the routine at the New Haven branch. . . ● Versatile is the word for Eddie Forester, manager of the Des Moines Theater in the city of that name......He's on the air with a 15-minute Hollywood gossip show and in his spare time grinds out short stories, too. . . ● Dave Stoneman, director of New England's Interstate, is one of the purchasers of the famed Mount Washington Hotel in Bretton Woods, N. H. . . ● Frederick Othman has sold a story about Betty Hutton to the Satevepost. . . ● Emmett Rogers, Chattanooga city manager for Eastern Theaters, has been elected prexy of the Chattanoogans, booster org. . . ● Paramount's George Harvey's tap dancing daughter is going places, as has been predicted in this column before...... Following her appearance at Loew's Commodore Theater, Jackie Harvey has been booked at Loew's Gates in Brooklyn, Loew's Bay Ridge and a number of other spots are in the offing......*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......Sell a Bond for Every Seat!

IN NEW POSTS

HARRY BENNETT, chief of service, Paramount, Syracuse.

HARVEY ROSENBLOOM, salesman, Paramount, Denver.

HARVEY L. STINSON, checking supervisor, M-G-M, Omaha.

M. MATTHEWS, checking supervisor, M-G-M, Kansas.

DAVID FROST, M-G-M salesman, Omaha.

JAMES TUFFY, manager, American, Pittston, Pa.

FRANK FRITS, manager, Capitol, Danville, Pa.

CHARLES WIERGLE, manager, Columbia, Bloomsburg.

MICHAEL STRANGER, assistant, Poli, Bridgeport, Conn.

FRED JOYCE, advertising-publicity-booking mgr., Stevens Hotel, Chicago.

New Decree to Have No Period of Trial?

(Continued from Page 1)

rect those portions of the recommendations and proposals that did not meet the approval of Clark.

When and if a new decree is adopted, it will have no trial period or term of operation, but will continue indefinitely, it was said.

Chicago Local 110 Has Five Tickets in Field

Chicago—Five tickets are in the field for the election of new officers of operators' Local 110 who were removed by Richard F. Walsh, IATSE head. The nominees for the presidency of the union are Peter Bridges, Glenn Sweeney, George LeRoy, James Gorman, Smith King.

Herman Posner, Frank Galluzzo, Dallas Kephart, Jack Mulvaney, Everett Ryan and Edward Holliday were nominated for vice-president; Charles Hall, Ora Bebb, and Clarence Jalas, for secretary-treasurer; Gene Atkinson, Herman Goldberg, Roy McCracken, Hugo Krause, Harry Ragan, for business agent.

The date of the election has been set by Walsh for Feb. 3. Walsh will supervise the voting.

Would Bar Kids from Mystery Pix in Mex.

Mexico City (By Air Mail)—Mexican children will be barred from theaters presenting "mystery" films, if the republic's National Union of Fathers of Families gets its way. Claiming that these pictures are "corruptors of minors," the organization has asked Federal action to keep children from attending such showings. Making it clear that the fault does not lie with the motion-picture industry, the Union blames Government inspectors for not maintaining a stricter surveillance over those admitted to performances of this type.

N. Y. State Pledges 10-Million Bond Buy

(Continued from Page 1)

pledge for the purchase of $10,000,000 in War Bonds by the State of New York. Pledge came as Miss MacDonald finished a speech before 500 newspaper publishers at the annual dinner of the New York State Publishers Association at which Governor Dewey spoke.

Albert Dekker, who is heading a Bond Battalion touring this territory, acted as emcee, introducing Miss MacDonald and Helen Walker, also of the Hollywood Bond Battalion.

An opening Bondadier performance at Chancellor's Hall, following the banquet of the DeWitt Clinton Hotel, drew more than 2,000 persons who purchased $70,000 worth of Bonds for admission. Miss MacDonald, Dekker and Miss Walker sold an additional $2,100 in Bonds in a special audience appeal.

A $5,000 pledge also was announced by the publishers association at the dinner, bringing the total sales for the opening day of the Fourth War Loan here up to $10,077,100.

Mexican Managers Ass'n Sets up District Councils

(Continued from Page 1)

tion of Motion-Picture Theater Managers of Mexico. Branch offices to which such matters can be referred are being set up throughout the country, following a recent Association meeting attended by 80 per cent of the owners of the Republic's film houses. Announced purpose of the move is speedier solution of questions of State or city-wide import.

Headquarters of the various zones will be located in the cities of Mazatlan, Torreon, Chihuahua, Monterrey, Guadalajara, Tuxtla Gutierrez, Villahermosa, Merida, Vera Cruz, Chernavaca, Pachuca, Puebla, Tampico and Mexico City.

Detroit Circuits Move To Get Essential Rating

(Continued from Page 1)

in view of the high wages by competing war industries and other factors is the background. The board's recommendation would be expected to carry great weight with Governmental authorities if received.

FEMME TOUCH

DOROTHY HESTON, postal clerk, United Artists, Omaha.

LONA MOSK, PRC story department, Hollywood.

MRS. HELEN RUSSELL, assistant, Palace, Hartford, Conn.

HELEN MORRIS, assistant, Loew's Strand, Syracuse.

ALICE EVARTS, assistant, Loew's State, Syracuse.

"TEN BEST" STORY ON BRITISH UP

International Aspect of FILM DAILY Poll Stressed By Dominion Press Service Dispatch

Under a Toronto dateline Tuesday, the British United Press wires carried the following dispatch:

FILM DAILY poll of "Ten Best" motion pictures shown in 1943 has resulted in a field day for British talent. The winning picture was "Random Harvest," which had a setting in Britain and was written by a British author, James Hilton. Both principals, Ronald Colman and Greer Garson are Britishers.

Another of the "Ten Best" selected by American movie critics and reviewers was "In Which We Serve" written, directed and acted by Noel Coward and made in Britain. Here are top 10 as selected in the FILM DAILY poll: "Random Harvest," "For Whom the Bell Tolls," "Yankee Doodle Dandy," "This is the Army," "Casablanca," "The Human Comedy," "Watch on the Rhine," "In Which We Serve," "So Proudly We Hail" and "Stage Door Canteen."

20-Theater Mexican Circuit on U. S. Model

(Continued from Page 1)

aters," the new company is capitalized at about $1,000,000 and will have 20 of the capital's leading motion-picture palaces as its members. The latter include the Palacio, Lindavista, and Chapultepec, all first-run houses; the Teresa, Encanto, Magerit, and Insurgentes, second-run; Eden, Monumental, Lido, and Tepeyac, third-run; and the Goya, Rialto, Granat, Odeon, Venecia, Americana, Roma, Rivoli, and Alhambra, in the circuit class.

Organizers of the project are William O. Jennings, former United States Consul in the city of Puebla; Teodoro Gildred, the Banco Nacional de Mexico, and the Banco Capitalizador. The chain will feature the pictures of CLASA and Films Mundiales, two of Mexico's outstanding producers.

The experiment has aroused such interest among local exhibitors that a rival set-up is already reported in the process of formation. It will be headed by Emilio Azcarraga, owner of Mexico City's Alameda Theater.

Decision Reserved in JJ Suit Exam. Request

(Continued from Page 1)

exhibitors in the Times Square area in connection with a monopoly and conspiracy suit brought by the J. J. Theaters, Inc., operators of the Times Theater.

The defendants are 20th-Fox, RKO Radio Pictures, Warner Bros. Pictures, Paramount Pictures, Loew's, United Artists, Columbia, Universal, plus the following: Iris Joyce, Anwell Amusement Corp., Helgus Corp., Andear Amusement Corp., Max Cohen and William and Harry Brandt.

The complaint charges defendants with conspiracy to eliminate competition in the Times Square area.

Argentina's Ban May Cost Cos. 2 Millions

(Continued from Page 1)

are expected to get like treatment.

Argentina refuses to permit pictures that show the axis in an adverse light to be exhibited. Pictures that attack Hitler and Hirohito and their policies are especially singled out for the banning.

While it is reported that one or two companies would be willing to pull out of Argentina altogether, it is unlikely that such action will be taken unless the exports of other commodities are prohibited by Government order, it was said.

Brief Due Feb. 8 in Gary Arbitration Case

Chicago—George Fraser, arbitrator in the Palace Theater, Gary, case, took under advisement the Palace Theater demands against RKO, Twentieth Century-Fox, B & K, Federal Theaters, Inc., Warner Bros. Circuit Management.

Sal Malkin, Gary attorney, placed Clyde Winans, Palace Theater manager, Mark Wolf, Gary Theater Corp. secretary, and Sol Blocker, booking manager, on the stand to substantiate the Palace Theater's claims.

Arthur Goldberg, B & K attorney, Harry Pimstein, RKO lawyer, Myles Seeley, representing 20th-Fox, and Vincent O'Brien, Warner attorney, were directed by the arbitrator to file briefs by Feb. 8. He would then give his decision on the defense motion to dismiss the case.

Stearn's Booking Combine Opens Pittsburgh Offices

Pittsburgh—New buying and booking combine, organized in this territory and headed by Bert Stearn, opened its office at 1709 Boulevard of the Allies yesterday with a housewarming party and next week will begin operating. About 25 theaters are said to be lined up, consisting mainly of smaller circuits and independent exhibitors.

TO THE COLORS!

★ PROMOTED ★

CAPT. WAYNE KING, USA, former orchest leader, promoted to major.

CORP. PETER S. SCULLY, USMC, son of Jo J. Scully, Universal Boston branch manage and a former Universal contract p promoted to sergeant.

—★—

★ ARMY ★

JOHN VOS, Paramount salesman, Denver.

FRANK RULE, Paramount salesman, Dallas.

GEORGE de WAIDE, Paramount salesman, Port land.

HOWARD NICHOLSON, Paramount salesma Oklahoma City.

JOHN KENT, Paramount salesman, Seattle.

United Nations Reps. Meet on 16 mm. War Film

(Continued from Page 1)

16 mm. advisory and policy committee. The group will hear Col. Kir B. Lawton, chief of the Army Pictorial Service, and George W. Healey, OWI domestic director, at luncheon today, with OWI Pix Chie Stanton Griffis addressing them earlier in the day. The afternoon session today will be devoted to th use of 16 mm. films in war plants.

Among the speakers yesterda were Joe Weil, Red Cross; J. R Williams, British Information Service; R. C. Maroney and Oscar Sams CIAA; Wesley Greene, National Fil Board of Canada; Lt. Dougla George, U. S. Navy; R. W. Coyne U. S. Treasury; George J. Janecek United Nations Information Center C. A. Lindstrom, U. S. Departmen of Agriculture, and Lieut. R. W White and Major John W. Hubbell U. S. Army. L. C. Larson, chairma of the committee, also spoke briefly The meeting was chaired by C. R Reagan, head of the OWI 16 mm section.

Lewis Danz Stricken

Seattle, Wash.—Lewis Danz, 94 industry pioneer, died at his hom following a long illness. He was th father of three sons, John, Simon an Joseph Danz, all prominent in Seattle theater circles, and a daughter Mrs. Eva Fisher of Portland.

Havana's Rex Gutted

Havana (By Air Mail) — A two-hour blaze partly gutted the Re Cinema. Projection equipment, th curtains, seats and lobby were badly damaged.

STORK REPORTS

Syracuse — Manager Vaugh O'Neill of Loew's State here has a new son, named Victor Vaughn. It's the O'Neills' first child.

Edward Schnitzer, United Artists' Western division manager, is a grandfather for the second time. His daughter, Mrs. Beverly Lightstone, gave birth to a girl weighing six pounds, one ounce at the Royal Victoria Hospital in Montreal.

Bond Sale Records Fall Under Industry's Impact

Jinx Falkenburg Garners Peak Pledges in Chicago; Field's Reports Enthuse

(Continued from Page 1)

eph Reich, 24, a Purple Heart veteran who was discharged from the Army after being wounded in North Africa. Reich, an inspector for Western Electric, bought the Bond at Radio City Music Hall.

In Chicago, Jinx Falkenburg opened the drive by capturing the highest Bond pledges in the history of Treasury Center. Later she sold Bonds to workers at the American Steel & Wire Co. in Waukegan.

New Record in Portland

Dinah Shore and Gene Kelly sold Bonds to more than 6,000 citizens of Portland, Ore., where the local WAC teamed with the Hollywood Victory Committee to set a new record for "E" Bond sales on the opening day.

Campaign was opened in Indianapolis at the RCA plant by Cecilia Parker and Dana Andrews who obtained pledges for a $100 Bond from each of the 3,000 employes.

An "invasion of Denver" caravan highlighted the opening in the Colorado capital where bands, Army equipment, Hollywood stars and war heroes visited the governor, mayor, high schools and newspaper offices with Bond sale results.

From Gloversville, it was reported that every Schine circuit theater would participate in Free Movie Day. Fifteen Bond premieres have been set to date. Items such as nylon hose, steaks and even butter will be auctioned off to the highest Bond purchasers at the circuit's premieres. Every member of the Schiners Club has pledged to buy an extra Bond.

Dennis Morgan opened the drive in Minneapolis with a strenuous round of activities with excellent results.

St. Louis Free Movie Days

The 110 theaters in the St. Louis area will hold Free Movie Days on Jan. 18, 24, 31 and Feb. 7 and 15. All theaters will join together in planting one big advertisement in each of the daily papers. Four Bond premieres have been set for the downtown houses. Harry Arthur has arranged an Army engineers' exhibit in the parkway opposite the Fox and Missouri Theaters.

A minimum of 707,442 individual sales of Bonds is the aim of the New York campaigners.

HONORED 100 CITATIONS* to...

HARDIE MEAKIN, RKO Keith's, Washington, D. C.

ALEXANDER G. PLUCHOS, RKO Keith's, White Plains.

CLIFFORD R. LINDBLAD, Rio Grande, Las Cruces, N. M.

MICHAEL EVAN, Voge, East Chicago, Ind.

OSCAR F. NYBERG, Fox, Spokane, Wash.

AL MESKIS, Egyptian, Milwaukee.

TOM MAINE, Jefferson, Lafayette, La.

HARRY H. HUMSAKER, Granda, Reno, Nev.

A. S. Grist, Bailey, Wilmington, N. C.

GEORGE N. HUNT, JR., Loew's, Louisville, Ky.

LES N. NEWKIRK, Lincoln, Cheyenne, Wyo.

---

* Awarded daily by the national committee for exceptional Fourth War Loan campaign participation.

BOND DRIVE FLASHES

LOCAL B-51 BUYS $500 MORE

Harold Marenstein, treasurer of the Film Exchange Employes Union, Local B-51, IATSE, has been authorized by the executive board to swell the union's investment in War Bonds to $3,500 by the purchase of $500 in Bonds as its contribution to the Fourth War Loan Drive.

SPRINGFIELD BOND "TAKE"

Springfield, Ill.—Well over $50,000 worth of War Bonds were purchased for the Springfield Theaters Association's Bond premiere at the Orpheum by 2,372 who pam-packed the house. Total Bond sale throughout the city on the campaign's first day totaled over over $125,000. In addition to four war heroes, Porter Hall and Lois Andrews aided. Staff of 14 women sold Bonds in the theater's lobby. At the Bond auction, Miss Andrews' rhinestone clip and ear-rings brough $500; a rarity among waker-uppers, an alarm clock, brought $150.

Signs Milestone to Direct "Guest in the House"

West Coast Bureau of THE FILM DAILY

Hollywood—Hunt Stromberg, who will produce "Guest in the House," has signed Lewis Milestone to direct the film version of the New York play.

Milestone will leave for Maine in two weeks to scout backgrounds for the film, story of which is laid in New England. He will be followed a week later by Lee Garmes, chief cinematographer, and a camera crew who will photograph rocky coast and other authentic backgrounds.

"Morgan's Creek" Opens To SRO Biz at Paramount

Paramount's "Miracle of Morgan's Creek" had its world premiere at the Broadway Paramount yesterday to SRO business throughout the day. Early risers were at the theater at 6:30 a.m. and it was estimated that 2,000 persons were in line when the house opened two hours later. A "miracle" gross was predicted by Bob Weitman, managing director.

Lacking Heat, House Folds

Austin, Pa.—Because of the lack of heating facilities, the Community Theater here, operated by C. A. Zearfoss, has been forced to close.

Warner Bros. Will Award 10 Bond Prizes in Drive

To stimulate maximum response in the Fourth War Loan drive, Warners will award 10 $50 War Bonds as prizes to lucky purchasers of extra Bonds during the current campaign.

Announcement of the company decision was made as a surprise through the medium of "Home Front News," a specially prepared newspaper put out by Martin F. Bennett, president of the Warner Club, following Tuesday's war Bond rally in the clubroom at the Warner home office.

Every outright purchaser of a Bond during the period from December 1, 1943, to February 15, 1944, will be eligible for these awards. Drawing to determine the winners of the prizes will take place as soon as possible after the loan campaign closes.

War Bond Premieres In Five N. Y. C. Loew Houses

Plans were completed yesterday for five War Bond premieres in Loew's New York nabes. The shows will all be staged on the same evening, Feb. 11, at midnight. Houses will be scaled from $25 to $1,000, with a minimum of high priced seats. The attraction will be M-G-M's "A Guy Named Joe." Theaters are Loew's Paradise and American in the Bronx, Loew's Coney Island, Pitkin, and 46th St. Theaters in Brooklyn.

Jersey City's Bond premiere has been set for Saturday, midnight, Feb. 12 at Loew's Jersey City Theater, Journal Square.

War Loan Campaign Off to Big Start in Chicago

Chicago—The Fourth War Loan is off to a big start. Will Immerman, B & K general manager, bought one Bond from each theater in the B & K and Great States Circuits. DeVry Corp. started its Victory Girl contest dividing the factory force into War loan selling teams. The company is offering $1,300 in War Bond prizes for the best sales records.

Yeoman Genevieve Sullivan, sister of the five Sullivan brothers lost in the Yorktown sinking bought the first Bond at the State Street celebration.

The Chicago and Cook county quota is $722,000,000—but sales are expected to reach $1,000,000,000.

HOLLYWOOD DIGEST

ASSIGNMENTS

WILLIAM CASTLE, to direct "The Whistler," Columbia.

•

CASTINGS

DIANA LYNN and **GALE RUSSELL**,, "Charm School," Paramount; **HELMUT DANTINE** and **PAUL HENREID**, "The Conspirators," Warners; **FRED STONE**, "Since You Went Away," Selznick-UA; **CARMEN MIRANDA** and **PHIL SILVERS**, "Something for the Boys," 20th-Fox; **VIRGINIA McDOWALL**, "National Velvet," M-G-M; **ROSE STRADNER**, "Keys of the Kingdom," 20th-Fox; **JANE FARRAR**, "The Climax," Universal; **ERIC von STROHEIM**, "Candle Lights of Lisbon," Republic; **GLADYS GEORGE**, "The Minstrel Man," PRC; **SUZANNE NELSON**, "The Hairy Ape," Jules Levey-UA; **KAY HAMMOND**, "Since You Went Away," Selznick-UA.

BB HAYMES, "Mr. Winkle Goes to War," Columbia.

•

SCHEDULED

"The Conspirators," novel, **FREDERIC PROKOSCH**; director, **JEAN NEGULESCO**; producer, **HAL B. WALLACE**, Warners.

"Typee," story, **HERMAN MELVILLE**; adaptation, **JACK NATTEFORD**; producer-director, **GEORGE D. GREEN**, Monogram.

WPB's Ban on Freon Gas Is Extended to Aug. 31

(Continued from Page 1)

ban on use of the gas for comfort cooling systems. The ban was to expire March 31, but it has now been extended to Aug. 31.

Effect is to preclude theaters from any freon throughout the coming Spring and Summer. Restrictions on use of the gas were first imposed about a year ago, with use by theaters, hotels, schools and all others who need freon for comfort cooling outlawed. It was hoped that some of the gas could be made available this year in order to keep air-cooling units functioning, but the high demands for war uses—mainly food refrigeration—have made it impossible to relax the ban.

Rep. Buys Unproduced Play

Republic has acquired an unproduced play, "Murder Knows No Season," by Sylvia Dannett. Ethel C. Taylor represented the author in the transaction.

Girl Pic Fan Proves All Sail, No Ballast

Here for the Fourth War Loan drive, Laraine Day and Brian Donlevy, were waiting for a taxi at Broadway and 47th St. In the proverbial shake of a lamb's tail a crowd of autograph-seekers beset the stars. One gal elbowed her way to Donlevy, and, as she was getting his signature, her femme pal remarked irritably:

"For cryin' out loud, I thought you were a Grable fan!"

"I am," was the reply, "but a girl can be fickle, can't she?"

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Uncensored"

with Eric Portman, Phyllis Calvert

20th-Fox 83 Mins.

MELODRAMA OF BELGIAN UNDERGROUND IS EXCITING AND SUSPENSEFUL PIC FROM BRITAIN.

Although this Gaumont British production is another yarn of the underground, it commands attention on the basis of the fact that the entire action has to do with the publication of a secret newspaper to stir revolt against the Nazi conqueror. The story has been acceptably told, but perhaps it doesn't unfold fast enough to suit the tastes of the majority of American film fans. The production stands favorable comparison with many productions on the same subject turned out by some of our own studios.

The story is set in Belgium, where Eric Portman employs his activities as a cabaret performer as a front for his work in behalf of the underground movement seeking to keep the spirit of a free Belgium alive. Portman's efforts are largely responsible for keeping the underground newspaper going. The film traces with considerable interest, not to say drama and suspense, the various aspects of the job of putting out a secret publication. Do what he can, the Nazi commandant is unable to put his finger on the ringleaders, who fall into German hands only when Portman's cabaret partner, fearing for his livelihood as result of Portman's decision to break up the act, informs on the Belgian patriots. Portman escapes arrest. The strategy used by Portman to win the release of the ringleaders makes for some of the most effective footage in the film.

A romance involving Portman and the daughter of the paper's editor (Phyllis Calvert), a romance that is given dramatic force by the necessity of Portman's posing as a traitor, has been woven into the story.

Portman and Miss Calvert play the top roles very well indeed. Others who stand out are Griffith Jones, Frederick Culley, Raymond Lovell, Irene Handl.

Anthony Asquith has supplied forceful direction under Producer Edward Black. Rodney Ackland and Terrence Rattigan have injected some good touches into their screenplay, based upon a Wolfgang Wilhelm adaptation of a book by Oscar E. Millard.

CAST: Eric Portman, Phyllis Calvert, Griffith Jones, Peter Glenville, Frederick Culley, Raymond Lovell, Irene Handl, Carl Jaffe, Stuart Lindsell, Felix Aylmer, Eliot Makeham, J. H. Roberts, Walter Hudd, Aubrey Mallalieu, Ben Williams, Arthur Goulett, John Slater, Philip Godfrey, Lloyd Pearson, Phyllis Monkman, Kathleen Boutall.

CREDITS: Producer, Edward Black; Director, Anthony Asquith; Cameraman, Arthur Crabtree; Screenplay, Rodney Ackland, Terrence Rattigan; Story and adaptation, Wolfgang Wilhelm; Based on book by Oscar E. Millard; Art Director, Vetchinsky; Musical Director, Louis Levy; Sound, B. C. Sewell.

DIRECTION, All Right. PHOTOGRAPHY, All Right.

☆ SHORTS ☆

"New Prisons—New Men"

(This Is America)

RKO 17 mins.

Tops in Interest

Modern methods of rehabilitating the enemies of society are taken up by the latest of the "This Is America" series. The subject generates tremendous interest and rates as a fine human document. To show what the enlightened treatment of prisoners can contribute toward the reduction of crime the camera takes the audience to Southern Michigan State Prison, one of the most progressive penal institutions in the world. What the camera catches is really a revelation. Audiences will be amazed at some of the prison reforms disclosed in this picture, one of the finest in the series. The prison inmates are seen indulging in every activity open to a person on the outside. The educational program adopted by Southern Michigan State Prison to make it possible for prisoners to take their place among society upon their release has been effectively expounded. Dealing with a matter that is of vital concern to American society, this footage is something every person will want to see. Frederic Ullman, Jr., merits a deep bow for having produced the short. The direction and photography of Harry W. Smith are commendable.

"Wings in Record Time"

Universal 9 mins.

Inspiring

The footage of this British short traces the building of a bomber in record time by a group of aircraft workers toiling on their own time. The short packs plenty of interest. Also it is quite instructive. The way the workers pile into the job with no regard for self is inspiring. It is too bad that the popular appeal of the film is limited.

"The Pelican and the Snipe"

(Walt Disney)

RKO 9 mins.

Very Amusing

In this one Walt Disney presents two new characters that are amusing in an affecting way. They are a pelican and a peewee snipe. The latter devotes his life to looking after the safety of the pelican, who is given to flying in his sleep. A misunderstanding parts the pals, but at the end all's well after the pelican saves his devoted friend from death. A humorous commentary helps make this an excellent booking. The cartoon is in Technicolor.

"Chicken Little"

(Walt Disney)

RKO 9 mins.

Plenty Funny

This Walt Disney cartoon in Technicolor deals with the efforts of a fox to raid a barnyard. To gain his goal the fox employs propaganda methods advocated by Hitler in "Mein Kampf." The fox has to try a number of approaches before he succeeds in feasting upon the chickens. The cartoon is a laugh-packed commentary on Hitlerism.

"Greatest Man in Siam"

Universal 7 mins

Good

Fun to spare is to be found in this animated cartoon in Technicolor. The action takes place in Siam. The chief character is a roly-poly king, a most comical fellow. He stages a contest to find a husband for his daughter. The winner is the hottest trumpeter in the kingdom. The fellow is fortunate that the princess is a jive addict. This has been well done indeed.

"Flicker Flashbacks"

(No. 6)

RKO 8½ mins.

Plenty Amusing

The latest of the series contains scenes from two oldies, "At the Crossroads of Life" and "The Fugitive." Among the players seen in the first is D. W. Griffith, who subsequently rose to fame as a director and producer. The star of "The Fugitive," a western bit, is William S. Hart. The action on the screen in both instances is quite funny judged by modern standards. The producer is Frederic Ullman, Jr.

"New Orleans Blues"

Universal 15 mins.

Hot Stuff

This one offers the kind of music that makes a hit with young moderns. Main dispenser of the hot licks is Louis Prima's orchestra. Prima himself tries a bit of fervid vocalizing. The weight of the singing, however, is carried by Ray Eberle. Also featured is the Diamond Harmonica Quintet. The tunes heard are "All Or Nothing at All," "Black Magic," "Porgy," "So, Good Night," 'Way Down Yonder in New Orleans."

"Unlucky Dog"

RKO 15 mins.

Funny

By shying away from slapstick Edgar Kennedy's newest short succeeds in being a more acceptable bit of comedy than most of the others in the series. Brother-in-law is still the villain. The fellow, who has been studying ventriloquism, is in need of money. He obtains it by using his new talent to fool Kennedy into buying a mutt in the belief it is a talking dog. Kennedy has under his belt an offer from a radio station to use the animal for $1,000 per week. The comedian finds he has been rooked when his brother-in-law drives off, leaving him alone with the mutt. The film was produced by Bert Gilroy and directed by the late Ben Holmes.

Winners in Paramount's "So Proudly" Campaigns

First prize winner in Paramount's competition for the best selling campaigns on "So Proudly We Hail" was Lige Brien, manager of the Kenyon Theater, Pittsburgh, Alex Moss, exploitation manager, announced yesterday. Brien will receive a $500 War Bond.

In addition to Brien, prize-winning managers and the amounts they were awarded follow: Harry Botwick, State, Portland, Me., second prize, $350; Margaret Goyette, publicity director, Denham, Denver, third prize, $250; Harold Armistead, Lyric, Easley, S. C., fourth prize, $150; Ben Rosenberg, manager, and Paul Levi, publicity director, Metropolitan, Boston, fifth prize, $100, and Vernon D. Hunter, Beacham, Orlando, Fla., sixth prize, $50.

In awarding the fourth prize to Harold Armistead of the Lyric Theater, Easley, S. C., the judges considered his campaign especially noteworthy in scope and effectiveness for a small-town engagement. Population of Easley is 5,183, and the theater seats 481.

Groton, Conn., Theater In Clearance Complaint

Charging unreasonable clearance, Miriam Hess, operating the Groton Theater, Groton, Conn., has filed a demand for arbitration in the New Haven tribunal. It was the second case to be docketed in any tribunal in two months, indicating a reduction in complaints until the New York consent decree is clarified.

Complaint charges that Loew's, 20th-Fox and Paramount make product available to the Groton 45 days after New London first-run and RKO and Warner Bros. deliver 30 days after first-run in New London. The Garde and Capitol in New London play on national release, but because the Groton cannot show pictures for such a long period after national release, the pictures are too old, the complainant charges. She asks that the clearance be cut to seven to 14 days after the Garde and Capitol or not more than 21 days after national release.

Schoenstadt Estate to Kin

Chicago—Mrs. Sophie Schoenstadt and two daughters will receive the $70,000 estate left by the late Samuel Schoenstadt of the Schoenstadt circuit.

Myers Sees Gain in Major Fraction Amendment

Will Permit Exhibs. to Maintain An Admission Of 25 Cents, He Says

(Continued from Page 1)

) attempted to amend the tax vision. He was supported in the ote by Senators Aiken, Vt., Thomas, kla., and Davis, Pa.

In introducing his amendment, evercomb told the Senate that that form of entertainment and enghtenment (pix) has become alost a national institution. Together ith the press and the radio they ave become instruments of educaon—people of this country go to em to see what is going on, for ducation and instruction."

Tax Falls on the Public

The tax, he said, falls on the pubc, not on the theater. "Motion picre theaters are the only place here many citizens can go today. hey provide a place of refuge and f comfort in these trying times—articularly for those with sons and usbands serving overseas. They ften go to motion picture theaters r surcease and relief in these tryg times. I don't believe in anther tax on the right to repair to otion picture theaters."

Revercomb said he does not think e added tax will "kill attendance, ut it does add a burden upon the eople who seek comfort and diveron in motion picture theaters." he tax should be left alone, he said; is high enough.

His plea fell on deaf ears, however, and Senate consideration of e admissions tax is now concluded, ending introduction of the conferce report, which is not expected ntil next month.

One Important Gain

A. F. Myers, national Allied genral counsel, declared after the vote n the Revercomb amendment that lthough he feels any rise in the tax unjustified the "major fraction" mendment is actually an important ain. Pointing out the widespread opularity of 25-cent admissions, yers said that "whereas under the inance Committee's original proosal, the exhibitor could not comute a 25-cent total admission, this mendment will permit theaters wishing to maintain that price to do so."

He explained that the present rate permits a charge of 22 cents plus three cents tax while it would have been impossible for exhibitors to reach a 25-cent total under the original committee proposal. If their established price was 20 cents they could have added only four cents in the tax while if they went to an established price of 21 cents it would have been necessary to add a five-cent tax. With "the major fraction" amendment however they may set a price of 21 cents and are required to add only the four cents which bring the total to 25 cents.

Myers added "I have urged exhibitors to go to 30 cents and I don't retract that advice but I realize that many will find they must stick to the 25-cent price." Myers had urged that no exhibitor sustain a loss in his established prices as a result of adjustments forced by the new tax rate.

"Sheer" Power Vends 12 G's In War Bonds

Cleveland, O.—Julius Lamm, manager of the Warner Uptown Theater here, quickly culled $12,000 for Uncle Sam's Fourth War Loan campaign via an auction of understandably brief duration. The auctioned objects went "out on the limb," as it were, of stocking-hungry femme patrons. Julius (somehow and somewhere) got hold of 12 pairs of nylon hose and put 'em under the hammer. Each pair went for a $1,000 War Bond!

Detroit Scissored Footage Up

But Censor Rejects Only Three Features

Detroit—The number of features rejected by the Detroit police censor staff, under the direction of Lt. Charles W. Snyder last year was only one-third the number rejected in 1942, and was back to the figure of three established in 1941. Total volume of films reviewed declined about 8 per cent, continuing a decline of 12 per cent the previous year.

Number of minor eliminations remained practically constant, but the footage increased about 50 per cent, indicating slightly more extensive cutting in each individual instance. Snyder attributed the heavy increase in total rejections in 1942 to an increased volume of independent productions then coming through.

The total number of features reviewed dropped more seriously than the footage, but the number of shorts, although behind 1942, was still far ahead of 1941.

Foreign features and shorts rated a clean bill of health—the second consecutive year there have been no cuts in this field.

Summary of foreign footage shows interesting results of wartime developments. German films, long the leader here, accounting in 1941 for 327,000 feet, or nearly four times the total foreign footage of last year, disappeared entirely, as did French films, during 1943. Russian films doubled in volume to take the foreign lead for the first time. Chinese and Italian films, which had not been shown for review here since 1940, re-appeared in small quantities. Mexican, Polish, Spanish, Hungarian, and Jewish films, which were all shown here in 1941, were missing for the second straight year.

All films shown in the territory are reviewed by the Detroit censor. Although the Detroit regulations technically apply to local theaters, by custom the excisions that may be ordered for the city are applied through the state as a whole.

Other censorship activities included the correction of 24 theater fronts, mostly on motion picture advertising, and the correction of 63 stage shows, including about 8 per cent of this number on vaudeville-motion picture houses, with the rest in burlesque and legitimate.

Complete tabulation of film censorship activity, with comparison with 1942, follows:

	1943	1942
Footage reviewed	4,288,000	4,629,999
Total number of features	441	497
Total number of shorts	417	502
Total foreign product.	15	27
Features	11	*
Shorts	4	*
Total number of domestic product	843	972
Features	430	470
Shorts	413	*
Number of subjects rejected	3	9
Number of eliminations	15	(approximate) 14
Footage of eliminations	6,660	4,363
Foreign film footage:		
Russian	78,000	44,000
Chinese	9,000	0
Italian	8,000	0
German	0	131,000
French	0	6,000
Total foreign	95,000	181,000

Associated Circuit Faces Music Copyright Action

Minneapolis—Charging unauthorized playing of copyrighted music at Associated Amusement Co. houses, Harms, Inc., and a number of other music publishers have filed suit against the circuit. Complaint names 10 counts and lists the Avalon, Chateau, LaSalle, Park and Franklin Theaters. Named with the circuit were Willfred F. Frank, Val Nearpass and Oscar C. Woempner, all officers.

Set "Lady in the Dark" Tradeshows for Feb. 3

"Lady In the Dark" will be tradeshown at Paramount exchanges throughout the country on Feb. 3.

Production will have its world premiere in Hollywood on Feb. 9. It will make its Eastern debut at the New York Paramount on Feb. 16.

Sunday Operations in Ala.

Montevallo, Ala.—Manager Eddie Watson is opening his Strand here, and Dixie in Columbiana on Sunday afternoons, but not without protests from a minority group.

Sees Tele and FM Coming to Grips

(Continued from Page 1)

chairman of the TBA's organization committee.

Association's move in that direction, it is expected, will bring it to grips with broadcasting interests whose primary concern is FM.

In addition to Du Mont the other members of the organization committee are: F. J. Bingley, Philco; Robert L. Gibson, General Electric; O. B. Hanson, NBC; C. W. Mason of Earle C. Anthony, Inc.; E. A. Hayes of Hughes Tool Company; Worthington Miner, CBS; Paul Raibourn, Television Productions, Inc., and Lewis Allen Weiss, Don Lee Network.

Two classes of membership were arranged for: namely, active voting members, a group to which all organizations operating a commercial or experimental television broadcasting station, those who have a construction permit therefor, or who have an active application therefor with the FCC, are eligible. Nonvoting memberships, for all others interested in television.

"Necessity for the organization," according to a statement issued after the meeting, was found in the immediate development of large scale television activity after the war. The object of the organization is to foster and promote the development of the art of television broadcasting.

Theaters Buy Air Time To Plug Mono. "Children"

West Coast Bureau of THE FILM DAILY

Hollywood — Monogram has lined up more than 60 theaters to buy radio time to plug its Jeffrey Bernerd production, "Where Are Your Children?" which went into general release this week. Commercials are keyed to tie in with the national juvenile delinquency situation which is getting considerable space in newspapers everywhere.

Albany, Ore., Theater Burns

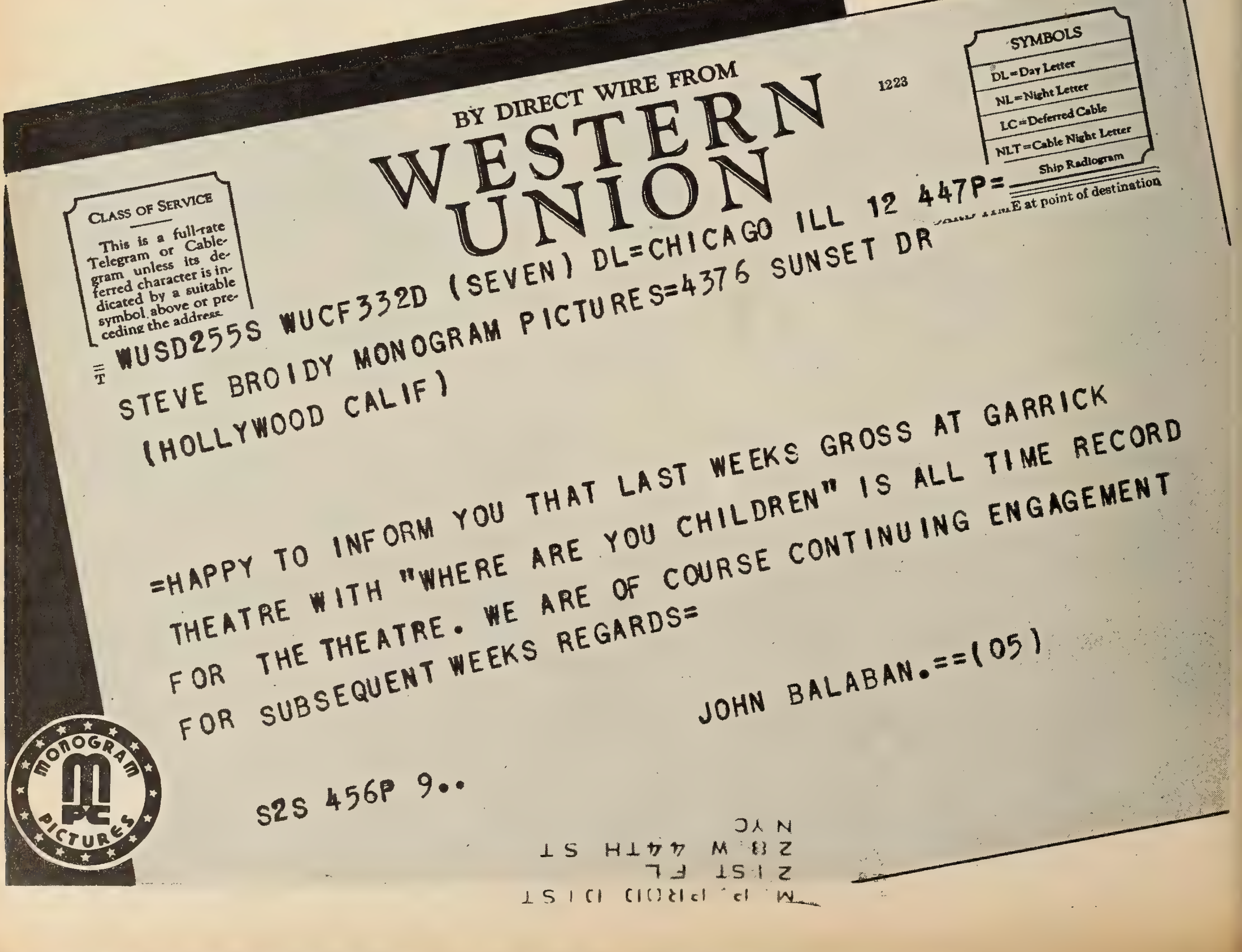
Albany, Ore.—Fire originating in the projection booth resulted in estimated $25,000 loss at the Venetian theater here.

43 Pix Shooting, But Only One New Starts

West Coast Bur., THE FILM DAILY

Hollywood — Single new picture gets the gun this week as against 15 which started last week. Newcomer is Columbia's "Girl in the Case," with Janis Carter and Robert Scott heading the cast, William Berke directing and Sam White producing. Total number of pix shooting is 43.

'WHERE ARE YOUR CHILDREN?' BREAKS ALL RECORDS AT GARRICK, CHICAGO!



BY DIRECT WIRE FROM

WESTERN UNION

1223

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

TIME at point of destination

WUSD255S WUCF332D (SEVEN) DL=CHICAGO ILL 12 447P=

STEVE BROIDY MONOGRAM PICTURES=4376 SUNSET DR

(HOLLYWOOD CALIF)

=HAPPY TO INFORM YOU THAT LAST WEEKS GROSS AT GARRICK THEATRE WITH "WHERE ARE YOU CHILDREN" IS ALL TIME RECORD FOR THE THEATRE. WE ARE OF COURSE CONTINUING ENGAGEMENT FOR SUBSEQUENT WEEKS REGARDS=

JOHN BALABAN.==(05)

S2S 456P 9..

M. P. PROD DIST
21ST FL
28 W 44TH ST
NYC

MONOGRAM MPC PICTURES

FILE C
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 15 NEW YORK, FRIDAY, JANUARY 21, 1944 TEN CENTS

HONORED 100 ENTRIES PASS 3,000 MARK

Allied Board Will Meet in Chicago January 31

hief Agenda Matters re the Consent Decree nd Admissions Tax

ashington Bureau of THE FILM DAILY

Washington—The Winter session f the national Allied board of direc- rs will be held at the Blackstone otel, Chicago, during the week be- inning Jan. 31, A. F. Myers, gen- al counsel and board chairman, an- ounced yesterday. It will be pre- ded by a preliminary conference

(Continued on Page 6)

lark and Distribs. eet Tues. on Decree

ashington Bureau of THE FILM DAILY

Washington—Next Tuesday will e another meeting in the office of ssistant Attorney General Tom C. lark for the purpose of reaching

(Continued on Page 7)

RC to Hold Convention n New York Feb. 11-14

est Coast Bureau of THE FILM DAILY

Hollywood — The national sales onvention of PRC will be held at t. Moritz Hotel, New York City, Feb.

(Continued on Page 2)

"Honored 100" Spirit Knows No Bound-ries

Interest of exhibitors in making the Fourth War Loan an unprecedented success is establishig precedents, among them receipt of a letter signed by Homer Garvin, Capitol Theater, Juneau, Alaska, enclosing entry blank for the "Honored Hundred" contest. His entry is first to be received from beyond the confines of the continental U. S. Further, WAC officials believe it to be first participation by any theater or manager outside the 48 States in any filmland War Loan campaign. Alaska has 18 theaters and Hawaii 31. Many are expected to follow Garvin's lead.

TO MAKE EDUCAT'L PIX FOR ARMY

Army Pictorial Service Announces Program at OWI 16 mm. Luncheon Meeting

Washington Bureau of THE FILM DAILY

Washington—Although the volume of training pix being turned out by the Army Pictorial Service is falling off sharply from the 30-50 turned out monthly a year ago, the same organization will be kept fully occupied in production of an extensive series of educational films for the Army, Col. Kirk B. Lawton declared yesterday. He discussed the program to turn out educationals for soldiers overseas before the joint luncheon meeting yesterday of 16 mm. film distributors, national civic groups and the OWI 16 mm. advisory and policy committee, held

(Continued on Page 2)

First Day's Dimes "Take" Ahead of '43

Reports from theaters in Metropolitan New York indicated last night that the first day's March of Dimes collections will run far ahead of 1943. Both Loew's and RKO houses collected more in the first few hours than during the entire first day of the drive a year ago, it was said.

Don Jaycocks, New Jersey State

(Continued on Page 7)

300 Civic Leaders Hear Francis Harmon in Miami

Miami—Francis S. Harmon, WAC executive vice-chairman, yesterday addressed 300 civic leaders from 29 states who gathered in the Miami

(Continued on Page 6)

Peacock Dismissal Nixed Second Time

Arbitration appeal board has reversed the award of an arbitrator who twice dismissed the clearance complaint of the Peacock Theater, New Orleans.

The Peacock had complained that Paramount, RKO, 20th Century-Fox and Warner Bros. had, prior to 1935, given the house 60 days after first-

(Continued on Page 2)

Talks on New IA Studio Pacts Start Here Mar. 6

West Coast Bureau of THE FILM DAILY

Hollywood—Negotiations for new contracts for all studio unions affiliated with the IATSE will get under way in New York on March 6,

(Continued on Page 6)

$13,422,853 Net for Loew's

Total Revenue, $157,236,944; U. S. Taxes Soar

A net income of $13,422,853 for the year ended Aug. 31, 1943, was reported yesterday by Loew's, Inc. Profit represents $8.01 per share on 1,675,213 outstanding shares and compares with the previous year's net of $12,132,606, or $7.02 per share on 1,665,713 shares outstanding at that time.

Total operating revenue for the

(Continued on Page 7)

Femme Adsales Heads In 19 of 37 20th-Fox Offices

Twentieth Century-Fox disclosed yesterday that 19 of its 37 branch adsales departments have women as managers. Here's the list:

Mrs. Virginia Dickenson, Washington; Charlotte Smith, Albany; Fay

(Continued on Page 6)

Use of Entry Blank Desirable but Not Absolutely Necessary, Selig Declares

More than 3,000 theater managers already have sent in their entry blanks for participation in the industry's Honored Hundred contest, it was announced yesterday by Robert W. Selig, assistant campaign director of the Fourth War Loan, who yesterday reviewed the progress of the competition. Selig said it was not absolutely necessary for an exhibitor to use an entry blank

(Continued on Page 7)

Warner Stockholders Meeting on Feb. 15

Wilmington, Del.—Delayed annual meeting of Warners stockholders is scheduled to take place here on February 15.

It is expected that all directors

(Continued on Page 6)

Raibourn to Address ATS On International Tele

Paul Raibourn, president of Television Productions, Inc., and Paramount executive in charge of television, will address the American

(Continued on Page 6)

Five More Pix Stars Joining Bondbardiers

West Coast Bur., THE FILM DAILY

Hollywood — Five more screen personalities have been added to the industry's Bondbardier group, the Hollywood Victory committee announced yesterday. Anthony Quinn will go to St. Louis; Fred MacMurray will appear in Denver today, staying thru Monday; Frances Dee has been assigned to Boston Monday, for a week's stay; Anne Baxter will appear in Baltimore from Sunday to a week from Monday and Sheila Ryan is in Philadelphia for four days.

DO YOUR PART TO SINK THE AXIS!—BACK THE ATTACK!—SELL A BOND FOR EVERY SEAT!

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 15 Fri., Jan. 21, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Thursday, January 20)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	16½	17	+ ¼
Columbia Picts. pfd.	39⅞	39⅞	39⅞	+ ⅛
Con Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	17	16¾	17	+ ⅜
do pfd.	....	....	....	.....
East. Kodak	....	....	....	.....
Gen. Prec. Eq.	20⅜	20⅛	20⅛	— ¼
Loew's, Inc.	59¾	59¼	59¾	+ 1¼
Paramount	24½	23¾	24¼	+ ¼
RKO	9⅜	9⅛	9⅜	+ ¼
RKO $6 pfd.	91	90	91	+ ¾
20th Century-Fox	22¾	22⅜	22⅝	+ ⅛
20th-Fox pfd. (1½)	30⅛	29⅞	30	.....
20th-Fox pfd. (4½)	100½	100½	100½	+ ⅛
Warner Bros.	13½	12⅝	13⅛	+ ⅜

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3⅛	3⅛	3⅛	.....
Radio-Keith cvs.	1¾	1½	1⅝	.....
Sonotone Corp.	2¾	2¾	2¾	+ ⅛
Technicolor	13¼	13	13¼	+ ⅛
Trans-Lux	....	....	....	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	18⅞	18½	18½	— ¼

Rites Held for Barrett

New Haven — Funeral services were held Tuesday for Carlyle G. Barrett, 49, of Hamden, district manager for the New Haven zone of Warner theaters under I. J. Hoffman for many years. Barrett had been with the Warner organization for 20 years, starting as manager of the Capitol and then Strand, New Britain, and then proceeding to district managership in Boston.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Helping Hand of America's "Chin-Up" Girl Launches Building of "Wishing Well" Today

Where Broadway meets 44th St., true drama will unfold today at 2:30 p.m., as Marjorie Lawrence, America's Favorite "Chin-Up" Girl who has been confined to a wheel chair for more than two years as result of infantile paralysis, will lay the glass block cornerstone for the "Wishing Well" to be constructed for the Motion Picture Industry's March of Dimes Drive. Miss Lawrence, Australian-born Metropolitan Opera soprano, recently took her first unaided steps since being stricken with the dread disease. The "Wishing Well," which Mayor LaGuardia will formally dedicate on Monday, following a parade from Columbus Circle to the site, will be made entirely of glass block and transparent glass sides, and illuminated by night, so that the movie-going public can watch its dimes grow during the drive. First contribution will be a bag of dimes donated by Miss Lawrence and presented to Nicholas M. Schenck, national chairman for the Motion Picture Industry Drives.

To Make Educational Films for the Army

(Continued from Page 1)

here at the Roger Smith Hotel. Col. Lawton later amplified his statement for THE FILM DAILY.

The educational pix are designed for showing to soldiers after the armistice, on the theory that it will be many months before the millions of men overseas can be brought back to this country. In the meantime the Army will use films as a major aide in the educational program it plans for these men, with commercial films expected to be relied upon heavily as recreational aides.

Most of the pix will be one-reelers, said Col. Lawton, although some will go to two and three. Elementary subjects will be covered—history, geography, mathematics, etc.—and there will be some more advanced productions. Prominent historians will script a series on American history, for instance, with scripts to be double checked by a number of leading authorities. There will be several series devoted to instruction in foreign languages, literature, the arts, music, etc.,

This program is getting under way at once, and it is expected that several productions will be completed before long and stored away pending the armistice. It is not unlikely that troops in isolated posts where there is little action—Iceland, Greenland, Alaska, for instance—will be sent some of these prior to the armistice. The same organization

PRC to Hold Convention In New York Feb. 11-14

(Continued from Page 1)

11-14, Leon Fromkess announced. Franchise holders, branch managers and sales representatives from every PRC exchange in the United States and Canada will attend with Leo J. McCarthy, general sales manager, presiding.

The conclave will hear Fromkess report on expanded production activities and program for 1944-45. He will also outline the company's new policy in lining up name players, name writers and top directors for forthcoming features, budgets of which were considerably increased.

McCarthy will outline sales policies on the new program and reveal details of sales campaigns to be backed by nation-wide advertising and exploitation campaigns.

Peacock Dismissal Nixed Second Time

(Continued from Page 1)

run Canal St., but that after that time the Rivoli and Dreamland were given 60 days after first-run and the Peacock set back to 60 days after the two houses.

In the first hearing, the arbitrator dismissed the complaint and the Peacock appealed it. The appeal board reversed the award and remanded the case for further hearing. The arbitrator again dismissed the case and the complainant again appealed the decision.

After reviewing the evidence, the appeal board reversed the arbitrator and ruled that the defendant companies be prohibited from licensing their pictures to the Rivoli or Dreamland on the run requested by the complainant except by a separate contract which shall not be part of a contract involving other theaters of the United Theaters, Inc.

Appeal board pointed out that "if the result of an award under Section X in favor of the complainant were automatically to give the Peacock a run ahead of the Rivoli and the Dreamland, we should be constrained to again remand the proceeding to the arbitrator for further testimony. There is nothing in the record which would justify such an award. An award under Section X, however, has no such effect. It must be made in the language of the decree, and that language merely ensures that in negotiating future licenses the distributors must deal with the theaters involved solely on their merits as theaters. They must in good faith disregard the fact that the Rivoli and Dreamland are circuit theaters and they must in good faith negotiate future licenses on a strictly business basis free from any other considerations whatsoever."

COMING and GOING

ADOLPH ZUKOR, Paramount board chairman and **MRS. ZUKOR** leave today for Tucson Ariz., and Hollywood. They expect to return in about five weeks.

MILTON SALZBURG, president of Pictoria Films, Inc., returns from California Monday after a two-month's business trip.

ADRIANA CASELOTTI, the original voice of Snow White, will leave New York Monday for Cincinnati as the first stop on a five weeks tour of p.a.'s in the Middle West. **ANTOINETTE SPITZER**, Eastern publicity rep. of Disney accompanies.

HERBERT WILCOX is expected from London, shortly.

SAMUEL BRONSTON, United Artists producer, is en route to Hollywood.

VOLDEMAR VENTLUGUIN, editorial consultant to Louis B, Mayer, is due from the Coast today.

SI FABIAN is in South Bend, Ind., for his son's graduation as an ensign from Notre Dame University.

LEON SCHLESINGER, Warner cartoon producer, has left for Hot Springs, Ark., en route to Hollywood.

DON McELWAINE, M-G-M studio, is on his way back to the Coast.

PAUL N. LAZARUS, JR., United Artists advertising-publicity director, leaves for the Coast today.

Chas. Skouras Hosts Trade Press, His Aides at 21 Club

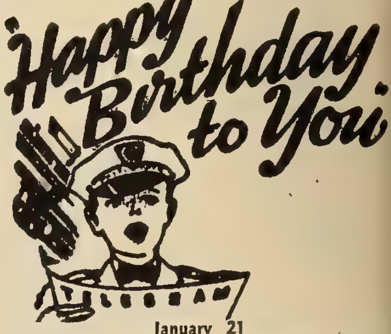
Charles P. Skouras, national chairman of the industry's Fourth War Loan campaign, was host to representatives of the trade press, his assistants in the drive and executives of 20th Century-Fox at a private dinner at the 21 Club last night.

The after-dinner program had for one feature the reading of laudatory telegrams from both Secretary of the Treasury Morgenthau and Si Fabian, chairman of the theaters division of the WAC. Rick Ricketson was toastmaster.

Speakers introduced included Spyros P. Skouras, Tom Connors, B. V. Sturdivant, Edward L. Alperson, Harry Brandt, Robert Mochrie, Joseph Mullin, Donald Mersereau, Abel Green, Martin Quigley, "Chick" Lewis and Carl Greenhalgh.

Mother of Edward Heiber Dies

Chicago—Edward Heiber, Universal Exchange manager left for Toronto, Canada, tonight attending his mother's funeral.



January 21

Samuel Carlisle — N. William Fitelson
Arthur S. Dickinson — Eileen Barry

January 22

D. W. Griffith — Ann Sothern

January 23

Humphrey Bogart — Ben Bard
Sid Rechetnik — Ralph Graves
Bob Steele

OVERHEARD ON THE SET OF M-G-M's "SONG OF RUSSIA"

ROBERT TAYLOR:

"Nice going Susan! They used to call you 'The Random Harvest Gal,' but from now on you're 'The Song of Russia Sweetheart'!"

SUSAN PETERS:

"You look mighty snappy yourself, Mr. T., as a Yank in Moscow."

ROBERT TAYLOR:

"Our international kiss gets its World Premiere at the Capitol, N. Y., February 3rd, following 6 weeks of 'A Guy Named Joe'. . . a good guy to follow!"

SUSAN PETERS:

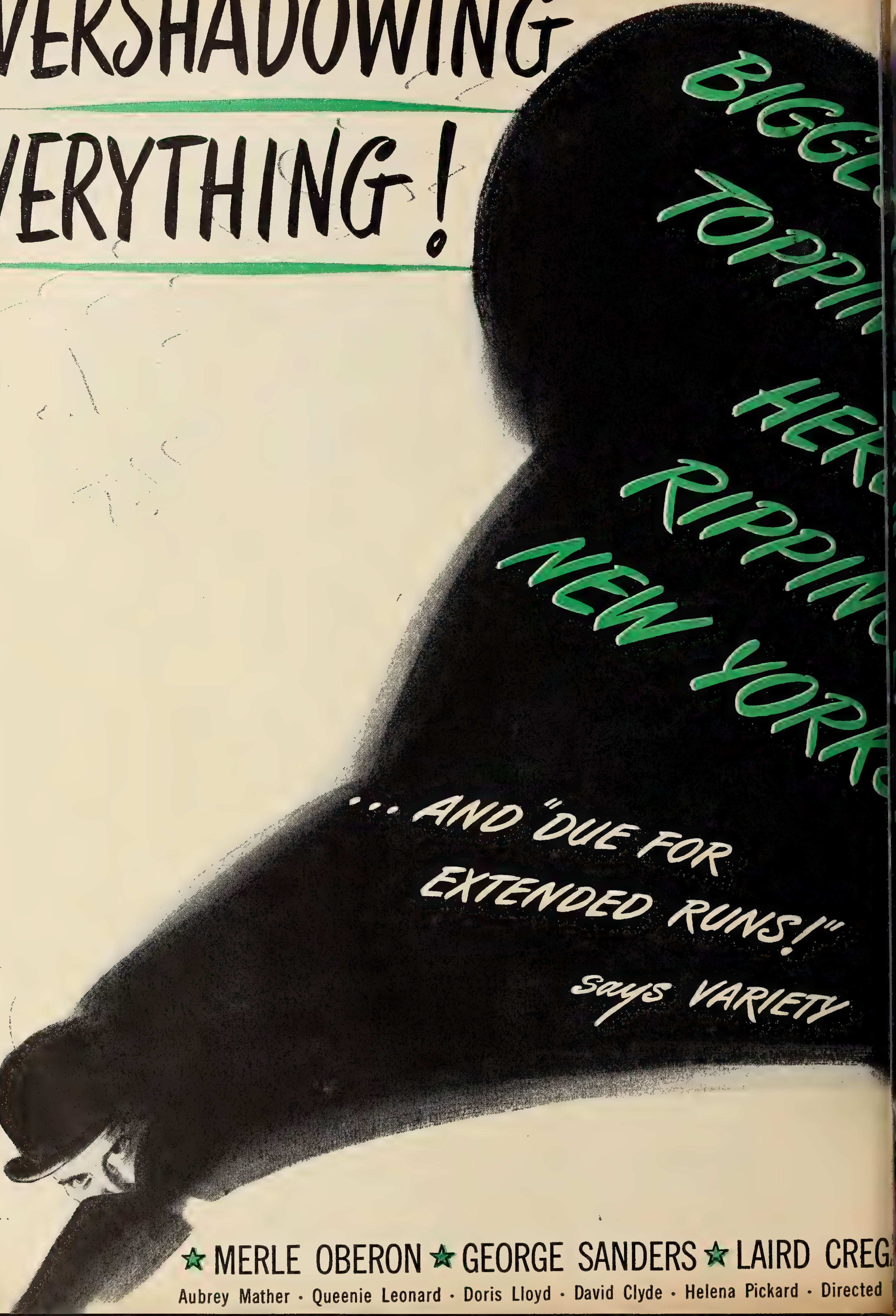
"Wait till they get a screenful of *our* love affair, Bob, and the gorgeous music and the thrilling action."

BOB AND SUSAN:

"Here's a good spot to say thanks to our cast: John Hodiak, Robert Benchley, Felix Bressart and all the others. And to Screenplay Writers Paul Jarrico and Richard Collins and a special salute to Director Gregory Ratoff and Producer Joseph Pasternak. And of course a nod to the world's greatest studio—need we mention the name!"

Our Two Big Jobs In January: Fourth War Loan And March of Dimes!

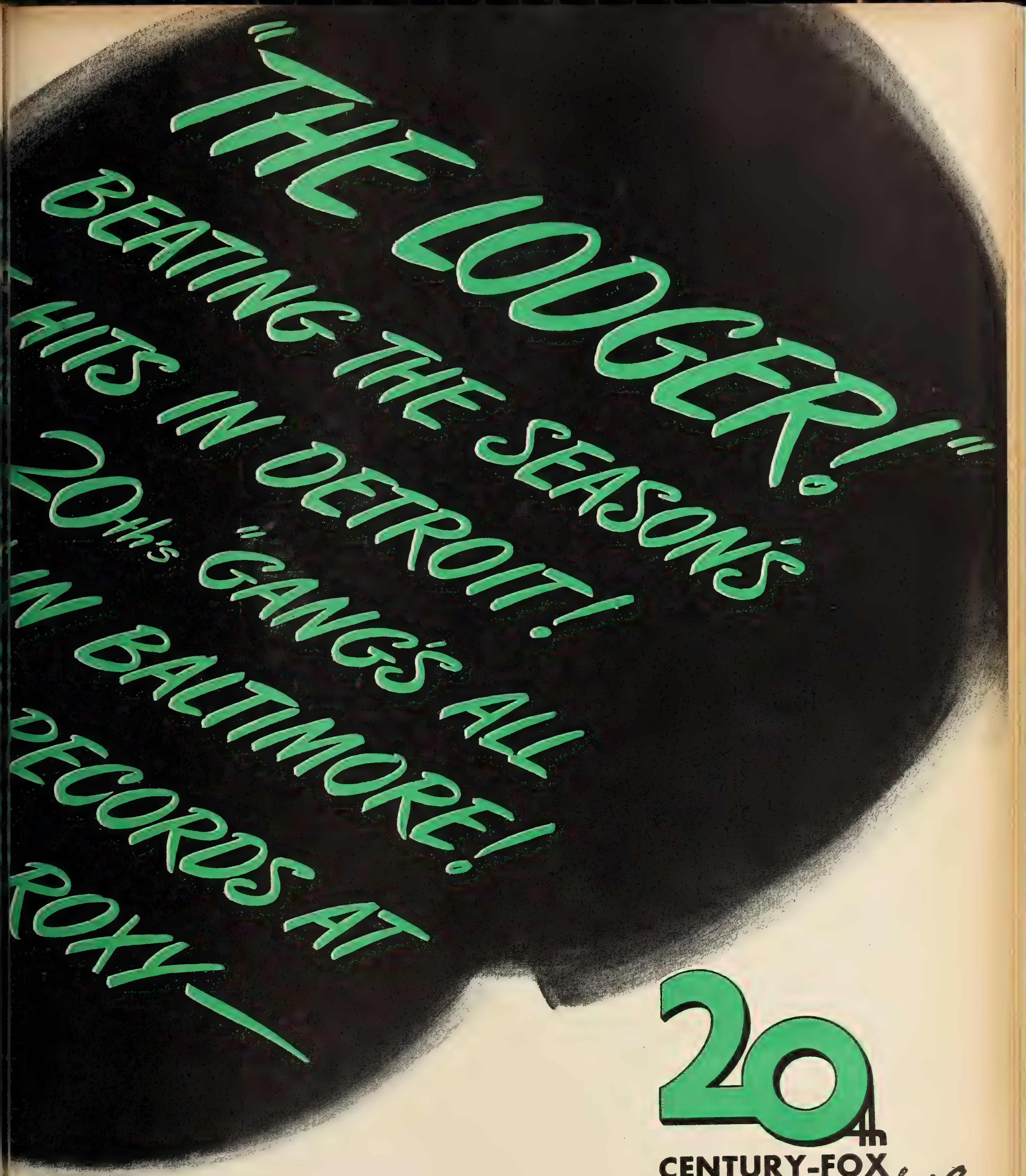
OVERSHADOWING EVERYTHING!



"4th WAR
LOAN DRIVE . . .
A BOND
FOR
EVERY SEAT."

★ MERLE OBERON ★ GEORGE SANDERS ★ LAIRD CREG

Aubrey Mather · Queenie Leonard · Doris Lloyd · David Clyde · Helena Pickard · Directed


"THE LODGER!"
BEATING THE SEASON'S
HITS IN DETROIT!
20th's "GANG'S ALL
IN BALTIMORE!
RECORDS AT
ROXY—

20th CENTURY-FOX *campaigning did it!* (HAVE YOU SEEN THAT PRESSBOOK?)

THE LODGER" with Sir Cedric Hardwicke · Sara Allgood
RAHM · Produced by ROBERT BASSLER
Screen Play by Barre Lyndon · From the Novel by Mrs. Belloc Lowndes · Dance Director Kenny Williams

Allied Board Meets In Chicago Jan. 31

(Continued from Page 1)

Jan. 31 and Feb. 1 between the Allied executive committee and representatives of PCCITO, independent exhibitors of New England, Allied of Iowa-Nebraska and other independent organizations to discuss the draft for a new consent decree. (It is hoped that the distributors draft will have been sent them by Assistant Attorney General Tom C. Clark by that date.) There will also be discussion of a nation-wide exhibitors' conference on taxation.

The Allied board will meet by itself on Wednesday and Thursday, Feb. 2 and 3, with a report by the executive committee on the consent decree negotiations perhaps the most important feature. It is hoped that Allied's policy in reference to the decree will be formulated.

"The board will also give extended consideration to the recent battle over the admissions tax and will take steps to strengthen such weaknesses as were revealed in the exhibitors' defense against adverse legislation," Myers said. "The board will consider a plan, to be outlined by the general counsel (Myers) for a nation-wide conference on taxation. This plan is already under consideration by other elements in the industry."

Officers for 1944 will be elected, with the president, general counsel, members of the executive committee and two of five members of the caravan committee to be voted upon.

90 "Desert Song" Openings

Warners' "The Desert Song," now in its sixth week at the Hollywood and scheduled for general release January 29, has been set for 90 additional openings next week following its out-of-town premiere Tuesday at the Palace, Bethlehem.

HONORED 100 CITATIONS* to...

GEORGE LIMERICK, Cherokee, Enid, Okla.
HAROLD D. BARNES, Capitol, Clinton, Iowa.
REYNOLD WALLACH, Strand, Cumberland, Md.
DAVID T. THOMAS, Center, Salt Lake City.
A. ADELMAN, Loew's 175th, New York City.
BEN L. STROZIER, Stevenson, Rock Hill, S. C.
HARRY BOTWICK, State, Portland, Me.
BYRON McELLIGOTT, Capitol, Aberdeen, S. D.
EDWARD L. REED, Strand, Providence, R. I.
M. F. MORRISON, Strand, Dover, N. H.
GEORGE A. MASON, Great Lakes, Buffalo.

---

*Awarded daily by the national committee for exceptional Fourth War Loan campaign participation.

Chatter at the Crossroads—

● ● ● ADD SIGNS OF THE TIMES......Walt Disney is making a Swedish version of "Saludos Amigos.". . ● Newsy and noteworthy is the first issue of The Barker, new semi-monthly paper of the Atlanta Variety Club......Jimmie Gillespie is the editor, with Paul Jones, Linton Hopkins and Ernie Rogers assisting. . . ● Newspaper campaign on "Lifeboat" here was so effective that out-of-town openings will duplicate it......incidentally, both "Lifeboat" and "The Lodger" are breaking records at the Astor and Roxy. . . ● It is expected that "Madame Curie" will reach the 750,000 mark in paid admissions over the week-end at the Radio City Music Hall. . . ● The million dollar "Golden Chair," which will enable 176 wounded soldiers and sailors to attend the WRO-Variety Club Bond matinee of "Ice-Capades" in Washington, has been sold to the Equitable Life Insurance Co......Al Sherman, chairman of the matinee committee, was the big factor in making the sale. . . ● Following want-ad appeared in a Wheeling, W. Va., newspaper: "For Sale—Pedigreed Collie Pups Like Lassie." ● H. M. Richey off for a well earned Florida vacation early next month. . . ● Gregor Rabinovitch's "Three Russian Girls" is due shortly on Broadway......A leader in both the German and French film industry, Rabinovitch is credited with bringing to fame Michele Morgan, Jean Gabin, Jan Kiepura, Marta Eggerth, Pola Negri and Danielle Darrieux. . . ● The New Amsterdam Theater on 42nd St. has Hitler "Hanging" on its East wall......Job was done by the theater in cooperation with the sign, Pictorial and Display Union, Local 230, AFL. ● Lou Barasch has joined Paramount's exploitation department.......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor......Sell a Bond for Every Seat!*

Warner Bros. Stockholders Meeting Set for Feb. 15

(Continued from Page 1)

whose terms expired in 1943 will be re-elected. These include the three Warner brothers—Harry M., Jack L. and Major Albert—and Joseph Bernhard, Robert W. Perkins and Waddill Catchings.

Directors whose terms expire this year are Stanleigh P. Friedman, Joseph H. Hazen, Samuel Carlisle, Charles S. Guggenheimer and Morris Wolf.

Raibourn to Address ATS On International Tele

(Continued from Page 1)

Television Society next Tuesday evening, in the Terrace Room of the Capitol Hotel on "The International Future of Television."

Raibourn is a member of the organizational committee of the newly formed Television Broadcasters Association. The ATS meeting and forum was arranged in connection with the conventions of the FM Broadcasters and Institute of Radio Engineers next week, when many from all phases of the radio industry will be in New York.

Femme Adsales Heads In 19 of 37 20th-Fox Offices

(Continued from Page 1)

Shenberg, Boston; Gloria Parent, New Haven; Mrs. A. B. Kelly, Cincinnati; Mrs. C. Banks, Atlanta; Mrs. Ethel Wolfe, Memphis; Mrs. Ruth Bateman, Oklahoma City; Kay Gager, Chicago; D. Semmons, Detroit; F. Peterson, Los Angeles; Mrs. L. Frazier, San Francisco; Charlotte Nagel, Seattle; Jane Mulcahy, Denver; Mrs. Helen Remigi, Salt Lake City; Betty Larimore, Indianapolis; Mrs. Helen Payne, Omaha; Mrs. M. McDonald, Calgary, and Mrs. E. Daniel, Winnipeg.

Talks on New IA Studio Pacts Start Here Mar. 6

(Continued from Page 1)

it was learned here yesterday. The old pacts expired on Dec. 31. The new ones will be retroactive to that date. It is expected that the unions will ask for wage increases to meet the higher cost of living and for better working conditions.

Richard F. Walsh, head of the IATSE, will handle the negotiations for the unions.

BOND DRIV FLASHES

$15,000 AT PARA. RALLY

War Bond rally last night at the Pa mount Theater's last show, with Ben Gr er, NBC announcer making the appe based largely on late news flashes of t war, raised $15,000 worth of Bonds. W men of the AWVS collected the mon Affair was in charge of Manager Bob We man.

HERO CAVALCADE

Rochester—A hero cavalcade, which w make a tour of the city will be here t morrow to aid in the Fourth War Lo drive, Jay Golden, chairman of the lo WAC, announced yesterday. In the gro will be film actress Helen Walker, act Albert Dekker, Sergt. Alex J. Koloni and Corp. Andrew Ruscansky. They w appear at a Bond rally at the Eastman Th ater and at other rallies.

RALLIES IN SYRACUSE

Syracuse—During the first two wee of the Fourth War Loan drive all lo theaters will hold informal Bond rallies ea night from the stage with speakers fu nished by the Onondaga War Bond Co mittee. For the drive's last two weeks t rallies will be held thrice weekly. Speci Bond Premiere will be held at Loew's Stat Feb. 2.

GARNER 100% BOND PLEDGE

Boston—Alan Marshal, Hollywood Bon bardier, Lt. Com. Jack Dempsey and L Eddie Albert shared the spotlight he yesterday with Governor Saltonstall at Fourth War Loan Bond rally at the Fo motor plant in Somerville. The worke were signed up 100 per cent. The grou also appeared at Raytheon plant in Newto with equally successful results.

COAST GUARD ORK ASSISTS

Easton, Pa.—Following appearances a the Globe in Bethlehem for the openin ceremonies for the Fourth War Loan cam paign, the U. S. Coast Guard orchestr will make a series of Bond appearance here and in other towns in the county. Admission to all these shows will be by Bond and Stamps. Bond Premieres have bee scheduled for Feb. 1 at the Boyd her and at the College in Bethlehem on Feb 3.

300 Civic Leaders Hear Francis Harmon in Miami

(Continued from Page 1)

Rotary Club in the Urmey Hotel.

Introduced by Sidney Meyer of Wometco Theaters, Harmon stressed the local quota for theater participation in the Fourth War Loar and the need for support of the March of Dimes collections in theaters. He also discussed the industry's gift of 16 mm. films, which are flown overseas daily from Miami.

George Hoover and Lt. Myron Blank were special guests. Harmon will be a guest speaker at the YMCA annual meeting before returning to New York.

,000 Managers Enter Honored 100 Contest

e of Entry Blank Desir- le but Not Absolutely cessary, Selig Declares

(Continued from Page 1)

be eligible, but that it gave an irate measuring stick of national rest plus a method of constant act with the entrants.

elig asserted that "never before ndustry history has a competi- device been used to such great ılts for patriotic stimulation."

ry mail, he said, brought loads nore entries.

he Honored Hundred will be se theater men who complete the rth War Loan on Feb. 29 with best Bond-selling records. Since basis for judging results is the centage ratio of Bonds sold to number of seats, the smallest ater may compete with equal nce with the largest. Judging ntries will start on a state basis nediately after March 15.

-Army Show Sells 0,000 in War Bonds

Iew Haven—Over $800,000 in $1,- minimum Bond sales was realized the opening gun of the Fourth r Loan industry participation, as esult of the all-Army show writ- and staged by the AAFTC boys Yale. Headliners were Capt. nn Miller and his Training Com- nd orchestra, who took over the ond half of the program, as well individual stars in the ranks of cadets and officers at Yale. The w "take" was a considerable part the total $1,250,000 sale announc- for the first day from all sources New Haven. Harry F. Shaw, w-Poli division manager and state irman for the drive, was m.c.

mmediately on the following day, Loew-Poli took up its drive for nd sale for the "demand repeat formance" to be staged at the ater next Wednesday, for buyers smaller denomination Bonds as ll. A huge registry board has n mounted in the Loew-Poli lobby inscription by Bond buyers or the vicemen or women they choose to nor.

ıme Full Committee r Roxy War Bond Show

Full committee for the Million llar War Bond Show which will be held at the Roxy Theater midnight Feb. 11 has been named by Irving Lesser, chairman of the Broadway motion picture theater group. In addition to Lesser, who is managing director of the Roxy, the co-chairmen include A. J. Balaban and Jack Partington, also of the Roxy.

The advisory council is made up of Robert Weitman, of the Paramount Theater; G. S. Eyssell, of Radio City Music Hall; Zeb Epstein, of the Strand and Hollywood Theaters; J. Vogel and C. C. Moskowitz, of Loew's, and Harry Brandt, of the Globe. Arthur Knorr, of the Roxy, has been namel producer for the midnight show.

426 Shields Attest Loew's Bond Buys

A total of 426 Fourth War Loan window shields are being displayed in the 426 windows of the Loew's,-Metro-WHN Building, testimony to the patriotism of the employes. Each window shield represents the purchase of $200 in Bonds, making a total of $85,200 extra Bonds purchased by the employes on the first day of the Fourth War Loan drive.

$13,422,853 Net for Loew's

Total Revenue, $157,236,944; U. S. Taxes Soar

(Continued from Page 1)

fiscal year, including theater receipts, rentals, sales of films and accessories and miscellaneous items was $157,236.944. Federal taxes amounted to $21,239,870, compared with $6,932,512 the year before.

The earnings statement includes operations in foreign countries to Aug. 31, 1943, instead of the end of July as heretofore. A total of $1,160,358 was added to the surplus from proceeds of foreign currency not heretofore considered income.

The net income before taxes was $36,691,606. Excess profits taxes totaled $15,786,583, while normal income taxes amounted to $5,453,286. Dividends paid by the company on the common stock came to $6,672,286.

Clark and Distribs. Meet Tues. on Decree

(Continued from Page 1)

an agreement on the consent decree version to go out to independent exhibitor leaders. Joseph H. Hazen, Warners vice-president, called yesterday afternoon and arranged with Clark that he and other distributor heads be present in Clark's office Tuesday afternoon to try to reach an agreement.

Hazen, with nine other distributor executives, was in Clark's office Monday of this week for a conference lasting over three hours. This was to have been the final conference prior to the sending out of a decree draft by Clark to exhibitor leaders, but no final draft was agreed upon at that time. The draft was to be sent Clark by the end of this week.

It could not be learned definitely whether another draft will be sent Clark prior to Tuesday, but Tuesday's session, it is hoped, will accomplish what last Monday's session failed to accomplish. Clark and his assistant, Robert L. Wright, continue to hold out for additional concessions from the distributors regarding acquisition of new theaters, cancellation and arbitration.

First Day's Dimes "Take" Ahead of '43

(Continued from Page 1)

Chairman, reports that the Branford, Newark, Claridge and Wilmont, Montclair, Critani, Hackensack, collected a total of $1,049, compared with $465 on the first day of the last drive.

This morning, exhibs. from the entire Met. area gathered at the Hotel Astor for the March of Dimes Appreciation Breakfast. Speakers include E. L. Alperson, Basil O'Connor, President of the National Foundation, Harry Brandt, and Ernest Emerling. The "dimes" trailer was shown and Dr. Phillip Stimson of Willard Parker Hospital demonstrated the Sister Kenny method for treating polio.

The New York Theaters' committee Monday will stake a two-fold demonstration in Times Square, officially opening the industry's "Dimes" drive, and with Harry Brandt, chairman of the Manhattan committee of the Fourth War Loan, making report on the first week's total Bond sales. Mayor LaGuardia will be present to unveil and dedicate a twelve-foot glass Wishing Well, symbol of the March of Dimes Drive.

Boro Park Theater Leads Loew Houses In "E" Sales

Loew's Theaters reported yesterday that the campaign to sell an "E" Bond for every seat is resulting in the sale of hundreds of extra Bonds. Leading the circuit's sales is the Boro Park, Brooklyn, with 1,082 sales amounting to $158,825. The other leaders include: Kameo, Brooklyn (762) $80,460; Paradise, Bronx (735) $39,075; Columbia, Washington (721) $45,025; 46th Street, Brooklyn (660) $87,875; American, Bronx (641) $73,275; Loew's Akron (635) $25,525; State, Norfolk (590) $64,375; Capitol, Washington (479) $25,525; Dyckman, N. Y. (433) $24,650; Metropolitan, Brooklyn (456) $26,100.

IN STEP WITH DIMES MARCH

IN 1943, Loew's two Boston theaters, the State and Orpheum, collected $11,184 in the March of Dimes, one-third of the total collected by all Boston theaters....and 11 per cent of the State of Massachusetts total. In fact, the Orpheum's total ran second only to that of the Radio City Music Hall in New York. Harry Greenman, through theater collections and outside sources, reported $4,000 yesterday, opening day of the current drive in the Hub.

• •

THERE'S a lot of talk about the kind of people one meets on Broadway these wartime days, but Louise Leonard, manager of the busy Astor Theater, says they're not so bad. She hasn't found a single button or slug in her Dimes curbstone "wishing well."

• •

DISTRICT OF COLUMBIA'S Dimes Chairman, Carter Barron, got nation-wide publicity for the movie drive in Eleanor Roosevelt's "My Day" syndicated column. The First Lady, accompanied by a District Commissioner, were among the first to add a few inches to Carter's "Mile O' Dimes."

• •

HUMAN interest item: The Great Neck 10-year-old who has pledged half of her daily school lunch money to the Playhouse Theater's collection.

• •

SIMON LINZ, owner of 46th St.'s famous Lobster, where the elite meet to eat—lobster, is conducting his own one-man "Dimes" campaign. Few patrons slip by the cashier's desk without dropping a coin in a collection box placed by one of the Broadway theaters.

• •

SEX: "No dime—no goodnight kiss," cooed a cutie patron of the Academy of Music to her thrifty male companion.

1st 100% Ark. Exhib. To Get Nazi's Helmet

Little Rock—A German helmet taken from a Nazi prisoner in Sicily will be awarded to the first Arkansas exhibitor who reaches 100 per cent of his quota, it was announced here yesterday by State Chairman, M. S. McCord. The helmet, donated by the War Department, will be suitably inscribed to the winning exhibitor.

M. P. PROD DIST
21ST FL
28 W 44TH ST
N YC

HER BIGGEST EVER!

This great **PARAMOUNT** *entertainment* is topping "Palm Beach Story" and every other Colbert picture in *every* spot to date...... Softening 'em up

for **PARAMOUNT'S**

"Miracle of Morgan's Creek,"
"Standing Room Only,"
"The Uninvited" *and*
"Lady In The Dark."

CLAUDETTE COLBERT
FRED MacMURRAY in

"No Time for Love"

A MITCHELL LEISEN Production
with Ilka Chase and Richard Haydn
Directed by MITCHELL LEISEN
Screenplay by Claude Binyon.
Adaptation by Warren Duff

Our two big jobs in January: Fourth War Loan and March of Dimes.

KO - International Deal: A deal has been closed whereby RKO Radio will release product to be made by International Pictures, Inc., recently formed by Leo Spitz and William Goetz. International starts pro-ction immediately on "Casanova Brown," co-starring Gary Cooper and Teresa Wright. Second production will be a Technicolor musical, "Belle of e Yukon," followed by "Once Off Guard," starring Edward G. Robinson. Sonja Henie will be starred in "It's a Pleasure," a Technicolor musical.

FILE COPY
DO NOT REMOVE

THE Film DAILY

ltimate in Character
lternational in Scope
dependent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 16 NEW YORK, MONDAY, JANUARY 24, 1944 TEN CENTS

CHI. MEETING MAY HOLD DECREE'S FUTURE

Predicts Dimes Goal May be Exceeded a Million

lperson Forecast Based n Early Reports and outh's Pledge to Triple

The 1944 March of Dimes cam-ign was given the green light Fri-y when 525 theater owners, man-ers and circuit executives attend- an "appreciation breakfast" at e Hotel Astor. Basil O'Connor, esident of the National Founda-n for Infantile Paralysis, paid gh tribute to the motion picture dustry for its part in the campaign, claring that "without your help, ere would be no National Founda-n." He said the messages from esident Roosevelt were not "can-

(Continued on Page 6)

ile Sale Statement '100" Entrants Told

Exhibitors competing in the Hon-ed Hundred contest in connection ith the Fourth War Loan campaign ere advised at the week-end that if ey want credit for Bond sales out-de of the stated contest dates, they ould submit a statement of total ond sales to their state chairmen. other words, the statement, sent the end of the campaign, will at-st those Bond sales which were

(Continued on Page 8)

ilms Council to Probe ritish Monopoly Charge

London (By Cable)—Charges of onopolistic tendencies in the Brit-h film industry, aimed both at merican and domestic interests, will e investigated by a committee of

(Continued on Page 2)

"Eyre," "Sullivans" Form 20th-Fox Block

"Jane Eyre" and "The Sullivans," comprising block number seven, will be released during February, Tom Connors, vice-president in charge of world-wide distribution of Twentieth-Fox, announced Friday.

The "Still" of the Year

The right picture, it has been well said, can tell the story far better than a thousand words.

The "still" of the year printed here is such a picture.

It dramatizes the appeal inherent in the industry's March of Dimes Drive, officially starting today.

But it does more than that. It explains why the nation's exhibitors will measure up to the campaign slogan, "More in '44!"

For "A man never stands so tall as when he stoops—to help a child."

—BAHN

Goldwyn Sells 30 Features For Re-issue in Argentina

Thirty Sam Goldwyn productions, ranging from "Bulldog Drummond," produced in 1929, to "The Westerners," released in 1940, have been sold for re-issue in the Argentine to

(Continued on Page 4)

Need Electronic Parts? Write to OCR—Eberson

Washington Bureau of THE FILM DAILY

Washington — Theater operators needing electronic parts for repair or maintenance at once are urged to write or wire John Eberson or George

(Continued on Page 2)

Indie Reaction to New Proposals Expected to Have Bearing on Fate

A new consent decree may go "on trial for its life" next week when independent exhibitor leaders gather in Chicago to establish a united front on matters pertaining to theater operation under a revised decree. Exhibitor leaders at the week-end regarded the Chicago meeting as being one of the most important in recent years, inasmuch as Tom C. Clark, Assistant Attorney General, has indicated that the wishes of independent exhibitors would carry a great deal of weight in determining future provisions of a decree.

As the distributors' proposals are

(Continued on Page 2)

Griffis Would Speed War Pix to Screens

Conferences looking to the speeding up of release and distribution of Army combat two-reelers were in progress in New York at the week-end, with Stanton Griffis, OWI pix chief, here from Washington to press the matter.

Griffis is particularly concerned with the elimination of long delays which have taken place between the

(Continued on Page 6)

Lipskin Back to Columbia As Advertising Manager

With Dave Lipton, Columbia's director of advertising, publicity and exploitation, reporting to the Army early in February, Lawrence "Lar-

(Continued on Page 4)

Hear Rank in Deal For Stoll Theaters

London (By Cable)—J. Arthur Rank is angling for additional theaters, with reports current in Wardour St. at the week-end that a deal for the Stoll circuit of some 14 houses was being talked.

GET INTO THE FIGHT ON TWO FRONTS!—BACK THE ATTACKS ON THE AXIS AND POLIO!

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 16 Mon., Jan. 24, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(January 21)

NEW YORK STOCK MARKET

High Low Close Net Chg.

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14⅜	14⅜	14⅜	— ⅛
Col. Picts. vtc. (2½%)	17	17	17	.....
Columbia Picts. pfd.	39½	39½	39½	— ⅜
Con. Fm. Ind	2⅞	2¾	2⅞	+ ⅛
Con. Fm. Ind pfd	17⅜	17¼	17¼	+ ¼
East. Kodak	163	163	163	— 1
do pfd.	178	178	178	— 2
Gen. Prec, Eq	20⅛	20	20	— ⅛
Loew's, Inc.	59⅞	59½	59¾	.....
Paramount	24⅜	24	24⅜	+ ⅛
RKO	9⅜	9⅛	9¼	— ⅛
RKO $6 pfd	91¾	90½	91	.....
20th Century-Fox	22⅝	22½	22⅝	.....
20th-Fox pfd. (1½)	30	29¾	30	.....
20th-Fox pfd. (4½)	101	100½	101	+ ½
Warner Bros.	13⅜	13	13⅜	+ ¼
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3⅛	3⅛	.....
Radio-Keith cvs.	1⅝	1½	1½	— ⅛
Technicolor	13⅜	13¼	13¼	.....
Universal Pictures	19⅞	19½	19½	.....
Universal Picts. vtc	18¾	18½	18¾	+ ¼

N. B. Clergy Opposed to Sunday Pix for Troops

St. John, N. B.—The Ministerial Alliance, composed of Protestant pastors of this district, has announced opposition to a plan to resume Sunday film shows in one or more local theaters for men and women of the Army, Navy, Air Forces, Merchant Marine of Canada and allied countries. The alliance has also protested against delay in establishing a recreation center for men and women in the war uniforms on a site donated for the purpose by the Famous Players Canadian Corporation.

Chicago Meeting May Hold Decree's Fate

(Continued from Page 1)

expected to be studied by the independent leaders, unofficial acceptance or rejection of the revised document by the independents is a possibility. If Clark is to be governed directly or indirectly by the indies' reactions, industry sources said Friday that the future of the consent decree might well hang in the balance.

Among the indie groups to send delegates are the Pacific Coast Conference, MPTO of Virginia, Allied of Iowa-Nebraska and the Independent Exhibitors of New England. Session was called by national Allied and will precede its board of directors' meeting scheduled for next Wednesday and Thursday. The all-indie meeting will be held next Monday and Tuesday.

37 Sue for Recovery of Claimed Overtime Wages

Suit for recovery of overtime wages under the Fair Labor Standards Act of 1938 was filed by 37 employes of the building at 1540 Broadway against the Marcus Loew Realty Corp., Marcus Loew Booking Agency Film Amusement Corp. and Loew's, Inc., on Friday in New York Federal Court.

Total damages of more than $30,000 are sought by the plaintiffs, who allege that they worked 48 hours weekly from 1938 to the present. They point out that under the Fair Labor Standards Act they were supposed to work 44 hours a week up to 1939, 42 hours up to 1940 and 40 hours thereafter.

IA Execs. in Cincinnati For Meeting of Board

Officials of the IATSE here left for Cincinnati over the week-end to attend the mid-Winter meeting of the alliance's General Executive Board which opens today and is expected to last through the week.

The New York contingent included Richard F. Walsh, international president of the IATSE; William P. Raoul, assistant president; James J. Brennan, fourth vice-president; Louis Krouse, general secretary-treasurer.

Willingham In Charge Of St. Louis Metro Branch

J. Frank Willingham, M-G-M's branch manager in Memphis, today takes over the management temporarily of the company's branch in St. Louis. Willingham will manage the office until John X. Quinn, manager, recovers from his current illness. Louis Ingram, sales manager of the Atlanta exchange, will be in charge of the Memphis branch while Willingham is in St. Louis.

Will Probe British Monopoly Charges

(Continued from Page 1)

four from outside the trade, to be appointed by the Films Council.

Decision of the Council came late last week, after the matter had been under consideration for more than a month. While the monopoly angle is paramount, the committee will be authorized to scrutinize other forms of industry activities, it is said.

Early trade reaction was not to take the move or the inquiry itself seriously. It was pointed out in Wardour St. that the committee lacks the official means to summon witnesses and take evidence.

Michael Balcon is still actively pressing his contention that American-financed British pictures should rank as foreign pictures under the Quota Act, but Films Council support is only moderate.

Need Electronic Parts? Write to OCR—Eberson

(Continued from Page 1)

McMurphey at the amusements section of the Service Trades Division, Office of Civilian Requirements, Washington. OCR has been authorized, it was learned yesterday, to extend an AA-2 rating for these parts, including vacuum tubes, for maintenance and repair.

In about 10 days theaters will be included on schedule 2 of CMP regulation 5, and will automatically become eligible for the AA-2 rating, with no necessity for contacting OCR. In the event of emergency needs within the next 10 days, however, they may wire OCR, including in their wire or letter a brief statement of the reason for the emergency.

Vacuum tubes were, until this month, obtainable on the preference rating of suppliers, but the newly-issued CMP reg 9-A dropped suppliers' rating to AA-3, the same level as juke-box and radio repairers and all other civilian users of vacuum tubes. Extension of the higher preference rating to theaters, however, assures that vitally needed tubes will be made available, and that all suppliers will have equal access on the strength of their customers' ratings.

RKO Bonus, Okayed, Paid

A number of employes in RKO's home office, theater department and branch offices who come under certain salary classifications received a Christmas bonus on Friday. Authorized by the board of directors early in December, payment was held up pending Government authorization.

Meltzer Up for Induction

Allen Meltzer, Warners publicity manager in the East, is scheduled to take an induction physical exam. today.

COMING and GOIN

MAURICE WOLF, Metro district manager, HERMAN RIPPS, Albany manager, were w end visitors.

BRYAN FOY, arrives in New York this m ing from the Coast.

PFC. D. JOHN PHILLIPS, here on furlo from the Coast, returns West on Thursday.

ISRAEL GOODMAN, of Warners studio pu city staff, is a New York visitor.

BEN KALMENSON, Warners' general s manager, returns to New York today f Coast conferences with Jack L. Warner Charles Einfeld. He stopped off in Chic on Friday.

CARL LESERMAN, UA general sales mana returns today after visiting Toronto where farewell dinner was held for DAVID H. COPL new managing director for UA in Great Brit who will shortly leave for London.

EDWARD SCHNITZER, UA Western divis manager returned over the week-end to home office following a 10-day business trip

Chi. BFC Hears Metroite

Chicago—The industry's war e forts and the expected contributi of pictures in the post-war peri were discussed here Friday Theresa Stone, of M-G-M's public r lations department, in an addre before the Better Films Council.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
in Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

RKO PALACE B'WAY & 47th St.
Michele Morgan Jack Haley Frank Sinatra
"HIGHER AND HIGHER"

TIMES SQ. Loew's STATE
On Screen
RED SKELTON
ELEANOR POWELL
in M-G-M's
"I DOOD IT"
In Person
EARL CARROLL'S VANITIES

J. E. BRULATOUR, Inc.

CONGRATULATES

all the cameramen who were responsible for the outstanding photography in the production of the pictures, as selected by the Critics of the Nation, in the Film Daily Annual poll.

* * * * *

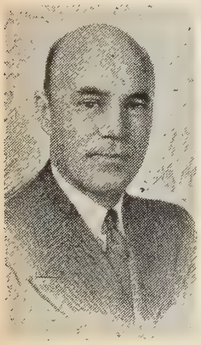
J. E. BRULATOUR
(INC.)

SOLE DISTRIBUTORS
EASTMAN FILMS

Fort Lee • Chicago • Hollywood

H. J. Griffith Heads R. E. Griffith Circuit

Dallas—Announcement was made Friday of the election of H. J. Griffith to the board of directors and to the presidency of the R. E. Griffith Theaters, Inc., filling the vacancy created by the death of his brother, R. E. Griffith. The directors also voted to create the office of executive vice-president, to which position R. I. Payne, general manager of the Circuit, was elected.


H. J. GRIFFITH

R. I. FAYNE

Griffith will divide his time between Dallas and Kansas City where he heads the H. J. Griffith Theaters, Inc., operating a Missouri-Kansas Circuit. He said that no changes in policy, personnel, or operation of the local organization are contemplated.

Lipskin Back to Columbia As Advertising Manager

(Continued from Page 1)

ry" H. Lipskin rejoins the company as advertising manager on Feb. 7, it was announced on Friday. Lipskin, a member of Columbia's advertising staff for some time, resigned in August last to join Donohue & Coe, advertising agency, from which he now withdraws.

At the same time, it was announced Harry K. McWilliams has been appointed assistant exploitation manager. McWilliams has been in Columbia's exploitation department since April, 1942.

Vera Zorina
Jack Lustberg

A Zuelch
Paul Fejos

Multi-Million Dollar Baby

● ● ● **THE MOTION PICTURE INDUSTRY has adopted a child ......and thanks to its experience in the care and feeding of favorite projects......the child has yearly become stronger and healthier. The pablum of showmanship fattened the youngster from a mere $435,000 wailing infant of 1941 — to a $2,110,000 pride-and-joy in 1943. Another year has rolled around......and it appears that under the care of Dr. Nick Schenck...... our model youngster will be the Three Million Dollar Kid. You......and you......and you......can be proud of L'ENFANT MIRACULOUS......our industry's own MARCH OF DIMES......**

▼ ▼ ▼

● ● ● *THE REMARKABLE THING about our Multi-Million Dollar Baby is the admiration he is winning from busy exhibitors all over the nation......and when we say BUSY we mean just that. Before the boys can catch their breath after one drive......another is upon them......and in 1944, two of 'em. But showmen are notorious for the amount of work they can tuck under their belt and the number of hours they can retain that "Hello-how-are-you?" smile. To a large degree, these hard-working theater managers and their staffs remain anonymous......they neither get......nor look for medals. Their reward is the satisfaction and peace of conscience that comes from having tackled a job and finished it......successfully. To them ......the MARCH OF DIMES is the sort of thing in which they excel......*

▼ ▼ ▼

● ● ● **THREE MILLION BUCKS IS A LOT OF DOUGH! What happens to it? Ask your family physician, he can tell you......or better yet......take an afternoon off and visit some of the hospitals around this broad land of ours. Take a look at some of the handsome children lying on the flat of their backs......rigged up in harness......or others hobbling about on crutches and dragging shrunken limbs encased in creaky braces. Go back to that same hospital a year from today and you'll see these same youngsters......with happy faces ......playing games......and enjoying the happiness to which every child is entitled.**

▼ ▼ ▼

● ● ● *A GRACIOUS LADY again makes the March of Dimes appeal from* 12,000 *to* 14,000 *screens to some* 100,000,000 *moviegoers. You may have been in this business a long time and have become calloused to histrionics......but if Greer Garson doesn't tug at your heart and bring the suspicion of a tear to your eye......you're a hard-boiled character. Frank Whitbeck deserves a special niche in this department's own Hall of Fame for his direction and production of this short—but dynamic, trailer. It's too bad there isn't an Academy Award for a job like this......*

▼ ▼ ▼

● ● ● **THE MARCH OF DIMES isn't a ballyhoo task. It requires only that every single theater manager make the showing of the trailer and the taking of audience collections at every performance......as sure as taxes. His enthusiasm and high regard for this cause must be contagious......and reflect itself in the efforts of every member of his theater staff. Short-handed, did you say? Sure!—who isn't! But in every community there are men and women who are ready and willing to work for such a cause......and need only to be asked......**

▼ ▼ ▼

● ● ● *THIS MARCH OF DIMES is not the last! You're going to see this youngster grow up into virile manhood.....and you're going to be proud to tell your children of his early years......and the part you played in bringing him up......*

—ERNEST EMERLING
Guesting for Phil M.

Boy Scout Fund Driv Enlists Industry Aid

Following a meeting of indust representatives on Thursday at Hotel Astor luncheon held under t auspices of B. S. Moss, chairman of the amusement division of the Boy Scouts of America, plans were being completed on Friday for the first organized film drive here to help the youth organization in its 1944 fund campaign. New York's quota is $500,000.

B. S. MOSS

The following were named co-chairmen of the film drive: H. K. Emde, RK Charles Alicoate, trade publication Alfred Butterfield, Pathe News; J. Barbano, Columbia; Dan Mich love, 20th-Fox; Leonard Goldenso Paramount; Walter L. Titus, R public; Emil Friedlander, theatric equipment field; Joe Hornstein, th atrical supply firms; Nat Lefkowit artists and band leaders; Arth Jeffrey, United Artists; Moe San ers, film exchanges; Stewart McDo ald, Warner Bros.; Mark Heima League of New York Theaters; Ab Olman, music publishers; Leo Brec er, film houses; Harold Clear Loew's.

Moss on Friday was in receipt a telegram from the President read ing: "I am more impressed tha ever with the services being rend ered America by the Boy Scouts yesterday on the battlefronts an the Boy Scouts of today on the hom fronts."

The drive has received the en dorsement of Will H. Hays, MPPD head, who in a letter to Moss said:

"The welfare and guidance youth is always a matter of the ut most consequence, but in days war and in immediate post-war per iods its significance is multiplied be yond measure.

"The future of the community, th nation and the world vitally depend upon the courage, the vision, and th proper training of the younger gen eration. This responsibility of suc tremendous moment is one which al of us must share."

Goldwyn Sells 30 Feature For Re-issue in Argentina

(Continued from Page 1)

Jaine Cabouli, it was disclosed at the week-end. Deal was set through Henry R. Arias as agent.

Goldwyn's office said Friday that during the past three years there has been a growing interest in reissues in the South American market.

YOU ARE HELPING TO MAKE A DREAM COME TRUE!

FORWARD MARCH OF DIMES!

The Drive Is On!

Let the smile on this boy's face be your inspiration. This year's needs are greater than ever, and happily the stirring Greer Garson trailer is the best yet! Be sure to use it. It speaks tenderly from the heart. When all the wonderful industry drives are entered on the records let it be said that we remembered our stricken young.

IN STEP WITH DIMES MARCH

PAT PATRICOFF, press agent for Marjorie Lawrence, Metropolitan Opera star, who dedicated all-Glass Dime "wishing well" in Times Square, copped one of the 12" hollow-glass blocks and has promised to fill it with coins from Met Opera singers.

● ●

CHAS. S. MOSKOWITZ of Loew's sending a $25 War Bond to Carl Danson, 4-year-old infantile paralysis victim, who acted as a model for the demonstration of the Sister Kenny method for treating Infantile Paralysis, staged at Friday's "Dimes" Appreciation Breakfast at the Hotel Astor.

● ●

BERNARD ZELENKO, manager of the Valencia, Jamaica, says "Dimes" collections help his theater's small-change problem....no scouting around at night for pennies, dimes, nickels, and quarters.

● ●

BOB WOLFF of RKO arranging to send miniature "wishing wells" to be placed in all departments of major company home offices. Leonard Goldenson of Paramount asking all home office employes to fill the $2 coin cards among their friends.

● ●

BETS: Oscar Doob, Loew's publicity head has made a $100 bet with Eddie Alperson, RKO chieftain, that Loew's Theaters will, per seat top RKO collections. Loew's generally does so well that this is one bet that Oscar is anxious to lose.

● ●

SEVEN days to make it "More in '44."

● ●

MARTIN ROSENBURGH, manager of the East Side's Commodore Theater, in New York, took collections in three Yiddish playhouses over the week-end.

Los Angeles House Asks Reduction of Clearance

The third complaint to be filed in any motion picture tribunal since Nov. 30 has just been docketed by G. L. Smith, operating the York Theater, Los Angeles, against the five consenting companies.

Smith charges that the 63-day clearance granted to the Los Angeles first-runs over the York and the seven-day clearance granted to the Park and Franklin over the York is unreasonable. He asks that the existing clearance enjoyed by the Park and Franklin be eliminated and that the first-run theaters' clearance be reduced to 49 days when the York charges 30 cents and to 35 days if the York should up its admission to 35 cents.

Predicts Dimes Goal Over-top by Million

(*Continued from Page 1*)

ned" statements but were personal communications.

Edward L. Alperson, chairman of the meeting, accepted a wager of $100 made by Oscar A. Doob, that Loew's would, seat-for-seat, surpass RKO Theaters in the amount of collections in the 1944 drive.

Alperson predicted that the industry goal of $3,000,000 in 1944 might be exceeded by a million dollars. He based his prediction on the reports that are now filtering in from about the country, and the pledge of Southern exhibitors to triple last year's collections.

Samuel Rinzler, co-chairman of the New York City WAC, doing a "two-act" with Alperson, gave Harry Brandt a double-barrelled, vaudeville-type introduction.

Flying Squadron's Success

Brandt, in paying tribute to all the exhibitors throughout the country for their fine work in the March of Dimes campaign, reported on the success met by the "flying squadron," consisting of himself, Oscar Doob, Dr. John Lavan, and E. L. Alperson, on their tour of key centers, where exhibitor meetings were held. He complimented Herman Robbins and Don Velde, and the staff of National Screen Service, generally, for their assistance in the "Dimes" and other patriotic campaigns.

Ernest Emerling, of Loew's, publicity chairman, urged the exhibitors to run the trailer and take up collections at every performance, and to make use of the coin cards, wishing wells, and counter-collectors.

"If every theater employe were to fill one of the $2 coin cards," said Emerling, "it would mean an additional $25,000 in New York City alone."

Increases 50 to 100%

He announced that reports of collections during the first day of the campaign, Thursday, were, in most cases, 50 per cent to 100 per cent greater than in 1943. Loew's New York theaters report $18,837 for the first day, against $8,674 last year. Similar encouraging reports were made by RKO and other circuit and independent representatives.

Emerling lauded the trade press for the splendid assistance it is rendering the "Dimes" campaign in reaching exhibitors and securing their pledges.

A high spot of the breakfast-meeting was an actual demonstration of the Sister Kenny method for treating Infantile Paralysis, staged under the direction of Dr. Phillip Stimson, chief pediatrician of the Willard Parker Hospital. A handsome 4-year-old, Carl Danson, who was stricken by the polio virus last August, and who now is almost completely recovered, served as a model.

New York's 40 legit. theaters, all of which have pledged to take up collections this year, were represented.

On the dais were Marjorie Lawrence, Patricia Patricoff, Basil O'Connor, Dr. Phillip Stimson, Eddie Alperson, C. C. Moskowitz, Harry Brandt, Ernest Emerling, Herman Schleier, R. W. Baremore, Sam Rinzler, Walter Vincent, Don Jacocks, Arthur Israel, Max A. Cohen, Don Velde, Bob Wolff, Vincent Jacoby and Rudolph Sanders.

New York Film Critics' Award Ceremonies on Air

Over the nation-wide facilities of NBC, the New York Film Critics aired to listening millions on Friday night at 10:45, via both New York and Hollywood, the group's ceremonies at which formal presentations of their annual awards were made for excellence in motion picture production, acting and direction during 1943.

Jack L. Warner, on behalf of Warners, received the award for "Watch on the Rhine," voted by the New York critics as the year's outstanding photoplay, runner-up to which was M-G-M's "The Human Comedy." Also participating in the program were Paul Lukas, to whom went the citation for best male performance as the result of his work in "Watch on the Rhine," and Ida Lupino, who won the best actress award for her role in Warners' feature, "The Hard Way." Runner-up to the latter star for performing honors was Katina Paxinou for her histronics in Paramount's "For Whom the Bell Tolls."

George Stevens received the accolade for his direction of Columbia's "The More the Merrier," with William Wellman in the runner-up slot for megaphoning 20th-Fox's "Ox-Bow Incident."

A special award went to the U. S. Signal Corps for its "Why We Fight" war documentaries. Lt. Col. Frank Capra, renowned film director, was on hand with other high officials of that service to accept the honor.

An informal reception was held for the recipients who participated in the New York end of the ceremonies. Venue was the Rainbow Lounge in Radio City. In pre-war years the New York Critics held formal receptions in connection with granting of awards, but have held that these are not in keeping with war economy and the spirit of self-sacrifice.

Gottlober Again Named

Sigmund Gottlober, President of Foreign Language Press Institute, Director of the Foreign Language Film Critics Circle, and publisher of concert program magazines, including City Center and Brooklyn Academy of Music programs, has been named chairman for the second year of the Foreign Language Division of the Committee on Public Information of the Red Cross 1944 War Fund of Greater New York. James M. Cecil, chairman of the committee, announced the appointment Friday.

Ed Wynn's Mother Dies

Atlantic City—Mrs. Minnie Leopold, 78, mother of Ed Wyn, died at her home here.

Griffis Would Speed War Pix to Screens

(*Continued from Page 1*)

close of a campaign and the relea
of all but newsreel sequences cov
ing that campaign. A case in poi
he said, is the Tunisian campai
where the American public is yet
see joint British-American "Afric
Victory," the Capra-Stewart fi
made in Britain and to be distrib
uted through the British Inform
tion Service.

Griffis said he would like to s
a film entitled, for instance, "T
Road to Rome," shown the Americ
public within a couple of weeks a
ter the fall of the Italian capital.

Griffis, speaking of the volume
the effort put forth by the film i
dustry, mentioned that it has pa
out well over a million dollars f
the War Information shorts produc
for OWI-WAC handling.

APS Working to Bring Two-Reel War Pix to U. S.

Washington Bureau of THE FILM DAI

Washington—The Army Pictori
Service is working now to bring
Americans a series of two-reel p
on various phases of the war, pla
ning to fly combat footage back fro
the fighting fronts and have the
films ready for showing within tw
or three weeks after the conclusio
of the fighting included in the film

Col. Kirk B. Lawton, head of AP
told the OWI 16 mm. advisory an
policy committee last week that th
was his intention, and that the
subjects will be available for no
theatrical distribution on 16 mm. H
is not certain, he said, that the
will be available for theatrical show
ing.

Catholic Actors Guild Gives Ambulance to Arm

Another link was formed in th
chain which leads to victory whe
The Catholic Actors Guild of Ame
ica presented a field ambulance
the Army in a brief but impressiv
ceremony at 3 p.m. on Friday after
noon outside the 44th St. entranc
of the Hotel Astor. The "Vehicle o
Mercy" was officially turned over
the armed forces by Gene Buck
president of the Guild, who was pres
ent with prominent members of th
clergy, representatives of the the
atrical profession, and high officer
of the Second Service Command. Th
general public was also present a
the function.

The ambulance, fully equipped an
ready for duty, was purchased b
funds raised at an entertainmen
and dance which the Guild tendere
last November in the Hotel Astor
At the ceremony, the vehicle stoo
at the south curbstone, and overhead
as a battery of news photographer
recorded the event in pictures, ther
appropriately looked down the big
sign of "Winged Victory," the stage
production which Moss Hart fashioned for the Air Force.

"And I'm aiming
to be one of the
HONORED HUNDRED!"

WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

WITH THIS FIGHTING SHIELD

16,000 American exhibitors pledge their heart and hand to do a job worthy of our lads on the fighting fronts. A Bond for every theatre seat in the nation is our way of saying "Thanks" to boys who are ready to die for the land we love. Day and night we're in this fight! With everything we've got, we back the attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

File Outside-Drive-Date Bond Sales for Credi

Field Reports Indicate Increased Bond Sale Activities Throughout Country

(*Continued from Page* 1)

made from Jan. 1 through Feb. 29, excluding those reported on the special Treasury forms which carry the contest dates as "from midnight Jan. 17 through Feb. 15."

Meanwhile, reports from the field indicated intense activity in all branches of the industry. Ned Depinet announced that the first exchange to come through 100 per cent in Bond sales among employes is the RKO exchange in Washington.

Accounts for $2,000,000 in Sales

Jinx Falkenburg accounted for $2,000,000 in sales at the National Retail Furniture Association banquet in Chicago, later, with Duke Ellington and the Quiz Kids, getting $200,000 from Negro children at Du Sable High School. Three appearances by Dennis Morgan and Arline Judge at the Brown Steel Tank Co. and two high schools in Minneapolis resulted in $130,500 in Bond sales.

A Springfield, Ill., business man bought through local theaters a $25 Bond for each of the 250 soldiers at Camp Springfield. Porter Hall and Lois Andrews helped the Orpheum there to net $167,000 at its Bond premiere.

Beamer on Second Lap

Robert Beamer of the Pulaski Theater, Richmond, Va., has sold one "E" Bond for each of his theater's 545 seats and expects to double the quota before the end of the drive. Porter Hall and Lois Andrews also appearing at the Madison in Peoria accounted for 1,739 "E" Bonds for a total of $231,315. The WAC in New Haven reported $1,250,000 in sales on the first day of the drive.

Larry Woodin, manager of the Arcadia, Wellsboro, Pa., has enlisted all school children as his assistants. He has scheduled 11 Bond shows, a radio play, a midnight Bond premiere and a Rural Day for farmers.

E. C. Rhoden in Kansas City announced that Nick Sonday of the Fairway Theater, Kansas City, Kas., sold a Bond per seat without a premiere and expects another sellout with a premiere on Feb. 9. The Meet Your Navy show at the municipal auditorium resulted in 10,000 sales, half of which were sold by theaters.

Alan Marshall, Lt. Commander Jack Dempsey and Lt. Eddie Albert are doing a terrific Bond-selling job through New England.

C. L. Canda, Jr., who operates the local 227-seat theater in Westcliffe, Colo. (population 473), is entering the contest for the first time in order to put the county over its quota.

Students at the Universiy of Dayton have purchased $29,000 in Bonds for the entire balcony of the Victory Theater in Dayton.

HONORED 100 BONDSMEN*

S. LONDER, Park Plaza, Bronx, N. Y.
LOUIS H. KENNEY, State, East Milton, Mass.
DILLON D. WOLVERON, Sylvan, Chelsea, Mich.
HUGH MARTIN, Colfax, South Bend, Ind.
BILL FOWERS, Wilma, Missoula, Mont.
JOHN W. BRADY, Lyric, Blue Island, Ill.
C. V. ROBERTS, Empress, Fremont, Neb.
AL SMITH, State, Richmond, Calif.
EVAN THOMPSON, Colonial, Pompton Lakes, N. J.
HAROLD de GRAW, Palace, Oneonta.
BOB ANDERSON, Fox American, Caldwell, Ida.
HAROLD E. RICE, Paramount, Denver, Colo.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

BOND DRIVE FLASHES

MASS. FREE PIX DAY FEB. 8

Boston—WAC War Bond campaign headquarters here has suggested Feb. 8 as Free Movie Day in all Massachusetts theaters, provided it does not conflict with an other previously planned and scheduled War Bond activity in individual localities.

40 BOND P.A.'S FOR TONE

Philadelphia—Franchot Tone, Bondbardier assigned to this territory, will have a busy two weeks of War Bond selling. He is scheduled for 40 appearances at war plants, ship yards, dinners, luncheons and Bond rallies. He opened the drive with a Bond pitch at a dinner of hotel men in the Hotel Philadelphia. On Monday Lucille Ball will join Tone here and the two will form a Bond selling team.

WYOMING TO EXCEED QUOTA

Cheyenne, Wyo.—Gov. Lester G. Hunt gave high praise and special commendation to the state's pic theaters for their patriotic work in the Fourth War Loan campaign in a proclamation issued here. Thomas Berta, state chairman for the industry, predicted that the state would go over its quota.

Stars Sell $845,000 In Bonds In Gloversville, Amsterdam

Gloversville—Hollywood Bond Battalion for upper New York state accounted for the sale of $845,000 worth of Bonds for the Fourth War Loan here and in Amsterdam. Albert Dekker and Helen Walker, with their six war heroes, appeared at a rally in the high school auditorium and at the Mohawk Carpet Mills in Amsterdam getting $575,000 in Bond sales. At a Bond premiere held in the Glove Theater, the stars and heroes sold $250,000 worth of Bonds for admissions and held a Bond auction from the stage which brought in $12,000. The premiere alone sold Bonds equalling 75 per cent of all seats, so a "Bond For Every Seat" in this town is in the bag, Seymour Morris, public relations chairman reported.

"Seabees" Bond Premiere Set for Okla. City Feb. 2

A War Bond premiere of Republic's "The Fighting Seabees" will be staged at the Midwest Theater in Oklahoma City on Feb. 2, the day before the film opens its regular run at the house. The affair will be sponsored by the Oklahoma City chamber of commerce, Standard Theaters and Republic.

Today a reception will be held at the Hotel Willard in Washington in connection with a press preview of the film, which opens at the Earle and Ambassador there on Friday. Among those on hand will be high-ranking officers of the Navy and Bureau of Yards and Docks, members of the press; Frank La Falce, Warner's Washington publicity director; Jake Flax, Republic franchise holder in the national capital, and Steve Edwards, Republic's publicity chief.

Soldier Show Starts Wis. Drive With $1,189,300 Sale

Madison, Wis.—Wisconsin's Fourth War Loan campaign was launched at the Capitol Theatre with two performances of the Camp McCoy soldier variety show with music, "It's the McCoy." The 4,000 who saw the performances purchased a total of $1,189,300 in War Bonds to secure tickets.

"It's the McCoy" here launched its 12-Wisconsin-city War Bond sales tour during which it is expected those who see the show will buy in excess of $5,000,000 in Bonds.

Gov. Goodland, Chief Justice Marvin B. Rosenberry and high-ranking Army and Navy officials and war loan campaignmen were on hand here for the ceremonial "kickoff" of the drive.

Revised Stellar Bookings For P.A.'s as Bondbardiers.

Revised booking of Hollywood stars for Bondbardier p.a.'s in the interest of the Fourth War Loan drive was announced Friday, as follows:

New York and Newark combines, Brian Donlevy, Laraine Day, Lloyd Nolan and Jeanette MacDonald all booked through Jan. 31; Philadelphia, Franchot Tone to 27th and Lucille Ball from today to Feb. 2; Chicago, John Garfield through 27th and Jinx Falkenburg through 27; Cleveland, Maria Montez through 27th and Lee Bowman through 31st; Minneapolis, Dennis Morgan and Ar line Judge through 31st; Detroit Walter Pidgeon through 28th; St Louis, Gene Tierney through 29th Anthony Quinn through 29th; Erro Flynn Jan. 28 and 29; Indianapolis Dana Andrews and Cecilia Parke through 31st; Dallas, Houston, Tuls and Oklahoma City; Denver, Fre through today; New Orleans, Erro MacMurray and Madeleine LeBea Flynn through Jan. 27; Buffalo Franchot Tone Jan. 28 through 31 Atlanta, Jane Withers through 28 Kansas City, Errol Flynn Jan. 3 and 31; Hartford, Brian Aherne and Joan Fontaine; Seattle and Boise, Ella Raines through 31st; Boston, Alan Marshall, through 31st; Frances Dee today to 31st; and Baltimore, Ann Baxter today to 31st.

Term Jewish Drive "Most Successful"

The industry-wide drive on beh of the 116 medical and social w fare agencies affiliated with t merged New York and Brooklyn Fe eration of Jewish Charities was t largest and most successful ever co ducted by the Amusement Divisio This announcement was made ye terday by David Bernstein, co-chai man of the division, at the final r port luncheon which was attend by leading members of the divisi at the Hotel Astor.

Bernstein reported that the effo just completed was "by far the grea est campaign, financially and othe wise," in the history of the amus ment industry. He thanked the va ious committees and volunteer work ers for their work in the campaig and their sacrifice of personal i terests. Nate Spingold, campaig manager for the industry, said tha "once again the amusement peopl of New York have proved thei readiness to aid to the limit of thei ability their traditional commun philanthropies."

Major Albert Warner was co chairman of the Amusement Divis ion.

TO THE COLORS!

★ DECORATED ★

PVT. LYLE VELDMAN, USMC, former 20th-Fox poster clerk, Detroit, awarded the Order of the Purple Heart.

—★—

★ COMMISSIONED ★

SIDNEY ALEXANDER, Columbia advertising staff, commissioned in the U. S. Merchant Marine.

—★—

★ ARMY ★

ROLLO S. VEST, independent booker, Detroit.
GERALD HART, manager, Gothic, Denver, to the Army.
PAUL KIETH, RKO office manager, Pittsburgh.

—★—

★ NAVY ★

WILLIAM HART, manager, Rex, Brighton, Colo.

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 17 NEW YORK, TUESDAY, JANUARY 25, 1944 TEN CENTS

MYERS ASKS COORDINATION ON TAX MATTERS

American Legion in Bond Tie-Up With Theaters

egion Plan Calls For School Children to Act s Super Bond Salesmen

A nation-wide tie-up with the nerican Legion whereby school ildren will be used as super Bond lesmen was announced yesterday

Total of 1,860 War Bond premieres have been set in the first six days of the Fourth Loan campaign, Charles P. Skouras reported last night. Premieres during the entire Third Loan period numbered 1,733.

Charles P. Skouras, film indusy's national chairman for the ourth War Loan. Plan is designed

(Continued on Page 8)

lark, Distribs. Meet n Decree Today

ashington Bureau of THE FILM DAILY

Washington — Distributor execuyes will meet here this afternoon th Assistant Attorney General m C. Clark and Robert L. Wright the Department of Justice in anher "final" attempt to reach an reement on the revision of the rrent consent decree which will

(Continued on Page 4)

RC Franchise Holders eek Answer to Demands

An answer to PRC franchise holds' demands for an adjustment of eir distribution contracts is excted to be forthcoming at their nvention slated for the St. Moritz

(Continued on Page 8)

Find 60 Prints of U. S. Pix in Poland

Sixty prints of American-made pictures were found by Red army troops when they marched into Poland. Pictures had been super-imposed with Polish titles. Prints were turned over to the American embassy in Moscow.

Patrons Swamped Bond Booth With "Spinach" Rather Than See It On Friend Manager's Chin

Denver — How the local Bluebird Theater grabbed the honor of being the first pic stand to attain its Fourth War Loan quota with some to spare is a "bristling" story, to wit: Manager Batschelet secretly grew a beard some weeks before the drive started. On opening night, he stepped out on the stage and told his friends and neighbors in the audience that he'd be on a shaving strike until the Bluebird grabbed and exceeded its Bond-for-every-seat goal. The popular manager appeared so forlorn in his unbecoming beard that his business customers stampeded the Bond booth. Batschelet, who has now received a congratulatory wire from Charles P. Skouras which recognized the Bluebird as first in meeting quota, expects to win one of those trips to Washington where he will be shaved by the White House barber.

Military Award for Trade Contributions?

Washington Bureau of THE FILM DAILY

Washington — Conversations are under way here to obtain additional recognition for the motion picture industry's contributions to the war effort. Specifically, Army and Navy authorities are reconsidering the possibility of awarding the industry an "E" pennant. The matter arose last week after Loew's sales chief Wil-

(Continued on Page 5)

Illness of Weis Defers Georgia Trust Suit Trial

Atlanta — Illness of Fred Weis, plaintiff in the $218,000 damage suit against Lucas & Jenkins and major companies, prevented the trial from opening yesterday and necessitated a postponement until March 6. It

(Continued on Page 8)

Admission Taxes Off Except on Broadway

Washington Bureau of THE FILM DAILY

Washington — While November business continued the rise it began three months earlier on Broadway, it fell off sharply throughout the rest of the country, according to admissions tax collection figures released today by the Bureau of Internal Revenue.

Total collections during Novem-

(Continued on Page 8)

Rosenberg Fills Lipton's Spot During Army Tour

Appointment of Frank P. Rosenberg, exploitation director of Columbia, to the post of director of advertising, publicity and exploitation to serve during the Army tour of Dave Lipton, was announced late

(Continued on Page 7)

Record Dimes Collections

Reports Show All Previous Marks Passed

The 1944 March of Dimes collections in theaters are running far ahead of last year's drive, according to early reports from key cities.

In New York City, Loew's theaters collected $80,386 in the first four days against $52,508 last year. In fact, the four-day total is greater than the entire seven-day total for 1943. Loew's out-of-town theaters.

(Continued on Page 7)

WB Officers, Directors Paid $901,000 in Year

An accounting of monies paid to officers and directors by Warner Bros. and subsidiaries for the fiscal year ended Aug. 31, 1943, is given in a proxy statement sent to stockholders in advance of their annual

(Continued on Page 4)

Allied Chief Cites Need For Unity; Will Discuss Plan in Chi. Next Week

Co-ordination of all exhibitor groups in the handling of future tax matters affecting the industry is a "must," it was indicated yesterday by Abram F. Myers, Allied general counsel, in a bulletin addressed to all theater owners regardless of their organization affiliations. A definite plan for meeting tax legislation, based on experiences encountered during the recent hearings on the admission tax increase, will be dis-

(Continued on Page 6)

State Dept. Protests Argentine Tax Ruling

Washington Bureau of THE FILM DAILY

Washington — Norman Armour, American Ambassador to the Argentine, has been instructed by the State Department to register a strong protest with the Argentine administra-

(Continued on Page 6)

Para. Partners Holding Home Office Meetings

Conferences among several Paramount theater partners were held yesterday here, following a partners

(Continued on Page 4)

Trade Gets Voice in Mex. Prod'n Control

Mexico City (By Air Mail)—The Mexican motion-picture industry will be assured a voice in government control of local production under the terms of a pact arranged with Federal officials. As the outcome of a conference between spokesmen for the government and the industry, the latter will name three representatives to co-operate in the supervision of films. Chief promoters of the agreement were Roberto Cervantes Casasus, the industry's legal specialist, and Miguel Aleman, Mexican Secretary of State.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 17 Tues., Jan. 25, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo. Apartado 8817. Mexico, D. F.

FINANCIAL

(*Monday January 24*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14⅜	14⅜	14⅜	.....
Col. Picts. vtc. (2½%)	....	....	....	.....
Con. Fm. Ind.	3	3	3	+ ⅛
Con. Fm. Ind. pfd.	18	17¼	17¾	+ ¼
East. Kodak	163½	162	162	— 1
do pfd.	175	175	175	— 3
Gen. Prec. Eq.	20¾	20¼	20¼	+ ⅛
Loew's, Inc.	59½	59	59	— ¾
Paramount	24½	23⅞	23⅞	— ⅛
RKO	9⅛	9	9	— ⅛
RKO $6 pfd.	90¾	90	90	— 1
20th Century-Fox	22⅝	22½	22½	.....
20th Century-Fox pfd.	30⅛	29¾	30	— ⅛
Warner Bros.	13¼	12⅞	13	— ⅛
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3	3⅛	.....
Radio-Keith cvs.	1½	1½	1½	— ⅛
Sonotone Corp.	2¾	2¾	2¾	+ ⅛
Technicolor	13⅜	13	13	— ⅜
Universal Pictures	19½	19½	19½	.....
Universal Picts. vtc.	19	18¾	18¾	— ¼

William E. Conrad Dead

Columbus, O.—William E. Conrad, 70, widely known in mid-west theatrical circles, who managed the Al G. Minstrel troupe for many years and who assumed control upon Field's death in 1921 and was sole owner until 1929, is dead at his home here.

Academy Names Com. On Documentary Awards

West Coast Bureau of THE FILM DAILY

Hollywood — Appointment of a committee on documentary awards was announced by the Academy of Motion Picture Arts and Sciences. Chairman of the committee is Howard Estabrook. Other members are Edward Dmytryk, William Dozier, James Wong Howe, Joris Ivens, Nunnally Johnson, Edward G. Robinson, Rosalind Russell, Sig Solow and Frank Tuttle.

Announcement was also made that invitations to submit documentary films for competition in the 16th annual Academy awards have been sent to all united nations film officers, to the Army, Navy and Marine Corps film units, to Hollywood studios and all Government agencies engaged in making of this type of film. This is the first time local studios have been invited to enter films in this field, which, it was pointed out by an Academy executive, indicates the importance the Academy now places upon documentary films.

Committee on documentary awards will have full charge of rules and procedure of nominations and judging of pictures. Committee already has defined documentary films as "those with a factual background and realistic treatment (or enactment of factual events) whether made by private companies, commercial film studios or Government agencies."

Only one entry in each classification (feature length and short subject) will be accepted from each producing unit. It is also stipulated that no film presented for documentary consideration shall be entered in competition for other Academy awards. Short subjects for documentary award are defined as those outside general entertainment short subjects awards classifications, and specifically including but not limited to shorts and cartoons produced by by for a Government.

Length of shorts shall be limited to 3,000 feet or less. To be eligible for awards, documentary films must have been first exhibited in the United States to the audience for which they were made sometime during the calendar year of 1943. Nominations in documentray field will be limited to those that have either been produced in or enlarged to, 35 mm. so as to avoid strictly school and amateur production. All nominations must first be made in writing, with a description of subject, to Academy office by Jan. 31.

Notification of acceptance by the committee will be sent by telephone or telegraph and prints may then be forwarded for viewing. This rule, the committee points out, is intended to avoid unnecessary shipping during wartime. Prints of all accepted nominations must be received by the Academy on or before Feb. 7, and must remain with the Academy for screening until March 2, 1944. Documentary rules also state that gold plaques will be given as awards in this classification.

Berkowitz Testimonial By 25-30 Club on Friday

Meeting of the 25-30 Club, prominent projectionists' organization, to be held next Friday night at the local Grand Street Boys Club will have as its climax a testimonial dinner to Mike Berkowitz, in recognition of his many years of invaluable service to the motion picture field. Berkowitz worked with E. S. Porter and Frank Cannock in the Eden Musee when it opened in 1896, and is currently one of the projectionists at the Capitol Theater at Broadway and 51st St.

At the meeting, Berkowitz will be installed as the 20-30 Club's president, and the following will take office with him: Morris J. Rotker, vice-president; Henry Weinberger, financial secretary; M. I. Klapholz, recording and corresponding secretary; Michael Polito, sergeant-at-arms; Joseph Abrams, trustee 1944; Robert Sanders, trustee 1945; and Joseph Fitterman, trustee 1946.

Drop Mono. as Rosyl Trust Suit Defendant

Under a stipulation filed yesterday in New York Federal Court, Monogram Pictures Corp. was eliminated as a defendant in the trust suit of the Rosyl Amusement Corp., operators of the Cameo Theater, Jersey City. The suit charges the defendants, among whom are the major distributors, with creating a monopoly to restrain trade and eliminate competition in the distribution of film in the Jersey City area.

Home from Edelstein Rites

Chicago—Mrs. Joseph Abramson, wife of Joe Abramson, secretary to Jack Kirsch, of the Allied circuit, has returned from Los Angeles, where she attended the funeral of her mother, Mrs. Anna Edelstein. Ben Elrod of Warners sales staff, Mrs. Edelstein's son also attended the funeral as did six other sons, three of whom are now in the services.

COMING and GOIN

WILL H. HAYS, MPPDA president, is route to the Coast.

RADIO OPERATOR 1st CLASS HARRY LY formerly in the M-G-M sales departmen London under Sam Eckman, Jr., is in New on furlough. Lyons returns to England sh

HARRY MICHALSON returned yesterday a three-week tour of RKO Western exchan

ARNOLD PRESSBURGER arrived yesterday the Coast.

BOB O'DONNELL, JULES RUBENS and **HU PERRY** are visiting Paramount partners.

PROF. NIELS DUNGAL, general manage the Tjarno Rio, Reykjavik's ace theater, member of the faculty of the Universit Iceland, is in New York.

MURRAY SCHAEFER, student salesman 20th-Fox at Albany, is in New Haven temporary assignment during the sick of Earl Wright, 20th-Fox salesman.

JACK MYERS of Hub Film Boston, was a Haven visitor.

CARL BRISSON is in Washington.

DAVID ROSE, Paramount managing dire for Great Britain, is due back from Hollyw next week.

DICK HORGAN, theater owners' contact the Internal Revenue office in Chicago, vacationing in Florida.

EMIL STERN, president of Chicago's Essa circuit, and his wife have gone to Washin to visit their son Lt. Arthur Stern.

EDDIE SPIEGEL of the Essaness circuit temporarily deserted Chicago for a rest at P Springs, Calif.

MAJOR JOHN BOETTIGER, formerly of MPPDA, arrived in New York yesterday a a trans-Atlantic flight.

RKO Names Jack Gross As Assistant to Koerner

West Coast Bureau of THE FILM DAI

Hollywood—Jack Gross has be signed by RKO Radio as an exe tive producer whose duties will to function as assistant to Char Koerner, executive vice-president charge of production, and seve designated producers.

Gross for the past five years h been an executive at Universal a prior had been West Coast divisi manager of RKO Theaters. He ports to work at RKO within a sh time.

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWING

of

"PASSPORT TO ADVENTURE"

Thurs., Jan. 27th, at 11:00 A. M. and 2:30 P. M.

RKO PROJECTION ROOM

630 Ninth Ave., New York, N. Y.

NEW YORK FILM CRITICS AWARD
Best Picture of 1943

REDBOOK MAGAZINE
Outstanding Picture of 1943

WALTER WINCHELL
"A good pick as the Year's Best"

NEW YORK TIMES
Best Picture of 1943

NATIONWIDE NEWSPAPER AND MAGAZINE CRITIC POLL (BY FILM DAILY)
One of the 10 Best of 1943

LOUELLA PARSONS
One of the Year's Ten Best

MOTION PICTURE HERALD
A Box-office Champion

FAME
A Leading Money-maker of 1943

CINCINNATI ENQUIRER
One of the 10 Best of 1943

N. Y. HERALD-TRIBUNE
One of the 10 Best of 1943

NATIONAL BOARD OF REVIEW
One of 10 Best of 1943

N. Y. WORLD TELEGRAM
One of 10 Best of 1943

NATIONAL 4-STAR CLUBS
One of Year's 10 Best

CANADIAN 'SATURDAY NIGHT' MAGAZINE
One of Year's 10 Best

ATLANTA CONSTITUTION
One of the Year's 10 Best

NATIONAL YOUNG REVIEWERS BOARD
One of Year's 10 Best

N. Y. DAILY NEWS
One of 10 Best for 1943

P. M. *One of Ten Best*

YEAR'S BEST PERFORMANCE
(Paul Lukas)
N. Y. FILM CRITICS AWARD

All hail BETTE DAVIS and PAUL LUKAS in "WATCH ON THE RHINE" with GERALDINE FITZGERALD · LUCILE WATSON · BEULAH BONDI · GEO. COULOURIS · Directed by HERMAN SHUMLIN · Screen Play by Dashiell Hammett · Additional Scenes and Dialogue by Lillian Hellman · Music by Max Steiner · From Play by LILLIAN HELLMAN · A HAL B. WALLIS PRODUCTION

Jack L. Warner, *Executive Producer*

Clark, Distribs. Meet On Decree Today

(Continued from Page 1)

go out to exhibitor groups for their consideration.

Every effort will be made to have this draft the final order for the meeting in Chicago next week of numerous independent exhibitor groups which precedes the annual meeting of the national Allied board.

Hesse Appointed Warner Theater District Manager

New Haven—John Hesse, manager of the Roger Sherman Theater, for the past nine years, has been named Warner theater district manager for Southern Connecticut. Hesse succeeds Carlyle G. Barrett, who died here last week.

Edgar Lynch, former manager of the Warner, Bridgeport, moves to the Roger Sherman as manager, and Vincent Palmeri, of the Merritt, Bridgeport, becomes manager of the Warner, Bridgeport. The new Merritt appointment is not yet announced.

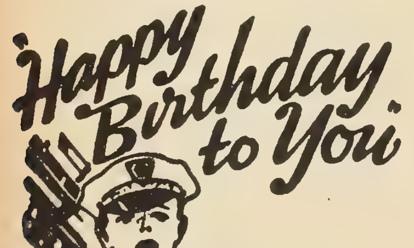
Para. Partners Holding Home Office Meeting

(Continued from Page 1)

meeting in Dallas last week when post-war problems and participation in the Fourth War Loan and the March of Dimes drives were discussed.

Arriving yesterday for the New York parleys were R. J. O'Donnell, Texas Interstate general manager; Jules Rubens, general manager of Publix-Great States, Chicago, and Hunter Perry, head of Dominion Theaters of Virginia.

Attending the Dallas sessions were R. B. Wilby and H. F. Kincey, Atlanta; E. V. Richards, New Orleans; Karl Hoblitzelle and Bob O'Donnell, Dallas; Julius Gordon, Beaumont, Tex.; A. H. Blank and Ralph Branton, Des Moines; John Balaban, Chicago; Martin J. Mullin and Sam Pinanski, Boston, and from the home office, Leonard Goldenson, Leon Netter and Sam Dembow.



Abraham Schrieber

● ● ● *A THOUGHT FOR TODAY: The smallest newspaper is bigger than any one man......*

▼ ▼ ▼

● ● ● **ORDER OF APPLAUSE (WITH TWO PALMS):** To Ned Depinet and Charlie Koerner for garnering the Bill Goetz-Leo Spitz International Pictures' product for RKO (after nearly every other top distrib. in the field had been mentioned as the likely lucky company). ● To Universal's alert exploitation department for the "Gung Ho" aspect of Chinatown's War Bond drive (climaxed by that corking parade pic in the N. Y. Times yesterday). . . ● To Frank Ross for his plan to use "basic English" in filming "The Robe" (It may be only a gag in origin, but who can tell?) . . . ● To Bob Weitman of the N. Y. Paramount for that "Lady in the Dark" lobby display (a display that outdisplays all displays to date)......

▼ ▼ ▼

● ● ● *TODAY'S SMILE: Didja note that the winner of the $25 War Bond with which the Rivoli rewarded the millionth patron of FWTBT was a gal who had not been to a movie in six months and who attended on that particular occasion because a friend persuaded her?*

▼ ▼ ▼

● ● ● **THE PERSONAL TOUCH:** Thurman Lee, president of Duff & Conger, Inc., heads the films-theaters-radio section of Manhattan Commerce and Industry Committee for the forthcoming Red Cross War Fund campaign......Publishing and visual arts section, scope of which embraces advertisers, publicity and public relations, is topped by Thomas L. L. Ryan of Pedlar, Ryan & Lusk, Inc. . . ● Roy Rowe, former prexy of the TO of North and South Carolina has been appointed staff adjutant with rank of captain, of the North Carolina Civil Air Patrol. ● Alonzo Whiteside, night janitor of the RKO Palace, Chicago, invests $200 or $300 in War Bonds monthly, reports Frank Smith, theater's managing director......How about YOU?......

▼ ▼ ▼

● ● ● *NEWS GRAB-BAG: Didja know that Warners has the first femme field "man" in Lucia Perrigo, former Chicago film critic? ......Mayor Roger Lapham of Frisco has named Ed Baron, nabe exhib.—he's co-owner of the Marina and El Presidio—to the Board of Permit Appeals......You don't catch Charley Taylor, publicity and promotion chief for Shea Theaters in Buffalo, missing a bet...... When the FD's "Ten Best" were announced last week, Taylor took one look, checked, found that all had played on a Shea screen, and then placed ad copy keyed to the theme, "Conclusive Proof that Buffalo's Greatest Entertainment Always is Found in Shea Theaters"......No copyright on that, Mr. Showman!......Add theaters to "sell a Bond for every seat": The Paramount, Newark, with 1,946 and $250,000 in sales at its FWTBT premiere......Speaking of FWTBT, Para.'s ace grosser during its Rivoli tenancy played to approximately one-seventh of New York City's population.....*

▼ ▼ ▼

● ● ● **WHO SAID** Jimmy Cagney is mad at Warners? The other night the ex-WB star appeared on the broadcast of "Duffy's Tavern," where he was introduced as "the man who made George M. Cohan famous"—a reference to Warner's "Yankee Doodle Dandy"......As a vocal number on the program, a warbler sang "They're Either Too Young or Too Old" from Warner's "Thank Your Lucky Stars"...... There was mention by Cagney of "The Maltese Falcon," another WB pix......also remarks about Ann Sheridan and Humphrey Bogart, both WB stars—but not a single doggone solitary word about Jimmy's own new picture......and if you don't know what it is, why should we break the secret?......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor......Sell a Bond for Every Seat!*

IN NEW POSTS

GEORGE LYNCH, Monogram Pictures manage Calgary.
MAX PHILLET, manager, Gem Theater, Edmonto Canada.
CLAUD MORRIS, United Artists publicity repre sentative, Chicago.
HYMAN NOVITSKY, salesman, 20th-Fox, Omah
FLORENCE ANN OLIVET, still department, 20th Fox, New York.
GEORGE FRANTZ, manager, Gothic, Denve
KEITH PAYNE, manager, Rex, Brighton, C
JOHN KEISTER, manager, Jewel, Denver.
MIKE LEE, manager, Monogram exchang Kansas City, Mo.
MARTIN ROSEN, manager, RKO Regent.
WILLIAM ELDER, manager, Loew's Midland Kansas City.
BOYD T. SPARROW, manager, Loew's Palace Indianapolis.
ABE LUDACER, manager, Loew's Park, Cleve land.

WB Officers, Directors Paid $901,000 in Year

(Continued from Page 1)

meeting in Wilmington, Del., on Feb 15. Total disbursements, including all expenses other than traveling, were $901,000.

Harry M. Warner, president, received $182,000; Jack L. Warner, vice-president, $182,000; Albert Warner, vice-president and treasurer, $104,000; Joseph Bernhard, vice-president, $131,500; Stanleigh P. Friedman, Joseph H. Hazen and Herman Starr, vice-presidents, $60,000 each; Samuel Carlisle, comptroller and assistant treasurer, $40,500; Robert W. Perkins, secretary and general counsel, $65,000; Waddill Catchings, director, $330; Charles S. Guggenheimer, director, $360; Morris Wolf, director, $310.

A total of $8,321,032.54 was paid out to employes other than officers and directors. Included in this sum was $514,222.92 received by James Cagney, former Warner star, as his share of gross receipts of certain films.

Bookers Install Trilling

Motion Picture Bookers' Club of New York held an installation dinner last night at the Cafe Loyale where George Trilling took over the presidency. Among the guests was License Commissioner Paul Moss.

English Films Moves

English Films, Inc., formerly of 729 Seventh Ave., has moved to new offices at 1560 Broadway.

Metro Offices 100% On Extra War Bond

Setting another 100 per cent record, every employe in the 33 Metro branch offices throughout the country has purchased an extra War Bond for the Fourth War Loan. The last exchange to report full representation came through before the drive officially concluded its first week, it was announced yesterday by the company.

ilitary Award for rade Contributions!

(Continued from Page 1)

m F. Rodgers declared flatly at a icheon here that the industry is ly entitled to such an award.

Claude R. Collins, WAC rep. here, been investigating the matter appropriate authorities, and s that there is reason for encourement. He pointed out, however, it military authorities have given matter thought before. Recogniz- the value of the industry job, ey have nonetheless been unable to ke the award because of its nature. The "E" pennants are designed for esentation to industrial plants engaged in turning out war materiel, d are awarded only when the nts consistently turn in a record production which meets or bets their quota. The pix industry a whole has no quota, nor is it gaged in what could technically termed war production. It is inted out, however, that the pix instry did have quotas on training ns, and something might yet be rked out along that line. At any e, there is a distinct possibility at some formal recognition may t come from the military, but thus there is nothing definite.

As for the Treasury's "T" flag, at is awarded also in cases where ms exceed their quotas—in this stance, where payroll Bond deducns exceed the quota. There is no erall industry quota on payroll vings, although some theaters and her units of the industry have had " awards.

C. Grainger Hosts Circuit lanagers at Astor Today

E. C. Grainger of the Shea Circit hosts a luncheon at the Astor otel today to introduce to the vars divisional sales managers the anagers of the circuit's six largest eaters. Present at the luncheon ll be:

E. J. Fahey, Manchester, N. H.; Vance Minton, Erie, Pa.; R. W. hodes, Akron, O.; John Woodward, ewark, O.; E. Hiehle, Zanesville, ; J. Walsh, Pittsburgh, Pa.; L. einberg, Columbia; V. Borrelli, lumbia; E. W. Aaron, Metro; Hugh wen, Paramount; H. Lorber, Paraount; Frank Drumm, RKO; L. hlaifer, 20th-Fox; A. Smith, 20thox; C. Hill, 20th-Fox; E. McEvoy, th-Fox; H. Gold, UA; P. Dow, UA; Wrege, UA; F. Meyers, Univerl; F. McCarthy, Universal; J. Lapis, Warners; M. Dolid, Warners; Sanford, Altec Service; B. Sholtz, CA; M. Morey, Monogram; E. C. rainger, Shea Circuit; G. Goett, hea Circuit; A. J. Kearney, Shea rcuit; J. Shea, Shea Circuit; W. arry, Shea Circuit.

LOUIS NIZER:

The Modern Miracle

By LOUIS NIZER

JIMMY WALKER, ex-Mayor but perennially the first beloved citizen of New York City, distinguished guests, ladies and gentlemen! This occasion is dedicated to three causes. I should like to present a scenario to you which will unite these causes in one purpose. It is a scenario based on fact, not fiction. If I had to give a title to the scenario, I would call it "The Modern Miracle."

The first scene opens in a laboratory in which two scientists have completed a series of experiments by which they have learned that if you separate the red corpuscles from blood, there is left a yellow substance called plasma. This plasma can be preserved for indefinite periods of time without spoiling. Then if you mix it with distilled water and pour it back into the veins of a human being, it has all the healing effects of a genuine transfusion. This is the most remarkable discovery of the war. It means that hundreds of acres of ground in France, North Africa and in the Japanese Islands which would have received the bones of American boys—will be empty. It means that these bones will come back to us in live flesh to live and laugh and love. It means that plasma is universal and can be applied to any blood type and therefore involves no delay in emergencies. It means therefore that blood plasma has been given A-1 priority rating and is shipped to within 150 yards of the battle front. It means that although in the last war 40 per cent of shock cases died, very few will die from this cause in this war. Subsequently Commander Abbott and Lt. Gafford discovered that human blood plasma mixed with sulphanilamide and gum tragacanth to make a paste is a miraculous dressing for burns. It is another modern miracle.

The next scene of the scenario is in Nuremberg, Germany. They have learned about this wonderful discovery. They too need blood plasma but the Nazis make no appeals. They assign hours to every person in the city, children from 8 to men and women 80 years old, to report to the laboratory at a specified time to give a pint of blood. Failure to report is punished by concentration camp or death!

Then the camera shifts to the Russian front. Here 100,000 Nazis are being killed every 15 days. There is a desperate need for blood plasma. Civilians are dragged in by force to obtain the supply.

The camera shutters out. The next scene is in New York City at the Hotel Astor. A speaker is addressing a group of Americans. He tells them that there has been donated thus far 1,100,000 pints of blood out of a population of 140,000,000 people; that the Government desperately needs 5,300,000 pints of blood to meet emergencies in the near future. He tells them that being a donor is painless and harmless as he can attest from two personal experiences. It does not even inconvenience you since you can be back in your office within three-quarters of an hour to finish your day's work. There is no compulsion. It is an appeal. The compulsion is on your conscience for we must think of a young American boy lying on an atoll which is far in the South Pacific, with a death pallor on his face. Ordinarily he would die within the next five minutes. Plasma is poured into his veins, three pints, four pints, even as high as six pints. Then strangely a little color comes to his face. The eyelids, closed in coma, flutter and open. He lifts his head and asks for a cigarette. It is a modern miracle. That is the compulsion upon you.

EDITOR'S NOTE

This is a reconstruction of an address delivered by Louis Nizer at a recent Hotel Astor luncheon given by the Motion Picture Associates on an occasion dedicated to three causes, the Red Cross blood donors, the Fourth War Loan campaign and the March of Dimes drive. It is published with the conviction that in Nizer's remarks there is a message for all in the industry.

PART TWO

WE come to the second part of the scenario. This time the scene opens in Berlin, Germany. Moneys must be raised to prosecute the war. The German Government requires everyone to buy treasury notes bearing 3½ per cent interest. They are really valueless but everyone buys them. Banks are compelled to renew short term loans. Business concerns, in order to acquire some valuable stocks in their portfolio, buy other securities. The Government is displeased. A registration act is passed which requires every firm to register all stocks and securities it has bought other than treasury notes. The implication is clear. Those stocks better be sold and treasury notes bought in their place, or else there may be a visit to a concentration camp. On the day that the registration act is announced, the stock market in Berlin drops 20 points but everybody is buying worthless treasury notes.

Now the scene shifts to London. England in 1943 has spent 60.7 per cent of her income for her war effort, whereas we in the United States have only spent 42.6 per cent for war purposes. London—where a $2,000 income pays a $635 tax; where a $20,000 income pays a $11,350 tax; where a $120,000 income leaves $16,000 after the tax has been paid. London—where in order to earn the maximum $25,000 salary we talk about in this country, one would have to earn over $500,000. All this in addition to indirect taxes the severity of which we have not yet begun to comprehend. For example, a package of 20 cigarettes in England costs 47c, 35c of which is war tax.

Then the camera turns to Washington, D. C. We have a Fourth War Bond Drive. In 30 days this country is going to raise more moneys than were spent in all of our wars up to and including the Civil War. These Bonds are the safest and best investment in the whole world. They bear interest. They provide a nest egg for the future. There is no sacrifice involved in purchasing them. But our country needs the moneys desperately. The more we win, the more money we need. Fifty-four per cent of our equipment for the invasion in Italy was destroyed. An ordinary soldier's shoes which should last three months wore out in three days in Italy. For every 100 machine guns which we ship, we must send 86 complete replacements in a year. These moneys are

(Continued on Page 6)

TO THE COLORS!

★ COMMISSIONED ★

BOYD FRY, formerly, Loew's Grand, Atlanta, commissioned an ensign.

—★—

★ PROMOTED ★

MAJ. HAL ROACH, Signal Corps, to lieutenant-colonel.

RICHARD RUFUS PITTS, USA, former motion picture editor, Charlotte Observer, to sergeant.

—★—

★ USAAF ★

KENT ROGERS, Walt Lantz, Hollywood.

Mercier Falls Fighting On the Italian Front

Berlin, N. H.—Pvt. Willie W. Mercier, 20, who was employed at a local film theater before entering the service, has been killed in action in Italy, the War Department has notified his parents, Mr. and Mrs. Alfred Mercier.

A brother, Seaman First Class Oliva Mercier, is serving in the war zone.

STORK REPORTS

Detroit—Sergt. William Hendricks, formerly exploiteer for United Theaters, and now of the Marine Corps, is the father of a baby girl, his first.

New Haven—Ben Cohen, formerly manager of the College here, and for the last few years with Loew's abroad, announces from Johannesburg the birth of a baby daughter.

West Coast Bureau of THE FILM DAILY

Hollywood—Charles Correll, Andy of Amos n' Andy, is the father of a son, born Sunday.

Myers Tells of Need For Unity on Taxes

(Continued from Page 1)

cussed by Allied leaders and others in Chicago next week.

To avoid future difficulties on tax matters, Myers proposed a course of action for individual exhibitors, regional associations and national associations.

To individual exhibitors, Myers recommended that they (a) join and support the exhibitor association in their territories; (b) volunteer for service on the legislative committees to be established by the associations; (c) resolve to submerge their own views and, if need be, their identity in an all-out effort to protect the interests of the exhibitors as a whole.

Regional associations were advised to (d) establish a committee of alert, intelligent exhibitors in each Congressional district to cultivate friendly relations with the Congressman of that district and acquaint him with the important public service rendered by and the needs and aspirations of the motion picture theaters; (e) establish similar committees to cultivate friendly relations with the Senators of each state; (f) train all members in times of crises, and on signal from their association, to write intelligent, informative letters to their Congressmen and Senators explaining just how proposed taxes will affect their business; (g) affiliate with a national association, clear all national legislative action through it, and be ever ready to respond to its appeals for speedy, effective action.

National associations were advised to (h) keep the regional associations advised of all developments on the legislative front; (i) prepare and submit necessary information, statistics and arguments to legislative committees, and (j) co-operate with all elements in the business, through a national conference committee or otherwise, in an effort to avoid the taking of inconsistent and conflicting positions in matters of taxation.

Myers explained that a "plan already has been discussed with other elements in the industry looking to co-ordination of effort as suggested in sub-paragraph (j) above," which will be presented to the Allied board.

It was pointed out that UMPI was the only industry-wide attempt ever made to cope with tax emergencies, but, Myers explained, the UMPI committee on taxation never functioned and died along with the other branches "of that ill-fated organization." While praising those groups that gave their whole-hearted efforts to the tax situation, Myers said there were some organizations that appeared to be impotent in legislative crises "because they have not evolved a technique for handling such matters."

FEMME TOUCH

MRS. JESSIE REESE, manager, Garden Hills Theater, Atlanta, Ga.

OPHELIA GAULDING, secretary to Frank Willingham, M-G-M exchange, Memphis, Tenn.

CORLENE DeLOACH, booking department, Universal exchange, Memphis, Tenn.

MRS. KATHRYN CAGLE, cashier, Universal, Universal exchange, Memphis, Tenn.

MRS. ANN GIRNDT, assistant cashier, Warner Bros., exchange, Memphis, Tenn.

MELBA DRIVER, postal clerk, Columbia exchange, Memphis, Tenn.

MRS. K. GIBBS, inspectress, Columbia exchange, Memphis, Tenn.

JOYCE CAMP, contract clerk, Columbia exchange, Memphis, Tenn.

LOUIS NIZER:

The Modern Miracle

(Continued from Page 5)

necessary to throw a coat of armour around our young men. It is a life insurance policy for thousands of them. Can we refuse to advance the premium particularly when it costs us nothing?

PART THREE

Now we come to the third part of our scenario. The first scene is in Leipzig, Germany. The residents of this German City as well as those of Saxony and other cities, have discovered that recently the inmates of insane asylums and of so-called incurable wards in hospitals have been removed from the institutions in vans. They have also noticed that a few days later the relatives of these inmates receive notification that the patients have died. Curiously enough, the notification is not signed by the medical authorities as is customary. They are signed by the military authorities. Investigation by the distressed relatives soon reveal that the inmates have been taken to a suburb in Leipzig set off by barbed wire and there these so-called incurable patients, including infantile paralysis patients, have had various poison gases tested out on them. They are exterminated in cold blood. Then they are piled in crematories and the scent of burning flesh can be smelled for miles around. The flames grow higher and higher—until a merciful blackness shuts them out.

Then the camera shifts to Warm Springs, Ga. Here it is announced that last year there were 12,000 new infantile paralysis cases in the United States, the largest in its history. Every one of them is cared for. Respirators were rushed to stricken areas. Fifteen tons of wool and washing machines necessary for the Kenny hot pack method were rushed to various parts of the country. Four hundred doctors were trained in the Kenny method and 400 additional specialists received special courses. It costs $1,800 to care for one infantile paralysis case for one year but they are all cared for. How? Through dimes—216,000,000 dimes!

Does this scenario seem episodic? It is not. There is a unity. For every multitude must create a unity or there is confusion. And every unity must depend upon a multitude or there is tyranny. We have learned how to combine unity with democracy. That which unites these events is the modern miracle.

For here you sit eating and enjoying yourselves as you should. But if you have given a pint of your blood, at this very moment more amazing that radio rays, you may be touching some dying man with your strength and bringing him to life. It is a resurrection! It is a divine power! It is a modern miracle!

You sit here, but if you have bought a Bond and put it in your vault, the Bond does not stay there, it walks out of the vault and builds "buffalo" tanks which are little war ships. No longer will our boys run up the beaches in France as they did at Tarawa and fall in grotesque postures upon the sand. This time six or eight of them will be in these little miniature war ships which will sail up to the beach and then run right up on land spitting fire. Your Bond has put steel and iron around those boys. Their chests will no longer be bared to the enemy. It is a modern miracle!

You sit here and give a dime or 100 dimes casually. But those dimes reconstruct muscle, lift children from wheel chairs where they would ordinarily be doomed for life, and put them on their feet—as if a holy spirit had touched their crutches and transformed them to useful citizens. It is a modern miracle!

Such moneys are stamped with the image of God and become a coinage of heaven.

Very soon the Germans will be so desperate that they will be shooting themselves.

The Japanese believe that their flag is the rising sun. But in the course of a day the sunrise is an infinitesimal fraction, then comes the long day and the long night filled with stars, each larger than the sun. That is the prophesy—The Stars and Stripes of the American States will fly over the setting sun of Japan! That too is a miracle you can bring to pass.

And now the scenario is complete. There remains only the customary credits. The producers of the picture—the United States Government, the Red Cross Blood Donors, and the National Foundation for Infantile Paralysis. The director—Uncle Sam. The actors—chiefly you, the people of the United States.

And if you do your duty, then we can say to much disease and to Fascism what should be written whenever a scenario is finished:—"The End!"

State Dept. Protests Argentine Tax Ruling

(Continued from Page 1)

tion against a new discriminator tax ruling, which strikes at American pix. Armour informed the Department last week of a new regulation put through by the Government in Buenos Aires, which, though it does not directly tax th American product, is obviously designed to place it at a disadvantage. The prompt protest is interprete here as evidence of a stiffer attitud on pix matters on the part of ou State Department.

The new ruling provides that municipalities in the Argentine mus rebate 75 per cent of the tax collection to theaters which show 100 pe cent national product; 40 per cen for those showing at least thre reels, and 20 per cent for thos showing at least one subject daily.

Strong instructions went out fro here last week, advising Armour t inform the Argentine governmen that the United States considers thi law a violation of the spirit of th trade agreement signed between th two countries in late 1941 and effective last January. The attitude her is that the tax is fully as effectiv as if it were a direct tax on our product. It could not be ascertained whether Armour has actually presented the protest yet, although it is reported in industry circles that h has.

Will Affect Other Countries

Effect of the rebate regulation would be felt by producers of othe countries as well as our own if it is scrupulously administered, but Argentine relations with Germany make such administration doubtful. Exhibitors, however, may choose to run American pix regardless, figuring that the tax saving will be overbalanced by the greater gross which they realize from American productions. Despite the official attitude, our pix are still most in demand in Argentina.

Probability is that the Argentine government will "take the matter under advisement," and that its decision—months hence—will depend upon the current state of our relations with that country.

It is interesting to note that the decision on this matter apparently rested with Francis C. De Wolfe of the Telecommunications Division of the State Department, who drafted the instructions to Armour with a representative of the Trade Agreement Division. The new reorganization of the Department leaves De Wolfe with no directive to handle pix matters, but he is apparently doing so now—at least temporarily.

Toddy Pic in Triple Bow

Toddy Pictures' "Fighting Americans," all-Negro pic, opens day-and date at the Orient, 125th and Franklin Theaters here on Feb. 12. Toddy Exchanges have set 15 openings through the U. S. this month.

imes Collections ass Record Marks

(Continued from Page 1)

th a few cities missing, report 16,283, against $92,112 last year. Bob O'Donnell reported yesterday at four Dallas theaters collected ,000 in four days, compared with 000 for the entire state in 1943. lahoma City turned in $5,100 on e first day of the drive, against 10-day total last year of $4,200. ouras theaters reported collecns 65-90 per cent better than last ar; Brandt, up 100 per cent; Transx up 100 per cent.

The greatest increases are being own in industrial centers.

hi. Palace Midnight Show hursday for Dimes Fund

Chicago — The RKO Palace will ld a midnight show Thursday for e March of Dimes campaign. All ts have volunteered. Scale will $1.10-$10.

-Foot "Wishing Well" nveiled by LaGuardia

Mayor LaGuardia yesterday uniled a 10-foot "wishing well" to augurate the opening of the inntile paralysis campaign in Greater ew York. Ceremony, which started ith a parade from Madison Square arden, was held in Times Square. articipants included Edward Alpern, Barney Balaban, Harry Brandt, us Eyssell, Harry Kalmine, Charles . Moskowitz, Spyros Skouras, Edard Dowden, Sidney Kain, Sam Coock, Jerry Sager, Sol Handweger nd Paula Gould, representing the lm industry.

Stars in the parade included Constance Bennett, Ralph Forbes, Igor Gorin, Mary Small, Dudley Digges, Kenny Baker, John Boles, Virginia Field, Arleen Whalen, Doris Nolan, Arlene Francis, Rise Stevens, Jerry Lester, Benny Baker, Allan Jones, Paul Robeson, Dick Foran, Victor Jory and "Snow White."

The well was donated by the Libby-Owens-Ford Co.

THEATER DEALS

Ironton, O. — Mrs. Fon Sexton, shland, Ky., has bought the Marw theater building here at a cost f $70,000. She now owns three eaters in the city.

Denver—D. J. Mooney has sold the rincess at Ordway to Gibraltar Enrprises. The name has been changed the Ord.

Kirby Griffin has bought the Vicry at Eads from W. W. Williams.

G. A. Turner disposed of the Post, rovo, S. D., to G. A. Gorman.

Des Moines, Ia.—William McGraw f Manson, Iowa, has sold the Manon theater to G. H. Partlow of West es Moines and will take possession n Jan. 1.

Harry Huddleston has sold the arl Theater at Earlham, to E. C. ellogg.

I. J. Miels is the owner of the New almer theater which has opened at almer.

Kingsley, Ia.—H. H. Thomas has old his Deluxe theater here to ayne Strong and will devote full ime to his implement business.

Trade's War Effort Praised by Healey

West Coast Bur., THE FILM DAILY

Washington—Motion Pictures, advertising and radio have responded best of all industries in the country to the call for aid to the Government in the war emergency, George W. Healey, Jr., OWI domestic director, said yesterday. OWI exists, he said, to keep America informed about the war, and in order to do that, it must rely upon the established media of information. These media have come through beautifully, said Healey at a luncheon in his honor tendered by Neville Miller, head of the NAB.

M of T, Cocktail Party Host

March of Time played host to members of 20th-Fox's foreign department last night at a cocktail party in the Cloud Club. Present from 20th-Fox were Murray Silverstone, Tom Connors, Leslie Whelan, Irving Maas, J. Carlo Bavetta, Robert Kreier, William Morgan and Joseph Mullen. March of Time reps. included Richard de Rochemont, John R. Wood, Jr., Yancey Bradshaw and Phil Williams. Roy E. Larsen and Howard Black were among the Time, Inc., contingent.

Chester Alexander Dead

Miami, Fla.—Chester Alexander, 53, died suddenly here. Well known in the Middle West and Pacific Coast theater circles, he was for years associated with Frank Madden in vaudeville. Since 1933 he has been active as a theatrical agent. Surviving is the widow, Mrs. Mae Alexander, and a brother, William, of Miami.

Richard McArthur Falls Fighting on Italian Front

Detroit — Pvt. Richard C. McArthur, 21, was killed in action Dec. 6 in Italy, according to word just received by his family. He was formerly an usher at the Roosevelt Theater here, and was a nephew of Bud Cusick, operator of the Riviera Theater and a past commander of Theatrical Post of the American Legion. Although known under the name of McArthur since his adoption, he was the son of the late George Cusick, who was manager of the old Casino Royale, and Broadway-Capitol Theaters many years ago.

Hochstein Perjury Trial Start Postponed to Feb. 1

Federal Judge Henry W. Goddard yesterday postponed the trial of Harry Hochstein, former Chicago official charged with perjury in the recent extortion trial, to Feb. 1. At the same time the court postponed the sentencing of Isador Zevin, former bookkeeper for George E. Browne, convicted ex-head of the IATSE, who pleaded guilty of perjury in connection with the Government's investigation of the whereabouts of the special slush fund of $1,500,000 collected from members of the alliance. The new date is March 20.

G. & S. Buys Bayonne O. H.

Bayonne, N. J.—G. & S. Amusement Corp., has purchased the Opera House from Victory Theater Corp., headed by Philip Stein.

Nine Film Stars Booked For Capital Appearances

Washington Bureau of THE FILM DAILY

Washington—Nine pix stars are definitely scheduled to appear here this week-end for the President's birthday celebration, doing midnight shows at Loew's Capitol, Warner's Earle and the Howard on Friday night and touring half a dozen local hotels for appearances at the Saturday night balls. In addition, Margaret Sullavan will be on hand Sunday for a command performance of the play in which she currently stars, "Voice of the Turtle."

Definitely scheduled to show up here Thursday night or Friday are John Garfield, Maria Montez, Lucille Ball, Walter Pidgeon, Red Skelton, Brian Aherne, Joan Fontaine, Jinx Falkenburg and Brian Donlevy. Guy Lombardo's band will provide the music at the Statler, with local bands at the other hotels.

"Battle of the Sexes" Was "Hour of Charm" For Soldier Who Filled an Inside Straight

That recent "Battle of the Sexes" air program on which Trade Press Editors, Chester Bahn, Terry Ramsaye and Bill Formby appeared, proved a lucky charm for Pvt. Joe Davis of the Quartermaster Detachment at Ft. Monmouth, N. J., and formerly with Showmen's Trade Review. Joe was in a hot game of "red dog" down at the aforementioned Army post and had been dealt a 7, 8, 10 and Jack. Just then he heard Jay C. Flippen announcing his trade press buddies on the radio. He asked to scram from the card game, but his pals nixed the move until the hand was finished. So Joe stuck and drew one card,—the needed 9 spot, and raked in $4.50. His penned missive, announcing his good luck, has been received by the Bahn-Ramsaye-Formby combo with something of bitterness. The trio contends that Davis only had to draw one card to win his dough, while they only got $58 and had to answer all the radio questions!

IN STEP WITH DIMES MARCH

A NUMBER of theaters have discovered bonanzas of volunteer help in making their "Dimes" collections—high school girls and boys. The kids get a wallop out of working around the theaters.

● ●

Patron of a Harlem theater was discovered making his own "Dimes" collection Sunday afternoon. Six collection containers were being passed around the balcony. Observant ushers discovered that a seventh can was making the rounds...and that its sponsor was waiting expectantly at the back rail for the five or more dollars in change it contained.

● ●

A well-known movie executive, famous for his use of salty expletives, antes up a dime for the infantile paralysis drive each time his associates catch him uttering one of his non-parlor ejaculations.

● ●

ACCORDING to reports from Broadway theater managers, service men and women are generous with their hard-earned dimes, few allowing the hat to pass them without making some contribution.

● ●

NIGHT clubs are co-operating with the "Dimes" drive for the first time. The combination of soft lights, hard spirits, and appealing entertainers, is the perfect build-up for containers full of folding-money.

● ●

QUITE a number of patrons of Loew's Burland, Bronx, sought sanctuary in the lounge rooms during the "Dimes" collections on Sunday. Asst. Mgr. Bea Weisenberg, not one to pass up a possible loose coin, sent her emissaries into these private precincts for contributions.

● ●

BILL WIEGAND, manager of the Melba Brooklyn, concocted a "pin-game" for his lobby. Patrons drop a dime in slot and it travels downward through a maze of nails. At the bottom are five slots—three for "March of Dimes"—and two blanks. If coin enters one of the blank slots, manager donates a guest ticket.

Rosenberg Fills Lipton's Spot During Army Tour

(Continued from Page 1)

yesterday. Rosenberg has been with Columbia since 1929 and has headed exploitation for the last two and a half years.

"Larry" Lipskin heads advertising under Rosenberg. Hortense Shorr continues as publicity manager and Harry McWilliams will head up exploitation.

M P PROD DIST
21ST FL
28W 44TH ST
~~NYC~~

Legion Will Honor Children Selling War Bond

Special American Legion Night Recommended for all Cities Utilizing Plan

(Continued from Page 1)

to sell extra Bonds for all theaters participating.

Under the plan, children will register at their favorite theaters as Junior Home Front Heroes and with the sale of one Bond they will be awarded official American Legion citations. A system of promotion from the ranks has been worked out. For example, five sales make a Home Fronter a lieutenant, 10 a captain, 15 a major and so on up the ladder. New and different colored citations will be awarded for every rise in rank.

Instructions to all Legion state commanders were sent by W. H. Atherton, national commander, yesterday. At the conclusion of the compaign, a special American Legion night is being recommended in each city or town utilizing the Home Front Hero plan.

Full and complete details are being sent to all theaters, state chairmen and public relations division representatives from New York headquarters.

Meanwhile, reports from the field continue to be encouraging. Jack Fox, manager of Loew's Columbia in Washington, D. C., was the first to sell a Bond for every one of his theater's 1,174 seats in that territory. The Brockton Theater, Brockton, Mass., already has sold two "E" Bonds for each of its 1,700 seats. J. A. English, Wyoming state chairman, reported yesterday that at least three times as many theaters were selling Bonds than participated in previous drives.

Six different types of Bond premieres are being held in Wisconsin's campaign. Besides the regular Bond premieres, there will be flesh, industrial, union, auction, fraternal and school premieres. An all-soldier show, "It's the McCoy," has been booked into 15 towns. Harold Fitzgerald, Wisconsin state chairman, has issued a challenge to the effect that Wisconsin will have more Bond premieres in proportion to theaters than Minnesota, Michigan and Illinois.

State Chairman Frank Newman in Seattle reported yesterday that 30 Bond Premieres had been set for the state of Washington. He announced that a Mrs. Thompson, exhibitor of Pomeroy, had sold 917 Bonds at a premiere held in her 500-seat theater.

John Friedl announced that 151 Bond premieres had been scheduled for Minnesota.

Steering Committee Named For Detroit Bond Campaign

Detroit—Alex Schreiber, chairman of the Wayne County (Detroit) committee for the Fourth War Loan has named the following branch, theater, and circuit managers to the Steering Committee: James F. Sharkey, Co-Operative Theaters; Carl W. Buermele, General Theater Service; Arvid Kantor, National Screen Service; John E. Ryder, Paramount; Frank J. Downey, Loew's; Charles C. Perry, Adams Theater; Earl J. Hudson, United Detroit Theaters; David M. Izdal, Fox Theater; and Frank A. Wetsman, W & W Theaters.

Following suggestion of the city salesmen, meeting at the Paramount office, a Bond desk was set up in the Film Exchange lobby, to be manned by wives of Variety Club members, with each exchange staff concentrating their purchases upon the day the wife of their own manager is in charge to foster patriotic competition.

Snow Writing in Northwest Sells Fourth Loan Bonds

Minneapolis—Snow writing is being used by theaters in Minnesota as a means of calling attention to the Fourth War Loan Campaign. The idea was originated by John Friedl for the State here. A flit gun, filled with red or black ink was used to write the following message on snow banks: "Buy Fourth War Loan Bonds at the State." The Northwest War Activities of the motion picture industry has passed along the idea to all exhibitors in the snow-covered states of the country. All that is needed is a flit gun, a bottle of ink, a quart or two of water and ambition.

BOND DRIVE FLASHES

ILL. ALLIED, ISSUING AGENT

Chicago—Allied Theaters of Illinois, has been named by the Treasury as an issuing agent for War Bonds for Film Row and independent theaters.

REPEAT ALL-SOLDIER SHOW

New Haven—Following an over $800,000 Bond sale as a result of an all-soldier show at the 700-seat Yale Theater, a "demand" repeat performance for buyers of lower denomination Bonds has been arranged for tomorrow at the Loew's Poli.

$80,000 SALE AT 5 EVENTS

San Francisco—At the first of five War Bond events sponsored by downtown theater execs. in co-operation with theatrical union members, close to $80,000 in Bonds were sold.

Every seat for the three-hour "Victory Bond Jamboree" held at midnight in the 2,800-seat Golden Gate Theater was taken.

GRAND RAPIDS RALLY FRIDAY

Grand Rapids, Mich.—Lois Andrews and Porter Hall will attend a civic $500 War Bond rally dinner at the Rowe Hotel on Friday. Regent Theater and local banks will issue the dinner tickets. No corporation purchase will be eligible for tickets.

L & J 100% ON PREMIERES

Atlanta—William K. Jenkins, of Lucas & Jenkins is planning Bond premieres in all theaters.

STARS AID BUFFALO DRIVE

Buffalo—Hollywood Bond battallion here yesterday in connection with the Fourth War Loan Drive included Albert Dekker, Helen Walker and Marguerite Chapman. There was inter-club salute and reception for the visitors at a noon luncheon in Hotel Statler. There were 700 guests. Charles B. Taylor and Vincent R. McFaul were active in making arrangements.

YOU MIGHT TRY THIS

Jules J. Rubens, Illinois State Chairman, passes along a swell Fourth War Loan idea. If the theater is equipped with a slide or stereopticon machine then during a battle, invasion or training sequence in newsreels, super-impose the phrase: "COMPARED TO THIS, OUR JOB IS EASY....JUST BUY THAT EXTRA BOND AT THE BOOTH IN THE LOBBY."

BETTERS DRIVE'S OBJECTIVE

Inglewood, Calif.—A Rury Vallee Bond Show at the Academy here sold 1,364 Bonds, 164 over capacity, for a total of $201,569.

SEATS 926, SELLS 981 BONDS

The Forest Hills, a Skouras house with seating capacity of 926, reported the sale of 981 War Bonds for a total of $59,275 in three days. The theater claims the distinction of being the first house in the New York area to go over its quota in the Fourth War Loan Drive.

Illness of Weis Defers Georgia Trust Suit Trial

(Continued from Page 1)

was reported that Weis was seriously ill.

In his complaint, the plaintiff accused Lucas & Jenkins with monopolistic practices in Savannah where Weis operates the Savannah Theater.

PRC Franchise Holders Seek Answer to Demands

(Continued from Page 1)

Hotel here Feb. 11-14. Several of the representative franchise holders met in New York a few weeks ago to discuss the present setup whereby a guaranteed gross is required for each picture delivered to an exchange. It is reported that the franchise holders want the guarantee eliminated and a change in the distribution terms.

The demand for these changes reportedly was sent to the top home office executives.

Credit Union Meets Feb. 1

Annual meeting of stockholders of the 20th-Fox Employes Credit Union has been set for Feb. 1. Election of officers is among business to be taken up.

HONORED 100 BONDSMEN*

LEE SILLS, Kingsland, St. Louis.
BILLY YARBROUGH, Pal, Lyons, Ga.
A. R. CLAUSEN, New Adler, Marshfiel Wisc.
MELVIN GAITSKILL, Paris, Paris, Ky.
CARL H. SIEGEL, RKO Midway, Fore Hills.
PAUL HUDGINS, Rio, Corsicana, Tex.
LLOYD C. DENTON, Rex, Caliente, Nev.
WILLIAM W. WARD, Congress, Washin ton, D. C.
KENNETH D. BRUCE, Granada, Kans City, Kans.
HERMAN KOPF, Waller Laurel, Del.

---

*Selected daily by the national committe for exceptional Fourth War Loan campaign pa ticipation.

Admission Taxes Off Except on Broadway

(Continued from Page 1)

ber, on October business, were $16, 388,863, while the current account ing adds up to only $13,048,274.34 This count is also well under collec tions for the corresponding perio of 1942, when the total was $15, 922,909 high mark until last Summer.

This drop was not unexpected i industry circles, since even with th war prosperity it was not to be expected that the monthly box-offic take would remain as high as th 14-15 million it hit through th Summer months.

Although the Broadway collectio rose from the previous month, it wa a million dollars under the December, 1942, collection from that district, indicating that business fel off even more sharply through th rest of the country than the tota collection figures show. Current figures on Broadway are $2,393,043.7 compared with $2,204,879 a mont earlier and $3,378,751.96 a yea earlier.

Theater admissions in the Broadway area accounted for $2,164,043.13 as against $2,032,715.31 a month earlier. December, 1942, collections showed history's highest theater admissions total from that area, however—$3,186,085.84. Brokers' sales brought in $19,653.84, compared with $14,983.10 a year earlier, and roo gardens and cabarets accounted fo $209,346.76 in the current reckoning, as against $175,120.47 a year ago.

Sues for Tax Refund

Film Center Building Corp. filed suit in Federal Court yesterday t recover alleged illegal assessment of Federal income taxes for the years 1937 and 1938. The sum sought is $6,598.

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 18 NEW YORK, WEDNESDAY, JANUARY 26, 1944 TEN CENTS

CLARK, DISTRIBS. NEARER DECREE ACCORD

Indie Unity on Agenda at Allied Board Meeting

Decree Discussion May Prove or Disprove Unity On Trade Issues—Myers

By AL STEEN
Associate Editor, THE FILM DAILY

Philadelphia — The meeting scheduled for Monday and Tuesday in Chicago of representatives of principal independent exhibitor organizations is called for the purpose of determining whether independents can get together on issues of national importance, it was said here yesterday by Abram F. Myers, Allied general counsel. Myers indicated that an opinion appeared

(*Continued on Page 2*)

'U' Expands Publicity, Horwits Now Manager

Al Horowitz, who for the past 14 months has been head of Universal's contacting department, has been promoted to the home office post of publicity manager under Maurice A.

(*Continued on Page 10*)

Fast Pix Service to Aussie Area Troops

Industry's gift-films on 16 mm. are being received by U. S. Army film exchanges in Australia several months in advance of the regular

(*Continued on Page 3*)

The Paperhanger Is Hanged by Painters

Huge Times Sq. crowds yesterday watched an outdoor event which every onlooker wished were real. As one of the many Fourth War Loan activities of Cinema Circuit Corp., a large figure of Hitler took form on the East wall of the New Amsterdam Theater, 214 West 42nd St. "Hang Hitler" cried out the letters which members of Sign, Pictorial and Display Union, Local 230, A F of L, painted beside Adolph who dangled from a rope above the workmen's "scaffold."

$100,000 Daily Bond Proposed to Curb Bingo's Spread in the Cleveland Area

Cleveland—A move to curb the further spread of Bingo throughout the Cleveland area by requiring a $100,000 daily Bond for places where pots of more than $300 are paid each day, has the support of Mayor Frank J. Lausche. An ordinance, now before the legislative committee of the city council contains provisions to curb and control all Bingo so that charitable games may continue and commercial games be driven out of business. If the ordinance is approved, Bingo operators will have to pay $1,000 a day in Bonding fees.

Dimes March Goal "Within Easy View"

With theaters in every instance running ahead of a comparable 1943 period, the March of Dimes Executive Committee announced last night that the 1944 campaign goal of $3,000,000 in the theater collections is "within easy view."

The Loew circuit's total now stands at $232,067 for the first five days of the campaign, against $179,327 last year. Loew's Orpheum, Boston,

(*Continued on Page 11*)

State Dep't Assignment For Pix Still Undecided

Washington Bureau of THE FILM DAILY

Washington—There is no decision yet on the handling of pix matters in the State Department, although there is still confidence in industry circles that the assignment will remain with Francis C. De Wolfe, Chief

(*Continued on Page 11*)

Re-issue Terms Under Fire by Philly Allied

Philadelphia—Allegedly high terms for re-issues were criticized yesterday at the sixth annual convention of Allied Independent Exhibitors of Eastern Pennsylvania. Delegates charged that some companies were asking percentage deals that were comparable with prices asked for current product. It was claimed that the reduction in the number of pictures produced was not necessary and that the shortage of product was

(*Continued on Page 12*)

Crescent Appeal Hearing Facing Further Delay

Nashville, Tenn.—It now appears that the necessary transcript of records in the Crescent anti-trust suit may not be completed by Feb. 7, the extended date fixed by Federal Judge Elmer Davies in December for transfor of necessary documents to Wash-

(*Continued on Page 6*)

Newsreels All-out for Bonds

Separate Subjects Going in Every Issue

As a result of a pledge of all-out support given by all newsreel companies at a luncheon hosted by Charles P. Skouras for Ted Gamble at the St. Moritz yesterday, each issue of all reels until the close of the campaign will produce a separate Fourth War Loan subject.

Human interest angle will be stressed in the subjects, to be created by the respective newsreel edi-

(*Continued on Page 10*)

"Curie" Fourth Pic to Stay Seven Weeks at Music Hall

The fourth picture to play longer than six weeks at Radio City Music Hall, "Madame Curie," will begin its seventh week tomorrow.

Metro's pic hit will thus join "Random Harvest," "Mrs. Miniver," and "Mr. Lucky," the only other pictures

(*Continued on Page 2*)

Majors Have Not Yielded Fully to His Views; Confers with Indies Next

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY

Washington — Negotiations for a new consent decree in the New York equity suit entered a new phase yesterday afternoon, when assistant attorney general Tom C. Clark, revealed that he has no intention of meeting with distributor officials again before their proposals for a new decree have been examined and discussed by independent exhibitors. Clark and his assistant on the case, Robert L. Wright,

(*Continued on Page 6*)

Partington of Roxy And F & M Stricken

John Allan "Jack" Partington, 54, one of the operating heads of the New York Roxy and vice-president and general manager of F & M and of F & M Stage Shows, Inc., died suddenly following a heart attack at his home, 400 Park Ave., yesterday.

Father of the stage show and pic-

(*Continued on Page 6*)

Waters Urges Greater Freedom for Television

The opinion of some factions that television should attain technical perfection before it is offered on a large scale is delaying the progress of television, it was said last night

(*Continued on Page 12*)

Loew's Inc. to Buy 10 Millions in Bonds

Loew's Inc., will purchase $10,000,000 in 4th War Loan securities, according to David Bernstein, vice-president and treasurer of the company. This amount is being allocated among Loew's theaters and exchanges in various communities throughout the nation. Meanwhile, sales of "E" Bonds to the public are soaring.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85. No. 18 Wed., Jan. 26, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Tuesday January 25*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14½	14½	14½	+ ⅛
Col. Picts. vtc. (2½%)	16¾	16⅝	16¾	— ¼
Columbia Picts. pfd.	39½	39⅛	39⅛	— ⅜
Con. Fm. Ind.	3⅛	2⅞	3⅛	— ⅛
Con. Fm. Ind. pfd.	18⅝	18	18¼	+ ½
East. Kodak	163	162¼	163	+ 1
do pfd.	175	175	175	.....
Gen. Prec. Eq.	20¼	20¼	20¼	.....
Loew's Inc.	59	58⅜	59	.....
Paramount	24⅛	23¾	23¾	— ⅛
RKO	9	8⅞	9	.....
RKO $6 pfd.	90	89	89	— 1
20th Century-Fox	22⅝	22½	22⅝	+ ⅛
20th-Fox pfd. (1½)	30⅛	30	30⅛	+ ⅛
20th-Fox pfd. (4½)	100⅞	100⅞	100⅞	— ⅛
Warner Bros.	13	12⅞	13	.....
NEW YORK BOND MARKT				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	1⅝	1½	1⅝	+ ⅛
Scnotone Corp.	2¾	2⅝	2¾	.....
Technicolor	13	12¾	13	.....
Trans-Lux	4	4	4	— ¼
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	19	18¾	19	+ ¼

Joaquin Rodrigo Dead

Havana (By Air Mail)—Joaquin Rodrigo, 34, manager of the Payret Theater is dead of a heart attack.

COMING AND GOING

NED E. DEPINET returned to town yesterday.

WILLIAM GOETZ, president of International Pictures, will arrive in New York from the West Coast tomorrow to negotiate for several Broadway hit plays and sign talent for his company.

H. M. RICHEY, M-G-M, goes to Ft. Lauderdale, Fla., Feb. 6 for a three week vacation.

FRANCHOT TONE, is spending a few days at the Hotel Warwick.

G. L. CARRINGTON, president of Altec Service, has arrived in New York from the Coast.

H. M. BESSEY, vice-president of Altec Service, has returned to New York from a Southern business trip.

OSCAR F. NEU, president of Neumade Products Corp., leaves today on an extended Western and Southern trip, stopping at Fort Lauderda'e, Fla., for a few weeks before returning to town.

IRVING YERGIN of the Warners special events department is in Buffalo.

AL BONDY left Charlotte yesterday for Roanoke, Va., and Charleston, W. Va.

E. M. SAUNDERS, M-G-M, and **MRS. SAUNDERS**, leave for a Coast vacation today.

J. H. SEIDELMAN will leave the Universal studio this week for an Arizona vacation before returning to New York.

CHARLES ROBERTS, supervisor for Central America for Columbia, is in town from Mexico City.

BARRINGTON GAIN and **DR ALEXANDER GALPERSON**, Arthur Rank representatives, have arrived in Hollywood.

AL STEEN, FILM DAILY associate editor, returns from Philadelphia today.

DOROTHY and **GEORGE GAMMELL**, owners and operators of the Gammell Circuit, Buffalo, are on their way to Miami, Fla.

"Curie" Fourth Pic to Stay Seven Weeks at Music Hall

(*Continued from Page 1*)

in the theater's 11-year history to have remained for such extended Music Hall engagements. It will also bring to Greer Garson the distinction of being the most frequently seen Music Hall screen favorite, the actress having starred in "Random Harvest" 11 weeks and "Mrs. Miniver" 10 weeks. In less than two years, Miss Garson had appeared a total of seven full months on the Music Hall screen.

"Madame Curie" is setting a b.o. mark of 186 per cent of normal biz in its first 42 index city engagements, the company announced yesterday, with 30 holdovers already reported.

"Hollywood Palladium" Releasing Deal Talked

Negotiations for a releasing deal for a picture based on the Hollywood Palladium, Coast dance heaven of which he is president and general director, were disclosed here yesterday by Maurice M. Cohen, former film producer, who said he was talking to "several companies." Cohen asserted he was considering several top-flight bands and a number of popular singers for the production, which will be called "Hollywood Palladium."

A nation-wide contest for the "Palladium Blonde," the winner of which will be given a featured role in the picture, will be launched in about a month, Cohen announced.

Helen Strauss Reported Joining Morris Office

Helen Strauss, who for the past eight years has been assistant story editor for Paramount at the home office, was reported last evening to be joining the expanding literary department of the William Morris Agency.

According to the report, she is to represent authors for books and magazines in the new move, which, it is said, will be effective on or about Feb. 26.

'Mayerling' in Technicolor Nebenzal's Next Film

West Coast Bureau of THE FILM DAILY

Hollywood—Seymour Nebenzal's next production for United Artists release is a Technicolor production of "Mayerling," which the producer made originally in France some years ago with Charles Boyer and Danielle Darrieux as its stars. Nebenzal will announce the stars of the upcoming picture within a week. Budget of more than $1,125,000 has been set for "Mayerling," which goes before the cameras in April.

Nebenzal currently is completing Anton Chekov's "Strange Confession" for United Artists release, with George Sanders and Linda Darnell co-starred.

Vanguard Buys "The Duel"

West Coast Bureau of THE FILM DAILY

Hollywood—"The Duel," an original story by Sidney Harmon and Melvin Levy, has been purchased by Vanguard Films and will serve as Dore Schary's second production for the company. His initial production will be "Double Furlough," slated to go before the cameras about March 15.

Indie Unity Up At Allied Board Parley

(*Continued from Page 1*)

to prevail that the indies were n of one mind on industry problems ar that a discussion of the consent d cree by independent leaders migl prove or disprove the theory.

Expect Decree Change Cop

Myers was of the opinion yeste day that a copy of the distributor proposals for changes in the Ne York consent decree would be avai able for study at the Chicago meet ing, which would precede the quar erly meeting of Allied's board of d rectors scheduled for Wednesda and Thursday. It is understood tha Myers had been given assurance b Tom C. Clark, assistant attorne general, that Government action o the decree would not be taken unt the independents had been given a opportunity to read and discuss th distributors' recommendations. It i understood that copies of the pro posals will be submitted to all ex hibitor organizations.

Indie Units to Attend

Besides Allied leaders, the pre liminary Chicago meeting will b attended by representatives of th Pacific Coast Conference, Indepen dent Exhibitors of New England MPTO of Virginia, Allied Indepen dent Exhibitors of Iowa and Ne braska and perhaps one or two othe unaffiliated associations.

Myers said that if the proposal would not be ready by the end o this week or that if it appeared un likely that a copy would be ready fo submission to the independent lead ers, the meeting would be called off but the board meeting would be hel just the same. Sessions will be hel at the Blackstone Hotel.

Ackerman's Slayer Confesses

Bay City, Mich.—Yuen Woo, 23 a reformatory parolee, has confessed to the murder of Floyd Ackerman 46, Bay City theater manager, on Dec. 5, police report.

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWING

of

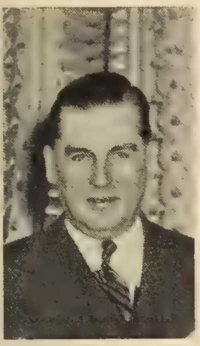
"ESCAPE TO DANGER"

Mon., Jan. 31, at 11:00 A. M.

RKO PROJECTION ROOM

630 Ninth Ave., New York, N. Y.

ame Ricketson to /ar Fund's Board



"RICK" RICKETSON

Election of F. H. "Rick" Ricketson, ., president of Fox Intermountain eaters, but now on leave to serve vice-chairman the industry's rth War Loan ittee, to the ctorate of the ational War und was announced yester- y.

Ricketson takes s post as an in- stry rep., elec- n being unani- ous. Spyros P. ouras, 20th-Fox esident, is also director, but s named on the sis of his Greek lief activities rather than as a n man, it is understood.

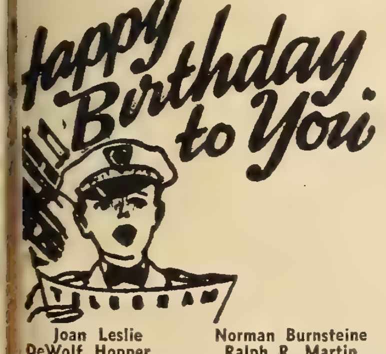
A former newspaper man, Rick- on has been in the theater field ce 1921. He joined FWC in 1929.

ame Steinberg to Head 'B's Educational Bureau

Creation of an Educational Bu- u to supply schools, colleges and raries with discussion material on arners releases is announced by rt Blumenstock, in charge of ad- tising and publicity in the East. arles Side Steinberg, formerly cational director of the Book-of- -Month Club, will be in charge of s activity. Now in preparation a series of aids dealing with the thcoming release of "The Adven- es of Mark Twain."

'AC Suspends One-Reel orts During Loan Drive

There will be no WAC single reel jects released during the Fourth r Loan drive, the WAC announc- yesterday. Herman Gluckman, o has charge of distribution of the tory shorts, explained that due the Fourth War Loan trailers t are now showing and with ad- ional ones to come it was decided t all exhibitors should have screen ce exclusively for the war Bond ssages.



Joan Leslie
DeWolf Hopper
Norman Burnsteine
Ralph R. Martin
Abe Meyer

"Bernadette," et al.

● ● ● THE industry's creme de la creme and many another notable rubbed shoulders last night at the Rivoli where Twentieth Century-Fox raised the curtain—and right proudly—on an impressive and thrilling "The Song of Bernadette"......As to the picture, Phil M. can only repeat what this lil' ol' paper said a month ago......It's outstanding and headed for top coin, and you'll go far before you find another picture that offers more in the way of brilliant performance and master direction......If audience reaction means anything, the invitational of the Franz Werfel best-seller......

of the Franz Werfel best-seller......

▼ ▼ ▼

● ● ● *BUT this is a report on the premiere, not a review or, more correctly, a re-review of "The Song of Bernadette"......The audience last night was distinguished in more ways than one...... F'rinstance, it embraced important exhibs. from the East and the hinterlands who attended as guests of Tom Connors......Thus you noted on the seating list the names of Eddie Alperson, Harry Brandt, Ted Schlanger, Walter Vincent, Walter Reade, Si Fabian, Gus Eyssell, John Nolan, Al Boyd and Frank W. Buhler, among others. ......*

▼ ▼ ▼

● ● ● AND, from farther afield, there were John Fitzgibbons, Joe Cooper, Maury White, I. J. Hoffman, Ralph Branton, Ed Fay, Vince McFall, J. Real Neth, Jules Rubens, George Lynch, Louis Schine, Nate Dipson, Tom Walsh......as well as Nate Goldstein, Harry Zeitz, Milt Mooney, John H. Harris, "Rick" Ricketson, B. V. Sturdivant and Charles P. Skouras, the last three of course East to steer the Fourth War Loan campaign......

▼ ▼ ▼

● ● ● *OTHERS on the 20th-Fox guest list included......Postmaster General Frank Walker, Ben Kalmenson, C. C. Moskowitz, W. F. Rodgers, David Bernstein, Howard Dietz, Adolph Zukor, Neil Agnew......along with Sam Dembow, Leonard Goldenson, Edward Raftery, Carl Leserman, Jack Cohn, Abe Montague, Ned Depinet, N. Peter Rathvon......not to mention Annabella, Jack Alicoate, Phil Baker, Martin Quigley, Joan Fontaine, Don Mersereau, Brian Aherne, George Skouras, Chester B. Bahn, Laird Cregar, Sherry Kane, Conrad Nagel, Jimmy Ivers, Brian Foy, Phil Silvers and Lady Hardwicke......*

▼ ▼ ▼

● ● ● TWENTIETH-FOX, of course, was out in force......The happy execs. present included Spyros P. Skouras, Wendell L. Willkie, Tom Connors, Murray Silverstone, Hal Horne, W. C. Michel, Dan Michalove, Larry Kent and William C. Kupper......And from the field, company sales execs. included Sidney Samson, I. J. Schmertz, Ira H. Cohn, C. E. Peppiatt, Clay V. Hake, Ben A. Simon, Harry G. Ballance, Edward X. Callahan, James J. Grady, Herman R. Beiersdorf, Moe A. Levy and Ward E. Scott......Yes, sir......a swell pic and a swell turn-out.

▼ ▼ ▼

● ● ● *A COCKTAIL party for Samuel Goldwyn's latest discoveries, Constance Dowling and Vera-Ellen, was given at the St. Regis yesterday. Miss Dowling is here on a brief vacation, having just completed work in the Danny Kaye musical "Up in Army." Vera-Ellen is set to go to Hollywood at the end of the run of "A Connecticut Yankee," in which she is playing. Among those who greeted the two players were: Robert Mochrie, Harry Michalson, Ned Depinet, N. Peter Rathvon, James Mulvey, Walter Branson, Rutgers Neilson, Arthur Brilant, Mort Nathanson, Irving Shiffrin, William Formby, Jack Harrison, Larry Reid, Jimmy Dunn, Gil Blackford, Irene Thierer, Wanda Hale, Floyd Stone, Jack Berk, Lou Pelegrine, Maybelle Oldenhage.*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......Sell a Bond for Every Seat!

Fast Pix Service to Aussie Area Troops

(Continued from Page 1)

commercial theaters there, it was stated yesterday by Sidney Allbright, Australia-New Zealand general manager for United Artists who is in the U. S. for a visit of several months, and, in discussing the gift-film distribution setup, he stressed the difficulties presented and added that "the effectiveness of Maj. Lynn Cowan's 'chart system' of handling the films is something to marvel at."

Under the Cowan chart system, troops in actual combat zones get the pictures first, shipments usually being made by air with high priority, and showings are as close as possible to the battle lines. Then the rest of the troops see them. So gratified was Gen. Sir Robert Blamey, Commander-in-Chief of Allied Land Forces in the Southwest Pacific area, with the morale-building effect of the films on soldier morale that he invited P. McNeil Ackland, representing the industry, to tour the New Guinea "circuit" as an observer. In that sector, where there are no established commercial film houses, the films serve both the armed forces and the natives.

Allbright pointed out that, of course, the theaters wherein the gift films are presented, are crude, and that often performance have continued through pouring rains. The fighting men are often extremely reluctant to leave the theaters when air alarms are heard.

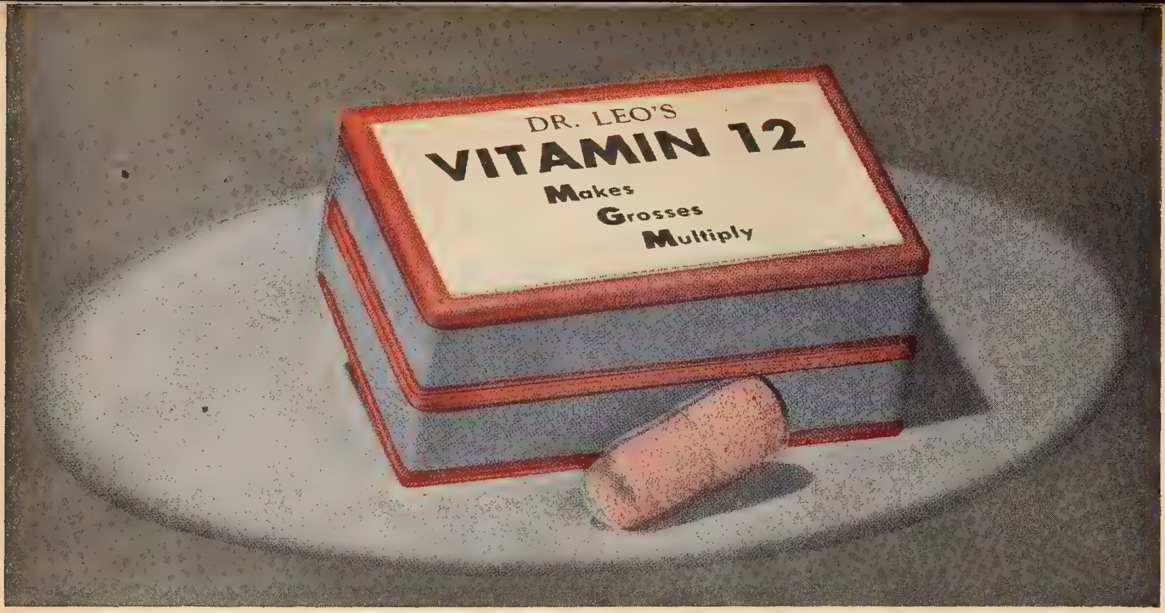
Though the industry supplies current attractions, it is not uncommon for American servicemen to attend showings of old films in 35 mm., leased on a commercial basis by our allies from the various distributing companies, Allbright said.

Michael J. White Dead

Dover, N. H.—Michael J. White, 68, a movie theater owner here for 24 years, is dead as the result of a heart attack suffered while visiting relatives in Springfield, Mass. White was mayor of Dover in 1907 and 1908.

Too Cold For Shorts . Where He Is Going!

Oscar A. Morgan, general sales manager of Paramout Shorts and News, is heading North tomorrow. Lake Placid, N. Y., is his destination. There he'll officiate at the Eastern Ice Skating Championships of the Figure Skating Ass'n, Jan. 28-29-30. Because of his skill as a figure skater and dancer, he was selected for the officiating job. A member of the New York Skating Club, Morgan is a proficient on rollers as on silver blades. Finals of the three divisional championship events, of which Lake Placid is one, are to be held in Minneapolis.



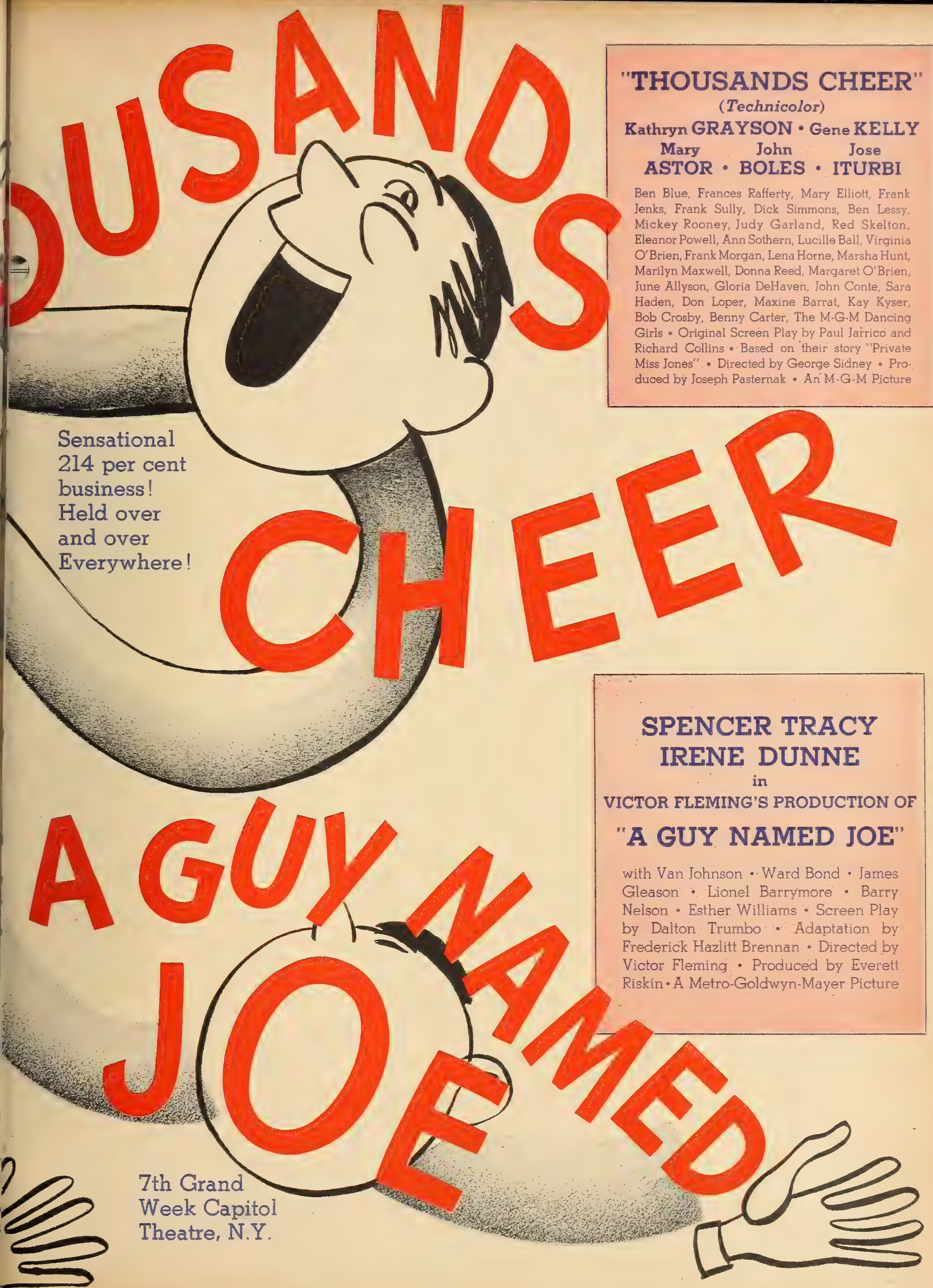
M-G-M IN THE SPOTLIGHT!

One! Two! Three!
Sock! Sock! Sock! It's just the beginning of the Greatest Group this industry has ever CHEERED!

GREER GARSON
WALTER PIDGEON
in
"MADAME CURIE"
Directed by MERVYN LeROY • *Produced by* SIDNEY FRANKLIN

with Henry Travers • Albert Basserman Robert Walker • C. Aubrey Smith • Dame May Whitty • Victor Francen • Elsa Basserman • Reginald Owen • Van Johnson • Margaret O'Brien • Screen Play by Paul Osborn and Paul H. Rameau Based on the Book "Madame Curie" by Eve Curie • An M-G-M Picture

Going Strong
Into 8th Week
Radio City Music Hall!



"THOUSANDS CHEER"

(Technicolor)

Kathryn GRAYSON • Gene KELLY
Mary ASTOR • John BOLES • Jose ITURBI

Ben Blue, Frances Rafferty, Mary Elliott, Frank Jenks, Frank Sully, Dick Simmons, Ben Lessy, Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lucille Ball, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, Marilyn Maxwell, Donna Reed, Margaret O'Brien, June Allyson, Gloria DeHaven, John Conte, Sara Haden, Don Loper, Maxine Barrat, Kay Kyser, Bob Crosby, Benny Carter, The M-G-M Dancing Girls • Original Screen Play by Paul Jarrico and Richard Collins • Based on their story "Private Miss Jones" • Directed by George Sidney • Produced by Joseph Pasternak • An M-G-M Picture

Sensational
214 per cent
business!
Held over
and over
Everywhere!

SPENCER TRACY
IRENE DUNNE
in
VICTOR FLEMING'S PRODUCTION OF

"A GUY NAMED JOE"

with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin • A Metro-Goldwyn-Mayer Picture

7th Grand
Week Capitol
Theatre, N.Y.

"Our Two Big Jobs in January: Fourth War Loan and March of Dimes!"

Clark and Distribs. Nearer Decree Accord

(*Continued from Page* 1)

met with lawyers for the five majors yesterday for about two hours.

The legalites described the new draft for a decree which they brought down with them, indicating that they have moved somewhat closer to what Clark and Wright have been demanding on such matters as acquisition of new theaters, arbitration and cancellation, but they have not yielded fully by any means. Clark intends to study the proposals tonight and tomorrow, and will probably be ready to tell the press about them in some detail tomorrow. He said, however, that he will not release a copy of the document submitted yesterday.

Here for the distributors were

Distrib. Attorneys Present

Joseph H. Hazen, Warners; John F. Caskey, Twentieth-Fox; Austin Keough, Paramount; J. Robert Rubin, Loew's, and Irvine, RKO. Clark's decision to accept the document appears to be based upon the discussion of yesterday with these five, and it marks the end of several months during which the distributors submitted or were to submit several "final" drafts. Each time Clark refused to accept the finality of these drafts, and they have been taken back to New York and redrafted.

What the distributors submitted yesterday will be the subject of exhaustive study in Chicago next week at the joint meeting of national Allied's board with several other independent organizations. This meeting, it is hoped by exhibitors, will develop a common position for the strong independent group, and their leaders are hopeful that the Chicago confab will rule out any possibility of a split in their ranks as negotiations for a new decree enter a new and critical stage.

WEDDING BELLS

Memphis—J. Rubble Davis, night floor manager of Loew's State theater here and Mary Dunning, were married at Hernando, Miss., recently.

Memphis—May Evans, inspectress, Columbia exchange, and Lieut. Wiltsen, Fourth Ferrying Command officer, were married Dec. 11, it is announced.

Corp. Monroe R. Goodman, Paramount shorts executive, announces the marriage of his sister, Agatha, to Leo J. Hart, son of Mrs. Anna Herzka and the late Max Herzka. Mrs. Hart is the daughter of the late Mr. and Mrs. Isaac Goodman.

Philadelphia — Esther Diamond, secretary to Edgar Moss, 20th-Fox's district manager here, and Esther Gross, another employe of the company's local exchange, have become brides.

REVIEWS OF NEW FILMS

"Phantom Lady"

with Ella Raines, Franchot Tone,
Alan Curtis

Universal 87 Mins.

DISTINGUISHED MELODRAMA IS GEM OF SUSPENSE; PRODUCTION, DIRECTION, ACTING SUPERB.

Joan Harrison, who was Alfred Hitchcock's assistant, learned well at the feet of that master of melodrama. How well she demonstrates in her first producing effort on her own, a spellbinding psychological melodrama with a quality that would do credit to Hitchcock himself. Miss Harrison is fully capable of navigating under her own power if "Phantom Lady" is any criterion.

"Phantom Lady" is a triumph of production. Turned out with distinction and intelligence, it is a masterpiece of suspense—a suspense that at times has a positively devastating effect. While the villian is a paranoiac and several murders are involved in the unfoldment of the plot, Miss Harrison has wisely shunned any temptation to reduce the picture of a horror subject. This should work to the box-office advantage of the film, which is a superlative job of its kind from any angle one views it.

With "Phantom Lady," Robert Siodmak finds himself as a director. His work here is his finest to date. He has brought to his direction a simplicity and a power that are surprising. Under his guidance this story of the efforts of a girl and an inspector of detectives to save an innocent man from death in the electric chair becomes a fascinating example of melodrama at its very best. He has endowed the film with some directorial touches that are as impressive as they are deft.

Alan Curtis is the innocent man. He is found guilty of murdering his wife when he is unable to produce an unknown woman with whom he was at the time of the crime. Ella Raines, his secretary, who is in love with him, and Thomas Gomez, inspector who believes Curtis is innocent despite the fact he helped send the man to jail, take upon themselves the job of finding the phantom lady. In their search for the woman Miss Raines unmasks Franchot Tone, close friend of Curtis, as the murderer. Tone, psychopath, almost does away with Miss Raines before he meets his end by diving out of a window.

The screenplay of Bernard C. Schoenfeld, based on a novel by William Irish, is an important factor in the success of "Phantom Lady." Also important is the mood-sustaining camera work of Elwood Bredell.

Miss Raines acquires much prestige through her acting in this production. Tone, Curtis and Gomez are aces. Fay Helm, Andrew Tombes and Elisha Cook, Jr., are others who are superb.

CAST: Ella Raines, Franchot Tone, Alan Curtis, Thomas Gomez, Fay Helm, Aurora Miranda, Andrew Tombes, Elisha Cook, Jr., Jay Novello, Joseph Crehan, Regis Toomey.

CREDITS: Associate Producer, Joan Harrison; Director, Robert Siodmak; Screenplay, Bernard C. Schoenfeld; Based on Novel by William Irish; Cameraman, Elwood Bredell; Musical Director, H. J. Salter; Supervising Art Director, John Goodman; Sound Supervisor, Bernard B. Brown; Film Editor, Arthur Hilton.

DIRECTION, Superb. PHOTOGRAPHY, Superb.

"Lady, Let's Dance!"

with Belita and James Ellison
(HOLLYWOOD PREVIEW)

Monogram 88 Mins.

AMBITIOUS OFFERING WITH EXCELLENT PRODUCTION NUMBERS SHOULD GET BIG COIN.

Here is another ambitious offering from Monogram. It stars Belita and gives her ample opportunity to display her skill and grace as a skater and dancer. She has been surrounded by an excellent cast, including James Ellison, Walter Catlett, Maurice St. Clair, former Paris society dancer, Eugene Mikeler, her former ice-skating partner in England and France.

The highlight of the several eye-filling production numbers is Belita's closing one, in which she does her skating to Beethoven's "Victory" Symphony. Producer Scott R. Dunlap provided splendid production values for this offering, which is easily one of the most lavish to bear the Monogram label. Frank Woodruff turned in a good job of directing.

Frick and Frack, original and lovable scamps of the ice, score heavily with their two comedy numbers, while music is supplied by Henry Busse, Eddie LeBaron, Mitch Ayres, Lou Bring and their orchestras. David Oppenheim and Ted Grouya fashioned four songs for the offering, including the title number, and Lew Pollack and Charles Newman wrote "Silver Shadows and Golden Dreams."

Dave Gould staged the splendid production numbers, while Mack Stengler's photography is first-rate. Edward Kay functioned as musical director.

Belita, a refugee, who has danced and skated in her native Holland, is working as waitress at a California resort, when she gets a chance to substitute as Maurice St. Clair's dancing partner. She is a big hit, and James Ellison, the resort's entertainment director, sends her to Chicago to join Henry Busse, pretending that the latter has forwarded money for expenses.

Belita joins Busse's show and becomes a national success as a dancer and skater. Things go badly for Ellison and he later is drafted into the Army. Some months later, Walter Catlett finds Ellison, wounded, in a veterans' hospital, and he re-uintes him with Belita.

CAST: Belita, James Ellison, Frick and Frack, Walter Catlett, Lucien Littlefield, Maurice St. Clair, Eugene Mikeler, Henry Busse, Harry Harvey, Jack Rice, Emmett Vogan, Barbara Wooddell, Orchestras of Henry Busse, Eddie LeBaron, Mitch Ayres, Lou Bring.

CREDITS: Executive Director, Trem Carr; Producer, Scott R. Dunlap; Director, Frank Woodruff; Associate Producer, William D. Shapiro; Production Manager, Charles J. Bigelow; Authors, Bradbury Foote and Scott R. Dunlap; Screenplay, Michael Panaieff, Peter Milne; Cameraman, Mack Stengler, ASC; Film Editor, Richard Currier; Musical Director, Edward Kay; Production Numbers Staged by Dave Gould; Ballet Directed by Michael Panaieff; Songs by Lew Pollack, Charles Newman, David Oppenheim, Ted Grouya.

DIRECTION, Good. PHOTOGRAPHY, First-rate.

Partington of Roxy And F & M Stricken

(*Continued from Page* 1)

ture presentation policy, which he troduced at the Imperial, San Fra cisco, and inventor of lift and otl moving object devices genera use in both film and legit. the Partington presumably had been good health. He was at his office the Roxy on Monday.

Funeral arrangements were inco plete last night, but are to be a nounced today.

Partington was a native of t Isle of Man, England, but grew in San Francisco where he enjoy his early success as a theater ma The presentation policy which originated and pioneered was broug East to Chicago by A. J. Balab with whom most recently he h been associated at the Roxy. T policy, first installed at the Fris Imperial, subsequently was used Partington at both the Granada a Paramount theaters.

In New York, Partington was various times with the Brooklyn a New York Paramount, finally mo ing to the Roxy 11 years ago. H showmanship generally received m jor credit for the rise of that hou in recent years.

While the inventor and patent ho der on the lift and other devices, was said that Partington never con mercialized his rights.

Survivors include his widow, Mr Inger Partington, a son, Staff Serg John A., Jr., and two sisters, Bla che Partington and Mrs. Gertrud P. Albright, the two latter of Frisc

Crescent Appeal Hearing Facing Further Delay

(*Continued from Page* 1)

ington, for the appeal hearing b fore the U. S. Supreme Court aske for by both the U. S. Department Justice and the defendants.

The Crescent transcript, accord ing to attaches of the local U. District Court, will consist of nea ly 4,000 typewritten legal size sheet to be bound in 15 volumes. The typ ing has been completed, but eac copy must be checked by origina documents and the whole numbere and indexed. Preparation of th transcript is being supervised by E. Wasson, former district cour clerk and now assistant to the attor ney general, for the district cour and by Attorney William Waller, o Armistead, Waller, Davis & Land sen, for the defendants.

If the time for submitting th transcript is extended beyond Feb 7, it will probably not be beyon March 7.

Defer Jackson Park Trial

Chicago—The Jackson Park Theater anti-trust suit, in Federal Judge Michael Igoe's court, has been postponed to Feb. 14 by agreement o

A PROMISE TO A KID ON CRUTCHES

Thousands of pledges have been received for the 1944 MARCH OF DIMES DRIVE. Each day brings more. They mean just one thing. The exhibitors of America are not forgetting the fight on Infantile Paralysis during the week of January 24th to 30th. This fight for the life and happiness of stricken children is something that comes close to all of us and to our public. They will spare a dime for it when you champion this cause with sincere Showmanship. They will contribute when Greer Garson appeals to them in the beautiful trailer. Here's a promise to a kid on crutches: When a feller needs a friend—depend on the sporting heart of America's theatre men.

Columbia's

NONE SHA

IN ITS NEV

31-CITY WOF

is outgr

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN AND
REMEMBER MARCH OF DIMES!

ESCAPE

ENGLAND

LD PREMIERE

ssing

SAHARA!

COLUMBIA PICTURES

Newsreels All-Out For 4th Loan Bonds

(Continued from Page 1)

tors and staffs with the co-op of both the Skouras-headed committee and the Treasury. An innovation, the step means that theater audiences will get distinct and separate subjects twice weekly plugging the Fourth Loan.

In attendance at the luncheon, in addition to Skouras and Gamble, were:

F. H. Ricketson, Jr., B. V. Sturdivant, W. C. Michel, Claude Lee, Edmund Reek, Fredric Ullman, Jr., Walter Ament, Al Richard, Tom Mead, Morton McConnachie, Joseph O'Brien, John Wood, Tony Muto, Seymour Peiser, A. J. Krappman, Sam Shain, Ed Schreiber and Robert Selig.

Six Million Bond Sale In Dallas and Houston

Dallas—First week of the Fourth War Loan Drive in Texas was highlighted by the appearance of Red Skelton, Hollywood Bondbardier, who, with Capt. Lowell May, former Interstate Theater employe and hero of 41 bombing missions, accounted for the sale of more than $6,000,000 worth of Bonds. This report was made yesterday by R. J. O'Donnell, State chairman.

Captured Enemy Equipment Gives Color to Bond Drive

Captured Jap and Nazi military equipment, made available by the War Department, is adding color and dash to Fourth War Loan participation by theaters, reports to campaign headquarters here disclose.

Four thousand German helmets have been distributed to the various state War Finance Committees for use in the campaign as well as hundreds of Japanese and German rifles and parts.

Other equipment, which is being used by exhibitors to dress-up lobby displays and other Fourth War Loan exhibits, includes such enemy materiel as German tanks, Messerschmitts, 50 mm. field pieces, German machine guns, anti-tank guns, 75 mm. howitzers, German fighter planes, German half-tracks, 100 mm. field pieces, Mark IV tanks, Junker 88 fuselages, Italian plane wings, German personnel carriers, German and Japanese shells and hundreds of enemy uniforms.

TO THE COLORS!

★ PROMOTED ★

SAMUEL H. GREISMAN, USA, former, manager, Center, Detroit, to master sergeant.

—★—

★ ARMY ★

CHARLES HARTNER, Columbia booking manager, Buffalo.

—★—

★ NAVY ★

WILLIAM ROSENOW, Paramount salesman, Buffalo.

—★—

★ MERCHANT MARINE ★

GERALD GEORGE, National Theatre Supply, Buffalo.

BOND DRIVE FLASHES

SEATS 200, SELLS $23,050

W. I. Williams, Victory Theater, Eads, Colo., went over the top for a 100 per cent sellout for the Fourth War Loan drive, selling a Bond for each seat of his 200-seat theater. The population for Eads is 700. The total amount of Bonds sold was $23,050.

LOEW'S D. C. HOUSE FIRST

Loew's Columbia, Washington, is the first Loew's theater to attain its goal of "A Bond For Every Seat." Jack Foxe, manager, is attempting to double the original quota betwen now and the end of the campaign.

$6,865,000 BOND SALES IN O. C.

Oklahoma City—Red Skelton, Hollywood Bondbardier, garnered $6,865,000 in Bond sales here with appearances at rallies and industrial plants. A Bond luncheon accounted for $1,365,000 of the total.

$1,200,000 IN TULSA SALES

Tulsa—Three Bond rallies here at the Douglas Aircraft plant, in Convention Hall and at Colliseum netted $1,200,000 in Fourth War Loan drive here.

ACTORS SWELL FUND

Chicago—Jinx Falkenberg and John Garfield, the Hollywood Bondbardiers working in this territory, added $659,000 in Bond sales to their record.

OHIO BOND SALES HIGH

Springfield, O.—Hollywood Bond Battalion headed by Charles Ruggles and Elaine Shepard, have been setting up a record of War Bond sales and appearances in this territory. Sales reported exceed $600,000.

"FREE MOVIE DAY" DAILY

Cleveland—M. B. Horwitz, general manager of the Washington Circuit is outstripping all other local exhibitors in the matter of Free Movies. While several theaters have designated as many as three and four Free Movie Days, Horwitz has every day a Free Movie day at every one of his six theaters. During the entire period the Fourth War Bond drive, every purchaser of a Bond at one of the theaters is admitted free of charge.

IOWA BOND SALES AHEAD

Des Moines, Ia. — First reports on War Bond premieres came from the Tri-Cities area with the Capitol Theater at Davenport selling $91,950; the Fort Theater at Rock Island, 47,245; and the Illini Theater at Moline, Ill., $48,125. A. H. Blank, Iowa chairman, reported that sales are far ahead of any previous campaigns.

Rochester Cartoon Contest Tied In With Loan Campaign

Rochester — A highly successful cartoon contest is being conducted among public school pupils here by the local WAC in conjunction with the Fourth War Loan drive. The contest is being held to develop the cartoon personality of "Chester from Rochester" as pupils seek to raise enough through the sale of Bonds to buy a bomber. Prizes offered by the WAC are: first prize, $100 War Bond; second prize, $25 War Bond, and honorable mention, 100 pairs of passes to the Century, Loew's Rochester and the RKO Palace.

New England Managers Thanked for Drive Work

Boston—For an outstanding job on Fourth War Loan drive thus far, Harry Browning, chief of the Public Relations Staff in New England has personally thanked and cited the following exhibs: Frank Hollis, Olympia, Portsmouth, N. H.; William Canning, Empire, Fall River; Albert Hamilton, Empress, South Norwalk, Conn.; Frank Vennett, Paramount, Rutland, Va.; Philip Zeller, Ware, Beverly, Mass.; Walter T. Murphy, Capitol, New London, Conn.; William Romanoff, Park, Rockland, Me.; Lawrence J. Dandeneau, Strand, Rockland; Elmer Daniels, Capitol, Worcester; Jack Markle, Coolidge Corner, Brookline, Mass.; Arthur J. Keenan, Merrimac Square, Lowell, Frank F. Colburn, Jr., Colonial, Haverhill, Mass.; Ellis M. Brodie, Paramount, Haverhill; James J. "Red" King, RKO theaters, Boston; Joseph Longo of Loew's State, Boston; Paul Levi, Metropolitan, Boston; Jack Saef, Paramount, Boston, and John Carroll, Fays, Providence, R. I.

RKO Pfd. Retirement Speculation Aroused

Strength in RKO preferred, following its large ex-dividend deduction, carrying it to new highs, aroused speculation in Wall Street as to whether this issue may not be retired later in the year, the Wall St. Journal reported this week. There has been no official indication that this will take place. This preferred is convertible into common, and an advance in the junior shares might result in its retirement.

Mid-State Tele Corp. Plans Lowell Studios

Boston—The Mid-State Television Corp. has been formed here with the following listed as incorporators: Arthur C. Sullivan, Lowell; Henry W. Keyes of Newton, and Bertha N. Allen of Watertown. The capital stock is listed at $101,000.

140 Spanish-Language Pix for Cuba This Year

Havana (By Air Mail)—About 140 pictures produced in Spain, Mexico and Argentine will be released in Cuba this year by independent and some U. S. distributing companies.

IN NEW POSTS

WILLIAM C. AIKEN, manager, Loew's Gr
Atlanta.
THAD SHERIDAN, sales promotion, United
tists, San Francisco.
RAS ANDERSON, shipper, Paramount, Omah
ALFRED C. EHLMANN, stock film library
rector, Bell & Howell, Chicago.
GEORGE BRAUN, foreman, sub-contract de
Bell & Howell, Chicago.
JOSEPH C. FROMMER, research engine
& Howell, Chicago.
HENRY B. GLOVER, manager, Monogram, I
Orleans.

'U' Expands Publicit
Horwits Now Manage

(Continued from Page 1)

Bergman, Eastern advertising a
publicity director, it was announc
yesterday by John Joseph, U's n
tional director of advertising a
publicity, who pointed out the mo
followed the company's policy
promotion within the ranks. Includ
in the designee's new duties will
supervision of radio activities wi
David Carter, serving as special re

For many years Horwits w
sports editor of the Philadelph
Evening Public Ledger, contribut
articles to national magazines, a
at one time was president of t
Baseball Writers Ass'n of Americ

Due to extended promotion acti
ity in the field and with nation
publicity sources in the past thr
months, Universal has expanded i
publicity setup. Among those r
cently added are Harry Keller, fo
mer public relations counsel, a
Marie Slate, former publicity dire
tor for USO Camp Shows, Inc. I
cluded in the publicity roster no
are Marion Orford, contacting fa
magazines; Peggy Mahoney, co
tacting N. Y. newspapers; E. J. Eu
tace, special feature writer; Charl
Simonelli, advertising tie-up co
tact; and Robert Wile, trade pres
contact.

Added to the field force unde
Hank Linet, Bergman's executive a
sistant, is Al Selig, veteran filmlan
publicist headquartering in Wash
ington, and Harry McDonald, forme
theater executive, who has bee
named exploitation representativ
for New England. In the home o
fice ad unit, Milton Silver has bee
named chief of the copy departmen
and Harold Gutman the trade ad
vertising art director.

STORK REPORTS

Havana (By Air Mail)—Raul Me
dina, manager of Jose R. Medin
distributing company, and Otili
Cremata de Media are parents of
daughter, first child.

IN STEP WITH DIMES MARCH

L ANALANTE, assistant at the Prosɪect, Flushing, has a March of Dimes t display at Flushing's busiest bus Milk bottles are labelled with the names of various communities. Yesterday, four lads about to board a bus to Whitestone, hesitated, then decided to drop their last nickel into the Whitestone bottle and walk home.

● ●

SIGN of the times: Astor Theater, on Broadway, reports a $20 bill in Monday's "dimes" collection.

● ●

:SIDENT ROOSEVELT says "Thank ou!" to "dimes" donors, over a special honic contraption installed by mana- Bob Rosen in the lobby of the Sheridan ter. Patrons who contribute $1 or are permitted to lift a 'phone rer and hear the chief executive's thanks.

● ●

IPLOYES of Loew's State, Providence, have been promised three off, with pay, if they fill 10 or of the $2 coin cards.

● ●

ITOINETTE SIMONELLI, comely usherette at Loew's Metropolitan, Brookbecame so enthused after seeing the Garson trailer that she started to away kisses in front of the theater, eryone who contributed to a "dimes" card. Quicker than you can say ch of Dimes" she had 24 coin cards . Local Police Captain filled the 25th with the provision that she would cease osculatory activities and permit the d to disperse.

● ●

W YORK's ex-mayor, Jimmy Walker, is famous for arriving at any and all functions. The re- applause at his belated entrances. Rinzler, N. Y. War Activities co- rman, tried, unsuccessfully, to emu- Walker at last week's "Dimes" kfast. No one was aware of his ence until he passed the word g the dais that he was on hand.

● ●

)ADWAY theaters are supervising the ll-glass March of Dimes "wishing well" mes Square, in relays. Each day, one er assumes the responsibility of man- the booth and that theater receives ay's collections.

ert Kane Heads Hub V. C.

ıston—Albert Kane, Para. branch ager is the new chief barker of Boston Variety Club with other ɛrs being elected as follows: Ted scher, Interstate Pictures, first tant chief barker, and Arthur wood of the Lockwood D. Gor- Circuit, second assistant chief er. Max Levinson, William ın and Abraham Yarchin are new bers of the board of directors.

Fox West Coast March of Dimes Collections In Two Days Set $102,000 High Water Mark

The largest March of Dimes collection on record in two days was reported on behalf of Fox West Coast yesterday by Charles P. Skouras, FWC and NT prexy, now in New York to direct the industry's Fourth War Loan campaign.

CHARLES P. SKOURAS

Last Saturday and Sunday Skouras announced FWC theaters collected a total of $102,000; $63,994 in Southern California and $38,006 in Northern California.

With a quota figure of $194,500 set, it is highly probable that this figure will be easily passed. The two-day figure represents twice the amount collected in the same theaters for a similar period last year.

FWC was first theater organization to put its complete resources at the disposal of the March of Dimes in California.

The current drive will be extended to nine days in order to take fullest advantage of two heavy week-ends.

Dimes March Goal "Within Easy View"

(*Continued from Page* 1)

is leading with $7,479. Skouras Theaters in metropolitan New York are collecting 65 per cent to 90 per cent more money, while many Brandt Theaters are averaging 100 per cent more. RKO, Century, Randforce, Fabian, Interboro, and smaller circuits and independents, all report a rise in collections of from 50 per cent to 75 per cent.

Robert J. O'Donnell, state chairman for Texas, wires that four Dallas theaters, in the first four days, collected $16,000. Last year, the total for the entire state of Texas was $11,000.

Carter Barron, chairman for the District of Columbia, has set a goal of "a buck a seat"—some $56,000—for the theaters in his territory. In the first four days, $31,000 was reported.

C. B. Akers, Oklahoma City, announces that a group of theaters in his city collected $5,100 on the first day of the drive, against $4,600 in the 10 days of the 1943 campaign. Meanwhile, 70 per cent more theaters in Oklahoma are taking collections. Of the houses not pledged, most are in communities of less than 1,200 population. Akers predicts state's total will run two and one-half to three times last year's take.

Ted Schlanger, chairman for Eastern Pennsylvania, wired national chairman Nicholas M. Schenck: "Am so elated over reception public giving March of Dimes collections in Philadelphia and other situations in Eastern Pennsylvania, that I could not refrain from telling you that over week-end, 'Dimes' money ran from 25 per cent to 40 per cent of total theater receipts. If this is going on everywhere, and I have reason to believe that it is, you are in for a great surprise."

Don Jacocks, New Jersey state chairman, reports receipts in his territory running from 100 per cent to 150 per cent over last year.

A. Joseph DeFiore, state chairman for Delaware, says that drive opened with figures far in excess of all expectations, while Alice Gorham, Detroit, comments that receipts in the Motor City are "terrific."

State Dep't's Pix Assignment Not Made

(*Continued from Page* 1)

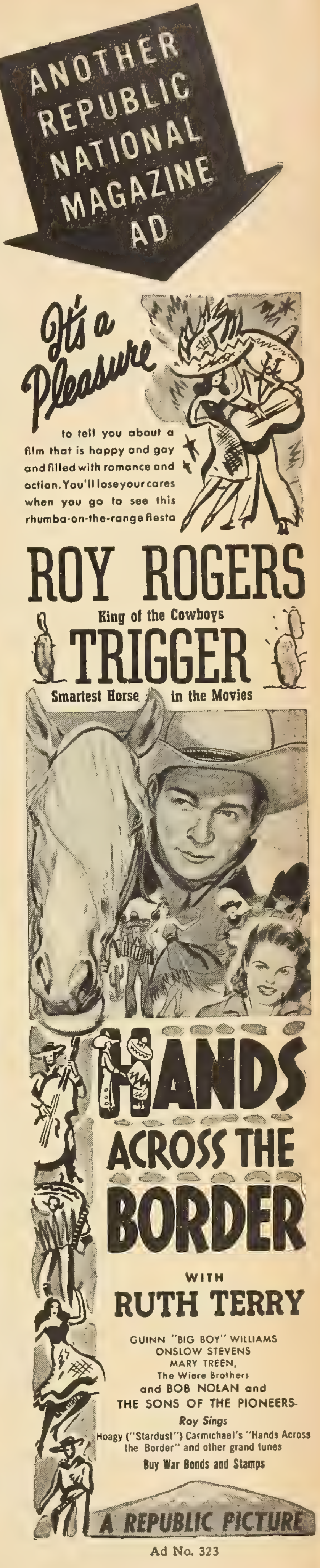
of the Telecommunications Division.

De Wolfe, veteran of a score of years in the Department, has been handling pix for the past five years as head of what was until two weeks ago the Telecommunications Section. It became a division upon the dissolution of the Division of International Communications.

In the meantime, De Wolfe continues to handle pix matters, but there is no assurance that the assignment will not be taken from him. He planned to have George R. Canty, former Department of Commerce pix man in Europe and more recently with the American Embassy in Buenos Aires, as his pix specialist, but has not yet been able to assign Canty.

There is apparently a group within the department which does not recognize the peculiar nature of film commerce and is determined that motion pictures should be treated just like any other commodity. This would mean grouping it with automobiles, wrist watches or any other commercial product for sale abroad.

On the other hand, those backing De Wolfe for the assignment are aware of the tremendous value pix can have in the field of international relations. He apparently had some assurance two weeks ago when he told the producers in New York that he would have pix matters in his charge that would be the case. The present situation seems to have arisen since then.



ANOTHER REPUBLIC NATIONAL MAGAZINE AD

It's a Pleasure

to tell you about a film that is happy and gay and filled with romance and action. You'll lose your cares when you go to see this rhumba-on-the-range fiesta

ROY ROGERS
King of the Cowboys
TRIGGER
Smartest Horse in the Movies

HANDS ACROSS THE BORDER

WITH
RUTH TERRY

GUINN "BIG BOY" WILLIAMS
ONSLOW STEVENS
MARY TREEN,
The Wiere Brothers
and BOB NOLAN and
THE SONS OF THE PIONEERS

Roy Sings
Hoagy ("Stardust") Carmichael's "Hands Across the Border" and other grand tunes

Buy War Bonds and Stamps

A REPUBLIC PICTURE

Ad No. 323

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Waters Asks Greater Television Freedom

(*Continued from Page* 1)

by Norman D. Waters, president of the American Television Society, at a general meeting in the Capitol Hotel.

Waters pointed to the automobile, refrigeration, airplane, motion picture and radio industries as examples of public service throughout their periods of development.

"Although it is my belief," Waters said, "that the Federal Communications Commission has an appreciation of the importance of television to the public, and though I approve of many of their viewpoints, I once again want to stress the fact that radio broadcasters will not be likely to put their full weight behind television as long as the regulation appears on the books that limits them to the operation of three television stations. This is unfair discrimination against television that has been instrumental in retarding its progress."

Waters said that under the guise of "public's interests," some of the leaders in the battle to delay television claim that it will delay it more in the long run if technical standards are not changed now, because the public will waste money on equipment that will rapidly become obsolete. Right now, he continued, AM radio is changing over to FM sound, yet the solution was simple: two types of transmission are being maintained, and when the old sets are gradually out of the picture, if FM is what the public wants, eventually all the programs will be FM. No sets need become obsolete over night, he added.

Waters praised the educational possibilities of television for children as well as its instructional potentialities for the armed forces. Television, he insisted, offers the soundest basis for world peace because peace must be created on the bulwark of understanding. International television, he said, will knit together th peoples of the world in bonds of mutual respect.

HOLLYWOOD DIGEST

SIGNED

BEN HECHT, screenplay, "The House of Dr. Edwardes," Selznick-UA.
HELMUT DANTINE, new option, Warners.
JACQUES SAMOSSOUD, musical supervisor termer, PCA.
LESLIE FENTON, termer, Lester Cowan-UA.
ROBERT LOWERY, two years, Pine-Thomas.
RUTH BURCH, casting director, renewed, Vanguard Films.
LEWIS MILESTONE, director, "Guest in the House," Hunt Stromberg-UA.
CARL GOSE, termer, David O. Selznick.
BILL McGANN, director, "Trial by Trigger" (short), Warners.
BARBARA BRITTON, new option, Paramount.
CASS DALEY, new option, Paramount.
MAXINE ARDEL, new option, Paramount.
RAOUL WALSH, new contract, Warners.
LENA HORNE, new ticket, M-G-M.
EDWARD STEVENSON, fashion designer, new option, RKO.
LEO HURWITZ, Vanguard Films, Inc.
PAUL STRAND, Vanguard Films, Inc.
DORIS DOWLING, termer, Paramount.

•

ASSIGNMENTS

JACK MacKENZIE, cameraman, "Dixie Show Boat," PRC.
CHARLES MARION, script, "Prison Babies," Monogram.
BENJAMIN STOLOFF, director, "Take It or Leave It," 20th-Fox.
MITCHELL LEISEN, director, "Practically Yours," Paramount.
DORIS DOWLING, termer, Paramount.
FRANCES LANGFORD, termer, RKO.
VERA VAGUE, termer, RKO.
DALTON TRUMBO, script, "Storm in April," Columbia.
HOWARD GREER, costumes, "Practically Yours," Paramount.
JOE KILLY and JERRY SELEEN, theme melody, "Half Way to Heaven" (short), Paramount.
LESTER LEE and HARRY HARRIS, songs, "Fun Time" (short), Paramount.
LEIGH JASON, director, untitled Kay Kyser, Columbia.

•

CASTINGS

BERT ROACH, STANLEY BROWN and ERNIE ADAMS, "Sensations of 1944," Andrew Stone-UA; **ROBERT GARY and JACK McGINNIS**, "Song of the Open Road," Charles R. Rogers-UA; **BENNY FIELDS, GLADYS GEORGE, ROSCOE KARNS and ALAN DINEHART**, "Minstrel Man," PRC; **GUY KIBBEE**, "Dixie Showboat," PRC **HELMUT DANTINE**, "The Conspirators," Warners; **JOSEPH COTTEN**, "The House of Dr. Edwardes," Selznick-UA; **FRED MacMURRAY, DIANA LYNN and GIAL RUSSELL**, "Girl's Town," Paramount; **ALAN DINEHART**, "Moon Over Las Vegas," Universal; **CYRIL RING**, "Pilebuck," Terneen-Columbia; **VIRGINIA BRUCE**, "The Spanish Main,' RKO.

Re-issue Terms Un
Fire by Philly Allie

(*Continued from Page* 1)

working a hardship on theater
ation.

Four new members of the
of governors were elected.
were David Barrist, Harry
Norman Lewis and Henry Sork,
elected for a three-year period.
ternates elected for a one-year
iod were George Ickes, Melvin
and Thomas Lazarick. It was
to change the title of Sidney
uelson from business manage
general manager of the orga
tion.

Officers elected by the gove
were Samuelson, general mana
Ben Fertel, treasurer; E. B. Gre
secretary; Harry Chertcoff, nat
director; Morris Wax and Ge
Ickes, alternate national dire
and Joseph Conway, chairman o
finance committee.

Allied's Eastern regional dire
will hold their quarterly me
here today at the Warwick Hote

A banquet, patterned after
Gridiron dinners, with everyt
"off the record" was held last n
Approximately 75 persons were
ent.

TRADE SHOWING

PARAMOUNT'S

"LADY IN THE DARK"

In Technicolor

starring

GINGER ROGERS · RAY MILLAND
WARNER BAXTER · JON HALL
with MISCHA AUER

A MITCHELL LEISEN PRODUCTION

Directed by MITCHELL LEISEN

• • •

10:45 a. m. THURSDAY, FEBRUARY 3rd

NORMANDIE THEATRE

NEW YORK CITY, NEW YORK

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 19 NEW YORK, THURSDAY, JANUARY 27, 1944 TEN CENTS

FILE COPY
DO

BIR HEARING ON PERCENTAGE SALARIES

Set Feb. 9-15 for 'Eisenhower Week' Bond Drive

200 Cities to Serve as Dynamic Focal Points of Special Industry Effort

GENERAL EISENHOWER

Designation of the week of Feb. -15 as "E" Week—"E" for Eisenhower, for "E" Bonds, for every seat n the theater and for extra War Bond sales—was announced yesterday by Charles P. Skouras, national chairman of the industry's Fourth War Loan campaign.

Primarily, the week is intended as a salute to the American general commanding the Allied Invasion Forces. For it, the Treasury has designated 200 cities as the dynamic focal points

(Continued on Page 12)

'Dimes' Collections Exceed Expectations

Public response to the industry's March of Dimes week, currently observed by the nation's theaters, was described as "exceeding all expectations" by Nicholas M. Schenck, Loew

(Continued on Page 12)

Stars Sell Bonds In Shadow of Tragedy

Chicago — Jinx Falkenburg and John Garfield, Hollywood Bondbardiers, had roles in real drama here, as stark as any of the reel sort. Only half an hour after four workmen met death in an explosion at the Carnegie Steel plant in South Chicago, the stars appeared there for a Bond rally and sold $300,000 worth. Plan't electrical system had been knocked out in the blast, so they spoke to 5,000 workmen without aid of amplifiers. Then among the white collar workers, they sold an additional $10,000 in Bonds.

ALLIED MAY STUDY ARTHUR SET-UP

Individual Members Said Expressing Interest in Plans and Scope of Exhibitors Distributing Corp.

Allied directors may be asked to study the producing-distributing setup recently created by Harry C. Arthur, head of Fanchon & Marco. It is learned that individual Allied members are expressing interest in the Arthur project, which, if it materializes, will be patterned on the old First National franchise formula.

Abram F. Myers, Allied general counsel, said in Philadelphia yesterday that he knew nothing about the Arthur plan except what he had read in the trade papers. It was suggested by an Eastern Pennsylvania Allied unit member that Arthur's Exhibitors Distributing Corp. be probed with the view of some Allied members becoming associated with it.

There is a possibility that the Arthur set-up will be discussed at the forthcoming meeting of Allied's board in Chicago.

Hopeful of Extension Of RKO Deal With IP

RKO's deal for the distribution of product to be made by International Pictures, headed by William Goetz and Leo Spitz, is for four pictures only, but all parties are hopeful that it will be continued for a long period, it was said yesterday by Ned E. Depinet, president of RKO Radio,

(Continued on Page 9)

Two Cities and Rank Pix Interest 5 Cos.

Five major companies are reported to be interested in making deals for the distribution of Two Cities product and other pictures associated with J. Arthur Rank of England. Alexander Galperson, distribution representative for Two Cities, and Barrington Gain, an executive for

(Continued on Page 9)

SMPE Shifts Conference Dates Here to April 17-19

Shift in plans for the 55th SMPE semi-annual technical conference was announced yesterday by W. C. Kunzmann, convention vice-presi-

(Continued on Page 12)

Kelly Leaving England Denies Tie-up With Rank

London (By Cable)—Preparing to return to New York after a stay of several weeks here where he conferred with UA and other American

(Continued on Page 9)

Three Groups Mull Pix Probe

Two Moves are Political, May Not Eventuate

Washington Bureau of THE FILM DAILY

Washington—Although large numbers of Congressmen are afraid of tangling openly with the film industry, there is still activity behind the scenes looking toward full-scale investigation of all aspects of the business, it was learned here yesterday.

Three groups are thinking seriously of plumping for such an in-

(Continued on Page 4)

Funeral Rites Today For "Jack" Partington

Christian Science services will be held at the Frank E. Campbell Funeral Church, Madison Ave. and 81st St., at noon today for John Allan "Jack" Partington, 54, one of the operating heads of the New York Roxy and vice-president and general

(Continued on Page 9)

Industry Reps. Appear For More Liberal Allowance on Star Deals

Washington Bureau of THE FILM DAILY

Washington—Officials of the salary stabilization unit of the Bureau of Internal Revenue yesterday heard several pix officials present the industry's case for more liberal salary allowances for talent working on percentage deals. The matter arose through a hearing specifically on the case of Fibber McGee and Molly, whose tentative deal with RKO was kayoed by the Los Angeles representative of the salary unit, Hugh Ducker.

The pix people were protesting

(Continued on Page 4)

U. S. Pix May Benefit By Arg.-Axis Break

Washington Bureau of THE FILM DAILY

Washington—The Argentine break between the Axis should result in a far better deal for American pix in that country, according to State Department officials. First reaction, they believe, will be the almost com-

(Continued on Page 9)

Copies of Consent Decree Draft for Allied Chi. Meet

Washington Bureau of THE FILM DAILY

Washington—Tom C. Clark, assistant attorney general, said yesterday that the joint meeting in Chi-

(Continued on Page 12)

Tax Conferees Half Way Through Bill

West Coast Bur., THE FILM DAILY

Washington — The Senate and House conferees on the tax bill have only gone about half way through the bill thus far, and it is not likely that they will get to the admissions tax before late this afternoon—if they have a double session today. If they meet only in the morning, the chances are they will not reach the admissions tax until tomorrow.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 19 Thurs., Jan. 27, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117. 9-7118, 9-7119, 9-7120, 9-7121. Cable address Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr Walter P. Schuck, Casillo de Correo 1929 MEXICO CITY—Marco-Aurelio Galindo Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, January 26)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¼	14¼	14¼	— ¼
Col. Picts. vtc. (½G)	16¾	16¾	16¾	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3	3	3	+ ⅛
Con. Fm. Ind. pfd.	18¼	17⅞	17⅞	— ⅜
East. Kodak	163	163	163	.....
do pfd.	175	175	175	.....
Gen Prec Eq.	20¼	20	20	— ¼
Loew's, Inc.	58¾	58¾	58¾	— ¼
Paramount	23⅞	23½	23½	— ¼
RKO	9	8½	8½	— ½
RKO $6 pfd.	88½	87	87	— 2
20th Century-Fox	22⅝	22⅜	22⅜	— ⅛
20th-Fox pfd. (1½)	30⅛	30	30	— ⅛
20th-Fox pfd. (4½)	101	101	101	+ ⅛
Warner Bros.	13⅛	12¾	12¾	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3	3	— ⅛
Radio-Keith cvs.	1⅝	1½	1½	— ⅛
Sonotone Corp.	2⅝	2½	2⅝	— ⅛
Technicolor	13	12¾	12¾	— ¼
Trans-Lux	4	4	4	.....
Universal Pictures	....	....	....	.....
Universal Pitcs. vtc.	19	18¼	18½	— ½

Chicago Theater License Fees Advanced 10 P.C.

Chicago—Theater license fees have been advanced 10 per cent with the enactment of the 1944 budget, by the Chicago City Council.

POSITION WANTED

MOTION PICTURE DIRECTOR

GO ANYWHERE—

Contact: C. B. Hastings
Victoria Hotel
New York City

COMING AND GOING

NICHOLAS M. SCHENCK, president of Loew's, Inc., returned from Florida, yesterday.

E. T. GOMERSALL, assistant general sales manager of Universal, will be in Philadelphia today. He'll be in Cleveland tomorrow

HARRY FISHMAN, of the Community, and **MRS. FISHMAN**, of the Fishman circuit, will vacation for five weeks in Florida, spending a week with their daughter, Mrs. Sol Ripps, and Staff Sgt. Ripps, in Sarasota.

HARRY FEINSTEIN, Warner Circuit film buyer for the Pittsburgh zone, in New York for a few days

W. K. JENKINS, head of the Lucas and Jenkins Circuit, Atlanta and Paramount Theater partner, is a New York visitor.

SAMUEL BRONSTON has arrived on the Coast from New York.

MRS. WILLIAM LEACH, the former Victoria Cusanelli, Vitagraph New Haven booker for several years was in from Richmond, Va., for a visit.

ROBERT SCHWARTZ, operator of the Park, Thomaston, Conn., is vacationing in Miami.

OTTO BOLLE, 20th-Fox home office rep in charge of Australasia and South Africa, has arrived in Sydney. Australia, where he will make his permanent headquarters.

LANCE HEATH, assistant to Arch Reeves, Coast Public Relations Committee secretary, is in Washington to arrange for personal appearances of Hollywood players at the President's birthday celebration.

JAMES COSTON, Warner theater zone manager in Chicago, and **R. J. HOFFMAN**, who holds the same post in New Haven, returned to their headquarters yesterday from New York.

IDWAL JONES and **JOHN WOOLFENDEN**, both of Paramount's Hollywood studio publicity staff, have arrived in New York to work on the Eastern premiere campaign for "Lady in the Dark."

DEWEY MICHAELS, owner of the Mercury, Palace and Keith's theaters, Buffalo, is flying to Florida for a vacation Saturday.

JORGE NEGRETE, Mexican star, is in Havana for a month's stay.

FRANK MEADOW, UA Syracuse and Rochester salesman, is in Buffalo before departing for Army service.

ANN BAXTER is here to appear at a series of Bond meetings and rallies through Jan. 30.

WILLIAM TISHKOFF, who recently sold his Murray Theater in Rochester, plans a trip to California in the near future to visit relatives.

JANET SEGAL, former assistant manager of a Loew's theater, New York, and **WILLIE RUTH JONES**, former secretary at the St. Louis M-G-M office, are in Buffalo for training as Lionites under the direction of Marion Ryan, Buffalo office manager.

JACK ZIDE, Allied Flms manager, Detroit, is in Nebraska, on business.

MAURICE M. COHEN, former film producer, now president and gentral director of the Hollywood Palladium, flim capital's dance mecca, is in town.

HARRY H. THOMAS, Monogram Eastern division manager, has left on a three-week trip covering Washington, Pittsburgh, Cleveland, Detroit, Chicago and Milwaukee.

MARGARET CREAN, secretary to Matthew V. Sullivan, Jr., UA Buffalo branch manager has returned from New York City where she was godmother at her niece's christening.

CHARLES ROBERTS, Columbia's supervisor for Central America, is in New York from Mexico City for conferences with Joseph A McConville and other home office executives

No Special Permission Needed for Electronic Parts

Washington Bureau of THE FILM DAILY

Washington — John Eberson, theater specialist for OCR, revealed yesterday that theaters have been granted the right to use an AA-2 rating for electronic parts without obtaining special permission. They have been placed on schedule 2 of CMP regulation 5 about a week earlier than it was expected they would be. This development makes it unnecessary for them to write or wire OCR for special authorization to use the rating.

If a theater needs vacuum tubes, or any other electronic parts for maintenance of repair, it is necessary only that the manager mark his order sheet with an AA-2 rating. The rating cannot be used for capital additions, however, and exhibitors are limited to the amount spent for maintenance and repair parts in the corresponding quarter of 1942. If, because of rising prices, longer hours, or any other reason this limitation is too severe, special application to exceed that sum must be made to OCR.

Name the Sponsors of Academy Foundation

West Coast Bureau of THE FILM DAIL

Hollywood—Sponsors of the newl incorporated Academy Foundatio a non-profit educational institutio concerned with the cultural and tech nological advancements of motio pictures include Cary Grant, Donal Crisp, James Hilton, Mary Mc[illegible] Jr., Howard Hawks, Frank Free[illegible] E. J. Mannix and Walter Wange according to an announcement mad by Attorney Loyd Wright.

The Foundation will operate as a autonomous institution and will b completely separate from the Acad emy of M. P. Arts and Sciences. Th Foundation expects to estbalish in it own building a historical library an research headquarters.

William Howard Dead

West Coast Bureau of THE FILM DAIL

Hollywood—William Howard, 6 stock company and film actor, i dead.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

EXTRA!
HEAR! CHEER! MUSIC FOR VICTORY!
UPBEAT IN MUSIC
THE LATEST MARCH of TIME

RADIO CITY MUSIC HALL

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St.
Continuous Performances

20TH CENTURY-FOX
Presents
"SONG OF BERNADETTE"
Continuous Performance
Doors Open 10 A. M.
RIVOLI B'way & 49th St.

BETTY HUTTON
EDDIE BRACKEN
In Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

Merle OBERON • Geo. SANDERS
Laird CREGAR
"The LODGER"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. & 60th St.

RKO PALACE B'WAY & 47th St.
Michele Morgan
Jack Haley
Frank Sinatra
"HIGHER AND HIGHER"

TIMES SQ. Loew's STATE
On Screen
KAY KYSER
in M-G-M's
"SWING FEVER"
with
MARILYN MAXWELL
WILLIAM GARGAN
In Person
HOWARD & SHELTON
HARRIET HOCTOR
LOUIS JORDAN
and his Tympany Five

YOUR THEATER
here and there
FEATURING You, You and You in the most outstanding features of the year.
"MARCH OF DIMES"

BLAME IT ON "A GUY NAMED JOE"

Last week in the trade magazines we announced that "Song of Russia" would have its World Premiere at the Capitol, N. Y., January 27th, following 5 weeks of "A Guy Named Joe."

At press time, yielding to public demand, we had to postpone "Song of Russia" and hold "A Guy Named Joe" for a sixth week! Now it's going into a 7th week and still terrific!

It's a good lesson for us! We keep telling *you* to hold extra time wide open for the great M-G-M hits in our new group "Vitamin 12." Is our face red!

M-G-M presents Spencer Tracy • Irene Dunne in Victor Fleming's Production of "A Guy Named Joe" with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin

BIR Hears Trade on Percentage Salaries

(*Continued from Page* 1)

the artificial restraints placed upon their negotiations with stars, in that they cannot make percentage deals without dollar ceilings. BIR regulations provide that all percentage deals must include dollar ceilings, and in addition that these ceilings are subject to approval by the Bureau, rather than to any particular formula.

Ask Trade for Proposal

The discussion of the McGee case evolved into a general discussion of the whole problem, with the Government group—including Salary Director A. D. Burford, Ducker and two other salary officials, Messrs. Winchell and Johnson—finally asking the industry people to submit a general statement outlining their difficulties and suggesting a solution.

As things stand now, if a studio wants to make a percentage deal with talent, it must offer the talent, for instance, 10 per cent but no more than $125,000 total. Even then, the BIR unit may rule that the dollar ceiling must be cut to $100,000, or $90,000, or any other figure.

Industry Reps. at Hearing

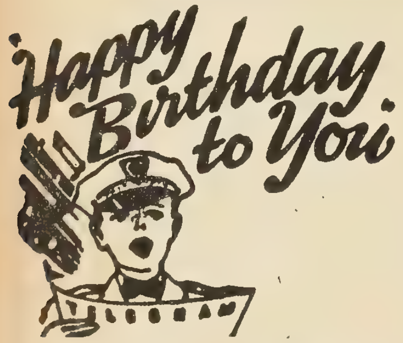
On hand from the industry were Ed Raftery, UA president; John Whitaker of the RKO board; Austin C. Keough, Paramount vice-president and general counsel; Maurice Benjamin of Loeb & Loeb, Los Angeles law firm which represents Samuel Goldwyn, M-G-M and Universal, and Mendel Silberberg, RKO general counsel. Silberberg was here in a dual capacity, representing the studios generally on the overall question of percentage deals.

Here as observers were Jack Bales, SAG, Adrian McCallman, Artists Managers' Guild, and Mabel Willebrand for the Screen Directors Guild.

"Up in Arms" Debut Gross To H'wood Guild Canteen

West Coast Bureau of THE FILM DAILY

Hollywood — The proceeds from Samuel Goldwyn's "Up in Arms," opening March 3 at the Hollywood Pantages will be donated to Hollywood Guild Canteen by Goldwyn and Pantages Theater Corp.



Jerome Kern
George G. DeSylva

Donna Reed
Sidney S. Kulick

"U" for Versatility

● ● ● **IN your favorite daily trade newspaper yesterday, you read an announcement that Universal has further expanded its publicity department......The story named names and announced promotions......But for understandable reasons, for the news columns are for news and not views, it did not say what had become evident to many who have watched "U's" phenomenal growth—that Universal has been no less visionary in the expansion of this highly important phase of the business than it has been in the building up of its efficient, smooth-working sales and production departments......**

▼ ▼ ▼

● ● ● *UP to two years ago, a skeleton force did a commendable job with the limited number of top productions Universal was releasing......Since that time the number of major productions Universal is distributing has been increased three-fold or more, and the Publicity Department has kept pace......Today there are more than 30 members in this department dealing well with these increased major productions, which contain all the facets of showmanship and are constructed in traditional formula upon which the motion picture business itself has been built......Because these productions represent a variety of ideas in entertainment it is well to note that the publicity and advertising used and needed in promoting them are equally versatile......Hence the "U" for Versatility that captions this commentary.*

▼ ▼ ▼

● ● ● **THE essential versatility in the Universal publicity department is made possible through the number of specialists in that department. Most of the field men were thoroughly trained theater executives. ......In the Home Office, as well as in the Studio, nearly all of the publicity writers and contact people are former newspaper or magazine executives......This is natural in view of the history of John Joseph, National Director of Advertising and Publicity, who for a number of years was a motion picture critic and motion picture editor of one of the Chicago dailies and who, after that, had thorough theater experience in Chicago......It is true also of Maurice Bergman, Eastern Advertising and Publicity Director, who has a thorough newspaper and theater background, and so down the line, including the newest appointment, Al Horwits, Publicity Manager, who until his entrance into "U," was a Sports Editor on the Philadelphia Public Ledger......Hank Linet, Executive Assistant to Bergman, in addition to having held executive positions in advertising, was a former trade paper executive and, before that, a practicing attorney......**

▼ ▼ ▼

● ● ● *FURTHERMORE, we know and have seen the results of the unusually close co-operation and co-ordination between General Sales Manager Bill Scully's sales department and this advertising and publicity department......Together they make a fine working, harmonious team......Yes, the boys in "U's" department have worked hard and Phil M., giving them this salute today, is keeping his eye on them for the next year, knowing big plans are being developed......*

▼ ▼ ▼

● ● ● **THIS AND THAT: Did FILM DAILY's use of the corking TIME cover portrait of General Eisenhower on its War Bond issue suggest "E" Week for the Fourth War Loan?......Just askin'......Doubleday, Doran will shortly publish a pop priced edition of Harry A. Bruno's ace aviation tome, "Wings Over America"......**

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor......and Sell a Bond for Every Seat!*

Congressional Groups Mull Probe of Pix

(*Continued from Page* 1)

vestigation. Two are purely political, with Congressmen from th South and the Middle West—one b Democrat, the other a Republica as spearheads. Neither is expected to carry through, although it is possible that one or both may eventuate.

Far more active is the somewhat mysterious attempt to induce three Eastern Democrats to (1) reintroduce in the House the old Neely bill calling for divorcement and the elimination of block booking, among other things, and (2) a full-blown investigation of the entire pix industry, with a committee budget of $250,000.

One of the three upon whom the pressure has been put is quite definitely out of the picture, THE FILM DAILY established yesterday. A second refuses to admit any knowledge of the front man, although this reporter reached that man in the office of this second Congressman yesterday. The third will not commit himself.

The front man for the group has been in and out of Washington for the past year, and frequently, it is believed, he has been operating on his own. For a brief time a year ago he was connected with one of the Government agencies in a consulting capacity, but that connection was terminated shortly after it was formed.

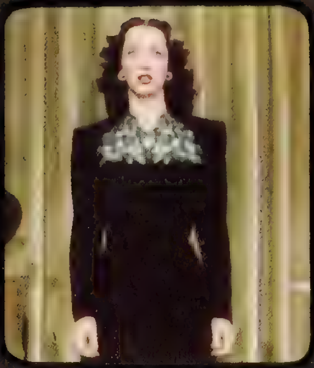
Who his present backers are, he would not reveal, beyond the claim that they are a tremendously powerful group. He intimated that they included churchmen, and that "dry" money might also be available. He claimed also that he will have strong support from independent exhibitors, including a large organization centered in New York. In one state, he said, he can count on support from 90 per cent of the independent exhibitors.

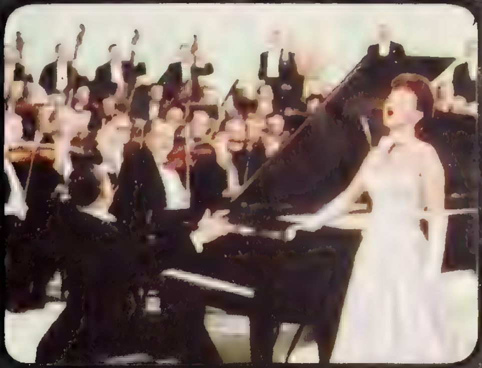
A resolution is drawn up outlining the reasons for the investigation to include economic ills within the industry and stressing particularly immoral pix and the activities of industry personalities.

Theater Ad Features Film Daily "10 Best"

Altoona, Pa. — Jake Silverman, manager of the Strand Theater, made showmanly use of THE FILM DAILY's "Ten Best Pictures of 1943," by including the complete list in a scroll as part of a newspaper ad congratulating Warners for having produced four of the 10, reminding his public that he played these pictures, and taking opportunity to announce the next Warner attraction, "The Desert Song."

"THOUSANDS CHEER" the 10-week Astor, N. Y. hit is already a nationwide box-office joy. Advertised to America in a giant campaign including M-G-M's one and only regular radio program. Here are a few enlargements of Technicolor frame clips from the film itself. Just a sample of M-G-M's Show of Shows!


Virginia O'Brien, red-hot frozen-face

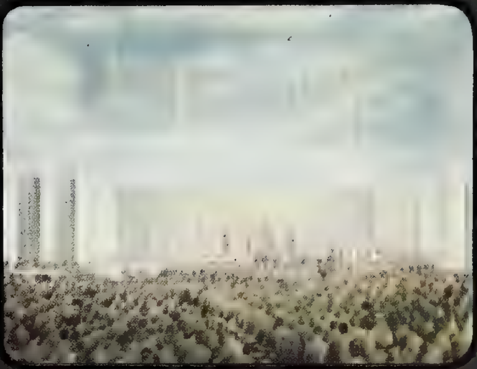

The voice of an angel—Kathryn Grayson

No blues in Ben Blue

Judy Garland—"The Joint Is Really Jumpin'"

Kathryn Grayson, Gene Kelly and love story

Mickey Rooney keeps things popping


The camp show—all for the boys in khaki

Roar with Red Skelton

M-G-M's 120-piece Symphony Orchestra

Lucille Ball—of fire!

They're crazy about Maisie—it's Ann Sothern

"Be Frank, Dr. Morgan"—and he was

STARIFFIC IN TECHNICOLOR

M-G-M's "THOUSANDS CHEER"

30 STARS! 3 BANDS!

Original Screen Play by Paul Jarrico and Richard Collins based on their story "Private Miss Jones."
Directed by GEORGE SIDNEY
Produced by JOSEPH PASTERNAK

← SEE OTHER SIDE AND THERE'S MORE HERE TOO →

ECHNICOLOR
Thousands Cheer
M.G.M.
FRANK MORGAN
ANN SOTHERN
RED SKELTON
JUDY GARLAND
MICKEY ROONEY
LUCILLE BALL
JOHN BOLES
MARY ASTOR
BOB CROSBY AND HIS ORCHESTRA
LENA HORNE
KAY KYSER AND HIS ORCHESTRA
ELEANOR POWELL
JOSE ITURBI
VIRGINIA O'BRIEN
BENNY CARTER AND HIS BAND
JOHN CONTE
GLORIA DeHAVEN
DICK SIMMONS
MARSHA HUNT
MARILYN MAXWELL
DONNA REED
FRANK JENKS
MARGARET O'BRIEN
KATHRYN GRAYSON
GENE KELLY

Sizzling swing—Benny Carter and Band

Eleanor Powell—tantalizing taps

Jose Iturbi—famed musician, now screen star

Bob Crosby and Bob Cats

Lena Horne—of plenty

Mary Astor—and styles by Irene

Loper, Barratt and South American beauties

John Boles—every inch a colonel

Starifically yours, Margaret O'Brien

Marsha Hunt—a joyful eyeful

LITHO U.S.A

M-G-M's GREATEST GROUP "VITAMIN 12"

Pep! Profits! Pleasure! LOOK:

"THOUSANDS CHEER"
Stariffic in Technicolor

★

"MADAME CURIE"
Greer Garson, Walter Pidgeon

★

"A GUY NAMED JOE"
Spencer Tracy, Irene Dunne

★

"THE HEAVENLY BODY"
William Powell, Hedy Lamarr

★

"CRY 'HAVOC'"
Margaret Sullavan, Joan Blondell,
Ann Sothern

★

"SONG OF RUSSIA"
Robert Taylor, Susan Peters

★

"LOST ANGEL"
Margaret O'Brien, James Craig,
Marsha Hunt

★

"CROSS OF LORRAINE"
Jean Pierre Aumont, Gene Kelly,
Sir Cedric Hardwicke

★

Technicolor
"BROADWAY RHYTHM"
Ginny Simms, George Murphy,
Tommy Dorsey

★

"RATIONING"
Wallace Beery, Marjorie Main

★

"SEE HERE, PRIVATE HARGROVE"
Robert Walker

★

"SWING FEVER"
Kay Kyser

"Keep up the attack! 4th WAR LOAN!"

Hopeful of Extension Of RKO Deal With IP

(*Continued from Page* 1)

who returned Tuesday from studio onferences. The first two pictures, anova Brown" and "Belle of the on," are slated to go into production early next month. All four will be delivered on the 1944-45 rogram.

Depinet said that four important RKO Radio pictures would be started in February. They are "I Married the Navy," "Elizabeth Kenny," None But the Lonely Heart" and Heavenly Days," the latter a Fibber McGee and Molly feature. On March 1, Ginger Rogers will start in 'The Gibson Girl."

Registering enthusiasm over the uture lineup, Depinet said he beeved RKO product would be among he best on the market. The 1944-45 rogram will be approximately the ame as that of previous years, in he neighborhood of 40 productions.

Complete product which he saw on he Coast and for which he predicted ig things included Samuel Goldwyn's "Up in Arms," Walt Disney's ew feature "Three Caballeros," Days of Glory," "Show Business," Marine Raiders," "Action in Araia" and "Seven Days Ashore."

U. S. Pix May Benefit By Arg.-Axis Break

(*Continued from Page* 1)

plete elimination of German and talian films, since the Government s expected to step in and strengthen he blacklist already imposed by our ndustry. It is likely that legal neans will be taken to prevent the howing of Axis films. Thus far, he economic sanctions of American istributors have been the only means of keeping down such showings.

In addition, it is likely, according to the State Department, that a number of American films banned durng the period Argentina was attempting to maintain strict neutrality will not be released. A number of anti-fascist films would thus be freed for showing in that country.

State Department sources feel that the Argentine decision was dictated as much by desire on the part of the Argentines to benefit from our good neighbor policy as from hatred for the Axis, and they believe that this policy of "enlightened self-interest" may very well display itself in pix matters. The Axis break would not in itself affect the recent tax-rebate regulations whereby Argentine exhibitors are granted rebates from 75 to 20 per cent depending upon the number of native productions they screen, but an increased friendship for this country might provide the opportunity for reasonable discussion of this and other matters of like nature.

BOND DRIVE FLASHES

DEE, MARSHALL SELL $200,000

Quincy, Mass.—Frances Dee and Alan Marshall, Hollywood Bondbardiers, sold $200,000 worth of Fourth War Loan Bonds at a dinner here, sponsored by the retail merchants of the city.

LOEW'S H. O. RALLY WED.

Home office employes of Loew's Theaters, Metro, and WHN, will participate in a Fourth War Loan Bond rally next Wednesday, Loew's will contribute $1,000 in "E" Bonds as prizes for employes, in a giant contest involving the thousand-odd home office workers.

LOEW'S SELLS 41,000 "E'S"

Loew's Theaters report sales of 41,000 "E" Bonds through Sunday, in New York theaters and through Jan. 19 in out-of-town houses. Total maturity value of Bonds sold now stands at $3,198,561.

I-I CIRCUIT BOND SHOWS

Chicago—Indiana-Illinois circuit will hold special Bond shows, at the Jefferson in Goshem, Ind., and the Lido Theater in Maywood, on Feb. 15, while the Forest Theater in Forest Park will stage Bond Night, Feb. 7.

REPEAT SHOW SELLS $323,100

New Haven—Over $323,100 in War Bond sales was realized as a result of the "demand repeat" performance of the all-soldier show of the AAFTC at Yale, at the Loew-Poli Theater.

SPUR JUVENILE BOND SALES

St. Louis—Free pix theater tickets will be given to boys and girls who bring Bond sales into the special War Bond booths of any theater in St. Louis and St. Louis County. This plan announced by Harry C. Arthur, Jr., is another step towards the industry's effort to sell a Bond for each motion picture theater seat.

In addition for each sale brought into a theater Bond booth, the boy or girl may obtain a ticket to one of the special Bond Premieres during the campaign.

RECORD JOB OF BOND SALES!

Population, 841—theater seats, 300—Bonds sold, 985.

That's the outstanding record turned in by C. L. Martin, indie exhibitor in Republic, Mo. It sets a record for the Kansas City area.

Funeral Rites Today For "Jack" Partington

(*Continued from Page* 1)

manager of Fanchon & Marco and of Fanchon & Marco Stage Shows, Inc. Cremation will follow at the Ferncliff Crematory, Ardsley-on-Hudson.

Spyros Skouras, Sam Dembow, Harry Arthur, and the entire staff of the Roxy, including Irving Lesser and A. J. Balaban, will be among the industry notables who will attend the services.

The Roxy and F & M offices will close for the day an hour before the services out of respect for Partington, who died suddenly at his home on Tuesday following a heart attack.

Raibourn Views Tele As Envoy of Good Will

Television—permitted to develop internationally and competitively in an atmosphere of freedom—alone holds the promise of being the "ambassador of good will" needed to win an enduring peace among nations, according to Paul Raibourn, president of Television Productions, Inc., and Para. tele executive.

Raibourn warns that the Nazis are aware of tele's importance and that were it left in their hands, it would be 'the most powerful weapon of all." He said, however, that "Allied control is not the answer" in the post-war period, but that "the one hopeful possibility is to make certain that television has opportunity to grow internationally as a free, competitive business enterprise." "Then," he declared, "let the public decide what it prefers."

Kelly Leaving England Denies Tie-up With Rank

(*Continued from Page* 1)

and British execs., Arthur W. Kelly, UA vice-president, yesterday denied emphatically that he was entering into a personal tie-up with J. Arthur Rank.

Kelly is expected to leave for the other side, where he is to assume direction of UA's tele interests, during the week.

Teddy Carr, whose resignation as UA managing director here was recently announced, has severed his connections with the company and gone on a two-week holiday. Carr, who has been ill, is slated to head Rank's distribution setup in the U.S.

Nomination for Academy Cinematographic Awards

West Coast Bureau of THE FILM DAILY

Hollywood—The Academy of Motion Picture Arts and Sciences announced that 10 black-and-white and six color feature productions have been nominated for the Academy's annual cinematographic awards.

Pictures nominated are: Black and white "Air Force," James Wong Howe, Elmer Dyer and Charles Marshall, Warners; "Casablanca," Arthur Edison, Warners; "Corvette K-225" Tony Gaudio, Universal; "Five Graves to Cairo," John Seitz, Paramount; "The Human Comedy," Harry Stradling, M-G-M; "Madame Curie," Joseph Ruttenberg, M-G-M; "North Star," James Wong Howe, Goldwyn; "Sahara," Rudy Mate, Columbia; "The Song of Bernadette," Arthur Miller, 20th-Fox; "So Proudly We Hail," Charles Lang, Paramount.

Color productions, "For Whom the Bell Tolls," Ray Rennahan, Paramount; "Heaven Can Wait," Ed Cronjager, 20th-Fox; "Hello, Frisco, Hello," Charles Clarke, 20th-Fox; "Lassie, Come Home," Len Smith, M-G-M; "Phantom of the Opera," Hal Mohr, Universal! "Thousands Cheer," George Folsey, M-G-M.

HONORED 100 BONDSMEN*

TED JONES, Yucca, Roswell, N. M.
BURGESS LEE WALTMON, Princess, Columbus, Miss.
GEORGE H. McQUINN, State, Falls Church, Va.
LAWRENCE B. LIBBY, State, Waterville, Me.
JOE EDMONDSON, Carolina, Columbia, S. C.
PAUL CORNWELL, Rialto, Clinton, Okla.
WALTON B. HARMAN, Darlton, Pawtucket, R. I.
A. T. LEHMAN, State, Middletown, N. Y.
FOREMAN A. ROGERS, Macon, Tuskegee, Ala.
HARRY S. KING, Sequoia, Mill Valley, Calif.
HARRY M. ROODA, Calumet, Hammond, Ind.
ARTHUR GROOM, Loew's State, Memphis, Tenn.
CHARLES D. WHITESIDE, Whiteside, Corvalis, Ore.
JAMES E. TIBBETTS, Loew's State, Boston.
ARTHUR LANE, Stadium, Staten Island, N. Y.
WALTER A. YOUNG, Lyric, Honesdale, Pa.
WILLIAM H. FREEMAN, Bardavon, Poughkeepsie, N. Y.
MRS. JANE SMITH, Olympic, Utica.
F. S. FALKENBURG, Alabama, Birmingham, Ala.
ANDY COWAN, Town, Great Falls, Mont.
L. McVEIGH, Manhasset, Manhasset, L. I.
JOHN TAYLOR, Chief, Pocatello, Ida.
BERT MILANO, Strand, Helper, Utah.
FRED D. McMILLAN, Silver, Silver Springs, Md.
LUTHER STRONG, Fox, La Juanta, Colo.
FRANK K. ELDRIDGE, Capitol, Concord, N. H.
F. L. WILLIAMS, Athena, Athens, O.
DON W. LOFTUS, Strand, Fort Dodge, Ia.

---

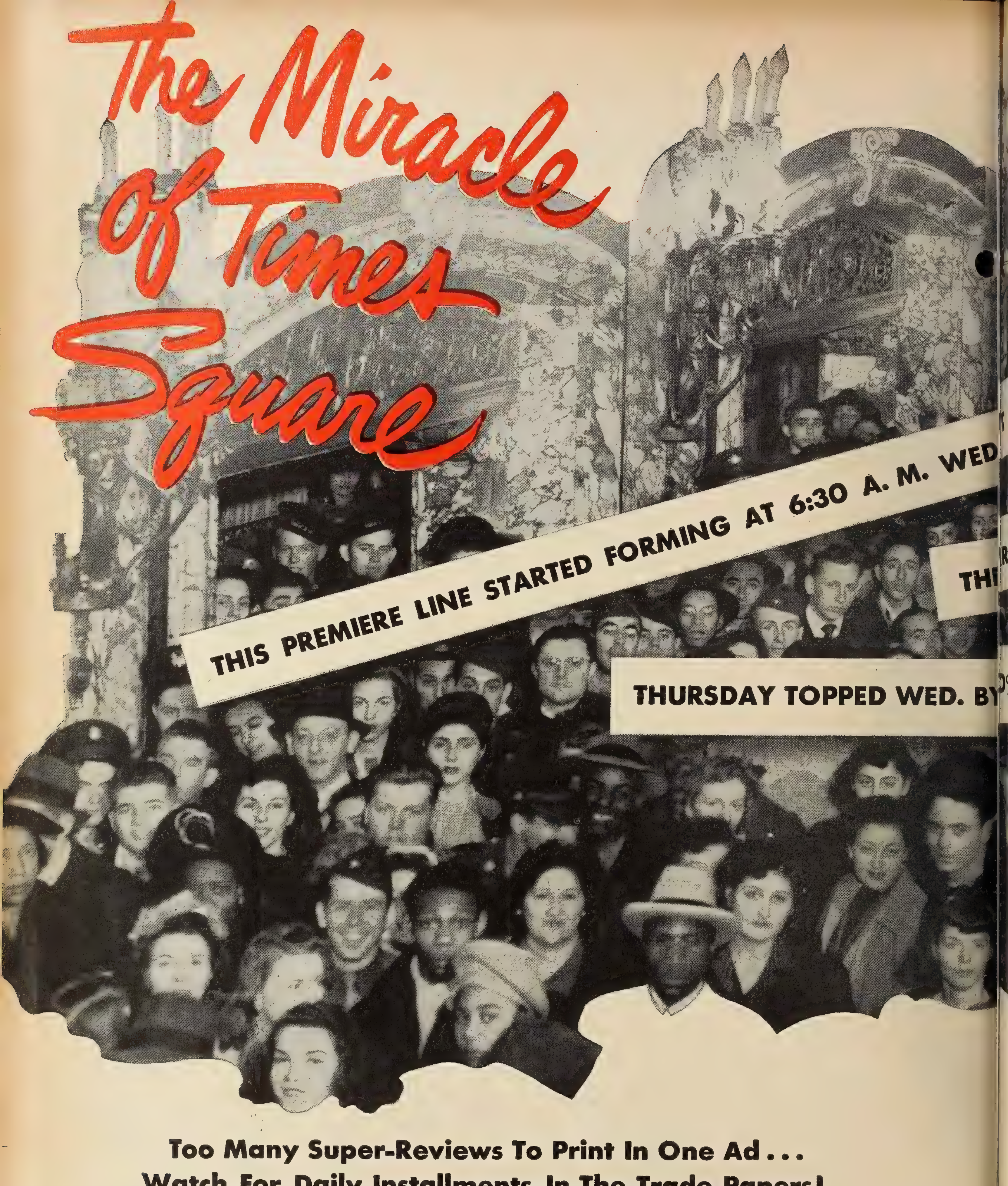
*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

Two Cities and Rank Pix Interest 5 Cos.

(*Continued from Page* 1)

the Rank interests, currently are in Hollywood to continue their conversations with major company executives.

A definite deal for the handling of Rank productions in the United States is expected to be closed before Galperson and Gain return to England within the next few weeks.


The Miracle of Times Square
THIS PREMIERE LINE STARTED FORMING AT 6:30 A. M. WED.
THURSDAY TOPPED WED. BY

**Too Many Super-Reviews To Print In One Ad . . .
Watch For Daily Installments In The Trade Papers!**

This Is A **BIG** *One From*

PARAMOUNT

Our two big jobs in January: Fourth War Loan and March of Dimes.

N. Y. PARAMOUNT

RST TWO DAYS TOPPED EVEN "DIXIE" AND "RIDING HIGH"

%—FRIDAY TOPPED THURS. BY 12%—SAT. TOPPED FRIDAY BY 46%!

"The Miracle of Morgan's Creek"

starring
EDDIE BRACKEN
BETTY HUTTON
with **DIANA LYNN**
WILLIAM DEMAREST
PORTER HALL and
"McGINTY" and **"THE BOSS"**
Written and Directed by
PRESTON STURGES

Set Eisenhower Week For War Bond Drive

(Continued from Page 1)

of this powerful Bond offensive, but every showman in every hamlet, town and village is included in this convening of forces.

Showmen are urged to dig deep, deep into their bag of tricks; to cull from their wide experience; to make every contact; to exert their energies to the fullest in this last, grand effort.

Some "E" activities suggested are: "E" Week parade, supported by military units; display of combat material; prepared editorials; an "invasion" of the community by "E" forces in a door-to-door and house-to-house roundup; "E" seats in the theater honoring local service men; "E" stencils all over sidewalks and buildings; giant Eisenhower photos in key spots; church tribute to Eisenhower; "E" Week proclamations.

It was planned to have General Eisenhower make a special trailer in which he talks direclty to the audience, but time limitations make this impossible. However, the script of his talk will be made available to showmen. It can, it was pointed out, be put to a hundred uses; on theater p.a. systems, as editorials, as feature material, as radio plugs, and so on.

300 Chi. Theaters Sell $10,000,000 in Bonds Tues.

Chicago—According to a late report yesterday, 300 Chicago theaters sold approximately $10,000,000 in War Bonds Tuesday.

Movie day Bond sales here broke all records here. B & K took typewriters from its publicity offices to type the Bonds for the rush. Loop theaters all report record sales. Charles Ryan says the Warner circuit sold 200 Bonds of various denominations. Allied headquarters reported equally heavy sales.

The Marbor Theater, Edward O'Donnell manager, staged an auction sale in co-operation with the Garfield Business Men's Ass'n breaking West Side records.

No Advance Newspaper Ads For N. Y. Free Movie Day

Free Movie Day, to be observed by the 600 pic houses in the New York Met. area on Feb. 7, will not be heralded by advance ads in the dailies, but will be plugged in copy on that day, the General Committee announced yesterday. Purchasers of "E" Bonds will get Annie Oakleys, while regular ticket sales will continue as usual.

IN NEW POSTS

EDWARD WADDELL, operator, Hoover, Detroit.
ANTONIO PEDRINAN, Warner salesman, Havana, Cuba.
HENRY SMITH, Monogram salesman, Denver.

TO THE COLORS!

★ ARMY ★

ROLLO S. VEST, Vest Enterprises, Detroit.
LYNN GOFF, projectionist, Novelty, Syracuse, N. Y.
FRANK MEADOWS, United Artists salesman, Buffalo.

—★—

★ NAVY ★

CHRISTY WILBERT, 20th-Fox press book department editor.

SMPE Shifts Conference Dates Here to April 17-19

(Continued from Page 1)

dent. Originally scheduled for the Hotel Pennsylvania from April 25-27 inclusive, the conference has now been set for April 17-19 inclusive at the same hostelry. Technical sessions, following a general business session opening the conference an Monday, April 17, are scheduled to be held throughout the three-day meeting, with special sessions in the evening.

Papers already submitted, according to W. H. Offenhauser, chairman of the papers committee, indicate the conference will feature new war developments in the film engineering field. Others who plan to present papers were urged yesterday by Offenhauser to do so as quickly as possible to permit proper programming. Tentative program includes a luncheon get-together in the hotel's roof garden opening day, with an informal dinner-dance the following evening in the Georgian Room.

Committee chairmen for the conference include: Reception and Local Arrangements, Don E. Hyndman, engineering vice-president; Registration and Information, W. C. Kunzmann; Luncheon and Dinner-Dance, Barton Kreuzer; Papers Committee, W. H. Offenhauser, chairman, and C. R. Daily, vice-chairman, West Coast; Membership, James Frank, Jr.; Hotel and Information, Oscar F. Neu; Projection, H. Heidegger, chairman; Ladies Reception Hostess, Mrs. E. I. Sponable.

New Pic, One Re-issue For Warners in March

Following the return of Ben Kalmenson, Warners general sales manager from studio conferences with Jack L. Warner, and Charles Einfeld, the Warner release schedule for March and April is announced as follows:

March 11—"Passage to Marseille."
April 8—"Shine On, Harvest Moon."
April 22—"Uncertain Glory."

On Feb. 19 Warners will release "In Our Time." The March schedule also includes the re-issue of "Frisco Kid," on the 4th.

Show "Escape to Danger"

"Escape to Danger" will be given a special trade-screening by RKO in New York and Los Angeles on Monday.

'Dimes' Collections Exceed Expectations

(Continued from Page 1)

prexy and Dimes drive national chairman, upon his arrival in New York yesterday from Florida.

It was pointed out that the increased volume of collections is not peculiar to any one locality; all sections of the country are running far ahead of last year.

Reports from Jack Kirsch, Jules Rubens, and John Balaban, in the Illinois area indicate that collections will run from 50 per cent to 75 per cent greater than last year.

A. H. Blank, Iowa-Nebraska state chairman, advises that first returns are phenomenal. In Davenport, Ia., $5,123 was collected during entire seven-day drive in 1943. This year, first four days amount to $6,945. Last year the Paramount, Cedar Rapids, collected $321 against $1,237 in four days in 1944. Paramount, Omaha, has collected $980 in two days against $272 last year, full week.

J. Meyer Schine, upper New York state chairman, reports theaters there showing great increase. In Gloversville, first day's collection was twice as great as opening day of last drive.

Elmer C. Rhoden, Kansas chairman, says contributions in his area are 50 per cent ahead of 1943, while M. J. Mullin, New England chairman, reports a similar increase.

Northern California figures announced by chairman Geo. M. Mann, are far in excess of previous campaigns.

Nine Brandt Theaters in metropolitan New York report $6,570 during first four days of drive, compared with $3,100 last year. The Century circuit, in Brooklyn and Long Island, collected $2,913 on the first day. Last year the total was $1,286.

Collections in Loew's Theaters continue their record pace. Total for the first six days stands at $267,781 against $194,488 for a similar period in 1943. Already the circuit has passed last year's drive total of $219,708.

48-Hour Week Ordered In Four Ill. Counties

Chicago—Theaters in Stephenson, Mercer, Rock Island and Lake Counties, except the City of Barrington, will come under 48-hour minimum week, effective March 1, according to word from William H. Spencer, regional director for War Manpower Commission. Chicago's 48-hour week status is still undecided, but a decision is expected next week.

Youth Plan Meeting Feb. 11

Chicago—The Chicago Youth Conference will hold a meeting Feb. 11 in the City Hall council chambers to organize a Chicago Youth Plan to help reduce juvenile delinquency.

IN STEP WITH DIMES MARCH

FIFTY young ladies, members of Bridgeport's Senior Hadassah, are handlin auditorium collections for Morris Rosenthal, of the Poli-Majestic Theater [illegible] addition each girl is filling coin cards among her friends.

● ●

HARRY GREENMAN, manager of Loew's Orpheum, Boston, who is leading the entire Loew circuit in "dimes" collections (over $8,000 to date) has a huge Brithday Greeting scroll in his lobby for donors to sign. Later, the scroll will be sent to Presiden Roosevelt.

● ●

CHINESE New Year's celebrants helpe swell collections for the Canal Theater, located on the fringe of New York' Chinatown. Even some of the old, king-sized dollar bills found their way into the containers, says manager Francis Doherty.

● ●

NEW YORK's Mayor LaGuardia ha to borrow a dime from a newspaper photographer at the dedicatio of the Times Square "wishing well.' His honor had folding-money, but wa shy of loose change.

● ●

OSCAR A. DOOB, looking ahead to the 1945 "Dimes" campaign, has already selected a drawing of a child by Lucille Patterson Marsh for the advertising motif.

● ●

A FEW Brooklyn moviegoers have found a use for old Willkie buttons! Ben Simon, manager of Loew's Metropolitan, says three have turned up in his collections, thus far. In addition, he's getting an odd assortment o Italian lire, Uruguayan coins, French francs, and one Philadelphia streetcar token.

Copies of Consent Decree Draft for Allied Chi. Meet

(Continued from Page 1)

cago next Monday and Tuesday of national Allied and several other independent exhibitor group leaders, will be provided with copies of the consent decree draft submitted to him Tuesday by the distributors. They will be able to examine the entire draft and use it as they attempt to reach common ground in their approach to the decree revision.

Abram F. Myers, Allied general counsel and board chairman, said yesterday that he will probably be able to announce the organizations which will have representatives on hand for the Chicago confab.

In Today's Issue: The Equipment News Section

DO NOT REMOVE FILE COPY

(See Pages 13-15)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

. 85, NO. 20 NEW YORK, FRIDAY, JANUARY 28, 1944 TEN CENTS

TRADE HEADS' TOUR TO AID BOND DRIVE

Radio Looms as Major Australian Adv. Medium

urther Newspaper Cuts nd Lack of Outdoor Space ush Air as Competitor

By **ALLAN WHITE**
FILM DAILY Staff Correspondent

Sydney—Expectations of further its in picture display ads in Sydey and Melbourne newspapers will, imposed, give radio a further eak as a film-selling aid in Ausalia. Since the war began, radio as ousted outdoor media for secnd place to newspapers, and if the tter do not restore their old rates

(*Continued on Page 12*)

onferees Accept ent-on-5 Admish Tax

ashington Bureau of THE FILM DAILY

Washington—Final approval was iven by House and Senate conferees esterday to the Senate proposal for n admission tax to be collected at ie rate of one cent on each five cents f the admission price, or major fracon thereof. The House had earlier

(*Continued on Page 7*)

eade Pays $1,180,000 or Mayfair Building

The property on which the Mayair Theater Bldg. stands in Times quare has been purchased by Waler Reade from the trustees of the obert E. Westcott estate for $1,-

(*Continued on Page 2*)

Editorial

Phil M. Daly Doffs His Hat

To Major Jimmy Stewart, AAF, now leading a Liberator bomber squadron in England, who declined a promotion to that rank, "until my junior officers get promoted from lieutenant," according to press cables yesterday.

Jimmy wasn't thinking of the effect upon industry public relations, of course, but can you think of a better job in that respect?

—BAHN

Unionization of All Latin-American Film Industry Workers Envisioned by Mexicans

Mexico City (By Air Mail)—Unionization of all employes of the film industry throughout Latin-America is the task cut out for itself by Mexico's Syndicate of Motion Picture Workers. The decision was taken at a secret session of the labor group, which met under the leadership of General Secretary Salvador Carrillo. Members also named a committee to reorganize the syndicate; ordered construction of a building to serve as the organization's headquarters; approved the founding of a publicity organ to be known as "The Motion-Picture Echo"; and designated April 23 "Moving-Picture Day."

Essential Status Move In Detroit

Detroit—Appearance of the leading Detroit circuits before the local Board of Commerce to take the first step in seeking essential status for the film industry here will be followed by filing of formal briefs supporting this position before the War Manpower Commission. Objective is to secure relief from the present manpower difficulties facing exhibitors here.

Theaters are being represented by Raymond J. Meurer of United De-

(*Continued on Page 7*)

Lou Smith Steps Down as Metro Publicity Head Here

Resignation of Lou Smith as Eastern publicity manager for M-G-M was announced yesterday by Howard Dietz. For the last two months, Smith has been on leave of absence

(*Continued on Page 11*)

New March of Dimes Record is in Sight

An all-time record for March of Dimes theater collections was indicated yesterday as nation-wide reports poured into New York. The drive has three days to go.

Total for Loew's theaters is nearing the $300,000 mark or 10 per cent of the national total. Last year, Loew houses collected $212,142. W. H. Workman, Minnesota state chairman, reported that collections were running between 30 and 40 per cent

(*Continued on Page 12*)

Studios Launching Seven Pix at Request of Gov't

West Coast Bureau of THE FILM DAILY

Hollywood—As production began at Universal on a special OWI film, requested by the office of Price Administration, titled, "Prices, Unlimited," other studios were set to

(*Continued on Page 2*)

Films to Combat Illiteracy

U. S., Mexico and Disney Join in Test Project

Mexico City (By Air Mail)—A gigantic visual education project, with the object of reducing illiteracy throughout the Western hemisphere, is slated to receive its first test in Mexico, it is revealed by the Mexican Ministry of Public Education.

In accordance with plans now being worked out by representatives of this country, the United States Government, and the Disney Studios,

(*Continued on Page 10*)

Set Tradeshow Schedule For RKO's Block-of-Five

RKO will tradeshow five pictures during the four days from Feb. 14-17. The pictures are "Tender Comrade," "Action in Arabia," "Passport to Adventure," "Escape to Danger" and "The Curse of the Cat People."

"Tender Comrade" will be screened

(*Continued on Page 12*)

12 Top-Ranking Executives To Take to Road for Meetings in Behalf of Drive

A committee of special representatives composed of 12 top ranking executives will tour the country on behalf of the Fourth War Loan drive to establish closer personal contact with the men and women in the field.

Each man will cover assigned territories, meeting with exhibitors, state chairmen, Treasury chairmen and public relations chairmen.

The committee, created by Charles

(*Continued on Page 11*)

Decree Draft Still Awaits Clark Study

Washington Bureau of THE FILM DAILY

Washington—Tom C. Clark, assistant attorney general, has not yet been able to study the draft for a new consent decree submitted to him Tuesday by counsel for the five distributor defendants in the New York suit, he said yesterday. He had hoped to be able to comment on the proposals yesterday, but said late in the

(*Continued on Page 10*)

WOR's Film Advertising Increased 100% in 1943

A breakdown of the number of motion pictures advertised locally over WOR during 1943 reveals a 100 per cent increase over the 1942 figure, according to William Crawford, WOR account executive covering the film industry. This represents 32 films

(*Continued on Page 11*)

Metro Plans Color Version of "Cabin"

West Coast Bur., THE FILM DAILY

Hollywood — Metro will make "Uncle Tom's Cabin" in Technicolor with Margaret O'Brien as Little Eva; Lena Horne, as Eliza and Lewis Stone as St. Clair.

Para. made a version in 1917 and Universal another in 1927.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85. No. 20 Fri., Jan. 28, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Thursday, January 27)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. (½G)	16¾	16½	16¾	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅛	3	3⅛	+ ⅛
Con. Fm. Ind. pfd.	18⅞	17¾	18⅛	+ ¼
East. Kodak	163	163	163	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	58⅞	58¼	58¼	— ½
Paramount	23⅝	23⅜	23½	.....
RKO	8⅝	8½	8⅝	+ ⅛
RKO $6 pfd.	87½	85⅛	87½	+ ½
20th Century-Fox	22⅜	22¼	22¼	— ⅛
20th-Fox pfd. (1½)	30⅛	29¾	29¾	— ¼
Warner Bros.	12¾	12⅝	12¾	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	2⅝	2½	2½	— ⅛
Technicolor	13	12¾	13	+ ¼
Trans-Lux	4⅛	4	4	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	18¾	18¾	18¾	+ ¼

Six Screen Stars in D.C. For FDR's Birthday Ball

Six screen stars have arrived in Washington to participate in the President's Birthday Ball tomorrow. They are Red Skelton, John Garfield, Lucille Ball, Walter Pidgeon, Jose Iturbi, Brian Donlevy and Maria Montez. Additional names will be announced today by the Hollywood Victory Committee.

A broadcast at 12:30 this afternoon, personal appearances at Loew's Capitol and Warners' Earle this morning and a banquet at the Mayflower Hotel tonight are on the day's schedule of events,

Studios Launching Seven Pix at Request of Gov't

(*Continued from Page 1*)

launch six others for various Government agencies, All are being filmed at the specific request of Washington, by the WAC's Hollywood division, and will be distributed by WAC to more than 12,000 theaters which have offered their screens to get vital Governments messages to the American public.

"Prices, Unlimited," devoted to war-time regulations, is being produced by Milton Feld, with Erle C. Kenton directing. Edmund L. Hartmann wrote the screenplay. In the cast are Martha O'Driscoll, Leon Errol, Lois Collyer and Milburn Stone. Irving Ecoff, of OPA is serving as technical adviser. Hal Mohr is on camera.

Now in production at Columbia, "War-Time Taxes" is being filmed on request of the Treasury through OWI, Hugh McCollum is producer, with Charles Coburn as featured narrator. Script was written by Howard Hinsdale of M-G-M. Theme explains the theory of taxation in war-time. At Paramount, "Skirmish on the Home Front," devoted to economic stabilization, will start late this week, with Charles Brackett and Joseph Sistrom co-producing, from a script by Brackett and Steven Longstreet. This film will feature Fred MacMurray and Miriam Hopkins, with a third star to be cast.

Either Lowell Thomas or Gabriel Heatter will serve as narrator for "America's Secret Weapon" requested by the War Food Administration and starting within a week at Warner Bros, with Arnold Albert producing, Gordon Hollingshead, chief of shorts subject department, will supervise film.

Three other Government shorts are in course of operation for immediate glming. Twentieth Century-Fox will make one on the gasoline situation, with Eugene R. O'Neill producing. Frank Whitbeck, of M-G-M, will produce another on Army-Navy aviation training, and David O. Selznick will film a picture on U. S. Cadet Nurse Training Corps.

Eastern Ad Chiefs Toast Lipton on Army Departure

David A. Lipton, who steps down as Columbia's advertising-publicity-exploitation director to don a service uniform, was toasted yesterday by his associates of the industry's Eastern Public Information Committee at a New York A.C. luncheon. Si Seadler, presiding, on behalf of the EPI presented Lipton with a wallet and duffle bag.

Show "Jane Eyre" Wednesday

Twentieth Century-Fox will tradeshow "Jane Eyre" on Wednesday, it was announced yesterday by Tom Connors, distribution chief. The screenings will be held in the company's projection room in every city except Portland, Ore., and St. Louis.

Reade Pays $1,180,000 For Mayfair Building

(*Continued from Page 1*)

180,000 in cash. The building has been owned and occupied by Reade and his associates for the last 15 years. The Mayfair Theater is operated under a lease by Loew's.

All offices and store leases, including the theater, expire on June 1, 1945, and negotiations are now under way for the continuation of Loew's possession of the theater. If no deal is made, Reade intends to demolish the entire building and erect a modern commercial business structure.

Reade operates a circuit of theaters in New Jersey and New York.

N. Y., N. J. Exhibs. to Host Chas. P. Skouras Feb. 7

Charles P. Skouras, national chairman of the Fourth War Loan, will be honored by New York and New Jersey exhibitors at a luncheon in the Waldorf-Astoria on Feb. 7. Chairman of the luncheon committee is Harry Brandt.

Others on the committee are: Ed Alperson, Don Jacocks, David Weinstock, Hal Horne, Fred Schwartz, Sam Rinzler, William White, Sam Strassbourg, Julius Jolson, Leo Brecher, Harry Loewenstein, Joseph Seider, Charles Moskowitz, Joseph Vogel, Norman Elson, Lee Rosenblatt, Max Cohen, Frank Moscate, Meyer Schine, Dan Michalove.

NLRB to Hold Hearing On SPU's Petition Feb. 15

West Coast Bureau of THE FILM DAILY

Hollywood — Screen Actors Guild has been notified that a hearing has been set for Feb. 15 by the NLRB on the petition submitted to that board by the Screen Players Union, asking that it be designated as collective bargaining representative for extra players.

Official Guild attitude is that it does not oppose an election on the question of establishing a separate bargaining agency for extra players, provided jurisdictional boundaries can be agreed upon.

Hearing on SAG Demurrer To 'Canteen' Suit Deferred

West Coast Bureau of THE FILM DAILY

Hollywood — At the request of counsel for Warners, Superior Court Judge Alfred Paonessa continued until Feb. 9 the hearing on the Screen Actors Guild demurrer to Warners' suit for $500,000 damages and an injunction to restrain SAG from enforcing rule 33 on the production of "Hollywood Canteen."

The delay was granted over objections of the Guild, which through Attorney William Berger told the court that the Guild was anxious to have the case tried as soon as possible.

COMING and GOING

LOUIS B. MAYER is due in New York in abo 10 days.

WILLIAM GOETZ arrived yesterday to neg tiate for plays and sign talent for Internatio Pictures.

ANN MARSTERS, Chicago Herald-Americ film critic, has returned there from an Arizo vacation.

WALTER BRANSON leaves Saturday for ha, Des Moines, Kansas City and St. L the interest of the Depinet Drive.

LT. COL, HAL ROACH is due from Washin ton tomorrow.

MAURICE BERGMAN, Universal's Eastern a vertising and publicity manager, returns fr Washington today.

PHYLLIS BROOKS, player in Paramoun "Lady in the Dark," gets in from the Co tomorrow morning.

EDITH HEAD, chief fashion expert at t Paramount studios, arrives here on Sunday.

CARL POST, Warner Prairie territory fie public relations staff, leaves for St. Louis t morrow to report on the new assignment.

Y. FRANK FREEMAN, Paramount vice-pre dent in charge of production, is in from t Coast.

CHARLES PRUTZMAN, Universal vice- pre dent and general manager, and **MRS. PRUT MAN**, are due from the Coast this week-end.

DAVID ROSE, Paramount managing direc in Great Britain, is due from the Coast Mo day.

MAURICE WHITE, United Theaters gene manager, is in from Cincinnati.

SYLVIA WALLACE, Modern Screen Holl wood editor, is in town for three weeks.

NORMAN TAUROG, M-G-M producer, r turns to Hollywood tomorrow.

STEVE BROIDY, Monogram general sa manager, will leave the Coast for Chicago preside at the company's Feb. 5 sales mee ing.

FRANK CRAVEN, is due in New York on Mo day from the Coast.

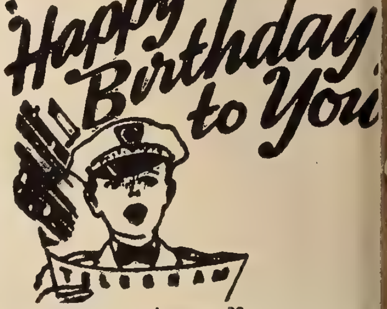
EARLE CROTCHETT, Universal Newsreel ca eraman and war correspondent, has return from the South Pacific. He will remain New York for one month before returning the combat zone.

COL. MAX STUART of the Barnes Printing C and **MRS. STUART** are Florida-bound.

Five Pix Nominated for Academy Editing Award

West Coast Bureau of THE FILM DAIL

Hollywood—Five productions ha been nominated for Academy fil editing awards. The pictures a "Air Force," "Casablanca," "Fi Graves to Cairo," "For Whom t Bell Tolls" and "Song of Bern dette."



January 28

Ernst Lubitsch — Florence Dudley
Robert W. Bischoff — Paul Malvern
Tom Neal

January 29

Allen B. DuMont — Ted Green
Johnnie Cassidy — Robert S. Golden

January 30

Gradwell L. Sears — Oscar Serlin
E. V. Richards — C. C. Burr

GUNG HO!

outgrosses
Walter Wanger's
"EAGLE SQUADRON"
and "ARABIAN NIGHTS"!

OH BOY...

That's the biggest news about UNIVERSAL'S BIG HIT

DATE "GUNG HO" IMMEDIATELY SO YOU CAN CAPITALIZE ON THE EXTRAORDINARY NATIONAL PUBLICITY, INCLUDING THREE COAST-TO-COAST TOP RADIO PROGRAMS, FULL-PAGE ADVERTISEMENTS IN ALL KEY CITIES, SPOT RADIO ANNOUNCEMENTS IN OVER 100 CITIES.

GUNG HO!

BREAKS RECORDS IN

ALLENTOWN · ALTOONA · ATLANTA
BETHLEHEM · FT. WAYNE · HARRISBURG
MIAMI · NEW HAVEN · NEW YORK
PITTSFIELD · READING · SAN FRANCISCO
SCRANTON · SPRINGFIELD, MASS.
TULSA · WILKES BARRE

and in New York —
on Broadway —
at Loew's Criterion!

WALTER WANGER'S "GUNG HO" BREAKS ALL EXISTING RECORDS!

Charles Moss, Managing Director of Loew's Criterion Theatre says that "Gung Ho" did the most sensational business he ever had in the Criterion Theatre and that "Gung Ho" is the most sensational picture the Criterion has ever played.

"KEEP UP THE ATTACK! 4th WAR LOAN!"

Conferees Accept Cent-on-5 Admish Tax

(*Continued from Page* 1)

voted a rate of two cents on each 10 cents or fraction thereof. The rate approved yesterday is expected to bring in an additional $135,000,-

The conference on the tax bill is not yet completed, but it is hoped that the bill will come before both chambers for final vote next week. Approval is likely, with the big question being how the White House will accept the bill. There is thought to be a good chance that the President will veto it, and it is not likely that it could be passed over his veto.

If the bill is vetoed and the veto stands, then admissions will continue to be taxed at the current rate of one cent on each 10 cents or fraction thereof until a new bill can be readed—which may be a matter of several months. If the President does accept the present bill, it is likely that the new rate will take effect March 1.

WEDDING BELLS

June Blake, daughter of B. K. Blake, producer for Columbia, will become the bride of Jesse Kriger, attorney, Sunday at the Savoy Plaza.

Indianapolis—Marie Morgan, Affiliated Theaters, Inc., and Corp. Jackson Merrill Forbes, Newark, N. J., were married in the Brooklyn (Ind.) Christian Church.

Halifax, N. S.—Lt. Murray L. Devaney, son of L. M. Devaney, RKO Canadian sales manager, and Sub-Lt. Irma Malcolm, Canadian Naval Service, were married here.

Detroit—Jack Ferentz, Jr., son of the president of the Detroit Federation of Musicians, was married to Elsie Mae Reed, on 24 hours' leave in town, returning to his station with the Army Air Corps.

Wilton, N. H.—Samuel L. Abbott, executive director of the Hillsborough Mills, and Mary Joyce Walsh, a former Powers model and film actress, were married in Miami, Fla., Jan. 2, it has been learned here.

Omaha—Elaine Davis, M-G-M secretary, and Lt. Orval Byrd stationed at Camp Fanin, Tex., were married, it is announced. They will live at Paris, Tex.

Cleveland — Mrs. Louis Israel, widow of Louis Israel, pioneer motion picture theater owner, was married here to Joseph Bauer.

Syracuse—Phil Rossomando, moving picture co-ordinator at the Sampson Naval Base, and Genevieve Carpenter, Cameo cashier, were married

A Reporter Reports That—

● ● ● THE PERSONAL TOUCH: O. Henry Briggs, PRC prexy, enters the hospital today for a minor operation. . . ● Sam Jaffe dunks doughnuts and drinks coffee with the trade press this a.m. in his suite at the Gotham. . . ● Jerry Keyser, WB foreign publicity chief, making hay for Warners in the bright Cuban sunshine, Havana grapevine reports. . . ● Brig. Gen. R. K. Robertson hosts a special showing of "War Department Report" at the Ziegfeld this a.m. . . ● Rudy Berger, Washington-Charlotte district manager for Metro, has a new honor......He's been named to Board of Visitors for Washington hospitals. . . ● Didja notice the "names" that PRC Productions has lined up for "Minstrel Man" and "Dixie Showboat"?......For the former, Leon Fromkess has garnered Benny Fields, Binnie Barnes, Gerra Young, Roscoe Karns, Alan Dinehart, William Frawley......And for the latter, Frances Langford, Guy Kibbee, Charles Butterworth and the Hall Johnson Choir ......That's casting, brother!. . . ● Floyd B. "RKO" Odlum's Atlas Corp. is establishing executive offices here March 1......They'll be housed in the Bank of Manhattan Co. Building at 40 Wall St.......Talk about great oaks growing from tiny acorns, Atlas started two decades ago with $40,000 capitalization......Its net assets today are more than 65 millions......And how are you doing?. . . ● Bob Weitman of the N. Y. Paramount will chairman a forum on Jewish persecution at the Actors' Temple (Congregation Espath Israel) Monday night.

▼ ▼ ▼

● ● ● *SIDNEY SAMUELSON AND HIS Eastern Pennsylvania Allied unit can take a pat on the back for one of the most original banquets ever held by a regional group's convention......Not only was the banquet table and the room in Philly's Warwick Hotel more ornate than those of many national conclaves, but it was a feed for exhibitors only and they surely let their hair down......What transpired in the way of gags and speeches is a military secret. . .* ● *Joan Roggen is the new assistant editor of RKO's Salute, the service men's publication. . .* ● *A missive from England tells of how the British are "eating up" "Cowboy," produced by Robert Riskin's OWI Overseas Motion Picture Bureau......The letter states that the British are keenly interested in the American scene and the picture presents one aspect of our country that registered* 100 *per cent. . .* ● *United Artists' "Jun-kit" has scored a hit with the newspaper critics who were "guests" on the imaginary trip to New York to see "Knickerbocker Holiday"..... Movie editors are devoting columns to it......The "trip" cost UA approximately* $16.50 *per critic or less than* $2,000*......compared with around* $200 *per critic on real junkets......and the space given to it has been just as much as a journey in the flesh. . .* ● *Hal Danson of Paramount's press book department may be sent to the studios on a permanent assignment. . .* ● *The Schine boys reportedly bought the Roney-Plaza Hotel in Miami Beach with the money they had ready to purchase the Walter Reade circuit, if the Government had okayed the deal......*

▼ ▼ ▼

● ● ● TO INDUCE EVERY youngster in Greater New York to collect waste paper, the Skouras circuit is giving a free ticket to its Academy of Music for every 50 pounds of paper deposited at the official salvage depot......An appeal for waste paper also will be made on the Skouras weekly radio show on Sunday. . . ● Sam Jaffe, producer of 20th-Fox's "The Sullivans," will dunk doughnuts and drink coffee with the trade press boys this morning at the Gotham Hotel......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor......Sell a Bond for Every Seat!*

IN NEW POSTS

HARRY ROTHLEIN, manager of Peter Wellman's two theaters, Girard, O.
WILLIAM ELDER, manager, Loew's Midland, Kansas City.
BOYD SPARROW, manager, Loew's, Indianapolis.
W. ARTHUR RUSH, manager, RCA Victor artists relations, Hollywood.
CHESTER SAMPLE, operator, Capitol, Detroit.
TED MALEPSY, manager, Imperial, Detroit.
ELTON V. SAMUELS, manager, Victory, Detroit.
SAUL SAXON, manager, Ritz, Detroit.
CHESTER J. WILLIAMS, operator, Mel, Melvindale, Mich.
RAYMOND REI, operator, Atlas, Detroit.
FRANK LEONARD, manager, Great Lakes Theater, Detroit.
CARL POST, Warner public relations field staff, St. Louis.

Essential Status Move In Detroit

(*Continued from Page* 1)

troit Theaters and David Newman of Co-Operative Theaters.

Liberalization of Kid Help Law Asked by Det. Theaters

Detroit — Representatives of the principal Detroit theater groups held a conference with Commissioner George Dean of Michigan State Labor Department on the employment of ushers and other younger help. Theaters are seeking to have the present restrictions on employes from 16 to 18 liberalized. The law now prohibits their employment over 48-hours per week including time spent in school which cuts their working time down to about 22 hours.

Theaters are also seeking relaxation of minimum employment age from 16 to 15. Both changes are strictly for duration of the manpower shortage. The Commissioner has power to allow the changes sought without legislative action, but will not act until WMC grants approval, and theaters are planning presentation before WMC accordingly.

The principal groups represented were United Detroit and Co-operative Theaters.

Mrs. Harvey Callier Dead

Lowell, Mich.—Mrs. Harvey C. Callier, manager of the Strand theater here, died in St. Lawrence hospital, Lansing, following an operation. She is survived by the husband and a son.

STORK REPORTS

West Coast Bureau of THE FILM DAILY

Hollywood—Ruth Hussey, M-G-M star, wife of Lt. Robert Longnecker, expects the stork in July.

Frank McGuire of Paramount's home office art department is the father of a boy, born Wednesday to Mrs. McGuire at Mercy Hospital, New York City. This is their third child.

There goes the RECORD!

once again...

20th CENTURY-FOX CAMPAIGNING DID IT!

Decree Draft Still Awaits Clark Study

(Continued from Page 1)

afternoon that he did not have a chance to study them. He hoped to do so last night, and to be able to discuss them this morning.

Abram F. Myers, chairman of the National Allied board, revealed yesterday that he does not contemplate release to the press of the deliberations of the Allied Executive Committee and officials of other independent exhibitor groups during their two-day get-together in Chicago Monday and Tuesday of next week. Even if full agreement is reached, he said, it will be put in writing and made available to Clark before it is given public utterance. He said he felt this courtesy is due Clark.

Definitely scheduled to meet with the Allied officials are representatives of the PCC of ITO, Independent Exhibitors of New England, Allied ITO of Iowa and Nebraska, and the MPTO of Virginia. Several other groups may also have representatives on hand, said Myers.

Representing Allied at the confab will be M. A. Rosenberg, Pittsburgh, H. A. Cole, Dallas, Sidney E. Samuelson, Philadelphia, Martin G. Smith, Toledo, Jack Kirsch, Chicago, Roy E. Harold, Rushville, Ind., and Myers, ex-officio member of the committee.

Local 306 to Take In All Projectionists in N. Y.

Local 306, operators, put into effect a new policy of taking in all projectionists working in the New York area when the membership, at a meeting, at Manhattan Center, voted to admit three new members. One of the trio was Sgt. Charles Beckman, Jr., son of Local 306's financial secretary.

The action taken by the membership marks the first time in years that the ranks of the union have been thrown open to new members.

TO THE COLORS!

★ PROMOTED ★

KENNETH HOLCOMB, USA, formerly, Fepco, Omaha, to staff sergeant..

—★—

★ ARMY ★

RALPH GREEN, owner, Esquire, Sioux City, Ia.

SOL SOLOMINSKY, owner, Liberty, Loup City, Neb.

—★—

★ NAVY ★

BOYD FRY, manager, Loew's Grand, Atlanta.

ALBERT WANAGEL, motion picture operator, for Lloyds Film Storage, Miles Projection Theaters.

—★—

★ SPARS ★

MARGARET SODEMEK, stenographer, 20th-Fox, Omaha.

REVIEWS OF NEW FILMS

"None Shall Escape"

with Marsha Hunt, Alexander Knox

Columbia 85 Mins.

INITIAL PIC ON WAR-TRIALS THEME IS HIGHLY EFFECTIVE DRAMATIC ENTERTAINMENT WITH B. O. POWER.

"None Shall Escape" has the initial advantage of being the first motion picture to dwell on the question of post-war trials for those responsible for bringing on the present world convulsion. If the film had no more than its "firstness" with which to claim the interest, it would merit public attention. But it offers more, far more than that. The subject has been treated in so superb a fashion, all those involved have discharged their duties so well that the picture has every right to the ultimate of box office support.

The story of a German gauleiter on trial for heinous crimes committed in the name of Hitler has been made into powerful dramatic entertainment under the producership of Samuel Bischoff. It is a tense, absorbing and emotionally stirring case history set forth in vivid terms.

Employing flashbacks, the story traces the events in the defendant's life that led to his indictment as a war criminal. The film opens in 1919 with his return to the German-Polish border village where he taught school before World War I. What follows is a succession of incidents showing his development into a fanatic Nazi. He stops at nothing to gain high honors in the Nazi party. He gives up his sweetheart, a Polish schoolmistress; rapes a young girl; turns his brother, a liberal, over to the Gestapo; brings up his nephew to be an image of himself; butchers the Jews of the village; finally kills the nephew when the young man, at last awakened to the true nature of Nazism, renounces the party for the slaying of a Polish girl, loved by him. Among the witnesses against the defendant is his one-time sweetheart, the mother of the girl for whose love his nephew gave his life.

The cast has responded with magnificent performances to the simple and powerful direction of Andre DeToth—a job that rates raves. Alexander Knox makes an auspicious film debut as the defendant. Tremendous is the word for his performance. Marsha Hunt gives an impressive dramatic performance as the woman he once loved. Others who are outstanding are Henry Travers, Erik Rolf, Richard Crane, Dorothy Morris, Richard Hale, to name but a few.

The atmospheric treatment is notable. Most of the credit here goes to Lionel Banks and Perry Smith for the art work and to Lee Garmes for the photography. The screenplay was contrived skillfully by Lester Cole from a yarn by Alfred Neuman and Joseph Than.

CAST: Marsha Hunt, Alexander Knox, Henry Travers, Erik Rolf, Richard Crane, Dorothy Morris, Richard Hale, Ruth Nelson, Kurt Kreuger, Shirley Mills, Elvin Field, Trevor Bardette, Frank Jaquet, Ray Teal, Art Smith, George Lessey.

CREDITS: Producer, Samuel Bischoff; Associate Producer, Burt Kelly; Director, Andre DeToth; Screenplay, Lester Cole; Based on story by Alfred Neumann, Joseph Than; Cameraman, Lee Garmes; Film Editor, Charles Nelson; Art Director, Lionel Banks; Set Decorator, Frank Tuttle; Musical Score, Ernst Toch; Musical Director, M. W. Stoloff; Sound, J. L. Cunningham.

DIRECTION, Superb. PHOTOGRAPHY, Superb.

"Rationing"

with Wallace Beery, Marjorie Main

M-G-M 93 Mins.

TOPICAL COMEDY, TRYING HARD FOR LAUGHS, IS ACCEPTABLE ENTERTAINMENT FOR BEERY FANS.

The subject of rationing serves the purpose of comedy in the latest Wallace Beery film. Generally speaking, it can't be said that the production is any too successful in extracting laughs from its material. Beery admirers are not likely to find much to criticize. Those not especially drawn by Beery type of comic antics are apt to regard the humor as rather labored and obvious. The main trouble with the film is that it reaches in too many directions in its efforts to hold the interest or produce a laugh.

The film again unites Beery and Marjorie Main. Once more the two put on a show of amiable spatting, much of it no doubt a lot of good-natured fun for Beery's fans. Beery is the owner of a general store bewildered by the maze of rationing rules and regulations. Miss Main is the town's rationing board as well as postmistress. Instead of helping Beery with his rationing problems, Miss Main only adds to his woes out of feminine spite. Beery turns the tables when he succeeds her as rationing head. Melodrama enters the story when Beery goes after a black market gang from which his business partner has been buying meat. Beery busts up the gang and clears himself of complicity in its activities. At the wind-up Beery and Miss Main are on the verge of matrimony.

Produced by Orville O. Dull, the film is kept moving at a lively pace by Director Willis Goldbeck. William R. Lipman, Grant Garrett and Harry Ruskin, who collaborated on the screenplay, try at times too hard to gain laughs.

Beery gives his usual broad performance. Miss Main matches him in gusto. Dorothy Morris, as Miss Main's daughter, and Tommy Batten, as Beery's adopted son, carry the romantic burden without too much faltering. Some others involved are Donald Meek, Howard Freeman, Connie Gilchrist, Gloria Dickinson, Henry O'Neill.

CAST: Wallace Beery, Marjorie Main, Donald Meek, Dorothy Morris, Howard Freeman, Connie Gilchrist, Tommy Batten, Gloria Dickson, Henry O'Neill, Richard Hall, Charles Halton, Morris Ankrum, Carol Ann Beery, Douglas Fowley, Chester Clute.

CREDITS: Producer, Orville O. Dull; Director, Willis Goldbeck; Screenplay, William R. Lipman, Grant Garrett, Harry Ruskin; Cameraman, Sidney Wagner; Musical Score, David Snell; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Set Decorators, Edwin B. Willis, Glen Barner; Film Editor, Ferris Webster.

DIRECTION, So-So. PHOTOGRAPHY, Good.

Thomas Huffaker Dead

Portland, Ore.—Thomas Huffaker, 73, veteran stage manager, and for some years past at the Auditorium, died at his home following a short illness.

Mexico to Use Films To Combat Illiteracy

(Continued from Page 1)

animated cartoons will be utilized t bring the tools of culture to the un tutored masses of the America There will be no admission charg to any of the showings, which [illegible] take place in even the rem[illegible] towns, villages, and ranches.

Three series of films are scheduled. One will be designed to teac audiences to read and write throug the presentation of sentences expressing a message of good-will. Th general theme will be "Man," whic will be subdivided into as man reels as are necessary. Subjects t be covered, for example, include 'Man on Earth," "Man as Oppose to a Plant or Animal," "Man Feeds,' "Man Advances by his Will," an "Man Possesses Speech."

A second group of pictures wil illustrate the working of variou parts of the human body. Mixe with demonstrations of the functioning of the eye, digestion, circulation, skin, etc., will be observations on the development of man' spiritual, intellectual, and physica relationships.

The final series will discuss subjects of general culture, such as the creative and destructive manifestations of nature, the life of microbes, and the movement of the stars. In every case, the films will have as their secondary purpose the building of bonds of friendship and understanding between North and Latin America.

Prof. Eulalia Guzman, of Mexico's Ministry of Public Education, has been selected as Disney's collaborator in the enterprise.

Selznick to Star Bergman In Life of Bernhardt

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick will star Ingrid Bergman in a story based on the life of Sarah Bernhardt. Ben Hecht has been writing the story and screenplay, and has been working in close collaboration with William Dieterle, who will direct the picture.

THEATER DEALS

Rochester — Sale of the Murray theater for $75,000 was disclosed here yesterday. Property was sold by Dorothy Tishkoff to Murray Theater, Inc., of which W. Russell Moore is president. Moore also is owner of the Lincoln. A mortgage for $57,500 was given in part payment.

Des Moines, Ia.—H. H. Thomas has sold his Deluxe at Kingsley to Wayne Strong.

The Hawkeye theater at Graettinger has been purchased by Sam Watson from George Frick.

Their Tour Will Give Added Punch to Fourth Loan Campaign

GEORGE J. SCHAEFER

ABE MONTAGUE

ROBERT MOCHRIE

JOS. R. VOGEL

HARRY KALMINE

OSCAR DOOB

Trade Heads' Tour To Aid Bond Drive

(Continued from Page 1)

P. Skouras, national chairman, will be composed of George J. Schaefer, WAC chairman; Leonard Goldenson, head of Paramount theaters; Robert Mochrie, RKO general sales manager; Dan Michalove, vice-president of National Theaters Corp.; Oscar A. Doob, director of advertising and publicity of Loew's theaters; Abe Montague, vice-president and sales chief of Columbia; Joseph R. Vogel, head of Loew's out of town theaters; Major L. E. Thompson, RKO Theaters; John Harris, Harris Amusement Co. of Pittsburgh; Herman Robbins, president of National Screen Service; Harry Kalmine, assistant general manager of Warner theaters, and Herman Wobber, western district manager of 20th Century-Fox, San Francisco.

The men will meet today at the Hotel Plaza with Skouras to outline tour plans. Sitting in will be Francis S. Harmon, Si Fabian, F. H. Ricketson, Jr., B. V. Sturdivant, Robert Selig and A. J. Krappman, Seymour Peiser and Sam Shain.

WOR's Film Advertising Increased 100% in 1943

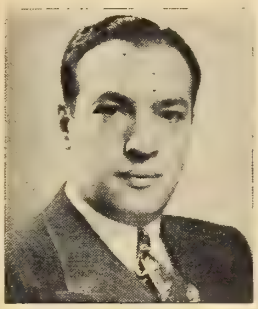
(Continued from Page 1)

on the station in 1943 compared to the 16 in 1942.

M-G-M, which sponsors Fulton Oursler, the "People's Reporter," over WOR and Mutual five nights weekly, leads the way in total billings, with 20th Century-Fox second.

Full Drive Record Going to Treasury

The treasury will get a complete record of industry participation in the Fourth War Loan campaign as a result of plans completed by Chairman Charles P. Skouras. Record will include alphabetical display of each State's activities — photos, bulletins and plans. National headquarters will do the compilation chore on the huge campaign book.


LEONARD GOLDENSON

HERMAN WOBBER

JOHN HARRIS

THEY'LL TOUR NATION: These 9 top execs., with Herman Robbins of National Screen Service, Maj. L. E. Thompson of RKO Theaters, and Dan Michalove, vice-president of National Theaters Corp., will cover the U. S. in behalf of the Fourth War Loan campaign.

BOND DRIVE FLASHES

VA. TOUR STARTS SUNDAY

Richmond, Va.—Bond Battalion headed by Leslie Brooks and Edgar Buchanan takes off Sunday for a state tour under the direction of Tom Baldridge. First leg will include Arlington, Winchester and Warrenton; Sunday, Harrisonburg and Staunton; Monday, Waynesboro and Charlottesville; Tuesday, and Lynchburg and Roanoke, Wednesday.

WAR BONDS AS PRIZES, TOO

East Liverpool, O.—All local theaters are pooling their War Bond efforts for one big premiere to be held at the Columbia, Feb. 11. Admission will be by a Bond of any denomination purchased during the week of Feb. 6. As an added incentive, three door prizes will be drawn. They will be first prize, a $500 Bond; second prize, a $100 Bond, and third prize, a $25 Bond.

200% RAISED VIA P. A.

. Seattle —Ella Raines, Hollywood Bondbardier, sent the War Bond subscriptions of workers at the Issacson Iron Works up 200 per cent above quota with her p.a.

FOUR RALLIES IN QUEENS

Jeannette MacDonald and Laraine Day, will appear at four big War Bond Invasion rallies to be held on Saturday by Queens theaters.

TONE, BALL SELL $300,000

Philadelphia—A Navy Yard appearance here by Franchot Tone and Lucille Ball, brought the sale of $300,000 worth of War Bonds.

STARS' SALES BIG

Chicago—John Garfield and Jinx Falkenburg, Hollywood stars, accounted for $115,000 in sales at the Mills Industries plant, tripling the quota; $150,000 at the Utah radio products company and $115,000 at a Kiwanis rally in Forest Park.

Warner Theater Circuit reports $30,000 extra War Bond sales. Balaban & Katz reports $6,000 worth of Bonds sold movie day.

250,000 PUPILS TO SELL BONDS

Philadelphia—The Philadelphia Board of Education has endorsed the "Junior Home Front Here" tieup between pic theaters and the American Legion, putting 250,000 Philadelphia school children directly into the Fourth War Loan campaign, working through their respective nabe houses.

At least 400 Eastern Pennsylvania theaters will join in this tieup.

ANN BAXTER SELLS $5,000,000

Baltimore—At a dinner here, Anne Baxter, sold $5,000,000 worth of Fourth War Loan Bonds to Baltimore banks.

FEMME PILOTS IN CONTEST

Feminine managers are entering the Honored Hundred contest. Among the first to sign up are Mrs. Nancy Harris, Colonial, Natick, Mass., Anne Kalis, Revere, Revere, Mass., and Elsie Davis, Elizabeth, Falmouth, Mass.

HONORED 100 BONDSMEN*

HARRY D. STEARN, Manring, Middlesboro, Ky.
JAMES J. GLENNON, Metropolitan, Washington, D. C.
JAMES W. BERGEN, Dyker, Brooklyn.
JOHN J. CASSIN, Kisco, Mt. Kisco.
MARION JOURDAN, Majestic, Iuka, Miss.
DAN F. SHOVELIN, Shovelin, Battle Mountain, Nev.
H. G. WELLS, Harriet, Hardin, Mont.
CLAUDE DARCE, New Opera House, Morgan City, La.
FRANK SAVAGE, Warner, Youngstown, O.
E. C. EVANS, Plaza, Milford, Del.
J. GLENN CALDWELL, Princess, Aurora, Miss.
CARL P. ROGERS, Brown Grant, Concordia, Kans.
MRS. MYRTLE HALLIBURTON, Capitol, Little Rock. Ark.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

Lou Smith Steps Down As Metro Publicity Head Here

(Continued from Page 1)

and his duties have been handled by Herb Crooker.

Smith had held the M-G-M post for 18 months and previously was with Universal and Columbia. Currently in Hollywood, Smith is expected to announce his future plans from there.

Civic Boosters Aid "Hundred" Contest

Two California towns are making the "Honored Hundred" contest matter of civic interest and civic pride. To send Lois Fischer, manager of the Altadena pic house, to Washington, townsmen are rallying to the slogan, "Six Bonds for every Seat." In Santa Paula, the community is waging a "Send Our Representative to Washington" campaign for the Glen City's Don Austin.

IN STEP WITH DIMES MARCH

SMILEY BURNETTE, headliner at the Capitol, Washington, staged his own bargain sale at high noon Wednesday on busy F St. He sold 1,000 dimes at a nickel apiece. Of course, the crowd was, at first, a little skeptical, but they soon got the idea....they had to donate the 10-cent pieces to the Infantile Paralysis drive. It sounds like a bargain for everyone but Smiley, who donated the $100 out of his own pocket. The nickels he received also went into the kitty.

• •

MACY'S, in the new Parkchester Development, East Bronx, permitting theaters to make "dimes" coltions throughout the store. Gilbert Marbe, Loew's American, has coin containers in 150 other stores in that area.

• •

THE "Dimes" collections are getting applause in the huge Kings Theater, Brooklyn. Manager Clyde Fuller, has built a colorful setting on orchestra pit elevator. A mannikin in a wheel chair duplicates the drive trademark. It is flanked by young men in uniform. Fuller has arranged an appropriate musical background.

• •

JERRY DEROSA, manager of the Paradise, Bronx, sold out the theater two mornings this week for high school graduation exercises. At both of these ceremonies, he made a "dimes" pitch and collected many extra dollars for the fund.

• •

IN Columbia, S. C., Boy Scouts and members of the various sororities at the University of So. Carolina are handling audience collections for the local theaters.

• •

A JAMAICA, L. I. traffic cop is fining jay-walkers 10c and rolling up quite a few extra dimes for one of the local theaters.

• •

IN Brooklyn, the City of Churches, several pastors are permitting theaters to take up "dimes" collections in the vestibule after Sunday services.

• •

WARREN IRWIN, city chairman for Columbia, S. C., had a conference with National Foundation State Chairman, Clint T. Graydon, concerning the theaters' participation in the "dimes" drive. Irwin wound up by selling Graydon $8,250 worth of tickets for War Bond premiere.

• •

A PROVIDENCE hospital has assigned eight nurses to aid in auditorium collections at every performance at Loew's State, Providence.

Radio to be Major Aussie Ad Medium?

(Continued from Page 1)

after the war, radio will remain a fierce competitor.

Already Australia has been hardest hit by newspaper rationing, outside of England; in the case of at least one big Sydney journal, advertisers have formed a large waiting list for space. This is a pressing consideration in the further curtailment of theater allocations.

Outdoor poster stands any distance from metropolitan areas have little value today because few people are able to use their cars; those within metropolitan areas have only a daytime value. Gone are the days when floodlit night signs were legion and attractive inducements to patronize various shows.

National advertisers and the Government have taken over all the good rental stands for their daytime value, theaters and distributors being reduced to their permanent stands. But there has been a blitz on these, too. Melbourne has very little poster publicity today. Even the double-quad stands in the suburbs have been wiped out by Hoyts.

Window displays and store tie-ups have been affected for different reasons. Windows are boarded, and there is not enough merchandise available to warrant tie-ups. A publicity man who can get a good window display in Sydney today is a bright boy.

The blackout or dimout is the wolf who has eaten into front-of-house publicity. Fronts are still a big bet and an important one, but passing traffic can only take notice in daytime. Interior decoration, changes and screen publicity, are vital.

The newspaper always has been the least expensive form of advertising per 1,000 people, but today space allotments enable theater managements to tell, not sell. Melbourne theaters have been comparatively best off with up to six inches over three columns available, Adelaide not being far behind. Perth has had up to six inches double column available. Sydney with its display miniatures and classified sections—coming shows being limited to lines, not inches, in these—and Brisbane, on much the same basis, are the hardest hit.

In these circumstances, it can be seen readily that further newspaper ad rationing will compel Sydney managements to lean more heavily on radio. Same applies to Melbourne, though perhaps not to the same extent, and elsewhere.

Fred B. Miller Expires

Detroit—Fred B. Miller, 62, manager of the Great Lakes Theater, is dead. He formerly owned the Loyal Theater (now the Alvin), and later managed the Irving and Dexter Theaters. Survived by his widow and two children. Interment in Roseland Park Cemetery.

New March of Dimes Record is in Sight

(Continued from Page 1)

ahead of last year in his state with a $50,000 total in sight. Donations are running far ahead of 1942 in Tennessee, Alabama and Louisiana. Collections in the state of Washington will be at least 50 per cent above those of last year, Chairman Frank Newman reported.

Jack Harris, district manager for 13 Skouras theaters on Long Island, said his houses had collected $6,317 in four days, against a seven-day total last year of $6,588.

Mayor LaGuardia has installed a March of Dimes collection box outside his office door and reporters have to contribute to it before they can see him.

Praise for the exhibitors' efforts was given yesterday by Basil O'Connor, president of the National Foundation for Infantile Paralysis, declaring that "such results just don't happen by accident."

Return "Dimes" Trailers For Salvage, Asks Robbins

Herman Robbins, National Screen Service prexy, urges exhibs. to return, promptly, the Greer Garson March of Dimes "appeal" trailer to be salvaged for its silver content. Proceeds of the salvage are added to the March of Dimes national total. Last year this amounted to $781.

Set Tradeshow Schedule For RKO's Block-of-Five

(Continued from Page 1)

Feb. 14 at 10:30 a.m. with the following exceptions: Charlotte, 2 p.m.; Cincinnati, 8:15 p.m.; Indianapolis, 1 p.m.; Pittsburgh, 2:30 p.m.; Sioux Falls, 10 a.m.; St. Louis, Feb. 15, 11:30 a.m. No screenings will be held in New York, Los Angeles, San Francisco and Detroit where showings already have been held.

"Escape to Danger" will be shown Feb. 14 at 2:30 p.m., with these exceptions: Charlotte, 3:45 p.m.; Cincinnati, 10 p.m.; Indianapolis, 2:45 p.m.; Pittsburgh, 10:30 a.m.; Sioux Falls, 11:45 a.m.; St. Louis, Feb. 15, 2:30 p.m. There will be no screenings in New York and Los Angeles.

"Action in Arabia" will be screened on Feb. 15 at 10:30 a.m., with the following exceptions: Charlotte, 2 p.m.; Cincinnati, 8:15 p.m.; Indianapolis, 1 p.m.; New York, 11 a.m. and 4 p.m.; Sioux Falls, 10 a.m.; St. Louis, Feb. 16, 11:30 a.m.

"Passport to Adventure" will be screened Feb. 15 at 2:30 p.m., with the following exceptions: Charlotte, 3:30 p.m.; Cincinnati, 9:45 p.m.; Sioux Falls, 11:30 a.m.; St. Louis, Feb. 16, 2:30 p.m. There will be no showings in New York and Los Angeles.

"The Curse of the Cat People" will be shown Feb. 16 at 10:30 a.m. with these exceptions: Cincinnati, 8:15 p.m.; Indianapolis, 1 p.m.; New York, 11 a.m. and 2:30 p.m.; St. Louis, Feb. 17, 11:30 a.m.

BOOK REVIEWS

THE GAY ILLITERATE, by Louella O. Parsons. 194 *pages. Published by Doubleday, Doran & Co., Inc. Price* $2.

If "The Gay Illiterate" isn't Louella O. Parsons, then it is, in the words of those radio contest rules, "a reasonable facsimile thereof" . . . and [illegible] harm done, insofar as this reviewer (who once wielded a mean blue pencil on her copy as relayed by INS) is concerned.

Lolly in the very first paragraph of her candid, refreshing, illuminating and frequently amusing autobiography—one wonders if memoirs is not the better word for it—tells the reader that there are two Louella O. Parsons, both of whom continually amaze her.

As a matter of fact, "the most successful newspaper woman in America," or in the world, for that matter, is more than just two personalities—more than the Parsons of Fourth Estate and Hollywood fable and more than the Parsons reflected in the running account of her life and career. Whether from innate modesty or some other reason, Miss Parsons omits from the record mention of her generosity, frequently extravagant and shared by many, her loyalties, which are firm, and other virtues, some major, others minor.

To a degree, any autobiography is apt to suffer from the same or kindred omissions . . . and understandably perhaps a couple on the debit side. One of these days, another enlightening and more complete essay on LOP will come along. Perhaps daughter Harriet who in a cover blurb appraises Lolly as "a lovable, maddening, impressive, absurd, sophisticated, naive, noble, unprincipled, understanding, obtuse, admiration-inspiring, laughter-evoking character" will pen it. She could, and it is to be hoped eventually she will.

Meanwhile, read "The Gay Illiterate." It names names with refreshing candor, it corrects some stories that could stand correction, it throws some additional and new light on some film and journalistic developments, more or less historic, it is revealing in its Hearstian passages.

And on page 5 you find the "open sesame" to the Parsons success secret: "I'm not going to pretend that I wouldn't fight for an important story with every ounce of energy at my command."

As one Hearst alumnus to a Hearst vet., You said it, sister!—BAHN.

Fight Pic Clicks at World

"Kings of the Ring," fight pic at the World, hits $7,000 for the week, it was reported yesterday, and stays on. Early distribution around the country is being set.

Building
Remodeling

THE Film Equipment News DAILY

Equipment
Maintenance

★ ★ ★ NEW YORK, FRIDAY, JANUARY 28, 1944 ★ ★ ★ ★

$5,000,000 SET FOR CHICAGO EQUIP. NEEDS

Gov't-Sponsored Research Held Post-War Boon

D of J Chief Asserts It Must Serve With The Law To Deter Patent Abuses

Washington Bureau of THE FILM DAILY

Washington—To assure free enterprise and curb patent abuses, Government-sponsored research, with benefits accruing to all commercial enterprises irrespective of size or importance, is needed in addition to vigorous enforcement of anti-trust laws, it is declared here by Wendell Berge, chief of the Department of Justice's Anti-Trust Division, and he added that it is encouraging to note that the Senate now has under consideration legislation intended to provide access to technology to Government and public alike.

Berge pointed out that from the standpoint of economic health, means must be found of granting to the

(*Continued on Page* 14)

Weber Machine Has New Sound System

Rochester — Insistent demands from dealers and exhibitors throughout the country for a complete Syncrofilm theater sound system has resulted in the engineering department of Weber Machine Corp. here designing a sound amplification system that will meet the high standards of the post-war market, for use especially with the company's regular line of Synchrofilm sound heads, it is disclosed by Carl M. Weber, firm's president.

Research and engineering for the

(*Continued on Page* 14)

Perfect Synchrony In the Camera Works!

Rochester—To Patsy F. Cardella, of the Camera Works, goes the honor of being the 6,000th Eastman Kodak employe here to enter the armed forces. When Uncle Sam called Patsy to the job of actively fighting for Victory, Patsy, called his wife to take his job at Kodak. So she has it.

Equipment Field Notes

CONSTRUCTION work is well under way on the new movie theater being built in Milton, Fla., by M. F. Green.

* * *

The Joy Houck Circuit, New Orleans, has contracted with Altec Service Corp. to service and furnish repair and replacement parts for the sound reproducing equipment in their 35 theaters. Deal was negotiated for Altec by A. MacIntyre.

* * *

General Motors Corp. will start the manufacture of electronic equipment by the Delco Division at their Terre Haute factory by Feb. 1.

* * *

Will Aschmann is serving as director of DeVry Corp.'s drive for the Fourth War Loan among employes of company's two Chicago plants. Goal is $30,600, and the company will award $1,250 in War Bonds as prizes for the best records made by Bond sales teams.

* * *

General Chair Co., Chicago, now has eight stars on its flag.

* * *

Shortage of materials will prevent rebuilding now of the State Theater Building, Hammond, Ind., which was recently destroyed by fire with loss of $50,000.

* * *

Within the next 90 days, the 287-seater in Campbell, Neb., will bow.

* * *

Western Theater Supply will install new equipment in the Auditorium Theater, Hildreth, Neb., now being remodeled.

* * *

Suggestions paid off at Eastman Kodak in 1943. Company's suggesters cashed in 3,375 ideas for $50,756.33, an all-time high and more than twice the amount awarded in 1942 when $23,454.93 was given for 2,392 suggestions.

* * *

George C. Wells has been named assistant superintendent of the Fostoria, O., works of National Carbon, succeeding Dave Joy, transferred to Cleveland.

* * *

Employes of Ampro Corp., Chicago are reported doing a grand job in support of the Fourth War Loan. They are dedicating each War Bond they buy to the memory of S/Sgt. Joseph R. Borzym, their fellow worker who died in action on April 17, 1943. H. H. Arnold, Commanding General, U. S. Army Air Forces, said in citing Borzym's devotion to duty, "We pay him homage, and revere his memory, in solemn pride, re-dedicate ourselves to a complete fulfillment of the task for which he so gallantly has placed his life upon the altar of man's freedom."

* * *

Service Seating Co., Detroit, is resuming active operation, specializing in flameproofing and similar special service on seating for the duration.

* * *

Pfc. Don Chinniquy, of the U. S. Marines, has arrived in Oakland, Calif., from the South Pacific for hospitalization. Don, who is the son of Oscar L. Chinniquy of National Theatre Supply, Seattle, was wounded in action on Guadalcanal.

* * *

The Ohio Theater, Kenton, O., fire-ravaged last September, reopened on Jan. 15.

* * *

Reviews of technical developments in filmland during 1943 have been prepared by RCA staffers for the Encyclopedia Brittanica's 1943 year book and the American Year Book.

* * *

O. W. Richardson Co. are installing a number of Mastipave floor surfacing jobs in various theaters and public buildings in the Chicago sector, it is reported by the organization.

* * *

Hardage L. Andrews, General Electric vice-president in charge of the Appliance and Merchandise department in Bridgeport, Conn., announces the establishment of a factory distributing branch in Philadelphia.

* * *

Daniel M. Dorn, E. J. Minz, and Joseph Tarnoff of Chicago have organized the Tarnoff Co. here with offices at 333 N. Michigan Ave. to build theaters and other public buildings.

Post-War Expenditure On Nation-Wide Scale Seen Hitting $60,000,000 Mark

Chicago—Probe of circuits and individual exhibitors in the local territory, and based upon a representative cross-section of approximately 1,200 theaters reveals a consensus that orders for film equipment in the period of a year immediately in the wake of the war's end will hit the staggering total of at least $5,000,000, not taking into account additional huge sums which will be expended in remodeling.

Extent to which the demand for new equipment has been dammed-up as a result of war restrictions, operational wear, and retrogression of physical standards to the point of obsolescence, can be gleaned upon the application of the Chicago terri-

(*Continued on Page* 15)

Nelson Blasts Hopes For Early Building

Chicago—All hope as well as speculation attending the lifting of Government restrictions on civilian construction, notwithstanding the fact that the national backlog of building materials is known to be of great proportions at the present time, has been definitely set at rest by the recent pronouncement here by War Production Board Chairman Donald M. Nelson.

Before the latter's speech at the Conference of Mayors, speculation was rife in the matter of more build-

(*Continued on Page* 14)

Still Another Star For the RCA Banner

Camden, N. J.—A star representing another six months of continued achievement in the war effort has been awarded RCA Laboratories Princeton, N. J. This brings to 16 the number of awards for high accomplishment in World War II won by various RCA divisions and subsidiaries in the last two years.

THE Film Equipment News DAILY

Building Remodeling

Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Nelson Blasts Hopes For Early Building

(Continued from Page 13)

ing materials being made available for commercial building, including film theaters, many of which are currently in blueprint stages awaiting the "green light" from Washington authorities.

Nelson declared that "a fierce and extended engagement lasting many months may be required to give the death blow to Hitlerism," and made it plain that any large diversion at this time of men, materials and facilities to new civilian construction cannot be allowed because it "might hamper us in a war emergency." He likened the character of the fighting which is at hand in Western Europe, when the invasion is undertaken, with that now taking place on the Russian front.

Evidence supporting Nelson's view of the extremely critical problem still facing the armed forces, and the necessity for conserving backlogs regardless of their present size, is found in the almost total absence of war order cancellations, not only with respect to building materials but all other materials being fabricated via the facilities of plants normally serving filmland's needs.

Kroggle Is Named by RCA To Educational Post

Camden, N. J.—Raymond P. Kroggle, who has been engaged in educational work for RCA Victor in Chicago, has been appointed regional director of educational activities in the New York and New England area, it is announced by Paul Thornton, company's educational director. He will assume duties about March 1.

ARMY E NAVY

For Excellence in the Production of Motion Picture Sound Equipment

IT'S A FACT!

War-born DEVRY precision Theatre Projectors and Sound Systems present developments far beyond previously accepted standards. DEVRY Corporation, 1112 Armitage Avenue, Chicago, Ill.

DEVRY

Hollywood • CHICAGO • New York

Weber Machine Has New Sound System

(Continued from Page 13)

new advance has been carried on during the past several months in the company's new office building and modernized plant where complete experimental facilities exist.

Currently, as was the case during 1943, Weber Machine Corp. has devoted its facilities generally to war work, and the supply of all necessary parts for Syncrofilm installations has been made possible from stock backlog built up before 100 per cent transfer of the plant to war essentials.

Weber declares that his organization is producing precision tools, dies and gauges for the Army and his plant was one of the few selected for this activity because of the company's reputation for precise workmanship, which means working at exceedingly close tolerances, and he added that "we will produce day and night, when Victory is attained, to supply dealers and exhibitors with the very finest Syncrofilm sound equipment that is possible for our skilled workers and modern facilities to produce."

Two G-E Employes Score With War Effort Aids

Two toolmakers of General Electric's Appliance and Merchandise Dept. recently submitted prize-winning ideas to the company. Frank Richter's suggestion has saved 1,100 parts a day for a gun charger,—the use of a special grinding wheel to cut slots in small pieces of a gun charger, instead of sawing them as previously done. Frank Gadus's suggestion has shown a value of thousands of dollars in scrap savings. He proposed that, to avoid play in the end shields of small motors, dial indicators be attached to an extension of drill press frames to give operator accurate indication of how deep they were drilling into the metal.

Ban Theater Smoking

Ft. Pierce, Fla. — An ordinance making it illegal to smoke in theaters has been passed by the City Commission.

NO MORE TORN SEATS

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6 f.o.b. Chicago.

CHAIR • PARTS

FOR ALL MAKES OF CHAIRS

GENERAL CHAIR CO.

1308 Elston Ave. CHICAGO, ILL.

"Ear Muff" Gets Gate In Sunny California

West Coast Bur., THE FILM DAILY

Hollywood—A new type ear phone, replacing the former "ear muff" head-piece which covered the entire ear but did not give as faithful reproduction of voices and music as the improved new device, has been adopted 100 per cent on the Warner Bros. lot. The modernized receiver is fitted to the ears of each sound man by making a plaster cast of the recorder's outer and inner ear. Lucite replica is made of the cast, and sound receiver attached.

Owens-Illinois Glass Co. Sets Up a New Division

Toledo — Corporate changes announced recently by Owens-Illinois Glass Co. include creation of a separate division on customer research and product engineering which is expected to enhance firm's position in the building trade. Company makes Insulux glass blocks, which have gained wide acceptance, and are enjoying ever-wider use, especially as a non-critical material in wartime.

Gov't Research Held Post-War Boon

(Continued from Page 13)

small businessman or the small investor, who cannot hope to compete on equal footing with the massive strength and enormous resources of great industrial laboratories, [illegible] chance to initiate and develop n[illegible] ideas, new processes and new products. He said that there is some opposition to the Government carrying on such research, but that the Government would enter no business as a result of carrying on such research; would sell nothing, and would not prevent others from going into business. The fruits of Government research would be open to all.

"If we would avoid the destruction of the patent system as the consequence of its abuse," he said, "it must be made clear to monopoly groups and industry that they cannot base their restrictive practices and policies on patent privileges."

WHITE WAY

ELECTRIC SIGN & MAINTENANCE CO.

Thomas F. Flannery, President

315-17 W. Walton St. Chicago, Ill.

Delaware 9111

IT'S JUST HORSE SENSE TO PLAN
YOUR POSTWAR REQUIREMENTS
FOR Simplex SOUND & PROJECTION
EQUIPMENT NOW
SF

Distributed Exclusively By

NATIONAL

THEATRE SUPPLY

Division of National • Simplex • Bludworth, Inc.

Chi. Post-War Equip. Seen at $5,000,000

(Continued from Page 13)

tory factor to the national picture. On the latter basis, expenditures for equipment may well roll up to, and perhaps beyond, the mark of $50,000,000. Allowing an expenditure [illegible] only $4,000 per unit theater, the [illegible]al would rise to about $60,000,000, it is pointed out.

Equipment categories which the probe here revealed as topmost in demand currently are chairs, projectors and sound units, air conditioning units, electrical apparatus, various types of booth equipment, lighting equipment, ventilating systems, and rugs and carpets. Marquees, signs and letters also show strong demand index, as do screens of the type recently designed for post-war use.

In attacking the problem of reseating, a large number of circuit operators are planning new chairs for their more important situations, and the transplanting of chairs now installed in such houses to the less important stands. Although many exhibitors have succeeded, by wise use of replacement parts and service, in keeping projection and sound units in satisfactory running order, they virtually all concede that post-war replacements are advisable in light of improvements imparted by manufacturers which will tend to outmode pre-war mechanisms.

Showmen best-versed in the important element of comfort are thoroughly aware of the operational advantages of the new air-conditioning plants which manufacturers are poised to make, with greater efficiency and economy-of-operation inherent in the designs, all the way from multi-ton job to small ones.

Center Bows In Norfolk; Fairmont Soon To Follow

Norfolk, Va.—W. S. Wilder yesterday opened the new Center Theater in the City Auditorium in the downtown section. It is a 1,900-seater, and is operating on a first-run pictures and stage show policy. Sam Cummins, it is reported, contemplates opening his new Fairmont Theater here in about a week. Latter is a 600-seat nabe stand.

WE CAN SUPPLY

all standard 35mm precision projector replacement parts.

We sell only through Dealers, but if your dealer is unable to supply your requirements, write us directly and we will give you the name of the dealer able to serve you.

FREE:— Our latest complete Parts Catalogue is now available. Ask for it and give us the Dealer's name serving your Community.

WENZEL PROJECTOR COMPANY

2505-19 South State St. Chicago, Ill.

When Equipment Tribulations Beset You Think of Sgt. Hinchley's Exhibition Woes

Any exhib. who thinks he's had tough going should consider the circuit being operated by Sergeant Hinchley of the Australian Army. Hinchley's chain has no theaters. His audiences are on the march and must be followed, often into the remote interior "down under" by plane. In some spots, his equipment had to be dug out of swamps, but the show goes on. He is responsible for seven complete RCA Mobile Cinema Units carrying morale-building entertainment for the troops.

Remodeling, Construction, Brisk in Iowa, Nebraska

Omaha, Neb. — Western Theater Supply Co. here reports a large amount of remodeling and new construction work in progress in the Iowa and Nebraska territory. One of the largest reconstruction jobs in progress is at Shenandoah, Ia., where the Iowa Theater is being rebuilt following a $30,000 fire. WTS is also equipping a new house at Campbell, Neb., which will be a 280-seater. The house is expected to open within 90 days. Streamlining of the Bonesteele Theater at Bonesteele, S. D., is under way with the work expected to take six weeks, depending upon priorities for some steel.

Work has also started on a new theater at Soldier, Ia., owned by Conrad Evenson. He is using one-half of his department store for the theater which will be a 300-seater. The Collegian, New Ames and Capitol Theaters at Ames, Ia., have installed new plastic molded screens in the latest modernizing program of the Ames Theater Co. New sound equipment was sold by Western Theater Supply to the Island Theater in Grand Island, Neb.

New Theater for Mining Town

Knoxville, Tenn. — A new mining village on the Kentucky-Tennessee line to be known as Leatherwood, proposed by the Blue Diamond Mining Co. in connection with the opening of a new coal mine in that area will contain 1,200 buildings and one of them will be a movie theater, according to Alexander Bonnyman, president of the coal company.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR

THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . .
45 year's experience serving theatres, stadiums, amusement parks, etc.
We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

Stricter Building Code Is Sought for Toledo

Toledo—As a consequence of the $500,000 fire which destroyed the Colony business development in this city's suburban area on Jan. 12, but spared the Colony Theater immediately adjacent, Councilman M. V. DiSalle has asked that a committee be named to make specific recommendations to revise the local building code so that future construction in the city will eliminate fire hazards. It was pointed out that most of the ceilings of the stores in the development contained some kind of corrugated paper to deaden sounds, and the walls between stores were built of composition material, but did not extend through the ceiling.

Wagner Installs Marquee

Detroit—Wagner Sign Co. is installing a new marquee on the Clinton Theater at Clinton, for E. J. Pennell, Southeastern Michigan circuit owner.

DeVry's Post-War Plans Outlined

Chicago — Bob Engel, DeVry Corp.'s sales manager, has returned here from a two-weeks trip to company's outlets as far west as Salt Lake City during which he held meetings of the various sales staffs. Post-war plans of the organization were on the agenda and received assurance of full support. He gave them an outline of factory production methods and the new electronics department under E. W. D'Arcy. The expanding use of both educational and industrial films was also a topic, it is reported.

New Walla Walla Theater

Walla Walla, Wash.—Walla Walla's new theater and one of the first new houses in the Pacific Northwest in a number of years opened this week. It is under the management of Eddie Rivers, once owner of the Hoxy.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Here's G.H.Q. for plans..

Your war time strategy is to make your house more appealing right now! There are many things you can do to maintain and improve its appearance and comfort. Most important, keep a weather-eye cocked on the not far distant time when you can call in usAIRco for some real box-office boosting.

Yes, there'll be some new ideas. From today's war time production, usAIRco has developed new plans.

But one basic idea hangs on—usAIRco will continue to design and manufacture Theatre Air Conditioning built around your box office. usAIRco systems are as big or small as your job requirements and operating budget. Comfort cooling that pays a profit is the blueprint for your usAIRco system. ✓

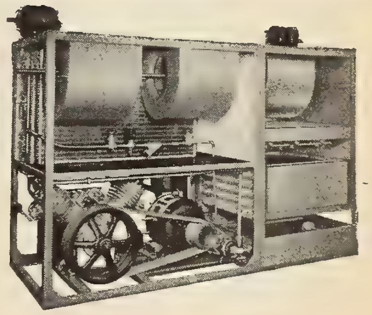
This much you can do now—maintain your house in tip-top condition —and when the time comes, you can depend on usAIRco Theatre Air Conditioning for greater profits.

UNITED STATES AIR CONDITIONING CORPORATION
Profits in Cooling for the Exhibitor
NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

usAIRco
AIR CONDITIONING

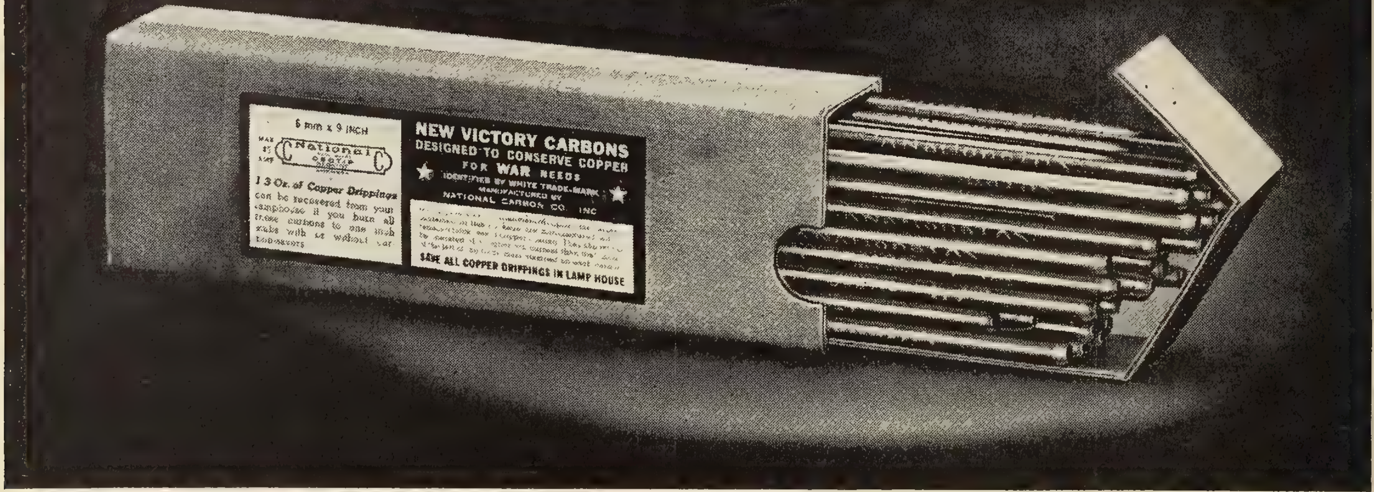
Refrigerated
KOOLER-AIRE

This Unit, a masterpiece of engineering simplicity combines every phase of refrigerated cooling in a Single Unit. Manufactured in various sizes, it can be used singly or in combination with other units to give you the precise capacity you need. Refrigerated Kooler-Aire is a good unit to be acquainted with. Books describing this system are available. We'll be glad to send you a copy.



KEEP UP THE GOOD WORK WITH YOUR

VICTORY CARBONS


6 mm x 9 INCH
National
1 3 Oz. of Copper Drippings
can be recovered from your lamphouse if you burn all these carbons to one inch stubs with or without carbon savers
NEW VICTORY CARBONS
DESIGNED TO CONSERVE COPPER
FOR WAR NEEDS
IDENTIFIED BY WHITE TRADE-MARK
MANUFACTURED BY
NATIONAL CARBON CO. INC
SAVE ALL COPPER DRIPPINGS IN LAMP HOUSE

Exhibitors and projectionists across America are to be congratulated for their splendid contribution to the war effort by conserving and recovering much of the copper plating of their "National" Victory Carbons . . . copper that would have been completely lost but for their cooperation.

Naturally the copper coating on Victory Carbons is as thin as practicable, because copper is a vital war material. This calls for strict maintenance of arc current within the recommended range, and careful adjustment of the carbon feed ratio.

Satisfied theater audiences everywhere are testimony to the constant attention being given to the current and feed factors.

In addition, tons of copper drippings and copper plate stripped from carbon stubs have been turned back into production channels as your Government urged.

Your continued cooperation in saving copper is still of utmost importance, for copper needs go right on expanding as America's war production grows. You've done a splendid job. Keep up the good work!

As a reminder, check the table below for carbon trim and current values specified for your equipment. A bulletin describing completely the operation of the Victory High Intensity Carbons will be sent promptly on request. Write for it today.

★ **BUY UNITED STATES WAR BONDS** ★

The word "National" is the registered trade-mark of National Carbon Company, Inc.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current—Amperes*	*New Victory Carbons—Size and Type*
"1 Kw" High Intensity, A. C.	52-66	7 mm x 9 inch H.I., A. C. Carbons in both holders
"1 Kw" High Intensity, D. C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC
CARBON PRODUCTS DIVISION, CLEVELAND 1, OHIO
General Offices
30 East 42nd Street, New York 17, N. Y.
Branch Sales Offices
New York, Pittsburgh, Chicago, San Francisco

M P PROD DIST
21ST FL
28W 44TH ST
NYC

FILE COPY
O NOT REMOVE

THE Film DAILY

timate in Character
ternational in Scope
dependent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

. 85, NO. 21 NEW YORK, MONDAY, JANUARY 31, 1944 TEN CENTS

ECREE'S CHANGES BEFORE INDIES TODAY

'Dimes" Collections Set an All-Time Record

Editorial

'Bernadette'

. . . challenge met

By CHESTER B. BAHN

W stories to reach the screen in recent years have presented the chal e to Hollywood that is inherent in z Werfel's "Song of Bernadette."

he hurdles, of course, are obvious, and, ily speaking, high.

is to the everlasting credit of Twen Century-Fox, to William Perlberg en ted by the studio with the production gnment, to Henry King, the choice for ctor, to George Seaton, who skillfully ited, to Jennifer Jones who delineates title role so beautifully and to the y, many others whose arts and talents t into the picture's making that the lenge was fully met and the hurdles, though they may have been, sur nted successfully.

• •

this industry, where timing is so highly nportant, one cannot but be impressed the essential timeliness of "The Song ernadette." These are days, weeks and ths that require, nay demand, faith. the mother whose son is in uniform seas. No, do not ask—merely ob e what is mirrored in her eyes. With faith, and the message of faith eternal, t, for her, would remain?

nd so now the theaters of the nation "The Song of Bernadette," essentially ga of sublime faith, at a time when the on and the lesson's solace must and be a blessing to millions.

is true that this is the story of a French to whose visions the Roman Catholic rch is indebted for the famed shrine Lourdes. Yet in this connection one wo comments may not be amiss. First, hould be borne in mind that what is ented on the screen is Franz Werfel's ralling tale. The distinction is of im . And secondly, the theme of faith atholic,—universal, general—not Catho lone. And as with the theme, so with appeal.

• •

S a certain sign of the latter, examine the reviews of the metropolitan cri It is hardly necessary to point out they, of necessity, reflect a variety of ions, of viewpoints, of philosophies, of course, of picture tastes. Yet

(Continued on Page 2)

Drive Leaders Believe Goal of $3,000,000 Surpassed by Good Margin

While official figures were not available, the March of Dimes collections, which ended last night, were believed to have reached the $3,000,000 goal and the belief was that the final figures would reveal a substantial margin over the goal. It was definite that the total topped the $1,650,000 of last year and the Red Cross drive.

Walter Vincent, treasurer, said

(Continued on Page 6)

Detroit Enforcing Theater Standards

Detroit—A policy of strict enforcement of standards of theater operation has been adopted by Detroit city authorities, despite the fact that some wartime conditions make strict conformity a temporary physical impossibility for individual exhibitors. Situation is typified in the conviction

(Continued on Page 6)

Southwest Pacific Troops Eager for 'Home Front' Pix

The service men in the Southwest Pacific are greedy for newsreels, especially when the footage contains scenes of life on the 'home front,' it was reported on Friday by Earle Crotchett, Universal Newsreel cameraman, back in the States on 30

(Continued on Page 6)

BRIGGS QUITS PRC'S POSTS

Pact Settled—Other Relations with Young Unaffected

O. HENRY BRIGGS

Resignation of O. Henry Briggs as president and director of PRC is slated to be tendered this week with the finalization of a settlement of his contract worked out late last week, it was learned over the week-end.

Briggs is stepping out, it is understood, as a result of unreconcilable differences over management policy, but these, according to informed sources, do not include the frequently published report that PRC's prexy was opposed to higher budgeted pix.

Briggs' departure from PRC, which

(Continued on Page 3)

Col. Sales Conference Will Open Here Tomorrow

Columbia's three-day sales conference gets under way at the Hotel Warwick tomorrow. Besides home office executives, those present will include division and branch manag-

(Continued on Page 3)

Organization Reps. to Study Distribs.' Draft At Meeting in Chicago

Chicago — Whether the distributors' proposals for changes in the New York consent decree will be acceptable to the vast majority of independent exhibitors is expected to be determined during the next four days. A study of the recommendations gets under way here today at the Blackstone Hotel where representatives of national Allied and several unaffiliated independent organizations have gathered at the suggestion of Abram F. Myers, Allied's

(Continued on Page 6)

Core Trade Inquiry Move Seen Stymied

Washington Bureau of THE FILM DAILY

Washington — Disclosure by THE FILM DAILY last week of his plans for a large-scale Congressional investigation of the film industry has brought to a halt—temporarily, at least—the activities of Calvin Core,

(Continued on Page 7)

48-Hr. Week Exemption Due for Chi. Exchanges

Paramount has been informed that an exemption from the 48-hour week ruling had been granted for the company's exchange in Chicago. As all

(Continued on Page 3)

'Flying Bondsmen' Program

Eight Objectives Named; Itineraries of Groups

An eight-point purpose for the national tour of the "flying bondsmen" was outlined Friday at a meeting of the 12 industry leaders who will make the trip in the interest of the Fourth War Loan. A working kit containing all data pertinent to each territory to be covered was distrib-

(Continued on Page 7)

Selznick Plans Film Anthology for His Stars

West Coast Bureau of THE FILM DAILY

Hollywood—David O. Selznick has announced plans to film an anthology titled "Tales of Passion and Rom-

(Continued on Page 3)

LeRoy Joining Ross To Direct "The Robe"

West Coast Bur., THE FILM DAILY

Hollywood — Mervyn LeRoy has been signed by Frank Ross to direct his indie production of the Lloyd C. Douglas best seller, "The Robe," which is expected to require a six months' shooting time. LeRoy moves over to the Ross unit upon completion of his current Metro pact. "The Robe" is expected to be released about Christmas time or in early 1945 via RKO.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 21 Mon., Jan. 31, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc, J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(January 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	....	....	....	.....
Col. Picts. vtc. (2½%)	17	16⅞	16⅞	+ ⅛
Columbia Picts. pfd.	39⅞	39⅞	39⅞	+ ¾
Con. Fm. Ind.	3⅜	3	3⅜	+ ¼
Con. Fm. Ind. pfd.	19¾	18¼	19⅜	+ 1¼
East. Kodak	162½	162½	162½	— ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅜	20	20⅜	+ ⅜
Loew's, Inc.	58⅞	58¾	58⅞	+ ⅝
Paramount	23¾	23⅝	23¾	+ ¼
RKO	8⅞	8⅝	8⅞	+ ¼
RKO $6 pfd.	88	87	87	— ½
20th Century-Fox	23⅜	22⅛	22⅜	+ ⅛
20th-Fox pfd. (1½)	30	29⅞	30	+ ¼
Warner Bros.	13⅛	12¾	13⅛	+ ⅜

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	87½	87¼	87½	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	2⅝	2⅝	2⅝	+ ⅛
Technicolor	13	13	13	.....
Trans-Lux	....	....	....	.....
Universal Pictures	19¼	19¼	19¼	— ¼
Universal Picts. vtc.	19⅜	18¾	19¼	+ ½

ABC to Pay 7½% Dividend

London (By Cable) — Associated British Cinemas has declared a 7½ per cent interim dividend.

EXECUTIVE MANAGER
Offers over 18 years' valuable experience plus interesting proven accomplished facts in successfully managing and supervising both picture, stage and picture combination theatres. Interested only in position with unlimited possibilities. Box 180, The Film Daily, 1501 Broadway.

The Broadway Parade

Picture and Distributor	Theater
North Star (RKO Radio-Samuel Goldwyn)—13th week	Victoria
Desert Song (Warner Bros. Pictures)—7th week	Hollywood
Madame Curie (Metro-Goldwyn-Mayer Pictures)—7th week	Music Hall
A Guy Named Joe (Metro-Goldwyn-Mayer Pictures)—6th week	Capitol
Destination Tokyo (Warner Bros. Pictures)—4th week	Strand
Lifeboat (Twentieth Century-Fox)—4th week	Astor
Where Are Your Children (Monogram Pictures)—3rd week	Globe
Miracle of Morgan's Creek (Paramount Pictures)—2nd week	Paramount
The Lodger (Twentieth Century-Fox)—2nd week	Roxy
Higher and Higher (RKO Radio Pictures)—2nd week	Palace
Kings of the Ring (Martin Lewis)—2nd week	World
Gung Ho! (RKO Radio Pictures)	Criterion
The Song of Bernadette (Twentieth Century-Fox)	Rivoli
Return of the Vampire (Columbia Pictures)	Rialto
Swing Fever (Metro-Goldwyn-Mayer Pictures)	Loew's State
Lady Scarface (RKO Radio Pictures)—Opens tomorrow (a)	New York
Devil Riders (Producers Releasing Co.)—Opens tomorrow (a)	New York

◆ FOREIGN LANGUAGE FEATURES ◆

Picture and Distributor	Theater
Ravaged Earth (Artkino Pictures)—4th week	Stanley
The Eternal Secret (CLASA-Mohme)—2nd week	Belmont
Around Sweden (Scandia Films)—4th week	48th St. Theater

◆ FUTURE OPENINGS ◆

Picture and Distributor	Theater
In Our Time (Warner Bros. Pictures) Feb. 4	Strand
The Hunchback (CLASA-Mohme)—Feb. 4	Belmont
Three Russian Girls (United Artists)—Feb. 4	Palace
Song of Russia (Metro-Goldwyn-Mayer Pictures)—Feb. 9	Capitol
The Sullivans (Twentieth Century-Fox)—Feb. 9	Roxy
Lady in the Dark (Paramount Pictures)—Feb. 16	Paramount
Jane Eyre (Twentieth Century-Fox) (c)	Music Hall
The Lost Angel (Metro-Goldwyn-Mayer Pictures) (c)	Criterion
The Merrygoround Family (Scandia Films)—Feb. 5 (a)	48th St. Theater
The People of Hogbo Farm (Scandia Films)—Feb. 5 (a)	48th St. Theater

(a) Double bill (c) Follows current bill.

'Bernadette'

. . . challenge met

(Continued from Page 1)

while they may have differed on some aspects of treatment—the principal criticism concerned the picture's length—not one was indifferent to the significance of its exposition of faith.

And, as the picture reaches more and more theaters, one is confident that what Howard Barnes wrote in thet Herald-Tribune the other morning will swell in volume across the country. Said Barnes:

"It is likely to leave you shaken and exalted. Moreover, it is a cogent reminder of the extraordinary potentialities of a medium which too rarely dares explore them."

And so the more credit—and the more power—to Twentieth Century-Fox which did.

Court Okays Zevin's Plea for Visit to Chi.

Isador Zevin, former secretary to George E. Browne, convicted ex-head of the IATSE, on Friday was granted leave by Federal Judge Henry W. Goddard to visit Chicago. A similar motion was denied several months ago when Boris Kostelanetz, assistant U. S. attorney general, expressed fear of Zevin's safety.

Zevin is awaiting sentence for swearing falsely when questioned in connection with the special slush fund collected by the IATSE from its members. He is expected to be a star witness in the Government's mail-fraud trial of the six Chicago mobsters who were convicted recently of extorting more than $1,000,000 from the industry.

Canadian Unity Luncheon In Toronto Tomorrow

Toronto — With independent theater owners signifying willingness for new co-operation with other branches of trade, pipes of peace will be smoked at a luncheon here tomorrow when directors of the Ontario Independent Exhibitors Association will be guests of film exchange executives.

Invitations have also been extended to Chairman J. A. Cooper of the Motion Picture Distributors Association and Henry Falk, chairman, National Council of Independent Exhibitors of Canada.

All concerned have accepted bids and the move for unanimity is arousing wide interest.

Use St. John Opera House As Dormitory, Union Asks

St. John, N. B.—A union of shipbuilding workers has asked the Dominion Government to take over the Opera House as quarters for members of the union and their families. The Opera House is under lease to the local theaters to prevent its use at cut rate prices for films. There is a pool of the exhibitors to pay the rent during the past five years.

FOR SALE
Bell and Howell 35 mm Model D, slightly used sound printer. Western Electric 35mm sound editor.
CAMERA MART
70 West 45th Street, New York City

Re-issues In Vogue As Long Runs Tie Up Pix

Chicago—More re-issues are be
run in this area, as the long L
runs tie up more and more new
for general release. Even the la
circuits, B & K and Great Sta
are going in for them.

The World Playhouse is now b
ing re-issues. owing to the shor
of foreign films.

NEW YORK THEATERS

RADIO CITY MUSIC HAL
50th St. & 6th Ave.
GREER GARSON-WALTER PIDGEON
in Metro-Goldwyn-Mayer's
"MADAME CURIE"
GALA STAGE REVUE
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-460

EXTRA!
HEAR! CHEER! MUSIC FOR VICTORY!
UPBEAT IN MUSIC
THE LATEST MARCH of TIM

RADIO CITY MUSIC HA

BETTY HUTTON
EDDIE BRACKEN
in Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestr
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Night
BUY MORE WAR BONDS

RKO PALACE B'WAY & 47th St.
Michele Morgan Jack Haley Frank Sinatra
"HIGHER AND HIGHER"

TIMES SQ. Loew's STATE
On Screen
KAY KYSER
in M-G-M's
"SWING FEVER"
with
MARILYN MAXWELL
WILLIAM GARGAN
In Person
HOWARD & SHELTON
HARRIET HOCTOR
LOUIS JORDAN
and his Tympany Fiv

riggs Quits as PRC's rexy; Pact Settled

(*Continued from Page* 1)

joined in 1940 after heading Pathe lm Corp. for several years, will t affect his other association with e interests headed by Bob Young. relations with the latter are de- ibed in informed quarters as holly friendly," and he remains a director of the top Young mpany, Alleghany Corp.

It is assumed that Briggs will aintain his interest in the Holly- od production unit which releases rough PRC. Briggs is understood be a 50 per cent owner of the it.

Just who will take Briggs' place the helm of PRC is said to be un- rtain. Both Kenneth M. Young, esident of Pathe Labs. of Califor- a and Pathe Manufacturing Co. and ard chairman of Pathe Labs. of ew Jersey, and Leon Fromkess, C production head, have been men- oned. The former is a brother of ob Young, whose money is in back Pathe and PRC.

Briggs, it is understood, plans a cation, and will spend at least two onths at his Cape Cod estate.

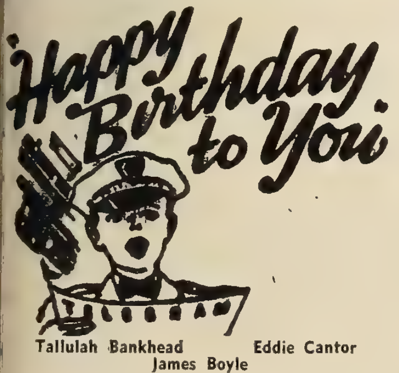
elznick Plans Film nthology for His Stars

(*Continued from Page* 1)

nce" in which virtually all Selznick ars will appear. Project which as been in preparatory stages for ore than two years is sched- led for Summer or early Fall pro- uction.

There will be sequences for Joan ontaine, Ingrid Bergman, Jennifer ones, Dorothy McGuire and Shirley emple, and appearing with them ill be Joseph Cotten, Alan Marshal nd Gregory Peck.

Selznick also plans to have Vivien eigh making a sequence in Eng- and and has discussed with Sir Alex- nder Korda a plan to have Korda ilm it there. Alfred Hitchcock and Villiam Dieterle, under contract to elznick, and other directors from utside will direct. Several se- uences will run from two to five eels. Full picture will run from hree to three and a half hours.



Tallulah Bankhead **Eddie Cantor**
James Boyle

● ● ● **SAM JAFFE, PRODUCER OF "The Sullivans" for 20th Century-Fox, told the trade press some interesting sidelights on the production of the picture Friday......This story, based on the lives of the five Sullivan brothers who enlisted in the Navy and died together, is true in almost every detail......Jaffe emphasized that it was not a war picture—in fact, only 400 feet in the feature are devoted to a war sequence......To find five boys to portray the Sullivans, Jaffe interviewed 320 prospects, none of whom had ever appeared in a picture before......It was believed that the picture would be more realistic if unknowns were used......Jaffe and Lloyd Bacon, the director, spent considerable time with the boys' parents, traveling with them as they made a tour in the interest of the war effort, visiting factories and war plants......From them, Jaffe and Bacon picked up the stories of the Sullivans' boyhood days......and then had Ed Doherty, Chicago newspaper man, write the treatment......The result is the story of a real American family......It opens at the Roxy after the run of "The Lodger".**

▼ ▼ ▼

● ● ● *FULL PAGE ADS in the Roanoke newspapers announcing Free Movie Day in the local theaters were obtained by film salesmen and paid for by the theaters. . . ● An exhibitor friend of ours told us last week that business was so bad in his theater that he couldn't even attract any vandals. . . ● Jeanne Cagney, sister of James and Bill, was among those who had luncheon yesterday with President Roosevelt at the White House. . . ● Don't be surprised if the long awaited Warner pic version of "Arsenic and Old Lace" is a late Summer or early Fall release......*

▼ ▼ ▼

● ● ● **FROM WHAT HAS COME o'er the cables from London town, Phil M. wonders if the Army's newest "orientation" feature, "Welcome to Britain" (running time, 60 minutes) might not rate a looksee on this side with a view to theatrical release......Pic was financed by the British Treasury, made by the MOI with the collaboration of the OWI, and presented to the U. S. Army as a gift by the British War Office......Phil M. hears that the G.I.'s love it and that it rates as first-class entertainment......Pic is designed to show the Yanks arriving in England what to expect and how to act, and skips nothing, but there's no preaching and no sugar-coating......Pic stars Capt. Burgess Meredith who did the script with Sam Spewack and Anthony Asquith directed......Says a pulse-holding war correspondent who saw the pic......"There is very great danger that Britons and Americans are going to wake up after this war with a certain warm understanding of each other"......Yep, we could use a pic like that on this side......**

▼ ▼ ▼

● ● ● *THE PLASMA PREMIERE arranged in connection with the opening of UA's "Three Russian Girls" in Cincinnati brought a glowing tribute in that city's newspaper, The Enquirer......Premiere and its object rated editorial praise for the picture, the purpose and the industry, itself. . . ● Paramount is suggesting a $10,000 award to the couple duplicating Betty Hutton's "miracle" in "The Miracle of Morgan's Creek"......Press book gives the details. . . ● B. Fassio is making a four-reeler titled "Hitler at the End of a Rope" in Newark. ......Hanging scene is to be made in Military Park as a tie-up on the Fourth War Loan. . . ● Sgt. Sid Weiss, formerly of THE FILM DAILY and Radio Daily, is in North Africa......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

COMING and GOING

AL STEEN, FILM DAILY associate editor, arrives in Chicago today.

GEORGE MORRIS, FILM DAILY Equipment News editor, returns today from Rochester, Syracuse and Schenectady.

NORMAN ELSON, Trans-Lux Theaters vice-president, will be in Washington, Monday and Tuesday, returning to his desk Wednesday.

JOSEPH J. MULLEN, managing director of Mexico and supervisor of the Caribbean division of 20th Century-Fox has returned to Mexico City.

MAX FRIEDMAN, film buyer for Warner theaters in the Albany zone, was a New York visitor the latter part of last week.

Col. Sales Conference Will Open Here Tomorrow

(*Continued from Page* 1)

ers from all territories except the Western division. Presiding will be A. Montague, general sales manager. Represented will be 25 branches.

District Manager Sam Galanty will head the mid-Eastern division delegation, which will include the following branch managers: A. S. Moritz, Cincinnati; Lester Zucker, Cleveland; A. H. Levy, Pittsburgh; and Ben Caplon, Washington.

The Southern Division's representation will be headed by district manager Sam Moscow, and will include R. J. Ingram, Atlanta branch manager; Joseph Gins, Charlotte branch manager; J. B. Underwood, Dallas branch manager; J. J. Rogers, Memphis branch manager; Huston Duvall, New Orleans branch manager; and C. A. Gibbs, Oklahoma City branch manager.

The Central Division will be represented by district manager Carl Shalit and the following branch managers: W. Guy Craig of Indianapolis; B. C. Marcus, Kansas City; and C. D. Hill, St. Louis.

Present also will be New York district manager Nat Cohn and branch managers Irving Wormser and Saul Trauner of the New York office; H. E. Weiner, manager of the Philadelphia branch; and the branch managers from the New England and mid-Western territories; Joe Miller, Albany; I. H. Rogovin, Boston; Phil Fox, Buffalo; B. J. Lourie, Chicago; M. H. Evidon, Des Moines; O. J. Ruby, Milwaukee; H. J. Chapman, Minneapolis; T. F. O'Toole, New Haven; and J. H. Jacobs, Omaha.

Lou Rosenfeld, general manager of Canada, will represent the Dominion.

48-Hr. Week Exemption Due for Chi. Exchanges

(*Continued from Page* 1)

other companies also filed for exemptions, it is expected that similar orders will be issued for the Chicago branches as the applications are reached.

Meanwhile, the film companies are preparing to seek an exemption from the 48-hour week invoked last week in Atlanta. They have until March 1 to file their petitions.

★ REVIEWS OF THE NEW FILMS ★

"Riders of the Deadline"

with William Boyd

UA 70 Mins.

MARK THIS DOWN AS ONE OF THE BEST HOPALONG SERIES; STORY, ACTING BETTER THAN USUAL.

"Riders of the Deadline" is among the best of the Hopalong Cassidy series of westerns. Story, direction, acting and production values are topnotch for a western. The film possesses a strong element of suspense to augment the excitement of the action.

Harry Sherman has really given western fans a production deserving their wholehearted endorsement. Bennett Cohen has supplied a solid story that not only holds the interest throughout but carries considerable conviction as well. For his part, Lesley Selander has contributed good direction that extracts from the cast performances above the ordinary. And, last but not least, Russell Harlan has provided photography that makes the film a visual delight.

In "Riders of the Deadline" we see William Boyd as a Ranger along with Andy Clyde and Jimmy Rogers, his bosom pals. Again the villain is the town banker (Montie Montana). The respectability he enjoys as a banker is employed by Montana as a cloak to hide his activities as chief of a smuggling gang. One of the villain's victims (Richard Crane) is a young Ranger who is a dear friend of Boyd's. Crane is at Montana's mercy because the banker holds a note on a huge gambling debt run up by the youth. Montana warns Crane that he will lay claim to the chap's ranch if any attempt is made to interfere with the smuggling activities. His innocent involvement with the gang lands Crane in jail, where he is killed by a minion of the banker's to prevent the lad from talking. To get the goods on Montana, Boyd hooks up with the gang, which is fooled into believing that our hero has been fired from the Ranger service for helping Crane. Boyd is in constant danger of death, but comes out on top at the finale.

Boyd's supporting cast is first-rate. Especially good is Montana.

CAST: William Boyd, Andy Clyde, Jimmy Rogers, Richard Crane, Frances Woodward, Tony Ward, Bob Mitchum, Jim Bannon, Hugh Prosser, Herbert Rawlinson, Montie Montana, Earle Hodgins, Bill Beckford, Pierce Lyden.

CREDITS: Producer, Harry Sherman; Associate Producer, Lewis Rachmil; Director, Lesley Selander; Screenplay, Bennett Cohen; Based on Characters Created by Clarence E. Mulford; Cameraman, Russell Harlan; Art Director, Ralph Berger; Film Editor, Fred Berger; Sound, Jack Noyes; Set Decorator, Emile Kuri.

DIRECTION, Good. PHOTOGRAPHY, Aces.

Pepper Forms Law Firm

Benjamin Pepper of the law firm of O'Brien, Driscoll & Raftery has withdrawn to form a partnership with A. Walter Socolow under the name of Socolow & Pepper. Bernard Green will be associated with the firm, with Lionel Silverman as tax counsel.

"Passport to Adventure"

with Elsa Lanchester

RKO 64 Mins.

FAIR AMOUNT OF ENTERTAINMENT FOUND IN THIS PIC, WHICH IS A STRANGE MIXTURE OF MELODRAMA AND FARCE.

If "Passport to Adventure" is taken as a joke, there is no reason why it shouldn't provide a fair amount of entertainment. If, however, it is meant to be eyed seriously, then it is likely to get nothing but dubious treatment from audiences. For, frankly, this story about a London scrubwoman who beats her way to Germany to eradicate Hitler cannot be accepted with a straight face. It is so preposterous and fanciful that one is forced to the conclusion that it was deliberately intended as farce. The whole thing is a strange mixture of straight melodrama and humor that verges on burlesque. At no time is the film believable.

At the bottom of "Passport to Adventure" is a good idea, the potentialities of which have not been fully realized. The charwoman is inspired to undertake the job of ridding the world of Hitler's presence when she miraculously escapes death in a German air raid on London while carrying on her person a "magic eye" left to her by her husband, a soldier killed in the war. She credits the eye with saving her life. Believing she is blessed with a charmed life, the woman works her way to Berlin, where, by pretending she is a deaf mute, she gets a job as a cleaning woman in the chancellory. She is caught before she is able to carry out her mission, but succeeds in making her escape from Germany in a plane snatched from the Nazis by a member of the German underground sought by the Gestapo.

The direction of Ray McCarey keeps the film moving swiftly. Herman Schlom produced with small distinction. Val Burton and Muriel Roy Bolton followed the line of least resistance in building the screenplay.

The acting is commonplace. The chaiwoman is played by Elsa Lanchester. Among those supporting her are Gordon Oliver, Lenore Aubert, Lionel Royce, Fritz Feld, Gavin Muir.

CAST: Elsa Lanchester, Gordon Oliver, Lenore Aubert, Lionel Royce, Fritz Feld, Joseph Vitale, Gavin Muir, Lloyd Corrigan, Anita Bolster, Lydia Bilbrook, Lumsden Hare, Hans Schumm.

CREDITS: Producer, Herman Schlom; Director, Ray McCarey; Screenplay, Val Burton, Muriel Roy Bolton; Cameraman, Jack Mackenzie; Special Effects, Vernon L. Walker; Art Directors, Albert S. D'Agostino, Jack Okey; Set Decorators, Darrell Silvera, Harley Miller; Musical Score, Roy Webb; Musical Director, C. Bakaleinikoff; Sound, James S. Thomson; Film Editor, Robert Swink.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Academic Doubles Space

Due to increased business, Academic Pictures Corp., headed by Milton Salzburg and Harold Baumstone and located in the RKO Building have doubled space and plan to announce a series of new pictures.

"Casanova in Burlesque"

with Joe E. Brown

Republic 74 Mins.

FACT THAT THIS ONE IS BELOW PAR FOR A BROWN PIC WON'T MAKE ANY DIFFERENCE TO COMIC'S FANS.

While this is not one of the best of the Joe E. Brown comedies, it should manage to please the funny man's fans. The Brown exuberance is much toned down and is in full force only now and again. This limits the number of laughs, although there are enough to get the film by where Brown's brand of comedy is appreciated.

By far the best part of the film is the final footage, which is given over to a swing version of Shakespeare — "Romeo and Juliet," to be specific. There is some really first-class clowning in these scenes, which should go a long way toward redeeming the film in the eyes of those who are not strictly Brown fans.

Brown has to lead a sort of dual life in "Casanova in Burlesque." During the theatrical season he is a burlesque star. In the winter he functions as professor of drama and Shakespearian scholar at a small New England college. His activities in one field are unknown to his associates in the other. When Jne Havoc, a burlesque stripper anxious to promote herself, discovers the truth, she demands that Brown star her as Juliet in "Romeo and Juliet" at the annual drama festival sponsored by the college or she'll spill the beans. That's quite a dilemma for Brown because the gal can't act a lick. The only way out is to swing the Shakespearean classic. Much of the humor derives from the efforts of Brown and the others involved in the production to keep the staid sponsors of the festival from finding out what's going on before the opening. The show proves a big hit and everybody's happy, especially Brown and Dale Evans, one of his students, who have fallen in love.

Leslie Goodwins has directed at a slower pace than one would expect of a Brown comedy, although the finale brings the film to a snappy termination. Frank Gill, Jr., did the screenplay from an idea by John Wales. Albert J. Cohen is down as associate producer.

Brown is good, although he doesn't perform with his customary abandon. Miss Evans, Marjorie Gateson, Miss Havoc are acceptable in the chief supporting roles.

CAST: Joe E. Brown, June Havoc, Dale Evans, Marjorie Gateson, Lucien Littlefield, Ian Keith, Roger Imhof, Harry Tyler, Patricia Knox, Sugar Geise, Jerome Franks, Jr., Marga Dean.

CREDITS Associate Producer, Albert J. Cohen; Director, Leslie Goodwins; Screenplay, Frank Gill, Jr., Based on story idea by John Wales; Cameraman, Reggie Lanning; Musical Director, Walter Scharf; Songs, Kim Gannon, Walter Kent; Film Editor, Ernest Nims; Sound, Dick Tyler; Art Director, Russell Kimball; Set Decorator, Charles Thompson; Dance Director, Dave Gould.

DIRECTION, All Right. PHOTOGRAPHY, All Right.

☆ SHORTS ☆

"Sweden's Middle Road"

March of Time 19 mi

Timely, Revealing

The question of what Sweden doing while war is raging on sides of her is aptly answered in March of Time subject. The pic shows the country's citizens car ing on peacetime activities as b they can, even though rationing a other effects of war figure in th daily lives. It is a revealing pie of film, interesting throughout. shows coal-burning automobiles, fi apartment buildings that are heat by wood, progressive governmen administration and the democra king. It shows what it means live in the shadow of Nazi ruthles ness.

"Lucky Cowboy"

(Musical Parade)

Paramount 20 mi

Swell

Again Paramount has delivered miniature musical of unusual mer Photographed in the finest of Tec nicolor, the short is something excite both eye and ear. The se ting, a cow-town saloon which pu on a show for the customers, invit the staging of several vivid a highly entertaining song-and-dan numbers. The short contains mo plot than the preceding ones in t series. The story concerns a fe between the new marshal and t operator of the saloon, a villaino fellow who runs everything. T film ends with the marshal triu phant as well as in love with t saloon's singing star. Eddie De and Julie Gibson play the lovers this musical inspired by stories the old West. Leo Robin, Ral Rainger and Sam Coslow are list among the composers of the film three attractive tunes. Walter Ma Ewen produced and Josef Berne d rected. Both discharged their d ties exceptionally well. The exhib tor couldn't wish for a better unio of action and music.

Stress 'Design Technique' Value for Tele Receivers

"Design technique" will be a fa tor in the minimizing of field se vice requirements on post-war tele vision receivers and radio sets, Irwi W. Stanton, of the RCA Service C engineering staff, told members o the Institute of Radio Engineers con vention Saturday. While noting tha there will always be need for fiel service because of the economic limi on the extent to which the enginee can go toward meeting the require ments of extreme operating condi tions, Stanton held that sufficien safety factors, careful inspectio during manufacture, adequate lif tests, and proper humidity, tempera ture and vibration tests are essentia if field troubles of an epidemic na ture are to be avoided.

CINEMA LODGE
BNAI BRITH BENEFIT

WED. EVE., FEB. 23, 1944

For tickets call Bernard Goodman

Warner Bros. CI-6-1000

by HERBERT and DOROTHY FIELDS

Staged by

HASSARD SHORT

Starring

BOBBY CLARK

with

JUNE HAVOC
GEORGE GIVOT
WILBUR EVANS

DANCES By PAUL HAAKON

Scenery by
GEORGE JENKINS

Costumes by
MARY GRANT

SONGS BY COLE PORTER

Detroit Enforcing Theater Standards

(Continued from Page 1)

and fines assessed against two different exhibitors here.

At the Willis Theater, operated by Al Westaway, an investigator found about 80 persons standing with standing capacity restricted to 40. Westaway was fined $50 on this charge.

Investigation showed that the doorman had not shown up on the night in question, the house was short of ushers, and the manager was acting as doorman, usher, and running the candy counter as well. There was a brief rush of customers, and enough vacant seats in the house to seat the entire 80, but they had come in too fast for harassed manager to seat them instantly. A couple of the younger patrons turned to as volunteer ushers and actually had them seated before the violations ticket was filled out, but Westaway was fined nevertheless.

At the Beachwood, manager Clifford White was fined $25 for the technical charge of operating a theater without a license—the first prosecution on this charge here in a long time. License expired last August, and required formal approval by various city departments before renewal; meanwhile, as is done by all houses under similar circumstances, operation was continued as usual pending the formality.

A fire department inspector in October considered a new draw curtain over the screen insufficiently fireproofed and refused o.k., although White maintained it was fireproof. He notified the fireproofing company, who were unable to do the required work to correct the situation for some time, and in fact have not done so yet, because of the shortage of help in this line caused by the war. The fire department, however, evidently decided they had waited long enough, despite the impossibility of getting the work done, and started the prosecution.

Mrs. Joe Burke Dies

Chicago—Mrs. Joseph Burke, wife of Joe Burke, owner of the Capitol Theater, Batavia, Ill., died Friday. Burial will be in Baltimore.

IN NEW POSTS

TED WYNN, exploiteer, RKO, Detroit and Cleveland.
WILLIAM O'BRIEN, Altec Service Corp., Scranton, Pa.
LYLE BROWN, head shipper, Paramount, Seattle.
MAX HADFIELD, Paramount salesman, Seattle.
GORDON WALLINGER, assistant booker, Paramount, Seattle.
CHARLES GRAGERT, assistant shipper, Warners, Omaha.
HARRY LUSTGARTEN, B & K booking dept. head and chief film buyer, Chicago.
WILLIAM C. AIKEN, manager, Loew's Grant, Atlanta.
LOUIS BERG Richard Condon, Inc
ULRIC BELL, Hollywood director, Free World Association.
WILLIAM S. CUNNINGHAM, administrator, OWI Overseas Division, Hollywood.

HOLLYWOOD DIGEST

SIGNED

HOUSTON BRANCH, screenplay, "The Right to Live," Monogram.
JACK GROSS, executive producer and assistant to Charles W. Koerner, RKO.
JUANITA QUIGLEY, termer, M-G-M.
JACQUES TOURNEUR, new director ticket, RKO.
DON H. BROWN, associate producer, Republic.
ADRIAN ROARD, story adviser, 20th-Fox.
RIAN JAMES, screenplay, "Once Upon a Mountain," Columbia.
BEN HECHT, writer termer, Vanguard.
RHONDA FLEMING, new option, Vanguard Films.
CHRISTOPHER ADAMS, new option, Vanguard Films.

•

ASSIGNMENTS

LINDSLEY PARSONS, producer, "Soldier, Bride and Baby," Monogram.
HARRY GREY, producer, "Roll Along Prairie Moon" and "Montana," Republic.
ERNST LUBITSCH, producer, "Dragonwyck," 20th-Fox.
DALTON TRUMBO, script, "Situation Out of Hand," RKO.
LELA ROGERS, producer, "Situation Out of Hand," RKO.
HAROLD SCHUSTER, director, "Mama's Bank Account," RKO.
IRVING BRISKIN, producer, "The Melody Lingers On," Columbia.
HARRY AKST and **MONTE BRICE**, story, "The Melody Lingers On," Columbia.
IRVING CUMMINGS, director, "The Impatient Years," Columbia.
BEN HECHT, script, "The House of Dr. Edwardes," Selznick-UA.

•

CASTINGS

CARY GRANT, "I Am Thinking of My Darling," 20th-Fox; **BEVERLY WHITNEY**, "When Irish Eyes Are Smiling," 20th-Fox; **FRANCES LANGFORD** and **VERA VAGUE**, "The Girl Rush," RKO; **NANCY GATES**, "One Exciting Night," RKO; **FRED BECKNER**, "Marriage Is a Private Affair," M-G-M.

AUDREY LONG, "One Exciting Night," RKO; **BOB** and **JEAN HUBERT**, "Sensations of 1944," Andrew Stone-UA; **CARMEN RACHEL**, "The Hairy Ape," Jules Levey-UA; **BETTY WELLS**, "Sensations of 1944," Andrew Stone-UA; **WILLIAM BENDIX** and **DENNIS O'KEEFE**, "Abroad With Two Yanks," Edward Small-UA; **DORIS DOWLING**, "And Now Tomorrow," Paramount; **ADELAIDE de WALTE REYNOLDS**, "Since You Went Away," Selznick-UA; **ANN SHERIDAN**, "Doughgirls," Warners; **MARGUERITE CHAPMAN**, "Victory Caravan," Columbia; **ANITA LOUISE**, "Casanova Brown," International; **KAY WILLIAMS**, "Marriage is a Private Affair," M-G-M; **CHARLES BUTTERWORTH**, **FIFI D'ORSAY** and **EDDIE QUILLAN**, "Dixie Showboat," PRC; **CECIL KELLAWAY**, "Practically Yours," Paramount; **JOHN CAMPBELL**, "Sweet and Lowdown," 20th-Fox; **BERNARD THOMAS**, "Easy ife," (short), M-G-M.

CHARLOTTE TREADWAY, "Songs of the Open Road," Charles R. Rogers-UA; **ELMO LINCOLN**, "The Hairy Ape," Jules Levey-UA; **EDMUND LOWE**, "Girl in the Case," Columbia; **BETTY RHODES**, "Half Way to Heaven (short), Paramount.

•

SCHEDULED

"Shadow in the Flame," story, **ELY JACOBSON**, Arnold Pressburger.
"Mayerling," Seymour Nebenzal-United Artists.
"Once Upon a Mountain," story, **RIAN JAMES**, Columbia.
"The Pumpkin Shell," story, **FREDERICK HAZLITT BRENNAN**; director, **ALFRED WERKER**; producer, **ADRIAN SCOTT**.
"Objective, Burma," producer, **JERRY WALD**; director, **RAOUL WALSH**, Warners.
"Our Vines Have Tender Grapes," novel, **GEORGE VICTOR MARTIN**; producer, **ROBERT SISK**; director, **ROY ROWLAND**.
"Uncle Tom's Cabin," producer, **ARTHUR HORNBLOW**, M-G-M.

Dimes Collections Set all-Time Record

(Continued from Page 1)

that it probably would be several weeks before all reports had been cleared through the state chairmen. He urged every exhibitor to make a report of his collections immediately so that an official report could be made at an early date.

Nicholas M. Schenck, national chairman of the theaters' drive, said the success of the drive was a testimonial to the hard work of thousands of theater owners, managers and employes. Edward L. Alperson asserted that the national total would reach at least $3,500,000, adding that RKO theaters alone were reporting, as an average, one-third more than in 1943. Home office collections tripled, he said. Harry Brandt and Charles C. Moskowitz, of the executive committee, shared Alperson's opinion as to the total.

The two hundred theaters in the Portland, Ore., territory turned in collections in excess of expectations. Moe Horwitz, owner of the Falls Theater, Cuyahoga Falls, O., collected $675 in the house which seats less than 1,000—57 per cent more than the last drive.

Loew's theaters announced a total of $324,764 for the first seven days, representing 11 per cent of the national goal. Reports from all sections indicate big gains over last year's campaign.

New Draft of Decree Before Indies Today

(Continued from Page 1)

general counsel and chairman of the board.

The conclusions reached by the two-day conference will be placed before Allied's board which convenes here Wednesday and Thursday. The consensus of the two sessions will then be forwarded to Tom C. Clark, Assistant Attorney General, who, it has been indicated, will be guided to a great extent in deciding the whole decree issue by the opinions of the independent exhibitors.

A preliminary meeting among some of the early arrivals was said to have been held informally last night.

Allied's representatives at the all-independent parleys will be Myers, M. A. Rosenberg, Sidney Samuelson, Col. H. A. Cole, Martin Smith, Jack Kirsch, Roy E. Harrold, W. L. Ainsworth and possibly one or two others.

Addition of three more groups to those which will have representatives on hand was announced by Myers. This brings to eight the number of organizations to be represented, although Myers pointed out that several of these groups are in fact alliances of regional organizations. Total representation, he said, could properly be put at about 20.

Allied Theaters of the Northwest will be represented by Ernest L. Peaslee, with Don Guttman and Henry Green on hand for Nor Central Allied. Acceptance was a announced from Jesse L. Stern a Julius Charnow, who will repres the Unaffiliated Independent Exhi tors of New York.

Other indie units to be rep sented are Independent Exhibitors New England, Pacific Coast Conf ence, MPTO of Virginia, Allied In pendent Exhibitors of Iowa a Nebraska.

TO THE COLORS!

★ COMMISSIONED ★

JOSEPH G. AZAT, USAAF, formerly, Cap Theater, Willkes-Barre, Pa., commissione 2nd lieutenant.

—★—

★ PROMOTED ★

WILLIAM B. HOUSER, USN, formerly, Pe Wilkes-Barre, Pa., to seaman 1st class.

—★—

★ ARMY ★

AL FARRELL, assistant district manager, C erford Theaters, Scranton, Pa.
PAT WALKER, assistant manager, Strand, Scr ton, Pa.
MARCUS GLAZER, Warner vaudeville boo Chicago.
FRANK ORBAN, JR., operator, Savoy, Hoov ville, Pa.
JOHN KENT, Paramount salesman, Seattle.

—★—

★ NAVY ★

MARTY PALELMUS, Comerford Theaters art partment, Scranton, Pa.
CLARENCE SEIDLER, Bell Theater, Scran Pa.

Southwest Pacific Troops Eager for 'Home Front' P

(Continued from Page 1)

days' leave after an absence of t years covering that theater of erations.

The cameraman, who operated of Gen. Douglas MacArthur's hea quarters in Australia the entire t years, found that our troops in so instances favored newsreels over f ture films. Our fighting men in t Southwest Pacific were seeing reels some six weeks after they w released here, Crotchett disclos Crochett saw the possibility that lot of the footage being deleted fr the newsreels by the censors wo be released after the war.

Some of the films shown our s vice men in the Southwest Pac were old, according to Crotchett, w asserted that our boys expressed preference for music in their ent tainment.

The cameraman, who shot the la ing of the Marines on Cape Gl cester, New Britain Island, recent has been on 26 flying combat m sions, claimed to be a record amo war correspondents in any thea of war.

PCC Execs. Set for Chicago And Washington Confabs

West Coast Bureau of THE FILM DA

Hollywood—PCC of ITO annou ed that Hugh Bruen, Rotus Har and Robert Poole arrive in Chic today to attend the Allied bo meetings there, and from there t leave to meet with Tom C. Clark, sistant United States attorney g eral, in Washington on Feb. 7 on consent decree.

8-Point Program Outlined for 'Flying Bondsmen'

eaders Will Contact tate Chairmen in the arious Areas Visited

(*Continued from Page* 1)

ed to each man in the group. The "flying bondsmen" will meet th state exhibitor chairmen and hers active in the theaters' partipation in the campaign. The tourg committee, each member of hich is assigned to an area, includes eorge J. Schaefer, Abe Montague, obert Mochrie, Joseph Vogel, Harry almine, Oscar A. Doob, Leonard oldenson, Herman Wobber, John arris, Dan Michalove, Herman Robns and Maj. L. E. Thompson.

The eight objectives of the tour e as follows:

1. To express the deep appreciaon of the Treasury Department, he Fourth War Loan committee and he War Activities Committee for he great job that has been done.
2. To outline the activities that are lanned for nation-wide execution rom now to the concluding day of he Fourth War Loan campaign.
3. To stress the importance for the top man" in each territory to asume responsibility and leadership or all industry war effort.
4. To emphasize the importance of loser relationship between the moon picture state chairmen and the reasury Department War Finance ommittee in each community. Ricktson suggested that each state hairman should be a member of the reasury State Organization.
5. To impress upon each state roup the importance of increasing he number of issuing agents.
6. To point out the long range alue and immediate importance to xhibitors for running Bond trailrs and war activity reels.
7. To develop a more co-ordinated elationship with the Hollywood Victory Committee in connection with stars and personalities used in various war effort campaigns.
8. To assist industry committees in the various territories in breaking "bottlenecks" and to lend an ear to troubles and problems confronting local groups.

George Schaefer—Covering Maine, Vermont, New Hampshire, Connecticut, Massachusetts and Rhode Island; visiting New Haven, Boston and Providence.

Leonard Goldenson—Covering New York, New Jersey and Pennsylvania; visiting Albany, Buffalo, Newark, Philadelphia and Pittsburgh.

Robert Mochrie — Covering Delaware, Maryland, Virginia and West Virginia; visiting Wilmington, Baltimore, Washington, Richmond and Wheeling.

Dan Michalove and **Oscar A. Doob**—Covering North Carolina, South Carolina, Georgia, Florida, Alabama and Tennessee; visiting Charlotte, Charleston, Atlanta, Jacksonville, Miami, Birmingham, Nashville and Memphis.

Abe Montague—Covering Mississippi, Arkansas, Louisiana, Oklahoma, Texas and New Mexico; visiting Little Rock, New Orleans and Oklahoma City.

Joe Vogel—Covering Illinois, Indiana, Kentucky and Michigan; visiting Chicago, Indianapolis, Louisville and Detroit.

Maj. L. E. Thompson—Covering Ohio; visiting Cleveland, Columbus and Cincinnati.

Johnny Harris—Covering North Dakota, South Dakota, Minnesota and Wisconsin; visiting Minneapolis and Milwaukee.

Herman Robbins—Covering Nebraska, Kansas, Iowa and Missouri; visiting Omaha, Des Moines, St. Lake City.

Herman Wobber—Covering Washington, Oregon and California; visiting Seattle, Portland, Los Angeles and San Francisco.

Louis and Kansas City.

Harry Kalmine—Covering Wyoming, Nevada, Idaho, Montana, Colorado, Arizona and Utah; visiting Butte, Denver, Phoenix and Salt

HONORED 100 BONDSMEN*

H. RICH, Rich, Montpelier, Idaho.
DON E. WILSON, Roxy, Holbrook, Ariz.
W. P. NEAL, State, Tallahassee, Fla.
W. W. COOLEY, Egyptian, Seattle, Wash.
W. LEE BYERS, Ritz, Clarksburg, W. Va.
R. C. GLASSMANN, Orpheum, Ogden, Utah.
CARTER S. TROYER, State, Bottineau, N. D.
WAYNE PATTERSON, Reel, Hobbs, N. M.
NORMAN E. ROWE, Plaza, Windsor, Conn.
GLENN D. HEINRICH, Regent, Rochester, N. Y.
C. J. RUSSELL, JR., Opera House, Bangor, Me.
BERNARD GONDER, Grand, Friendsville, Md.
TOM BRENNAN, Fox, Laramie, Wy.
JOANNA BACKES, Fox, Sterling, Colo.
W. G. FUSSELL, Lyric, Bladensboro, N. C.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign paricipation.

BOND DRIVE FLASHES

AAF REVUE AT BOND SHOW

Cincinnati — "Air Command Varieties," all-AAF revue and "A Guy Named Joe," will form a special program at RKO Shubert, Feb. 8, to promote the sale of Fourth War Loan Bonds. Captain Joe F. Goetz, formerly with RKO Theaters here, is staging the revue at Patterson Field, where he is Special Services Officer of Air Service Command Headquarters.

LOEW'S MIDNIGHT SHOWS

Loew's Paradise, American, Pitkin, 46th St. and Coney Island Theaters will hold special midnight War Bond premieres on Lincoln's Birthday Eve, as part of the industry's all-out effort to spur sales during the Fourth War Loan drive. Patrons buying an "E" series Bond (from $25 to $1,000) will receive free, a ticket for one of these gala midnight screen premieres.

Loew's Jersey City will have a special premiere at midnight, Saturday, Feb. 12.

DOUBLES TOWN'S QUOTA

Osborne, Kans.—William H. Blair, owner and operator of the Blair Theater, helped the town double its quota of Bond sales. Bond rally brought a total sale of $134,558.75, while the city's quota was $64,900.

$55,000,000 SALE IN CHI.

Chicago—Jinx Falkenburg and John Garfield were responsible for the sale of 55 million dollars worth of War Bonds. In their final four p.a.'s here they accounted for a total sale of $1,586,100.

CHILDREN'S BOND RALLY

Albany— A Children's Bond Rally has been announced for Feb. 12 to be held at the Fabian Circuit's Palace. The idea originated with radio announcer Forrest Willis, who will be master of ceremonies. Lou Golding, upstate chairman of the War Activities Committee of the Motion Picture Industry is co-operating. The program features a p.a. by Tommy Dorsey and some of his unit, and 10 acts as well as a first-run showing of Roy Roger's "Hands Across the Border."

$1,050,000 SALE IN N. H.

Reports from Bond Battalion No. 1, headed by Charles Bickford and Jo. Carroll Dennison, on their visits to Concord and Manchester, N. H., revealed the sale of $1,050,000 in Bonds in three p.a.'s.

Core Trade Inquiry Move Seen Stymied

(*Continued from Page* 1)

former employe of the Pennsylvania Board of Censors and more recently employed briefly by the War Manpower Commission.

Core has been working for the introduction of a resolution to investigate the film industry from top to bottom,—with a fund of $250,000 to be sought from the House of Representatives.

Core has sought vainly ot enlist the co-operation of Rep. R. Grant Furlong, Democrat from Pittsburgh, and Rep. Augustine Kelley, Democrat, of Greensburg, Pa.

Core admitted that he is stopped, but insists that he will not give up the project.

HOT SPOT NEWS . . .

is coming out of Chicago today where leading indie exhibitor groups and National Allied leaders are conferring on consent decree revision, unity and tax problems.

AL STEEN . . .

FILM DAILY's associate editor is on the scene to give full and interpretative coverage.

Follow the conference proceedings daily in THE FILM DAILY.

There's a reason for . . .

"I Wonder What THE FILM DAILY Will Say About It?"

PHOTOGRAPHY'S "SECOND FRONT"

He controls the Jeep with a Tenite steering wheel—strong, tough, and able to stand all climates. Your own car probably has a Tenite steering wheel, instrument panel, accessories.

More than a hundred war products now made of material developed for a better Kodak Film

FILM BASE IS A PLASTIC—one of the earliest. To make a better film, Kodak long ago began producing from cotton linters a "miracle material": cellulose acetate.

In the form of TENITE—made by Tennessee Eastman Corporation, a Kodak subsidiary—this plastic is tough as a steer's horn and lighter than wood. It can be molded under heat or pressure, or "machined" like lumber or metal. It can be clear transparent, or in an unlimited range of colors.

Tenite is molded into finished products at the fastest rate ever reached with plastics. It led to a minor "industrial revolution" before the war or wartime shortages were dreamed of . . .

Now it has more than a hundred war applications—not as a substitute, but as a superior material. As an extra advantage, it does supplant other "critical" materials.

A few war uses are illustrated . . . In a sense, they all started with photography—the ever-growing need for finer film . . . Eastman Kodak Company, Rochester, N. Y.

***REMEMBER TORPEDO SQUADRON 8?** . . . how, knowing exactly what the odds against them were, this heroic band of 30 Navy fliers drove unswervingly into the massed fire of the Japanese fleet off Midway? And only one man survived? A stern example to us at home.* **BUY MORE WAR BONDS.**

His bayonet scabbard is Tenite—lighter, tougher, more easily cleaned . . . Cost is little more than half that of scabbards made with earlier materials.

Snake-bite kit supplied our troops by the Army Medical Corps includes vacuum pump—molded of Tenite—for extracting snake venom.

Doubles for brass—Before acceptance by the Army, this bugle—molded of Tenite—won the most critical ears by its tone and range.

Serving human progress through Photography

M P PROD DIST
21ST FL
28W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 22 NEW YORK, TUESDAY, FEBRUARY 1, 1944 TEN CENTS

INDIES OPPOSED TO A TEN-YEAR DECREE

War Loan Results Greatest in Trade's History

2,700 Bond Premieres Scheduled to Date With 2,412 Free Movie Days

Entering the second half of he industry's all-out participaion in the Fourth War Loan, a ecord of results higher than ever eached in any combined industry ffort was reported yesterday for the nitial half of the campaign.

Highlights of the drive thus far are the response to the War

(Continued on Page 6)

St. Louis Apollo Award Modified

Arbitration award in the complaint rought by Apollo Theater Corp., perator of the Apollo, St. Louis, has een modified by the Appeal Board fter an appeal filed by the comlainant. Original decision fixed naximum clearance of St. Louis

(Continued on Page 3)

Italian Front Wound Fatal To Larner, Para. Publicist

Corp. Henry Larner, 28, formerly member of the Paramount home ffice publicity department, died on Jan. 27 in a British military hospital in Italy, word received here yesterday revealed.

Larner, who enlisted a year nd a half ago with the American

(Continued on Page 3)

Yanks Very Popular Down Georgia Way

Eufaula, Ga.—One of the neatest stunts of the Fourth War Loan drive has been concocted here by S. H. Coleman of the Lee Theater. He erected a scaffold from whose rope hangs an effigy of Hitler. Back of the figure of the Fuehrer is a scale marked off in feet. For every War Bond purchased, the buyer has the privilege of yanking the hangman's rope, thus raising the effigy higher and higher. Such yanks are proving very popular.

Banker, Historian, Economist and Union Exec. To Probe Monopolistic Trend in British Pix

London (By Cable)—Non-industry committee designated by the British Films Council to study the monopolistic tendency of film biz here was announced over the week-end.

Personnel embraces: Albert Palache, London banker, who is chairman; Philip Guedalla, author and historian, who is honorary director of the Ibero-American Institute of Great Britain; Prof. Arnold Plant of the London University School of Economics, and Sir Walter Citrine, general secretary of the Trades Union Congress.

Dimes Collections May Hit 4 Millions

Harried auditors are working overtime tabulating the results of the successful March of Dimes campaign which ended Sunday night. While it may be several weeks before all reports are tallied and a final audit made, there is little doubt that the $3,500,000 mark will have been reached and that $4,000,000 is a distinct possibility. Loew's Theaters have always been an accurate barometer in past campaigns, their to-

(Continued on Page 3)

N. Y. Censor Fees for Fiscal Year $280,000

Albany—State censor fees for the fiscal year ending March 31 are estimated at $280,000 in Governor Dewey's budget for 1944-45, submitted to the legislature last night,

(Continued on Page 6)

UA Ready for Quick Tee-off in Europe

London (By Air Mail)—Visit of Arthur W. Kelly, UA v.-p. on this side, was primarily concerned with the company's post-war plans in Europe and it is apparent that UA is prepared for a quick tee-off once business activity can be resumed.

UA's French organization is said to be partly intact, with some six offices in operation. UA's Danish organization is still functioning, it is understood here, and that in Swe-

(Continued on Page 3)

Majors Win, E. M. Loew Loses Winchester Case

Boston—Special Master Hugh McClennan, former Federal Judge, has filed a report favorable to the defendant distributors in the case of E. M. Loew against eight distribut-

(Continued on Page 3)

New PRC Chartered in Ohio

Old Corp. and Cleveland Realty Co. Merge?

Albany—PRC Pictures, Inc., Cleveland, O., chartered under Ohio laws, capital 400,000 shares no par value, to produce motion pictures, has filed a certificate of statement and designation at Albany in order to enter New York State.

New York City office is 625 Madison Ave. R. W. Purcell is vice-president.

Cleveland, O. — Newly organized

(Continued on Page 6)

RKO and Rep.. Readying Films on Jap Atrocities

West Coast Bureau of THE FILM DAILY

Hollywood—Both RKO and Republic are rushing plans for Jap atrocities films following the War Department's revelations of treatment accorded U. S. prisoners at Bataan and Corregidor. RKO will rush "This is My Brother," from a novel by

(Continued on Page 6)

Several "Bugs" Found In Proposals Submitted By Distribs. in Chicago

By AL STEEN
Associate Editor, THE FILM DAILY

Chicago—There are "bugs" in the distributors' proposals for changes in the New York consent decree insofar as the independent exhibitors are concerned, it was learned yesterday following the first session of Allied's executive committee and representatives of several unaffiliated exhibitors' associations. Although there was no official reaction to the recommendations of the distributors, and there

(Continued on Page 2)

Tele Communications To Deal With Films

Washington Bureau of THE FILM DAILY

Washington — After two weeks of delay and discussion within the State Department it has been decided that the assignment to work with commercial producers and distributors of motion pictures and to aid them in problems concerned with foreign dis-

(Continued on Page 6)

Tele Broadcasters Elect Allen DuMont President

Organization committee of the newly formed Television Broadcasters Association, Inc., at a meeting Saturday elected Allen B. DuMont, head of Allen B. DuMont Laboratories, Inc., as its first president. Other officers include Lewis Allen

(Continued on Page 6)

Col. Execs. Setting Graded Pension Plan

West Coast Bur., THE FILM DAILY

Hollywood — Columbia executives are working on a graded pension plan which will embrace the company's studio, home office and exchange employes earning $50 a week or more it is learned here. Formal announcement is expected shortly.

A MAN WITHOUT A BOND IS A MAN WITHOUT A COUNTRY . . . BACK THE ATTACK WITH BONDS!

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 22 Tues., Feb. 1, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Monday, January 31*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	— ¼
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅝	3⅝	3⅝	+ ¼
Con. Fm. Ind. pfd.	20⅜	19½	20	+ ¾
East. Kodak	163	161	161	— 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅜	20⅜	20⅜	+ ⅜
Loew's, Inc.	59	59	59	+ ⅞
Paramount	23¾	23½	23¾	+ ¼
RKO	9	8¾	8⅞	— ⅛
RKO $6 pfd.	89¾	87½	89¾	+ 2¾
20th Century-Fox	22⅜	22⅛	22⅛	.....
20th Century-Fox pfd.	30	30	30	.....
Warner Bros.	13⅛	13	13	— ⅛

NEW YORK BOND MARKET

Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13	13	13	— ⅛
Trans-Lux	4	4	4	.....
Universal Pictures	19	19	19	.....

Bernhard Leaves Today For Coast Conferences

Joseph Bernhard, general manager of Warners Theaters, leaves tonight for Burbank studio conferences with H. M. Warner, Jack L. Warner and Charles Einfeld.

Canadian Indies Council To Meet with Gov't Board

Ottawa — Representatives of the National Council of Independents and the Wartime Prices and Trade Board will review industry practices at the meeting Saturday.

Indies Opposed to A Ten-Year Decree

(*Continued from Page 1*)

probably will be none until a formal statement is sent to Tom C. Clark, assistant attorney general, at the conclusion of the parleys, it was learned that objections were raised to some of the points at the initial meeting here in the Blackstone Hotel.

Object to 10-Year Duration

One of the "bugs" it was said, is the distributors' proposal to make a new decree effective for 10 years.

> *Washington Bur., THE FILM DAILY*
>
> *Washington — Tom C. Clark, Assistant Attorney General, will meet with the press here this morning in order to go over with reporters the contents of draft for a new consent decree submitted to him last week by the distributors. This draft is now being studied by the leaders of several independent exhibitor groups in Chicago.*

Exhibitors here believe that such a period is too long, because possible changing conditions might have an adverse effect and they are opposed to be bound to a decree for such a length of time. There was some opposition to a proposed cancellation arrangement which calls for an elimination privilege ranging from 20 per cent down to five per cent, depending upon the number of pictures purchased.

Yesterday's session, which was attended by 21 men, was said to have been harmonious. Less than half of the distributors' recommendations were studied, each point being taken up separately and studied thoroughly.

Not So Bad as Expected

As one representative said: "We just kicked them around to find out what was being offered." There appeared to be a feeling that the distributors' proposals so far read and discussed were not so bad as had been expected, although one leader said they were "a long way from being what we want." That, however, may be one person's opinion as the average comment of other representatives was "They aren't so bad" but all admitted that there were "bugs" that should be removed.

One independent leader, however, said he believed the distributors had offered nothing in the way of an improvement over the old decree. The principal objections, he said, were not what the distributors offered as much as what they did not offer. He said if the matter were put to a vote right now, he would reject the whole draft.

"I would think," he said, "that with all the criticism that has been aimed at the industry plus the fact that profits of the companies are at all-time high that they would be much more liberal in their demands."

Myers Refuses to Comment

Abram F. Myers, Allied general counsel and chairman of the meeting, said he had promised Clark not to give out any formal statement until Clark had first been informed of an official stand by the independent representatives.

The sessions will be continued this morning and the findings of the two days' conferences will be submitted to national Allied's board of directors which meets here tomorrow and Thursday.

Attending the sessions are Abram F. Myers, Washington; Col. H. A. Cole, Dallas; Rotus Harvey, Bob Poole and Hugh Bruen, California; Pete Wood and Martin Smith, Ohio; Nate Yamins and Arthur Howard, New England; William Ainsworth, Wisconsin; Sidney Samuelson, Philadelphia; M. A. Rosenberg, Pittsburgh; Roy Harrold, Indiana; Jesse Stern and Julius Charnow, New York City; Don Guttman, Minnesota; Leo Wolcott, A. C. Myrick and Wesley Mansfield, Iowa; Jack Kirsch, Chicago, and E. L. Peasley and Henry Green, Minnesota.

Wm. Kaimann a Suicide After Wounding Brother

St. Louis—William Kaimann, 52, manager of the Bremen Theater, died at the City Hospital of a bullet wound in the head, apparently self-inflicted, after he had shot and critically wounded his brother, Clarence Kaimann, 51, in the basement office of the Kaimann Circuit at the O'Fallon Theater. The brother had a dispute about circuit financial matters. William Kaimann was found unconscious with a bullet wound in the left side of his head in his parked automobile in O'Fallon Park, a short distance from the O'Fallon Theater, about an hour after the shooting.

Clarence Kaimann is president of the Kaimann Circuit of eight theaters in North St. Louis and St. Louis County, while William Kaimann was vice-president. Theaters in the circuit are the Bremen, O'Fallon, Baden, Bridge, Janet, Lowell, Salisbury and Circle. Businesss differences between members of the Kaimann family have been aired in the lower courts during the past few years.

IA's Convention City Contingent on Hotels

The site of the IATSE convention in June will depend upon whatever city will be able to offer the necessary hotel accommodations for delegates and others who will attend the session, it was learned yesterday. The place was to have been selected at the mid-winter session of the IA's general executive board held in Cincinnati last week, but no choice was made because of the uncertainty of getting the proper accommodations.

Richard F. Walsh, IA head, and Louis Krouse, general secretary-treasurer of the alliance, may be compelled to make a tour of a number of cities to see what hotel facilities can be had.

COMING and GOING

BERNIE HYNES, manager of the Denver Theater, Denver, arrived in New York yesterday to assume special "Honored Hundred" contest duties.

A. H. BLANK is at Miami Beach.

ABE SCHNEIDER is vacationing at Miami Beach.

E. A. ZORN, Western division manager for Famous Canadian, has left on a tour of the territory in the Fort William area.

HARRY THOMAS, Monogram Eastern sales manager, spent the week-end in and around Cleveland.

FRED LYNCH, director of advertising and publicity for Radio City Music Hall, has returned from a two-week trip to Hollywood.

BRYAN FOY, 20th-Fox producer, whose next picture will be "Take It or Leave It," left for Hollywood yesterday.

WILLIAM PINE and **WILLIAM THOMAS**, Paramount producers, leave Hollywood on Feb. 18 to set up exhibitor screenings of "The Navy Way" in approximately 10 cities. The trip will wind up in New York.

Gillham Taking to Road On "Lady" Dates in Keys

R. M. Gillham, Paramount advertising and publicity director, will leave on a field trip following the district managers and field exploitation representatives' meeting to be held in New York late this week. He will visit Chicago, Detroit, Minneapolis and other key centers to set up advance campaigns for selected engagements of "Lady in the Dark," Paramount's Technicolor special production, and probably will wind up his trip with a visit to the studio in Hollywood.

Pearson Quits NFB Due To More Embassy Duties

Montreal—Increased duties as second in command at the Canadian Embassy in Washington, and other duties he has assumed for the Canadian Government were given here as the reason of the resignation of L. B. Pearson from the National Film Board. He is succeeded by M. M. MacLean, assistant to the Deputy Minister of Labor and Director of Industrial Relations. The appointment is for three years. Pearson has been a member of the board for the past two years.

IF . . . YOU ARE SEEKING A NEW BUSINESS CONNECTION.

IF . . . YOU ARE SEEKING EXPERT PERSONNEL FOR AN EXPANDING ORGANIZATION.

CALL
FRANK McGRANN
POSITION SECURING BUREAU, Inc.
(Agency)
331 Madison Ave., N. Y. C. MU. 2-6494

Dimes Collections May Hit 4 Millions

(Continued from Page 1)

ols averaging 10 per cent or more of the national figure. To date, with figures incomplete, $425,000 has been entered on the books.

Charles P. Skouras announces that Fox West Coast theaters collected $255,000 this year, against $150,000 in 1943.

> *Chicago—With local theaters reported to have exceeded last year's collections by a third, the local March of Dimes campaign was extended two weeks, with the goal set at $500,000.*

Seymour Morris reports that Schine Theaters in the first three days of the drive surpassed last year's collections. Some situations showed an increase of from 200 per cent to 300 per cent. Reports from Harry Arthur, Jr., I. J. Hoffman, and W. F. Crockett, State Chairman for Missouri, Connecticut, and Virginia, respectively, indicate that the totals for those states will be far ahead of 1943.

E. C. Smith, manager of the Carolina Theater, Chapel Hills, N. C., writes that his house and the Pick Theater, together, raised $1,015.71, against last year's total of $225.

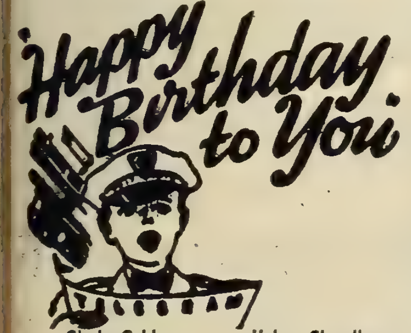
At the White House Sunday, President Roosevelt was presented with a check for $240,000 bv Lady Hardwicke, the sum representing most of the net profits in the U. S. of "Forever and a Day," made by actors of British origin and financed and produced by RKO.

The most important task in connection with the March of Dimes campaign remains to be done—making a prompt accounting. This money cannot be put to work until complete reports have been received by State Chairmen, and then by the national headquarters of the Theaters Committee.

Dailey Starts New Post

West Coast Bureau of THE FILM DAILY

Hollywood—J. W. "Pete" Dailey started as Universal's publicity director at the studio yesterday, succeeding the late Terry De Lapp.



Clark Gable
George Pal
Ernest Hilliard
Marie ("Pat") Donohoe
Helen Chandler
Maxwell A. Silver
Gene Sheldon
Franciska Gaal
Harold Rodner

● ● ● *TODAY'S $64 QUESTION: Is Grad Sears to assume jurisdiction over UA financing and producer relations in addition to his role as chief of world-wide distribution? Watch for the answer at an owners' meeting coming up......*

▼ ▼ ▼

● ● ● **THIS-AND-THAT DEPT.:** Did FILM DAILY's Eisenhower cover for the War Loan edition inspire the ad copy used in the dailies yesterday by the National Safety Bond & Trust Co., of New York? Just askin'. . . ● Metro's Bill Rodgers is recovering from tooth-pulling at Miami Beach. . . ● Steve White (Weiss), formerly in film biz in Boston, joins the editorial staff of the Herald Trib. here Feb. 10. . . ● Charley Nesbitt vet. B & K manager now piloting the Roosevelt in Chi., will be feted Feb. 7 prior to his departure for Army service. . . ● Motion pic writing course by Jean Benoit-Levy starts at the New School tomorrow night. . . ● Rev. Patrick J. Masterson, assistant executive secretary of the national Legion of Decency, has been commissioned a Navy chaplain......Father Masterson is attending the Chaplains' school at the College of William and Mary. . . ● Milford, Del., has re-elected Manager Ed Davis of Schine's Plaza there as mayor. . . ● Warners last year signed 116 new talent contractees......Total number of stars, featured players, directors, producers, writers and special artists under contract now stands at 248. . . ● Times Square WAC recruiting booth, courtesy of Loew's, netted more than 2,000 candidates for the WACs, a national record. . . ● Metro will give "See Here, Private Hargrove" its world premiere, Feb. 19 in Charlotte's Carolina Theaters......Charlotte is author Marion Hargrove's home town. . . ● Criterion's biz with "U's" "Gung Ho!" for the week averaged nearly $28 per seat...... which means that the 1,657-seater grossed better than $45,000, all-time high......Nice goin' by a swell b. o. clicker. . . ● Incidentally, Maurice Bergman has assigned Bob Ungerfeld to handle special promotion for "U" pix opening at the Criterion......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor, Corregidor, Bataan! Sell More Bonds*

Majors Win, E. M. Loew Loses Winchester Case

(Continued from Page 1)

ing agencies in which Loew alleged violation of the clearance act in what is known as the Winchester case.

Loew claimed that theaters in Malden, Medford and Arlington were being given releases in violation of the clearance rules. Special Master McClellan finds that there is insufficient evidence upon which to base the case action for damages and absolves the defendants, which include Paramount, RKO, Warners, Metro, United Artists, Universal, Columbia and Twentieth-Fox.

All eight distributors and the theaters in Arlington, Malden and Medford are absolved in this report of the special master.

The defendants were represented by the Boston law firm of Nutter, McLennan and Frisch with Judge Jacob Kaplan and Attorney Edward F. McLennan handling the case.

Italian Front Wound Fatal To Larner, Para. Publicist

(Continued from Page 1)

Field Service, had been serving with the British Eighth Army. He was struck by a shell fragment on Dec. 8 while on a tour of front-line dressing stations with a New Zealand medical officer, who was killed.

His skill with a camera had earned Larner the title of official photographer to the American Field Service.

First home office employe to enter the armed forces and the first of the 248 in the service from the home office to die, his is also believed to be the first gold star among the New York film publicity men.

His father, Samuel H. Larner of Albany, survives.

United Artists Ready for Quick Tee-off in Europe

(Continued from Page 1)

den as well is carrying on. Additionally, it is believed that the nucleus of the Czecho-Slovakian organization still exists. Situation in Bulgaria, however, is not clear.

St. Louis Apollo Award Modified

(Continued from Page 1)

Amusement Co.'s Pageant over the Apollo at seven days, but denied further relief. Apollo conceded that seven days was a fair clearance between the houses but asked that clearance be set at 21 days after the Tivoli, another St. Louis Amusement theater playing ahead of the Pageant.

The Appeal Board held that the Tivoli, West End and Pageant Theaters, all under St. Louis Amusement Co. management, should be considered together for the purpose of determining their clearances over the Apollo, and ruled that pictures be made available 24 days after the West End. Based on the assumption that the West End will continue to play pictures not later than the second day after the Tivoli, the Board held that this relief is equivalent to a normal waiting time of 29 or 30 days after the Tivoli. Board upheld the arbitrator's reduction to seven days for the Pageant over the Apollo.

Costs were divided between Apollo Theater Corp., 20th-Fox, RKO, Paramount, Vitagraph and St. Louis Amusement Co., which intervened.

Marketing of 4 Pix Sole Topic at Col. Sales Meet

For the sole purpose of discussing plans for the particular form of distribution that will be used on, and in the promotion of, "Cover Girl," "None Shall Escape," the Cary Grant-Janet Blair picture "Curley" and "Address Unknown," branch and division managers of Columbia have been called into a three-day meeting which starts today at the Warwick Hotel. A. Montague, general sales manager will preside.

Paper Will Hasten Paperhanger's End

Latest wrinkle in (w)rapping the Axis is the "Skouras Plan," announced yesterday by Nick Matsoukas, director of the Skouras Theaters' War Effort Dept., with the co-operation of AWVS. In brief, plan calls for giving a free ducat for the Academy of Music to every youngster bringing to the official salvage depot, manned by AWVS at 52 East 9th St., 50 pounds of paper. If the youngster brings in 100 pounds, —presto!, he or she gets two free tickets. The paper can be brought by degrees, inasmuch as 50 pounds is a lot to carry all at once. The Academy of Music will display the salvaged paper dramatically in its lobby. If the plan is successful, all local Skouras houses will ditto.

THIS WEEK THE TRADE

WAS SHOWN THE KIND OF ATTRAC

THAT WARNERS WILL NOW

IDA LUPINO, "THE BEST ACTRES

OF 1943"* AND PAUL HENREID I

"In Our Time"

A STIRRING LOVE STORY—ONE OF THE BIGGEST WE'VE EVER OFFE

WITH

NANCY COLEMAN · MARY BOLAND · VICTOR FRANCEN · NAZIMOVA · Directed by VINCENT SHERMAN · Produced by JERRY WALD

Original Screen Play by Ellis St. Joseph and Howard Koch • Music by Franz Waxman

---

*Winner of the N. Y. Critics Award for Best Actress of 1943

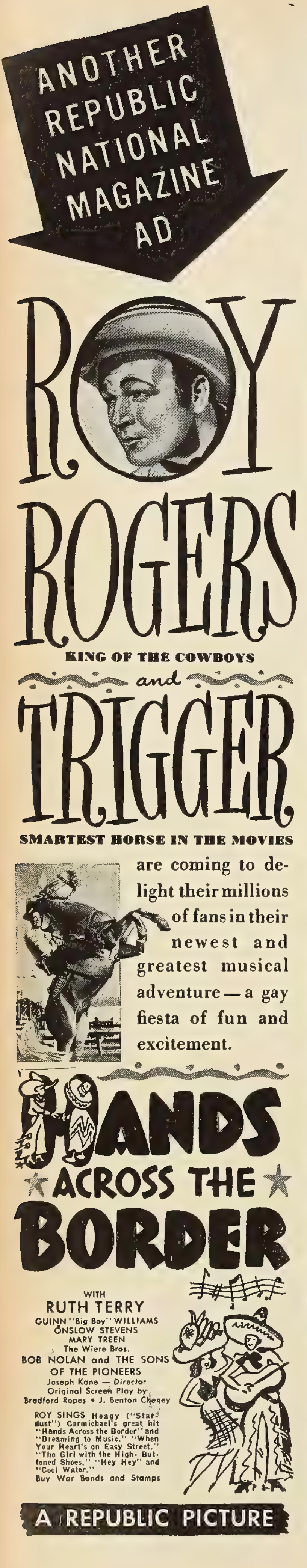
G

ON

END INTO THE NATION'S THEATRES

AND INTO THE NATION'S HEART...

D!



ANOTHER REPUBLIC NATIONAL MAGAZINE AD

ROY ROGERS
KING OF THE COWBOYS
and
TRIGGER
SMARTEST HORSE IN THE MOVIES

are coming to delight their millions of fans in their newest and greatest musical adventure — a gay fiesta of fun and excitement.

HANDS ★ACROSS THE★ BORDER

WITH
RUTH TERRY
GUINN "Big Boy" WILLIAMS
ONSLOW STEVENS
MARY TREEN
The Wiere Bros.
BOB NOLAN and THE SONS OF THE PIONEERS
Joseph Kane — Director
Original Screen Play by
Bradford Ropes • J. Benton Cheney

ROY SINGS Hoagy ("Stardust") Carmichael's great hit "Hands Across the Border" and "Dreaming to Music," "When Your Heart's on Easy Street," "The Girl with the High-Buttoned Shoes," "Hey Hey" and "Cool Water."
Buy War Bonds and Stamps

A REPUBLIC PICTURE

War Loan Results Hit Industry Peak

(Continued from Page 1)

Bond premieres and free movie days. Charles P. Skouras, national chairman, yesterday revealed that, with the drive only partly completed, the results on Bond premieres alone are almost twice as great as in the Third War Loan. To date, 2,700 Bond premieres have been scheduled, as compared with a total of 1,400 for the entire Third Loan. Free movie days in the current drive already are registered at 2,412, far in excess of the last campaign figure.

Further evidence of the all-out character of the drive is the record number of entries being received by Robert Selig in the "Honored Hundred" contest. Despite the fact that entry certificates are not absolutely essential for participation, in excess of 5,000 exhibitors have filed as entrants.

Treble "Bond for Every Seat"

Reflecting theatermen's enthusiasm are the countless number of theaters in every sector of the nation which have reported sales of "A Bond for Every Seat" and some who have doubled and trebled that figure already.

Item for item, through the entire list of industry activities scheduled for the War Loan Drive, the flavor and volume of effort is similar to the foregoing figures.

Another outstanding accomplishment of the industry during the drive, and one which Treasury Department officials expressly requested of the national committee last month, is the flow of new theaters registering as official issuing agencies. In most cases, according to Treasury officials, these will be theaters that never before participated on Bond sales, while in some it will represent houses converted from "application centers" to actual sales agencies.

Credit Belongs to Entire Industry

"Credit for this auspicious and glowing start," Skouras declared, "belongs to no individual or group of individuals. What has been accomplished up to now is due to the patriotic, untiring and unselfish efforts of every member of the industry, from cashiers and ushers in the smallest theaters to the top executives of circuits. Everyone has pitched in whole-heartedly and a real job of work is being done."

As a note of caution, however, he added, "But the assignment is only half completed. We mustn't let our interest or enthusiasm slacken. We are entering a crucial period of the drive, and an extra, concentrated push on the part of every member of the industry is necessitated lest we slow down our momentum."

BOND DRIVE FLASHES

$5,000,000 FOR A FOOTBALL

Atlanta—Jane Withers set a record here when she sold the football used in the Georgia Tech-Tulsa University Sugar Bowl game. The bid for $5,000,000 in War Bonds won the ball for John E. Oliver, president of the Georgia Savings Bank and Trust Company, acting for the institution. The football was auctioned by Jane during one of the March of Dimes, President's birthday balls at the Auditorium.

$140,000 PREMIERE

Des Moines, Ia.—The Des Moines Theater Bond Premiere with the picture "Madame Curie" resulted in a sale of $140,000 with all the 1,696 seats occupied.

HATS OFF TO B. MARGARIDO!

Betty Margarido, manager of Skouras' Forest Hills Theater, is the first woman manager to turn in a Bond-for-every-seat hit.

Theater seats 934. Miss Margarido has sold more than 1,359 Bonds in cash-on-the-line sales.

Tele Broadcasters Elect Allen DuMont President

(Continued from Page 1)

Weiss, Don Lee Network, vice-president, and Jack Poppele, WOR, assistant secretary-treasurer.

Three year directors comprise O. B. Hanson, NBC; E. A. Hayes, Hughes Tool Co. (Howard Hughes), and Paul Raibourn, Paramount Pictures. Two-year directors are Worthington Miner, CBS; Robert L. Gibson, General Electric, and Weiss. F. J. Bingley, Philco; DuMont and W. W. Mason, of Earle C. Anthony, Inc., were elected directors for one year.

N. Y. Censor Fees for Fiscal Year $250,000

(Continued from Page 1)

and are expected to drop to $250,000 for the year ending March, 1945.

The Governor's message pointed out that fees for the first 10 months of this year have amounted to $243,239 and are not likely to amount to more than $37,000 during the remaining two months. A further drop next year is based on estimates of fewer pictures up for review.

RKO and Rep.. Readying Films on Jap Atrocities

(Continued from Page 1)

Louis Paul with Dudley Nichols functioning as writer, director and producer.

H. J. Yates, Sr. had the Republic writing staff working over the week-end on a treatment and script of "The Death March," based on the War Dept. report. Armand Schaefer will handle the production, scheduled to go before the cameras within three weeks.

PRC Pictures is Chartered in Ohio

(Continued from Page 1)

PRC Pictures, Inc., according to informed quarters here, represents a consolidation of Producers Releasing Corp. of America with the Shaker Heights Realty Co. of this city. Latter, inactive apparently in the realty field, is described as more or less holding company, and is understood here to be controlled by Bob Young and his group.

So far as is ascertainable here, the complete slate of officers of PRC Pictures, Inc., has not been named, but completion of the slate is expected shortly.

Producing Releasing Corp. of America is a wholly owned subsidiary of Pathe Laboratories, Inc. Latter is headed by Kenneth Young, Bob Young's brother. Resignation of O. Henry Briggs as PRC of America prexy becomes effective this week.

Tele Communications to Work With Producers of Pix

(Continued from Page 1)

tribution goes to the Telecommunications Division, THE FILM DAILY learned yesterday. Although there is not yet any official notice, the decision was reached by top officials of the Department over the week-end.

Head of the Telecommunications Division is Francis Colt DeWolf, who has headed the section for the past five years as a part of the recently-abolished Division of International Communications. DeWolf has been the officer in charge of pix work for as long. Decision to keep the assignment with him was expected even before the plans for Department reorganization were known, but at the last minute there was a move to place pix along with other non-informational industries under Harry Hawkins, head of the divisions working on trade agreements.

HONORED 100 BONDSMEN*

GEORGE N. PAYETTE, Maryland, Hagerstown, Md.

ARTHUR J. KEENAN, Merrimack, Lowell, Mass.

T. M. CROXTON, Ritz, Waycross, Ga.

FRED REED, Fox, Longmont, Colo.

EDWARD M. HASKINS, State, Calais, Maine.

J. BOKSER, Ogden, the Bronx.

ARTHUR CROZIER, McNary, McNary, Ariz.

LEO H. HENDERSON, Grand, Salem, Ore.

A. J. KALBERER, Indiana, Washington, Indiana.

VICTOR A. MAURIN, Fox, Houma, La.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

How to Make Money with Pictures

Take this pen being held out to you . . . by our favorite pin-up boy . . . sign up your John Henry . . . and let the Prize Baby start directing traffic to your theatre . . . that's your elementary lesson in the fine science of show-selling . . . and that's all there is . . . You are now a graduate . . . and you've found out how to go all out . . . to get 'em all in . . . in an endless chain of seat-selling . . . You sell today's show on the outside . . . (posters, heralds, etc.) . . . so that you can sell tomorrow's show on the inside . . . (trailers, lobby displays, etc.) . . . How can you go wrong? . . . You've got 'em coming and going . . . Hurry! . . . Look at those people going by . . . Hurry!

4TH WAR LOAN
MARCH OF DIMES

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

A RAVE A DAY

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

"If that Preston Sturges doesn't watch himself in his writing and directing he is going to have the responsibility for a whole nation laughing itself sick. His new picture 'The Miracle of Morgan's Creek', keeps piling one mirthful and nonsensical absurdity upon another until the whole Paramount Theatre is full of the most expansive good humor you ever saw. People are laughing so hard tears are running and ribs are aching."

—ALTON COOK,
in N. Y. WORLD-TELEGRAM

"The Miracle of Morgan's Creek"

Starring

EDDIE BRACKEN
BETTY HUTTON

with Diana Lynn • William Demarest
Porter Hall and "McGinty" and "The Boss"
Written and Directed by
PRESTON STURGES

FIRST TUESDAY OF THIS *Paramount* HIT TOPPED OPENING WEDNESDAY BY 25% AT N.Y. PARAMOUNT THEATRE

28 W 44TH ST
NYC

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 23 NEW YORK, WEDNESDAY, FEBRUARY 2, 1944 TEN CENTS

DECREE DRAFT FAILS TO SATISFY CLARK

Indie Decree View Changes to Capital in Week

Objections Raised to Proposals; Com. To Present Reactions in Person

By **AL STEEN**
Associate Editor, THE FILM DAILY

Chicago—A presentation of the independent exhibitors' views on the distributors' proposals for changes in the New York consent decree will be submitted to Tom C. Clark, assistant attorney general, by Wednesday of next week, it was announced yesterday by Abram F. Myers, Allied general counsel, following the concluding session

(*Continued on Page* 4)

Dimes Collections By RKO Jump 100%

E. L. Alperson, RKO Theaters general manager, announced yesterday that his circuit collected more than $205,000 in the 1944 March of Dimes collections, against $107,000 last year, an increase of 100 per cent.

Similar enthusiastic reports com-

(*Continued on Page* 4)

Army's BPR Pix Plan Still Awaits Financing Decision

Washington Bureau of THE FILM DAILY

Washington—Decision is expected before the end of the month on the pix production plans of the Army's

(*Continued on Page* 9)

$4,000,000 Bond Buy By RKO Radio Circuit

RKO Theaters and RKO Radio together have purchased $4,000,000 worth of U. S. Treasury Saving Notes, Series C, in connection with the Fourth War Loan drive. Arrangements have been made to allocate credit for this purchase throughout the U. S. in which there are RKO houses and exchanges.

In the New York Met area, RKO Theaters have purchased $1,000,000 "C" notes—$815,000 in the City and the balance, $185,000 worth in the area outside the city.

TAXATION BEFORE ALLIED'S BOARD

Lining Up With All Branches of Industry In a United Front

Chicago—Perfection of a plan for a national conference on taxation is expected to be one of the highlights of Allied's board of directors meeting which gets under way here today. In order to be prepared to combat any tax measure that might be considered discriminatory, Allied is reported to be ready to line up with all other branches of the industry in a united front.

The national conference plan has been discussed with distributor leaders and the MPTOA and there appears to be a complete agreement on a course of action. It has been generally agreed by all elements that Dave Palfreyman of the MPPDA is

(*Continued on Page* 2)

Skouras Buys Bonds In Each FWC Theater

Charles P. Skouras, national chairman of the industry's Fourth War Loan campaign, made exactly 230 individual Bond purchases on behalf of Mrs. Skouras, his son, Charles, Jr., and himself yesterday, the salesman ino each instance being the manager of a FWC theater. FWC,

(*Continued on Page* 9)

Distribs. Would Freeze Circuits, End Pools, Arbitrate Clearance on Pix in Own Houses, End Exclusive Franchise, Grant 20% Cancellation, Pay for "Forcing"

By **ANDREW H. OLDER** *Washington Bureau of THE FILM DAILY*

Washington—Several important concessions and in one case, at least, a complete reversal of policy are contained in the draft for a new consent decree submitted to Assistant Attorney General Tom C. Clark, last week by the distributor-defendants in the New York anti-trust case.

Clark will not commit himself in any way on the proposals, but informed quarters here indicate that he still is far from satisfied. It is unlikely, however, that this will be

(*Continued on Page* 8)

Churchill Rejects Television Debate

London (By Cable)—A request for a Parliamentary debate on television was turned down in the House of Commons yesterday by Prime Minister Winston Churchill.

The Prime Minister told Commons that the form of the charter of British Broadcasting Corp., up for renewal in 1947, is now receiving consideration by the Government.

In some quarters, it was suggested that a factor behind the move for a

(*Continued on Page* 8)

N. Y. SPG-Majors Dispute Before Arbitrators Today

The dispute over wage adjustments involving the Screen Publicists Guild of New York and the eight major companies and Loew's Theaters and RKO Service Corp. will be threshed out at the offices of the American Arbitration Ass'n, beginning this morning, according to an announcement made yesterday by

(*Continued on Page* 8)

Display Amusement Lineage Under Knife

Display amusement lineage in New York City is in for some plain and fancy slashing, owing to the white paper shortage. The Herald-Trib-

(*Continued on Page* 8)

No Conflict With OCR Program, Nelson Statement

Washington Bureau of THE FILM DAILY

Washington—There is no contradiction between the recent statement of WPB head Donald Nelson that construction for non-essential pur-

(*Continued on Page* 9)

May Resume Making Of Theater Chairs

Washington Bur., THE FILM DAILY

Washington—There is a good possibility that the manufacture of theater seats may shortly be resumed, THE FILM DAILY learned yesterday. Manufacturers have been reviewing the situation here during the past few days, with three or four meetings yesterday with George Chandlee of the WPB Consumers Durable Goods Division. There are two or three orders in effect now which block resumption of manufacture, but it is believed an attempt may be made to relax these.

Oversea Control Worries U.K.

Board of Trade Head "Watching Situation"

London (By Cable)—British Government concern over the possibility that control of the domestic industry may pass overseas was disclosed here yesterday by Hugh Dalton, president of the Board of Trade.

While refusing to set up a committee to consider changes in the Films Act, which does not expire until

(*Continued on Page* 2)

Canadian Peace Parley Rated Complete Success

Toronto—Peace conference yesterday between exchange general managers, heads of chains and Ontario Council of Independent Exhibitors

(*Continued on Page* 9)

The 1944 Film Year Book will carry more essential information than any of its predecessors.—Advt.

The 1944 Film Year Book is now in INTENSIVE preparation.—Advt.

VICTORY BEGINS ON THE HOME FRONT WITH THE WAR BONDS THAT YOU BUY AND SELL

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 23 Wed., Feb. 2, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Tuesday, February 1, 1944*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	.....
Col. Picts. vtc. (2½%)	17½	17⅛	17⅛	+ ¼
Con. Fm. Ind.	3½	3⅜	3⅜	— ¼
Con. Fm. Ind. pfd.	20	19¾	19¾	— ¼
East. Kodak	162	162	162	+ 1
do pfd.	176½	176½	176½	+ 1½
Gen. Prec. Eq.	20¼	20¼	20¼	— ⅛
Loew's, Inc.	59	59	59	.....
Paramount	24½	23½	23⅞	+ ⅛
RKO	9⅛	8⅞	9	+ ⅛
RKO $6 pfd.	90⅞	90	90	+ ¼
20th Century-Fox	22½	22⅛	22⅜	+ ¼
20th Century-Fox pfd.	30	29¾	29¾	— ¼
Warner Bros.	13⅜	13	13⅛	+ ⅛

NEW YORK BOND MARKET

Par. B'way 3s55	....	....	....	.....

Silverman and Variety To be Filmed by Warners

Warners yesterday closed a deal for rights to "Mister Broadway," by Abel Green, editor of Variety, and will film it as the story of that show biz weekly and its founder, the late Sime Silverman. Arthur Schwartz will produce. Pic version, it is said, will make a strong plea for freedom of the press and of communications.

ART FOR MOTION PICTURE ADVERTISING

Hap Hadley

165 W. 46th ST.
N Y C
BR 9-4153-4

Overseas Pix Control Worries U. K. Gov't

(*Continued from Page* 1)

1948, Dr. Dalton said he was watching the situation "regarding control passing overseas."

Demands for amendments to the Films Act aimed at American companies have been voiced here recently. One demand centers about the definition of a British film, with Mickey Dalton contending that American-financed pictures made on this side do not qualify as British films.

Cohen Heads Skouras Reception Committee

Max A. Cohen, Cinema Circuit president, will serve as chairman of the reception committee for the luncheon honoring Charles P. Skouras, National chairman of the industry's Fourth War Loan drive, in the Grand Ballroom of the Waldorf-Astoria next Monday. Event is sponsored by New York and New Jersey exhibs. Leo Brecher, Norman Elsen and Sam Shain complete the committee.

Harry Brandt is luncheon committee chairman, and all ticket requests should be directed to him at the Globe.

Serving with Brandt are Ed Alperson, chairman, ticket committee; Don Jacocks, chairman, Fourth War Loan activity; David Weinstock, chairman, arrangements committee; Hal Horne, chairman, publicity committee; Fred Schwartz, Sam Rinzler, William White, Sam Strassbourg, Julius Joelson, Harry Loewenstein, Joe Seider, Charles Moskowitz, Joe Vogel, Lee Rosenblatt, Frank Moscate, Meyer Schine, Dan Michalove, general committee.

Pix Luring Meyer Davis; In "Ape" Deal with Levey

Meyer Davis, booker of musicians who has been very active this season as a legit. angel, plans to extend his activities as a backer to the picture field, he said yesterday. His first move in that direction is acquisition of a piece of the film version of Eugene O'Neill's play "The Hairy Ape," which Jules Levey is making independently for United Artists release. Davis will get a percentage of the profits.

Snap Up Para. Common; Demand Double Offering

A special offering of 25,000 shares of Paramount Pictures common stock was made on the New York Stock Exchange yesterday by Merrill, Lynch, Pierce, Fenner & Beane at 23⅝ per share. Demands were 51,683 shares more than the number offered for sale. Three hundred and twenty-four orders from 64 firms were received by the investment firm.

Allied Urges United Front on Taxation

(*Continued from Page* 1)

the logical person to co-ordinate the activities of the conference and it is quite likely that he will be designated to head the enterprise. The conference would handle tax matters that originally had been assigned to the UMPI taxation committee but which failed to function after UMPI folded.

Charles Trampe, film delivery executive of Milwaukee, will address the board of directors as an official representative of the National Association of Film Carriers on the matter of handling film to prevent thefts. It was said here yesterday that thefts of films had become a serious situation and that some action must be taken to halt its continuance.

Among the organization matters to be taken up during the next two days will be the election of Allied officers. It was reported yesterday that M. A. Rosenberg may be drafted to retain his present post as president, inasmuch as he has indicated a desire to step down as national prexy.

Ratification of the independent leaders' action on the distributors' proposals for consent decree changes also is expected to be a highlight of the sessions.

Soskin, British Producer And Rank Associate, Here

Paul Soskin, English film maker who helped to organize Independent Producers, Ltd., new British production company of which J. Arthur Rank is chairman, has arrived in this country. After a week in town he will go to Hollywood to film background material for his first production for the new company, "Signed With Their Honour."

Esquire Editor Joining Para. Story Dep't Here

Georgette Carneal, feature editor of Esquire Magazine, has been appointed assistant story editor of Paramount in the East, succeeding Helen Strauss. She will assist Richard L. Mealand, Eastern story editor, and will start on her new duties on Feb. 14.

MEMO TO AGENCY EXECUTIVES!!

Are you preparing for Television? Advertising production and idea man with over 15 years' experience in motion pictures—presently doing radio programs and scripts. Energetic, tireless worker seeking connection with Agency interested establishing Teladvision Department.

FILM DAILY—Box 181
1501 Broadway New York, N. Y.

COMING and GOING

SPYROS P. SKOURAS left for Hollywood ye terday for production conferences. He will gone about a week.

W. RAY JOHNSTON leaves the Coast Sund for New York.

STEVE BROIDY arrives in Chicago today a Mid-west sales conference Saturday and day.

PAT CASEY has returned to Hollywood fro New York.

WILLIAM SAAL is due in New York tod from the Coast.

LEONARD H. GOLDENSON, Paramount vic president in charge of theater operations, fle to Buffalo yesterday and then to Albany f Fourth War Loan meetings.

DAVID E. ROSE, managing director for Par mount in Great Britain, who has been visiti in California, and **MRS. ROSE** are scheduled arrive in New York tomorrow night.

HARRY DAVID, general manager of North Theaters Corp., with headquarters in Cincinna associated with Paramount, is visiting in Ne York. He is accompanied by **WILLIAM BORACI** his assistant and film buyer and booker.

BEN STOLOFF, 20th-Fox director whose ne picture will be "Take It or Leave It," is he from the Coast to confer with Phil Baker.

WENDELL L. WILLKIE departs on a speaki tour of the West on Friday. He will be go until Feb. 20.

REX STEVENSON is at the Warwick fro San Francisco.

J. B. UNDERWOOD is a visitor from Dallas.

LT. (j.g.) GIL FRAUNHAR, USN, former Ne York editorial representative of the Jay Emanu Publications, is in town on leave.

P. S. HARRISON will remain in Miami f another two or three weeks.

AL STEFFES, Minnesota exhib. leader, is Miami.

GERALDINE HAWKINS of New York has entered Lionite training under tutelage of M-G- Officer Manager Marion Ryan in Buffalo.

HELEN SCANNELL, assistant contract cler M-G-M, Buffalo, is on a week's leave of absence. So is **MRS. ALICE HARTER**, biller.

GEORGE ARCHIBALD departs for London nex Monday.

HAROLD WALTON, former shipper at th Boston RKO office, is home on a brief furlough.

EDDIE SEGAL, former Warners booker Boston is home on a brief furlough before shipping overseas.

SAM WHEELER, Film Classics Washingto franchise holder, returns to Washington today.

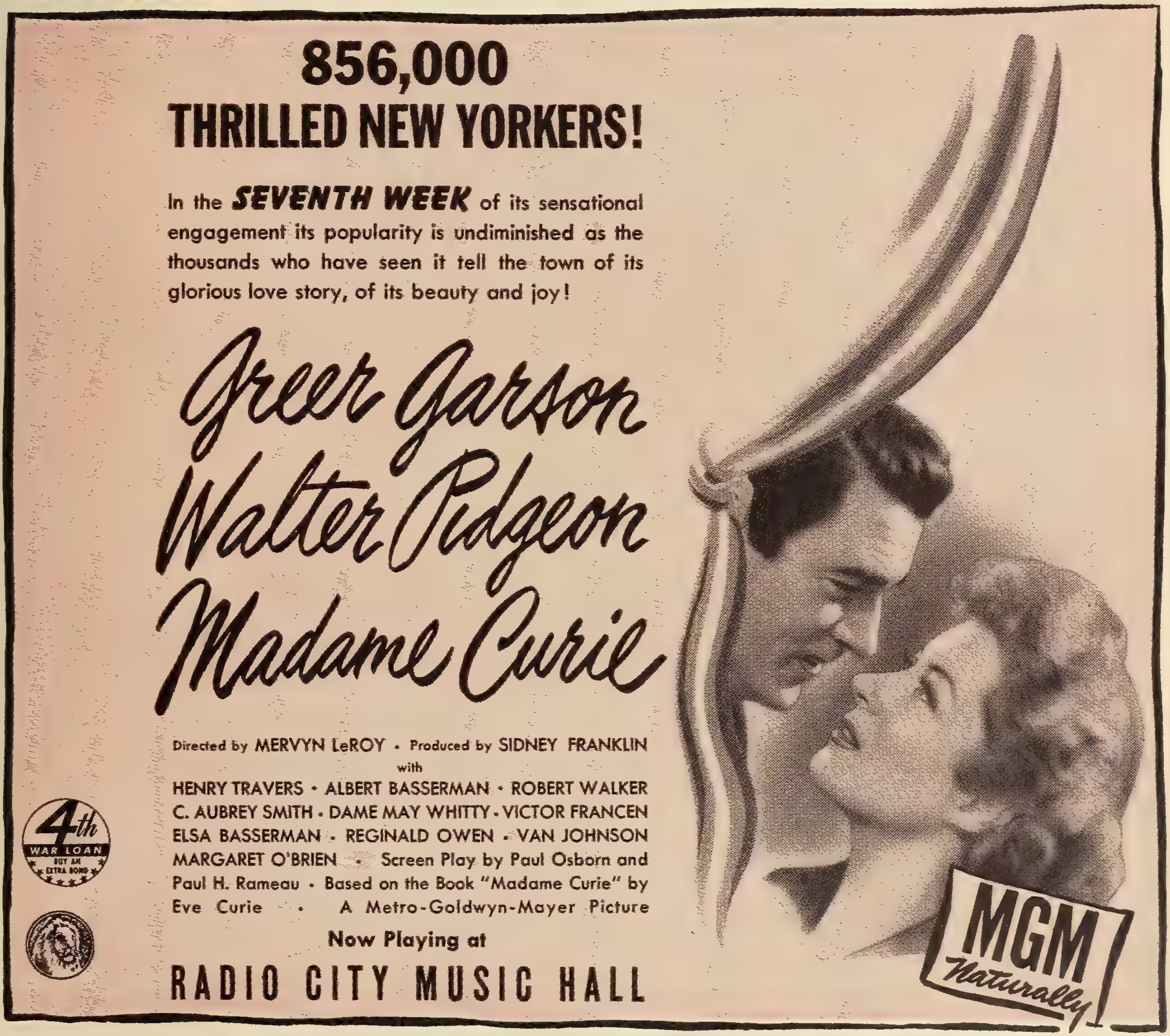
VAN CAMPEN HEILNER, producer of outdoo short subjects for Warners release, left yesterday for Georgia, the Bahamas, Cuba an Mexico.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . .
45 year's experience serving theatres, stadiums, amusement parks, etc.
We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

"I KISS YOUR HAND, MADAME CURIE!"



856,000
THRILLED NEW YORKERS!

In the ***SEVENTH WEEK*** of its sensational engagement its popularity is undiminished as the thousands who have seen it tell the town of its glorious love story, of its beauty and joy!

Greer Garson
Walter Pidgeon
Madame Curie

Directed by MERVYN LeROY • Produced by SIDNEY FRANKLIN
with
HENRY TRAVERS • ALBERT BASSERMAN • ROBERT WALKER
C. AUBREY SMITH • DAME MAY WHITTY • VICTOR FRANCEN
ELSA BASSERMAN • REGINALD OWEN • VAN JOHNSON
MARGARET O'BRIEN • Screen Play by Paul Osborn and
Paul H. Rameau • Based on the Book "Madame Curie" by
Eve Curie • A Metro-Goldwyn-Mayer Picture

Now Playing at

RADIO CITY MUSIC HALL

4th WAR LOAN BUY AN EXTRA BOND

MGM Naturally

(Above) *There's no let-up in the ad campaign for M-G-M's great hit! Large spaces bring large crowds in its 7th happy week!*

"Keep up the attack! 4th WAR LOAN!"

Dimes Collections By RKO Jump 100%

(Continued from Page 1)

ing in from other quarters assure a national total of from $3,500,000 to $4,000,000.

Samuel Rinzler, speaking for some 40 Randforce houses in Brooklyn, says collections tabulated to date indicate an increase from 150 per cent to 200 per cent over 1943.

Nine Brandt Theaters in New York City have tripled their collections—this year's take being $10,320 against $3,600 in the last drive, while Max Cohen's Cinema Circuit of 12 houses shows a 128 per cent boost.

Thirty-seven Century Circuit houses in Queens, Brooklyn, and Long Island have doubled their last year's collections of $13,934, the 1944 report showing $26,097.

Charles Poole, So. California chairman, says "dimes" collections in the orange belt have exceeded every known record and that final tabulations will reveal a 50 per cent increase.

Moe Silver, chairman for Western Pennsylvania, says Warner Theaters in his zone are 50 per cent ahead, and other houses running a minimum of 40 per cent over last year.

District of Columbia collections this year averaged $1.45 per seat, totaling $80,074 against $31,000 last year it was reported by Co-chairmen John Payette and Carter Barron.

Schine circuit collections were more than doubled, moving from $20,000 in 1943 to $50,000.

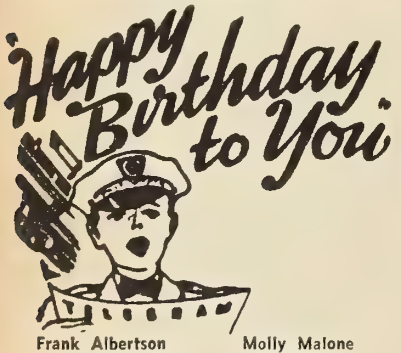
Great States M of D Returns Up 500 Per Cent

Chicago — Maury Rubens, Great States Circuit exec., reports that the March of Dimes collections are five times greater than last year's totals for theaters in that circuit. Mort Singer reports that collections in theaters of his circuit broke all records.

Meehan Dies in Action

West Coast Bureau of THE FILM DAILY

Hollywood — Arthur Meehan, 30, son of George Meehan, Columbia cameraman, died in action, his father has been notified by the Navy Department. He was a petty officer, 1st class, serving with the photographic unit headed by Com. John Ford.



Frank Albertson
Bonita Granville
Bobby North
Benny Rubin
Seymour Burns
Molly Malone
Ethel Doherty
Frank Zucker
Ralph Ceder
Hyman Silverman
Burton Lane

● ● ● **WOTTA WHALE of a job this nation's showmen are doing for Uncle Sam during the Fourth War Loan campaign......Here are two examples......Broadway first-runs, united to back a War Bond show at the Roxy on the 11th, will turn in a total Bond sale of a million with a 6,200-seat sell-out for that event......"All this," comments Irving Lesser, "without once mentioning the names of the stars who will appear.". . ● And then there's the feat of the Cinema Circuit whose current drive sales are running 700 per cent ahead of those in the Third Loan campaign......P. S. Cinema Circuit 1944 March of Dimes collection were 128 per cent greater than in 1943. . . ● Speaking of the Bond drive, have you noted the splendid radio-pic co-op?......Here's a sample: Maxwell House air show on the 10th will be broadcast at 5 p.m. and 8:30 p.m. from Warners' Beverly Hills Theater for a combination radio and screen Bond Premiere......**

▼ ▼ ▼

● ● ● *PROVIDENT PATRON: Jack Simons, manager of Loew's State, Providence, says one of his patrons is hoarding movie tickets. Gent asked to buy fifty 50c tickets for future use. Seems he likes Loew's but doesn't like standing in line......so he has laid in a year's supply of the pasteboards in advance......*

▼ ▼ ▼

● ● ● **REPORTER'S CUFF NOTES: Louis Nizer has recorded two stirring pleas for War Bond purchases and Red Cross blood donors ......Fifteen-minute platter, with George Putnam introducing Nizer, goes to radio stations and a three-minute recording to theaters. . . ● George Archibald, who is returning to London after service here as director of the BIS's Film Division, will drink a farewell toast with his friends tomorrow at 5:30 in the Weston's Regency Room......Thomas Baird takes over at the BIS on Archibald's departure. . . ● Reginald Armour is leaving a Wall St. financial concern to join Richard Condon, Inc., public relations, as executive vice-prexy in charge of film and tele activities. . . ● And Albert R. Perkins, formerly with Disney and M of T, joins Look magazine as film and radio director on Feb. 21. ● Edward Ashley, former pic player, is leaving the cast of "Winged Victory" for a tumor operation. . . ● Lester Zucker, Columbia's Cleveland branch manager, will address the Cinema Club there Feb. 23 on "Contribution of the Motion Picture Industry to the National Problems of 1944"......**

▼ ▼ ▼

● ● ● *MEANEST MAN: The culprit who stole approximately $20 from a theater's March of Dimes "wishing well" on a busy downtown Syracuse street corner......*

▼ ▼ ▼

● ● ● **FROM NEAR AND FAR: Lou Goldberg and Associates have been signed by "U" to handle a special "Phantom Lady" promotion plan. . . ● Anniversaries come in bunches for Phil Fox, Col.'s Buffalo branch manager......In a single week, Phil marked his wedding anniversary and the birthdays of two sons. . . ● CCNY's Institute of Film Technique is limiting Spring term registration to those already in the film field or students with special qualifications. . . ● Is it news that Metro will distribute "Tunisian Victory," sequel to "Desert Victory"? . . . ● Jinx Falkenburg doing nicely after an emergency appendectomy in St. Luke's Hospital. . . ● That Ehrlich child actor bill has been rehoppered in the Assembly at Albany. . . ● Didja know that all proceeds from showing of "Gung Ho" at the Tennessee Theater, Knoxville, Sunday night swelled the March of Dimes collections? ● Charles Harter, Columbia booker, Buffalo, leaving for the Army, was feted at an exchange party in Chez Ami, Bison City night club.**

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

To Clark in a Week Indies' Decree Views

(Continued from Page 1)

of the independents' round-table discussions here at the Blackstone Ho

While Myers did not indicate in any way the official attitude of the representatives attending the tw[illegible] day conferences, it was learned [illegible]liably that the independent leaders were not impressed by what the distributors had to offer.

Special Committee Named

A special committee will draft the presentation to Clark. This group will consist of Abram F. Myers Col. H. A. Cole, William Crockett Jesse Stern and Robert Poole.

The independent leaders voted on each provision of the new proposed decree and it was said that there was complete unity in the voting on suggestions for revision. Myers said that the spirit that prevailed was excellent and that all participants expressed their satisfaction in the fact that the independents were able to show such a demonstration of unity and determination to stand together.

The committee named to prepare the presentation also will submit the document to Clark in person.

Four Indie Objections

While the formal objections or approvals of the independents will be held in abeyance until Clark is informed officially, it was learned that the representatives here were opposed to those provisions of the distributors' proposals which called for the 10-year period of operation, continuance of the appeal board, circuit expansion which, according to Myers is weaker than the original, and cancellations.

Myers said he was of the opinion that if both Clark and the independent exhibitors saw no relief in the distributors' proposals that there was no course open but to file a new antitrust case in another territory.

The Allied board today will consider the action taken by the independent representatives.

Yamins May Lead New Eng. Indie Unit Back to Allied

Chicago—Presence of Nat Yamins and Arthur Howard at the indie-Allied meetings here caused some speculation as to whether the New England unit would again affiliate itself with national Allied. To such questions Yamins said he had no objection to his association returning to the Allied fold as long as he was sure Allied would remain an independent association and not again become involved with anything like UMPI, which caused the split. While Yamins and Howard returned to Boston last night, it would not surprise if New England again becomes an Allied unit after the national board completes its sessions tomorrow.

At least 12 Allied members from Cleveland are expected to be on hand for the executive sessions today, and a large number from other units are slated to attend.

COME TO MY PARTY!

Yes, my "coming out" party . . . first appearance on the screen . . . maybe you paid to see the Broadway shows "LADY IN THE DARK" and "LET'S FACE IT" in which I appeared . . . this one's "for free" because it's a trade showing of the new Samuel Goldwyn production distributed by RKO Radio Pictures, Inc. It's in Technicolor and in it are radiant Dinah Shore, lovely Constance Dowling, dashing Dana Andrews, a screen full of gorgeous Goldwyn girls (and me). Oh yes, the title is "UP IN ARMS."

GALA NEW YORK TRADE SHOWING

NORMANDIE THEATRE

51 E. 53rd St. at Park Ave., New York, N.Y.

FRIDAY, FEBRUARY 4th

at 10 A. M. Sharp

Danny Kaye

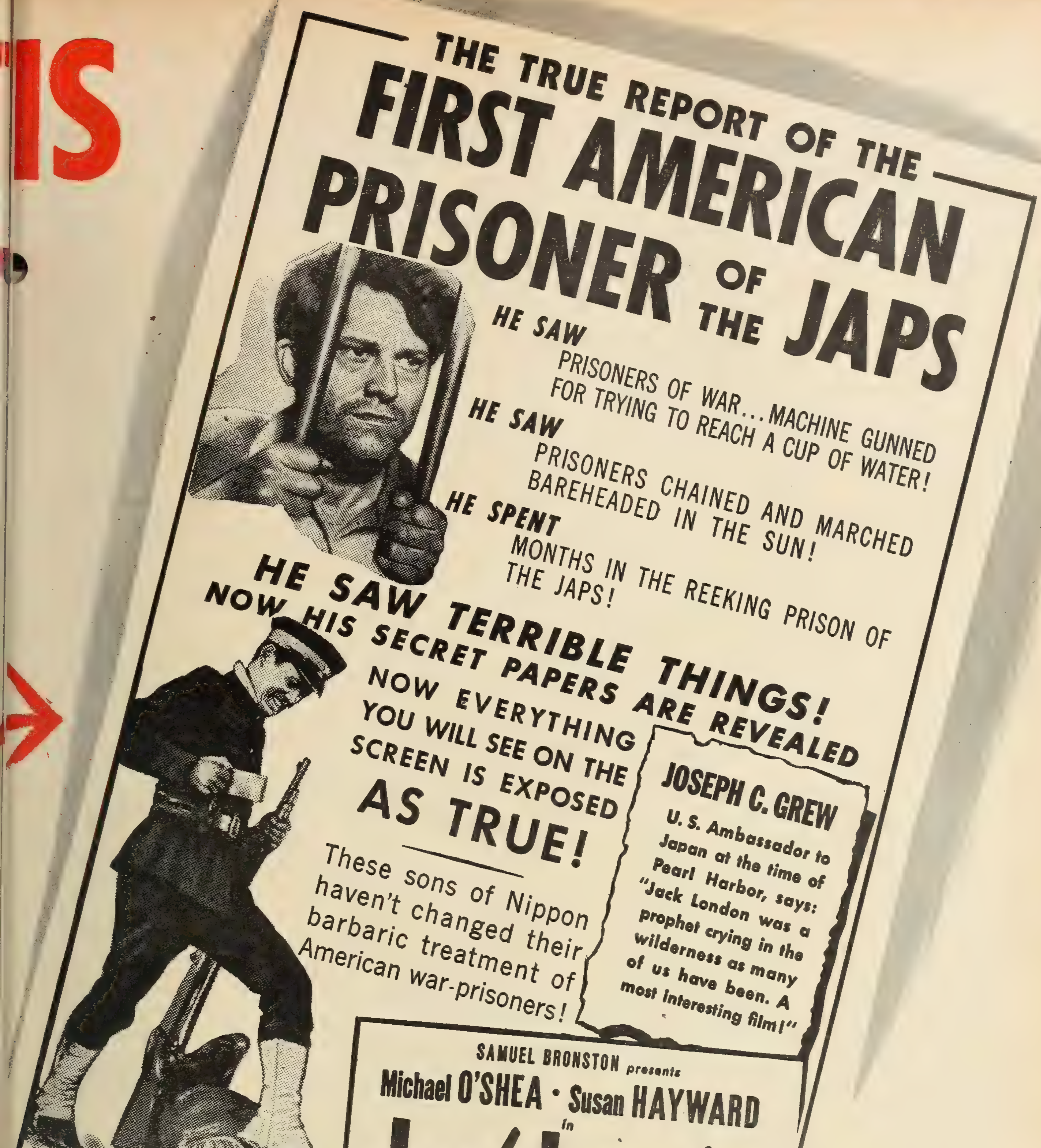
"JACK LONDON" HEADLINE-HOT RIGHT NOW!

This is the ad that's cramming the Stanton, Philadelphia, with smash business *right now!*

These lobby stills are packin' 'em in... *right now!*

New trailer... new ads... on this headline angle... ready *right now!*

IS



THE TRUE REPORT OF THE

FIRST AMERICAN PRISONER OF THE JAPS

HE SAW
PRISONERS OF WAR... MACHINE GUNNED FOR TRYING TO REACH A CUP OF WATER!

HE SAW
PRISONERS CHAINED AND MARCHED BAREHEADED IN THE SUN!

HE SPENT
MONTHS IN THE REEKING PRISON OF THE JAPS!

HE SAW TERRIBLE THINGS!

NOW HIS SECRET PAPERS ARE REVEALED

NOW EVERYTHING YOU WILL SEE ON THE SCREEN IS EXPOSED

AS TRUE!

These sons of Nippon haven't changed their barbaric treatment of American war-prisoners!

JOSEPH C. GREW

U. S. Ambassador to Japan at the time of Pearl Harbor, says: "Jack London was a prophet crying in the wilderness as many of us have been. A most interesting film!"

SAMUEL BRONSTON presents

Michael O'SHEA · Susan HAYWARD

in

Jack London

with

OSA MASSEN · HARRY DAVENPORT · FRANK CRAVEN
VIRGINIA MAYO · RALPH MORGAN · LOUISE BEAVERS
Screenplay by ERNEST PASCAL · Directed by ALFRED SANTELL
A SAMUEL BRONSTON Production · Released thru UNITED ARTISTS

Date it at
UNITED ARTISTS
Right Now!

Distribs.' Decree Draft Silent on Block-Selling

Companies Would be Free To Sell in Groups or to Close Deals for Single Pic

(Continued from Page 1)

evidenced or his attitude in any way confirmed, before he has had a chance to discuss the matter in detail with exhibitor leaders.

The reversal came on the matter of acquisition of new theaters, with Clark terming the clause proposed to be, in effect a "freeze" of circuits at their present size. Distribs. have agreed to go to court before adding to their theater holdings, rather than merely filing with the court after they have made the expansion deal, as heretofore.

ITOA will present its views on the distributors' proposals for a new consent decree to Tom C. Clark, Assistant Attorney General, in Washington next Tuesday. Delegation going to the capital will embrace Harry Brandt, Leo Brecher, Max A. Cohen and Attorney Mel Albert.

Three exceptions are included in the suggested clause—providing that they need not have court approval to replace a burned-out theater, for purchase of a "showcase" or to acquire a theater in an area where they have been locked out for a period of at least one year. Thus, if exhibitors have successfully "boycotted" any major for a year, the latter would have the right to purchase its own theater in that area.

Clark indicated also that the distribs. might agree to go into a regional court when they wish to expand their holdings in all cases but the three exceptions noted above. This is not stipulated in the proposed clause, but Clark feels that the distribs. will agree to it. There has been resistance to this procedure on the part of distribs., however, because they fear the publicity attendant upon a court procedure—especially if they should be turned down.

The distribs. have agreed also, said Clark, to dissolve all pooling arrangements in theaters, or circuits, divesting themselves of stock interests to leave but one, rather than two or three majors, in control. Similarly, he said, they have agreed to discontinue pooled buying even where there is no question of joint stock ownership.

On arbitration, the distribs. refused to go along with Clark on his proposal that appeals be decided in the field, protesting that varying interpretations would arise in the various regions. Thus far they insist that appeals continue to be handled in New York.

They have agreed, however, to arbitrate clearance on pix in their own theaters, and to arbitrate on runs by exhibitors in competition with their circuit houses—both of which are felt to be major concessions.

A fourth proposal contains an agreement by the distributors to rule out exclusive franchises both among themselves and among any of them and independent circuits. They agree to cancel all those they have among themselves at once, and those with outsiders will not be renewed as they expire.

A 20 per cent cancellation clause is offered for all pix where the average rentaly is $100 or less—which would include about 80 per cent of all deals. This clause is not made cumulative, as Clark had asked, but it does assure cancellation privilege of one feature in a block of three. The cancellation is dropped to 10 per cent for films renting at between $100 and $200, and to five per cent for those over $200. In each case, the figure is of course a minimum.

There is nothing in the proposals regarding block-selling, and insofar as the Department is concerned, any company could offer a whole season or could, on the other hand sell singly in each case. There is sentiment in the Government, it is believed, for single selling, but it is unlikely that this would be insisted upon because of the known feeling against such a practice by exhibitors.

There has been discussion of a provision whereby distribs. would be forbidden to "force" product in blocks, while at the same time exhibitors would be permitted to purchase in any quantity they might wish. This has been discussed at several meetings between Government and distributor officials, but has not yet crystallized.

Penalties are provided for "forcing" shorts and news reels, with payment to be made to the exhibitor offended. Fine for the first case of "forcing" would be $250, and it would double if the offense were repeated—still payable in full to the exhibitor aggrieved.

The new draft provides also for rejection by exhibitors on moral, religious or racial grounds five days after notice of availability, and includes also a clause prohibiting the withholding of prints.

There is no reference in the entire draft to the method of rental—flat sum or percentage. Major portion of exhibitor complaints are reported to have been against percentage deals, but the Government is powerless to do anything against these unless there is evidence of combination among the defendants.

Clark, refusing to appraise the distribs. draft, warned yesterday that he has not yet decided either for or against pressing the suit for theater divorcement, although he is known to be desirous of averting court action if possible. He will now go into a series of discussions with independent leaders, trying to collect their ideas and their objections, meshing these with his own and those of his assistant, Robert L. Wright, before returning to tilt with the distribs.

Court Extends Terms of Arbitration Appeal Board Members for Year at D of J Request

The terms of George W. Alger, chairman, and Albert W. Putnam and Robert McC. Marsh, members of the board of arbitration established under the consent decree, were extended yesterday by Federal Judge Henry W. Goddard until Feb. 1, 1945. The action was taken after Tom C. Clark, assistant U. S. attorney general in charge of the consent decree litigation, had requested the court to reappoint the three men and extend their terms. The extension was also approved by attorneys for Paramount Pictures, Warner Bros., Loew's Inc., RKO Radio and 20th-Fox, all parties to the decree. The terms of Alger, Putnam and Marsh expired on Monday.

Judge Goddard was informed by a spokesman for Clark that negotiations for a new consent decree had been in progress for several months and every effort was being made to draw up a new decree which would benefit the entire film industry and all its branches.

TO THE COLORS!

★ PROMOTED ★

CAPT. C. D. CRAWFORD, former 20th-Fox adsales manager in Kansas City, to major.

—★—

★ ARMY ★

J. A. CAREY, manager, Majestic, Evansville, Ind.

AUGUST SERRANTOS, manager, Ohio, Oakland City, Ind.

CHARLES NESBITT, manager, Roosevelt, Chicago.

MARCUS GLAZER, Warner Theaters, booker, Chicago.

PAUL PERLIN, Universal Studio grip department, Hollywood.

—★—

★ NAVY ★

SAUL KRUGMAN, United Artists salesman, Philadelphia.

JAMES A. ABEE, Republic construction department, Hollywood.

CHRISTY WILBERT, 20th-Fox press book department at home office.

—★—

★ MARINES ★

WILLIAM ANDRES, Comerford Theaters, Scranton, Pa.

WILLIAM HINDLER, Strand, Scranton, Pa.

GEORGE J. BALL, supervising booker, 20th-Fox, Pittsburgh.

GEORGE BALL, 20th-Fox head booker, Pittsburgh.

—★—

★ USAAF ★

CHARLES HAND, Comerford Theaters, Scran-

Pardee L. Akims Dies

Chicago—Pardee L. Akims, projectionist at B & K's Covent Garden Theater, died of a heart attack in the theater booth. Picture showing was "Is Everybody Happy."

Churchill Rejects Television Debate

(Continued from Page 1)

debate on television in Parliame was present post-war television planning in the United States.

When Great Britain entered the war, British tele was well ahead of American tele in point of development, it is pointed out, and British tele interests are apprehensive lest the edge enjoyed be wiped out. They recall that World War I saw the American film industry get a head start, and they are concerned over the possibility that history may do a repeat.

N. Y. SPG-Majors Dispute Before Arbitrators Today

(Continued from Page 1)

Jonas Rosenfield, Jr., president of the SPG and head of its negotiating committee.

Aaron Horvitz, considered one of the country's leading specialists in arbitration, mediation and wage stabilization problems, was selected by the AAA to complete the three-man panel provided for in SPG-company contracts. Others on the panel are Aaron Schneider, organizational director of the CIO Book and Magazine Union, chosen by the Guild, and Maj. Leslie E. Thompson of RKO-Radio, selected by the companies.

The selection of Horvitz is in accord with the suggestion made by U. S. Commissioner James Fitzpatrick during his conciliation meetings with the union and the companies that the third arbiter be a person with WLB experience.

H. N. Glickstein will argue the union's case, while Burton Zorn will represent the companies.

Any wage award handed down by the arbitrators and approved by the WLB will be retroactive to May 4, last, both parties have stipulated.

Display of Amusement Lineage is Under Knife

(Continued from Page 1)

une has announced a definite rationing plan, while the World-Telegram and the Journal-American are making cuts here and there. Other papers are expected to be similarly affected.

IN NEW POSTS

GEORGE SUSSMAN, former 20th-Fox office manager, Buffalo, now associated with Paramount, Buffalo, as salesman.

MILTON SMITH, salesman in Syracuse area for 20th-Fox.

MEYER FOX, Columbia booker, Buffalo.

ARTHUR L. MAYER, civilian consultant on films, War Dept.

MARIAN L. LONGAKRE, staff, Movieland magazine, Hollywood.

JAMES KENNEDY, Universal sales staff, Boston.

kouras Buys Bonds n Each FWC Theater

(*Continued from Page* 1)

ike National Theaters, is headed by kouras.

Meanwhile, the national campaign erived additional impetus yesterday the special reps. of the national mmittee—top-ranking execs.—took ff for their assigned tours. It is expected that, as a result, some 40 xhib. meetings will be held simultaneously throughout the country.

Capital's 'Ice Capades of 1944' Mat. Sold $1,430,000 in Bonds

ashington Bureau of THE FILM DAILY

Washington—The War Bond matinee performance of "Ice Capades of 1944," which the Washington Variety Club and radio station WRC sponsored, sold War Bonds in the sum of 1,430,000.

Charlotte Premiere Sells More Than Half City Quota

Charlotte, N. C.—The Bond premiere of "Madame Curie" for 1,400 Bond buyers at the Carolina, brought total of $7,084,775, more than half f the quota assigned to this city in he Fourth War Loan drive.

Children's Bond Premiere To be Tested in Minneapolis

Minneapolis — First movie Bond remiere on record in this area exlusively for children will be staged in Minneapolis on Lincoln's birthday, Feb. 12, John J. Friedl, chairman f the theater men's Northwest war ctivities committee, announced. The hildren's Bond show, if successful ere, will be adopted in other secions.

The premiere will be at Century, arge Loop movie house, with "Lasie Come Home," as the main atraction.

The premiere is planned to enourage completion of children's tamp books and purchase of Bonds with them, to encourage use of savngs for the same purpose, and to encourage purchase of Bonds for children by parents.

Two-score theaters, banks and other places at which war Bonds may be purchased will issue tickets for the premiere with each Bond sold, if the Bond is registered in the name of a child.

HONORED 100 BONDSMEN*

- VILLIAM HARTFORD, Balboa, Everett, Wash.
- MARGARET LANSING, WYO, Sheridan, Wyo.
- VARREN BARTLETT, RKO Columbia, Far Rockaway.
- . M. MILLER, Dixie, Cordova, Ala.
- ENNETH E. WRIGHT, American, Winnemucca, Nev.
- . L. KNOLL, Time, Mitchell, S. D.
- MAJ. I. C. HOLLOWAY, Center, Lenoir, N. C.

---

*Selected daily by the national committee or exceptional Fourth War Loan campaign paricipation.

BOND DRIVE FLASHES

$250,000 BONDS IN WEEK

Chicago—B & K reports sale of $250,000 in War Bonds during the past week, and the Great States Circuit a like amount.

SECOND OMAHA PREMIERE

Omaha—On the heels of this city's first Bond Premiere which netted $200,000 in "E" Bond sales, William Miskell, state exhibitor chairman, announced gigantic plans for a second premiere, Feb. 9, aidmed at a $6,000,000 goal.

AH, AND BUTTER, TOO!

Buffalo—Packages of butter, hams, nylon and silk hose, flashlights with batteries, bed sheets, golf balls and electric toasters were auctioned off in Shea's Seneca, South Buffalo, as part of a War Bond rally. The South Buffalo Businessmen's Association co-operated.

SEATS 1,216, SELLS 1,420

Reno, Nev.—Bond Premiere held at the Majestic netted a sale of 1,420 Bonds against a 1,216 capacity.

Canadian Peace Parley Rated Complete Success

(*Continued from Page* 1)

of Canada was rated a complete success by Ben Freedman, president of Independents in Ontario who was host, but no statement was forthcoming immediately because officers of the Ontario Council went into their own conference to discuss developments.

There was no immediate information as to the effect of the luncheon discussion on scheduled meeting Feb. 8 with Federal Government officials at Ottawa, but the situation was regarded as favorable for a new deal in the Canadian setup.

The peace luncheon was attended by J. J. Fitzgibbons of Famous Players and Haskell Masters, general manager of the Odeon Theaters of Canada, as well as all available general managers of Canadian film companies, the exceptions being Wolfe Cohen of Warners, who was sick at home, and Louis Rosenfeld of Columbia, who was out of the city.

The closed meeting developed into a round-table discussion and it is understood the subjects included Government wartime control measures and long-standing trade differences. Exact details were not forthcoming until the independents had held a subsequent discussion on the steps to be taken. A prepared statement was promised.

Danson to Para. Studio; Arnold on Press Books

Hal Danson, assistant advertising manager for Paramount here, will be transferred to the studio in about two weeks to take over the production of trailers formerly handled by Lou Harris, it was announced yesterday by Bob Gillham. Jonas Arnold will take over Danson's duties as press book editor.

Mrs. Russell Bovim Dead

Columbus, O.—Mrs. Russell Bovim, wife of the manager of Loew's Ohio, is dead.

No Conflict With OCR Program, Nelson Statement

(*Continued from Page* 1)

poses is still banned and the OCR program for construction of new theaters in war-swollen areas, John Eberson, OCR theater consultant, said yesterday. Stressing the primary importance of the needs of the fighting fronts, Eberson made it plain that construction of theaters to provide needed recreation for war workers meets the WPB standard of essentiality.

A number of quarters within the industry have been confused by the Nelson statement, coming as it did just after revelation by THE FILM DAILY of the criteria which must be met by applicants for new theaters. It was to dispel these doubts that Eberson spoke.

The fact that theaters in badly under-seated production centers are held to be essential was restated only last week by the Facilities Committee, THE FILM DAILY learned, with the chairman declaring that the OCR program does not in the slightest decree conflict with agency policy.

Army's BPR Pix Plan Still Awaits Financing Decision

(*Continued from Page* 1)

Bureau of Public Relations. BPR has already met with the WAC, and informally with OWI, to discuss the release—at intervals of from six weeks to two months—of a series of two-reelers on "current" phases of the war. These would be made up almost entirely from combat footage, with Cols. Frank Capra and Emanuel Cohen of APS doing the editing for BPR.

WAC is reported to favor the plan, and OWI pix chief Stanton Griffis has already gone on record as enthusiastic about it. One of the big difficulties still to be settled is the method of financing the operation. Whether it will be done through rentals by WAC, or whether distribution costs alone will be met by the industry with the Army bearing the print costs, is yet to be decided. BPR officials hope to meet on the matter in about 10 days, when Maj. Gen. Alexander D. Surles, head of BPR, returns to his desk.

ANOTHER REPUBLIC NATIONAL MAGAZINE AD
in this case "SI, SI" means SEE! SEE!
ROY ROGERS
KING OF THE COWBOYS
TRIGGER
SMARTEST HORSE IN THE MOVIES
in a musical fiesta full of romantic excitement, fast action, gaiety and great music
HANDS ACROSS THE BORDER
with
RUTH TERRY
Guinn "Big Boy" Williams
Onslow Stevens
Mary Treen
The Wiere Brothers and
BOB NOLAN and The Sons of the Pioneers
JOSEPH KANE, Director
Original Screen Play by Bradford Ropes
J. Benton Cheney
Associate Producer, HARRY GREY
A Republic Picture
BUY WAR BONDS AND STAMPS

TWIN B.O. SENSA
RECORDS IN NATIO

"WOMEN IN BONDAGE"

TOLEDO, Palace . . . Broke house record first week. Booked for second week.

WASHINGTON, Metropolitan Outstanding business, rated a sleeper. "Very pleased with gross. Will have excellent week despite severe snow storm Saturday and Sunday which tied up traffic and made driving almost impossible."—John J. Payette.

MILWAUKEE, Palace Played two weeks to outstanding business.

ATLANTA, Rialto . . Sensational first week, held over for second.

TAMPA, State . . . . Being brought back for second week after tremendous first week.

HARTFORD, State . . Played to sensational business.

CHARLESTON, Lyric Broke all existing house records—45% over previous high.

NEW HAVEN, Bijou . Excellent business despite severe weather.

BOOKED INTO — CENTURY, ROCHESTER; TRANS-LUX, BOSTON; WARFIELD, SAN FRANCISCO; LINCOLN, TROY; PALOMAR, SEATTLE; ORPHEUM, OAKLAND; RITZ, ALBANY; GARRICK, CHICAGO; MAYFAIR, PORTLAND; ETC., ETC.

. . . both from the NEW MONO

TIONS SMASH AL
N-WIDE LANDSLIDE

"WHERE ARE YOUR CHILDREN?"

CHICAGO, Garrick . . .	Now in fourth week. Broke house record first week by $3,000. Second week, $4,000 over average. Third week, excellent. All house records broken.
NEW YORK, Globe . .	Held for third week. First week, wham $28,000. Will reach $23,000 in second week. "Excellent business. You have wonderful money-maker on your hands." —Lou Brandt.
PITTSBURGH, Fulton .	Started second week. "Broke all time Sunday house record after smash Saturday opening. Record previously held by representative product from major company. 'A' timely picture worth 'A' time in any theatre."—John D. Walsh.
BOSTON, Trans-Lux . .	Stopped selling tickets after the first hour.
MEMPHIS, Warners . .	Biggest gross ever clicked by any outside picture.
DENVER, Paramount .	Big $13,500. Will be brought back to the Rialto. House record broken.
MILWAUKEE, Riverside	Sensational business 50% over average.
TAMPA, State	Held over for second week.
ROCHESTER, Century .	50% over average business. Greatest opening in its history.
BUFFALO, Lafayette .	Opened to biggest first hour in history of theatre.

BOOKED INTO — *STANTON, PHILADELPHIA; MISSOURI, ST. LOUIS; EGYPTIAN, RITZ, LOS ANGELES (FOX WEST COAST); METROPOLITAN, WASHINGTON; RIALTO, ATLANTA; EMPIRE, BIRMINGHAM; WARFIELD, SAN FRANCISCO; MAYFAIR, PORTLAND; PALOMAR, SEATTLE; ETC.*

GRAM, the Showman's company

NINE BEAUTIFUL GIRLS IN A SNOWBOUND LODGE WHERE LOVE WALKED HAND IN HAND WITH *MURDER!*

9 GIRLS

Every suspect...
A BEAUTY!
Every alibi...
A "BEAUT"!
Every clue...
A CUE FOR MORE
MURDER!

with

ANN HARDING · EVELYN KEYES
JINX FALKENBURG · ANITA LOUISE
LESLIE BROOKS · LYNN MERRICK
JEFF DONNELL · NINA FOCH
SHIRLEY MILLS · MARCIA MAE JONES

Screen Play by Karen DeWolf and Connie Lee
Directed by LEIGH JASON · Produced by BURT KELLY

COLUMBIA PICTURES

A BOND FOR EVERY SEAT!
FOURTH WAR LOAN.

Col. May Add 4-6 Features to Program of 44

(See Columns 2-3 Below)

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85 NO. 24 NEW YORK, THURSDAY, FEBRUARY 3, 1944 TEN CENTS

ALLIED PLANS DECREE COUNTER-PROPOSALS

175,000 in Trade Pressing Fourth Loan Drive

Trade Record, Says Skouras; 20th-Fox and NT Buy $12,150,000 in War Bonds

More than 175,000 industry men and women—a trade record—are now engaged in making good on the industry's pledge to sell "a Bond for every seat" during the Fourth War Loan, Charles P. Skouras advised the Treasury yesterday in a wire addressed to Ted Gamble in Washington.

At the same time, Skouras inform-

(Continued on Page 15)

Shift Repair Shops Again to WPB's TES

Washington Bureau of THE FILM DAILY

Washington — The theater repair shop assignment has returned to the Theater Equipment Section of WPB's Service Equipment Division, it was

(Continued on Page 11)

Iowa Council Cold To Income Tax Move

Des Moines, Ia.—A recommendation by the State Tax Commission to hire a Louisville, Ky., tax consultant to collect an income tax from film companies has been dropped by

(Continued on Page 2)

Authorize Aluminum For Take-up Reels

Washington Bur., THE FILM DAILY

Washington—Manufacture of 7,500 aluminum take-up reels has been authorized for the present quarter; Allen G. Smith, head of the WPB Theater Equipment Section, revealed yesterday. An allotment of 25,000 pounds of aluminum was permitted for these reels, which most theaters find preferable to steel. Manufacture of aluminum reels has been stopped for over two years, with the stock way down at present.

Smith is hopeful that the first quarter permission—for 7,500 reels—will be extended through succeeding quarters of this year.

RANK SEEKS BRITISH TRADE UNITY

Proposes National Council of 12, Representing Producers, Exhibitors, Distributors

London (By Cable)—The British film industry will speak as a unit through the medium of a national council if a proposal by J. Arthur Rank is adopted.

Rank envisions a council of 12, comprising four representatives each of the producers association, the CEA, the exhibitors' organization, and the KRS, the distributors' association, the latter largely controlled by the American renters.

The producers' group, it was learned yesterday, has already given the Rank plan full approval, and action by the CEA and the KRS is expected next week.

The move for a united front by all components of the British industry

(Continued on Page 15)

Industry's Film Gift To Army Tops 10,000

George J. Schaefer, WAC chairman, yesterday presented 16 mm. program No. 10,000 to Lt. Gen. Brehon Somervell, Army Service Forces, at ceremonies in the Waldorf-Astoria. Gen. Somervell also received prints of 10 current films, inaugurat-

(Continued on Page 14)

Georgia Grand Jury Okays Sunday Pix for Charity

Atlanta—Cobb County Grand Jury approved Sunday movies in Marietta when proceeds are used for charity. This step was taken following request by Judge J. H. Hawkins that the jury investigate legality of Sunday movies.

Essentiality Hearing On Exchanges Feb. 8

Philadelphia—The War Manpower Commission will hold a hearing on Feb. 8 to consider the question of the motion picture distributors' activity as "locally needed." Leon Bamberger is scheduled to be present as the distributors' representative, in addition to local exchange

(Continued on Page 11)

Treasury Approves RKO Theaters' 1943 Bonus Plan

Edward L. Alperson, general manager of RKO Theaters, announced last night that the Treasury Department has approved the 1943 bonus plan for the RKO Theater Co., and that approximately $100,000 will be

(Continued on Page 11)

Col. Eyes Increased Schedule

Reason for Hike is Need of Small Exhib.

Impelled largely by the need of the small exhibitors for more product, Columbia contemplates increasing its schedule for 1944-1945 by four to six pictures "if studio facilities and raw stock are available." This was announced yesterday by A. Montague, general sales manager, at an interview at the Hotel Warwick, where the company's three-day sales con-

(Continued on Page 11)

Fromkess Coming East On PRC's '44-45 Program

West Coast Bureau of THE FILM DAILY

Hollywood—Having set up a schedule of production activity aimed at completing the remainder of the 1943-44 schedule by March 15, Leon Fromkess, PRC vice-president in charge of production, leaves today

(Continued on Page 2)

Will Complete Document In Washington Next Week And Submit It to D of J

By **AL STEEN**

Associate Editor, THE FILM DAILY

Chicago — Strong counter-proposals to the distributors' recommendations for changes in the New York consent decree will be drawn up by an Allied committee in Washington on Monday. This committee will require two or three days to prepare its draft and it is expected to be completed by Wednesday for possible submission to the Department of Justice on that day

(Continued on Page 11)

Wood Heads Allied's Com. on Tax Confab

Chicago — Allied will thoroughly explore the possibilities of a national conference on taxes via a committee named yesterday by the organization's board of directors in session here at the Blackstone Hotel. The committee consists of Pete Wood,

(Continued on Page 11)

Para. Sales Meet to Hear Balaban, Freeman, Agnew

Paramount home office execs., district managers and district ad reps. open a three-day meet at the Hotel Pierre tomorrow, with Neil Agnew presiding and Barney Balaban and

(Continued on Page 14)

FPC Taking Over Two Montreal Houses

Toronto—The Orpheum and Gaiety Theaters, Montreal, have been taken over by Famous Players Canadian and will be operated with previous policies by Consolidated Amusements Corp. of Montreal, it was announced here yesterday at Famous Players head office. Warner Bros.' features, dubbed in French, will play first-run at another house, the Imperial, Montreal, it has been decided.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 24 Thurs., Feb. 3, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9 7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D F

FINANCIAL

(Wednesday, February 2)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¼	14¼	14¼	+ ¼
Col. Picts. vtc. (2½%)	17⅝	17⅝	17⅝	+ ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3½	3¼	3⅜	.....
Con. Fm. Ind. pfd.	20¾	19¾	19¾	.....
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20¼	20¼	20¼	.....
Loew's, Inc.	58⅞	58¾	58⅞	— ⅛
Paramount	24¼	23⅝	24¼	+ ¼
RKO	9	8⅞	9	.....
RKO $6 pfd.	90¼	89⅛	89⅞	— ⅛
20th Century-Fox	22⅝	22¼	22⅜	.....
20th Century-Fox pfd.	30	29½	29⅝	— ⅛
Warner Bros.	13⅛	13	13	— ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	3⅛	3⅛	.....
Radio-Keith cvs.	1⅝	1⅜	1⅜	— ¼
Sonotone Corp.	2⅞	2⅝	2¾	.....
Technicolor	13¾	13⅛	13¾	+ ⅝
Universal Pictures	20⅞	19¾	20⅝	+ ¾
Universal Picts. vtc.	20⅞	20⅛	20⅞	+ ¾

M. E. Comerford's Sister Dead

Scranton, Pa.—Mrs. M. J. Cary, sister of the late M. E. Comerford, and an aunt of Postmaster General Frank C. Walker, died at her home following several months' illness. Besides her husband, who is superintendent of the real estate department of the Comerford Theaters, Inc., Mrs. Cary is survived by three sons.

BONDED
FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R C A PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

COMING AND GOING

N. PETER RATHVON, RKO prexy, leaves for the Coast shortly.

HOWARD DIETZ is remaining on the Coast another 10 days.

H. M. RICHEY starts a Ft. Lauderdale, Fla. vacation next week.

BEN KALMENSON, Warners' general sales manager, and **JULES LAPIDUS**, Eastern division sales manager, left last night for Pittsburgh, Cleveland and Cincinnati.

F. J. A. McCARTHY, Universal's Southern and Canadian sales manager, left yesterday for Toronto. He will return at the week-end.

GEORGE DEMBOW, subbing for Herman Robbins, who is ill, flies out today for Bond drive meetings in Des Moines, Omaha, Kansas City and St. Louis.

RICHARD CARROLL, Paramount booker, New Haven, was in New York on business.

HERMAN M. LEVY, Connecticut MPTO executive secretary, New Haven, was in New York to celebrate an anniversary.

ARTHUR KELLY is en route from London.

ROY HAINES, Southern and Western division sales manager for Warners, arrived in Kansas City yesterday from the Southwest. He will stop off in Chicago tomorrow en route back to New York.

R. B. WILBY of Wilby-Kincey Theaters is in New York from Atlanta on WAC matters.

JOSEPH BUSIC, in charge of theater operations for United Detroit Theaters under Earl Hudson, is a New York visitor.

HARRY C. ARTHUR, Fanchon and Marco executive, leaves town for Hollywood today.

E. K. "TED" O'SHEA, who has been recuperating in St. Petersburg for several weeks, returns to New York over the week-end.

BILL STEPHENS, Republic casting director is en route to New York to spend a few weeks in search of talent.

LOUIS SCHINE will head a large delegation of upstate New York exhibs. into New York City Monday, to attend the Charles P. Skouras luncheon.

Iowa Council Cold To Income Tax Move

(Continued from Page 1)

the State Executive Council and no further action is contemplated at the present time.

The Council has refused to take up the recommendation of the Tax Commission, ending the possibility of hiring outside legal assistant in the matter. The Council must approve the hiring of outside assistance.

Mayer and Co., Louisville tax consultant, brought the matter to the attention of the Tax Commission last Fall, claiming the film producers owed the state of Iowa over $200,000 including interest and penalties for the last 10 years. The firm charged that approximately 25 per cent of the box-office receipts are returned to the film producers by the distributors and that a state income tax should be paid on the income.

Hot Electioneering Marks Chi. Operators Contest

Chicago—The election of new officers of operators' Local 110 to replace those removed by the IATSE promises to be one of the most hotly contested in the history of film unionism. With five slates in the running, electioneering is in full swing as the election draws closer. The voting is scheduled for today, with the grand ballroom of the Hotel Hamilton as the place.

How important the election is considered is attested by the fact that the international officers of the IATSE have brought in voting machines from Jamestown, N. Y. The balloting will be supervised by Richard F. Walsh, president, and other officers of the IATSE.

To Trade Show Goldwyn Pic

RKO will tradeshow Samuel Goldwyn's "Up In Arms" tomorrow at 10 a.m., at the Normandie here, and also in Los Angeles.

Fromkess Coming East On PRC's '44-45 Program

(Continued from Page 1)

for New York to attend the fifth annual sales convention and to formulate the program for the new season. He said PRC would concentrate on quality rather than quantity for the coming season and not capitalize on the wartime "seller market." Fromkess expects to devote more time to administrative duties as well as production in the future.

Sergt. Leffew, Air Hero, Listed Among the Missing

Indianapolis — Sergt. Herman R. Leffew, an employe at RCA Victor division, before entering the service, and radio-gunner with the Seventh Air Force, and recently wounded in the Gilberts, was reported missing in the Central Pacific War Area Friday. He has seen combat duty on Wake island, in the Marshalls and the Gilberts. He was decorated with the Air Medal and double Oak Leaf clusters.

Charles Cohen Steps Out As Metro's Trade Contact

Charles Cohen has resigned from the Metro home office publicity department, effective tomorrow. Cohen has been the company's trade press contact for several years, and previously wrote feature stories, radio dramatizations and fictionizations. He also has assisted in the preparation of the Lion's Roar. He will announce a new connection shortly.

Show "Hargrove" Feb. 12, 24

M-G-M will tradeshow "See Here, Private Hargrove" in Charlotte on Feb. 12 and in all other exchange centers Feb. 24.

Class B for "Uninvited"

National Legion of Decency has placed Paramount's "The Uninvited" in Class B.

Clyde Harris Stricken

Zionsville, Ind.—Clyde Harris, 46 theater operator and in business 25 years, died at the hospital after suffering a heart attack at his home He is survived by the widow and three children.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE • ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
In Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

Merle OBERON • Geo. SANDERS
Laird CREGAR
"The LODGER"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. & 60th St.

RKO PALACE B'WAY & 47th St.
Michele Morgan
Jack Haley
Frank Sinatra
"HIGHER AND HIGHER"

TIMES SQ. Loew's STATE
On Screen
Rosalind Russell
Brian Aherne
in
'WHAT A WOMAN!'
In Person
MARION HUTTON
Extra!
Wesson Bros.

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St.
Continuous Performances

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli B'way & 49th St.

SITTING PRETTY!

"You too can
have that
schoolboy
complexion.
Come this way!"

BEFORE!
Sluggish!
No ideas!
No Pep!
FUTURE UNCERTAIN!

AFTER!
Peppy!
Enthusiastic!
Full of ideas!
FUTURE SECURE FOR MONTHS AHEAD!

SO TAKE THE ADVICE OF M-G-M's FRIENDLY DR. LEO

OPEN UP THE CAPSULE–

TAKE OUT THE PRESCRIPTION–

UNROLL IT AND READ:

M-G-M's "VITAMIN 12" PUTS PEP IN YOUR PROGRAM AND PROFITS IN YOUR BANK ACCOUNT

Prescribed by Dr. Leo, The Friendly Box-Office Specialist

THEN READ THE OTHER SIDE:

M-G-M's Sixth Group "VITAMIN 12": "Madame Curie" · "Thousands Cheer" in Technicolor · "A Guy Named Joe" · "Lost Angel" · "Song of Russia" · "Swing Fever" · "Rationing" · "See Here, Private Hargrove" "The Heavenly Body" · "The Cross of Lorraine" · "Cry 'Havoc'" "Broadway Rhythm" in Technicolor

FEELING BETTER ALREADY? KEEP GOING! →

M-G-M's VITAMIN 12 for that Good Feeling!

It's fun to look ahead and see the wealth of entertainment that assures your patrons of good times in your show-shop for months to come! Their popularity has been proven! "Thousands Cheer" the Stariffic Army love story is a joy in all its engagements following 10 merry weeks at the Astor, N. Y. "Cry 'Havoc'" another Astor Big One direct from 7 solid weeks there. And "A Guy Named Joe" just what the folks like in the way of Star-romancing. It broke Capitol, N.Y. records in its 7-week *(at press time)* World Premiere engagement. Sure, that VITAMIN 12 makes you feel great!

"THOUSANDS CHEER"

(Technicolor)

Kathryn GRAYSON • Gene KELLY
Mary ASTOR • John BOLES • Jose ITURBI

Ben Blue, Frances Rafferty, Mary Elliott, Frank Jenks, Frank Sully, Dick Simmons, Ben Lessy, Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lucille Ball, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, Marilyn Maxwell, Donna Reed, Margaret O'Brien, June Allyson, Gloria DeHaven, John Conte, Sara Haden, Don Loper, Maxine Barrat, Kay Kyser, Bob Crosby, Benny Carter, The M-G-M Dancing Girls • Original Screen Play by Paul Jarrico and Richard Collins • Based on their story "Private Miss Jones" • Directed by George Sidney • Produced by Joseph Pasternak • An M-G-M Picture

SPENCER TRACY
IRENE DUNNE
in
VICTOR FLEMING'S PRODUCTION OF

"A GUY NAMED JOE"

with Van Johnson • Ward Bond • James Gleason • Lionel Barrymore • Barry Nelson • Esther Williams • Screen Play by Dalton Trumbo • Adaptation by Frederick Hazlitt Brennan • Directed by Victor Fleming • Produced by Everett Riskin • A Metro-Goldwyn-Mayer Picture

MARGARET SULLAVAN
ANN SOTHERN
JOAN BLONDELL

"CRY 'HAVOC'"

with Fay Bainter • Marsha Hunt • Ella Raines • Frances Gifford • Diana Lewis Heather Angel • Dorothy Morris • Screen Play by Paul Osborn • Based Upon the Play by Allan R. Kenward • Directed by Richard Thorpe • Produced by Edwin Knopf • A Metro-Goldwyn-Mayer Picture

GREER GARSON
WALTER PIDGEON
in
"MADAME CURIE"

Directed by MERVYN LeROY • *Produced by* SIDNEY FRANKLIN

with Henry Travers • Albert Basserman Robert Walker • C. Aubrey Smith • Dame May Whitty • Victor Francen • Elsa Basserman • Reginald Owen • Van Johnson • Margaret O'Brien • Screen Play by Paul Osborn and Paul H. Rameau Based on the Book "Madame Curie" by Eve Curie • An M-G-M Picture

"THE CROSS OF LORRAINE"

Jean Pierre AUMONT • Gene KELLY • Sir Cedric HARDWICKE

Richard Whorf • Joseph Calleia • Peter Lorre • Hume Cronyn • Screen Play by Michael Kanin and Ring Lardner, Jr., Alexander Esway, Robert D. Andrews Directed by Tay Garnett • Produced by Edwin Knopf • An M-G-M Picture

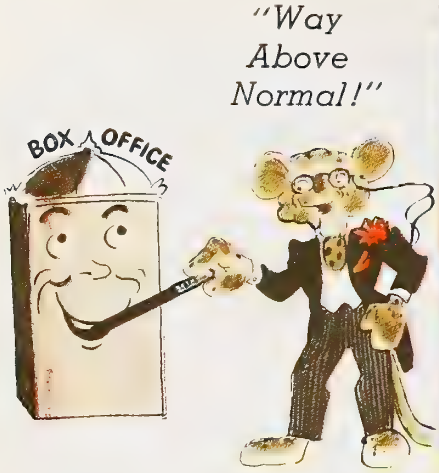
(Technicolor)
"BROADWAY RHYTHM"
Starring
GEORGE MURPHY
GINNY SIMMS
TOMMY DORSEY
And His Orchestra

with Charles Winninger • Gloria DeHaven • Nancy Walker • Ben Blue Lena Horne • Eddie "Rochester" Anderson • Hazel Scott • Kenny Bowers The Ross Sisters • Dean Murphy • Screen Play by Dorothy Kingsley and Harry Clork • Story by Jack McGowan • Based on the Musical "Very Warm For May" by Jerome Kern and Oscar Hammerstein, 2nd • Directed by Roy Del Ruth Produced by Jack Cummings • A Metro-Goldwyn-Mayer Picture

M-G-M's VITAMIN 12 for a Happy Outlook!

Did you ever find so much pep and pleasure in one package as you get in M-G-M's VITAMIN 12? Of course, "Madame Curie" is one of them and its fame has spread from the long Music Hall Premiere to everybody in your town. Get yourself a tonic with Technicolorful "Broadway Rhythm"—for music and fun and love; and then for action and pulse-pounding suspense there's "The Cross of Lorraine" box-office proven in a 10-theatre New York premiere. VITAMIN 12, oh boy, it's good for you!

MORE GOOD MEDICINE AHEAD →



M-G-M's VITAMIN 12 for a Cheerful Disposition!

What a joyful prospect for the fans! One of the year's most delightful comedies "The Heavenly Body" will take their minds off everything but slick Bill Powell and sleek Hedy Lamarr. And when they see little Margaret O'Brien in "Lost Angel" they'll see the screen's New Star in a grand show. There's fun ahead too in "Swing Fever" a gay musical with a plot! Keep merry! Keep VITAMIN 12 on hand for health and happiness!

"LOST ANGEL"

Starring

MARGARET O'BRIEN

with James Craig • Marsha Hunt Philip Merivale • Henry O'Neill Donald Meek • Original Screen Play by Isobel Lennart • Based on an idea by Angna Enters • Directed by Roy Rowland • Produced by Robert Sisk
A Metro-Goldwyn-Mayer Picture

WILLIAM POWELL
HEDY LAMARR

"THE HEAVENLY BODY"

with James Craig • Fay Bainter Henry O'Neill • Spring Byington Screen Play by Michael Arlen and Walter Reisch • Adaptation by Harry Kurnitz • Directed by Alexander Hall Produced by Arthur Hornblow, Jr.
A Metro-Goldwyn-Mayer Picture

KAY KYSER

"SWING FEVER"

with Marilyn Maxwell • William Gargan Nat Pendleton • Lena Horne and Kay Kyser and his Orchestra featuring Harry Babbitt • Sully Mason • Ish Kabbible Julie Conway and Trudy Irwin • Screen Play by Nat Perrin and Warren Wilson Directed by Tim Whelan • Produced by Irving Starr • An M-G-M Picture

ROBERT TAYLOR
SUSAN PETERS
"SONG OF RUSSIA"

with John Hodiak • Robert Benchley Felix Bressart • Screen Play by Paul Jarrico and Richard Collins • Directed by Gregory Ratoff • Produced by Joseph Pasternak • An M-G-M Picture

WALLACE BEERY
"RATIONING"

with Marjorie Main • Donald Meek Dorothy Morris • Original Screen Play by William R. Lipman, Grant Garrett and Harry Ruskin • Directed by Willis Goldbeck • Produced by Orville O. Dull • An M-G-M Picture

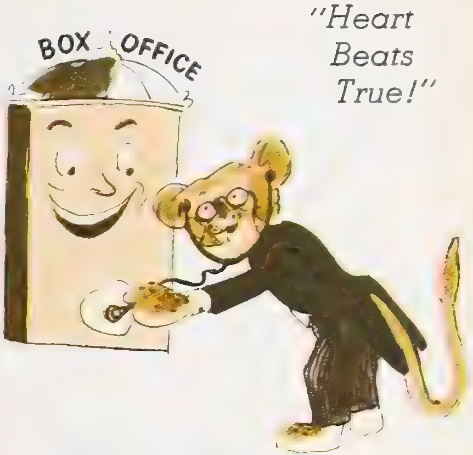
"SEE HERE, PRIVATE HARGROVE"

with

ROBERT WALKER

As "Private Hargrove"

and Donna Reed • Keenan Wynn Robert Benchley • Ray Collins Chill Wills • Screen Play by Harry Kurnitz • Based Upon the Book by Marion Hargrove • Directed by Wesley Ruggles • Produced by George Haight • An M-G-M Picture

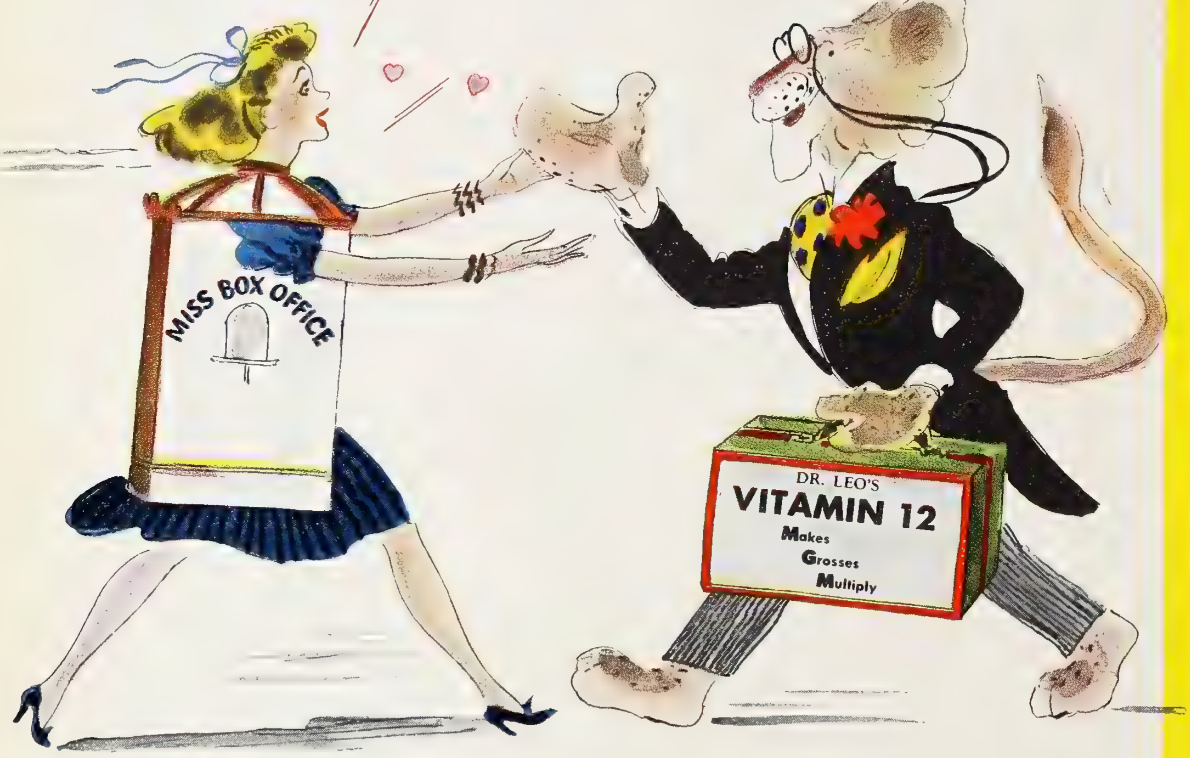


"Heart Beats True!"

M-G-M's VITAMIN 12 for Steady Nerves!

The exhibitor with the carefree look is the chap who's got VITAMIN 12 on tap. What variety: the grand love story of a Yank in Moscow, "Song of Russia"—it's Bob Taylor's best job and it clinches Susan Peters for stardom! Then there's comedy galore in the timely Wally Beery attraction "Rationing" and in the Best-Seller Hit "See Here, Private Hargrove" with appealing Robert Walker on the way UP! Sure, we've had socko groups before, but the greatest of all is that vital, vivid VITAMIN 12 gross-builder!

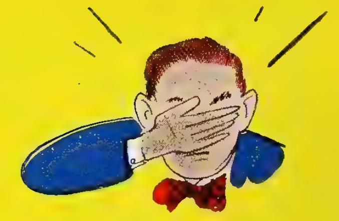
TAKE IT EASY! TURN →


"Be mine Leo dear you've got muscles, endurance, Stars in your eyes—and SUCH VITAMINS!"
"Okay babe, let's marry and settle down for a long run!"
MISS BOX OFFICE
DR. LEO'S
VITAMIN 12
Makes
Grosses
Multiply

SURE, IT'S LEAP YEAR!

And the best proposition you'll get in all of 1944 is M-G-M's "VITAMIN 12"

"Keep up the attack! 4th WAR LOAN!"



DON'T LOOK NOW —but here's what's IN PRODUCTION:

"AMERICA"
(Technicolor)
Brian Donlevy

•

"THE WHITE CLIFFS"
Irene Dunne, Alan Marshal

•

"MEET THE PEOPLE"
Lucille Ball, Dick Powell

•

"ANDY HARDY'S BLONDE TROUBLE"
Lewis Stone, Mickey Rooney
Herbert Marshall, Bonita Granville

•

(Technicolor)
"MR. CO-ED"
(Tentative title)
Red Skelton, Esther Williams

•

"GASLIGHT"
Charles Boyer, Ingrid Bergman
Joseph Cotten

•

"TWO SISTERS AND A SAILOR"
Jimmy Durante, June Allyson, Gloria DeHaven
Van Johnson, Jose Iturbi
Gracie Allen. Lena Horne
Harry James and his music makers
Xavier Cugat and his orchestra

•

"THE CANTERVILLE GHOST"
Charles Laughton, Margaret O'Brien
Robert Young

•

"KISMET"
(Technicolor)
Ronald Colman
Marlene Dietrich

•

"DRAGON SEED"
Katharine Hepburn
Walter Huston, Aline MacMahon
Akim Tamiroff, Turhan Bey

•

"THE SEVENTH CROSS"
Spencer Tracy
Signe Hasso

•

"MEET ME IN ST. LOUIS"
Judy Garland
Margaret O'Brien, Mary Astor

•

"NATIONAL VELVET"
Mickey Rooney
Elizabeth Taylor, Jack Jenkins

•

"THIRTY SECONDS OVER TOKYO"
Van Johnson, Robert Walker

•

"MARRIAGE IS A PRIVATE AFFAIR"
Lana Turner
James Craig, Frances Gifford, John Hodiak

•

"MRS. PARKINGTON"
Greer Garson

Col. May Add 4-6 Films to Program

(*Continued from Page* 1)

ference comes to an end today. Columbia's current season's program comprises 44 features, exclusive of westerns, a similar number of which is expected to be made next year, according to Montague.

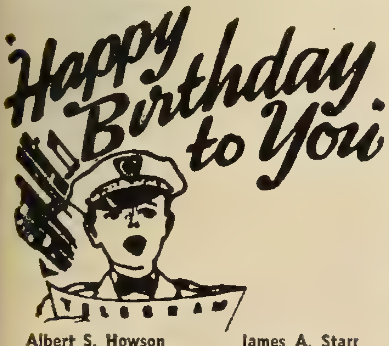
The Columbia sales executive said that his company intended to turn to re-issues to augment its new product only where an urgent need existed or when a re-issue was considered timely. Any pictures re-issued would be given the benefit of strong promotion, he added.

Montague made it clear that Columbia planned no change in its selling policy. "We do plan, however, to sell more percentage pictures and more situations than in the past," he asserted. He said that probably two pictures would be singled out for sale after screening. Montague disclosed that the company was "definitely" trying to get away from war pictures in favor of escapist entertainment in which color would be more widely used.

Montague said that Columbia was ready to extend help of any kind to any small exhibitor honestly in need of it to continue in business.

It was revealed by Montague that the post-war situation has been one of the sales meeting's main subjects of discussion. He said that those at the conference would be sent back to their territories with instructions to solicit the views of exhibitors, members of chambers of commerce and others in an effort to arrive at some conclusion on the subject.

According to Montague, the principal task of the conference has been to work out means of selling "None Shall Escape," "Cover Girl," "Curly" and "Address Unknown' to the public and the exhibitor. The company is lining up the biggest public campaign in its history on the quartet, he said. Montague named "None Shall Escape" the biggest grosser of any picture ever made by Columbia. The co-ordination of radio exploitation and publicity in a concentrated area is being used for the first time by Columbia in the case of this film, Montague stated. "We are going to use radio extensively where we think a picture ties in with radio," he asserted.



Albert S. Howson
Mary Carlisle
James A. Starr
Milton Silver
Pat H. Harman

• • • **BRIEFING THE NEWS:** RKO associates gave Eddie Sniderman, circuit division manager, an induction luncheon at the Hotel Abbey yesterday......Execs. present included Edward L. Alperson, Malcolm Kingsberg, H. Russell Emde. . . • Anna Sten does a p.a. at the Palace tomorrow when "Three Russian Girls" starts. . . • "The Blivens," new stage play backed by Arnold Pressburger, will be the latter's third pic for 1944. . . • Opening of Artkino's "Heroes Are Made" at the Stanley here has been deferred, "Ravaged Earth" staying on. . . • Those Louis Nizer Bond and plasma appeal recordings for theaters and radio stations may be obtained thru Harry Mandel, RKO Theaters publicity dept. here......Three-minute platter sells for $1.25, 15-minute for $1.75. • City Bank Farmers Trust Co. has sold the 55th St. Playhouse to Marcam, Inc., through the O'Gara office. . . • First Negro theater Bond Premiere staged by the Liberty, Chattanooga, Tenn., was a sell-out. • Didja read Candide's neat word-picture of Charlie Skouras in the Daily Mirror yesterday? . . . • If Dave Burton doesn't find a stage script here soon, he's returning to Hollywood. . . • Tallulah Bankhead will do another pic before Broadway sees her on the Boards......

▼ ▼ ▼

• • • *AVENGE PEARL HARBOR!*

Shift Repair Shops Again to WPB's TES

(*Continued from Page* 1)

learned yesterday, after resting for several weeks with the OCR Amusement Section. Theater repair service has been reclassified from civilian to industrial, with the most immediate result being restoration of the AA-2 preference rating for repair and maintenance parts. The rating had dropped temporarily to AA-3. The AA-2 rating is now available to circuit repair shops as well as firms concentrating mainly on repair and supply houses with repair departments.

Repair shops are so busy today that their work is backing up on them, Allen G. Smith, WPB theater equipment chief, said yesterday upon his return from a three-day trip to St. Louis, where he conferred with Ray Colvin of the Theater Equipment Dealers Protective Association and others. There is today a crying need for replacement equipment, Smith said, and explained that he is still trying to get WPB to raise the production quota for new projectors and sound systems.

Smith said the recent announcement by WPB that iron and steel will be released for projection equipment is meaningless so far as 35 mm. equipment is concerned because production is still limited by L-325.

Henry G. Baker Dead

Buffalo—Henry G. Baker, 58, former drummer at the Gayety, died in his home after a six-weeks' illness.

Wood Heads Allied's Com. on Tax Confab

(*Continued from Page* 1)

Ohio, chairman; Harry Lowenstein, New Jersey, and Maxwell Alderman, Connecticut.

After a study, the committee will report its findings to the Allied executive committee which will then vote by mail on whether Allied should participate in the plan. A majority of those attending the sessions yesterday indicated that they were in favor of some sort of a united front against discriminatory taxation and that the plan previously discussed with MPTOA members and distribution leaders might be the answer to the problem.

Treasury Approves RKO Theaters' 1943 Bonus Plan

(*Continued from Page* 1)

divided among 209 employes comprised of theater managers, assistant managers, zone, division and city managers, and also theater publicists.

Included in these bonus awards will be those employes who were with the company during the period the bonus was earned and who are now in the military services of the United States.

A special bonus luncheon will be held tomorrow at the "21" Club with New York theater managers and home office executives attending.

Navy Okay for "Navy Way"

Washington—Navy has okayed the Pine-Thomas "The Navy Way" which Para. will release.

Allied Plans Decree Counter-Proposals

(*Continued from Page* 1)

or Thursday. The committee includes Abram F. Myers, Col. H. A. Cole, William Crockett, Jesse Stern and Robert Poole.

The Allied board, in session here, yesterday ratified the executive committee's report on the decree conferences of Monday and Tuesday. The counter-proposals are now in rough notes but they will be incorporated into a formal draft at the Washington committee meeting. It is presumed that the counter-recommendations will embody the distributors' proposals which had to do with cancellations, circuit expansion, some portions of the clearance section and the 10-year test period.

Allied leaders have given no formal or official statement as to those portions of the proposed decree to which they are not in accord. That statement will be made only to Tom C. Clark, assistant attorney general. The board today will receive a report on the Caravan Committee and will elect officers.

WMC Essentiality Hearing On Film Exchanges Feb. 8

(*Continued from Page* 1)

men, a union representative and others.

If the commission acts favorably it is expected that this will ease the manpower situation among back-room employes. Belief is that a favorable ruling would result in greater consideration by local draft boards in any request for deferment on the part of back-room employes and would also result in a better labor situation.

This is the first hearing of its kind in the country and may act as a precedent.

Mrs. Katherine Meretsky Dead

Detroit—Mrs. Katherine Meretsky, 88, died at Metropolitan General Hospital, Windsor, Ont. She was the mother of Simon Meretsky, general manager of the Paramount Windsor Theaters chain, and of H. C. (Cem) Merritt, associated with the theater entreprises. Four other children also survive. Interment was in Shearey Zedek Cemetery.

John Bruno Succumbs

Tilton, N. H. — John Bruno, 64, proprietor of the Tilton Theater for the past 13 years, is dead. He had owned theaters in Manchester and Keene before coming here in 1931.

Michael Bruno, one of two surviving sons, is manager of the local film house.

Mrs. Joseph Burke Dead

Chicago—Mrs. Joseph Burke, wife of the owner of the Capitol, Batavia, died after a long illness at the Mt. Sinai hospital. Burial will be in Baltimore, Md.

HOLDING OVER
IN ITS SENSATIONAL
NEW ENGLAND DATES!

Co

NONE SH

IN SAN FRANCISCO · OA
SACRAMENTO · FRESN

is keeping

# of TOP

lumbia's

ALL ESCAPE

KLAND · STOCKTON

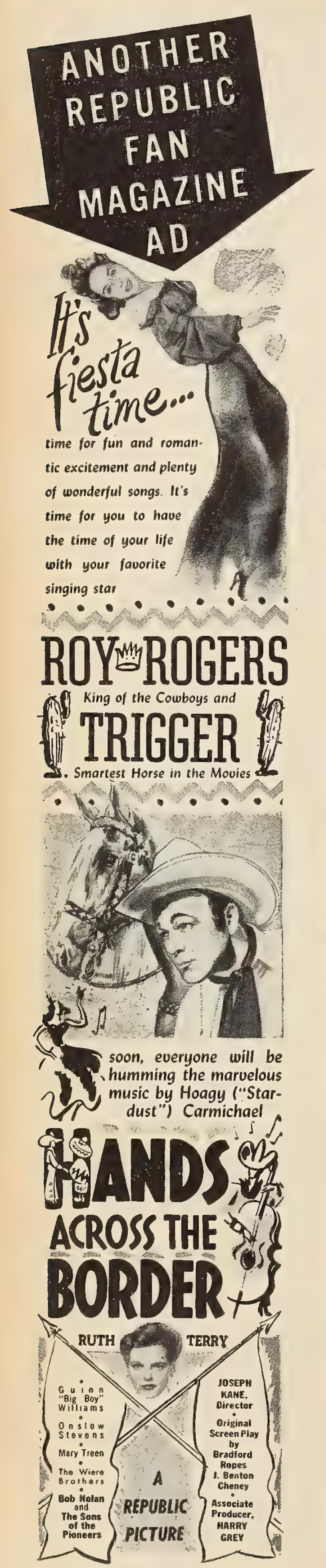
· SAN JOSE AND RENO

up its record

TOP GROSSES!

FOURTH WAR LOAN!
A BOND FOR EVERY SEAT!

COLUMBIA PICTURES


ANOTHER REPUBLIC FAN MAGAZINE AD
It's fiesta time...
time for fun and romantic excitement and plenty of wonderful songs. It's time for you to have the time of your life with your favorite singing star
ROY ROGERS
King of the Cowboys and
TRIGGER
Smartest Horse in the Movies
soon, everyone will be humming the marvelous music by Hoagy ("Stardust") Carmichael
HANDS ACROSS THE BORDER
RUTH TERRY
Guinn "Big Boy" Williams
Onslow Stevens
Mary Treen
The Wiere Brothers
Bob Nolan and The Sons of the Pioneers
A REPUBLIC PICTURE
JOSEPH KANE, Director
Original Screen Play by Bradford Ropes, J. Benton Cheney
Associate Producer, HARRY GREY

REVIEWS OF NEW FILMS

"The Sullivans"

with Anne Baxter, Thomas Mitchell
20th-Fox 111 Mins.

STORY OF HEROIC BROTHERS RATES AS GREAT ENTERTAINMENT; TERRIFIC APPEAL SPELLS SMASHING GROSSES.

In creating this inspiring monument to the memory of the five Sullivan brothers who fell together in a naval engagement in the service of their country, 20th Century-Fox has enriched the world with a film possessed of a universal appeal that has not often been matched on the screen. The production, a superlative cinematic achievement that is above everything else a great family attraction, reaches into the heart of every person because it duplicates the story of millions of young men who have been torn from their homes to engage in the cruel business of war. A human document such as "The Sullivans" is limited in its box-office possibilities only by the ability of theaters to take care of those who will clamor to see the picture. The prominence accorded the Sullivan tragedy in the public prints will prove a tremendous spur to attendance.

"The Sullivans" is not a war picture. Not more than half of the final reel deals with the war. The film dwells on the final moments of the five brothers no longer than it has to, its concern being their lives as normal American boys dedicated to the pursuit of all the things associated with youthful living. The film resolves itself into a study of family life—a study rich in detail and warm with feeling. Its picture of an American family of modest means is painted with laughter and tears, plus a bit of romance.

No formal plot is in evidence. What stirs the emotions and holds the interest is the wealth of little incidents that color the existence of the Sullivans. No cheap and forced dramatics have been employed to give punch to the film. The result is a charming simplicity that gives the film a genuine ring and points up the moving quality of the story. Women, especially mothers, will be brought to the verge of tears time and again. Older persons will know the added joy of being carried back to their own youth.

Lloyd Bacon has done marvels with a cast almost devoid of important names. Under his sympathetic direction five unknowns—Edward Ryan, John Campbell, James Cardwell, John Alvin and George Offerman, Jr.—are a surprise as the Sullivan lads, each being amazingly real and convincing. Although Anne Baxter is starred as the girl who is married to the youngest of the Sullivans, her role is not too important. That does not keep her from giving a star performance. Thomas Mitchell and Selena Royle enact the Sullivan parents capitally.

Mary C. McCall, Jr., rates raves for her screenplay, based on a story by Edward Doherty and Jules Schermer. Sam Jaffe acquitted himself irreproachably as producer with the assistance of Robert T. Kane.

CAST: Anne Baxter, Thomas Mitchell, Selena Royle, Edward Ryan, Trudy Marshall, John Campbell, James Cardwell, John Alvin, George Offerman, Jr., Roy Roberts, Ward Bond, Mary McCarthy, Bobby Driscoll, Nancy June Robinson, Marvin Davis, Buddy Swan, Billy Cummings, Johnny Calkins, John Nesbitt, Selmer Jackson, Harry Shannon, Barbara Brown, Larry Thompson, Addison Richards.

CREDITS: Producer, Sam Jaffe; Associate Producer, Robert T. Kane; Director, Lloyd Bacon; Screenplay, Mary C. McCall, Jr.; Based on story by Edward Doherty, Jules Schermer; Cameraman, Lucien Andriot; Art Directors, James Basevi, Leland Fuller; Set Decorators, Thomas Little, Fred J. Rode; Film Editor, Louis Loeffler; Special Effects, Fred Sersen; Sound, George Leverett, Harry M. Leonard.

DIRECTION, Aces. PHOTOGRAPHY, Good.

"Jane Eyre"

with Orson Welles, Joan Fontaine
20th-Fox 96 Mins.

BRONTE CLASSIC CONVERTED INTO POWERFUL AND ARTISTIC FILM THAT WILL PROVE STRONG ATTRACTION.

The Charlotte Bronte classic has been converted into a highly dramatic film that resorts heavily to theatricalism for the sake of effect. The picture is sombre and brooding—the price it pays for being so faithful to the spirit of the original. There is an inescapable air of doom about this dolorous love tale that is hardly conducive to the happiness of those who view it. Paradoxically, this very fact is evidence of the fine job 20th-Fox has done in putting the Bronte book on the screen.

There is hardly a light moment to relieve the heaviness of the story and the love element is very much subdued. These, however, are not faults; rather are they of the very essence of the theme. Those who don't mind taking a brief respite from laughter and gayety, those who are willing to break momentarily with the modern concept of romance will be well rewarded for their sacrifice, for this is an overwhelmingly powerful film, an artistic triumph, a production of high distinction. The support of those acquainted with the novel is incontestible. The fame of the book will guarantee the box office success of the film version.

Aldous Huxley, Robert Stevenson and John Houseman have been inordinately respectful of the original in their screen treatment. They have couched their screenplay in the precise, stiff language characteristic of the Bronte times, thereby imparting a literary flavor to the film.

The William Goetz production relates the frustrated life of Jane from the time she is hustled off to the orphan asylum run by the soulless Brocklehurst (Henry Daniell) to the moment when she faces the future with a promise of happiness as the bride of Edward Rochester, into whose embittered life she brings a ray of sweetness while serving as his child's governess. The mystery of Rochester's mad wife has been treated with strong suspense.

Joan Fontaine is properly sensitive and subdued as Jane Eyre. Orson Welles is Rochester to the life, although he is rather stagey in the part. Some others who stand out are John Sutton, Sara Allgood, Daniell, Agnes Moorehead, Margaret O'Brien.

The direction of Robert Stevenson is slow and deliberate in keeping with the nature of the story and is marked by extreme forcefulness. The picture is atmospherically impressive, offering solid architectural settings. The art work is the collaborative effort of William Pereira, James Basevi and Wiard B. Ihnen. The superb muted photography of George Barnes sustains the mood of the story.

CAST: Orson Welles, Joan Fontaine, Margaret O'Brien, Peggy Ann Garner, John Sutton, Sara Allgood, Henry Daniell, Agnes Moorehead, Aubrey Mather, Edith Barrett, Barbara Everest, Hillary Brooke, Ethel Griffies, Mae Marsh, Eily Malyon, Mary Forbes, Thomas Loudon, Ivan Simpson, John Abbott, Ronald Harris, Charles Irwin.

CREDITS: Producer, William Goetz; Director, Robert Stevenson; Screenplay, Aldous Huxley, Robert Stevenson, John Houseman; Based on novel by Charlotte Bronte; Cameraman, George Barnes; Production designed by William Pereira; Musical Score, Bernard Herrmann; Art Directors, James Basevi, Wiard B. Ihnen; Set Decorators, Thomas Little, Ross Dowd; Film Editor, Walter Thompson; Special Effects, Fred Sersen; Sound, W. D. Flick, Roger Heman.

DIRECTION, Good. PHOTOGRAPHY, Fine.

Industry's Film Gift To Army Tops 10,000

(*Continued from Page* 1)

ing the industry's second 10,000-print gift.

Industry reps. in attendance included Barney Balaban, N. Peter Rathvon, W. C. Michel, Y. Frank Freeman, Francis S. Harmon, S. H. Fabian, Arthur Mayer, Herman Gluckman and J. Robert Rubin.

Representing the Army at the luncheon were: Maj. W. D. Styer, Col. Kirke B. Lawton, Col. R. C. Barrett and Maj. John W. Hubbell. Screen stars present included: Fredric March, Phyllis Brooks, Ralph Bellamy, Ann Baxter, Maria Montez, Vera Zorina, June Allyson and Nancy Walker.

Initial subjects in the industry's second 10,000 films include: "Heavenly Body," "Miracle of Morgan's Creek," "Song of Bernadette," "Passage to Marseilles," "Hey, Rookie," "It Happened Tomorrow," "Phantom Lady," "Action in Arabia," "Casanova in Burlesque," and "Lady, Let's Dance."

Para. Sales Meet to Hear Balaban, Freeman, Agnew

(*Continued from Page* 1)

Y. Frank Freeman scheduled to speak.

Agenda is topped by sales and exploitation plans for "Lady in the Dark," which will be screened at the home office tonight in advance of the opening session, and "The Story of Dr. Wassell." Further plans for FWTBT will also get attention.

In addition to Agnew, Balaban and Freeman, the list of speakers at the several meetings includes Bob Gillham, Alec Moss, Al Wilkie, Charlie Reagan, Fred LeRoy, "Pat" Scollard, Louis Phillips, Henry Anderson, Joe Walsh, Stan Shuford, Oscar Morgan, George Smith, Hugh Owen.

"Wassell" will be shown Friday night, first print being rushed here from the Coast for the meeting.

Individual meetings between division and district managers will be held on Sunday.

«REVIEWS»

"The Bridge of San Luis Rey"

with Lynn Bari, Akim Tamiroff, Francis Lederer, Nazimova

UA-Bogeaus 107 Mins.

RENOWNED STORY, SOLIDLY PRODUCED AND ACTED, WITH RUGGED BOX OFFICE POTENTIALITIES.

A decade and a half has passed, and virtually a new generation of filmgoers has come, since Thornton Wilder's Pulitzer Prize novel, "The Bridge of San Luis Rey," was translated into celluloid in part silent, part talkie form. Now a new version is ready for the international film marts under the production aegis of Benedict Bogeaus, utilizing the directorial skill of Rowland V. Lee and the Howard Estabrook screenplay.

The attraction is well-made, and not the least of its numerous assets is the preservation of the social and political atmosphere of Peru under the crown of Spain some two centuries ago. A cast of unusual ability is harnessed to recount the interlocking lives of the principal characters and the tragedy which befalls five of them when the crude bridge which they are crossing disintegrates and hurtles them to their doom in the deep rocky gorge at San Luis Rey.

Out of that stark happening grows the desire of a monk to probe the lives of the victims in order that he may find some clew to the mysterious ways of Providence in selecting mortals, whether good or evil, old or young, for sudden death. It is the delineation of the friar's examination of the victims' days on earth which furnishes the story, episodically and narratively.

Thus sketched before the eyes of audiences are the various facets of love,—direct, reflected, pure, selfish. These bring into bold relief the stuff of which Lima's great actress (Lynn Bari), her suitor (Francis Lederer), the Viceroy (Louis Calhern), the Marquesa (Nazimova), Uncle Pio (Akim Tamiroff), and all the others, are made. Meticulous casting of this historical romantic tragedy results in many excellen performances, and the film should do well in all situations, particularly those where solid and serious screen offerings are appreciated. Some expeditious cutting might enliven the footage, particularly since much of the philosophical pattern of the Wilder opus is excluded. Indeed, what with censor problems and controversial matters, the new film bears only casual resemblance to the author's book.

CAST: Lynn Bari, Akim Tamiroff, Francis Lederer, Nazimova, Louis Calhern, Blanche Yurka, Donald Woods, Emma Dunn, Barton Hepburn, Joan Lorring, Abner Biberman, Minerva Urecal and Antonio Triana and His Dancers.

CREDITS: Producer, Benedict Bogeaus; Director, Rowland V. Lee; Screenplay, Howard Estabrook; Author, Thornton Wilder; Adaptation, Howard Estabrook, Herman Weissman; Cameraman, John Boyle; Art Director, Charles Odds; Set Decorations, Maurice Yates; Musical Director, Dimitri Tiomkin; Production Associate, Arthur M. Landau; Film Editor, Harvey Manger; Special Musical Numbers by Dimitri Tiomkin, Frederick Herbert.

DIRECTION, Skillful. PHOTOGRAPHY, Able.

175,000 in Trade Pressing Loan Drive

(Continued from Page 1)

ed the Treasury that National Theaters, which he heads, has purchased $6,000,000 in Bonds and that Twentieth-Fox, headed by Spyros Skouras, has duplicated the "buy," with $100,000 allocated to the Roxy Theater. Latter house, on its own, has purchased $150,000 more in Bonds.

> *Charles P. Skouras, whose purchase of a Bond for each one of the 230 FWC theaters which was reported yesterday, has extended the "Bond for every theater" purchase to all 600 houses operated by National Theaters.*

Other allocations, reported Skouras, were:

20th-Fox — Home Office, $3,100,000; studio, $1,250,000; each of the 31 branches, $50,000.

National Theaters—New York, $2,000,000; Fox Michigan, $100,000; Fox Wisconsin, $100,000; FWC, $2,400,000; Evergreen State, $500,000; Fox Midwest, $500,000; Fox Intermountain, $400,000.

Skouras was host at "21" yesterday to ad and publicity directors of all distributors and National Screen Service who aided in the trade ads for the special War Loan issues of the industry press.

Loew-Metro-WHN Bond Rally Brings Sales of $225,000

Topping the Third Loan figure of $211,870, more than $225,000 in Fourth War Loan Bond purchases were pledged by home office employes of Loew's, Inc., Metro and Station WHN, at a rally staged yesterday. Company is financing the purchase of extra Bonds, allowing employes up to one year to pay.

Jimmy Durante, Phyllis Brooks, and Lee Bowman, made p.a.'s and appeals were made by John T. Madden, Edward C. Dowden, Ernest Emerling, and a Treasury rep.

Rally high spot was the raffling of 40 $25 Bonds contributed by Loew's, Inc. Each employe buying an extra Bond was given a "lucky number" ticket.

Netco Sells All Bonds For Premieres Through B. O.

Netco Theaters Corp. announce a gross sale of $73,000 in Bonds for the Bond Premiere at the Bardavon, Poughkeepsie. Show embraced the U. S. Military Academy band, Eugene List, concert pianist, and "Destination Tokyo."

Broadway, Newburgh, grossed $75,000 with the same pic.

Netco in both instances sold 100 per cent of the Bonds through the box-office.

William T. Branch Dead

Memphis, Tenn.—William Thomas Branch, 49, projectionist at Loew's State Theater since opening in 1920, died in Veterans Hospital.

BOND DRIVE FLASHES

GLOBE LEADS THE WAY

Harry Brandt's Globe, managed by Dave Miller, is the first Broadway house to pass the "Bond for every seat" mark, selling 1,702 against 1,416 seats as of Monday.

"SEABEES" SELL $2,000,000

Oklahoma City—Bond Premiere of Rep.'s "Fighting Seabees" at the Midwest here sold more than $2,000,000 in War Bonds.

FOSTER, KELLY STAYING ON

Pittsburgh—With Bond sale records here falling right and left, Preston Foster and Nancy Kelly will remain here an extra five days.

PHILLY MPA BUYING BONDS

The Motion Picture Associates of Philadelphia has pledged $25,000 of War Bonds to be bought by its membership during the Fourth War Loan drive. Purchases are to be in addition to the individual member's commitments in their various exchanges as well as salary deductions. With the $13,000 mark already passed, Prexy Alfred Davis feels certain that the original pledge may be doubled by the drives' end.

Rank Seeks British Pix Industry Unity

(Continued from Page 1)

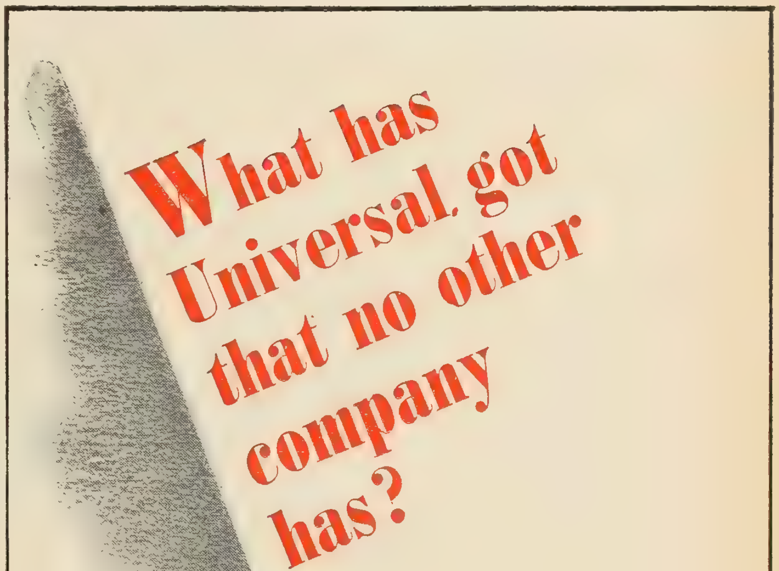
follows growing trade unrest, marked by charges of a monopolistic trend, criticism of the Films Act and claims that control was in danger of passing overseas. The Films Council and the Board of Trade both have given the situation attention. The former has just named a four-man panel to study the monopolistic aspect. Recently, the CEA and KRS authorized a joint body on trade grievances.

Herbert L. Straub, Ork Leader, Dies in Detroit

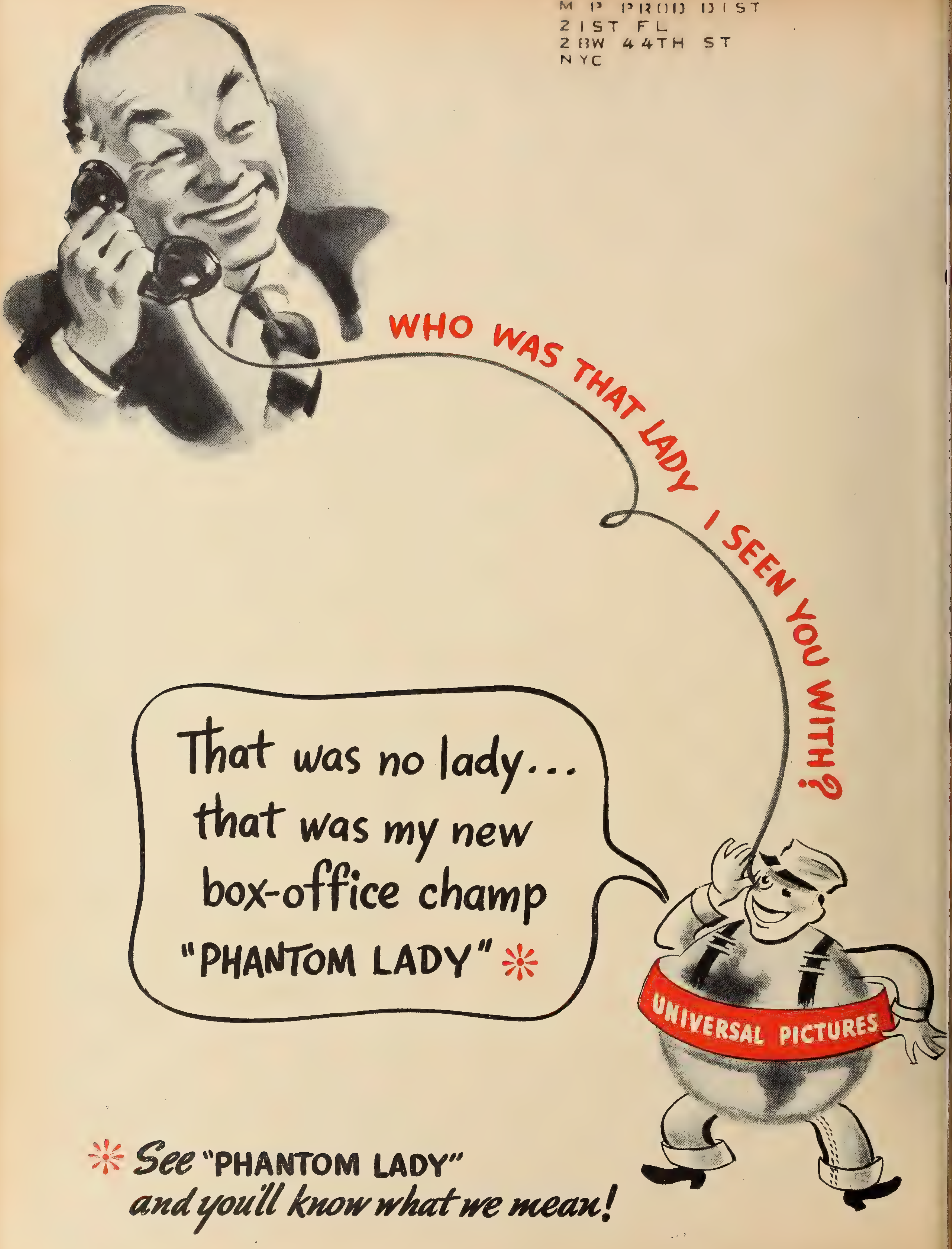
Buffalo—Word of the death in Detroit of Herbert L. Straub, 49, one of this city's best known musical figures, has been received here. A heart ailment was listed as the cause.

Straub set a record of more than 500 performances as leader of the stage band and emcee at the Buffalo. He had been in Detroit for the last several years as conductor of large theater orchestras.

His son, Louis M. Straub, is in the armed forces.


What has Universal got that no other company has?
Watch for announcement!
UNIVERSAL PICTURES

M P PROD DIST
21ST FL
28W 44TH ST
NYC


WHO WAS THAT LADY I SEEN YOU WITH?
That was no lady... that was my new box-office champ "PHANTOM LADY" ✱
UNIVERSAL PICTURES

✱ *See* **"PHANTOM LADY"**
and you'll know what we mean!

"KEEP UP THE ATTACK! 4th WAR LOAN!"

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

. 85, NO. 25 NEW YORK, FRIDAY, FEBRUARY 4, 1944 TEN CENTS

LLIED CONTINUES CARAVAN FOR A YEAR

Decree Draft Closes Modification Moves to U. S.

nly Distrib. Signatories ould Apply to Court for hanges in 10-Year Period

Distributors' proposals for a new nsent decree, now before exhibitor ssociations and the Department of stice for consideration, would limit plications to the courts for modi- ations during the 10-year period to e company signatories, it was arned yesterday.

Under the old decree, a sub-para- aph of the section specifying the tention of jurisdiction by the court th the Government and the dis- ibutors were permitted to seek a

(Continued on Page 12)

ew Col. Posts for larcus, Gins, Roscoe

Promotion of Ben Marcus, Kansas ty branch manager, to district su- rvisor of the Mid-west division, as announced at Columbia's Hotel arwick sales meeting yesterday. arcus will supervise the Des oines, Omaha and Minneapolis

(Continued on Page 12)

es Rank Unity Move U. S.-U. K. Relations

J. Arthur Rank's newest move king to British trade unity via a tional council was pictured here sterday as in line with the British n tycoon's desire to see close U. S.-

(Continued on Page 12)

Deanna Durbin Stays With "U" Six Years

West Coast Bur., THE FILM DAILY

Hollywood—Universal has signed Deanna Durbin to a new six-year exclusive contract, it was announced yesterday. Clarence Heckman and Elmer P. Bromley represented the star in the negotiations with the studio, signed as Miss Durbin finished her 14th pic, "Christmas Holiday."

CFI Has No Recapitalization Plan Tied In With Payment of Dividend Arrears on Pfd.

Consolidated Film Industries, Inc., in a statement yesterday termed as "unfounded" rumors, current in financial circles, to the effect it was considering a plan of recapitalization which contemplates the payment or discharge of the dividend arrears on CFI preferred stock.

Martin G. Smith New National Allied Head

Chicago—Martin G. Smith of Ohio, was elected national president of Allied States by the board of directors at the conclusion of its two-day meeting here yesterday. Smith succeeds M.A. Rosenberg, of Pittsburgh, who served two terms as national president.

MARTIN G. SMITH

William L. Ainsworth, of Wisconsin was elected treasurer, replacing Smith, who served several terms as treasurer. Roy Harrold of Indiana was elected secretary, replacing Meyer Leventhal, of Maryland.

Abram F. Myers was re-elected general counsel and chairman of the

(Continued on Page 3)

Lesser Succeeds to Partington Roxy Spot

Irving M. Lesser, managing director of the Roxy, succeeds the late J. A. Partington as associate general manager of the Brodaway house, it was announced yesterday by A. J. Balaban, general manager.

IRVING M. LESSER

A. J. BALABAN

Simultaneously, Harry C. Arthur,

(Continued on Page 12)

New High for "E" Bond Sales

Skouras' Forecast Backed by Field Reports

Sale of "E" Bonds during the Fourth War Loan drive will top the previous industry campaign mark, it was forecast yesterday by Charles P. Skouras as the trade effort hit the half-way mark.

The forecast was substantiated by enthusiastic reports from state chairmen.

From Minneapolis, John J. Friedl advised that no less than 202 Bond Premieres have now been set as compared with 46 in the last campaign,

(Continued on Page 9)

Chicago Operators Elect Entire Reform Ticket

Chicago—James Gorman, Pantheon Theater, was elected president of the Chicago operators' union yesterday; Frank Galluzzo, vice-president; Ora Beb, secretary-treasurer; Gene Atkinson, business agent. Arthur Tuckman, Samuel Klugman, Charles Funk and Charles McNeill, were elected to the executive board, with Phil

(Continued on Page 3)

Film Theft Situation Said Serious; Preventive Campaign by Exhibs. is Urged

By AL STEEN

Associate Editor, THE FILM DAILY

Chicago—Allied's board of directory yesterday voted to continue the operation of the Caravan Committee for another year. Directors said that the accomplishments of the committee in adjusting terms and exchanging information on film deals justified the continuation of the group which functions on a year-to-year basis.

Charles Trampe, who was scheduled to discuss film delivery matters with the Board, did not appear, but

(Continued on Page 9)

Warners in Singles Move in Wis. Keys

Milwaukee—Trade here is displaying lively interest in a Warner move territorially towards single features.

Several WB key situations in this zone have been shifted over to straight single bills, and there already are some indications that the circuit's move may be adopted by others.

In some quarters here, the opinion is held that a gradual turnover from

(Continued on Page 12)

Decision on Percentage Talent Deals Not Ready

Washington Bureau of THE FILM DAILY

Washington—Decision on percentage deals for talent will probably not be rendered for some time yet, it was learned yesterday at the Bu-

(Continued on Page 3)

Detroit's Nabe Biz Overcoming Slumps

Detroit—Trend of grosses in local second-runs and subsequents is again upward, with business approaching the level which prevailed prior to the pre-Christmas and influenza slumps.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 25 Fri., Feb. 4, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, February 3*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¼	14¼	14¼	.....
Col. Picts. vtc. (2½%)	17	16¾	16¾	— ⅞
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3¼	3¼	3¼	— ⅛
Con. Fm. Ind. pfd.	19⅛	18¼	19	— ¾
East Kodak	160⅞	160⅞	160⅞	— 1⅛
do pfd.	177½	177½	177½	+ 1
Gen. Prec. Eq.	20¼	20	20	— ¼
Loew's, Inc.	59	58½	59	+ ⅛
Paramount	24⅜	23⅝	24¼	+ ⅛
RKO	9	8⅝	8⅝	— ⅜
RKO $6 pfd.	89⅞	88½	89	— ⅞
20th Century-Fox	22⅜	22	22⅛	— ¼
20th Century-Fox pfd.	29¾	29½	29½	— ⅛
Warner Bros.	13	12¾	12¾	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅛	2⅞	3	— ⅛
Radio-Keith cvs.	1½	1⅜	1⅜	.....
Sonotone Corp.	....	....	....	.....
Technicolor	14⅛	13⅝	13¾	.....
Trans-Lux	3¾	3¾	3¾	— ⅛
Universal Pictures	20⅞	20	20½	— ⅛
Universal Picts. vtc.	21	20	20½	— ⅜

"Miracle" Staying Five; "Dark" Off to Feb. 22

Top biz being done at the N. Y. Paramount by "The Miracle of Morgan's Creek" yesterday caused the run to be extended to five weeks, postponing the "Lady in the Dark" debut to Feb. 22.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Hold Press Reception For George Archibald

Approaching return to England of George Archibald, director of the Film Division of the British Information Services, was signalized yesterday afternoon by a press reception at the New Weston Hotel in his honor. He has served with distinction in this post for more than 15 months, and was formerly the joint managing director of United Artists Corp. in England, as well as managing director for that firm in Continental Europe. He is to be succeeded by Thomas Baird. No announcement has yet been made as to who will take the latter's position of assistant director of BIS.

A large delegation of motion picture trade press representatives attended the reception, as well as members of the armed forces. Archibald, upon his return to England, will continue his association with the British Ministry of Information.

Goldwyn Back at Studio; Tackles Premiere, Casting

West Coast Bureau of THE FILM DAILY

Hollywood—Samuel Goldwyn has returned to the studio after a two weeks' vacation at Palm Springs. First on his agenda will be preparations of the Hollywood premiere, March 3, of "Up In Arms" starring Danny Kaye, at the Hollywood Pantages, all proceeds to go to Ann Lehr's Hollywood Guild Canteen. He will also resume casting "Treasure Chest" starring Bob Hope which will go before the cameras, April 1, under the direction of David Butler.

The treatment of the next Danny Kaye "Wonder Man" has been completed, the producer announced, and the screenplay has been put into work by Don Hartman and Mel Shavelson, who developed the treatment from Arthur Sheekman's original, are continuing on the screenplay. Hartman will also be associate producer.

Music Hall Will Stage Garden's Red Cross Rally

Facilities of the Radio City Music Hall staff and organization will be utilized to stage a "Red Cross at War" opening rally at Madison Square Garden Feb. 29, G. S. Eyssell, Music Hall managing director, announced yesterday. Ben Hecht will write the script, Leon Leonidoff will stage the production; and Bruno Maine will create settings for the spectacle.

Erno Rapee, will conduct the Music Hall Symphony Orchestra in a program especially arranged for the show, which will include Music Hall Rockettes, directed by Russell Markert and Gene Snyder; the Music Hall Corps de Ballet, directed by Florence Rogge; the Music Hall Glee Club. Irving Evans will supervise backstage activities at the Garden.

WPB Tackles Problem of Quotas for Film Exports

Washington Bureau of THE FILM DAILY

Washington—Harold Hopper, WPB motion picture chief will remain in Hollywood for several weeks yet, it was learned yesterday at his office here. Hopper went to the West Coast in December and has been working from the Los Angeles office of WPB.

Operation of the office is moving along smoothly, said Lincoln Burrows, Hopper's assistant, yesterday. There is no difficulty on the film situation, nor any great trouble on production materials.

Film export quotas are now being worked out. As yet, there is no decision on the quantity to go to Argentina, nor will this be determined before recommendations are received from the State Department and the FEA.

As for the removal of 35 mm. film from WPB control, no definite decision can be made prior to the receipt of estimates from several military sources which have not yet filed. Burrows assured, however, that there is no occasion for worry in industry circles.

Raftery Resignation Report Denied by UA

Edward C. Raftery is continuing as president of United Artists, with unchanged duties, the company declared in a statement yesterday denying a Coast published report that Raftery had resigned.

Statement also declared that Grad Sears, Arthur W. Kelly, George L. Bagnall and Walter Gould were continuing in their present posts, and the Board of Directors would remain unchanged with Raftery, Sears, Bagnall and Kelly.

In the instance of Kelly, now en route from England, it was said that in addition to television, the board of directors may assign him other duties."

"Bernadette" Breaks Rivoli's 15-Year Record

"The Song of Bernadette" broke the Rivoli's 15-year record in its first week at the theater which ended Tuesday night, it was announced yesterday by Tom Connors, distribution head of 20th-Fox, producers of the film. The week's take was given as $65,000. Connors attributed the film's record-breaking performance partly to the advertising, publicity and exploitation campaign accorded the picture under the personal direction of Hal Horne, the company's ad-publicity chief.

"Lady" Tradeshow SRO

Para.'s tradeshow of "Lady in the Dark" at the Normandie yesterday was SRO.

Hanover's Nugent Burns

Hanover, N. H.—The Nugget Theater was destroyed by fire at a loss of $75,000.

COMING and GOING

WILLIAM F. RODGERS returns to his desk fro a Miami vacation, a week from Monday.

DR. ALEXANDER GALPERSON is expecte here from the Coast today.

BARRINGTON GAIN leaves Hollywood toda for New York.

ED MOREY, Monogram executive, train of New York today for Chicago to attend Monogram sales meeting there tomorrow an Sunday, and returns to his local desk on Monday.

ZAC FRIEDMAN is returning from a Hollywood business trip.

WILLIAM WHITE, general manager of Skour Theaters circuit, and **MRS. WHITE** are on th Coast for a fortnight.

EARL I. SPONABLE is on the Coast.

WALTER WANGER heads East from the Coa Sunday; itinerary includes New York and Washington.

NICHOLAS NAPOLI, Artkino head, has r turned from the Coast.

JOSEPH R. VOGEL is in Chicago.

AL STEEN, FILM DAILY associate editor, r turns late today from Chicago.

Plan "Show of Shows" At TA Meeting Today

Entertainment committee of th "Show of Shows," to be staged a Madison Square Garden, March 1 by the Emergency Committee t Save the Jewish People of Europ meets at 1 p.m. today in the Theate Authority office, to plan the benef show.

Attending will be Gilbert Mille William Feinberg, Nick Matsouka Harry Mayer, Joe Schoenfeld, Be Sercowich, Jack Alicoate, Irving Le ser, Arthur Knorr, Bob Weitman, N W. Krasne, Max Wolf, Nat Karso James Sauter, Ben Boyer, Bert L tell and Ed Sullivan. Al Rosen chairman with Alan Corelli as a visory chairman.

Hudson, Wis., Theater Files Clearance Case

Minneapolis—Paul Mans and Do ald O'Reilly, operators of the Hu son Theater, Hudson, Wis., have fil a clearance complaint with the Mi neapolis tribunal asking that 12 day clearance granted the Falls Th aters, River Falls, Wis., be elim nated or fixed at a reasonable max mum. Complaint names all five di tributors.

LET'S HELP YOU

conserve your presen equipment with PRECISION replacemen parts for all standar 35mm. projectors.

FREE: Send TODAY fo our complete parts catalog, giving us nam of dealer serving you community.

WENZEL PROJECTOR COMPANY
2505-19 South State St. Chicago, Il

Martin G. Smith New National Allied Head

(*Continued from Page* 1)

board and Pete J. Wood of Ohio was re-elected recording secretary.

The executive committee also was re-elected. It consists of Martin Smith, chairman; M. A. Rosenberg, Col. H. A. Cole, Sidney Samuelson and Jack Kirsch. The Caravan Committee, consisting of Rosenberg, Samuelson, Cole, Ainsworth and one other to be named by the Pacific Coast Conference, was re-elected.

Decision on Percentage Talent Deals Not Ready

(*Continued from Page* 1)

reau of Internal Revenue. Industry leaders tried last week to get the Bureau to agree to set up a formula whereby dollar and cents ceiling for these deals could be known in advance. Under the present arrangement, when a studio tries to write a contract for talent which has not heretofore worked on a percentage basis it must stipulate a dollar ceiling, which in turn is arbitrarily accepted or rejected by the BIR office in Los Angeles.

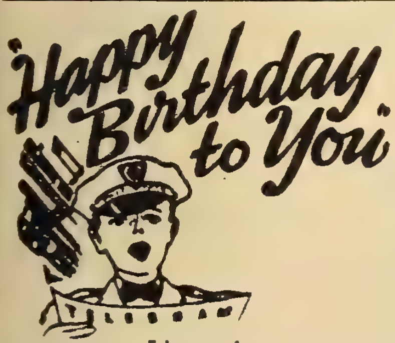
It is expected that there will be no hard-and-fast rule on these specific ceilings although some rule may be worked out to stipulate who may be employed on a percentage deal and to approximate the dollar ceiling which must be attached. The Government, however, is certain to reserve the right to review individual contracts.

Chicago Operators Elect Entire Reform Ticket

(*Continued from Page* 1)

Kore, Edward Schultz and Edward Riley as board trustees.

The reform ticket won out.



February 4

Nate J. Blumberg
Ida Lupino
James Craig
William French
Pat Dowling
Willard I. Schales
Ethel Jackson
Nigel Bruce
Albert Margolies
Stella Simon

February 5

Stanley W. Hand
Tim Holt
Monta Bell
J. A. Miller
Jack Donahoe
Walter W. Simons

February 6

Charles S. Goetz
Ben Lyon
Louis Nizer
Marion Orth
Lupe Velez
Jack Luden
Russell Gleason
Ronald Reagan
William M. Pizor
Eleanor Stewart

● ● ● **WHAT BETTER OCCASION** for a luncheon than to mark the sensational biz "Gung Ho!" is doing at the Broadway Criterion? ......And so Universal will play host Wednesday in the Astor's College Room to producer Walter Wanger and the Criterion's Charlie Moss......Company execs. and the trade press will break bread. ● Universal is responsible for a second social event next week...... At "21" on Tuesday, a luncheon will honor producer Julien Duvivier of "Flesh and Fantasy" and "The Imposter.". . ● American Television Society's programming round-table at the Capitol Hotel next Thursday will offer NBC's Clarence R. Menser, Philco's Paul Knight, Ruthrauff-Ryan's Thomas Hutchinson, DuMont's Sam Cuff, Lt. John G. T. Gilmour, formerly of GE; Maj. Warren Wade, formerly of WNBT; Charles M. Storm Co.s Ray Nelson and W2XWV's Will Baltin......Yes, sir, tele is getting hotter by the minute......

▼ ▼ ▼

● ● ● *IF YOU'VE WAITED to get your ticket for that exhib. testimonial to Charlie Skouras at the Waldorf-Astoria, Monday, you're out o' luck......Harry Brandt reported a sell-out last night...... Speakers will include Ted Gamble, Edward L. Alperson, Si Fabian, the honor guest and Brandt......*

▼ ▼ ▼

● ● ● **WITH PARAMOUNT EXECS.,** home office and sales, convening today to plot campaigns for "Lady in the Dark" and "Dr. Wassell," it's interesting to note that, regardless of paper rationing and the rising tide of war news, the company's national publicity breaks via syndicates and wire services hit an all-time high last year...... And during the last month, syndicate and service desks here assigned no less than a dozen cameramen to cover Para. publicity ideas originating with the nimble-witted Tom Waller of Bob Gillham's department...... Proving again that you can get national press breaks for pix if you know how to develop spot stuff......

▼ ▼ ▼

● ● ● *REVERSE ENGLISH......Mike Dolid, head of Warner's film contract department, who is doing his wartime bit as a member of the city ambulance corps, became the passenger instead of the driver of an ambulance the other day when he slipped and accumulated a couple of bad gashes on his face......*

▼ ▼ ▼

● ● ● **REPORTER'S CUFF NOTES:** The Army's very excellent "War Department Report" will have a Navy counterpart in "Battle for the Beaches," nearly ready for showings to war workers...... It's based on naval combat footage and includes some captured Nazi clips......Quentin Reynolds does the commentary......Pic runs 25 minutes and the Navy will impose a nominal rental charge.. . . ● Upwards of 75 Para. femme employes at the home office are taking the Pep Club's gym and swimming course at the Henry Hudson Hotel. ● Twenty-one hospitals and other institutions are now getting free pix, thanks to the Variety Club of New England. . . ● That "Lady in the Dark" fashion show at the Women's Military Service Club is now set for a week from Sunday, not Sunday......

▼ ▼ ▼

● ● ● *THE ORDER OF APPLAUSE: To William K. Jenkins, Lucas & Jenkins prexy, who regularly writes personal letters in addition to the monthly newsletter sent to the 250 employes now in the service. . . ● To Indiana-Illinois circuit which is making available theaters in Elkhart, Michigan City, LaPorte, Indiana Habor and Whiting for presentation of "Present Arms," Fort Harrison all-soldier show, with all proceeds going to Army Emergency Relief.*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

Texas "Dimes" Total $200,000, Up 1800%

Robert J. O'Donnell, Texas state chairman of the 1944 March of Dimes, reports that collections in theaters there will exceed $200,000, jump of 1800 per cent over the 1943 figure and nearly three times O'Donnell's pre-drive prediction of $80,000.

Receipt of additional remittances has boosted the Loew's Theaters total from $425,000 to $436,000. The Capitol Theater, N. Y., led the circuit with $12,733. Loew's State, Norfolk, was in second place with $11,999, and Loew's Century, Baltimore, third, with $9,894.

Exhibitors report that children were among the leading contributors to this year's campaign. Herman Eisenstadt, owner of the Terminal and National, Brooklyn, attributes his 100 per cent increase in collections largely to coins from the kids.

W. T. Murray, manager of the Rialto, Atlanta, Ga., has the honor of being the first theater to send in check for March of Dimes collections to his state chairman. J. H. Thompson, State chairman for Georgia, reports that Murray collected $1,936.47, nearly four times last year's total of $572.

Home office collections are now being tabulated and are expected to amount to a staggering figure, according to Leonard Goldenson, Home Office chairman.

"Miracle" Ahead in Second

"Miracle of Morgan's Creek" topped its first week in the second stanza at the New York Paramount, playing to 151,217 admissions.

WEDDING BELLS

Indianapolis — Howard L. McCracken, petty officer, 2-c, USN, who, before his entry into the Navy, was in charge of the shipping at the National Theatre Supply Co., and Deborah Ann Thomas, of this city were married in the Advent Episcopal church.

Seattle — Jean Parker, formerly with the publicity department of Sterling Theaters, will be married in March to Sergt. George Selvidge, who has been transferred from the ROTC staff at Chaffee, Junior College, Ontario, Calif., to Arizona.

Seattle — Bernice Zimmerman of the M-G-M office staff, was married recently to Karl O'Berry.

Chicago — Dorothy Reinheimer, daughter of Lou Reinheimer, owner of the State-Roseland Theater, will wed Lt. "Bud" Malter, now at Harvard University, after several months' service in Panama Canal Zone.

Chicago—Staff Sergt. Robert M. Keyes, formerly of the Roosevelt theater, married Florence M. Stanton of Chicago.

SENSATIONAL NE
RHYTHM ☆ SENSATIONAL N
NEW LOVELIES TO ADORE ☆ NEW HIT SONGS ☆ NEW FUN TO HOWL OVER
Louella Parsons says:
"THE FANS NEARLY TORE
Hedda Hopper says:
"DANNY KAYE'S WHAT
DANNY
NEW COLOR TO DAZZLE
YOU ☆ NEW SCENE

COLOR ★ SENSATIONAL NEW LOVELIES ★ SENSATIONAL

NEW STAR ★ SENSATIONAL NEW LAUGH [illegible] TODAY

THE THEATRE DOWN!"

"When Danny Kaye first appeared on the screen, when 'Up In Arms' was projected, he was a new personality, a new face—unfamiliar to the fans . . . By the time the preview audience became familiar with him the applause was deafening and the fans nearly tore the theatre down. Samuel Goldwyn has a definite find in Danny Kaye."

I CALL SENSATIONAL!"

"Danny Kaye's a whole blitzkrieg. So much talent it almost scared you . . . The preview audience clapped, screamed and yelled. It's by far the best thing Dinah Shore's ever done . . . Constance Dowling is clever, attractive. The Goldwyn Beauties are just that . . . But it's Danny Kaye's romp."

SAMUEL GOLDWYN

presents

KAYE

DINAH SHORE
DANA ANDREWS
CONSTANCE DOWLING

PLUS THE GOLDWYN GIRLS

IN TECHNICOLOR

Released through RKO Radio Pictures, Inc.
Directed by Elliott Nugent · Associate Producer Don Hartman
Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh

S TO REMEMBER ★ NEW HIT SONGS TO HUM ★

Franz Werfel's

The Song of Bernadette

A 20th CENTURY-FOX PICTURE

the 15-yea

at the

has broken

e record

Rivoli!

(NEW YORK)

4th WAR LOAN DRIVE . . . A BOND FOR EVERY SEAT

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Men On Her Mind"

with Mary Beth Hughes, Edward Norris, Ted North, Alan Edwards, Luis Alberni and Kay Linaker

(HOLLYWOOD PREVIEW)

PRC 67 Mins.

EXCELLENT CAST AND SPLENDID DIRECTION COMBINE TO PUT THIS ONE OVER.

This is a pleasing program offering, highlighted by the work of an excellent cast. Wallace W. Fox has supplied splendid direction and Alfred Stern good production values.

Mary Beth Hughes does nicely as a graduate of an orphanage, who is determined to achieve success as a singer. Ted North, Edward Norris and Alan Edwards are the men in her life, each wanting to marry her.

Mary gets a job as Edwards' secretary, but his sister, Kay Linaker, makes things so unpleasant that Mary quits. A small-time night club operator, whom Mary meets, is slain by an old sweetheart, and Mary flees the scene.

Edward Norris, wealthy playboy, aids Mary and brings her the news that the night club operator's slayer has confessed. Through the efforts of Alan Edwards, who is a millionaire, Mary wins the top singing spot on an important radio program—and makes good.

Ted North, a young music teacher, whom Mary has inspired to write a popular song, vies with Norris and Edwards for her love, and it is North whom she finally accepts.

Raymond L. Schrock wrote the original screenplay, while the songs used by Miss Hughes include "Heaven On Earth," by Lee Zahler and Pat O'Dea; "Once Around The Clock," by Zahler and Carol E. Cooper, and "I Predict," by Sam Neuman, Michael Breen and Billy Lynch. Robert Cline's camerawork is praiseworthy.

CAST: Mary Beth Hughes, Edward Norris, Ted North, Alan Edwards, Luis Alberni, Kay Linaker, Claire Rochelle, Lyle Latell, Claire McDowell, Eva Hamil, Isabel La Mai, Lane Chandler.

CREDITS: Producer, Alfred Stern; Director, Wallace W. Fox; Author, Raymond L. Schrock; Screenplay, same; Cameraman, Robert Cline; Art Director, Paul Palmentola; Set decorations, Harry Rief; Editor, Charles Henkel, Jr.; Musical Director, Lee Zahler; Songs by Zahler, Carol E. Cooper, Sam Neuman, Michael Breen and Billy Lynch.

DIRECTION, Good. PHOTOGRAPHY, Praiseworthy.

Artkino Will Release Rosener on Coast

Artkino has closed a deal with the Herbert Rosener Co. on the Coast for the distribution of the former's product in California, Oregon and Washington, it was reported yesterday by Nicholas Napoli, Artkino head, upon his return from Hollywood. Napoli further disclosed that the Russian documentary, "The People's Avengers," which Artkino will distribute in this country, was being produced in Hollywood. The film, dealing with the activities of the Russian guerrillas, will have a commentary written and spoken by Norman Corwin.

"Texas Masquerade"

with William Boyd

UA 59 Mins.

BOYD RINGS BELL AGAIN IN A HOPALONG WESTERN; PIC CHOCKFUL OF ACTION AND EXCITEMENT.

Again western fans have cause to applaud a Hopalong Cassidy film. "Texas Masquerade" has William Boyd working overtime as the hero. The action is abundant and furious, and there are any number of incidents that will make the kids jump with excitement.

The film makes a bid for extra attention by requiring Boyd to appear in dude raiment through half of the film in order to uncover the villainy. At the same time the Boyd fans are treated to a larger dose of acting than customarily dealt out by their hero.

A well-tested western plot has been resorted to in "Texas Masquerade" by the authors, Norman Houston and Jack Lait, Jr. Mady Correll is co-owner of a ranch which a crooked lawyer (Russell Simpson) is trying to grab because there is oil on it, a fact the girl is not aware of. Other ranchers are also being bedevilled by the lawyer, who gains his end by making it so difficult for his intended victims to meet their mortgage obligations that they are put off their property. To get to the bottom of the villainy Boyd passes himself off as an Eastern attorney, co-partner in Miss Correll's ranch who is wounded by a gang of brigands while he is on his way to look into the trouble besetting the girl. Finally, the villains see through Boyd's masquerade and go after him mercilessly. Boyd is victorious after a terrific battle with them.

Harry Sherman has given the film a satisfactory production with the help of Lewis Rachmil. George Archainbaud's direction is good.

Boyd is supported to the hilt by Andy Clyde, who brings forth many laughs; Jimmy Rogers, Miss Correll, Don Costello, Simpson.

CAST: William Boyd, Andy Clyde, Jimmy Rogers, Mady Correll, Don Costello, Russell Simpson, Nelson Leigh, Francis McDonald, J. Farrell McDonald, June Pickerell, John Merton, Pierce Lyden, Robert McKenzie, Bill Hunter.

CREDITS: Producer, Harry Sherman; Associate Producer, Lewis Rachmil; Director, George Archainbaud; Screenplay, Norman Houston, Jack Lait, Jr.; Based on Characters Created by Clarence E. Mulford; Cameraman, Russell Harlan; Art, Director, Ralph Berger; Supervising Film Editor, Carroll Lewis; Film Editor, Walter Hannemann; Sound, Jack Noyes; Set Decorator, Emile Kuri.

DIRECTION, Good. PHOTOGRAPHY, Good.

Academy Awards Program Dedicated to Servicemen

West Coast Bureau of THE FILM DAILY

Hollywood—Speeches will be banned, dress will be informal and the entire program will be dedicated to the fighting men of the united nations at the Academy of M. P. Arts and Sciences awards presentation March 2.

Portions of the program will be short-waved to troops around the world by the armed forces radio service, headed by Lt. Col. Tom Lewis.

"In Our Time"

with Ida Lupino, Paul Henreid

Warner 110 Mins.

WELL-PRODUCED DRAMATIC ENTERTAINMENT IN WHICH ROMANCE FIGURES HEAVILY; SHOULD PULL STRONGLY.

Warner Bros. has used the sugar-coating of romance to give palatibility and box office punch to this story of the struggle between the forces of darkness and enlightenment. The setting this time is the Poland of the period just preceding the German attack.

The romance carries purpose in this instance. It serves as the means of setting forth in popular terms the clash of ideas that constitutes the drama of the film, and from it springs nearly everything of significance in "In Our Time."

The parties to the romance are an English girl on a Polish shopping tour with her employer and a count representative of the decadent nobility of Poland. The attachment between man (Paul Henreid) and maid (Ida Lupino) alters practically the whole course of events in the film. Prompted by her, the man declares his independence from his uncle, off whom the family has been living. Her love also inspires the man to take a stand against the appeasement policy of the uncle and in favor of stiff resistance to the Germans.

Henreid is married to Miss Lupino against the wishes of his family. The only one on the couple's side is an uncle, a sweet and delightful philosopher, a champion of progress and of opposition to the will of the Nazis. When Henreid is cut off by his uncle, he turns to the development of the family estate at the urging of Miss Lupino, establishing democratic relations between help and management. The employment of modern farming methods brings good times to the family estate, but in the end all is undone when everything is set to the torch before the advancing Nazis.

Miss Lupino and Henreid are ideal in the top roles, with the former adding considerable to her dramatic laurels. Victor Francen plays the uncle who favors appeasement; Nancy Coleman, the sister of Henreid; Nazimova, his mother; Mary Boland, Miss Lupino's employer; Michael Chekhov, the other uncle. All of them are good, especially Chekhov, who comes close to stealing the acting honors. This is is Nazimova's first screen appearance in years and years.

Produced effectively by Jerry Wald, the picture was given strong direction by Vincent Sherman that emphasizes the dramatic content of the Ellis St. Joseph-Howard Koch screenplay. Also to be noted are the photography of Carl Guthrie; the score of Franz Waxman and the art direction of Hugh Reticker.

CAST: Ida Lupino, Paul Henreid, Nancy Coleman, Mary Boland, Victor Francen, Nazimova, Michael Chekhov, Marek Windheim, Ivan Triesault, John Bleiffer, Lotte Palfe, Wolfgang Zilser, Richard Ordynski.

CREDITS: Producer, Jerry Wald; Director, Vincent Sherman; Screenplay, Ellis St. Joseph, Howard Koch; Cameraman, Carle Guthrie; Musical Score, Franz Waxman; Film Editor, Rudi Fehr; Sound, Clare A. Riggs; Art Director, Hugh Reticker; Set Decorators, Casey Roberts; Musical Director, Leo F. Forbstein.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

☆ SHORTS ☆

"World's Youngest Aviator"

Universal 9 m

Interesting Stuff

Potentialities and inherent skill of American youth is disclosed remarkably in the initial sequence of this short. It shows David Stoddard, a 10-year-old Texas boy, who has enough solo hours in the air to be eligible (except for his age) for a pilot's license. Old and young will get a kick out of his aeronautical adeptness. Four other sequences are devoted to oddities in various parts of the nation, namely, the Atlantic City house whose address is officially No. 1 Atlantic Ocean; the collection of old carriages in Colorado Springs; the Rouge River, Ore., nautical mailman; and the cat in Jacksonville who is foster mother both to her natural offspring and a squirrel. It's interesting stuff.

MPOE Pact With Music Publishers Given Okay

Regional War Labor Board yesterday approved an agreement between Motion Picture Office Employes Union 23169, AF of L, and Music Publishers Holding Corp. which provides for classification of all jobs, minimum and maximum rate ranges for all classifications, and a two-year deal covering length of service increases.

Employes receiving below the minimum will be brought to the minimum as of August 10, 1943, and all classifications will receive additional increase from six to 11 per cent retroactive to that date. Another increase in the same amount will be given on August 10, 1944. Deal covers all employes of M. Witmark. Harms, Inc., New World Music Co., and other affiliates of Music Publishers Holding Corp.

A separate deal for the warehouse shipping employes of the same company was also approved on application of the same parties. This deal provides for the same increases but covers additional classification.

The office and warehouse employes were represented by Russell M. Moss, executive vice-president of the union, and the companies by Herman Starr and Saul Immerman.

"Cowboy Canteen" on Loew's

'Cowboy Canteen," first of two special westerns Columbia is offering, has been booked to play the Loew Circuit. It's the first Columbia western ever to play that chain.

Predicts New High For 'E' Bond Sales

(Continued from Page 1)

while Warren Irwin of South Carolina reported Bond Premieres set for all large state cities, with an "E" sales record certain.

V. F. Crockett of Virginia telegraphed the sale of "E" Bonds in Norfolk, Richmond, Roanoke and other points are far ahead.

Thomas Berta of Wyoming reported that in Rock Spring, Cody, Green River and Casper, sales in "E" Bonds up to last week have topped 7,000.

Fred Larkin of South Dakota reports 52 Bond Premieres set plus 23 Bond auctions with 90 per cent of theaters actively engaged in special activities.

Federal Reserve reports from Oklahoma records 107,624 "E" Bonds sold at the halfway point, C. B. Akers, Oklahoma exhibitor chairman wired. "This represents 39 per cent of the state's quota."

William Miskell, Nebraska state chairman, reports the 53 Bond Premieres set to date represent twice the number in the last campaign.

Florida already has sold approximately 68,000 individual "E" Bonds, according to a report from J. L. Cartwright, state chairman.

Frank B. Hornig reports Maryland has sold 59 per cent of its Fourth Loan quota.

60 Execs. at Chi. Meeting To Stimulate War Bond Sales

Chicago — Sixty leading theater executives met with Joseph Vogel at the Stevens Hotel yesterday to discuss methods of stimulating War Bond sales in the Chicago territory. Jules Rubens, state chairman, presided. Talks were made by Frank Downey, M-G-M Detroit manager, who lauded Walter Pidgeon's fine work there. Rubens said that a big job was done here by Jinx Falkenburg and John Garfield. Ken Carpenter, of the Treasury Department told the gathering that film stars were bringing big Bond sales, while Don Rossiter, Indianapolis, urged better co-operation in the routing of stars.

Jack Rose, Indiana-Illinois Circuit, said Bond premieres brought best results, sales as high as $500,000 resulting from these efforts. Some complaints were registered about the lack of Chicago Bond premieres, and Vogel stated that efforts would be made to remedy this situation.

Speakers urged that theaters make greater use of Government trailers. Lincoln Birthday morning shows for juveniles and Valentine day shows for the grown-ups were suggested as Bond sale stimulators.

Among others attending the meeting were John Balaban, Will Holnder, Jack Kirsch, Edwin Silverman, Arthur and Rueben Schoenadt, W. E. Bamford, Eddie Heiber, Harris Silverburg, Sid Rose, Sam Gorelick, Tom Gilliam, Irving Mandel, Tom Gorman, Jack Schlaifer, J. H. Stevens and B. J. Lowrie.

Jack Kirsch, Illinois Allied prexy, reported Bond sales to date of $315,000, with March of Dimes total exceeding $40,000.

HONORED 100 BONDSMEN*

JOHN R. SHIELDS, Capitol, Ansonia, Conn.
EARL M. FAIN, Palace, Leesburg, Fla.
LOUIS LAMM, Odeon, Beaver Dam, Wis.
MARGARET SHEPPARD, Crossett, Crossett, Ark.
R. C. GENTRY, Ritz, Baldwyn, Miss.
KEN PETERS, State, Pierre, S. D.
FRED PERRY, Olympic, Watertown, N. Y.
LEO BENNIS, Lincoln, Lincoln, Ill.
BEN GREENBERG, Stadium, Woonsocket, R. I.
DICK MILLER, Wilson, Arlington, Va.
F. G. HALLOWELL, Dickinson, Dickinson, N. D.
GEORGE FRANTZ, Gothic, Englewood, Colo.
ELTON L. BENSON, Rex, Albion, Neb.
HENRY T. STAFFORD, Imperial, Griffin, Ga.
LLOYD FRANKLIN, Sunshine, Clovis, N. M.
BRECK FAGIN, Orpheum, Twin Falls, Ida.
HANK LOWRY, Beacon, Port Washington, L. I.
LOUIS CHARNINSKY, Rialto, Dallas. Tex.
H. J. ARNOLD, Indiana, Terre Haute, Ind.
DAVE MOLDER, Ritz, Corpus Christi. Tex.
NEVIN McCORD, Ada, Boise, Ida.
CHARLES P. HOWARD, Avalon, Easton, Md.
AL JOHNSTON, Lee, Leesville, La.
BERT HENSON, American, Butte, Mont.
AL WEST JOHNSON, Heilig, Eugene, Ore.
WELDER DANIEL, Warner's Ritz, San Bernardino, Cal.
THOMAS E. BURNS, JR., Clifton, Clifton Heights, Pa.
E. LIGHT, Loew's Embassy, North Bergen, N. J.
RICHARD FRYER, People's Chanute,, Kan.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

Capt. Glenn Miller's AAF Band at Roxy Bond Show

The "Million Dollar War Bond Show" at the Roxy at midnight next Friday will include stage bills of the Music Hall, Paramount, Capitol, Roxy, Strand and State Theaters, and the Army Air Forces Training Command Band, under the direction of Capt. Glenn Miller.

"Flying Bondsmen" Hold Mid-Campaign Meetings

Series of important mid-campaign meetings between the "flying bondsmen" and industry state war Bond leaders are in progress.

Two conferences were held yesterday by Robert Mochrie in Wilmington and Baltimore, to be followed by another pair of meetings today in Washington and Richmond. Area Bond leaders met in Chicago yesterday with Joe Vogel.

George Dembow is scheduled to confer today in Des Moines and on Saturday he will meet with other Bond leaders in Omaha. Monday will be taken up by Dembow with a meeting in Kansas City, with St. Louis scheduled for Monday conference.

First of the Southern states mid-campaign conferences will be held by "flying bondsman" Dan Michalove Saturday at Atlanta, to be followed with a meeting in Charlotte on Monday and Charleston also early in the week.

John Harris held the first of his "flying bondsman" meetings in Minneapolis yesterday.

Leonard Goldenson next Tuesday will confer in Philadelphia.

Cleveland will be the scene of another "flying bondsman" meeting to be conducted tomorrow by Maj. L. E. Thompson, to be followed on Saturday by a get-together in Cincinnati which will be attended also by the Columbus committee.

Allied to Continue Caravan for a Year

(Continued from Page 1)

Martin G. Smith stressed the importance of educating exhibitors to the necessity of halting film thefts, which have grown to large proportions in the last year. He warned theater men not to leave film where it could be stolen.

A previous proposal for an enlarged bulletin service or magazine for Allied affairs was voted down, at least for the duration.

It was voted to hold the next board meeting in Philadelphia some time in May.

Abram F. Myers, general counsel, will meet with the Consent Decree Committee in Washington on Tuesday instead of Monday. A draft is expected to be ready for the Department of Justice by Wednesday. Meanwhile, Myers will prepare a rough draft for study by the committee.

Pete J. Wood, chairman of the Tax Committee, may hold a meeting of his group in New York the week after next.

The board prior to adjournment approved the financial report and okayed unit quotas for the year.

WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?
UNIVERSAL PICTURES
QUIZ PROGRAM
Watch for announcement!

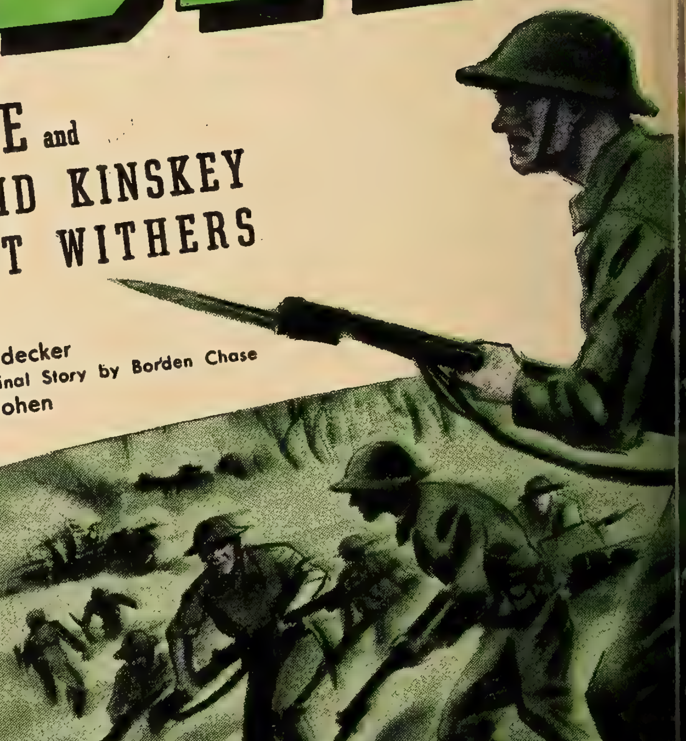
Romance of the Seven Seas!

John WAYNE ★ Susan HAYWARD

THE FIGHTING SEABEES

with DENNIS O'KEEFE and
WILLIAM FRAWLEY • LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS

Edward Ludwig—Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie • Original Story by Borden Chase
Associate Producer—Albert J. Cohen



A Republic Picture

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Warners in Singles Move in Wis. Keys

(Continued from Page 1)

duals to singles is in the cards. Those who incline to that viewpoint call attention to the fact that fewer releases are coming through and that there is more and more emphasis being placed on big pictures.

Warners Intervenes In Groton Theater Case

New Haven—Warners have intervened for the Garde, New London, Victory Theater Operating Co. for the Victory, and M & P for the Capitol, New London, in the Groton Theater, Groton clearance complaint, seeking reduction in clearance of the the first-runs, New London. It is expected an arbitrator will be chosen by tomorrow.

Monseigneur Clearance Complaint is Settled

Clearance complaint of Monseigneur Enterprises, Inc., operator of the Forum, Metuchen, N. J., against the five decree signers has been settled by stipulation. Agreement calls for reduction of the seven days clearance of the Paramount, Oxford and Strand Theaters, Plainfield, to one day. Present 14-day clearance of the RKO State, Rivoli and Opera House, New Brunswick, remains.

Show "Marseille" Feb. 21

WB's "Passage to Marseille" will be nationally tradeshown Feb. 21.

IN NEW POSTS

PHIL GELLER, Universal salesman, Winnipeg.

JIM DEMPSEY, manager, State Toledo, O.

J. W. (PETE) DAILEY, Universal studio publicity director, Universal City.

JOSEPH F. LAWLER, Universal studio publicity staff, Universal City.

JOSEPH ROSENBERG, assistant manager, Southtown, Chicago.

LOUIS CALMIRA, assistant manager, United Artists Theater, Chicago.

DICK HOFFMAN, Warner vaudeville booking agent, Chicago.

ART MOGER, Warner field public relations staff, Boston.

JOHN SHELLY, assistant, Eckel, Syracuse.

PAUL KARLSON, assistant, Empire, Syracuse.

AL BONDY returned from Pittsburgh and Johnstown yesterday.

FLOYD PETERS, Wometco auditing department, Miami, Fla.

JACK KERNELL, assistant manager, Plaza, Miami Beach, Fla.

"BILLY" WILSON, manager Athens and Dreka, Deland, Fla.

RICHARD MULLINS, manager, Florida, St. Petersburg, Fla.

BILL TISON, manager, State, Eustis, Fla.

CHARLES DENMAN, manager, Park, Avon Park, Fla.

P. F. THOMAS, treasurer, Altec Service Corp.

ED HAAS, district manager, Fox Midwest, District 2.

AMES J. LONG, district manager, Fox Midwest, District 5.

ENN LAWLER, district manager, Fox Midwest, District 1.

TO THE COLORS!

★ DECORATED ★

WALTER E. STARCK, USAAF, former Warner Theaters manager, Chicago awarded the Air Medal.

WALLACE E. NYGRENE, USMC, formerly Chicago Theater, Chicago, awarded the Order of the Purple Heart.

—★—

★ PROMOTED ★

ROBERT JAFFE, USAAF, former electrician, Chicago Theater, Chicago to lieutenant.

—★—

★ ARMY ★

FRED GRELLE, Warner home office.

RICHARD BECK, Warner Theaters, Chicago.

GEORGE SINGER, Warner Theaters maintenance chief, Chicago.

GEORGE MILLER, manager Whalley, New Haven.

JACK BROWN, Paramount salesman, New Haven.

JACK THOMPSON, Paramount salesman, Detroit.

R. S. ANDERSON, manager, Florida State, St. Petersburg, Pa.

—★—

★ NAVY ★

JOHN GENNARO, Universal home office staff.

JACK HUBER, Universal home office staff.

ROBERT OROPOL, Universal home office staff.

—★—

★ MARINES ★

J. A. MIER, manager, Park, Avon Park, Fla.

MARK CHARTRAND, manager, Miami Theater, Miami, Fla.

—★—

★ CADET NURSE CORPS ★

MARIE WEBER, Universal home office staff.

—★—

★ CANADIAN ROYAL NAVY ★

GARFIELD CASS, Regal branch manager, Toronto.

Lesser Succeeds to Partington Roxy Spot

(Continued from Page 1)

Jr., announced that Mrs. Inger Partington succeeds to the interests of her late husband in Fanchon & Marco, Inc. Partington's son, Staff Sergt. J. A. Partington, Jr., will join F & M when he comes out of service.

Upward move of Lesser will bring no changes in the Roxy production staff embracing Gae Foster, Arthur Knorr and the talent and artists' bureau under the direct supervision of F & M's Sam Rausch.

Ties Rank Unity Move To U. S.-U. K. Relations

(Continued from Page 1)

British trade relations realistically and effectively attained.

That picture was drawn by Paul Soskin, member-producer of the recently London-formed Independent Producers, Ltd., which Rank is backing financially and whose board he heads. Gabriel Pascal and Michael Powell are also affiliated with the new British enterprise as member-producers, and Soskin indicated yesterday that Noel Coward may also join.

Soskin, at a Sherry Netherlands trade conference, pointed out that the war has changed British production from an insular to world-wide status of importance, and expressed the conviction that Rank's keen and far-sighted policies will make available to U. S. theaters, big, quality attractions.

While in Hollywood, Soskin will see David O. Selznick for stars for "Signed With their Honour," on which Soskin hopes to use an American script writer and director.

Independent Producers, Ltd., he explained is similar in business structure to United Artists, with each partner annually making two or at the most three features with minimum budget of $1,000,000, and double that amount in many cases. Each unit producer in the company will get 25 per cent of the revenue derived from each of his films, and draw, after a number of years, an additional sum from a pool comprising the revenues from Independent Producers' "take" generally.

Soskin revealed that he has been in close touch with Paramount regarding his new pic, and also with Spyros Skouras.

Pascal is making "Caesar and Cleopatra," Powell "Canterbury Tale," an original by Emerich Pressburger, and Soskin's second oncoming feature will be "Fame Is The Spur," from Howard Spring's book.

Six studios are now operating in Britain, and about 5,250 theaters, Soskin said. Attendance is up, and admissions prices are about the same as a year ago. Between 44 and 50 features were made in 1943, and probably less will be this year. No new film equipment available, and raw stock is rigidly controlled. The public is tiring of war pictures, Soskin declared.

New Col. Posts for Marcus, Gins, Roscoe

(Continued from Page 1)

branches as well as the K. C. office, formerly in Carl Shalit's division.

Two other promotions were also announced. Joe Gins, Charlotte manager, goes to Detroit as manager, a newly created post, and George Roscoe is upped from salesman to take the Charlotte branch.

Also announced was the fact that Central Division Supervisor Carl Shalit with headquarters in Detroit, will act as co-ordinator with the Home Office in connection with the Buffalo exchange, headed by Phil Fox; and the Albany exchange, headed by Joe Miller; in addition to the three Indianapolis, St. Louis and Detroit offices currently in his district.

Credit Union to Elect

Election of officers of the 20th-Fox Employes' Credit Union is scheduled to be held today. Doing the selection will be the following directors, who were elected on Tuesday: Nat Brower, Barbara Evans, Murray Chikofsky, Eugene McEvoy, Luke Stager, Molly Grill, Ted Shaw.

Decree Draft Closes Modification Moves

(Continued from Page 1)

modification or vacation of any provision after three years.

The new draft also prevents the Attorney General from moving for divorcement or dissolution for the 10-year period following court entry of the amended decree.

Another heretofore undisclosed feature of the distributors' proposals relates to forcing. While penalties would be imposed for the forcing of shorts and newsreels, the new draft has no provision against the forcing of features, although the original draft embraced such a provision.

The assumption is that the cancellation clause embodied in the new proposals is an antidote for the alleged practice of forcing features.

Indie leaders who are studying the proposals pointed out yesterday that there is no change in the present provisions calling for the licensing in different districts (Section V) nor is there any change in the "some-run" provisions of Section VI.

The requirement that a complainant's theater must have been in existence, or have replaced a theater which was in existence on the date of the decree, has been omitted, it is also noted.

Indie spokesmen, too, stressed that the definition of an indie is the same but an indie is now defined as an operator of or affiliated with not more than six theaters instead of five, while the definition of a circuit has been changed from a group of not less than 15 theaters to a group of not less than six.

Lt. Robertson Missing

Hammond, Ind.—Lt. John Robertson, USAAF, formerly manager of the Warner Theater, is reported missing in action. He served with the Royal Canadian Air Corps before joining the U. S. service.

FEMME TOUCH

MRS. AUGUST SERRANTOS, manager, Ohio, Oakland City, Ind.

MRS. MARJORIE BAUER, manager, De Luxe, Detroit.

MRS. ROLLO S. VEST, manager, Vest Enter-

LENA FROSINA, booker, Monogram, New Orleans.

ELLA LAMB, telephone operator, M-G-M, Omaha.

MARIAN WALLACE, stenographer, 20th-Fox, Omaha.

MRS. HAROLD MARTIN, Tri-States Theater Co., Omaha.

MILINA DOGOSTA, contact clerk, Paramount, Omaha.

VIRGINIA McCANDLESS, treasurer, Omaha Theater, Omaha.

CHARLOTTE TABOR, booker, Paramount, Seattle.

SUE O'CONNOR, special service department, National Screen Service, Chicago.

SERITA LAING purchasing department, Evergreen State Theaters, Seattle.

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 26 NEW YORK, MONDAY, FEBRUARY 7, 1944 TEN CENTS

MPTOA BOARD STUDIES PROPOSED DECREE

Report Indies To Seek Simplified Arbitration

THE WEEK IN REVIEW

"Bugs" in Decree

By L. H. MITCHELL

COUNTER-PROPOSALS: Dis- ributor proposals for changes in ne New York consent decree occupied the attention of the execu- ve committee of Allied States, its oard members and of several indie tate units at Allied's Chicago con- erence. Indies found many "bugs" n the proposed changes, objecting harply to a 10-year duration move or any new decree. Counter-pro- osals to those advanced by the dis- ribs. will be formulated by the indie xhibs. and forwarded this week to sst. Atty. Gen. Tom C. Clark.

* * *

WAR BONDS: Results so far ob- ained by the industry in the Fourth Var Loan drive are the greatest in lm history, it was indicated by eaders in the effort. "Flying Bonds- nen," Bond premieres, star p.a.'s, ree Movie days brought in sales be- ond highest expectations. A new ecord has already been reached in he sale of the "E" Bonds to small nvestors which the Treasury wished ushed. It was stated that 175,000 persons in the film biz are actively ngaged in stimulating the sale of Bonds.

* * *

MARCH OF DIMES: The indus- ry's participation in the March of Dimes greatly surpassed the most anguine expectations, theaters' col- ections having passed the $3,000,- 000 mark and being well on towards $4,000,000 with many theaters yet o report.

* * *

ALLIED STATES: At the Chicago Allied conference a committee was named to take action looking to the orestalling of increased taxation or the industry and to work with all trade units in putting up a united ront in the matter. Action was urged to put a stop to the increasing heft of films. It was decided to con- inue the Caravan Committee for another year. Martin G. Smith was elected president of national Allied,

(Continued on Page 2)

Decree Committee May Ask For Regional Appeal Board in Draft

A simplified arbitration system to be embodied in a revised New York consent decree is expected to highlight the counter-proposals to be offered by the all-independent decree committee named in Chicago last week. The arbitration recommendations will be made to offset the distributors' decree proposal that the present arbitration plan be continued without change. It is reported

(Continued on Page 4)

List 26 Features on New Mono. Program

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram's 1944-45 program will include 26 features and 16 westerns, it was announced yesterday by W. Ray Johnston, president, who left for New York to preside at the first of a series of Eastern

(Continued on Page 7)

Bergman to Lead Ampa Theater Adv. Discussion

Maurice Bergman, Universal's Eastern ad-publicity chief, will be honor guest and will lead a discussion on "What Has Happened to Advertising in the Theater" at a lunch-

(Continued on Page 6)

PLACE QUITS AT 20TH-FOX

Rejoins Chase National Bank as a Vice-President

Resignation of Hermann G. Place as a member of 20th-Fox's board and as chairman of the company's Executive Committee, effective Friday, was announced Friday.

Place, who has been on the board since 1933 and who assumed the Executive Committee top spot in June, 1941, rejoins Chase National Bank as a vice-president. He has resigned the vice-presidency to accept the 20th-Fox administrative post at the request of the late Sidney R. Kent, then president of the film company.

Withdrawal of Place at this time is regarded in financial circles as a

(Continued on Page 6)

Para. Won't Ask for Upped "Lady" Scale

Backed by an all-out advertising and publicity campaign, Paramount's "Lady in the Dark" has the opportunity of being the company's biggest grossing picture of all time, Neil Agnew, general sales manager, told district managers and advertis-

(Continued on Page 2)

Directors to Report Findings to Kuykendall; Urged to Avoid Hasty Decision

Directors of the MPTOA are studying the distributors' proposals for alterations in the New York consent decree and will report their findings by mail to Ed Kuykendall, president. It was reported yesterday that Kuykendall advised his board members to take their time in studying the revised provisions and not to rush into a quick reaction.

The directors will discuss the proposed terms with their unit leaders and then report their findings to Kuykendall. It is expected that the

(Continued on Page 6)

State Dept. Places Films Under DeWolf

Washington Bureau of THE FILM DAILY

Washington—Francis C. DeWolf, head of the State Department's new Telecommunications Division, on Friday confirmed reports that he has definitely been given the commercial pix assignment. Foreign marketing

(Continued on Page 6)

Hear Charles E. Wilson May Take Over OCR Post

Washington Bureau of THE FILM DAILY

Washington—It is rumored here that Charles E. Wilson, WPB vice-chairman, is about to step in and take control of the Office of Civilian Requirements, succeeding Arthur D.

(Continued on Page 2)

Air Show for Pix Bond Drive

Theaters Urged to Pick It Up, Sell Bonds

West Coast Bureau of THE FILM DAILY

Hollywood—Marking the first utilization of the air lanes by the film industry for the direct sale of War Bonds, an all-star 25-minute show will be broadcast from Hollywood, coast-to-coast, over the Blue Network's 170 stations Wednesday night, starting at 9:30 p.m. E.W.T. Air time is being made available by the Coca Cola Co.

The program, arranged by the Treasury Dept. as a tribute to the

(Continued on Page 7)

N. J. Allied Will Mark Silver Jubilee in June

Allied Theaters of New Jersey will hold its silver jubilee in Atlantic City in June, it was reported on Friday. Celebrating its 25th anniversary as an independent exhibitors' association, the New Jersey unit will hold its annual convention in conjunction with the jubilee. All branches of the industry will be invited to attend.

1,200 to Join Today In Honoring Skouras

One of the largest turn-outs of New York industry-ites in recent years was assured today at the Waldorf-Astoria luncheon honoring Charles P. Skouras, national chairman of the trade's Fourth War Loan campaign. Harry Brandt, luncheon committee chairman, Friday said that the attendance would reach 1,200.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 26 Mon., Feb. 7, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Friday, February 4)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14⅜	14	14	— ¼
Col. Picts. vtc. (2½%)	17½	16¾	17½	+ ¾
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅛	3⅛	3⅛	— ⅛
Con. Fm. Ind. pfd.	18½	18¼	18½	— ½
East. Kodak	160	159	159⅛	— 1¾
Loew's, Inc.	59½	58¼	58½	— ½
Paramount	24⅜	24	24	— ¼
RKO	8⅜	8½	8½	— ⅛
RKO $6 pfd.	89¼	88¾	89	.....
20th Century-Fox	22	21¾	21¾	— ⅜
20th Century-Fox pfd.	29¾	29⅛	29½	.....
20th-Fox ppf.	102	102	102	+ 1
Warner Bros.	12⅞	12⅝	12¾	.....
NEW YORK BOND MARKET				
Para. B'way 3s55	87½	87½	87½	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	1½	1⅜	1⅜	.....
Sonotone Corp.	2⅞	2⅞	2⅞	+ ⅛
Technicolor	13⅞	13⅜	13¾	.....
Trans-Lux	3½	3½	3½	— ¼
Universal Pictures	20½	20¼	20½	.....
Universal Picts. vtc.	21	20¼	20¾	+ ¼

Rosyl Amusement Files Trust Suit Particulars

The Rosyl Amusement Corp. on Friday filed a bill of particulars in New York Federal Court in its trust action against 22 film firms, including the eight majors. The suit accuses the defendants of entering into a conspiracy to restrain trade in the distribution of film in the Jersey City area.

Rosyl, which operates the Cameo Theater in Jersey City, also charges that the defendant distributors granted special privileges and preference to the Skouras Theater Corp., one of the five theater chains operating in the Jersey City area.

Para. Won't Ask for Upped "Lady" Scale

(Continued from Page 1)

ing representatives and home office executives, who completed a three-day meeting at the Hotel Pierre yesterday. Agnew said no exhibitor would be asked to advance his admission prices despite the picture's magnitude.

Prexy Barney Balaban told the delegates the four Technicolor productions, "Lady in the Dark," "For Whom the Bell Tolls," "Frenchman's Creek" and "The Story of Dr. Wassell," all to be available to exhibitors this year, represent the most important group of pix ever released by Para. in any one year. Each will be released as a special.

"Lady in the Dark," Agnew said, will have 15 pre-release engagements in important keys during March, with the world premiere being at the Paramount Theater, Hollywood, Feb. 9, followed by the Los Angeles Paramount Feb. 10 and the New York Paramount Feb. 22.

Other pre-releases will include the following theaters: Metropolitan, Boston, March 9; Beach, Sheridan and Paramount, Miami, March 17; Carolina, Charlotte, N. C., April 9; United Artists, Detroit, March 1, 8 or 15; Orpheum, Phoenix, March 3; Rialto, Tucson, March 3; the new Radio City, Minneapolis, March 2; Fox, San Francisco, March 2; Capitol, Cincinanti, March 17; Newman, Kansas City, April 6; Majestic, Dallas, March 16 or 17, and engagements also in St. Louis and Baltimore.

The advertising and exploitation campaign for "Lady in the Dark" will be the largest in the company's history, R. M. Gillham, ad-pub. head, told the delegates, entailing an expenditure of $500,000.

Myerberg Judgment Stands as Disney Loses Motion

A motion by Walt Disney Productions, Inc., to set aside the judgment of $20,000 awarded Michael Myerberg, theatrical producer, for breach of contract was denied on Friday by Supreme Court Justice Lloyd Church.

At the same time the court made an exception in the $30,000 jury award against Kidder, Peabody & Co., Wall St. investment house, co-defendant. The court granted the firm a new trial in the event the plaintiff refused to reduce the judgment to $20,000. Counsel for Myerberg stated that he would consent to the reduction and would file judgment accordingly.

Myerberg's suit was based on the contention that he negotiated a deal between the defendants which resulted in underwriting 150,000 shares of Disney preferred stock at a par value of $3,750,000. He charged that the defendants refused to pay him for his services.

Tax Bill Veto May Bar Rise in Scale

Washington Bureau of THE FILM DAILY

Washington—Although the industry is set to up prices on March 1, in order to take care of the near-doubling of the admissions tax voted by both House and Senate, it becomes increasingly probable that the tax will remain at its current rate for some time to come.

Although the final version of the bill has not yet been voted by the House and Senate, the Treasury and the OES have already urged the President to veto the bill. Wendell L. Willkie's speech of last week, calling for taxation far greater even than that proposed by the Administration, is looked to strengthen the case for a veto.

Secretary Morgenthau was at the White House Thursday, and THE FILM DAILY has learned from reliable sources within the Treasury that he had in his pocket a draft for a veto message—a draft which had been drawn up jointly by Morgenthau and Judge Fred Vinson, head of OES. "Whether Morgenthau actually discussed the matter with the Chief Executive Thursday could not be ascertained.

Both Morgenthau and Vinson are reported to have decided that it is pointless to accept the bill approved by House and Senate conferees, since it fails to provide even a major portion of the additional revenue they seek. Informed quarters here believe that chances for a veto are better than even.

Hear Charles E. Wilson May Take Over OCR Post

(Continued from Page 1)

Whiteside, who resigned last month. Wilson's move would not mean his dropping his WPB post, since OCR has never been an independent agency but rather a part of WPB. On the other hand, there is still the Maloney bill before the Senate, which would set OCR up as an independent agency.

If Capitol Hill is not satisfied that civilian needs will be well taken care of, it is possible that the Maloney bill will be dusted off and brought to the hearing stage.

The pix industry would probably fare well under Wilson. Although he has not been put on record as regards pix, he is known to have been actively interested in the community recreation program of OCR, which includes building of a large quantity of new theaters in war-swollen areas. Wilson's support for this building program is reported to have been strong from the beginning, and the major reason for the apparent acceptance of the program by the WPB facilities and construction branches.

THE WEEK IN REVIEW

"Bugs" in Decree

(Continued from Page 1)

and William L. Ainsworth of Wisconsin was named treasurer.

* * *

PERSONALITIES: Aside fro the election of Martin G. Smith Allied's new prexy, outstanding personalities in the week's news gris included Irving M. Lesser named t succeed the late J. A. Partington a assistant general manager of th Roxy, the retiring of O. Henr Briggs from the presidency of Producers Releasing Corp. (as the firm' subsidiary, PRC Pictures, was chartered in Ohio), the elevation by Columbia of Ben Marcus from branc manager in Kansas City to distric supervisor of the Mid-West, transferring by the same company of Jo Gins from branch manager at Charlotte to head the newly created pos of Detroit manager, and naming o salesman George Roscoe to head it Charlotte branch.

Muscatine's Palace Burns

Muscatine, Ia.—The Palace, a Fo theater, was virtually destroyed b a fire with loss estimated at $60,00 partly covered by insurance.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE • ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
in Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

RKO PALACE B'WAY & 47th St.
"THREE RUSSIAN GIRLS"

TIMES SQ. Loew's STATE
On Screen
Rosalind Russell
Brian Aherne
in
'WHAT A WOMAN!'
In Person
MARION
HUTTON
Extra!
Wesson Bros.

The best possible evidence that this is a TOP box-office picture!

MOTION PICTURE DAILY

Review

"Phantom Lady"

(Universal)

EXHIBITORS should not be misled by the title "Phantom Lady," into pegging it as just another horror film. On the contrary, as produced by Joan Harrison and directed by Robert Siodmak, it is a top-notch psychological murder mystery melodrama packed with 87 minutes of suspense and action in the best Alfred Hitchcock manner. It is guaranteed to leave limp the most hearty devotees of this type of film. Word of mouth advertising will go a long way in selling it to the customers.

While too much credit cannot be given to Miss Harrison and Siodmak for their handling of the Bernard C. Schoenfeld screen play derived from a novel by William Irish, much of its effect is due to Ella Raines and Franchot Tone for their handling of the top roles. As the personable sculptor who is supposedly afflicted with paranoia, which leads him to a series of vicious murders, Tone turns in a grand performance. Miss Raines as secretary of Alan Curtis, a successful civil engineer who is convicted of one of the crimes committed by his friend, Tone, is neat in the role of detective. The slight romance between Miss Raines and Curtis provides this film with appeal for all types of audiences.

The phantom lady of the title is Curtis' only alibi when his wife is murdered, but the very people who identify him deny having seen him with the lady in question, whom he met at a bar. When Curtis is convicted, Miss Raines takes over the search for the elusive female. She succeeds in wearing down two witnesses, a bartender and a "hep-cat" drummer, but accidental death strikes in the first instance and murder in the second before she can obtain conclusive evidence that they have been bribed to deny the existence of Curtis' "phantom" alibi. Tone enters the picture at this point and is revealed as the murderer. He befriends Miss Raines and joins in the search for the elusive female, naturally to help his old friend Curtis, but more important to oversee Miss Raines' efforts to locate the elusive alibi through an unusual hat. Miss Raines almost joins Tone's list of victims before she discovers the truth. Tone plunges through a window when cornered by the police.

Besides the romantic relief, there are also two musical sequences in the film which are part of the action. One, a surreptitious "jive" session, is unique. Other performers, including Curtis, Fay Helm, Aurora Miranda, sister of Carmen; Andrew Tombes, and Regis Toomey, are satisfactory. Elwood Bredell's photography catches the spirit of the action.

Running time, 87 mins. Release date, Jan. 29. "G."*

MILT LIVINGSTON

*"G" denotes general classification.

Phantom Lady

starring

FRANCHOT TONE

ELLA RAINES

ALAN CURTIS

with THOMAS GOMEZ • AURORA
ELISHA COOK, Jr. • FAY HELM
ANDREW TOMBES

Directed by ROBERT SIODMAK • Associate Producer, JOAN HARRISON • Screen Play by Bernard C. Schoenfeld
Based on the novel by William Irish

"KEEP UP THE ATTACK! 4th WAR LOAN!"

Report Indies Seek Simpler Arbitration

(*Continued from Page* 1)

that arbitration and appeal on a more regional basis are favored by the independents. The decree committee meets in Washington tomorrow.

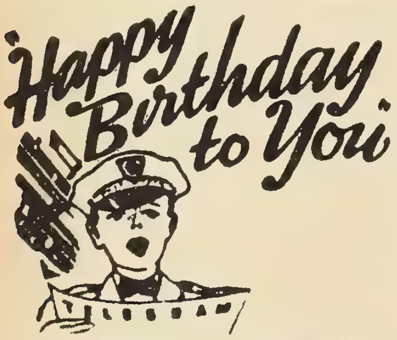
Because there is no over-all limitation on circuit expansion in the revised decree, it is believed in some indie circles that provisions covering expansion will be met with counter-proposals. This speculation is based on the fact that the revised proposed decree offers five exceptions to the requirements for seeking court approval of building or acquiring theaters by a defendant company. These five exceptions would permit a defendant to renew or extend leases, or acquire an additional interest, or rebuild or improve a house in which it had a financial interest on the date of the amended decree; acquire or build a theater or acquire a financial interest in a theater in the same general neighborhood in which the defendant already has an interest; build or acquire a "showcase" theater; build or acquire a theater in an area where it has been "locked out," and lease a theater for a road show.

While it is agreed that joint control of a theater by two or more defendants shall end, the stipulation, it is reported, will not apply to the joint interest of Paramount and RKO in the Butterfield theaters in Michigan.

Italian Landing Footage In Newsreels on Friday

Washington Bureau of THE FILM DAILY

Washington—The newsreels received several thousand feet on the latest Italian landings Friday, for general release Friday of this week. The film, reported to be among the best action footage to come in thus far, was shot partly by pool photographer Louis Cass, with footage also from the Signal Corps, Air Forces and Navy. In addition there is coverage also of the capture of the Italian towns of Vittori. Nothing has yet been received from the Marshall Islands.



Edward Nugent
Fred F. DeSilva
Paul Guertzman
Fred Stanley
Buster Crabbe

▼ ▼ ▼

● ● ● **REPORTER'S CUFF NOTES:** Producer Richard Blumenthal, East for the "Lady in the Dark" opening, is in Doctor's Hospital for a minor intestinal operation. . . ● Sam Kootz, Columbia ad copy writer, has resigned. . . ● Dwight Weist, narrator for RKO's "This Is America" series and the RKO Pathe News, is doubling in brass in "Peepshow," new Fulton Theater play. . . ● Charles Cohen, who stepped down as Metro's trade press contact Friday, was presented with a War Bond and other best sellers by his office associates. . . ● Sigurdur G. Norddahl is here on assignment by the Iceland Government to study instructional films production at New York University. . . ● The Hotel Astor's Robert K. Christenberry will direct the Red Cross War Fund appeal in the entertainment, hotel and realty fields. . . ● Talk about timing! With world-wide interest in Russia's foreign policy, the National Film Board of Canada comes through with "Russia's Foreign Policy," short, for UA distribution now. . . ● Gene Myers, Loew's West Bronx division manager, celebrated his 36th anniversary with the organization yesterday......Gene started as a Loew pilot in Peekskill. . . ● Don't be surprised if Columbia's big one, "None Shall Escape," goes into the Globe here. . . ● Warners home office still department is starting to get a fairly good volume of mail from fe-males in service (WAC, WAVES, SPARS) for MALE CHEESECAKE!......

▼ ▼ ▼

● ● ● *NEW HAVEN JOURNAL COURIER says this actually happened: Two braid-conscious aviation cadets, from the Air Force School at Yale, were walking along the street the other day, saluting left and right......"Listen," said one, "military courtesy requires that we salute officers of all friendly and co-belligerent nations, but some of these uniforms have me guessing......Wait a second! Head's up!"......The Saluting Demon snapped a high-ball to a portly, braid-encrusted figure passing by......"Why the salute?" his friend asked ......"Allied officer!"......"Allied officer, hell!" replied the other, "That was the doorman from Loew's Poli!"......*

▼ ▼ ▼

● ● ● **OUT OF THE NEWS GRAB-BAG**......Lou Smith, who recently resigned as Metro home office publicity manager, may join the Spitz-Goetz International Pictures. . . ● Guy Kibbee, after he finishes his role in "Dixie Showboat" on the Coast, trains here to star in Mike Todd's stage production of "Purple Dust," by Sean O'Casey. . . . ● Apologies to Margaret Ray of the Astorian Budget for mixing her home town of Astoria, Ore., with Astoria, L. I. . . ● Recommended reading: Presenting the Warner Brothers, by Hermine Rich Isaacs in the February issue of Theater Arts. . . ● Winnipeg Tribune has inaugurated a new mid-week film column, "I Like Movies," conducted by Ben Lepkin. ● Didja know that Bette Davis declined a second honorary degree, this time tendered by Rollins College? Seems as how she couldn't make the Florida trip because of her WB studio schedule......

▼ ▼ ▼

● ● ● *JOHN GOLDEN will be associated with Hollywood's Harry Joe Brown in the Broadway production of "Out of This World," George Seaton's comedy......Richard Whorf will direct......Incidentally, a second Brown stage production, "Sleep It Off," bowed in at Frisco's Geary last night......Director Ralph Murphy, old college chum of Brown at Syracuse, is associated with the producer in the latter venture......Incidentally, Ann Corio tops the cast......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

COMING and GOING

WENDELL L. WILLKIE, chairman of the 20t Fox board, has left on a two-week tour of t Northwest.

ARTHUR W. KELLY was expected to retu from London over the week-end.

E. T. GOMERSALL, Universal's assistant ge eral sales manager, was in Albany Friday.

RICHARD F. WALSH, IATSE head, is pected back today from Chicago, where he we to supervise the election of new officers operators' Local 110.

JOSEPH R. VOGEL has returned from Chica

NORMAN H. MORAY, WB short subjects sa manager, on his way back to New York from Southern trip, will be in Atlanta tod and tomorrow, with additional stop-overs tl week in Charlotte and Washington and Phil delphia.

ART MOGER, former Hearst-New England pr motion editor who was signed last week by M Blumenstock as Warner field rep for New En land, left for Boston over the week-end to a sume his new duties.

JOHN GARFIELD is awaiting USO orders take off for an overseas tour to entertain s diers.

BILL RESNICK of the Emerson Yorke Stu has returned from location in Arizona where completed shooting on "Soldiers of the Soil

MAX A. SANOWSKY, owner of the Fai St. Louis, is back from a three weeks' stay Florida.

JACK FLYNN, M-G-M Western Division man ger, leaves for the West Coast this week, turning to Chicago on Feb. 23.

FRANK DURKEE, owner of the Durkee The ters, Baltimore, is vacationing in Florida.

J. LOUIS ROME, Baltimore circuit operat is spending several weeks in Florida.

HARRY SHERMAN is here from the Coast.

GEORGE ARCHIBALD leaves today for Mon real, en route to London.

FRED SAMMIS of Photoplay arrives in Holl wood today.

MICHAEL TODD is in Hollywood.

MORT SPRING of Metro is at Culver City

PVT. HENRY ROWLAND of the cast "Winged Victory," Air Forces show, arriv on the Coast today to appear in a training fil He will be away 45 days.

LINN WATSON, radio player signed to long-termer by William Goetz, head of I ternational Pictures, will depart for the Coa this week.

RUDOLPH MONTER and **ARTHUR RIPLE** returned to Hollywood from New York over t week-end. MONTER will return in four week

LT. COM. LOUISE K. WILDE, assistant to t director of the Women's Reserve, has arriv in Hollywood for discussions on Para.'s WAV musical.

ROBERT WALKER, VAN JOHNSON, PHYLL THAXTER, DON DEFORE, GORDON McDONAL TIM MURDOCK, JACK REILLY, JACQUELIN WHITE and **DOROTHY MORRIS** are membe of the company that has arrived in Pensaco from the Coast to work in sequences in Metr "Thirty Seconds Over Tokyo."

JACK SICHELMAN of 20th-Fox's sales d partment has returned to the Home Office fro Florida.

IN NEW POSTS

TED MONTGOMERY, assistant booker, Univers Detroit.

RALPH ELLIOTT, salesman, western Michig territory, Monogram.

HARRY GILBERT, city salesman, Universal, D troit.

GEORGE KRASKA, manager, Loew's State, Bosto

fiesta!

Fun galore—breathtaking action—marvelous melodies—in the greatest hit yet from the greatest entertainer on the whole continent!

ROY ROGERS

King of the Cowboys and

TRIGGER

Smartest Horse in the Movies

HEAR ROY SING HOAGY ("STARDUST") CARMICHAEL'S GREAT HIT "HANDS ACROSS THE BORDER" and "DREAMING TO MUSIC," "WHEN YOUR HEART'S ON EASY STREET," "THE GIRL WITH THE HIGH-BUTTONED SHOES," "HEY HEY," "COOL WATER."

HANDS ACROSS THE BORDER

with Ruth Terry • Guinn (Big Boy) Williams • Onslow Stevens • Mary Treen • Introducing The Wiere Brothers • Bob Nolan and the Sons of the Pioneers

JOSEPH KANE — *Director*
Original Screenplay by BRADFORD ROPES • J. BENTON CHENEY

A Republic Picture

MPTOA Board Studies Proposed Decree

(Continued from Page 1)

mail vote will take the place of a called board or executive committee meeting in a centrally located city.

Exhibitors who have seen the distributors' proposals have expressed interest in Section X, dealing with a distributor's refusal to license on a requested run. This section has several changes in the revised draft. For example, the necessity of a complainant's house being in existence, or having replaced a theater which was in existence, on the date of the decree, has been eliminated, but the phrase "which is in competition with a circuit theater" has been added. The complainant, however, still must be an independent exhibitor under the definition.

The original decree required, as a basis for arbitration, that a refusal by a distributor to license must have continued for at least three successive months. The new draft, it is reported, makes it mandatory that the complainant has submitted bona fide offers for a minimum of five successively released features. At the same time, the arbitrator must find that the five pictures were licensed on the requested run to a circuit theater which is a competitor of the complainant's theater.

Hollywood "Who's Who" at Premiere of "Lady"

West Coast Bureau of THE FILM DAILY

Hollywood — World premiere of "Lady in the Dark" at the Hollywood Paramount Wednesday night will attract one of the greatest assemblage of top flight stars, featured players, directors and producers ever to attend a single function. In the audience, also will be ranking officers of the Army, Navy and Marine Corps, as well as civic leaders including Mayor Fletcher Bowron of Los Angeles.

KFWB, with Harry Von Zell as emcee, will put on a broadcast of the premiere.

Loew's Books Film Classics Show

Loew's has booked the Film Classics show, "Hara Kiri" to open at the Valencia, Baltimore.

TO THE COLORS!

★ ARMY ★

RALPH FALKENBURG, JR., manager, Majestic, Lexington, Neb.
E. H. DOWNEY, exhibitor, Weeping Water, Neb.
A. D. ST. CLAIR, exhibitor, Wymore, Neb.
HENRY HACHAT, Palace, Danville, Ill.
JAMES TIBBETTS, manager, Loew's State, Boston.

—★—

★ NAVY ★

C. HOWARD KENNEDY, manager, Bow Theater, Broken Bow, Neb.
WILLIAM MACK, manager, Admiral, Omaha.

HOLLYWOOD DIGEST

SIGNED

MERVYN LEROY, director, "The Robe," RKO.
WILL WALLS, termer, M-G-M.
CRAIG REYNOLDS, termer, RKO.
MIMI BERRY, termer, 20th-Fox.
DR. MARCEL FRYM, story, "Mesmer," PCA.
NIVEN BUSCH, producer-writer, termer, RKO.
STEPHEN LONGSTREET, screenplay, next James Cagney film, William Cagney-UA.
PROFESSOR LAMBERTI, termer, Columbia.
CYD CHARISSE, termer, M-G-M.
GEORGIA KING (GEORGETTE McKEE), termer, M-G-M.

•

ASSIGNMENTS

WILLIAM JACOBS, producer, "Made in Heaven," Warners.
EDITH WATKINS, dialogue director, "Dixie Show Boat," PRC.
NOEL MADISON, director, "Halfway to Heaven," (short), Paramount.
HAROLD SCHUSTER, director, "Mama's Bank Account," RKO.
HERBERT KLING, research, "Here Is Your War," Lester Cowan.
CURT SIODMAK, screenplay, "The Death March," Republic.
EDWARD LILLY, director, "Allergic to Love," Universal.
KETTI FRINGS, script, "Dishonored Lady," Hunt Stromberg-UA.
SOL SIEGEL, producer, "Intimate Strangers," Columbia.

•

CASTINGS

NOAH BEERY, JR., "Allergic to Love," Universal; **JOHN CARRADINE** and **OSA MASSEN**, "Mission 36," Columbia; **VIVIAN BLAINE**, "Something for the Boys," 20th-Fox; **JUNE HAVOC**, "When Irish Eyes Are Smiling," 20th-Fox; **PAUL HENREID**, "Experiment Perilous," RKO and "Made in Heaven," Warners; **ALAN DINEHART** and **JOAN WOODBURY**, "The Whistler," Columbia; **DOROTHY MORRIS** and **LOUIS JEAN HEYDT**, "Thirty Seconds Over Tokyo," M-G-M; **MARGARET ADAMS**, "Marriage Is a Private Affair," M-G-M; **JOE COBB**, "Meet Me in St. Louis," M-G-M; **ALLYN JOSLYN**, "Practically Yours," Paramount; **BOB CROSBY ORK.**, "Moon Over Las Vegas," Universal; **IDA LUPINO**, "Made in Heaven," Warners; **WILL WALLS**, "Thirty Seconds Over Tokyo," M-G-M; **CHESTER MORRIS** and **ROBERT LOWERY**, "Storm," Pine-Thomas, Paramount; **LOUISE BEAVERS**, **FRANK JENKS**, **GLORIA JETTER**, **TONY WARDE** and **THE BEN CARTER CHOIR**, "Dixie Showboat," PRC; **JOSEPH VITALE**, "None But the Lonely Heart," RKO; **FRANCES LANGFORD** and **VERA VAGUE**, "The Girl Rush," RKO; **LYLE TALBOT**, "Dixie Showboat," PRC; **ERROL FLYNN**, "Objective Burma," Warners; **DON DE FORE**, "Thirty Seconds Over Tokyo," M-G-M.

JOSE ITURBI, "Dear Barbara," M-G-M; **ROBERT PAIGE**, "Caroline," Universal; **ANNE GWYNNE** and **DAVID BRUCE**, "Moon Over Las Vegas," Universal; **DON ALFONSO ZELAYA**, "The Hairy Ape," Jules Levey-UA; **WILLIAM FAWLER**, "Pilebuck," Terneen-Columbia; **ANNE BAXTER**, "Guest in the House," Hunt Stromberg-UA; **BINNIE BARNES** and **WILLIAM FRAWLEY**, "Minstrel Man," PRC; **MONA FREEMAN** "National Velvet," M-G-M.

ANGELA LANSBURY and **NORMA VARDEN**, "National Velvet," M-G-M; **DONALD CURTIS**, "Meet Me in St. Louis," M-G-M.

EDMUND GWENN, "The Keys of the Kingdom," 20th-Fox; **ALLYN JOSLYN**, "Sweet and Lowdown," 20th-Fox; **ROBERT WATSON**, "Practically Yours," Paramount; **ALAN MOWBRAY** and **GRANT MITCHELL**, "Bring On the Girls," Paramount.

Music Hall's $16,522 Tops in Dimes Drive

New York's Radio City Music Hall steps into first place among theaters reporting 1944 March of Dimes collections to date. Gus Eyssell, managing director, reports $16,522.04, nearly tripling last year's figure of $6,553.18. Roxy collections amounted to $14,121.86, against $6,111 in 1943.

Comparative figures for other Broadway houses are: Capitol, $12,733 ($2,770 in '43); Paramount, $5,492 ($3,196 in '43); Strand, $7,520 ($5,119 in '43); State, $7,134 ($3,237 in '43); Astor, $2,819 ($1,235 in '43); Criterion, $4,174 ($936 in '43); Rivoli, $3,640 ($2,987 in '43); Mayfair, $2,249 ($1,154 in '43); Rialto, $2,703 ($833 in '43).

Thus far, 613 independent theaters have made their March of Dimes collection reports to national headquarters of the theaters' committee, amounting to a total of $256,918.17.

In Fayette, Mo., R. C. Jacobi, of H. J. Griffith Theatres, collected $122 this year, doubling 1943's $60.20 collection.

In Long Branch, N. J., Eng Chee Chuck, proprietor of a Chinese restaurant, turned over his entire Sunday receipts of $142.25 to Thomas Phelan, manager of the Paramount Theater, for inclusion in the "dimes" collection.

M. C. Talley, Florida state chairman, says that theaters in the Everglade State will show more than a 200 per cent increase.

Harold J. Fitzgerald, state chairman for Wisconsin, had set a goal of 50 cents per seat. It now appears that the total will considerably exceed this sum.

Place Quits 20th-Fox Board, Exec. Com.

(Continued from Page 1)

logical sequel to the sale last year by Chase National of extensive holdings in 20th-Fox and National Theaters.

Decision as to Place's successor on the 20th-Fox board and committee probably will come before the board at its next regular meeting, scheduled for Thursday.

M & R, Vianno Join AM

Boston—Allied Management, Inc., buying-booking org. headed by Sol Edwards, has added the Morse & Rothenberg and the Arthur Vianno circuits.

"Dimes" Fund Wins on RKO-Loew Wager

It was a narrow margin, but Eddie Alperson still had to pay off a $100 bet to Oscar Doob. Alperson accepted a wager from Doob that Loew theaters would show a greater percentage of increase in the March of Dimes collections for 1944 over 1943 than RKO. Final figures revealed Loew's, with $441,348, showed an increase of 108 per cent, while RKO, with $213,598, showed 99.6 per cent. On a seat-for-seat basis, Loew's collected $1.42 per seat and RKO collected $1.12. Alperson paid off and Doob turned the winnings over to the March of Dimes.

State Dept. Places Films Under DeWolf

(Continued from Page 1)

affairs of the industry will be ha dled as a part of the Telecommuni tions Division, with George R. Can former pix specialist for the Depa ment of Commerce and the State I partment foreign service, in di charge. Canty is expected to be work this week.

DeWolf was unwilling to disc his plans in detail, saying mer that from now on "it's full ste ahead." Obviously relieved to ha official sanction for the assignme he has already scheduled wee meetings with Nathan D. Golden, I partment of Commerce pix special who is currently engaged upon exhaustive survey of the entire f eign pix market. Golden, it is lieved, will shortly receive author to expand his office, bringing much-needed assistance for the w he is doing.

Bergman to Lead Ampa Theater Adv. Discussion

(Continued from Page 1)

eon meeting of Ampa on Feb. 24 was announced Friday by Presid Vincent Trotta. James V. Za Ampa vice-president and Cinema cuit exec., will emcee the affair.

Occupying dais seats and part pating in the forum will be Si F ian, Fabian Theaters; Joseph Be hard, Warner Bros.; Max A. Coh Cinema Circuit; Harry Bra Brandt Theaters; Leonard Gold son, Paramount; C. C. Moskow Loew's; William White, Skouras T aters; Fred Schwartz, Century cuit; Samuel Rinzler, Randforce; Brecher, Robert Weitman and Wa Meithold.

Credit Union Elects Brower

Nat Brower on Friday was elec president of the 20th-Fox Emplo Credit Union for another term. Ot officers named were: Murray kofsky, vice-president and coun Barbara Evans, secretary; Ted Sh treasurer.

Lou Adrian Quits B & K

Chicago—Lou Adrian, musical rector for B & K, has resigned a occupying that post for 19 years.

THEATER DEALS

Boston—The City Theater, Belf Me., has been purchased by Kurz Graphic Circuit.

Boston—It is reported that Ra E. Snider of the Snider Circuit, purchased the Idle Hour at Th Rivers.

Portland, Ore.—Al Myers, ope ing the Granada here, has purcha the Victory in Seattle.

REVIEWS »

"Up In Arms"

with Danny Kaye

O-Goldwyn 106 Mins.

GOLDWYN MUSICAL AN ENTERTAIN-
ENT BOMBSHELL HEADED FOR TOP
OSSES; KAY TREMENDOUS IN PIC
W.

lot in moons and moons has Samuel ldwyn delivered a parcel of unfettered tertainment to equal "Up in Arms," which he introduces to the film public it brilliant comedian, Danny Kaye. It 't often that the movie-goer has the od fortune to be treated to the type fun dealt out in this film. Thanks to presence of Kaye, the picture is a tous affair from start to finish. Audice are given opportunity after opportuy to laugh themselves silly. So much this film to offer in the way of dision that anyone kept from seeing it ll deserve to be up in arms.

What a lucky fellow Goldwyn was in bbing the services of Kaye! Possessed an outstounding sense of comedy, Kaye oves sensational as a hypochondriac who ds in the army despite all his efforts keep out, and unwittingly becomes a ro while stationed on a Pacific island. ye is one of those rare comedians who n be funny and intelligent at the same ne. His work is so unforced, so sure, at watching him is a delight. Dynamic d performing with astounding self-asrance, Kaye is a real personality kid. erything he tries in his first screen aparance rates enthusiasm.

"Up in Arms" is a one-man show. Kaye rries the film without faltering once. ware of the film's dependence on him, oldwyn and his writers have made sure to ep him almost constantly in evidence.

Goldwyn has spared no cost to make aye's scren bow a success. Like a true owman he has set his new find's talents display against lavish settings and exnsive production numbers done in the st of Technicolor. To sharpen the inrest of the males, the producer has decated the film profusely with lovely girls.

Don Hartman, Allen Boretz and Robert irosh, whose screenplay was suggested the leading character in Owen Davis' The Nervous Wreck," have Kaye for most the time busy trying to keep the presnce of Constance Dowling on the transort taking him and his buddies overseas om being discovered. The film ends ith Dana Andrews, a pal of his, in possession of the girl (a WAC, by the way).

Most of the singing chores are handled cellently by Dinah Shore, one of the ACs on the ship. Kaye proves terrific ith a song himself.

Elliot Nugent's direction is aces, as are e camera work of Ray Rennahan, the art rection of Perry Ferguson and Stewart haney and the musical direction of Lou rbes.

Kaye is supported efficiently by Miss ore, Andrews, Miss Dowling, Louis Calrn and a number of others.

CAST: Danny Kaye, Dinah Shore, Dana ndrews, Constance Dowling, Louis Calrn, George Mathews, Benny Baker, Elisha ook, Jr., Lyle Talbot, Walter Catlett, eorge Meeker, Richard Powers, Margaret umont, Donald Dickson, Charles Arnt, harles Halton, Tom Dugan, Sig Arno, Har- Hayden, Charles D. Brown, Maurice Cass, Fred Essler, Rudolf Friml, Jr., Goldwyn Girls.

CREDITS: Producer, Samuel Goldwyn; Associate Producer, Don Hartman; Director, Elliot Nugent; Screenplay, Don Hartman, Allen Boretz, Robert Pirosh; Suggested by character in Owen Davis' "The Nervous Wreck"; Cameraman, Ray Rennahan; Songs Sylvia Fine-Max Liebman, Harold Arlen-Ted Koehler; Musical Director, Lou Forbes; Art Directors, Perry Ferguson, Stewart Chaney; Film Editors, Daniel Mandell, James Newcom; Dance Director, Danny Dare; Set Decorator, Howard Bristol; Special Effects, Clarence Slifer, R. O. Binger; Sound, Fred Lau.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Air Show Set for Pix Bond Drive

(Continued from Page 1)

industry and dedicated to the industry's furtherance of the war effort in the Fourth War Loan, is being designed in production so that a 15-minute portion of the show will be expressly suited for pickup over theater public address systems.

The "Theater Pickup" portion of the show is being planned as a gigantic national stimulant for Bond sales and to give the trade's campaign a new momentum which will carry it to its successful conclusion on Feb. 15.

Theaters throughout the nation are being contacted by state exhibitor chairmen on the broadcast plans with the recommendation being made for exhibitors to sell Bonds to patrons during this broadcast, if possible.

Seven Warner Femmes Selling Bonds in Clubs

Seven femme members of Warners' sales department have pooled their services for nightly tours of the Broadway night clubs in a special War Bond selling campaign under Treasury auspices. Group includes Ruth Goldberg, Hazel Blumenthal, Isabelle Kelly, Ethel Moss, Ruth Kerstein, Renee Goldstein and Evelyn Duvall.

List 26 Features on New Mono. Program

(Continued from Page 1)

regional meetings Feb. 12-13. Listed on the new program, he said, were one starring Belita, two specials with Gale Storm, four with the East Side Kids, three with Billy Gilbert, Maxie Rosenbloom and Shemp Howard and two Charlie Chan productions starring Sidney Toler. Johnny Mack Brown and Raymond Hatton will appear in eight westerns and an unselected star will appear in a second series.

Among the pictures to be made on Monogram's current program are "Trail of the Yukon," "Black Beauty," "Typee" and "The Girl Next Door."

BOND DRIVE FLASHES

FREE MOVIE DAY IN 600

Six hundred film theaters in Greater New York and Westchester unite today in the observance of "Free Movie Day," with purchases of Series "E" Bonds of any denomination at any theater being admitted without charge.

LINCOLN PREMIERE TOPS

Lincoln, Neb.—Largest Bond Premiere in this area to date was held at the Stewart here with $378,285 in Bonds being sold.

TWO BONDS FOR EVERY SEAT

Wellsboro, Pa.—Larry Woodin of the Arcadia reports that he already has sold two Bonds for every seat in his 880-seat theater.

"U" HAS BOND-A-MONTH CLUB

A Bond-a-Month Club has been formed by Universal employes in connection with the Fourth War Loan campaign. Bond drive activities at Universal are under the direction of John J. O'Connor and Samuel Machnovitch, who report purchases have reached a new high.

$2,681,425 VIA DUAL PREMIERE

Miami, Fla.—Moviegoers paid out $2,681,425 in admissions at a double War Bond premiere in Wometco's Paramount in Miami and the Lincoln across the Bay.

BUTTER, THAT'S SOMETHING

Rochester—Butter is more popular than nylons, according to the bidding at a War Bond auction staged at Loew's Rochester here. When nylons were put on the block, bidding was slow and bids small. But when a pound of butter was offered with the nylons, the house started to buzz and the bidding quickened. It lasted for 20 minutes before they were sold for $1,600 in Bonds.

STEAKS, ETC., WITH BONDS

Norwalk, O.—Bond Premiere at Schine Theater here had a Bond Auction as a feature. Among articles to go on the block were 51 pounds of choice steaks and hams, 101 pounds of butter and three pairs of nylons.

WB WASH. ZONE AHEAD

Washington, D. C.—Warners theaters in this territory, under Zone Manager John J. Payette, have sold more Bonds to date in the Fourth War Loan campaign, than in any previous drive, according to a weekend checkup by Frank La Falce. Managers have been writing letters to passholders, to boost their sales.

WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?
Watch for announcement!
UNIVERSAL PICTURES

M P PROD DIST
21ST FL
28W 44TH ST
NYC

"Boxoffice title." *Showmen's Trade Review*

"Fast action." *Harrison's Reports*

"Corio is gorgeous." *Los Angeles Times*

"Considerable fun." *Variety*

"Designed solely for laughs." *Film Daily*

"Entertaining." *The Exhibitor*

"Delights the eye." *Showmen's Trade Review*

MONOGRAM PICTURES
presents

Miss Ann Corio

in

"*The* SULTAN'S DAUGHTER"

with
TIM and IRENE
Charles BUTTERWORTH
Fortunio BONANOVA
EDWARD NORRIS
Freddie FISHER and His Orchestra

Produced by
Philip N. Krasne and James S. Burkett

Directed by Arthur Dreifuss

Original Screenplay by Milton Raison and Tim Ryan

DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 27 NEW YORK, TUESDAY, FEBRUARY 8, 1944 TEN CENTS

"U" 1944-1945 LINE-UP CALLS FOR 62 PIX

Pledge Double Loan Effort at Skouras Luncheon

,300 Reps. Of All Trade Branches Pay Homage to Chairman

More than 1,300 representatives of ll branches of the industry paid omage yesterday to Charles P. kouras, national chairman of the ndustry's participation in the Fourth Var Loan drive in the Grand Ballroom of the Waldorf-Astoria. The estimonial was tendered by the theater owners of New York and New ersey and each table seat repreented a Bond sale.

A two-tier dais on the stage held

(Continued on Page 7)

ilm Group to Fight or American Ideals

Vest Coast Bureau of THE FILM DAILY

Hollywood — The Motion Piccture lliance for the Preservation of merican Ideals has been organized, vith Sam Wood as president. Other fficers elected are Walt Disney, Cedic Gibbons, Norman Taurog, vice-residents; Louis D. Lighton, secre-

(Continued on Page 6)

Sell "Wassell" Singly; House Scales to Prevail

Paramount will release "The Story f Dr. Wassell" separately under a olicy of regular admission prices, t was disclosed by Neil Agnew as

(Continued on Page 6)

Wallace in Glowing Tribute to Industry

West Coast Bur., THE FILM DAILY

Hollywood—Glowing tribute to the film industry was paid here Saturday by Vice-President Henry Wallace, during a visit to the set of "Woodrow Wilson" at 20th-Fox. Said Wallace to Spyros Skouras, Darryl F. Zanuck and director Henry King: "The American people will never fail to appreciate the debt of gratitude they owe to the motion picture industry for its contribution to the war effort."

RED CROSS DRIVE GETS WAC CO-OP

Theater Collections Expected to Supply Greatest Sum—National Staff to Head Effort

Film biz for a second time will marshall its forces in a move to swell the coffers of the Red Cross during the 1944 War Fund campaign, it was announced yesterday by Si Fabian, Theaters Division chairman.

Executive Committee of the WAC Theaters Division voted to participate in the campaign following a request from Red Cross national headquarters. Latter's local chairmen had advised industry co-op was essential to meet local quotas. Last year, the industry turned over $4,224,000 in a drive headed by Barney Balaban.

Pattern of participation in the 1944 campaign, Fabian stated, will be similar to that of last year, with theater

(Continued on Page 4)

Film Companies Spent $2,434,416 on Mags.

Film company expenditures for magazine advertising totaled $2,434,416 in 1943, it is revealed by a survey in Advertising Age, based on an audit by Publishers' Information Bureau. Comparable 1942 figure was $1,785,488 while $1,377,631 was spent

(Continued on Page 7)

Crescent Appeal Records Reach U. S. Supreme Court

Washington Bureau of THE FILM DAILY

Washington — Appeal records in the Crescent Amusement Co. anti-trust suit, filed in Nashville, Tenn., have been docketed with the U. S. Supreme Court here. Deadline fixed by the trial court for the transfer was yesterday.

Philly Exchange Men Seek Essential Rating

Washington Bureau of THE FILM DAILY

Washington — Philadelphia exchange men and representatives of their New York offices will be on hand at WMC regional headquarters here this morning for a hearing in which they will try to win a rating of local essentiality for the Philadelphia WMC region. Exchanges in

(Continued on Page 4)

SEC Reveals Formation of Associated MP Industries

Philadelphia — Formatoin of the Associated Motion Pictures Industries, Inc. is revealed by the SEC report today. Officers include Samuel A. Adamson and Frederick R. Ryan of New York and John A. Pfeifer of

(Continued on Page 4)

Momand in New Trust Action

Wineland, Riggs Join in Griffith Complaint

Oklahoma City—The Griffith theater interests had a third anti-trust suit on their hands today, this one being filed in Federal District court by three independent operators against Griffith and 14 film distributors seeking damages of $606,000.

The suit was filed yesterday by A. B. Momand, owner of the Odeon theater, Shawnee, M. L. Riggs, owner of the

(Continued on Page 4)

Loew, Universal, Columbia Execs. in Co. Stock Deals

Washington Bureau of THE FILM DAILY

Washington — Disposal of 6,500 shares of Loew's common stock by Nicholas M. Schenck, and an additional 800 by J. Robert Rubin, during the month of December was re-

(Continued on Page 4)

Two of 55 Features to be Sold Separately; Eight In Color; Plan 7 Westerns

WILLIAM A. SCULLY

Universal's 1944-45 program will consist of approximately the same number of pictures as was an- for the current season — 55 features, seven westerns, 81 reels of short subjects and four serials, it was announced yesterday by William A. Scully, vice-president and general sales manager, who returned from several weeks of studio conferences.

The company will follow its successful formula of producing a diversified program, Scully said, de-

(Continued on Page 6)

Bill With Cent-on-5 Admish Tax Passed

Washington Bureau of THE FILM DAILY

Washington—The new tax bill—including a provision to raise the admissions tax rate from one cent on 10 to one cent on five or major fraction thereof—was given final ap-

(Continued on Page 6)

PRC Pictures May Be In New Young Merger

PRC Pictures, Inc., may be merged with some of the other interests of Robert Young when PRC's board of directors meets in New York following the franchise holders' sales conferences next week, it was reported yesterday. These interests include Pathe Labs., realty' and theater holdings.

The board also is expected to elect a new president of PRC to succeed O. Henry Briggs who resigned two weeks ago.

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 27 Tues., Feb. 8, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9 7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D F

FINANCIAL

(Monday, February 7)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	14¼	14	14	.....
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts pfd.	39¾	39¾	39¾	+ ⅝
Con. Fm. Ind.	3¼	3¼	3¼	+ ⅛
Con. Fm. Ind. pfd.	19	19	19	+ ⅜
East Kodak	157¼	157	157	— 2⅛
do pfd.	178	178	178	+ ½
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	58⅞	58⅜	58⅜	— ½
Paramount	24⅛	23¾	23⅞	.....
RKO	8¾	8⅝	8¾	+ ⅛
RKO $6 pfd.	89¼	88	88	— 1
20th Century-Fox	21⅞	21¾	21⅞	.....
20th Century-Fox pfd.	29⅞	29⅝	29⅞	+ ⅜
20th-Fox opf.	102	102	102	.....
Warner Bros.	12⅞	12¾	12⅞	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	87½	87½	87½	.....
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1½	1⅜	1½	+ ⅛
Sonotone Corp.	2¾	2¾	2¾	— ⅛
Technicolor	13⅞	13½	13½	— ¼
Trans-Lux	3¾	3⅝	3⅝	+ ⅛
Universal Pictures	21¼	21¼	21¼	+ ¾
Universal Picts. vtc.	20⅞	20½	20½	— ⅜

Boston's Theaters Free Of Vandalism, Police Say

Boston—Vandalism in Boston theaters is at an end, according to a survey made by the recently-appointed Police Commissioner, Thomas D. Sullivan.

Bonded Film Storage Corp.

LOWEST RATES • TWICE-A-DAY DELIVERY SERVICE

SAFETY · SECURITY

1600 BROADWAY N.Y.C. Circle 6-0081-2-3-4

STORAGE R. C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

Col. Gives Farewell Luncheon for Lipton

On the eve of his induction into the Army, David A. Lipton, Columbia's director of advertising, publicity and exploitation, was guest of honor yesterday at a luncheon given by more than 40 members of the department at the Hickory House. During the luncheon, Lipton was presented with a watch and a scroll by his co-workers at Columbia.

Among those who attended were:—N. B. Spingold, Frank P. Rosenberg, Lawrence A. Lipskin, Hortense Schorr, Harry McWilliams, Sylvia Kossack, Jack Meyers, Herbert Smith, David O'Malley, Edward Schwartz, Sidney Alexander, Sigmund Maitles, Robert A. Ferguson, Miriam Teichner, Paul Walker, Helen Harrison, George Ettinger, J. Raymond Murray, Hal Seroy, Jack Shawn, Henry Spiegel, Al Rylander, Sam Geison, Joe Wold, Nick Amen, Nick Borgia Wilbur Harrison, Charles Webb, Jack Kerness, Ernst Lichtenstein, Irving Gilman, Henry Strauss, Clarence A. Schneider, Seth Flax, Samuel Kootz, Celia Schnabel, Charlotte Walerstein, Eileen Regan, Esther Feldman, Madge Drake, Rita Antkes, Bernice Kaufman, Ann Colletta, Ralph Martin and Perry Mandel.

Bowles, FWC Executive, Dies in Frisco Hospital

San Francisco—Arch M. Bowles, general manager of FWC theaters and chairman of the Board of Governors of the California Theaters Association, died in St. Francis Hospital here atfer an illness of several months.

Bowles, with experience in both exhibition and distribution, was a veteran circuit oprator.

Survivors include his widow and two children.

Funeral will be held at 3 this afternoon at the Halstead Funeral Chapel, with state, civic and film representatives on the Pacific Coast attending. Interment will be in Cypress Lawn Mausoleum. Pallbearers will be Herman Wobber, Robert McNeil, Oscar Samuels, W. H. Lollier, Abe Gore, Cliff Work, Mike Naify, Frank Whitbeck, Charles W. Koerner and Mel Hulling.

Tributes to Bowles were voiced in New York yesterday by Charles P. Skouras, NT and FWC prexy, and B. V. Sturdivant, FWC exec.

Crooker Succeeds Smith As Metro Publicity Mgr.

Appointment of Herbert Crooker to succeed Lou Smith, resigned, as Eastern publicity manager for Metro was announced yesterday by Howard Dietz, Loew v.-p. in charge of advertising and promotion. Crooker, who previously filled a similar spot at Warners for 12 years, is widely known in newspaper circles.

Earl Carroll's $300,000 Para. Suit Goes to Trial

The $300,000 breach-of-contract suit and libel action brought by Earl Carroll against Paramount Pictures went to trial yesterday in Federal Court here. Carroll charges he was libelled when his name was used as the producer of "A Night at Earl Carroll's" without his consent. The contract action resulted from alleged refusal of the company to allow him to supervise production of the film. Carroll asserts that his professional reputation suffered in associating his name with the film.

The plaintiff testified yesterday that he had practically nothing to do with the film. He will resume the stand this morning.

Louis Nizer is trying the case for Paramount.

Chi. Mobsters' Mail Fraud Case Taken Off Calendar

The mail-fraud case against the six Chicago mobsters recently convicted of extorting more than $1,000,000 from the industry and Ralph Pierce, one of those acquitted, was marked off the Federal Court trial calendar yesterday pending determination by the U. S. Circuit Court of Appeals of their appeal from their conviction. According to Boris Kostelanetz, special U. S. attorney general who prosecuted the case, the action was taken pending a motion for bail.

The charge involves the whereabouts of the $1,500,000 special slush fund collected from members of the IATSE.

Seattle Theater Sues for Tax Refund on Vaude Acts

Seattle, Wash.—Sterling Theaters, Inc., in a civil complaint filed in the U. S. District Court, has asked for the return of $7.214.05 which it is declared was collected illegally by the Internal Revenue Department.

The complaint stated that the collector had imposed Social Security taxes on amounts paid by the theaters to vaudeville acts at the Palomar Theater, Seattle, treating performers of these acts as employes of the theater. The theater contends that each act was an independent contract and not properly taxable under the Social Security Act.

Edelman Rejoining WB On Columbia Departure

West Coast Bureau of THE FILM DAILY

Hollywood—Return of Louis F. Edelman to Warners' producer ranks atfer a three-and-a-half-year absence was announced yesterday. Edelman checks into the Burbank lot following completion of his current Columbia pictures but before beginning work Edelman will make a two-month survey of South America on special WB assignment.

Signing of Edelman raises the Warner producer roster to 15, largest in studio history.

COMING and GOING

SPYROS P. SKOURAS, flying to New Yor from the Coast to attend yesterday's luncheo honoring brother Charles P. Skouras, was hel in Washington when his plane was grounded.

BARNEY BALABAN is in Rochester, Minn.

W. RAY JOHNSTON, Monogram presiden en route from Hollywood to preside a company's regional sales meetings at the wick Hotel Saturday and Sunday

JACK FLYNN, M-G-M Western division manager is on the West Coast for a three-week inspection trip.

RUBE JACKTER, Columbia's assistant genera sales manager, leaves today for Florida on vacation.

STANTON GRIFFIS, TED GAMBLE and CLAUD LEE were here from Washington yesterday.

BARNEY ROSE, Universal district manage was a New Haven visitor.

STEVE BROIDY arrived in New York yesterday from Chicago.

E. K. "TED" O'SHEA returned to his Metr desk from St. Petersburg, Fla. yesterday.

SAM ZIMBALIST, Metro producer, has arrive in New York from Washington

MAURY GOLDSTEIN, Metro's New Have branch manager, has returned from New York.

PAT POWERS of 20th-Fox is in Baltimore.

SYLVAN GOLDFINGER, Telenews division manager returns to Chicago this week from West Coast vacation trip.

LOU MILDER, manager of Warners' Colony Cleveland, is on a health-seeking trip to Ho Springs, Ark.

GEORGE HICKEY, Western division sales manager for M-G-M is in San Francisco, to hol confabs with his Western sales force.

WILLIAM B. JAFFE, prominent film attorney has returned to his local offices, following stay of several weeks on the West Coast.

LEWIS MILESTONE, who is under contract t direct the picturization of the Broadway stag hit, "Guest in the House" for Hunt Stromberg arrives in New York today for a stay of thre weeks.

W. R. FRANK, producer of "The Private Life o Dr. Paul Joseph Goebbels," is in town.

JULES FIELDS, of 20th-Fox's exploitation department is in Chicago.

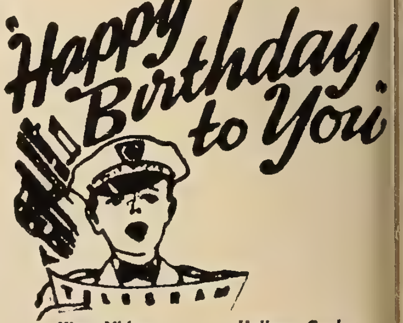
JIM KEEFE, Cincinnati; WALLY ALLEN, Pittsburgh; LEONARD ALLEN and SPENCE PIERCE Atlanta, and TOMMY THOMPSON, Kansas City of 20th-Fox's field force were in Chicago yesterday.

SIGURDUR G. NORDDAHL of Reykjavik, Iceland, is stopping at the Allerton House.

MIKHAIL RASUMNY left Hollywood yesterday for New York to meet Paramount hom office executives and appear on a number o radio shows.

ROSAMOND MARSHALL, author of "Kitty," which Paramount will produce, has arrived i Hollywood from New York.

PHIL BAKER leaves for Hollywood Feb. 27 t star in a film version of his radio show, "Tak It Or Leave It."



King Vidor	Hallam Cooley
Lana Turner	Charles A. Logue
Samuel J. Briskin	Walter Klinger
Howard Jackson	Roger Williams
Louis Morrison	Jane Short

IN BUFFALO

BIGGEST WEEK-END EVER AT SHEA'S BUFFALO

IN ERIE

BEATING 'CASABLANCA' AT WARNER THEATRE

"IN OUR TIME" IS IN

Very SOLID!

-Next Opening Strand, N.Y. Friday

IDA LUPINO
in
"IN OUR TIME"

Directed by VINCENT SHERMAN • Produced by JERRY WALD

PAUL HENREID
with
NANCY COLEMAN • MARY BOLAND
VICTOR FRANCEN • NAZIMOVA

Original Screen Play by Ellis St. Joseph and Howard Koch • Music by Franz Waxman

WARNER PICTURE
WARNER BUSINESS

Support the Fourth War Loan!

Red Cross Drive Gets WAC Co-operation

(Continued from Page 1)

collections expected to supply the greatest sum. Collection period will be decided shortly.

A national staff to head the effort, both for the public and within the industry personal and corporate contributions, would be named soon, Fabian indicated.

Graetz Will Distribute Balcon "Undercover" Here

Paul Graetz has acquired "Undercover" for distribution in the United States and Latin America. Picture was produced in England in 1943 by Michael Balcon and dramatizes the activities of the Yugoslav guerrillas.

Pending negotiations with E. P. Dutton Co., publisher of the John Roy Carlson book "Under Cover," Graetz may issue the picture in this country under another title. It is pointed out, however, that there is no question as to precedence as the film was completed and released before the Carlson book was published.

What has Universal got that no other company has?
UNIVERSAL PICTURES
Watch for announcement!

Reform of Trade Practices Within Canadian Industry Envisioned as Trade Unity Grows

Ottawa—Marked progress in the move for trade unity was seen here yesterday in the cancellation of tomorrow's scheduled meeting of officers of the War-time Prices Board and the National Council of Independent Exhibitors of Canada at which indies proposed to lay trade grievances before the Dominion Government with a request for action.

The cancellation was attributed to Toronto developments last week which saw trade leaders meetings with the Ontario Council of Independents. Reform of trade practices within the industry with a resultant era of co-operation for dealing with the Government's war-control regulations is envisioned.

SEC Reveals Formation of Associated MP Industries

(Continued from Page 1)

Montville, N. J. Listed also as directors are Joseph D. Eagan, Carl B. Heine and Nat K. Loder of New York.

Onsrud, Inc., of Fort Lee, N. J., is shown to hold 21,597 shares of the capital stock, J. E. Brulatour, Inc., Fort Lee, 16,178, Ryan 504, Loder 20 and Pfeifer 2. J. E. Brulatour, Inc., also holds 318,317 three per cent notes of the new corporation.

Tenn. Rites for Russell White

Cleveland, Tenn.—Funeral services were held here for Russell White, 46, local projectionist, who died in Harrington, Del.

Loew, Universal, Columbia Execs. in Co. Stock Deals

(Continued from Page 1)

ported this morning by the SEC. Schenck disposed of his block in a series of 11 transactions, with the quantities ranging between 200 and 1,400 shares. Rubin dropped his in two deals—300 and 500. Schenck retained 1,017 shares on January 10, while Rubin held 2,065.

Purchase of an additional 276 shares of Loew's Boston Theaters $25 par common by Loew's, Inc., was also reported.

Disposal of 2,500 shares of Universal common by Cliff Work was also reported, in a series of four transactions. Work was not reported to be holding any shares on Jan. 10, but during the preceding month he did acquire 3,000 warrants for common, bringing to 18,000 the number of warrants he held. William A. Scully and Charles D. Prutzman also bought 3,000 warrants each, raising their holdings to 18,000 and 14,900 respectively. Scully holds 100 shares of the common stock, and Prutzman 5,000.

Purchase of 5,000 warrants for the common by J. Cheever Cowdin, chairman of the board, was also reported; Cowdin holds 15,000 warrants personally and 111,283 through the Standard Capital Corp. The latter corporation also holds 26,500 shares of the common stock. Through another holding company, not named in the report, Cowdin holds another 150 shares of the common and 4,850 debenture bonds.

Harry Cohn was revealed to have dropped 200 shares of Columbia common in October, but to have added 1,100 in November, bringing his total holding of the stock to 96,734. Cohn also holds 100 shares of Columbia $2.75 preferred. Abraham Schneider was revealed to have disposed of 35 shares of the common, retaining 1,749, and to hold options for an additional 7,880 shares.

Stanton Griffis, present OWI pix chief and chairman of the Paramount executive committee, dropped 750 shares of Paramount dollar par common, retaining 5,250. Maurice Newton also dropped some of the stock—100 shares, leaving him with 10,565.

Disposal of 500 shares of dollar par common in the Trans-Lux Corp. by Robert L. Daine was also reported. Daine retained an even thousand shares.

Momand Files New Anti-Trust Action

(Continued from Page 1)

State theater, Vinita, and J. D. Wineland, owner of the Mystic theater, Picher. Momand filed the new action while awaiting verdict on similar suit filed in 1931, and covering complaints up to 1934.

The Shawnee theater, independent, says the new petition covers damages alleged suffered since 1934. The previous suit was tried last year, and a verdict is expected at least by April.

The Griffith interests, Griffith Amusement Co. and Griffith Southwestern Theaters, Inc., have a third anti-trust action facing them, a Government injunction suit now in the pre-trial conference stage. Two leading Griffith owners, L. C. Griffith, Oklahoma City, and H. J. Griffith, Dallas, are named as defendants.

Distributors named include:

Paramount Pictures, Inc.; Paramount Pictures Distributing Co.; Loew's, Inc.; Paramount Film Distributing Corp.; RKO Radio Pictures; Vitaphone, Inc.; Warner Bros. Pictures, Inc.; Vitagraph, Inc.; 20th Century-Fox Film Corp.; Columbia Pictures Corp.; Universal Film Exchange; United Artists Corp., and Republic Pictures Corp.

Momand, named as a complaining witness in the case, said yesterday that he is trying to get other independents to join as plaintiffs in the joint action.

Griffith contracts with the distributors, the suit alleges, have damaged the trio to the extent asked. Momand said his Odeon now is closed three days a week for lack of product.

He asks damages totaling $356,576, basing his claims on the Sherman act provision that allows treble recovery where restraint of trade by conspiracy is proven. Wineland asks $213,000, and Riggs, $35,950.

Philly Exchange Men Seek Essential Rating

(Continued from Page 1)

that area—including Pennsylvania, New Jersey and Delaware—have been especially hard hit by Selective Service withdrawals in recent months, and this course has been determined upon as a last resort. Local essentiality would slow down the rate of withdrawal for military service.

Philadelphia is chosen for this appeal because of the immediate need there, but if the industry is successful this time it is likely that additional representations will be made to other regional boards. An attempt was made to get an essential classification for the Washington area several months ago, but it was not successful.

MADAME CURIE

Triumphant Greer Garson, Walter Pidgeon welcomed at nationwide box-offices after 7 big Radio City Music Hall weeks!

A GUY NAMED JOE

Spencer Tracy, Irene Dunne set new 7-week Capitol N. Y. records. Watch this romance sweep America!

THOUSANDS CHEER
(Technicolor)

Starrific at the box-office and a joy to hold and hold! One of the industry's Biggest in years!

LOST ANGEL

New star, tiny Margaret O'Brien headed for fame and fortune. Word-of-mouth hit that's the Joy of the Year!

SONG OF RUSSIA

A Yank in Moscow. Dashing Robert Taylor woos Susan Peters and it's a wow! Nashville World Premiere sensational!

SWING FEVER

World Premiere at State on Broadway launches Kay Kyser's merry show to laugh-loving fans!

THE HEAVENLY BODY

Slick William Powell and sleek Hedy Lamarr in a riotous romantic lark. Watch Capitol, N. Y. audiences shriek with laughter!

RATIONING

Uproarious! Wally Beery and Marjorie Main will convulse the nation. Sure-fire fun for the rationed public!

BROADWAY RHYTHM
(Technicolor)

The company that made "Thousands Cheer" makes Millions Shout Hooray! Terrific Technicolor Musical Topper!

THE CROSS OF LORRAINE

Powerful! Big scale action film keeps audiences breathless with thrill! With Jean Pierre Aumont, Gene Kelly, Sir Cedric Hardwicke in great cast!

CRY HAVOC

Margaret Sullavan, Joan Blondell, Ann Sothern and all-female cast in the grand hit that packed Astor, N. Y. 7 weeks!

SEE HERE, PRIVATE HARGROVE

Watch Big World Premiere at Charlotte, N. C. The laughs of a nation from best-seller. Robert Walker scores!

Be My Valentine!

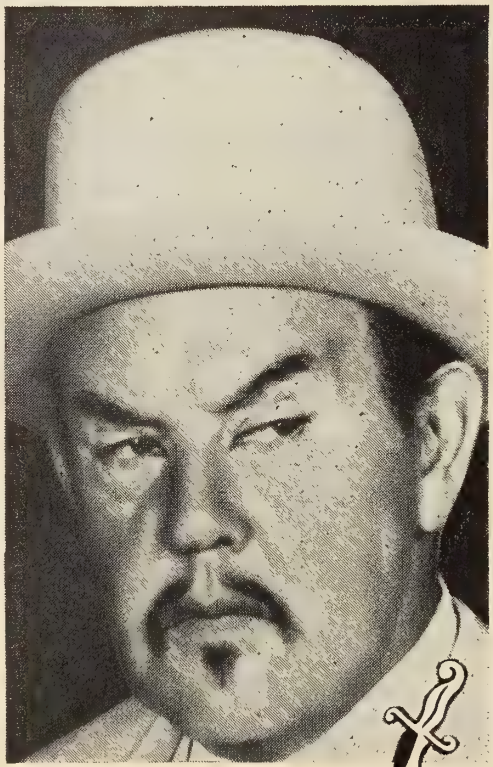
CHARLIE CHAN IS BACK!

"Charlie Chan, super detective, is carrying on in a fashion which should make the late Earl Derr Biggers grin happily from the clouds . . . Not only a thriller, but a highly ingenious yarn."
. . . L. A. TIMES

"New 'Chan' up to Series' standard...Whodunit fans will probably enthusiastically welcome back their old pal."
. . . HOLLYWOOD REPORTER

"Gives Monogram a top-notch whodunit release ...genuine entertainment . . . should find a ready market."
. . . DAILY VARIETY

"First rate mystery keeps Charlie Chan Series up to old standard...ranks with the best in the series."
. . . FILM DAILY



Millions of mystery fans are eager for the new adventures of Earl Derr Bigger's famed sleuth! His first for Monogram is a high-tension thriller!

MONOGRAM PICTURES *presents*
SIDNEY TOLER
in
"CHARLIE CHAN
In The
Secret Service"
with Mantan MORELAND · Gwen KENYON
Arthur LOFT

Produced by Philip N. Krasne & James S. Burkett
Directed by Phil Rosen
Original Screenplay by George Callahan Suggested by the Earl Derr Biggers character

Wolf Travels Light, Thanks to Auto Thief

Cleveland, O.—When Nat Wolf, Warner zone manager, left on a three-week vacation in Texas, he carried all his baggage on his back. Reason is that while parked in front of the Hippodrome where he stopped on his way to the station, somebody broke into his car and stole his luggage. They also stole Mrs. Wolf's fur coat. Her other possessions, locked in the trunk compartment, were saved.

'U' '44-45 Lineup Calls For 62 Pix

(*Continued from Page* 1)

claring that the "exhibitor's chance for permanent prosperity and permanent good-will with the public is to provide as much diversity in his theaters as is humanly possible." Scully said the new program would include eight pictures in Technicolor, five more than were offered on the current lineup. There will be two specials sold apart from the regular program. No British pictures are contemplated, Scully said.

As an example of Universal's goal of diversity, Scully pointed to such pictures coming up as "The Imposter," representing adventure; "Chip Off the Old Block," music, comedy and heart interest; "Ladies Courageous," first picture about women war flyers, and "Phantom Lady," representing mystery, romance and drama.

Other pictures in production or completed for the current season are "Follow the Boys," Deanna Durbin in "Christmas Holiday," "Cobra Woman" in Technicolor, "Primitive Man," Olsen and Johnson in "Mystery of the Old Dark House" and at least one, and possibly two, starring Abbott and Costello.

Whether Universal will hold one big sales meeting or a series of regionals this year has not been determined, Scully said.

Sell "Wassell" Singly; House Scales to Prevail

(*Continued from Page* 1)

Para.'s local sales conference closed over the week-end. Ad campaign on pic will be on a scale comparable to that for "Lady in the Dark," Bob Gillham announced. Pic's world premiere will be in Washington in May with Com. Wassell, Cecil B. De Mille and Gary Cooper attending. Second opening in Wassell's home city, Little Rock, will follow. Important keys will get pre-releases.

Rites for Will B. Johnstone

West Palm Beach, Fla.—Funeral services will be held here tomorrow for Will B. Johnstone, 62, famed World-Telegram cartoonist and stage and screen writer.

Film Group to Fight For American Ideals

(*Continued from Page* 1)

tary; Clarence Brown, treasure George Bruce, executive secretary.

The organization's "statemen principles," stated "we find ours in sharp revolt against a rising ti of Communism, Fascism and kindre beliefs that seek by subversive mea to undermine and change this way life."

In referring to the subversive el ments, President Wood said, "thes highly indoctrinated shock units the totalitarian wrecking crew hav shrewdly led the people of the Unite States to believe that Hollywood is hotbed of sedition and subversi and that our industry is a battl ground over which Communism locked in death grips with Fascism

"We intend to correct that errone ous impression immediately and assure the people of the Unite States that the truth of the situatio is that Hollywood is a reservoir Americanism and that those force which have presumed to speak in th name of our industry and under th geographical identity of Hollywoo have been acting under false pr tenses and that we repudiate the entirely; and that we, through t fact of our being assembled her can give this country, and the worl if necessary, assurance that t American motion-picture industry and will continue to be held by Ame icans, for the American people, the interests of America and ded cated to the preservation and co tinuance of the American scene an the American way of life."

Bill With 1-Cent-on-5 Admission Tax Passed

(*Continued from Page* 1)

proval yesterday by both the Hous and Senate. It goes now to the Whi House, where the President is to d cide within the next 10 days wheth it shall become law. Chances a reported to be about even that he wi veto the bill, thus tossing back in the lap of Congress responsibilit for writing a heavier tax bill.

Although the conference commi tee made some of the features of t bill—particularly those dealing wi war contracts—more acceptable the administration, the measure sti contains the freeze on social secu ity payments which is expected prevent collection of an addition $1,400,000,000. The rate was have gone up March 1, but the Va denberg amendment to the bill ba this rise. The income thus cut o is more than half the increase ov current taxation provided by the e tire bill.

Judge Fred Vinson, head of t Office of Economic Stabilization, known to be urging a veto, but r liable advice indicates that Treasu Secretary Henry Morgenthau, J has not yet decided that the b should be vetoed.

ledge Double Loan ffort At Luncheon

(Continued from Page 1)

As mementos of their service the nation and to the industry during the Fourth War Loan campaign, Charles P. Skouras and his two principal drive aides, Frank H. "Rick" Ricketson, Jr., and B. V. Sturdivant, were presented with inscribed silver gifts by New York and New Jersey exhibitors at yesterday's Waldorf-Astoria luncheon. Skouras received a handsome tray, Ricketson and Sturdivant, cigaret cases.

aders of the WAC, and other war fort and charitable organizations thin the business. Harry Brandt, ncheon committee chairman, served toastmaster.

Double Results Pledge

Speakers included Edward L. Al-rson who asserted that the motion cture business was on the "spot" the present drive and, despite the ct the theaters in the Metropolitan ea were less than 50 per cent from quota, he obtained a pledge from present that they would double eir efforts and double the results; d E. Depinet, who reviewed the tivities of the industry in the war fort and announced that 3,000 theers yesterday were participating Free Movie Day; Ted Gamble, who id that current Bond drive sales of yesterday morning amounted $11,149,000,000 and indicated that e industry would be called upon ain for further help in a fifth ive; Si Fabian, who stressed the rk of the WAC and asserted that e organization was equipped to lve industry problems of the future, and B. V. Sturdivant.

The principal speakers were Skous and Frank H. "Rick" Ricketson. ouras, who had a prepared speech read, discarded his "script" and unched out into both a serious and ausing account of his own experices in the War Loan drive and uded the work of all who have ven their time and efforts to the mpaign.

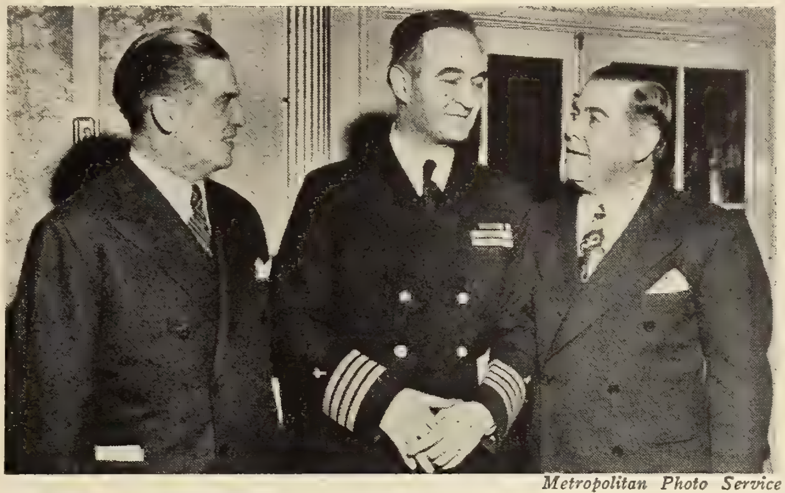
Skouras revealed that 3,175 Bond emieres had been scheduled so far th a larger figure expected before b. 15. He also said there would be ore than 4,000 Free Movie Days ring the drive.

Ricketson's Address

Ricketson painted the picture of imaginary newspaper in which , if he were editor for a day, would t up as a tribute to the industry's r efforts, describing the work of ch group in each of Page One's ht columns. In paying tribute Skouras' energy and enthusiasm the drive, Ricketson told how Erst Turnbull, the operating head of yts Theaters in Australia, who d been in air raids and under Japese gun fire, had made a trip with ouras and on the eighth day, the Australian went to the hospital a nervous wreck.

The attendance at the luncheon was one of the largest ever seen at an event of its kind. The huge ball room was banked in flags of the United Nations. Among the guests were several tables of wounded veterans of the present war.

Area Exhibs. Fete Skouras



Metropolitan Photo Service

AS TRADE HONORED SKOURAS. Frank H. Ricketson, Jr., left, Capt. M. M. Witherspoon, USN, and Charles P. Skouras, photographed yesterday at the Waldorf-Astoria exhibitor luncheon honoring the industry's Fourth War Loan national chairman. Chaplain Witherspoon gave the invocation.

WP Drops "Canteen" Suit But Asks Injunction

Hollywood — Warner Bros. has dropped its $500,000 "Hollywood Canteen" damage claim against the Screen Actors Guild, but in an amended complaint served on the Guild yesterday Warners again ask for a Superior Court injunction to prevent the Guild from enforcing its rule 33.

The studio also asks for a court interpretation of the Guild's basic agreement with studios as it pertains to points raised by the "Canteen" production controversy.

Seated on Dais as Trade Honors Charles Skouras

Seated on the dais at the exhibitors luncheon in honor of Charles P. Skouras at the Waldorf-Astoria yesterday were:

Francis S. Harmon, Edward C. Raftery, Jack Cohn, Ned E. Depinet, Arthur Mayer, Frank H. Ricketson, Jr., Ted R. Gamble, Si Fabian, Harry Brandt, Charles P. Skouras, Capt. M. M. Witherspoon, Spyros Skouras, Edward L. Alperson, H. V. Sturdivant, Robert Selig, A. J. Krappman, Stanton Griffis, N. Peter Rathvon, George J. Schaeffer, Don Jacocks, Leon Fromkess, Claude Lee, Silas Seadler, Leonard Goldenson, Malcolm Kingsberg, Herman Robbins, Charles C. Moskowitz, Jack Alicoate, Harry Kalmine, David Weinstock, Louis Schine, Harry Lowenstein, Randolph Burgess, Neville L. Ford, John Manning, Jules Brulatour, Fred J. Schwartz, Charles Skouras, Jr., Lucy Monroe, James E. Sauter and Steve Broidy.

Animation for Jive Talk

Hollywood—Leon Schlesinger will do an animated sequence illustrating Cab Calloway's jive talk for Andrew Stone's "Sensations of 1944." The new deal stemmed from the successful introduction of an animated cartoon sequence which Schlesinger made for Stone's "Hi Diddle Diddle."

Film Companies Spent $2,434,416 on Mags.

(Continued from Page 1)

for magazine space in 1941 and $1,358,868 in 1940.

Largest proportionate jump is recorded by Republic which spent $112,768 last year against $28,263 in 1942. M-G-M, which spent $725,237 last year, topped all film companies in the four years surveyed.

Other company totals for 1943 are: Columbia, $157,678; Paramount, $457,331; RKO, $202,391; 20th-Fox, $279,399; United Artists, $221,075 and Warners, $278,537.

Totals for 1942 were: Columbia, $117,526; M-G-M, $560,035; Paramount, $366,824; RKO, $97,562; 20th-Fox, $243,419; United Artists, $124,208 and Warners, $247,651.

In 1941 Columbia spent $62,185; M-G-M, $452,501; Paramount, $379,649; Republic, $12,625; RKO, $163,937; 20th-Fox $125,750; United Artists, $69,395 and Warners, $111,589. For 1940, Columbia, $57,861; M-G-M, $574,916; Paramount, $222,631; RKO, $77,497; 20th-Fox, $143,045; United Artists, $163,113 and Warners, $119,805.

UNIVERSAL PICTURES
WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?
Watch for announcement!

M P PROD DIST
21ST FL
28W 44TH ST
NYC

A RAVE A DAY

"So much better than merely a good comedy that it's placed immediately in the outstanding class... One of the funniest pictures in a long span of viewing and reviewing... An undisputed wow at the box office." —RED KANN, M.P. DAILY

"The Miracle of Morgan's Creek"

Starring

EDDIE BRACKEN
BETTY HUTTON

with Diana Lynn • William Demarest
Porter Hall and "McGinty" and "The Boss"
Written and Directed by
MIRACULOUS Preston STURGES

THIS IS THE 5th GREAT COMEDY HIT IN A ROW FROM Paramount

Record Bond Sale as Stars End 213-City Tour

(*See Column 1 Below*)

FILE COPY
OT REM

THE Film DAILY

ntimate in Character
nternational in Scope
ndependent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 28 NEW YORK, WEDNESDAY, FEBRUARY 9, 1944 TEN CENTS

SOARING THEFTS OF FILM ALARM CARRIERS

Kelly Resigns as Officer of United Artists Corp.

He Remains as a Director; Has No Plans to Announce at Present

Arthur W. Kelly yesterday tend- ed his resignation as an officer of nited Artists Corp., its subsidiaries nd affiliates.

he resignaion was reeived by Edard C. Rafry, president, nd it becomes ffective on eb. 11. Kelly ill remain as director of he corporaon.

Kelly said esterday he ad no future lans to anounce. Inasmuch as he returned

ARTHUR W. KELLY

(*Continued on Page* 8)

Record Bond Sale As Star Tours End

Fifty-four Hollywood personalities esterday finished their nation-wide ours as part of the film industry's articipation in the Fourth War oan campaign. After two and a alf weeks of intensive selling the

(*Continued on Page* 11)

12 Features Planned By Argentine's Pampa

Buenos Aires (By Air Mail)—Pampa Films has announced plans for the production of 12 features during 1944. Two will be musicals: "Appointment in Buenos Aires" (Cita en Buenos Aires) and "La Casta Susana," the latter an operetta. Others planned are "Villa Rica del Espiritu Santo," "Se Abre El Abismo," "Liniers," "Conde de Buenos Aires," "Lauracha," "Zaza," "El Magnificio Vaga Bundo," "Siete Mujeres," "Despertar la Vida," "La Importancia de Ser Ladron" and "Delirio."

Exhib. Stages Home Bingo War Bond Party; Losers Get Two Annie Oakleys to Theater

Faust, N. Y.—Tie this one, if you can.

H. N. Savett, who operates the Adirondack Theater here, staged a Bingo War Bond party at his home. Bingoites bought a Bond to participate and also donated prizes as well as paying a 50 cent "tax" admission, the half dollar being converted into War Stamps.

Losers got two passes to the Adirondack.

Savett served coffee and doughnuts.

Unger in Important Sales Post with UA

Appointment of J. J. Unger to an "important post" in United Artists' sales department was announced yesterday by Carl Leserman, general sales manager. Appointment is effective immediately.

Unger, one of the top distribution executives, formerly was with Paramount with which he served for 18 years, starting as branch manager in New York with promotions to dis-

J. J. UNGER

(*Continued on Page* 8)

Exchange Employes Strike Called Here

A strike of 340 film exchange employes in the branches of the eight major companies in New York City was called yesterday, to become effective next Monday. The walkout will affect shippers, poster clerks and inspectors who are members of

(*Continued on Page* 11)

1,412 Theaters' Dimes Reports Average $380 Each

$536,000 have been reported to national headquarters of the 1944 March of Dimes committee by 1,412 theaters representing a cross-section of the country. This average of $380 per theater is an indication that the anticipated $4,000,000 will be reached.

I. J. Hoffman, state chairman for Connecticut, reports $69,550 for 126

(*Continued on Page* 10)

ITOA to File Decree Brief

Clark to Get Reaction to Proposals Today

Washington Bureau of THE FILM DAILY

Washington — The draft for a new consent decree submitted to Assistant Attorney General Tom C. Clark last month by the distributors in the New York case "in no way alleviates the situation" in film distribution, Harry Brandt, ITOA head, said yesterday after conferring with Clark here. The distributor proposals are "absolutly no improvement over the present decree," Brandt said. "There are changes in the language,

(*Continued on Page* 10)

Hold Preliminary Confab On Philly Essential Rating

Philadelphia—Preliminary discussions in connection with the probable filing of a petition to have Philadelphia exchanges designated as "locally needed" establishments were held here yesterday with Milton Weiss, technical operation officer of the War Manpower Commission.

Present at the conference for the

(*Continued on Page* 8)

Theaters Warned Not to Leave Film Cans Near Unlocked Lobby Doors

Film thefts have increased so rapidly in recent months that film delivery services are alarmed and are urging exhibitors to use every precaution to halt such type of vandalism. Clinton Weyer, secretary of National Film Carriers, Inc., said yesterday that the majority of film stolen has been single-reel subjects, many of them in Technicolor.

Exhibitors have been warned not to leave unguarded film cans near open or unlocked lobby doors. It was pointed out that some manag-

(*Continued on Page* 10)

See United Trade Front Winning in Canada

Toronto—Burial of trade differences and adoption of the principle of a united trade front in Canada is promised for the general meeting in Toronto Feb. 15 as a follow-up of the conference held the first of the

(*Continued on Page* 8)

Setay Assets Passing to Associated MP Industries

Associated Motion Picture Industries, Inc., whose formation is reported by the SEC, was revealed yesterday by sources close to the new

(*Continued on Page* 8)

OWI Shake-up Won't Hit Riskin Division

Elmer Davis' shake-up of the OWI will not touch the motion-picture setup of the information office. Assurances to that effect were given yesterday by a spokesman for the OWI director. It was indicated that Davis had no quarrel to pick with the way the overseas film branch or any other film activities of the OWI were being conducted. Robert Riskin is director of the overseas film branch of the OWI.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 28 Wed., Feb. 9, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817 Mexico, D. F.

FINANCIAL

(Tuesday, February 8)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¼	14⅛	14¼	+ ¼
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3⅛	3¼	.....
Con. Fm. Ind pfd.	....	....	....	.....
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Loew's, Inc.	59	58⅝	59	+ ⅝
Paramount	24⅛	23⅞	24	+ ⅛
RKO	8¾	8⅝	8¾	.....
RKO $6 pfd.	88	88	88	.....
20th Century-Fox	22⅛	22	22	+ ⅛
20th Century-Fox pfd.	29⅞	29¾	29¾	— ⅛
20th-Fox ppf.	102	102	102	.....
Warner Bros.	13⅛	12¾	13	+ ⅛

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3⅛	3	3⅛	+ ⅛
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	2¾	2¾	2¾	.....
Technicolor	13⅝	13⅝	13⅝	+ ⅛
Trans-Lux	....	....	....	.....
Universal Pictures	20⅞	20¾	20¾	— ½
Universal Picts. vtc.	21	20¾	21	+ ½

Ampa to Honor Parsons

Louella Parsons will be the guest of honor at a luncheon tendered by Ampa at the Waldorf-Astoria on Monday. A big turnout of industry members is expected.

ART FOR MOTION PICTURE ADVERTISING

Hap Hadley

165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

Nizer to Argue Carroll Suit Dismissal Motion

Arguments by Louis Nizer, defense counsel, on a motion to dismiss Earl Carroll's $300,000 breach-of-contract suit against Paramount Pictures will be heard today by Federal Judge Alfred C. Cox. Both sides rested yesterday after a two-day court session. The highlight of the day was testimony by Carroll in which he reversed himself on the contention that his name had been used as producer of "A Night at Earl Carroll's" without his consent.

Depositions by George L. Bagnall, Sidney Justin, Luigi Luraschi, Edward Prinz, Harold Hurley and others were submitted yesterday.

Two From Biltmore For Monogram Next Season

Two pictures to be produced by the recently formed Biltmore Productions will be included on Monogram's 1944-45 program, Steve Broidy, general sales manager, said yesterday. First is to be titled "A Wave, a Waac and a Spar."

Biltmore is headed by Sebastian Cristillo, father of Lou Costello, and Eddie Sherman.

Sergt. Robert C. Southers Missing in French Raid

Indianapolis — Sergt. Robert C. Southers, 23, former employe of the RCA Victor division, is reported missing in action since Jan. 5 over France, the War Department has informed his wife.

Based in England, he was a ball turret gunner on a Flying Fortress.

A son, Robert Sherman Southers, was born Nov. 17 after he had gone overseas.

AFC Signs Playwright

West Coast Bureau of THE FILM DAILY

Hollywood—American Films Corp. announced the signing of writer Thomas Lennon to a long-term contract and optioning of his two plays, "Pull Down the Stars" and "Now That April's Here." Lennon, who is now on a newspaper in Oakland, will report to the studio on Feb. 14. He is author of the Novel, "The Laughing Journey."

Smith Heads New AFC

West Coast Bureau of THE FILM DAILY

Hollywood—Officers of the recently formed American Films Corp., elected at its initial stockholders meeting, include: James A. Smith, president; Charles L. Strouss, vice-president; Henry Herzbrun, 2nd vice-president and William Grossman, treasurer. Sig Schlager will act as general manager.

Jackson Park Hearing Set

Chicago—The Jackson Park Theater's $1,000,000 anti-trust case is set for hearing Feb. 14, before Federal Judge Michael Igoe. Attorney S. Eau, will come from New York headquarters for RKO.

EC Films Board Named; William Benton, Chairman

Chicago—Election of William B. Benton, vice-president of the University of Chicago, as board chairman of Encyclopaedia Britannica Films, Inc., subsidiary of Encyclopaedia Britannica organized following its purchase of Erpi Classroom Films, is announced.

E. E. Shumaker, who was president of Erpi Classroom Films under Western Electric ownership, has been named president of the new corporation, while H. C. Grubbs, also an Erpi vet., has been elected vice-president in charge of distribution. Other officers include Dr. V. C. Arnspiger, vice-president in charge of research and production, and John McCilvray, secretary, treasurer and comptroller.

At the same time, complexion of the directorate was disclosed. Serving with Benton are:

Chester Bowles, OPA Administrator; Marshall Field, publisher; Wallace K. Harrison, architect; Paul G. Hoffman, president of Studebaker Corporation; Ernest Hopkins, president of Dartmouth College; Robert M. Hutchins, president, University of Chicago; Henry R. Luce, editor of Time and Life; E. H. Powell, president of Encyclopaedia Britannica; Beardsley Ruml, treasurer of R. H. Macy Company; E. M. Shumaker, president of Encyclopaedia Britannica Films, Inc.; M. Lincoln Schuster of Simon & Schuster; Harry Scherman, president of Book of the Month Club; John Stuart, chairman of Quaker Oats Company, and Wayne C. Taylor, Under-Secretary of Commerce.

"Men on Her Mind" Gets Circuit 1st-Run Booking

West Coast Bureau of THE FILM DAILY

Hollywood—PRC's "Men on Her Mind," starring Mary Beth Hughes. opens tomorrow at Grauman's Chinese, Carthay, Loew's State and Uptown, Fox West Coast, first-runs.

Picture, produced by Alfred Stern and directed by Wallace W. Fox, is the first PRC offering to play the circuits' top local theaters. It will have its world premiere at Fox Theater in Tucson today with Mary Beth Hughes making a personal appearance.

SAMUEL HACKER
CERTIFIED PUBLIC ACCOUNTANT
announces the removal of his offices to
50 ROCKEFELLER PLAZA
NEW YORK 20, N. Y.
CIrcle 7-3580

•

Member American Institute of Accountants and N. Y. State Society of Certified Public Accountants

COMING and GOING

N. PETER RATHVON, RKO president, leave today for Mexico City and Hollywood.

BARNEY BALABAN returned yesterday fro Rochester, Minn.

SPYROS SKOURAS, president; **TOM CONNORS**, distribution head; **WILLIAM J. KUPPER** general sales manager, and **HAL HORNE**, advertising and publicity director of 20th-Fox have returned from studio conferences.

WILLIAM F. RODGERS is due back fro Florida vacation on Feb. 18.

NAT LEVY, RKO Eastern division sales manager, left yesterday for Philadelphia and Detroit.

DAVID BERNSTEIN, treasurer of Loew's, i in Palm Beach.

BARRINGTON GAIN and **ALEXANDER GALPERSON** have returned from Hollywood.

AL LICHTMAN is recuperating from a mino illness in Palm Springs.

SI SEADLER goes to the Coast late nex week.

MAURICE BERGMAN goes to Chicago Monday.

JACK ZIDE, branch manager, Allied Films, Detroit, is in New York to buy films.

DORIS CLINE, Eastern editor of Movielan magazine, has left for a two-month visit t the office of Movieland's editor in chief, Rut Waterbury, in Hollywood.

WILLIAM J. HEINEMAN, general sales manager for Samuel Goldwyn, is in Chicago for three-day stay for conferences with exchang heads and principal exhibitors.

BEN KALMENSON, WB general sales manage and **JULES LAPIDUS**, Eastern division sales manager, return today from a tour of the Centra district.

ROY HAINES, WB Southern and Western division sales manager, is back from a 10-day trip to the Southwest.

WALTER WANGER, and **MRS. WANGER** (Joa Bennett), arrive here from California today, fo a short visit.

TED STRAUSS, former assistant motion picture editor of the New York Times, has arrived at Paramount's Hollywood studio t commence his writing contract.

JULES FIELDS of the 20th-Fox exploitatio department is back from Chicago, where h conferred with members of the company's fiel force on campaigns for "The Song of Bernadette."

JACK SICHELMAN of the 20th-Fox sales department is back at his desk at the home office after a Florida vacation.

ANNE VICKERS, M-G-M Cleveland booker, i visiting former M-G-M-er Marie Hentges at he home in Fort Lauderdale, Fla.

SAUL ELKINS is in Washington for conferences with Brig.-Gen. Robert L. Denig, USMC, regarding a two-reeler dealing with women Marines.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET itc COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

HEAVEN CAN WAIT

from 20th CENTURY-FOX! . . . and

CLAUDIA

from 20th CENTURY-FOX! . . . and

WINTERTIME

from 20th CENTURY-FOX! . . . and

SWEET ROSIE O'GRADY

from 20th CENTURY-FOX! . . . and

GUADALCANAL DIARY

from 20th CENTURY-FOX! . . . and

HAPPY LAND

from 20th CENTURY-FOX! . . . and

THE GANG'S ALL HERE

from 20th CENTURY-FOX! . . . and

Hey, wait for me!

The Sullivans

Irish as the Blarney Stone, American as the Red, White and Blue!

The Sullivans

to know them, to meet them, is to lov

The

Directed by
LLOYD BACON

Produced by
SAM JAFFE

Associate Producer
ROBERT T. KANE

nem every one!

Sullivans

they cried and laughed and lived and fought together!

The Sullivans

they don't make 'em any better, any bigger, any finer!

20th CENTURY-FOX presents

The Sullivans

ANNE BAXTER · THOMAS MITCHELL

EDWARD RYAN · TRUDY MARSHALL · JOHN CAMPBELL
JAMES CARDWELL · JOHN ALVIN · SELENA ROYLE
GEORGE OFFERMAN, Jr. · ROY ROBERTS · WARD BOND

Screen Play by Mary C. McCall, Jr.
Story by Edward Doherty and Jules Schermer

THE *Sullivans*

is one of a family of hits from

20th CENTURY-FOX

which includes

THE LODGER

LIFEBOAT

JANE EYRE

BUFFALO BILL

THE PURPLE HEART

THE SONG OF BERNADETTE

and others as great!

PRINTED IN U. S. A.

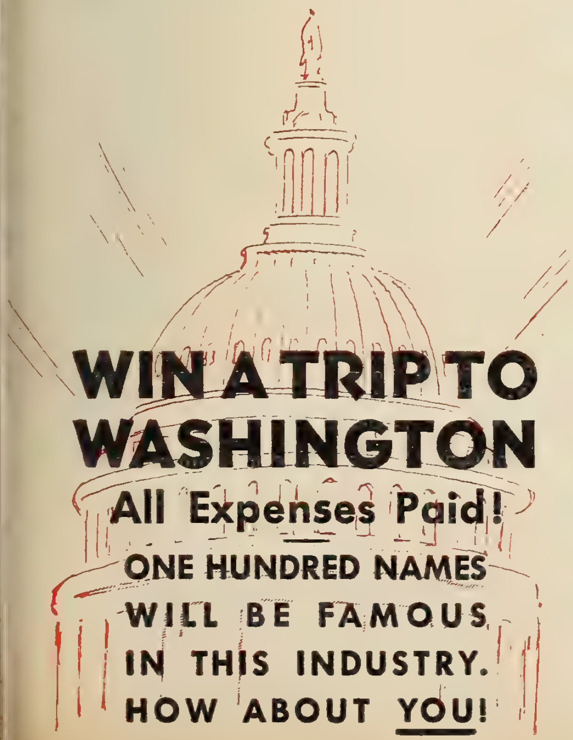
Mother, there's a telegram coming that says: "YOUR BOY HAS BEEN KILLED IN ACTION!"

Heart-break ahead for this Mother and thousands like her. Pacific beachheads cost lives. Mother! There are 16,000 grateful Showmen who promise to honor your boy with all their Showmanship hearts!

No greater honor than to be among the Industry's

HONORED HUNDRED

of the 4th WAR LOAN!



WIN A TRIP TO WASHINGTON

All Expenses Paid!

ONE HUNDRED NAMES WILL BE FAMOUS IN THIS INDUSTRY. HOW ABOUT YOU!

Use the fighting Campaign Book! Full details on pages 6 and 7.

Be one of the honored 100 Showmen who will sell the most "E" Bonds in ratio to the number of seats in their theatres! Be one of the men to go to Washington, to become famous in the trade, to be honored at functions with presentation of Treasury citation, of special medallion, and to be named on National 5th War Loan Committee! It's the greatest honor of all for the industry's soldiers of the home front!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

Kelly Resigns as Officer of UA Corp.

(Continued from Page 1)

over the week-end from London, industry circles were of the opinion that he may be joining J. Arthur Rank in some capacity, although there was no confirmation of such a report.

After serving in important capacities in British amusement enterprises, Kelly came to the United States when he was 21 years old to represent the Frank Gould interests and at the age of 25 he was a director in 12 companies. He served in British tank corps in the first World War and later transferred to the U. S. Army with the rank of major.

Kelly became associated with United Artists after the war, subsequently becoming treasurer and vice-president. His activities have been primarily connected with the supervision of foreign sales, although for a period he was in charge of domestic sales. At the time of his resignation, Kelly was vice-president and chairman of the finance committee.

HONORED 100 BONDSMEN*

W. L. GELLING, Paramount, Marshall, Tex.
MRS. ARTHUR BOWDEN, Strand, Atmore, Ala.
C. D. JARRETT, Rex, Clay Center, Kan.
FRANK K. SHAFFER, Dixie, Staunton, Va.
HAROLD J. JOHNSON, Glen, Glenwood Springs, Colo.
EDGAR DOOB, Aldine, Wilmington, Del.
JOHN MANUEL, State-Temple, Cortland, N. Y.
GLENN GROVE, Richmond, Rockingham, N. C.
JOHN N. KRIER, Paramount, Provo, Utah.
A. R. BOWEN, Carson, Carson City, Nev.
EDITH EVANS, Strand, Newport, Ark.
ABE H. BORISKY, Capitol, Chattanooga, Tenn.
JOHN B. LEVINSON, Capitol, Calexico, Calif.
JERRY E. HAYES, Rivoli, Beatrice, Neb.
F. D. SCRIBNER, State Nashua, N. H.
SAUL S. HAYES, Strand, Boothbay Harbor, Me.
DON SHEEDY, Fox, Billings, Mont.
GEORGE PAPPAS, Circle, Indianapolis, Ind.
WARREN L. FAUST, Fox, Phoenix, Ariz.
WILBUR WILLIAMS, Boulder, Boulder, Colo.
RUSSELL W. SCHULTE, America, Caspar, Wyo.
F. L. BOWERS, State, Cambridge, O.
WALTER LEE CASEY, JR., Rex, Bonners Ferry, Idaho.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

Unger Named to Important United Artists Sales Post

(Continued from Page 1)

trict manager in 1928 and Eastern division manager in 1932, and ultimately becoming Eastern and Canadian sales manager in 1939.

His exact duties with UA will be announced shortly, Leserman said.

UNIVERSAL PICTURES
WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?
Watch for announcement!

Setay Assets Passing to Associated MP Industries

(Continued from Page 1)

organization to be an investment company formed with SEC approval to take over all assets of Setay Co., Inc., other than the latter's interest in Republic Pictures Corp. of Delaware.

The SEC announcement came from Philadelphia, where, as far back as Oct. 21 last, a hearing was scheduled on the proposal of Consolidated Film Industries, Inc., to vest its 67 per cent controlling interest in Republic Pictures Corp. of Delaware in Setay Co., Inc. Under that proposal Consolidated would hold a two-thirds interest in Setay of which Republic would be a wholly-owned subsidiary.

J. E. Brulatour, Inc., holds 16,178 shares of Associated Motion Picture Industries' capital stock as well as 318,317 three per cent notes of the latter.

Hold Preliminary Confab On Philly Essential Rating

(Continued from Page 1)

film industry were: Leon J. Bamberger, assistant to the chairma nof the distributors' division of the WAC, and RKO Pictures; A. A. Schubart, manager of RKO exchange operations, and the following local exchange men: W. R. Schwartz, Monogram; Samuel Gross, 20th Century-Fox; Lester H. Wurtele, Columbia; William G. Mansell, Warners; Ulrik Smith, Paramount; George E. Schwartz, Universal; Lou Formato, Metro; Vincent O'Donnell, RKO; Harry G. Bodkin and E. V. McCaffrey, United Artists; Joe Engel, Republic.

With them were the following union representatives: Harry Bache, B-7; Henrietta Weinberg, F-7; and Horace Johns, IATSE, Local No. 307.

Claude R. Collins, war activities committee, newsreel committee, Washington, D. C., sat in on the meeting in an advisory capacity.

See United Trade Fron
Winning in Canada

(Continued from Page 1)

month called by President Ben Freed
man of the Ontario Council of Inde
pendents which was a forerunner t
the abandonment of plans to petitio
the Wartime Prices and Trade Boa
to invoke new government regu
tion of film trade practices.

All sides apparently are in agre
ment that the world is on the thresh
old of a new era and the move i
necessary to insure self-control i
the film sphere without absorptio
of the screen by the government a
a public utility.

Chains, film exchanges, exhibito
associations and independents are a
vitally concerned in the mov
launched by the Ontario Council an
will be represented at the Tuesda
session which is expected to be
series of conferences for the adop
tion of a basis of general defense o
common trade interests and revisio
of the industrial code to wipe ou
long-standing grievances.

Those coming for discussion in
clude Archie Mason and Malcol
Walker from the Maritime Prov
inces, B. C. Salamis from Quebe
and Walter Mahon from Wester
Canada. Others to attend includ
heads of the two main circuits, fil
distributing companies, and exhibito
organizations.

Universal Execs. Hosts At Luncheon for Duvivier

Universal executives, topped b
William A. Scully, Charles Prutz
man, Maurice Bergman and John
O'Connor, were hosts at a press lu
cheon at "21" yesterday honorin
Julien Duvivier, director. Screenin
of the latter's "The Imposter" a
"U" followed.

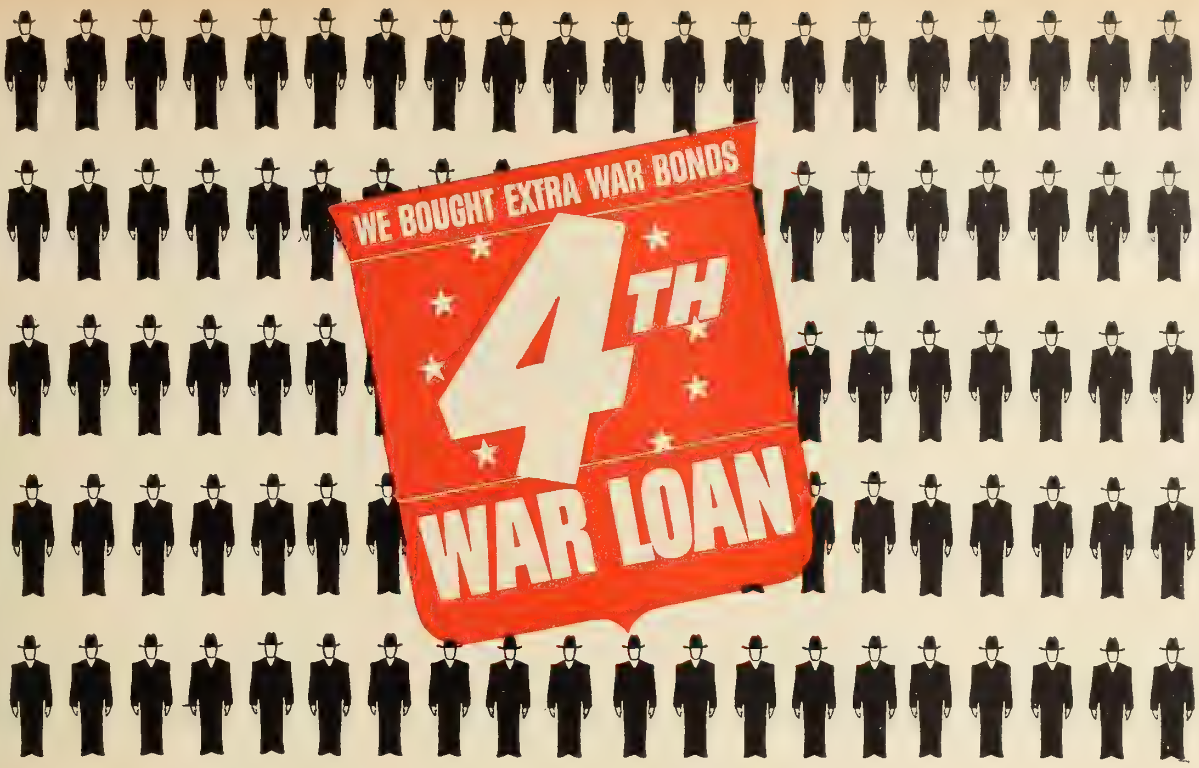
STORK REPORTS

Tucson, Ariz. — Adolph Zuko
Para. board chairman, and Mrs. Zu
kor became great-grandparents yes
terday when a daughter was bo
here to their granddaughter, Mr
Boyd McDavid Morse. Father is a
Army lieutenant.

Mrs. Morse is the daughter of Ma
Arthur M. Loew, and Mildred Zuko
Loew, daughter of Adolph Zukor an
Mrs. Zukor, both of whom are no
in Tucson. Mrs. Morse's paterna
grandfather was the late Marcu
Loew, and her paternal grandmothe
was the present Mrs. Max Minzes
heimer.

New Haven—Sidney Swirsky, Co
lumbia booker, is father of a seven
pound baby girl, born at New Ha
ven Hospital.

Chicago — Mrs. Paul Blumenthal
former B & K secretary is the mothe
of a baby girl, her second child.


WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

100 EXHIBITORS!

THEY will be honored throughout the industry and their names will be famous in the trade press!

THEY will be given a free trip to Washington with all expenses paid.

THEY will be named to the Industry's Executive Advisory Committee of the 5th War Loan.

THEY will receive a personal letter of congratulation from the Secretary of the Treasury and will be presented with a tribute scroll, an honorary medallion and other awards.

THEY will be featured in the Official Report of the industry to the nation on the 4th War Loan; and they and their staffs will wear a special "E" lapel button from the Treasury Department.

THEY will be honored in their home states and in their localities with important dignitaries present!

THEY are the industry's patriotic showmen who from Jan. 1st through Jan. 29th sell the most "E" Bonds in ratio to their seating capacity.

IT IS NOT TOO LATE TO BE AMONG THE
HONORED HUNDRED!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

Soaring Film Thefts Alarm Carriers

(*Continued from Page* 1)

ers have the habit, during a last show, to place each reel, as it is taken from the projector, in a film can in the lobby so that the program will be ready for a pickup immediately after the performance ends. This has been found to be a bad practice inasmuch as the vandal type of patron has access to the film as he comes out of the theater. It was advised to have somebody at the theater to pick up the cans as soon after they have been delivered by the film carriers as possible.

The theft problem is expected to be one of the principal topics for discussion when the National Film Carriers holds its annual meeting in New York this Spring.

1,412 Theaters' Dimes Reports Average $380 Each

(*Continued from Page* 1)

out of 166 theaters taking collections. This sum, incomplete, is in excess of 1943.

In Philadelphia, Warner Theaters collected $115,000 against $64,000 last year.

E. M. Fay, Rhode Island chairman, reports $30,946 this year. In 1943 collections were $19,000.

A. H. Blank, state chairman for Iowa and Nebraska, reports that his states will more than double last year's figure.

'Curie' Tops 'Comedy,' 'Du Barry'

An analysis of 53 first-run engagements of "Madame Curie" reveals that the M-G-M picture has outgrossed "The Human Comedy" in 45 situations and also has topped by a wide margin the gross of "Du Barry Was A Lady" in 43 engagements.

Andrew Shearer Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Private funeral services will be held in Glendale for Andrew Shearer, 80, father of Norma Shearer and Douglas Shearer, who died Monday after a long illness.

Monogram

announces

FOR

CURRENT PRODUCTION

IN HIS STEPS

Based on the Novel of the

Same Title by

Charles M. Sheldon

A Reporter's Report

● ● ● THE PERSONAL TOUCH: Sam Shayon leaves F & M March 1 to join the William Morris Agency, Inc., in an important spot...... Shayon, with F & M for 12 years, has served as assistant to the president......Successor at F & M has not been named. . . ● Jack Skirball, from all accounts, has a certain hit in, "Jacobowsky and the Colonel" jointly produced with the Theater Guild......Show is a sellout at the Boston Plymouth. . . ● Joe Davidson, formerly 20th-Fox head booker in Pittsburgh, is back there temporarily from Cleveland, pending appointment of a successor to George Ball, now a Marine. ● Raymond Moley's tome, "The Hays Office," will be an early Summer Bobbs-Merrill book......Moley describes his 100,000-word ms., in work for six years, as a "history of how one American industry learned to govern itself.". . ● Jane Pickens henceforth will devote her time to aiding the nation's 250,000 "spastic" children who suffer through injuries at birth. . . ● Governors, Bricker (Ohio), Schricker (Indiana) and Willis (Kentucky) have united to proclaim "Snow White Week," Feb. 24-March 2......How's that for pic promotion? . . . ● Jules Levey's ship set for "The Hairy Ape" is described by UP's Fred Othman as the most ambitious since "Mutiny on the Bounty.". . ● A/C Chester B. Bahn, Jr., received his gunner's wings at Tyndall Field, Fla., yesterday. ● Prof. Robert Gessner of NYU speaks on "Motion Picture Writing" before the Writers' Circle of the National Arts Club Monday night.

▼ ▼ ▼

● ● ● *NEWS GRAB-BAG: Roster of inducted industry Dads is growing......George Dindas, manager of the N. Y. Strand under managing director Zeb Epstein for the last seven years, passed his physical yesterday and dons a uniform in early April......Dindas is married and has one child. . .* ● *Then there's James Kalafat, Associated Circuit (Cleveland) booker, who reports to the Navy March 1......Kalafat has three youngsters. . .* ● *Miami's industry colony has a new addition ......E. E. Alger, La Salle, Ill., circuit operator, has purchased a Coconut Grove estate there. . .* ● *Academy execs. will be interested to learn that the Winnipeg (Canada) Tribune in co-op with FPC staged an Academy Award Contest, with passes as prizes......Winners were those contestants whose lists most closely paralleled the Academy's nominations. . .* ● *Didja know that the Trans-Lux Theaters (seven in number) collected $11,707 for the March of Dimes, a more than 100 per cent jump over 1943? . . .* ● *Honor roll of B & K service men and women will be dedicated at the B & K employes' dinner dance Friday night at the Stevens Hotel, Chicago......*

▼ ▼ ▼

● ● ● CUFF-NOTES: While members of the cast of the AAF stage show, "Winged Victory," will be permitted to appear in other pix with their c.o.'s permission while in Hollywood next Summer to make the screen version, the parts will have to be non-speaking. . . ● William Saal of Republic is in Washington to discuss the projected "The Death March"......Republic plans a feature based on the Jap atrocity story told by the late Col. Richard T. Dyess. . . ● Walter Wanger, due here today from the Coast, moves on to Washington tomorrow to gain clearance for two pix......One is "Women Courageous"......saga of femme transatlantic ferry pilots......Second is that much discussed short, "Silent Enemy," syphilis subject made in conjunction with the U. S. Public Health Service and the Army's Surgeon General. . . ● Approximately 100 Paramount employes in the New York metropolitan area have donated to the Red Cross Blood Bank in the third appeal sponsored by the Paramount Pep Club during the last two weeks......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

ITOA to File Brief On Decree Proposals

(*Continued from Page* 1)

but no improvement," he continued.

Brandt was accompanied by Max Cohen, Leon Rosenblatt and Mel Albert, all ITOA officials. Robert L. Wright, Clark's assistant in the case, was not present for the conference which lasted about one hour.

Brandt said he had had a "very satisfactory" exchange of views with Clark, and that he felt the meeting had been of value. ITOA's position has not changed at all, he said, and stressed the fact that the proposed draft is nothing but a proposal. Brandt will submit a brief of his position on the decree within a week or 10 days, he said.

The draft offers improvements in no particulars, Brandt declared, adding that the reversal of policy on acquisition of new theaters is meaningless.

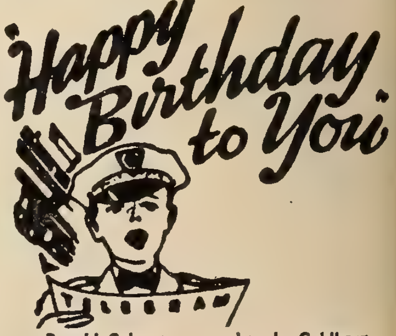
A statement on the conclusions reached in Chicago last week on the decree draft by representatives of seven independent groups, meeting at the invitation of national Allied, will be presented to Clark this afternoon. He will meet with Abram F. Myers, national Allied general counsel, Col. H. A. Cole of the Allied executive committee, R. H. Poole of the PCC of ITO, and W. F. Crockett of the Virginia MPTO. This group is reported to disapprove the distributor proposals nearly as heartily as does Brandt. The four were closeted in Myers' office yesterday putting the finishing touches on their statement.

Rock Island Usher Falls In Action With Marines

Rock Island, Ill.—Corp. Paul Edward Holland, a USMC, has been killed in action in the South Pacific. Holland formerly was an usher at the Fort theater in Rock Island and his brother, Billy, is a member of the Fort theater staff at the present time.

W. T. Branch Dead

Memphis—W. T. Branch, a veteran operator with Loew's theaters here, is dead.



Ronald Colman	Lee L. Goldberg
Heather Angel	Joe King
Kathryn Grayson	L. Virgil Hart
Lon Chaney, Jr.	Albert De Sart
Lyle Talbot	James Murray

Phil Zuinn

Record Bond Sale As Star Tours End

(*Continued from Page 1*)

stars rolled up a record score of Bond sales, although exact figures were not available. They visited 213 cities, totalling more than 50,000,000 population and to dozens of smaller towns and suburbs for a new record in territory covered by such tours.

Credit for handling the tours goes to Fred Stein, assistant national campaign director; Hall Baetz, who directed the Bondbardiers, and to Dick Dickson, who had charge of the Bond Battalions, who worked closely with Harry Buchanan, Treasury Department liaison.

A 25-minute radio program, over the Blue Network, will be piped in to theaters from Coast-to-Coast where Bond rallies are being held tonight. Time is being donated by Coca Cola Co. Show goes on the air, via 170 stations, from Hollywood at 9:30 p.m. EWT.

Cast will be headed by Paul Muni and will include Thomas Mitchell, Faye Holden, Martha Scott, Robert Young and Lucille Watson. Produced and written by Arch Oboler, the broadcast is described as one of the most straightforward, hard-hitting dramatic shows ever to be put on the air. The musical director will by Gordon Jenkins; and announcer, Victor Perkins.

The program will portray exactly what would happen to an American family if our country was conquered and the Germans and Japs perpetrated the same atrocities here as they have elsewhere.

HOLLYWOOD DIGEST

SIGNED

BERNARD SCHOENFELD, screenplay, "Bella Donna," Edward Small-UA.
WILLIAM BERKE, director, "Thunderbolt," Pine-Thomas, Paramount.
SHERRY HALL, RKO.
BERT MOORHOUSE, RKO.
SAMMY BLUM, RKO.
FRANK MAYO, RKO.
WHEATON CHAMBERS, RKO.
LARRY WHEAT, RKO.
JASON ROBARDS, RKO.
CHESTER CARLISLE, RKO.
ALAN WARD, RKO.
BELITA, new option, Monogram.
WILL JASON, termer, Columbia.
DOROTHY van NUYS, termer, M-G-M.
KATHARINE BALFOUR, termer, M-G-M.
THOMAS LENNON, writer termer, PCA.

•

ASSIGNMENTS

BERNARD SCHOENFELD, screenplay, "Bella Donna," Edward Small-UA.
JACK FIER, production manager of all Irving Briskin films, Columbia.
SCOTT R. DUNLAP, producer, "Wonderland," "Sunbonnet Sue," "North of Nome" and Under Northern Lights," Monogram.
EARL SNELL, script, "On the Bowery," Katzman-Dietz, Monogram.
HARVEY GATES, script, "The Kid from Avenue A," Katezman-Dietz, Monogram.
KEN DARBY, musical advisor, "Manhattan Serenade," RKO.
ARTHUR MLLER, adaptation, "Here Is Your War," Lester Cowan-UA.
MICHEL MICHELET, score, "The Hairy Ape," Jules Levey-UA.
HOWARD ESTABROOK, director, "Heavenly Days," RKO.
TED RICHMOND, producer, "Meet Miss Bobby Socks," Columbia.

CASTINGS

VERONICA LAKE, "Girls' Town," Paramount; **FRANCIS X. BUSHMAN**, "Wilscn," 20th-Fox; **DOROTHY McGUIRE**, "Two On An Island"; **JUDY GARLAND**, "The Clock," M-G-M; **ROBERT HAYMES**, "Meet Miss Bobby Socks," Columbia; **AKIM TAMIROFF**, "Caroline," Universal; **DAVID BRUCE** and **FRANKLIN PANGBORN**, "Slick Chick," Universal; **CLAUDETTE COLBERT**, "Sophie Cooper," Paramount; **GIL LAMB**, "Practically Yours," Paramount; **ANTHONY QUINN**, "Irish Eyes Are Smiling," 20th-Fox; **BOBBY DRISCOLL**, "Rip Goes to War," 20th-Fox; **KATHARINE BOOTH** and **JAMES CRAIG**, "Marriage Is a Private Affair," M-G-M; **DOROTHY van NUYS**, "Ziegfeld Follies," M-G-M; **WILL FOWLER**, "Janie," Warners.

CARL KIMBALL and **PAUL LANGTON**, "Thirty Seconds Over Tokyo," M-G-M· **CHARLES DINGLE**, **CHARLES ARNT** and **CHESTER CLUTE**, "Cinderella Jones," Warners; **RALPH HOOPS** and **JIMMY DODD**, "Janie," Warners.

ALAN LADD, **GAIL RUSSELL** and **STANLEY CLEMENTS**, "Salty O'Rourke," Paramount; **KATHARINE BALFOUR**, "The Outward Room," M-G-M; **CECILIA CALLEJO**, "Marriage is a Private Affair," M-G-M; **KING COLE TRIO**, "Calling All Stars," Columbia; **ANTHONY QUINN**, "Irish Eyes Are Smiling," 20th-Fox; **FRANK O'CONNOR**, "One Exciting Night," RKO; **ROSEMARY LA PLANCHE**, "Manhattan Serenade," RKO; **DANA ANDREWS**, "Up in Arms," Samuel Goldwyn-RKO; **JOHN CARRADINE**, "Mission 36," Columbia; **ALAN DINEHART** and **JOAN WOODBURY**, "The Whistler," Columbia; **ROBERT ANDERSON**, **LEE TRENT**, **SONNY LAMONT**, **ELAINE ANDERSON**, **GEORGE CHANDLER** and **RICHARD DAVIES**, "Manhattan Serenade," RKO; **KATHARINE BOOTH**, "Marriage is a Private Affair," M-G-M.

TO THE COLORS!

★ PROMOTED ★

PAUL COHEN, USA, former advertising-publicity assistant, M & P Theaters, Boston, to sergeant.
BERNARD BROOKS, owner of Admiral Theater, Detroit, to Pharmacists' Mate 3/c.

—★—

★ ARMY ★

WALTER C. BRADLEY, operator, Warfield Theater, Detroit.
A. P. SORENSON, Beresford, S. D., exhibitor.
WILLIAM F. RODGERS, JR., son of Loew's vice-president.
ART GOULD, general manager, Stern Circuit, Chicago.
HARRY L. HECHAT, RKO Palace manager, Chicago.
F. RAIMO, manager, Rialto, South Norwalk, Conn.
LON McALLISTER, 20th-Fox player, Hollywood.
DONALD O'CONNOR, Universal player, Hollywood.

—★—

★ NAVY ★

ALBERT POTTER, operator, Cinema Theater, Detroit.
JAMES KALAFAT, Associated Theaters, Cleveland, booker.
WILLIAM MACK, Admiral Theater, manager, Omaha.
HARRY WOLKEN, operator Wolken circuit, Beatrice, Neb.
FRANK JENKINS, JR., son of the former Montlake Theater manager, Seattle.
PAUL DUNLAP, Essaness manager, Chicago.

—★—

★ COAST GUARD ★

TOMMY SMYTH, vaudeville booker, Chicago.

Para. Flying Forts Named "Times Square," "Tornado"

Two Flying Fortresses sponsored through War Bond purchases of Paramount and its employes will bear the names, "Times Square, U.S.A." and "Tornado," it was announced by John W. Richmond of the War Finance Committee at a meeting of the Paramount Pep Club yesterday. Names were selected by the Treasury from those submitted by a Para. committee. Walter B. Cokell told the meeting that the current. Para. Bond drive is ahead of its predecessors. Phyllis Brooks was among other speakers.

Three Broadway Houses Sell $73,975 Bonds on "Free Day"

Radio City Music Hall sold 1,211 War Bonds with a total value of $50,475 on Monday, Free Movie Day in Greater New York theaters, it was announced yesterday. Staff of 35 sped the sale's mechanics, permitting delivery of Bonds to purchasers as they left the house after witnessing the show.

Warner's two Broadway houses, the New York Strand, and the Hollywood, sold 715 War Bonds, aggregating $23,500 in money, during "Free Movie Day." Strand sales totaled $20,500, with approximately $3,000 for the Hollywood.

Globe's Fourth for Mono. Pic

The local Globe Theater is holding for a fourth week Monogram's "Where Are Your Children."

Exchange Employes Strike Called Here

(*Continued from Page 1*)

Film Exchange Employes Union, B51, AFL and IATSE. Union members of the independent exchanges and other employes of the major exchanges will not be called out for the present, it was said yesterday.

Strike was called for the alleged failure of the companies to grant promised increases in salaries. Situation is similar to that in other exchange centers where the War Labor Board has not yet acted upon the applications for permission to give wage boosts.

200 to Fete Arthur Cole

Kansas City—Arthur Cole, Paramount office manager in Kansas City, will be honored at a testimonial dinner at the Hotel Muehlebach Monday on the completion of 30 years of service in the motion picture industry. Reservations indicate an attendance of more than 200 persons.

Levine Distributing "Jeannie"

Boston—"Jeannie" will be distributed in New England by Joe Levine's Embassy Pictures Co.

WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?...
UNIVERSAL PICTURES
Watch for announcement!

LESTER THOMPSON
M P P & D 21ST FL
28 W 44TH ST
N Y C

GOOD NEWS FROM THE No. 1 PIN-UP BOY!

M-G-M TOPS ANNUAL "10 BEST SHORTS" POLL!

Fame Magazine (*Quigley Publications*) Annual Short Subject Exhibitor Poll gives 3 out of 10 Best to Leo, Jr. They are: PETE SMITH SPECIALTIES, M-G-M CARTOONS and JOHN NESBITT'S PASSING PARADE.

"THIS IS TOMORROW" NATIONWIDE TRIUMPH!

John Nesbitt's Passing Parade "This Is Tomorrow" wins Special Citation from National Board of Review, is endorsed in the nationally syndicated column "My Day" by Eleanor Roosevelt and gets trade reviews like these: FILM DAILY says: "A booking that means something. Merits widest attention." BOXOFFICE MAGAZINE: "It will pay dividends, excellent, golden exploitation."

BENCHLEY, PETE SMITH AND OTHERS COMING!

More sparkling shorts on the way: "THE KID IN UPPER FOUR," heart-warming dramatization of the newspaper ad that stirred the nation. "SHOE SHINE BOY," 2-Reel Special introducing a NEW musical technique. PETE SMITH'S Specialty "HOME MAID," a honey! M-G-M Technicolor Cartoon "Zoot Cat" (*even funnier than "Baby Puss"*). ROBERT BENCHLEY in "WHY DADDY?" Our motto: Benchley for belly-laughs!

M-G-M THE LONG AND SHORT OF IT!

"Keep Up the Attack! 4th WAR LOAN!"

M P P D A
28 W 44TH ST
N Y C
FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 29 NEW YORK, THURSDAY, FEBRUARY 10, 1944 TEN CENTS

INDIES OFFER DECREE COUNTER-PROPOSALS

Pix Industry Sets Red Cross Goal at $10,000,000

Editorial

Scratch-pad

... *jottings*

By CHESTER B. BAHN

THERE'S one angle of the Department of Justice's recently instituted suit against du Pont and British Imperial Chemical Industries that will bear trade watching, it would appear. The Government is asking that all patents pooled during the last decade by these two giant American and British corporations be made public property. If the Government should win out, the effect upon the present U. S. patent system obviously would be shattering.

Cut much to the same pattern is a little publicized decision written the other day by Mr. Justice Thurman W. Arnold (not exactly a stranger to film biz), now of the District of Columbia Court of Appeals, which is intriguing, even significant.

Rejecting a patent appeal by the Teletype Corp., Western Electric subsidiary, the one-time Assistant Attorney General wrote as follows:

"* * * Patents are not intended as a reward for the highly skilled scientist completing the final step, standing on others' shoulders, nor as reward for collective achievement of a corporate research organization whose contributions are usually step by step progress of an entire group; the patent law should not be used to reward capital investment and create monopolies for corporate organizers instead of men of inventive genius."

If that means anything, it means a denial of patent protection to the creative product of the nation's great industrial laboratories, not excluding those upon which the motion picture is dependent. Could that, in turn, spell anything but chaos, pure and undilute?

o

Addenda: As of yesterday, 20th-Fox has its trademark on the screens of four major Broadway houses—the Music Hall, where "Jane Eyre" is playing; the Roxy, where "The Sullivans" bows in; the Rivoli, where "The Song of Bernadette" has settled down for a run, and the Astor where "Lifeboat" is riding the crest. . . . That in itself is the finest editorial commentary upon the brilliance of 20th-Fox performance this season. . . . ● The Fourth War Loan Drive has been productive of many a neat twist, but for this column's money, the palm goes to Philly's Aldine Theater which is staging a Police Bond Premiere on Feb. 15 for those

(*Continued on Page 2*)

Joseph Bernhard Will Head Campaign Which Runs Week of Mar. 23

JOSEPH BERNHARD

The motion picture industry has set a goal of $10,000,000 in the 1944 Red Cross campaign, it was stated yesterday with announcement that Joseph Bernhard, general manager of Warner Bros. Theaters, had accepted the industry chairmanship for the Motion Picture Theaters Red Cross Drive.

Announcement was made by Si Fabian, chairman of the War Activities Committee, who stated that, in co-operation with the Red Cross, the period for the drive had

(*Continued on Page 7*)

London Sees Kelly As Rank U. S. Chief

London (By Cable)—Arthur W. Kelly will be the American representative for the J. Arthur Rank inter-

(*Continued on Page 10*)

WB Theaters Collected $415,874 in Dimes Drive

Nearly double last year's collections and tripling the 1942 take, Warner Circuit houses took in $415,874

(*Continued on Page 7*)

BONDSMEN BACK FROM TRAVELS

Execs. Making Full Report to National Chairman

Many of the 12 top-ranking industry executives, who toured the country on behalf of the National Campaign Committee of the Fourth War Loan Drive, have returned to New York. They are now making their reports to Charles P. Skouras, national chairman, who will carefully analyze them and under his direction these will be compiled to serve as a guide and a pattern for all future war loan drives in which the industry will participate with the

(*Continued on Page 9*)

To Examine Majors In Griffith Action

The Government, through Albert Boggess, special assistant U. S. attorney general in Washington, will examine secretaries of the eight majors starting Feb. 28 in connection with the equity anti-trust suit against Griffith Amusement Co., Consolidated Theaters, Inc., R. E. Griffith Theaters, Inc., Westex Theaters,

(*Continued on Page 8*)

J. J. Corp. Wins Point In Times Square Action

J. J. Theaters, operators of the Times Theater on West 42nd St., was granted its motion for examination

(*Continued on Page 10*)

54% of Dailies Cut Pix Space

Movie Departments Halved by About 16%

Newspaper space devoted to film reviews, comments and news was cut in 54 per cent of the nation's papers in the last half of 1943, it is revealed in a survey conducted by THE FILM DAILY. Cuts ranged from minor slicing to elimination of motion pic-

(*Continued on Page 9*)

Delinquency Pix May Be Shown in S. F. Schools

San Francisco—If the city fathers have their way about it, children in local schools will soon have a class-

(*Continued on Page 10*)

Straight 20% Cancellation, Bigger Blocks, Three Arbitrators Proposed

By ANDREW H. OLDER
Washington Bureau of THE FILM DAILY

Washington — A 35 - page document outlining the stand on the distributor proposals for a new consent decree agreed upon last week in Chicago by representatives of seven major independent exhibitors was left with Assistant Attorney General Tom C. Clark. In addition, Clark discussed these points for an hour and a half with Abram F. Myers, general counsel for national Allied, and four others who compose a special committee named at the Chicago meeting. The others

(*Continued on Page 10*)

ITOA Will Review Decree Brief Thurs.

A three-man committee representing the ITOA will draft a set of counter-proposals to the distributors' recommendations for changes in the New York consent decree, Harry Brandt, president, said yesterday. The committee is composed of Max

(*Continued on Page 7*)

RKO to Launch Network Show in West Feb. 28

RKO Pictures, Inc., will launch its first network radio advertising campaign Feb. 28 with a program to be heard on 20 stations of the Blue Network, covering the Rocky Mountain

(*Continued on Page 7*)

"Lady in Dark" Bows In Colorful Premiere

West Coast Bur., THE FILM DAILY

Hollywood—Paramount's "Lady in the Dark" had its world premiere at the Hollywood Theater last night. It was a colorful opening with top-ranking stars and industry leaders as well as high officers of the armed forces in attendance. Review of the picture appears on Page 8.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 29 Thurs., Feb. 10, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, February 9)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14⅛	14	14	— ¼
Col. Picts. vtc.. (2½%)	17¼	17¼	17¼	— ⅛
Columbia Picts. pfd..	....	....	....	.....
Con. Fm. Ind.	3¼	3¼	3¼	.....
Con. Fm. Ind. pfd.	18¾	18⅝	18⅝	— ⅜
East. Kodak	158½	158	158½	+ 1½
do pfd.	179	179	179	+ 1
Gen. Prec. Eq.	19¾	19½	19½	— ½
Loew's, Inc.	58⅞	58¼	58¼	— ¾
Paramount	23⅞	23¾	23¾	— ¼
RKO	8¾	8½	8⅝	— ⅛
RKO $6 pfd.	88¾	88¾	88¾	+ ¾
20th Century-Fox	22	21½	21¾	— ¼
20th Century-Fox pfd.	29⅞	29¾	29¾	.....
Warner Bros.	13	12¾	12⅞	— ⅛
NEW YORK CURB MARKET				
Monogram Picts	3	3	3	— ⅛
Radio-Keith cvs.	1½	1⅜	1⅜	— ⅛
Sonotone Corp.	2¾	2¾	2¾	— ⅛
Technicolor	13¾	13⅝	13¾	+ ⅛
Trans-Lux	3¾	3¾	3¾	+ ⅛
Universal Pictures	21½	21½	21½	+ ¾
Universal Picts. vts.	21	20¾	20¾	— ¼

Majors, Exch. Employes Parley To Prevent Strike

Representatives of the Film Exchange Employes Union, Local B-51, IATSE, and of the eight majors are expected to get together today in an attempt to prevent the strike of exchange "backroom" help that has been set for Monday.

Richard F. Walsh, IATSE prexy, said that the alliance would not interfere unless it were asked to by one side or the other or unless the situation got hopeless.

"Bernadette" in Chi. Feb. 24

Chicago — "Song of Bernadette" opens at $1.10-75 cents at the State Lake Feb. 24.

COMING AND GOING

DOUGLAS BAGIER, who edited the W. R. Frank picture, "The Private Life of Dr. Paul Joseph Goebbels," is en route to Washington, D. C. to report for the special services division of the armed forces.

LEWIS MILESTONE arrived in New York yesterday.

HUMPHREY BOGART arrived in New York yesterday from a USO-Camp Shows tour of the European theater of war.

W. J. HEINEMAN, general sales manager for Samuel Goldwyn arrived yesterday in Chicago for sales conferences at the RKO Radio branch.

CHARLES BOASBERG and **HARRY GITTELSON** return tonight from a tour of RKO branch offices in behalf of the Ned Depinet drive.

GERALDINE MAVOR, Arnold Pressburger publicity director, is coming East with a print of "It Happened Tomorrow."

TED WYNN has arrived in Cleveland to take over the RKO Radio publicity job left vacant by Gene Gaudet's transfer to Pittsburgh.

Scratch-pad

. . . jottings

(Continued from Page 1)

who have bought Bonds from the city's cops. . . . ● Wonder if Walter Winchell knows that the Australian Exhibitor publishes a page one column, "Snooping Around the Town" by "Winchell Junior"? . . . ● It's 10 years since Columbia first released the unforgettable "It Happened One Night," and in that period, there's not been a week that the pic has not brought the company some revenue. . . . This on the authority of Abe Montague. . . . How many other pix, if any, are in that category?

Two Changes Announced In Fox Publicity Dept.

Several changes have been made in 20th Century-Fox' publicity department, under Hal Horne, with the departure this week of Morton Freedgood, of the writing department, for the Army. Eugene Schrott has been named by Jack Goldstein, Eastern publicity manager, to succeed Freedgood, and Charles Cohen, formerly of M-G-M, has been added to the writing staff.

A farewell luncheon was tendered Freedgood by his colleagues yesterday.

RKO Holding Final Depinet Drive Meeting Tomorrow

With Drive Captain Charles Boasberg and Lieutenant Harry Gittleson returning tonight from a tour of all RKO branches, final branch conference on the 1944 Ned Depinet Drive will be held tomorrow morning at 10 a.m. at the New York exchange.

Attending the meeting, aside from the drive squad, will be Robert Wolff, Phil Hodes, John J. Dacey, Lou Kutinsky, Harry Zeitels, E. T. Carroll, Charles Penzer, Herman Silverman, Freda Laurie, Jean Slade, Dorothy Post, Jack Finkelstein, William Hartman, Jack de Waal, and a h.o. delegation.

Wm. Clark Missing

Rochester — Pvt. William Clark, Jr., formerly of the Eastman Kodak Company, has been missing in action in Italy since Dec. 4, it has been reported here.

Carroll's Para. Suit Dismissed With Costs

Earl Carroll's $300,000 suit against Paramount in which he claimed the company had breached its contract with him in the production of "A Night at Earl Carroll's," was dismissed with costs by Judge Alfred C. Coxe in Federal Court yesterday following summation by counsel for both sides.

In addition to breach of contract Carroll had charged the company with listing him as producer of the film without his permission, thus causing him to be libeled by the inferior quality of the production.

In arguing for dismissal of the action, Louis Nizer, Paramount counsel contended that Carroll had been given all the prerogatives of a producer and had exercised them.

Judge Coxe held that Paramount had performed its contract in every respect and had permitted Carroll to perform such functions as the contract provided. He also held that the picture did not defame Carroll's professional reputation and was not falsely attributed to him as the producer and he had consented to such designation.

New Jersey Allied Holds Legislative Meet Monday

Governor Walter Edge of New Jersey, Attorney General Van Riper and several state senators and assemblymen will attend New Jersey Allied's annual legislative meeting in Trenton on Monday. A large turnout of members is expected, 94 per cent of the membership having already indicated their intentions to attend. Mrs. Helen Hildinger and Simon Myers are handling the arrangements.

Jack Ellis Names New M. P. Associates Board

Jack Bowen, Sam Rinzler, David Snaper, James Frank, Leo Abrams, Joseph Felder, Harold Klein, David A. Levy, M. Kurtz and Jack Hattem have been named as the new board of directors of the Motion Picture Associates. The appointments were made by Jack Ellis, vice-president of the MPA.

New RKO Title

"Passport to Destiny," RKO picture, is the new title of the feature formerly identified by "Passport to Adventure." Picture will be tradeshown Feb. 15-16.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE ● ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
In Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

ANNE BAXTER
THOMAS MITCHELL
"THE SULLIVANS"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. and 60th St.

RKO PALACE B'WAY & 47th St.
THREE RUSSIAN GIRLS
ANNA STEN · KENT SMITH

TIMES SQ. Loew's STATE
On Screen
Greer GARSON
Walter PIDGEON
in
M-G-M's
'MADAME CURIE'
In Person
ED SULLIVAN
and his
REVUE

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St.
Continuous Performances

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli
B'way & 49th St.

A Guy Named Joe

the story of a regular guy—and a gal to match

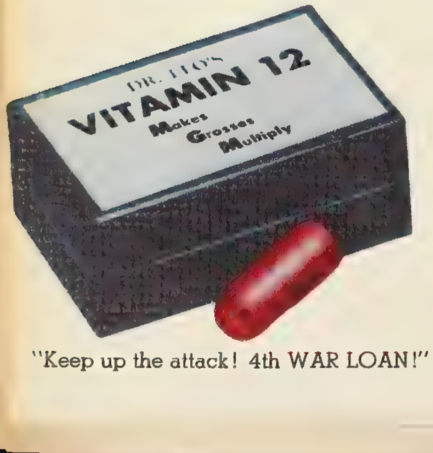
Victor
Fleming's
Production

with Van Johnson · Ward Bond · James Gleason
Lionel Barrymore · Barry Nelson · Esther Williams

Screen Play by Dalton Trumbo · Adaptation by Frederick Hazlitt Brennan
Directed by Victor Fleming · Produced by Everett Riskin

WELL CUSHIONED!

"A GUY NAMED JOE" IS
JUST ONE OF M-G-M'S
NEW GROUP "VITAMIN 12"
PEP! PROFITS! PLEASURE!



"Keep up the attack! 4th WAR LOAN!"

Industry Will Seek 10 Million for R. C.

(Continued from Page 1)

been set for the week of March 23 to March 29, inclusive.

Bernhard was the first chairman of the War Activities Committee Theaters Division and served until last year. He pointed out that with the great invasion imminent, the Red Cross is asking the country for unlimited quotas and is counting on the industry to do its greatest job in the war effort.

Emphasis in this year's drive is being shifted to local co-operation between exhibitors and the Red Cross, Bernhard said in a letter he is sending to 16,500 theaters outlining the procedure for audience collections.

$3,000,000 Last Year

Last year the motion picture theaters collected more than $3,000,000, while an additional $1,000,000 was contributed directly by various branches of the industry.

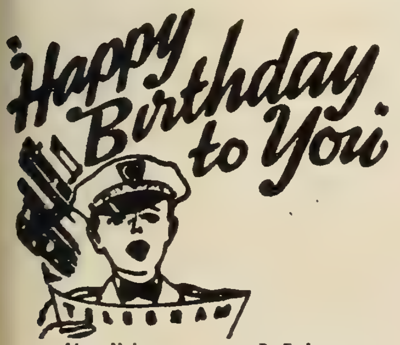
Norman H. Davis, national chairman of the American Red Cross, in a letter being sent to 3,700 local chapters in connection with the 1944 campaign, pays high tribute to the film industry's co-operation in the work of the Red Cross.

"Last year's experience," says Davis, "amply demonstrates that the benefits from Red Cross Week in American motion pictures are many. Literally millions of people gave a second time; other millions never reached by personal solicitation responded to a fervent appeal from the screen.

Minimum Quotas

"Since all local quotas constitute minimum goals, we believe that theater collections should be conducted in every community during the fourth week in March, even though the minimum goal may have been reached or exceeded in the community.

"I am sure that members of your chapter and representatives of the motion picture industry in your community will get together immediately to formulate an effective program for this campaign. We urge you to contact your local exhibitors and discuss the matter."



Alan Hale
John Farrow
Henry Herzbrun
B. F. Lyon
W. C. Fields
Fay Pulsifer
George Leverett

ALONG THE RIALTO

Phil M. Daly

● ● ● IN THE NOT TOO DISTANT FUTURE, "With the Marines on Tarawa" will be reaching the nation's screens via the WAC...... The short, in color, represents the cream of battle footage shot by Marine Corps cameramen as the determined American invaders came to grips with the Japs......It develops that the fighting was covered by cameramen of the Photographic Section, Headquarters, 1st Marine Amphibious Corps, under Maj. William A. Halpern, not so long ago of Hollywood......A letter from the Major discloses that there was a total of 12,000 feet of 16 mm. shot in Kodachrome and more than 48,000 feet of 35 mm. on the operation......

▼ ▼ ▼

● ● ● *"MY BOYS AND I made this picture under the most trying conditions," writes the Major......"It is hell when every two days you have to take the elements of a lens apart to clean out fungus ......It is hell when you get rain continuously for five consecutive days......It is hell when there is nothing but dirt and sand and more dirt and more sand, and your only workshop is a piece of tarp stretched on the deck of a foxhole......And it is hell considering that we did not have a single new camera—they were always breaking down......*

▼ ▼ ▼

● ● ● "IN THIS CONNECTION," continues the Major, "I want the whole world to know of the splendid co-operation I received from Maj. Frank Lloyd of the Army Air Forces......His unit undertook to maintain our Marine Corps equipment......Not on a basis of official channels either—but purely as a friendly gesture......For my part I can truthfully say we'd never have gotten a picture of any sort without that maintenance service......The first time I hear another guy start bickering about the Marines being this and the Army being that, I'm going to kick him in the shins......It's co-operation such as Lloyd gave that is really heartening"......

▼ ▼ ▼

● ● ● *THE MAJOR'S FRIENDS in the industry will be interested to know that he's tackling a new picture on Marine Aviation ......Considering what the Marine fliers are doing, it should be a honey......As for his reaction to the South Pacific after some 15 months there, the Major pens......"Actually these islands are very beautiful......It's just the war conditions that make them so hated ......And they are hated......No place to go and nothing to do ......No Rome or Algiers to look forward to as a "liberty" port—just another island with more cocoanuts and more coral to cut your feet if you try to indulge in a little swimming"......So what are YOU grousing about at home?......And how about selling—and buying—another War Bond today, pal?......*

▼ ▼ ▼

● ● ● THERE WAS A LOT of good-natured kidding at Universal's luncheon for Walter Wanger yesterday at the Hotel Astor......In fact, the event was in honor of two gentlemen, Wanger and Charley Moss at whose Criterion Theater Wanger's "Gung Ho!" is breaking records......Wanger thanked his hosts for the luncheon and remarked that he must have made a good picture because when he came to town at the time one of his other pictures was playing, nobody even met him at the train......Charley Moss also got his share of ribbing into the festivities......which were conducted with the usual warm hospitality for which Universal is famous... ● Ampa President Vincent Trotta has named the committees to handle the luncheon for Louella Parsons at the Waldorf next Monday......Plans are under way to make it a great affair......which it will be, judging by the committees which are made of folks who know how......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

ITOA Will Review Decree Brief Thurs.

(Continued from Page 1)

A. Cohen, Leon Rosenblatt and Mel Albert. The draft is expected to be completed during the coming week so that it can be presented to an ITOA membership meeting next Thursday for approval.

It is expected that the ITOA draft will enlarge on the changes proposed by the distributors and recommend alterations in provisions not touched upon by the distributor-defendants.

WB Theaters Collected $415,874 in Dimes Drive

(Continued from Page 1)

in this year's March of Dimes, the Warner home office announced yesterday.

The 1943 figure was $229,852, while that for the year before was $147,751.

Collections embraced the entire Warner group of more than 450 theaters, making an average of about $925 per house taken in for the infantile paralysis fund.

RKO to Launch Network Show in West Feb. 28

(Continued from Page 1)

and Pacific Coast areas. If the program, as yet untitled, proves successful from a production standpoint in the regional test, the network of stations will be immediately extended to the complete Blue Network.

The new RKO program is to be heard Monday through Friday from 12:15 to 12:30 p.m., PWT.

Ralph B. Austrian, radio and television consultant for RKO, has completed his survey and analysis of these fields and submitted his recommendations to the RKO Board of Directors.

STORK REPORTS

Announcement has been made of the birth of a son, the second, to Mr. and Mrs. Tom Hoffman, Scranton, Pa. Father is employed in the home office of the Comerford Theaters, Inc.

Lt. Joseph Flaherty, former assistant manager of the Capitol, Wilkes-Barre, now stationed in England, last week became the father of a son born of Mrs. Flaherty in the Wilkes-Barre Mercy Hospital.

Scranton, Pa.—A daughter was born to Mr. and Mrs. Eugene Powderly at the Mercy Hospital. Mrs. Powderly is the daughter of Frank A. Loftus, attache of the Comerford Theaters, Inc.

To Examine Majors In Griffith Action

(Continued from Page 1)

Inc., and R. E., L. C., and H. G. Griffith, according to papers filed yesterday in New York Federal Court. The action was instituted in the Western Federal District of Oklahoma in April, 1938. The examinations also call for the production of records and documents believed to be in possession of the majors.

The subpoenas issued are returnable on Feb. 28. Served with subpoenas were: Leopold Friedman of Loew's; Austin C. Keough, Paramount; Felix A, Jenkins, 20th-Fox; R. W. Perkins, Warner Bros.; J. Miller Walker, RKO Radio Pictures; Anthony Petti, assistant secretary Universal Film Exchanges, Inc.; Loyd Wright, United Artists; Charles Schwartz, Columbia.

Attorneys for all parties involved in the case are invited by the Government to attend the examination.

Joe E. Brown Ends His 15-000-Mile Camp Tour

Joe E. Brown arrives in New York on Monday from Italy, completing 150,000 miles of travel for USO Campshows to all theaters of war where he has entertained soldiers and sailors. Italy is the most recent stop on a trip which has covered China, India, Burma, the Aleutians, Alaska, Africa, Guadalcanal, New Guinea, Brazil, the Guianas, Egypt, Algiers, Tunisia and Sicily.

To Tradeshow "Up In Arms"

Samuel Goldwyn's Technicolor musical, "Up In Arms," starring Danny Kaye, will be tradescreened nationally on Feb. 21.

All screenings will be held in theaters, with time and place ascertainable from the local RKO Radio exchange. There will be no screenings in New York and Los Angeles as the pic has already been tradeshown.

Sign Anderson

Before leaving New York for Hollywood yesterday, Paul Soskin completed negotiations with Maxwell Anderson whereby the playwright will provide the screenplay for Soskin's forthcoming production of "Signed With Their Honour." Anderson starts work on the film immediately and will later go to Hollywood.

Elect Sturdivant

San Francisco—B. V. Sturdivant, Fox West Coast division manager for Northern California at present in New York as head of the film industry's Fourth War Loan drive, was elected vice-president of the California War Chest.

15 M-G-M Shorts

Reaching its production peak of the season, the M-G-M shorts department is geared for the release of 15 subjects, representing 25 per cent of its program, during the next two months.

★ REVIEWS OF THE NEW FILMS ★

"LADY IN THE DARK"

with Ginger Rogers, Ray Milland

Paramount 100 Mins.

FILM VERSION OF STAGE HIT A BOX OFFICE SMASH; COLOR, SETTINGS, PHOTOGRAPHY RATE RAVES,

Turn on all the wattage available for this "Lady in the Dark." For here indeed is a dream picture that can't miss being a box office sensation. The production, a magnificent wedding of all the arts, has everything overwhelmingly in its favor. The magic of the screen has been brilliantly invoked, resulting in an entertainment feast that will not easily leave the memory.

Never has a more lavish or more artistically satisfying production issued from the Paramount studios. Nothing has been spared to guarantee the success of the screen version of the Moss Hart stage hit. It was worth every penny of the staggering cost of making "Lady in the Dark." While the story itself is perfectly capable of standing on its own feet, it is the physical aspects of the production and the novelty of the treatment more than anything else that make the film the tremendous attraction that it is.

The Mitchell Leisen production is best described as a drama with music, although comedy is an important factor in the film's appeal. The leading character, played by Ginger Rogers, is the editor of a ritzy fashion magazine. The woman, whose devotion to her work has been throttling the feminine in her, is on the verge of a nervous collapse. Why, she doesn't know. Frightened, she goes to a psychiatrist (Barry Sullivan) with her problem. The psychiatrist, delving into her sub-conscious, resurrects past experiences that have built within her mind a mountain of repressions and fears. Straightened out by the psychiatrist, at the end she stands forth as a new personality with a happy outlook on life. Also changed are her romantic views. She starts out with her publisher (Warner Baxter), then switches to a movie star a-throb with glamor (Jon Hall), finally winding up with the advertising director of her magazine (Ray Milland) when she discovers what she needs is a man able to dominate her.

The display of costumes in "Lady in the Dark" will have the women in ecstacies. Never has anything like it been seen on the screen. In color treatment also the film stands unchallenged, Technicolor never having been put to more breathtaking use. Settings and set decorations are really something to gloat over.

The dream sequences, evolving from Miss Rogers' invasion of her sub-conscious, have been managed with an amazing show of imagination, creating a startling impression. It is in these dream scenes that Miss Rogers is given a chance to put her talents as singer and dancer to use. Rare and odd musical effects have been achieved in the dream moods.

While Executive Producer B. G. DeSylva and Producer Richard Blumenthal no doubt had not a little to do with the success of "Lady in the Dark," it is Mitchell Leisen whose hand is most evident in the production. With vast skill Leisen has drawn all the varied threads of this richly-colored canvas together to form a whole that is one of the smoothest entertainment jobs ever to be turned out.

Leisen's direction has elicited another superb performance from Miss Rogers. Her fans will thrill to the sight of her in some of the most stunning costumes ever worn by a screen star. Milland makes a strong impression in a comedy performance of great skill. Hall, Baxter, Sullivan, Mischa Auer, Mary Philips, Phyllis Brooks are others whose work helps to make "Lady in the Dark" such sterling diversion.

Frances Goodrich and Albert Hackett deserve high praise for their screenplay. Honors for the musical excellence of the film are shared by Kurt Weill and Robert Emmett Dolan. The settings and costumes were designed by Raoul Pene du Bois with the freest of imaginations. The photography of Ray Rennahan merits raves. Hans Dreier and Ray Moyer share the laurels with du Bois for the artistic weight of the film.

CAST: Ginger Rogers, Ray Milland, Jon Hall, Warner Baxter, Barry Sullivan. Mischa Auer, Mary Philips, Phyllis Brooks, Edward Fielding, Don Loper, Mary Parker, Catherine Craig, Marietta Canty, Virginia Farmer, Fay Helm, Gail Russell, Marian Hall, Kay Linaker, Harvey Stephens, Billy Daniels, Georgia Backus, Rand Brooks, Pepito Perez, Charles Smith, Mary MacLaren, Paul McVey, Paul Pierce, George Mayon.

CREDITS: Executive Producer, B. G. DeSylva; Producer, Richard Blumenthal; Director, Mitchell Leisen; Screenplay, Frances Goodrich, Albert Hackett; Based on play by Moss Hart; Songs, Kurt Weill-Ira Gershwin, Johnny Burke-James Van Heusen; Musical Score, Robert Emmett Dolan; Musical Direction, Robert Emmett Dolan; Art Director, Hans Dreier; Settings and Costumes, Raoul Pene du Bois; Gowns, Edith Head; Film Editor, Alma Macrorie; Sound, Earl Hayman, Walter Oberst; Set Decorator, Ray Moyer; Cameraman, Ray Rennahan; Special Effects, Gordon Jennings; Process Photography, Farciot Edouart.

DIRECTION, Fine. PHOTOGRAPHY, Superb.

"The Impostor"

with Jean Gabin

Universal 94½ Mins.

DUVIVIER PRODUCTION IS STRONG TALE OF REDEMPTION; OFFERS UNUSUAL OPPORTUNITY FOR EXPLOITATION.

"The Impostor" is the dramatic record of a man's redemption under the ennobling influence of love of country. All the little human details necessary to give a story like this force and acceptability are present in profusion in the Julien Duvivier production. The subject has been handled with feeling and earnestness and the plot unravelled with vivid incident, occasional excitement and a measure of suspense.

The film will have to depend primarily upon its theme and the value of Duvivier's name for its drawing power. There are not many exciting names in the cast line-up, although the acting has much to commend it. The picture relies heavily on the magnetism of Jean Gabin's name, a name which is likely to strike a responsive chord in feminine breasts.

Gabin is an escaped murderer who assumes the identity of a French sergeant, killed while retreating before the Nazis. He makes his way to Africa to join the De Gaulle forces, not because he has any sense of patriotism but because it improves his chances of hiding from the law. Gradually Gabin, established as a leader of men, comes to learn the meaning of patriotism, the jarring note being his accepting honors for the heroic acts of the man he is impersonating. When Gabin's secret is discovered, he is court-martialed and reduced in rank. At the finish he meets a hero's death in destroying an enemy gun nest.

Despite Duvivier's association with the film as producer, director and author, "The Impostor" doesn't carry much distinction. The production is commonplace though undeniably effective. There is a routine quality to Duvivier's direction, indicating that the stuff of which "The Impostor" is made is not the best outlet for the Frenchman's talent. It is surprising to find Duvivier's name identified with this type of film.

Gabin gives a forceful performance. The best of the supporting portrayals are those of Richard Whorf, Allyn Joslyn, Ellen Drew, Peter Van Eyck, Ralph Morgan, Eddie Quillan, John Qualen. The players are not always ideally cast.

Paul Ivano's photography and Dimitri Tiomkin's score are among the film's assets.

CAST: Jean Gabin, Richard Whorf, Allyn Joslyn, Ellen Drew, Peter Van Eyck, Ralph Morgan, Eddie Quillan, John Qualen, Dennis Moore, Milburn Stone, John Philliber, Charles McGraw, Otho Gaines, John Forrest, Fritz Leiber, Ian Wolfe, William Davidson, Frank Wilcox, Warren Ashe, Peter Cookson, Leigh Whipper, Ernest Whitman, Grandon Rhodes, George Irving.

CREDITS: Producer, Julien Duvivier; Director, Julien Duvivier; Screenplay, Julien Duvivier; Dialogue adapted from French by Stephen Longstreet; Additional Dialogue, Marc Connelly, Lynn Starling; Cameraman, Paul Ivano; Musical Score, Dimitri Tiomkin; Musical Director, Dimitri Tiomkin; Art Directors, John B. Goodman, Eugene Lourie; Sound, Director, Bernard Brown; Set Decorator, R. A. Gausman; Film Editor, Paul Landres; Special Effects, John P. Fulton.

Lantz Signs Tetley

West Coast Bureau of THE FILM DAILY

Hollywood—Walt Lantz has signed Walter Tetley, radio actor, as the permanent voice of "Andy Panda" for his Cartunes series released by Universal. Tetley plays "Leroy" on the "Great Gildersleeve" radio program over NBC Sunday nights.

Nichols in Ideal Post

Maurice W. Nichols has been appointed Eastern advertising manager of the Ideal Women's Group—publishers of Movie Life, Movies, Movie Stars Parade, and Personal Romances. Prior to joining Ideal in 1943, Nichols was active head of a large retail automotive business in New England.

Bondsmen Return From Tour of Country

(*Continued from Page* 1)

U. S. Treasury Department. This is the first time that such a report regarding the problems of the men in the field in connection with the industry's war effort will be checked and analyzed in this manner and made available to the industry.

The committee of twelve comprises George Dembow, Robert Mochrie, Herman Wobber, Leonard Goldenson, George J. Schaefer, Dan Michalove, Joseph R. Vogel, Major Leslie Thompson, Oscar Doob, John Harris, Gradwell L. Sears and Harry Kalmine.

Herman Wobber was delayed in getting out in the field because of the sudden death of Arch Bowles in San Francisco. Among others who have not yet made their tours are Gradwell L. Sears and Harry Kalmine.

All those who have returned and who have conferred with Skouras are unanimous in their praise of the work which is being done by exhibitors throughout the country and also acclaim the co-operation extended to the exhibitors by all the distributors. The interest and enthusiasm of the men in the field in the Fourth War Loan Drive was described by each of the representatives as being without comparison in the history of the industry.

HONORED 100 BONDSMEN*

FLOYD W. DAVIS, El Dorado, El Dorado, Kan.
DON GLOVER, Audian, Pullman, Wash.
H. E. BEARDEN, Desert, Hawthorne, Nev.
LEWIS W. MOORE, Lyric, Havre, Mont.
W. R. KEMP, Capitol, Grand Island, Neb.
J. D. RICHARDSON, Rialto, South Pasadena, Calif.
KNOX LAMB, Crim, Kilgore, Tex.
CARL BEALS, STRAND, Skowhegan, Me.
MURRAY LAFAYETTE, Haven, Olean, N. Y.
J. R. MacEACHRON, Paramount, Jackson, Tenn.
FRANCIS J. FAILLE, Paramount, North Adams, Mass.
WILLIAM F. LAFFERTY, Circle, Philadelphia, Pa.
PAULINE NELSON, Grand, Preston, Idaho.
HARRY C. SWAN, Washington, Granite City, Ill.
CHARLES COX, Tivoli, Jersey City, N. J.

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

10,000 Exhibitors Enter "Honored 100" Competition

More than 10,000 theater managers in the United States, Alaska and Hawaii are driving towards a smash finale in the Fourth War Loan with their eyes fixed on the inner circle of the "Honored Hundred."

It was revealed Wednesday by Robert W. Selig, assistant campaign manager, that the more than 10,000 contestants have been accounted for by entry blanks and reports from state chairmen, making the "Honored Hundred" competition the greatest all-industry effort on record.

With an all-expense trip to Washington, honor scrolls, citations, medallions, trade-paper acclaim and other laurels awaiting the hundred theater managers who sell the greatest number of "E" Bonds in ratio to the number of seats in their theaters, unprecedented enthusiasm and results have been stimulated by the contest.

Cross-section checks of the nation's theaters through the "Honored Bondsmen of the Day" feature of the competition has given War Loan committee heads an accurate day-by-day "feel" of the progress of the campaign. On every hand, the activities reported reflect the intense effort that has characterized the drive thus far.

WEDDING BELLS

Indianapolis — Patricia McKean, daughter of Claude McKean, Warners exchange manager here, and Lieut. Jack R. Ingram, were married in the post chapel at Ft. Jackson, S. C.

Buffalo—Joseph H. Siegal, nephew of Ruth Rappeport, secretary at WB, and Mary Katz, niece of Irving Fried, Tri-States Candy Co., were married in Temple Emanu-El.

Nine Loew Theaters Pass Bond-Per-Seat Quota

Nine Loew's theaters have already passed their seat quotas as part of the motion picture industry's efforts to sell "A Bond For Every Seat" in the 4th War Loan Drive.

In-town theaters that have already passed their quotas include the Astor, with 1,905 Bonds sold, totaling $138,025; the American, with 3,260 Bonds, $273,325; the Paradise with 4,175 Bonds, $232,225; the Boro Park with 3,155 Bonds, $413,305; and the Kameo with 1,857 Bonds, $200,935.

Out-of-town theaters include Loew's Poli Palace in Meriden, with 3,079 Bonds, $198,732; Columbia Theater in Washington, 2,384 Bonds, $122,350; the State in Norfolk, 2,596 Bonds, $315,126; and the Regent in Harrisburg with 1,546 Bonds.

Cheney County, Missouri, To Celebrate Passing Quota

Cheney County, in the Missouri Ozarks, claims to be the first county to oversubscribe its quota once again for the Fourth War Loan drive. Cheney was first to oversubscribe its quota in the First, Second and Third loan campaigns. With a population of 10,000 it has over 1,100 serving in the armed forces. In honor of these young men and to celebrate the home front effort, Cheney County will hold a festival typical of Ozark lore and legend on Feb. 14. The costumes will be the background for a colorful war-time pageant.

Harry Arthur, Jr., vice-president of Fanchon & Marco, is co-operating with the Southern Missouri reps. in promoting the festival.

Albert Ray, Director, Dies

West Coast Bureau of THE FILM DAILY

Hollywood — Albert Ray, veteran director and cousin of the late actor, Charles Ray, who was a retired Army captain, died Wednesday. He is survived by his widow, Mrs. Frances Ray, who is a screen writer.

Re-elect H. J. Smith

Rochester—Harmon J. Smith of the Motion Picture Operators Union, has been re-elected a treasurer of the Central Trades and Labor Council, AFL, here.

54 of Dailies Cut Space Devoted to Pix

(*Continued from Page* 1)

ture editorial space depending on publishers' judgments as newsprint rationing caused all papers to revise their space apportionments.

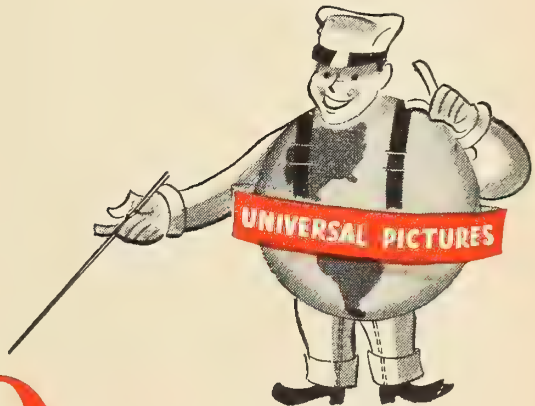
About 16 per cent of the papers limiting film space cut to half of their former allotment; 15 per cent cut 30 to 35 per cent; 20 per cent dropped to 80 per cent and 14 per cent cut a tenth. Only a few papers were forced to drop more than half of their normal film space schedule.

Holdovers for "Children"

Monogram's child delinquency film, "Where Are Your Children?" has gone into its fifth week at the Globe theater in New York. The same picture is now in its fourth week at the Garrick theater in Chicago.

15th Week for "Star"

Samuel Goldwyn's "The North Star" today enters the fifteenth week of its run at the New Victoria Theater where it is scheduled to continue indefinitely.



QUESTION: What has Universal got that no other company has?

ANSWER: Tomorrow

Clark Outlines Decree Changes Exhibs. Want

Indie Exhibs. Also Suggest Some New Ideas on Clearance and on Runs

(*Continued from Page* 1)

were Col. H. A. Cole, Dallas, Allied leader, R. H. Poole of the PCC of ITO, W. F. Crockett of the Virginia MPTO, and Jesse L. Stern of the Unaffiliated Exhibitor group, in New York.

Although Clark has not yet gone through the entire document, he revealed after the afternoon session—which lasted an hour and a half—that the exhibitors are holding out for a flat 20 per cent cancellation clause, regardless of rental prices. The distributor proposal was for a 20 per cent privilege on pix renting at less than $100, 10 per cent for those between one and two hundred, and five per cent for those over $200. The exhibitors apparently did not ask that the 20 per cent clause be made cumulative.

Ask Bigger Blocks

In addition they suggested that there be no exceptions to the distributor proposal regarding circuit expansion, that exhibs. be offered pix in blocks of 13 or more, ranging high enough to cover their needs for a quarter of a year, that arbitration cases be heard by panels of three instead of a single arbitrator, and changes in regard to clearance and run.

Distribs had offered to petition the court for approval before making any acquisition of new theaters specifying as exceptions, however, the replacement of burnt out houses, purchase of "show-cases" or "show-windows," and acquisition of theaters in the case where there has been for a full-year period a lockout of the pix of the particular distrib. who makes the acquisition. Under the current decree distribs. need merely notify the court of their expansion deal after it is already accomplished. The reversal here was felt to be one of the major points in the distrib. draft for a new decree, but was apparently not enough to satisfy the Chicago meeting. The indies recommended that no exceptions to the rule that court approval is the first requisite be made.

Same-Size Blocks Not Illegal

In order to assure free product flow the exhibs. suggested that distribs. be authorized to enter into contracts to provide an exhibitor film for up to a full quarter-year. Although there is nothing to prevent an individual distributor from doing this now, it is probable that inclusion in the decree if permissible for all distribs. to make their product available in such large quantities would rule out any question of anti-trust prosecution for agreement on block size. Clark said that if such a provision were in the decree, there would be nothing illegal if all companies were to sell blocks of the same size.

Not requesting regional appeal boards, as Clark had originally asked for arbitration cases, the exhibs. suggested instead that panels of three be sent to hear arbitration cases, rather than one arbitrator, These panels of three would then attempt to rule on the basis of facts and application of decree provisions, with the right of appeal to the appellate board in New York reserved if the panel decision was felt unsatisfactory.

New Ideas Suggested

Clark said the exhibs. suggested also some new ideas on clearance and run, but he had not had time to study these carefully. They would provide arbitration regardless of whether the theaters involved were circuit or independent, he said—which was also offered in the proposed draft submitted last month by the distribs. He said he believed the exhibs.' suggestions included also a new definition of "independent," but he was not quite certain just what it was. Under the present decree an independent is an operator of five or fewer theaters, and it is assumed that the proposal is to raise the top number to six or seven.

Myers would not discuss the interview at all, simply saying, as did Clark, that it was very cordial. It was made plain to the exhibs. that the Department will not bind itself to accept the proposals of either the distributors or the exhibitors. Settling on some middle ground is to be expected.

BACK IN CIVVIES

Honorably Discharged

LT. ERMAN PESSIS, from the Army Glider Force to WB studio publicity staff.

MARVIN WOLFISH, from the Army, to salesman, RKO, Pittsburgh.

LESLIE FENTON, from the Canadian Army, to director for Lester Cowan.

HERMAN POLIES, from the Army, to manager, Highland, Miami, Fla.

WILLIAM W. LEWIS, former Southwestern exploiteer, Warner Bros., Dallas, from the Air Corps.

GLENN VERNON, from the Army, to RKO contact player, Hollywood.

ERIC FELDARY, from the Army, to Paramount studio, Hollywood.

GEORGE BRUCE, from the Marine Corps, to makeup assistant on "Song of the Open Road," Charles R. Rogers, Hollywood.

HANK TOLLETTE, from the Army, to district manager, Ben Marcus Circuit, Milwaukee.

GEORGE M. MARCH, from the Army, to RKO special effect department, Hollywood.

HERMAN POLIES, from the Army, to manager, Harlem, Miami, Fla.

JAIK ROSENSTEIN, from the Army, to Warner studio publicity staff, Hollywood.

THE FEMININE TOUCH

MRS. AXEL SORENSON, manager, Vogue, Beresford, S. D.

MAJORIE GERLACK, poster department, Paramount, Omaha.

MRS. LILLIE MAE LOCKLAR, Malco manager, Camden, Ark.

FAUSTINE McCORMICK, inspectress, Universal exchange, Omaha.

LOIS ROTHMAN, typist and office clerk, UA, Buffalo.

MRS. SHIRLEY CHANDLER, RKO box office clerk, Charlotte.

MABEL BRADLEY, Paramount exchange, Omaha.

J. J. Corp. Wins Point In Times Square Action

(*Continued from Page* 1)

of major film companies and other defendants in its monopoly action yesterday in New York Supreme Court. Included in the examination will be an inspection of the books and records of the defendants. The examination begins on Feb. 16 and ends March 6.

Besides the eight majors the defendants are William and Harry Brandt, Max Cohen, Anwell Amusement Corp., Helgus Corp., Andear Amusement Corp., and Iris Joyce, Inc., who operate houses in the Times Square area.

The suit charges that the defendants conspired to eliminate competition in the distribution of film in the Times Square area.

Delinquency Pix May Be Shown in S. F. Schools

(*Continued from Page* 1)

room-view of the evils of juvenile delinquency.

In the most sweeping recommendations on youth waywardness yet seen, the Board of Supervisors has urged that three nationally known films on delinquency be shown in all schools.

Hulda McGinn of California Theaters Association, Inc., a member of the supervisors' advisory committee, is negotiating for the showings as a wartime service of the film industry.

On "Show of Shows" Com.

William Gaxton has been named honorary chairman of the entertainment committee of the all-star "Show of Shows," sponsored by the Emergency Committee to Save the Jewish People of Europe, at Madison Square Garden, March 13. Associated with him will be Jack Bertell of MCA; William Kent of Actors Agents Association; and Robert Shapiro of the N. Y. Paramount.

Chi. V. C. to Host Parsons

Chicago — The Chicago Variety Club will sponsor a luncheon for Louella Parsons next Tuesday at the Sherman Hotel.

London Sees Kelly As Rank U. S. Chief

(*Continued from Page* 1)

ests, according to the general be in film circles here. This opin was expressed following the news that Kelly had resigned as an officer of United Artists. It also is considered certain that Teddy Carr, former UA managing director in England, will head Rank's entire distribution system.

Arthur Kelly yesterday would neither confirm nor deny reports from London that he would be J. Arthur Rank's representative in the United States. It is understood, however, that he is taking temporary office space in a midtown building and an official announcement of his future plans will be forthcoming shortly.

Three Chi. Theater Men Listed Missing in Action

Chicago—Three more Chicago theater men are reported missing in action by the War Department. They are Lt. Charles Tucker, AAF, former B & K Variety manager, and Lts. William Hallenberg and John Robertson, former Warner theater employes.

IN NEW POSTS

DAVID HALL, executive assistant to Leste Cowan, Hollywood.

JOHN COMERFORD, Comerford Theaters district manager, Wilkes-Barre, Pa.

GEORGE BITTINGER, Comerford Theaters district manager, Pittston, Pa.

BRUCE HAUSE, manager, Strand, Sunbury, Pa.

ALBERT SHAEFFER, manager, Savoy, Northumberland, Pa.

JOHN KENDERLING, manager, Stanley, Selinsgrove, Pa.

HORACE (PHIL) PARSONS, operator, Krim Theater, Highland Park, Mich.

TOMMY BALDRIDGE, film salesman wit M-G-M exchange, Memphis, Tenn.

SYDNEY HIRSHON, Warner field checking supervisor, Washington.

HOWARD SNECK, shipper, RKO, Buffalo.

PETER McCARTY, portfolio service for out-of-town theaters, Loew circuit home office

AUSTIN HICKS, Malco, manager, Stuttgart Ark.

LAWRENCE BAILEY, assistant manager, Malco Camden, Ark.

ELI BURNETT, manager, Palace, Danville, Ill

HARRY LOUDER, manager, Canton Theater, Canton, S. D.

BILL SALE, manager, Bijou, Aberdeen, Wash.

VIC SICILIA, Theater Managers city manager Bloomington, Ind.

JIM WALLACE, RKO booker, Charlotte.

LOU KAHN, manager, Roxy, Ballard, Wash.

WAYNE CHRISTY, house manager, Rivoli, Seattle.

HARVE FOSTER, production manager, Leste Cowan, Hollywood.

JACK KATZ, manager, Roosevelt Theater, Chicago.

J. DUCKWORTH, manager, Pantheon, Chicago.

B. CHATKIN, manager, Varsity, Evanston, Ill.

There is

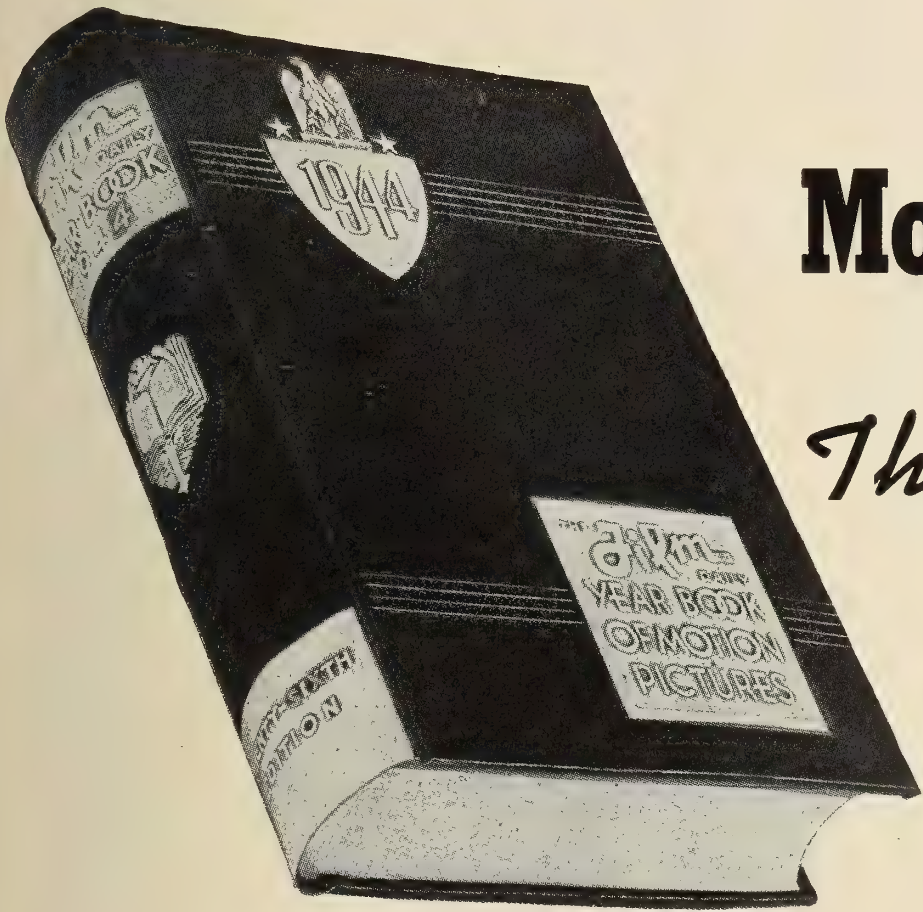
Only One

FILM YEAR BOOK
of
Motion Pictures
and

That is published Annually

by

THE Film DAILY



This Important Volume of Information (1944 Edition)
will soon be ready for distribution to all subscribers of

THE FILM DAILY

1501 BROADWAY NEW YORK CITY

WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

"HONORED HUNDRED" BULLETIN!

ALL THEATRE MANAGERS in America, Alaska or Hawaii who are competing in the "HONORED HUNDRED" contest of the Motion Picture Industry's Fourth War Loan are requested to note the following:

1. IT IS NOT absolutely necessary to send in an OFFICIAL ENTRY BLANK to be enrolled in the "HONORED HUNDRED" contest. THE REASON FOR the entry blank is to accurately measure the interest throughout the country as well as to be able to stay in contact with all entrants.

2. ENTRY BLANK OR NO ENTRY BLANK, you are automatically in! The only *qualifying* factor is the sale of *at least* ONE "E" BOND FOR EVERY SEAT IN YOUR THEATRE. THE "HONORED HUNDRED" will be selected on the basis of the percentage ratio of "E" bonds sold to the number of seats.

3. ALL BONDS SOLD FROM JANUARY 1 THROUGH FEBRUARY 29 will count in the "HONORED HUNDRED" contest. (Treasury Department forms INCORRECTLY carry dates "From midnight January 17 through February 15).

4. TO RECEIVE FULL credit for bonds sold by your theatre *OUTSIDE* the stated contest dates (midnight January 17 through February 15, as indicated on the Treasury form) YOU WILL SUBMIT TO YOUR STATE EXHIBITOR CHAIRMAN a statement, listing the total of these bond-sales. This statement will attest those bond-sales which were made from January 1 through February 29, *excluding those reported on the special Treasury forms.* Thus, your Treasury Form stubs and *your special statement,* will give you credit *for all bonds sold from January 1 through February 29.*

5. IF YOU RUN out of the special Treasury bond-application forms, your nearest National Screen Service exchange will supply you.

6. THE SPECIAL STUB *on the Treasury forms,* indicating each sale, is to be held by you until the conclusion of the campaign. These stubs, together with a "FINAL REPORT FORM"—*which will be sent you*—go to your STATE EXHIBITOR CHAIRMAN.

7. THE EXPIRATION DATE of the "HONORED HUNDRED" contest is midnight, February 29, 1944. Your stubs, your special statement, (see No. 2) together with your FINAL REPORT FORM must be mailed to your STATE EXHIBITOR CHAIRMAN *bearing a post mark not later than March 15, 1944.*

8. EACH STATE CHAIRMAN, assisted by the State War Finance Committee Chairman and such outside accounting help as may be necessary, will select from his state's final report forms the STATE WINNER as well as the *winner* in each *classification of population* (see press book or special brochure for complete contest rules.) This group of state winners will constitute NOMINEES from that state to the "HONORED HUNDRED." The bond-sales of these NOMINEES from EACH STATE, Alaska and Hawaii will then be sent to the National Committee in New York where the Contest Judges, assisted by an outside accounting firm, will determine the winners.

9. ANNOUNCEMENT OF THE "HONORED HUNDRED" will be made from New York as soon as possible after the close of the contest, but not later than *April 20, 1944.*

10. IF, AT ANY TIME, during the Fourth War Loan you wish any information on the "HONORED HUNDRED" contest, telegraph, telephone or write to ROBERT W. SELIG, Assistant Campaign Director, Motion Picture Industry Fourth War Loan, Suite 407, Paramount Building, 1501 Broadway, New York 18, New York.

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

In Today's Issue: The Equipment News Section

(*See Pages* 17-19)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 30 NEW YORK, FRIDAY, FEBRUARY 11, 1944 TEN CENTS

OFFICE COPY DO NOT REMOVE

INDIES PROPOSE CHANGES IN ARBITRATION

Rank Moving to Effect World-Wide Distribution

Confirms Kelly and Carr Appointments; Plans Move Out of Blueprint Stage

London (By Cable) — J. Arthur Rank's ambitious and elaborate plans to establish a world-wide film distribution organization moved out of the blue-print stage here yesterday with an official announcement that the first steps had been taken. Others are expected to follow quickly.

J. ARTHUR RANK

Rank confirmed that Arthur W. Kelly would take charge of his organization operating in New York and that Teddy Carr had been appointed to

(*Continued on Page* 20)

40% Rental Ceiling Asked by P. R. Exhibs.

By E. SANCHEZ ORTIZ

FILM DAILY Staff Correspondent

San Juan (By Cable)—A resolution and recommendations covering

(*Continued on Page* 16)

Morgan to Visit Para. Studios, Western Offices

Oscar A. Morgan, general sales manager of Paramount shorts, leaves

(*Continued on Page* 16)

Greenblatt to Mono. As Special H.O. Rep.

Arthur Greenblatt, former vice-president and general sales manager of PRC, has signed a contract with Monogram as home office special rep. and will take over his new duties immediately. it was announced yesterday by Steve Broidy, Mono. vice-prexy and general sales manager.

INDIES REVAMP DECREE'S SECTION X

Draft New Provisions to Cover a Refusal to License Pictures on a Run Requested

Because the independent representatives at the so-called Chicago conference on the New York consent decree were of the opinion that Section X of the revised decree (refusal to license on requested run) was inadequate, a special indie committee has re-written the section as a counter-proposal.

The independents' proposals are designed, it is said, to warrant the expense and effort for an exhibitor to institute arbitration proceedings.

Among the facts upon which an arbitrator may base an award, is that the prior run theater having the run requested by the complainant must be part of a group which possesses in the aggregate at least dou-

(*Continued on Page* 20)

U.S.-U.K. Co.'s Pact Near, D of J Hears

Washington Bureau of THE FILM DAILY

Washington—Officials of the Department of Justice have been advised from London that conclusion of a distribution deal between American and British pix interests is to be expected in a short time. "The boys appear to be nearly ready to tie up the package," THE FILM DAILY was informed yesterday by an authoritative source at the department.

This advice reached the Depart-

(*Continued on Page* 16)

WAC's Red Cross Drive Committee Meets Monday

A meeting of the WAC Theater Division Red Cross Drive executive committee, has been called for Monday by Joseph Bernhard, chairman. Among those meeting with the War-

(*Continued on Page* 16)

Indies Offer a New Clearance Definition

A definition of clearance has been set forth in the independent exhibitors' recommendations for a revised New York consent decree. The defendant distributors, in their proposals, proposed that Section VIII remain unchanged with the omission of the following provision:

"Subject to the provisions of Sec. XVII hereof, the award may fix such maximum clearance under any then

(*Continued on Page* 20)

Kids' War Bond Premiere Sold Out, Calls for 2nd

Minneapolis — Experimental Children's Bond Premiere, scheduled for the Century here tomorrow, is a sell-out, it was announced yesterday by John J. Friedl, Minnesota state

(*Continued on Page* 2)

Parley to Prevent Strike

Majors, Local B-51 Reps. Talk Wage Demands

Conferences between labor and management started here yesterday in an attempt to prevent the strike of exchange "backroom" workers set for Monday. The strike call was sent out Wednesday by the executive board of the Film Exchange Employes Union, Local B-51, IATSE,

(*Continued on Page* 2)

Edward C. Douglas Named Manager of Loew's State

Edward C. Douglas has been named manager of Loew's State Theater on Broadway, succeeding Al Rosen, it was announced yesterday by Charles C. Moskowitz. Rosen leaves

(*Continued on Page* 15)

Complainant Would Have Choice of 3-Man Panel Or Single Arbitrator

A complainant exhibitor may have his choice between having his case heard by one arbitrator or a panel of three, under the proposals for changes in the New York consent decree submitted by a committee representing the Chicago Conference of independent exhibitors.

If, however, an exhibitor chooses to have a panel of three hear his complaint, he cannot, in the event of an adverse decision, file an appeal except to obtain an interpretation of the decree by the appeals board. He

(*Continued on Page* 16)

8 Counter-Proposals Made for New Decree

As an alternative to the filing of a new Government anti-trust action against the film industry or continuing with the action which was off-set by the New York consent decree, the independent exhibitors, through the Chicago Conference, have offered

(*Continued on Page* 15)

Cleveland's Anti-Bingo Ordinance Faces a Test

Cleveland, O.—A restrictive ordinance, aimed to permit Bingo only if legitimately sponsored by a charitable organization or a church, was

(*Continued on Page* 16)

"Ali Baba" Top B.O. Army Pic in January

Universal's "Ali Baba and the 40 Thieves" was the outstanding b.o. attraction at War Dept. theaters during January, Fred Bund, Jr., assistant director of the Army Motion Picture Service, reported yesterday. Runners-up in order of finish were: "Desert Song," (WB); "Gung Ho!," (Universal); "The Fighting Seabees," (Rep.), and "Song of Russia," (Loew's).

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 30 Fri., Feb. 11, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9 7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D F.

FINANCIAL

(*Thursday, February* 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	.....
Con. Fm. Ind	3⅜	3¼	3¼	.....
Con. Fm. Ind. pfd	18¾	18⅝	18¾	+ ⅛
East Kodak	158½	158½	158½	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq	19½	19½	19½	.....
Loew's, Inc.	58¾	58¾	58¾	+ ½
Paramcunt	24⅛	23¾	23⅞	+ ⅛
RKO	8⅝	8½	8½	— ⅛
RKO $6 pfd	89¼	88¾	89	+ ¼
20t Century-Fox	21¾	21½	21¾	.....
20th Century-Fox pfd.	29¾	29½	29¾	.....
Warner Bros.	13	12¾	13	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	87½	87½	87½	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	....	....	....	.....
Technicolor	13¾	13½	13½	— ¼
Trans-Lux	3¾	3¾	3¾	.....
Universal Pictures	21½	21½	21½	.....
Universal Picts. vtc	21⅛	20⅝	21⅛	+ ⅜

No. Carolina Theaters Officers Are Re-elected

Leon D. Netter, executive of the Paramount theater department, has returned to New York from Charlotte where he attended the annual meeting of stockholders and directors of North Carolina Theaters, Inc., operated by Wilby-Kincey. Netter is a member of the board of directors.

All directors and officers of the company were re-elected.

Lester Kropp Convalescing

St. Louis—Lester Kropp, booker for Fred Wehrenberg's Circuit and manager of the Melba, is in St. Anthony's Hospital, convalescing from an operation.

Kids Bond Premiere Sold Out, Encored

(*Continued from Page* 1)

chairman for the industry's current Fourth War Loan drive.

Since the house has been sold out for the afternoon performance the local committee has scheduled an additional show for the following morning in the same theater and if the demand for seats to this performance warrants it another house will be opened for a third and fourth Children's show.

Friedl also announced that outside of the Twin Cities more than 200 Bond Premieres have been set.

Washington Earle Second D. C. House to Reach Goal

Washington Bureau of THE FILM DAILY

Washington—With the sale of 2,154 "E" Bonds, the Earle here becomes the second D. C. theater to reach its "Bond for every seat" quota, Manager Fred Thomas reports. Loew's Columbia, with 1,174 seats, chalked up a sale of 2,353 Bonds to be the first over the top.

Lupino Radio Appearance Sells $319,000 in Bonds

Appearance of Ida Lupino, Warners star, on the Hobby Lobby radio program over CBS, at which time she auctioned off nine Japanese bills captured by her husband, Capt. Louis Hayward of the U. S. Marines, at Tarawa, resulted in War Bond sales of $319,000, according to the Treasury.

Bond Premiere at 8 RKO Theaters Net $2,555,900

War Bond Premieres held in eight RKO Metropolitan area theaters Wednesday night netted $2,555,900 in Bond purchases. Individual theater sales and attractions played were: Keith's Flushing, "The Lodger," $500,000; Dyker, "The Desert Song," $410,000; Madison, "Lodger," $403,200; 81st Street, "Destination Tokyo," $366,000; Strand, Far Rockaway, "Desert Song," $300,000; Coliseum, "The North Star," $245,700; Capitol, Union City, N. J.; "The Miracle of Morgans Creek," $181,000 and 86th St., "Destination Tokyo," $150,000.

Want Dozen Eggs Free? Then Just Buy War Bond

Marty Woldman and Sylvia Sharfman of Loew's Burnside have made a special tie-up with local poultry merchants to place a Bond booth in the chicken and egg markets. Bond purchasers on Wednesday afternoons receive a dozen eggs free. On the first day of the tie-up, over 70 individual Bonds were sold.

50 War Mothers to Sell 10 Bonds Each at Melba

A group of 50 War Mothers met at Loew's Melba, Brooklyn, and each pledged to sell 10 $25 Bonds in honor of her boy in the service during the 4th War Loan Drive.

The mothers, entertained at the Melba Theater on War Mothers' Nights during the past year, are being given tags of honor to be worn by them after they cover their man with the 10 Bonds.

Parley to Prevent Exchange Strike

(*Continued from Page* 1)

to all employes of exchange backrooms in this area.

Representing the companies at the initial meeting at the IATSE offices were A. A. Schubart and Major Leslie Thompson, RKO; A. W. Schwalberg and Frank Phelps, Warner Bros.; Joseph R. Vogel, Loew's; Clarence D. Hill, 20th-Fox; F. T. Murray, Universal; Henry Kaufman, Columbia, and C. J. "Pat" Scollard, Paramount. Present for the workers were Richard F. Walsh, IATSE head, and Joseph Basson, special alliance representative.

A second get-together will be held either this afternoon or tomorrow.

According to union spokesmen, the strike is being called because the employes involved—inspectors, shippers and poster clerks—had failed to obtain a 10 per cent wage increase acceptable to the companies but turned down by the Wage Stabilization Board.

Seattle Paper Rations Space; Radio May Gain

Seattle — The Post-Intellingencer has rationed theatrical advertising space to 20 inches on opening days of first-runs. This is considerably under the space allowed for pictures previously. First-runs here may devote more attention to radio as the result of the action.

Rochester Papers Ration Space; One Drops Want Ads

Rochester — Local theaters have only one newspaper in which to use classified advertising here now.

Due to the shortage of newsprint, the classified columns of the Times-Union have been suspended for the duration.

Management of the Times-Union and the Democrat and Chronicle, both Gannett newspapers, also have announced that local advertising space will be rationed.

Legion Lists "Lady" as B

National Legion of Decency has placed Para.'s "Lady in the Dark" in Class B.

Million Dollar Bond Show At Roxy Has All-Star Cast

"Million-dollar War Bond Show" at the Roxy at midnight tonight, sponsored by all Broadway first-runs, will feature the combined stage shows of the Paramount, Capitol, State, Strand, Music Hall and the Roxy, stars of the night clubs and radio, and Hollywood star personalities who are in New York.

COMING and GOING

JAMES R. GRAINGER, president of Republic hsa returned to his desk after a four-weeks sales trip.

WILLIAM ERBB, Paramount's New England district manager, with headquarters in Boston was a New York visitor yesterday.

A. P. REED, of the Syracuse Eckel maintena staff is vacationing in Florida.

JACK BELL, president, United Billposting Co Detroit goes to Chicago, Feb. 21-25.

HARRY BRANDT left yesterday for Florida.

ROBERT STERNBERG, district manager o M & P Theaters, Boston, and **HARRY BROWN INC**, advertising and publicity manager for th circuit, were in New York yesterday.

CAPT. LOWELL E. MAY, AAF, formerly employed at the Interstate Circuit's Majestic Theater in Dallas, is touring Texas on behalf o the Fourth War Loan.

NATHAN D. GOLDEN, Department of Commerce motion picture expert, is in New York.

HARRY SHERMAN goes to Boston today for th week-end, returning to New York Monday.

HARRY and **WILLIAM BRANDT** departed f a Miami rest yesterday.

EVE MARCH, has returned to New York fro Hollywood.

ANN BAXTER, who has been in New Yor since completing her stint of Bond selling i Baltimore, will return to Hollywood on Feb. 1

BILLY WILDER, Paramount writer-direct accompanied by **MRS. WILDER**, will arrive i New York on Monday, from Hollywood f a stay of about three weeks.

BARRY SULLIVAN will arrive in New Yor from Hollywood next week and will remai here until March 5.

FRANCHOT TONE, who has arrived after Bond-selling tour, will remain for sever weeks before returning to Hollywood.

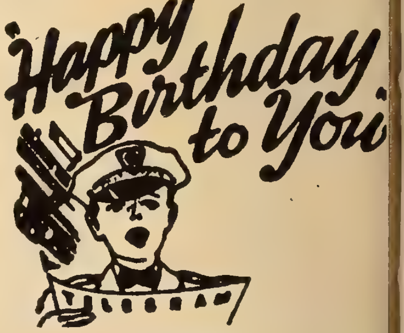
PRESTON FOSTER and **NANCY KELLY**, wh extended Bond-selling activities in the Pittsburgh area three extra days, are en route Hollywood.

JEANETTE MacDONALD, LUCILLE BALL, LESLIE BROOKS, and **LEE BOWMAN**, who came New York following completion of their Fourt War Loan tours will leave tomorrow for Hollywood. They will be accompanied by **EDDI MANSON**, company manager.

VERNON DUKE, composer of the music f "Jackpot," left for Palm Beach yesterday gather material for the Coast Guard revue is writing with Howard Dietz.

MAX GORDON left for Florida yesterday.

JOE E. BROWN returns from a USO-Ca Shows tour Monday. His last appearances we in Italy.



February 11

Joseph Mankiewicz
Anton Garvin
Dave O'Malley
Eva Gabor
Patti McCarty

February 12

Wallace Ford
William Collier, Jr
Barry Trivers
Betty Jaynes
Newton E. Meltzer

February 13

Howard Bretherton
Tom Gerety
John Wray
Dorothy Mathews

What has Universal got that no other company has?
UNIVERSAL PICTURES

UNIVERSAL

has consistent and traditional audience

VALUES

Meaning...

Change of pace...
Variety in subject matter

UNIVERSAL'S Pictures are modeled to successful entertainment formulae!

Just look at these—

UNIVERSAL HAS

The picture nominated to be seen twice!

FLESH AND FANTASY

"FLESH AND FANTASY"
starring in the order of their appearance
ROBERT BENCHLEY
BETTY FIELD
ROBERT CUMMINGS
with
EDGAR BARRIER
EDWARD G. ROBINSON
with
THOMAS MITCHELL
C. AUBREY SMITH
ANNA LEE
DAME MAY WHITTY
CHARLES BOYER
BARBARA STANWYCK
with CHARLES WINNINGER
Directed by JULIEN DUVIVIER
Produced by CHARLES BOYER *and* JULIEN DUVIVIER
Screen Play by Ernest Pascal • Samuel Hoffenstein • Ellis St. Joseph
Based on stories by Oscar Wilde • Laslo Vadnay • Ellis St. Joseph

A UNIVERSAL VALUE

The *Best* Deanna Durbin box office picture yet!

Deanna DURBIN · Franchot TONE · Pat O'BRIEN
in

HIS BUTLER'S SISTER

with AKIM TAMIROFF
EVELYN ANKERS • ALAN MOWBRAY • FRANK JENKS
WALTER CATLETT • ELSA JANSSEN
Original Screen Play, Samuel Hoffenstein • Betty Reinhardt
Directed by FRANK BORZAGE
Produced by FELIX JACKSON • Associate Producer FRANK SHAW
A FRANK BORZAGE Production

A UNIVERSAL VALUE

UNIVERSAL HAS

The story that enthralled the world,
wild, exciting, exhilarating!

MARIA MONTEZ • JON HALL • TURHAN BEY
in

ALI BABA AND THE FORTY THIEVES

Maria the Magnificent!

A UNIVERSAL VALUE

IN TECHNICOLOR!

with ANDY DEVINE • FORTUNIO BONANOVA
FRANK PUGLIA • RAMSAY AMES
MORONI OLSEN • KURT KATCH
Written for the Screen by Edmund L. Hartmann
Directed by ARTHUR LUBIN • Produced by PAUL MALVERN

Lover...killer...schemer...a many-sided
character in a many-sided story!

Jean GABIN in

THE IMPOSTOR

with
RICHARD WHORF • ALLYN JOSLYN • ELLEN DREW
PETER VAN EYCK • JOHN QUALEN
EDDIE QUILLAN • RALPH MORGAN
Original Screen Play by Julien Duvivier
Dialogue adapted from the French by Stephen Longstreet
Additional Dialogue by Marc Connelly and Lynn Starling
Produced and Directed by
JULIEN DUVIVIER

A UNIVERSAL VALUE

UNIVERSAL HAS

Dramatic chiller built on almost unbearable suspense ... with something out-of-this-world in story and background!

"PHANTOM LADY"

starring
FRANCHOT TONE • ELLA RAINES
ALAN CURTIS
with
THOMAS GOMEZ • AURORA • ELISHA COOK, Jr.
FAY HELM • ANDREW TOMBES
Screen Play by Bernard C. Schoenfeld • Based on the Novel by William Irish
Directed by ROBERT SIODMAK • Associate Producer, Joan Harrison

A UNIVERSAL VALUE

Dashing ... Daring ... Delightful!
Starring the modern youngster who sky-rocketed to fame on his joyous personality! ...

Donald O'CONNOR • *Peggy* RYAN • *Ann* BLYTH
in

"CHIP OFF THE OLD BLOCK"

with HELEN VINSON • ARTHUR TREACHER
HELEN BRODERICK • PATRIC KNOWLES
J. EDWARD BROMBERG
and introducing
"QUIZ KID" JOEL KUPPERMAN
Screen Play by Eugene Conrad and Leo Townsend
Original Story by Robert Arthur
Directed by CHARLES LAMONT
Associate Producer, Bernard W. Burton

A UNIVERSAL VALUE

"KEEP UP THE ATTACK!
4th WAR LOAN!"

AND UNIVERSAL HAS

NOW!

WALTER WANGER
presents
The Story of Carlson's
Makin Island Raiders

GUNG HO!

starring

RANDOLPH SCOTT

NOAH BEERY, Jr. • ALAN CURTIS • Peter Coe • David Bruce • Sam Levene • J. Carrol Naish • Richard Lane • Milburn Stone *and* GRACE McDONALD

Screen Play by Lucien Hubbard
Based on the factual story "GUNG HO" by Lt. W. S. Le Francois, U.S.M.C.
Additional Dialogue by Joseph Hoffman
Directed by RAY ENRIGHT
Produced by WALTER WANGER

BREAKING HOUSE RECORDS IN ALL OPENING ENGAGEMENTS!

A UNIVERSAL VALUE

Leave it to UNIVERSAL to give you something that no one else has . . . pictures with that freshness . . . that zest for the different . . . that variety of story. . . that UNIVERSAL BOX OFFICE FEELING you get only from UNIVERSAL VALUES!

★ ★ REVIEWS OF SHORT SUBJECTS ★ ★

"Russia's Foreign Policy"

(World in Action)

UA 20 mins.

Extremely Timely

The forces that have shaped the Soviet Union's foreign policy are explained in this plea for a better understanding of Russia and Russian diplomacy. While the latest of the "World in Action" series being made by the National Film Board of Canada is commendable in its attempt to promote unity between Russia and her allies, it places on the Western democracies the burden of the argument on Soviet foreign views. The footage delves interestingly and efficiently into the background of the Soviet state, giving brief but vivid fragments tracing the rise and development of the country's foreign policy. In the process the audience is treated to glimpses of a number of Soviet leaders of past and present. As a plea for close co-operation with the Soviet in the interests of world harmony, the short possesses burning timeliness.

"Shoe Shine Boy"

(Special)

M-G-M 15 mins.

So-So

With due regard for comedy and music, this short tells how a colored shoe shine boy realizes his ambition to own a trumpet. When the youth is offered an attractive contract after demonstrating his talent as a trumpeter, he turns the offer down with the explanation he wanted the trumpet just so he could practice to be a bugler in the Army. A human touch has been brought to the story, an adaptation of a Saturday Evening Post yarn. The short doesn't mean much. It would have been less tolerable had not Walter Catlett and Sam Levene been in the cast. Melvin Bryant plays the shoe shine boy.

"What's Cookin', Doc?"

(Merrie Melodies)

Warner 7 mins.

Fun's Cookin'

Bugs Bunny's efforts to cop the Academy Oscar for the best acting of the year are productive of laughs galore. The screwy rabbit attends the awards dinner in the belief he's the winner. When the award goes to someone else, he tries to prove why he should have been chosen. Leon Schlesinger has produced the Technicolor cartoon excellently.

"Amazing Metropolis"

Universal 9 mins.

Good Travelog

Sharp current interest in India on the part of the public generally adds audience value to "Amazing Metropolis," which is a good travelog subject dealing with Hyderabad. Of particular interest is the famed university, whose associated hospital is one of the most modern in south Asia. Stressed in the dialogue as well as in the scenes depicting the university's chemical and physical laboratories is the new wave of equality among the sexes.

"Co-ed Sports"

(Sportscope)

RKO 8 mins.

Very Interesting

The latest of the series produced by Fredric Ullman, Jr., deals with the various outlets for sports offered the co-ed at American educational institutions. The short presents Stanford University as an example of what our colleges are doing to promote sports among women students. The girls at Stanford are shown indulging in every form of feminine sport. The camera has caught all the beauty of the Stanford campus. The footage is packed with interest.

"Screen Snapshots"

(No. 5)

Columbia 9½ mins.

Good

The short takes the audience to various service posts for glimpses of some of the stars now in uniform, plus views of many others in civilian life who are bringing entertainment to the boys. Among those seen are Cesar Romero, Richard Quine, Gig Young, Sabu, the Ritz Brothers, Jimmy Durante, George Raft, Xavier Cugat, Marlene Dietrich, Constance Moore, George Jessel, James Ellison, Bill Henry, Leo Carrillo, Chris-Pin Martin and Bronco Billy Anderson, cowboy star of the early days.

"The Kid in Upper Four"

(Miniature)

M-G-M 11 mins.

Passable

Despite the time and effort spent on it, the short under discussion is not a very strong booking. The film attempts to show what goes through the mind of a typical American boy riding on a troop train toward an unknown destination. Certain experiences of his life etched unforgettably in his memory are re-enacted. The film suffers from the fact that the incidents selected are rather commonplace and that little freshness has been brought to the subject. The appeal is directed primarily at women who have men folk in the service. Tommy Batten plays the soldier. The narration is delivered by Horace McNally.

"Little Red Riding Rabbit"

(Merry Melodies)

Warner 7 mins.

Chuckleful

Leon Schlesinger has come up with another version of the Red Riding Hood fable. The story has been given a number of topical touches to enhance its interest and laugh content. The approach is satirical—which means that adults will get as much of a bang out of the Technicolor cartoon as the youngsters. The attraction for the wolf is a live rabbit Little Red Riding Hood is taking to Grandma. The rabbit happens to be Bugs Bunny. 'Nough said.

"Sweet Swing"

Universal 15 mins.

Slick Offering

Eddie Miller and His Orchestra, exponents of sweet and hot swing, purveys the bevy of tunes in this much better than average offering which has as its co-stars Ray Eberle, Martha Tilton, and the smooth vocalizing Star Dusters. There are several excellent pop songs, chosen both for appeal and contrast. The Miller band takes the spotlight on several occasions, but for the most part the accent is upon vocal harmonizing with the ork furnishing accompaniment via neat arrangements. Uncommon care has gone into the building of the sequences variety.

"Over the Wall"

Warner 20 mins.

Effective

Here is a capsule drama that should serve well the needs of those who relish entertainment of this sort. The whole thing has been done simply and straightforwardly, offering a human little yarn strengthened by good acting. The plot deals with the efforts of a prison chaplain to effect the reformation of a sullen and vicious convict. How the chaplain achieves his goal is depicted with excitement and suspense. Dane Clark enacts the convict with conviction. Tom Tully brings humanity to the role of the chaplain. Other players are Clarence Muse and William B. Davidson. The Matt Taylor script has been given worthy direction by Jean Negulesco.

"He Was Only Feudin'"

Columbia 16 mins.

So-So

The fun is mild in this Andy Clyde comedy, which has Bill Henry, Gwen Kenyon and Barbara Pepper in supporting roles. Clyde plays a pop who is opposed to his daughter's marriage because he feels she's too young. The girl and her boy friend disagree with him. To get him to say yes, the youngsters maneuver the old fellow into an embarrassing situation with a cutie. Clyde isn't able to get many laughs out of the material given him. Hugh McCollum produced the short, which was directed by Harry Edwards.

"Wedtime Stories"

RKO 17 mins.

Some Laughs

The latest Leon Errol comedy is another madhouse affair. The mistaken-identity theme again is given a good workout to the accompaniment of plenty of noise. The funny business gets going when Errol and his son, each secretly married, land at the same hotel for their Niagara Falls honeymoons. The one Errol is taken for the other. The mixup is finally straightened out to everyone's satisfaction. The short, produced by Bert Gilroy, was directed at a furious pace by the late Ben Holmes. Errol is supported by Barbara Brown, Claire Carleton, Sharon Douglas, Larry Lund and Tom Kennedy.

"Eggs Don't Bounce"

(Little Lulu)

Paramount 9 Mins.

Swell Start

Little Lulu, the Marge cartoon character that is a regular feature of the Saturday Evening Post, has reached the screen at last, giving birth to a new series of vast interest to children and their mothers. The film debut of that lovable mischief-maker is an auspicious one indeed. The incidents in the film are human and believable and completely in harmony with the personality of the youngster. Lulu's problem is trying to replace a dozen eggs broken by her on the way home. Her dilemma is given expression in a fantasy sequence that is the best part of the short. The animation is excellent. The series is in Technicolor.

"Home Maid"

(Pete Smith Specialty)

M-G-M ..10 mins.

Dandy Short

Pete Smith again mixes seriousness and comedy in this dandy short, fundamentally featuring those helpful hints for the housewife, demonstrated by Polly Patterson. Reel will get laurels with audiences wherever played; has excellent appeal both to the female and male genders whether old or young; and presents to genuine showmen a neat opportunity for building b.o. biz, what with its frequently startling good-housekeeping aids to families, plus the popularity of Pete Smith subjects. How to take stains out of a rug, and make hazardous upturning corners return to normal; how to grease a griddle with a potato as a substitute for butter when making pancakes; how to keep a scrubbing brush from slithering out of one's hand; and how to easily guide a rod through fabric curtains, are but a few of the revelations. They're dispensed in a welter of belly-laughs.

"Who's Hugh"

Columbia 16 mins.

Amusing

The second of the series of four special two-reelers he is making for Columbia for the current season shows Hugh Herbert to nice advantage. The funnyman's sense of comedy makes the short a good filler where a few laughs are desired. Herbert is a business man who places his work above his wife. When the disgusted lady leaves him for a vacation, he hotfoots it after her. The comic gets himself innocently involved with several married women while trying to bring his wife back. He has a hard time saving himself from the women's husbands, who are jealous fellows, indeed. Produced by Hugh McCollum, the comedy was directed by Harry Edwards.

We give up!

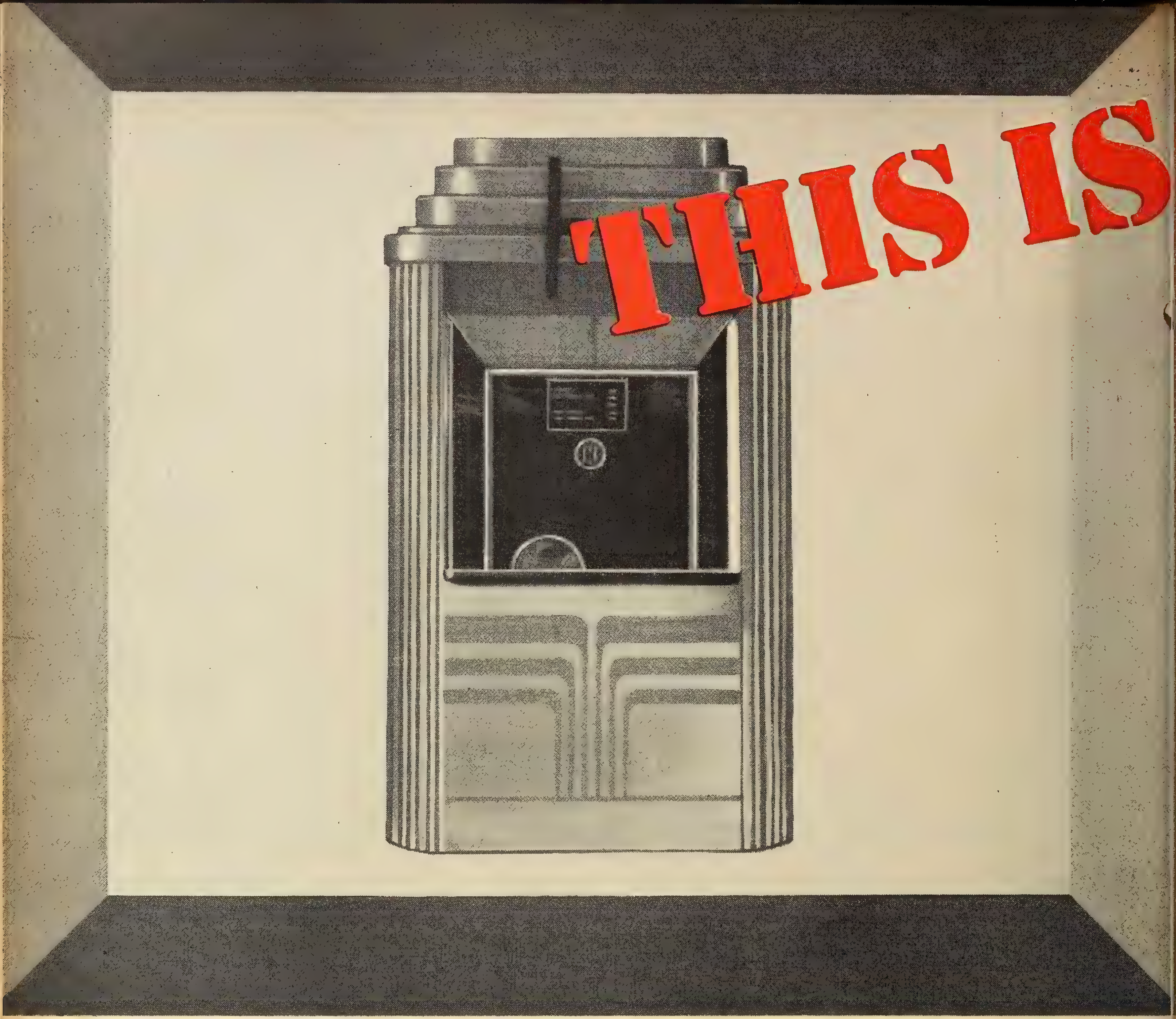
The secret's out!

Now it can be told!

Right to
your right
Paramount
reveals
First Exclusive Photo Of

The Miracle

in
"The Miracle
Of Morgan's
Creek"



The Miracle of M

IT!

The Box-Office Is The Real Miracle In This Miracle Hit. LOOK At These Miraculous Facts!

2ND WEEK AT BROADWAY PARAMOUNT TOPPED ITS OWN FIRST WEEK, FIRST WEEK OF "DIXIE" AND 2ND WEEK OF "STAR SPANGLED RHYTHM" AND "LET'S FACE IT."

3RD WEEK STARTED BIGGER THAN THE SECOND AND TOPPED "LET'S FACE IT," "RHYTHM" AND "DIXIE."

4TH DAY DREW BIGGEST NON-HOLIDAY SATURDAY RECEIPTS IN 18-YEAR HOUSE HISTORY!

FIRST 5 DAYS AT BROOKLYN PARAMOUNT TOPPED "STAR SPANGLED RHYTHM" AND "LET'S FACE IT" BY 25% AND "SO PROUDLY WE HAIL" BY 66%.

organ's Creek

It's From Heaven... It's From Paramount

Oh, What A Beautiful Morning!

Paramount's
"the Miracle of Morgan's Creek"

Kockenlocker's cocky Daughter Diana Lynn
BUT THERE IS

Here's part of the line that started massing at New York Paramount at 6:30 a. m. to start the terrific opening day... And ever since then it's been

BUILDING

BUILDING

BUILDING

...Just Like

Paramount

AND WHAT A MIRACLE!!!
It's a MIRACLE of merriment that rocked the world!
"THE MIRACLE OF MORGAN'S CREEK"
Starring EDDIE Bracken
It couldnt happen to anybody but it happened to them!
BETTY Hutton
With DIANA LYNN · WILLIAM DEMAREST
PORTER HALL and "McGINTY" and "THE BOSS"
Written and Directed by PRESTON STURGES
P.S. it's Preston Sturges' MIRACLE of Mirth!

LISTEN! FEB. 25!

Eddie and Betty will tell the world about "The Miracle" on the Kate Smith Hour —First of 4 sensational successive Paramount-Kate Smith broadcasts!

Dead Authors' Ghosts Haunt Mex. Producers

Mexico City (By Air Mail)—The ghosts of dead authors are rising up to haunt Mexican producers in the form of suits threatened by the writers' legatees.

The problem is a by-product of the current vogue here for film versions of Mexican classic novels. Local producers have been adapting these works for the screen without paying royalties, in the belief that they were legally justified in doing so. Now they are facing legal action on the part of supposed heirs, who base their claims to motion-picture rights upon a 50-year-old statute declaring that "the author will enjoy the right to literary property during his lifetime. Upon his death, it will pass to his descendants in accordance with the laws."

In 1932, this clause was replaced by one reading: "Authors possess the exclusive right for thirty years to publication and reproduction in any form of their original works. When an author dies before the thirty years are up, the rights are transferred to his heirs for the remainder of the thirty-year period."

Some poducers had therefore proceeded on the assumption that the foregoing change had invalidated the code of 1884. But now they are confronted by legal interpretations maintaining that "the law of 1932 is not retroactive" and that "where an author is living and acquired his literary rights under the Code of 1884, he can hold them for the rest of his lifetime." Other lawyers are putting forth the contention that "an author's heir who inherited literary property before 1932 is also entitled to its financial benefits for the duration of the heir's life."

The situation is further complicated by the fact that some of the works in dispute are either under production or have already been released to exhibitors. Hence, it is considered most probable that the muddled question will have to be resolved by the courts and clarified for the future by the passage of still more legislation.

Situation In Frisco Is Like Deuces Wild

San Francisco — An interesting brotherly relationship exists between two downtown movie houses here,—the Tivoli and the Esquire. Rated on size, the Tivoli is the big card, with 1,800 seats. But on the score of importance, the 900-seat Esquire is cock-o'-the-walk, for, strangely enough, the Tivoli is the overflow house for the Esquire. If there are no seats available at the latter, the management insists that John Q. Customer cross the street and see the Tivoli's bill. The Esquire stub is good in such cases.

REVIEWS OF SHORT SUBJECTS

"U. S. Merchant Marine Cadet Band"

(Melody Masters)

Warner 10 mins.

Musical Treat

Again Warner Bros. hits a high note with a service band short. The latest of the series is a natural for lovers of pulse-stirring music. Produced in co-operation with the Training Organization of the War Shipping Administration under the direction of Bobby Connelly, the short has the Merchant Marine Basic School band in action under Lt. (j.g.) Ted Weems. Compositions heard are "Heave Ho, My Lads, Heave Ho," "Please Go 'Way and Let Me Sleep," "Song of the Marines," "Life on the Ocean Wave," "Corrina," "The Girl Behind the Counter" and "Men of the Merchant Marine."

"Mrs. Lowell Thomas' Fur Farm"

Universal 9 mins.

Novel, Amusing

As title indicates, the featured scenes are of the fox and mink farm conducted by the spouse of Lowell Thomas, prominent writer and commentator of screen and radio, who is also famed as a war correspondent. Considerably more unique in the short is the making of old fashioned clocks, with works of wood, by a Californian, Charles Goelz. Additional centers of attraction are the world's only chicken pharmacy; the novel school in Shepardtown, W. Va.; and the hobby of Alfred A. Marx, Houston, Tex., businessman, who, inspired by a boyhood ambition to become a clown. does so in his spare time, and enjoys renown for said hobby even beyond the borders of the Lone Star State.

"Strange Innertube"

(M-G-M Cartoon)

M-G-M 8 mins.

Plenty Funny

Laughs are frequent as Mr. Donkey attempts to do his bit for the scrap rubber drive. His neighbors are far ahead of him in collections, with the curbstone before their houses sporting piles of the precious material. Mr. Donkey lamps a grand opportunity to add to his puny pile,—it's a half-buried tire tube which is full of life, and literally so. The long-eared hero does his best to get the animated prize out of the ground, and, at the finale, succeeds, but not until he has been subjected to tough physical punishment. Short is in Technicolor, and plenty funny in content.

"Into the Clouds"

(Sports Parade)

Warner 10 mins.

Excellent

This film record of a Mount McKinley expedition undertaken to test equipment intended for use by our ski troops hits the peak in every sense. The hazardous task is followed step by step up to the summit of North America's highest mountain, from where the camera captures some breath-taking views. The problems faced by the members of the expedition have been effectively depicted. The film, made in Technicolor in co-operation with the office of the Quartermaster General of the Army, is absorbing stuff.

"Cross Country Detours"

Warner 7 mins.

Good

The travelogues are taken for a good-natured kidding in this first-rate Leon Schlesinger cartoon, which has been produced in fine Technicolor. The footage touches on some of America's wonder spots like the Grand Canyon, Yellowstone Park and the Redwood Kingdom of California, always with a line out for a laugh. A dog set on making his way from the East to California is used in a running gag. The art work is outstanding.

"Radio Bugs"

(Our Gang Comedy)

M-G-M 10 Mins.

Mildly Amusing

Mark it down as mildly amusing. Short has a good basic idea, but doesn't seem to spark as it should. The gang, at the instigation of Frog, tries to pick up some easy fame and coin by emulating radio stars. They try comedy, and get lead pans, then tragedy and get laughs, as they seek to sell their ether show to local merchants. At the finale, they are without the most essential thing in commercial radio, namely, a sponsor.

"Gun to Gun"

(Santa Fe Trail Western)

Warner 20 mins.

Plenty Exciting

Here is action aplenty for the kids. The miniature western, directed by D. Ross Lederman, is set in the exciting days of the California of 1848. The villain is a high-handed tax collector and the victim a Spanish don threatened with loss of his ranch unless he hands over 1,000 head of cattle in settlement of back taxes. An American cattle man in love with the don's daughter brings the villain to justice but not before the don has been killed. The film has been nicely produced and acted. Among the players are Robert Shayne, Lupita Tovar, Pedro de Cordova, Harry Woods.

"A Day In Death Valley"

(FitzPatrick Traveltalk)

M-G-M 9 Mins.

Solid Quality

This ranks high on the long list of the producer's Technicolor travel pix. The photography is aces, and there are many interesting sequences, foremost of which is that dealing with the renowned "castle" of Death Valley Scotty and his friend who is said to have built the structure out of gratitude to Scotty for regained health. Footage will hold its own well among current tab attractions.

Tele Stocks Stir Wall St. Interest

Stocks of companies which have a wide interest in the development of television are getting considerable attention in Wall Street, according to financial district reports. Philco Corp. has been one of the more active issues in recent trading, as has Farnsworth, the Wall St. Journal declares. Both have recently sold at new highs on the Big Board. Radio Corp. has been stronger but is selling below the 1943 top. The financial paper says:

"Technical developments in the television field are available to the various companies under license agreements. For example, Farnsworth has done considerable development work on television and holds numerous patents. It has license agreements with a number of companies, including Philco and Radio Corp. Its license agreements with the latter provide for the use by each party of the inventions of the other in the field of television."

With respect to film stocks and the current market, the Wall St. Journal says that there has been important buying in recent weeks and that the group is reported in a strong technical market position. Favored issues include Universal Pictures, Warners, RKO and Paramount. There has been investment buying of Loew's under 60.

Pay Boost for Window Washers

Chicago—Window washers in Chicago theaters and Loop office buildings have been awarded a minimum monthly wage scale of $181.40 by the Sixth Regional War Labor Board. Workers were receiving $169.20 per month.

Peabody to South Pacific

Chicago—Commander Eddie Peabody, Great Lakes Naval Station's amusement director has been transferred to the South Pacific. He will head a unit with the Tune Tippers, William Keckritz, magician, and John Carter, singer, all Navy men entertaining in the Pacific bases.

SOS by Taxpayers Anticipated by IRB

A rush of taxpayers seeking help in filing out their complicated 1943 Federal income tax returns is expected by Internal Revenue collectors. Avoid the eleventh-hour jam, they plead, by reporting to your local collector's office as soon as possible after you receive the individual tax blank.

Do not throw away the mailing and address slip you will get with the tax form. This contains a record of your 1942 tax liability and payments thereon. It must be attached to your 1943 return.

LET 'EM HAVE IT!

A Bond For Every Seat!

How's *your* campaign going? Is it worthy of those who are dying in Italy, of those who give their lives for Marshall Island victories? *Your* extra effort will win a home-front victory to cheer our fighting troops — FIGHT!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

8 Counter-Proposals Made for New Decree

(Continued from Page 1)

eight proposals for changes in the present decree. These eight proposals were outlined yesterday by Jesse Stern, a member of the conference committee, to the trade press following a parley with Assistant Attorney General Tom C. Clark in Washington on Wednesday. The independents recommended that the suit should be prosecuted unless relief is assured through a revised decree.

The indies, according to their proposals, are agreeable to the continuation of tradeshows with certain safeguards, among which are the barring of a paying audience or outsiders and the assurance that all pictures in a group be tradeshown before being offered to any theaters.

It was recommended that the distributors sell their programs in quarterly blocks, or in other words, four groups a year. Provisions governing the forcing of features, omitted in the distributors' draft, should be reinstated, the indies contend. They further ask that westerns, foreign pictures and re-issues shall not be included in the groups and that blind-pricing be eliminated, with designations of price to apply as of when contracts are signed unless a separate agreement is made. A straight 20 per cent cancellation privilege is asked. Penalties for forcing features should be paid to the complainant, equal to the total rental of the contract and not less than $500.

The indies' draft points out that the distributors have made no proposals for divorcement. While the distributors have allowed some provisions that would prevent circuit growth, the independents feel that the exceptions offset the original provisions. The indies urge that a circuit which wishes to add a theater should not only notify the Department of Justice, but also an affected exhibitor and the application should be made in a local court.

The clearance proposals are described in another story in this issue.

Portions of the distributors' draft for which no changes are recommended are Sections V (licensing in different districts), VI (some-run), VII (cancelling immoral pictures), IX (withholding prints) and Sections XII-XIX.

It is recommended that the test period be for a maximum of three years, instead of 10 years as proposed by the distributors.

Caplin Mourning Brother

Dennis Caplin of Republic's advertising department is mourning the loss of his older brother, Sam Caplin, 38, who died suddenly. Deceased had been in the retail radio business for many years, and was recently associated with war work in the Ferrenti Transformer Co.

ALONG THE RIALTO

Phil M. Daly

Tabloid Tales

● ● ● **THE PERSONAL TOUCH:** Arthur H. Schwartz of Schwartz & Frohlich has been appointed counsel to the Joint Legislative Committee to investigate legislative practices and expenditures at Albany. . . . ● Robert E. Russell, Loew-Poli manager in New Haven, celebrates a quarter century with the Poli circuit Monday......He started as an auditor for Sylvester Z. Poli. . . . ● John Cecil Holm is en route to Hollywood to do the screen treatment on "The Greeks Had a Word for It" for PCA......Deal was set by Leah Salisbury and H. N. Swanson. . . . ● Corp. Morris Mendelsohn, former Loew-Poli attorney, is now stationed in Honolulu. . . . ● The Rev. Gustave de Leon has succeeded the late Father John F. White as chaplain to the Catholic Actors Guild. . . . ● Syracuse Herald-Journal is losing its second pic critic to the armed forces; Bob Arnold follows Hayden Hickock into uniform. . . . ● W. Ray Johnston, Monogram prexy, will be host to the industry press Monday afternoon in the Warwick's Pine Room......

▼ ▼ ▼

● ● ● *MORE PERSONAL TOUCH: Tony Sudekum, Crescent circuilt chief, has an added civic responsibility—he's been named to the executive board of the Nashville Area Council, Boy Scouts. . . . ● Denver Junior Chamber of Commerce has bestowed its annual distinguished service award, a gold key, upon Manager John O. Denman of the Mayan. . . . ● Industry Red Cross drive in Chi. will be steered by B & K's Will Hollander and Hal Halperin of the Theater Authority. . . . ● Al Shortley, manager of the Columbia, Tenn., Princess, has been elected to the local Chamber of Commerce's directorate. . . . ● And up in Dover, N. H., the Retail Merchants Association has named Manager Melvin F. Morrison of the Strand to its board. . . . ● Earl Manbeck,, Jr , projectionist at the Des Moines Varsity, is an amateur astronomer of note, with his own 36-foot observatory at home. . . . ● Richard Beck, owner of Chicago's Today, newsreel house, is raising Brahman cattle on his Bill B Ranch, near St. Cloud, Fla.*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR......**

Edward C. Douglas Named Manager of Loew's State

(Continued from Page 1)

March 1 to enter another line of business in San Francisco. Douglas, in recent years, has managed Loew's Kings and Prospect Theaters and was assistant manager of the Capitol until 1930.

Other promotions and transfers on the Loew circuit include: Paul Murphy, manager of the Ziegfeld, moves to the Prospect, Flushing. Harry Weiss will serve as temporary manager of the Ziegfeld.

Joseph Citron, assistant manager, Loew's State, has been appointed manager of the Apollo, succeeding Larry Samuels, who has entered the Navy. Edward Schwartz, assistant manager of the Metropolitan, Brooklyn, moves into the State as assistant.

Shifts in assistants are as follows: Charles Levinson from 167th St. Theater to Metropolitan; Miss Sylvia Sharfman from Burnside to 167th Street; Miss Margaret Robinson from Dyckman to Burnside; Milton Schwartz from the Premier to the Kings; Henry Shamp from the Melba to the Premier.

Harold Zeltner, assistant manager of the Kings, leaves the theater department of Loew's, Inc., to join the M-G-M sales forces in the Buffalo exchange.

Mich. Allied Directors Will Meet Next Friday

Detroit—Allied Theaters of Michigan will hold a special two-day directors' meeting at the Detroit offices, next Friday, with Sidney Samuelson and probably other national leaders slated to attend. Event is a follow-up of the Chicago Allied meeting, at which Michigan was represented by Fred E. Pennell, business manager, and Joseph P. Uvick, director.

Rawson Quits Selznick Post

West Coast Bureau of THE FILM DAILY

Hollywood—Mitchell Rawson has resigned as publicity director for David O. Selznick.

Mono. Going Above Sales Quota by 25%

Monogram's sales quota for the current season will be exceeded by at least 25 per cent, Prexy W. Ray Johnston said yesterday on his arrival to preside at the Eastern regional sales meeting which opens tomorrow at the Hotel Warwick.

W. RAY JOHNSTON

Johnston with Steve Broidy, vice-president and sales manager, at the parley will outline plans for the joint Johnston-Broidy sales drive commemorating their joint 50 years' industry service.

Johnston, commenting yesterday on the exceptional success of Mono.'s two current exploitation pix, "Where Are Your Children?" and "Women in Bondage," said that next year's program has been purposely arranged to provide the utmost in flexibility to permit the spotting of timely exploitation subjects. Remarking that "Where Are Your Children?" has been held for five weeks at the New York Globe and four weeks at the Chicago Garrick, and that "Women in Bondage" also is getting holdover time in Toledo, Cleveland and Houston, among other spots, Johnston said, "We hope to be able to repeat next season."

Monogram's meeting here also will be attended by:

Harry Berkson, Robert Adler, Arthur C. Bromberg, Herman Rifkin, Ben Abrams, Sam Hinson, Nate Schultz, Ed Blumenthal, John Franconi, B. Pritchard, Henry Glover, Joe Felder, Nate Furst, Sam Rosen, Harry Brown, Ben Welansky, Mark Goldman, Lloyd Lind, John S. Harrington, J. P. Friedhoff, Oscar Hanson, Harry Kaufman, and salesmen and bookers.

Parsons to Make Seven For Mono. Next Season

West Coast Bureau of THE FILM DAILY

Hollywood—Lindsley Parsons will produce seven pictures for Monogram during the forthcoming 1944-45 season. Included in the list are "Youth Gone Wild," a followup to "Where Are Your Children?"; "Dime a Dance," "Kelly Comes Through," "Sweetheart of Sigma Chi" and "While Zombies Walked."

Parsons has yet to film two top pix on the current program—Jack London's "Trail of the Yukon," to start in March; and "Black Beauty," scheduled for April.

"Lady" in Hub Bow March 9

New England premiere of "Lady in the Dark," will be held on March 9 at the Metropolitan Theater, Boston.

Arbitration Change Proposed by Indies

(Continued from Page 1)

may appeal if the award is made by a single arbitrator.

The three arbitrators would be selected from the regular panels of the American Arbitration Association in each exchange city.

It is further suggested that an attorney in each district be named to represent a complainant exhibitor, with the lawyer's fee to be paid out of the AAA motion picture budget. This, it is argued, would equalize the legal side of a hearing.

The independents expressed the opinion that the distributor defendants had the advantage in a hearing because they were able to present a "battery" of legal talent. The exhibitor's lawyer would be appointed by the AAA administrator in each district.

Roadshows are re-defined to provide for no more than two shows daily, a reserved section for all shows, and admission of not under $1.50. They would be excepted from the quarterly blocks only if produced by some other than the distributors handling them.

U.S.-U.K. Co.'s Pact Near, D of J Hears

(Continued from Page 1)

ment last month in a cable from London, it is believed, which not only gave details of the projected deal but named the companies involved. Inquiries at the Department of Justice yesterday were to no avail. They would not discuss it at all.

From the same authoritative source, however, it was learned, that both large and small companies on this side of the Atlantic are expected to be signatories to the pact. "It will be a sort of omnibus deal, with everybody anxious to get in on it now," this reporter was told.

The Department of Justice officials did not say there was anything illegal about the proposed deal, but it was obvious that the matter has been receiving considerable attention here. One attorney who had been interested in picture matters some time back has been reassigned to work with Robert L. Wright on this matter.

Wright has talked on the telephone with Barrington Gaine who has been here as a representative of J. Arthur Rank, but has made no appointment for a personal meeting as yet. He said yesterday that he has no immediate plans to see Gaine or any other representative of Rank.

Morris L. Ernst, prominent New York attorney, was here recently and while in Washington conferred for some time with anti-trust chief Wendell E. Berge concerning British-American pix relations.

STORK REPORTS

Cleveland — Henry Greenberger, Community Circuit official became the grandfather of a little girl born to his daughter and son-in-law, Corp. and Mrs. Earl Rogoff.

HOLLYWOOD DIGEST

SIGNED

BARBARA BROWN, termer, Warners.

LOUIS F. EDELMAN, producer termer, Warners.

BERNARD SCHOENFELD, screenplay, "Bella Donna," Edward Small-UA.

ALEXIS SMITH, new option, Warners.

THOMAS LENNON, writer termer, American Films Corp.

•

CASTINGS

JAMES WARREN, "Marriage Is a Private Affair," M-G-M; HUMPHREY BOGART and WALTER BRENNAN, "To Have and to Have Not," Warners; ANNE JEFFREYS, Sinatra musical, RKO.

BRIAN DONLEVY and ALAN LADD, "Two Years Before the Mast," Paramount: HARRY ROSENTHAL, "The Horn Blows at Midnight," Warners; DONALD CURTIS, "Meet the People," M-G-M; DOOLEY WILSON, "Since You Went Away," Selznick-UA; MARGARET CHAPMAN, untitled Kay Kyser, Columbia; CLAUDETTE COLBERT and FRED MacMURRAY, "Practically Yours," Paramount; DORIS DOWLING, "And Now Tomorrow," Paramount; LENA HORNE, "Ziegfield Follies," M-G-M.

ROY ROGERS, "Roll Along Prairie Moon," and "Montana," Republic; CAROL NUGENT and RICHARD LYON, "Pilebuck," Terneen-Columbia DANNY O'NEIL, "Calling All Stars," Columbia; MARGARET O'BRIEN and JACKIE JENKINS, "Our Vine Has Tender Grapes," M-G-M; CAROLE MATHEWS, "Girl in the Case," Columbia; LARAINE DAY, "Spanish Main," M-G-M; MICHAEL O'SHEA, "Something for the Boys," 20th-Fox; CHARLES BICKFORD and HENRY MORGAN, "Wing and a Prayer," 20th-Fox; HELEN MACK, "And Now Tomorrow," Paramount; DOUGLAS COWAN, "Marriage Is a Private Affair," M-G-M.

CHARLES DINGLE, "Practically Yours," Paramount; CHARLES BICKFORD, "Wing and a Prayer," 20th-Fox; MICHAEL O'SHEA and BRENDA MARSHALL, "Something for the Boys," 20th-Fox; JAMES JORDAN, JR., untitled Frank Sinatra, RKO; MARGARET O'BRIEN, LENA HORNE and LEWIS STONE, "Uncle Tom's Cabin," M-G-M; INGRID BERGMAN, Sarah Bernhardt life story, David O. Selznick; BARRY SULLIVAN, "Two Years Before the Mast," Paramount; FELIX BRESSART, "The Seventh Cross," M-G-M; ROSEMARY DE CAMP, "Practically Yours," Paramount; CHARLES COBURN, "The Impatient Years," Columbia.

SIR CEDRIC HARDWICKE and THOMAS MITCHELL, "Keys of the Kingdom," 20th-Fox; MARTHA O'DRISCOLL and NOAH BEERY, JR., "Allergic to Love," Universal; J. CARROLL NAISH, RALPH MORGAN, WANDA McKAY and TALA BIRELL, "The Devil's Apprentice," PRC; THURSTON HALL and LLOYD CORRIGAN, "Bring On the Girls," Paramount; ARTHUR LOFT, "Practically Yours," Paramount; CHARLES COBURN, "Since You Went Away," Selznick-UA.

OSA MASSEN, JONATHAN HALE, IVAN TRIESAULT and ART SMITH, "Mission Thirty-Six," Columbia; HENRY ARMETTA, "Curly," Columbia; IDA LUPINO and DENNIS MORGAN, "The Very Thought of You," Warners; EDGAR BUCHANAN, "The Impatient Years," Columbia; TOM DRAKE, "Marriage is a Private Affair," M-G-M.

Morgan to Visit Para. Studios, Western Offices

(Continued from Page 1)

today on the first lap of an extended trip in the interests of Paramount shorts and News. In addition to his periodical visit to the studios, which will occupy one week, Morgan has extended his itinerary one month to include a number of sales meetings in West and Midwest exchanges.

While on the Coast, Morgan will meet with the various short subject producers there to discuss preliminary plans in the preparation of Paramount's short subject program for 1944-45. He will confer with Jerry Fairbanks, producer of "Popular Science," "Unusual Occupations" and "Speaking of Animals"; George Pal, producer of the "Madcap Models" Puppetoons and Y. Frank Freeman, Walter MacEwen and Louis Harris at the Paramount studios on the Musical Parade series. Developments in the latter series will be considered for the new season.

Several meetings with West Coast theater circuit heads are also on the agenda.

Following the production conferences, Morgan will join George Smith, Western Division sales manager in a swing around the West and Midwest exchanges, where joint sales meetings will be held on both features and shorts.

Cleveland's Anti-Bingo Ordinance Faces a Test

(Continued from Page 1)

passed by the City Council by a 28 to 3 vote. It is scheduled to become effective about April 1 when Bingo operators will be required to obtain municipal licenses, post large bonds and meet other restrictive measures.

But the ordinance may never be put into effect. Reason is that there is question of the constitutionality of the Bingo law passed by the State last September because of a prohibition law against lotteries. A test of the legality of the restraining ordinance just passed is thought to be a forerunner of a test of the Bingo law itself.

The ordinance requires operators to post a $1,000 bond if Bingo pots are less than $500 and a bond of $100,000 if the pots exceeds $500. These bonds are to be forfeited in case of violations of state or city laws. Playing time is limited to 1:30 to 4:30 p.m. and 7 p.m. to midnight. Full information as to receipts, expenditures, personnel and beneficiaries must be submitted to the city before a license is issued.

Columbus, O.—City Council in Columbus is considering an ordinance to put more teeth in the city's gambling laws, in an effort to ban all forms of Bingo. The clause included in present legislation, including the words "not for his own profit," will be deleted in order to help the police in prosecuting offenders.

East Liverpool, O.—Police Chief Hugh McDermitt has ordered the lid clamped down on all Bingo games not sponsored by religious or charitable organizations. It is reported there are seven Bingo establishments operating in the city.

40% Rental Ceiling Asked by P. R. Exhibs

(Continued from Page 1)

top film rentals, the classification of all theaters into three groups, and wage scales were adopted yesterday at a general meeting of the Puer Rican Exhibitors Association wh represents a majority of the island houses.

Rentals resolution, drawn to include all exchanges and distributors calls for a ceiling of 40 per cent o gross on Class A films, with all contracts to be on a percentage basis.

Association recommended to the Insular Minimum Wage Board Association that theaters be classified into groups as follows: Group A, those with more than $1,000 gross income per week; Group B, from $500 to $1,000 income, and Group C, less than $500 weekly income.

Association's salary recommendations to the IMWB propose 30 cents per hour for projectionists in C houses, 40 cents for B theaters and 50 cents for A stands. For non-technical employes, Association recommended 15 cents per hour in Group C, 20 cents for Group B and 25 cents for Group A.

New Board of directors elected Rafael A. Quinones president; Jose G. Salgado, secretary and Benigno Navas, treasurer. Plans for a co-operative association to be formed in the near future to purchase material, equipment and probably some film, were discussed.

WAC's Red Cross Drive Committee Meets Monday

(Continued from Page 1)

ner Theaters general manager will be Si H. Fabian, WAC chairman; Arthur L. Mayer, Francis S. Harmon and others.

On the agenda are the appointment by Bernhard of an administrative staff, discussion of a special trailer to be supplied all theaters, a drive press book, radio tieups and other promotion activities. Plans for holding a series of regional meetings of exhibitors and local Red Cross chapter officials will be discussed.

Bernhard, who returns from the Coast tonight, will arrange his Warner duties so that he can make his office in the WAC headquarters and devote his entire time to the Red Cross campaign.

New Hampshire Ends Blackout Drills

Concord, N. H.—State-wide blackout drills, which on some occasions have interfered with night-show schedules in New Hampshire film theaters, have been dropped by the State Council of Defense.

All air raid centers in the state have ben abolished, and if any alert warnings come in the future, they will be relayed by the State Police.

Building
Remodeling

THE Film Equipment News DAILY

Equipment
Maintenance

★ ★ ★ ★ NEW YORK, FRIDAY, FEBRUARY 11, 1944 ★ ★ ★ ★

GOV'T MAY HATCH 200 THEATERS IN 1944

Post-War Fabrics To Be Boon To Film Theaters

Thortel's Fireproof Line For Draperies and Chase's Germ-Proof Materials Set

Complete elimination of fire hazard, heretofore a menace in the employment of draperies in motion picture houses, is one of the standout advances to which circuits and individual exhibitors can count upon in the post-war period. This assuring outlook from the scientific standpoint is further enhanced by the excellence of these fabrics' design, as developed by Thortel, using inorganic yarns which are fashioned from Fiberglas (glass) or asbestos.

The Thortel Fireproof Fabrics are exactly what their trade name states,—they are fireproof, inherently and constantly so, and not just "fireproofed," or temporarily resistant to

(*Continued on Page* 19)

Pre-Fabrication Of Theaters Is Weighed

Representatives of the building trades, high in those industrial circles, predict that one of the most important post-war innovations will be the small pre-fabricated motion picture theater which will enable outlying areas of large cities to furnish film entertainment in numerous situations, and permit the smaller communities, including towns and hamlets, to have their own movies.

The idea of pre-fabricated motion

(*Continued on Page* 18)

Gov't Green Light For Florida Theater

Crestview, Fla. — Neal Robinson, who, with Tom Barrow, owns and operates the Elgin Theater here, has obtained Government permission to build a new theater at Fort Walton. Building will be 34 x 110 ft., tile and concrete fireproof construction, and about 500 seats. It will be located not far from the present theater at Fort Walton. Work starts immediately and public opening will be in about three months.

Equipment Field Notes

Out in Detroit, Long Sign Co. has taken over the Flasher Service Co., formerly an indie concern, and will gradually merge it into the Long operations, according to CPO/1C Edward Long, head of the company, now back on furlough from the Solomon Islands.

* * *

Bert Sanford, New York district manager for Altec Service, announces that the 21 theaters of the local Interboro chain have renewed their service and parts pacts. It is also announced by Altec that the Baehr Circuit of Brainerd, Minn., has inked an agreement with Altec for repair-replacement parts, booth parts and service on their 12 outlets in Minnesota, with O. E. Maxwell negotiating for Altec.

* * *

Harold Wendt, equipment advertising expert with headquarters in Toledo, has performed a three-ply service to filmdom via an excellent brochure compiled and issued in behalf of Strong Electric Corp. Brochure is a compact history of filmland, with accent on the role which projection has played; s top-flight promotional material; and a valuable addition to the libraries of motion picture folks and libraries generally.

* * *

DeVry Films & Laboratories, a subsidiary of DeVry Corp., has been named a depositary for OWI films, which are now available. It is also announced that the 16 mm. sound-on-film version of "Desert Victory," British war epic of the rooting of the Nazi armies out of North Africa, is available via DeVry Films & Laboratories. Lt. Col. David MacDonald, the film's directorial sparkplug, says that 95 per cent of the epic was made with DeVry cameras.

* * *

Jules Rubens of Great States, Jimmy Coston of Warners, and Herman Beiersdorf of 20th-Fox, are back on Chi.'s Film Row, following biz visits to New York.

* * *

Will Aslanis, whose Wabash Theater in Chicago was gutted by fire recently, has leased the Wallace Theater at 31st and Wallace St. The Wabash will not be rebuilt.

* * *

Anent Sylvania Electric Products, the firm will open in Chi. a branch at 600 West Jackson Blvd. under the name of Pilgrim Distributing Co., with A. R. Oliver as district manager.

* * *

John Aull, Swanson Electric Co., Evansville, Ind., has been named prexy of the newly-formed National Electric Sign Ass'n. Headquarters will be in Chi., with Maurice R. Ely, formerly with Sylvania Electric Products, serving as executive secretary.

* * *

Brick fire walls have saved three theaters in this sector in recent weeks from blaze damage. The Casino's fire wall stopped a conflagration which destroyed several nearby buildings; Family's fire wall prevented spread of a blaze which started in a building to the rear of the theater; and the Mayfair Theater, St. John, can credit its fire wall with stopping a fire which severely gutted the adjoining building.

* * *

Fensin Seating Co., Chicago, reports that it has installed 500 chairs in the Great States chain's Patio Theater, Freeport, Ill., and also 650 chairs in the Frye in Danville, Ill.

* * *

American Seating Co. has installed 400 new chairs in the New Peotone Theater, Peotone, Ill.

* * *

Rauland Corp., Admiral Corp., Stewart Warner, Zenith Corp., and several other Chi. organizations engaged in the manufacture of electronic and radar equipment, have formed an advertising pool to recruit an additionally needed 10,000 workers for the industry. More than 5,000 have responded, as a result of the campaign, but drive is still 50 per cent short of its mark.

* * *

Bell & Howell has added another product to its long list of precision-made equipment, namely, the double duty Filmo Porta-Stand, which is available without a priority.

* * *

Albert Wittin and J. E. Goods, Chicago, have organized the Hi Kay Condenser Co., with offices at 77 W. Washington St., to manufacture and install electrical devices for theaters. Firm will also handle a line of dynamos and motors, as well as supplies.

New Houses Slated For Important Share In Pool Calling for $25,000,000

Washington Bureau of THE FILM DAILY

Washington — Recommendation made officially here that a stock pile of materials, including both critical and non-critical, be established for the building of theaters, recreation halls, bowling alleys, and other units for the purposes of diversion for war workers and their families, calls for a pool of such materials amounting to approximately $25,000,000, and, based upon its attaining full realization, John Eberson, consultant in the Recreation Section of the Service Trade Division of WPB's Office of Civilian Requirements, predicts that, during 1944, some 200 the-

(*Continued on Page* 19)

Carrier Corp. Will Shorten Its Lines

Syracuse—Declaring that Carrier Corp. expects, as a result of post-war planning, to shorten its lines, but does expect to offer a comprehensive selection of products in the refrigeration and air conditioning fields, E. T. Murphy, vice-president in charge of the marketing division, stated here, in connection with 1944 expectancies, that the line will include portable room coolers, self-contained air conditioning units and

(*Continued on Page* 18)

WB Lads' New Notch Wins 'em New Niche

West Coast Bur., THE FILM DAILY

Hollywood—Dave Brodie and Ed McLay, members of Mike McGreal's camera department at Warner Bros. studio, have a new contrivance for notching the end of film to aid lab workers in finding the beginning and end of a scene. It's constructed like a fingernail cutter, with notcher attached to camera equipment and operated by assistant cameraman at time scene is shot. Notches were formerly hand-made.

THE Film Equipment News DAILY
Building Remodeling
Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

City Council Investigating Toledo's $500,000 Fire

Toledo, O.—City Council has authorized the appointment of a 10-member committee to investigate the $500,000 Colony Block fire on Jan. 12 and the city's antequated building code, which was blamed for the fact that the building, constructed in 1940, contained materials of a hazardous nature. Under the resolution, the committee will make recommendations by March 1 to revise the building code so future construction will be free of fire hazards. The present building code, adopted in 1919 and revised in part in 1929, is not in step with the numerous new building materials, city officials said.

A similar move to revise the building code, initiated by the Toledo chapter of the Ohio Architects Association shortly after the Cocoanut Grove disaster in Boston took place, did not have any results. Three members of council, three civilians, and the city fire chief, building commissioner, safety director, and city manager comprise the committee now working on the code.

Akron Will Overhaul Its Building Code

Akron, O.—Complete overhauling of the Akron city building code is in prospect, Mayor Charles E. Slusser revealed, saying that this city has no intention of being caught napping when glass, plastics, and the new light metals become available after the war for building purposes. The present code was said to be a hodge-podge of regulation as a result of constant revision and addition in an attempt to keep the city abreast of changes.

Markoffs Acquire House

New Haven—T. & J. Markoff, operators of rural houses in East Hampton, Moddus and Colchester, have purchased the 640-seat Strand, Willimantic, from Panora Bros. and will redecorate and otherwise improve the house before reopening. The Panoras operated for the past 10 years here, in addition to their operation in New Milford. Markoff brothers will reduce the matinee time to two or three weekly.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Carrier Corp. Will Shorten Its Lines

(Continued from Page 17)

both central station and unitary equipment for large and small buildings, auditoriums and theaters. He added that his organization also expects substantially to increase its activities in the application of equipment to industrial processes and industrial heating. Many of the products will be new and greatly improved "but we do expect that they will be radically changed from their pre-war functional parts."

During the past year, Carrier has devoted its full production and energies to war business. This activity, however, did not require a complete conversion of manufacturing facilities, because the majority of its pre-war products were essential to the war's prosecution. For the major list of items manufactured by Carrier the end uses only were changed. Many of them became expendable, Murphy stated.

The same type of refrigeration and air handling equipment that served the motion picture industry in the past is now in Government service, he pointed out. A comparatively small part of the factory has been converted to the manufacture of machinery or parts entirely foreign to Carrier's normal products. Therefore, his company will be in a position to serve the motion picture industry again promptly when the Government is able to remove restrictions on the use of critical materials.

SMPE Meet Gets Eyeful Of High-Speed Cameras

Representatives of three of the leading manufacturers of extremely high-speed motion picture cameras described and demonstrated their organizations' product at the initial meeting this year of SMPE's Atlantic Coast Section, held last month in the Hotel Pennsylvania. Martin A. Gilman, General Radio Co., had as his topic, "The General Radio High-Speed Stroboscopic Recorder. From 500 to 1,500 exposures a second are made on continuously moving 35 mm. film by means of a flashing mercury arc lamp. No shutters or prisms are required.

R. K. Waggershauser, Eastman Kodak Co., delivered as his paper "The Eastman High-Speed Camera, Type 3," a rotating prism, continuous film camera taking up to 3,000 fromas per second on 16 mm. film. Frank Fastax, of Western Electric, presented "Fastax: An Ultra-High-Speed Motion Picture Camera," also a rotating prism continuous film camera in two types, 16 mm. and 8 mm.

LET'S HELP YOU

conserve your present equipment with PRECISION replacement parts for all standard 35mm. projectors.

FREE: Send TODAY for our complete parts catalog, giving us name of dealer serving your community.

WENZEL PROJECTOR COMPANY
2505-19 South State St. Chicago, Ill.

NTS Forces Fight In Hemoglobal War

Appeal made by Walter E. Green, president of National Theatre Supply Division of National-Simplex-Bludworth, to his employes to each give a pint of blood to the armed forces, has been answered by branches from Coast to Coast. "We will continue to do it gladly," Green states, "as long as it is necessary."

Another Big Plant Is Leased by Western Elec.

Western Electric Co. announced yesterday that it has leased Area 2 of the Eau Claire Ordnance Plant, Eau Claire, Wis., formerly engaged in arms production. Move was made by W-E because war production responsibilities have grown beyond present manufacturing facilities, which include three main plants in Chicago, Kearney, N. J., and Baltimore, Md., and many distributing house shops located throughout the country. Decision was reached to augment capacity of the Hawthorne Works in Chicago by establishing the Eau Claire branch. Capacity manufacture will follow as soon as equipment can be obtained and personnel trained.

The company, now almost wholly engaged in war production, is the principal manufacturer of communications equipment for the war effort.

Improved Ken Reopens

Kenosha, Wis.—The Ken here has reopened following complete redecorating. House has also been recarpeted. Under new policy it will operate daily whereas formerly it was open only on week-ends and certain nights of the week.

No More Loose Chairs!

FIRMASTONE

Permanently anchors loose chairs to concrete floors in ten minutes. COMPLETE KIT AND INSTRUCTIONS . . . $5. f.o.b. Chicago.

CHAIR • PARTS
FOR ALL MAKES OF CHAIRS
GENERAL CHAIR CO.
1308 Elston Ave. CHICAGO, ILL.

Pre-Fabrication Of Theaters Is Weighed

(Continued from Page 17)

picture stands has been envisioned for a number of years, initially by John Eberson, prominent film theater architect, but little was done until recently by planning experts to crystallize the proposal. Now, however, manufacture of pre-fabricated dwellings to dot the country as soon as the war is over has advanced to such a point in blueprint stages that the planners are declared to be including unit theaters for construction wherever there is mushrooming of factory-produced houses.

Designers are pointing out that many potential moviegoers do not attend neighborhood theaters as often as they might because of the relative inconvenience of getting to those currently extant, and also because automobile parking facilities under normal conditions are not generally conducive to very frequent attendance. The new pre-fabricated nabes could be sufficiently numerous to make them highly accessible by pedestrians in respective sections of their communities. In the instance of small towns, there are many, literally thousands, that are without any movie facilities at all.

A tremendous amount of equipment will, planners say, go into the post-war pre-fabricated houses, and latter can be made to meet any fire regulations.

Demand for New Screens Still Big In Cleveland

Cleveland—A wave of screen replacements is noted in the local territory, and its momentum shows no sign of diminishing, it is declared by L. H. Walters, Cleveland branch manager for NTS. His office alone has installed more than 20 new Walker Plastic Molded screens in theaters during the past 60 days.

It's Now Admiral Corp.

Chicago—Admiral Corp. succeeds to the business and name of the Continental Television and Radio Corp.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR
THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . .
47 years' experience serving theatres, stadiums, amusement parks, etc.
We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

200 New Stands Loom From Gov't Program

(Continued from Page 17)

aters will be built as a component of the program.

These theaters, Eberson declares, will be of various types, namely, those of a temporary nature which will be located near war plants and housing developments, and in the 500-seat bracket; theaters of the 600-700 seat type; and, so-called standard motion picture houses with seating capacities ranging from 1,000 seats minimum to 2,000 seats maximum.

Behind this program, Eberson pointed out, is the Government's desire to keep theaters operating where they now exist, and to provide motion picture entertainment in areas where it is needed as a morale-builder. Linked with such operation is the insistence that it be done with an eye to safety and efficiency, and so that all needs can be fulfilled in the matter of public diversion, as well as keeping people informed via the screen medium. Much of the credit for the dependable information now in the hands of the Government, with regard to community needs, together with materials and equipment assential to the program, is due to the all-out co-operation of circuits and individual exhibitors who have filled out questionnaires.

New Theaters Indicated For More Critical Areas

Washington Bureau of THE FILM DAILY

Washington—The broad program shaping up in the WPB here to supply the folks on the home front,—particularly war workers—, with essential services as well as essential goods, and which includes film theaters for community centers, may show up initially in the 12 regions listed as "most critical" by the President's Committee for Congested Production Areas. These areas are: Puget Sound; Portland-Vancouver; San Francisco Bay; San Diego; Los Angeles; Orange-Beaumont, Tex.; Pascagoula, Miss.; Brunswick, Ga.; Charleston, S. C.; Hampton Roads, Va.; Detroit-Willow Run; and Mobile, Ala.

New Fabrics Revolutionary

Peace Will Bring "War" on Fire and Germs

(Continued from Page 17)

flame. A number of these materials are currently in use with the Army Air Corps, the Navy, and the Merchant Marine, and one particular fabric has been specified as the only material acceptable for use on Uncle Sam's fighting ships.

War needs preclude the general sale, except in limited quantity, of Thortel Fireproof Fabrics, but relaxation of Government demand, which will boost civilian supply, or the availability of raw materials in greater amounts, will pave the way for quantity yardage for theaters' use, and also in all types of public buildings. The new fabrics will not shrink, are not subject to atmospheric changes, are mildewproof, shed dust easily, are not affected by moths or other fiber-eating insects, and will not support combustion at any time, their makers say.

Of salient interest to theatermen also are the new germ-proof theater chair upholstery fabrics which will be marketed in the post-war period by L. C. Chase & Co. A new chemical so impregnates the fibers of such upholstery as to make it immune to bacteria. The process has already been used experimentally in plastics, leather and paint.

The Chase organization is known to be using the "bacteriostatic" fabric now in unannounced public places. Currently, the chemical is used to impregnate the equipment of our fighting men in the tropics, and therefore will not be available in any appreciable quantity for other use until the war is over.

New Army Theater Starts

Avon Park, Fla.—Ground breaking for a new theater for enlisted men at the Army camp here has been started. Originally scheduled for construction last September the building program was temporarily halted when the 336th Bomb Group departed the Range.

Won't Sell Detroit Stand

Detroit — Saul Korman, Detroit circuit owner, who announced his intention of selling the Grant Theater, has decided to keep it open instead, and is remodeling the house, modernizing it in front and service facilities as much as wartime conditions will allow.

de Stefano Rejoins Nat'l Theat. Supply

Walter E. Green, president of National Theatre Supply, has announced that A. de Stefano, familiarly known as "Count," has rejoined National's staff as manager of the Kansas City branch. He was formerly manager of the company's Memphis, Los Angeles and Dallas branches.

J. W. Shreve will actively continue his sales work in the Kansas City territory, Green said.

ARMY E NAVY
For Excellence in the Production of Motion Picture Sound Equipment

IT'S A FACT!

War-born DEVRY precision Theatre Projectors and Sound Systems present developments far beyond previously accepted standards DEVRY Corporation, 1112 Armitage Avenue, Chicago, Ill.

DEVRY

Hollywood • CHICAGO • New York

SKILL OF THE SPECIALIST

There isn't anything so very unusual about the way in which our organization operates. What is unusual, we think, is that Altec Service is *unbiased*. Our chief aim is to sell a service that will keep your present equipment running at high efficiency 100% of the time. Our knowledge and experience with all types of sound and projection equipment also qualifies us to render expert advice when and as new and improved sound equipment is available. An Altec Service Inspector will be glad to tell you how an Altec Service Agreement can prevent breakdown losses.

ALTEC
SERVICE CORPORATION
250 WEST 57th STREET, NEW YORK 19, N. Y.

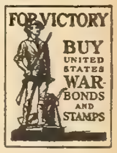
PROTECTING THE THEATRE
OUR "FIRST LINE OF MORALE"

Keep 'Em Running!

Exhibitors of America have many duties to perform these war days. You build unity and morale through motion picture presentations—and you promote and support the various government drives that are initiated to spur war production and civilian defense.

RCA Service, like exhibitors, is carrying on important war duties: RCA engineers are rendering scheduled service to projection room equipment in thousands of theatres to "Keep 'em Running"—and other RCA Service groups are installing military equipment and instructing personnel, in this country and at the battlefronts.

The RCA Service organization is today more than nation-wide ... it is world-wide ... serving the home front and battlefronts too!



RCA SERVICE CO., INC.
RADIO CORPORATION OF AMERICA
Subsidiary
Camden, N. J.

Rank Moving for World-Wide Distrib'n

(*Continued from Page* 1)

take charge of operations from London. Kelly resigned this week as United Artists vice-president, his resignation being preceded some weeks by that of Carr as UA's managing director on this side.

(Rank's plans for a world-wide setup were first disclosed in the United States by THE FILM DAILY last year).

That Rank intends to lose no time in pushing British pix in which he is interested in the American market was evidenced by his announcement that Kelly would start immediately to exploit "Colonel Blimp" in the U. S. "Colonel Blimp" was one of the British pictures in which Kelly expressed particular interest while in London recently.

CEA Reaction to Rank's Council Plan Lukewarm

London (By Cable)—Proposal of J. Arthur Rank for a National Council to represent British production, distribution and exhibition drew a lukewarm reception from the CEA General Council, with the matter referred back for appropriate committee consideration.

The CEA General Council was also restive in its attitude towards the recently instituted Joint Conciliation Committee, and it was indicated that if the committee does not secure quicker action, it may eventually take the trade grievance issue to the Films Council.

Annual meeting of the Council is set for March when the Duke of Gloucester will formally thank the industry for its record collections for the Red Cross Prisoners of War Fund.

William W. North Dead

Akron, O.—William W. North, 70, died at his home here, following a heart attack. North opened the first movie theater in Martins Ferry about 1911, and shortly afterward the first movie house in Salem. Later he went to California where he had a theater in San Diego. Returning to Akron about 25 years ago, he has operated a portable circuit.

TO THE COLORS!

★ DECORATED ★

COXSWAIN HENRY ELLSWORTH BYERS, formerly of the Eastman Kodak Co., the Purple Heart for wounds received in the Sicilian invasion.

—★—

★ ARMY ★

JACK THOMPSON, Paramount salesman, Detroit.

—★—

★ NAVY ★

MAX RUBIN, manager, RKO-Schine Eckel, Syracuse, N. Y.

Offer Changes in Section X

Designed to Merit Arbitration Action

(*Continued from Page* 1)

ble the total film buying power of the complainant.

The section, as suggested by the independents, would read as follows:

A. Controversies arising upon a complaint by an exhibitor that a distributor defendant has arbitrarily refused to license its features for exhibition on the run requested by said exhibitor in one of said exhibitor's theaters shall be subject to arbitration.

B. In any such arbitration no award shall be made against the distributor defendant or defendants unless the arbitrator shall first find the following facts:

1. That the complainant is an independent exhibitor, i.e., that he is wholly independent of any producer or distributor of motion pictures; that no producer or distributor, and no controlled corporation of any producer distributor, operates, controls or has any financial or proprietary interest in his theater or theaters; and that complainant was operating the theater specified in his complaint at the time of filing the demand for arbitration; and
2. That the theater having the run of pictures requested by the complainant is a circuit theater, i.e., is a component of a group of theaters the several components of which are affiliated with each other by stock ownership, common ownership, or otherwise, or licenses for which are negotiated by a buying combine or common agent, and which possess in the aggregate at least double the total film buying power of the complainant; and
3. That the complainant submitted to the distributor defendant or defendants bona fide offers to license for exhibition on the run and in the theater specified in the complaint at least five successively released features distributed by said distributor defendant or defendants during the current motion picture season and said distributor defendant or defendants failed or refused to license the exhibition of said features to said theater on the run requested; and
4. The complainant did not have available features sufficient in nature and quantity to enable him to operate his theater on the run requested by him; and
5. That such refusal to license the exhibition of said features in the complainant's said theater was arbitrary in that it was not based on any good, substantial or valid business consideration, but was in fact because the theater licensed on the requested run was a circuit theater, which fact shall be a matter of inference to be drawn by the arbitrator from all the evidence, particularly the evidence adduced pursuant to **Paragraph C.**

C. In considering whether the exhibitor's complaint is established by the evidence, the arbitrator shall take into consideration, among other things, the following factors and accord to them the importance and weight to which each is entitled, regardless of the order in which they are listed: (1) the terms, if any, offered in good faith in respect of each of the two contending theaters, considered as units and not as a part of a circuit; (2) the seating capacity of each of said theaters; (3) the capacity of each for producing revenue for the distributors when operating on the run requested; (4) the character, appearance and condition of each, including its furnishings, equipment and conveniences; (5) the location of each of said theaters; (6) the character and extent of the area and population which each serves; (7) the competitive conditions in the area in which they are located; (8) their comparative suitability for the exhibition of the distributor's features on the run requested; (9) the character, ability and good will of the exhibitor operating each and his reputation generally in the industry and in the community for showmanship, honesty and fair dealing; (10) the policy under which each of the theaters has been operated and the policy under which the complainant proposes to operate his theater if he is awarded the run requested; (11) the financial responsibility of the exhibitor operating each of said theaters insofar as the conduct of his business as an exhibitor is concerned; (12) and the distributor's prior relations with each of the two theaters involved and with their owners and operators and any equities arising therefrom.

D. If in any such arbitration the arbitrator finds for the complainant he shall make an award against the distributor defendant or defendants which shall prohibit said defendant or defendants from thereafter offering its or their feature pictures on the run in question to the said circuit theater without first offering the same to the complainant for exhibition on said run in his theater specified in the complaint, on terms and conditions fixed by the distributor defendant or defendants which are not calculated to defeat the purpose of this section; provided, that any distributor defendant affected by such an award may institute a further arbitration proceeding to be relieved therefrom on the ground that since the making of the award the granting of the requested run to the complainant in compliance therewith has had the effect of reducing the distributor's total film rental in the competitive area in which complainant's said theater is located and, in the event that the arbitrator finds that the granting of the run to complainant in compliance with the award has in fact had the effect of reducing the distributor's total film revenue in the said area, he shall vacate the award.

Name Ampa Committees For Parsons Luncheon

Aileen St. John Brenon is chairman and Hortense Schorr co-chairman of the reception committee for Ampa's luncheon Monday at the Waldorf-Astoria honoring Louella O. Parsons. Serving on the committee, named by President Vincent Trotta, are: Grace Benecke, Gertrude Merriman, Tess Michaels, Marguerite Mayburn, Ruth Weisberg, Jeannette Sauer, Frances Fenton, Marian Oxford, Blanche Livingston, Antoinette Spitzer, Belle Goldstein.

Other committees for the affair include:

Executive—Vincent Trotta, chairman; Rutgers Neilson, co-chairman.

General—Rutgers Neilson, chairman; Bob Montgomery, co-chairman; Phil Williams.

Arrangement—James Dunn, chairman; Mel Gold, co-chairman; Phil Williams, Sidney Mesibov, Al Finestone, Phil Lauffer, Fred Lynch.

Ticket—James Dunn, chairman; Hap Hadley, co-chairman; Arnold Staltz, Abe Dash, Hank Linet, Irving Yergin.

Publicity—William Ornstein, chairman; Dave Bader, co-chairman; Herb Berg, Mac Stein, Arthur Brilant.

Former Mayor James Walker will be emcee.

Book "Career Girl"

Leo J. McCarthy, general sales manager of PRC, announced that 'Career Girl" starring Frances Langford had been booked by the St. Louis Amusement Co. and opened in the Missouri Theater, Feb. 2.

Indies Offer a New Clearance Definition

(*Continued from Page* 1)

existing franchise or any license entered into pursuant to such franchise between such distributor defendant and any other party bound by this decree."

In place of the passages omitted by the distributors, the independents recommended that the following insertion be made after the first paragraph of Section VIII:

"Clearance means the period of time, either fixed by agreement between a distributor and an exhibitor, or by general practice, prior to the expiration of which a feature licensed for prior exhibition in a theater may not be exhibited in another competitive theater or theaters.

"It is recognized that clearance which is commensurate with the degree of competition existing between the theaters involved is essential in the distribution and exhibition of motion pictures.

"Where there is no competition between the theaters involved, or where competition is so slight as to have no substantial economic effect, there should be no clearance.

"For the purpose of this section clearance shall date from the beginning of the run of a picture in the first theater of the exhibitor having the prior run."

Eastman's Dillingham, Rowe Held by Nazis

Rochester—Sergt. John R. Rowe and Maj. Maurice S. Dillingham, both formerly of Eastman Kodak, are prisoners of the Germans, it has been learned here. Both had previously been reported missing in action.

Major Dillingham, overseas since last May, was commander of a bomber squadron based in England. He was made a major last September.

Sergeant Rowe served as a gunner on a Flying Fortress.

HONORED 100 BONDSMEN*

JAMES W. BLACKWELL, State, Newton, N. C.
C. E. MORRIS, Teton, Powell, Wyo.
L. EDWARD FORESTER, Des Moines, Des Moines, Ia.
R. L. BROWNING, Poncan, Ponca City, Okla.
BILLY CONNORS, Indiana, Marion, Ind.
C. E. WALKER, Ogden, Ogden, Utah.
MRS. E. C. FAIN, Fain, Wetumpka, Ala.
JERRY DE ROSA, Paradise, Bronx, N. Y. C.
P. A. DELAHUNTY, Valencia, Macon, Mo.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

M P P D A INC
28 W 44TH ST
NYC

M P PROD DIST
21ST FL
28W 44TH ST

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

. 85, NO. 31 NEW YORK, MONDAY, FEBRUARY 14, 1944 TEN CENTS

NEW YORK EXCHANGE STRIKE CALLED OFF

Skouras Calls for Smashing Finish to Loan Drive

THE WEEK IN REVIEW

Indies on Decree

By L. H. MITCHELL

COUNTER-PROPOSALS: Indie xhibs., following the Chicago meeting with Allied's exec. committee in hicago, presented eight counter-roposals to those extended by the istribs., to Assistant Attorney Genral Tom C. Clark last week. Emraced in the changes they want in he New York consent decree are hree arbitrators instead of one, new efinition of clearance, revamping of ection X of the decree. Board of he MPTOA is studying the counter-roposals and the ITOA will file a rief on decree.

* * *

NEW SEASON PLANS: Universl announces that its program for 944-45 will embrace 62 pictures. onogram announced 26 features and 6 westerns for the new season. rexy W. Ray Johnston said sales vere ahead by 25 per cent.

* * *

PERSONALS: Arthur W. Kelly esigned as officer of UA, and J. rthur Rank announced the appointnent of Kelly to represent his inerests in the U. S. . . Hermann G. lace resigned from the board of 0th-Fox and as chairman of its xec. committee, to return to Chase ational Bank as vice-prexy. . . . arl Leserman announced the namng of J. J. Unger to an important ales post with UA. . . . Mitchell awson resigned as David O. Selznick's Coast publicity head. . . Edvard C. Douglas was named manger of Loew's State, New York.

* * *

NEWS BRIEFS: Both House and enate passed the tax bill containng the cent-on-five admissions levy. . . State Department placed its conern with film distribution in its elecommunications Division, with rancis C. DeWolf in charge. . . . ed Cross drive will get film coperation through the WAC. . . . hilly exchange workers are seeking ssentiality rating. . . . New York xchanges voted for a strike over vage demands to start today; maj-

(Continued on Page 2)

"We Must Go Well Over Top," Says National Chairman in Message to Exhibs.

Describing the industry's Fourth War Loan drive results thus far as 'gratifying," Charles P. Skouras, national campaign chairman, on Friday issued an appeal to the nation's exhibs. to re-double their efforts to assure a smashing finish.

"We must not be satisfied with just achieving our goal, but we must go well over the top," was the essence of Skouras' appeal.

At the same time, Skouras em-

(Continued on Page 10)

Sherman Plans 2-4 Top Budget Films

Harry Sherman, at least for the duration, is calling off further Hopalong Cassidy westerns, and plans a program of from two to four big budget pix annually, the veteran producer, now in New York, disclosed Friday.

Sherman, who has turned out 54 of the Hopalongs in the last nine

(Continued on Page 11)

Sees New Importance for D of C's Film Bureau

The dissemination of trade information by the motion picture bureau of the Department of Commerce will become more important to the Amer-

(Continued on Page 6)

MONOGRAM ADDS 1,500 ACCOUNTS

100 Per Cent Increase Seen for Season

Monogram has added 1,500 new accounts during the current season and the company expects to close the season with a 100 per cent increase in the number of accounts serviced, Steve Broidy, vice-president and general sales manager, said Saturday at the Eastern regional sales meeting at the Warwick Hotel.

STEVE BROIDY

The regional meetings are observing "Monogram's Fifty Years of Service," in honor of President W. Ray Johnston's 30 years and Broidy's 20 years in the motion picture industry.

Johnston told the sales representa-

(Continued on Page 7)

Says No Censorship in Bill To Review Pix for Soldiers

Washington Bureau of THE FILM DAILY

Washington — Insisting that he does not propose censorship for films

(Continued on Page 10)

Satisfactory Adjustments Seen Following Confabs; 340 Involved in Walkout

The threatened strike of exchange "backroom" workers in this area was called off on Friday following a conference between representatives of labor and management held in the Warner Bros. board of directors' room. The walkout had been set for Sunday midnight. According to a spokesman for the workers, decision to cancel the strike was made when the conferees came to the conclusion that adjustments satisfactory to the exchange employes could be made.

The strike call was sent out on

(Continued on Page 6)

Allied Taxation Com. Meets Here Friday

Allied's taxation committee, named to explore the possibility of joining with other elements of the business in co-ordinating an industry front on tax matters, will meet in New York next Friday under the chairmanship of Pete J. Wood, secretary of the ITO of Ohio. Other members of the committee are Maxwell Al-

(Continued on Page 11)

Expect 350 to 400 At Ampa's Parsons Luncheon

A capacity attendance of between 350 and 400 persons is expected at the industry luncheon today for Louella O. Parsons, sponsored by Ampa, at the Waldorf-Astoria. Among those on the dais will be Joe E. Brown who has just returned from

(Continued on Page 7)

Reject PRC Buy-Out Plan?

Franchise Holders Said to Nix Young Offer

An offer by financial interests controlling PRC to buy out the franchise holders and establish the company's own exchange system reportedly was rejected by a majority of the franchise owners at a meeting here Friday. While no official information was given out, it was learned reliably that Robert Young, Pathe Laboratories executive, was seeking

(Continued on Page 10)

Increased Freon Producing Facilities Ready on Time

Washington Bureau of THE FILM DAILY

Washington—Definite assurances that construction of new freon-producing facilities would be completed on time have been given the general refrigeration and air condition-

(Continued on Page 10)

Hughes' "Outlaw" In Detroit Apr. 15

Detroit — It is reported reliably here that the Hughes Theater, formerly the RKO Uptown, will open April 15 with Howard Hughes' "The Outlaw." Hughes took over the house last year for the purpose of showing his picture.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 31 Mcn., Feb. 14, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Friday, February* 11)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	13⅞	13⅝	13⅝	— ⅜
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	39¾	39¾	39¾	.....
Con. Fm. Ind	3¼	3¼	3¼	.....
Con. Fm. Ind pfd.	18¾	18⅝	18¾	.....
East. Kodak	160	160	160	+ 1½
do pfd.	178	178	178	— 1
Gen. Prec. Eq.	19⅞	19½	19½	.....
Lcew's, Inc.	58⅞	58¾	58¾	.....
Paramount	24⅛	24	24⅛	+ ¼
RKO	8⅝	8½	8⅝	+ ⅛
RKO $6 pfd.	89½	89	89	.....
20th Century-Fox	21¾	21½	21½	— ¼
20th Century-Fox pfd.	29¾	29½	29½	— ¼
Warner Bros.	13	12⅞	12⅞	— ⅛

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3½	2⅞	3	.....
Radio-Keith cvs.	1½	1½	1½	+ ⅛
Sonotone Corp.	2⅝	2⅝	2⅝	— ⅛
Technicolor	14	13¾	13¾	+ ¼
Trans-Lux	3¾	3½	3¾	.....
Universal Pictures	21½	21½	21½	.....
Universal Picts. vtc.	21⅛	20⅞	20⅞	— ¼

Buchanan Execs. to Coast On Para. Pix Campaigns

John Krimsky, account executive, of Buchanan & Co., advertising agency, in charge of the Paramount's account, and Roy Winkler, art director, left Friday for the Coast. They will meet with Robert M. Gillham, there to plan campaigns on "The Story of Dr. Wassell," "The Hitler Gang," and "Going My Way," among others. They will stay at the Ambassador Hotel. John Herz, Jr., Buchanan executive vice-president, leaves today, arriving Thursday to join the conferences.

■ The Broadway Parade ■

Picture and Distributor	Theater
The North Star (RKO Radio Pictures-Samuel Goldwyn)—15th week	Victoria
Desert Song (Warner Bros. Pictures)—9th week	Hollywood
Where Are Your Children (Monogram Pictures)—5th week	Globe
Lifeboat (Twentieth Century-Fox)—6th week	Astor
Miracle of Morgan's Creek (Paramount Pictures)—4th week	Paramount
Kings of the Ring (Martin Lewis)—4th week	World
The Song of Bernadette (Twentieth Century-Fox)—3rd week	Rivoli
Gung Ho! (Universal Pictures-Wanger)—3rd week	Criterion
Jane Eyre (Twentieth Century-Fox)—2nd week	Music Hall
Three Russian Girls (United Artists)—2nd week	Palace
The Sullivans (Twentieth Century-Fox)	Roxy
Song of Russia (Metro-Goldwyn-Mayer Pictures)	Capitol
In Our Time (Warner Bros. Pictures)	Strand
Calling Dr. Death (Universal Pictures)	Rialto
Nabonga (Producers Releasing Corp.)—Opens tomorrow (a)	New York
Pride of the Plains (Republic Pictures)—Opens tomorrow (a)	New York

♦ FOREIGN LANGUAGE FEATURES ♦

Picture and Distributor	Theater
Ravaged Earth (Artkino Pictures)—7th week	Stanley
The Hunchback (CLASA-Mohme)—2nd week	Belmont
The Merry-go-Round Family (Scandia Films)—2nd week (a)	48th St. Theater
The People of Hogbo Farm (Scandia Films)—2nd week (a)	48th St. Theater

♦ FUTURE OPENINGS ♦

Picture and Distributor	Theater
Lady in the Dark (Paramount Pictures)—Feb. 22	Paramount
Passage to Marseille (Warner Bros. Pictures) (c)	Hollywood
The Lost Angel (Metro-Goldwyn-Mayer Pictures (c)	Criterion
The Uninvited (Paramount Pictures) (c)	Globe
Up in Arms (RKO Radio Pictures-Samuel Goldwyn (c)	Music Hall
Heroes Are Made (Artkino Pictures) (c)	Stanley
Saturday Night (Scandia Films)—Feb. 26 (a)	48th St. Theater
Servant Girl (Scandia Films)—Feb. 26 (a)	48th St. Theater
The Curse of the Cat People (RKO Radio Pictures) (c)	Rialto
Shine on Harvest Moon (Warner Bros. Pictures)—March 10	Strand
The Heavenly Body (Metro-Goldwyn-Mayer Pictures) (c)	Capitol
Adventures in Arabia (RKO Radio Pictures)—Feb. 18	Palace

(a) Dual bill. (c) Follows current bill.

Warners Field Relations Staff Will be Expanded

Additions to Warners public relations staff in the field announced recently by Mort Blumenstock are understood to be a step toward augmenting the promotional contingent to keep pace with the company's concentration on big productions.

With "The Adventures of Mark Twain" scheduled to get special handling before its general release, and "Arsenic and Old Lace," "Rhapsody in Blue," "Saratoga Trunk" and several other important specials due to come along shortly thereafter, further appointments to the Warner public relations roster are in prospect.

Most recent additions to the field staff are Art Moger, working out of Boston; Carl Post, St. Louis and Jack Leewood, Denver. Lucia Perrigo also joined the Chicago office a short time ago.

Older members of the force include W. W. Brumberg, Cleveland; Frank V. Bruner, Dallas; Sam Clark, Los Angeles; Glenn Ireton, Toronto; Herbert Pickman, Atlanta; Ted Tod, Chicago, and Don Walker, Kansas City. Larry Golob of Blumenstock's department is manager of the field exploitation staff.

Jason to Direct for Columbia

West Coast Bureau of THE FILM DAILY

Hollywood—Will Jason, for the past five years director of shorts at M-G-M, has been signed to a long-term contract by Columbia, which will give him his first opportunity to direct features. First assignment will be "Calling All Stars."

WB Studio Preparing 15 New Productions

West Coast Bureau of THE FILM DAILY

Hollywood — Capacity production will be maintained by the Warner Bros. studios for some time to come, it is indicated by a schedule of 15 new picture set by Jack L. Warner, executive producer, to go into work as fast as present shooting assignments are completed.

"The Doughgirls" will get under way within the week, followed shortly by "The Conspirators," "The Corn is Green," "To Have and Have Not," "Objective, Burma," "Silver Lining," "Tower of Strength," "Never Goodbye" and "The Very Thought of You." Subsequent undertakings include "Strangers in Our Midst," "Henrietta the Eighth," "Miss Broadway," and three others not yet definitely titled.

To provide for these productions, involving more than 570 sets, the Warner art department under supervision of Max Parker will be working at capacity through the Spring.

Predict Billings Record For Ned Depinet Drive

All records for billings in a Ned Depinet drive are expected to be smashed during the present campaign, according to Drive Captain Charles Boasberg, who, with Harry Gittleson, has completed a 39-day tour of company branches. The final branch conference was held in the New York exchange Friday. Drive started Feb. 4 and ends May 18.

THE WEEK IN REVIEW

Indies on Decree

(*Continued from Page* 1)

ors' reps. met with union men seeking to avert a strike. . . . A. B. Mc mand, M. L. Riggs and J. D. Wine land filed an anti-trust suit, a [illegible] $606,000 damages, against the [illegible] fith theater companies and eigh major distributors. . . . Soaring thef of films alarms delivery companie . . . U. S. and U. K. companies' pac is near, D of J heard. . . . Fifty four per cent of daily newspaper have cut space devoted to motion pic tures. . . . Motion Picture Allianc for the Preservation of America Ideals was formed on the Coast an Sam Wood named prexy.

Moon Drive Sets Record

The Ray E. Moon Drive conducte by employes of the 20th-Fox ex change here under the direction o Joseph St. Clair, assistant manage has brought in the greatest singl week's business in the history of th branch, it was reported on Frida by Andrew W. Smith, Jr., Easter sales manager of the company.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE ● ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
in Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

RKO PALACE B'WAY & 47th St.
THREE RUSSIAN GIRLS
ANNA STEN · KENT SMITH

TIMES SQ. Loew's STATE
On Screen
Greer GARSON
Walter PIDGEON
in
M-G-M's
'MADAME CURIE'
In Person
ED SULLIVAN
and his
REVUE

THAT UNBEATABLE SHOWMANSHIP COMBINATION

is at it again . . . in a bigger way than ever!

GIGANTIC 60-THEATRE, 4-STA
OF THE GREATEST BOX-OFFICE

WALT DISNEY'S

Sn
Wh

full-le

and th
Seven

in

Multip

Techni

..THE MOST FAR-REACHING AND INTENSIVE PRE-OPENING PROMOTION YOU EVER HEARD OF!

—blanketing the entire area of Ohio, Indiana, Kentucky and West Virginia—

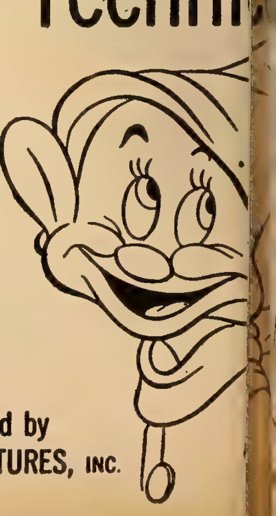
—backed by the official "Snow White Week" proclamations of the Governors of Ohio, Kentucky and Indiana—

—with dominatingly-powerful Station WLW beaming out a saturation coverage many times a day, every day, for weeks in advance—

—with two great contests for animators and the "Voice" of "Snow White" running in every community—

—with personal appearances of the "Voices" of Snow White, Donald Duck, Goofy . . . plus two groups of dwarfs and a Disney animator—

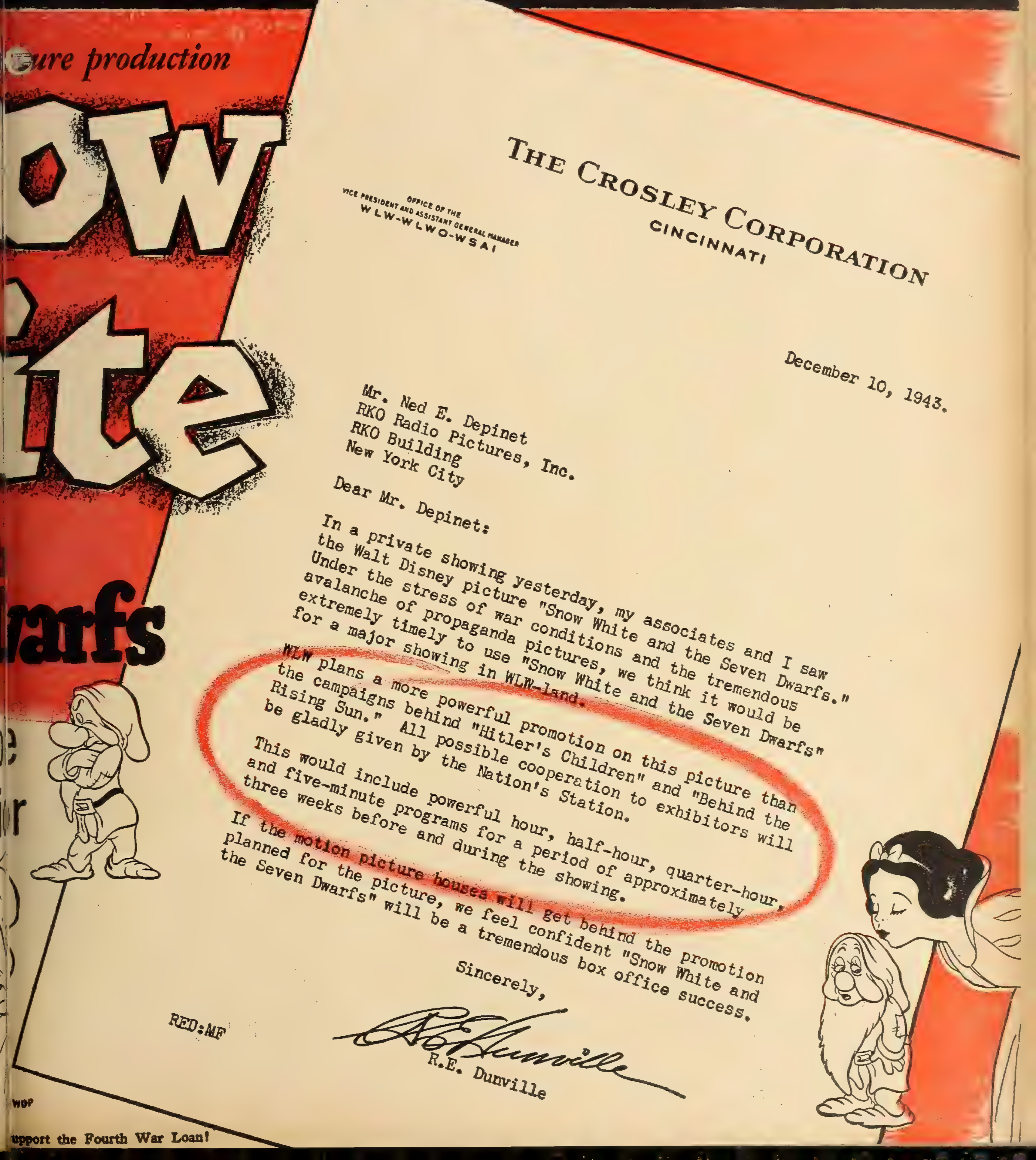
—with newspaper publicity and advertising adding their barrage to such a drum-fire of exploitation as never thundered in the land before!



KEEP YOUR EYE ON THE AREA FOR THE BIG BOX-OFFICE NEWS!

Distributed by
RKO RADIO PICTURES, INC.

PREMIERE FEB. 22 FOR ONE
TTRACTIONS OF ALL TIME!..


ure production
ow
ite
warfs
e
r

THE CROSLEY CORPORATION
CINCINNATI

OFFICE OF THE
VICE PRESIDENT AND ASSISTANT GENERAL MANAGER
W L W - W L W O - W S A I

December 10, 1943.

Mr. Ned E. Depinet
RKO Radio Pictures, Inc.
RKO Building
New York City

Dear Mr. Depinet:

In a private showing yesterday, my associates and I saw the Walt Disney picture "Snow White and the Seven Dwarfs." Under the stress of war conditions and the tremendous avalanche of propaganda pictures, we think it would be extremely timely to use "Snow White and the Seven Dwarfs" for a major showing in WLW-land.

WLW plans a more powerful promotion on this picture than the campaigns behind "Hitler's Children" and "Behind the Rising Sun." All possible cooperation to exhibitors will be gladly given by the Nation's Station.

This would include powerful hour, half-hour, quarter-hour, and five-minute programs for a period of approximately three weeks before and during the showing.

If the motion picture houses will get behind the promotion planned for the picture, we feel confident "Snow White and the Seven Dwarfs" will be a tremendous box office success.

Sincerely,

R.E. Dunville

RED:MF

WOP

upport the Fourth War Loan!

New York Exchange Strike Called Off

(*Continued from Page* 1)

Wednesday by the executive board of the Film Exchange Employes Union, Local B-51, IATSE, to all hands in the backrooms of the exchanges of the eight major companies in this territory in an effort to obtain 10 per cent wage increases acceptable to the employers but disapproved of by the Wage Stabilization Board. Some 340 inspectors, shippers and poster clerks were involved.

The companies were represented at Friday's conference by A. A. Schubart and Major Leslie Thompson, RKO; A. W. Schwalberg, Warner Bros.; Clarence D. Hill, 20th-Fox; F. T. Murray, Universal; C. J. "Pat" Scollard, Paramount. Richard F. Walsh, IATSE head, and Joseph Basson, special Alliance representative, were spokesmen for the workers.

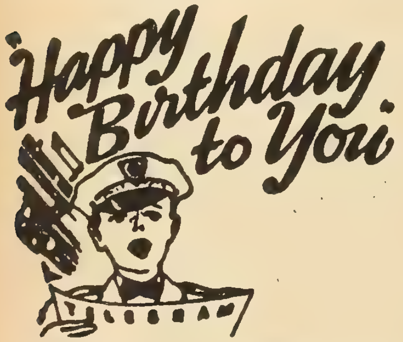
Details of the settlement will be worked out at a conference to be held today at the same place. It is believed that the settlement will revolve around a proposal that the work week be extended from 40 to 44 hours to enable the employes to make additional money. This, however, could not be confirmed on Friday.

Sees New Importance for D of C's Film Bureau

(*Continued from Page* 1)

ican industry as foreign markets reopen and are freed of Axis domination, Nathan D. Golden, head of the bureau, told the International Film Relations Committee at a meeting Friday. Golden said he welcomed the opportunity to discuss the functions of the department for the imparting of trade information with respect to economic conditions, legislation abroad and trends in motion picture tastes.

Al Deane of Paramount presided at the session which was attended by Rosa Lewis, Paul Ackerman, Mary Butler, Les Whelan, S. D. Albreich, Gerald Keyser, Sam Cohen, Len Daly, Mike Hoffe, Dave O'Malley, Clarence Schreiber, Harold Smith and Fayette Allport.



Stuart Erwin Jack Benny Marcia Harris	William R. Sweigart Florence Rice Michael D. Farley

A Reporter's Report

● ● ● **PIONEERING PARAMOUNT** has just turned out, via its foreign publicity department, what is probably the first de luxe Spanish pressbook designed especially for the Latin-American market...... The pic it plugs, of course, is FWTBT......Spanning 24 pages, and featuring eight portraits of leading Hemingway characters, the pressbook also as an ad-exploitation feature includes a full page of four-color titles and billing setups......These can be cut out by local theaterman's artists and combined with the portraits to make either a complete set of window cards or colorful lobby display art......It's a novel and bright idea in pressbook construction, that......Para. thinks so well of it that it is rushing copies to all Latin-American offices by air today, and case shipments of standing orders will be made to all countries at once ahead of FWTBT prints......Paul E. Ackerman, Para. foreign publicity chief, supervised the job, with credits as well to Linda Bodin, John Cicero and Charles Strobel......

▼ ▼ ▼

● ● ● *THIS AND THAT: Hap Hadley, film industry's favorite commercial artists, checked into Doctors Hospital Friday to lose his tonsils. . .* ● *Albert S. Howson, Warners scenario editor, speaks on "The Eighth Art"—films, of course!—before the Contemporary Circle of Sinai Temple Sisterhood at the Mt. Vernon Community House Wednesday. . .* ● *Some* 500 *women in uniform attended yesterday's private preview of costumes worn in Para.'s "Lady in the Dark" at the Women's Military Service Club yesterday......Arlene Francis was commentator. . .* ● *Sol Lesser's pic "Stage Door Canteen," so far has brought the American Theater Wing War Service, Inc.* $1,380,000, *its largest single source of income......Motion Picture Relief Fund gets* 10 *per cent, Hollywood Canteen* 20 *per cent and Naval Aid Auxiliary,* 2½. . . ● *The boys and gals of Paramount's publicity department, plus a few outsiders, bade good bye Friday to Hal Danson, who left yesterday for Hollywood where he will head the trailer department at the studio......A "barber shop quartet" and the presentation of a "good luck" scroll were among the features of the sending-off party.* ● *Second farewell party at Paramount Friday, was for Charlie Hickey, manager of the home office mailing department, who enters the Army ......Hickey is another Dad donning uniform......Married, he has one child.*

▼ ▼ ▼

● ● ● **NEWS GRAB-BAG:** Civilians will get a first look-see at the Army-Navy Screen Magazine at an invitation screening this Thursday at the Museum of Modern Art......Lt. Col. Robert S. Brown will be host. . . . ● Second Army pic, Col. Frank Capra's "The Negro Soldier," also is set for an invitation screening at 20th-Fox today. . . ● Speaking of 20th-Fox, didja know that teaser campaigns from its press books have just been chosen by the National Research Council as outstanding examples of theater advertising......Take a bow, Hal Horne, et al. . . . ● Wall St.'s interest in film company issues is best described as lively these days......Trading interest is greatest in Loew's, Warner, Paramount and Universal, according to reports......Another Universal dividend would not surprise bulls. . . ● Incidentally, it's the Street's hunch that recent offering of a 25,000 block of 20th-Fox was for the account of an investment trust......The offering was quickly snapped up......

▼ ▼ ▼

● ● ● *CUFF NOTES: To permit Dick Rodgers and Oscar Hammerstein 2nd to do a stage adaptation of Kathryn Forbes' "Mama's Bank Account," RKO will defer its own screen version. . .* ● *Next pic to get a Warners music buildup will be "Harvest Moon." . . .*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......**

COMING and GOING

BEN KATZ of Universal's Chicago branc is in New York for h.o. conferences.

HENRY ELM and **GEORGE WEST** are her from Chicago on a film-buying trip.

SAM JAFFE, producer arrives on the Coas today to prepare for his next picture. **IRVIN RUBINE**, his press rep. accompanied him.

LARRY ADLER arrived in Hollywood from York Saturday for his chores in Producer Andrew Stone's "Sensations of 1944."

EDWARD DeVRY of DeVry Corp., is in Texa on a Winter vacation.

Republic's **WILD BILL ELIOTT** is on a p.a tour in California.

A/C CHESTER B. BAHN, JR., is home on furlough from Tyndall Field, Fla.

GEORGE A. SMITH, Paramount Western division sales manager, and **HUGH OWEN**, Eastern division sales manager, are conducting fiel meetings with branch managers, salesmen an bookers on "Lady in the Dark," "The Story o Dr. Wassell" and other product.

Tradeshow "Lady" in 29 Para. Exchanges Feb. 28

Paramount's "Lady in the Dark" will be tradeshown in 29 exchange centers on Feb. 28. Screenings will be held in theaters, except in Washington where the picture will be exhibited in the U. S. Department of the Interior auditorium in the evening. Boston and Philadelphia showings also will be at night.

Branch managers are inviting selected guests, including fashion editors, music critics, fashion designers and buyers for department stores.

Meanwhile, reports from Hollywood show that "Lady in the Dark" broke all opening day records at the Hollywood and downtown Paramount Theaters. Opening day business at the downtown house topped the opening of "Star Spangled Rhythm" by 48 per cent or by $2,051 and at the Hollywood Paramount by $1,000 or 40 per cent.

Steele Exec. Aide to PCA Prexy

West Coast Bureau of THE FILM DAILY

Hollywood—Joseph H. Steele, who has been functioning as publicity director on "Knickerbocker Holiday" and as personal aide to President Sig Schlager of Producers Corporation of America, has been appointed executive assistant to Schlager. PCA has signed Dr. Marcel Frym, European criminologist and motion picture figure, to work on the screenplay of "Mesmer" based on the exploits of the original protagonist of hypnotism.

IN NEW POSTS

JOHN SMITH, projectionist, Harding, Chicago.

HARRY RAGEN, projectionist, Chicago Theater, Chicago.

EVERETT HASSETT, chief operator, Covent, Chicago.

CLARENCE JALAS, assistant business agent Chicago Operators Union.

HARRY J. MAYER, RCA service department, Chicago.

SAM TELLER, manager, Commercial, Chicago.

WILL HARTMAN, assistant manager, Esquire, Chicago.

onogram Adds 1,500 ustomers for Year

(Continued from Page 1)

ves that Monogram had progressed
teadily in commanding more and
iore respect in the industry, and
iat as "we can keep faith with the
e-going public, which box-of-
eceipts prove that we are do-
ig, there is no limit to the success
be realized."

Broidy said that "Women in Bond-
ge" and "Where Are Your Chil-
en?" were being held over from
wo to five weeks in 70 per cent of
e situations and in spots where
is does not occur it is because of
o-holdover policies. The number
f Monogram "A" pictures have been
icreased from six to eight, each of
hich will cost approximately $500,-
00. "Lady, Let's Dance," starring
elita, is in the half-million-dollar
lass, Broidy said, adding that others
cheduled are "Wonderland," "North
f Nome," "Sunbonnet Sue," "Under
orthern Lights,' "The Right to
ive" and "They Shall Have Faith."
Lady, Let's Dance" was screened
aturday afternoon.

Other speakers included Harry
homas, Eastern sales manager, and
d Morey, New York office executive.
essions ended yesterday.

xpect 350 to 400 At mpa's Parsons Luncheon

(Continued from Page 1)

tour of the war fronts throughout
e world.

With James J. Walker as toast-
aster, others on the dais will be
ed Depinet, S. Barret McCormick,
ack Cohn, Frank Rosenberg, Leon-
rd Goldenson, John J. O'Connor,
aurice Bergman, Spyros Skouras,
al Horne, Grad Sears, Paul Laz-
rus, Jr., Major Albert Warner,
ort Blumenstock, W. Ray John-
on, Si Seadler, Michele Morgan
nd Joe Connolly. Eleanor Steber
ill sing the national anthem.

IR Promotes Dick Horgan

Chicago — Dick Horgan, theater
xpert for the Bureau of Internal
evenue, has been promoted to chief
eld deputy in the Chicago area.

TO THE COLORS!

★ ARMY ★

ILLIAM GALLIGAN, Commercial, Chicago.
NCE AVERY, Esquire, Chicago.
IARLES HICKEY, Paramount home office mailing department manager.
WIN STASEL, operator, Apollo, Chicago.
RT COHAN, Garrick, Chicago.

—★—

★ NAVY ★

NNETH F. FEISS, State Lake, Chicago.
CARNOW, Warner press book department.

—★—

★ MARINES ★

ICHAEL GULLO, United Artists Theater, Chicago.

—★—

★ COAST GUARD ★

ON SCHNEIDER, State Lake, Chicago.

★ REVIEWS OF THE NEW FILMS ★

"Chip Off the Old Block"

with Donald O'Connor

Universal 82 Mins.

MUSICAL COMEDY OFFERS SWELL ENTERTAINMENT FOR THE FAMILY TRADE; O'CONNOR A WOW.

The irrepressible Donald O'Connor finds romance again in "Chip Off the Old Block," a swell family film with a special appeal to the young people. The story gives the young performer a free rein in displaying his varied talents. O'Connor puts on a grand show with the capital assistance of Peggy Ryan and Ann Blyth among the younger element and Helen Vinson, Helen Broderick, Arthur Treacher and Patric Knowles among the grown-ups. The tempo is fast and gay throughout the footage, and the interest is maintained extremely well from beginning to end.

Thanks to the presence of O'Connor the production is filled with plenty of froth and laughs, not to mention musical tunes galore, some of which have inspired smart and vastly entertaining production numbers.

The story is inconsequential but always diverting. O'Connor is Donald Corrigan, a student at a private naval academy with a mind of his own. During a temporary suspension from school he meets Miss Blyth, the daughter of an acting family, and falls head over heels for her. The girl's mother (Miss Vinson) and grandmother (Miss Broderick), who have had experience with members of the Corrigan clan, try their darndest to break up the romance between the youngsters but without success, although the kids do have their little misunderstandings. At the finish, Miss Blyth is on the way to a stage career and Miss Vinson and O'Connor's pop (Knowles) have revived an old romance. Most of the effective production numbers are displayed when the show in which Miss Blyth is appearing plays a performance at Donald's school.

O'Connor and the Misses Blyth and Ryan handle the singing chores as capably as the acting assignments, with the last-named playing a friend who helps advance the romantic interests of the young lovers when she can't have the boy for herself. Nine attractive songs are shared by the trio. Several of the tunes are laugh-provoking novelty numbers.

Eugene Conrad and Leo Townsend did the screenplay from a yarn by Robert Arthur, Bernard W. Burton producing and Charles Lamont directing it commendably.

CAST: Donald O'Connor, Peggy Ryan, Ann Blyth, Helen Vinson, Helen Broderick, Arthur Treacher, Patric Knowles, J. Edward Bromberg, Ernest Truex, Minna Gombell, Samuel S. Hinds, Irving Bacon, Joel Kupperman.

CREDITS: Associate Producer, Bernard W. Burton; Director, Charles Lamont; Screenplay, Eugene Conrad, Leo Townsend; Based on story by Robert Arthur; Cameraman, Charles Van Enger; Art Director, John B. Goodman, Ralph M. Delacy; Sound Diector, Bernard B. Brown; Set Decorators, R. A. Gausman, E. R. Robinson; Film Editor, Charles Maynard; Musical Director, Charles Previn; Dance Director, Louis Da Pron; Songs, Inez James, Sidney Miller, Grace Shannon, William Crago, Milton Schwarzwald, Eugene Conrad, Charles Tobias, Lew Brown, Ray Henderson.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Escape to Danger"

with Eric Portman, Ann Dvorak

RKO 84 Mins.

WAR MELODRAMA CONTAINS GOOD EXPLOITATION ANGLE; ROUTINE PRODUCTION STRICTLY FOR DUALS.

The strongest selling angle in "Escape to Danger" is the extreme timeliness that can be given the subject—an attempt by the Nazis to get data on a concentration of British barges intended for an invasion, which for exploitation purposes could very well be represented as the coming invasion of Germany's European bastion.

The picture is no more than mildly interesting until toward the end when the British authorities by a clever bit of trickery draw a host of Nazi air and sea raiders to their destruction. Up to that time what transpires is rather familiar and commonplace. Some members of the audience are apt to consider some of the developments in the film a little confusing and certain of the proceedings hard to accept without questioning. About one thing however, there can be no quibbling. The film has plenty of life and a good amout of suspense.

The plot unites Ann Dvorak and Eric Portman, the latter remembered best for his work in that fine production, "The Invaders." Miss Dvorak, an English teacher who runs with the Nazis the better to be able to carry on her work in behalf of the Allies, is dispatched to England from Denmark to obtain the information about the barges. She is shadowed by Portman, a member of the British intelligence who makes life so miserable for her that she is compelled to spill her story to the police. Armed with information supplied by her, the British war office stages the stunt that leads the Nazi planes and ships into a trap. The girl is killed in a battle with a Nazi agent.

The cast is not a very strong one. Playing up the name of Miss Dvorak ought to help since she's the sole member of the cast at all well-known to the American film public.

Produced by Victor Hanbury from a yarn by Patrick Kirwan, "Escape to Danger" was directed in routine manner by Lance Comfort and Mutz Greenbaum.

CAST: Eric Portman, Ann Dvorak, Karel Stepanek; Ronald Ward, Ronald Adam, A. E. Matthews, David Peel, Ivor Barnard, Brefni O'Rorke, Hay Petrie.

CREDITS: Producer, Victor Hanbury; Directors, Lance Comfort, Mutz Greenbaum; Story, Patrick Kirwan.

DIRECTION, Ordinary. PHOTOGRAPHY. All Right.

"Hard Way" Title Suit Off

The $25,000 infringement action brought by Allen Boretz against Warner Bros. over his play "The Hard Way" was discontinued without cost to either side on Friday in New York Federal Court. The suit involved the use of the title of the play by Warner in making the film of the same name.

"Weekend Pass"

with Martha O'Driscoll, Noah Beery, Jr.

Universal 65 Mins.

SPECIALTY NUMBERS PROVIDE THIS MILD COMEDY WITH MOST OF ITS ENTERTAINMENT; PIC AIMED AT YOUNG.

"Weekend Pass" is a mild little effort entertaining chiefly because of a number of specialties spotted strategically through the production. The picture owes plenty to the Delta Rhythm Boys and the Leo Diamond Quintet, two singing aggregations that deliver a number of popular tunes in the manner that makes a hit with young folk.

The story of "Weekend Pass" is of the type that wins a favorable response only from the very young and the very impressionable. It details the experiences of a chap who gets a week-end off from his job at the shipyard as a reward for work well done. The chap heads for town determined to spend the time in a nice hot bath and a soft comfortable bed but instead runs into a gal who is running away from her grandfather, head of a naval academy, because she wants to be a WAC, whereas the old goat wishes to see her in the WAVES. In helping her to elude the police, who are searching for her, the young fellow finds himself accused of kidnapping the girl. After a lot of rushing hither and yon, the girl is returned to her home, the shipyard worker is cleared by the girl of the kidnapping charge, and grandpop is happy at the young lady's decision to become a WAVE.

The acting is uninspired. Martha O'Driscoll plays the girl, while Noah Beery, Jr., appears as the shipyard worker. Grandpop is enacted by George Barbier. Some of the other players are Dennis Moore, Pierre Watkin, John James, Lotta Stein and Irving Bacon. The participation of Mayris Chaney, (the gal whose appointment to an Office of Civilian Defense post created such a rumpus) in a dance number is exploitable for its curiosity value.

Warren Wilson functioned as associate producer and author of the yarn from which Clyde Bruckman derived his screenplay. Jean Yarbrough's direction is only fair.

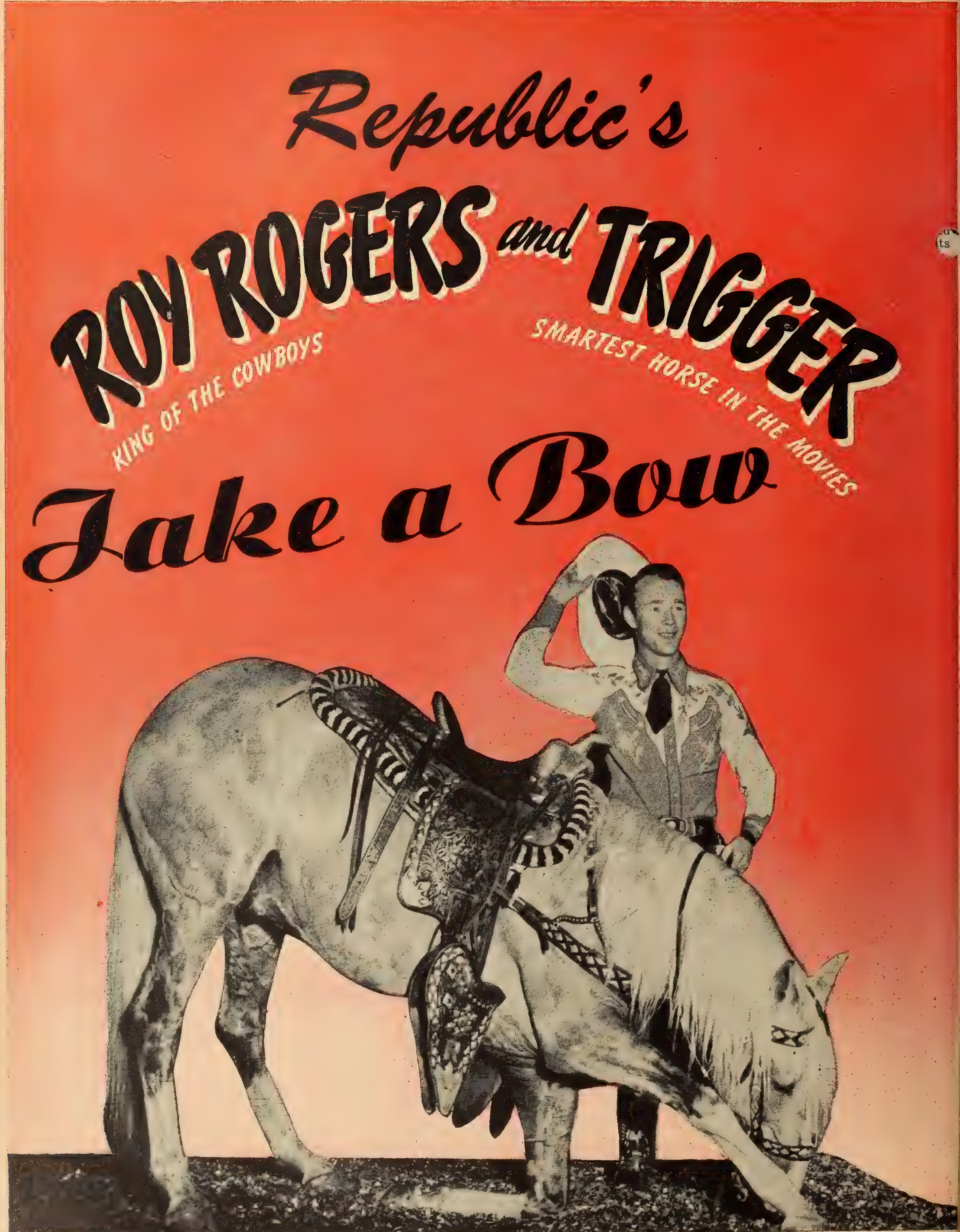
CAST: Martha O'Driscoll, Noah Beery, Jr., George Barbier, Dennis Moore, Pierre Watkin, John James, Lotte Stein, Irving Bacon, Andrew Tombes, Mayris Chaney, Delta Rhythm Boys, Leo Diamond Quintet.

CREDITS: Associate Producer, Warren Wilson; Director, Jean Yarbrough; Screenplay, Clyde Bruckman; Based on story by Warren Wilson; Cameraman, William Sickner; Art Director, John Goodman; Sound Supervisor, Bernard B. Brown; Musical Director, Don George.

DIRECTION, Fair. PHOTOGRAPHY, Good.

WEDDING BELLS

Chicago—Christine Gasperich, of the Chicago Theater staff, and Sgt. Cecil P. Spencer were married in Portland, Me.


Republic's
ROY ROGERS
KING OF THE COWBOYS
and
TRIGGER
SMARTEST HORSE IN THE MOVIES
Take a Bow

REPUBLIC HAS TAKEN THE ELASTIC BAND OFF THE BANKROLL!

DANCE NUMBERS!

A WHALE OF A PRODUCTION!

RATES "A" TIME!

BIG PRODUCTION NUMBERS!

BOXOFFICE

The Pulse of the Motion Picture Industry

Hands Across the Border F

Musical Western

Republic (341) **73 Minutes** **Rel. Jan. 5, '44**

Republic has pulled the elastic band off the bankroll and has surrounded Roy Rogers with a whale of a production It is a musical with western settings, two big production numbers with specialty dancing and singing acts, dance numbers, a marimba band and an orchestra, in addition to the Sons of the Pioneers. It has something for the entire family as well as the youngsters and rates "A" time In addition, there is a plausible story, some fast riding with spectacular jumps and falls and three good songs—"Dreaming to Music," "When Your Heart's on Easy Street," and "The Girl With the High-Buttoned Shoes," by Ned Washington and Hoagy Carmichael. In the big finale Janet Martin is a hit singing "Ay Jalisco." There also is some snappy dancing by Betty Marion and Chiquita. Ruth Terry is attractive in the feminine lead. Directed by Joseph Kane

Roy Rogers, Bob Nolan and the Sons of the Pioneers, Ruth Terry, Guinn Williams, Onslow Stevens, Mary Treen.

MARIMBA BAND AND AN ORCHESTRA!

JANET MARTIN IS A HIT!

THE SONS OF THE PIONEERS!

HOAGY CARMICHAEL!

SPECIALTY DANCING AND SINGING ACTS!

PLAUSIBLE STORY!

GOOD SONGS!

"HANDS ACROSS THE BORDER"

RUTH TERRY
GUINN *"BIG BOY"* WILLIAMS
ONSLOW STEVENS · MARY TREEN
Introducing THE WIERE BROTHERS
BOB NOLAN *and*
THE SONS OF THE PIONEERS
JOSEPH KANE—*Director*
Original Screen Play by Bradford Ropes, J. Benton Cheney

BUY U. S. WAR SAVINGS BONDS

Calls for Smashing Finish to Loan Drive

(*Continued from Page* 1)

phasized the need for immediate, and accurate, reports on all Bond sales throughout the territories. The National chairman pointed out that while the Fourth War Loan officially terminates tomorrow, industry "E" Bond sales up to and including Feb. 29, will be counted to the credit of all exhibs. in the Honored Hundred contest by special arrangement with the Treasury.

In line with these special arrangements, showmen virtually in every area report added finale activities for the drive between tomorrow and 29th. There will be outdoor and theater rallies, auctions, patriotic ceremonies, "local hero" tie-ups and countless other stunts.

Though these last two days "officially" mark the closing of the drive, Skouras stated that the men on the firing line, the showmen in the theaters and their staffs and the entire resources of the motion picture industry will be "in there pitching" until Feb. 29. "Just as long as one American boy is in a foxhole, so long will the motion picture industry keep up its untiring efforts to support it," commented Skouras.

Silver Cup to Reward Top AWVS Sale at the Sheridan

A silver loving cup, the gift of New York Vice-Commander Robert Sanders of the American Legion will be presented to the AWVS rep. who sells the greatest number of Bonds at Loew's Sheridan during the 4th War Loan Drive.

HONORED 100 BONDSMEN*

FRED J. BOAS, Lansdowne, Lansdowne, Pa.

RAY T. DAVISON, Rialto, Winslow, Ariz.

J. B. HARVEY, Carolina, Clover, S. C.

A. E. ABLESON, Hollywood, Devils Lake, No. D.

M. M. MAYO, Fox Watson, Salina, Kan.

C. M. OELREICH, Proctors, Yonkers.

HUGO D. JORGENSEN, Main, Rigby, Ida.

J. C. RICKETTS, Allen, Oakdale, La.

KENNETH J. WRIGHT, United Artists, Pendleton, Ore.

D. FRIEDLANDER, Woodside, Woodside, L. I.

ROBERT CARNEY, Poli College, New Haven, Conn.

CHARLES G. HAYWARD, Fox Mission, San Jose, Cal.

REED ROSSER, Capitol, Wheeling, W. Va.

MRS. GEO. ROBERTSON, White Sands, Alamogordo.

A. B. COVEY, State Kingsport, Tenn.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

WHO'S WHO IN HOLLYWOOD

● ● ● *Presenting Interesting Personalities* ● ● ●

PAUL MALVERN. Producer. Born, Portland, Oregon, January 28, 1901. Left college to crash the films, as a stunt man. After five years of risking his neck doubling for screen stars in dangerous scenes, became successively, an assistant director, a director, and an associate producer. Was assistant director for Thomas Productions, Tec-Art and Darmour, where he also served as production manager. In 1933 became production head of Lone Star Productions, releasing through Monogram, and produced a series of eight John Wayne westerns. Also produced a number of features for Monogram. Was with Republic, Universal, Grand National, and back to Monogram. Joined Universal in 1941, serving as associate producer on such features as "The Mad Doctor of Market Street," "Frisco Lil," "The Mystery of Marie Roget," "Drums of the Desert" and others. In 1943, was elevated to a full producership with "Ali Baba and the Forty Thieves" as his first assignment in that capacity. Weighs, 195 pounds. Stands, 5, 9. Hair, brown. Eyes, hazel

Increased Freon Producing Facilities Ready on Time

(*Continued from Page* 1)

ing industry advisory committee, WPB revealed Friday, but added that no relaxation of use restrictions is in sight.

These new facilities, which will bring monthly production to 4,800,000 pounds, will result in a fourfold increase over peace-time production, but increased demands for the gas, to be used in essential air-conditioning of war plants, ships, etc., will not permit relaxation of present restrictions on its use and purchase. WPB recently extended to Aug. 31 its ban on use of freon in theater and other comfort heating plants.

Wyo. House Seats 524, But Sells 1,600 Bonds

Kemmerer, Wyo.—Wilford Williams, manager of the Fox-Victory set a record for the state when he sold 1,600 Bonds for the Bond Premiere at his 524-seater.

B & K Buys $1,042,000 in Bonds, Sells $1,000,840 Thru Theaters

Chicago—B & K bought $1,042,000 in Treasury notes to boost the Fourth War Loan drive. B & K January sales were 5,032 bonds for $1,000,840. The Chicago Theater leads with 2,250 Bonds for $103,000.

"Seabees" Preview for Shut-in

Pittsburgh—A press preview of "The Fighting Seabees" will be staged by Republic today at the home of Jimmy Carrick, lame shut-in who is official mascot of the Seabees. John Walsh of the Fulton Theater, where the film opens on Wednesday, arranged the screening.

Orry Kelly Leaves Warners

West Coast Bureau of THE FILM DAILY

Hollywood — Orry Kelly, veteran dress designer, has been given his release from his Warner contract by mutual consent.

Says No Censorship in Bill To Review Pix for Soldiers

(*Continued from Page* 1)

for showing to soldiers, Rep. Clarence J. Brown, R, Ohio, Friday promised early action on his resolution calling for the creation of a bipartisan board of six Congressmen to review pix, broadcasts and other material going to soldiers here or abroad.

Treatment of candidates for public office, public officials, members of Congress, legislation and political party issues would come under close scrutiny, Brown said.

The Congressman insisted that pix are not his main target, and that he has no complain against the material on the screen unless it be against Army-made indoctrination films.

Brown's intent is to have an investigation of material which has been circulated to soldiers thus far, with the committee reporting to Congress and then keeping on the job in order to maintain constant vigilance for the life of the Congress—and perhaps to be retained by the next Congress.

Briskin Makes Fier Prod'n Mgr.

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Fier, who has been producing Columbia features under the supervision of Irving Briskin, has been elevated to the newly-created post of production manager on all pictures to be produced under Briskin's executive supervision. Fier will assume his new duties at once.

"Hara Kiri" on Circuits

RKO Theaters has set Film Classics' "Hara Kari" for first-runs in Chicago, Cincinnati, Cleveland, Dayton and Trenton, while Loew's has booked it for a dual run in Baltimore at the Valencia and Parkway.

Appeal Geneseo Award

Chicago—Ascher & Levy, attorneys for Marchesi Bros. in the Geneseo Theater arbitration case, have appealed from Arbitrator John Lord's dismissal of their complaint.

PRC Franchise Men Reject Buy-Out Plan!

(*Continued from Page* 1)

to float a stock issue in order bring the various exchanges und PRC ownership and set up a nation system of branches.

The franchise owners, it wa ported, were not opposed to s ts out their interests but were no accord on the terms of the de After listening to Young's offer, was learned that the franchise hol ers retired from the St. Moritz H tel, where the sessions were bei held, and went into conference wi their attorney. An agreement h not been reached at the week-e but there was some belief that accord may be brought about.

Leon Fromkess, vice-president a production chief, is here to map o plans for the new season. Leo McCarthy, sales manager, is presi ing over the sales parleys, whi were due to start Friday and e today.

THEATER DEALS

Cleveland—Sam Goldfarb is t new owner of the Ridge, buying fro Ralph Rose.

Seattle—Al Myers, who operat the Granada Theater in Portlar Ore., has taken over the local Vi tory.

Walla Walla, Wash.—The Pa mount, formerly the Keeley Gra legit. theater, has opened under t co-managership of Eddie Rivers a Henry Kopke.

Delphos, O.—Paul and Ellie Sta are readying the Star for an openi within the next two weeks.

Akron, O.—Joseph Coles, a ne comer, has purchased the Nixon fr M. A. Mooney and F. H. Hathaw

Seattle, Wash. — The George Eders who operated the Vashon eight years, have sold it to O. Rockhold of Seattle.

Winnipeg—For many years a d house, the Playhouse theater been sold by the city to an unnam buyer in Eastern Canada. Howev he will not be able to introduce u after the war the policy of mov and vaudeville which he has alrea announced. The Wartime Prices a Trade Board has refused a licen

Anderson, Ind.—Harry P. Jon has sold his Colonial Theater, to M. Marcus Enterprises of Indian olis.

Detroit—The Van Dyke Theat East side house, is being taken o by Raymond Schreiber and Sid Foreman from Sydney Moss. new owners will incorporate it their Midwest Theaters circuit.

Sherman Plans 2-4 Top Budget Films

(Continued from Page 1)

years, is here to discuss deals. Discussions currently are in progress with United Artists, which has been releasing Sherman pix since the switch from Para., although Sher[illegible] has a single "outside" top budget feature, "Buffalo Bill," on the current 20th-Fox program. Latter, according to the Coast grapevine, is rated a winner.

In addition to UA, it is understood that several other distribs. have made overtures to Sherman, but until the UA die is cast, Sherman is marking time on them.

Looking to the top-budget field, Sherman has several story properties, including two recent acquisitions, "Ramrod," a Satevepost serial, and "Rockabye Brady," by Ed Doherty, who wrote "The Sullivans." Sherman is also giving serious attention to the life of Tom Mix to which he holds rights.

Caricolor Enters Mexican Cartoon Producing Field

Mexico City (By Air Mail)—Caricolor Films, S. A., new producing venture launched by Santiago Reachi, will be devoted entirely to the production of animated cartoons in color with native themes and native music exclusively. The company plans to make eight such cartoons in 1944.

President of the new company is Santiago Reachi, with Edmundo J. Phelan as vice-president, Lic. Jeronimo Bujeda, treasurer; Manuel Garza Castillon, secretary. Manuel M. Moreno will be in charge of production.

Two Toronto Projectionists Die

Toronto — Two long-service members of Toronto projectionists' union died the same day. The two are Albert Holloway 12 years at the Arcadian Theater, and Thomas Kenny who started at the Madison Theater 30 years ago. Both died from a heart ailment. Kenny 58, was a charter member of the local. Sons of both men are serving in Canada's armed forces.

Schaefer on War Dept. Mission

West Coast Bureau of THE FILM DAILY

Hollywood—Carl Schaefer, member of Alex Evelove's publicity department at Warners studios, has been granted leave of absence, starting next week, for a special overseas mission for the War Department.

FEMME TOUCH

ROSE KALINOWSKI, assistant manager, Commercial, Chicago.
EVELYN LILLIE, manager, Village, Toronto.
IRENE STOREY, assistant, Egglinton, Toronto.
FLORA H. THURSTON, booker, Warners, St. John, N. B.

HOLLYWOOD DIGEST

SIGNED

SHIRLEY HOWARD, termer, M-G-M.

•

ASSIGNMENTS

WALTER LANG, director, "Where Do We Go From Here,?" 20th-Fox.
HARRY BEAUMONT, director, "Maisie Goes to Reno," M-G-M.

•

CASTINGS

DENNIS MORGAN and IRENE MANNING, "Henrietta the Eighth," Warners· HELEN WALKER, "Thunderbolt," Pine-Thomas, Paramount; ANGELA LANSBURY, "If Winter Comes," M-G-M; RICHARD CONTE, "Red Quarter," 20th-Fox; FRANK SINATRA, "Manhattan Serenade," RKO; ROBERT MITCHELL, "Thirty Seconds Over Tokyo," M-G-M; TERRY KILBURN, "National Velvet," M-G-M; EDITH BARRETT, "The Keys of the Kingdom," 20th-Fox; HERBERT HEYES, PAT GLEASON, and OLAF HYTTEN, "Detective Kitty Kelly," Monogram; CYRIL RING, "Filebuck," Terneen-Columbia; NANCY GATES, "One Exciting Night," RKO.

ETHEL BARRYMORE, "None But the Lonely Heart," RKO; PHYLLIS BROOKS and CASS DALEY, "Girls' Town," Paramount; RICHARD DAVIS, "Christmas Holidays," Universal; CAROL THURSTON, "The Conspirators," Warners; GRANT WITHERS and RAY WALKER, "Silent Partner," Republic; CARL KIMBALL, "Thirty Seconds Over Tokyo," M-G-M; MAXIE ROSENBLOOM, "Slick Chick," Universal; PATRICIA COLLINGE, "Casanova Q. Brown," International Pictures.

HERBERT RUDLEY, "Marriage is a Private Affair," M-G-M; GLADYS COOPER, "Mrs. Parkington," M-G-M; JACK McCLENDON, "Thirty Seconds Over Tokyo," M-G-M; ARTHUR SHIELDS, "National Velvet," M-G-M; JACK OAKIE, "Hip, Hip, Hooray," Universal; KEVIN O'SHEA, "Wing and a Prayer," 20th-Fox; ALBERT DECKER, "Two Years Before the Mast," Paramount; ROSALIND RUSSELL, "What's Wrong With Love?", Columbia; J. CARROL NAISH, "Cagliostro," Edward Small-UA.

•

TITLE SWITCHES

"Slick Chick," formerly "Allergic to Love," Universal.
"Detective Kitty O'Day," formerly "Detective Kitty Kelly," Monogram.
"Passport to Destiny," formerly "Passport to Adventure," RKO.
"Her Last Mile," formerly "Lady in the Death House," PRC.
"Curly," formerly "Once Upon a Time," Columbia.
SIDNEY HARMON and MELVYN LEVY's "The Duel," Vanguard Films.
"Saddle Leather Law," formerly "Empire of the West," Columbia.
"Great Moment," formerly, "Triumph Over Pain," Paramount.
"In the Meantime, Darling," formerly "I Married a Soldier," 20th-Fox.

•

STORY PURCHASES

COM. DAN CAMPBELL'S "O'Brien's Navy," PCA.
FRANK GRUBER'S "For Some It Rains," RKO.
I. A. R. WYLIE'S "Storm in April," Columbia.
RIAN JAMES' "Once Upon a Mountain," Columbia.
I. A. R. WYLIE'S "Storm in April," Columbia.
FREDERICK HAZLITT BRENNAN'S "The Pumpkin Shell," RKO.
PAUL GALLICO's "The Romance of Henry Menafee," M-G-M.
IVAN LEBEDEFF and GEORGE S. GEORGE's "Royal Flush," RKO.
LASLO GOROG and WILLIAM THIELE's "What's Wrong With Love?," Columbia.

•

SCHEDULED

"The Greeks Had a Word for It," play, ZOE AKINS; screenplay, JOHN CECIL HOLM, PCA.
"O'Brien's Navy," story, COM. DAN CAMPBELL· producer, HARRY JOE BROWN, PCA.
"The Clock," original screenplay PAUL and PAULINE GALLICO; producer, ARTHUR FREED, M-G-M.
"The Melody Lingers On," script, HARRY AKST and MONTE BRICE, producer, IRVING BRISKIN, Columbia.
"Objective Burma," director, RAOUL WALSH; producer, JERRY WALD, Warners.
"They Shall Have Faith," story, NEIL RAU and GEORGE W. SAYRE; adaptation, GEORGE S. SAYRE; director, WILLIAM B. NIGH; producer, JEFFREY BERNERD, Monogram.
"Shadow in the Flame," story, ELY JACOBSON; screenplay, IRVING FINEMAN, Arnold Pressburger-UA.
"Edmund Dantes," screenplay, JOHN KASKE, Edward Small-UA.
"In His Steps," novel, REV. CHARLES W. SHELDON, Monogram.
"Thunderbolt," from "Thunder Mountain," by PAUL FRANKLIN and CHARLES ROYAL; screenplay, MAXWELL SHANE, Pine-Thomas, Paramount.
"Mr. Broadway," from a series of articles by ABEL GREEN; producer, ARTHUR SCHWARTZ, Warners.
"I Was a Prisoner of Japan," story, JOHN DARROW, King Brothers-Monogram.
"Youths Gone Wild," story, ROBERT KEHOE, Monogram.
"A WAVE, a WAC and a SPAR," story, LILLIAN PLANER and DICK IRVING HYLAND; director, PHIL KARLSTEIN, Biltmore-Monogram.
"Henrietta the Eighth," story, DAVID SAUNDERS; director, ROBERT FLOREY; producer, ROBERT BUCKNER, Warners.
"None But the Lonely Heart," novel, RICHARD LLEWELLYN; director, CLIFFORD ODETS, RKO.
"The Very Thought of You," director, DELMAR DAVES; producer, JERRY WALD, Warners.

Allied Taxation Com. Meets Here Friday

(Continued from Page 1)

derman of Connecticut and Harry Lowenstein of New Jersey.

After Friday's session, the committee will send a report of its findings to each Allied state unit for its approval. The MPTOA is canvassing its units by mail and a majority already have signified their desire to create a co-ordinating group for meeting tax problems.

It is reported that the unattached organizations already have given their approval to the project.

Set "Navy" Premiere

Paramount will give "The Navy Way," its world premiere at the United States Naval Training Station at Great Lakes, Ill., sometime next month.

1943 was a record year for changes in the Motion Picture Business (war of course).

All important changes are accurately recorded in the —

1944 FILM YEAR BOOK

Now in Intensive Preparation and soon ready for distribution to all subscribers to

THE FILM DAILY, 1501 Broadway, N. Y. C.

We Say –
"GO!"

We've deleted "STOP!" from every one of our business dictionaries. For us there is no such word. No sir! But "GO!"—that's all over the place, and in everything, and under everything. We know several million different ways to say "GO!" all over trailers, cut-outs, posters, heralds, and accessories. "GO!"—Why, we eat it, breathe it, sleep it. We're in business to make people "GO" to see pictures, and we do it, too. Our trade mark should really be a green light. We make people accelerate, advance, progress, proceed—"GO" to your box office, opening purses, removing rubber bands from wallets, jingling coins, peeling off long greens. So sign up with us and have a "GO" at a lot of new business. Brother, that's what makes this business "GO!"

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

Remember! March 15th deadline for Honored Hundred Bond reports to State Chairmen!

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 32 NEW YORK, TUESDAY, FEBRUARY 15, 1944 TEN CENTS

INDIES WANT % PIX ON SEPARATE PACTS

$17,927,283 in RKO Securities Held by Atlas

Increase of More Than 10 Millions in Year; Total Pix Holdings, $20,245,046

Amusement securities in the $37,112,621 portfolio of Atlas Corp. as of Dec. 31 last were valued at $20,245,046, with RKO holdings accounting for $17,927,283 of that total, according to the annual report to the stockholders released for publication today by President Floyd B. Odlum.

FLOYD B. ODLUM

Valuation compares with $8,573,956, aggregate of film securities in the corporation's portfolio on Dec. 31, 1942; comparable figures for 1941 and 1940 were

(Continued on Page 6)

Agreement is Seen On PRC's Problems

The reported controversy between PRC franchise holders and the home office management is heading for a

(Continued on Page 12)

Ky. Admission Tax for Tuberculosis Hospitals?

Frankfort, Ky.—A vigorous controversy has arisen here as a re-

(Continued on Page 3)

C. C. Moskowitz On Police A. L. Board

C. C. Moskowitz, Loew vice-president, has been named a member of the Board of Directors of the Police Athletic League by Deputy Commissioner William M. Kent, president of PAL. Moskowitz has been active in aiding the youth organization in its annual benefit shows at Madison Square Garden.

E. M. LOEW DISMISSAL MOTION DENIED

A Single Trial, Consolidating Action Against Him by Majors Started in Boston

Boston—A motion by E. M. Loew to dismiss on jurisdictional grounds the charges of the eight major companies that the circuit operator falsified records on percentage engagements was denied by Judge Hearly in Federal Court here yesterday. It was revealed that statements that the theater daily records and the cash books of the E. M. Loew theaters for the years prior to 1939 had been destroyed prior to July 14, 1943, on instructions from Loew, were put into the record in the trial of suits by eight major distributors against the circuit operator.

A single trial, consolidating the actions for the sake of convenience, was started yesterday. The plaintiff

(Continued on Page 11)

Mono. Preparing for Post-War Expansion

Monogram is preparing plans for post-war expansion, according to President W. Ray Johnston, who was host at a cocktail party for the film press yesterday afternoon at the Warwick Hotel. Plans are already in blueprint form for the erection

(Continued on Page 6)

Extension of Work Week Seen in B-51 Settlement

Terms of the settlement which on Friday eliminated the threat of a strike of exchange back-room workers in this area have been worked out to the satisfaction of management and labor, it was learned yesterday.

"Due to the change in working

(Continued on Page 12)

Lou Metzger, Coast Theater Operator, Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Lou B. Metzger, 49, West Coast theater operator who has been serving as associate of Si Fabian, chairman of the WAC Theaters Division, and one-time general sales manager of Universal, died in Cedars

(Continued on Page 12)

Jackson Park Defendants Say They Best Serve Public

Chicago—At the trial of the Jackson Park Theater's anti-trust suit for $360,000 damages against Paramount, RKO, M-G-M, Vitagraph, B & K and Warner Circuits in Federal Judge Igoe's Court yesterday, Myles

(Continued on Page 11)

Propose Court Airing of Contract Form Changes During Decree Pendency

A proposal that the distributors be required to offer all percentage pictures on a separate contract "so that an exhibitor would not be under compulsion to license such pictures as a condition of obtaining other flat rental pictures in a group" has been made by the independent representatives who attended the Chicago conference on the New York consent decree. This was revealed in a summary of the Chicago confer-

(Continued on Page 3)

Va. Asking Amended Decree or No Decree

A very slight difference of opinion as to what action the Department of Justice should take in regard to the New York consent decree appears to exist between the MPTO of Virginia and the other associations represented at the Chicago conference.

The Virginia group, according to

(Continued on Page 7)

Pix Situation for Troops "Pretty Good," Says Brown

"There is nothing wrong with the picture situation that can't be bettered." It was Joe E. Brown discussing film entertainment at the

(Continued on Page 3)

Bond Drive Down the Stretch

Special Events Crowd Final Campaign Hours

Skouras to Host War Bond Co-Operators at Dinner

National Chairman Charles P. Skouras of the industry's Fourth War Loan campaign will host a testimonial dinner for all distribution chiefs, WAC officials and the 12 Flying Bondsmen next Monday in ap-

(Continued on Page 11)

With special events in many states and countless cities and towns crowding the final hours of the industry's own Fourth War Loan campaign, the national campaign organization headed by Charles P. Skouras today headed down the home stretch under a fresh burst of speed.

Giving added impetus were such features as Delaware's State-wide Free Movie Day today, with St.

(Continued on Page 7)

Harmon's Addresses Published as Book

"The Command is Forward," by Francis S. Harmon, executive vice-chairman of the WAC, was published yesterday by Richard R. Smith. Volume of 56 pages is comprised of selections from addresses on the motion picture industry in war and peace, with two appendices. One lists WAC film releases thru Dec. 31 last, the second a calendar of the author's speaking engagements last year.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 32 Tues., Feb. 15, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscriber should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N.W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, February 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	13⅝	13⅝	13⅝	....
Col. Picts. vtc. (2½%)	....	....	....	....
Columbia Picts. pfd.	....	....	....	....
Con. Fm. Ind.	3¼	3¼	3¼	....
Con. Fm. Ind. pfd.	18½	18½	18½	— ¼
East. Kodak	159½	159½	159½	— ½
do pfd.	....	....	....	....
Gen. Prec. Eq.	....	....	....	....
Loew's, Inc.	58¾	58¾	58¾	....
Paramount	24⅛	23⅞	23⅞	— ¼
RKO	8¾	8½	8½	— ⅛
RKO $6 pfd.	89¼	89	89	....
20th Century-Fox	21¾	21½	21¾	+ ¼
20th Century-Fox pfd.	29½	29⅜	29⅜	— ⅛
20th-Fox ppf.	102	102	102	....
Warner Bros.	12⅞	12⅞	12⅞	....
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	....
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	....
Radio-Keith cvs.	1⅜	1⅜	1⅜	— ⅛
Sonotone Corp.	2¾	2¾	2¾	+ ⅛
Technicolor	....	....	....	....
Trans-Lux	....	....	....	....
Universal Pictures	21½	21	21½	....
Universal Picts. vtc.	21	20⅞	21	— ⅛

Cliff Lewis Joins Metro As Frank Whitbeck Aide

West Coast Bureau of THE FILM DAILY

Hollywood—Cliff Lewis has joined the Metro studios as assistant to Frank Whitbeck, head of the advertising and exploitation department. Associated with Paramount for 18 years, Lewis for the last two years has been public relations director for Consolidated Vultee Aircraft Corp. His first Metro assignment will be production of "Twenty Years After," which will be used nationally during the celebration of M-G-M's twentieth anniversary.

Cagney Starts Camp Tour In European War Theater

London (By Cable)—James Cagney started yesterday on his p.a. tour of U. S. Army and Navy bases in the European War Theater and expects to remain abroad three months entertaining service men and women. Cagney's first trip to Ireland will be undertaken as soon as his act is broken in at one of the camps in England.

Before leaving Hollywood the Academy Award winning actor rehearsed six weeks with veteran dance coach, Johnny Boyle, on a cavalcade of American dancing. The Army Signal Corps made a short subject of these rehearsals and is using this picture as a trailer in camp theaters.

Cagney will return to Hollywood sometime this Spring to appear in an untitled mystery drama now being written by novelist Stephen Longstreet for filming by William Cagney Productions and release through United Artists.

Clark is En Route to Dallas and San Francisco

Washington Bureau of THE FILM DAILY

Washington — Assistant Attorney General Tom C. Clark left last night for a week-long trip to Dallas with a short visit to Los Angeles also expected before his return here. Clark has the intention of working on the New York pix case during this time, and the likelihood is that there will be no new development save the filing of a brief by the New York ITOA until next week. This brief was promised last week during a conference between Clark and the ITOA leaders.

Although he has no meetings with pix people scheduled, it was pointed out here that Clark is likely to meet with R. J. O'Donnell, head of the Interstate Circuit, while in Dallas.

Party Leaders Urge FDR Not to Veto Tax Bill

Washington Bureau of THE FILM DAILY

Washington—The top trio of Congressional leaders—Senate Majority Leader Barkley, Speaker Rayburn and House Majority Leader McCormack—called at the White House yesterday to urge President Roosevelt to sign the $225,000,000,000 tax bill, which includes a provision raising the admissions tax to one cent on five.

The Congressional trio told the President they did not believe they could guarantee any tax bill at all if this were not enacted.

Rites for Cpl. Hoe McMichael

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral of Cpl. Hoe McMichael, 28, a former member of the Merry Macs who died at Santa Ana, Calif., will be held today at the Wee Kirk o' the Heather. He is survived by his widow, Inez James, a song-writer, his parents and three brothers.

Ampa's Parsons Luncheon Draws 400; Brown Speaks

Approximately 400 persons honored Columnist-Author Louella O. Parsons yesterday at a luncheon in the Wedgwood Room of the Waldorf-Astoria. Affair was sponsored by Ampa.

James J. Walker was up to par with his eloquence as toastmaster and he kept the audience in good humor. Joe E. Brown, who has just returned from a USO tour of the combat areas, added the only serious note to the event as he described his experiences on the war front. He received a great ovation from his listeners and laudatory remarks from Walker.

Walker got one of his biggest laughs when he introduced Jean Bartel, the Miss America of 1943. Miss Bartel stood up and made a brief speech. When she sat down, Walker said that he didn't doubt that she merited the honor of being Miss America even when she was seated, but that when she stood up he was sure of the reason.

Miss Parsons made a short address in which she thanked Ampa and those present and insisted that Walker was not the unnamed suitor mentioned in her book, "The Gay Illiterate," even though she had been in love with Walker for years.

Seated on the dais were Vincent Trotta, Ampa president; Ned Depinet, J. J. O'Connor, W. Ray Johnston, Barret McCormick, Mort Blumenstock, Phil Williams, Joe E. Brown, Jack Cohn, Edward Alperson, Grad Sears, Hal Horne, Si Seadler, Paul Lazarus, Jr., Charles Reed Jones, Ted O'Shea, Frank Rosenberg and Jimmy Starr. Eleanor Steber sang the national anthem.

Edgar Selwyn, Producer, Actor, Playwright, Dies

West Coast Bureau of THE FILM DAILY

Hollywood — Edgar Selwyn, 68, theatrical and motion picture producer, and playwright, died here yesterday at Cedars of Lebanon Hospital following a cerebral hemorrhage which he suffered Saturday night at his Beverly Hills home.

Selwyn was also a Broadway stage actor before turning to producing. He produced the first Pulitzer prize play, "Why Marry?" written by Jesse Lynch Williams, in 1918. At the time of his death, Selwyn was writing his memoirs.

Among his plays, some of which were filmed, were "Pierre of the Plains," "The Arab," "Rolling Stones," "The Crowded Hour," (in collaboration with Channing Pollock) "Possession," etc.

Schwartz Rites Tomorrow

Chicago—Funeral services for Max Schwartz, 61, for 20 years with Metro as a salesman, will be held tomorrow from the Piser mortuary. Schwartz, a former theater owner, died in Presbyterian Hospital Sunday from a heart attack. His widow, a son and two daughters survive.

COMING and GOING

F. J. A. McCARTHY, Southern and Canadian sales manager of Universal, leaves today for Nashville to be gone until the week-end.

JOE E. BROWN, just back from an overseas tour, will go to Washington on Friday with his missus to dine with the President. Accompanied by their son, **LT. JOE LEROY**, the Browns will depart for the Coast either t[illegible]day or Saturday.

PAUL N. LAZARUS, JR., UA director of advertising and publicity, returned yesterday from Hollywood where he conferred with various producers. Lazarus was accompanied by **CLAUDE MORRIS** from Chicago. Morris is UA's Western publicity representative.

EDWARD SCHNITZER, UA Western division sales manager, returned yesterday from a 10-day business trip to the Mid-west.

OSCAR A. DOOB, Loew's advertising and publicity head, returned to his desk yesterday, after a three-week Florida vacation.

TESS MICHAEL, United Artists fan publications contact, left yesterday for Hollywood to confer with UA producer reps. and Coast editors.

PAUL SCOFIELD, of the Warner Bros. studio publicity department, is on his way back to the Coast following a New York visit.

NORMAN H. MORAY, Warner Bros. short subject sales manager, returned yesterday from a Southern trip.

RICHARD F. WALSH, IATSE head, left last night for St. Louis on Alliance business. He's expected back at the week-end.

L of D "B" for "Marseille"

National Legion of Decency has placed Warners' "Passage to Marseille" in its "B" column.

M-G-M
TRADE
SHOW
CHANGE!

(CHARLOTTE
TERRITORY ONLY)

"SEE HERE
PRIVATE
HARGROVE"

NEW DATE:
WEDNESDAY,
FEBRUARY 16th
at 10 A.M.
20th-Fox Screening Room
308 So. Church Street
CHARLOTTE, N. C.

Indies Want % Pix On Separate Pacts

(Continued from Page 1)

ence mailed over the week-end to members of the associations represented at the Chicago parleys.

While not advocating a uniform standard licensing contract, the committee recommended a provision "requiring that during the pendency of the ad interim decree, the defendants be required to obtain the permission of the Court or of the Department to changes in the contract forms which adversely affect the exhibitors and the exhibitors, through their trade associations, be given the right to be heard regarding such proposed changes."

Other details in the summary have been printed in the trade press since the sessions in Chicago adjourned and since the independent committee met in Washington with Tom C. Clark, Assistant Attorney General.

Kentucky Admission Tax For Tuberculosis Hospitals?

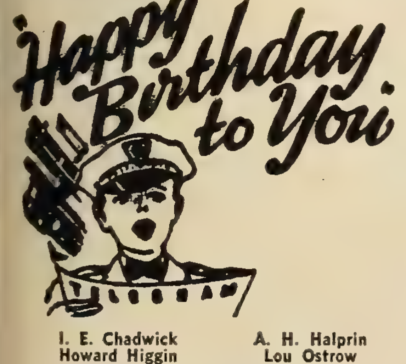
(Continued from Page 1)

sult of a proposal to increase admission taxes so as to provide funds for tuberculosis sanatoriums.

In the hearing before the House committee of the General Assembly now in session, Rep. Charles O. Humston, Lawrenceburg theater operator, bluntly termed the proposal "crucifying." It was estimated by Humston that such a tax would put an average of 10 per cent more on the movie admissions, which now carry a 10 per cent state tax in addition to a 10 per cent Federal levy, and with a further Federal tax in sight. This added tax, declared Humston, might cause many small-town movies to close their doors.

The proposed measure is described as a companion bill to one that would establish six tuberculosis sanatoriums in various parts of the state.

J. Wood Vance, Glasgow attorney and former member of the House, testified at the hearing that there was no other source from which the money could be raised and that the tax was a fair one in that it affected all groups.



I. E. Chadwick
Howard Higgin
William Janney
A. H. Halprin
Lou Ostrow
Hugh Wedlock, Jr.
Benjamin Listengart

The Drive Becomes History

● ● ● AT MIDNIGHT TONIGHT, the Fourth War Loan campaign which, for a period of weeks, has enlisted the support of tens of thousands of industry men and women, passes into national and trade history......To say that it represents the industry's maximum effort in behalf of the nation's war-time financial program is to say the obvious......It will be some days, of course, before the full report of trade accomplishment will be available, but on the basis of available statistics, the showing is "gratifying"—to quote National Chairman Charles P. Skouras......The Fourth Loan campaign has been largely concerned with the sale of "E" Bonds to the individual—particularly the individual who heretofore has invested little if any in War Bonds ......The Treasury, for understandable reasons has looked to New York State to roll up the largest State totals in both individual sales and dollars......As of Sunday, there had been 3,540,000 individual purchasers in the State......The comparable figure in the Third Loan campaign for the equivalent period was 2,900,000......Inasmuch as the industry's drive in New York and every other State was essentially devoted to selling the individual, Mister Skouras' "gratifying" was modest indeed......

▼ ▼ ▼

● ● ● *IT WOULD BE presumptious for Phil M. (or any other columnists) to cite the industry's campaign chairman and his general staff for their work......Properly, such an expression must originate, as it will, outside the trade fold......But there is one phase which may be touched on as the campaign nears its finale, for it is primarily an industry matter......Setting the stage for the drive, Mister Skouras, et al, were frank to say that the industry press was the key which could best unlock the strong box, Success......There was a bit more to it, of course, for if the industry press was to do the maximum job, close liaison between national committee and industry press was imperative......The results speak eloquently for themselves......They also speak of the burning zeal of the indefatigable Sam Shain, loaned by 20th-Fox's Spyros P. Skouras to function as liaison officer......*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: D. John Phillips, formerly in charge of Paramount shorts advertising and publicity, is hospitalized at March Field, Calif., following a hernia operation . . ● And Alton Brody of Mono.'s board is recovering an appendectomy in Hollywood Hospital. . . ● James G. Balmer, Harris Amusement Co., general manager, was feted by 125 industry and personal friends at the William Penn, Pittsburgh, to mark his 35th anniversary with the circuit. ● And up in Grand Rapids, Mich., exhibs. and fellow salesmen tendered a farewell dinner and party for Para.'s Jack Thompson, Army-bound. ● Joe Lee of 20th-Fox home office is subbing as New Haven branch manager while Ben Simon recuperates from that operation. . . ● Didja know Walt Lantz will introduce a new dog character, "Butch," in "The Painter and the Dog"? . . . ● Tommy Dorsey's ork goes into the Oriental rather than the Chicago Theater in the Windy City as a result of difference over terms. . . ● Hollywood film colony's "grandma," Adeline de Walt Reynolds, at 81 is still planning her professional future, witness she's engaged Arthur Eddy, former FILM DAILY-ite, to publicize her. . . ● Harry Lustgarden, B & K district manager, takes over the booking department on the retirement April 1 of Joe Kaufman. ● Wolfe Cohen, Warners' Canadian chief, points to the steady rise in popularity of Bette Davis in the Dominion as explaining the heavy biz done there by "Old Acquaintance"......

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!......

Pix Situation for Troops 'Pretty Good'

(Continued from Page 1)

disposal of our fighting men in the various theaters of war he had visited on his three tours under USO-Camp Shows auspices from the latest of which he returned on Friday after covering a total of 47,000 miles in three months.

In fact, Brown told the press at an interview at USO-Camp Shows headquarters, the picture situation "is pretty good and is improving all the time."

Asserting that often films intended for showing to our service personnel overseas arrive at their destination in poor condition because they are shipped by boat, the comedian said that our boys in China have most reason for complaint since they get the films last of all. According to Brown, who has appeared in every theater of war, of all our fighting men those in the Chinese theater of operations are most urgently in need of entertainment. The comic asserted the problem there was due to the primitive conditoins that made it difficult to bring in film equipment.

"More than anything else entertainment is needed to relax our boys who have been on combat missions," Brown said. "Commanding officers are appreciating more than ever what entertainment means to the kids." Musicals and action films were found first in demand by our fighters, with war films positively out.

Brown stressed the importance of keeping all entertainment for service men clean. "Clean entertainment is more acceptable to the kids," he said.

The comedian will leave for the Coast on Friday or Saturday. Besides appearing in a radio show in Hollywood, he is scheduled to make pictures under a 20th-Fox contract.

Besides China, Brown's third tour took him to South America, India, Iran, Iraq, Arabia, Egypt, Italy, Morocco.

Vanguard Signs Basevi

West Coast Bureau of THE FILM DAILY

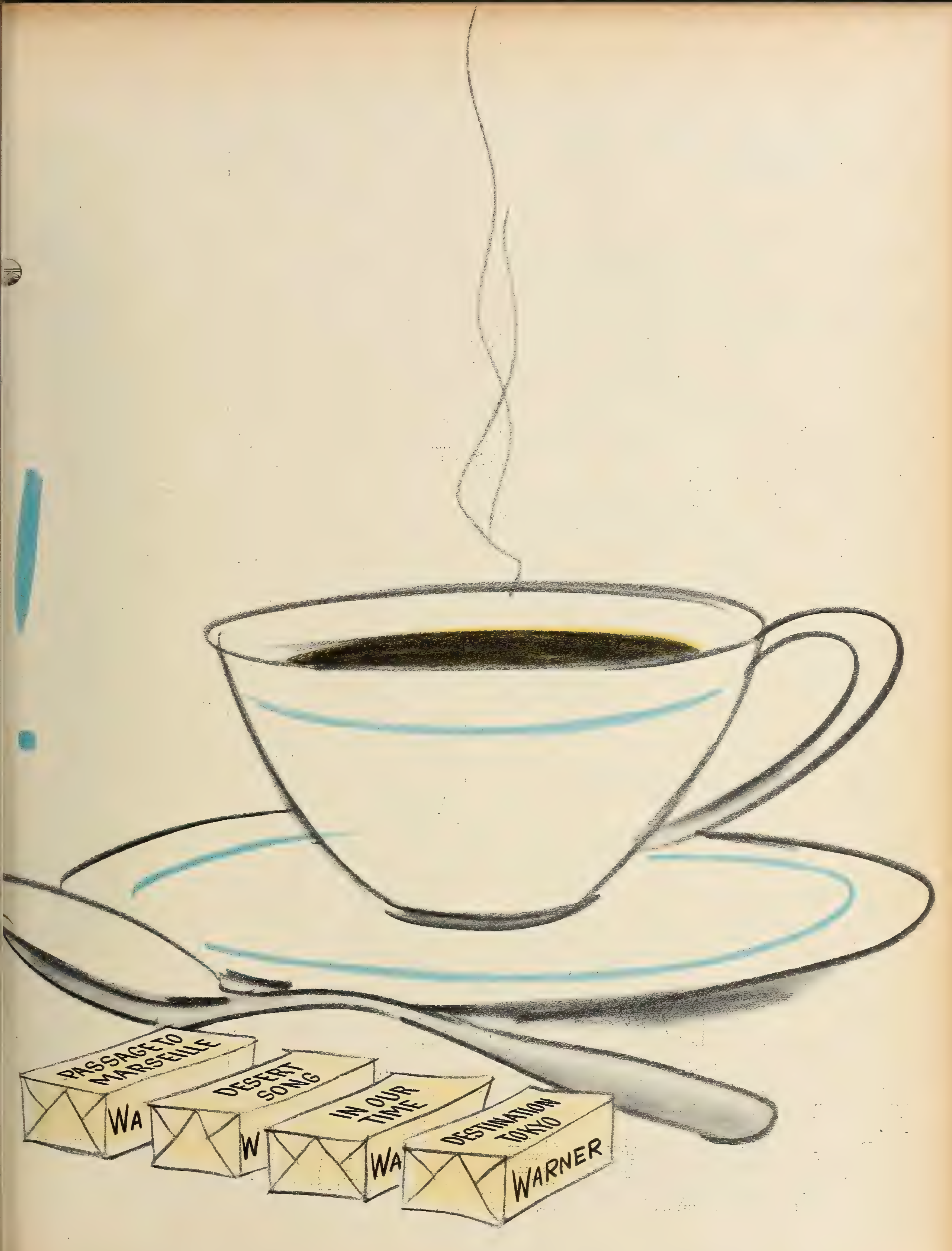
Hollywood — James Basevi, production designer, has been signed by Vanguard Films, Inc., and his first assignment will be supervision of art work, of which Mark Lee Kirk is in charge, on Dore Schary's initial production, "Double Furlough." He will also begin preparations for Ingrid Bergman's next starring vehicle, "The Life Of Sarah Bernhardt."

STORK REPORTS

Cleveland, O. — Paul Gusdanovic, head of the circuit which bears his name, became a grandfather for the third time with the birth of a little girl, Bonna Lynne, to his daughter, Mrs. Pauline Sheldon.

Pretty
Sweet

Jack L. Warner, *Executive Producer*



Support the Fourth War Loan!

Mono. Preparing for Post-War Expansion

(Continued from Page 1)

of a large stage to accommodate the bigger productions planned for Monogram. This will make a total of four stages. The studio carpenter shop will be moved to larger quarters on the Monogram property, allowing room for a restaurant several times the size of the present commissary on the lot. Additional dressing rooms, cutting rooms and offices will be erected to house the fast growing Monogram organization. Expenditures for this work will be approximately $300,000.

A short time ago, when Monogram acquired an office building on property located on Sunset Boulevard adjoining the Sunset Drive studios, it was felt this would take care of the entire personnel, but since then offices have had to be leased in the nearby Vista Theater Building to house part of the organization.

Other plans for post-war expansion include the opening of an office in London, with a sales staff, to take care of sales in Europe. Monogram also expects to employ a representative to cover the South American territory continuously, and plans at the termination of its present agreements to open offices in numerous Latin-American countries, the first office to be opened in Mexico City.

In the United States, expansion plans for the present year include the production of eight top pictures instead of six. There will be 20 pictures in addition to the eight specials. All low-bracket pictures have been eliminated from the Monogram program. "The 'quickie' picture is a thing of the past," said Johnston, "and from now on Monogram product will be of a calibre to meet major production quality in every way."

"Acquaintance" Big in Canada

Toronto—Warner's "Old Acquaintance" has turned in the biggest Dominion gross of the season, with exception of "This is the Army," according to Wolfe Cohen, Canadian district manager for Warner Bros. Comparisons in situations like Toronto, Calgary, Vancouver, Winnipeg, Montreal and other spots show "Old Acquaintance" leading the field by anywhere from 37 to 80 per cent, Cohen states, and the tabulated figures show progressive box office increases for each of the last four Davis pictures.

Annual WB Meeting Today

Wilmington, Del.—Annual meeting of Warner Bros. stockholders will be held today at the corporate office of the company. Among business of the meeting will be the election of six directors to serve for a term of two years, due to expiration of the terms of Joseph Bernhard, Waddill Catchings, Robert W. Perkins, Albert Warner, Harry M. Warner and Jack L. Warner, all of whom have been nominated for re-election.

REVIEWS OF NEW FILMS

"Voodoo Man"

with Bela Lugosi, John Carradine,, George Zucco

(HOLLYWOOD PREVIEW)

Monogram 62 Mins.

THIS SPELLS A FIELD DAY FOR THE HORROR FANS, WITH EYE-FILLING FEMMES FOR GOOD MEASURE.

Horror fans will be interested in this new offering produced by Sam Katzman and Jack Dietz. Bela Lugosi, George Zucco and John Carradine, past masters in the art of producing chills, have a field day, while Wanda McKay, Louise Currie and Ellen Hall are among the eye-filling femmes used in the supporting cast.

William Beaudine turned in a capable job of directing, while Marcel Le Picard's photography is good. Robert Charles wrote the original story and screenplay.

Lugosi, who is a doctor, conducts fantastic experiments in an effort to bring back to life his wife, whom he has kept as a zombie for 22 years. He makes several attempts to get a perfect "affinity" for his spouse and transfer the mind and soul of each of his "victims" to his wife. Just when he believes he has the right "affinity" in Wanda McKay, the police break in and fatally shoot Lugosi, who had fired first.

CAST: Bela Lugosi, John Carradine, George Zucco, Wanda McKay, Louise, Currie, Michael Ames, Ellen Hall, Terry Walker, Mary Currier, Claire James, Henry Hull, Dan White, Pat McKee, Mici Goty.

CREDITS: Producers, Sam Katzman and Jack Dietz; Associate Producer, Barney Sarecky; Director, William Beaudine; Author, Robert Charles; Screenplay, same; Cameraman, Marcel Le Picard; Editor, Carl Pierson; Art Director, Dave Milton; Musical Director, Edward Kay.

DIRECTION, Capable. PHOTOGRAPHY, Good.

Circuits in Met. N. Y. Double '43 Dimes "Take"

Metropolitan New York circuit collections during the 1944 March of Dimes week in nearly all cases ran 100 per cent ahead of 1943, according to figures made available yesterday by Walter Vincent, national treasurer of the theaters' committee.

Following are circuit reporst: Century $26,242 ($13,934 in '43); Skouras $42,256 ($29,583 in '43); Randforce $25,216 ($9,138 in '43); Loew's $443,782 ($212,142 in '43); RKO $227,500 ($116,249 in '43); Fabian $22,979 ($16,703 in '43); Cinema $7,887 ($3,535 in '43); Brandt $40,000 (approx.) $16,000 in '43; Walter Reade $13,076 ($7,178 in '43); Rugoff and Becker $6,893 ($2,323 in '43).

Elmer C. Rhoden, state chairman for Kansas, reports total collections of $84,000, against $44,000 in 1943.

To date, 2,128 theaters, located in various sections of the country have reported $688,414.97 in the 1944 March of Dimes campaign.

Miller, Donaldson & Co., certified public accountants, have again volunteered their services in auditing the March of Dimes accounts.

Alliance Circuit, Chicago, collected more than $7,500, exceeding expectations.

☆ SHORTS ☆

"Baa Baa Black Sheep"

(Sports Parade)

Warner 10 mins.

Packed With Interest

Sheep raising on the broad lands of the West is the subject of this short, which is instructive and highly interesting at the same time. The footage shows every operation from herding to the shipping of the wool. A little black lamb figures prominently in the action. Photographed at the foot of the American Rockies, the film has great pictorial appeal. Technicolor serves its purpose beautifully in this instance. Andre DeLaVarre directed.

"Doctor, Feel My Pulse"

Columbia 18 mins.

Fast Pulse

There are enough funny lines and situations to put this comedy short on the right side of the ledger. Vera Vague gives a good account of herself in the second of the series she is making for Columbia. The comedienne appears as a hypochondriac who makes things tough for everyone. Her experience with a nut impersonating a doctor brings her to the realization that what she's doing is all wrong. The Felix Adler script was directed at a feverish pace by Jules White, who also produced the short. This comedy briefie has much to recommend it.

Negro Leaders, Reporters See "The Negro Soldier"

Washington Bureau of THE FILM DAILY

Washington — Negro leaders and reporters were guests of the Army's Bureau of Public Relations yesterday for a showing of "The Negro Soldier," four-reel documentary prepared under the direction of Col. Frank Capra. The film has been offered WAC for public showing, and early distribution is expected. As yet, there has been no confirmation from WAC.

Col. Curtis Mitchell, head of the Pictorial Section of the Army's Bureau of Public Relations, arrived yesterday in Hollywood, where he will remain for a week.

The film was shown at 20th-Fox's home office yesterday for the New York press and others.

L. Smiler Dies

Chicago—L. Smiler, father-in-law of Larry Stein, Warner Theaters advertising manager, is dead. His widow and three children survive.

Atlas' RKO Holdings Total $17,927,283

(Continued from Page 1)

$7,273,344 and $6,477,735, respectively. RKO securities in the portfoli in 1942 totaled $7,715,849, while i 1941, the total was $6,556,588.

With regard to RKO, Odlum's[illegible] port says the corporation "is c[illegible]tinuing to do well in all branches o its business." He points out tha the company on Feb. 1 paid all dividends in arrears on its outstandin preferred, with Atlas receiving $888,770 "which will be reflected in th income account for the year 1944.

Holdings of amusement issues a listed in the current sport, follow:

Shares	Preferred Stocks	based on Dec. 31 1943 marke quotation Amounts
56,400	RKO Corp. 6% Cum. Conv.	$5,640,00
2,000	20th-Fox $1.50 Cum. Conv.	57,75
22,850	Walt Disney Prod. 6% Conv.	251,35
	Common Stocks	
49,983	Paramount	$1,187,09
1,329,078	RKO	11,795,56
327,811	RKO Warrants	49,71
37,991	20th-Fox	821,55

Changes of industry interest i the Atlas portfolio over the cours of the last 12 months are indicate by this comparison with film securities held by the corporation as o Dec. 31, 1942:

Shares	Preferred Stocks	based on Dec. 31 1942 marke quotation Amounts
56,400	RKO Corp. 6% Cum. Conv.	$3,017,40
3,500	20th-Fox $1.50 Cum. Conv.	91,00
18,978	Walt Disney Prod. 6% Cum. Conv...	123,35
	Common Stocks	
30,000	Paramount Pictures .	502,50
1,324,853	RKO Corp.	4,636,98
327,811	RKO Corp. option warrants	61,46
10,000	20th-Fox	141,25

Indicated assets value of the common stock of Atlas Corporation increased $6.45 in the 12 months ende Dec. 31, 1943, Odlum told stockholders. Asset value of the common stoc at the end of the year was $19.0 per share, a 51 per cent increase ove the asset value of $12.56 per shar at the end of the previous year, Dec 31, 1942.

Odlum told stockholders the corporation is studying possibilities fo the use of its capital in post-wa "reconstruction, reconversion and development both at home and abroad.'

Gross assets at the end of the yea were $64,912,867.92, compared wit $48,913,474.16 at Dec. 31, 1942.

A dividend of 25 cents per commo share has been declared payabl March 10, to stockholders of recor at the close of business on Feb. 15 Regular quarterly dividend of 7 cents per share on preferred stoc has also been declared for paymen on March 1, to stockholders of record at the close of business Feb. 15

Atlas' annual meeting will be hel Apr. 5.

Va. Asking Amended Decree or No Decree

(*Continued from Page* 1)

William F. Crockett, its representative, feels that the Department should seek first to secure an amended supplemental decree which shall contain adequate and effective provisions dealing with circuit expansion, clearance and tradeshowings.

Crockett pointed out that the "Virginia group feels that should the Department fail to get a consent decree dealing effectively with those problems, it should agree to no decree." Crockett stressed the fact that the differences, if they can be called such, are "difference of emphasis rather than substance."

"Lady in Dark" Costumes For "Cinderella" Nuptials

Boston — With Phyllis Brooks, wearing the mink-and-sequin gown worn by Ginger Rogers in "Lady in the Dark," as bridesmaid, and Powers models also attired in gowns from the picture as maids of honor, Maybritt Irene Johnson, 18, shoe factory clerk, and Michael F. Brugliera, 20, radioman, third class, USN, were married last night at the Fellowship Center for Servicemen at Brookline, Mass. The girl, a St. Valentine's Day 'Cinderella bride," was attired in the wedding gown worn by Miss Rogers in the picture, and the entire ceremony and reception were given to the couple as a gift. This event climaxed a day which included a preview of the "Lady in the Dark" fashions at Filene's department store and a repeat presentation at the War Bond premiere of "The Miracle of Morgan's Creek" at the Paramount Theater in the evening as a "live trailer" for "Lady in the Dark" which will open at the Metropolitan Theater here March 9.

HONORED 100 BONDSMEN*

HARLAN TROY, Clinton, Frankfort, Ind.
R. FAILES, Laurel, Long Beach, L. I.
EDWIN W. MacGILL, Tivoli, Frederick, Md.
MATT WHITHAM, Tift, Tifton, Ga.
A. J. SCHUBERT, Schubert, Gooding, Ida.
DAN CORNWALL, JR., Ramona, Wheatland, Wyo.
L. PARMENTIER, Liberty & Capitol, Walla Walla, Wash.
CLARENCE SHARTZER, Orpheum, Flagstaff, Ariz.
RAY SEARCH, Fox, McCook, Nebr.
WILSON DAY, Melba, Batesville, Ark.

---

*Selected daily by the national committee for exceptional Fourth War Loan campaign participation.

Bond Drive Down the Stretch

Special Events Crowd Final Campaign Hours

(*Continued from Page* 1)

Louis among the larger cities observing the same event on the drive's closing day. In the instance of St. Louis, it is the fifth successive week that 110 theaters there have staged Free Movie Day. St. Louis, too, has had four city-wide Bond Premieres on each Saturday midnight of the four-week campaign.

From the Missouri city yesterday came word that Harry C. Arthur, Jr., and Mrs. Arthur have emulated Charles P. Skouras in purchasing a Bond for each of their three sons at each of the 33 theaters in the F & M-St. Louis Amusement Co., circuit.

As an outgrowth of C. B. Akers, State chairman, having breakfast at the Governor's mansion with a few other Bond drive leaders to devise ways and means of getting a final and conclusive 'push" to their campaign, all Oklahoma yesterday celebrated "U Day."

"U Day" is Oklahoma's way of personalizing the end of the drive and acts as a means of telling each and every person in the state that "you must do your part . . . you must be a seller as well as a Bond buyer." Starting with the break of dawn yesterday, all radio programs "pitched in" and all newspapers carried "E" Bond applications as well as reproducing in full the Governor's proclamation on "U Day."

Each Oklahoma theater had two-minute stage speakers and transcribed Bond announcements. Many exhibs. even though they had previously had Free Movie Days, duplicated this activity on "U Day."

Rounding out the campaign was a full school holiday on "U Day", with all children participating in the Bond-selling efforts as salesmen. In the evening, at 9 p.m., a special "U Day" broadcast reported Bond results for the day, county by county, as in an election returns broadcast. Every County chairman was told to wire the Governor's mansion direct his results which were relayed on the radio over the state.

Great States Sets Children's War Bond Show for Sat.

Chicago—While the industry's formal participation in the Fourth War Loan campaign terminates at midnight tonight, Great States circuit has set a children's War Bond Show for Saturday morning, Feb. 26, in 27 "A" houses.

Alliance's Bond Premieres Roll Up $200,000 in Sales

Chicago — Alliance Circuit's War Bond Premieres at the Roxy theaters in Peru and Frankford, Ind., rolled up a total of $200,000 in sales, Pete Panagos reported. Circuit expects its two Roxys to sell two Bonds for every seat.

Dale Loomis Advertises For War Bond Purchasers

Peru, Ind.—Lacking 224 War Bond sales to reach his "Bond for every seat" quota, Manager Dale Loomis of the local Roxy bought newspaper display space to ask, "Won't you help me?"

Not content with that, Loomis bought still more space to make an appeal to area farmers. Text read: "When the snow covers the fields for the farmer, it makes him happy. . . When the farmer buys his extra Fourth War Loan Bond at the Roxy Theater it makes me happy."

Samartano Nearing Four Bonds for Every Seat

New Haven—One of the outstanding Bond-selling jobs in the East during the Fourth War Loan campaign has been accomplished by Joe Samartano, manager of the Palace Theater at Meriden, Harry F. Shaw reports. Samartano up to yesterday had already sold three and one-half times the capacity of his theater. The special High School War Bond Show scheduled for the Palace last night was expected to carry him "over the top" once again to make his total four Bonds for every seat.

Children's War Bond Rally Adds $100,000 to Albany's Total

Albany — Disregarding weather conditions—a snow storm that made transportation difficult—4,000 children attended the first Children's War Bond Rally in the country Saturday. Held at the Fabian Circuit's Palace Theater the show added $100,000 to Albany County's Fourth War Loan Bond total.

War Workers Premiere for UA "Voice in the Wind"

UA's "Voice in the Wind" will have a world premiere exclusively for war workers at the Lyric, Camden, N. J., on Feb. 26, tied in with a record-film promotion campaign by UA and RCA Victor. Francis Lederer and Sigrid Gurie of the cast will make p.a.'s. Prior to the premiere, the two players are booked for a dramatic spot in RCA's "What's New" radio show over the Blue, and will be heard in a scene from the film. UA plans a press junket to Camden for the opening.

Promotes Miss Van Upp To a Producer Status

West Coast Bureau of THE FILM DAILY

Hollywood — Scenarist Virginia Van Upp has been promoted to a producer status at Columbia and her initial assignment will be to serve as associate producer on her own original screenplay, "The Impatient Years," which will be produced and directed by Irving Cummings.

When that is completed Miss Van Upp will take over the sole producer reins on "What's Wrong With Love," which will star Rosalind Russell.

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

THE Army will make no definite announcement in regard to issuance of a series of two-reelers covering various phases of the military campaigns. The idea is to bring out within a month after the successful conclusion of a campaign a two-reel subject showing action highlights and explaining the strategic importance of the particular campaign covered. Discussions have been held with WAC and OWI pointing toward release of about six such subjects, to run in just about every theater in the country, during the next year. A definite decision was to have been reached by the Army last week. . . . The matter will be held off now until a picture is ready—until they find themselves with good material for such a picture within a few weeks after the conclusion of an important campaign—whether it be the fall of Rome, the opening of a new western front or what have you. In that case, they'll go ahead and make the subject and let WAC distribute it. . . . . . Still to be settled is the question of who will pay for the prints, which has not been discussed with WAC yet. The Army feels that it cannot pay for prints solely for theatrical showing without laying itself open to propaganda charges. Which means either that the industry bear the cost—through WAC, or that the Army get around it by making the prints for showing to the troops and merely lending them to the industry for a brief period. One further possibility would be "selling" Judge Patterson on the idea that these are important subjects for showing to industrial workers. Patterson has funds for industrial morale work and could order prints for industrial showing which might first be shot out to the nation's theaters. . . By deciding against a set program the Army has relieved itself of any obligation to deliver pix on a schedule and has at the same time left itself free to put out more than half a dozen subjects if it decides it so desires.

• •

STILL awaited is a full statement from the military regarding pix treatment of Jap atrocities. As yet, the advice is that nothing should be made unless based upon fully authenticated reports from eyewitnesses, but a further statement is due any day now. . . . . Although "No Greater Love," Soviet film on a guerrilla heroine and her band, perhaps is a bit too grim, local newspaper people agreed last week, after seeing the film at the Embassy here, that dubbing into English should give Artkino a much wider audience for its product. This was the first subject dubbed by Artkino, and the job was quite creditable. A radio cast headed by Ann Seymour did the voices which were well suited to the characters to whom they were assigned, the script well translated—in general the whole effect was infinitely better than mere use of English titles. . . A similar job is now in progress on another Soviet film, and several others are scheduled.

• •

MRS. JIMMY DOOLITTLE passed out the 250,000th free ticket given through the Variety Club-WAC free ticket booth here last week. The booth has been open for about nine months now, furnishing free ducats to movies, sporting events, concerts, etc., to servicemen.

STILL GOING STRONG...
NEW ENGLAND
SAN FRANCISCO AREAS

Co

NONE SH

AT THE LAFAYETTE
TOPPED COLUMBIA'
AT THIS THEATRE
MY SISTER EILEEN
BY $600, OPENING D

lumbia's

ALL ESCAPE

THEATRE, BUFFALO

S BIGGEST GROSSER

AY!

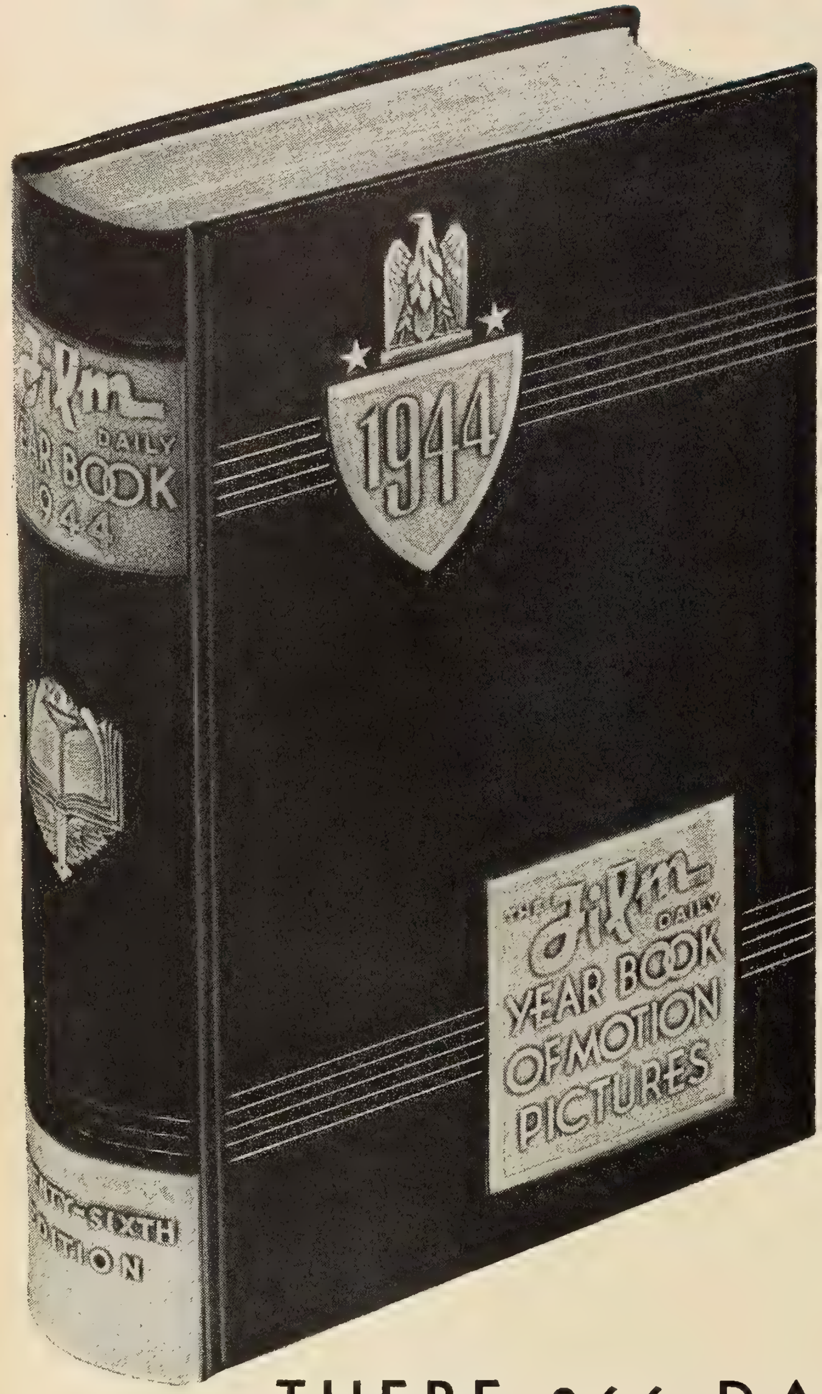
COMING UP...

FOX Theatre, DETROIT
PALACE Theatre, MILWAUKEE
LOEW'S Theatre, INDIANAPOLIS
LOEW'S Theatre, LOUISVILLE
MALCO Theatre, MEMPHIS
ARKANSAS Theatre, LITTLE ROCK

"REMEMBER! MARCH 15th DEADLINE FOR HONORED HUNDRED BOND REPORTS TO STATE CHAIRMEN!"

COLUMBIA PICTURES

THIS IS THE BOOK


1944
Film DAILY YEAR BOOK 1944
THE Film DAILY YEAR BOOK OF MOTION PICTURES
-SIXTH EDITION

THAT WILL SOON BE ON THE DESK OF EVERY IMPORTANT EXECUTIVE IN THE MOTION PICTURE INDUSTRY

IT WILL REMAIN THERE 366 DAYS OF THE YEAR AS A DAILY REFERENCE BOOK

THE FILM YEAR BOOK

Published by
THE FILM DAILY

1501 Broadway New York

:. M. Loew Dismissal Motion is Denied

(*Continued from Page 1*)

istributors charge E. M. Loew with onspiring with his various subsidaries to falsify reports to distribuors on gross receipts on their pic- [illegible] which were exhibited in his [illegible]ses on percentage basis over a eriod of years.

It was reported here that the uits were the first of several which he distributing companies contemlate filing. The cases seek an acounting of amounts reportedly due he plaintiffs and they ask that the efendant be prohibited from disposng of his theaters' books and recrds.

Statements that cash books and heater daily records had been disosed of were put into the record t the trial yesterday through the ling of the deposition of Miss Gerrude Rittenberg, controller of the ookkeeping department of the E. I. Loew theaters. Miss Rittenberg's eposition was taken last month by :dward F. McClennen and Jacob J. :aplan of the plaintiffs' law firm of Iutter, McClennen & Fish, followng an examination of defendants' ooks and records on percentage picures, pursuant to a court order obained in 1942. At that time the court lso enjoined the defendants from emoving, altering or disposing of heir records.

In her January deposition, Miss :ittenberg said that daily box-office tatements of E. M. Loew theaters ad been disposed of "a few months go, and that cash books for periods rior to 1939 had been destroyed ome time after July 14, 1943," on nstructions from E. M. Loew. Miss :ittenberg's deposition stated that 'hilip Berler, booker and buyer for he entire circuit, was her authority or numerous reports of individual heaters which had been made to istributors on percentage engageaents and which differed from the aily reports of the theaters to the ead office.

Miss Rittenberg's deposition coneded that after the daily box-office eports and cash books were detroyed, there was no way of checkng the daily receipts of the theters on individual pictures. The eposition brought out a long list of iscrepancies between Loew theater ash records and the theaters' reorts made to distributors.

Defense yesterday sought for a ury trial.

BACK IN CIVVIES

Honorably Discharged

)HN MacBURNEY, formerly, Chicago Theater, Chicago, from the Marines.

DWARD McGRAW, Chicago Theater service department, from the Navy.

'ALTER KESSLER, former manager of Loew's Theater, Canton, O., from the Army.

HOLLYWOOD DIGEST

SIGNED

LUCIEN HUBBARD, associate producer, "Here Is Your War," Lester Cowan.
SHIRLEE HOWARD, termer, M-G-M.
MAXINE ARDELL, termer, Paramount.
JOHNNY MACK BROWN and RAYMOND HATTON, eight more westerns, Monogram.
ANN GILLIS, three years, Biltmore-Monogram.

•

ASSIGNMENTS

EDWIN L. MARIN, director, "Tall in the Saddle," RKO.
HOPE HARDING DAVIS, JANE MURFIN and DAILEY PASKMAN, script, "Yama Yama Girl," M-G-M.
ARTHUR HORNBLOW, JR., producer, "Yama Yama Girl," M-G-M.

•

CASTINGS

GALE STORM, "The Right to Live," Monogram; PAT GLEASON, "Detective Kitty O'-Day," Monogram; HENNY YOUNGMAN, "A Wave, a WAC, a Marine," Biltmore-Monogram; EUGENE PALLETTE and GORDON OLIVER, "Heavenly Days," RKO; GLORIA JEAN and DIANA BARRYMORE, "High Spirits," Universal; DONNA REED and GLADYS COOPER, "Mrs. Parkington," M-G-M; WILLIAM BENDIX and OLGA SAN JUAN, "Two Years Before the Mast," Paramount; RICHARD CRANE and HARRY MORGAN, "Wing and a Prayer," 20th-Fox; GEORGE ZUCCO, "Seventh Cross," M-G-M; GRANT WITHERS, "Bring on the Girls," Paramount; JOSEPH LILLEY, "Practically Yours," Paramount; EDGAR BUCHANAN, "The Impatient Years," Columbia; PETER LAWFORD, "Mrs. Parkington," M-G-M· HOWARD FREEMAN, ERIK ROLF and DEWEY ROBINSON, "Pilebuck," Terneen-Columbia; JUDY CLARK, "Calling All Stars," Columbia; DON DOUGLAS and RAYMOND WALBURN, "Heavenly Days," RKO; ROSALIND RUSSELL, "What's Wrong With Love,?" Columbia.

•

STORY PURCHASES

GEORGE M. COHAN's "Pigeons and People," RKO.

NSS and Eastman Men In AAF Missing in Action

Indianapolis—Pfc. John Elliott is reported missing in action. Before his entry into the service he was employed at the office of the National Screen Service here in the specialty department. He was a member of the American Boston bomber unit which participated in heavy bombings of German positions in Tunisia. He enlisted in the Army Air Forces in June, 1941.

Rochester—Capt. Donald L. Warren, formerly at the Eastman Kodak, has been reported missing in action. He was navigator with a bombardment group of the Eighth Air Force in England.

Skouras to Host War Bond Co-Operators at Dinner

(*Continued from Page 1*)

preciation of the co-operation extended during the drive.

Those who are expected to attend include:

Abe Montague, Leo McCarthy, Ed Morey, Neil Agnew, Charles Reagan, Ben Kalmenson, A. W. Schwalberg, Herman Robbins, George Dembow, Tom Connors, William Kupper, Wm. Michel, Gradwell Sears, Carl Leserman, Paul Lazarus, Sr., Wm. Rodgers, Maxwell Gillis, Wm. Scully, Ed Gomersall, Ned Depinet, Leon Bamberger, Robt. Mochrie, Dan Michalove, E. L. Alperson, Harry Brandt, Francis S. Harmon, Si Fabian, Arthur Mayer, Geo. Schaefer, Ed Schreiber, J. B. Vogel, Maj. L. E. Thompson, Leonard Goldenson, Oscar Doob, Harry Kalmine, Herman Wobber, John H. Harris, Joseph Bernhard, J. R. Grainger, Steve Broidy.

In a formal interview at the "21" Club at 11 o'clock this morning, Skouras will make an important announcement to the trade press in connection with the conclusion of Fourth War Loan drive.

Alfredo Beale Dead

Havana (By Air Mail) — Alfredo Beale, operator of the Tosca Theater is dead.

Jackson Park Defendants Say They Best Serve Public

(*Continued from Page 1*)

Seely, attorney for 20th Century-Fox, Loew's and RKO, told the jury of nine women and three men that the theaters playing his clients' product held the positions in exhibition that might be expected under competition.

Edmond Adcock, attorney for Paramount and B & K, further emphasized that statement when he said that Paramount and B & K theaters were located in situations where they could serve the public to the best advantage and are therefore entitled to first-run bookings. B & K, he said, are pioneers in modern theater construction and operation and are serving the greatest number of people to the best advantage. The defendant's theaters, he continued, are the best located for the areas they serve.

The Jackson Park Theater's attorney, Thomas McConnell, contended that the plaintiffs' theater losses were caused by their inability to obtain film from the distributors, and that B & K and Warner Bros. theaters had an undue advantage over the Jackson Park Theater owners.

M. J. Korfist is assisting Attorney McConnell, while Cyril Landau of RKO and Howard Levinson of Warner Bros. are here from New York aiding their firms' Chicago counsel.

The case is one that is attracting wide trade attention and is being closely watched.

Col. to Dub "Mr. Winkle" In 8 Foreign Languages

West Coast Bureau of THE FILM DAILY

Hollywood — Columbia will make eight foreign language versions of Edward G. Robinson's starrer, "Mr. Winkle Goes to War." Dubbed versions will be made in Russian, German, Spanish, French, Norwegian, Italian, Polish and Finnish.

Robinson, an expert linguist, will dub his own dialogue for foreign prints, with foreign actors handling the lines of the characters.

Entertainment Spree Nearing End—Levey

West Coast Bureau of THE FILM DAILY

Hollywood — With slackening of grosses indicated in the future, Hollywood producers must deliver productions which are tremendous in b.o. values if they are to continue to attract the huge revenue which has characterized the past few wartime years, said Jules Levey, producing "The Hairy Ape" for UA release.

"For some time the public, with unprecedented money available for spending on entertainment purposes, has flocked to see any sort of picture," declared Levey. "But that day may be over soon. Perhaps now becoming weary of its entertainment spree, the customers very likely will begin to shop for their screen entertainment. If this develops, as indicated, then Hollywood producers will no longer bring in important grosses with run-of-the mill product. With the customers picking and choosing, they will have to produce pictures big in entertainment values—or else."

"Perhaps, from one angle, this will be a healthy development. As a consequence, exhibitors will be assured of constantly better attractions. Otherwise, producing companies will fail to get the grosses they must, of necessity, get. It also means that production costs will be measured carefully, with every dollar spent showing advantageously in the pictures."

"In making 'The Hairy Ape', we have tried to anticipate any change in the market. Its cost will run to more than $1,000,000 and every dollar will show itself on the screen. Carefully planned and produced pictures, based upon virile, vital subjects and enhanced by important personalities, will counteract any future slackening of theater attendance."

RKO Signs Sutherland

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Sutherland has been signed by RKO to direct "Having a Wonderful Crime." It will star Pat O'Brien. He is completing direction of "Pilebuck," Terneen Production's initial picture for Columbia, starring O'Brien.

Smouldering Trousers Cause Fire Alarm

Detroit — Major fire alarm was turned in yesterday morning at the film exchange building when smoke came through the ventilating shafts into the shipping and inspection rooms. The building was ordered evacuated and the fire department traced down the fire to the wash room on the 4th floor in the M-G-M exchange. Damage was confined to a smouldering pair of trousers of unknown origin and attributed to spontaneous combustion unofficially.

LLSTLR THOMPSON
M P P & D 21ST FL
28 W 44TH ST
N Y C

Lou Metzger, Coast Theater Operator, Dies

(Continued from Page 1)

of Lebanon Hospital here yesterday. Metzger had been in ill health for some months, and was delayed in assuming his WAC duties in the East by a heart attack while en route. He was hospitalized in Kansas City for several weeks.

Born in Kansas City, Mo., Metzger had his first film experience as an inspector in the exchange of his uncle in Portland, Ore. He graduated into a salesman's job and remained in that until the first World War when he joined the 81st Field Artillery, rising from the ranks to chief brigade telephone officer of the field artillery brigade.

After the war he filled every job in a branch office, working in Kansas City and New York. He was special representative for Universal's "Heart of Humanity," and was called to New York in 1920 as salesman for the Stage Women's War Relief put on by Universal. In 1925 he was made sales director for the Western division. Upon Carl Laemmle's departure for Europe in 1926, he named Metzger general sales manager throughout the United States and Canada. In 1928 he was made general manager of the corporation. Later he was special foreign representative for Columbia, becoming that company's sales manager in 1931, but resigning the next year. In 1934 he became U. S. sales agent for British International Pictures, while retaining his interest in several southern California theaters.

Eastman's Clark Missing

Rochester—Pvt. William H. Clark, Jr., formerly of the Eastman Kodak here, has been reported missing in action in Italy since Dec. 4.

IN NEW POSTS

EUGENE SCHROTT, 20th-Fox home office publicity writing staff.
CHARLES COHEN, 20th-Fox home office publicity writing staff.
V. P. BYRNE, manager, Elsinore and Capitol Theaters, Salem, Ore.
LEONARD ERPELDING, assistant manager, Elsinore and Capitol Theaters, Salem, Ore.
RALPH TITETT, manager, Aberdeen Theater, Aberdeen, Wash.
WOODY SLATER, manager, Hoquiam Theater, Hoquiam, Wash.
SIDNEY SUGARMAN, Columbia salesman, Philadelphia.
JACK JUDD, RKO salesman, Pittsburgh.
WILLIAM TISON, manager, Princess, Mt. Dora, Fla.
DICK MULLINS, manager, Florida, St. Petersburg, Fla.
CORTLANDT CLARKSON, manager, Strand, Rockville Centre, N. Y.
JOHN HOFEDITZ, manager, Plaza, Freeport, N. Y.
CHARLES YOTTE, assistant manager, Grove, Freeport, N. Y.
WILLIAM KELLAM, assistant manager, Mayfair, Brooklyn.
OWEN KAUFMAN, assistant manager, Elm, Brooklyn.
JAMES McNALLY, assistant manager, Huntington, Huntington, N. Y.

TO THE COLORS!

★ COMMISSIONED ★

RAY ESSICK, manager, Ezelle Theater, Cleveland, commissioned an ensign, USN.

★ PROMOTED ★

LARRY HUBBLE, formerly, State Lake, Chicago, to master sergeant.

—★—

★ ARMY ★

LOUIS LAVIN, Lavin Film Delivery, Chicago.
BILL DUGGAN, manager, Athens and Dreka Theaters, Deland, Fla.
AARON COHEN, Republic exchange, Chicago.
PAUL MANTAVON, manager, Columbia, Portsmouth, O.
CARL ROTH, projectionist, Portsmouth, O.
JACK WEINSTEIN, Century Circuit, Brooklyn, division manager.
McKENDREE WILLIAMS, manager, Strand, Rockville Centre, N. Y.

—★—

★ NAVY ★

DOUGLAS FOWLEY, actor, Hollywood.

Duncan, Okla., Theater Denied Relief on Appeal

An arbitrator's award dismissing the complaint of J. A. Guest, operating the Ritz Theater, Duncan, Okla., has been affirmed by the appeal board.

Guest had charged that Paramount had refused to license the Ritz for second-run and had sold the wanted product to theaters of the Griffith circuit in competition to the Ritz. The appeal board, in reviewing the case, found that the complainant had not presented adequate proof of his allegations and that he had omitted considerable evidence, but that there appeared to be sufficient material to warrant the arbitrator's award being affirmed.

Austin, Tex., Theater Files Clearance Case

Charging unreasonable clearance, Eddie Joseph, owner of the Drive-In and Yank Theaters, Austin, Tex., has filed a demand for arbitration in the Dallas tribunal against the five consenting companies. The Yank Theater is being completed and is scheduled to open March 1. Joseph charges that the clearance demanded by the defendants in favor of the competing Interstate Circuit houses and the Ritz and Cactus Theaters is unreasonable as to time and area. He claims that he has accepted the clearance for the Yank under protest because he needs product with which to open the theater.

Five War Information Pix Slated for March Release

Five war information films will be distributed under WAC auspices during March. Three are 10-minute subjects and two are Film Bulletins, all produced by the industry in co-operation with the OWI.

Pictures, release dates and distributors are: "The Why of Wartime Taxes," "March 9, producer-distributor, Columbia; "Prices Unlimited," March 16, producer-distributor, Universal; "America's Hidden Weapon," March 30, producer-distributor, Warners. Film Bulletins 12 and 13, released March 2 and 23, will be attached to all five newsreels and given supplementary distribution to theaters not showing newsreels.

Extension of Work Week Seen in B-51 Settlement

(Continued from Page 1)

hours the tension has been relieved," announced Richard F. Walsh, IATSE head, yesterday before his departure for St. Louis on union business.

Beyond that no information was forthcoming late yesterday on the provisions of the settlement, which are expected to be made public this morning. It is understood, however, that the settlement revolves around a proposal that the work week be extended from 40 to 44 hours to enable the employes to earn overtime money to bolster their earnings.

The strike call was issued on Wednesday by the executive board of the Film Exchange Employes Union, Local B-51, IATSE, to all workers in the back-rooms of the exchanges of the eight majors in this territory in an attempt to obtain 10 per cent wage hikes acceptable to the employers but not to the War Stabilization Board. Involved in the settlement are inspectors, shippers and poster clerks, who have been working without a contract since the expiration of the old one on Dec. 1.

Representatives of the union will report to the members of Local B-51 at a meeting at the Claridge Hotel tomorrow night.

Chi. Exchange Union to Vote on 44-Hour Week

Chicago—A membership meeting of the film employes union is called for Friday to vote on the proposed 44-hour week.

Lesser's Next Pic to Deal With AAF's 'Grand Hotels'

West Coast Bureau of THE FILM DAILY

Hollywood—Sol Lesser's next production "Mission 51," which will be the first motion picture story to deal with the Army Air Corps' new "Grand Hotels" which serve as redistribution centers for heroes of the Air Corps who, after having completed their 50 assigned missions, are returned to this country for rest, relaxation and a chance to readjust themselves to their old life.

The Army now has such centers in Atlantic City, Miami Beach and Santa Monica, Calif. Stanley Roberts is currently at work on the screenplay which Lesser expects to put into production around the first of April.

Agreement is Seen On PRC's Problems

(Continued from Page 1)

mutual agreement on the issues i volved, it was reported yesterda A committee was named by the e change men to work out the de and it is expected that the g will smooth out the wrinkles durin the current week.

The issues involved, it was sai concern guarantees on pictures d livered to the exchanges and a bas for the purchasing of the franchis by the parent company. PRC e ecutives and franchise holders we reported yesterday to be optimist over the possibilities of reaching a understanding on all points.

Coast Studios Start Two, Making 40 Pix Shooting

West Coast Bureau of THE FILM DAIL

Hollywood—Two new pictures a scheduled to go into production th week, making a total of 40 pictur shooting. The check-up:

At Columbia: Four shooting.
At M-G-M: Six shooting.
At Monogram: One Shooting.
At Paramount: Five shooting.
At PRC: Four shooting.
At RKO-Radio: One shooting, a one at International Pictures.
At Republic: Two shooting, inclu ing "Silent Partner," mystery dram with Beverly Loyd, Bill Henry, Gra Withers and Ray Walker. Geor Blair producing and directing.
At 20th-Fox: Four shooting.
Three shooting for **United Artis** release.
At Universal: Five shooting, i cluding "Jungle Woman" with Ev lyn Ankers, Milburn Stone and A quanetta. Will Cowan, associa producer, with Reginald LeBorg recting.
At Warners: Four shooting.

Weeks Buys "Tojo's Children"

West Coast Bureau of THE FILM DAI

Hollywood—George W. Weeks h purchased "Tojo's Children," an o iginal story by Jim Hawthorne. Pi ture will be made as an exploitati special and is scheduled for ear production.

THEATER DEALS

Charleroi, Pa.—The Lerich Th aters, Inc., headed by Leon Reic blum, who operate several theate in the Western Pennsylvania a Ohio territories, have just tak over the Roscoe Theater, Roscoe.

Grand Rapids, Mich.—Leo Robi son, owner of the Fulton Theat closed a deal for the Burton Th ater, purchasing from Albert He feran.

M P P D A
28 W 44TH ST
NYC

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 33 NEW YORK, WEDNESDAY, FEBRUARY 16, 1944 TEN CENTS

RANK PLANS BRANCHES, PRODUCTION HERE

Fourth Loan Drive Enlisted 195,000 in Industry

Editorial

"Forward"

... in future, too

By CHESTER B. BAHN

TO an industry which at long last is becoming increasingly public relations-onscious, the import of "The Command ; Forward," by Francis S. Harmon, at-orney, newspaper publisher, World War I eteran and now executive vice-chairman f the WAC, will not be missed. Through e instrumentality of selections from some 3 addresses Mr. Harmon has given in ecent months across the country, the vol-me, privately published by 10 leading heater operators, gives a compact yet amaz-gly comprehensive and revealing picture f the industry's wide, wide range of war-ime services. The introduction by the 0 sponsors says it well: "His sincerity, onviction, and zeal are reflected....we nvite your attention for an hour's in-piring reading."

——o——

THE appearance of "Command Is Forward" at this time as the industry arks finis to its all-out (and such it vas!) participation in the Fourth War Loan uggests the thought that the post-war eriod, no less than the present period f conflict, will present opportu-ities for national service to the ndustry. And having avowedly en-isted not merely for the duration, but be-ond, the industry will make the most of hem, of course. The inference is obvious, r should be. But if not, it points to the esirability, and more, of perpetuating in eace the activities committee which has erved country and industry so magnificently ince before Pearl Harbor.

——o——

THE activities committee, representative of ALL the industry, by its very com-lexion and character is peculiarly fitted o perform certain necessary services. In-eed, the fact that it was created is in self the best possible evidence that no ther medium could substitute. Take the atter of national industry drives alone, nd the value and merit of the committee eadily is apparent. Termination of hos-ilities will not spell the end of such cam-aigns, of course. True, there will be o more War Bond drives, but other causes ill be advanced as replacements.

Of that, you may be certain, for what he industry has achieved in behalf of the

(Continued on Page 2)

3,300 Bond Premieres and 4,000 Free Movie Days Reported by Charles Skouras

BULLETIN

The Fourth War Loan Drive exceeded the $14,000,000,000 *goal by* $191,000,000, *it was announced last night as the campaign ended.*

Approximately 195,000 persons in the exhibition, distribution and production branches of the industry were engaged actively in the Fourth War Loan drive, it was revealed yesterday by Charles P. Skouras, national chairman, in summarizing the

(Continued on Page 6)

Extend Time in Trial Of E. M. Loew Case

Boston—Testimony that two rolls of tickets allegedly sold by an E. M. Loew theater but not reported to the distributors was one of the highlights yesterday in the trial of suits brought by the eight major compa-

(Continued on Page 6)

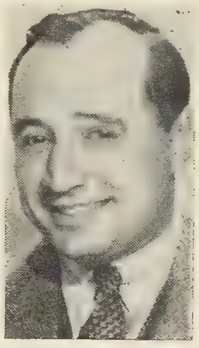
Camden May Modify Ban on Juve Attendance

Camden, N. J.—A delegation of local exhibitors met yesterday with Camden County Prosecutor Gene R. Mariano seeking modification of a ruling that went into effect Monday in

(Continued on Page 3)

GOLDBERG TO MANAGE DRIVE

Bernhard Sets Up Staff for Red Cross Campaign


HARRY GOLDBERG

Harry Goldberg, Warners Theater director of advertising and publicity, will serve as campaign manager for the 1944 Red Cross Drive to be conducted March 23-30 by the nation's theaters, it was announced yesterday by Joseph Bernhard, drive industry chairman.

Lou Brager, also of the Warner theater department, has been appointed to work with Goldberg as assistant campaign director. Charles A. Smakwitz, assistant zone manager and advertising head of Warner theaters

(Continued on Page 3)

Broad Split of Awards In New Columbia Drive

"Dates to Win," Columbia's annual campaign, dedicated to its sales force, will be marked by the broadest distribution of awards in company history, it was announcer yesterday by Abe Montague, general

(Continued on Page 7)

31 Exchanges in Keys Will Be Established by Kelly; U. S. Producers as Partners

Establishment of 31 exchanges in key cities and the production of eight Hollywood pictures in partnership with American producers are among the immediate plans of J. Arthur Rank's Eagle-Lion Films, Inc., it was announced here yesterday by Arthur W. Kelly, managing director of the newly formed company.

(Rank's plans to provide finances for American production were reported exclusively by THE FILM DAILY in a copyrighted story on Jan. 3).

Kelly's organization here will em-

(Continued on Page 3)

Million-Dollar Offer For 50 Old WB Films

Wilmington, Del.—An offer of $1,000,000 for 50 out-of-circulation Warner Bros. pictures was made yesterday by Jacques Kopfstein, New York film man, at the annual meeting of

(Continued on Page 7)

Four Hours Overtime by Local B-51 Settlement

Terms of the settlement that ended the threatened strike of exchange backroom workers in this territory

(Continued on Page 7)

Crescent Decision Due Feb. 28

Power to Halt Circuit Expansion Necessary

Washington Bureau of THE FILM DAILY

Washington—The Department of Justice is convinced that it can never enforce the anti-trust laws in the pix industry unless it is able to eliminate the type of circuit expansion which results in the decreasing of competition in the business of exhibiting films. Without power to

(Continued on Page 7)

Adjustment of Warranted Cases Assured by Scully

Adjustments of warranted cases were assured yesterday by William Scully, Universal's general sales manager, in a conference with a committee representing Unaffiliated In-

(Continued on Page 3)

Third Valor Award For Jack Bernhard

Lt. Jack Bernhard, USAAF, a former Universal producer, has just been awarded the DFC, his third decoration for valor. He had previously received the Air Medal and an Oak Leaf Cluster for distinguished action in the European theater. Originally in the RAF, he transferred to the AAF.

Lt. Bernhard is the son of Joseph Bernhard, general manager of Warners Theaters, who also has two other sons on active service.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 33 Wed., Feb. 16, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Tuesday, February 15*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	13⅝	13⅝	13⅝	.....
Col. Picts. vtc. (2½%)	17	17	17	¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3¼	3⅛	3⅛	— ⅛
Con. Fm. Ind. pfd.	18¼	18¼	18¼	— ¼
East. Kodak	160	159¾	160	+ ½
Gen. Prec. Eq.	19½	19½	19½	.....
Loew's, Inc.	59	58¾	59	+ ¼
Paramount	24	23½	24	+ ⅛
RKO	8½	8⅜	8½	.....
RKO $6 pfd.	88¾	88¼	88¼	— ¾
20th Century-Fox	22	21¾	21⅞	+ ⅛
20th Century-Fox pfd.	29⅞	29⅞	29⅞	+ ½
Warner Bros.	13	12¾	12⅞	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3	2⅞	2⅞	— ⅛
Radio-Keith cvs.	1½	1⅜	1½	+ ⅛
Sonotone Corp.	2⅝	2⅝	2⅝	— ⅛
Technicolor	14	13¾	14	+ ¼
Trans-Lux	3⅞	3⅞	3⅞	+ ⅛
Universal Pictures	21	20⅝	20⅞	— ⅛

Selwyn Rites on Coast; Interment to be in N. Y.

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral rites for Edgar Selwyn were held here yesterday at Groman Chapel. Dr. Ernest Trotter officiated and Jesse L. Lasky gave the eulogy. Body is en route to New York for interment in the family mausoleum.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R C A PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

"Forward"

. . . in future, too

(*Continued from Page 1*)

Treasury, the Red Cross, the March of Dimes among others, has deeply impressed. There will be urgent need for a clearing house for action upon such appeals for future industry support as well as for a permanent central agency to direct such campaigns as are endorsed and authorized. That is but one phase, of course. Undoubtedly, others will suggest themselves to you.

Yes, "The Command Is Forward" in the future, too.

Warners Files Answer In Hirsch Music Suit

Answers to the $100,000 damage action brought by Laurence J. Hirsch against Warner Bros. Pictures, Music Publishers Holding Corp. and Harms, Inc., were filed yesterday in New York Federal Court. The suit involves alleged infringement of the song "Love Nest" in the film "Yankee Doodle Dandy." The defendants seek dismissal of the complaint on the ground that the plaintiff failed to state a valid claim against them.

Warner Bros. said in its defense that the estate of Louis A. Hirsch, one of the composers of "Love Nest," as a member of Ascap gave the society exclusive rights publicly to perform the composition. The rights were granted to it under a license issued by Harms, according to the company.

The plaintiff charges that Warner Bros. deliberately misrepresented the authorship of the song, implying that the tune was written by the late George M. Cohan, upon whose life the film was based.

Castle Promulgates Own "Four Freedoms" Version

Boston—A new version of "Four Freedoms" was promulgated here yesterday by Eugene W. Castle, president of Castle Films of New York, speaking before the Advertising Club of Boston at a Hotel Statler luncheon.

Castle urged freedom from amateurish management, from bureaucracy, from catering to pressure groups and from violation of state's rights.

Mochrie Names Bailey Denver Branch Chief

Tom Bailey, RKO salesman in San Francisco, has been promoted to branch manager at Denver, it was announced yesterday by Robert Mochrie, general sales manager. Bailey succeeds Al Kolitz who will remain with RKO in a new post which will be announced later.

John S. West Dead

Sutton, N. H.—John S. West, retired actor and father of Buster West, is dead at his son's home, "Echo Lodge."

Freeman, Back on Coast, Says Strong Pix Coming

West Coast Bureau of THE FILM DAILY

Hollywood — Paramount, in addition to "Lady in the Dark," "The Story of Dr. Wassell," "Frenchman's Creek" and FWTBT, has three other pix "of outstanding importance" coming up, Y. Frank Freeman, studio head, said here yesterday on his return from home office confabs.

Freeman singled out the Betty Hutton Technicolor pic, "Incendiary Blonde," the Crosby-Hope-Lamour "Road to Utopia" and "The Hitler Gang." The latter, he said, will "go into the archives as one of the greatest pictures of this era."

Freeman declared that the fact that "Lady," "Dr. Wassell," "Creek" and FWTBT with unusual worldwide b.o. possibilities were to be distributed within the same year made industry history.

Discussing other promising future product, Freeman cited "Rainbow Island," "You Can't Ration Love," "And the Angels Sing," "Hail the Conquering Hero," "The Man in Half Moon Street," "Double Indemnity," "The Hour Before Dawn," "Victoria

Four in Para. 4th Block to be Tradeshown Feb. 24-25

Paramount's fourth block of features for 1943-44 will be tradeshown in all exchange centers next week Thursday and Friday, Neil Agnew, general sales manager, announced yesterday.

"The Hour Before the Dawn" and "The Navy Way" will be tradeshown on Feb. 24 and "Going My Way" and "You Can't Ration Love' on Feb. 25, except New York where "You Can't Ration Love" will be shown on Feb. 24. All showings will be in Paramount exchanges, except New York, and Los Angeles, where screenings will be in the Ambassador Theater, and Albany, where the Twentieth-Fox projection room will be used.

"U" Elevates Dodds to Production Executive

West Coast Bureau of THE FILM DAILY

Hollywood — Edward Dodds, first assistant to Martin Murphy, Universal studio manager, was upped yesterday to the status of production executive. Dodds will work with Associate Producers Edward Lilley and Frank Gross. The promotion of Dodds moves Morris Weiner and Henry Spitz up also. The latter two now become first and second assistants, respectively, to Martin Murphy. Dodds is starting his twenty-first year on the "U" lot. Weiner has spent 20 years in the production spot, and Spitz five.

AFM's Convention to be Held in Chicago June 5-10

Chicago — The annual convention of the American Federation of Musicians will be held at the Stevens Hotel here from June 5-10.

COMING and GOING

NORMAN H. MORAY, Warners short subjec sales manager, just back from a Southern trip leaves tonight for Detroit, Chicago, Milwaukee Minneapolis, Des Moines, Omaha and othe Midwest key points.

JULES LAPIDUS, Eastern division sales manager for Warners, and ED HINCHY, head of th playdate department, return today from New England.

VIRGINIA SEGUIN, of 20th-Fox, pub[illegible] staff, Chicago, has gone to Florida for a two-weeks' Winter vacation.

PVT. MATTY FOX, former Universal executive has arrived safely in London from New York.

MARTIN J. MULLIN of M & P Theaters, Boston, and CHESTER STODDARD, film buyer an booker of the circuit, are New York visitors.

WILLIAM C. ROWELL, Rochester salesman fo 20th-Fox, was in Buffalo this week.

SAM SLOTNIK and RUBE CANTOR, Syracus exhibitors, were in Buffalo this week.

ED WALL, district exploitation manager fo Paramount, is in Buffalo.

MANNY BROWN, Buffalo branch manager fo Paramount, is in Binghamton this week.

PAT POWERS, home office rep. of the 20th-Fox exploitation department, is back from Baltimore, where he discussed exploitation plan for the opening of "The Song of Bernadette" at the New Theater there on Feb. 22.

JOSEPH COTTEN arrives in New York toda for a short stay.

GEORGE ARCHIBALD, former director of th Film Division of British Information Services has arrived in London.

IRVING MACK, Filmack Trailers head, is i from Chicago.

JACK TROP leaves for Newton, Conn. today.

LLOYD GULLEN, manager of Civic, Farmington, Mich., goes to Florida for a two-months vacation.

HOWARD LEVINSON, Warners attorney i charge of distribution matters, is in Chicag for several days.

CONSTANCE MOORE will arrive in Ne York from Hollywood today.

MARCY McGUIRE will reach New York tomorrow for a brief vacation.

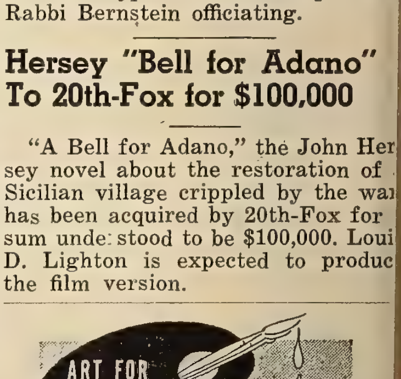
Metzger Funeral Services In Los Angeles, Frisco

West Coast Bureau of THE FILM DAIL

Hollywood—Funeral services fo Lou B. Metzger were held in Gro man Chapel yesterday with Rabb Maxwell Dubim officiating. Remain arrive in San Francisco today fo rites at Cypress Lawn Chapel wit Rabbi Bernstein officiating.

Hersey "Bell for Adano" To 20th-Fox for $100,000

"A Bell for Adano," the John Her sey novel about the restoration of Sicilian village crippled by the wa has been acquired by 20th-Fox for sum understood to be $100,000. Loui D. Lighton is expected to produc the film version.


ART FOR MOTION PICTURE ADVERTISING
Hap Hadley
165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

Goldberg to Manage Red Cross Campaign

(Continued from Page 1)

in New York State, was appointed publicity director.

Goldberg was formerly reporter, editor and special writer on the Philadelphia Press, Ledger and Record, and subsequently became head of the publicity department for Warner Theaters in Philadelphia. Later he was promoted to his present position, with headquarters in New York.

Camden May Modify Ban on Juve Attendance

(Continued from Page 1)

connection with a 35-year-old statute prohibiting children younger than 14 from entering theaters alone.

Temporarily, theaters are complying by barring children unless accompanied by adults.

At the same time, Camden's curfew ordinance passed last year by city commission went into rigid enforcement. This forbids children under 16 being on streets after 10 p.m. unless they are accompanied by a parent or guardian.

Adjustment of Warranted Cases Assured by Scully

(Continued from Page 1)

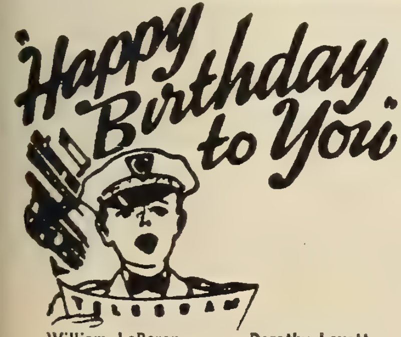
dependent Exhibitors of New York. Discussions were limited to terms and rentals. E. T. Gomersall and Dave Levy of Universal were present, along with the indie committee composed of Jacob Leff, Jesse Stern, Max Wallach and Max Cohen.

Show "Purple Heart" Feb. 23

Twentieth Century-Fox's "The Purple Heart" will be tradeshown nationally on Feb. 23, according to an announcement yesterday by Tom Connors, the company's distribution boss. Except in Portland, Ore., and St. Louis, the screenings will be held in company exchanges.

Hellman Pic to English Films

English Films has acquired U. S. and Latin American distribution rights to Marcel Hellman's "Secret Mission."



William LeBaron
Chester Morris
Edgar Bergen
Patty Andrews

Dorothy Lovett
H. R. Kassman
Leah Ray
Dolores Starr

ALONG THE RIALTO

Phil M. Daly

A Reporter's Report

● ● ● THE PERSONAL TOUCH: Harry Carey leaves the Coast a week from today for this city where he will start rehearsals in the Harry Joe Brown-John Golden production, "Out of This World."... ● Prexy Harry M. Warner of WB got a tremendous "kick" out of a clipping just received from the Youngstown (O.) Daily Vindicator, his old home town ......It read: "40 Years Ago Today: Second in series of bowling matches between the Manson brothers and the Warner brothers gives H. and R. Manson 849 and A. and H. Warner 926.". . ● J. B. Berkson, Albany-Buffalo PRC franchise holder, now operating out of New York City, is devoting more time to the Equity Exchange, Buffalo. . . ● Cute, that idea of Herb Crooker, who acknowledged congrats. on his new Metro post via Valentines. . . ● You never can tell. Little Patricia Brady, now rehearsing in George Abbott's "Highland Fling," owes her stage chance to an appearance in "Passport to Health," non-theatrical pic made by J. Walter Thompson Co. for Sharp and Dohme. . . ● The folks at Warners, especially those who travel much, are going to miss Fred Grelle when Uncle Sam takes him over in the next week or so ......As passenger traffic manager, Fred has been doing a wizard job in arranging accommodations for the heavy stream of WB comings and goings......and even in the present scarcity of r.r. and plane space he has been delivering 100 per cent......because he's a popular guy at both ends......

▼ ▼ ▼

● ● ● *CUFF NOTES: RCA will host a luncheon and press preview of a short, "Manpower, Music and Morale" at the Waldorf a week from tomorrow......Pic is an exposition of the important part which scientifically programmed music has come to play in war factories. . .* ● *"With the Marines at Tarawa," which Universal will release for the Government (via the WAC) on a non-profit basis, will be previewed tomorrow morning at 11 at Universal. . .* ● *Illinois Allied has expanded its Chicago headquarters. . .* ● *Milton Smith, Syracuse salesman for 20th-Fox, is ill at the Jewish Memorial Hospital, here.* ● *Nearly 100,000 showings—for about 8,000,000 people—of the educational films produced by the U. S. Bureau of Mines were held last year.*

▼ ▼ ▼

● ● ● THIS AND THAT: Portland, Ore., Film Row is being especially hard hit by induction orders......Awaiting final call are Ward Pennington, George DeWade, Para.; Jimmy Sheffield, Republic; George Engleman, RKO, and Mark MacDougal, Warners. . . ● From the looks of the advance newspaper ads on "Passage to Marseille," another new and novel campaign has been created by the Warner ad boys ......The intriguing manner in which Humphrey Bogart is handled, combining romantic elegance with rough action, marks another neat achievement in unusual advertising technique. . . ● Wonder why Gretta Palmer in that otherwise excellent Liberty article, "What's the Matter with Hollywood?" had to take this inferential slap at the industry press: "The trade papers work themselves into a lather whenever any representative suggests he'd like to look into moving-picture content or business policies"......When the Fourth Estate is under similar attack, does it or its own industry press remain exactly calm and silent? ......Did Miss Palmer or Liberty ever hear of the late, unlamented Senate film "witch hunt"?......

▼ ▼ ▼

● ● ● *Avenge Pearl Harbor.....*

Rank Plans Branches, Production Here

(Continued from Page 1)

brace all of the Americas and the Far East. Teddy Carr will head Eagle-Lion Distributors, Ltd., which will be the Eastern Hemisphere branch of the Rank organization, comprising the United Kingdom, continental Europe and the British Empire.

A plan whereby certain American producers will be included in the new setup on a partnership basis is now being devised, Kelly said, adding that the producers will be members of the board of directors of the American company. Eagle-Lion will distribute 15 or 16 pictures of the top quality class yearly, Kelly said, emphasizing that only the best of the British programs would be released over here.

Kelly announced seven titles on the initial lineup. They were "The Life and Death of Colonel Blimp," produced by Michael Powell and Emeric Pressburger; "Canterbury Tales," by the same producers; "Caesar and Cleopatra," produced and directed by Gabriel Pascal, starring Vivien Leigh and Claude Rains, and the following four producer by Two Cities Films: "Henry V" in Technicolor, Noel Coward's "This Happy Breed," "The Way Ahead" and Noël Coward's "Blythe Spirit." All but the last two have been completed; "The Way Ahead" is in production and "Blythe Spirit" is in preparation.

Distribution of "Colonel Blimp" will start immediately, even though exchanges have not been set up. Kelly said that in key cities where he may encounter delays in establishing a branch, physical distribution will be handled by one of two major companies which already have volunteered their services. He pointed out that Eagle-Lion was the first British company to operate its own world-wide distribution system.

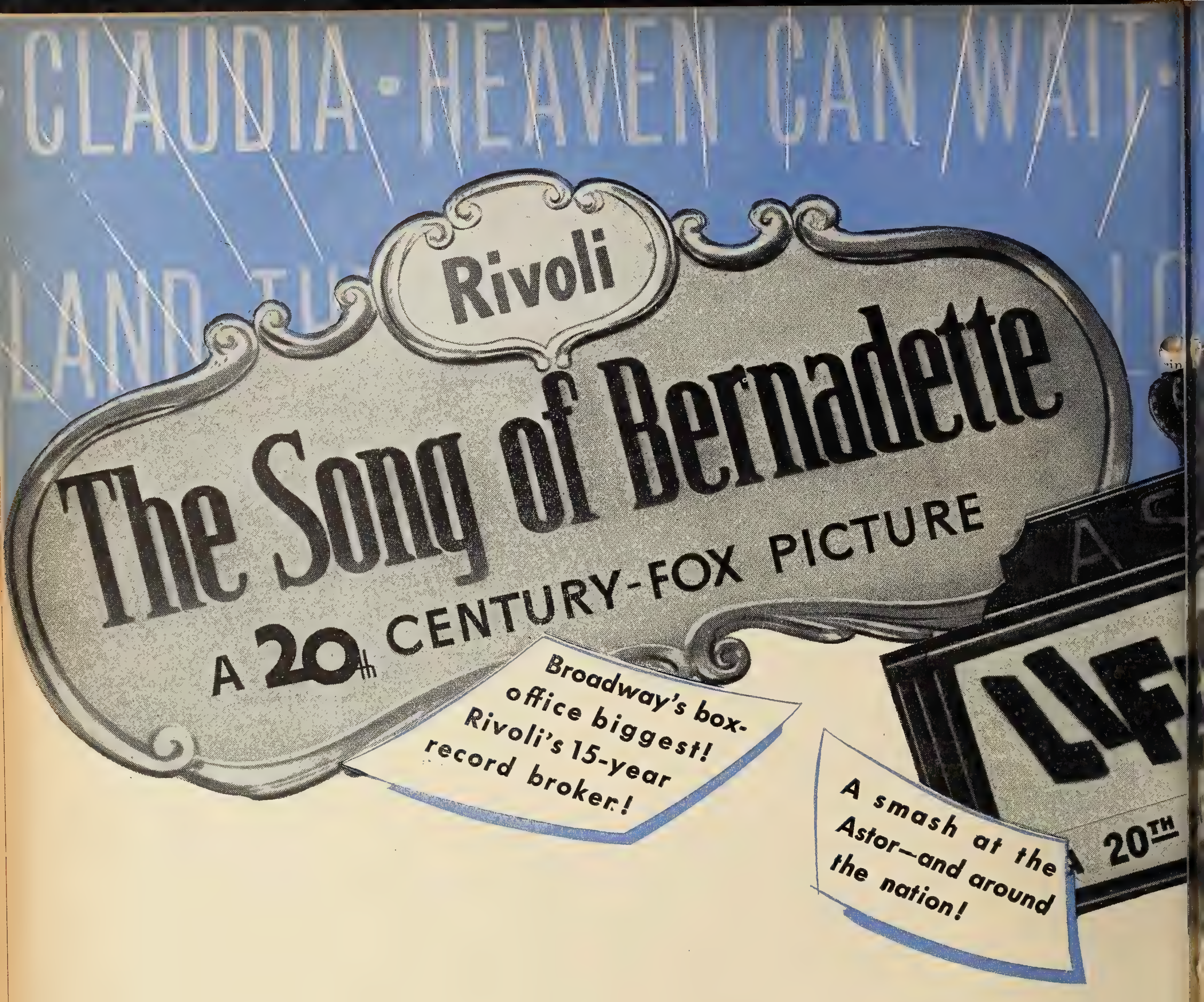
Kelly has opened temporary headquarters at 522 Fifth Ave. Mary Ramsey, who has been his secretary for the last 13 years, is with him in the new company. Dave "Skip" Weshner will direct the publicity and advertising.

Selznick, Goldwyn, Goetz As Possible Rank Allies?

London (By Cable)—In an exclusive interview here yesterday, J. Arthur Rank indicated to THE FILM DAILY that he hoped to attract such American producers as David O. Selznick, Samuel Goldwyn and William Goetz. He said that Eagle-Lion was completely independent of General Film Distributors and that his motive was to found a big British industry to get British films and ideals on the screens of the world.

Reopen Brandenburg's Ace

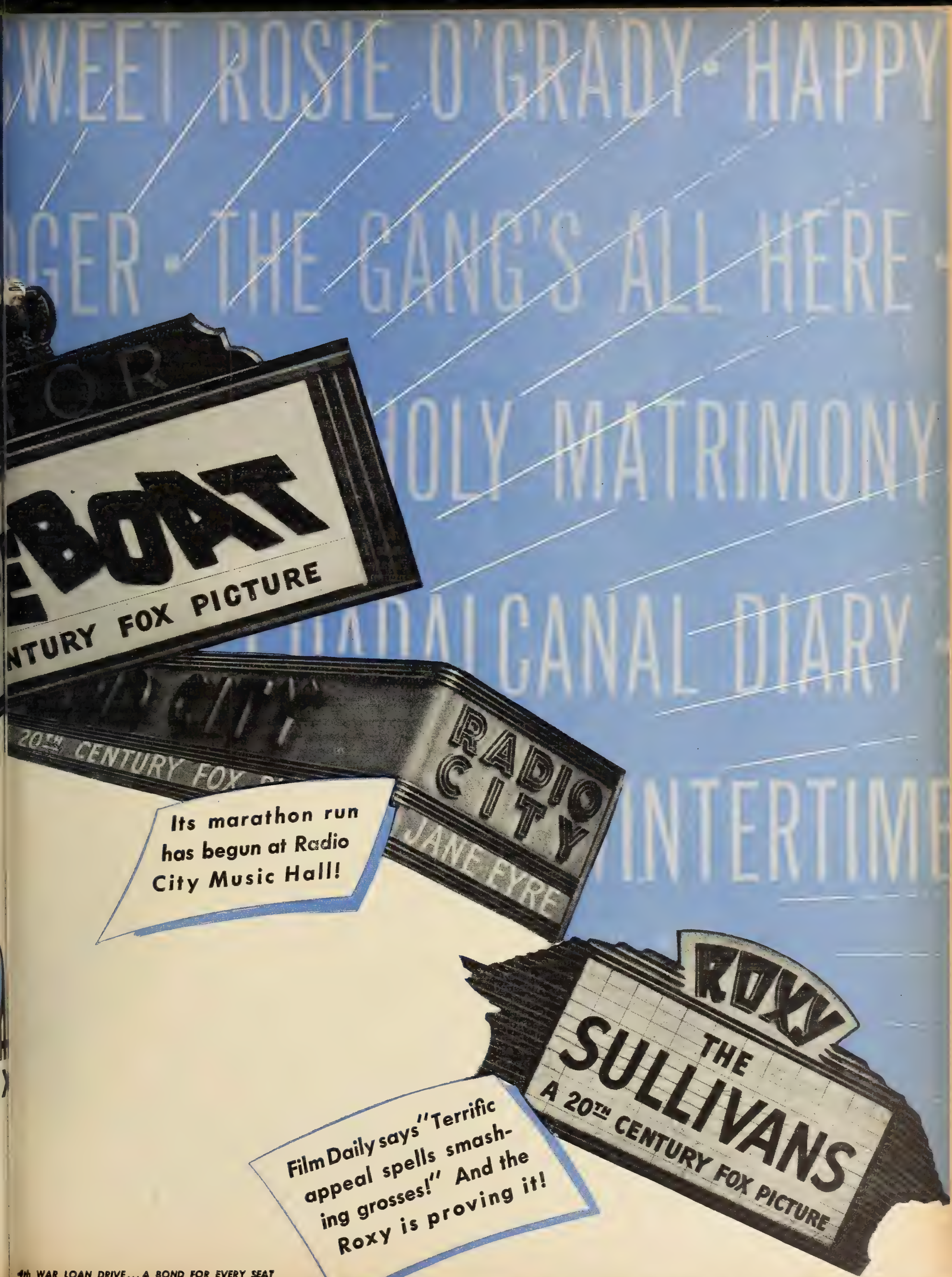
Brandenburg, Ky.—The New Ace Theater here, dark for the past year, was re-opened by J. A. Merriott.



Broadway's box-office biggest! Rivoli's 15-year record broker!

A smash at the Astor—and around the nation!

all from 20th CENTURY-FOX



Its marathon run has begun at Radio City Music Hall!

Film Daily says "Terrific appeal spells smashing grosses!" And the Roxy is proving it!

Loan Drive Enlisted 195,000 in Industry

(*Continued from Page* 1)

activities of the industry in the campaign.

At a meeting with the trade press, Skouras gave out the following statistics and events which comprised the drive which ended yesterday:

There were 3,300 Bond premieres, 4,000 Free Movie Days and millions of free tickets given to Bond purchasers, special war loan films every week on every screen were seen by 285,000,000 patrons, newsreels every week were seen by 570,000,000 patrons, nation-wide tours of war hero and Hollywood personality Bond battalions, 480 appearances of Hollywood star "bondbardiers" in key city rallies, the "flying bondsmen," 10,000 theater managers in the Honored Hundred Bond-selling competition, more than 15,000 theater Bond booths and box-offices taking orders, 61,440 outdoor Bond-selling events, swing-shift Bond premieres, Hallywood star broadcasts, thousands of theater Bond auctions, newspaper - radio - retailer - bank-outdoor advertiser-theater co-operation and co-ordination, junior commando-American Legion honor medal, sponsoring of the Liberty Ship Carole Lombard, 14,000 theater front displays, motion picture industry state Bond proclamations, mobile Bond-selling units, theater staff neighborhood Bond canvass and the establishment of 6,000 authorized Bond issuing agents.

All these figures, it was explained, were estimated by the industry's state chairmen and executives throughout the country.

It was further pointed out that 16,900 one-sheets and 17,000 seating charts were distributed.

The Fourth War Loan activities of the industry has resulted in a better understanding between the motion picture business and the regional War Finance Committees. The minor disputes that came up previously were straightened out to the satisfaction of all, Skouras said.

Skouras was emphatic in his praise of the services rendered by the trade papers. No medium he said, was as effective as the trade press campaign. Reactions to each phase of the drive were able to be determined almost immediately as the result of trade press stories.

Praise also was bestowed upon Ned Depinet and his distributors' committee for their work and upon Herman Robbins and National Screen Service for their contributions. In fact, he said, everybody had a job to do and he did it.

"Despite the work involved," Skouras said, "it was all a lot of fun and I'm kind of sorry it is over."

Winners of the Honored Hundred contest will be announced as soon after March 15 as possible. Each of the winners will be asked to prepare a brochure of his campaign, pointing out the reasons for its success. These brochures will be the pattern for activities in the Fifth War Loan.

IN NEW POSTS

LEO MURPHY, PRC branch manager, Buffalo.
BEN SMITH, Albany sales rep. for PRC.
M. McCONNELL, manager, Civic, Farmington, Mich.
O. M. YOUNG, Ross Federal district manager, Chicago.
LARRY DRUXELMAN, Empire-Universal salesman, Toronto.
ALEX METCALFE, Empire-Universal salesman, Montreal.
GEORGE FARROW, Empire-Universal salesman, Calgary.
VERNON DIXON, Empire-Universal head booker, Calgary.
A. H. TALBOT, Mort H. Singer district manager, Cedar Rapids, Ia.
FRANK HOFFMAN, manager, Iowa, Cedar Rapids, Ia.
JACK O'BRINE, RCA department of information.
NORWOOD HALL, office manager, United Artists, Minneapolis.

Australian Government Minister Praises Film Industry for Important War Work

Sydney (By Air Mail)—Warm praise for the film industry's "important and patriotic work" in war-time was voiced at a conference here by A. A. Calwell, Minister for Information. Said Calwell:

"We confidently look forward to every support from motion picture interests in the critical period that lies ahead. Your assistance will be of vital value in combating this spirit of complacency and war-time weariness that is now developing, and which could prejudice the Government's efforts.

"The morale of the people must be maintained.

"Thank you for what you have done in this respect in the past, and for what I am confident you will do in the future."

Eisenhower Helmet Goes On Theater Auction Block

Battered metal helmet worn by General Eisenhower throughout the African campaign, will go to the highest bidder in War Bonds at an auction being held tonight at the Austin Theater, Kew Gardens, at 9 p.m.

Pfc. Herbert Sardoff, formerly employed at the Austin and now actively engaged on the Italian front, has sent back a captured Nazi service flag further to stimulate sales. Still more choice prizes for lucky bidders will include Roy Rogers 10-gallon cowboy hat and a pair of gold cuff links given by Fred Allen.

Other unusual gifts to be knocked down by Radio Announcer Ed Herlihy are: an autographed baton and original musical score, donated by Toscanini; a pink silk nightie with her name embroidered in the yoke, sent by Gertrude Lawrence; a hockey stick autographed by all members of the New York Rangers; an engraved silver medal given by Sports Commentator Bill Stern and a monogrammed woolen scarf belonging to Dick Haymes.

$3,459,000 in War Bonds Sold by Century Theaters

A total of $3,459,000 in War Bonds has been sold at Century Circuit Theaters.

Six Century houses have sold a Bond for every seat—Elm, Nostrand, Kingsway, College, Quentin and Valley Stream.

Nazi Battle Flag Going Back Via Block Buster

At a 4th War Loan Drive rally at Loew's Yonkers Theater each Bond purchaser wrote his name on a captured Nazi battle flag. The flag with hundreds of names inscribed on it, has been forwarded to General Eisenhower to be wrapped around a block buster to be dropped on Berlin.

N. Y. Astor Theater Sells Two Bonds for Every Seat

Astor Theater is the first on Broadway to announce the War Bond sale of double its seat capacity in the 4th War Loan Drive.

To date, 2,292 individual Bonds as against a seating capacity of 1,146 seats have been sold. Mrs. Louise Leonard, manages the house.

Jack Foxs reports that the Columbia Theater, Washington, D. C., also has doubled its seating sales.

$10,082,628 Bond Sales Rolled Up by Loew Houses

Total 4th War Loan Bond sales for Loew's circuit through Sunday stand at $10,082,628. This represents sales of 126,387 individual Bonds.

Chi. Trade Hosts Miss Parsons

Chicago—Johnny Jones, Variety Club prexy, presided at the Louella Parsons luncheon at the Sherman Hotel yesterday. John Balaban, Jules Rubens, Jack Kirsch, James Coston, Will Hollander, Skeets Gallagher, Stuart Erwin, Sally Eilers, were among the guests. Bill Baker of Republic was ticket chairman and Ben Eisenberg of publicity. Miss Parsons left for Hollywood last night.

Mrs. John Cannon Dead

New Haven—Mrs. John Cannon, wife and close business associate for the past 20 years of the operator of the Grand Theater, died at St. Raphael's hospital here following a heart attack. She also leaves a son, John Jr., also associated with the theater.

Sam Meinhold Celebrates

Samuel H. Meinhold, veteran Loew district manager, celebrated his 76th birthday yesterday. He became associated with the late Marcus Loew in 1903 in the penny arcade days and was active in pioneering the present Loew circuit.

Extend Time in Trial Of E. M. Loew Case

(*Continued from Page* 1)

nies against the New England circuit operator.

It also was brought out that on a daily box-office report of an E. M. Loew house, marked "private actual report," that a payment had b made to a checker. On the theat books, however, the payment was charged to "advertising," according to the testimony.

The trial, originally scheduled for only two days, has been extended for several days.

Jackson Park Defense Counsel Stresses Pix Costs

Chicago — Vincent O'Brien, Warners' attorney, told the jury in the Jackson Park Theater $360,000 anti-trust damage case, before Federal Judge Michael Igoe, that film costs huge sums these days, and staggered runs help keep order in the business Neighborhood theaters cannot affor to pay the prices for first-run films that Loop theaters pay, and tha that is why they do not have them.

Some years ago, 80 Chicago independent theaters started double-ru programs, forcing the circuits t follow suit. If the independents ar losing money now, it was due i part, he said, to elimination of Ban Nights which was no fault of th circuits.

When the country is prosperous O'Brien continued, theater patron patronize Loop theaters, paying higher admission prices; when condition are not so good, they patronize neighborhood theaters.

At the morning court session, Mrs Florence Bigelow, one of Jackso Park Theater owners, said their 1,600-seat house had offered as muc as $3,000 weekly for first-run film without success. She thought theaters should buy films the same a she buys hats, which brought muc laughter from courtroom crowd.

Richard Salkin, veteran Jackso Park Theater manager, told of difficulties the theater had in obtainin suitable films' various theaters i the neighborhood, obtaining film before the Jackson Park, milked th pictures before their house got them Jackson Park owners joined variou organizations to improve their situation including Illinois Allied, without improvement in their film buyin situation. Court then adjourned.

Roselyn, Wash., House Burns

Roselyn, Wash.—The Rose theate was totally destroyed by fire with loss of $50,000, partly covered b insurance.

WEDDING BELLS

Philadelphia—Mae Finlayson, former Monogram booker, and Lt. William Bannon were married last week

Crescent Decision Due Februayr 28

(Continued from Page 1)

halt expansion of circuits, according to Solicitor General Charles Fahy, the competitive situation in the industry cannot be preserved.

Fahy made this point in his statement of jurisdiction filed with the Supreme Court in favor of the review by the high tribunal of the Crescent Amusement Company case. The court is expected to decide a week from Monday—Feb. 28—whether it will accept certiorari in the case. It is expected to review the case since there is agreement by both Crescent and the Government that the appeal should be heard. Crescent in its statement as to jurisdiction has charged that there is no evidence against it of conspiracy, coercion or discrimination "except in the sense of choice of a customer by a distributor for the latter's own justifiable business reasons, and no evidence of exclusion of any independent exhibitor because of a shortage of product. There was no evidence and no contention by plaintiff that any defendant exhibitor had ever licensed any films which were not actually exhibited."

Call Decree Ambiguous

The statement, filed by Crescent Counsels George M. Armistead, Jr., D. L. Lansden and William Waller, charges also that the decree issued last May is ambiguous. "Although each defendant exhibitor is apparently enjoined from refusing to license pictures from any particular distributor in non-competitive situations unless the distributor also licenses its films to its competitive situations, the distributors are left free to exercise the corresponding leverage of defendant exhibitors," Crescent complained. "That is to say the distributor is left free to say to appellants: unless you take our pictures for every theater you operate at such and such prices, we will not license you pictures for exhibition in any town where you have competition. Appellants insist that this is unfair and improper and contrary to the ordinary principles of equity jurisprudence." The Crescent statement also insists that a franchise is not necessarily illegal, and complains bitterly against the order that officers must divest themselves of large stock holdings in affiliated corporations.

"The licensing of motion picture films by exhibitors from distributors is and has always been a matter of horse-trading," the statement continues. "The effect of the portions of the decree complained of is to take away from the appellants and give to the distributors a very decided advantage to independent exhibitors as compared with appellants in towns where there is competition. The actual effect is to hurt them both to the advantage of the distributors who are left with full opportunity to play one off against the other.

"The defensive weapon of the operator of the chain theater is taken away from him in that he is forced to license films in non-competitive situations without knowing whether these same pictures will be available for his use in competitive situations."

For Preventive Measures

The Government statement concentrated on the point that the only effective means to prevent illegal circuit expansion is a provision to prevent the elimination of competition before such elimination occurs. Relief against expansion by large circuits is vital to enforcement of the anti-trust laws in the industry, the Government declared. "Experience under the temporary order in the Schine case and the consent decree entered in the Paramount case has demonstrated that the problem of widespread elimination of independent theater competition by the large circuits cannot be solved by action taken after the acquisitions occur," the statement declared.

"It is, as a practical matter, impossible to restore by decree or court order a competitive situation after the competition in question has been eliminated by acquisition of the competing theater or theaters.

"Unless the Government is given the remedy which the court in this case concluded that it was entitled to but rejected on administrative considerations, the Government believes that it will be unable to secure the continued existence of independent theater competition which the Sherman Act contemplates."

THEATER DEALS

Indianapolis—The Avalon Theater, owned and operated by Jake Friedman and his life for many years, has been sold to E. J. Miles.

TO THE COLORS!

★ DECORATED ★

LT. JACK BERNHARD, AAF, Distinguished Flying Cross, in England.

★ PROMOTED ★

DR. ROBERT BERKSON, son of J. B. Berkson, PRC franchise holder, Albany-Buffalo, promoted to captain in the Fifth Army in Italy.

★ ARMY ★

JACK KOLLAR, son of Sergeant Joseph Kollar, former Detroit police censor of films.

★ NAVY ★

MAX SCHREIBER, assistant manager of Center Theater, Detroit, and son of Alex Schreiber, general manager of Associated Theaters Circuit.

Broad Split of Awards In New Columbia Drive

(Continued from Page 1)

sales manager. Drive will extend through June 22.

Under the award set-up, division supervisors, branch managers, salesmen, office managers and all bookers in the 31 branches will have the opportunity to participate in the appropriation of War Bonds and cash prizes. At least 24 offices will share in the cash awards.

During the time covered by the "Dates To Win" campaign, Columbia will release some of the most important pictures it has ever offered. List, said Montague, includes, "None Shall Escape," "What A Woman!", "Sahara."

Also "Cover Girl," "Curly," "Address Unknown," "Mr. Winkle Goes to War," "Pilebuck," (tentative); "Tonight and Every Night," "Road to Yesterday," a Kay Kyser musical, (untitled); "Hey, Rookie," "Jam Session," "Swing Out the Blues," "Nine Girls," "Beautiful But Broke," "Louisiana Hayride," "Sailor's Holiday," and "Sub-Busters."

Four Hours Overtime by Local B-51 Settlement

(Continued from Page 1)

were made known yesterday by Joseph Basson, special IATSE rep.

Spokesmen for the eight major companies and the Film Exchange Employes Union, Local B-51, IATSE, have agreed to a 40-hour work week spread over five days instead of five and one-half, as has been the practice up to now. Everything above 40 hours will call for time and a half. Under the new arrangement workers will be assured of at least four hours of overtime a week since the exchanges will have to remain open Saturday mornings to supply the film needs of the theaters. Basson estimated that employes would be able to increase their earnings by at least $3.50 weekly under the new formula.

Basson said that the arrangement would remain in force until the War Labor Board handed down a decision on the appeal for a 10 per cent wage increase for the inspectors, shippers and poster clerks involved in the settlement. The case went to the WLB after the War Stabilization Board refused to approve the hike despite the insistence of the employers as well as the workers.

Col. Honors Chief Operator

Rose Hand, Columbia's chief telephone operator, was guest of honor at an office party tendered her on the occasion of her 20th anniversary with the company. During the party, which was attended by 48 of Columbia's executives and employes, she was presented with a traveling bag.

Soviet Pic Bows Feb. 23

Artkino's "No Greater Love," first Russian pic with English dialogue, will have an invitation premiere Feb. 23 at the Victoria, with the AAVS sponsoring.

Million-Dollar Offer For 50 Old WB Films

(Continued from Page 1)

Warner Bros. stockholders. The 50 pictures bid for were five years or more old.

Kopfstein said the offer was made in behalf of a group which he represents and that it had no connection with the proxy committee of the amusement securities pool of which he is chairman. Kopfstein is associated with Astor Pictures Corp.

Because a dividend on the common stock will not be paid, Kopfstein said that the million-dollar offer would more than pay a 5 per cent dividend on the $5 par value stock outstanding, of which there are 3,800,000 shares. He proposed to set up an organization within Warner Bros. to handle the 50 pictures and to employ discharged service men to serve as salesmen. Robert W. Perkins, Warner counsel, said Kopfstein's offer would be relayed to the board of directors but remarked that the 50 pictures may be worth more than $1,000,000.

Direceors unanimously re-elected for a term of two years were Harry M. Warner, Major Albert Warner, Jack L. Warner, Joseph Bernhard, Robert W. Perkins and Waddill Catchings. Because the company redeemed and retired all its preferred stock, an amendment to the certificate of incorporation was adopted, eliminating all reference to preferred stock.

The stockholders also voted to increase Harry Warner's salary from $176,500 to $182,000 to make it the same as that of Jack Warner's.

F & Y Now Has Six

Columbus, O.—Partnership headed by Leo Yassenoff, owner of the F & Y Building Service here, has increased to six the number of Columbus neighborhood theaters it operates, with the recent purchase of the Arlington, Westmont, Boulevard, and Southland. The F & Y Building Service built the three theaters, and recently remodeled the Southland. The Yassenoff partnership already owns the Cleve and the Beechwold.

The F & Y Building Service designed and built 48 theaters in the middle west during the five years before the war, but lately its efforts have been with construction for the government.

$250,000 Gov't Coin For Canadian Shorts

Ottawa—Estimates tabled in the Canadian Commons by J. L. Ilsley, for the fiscal year commencing April 1 contains a special appropriation of $250,000 for the National Film Board which is earmarked for the production of Canadian shorts for the market outside of the dominion.

YOU'LL SHOUT HOORAY
FOR THIS GREAT ARRAY
of ENTERTAINMENT!

HEY, ROOKIE

THE KHAKI-GO-WACKIEST MUSICAL SHOW OF 'EM ALL

ANN MILLER

JOE BESSER

JIMMY LITTLE

HAL McINTYRE AND BAND

HI, LO, JACK AND THE DAME

JACK GILFORD

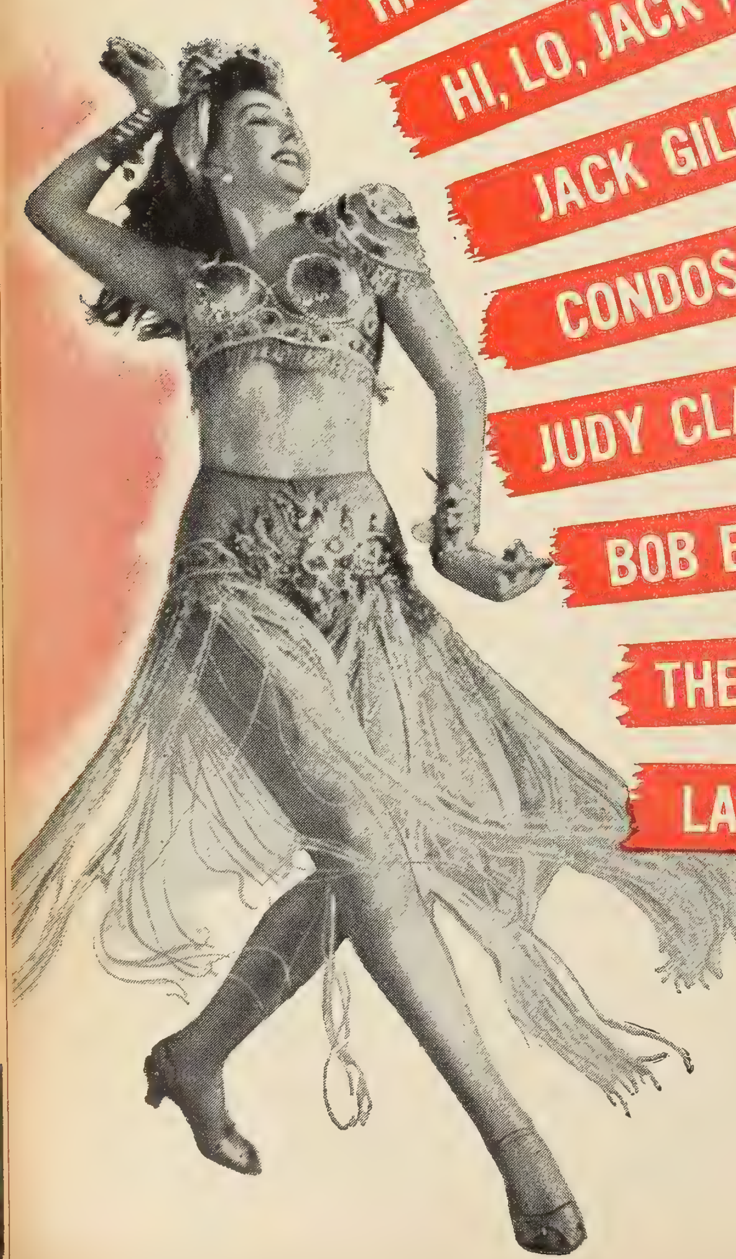
CONDOS BROTHERS

JUDY CLARK AND THE SOLID SENDERS

BOB EVANS WITH JERRY O'LEARY

THE VAGABONDS

LARRY PARKS



36 Laugh-Smash
Weeks on the stage!
36 times funnier
on the screen!

Screen Play by Henry Myers, Edward Eliscu and Jay Gorney
Directed by CHARLES BARTON · Produced by IRVING BRISKIN
A COLUMBIA PICTURE

COLUMBIA PICTURES

FOURTH WAR LOAN.
A BOND FOR EVERY SEAT!

COPY DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 34 NEW YORK, THURSDAY, FEBRUARY 17, 1944 TEN CENTS

INDIES IN FAVOR OF 3-MAN ARBITRATION

Manpower Coast's Pressing Problem—Hopper

law Stock and Production Materials Situaion 'Quite Satisfactory'

'ashington Bureau of THE FILM DAILY

Washington—Harold C. Hopper, VPB motion picture chief, arrived ere yesterday after nearly two ıonths in Hollywood. Hopper had lanned a much shorter visit to the oast, but there were no problems ere which demanded immediate atention so he continued to work from e Hollywood office.

The raw stock and production maerials situations are quite satisfac-

(Continued on Page 6)

'anks See Pix Four Miles from Fighting

'est Coast Bureau of THE FILM DAILY

Hollywood—Industry's 16 mm. gift lms are being exhibited to Amercan troops within three or four miles f the Italian front lines, Humphrey Bogart said here yesterday on his eturn with Mrs. Bogart (Mayo lethot) from a 35,000-mile threeıonth entertainment tour to Italy

(Continued on Page 5)

'hilly Indies to Fete ohnston and Broidy

Philadelphia—Independent exhibiors will tender a luncheon in honor f Monogram President, W. Ray ohnston, and sales chief Steve Broidy at the Bellevue Stratford

(Continued on Page 4)

Camden Exhibs. Will Co-op in Juve Ban

Camden, N. J.—Theater owners, following a meeting with County Prosecutor Gene R. Mariano yesterday promised utmost co-operation with the authorities in complying with the law barring children under 14 from entering theaters unless accompanied by an adult, although it is feared strict enforcement will greatly affect business.

Metro to Release Four Features in March, "Heavenly Body," "Swing Fever" in April

M-G-M will release six pictures in March and April, the pictures representing the last half of the company's sixth block of 12.

Approximate release dates for March are "Rationing," first week; "A Guy Named Joe," second week; "Broadway Rhythm," third week; "See Here, Private Hargrove," fourth week. In April, "The Heavenly Body" has been set for the first week and "Swing Fever" for the fourth week.

Constance Bennett To PRC as Producer

Signing of Constance Bennett as a producer-star for PRC Pictures, Inc., was announced yesterday by Leon Fromkess, vice-president in charge of production.

Miss Bennett will produce and star in two pictures for the 1944-45 program and will contribute a large number for the following season. She reports at the studio early in May.

Jackson Park Theater Cites Inability to Get Films

Chicago—The Jackson Park $360,000 anti-trust damage case opened yesterday with Richard Salkin, manager, on the stand. He stated that the house was in a good neighborhood and could play the best films, but they were unable to get them until the week of general release.

Attorney Vincent O'Brien cited cases where damages could not be

(Continued on Page 6)

Ask Okay to Show OWI Overseas Pix Here

Washington Bureau of THE FILM DAILY

Washington—The House Appropriations Committee has been asked to approve domestic theatrical showing for the productions of the OWI overseas branch. In view of the House ban on production by the domestic branch last June, it was deemed advisable by OWI authorities to gain Congressional assent before proceeding to make the output of the Riskin bureau available for domestic showing in this country.

At the same time, there is a pos-

(Continued on Page 4)

Wage Panel Sets Scales For Theaters in 3 States

Dallas—WPB Wage panel has set schedules of pay for employes of theaters affecting the job classifications of cashier, confectionery clerk, ticket takers, porter, usher, watchman, and projectionists.

Scales are three-phase: A, B, and

(Continued on Page 6)

Proposal Meets Approval Of Exhibitors in Field; Favor Regional Lawyers

Independent exhibitors' proposals for changes in the arbitration system under the New York consent decree met with the approval of a majority of the independent operators contacted by FILM DAILY field representatives.

The recommendation giving an exhibitor a choice between a single arbitrator or a panel of three appears to be particularly attractive to the indies, according to the checkup. Although an award made by a three-

(Continued on Page 4)

Red Cross Campaign Breakfast on Feb. 24

Opening gun in the motion picture theaters Red Cross drive will be fired next Thursday morning at 9:15 o'clock in the Hotel Astor at a breakfast to be attended by representatives from the theater, distribution and other branches of the industry, it was announced by Joseph Bernhard, national chairman of the motion picture division of the 1944 Red

(Continued on Page 6)

Basil Bros. Win Relief In Niagara Falls Case

The 35-day clearance of the Niagara Falls first-run theaters over Basil Bros.' LaSalle Theater, Niagara Falls, has been fixed at 17 days maxi-

(Continued on Page 5)

"E" Sales Seen Over the Top

Industry Campaign Invaluable, Says Gamble

While the final outcome of "E" Bond sales will not be known until the close of reporting on Feb. 29, it was indicated yesterday, on the basis of present averages, that the Treasury will go over the top on "E" Bonds.

Ted Gamble, chairman of the Treasury's War Finance Committee, so advised Charles P. Skouras, chair-

(Continued on Page 5)

To Push E. M. Loew Trial Through to Completion

Boston—Trial of the suits brought by the eight major companies against E. M. Loew circuit for an accounting of money allegedly due on percentage engagements will continue until completed, it was indicated here yes-

(Continued on Page 4)

Unger Serves as UA West Division Head

J. J. Unger, who recently joined United Artists, will take over the duties of Western division manager, the post held by Edward Schnitzer who left yesterday for Florida for an extended vacation due to his health. Upon his return from Florida, Schnitzer will assume new duties at the home office.

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 34 Thurs., Feb. 17, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months. $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, February 16)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17¼	17¼	17¼	+ ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	....	....	....	.....
Con. Fm. Ind. pfd.	18¼	17⅞	17⅞	— ⅜
East. Kodak	161	160	161	+ 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	19½	19⅜	19½	.....
Loew's, Inc.	59	58⅝	58⅝	— ⅜
Paramount	24⅛	23¾	23¾	— ¼
RKO	8⅝	8⅜	8⅜	— ⅛
RKO $6 pfd.	89	88	89	+ ¾
20th Century-Fox	21⅞	21½	21½	— ½
20th Century-Fox pfd.	29⅞	29½	29½	— ⅜
Warner Bros.	13	12¾	12⅞	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	87⅝	87⅝	87⅝	+ ⅛
NEW YORK CURB MARKET				
Monogram Picts.	3	3	3	+ ⅜
Radio-Keith cvs.	1½	1⅜	1⅜	— ⅛
Scnotone Corp.	....	....	....	.....
Technicolor	14⅛	13⅞	13⅞	— ⅛
Trans-Lux	3⅝	3⅝	3⅝	— ¼
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	20¾	20½	20½	— ⅜

Tarawa Film Will Begin Circulation on March 2

"With The Marines at Tarawa," the two-reel Technicolor record of the bloodiest engagement in Marine history, which was cut, scored and assembled by Warner Bros., will begin national circulation via Universal on March 2. A rental will be charged by "U" exchanges, designed solely to recoup the cost of prints, press book and other advertising accessories. "U" is contributing its distribution facilities.

Enough prints are expected to be available so that the subject can achieve maximum distribution in the shortest possible time.

COMING AND GOING

WILLIAM F. RODGERS, M-G-M vice-president in charge of sales, is due from Miami tomorrow and will leave for Hollywood in a few days.

HAL B. WALLIS, Warner producer, leaves the Coast for New York tomorrow.

HOWARD DIETZ, M-G-M advertising vice-president returns from Culver City today while **SI SEADLER**, advertising manager, leaves for the Coast today.

EDWARD McEVOY of Universal was a New Haven film district visitor for a few days.

GEORGE SEATON, author of "Out of This World," and **RICHARD WHORF**, who will direct the play for John Golden, are due from the Coast tomorrow.

SIDNEY JUSTIN, Paramount studio attorney returns to Hollywood Sunday.

HASKELL M. MASTERS has returned to Toronto.

MAURICE BERGMAN, Universal Eastern advertising publicity director, is due from Chicago today.

DANIELE AMFITHEATROF arrived in New York yesterday.

HERB WHEELER, Warner circuit district manager in Chicago, is in Florida on a Winter vacation.

KENNY RYAN, son of Charley Ryan, Warner theater executive in Chicago, is home on furlough from Camp Van Dorn, Miss.

CONSTANCE MOORE is here from the Coast.

Direct Re-recording Improves Troops' Pix

West Coast Bureau of THE FILM DAILY

Hollywood—Direct re-recording of 35 mm. entertainment film sound tracks to a special 16 mm. negative was found by RCA engineers to be the most efficient method of transferring sound for prints sent to the armed forces, W. V. Wolfe, recording equipment manager for RCA, told a meeting of the Pacific Coast Section of the SMPE. Wolfe reported that the decreased volume range and modified frequency characteristics required in 16 mm. versions were obtained more economically by direct re-recording to the narrow negative rather than attempting optical reductions on 16 mm. duplicate stock.

Mono. Withdraws Own "Jane Eyre" from Market

Monogram has instructed its exchanges to withdraw all prints of "Jane Eyre," which the company released in 1934 and which starred Virginia Bruce. Despite requests to re-issue the picture, Monogram feels it would be unethical to do so while 20th-Fox is releasing its new version of "Jane Eyre," according to an announcement yesterday.

Spitalny Ork Pic First Of Series by Gottlieb

"The Hour of Charm," featuring Phil Spitalny and his all-girl orchestra, will be the first of a series of pictures to be produced by Arthur Gottlieb, head of Du-Art Film Laboratories. Gottlieb said yesterday he would announce other production plans in about a week. No distribution deal has been set.

SMPE to Hear Calhoun And Talbot of Eastman

Two papers on the physical characteristics of film, "Some Fundamental Properties," by D. J. M. Calhoun and "Application to Practical Film Problems," by R. H. Talbot, both of Eastman Kodak Co., will be read at a meeting of the SMPE Atlantic Coast section Feb. 23.

Minn. Nabes Hike Prices; Other Houses May Follow

Minneapolis—In what is viewed as the start of a city-wide move to raise scales, three independent subsequent-runs have hiked admissions a nickel to a 35 cent top. First houses to make the break are the Edina, operated by Ben Friedman; Boulevard, Bill Frank, and Nile, Volk Bros.

Other operators are said to be awaiting President Roosevelt's reaction to the tax measure on his desk or will make no moves until Minnesota Amusement Co. starts admission jumps. Indies at present are scaled five cents lower than the circuit's houses and would like to maintain that differential.

State-Wide Enforcement Of N. H. Fire Law Assured

Concord, N. H. — State-wide enforcement of the "Cocoanut Grove Law" which provides a number of additional safeguards against fires in theaters and other places of public assembly is now assured.

Passed by the Legislature a year ago, following the night club fire disaster in Boston, the statute was clarified in a lengthy discussion by 75 New Hampshire fire chiefs who gathered at the Eagle Hotel here. During the session, it was revealed that many fire officials had been lax in enforcing the law because they were hazy on its provisions.

Protests Unauthorized Use of Film Star Quotes

West Coast Bureau of THE FILM DAILY

Hollywood—Opposed to unauthorized use of star quotes in ads, the industry's Public Information Committee, Western division, has voted to convey strong protests immediately to the theaters and entertainment centers whose copy recently has featured laudatory comments by players in violation of contracts. It was pointed out that even though permission of individuals may be obtained, player contracts do not permit such advertising except where a waiver is granted by the contracting studio.

At Soldier Vote Rally

Speakers at tonight's meeting the Soldier's Vote Committee of t Entertainment Industry, at the B lasco Theater, will include Edwa Chodorov, Norman Corwin, Willia Feinberg, Sandra Michael, Bever Roberts and Rhys Williams.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE • ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
In Paramount's
"THE MIRACLE OF MORGAN'S CREEK"
In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB
PARAMOUNT Times Square. Midnight Feature Nightl
BUY MORE WAR BONDS

ANNE BAXTER
THOMAS MITCHELL
"THE SULLIVANS"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. and 60th St.

RKO PALACE B'WAY & 47th St.
STARTS TOMORROW
GEORGE SANDERS • VIRGINIA BRUCE
LENORE AUBERT
"ACTION IN ARABIA"

TIMES SQ. Loew's STATE
On Screen
"PHANTOM LADY"
Franchot Tone
Ella Raines
In Person
LOUIS PRIMA and Orch.

ALFRED HITCHCOCK'
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St.
Continuous Performance

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli B'way & 49th St.

"Lost Angel" starring Margaret O'Brien with James Craig, Marsha Hunt, Philip Merivale, Henry O'Neill, Donald Meek · Original Screen Play by Isobel Lennart · Based on an idea by Angna Enters · Directed by Roy Rowland · Produced by Robert Sisk · A Metro-Goldwyn-Mayer Picture

A scene from "LOST ANGEL" another sensational hit in M-G-M's famed "VITAMIN 12"

A STAR IS BORN!

–An unforgettable first appearance in "Journey For Margaret."
–Next she touched America's heart in a "United Nations" trailer.
–Then an appealing role in "Dr. Gillespie's Criminal Case."
–And right up with the big names in "Thousands Cheer."
–Listen to your folks now as they pack your house to see her!

The Nation's Darling—M-G-M's

MARGARET O'BRIEN

as the "LOST ANGEL"

"Remember! March 15 Deadline for Honored Hundred Bond Reports to State Chairmen!"

Indies Favor 3-Man Arbitration Panels

(Continued from Page 1)

man panel cannot be appealed, contacted exhibitors expressed the opinion that the arrangement would be of benefit to the complainant. With three men hearing a case, exhibitors believe a more accurate award would be obtainable.

The proposal for a lawyer in each territory to represent complainant exhibitors also met with favorable response, although most of the interviewed exhibitors said they would still retain their own counsel.

To Push E. M. Loew Trial Through to Completion

(Continued from Page 1)

terday. Original plan was to hold the trial for a few days, adjourn and resume it at a later date.

Hearings yesterday were limited to the presentation of facts and figures by auditors. Trial continues this morning.

Charles Kelly, an auditor employed by the eight major companies, was on the stand all day yesterday, and, although subjected to rigid cross-examination, failed to be shaken in his testimony that he had found certain errors on which the case is based. Kelly was still on the stand when the case closed for the day.

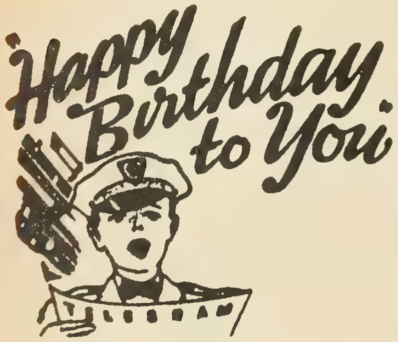
Philly Indies to Fete Johnston and Broidy

(Continued from Page 1)

next Wednesday preceded by a screening of "Lady, Let's Dance." Chairman of the committee is David Barrist.

Lee's Heirs Sue for Death

Mary Lee and Elizabeth and William Lee, widow and children of Arthur A. Lee who died in the Portugal Clipper ship crash last year, have filed suit in N. Y. Supreme Court asking $500,000 damages from Pan-American Airways. Action charges negligence. Fitelson and Mayers represent the Lees.



Sol Lesser
Mary Brian
Wayne Morris
Arthur Kennedy
Milton Krasner
Frank McGrann

▼ ▼ ▼

A Letter to You, Too

● ● ● THIS IS A different sort of a column......Its content originated in distant Sardinia, now a backdrop for one of the grimmest dramas ever unfolded......It reached New York from Nashville, Tenn., where the Second Army's Maneuver Headquarters are established ......Originally, the text formed part of a letter written by 1st Lt. Marvin M. Grieve, AAF, a B-24 pilot, who not so long ago was familiarly hailed as "Bubbles" in Tony Gablick's art department at Warners...... Its Nashville recipient was another Warner alumnus now in uniform —Sergt. Bill Berns, attached to the Second Army's Special Service Office......Says Bill, who left WNEW for the wars......"It made the rounds in my office......From the lowest private in our section right up to the Colonel......They each read it and were stirred"......The result was that it went out over the air from Nashville's WSM the other night on a Second Army radio program, "Thirty Minute Furlough," with Bill reading his own script......And here is what "Bubbles" had to say from his Sardinia base:

▼ ▼ ▼

● ● ● *IF EVER MEN knew what the score is......The men who are doing the actual fighting in this war do. There are guys over here who have only heard the sound of guns so far......But there are other guys......and God be with them......who have heard those guns and felt their awful pain for the last time. Over here ......you meet men who have been stripped of the niceties of life ......Men who are down to their human selves. And they're the greatest guys on earth. A couple of weeks ago, I spent a day and a night up at the front just to see for myself what it was like. And I found out......*

▼ ▼ ▼

● ● ● YOU DON'T KNOW what hell is until you have laid in a hole with freezing water up to your shoulders and shells and shrapnel flying around you......and all the time the Heinies on the hill just ahead. I spent a day and a night up there and when I came down out of the mountains the next morning I knew first-hand what goes on in the inferno of those hills. My hat is off to the buck private in the infantry who is slugging it out above the snow line. He's not worried about when he's going home because he knows he's got a job to finish first......

▼ ▼ ▼

● ● ● *YES......The folks at home read about the war. They say they realize what's going on. But do they? I, like they, had never seen it first-hand. I'd read about it and I could talk about it, but I really didn't know until I'd seen it with my own eyes......*

▼ ▼ ▼

● ● ● THE OTHER DAY I stood in the receiving tent of one of our evacuation hospitals talking to a nurse I know. I hadn't seen her since North Africa and we were glad for a minute to talk. In that minute they came in a steady stream. Guys like you and me, Bill. Guys with mangled arms and shattered legs......and steel burning in their guts. It was in that minute that I realized the truth of the words......"The wounded don't cry"......They don't. They ask for a smoke......A drink of water......They smile......and crack a feeble joke about the soft bed they are going to have......

▼ ▼ ▼

● ● ● *THERE ARE A thousand things I could tell you about. Things that have happened. Things that are happening this very*

(Continued on Page 6)

Ask Okay to Show OW Overseas Pix Here

(Continued from Page 1)

sibility that some of the CIAA re
will also be released for commerc
showing here. The OWI overse
pix bureau is reported to have
least a dozen reels which are tho
to have possible value for dom
showing. Most of the bureau's pro
uct is in single reels. In additi
to the films now on hand, sever
productions not yet showing are b
lieved to be of great potential val
for home-front showing.

There is a strong likelihood al
that OWI will take over the dome
tic non-theatrical distribution of t
CIAA reels. Heretofore there h
been a duplication of effort by t
two agencies in distribution. T
OWI non-theatrical division has be
moving to ssume distribution
CIAA films and also the industri
incentive productions of the Ar
and Navy. That OWI will actual
get the assignment has not yet be
decided.

One further move is also in t
plan stage—the meshing of CIA
and OWI overseas reels for use
both overseas bureaus, and vi
versa, and it is believed there h
been some duplication of effort. E
change of the films may be agre
to shortly.

William Putnam, Circuit Founder, Dies in Newar

Newark, N. J.—William B. Pu
nam, 67, organizer of a chain of th
aters in Pennsylvania and Ohio,
dead. Founder of the Essex Amus
ment Co. in 1911, he operated th
aters in Bloomfield, Westfield a
Plainfield, N. J. Maintaining an o
fice in the Ardway Building, here,
more recent years he was connect
with Proctor's Theater, this city, a
the old Paramount Theater. He
survived by his wife and a daug
ter, Dorothy.

Show "Hitler Gang" Mar. 24

Neil Agnew, yesterday announc
special tradeshowings of "The H
ler Gang" for March 24, in all e
change centers. The picture will
in Paramount's fourth block.
New York, the film will be trad
shown at 10:30 a.m. at the Norma
die Theater.

WEDDING BELL

Chicago — WAVE Betty Arth
formerly cashier of the B & K Lu
theater has married CPO Raymo
T. Whitfield of Dallas, Tex.

Memphis—Ann Gibson, night a
sistant to the manager at Loev
State, and Lt. Steve Carter, attach
to the Second Army Headquarte
were married.

"E" War Bond Sales Seen Over the Top

(Continued from Page 1)

man of the industry's campaign committee, by wire, and Skouras quickly relayed the news to all state chairmen.

Gamble's telegram to Skouras fol[illegible]s:

"If present averages are maintained through the end of the drive, then we will go over the top on 'E' Bonds. You and all those associated with you can be very proud of this as it reaches a new milestone in war-time financing. You will be interested to know we are announcing that total sales of $14,191,000,000 has been achieved.

"It will not be possible for us to know the final outcome of 'E' Bond sales, around which your campaign was largely built, until close of reporting on Feb. 29. There is, however, at this moment evidence that your campaign has been invaluable in helping us roll up unprecedented 'E' Bond sales. The 'E' Bond sales in small communities have been especially gratifying and it is hoped that these sales will continue unceasingly until the final day of your campaign.

"The Secretary and members of the War Finance Division have asked me to express sincere appreciation to you, to your associates, and to all of the patriotic men and women in your industry who have aided in this important home front task.

"It is of vital importance that all theaters see that every sale made until the last day reporting on Feb. 29, is turned in to banks, post offices, etc., and subsequently to the Federal Reserve Bank. Every stub of every Bond in the Federal Reserve Bank, as of midnight Feb. 29, will be counted in the drive. Like a late-closing box-office, all activities until the last minute will be helpful."

B & K and Chi. Hearst Paper Team for Bond Premiere

Chicago—Balaban & Katz, in cooperation with Hearst's Herald American, will stage a war Bond premiere at the Chicago Feb. 24. Pic will be "A Guy Named Joe." Mezzanine seats will be sold to corporations and others and reserved; other seats will be allotted to general Bond buyers. A million dollar gate is expected.

TO THE COLORS!

★ PROMOTED ★

CAPT. HARRY BERNSTEIN, USA, formerly of the Loew reel estate department to major.

ENSIGN STEPHEN L. FREELAND, formerly 20th-Fox home office publicity dept., to lieutenant, junior grade.

—★—

★ ARMY ★

FRANK CHRISTIE, Hamrick-Evergreen Theaters, Seattle.

—★—

★ NAVY ★

PHIL BLAKE, B. F. Shearer salesman, Seattle.

HOLLYWOOD DIGEST

SIGNED

JANE BALL, termer, 20th-Fox.
STEPHEN CRANE, termer, Columbia.
ALAN DWAN, director, "Abroad With Two Yanks," Edward Small-UA.
TED RICHMOND, producer termer, Columbia.
JOAN LESLIE, new ticket, Warners.
JEAN NEGULESCO, renewal, Warners.
DELMER DAVES, renewal, Warners.

•

ASSIGNMENTS

VIRGINIA VAN UPP, associate producer, "The Impatient Years" and "What's Wrong With Love?," Columbia.
B. REEVES EASON, battle scenes, "Mr. Winkle Goes to War," Columbia.
EDWARD A. SUTHERLAND, director, "Having Wonderful Crime," RKO.
HARRISON ORKOW, additional dialogue, "Trail of the Yukon," Monogram.
JACK COYLE, associate producer, second unit, "Trail of the Yukon," Monogram.

•

CASTINGS

MICKEY CLIFTON, JACK CARRINGTON and **JOAN CURTIS**, "Sensations of 1944," Andrew Stone-UA; **GRANT WITHERS**, "Bring on the Girls," Paramount; **JOE LILLEY**, "Practically Yours," Paramount; **HARRY NOBLE** and **FRANCES KING**, "Manhattan Serenade," RKO; **FRANK MORGAN**, "Casanova Brown," International; **WILLIAM BENDIX**, "Two Years Before the Mast," Paramount; **ALICE FAYE**, "Too Many Wives," 20th-Fox; **WILL PRICE**, "Practically Yours," Paramount; **WALTER CATLETT**, "High Spirits," Universal· **EVELYN ANKERS, MILBURN STONE** and **J. CARROL NAISH**, "Jungle Women," Universal; **VLADIMIR SOKOLOFF**, "The Conspirators," Warners; **EVE WHITNEY**, "Marriage is a Private Affair," M-G-M.

MARY GORDON and **FRANK SHANNON**, "Pilebuck," Terneen-Columbia; **BELA LUGOSI**, "The Old Bug," Monogram; **FRANCIS PIERLOT**, "The Hairy Ape," Jules Levey-UA; **ROBERT YOUNG, SUSAN PETERS, FELIX BRESSART** and **ALEXANDER GRANACH**, "The Outward Room," M-G-M; **SALLY EILERS**, "A WAVE, a WAC, and a Marine," Monogram; **JANE BALL** and **ROSE STRADNER**, "The Keys of the Kingdom," 20th-Fox; **MARTHA O'DRISCOLL** and **KIRBY GRANT**, "High Spirits," Universal.

KEVIN O'SHEA, "Wing and a Prayer," 20th-Fox; **ROSE STRADNER**, "The Keys of the Kingdom," 20th-Fox; **FRED SWEENEY**, "Manhattan Serenade," RKO; **LAURITZ MELCHIOR**, "Thrill of a Romance," M-G-M: **PETER LAWFORD**, "The Picture of Dorian Gray," M-G-M; **RAY COLLINS**, "The Seventh Cross," M-G-M; **EDGAR BUCHANAN**, "The Impatient Years," Columbia.

•

STORY PURCHASES

NIVEN BUSCH's "Duel in the Sun," RKO.
CHARLES LEDERER'S "A. M. G. Story," M-G-M.
DAVID FREEDMAN'S "The Reading of the Play," M-G-M.
BAYNARD KENDRICK'S "The Last Express," M-G-M.

•

TITLE SWITCHES

"Thrill of a Romance," formerly "Arrowhead Inn," M-G-M.

•

SCHEDULED

"Tomorrow You Die," script, **RICHARD WILKINSON**, Columbia.
"The Gold Bug," story, **EDGAR ALLAN POE**; producers, **SAM KATZMAN** and **JACK DIETZ**, Monogram.
"This is My Brother," novel, **LOUIS PAUL**; producer-director-screenplay, **DUDLEY NICHOLS**, RKO.

Syracuse Operators Get 4% Retroactive Pay Tilt

Syracuse — Contracts calling for pay tilts for operators at the RKO-Schine and Loew houses here have been drawn up by representatives of the circuits and Local 376, IATSE. Projectionists will get an increase of four per cent, retroactive to September, 1943, up to September of this year, with an additional hike of three per cent thereafter until September of 1945.

Ralph Baxter Dies

Chicago — Ralph Baxter, well known to the Chicago film trade, is dead. His wife and three children survive.

Billposting Regulatory Bill Hoppered in Albany

Albany—A bill introduced by John D. Bennett, Republican, Rockville Centre, provides for regulation by the public works superintendent of outdoor advertising along highways outside of cities and villages. Licenses would be required of persons engaged in this business and no outdoor advertisement could be posted without a permit. The bill sets the annual fee at 1½ cent for each square foot of area. It was referred to the Ways and Means Committee.

Crystal Pictures Moves

Crystal Pictures, headed by Melvin Hirsch, has moved into new and larger quarters, at 723 Seventh Ave.

726-Seat Smalley House Sells $555,475 in Bonds

Cooperstown—War Bond premiere and auction staged by Smalley's theater here netted $555,475. House seats 726. At the auction, a pound of butter sold for $2,000.

WB Home Office Tops War Bond Quota by 25%

Purchase of War Bonds by Warners home office employes in the Fourth War Loan campaign will exceed the company's quota set by more than 25 per cent, a preliminary estimate by the company yesterday indicated.

With a $250,000 quota, total employe purchases entered up to Tuesday, closing day of the drive, amounted to $315,000. A number of delayed returns will add to this total, it was stated.

Washington Over Quota, Will Stage More Bond Premieres

Washington Bureau of THE FILM DAILY

Washington — Although Washington went over the top in the Fourth War Loan drive, local exhibitors will continue to work toward their goal of a Bond for each seat. Five neighborhood houses will stage Bond premieres next week, it was announced yesterday. The premieres will be held at the Atlas, Apex, and Village on Wednesday night, at Warner Bros. Kennedy Thursday and at the Highland Friday.

The pix features include "Riding High," "Standing Room Only," "Madame Curie," "His Brother's Sister" and "The Fighting Seabees." Other neighborhood houses will issue tickets for these premieres in return for Bond purchases.

Yanks See Pix Four Miles from Fighting

(Continued from Page 1)

and North Africa, arranged by Hollywood Victory Committee and USO-Camp Shows, Inc.

"In Italy, we played most shows within three or four miles of the front." Bogart reported, "there we found soldiers seeing 16 mm. movies during brief rest periods when relieved from active fighting. Every Special Service Officer we talked to stressed the vital function movies play in maintaining morale. They also stressed the importance of men in forward areas getting best pictures and latest ones."

Bogart reported "Action in the North Atlantic" and "Sahara" had both played Italian circuit when he was there, and that one question asked everywhere was whether he had found "Rick's Cafe" on his way through Casablanca.

The North African area, he said, appeared to be amply supplied with new, first-class films. That, he said, is strictly a first-run territory.

Basil Bros. Win Relief In Niagara Falls Case

(Continued from Page 1)

mum by an arbitrator who ruled that the existing clearance was unreasonable. Complaint was filed in the Buffalo tribunal.

Consent Award Settles Brockton, Mass., Case

In a consent award registered in Boston, the 60-day clearance granted to the Brockton, Mass., first-run houses over the Park Theater, Brockton, has been reduced to 45 days so long as the Park plays second-runs.

Elgin Theater, New York, In Clearance Complaint

The M & M Amusement Co., operating the Elgin Theater on 8th Ave. in New York City, has filed a clearance complaint against RKO, 20th Century-Fox and Warner Bros. Complainant asks that the existing clearance granted to the 8th Ave. Playhouse and the Art Theater be eliminated.

IN NEW POSTS

LEWIS HENDERSON, operator, Plaza and Visulite Theaters, Charlotte, N. C.
CHRIST POPE, Albany booker, Schine Circuit, Gloversville, N. Y.
LESTER HOLMES, assistant manager, Telenews, Seattle.
CARL PATTERSON, Columbia salesman, Charlotte.
DAVE CARLTON, manager, Regal, Chicago.
JESS PORTER, assistant manager, Regal, Chicago.
WAYNE SWEENEY, manager, La Porte and Cozy, LaPorte, Ind.
KENNETH YATES, manager, Town, Omaha.

Manpower is Coast's Pressing Problem

(*Continued from Page* 1)

tory, he said, adding that the only pressing problems on the Coast had to do with manpower. The pinch in production personnel is quite serious, he found.

Arriving at his desk only late yesterday afternoon, Hopper was not ready to discuss any plans he may have to take up the studio manpower problems here.

Jackson Park Theater Cites Inability to Get Films

(*Continued from Page* 1)

awarded based on possible future profits, the business is too speculative, the type of film played is too uncertain in various playing times to ascertain profits in advance. The Jackson Park Theater, he stated, had films and continued operations and was not closed by lack of product.

Attorney Myles Seeley said that the decision must be based on actual facts to judge any profits, that estimating profits was not enough. Attorney Edmond Adcock for B & K and Paramount cited the case of Broadway Photoplay versus World Films, New York. Justice Cardozo's decision was that profits could not be left to conjecture.

Attorney Thomas McConnell for the plaintiffs said all these matters under argument should be left for the jury's decision.

PCA Signs Ralph Steiner

West Coast Bureau of THE FILM DAILY

Hollywood — Producers Corporation of America has signed Ralph Steiner, documentary films director, to a term contract and will groom him as a director of features. He made "The City" for the Carnegie Foundation and "Troop Train" for the Office of War Information.

Griffis to Host Healey

Washington Bureau of THE FILM DAILY

Washington—George W. Healey, chief of the OWI domestic branch, will be guest of honor at a luncheon Tuesday tendered by OWI Pix Chief Stanton Griffis. The luncheon, at the Mayflower, is to introduce Healey to the editors of the five newsreels and Washington newsreel representatives.

FEMME TOUCH

CORINE O'SHEA, staff, RKO-Schine Keith's, Syracuse.

HELEN SMITH, hostess, Dilworth Theater, Charlotte, N. C.

VIRGINIA MORRIS, 20th-Fox home office advertising department.

MARY GLOEBERSUCH, M-G-M New York exchange.

MARY DIEBOLD, cashier, M-G-M, Buffalo.

ANN WARREN, assistant manager, Center, Detroit.

RUTH BECKERMAN, manager, Elm, Brooklyn.

(*Continued from* Page 4)

minute. But time is valuable and there is so much to be done. I guess I've blown my top in this letter, Bill. But this victory isn't being made in fancy capital letters over here. This victory is being made by the blood and sweat of our fighting men. Will it be a victory that will last forever?......

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!......

Popcorn Dearth Worries Texas Exhibs.; Profits Hit

Dallas—A dearth of popcorn has developed on the local market and upset exhibitors who have come to appreciate the volume of trade at the theaters on this commodity, running in some cases as high as 25 per cent of the box-office intake.

Shortage was in sight for some time, but it is believed here that its advance was accelerated by the application of an OPA ceiling. Prices had gone up to 16½, with ceiling set at 15c. Dealers declare that the margin is not sufficient to allow for a free and open market even were the stocks available.

A complication has entered the picture in that it is reported that the Kellogg Co. has effected a practical corner on present stocks in the main producing fields of Iowa. In the meantime dealers are allocating sparse supplies to established accounts and declining all new accounts. Already many houses have had to suspend these sales some days in the week.

$2.75-$10 Scale Set for "Up in Arms" Premiere

West Coast Bureau of THE FILM DAILY

Hollywood—A scale of prices has been established by the Hollywood Pantages for the premiere March 3 of Samuel Goldwyn's "Up In Arms" which makes the tickets available to the public at $10, $5.50 and $2.75. All proceeds of the event go to Ann Lehr's Hollywood Guild Canteen which provides meals and sleeping accommodations for visiting service men and women.

Stress Films' Role in Chi. Fight on Juve Delinquency

Chicago—Raleigh Spinks of Lane Technical High School has been elected chairman of the Youth Conference. Various plans to help curb delinquency were discussed. Aid that films could give in the drive was stressed. Maj. Lenox R. Lohr, director of the Jackson Park Rosenwald Memorial is chairman of the executive committee.

Wage Panel Sets Scales For Theaters in 3 States

(*Continued from Page* 1)

C houses, and for population brackets of 100,000 or over; 50,000 to 100,000; 10,000 to 50,000, and under 10,000, with variations in each of these cases.

These schedules apply to the states in the eighth area and include Arkansas, Oklahoma, and Texas. The same rates are effective in Arkansas and Oklahoma. Rates for Texas are somewhat higher.

None of the rates are mandatory, but have been set up to facilitate handling of applications by employers to increase the pay of their workers. Local office will pass on increases asked automatically within the brackets prescribed. Any other increases desired will have to take a different formula and be referred to Washington for decision.

Monogram Sets Eight Pix for Second Block

Monogram's second block of eight features under the alignment set up this year was announced yesterday by Steve Broidy, vice-president and general sales manager.

Group includes "Where Are Your Children," "Hot Rhythm," "Million Dollar Kid," "Voodoo Man," "Detective Kitty O'Day," "Murder in the Fun House," "Follow the Leader" and "Trail of the Yukon."

Nizer in WEVD Forum

Louis Nizer, attorney and author of "What to Do About Germany," will participate in an authors' forum tonight over WEVD. Discussion, dealing with Germany, will include participation by Konrad Heiden, Dr. David Dallin and Maj. Erwin Lessner.

Ampa Luncheon Wednesday

Ampa luncheon at which guest-of-honor Maurice Bergman will discuss "What Has Happened to Advertising in the Theater," originally set for Feb. 24, has been changed to Wednesday, the 23d.

To Re-issue "Little Men"

Hoffberg Productions has acquired re-issue rights to "Little Men" and will release it in the Spring.

Red Cross Campaign Breakfast on Feb. 24

(*Continued from Page* 1)

Cross campaign, following a meeting yesterday.

Precise method of conducting th drive within the industry as a whol as well as by theaters in particu will be explained at the breakf Because of the importance of th plans to be outlined, the WAC i making a special effort to assure th attendance of all local theater managers; exchange personnel, including bookers and salesmen, and hom office advertising and publicity members.

A prominent Red Cross rep. whos name will be announced later b Bernhard, is to be one of the mai speakers.

Committee set up to handle th breakfast includes: Sam Rinzler chairman; Max Cohen, co-chairman Dave Weinstock, chairman of arrangements and treasurer.

Tickets: Sam Rinzler, So Schwartz, Dave Weinstock, Edwar Alperson; Program: Fred Schwartz Leo Brecher; Reception: Charli MacDonald; Representing New Jersey: Don Jacocks, Harry Lowenstein Secretary: Myron Siegel.

UA Offers Radio Manual For Stations in Alaska

United Artists radio departmen has in preparation a radio manua for service to program directors, radio editors and station commentators throughout Alaska. The servic includes transcriptions on UA' "Stage Door Canteen" "Hangme Also Die," "Johnny Come Lately, "Victory Through Air Power" an other outstanding United Artist films.

Fellerman With Banner

Max Fellerman has joined Banne Productions as Eastern representative and a partner and associate o Sam Katzman and Jack Dietz. Company will produce pictures starrin the East Side Kids, Bela Lugos John Carradine and George Zucc plus a comedy series with Billy Gilbert, Maxie Rosenbloom and Shem Howard. Product will be released b Monogram.

"Mick" Larson Dead

Oakland, Neb.—H. M. "Mick" Larson, a pioneer in Nebraska sho business, has passed away. H owned the Majestic theater here, bu due to illness the past two year turned the managing job over t E. E. Larson, his brother.

THEATER DEALS

Charlotte, N. C.—John Kime, owner of the State Theater, has pu chased the Caswell theater at Yar ceyville.

★ REVIEWS OF THE NEW FILMS ★

'Passage to Marseille"

with Humphrey Bogart

Varners 110 Mins.

VIVID ADVENTURE STORY PACKED VITH ACTION AND STIRRINGLY PA-'RIOTIC WILL BE A FINANCIAL SUC-ESS.

'arner Bros. has seized on the odyssey 'f five convicts escaped from Devil's Island o fashion a bristling saga of patriotism that vill be rewarded at the box office. The lal Wallis production has been produced vith decided melodramatic overtones, as night be expected of anything with which he name of Humphrey Bogart is associated. ts story threads, of which there are many, ire caught in a vivid patchwork of ad-'enture especially pleasing to those who lote on action. The film can be depended ipon to be a financial success, thanks no ittle to the exploitability of its material. lut it is not one of Bogart's best offer-ngs, for he is kept in the background until he film has run half its course.

In effect "Passage to Marseille" is the ıld story of redemption in topical dress. The convicts, whose escape under Bogart's eadership is motivated by an overwhelming irge to serve France in her hour of trial, ›ay their debt to society by their heroic 'ight against the forces of fascism. Bogart oses his life in that fight. While this loesn't make for a happy ending, it solicits ın expression of hope of a better world to :ome.

The story is told in retrospect, the chief ıarrator being the liaison officer of an English-based Free French bomber squadron vhich the convicts join when the Marseille-ıound freighter that saves them from death ıt sea changes its course at word of their :ountry's surrender and makes for England 'o avoid falling into Nazi hands. The high ›oint of the film is a sizzling battle be-:ween French patriots and appeasers on ›oard the freighter.

The screenplay of Casey Robinson and lack Moffitt is so cluttered up that the 'ilm leaves no definite impression. The authors' overindulgence in flashbacks has a tendency to create confusion. As many as three flashbacks are used at times to tell the story of "Passage 'o Marseille," which is based on a novel ›y Charles Nordhoff and James Norman Hall. The direction of Michael Curtiz is ›unchy if nothing else. Creditable are the ›hotography of James Wong Howe and the score of Max Steiner. Bogart performs effectively. The other convicts are played well by Philip Dorn, Peter Lorre, George Tobias. Helmut Dantine. Claude Rains ıs the liaison officer and Sydney Green-street as the head villain are outstanding. Michele Morgan, carries the romantic in-:erests as Bogart's wife. Some of the other ›layers deserving a nod are John Loder, Vladimir Sokoloff, Victor Francen, Edward Ciannelli, Hans Conreid, Billy Roy and Charles La Torre.

CAST Humphrey Bogart, Michele Morgan, Claude Rains, Philip Dorn, Sydney Green-street, Peter Lorre, John Loder, George Tobias, Vladimir Sokoloff, Edward Cian-ıelli, Konstantin Shayne, Victor Francen, Helmut Dantine, Louis Mercier, Monte Blue, Stephen Richards, Hans Conreid, Frederick Brunn, Billy Roy, Charles La Torre, Gerald Perreau.

CREDITS: Producer, Hal B. Wallis; Director, Michael Curtiz; Screenplay, Casey Robinson, Jack Moffitt; Based on novel by Charles Nordhoff, James Norman Hall; Musical Score, Max Steiner; Cameraman, James Wong Howe; Art Director, Carl Jules Weyl; Film Editor, Owen Marks; Sound, Everett A. Brown; Special Effects, Jack Cosgrove, Edwin DuPar; Set Decorator, George James Hopkins.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

☆ SHORTS ☆

"The Negro Soldier"

WAC 42 mins.

Vital Footage

Made by the Special Coverage Section of the U. S. Army Signal Corps, this War Department film is more than merely a record of the Negro's contribution to our nation's war effort. Above everything else it is an important step in promoting unity in America. Produced under the supervision of Col. Frank Capra, the film performs its job magnificently and effectively. After viewing this documentary one carries away with one a better understanding of the Negro and of his place in American life. The subject has been handled eloquently and simply under the expert direction of Capt. Stuart Heisler, former Hollywood director.

The story of the part the American Negro is playing in this war, is prefaced by a brief resume of the history of the colored race in the United States from the founding of the Republic to the present. This makes it possible to have a better appreciation of the role being enacted by our Negro citizens in World War II.

The film follows a Negro youth from his entry in the Army to his emergence as a full-fledged fighting man and includes much footage showing Negro service men in action on various battle fronts. The cameras have covered a lot of territory to bring to America the story of our Negro heroes.

The story unfolds as it is related by a Negro minister to his flock. The minister is played excellently by Charlton Moss.

A definite asset is the music of Dimitri Tiomkin, played by the Army Air Force orchestra.

Here indeed is a story that needed urgently to be told. In this film it has been told superbly by a crew of first-class technicians.

The short is intended for showing in war plants as well as in theaters.

"Basket Wizards"

(Sportscope)

RKO 8 mins.

Good Sports Reel

Here's a genuine treat for basketball fans. The Rhode Island State team demonstrates an intriguing brand of basketball. Shown are difficult shots executed with amazing skill by the star of the team. Also displayed are a number of maneuvers that have been largely responsible for the high standing of the Rhode Island team in basketball circles. The footage closes with shots from a Madison Square Garden game between Rhode Island and St. John's of Brooklyn.

"Camera Digest"

Columbia 10½ mins.

Extremely Interesting

Herein is offered a variety of subjects—every one of them interesting and instructive. Of chief interest perhaps are scenes of life among the Seminole Indians of Florida. Hardly less worthy of attention is footage showing the gathering of Spanish moss in the Florida swamps. Completing the footage are scenes of Silver Springs, Fla., a Florida snake farm and a collection of sculpture made from tree branches. Andre de La Varre produced the film and photographed it excellently.

"Hiawatha's Rabbit Hunt"

(Blue Ribbon Cartoon)

Warner 7 mins.

Highly Funny

Bugs Bunny tangles with Little Hiawatha with hilarious results. The Indian is determined to snare Bugs for a bit of rabbit stew and our hero is just as determined not to be caught. The two lead each other a merry chase all over the landscape. Finally, realizing that Bugs is too smart for him, Hiawatha quits in disgust. Leon Schlesinger has given the cartoon excellent production in Technicolor.

"To Heir Is Human"

Columbia 16 mins.

Not-So-Funny

Although this one is described as a "comedy," it will be tough even for a kid to work himself into a state of hilarity over what goes on in the two-reeler. The short has a lot of commotion, to be sure, but not much of it that can be termed funny. Mistaken for the head of a detective agency, Una Merkel is engaged to locate a missing heir, who turns out to be Harry Langdon. Most of the fussing has to do with the efforts of Miss Merkel to keep Langdon from falling into the hands of a gang seeking the inheritance. Little can be said in favor of the performances. Hugh McCollum produced and Harold Godsoe directed.

Chi. Criminal Lawyer to Aid Extortionists' Appeal

Chicago—Bradley Eben, attorney for the seven convicted extortionists, says William Scott Stewart, famous Chicago criminal lawyer, has been added to the defense staff assisting in preparation of an appeal to be filed before May 15 with Second New York Circuit Court of Appeals.

Astra Asks $250,000 In Selznick Action

Astra Pictures, Inc., filed a $250,000 damage action for alleged breach of contract against David O. Selznick, Daniel T. O'Shea, Ernest L. Scanlon and Raymond A. Klune yesterday in New York Supreme Court. The complaint names the defendants as the joint owners of three films, "The Prisoner of Zenda," "The Adventures of Tom Sawyer" and "The Garden of Allah."

The plaintiff asserts that on Aug. 12, 1943, under an agreement entered into in Culver City, Calif., the defendants agreed to sell and convey to the company the American copyrights and sole and exclusive 16 mm. rights to distribute and exhibit the three pictures for a term of four years and 35 mm. rights for three years. In addition, according to the complaint, the defendants agreed to transfer to the plaintiff 102 Technicolor positive prints of "Tom Sawyer" and 29 Technicolor prints of "The Garden of Allah," all to be used prints suitable for distribution. It was also alleged that the defendants agreed to deliver 177 used positive prints for $76,000.

The complaint charges that more than a reasonable time for the delivery of the prints has elapsed and that the plaintiff was at all times ready to receive the film and offer to pay for delivery.

Bromfield and Mann To Collaborate on Film

Louis Bromfield and Thomas Mann have signed an agreement to collaborate on a pic, "The Woman Of The 100 Faces," based on an original idea by Maximillan Ilyin. Bromfield and Mann will appear in the film, Mann's first work written for the screen. The trio was brought together by Henry Leiser, an associate of the William Morris Agency.

31 Gov't Shorts Made By Warners Last Year

West Coast Bureau of THE FILM DAILY

Hollywood—At the behest of various Washington agencies, including the OWI, WPB, and Army and Navy headquarters, 31 special shorts were made by Warners in the past year. Among the group were films for release as the United Nations invade Europe.

"Marseille" Bow Tops "Army"

World premiere of Warners' "Passage to Marseille" at the Hollywood yesterday, got off to a bigger start than Irving Berlin's "This is the Army," the theater stated last night.

Seeley Replaces Roe

Syracuse—Andrew J. Seeley has succeeded Raymond Roe, resigned, as business agent of Local 376, operators.

M P PROD DIST
28 W 44ST 21FL
NYC

WITH CERTAINTY

ON MANY FRONTS where vital pictures are made without rehearsal, the cameramen have utmost confidence in the unvarying high quality of Eastman films. This certainty is built on a half century of unexcelled performance. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., ***Distributors***
Fort Lee Chicago Hollywood

EASTMAN FILMS

4,000 Already Signed for Red Cross Campaign

(See Column 2 Below)

FILE COPY DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 35 NEW YORK, FRIDAY, FEBRUARY 18, 1944 TEN CENTS

INDUSTRY CONCERNED OVER KY. 40% TAX

Action to Block 306-Empire Merger is Dismissed

Editorial

"Tarawa"

. . . a bombshell

By CHESTER B. BAHN

THERE'S a cinematic bombshell heading for the nation's screens—all of them, from the metropolitan de luxers to the more modest first-runs in the towns and villages and the still more modest subsequents in outlying neighborhoods. It's called "With the Marines at Tarawa," and it's a WAC release via Universal.

Spine-tingling, awesome, fascinating, this battle record in Technicolor by combat photographers of the Second Marine Division is by far the best American service picture thus far to be made available to American theaters during World War II. And, one might add, it is also the bloodiest, for the wraps are off in this one. Americans bravely fight and as bravely fall and die.

Perhaps the grimmest scene of all—no, not perhaps, it is the grimmest—shows the curiously twisted bodies of those slain by Jap machine gunners as they surged forward through the Pacific surf. The tide carries them forward and for fleeting seconds they rest on the coral sand, then, as the water recedes, they are pulled back.

They say that some Americans are complacent. Then, let such Americans see that single scene, if no other, in "With the Marines at Tarawa." For it is a specific for complacency if ever there was one.

Footage utilized for the two reels represents the cream of some 12,000 feet shot in 16 mm. Kodachrome at Tarawa and blown up to 35 mm. and printed in Technicolor. The editing job, done by Warners, is as commendatory as the sensational footage itself. And you'll go far before you'll find a better narration. No whoop-la dramatics here but a laconic commentary, its power frequently intensified by under-statement.

The wise theater operator will see to it that "With the Marines at Tarawa" reaches his own screen at the earliest possible moment.

—o—

AND now for a change of subject, but one not exactly new. On occasion, in the past, this observer on the industry sideline has directed attention to the plight of John Q. Public, white collar-ite and erstwhile mainstay of the box-office, and the shrinking effect of his plight upon the gross of many an exhibitor. As bearing

(*Continued on Page 2*)

"Without Merit," Court Rules After Five-Week Trial in Kings County

A move to upset the merger of IATSE Local 306, and Empire State Motion Picture Operators' Union was defeated yesterday when the suit brought by three members of the latter in an effort to have the consolidation declared invalid was dismissed in Kings County Supreme Court after a five weeks' trial.

The plaintiffs, employed by the Century Circuit, chief user of Empire

(*Continued on Page 5*)

Fourth of Theaters File R. C. Pledges

One-fourth of the nation's theaters, or approximately 4,000, already have pledged participation in Red Cross Week, Joseph Bernhard, national chairman for the industry in the 1944 campaign, reported yesterday.

Bernhard declared that the quick

(*Continued on Page 5*)

E. M. Loew Suit Will Go to a Special Master

Boston — Action brought by the eight majors against the E. M. Loew circuit for alleged conspiracy in falsifying reports of gross receipts on percentage engagements will be assigned to a special master for further

(*Continued on Page 5*)

Kelly as Chaplin's UA Board Nominee

Arthur W. Kelly is Charles Chaplin's nominee to represent the producer-owner on the United Artists board of directors. It is expected that Kelly will serve on the board although he has been named managing director for the Western Hemisphere for J. Arthur Rank's Eagle-Lion Films, Ltd.

24 Feature Pix, 16 Westerns from PRC

A minimum of 24 features and 16 western will comprise PRC's 1944-45 program, it was announced yesterday by Leon Fromkess, vice-president in charge of production, at a press reception which was attended by Constance Bennett who has been signed as a producer-star. The new season's lineup will include product from five producing companies, namely: Constance Bennett Productions, Jack Schwartz Productions, Sig Neu-

(*Continued on Page 4*)

Propose Higher Theater Licenses in Detroit

Detroit—Faced by increased admission taxes, and a movement, temporarily suffering a setback for a local admission tax, Detroit theater men found themselves faced with a prospective raise in their basic li-

(*Continued on Page 5*)

Dangerous Precedent Seen In Plan to Add 10% Levy To Present Admish Taxes

Industry circles are watching with concern the threatened 40 per cent tax on admissions that faces theaters in Kentucky. The Kentucky situation, it is feared, could create a disastrous precedent if allowed to develop into a reality.

On top of the present state admission tax which averages 10 per cent, House Bill 157 has been introduced calling for an additional 10 per cent levy, proceeds which would go to-

(*Continued on Page 4*)

HVC Issues Annual Report on Activities

West Coast Bureau of THE FILM DAILY

Hollywood—Visiting every American military area of the globe and every sector of the home front, 1,562 Hollywood actors and actresses traveled more than 1,000,000 miles to make 12,619 appearances in 2,197 patriotic events in the second year

(*Continued on Page 7*)

United Amusements Claims Writ Fails to Cover Adv.

Montreal — This city's neighborhood theater battle between the Kent and Snowdon Theaters went into a new phase in the Superior Court

(*Continued on Page 7*)

Adopt United Front in Canada

Com. Named to Work Out Arrangements

Toronto — Toronto distributors, chains and independents yesterday reached an agreement on the policy of a unified trade front in the Dominion at a well-attended conference and appointed a committee to open the move to iron out differences for development of harmonious trade relations, both now and after the war. This committee which will have

(*Continued on Page 5*)

Jackson Park Mgr. Tells Of Inability to Get Films

Chicago—Manager Richard Salkin of the Jackson Park Theater said at the morning session of its $360,000 anti-trust damage trial before Federal Judge Michael Igoe, that people will not wait these days to see new films, and that all theaters

(*Continued on Page 4*)

"Dimes" Thank You Clip in Newsreels

All newsreels next week will include a "Thank you" clip, expressing appreciation to film patrons for their contributions to the 1944 March of Dimes. Clip will feature Sue Ann, one of the crippled youngsters in the "Dimes" appeal trailer. Youngster is now able to walk with her braces. Idea of following up a successful theater campaign with a "thank you" to the public is expected to have a fine reaction with the seldom-thanked moviegoers.

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 35 Fri., Feb. 18, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, February 17*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	17	17	17	— ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3¼	3¼	3¼	+ ⅛
Con. Fm. Ind. pfd.	17⅞	17⅞	17⅞	.....
East. Kodak	161½	161	161	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	58⅞	58⅛	58⅞	+ ¼
Paramount	23¾	23½	23¾	.....
RKO	8½	8⅜	8½	+ ⅛
RKO $6 pfd.	89¼	88⅜	89¼	+ ¼
20th Century-Fox	21⅝	21⅛	21⅜	— ⅛
20th Century-Fox pfd.	29½	29⅛	29⅜	— ⅛
Warner Bros.	12⅞	12⅝	12¾	— ⅛

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3	3	3	.....
Radio-Keith cvs.	1⅜	1⅜	1⅜	.....
Sonotone Corp.	2⅝	2⅝	2⅝	.....
Technicolor	13¾	13¾	13¾	— ⅛
Trans-Lux	3⅝	3½	3½	— ⅛
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	20½	20¼	20¼	— ¼

'Purple Heart,' 'Four Jills' From 20th-Fox in March

Twentieth Century-Fox's March releases, comprising Block 8, will be "The Purple Heart" and "Four Jills and a Jeep," it was announced yesterday by Tom Connors, the company's distribution head.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART

844 South Wabash Ave. Chicago, Ill.

"Tarawa"

. . . a bombshell

(*Continued from Page 1*)

further upon this situation, read this from yesterday's Wall St. Journal:

"TAKE-HOME PAY of many a middle class income man has shrunk below the pre-war level, despite salary increases.

"Long hours of pencil-pushing on March 15 tax returns drive home this point. Take the case of 'Mr. A,' a married man. In 1939 his net taxable income (gross minus allowable deductions) was $6,000. He paid $521 in taxes, had $5,479 left to spend. Two promotions in four years put 'Mr. A's' salary last year at $7,500. On this he paid a tax of $1,591, and (heeding the Treasury's plea) bought $750 of war Bonds. His net pay checks, after these deductions, added up to $5,159 for the year.

"'Mr. A's' situation, typical of many a white collar worker's, is the price controller's dream. His 'inflationary gap' has been closed; he has less to spend for a sharply rising cost of living. But this picture doesn't apply to most war workers."

Yes, as the financial paper says, the picture doesn't apply to most war workers, but it does apply, and with a vengeance, to millions of others who in the pre-war years were the best customers of film theaters. And that explains why, despite the increase in average weekly film attendance, hundreds of exhibitors, largely with neighborhood theaters, report either no higher attendance or even claim a drop.

—

Eagle and Monroe Back in Brandt Fold

The Eagle and Monroe, Manhattan houses, have returned to the Brandt Theaters fold, having been taken over from Joe Katsh. Another change finds the Costello, also a Manhattan house, now under Henry Siegel control. The house has switched to Spanish-language product.

Washington Looks for Veto for the Tax Bill

Washington Bureau of THE FILM DAILY

Washington—It was reported here yesterday on good authority that President Roosevelt had informed leaders in Congress that he would veto the $2,315,000,000 tax bill, passed by both Houses, as it does not produce sufficient revenue.

SAG Files "Canteen" Demurrer

West Coast Bureau of THE FILM DAILY

Hollywood—Screen Actors Guild, through Attorney William Berger, filed in Superior Court late yesterday a demurrer which attacked the legality of Warner Bros.' amended complaint in the "Hollywood Canteen" picture controversy.

Stromberg Signs Pereira

West Coast Bureau of THE FILM DAILY

Hollywood — Hunt Stromberg has signed William Pereira to a long-term contract as production designer and co-producer. His first assignment will be "Dishonored Lady."

WB Borrows Hedy Lamarr

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. has borrowed Hedy Lamarr from M-G-M for leading feminine role opposite Paul Henreid in "The Conspirators."

Columbia Moving Evidon To Managership in K. C.

Des Moines, Ia.—Mel Evidon, local Columbia branch manager for the past nine years, will be transferred to Kansas City as manager, effective April 1. His successor in Des Moines has not yet been announced.

Evidon, who has spent the past 23 years in the film business, started out as a salesman for Columbia in Minneapolis. For more than nine years he was associated in this capacity with Columbia in Omaha, Columbus, Ohio, and Minneapolis. The following five years he spent in Minneapolis as sales manager. He has three children, two boys and a baby daughter.

Army-Navy Pic Magazine Screened for Press Here

A press showing of four issues of the "Army-Navy Screen Magazine," information medium of the Army Information Branch, Morale Service Division, Army Service Forces, was held last night at the Museum of Modern Art. An issue running 20 minutes will be distributed every two weeks to American units in all theaters of operation. Last night's was the first civilian audience to view the "Army-Navy Screen Magazine."

Cuban Critic and Painter Form Firm to Make Shorts

Havana (By Air Mail)—Antonio Jiminez Armengol, critic, and Enrique Crucet, painter, have formed a production company which will produce only shorts for the time being. Armengol and Crucet have finished "Ritmo de Maracas" and are producing "Hombres Sin Tierra y Tierra Sin Hombres" ("Men Without Land and Land Without Men") written by Dr. Joaquin Martinez Saenz, Minister of Agriculture of Cuba.

Cuban Producer Signs Mex. Actor for Shorts

Havana (By Air Mail) — Manolo Alonso, president of the Noticiero Nacional and America newsreels, has signed a contract with Jorge Negrate, Mexican actor, for the production of two musical shorts.

Hospitalized on Anniversaries

Cleveland, O. — Mrs. George W. Erdman, wife of the secretary of the Cleveland Motion Picture Exhibitors Association, celebrated her birthday and wedding anniversary at Mt. Sinai Hospital where she is recovering from an operation.

Concert Pix to Crystal

Crystal Pictures, Inc., will handle the domestic and foreign distribution of Concert Artists Films, Inc. First subject is "Adventure in Music," with Jose Iturbi, which opens shortly at the Little Carnegie.

COMING and GOING

WILLIAM F. RODGERS arrives today from Florida.

JESSE L. LASKY is due here next week from Hollywood.

HAL B. WALLIS, Warners producer, accompanied by Col. **ROBERT LEE SCOTT**, autho of "God Is My Co-Pilot," leave next week for Arizona to scout flying locations.

BEN KALMENSON, Warners general manager, returns today from Toronto.

JULES LAPIDUS and **ED HINCHEY** of Warners were in Albany yesterday.

SOL A. SCHWARTZ, RKO Theaters' Western Zone manager, leaves tomorrow for a trip throughout the Mid-West that will take him to Cincinnati, Cleveland, Columbus, Chicag and St. Paul.

JEAN MacDONALD, secretary to Johnny Cassidy, RKO publicist, will spend the holida week-end visiting friends in her native Wilmington.

GERTRUDE SCHEEDEL of RKO Film Booking Department, leaves for two week's vacation in Florida on Tuesday.

PHIL REISMAN is en route from Londo to New York.

WILLIAM PINE and **WILLIAM THOMAS** ar due here Monday from the Coast.

PHYLLIS BROOKS left yesterday for a shor vacation in Virginia.

EDITH HEAD, chief fashion designer at th Paramount Studios left for the Coast yesterda after two weeks in New York.

GAIL RUSSELL and **LINDSAY DURAND** o the Para. studio publicity staff will leave fo the Coast tomorrow. **JOHN WOOLFENDEN** will depart for the Coast Saturday.

JACK BLOOM has returned to 20th-Fox, following six weeks in Florida where he convalesced from an appendicitis operation.

CLAUDE RAINS has arrived at his Buck County farm from the Coast for a short sta before going to London for a stage engagement.

MICHELE MORGAN left New York yesterda for the Coast.

G. L. CARRINGTON, president of Alte Service Corp., has returned to the Coast.

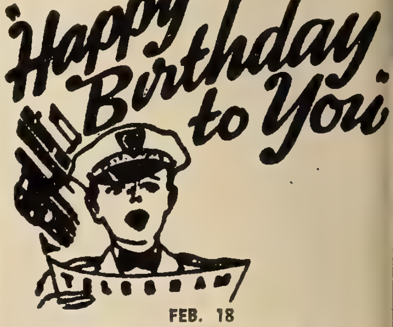
PAUL NATHANSON has returned to Toronto

J. J. MILSTEIN is in from the Coast.

DAVE OLIVER, Pathe News war correspondent, has returned after nine months overseas with the RAF and the Fifth Army.

"Sullivans" Set in Milwaukee

Milwaukee—"The Sullivans" start at Warners' Milwaukee theate March 3.



FEB. 18

Adolphe Menjou Edward Arnold
Maury Ascher

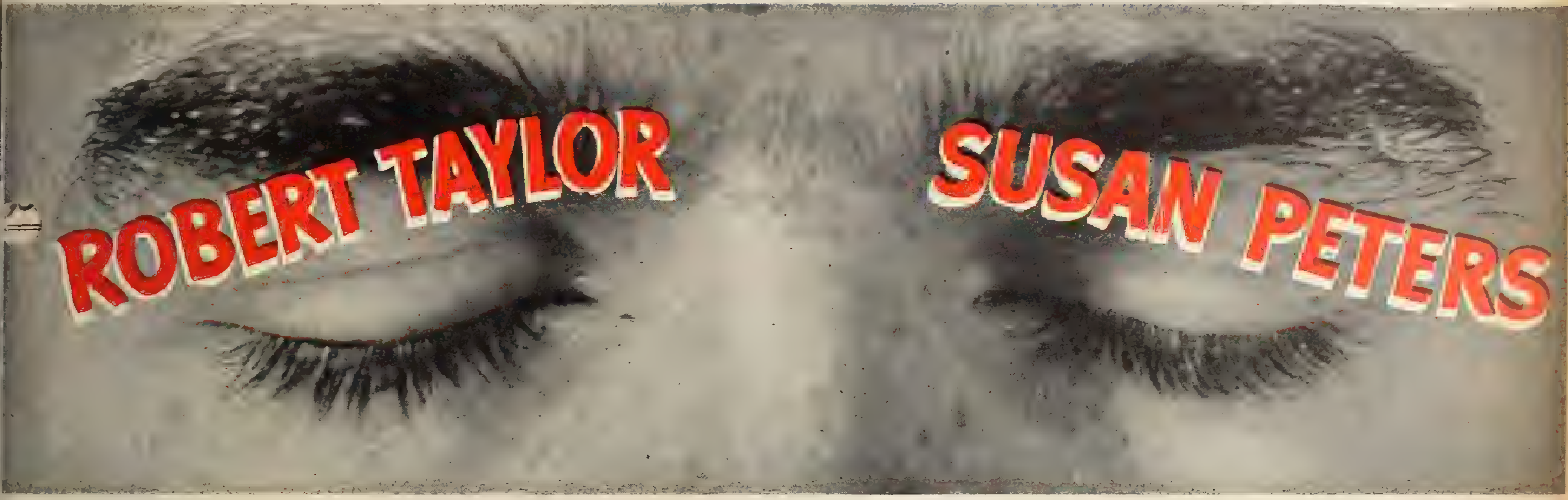
FEB. 19

Merle Oberon

FEB. 20

Charles C. Moskowitz Ralph Cokain
Marian Spitzer Danny Mummert
Ed Schiller

EYE



OPENER!

THE STORY: Yank meets Miss and ends like this: →

THE BUSINESS: "Something to sing about!"

(Opening at Capitol, N. Y. tops "A Guy Named Joe" and it's doing sensational 176% business nationwide!)

THE CREDITS: Robert Taylor, Susan Peters in "Song of Russia" with John Hodiak, Robert Benchley and Felix Bressart. Screen Play by Paul Jarrico, Richard Collins. Directed by Gregory Ratoff. Produced by Joseph Pasternak. An M-G-M Picture.

(Sure it's one of M-G-M's Starrific Group "Vitamin 12")

**Remember! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!*

24 Feature Pix, 16 Westerns from PRC

(Continued from Page 1)

feld Productions, Alexander & Stern Productions and American Productions, plus those to be made by PRC Pictures, Inc.

Fromkess said that negotiations had been held with Technicolor and that it was possible that some of the pictures would be made by the controllers of a new color process with which conversations have been held.

Fromkess said that budgets have been increased so that a large number of the new-season pictures would be made at an expenditure of $300,000. He said that PRC pictures would be shown to the higher-class theaters and that the lineup would be designed to stay away from war pictures. Fromkess added that during the past season PRC pictures were shown in the type of Class A theaters that never before had exhibited independent product.

PRC's board of directors will meet next week to elect officers. Fromkess explained that the parent company had been incorporated under the laws of Ohio.

Controversies relating to the franchise holders have been straightened out, he said.

Jackson Park Mgr. Tells Of Inability to Get Films

(Continued from Page 1)

in his territory show films ahead of the Jackson Park Theater, which makes it doubly hard for them to obtain customers by the time the film arrives at his house. Business is poor because other theaters have prior showings, and their inability to secure first-runs caused them to try double features to stimulate business.

Attorneys O'Brien, Adcock and Seeley examined the witness at the afternoon session. Edward Mager, Illinois Allied booker, told of his efforts to obtain better runs for the Jackson Park without avail. He was examined by the defendants' attorneys without any change in his testimony.

A short session will be held today with no Saturday court.

Clyde Eckhardt, 20th-Fox Los Angeles exchange manager, is here to testify for the defendants, as he was Chicago manager for many years before going West and is posted on the Jackson Park film deals.

WEDDING BELLS

Scranton, Pa.—Announcement has been made of the engagement of Margaret Mary Comerford, daughter of Mrs. M. B. Comerford, and the late M. B. Comerford, former general manager of the Comerford chain of theaters, to Corp. Robert J. O'Hara of this city.

A Reporter's Report

● ● ● **NEW JERSEY ALLIED** is planning a testimonial beefsteak dinner for E. Thornton Kelley, the organization's business manager, on March 16. . . ● and speaking of Jersey Allied, its Silver Jubilee probably will be held the last week in June in Atlantic City. . . ● British Comedian Eric Blore may go into either the new Eddie Dowling show or the one being prepared by Richard Kolmar. . . ● Constance Bennett's first picture for PRC will be an untitled original on which she is now working. . . ● Henny Youngman, radio comic, will make his debut in pictures in "A Waac, a Wave and a Spar" for Monogram..... He reports in Hollywood March 3. . . ● Al Rosen winds up his duties as manager of Loew's State on March 1 and leaves on the 3rd for San Francisco where he will head a plastic ornament business. . . ● An evening of entertainment is planned by the Paramount Pep Club for next Friday. . . ● Arthur Koester, author of "Arrival and Departure," has been signed by Paul Soskin to write the screenplay for the producer's second picture titled "Fame is the Spur," which will be made at the Denham studios......Soskin's first picture is "Signed With Their Honor," to be made partly here and partly in London. . . ● A theater exec. is to be named to an important studio post shortly. . . ● It appears almost certain that Northwest Allied will be reorganized and apply for re-instatement to the national Allied fold......Application may be made when Allied's board meets in Philadelphia late in May.

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Don't be surprised if Rouben Mamoulian directs that musical version of "Sadie Thompson" which Abe Waxman is cooking up. . . ● Didja know that PRC can still command the services of O. Henry Briggs, whose presidential contract recently was settled, as consultant and adviser?. . . ● RKO's top-ranking service man is Lt. Col. William S. Savage, on leave of absence from the legal department......The Colonel is now at Pecos Field, Tex. . . ● NBC's Ben Grauer has been presented by the Rivoli's Monty Salmon with a scroll attesting to his achievements in conducting War Bond rallies at that theater......Incidentally, Ben will be back there Tuesday night for another sock rally . . . ● Philadelphia Museum of Art and the Board of Public Education's Division of Visual Education jointly are organizing a Film Critics Club for young people. . . ● Roxy theater sold 1,095 War Bonds in excess of its "Bond for every seat" quota during the drive just terminated.... Total value was $738,225. . . ● From old Ireland, Sergt. Rick La Falce, ex-Warnerite in Washington, writes he read FILM DAILY's story about Warner Christmas checks going to service men five days after his own had been received. . . ● A nod to Al Tamarin, Theater Guild press chief formerly with United Artists, who has obtained a citation from the National Conference of Christians and Jews for Franz Werfel for "The Song of Bernadette," the 20th-Fox film version of the writer's novel of the same name, and for his play "Jacobowsky and the Colonel," which will be offered on Broadway by the Guild next month. Annabella will receive the presentation in Werfel's name in Philadelphia on Feb. 24.*

▼ ▼ ▼

● ● ● **SHORT TAKES:** Loop theaters in Chi. will have river boat service to swell attendance during the Spring and Summer months. ......City Council has authorized the operation of a river taxi service. ● Republic's ace, "The Fighting Seabees," will be housed here at the Globe. . . ● Tim Whelan heads East next Summer to take a fling at stage production......Piece is his own "Dr. Pilgrim's Progress"..... Casting is already under way with Donald Cook and Alan Mowbray set......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Industry Concerned Over Ky. Tax Threat

(Continued from Page 1)

ward the maintenance of tuberculosis hospitals. With the Federal tax designed to return 20 per cent of admissions to the Government, Kentucky patrons would be paying a 40 per cent tax.

At the time the new Federal tax was proposed, Kentucky exhibs. formed a new association for the purpose of seeking repeal of the state tax, contending that they could not carry a 30 per cent load. But before a repeal measure could be introduced, the proposal for the additional tax was made.

Because the majority of the theaters in the state are in small towns, such taxes, it is argued in industry circles, could easily wipe out a large part of the theater business in Kentucky.

The Kentucky situation may be discussed today when Pete Wood, Harry Lowenstein and Maxwell Alderman, representing Allied's committee for co-ordinating tax problems, convene in New York.

Radio Facsimile Service Assured in Post-War Era

Effective, reliable home and office type radio facsimile recorders capable of printing news at the rate of several hundred words a minute and pictures equal in quality to the best found in newspapers, will come in the early post-war period, E. W. Engstrom, Research Director of RCA Laboratories, declared yesterday in addressing several hundred members of the American Marketing Association at a "Radio-in-Wartime" luncheon at the Hotel Sheraton.

Engstrom expressed it as his belief that television, FM, and radio facsimile are the three most significant trends in the broadcasting field.

To Pay Tribute to Lorenz Hart

Show business will pay tribute to the late Lorenz Hart, songwriter at a show to be staged at the Majestic Theater on March 5 under the auspices of Ascap and the American Theater Wing. The Armed Forces Master Records, which supplies our fighting men with recorded musical libraries, will get the proceeds. Frank Sinatra, Gertrude Lawrence, former Mayor James J. Walker and William Gaxton will be among the participants.

STORK REPORTS

Joel Swensen of Warners is a new dad, a son having been born Wednesday to Mrs. Swensen in the Stamford Hospital, Stamford, Conn.

nited Trade Front eached in Canada

(*Continued from Page 1*)

; first meeting this afternoon com- ises two delegates from exchanges, o from theater chains and four om organized independents, the being headed by Archie Ma- om the Maritime Provinces who President of the National Coun- of Independent Exhibitors.

The committee is empowered to tablish principles of a new volun- ry trade code to have effect at ce and also for the Government the film business after the war en Federal control is no longer cessary or desirable.

Appointed to the committee were uis Rosenfield of Columbia and Alf rry of Empire-Universal for the stributors; Haskell M. Masters of leon Theaters and J. J. Fitzgib- ns, Famous Players, for the cir- its, and Mason, B. C. Salamis of ontreal, Henry Falk and Ben Free- n of Toronto for the Independent eater owners.

Other exhibitors present at yester- y's meeting included P. W. Mahon d H. Halpern from Western Can- a, Harry Lester, Sam Strashin, rry Romberg representing On- io independents.

Col. John A. Cooper of Motion Pic- re Distributors Association rep- sented the distributors as a whole addition to the general managers.

ilbur McCary Dead

Detroit—Wilbur McCary, 41, man- er of the Rainbo, was found hanged the basement of the theater. He s formerly manager of the Seville d Courtesy Theaters for the Bro- Circuit, and before that was a soline supplier for years to Film uck Service. He is survived by widow and two children.

duct Chi. Union Officers

hicago — President Richard alsh, IATSE, inducted into of- yesterday the new officers of Chicago operators' union—James rman, president; Frank Galluzzo, p.; Ora Bebb, secretary-treasurer; gen Atkinson, business agent.

TO THE COLORS!

★ ARMY ★

F RICE, shipper, RKO, Detroit.
ER BOYER, driver, Cinema Service, Detroit.
NK KASKINSKI, Central Shipping Bureau, Detroit.
MAN COHEN, manager, Dexter, Detroit.
KEY ZAMET, assistant, Confection Cabinet Corp., Detroit.
FARRELL, Assistant District Manager, Comerford Theaters, Binghamton.

—★—

★ NAVY ★

Z DEVANTIER, operator, Macomb, Mount Clemens, Mich.

306-Empire Merger Upheld

Suit to Block It "Without Merit", Ousted

(*Continued from Page 1*)

projectionists, attempted to set aside the election of officers of Local 306 as officers also of Empire— a step which was in keeping with the plan under which the members of Empire became members of Local 306 last July. The trio professed to see a "conspiracy" to destroy Empire and to misappropriate its assets.

The defendants, represented by Nathan Frankel and Herbert Schrank, included former and present officers of Empire, who testified that the merger had been undertaken to permit members of Empire to realize a long-standing goal of becoming members of Local 306 and to end the dual unionism here that was a hindrance to harmony in the union ranks in New York.

Holds Case "Without Merit"

In his decision, Justice Charles S. Colden held the case to be "without merit." He said that the plaintiffs had "failed to establish by a fair preponderance of credible proof either that unlawful means were used or that an unlawful end was sought by the defendants."

"The transactions here attacked were in all respects proper and lawful," the court went on. "Moreover, there is substantial evidence justifying a finding that the plaintiffs ratified the acts complained of and that this action was not brought in good faith or for the best interests of Empire and its individual members."

The court, in expressing the opinion that "the members of Empire benefit in a substantial manner as a result of the merger," pointed out that since the members of Empire acquired membership in Local 306 the wage scale in the theaters in which they were employed had been raised in many instances.

Dissolution "Only Incident"

Justice Colden said that the eventual dissolution of Empire sought by Local 306 "was only an incident in the solution of the basic problem, which was economic security for the members of Empire," an aim which, according to the court, "could be best accomplished by Empire's members joining Local 306."

The court's decision rejected the contention of the plaintiffs that the merger was in violation of the clause in the Century Circuit's contract prohibiting Empire from becoming affiliated in any way with any other union. Efforts of Century to prevent the consummation of the merger were recited in the decision of Justice Colden.

In commenting on the decision, Herman Gelber, head of both Local 306 and Empire, hailed the court's action as "a warning to those exhibitors who try to interfere with internal union problems to keep hands off."

Propose Higher Theater Licenses in Detroit

(*Continued from Page 1*)

censes this week. Controller Charles G. Oakman proposed that a host of licenses for all types of establishments be raised, in order to get more money for the city. Objective was said to be to shift the costs somewhat from the general taxrolls to those firms getting "special profit from various municipal services."

Theater raise would be from a present scale of $25 to $100 to a new one of $35 to $150. Theaters having stage shows would be raised from $100 to $150 per year.

Using Stage Show Saturdays

Detroit—The Lancaster Theater, operated by Associated Circuit in the suburb of Delray, has shifted to a policy of one day of stage shows weekly, on Saturdays. House is running three shows a day, using a six act standard bill, and featuring the organ and a songfest.

"Norway Replies!" at Stanley

"Norway Replies!" which tells about Norway's fight against the Nazis, will have its world premiere at the Stanley Theater on Feb. 25. The film was produced under the banner of the Royal Norwegian Information Service.

WAVE Enlistments Spurred By "Chief Neely Reports"

Showings of "Chief Neely Reports to the Nation" have helped the Navy meet its quota of WAVE enlistments, Lt. Com. John A. Mayer, USNR, reported to the WAC. He noted that local promotions and exploitation, staged by theatermen in conjunction with the WAC Public Relations Division, were an important factor in the results, and that enlistments had increased from an average of 650 a week to over 1,000 each week since the picture was put in circulation Dec. 2.

The WAC film, released via Columbia, has been booked into 11,049 theaters and, with half of these bookings still to be played, it is hoped that WAVE enlistments will be increased even more.

Like Father, Like Daughter, Too

West Coast Bureau of THE FILM DAILY

Hollywood — Three daughters of prominent film personalities are following the paternal footsteps in Warners' productions currently before the cameras. Karen Hale, 20-year-old daughter of Alan Hale, will make her screen debut in "Cinderella Jones," in which Ruth Brennan, daughter of Walter Brennan, also is appearing, and Dolores Prinz, Director LeRoy Prinz's 16-year-old offspring, is making her film debut in "Janie."

Fourth of Theaters File R. C. Pledges

(*Continued from Page 1*)

response within three days after mailing of the WAC pledge forms indicates the exhibitors are getting behind the Red Cross drive with the same whole-hearted spirit they have just shown in the Fourth War Loan and the March of Dimes.

The drive chairman urges the remaining exhibitors to rush their pledges to campaign headquarters at the WAC offices here so that all houses will immediately start receiving service on the campaign materials, including a special trailer, a 40x60 sheet, five midget reproductions of the 40x60, a one-sheet, and other helpful items for conducting the drive.

Press book has been placed in work and will be mailed at the end of next week.

Bernhard and his administrative staff are now completing the nationwide organizational setup, including district chairmen and various additional committee heads, and announcement of this personnel will be made in a few days.

"Gov't Girl" in Chi. Grand Sells $1,250,000 in Bonds

Chicago—Tom Gorman, RKO district manager, reports that "Government Girl," War Bond premiere at the Grand Theater last night sold $1,250,000 in War Bonds for a sell-out. The Treasury and the Navy co-operated.

Columbia reports "None Shall Escape" goes into the B & K Garrick Theater Feb. 23, but radio station WGN stages the film-radio premiere on Saturday night. A $500 War Bond will be the minimum admission charge.

B-45 Accepts 44-Hr. Week

Chicago — Business Agent Sam Lamansky of film workers Local B-45, reports the union has accepted the 44-hour work week, effective Feb. 21. Time and a half will be paid for work over 40 hours weekly.

IN NEW POSTS

GEORGE LAURIAN, manager, Courtesy, Detroit.
TOM McFARLAND, operator, United Artists, Detroit.
HOUSTON S. MORTON, operator, Paradise, Detroit.
FRANK B. HALL, manager, Majestic, Wyandotte, Mich.
HERMAN HOWELL, manager, Delray, Detroit.
JACK BUCKLEY, assistant manager, Loop, Detroit.
ROBERT RIDDLE, night manager, Loop, Detroit.
WILLIAM VOORHEIS, manager, Nortown, Flint, Mich.
NORWOOD HALL, office manager, United Artists, Minneapolis.
BEN KATZ, Universal studio promotion department, Universal City.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"See Here, Private Hargrove"

with Robert Walker

M-G-M 101 Mins.

BEST-SELLER ABOUT ARMY LIFE REACHES SCREEN AS COMEDY ENTERTAINMENT OF GREAT POPULAR APPEAL.

A bold comedy treatment makes the screen version of the Marion Hargrove best-seller entertainment of popular stripe. It will matter little to audiences that exaggeration has been employed often as a means of bolstering the fun. The warm human approach to the story of a hair-brained young private's adventures in the service gives appeal to a lot of material that handled in any other manner would have been flat and familiar.

Robert Walker, whose talents were brought to light in "Bataan" and further displayed to fine advantage in "Madame Curie," advances closer to stardom in his interpretation of Private Hargrove—an interpretation that conveys effectively the irrespressible spirit of youth. The actor's unaffected youthfulness makes Hargrove a highly sympathetic character despite all the trouble he gets into with his superiors.

Underlining the comedy theme is a more serious one that has to do with the transformation of Hargrove into a fighting man fully aware of his responsibilities as a defender of America's cause in the battle against the forces of tyranny. Hargrove is a fledgling newspaper man when Uncle Sam beckons to him. Right from the start he gets acquainted with K. P. duty and doesn't become a stranger to it until the end of the film. All the experiences that befall him in the period of his training as a soldier are vastly amusing, even a bit touching at times. He reveals the stuff he is made of at the end when he chucks a nice soft berth as a public relations man at his camp to accompany his buddies overseas.

Walker gets excellent assistance from his fellow players. Donna Reed co-operates beautifully with him in handling the romantic burden of the story. Keenan Wynn almost steals the show as a conniver who seeks to share in Hargrove's financial success. As Wynn' partner in playing our hero for a sucker we find George Offerman, Jr., who gives a swell performance. Robert Benchley adds to the comedy in a small bit as Miss Reed's pop. Others worthy of mention are Ray Collins, Chill Wills, Grant Mitchell and William "Bill" Phillips. Bob Crosby makes a brief appearance as a soldier singing a tune called "In My Arms."

Wesley Ruggles has directed satisfactorily, while George Haight has produced well. The Hargrove book was turned into a screenplay by Harry Kurnitz.

The atmosphere of an army camp has been captured surprisingly well.

CAST: Robert Walker, Donna Reed, Keenan Wynn, Robert Benchley, Ray Collins, Chill Wills, Bob Crosby, Marta Linden, Grant Mitchell, George Offerman, Jr., Edward Fielding, Donald Curtis, William "Bill" Phillips, Douglas Fowley.

CREDITS: Producer, George Haight; Director, Wesley Ruggles; Screenplay, Harry Kurnitz; Based on book by Marion Hargrove; Cameraman, Charles Lawton; Musical Score, David Snell; Recording Director, Douglas Shearer; Art Director, Cedric Gibbons; Set Decorators, Edwin B. Willis, Ralph Hurst; Film Editor, Frank E. Hull; Song, Frank Loesser, Ted Grouya.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Action in Arabia"

with George Sanders, Virginia Bruce

RKO 75 Mins.

THIS MELODRAMA OF INTRIGUE DESERVES ATTENTION PRIMARILY FOR ITS ABUNDANCE OF ACTION.

"Action in Arabia" certainly lives up to its title. This tale of Nazi intrigue among the sand dunes is a whirlwind affair that makes no pretense at plausibility. Audiences that relish blood-and-thunder melodrama will not be disappointed much. The film is also not a bad attraction for admirers of George Sanders, who is starred in another of those familiar roles which call for suaveness and that savoir faire of the man of the world.

Sanders plays an American foreign correspondent who dallies in Damascus on his way back to the United States to run down a plot by Nazi agents to stir up the Arab tribes against the Allies. How Sanders achieves his goal is quite tortuous and complicated—so complicated in fact that outlining the plot would consume more space than the film deserves. Suffice it to say that Sanders, with the help of Virginia Bruce, a French girl; Gene Lockhart, her pop, and Robert Armstrong, an attache of the American consulate, succeeds in crossing up the villains, who are routed in a furious battle with the Arab tribesmen. His preoccupation with the villains doesn't prevent Sanders from having a romantic fling with Miss Bruce.

The story has been told with extensive use of library shots. Philip MacDonald and Herbert Biberman used familiar ingredients in compounding their screenplay, which was directed by Leonide Moguy solely with an eye to action. Maurice Geraghty gave the yarn a perfunctory production.

Sanders plays the title role in very much the way he did the Falcon. Miss Bruce does the best she can with a routine role. Gene Lockhart is the best of the supporting players. Also to be noted is Armstrong. Lenore Aubert appears as the daughter of H. B. Warner, desert chieftain. Alan Napier, Andre Charlot and Marcel Dalio are the chief villains.

CAST: George Sanders, Virginia Bruce, Lenore Aubert, Gene Lockhart, Robert Armstrong, H. B. Warner, Alan Napier, Andre Charlot, Marcel Dalio, Robert Andersen, Jamiel Hasson, John Hamilton, Rafael Storm, Mike Ansara.

CREDITS: Producer, Maurice Geraghty; Director, Leonide Moguy; Screenplay, Philip MacDonald, Herbert Biberman; Cameraman, Roy Hunt; Special Effects, Vernon L. Walker; Art Directors, Albert S. D'Agostino, Al Herman; Set Decorators, Darrell Silvera, Claude Carpenter; Musical Score, Roy Webb; Musical Director, C. Bakaleinikoff; Sound, Richard Van Hessen; Film Editor, Robert Swink.

DIRECTION, Fair. PHOTOGRAPHY, Good.

"Bernadette" After "Curie"

Chicago — "Song of Bernadette" opens at the B & K State Lake on March 2, following "Madame Curie."

☆ SHORTS ☆

"Mail Call"
(This Is America)

RKO 17 mins.

Vital Subject

In telling the story of V-mail the latest of the "This Is America" Series serves the very commendable purpose of impressing upon the American people the importance of letters from home to our service men overseas. Dramatization has been resorted to where necessary to give emphasis to the message of the film, which rates among the best of the series.

The footage contrasts the efficiency and speed of V-Mail to the undependability and slowness of ordinary mail when it comes to communicating with our fighting men abroad. For the first time on the screen the public is shown how V-Mail works. Every step in the process, from writing to delivery of a letter, is followed in footage that is packed with interest.

Dealing with a matter close to the heart of everyone, "Mail Call" cannot help but draw a tremendous response from film audiences. It is a film that deserves special attention on the part of the exhibitor.

Produced in fine style by Frederic Ullman, Jr., the short has good direction by Slavko Vorkapich.

"Tom Turk and Daffy"
(Looney Tunes)

Warner 7 mins.

Laugh Feast

Leon Schlesinger has turned out another ace Technicolor cartoon—one that is a genuine howl. Daffy Duck helps hide a turkey from Porky Pig. When Porky tempts him with the thought of a luscious turkey dinner, Daffy discloses the turkey's hiding place. The turkey, however, escapes and gets revenge on Daffy. Robert Cannon's animation is of a high order.

"Roaring Guns"
(Santa Fe Trail Western)

Warner 20 mins.

Excitement For Kids

This tabloid western is set in the California of 1877 when gold prospectors turned to hydraulic water monitors to extract the precious ore from the mountains. The story deals with the efforts of the settlers to save their land from being laid waste by indiscriminate use of the monitors by the operators of a gold mine. The settlers, led by a former mine supervisor forced from his job by his sympathy for them, rise up against the mine workers and remove the menace to their property. Directed swiftly by Jean Negulesco, the short has Robert Shayne in the leadin role.

"With the Marines at Tarawa"

Universal 19 mins

A "Must"

Here, in footage shot by comba photographers of the Second M Division, is the bloody story of awa revealed in all its grim detai The film record of our invasion an capture of the Gilbert Islands atol at the price of the greatest loss o life in any engagement in the histor of our Marine Corps takes first plac among all screen reports of Ameri can war engagements in the realm o war to date.

The camera has captured the bat tle of Tarawa in all its fury an devastation, sparing nothing in a effort to show the American peopl the difficulties that face our nava and military might in the struggl against the Japs. The battle actio doesn't let down for a secon throughout this two-reel record.

The film follows the Tarawa opera tion through all its phases, begin ning with scenes aboard the trans port that carried the Marines to thei objective. The footage contains wha is easily the most vivid and frighten ing battle action ever photographe by American cameras.

The use of Technicolor adds t the realism and gives a stronger pic ture of what our boys went throug in their assault on Tarawa. The pic ture, which was cut, scored and as sembled by Warner Bros., is bein distributed by Universal on a non profit basis.

"Screen Snapshots"
(No. 6—Series 23)

Columbia 10 min

Entertaining

Most of the footage is devoted t scenes from the Jimmy Durant Garry Moore radio show. The pres ence of Marlene Dietrich in this por tion of the film adds materially t its entertainment worth, besides giv ing the boys something to rest the eyes on. Among those glimpsed i the remainder of the footage ar Jane Withers, Joe E. Brown, Jr Marcy McGuire, Peggy Ryan. A acceptable filler.

"Film-Vodvil"
(No. 4—Series 1)

Columbia 9 min

All Right for Youth

Offered here is an all-soldier sho shot at Fort Dix Reception Cente in the pattern of "This Is Fort Dix the radio program. The entertai ment is doled out by service men e gaged in show business before the induction. The music is supplied b Herbie Fields and his Fort Dix o chestra, made up of former membe of prominent bands, among them t Tommy Dorsey, Raymond Scott ar Sunny Dunham aggregations. To Slater is master of ceremonies. T Lloyd produced.

HVC Issues Annual Report on Activities

(Continued from Page 1)

f the Hollywood Victory Committee's wartime program, according to he committee's annual report. These igures nearly doubled the organizaion's first year accomplishments [illegible]represented a record of millions [illegible]ghting men and women entertained, billions of dollars in War Bonds sold and support given to very national relief and emergency ampaign in the year, highlighting he activities of the committee, which dministers the world's largest free alent pool.

49 Players Visited Combat Zone

Forty-nine players visited American fighting forces in combat areas, giving shows in huts, on top of tanks nd in jungle clearings and visiting wounded in tent hospitals close to he front lines. These stars played o audiences ranging from 40 men o 19,000. The players covered every heater of war with North Atlantic ases, the United Kingdom, Africa, taly, the Middle East, India, China, Central, South and Southwest Pacific, Alaska and the Aleutians.

In the continental United States, 28 players made extended tours covring 930 military installations of ll branches of the service, and 615 amp shows were given on one night tands in Southern California, highlighted by the Hollywood Bond Cavlcade, which played to 415,000 Bond uyers in 15 cities and brought in more than $1,000,000,000.

Activities for the Treasury

Hollywood's activities for the Treasury Department were cited as n important contribution to the national war effort.

The report also listed 72 broadasts, 28 transcriptions and 108 rales and other personal appearance vents in which members of talent ool participated for the War Finnce Committee.

Meeting an ever-increasing demand or recorded entertainment for American forces overseas, Hollywood tars created 506 transcriptions and roadcasts for the Government and elief agencies and brought the year's otal to 1,041, representing 2,589 ndividual appearances. In other ontributions through the Victory Committee, top-ranking personalities aided the Red Cross, National War Fund, Army, Navy and Marine elief agencies, the Infantile Paralysis Foundation and various United Nations relief campaigns.

Ten thousand copies of the reports will be distributed nationally by the Public Information Committee, western division. Reports will be sent to managing movie and dramatic editors of newspapers, governors of all states, top figures in Washington, editorial writers of important newspapers and others.

THEATER DEALS

Mentone, Ind.—The Mark Theater, established here about 18 months ago by R. H. Gulmyer of Elkhart, has been sold to Dallas Ritter, who with his father, Frank Ritter, will operate it. Gulmyer has purchased the theater in Argos and will locate in that place.

REVIEWS OF SHORT SUBJECTS

"Dogie Round-up"

(Sports Parade)

Warner **10 mins.**

First-Rate

Ranching in the Jackson Hole country of Wyoming inspired this excellent short subject. The short gives a lot of interesting and entertaining dope on the ranching business. Photographed in fine Technicolor, the film also has much to offer scenically. Produced by Blumenthal and Heilner, the footage was directed satisfactorily by Andre De La Varre. Knox Manning is the narrator. P.S.—A dogie is an orphan calf.

"Winged Targets"

Columbia **8½ mins.**

Plenty on the Wing

This short deals with a subject interest in which is never dulled by repetition. Hunting for ducks and geese has never been more effectively depicted than in the footage under review. The action transpires in a region on the California-Oregon border noted as a hunter's heaven. Millions of wild fowl are caught in flight, while others are seen being brought down by hunters. Expert photography helps make this a desirable sport reel.

E. M. Loew Suit Will Go to a Special Master

(Continued from Page 1)

proceedings, it was announced by Federal Judge Healey at the close of yesterday's trial session.

Phil Berler, chief buyer and booker for the E. M. Loew circuit, admitted on the witness stand that the circuit had been reporting to the distributors less gross receipts than actually received on percentage pictures and that this was done with the knowledge of E. M. Loew.

The Court excluded any line of inquiry by E. M. Loew's counsel as to alleged conversations between Berler and the representatives of the distributors as to alleged side agreements or understandings concerning the submission of incorrect box-office reports.

Judge Healey ruled that even if such alleged agreements were made, they would be excluded as an attempt to vary the terms of a written contract by oral evidence.

It was brought out in the testimony yesterday that all contracts were under the block-booking system and Attorney Joseph Abrams for Loew immediately raised the point that the plaintiffs could not recover because the contracts were illegal. The statute of limitations was also invoked by the defense, claiming that many of the contracts under surveillance were made as long ago as 10 years while the court had held that the investigation of the books should cover a period of only the past several months.

T. H. Druitt Convalescing

T. H. Druitt, secretary of The Lambs for 28 years, is recovering from a major operation at the Harkness Pavilion of Columbia-Presbyterian Hospital.

United Amusements Claims Writ Fails to Cover Adv.

(Continued from Page 1)

yesterday before Justice Louis Cousineau as the owners of the Kent asked that the owners of the rival theater be penalized for alleged contempt of court.

Appearing for the Kent Theaters, Ltd., Hellman Swards recalled to his lordship that an interim injunction was granted ordering the United Amusements Corp., owners of the Snowdon Theater, to discontinue temporarily the showing of Warners' pix until they had first been shown in the Kent. After the injunction judgment was served on United Amusements, a poster appeared in a window of the Snowdon advertising "Princess O'Rourke," claimed by Kent Theaters, Ltd., to be one of the pictures of which it was entitled to priority showing and which was covered by the injunction judgment. Claiming that the display of the advertisement constituted a breach of the judgment, Swards asked that the penalties provided by law for contempt of court be imposed on those persons responsible for it. In defense it is claimed that the injunction judgment covered only the showing of motion picture films and not the display of advertising matter. H. N. Chauvin is acting for the United Amusements Corp.

Mono. "Children" In Three L. A. Houses Day and Date

Hollywood — Jeffrey Bernerd's "Where Are Your Children?" gives Monogram one of its most important Hollywood bookings in the history of the outfit. Picture will open day and date Monday at the Egyptian, Ritz and Downtown.

Bernerd is preparing "They Shall Have Faith," starring Gale Storm, as his next production and has signed William Nigh, who directed "Where Are Your Children?" to handle the production.

Canadian Army Photog. Killed

Ottawa—Lt. Terry Rowe of Winnipeg, Canadian Army film unit still cameraman, has been killed in action. Rowe formerly was a staff photographer on The Winnipeg Tribune.

HOLLYWOOD DIGEST

SIGNED

ALAN DWAN, director, "Abroad With Two Yanks," Edward Small-UA.
MAE CLARKE, termer, Paramount.
RALPH STEINER, director, termer, PCA.

•

ASSIGNMENTS

CHARLES E. REISNER, director, "Harem Scare 'Em," M-G-M.

•

CASTINGS

DOROTHEA KENT and WALTER BALDWIN, "Bring on the Girls," Paramount; LAURITZ MELCHIOR and DAME MAY WHITTY, "Thrill of Romance," M-G-M; MORTON DOWNEY, "High Spirits," Universal; BUD ABBOTT and LOU COSTELLO, "Harem Scare 'Em," M-G-M; BARBARA HALE, "Heavenly Days," RKO; BETTY BLYTHE, "Marriage is a Private Affair," M-G-M; CHERYL WALKER and ROBERT SHAYNE, "Trial by Trigger," (western short), Warners, BERNADINE HAYES, "Mr. Winkle Goes to War," Columbia.

•

SCHEDULED

"Thrill of Romance," producer, JOSEPH PASTERNAK; director, RICHARD THORPE, M-G-M.
"Mission 51," Sol Lesser.

'Dimes' Collections Top Expectations

Almost complete reports from March of Dimes chairmen in 17 states reveal that 1944 collections ran far ahead of the most optimistic expectations.

Following are comparative totals, by states: Florida, $74,179 ($9,724 in '43); Oklahoma, $54,000 ($20,998 in '43); North and South Carolina, $60,000 ($8,466 in '43); Northern California, $230,000. Last year entire state collected $260,000; Connecticut, $69,550 ($54,493 in '43); Illinois, $214,000 ($107,414 in '43); Kansas, $84,000 ($44,000 in '43); Kentucky, $28,000 ($19,000 in '43); Michigan, $210,323 ($130,270 in '43); Rhode Island, $30,946 ($19,110 in '43); Tennessee, $60,000 ($32,270 in '43); Virginia, $60,000 ($27,945 in '43); Texas, $200,000 ($11,000 in '43); Western Pennsylvania and West Virginia, $150,000 ($81,000 in '43).

Signal Corps Cameramen Study Craft with M of T

Twenty-five cameramen from the Signal Service Corps received instruction in their craft yesterday as they watched a March of Time crew at work in studio 3B at NBC. The service cameramen practiced interior movie and still shooting under the guidance of one of their own instructors and the help of the M of T crew.

Exhib.-Welder Injured

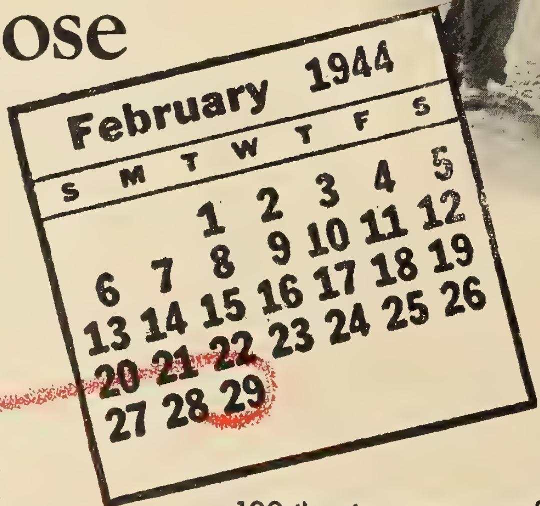
Broken Bow, Neb.—Merl Henderson, Comstock, exhibitor, was seriously injured when a welding machine on which he was working blew up. He is now in the General hospital here.

LET'S FINISH OUR JOB IN A BLAZE OF GLORY!

WE BOUGHT EXTRA WAR BONDS
4TH
WAR LOAN

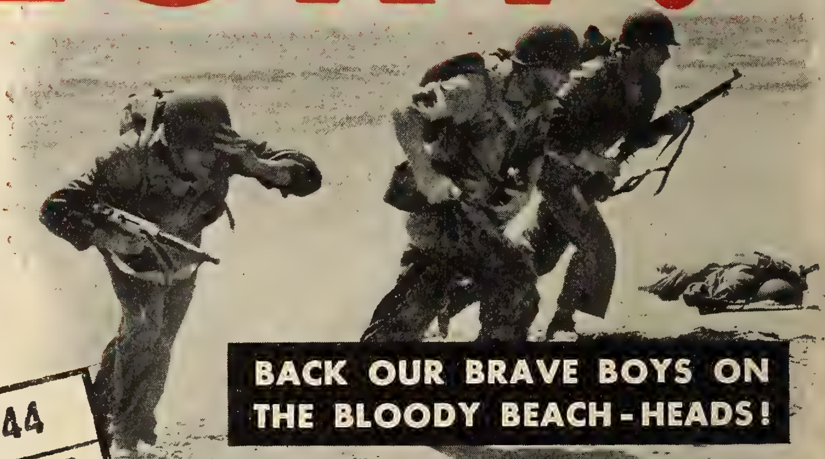
M P PROD DIST
21ST FL
28W 44TH ST
NYC

Don't Stop Now! Keep Selling Those "E" Bonds!



REMEMBER . . . .

All properly certified bond sales through February 29th will count in the "HONORED HUNDRED" contest. Mail your stubs and final report form to *your* STATE EXHIBITOR CHAIRMAN, bearing a postmark not later than March 15th, 1944.



BACK OUR BRAVE BOYS ON THE BLOODY BEACH-HEADS!

HONORED HUNDRED!

There's Still Time!

100 theatre managers from all over America, Alaska and Hawaii who sell the greatest number of "E" bonds in ratio to the number of seats in their theatres will go to Washington, with all expenses paid, as an Executive Advisory Committee for the Fifth War Loan. In addition, they will receive scrolls, citations, medallions and acclaim!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 36 NEW YORK, MONDAY, FEBRUARY 21, 1944 TEN CENTS

DECREE OFFERS NO REMEDY—KUYKENDALL

Conciliation Basic Idea in Canada United Front

THE WEEK IN REVIEW

Over Quota

By L. H. MITCHELL

BOND DRIVE: The Fourth War Loan campaign went "over the top" handsomely, the $14,000,000,000 was exceeded by $191,000,000 on the last day of the drive with many reports still to come in. The film industry, 95,000 of whose members participated in the selling of War Bonds, was lauded for its efforts by Secretary of the Treasury Morgenthau, by Charles P. Skouras, national chairman of the trade's efforts, and others.

* * *

RED CROSS: Next fund-raising effort to receive active support from the industry will be that for the Red Cross. A fourth of the film theaters have already pledged their aid. Harry Goldberg will manage the drive for the industry.

* * *

DECREE: Independent exhibitors are demanding that percentage pictures be sold by the distribs. on separate contracts; also that demands for arbitration be heard by panels of three arbitrators. Virginia MPTO is asking for an amended decree or no decree at all.

* * *

TAXES: Indications at the week-end were that President Roosevelt would veto the tax bill. If not passed over his veto, this would leave tax on admissions at the present 10 per cent until a new bill is enacted and goes into effect. . . The industry is much exercised over a proposal in the Kentucky legislature to tax admissions an additional 10 per cent, proceeds to go for tuberculosis hospitals, raising that state's tax admissions to 40 per cent, setting, if passed, a disastrous precedent.

* * *

EAGLE-LION, INC.: Formation of Eagle-Lion, Inc., to handle distribution of J. Arthur Rank's British productions in the U. S. and to have charge of his production in this country was announced during the week. Arthur W. Kelly will be in charge of the Rank interests here,

(*Continued on Page 3*)

Appeal Tribunal Also Decided Upon at All-Trade Com'tee Meeting

Toronto—Creation of conciliation boards for each distributing zone from Coast to Coast in Canada with setting up of an industry appeal tribunal at Toronto was the basis of the new united policy for film business adopted by the all-trade committee at its final meeting Friday. Delegates reached the decision that an effective conciliation plan would abet self-regulation and make Government control of film trade ac-

(*Continued on Page 6*)

Red Cross Breakfast Will Attract 1,000

At least 1.000 will attend the New York breakfast to be held at 9:15 a.m. Thursday in the Grand Ballroom of the Hotel Astor as the springboard rally of film theaters' 1944 Red Cross Drive, it was announced over the week-end by Dave

(*Continued on Page 3*)

Kaufman Without Funds To Meet $10,000 Fine

That the Government may not be able to collect the $10,000 fine levied on Louis Kaufman, former business agent of Newark operators' Local 24, following his conviction of par-

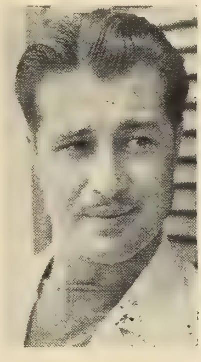
(*Continued on Page 7*)

AMECHE TO AID ITALIAN RELIEF

On the Board of Trustees Rep. of Film Industry

Washington Bureau of THE FILM DAILY

Washington — The film industry will be represented on a temporary Board of Trustees for American relief to Italy by Don Ameche, his appointment being jointly arranged with the President's War Relief Control Board by the WAC and the Hollywood Victory Committee.



DON AMECHE

Others on the Board are Myron Taylor, American rep. to the Vatican, Arturo Toscanini, Dr. Angelo Patri, and Maj. John H. Hilldring.

The Board will be authorized to

(*Continued on Page 7*)

Gov't Relations Placed On Metro Parley Agenda

Metro has called a business conference of its division, district and branch managers at the Blackstone,

(*Continued on Page 7*)

Draft Tax Co-ordinating Plan

Proposes United Front by All Trade Branches

A plan for co-ordinating tax problems was completed by Allied's three-man committee in New York on Friday. The plan, which will embrace all branches of the industry, is designed to present a united front in opposing discriminatory taxation affecting the business.

Pete Wood of Ohio, chairman of the committee, was designated to draft the plan into proper language and submit it to the executive com-

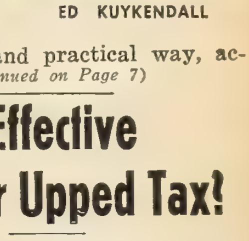
(*Continued on Page 7*)

Einfeld and Lasky Coming For "Mark Twain" Opening

Charles Einfeld, Warners' ad-publicity chief, will come East in mid-March to assist in finalizing plans for the world premiere in April of "The Adventures of Mark Twain." Latter will bow at the local Hollywood. Jesse L. Lasky, producer of the pic, arrives here on March 4 and will remain until after the opening.

MPTOA Chief Says Most Exhibs. Want Decree and Trust Suit Tossed Out

A very large number of exhibitors believe the best thing the Department of Justice could do would be to throw both the New York consent decree and the anti-trust suit out the window and start in all over again with a more intelligent attempt to correct the real abuses and unfair competitive practices in a more direct and practical way, ac-



ED KUYKENDALL

(*Continued on Page 7*)

April 1 Effective Date for Upped Tax!

Washington Bureau of THE FILM DAILY

Washington — It appeared quite definite here Friday night that the

(*Continued on Page 6*)

Local B-7, Philly, Turns Down Overtime Proposal

Philadelphia—That the IATSE locals covering exchange backroom

(*Continued on Page 6*)

Automatic Penny Changers in Sight

The WPB has granted permission to automatic change machine manufacturers to convert some of their models into machines for handling pennies. H. C. Roberts, sales manager of the Brandt Automatic Cashier Co., said Friday that his company expected to have a limited number of Model 81 penny machines within two months. Exhibitors have been unable to get penny devices during the last year.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 36 Mon., Feb. 21, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film. 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr Walter P. Schuck, Casillo de Correo 1929 MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*February* 18)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	13¼	13⅝	13⅝	.....
Col. Picts. vtc. (2½%)	17¼	17¼	17¼	+ ¼
Columbia Picts. pfd.	39½	39½	39½	— ¼
Con. Fm. Ind.	3⅜	3¼	3¼	.....
Con. Fm. Ind pfd.	18	18	18	+ ⅛
East. Kodak	161	161	161	.....
Gen. Prec. Eq.	20	19¾	19¾	+ ¼
Loew's, Inc.	58⅞	58½	58½	— ⅜
Paramount	24	23⅝	23⅞	+ ⅛
RKO	8⅝	8⅜	8⅜	— ⅛
RKO $6 pfd.	89⅜	88½	88½	— ¾
20th Century-Fox	21½	21¼	21¼	— ⅛
20th Century-Fox pfd.	29¼	29¼	29¼	— ⅛
Warner Bros.	12¾	12⅝	12⅝	— ⅛

NEW YORK BOND MARKET

Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	1⅜	1⅜	1⅜	.....
Sonotone Corp.	....	....	....	.....
Technicolor	13½	13½	13½	— ¼
Trans-Lux	3⅝	3½	3½	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	20½	20¼	20¼	.....

"Queen of Song"

Notice is hereby given that we will produce or re-issue a feature motion picture with above title.

●

ASTOR PICTURES CORP.
130 W. 46th St., New York 19, N. Y.

WLB Approves Wage Tilts For 105 Exch. Workers

The War Labor Board late last week approved wage increases and other contract terms affecting 105 front-office workers at the Loew's, 20th-Fox and United Artists exchanges represented by the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO.

The 15 per cent general wage hike is retroactive to May 6, 1943, with further retroactivity provided on a scale of increases from $3 to $7 from that date back to the dates on which the original contracts between the companies and the IATSE covering front-office employes on a national basis were signed—September, 1942, in the case of Loew's and 20th-Fox, and December, 1942, in that of UA.

The companies and SOPEG were ordered to work out a system of job classifications and evaluation, with the board appointing an arbitrator or panel to determine the issue if the parties fail to reach agreement within 30 days of the order.

The board awarded SOPEG a maintenance-of-membership clause and the right to arbitrate all disputes, with the New York State Board of Mediation named as arbitrator.

The order is "interim" pending determination next Friday of SOPEG's request for a dues check-off by the companies.

Other contract terms were previously agreed to between SOPEG and the companies and will be incorporated into the contract ordered by the board.

Howard Hughes Out of Pix Till After the War

West Coast Bureau of THE FILM DAILY

Hollywood—Howard Hughes has announced that he cannot devote any time to motion picture activities until after the war is over and that he has turned full control and direction of his film interests to Preston Sturges.

Hughes would not elaborate on this statement, but is expected to finance the Sturges pictures that will be made independently.

Sturdivant's Brother Sells Two Bonds Per Seat

Sale of 850 series "E" War Bonds by the 494-seat Lyric, Yuma, Ariz., or nearly two Bonds per seat, was reported at the week-end to B. V. Sturdivant, national campaign director for the film industry, by his brother E. B. Sturdivant, operator of the house, who said that his Orpheum, another Yuma theater, also had exceeded its quota.

Chicago—B & K's Regal Theater had a $1,000,000 War Bond rally Thursday night to help raise $5,000,000 sales among Chicago's colored population.

Red, White and Blue For Omaha Usherettes

Omaha — The manpower shortage did it. Omaha's last first-run house employing ushers, the Brandeis, was forced to change to usherettes. Gals wear white blouses, red ties, blue slacks and blue non-rationed shoes.

Jackson Park Jurors Tour Nine Chi. Theaters

Chicago—The jury in the Jackson Park Theater's $360,000 anti-trust damage suit made a tour of nine South Side theaters Friday afternoon, the Hamilton, Jeffrey, Shore, Avalon and Grove, Warner houses; the Tivoli, Maryland and Tower, B & K houses, and lastly the Jackson Park Theater to get a first-hand view of the theaters involved in the case.

Leo Salkin, brother of Richard Salkin, manager of the Jackson Park, was a witness Friday morning. Leo Salkin managed the house from 1918 to 1923, and even then had difficulty in booking proper films. At the same time the Mark Brothers Circuit, independent operators, was having similar difficulties. The Marks' circuit finally sold out to B & K and retired from business.

Plaintiff's attorney, Thomas McConnell, had his assistant, Norman Korfist, read the deposition recently made by Allen Usher, Paramount district manager. Usher said that films were graded. AA. A, B. C and D, based on their box-office pulling power, and that prior to 1940, films were booked for a full season in advance, that Loop runs, where the highest rentals were obtainable, received first consideration in making commitments, subsequent-runs receiving latter consideration.

Usher supervised Paramount film sales to 1,400 theaters in this territory and said that admission prices were set in all film contracts with theaters.

Morning Showings of NFB Films Urged in Dominion

St. John, N. B.—Eastern provinces' theater operators are being asked to tie up with the National Film Board in the sponsorship of morning showings of NFB films on economic stabilization, food conservation, health, education and other subjects.

Plan, under the direction of Mitchell Franklin, secretary of Franklin & Herschorn Theaters and recently of the RCAF, calls for open forum discussions on the messages conveyed in films screened. Exhibitors are being appealed to on the premise that co-operation will result in their houses becoming community bases. It is proposed to make special appeals to school boards, principals, teachers and pupils on specific subjects shown and to also interest clergymen, health authorities, physicians and nurses in the project.

COMING and GOING

DEEMS TAYLOR, Ascap president, will be the judge in the finals to discover a new "Snow White" voice in Cincinnati tomorrow.

WENDELL L. WILLKIE returns to New York early this week.

RALPH DAIGH, editorial director of Fawcett Publications, Inc., arrives in Hollywood from New York Wednesday to spend two weeks in the film capital visiting studio executives.

FRANCIS LEDERER and **SIGRID GURIE**, will arrive from Hollywood today.

MARCY McGUIRE, has begun a series of p.a.'s, her itinerary including Providence Worcester, Boston, Cleveland, Columbus, Cincinnati and Buffalo.

STANLEY SHUFORD, Para. advertising manager, left Friday for the Coast studio where he will confer with Robert M. Gillham. He is expected to be gone about three weeks.

GENE KELLY, having completed his co-starring role with Rita Hayworth in Columbia's "Cover Girl," has arrived in town for a stay of several weeks.

MIKHAIL RASUMNY, Paramount player, is here from the Coast.

Heavy Reservations for Ampa Bergman Luncheon

Reservations for Ampa's luncheon Wednesday, at the Edison Hotel point to a record turnout to honor Maurice Bergman, who will discuss "What Has Happened To Advertising In The Theater."

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE ● ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

BETTY HUTTON
EDDIE BRACKEN
In Paramount's
"THE MIRACLE OF MORGAN'S CREEK"

In Person
JOHNNY LONG
and his orchestra
HAZEL SCOTT
GIL LAMB

PARAMOUNT Times Square. Midnight Feature Nightly
BUY MORE WAR BONDS

RKO PALACE B'WAY & 47th St.
GEORGE SANDERS ● VIRGINIA BRUCE
LENORE AUBERT
"ACTION IN ARABIA"

TIMES SQ. Loew's STATE
On Screen
"PHANTOM LADY"
Franchot Tone
Ella Raines

In Person
LOUIS
PRIMA
and
Orch.

THE WEEK IN REVIEW
Over Quota

(*Continued from Page 1*)

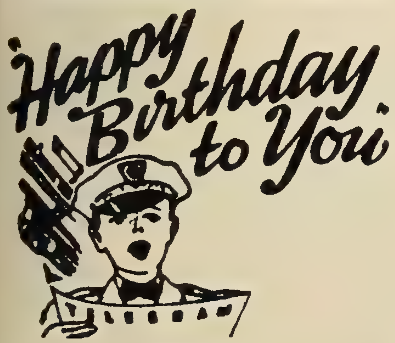
with David E. "Skip" Weshner handling advertising and publicity.

* * *

PRODUCTION: Producers Releasing Corp. announced a minimum of 24 features and 16 westerns for the 1944-45 season, with budgets, in some instances, raised to $300,000, and with several being made in Technicolor or in a new color process. The company also announced the signing of Constance Bennett to a producer-star contract. . . Harry Sherman announced he would confine his productions to from two to four top-budget pictures annually, dropping the "Hopalong Cassidys". . . Monogram stated that it was preparing for post-war expansion of facilities, the dropping of small-budget films, and it had added 1,500 new theaters to its account during the past year.

* * *

NEWSETTES: New York exchange union called off its proposed strike over wage demands with addition of four hours a week overtime. . . Atlas Corp. now holds $17,927,283 in RKO securities. . . March of Dimes collections, with many reports still to come in, has about doubled the intake for the previous drive. . . Lou Metzger, Coast exhibitor, and former exchange manager, and "U" and Columbia sales manager, is dead. . . Suit of distributors against E. M. Loew, on trial in Boston on alleged non-reporting of all receipts on percentage pictures, was referred by the Court to a special master. . . Decision on the Crescent appeal for a hearing by the U. S. Supreme Court is due Feb. 28. . . Action to block the merger of M. P. Local 306 and Empire State was dismissed in court. . . Jacques Kopfstein offered $1,000,000 for rights to 50 old Warner pictures. . . United front on the part of Canadian distributors, circuits and independent exhibs., was reached at the week-end.



February 21

Ann Sheridan
Edwin L. Marin
Gordon S. White
Arline Judge

February 22

James Kirkwood
G. W. Yates
B. P. Fineman
Albert Herman
Nacio Herb Brown
Robert Young

The Johnston Saga

● ● ● IT WAS BACK in 1914 that a young fellow from Waterloo, Ia., arrived in New York to serve as secretary to Charles J. Hite, president of the Thanhauser Co.......The young chap's name was William Ray Johnston and his only previous business experience had been with a mausoleum company back in Waterloo......The Thanhauser Co.'s bid for fame was its serial "The Million Dollar Mystery," produced in New Rochelle and vicinity at a cost of $80,000......and it grossed $1,600,000......Young Ray Johnston decided he had found a business with which he would like to grow up......and it was a good decision because Johnston has risen to the top rank in the independent motion picture field......and this year the president of Monogram Pictures is celebrating his 30th year in the industry......

▼ ▼ ▼

● ● ● *AFTER SERVING A brief period with the Thanhauser studio in Jacksonville, Fla., Johnston returned to New York to become treasurer of the company......and when Ed Shallenberger started the Arrow Film Co., Ray went along with him......But Johnston had ideas of his own and in 1924 he resigned to start his own company which he called Rayart......Everybody remembers Rayart and its action pictures......It proved to be a prosperous organization until the talkies came along......and then Johnston found he couldn't meet the costs of sound......But there was a period when talking westerns and outdoor pictures could not be made, so with Trem Carr, Johnston made 24 silent westerns to take care of the market......They called the company Syndicate Pictures and the earnings from those westerns formed the nucleus for the founding of Monogram......It was in 1930 that Johnston called a meeting of the distributors of his pictures and the groundwork was laid for a big, new independent organization......*

▼ ▼ ▼

● ● ● MONOGRAM FLOURISHED almost from the very beginning and in 1935 the company blossomed into Republic Pictures......A year later he sold out to the Herbert J. Yates interests and in 1937 Johnston re-formed Monogram, releasing its first program in the 1937-38 season. ......The first pictures were turned out for $60,000......Today, Monogram is preparing at least six features to cost $500,000......and two of its current product, "Where Are Your Children?" and "Women in Bondage" are making box-office history......

▼ ▼ ▼

● ● ● *SOME OF THE BIGGEST stars had their start in pictures produced by Johnston organizations......For example, Norma Shearer started her career in an Arrow production......and Ray is credited with furthering the careers of Mickey Rooney, Ginger Rogers, John Wayne, Jackie Cooper, Virginia Bruce, Preston Foster, Randolph Scott, Carole Lombard and many others......Many of his associates have been with him for years......The real veteran is Madeleine White who started with him in the Arrow Film days......Trem Carr and Ray have been together for 17 years and Johnny Harrington, head of the print department, has been with him since 1916.....*

▼ ▼ ▼

● ● ● IT'S KIND OF a double celebration at Monogram......Johnston is winding up 30 years in the business and his sales manager, Steve Broidy, is celebrating his 20th year in the picture industry...... And from the results, it can be said that the team of Johnston and Broidy has been a perfect combination......Phil M. wishes them both the best of luck and continued success......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Red Cross Breakfast Will Attract 1,000

(*Continued from Page 1*)

Weinstock of the ticket committee, which also includes Sam Rinzler, Edward Alperson, Max A. Cohen and Sol Schwartz.

Joseph Bernhard, national chairman of the industry's campaign, at this rally, will emphasize the individual assistance which local theater managers can give to assure success of the drive. The individual manager, Bernhard pointed out Friday at a meeting with the New York breakfast committee of which Rinzler is chairman, is the most important cog in the campaign machinery because final results depend largely on his handling of the collections, and some first-hand pointers on this procedure will be given at the rally.

It is planned to conclude the entire breakfast program by 10:30 a.m. so that those attending may return to their respective offices.

Canadian Industry Backing Dominion Red Cross Drive

Toronto—The Canadian film industry has been organized for direct, country-wide co-operation with the Canadian Red Cross for the latter's campaign in March with the appointment of a special sub-committee of the Motion Picture War Services Committee of which Col. John Cooper and R. W. Bolstad of Toronto are chairman and vice-chairman, respectively.

Provincial branches have been organized for work with regional commissioners of the Red Cross, the Ontario trade rep. being T. J. Bragg, Herb Allen, Gordon Lightstone, R. W. Bolstad and Nat Taylor. Red Cross clips will be included in the newsreels scheduled for release during the three weeks prior to the financial drive.

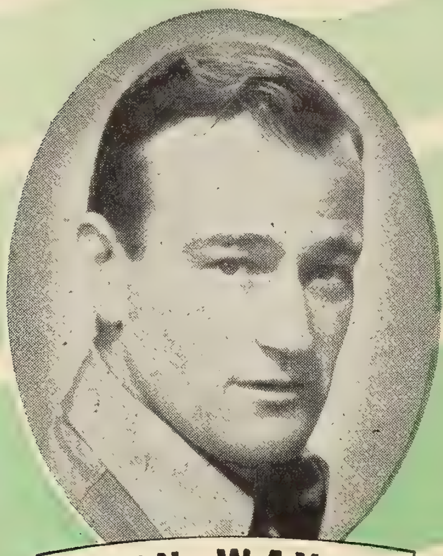
Morris Office Plans Tele Service to Adv. Agencies

Looking to the post-war period, a full television service to ad agencies is being organized by the William Morris Agency. The Morris office has set a weekly half-hour show over Du Mont, beginning early next month, as a proving ground for staffers from directors to performers.

$5,410,000 WB Bond "Buy" in 4th Drive

Purchase of War Bonds by Warner Bros. in the Fourth War Loan campaign amounted to $5,410,000, it was made known by the company on Friday. Sum represents only the direct company purchases and does not include more than $315,000 in Bonds bought by employes.

REPUBLIC GIVES THE INDUSTRY ON



JOHN WAYNE

SUSAN HAYWARD

DENNIS O'KEEFE

VAST POPULAR APPEAL

Republic has shot the works to insure wide public support of initial film of SeaBees' exploits. For this is a picture of vast popular appeal—one that has what it takes to roll up the biggest grosses of any footage to come out of the Republic studios. Exhibitors will be the benefactors of Republic's wisdom in producing the first picture extolling the heroic accomplishments of our naval construction battalions. The wide publicity that has been given the blood-tingling and imagination-stirring deeds of the SeaBees will assure the success of this picture, one of the exploitation plums of the year.

Thrills, excitement and action have not been spared . . . the force of the drama is softened by a strong injection of romance . . . holds out a powerful lure to the femmes. —FILM DAILY

PRE-SELLING BY REPUBLIC

The first full-dress tribute to the Fighting SeaBees, Navy combat construction battalions, is a stirring picturization of the lusty lads who both work and fight. Considerable production values have been accorded . . . direction . . . with an eye to action and documentary realism . . . Considerable pre-selling by Republic will facilitate handling the picture. Intense interest by the public in the Fighting SeaBees, whetted by many news stories, gives showmen added exploitation advantages.

—MOTION PICTURE DAILY

A SCREEN HIT

Mark this down as one of the best to come out of the Republic studios and as a high ranking service film. It is packed with action, drama, comedy, romance, and all the ingredients that go to make a screen hit. Not only is this an exploitation natural, but the incidents in the film are actually in the papers from day to day. Characterizations by the groups are of a high calibre.

—THE EXHIBITOR

A SWELL PIECE OF ENTERTAINMENT

Story of the "CBs" (The Construction men in the U.S. Navy) taken from real life made into a swell piece of entertainment for every individual attending a motion picture theatre. With the right exploitation and the pull of the title, this should do outstanding business. There are many light moments; with a jitterbug sequence by John Wayne; and a romance that ties the picture together exceptionally well. The cast is hand-picked and so realistic in their respective portrayals, that the picture seems a part of living and real life among these men. To Edward Ludwig, who directed, must go credit for the realism portrayed . . . Associate Producer Albert J. Cohen is responsible for the intrinsic values and excellence in production.

—SHOWMEN'S TRADE REVIEW

THE FIGHTING

IS THE MONEY PICT

OF ITS MIGHTIEST ATTRACTIONS..!

BLOOD-STIRRING ACTION

Excitingly, spectacularly and authentically, this tells the story of the birth, growth and heroic accomplishments of that colorful branch of Uncle Sam's Navy, the construction battalions.

The cast . . . performs admirably and convincingly.

There is plenty of blood-stirring action and a strong thread of romance. —BOXOFFICE

BEST YET . . IN RECENT WAR PICTURES

. . this war melodrama shapes up as a virile entertainment, the sort that should undoubtedly please the action fans.

. . the story . . aided by smooth direction and good performances, moves along at a fast pace, and holds one's attention throughout. A romantic triangle, made up of sympathetic characters, should appeal to women. The battle sequences are exceptionally good, ranking with the best yet seen in recent war pictures. Particularly thrilling, and quite grim, is the battle that takes place towards the finish, where the SeaBees, though outnumbered, wipe out the Jap attackers.

—HARRISON REPORTS

SHOULD BE AMPLY REPAID AT THE BOXOFFICES

"The Fighting SeaBees", a rousing story of Pacific warfare. The battle scenes teem with action and excitement . . . The extended budget and production care . . . should be amply repaid at boxoffices throughout the country. —MOTION PICTURE HERALD

EXPLOITATION POSSIBILITIES ARE ABUNDANT

Republic has come through with a film on the U.S. Navy construction battalions that will hold its own as a billtopper on duals. Exploitation possibilities are abundant, and exhibitors have plenty of material to help them put this one over for good grosses. Performances are above average . . . A romantic angle adds selling points that will work to advantage at the boxoffice.

One of the best war sequences of recent vintage.

—WEEKLY VARIETY

BOX - OFFICE RECORDS

From Variety and Motion Picture Daily

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

WOODS

CHICAGO, ILL. 4 WEEKS

Woods. (Essaness) (1,200; 50¢-85¢)

"Fighting Seabees" (Rep.) Strong $20,000

STANLEY

PHILADELPHIA, PA. 3 WEEKS

Stanley (WB) (2,915; 35¢-75¢)

"Fighting Seabees" (Rep.). Looks like best indie production of season with smash $27,000 plus $4,000 for Sabbath "gravy" show at Earle.

PARAMOUNT

NEW HAVEN, CONN. 2 WEEKS

Paramount (2,373) (40¢-55¢) 7 days

"Fighting Seabees" (Rep.) Gross: $7,200. (Average: $6,400)

20TH CENTURY

BUFFALO, N. Y. 2 WEEKS

PARAMOUNT AND FENWAY

BOSTON, MASS. 2 WEEKS

Paramount (M-P) (1,700; 40¢-60¢)

"Fighting Seabees" (Rep.) and "Clementine" (Rep.). Record $18,000, about all traffic will bear.

Fenway (M-P) (1,373; 40¢-60¢)

"Fighting Seabees" (Rep.) and "Clementine (Rep.). Double average gross for this spot, huge $10,000 or over.

PARAMOUNT THEATRES

LOS ANGELES AND HOLLYWOOD, CALIF. 2 WEEKS

Paramount (F & M) (3,389; 45¢-90¢)

"Fighting Seabees" (Rep.) and "Casanova Burlesque" (Rep.) (2nd wk.) Big $24,500. Last week "Seabees" solo on weekend, tremendous $34,000 and new house record for straight pictures on Sunday. (Jan. 30.)

Paramount Hollywood (F & M) (1,451; 45¢-90¢)

"Fighting Seabees" (Rep.) and "Casanova Burlesque" (Rep.) (2nd wk.). Nice $10,500. Last week, hefty $14,300.

OLYMPIC

UTICA, N. Y. 2 WEEKS

MAJESTIC

DALLAS, TEXAS 2 WEEKS

MOVEOVER TO

METROPOLITAN

WASHINGTON, D. C. FOR 2 WK. RUN

(AFTER A WEEK AT THE EARLE AND AMBASSADOR, WASHINGTON, D. C.)

Metropolitan (WB) (1,600; 30¢-55¢)

"Fighting Seabees" (Rep.). Nice $7,500 on moveover.

Earle (WB) (2,240; 30¢-90¢)

"Fighting Seabees" (Rep.). with vaudeville. Nice notices helping to fine $21,500.

SEABEES

E OF THE YEAR

EDWARD LUDWIG, Director • Second Unit Directed by **HOWARD LYDECKER**

Screenplay by Borden Chase & Aeneas Mac Kenzie • Original Story by Borden Chase

April 1 Effective Date for Upped Tax?

(Continued from Page 1)

raised admissions tax by Congress would not be effective March 1. The earliest possible date will be April 1—in the unlikely event that the President does permit the bill to become law.

Indicating Friday, as he did, that he will veto the bill, F.D.R. throws the whole tax matter back at Congress. Passage of the bill over a veto is unlikely.

Since the bill was not expected to be returned to Congress on Saturday, it was estimated that the Government had lost about $87,000,000 in revenue which might have come in had the bill become law by that date. In order for the new excise rates to become effective on the first of a month, the law must have stood for 10 days previous. If the bill comes back signed this week, or if a veto is over-ridden, the new excise rates—including the one-cent-on-five admissions rate—will be effective April 1.

What Congress will do if the bill does not become law is quite another question. Some members have indicated that it might choose to be stubborn and refuse to write a new tax law, thereby retaining the 1943 tax rates. If it does write a new law, it is likely that it will be considerably stiffer than the one sent the White House this month. Extreme vigilance on the part of the industry to prevent drastic upgrading of the admissions tax will be called for, observers warn. The Treasury asked originally for a 30 per cent rate.

Chi. Operators Name Jalas Assist. Biz Agent

Chicago—Clarence Jalas has been named assistant business agent for the Chicago operators' union. He was formerly secretary-treasurer. Richard Walsh, IA prexy, returned to New York Saturday. Vice-president Felix Snow remains here to assist new Chicago union officials to reorganize union administration.

New Radio Press Book Is Film Adaptation

If imitation is the sincerest form of flattery, filmland's promotional forces have good cause to blush with pride. Radio Station WOL, Washington, D. C., has just issued a publicity-promotion folio on Fulton Lewis, Jr., and its foreword frankly declares it a conversion of the Motion Picture Industry's type of press book to Radio use. It'll be mailed to all Mutual Stations "for their convenience in publicizing and promoting Fulton Lewis, Jr.," its compilers say.

REVIEWS OF NEW FILMS

"The Curse of the Cat People"

with Simone Simon, Kent Smith

RKO 70 Mins.

THIS ONE NEEDS STRONG ACCOMPANYING FEATURE TO PASS MUSTER; CARTER CHILD CAPTURES HONORS.

"The Curse of the Cat People" is a strange compound of the real and the fanciful that won't draw more than mild attention from audiences, which are apt to be puzzled by it all. Given a fragile story that is stretched to the breaking point, the film has chiefly in its favor a sense of tenderness induced by the fact that the main character is an abnormally sensitive young girl with an elf-like personality who lives in a dream world from which her parents have a hard time luring her. The child, as played by Ann Carter, gives the production some merit as a woman's picture.

The film is a sequel to "The Cat People," the two main players in which do encores in "The Curse of the Cat People." They are Simone Simon and Kent Smith. In the current exhibit Smith is married to Jane Randolph, and the Carter girl is their child. Miss Simon, Smith's first wife who met a tragic end in "The Cat People," appears in the spirit in this instance.

The story revolves around the effort of Smith and Miss Randolph to cure their youngster of her strange tendencies and to steer her back to normal childhood. Smith's fear is that the youngster may develop the same obsession for the supernatural that brought doom to Miss Simon in "The Cat People." Miss Simon comes back as a ghost in answer to the little girl's prayer for a friend who can understand her. Miss Simon protects the child from harm besides acting as her playmate. The association with the Simon wraith succeeds in bringing happiness to the child.

Val Lewton produced the film, while Gunther V. Fritsch and Robert Wise directed it in manner no better than fair. DeWitt Bodeen did the screenplay.

Miss Carter runs away with the acting honors, giving an extremely appealing performance. Miss Simon is purely decorative. Smith and Miss Randolph are routine. Others in important roles are Elizabeth Russell, Eve March, Julia Dean and Sir Lancelot.

CAST: Simone Simon, Kent Smith, Jane Randolph, Ann Carter, Elizabeth Russell, Eve March, Julia Dean, Erford Gage, Sir Lancelot, Joel Davis, Juanita Alvarez.

CREDITS: Producer, Val Lewton; Directors, Gunther V. Fritsch, Robert Wise; Screenplay, DeWitt Bodeen; Cameraman, Nicholas Musuraca; Art Directors, Albert S. D'Agostino, Walter E. Keller; Set Decorators, Darrell Silvera, William Stevens; Musical Score, Roy Webb; Musical Director, C. Bakaleinikoff; Sound, Francis M. Sarver; Film Editor, J. R. Whittredge.

DIRECTION, Fair. PHOTOGRAPHY, Good.

G-I's Hail "Private Hargrove"

Fort Bragg, N. C.—The Field Artillery Replacement Training Center was the scene of the Army's preview of M-G-M's "See Here, Private Hargrove," and several thousand GI's in the Center's three theaters called the film a solid hit. Total attendance well up in five figures is forecast for the pictures' 12-day run in the Fort.

"Kings of the Ring"

Lewis-Lesser 94 Mins.

FIGHT FANS WILL GO GA-GA OVER THIS SCREEN RECORD OF MOST OF BIG BATTLES IN RING HISTORY.

"Kings of the Ring," which spans half a century of boxing from the days when padded gloves first came into use to the era of Joe Louis, will bring joy to the heart of every fight fan. Here, captured in one film for the first time, are the highlights of all the important ring battles recorded by the film camera.

The film offers thrills and excitement without cessation. Better entertainment in the raw would be hard to find anywhere, and nowhere will one sample so much drama at one sitting. A lot of credit for this goes to Martin J. Lewis, who as editor, has done a swell job of picking out the notable moments from what must have been a staggering quantity of film.

The picture, which is being distributed by Martin J. Lewis and Erwin A. Lesser, opens its parade of the big moments of boxing as recorded by the camera with scenes of the Tommy Burns-Bill Squires heavyweight championship contest of 1907. In the following footage the ring warriors seen in action include Jack Johnson, Stanley Ketchel, Jess Willard, Jack Dempsey, Georges Carpentier, Luis Angel Firpo, Bill Brennan, Gene Tunney, Jimmy Maloney, Jack Sharkey, Harry Wills, Paolino, Max Schmeling, Primo Carnera, Ernie Schaaf, Max Baer, Jim Braddock, Joe Louis, Tony Galento, Billy Conn, Melio Bettina, Arturo Godoy, Benny Leonard, Lew Tendler, Ceferino Garcia, Barney Ross, Lou Ambers, Henry Armstrong. There are in addition posed pictures of John L. Sullivan, James J. Corbett, Bob Fitzsimmons and Marvin Hart, but these battlers are not seen in action.

Among the highlights of the film are the disputed long count in the Tunney-Dempsey return engagement and that moment when Firpo slammed Dempsey out of the ring. A tragic note is struck in the footage of the Carnera-Schaaf fight, in which the ailing Schaaf took a battering from the effects of which he died.

The film has a narration written and spoken by Nat Fleischer, editor of the Ring Magazine and authority on boxing.

Engle to Manage Philly Film Classics Exchange

Philadelphia—Formation of Film Classics of Philadelphia, a new independent exchange, was announced Friday.

Owners are Jack Greenberg, indie exhib.; Jack Engel, RKO salesman, who resigned, effective March 6, to become branch manager of the new exchange, and Saul Klugman, former UA salesman, who just reported to the Navy.

New exchange will open offices on Vine St. shortly, and will handle the Film Classics lineup of reissues.

Mrs. Morton Rosen Dead

Baltimore — Mrs. Morton Rosen, wife of the president of Windsor Theater Co. and part owner of the Monroe, died here last week. She had been ill only a short while.

Conciliation Basis Of Dom. United Fro

(Continued from Page 1)

civities unnecessary both now an
the post-war period.

The conciliation program is t
submitted to major distributing
panies for any suggestions.
change representatives present
ed with chains and independent
giving unanimous support to the
sic program.

Before returning to their dis
homes Friday night, independent
ater leaders were enthusiastic
reference to adoption of the ur
front principle and were confi
the new deal would be effective

Exhibitor representatives at
meeting included W. P. Mahor
Prince Albert, spokesman for W
ern Canada; B. C. Salamis of L
Theater, Montreal; Mayor Ar
Mason of Springhill, Nova Sc
and Henry Falk of Toronto.
meeting was held in the office of
John Cooper who participated a
with Ed Wells, national represe
tive of the Film Boards of Trad
well as Morris Stein, Famous P
ers, Alf Perry of Empire-Unive
and Louis Rosenfeld of Columbi

Local B-7, Philly, Turns Down Overtime Proposa

(Continued from Page 1)

workers are under no compulsio
adopt the new working agreer
which was consummated betweer
Alliance and the eight major cor
nies in New York recently was
closed here when the membershi
Local B-7 rejected the proposal
exchange workers toil four h
overtime per week to increase
earnings pending a War Labor B
decision on a petition for a 10
cent wage tilt.

The members of the union v
to continue their present work sc
ule, 40 hours straight work per v

Mary Pickford Cancels "Junior Miss" Negotiati

The film rights to "Junior M
which Max Gordon presented
Broadway, were again for sal
screen producers on Friday fo
ing Mary Pickford's cancellatio
negotiations for the stage pro
and withdrawal of her offer of $
000, plus a percentage of the
Miss Pickford's action coming
several months of negotiations,
announced as due to the natur
the restrictions and limita
placed on the grant of film righ
her.

The proposed contract cont
restrictions "so onerous as to
the deal impossible," it was cha
by Miss Pickford.

F & M Playing "Hara Kiri"

Film Classics' "Hara Kiri" has
been booked to open in the Fa
& Marco theaters in St. Louis

ykendall Sees No lution in Decree

(Continued from Page 1)

ling to Ed Kuykendall, MPTOA
sident.
a general organization bulletin,
kendall contended that there was
rowing conviction shared by a
number of responsible theater
ers, based on their own experi-
e, that none of the real economic,
mercial or competitive problems
ever be solved by litigation, law
s, court decrees or decisions;
t this method of dealing with
iness problems is inherently
ng and incompetent to do more
n "mess up the situation while
trade relations steadily deterior-
damage suits increase, and we
nearer and nearer to eventual
ulation by a Government com-
sion."

uykendall charged that the worst
ture of the distributors' propos-
for decree changes was the pro-
on that forces the sale of feature
ures in small blocks of com-
ed, tradeshown pictures. Never
ore, he wrote, have the small
aters been in so bad a position for
gaining and trading as they have
n under the consent decree.
agine what it will be like when
bottom drops out of the war
m, which can happen anytime
denly and unexpectedly," he
ned.

A Long Step Forward

he proposed option to cancel a
d percentage of the pictures sold
blocks is the principal improve-
t offered in the distributors' rec-
mendations. If this new option
ancel pictures as released is hon-
y carried out, he said, it com-
ely destroys so-called compulsory
k-booking once and for all.

In itself," Kuykendall wrote,
is is a long step forward, a step,
ight add, which several years ago
ld have saved the industry mil-
s of dollars of wasted money
andered on the endless fights
inst block-booking legislation and regulation, with all the ill will and bad publicity for the industry it generated."

Continuing his discussion of the new decree, Kuykendall said:

"The prospects of getting any serious consideration of exhibitor protests and proposals may not be any brighter than before. Three years ago you will recall the decree was written in secret without any exhibitor participation in the negotiations, was given to us for study (then it was published, however, for all to examine) we all told our story at length to the Department of Justice and the court at their invitation.

"They listened courteously, heard us out, gave our protests and recommendations no consideration whatever, and entered the decree essentially the same as when it was first proposed. Will history repeat itself? If it does, we are wasting our time on the decree, as we got nothing for the time and money spent on the first decree hearings.

"No official explanation, analysis or interpretation of their new decree is offered by the distributors or their counsel. Many of the most important trade abuses and exhibitor grievances are completely ignored, as was also the case before, and most of the more serious exhibitor recommendations are omitted altogether. We are usually told that it is legally impossible to put these things in a court decree and that if we are good little exhibitors, we will just forget them altogether, even if it hurts. The law is a funny business, but the time may come when these blandly ignored abuses and injustices can't wait on any consent decree.

"We don't want to quibble over technicalities or engage in long-winded arguments over trivial, unworkable and unused parts of the decree, and lose sight of the fundamental exhibitor problems involved in the situation."

Educational Pix Seen
laking Mexican Fans

Mexico City (By Air Mail)—More
than 50,000 persons a month are
acquiring the movie-going habit at
the performances sponsored by Mex-
co's Ministry of Education. On
oan from the National Film Library,
the pictures are chosen with an eye
pecifically to the age and inter-
ests of the audiences before which
hey are to be presented. Education
centers and the headquarters of
workers' organizations serve as im-
promptu theaters.

Project is so popular that a
number of distributors have offered
to co-operate by arranging similar
programs — at special prices — for
children of kindergarten age.

HOLLYWOOD DIGEST

SIGNED

JOHNNY WEISSMULLER, three pictures, Pine-Thomas, Paramount.

•

ASSIGNMENTS

ROBERT WISE, director, "Mlle. Fifi," RKO.

•

CASTINGS

LARRY PARKS and BENNY CARTER, "Calling All Stars," Columbia; GEORGE McKAY, "Pilebuck," Terneen-Columbia; DONALD McBRIDE, "Practically Yours," Paramount; PORTER HALL and ANDREW TOMBES, "Bring on the Girls," Paramount; JOHN WAYNE, "Tall in the Saddle," RKO; VICTOR MOORE, "The Ziegfeld Follies," M-G-M; ALEXANDER GRANACH, "Secrets in the aDrk," M-G-M; DOUGLAS FOWLEY, "Marriage is a Private Affair," M-G-M; J. CARROLL NAISH, "Dragon Seed," M-G-M; JOHNNY WEISSMULLER, "Combat Correspondent," Pine-Thomas, Paramount; HEDY LAMARR, PAUL HENREID, SYDNEY GREENSTREET and PETER LORRE, "The Conspirators," Warners; GEORGE COULOURIS, "Mr. Skeffington," Warners.

•

TITLE SWITCHES

"Storm Over Lisbon," formerly "Candlelights in Lisbon," Republic.

"Man from Frisco," formerly "Man from Brooklyn," Republic.

"The Tiger Woman," formerly "Tiger Woman of the Amazon" (serial), Republic.

"Gold Town," formerly "Honest Plush Brannon," M-G-M.

Don Ameche on Board For Relief to Italy

(Continued from Page 1)

employ a small staff in New York and to make arrangements with the National War Fund for sending money to Italy for private relief as soon as conditions will permit.

Joseph B. Davies, chairman of the President's War Relief Control Board, in his announcement of the appointment of the film actor to the temporary board of trustees, expressed the hope that the board would be the forerunner of a permanent non-partisan national organization for American relief in Italy.

Mooney to Negotiate On "Mother Cabrini" Pic

West Coast Bureau of THE FILM DAILY

Hollywood — Martin Mooney, who will produce a picture on "Mother Cabrini" for PRC, left Friday for Chicago to negotiate with Monsignora V. Simoni of the Cabrini Foundation there to do a treatment on the story of her life. Leon Fromkess joins Mooney on Wednesday, and they return to the Coast next Monday.

Gov't Relations Placed On Metro Parley Agenda

(Continued from Page 1)

Chicago, March 11-15, it was learned Friday. All phases of distribution, not only as it applies to M-G-M, but also the company's War Activities' responsibility to the Government, will be discussed.

It is pointed out that the meetings will not take the shape of a sales meeting, but rather a business conference where the company's distribution relations with the Government will be given the same importance as the company's business with exhibitors.

Tele News Coverage to be Demonstrated for ANPA

Schenectady, N. Y.—Films, models, puppets and live actors will be utilized April 28 in a demonstration of how television might cover news in the future. Members of the American Newspaper Publishers' Association, whose annual convention in New York closes the day before the scheduled demonstration, have been invited by General Electric to witness the telecast which is being staged for their benefit.

Tax Co-ordinating Plan Drafted Here

(Continued from Page 1)

mitee, possibly this week. Other members of the committee are Harry Lowenstein and Maxwell Alderman.

Ed Kuykendall, MPTOA president, in a bulletin said that the MPTOA was strongly in favor of the proposal for a joint tax conference committee and that it deserved the whole-hearted support of all concerned. He pointed out that a great deal of progress toward the co-ordination had been made by the two national organizations and unaffiliated groups.

Kaufman Without Funds To Meet $10,000 Fine

(Continued from Page 1)

ticipating in a conspiracy to extort more than $1,000,000 from the industry was indicated on Friday after several examinations of his financial status by Assistant U. S. Attorney Martin Klein in the New York Federal Court Building.

Klein announced that he was unable to locate any assets which the Government could attach. According to him, the investigation showed Kaufman to be practically penniless. Kaufman will appear in the Federal Court Building shortly to sign a waiver stating that he is destitute. The convicted man is now out on bail, the other six tried with him being still in the New York House of Detention awaiting action on their appeal to the U. S. Circuit Court of Appeals.

In addition to the fine, a seven-year sentence was imposed on Kaufman.

Beier Leaves WB for Col.

Leonard Beier starts as a member of the Columbia Pictures press book department today. He was formerly on the Warner press book staff.

Pic-House Packin' Mamas Irk Baltimore

Baltimore—Nabe theater managers report here that mothers are making film houses "foster mothers" of their children, chiefly youngsters from seven to 12 years old. The kids enter auditoriums as early as 9:30 a.m., toting lunch boxes and armed with nickels for candy machines. One manager has instructed his ushers not to allow kids to bring in anything juicier than a hot dog. Use of theaters by mothers as a day nursery was initially confirmed when restless youngsters, weary of watching show after show, played in the aisles and cried when ushers told them to go home. The kids declared that their mothers had ordered them not to go home until after 7 p.m.

GEORGE BORTHWICK
M P PRODUCTIONS
28 W 44TH ST
NYC 21ST FL

1944 *is a*

PRC *Year*

WITH **ACCENT!** ON

ENTERTAINMENT

PRC

PICTURES INC.

COMING SOON! **"MINSTREL MAN"** *The Daddy of Musicals*

A Great Story and a Great Cast

BENNY FIELDS	BINNIE BARNES	ALAN DINEHART
WILLIAM FRAWLEY	GERRA YOUNG	ROSCOE KARNS

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 37 NEW YORK, WEDNESDAY, FEBRUARY 23, 1944 TEN CENTS

28 EXHIB. UNITS BACK UNITED TAX FRONT

Reisman Says Brit. Pix Can Compete on Quality

Option of Paying Excess Profits Tax or Making Pix Aids Brit. Industry

PHIL REISMAN

British producers can spend plenty of money for quality and compete with American companies from the standpoint of investment because of the excess profits tax laws, it was pointed out yesterday by Phil Reisman, vice-president in charge of RKO's foreign department, who returned Friday from London.

All British industries must pay a 100 per cent tax on profits above the 1936 average or else spend that money on their own business. In

(Continued on Page 7)

Skouras Hails Drive Services by Execs.

Voluntary service performed by industry executives was cited as among "the most valuable contributions" to the success of the Fourth

(Continued on Page 6)

Ohio's Adv. Rationing Brings Cuts of 30-50%

Cleveland, O.—Newspaper advertising rationing is giving local circuit publicity men plenty of head-

(Continued on Page 6)

Texas Exhib. Plants 100 Acres to Popcorn

Dallas—One-hundred acres have been planted to popcorn on a farm he owns by H. S. Leon of the Leon circuit. Surplus after his own requirements will be offered to other exhibitors.

RAW STOCK CONTROLS SEEN ENDING

Restrictions May be Lifted in 30 to 60 Days, but Certainly by June, Says Hopper

Washington Bureau of THE FILM DAILY

Washington—Dropping of Government controls on raw stock by June is definite, Harold C. Hopper, WPB motion picture chief, said yesterday. There is a distinct possibility that all restrictions may be lifted within the next 30 to 60 days, Hopper added.

Recently returned from two months on the West Coast, Hopper has found the raw stock supply situation growing better and better during the past year. The only difficulty at present is the fear on the part of film manufacturers that sudden sharp demands would find them unprepared, Hopper said after discussing the supply with them in New York Saturday and yesterday.

A flood of orders for commercial

(Continued on Page 2)

Pix Leaders to Tour For Red Cross Drive

A two weeks' series of nation-wide Red Cross meetings for exhibitors, to be held in 31 exchange centers, will get under way next Monday, it was announced over the holiday by Joseph Bernhard, national chairman of film theaters' 1944 Red Cross campaign.

Leading industry executives who

(Continued on Page 7)

USS Shangri-La Launching At Portsmouth Tomorrow

Made possible by the industry's drive in co-op with the nation's retailers and newsboys to sell $130,000,000 in War Savings Stamps last July, the aircraft carrier Shangri-La

(Continued on Page 6)

Conn. MPTO Urges Standard Contract

New Haven, Conn.—Provision for a standard form of exhibition contract, written in simple terms and with its provisions clearly defined, is urged by the MPTO of Connecticut in the event that the distributors and the Government enter into a new consent decree.

This was disclosed here yesterday

(Continued on Page 3)

Cleveland Theaters Bar Kids During School Hours

Cleveland, O.—The Cleveland Motion Picture Exhibitors Association, whose membership consists of owners of subsequent-run theaters, has pledged its co-operation to the direc-

(Continued on Page 7)

Draft Trade Code for Canada

To be Ready for Signing Before Month Ends

Toronto—Under the terms of the trade peace agreement drawn up by "The Committee of Eight" representing the whole Canadian industry, Henry Falk, chairman of the National Council of Independent Exhibitors, and Col. John Cooper of the Distributors association have been empowered to draft the clauses of

(Continued on Page 6)

New Haven First-Runs Tilt Box-Office Scales

New Haven—New Haven first-runs have adopted a new balcony and orchestra price for afternoons and for evenings. This makes it 40 cents all over the house matinees and 50 cents

(Continued on Page 6)

16 MPTOA, 10 Unattached Groups Pledge Support to Round Table Conference

Sixteen of MPTOA's 18 units and 10 unattached exhibitor organizations have pledged support to the plan for a united front against discriminatory taxes, it was learned yesterday. The advisory committee on the plan is to be known as the Round Table Conference of Exhibitor Organizations on Taxation and an initial meeting of the group may be held within the next two or three weeks.

The Round Table Conference will

(Continued on Page 3)

Canadian Pix "Take" Rises 12.3% In Year

Ottawa — Admissions to motion picture theaters in Canada in 1942, the Dominion Bureau of Statistics reports, exceeded 183,500,000, while box-office receipts, exclusive of amusement taxes, reached a total of $45,461,097, according to the annual survey. Admissions increased 13 per

(Continued on Page 7)

RKO Names Boasberg Met. District Manager

Charles Boasberg, RKO Radio's Eastern Central district manager, and the captain of the 1944 Ned Depinet Drive, has been appointed Metropolitan district manager, it

(Continued on Page 3)

250 to Attend Ampa Bergman Luncheon

About 250 are expected to attend the Ampa luncheon at the Edison Hotel, at 12:30 p.m., today Maurice Bergman, Universal's Eastern advertising and publicity chief, will be guest-of-honor and will discuss "What Has Happened to Advertising in the Theater." Top-ranking circuit executives will reply to Bergman's discussion.

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 37 Wed., Feb. 23, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, February 21)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	13¾	13½	13¾	+ ⅛
Col. Picts. vtc. (2½%)	....	....	....	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3¼	3¼	3¼	.....
Con. Fm. Ind. pfd.	18⅛	18⅛	18⅛	+ ⅛
East. Kodak	161	161	161	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅛	20	20⅛	+ ⅜
Loew's, Inc.	....	....	....	.....
Paramount	24	23¾	24	+ ⅛
RKO	8½	8⅜	8⅜	.....
RKO $6 pfd.	88¾	88¼	88¾	— ¼
20th Century-Fox	21½	21⅜	21½	.....
20th Century-Fox pfd.	29½	29⅛	29½	+ ⅛
20th-Fox ppf.	100½	100½	100½	+ ½
Warner Bros.	12¾	12½	12¾	+ ¼

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	87⅝	87⅝	87⅝	.....

"Purple Heart" to Bow In Three Fla. Houses

Tom Connors announced Monday that "The Purple Heart" will have its world premiere at three Florida theaters starting March 1. The theaters are the Lincoln, Miami Beach; the Capitol and Miami Theaters, Miami.

Lou Goldberg is in Miami to supervise the campaign.

NOW AVAILABLE
All around Motion Picture Theater man. Well versed in the management of Motion Picture Theaters as well as advertising and exploitation. NOT subject to draft. Will go anywhere. Write Box, 185.
FILM DAILY
1501 Broadway New York

Raw Stock Controls Are Seen as Ending

(Continued from Page 1)

film is reported to be anticipated.

Hopper's statement of yesterday indicates that the demands of the military have not run any higher than was counted on, although there were fears that the Army particularly would raise its raw stock quotas.

"Snow White" Launched In Four-State Premiere

Cincinnati—Climaxing a four-week campaign, Walt Disney's "Snow White and the Seven Dwarfs" was launched yesterday by RKO Radio Pictures in a revival premiere in 60 Ohio, Indiana, West Virginia and Kentucky cities, with the local Grand Theater the center of activities. Campaign included newspaper and billboard coverage, daily programs over WLW and personal appearances throughout the four states of traveling units consisting of the '"voices" of Disney characters.

Disney, himself, is expected to attend the Snow White Coronation Dinner tomorrow night when winners in the Snow White and cartoonist contest, of which Deems Taylor was the judge. The New York delegation will include Ned Depinet, Robert Mochrie, Nat Levy, Walter Branson, Edward Alperson, Harold Mirisch, Harry Mandel, Barret McCormick, Terry Turner and Linus Travers.

With Cincinnati spearheading the way, other cities will follow with their premieres.

F & M Trying Singles At St. Louis First-Runs

St. Louis—Fanchon & Marco is experimenting with single feature bills on week-ends and holidays at the Fox and Ambassador Theaters, both first-runs. While other exhibitors are watching the move with interest, Rex Williams, city manager for Loew's, has stated that he will continue with duals at the Loew houses.

Hickey Hosts Luncheon For Jack Flynn on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — George A. Hickey, Western division supervisor of M-G-M, gave a luncheon Monday at the Ambassador Hotel for the exhibitors in this territory at which time he introduced Jack Flynn, newly appointed Western sales manager. Luncheon was followed by a preview of "See Here, Private Hargrove" at the Boulevard Theater.

"Hargrove" Opening a High

Charlotte, N. C.—World premiere of Metro's "See Here, Private Hargrove" at the Carolina Saturday broke all existing house records for anuy day at no advanced admission prices.

B & K Gen. Mgr. on Stand In Jackson Park Trial

Chicago—Walter Immerman, B & K general manager, told the jurors in the Jackson Park Theater's $360,000 anti-trust damage suit, that in 1936 and the following years his office arranged for the Oriental, State Lake, Harding, Northshore, Granada and other B & K theaters to receive earlier booking weeks, putting the Oriental and State Lake into a week. He also testified that B & K had 50 theaters in the Chicago area. He was expected to finish his testimony yesterday morning.

Depositions of Jack Osserman, former RKO district manager, Sam Gorelick, RKO exchange manager, and James Coston, Warner theater zone manager, were read. Allen Usher's deposition was also put into court record.

Attorney Charles McConnell placed auditor A. B. Butler of the Jackson Park Theater on the stand to prove how the earnings of the house had declined, due to lack of suitable product.

Mobsters to Face Mail Fraud Charge on March 3

Federal Judge Vincent L. Leibell yesterday postponed the mail fraud charge trial of the six Chicago gangsters recently convicted of extorting more than $1,000,000 from the film industry, and Ralph Pierce, who was acquitted, unitl March 3 in New York Federal Court. The mail fraud charges arise from the $1,500,000 special "slush" fund said to have been collected from members of the IATSE during the presidency of George E. Browne when Willie Bioff was his personal aide, both of whom were convicted under a similar extortion charge in 1941.

B'nai B'rith Film Lodge Mulled at Boston Meet

Boston—A lodge of B'nai B'rith, restricted to local film men in this area, has been proposed. Sponsors, who met recently in the M & P Theaters offices, include Maurice N. Wolf, M-G-M district manager; Moe Grassgreen, 20th-Fox branch manager; Samuel Pinanski, president of M & P; E. M. Loew; Edward S. Canter, M & J Theaters; Al Capp; Laurence R. Goldberg, Boston Post and Leo Shapiro, Boston Globe. Group voted to apply to the Grand Lodge for a charter.

ART FOR MOTION PICTURE ADVERTISING
Hap Hadley
165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

COMING and GOING

LEON FROMKESS, vice-president in charge of production for Producers Releasing Corp., returns to the Coast today.

CONSTANCE BENNETT is scheduled to pull out for the Coast on Monday.

ED EAGER has left the M-M-M story department to do the lyrics for the new Ri Kollmar show, "Dream With Music."

HOWARD REIF of the Scoville, Essick and Reif circuit, Cleveland, is vacationing in Miami.

SERGEANT CHARLES COOPER, partner of Jack Kirsch in the Kirsch-Cooper circuit, is in Chicago, on a two-week furlough.

MIKHAIL RASUMNY will conclude a New York visit today when he will leave for Dallas to visit with friends en route to Hollywood.

JOHN J. MALONEY, Central division sales head for M-G-M, returns today to his headquarters in Pittsburgh after a three-day home office business visit.

JOEL LEVY, Loew's out-of-town booker, is back from a five-day tour of Ohio towns.

CHARLES DEESEN, assistant to J. J. Maloney, Central divisional sales chief for M-G-M, is back after a short visit to the St. Louis branch.

CHARLOTTE SABIN, after a three-months leave of absence, is back on the job as secretary to Edwin Aaron, circuit sales head for M-G-M. During the past three months she has been with her husband on the Coast prior to his departure for an overseas assignment.

HENDERSON M. RICHEY, exhibition relations executive of M-G-M, is due back Monday, from a Ft. Lauderdale vacation.

CARLYLE BLACKWELL has returned to Hollywood.

Clark's Plane Grounded, Decree in Status Quo

Washington Bureau of THE FILM DAILY

Washington — The motion picture consent decree situation remained in status quo here due to the inability of Assistant Attorney General Tom C. Clark to return Monday as he had planned. Clark's plane was grounded by bad weather in Texas shortly after the take-off. In the meantime, his office here said that it had heard nothing further from either the consent decree companies or the independent exhibitors during Clark's absence.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR
THEATRE TICKETS?
INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . .
47 years' experience serving theatres, stadiums, amusement parks, etc.
We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.
INTERNATIONAL TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

28 Exhib. Units Back United Tax Front

(*Continued from Page* 1)

be composed of between 12 and 15 representatives of associations. There will be three from the MPTOA, three from Allied, three or five from the unattached groups and three from affiliated circuits. Each group will designate its representatives to participate in the Round Table Conference which will operate strictly in an advisory capacity.

Pete J. Wood, chairman of Allied's committee, is drafting a report of the plan for submission to the executive committee.

RKO Names Boasberg Met. District Manager

(*Continued from Page* 1)

was announced Monday by Robert Mochrie, general sales manager. Boasberg succeeds Robert Wolff who, as was announced some time ago, leaves shortly for England to assume the post of managing director for RKO Radio in Great Britain.

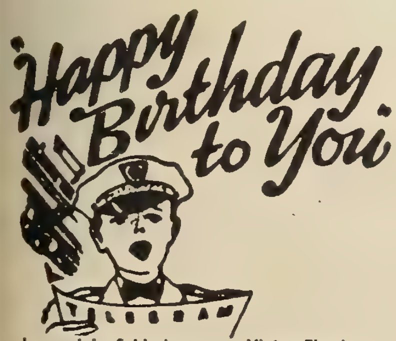
Regarded as one of the most popular executives in the RKO sales department, Boasberg has been with the company for many years, and prior to his last post was manager of the Buffalo branch.

Mochrie also announced that in line with the company's policy to make promotions from within the ranks, Phil Hodes, member of the company's New York branch sales staff, has been promoted to branch manager of the same office.

Other promotions announced were B. G. Kranze, Cleveland branch manager, to succeed Boasberg as Eastern Central district manager. A long time employe of RKO, Kranze was formerly manager of the Albany branch, and before that a salesman in the New York branch. Succeeding Kranze at Cleveland, will be Al Kolitz, former branch manager at Denver, whose successor at Denver was announced last week as Tom Bailey, former salesman in the same office.

Closes Springdale's State

Springdale, Conn.—Mary Vuono, new operator of the State here since the recent death of Ben Leo, has closed the house until further notice.



Leonard L. Schlesinger
Victor Fleming
Norman Taurog
Rita Weiman
Emil C. Jensen

▼ ▼ ▼

Proof of the Pudding, Etc

● ● ● FROM CAPT. HAMPTON W. HOWARD, who for the last eight months has been overseas as an Army fighter, comes what is perhaps the most eloquent testimonial yet shown to the benefits of the 16 mm. programs, thanks to the industry's generosity, under auspices of the Red Cross in Army hospitals overseas....."As a hospitalized patient in Army hospitals in Iran, Egypt and later in South America, I not only personally enjoyed the pleasure of seeing movies brought to the patients through the Red Cross but had the double enjoyment of seeing first-hand just how much relaxation an hour and a half's film visit to America and American scenes meant to all of us overseas," writes the Captain in a letter to Don C. Smith, American Red Cross deputy administrator, Services to the Armed Forces......"I can truthfully say that next to a letter from home there was no better morale builder than those movies, and I do not need to tell you how much the spirits of these sick and wounded men has to do with the speed of their recovery," the Captain adds......And here is the "kick" in the letter, "Little did I think when I had the privilege of setting up the Red Cross Hospital Motion Picture Service that I myself would be a grateful recipient of its benefits"......Who was it that said, "You never know?"......

▼ ▼ ▼

● ● ● *THIS AND THAT: Another home office ad-publicity chief may be Army-bound shortly. . .* ● *And now it's "guest" films for tele......Credit the idea to Eddie Dowling who will inaugurate it next Sunday over DuMont's W2XWV......Starting next Sunday, selected highlights of the Dowling Mutual "Wide Horizons" show will be repeated later over the DuMont tele station. . .* ● *Very, very neat —that tribute to (and plug for) Metro's "Madame Curie" which Childs' patrons are reading in "Footnotes to Childs" this week.* ● *USO gets an additional $4,100,000 from the National War Fund.* ● *For the third time, Metro's "Heavenly Body" has been deferred as a Capitol booking......Capitol suggests that it may be due to the fact that Hedy LaMarr wants a new title, tho Bill Powell is well satisfied with the present monicker. . .*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: David Kay, former ace cameraman on the Coast but more recently theatrical backer, goes to the Coast early in April to negotiate an indie pic deal. . . ● Max Gordon returns to town next week. . . ● Genevieve Zelinsky, Paramount 12th floor messenger, is in a hospital with a fractured skull, the result of a fall in a subway. . . ● Dick Worcester, Paramount chapter chairman of SOPEG, will be feted at the latter's offices tonight prior to departure for Navy service next week......Worcester is an Ensign in the Reserve. . . ● Jim Garson, formerly of Universal publicity department, has joined Frederick Bros., artists reps. . . ● Canfield Cook, former Coast director, addresses the Chicago Executives Club next Friday at a Hotel Sherman luncheon. . . ● Gale Storm, Mono. starlet, will be YANK'S pin-up girl in the March 10 issue. . . ● Robert Lowery, Jean Parker and Roscoe Karns of the cast will do p.a.'s when the Pine-Thomas Para. pic, "The Navy Way," bows in at the Great Lakes Naval Training Station March 20. ● First Chinese from the Detroit area to enter the Marine Corps is George Fong, Columbia shipper, who reports March 1......Roster of 1-A's in the New Haven territory grows. . . ● Newest additions include James Darby, Paramount Theater manager, Ted Markoff Colchester-East Hampton-Moodus operator, Leo Schapiro, who recently sold his Guilford Theater, and "Chick" Cicarelli, of the Norwalk Theater......Sid Kleper, manager of the New Haven Bijou, also passed his Army physical.

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Conn. MPTO Urges Standard Contract

(*Continued from Page* 1)

by Herman G. Levy, executive secretary of the unit, following a meeting here at which the distributors' proposals recently submitted to the Department of Justice were discussed.

Levy, who made it plain that the MPTO generally is opposed to a new decree, said that in the event that the Government elected to accept one rather than proceed with trial of its anti-trust suit, his organization was critical of several provisions in the proposals.

In this connection, Levy cited the "lock-out" and "show case" exceptions in the provisions for restriction of circuit expansion. Such exceptions, Levy said, should be eliminated.

Opposition was also voiced to the proposed 10-year term for the decree. Any new decree, like its predecessor, should be for three years, Levy indicated. He further said that applications to the Courts for changes during the life of the decree should be open to both the Government and the company signatories. As he read the proposals Levy said it would enable the latter only to so apply.

Terming the cancellation provisions "vaguely phrased," Levy said it was not clear whether exhibitors were granted unrestricted rights which, he said, should be granted.

Levy said that his unit favored the elimination of tradeshows.

Griffith Counsel En route For Pre-Trial Exams. Here

Oklahoma City—Henry S. Griffing and Charles B. Cochrane, attorneys for the Griffith Amusement Co., left here yesterday for New York to attend the examinations of majors in connection with the unity anti-trust suit against Griffith.

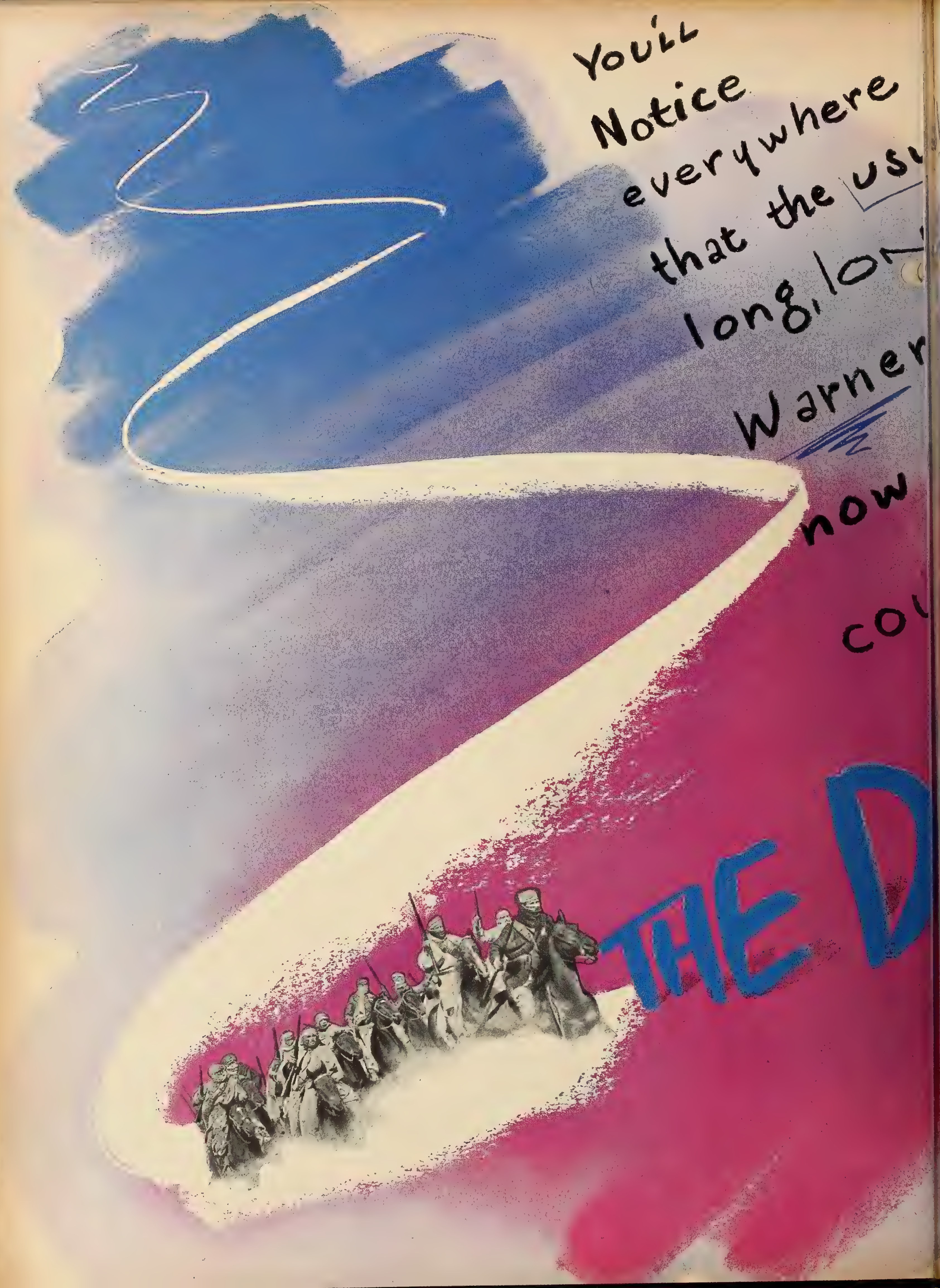
The examinations, called by Albert Boggess, special assistant U. S. attorney general, are scheduled to start Feb. 28.

Griffing said yesterday that he has been informed that the decision in the old A. B. Momand suit against the Griffith interests will not be forthcoming "before early Summer."

The suit, heard in 1942, was brought by the Shawnee, Okla., theater owner to seek recovery of alleged financial losses. Decision is being prepared by Judge Bower Broaddus, of the western Oklahoma federal district court.

"Doc" Allen Heads NSS Dallas Branch Office

Dallas—F. W. "Doc" Allen, formerly assistant manager of the National Screen Service branch here, has been promoted to the post of manager. He succeeds Wallace W. Walthall, who has been named special home office representative.


YOU'LL
Notice
everywhere
that the usu
long, lon
Warner
now
co
THE D

ul

g trail of

glory is

ollowing the Technicolorful

try-wide release of

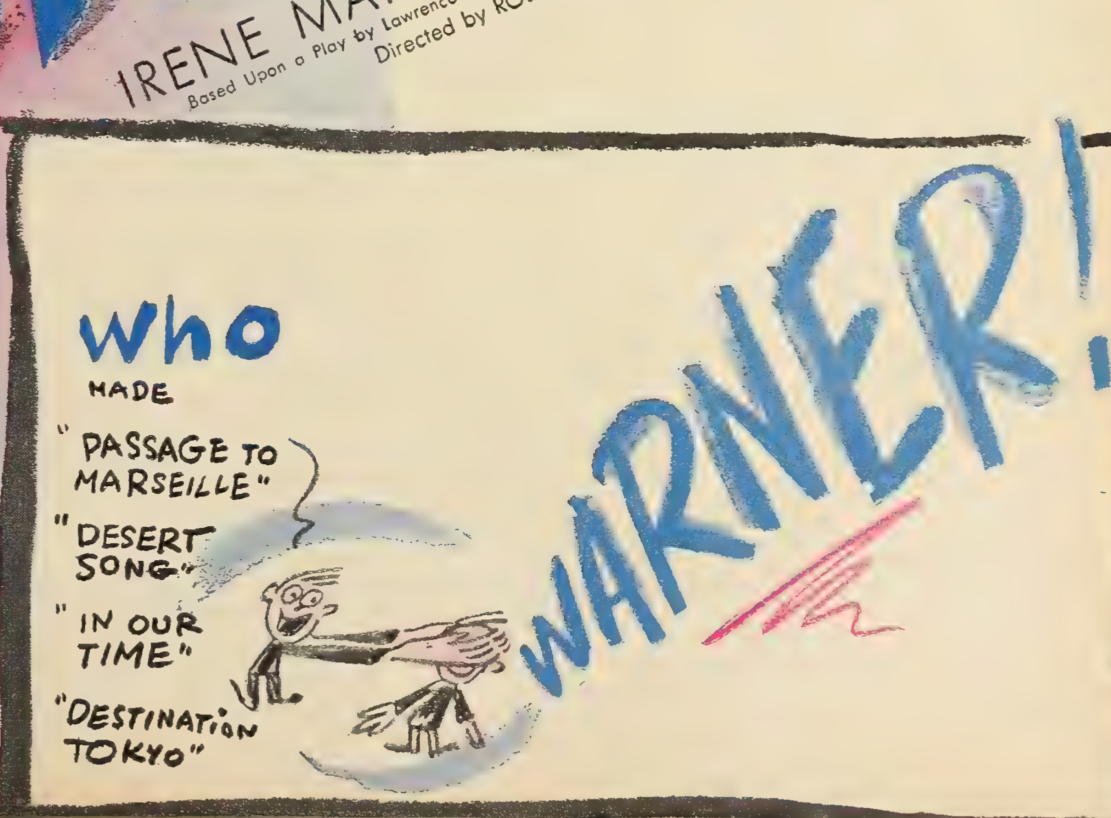
ESERT SONG

ring DENNIS MORGAN · IRENE MANNING · BRUCE CABOT · GENE LOCKHART

Based Upon a Play by Lawrence Schwab, Otto Harbach, Oscar Hammerstein 2nd, Sigmund Romberg and Frank Mandel

Directed by ROBERT FLOREY · Produced by ROBERT BUCKNER

JACK L WARNER, Executive Producer



EMBER! March 15th Deadline for
nored Hundred Bond Reports to State Chairmen!

« REVIEWS »

"The Purple Heart"

with Dana Andrews

20th-Fox 99 Mins.

DRAMA OF JAPANESE BRUTALITY IS HIGHLY EXPLOITABLE FILM THAT WILL CREATE A SENSATION.

Dealing with the nature of our Pacific enemy, "The Purple Heart," Darryl F. Zanuck's first production since his being mustered out of the service, is a most significant picture carrying a message of vital interest to all America. As an attempt to increase the nation's awareness of the cruel spirit of the Japanese and to stir our people to greater effort against Nippon, the film is completely successful.

The picture was patently planned to shock us—a mission which it accomplishes without faltering. Coming so closely on the heels of the recent revelations of Japanese atrocities against American prisoners, the picture is likely to prove a sensational money-maker. With so exploitable a subject, "The Purple Heart" could not possibly miss fire.

The picture pulls no punches in telling the story of a group of captured American fliers on trial for their lives on false charges of having wantonly bombed schools and hospitals and strafed innocent civilians during a raid on Tokyo and other Japanese cities. The trial held in a civil court in violation of the international code, is strictly a farce, the prisoners knowing they don't stand a chance of fair treatment. The men are subjected to the most shocking cruelties in an attempt to wheedle out of them information bearing on the raid, but their spirits refuse to break. Offered a chance to save themselves for certain data valuable to the enemy, the prisoners elect to go to their deaths as heroes worthy of their American heritage. The commission of the atrocities is not shown. This not only gives added force to the drama but makes the film easier to take.

Stark and uncompromising, the production cannot be expected to be an unqualified success where women are involved. Considering the nature of its subject and its purpose, the picture could scarcely have been given other than a strong treatment unrelieved by light touches. Handled in any other way, the production would have failed of its mission. That such a picture should have the tendency to depress was only to be expected.

Zanuck has accorded the film a fine production. He has proved fortunate in his players, whose work is marked by great sincerity and earnestness. Dana Andrews, as the captain who is leader of the group of American prisoners, adds to his stature as an actor. Richard Conte, Farley Granger, Kevin O'Shea, Donald Barry, Charles Russell, John Craven and Sam Levene are capital as the other airmen, with the last-named especially outstanding. Of the other players, most of whom are of secondary importance, note must be taken of Richard Lee, who gives a vivid performance as the hateful Jap general in charge of prosecuting the case against the Americans.

Lewis Milestone's powerful direction realizes all the dramatic possibilities of the story, which was written by Melville Crossman (Zanuck), with Jerome Cady doing the screenplay, a good solid job. Fine photography by Arthur Miller, effective settings by James Basevi and Lewis Creber and an ace musical score by Alfred Newman are other achievements deserving mention.

Here indeed is a film that will add new fire to America's hatred of Japan and all she stands for.

CAST: Dana Andrews, Richard Conte, Farley Granger, Kevin O'Shea, Donald Barry, Trudy Marshall, Sam Levene, Charles Russell, John Craven, Tala Birell, Richard Lee, Peter Chong, Gregory Gaye, Torben Meyer, Kurt Katch, Martin Garralaga, Erwin Kalser, Igor Dolgaruki, Nestor Paiva, Alex Papana, H. T. Tsiang, Benson Fong, Key Chang, Allen Jung, Wing Foo, Paul Fung, Joseph Kim, Luke Chan, Beal Wong, Marshall Thompson.

CREDITS: Producer, Darryl F. Zanuck; Director, Lewis Milestone; Screenplay, Jerome Cady; Based on story by Melville Crossman; Cameraman, Arthur Miller; Art Directors, James Basevi, Lewis Creber; Set Decorators, Thomas Little, Walter M. Scott; Film Editor, Douglas Biggs; Sound, Alfred Bruzlin, Roger Heman; Musical Score, Alfred Newman; Technical Adviser, Otto Tolischus.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Draft Trade Code for Canada

To be Ready for Signing Before Month Ends

(*Continued from Page* 1)

a new trade code, the basis of which is the operation of six conciliation committees from Coast to Coast with an industrial appeal board in Toronto.

At the same time, the Wartime Prices and Trade Board of the Dominion Government has been advised that the united film industry has made the move for self-regulation and word has been forthcoming that the Board is agreeable to adoption of a voluntary conciliation plan within the film business. In this connection, it is understood the Industrial Advisory Council of the film trade to the Wartime Prices and Trade Board ceased to function with the Toronto declaration of trade independence.

The Committee of Eight, consisting of two members from film exchanges, two from theater circuits and four from the organized independents, agreed on representation for the regional conciliation committees and the board of appeal. Each organization will have one representative from the film distributors, one from the circuits, one from independent exhibitors and, in the event there is an active theater association comprising theater chains, partners and unaffiliated theater owners, an additional committee member will be accepted from that association, it is understood.

Copies of the code draft, prepared by Col. Cooper and Falk, will be submitted to film distributor companies, theater chains and independent exhibitor organization with the request they subscribe to its undertakings in the fulfillment of a united trade policy. The drafted regulations are expected to be ready for signature before the end of February.

No arrangements were made for another meeting of the Committee of Eight on policy planning, that representative body having formally adopted the principle of conciliaiton and industrial unification which is the framework of the new deal.

New Haven First-Runs Tilt Box-Office Scales

(*Continued from Page* 1)

all over the house evenings, including tax, except at the Paramount where the top has been 55 cents for many months. The managers report this move makes for greater cashier, usher, doorman and cleaning efficiency, and also facilitates control of the disturbing element in the audience.

Trop Has Palestine Pic

J. D. Trop, formerly vice-president of Harry A. Sherman Productions, has completed "Mediterranean Miracle," for the National Labor Committee For Palestine.

Ohio's Adv. Rationing Brings Cuts of 30-50%

(*Continued from Page* 1)

aches. In Cleveland, the Plain Dealer and the Press have reduced local display space approximately 30 per cent from the amount used last year at this time, and are not accepting any national advertising.

In Akron, the Beacon Journal has cut display space 35 per cent from that used last year and accepts no naitonal advertising.

The Youngstown Vindicator is maintaining the same local and national levels as used last year. Newspaper art displays generally, are cut to the bone and reviews have all been reduced.

To compensate, theater publicity men have recourse to the greater use of radio and to street car advertising.

PRC Gives Waldorf Party For Constance Bennett

A cocktail party was given by Producers Releasing Corp. in the Palm Room of the Waldorf-Astoria Hotel on Monday afternoon to celebrate the addition of Constance Bennett to the company's roster as producer-star.

Among those who greeted Miss Bennett were Leon Fromkess, Leo J. McCarthy, Bob Socas, George Bonwick, Sid Kulik, Armand Schenck, Adrienne Ames, Sam Kesterbaum, Louis Phillips, Alton Cook, Radie Harris, and the following representatives of the trade press: James Cron, Mel Konecoff, William Formby, Milt Livingston, Jack Berk, R. W. Baremore, Herman Schleier, Al Steen, Tom Kennedy, Louis Pelegrine.

Skouras Hails Drive Services by Execs.

(*Continued from Page* 1)

War Loan drive by Charles P. Skouras, national industry chairman, a a dinner tendered 60 trade chief at '21" Monday night.

Guests of Skouras, who voiced un qualified praise for the industr numbered 60 and included compan sales heads, officers of the WAC an the "Flying Bondsmen." Ted Gamble, of the Treasury's War Financ Division, similarly praised film biz.

Skouras singled out Ned E. Depnet, chairman of the distributor group, for special tribute.

In addition to those named, othe present at the dinner were:

S. H. Ricketson, Jr., B. V. Sturd vant, William F. Rodgers, Gradwe Sears, Neil Agnew, William A. Scu ly, W. C. Michel, Ben Kalmenso Dan Michalove, Abe Montague, Le McCarthy, M. Morey, Charles Reagan, A. W. Schwalberg, Tom Connors, William Kupper, Sidney T well, Carl Leserman, William Eadi Maxwell Gillis, Ed Gomersall, Herman Robbins, Leon Bamberge George Dembow, Robert Mochri Edward L. Alperson, George Schaefer, Ed Schreiber, Ed Gluckman, J. R. Vogel, Maj. L. E. Thompson, Leonard Goldenson, Oscar A Doob, Harry Kalmine, John H. Harris, Joseph Bernhard, J. R. Grainge Steve Broidy, Al O'Keefe, E. O'Shea, A. W. Smith, Jr., Willia Gehring, Morris Kinzler, Tony Mut Edmund Reek, Murray Silverston John Maloney, Claude Lee, A. Krappman, Bernie Hynex, Hal Horn Fred Stern, Charles Schlaifer, William Willard Keith, Ed Peskay, Seymour Peiser, Sam Shain.

USS Shangri-La Launchin At Portsmouth Tomorrow

(*Continued from Page* 1)

will be launched at the Norfolk Nav Yard, Portsmouth, Va., tomorrow.

The new carrier will be sponsore by Mrs. James Doolittle, wife of Major Gen. James Doolittle, who, o April 18, 1942, led 16 U. S. Arm bombers in the first raid on Japa Secretary of Navy Knox had planne to make the launching address, b yard officials have been advised h would be unable to attend.

A 27,500-ton ship of the Essex clas with modifications, about 750,00 man days were required to build th new carrier, whose deadweight a launching will be 20,500 tons. Th pounds of welding in her total 540 000, the number of rivets 292,50 and her launching will require 45 000 pounds of grease.

Cuban Exhibs.' Mother Dead

Havana (By Air Mail) — Mari Hernandez de Alvarez, mother o Manuel and Humberto Alvarez, operators of the Moderno and Cinem Theaters is dead.

Pix Leaders to Tour For Red Cross Drive

(Continued from Page 1)

have volunteered their services as speakers at these meetings, are Ben Kalmenson, Sam Dembow, Si Fabian, Edward L. Alperson, Gradwell L. S[illegible] Francis S. Harmon, Ned E. Depinet, Ben Shlyen, Harry Brandt, Martin G. Smith, and Harry M. Kalmine.

At a meeting to be held today in Bernhard's offices, these executives, with two others yet to be named, will be grouped in four units of three each and assigned territories. Local exhibitor chairmen will set the dates of their respective meetings, at which the traveling groups will outline the plan of theater collection for Red Cross Week, March 23-29, discuss the special local angles for getting best results, and give such other assistance as may be required.

Bernhard and Schwartz R. C. Breakfast Speakers

Speakers for the Red Cross Breakfast to be held at 9:15 a.m. tomorrow as the initial rally in the Motion Picture Theaters' 1944 Red Cross Drive will number three—Joseph Bernhard, national chairman of the industry's campaign; Fred Schwartz, of Century Circuit, and a prominent Red Cross official, it was announced Monday by Sam Rinzler, chairman of the Breakfast committee, who also will serve as emcee.

Dair will include, in addition to Bernhard, Rinzler, Schwartz and the Red Cross representative, Francis S. Harmon, Si Fabian, Charles P. Skouras, Rick Ricketson Jr., Edward L. Alperson, Mort Blumenstock, Charles C. Moskowitz, B. V. Sturdivant, Max A. Cohen, David Weinstock, Leo Brecher, Charles MacDonald, Sol Schwartz, Oscar A. Doob and Arthur L. Mayer.

Krim Theater, Detroit Files Clearance Case

Detroit—An arbitration case was filed Monday by the Krim Theater, operated by Mac and Sol Krim, in Highland Park, North End suburb, under section VIII of the New York consent decree. Other theaters named are the Palmer Park, operated by Raymond Schreiber, the Highland Park, operated by Associated Theaters, and the Grand, operated by Sam Brown.

Complainant seeks reduction of the clearance in practice by naming specific clearance in contracts instead of the present clause that the Krim must play after certain other houses without a time limit being specified. His contention is that this makes run of subject to the booking practices of other houses and is unfair.

TO THE COLORS!

★ COMMISSIONED ★

ENSIGN DICK WORCESTER, USNR, Paramount home office.

—★—

★ PROMOTED ★

PFC MIKE DAVIDSON, former organizer for Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, to staff sergeant.

—★—

★ ARMY ★

FRANK RICCI, Warner costumer, Hollywood.
GEORGE SINGER, Warner Theaters, Chicago.
TOM SMYTH, William Morris Agency, Chicago.
ARTHUR GOLDBERG, B & K attorney, Chicago.
NORMAN A. KORFIST, Jackson Park Theater attorney, Chicago.

—★—

★ NAVY ★

E. G. CHUMLEY, Paramount booking manager, Oklahoma City.
PAUL SADZECK, Universal booker, Chicago.
FARLEY GRANGER, Hollywood player.

—★—

★ MARINES ★

ROBERT BUSHNELL RYAN, player, Hollywood.

Cleveland Theaters Bar Kids During School Hours

(Continued from Page 1)

tors of public safety, Frank Celebrezze, not to admit children to matinees during school hours as a means to curb truancy from school. The safety director claims that an average of 100 school children a week are found in theaters during school hours.

While downtown subsequent-run houses operate on a daily policy, very few neighborhood houses hold matinees during the week. All neighborhood houses operate Saturday and Sunday matinees, and three or four run a Wednesday matinee.

George W. Erdmann, secretary of the Cleveland Motion Picture Exhibitors Association has notified managers to co-operate fully with the request of the safety director.

Fighting Men Want Pix, Says Oliver on Return

Our fighting men in Italy want film entertainment to the point that they even enjoy war pictures, it was reported yesterday by Dave Oliver, Pathe war correspondent with the newsreel pool back in the states after nine months overseas with the RAF and the Fifth Army.

"Our boys in Italy don't know what to do without pictures," said Oliver at a press interview at the Pathe offices. "You can show them anything as long as it's something to look at." He added that the American soldiers in Italy could stand more pictures.

Oliver said that the situation had been eased somewhat by the arrival in Italy of the Army's first mobile unit for screening film entertainment for our troops there. The mobile film theater was bringing 16 mm. versions of the latest pictures to the front lines when he left Italy, according to the cameraman.

It was disclosed by Oliver that the film houses in Naples were opened to the public as well as the military as soon as our troops took over the city. The initial product was American films without so much as Italian subtitles. When he left Italy Italian-language versions of our films were being shown, added Oliver, who was in England six months and in Italy three.

The cameraman expects to return to England in three weeks.

Canadian Film "Take" Rises 12.3 P.C. in Year

(Continued from Page 1)

cent and receipts 12.3 per cent over the preceding year. Federal and provincial amusement taxes collected on admissions amounted to $11,713,165.

Per capital expenditure including amusement taxes at motion picture houses stood at $5.01. British Columbia came first with $7.52 per person, followed by Ontario with $6.53, Nova Scotia $5.89, Manitoba, $4.39, Alberta, $4.22, Quebec, $3.81, New Brunswick, $3.75, Saskatchewan, $2.56 and Prince Edward Island $2.52.

All provinces reported increased admissions and receipts over 1941, notable increases being recorded in the cities of Halifax, Edmonton, Calgary and Vancouver. Percentage increases in box-office receipts over 1941 for the various provinces were as follows: Prince Edward Island, 26; British Columbia, 22; New Brunswick, 21; Nova Scotia, 20; Alberta, 18; Quebec, 13; Saskatchewan, 9; Ontario, eight and Manitoba, 6.

There were altogether 1,251 motion picture theaters operated in Canada in 1942 supplemented by 96 itinerant operators. Of the theaters, 503 were operated by firms owning four or more units—the ‘chain" group. Chain theaters had 70.3 per cent of the total receipts in 1942 and 66.8 per cent of the total admissions. Proprietors with only one unit operated 549 or slightly more than one-half of the total, accounting for 22 per cent of the total receipts and 24 per cent of the admissions.

Distributors' Receipts

Receipts of film distributing companies totalled $14,313,904 or more than a 12 per cent increase. Average admission price for the year was 25.3 cents, unchanged from 1941.

Ontario's 412 theaters reported $20,753,439 gross receipts, not including ticket taxation, and total paid admissions 81,059,775, these figures being the largest of Provincial totals. Double feature performances represented 61.5 per cent of all presentations throughout the Dominion, the same as in 1941, Quebec Province leading in this respect with 78 per cent duals.

British Films Can Compete in Quality

(Continued from Page 1)

the case of the picture industry, a company practically has its choice between writing out a check to the Government for its excess profits tax or writing out a check for production. Inasmuch as quantity production is restricted due to the lack of studio space, producers can put more money into quality, Reisman said.

Reisman said that J. Arthur Rank was sincere in his efforts to build up the British film business and that Rank was a credit to the industry. He said he held several conferences with Rank and his associates while in London but did not reveal the nature of the sessions. It appears unlikely that RKO will handle any of Rank pictures in view of the establishment of Eagle-Lion Films, Inc., under the direction of Arthur W. Kelly.

Branch managers of RKO from throughout the United Kingdom were called to London for a meeting with Reisman who was making his first visit to England since the war started. He said that Robert Wolfe would be managing director for the company in London, replacing Ralph Hanbury who was killed in 1941. Wolfe's departure for his new post has not been determined, depending largely upon transportation facilities.

The increase in theater business in England has been on approximately the same plane as in the United States, Reisman said. Admission prices, however, are higher.

While overseas, Reisman made a survey for the U. S. Army and the War Activities Committee on the distribution of pictures to the service camps. He was emphatic in his praise of the job that was being done, declaring that he could make no recommendations for improvement. Pictures being shown to our soldiers are the latest productions, many of them being offered well in advance of Broadway showings, he said.

Reisman left here Jan. 5 by air but returned by steamer.

Montreal Trolley Strike Ends; Theater Biz Soars

Montreal—Theater business reached a peak Sunday after two days slackness when the Montreal tramways strike collapsed under threat of Premier Godbout to fine the strikers. Crowds came downtown by street car in the early afternoon and the queues outside leading first-run theaters on St. Catherine Street were the longest yet seen.

The strike came at the rush hour Friday night. Not a street car or bus moved.

The **U. S. GOVERNMENT** presents

WITH THE MARINES AT TARAWA

THE REAL THING AT LAST . . .

Actual, living pictures of the battle that has been talked about, written about, wondered about by every man, woman and child in America old enough to read or listen to the radio . . .

THE REAL THING AT LAST . . .

The Marines' own story photographed under fire by the Marines' own photographers . . .

THE REAL THING AT LAST . . .

The epic battle that will take its place in history with Alamein, Stalingrad and the Battle of London . . .

NO PUNCHES PULLED . . . NO GORY DETAILS OMITTED . . .

M P PROD DIST
21ST FL
28W 44TH ST
NYC

IT HITS THE HEART LIKE A TWO TON BLOCK BUSTER!

A TWO-REEL FEATURETTE

IN TECHNICOLOR

Photographed by Combat Photographers of the Second Marine Division
Distributed by UNIVERSAL for War Activities Committee of Motion Picture Industry

20th-Fox Plans British Production---Skouras

(See Column 2 Below)

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 38 NEW YORK, THURSDAY, FEBRUARY 24, 1944 TEN CENTS

BRITISH CIRCUIT EXPANSION RESTRICTED

Bergman Cites 5 Exhib. Failures in Advertising

Goldenson, Weinstock, Mayer, Rinzler Speak in Rebuttal at Ampa Dinner

Declaring that the day of bally-oo had given way to the day of merchandising and advertising, Maurice Bergman, Universal's Eastern advertising and publicity director, contended at an Ampa luncheon-meeting yesterday that exhibitors were failing in five ways.

MAURICE BERGMAN

Bergman listed the five failures as (1) failing to institutionalize the theater, (2) failing to make advertising refreshing, (3) fail-

(Continued on Page 6)

$16,744,936 in Jan. Sets New Tax Mark

ashington Bureau of THE FILM DAILY

Washington — January admissions x collections topped the record set st October by nearly a quarter of million dollars. The total was

(Continued on Page 3)

Photographic Film Production Up 30%

Washington Bur., THE FILM DAILY

Washington—Production of photographic film for military, lend-lease and civilian purposes for the year 1943 averaged 136,523,250 square feet per quarter, over 30 per cent more than in 1941, according to the WPB. Quarterly shipments averaged 134,817,000 square feet.

Production totals by quarters for 1943 were: 141,669,000; second, 142,668,000; third, 129,136,000; fourth, 132,620,000, making the aggregate 546,093,000 square feet.

10,000,000 Bonds Sold by Theaters, Leaving 1,500,000 to Go to Meet Industry's Goal

Bond sales by the nation's theaters at the week-end approximated 10,000,000, leaving about 1,500,000 more to be sold before Feb. 29 to attain the industry goal of the sale of a Bond for every seat, it was announced yesterday by Charles P. Skouras, national chairman of the industry's drive. Figures were based upon reports to the campaign headquarters and upon Treasury computations, Skouras said.

With theaters generally continuing their efforts to sell Bonds, confidence was expressed last night that final returns will see the goal reached.

(For General Dwight Eisenhower's appreciation of the industry's accomplishment, turn to Page 7).

Skouras and Rank In Parley on Co-op

London (By Cable)—Hopes that his scheduled conference yesterday with J. Arthur Rank, British film tycoon, would lead to an agreement providing for closer co-operation between 20th-Fox and Rank's companies, was expressed prior to the parley by President Spyros P. Skouras of the American company.

Skouras told THE FILM DAILY

(Continued on Page 3)

Philly Exhibs. in Tribute To Johnston and Broidy

Philadelphia — Ninety-four independent exhibitors in the Philadelphia area paid tribute yesterday to W. Ray Johnston, president of Monogram, and Steve Broidy, vice-presi-

(Continued on Page 6)

R. C. Drive Posts to Depinet and Robbins

Complete executive staff which will work under Joseph Bernhard, national chairman of the Motion Picture Theaters Division of the 1944 Red Cross Drive, was announced yesterday.

Ned E. Depinet, president of RKO Radio Pictures, is distributor chairman, Herman Robbins, president of National Screen Service, has been

(Continued on Page 7)

Tax Bill Veto to Assure Present Seat Rate 5 Wks.?

Washington Bureau of THE FILM DAILY

Washington—Spurred by the resignation yesterday of Senate Majority Leader Alben B. Barkley, congressional revolt against the Presiden-

(Continued on Page 6)

Dailies' Space Cuts Hurting

N. Y. Mirror Chops Display Lineage in Half

The most drastic cut in advertising space was ordered Tuesday by the New York Mirror which announced that all future display advertising would have to be reduced 50 per cent. Theaters, which have been large users of space in the Mirror, have been especially hard hit by the curtailment.

The Times, News, Herald-Tribune

(Continued on Page 3)

Benefits to Raise Funds For Children's Hospital

Omaha—Chief Barker E. Ike Rubin of the Omaha Variety club announced that the film industry of Nebraska and Western Iowa will stage a benefit program in many theaters of the area April 11, for

(Continued on Page 6)

ABC Won't Add Houses Without Gov't Okay; Monopoly Charges Are Aired

London (By Cable)—Hugh Dalton, president of the Board of Trade, has announced that Associated British Cinemas, one of the leading English circuits and in which Warners are substantially interested, has given an undertaking to the Government that it will not acquire additional theaters without prior Government consent if as a result the total number does not exceed the largest circuit controlled by J. Arthur Rank.

Action by Associated British fol-

(Continued on Page 7)

Broadway's Records Tumble on Holiday

A rainy Washington's Birthday failed to prevent records from being broken on Broadway Tuesday. It was SRO all along the street, with

(Continued on Page 6)

Cowan to Shoot Two Pix Simultaneously for UA

Lester Cowan is planning to place two pictures before the cameras, for United Artists release, within a few weeks, he announced upon his ar-

(Continued on Page 3)

Pops Buy Bonds and Kids See Free Show

Springfield, Ill.—Mortimer Berman, manager of the Orpheum, and the Springfield Theaters Association have combined forces to present a switch on the Free Movie Day War Bond sales promotion. Stunt is titled "My Daddy Bought a Bond" and youngsters whose parents buy Bonds at local theaters this week will be guests of Berman at a special show Saturday morning. Parents may accompany the offspring at no extra charge, if they so desire.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 38 Thurs., Feb. 24, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, February 23)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Columbia Picts. vtc.	16¾	16½	16½	— ¾
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3½	3⅛	3½	+ ¼
Con. Fm. Ind. pfd.	18¼	18	18¼	+ ⅛
East. Kodak	161	161	161	.....
do pfd.	178	178	178	.....
Gen. Prec. Eq.	20⅛	19⅞	20	— ⅛
Loew's, Inc.	58¾	58¼	58¾	+ ½
Paramount	24	23⅞	24	.....
RKO	8⅝	8⅜	8⅝	+ ¼
RKO $6 pfd.	88¾	88½	88¾	.....
20th Century-Fox	21½	21¼	21½	.....
20th Century-Fox pfd.	29½	29⅛	29½	.....
20th-Fox ppf.	103⅛	103⅛	103⅛	+ ⅝
Warner Bros.	12⅞	12⅝	12⅞	+ ⅛

Dunn to Manage Local Film Classics Branch

Harold Dunn, formerly Far Eastern managing director for Warner Bros., has been named manager of Film Classics' New York exchange. Dunn was with Warners for 20 years and had served as exchange manager and film buyer. Film Classics' local branch is known as Film Classics Distributing Co., Inc.

Bonded Film Storage Corp.
LOWEST RATES
TWICE-A-DAY DELIVERY SERVICE
SAFETY · SECURITY
1600 BROADWAY N.Y.C.
Circle 6-0081-2-3-4
STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

COMING AND GOING

WENDELL L. WILLKIE, chairman of the 20th-Fox board, is back in town from a speaking tour.

CHARLES P. SKOURAS and **A. J. KRAPPMAN** leave for Los Angeles today.

B. V. STURDIVANT returns to San Francisco today from New York.

"RICK" RICKETSON leaves today for Denver.

SEYMOUR PEISER left for Los Angeles yesterday.

TOM CONNORS arrived in Florida yesterday for a vacation.

LESTER SIMANSKY of the Fensin Seating Co., Chicago, is at Clearwater, Fla. for a Winter vacation.

HERMAN RIPPS, Albany M-G-M manager; **RALPH MAW**, Buffalo manager; **BRYAN D STONER**, Pittsburgh manager: and **RUDOLPH BERGER**, Washington district manager, arrived in town yesterday for home office conferences.

JOHN J. MALONEY, Metro Central division manager with headquarters in Pittsburgh, left yesterday, after spending three days at the home office.

E. K. (TED) O'SHEA, Metro Eastern division manager, leaves today for a tour of a number of Southern offices.

HERB WHEELER, Warner district theater manager, has returned to Chicago from a Florida vacation.

LT. ROBERT SHIMANEK, AAF, formerly of B & K's Southtown Theater is in Chicago on leave after 46 bombing missions in Burma war zone.

WILLIAM GUNZLEYMAN, 20th-Fox auditor, was in Buffalo this week.

COM. ART SCHMIDT is visiting Culver City on leave.

WILLIAM R. WALSH leaves the Coast Sunday for New York.

No Browne-Bioff Tax Evasion Indictments

Boris Kostelanetz, assistant U. S. attorney general, yesterday denied a copyrighted story in Tuesday's Chicago Herald-American in which the Justice Department was said to have quashed income tax evasion indictments against George E. Browne, former head of the IATSE, and William Bioff, his personal representative, in return for their testimony in the $1,000,000 film extortion trial. Kostelanetz asserted that Browne and Bioff had never been indicted for income tax evasion. Browne and Bioff, whose testimony helped to convict the defendants in the extortion case, were themselves sent to jail for extortion two years ago.

According to the Herald-American story, the former IA big shots were charged in the quashed indictments with avoiding payment of nearly $600,000 in income taxes.

Deny Motions to Strike In Schoenstadt Action

Chicago — Federal Judge Philip Sullivan yesterday overruled all motions of the defendants, B & K., Federal Theaters Corp., Warner Bros. Circuit Management, Loew's, Paramount, Warner Film, RKO, 20th-Fox, Universal, Columbia and United Artists, to strike parts of complaint filed in the Schoenstadt Piccadilly Theater case. The court held answers must be filed within 15 days and referred the case to master Charles A. McDonald.

Moore Sets Up Service For N. Y. Screen Tests

An independent unit to handle screen tests for Hollywood producers has been established in New York by Harold James Moore. Offices have been set up at the Fox Movietone Studios. Moore also will set up second units for Coast producers.

17 Loew Theaters Pass Bond Drive Seat Quotas

Seventeen Loew's in-town and out-of-town theaters have passed their seat quotas in the 4th War Loan Bond Drive, with several theaters doubling their quotas, and one theater selling five and one-half times its seating capacity.

In-town, the Astor, American and Kameo have doubled their quotas, while the Paradise, Boro Park, Pitkin, 46th Street, 42nd Street and Premier have passed their quotas.

Out-of-town, Loew's Poli in Meriden has sold five and one-half times its quota. The Columbia in Washington, and the State, Norfolk have doubled their quotas, while the Regent, Harrisburg; State, Cleveland; Poli Palace in Hartford; Colonial, Reading; and Majestic in Bridgeport have passed their seat quotas.

Examine Agnew Tomorrow In Pickwick's Trust Suit

Neil F. Agnew, vice-president of Paramount, and Garrett Van Wagner, comptroller of RKO Corp., will be examined tomorrow and on Feb. 29, respectively, in connection with the $5,000,000 trust suit of the Prefect Theaters, Inc., Fairfield Holding Corp. and Greenfield, Inc., operators of the Pickwick Theater, Greenwich, Conn. The action is pending in Connecticut Federal Court. The examination will take place in the New York County Lawyers Association Building, 14 Vesey St.

The defendants are Loew's, Inc., 20th Century-Fox Film Corp., RKO Radio Pictures, Vitagraph, Inc., Paramount Film Distributing Corp., Universal Film Exchanges, Inc., Columbia Pictures Corp., United Artists Corp., Skouras Theaters Corp. and Fox Metropolitan Playhouses.

The suit alleges that the defendants conspired to prevent the plaintiffs from obtaining timely release of feature films for the Pickwick Theater.

The trial is scheduled to get under way before Federal Judge Carroll C. Hincks in New Haven on March 7.

FWTBT to be Roadshow In 10 U. K. Key Centers

London (By Cable)—Para.'s FW BT will start roadshow engageme s in 10 key centers commencing Ap l 10, David Rose disclosed yesterd .

NEW YORK THEATERS

RADIO CITY MUSIC HAL
50th St. & 6th Ave.
JOAN FONTAINE • ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-460

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANNE BAXTER
THOMAS MITCHELL
"THE SULLIVANS"
A 20th Century-Fox Picture
Plus A Big Stage Show
ROXY
7th Ave. and 60th St.

RKO PALACE B'WAY & 47th St.
GEORGE SANDERS • VIRGINIA BRUCE
LENORE AUBERT
"ACTION IN ARABIA"

TIMES SQ. Loew's STATE
On Screen
SPENCER TRACY
IRENE DUNNE
in
'A GUY NAMED JOE'
In Person
BENNY CARTER and ORCHESTRA

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR
B'way & 45th St.
Continuous Performances

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli
B'way & 49th St.

$16,744,936 in Jan. Sets New Tax Mark

(Continued from Page 1)

$16,744,936.21, indicating that December—usually a slow month in show business—was the busiest in history. The Broadway box-office [illegible]ke accounted for over three millions. January's collections is on December business, and 90 per cent of the total is estimated to stem from pix admissions, with the proportion lower on Broadway than throughout the rest of the country.

The October collection totalled $16,499,395 with the two succeeding months dropping to $16,388,863 and $13,048,274 respectively. Broadway collection for October, however, was only $2,043,582, indicating that apart from Broadway the industry did not draw as well in December as then.

January, 1943, total—on December, 1942, business—was only $11,728,489.

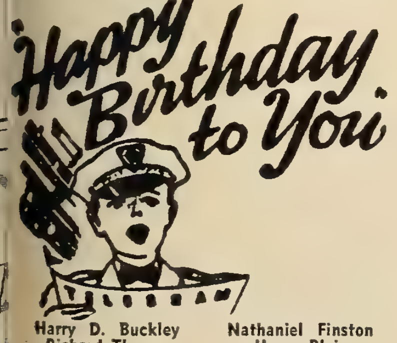
The most striking contrast appeared in the figures for the third New York (Broadway) area. The figures released today by the Bureau of Internal Revenue show total collections from that district of $3,290,906.28, of which $3,033,552.01 is accounted for by theater admissions. A year earlier the total was only $678,381.87, with theater admissions representing $546,463.30 of the total. Night club collections for December, 1943 and 1942 business were $232,151 and $117,566 respectively.

Skouras and Rank in Parley on Co-operation

(Continued from Page 1)

correspondent that he will establish his own production here in the near future.

The American executive will be guest of honor at a trade luncheon at the Dorchester Hotel on March 9, it was announced yesterday. Lord Rathmere hosted a reception for Skouras yesterday at the Claridge.



Harry D. Buckley
Nathaniel Finston
Richard Thorpe
Harry Blair
Marcus A. Benn

▼ ▼ ▼

A Reporter's Report

● ● ● THE PERSONAL TOUCH: Jacob Wilk of Warners and William Fadiman of Metro get factual mention in a fictional Broadway-Hollywood yarn by James Ramsey Ullman, "Hello, Darling," in Feb. 26 Collier's. . . ● Before Connie Bennett starts that PRC stint, she may appear on the board's in a revival of "Without Love.". . ● Howard Hughes, explaining that new Sturges-Hughes company, says he's turning over to Preston "full control and direction of all motion picture activities" for the duration. . . ● George Raft, heading West, will deliver the Air Medal awarded Lt. Douglas Montgomery to the latter's dad, a Beverly Hills medico. . . ● Bernard Sobel in an article, "Film Futurities" in March Theater Arts magazine charges, "Everyone who goes to see a motion picture leaves part of his intelligence at the box office"......Bernie complains that pix are still shy on realism, innovation and aesthetic principle......Wonder if Br'r Sobel gets to the movies these days? . . . ● Jack Kirsch is expected to sign a new three-year deal as head of Illinois Allied's booking set-up. . . ● William Burnside, former director of productions of Canada's National Film Board, succeeds Marjorie Russell as adviser to the British Information Services Films Division here......Miss Russell has returned to England. ● Leon Back, general manager of the Rome Circuit, Baltimore, will be feted at the Variety Club there Saturday......He reports to the Navy as a lieutenant (j.g.) on Feb. 28. . . ● Matthew V. Sullivan, Jr., UA branch manager, Buffalo, has returned to his duties after an illness.

▼ ▼ ▼

● ● ● *THIS AND THAT: Century Circuit is sponsoring a million dollar War Bond dinner and entertainment at the Garden City (L. I.) Hotel March 7. . .* ● *That's a new projection room being constructed atop the Loew Building, if you didn't know. . .* ● *Just to complicate things, at least one of the major New York dailies isn't informing circuit advertising departments as to available space until the day preceding its use. . .* ● *Harry C. Arthur's new Delaware corporation, Exhibitors Distributing Corp., is capitalized at 1,000 shares of no par value......*

▼ ▼ ▼

● ● ● TABLOID TALES: Greater N. Y. Fund campaign starts April 18; J. Stewart Baker heads it. . . ● "Song of Bernadette" attendance at the Rivoli in the fourth week exceeded the record-breaking first week total. . . ● Chicago Variety Club holds Ladies Night Saturday. . . ● New Jo Davidson sculpture, Desert Victory, will be placed on view at the Museum of Modern Art, March 2nd and, at the same time, the pic of the same name will be shown......Maj. Gen. A. H. Gatehouse will speak......Harold Butler, British Minister, will be host. . . ● Rutgers Neilson is the latest member of the Sprained Ankle Fraternity; which explains that cane. . . ● British Information Service will host a cocktail party Friday afternoon for Harry Watt, who directed "Target for Tonight," among others; affair is at the New Weston. . . ● Jules Levey's "The Hairy Ape" is being so filmed that in the event of an armistice in Europe before or during the pic's release, a little editing, already planned, can make the pic a post-war drama. . . ● Associated Theaters, Detroit circuit, has a unique man-and-wife manager combination, with appointment of Mrs. James Jeffress as manager of the Rouge Theater in the suburb of River Rouge. Her husband, is manager of the Grande Theater in Detroit, about a mile away on the same street, operated by the same circuit......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Dailies' Ad Space Cuts Hurting Trade

(Continued from Page 1)

and World-Telegram are other local dailies that have curtailed advertising space, but none has made as big a cut as the Mirror. So far, the Journal-American, Post and Sun have not asked for a reduction in copy space, according to agencies.

With uncertainty existing as to space availability, some theaters are finding it necessary almost daily to prepare alternate copy in varying lineage, it is understood.

Little or no hope for an improvement in the space situation is held out by the ad chiefs of local dailies, and in some instances, there is a frank warning that the space situation may get tighter.

Space rationing is causing greater exploration of the radio field by theaters, but the advertising director of one group of theaters said yesterday that it was becoming difficult to obtain desirable radio time.

Cowan to Shoot Two Pix Simultaneously for UA

(Continued from Page 1)

rival here from the Coast. The pictures are "Here is Your War," based on Ernie Pyle's best seller, and "Tomorrow the World," from the current stage hit.

Now under contract to Cowan are Lucien Hubbard, associate producer; Leslie Fenton, director; Alan Le May, Arthur Miller and Victor Wolfson, writers; David Hall, executive assistant in charge of production design; Herbert Kline, special representative for New York and Washington contacts; Harve Foster, production manager; Crieghton Tevlin, treasurer, and Jackson Parks, director of advertising and publicity.

WEDDING BELLS

Indianapolis — Patricia McKean, daughter of Claude McKean, local branch manager for Warners, is the bride of Lt. Jack R. Ingram, U. S. Army. Marriage took place several days ago at Ft. Jackson, S. C.

Buffalo—Eleanor Nowak, inspectress at the RKO exchange, and Stewart Spencer, USA, were married here.

Chicago — Jeanne Deboer, secretary to E. G. Fitzgibbons, Paramount publicity chief, resigned to marry Capt. Bob Darough.

Des Moines, Ia.—Rose Chait, secretary to manager Jack Kennedy at M-G-M's exchange, will be married here to Pvt. Mike Koufer March 5. Miss Chait will resign her position to move to San Carlos, Calif., where Koufer is stationed.

SEE
PRIVATE
"See Here, Private Hargrove" with Robert Walker as "Private Hargrove" and Donna Reed, Keenan Wynn, Robert Benchley, Ray Collins, Chill Wills. Screen Play by Harry Kurnitz · Based Upon the Book by Marion Hargrove · Directed by Wesley Ruggles Produced by George Haight.
M-G-M
—naturally!

See here, Mister Exhibitor — The phenomenal World Premiere at Charlotte, N. C. is the tip-off! Get set for the first BIG Rookie Comedy of the war! The best-seller on the screen is funnier than ever. A natural for all America.

"Remember! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!"

Benefits to Raise Funds For Hospital

(*Continued from Page 1*)

the purpose of raising funds for the Children's Memorial hospital to be built here.

Setting a goal of $50,000 the Variety club, which is sponsoring the event, is asking all theaters to present matinees for school children on that afternoon and turn over all proceeds to the hospital. Admission will be 25 cents and the co-operation of schools is being asked with the request that pupils be released at 2 p.m.

Films will be furnished free to the theaters, some of which will stage two shows, and in communities where it is impossible to have a matinee April 11 exhibitors will be asked to work out the next best thing. Rubin said he expected half the 300,000 school children in the area to attend.

In addition to the matinees in Omaha a special evening premiere will be held with hospital memberships the price of admission.

M. G. Rogers will be general chairman of the campaign. Committee heads include: Clyde Cooley, unions; Walter Green, tickets; Harold Johnson, Nebraska public schools; Nebraska parochial schools, Joe Scott; Iowa public schools, Harry Lefholtz; Iowa parochial schools, Frank Hannon; I. Sokolof, film booking; Sam Epstein, Greater Omaha theaters; Nebraska theaters, John Keptgen; Iowa theaters, J. McBride; Jack Connor, publicity; radio promotion, John Gillin; advertising, Henry McGrath; legal, Eugene Blazer; Don McLucas, Central states, Tri-States and Griffith theaters, and finance, Meyer Stern.

Tax Bill Veto to Assure Present Seat Rate 5 Wks.?

(*Continued from Page 1*)

tial veto of the tax bill appeared to be growing steadily. Whether proponents of the bill will muster sufficient strength to pass against the White House cannot be predicted with certainty. In the meantime, there will be no rise in admission taxes for the next five weeks, regardless of the fate of the bill.

Industry circles are divided in their stand on the veto, with many hoping to see the President overruled by Congress despite the fact that the bill carries a near-doubling of the admissions rate. They point out that the admissions tax will be openly passed on to the public, while the rise in social security payments —which would be knocked out by the revenue bill—will be borne within the industry.

One further point is that it is not unlikely that a new bill might carry an even greater increase in the admission rate.

The conviction spread late last night that support of the bill would have sufficient strength to overthrow the veto. Administration supporters were conceding privately that the bill will become law.

Cites 5 Exhib. Adv. Failures

Few Spend 3% of Gross on It, Says Bergman

(*Continued from Page 1*)

ing to break away from conventions, (4) failing to spend enough money and (5) failing to have a long range view.

Bergman said that advertising had become a major project in any type of showmanship and yet he declared that "very few exhibitors spend as much as three per cent of their gross for advertising."

In a rebuttal session following Bergman's address, Leonard Goldenson, head of Paramount's theater department, asked, "Why spend more than three per cent?" Goldenson added that some of his theaters had spent as much as 15 and 20 per cent and attracted no more persons than the theaters that had spent nothing. It was his opinion that theaters should concentrate on giving the best of service to retain the new customers that have started going to theaters in these war times.

Better Advertising Ideas

Defining showmanship as doing the absurd thing at the logical time, Bergman said that showmen were controlled by ideas and inspiration rather than economics. "Why don't some of these exhibitor organizations direct themselves to better advertising?" he asked. This means, he continued, the adoption of these premises:

1. The motion picture theater is the primary source for the propagation of industry public relations.

2. That the exhibitor has the great opportunity and responsibility to keep this business alive and interesting. To keep it from becoming a stereotyped or a dull business, he must realize that after 50 years we have grown out of the stage of the idiom in advertising, and we have arrived at the age when advertising must depart from the convention or norm of the past and establish new standards.

3. These standards represent the new era in showmanship which must essentially keep pace with the showmanship used by commercial advertisers. We should be at least as interesting as a soap ad.

4. This new showmanship means that the institution of the motion picture is just as important to sell as the attraction.

Bergman said he believed exhibitors were finding things much too easy and were not thinking about advertising the way they used to.

"I say to every exhibitor," he continued, "that they should not worry so much about spending a few dollars more for advertising. The exhibitor has something to say to his community. He should say it in paid advertising. He has the job to condition his community to many things that are happening to his theater. . . that it is the one normal function of the community and that he is grateful to function normally and they should be grateful that they can attend normally."

Warns on Over-Selling

Following Bergman's address, David Weinstock, circuit operator, warned against over-selling a picture, declaring that the public resents being told it will see an "A" picture and then be given a "B" picture.

Arthur Mayer, operator of the Rialto Theater, said he couldn't advertise only the good pictures as he had to put a campaign behind every feature shown.

Sam Rinzler told the meeting that the first-runs and circuits did so much advertising that when a picture reached one of his houses, all he could say was "Me, too."

James Zabin was chairman of the luncheon which was attended by approximately 150 persons. Seated on the dais were Sam Rinzler, Max A. Cohen, Dave Levy, Bergman, Leonard Goldenson, Hal Horne, James Zabin, Vincent Trotta, Fred Schwartz, Arthur Mayer and Walter Neithold.

Defense Takes Over at Jefferson Park Trial

Chicago—Plaintiffs in the Jackson Park Theater's $360,000 anti-trust damage suit rested after completing the examination of Walter Immerman, B & K general manager, and rebuttal by Leo Salkin, Jackson Park theater manager.

Myles Seeley, attorney for RKO, Loew's and 20th-Fox opened the case for the defendants. He said that traders still have freedom of action, that distributors have the right to select their own customers, and are not obliged to sell their product by the auction method.

Philly Exhibs. in Tribute To Johnston and Broidy

(*Continued from Page 1*)

dent and general sales manager, at a luncheon in the Bellevue-Stratford Hotel. Occasion marked the 30th year of Johnston in the film business and Broidy's 20th year.

A cocktail party was held at 11 a.m., followed by a screening of "Lady, Let's Dance." Speakers included Ted Schlanger, of the Warner circuit, and Sidney Samuelson, general manager of the Eastern Pennsylvania Allied unit. Dave Barrist was chairman of the affair, while co-chairmen were Harry Ball, Henry Friedman and Sam Rosen.

Other Monogram executives present were Max Fellerman, George West and Harry Thomas.

Broadway's Records Tumble on Holiday

(*Continued from Page 1*)

lines extending from the box-office throughout the day.

"Lady in the Dark" at the Para mount cracked the theater's 18-yea record, playing to 23,000 persons fo the biggest opening day. Picture heading for a record week. A other Paramount picture, "Standin Room Only," lived up to its name a the Criterion where it hit an al time high and attracted at least 2 500 more customers than bough tickets last Washington's Birthda

The Music Hall's attraction "Jan Eyre" played to 28,000 patrons, a attendance much higher than on th same holiday last year. "In Ou Time" at the Strand and "Passag to Marseille" at the Hollywood, bot Warner attractions, set new record for the holiday. "The Sullivans" a the Roxy also set a mark for Wash ington's Birthday, patronage hittin around 28,000 persons, or betwee 25 and 30 per cent ahead of las year. "Song of Bernadette" dre approximately 14,000 persons at th Rivoli and was a sell-out all da All other pictures on the street di capacity business.

Newsreel Aid to Gov't Discussed at Round-Table

Washington Bureau of THE FILM DAIL

Washington—Newsreel aid to Gov ernment—both in presentation c scenes from the fighting front an in aid on the home-front campaign was the subject of a round-table dis cussion here Tuesday between news reel editors and Government publ relations heads. Editors of the fiv reels and their Washington conta men were guests at a Mayflower lu cheon of OWI Pix Chief Stanto Griffis.

The session—which was closed the press—included discussion OWI releases, both shorts and news reel bulletins, and stories on whic OWI might expect newsreel cove age, in addition, Major Gen. Alexa der D. Surles, Army Bureau of Pu lic Relations chief, and Capt. L land P. Lovette who occupies a sim lar post with the Navy, told of pla for pix coverage of the coming i vasion of Western Europe, discus ing the type of pix film to be broug back to this country as quickly possible.

Mrs. Loretta Yates Dead

New Haven—Mrs. Loretta Cann Yates, daughter of John Cannon, S and sister of John Cannon, Jr., o erators of the Grand here, died su denly here, just a week after t death of her mother, Mrs. John Ca non, Sr.

J. Barney Sherry Dead

Philadelphia — J. Barney Sherr veteran of stage and screen, is dea here of a heart ailment at 72. H film career dated back to 1909.

R. C. Drive Posts to Depinet and Robbins

(Continued from Page 1)

named corporate gifts chairman, and Harry Brandt, president of Brandt Theaters, will serve as field director.

Other staff members previously announced are Harry Goldberg, campaign manager, and Charles A. Smakwitz, publicity director.

NED DEPINET

HERMAN ROBBINS

Leon J. Bamberger, promotion manager for RKO Radio Pictures, will be assistant to Depinet in the Distributors' Division, which will embrace the following district chairmen:

METROPOLITAN DISTRICT — New York, Ralph Pielow, B. Abner and Jack Bowen.

NORTHEASTERN DISTRICT — Buffalo, M. A. Brown; Boston, William Erbb and A. M. Kane; New Haven, Ed W. Ruff; Albany, C. G. Eastman.

EASTERN DISTRICT — Charles Zagrans and R. J. Folliard, Philadelphia; H. H. Greenblatt, Pittsburgh; J. B. Brecheen, Washington.

EASTERN CENTRAL DISTRICT —Harris Dudelson, Cincinnati; Maury Orr, Cleveland; M. Dudelson and Jack Goldhar, Detroit.

SOUTHEASTERN DISTRICT — Fred R. Dodson and Paul Wilson, Atlanta; John E. Holston, Charlotte; E. V. Landaiche, New Orleans.

SOUTHWESTERN DISTRICT — J. B. Underwood, Dallas; J. J. Rodgers, Memphis; C. A. Gibbs, Oklahoma City.

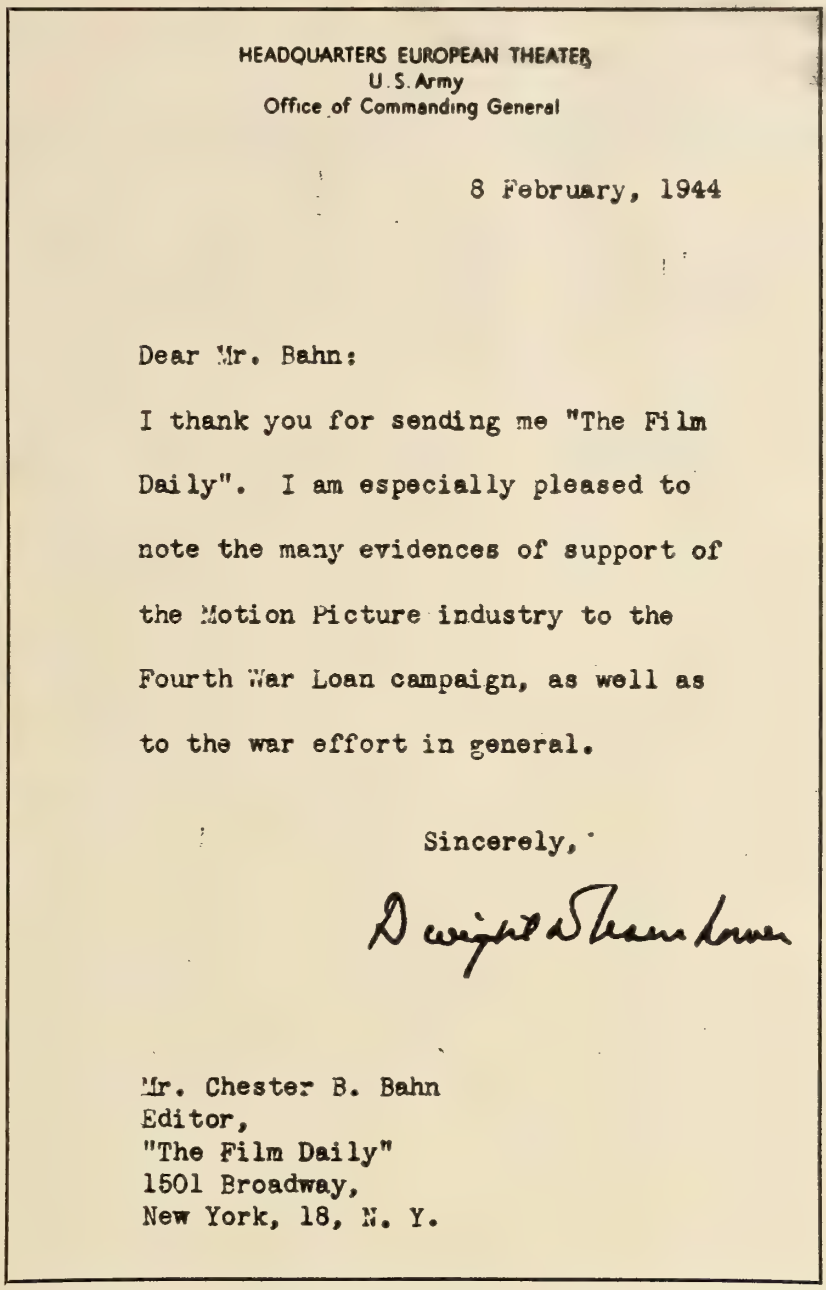
MIDWESTERN DISTRICT — W. E. Banford and Sam Shirley, Chicago; W. H. Workman, Minneapolis; H. J. Shumow, Milwaukee.

INDIANA - KENTUCKY DISTRICT—William Marriott, Indianapolis.

PRAIRIE DISTRICT — Harry Hynes, St. Louis; Jack Langan and J. E. Garrison, Kansas City; Lou Levy, Des Moines; H. B. Johnson, Omaha.

ROCKY MOUNTAIN DISTRICT —Tom Bailey and Len Gruenberg, Denver; C. Davidson, Salt Lake City.

WEST COAST DISTRICT—Vete Stewart, Seattle; Al Oxtoby, Portland; Al Shmitken, San Francisco; Henry Herbel and Fred Greenberg, Los Angeles.



HEADQUARTERS EUROPEAN THEATER
U. S. Army
Office of Commanding General

8 February, 1944

Dear Mr. Bahn:

I thank you for sending me "The Film Daily". I am especially pleased to note the many evidences of support of the Motion Picture industry to the Fourth War Loan campaign, as well as to the war effort in general.

Sincerely,

Dwight D. Eisenhower

Mr. Chester B. Bahn
Editor,
"The Film Daily"
1501 Broadway,
New York, 18, N. Y.

Van Sourdan to Address Trade Red Cross Breakfast

Henderson Van Sourdan, field director for American Red Cross will be the speaker on behalf of that organization at the Motion Picture Theaters' Red Cross Breakfast this morning in the Grand Ballroom of the Hotel Astor.

National Public Relations Setup for Red Cross Drive

A national public relations setup, with a chairman in every exchange center, has been appointed to work with exhibitor chairmen in conducting the Motion Picture Theaters' Red Cross Drive, it was announced yesterday by Joseph Bernhard, national chairman of the industry division in the 1944 campaign. With Charles A. Smakwitz as publicity director, working out of New York, the following key city reps. have been named:

Atlanta, Harold Martin; Boston, Harry Browning; Buffalo, Charles B. Taylor; Charlotte, Roy L. Smart; Chicago, W. K. Hollander; Cincinnati, E. V. Dinerman; Cleveland, Ed J. Fisher; Dallas, Frank Starz; Denver, Harold Rice; Des Moines, Dale McFarland; Detroit, Alice Gorham; Indianapolis, William Elder; Kansas City, Jerry Zigmond; Los Angeles, Thornton Sargent; Memphis, Maurice Druker; Milwaukee, Don Demien; Minneapolis, Charles Winchell; New Haven, Lou Brown; New York, Harry Mandel; Oklahoma City, Robert Busch; Omaha, Ted Emerson; Philadelphia, James Ashcraft; Pittsburgh, James Totman; Portland, Ore., M. M. Mesher; St. Louis, J. L. Kaufman; Salt Lake City, Helen Garrity; San Francisco, Phil Phillips; Seattle, Vic Gauntlet; Washington, Frank La Falce, New Orleans, Maurice Barr.

Albany will be handled by Charles Smakwitz's office for that area.

Restrict British Circuit Expansion

(Continued from Page 1)

lows by about seven months the giving of a similar pledge by Rank to acquire not only no additional theaters but no more studios without the Government's consent. Latter undertaking, it was said by Dalton at the time, resulted from the Government's notification that it would tolerate no further extension of Rank's interests in the British industry.

Rank is chairman of Gaumont-British and also of Odeon Theaters, two of the major British chains.

No Action by Lords

Meanwhile, the House of Lords yesterday was the scene of a lively debate on the issue of film monopoly here, but no definite action resulted.

Lord Brabazon, who told the Lords that American pix command 87 per cent of British screen time and that the American industry derives 30 per cent of its net revenue from Britain, said that he finds in the Board of Trade "a desire to keep the British film industry in small pieces rather than in big organizations."

(According to the Associated Press, the peer charged that Britain's action in de-freezing American film funds was followed by the closing of the American market to British films—a statement, it was pointed out in New York, hardly borne out by the facts).

Speaking for the Government, Lord Selbourne declared that the monopoly charges made would be investigated. He emphatically denied, however, that Rank was monopolistic.

"We want six or seven other Ranks in the industry," Lord Selbourne declared.

The monopoly issue was first raised in Commons last July when W. Glenvil Hall, Labor member, directed attention to "the serious concern felt by the British Films Council and others regarding a tendency toward a monopoly in the film industry."

Since that time, the charges have had several airings in the trade, and in late January the Films Council designated a non-industry committee, headed by Albert Palache, London banker, to sift the allegations. The committee, however, has no authority to call witnesses.

Lord Selbourne's reference to "more Ranks" in Lords yesterday is viewed here as a sign of deep Government interest in Rank's recently announced moves to assure a world market for British films, and the establishment in the U. S. of his own sales organization.

Mrs. Ralph Talbot Dead

Tulso, Okla.—Mrs. Ralph Talbot, wife of Ralph Talbot, local exhibitor died after a lingering illness. Funeral services and interment occurred locally.

M P PROD DIST
21ST FL
28W 44TH ST
NYC

A MESSAGE FROM THE AMERICAN EXHIBITORS

to the Red Cross

We in the American Motion Picture Industry, all of us, are keenly and constantly aware of our patriotic duty. And willingly we meet it. But all that we do – as often as called upon – is still small in measure when compared with our fighting sons who are giving their last measure of devotion.

Yes, there was a lot of hard work in the March of Dimes and in the Fourth War Loan and all the others. But the war goes on and we want to go on helping.

. . . so bring on the Motion Picture Industry's Red Cross Week, March 23 – 29.

We know what the Red Cross means to our Boys. Those Boys never say "no" when they've a job to do. The Red Cross never says "no" when they've a job to do. We Exhibitors won't say "no" to the job we've got to do.

WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY

In Today's Issue: The Equipment News Section

(See Pages 11 to 14)

FILE COPY DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 39 NEW YORK, FRIDAY, FEBRUARY 25, 1944 TEN CENTS

MORE THAN 100 AREAS NEED NEW HOUSES

Warners Reports $1,981,730 Net for Three Mos.

Editorial

British Films

. . . and government

By CHESTER B. BAHN

TWO possible courses for the development and direction of the British film industry under Government auspices in the post-war period were charted by Lord Selbourne, Minister for Economic Warfare in the Churchill cabinet, speaking in Lords on Wednesday, according to a New York Times cable yesterday.

Lord Selbourne, said the Times dispatch, was specifically discussing "the British film industry and its market in the United States," but it is not unreasonable to conclude that the applicability extends beyond this country's confines.

For the Parliamentary debate centered about the powerful industry figure of J. Arthur Rank, and the latter's plans, just disclosed, contemplate the cultivation of the world film market from bases in London and New York, and Lord Selbourne told Lords that "we want six or seven other Ranks in the industry."

* * *

THEN, looking to the post-war future, the Minister for Economic Warfare, disclosed (quoting the Times) "that the Foreign Office will undertake to promote motion pictures produced in the United Kingdom, which is a question 'not only of commercial but of political importance'."

Interesting, that, in view of the persistent reports that British embassy staffs in a not-too-distant future may include motion picture attaches.

Still more intriguing—and with infinitely greater potentialities, was Lord Selbourne's alternative suggestion—that (again quoting the Times) "the Government itself may stay in the (film) business after the war through the Ministry of Information Film Division."

Mull that one over, remembering that Lord Selbourne spoke for the Churchill Government.

* * *

AND there might be a bit of consideration given as well to the report this week of the Federation of British Industries which stressed the need for trade quotas and foreign exchange regulations among other things. The Federation, it might be said in explanation, is the United Kingdom's counterpart of the National Association of Manufacturers here.

The British film industry may not be af-

(Continued on Page 2)

Compares With $1,723,383; Cash on Hand Here Soars To $12,938,563 in Period

A net operating profit of $1,981,730 after all charges, including amortization and depreciation and provisions for Federal income and excess profits taxes, was announced yesterday by Warner Bros. Pictures and subsidiary companies for the three months ended Nov. 27, last. The figure for the same period of 1942 was $1,723,383, equivalent to 43 cents per share on the 3,701,090 shares of common stock outstanding

(Continued on Page 8)

Admissions Tax Rate Hike Seen on Apr. 1

Washington Bureau of THE FILM DAILY

Washington—The industry appears certain to learn today that the admissions tax rate will be raised April 1 to one cent on each five of the established price. Observers here feel certain that the Senate will follow the lead of the House today and override the Presidential veto of the

(Continued on Page 2)

Contract Re-negotiation Sought by New York SPG

The Screen Publicists Guild of New York, Local 114, UOPWA, CIO, is moving to renegotiate the entire contract between it and the various film companies simultaneously with

(Continued on Page 9)

CLARK SIFTING DECREE IDEAS

May Suggest "Some Changes" Later to Distributors

Washington Bureau of THE FILM DAILY

Washington—A weighing and selecting of all the various ideas on the consent decree placed before him by all interested parties, is the task which now lies before Assistant Attorney General Tom C. Clark. No further conferences with industry people are scheduled, Clark said yesterday, and he cannot be certain when he will take his next step.

Clark seemed fairly certain that the decision as to the Government's course will not be reached solely on the basis of the proposals set before him thus far. He said yesterday that when he later calls Joseph Hazen, Warners' vice-prexy and liaison man for the distributors, he

(Continued on Page 4)

Urges Panel Option Apply to Distribs.

If a complainant exhibitor is given the privilege of having one arbitrator or a panel of three hear his arbitration case, then the same option should be given the defendants, in the opinion of Donovan Peters, prominent San Francisco lawyer and a

(Continued on Page 4)

Figure Based on OCR Field Reports; Operating Exhibs. Will Receive Preferences

Washington Bureau of THE FILM DAILY

Washington—Presaging an active program to stimulate applications for permission to construct new theaters in war-swollen areas, the Office of Civilian Requirements field men throughout the country are submitting detailed analysis of recreation needs in their territories. Reports from eight of these men are already in, with predictions made that the full set of reports will indi-

(Continued on Page 4)

New Loan Agreement Is Set by Monogram

New loan agreements which will provide Monogram with a revolving line of credit limited to a peak of approximately $1,000,000 were announced yesterday by W. Ray John-

(Continued on Page 8)

Rodgers and Aaron Off for Studio Visit

William F. Rodgers, M-G-M's vice-president and general sales manager, and Edwin W. Aaron, circuit sales chief, left yesterday for the

(Continued on Page 8)

Collect All Shows--Bernhard

1,000 N. Y. Exhibs. at Red Cross Breakfast

The necessity of making Red Cross collections at every performance so that the nation's theaters can reach their $10,000,000 quota in the coming drive was stressed by Joseph Bernhard, national chairman of the theaters division, at a breakfast yesterday morning at the Hotel Astor. Bernhard told the audience of approximately 1,000 that one or two

(Continued on Page 9)

FLFCC's "Ten Best" on Air Sunday Over WNYC

Ten outstanding pictures of 1943, as chosen by members of the New York Foreign Language Film Critics' Circle, will be announced in a program to be broadcast Sunday

(Continued on Page 9)

Coast Houses Closed By Storm Re-opening

West Coast Bur., THE FILM DAILY

Hollywood—Twenty theaters were closed by the storm due to lack of power but many were able to reopen with return to work of Department of Water and Power employes who had been on strike. Some of the theaters were dark four days.

Production was not greatly affected, but shooting schedules had to be re-arranged and location work abandoned. The storm played havoc with Columbia's jungle set at Baldwin ranch for "Mr. Winkle Goes to War."

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 39 Fri., Feb. 25, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Thursday, February 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	13⅞	13¾	13⅞	+ ⅛
Columbia Picts. vtc.	16¾	16¾	16¾	+ ¼
Columbia Picts. pfd.	39¾	39½	39½	.....
Con. Fm. Ind.	3⅜	3¼	3⅜	— ⅛
Con. Fm. Ind. pfd.	19	18¼	18½	+ ¼
East. Kodak	162	161½	162	+ 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20	20	20	.....
Loew's, Inc.	59	58¾	59	+ ¼
Paramount	24½	24⅛	24⅜	+ ⅜
RKO	8⅞	8⅝	8¾	+ ⅛
RKO $6 pfd.	89¾	88¾	89¾	+ 1
20th Century-Fox	22⅜	21⅝	22⅛	+ ⅝
20th Century-Fox pfd.	30	29⅜	30	+ ½
Warner Bros.	13⅜	12⅞	13⅛	+ ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	87⅝	87⅝	87⅝	.....

Film Editors Society To Ask 40% Pay Hikes

West Coast Bureau of THE FILM DAILY

Hollywood — Members of Society of M. P. Film Editors will ask producers for pay increases averaging approximately 40 per cent. Editors have also voted against affiliating with film technicians local 683.

Leffler Rites on Sunday

Funeral services for John E. Leffler, 72, will be held at Riverside Chapel, Sunday at noon. The veteran stage producer and manager died Tuesday in Miami, Fla.

Stuart Rites on Coast

West Coast Bureau of THE FILM DAILY

Hollywood — Funeral rites were held here yesterday for Donald Stuart, 45, screen actor.

British Films

... and government

(Continued from Page 1)

filiated with the Federation—probably isn't—but whether or not is not material. The fact that the Federation is plugging for quotas as national policy reasonably may be interpreted as meaning that the present Films Act will be succeeded by another when it expires.

As for foreign exchange regulations, there was the Parliamentary blast by Lord Brabazon of Tara during the same debate objecting to the de-freezing policy. There could be breakers ahead.

ISB Loans White and Larkin for WAC Work

Two representatives of the East Coast Industry Service Bureau, Mark Larkin and Gordon White, are "on loan" to the WAC, Oscar A. Doob, WAC Public Relations chairman, announced yesterday.

White is assisting Charles Smakwitz, publicity director of the Motion Picture Theaters Red Cross Week. Larkin is associated with Ed. Schreiber, WAC publicity director, in bringing the story to the public of the industry's gift of 16-mm. prints of current films for free showing to men in combat areas overseas.

M. P. Bookers to Confer Membership on Max Cohen

The Motion Picture Bookers Club of New York will confer an honorary life membership on Max A. Cohen, president of Cinema Circuit and prominent figure in the industry, at a special open meeting Monday evening, at the Astor Hotel. Representatives and officials of the distributing companies as well as theater executives will attend.

$1,225,000 Bond Sales By RKO Houses in Week

Edward L. Alperson, general manager of RKO Theaters, has presented to W. Randolph Burgess, chairman of the War Finance Committee for New York State, a check for $1,225,000, representing War Bond sales during the last week of the Fourth War Loan drive in RKO houses.

Ala. March of Dimes Collections Rise 500%

Alabama theaters collected $40,477 in the recent March of Dimes drive, representing a 500 per cent increase over the previous year's campaign when $6,570 was collected.

With less than 20 states reporting to date, the 1944 drive results have passed the $1,500,000 mark, three times the amount collected by the same states in 1943.

Fritchel Shot Down, Saved

Chicago—Shot down while flying over Rabaul, Lt. "Bud" Fritchel, AAF, formerly of the Granada staff here, was rescued by a Catalina flying boat of the Navy.

Admissions Tax Rate Hike Seen on Apr. 1

(Continued from Page 1)

tax bill. The House voted to override yesterday by a margin of 299-95.

Unanimous re-election of Senate Majority Leader Alben Barkley yesterday during the Democratic caucus appeared to kill any lingering hopes within the administration that the Senate would refuse to go along with the House on the bill. It was conceded several days ago that the House would not uphold the veto, but there was less certainty about the Senate. The action of Barkley yesterday appears to have settled those hopes.

WPB Gives Training Course in Exhib. Needs

Washington Bureau of THE FILM DAILY

Washington—A week-long training course designed to acquaint OCR field representatives with operating problems of theaters and other service establishments was given here this month, it was announced yesterday by WPB. The field men, who will assist in maintaining these services on an operating level, were trained in how to advise exhibitors and other proprietors as to how their materials and equipment problems could best be met.

An OCR representative will be assigned each WPB office, and the agency is hopeful that men in the industries which OCR services will call upon them for aid whenever they are faced with a problem involving materials or equipment.

"Up in Arms" Preview As Benefit for Canteen

Danny Kaye and Leo Durocher, who have been touring Army camps, will make personal appearances Monday at the midnight preview of Samuel Goldwyn's "Up in Arms" at the Normandie Theater. Preview is being staged for the benefit of the Newspaper Guild Canteen and Servicemen's Committee. Honorary sponsors are Elsa Maxwell, Ed Sullivan, Louis Sobol and John T. McManus. Lucy Monroe will sing.

Kusiel Here From Brazil

Sigwart Kusiel, Columbia's general manager of Brazil, arrived in New York yesterday from his headquarters in Rio de Janeiro. He will hold conferences with Vice-president Joseph A. McConville and other home office executives.

Lipton at Camp Crowder

Pvt. David A. Lipton, formerly Columbia's director of advertising, publicity and exploitation, has arrived at Camp Crowder, Mo., where he has been assigned to Company C, 29th Signal Training Battalion.

COMING and GOING

N. PETER RATHVON, RKO prexy, now at the studio, returns to New York in about a week.

JOHN BALABAN, head of B & K, is a New York visitor.

SAM GOLDSTEIN, Commonwealth Pictures president, has returned from a coast-to-coast business trip.

G. RALPH BRANTON, general manager of Tri-States Theater Corp., Des Moines, and **L. McKEACHNAY** of that circuit are in York.

HAL B. WALLIS leaves this week-end for the Coast.

CHARLES BOASBERG, captain of the 1944 Ned Depinet Drive, leaves today on his second swing around to the RKO branches in connection with the drive. He is due back April 7.

H. A. McDONNELL, Republic studio exec., arrives from the Coast late next week.

SAMUEL DATLOWE, EDWARD HYLAND, TOM LANDI and **MORT CORWIN** of the Emerson Yorke Studio have returned from location in New England on production of War Training Films for the U. S. Office of Education.

EDMUND GWENN, M-G-M contract player, leaves Hollywood today for New York to start rehearsals in the title role of Somerset Maugham's play "Sheppey."

JACK SKIRBALL who is producing "Jacobowsky and the Colonel" in association with the N. Y. Theater Guild, leaves Hollywood today for Washington to attend the opening there.

CORP. LEO HANDEL, formerly director of the Motion Picture Research Bureau, is in New York on an emergency furlough occasioned by his mother's critical illness.

EDWARD M. SAUNDERS, assistant to William F. Rodgers, returned yesterday from a vacation on the Coast.

LT. (j.g.) TYREE DILLARD, JR., formerly of M-G-M's legal department, is in town on a leave, visiting his former associates at the home offce.

MOE SILVER, zone manager for Warner Theaters in the Pittsburgh territory, and **C. J LATTA**, Albany zone manager, are in New York for a few days.

DuRyk Named Manager Of NSS Denver Branch

George F. Dembow, vice-president of National Screen Service in charge of sales, yesterday announced the promotion of Charles DuRyk to the managership of the Denver exchange. He will also have supervision of the Salt Lake territory, where he was formerly sales rep.

February 25

Warren Hymer
Zeppo Marx
Helen Jerome Eddy

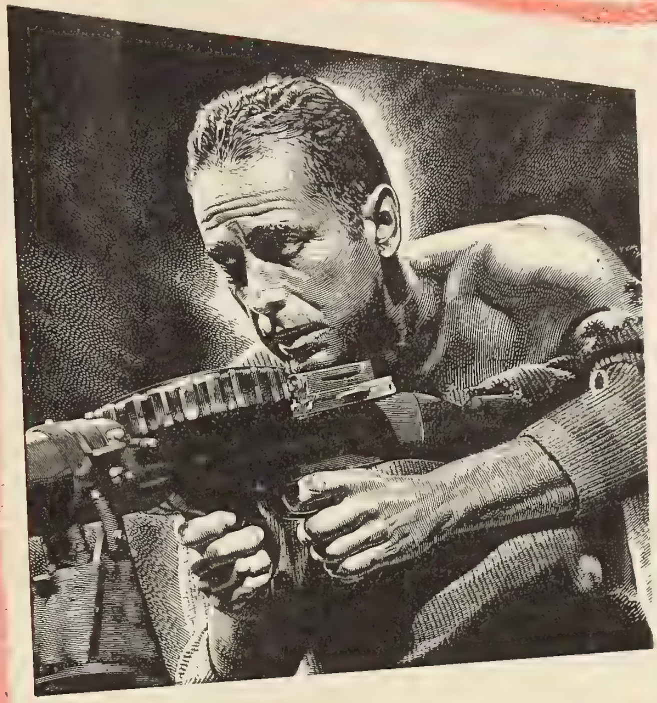
February 26

E. J. Mannix
Dub Taylor
James A. FitzPatrick

February 27

Joan Bennett
David Sarnoff
Franchot Tone
Albert Deane
Ian Keith

the WARNER KIND OF BUSINESS!



VARIETY Wednesday, February 23, 1944

Hollywood (WB) (1,499; 44-$1.25) —"Passage to Marseille" (WB) (2d wk). Hitting a breakneck pace here, first seven days through last night (Tuesday) went to establish new all-time high for house.

Jack L. Warner, *Executive Producer*

HUMPHREY BOGART IN 'PASSAGE TO MARSEILLE'

with

CLAUDE RAINS · MICHELE MORGAN · PHILIP DORN · SYDNEY GREENSTREET · HELMUT DANTINE · PETER LORRE · GEO. TOBIAS

A HAL B. WALLIS PRODUCTION · DIRECTED BY MICHAEL CURTIZ

Screen Play by Casey Robinson & Jack Moffitt
From a Novel by Charles Nordhoff & James Norman Hall
Music by Max Steiner

REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

Urges Panel Option Apply to Distribs.

(*Continued from Page* 1)

member of the national panel of the American Arbitration Association.

Peters expressed the opinion in connection with the proposal made by independent exhibitors for changes in the arbitration set-up under the New York consent decree.

Peters told THE FILM DAILY that he believed the essential appeal right should be preserved, but on the same basis as civil law procedure whereby an arbitrator's award would be final on the facts found and leaving either party the right of appeal only if proper appeal grounds were shown in the award.

Clark Sifting Ideas On N. Y. Consent Decree

(*Continued from Page* 1)

"might suggest some changes," indicating that he is predisposed toward further negotiation with the distributors.

Clark yesterday offered to send a full text of the distributor proposals to any exhibitor who desires it.

"Navy Way" in Dual Bow

Chicago—Pine-Thomas' "The Navy Way," will be given a double world premiere by Paramount at the famed Naval Training Station at Great Lakes, where the picture was filmed with Navy co-operation, and at the Genesee Theater, Waukegan, today. Robert Lowery, Jean Parker, Roscoe Karns and William Pine will attend.

Rites Held for Grossmith

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held for Lawrence R. I. Grossmith, 66, veteran English character actor. He had been here for past six years and until taken ill resided at Motion Picture Country Home.

WEDDING BELLS

New Haven—Shirley Gerrell, former secretary to Harry Shaw, Loew's Poli division manager, and once at the Metro office here, will be married Sunday to Walter Segal of Louisville. Reva Gerrell, now with the Poli division office, will attend the ceremony in Louisville.

Cleveland—Shirley Sogg, daughter of Jack Sogg, M-G-M branch manager, has announced her engagement to Dr. Fred Soldow, an interne at City Hospital.

Irving Yergin of Mort Blumenstock's publicity staff at Warners has returned from a brief honeymoon following his marriage to Naomi Gray, artist.

▼ ▼ ▼

Anniversary Year, Etc.

● ● ● IT'S AN ANNIVERSARY year for Budd Rogers whose career in the film business started back in 1924......Because of his strong position as an executive, many folks have the impression that Budd made his debut back in the days when a two-reeler was a super-duper ......but that isn't the case......Before the last war, he was in the automobile business in Boston......In fact, he was a pioneer in that industry, having started in it in 1906......Budd went off to war in 1917 and when he returned he went into importing and exporting hides, skins and leather......and in 1924 he made his first entrance into celluloid when he joined with Sam Sax in the formation of Lumas Film Corp. and Gotham Productions......His next step was as sales manager for Sono Art--World Wide and then with Educational......and in 1933 he helped to found First Division with Harry Thomas until it was absorbed by Grand National......Then came Alliance Pictures and his association with John Maxwell's British-International...... then Mayflower Pictures......and today, Budd is the top man for a string of producers and personalities including Frank Capra, Charles K. Feldman Group, Charles Boyer, Julien Duvivier, Howard Hawks, Walter Wanger, Sam Jaffe-Lloyd Bacon and Charles Rogers...... And so, congratulations, Budd, on 20 years in a great business......

▼ ▼ ▼

● ● ● *GEORGE JESSEL, according to Coast reports, is considering the life story of Harry Houdini as screen material......If that's so, here's a helpful hint from ol' Phil M......Over in Brooklyn is Joe (Fabian) Lee for a period of years, Houdini's canny publicity director......Maybe Joe didn't make Harry a star, but he did put "sex appeal" into his show and thus boosted Houdini's earnings 50 per cent......And locked in a vault is Joe's priceless collection of Houdini clippings, scrapbooks, etc......As for Houdini stories, well, Joe has a repertoire sufficient to flavor and point up a couple of scripts at least......*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: John Balaban is so wrapped up in television that he had his suite at the Sherry-Netherlands moved from the north to the south side of the building......so he could install a television set and spend hours checking the video broadcasts. ● Ted R. Gamble, Oregon exhibitor who has become famous as assistant secretary of the Treasury and boss-man of the War Loans, has been classified 1-A and has gone back to Portland to see his draft board......he'll probably sell 'em War Bonds. . . ● Virginia Dale, once movie editor of the Chicago Journal, now widely known magazine writer and novelist, has a new book coming out in March...... "Nan Thursday," based on her Red Book story......Several producers are interested in the Hitchock-ian flavor of the story. . . ● W. C. Gehring, Western sales manager of 20th-Fox, got a real break this week when the Navy transferred his son, Seaman First Class W. C. Gehring, Jr., from Norfolk, Va., to the Brooklyn Navy Yard. ● Hymie Palefsky, the half-pint reel boy and former general handy man at Loew's Oriental Theater, Brooklyn, who stands just five feet with his boots on, will return to America very soon as an AAF Sergeant hero, having been awarded the Distinguished Flying Cross and Air Medal. . . ● Ben Simon, 20th-Fox New Haven manager, is recuperating at Saybrook, Conn. after a recent operation......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

More Than 100 Areas Need New Theaters

(*Continued from Page* 1)

cate need for new theaters in well over a hundred areas.

Identification of 30 of these areas, with an accompanying invitation to exhibitors in those areas to apply for permission for new construction, represents conclusive proof of the determination of OCR that the b[illegible]ding program will be carried thr[illegible]. This program calls for up to 200 new theaters.

OCR is determined to give operating exhibitors in the localities every possible aid, preferring applications from them to applications from business men outside the industry. The agency is determined that loose money, particularly money made from the war, shall be kept out insofar as possible. Primary consideration, however, is that the facilities be provided and it is unlikely that they will refuse to press applications for men outside the industry in the event others of equal merit are not received from operating theater men.

Areas already recommended include—apart from several where applications for new theater construction have already been entered—the following:

Oklahoma City (down town); Tulsa, (down town); McAllister (Negro house, or expansion balcony facilities in white house); Pryor, (if expected population increase materializes), all in Oklahoma.

Lake Charles, Maplewood, Leesburg, (seats for Negroes) and Doyline, La.

Others embrace: New London-Groton area, Conn., Eudora, Desoto and Wichita, Kan.; four possibilities—Alliance, Hastings, Scribner, McCook—in Nebraska; Bremerton, Wash.; Albany, Ore., and the following in Texas—Sweeny, Lake Jackson—Cluett area, (near Freeport) Port Naches, Western edge of Dallas; Grand Prairie, Fort Worth, (Liberator village area); San Antonio (several nabes, plus facilities for Mexicans); Commerce and Corsicana (additional seats, even if not new houses, for Negroes), Beaumont (new Maritime Commission housing project) and Houston (Spanish language).

STORK REPORTS

Seattle—It's the third son, Terrance, for the Fred Nilsen's. Nilsen formerly was with National Screen Service.

The stork delivered a daughter to the Ben Wertheims at the Medical Center, Jersey City, N. J. Father is a member of the press book department of 20th Century-Fox.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"The Navy Way"

with Robert Lowery, Jean Parker, Bill Henry, Roscoe Karns
(HOLLYWOOD PREVIEW)

Paramount-Pine-Thomas 74 Mins.

ENTERTAINING SERVICE STORY PLAYED AGAINST THRILLING NAVAL STATION BACKGROUND.

Here is an entertaining service offering, which has the famous Great Lakes Naval training station as its background. The trials and tribulations of trainees, both volunteer and draft, are well depicted.

The story centers chiefly around Robert Lowery, a St. Paul prize fighter, who on the eve of a championship battle, the financial returns of which would give his poor parents the good things of life, is drafted. He is bitter and difficult to convert into a good serviceman.

Lowery falls in love with Jean Parker, who is also serving at the Naval training station, and when she decides to marry William Henry, a wealthy sailor who is a member of Lowery's company, Robert proceeds to get royally drunk. Henry tries to preveint him from deserting, and Lowery attacks him.

After Lowery is haled before Edward Earle, who is in charge of the station, he realizes the error of his ways. He visits his Chaplain, Joseph Crehan, and his parents arrive to intercede for him. Convinced that Robert really wants to be a navy man, Earle allows him to rejoin his company just as its members are leaving for overseas duties.

The acting is excellent, with Robert Armstrong, Roscoe Karns, Larry Nunn, Richard Powers and Mary Treen among the prominent members of the cast.

William Berke turned in a splendid job of directing, while William Pine and William Thomas supplied good production values. L. B. Merman served as associate producer. Maxwell Shane fashioned the original screenplay. Fred Jackman, Jr.'s. photography is praiseworthy.

CAST: Robert Lowery, Jean Parker, Bill Henry, Roscoe Karns, Sharon Douglas, Robert Armstrong, Richard Powers, Larry Nunn, Mary Treen, Joseph Crehan.

CREDITS: Producers, William Pine and William Thomas Associate Producer, L. B. Merman; Director, William Berke; Author, Maxwell Shane; Screenplay, same; Cameraman, Fred Jackman, Jr., ASC; Art Director, F. Paul Sylos; Editor, Howard Smith; Sound, Frank Webster; Set Decoration, Ben Berk; Music score by Willy Stahl.

DIRECTION, Splendid. PHOTOGRAPHY, Praiseworthy.

Cahill Rites Today

Final rites for Frank E. Cahill, Sr., father of Maj. Frank E. Cahill, Jr., head of the Warner Bros. Theaters sound department who is now on active duty, will be held this morning in the St. Jean Baptiste Church, with interment in Calvary Cemetery. Cahill died on Tuesday at his home here.

Ensign Stapleton Wounded

Chicago Heights, Ill.—Ensign T. M. Stapleton, formerly of the Lincoln theater, is recuperating at the Navy hospital from injuries, suffered during a sea battle.

"Sweethearts of the U. S. A."

with Una Merkel, Parkyakarkus

Monogram 63 Mins.

MUSICAL COMEDY MAY GET BY IN SMALLER SPOTS WITH THE HELP OF YOUNGSTERS.

In "Sweethearts of the U. S. A." Monogram has thrown together a musical stew that won't appeal much except to young people, who will be drawn principally by the orchestral strains of Jan Garber, Henry King and Phil Ohman and by a generous display of variety numbers of the popular sort.

The comedy is of the type that gets a rise from the very young. Anyone making any pretense at maturity will find the goings-on pretty flat and painfully familiar in spite of the sweating done by Una Merkel, Parkyakarkus and several others to put the customers in a state of hilarity. There's plenty of noise and rushing around, but none of it matters much. The producers of the film make the mistake of confusing comedy with commotion.

The story lacks body. Three minds—those of Arthur St. Claire, Sherman Lowe and Mary Sheldon — were required to knock out the screenplay, in which a dumb defense worker (Miss Merkel) and an equally dumb detective (Parkyakarkus) help organize a band which turns the mansion of Cobina Wright, Sr., into a night club for war workers. As if that were not enough to keep things humming, the authors have crowded into their yarn something about a hunt by Parkyakarkus for a robber indirectly responsible for the comedian's dismissal from the police force. Miss Merkel helps the funny man to nab his man.

The acting is no great shakes. The indifferent direction of Lew Collins and poor material at the disposal of the players are primarily to blame for this. Donald Novis and Lillian Cornell carry the singing burden and share the romantic chores, thereby adding a whit to the film's entertainment value.

The film represents one of Producer Lester Cutler's off moments.

CAST: Una Merkel, Parkyakarkus, Donald Novis, Lillian Cornell, Judith Gibson, Joel Friend, Cobina Wright, Sr., Marion Martin, Vince Barnett, Ralph Sanford, Joseph Kirk and Jan Garber, Henry King and Phil Ohman and their orchestras.

CREDITS: Producer, Lester Cutler; Associate Producer, George M. Merrick; Assistant Producer, Max Kravetz; Director, Lew Collins; Screenplay, Arthur St. Claire, Sherman Lowe, Mary Sheldon; Based on story by Mary Sheldon; Cameraman, Ira Morgan; Musical Director, Dave Chudnow; Sound, Corson Jowett; Film Editor, George M. Merrick; Songs, Lew Pollack, Charles Newman.

DIRECTION, Poor. PHOTOGRAPHY, All Right.

Dick Berg Wounded in Italy

Rochester—Pvt. Richard A. Berg, employed at the RKO Palace here pjrior to entering the service last Apr. 12, has been wounded in action in Italy. He is a member of an anti-aircraft unit.

"Million Dollar Kid"

with the East Side Kids
(HOLLYWOOD PREVIEW

Monogram 65 Mins.

ONE OF THE BEST OF THE EAST SIDE KID SERIES MARKED BY GORCEY'S PERFORMANCE.

Here is easily one of the best offerings in the "East Side Kid" series. It has been given good production values by Sam Katzman and Jack Dietz. Wallace W. Fox is responsible for the splendid direction.

The action is highlighted by the work of Leo Gorcey, one of the screen's best young performers. He is given able assistance by Huntz Hall, Gabriel Dell and Billy Benedict. Al Stone, a comparative newcomer, aids in the funmaking. Louise Currie, Herbert Heyes, Noah Beery, Sr., Stanley Brown, Johnny Duncan, Iris Adrian and Pat Costello are among the principals. Bernard Gorcey, veteran stage comedian and father of Leo, does a clever bit as a messenger.

Leo and his gang come to the assistance of Heyes, when he is being robbed and slugged. To show his appreciation, Heyes, a wealthy man, turns over the use of the gymnasium in his home, to the boys.

Leo discovers that Brown, who poses as a French war hero and who is Heyes' daughter Louise Currie's sweetheart, is a "phoney," and Louise gets rid of Brown. The "kids" also find that Johnny Duncan, Heyes' son, is a thrill-seeker and had participated in the holdup of his own father with Dell and Costello. They convince him of the error of his ways, although Leo has to use boxing gloves to help in the convincing.

Frank Y. Young wrote the story and screenplay, while Marcel A. LePicard turned in good camerwork.

CAST: Leo Gorcey, Huntz Hall, Gabriel Dell, Billy Benedict, Louise Currie, Noah Beery, Sr., Iris Adrian, Herbert Heyes, Robert Grieg, Johnny Duncan, Stanley Brown, Patsy Moran, Mary Gordon, Al Stone, Dave Durand, Bud Gorman, Jimmy Strand, Pat Costello.

CREDITS: Producers, Sam Katzman and Jack Dietz; Associate Producer, Barney Sarecky; Director, Wallace Fox; Author, Frank Young; Screenplay, same; Cameraman, Marcel Le Picard; Editor, Carl Pierson; Set Designer, Ernest Hickson.

DIRECTION, Splendid. PHOTOGRAPHY, Good.

"Snow White" Sets Mark

Cincinnati—Walt Disney's "Snow White and the Seven Dwarfs" broke all one-day records at the Grand Theater here on Tuesday, the engagement spearheading a four-state, 60-city revival premiere staged by RKO Radio. The Grand, which has a seating of 1,451, played to 9,609 paid admissions for a gross of $3,505. Booked in the Grand here for four days, the engagement was extended to four weeks after the first day's "take" had been counted.

Mrs. Dougherty Dead

Scranton, Pa. — Mrs. Catherine Dougherty, mother of Mary Dougherty, Comerford Home office employe, is dead.

"The Return of the Vampire"

with Bela Lugosi

Columbia 69 Mins.

LATEST VAMPIRE FILM MADE TO ORDER FOR HORROR LOVERS; LUGOSI DELIGHTS FANS.

That hardy figment of the imagination, the vampire, is on the loose again in this tidbit for the palates of horror fans. The film brings that lovely creature back to life with a vengeance, garnering screams in abundance and scaring sensitive souls out of their skins. In "The Return of the Vampire" Columbia has a good picture of its type that should give a stalwart account of itself where such diversion causes smacking of the lips.

In his newest adventure the vampire, as Bela Lugosi first conceived him on the screen, is set in action in a London setting under the name Armand Tesla. During the day the loathsome creature takes it easy in a coffin in a cemetery, venturing forth only in the evening in search of his vitamins —said vitamins coming from the blood he sucks from young gals, who are his favored victims. Doctors and scientists are no more potent against the vampire than the police. Finally the villain is killed, but not before he has spread terror far and wide.

The film has been produced by Sam White with all the props necessary to give effectiveness to a tale of this sort. Frightening effects and settings in keeping with the nature of the story help advance the film's cause with those who dote on spine-chilling entertainment.

Lugosi once more is the vampire, playing the role in a manner that will delight the hearts of his admirers. All the trimmings the part calls for are on display in his acting. His main support comes from Frieda Inescort, Nina Foch, Roland Varno, Miles Mander, Matt Willis. The acting is in tune with the spirit of the production.

The Griffin Jay screenplay, derived from a yarn by Kurt Neumann, was accorded just the sort of direction a horror picture requires. The director has rarely allowed the suspense to sag. The camera work of John Stumar and L. W. O'Connell aids a lot in maintaining the mood of the picture.

CAST: Bela Lugosi, Frieda Inescort, Nina Foch, Roland Varno, Miles Mander, Matt Willis, Ottola Nesmith, Gilbert Emery, Leslie Denison, William C. P. Austin.

CREDITS: Producer, Sam White; Director, Lew Landers; Screenplay, Griffin Jay; Based on story by Kurt Neumann; Additional Dialogue, Randall Faye; Cameramen, John Stumar, L. W. O'Connell; Art Director, Lionel Banks; Musical Director, M. W. Stoloff; Film Editor, Paul Borofsky; Set Decorator, Louis Diage.

DIRECTION, Good. PHOTOGRAPHY, Good.

Lt. M. D. Putnam Missing

Rochester—Lieut. Melvin D. Putnam, formerly employed by the Eastman Kodak, has been listed as missing in action. Pilot of a single-seater Thunderbolt P-47, Lieutenant Putnam failed to return from his 70th mission, a War Department message said. He is stationed in the European theater.

PATRIOTIC SHOWMEN: RED CROSS DRIVE
MARCH 23 THROUGH MARCH 29!

AYE!

screen's great new comic

SAMUEL GOLDWYN'S

UP IN ARMS

IN TECHNICOLOR

with

DANNY KAYE

DINAH SHORE · DANA ANDREWS
CONSTANCE DOWLING
and the gorgeous GOLDWYN GIRLS

Associate Producer DON HARTMAN · Directed by ELLIOTT NUGENT
Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh
Released Through RKO RADIO PICTURES, INC.
Songs by Harold Arlen & Ted Koehler — Sylvia Fine & Max Liebman

Oh KAYE

IF YOU DON'T BELIEVE US - READ 'EM!

M. P. HERALD:
"Danny Kaye clicks with a loud click and establishes himself as a star in his first picture."

VARIETY:
"Picture is fine and will hit healthy biz and holdovers. Danny Kaye definitely star material."

M. P. DAILY:
"Real entertainment that will please the exhibitor as much as his customers."

FILM DAILY:
"Danny Kaye is tremendous in his picture bow . . . An entertainment bombshell headed for top grosses."

BOXOFFICE:
"Gay, glittering, glamorous . . . It's a long time since films have witnessed debut of a more versatile comedian than Danny Kaye."

SHOWMEN'S TR.REVIEW:
"It's lavish, stunning, full of melody and — most of all — it's hilarious. A guaranteed cure for any sour-puss."

HOLLYWOOD REPORTER:
"It's in the bag — and in the money . . . Should write new box-office history."

HOLLYWOOD VARIETY:
"Danny Kaye socks with his brisk, antic, highly personalized brand of comedy."

FILM BULLETIN:
"Put down Danny Kaye as the great comic discovery of recent years."

Next Attraction
RADIO CITY MUSIC HALL

WB Reports 3-Month Net of $1,981,730

(*Continued from Page 1*)

after provision for dividends on the preferred stock then outstanding. Profits for the 1943 quarter were equivalent to 53 cents per share of common.

The provision for Federal income taxes for the three months of 1943 was $3,945,000, as compared with $4,450,000 for the corresponding period of 1942.

During the period ended Nov. 27, 1943, a provision of $250,000 was made for losses on fixed assets sold subsequent to that date.

No provision for contingencies was required in respect of foreign assets during the three months ended Nov. 27, 1943, whereas during the corresponding period of 1942 a provision was made in the amount of $325,000.

The gross income for the three months ended Nov. 27, last, was $34,413,961, after eliminating intercompany transactions. This compares with $30,111,163 for the three months ended Nov. 28, 1942.

Cash in the United States at Nov. 27, last, amounted to $12,938,563, as compared with $8,948,791 at Aug. 31, last.

GPEC 25-Cent Dividend

Directors of General Precision Equipment Corp. have declared a cash dividend of 25 cents per share on the capital stock, payable March 15 to stockholders of record March 6. The same amount was paid on December 15, 1943. George M. Gillies, Jr., president of Adams Express Co., was elected to the board.

IN NEW POSTS

HERMAN JORDAN, manager Van Dyke Theater, Detroit.

EDWARD LOYE, office manager, RKO, Detroit.

WALTER GORYL, head and circuit booker, RKO, Detroit.

ARTHUR LEAZENBY, assistant booker, RKO, Detroit.

JACK BENARDI, manager, Majestic Theater, Detroit.

CHARLES WALTERS, operator, Garden Theater, Detroit.

WARREN CARMER, manager, Dexter, Detroit.

HOLLAND SMITH, manager, Saenger, Biloxi, Mo.

JOE FREEDMAN, M-G-M salesman, Chicago.

A. F. KOHLER, house manager, Orchestra Hall, Chicago.

L. F. BLUMENFELD, booker, William N. Skirball, Cleveland.

OTTO BRAEUNIG, office manager, RKO, Cleveland.

NATE GERSON, booker, Monogram, Cleveland.

A. D. SHEFIELD, manager, Ritz, Clearwater, Fla.

MILT OFFICE, manager, Will Rogers Theater, Chicago.

SY TWERY, publicity director, Oriental, Chicago.

NICHOLAS BRACATES, manager, Commodore Hull, Derby, Conn.

CHARLES CRAIG, manager, Rialto, South Norwalk, Conn.

JOHN SCANLON, JR., manager, Palace, Torrington, Conn.

EARL CRAWFORD, manager, Merritt, Bridgeport, Conn.

WILLIAM GRAHAM, office manager, 20th-Fox, Buffalo.

WILLIAM GUNZLEYMAN, auditor, 20th-Fox, New York exchange.

HOLLYWOOD DIGEST

SIGNED

WILLIAM PEREIRA,, production designer, termer, Hunt Stromberg.

GEORGE CALLAHAN, script, "Call of the Jungle," Monogram.

RAY McCAREY, producer-director, termer, Republic.

WILLIAM CHRISTY, post-war termer, Charles R. Rogers.

•

ASSIGNMENTS

EDWIN KNOPF, producer, "For Better or Worse," M-G-M.

JOSEPH BERNE, director, "America's Children," Columbia.

WALLACE MacDONALD, associate producer, "Calling All Stars," Columbia.

EDGAR "COOKIE" FAIRCHILD, musical supervisor, "Caroline," Universal.

EDDIE DAVIS, script, "Black Widow," Monogram.

ROY DEL RUTH, director, "Gold Town," M-G-M.

RAY McCAREY, director, "Atlantic City," Republic.

IRVING PICHEL, "A Medal for Benny," Paramount.

ALAN LE MAY, screenplay, "Here is Your War," Lester Cowan-UA.

•

CASTINGS

JAMES MELTON and **VICTOR MOORE**, "The Ziegfeld Follies," M-G-M; **PEGGY MALEY**, "Secrets in the Dark," M-G-M; **RAY WALKER** and **ROBERT WILLIAMS**, "Calling All Stars," Columbia; **BENNY BAKER**, "Up in Arms," Goldwyn-RKO; **JUDY CLARK**, "Calling All Stars," Columbia; **HOWARD FREEMAN**, "Pilebuck," Terneen-Columbia; **EUGENE PALLETTE**, **BARBARA HALE**, **GORDON OLIVER**, **RAYMOND WALBURN** and **DON DOUGLAS**, "Heavenly Days," RKO; **ALEXANDER GRANACH** and **PEGGY MALEY**, "Secrets of the Dark," M-G-M; **BING CROSBY**, "Fiesta," RKO; **ANNE SHIRLEY**, "Cocktails for Two," RKO; **MAE CLARK**, "And Now Tomorrow," Paramount; **J. CARROL NAISH**, "Dragon Seed," M-G-M; **RUTH WARRICK**, "Mr. Winkle Goes to War," Columbia; **MALCOLM ST. CLAIR**, "Wilson," 20th-Fox; **WALLACE BEERY** and **BINNIE BARNES**, "Gold Town," M-G-M; **DOUGLAS FOWLEY**, "Marriage is a Private Affair," M-G-M; **OLSEN** and **JOHNSON**, "See My Lawyer," Universal; **RAY WALKER** and **ROBERT WILLIAMS**, "Calling All Stars," Columbia.

ANTHONY WARD, **ROBERT DUDLEY** and **EDDIE CHANDLER**, "Sensations of 1944," Andrew Stone-UA; **JOAN LESLIE**, "Manhattan Fury," Warners; **VICTOR FRANCEN**, **KURT KATCH**, **GEORGE COULOURIS**, **DAVID HOFFMAN**, **JOSPH CALLEIA**, **STEVE GERAY**, **LOUIS MERCIER**, **GEORGE MACREADY**, **OTTO HEICHOW**. **BILLY ROY**, **MARCEL DALIO**, **LEON BELASCO** and **HEATHER THATCHER**, "The Conspirators," Warners; **RITA HAYWORTH** and **JANET BLAIR**, "Tonight and Every Night," Columbia; **FRANCES RAFFERTY**, "Gold Town," M-G-M; **GEORGE HURRELL**, "The Hairy Ape," Jules Levey-UA.

Rodgers and Aaron Off for Studio Visit

(*Continued from Page 1*)

studios. Rodgers will remain on the Coast until shortly before the company's business conference in Chicago March 11-15. Aaron will leave Los Angeles March 4 for Denver, Kansas City and Chicago.

Three Cash Dividends Declared by 20th-Fox

Three cash dividends were declared yesterday by 20th Century-Fox.

The first was a quarterly payment of $1.12½ per share on the outstanding prior preferred stock, payable March 15 to stockholders of record March 6. The second was a disbursement of 37½ cents per share for the first quarter of 1944 on the outstanding convertible preferred stock, payable March 31 to stockholders of record March 15. The third was a dividend of 25 cents per share on the outstanding common, payable March 31 to stockholders of record March 15.

Para. Will Pay 40-Cent Common Dividend Apr. 1

Paramount's Board of Directors yesterday declared the regular quarterly dividend of 40c per share on the Common, payable April 1; to stockholders of record on March 10.

Charles J. Cragg Dead

Bridgewater, N. S. — Charles J. Cragg, 83, is dead here, following a fall on ice. He was founder of the first film theater here 35 years ago, and operated the Capitol here until several years ago.

Union Asks Arbitration Of Classification Issue

Machinery for settling the dispute between Paramount and the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, involving job classifications for white collarites at the company's home office was set in motion yesterday when the union notified the firm that it desired to submit the issue to arbitration as provided for in the contract between the parties.

The union named H. Richard Seller of the New York Newspaper Guild, CIO, to represent it on the panel of three that will hear the case and asked the company to appoint its representative within three days. The third arbitrator, an impartial member, will be chosen by Seller and the Paramount appointee.

Creation of a system of job classifications for the more than 400 office employes at the Paramount home office was called for in the contract the union signed with the company in May, 1943. The pact stipulated that if by Oct. 5, 1943, the union and the company failed to reach an agreement on the matter, then the whole issue could be submitted to arbitration at the request of either party.

Rep. Signs Millakowsky

West Coast Bureau of THE FILM DAILY

Hollywood—Herman Millakowsky has been signed to a producer contract by Republic Studios. Millakowsky collaborated with some of the top producers in Europe and produced 42 pictures for UFA-Emelka and 12 for Milo Films in Paris. He arrived in this country from Casablanca in 1942 and went to Hollywood last year. His first picture was "Women in Bondage."

New Loan Agreement Is Set by Monogram

(*Continued from Page 1*)

ston, president, and George D. Burrows, vice-president and treasurer.

The credit will be managed by the Security-First National Bank of Los Angeles, and will be participated in by the California Bank of Los Angeles and the Guaranty Trust C[illegible] New York. Agreement is for a [illegible]-year period.

This represents a substantial increase in the amount of bank credit made available to the corporation as compared to that of a previous agreement made six months ago. Increase is said to be in line with the company's growth and plans for expansion.

Weiss & Geller Agency Honors Johnston, Broidy

W. Ray Johnston and Steve Broidy were guests of honor at a luncheon yesterday tendered by Joseph H. Curtis, vice-president of the Weiss & Geller advertising agency, at the Chatham Hotel.

Mrs. Dillemuth Dead

Buffalo—A theater owner for the last 30 years, Mrs. Carrie D. Dillemuth, 72, of suburban Eggertsville, died. Mrs. Dillemuth and her son, Henry, owned and operated the Lyceum.

THEATER DEALS

St. Louis—Purchase of the Maplewood Theater Building by the Sam Komm Circuit for a consideration of approximately $200,000 has caused much speculation in trade circles here.

The Maplewood is under lease to the St. Louis Amusement Co., and is managed by Fanchon & Marco. This is the second house under lease to the St. Louis Amusement Co. to be purchased by Komm, who some months ago bought the Aubert at 4949 Easton Avenue. It is reported that when the leases on the Aubert and Maplewood expire both will join the Komm circuit which now includes the Brentwood, Ivanhoe, Longwood, New Merry Widow, New Shenandoah, Peerless, Maryland and Whiteway.

Guilford, Conn.—Leo Schapiro, operator of the 358-seat Guilford Theater here for the past 13 years, has sold the theater and building to Salvatore Lupone, local shoe dealer, as of Feb. 15. Lupone and his brother, Carlo Lupone, who will be manager, are new to the business. Schapiro has been classified 1A by the Army.

Downers Grove, Ill.—The George Marias organization has purchased the hotel and theater building, housing the Downers Grove theater and will take over from B & K in August when the circuit's lease expires.

Collect at All Shows For R. C.–Bernhard

(Continued from Page 1)

collections during the day would not be sufficient.

Quoting a Navy slogan which, in effect, said that difficult tasks were completed immediately, while the impossible took a little longer, Barn[illegible] reminded his listeners that theater men have never failed in past drives and that they "will do the impossible."

Fred Schwartz urged exhibitors to sign the pledges and send them to WAC headquarters as quickly as possible. He told the breakfasters that it was important they utilize the emotional impact of the prepared trailer by making a collection after each showing so that audiences would be in the right mood. A Red Cross volunteer will be assigned to each theater, and Schwartz advised full co-operation with the person.

Henderson E. Van Surdan, field director for the American Red Cross, told of the services rendered to the service men abroad by the Red Cross. Sam Rinzler was toastmaster. David Weinstock was chairman in charge of the breakfast.

On the dais in addition to those named were Ben Kalmenson, Harry M. Kalmine, Mort Blumenstock, Francis S. Harmon, Gradwell L. Sears, Max A. Cohen, Charles MacDonald, Charles C. Moskowitz, Harry Lowenstein, A. W. Smith, Jr., James R. Grainger, Sam Dembow, Don Jacocks, Herman Gluckman, Chaplain George D. Lessley, U. S. Army; Elliott Lee, executive vice-chairman of the Red Cross Drive in New York; and Don Stewart, of the American Hospitals Motion Picture Service of the Red Cross.

The No. 1 ticket for yesterday's breakfast was autographed by all members of the dais and presented to Bernhard as a souvenir of the occasion.

FEMME TOUCH

JUDY THOMAS, manager, Garden Theater, Detroit.

MRS. LAURA SCHAFER, head cashier, RKO, Detroit.

JUDY COPELLO, assistant cashier, RKO, Detroit.

BONA BRIGGS, contract clerk, RKO, Detroit.

MRS. JOSEPH V. MORIN, Lakewood Theater, Detroit.

MRS. JAMES JEFFRESS, manager, Rouge, River Rouge, Mich.

DOROTHY McCORMICK, assistant manager, Rialto, Flint, Mich.

JUNE LEVY, Warner booker, Cleveland.

WILMA POWELL, clerk, RKO, Buffalo.

VIVIAN GILMER, student short booker, Malco theaters, Memphis.

KATHERINE HUTCHINSON, inspectress, Monogram, Memphis.

CLEME WOODS, stenographer, Monogram, Memphis.

MARTHA CHANDLER, telephone operator, Warners, Memphis.

CARRIE NEWMAN, telephone operator, M-G-M, Memphis.

PEGGY BLEAKLEY, story editor, William Cagney Productions, Eastern office.

TO THE COLORS!

★ DECORATED ★

ROBERT E. NELCH, USMC, formerly, chief of service, Orpheum, Springfield, Ill., awarded the Order of the Purple Heart.

—★—

★ COMMISSIONED ★

RUTH PENNEY, WAVES, former fashion editor, RKO studio, Hollywood, commissioned a lieutenant (j.g.).

LEON BACK, general manager, the Rome Circuit, Baltimore, commissioned a lieutenant j.g.), USN.

JAMES KORET, former parking lot supervisor, Granada Theater, Chicago, commissioned a 2nd lieutenant, USMC.

—★—

★ PROMOTED ★

DOUGLAS JOHNSTON, USAAF, former M-G-M booker, Memphis, to lieutenant.

BOB McDONALD, USA, former Uptown Theater chief of service, Chicago, to sergeant.

WILL WALLIN, USMC, formerly, Uptown, Chicago, to sergeant.

CLINTON McMILLIAN, USAAF, formerly, Chicago Theater, Chicago, to 1st lieutenant.

HARRY McLAUGHLIN, USA, formerly, Colfax, South Bend, Ind., to captain.

DAN RICHARDSON, USA, formerly, Palace, South Bend, Inc., to staff sergeant.

JAMES FERGUSON, USA, formerly, Paramount, Marion, Ind., to staff sergeant.

CARL RUSSELL, USA, formerly assistant manager, Valencia, Chicago, to master sergeant.

JACK KENDALL, USAAF, formerly, Norshore Theater, Chicago, to lieutenant.

JACK ROTH, USAAF, formerly, Terminal Theater, Chicago, to aviation cadet.

CLINTON REGLIN, USA, formerly, Granada, Chicago, to first sergeant.

EUGENE D. BILLINGS, USA, formerly, Eastman Kodak Co., Rochester, to lieutenant colonel.

FLFCC's "Ten Best" on Air Sunday Over WNYC

(Continued from Page 1)

night at 8 p.m. over Station WNYC. List represents a consensus of ballots cast by the Circle's members in FILM DAILY's recent poll. Company producing the No. 1 pic on the Circle's own list will be presented with a scroll.

Edward Corsi, N. Y. State Labor Commissioner and former U. S. Commissioner of Immigration, and Dr. Frederic M. Thrasher of New York University, head of the Metropolitan Motion Picture Council, will speak on the contributions of foreign born citizens to America and to the film business in particular.

Sigmund Gottlober, executive director of the Circle, will act as emcee. William C. Edlin, Editor-in-Chief of the Jewish daily, The Day, and president of the Circle, will make the award.

Doris Doree, dramatic soprano of the Metropolitan Opera Company, will sing.

Eleanor Roosevelt, Dewey Red Cross Rally Speakers

A huge "Red Cross at War" rally will be staged in Madison Square Garden Tuesday night by the motion picture and other branches of the amusement industry. Mrs. Eleanor Roosevelt, Gov. Thomas E. Dewey and Mayor LaGuardia will be the principal speakers before an audience of 20,000 volunteer Red Cross workers. Gus Eyssell and John Golden are co-chairmen of the event.

Entire creative and production facilities of Radio City Music Hall are being made available for the staging of the program which will include a dramatization of the Red Cross' war work by Ben Hecht and a cast composed of Bert Lytell, Cornelia Otis Skinner, Helen Menken, Jane Cowl, Lionel Stander, Jack Austin, Eleanor Steber, Selma Kaye, John Sebastian and Rosario Antonio.

Frank F. Burns Dies

Frank F. Burns, 69, former vaudeville comedian, once an agent for Barnum, died yesterday in Yonkers General Hospital.

Contract Re-negotiation Sought by New York SPG

(Continued from Page 1)

its efforts to settle by direct negotiations the differences submitted recently to industry-wide arbitration, it was disclosed yesterday by the Guild.

The announcement followed a meeting on Wednesday between representatives of the SPG and the film companies involved in present contract talks. The meeting, held in the Paramount board room, was called in an effort to compose the differences between the union and the companies. The two-year agreements between the union and the companies expire in May of this year in most instances.

Wednesday's conference, at which progress was made, according to both sides, followed an arbitration session held earlier this month at the offices of the American Arbitration Assn. which was adjourned pending the outcome of the resumption of direct negotiations. The conferees will meet again on March 14 upon the return to New York of certain key company executives.

All the majors, plus Loew's Theaters and RKO Service Corp., are represented in the proceedings.

His Clients Under Duress, Says Jackson Park Counsel

Chicago—That his clients were under duress and would have to go out of business unless relief is granted to them, was the plea made yesterday by Attorney Thomas McConnell, counsel for the plaintiff Jackson Park Theater in its $360,000 anti-trust damage suit on trial in Federal Judge Michael Igoe's court.

McConnell stated that his clients want the right to bid their money for the distributors' product. He said that film copyright does not give the distributors the right to fix admission prices, that freedom of competition is the right of the theater business. He added that the Jackson Park plaintiffs realize their responsibility to the public and that they want such films as their house is entitled to. McConnell will resume his pleading this morning.

☆ SHORTS ☆

"Post-War Jobs?"
(March of Time)

20th-Fox 18 mins.

Vital

In its latest issue March of Time attempts to find an answer to the burning question of post-war employment. The film lucidly examines the subject from every angle, presenting both the assets and the credits and giving a good idea of the dangers involved in any failure to meet the problem squarely and courageously upon the return of peace. What industry is doing now to meet the crisis is touched upon in some of the film's most interesting footage. A bright hope is the film's discussion of the tremendous employment opportunities that will be made available by the development of new industries that will manufacture war-born products and by the wave of buying that will be set free after the war. Those who discuss the question of post-war jobs in the film include Vice-President Wallace, James Byrnes, Sen. Walter F. George, Bernard Baruch and a host of others, representative both of Government and business. Dealing as it does with a vital matter of import to every American, this newest March of Time release can be no less than a "must."

Ventura Exhib. Files $75,000 Suit Against "U"

West Coast Bureau of THE FILM DAILY

Hollywood—Contending that Universal was not a party to the New York consent decree of 1940 under which its distributor signatories had Southern California consent decree of 1930 suspended, Attorney Albert J. Law, representing Jennie Dodge, Ventura, Calif., theater operator, has filed suit in Federal Court against Universal for $75,000 damages. The plaintiff maintains that the 1930 measure is still effective insofar as Universal is concerned.

The action also names Fox West Coast Theaters, Fox West Coast Agency, Principal Theaters, American Amusement Co., and Charles B. Corcoran as co-defendants.

The plaintiff operates two theaters in Ventura. She maintains that Universal is violating the Sherman anti-trust law in selling product to the Ventura and American houses operated by American Amusement Co.

Files Suit vs. Republic

West Coast Bureau of THE FILM DAILY

Hollywood—Colorado Corp., operating the Bards, Adams and Riviera theaters in Los Angeles, has filed suit in Federal Court against Republic, charging Republic with violating the Sherman anti-trust law by selling its product to the Crenshaw Theater. No damages are asked.

George F. Perley Dead

Ottawa—George F. Perley, 58, who in 1928 formed Ottawa Film Productions, Ltd., in co-operation with R. H. Pringle died here.

KEEP UP THE GOOD WORK WITH YOUR
VICTORY CARBONS

6 mm x 9 INCH
National
1.3 Oz. of Copper Drippings
can be recovered from your lamphouse if you burn all these carbons to one inch stubs with or without car…
NEW VICTORY CARBONS
DESIGNED TO CONSERVE COPPER
FOR WAR NEEDS
IDENTIFIED BY WHITE TRADE-MARK
MANUFACTURED BY
NATIONAL CARBON CO. INC
SAVE ALL COPPER DRIPPINGS IN LAMP HOUSE

EXHIBITORS and projectionists across America are to be congratulated for their splendid contribution to the war effort by conserving and recovering much of the copper plating of their "National" Victory Carbons . . . copper that would have been completely lost but for their cooperation.

Naturally the copper coating on Victory Carbons is as thin as practicable, because copper is a vital war material. This calls for strict maintenance of arc current within the recommended range, and careful adjustment of the carbon feed ratio.

Satisfied theater audiences everywhere are testimony to the constant attention being given to the current and feed factors.

In addition, tons of copper drippings and copper plate stripped from carbon stubs have been turned back into production channels as your Government urged.

Your continued cooperation in saving copper is still of utmost importance, for copper needs go right on expanding as America's war production grows. You've done a splendid job. Keep up the good work!

As a reminder, check the table below for carbon trim and current values specified for your equipment. A bulletin describing completely the operation of the Victory High Intensity Carbons will be sent promptly on request. Write for it today.

★ BUY UNITED STATES WAR BONDS ★

The word "National" is the registered trade-mark of National Carbon Company, Inc.

RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current—Amperes*	*New Victory Carbons—Size and Type*
"1 Kw" High Intensity, A. C.	52-66	7 mm x 9 inch H.I., A. C. Carbons in both holders
"1 Kw" High Intensity, D. C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D. C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
UCC
CARBON PRODUCTS DIVISION, CLEVELAND 1, OHIO
General Offices
30 East 42nd Street, New York 17, N. Y.
Branch Sales Offices
New York, Pittsburgh, Chicago, San Francisco

Building Remodeling

THE Film Equipment News DAILY

Equipment Maintenance

★ ★ ★ ★ NEW YORK, FRIDAY, FEBRUARY 25, 1944 ★ ★ ★ ★

TELE COURSES FOR THEATERMEN ADVISED

Post-War Era To Feature New Heating Plants

Will Eliminate Present Forms of Boiler Rooms; Units Efficient, Small

Through intensive research spurred by the necessity to provide the most modern equipment with which to prosecute the war both overseas and on the home front, a number of items have been developed that will prove of salient interest to the exhibition field in the post-war period, it is declared by George Hatch of Air Devices, Inc., and this is particularly so in regard to improvements effected in methods of air distribution.

One item of special interest to the average theater will be a new type of heating boiler that will pro-

(*Continued on Page* 12)

Bldg. Construction Lowest Since 1936

Building construction in the 37 States East of the Rockies hit the lowest level in January since 1935, it is announced by F. W. Dodge Corp., expert statistical firm, and all major categories, including that which embraces motion picture theaters, contributed to the decline from a year ago.

The January total of $159,238,000 compares with $252,223,000 in December and $350,661,000 in January,

(*Continued on Page* 13)

WE Home Front Gets View of Its Efforts

Distribution of "Battle Talk," Western Electric's new booklet in picture magazine form, to more than 82,000 employes has been completed, it is declared by C. L. "Red" Song of the organization's Information Department. Telling its story by means of action photographs, drawings, diagrams and text, "Battle Talk" records combat incidents of land, sea and sky in which the equipment made by WE figured prominently.

Equipment Field Notes

Government demand for the new Griswold Film Splicer, manufactured by Griswold Machine Works, Port Jefferson, N. Y., is so heavy currently that marketing to the industry in any appreciable quantity is curtailed. However, Fred C. Griswold hopes that a considerable amount can go to civilian needs in the months immediately ahead.

* * *

Most spectacular use of Flexglass, product of United States Plywood Corp., has been for the manufacture of huge signs on various Broadway film theaters. Letters on these signs, sometimes as much as 12 ft. high, have been created out of Flexglass in various colored mirrors by Artkraft-Strauss. Signs built in the last year include "Lifeboat," "Cry Havoc," "Thousands Cheer," "Thank Your Lucky Stars," "North Star," "Best Foot Forward," and "The Human Comedy." On the West Coast several San Francisco theaters have used Flexglass letters for their reader board alphabets.

* * *

Also in the sign field, Wagner Sign Service, Inc., has available for theaters now a supply of both 10-in. and 4-in. Plastic Silhouette Letters, and other sizes will be furnished to the trade as soon as restrictions are lifted. Firm also has pre-Pearl Harbor stainless steel frames and illuminated lobby displays.

* * *

Irving Mack of Filmack has returned to Chicago headquarters from New York.

* * *

Capt. Arthur MacDonald represented the DeVry Corp. at the Chi. farewell reception tendered by Universal to Ben Katz who moves out to Universal City to serve in a special liaison capacity. At the reception, Maurice Bergman, director of publicity-advertising for "U" presided, and all Chi. newspapers were lavishly represented.

* * *

Steady increase in the use of Navy units of Ilex f 2.5 Projection Lenses is reported.

* * *

Brisk demand continues for the new brochure, "The Army Uses Training Films," published by Radiant Manufacturing Corp. It delineates methods of using training films most effectively as well as how to get faster results with such films in all activities. Information contained in the brochure is based on actual experience accumulated during the past year by an officer of the U. S. Signal Corps and is illustrated with many humorous cartoons. It is available free of charge upon request.

* * *

Eastman Kodak Co.'s first photographic training course for women has just been completed by 66 members of the fair sex. Results of their work, 182 prints, have been on exhibit at the plant. The seven-month course was under the direction of Thomas H. Miller, supervisor of photographic training.

* * *

Axel Monson, president of Ampro Corp., is in Florida recuperating from a brief illness.

* * *

Much interest is centered in the theater seating trade in the advantages of theater chairs combining light metals and plastics. Engineers and designers hint that the theater chair of tomorrow will attain new highs in comfort, strength, fabric advances, and utter simplicity of operation.

* * *

LaVezzi Machine, because of its skill in turning out equipment parts embodying extremely close tolerances, is up to its proverbial eyebrows in manufacture of aircraft accessories and parts, as well as projection parts.

* * *

Reau Kemp has taken over as sales manager of Warwick Manufacturing Co., specialists in manufacture and distribution of electronic equipment.

* * *

H. O. Peterson is rebuilding his Grand Theater in Genoa, Neb., which burned to the ground recently. Quality Theater Supply, Omaha, is furnishing the equipment.

* * *

Chicago Expansion Bolt Co. has prepared a new catalog of theater chair anchoring devices.

Such Instruction Would Prevent Repetition of Silent-To-Sound Chaos

Chicago—Two recent events, namely, the local visit of Dr. Lee DeForest and the 27th annual meeting of the National School Service Institute held at the Palmer House, have given impetus to the recognized advisability of using now the medium of instructional films to acquaint many branches of the industrial field with the theory and practical application of radio, communications and other electronic offsprings of the Audion tube which DeForest invented 38 years ago.

The application of such instruction

(*Continued on Page* 13)

Service Is Panacea In Air Conditioning

While theaters, except in extreme cases, have not been able to obtain new air conditioning equipment since the war's outset, all theater systems have been kept in satisfactory operation through the use of repair and replacement parts, it is asserted by B. P. Edelman, sales manager of United States Air Conditioning Corp.

Edelman told THE FILM DAILY that as far as he knows this has been the case, and that repair and replacement parts will continue to be

(*Continued on Page* 12)

Chi. Firm Handling Newest Recorder

Chicago—Chicago Molded Products has an ace article of equipment in the new magnetic wire sound recorder developed in the laboratories of the Armour Research Foundation. Marvin Camras, 27-year-old Armour scientist is the inventor. Enough wire can be wound on a single spool to provide eight hours of uninterrupted recording or playing. Recordings made by the method will last indefinitely, and, if desired, can be cleared of one recording while another is being made.

Building Remodeling — THE Film Equipment News DAILY — Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

Service Is Panacea In Air Conditioning

(*Continued from Page* 11)

available to all users of his company's product. He added that U. S. Airco's plans for the post-war period include a "very ambitious campaign in the theater field, and we realize that because of wartime restrictions theaters have been denied the use of new equipment and much will have to be done immediately after the war to bring American theaters up to par in that respect."

U. S. Airco is maintaining its theater division, the same as before the war, so as to lend advisory engineering service to its theater customers, and to architects and engineers who are designing buildings for use as theaters and auditoriums. The Refrigerated Kooler-Aire Unit, Edelman said, will be available for distribution just as quickly as regulations will permit, and this also applies to the company's complete line of blowers, coils, heaters, air washers, evaporative coolers, grilles and other equipment formerly furnished in large quantities to the exhibition field. For the past two years, U. S. Airco has been engaged 100 per cent on war contracts.

Third "E" For Masland

Carlisle, Pa.—Award of the Army Navy "E" for the third time to C. B. Masland & Sons is announced. This award entitles Masland to add a second White Star to its E flag. Converting the Carlisle Mill wholly to war-work before Pearl Harbor, Masland received the first of several awards to carpet manufacturers on Jan. 13, 1943.

WE CAN SUPPLY

all standard 35mm precision projector replacement parts.

We sell only through Dealers, but if your dealer is unable to supply your requirements, write us directly and we will give you the name of the dealer able to serve you.

FREE:— Our latest complete Parts Catalogue is now available. Ask for it and give us the Dealer's name serving your Community.

WENZEL PROJECTOR COMPANY
2505-19 South State St. Chicago, Ill.

Century Projector Plant to L. I. City

Century Projector Corp. is moving its factory from 1 Junius St., Brooklyn, to larger and better equipped quarters at 32-02 Queens Boulevard, Long Island City.

This factory move has been necessitated because of increased demands for improved projection equipment for U. S. Government Agencies plus post-war distribution arrangements in all countries of the world for the new and improved theater equipment which will be available as the result of intense engineering development during this war period.

It is expected that domestic demands for Century's new equipment will increase proportionately with the successful completion of the war and the release of distribution restrictions by the War Production Board.

Century Projector Corp. has devoted practically 95 per cent of its manufacturing facilities since the war began to the production of Machine Gun and Gunnery Trainers.

Ontario Censors to Have Own Fireproof Building

Toronto — After maintaining the screening room of the Ontario Board of Motion Picture Censors in the Parliament Building here for years, the Government has decided the presence of films is a risk and L. M. Frost, who is Cabinet minister supervising theaters and cinematographs branch has moved for the transfer of the Censor Board to a separate fireproof building as soon as construction is possible under wartime restrictions.

The Government also announced centralization of inspection authority under control of the Province instead of the present system of inspection, divided between civic and Government officials in a new set of regulations to govern film exchanges which will be drawn up early in the new year.

New Miss. House to Serve Employes of Shipyards

Padcagoula, Miss.—Made possible by the Ingalls Shipbuilding Co. and the U. S. Maritime Commission, a new 600-seat theater, the Marine, bows in here about March 1. Located in the Progressive Cafeteria building, house is designed to serve shipyard employes.

Ware Goes to Atlanta

Chicago — James Ware, Chicago Photophone service manager, has been transferred to the Atlanta branch. H. J. Mayer, who succeeds him, comes from the RCA New York offices.

B & L Establishes Five Scholarships

Rochester—To aid science generally, including optics, Bausch & Lomb has established five annual scholarships to bring outstanding science students from all parts of the country to the University of Rochester. Each scholarship will have a cash value of $1,500, payable $500 a year for three years.

"Hitler Gang" Assistant Develops Camera Finder

West Coast Bureau of THE FILM DAILY

Hollywood—Patents are now being sought by Assistant Director Joe Youngerman on a new type of camera finder developed while working with Director John Farrow on Paramount's documentary feature, "The Hitler Gang." While details cannot be disclosed at present, the finder, instead of being composed of glass lenses, works on the magic lantern principle and projects a beam of light which forms the frame of the picture. It is adjusted to the camera lens and pans as the camera pans. If patent gets the green light, Youngerman expects to perfect the device with Cameraman Ernest Laszlo for use on all Paramount equipment.

New Heating Plants Set for Post-War Era

(*Continued from Page* 11)

vide hot water for the heating system very efficiently and will be contained in a space of shallow depth and approximately three feet high and two feet wide.

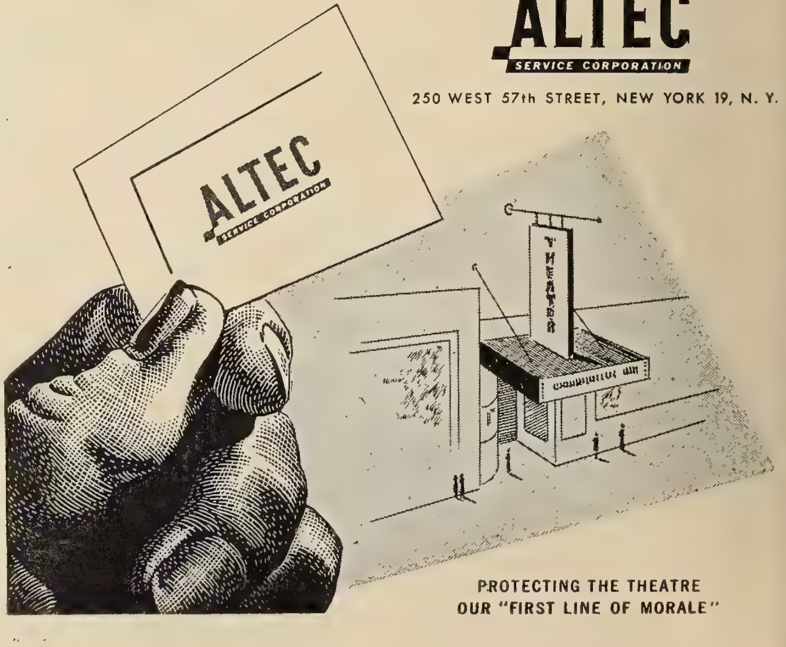
At the present time, the company states, it cannot provide the [illegible]tails of this new heating plant, [illegible]t it can be revealed that it will eliminate the necessity of boiler room construction in the new theater buildings and will provide a fully automatic, foolproof heating plant.

Air Devices, Inc., has worked very closely with the theater engineering departments and architects in the development of air distribution and heating specialties prior to their facilities being completely engaged in supplying equopment to the Navy, Army, U. S. Maritime Commission, and other branches of the Government. In serving the war interest, the organization has brought about great improvements in air filtering equipment, especially that used in high altitude aircraft and fighting planes. It is planned to incorporate this efficient filtering system into units to be used in post-war theaters.

FRIENDLY PROTECTION

Composed of men whose skill, understanding and experience has caused them to become recognized as "specialists"—Altec Service takes pride in the friendly protection it extends to the many thousands of its member exhibitors throughout the country. Our aim is to make your present equipment do a 100% performance job 100% of the time.

ALTEC
SERVICE CORPORATION
250 WEST 57th STREET, NEW YORK 19, N. Y.



PROTECTING THE THEATRE
OUR "FIRST LINE OF MORALE"

B & L Lenses Correct Vision of Soldiers

Rochester—United States soldiers have been equipped with 865,000 pairs of corrective lenses supplied by the Bausch & Lomb Optical Co. for the Army's prescribed glasses, it has been disclosed by the company.

In addition, 1,804,000 pairs of protective lenses went to the Army, Navy and war industries in 1943. These shipments included the Ray-Ban absorptive lenses which are standard for aviators in all services, and other types of protective lenses required in war industries having high priority ratings.

The company produces mobile optical units fully equipped for field service for both the Army and Navy. These units carry a stock of approximately 12,000 pairs of uncut lenses, about 8,400 frames, 1,200 cases and quantities of spare parts for quick replacement of glasses damaged in the field.

WPB Lifts Resrtictions On Leatherette Prod'n

Washington Bureau of THE FILM DAILY

Washington—John Eberson, OCR theater specialist and prominent theater architect in his professional life, revealed that restrictions on the production of leatherette have been lifted by WPB. Because of shortage material for backing leatherette for theater seats, production has been stopped for some time. WPB has now permitted resumption of production, and the material will be made available without preference rating through regular suppliers for repair and maintenance of theater seats.

It is likely that supplies will be short for some little time, because of the lengthy layoff in production.

Equipment Maintenance Firm Formed in Mexico

Mexico City (By Air Mail)—Servicio Cinematografico, S. A., has been organized jointly by the studios of Cinematografico Latino Americana, S. A. (Clasa) and the Estudios y Laboratories Cinematograficos Azteca plant with Robert E. Linderman as general manager. The new concern will function as a maintenance company and will work in association with Moe Richardson Co.

Improve Garde's Lobby

New London, Conn.—The Garde will have new box-office, lobby frames, and other new lobby accessories.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Trade Tele Courses Urged

Instructional Films Would Accomplish Task

(Continued from Page 11)

to filmland is particularly pertinent, it is pointed out here, because television will doubtless become an integral part of the post-war motion picture theater, and, unless technical education is launched now for theater operators and projectionists, much of the chaos which attended the transition of silent films to sound films will be repeated.

Of all the local theater interests, the Balaban & Katz chain is appraised as being in the most favorable position for the impending transition, by reason of the circuit's unusually active role in the television field.

DeForest, when he was in this city, openly asserted that projectionists need to acquaint themselves with television techniques, and theater operators, too, must keep closely informed on television developments.

Between sessions of the four-day National School Service Institute conclave, a number of delegates openly discussed the potentialities of films as instructional aids not only to schools but to theaters, with the conviction that electronics will play a vital role in both instances. While these discussions were of the "hot stove league variety," inasmuch as advances in electronics will not be available generally until after the war, nevertheless the employment of instructional films on the subject is held urgent.

It is argued that all circuits and individual exhibitors in filmland must plan now for the transition into television's probable application to theaters, and instruction of staffs in electronics must start now.

For some time, DeForest's Training, Inc., of which E. B. DeVry is president, and the DeVry Corporation, headed by William C. DeVry, have been keenly interested in forwarding the field of electronics, including television which, it is declared by Dr. DeForest, is "an earlier post-war possibility for the nation's motion picture theaters than is generally realized."

Among the organizations participating in the National School Service Institute's meeting were Ampro Corp., American Seating Co., Annin & Co., DeVry Corp., Jam Handy Organization, Irwin Seating Co., The Peabody Co., Radiant Mfg. Co., and the RCA Victor Division. A total of 73 companies had exhibits at the conclave.

Bldg. Construction Lowest Since 1936

(Continued from Page 11)

1943, the announcement revealed.

Figure for January occasioned little surprise in filmland's architect and building circles in view of the rigid curtailment by the Government of materials essential to the war effort. Nine years ago, it is pointed out, building projects were just beginning to emerge from the effects of the depression, and, at that time, cost of materials was low. Consequently there appears to have been less actual building in January, 1944 than in the corresponding month of 1936.

Coincident with the Dodge announcement, the Department of Commerce sounded an optimistic note in its declaration that American business generally will have ample funds to finance post-war transition, and this will contribute, along with the progressive availability of materials, to a vast volume of new construction and remodeling when the war ends.

Carson to American Seating

Kendallville, Ind.—Robert L. Carson has resigned as comptroller of the McCray Refrigerator Co. here to accept a post as engineer and accountant with the American Seating Co. of Grand Rapids, Mich.

Decorated Eastman Air Hero Reported as Missing

Rochester—Staff Sergt. Lewis G. Fischer of Eastman Kodak, has been missing on a bombing mission over France since Jan. 23, according to a War Department report. The sergeant, flight engineer on a Marauder bomber, is holder of the Air Medal and at least two Oak Leaf clusters.

Another Plant for Zenith

Chicago—Zenith Corp. has acquired another building, at 2201 North Monitor Ave., which will be remodeled to serve as a branch plant for the company.

Meisleman Building Theater

Wilmington, N. C.—H. B. Meisleman is constructing a new Negro house here.

ARMY E NAVY

Star Awarded for Continued Excellence in the Production of Motion Picture Sound Equipment

When Peace comes, DeVRY will be first with the finest in 35 mm. Motion Picture Sound Equipment and other precision electronic devices. DeVRY CORPORATION, 1111 Armitage Ave., Chicago 14, Illinois.

DeVRY
Hollywood • CHICAGO • New York

Here's G.H.Q. for plans..

Your war time strategy is to make your house more appealing right now! There are many things you can do to maintain and improve its appearance and comfort. Most important, keep a weather-eye cocked on the not far distant time when you can call in usAIRco for some real box-office boosting.

Yes, there'll be some new ideas. From today's war time production, usAIRco has developed new plans.

But one basic idea hangs on—usAIRco will continue to design and manufacture Theatre Air Conditioning built around your box office. usAIRco systems are as big or small as your job requirements and operating budget. Comfort cooling that pays a profit is the blueprint for your usAIRco system. ✓

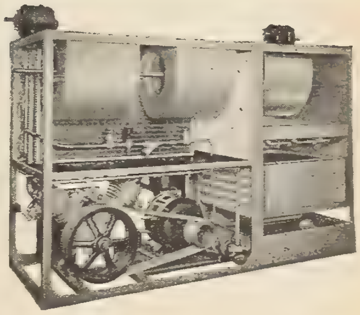
This much you can do now—maintain your house in tip-top condition—and when the time comes, you can depend on usAIRco Theatre Air Conditioning for greater profits.

UNITED STATES AIR CONDITIONING CORPORATION
Profits in Cooling for the Exhibitor
NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

usAIRco
AIR CONDITIONING

Refrigerated
KOOLER-AIRE

This Unit, a masterpiece of engineering simplicity combines every phase of refrigerated cooling in a Single Unit. Manufactured in various sizes, it can be used singly or in combination with other units to give you the precise capacity you need. Refrigerated Kooler-Aire is a good unit to be acquainted with. Books describing this system are available. We'll be glad to send you a copy.



RCA Previews Short On Industrial Music

First film to portray the uses and accomplishments of industrial music, as produced by RCA, was previewed by Army, Navy, and other Government officials interested in war production and by industrial and labor leaders and industry press editors at a luncheon held yesterday at the Waldorf-Astoria Hotel, New York.

Aptly titled "Manpower, Music and Morale," the 18-minute short pictures the important part which scientifically programmed music has come to play in war plants.

Luncheon speakers included Alex Nordholm, chief of the Field Operations Branch of War Production Drive Headquarters in Washington, and Mark Starr, Educational Director of the International Ladies Garment Workers Union. David J. Finn, of RCA's Industrial and Sound Department, presided. Arrangements were under the direction of Dan D. Halpin, manager of RCA's Industrial Music Section.

Short was produced for RCA by William J. Ganz Co., New York.

Whitefield to Replace Burned Film Theater

Whitefield, N. H. — This town, whose only movie theater was destroyed by fire recently, doesn't intend to remain long without film shows.

The Board of Trade has appointed a special committee to determine what can be done toward construction of a new theater building on one of a number of available sites. Meanwhile, another business men's committee has made temporary arrangements for shows.

To Rebuild Kewanee Kee

Kewanee, Ill.—The Kee theater, destroyed by fire last year, will be rebuilt as soon as priorities for the needed materials can be secured.

New Haven Carpeting Survey

New Haven — Arthur Moskowitz spent several days here to check on Loew's Poli houses for carpeting needs.

NO MORE TORN SEATS

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6 f.o.b. Chicago.

CHAIR • PARTS
FOR ALL MAKES OF CHAIRS

GENERAL CHAIR CO.
1308 Elston Ave. CHICAGO, ILL.

B & K to Build New House on DeVoe Site

Chicago—B & K has acquired the DeVoe block at State and Lake Sts., and will build a modern Loop Theater after the war.

The Apollo Theater building, was sold recently to the Greyhound Bus interests. The new house will take its place on the B & K circuit.

Ballantyne Co. Filling Sound and Camp Orders

Omaha, Neb.—Robert Ballantyne of the Ballantyne Co. reported the following orders had been received for sound equipment: Royal Theater at Lecompte, Ia.; Abbotsford, B. C.; Newcliff, Redcliff, Alb.; Crystal, Manning, Iowa; U. S. Army Engineers theater, Richland, Wash.; Royal theater, Archer City, Tex.; Iowa State Hospital, Cherokee, Ia.

Following orders were received for projection arc lamps: Maple theater, Mapletown, Iowa; Pentwater, Pentwater, Mich.; Province of British Columbia's theater, Vancouver, B. C.

Uniform Mfrs. Optimistic Over the 1944 Outlook

Larger stocks of cloth for the making of uniforms for film theaters' personnel are expected to be available in 1944, a checkup of the trade discloses. This more favorable situation is expected to make itself felt before the end of February, and will result in a wider selection of lightweight fabrics for summer uniforms.

Principal obstacle which uniform manufacturers expect to face in the New Year is shortage of labor skilled in such work, but this condition, it is said, will be no more critical than during 1943.

Nazis Holding Phillips

Rochester—Pfc. John E. Phillips, formerly employed at the Bausch & Lomb Optical Co., has been reported a prisoner of the Germans in a list picked up on a shortwave broadcast from Germany.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR
THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
ESTABLISHED itc 1898
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

Eastman Film 'Invaluable' In Aerial Reconnaissance

Rochester — Eastman Kodak employes are assured their work on the production lines is going a long way in aiding the war front efforts of the Allies.

Rear Admiral D. C. Ramsey, USN, chief of the Bureau of Aeronautics, in a telegram asserted:

"Eastman film, both black-and-white and color, has proved invaluable in Navy aerial reconnaissance which aided in the conquest of Jap-held territory from Guadalcanal to Tarawa. The capture of the important Munda airfield was facilitated by vital information gained from photographs filmed on Eastman Aero Kodacolor. Increasing quantities of your film and paper will be needed as our amphibious operations expand relentlessly toward Japan herself. We know you will do your best to provide this equipment on time."

Erect 1,100-Seat House In Baltimore Suburb

Baltimore—Construction is under way on the new Victory Theater to seat 1,100 persons. It is being erected in Brooklyn, a widely populated war plant community just outside the city. The owners are Morton Rosen, president of the Windsor and Monroe Theaters here, and Edward Perotka.

Equip. Trade Solon Honored by Legion

Toledo—Randolph H. Bernard, executive vice-president of Owens-Illinois Glass Co., has been honored by the American Legion through his appointment to an important sub-committee of the Legion's Commission of Post-War America. He has been selected to serve on the Labor, Management, Private Enterprise Public Activities Committee which Gov. Prentice Cooper of Tennessee is chairman.

Gov. Leverette Saltonstall of Massachusetts is a member of the same committee, as are Walter Hoving of New York, Tom Whalen of North Dakota, and Jacon Schmidt of Wisconsin.

Barnard said the Legion is endeavoring through this and other subcommittees to develop with the Army, Navy, Maritime Commission and the State Department a program on Post-War America.

Eastman Sets Dividends

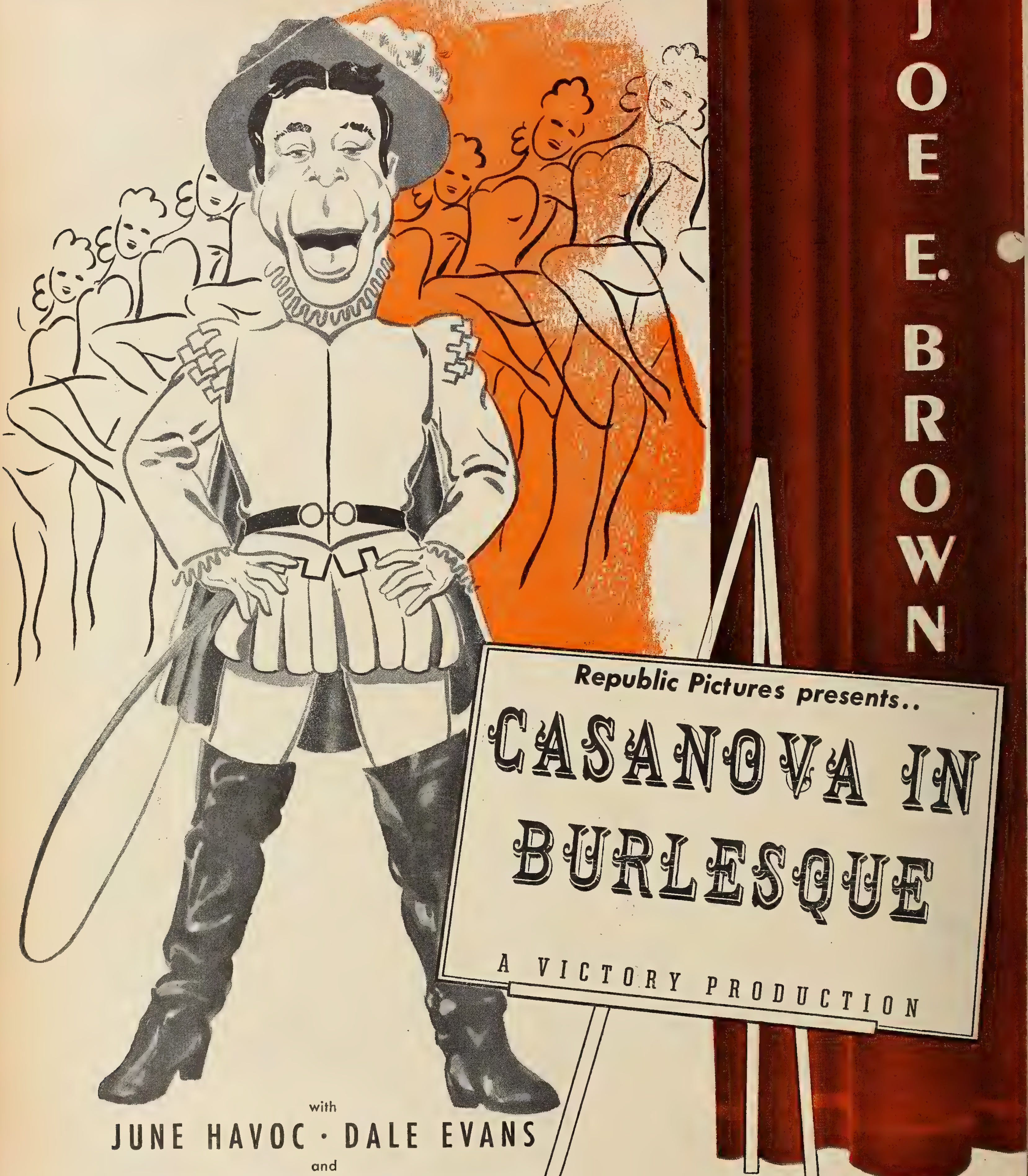
Rochester—Directors of Eastman Kodak Co. have declared a quarterly dividend of $1.25 a share on the common in addition to the regular quarterly of $1.50 a share on the 6 per cent preferred. Similar payments have been made on the common in previous periods.

NATIONAL
THEATRE SUPPLY
Division of National • Simplex • Bludworth, Inc.

Your RED CROSS is at his side

Give . . . RED CROSS 1944 War Fund

THE FUNNIEST PICTURE OF THE YEAR



JOE E. BROWN

Republic Pictures presents..

CASANOVA IN BURLESQUE

A VICTORY PRODUCTION

with

JUNE HAVOC · DALE EVANS

and

MARJORIE GATESON · LUCIEN LITTLEFIELD
IAN KEITH · ROGER IMHOF
LESLIE GOODWINS — Director
Original Screenplay by Frank Gill, Jr.
Based On a Story Idea by John Wales

DO NOT REMOVE

Study Educational Pix Needs: Financed by a substantial grant by the eight majors, the American Council on Education has created a Commission on Motion Pictures in Education to study film needs of colleges and schools to plan for the production of new films for courses of study where required.

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 40 NEW YORK, MONDAY, FEBRUARY 28, 1944 TEN CENTS

FASTER SOUTH AMERICAN PIX SHIPMENTS

Hopper Resigns from Film Section of the WPB

Returning to His Coast Business; Lincoln Burrows Named as His Successor

Washington Bureau of THE FILM DAILY

Washington — Harold C. Hopper resigned this week-end as head of the motion picture section of WPB to be succeeded by Lincoln V. Burrows who has served as assistant chief for two years. Hopper will return to his post as president of the Cinema Mercantile Corp. in Hol-

(*Continued on Page* 13)

Complete PRC Reorg. Within 30-Day Period

West Coast Bureau of THE FILM DAILY

Hollywood—Completion of the reorganization of PRC and election of officers are expected to be held within the next 30 days. Originally scheduled for completion in New York following the meeting of fran-

(*Continued on Page* 13)

Universal London Offices Bombed by Nazi Raiders

Universal's London headquarters were hit in Thursday's air raid on the British capital by Nazi bomb-

(*Continued on Page* 13)

Admissions Tax Hike Effective on April 1

Washington Bur., THE FILM DAILY

Washington — The Senate Friday followed the lead of the House, overriding the Presidential veto of the new tax bill by a wide margin. The increased admissions tax rate of one cent on each five cents of the admission price, or major fraction thereof, will become effective April 1.

The new rate, opposed by all branches of the industry, nevertheless represents relief from the rate which was originally voted by the House Ways and Means Committee. The committee first voted to accept the Treasury proposal for a rate of three cents on each dime or fraction thereof.

FIRST RED CROSS RALLIES TODAY

Industry Leaders in Drive Preliminaries at Washington, New Haven, Detroit, Denver

First four of a series of key city mass meetings at which industry leaders will be principal speakers today will ring up the curtain on preliminaries for the trade's Red Cross drive the week of March 23-30.

Initial meetings, arranged through local exhib. and distrib. chairmen for the campaign, take place as follows:

Washington—with speakers including Joseph Bernhard, national chairman of the industry's drive; Sam Dembow and Andy W. Smith, Jr.

New Haven—with speakers including Ben Kalmenson, Harry M. Kalmine and Francis S. Harmon.

Detroit—with speakers including Edward L. Alperson, Ben Shylen

(*Continued on Page* 14)

Philly Employment Restricted by WMC

Philadelphia—After March 1, retail stores, restaurants, hotels, services, distribution agencies, and non-war goods manufacturers in this area will, with special exceptions, be able to hire only persons under 18 and World War II veterans for

(*Continued on Page* 15)

Spring Trial for Ohio Film Rentals Tax Suit

Columbus, O.—The Ohio film rentals tax case is slated to go to trial in the Franklin County Court of Appeals during the Spring term, it was reported here last week.

An opinion by the State Attorney

(*Continued on Page* 14)

WAC Distribution Setup Is Realigned

The WAC distributors division, headed by Ned Depinet, has been realigned with new exchange area chairmen appointed to function on all WAC projects for the current year. Realignment was recommended by the retiring chairman, William

(*Continued on Page* 15)

H'wood Production of Pix In French Next Summer

Washington Bureau of THE FILM DAILY

Washington—Production in Hollywood of French-language films will begin this Summer according to plans now being worked out by Baron Valentin Mandelstam, he told

(*Continued on Page* 14)

Urges Pix Peace Parley Plans

Permanent Trade Group Needed, Says Hopper

Washington Bureau of THE FILM DAILY

Washington—Organization immediately by the film industry of "some permanent organization to function in drafting a program for presentation at the peace conference, as well as in aiding the various Government agencies in their efforts to assist the industry through reciprocal trade agreements with Latin American

(*Continued on Page* 15)

BIR Regulation Soon On Admish Tax Change

Washington Bureau of THE FILM DAILY

Washington—Acting Commissioner of Internal Revenue Graves Friday promised a regulation shorlty explaining the change in the admis-

(*Continued on Page* 13)

To Be Made Directly from New York Early in March As Sailings Are Resumed

Film shipments to certain South American countries will be speeded up shortly after March 1 when one of the principal steamship lines will resume its sailings from New York.

Since Pearl Harbor, the ships have been sailing to Latin-America ports from New Orleans. This has made it necessary for film shippers to send prints to New Orleans by rail, with delays sometimes en route. Early next month, shipments will be made directly from New York.

It is understood that steps are be-

(*Continued on Page* 14)

Va. MPTO Approves Tax Round Table

Round Table Conference of Exhibitor Organizations on Taxation has just been approved by the board of directors of the MPTO of Virginia, it was announced here Friday by President W. F. Crockett on his arrival from Virginia Beach.

(*Continued on Page* 15)

Warner Executives Off For Huddles on Coast

Ben Kalmenson, Mort Blumenstock, and Samuel Schneider of Warner Bros. leave the latter part of this week for the Coast to confer with Jack L. Warner and Charles Einfeld on the company's release

(*Continued on Page* 14)

Rank and Skouras On Friendliest Terms

London (By Cable)—Spyros P. Skouras, prexy of 20th-Fox, and J. Arthur Rank, whose interests dominate the British industry, are continuing their conferences looking to the establishment of closer co-operation. Informed sources say that the two executives have quickly developed "the friendliest of relations."

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 40 Mon., Feb. 28, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway. New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film. 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr Walter P. Schuck, Casillo de Correo 1929 MEXICO CITY—Marco-Aurelio Galindo. Apartado 8817, Mexico, D. F.

FINANCIAL

(February 25)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	13⅞	13⅞	13⅞	.....
Columbia Picts. vtc	17	17	17	+ ¼
Columbia Picts. pfd	....	....	....	.....
Con. Fm. Ind	3⅜	3⅜	3⅜	.....
Con. Fm. Ind. pfd	18⅝	18¼	18⅝	+ ⅛
East. Kodak	....	....	....	.....
do pfd.	178	178	178	.....
Gen. Prec. Eq	....	....	....	.....
Loew's, Inc.	58¾	58⅝	58¾	— ¼
Paramount	24½	24⅜	24⅜	.....
RKO	8⅞	8⅝	8⅝	— ⅛
RKO $6 pfd	89⅞	89¾	89⅞	+ ⅛
20th Century-Fox	22¼	21⅜	21¾	— ⅜
20th Century-Fox pfd.	30	29¾	29¾	— ¼
20th-Fox ppf.	103	103	103	— ⅛
Warner Bros.	13¼	13	13	— ⅛

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	89¼	89¼	89¼	+ 1⅝

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	3⅜	3⅛	3⅜	+ ¼
Radio-Keith cvs.	....	....	....	.....
Sonotone Corp.	2¼	2⅛	2¼	+ ⅛
Technicolor	14	13⅞	13⅞	.....
Trans-Lux	....	....	....	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc	21¼	21	21	+ ½

DANNY KAYE

"The Screen Sensation of the Age"
in 3 two-reel comedies

Dime A Dance
Getting An Eyeful
Cupid Takes A Holiday

Rights controlled exclusively by
ASTOR PICTURES CORP.
130 W. 46th St., New York 19, N. Y.

The Broadway Parade

Picture and Distributor	Theater
Lifeboat (Twentieth Century-Fox)—8th week	Astor
Kings of the Ring (Martin Lewis)—6th week	World
The Song of Bernadette (Twentieth Century-Fox)—5th week	Rivoli
Jane Eyre (Twentieth Century-Fox)—4th week	Music Hall
The Sullivans (Twentieth Century-Fox)—3rd week	Roxy
Song of Russia (Metro-Goldwyn-Mayer Pictures)—3rd week	Capitol
In Our Time (Warner Bros. Pictures)—3rd week	Strand
Calling Dr. Death (Universal Pictures)—3rd week	Rialto
Passage to Marseille (Warner Bros. Pictures)—2nd week	Hollywood
Lady in the Dark 'Paramount Pictures)—2nd week	Paramount
The Uninvited (Paramount Pictures)—2nd week	Globe
Standing Room Only (Paramount Pictures)—2nd week	Criterion
Action in Arabia (RKO Radio Pictures)—2nd week	Palace
No Greater Love (Artkino Pictures)—English dialogue	Victoria
Voodoo Man (Monogram Pictures)—Opens tomorrow (a)	New York
Trail of Terror (Producers Releasing Corp.)—Opens tomorrow (a)	New York

◆ FOREIGN LANGUAGE FEATURES ◆

Saturday Night (Scandia Films) (a)	48th St. Theater
Servant Girl (Scandia Films) (a)	48th St. Theater
Norway Replies (Royal Norwegian Information Service)	Stanley
In the Days of Don Simon (CLASA-Mohme)	Belmont

◆ FUTURE OPENINGS ◆

Shine on, Harvest Moon (Warner Bros. Pictures)—March 10	Strand
The Bridge of San Luis Rey (United Artists-Bogeaus)—March 16	Capitol
Up in Arms (RKO Radio Pictures-Goldwyn) (c)	Music Hall
The Purple Heart (Twentieth Century-Fox)—March 8	Roxy
The Lost Angel (Metro-Goldwyn-Mayer Pictures) (c)	Criterion
Jack London United Artists-Bronston)—March 3	Palace
The Curse of the Cat People (RKO Radio Pictures)—March 3	Rialto
Fighting Seabees (Republic Pictures) (c)	Globe
Heroes Are Made (Artkino Pictures) (c)	Stanley
Voice in the Wind (United Artists) (c)	Victoria

(a) Dual bill. (c) Follows current bill.

New Managers Guild-RKO In LRB Parley Tomorrow

The State Labor Relations Board has set a preliminray conference for tomorrow between the RKO Service Corp. and the recently organized Motion Picture Theater Operating Managers, Assistants and Cashiers Guild, independent union that seeks certification as the proper collective bargaining agent for all metropolitan RKO house managers, assistant managers and cashiers.

Claiming a majority of eligibles already enrolled, the MPTOMACG is now preparing its contract demands, it was said on Friday.

The group is headed by George Dunn, manager of the RKO 81st St., and the steering committee includes: Harold Daly, 23rd St.; A. E. Arnstein, 58th St.; John Thompson, Hamilton; Joseph Tully, Richmond Hill; and Laurence F. Greib, Albee; Leon Kelmer, Kenmore, and Harry Lyons, Madison, the last three in Brooklyn.

H. N. Glickstein, of Boudin, Cohn & Glickstein, is representing the Guild.

Savini Heads New Ajax; Production in Prospect

A new company, Ajax Pictures Corp., has been organized here with Robert M. Savini, president of Astor Pictures, as head. The firm will distribute new product as well as re-issues. It was said by Savini on Friday that the company also has plans to go into production.

RKO RADIO PICTURES, Inc.

NEW YORK TRADE SHOWING
of
"THE FALCON OUT WEST"

THURS., MAR. 2, at 11:00 A.M. and 2:30 P.M.

RKO PROJECTION ROOM
630 Ninth Ave., New York, N. Y.

WPB Weighs Appeal For More Equipment

Washington Bureau of THE FILM DAILY

Washington—Decision is expected within another two or three days from the War Production Board on the number of projectors, sound systems and other new items of booth equipment which may be manufactured for civilian use during the third quarter of this year. Anxious to have the quota upped from the 100 sets permitted for the first two quarters of this year, both Allen G. Smith, theater equipment chief, and George C. McMurphey and John Eberson of the OCR presented their case for additional production late last week before WPB authorities.

RCA Received $6,495,747 For Its Holdings in RKO

RCA received $6,495,747 for its holdings in RKO which had been carried on the books at $6,614,434, according to RCA's annual report released on Friday. Holdings comprised 44,757 of 6 per cent pfd., 316,328 shares of common and 555,253 option warrants.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
JOAN FONTAINE ● ORSON WELLES
"JANE EYRE"
A 20th Century-Fox Picture
Gala Stage Show
SYMPHONY ORCHESTRA
First Mezzanine Seats Reserved. Circle 6-4600

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

RKO PALACE B'WAY & 47th St.
GEORGE SANDERS ● VIRGINIA BRUCE
LENORE AUBERT
"ACTION IN ARABIA"

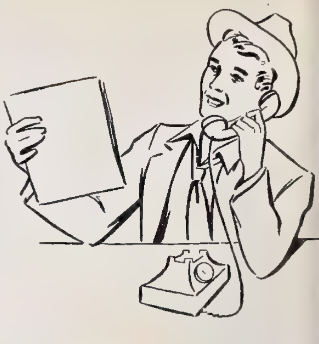
TIMES SQ. Loew's STATE
On Screen
SPENCER TRACY
IRENE DUNNE
in
'A GUY NAMED JOE'
In Person
BENNY
CARTER
and
ORCHESTRA

Interviewer: Miss Goddard, do you think your new picture can maintain Paramount's terrific comedy record of five laugh hits in a row?

It's another "Miracle" from Paramount

"Standing Room Only"

I see the "Hollywood Reporter' says: "If 'SRO' doesn't live up to its title at every box office in this country, then this country has gone off the laugh standard.



Washington's sense of humor must be okay. Our first five premiere days there topped "Dixie"

Starring

Paulette Goddard

and

Fred MacMurray

Film Daily says "The title hints the kind of business it will do"

That's a swell title. I hear it's all about you and Fred playing cook and butler to get a room in Washington.

with Edward Arnold
Roland Young
Hillary Brooke · Porter Hall

What's cooking—
besides you—in this
Paramount picture?

"Fred MacMurray will tell America all about it on the air March 3rd*

* On the Kate Smith Hour over 121 Stations reaching 25,000,000 listeners!

Directed by
Sidney Lanfield

"His best job of direction since
My Favorite Blonde'," says Hollywood Reporter

Screen Play by Darrell Ware and Karl Tunberg

It's PARAMOUNT Again!

PRINTED
IN
U.S.A.

"Hold the Phone

THE NEW YORK REVIEWS JUST CAME IN AND THEY'VE GOT

Raving Room Only."

"A comedy of high production quality. It all makes for good fun. Sidney Lanfield never lets the action slacken, nor the humor lag. Miss Goddard and Fred MacMurray give engaging performances. Roland Young is excellent as a man who has a little trouble keeping his home happy and well run while his wife is busy in some sort of war work."—*Wanda Hale, N. Y. Daily News*

"Enough laugh condiments for any appetite. Broad slapstick mingles with light comedy, all good. 'Standing Room Only' at the Criterion is SRO, and for a run."

—*Frank Quinn, N. Y. Daily Mirror*

AND THEY GO ON AND ON . . . . .

"Sure-fire fun. For a Republican, 'Standing Room Only' is undoubtedly a riotous comedy. Most Democrats can take it too, but with a grain of '44 sense."—*John T. McManus, PM*

"An enormously funny movie. One of those gagline-a-minute farces. Blithely exaggerated comedy situations . . . super casting . . . deft direction . . . one ticklish and rib-tickling situation follows another. Roland Young perfectly, wonderfully, perplexedly droll. MacMurray and Miss Goddard are elegantly teamed. Corking good direction with slick senses of humor. If it's laughs you want — a load of them—don't pass up 'Standing Room Only,' even if the SRO sign hangs outside Loew's Criterion, as it should."
—*Irene Thirer, N.Y. Post*

"'Standing Room Only' is a swell surprise. Jets of joyous laughter charge all the dialogue. A refreshingly ingenious and absurd set of variations on the sturdy theme, not a single one of them missing its full spurt of fun. This is the sort of picture that sets you to jumping up and down and wondering just how soon you can arrange to get back to the Criterion to see it again."—*N. Y. World-Telegram*

"The latest picture to laugh at Washington's hotel room scarcity. It is also the funniest. A fast and loud-laughing farce. Some of the funniest people in a very funny film. Particularly recommended to those weary of films dealing with death and destruction and war."—*N. Y. Sun*

"Standing Room Only"

BROKE EVERY RECORD FOR SINGLE DAY, INCLUDING ALL HOLIDAY FIGURES IN 7 YEAR HISTORY OF LOEW'S NEW YORK CRITERION

WB's "Rhine" Tops FLFCC's "Ten Best"

Warners' "Watch on the Rhine" emerged as the No. 1 picture of 1943 on the "Ten Best" selected by the New York Foreign Language Film Critics' Circle via a consensus of its members' ballots cast in the recent FILM DAILY national contest, it was announced last night in a broadcast over Station WNYC.

Program, during which the Circle presented a scroll to Warners, with Albert S. Howson receiving for the company, went on the air at 8 p.m. William C. Edlin, president of the Circle and editor in chief of The Day, made the presentation remarks. Speakers included Edward Corsi, N. Y. State Labor Commissioner, and former U. S. Commissioner of Immigration, and Dr. Frederick M. Thrasher of New York University.

In announcing the award winning picture, Edlin said second place went to Noel Coward's "In Which We Serve" (UA) and third place to "The Human Comedy" (Metro). Fourth place was a tie between "For Whom The Bell Tolls," (Para.) "Random Harvest," (Metro) "This Is The Army" (WB) and "Casablanca" (WB). Another four-cornered tie completed the list. These were "Keeper Of The Flame," (Metro) "Heaven Can Wait," (20th-Fox) "Yankee Doodle Dandy" (WB) and "Sahara" (Col.)

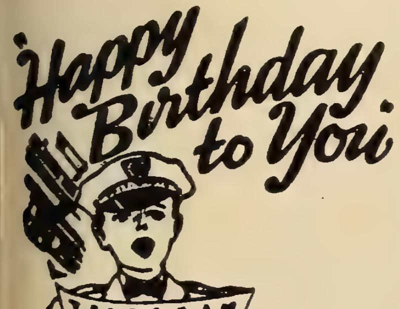
Sigmund Gottlober, executive director of the Circle, described the activities of the organization, and introduced the speakers. Doris Doree, dramatic soprano of the Met. Opera, sang.

Double Summer Time In U. K. Apr. 2-Aug. 13

London (By Cable)—Britain will go on double Summer time beginning April 2 and continue until Aug. 13. This places London's clocks six hours ahead of Eastern war time. Current time difference is five hours.

Bensusan's Mother Dies

Havana (By Air Mail)—Mrs. Bensusan, mother of Samuel Bensusan, former manager of the Monogram Pictures, is dead of a heart attack.



Felix E. Feist William Wellman
Irving Briskin

▼ ▼ ▼

● ● ● **THE PERSONAL TOUCH:** H. A. Ross, Ross Federal Service prexy, is off on an extended trip to Midwest and West Coast branches. . . ● Col. Hugh Stewart of the British Army Film Unit is returning immediately to London to head Second Front Film Units, a new assignment......With Col. Frank Capra, Colonel Stewart produced "Tunisian Victory," soon to be released by Metro for the OWI on this side. . . ● Credit that corking Paramount Theater front for "Lady in the Dark" to Bob Weitman, Jack McInerney and Tom Blackmore of Max Fine Signs who worked it out. . . ● Metro has signed Ethel Owen, currently in "Three's a Family" on Broadway, and she'll head Coast-wards in a fortnight. . . ● Incidentally, "Oklahoma" is losing two cast members to Hollywood—Joan McCracken, Howard da Silva. . . ● Tommy Goldberg, Baltimore circuit operator, is back home from Atlantic City where he recuperated from an attack of the mumps. ● John X. Quinn, Metro's St. Louis manager, is out of the hospital and will complete his recovery in Florida. . . ● Mrs. Osgood Perkins is the new executive director of the Boston Stage Door Canteen. ● John Balaban, B & K prexy, has been elected to the board of Chicago's influential State St. Council. . . ● Jack Skirball and Fred Allen huddle here this week on a pic in which the radio comic will star for UA release......

▼ ▼ ▼

● ● ● *THIS AND THAT: Will one of the New York evening dailies fadeout in three months? . . . ● Army Emergency Relief has benefited to the sum of nearly $7,000,000 from "This Is the Army," Irving Berlin reveals. . . ● Didja know that two of the Marine Corps combat photographers responsible for "With the Marines at Tarawa" fell in that battle as they worked their cameras? ● It's now officially PRC Pictures, Inc., and not just P R C ● Maybe you've heard that story how the Yanks in Sicily were seeing ancient Rin-Tin-Tin movies......Well, here's the explanation An exhib. there dug up the pic which he had carefully treasured for years and years and put it on after we took over......It was the only American pic on the island and after the steady diet of Axis propaganda pix, the natives went for it in a big way......But the Army positively had nothing at all to do with its presentation. . . ● Spring field, Ill., exhibs. are sponsoring a Rosary collection for overseas distribution among Yanks......There's no copyright on that idea.*

▼ ▼ ▼

● ● ● **CUFF NOTES:** Even if the war is over in Europe, you can expect fuel oil rationing to continue next winter. . . ● Ah, Spring is here! Witness those robins-egg blue uniforms sported by the Capitol's footmen and doormen. . . ● That Harry Joe Brown-John Golden stage production yclept "Out of This World" has been re-dubbed "I'll Be Seein' You.". . ● Quite a party, that tossed by Paramount Pep Club Friday night at the home office. . . ● Don't be surprised if Paramount clears up the balance of its funded debt during the Spring. . . ● And don't be surprised, too, if there's no further revenue bill put through Congress this year as a result of that veto. . . ● But you can anticipate a move to simplify the present law. . . ● Homer Rockwell, executive vice-president of the Screenland unit of Hunter Publications, is off for a fortnight's look-see and confabs in Hollywood. . . ● Mel Albert, film lawyer, is withdrawing from the office of Weisman, Celler, Quinn, Allan & Spett after 10 years to open his own office in the Paramount Building on March 6......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

COMING and GOING

JOHN BALABAN was expected to return to Chicago from New York over the week-end.

JOHN FARROW is in Chicago.

J. J. UNGER, United Artists Western division sales manager, returns today from Chicago.

H. M. RICHEY is due back this week from Florida.

JESSE L. LASKY comes East the end of this week.

JULES FIELDS of 20th-Fox's exploitation department left Friday for Detroit.

DAVE GRIESDORF, district manager of British Columbia for Odeon Theaters of Canada, is in Hollywood for 10 days.

MAX STUART of the Barnes Printing Co. and Mrs. Stuart have returned from a Florida vacation.

PERC WESTMORE, makeup director for Warners studios, leaves the Coast tomorrow for New York.

HARRY FEINSTEIN, film buyer and booker for Warner Theaters in the Pittsburgh zone, returned to that city from New York over the week-end.

COL. ROBERT L. SCOTT has arrived in New York from the Coast.

STANTON GRIFFIS, chief, OWI Motion Picture Bureau, arrives on the Coast today for conferences with John C. Flinn, WAC Hollywood division co-ordinator, and Y. Frank Freeman, AMPP president.

Tele Technical Problems Remain, Says RCA Review

NBC has extensive plans for television in the post-war period, but settlement of a number of important technical questions still is required, according to a review of RCA operations released Friday in connection with the annual RCA financial report.

RCA net profit in 1943 was $10,192,452, compared with $9,002,437 in 1942. After payment of preferred dividends, earnings per share of common were 50.5 cents, as against 41.7 cents in 1942.

Total gross income amounted to $294,535,362, compared with $197,024,056 in 1942, an increase of $97,511.306.

Indicating the further upward trend of Federal Income Taxes, provision for these taxes was $26,124,000, or 37 per cent over the preceding year.

THEATER DEALS

Chicago — Ohio theater, formerly under the management of A. C. Nelson, has been sold to Eugene Lambalot.

Dows, It. — William Guthrie has resumed operation of the Dows theater, which has been operated for the past few months by Howard Pollard.

Rison, Ark.—Yancey Theater has been sold by Robert K. Yancey to L. Carter of Bokoshe, Okla., who recently was discharged from the Army.

romance...intrigue..esp

Beauty baits the trap for a gay young American on a secret mission in Damascus, sinister city of dangerous women and desperate men!...A romantic adventure in suspense and excitement!

ACTIO
A

WITH

GEORGE S

AND

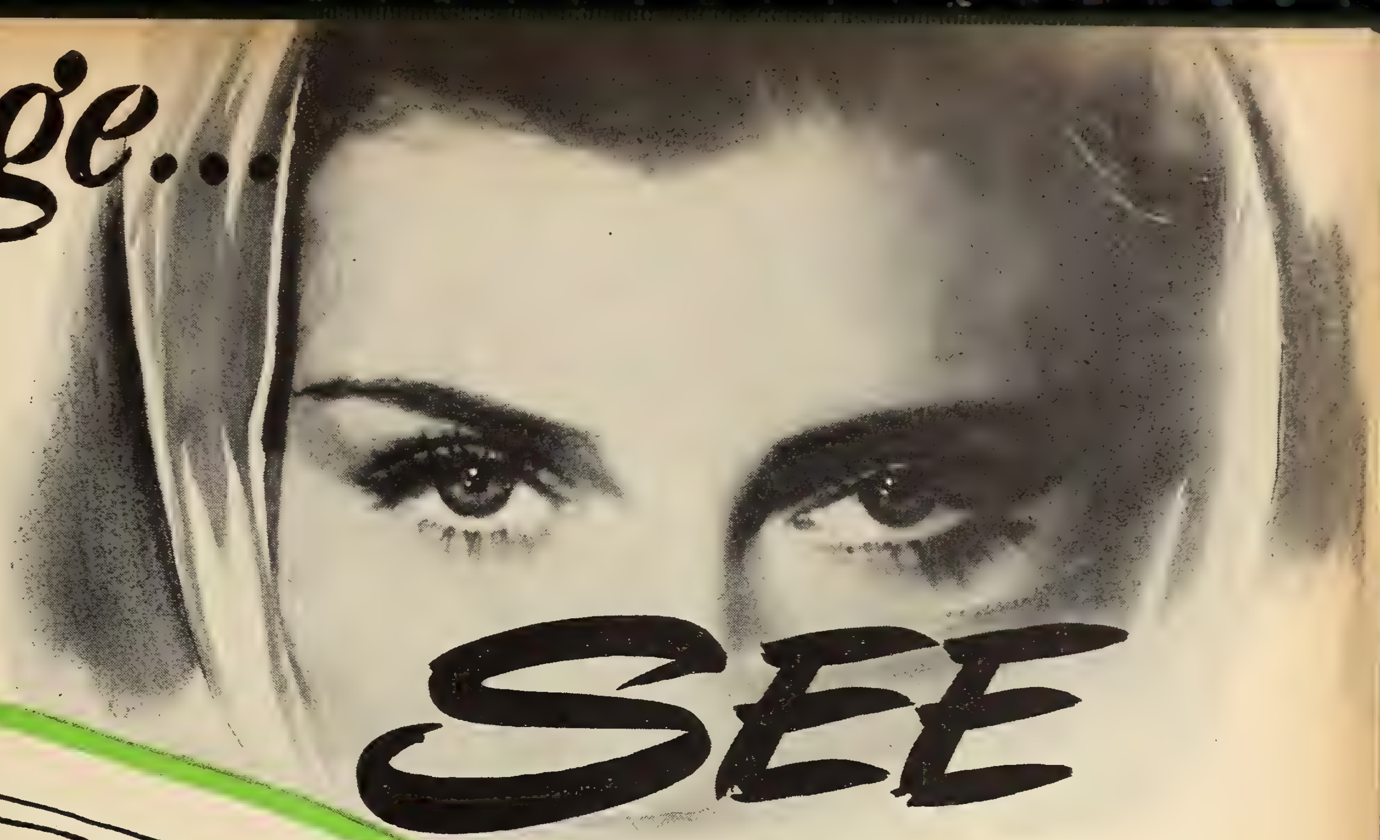
VIRGINIA BRUCE · LENOR

ROBERT ARMSTRONG

R K O
RADIO
PICTURES

Produced by Maurice Geraghty
Directed by Leonide Moguy

Original Screen Play by Philip MacDonald and Herbert Biberman ionage...



SEE

N IN

RABIA

- —2,000 camels in spectacular dash across the desert!
- —2,500 Arabian steeds racing at top speed over the swirling sands!
- —3,000 native warriors, representing every tribe in Syria!
- —Arabian Beauties—Oriental Dances—Palace of the Sheik—A World of Thrills and Wonders!

ANDERS

AUBERT · GENE LOCKHART

H. B. WARNER

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"You Can't Ration Love"

with Betty Rhodes, Johnnie Johnston

Paramount 79 Mins.

MUSICAL COMEDY IS RATED AS ATTRACTIVE LIGHT ENTERTAINMENT FOR FAMILY PATRONAGE.

Where light diversion is desired "You Can't Ration Love" should make an attractive booking. Packed with popular stuff, this musical comedy rates well as entertainment for the family trade. Young folk especially will respond warmly to the brand of romance, comedy and music displayed in the footage. Thanks to the direction of Lester Fuller, the pace is swift and the interest lively.

The film goes off in a different tack in search of a musical comedy plot. The authors—Val Burton and Hal Fimberg, who did the screenplay, and Muriel Roy Bolton, who supplied the original story—prove that the rationing idea can be applied to the subject of love with extremely funny results.

The scene is a co-ed college whose male student roster has been badly reduced by the war. The girls adopt rationing of dates so that all the gay young things will have a chance at male companionship. The story is concerned primarily with the metamorphosis of Johnnie Johnston, a low-point male, into a high-voltage lover under the tutelage of Betty Rhodes. The gal is impelled by a desire to spite a rival, Marjorie Weaver, but before she knows it she and Johnston are in love. There are a lot of complications that make the story highly titillating.

Michel Kraike produced the picture nicely and cast it with a lot of young people who give the proceedings verve and exuberance. Especially to be noted are Miss Rhodes and Johnston, who carry the romantic burden more than well. Between them the two sing a half dozen songs, some of them very good indeed. Johnston's work here should propel him nearer to star rating. Miss Weaver handles her part capably. Marie Wilson and Johnnie "Scat" Davis lend a hand with the laughs.

CAST: Betty Rhodes, Johnnie Johnston, Bill Edwards, Marjorie Weaver, Marie Wilson, Johnnie "Scat" Davis, Mabel Paige, Jean Wallace, Roland Dupree, Christine Forsythe, D'Artega and His All-Girl Orchestra.

CREDITS: Associate Producer, Michel Kraike; Director, Lester Fuller; Screenplay, Val Burton, Hal Fimberg; Based on story by Muriel Roy Bolton; Cameraman, Stuart Thomson; Art Directors, Hans Dreier, Walter Tyler; Film Editor, Tom Neff; Sound, William Thayer, Joel Moss; Set Decorator, Steve Seymour; Musical Director, Irvin Talbot; Musical Adviser, Phil Boutelje; Dance Director, Josephine Earl; Songs, Lester Lee-Jerry Seelen, Leo Robin-Richard A. Whiting.

DIRECTION, Good. PHOTOGRAPHY, Good.

Davis in Grelle's Spot

Charles Davis has been appointed assistant director of transportation at the Warners home office following the departure of Fred Grelle over the week-end for Army service. Grelle reports to Fort Dix on Thursday.

"The Hour Before the Dawn"

with Franchot Tone, Veronica Lake

Paramount 75 Mins.

STORY OF A PACIFIST WHO TURNS FIGHTER RATES AS GOOD DRAMATIC ENTERTAINMENT; ACTING IS TOPS.

"The Hour Before the Dawn" is an excellently produced film that dispenses good dramatic entertainment. William Dozier, associate producer on the film, has received swell co-operation from Frank Tuttle, the director; Michael Hogan, who authored the screenplay, and a cast headed by Franchot Tone and Veronica Lake. These combined talents have turned out a production that sustains the attention from start to finish. Not to be overlooked for exploitation purposes is the fact that W. Somerset Maugham did the novel from which the Hogan screenplay is taken.

Often moving is this story of a pacifist and what happens to him when England is forced to declare war on Germany. Tone, a son of British aristocracy, declares himself a conscientious objector because he loathes killing. The history of his obsession against blood-letting goes back to his childhood when he accidentally shot a pet dog to death. Assigned to farm labor, Tone does what he can for his country on the home front. To add to his difficulties, the fellow takes as his wife Miss Lake, a Nazi agent, who carries on her activities under the guise of an Austrian refugee. The girl's identity doesn't come to light until she sets a beacon for the Luftwaffe, enabling the Nazis to bomb a secret airfield near the home she shares with Tone. Tone's discovery of the truth shocks him out of his pacifism, driving him to destroy Miss Lake, after which he joins the RAF to pour destruction upon the Germans.

Tuttle gave the film simple, straightforward direction that often makes for high tension. The film has been unusually well photographed by John F. Seitz.

Tone and Miss Lake perform commendably in the main roles. The former makes the pacifist a most sympathetic character, while Miss Lake plays the Nazi agent with subtlety, managing a foreign accent convincingly. John Sutton, Binnie Barnes, Henry Stephenson, Philip Merivale, Nils Asther and David Leland are others whose work helps the film a lot.

CAST: Franchot Tone, Veronica Lake, John Sutton, Binnie Barnes, Henry Stephenson, Philip Merivale, Nils Asther, Edmond Breon, David Leland, Aminta Dyne, Morton Lowry, Ivan Simpson, Donald Stuart, Harry Allen, Mary Gordon, Ernest Severn, Raymond Severn.

CREDITS: Associate Producer, William Dozier; Director, Frank Tuttle; Screenplay, Michael Hogan; Adaptation, Lesser Samuels; Based on novel by W. Somerset Maugham; Cameraman, John F. Seitz; Special Effects, Gordon Jennings; Process Photography, Farciot Edouart; Sound, Earl Hayman, Don Johnson; Musical Score, Miklos Rozsa; Art Directors, Hans Dreier, Earl Hedrick; Film Editor, Stuart Gilmore; Set Decorator, Bertram Granger.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

"Going My Way"

with Bing Crosby, Barry Fitzgerald

Paramount 130 Mins.

DELIGHTFUL SENTIMENTAL COMEDY IS ONE OF YEAR'S BEST BETS; FITZGERALD GIVES SMASH PERFORMANCE.

A supremely delightful sentimental comedy, "Going My Way" merits recognition as one of the top films of the year. The season has not produced to date more delicious entertainment than this. From every angle one views it, the production is an occasion for rejoicing—rejoicing that will be translated into grosses out of the ordinary.

The film has everything to win popular acclaim — warmth, sweetness, humanity, heart throbs, tender love, rich humor, fetching music and a deeply affecting quality with which few films have been blessed so far this season. Although all these riches are on display for more than two hours, the end of the film finds one craving more. That is the best indication of the calibre of the entertainment that makes up "Going My Way." Apart from its entertainment value, the film offers a spiritual uplift with which the world can well do in these days of travail.

The story tells of the efforts of Bing Crosby, a young priest, to extricate the parish church of Barry Fitzgerald, a grumpy old man of God, from financial straits. The modern ideas that Crosby brings to his priestly duties set Fitzgerald against him, but the old priest eventually comes to see eye to eye with his curate. Crosby, who has a love for music, solves the parish's financial problems by turning over to Fitzgerald the proceeds from the sale of a song. At the same time he solves the delinquency that abounds in the poor neighborhood in which the church is located by interesting the kids in the formation of a choir. A cruel blow is struck Fitzgerald when his beloved church is destroyed by fire, but joy returns to his heart when money derived from a tour of the boy choir makes it possible to rebuild the edifice. Crosby's final good deed before he moves on to help another parish in financial trouble is to reunite Fitzgerald with the mother he has not see since the day he left Ireland.

Crosby, superlative as he is in this film, is overshadowed by Fitzgerald, who runs away with the picture, giving a richly flavored performance easily his best on the screen. The Irish trouper's work is decidedly of Academy award stature. Crosby sings beautifully a number of first-rate Johnny Burke-James van Heusen songs, plus a couple of old classics.

The picture introduces Rise Stevens of the Metropolitan to film audiences in the part of an opera diva once enamored of Crosby. While her role is not extensive, she makes every moment count, impressing with her personality as well as her singing. Her chief vocal chore is a scene from "Carmen."

The romance is taken care of by James Brown and Jean Heather, both of whom are topnotch. Other outstanding portrayals are those of Gene Lockhart, Frank McHugh, Eily Malyon, Stanley Clemens. The Robert Mitchell Boychoir makes a noteworthy contribution to the musical content of the film.

Leo McCarey is down as producer, director and author of the original story on which Frank Butler and Frank Cavett based their fine screenplay. In all three capacities he acquits himself with distinction. Deserving of note, too, are the camera work of Lionel Lindon, the art direction of Hans Dreier and William Flannery and the musical direction of Robert Emmett Dolan.

CAST: Bing Crosby, Rise Stevens, Barry Fitzgerald, James Brown, Gene Lockhart, Jean Heather, Eily Malyon, Frank McHugh, Stanley Clemens, Porter Hall, Fortunio Bonanova, Carl "Alfalfa" Switzer, Robert Mitchell Boychoir.

CREDITS: Producer, Leo McCarey; Director, Leo McCarey; Screenplay, Frank Butler, Frank Cavett; Based on story by Leo McCarey; Cameraman, Lionel Lindon; Art Directors, Hans Dreier, William Flannery; Special Effects, Gordon Jennings; Film Editor, Leroy Stone; Sound, Gene Merritt, John Cope; Set Decorator, Steve Seymour; Musical Director, Robert Emmett Dolan; Songs, Johnny Burke, James van Heusen.

DIRECTION, Aces. PHOTOGRAPHY, Aces.

☆ SHORTS ☆

"Grandfather's Follies"

Warner 20 mins.

Good Entertainment

Here's a swell musical feature that will please all types of audiences and fill the old-timers with nostalgia. The film is a parade of song-and-dance stars of the American stage. Among those impersonated are Millie Cavendish, Maggie Cline, Harrigan and Hart, Lillian Russell, Chauncey Olcott, Eddie Foy. Featured are songs that were associated with these performers. They include "You Naughty, Naughty Men," "The Mulligan Guard," "Throw Him Down, McCloskey," "When the Robins Nest Again," "He Goes to Church on Sunday," "Come Down, Ma Evenin' Star," "While Strolling Through the Park," "Dear Old Girl," "On the Banks of the Wabash," "After the Ball," "Daisy Bell," "In My Merry Oldsmobile" and "Come, Josephine, in My Flying Machine." The short was given top-flight production with fine direction by Jean Negulesco.

"Community Sing"

(No. 8—Series 8)

Columbia 10 mins.

Wartime Harmony

The reel is a compilation of tunes sung by fighting men in both world wars. To the accompaniment of Don Baker's organ strains the Song Spinners give stirring renditions of two World War I tunes, "Alouette" (a French-Canadian folk song) and "It's a Long Way to Tipperary," and three identified with the current struggle, "Let's Make a Job of It Now," "Bless 'Em All" and "I've Got Sixpence." This reel should be able to work anyone into a singing mood.

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

"COMMERCIAL attaches assigned solely to motion pix affairs? The most ridiculous thing I've heard in a long time." We're quoting a British Embassy official here. He was quite emphatic in his denial that pix attaches will be sent to British Embassies and legations in South and Central America....The latest report emanates from Mexico City, and may have been inspired by the apprehension in some quarters below the Rio Grande as to British pix plans for our Southern neighbors. British officials there refused to confirm or deny.

● ●

WE'RE told also that the State Department—John Begg's motion picture office—may be getting out its own films. Not that Begg would actually go into production, but it is not unlikely he will be contracting with commercial producers for a few reels now and then. . . ● It looks as if the newsreels will cease to be a part of the OWI News bureau responsibility, with Howard Arndt due to leave shortly. Chances are the newsreel liaison job will be taken over by Taylor Mills, working under Stanton Griffis. This completes the cycle, for newsreel liaison was an important part of the bureau's work under Mellett. Difference is that OWI will do no shooting for the reels.

● ●

IT appears that the major difficulty in the matter of showing pix to troops overseas is that Hollywood doesn't make enough features. The Overseas Film Unit of APS reports that it has reached its limit in the number of programs it can show each week. That limit is three—and since that means three new pix weekly, it is, of course, more than most of the men, unless they were critics, ever saw at home. Of about 350 pix produced each year on the Coast, about 100 are "A" films. About 30 of these, however, are in Technicolor, and the Army can handle only about a dozen of these because of technical difficulties. Not all of the 100 are suitable anyhow, since the boys do not seem to care for heavy war pix or pix showing tough going on the home front ....In order to fill up the budget of 156 new features a year, the Army must select nearly as many "B" pix as "A." So far, despite occasional gripes, the selection appears to have been satisfactory.

● ●

JAY CARMODY, Washington Star drama editor, is basking these days in the good wishes of his friends. Jay—only 39 himself—has just become a grandfather. ● There's a rumor here that the list of essential occupations may be cut down—with several production jobs on the Coast removed—but we've been unable to confirm it. The list is due for study and possible revisions, but there's no indication that industry jobs will be eliminated.... Especially in view of the obvious delight the WMC feels over the new manpower short—in two reels—which M-G-M has turned over to it.

John Romwebber Ill

Akron, O.—John Romwebber, owner of the State Theater, has suffered a nervous breakdown.

TO THE COLORS!

★ COMMISSIONED ★

HOWARD KENNEDY, lieut. (j. g.), former Broken Bow, Neb., exhibitor.

—★—

★ PROMOTED ★

STEVE DEMKO, USA, formerly, Capitol, Hazleton, Pa., to staff sergeant.
DICK COPELAND, USA, formerly, assistant manager, Granada, Chicago, to master sergeant.
HARRY GOLDMAN, USA, former Warner salesman, Chicago, to corporal.
LT. JOHN CHASNOFF, son-in-law of Selig Fishman, New Haven exhibitor, promoted to captain.

—★—

★ ARMY ★

DANNY NEWMAN, publicity director, Oriental, Chicago.
PATRICK WALKER, assistant manager, Strand, Scranton, Pa.
JAMES McGUIN, Paradise Theater, Chicago.
GEORGE SMYTH, assistant manager, United Artists Theater, Chicago.
JERRY WINSBERG, manager, Senate, Chicago.
WILLIAM T. LANGDON, Great States city manager, Aurora, Ill.
LEE SCOTT, National Theatre Supply, Seattle.
FRED PFEIFFER, Altec representative, New Haven.

—★—

★ NAVY ★

ERWIN PICKARD, Central Park Theater, Chicago.
JOHN DITZLER, Columbia, Bloomsburg, Pa.
MAX RUBIN, manager, RKO-Schine Eckel, Syracuse, N. Y.
PHIL BLAKE, B. F. Shearer Co., Seattle.

—★—

★ MARINES ★

WILLIAM J. BARRY former manager, Hoover, Detroit.

—★—

★ USAAF ★

LOUIS KWOLEK, Lakeside Theater, Chicago.

—★—

★ WAVES ★

KAY COCHRANE, RKO cashier, Buffalo.
CHERRY WEST, daughter of William West, Century Theater operator, Chicago.
JEWEL RICE, inspectress, Monogram, Memphis.

BIR Regulation Soon On Admish Tax Change

(Continued from Page 1)

sion tax rate, following the Senate vote of Friday.

Graves pointed out also that the increased rate is a special wartime increase and that it terminates six months after the end of the war, with the tax reverting to its present rate—one cent on each 10 cents or fraction thereof.

Directed Verdict Refused In Jackson Park Trial

Chicago—Judge Michael Igoe denied defendants' appeal for a directed verdict in the Jackson Park theater's $360,000 anti-trust damage case. Adjournment was to today when cross-examination of Walter Immerman, B & K general manager, will be resumed by plaintiff's counsel, Thomas McConnell.

James Donohue, Paramount district manager, Dallas, Tex., and Clyde Eckhardt, Twentieth Century-Fox, Los Angeles manager, are expected to appear for the defense this week.

Attorney McConnell maintains that film distributors' copyright permits them only, to regulate rentals for their own films and not those of other companies which are shown on the same theater bill.

Local F-47 Wins Hikes In Two Omaha Branches

Omaha—The War Labor Board has approved wage increases of from $2 to $7 per week for IATSE F-47 members who are employes of the 20th Century-Fox and Universal exchanges here. Increases are retroactive to when exchanges are or were organized.

Ex-Censor Still At It

St. John, N. B.—Mrs. A. C. Wilson, a former member of the provincial censors' board is advocating stricter censorship of films.

Complete PRC Reorg'n Within Period of 30 Days

(Continued from Page 1)

chise holders, the re-organization was delayed pending the clarification of the new tax bill which was vetoed by President Roosevelt who was over-ridden by Congress.

The names of Kenneth Young and Leon Fromkess have been mentioned as prospective presidents of the company, following the resignation of O. Henry Briggs.

New Skouras Theaters Radio Show Over WINS

Skouras Theaters War Effort Department will inaugurate a new radio show over WINS on Saturday. Titled "You Judge the News," the program will be in the form of a background news analysis and family news forum, with Foster Williams as moderator, it was announced by Nick John Matsoukas, director of the department. Program after March 4 will be heard Wednesday through Saturday from 6:15 to 6:30 p.m., every week. First "You Judge the News" broadcast will discuss "What To Do With Germany." Participants will be Louis Nizer, Cecil Roberts, and Sterling North.

Meanwhile, Skouras' other radio show, "This is Our Cause," will give a curtain raiser next Sunday for the big "Show of Shows" scheduled for Madison Square Garden on March 13.

MPA to Name Committees

Committees to handle the various activities of the Motion Picture Associates will be appointed at a meeting of the membership of the organization to be held at the Hotel Astor tomorrow noon. Membership, charity, fund-raising, constitution and election committees will be among those to be named.

Hopper Resigns from WPB's Film Section

(Continued from Page 1)

lywood, but will retain his affiliation with WPB. He will serve as consultant on pix affairs to Stanley Adams, chief of the Consumers Durable Goods Division, of which the pix unit is a part. It is contemplated that he will give WPB five days monthly—in Hollywood or Washington, mainly the former.

Hopper's departure has been looked for for some time. He has been anxious to return to his business on the West Coast, but has remained here until he could be certain there will be no further difficulty in supply for the production branch of the industry. The situation on 35 mm. raw stock is excellent with all WPB restrictions due to be lifted shortly and likewise the situation on other production materials appears to be satisfactory. Restrictions on 16 and 32 mm. stock will remain effective, but there is no great shortage in these sizes. There was no truth to the rumor abroad here and in New York that all 16 mm. film had been frozen.

Hopper said Burrows was formerly with the Eastman Kodak Co.

Universal London Offices Bombed by Nazi Raiders

(Continued from Page 1)

ers. Word to that effect was received on Friday by J. A. Seidelman, vice-president in charge of foreign activities for the company, from Bill Jay, Universal's London representative. No loss of life was reported. The company's London offices are in the General Film Building.

Matson, Engineering Co. Founder, Dies In Detroit

Detroit — Robert Matson, 63, founder of the Motion Picture Engineering Co., is dead at his home in the suburb of Highland Park, follow- a brief illness. He was the designer of numerous special devices used in the industry, and for the past three years had designed various aerial photographic devices for the Army Air Forces at Wright Field, Dayton, O. He is survived by his widow and two children, including John Matson, a superintendent for the Motion Picture Engineering Co.

"I Am Hitler" Under Production in Cuba

Havana (By Air Mail—Passed by Censor)—Manuel Alonso, director, will produce two features, "Hitler Soy Yo!" (I am Hitler) and "Don Juan Tenorio," starring the team of Garrido & Pinero; 11 documentaries and 52 shorts. Alonso has started shooting "Hitler Soy Yo!"

Speedier Shipments To So. America Near

(*Continued from Page* 1)

ing taken by the War Shipping Administration to restore normal services in the Western Hemisphere for all commodities during the next few months.

Spring Trial for Ohio Film Rentals Tax Suit

(*Continued from Page* 1)

General that the Ohio tax laws do not apply to film rentals was contested by a group of attorneys who filed suit on the basis that a 3 per cent tax should be collected from the exhibitor on every film rental. The plaintiffs also seek to collect back taxes that they claim are due since the original tax laws were enacted.

Pete Wood, secretary of the ITO of Ohio, reported that one of the attorneys for the exhibitors in the case has recommended that it might be advisable for theater owners to establish a reserve account on the basis of 3 per cent of their film rentals.

Loew Houses Sell 158,566 "E's" Worth $12,844,038

Loew's circuit reports that up to and including Feb. 22, 158,566 individual "E" Bonds have been sold in its intown and out of town houses in the Fourth War Loan drive, with a maturity value of $12,844,038.

Intown theaters sold 85,892 Bonds, with a maturity value of $7,292,238, while the out of town situations report a sale of 72,674 Bonds, maturity value $5,551,800.

With 17 Loew's theaters far over the top in the sale of "A Bond For Every Seat," and with a number of others expected to reach their quota before tomorrow, a circuit executive believes that the Loew group will have more theaters of over 2,000 seats in the Honored Hundred contest than any other group of theaters. Thus far, nine of the 17 houses seat more than 2,000 people.

Gets Writ for Parking Field

Detroit—Nicholas George, owner of the Allen Park Theater in the suburb of Allen Park, has secured an injunction against hte village, allowing him to continue use of the existing parking lot for the theater.

BACK IN CIVVIES

Honorably Discharged

IRVING RUBEN, former assistant manager, Hippodrome, Cleveland, from the Army.

THEODORE LONDON, from the Army, back as manager of the President Theater, Detroit.

HAROLD KARNAFFEL, formerly, Belmont Theater, Chicago, from the Navy.

ARTHUR PETTERINOAS, from the USAAF, to assistant manager, Senate, Chicago.

First Red Cross Rallies Today

Meet in Wash., New Haven, Detroit, Denver

(*Continued from Page* 1)

and one other executive selected over the week-end.

Denver—with speakers including Ned E. Depinet and Harry Brandt.

Tomorrow—three meetings are scheduled in the following cities: **Boston**—with Kalmenson, Kalmine and Harmon. **Charlotte**—with Bernhard, Dembow and Andy Smith. **Salt Lake City**—with Depinet and Brandt.

Two cities are on the schedule for Wednesday, as follows: **Atlanta**—with Dembow and Andy Smith. **Portland, Ore.**—with Depinet and Brandt.

On Thursday there will be rallies in three additional cities, as follows: **Pittsburgh**—with Bernhard and Kalmenson. **Milwaukee**—with Alperson, Shlyen and another speaker. **New Orleans**—with Dembow and Andy Smith.

Friday's schedule includes: **Minneapolis**—with the Alperson-Shlyen unit. **San Francisco**—with Depinet and Brandt.

Next Monday has the following schedule: **Cincinnati**—with Kalmenson, Kalmine and Martin G. Smith, who joins this unit here. **Des Moines**—with 'the Alperson-Shlyen unit. **Los Angeles**—with Depinet and Brandt.

Schedule for March 7 includes: **Cleveland**—with Kalmenson, Kalmine and Martin Smith. **Omaha**—with Alperson-Shlyen.

March 8 has meetings scheduled in: **Buffalo**—with Kalmenson, Kalmine and Martin Smith. **Kansas City** with Alperson-Shlyen.

Other meetings set up to Friday were: **St. Louis**—March 9—with Alperson-Shlyen. **Philadelphia**—March 13—with speakers to be announced later. **Albany**—March 15—speakers to be announced.

Several additional key city rallies remain to be set, but Bernhard expected to have most of these lined up over the week-end.

Among points to be stressed by speakers at the mass gatherings will be the importance of rushing the signed pledges, so that no time will be lost in servicing all exhibitors with the service kits, trailer, and other campaign material.

Bogart, Methot Making Short for the Red Cross

West Coast Bureau of THE FILM DAILY

Hollywood—Both Humphrey Bogart and his wife, Mayo Methot, are appearing before the cameras at Warners in a short, "A Report From the Front," being made for the American Red Cross. A commentary by Bogart will include comment on the Bogarts' recent 10,000 mile USO entertainment tour of North African and Italian war fronts.

Warners Execs. Off For Huddles on Coast

(*Continued from Page* 1)

schedule for Spring and Summer. Einfeld will accompany the party back to New York, about March 15.

Charge Verdun Palace Manager Admitted Kids

Montreal—For a second time within three weeks, an official of the Verdun Palace was arraigned in Criminal Court Friday before Judge Maurice Tetrau charged with admitting minors. Defendant, H. Elliott, manager, pleaded not guilty and trial was set down for March 3 after counsel challenged the court's jurisdiction. B. A. Garson, president of the theater company, faces a similar charge.

Ramsdell Gets Interest In the Buchanan Agency

Arthur W. Ramsdell has acquired an interest in Buchanan & Co. and becomes the agency's executive vice-president, it was announced Friday.

Ramsdell was formerly vice-president and director of sales of the Borden Co. and is a past president of the National Federation of Sales Executives' Clubs.

H'wood Production of Pix In French Next Summer

(*Continued from Page* 1)

THE FILM DAILY Friday. Sportsman and former "unofficial" liaison man between the Hays office and the French government, Baron Mandelstam is well known in Hollywood where he served as technical adviser on a number of films dealing with the French.

The Baron said he had had financing of a series of French-language films all worked out recently, but has been forced to cancel these plans and reopen negotiations. He is convinced, he said, that there is a large American market for French actors in this country to cast his productions. The talent, he said is exclusive of the high-priced stars like Boyer, Annabella, Gabin and others in the star list.

In addition to this country, he has in mind marketing in Canada, South America, North Africa and many other lands where French is spoken. Eventually, of course, he hopes that the French mainland will be opened to these productions.

Cocktail Party for Watt

British Information Service introduced Harry Watt, English director of "Target for Tonight" and other pix, to the American industry press at a cocktail party at the New Weston Friday.

Post-War Building To Zoom in Brazil

A new theater construction boom in Brazil after the war was predicted Friday by Swigart Kusiel, Columbia's general manager for Brazil, who is in New York for a six-week stay. Kusiel said that there was a definite need for new houses because of the present shortage of materials which has halted all new construction.

Theater business has increased since the start of the war but not at the pace that has prevailed in this country. Admission prices, Kusiel said, have not gone up, top scales at the best houses being approximately 35 cents in American money and as low as five cents in the neighborhoods. Kusiel explained that there were no extended runs in Rio de Janeiro and that an important picture will play simultaneously in four theaters for one week. There are practically no clearance regulations, so that the time between first and second-run is less than two weeks.

Brazil requires every theater to show one Brazilian-made feature a year and it is mandatory that one national short subject is shown on every program. Kusiel said he believed national production might increase after the war.

Kusiel has been Columbia's manager in Brazil for the last three years.

Four British Re-issues To English Films, Inc.

Re-issue distribution rights to four British-made pictures have been acquired by English Films, Inc. The four features are "The Amateur Gentleman," starring Douglas Fairbanks, Jr., and Elissa Landi; "Accused," Fairbanks and Dolores Del Rio; "When Thief Meets Thief," Fairbanks and Valerie Hobson, and "Crime Over London," with Margot Grahame, Paul Cavanaugh and Basil Sidney.

Forced Down in Sweden, Lt. J. H. Fox Is Interned

Danville, Pa.—Word has been received here of the internment in Falun, Sweden, of Lt. J. Henry Fox, who was forced to land there after participating in raids over Germany. Lt. Fox is a former employe of the local Capitol.

FEMME TOUCH

BETTY BUETEL, filing clerk, Columbia, Omaha.

BERNICE SCHOENING, information desk, Warners, Omaha.

VELMA PATTI, inspectress, Warners, Omaha.

Historian Scrutiny For Mexican Scripts!

Mexico City (By Air Mail)—Indignant at local studio interpretations of events from Mexico's past, a strong Senate bloc is threatening Congressional action to insure the accuracy of any future productions of a historical nature.

The Senators cite recent releases built around the lives of Father Morelos and former Presidents Benito Juarez and Porfirio Diaz in proof of their charges that the national heroes are being treated with "irreverence" and "lack of veracity" in Mexican-made screen biographies.

Admitting that such scripts may have at times contained slight deviation from the truth, producers have defended the changes on the ground that "they are necessary for technical and artistic reasons."

Refusing to accept this explanation, the Congressional critics claim that "many films depicting various phases of Mexican history have brought undeserved discredit upon our country and its illustrious leaders." The need for correcting this situation, they say, is especially urgent now that Mexican films are being distributed abroad.

Consequently, the Senate committee on public education is currently studying legislative proposals to create a board of historical experts to pass upon the acceptability of all scripts with historical themes.

Gals Only as Ushers

Alton, Ill.—Great States' Grand theater now has all girl ushers.

STORK REPORTS

Pottsville, Pa.—A son has been born to Mr. and Mrs. Lalor Joyce. Father manages the Hippodrome.

Indianapolis—S/Sergt. Abe Baker, a booker at Columbia exchange, before his entry into the armed forces, is the father of a baby girl, born at the Methodist Hospital here. Newcomer weighed in at seven pounds, 14 ounces.

Indianapolis — Beverley Walters, Columbia inspectress, on leave of absence, is the mother of a 6½ pound baby boy, James Michael, born at St. Vincent's Hospital here.

Gainesville, Fla. — Brenda Joyce, wife of Lt. Owen J. Ward, gave birth to a five-pound baby boy. Lieutenant Ward is stationed at Camp Blanding.

Ben Griefer, managing director of the Paramount and Adams theaters, Newark, N. J., became the father of a son, James Charles, born to Mrs. Griefer in the New York Polyclinic Hospital.

Realign WAC Distrib'n Setup

New Exchange Area Chairmen Appointed

(*Continued from Page* 1)

F. Rodgers, and was effected by Leon J. Bamberger, Depinet's assistant.

Plan has been designed to derive the maximum use of exchange personnel across the country by placing them into 11 special districts. Chairman in each district will be the branch manager of the same company, and the district manager of that company will be asked to lend his full support and ability to coordinate all activities as they relate to his district. It was felt that the new set-up would enable the WAC to avail itself of the talents of the district managers who, up to this time, had not been utilized to the maximum possible advantage. Owing to the overlapping of the various companies' sales districts, it was not possible in every case to have the WAC districts conform.

First request from Depinet to the new men was to back the forthcoming Red Cross Week, headed by Joseph Bernhard.

The list of appointees, some of whom are continuing at their WAC posts, is as follows:

Metropolitan District (M-G-M)—District Manager Jack Bowen, New York office; Ralph Pielow, New York; B. Abner, New Jersey.

Northeastern District (Para.)—District Manager William Erbb, Boston office; A. M. Kane, Boston; Ed W. Ruff, New Haven; C. G. Eastman, Albany; M. A. Brown, Buffalo.

Eastern District (RKO)—District Manager, R. J. Folliard, Philadelphia office; Charles Zagrans, Philadelphia; H. H. Greenblatt, Pittsburgh; J. B. Brecheen, Washington.

Eastern Central District (UA)—District Manager Jack Goldhar, Detroit office; Harris Dudelson, Cincinnati; Maury Orr, Cleveland; M. Dudelson, Detroit.

Southeastern District (20th-Fox)—District Manager Paul Wilson, Atlanta office; Fred R. Dodson, Atlanta; John E. Holston, Charlotte; E. V. Landaiche, New Orleans.

Southwestern District (Col.)—District Manager Sam Moscow, Atlanta office; J. B. Underwood, Dallas; J. J. Rogers, Memphis; C. A. Gibbs, Oklahoma City.

Midwestern District (M-G-M)—District Manager Sam Shirley, Chicago office; W. E. Banford, Chicago; W. H. Workman, Minneapolis; H. J. Shumow, Milwaukee.

Indiana-Kentucky District (Rep.)—Wm. Marriot, Indianapolis.

Prairie District (Universal)—District Manager J. E. Garrison, Kansas City office; Harry Hynes, St. Louis; Jack Langan, Kansas City; Lou Levy, Des Moines; H. B. Johnson, Omaha.

Rocky Mountain District (RKO)—District Manager Len Gruenberg, Denver office; Tom Bailey, Denver; G. Davison, Salt Lake City.

West Coast District (WB)—District Manager Henry Herbel, Los Angeles office; Vete Stewart, Seattle; Al Oxtoby, Portland; Al Shmitken, San Francisco; Fred Greenberg, Los Angeles.

Hopper Urges Trade Peace Parley Plans

(*Continued from Page* 1)

countries" was recommended yesterday by Harold Hopper, retiring chief of the WPB's motion picture section.

Hopper, expressing gratification that "certain arrangements" have already been made by the State Department "in furtherance of the free and unhampered distribution of American films through the operations of reciprocal trade agreements," declared that this is "only one phase of the program which the industry should press for the removal of embargoes and other barriers to the free distribution of our films."

"The need exists for a permanent, well-organized industry committee, capable of dealing with national and international problems, particularly in relation to the peace conference and post-war conditions," Hopper warned, adding:

"Unless the industry lays the groundwork in advance for presenting its case it will miss a golden opportunity. The proper committee or agency should be set up now to begin preparing a program."

As evidence for the need of such a committee, Hopper cited the attack on the American industry in Lords last week by Lord Brabazon. "The American industry needs some group to watch its interests in foreign developments of the kind," Hopper warned.

Philly Employment Restricted by WMC

(*Continued from Page* 1)

full time work, according to the local War Manpower Commission.

Future hirings are set for three classes of employers, "A," "B" and "C."

Theaters, it is believed, fall in Class "C." Status of exchanges, it is understood, awaits the local ruling on the "locally needed" petition which is now up before the local board.

The new plan affects only full time employes. Part time employes may be hired without permission. In case of full time employes hired in class "C," applications will probably have to be made to the WMC.

Area covered includes Philadelphia, Montgomery County South of Pottstown, Bucks, Chester, and Delaware Counties, Camden and Gloucester Counties, and parts of Burlington County in New Jersey.

Lawndale Case, Chicago, Withdrawn by Stipulation

Arbitration complaint filed by Charles E. Nelson, operating the Lawndale Theater, Chicago, has been withdrawn by stipulation of all parties. Nelson had sought a reduction in clearance and had named five theaters as interested parties.

Va. MPTO Approves Tax Round Table

(*Continued from Page* 1)

Crockett, who is stopping at the Warwick, returns home tonight.

While the Conference may not be immediately required, its need will be felt shortly as the war brings demands for additional revenue, Crockett commented Friday.

The exhibitor leader said that the recent March of Dimes drive in the State would net approximately $85,000 as against $7,000 in 1943; reports already in accounted for $83,000.

Virtually all Virginia theaters were enrolled for the Red Cross campaign, Crockett said; exceptions were those in localities where local committees had other plans.

Discussing the consent decree situation, Crockett said he had ' great hopes" that something beneficial would result from the D of J-distributor conferences.

Business in Virginia generally was described as "excellent." Crockett said that there was less juvenile vandalism than prevailed three years ago, but that some theaters were suffering from "rough treatment" as distinguished from vandalism.

War Plant Cutbacks May Hit St. Louis B. O.

St. Louis — Cutbacks in employment of war plant workers has hit St. Louis and St. Louis County harder than any metropolitan center in the country, surveys by both Government agencies and labor organizations have indicated.

Exhibs. are apprehensive that the laying off of thousands of workers in this section may shortly have an adverse effect on attendance. It is probably that some of the special midnight and early morning shows for war plant workers may be eliminated.

Second Shopping Night Seen No Boon to B. O.

Springfield, Ill.—Already open on Monday evenings, local stores hereafter will remain open Friday evening as well to keep the city from restrictions imposed by the War Manpower Group 1 labor scarcity classification. Exhibitors are not enthusiastic over the move. Monday night shopping failed to tilt biz.

Name Joseph Marks Pathe Sales Manager in London

Monogram announced at the weekend that Joseph Marks, formerly short subjects manager for RKO in London, had been appointed sales manager of Pathe Pictures, Monogram distributors in England.

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Gary Bank Night Case Goes to Trial March 6

Gary, Ind.—One of five Bank Night lottery cases pending in Lake criminal court since last Summer, involving the Vogue theater of East Chicago and its manager, Michael Evan, has been set for trial March 6 before Special Judge Willard B. Van Horne, Sr., it was announced by Prosecutor Charles W. Gannon. Evan entered a not guilty plea when arraigned.

Failure of the selectee, Charles Reed, East Chicago lawyer, to qualify as special judge in an identical case involving V. U. Young's Palace theater of Gary and its manager, Frank Millspaugh, forced the prosecutor to apply to the clerk of the state Supreme Court for a second panel of alternates.

The same procedure will be necessary in a third case naming the Indiana theater of Indiana Harbor, in which Victor Roberts, a Lowell attorney, failed to qualify as special judge.

Melvin Specter, another East Chicago lawyer, has qualified to hear a fourth Bank Night case against the Hoosier cinema of Whiting.

The regular judge of Lake criminal court, William J. Murray, will hear the case against the Parthenon theater of Hammond, the only one of the five Bank Night issues in which Gannon did not ask a change of venue from Judge Murray.

All five cases grew out of raids on Bank Night drawings by the presecutor's investigators, George Methentes and Timothy O'Neal.

Capt. Marx, WB Artist, Holds War Painting Shows

A group of 85 African paintings by Capt. Milton Marx, member of Warners home office advertising art department before he went into the Army's camouflage corps about two years ago, is on exhibition in the National Gallery, Washington. Captain Marx also is giving an exhibition of 35 British paintings in England, where he is now stationed.

IN NEW POSTS

H. L. THEURERKAUF, shipper, Paramount, Seattle.

HARRY E. DORITY, Altec representative, New Haven.

GEORGE PEPPER, manager, Hoover, Detroit.

ALFRED STANLEY, assistant manager, Downtown Telenews, Detroit.

PETER HUGHES, operator, West End, Detroit.

HARRY OWEN, operator, Cinema, Detroit.

MAXWELL B. SILER, operator, Rainbo, Detroit.

ARNOLD SHATTUCK. manager, Rainbo, Detroit.

JOSEPH TULY, operator, Granada, Detroit.

J. NATHAN GOULD, city manager, Publix Great States, Alton, Ill.

INTO WAR JOBS

HERMAN STONE, formerly of Metropolitan Motion Picture Co., Detroit.

HOLLYWOOD DIGEST

CASTINGS

RICHARD GAINES, "Mr. Winkle Goes to War," Columbia; **FRITZ and JEAN HUBERT**, "Calling All Stars," Columbia; **RAPHAEL STORM, RONNIE RONDELL, RENEE GODFREY, ROD DE MEDICI and EDDIE KANE**, "The Hairy Ape," Jules Levey-UA; **AGNES MOOREHEAD and TOM DRAKE**, "Mrs. Parkington," M-G-M; **ALICE FAY**, "A Tree Grows in Brooklyn," 20th-Fox; **GENE TIERNEY**, "Laura," 20th-Fox; **ROBERT LOWERY**, "Combat Correspondent," Pine-Thomas, Paramount; **ANDY DEVINE and LEO CARRILLO**, "The Ghost Catchers," Universal; **AVON LONG**, "Ziegfeld Follies," M-G-M.

•

STORY PURCHASES

"Fiesta," producer-director, **LEO McCAREY**; script, **FRANK PARTOS**, RKO.

"Muggs Meets a Deadline," screenplay, **EARLE SNELL**, Sam Katzman-Jack Dietz, Monogram.

•

TITLE SWITCHES

"The Chinese Cat," formerly "Murder in the Funhouse," Monogram.

"Tonight and Every Night," from "Heart of a City," producer-director, **VICTOR SAVILLE**, Columbia.

"The Animal Kingdom," formerly "One More Tomorrow," Warners.

•

SCHEDULED

OWEN FRANCIS' "No Escape," Pine-Thomas, Paramount.

CHESTER ERSKINE's "For Better or Worse," M-G-M.

MAX NOSECK and ARNOLD PHILLIPS' "Strange Identity," RKO.

"Death Walks Alone," story, **EDWARD DEAN**; producer, **TED RICHMOND**, Columbia.

UA's "Voice" Premiered For N. J. War Workers

Camden, N. J.—The "war workers world premiere" of United Artists' "Voice in the Wind," said to be the first of its kind, was held at the Lyric Theater here Saturday night. Opening was arranged with the RCA Victor Co. as part of the big national exploitation campaign conducted in connection with Victor's music album on Smetana's "Moldau" which plays an important role as the musical background in "Voice of the Wind."

Heralded as a big success, the premiere was attended by local civic and social leaders as well as members from the press from New York, Philadelphia and Camden and home office personnel.

Making p.a.'s at the premiere were Francis Lederer and Sigrid Curie, who co-star in "Voice in the Wind." Pic. was produced by Arthur Ripley and Rudolph Monter.

Australian Pioneers Name Whitford Prexy

Sydney (By Air Mail) — Archer Whitford is the new president of the Australian Cinema Pioneers' Association, whose membership is restricted to those identified with film biz before 1913. Organization is in its 11th year. Monte Simmons is the retiring prexy.

Monogram Completes 20 Of 26 on Current Lineup

West Coast Bureau of THE FILM DAILY

Hollywood—Twenty of the 26 features on Monogram's 1943-44 program have been completed. This represents approximately 80 per cent of the lineup.

Mrs. Minnie Korman Dead

Detroit—Mrs. Minnie Korman, 64, is dead, following a stroke at St. Mary's Hospital. She was the mother of Saul and David Korman, Detroit circuit operators; and also of Mrs. Max Balk and Mrs. Nate Talcowsky, whose husbands jointly manage the Apollo Theater. Her husband and one other daughter also survive.

Stralem of Hallgarten Named to Col.'s Board

Donald S. Stralem has been elected to Columbia's board. Stralem, in addition to being a partner of Hallgarten & Co., New York City, is a director of the U. S. Leather Co., and Stahl-Meyer & Co., Inc.

He is president of the Travelers Aid Society and is a graduate of Harvard University, class of 1924, and Trinity College, Cambridge University, England, class of 1926.

Power, Grable B.O. Aces in Australia

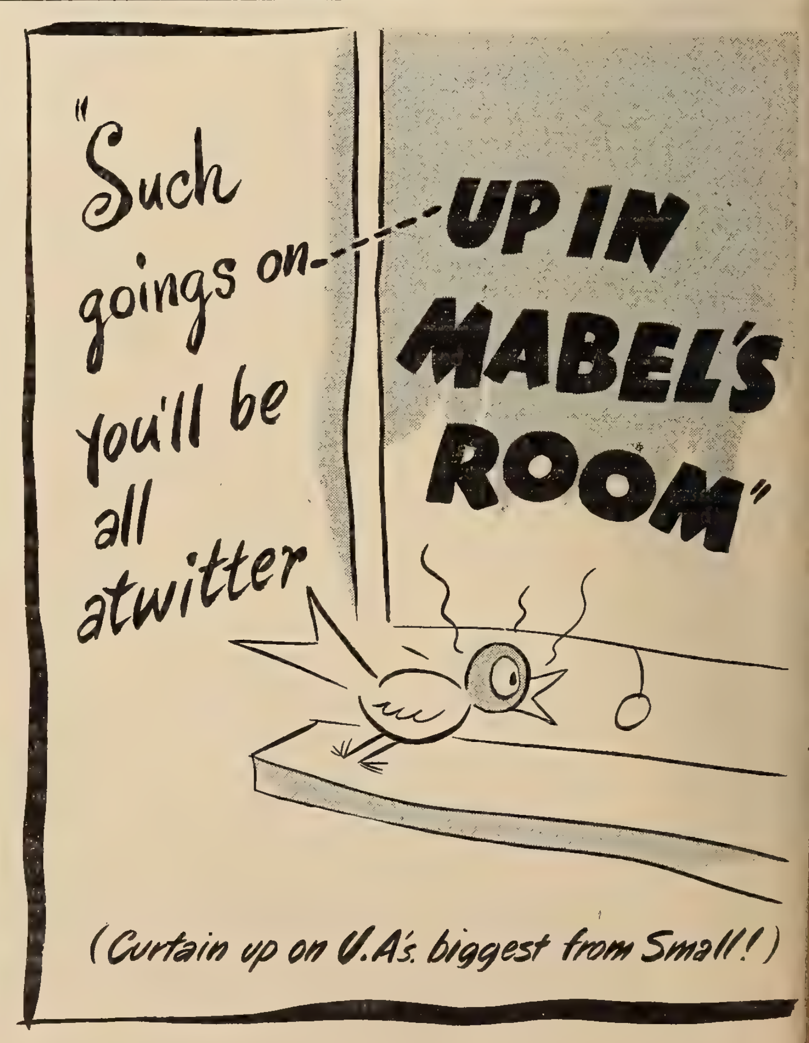
Sydney (By Air Mail)—Annual selections of the 10 leading box-office personalities and 10 best money making attractions by Australian exhibitors have been announced for 1943. Tyrone Power and Betty Grable topped the personalities list, while M-G-M's "For Me and My Gal" [illegible] 20th-Fox's "To the Shores of T[illegible]poli" headed the attractions list.

Other personalities chosen were Greer Garson, Abbott and Costello, Leslie Howard, Gary Cooper, John Payne, Judy Garland, Bob Hope and Joan Fontaine.

Best pictures list included "In Which We Serve," British; "First of the Few," British; "The Fleet's In," Paramount; "This Above All," 20th-Fox; "Mrs. Miniver," M-G-M; "F-Man Went to France," British; "How Green Was My Valley," 20th-Fox, and "Blossoms in the Dust," M-G-M, "The Count of Luxembourg," and "I Love a Soldier."

Farewell for George Singer

Chicago—The Warner Club members gave George Singer, maintenance chief, a farewell induction party.



M P PROD DIST
21ST FL
28W 44TH ST
NYC

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

85, NO. 41 NEW YORK, TUESDAY, FEBRUARY 29, 1944 TEN CENTS

HEARING ON CRESCENT APPEAL UNDECIDED

Kentucky House Passes New 10% Admission Tax

With Present 10% Tax to Remain and Federal Levy Due, a 40% Tax in View

Frankfort, Ky.—The Kentucky revenue bill calling for a 10 per cent admission tax, to be applied in addition to the present 10 per cent admission tax, has been passed by the House of Representatives and will go to the state Senate this week. Proceeds from the new tax will go for the maintenance of tuberculosis hospitals.

Under the provisions of the new

(*Continued on Page 3*)

Bernhard Asks Full Pix R. C. Participation

Washington Bureau of THE FILM DAILY

Washington — Pix executives are giving freely of their time and paying their own expenses in order to hypo exhibitor participation in the Red Cross drive in 97 per cent of

(*Continued on Page 7*)

Eagle-Lion Will Seek Three Coast Producers

A maximum of three producer-partners will be acquired by Eagle-Lion Films, Inc., J. Arthur Rank's

(*Continued on Page 3*)

Mother Reaps Woe But Sews Way Out

Guttenberg, N. J.—The mother of three boys appeared in court here and offered to compensate the local Alvin's management for destruction wrought with pen-knives by the lads to the upholstery of eight of the theater's chairs, but the house's owner, Max Rothman, although appreciative of the woman's offer, told Recorder Carl Dieffenbach that he couldn't get the labor to recover the chairs. Adept at upholstery work, the mother requested and got the job, and Rothman is furnishing the material. Thereupon the case was dismissed.

Editorial

Two 'Signs of the Times'

. . . Hopper's Advice and study films

By CHESTER B. BAHN

OUT of the nation's capital over the week-end came two highly important stories—important not only from the immediate standpoint of content but even more so as highly significant "signs of the times."

One was a release from the office of Harold Hopper, retiring chief of the motion picture section of the War Production Board, a post the West Coast executive has filled as a dollar-a-year man, in which, for a second time, he urged upon the industry "the necessity of setting up a special committee for the purpose of presenting to the coming Allied peace table problems of the industry with respect to free access to world markets after the war."

The second was a release from the American Council on Education disclosing the creation of a Commission on Motion Pictures in Education supported by a substantial grant" from the eight majors, through the MPPDA, to "study the needs

(*Continued on Page 6*)

Jersey City Cameo In New Trust Suit

The eight major distributors were named defendants in a triple-damage action filed yesterday in New York Federal Court by the Camrel Co., Inc., owners of the Cameo Theater in Jersey City. The suit charges violation of the trust laws.

The defendants are Paramount

(*Continued on Page 10*)

Features on Jap Atrocities Not Bound to Actual Facts

Washington Bureau of THE FILM DAILY

Washington—Feature scripts including instances of Japanese cruelty in the treatment of war prisoners or civilian victims are not necessar-

(*Continued on Page 3*)

'Unlimited Sales' for Film Seen by Hopper

Washington Bureau of THE FILM DAILY

Washington — Sufficient film production in the U. S. "sometime in 1944" to permit "unlimited sales even to amateurs and the general public," is forecast by Harold Hopper, retiring chief of the WPB's film section. At the same time, Hopper as-

(*Continued on Page 6*)

Mayer, Freeman, Warner, Schenck at Skouras Fete

West Coast Bureau of THE FILM DAILY

Hollywood — Variety Club will honor Charles P. Skouras, Fourth War Loan industry campaign chairman, today at the Beverly Wilshire

(*Continued on Page 3*)

20 Ealing Features for U. S.

Paul Graetz Named American Rep. by Balcon

Plans for the distribution of 20 pictures from the Ealing Studios in England and the appointment of Paul Graetz as Ealing's American representative were announced yesterday by Michael Balcon in London. Twelve of the 20 features are scheduled for release within the next four months.

The Ealing product will be dis-

(*Continued on Page 3*)

New Theater Applications Coming in at Good Rate

Washington Bureau of THE FILM DAILY

Washington—Applications for new theater construction are coming in at a satisfactory rate from all sections except the Pacific Coast, OCR

(*Continued on Page 6*)

Supreme Court May Hear Oral Arguments Next Month or in April

Washington Bureau of THE FILM DAILY

Washington—The U. S. Supreme Court yesterday announced that it is unable to determine whether it should accept jurisdiction in the anti-trust case against the Crescent Amusement Company. Oral arguments for jurisdiction, buttressing the joint petition that the court review, will be heard next month or in April.

In addition to these arguments, if the court permits, counsel for

(*Continued on Page 6*)

Mobsters' Appeal For Bail Weighed

The U. S. Circuit Court of Appeals yesterday reserved decision on the motion by former Judge John E. Mack of Poughkeepsie, attorney for the six Chicago mobsters convicted of extorting more than $1,000,000 from the industry, that the sextet be admitted to bail pending their appeal from their conviction. The

(*Continued on Page 10*)

Polio Foundation Holds Trade Dinners, Luncheons

Starting today in Louisville, a series of luncheons and dinners, at which industry leaders will be

(*Continued on Page 10*)

Fromkess G. M. of PRC Pix Studio Corp.

West Coast Bur., THE FILM DAILY

Hollywood—On his return from the PRC convention in New York, Leon Fromkess announced he had been elected general manager of PRC Pictures, Inc. and PRC Studio Corp.

He will return to New York for executive conferences with the board of directors following completion of "Minstrel Man," starring Benny Fields.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 41 Tues., Feb. 29, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, February 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¼	14	14	+ ⅜
Col. Picts. vtc. (2½%)	16½	16⅜	16⅜	— ¼
Columbia Picts pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3⅜	3⅜	.....
Con. Fm. Ind. pfd.	18¼	18	18¼	— ⅜
East. Kodak	163	162½	163	+ 1
do pfd.	....	....	....	.....
Loew's, Inc.	59	58⅝	58⅝	— ⅛
Paramount	24½	24¼	24½	+ ⅛
RKO	9	8¾	8¾	— ⅛
RKO $6 pfd.	92	90	91	+ 1
20th Century-Fox	21¾	21½	21⅝	+ ⅛
20th Century-Fox pfd.	30	29⅝	29¾	— ¼
Warner Bros.	13	12⅞	12⅞	— ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3½	3⅜	3½	+ ⅛
Sonotone Corp.	2⅜	2¼	2⅜	.....
Technicolor	13⅞	13⅝	13⅞	+ ⅛
Trans-Lux	3⅞	3⅞	3⅞	.....
Universal Picts. vtc.	21½	21½	21½	+ ¼

Cleveland Funeral for Lieberman, Crash Victim

Cleveland—Funeral services were held here for Lt. Earle Lieberman, 22, killed in a crash in Phoenix, Ariz. Before enlisting in the AAF a year ago, Lieberman was a shipper for Columbia exchange here.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R. C. A. PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

COMING AND GOING

LOUIS B. MAYER, M-G-M production chief, leaves Culver City for the East today. **HOWARD STRICKLING**, studio publicity chief, will accompany him.

NATE BLUMBERG, Universal president, arrived from the Coast yesterday for pre-convention sales conferences.

SIR ALEXANDER KORDA arrived from London at the week-end.

WILLIAM F. RODGERS, vice-president and general sales manager, and **EDWIN W. AARON**, circuit sales chief, arrived at the M-G-M studios Sunday from New York.

E. K. (TED) O'SHEA, Eastern division manager for M-G-M, is due back at the home office Thursday from a trip to a number of southern cities.

JOSEPH H. MOSKOWITZ, New York rep. of 20th-Fox's studio, left New York Monday for the Coast for conferences with Joseph M. Schenck and Darryl F. Zanuck. He will be gone about two weeks.

H. M. RICHEY, is back from a vacation at Ft. Lauderdale, Fla.

JACK SCHNITZER, RKO traveling auditor, is spending a few weeks in New Haven.

I. J. HOFFMAN, Warner Theaters Southern New England zone head, is vacationing at Palm Beach, Fla.

MR. AND MRS. LEO BONOFF, operators of the Saybrook and Madison, Conn. Theaters, are en route to Hollywood, Fla., where they will visit with Leo, Jr., in military school, and to Pensacola, where they will witness presentation of wings to son, Buster.

MARJORIE MORROW, head of the Warners talent bureau in the East, leaves Friday for a scouting trip of several weeks through the South. **ZELMA BROOKOV**, assistant, left last night for Boston on a brief New England trip.

IRVING BERLIN goes to the Coast today.

BEN MELNIKER of M-G-M's legal department returned yeserday from a week's honeymoon at Lake Placid.

S. GOLDFINGER, general manager of the Telenews Theaters, has returned to Chicago from a West Coast business and vacation trip.

DANIELE AMFITHEATROF leaves New York for Hollywood today.

LESTER COWAN has returned to the Coast.
CONSTANCE MOORE is en route to Hollywood.

RUDOLPH MONTER, co-producer of "Voice in the Wind," arrived yesterday from the Coast.

BARRINGTON GAIN and **ALEXANDER GALPERSON**, representatives of J. Arthur Rank, return to London this week.

GEORGE GOMPERTS, 20th-Fox exploiteer, operating out of Philadelphia, is visiting the home office.

SYDNEY TOWELL, 20th-Fox treasurer, arrived on the Coast yesterday for studio conferences.

A. J. BALABAN, general manager of the Roxy Theater here, is due at the 20th-Fox studio the middle of March to examine product that will be played by the house this Spring and Summer.

ELIA KAZAN is expected on the Coast late this week to prepare for directing "A Tree Grows in Brooklyn" at the 20th-Fox plant.

CARROL SAX, studio business manager for Warners, and **WILSON R. STONE**, RKO labor relations men, leave the Coast Friday for labor conferences in New York.

NORMAN ELSON, vice-president of Trans-Lux Theaters went to Washington yesterday.

COL. K. B. LAWTON, chief, Army Pictorial Service, is en route to Hollywood.

All Loew Washington Theaters Pass Bond Goals

Washington Bureau of THE FILM DAILY

Washington — The fifth Washington manager to pass the "Bond for every seat goal" is Angie Ratto, Loew's Palace. Ratto has topped his quota by 142 Bonds—2,565 sales to 2,432 seats. Other local toppers are Jack Foxe, Loew's Columbia (who has more than doubled his quota), Fred Thomas, Warner's Earle, Charles Demma, Apex, and Gene Ford, Loew's Capitol. Loew's thus is the only circuit to meet its goal in every local theater.

First-Runs for Central, House Will Be Re-named

The Central Theater on Broadway will become a straight first-run house in mid-March. House, which is controlled by the Brandt circuit, will be remodeled and renovated and will be given a new name.

Rites for Jacob Conn

West Coast Bureau of THE FILM DAILY

Hollywood — Funeral services will be held tomorrow afternoon at the Church of the Recessional, Forest Lawn, for Jacob Conn, 67, former New England exhibitor who died Sunday. He is survived by a son, Capt. Maurice H. Conn, Army Air Corps, and former producer, and a daughter, Connie Lee, Columbia scenarist.

Heart Ailment Fatal to Munz, Detroit Exhibitor

Detroit — Charles W. Munz, 79, veteran Detroit theater owner, died at Providence Hospital, from a heart ailment. He was connected with the construction of the old Palace Theater in 1914, shortly thereafter taking over active management. He subsequently built the La Salle Gardens (now the Century), the Grand Riviera, and the Riviera Annex, and bought the Tuxedo Theater in the suburb of Highland Park. He remained president of the corporations owning the Riviera and Annex and operating the Century until his death. He is survived by Harold W. Munz, manager of the Century, and one other son. Burial at Woodlawn Cemetery.

Mons. Simoni Spiritual Advisor on "Mother Cabrini"

West Coast Bureau of THE FILM DAILY

Hollywood—Monsignor A. V. Simoni of the Cabrini Foundation, Chicago, has been granted four months' leave of absence to come to Hollywood to act as spiritual advisor on "Mother Cabrini," film which Martin Mooney will produce for PRC release. Mooney has just returned from Chicago where he conferred with Monsignor Simoni who will arrive here April 4.

Stirn, Bankrupt, Lists RKO Fight Counsel Fees

Milwaukee — More than $200,000 worth of lawyers' fees, incurred in 10 years of litigation against the re-organization of Radio-Keith-Orpheum Corp., were contained in the schedule of liabilities in the voluntary bankruptcy petition filed in Federal Court here by Ernest W. Stirn, Milwaukee research engineer and statistician.

Stirn fought in the courts against a proposed re-organization of the company, in which he held $50,000 in common stock. RKO, however, was finally re-organized in 1939.

All but about $2,000 of the $209,564.75 listed in unsecured claims in Stirn's petition came from legal fees. The biggest bill was $118,225 from John S. Stover, New York attorney.

Stirn's assets totaled $210, mainly personal property. He sold all but one share of his RKO stock.

N. Y. Paramount Records Kayoed by "Lady," Cugat

Every existing record at the Broadway Paramount was broken last week by "Lady in the Dark," which, in its first week, played to almost 169,000 persons. Cugat's band is on the stage. Patronage topped the previous record held by "Star Spangled Rhythm" by almost 4,000 and Saturday's attendance was the largest for the day in the 18-year history of the house, according to Bob Weitman, managing director.

Theater presented 42 deluxe showings the first week of the engagement. Six deluxe shows are presented daily and seven on Saturdays.

"Perfect Strangers" to be First Korda-Metro Pic

First picture under Sir Alexander Korda's arrangement with M-G-M will be "Perfect Strangers," it was reported yesterday following his arrival from England over the week-end. Picture will star Robert Donat, with Deborah Kerr opposite and Wesley Ruggles directing. Shooting starts next week at the Denham studios near London.

Sir Alexander will remain in New York about two weeks and then return to London. His wife, Merle Oberon, left Hollywood yesterday to join him in New York.

Michele Morgan

20 Ealing Pictures To Be Distributed Here

(Continued from Page 1)

tributed by established American companies. The territory to be supervised by Graetz will include the United States, Canada and all of [illegible]n America.

First of the new group of films will be "San Demetrio—London," currently a hit in London. Second will be "Went the Day Well," a story based on an imaginary invasion of Britain by the Nazis, to be followed by "Nine Men," a picture with a Libyan desert background. Others to follow are "The Half-Way House," "Johnny Frenchman" and an untitled picture to be made in Australia.

The American companies which will handle the physical distribution of the product have not been selected. United Artists formerly handled Ealing pictures. Balcon is the production executive of Ealing; Stephen S. Courtauld, chairman, and Maj. Reginald P. Baker, managing director, the latter also being president of the British Kinematograph Society.

Eagle-Lion Will Seek Three Coast Producers

(Continued from Page 1)

American organization, it was said yesterday by Arthur W. Kelly, president of Eagle-Lion, prior to his departure for Hollywood.

The three producers, as yet not selected, will contribute the eight Hollywood-made pictures to the British-Lion program of 16 features for the current season. Kelly expects to remain on the Coast 15 days during which negotiations with top independent producers will be held.

Ed Huegle Recovering

Cleveland—Ed Huegle, head of the local Loew advertising art department, who has been on the sick list the past six weeks, will be back at his drawing board in about 10 days, according to his doctor.

WEDDING BELLS

New Haven—Grace Riccitelli, 20th-Fox booker, and daughter of Daniel Riccitelli, manager of the Colonial, Bridgeport, was married at St. Bernadette's Church here to Pvt. Ralph DeLucia, of New Haven, and the couple is on a week's wedding trip in New York.

Also honeymooning in New York this week are Corp. Louis Jacobson, former Vitagraph shipper here, and bride, and Kenneth Fields, assistant at the Rivoli, West Haven and bride.

West Coast Bureau of THE FILM DAILY

Hollywood—Marion Kirchner, of the Monogram publicity staff, and Yeoman 1st class Joseph R. Murphy were married Saturday.

On and Off the Record

● ● ● THIS AND THAT: Didja ever read a more rousing editorial endorsement of a pic than that which appeared in yesterday's Daily Mirror on 20th-Fox's "The Purple Heart"? . . . ● Tommy Goldberg, Baltimore exhib., suggests that the nation's newsreels use clips reporting actual industry results in the March of Dimes, Red Cross and War Loan campaigns......"I think it is high time we were acquainting the patrons of the theater with what has been contributed by the industry in all drives," explains Tommy......Well, why not? ● Unaffiliated Independent Exhibitors, Inc., is now headquartering at 625 Eighth Ave.; phone is Bryant 9-8496. . . ● Is Paramount acquiring pix rights to Gene Fowler's great "Good Night, Sweet Prince"? ● And is Paramount mulling the Hollywood possibilities of Don McNeill's Blue Network standby, the Breakfast Club, which originates in Chi.? . . . ● Schine circuit March of Dimes collections hit $54,000, a 300 per cent jump......Top theaters were the Kentucky in Lexington, the Geneva in Geneva, this state, the Strand in Cumberland, Md., and the Wooster in Wooster, O. . . ● New Haven exhibs. squawking that the trade screenings of three important pix were set for the same day and hour without attempt to clear dates......

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Col. Hugh Stewart, co-producer of "Tunisian Victory," who leaves immediately for the other side, to head Second Front Film Units, will hold a press reception tomorrow afternoon at the New Weston. . . ● Harold Hunt, widely-known film editor of the Oregon Journal, is battling pneumonia in a Portland hospital. . . ● Louis Nizer will speak on "What to Do With Germany" at the Town Hall Club on March 14 and at an Author's Luncheon at Bellevue-Stratford, Philly, April 10. . . ● Charles Cohen has been loaned by 20th-Fox to the WAC for the Red Cross drive and will handle the trade press for Charlie Smakwitz. ● Sergt. Barney Ross has pledged his mustering out pay of $300 to purchase 150 tickets for members of the armed forces to see "Show of Shows," sponsored by the Emergency Committee to Save the Jewish People of Europe at Madison Square Garden March 13. . . ● Didja know that Arthur W. Ransdell, new executive vice-prexy of Buchanan & Co., was responsible for the appearance of Borden's bovine star, Elsie, in RKO's "Little Men" back in 1940? . . . ● Raymond Massey withdraws from "Lovers and Friends" March 27 to fill a Hollywood commitment. . . ● John Powers and Harry Conover both open Chicago offices next month. . . ● Harry Olashan, New Haven Columbia salesman, and Joe Walsh, manager of the New Newington, Newington, Conn., have just celebrated their 27th wedding anniversaries......*

▼ ▼ ▼

● ● ● CUFF NOTES: Fawcett Publications, Inc., will mark its silver birthday with cocktails and dinner at the Biltmore Roof on March 16......Honored at the same time will be Charlie Dudrap, Fawcett's rep. longest in service, who on that day marks his 15th Fawcett milestone. . . ● Navy is screening its "Battle for the Beaches" for invitees at the Preview Theater this afternoon and evening. . . ● Harry Watt is off for Australia to make a pic. . . ● Metro reportedly gets 30 per cent as its split in the "Tunisian Victory" distribution deal; U. S. and U. K. will divvy the rest. . . ● Television Press Club hears Dr. Alfred N. Goldsmith at its Blue Ribbon restaurant luncheon today. . . ● A salute to Fabian's Edgar Goth for that swell "Cry Havoc"-Red Cross co-op ad in Saturday's Staten Island Advance. . . ● Loew's Elsmere is the 18th Loew circuit house to pass its "Bond for every seat" quota......

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......

Ky. House Okays New 10% Admission Tax

(Continued from Page 1)

bill, both the new tax and the old admission tax will expire in July, 1946.

With a 20 per cent state admission tax facing Kentucky exhibitors and the new Federal 20 per cent tax becoming effective on April 1, patrons in Kentucky will be paying over-all taxes of 40 per cent on their amusement tickets, if the bill passes.

Industry circles in New York yesterday expressed deep concern over the Kentucky House's action in passing an additional 10 per cent tax on admissions. They saw the move as a possible precedent for other state legislative action. It was reported that Kentucky exhibitors were mobilizing to fight the measure in the Senate.

Features on Jap Atrocities Not Bound to Actual Facts

(Continued from Page 1)

ily bound to actual eye-witness reports by War Department policy. It was learned yesterday that the Army's Bureau of Public Relations will treat scripts on the theory that feature motion pictures are primarily fiction and not documentaries. So long as the atrocity incidents included in these scripts are consistent with authenticated reports, they will be passed.

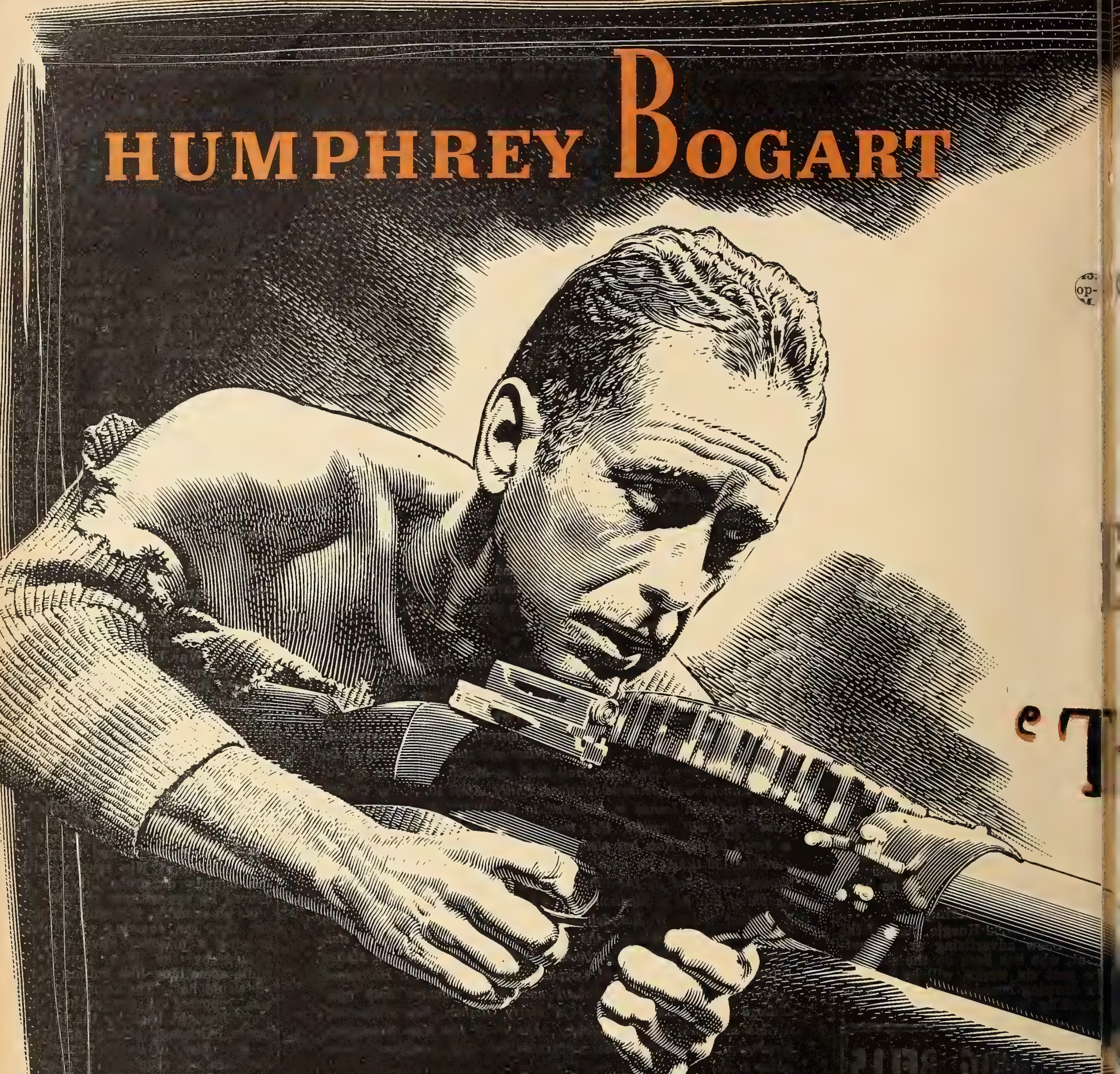
No further statement of policy on atrocities is looked for from the Army. Studios will be expected to resist the fantastic and keep their presentation of Nip cruelty within the bounds of probability as evidenced by eye-witness reports.

As an example, it might be pointed out that the showing of Japanese burying a prisoner alive would be passed by the War Department, while something like boiling him in oil would not. The former practice was reported in the authenticated story brought back by the late Col. Dyess. Although studios must stick to the spirit of authenticated fact, they are not required to follow actual accounts event by event.

MOI Controller Post for George Archibald?

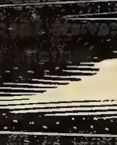
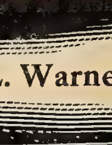
Appointment of George Archibald to the post of controller of the Ministry of Information in London was reported in London press cables over the week-end, although the Ministry office in New York yesterday had received no confirmation of the report.

It was believed in New York that Archibald, who was in charge of the films division here until recently, would, if the report is correct, be in charge of the films division of the Ministry both in London and overseas.



Jack L. Warner, *Executive Produc*

WITH THIS REMARKABLE SUPPPORTING CAST:

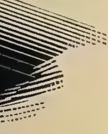
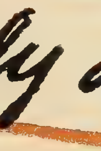
CLAUDE RAINS MICHELE MORGAN  PHILIP DORN  SYDNEY GR

A HAL. B. WALLIS PRODUCTION

Screen Play by Casey Robinson & Jack Moffitt • From a Nov

THIS IS THE ATTRACTION BIG ENOUGH TO BEAT HIS IS THE ARMY'!

That's exactly what's happening daily at the N.Y. Hollywood -- courtesy of Warner Bros!

TREET

HELMUT DANTINE

PETER LORRE

GEO. TOBIAS

les Nordhoff & James Norman Hall • Music by Max Steiner

DIRECTED BY MICHAEL CURTIZ

REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

Hearing on Crescent Appeal Undecided

(Continued from Page 1)

Crescent and the Government will take an additional hour each to argue on the case itself. Although even if the court permits argument on the merits of the suit, it is not bound to render a decision. It is likely that permission to the attorneys to go on will not be given unless the court intends to rule on the case.

Major point at issue is the right of circuits to eliminate competition through expansion. Without the power to halt such expansion, Solicitor General Charles Fahy told the Court earlier this month, the Department of Justice is powerless to enforce the anti-trust provisions against pix circuits.

New Theater Applications Coming in at Good Rate

(Continued from Page 1)

officials reported yesterday. Despite the very great need for new facilities in that region, they said, far fewer requests for permission to build have been received than was anticipated.

The building program may be hypoed this week by a WPB decision to permit expanded production of booth equipment for civilian theaters. The OCR office and the theater equipment section of the agency argued Friday for a program which would mean the production of more than 2,000 complete sets of booth equipment during the next 13 months. Decision is expected this week.

Mayer, Freeman, Warner, Schenck at Skouras Fete

(Continued from Page 1)

Hotel. Eddie Cantor will be emcee at the testimonial while speakers, in addition to Skouras, will include Louis B. Mayer, Y. Frank Freeman, Jack L. Warner, Joseph M. Schenck, B. V. Sturdivant, Robert Poole, Mayor Fletcher Bowron, D. D. Durr, president of the Newspaper Publishers Association of South California; Marco Wolff, Rabbi Edgar Magnin.

IN NEW POSTS

MRS. AMY SINCLAIRD office manager, M-G-M, Kansas City.

BRUCE GODSHAW, World Wide city sales manager, Chicago.

BEN S. LOCKRIDGE, sales staff, Ideal Women's Group magazines, Chicago.

DICK CURRIER, head cutter, Monogram, Hollywood.

ED HICKEY, exploitation department, 20th-Fox, Milwaukee.

R. E. McGREEVY, sales manager, Majestic Radio & Television Corp., Chicago.

L. F. BLUMENFELD, assistant to Joe Lissauer, William N. Skirball, Cleveland.

Two 'Signs of the Times'

. . . Hopper's Advice and study films

(Continued from Page 1)

of schools and colleges for motion picture material" and to *"plan for the production of new films for courses of study where new pictures are needed."* (The italics, of course, are this commentator's).

—o—

THE Hopper release—reported by this paper exclusively in New York, incidentally—obviously made three points. First, that "certain arrangements have already been made by the State Department in furtherance of the free and unhampered distribution of American films through the operations of reciprocal trade agreements," thus confirming what this paper had reported. Secondly, that while this represents a forward step, it "is only one phase of the program which the industry should press for the removal of embargoes and other barriers to the free distribution of our films." And thirdly, "the need exists for a permanent, well organized industry committee, capable of dealing with national and international problems, particularly in relation to the peace conference and post-war conditions," with further warning that "unless the industry lays the groundwork in advance for presenting its case it will miss a golden opportunity. The proper committee or agency should be set up now to begin preparing a program."

Whether in so speaking and advising, Hopper speaks as a Government official or as an industry-ite is not established, but in either event, it must be assumed that he offers his conclusions after he has had an excellent opportunity to size up the situation from a Washington vantage point enjoyed by very, very few.

Unfortunately, however, Hopper in his statement neglects to say a couple of things. He does not specify how the industry committee he proposes should be created. Nor does he indicate why a new agency is desirable. A bill of particulars would be helpful.

At any rate, as the Lord Brabazon incident in Parliament emphasized, "the American industry needs some group to watch its interests in foreign developments of the kind," and this commentator stands by his remark of last Friday, "there could be breakers ahead."

—o—

AS for the American Council on Education move, its essential industry significance is to be found in the suggestion that the MPPDA-financed study is concerned with "the production of new films for courses of study." Heretofore, the majors have made available to schools through Teaching Film Custodians, Inc., noncurrent shorts and excerpts from features selected by educators as having potential educational value.

It is stated that the new study will devote special attention at the beginning to planning a series of films for educational activities connected with post-war reconstruction, but that already it is felt that there is "great need for new films, particularly at the elementary school level and at all levels in the fields of English, history, guidance and vocational studies."

—o—

WILL Hollywood—meaning the theatrical film industry—produce these films deemed so urgently required by educators?

Or will that be the province of such companies as Encyclopedia Britannica Films, subsidiary of the University of Chicago?

Well, there's no answer yet to that.

But don't forget that those who claim to know say that the educational pic world market in the post-war period will do a billion dollar biz.

Defense Witnesses Heard In Jackson Park Suit

Chicago—Walter Immerman, B & K general manager, told the Jackson Park Theater $360,000 anti-trust case trial jury yesterday morning that all B & K clearances and negotiations were on a fair and equitable basis.

Clyde Eckhardt, for many years 20th-Fox exchange manager here now Los Angeles manager, called to the stand, said 20th-Fox gave preference to theaters which advertised the heaviest and played the longest runs. Minimum admission charges, he said, were based on the greatest return to distributors. He denied any combination regarding admissions or film rentals with any other company.

Loop runs, Eckhardt said, gave films box-office values unobtainable otherwise. There were no double-feature agreement with other companies, but 20th-Fox sold circuits before selling wanted individual theater owners. The Jackson Theater always wanted cheaper film prices, he added, and never asked him for better playing time.

Films of All Nations, New Policy for Stanley

A new policy calling for the exhibition of films of all nations was announced for the Stanley Theater yesterday by Noel Meadow, operator of the Times Square house. The first film to be shown under this new arrangement is "Norway Replies!" which opened at the theater on Friday. In addition to films from Russia, pictures in French, Dutch, Belgian, Swedish, Norwegian, Danish and other tongues, as well as footage captured from the Germans, will have their American premieres at the Stanley.

"Norway Replies!" will be followed at the Stanley by "Heroes Are Made," a Russian film, and "One Inch From Victory," made up of film confiscated from the Germans.

'Unlimited Sales' for Film Seen by Hopper

(Continued from Page 1)

serted that "90 per cent of the war problems in film and motion picture regulation have now been adjusted by the WPB."

The Californian, who will serve the Board in an advisory cap[illegible] while returning to his private [illegible]ness on the West Coast, hailed the industry as "probably the greatest salesman of American goods and democratic way of life that could possibly be devised."

Said Hopper:

"If results could be tabulated they would unquestionably show that the modern motion picture is not only the greatest salesman of the American way of life, but that it is daily selling everything from hairpins to steam locomotives kitchen cabinets, bathroom fixtures and motor cars, to say nothing of women's and men's fashions, nationally and in every corner of the earth.

"Without a properly organized committee to keep the United States Government and all its agencies, as well as foreign nations, thoroughly conversant with the needs and requirements and problems of the industry, there is little hope that the motion picture producers of the country will be given proper consideration at the peace table or in the domestic affairs of foreign nations with regard to consumer goods produced in the United States."

"It seems to me," Hopper added "that it is elementary that any such sales agency as this industry should take every step possible to see that its voice and influence are properly and adequately heard, both here and abroad."

"Norway Replies" via Hoffberg

Hoffberg Productions, Inc., wil distribute "Norway Replies," the official report of Norway's activities in World War II, it is announced by the Royal Norwegian Information Service. World premiere of "Norway Replies" will take place at the Stan-

Peter David Dead

Tacoma, Wash.—Peter David, 70 for many years a representative in the state Legislature and operating a string of motion picture theaters died at his home, following a short illness.

"Awful Shadow Of Some Unseen Power"

Rio De Janeiro (By Cable)—During a performance of the film, "We refuse To Die," a story of Lidice, Oscar Portela, a miner, got so excited that he drew his gun from its holster and fired three shots into the screen at Hitler's picture.

Bernhard Asks Full Pix R. C. Participation

(Continued from Page 1)

all exchange points, Joseph Bernhard told 100 exhibitors from the District of Columbia and neighboring states yesterday. The Warner Bros. vice-president, who is serving [illegible] national chairman of the motion [illegible]ture division of the Red Cross, called for full industry participation in the drive.

The occasion was a luncheon at the Statler Hotel sponsored by the local MPTO. President A. Julian Brylawski presided.

"There are some areas," said Bernhard, "where some people do not want to make collections. Why, I do not know. Please co-operate among yourselves, irrespective of local Red Cross chairmen, because the Red Cross requires funds. The amount asked is a minimum. In enlisting your services in their great drive—serve not only in your own theater but persuade others to join you in making collections. When we read what our boys are doing in Europe and in the Pacific—anything we do is really so little.

"If we dedicate ourselves to the success of the drive we cannot fail despite the quota set for us. We can accomplish our task if we bear in mind the inspiring message that hangs in our War and Navy Departments: 'The difficult we do immediately—the impossible takes a little longer.'"

Sam Dembow, of the WAC, asked that showmanship be stepped up for the campaign. He said collections fell off last year in some theaters because the lights were left off. He asked lights be brought up, music played and attractive girls make collections. He also stated last year some 5,000 theaters made no collections at all. If these theaters join the drive this year, the industry quota of $10,000,000 will be exceeded by two or three million dollars, he said.

Other speakers were James T. Nicholson, Red Cross vice-president, A. W. Smith, Jr., WAC, and James P. Shaw, Red Cross assistant field director.

1,500 Picture Theaters At Red Cross Meetings

First of the nation-wide series of key city meetings to launch the motion picture industry's 1944 Red Cross Drive were held yesterday when more than 1,500 theaters in the Washington, Detroit, New Haven and Denver territories were represented in four Red Cross exhibitor rallies.

The Washington meeting was attended by approximately 500 theater men and was addressed by Joseph Bernhard, national chairman, Sam Dembow and Andy W. Smith, in addition to John J. Payette and Carter Barron, exhibitor chairmen, and J. B. Brecheen, distributor chairman.

Two meetings were held in Detroit, one at the Fort Shelby Hotel and attended by theater men and the other at the Variety Club, with exchange personnel. Speakers included Ben Kalmenson, E. L. Alperson and Ben Shlyen.

The Denver rally had a representation of 300 theaters and among the speakers were Ned Depinet, Harry Brandt, Rick Ricketson and Tom Bailey.

In New Haven, representatives of more than 250 theaters were addressed by Bob Mochrie, Francis Harmon and Harry Kalmine.

The Kalmenson - Alperson - Shlyen unit will speak in Indianapolis today and in Chicago tomorrow.

Abe Montague will speak at a Boston meeting today.

Red Cross Campaign Book Sent to Nation's Exhibs.

Twelve-page, three-color press book for the industry's Red Cross campaign is being mailed to all theaters from WAC headquarters. Material includes President Roosevelt's proclamation, Joseph Bernhard's letter; the National Red Cross chairman's letter, complete description of the Free Kit available to every theater, photographs of National Screen Service accessories, mats, stories, contests, quotations from Army and Navy heads, complete publicity and exploitation material, Red Cross assisting posters, etc.

Book was prepared by Harry Goldberg, campaign manager, and Charles A. Smakwitz, publicity director for the drive, with the aid of Sid Rechetnik, Joe Tisman and Jess Gourley of Warners under supervision of Mort Blumenstock.

Cover for the book was done by Gil Golden of Warners.

Chi. R. C. Quota $12,000,000

Chicago — James Forgan, Red Cross banker-executive, told 600 luncheon guests at the annual Red Cross meeting yesterday at the Sherman Hotel that films not only furnish the necessary amusement to the armed forces, but materially aid in keeping up their morale. The Chicago goal this year is $12,000,000 with theaters expected to contribute a large part of that sum.

TO THE COLORS!

★ DECORATED ★

LT. COL. JAMES ROOSEVELT, USMC, Silver Star.

—★—

★ PROMOTED ★

2ND LT. ALBERT VERMES, former partner in the Yale and Eclaire Theaters, Cleveland, to 1st lieutenant.

CHUCK SEABURG, USAAF, formerly Bell & Howell Co., Chicago, to 1st lieutenant.

LT. LARRY O'TOOLE, former Paramount manager, Panama, to captain.

—★—

★ ARMY ★

CHARLES W. AARON, office manager, M-G-M, Kansas City.

LEWIS HENDERSON, operator, Visulite and Plaza Theaters, Charlotte.

—★—

★ NAVY ★

HY CARNOW, press book staff, Warners home office.

—★—

★ MARINES ★

ETHEL HATLIE, biller, 20th-Fox, Seattle.

—★—

★ MERCHANT MARINE ★

TOM BATES, Bell & Howell Co., Chicago.

HOLLYWOOD DIGEST

SIGNED

LORETTA YOUNG, termer, International Pictures.

ANDRE DE TOTH, director termer, Hunt Stromberg.

STEPHEN CRANE, termer, Columbia.

COLBERT CLARK, Western producer, Columbia.

FRANK STRAYER, producer-director, termer, RKO.

•

ASSIGNMENTS

S. SYLVAN SIMON, director, "Son of Lassie," M-G-M.

ANDRE DE TOTH, director, "Dishonored Lady," Hunt Stromberg-UA.

CHARLES R. MARION, screenplay, "The Soldier, the Bride and the Baby," Monogram.

DAVID CHUDNOW, supervise score, "The Chinese Cat," Monogram.

ALEXANDER LASZLO, composer, conductor, "The Chinese Cat," Monogram.

LEW POLLACK and HERB MAGIDSON, songs, "Cocktails for Two," RKO.

VIRGINIA VAN UPP, screenplay-producer, "What's Wrong With Love," Columbia.

WILLIAM A. WELLMAN, director, "Air Ship Squadron No. 4," M-G-M.

JOHN BRAHM, director, "Hangover Square," 20th-Fox.

FRANK STRAYER, producer, "The Girl Rush," RKO.

•

CASTINGS

NOAH BEERY, "Gold Town," M-G-M; **REV. NEAL DODD and HAZEL BROOKS**, "Marriage is a Private Affair," M-G-M; **MABEL PAIGE**, "Girls' Town," Paramount; **HENRY MORGAN and RICHARD CRANE**, "Wing and a Prayer," 20th-Fox; **JOHNNY MACK BROWN and RAYMOND HATTON**, "Hangman's Law," Monogram; **ANNE SHIRLEY, LEON ERROL and DENNIS DAY**, "Cocktails for Two," RKO; **RUTH WARRICK**, "Mr. Winkle Goes to War," Columbia; **RAY WALKER and ROBERT WILLIAMS**, "Calling All Stars," Columbia; **LORETTA YOUNG**, "Home is the Sailor," International; **JOAN WOODBURY and VEDA ANN BORG**, "Bring On the Girls," Paramount; **MURRAY ALPER**, "Wing and a Prayer," 20th-Fox; **GERALD OLIVER SMITH**, "Mrs. Parkington," M-G-M; **HENRY O'NEILL**, "Gold Town," M-G-M.

JOAN WOODBURY and DOUGLAS WALTON, "Bring On the Girls," Paramount; **LANA TURNER and LARAINE DAY**, "The WACS," M-G-M; **WALTER PIDGEON**, "Mrs. Parkington," M-G-M; **FLORENCE LAKE**, "Casanova Brown," International; **TOM CONWAY and MARGO**, "The Falcon in Mexico," RKO; **MARJORIE WEAVER and MILBURN STONE**, "The Great Alaskan Mystery" (serial), Universal; **JOE YULE**, "Gold Town," M-G-M; **MARY ANDERSON**, "Keys of the Kingdom," and "A Tree Grows in Brooklyn," 20th-Fox; **MARCEL DALIO**, "Wilson," 20th-Fox; **CLARENCE KOLB**, "Irish Eyes Are Smiling," 20th-Fox; **LON CHANEY**, "The Ghost Catchers," Universal; **LUCILLE BALL**, "Ziegfeld Follies," M-G-M; **RAPHAEL STORM**, "The Hairy Ape," Jules Levey-UA; **DOROTHY TREE**, "Casanova Brown," International; **GYPSY ROSE LEE**, "Spell of the Yukon," International; **HUGH MARLOWE**, "Mrs. Parkington," M-G-M; **ROBERT WALKER**, "Taps for Private Tussie," M-G-M; **LAIRD CREGAR and MERLE OBERON**, "Hangover Square," 20th-Fox; **ELLA MAE MORSE**, "South of Dixie" and "The Ghost Catchers," Universal.

•

STORY PURCHASES

PATRIC HAMILTON'S "Hangover Square," 20th-Fox.

D. A. LOXLEY'S "Bad Bascomb," M-G-M.

MAX NOSECK and ARNOLD PHILLIPS' "Strange Identity," RKO.

•

TITLE SWITCHES

"Leave It to the Irish," formerly, "Black Widow," Monogram.

"Bon Voyage," formerly, "Tower of Steel," 20th-Fox.

«REVIEWS»

"Knickerbocker Holiday"

with Nelson Eddy, Charles Coburn, Constance Dowling

UA 85 Mins.

MUSICAL LOADED WITH COMEDY AND ROMANCE GETS AWAY FROM ROUTINE; GOOD ENTERTAINMENT FOR ALL.

Producers Corporation of America makes its bow with a modest but extremely diverting musical that is built along simple lines with little loss of production values. Satire has been put to good use for the sake of comedy and plenty of charm and frivolity have gone into the film's making. The picture makes a bid for the interest of the femmes and the younger folks with a generous display of light popular-styled musical numbers and a leavening of romance.

Produced and directed creditably by Harry Joe Brown from the musical play of Maxwell Anderson and Kurt Weill, "Knickerbocker Holiday" is set in the New York of the Dutch days. Nelson Eddy is a firebrand fighting the governing council for its tyrannical rule. Charles Coburn is Peter Stuyvesant, the governor of New Amsterdam, who not only is an enemy of the people himself but tries to steal Constance Dowling, daughter of the chief councilman (Ernest Cossart), from Eddy. After a lot of comic activity, Eddy succeeds in converting Stuyvesant to the cause of democracy and in rescuing Miss Dowling from the latter's tentacles.

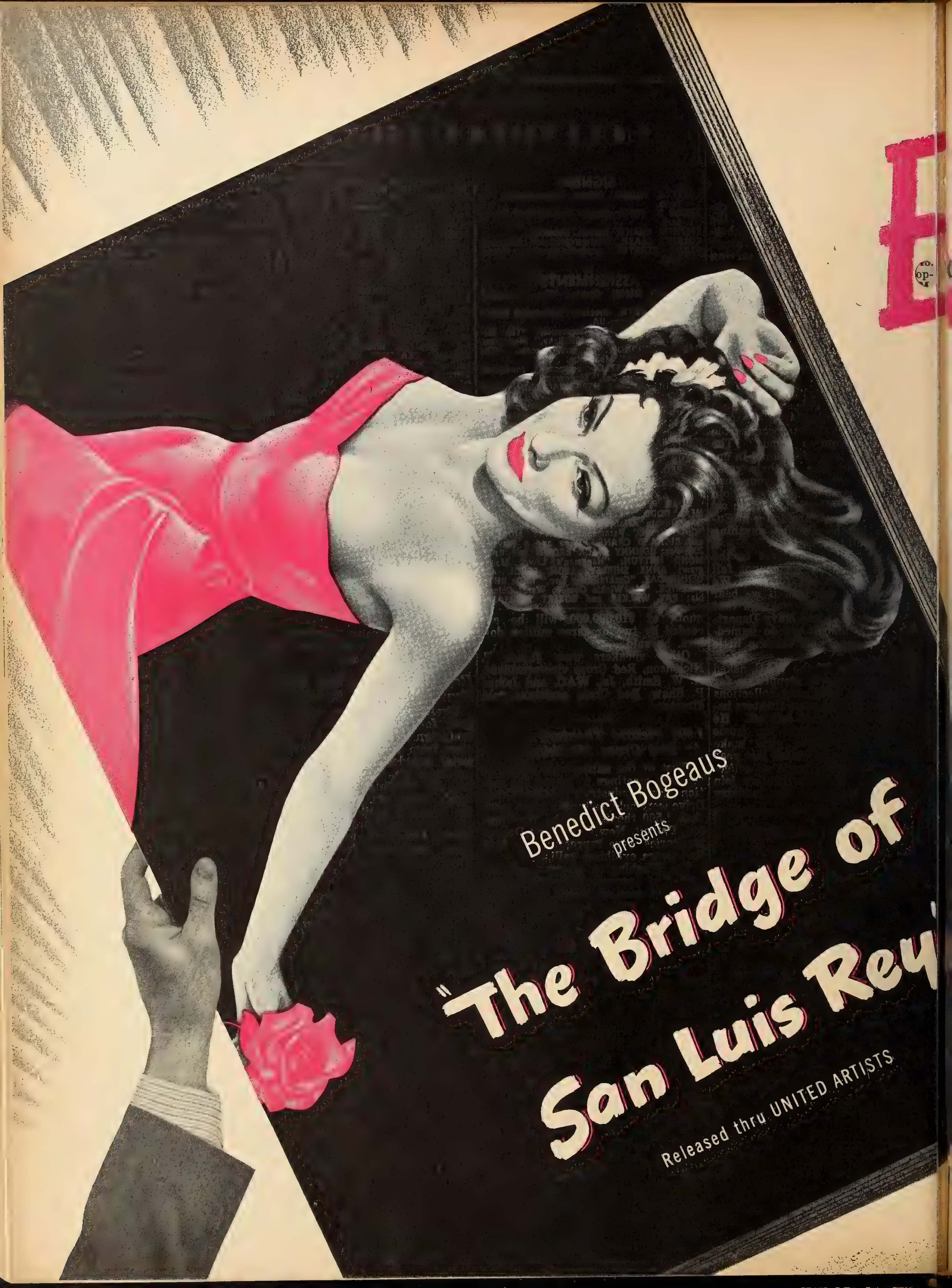
In the screenplay of David Boehm and Rowland Leigh, which is based on an adaptation by Thomas Lennon, four of the tunes from the stage production have been retained. They are "Nowhere to Go But Up," "The Indispensable Man," "September Song" and "It Never Was Anywhere You," all Anderson-Weill collaborations. In addition there are five new numbers in the composition of which Jule Styne, Sammy Cahn, Forman Brown, Werner Heymann, Franz Steininger and Eddy had a hand.

Eddy and Miss Dowling handle all the vocal chores, except for one number sung by Coburn and another by Johnny "Scat" Davis. Eddy and Mis Dowling fill the bill romantically as well as vocally. The acting honors are carried away by Coburn, with Cossart his chief competitor. Otto Kruger, Percy Kilbride, Fritz Feld and Davis are others who help out considerably. Not to be overlooked are two fiery gypsy dance numbers executed by Carmen Amaya and her company.

CAST: Nelson Eddy, Charles Coburn, Constance Dowling, Ernest Cossart, Shelley Winter, Johnny "Scat" Davis, Percy Kilbride, Otto Kruger, Richard Hale, Fritz Feld, Chester Conklin, Carmen Amaya and company.

CREDITS: Producer, Harry Joe Brown; Director, Harry Joe Brown; Screenplay, David Boehm, Rowland Leigh; Adaptation, Thomas Lennon; Based on musical play by Maxwell Anderson, Kurt Weill; Additional Songs, Jule Styne, Sammy Cahn, Forman Brown, Werner Heymann, Franz Steininger, Nelson Eddy; Musical Director, Jacques Samossoud; Cameraman, Phil Tannura; Production Designed by Bernard Herzbrun; Film Editor, John F. Link; Musical Score, Werner Heymann; Musical Editor, Walter Hannemann; Production Manager, Sid Brod; Set Decorator, Julia Heron; Sound, Ben Winkler.

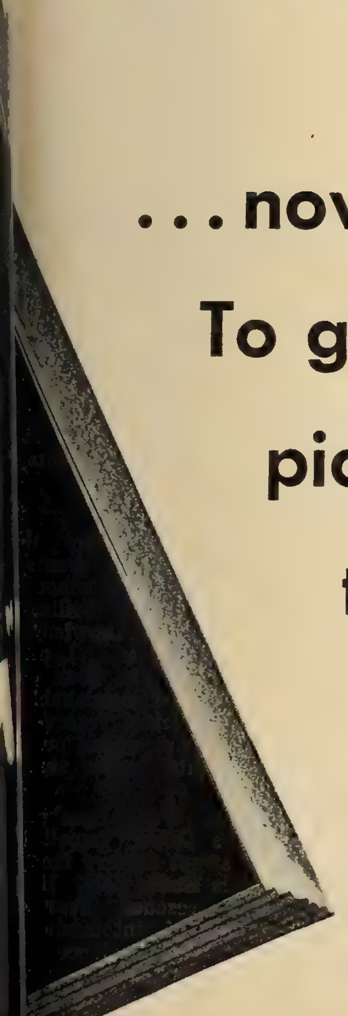
DIRECTION, Good. PHOTOGRAPHRY, Good.



Benedict Bogeaus
presents
"The Bridge of
San Luis Rey"

Released thru UNITED ARTISTS

verything's in Hand . . .



. . . now's the time to go!

To go the limit in selling a big picture big! The book that won the Pulitzer Prize will be the *Prize Picture* of the Month from UNITED ARTISTS!

Benedict Bogeaus presents **The Bridge of San Luis Rey**
Lynn Bari • Akim Tamiroff • Francis Lederer • with Nazimova • Louis Calhern
Blanche Yurka • Donald Woods • Directed by ROWLAND V. LEE • Screenplay by HOWARD ESTABROOK
From THORNTON WILDER'S Pulitzer Prize-winning Novel • Adaptation by Howard Estabrook and
Herman Weissman • A ROWLAND V. LEE Production • Released thru UNITED ARTISTS

Mobsters' Appeal For Bail Weighed

(Continued from Page 1)

defendants are Louis Compagna, Paul De Lucia, Phil D'Andrea, Francis Maritote, Charles Gioe and John Roselli.

Boris Kostelanetz, assistant U. S. attorney general, who prosecuted the case against the mobsters, opposed the motion for bail, claiming that no amount of bail would insure the six's appearance if the conviction were affirmed. The prosecutor pointed out in an affidavit that the defendants since their conviction had disregarded law and authority while in the Tombs.

The affidavit further pointed out that during their confinement at least one of the prisoners caused contraband to be smuggled into the prison. According to Dr. Peter F. Amoroso, city commissioner of corrections, the contraband was a steak sandwich smuggled into the prison for Compagna. Because of this incident Dr. Amoroso suggested to the Federal authorities that the prisoners be transferred to the New York Federal House of Detention.

WB French-Language Pix To Play Montreal Orpheum

Montreal—The engagement of "Le Ciel et Toi," the French-language version of Warner's "All This and Heaven Too," at the Orpheum here, beginning April 7, is expected to usher in at that theater a series of French-dialogue films. The house, recently acquired by Famous Players Canadian, will serve as the Quebec Province show-window for the Warners' French product, according to Wolfe Cohen, general manager for Warner in Canada.

Kenneth McLay Dead

Milwaukee—A veteran projectionist, Kenneth McLay 68, died recently of a heart attack. He was employed by the Strand.

THEATER DEALS

Ada, O.—Leo Yassenoff, owner of a circuit of theaters in Columbus, has purchased the Odeon Theater from W. R. Rhodes. Yassenoff previously acquired the Ada Theater, here.

Bessemer City, N. C.—E. L. Carroll, owner of the Roxy, has bought the "Buddy" from P. M. Laurel.

Dayton, Wash.—Midstate on April 10 takes over management of the Liberty, owned and operated many years by C. T. Laidlaw.

Rockaway, Ore.—Wayne and Harvey Johnston, of Battle Ground, Wash., have taken over the Rockaway Theater here, the Rose, Garibaldi, and Roseway, Wheeler. The three houses are being redecorated.

☆ ☆ BOOK REVIEWS ☆ ☆

WHAT TO DO ABOUT GERMANY? by Louis Nizer. 213 *pages. Ziff-Davis Publishing Co.* $2.50.

Are you ready for "the most dangerous moment in all history?" When will it come? How will it affect you and yours? How can you prepare for it? The answers are contained in Louis Nizer's latest book, "WHAT TO DO WITH GERMANY."

EDITOR'S NOTE

Because what Louis Nizer, distinguished industry attorney, has to say in his new book, "What to Do with Germany?" is of such interest to the trade, although its subject matter is afield,* THE FILM DAILY *departs from established policy to present his appraisal by an equally distinguished guest reviewer, M. Koenigsberg, editor, writer and news service executive. —BAHN.

LOUIS NIZER

"* * * On that day word that the war has ended will be flashed around the world * * *" says Nizer in a foreword. "There will be bonfires in our hearts and from them will ascend a wave of religious gratitude to the heavens. Peace will be here. Peace! We will go berserk with triumph and peace. And that will be the most dangerous moment in all history."

What the victors do with their victory, Nizer warns, will determine the course of civilization for many centuries. So, he has built around the problem an edifice of complete understanding. It may well serve as the workshop for the architects of the world's peace. Its construction suggests the same sort of thoroughness on which Nizer, a distinguished attorney, doubtless insist in the preparation of his law briefs.

The scholarly calm projected by the author's style leads to a series of surprises. He has arranged his facts in such orderly yet forceful sequence that their recounting seems to leap forward under the recurrent impact of revelation. It is as if the reader had begun to watch a masters' chess tournament only to discover that he, himself, was as much involved as though he were one of the pawns.

Nizer carefully clinches every rivet of his reasoning. There are no false premises from which to attack the author's conclusions. The veil of mysticism commonly associated with Hitler is torn aside. The Fuehrer is identified as merely a symptom of a national paranoia. Civilization must wrest its guaranties of peace, not from any individual or caste, but from the German people themselves.

It is to this end that Nizer's book is addressed. All the legal, moral and practical machinery that may be required is clearly outlined. Germany is to be divested of sovereignty until the Germans have been fitted to enjoy it in a useful membership of the society of nations.

An International University is planned, not only to instill the principles of democracy in the Reich, but to promote them for the benefit of the whole world. The culture of one nation is not to be imposed upon another. Instead, the philosophy of individual freedom is to be developed for the benefit of vanquished and victor alike.

Germany must be completely disarmed, her war plants demolished and her heavy industries subjected to Allied control. There must be restitution of the fifty billion dollars of plunder that the Nazis have extorted from their victims. Judicial processes are worked out to achieve this result.

The Germans will not be permitted again to stultify the Allies, as they did after World War I, by honoring instead of hanging their war culprits. A number of their leaders must be summarily executed, upon proper identification and vigorous measures are provided for trials of the remaining miscreants whether in the tribunals of the countries where they are found or in German courts under effective supervision.

Recitals, that from another pen might remind one of fanciful tales by E. Phillips Oppenheim, become under Nizer's masterly treatment, absorbing and authentic machinations affecting big business. Nizer's story of how cartels and patents were juggled to bring American industry into the service of the German war machine is in itself a thriller.

This is more than a literary opus. It is a document marked with national authority. Government spokesmen, among them the Vice-President of the United States, the Chairman of the War Production Board and several United States Senators, privileged to study advance proofs of the volume, have acclaimed it as a commanding source of guidance.

Many civic leaders, most of them conspicuous in the arts and sciences, have joined in urging all Americans to read the book. The list includes Walter Winchell, Rex Stout, Clifton Fadiman, Captain Eddie Rickenbacker, Somerset Maugham, former United States Ambassador Gerard, Louis Bromfield, Maurice Maeterlinck, Fannie Hurst, Cecil Roberts, Sigrid Undset, Henri Bernstein, Dr. William A. Nielsen, Dr. Henry A. Poling, Gabriel Heatter.

"What to Do with Germany?" is a towering work that reaches beyond its literary structure to trace the course of coming events. It is sure to take its place among the classic epics to which civilization turns in grateful acknowledgment of sovereign service. Louis Nizer has swung ajar the door to the Gallery of Inextinguishable Lights. It is the precinct reserved by Providence for those whose pens have served humanity better than swords.

There is Harriet Ward Beecher. Her "Uncle Tom's Cabin" impelled the current that swept slavery from America. There is Emile Zola. His "J'accuse" essay rescued France from the tyranny of intolerance. Each crystallized the conscience of a nation. Mr. Nizer's book transcends national lines. It challenges the conscience of all Christendom.

Louis Nizer's "What to Do with Germany?" is required reading—as Walter Winchell puts it—"for your child's sake."

Jersey City Cameo In New Trust Suit

(Continued from Page 1)

Film Distributing Corp., M-G-M Distributing Corp., Warner Bros. Pictures, RKO Radio Pictures, 20th-Fox, Universal Pictures Co., Columbia Pictures Corp. and United Artists. All are accused of conspiracy to monopolize the distribution and exhibition of films in the Jersey City area. The complaint alleges that only theater chains affiliated with the distributors are given first-run product, while independent exhibitors must be content with second, third and fourth-run films.

The Cameo is operated by the Rosyl Amusement Corp., which has a similar action pending against the defendants and five theater chains.

Polio Foundation Holds Trade Dinners, Luncheons

(Continued from Page 1)

guests, is being tendered by the National Foundation for Infantile Paralysis, through Basil O'Connor, president. Affairs are being held to emphasize the importance of the motion picture industry in the affairs of the Foundation. Motion picture committee state and city chairmen in the various cities are invited to participate as guests of the local Foundation groups.

Cities and dates of other luncheons and dinners are as follows:

Nashville, March 1; Chattanooga, March 2; Memphis, March 3; Jackson, March 4; Birmingham, March 6; Montgomery, March 7; Winston-Salem, March 8; Norfolk, March 9; Richmond, March 10; Raleigh, March 11; Columbia, March 13; Charleston, March 14; Savannah, March 15; Jacksonville, March 16; Tallahassee, March 17; Orlando, March 18; St. Petersburg, March 20; Tampa, March 20; Miami, March 21, and Atlanta, March 31.

SPEAKING OF BEST SELLERS...

Not for a day. Not for a week. Not for a month. Not for 1 year. But for 24 years, have Trailers been the best sellers for pictures. The one seller proved by statistics to be never in the cellar. Still supreme in arousing consumer interest; entertaining as it sells; selling as it entertains. The big magnet that pulls 'em in, draws 'em in, gets 'em in. That makes houses sell out and people shell out. The best seller of *all* best sellers. Little old trailer . . . the empty seat's worst enemy.

BUY WAR BONDS

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

THE BOX-OFFICE
CONTINUES TO PROVE

COLUMBIA'S
NONE SHALL ESCAPE

ONE OF TODAY'S
OUTSTANDING
MONEY PICTURES

COLUMBIA PICTURES

First check... then Date!

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 42 NEW YORK, WEDNESDAY, MARCH 1, 1944 TEN CENTS

RKO SEEN IN THEATER TELEVISION MOVE

Spectre of State Control Stalking British Trade

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

JOCK WHITNEY has declined to be a part of Hemisphere Films, it is reported here....Most other directors of the Museum of Modern Art, however,—Marshall Field, Nelson Rockefeller, Wallace Harrison and others—will be on the board of Hemisphere Films....The outfit will probably not function until the Congress concludes its deliberations on the CIAA budget. There is a likelihood that funds for the pix bureau will be slashed in the same way the OWI domestic bureau was slashed last year. Hemisphere Films, it is understood, is to be ready to step into the breach and carry on a good deal of the work now being done by CIAA. One former CIAA employe has been working voluntarily with boh the Byrd Joint Economy and the House Appropriations Committees.

• •

THIS week should see announcement by WPB of the number of projectors, sound systems, etc., it will permit for civilian use during the third quarter of this year. Chances are that it will not greatly raise the quota of 100 set for the first two quarters of the year, despite the fact that the stockpile of new booth equipment is dangerously low....It's unlikely, however, that WPB will permit the closing of theaters because of the depletion of that stockpile. An appeal, where replacement of booth equipment is obviously the only thing to keep the theater in operation, will probably be granted. Although the quota of production for civilian use will probably not be high. The equipment is being turned out for military use. In granting an appeal, WPB can direct that the tag on, for instance, a projector destined for the military be ripped off and the machine sent out to the appellant exhibitor.

• •

FAYETTE ALLPORT of MPPDA is due here this week for a series of conferences with Francis DeWolfe and George Canty of the State Department's Telecommunications Division, which has the responsibility of aiding the industry in its foreign marketing problems. Nothing new over there now, DeWolfe told us—"we're still studying the entire problem."

• •

LOOKS as though the O'Mahoney bill, pending in the Senate, to require dis-

(Continued on Page 2)

Joint Conciliation Group Meets Today; CEA on Warpath Against Short List

London (By Cable) — The ominous spectre of state control stalked the British industry yesterday as the trade turned its attention to today's scheduled meeting of the recently established Joint Conciliation Committee of the CEA and KRS.

The British exhibitors' organization patently is taking the view that unless the distributors abandon the so-called short list which imposes

(Continued on Page 8)

PCC Trustees Meet Today in Los Angeles

West Coast Bureau of THE FILM DAILY

Hollywood—Meetings of PCCITO's board of trustees will be held today, tomorrow and Friday in Los Angeles. Trustees L. O. Lukan, Leroy Johnson of Seattle; Bob White, M. W. Mattecheck, O. J. Miller, ex-

(Continued on Page 7)

WB Field and Theater Ad Men to Meet on "Twain"

The Warner Bros. field public relations staff and Warner Theaters advertising men will meet in New York on Monday to take up the special campaign for "The Adventures of Mark Twain," according to an

(Continued on Page 11)

OWI Planning Film For Post-War France

A French feature for distribution in post-war France is being prepared by OWI Overseas. Picture, which will be partly documentary, will be produced in New York and Hollywood and will be co-directed by Capt. Burgess Meredith and Jean Renoir.

Western Showmen Set Pace for R. C. Drive

Salt Lake City—If the exhibitors in the East match the enthusiasm in the Red Cross drive as displayed by the Western showmen, the industry is certain to multiply any previous contribution to the war effort, Harry Brandt told a mass meeting of exhibitors representing 300 theaters in Utah, Montana and Idaho, at the Utah Hotel here yesterday.

Brandt said that the hard work

(Continued on Page 11)

Taylor Mills Sole Liaison Officer for OWI and Pix

Washington Bureau of THE FILM DAILY

Washington—The full burden of newsreel liaison for the OWI has been taken over by Taylor Mills, assistant director of the Domestic Motion Picture Bureau. Yesterday saw the departure of Howard Arndt as newsreel officer for the OWI News

(Continued on Page 11)

Train Ex-Servicemen for Biz

Ginsberg forms Group for That Purpose

West Coast Bureau of THE FILM DAILY

Hollywood — Civilian Servicemen, a group of Southern California business leaders, has been organized to give soldiers and sailors convalescing in hospitals a program of practical business knowledge and inspirational guidance as well as an insight into all branches of civilian business activity, so they may avail

(Continued on Page 9)

Second "Movies at War" Report Published by WAC

Titled "Movies at War," the second annual report of the WAC, covering all phases of the film industry's participation in the war effort during 1943, has been printed and is now in the mails to members, civic

(Continued on Page 9)

Dr. Goldsmith Reveals RKO Seeks Allocations For 1,000-Line Screens

That RKO is considering the use of large screen television in its theaters was indicated yesterday by Dr. Alfred N. Goldsmith, noted consulting engineer and former SMPE prexy, in an address be-

(Continued on Page 9)

A majority of the nation's theaters equipped for television, with affiliated circuits showing sports events on their screens which they themselves have promoted—this is a picture of the future drawn by the Wall St. Journal following a survey. Turn to Page 4.

500 Studio Officials In Tribute to Skouras

West Coast Bureau of THE FILM DAILY

Hollywood—More than 500 studio officials, theater executives and civic leaders joined in paying tribute to the leadership of Charles P. Skouras as national chairman of the motion picture industry during the Fourth War Loan campaign at a

(Continued on Page 9)

Name Johnston Director of Public Relations for Rep.

West Coast Bureau of THE FILM DAILY

Hollywood—John Leroy Johnston, who has resigned as public relations director for the Frank Ross production, "The Robe," will join Republic March 6 as national director of public relations, a new post

(Continued on Page 8)

Chi. Trade Planning 48-Hour Work Week

Chicago — This city has been placed in group one by Paul McNutt of the WMC and the local industry is planning for a 48-hour work week.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 42 Wed., Mar. 1, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Tuesday, February 29*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	— ¼
Col. Picts. vtc. (2½%)	16¾	16¾	16¾	+ ⅜
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3⅜	3⅜	.....
Con. Fm. Ind. pfd.	18¼	18⅛	18⅛	— ⅛
do pfd.	179	179	179	+ 1
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	59	58⅛	58⅛	— ½
Paramount	24½	24	24⅛	— ⅜
RKO	8¾	8½	8½	— ¼
RKO $6 pfd.	90¾	89	89	— 2
20th Century-Fox	21¾	21½	21½	— ⅛
20th Century-Fox pfd.	29⅞	29⅞	29⅞	+ ⅛
Warners Bros.	12⅞	12⅝	12⅝	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3½	3⅜	3⅜	— ⅛
Radio-Keith cvs.	1⅜	1⅜	1⅜	— ⅛
Sonotone Corp.	2¼	2¼	2¼	— 1/16
Technicolor	13½	13½	13½	— ⅜
Trans-Lux	3¾	3¾	3¾	— ⅛
Universal Picts. vtc.	21⅜	20⅞	21	— ½

Lt. Harold Novak Missing

Chicago—Lt. Harold Novak, AAF, formerly of the B & K Apollo Theater here, is reported missing in action in the European war theater.

ART FOR MOTION PICTURE ADVERTISING

Hap Hadley

165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

Reeling 'Round - - WASHINGTON

(*Continued from Page 1*)

closure of arrangements between firms in this country and foreign concerns is to receive Administration backing. At any rate, that's the way observers here interpret Attorney General Biddle's declaration in an address before the Harvard Law School alumni in New York that "private agreements concerning the foreign trade or commerce of this country" should be made public.

MP Associates to Raise Funds for Peace Needs

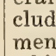
The first step toward realization of a post-war program was taken by the Motion Picture Associates yesterday when the membership, meeting at the Hotel Astor, voted for the creation of a committee to raise funds for the peacetime needs of the charitable organization. So important was the committee regarded that the meeting agreed to deviate from the MPA's customary committee-naming procedure to permit the board of directors to decide the group's make-up. The move was made to assure appointment to the committee of important men from the distribution and exhibition branches of the industry. The selections will be made at the next board meeting, which is expected to be held next week.

Chosen chairman of the MPA's welfare and relief committee was Cy Seymour, who named Bert Sanford and Jack Levy as members. Julius Charnow and Jesse Stern were appointed chairmen of the membership and constitution committees, respectively. They will appoint committee members later. William McKee was named chairman of the publicity committee. Creation of a constitution committee was a preliminary to the amendment of certain MPA rules and by-laws.

The meeting was the first at which Morris Sanders, the new president, acted as chairman.

Bausch-Lomb's Lembcke Killed In Bomber Raid

Rochester—Lt. Donald L. Lembcke, formerly of the Bausch & Lomb Optical Co., was killed in action over Germany Dec. 22, according to word just received here.



Lieutenant Lembcke, co-pilot of the B-17 bomber, "Princess Pat," had participated in several raids over enemy territory including the Dec. 19 attack on Bremen—the last before the one from which he didn't return.

Adolph Hunau Joins Peerless

West Coast Bureau of THE FILM DAILY

Hollywood — Adolph Hunau, film pioneer and veteran exporter, is reentering the film industry by joining Peerless Pictures Corp., as director general. He is lining up story material for a series of features.

Industry Elite to Present Acad. Awards Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood—At the Academy of M. P. Arts and Sciences' sixteenth annual awards presentation tomorrow, Greer Garson will present the statuette for the best performance by an actress; Vice-president George Murphy of Screen Actors Guild, for the best performance by an actor; Teresa Wright, for the best supporting actress; Donald Crisp, for the best supporting actor.

Darryl F. Zanuck will present the Irving G. Thalberg memorial award; Sidney Franklin the "Oscar" for the best production; Mark Sandrich, for the best direction; James Hilton, the three writing awards; Howard Estabrook, the documentary awards; Rosalind Russell, the awards for black and white and color cinematography; Carole Landis, for the best art direction and interior decorating; Y. Frank Freeman, for the film editing, sound recording, and special effects as well as for scientific or technical achievement and a special technical award; Dinah Shore, the music awards, and President Walter Wanger, the short subject awards.

Whaley, Paramount Rep. On Arbitration Panel

The dispute between the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, and Paramount, involving job classifications for white collarites at the company's home office moved closer to settlement yesterday when the firm named Albert G. Whaley of Chatham, N. J., as its arbitrator to represent it on the panel of three that will hear the case.

Whaley and H. Richard Seller of the New York Newspaper Guild, CIO, who will represent the SOPEG, will appoint an important member to complete the panel.

To Fete W. Ray Johnston In Toronto and Boston

W. Ray Johnston, Monogram president, will be the guest of honor at a dinner tonight in Toronto, tendered by Oscar Hanson of Monogram Pictures of Canada. Johnston will be the guest of honor at a luncheon in Boston next Monday, given by Herman Rifkin, New England franchise holder. Both affairs are to be preceded by a screening of 'Lady, Let's Dance" and are in honor of Johnston's 30th year in the film business.

LRB Parley Deferred

The State Labor Relations Board conference between the RKO Service Corp. and the recently organized Motion Picture Theater Operating Managers, Assistants and Cashiers Guild, independent union that seeks certification as the proper collective bargaining agent for all metropolitan RKO house managers, assistant managers and cashiers, has been postponed to March 13.

COMING and GOING

ALFRED HITCHCOCK is returning from London to New York.

W. RAY JOHNSTON is in Toronto today.

JESSE L. LASKY gets in from the Coast on Saturday.

BEN KALMENSON, general sales manager of Warner Bros.; **SAMUEL SCHNEIDER**, assistant to Harry M. Warner, and **MORT BLUMENSTO**[illegible] Eastern publicity and advertising head of [illegible] company, are scheduled to leave for the [illegible] on March 10 for studio conferences.

STEVE BROIDY left yesterday for Chicago and the Coast.

JOHN A. AJERHOLM, general manager, of Paramount's Olympic Kinematograph Laboratories in London, has returned there after a New York visit of several weeks.

PVT. ROBERT LAVINE visited his parents, the Harry Lavines, Monogram manager, New Haven, on a first furlough in many months, after seeing service in Central America.

MRS. JERRY LEWIS was a New Haven visitor from Philadelphia, to visit with her husband, Republic manager.

FRANK McHUGH, started a volunteer USO-Camp Show tour of air fields and hospitals in Texas yesterday.

WILLIAM B. JAFFE, prominent film attorney, has returned to New York from a brief vacation in Florida.

MURIEL BABCOCK, editorial director of the Ideal Women's Group, has gone to Hollywood on business having to do with Movie Life' Movies and Movie Stars Parade.

DON BARCLAY is back from a USO-Camp Shows tour of Africa, India and China.

MOE SILVER, zone manager for Warner Theaters in the Pittsburgh territory, and **BEN STEERMAN**, contact man for that territory, returned to that city last night, from a week's stay in New York.

TERRY TURNER of RKO's New York publicity staff, spent Monday at the Buffalo exchange.

PHIL ENGEL, UA exploiteer, is in Buffalo in connection with the opening of "The Bridge Of San Luis Rey" at Shea's Buffalo.

Exhibitors in Buffalo this week included **MORRIS** and **SAM SLOTNIK** and **RUBE CANTOR**, Syracuse, and **SAM GANDEL** of the Lyric, Bolivar.

HARRY THOMAS is on a tour to Detroit, Chicago, St. Louis and Toronto.

FRANCIS LEDERER and **SIGRID GURIE**, co-stars of "Voice in the Wind," Ripley-Monter production being distributed by United Artists, were in Newark yesterday to participate in a rally that opened the 1944 Amercan Red Cross drive there.

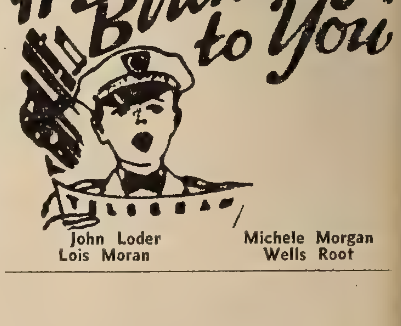
PAULETTE GODDARD, WILLIAM GARGAN and **KEENAN WYNN** have arrved in Chungking, to tour U. S. Army outposts in Free China under USO-Camp Shows auspices.

MORT SINGER is due in Chicago today from a trip to the West Coast.

MAJ. THORNTON FREEDLAND, USA Signal Corps, has arrived in London.

JOHN R. WOOD and **GEORGE ROBERTS**, March of Time sales manager and sales representative, are on a tour of the Mdwest.

TOM BAIRD, chief of the British Information Services film section, returned from Washington yesterday.



John Loder
Lois Moran

Michele Morgan
Wells Root

RKO

proudly welcomes

International Pictures

It is with understandable enthusiasm that we contemplate our future association with Leo Spitz, William Goetz, and INTERNATIONAL's great stars, directors, writers and producers... names whose distinguished talents assure a brilliant future for INTERNATIONAL PICTURES

Preview of Productions to Come →

Coming INTERNATIONAL

GARY **COOPER** • TERESA **WRIGHT**

in

"CASANOVA BROWN"

Directed by SAM WOOD

A

NUNNALLY JOHNSON

production

with FRANK MORGAN

Randolph **SCOTT** • Gypsy Rose **LEE** • Dinah **SHORE** • Bob **BURNS**

in

"BELLE OF THE YUKON"

A TECHNICOLOR MUSICAL

with

CHARLES WINNINGER

Directed by

WILLIAM SEITER

Songs by Johnny Burke and Jimmy Van Heusen

PATRIOTIC SHOWMEN: RED CROSS DRIVE
MARCH 23 THROUGH MARCH 29!

PICTURES ...TO BE RELEASED BY RKO RADIO PICTURES

SONJA HENIE

in the

TECHNICOLOR
MUSICAL

"IT'S A PLEASURE"

produced by
DAVID LEWIS

EDWARD G. ROBINSON

in

"ONCE OFF GUARD"

Directed by FRITZ LANG
A
NUNNALLY JOHNSON
production

TO INTERNATIONAL:
WE PLEDGE

Showmanship

Yes, the same brand of SHOWMANSHIP that has successfully sold the product of

SAMUEL GOLDWYN
WALT DISNEY
AND OUR OWN GREAT
BOXOFFICE PROGRAM

RKO
RADIO
PICTURES

PCC Trustees Meet Today in Los Angeles

(Continued from Page 1)

executive secretary of Oregon; Rotus Harvey and Ben Levin of San Francisco; Hugh Bruen, George Duamos of Southern California, and Robert H. Poole, executive secretary of PCCITO will be present.

Agenda will include reports of Messrs. Harvey and Poole on the consent decree and the Chicago and Washington, D. C., meetings; unfair trade practices that have developed during operation of the 1940 New York consent decree; the new admission tax; effects of war manpower ruling on operation of theaters and policies to be adopted for the protection of its members under existing conditions.

Statement issued by PCCITO says: "PCCITO has always stood for unanimity on the part of independent theater owner associations on all matters universally affecting independent theater exhibitors. Therefore PCCITO is proud of the accomplishment of the unanimous stand taken by the conference of national independent theater owner groups in its presentation on a consent decree to Tom C. Clark, Assistant U. S. Attorney General.

"Clark now has in his possession the unanimous conviction of nearly 8,000 independent theater owners, not only on inadequacies of the 1940 consent decree, but vitally necessary corrections to be made in an amended consent decree in the event that the United States Government does not vigorously prosecute the suit upon which the consent decree was based."

Tradeshow "Cover Girl" In Four Conn. Towns

New Haven—Novel trade screening idea in this territory is the Columbia announcement that it will invite exhibitors to four separate tradeshowings of "Cover Girl," now being planned in Hartford, New Haven, Bridgeport, and Waterbury theaters. The picture will be pre-released at the Loew's Poli A houses in New Haven, Bridgeport, and Waterbury and the E. M. Loew's, Hartford, on March 23 and 24.

Ben Simon Back at Desk

Ben Simon, 20th-Fox manager, New Haven, is back at his desk after a convalescent stay at Westbrook, Conn.

WEDDING BELLS

Detroit — Pharmacists' Mate 3/c Sulamitha London, U.S.N., and Lt. James Stone, U.S.N., were married here. Bride is former assistant manager of the Center Theater, and daughter of William A. London, part owner of Associated Theaters Circuit.

Telling and Asking

● ● ● THE PERSONAL TOUCH: Is Arthur Silverstone staying in Britain as 20th-Fox home office rep.? . . . ● George J. Zehrung, director of the YMCA Motion Picture Bureau's industrial department, joins Walter O. Gutlohn, Inc., as film consultant, March 1. . . ● Herb Moss is in Hollywood to audition West Coast emcees for the "Truth or Consequences" spot Ralph Edwards will vacate for the Army. . . ● Lt. Gerald Skibbins, formerly of Metro's Chicago exchange, is in New York after a year's service overseas during which he flew 62 missions as a pilot, was finally shot down and slightly injured. . . ● Are Henry Ford and Henry Kaiser considering tele's possibilities seriously? ● Sam Smith's British pic, "Candlelight in Algiers," will be distributed on this side by 20th-Fox. . . ● Appointment of George Archibald as controller of the British Ministry of Information is officially confirmed. ● Cecile Blackman, daughter of Max Blackman, Warner Bros. Theater department executive and formerly employed in the Warner publicity department, enters Manhattan General Hospital today for an appendectomy......

▼ ▼ ▼

● ● ● *TABLOID TALES: Has Nate Yamins invested in a Palm Beach hotel? . . . ● Looks like Columbia's "None Shall Escape" will hit Broadway in April via the State. . . ● That impressive FWTBT pressbook done here in Spanish will be duped in Portuguese in Brazil. . . ● Phil M.'s musical ear likes "The Greatest Mother in the World," Joan K. Norton's song dedicated to the Red Cross, published by Edgar Carver......All profits go to the Red Cross, by the way. . . ● NAM is making a new two reeler, "The Triangle of Plenty," at the Jerry Fairbanks Studio on the Coast......*

▼ ▼ ▼

● ● ● CUFF NOTES: A doff of the hat to Francis S. Harmon, et al, of the WAC for that splendid Volume II of "Movies at War." ● When a Nazi bomb shattered the GFD Building in London, Dave Rose was screening a pic in adjoining Paramount House. . . ● Hortense Schorr assures that Yanks writing in for cheesecake photos are now calling 'em "cover girls," not "pin-up girls"......Gosh, how news of Columbia's "Cover Girl" must get around! . . . ● Still another exhib. has tripled his "Bond for every seat" quota; this time, he's Moe Baranco, managing the 2,520-seat Skouras Merrick. . . ● Tom Connors, vacationing in Florida, got some good news yesterday from Bill Kupper who reported "Purple Heart" playdates positively pouring in. . . ● Paramount's earnings in 1943 will range between $4 and $4.50 a share, Wall St. reports. . . ● Kay Sullivan, executive secretary of Joseph H. Moskowitz, New York rep. of the 20th-Fox studio, has returned to her desk in the home office, following a six-week illness......

▼ ▼ ▼

● ● ● *THIS-AND-THAT: Here's a new one. Timken Roller Bearing Co. in Canton, O., has arranged with the McKinley, 550-seater to provide continuous free pix shows for Timken employes Monday through Saturday......Bills running 90-100 minutes will comprise shorts. . . ● Is Farnsworth readying something really sensational in the tele field? . . . ● Quite a novel party Warners will toss at the Murray Hill Hotel next Tuesday, in behalf of "Shine On Harvest Moon"......Invited are veteran troupers of the Nora Bayes era, the party being dedicated "to the memory of Nora Bayes and to the great American institution she represented—vaudeville as we knew and loved it," in the words of Joe Laurie, Jr......Yes, sir, Phil M. will be there. . . ● Early April should see "live" tele shows on NBC. ● And General Electric reportedly is seeking shows for WRGB televising in Schenectady......*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR!......BACK THE ATTACK!....**

"Public Shareholder" Plan Mulled In U. K.

London (By Air Mail)—Film circles are scanning proposals made at recent hearings before the Company Law Amendment Committee which would set up a "public shareholder" which would hold a "public share" in every English company. The public shareholder would be set up under the Crown to institute civil actions for misfeasance, fraud, negligence, etc., against promoters, directors or officers of any company whenever such action seemed necessary in the public interest and for the protection of shareholders. Any shareholder would have the right to suggest actions to the public shareholder and to submit relevant documents.

Subsidiaries would be required to register once their effective control by a parent company has been established, and every holding company would issue a complete list of all subsidiary companies controlled.

Iowa Amusements "Take" Up 13.5% In Three Months

Des Moines, Ia. — Amusements showed at 13.5 per cent gain in receipts during the final quarterly period in 1943 over the same period in 1942, records of the State Tax Commission showed. The report includes all types of amusement operators with motion picture houses making up nearly half of the 1,039 returns.

Collections of the state two per cent sales tax during the final quarterly period last year amounted to $95,474 or an increase of $12,308 over $83,166 collected in the same three-month period in 1942. The increase was approximately in the same proportion over the collections during July-August and September last year when the amount totaled $84,850.

The collection of $95,474 during the Oct.-Nov.-Dec. period last year represented approximately $4,750,000 gross amusement receipts as a two per cent tax is collected on all admission tickets.

The quarterly report also showed a decline in the number of amusement operators with 1,039 operators turning in reports which was 54 less than during the previous three-month period and 134 less than the Oct.-Nov. Dec. period in 1942.

IN NEW POSTS

R. S. COYLE, assistant to J. J. Jordan, Universal.
IRWIN SHERMAN, contract department, Universal.
FRANK JOYCE, manager, Strand, Hamden, Conn.
AMOS LEONARD, Rochester-Syracuse salesman, UA.

Johnston in Rep. Public Relations Post

(Continued from Page 1)

created by H. J. Yates, chairman of Republic.

Johnston will headquarter in Hollywood. Ruth Clayton, who has been his assistant for 14 years, will also be his assistant at Republic.

Following several years as publicity and advertising director for two of America's largest theater chains in the Midwest and in the South, Johnston went to Hollywood in 1921 as a special sales and exploitation contact for Paramount. Later, he became publicity director for Frank Lloyd, Mack Sennett, Columbia, Edwin Carewe, Universal, Walter Wanger, and Hunt Stromberg. For two years, he was sales promotional manager for First National, with headquarters at the studio.

Leaving publicity for a short time in 1937, Johnston was managing editor of five leading fan magazines, western manager for three others.

Find Patronage Trend Away From Jackson Park

Chicago—John Quigley and Walter Kehnley, real estate experts, testified at the Jackson Park anti-trust trial that theater patronage had shifted considerably during the past few years so that the trade trend was away from the Jackson Park district. Ralph Goodman, research expert, used charts to show a similar trend.

Plaintiff's attorney, Thomas McConnell, cross-examined Clyde Eckhardt of 20th-Fox and James Donohue, Paramount district manager, on their testimony regarding Jackson Park Theater contracts. Eckhardt returns to Los Angeles today.

"Hargrove" Runs Ahead

Charlotte, N. C.—World premiere engagement of M-G-M's "See Here, Private Hargrove" at the Carolina Theater outgrossed every other Metro picture at regular prices, including "Mrs. Miniver" and "Random Harvest," it was reported yesterday. Picture is being held over at the Broadway Theater.

"Duke" Clark Dined

Columbus, O.—A testimonial dinner to M. R. "Duke" Clark, acting Paramount district manager, was given Monday night by the Columbus Variety Club. Clark formerly was chief barker of the Variety Club here and one of the founders.

Virgil Palmer Dead

Rochester—Virgil M. Palmer, superintendent of the industrial engineering department of the Eastman Kodak Co., died here. He had been associated with Kodak since 1913.

St. Louis Exhibs. Retain Hardy in Wage Fight

St. Louis—Russell Hardy, former special assistant to the U. S. Attorney General, has been retained as special counsel for the St. Louis and St. Louis County theater owners in their wage scale and working agreement controversy with the stagehands' local.

Hardy has been here for several days conferring with James Arthur, president and counsel, Fanchon & Marco Service Corp., operators of the F & M-St. Louis Amusement Co. houses, who heads a special committee of theater owners.

The controversy is before the regional War Labor Board at Kansas City and it is anticipated that the WLB will conduct hearings early next month.

K of C Move to Block 'Dust to Dust" Fails

Akron, O.—Effort on the part of the Knights of Columbus to have "Dust to Dust" banned resulted in the city law department giving the production a clean bill of health. Law Director Roy E. Brown pointed out that "Dust to Dust" has been passed by the Ohio Censor Board, thus guaranteeing its acceptability for screen presentation. The show is currently playing at the Liberty.

Metro Book Award Post Goes to John Scott Mabon

John Scott Mabon has been appointed by M-G-M to take charge of the company's Annual Book Award, details of which are to be announced shortly. Mabon resigned as director of the Atlantic Monthly Press to accept the post.

Sergt. R. C. Southers Missing

Indianapolis — Sergt. Robert C. Southers, an employe of RCA Victor division, before entering the service, and turret gunner on a B-17 wes reported missing in action over France Monday. The gunner was sent overseas in October, 1943. He is the father of a child born Nov. 17 last. He entered the service in October, 1942.

Polish Shorts via Hoffberg

A group of Polish documentary shorts made available by the Polish Information Center will be distributed in this country by Hoffberg Productions. Included among the shorts are "Poland Forever," "Scottish Mazurka," "Strangers," "Picturesque Poland," "The Poles Weigh Anchor," "The Price of Freedom," "The Shortest Route," 'Journey's End" and "Kit Bag Songs."

Family Club to Elect

Second annual election of the 20th-Fox Home Office Family Club will be held on March 15. To be named are executive officers and members of the board.

It's Zoot to Snoot In Lost-Found Loot

Current engagement of "Lady In The Dark" has muscled-in heavily on local Paramount's rock-ribbed bobby socks-zoot suit trade, as the mink coat-top hat gentry continues to storm the house. During the Harry James engagement last Summer, stand's Lost and Found room contained light-weight Sloppy-Joe sweaters, collegiate pipes, pork-pie hats, and other jitterbug apparel. But now being held for claim are malacca walking sticks, opera glasses, lorgnettes, commutation tickets to Bronxville and other upper-crust paraphernalia.

Majors' Secretaries In Griffith Pre-trial Exam.

The examinations before trial of the secretaries of the eight major distributors in connection with the Government's anti-trust suit against Griffith Amusement Corp. of Oklahoma and subsidiaries were postponed yesterday to tomorrow, according to Albert Boggess, assistant U. S. Attorney General. The suit charges restraint of trade to eliminate competition in the distribution of film product in the Oklahoma territory.

At the same time the examinations of Neil F. Agnew, sales manager of Paramount, and Garrett Van Wagner, comptroller of Radio-Keith-Orpheum Corp., were postponed to an undesignated date, it was announced by Saul E. Roger, counsel for the Prefect Theaters Corp. of Greenwich, Conn., and other complainants. The examinations are in connection with the $5,000,000 anti-trust suit against the eight majors and theater chains which is due to get under way in New Haven Federal Court on March 7.

Abe Frankle Recovering

Des Moines, Ia.—Abe Frankle, veteran Des Moines motion picture exhibitor, is reported as recovering from a serious attack of asthma. He is the owner of the Casino theater, located in the Loop district. He was taken to the Iowa Methodist hospital where attendants reported his condition as improving.

John Luce Dead in Hub

Boston — John Luce, 73, veteran press agent died here. He was formerly vice-president of the Theatrical Press Representatives of America.

Luce handled many early pix road shows here and in New York.

Chapman Into the Army

Lou Chapman, production manager for Quigley Publications and associated with that organization for the past 14 years has been inducted into the Army and leaves for basic training March 9.

State Control Spectre Stalking Brit. Trade

(Continued from Page 1)

percentage terms instead of flat rentals, the industry on this side is heading definitely for state regulation and direction.

Lord Brabazon's speech in Parliament, in which he assailed the American companies, is considered wide[illegible] as inspired by Michael Balcon of Ealing and Sidney Bernstein of Granada Theaters and Denman Cinemas, the general effect being that eventually unless the industry speaks with a united voice, a permanent committee will be set up by the Government to rule it.

The CEA annual meeting, to be held a week from today, is expected to be lively, with conciliation, J. Arthur Rank's world plans, monopoly charges and the Government's attitude expected to receive attention.

Ontario Exchange Code Centralizes Inspection

Toronto—New regulations governing the operation of film exchanges and inspection procedure have been drawn up by the Ontario Theaters Inspection Branch of the Provincial government and will go into effect today.

Code calls for limit on film buildings of two floors with no other type of business to be carried on in such structures, but it is understood this will not be enforced until wartime restrictions are lifted on commercial construction projects.

The new code centralizes all inspection under the Fire Marshals Act and is not divided with municipalities as before. Covered boxes are required for scrap film not exceeding 200 pounds and not more than 500 pounds of discarded film can be kept in film vault over night.

All stairs and elevators must be totally enclosed and many restrictions are imposed in revising and shipping rooms to avoid repetition of film exchange fire three months ago.

Kendis Suffers Heart Attack

Cleveland—Philip Kendis, former head of Exhibitors Poster Service which sold out to National Screen Service, and father of Leroy Kendis, now affiliated with NSS, suffered a heart attack last week and is confined to his home for treatment and rest.

Metro's Cummings Back

Alan F. Cummings, in charge of M-G-M exchange operations, has returned to his desk after being out for two weeks. He sustained several fractured ribs recently when he met with an accident at his home.

Form Group to Train Former Servicemen

(*Continued from Page* 1)

hemselves of vocational guidance reparatory to their return to civilan life.

First organized pre-post-war novement of its kind in the United tates, the plan was originated and et in motion by Henry Ginsberg, [illegible]esident and general manager f[illegible]amount Pictures. Among those ssociated with him as members of he organizing group is Charles Boen, also of Paramount, formerly in harge of the University of Southern alifornia students' employment bueau.

Second "Movies at War" Report Published by WAC

(*Continued from Page* 1)

eaders, libraries, newspaper and agazine editors. The 56-page bookt is broken down into five major ategories, giving detailed coverage each facet of initiative and stresng the important financial tasks ndertaken and completed in the last ear.

The first section of the book deals ith wartime entertainment and overs the entire motion picture conibution, including military benets and closer inter-American relaonship. The second section covs war financing and demonstrates e importance of the theaters themlves as community Treasury ofces in any important national drive. ar philanthropy comprises the ird section and in this category ll four national fund appeals and e local urgency that was met. The urth section is titled War Information and explains the why and herefore of the various films reased by the WAC for public conmption. The fifth section, War rvices, deals with industry pernnel who have made all of the AC activity possible through conant co-operation.

An appendix of facts and figures pears in the back of the booklet d the statistics listed are for quick ference.

hn X. Quinn Resigns

John X. Quinn has resigned as anch manager for M-G-M in St. uis. Exchange is now under the ection of J. F. Willingham, actg branch manager. Quinn is reperating from an illness.

ops Burlesque for Pix

Chicago—Loop's Rialto is dropping rlesque for pix and will play dou features, "B" week. Johnny nes of Jones, Linick & Schaeffer cuit, will book. Nat Barger stays manager.

pe Cancels Part of Tour

Hollywood — Bob Hope has canled the first week of his five-week nscontinental tour of service mps due to a cold and ear infecn.

WHO'S WHO IN HOLLYWOOD

PHIL KRASNE, Producer. Born in Norfolk, Neb., May 6, 1905. Attended grammar and high schools in Council Bluffs, Iowa. Educated at University of Michigan and University of Southern California. Practiced law in Los Angeles and Hollywood from 1927 until 1936 specializing in motion picture matters. Associated with Grand National first as general Hollywood counsel and thereafter as vice-president in charge of production. After demise of Grand National produced pictures independently for release by Monogram. Resumed practice of motion picture law in Hollywood from 1939 to 1942. In 1942 signed Ann Corio to long-term contract. Now, together with his co-producer, James S. Burkett, producing the Ann Corio and Charlie Chan pictures for release by Monogram.

Owns radio and picture rights to the O'Henry Cisco Kid character, having acquired latter from 20th Century-Fox. Now testing unknowns to find new Cisco Kid star to replace Cesar Romero in series and about to close distribution deal with major company for the release of Cisco Kid series to be made as top westerns.

Stands, 5, 10. Weighs, 156 pounds. Eyes, blue. Hair, brown.

Large Screen Tele for RKO?

Austrian's Report to Board Early This Month

(*Continued from Page* 1)

fore the Television Press Club at the Blue Ribbon Restaurant.

Dr. Goldsmith said that the Radio Technical Planning Board, of which he is chairman of Panel No. 1, had "received a request from a large motion picture company and theater circuit for the proper frequency allocations and facilities for 1,000-line pictures operating on 15 megacycles." Dr. Goldsmith to THE FILM DAILY later identified the film company and circuit as RKO. As the RTPB has no authortiy to make allocations, it can only make recommendations for future theater television operations by RKO or any other outlet.

(It was learned that Ralph Austrian's television report had been submitted to individual members of the RKO board of directors and that the board, itself, may take some action on the report at a meeting to be held some time before March 10).

No FM-Tele Conflict

There is no conflict between FM and television, Dr. Goldsmith asserted. An improved sound service and an expanded service of sight are complementary, he stated. The only issue, he added, is between immediate planning and long-term planning.

Dr. Goldsmith forecast a rapid and orderly development of FM after the war, along with a systematic and less rapid growth of television. "You can be sure that the RTPB will recommend what will be in the interest of national prosperity and the returning serviceman," he said.

Reasonable Apportionment

On the question of allocations desirable to both FM and tele, the speaker indicated that the Planning Board would try to make a reasonable apportionment to each service, since both could not occupy the same frequencies. Recommendations of the RTPB would be two-fold, he signified. Commercial operations, he disclosed, would not be held back by any major change that took time, although there was no intention to freeze standards. Experimental assignments would be made, he went on, based on the future. "We propose to have a host of new experimental bands based on the future," he said.

Admitting the inevitability of a changeover about a decade after the war, Dr. Goldsmith made public his proposals to cushion the shock, which he had made to the Planning Board. A minimum guarantee against obsolescence was necessary, he indicated, by Government restrictions on transmission and manufacturers' limitations on set production for a period of around seven years. Coupled with an interim or transitionary period of about three years, he set forth, the changeover could be accomplished with a minimum of inconvenience.

Traces Development

Development of television was traced from 1925 when one school of thought held that 30 lines in a picture were good enough, and another idealistically advocated 45, to the present-day standard of 525 lines.

Asked about the probable prices of post-war television receiving sets, Dr. Goldsmith estimated that costs would range from approximately $100 for table-size sets to $370 for screen images of 16" by 24". In a half-jesting vein, he said that 7" by 10" sets would sell for $179.50, 11" by 14" for $284.50 and 16" by 24" for $369.50. While pointing out that the figures were imaginary list prices, Dr. Goldsmith said they were not completely out of line.

It was estimated that raw materials for the further advance of television would be made available from three to nine months after the end of hostilities.

The Television Press Club is a non-profit, unsponsored informal group, limited to the professional television press—writers covering television for newspapers, magazines, books, trade press, films and radio. The meeting was attended by a capacity turnout of more than 30. Richard W. Hubbell, television author and consultant, acted as chairman. Meetings are held the last Tuesday in each month.

500 Studio Officials In Tribute to Skouras

(*Continued from Page* 1)

luncheon given by the Variety Club.

Described by the master of ceremonies, Eddie Cantor, as "Uncle Sam's No. 1 salesman," Skouras said the campaign's drive for the sale of 11,500,000 individual "E" Bonds resulted in a sale of more than 12,000,000 individual "E" Bonds totalling $5,500,000,000. He praised the 195,000 members of the film industry who participated in drive and told of 3,300 film Bond premieres, 4,000 free movie days through Bond purchases, special war loan film subjects seen by 475,000 theater patrons, nation-wide tours of Hollywood stars, personalities and war heroes to more than 400 cities, 15,000 theater Bond booths and boxoffices actively engaged in Bond work.

Skouras spoke of industry-wide competition in which 10,000 theater managers participated and from which 100 honored showmen will be selected to comprise an industry advisory committee to the U. S. Treasury Department for the Fifth War Loan campaign.

On behalf of the Variety Club, Louis B. Mayer presented Skouras with a special scroll.

Speakers included Mayor Bowron, Y. Frank Freeman, J. L. Warner, Sam Goldwyn, Rabbi Edgar Magnin, Marco Wolff, Robert H. Poole, Darryl F. Zanuck, Stanton Griffis, Joseph M. Schenck. Among the persons introduced to the gathering were Adolph Zukor, E. J. Mannix, Leo Spitz, Sam Katz, Henry Ginsberg, William Goetz, Charles Koerner, Trem Carr, Joe Rosenberg. Congratulatory telegrams were read from Secretary Morgenthau, Ted R. Gamble and Governor Warren of California.

Abe Finburg Dead

Indianapolis — Abe Finburg, of Louisville, Ky., for many years a traveling representative for Argus Ticket Co., died in a Chicago hospital en route to the West Coast. He had been ill for months with heart disease. Finberg was widely known in motion picture circles throughout Kentucky and Indiana.

Saul Bernie Joins PRC

West Coast Bureau of THE FILM DAILY

Hollywood—Saul Bernie, brother of the late Ben Bernie, has joined PRC as casting director.

See Tele Equipment in Majority of Pix Theaters

Film Cos. with Theaters May Stage Own Sports Events and Televise Them

Installation of tele equipment in a majority of theaters after the war and the eventual arrival of the day when film companies with theater affiliations will form their own booking organizations to bid for the exclusive rights to special sports events —indeed, may even promote their own events—is forecast by the Wall St. Journal.

Sketching a picture of things to come in television, based upon a survey of radio and film activity in television, made by Joseph M. Guilfoyle of its staff, the financial paper envisions the stiffest competition prevailing as tele gets under way after the war, with Hollywood offering the biggest threat to radio broadcasters.

As for the film industry's own reaction to tele, the Wall St. Journal cites the Hollywoodian viewpoint, "Television is nothing more than a talking picture and talking pictures are our business," and draws these two industry conclusions:

"Television need not constitute a threat to the movie business. Instead if used properly, it can be a boon to theater attendance.

"The majority of movie houses after the war will install television equipment."

Discussing theatrical television, the Journal goes on to say:

"The picture people feel that television in theaters will be highly lucrative, and it is in this field that they expect to give broadcasters the stiffest competition. They believe their vast theater affiliations will give them a decided initial advantage. Even if radio companies decide to go into theater television on a large scale, film men say it would take quite a while and a substantial investment before they could offer real competition.

Sports Events Via Tele

"What kind of television programs will be seen in theaters? Movie men say special events, such as football games, the World Series, the Kentucky Derby, track meets, hockey matches and prizefights, are ideally suited for theater television. They believe the time will come when producers with theater affiliations will form their own booking organizations to bid for the exclusive rights to telecast such events. They might even promote their own events.

"Here is how it could work: Assume that the ordinary admission fee of these theaters is 50 cents. But on the day, or night, of a special telecast—a World Series game or a championship fight—the price would be, say $1.50. For this the customer would see both the regular movie feature and the special televised event as it was happening.

"Since there are nearly 18,000 movie houses in the country with some 11.5 million seats, the television-movie 'double feature' could easily become a major source of revenue for the film industry. Under the movies' present plans any exclusive event televised by them would not be seen anywhere but in the theaters belonging to the group.

"Free-lookers could be easily eliminated. For example, the telecast could be wired direct into theaters by means of the coaxial cable and no one not on the hook-up would be able to pick up the telecast. The same result could be achieved by scrambling the picture during transmission—radio engineers know how to do this—so that only receivers specially adapted to unscramble the image could reproduce it.

Televising of Stage Shows

"Another development which movie men expect to be important in theater television will be the televising of stage shows in key theaters for simultaneous showing in other theaters around the country. This could be done in either of two ways: The theaters as a group could put on special shows for televising; or, the various theater chains could do it independently.

"Under the second plan, Paramount Pictures, for instance, could televise the stage performance in the Paramount Theater on Broadway and show it simultaneously in all its 1,500 theaters around the country. Other producers with theater chains could do the same thing. Admission prices for these performances would be higher than if the audience saw only a movie. The added cost to the producer of telecasting the show would be negligible compared with the higher revenue realized.

"The movie industry also is studying the ownership of television transmitting stations. Advocates of such a move say these stations could provide experience for up-and-coming young players and acquaint the public with them. Also forthcoming productions could be advertised. For this purpose, trailers would be televised similar to those now flashed in the movie houses to show the highlights of coming attractions.

"Some movie men think the time may come when the film companies will have their own television network which could provide direct competition for broadcasting companies telecasting programs to home sets. This, however, is not now being considered seriously.

Players' Contract Problem

'Entrance into television would pose many problems for the movies. Will players under contract to the movies be permitted to appear on competing television networks? Movie men admit they don't yet have the answer to this question. One executive said it was reasonable to assume that such restrictions as are considered good business probably would be inserted in players' contracts when the time arrives.

"The use of films in television suggests another problem. Both movie and radio people agree that in the beginning, at least, most television programs will have to depend on films. Producers know that rental of movies, particularly up-to-date ones, to the broadcasters will bring vigorous protests from theater operators fearful of loss in attendance.

"How ticklish this problem may be was demonstrated recently by the cry raised by the newsreel companies when the National Broadcasting Co. obtained from the Government official war films for televising at the same time the films were released to theaters."

WHAT'S NEW IN
Television Today

Will television, now using FM, switch back to AM? As of today, informed opinion is that there's a 50-50 chance. . . ● Mexican interest in tele is stirring; it's one of the reasons Don Emilio Azcarraga is heading for New York from "south of the border." ● American Scophony may manufacture home receivers, come peace, in addition to developing the theatrical tele field. . . ● Thirteen-page "secret" document, now being circulated by CBS among its top executives, makes out a case for higher frequencies along the lines of perfecting television to the point of public acceptance.

● ● ●

Is Arde Bulova planning considerable sight-and-sound operations? . . . ● Dick Hubbell, N. W. Ayer & Son tele specialist, writing in the March issue of Mademoiselle, sees some film companies "planning new theaters in which television will be the prime attraction," others installing tele "as part of the regular fare"......Hubbell, who doubles as tele consultant to Time, Life and Fortune magazines, reports "all the mountains around Los Angeles are being snapped up by television interests.". . ● Governments-in-exile are scrutinizing the tele field as a post-war "ladder" industry. ● FCC inspectors have been looking over the Du Mont experimental outlet in New York prior to the granting of a commercial license, which ought to be coming through soon. . . ● Television Workshop is readying a package show on juvenile delinquency over Du Mont. . . ● Spontaneous growth of the local Television Press Club in the past six weeks now shows a membership of scribes from publications with a combined circulation estimated at 14,000,000.

From Films to Bibles

Muriel Fuller of the Warners Eastern story department has resigned to join the Nelson Bible publishing house.

Tele Broadcasters Name Baltin Sec'y

Appointment of Will Baltin to t
post of secretary-treasurer of t
Television Broadcasters Asso[illegible]
was announced yesterday
board of directors of the as[illegible]ci
tion. Baltin, who has been progra
manager of the DuMont televisi
station W2XWV since 1940, has r
signed to accept his new duties i
mediately. He will devote his ti
to handling the business affairs
the organization and will co-or
nate the activities of member tel
vision companies for the advanc
ment of television during the w
and the post-war period.

Baltin studied television proble
here and abroad and spent some ti
in Hollywood in 1942 conferring wi
film executives on the possibiliti
of theater television. A form
newspaper and trade journal ma
Baltin has written numerous a
ticles for national magazines.

The Television Broadcasters A
sociation, Inc. was organized in Ja
uary to advance the interests
television in the United States.
len B. DuMont of the DuMont La
oratories, Passaic, N. J., is preside
and Lewis Allen Weiss of the D
Lee Network, Los Angeles, is vi
president. Directors include R.
Gibson of the General Electric C
Schenectady; E. J. Bingley of Phi
Radio and Television Co., Philad
phia; Worthington Miner of CB
Paul Raibourn of Paramount P
tures, Inc., and Television Prod
tions, Inc., New York; C. W. Mas
of Earle C. Anthony, Los Angel
E. A. Hayes of Hughes Tool C
Hollywood, and O. B. Hanson
NBC, New York.

OWI Screens Documenta War Films for N. Y. IFRC

Special recordings made by
Radio Program Bureau of the Ov
seas Branch of the OWI and t
documentary films depicting
scenes were run off for the N.
International Film Relations C
mittee when it toured the N.
OWI building recently. Among th
present were: Albert Deane of Pa
mount, chairman of the committ
Harold Smith of the MPPDA, se
tary; Rosa Lewis, Loew's; Leslie
Whelan of 20th-Fox; Gerald Key
Warner Brothers; Leonard Da
United Artists; Michael Haffay
RKO; Fortunat Baronet, Univer
David O'Malley of Columbia.

FPC to Pay 37½c Div.

Toronto — Directors of Fam
Players Canadian, have declared
idend on common stock of 37½ c
per share, payable March 31,
shareholders of record March 15.

Vestern Showmen Set 'ace for R. C. Drive

(*Continued from Page* 1)

one in previous campaigns by lo-al industry leaders was bearing ruit, adding that he was "willing) predict that as a result of inreased exhibitor co-operation, the [illegible]ions in this territory will go [illegible]yond any results obtained in ne past." He said the situation was ue in part to the efficiency of the istributor organization developed nder the chairmanship of Ned Depiet.

At the same meeting, Depinet exlained the new WAC distributors ivision national alignment and anounced that each salesman would e responsible for 10 theaters in orer to cover each area completely.

Other speakers were Tracy Baram, Sgt. Lloyd Sweeney, Guadalanal hero, and Roland Slater, a 'ed Cross field representative.

Iontague Says R. C. Drive 'omes First; Biz Second

Boston — The Red Cross comes rst and business second, Abe Monague told an industry Red Cross ally at the Copley Plaza Hotel yeserday. Other speakers included 'rancis S. Harmon, Harry Kalmine, Iarty Mullin, C. F. Rowley, Cpl. 'obb and Red Cross Field Worker ilbert.

Kalmine stressed the need of "Colections at every performance—very day." He pointed out that in is personal experience in watching ollections over the Warner chain, ollections were more than doubled n this manner. For maximum reults he urged: Securing of ample ersonnel to cover every aisle and very individual; appeals from the tage by war heroes, and attention o proper lighting of the house durng collections, among other factors.

'tage Red Cross Rally in Iadison Square Garden

Highlighted by a dramatic cavalade of Red Cross activities, a huge 'ed Cross rally and show were given ast night at Madison Square Garen at which the vast production acilities and creative staff of Radio 'ity Music Hall were utilized. It vas produced under the direction f Gus Eyssell, managing director f the Music Hall, and John Golden.

Participating in the rally were 'racie Fields, Lawrence Tibbett, 'ean Murphy, Rosario and Antonio, the Rockettes, members of the U. S. Army and Allied Nations armed forces, as well as Red Cross nurses, volunteers and field workers.

Scheduled speakers were Gov. Thomas Dewey, Mrs. Eleanor Roosevelt, Rear-Admiral DeWitt C. Ramsey and Mayor LaGuardia.

TO THE COLORS!

★ PROMOTED ★

/ILLIAM KELLY, USAAF, formerly orchestra manager, Roxy Theater, to captain.

—★—

★ ARMY ★

ACK HUBER, contract department, Universal home office.

HOLLYWOOD DIGEST

SIGNED

ROBERT LEWIS, actor-director, termer, M-G-M.
LYNN WATSON, termer, International.
MAUREEN O'HARA, termer, 20th-Fox.

•

ASSIGNMENTS

ANDREWS CARROL FRENCH, screenplay, "Home is the Sailor," International.
EDWARD DMYTRYK, director, "Farewell My Lovely," RKO.

•

CASTINGS

VAN JOHNSON, "Thrill of a Romance," M-G-M; BRUCE KELLOGG, "Gold Town," M-G-M CECIL KELLAWAY and MARY SERVOSS, "Mrs. Parkington," M-G-M; RICHARD LANE, "A Wave, a Wac, a Marine," Monogram; MERLE OBERON and EDWARD G. ROBINSON, "Once Off Guard," International; LYNN WATSON, "Casanova Brown" and "Belle of the Yukon," International; JACK CARSON, "The Doughgirls," Warners; KAY LINAKER and JIMMY CONLIN, "Bring on the Girls," Paramount.

•

TITLE SWITCHES

D. A. LOXEY's "Bad Bascomb," M-G-M.
"Air Ship Squadron No. 4," formerly "Lighter Than Air," M-G-M.

•

SCHEDULED

"Once Off Guard," novel, J. H. WALLIS; producer-screenplay, NUNNALLY JOHNSON; director, FRITZ LANG, International.
"The WACS," director, EDWARD BUZZELL; producer, GEORGE HAIGHT, M-G-M.
"Farewell, My Lovely," novel, RAYMOND CHANDLER; director, EDWARD DMYTRYK; screenplay, JOHN PAXTON, RKO.
"Strange Identity," story, MAX NOSECK and ARNOLD PHILLIPS; director, MAX NOSECK; screenplay, ARNOLD PHILLIPS.

WB Field and Theater Ad Men to Meet on "Twain"

(*Continued from Page* 1)

announcement made yesterday by Mort Blumenstock, in charge of the film company's advertising and publicity in the East.

The distribution department's field staff will include Ted Tod and Lucia Perrigo from the Chicago territory; Bill Brumberg, Cincinnati; Herbert S. Pickman, Atlanta; Frank Bruner, Dallas; Glenn Ireton, Toronto; Don Walker, Kansas City; Jack Leedwood, Denver; Carl Post, St. Louis; Art Moger, Boston, and Robert Harris, newly added to the staff, with his first assignment as assistant to Brumberg in the Central territory.

Theater department ad men being called in by Harry Goldberg, advertising and publicity director for the circuit, include J. Knox Strachan, Cleveland; Dan Finn, New Haven; Robert Paskow, Newark; Irving Blumberg, Philadelphia; James Totman, Pittsburgh; Frank LaFalce, Washington; Marcel Brazee, Milwaukee, and Charles Smakwitz, Albany.

In addition to talks by Blumenstock and Goldberg, a joint session of the two groups will be addressed by Joseph Bernhard, general manager of Warner Theaters; Harry M. Kalmine, assistant general manager, and Jesse L. Lasky, producer of the picture, who arrives in New York on Saturday from the Coast.

Richey to Pittsburgh For Red Cross Meeting

Henderson M. Richey, M-G-M exhibitor relations head, leaves today for Pittsburgh to speak on the Red Cross drive the following day. He will also be in Buffalo, March 8, for the same purpose. From Buffalo he will go to Chicago for the M-G-M conference to be held at the Blackstone Hotel, March 11-15.

Post-War Television Net To Cover 80% of England

London (By Air Mail)—BBC is considering a post-war television net across 80 per cent of England, with home receivers priced at about $100 each.

Mills Sole OWI-Pix Liaison Officer

(*Continued from Page* 1)

Division. This change means a reversion to the set-up which existed prior to last Summer, when the newsreel work was handled by the pix bureau under Lowell Mellett.

At that time, however, there were two and at times three men detailed especially to newsreel contact as well as two production crews which shot material for the reels. There is no production for the reels now, nor will there be any. The contact work will be handled solely by Mills, along with his other duties.

In addition to the semi-monthly newsreel bulletin scripts, Mills will send the reels weekly bulletins with suggested Government stories to be shot. He will also contact them frequently on specials.

They Said it Before
and
They'll Say it Again!

"It's the Best"
"Nothing Like It"
"It's Big"
"It's Great"
"It's Invaluable"
"It's Full of Information"

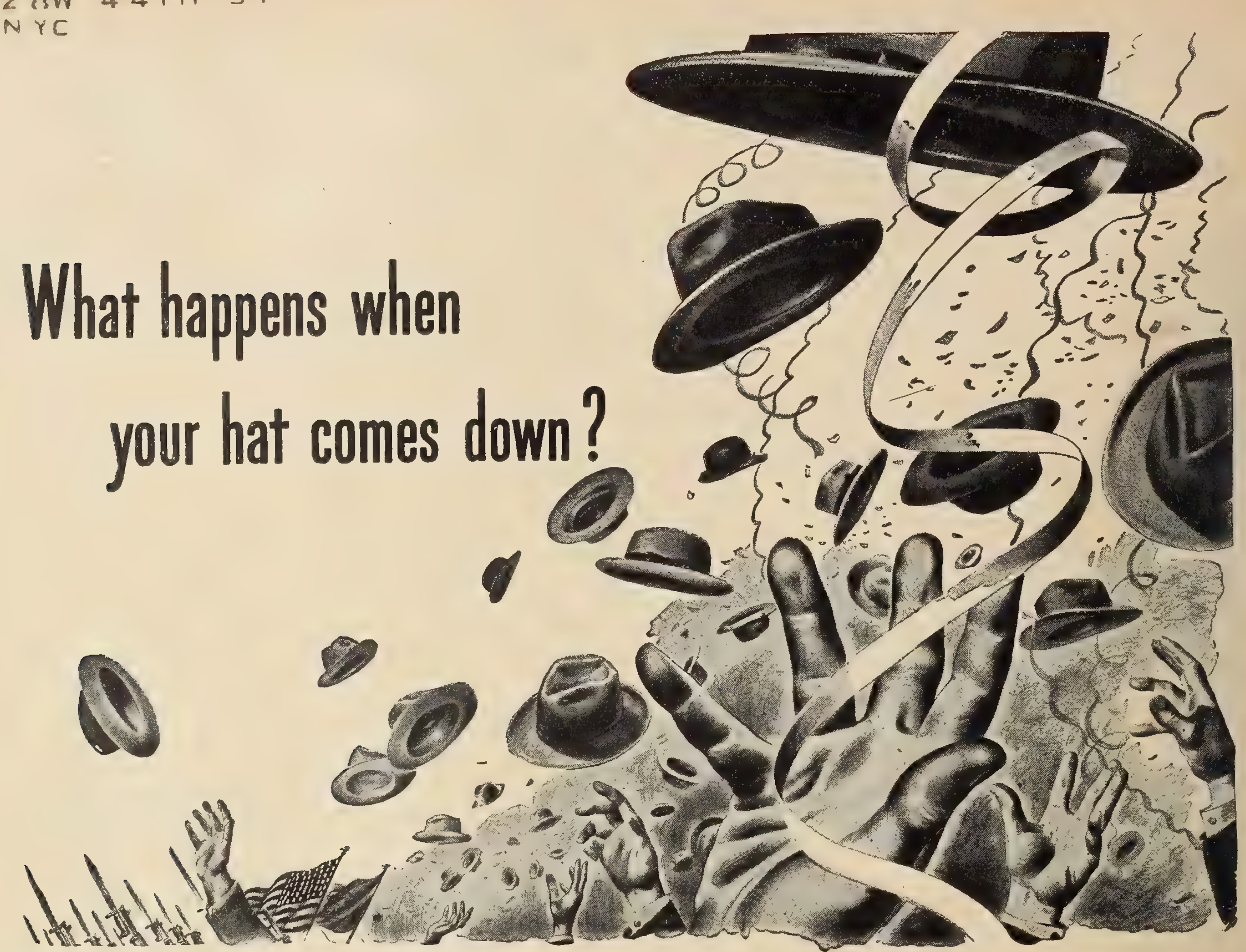
IT'S
THE FILM YEAR BOOK
1944 EDITION SOON READY

For Distribution to All Subscribers of

THE FILM DAILY
1501 BROADWAY, NEW YORK CITY

M P PROD DIST
21ST FL
28W 44TH ST
NYC

What happens when your hat comes down?



SOMEDAY, a group of grim-faced men will walk stiffly into a room, sit down at a table, sign a piece of paper—and the War will be over.

That'll be quite a day. It doesn't take much imagination to picture the way the hats will be tossed into the air all over America on *that* day.

But what about the day after?

What happens when the tumult and the shouting have died, and all of us turn back to the job of actually making this country the wonderful place we've dreamed it would be? What happens to *you* "after the War?"

No man knows just what's going to happen then. But we know one thing that must *not* happen:

We must *not* have a postwar America fumbling to restore an out-of-gear economy, staggering under a burden of idle factories and idle men, wracked with internal dissension and stricken with poverty and want.

We must *not* have breadlines and vacant farms and jobless, tired men in Army overcoats tramping city streets.

That is why we must buy War Bonds—now.

For every time you buy a Bond, you not only help finance the War. You help to build up a vast reserve of postwar buying power. Buying power that can mean millions of postwar jobs making billions of dollars' worth of postwar goods and a healthy, prosperous, strong America in which there'll be a richer, happier living for every one of us.

To protect your Country, your family, and your job *after* the War—*buy War Bonds now!*

Let's all KEEP BACKING THE ATTACK!

The Treasury Department acknowledges with appreciation the publication of this message by

THE Film DAILY

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 43 NEW YORK, THURSDAY, MARCH 2, 1944 TEN CENTS

Aussie Price Fixing Order Broadly Interpreted

Prices Commissioner Seen As Arbitrator with Independent Government Status

By ALLAN WHITE
FILM DAILY Staff Correspondent

Sydney (By Air Mail) — The finalization of a number of new season film deals at higher prices than the ceiling rates operating on April 12 last has focused industry attention on Clause 4 of the Prices Regulation Order No. 1237, issued by the Commonwealth Prices Commissioner early last October.

The principle embodied in this clause is common to all price orders

(*Continued on Page* 6)

Brit. Trade Relations Take Turn for Better

London (By Cable)—Trade relations between distributors and exhibitors on this side took a turn for the better yesterday as the joint conciliation committee representing the KRS and the CEA met.

Upon adjournment, it was disclosed that more names had been taken off the so-called short list

(*Continued on Page* 14)

Hazen, Clark Confer Today on Decree

Washington Bureau of THE FILM DAILY

Washington — Joseph P. Hazen, WB vice-president, who is serving as liaison man between the Department of Justice and the distributor-defendants in the New York anti-

(*Continued on Page* 13)

Pittsburgh Franchise Acquired by Republic

Republic has purchased the franchise interests of J. H. Alexander and Sam Fineberg, in the Pittsburgh territory, effective yesterday, the home office announced yesterday.

Sam Seplowin, Republic's Central district sales manager, has taken over the operation of the branch temporarily.

M. P. CHARITY FUND IS CHARTERED

Temporary Directors Include Si Fabian, Edmund C. Grainger, C. C. Moskowitz, Lester Thompson, Walter Vincent

Organized for the purpose of giving financial assistance to needy persons in the industry, the Motion Picture Charity Fund has been chartered as a New York membership organization without capital stock.

Directors who will serve until the first annual meeting is held are Si Fabian, Edmund C. Grainger, Charles C. Moskowitz, Lester Thompson and Walter Vincent.

Among the objects and purposes of the Motion Picture Charity Fund, according to the incorporation pa-

(*Continued on Page* 5)

Legion of Merit Medal Awarded to Zanuck

Washington Bureau of THE FILM DAILY

Washington — In recognition of his outstanding services in the North African theater, the Army yesterday announced award of Legion of Merit Medal to Col. Darryl F. Zanuck, Twentieth Century-Fox production chief now on the inactive list. This award ranks second only to the Distinguished Service Medal among the Army's awards for achievement. It was not known here last night whether the award has actually been presented to Col. Zanuck.

DARRYL F. ZANUCK

(*Continued on Page* 5)

Philco Denies Tele Deal Talks With WB

Reports that Warner Bros. and Philco were negotiating a television affiliation were denied yesterday by Courtney Pitt, assistant to James Carmine, vice-president of Philco. Pitt said no discussions or negotiations had been held and that none was in the offing.

Although Joseph M. Schenck is scheduled to visit the General Electric television laboratories in Sche-

(*Continued on Page* 13)

Place Successor Waits On Return of Skouras

Vacancy on the 20th Century-Fox board of directors created by the resignation of Hermann G. Place, who also was chairman of the executive committee, will not be filled until President Spyros P. Skouras returns from England, it was as-

(*Continued on Page* 2)

10,150 Houses Pledge R. C. Aid

Sign Up Now to Get Trailers, Kits, etc.

Participation in the motion picture division's 1944 Red Cross drive has been pledged by more than 10,150 theaters, including circuits, it was announced yesterday by Joseph Bernhard, national campaign chairman. Bernhard urged all theaters that have not signed the WAC

(*Continued on Page* 15)

Morgenthau Speaks Tonite On War Loan Support

Washington Bureau of THE FILM DAILY

Washington — Henry Morgenthau, Jr., Secretary of the Treasury, will tell the nation tonight that the

(*Continued on Page* 13)

THREE REGIONAL TELE NETS FIRST—NBC

Eastern, Midwestern and Pacific Webs Envisioned As Prelude to National

Establishment of three regional television nets as a prelude to the eventual emergence of a national web is envisioned by NBC, President Niles Trammell disclosed yesterday in a statement issued to NBC affiliates in which he disclosed the company's post-war tele program.

Trammell's statement, which came as film industry interest in tele and its impact upon theaters soared, was the first by a major network official to deal concretely with plans for tele development once peace comes. Trammell, who saw the addition of

(*Continued on Page* 15)

St. Louis Exhibitors To Pass on New Tax

St. Louis—Motion Picture Theater Owners of St. Louis and St. Louis County at their meeting yesterday afternoon indicated all of the 110 theaters in the area will level off their admission scale effective April 1 so the patrons will pay the new Federal excise tax. Reports were received directly or indirectly from all but one of the theaters and in

(*Continued on Page* 13)

British Plan to Film Second Front All Set

That British plans for photographing the invasion of the European bastion are all set was disclosed yesterday by Lt. Col. Hugh Stewart,

(*Continued on Page* 13)

KRS, CEA to Testify At Monopoly Probe

London (By Cable)—The non-industry investigating panel established by the Films Council to inquire into monopoly charges has invited both the KRS and the CEA to testify next week.

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 43 Thurs., Mar. 2, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor -0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Wednesday, March 1*)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Seat.	13⅞	13⅞	13⅞	— ⅛
Col. Picts. vtc. (2½%)	16⅝	16⅝	16⅝	— ⅛
Columbia Picts. pfd.	40¼	40¼	40¼	+ ¾
Con. Fm. Ind.	3¼	3¼	3¼	— ⅛
Con. Fm. Ind. pfd.	18¼	18⅛	18¼	+ ⅛
East. Kodak	163	163	163	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	58⅝	58	58¼	+ ⅛
Paramount	24½	24⅛	24½	+ ⅜
RKO	8¾	8⅝	8¾	+ ¼
RKO $6 pfd.	90	89	90	+ 1
20th Century-Fox	21⅝	21½	21½	.....
20th Century-Fox pfd.	30	29½	29½	— ⅜
Warner Bros.	12¾	12½	12¾	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB EXCHANGE				
Monogram Picts.	4	3½	3⅞	+ ½
Radio-Keith cvs.	1½	1⅜	1⅜	.....
Sonotone Corp.	2¼	2⅛	2¼	.....
Technicolor	13¾	13⅝	13¾	+ ¼
Trans-Lux	....	....	....	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	21	20¾	20¾	— ¼

Chamber of Commerce Of L. A. to Honor Skouras

West Coast Bureau of THE FILM DAILY

Hollywood—Leading Southern California civic, industrial and business figures will pay tribute to Charles P. Skouras for his leadership as national chairman of motion picture industry during the Fourth War Loan drive at a board of directors' luncheon meeting of the Los Angeles Chamber of Commerce today. In addition to Skouras, the only other motion picture personality at the luncheon will be Frank Freeman who will introduce the guest of honor.

COMING AND GOING

JAMES R. GRAINGER, president of Republic, is leaving for the Coast today by plane, and will return to the home office in about 10 days.

NORMAN H. MORAY, Warners' short sales manager, just back from a midwest tour, leaves tomorrow for Denver and then to the studio for conferences with Jack L. Warner and Gordon Hollingshead.

ROBERT C. GOLD, RCA field engineer, formerly engaged in Photophone theater equipment installation and servicing in Iowa, has returned to RCA Service Co. headquarters in Camden, N. J., after eight months spent in servicing radio and electronic equipment of the armed forces in North Africa.

ALLAN B. CHAPMAN, for many years RCA Photophone engineer in Texas, has arrived in Europe, on assignment by RCA for installation work on ship-borne electronic equipment, in co-operation with the U. S. Navy.

ARTHUR SACHSON, assistant general sales manager of Warner Bros., and **ROY HAINES**, the company's Southern and Western division sales manager, returned yesterday from a week's tour that took them to Chicago, Milwaukee and Minneapolis.

GUY KIBBEE has arrived in New York for a series of p.a.'s.

BENAY VENUTA will lead a group of entertainers to Atlantic City tomorrow to put on a show at the nightclub established at the Ambassador Hotel there for non-commissioned flying officers who have completed 50 missions or more.

HUGH OWEN, Paramount Eastern division manager, has left for sales meetings in Charlotte, Atlanta and New Orleans.

CHARLES BOREN, Paramount studio manager, and **FRED PELTON**, studio labor representatives, are en route from the Coast for the forthcoming union meetings.

VOLDEMAR VETLUGUIN, in charge of M-G-M's book award staff, returns to the Coast March 10.

DAVID BLUM, publicity director of Loew's international department, is vacationing in Hollywood.

HOWARD LEVINSON, Warners' attorney, is in Chicago for about a week.

JULES LAPIDUS, Eastern division sales manager for Warner Bros., is in Pittsburgh today. He returns to New York tomorrow.

TED SCHLANGER, Warner Circuit zone manager for the Philadelphia territory, has returned to that city from a New York visit.

JACK FLYNN, Metro's Western manager, has returned to Chicago from a Western trip.

MERVYN LeROY, VAN JOHNSON, PHYLLIS BAXTER, JACQUELINE WHITE, DOROTHY MORRIS and technical crew which filmed Fensacola background for "Thirty Seconds Over Tokyo" left Chicago last night en route to Hollywood.

Order "Negro Soldier" Prints to Show to Public

Washington Bureau of THE FILM DAILY

Washington—Prints have already been ordered by the Army for public showing of "The Negro Soldier," it was learned yesterday. Although exact details of distribution for the four-reeler, made under supervision of Col. Frank Capra, have not been worked out. the Army has been assured by WAC that prints will be available in every exchange city in the country. Whether the film will be handled nationally by a single distributor is not yet known.

Whereas 250 prints were made for the "Battle of Russia," it is not likely that more than 100 of this picture will be run off. Most Army features have been printed between 150 and 250 times. exact print count on "The Negro Soldier," could not be learned.

Prints are soon to be ordered also for "Memphis Belle," the four-reeler film on bombing mission out of England made by Maj. William Wyler. Distribution on this film is not yet worked out, but officials in the Pentagon are certain that the film will be extremely popular. There has not yet been a definite decision as to who will pay for the prints, but it is believed that 250 prints or only slightly fewer will eventually be made for this film.

Vanguard Buys "Houdini"

West Coast Bureau of THE FILM DAILY

Hollywood—Vanguard Films has purchased "Houdini" from Paramount. Dore Schary and Frank O'Connor wrote the original screenplay at Paramount several years ago. "Houdini" will be Producer Schary's second picture for Vanguard. Shooting is slated to start in May.

Arthur Levey Wins $3,015 Commissions from PRC

After a five-day trial a New York Supreme Court jury yesterday awarded Arthur Levey, former British film agent, now head of Scophony Corp. of America, $3,015 against Producers Releasing Corp. Levey had sued for commissions on the renewal of a contract that PRC and Pathe Pictures, Ltd., of England had entered into in 1941 in which he allegedly was left out in the cold. The plaintiff originally negotiated the deal between PRC and Pathe in 1940 with option for renewal for another year.

Levey contended that his contract had called for commissions on all renewals. PRC had argued that the contract on which he had sued was a new one.

Producers Reject Studio Unions Pay Hike Demand

West Coast Bureau of THE FILM DAILY

Hollywood — Producers have rejected the pay demands of the studio unions in davance of parleys slated to start March 6 in New York. Before starting for the East, Pat Casey, producer labor contact, informed union representatives their wage demands would not receive much consideration unless drastically revised.

3 Actors Pass Physicals

West Coast Bureau of THE FILM DAILY

Hollywood—Norris Goff of "Lum and Abner," and Red Skelton have passed their physical examinations for induction into the Army as has Johnny Johnston, Paramount contact player, who sang on "Duffy's Tavern" program.

Place Successor Waits On Return of Skouras

(*Continued from Page 1*)

serted yesterday by Wendell L. Willkie, chairman of the board.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANNE BAXTER
THOMAS MITCHELL
"THE SULLIVANS"
A 20th Century-Fox Picture
Plus A Big Stage Show ROXY 7th Ave. and 60th St.

RKO PALACE B'WAY & 47th St.
STARTS TODAY
"JACK LONDON"
MICHAEL O'SHEA - SUSAN HAYWARD

TIMES SQ. Loew's STATE
On Screen
"MIRACLE OF MORGAN'S CREEK"
BETTY HUTTON
EDDIE BRACKEN
In Person
BLUE BARRON'S ORCH.
with
TOMMY RYAN

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St. Continuous Performances

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli B'way & 49th St.

MADAME CURIE
A BIOGRAPHY BY EVE CU

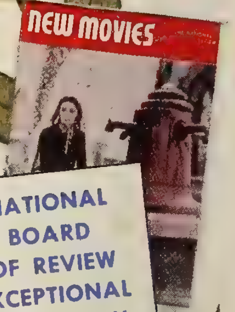
M-G-M's
AWARD PICTURE

SPECIAL SECTION MOVIE OF THE WEEK

PARENTS' MAGAZINE MEDAL

REPEATING NATIONWIDE THE SUCCESS OF ITS 7 WEEK SENSATIONAL WORLD PREMIERE AT THE MUSIC HALL

PICTURE OF THE MONTH



NATIONAL BOARD OF REVIEW EXCEPTIONAL PHOTOPLAY

GREER GARSON

WALTER PIDGEON

MADAME CURIE

Directed by
MERVYN LeROY

Produced by
SIDNEY FRANKLIN

COVER AND SPECIAL ARTICLE

SCHOLASTIC MAGAZINE EDITOR'S BLUE RIBBON

HENRY TRAVERS • ALBERT BASSERMAN
ROBERT WALKER • C. AUBREY SMITH
DAME MAY WHITTY • VICTOR FRANCEN
ELSA BASSERMAN • REGINALD OWEN
VAN JOHNSON • MARGARET O'BRIEN

Screen Play by Paul Osborn and Paul H. Rameau
Based on the Book "Madame Curie" by Eve Curie

AND THE GREATEST AWARD IS AT THE BOX-OFFICE!

Legion of Merit Medal Awarded to Zanuck

(Continued from Page 1)

West Coast military authorities were notified last week that he had earned it.

The citation reveals that the award was presented "for exceptionally meritorious conduct in the performance of outstanding service as assistant director of planning in charge of a task force photographic section, and as the representative of the Chief Signal Officer with the motion picture industry.

"Col. Zanuck participated in both ground and aerial combat activities against the enemies of the United Nations. Disregarding personal danger and physical hardships, he secured outstanding front-line motion and still pictures of our combat operations against the enemy. These films have been of great value in the training of combat troops."

The award thus carries recognition also of Col. Zanuck's efforts in behalf of the Army while on the West Coast. Col. Zanuck in less than a year on active duty, saw action both in the Aleutians and in North Africa. He brought back with him from the latter war theater a four-reel Technicolor film which was distributed by the WAC and seen in nearly every theater in the country last Spring. In addition, he had thousands of feet which have never been relased but which were of great strategic value to the military.

Col. Mitchell Back from Coast

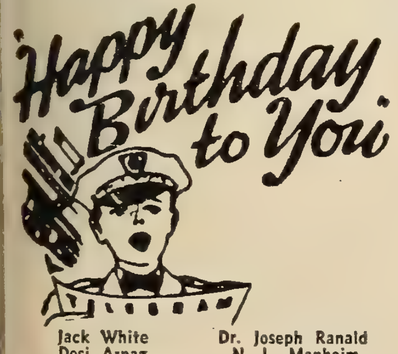
Washington Bureau of THE FILM DAILY

Washington—Col. Curtis P. Mitchell, chief of the Pictorial Section, Bureau of Public Relations, U. S. A., returned yesterday from a two-week trip to Hollywood. No special project was involved, the Colonel said, his trip being mainly to get acquainted with industry figures with whom he has been dealing for the past year.

Bobby Connolly Dies

West Coast Bureau of THE FILM DAILY

Hollywood — Bobby Connolly, 49, veteran dance director, died at his Encino home of a heart attack. He had been with M-G-M since 1939 and was about to start work at Republic on "Atlantic City."



Jack White
Desi Arnaz

Dr. Joseph Ranald
N. L. Manheim

A Reporter's Report

● ● ● CUFF NOTES: There's no telling where you'll run across theater advertising these days when the dailies are rationing space..... One smart gent has just applied for a patent to put theater copy on those paper bands laundries use to hold together shirts after ironing and folding......And the Hollywood Theater is already using 'em. . . . ● The A. M. Fabian Post, No. 769, Veterans of Foreign Wars, is staging a membership drive......Post meets every fourth Friday......If you're interested, phone Jack Goldman nights at WIndsor 6-9411. . . . ● Didja know that UA now has 94 employes in uniforms—38 from the home office and 56 from exchanges?. . . . ● Speaking of paper rationing and such, didja notice the canny, clever approach of Bob Weitman in "Lady in the Dark" copy in the New York World-Telegram?......Said Bob in an inset box, "Due to newspaper rationing, this is all the space we are allowed to tell you about New York's biggest screen hit.". . ● Nate Blumberg and Cliff Work are meeting the industry press boys tomorrow..... Watch for some interesting Universal news. . . . ● And speaking of "U," Les Theurekauf, now with the company in Seattle, is resigning Saturday after 19 years service......

▼ ▼ ▼

● ● ● *A 19-YEAR-OLD MOVIE FAN gives exhibitors something to think about in a letter he (or she) wrote to the Long Island Daily Press the other day......And it's something for the distribs. to think about, too......The fan told how he enjoyed seeing a revival of Rudolph Valentino in "The Eagle" and how all his pals rushed to see it when told about it......He told how he enjoyed comparing styles and technique with the present day pictures and how he was sure, regardless of the reason people want to see the old picture, nobody went away disappointed......and then in summary he wrote: "Why can't we have more revivals?......An ardent movie fan, I usually attend at least three movies a week—mostly war pictures these days...... And on such a movie diet, I find myself becoming morbid......Now, if ever, is the time to bring out those old movies we have all been waiting so long to see......Lon Chaney in 'The Miracle,' 'Laugh, Clown, Laugh,' 'The Hunchback of Notre Dame' and 'The Penalty,' Rudolph Valentino in 'The Sheik,' 'Son of the Sheik' and 'Blood and Sand'..... Douglas Fairbanks in some of the old thrillers......Janet Gaynor in 'Daddy Long Legs'......The Keystone cops' comedies, the Harold Lloyd comedies and Fatty Arbuckle....No, I'm not something left over from the Dark Ages—I'm 19 years old and have listened most of my life to the praises of movies and actors I have never seen. What about it, don't you agree?"......*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: Lt. Eddie Arthur, assistant general manager of the F & M-St. Louis Amusement Co. houses until he donned o.d., is on leave at home from Fort Knox, Ky. . . . ● Jimmy Durante, Mitzi Green, Georgia Gibbs, Gene Kelly, Vivienne Segal and Jose Iturbi are new additions to the stars who will grace the Larry Hart memorial tribute at the Majestic on Sunday. . . . ● David O. Selznick has engaged Foote, Cone and Belding to handle the ad campaign for "Since You Went Away.". . ● A doff of the lid to Tony Balducci for his Bond selling campaign at the Regent, Syracuse nabe; Tony didn't restrict his activities to the Kallet-operated house, but extended his drive to a downtown hotel, two night clubs and a popular restaurant. . . . ● Joseph Kinsky, formerly in charge of theaters in Omaha for Tri-States, has joined the Paramount theater department at the home office, Leonard H. Goldenson, vice-president in charge of theater operations, disclosed yesterday. . . .

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*

DATE BOOK

Tonight: Academy Awards, Grauman's Chinese Theater, Hollywood.
March 5: Ascap and American Theater Wing tribute to Lorenz Hart, Majestic, New York.
March 7: Century Circuit "million-dollar" War-Bond dinner, Garden City Hotel, Garden City, L. I.
March 8: Universal stockholders' meeting and board election, Wilmington, Del.
March 11-15: Metro sales-and-war conference, Blackstone, Hotel Chicago.
March 13: Rally for Emergency Committee to Save Jewish People of Europe, Madison Square Garden, New York.
March 23-29: Motion picture theaters' Red Cross campaign.
April 3: Universal board meeting and election of officers, New York.
April 5: Atlas Corp. annual stockholders meeting, Wilmington, Del.
June 5: AFM convention, Stevens Hotel, Chicago.
April 17-19: SMPE Spring Conference, Hotel Pennsylvania.
June 5-10: American Federation of Musicians convention, Stevens Hotel, Chicago.

M. P. Charity Fund Chartered in N. Y.

(Continued from Page 1)

pers, are "to voluntarily aid handicapped, underprivileged, ill, destitute or otherwise needy persons and their families engaged or previously engaged in the theatrical, variety or motion picture industries, and other deserving persons; to assist in improving the moral and social conditions and educational status of such persons; and in the case of death of any such persons to voluntarily assist in providing for their decent interment."

The number of authorized directors will be not less than three and not more than fifteen. Organization's headquarters will be in New York.

STORK REPORTS

Scranton—A son was born recently to Capt. and Mrs. Kenneth O'Toole, in Seattle, Wash. Captain O'Toole is the son of M. J. O'Toole, Public Relations Counsel, Comerford Theaters.

Scranton — Gene Farry, Accounting Department, Comerford Theaters, Inc., became the father of a son, born to Mrs. Farry in the Mercy Hospital.

Cleveland, O.—Joe Klynn, projectionist at the 20th-Fox screen room became a grandfather at last when a son, named Lee Martin Klynn, was born to Mr. and Mrs. Herbert Klynn in Hollywood. The baby's father is an art director at the Hal Roach Studios.

Aussie Price Fixing Broadly Interpreted

(*Continued from Page* 1)

which either limit or fix prices. Some distributors have recently made application to the Commission for increased prices in certain situations, with the exhibitor's consent, while in other cases blanket rates of increase have been granted distributors. Further applications may be made, and that is why both distributor and exhibitor are interested in the shape of things to come under Clause 4 which reads:—

"Notwithstanding anything contained in this order I fix and declare the maximum rate at which any rights under an agreement for the hiring of any film specified in a notice in pursuance of this Order may be supplied by any person to whom such notice is given to be such rate as fixed by the Commissioner by notice in writing to that person."

When this clause was embodied in the regulations, it obviously was the intention to provide for special conditions, such as wartime conditions favoring the exhibitor or production of higher grade films by distributors. Clause 4 visualized the possibility of adjustments being made in favor of the distributor in such cases, but not without the onus of proof being thrust upon him in applying for an increase, and not without fair and full consideration of the case of the exhibitor concerned.

3 Classes of Applications

Now it appears that three classes of applications are being made under Clause 4. The first is the class in which distributor and exhibitor mutually agree upon a specific increase, this form of application being, in the case of certain distributors, with the approval of the department, supported by the signing by the exhibitor of a letter to the Commissioner signifying the exhibitor's approval to the increase and thus expediting the whole transaction; the second class is an application by a distributor for a blanket increase; and the third, the class not covered by a blanket increase in which a higher price is sought by the distributor in a particular situation but not agreed to by the exhibitor.

The trend of administration of the regulations therefore appears to be that the price-fixing authorities recognize the general right of negotiation of film prices and conditions between distributors and exhibitors whether for individual films or groups of pictures, or full policies, provided that authority is obtained from the Commission before increases above the ceiling of April 12 are implemented by either party.

Commissioner Fixes Prices

In cases where a blanket increase has not been approved and a distributor is desirous of a higher price to which an exhibitor will not agree, it would appear that the course now being followed is for the distributor to submit the terms of the proposed contract to the Prices Commissioner, together with a written application for such increases which state fully the reason for the application. On receipt of such a request, the Commissioner calls for evidence from the exhibitor concerned, and, after fully considering the submission from both parties, he fixes what he considers a fair ceiling price for such situations.

This does not mean that the exhibitor is compelled to accept a contract on the maximum prices fixed; on the contrary, he is at liberty to abandon the negotiations if he is not prepared to do business with that particular distributor on the charges fixed.

As admission prices have been pegged, the Prices Commissioner therefore virtually becomes an arbitrator with independent Government status to divide equitably box-office receipts between exhibitor and distributor, but the competitive element in buying and selling is not eliminated by this method of administering the regulations. That is a most desirable end to have and to keep in view, both for the distributor's sake and the exhibitor's, it is pointed out.

WEDDING BELLS

Announcement of the engagement of Ann O'Donnell of Boston to Floyd Stone, Motion Picture Herald photographer-reporter, has been announced.

Eleanor Burston, of Warners personnel department, who is being married April 2, will be given a luncheon on Friday in the Plantation Room of the Hotel Dixie by the Warner Club girls. Lee Goldberg, secretary to Ralph Budd, Warner home office personnel director, is handling arrangements for the party.

Coast Starts 10 Pix This Week

Brings the Number Shooting on Coast to 40

West Coast Bureau of THE FILM DAILY

Hollywood—Ten new pictures are scheduled to go into production this week, making a total of 40 pictures shooting. The check-up:

At Columbia: Three shooting, including "Calling All Stars," with Lynn Merrick, Larry Parks, Judy Clark, Denny O'Neil and Robert Williams. Irving Briskin producing and Will Jason directing.

At M-G-M: Eight shooting, including "The Picture of Dorian Gray," drama, with George Sanders, Hurd Hatfield, Angela Lansbury, Donna Reed, Peter Lawford, Lowell Gilmore, the Devi Dja Dancers. Pandro S. Berman producing and Albert Lewin directing; "Secrets in the Dark," with Robert Young and Susan Peters, supported by Betty Lawlor, Felix Bressart, Marta Linden, Alexander Granach, Katherine Balfour and Peggy Maley. Edwin Knopf producing and Jules Dassin directing; and, "Gold Town," starring Wallace Beery, with Binnie Barnes, Frances Rafferty, Donald Meek, Henry O'Neill, Chill Wills, Joe Yule, Noah Beery and William Bailey. O. O. Dull producing and Roy Del Ruth directing.

At Paramount: Three shooting.

At PRC: One shooting.

At RKO-Radio: Three shooting, including the Cary Grant starring vehicle, "None But the Lonely Heart," screen version of the Richard Llewellyn novel, with Ethel Barrymore in an important role. Clifford Odets directing for producer David Hempstead.

International shooting one for RKO-Radio release.

At Republic: Four shooting, including "Tucson Raiders," with Bill Elliott, Bobby Blake, George 'Gabby' Hayes and Alice Fleming. Associate producer, Eddy White, with Spencer Bennet directing.

At 20th Century-Fox: Five shooting.

United Artists—One shooting, Andrew Stone's "Sensations of 1944."

At Universal: Four shooting, including "South of Dixie" with Anne Gwynne, David Bruce, Samuel S. Hinds, Louise Beavers, Eddie Acuff, Marie Harmon, George Cleveland, Jerome Cowan and Joe Sawyer. Jean Yarbrough directing and producing.

At Warners: Seven shooting, including "The Conspirators," with Hedy Lamarr, Paul Henreid, Sydney Greenstreet and Peter Lorre. Directed by Jean Negulesco for producer Hal B. Wallis; "The Very Thought of You" co-starring Ida Lupino and Dennis Morgan, with Delmar Daves directing for producer Jerry Wald; and, "The Doughgirls," starring Ann Sheridan, with Jerome Kern directing for producer Mark Hellinger.

Robb-Rowley's Riley Meets Death in Battle

Little Rock, Ark. — Staff Sgt. James W. Riley, formerly personnel manager for Robb & Rowley theaters was killed in action in the Mediterranean theater on Feb. 11, the War Department has advised.

Will Honor Devaney In Ned Depinet Drive

With RKO Radio's 1944 Ned Depinet Drive now in its fourth week, the company's Canadian division has laid plans to pay tribute to Leo M. Devaney, Canadian division sales manager, by designating the two weeks beginning March 11 as the Leo M. Devaney Weeks.

Detroit Theaters Hit Hard by Space Cuts

Detroit — The shortage of newsprint has hit Detroit theaters hard, with special emphasis upon a curtailment of exploitation advertis[illegible]. Amount of free publicity and [illegible] given pictures has naturally had a serious cut, but the paid space is closely restricted in total volume as well.

Theaters, however, fare well by comparison with other branches of show business. The local papers have cut out night clubs entirely on certain days of the week, for instance—and usually without much advance warning so that nitery operators cannot plan an advertising program 48 hours in advance. Theaters have been recognized as essential entertainment, and space is found daily for their advertising, even when classified has to go, however.

Total space for any theater is restricted in the Times and Free Press to 140 lines—ten inches, which hampers display copy. Theaters have responded by using smaller art work and more striking text cut down to the allowable size.

The News works on a "ration," and allows a circuit of UDT, which runs a majority of the first-runs, to pool copy between houses; but this works out as an advantage only for the occasions when a picture is held over and less space is needed for some houses, because of the small size of the "ration."

The average neighborhood house is being hit too, because of the restriction of the ' directory" in which practically all theaters are represented, to four lines of type, and a complete ban on more than one "box" per house, defeating the means of emphasis commonly used when a feature was extra strong, sometimes to plug the second feature or a stage show by many theaters. Type is restricted to a maximum of 10 points on the feature titles in these ads, but space is allowed for one box from every theater.

Surprise! Surprise!!

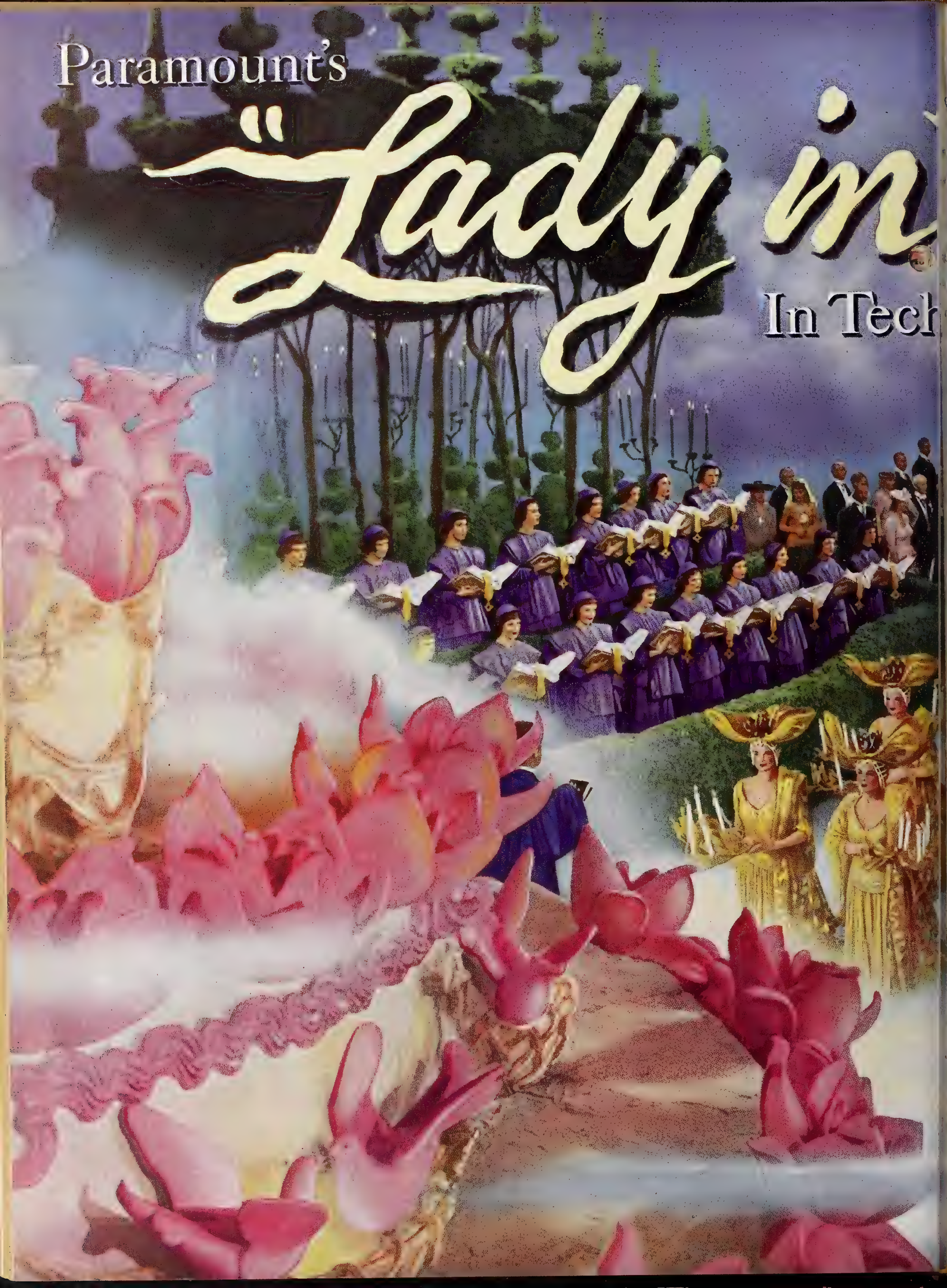
West Coast Bur., THE FILM DAILY

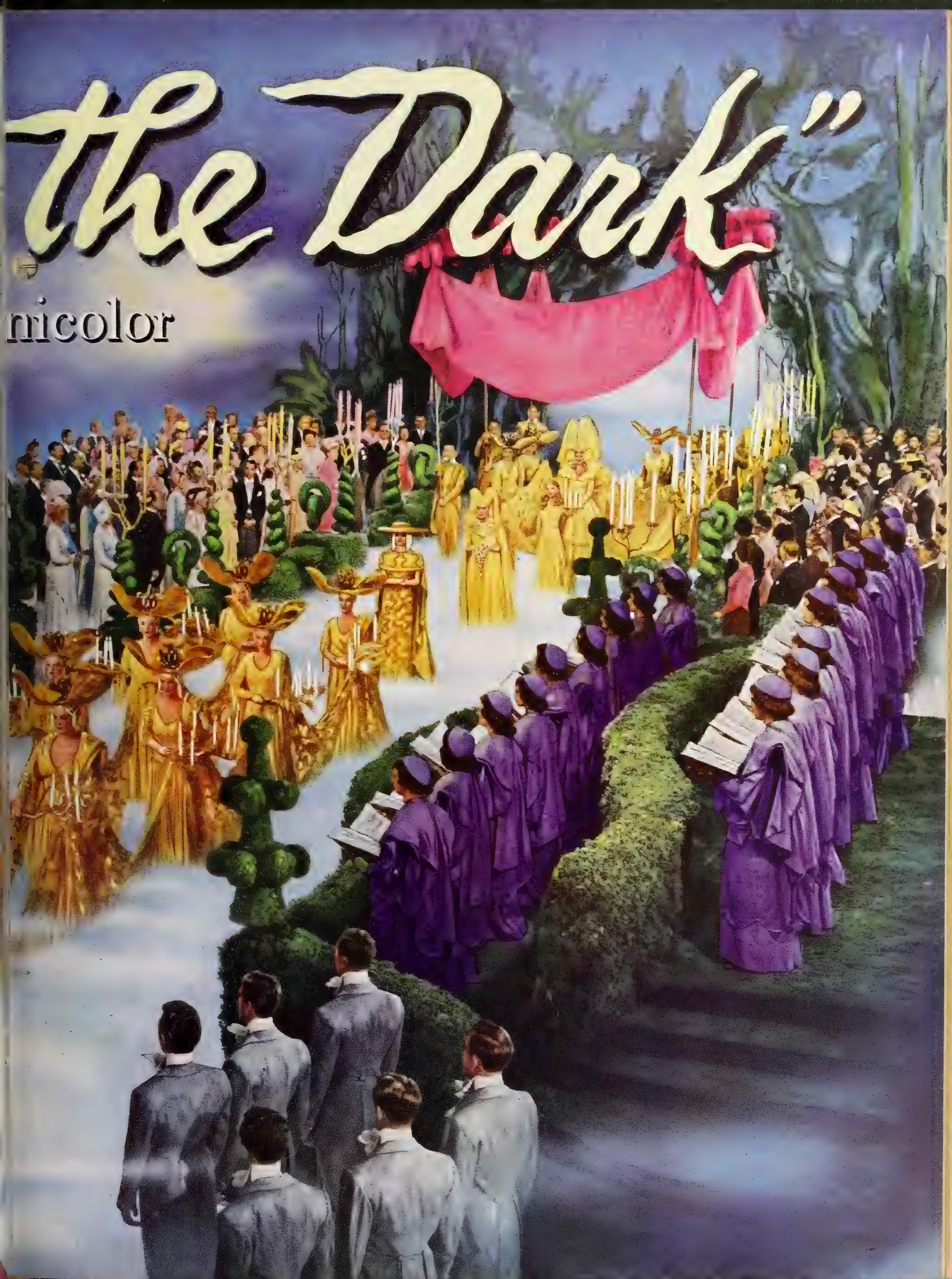
Hollywood—Number one on the list of places visitors to Southern California want to see is the inside of a motion picture studio, according to surveys of the All Year Club.

This fact was pointed out by Don Belding of Foote, Cone and Belding, the agency handling the new RKO "Hollywood Star Time" series launched this week over the Blue Network. This was but one of several pertinent points relative to the series made by the agency rep. on a closed circuit broadcast to stations which will release the Monday through Friday program sponsored by RKO studios in Hollywood.

NOW THE TOAST OF TWO COASTS

The Greatest Lady in the Land
The Grandest Production on the Screen


Paramount's
"Lady in
In Tech


the Dark"
nicolor

The Fabulously Magnificent Story
of the Secret Loves of
a Minx in Mink
with a Yen for Men . . . From
"The Most Successful Musical Play of the Century"

Paramount's

"Lady in the Dark"

IN TECHNICOLOR

Starring

Ginger Rogers
Ray Milland
Warner Baxter
Jon Hall

With Mischa Auer
and Hundreds of Others

B. G. DeSYLVA, Executive Producer

A MITCHELL LEISEN PRODUCTION

From the Sensationally Successful Stage Musical by Moss Hart—With Music by Kurt Weill and Lyrics by Ira Gershwin—Screen Play by Frances Goodrich and Albert Hackett

Directed by
MITCHELL LEISEN

The Picture Business Has Never Had
Such A Perfect Attraction
For EASTER
. . . At Regular Admission Prices

ALL ALL-TIME RECORDS SMASHED IN NEW YORK AND LOS ANGELES

OPENED TO BIGGEST SINGLE DAY IN HISTORY AT N.Y. PARAMOUNT, AS 2nd WEEK AT LOS ANGELES AND HOLLYWOOD PARAMOUNTS TOPS FIRST WEEK OF PREVIOUS ALL-TIME RECORD-HOLDER, "STAR SPANGLED RHYTHM!"

"Lady in the Dark"

Look at these N. Y. Reviews

" 'Lady In The Dark' a Hollywood triumph. Stunning entertainment. Tops for amusement value. Should remain months. It is a good show, with lavish display of gowns, costumes, fun, romance and music. An intelligent, novel and outstanding picture."—*Eileen Creelman, N. Y. Sun*

And these and these . .

"A sumptuous and satisfying show . . . as fancy as anything that has yet been achieved by Hollywood. Color photography is better than any I have seen and the backgrounds and costumes are out of this world. A dazzling and engrossing film fantasy."—*Howard Barnes, N. Y. Herald Tribune*

"Never in this writer's memory has the screen mounted such a display of overpowering splash and glitter as it does with 'Lady In The Dark.' The dream scenes are done up in fantastic elegance and the purely material demonstrations are out of this world in gloss and richness. They are the ultimate in decorative chi-chi."—*Bosley Crowther, N. Y. Times*

"Gorgeous is just one of the words for 'Lady In The Dark.' Its Technicolors are dazzling and beautifully blended. Its costumes are simply out of this world and its general effect is one of extravagant luxury. All adds up to top-flight entertainment. One of Hollywood's most spectacular successes. You'll enjoy this one enormously." —*Rose Pelswick, N. Y. Journal American*

"Ginger Rogers' educated legs kick around a mink skirt which gives you an idea of the originality, lavishness and all-time opulence of 'Lady In The Dark.' Whole production is dazzling."—*Jane Corby, Brooklyn Eagle*

" 'Lady In The Dark' is such a stunning eye-filler of color, costume and scenery that it is difficult to forget them long enough to remember that the plot is quite extraordinary too. From almost any point of view it is rare, rich and rewarding picture. A rousing love story. A delight."—*Archer Winsten, N. Y. Post*

"As sheer splendor it is really the works. It is in iridescent Technicolor, it moves gracefully from the real into its lush and tuneful dream world and it gives Ginger Rogers an opportunity to stretch those incomparable legs of hers. Production and Ginger are both super-duper." —*John T. McManus, PM*

"Wildly gorgeous musical numbers. An imaginative and witty festival for the eye. It was quite a holiday for anyone who went to see 'Lady In The Dark' yesterday. There will be hats tossed in the air by crowds emerging from the Paramount for some weeks to come."—*Alton Cook, N. Y. World Telegram*

"Lavish and gorgeous color film. Startling beautiful."—*Kate Cameron, N. Y. Daily News*

"An extraordinarily lavish and lush extravaganza. Just about the biggest thing to have come off the line in many months."—*Leo Mishkin, Morning Telegraph*

Philco Denies Tele Deal Talks With WB

(*Continued from Page 1*)

nectady within the next few weeks, officials of both organizations yesterday expressed ignorance of a printed report to the effect that the two companies were discussing a television association. Wendell L. Willkie, chairman of the 20th-Fox board, told THE FILM DAILY that no such move had come before the directors.

Meanwhile, a check of FCC records shows that as of Jan. 1 television licenses were held as follows:

COMMERCIAL—Balaban & Katz Corp., a Paramount Pictures subsidiary, Chicago; Columbia Broadcasting System, New York; Don Lee (Mutual) Broadcasting System, Hollywood, Cal.; General Electric Co., Schenectedy, N. Y.; The Milwaukee Journal, Milwaukee, Wis.; National Broadcasting Co., New York; Philco Radio & Television Corp., Philadelphia, and Zenith Radio Corp., Chicago.

EXPERIMENTAL — Balaban & Katz Corp., (four licenses, two for portable-mobile units); Columbia Broadcasting System; the Crosley Corp., Cincinnati; Allen B. DuMont Laboratories, Inc., (four licenses, one for a portable-mobile unit in New York, the others for Passaic, New York and Washington); General Electric Co., (two licenses, at Schenectedy and at New Scotland, N. Y.); Don Lee Broadcasting System, Los Angeles (two licenses, one for a portable-mobile unit); Metropolitan Television, Inc., New York; National Broadcasting Co. (two licenses); Philco Radio & Television Corp., (five licenses, three for portable mobile units); Purdue University, West Lafayette, Inc.; State University of Iowa, Iowa City; Television Productions, Inc., Los Angeles (two licenses, one for a portable-mobile unit), and Zenith Radio Corp., Chicago.

Commercial television licenses also have been applied for by Earle C. Anthony, Inc., Los Angeles; Bamberger Broadcasting Service, Inc., Cartaret, N. J.; Allen B. DuMont Laboratories, Passaic, N. J.; Hughes Productions Division of Hughes Tool Co., Los Angeles (asking for two licenses); Intermountain Broadcasting Corp., Salt Lake City; The Milwaukee Journal; National Broadcasting Co. (for two licenses); Philco Radio & Television Corp. (two licenses); WCAU Broadcasting Co., Philadelphia; WGN, Inc., Chicago; and WKY Radiophone Co., Oklahoma City.

Applications now pending for experimental licenses include: Albuquerque Broadcasting Co., Albuquerque, N. M.; Columbia Broadcasting System, New York; Industrial Tool & Die Works, Inc., Minneapolis; KLZ Broadcasting Co., Denver; Don Lee Broadcasting System; Metropolitan Television, Inc., New York; Philco Radio & Television Corp.; and William B. Still (an individual trading under the name of Jamaica Radio & Television Co.), Jamaica, L. I.

TO THE COLORS!

★ COMMISSIONED ★

JACK ESSICK, son of Jack Essick of Scoville, Essick and Reif, and associated with his father in the circuit, cmmissioned an ensign, USN.

AMBROSE FINNEGAN, JR., USAAF, formerly, Riviera, Scranton, Pa., commissioned a 2nd lieutenant.

BEV BARNETT, USN, former Hollywood publicity representative, commissioned a lieutenant (j.g.).

—★—

★ PROMOTED ★

MAJ. NORMAN E. SPROWL, USA, formerly with Paramount in Cincinnati, to lieutenant colonel.

MAJ. JOSEPH L. MACSALKA, USA, former Paramount home office accountant, to lieutenant colonel.

★ ARMY ★

BEN LITHMAN, screen writer, Hollywood.

JACK STEVENS, M-G-M cartoon cameraman, Hollywood.

—★—

★ ARMY ★

ED McGOVERN, manager, Westside, Scranton, Pa.

—★—

★ MARINES ★

GWYN BARNES, State Theater, San Antonio, Tex.

—★—

★ USAAF ★

A/C PAUL CALLAHAN, Comerford Theaters, Wilkes-Barre, Pa.

WELDON PARSONS, State, San Antonio, Tex.

Exhibitor Key Screenings Slated for "Cover Girl"

Columbia yesterday set "Cover Girl" for a series of exhibitor screenings in principal key spots from Coast to Coast in advance of the national release on April 6. Company branch and district managers will act as hosts at the previews, which will be attended by Home Office execs. whenever possible.

First of the screenings took place last night at the Pantages Theater, Hollywood. The New York showing is being held at 10 a.m. today at the Normandie Theater.

Other showings carded so far are: 6th, Shubert, Philadelphia; Lincoln, New Haven; 7th, Varsity, Milwaukee; State, Waterbury; 9th, in Hartford; 10th, Lake, Cleveland; 14th, Esquire, Chicago.

There will be three screenings on the 8th: at the J. P. Harris Theater, Pittsburgh; at the Poli Theater, Bridgeport and at the Palace Theater, Dallas. Five additional cities will show "Cover Girl" on the 13th: Houston, the Riveroak; Des Moines, at the Roosevelt; Indianapolis, B. F. Keith's; Memphis, at the Memphian and St. Louis, the Ritz.

Cross-Examine Immerman At Jackson Park Trial

Chicago—Walter Immerman, B & K general manager, was cross-examined by Attorney Thomas McConnell on clearance contracts in the Jackson Park Theater $360,000 anti-trust damage case yesterday. He was also questioned on Bank Night receipts of the Southside Tower Theater of the B & K circuit which is in the same district as Jackson Park Theater. He was asked to bring the Tower Theater Bank Night records into court today.

James Donohue, Paramount district manager, returns to Dallas today.

British Plan to Film Second Front All Set

(*Continued from Page 1*)

officer commanding the British Army film unit, at a cocktail party at the New Weston Hotel following which he returned to England after a four-month visit in this country. At the same time the belief was expressed by Lt. Col. Stewart that the American unit that will "shoot" the second front had already been organized. Lt. Col. Stewart revealed that the British unit would consist of 100 persons, 25 to 35 of them cameramen.

The Britisher asserted that he expected to work closely with the American unit in recording the second-front operations. Lt. Col. Stewart, co-producer of "Tunisian Victory," the first joint Anglo-American feature film of the North African campaign, was hopeful that a feature film of the second front would be made with the aid of the United States and perhaps Russia.

Hazen, Clark Confer Today on Decree

(*Continued from Page 1*)

trust case, will confer briefly today with Assistant Attorney General Tom C. Clark. This appointment was made in accordance with Hazen's telephone request of yesterday morning, and the meeting is not expected to see presentation by Clark of his suggestions for further revision of the decree. Clark is still studying the decree suggestions of both distributors and independent exhibitors. He is expected to seek further concession from the distribs., but it is not likely that he is ready to present his full demands to Hazen today.

Clark spent all yesterday working on a Supreme Court case and expects to do so today. Hazen will be the only caller, according to his secretary.

IPA Re-elects Shapiro

West Coast Bureau of THE FILM DAILY

Hollywood—Victor M. Shapiro has been re-elected president of Independent Publicists Association; Henry Rogers, vice-president; Jack Proctor, secretary; Maury Foladare, treasurer.

St. Louis Exhibitions To Pass on New Tax

(*Continued from Page 1*)

each instance it was indicated the exhibitor would not attempt to absorb the tax.

First-run houses which have been charging 35 cents, 45 cents, 55 cents and 60 cents for adults will increase each rate five cents, while the 17-cent rate for children probably will be raised to 20 cents. Second-run theaters plan to raise their top price from 40 cents to 50 cents. Subsequent-runs plan to raise their adult prices five cents in each bracket, that is 20-cent houses go to 25 cents, 25 to 30 cents and 30 cents to 35 cents, but the prevailing rate of 10 cents for children under 12 years of age will not be disturbed.

In a few cases small neighborhood houses have already anticipated the Federal tax raise by increasing from 20 cents and 25 cents to 25 and 30 cents. One or two houses that have a 15-cent bargain night for adults plan to continue that rate but will otherwise increase their scale for adults five cents.

Morgenthau Speaks Tonite On War Loan Support

(*Continued from Page 1*)

Fourth War Loan drive was a finer public demonstration of support for our fighting men than any of the previous drives. He will pay high tribute to the film and radio industry, and other volunteer workers in the drive.

Morgenthau's report, which will reveal the overall and series "E," sales totals, will be made over the Blue Network at 9:30 tonight, EWT. The program, entitled "Five Million Patriots," in honor of the volunteer Bond sellers, will feature Fredric March as narrator.

Says Atrocity Story Release Lost Gov't ½ Billion in Bonds

The Associated Press yesterday reported from Portland, Ore., that Ted R. Gamble, Treasury official, in an address there before the Junior Chamber of Commerce, declared that "resentment of the American people against release of the Bataan atrocity story during the Fourth War Loan drive lost the Government at least half a billion dollars in War Bond sales."

Gamble was quoted as saying that the Treasury was not responsible for what he termed the ill-timed release which he declared brought enough letters of protest "to fill this entire room." Gamble was quoted as saying further that thousands of persons wrote letters charging that the atrocity story had been withheld until the drive as a means of increasing Bond sales, with the Treasury Department blamed for the release.

S. W. Pacific Troops See Latest Films

The industry's gift films to the armed forces overseas are ' as up-to-date on the islands as anything on Hollywood Boulevard," it was reported yesterday by Randolph Scott upon his return from an 18,000-mile tour of the South Pacific theater of war for the Hollywood Victory Committee and USO-Camp Shows. The actor said he had been amazed to find himself frequently playing on the same bill with his latest pictures in many advanced areas. Scott said that everywhere he went the latest films were being shown, even in places close to the front lines.

"These 16 mm. movies which Hollywood sends over have also created a new group of the world's most avid fans, island natives," asserted Scott. "They had never seen movies until our troops arrived. Now they stand around every night waiting for the show to start."

Mail and films were termed "the most important elements in the lives of the boys over there."

Brown Circuit Offices Move

Detroit—The Brown Circuit, headed by Sam Brown, has moved headquarters, formerly in the Dime Bank Building, to the Great Lakes Bowling Alleys, operated by the same interests, with operating headquarters at the Belmont Theater.

THEATER DEALS

Des Moines, Ia.—The E. M. Garbett circuit has purchased the two theaters at Iowa Falls, the Rex and the Metropolitan. The circuit will take over the two houses on April 1. The houses were purchased from Bill Middleton who operated the Rex and Ernie Ellsworth of the Metropolitan. Ellsworth is believed to be the dean of Iowa exhibitors, having operated the Metropolitan since it was constructed Dec. 27, 1899.

Birmingham, Ala.—The long-dark Jefferson Theater, was sold at auction to the Birmingham Theater Operating Co., a movie chain, for $82,500. Only other bidder was International Realty Co., offering $80,000. Buyers expect to reopen it after the war.

Frederick Brown has purchased the Stoddard Theater Bldg., Broadway at 90th St., from Unum Real Estate Corp. Property includes a two-story store and office building and the Cort Theater, operated by Skouras.

Chicago — Ben Isenberg, Chicago Monogram manager, announces acquisition of Abe Gumbiner theaters, Pauline, Royal and Banner. Michael Seigel was appointed general manager. Gumbiner is retiring from business.

REVIEWS OF NEW FILMS

"Norway Replies!"

J. H. Hoffberg 62 Mins.

DOCUMENTARY PRESENTING ACCOUNT OF WHAT NORWAY IS DOING FOR ALLIES IS WORTH SEEING.

Those who want to know what Norway is doing to meet the Nazi challenge will find an answer in this documentary, the first official record of that occupied country's fight against the enemy. The picture, produced under the supervision of the Royal Norwegian Information Service, should help to fortify the will of all peoples who are resisting the Hitler onslaught.

"Norway Replies!" is actually a number of short films joined into a full-length subject, each giving an account of different phases of the Norwegian effort against the Nazis. What is perhaps the best and most vivid and exciting footage deals with the escape of a young Norwegian after a commando raid by the British on his native shores, his training as a flier in Canada and England and his return via air to blast the conquerors of his homeland. Almost as interesting is the pictorial report of the port being played by the Norwegian merchant marine in carrying the needs of war to the Allied forces. Included in the footage are many other activities of the Norwegians in the interests of the United Nations' cause.

The film has not been too smoothly edited, and a certain amount of the footage is wasted on extraneous matters that have no direct bearing on the business at hand. The film doesn't always do full justice to the noble purpose it has set itself. However, because of what it aims to do, the picture's faults can well be minimized.

Wherever the film lacks in excitement or drama these are supplied in the commentary, which is spoken by Ed Thorgersen, Alois Havrilla and Ben Grauer very effectively indeed.

The production was written and directed by F. Herrick. Jack Shaindlin, musical director for March of Time, has equipped the film with a rousing musical score that has considerable sweep.

Kerns May Oppose Cassidy For President of Local 110

Chicago—New officers for Local 110, Stage Hands, will be nominated April 5 and voted on Wednesday, May 3. Larry Cassidy is president of the Union, Will Schraut, vice-president, and Frank Olson, secretary, treasurer and business agent.

There has been some conflict in the union and Tommy Kerns of the State Lake theater, may head an opposition ticket. Local now has 390 members, practically all working.

J. M. Franklin Ill in Florida

St. John, N. B.—J. M. Franklin, president of Franklin & Herschorn Theaters, operating eight theaters in the Atlantic provinces, is ill in a Miami Beach, Fla., hospital. Accompanied by his wife, he went to Florida after leaving a St. John hospital. In addition to his wife, his only daughter, Mrs. L. Foster, of New York City, is also with him. His son, M. Franklin, secretary of F & H is at St. John.

☆ SHORTS ☆

"In Winter Quarters"
(Speaking of Animals)

Paramount 9 mins.

Loaded with Laughs

This one is on the same high level as the others in the series. The scene is the winter quarters of a circus. Many of the animals are interviewed by Ken Carpenter, the narrator, with extremely funny results. The Jerry Fairbanks one-reel novelty will please the kids as well as grown-ups no end. Here is a booking that can be depended upon to give pleasure to everyone.

"Popular Science"
(J3-3)

Paramount 10 mins.

Interesting

Most of the footage is given over to a realistic demonstration of modern warfare by the U. S. infantry. This portion of the film contains plenty of excitement and thrills. Except for a comedy interlude featuring the wily wizard, the remainder of the footage offers an example of the bathroom of the future, an all-glass aqair with a maze of amazing gadgets. Considerable interest here.

"Barber of Seville"

Univ. 7 mins.

Amusing

Subject concerns Woody Woodpecker who goes into a barber shop, finds that the barber has gone for his physical examination and proceeds to take over the shop, himself. There's a lot of biff-bang action as he tries to service the various customers while singing "Figaro." Should please the customers.

"Animal Tricks"

Univ. 9 mins.

Good

A diverting short which presents a smart farm dog, a lion tamer and his lion, a penguin which goes to market for his fish and, lastly, a trained crow. Especially interesting are the wrestling by the lion and man and the trained crow which performs difficult tricks.

Sectional Blackout Sunday

Buffalo—There will be a sectional Sunday night blackout from 9 to 10 p.m. Sunday in this city, Rochester, Batavia, Niagara Falls, Olean and Dunkirk, according to announcement made from the office of the state director of civilian protection in Albany.

Greensburg Theater Burns

Greensburg, Ky.—Fire of unknown origin destroyed the Mossland Theater here, and the entire city block in which it was located. The loss has not been determined. H. A. Moss, operated the theater.

Brit. Trade Relations Take Turn for Better

(*Continued from Page 1*)

which imposes percentage terms rather than flat rentals.

Spokesmen for both sides indicated that they felt the commit had made definite progress.

Mich. V. C. to Aid Kin Of Trade's Service Men

Detroit—Variety Club of Michigan is undertaking a new type of welfare project at the suggestion of Earl J. Hudson, United Detroit Theaters president, who will head the committee in charge. Project is to furnish aid to any families of servicemen who were former members of the amusement industry, regardless of affiliation, if their families require assistance.

Committee have been appointed by Alex Schreiber, incoming Chief Barker of Michigan Variety, who will be formally installed Feb. 28. Committee heads are: Wade Allen, Fine Arts Theater, house; Frank J. Downey, M-G-M manager, movies for shut-ins; Jack Saxe, Monogram treasurer, welfare; Earl J. Hudson, UDT president, servicemen's advisory; George Berger, Butterfield Theaters, finance; Arvid Kantor, National Screen Service manager, membership, publicity, and director of canteen administration; Alex Schreiber, general manager, Associated Theaters, Stanton School Committee; Lew Wisper, W & W Theaters, Summer camps; Frank Wetsman, W & W Theaters, canteen administration; Irving Belinsky, Film Drug Store, canteen food; and Charles W. Snyder, police censor, publicity.

Fete Veteran Mexican Exhib.

Mexico (By Air Mail)—Stepping down as head of the Primer circuit, Jose Echerverria, veteran exhibitor, was feted by the native industry at a luncheon.

Shortage of Numbers? Not In Fiji Isles!

About a year ago, Richard W. Backman, formerly connected with Screeno Amusement Co., Chicago, was assigned to the South Pacific. From the Fiji Islands he wrote letters to J. S. Markstein, owner of Screeno, urging provision of some form of entertainment for our armed forces. Latter subsequently dispatched equipment including stereopticon, Screeno patented slides, cards, trailers, etc. Reports now issuing from the tropical isles declares the game is played avidly by thousands of troops weekly. Another Screeno alumnus, Corp. Leonard Citron, is also in the South Pacific and has received equipment from Markstein.

10,150 Houses Pledge Aid to R. C. Drive

(Continued from Page 1)

pledges to do so immediately so that trailers, kits and other drive material may be sent ot them as quickly possible.

Meanwhile, Herman Robbins, corporate gifts chairman, yesterday asked the various units of the industry to hold their contributions for representatives of his committee, which is part of the general industry setup under Bernhard. Robbins' jurisdiction embraces all non-theater units, including home offices, exchanges, laboratories, newsreels, film libraries, delivery firms, non-theatrical film companies and other related businesses.

Joe Vogel Co-Chairman

Appointment of Joe Vogel of Loew's, Inc., as his co-chairman, and the following company chairmen also was announced by Vogel; Samuel Schneider, Warner Bros.; Neil Agnew, Paramount; Jack Cohn, Columbia; Malcolm Kingsberg, RKO; William Michel, 20th Century-Fox; John J. O'Connor, Universal; Gradwell Sears, United Artists, and James R. Grainger, Republic.

Abe Schneider of Columbia has been named treasurer of the Robbins committee, with Sam Rinzler and George J. Schaefer added to the co-chairmen personnel. Robbins said the aim of the corporate gifts committee was to organize the industry to do the most efficient job in history.

Speaking at a meeting of Chicago exhibitors yesterday at the Blackstone Hotel, Ben Kalmenson made a strong direct appeal to the distributing division to give priority over everything to the Red Cross campaign.

As Important as a Battle

"It is important," he said, "for us to cross that 10-million-dollar goal set by Joseph Bernhard as it is for our soldiers at the front to win battles."

A similar plea was made by Edward L. Alperson, while Ben Shlyen told the gathering that the trade press of the industry would co-operate 100 per cent in the drive. Other speakers included John Balaban, W. E. Banford, Jules Rubens and James Coston.

Two other meetings were held yesterday; one in Atlanta where the speakers included Si Fabian, Sam Dembow and Andy W. Smith, Jr., and the other in Portland, Ore., addressed by Ned Depinet, Albert Finke and Al Oxtoby. Harry Brandt, who was slated to speak in Portland, remained in Salt Lake City for further conferences.

WAR FUND
Your RED CROSS is at his side

3 Regional Tele Nets First

NBC Post-War Plans Outlined by Trammell

(Continued from Page 1)

sight and sound to radio "as revolutionary as was the addition of sound to sight on the motion picture screen," declared that a nation-wide net "must proceed as an orderly, logical development."

"Such a development, as we can see it, would establish television networks in the following possible ways," said the NBC Prexy:

"1. An Eastern network that will extend from Boston to Washington with stations located at such intervening points as Worcester, Providence, Hartford, Schenectady, New York, Philadelphia, Wilmington and Baltimore, with perhaps an extension to Syracuse, Rochester and Buffalo.

"2. A Mid-West network that will develop with Chicago as its hub, spreading out to Milwaukee, Minneapolis, St. Paul, Des Moines, St. Louis, Indianapolis, Detroit and Cleveland.

"3. A Pacific Coast network between the great talent center of Hollywood connecting with San Francisco and gradually extending to other important points.

"These regional networks will gradually stretch out over wider areas, and will themselves become linked together. Thus, city after city, across the continent will be brought into network operation, until finally complete nation-wide networks will become a reality.

Will Co-op With Gov't

"The basis of NBC television activities may be summarized as follows:

"NBC will co-operate with the Government and with other members of the industry in line with its research, experimentation and practical operating experience in television, in the effort to secure the best possible standards of operation for a commercial television broadcasting system in the United States.

"In developing a basis for an eventual television network, NBC will cooperate in every way with the owners and operators of the stations affiliated with its network, many of whom have from the very beginning demonstrated their willingness and capacity to include in their service the latest technical developments which the radio art has brought forth.

"In preparation for the expected expansion of television services in the post-war period, NBC will, within the limitations of wartime operations:

"(a) Expand its existing program service by tapping new sources of program material and talent, and by developing new program techniques; (b) Transmit field programs once a month or oftener from points outside the studio; (c) Resume studio broadcasts from the NBC television studio in Radio City, which is now being reconditioned preparatory to the renewal of broadcasting live talent programs; (d) Continue research and development in all phases of television.

First Station in Washington

"As soon after the war as materials become available, NBC will construct a television station in Washington, D. C., so that a service of sight-and-sound may be available in the nation's capital, and from the nation's capital to other cities when interconnection between stations is made available.

"To establish the anchor points of television system, NBC has filed additional applications with the Federal Communications Commission for construction permits for television stations in Chicago, Cleveland, Denver, San Francisco and Los Angeles, where NBC already maintains a programming organization and studio facilities. It is hoped that the FCC will act favorably on these applications."

"Cap" Kuhn Dead at 73

Lebanon, Ore.—Randolph "Cap" Kuhn, 73, pioneer motion picture theater owner is dead from pneumonia.

H'wood Luncheon for Two New Theater Managers

West Coast Bureau of THE FILM DAILY

Hollywood—John McManus, former Kansas City theater manager, and Bob Corbin, former Detroit manager, were guests of honor at a luncheon tendered Los Angeles and Hollywood first-run managers by Rodney Pantages and Ben Wallerstein, assistant zone manager of Warner theaters. McManus is new manager of Warners Hollywood Theater and Corbin of the Hollywood Pantages.

Tom Baily, manager of Los Angeles Theater Defense Bureau, acted as toastmaster. Speakers included Harlan G. Palmer, publisher of the Hollywood Citizen-News, Harold Heffernan, Pantages, Wallerstein, Councilman Lloyd Davies and Marion Lawrence, Los Angeles dramatic critic.

HOLLYWOOD DIGEST

SIGNED

HERBERT KLINE, special representative, "Here Is Your War," Lester Cowan-Ua.

CHARLES LAWTON, JR., cameraman, "Abroad With Two Yanks," Edward Small-UA.

ROSALIND RUSSELL, termer, Warners.

•

ASSIGNMENTS

ROBERT SISK, producer, "Higher Than the Torch," M-G-M.

•

CASTINGS

KAY LINAKER and JIMMY CONLIN, "Bring on the Girls," Paramount; MARILYN MAXWELL, "Lost in a Harem," M-G-M; SIR CEDRIC HARDWICKE, "The Picture of Dorian Gray," M-G-M; MARTA LINDEN, "Maisie Goes to Reno," M-G-M; ALEX DARCY, "Marriage is a Private Affair," M-G-M; RAY COLLINS, "Gold Town," M-G-M; ROSALIND RUSSELL, "Roughly Speaking," Warners; RAYMOND MASSEY, "Once Off Guard," International; EVA LEONARD-BOYNE, "None But the Lonely Heart," RKO; VAN JOHNSON, ESTHER WILLIAMS and LAURITZ MELCHIOR, "Thrill of a Romance," M-G-M.

•

STORY PURCHASES

LIONEL HOUSER's "Higher Than the Torch," M-G-M.

•

SCHEDULED

"Victory Belles," Monogram.

Five P.C. Agent Bill Opposed by AFL, Others

Albany—Opposition from A F of L and others developed at a hearing on the Condon Bill yesterday. The bill sponsored by the RKO interests and others exempts booking agents from the present five per cent fixed by law, but makes the rates they may charge subject to approval by the mayor or commissioner of licenses.

President Murray of the Federation of Labor headed that group. Their opposition was based on the power delegated to the local authorities to approve rates with the only recourses a civil action and the fear that a general increase in rates might take place.

Michael Halpern, of the William Morris Agency, declared the bill was merely an attempt to legalize present practices, and that an increase in rates was not contemplated. He pointed out the theatrical industry is a closed shop where the agent must be approved by the union.

He said the Condon Bill is patterned after the California law with additional safeguards added by his organization.

Senator Condon at the end of the hearing asked the opposing groups to get together on amendments which would reconcile the bill so he could offer them next week.

Frederick McKay Dies

Port Washington, L. I.—Frederick McKay, 73, former dramatic critic on the old New York Evening Mail, and later a theatrical manager for Charles Frohman and Charles B. Dillingham attractions, died last night at the Bar Beach Nursing Home. At one time McKay was the husband of Blanche Ring.

Official U. S. Navy Photograph

The Navy Commissioned Kodak Medalist "as is"

IN THIS WAR, the camera has full military status. From Admirals down, Navy men carry a Kodak Medalist as casually as binoculars. It is the impartial fact-gatherer and reporter of action. You have seen plenty of Medalist shots among the terrific pictures released to newspapers and magazines. But you've only seen a fraction.

* * *

When the war broke, the Medalist had just been created—for civilian camera enthusiasts. Navy experts tried it out. It looked and acted "Navy"—clean, precise, inherently fine—structurally as sound as a battle wagon, compact as a submarine.

The Navy bought every Medalist available "as is," ordered production stepped up. Since then, wherever units of our fleet have operated—from PT boats to capital ships and aircraft—the Medalist has seen action. Twice as many were on duty the second year as the first.

After the war, the battle-conditioned Medalist will be at your service in civilian life. Eastman Kodak Company, Rochester, N.Y.

A fistful of efficiency, the compact Medalist produces full-scale pictures—2¼ x 3¼ inches. The lens, Kodak Ektar *f*/3.5—incorporating Kodak's revolutionary new optical glass—assures pictures of incomparable clarity and brilliance, either in black and white or full color.

Lens and Kodak Supermatic Shutter are mounted in a unique helical gear focusing tube which provides hairline focusing, with unequaled rigidity. All operating controls, in "shooting" position, are at the fingertips. The eyepiece of the split-field range finder is directly below the view finder.

The Medalist, optically and mechanically, is an achievement of the Kodak experts responsible for the latest gunfire control apparatus used by our armed forces.

REMEMBER "TAKE HER DOWN"? . . . *how the wounded submarine skipper, Commander Howard W. Gilmore, U. S. N., ordered his men to "Take her down"—leaving him outside the conning tower? His was a stern example to us at home.* **BUY MORE WAR BONDS.**

Serving human progress through Photography

FILE COPY

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 44 NEW YORK, FRIDAY, MARCH 3, 1944 TEN CENTS

"CASABLANCA" WINNING FILM

1944 Goal of Mexican Producers is 120 Features

Studio Facilities May Permit Making of Only 100, Still a New Spanish High

By MARCO-AURELIO GALINDO
FILM DAILY Staff Correspondent

Mexico City (By Air Mail)—If native producers meet their proposed 1944 schedules, a total of 120 features will be turned out by Mexican studios this year.

The "if," however, is a big one, for the trade frankly considers it doubtful that the local studios have the required facilities to meet a 120-feature schedule.

However, that has not prevented these producers from announcing features as follows:

CLASA Films, 14; Filmex (Filma-

(*Continued on Page* 4)

N. Y. Industry Chiefs Fete Harold Hopper

New York industry leaders assembled at the Waldorf-Astoria for luncheon yesterday to honor Harold Hopper, resigning head of the War Production Board's film section.

With George J. Schaefer, WAC chairman as toastmaster, the trade

(*Continued on Page* 4)

Sees Pittsburgh High In Red Cross Fund Drive

Pittsburgh — A confident prediction that when the final count is in, the Pittsburgh territory, embracing Western Pennsylvania, West Virginia and Eastern Ohio, will outrank all others in the percentage of theaters participating in the industry's

(*Continued on Page* 11)

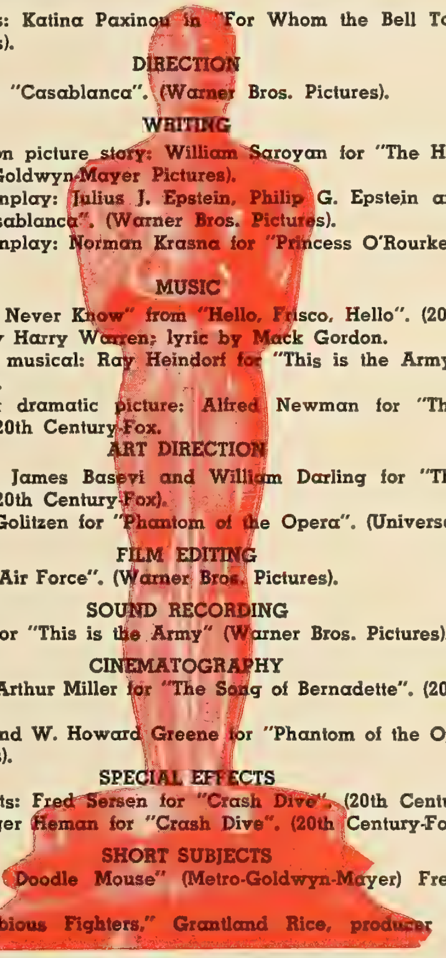
Skouras Honored at L. A. Chamber Board Luncheon

West Coast Bureau of THE FILM DAILY

Hollywood — Charles P. Skouras was guest of honor yesterday at a board of directors luncheon of the Los Angeles Chamber of Commerce. Occasion, a tribute to his leadership

(*Continued on Page* 4)

1943 ACADEMY AWARDS



PRODUCTION

"Casablanca," (Warner Bros. Pictures)

PERFORMANCES

Actor: Paul Lukas in "Watch on the Rhine". (Warner Bros. Pictures)

Actress: Jennifer Jones in "The Song of Bernadette". (20th Century-Fox).

Supporting Actor: Charles Coburn in "The More the Merrier". (Columbia Pictures).

Supporting Actress: Katina Paxinou in "For Whom the Bell Tolls". (Paramount Pictures).

DIRECTION

Michael Curtiz for "Casablanca". (Warner Bros. Pictures).

WRITING

Best original motion picture story: William Saroyan for "The Human Comedy". (Metro-Goldwyn-Mayer Pictures).

Best written screenplay: Julius J. Epstein, Philip G. Epstein and Howard Koch for "Casablanca". (Warner Bros. Pictures).

Best original screenplay: Norman Krasna for "Princess O'Rourke". (Warner Bros. Pictures)

MUSIC

Best song: "You'll Never Know" from "Hello, Frisco, Hello". (20th Century-Fox), Music by Harry Warren; lyric by Mack Gordon.

Best scoring for a musical: Ray Heindorf for "This is the Army". (Warner Bros. Pictures).

Best scoring of a dramatic picture: Alfred Newman for "The Song of Bernadette". (20th Century-Fox.

ART DIRECTION

Black and White: James Basevi and William Darling for "The Song of Bernadette". (20th Century-Fox).

Color: Alexander Golitzen for "Phantom of the Opera". (Universal Pictures).

FILM EDITING

George Amy for "Air Force". (Warner Bros. Pictures).

SOUND RECORDING

Nathan Levinson for "This is the Army" (Warner Bros. Pictures).

CINEMATOGRAPHY

Black and white: Arthur Miller for "The Song of Bernadette". (20th Century-Fox).

Color: Hal Mohr and W. Howard Greene for "Phantom of the Opera". (Universal Pictures).

SPECIAL EFFECTS

Photographic effects: Fred Sersen for "Crash Dive". (20th Century-Fox).

Sound Effects: Roger Heman for "Crash Dive". (20th Century-Fox).

SHORT SUBJECTS

Cartoon: "Yankee Doodle Mouse" (Metro-Goldwyn-Mayer) Fred Quimby, producer.

One-reel: "Amphibious Fighters," Grantland Rice, producer (Paramount Pictures).

Two-reel: "Heavenly Music," Jerry Bresler and Sam Coslow, co-producers. (Metro-Goldwyn-Mayer).

SPECIAL AWARDS

Irving Thalberg Memorial Award: Hal B. Wallis, for the most consistent production achievement of the year.

To George Pal for his novel technique in producing the Puppetoon shorts.

Best Direction Award To Curtiz: Eight Awards To 20th-Fox, Seven to WB

By RALPH WILK
West Coast Bureau of THE FILM DAILY

MICHAEL CURTIZ

Hollywood—Winning feature picture in the balloting under the auspices of the Academy of Motion Picture Arts & Sciences for the best film achievements of 1943 went to Warner Bros.' production of 'Casablanca,' the director of which, Michael Curtiz, also won an Oscar for his direction of that film. Warner Bros. won five

(*Continued on Page* 6)

Soviets to Acquire 15 American Films?

Soviet Government is expected to acquire a total of 15 American features, making its selections from 40, prints of which were received in Moscow in December, it was learned yesterday. Pix were sent over, it is

(*Continued on Page* 7)

Forecasts Tele Difficulty In Competing With Films

Difficulty which television will have in competing with film entertainment in at least the immediate post-war period was cited at a press luncheon yesterday in the Waldorf-

(*Continued on Page* 11)

20th-Fox and Loew's to Keep M & B Interest?

London (By Cable)—Retention by Twentieth Century-Fox and Loew's of their 50 per cent interest in Metropolitan & Bradford Trust, controlling Gaumont British, is anticipated

(*Continued on Page* 7)

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 44 Fri., Mar. 3, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, March 2*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	+ 1/8
Col. Picts. vtc. (2½%)	12⅛	17	17⅛	+ 1/8
Con. Fm. Ind.	3½	3⅜	3⅜	+ 1/8
Con. Fm. Ind. pfd.	18¾	18⅜	18½	+ ¼
East. Kodak	....	....	....	.....
do pfd.	....	....	....	.....
Gen. Preç. Eq.	19¾	19⅝	19¾	+ ⅛
Loew's, Inc.	59⅛	58¾	59	+ ¾
RKO	9	8⅝	8⅞	+ ⅛
RKO $6 pfd.	91¾	91	91	+ 1
20th Century-Fox	21¾	21½	21⅝	+ ⅛
20th Century-Fox pfd.	29¾	29¾	29¾	+ ½
NEW YORK CURB MARKET				
Radio-Keith cvs.	1½	1⅜	1½	+ ⅛
Sonotone Corp.	2¼	2¼	2¼	.....
Technicolor	14	13¾	13¾	.....
Universal Picts. vtc.	21½	21¼	21¼	+ ½

Metroites on Stand at Jackson Park Theater Trial

Chicago—Western Manager Jack Flynn of M-G-M; Sam Shirley, district manager; Walter Bamford, exchange manager; Felix Mendelsohn, retired Chicago manager for M-G-M, testified yesterday in Judge Michael Igoe's court, regarding M-G-M negotiations with the Jackson Park Theater owners. Sam Gorelick, RKO exchange manager, told about the Jackson Park Theater's RKO film negotiations.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

Two St. Louis Stage Hands Suing Union for $102,250

St. Louis—Two stage hands are seeking judgments for a total of $102,250 in suits filed in Circuit Court against officers of Local 6, IATSE, charging that they had wrongfully been forced to pay $6,750 to the union over a period of 10 years and that they not only had been refused repayment of these funds but were deprived of the right to work as members of the union.

In similarly worded petitions, Ralph W. Baur is seeking $25,000 actual and $25,000 punitive damages and Henry H. Klaverkamp asks $27,250 actual and $25,000 punitive damages.

Both men contended that they had been members of the St. Louis Theatrical Employes Union, Local 2B, described as a sister union of Local 6, the St. Louis Theatrical Brotherhood, and they had been employed at various houses as stagehands under permission of officers of the Theatrical Brotherhood.

Members of the Theatrical Brotherhood, Local 6, have been required to pay 5 per cent of their earnings to the local union but they charged they had been forced to pay over their protests, 15 per cent of earnings, and have been refused refunds of the excess payments although, it was stated, Richard Walsh, international president of the IATSE, had directed that the refunds be made. Baur declared he was forced to pay $2,250 and Klaverkamp $4,500 in excess union dues over a period of 10 years.

They allege that repayment was refused when demand was made last July and that in August they were notified by the union officials they no longer would be permitted to work in the jurisdiction of Local No. 6 and that the union would never consent to their ever being employed elsewhere.

Elmer Moran, business agent of Local 6, named as one of the defendants in the suits, denied that Baur and Klaverkamp had been deprived of the right to work.

Lt. Benjamin Farber Dies in Plane Crash

Lt. Benjamin Franklin Farber, Jr., 29, fighter pilot attached to a carrier in the Pacific, formerly vice-president of Spot Film Productions, makers of commercial and educational pictures, died in a plane crash on Feb. 21, according to word received by his father, the Rev. Dr. Benjamin F. Farber, pastor of the Fourth Presbyterian Church, West End Ave. and 91st St. Farber had been in the Navy since January, 1942.

Chicago Operators Union Gives $10,000 to Red Cross

Chicago—The Chicago operators' union, President James Gorman presiding, voted $10,000 for the Red Cross fund, from 700 union members.

Honor Kestenbaum, Kessler On Departure for Service

Edward Kestenbaum and George Kessler who bow out of the RKO Theaters' publicity department to enter the Army, were the guests of Harry Mandel and the rest of the staff at Ronnie's Steak House yesterday. The gathering, confined to members of the department, included, beside the guests of honor and department head, the following:

Herman Barnett, Marion Barton, Emma Carbone, John A. Cassidy, Peggy Foldes, Bill Kernan, William Kaskoun, Elizabeth Laus, Vincent Liguori, Blanche F. Livingston, Ray Malone, Jean MacDonald, Milton Mansdorf, Ira Morais, Pvt. James Mulhall, Ruth Newman, Edward O'Brien, Sarah Polan, Sidney Rubin, Bill Slater, Bill Thorman, Al Zimbalist.

Kestenbaum who reports to Upton on the 15th was assistant to Miss Livingston, and Kessler reporting to the same camp on the 8th, a member of the art department. Both received military watches from their colleagues and duffle bags from RKO.

Kreiger and Rogasner Head Philly R. C. Groups

Philadelphia — The curtain rolled up on this city's 1944 industry Red Cross drive yesterday with Earle Sweigert, theater division chairman, crystalizing plans for audience collections and naming committees for the circuits and indies so that every single house will be involved.

Sweigert appointed Lester Kreiger, of Warners as circuit chairman, and Milt Rogasner, of the Iris, independent chairman. The latter has divided the independent area into 13 districts, with a live-wire manager as a lieutenant in each district.

By next week all theater owners and managers in the territory will have been personally invited to the exhibitor luncheon to be held Mar. 13.

Hazen in Washington, Fails to See Clark

Washington Bureau of THE FILM DAILY

Washington—In Washington yesterday on personal business, Warner Brothers vice-president, Joseph H. Hazen, spoke briefly by telephone with Assistant Attorney General Tom C. Clark but did not call at Clark's office, although Clark's secretary had expected him.

Hazen told THE FILM DAILY that he had at no time intended to see Clark this trip. Clark is not yet ready to present his specific suggestions for further revision of the New York consent decree, Hazen said.

Wallwish in Havana

Havana (By Air Mail) — Erwin Wallwish, of the Argentine industry, is here for a visit and will leave for Mexico in a few days where he will make the picture "Amok" for Modesto Paseo and the CLASA Films. After he completes his stint in Mexico Wallwish will go to Hollywood.

COMING and GOING

LEON D. NETTER, Paramount theater department executive, has left for conferences with Paramount theater partners in Jacksonville and New Orleans.

FRANK MILLER, Paramount theater partner and executive of Augusta Amusement C Augusta, Ga., is a New York visitor.

SAM DEMBOW, Jr., Paramount theater department executive, is on a tour this week on behalf of the industry's Red Cross War Fund drive.

HARRY BERCOVICH, operator of the Broadway Theater, Regina, Can., is at the Warwick.

JAY SCHROEDER, Astor Pictures franchise holder in Charlotte, is a New York visitor.

PETE HARRISON has returned from Florida.

MERLE OBERON arrives from California this morning for a brief vacation before appearing in International Pictures' "Woman in the Window."

ED. H. COLLINS, executive assistant to W. C. Gehring, Western sales manager, is visiting some of the company's mid-Western exchanges.

CLARENCE A. HILL, executive assistant to A. W. Smith, Jr., Eastern sales manager, is visiting some of the company's offices in the East, and is expected back this week-end.

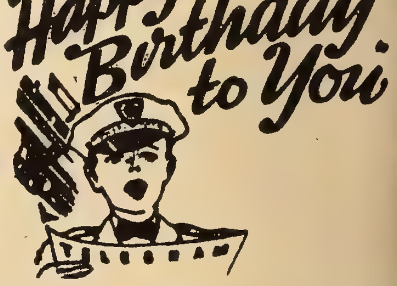
ALLEN JENKINS returned to New York yesterday from a six months' USO-Camp Shows stint in Hawaii.

GENE KELLY leaves Monday on the first USO-Camp Show "personality tour" of Army and Navy hospitals on this side; **ED WYNN** takes off on the 13th for the second.

F. J. A. McCARTHY, Southern and Canadian sales manager of Universal, is in Nashville. He is expected back at his desk on Monday.

Censors Drop Demand For Lists of Films Shown

Havana (By Air Mail) — Cuban Film Censorship Board has withdrawn its ruling obliging all exhibitors to file lists of all pictures shown, with fines for those failing to comply. Board has notified the Union Nacional of Exhibitors that in the future films must carry the Board approbation stamp.



March 3

Larry Kent
Edmund Lowe
Charlotte Virginia Henry

March 4

J. Robert Rubin
Harry Hornick
Martha O'Driscoll
David Bader
Charles E. Moyer
Pierre Gendron
Dorothy Mackail

March 5

D. A. Doran
Bernard R. Goodman
Houston Branch
Jules Furthman
Samuel Zierler
Renee Carroll

Announcing

SPECIAL M-G-M TRADE SHOWINGS

NEW YORK—NEW JERSEY
TERRITORIES ONLY

THE UNITED STATES
and
BRITISH GOVERNMENTS
present

"TUNISIAN VICTORY"

The invasion and conquest of North Africa—the first great combined operation and victory of the British and American forces

Distributed by the
British Ministry of Information

A METRO-GOLDWYN-MAYER RELEASE

M-G-M SCREENING ROOM
630 NINTH AVENUE NEW YORK, N. Y.

MONDAY · MARCH 6th
10:30 A. M. 2:30 P. M.

N. Y. Industry Chiefs Fete Harold Hopper

(Continued from Page 1)

representatives praised Hopper for his "understanding of industry problems" as evidenced by his administration of the WPB agency.

Speakers at the luncheon included Gradwell Sears, Jack Alicoate, publisher of THE FILM DAILY, William Michel, Herman Robbins, J. Robert Rubin, Will H. Hays, Leonard Goldenson, Arthur Meyer, Francis S. Harmon, and Jack Cohn.

Others present to pay tribute to Hopper, who returned to Los Angeles last night, were L. L. Allison, Richard Altshuler, Leon J. Bamberger, George Borthwick, Bob Condon, George Dembow, William German, Herman Gluckman, Capt. Monroe Greenthal, Charles Wiswal, Don Hyndman, and Walter Titus.

Skouras Honored at L. A. Chamber Board Luncheon

(Continued from Page 1)

of the industry's Fourth War Loan Campaign, was attended by 50 Southern California business leaders.

Skouras was introduced by Y. Frank Freeman, Paramount vice-president in charge of production, and the only other film leader present. Luncheon was the second Los Angeles tribute to Skouras this week.

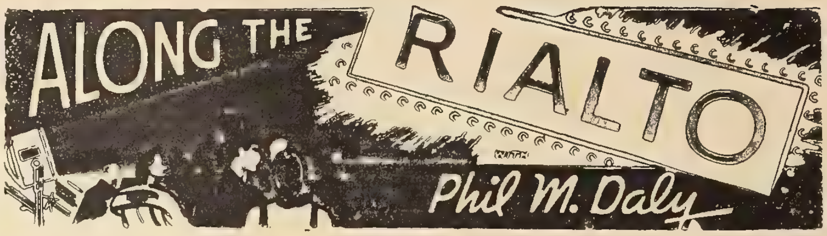
In attendance were: Asa V. Call, president, Pacific Mutual Life Insurance Company; Neil Petree, president, Barker Brothers Department Store; Leroy M. Edwards, vice-president, Pacific Lighting Corp.; Arch W. Anderson, president, California Bank; Paul S. Armstrong, general manager, California Fruit Growers Exchange; James L. Beede, attorney; Earl R. Carpenter, president, Paul G. Hoffman Co.; A. J. Gock, vice-chairman of the board, Bank of America; Malcolm McNaghten, president, Broadway Dept. Stores; George J. O'Brien, vice-president, Standard Oil of California; Oscar A. Smith, president, Pacific Electric Railway; C. V. Tibbetts, executive vice-president, Los Angeles Steel Castings Co.; Lewis A. Weiss, vice-president, Don Lee Broadcasting System.

L. J. Schlaifer Recovers

L. J. Schlaifer, Central sales manager of 20th Century-Fox, has returned to his desk in the home office, after a fortnight's illness.

WEDDING BELLS

Memphis, Tenn.—Beatrice Rogers, cashier at Universal exchange was married last week-end to Lt. Hunter Hobison, of the Army. They will live at Ft. Bragg, N. C., where Lt. Hobison is stationed.



News High-tide

● ● ● THE PERSONAL TOUCH: Richly deserved and well earned, that Legion of Merit Medal which the Army has just bestowed on Col. Darryl F. Zanuck, 20th-Fox production chief. . . ● It's true—Jack Benny and Warners have agreed upon a new termer. . . ● Didja hear Wendell L Willkie's thoughts on unity in party government in the U. S., voiced on NBC's "March of Time" program last night?......Speaking of the 20th-Fox board chairman, his name has been entered in the Nebraska Preseidential preferential primary election on Apr. 11. . . ● The armed forces' combat needs mean further drains on the industry manpower in all branches......"Red" Skelton, Norris "Abner" Goff and Alan Ladd have all passed pre-induction physicals on the Coast......Ladd, by the way, was s.c.d.'s by the Army after several months service. . . ● Frances Langford is making p.a.'s with pre-release engagements of PRC's "Dixie Show Boat"; she returns to Hollywood March 28. . . ● Jo Swerling, by courtesy of 20th-Fox, will script "Simone" in which Sam Goldwyn will star Teresa Wright. . . ● And while we're talking about Hollywoodians, didja know that Islin Auster's first Universal assignment as associate producer will be "The Suspect," a Charles Laughton starrer? . . . ● American Youth for Democracy will get the proceeds from that "Fats" Waller memorial concert at Carnegie Hall, Apr. 2. ● Where else than in these U. S. could a horse op'ry actor and juke-box song writer find a Governor's chair within reach?......For which thought you're indebted to the fact that Jimmie Davis has won the Louisiana Democratic nomination, thus assuring his election......

▼ ▼ ▼

● ● ● *TABLOID TALES: Mighty enthusiastic, those exhib. comments after yesterday's trade screening of Columbia's "Cover Girl" at the Normandie here. . .* ● *Television Broadcasters Association is opening offices at 500 Fifth Ave. with Will Baltin, secretary-treasurer, in charge......First three memberships in the association go to CBS, Television productions, Inc., Para. subsidiary, and Allen B. DuMont Laboratories. . .* ● *Wotta job of planting! Meaning, of course, that 16-page full-color layout on "Lady in the Dark" in the March issue of Coronet. . .* ● *Maj. Gen. A. H. Gatehouse spoke at the Museum of Modern Art last night before a screening of "Desert Victory"......Latter was tied in with the showing of a new Jo Davidson sculpture, Desert Victory, a bronze head of the old sculpture of the British Eighth Army soldiers......*

▼ ▼ ▼

● ● ● THIS AND THAT: Closing of their balconies five afternoons a week is one measure being employed by first-runs in the New Haven sector to combat vandalism. . . ● Speaking of vandalism, here's a new one: A Waterbury, Conn., exhib. reports a hole burned in his screen with matches shot from the audience by sling-shot. . . ● Can any exchange manager top this record? Chet Bell, who hears Para.'s Los Angeles branch, netted a $376,000 War Bond sale via a special projection room preview of "Lady in the Dark"......Projection room seats 42, meaning an average of $9,000 in Bond's per seat. ● "Skip" Weshner is fast adding accounts; latest to sign include Arthur Schwartz, who produce for Warners, and Earl McGill, CBS director......

▼ ▼ ▼

● ● ● *CUFF NOTES: The War Department has more pix heading for war industry showing......Titles include "Film Communique No. 4," "They Deliver the Goods" and "The Case of the Tremendous Trifle"......In the first-named you follow the Fifth Army infantry from Salerno up through devastated Italian cities across the Volturno......And in the last named, the Schweinfurt raid and the operation's significance are presented. . .*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......

1944 Goal of Mexican Producers, is 120 Pix

(Continued from Page 1)

dora Mexicana), 12; Cimesa (Cinematografica Mexico), 6; Films Mundiales, 6; Grovas, S. A., 6; Raul de Anda, 8; Pereda Films, 6; Productores y Distribuidores Asociados, [illegible], Producciones Azteca, 8; Victoria Films, 4; EMA (Espana-Mexico-Argentina), 4; Astro Films, 4; Posa Films, 4; Aguila Films, 3; Producciones Pedro A. Calderon, 3; Columbus Films, 6; Rosas, Priego y Fallon, 3; Concordia Films, 3; Rodriguez Hnos, 6; Inter America Films, 6; other producers, 10.

Of the producers named, CLASA Films, Filmex, Cimesa, Films Mundiales and Grovas, S. A. are in an enviable position since all of these have either their own studios or their own stages within existing plants.

Present studio, laboratory and personnel facilities are regarded as ample enough to enable producers to put out about 100 pictures this year. Such a figure would be big enough to make of 1944 the biggest year yet for the entire Spanish language film industry.

Court to Hear Montreal Theater Fight for WB Pix

Montreal—A battle between the Kent and Snowdon theaters as to which of them is entitled to rank first in the showing of Warners pix will be fought out in the Superior Court here and not before the administrator, named under wartime regulations to deal with disputes in the moving picture business, Justice Louis Cousineau has decided in the Superior Court.

Following the decision, the hearing of an interlocutory injunction, by which the Kent theater asks to rank first before the Snowdon for the 1944 run of pictures of the studio in question was opened.

600 at "Cover Girl" Screening

Approximately 600 exhibitors, circuit execs. and press representatives, filled the Normandie Theater yesterday for Columbia's special trade-showing of "Cover Girl."

FEMME TOUCH

MRS. ANNE E. ELGIN, cashier, Universal Exchange, Memphis, Tenn.

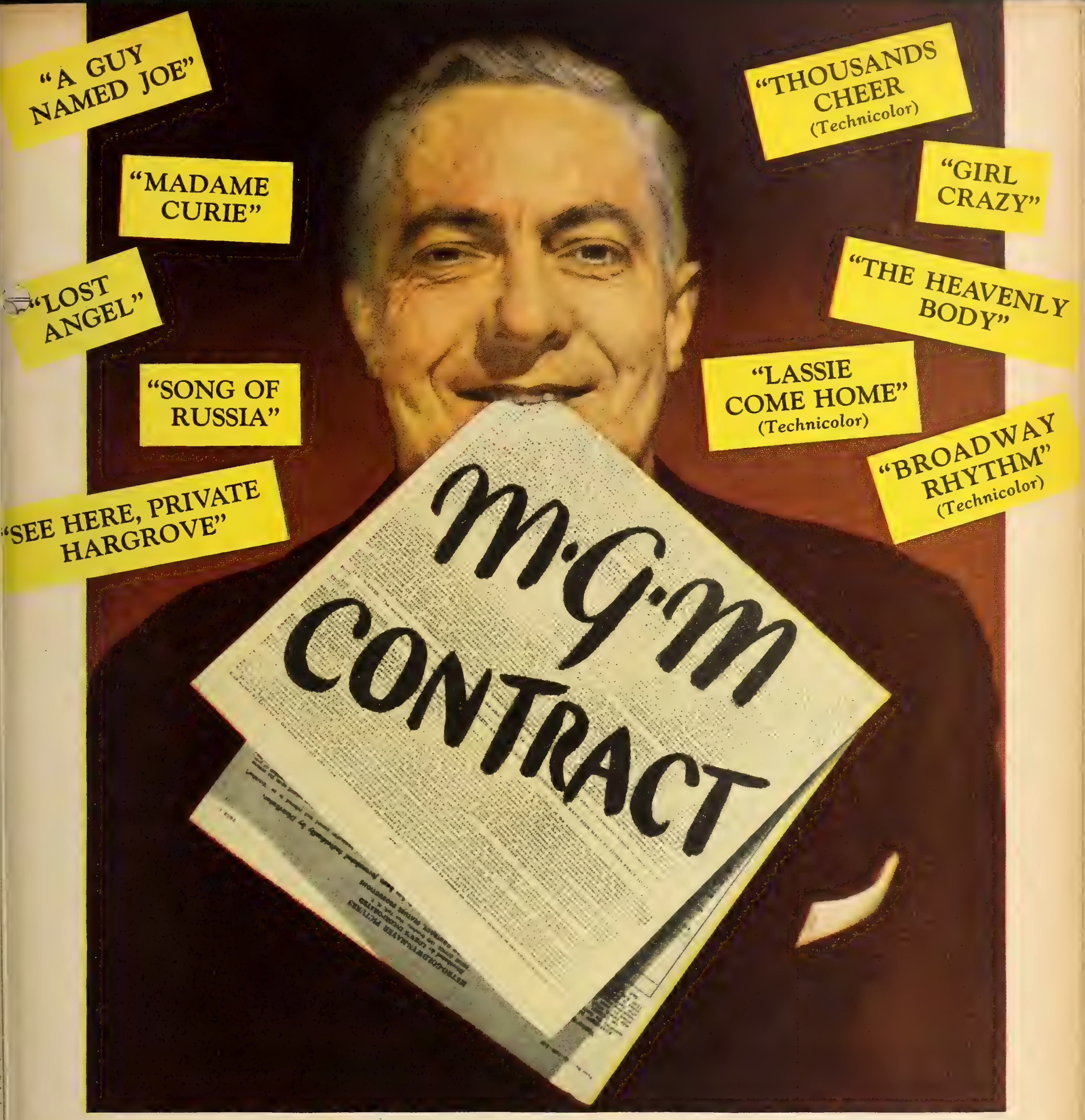
VIVIAN GILMER, student booker for shorts, Malco Circuit, Memphis, Tenn.

MILDRED SHARP, contract clerk, 20th Century-Fox, Memphis, Tenn.

BETTY MILLER, office manager, 20th-Fox, Pittsburgh.

LORETTA GUEHL, secretary to branch manager, 20th-Fox, Pittsburgh.

ELEANOR LANNING, cashier, RKO, Buffalo.


"A GUY NAMED JOE"
"MADAME CURIE"
"LOST ANGEL"
"SONG OF RUSSIA"
"SEE HERE, PRIVATE HARGROVE"
"THOUSANDS CHEER" (Technicolor)
"GIRL CRAZY"
"THE HEAVENLY BODY"
"LASSIE COME HOME" (Technicolor)
"BROADWAY RHYTHM" (Technicolor)
M·G·M CONTRACT

ARMED TO THE TEETH!

"Calling All Patriotic Showmen!
Red Cross Drive March 23rd Through 29th"

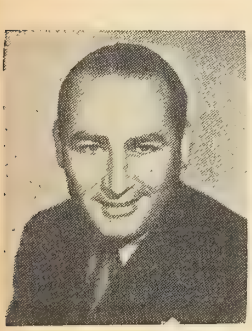
Top Player Awards to Paul Lukas, Jennifer Jones

Oscars for Best Supporting Player Roles to Coburn, Katina Paxinou

(Continued from Page 1)

other awards, making a total of seven, as against which Twentieth Century-Fox captured eight of the winning statuettes. Metro-Goldwyn-Mayer Pictures came third with three winners, Universal with three and Paramount with two, while Columbia Pictures received one award. Presentation of the Oscar for the best production of the year was made by Sidney Franklin, and of that for the best direction by Mark Sandrich.

The Academy sent out 10,000 ballots, practically all of which were voted. The sixteenth annual awards presentation was made at Grauman's Chinese Theater with an attendance of 2,100, with an additional 5,000 street onlookers as stars, producers, directors and other film notables made their entrance into the theater, and this despite unfavorable weather. A total of 32 awards were made including certificates of merit to interior decorators of art direction winning films and plaques and honorable mentions for scientific awards.


HAL B. WALLIS

Best Player Awards

Paul Lukas was voted the actor giving the best performance of the year for his role in Warner Bros.' "Watch on the Rhine," with presentation by George Murphy, SAG vice-prexy. Best performance by an actress went to Jennifer Jones for her work in 20th-Fox's "Song of Bernadette." Greer Garson presented her with an Oscar. Best performance by an actor in a supporting role was won by Charles Coburn for his acting in Columbia's "The More the Merrier," and the trophy was presented by Donald Crisp, while Katina Paxinou scored as the actress giving the best supporting performance for her role in Paramount's "For Whom the Bell Tolls." Teresa Wright made the award.

Writing awards were won by Julius J. Epstein, Philip G. Epstein and Howard Koch for the best written screenplay — Warners' "Casablanca"; by Norman Krasna for "Princess O'Rourke," a Warner Bros. picture which was voted the best original screenplay, and by William Saroyan for the best original motion picture story, M-G-M's "Human Comedy." Oscars for writing awards were given to the recipients by James Hilton.

The Irving Thalberg Memorial Award for the most consistent production achievement of the year went to Hal B. Wallis. Darryl F. Zanuck made the award.

Carole Landis made the awards for the best achievements in art direction, that for black and white having been won by James Basevi and William Darling for their work on 20th-Fox's "Song of Bernadette," and an Oscar for color art direction by Alexander Golitzen for Universal's "Phantom of the Opera."

Best Cinematographic Work

Arthur Miller won the award for the best cinematography in black and white for "The Song of Bernadette," and Hal Mohr and W. Howard Green for color with Universal's "Phantom of the Opera." Rosalind Russell presented both of these awards.

George Amy was presented an award by Y. Frank Freeman for the best achievement of the year in film editing for Warner Bros.' "Air Force."

Certificates of merit were given to the interior decorators of the productions receiving art direction awards. These went to Thomas Little for "The Song of Bernadette" in black and white, and to R. A. Gausman and Ira Webb for the color film, Universal's "Phantom of the Opera." Carol Landis made the presentations.

PAUL LUKAS

Sound recording trophy was won by Nathan Levinson for Warner Bros.' 'This is the Army," and the special effects award by Fred Sersen for photographic effects and Roger Heman for sound effects in 20th-Fox's "Crash Dive," Y. Frank Freeman presenting the Oscars.

Music Awards

Best song of 1943 was voted as "You'll Never Know" in 20th-Fox's "Hello, Frisco, Hello," with music by Harry Warren and lyric by Mack Gordon. Award for best scoring for a musical picture went to Ray Heindorf who scored Warners' "This is the Army," and that for the best music score for a dramatic or comedy feature was voted to Alfred Newman for "The Song of Bernadette." Dinah Shore presented the awards in all three cases.

In the realm of short subjects, award for the best cartoon went to Metro-Goldwyn-Mayer's "Yankee Doodle Mouse," produced by Frederick Quimby. One-reeler trophy was won by Paramount's "Amphibious Fighters," which Grantland Rice produced. Oscar for the best two-reeler was voted to M-G-M's "Heavenly Music," produced by Jerry Bresler and Sam Coslow. Walter Wanger, Academy prexy, made the shorts awards.

JENNIFER JONES

A special award was made to George Pal for his novel technique in producing the puppetoon shorts, and was presented by Y. Frank Freeman.

Walter Wanger opened the proceedings at the theater and introduced Dinah Shore who then presided. Jack Benny was one of the masters of ceremony. Among those furnishing entertainment were Edgar Bergen, Kay Kyser, "Red" Skelton and Ray Bolger. A colorful audience feature was the presence of 300 soldiers, sailors, WACS and other service men and women.

An interesting sidelight was the fact that yesterday was the birthday of Jennifer Jones who won the best actress performance of the year.

Academy Feature Documentary Award Won by "Desert Victory," Short By "December 7"

West Coast Bureau of THE FILM DAILY

Hollywood—This year, in awarding Oscars for the outstanding film achievements for 1943, the M. P. Academy made two awards to documentary films, both for a feature picture and for a short subject. The winning feature picture was "Desert Victory," produced under the auspices of the British Ministry of Information and distributed in this country by Twentieth Century-Fox. Short subject award went to the U. S. Navy's "December 7," filmed by the Field Photographic Branch, Office of Strategic Services. Award for "December 7" was received by Jack Mackenzie, U.S.N. in behalf of John Ford. Howard Estabrook presented the documentary awards.

"U" Pix on Smith Circuit

Havana (By Air Mail)—Ernesto P. Smith, of the Smith Circuit, Cuba's largest cinema chain, and Ramon Garcia, manager of Universal Films of Cuba, have signed a contract under which Universal productions will be played on the Smith Circuit in 1944.

On Five-Day, 40-Hour Week

Des Moines, Ia.—Film exchange workers in Des Moines are all working on a five-day, 40-hour work week under a recent union agreement. Overtime pay will be authorized for all union personnel working Saturday, Sunday or holidays or in excess of the 40 hours.

Scientific Awards By Research Council

The Research Council of the Ac[illegible]emy of M. P. Arts bestowed a plaque to Farciot Edouart, Earl Morgan, and Barton Thompson of Paramount's engineering and transparency departments for the development and practical application to motion picture production of a method of duplication and enlarging natural color photographs, transferring image emulsions to glass plates and projecting these slides by an especially designed stereopticon equipment; also a plaque to the photo products department of E. I. Du Pont de Nemours & Co. for the development of fine grain motion pictures. In connection with the plaque to Du Pont, it was stated that development of fine grain motion picture films has made possible a significant improvement in the quality of sound and picture as heard and seen in theaters, and that previously inherent film noise has been substantially reduced.

Honorable mention awards went to Daniel J. Bloomberg and the Republic sound department for the design and development of an inexpensive method of converting moviolas to Class B push-pull reproduction; to Charles Galloway Clarke and the 20th Century-Fox camera department for the development and practical application of a device for composing artificial clouds into motion picture scenes during production photography; to Farciot Edouart and the Paramount transparency department for automatic electric transparency cueing timer; to Willard H. Turner and the RKO Radio Pictures sound department for the design and construction of a phono cue starter.

Walt Lantz Making 16, Nine for 'U,' 7 for Navy

West Coast Bureau of THE FILM DAILY

Hollywood—With 16 Cartunes in various stages of work, Walt Lantz has hit a new all-time high production mark. Nine of the subjects are for release via Universal, while seven of them are for the Navy. In the group Lantz is making for the Navy, one picture is shooting and scripts for six have been finished and will go before the cameras immediately.

Comedy Short on Rationing

West Coast Bureau of THE FILM DAILY

Hollywood—The humorous side of rationing and kindred home front problems form the theme of Leon Schlesinger's Merrie Melodies Cartoon, "The Weakly Reporter," soon to be released. This is the narrative type of cartoon which Schlesinger has done so successfully

20th-Fox, Loew's to Keep M & B Interest?

(Continued from Page 1)

by J. Arthur Rank, it is understood. While discussions between Rank and Spyros P. Skouras, 20th-Fox prexy, now in London, are continuing, Rank is reported as not envisaging the two American companies leaving the Trust.

Meanwhile, plans for the new Rank world distributing organization, Eagle & Lion Films Corp. are going forward here, but it will be several months—perhaps as many as three or four or six—before the London headquarters under Teddy Carr will have product ready, it is said.

Eagle & Lion will get some of the Rank pix which otherwise would be handled by General Film Distributors. Sydney Jackson will be sales manager for Carr, with Clayton Hutton handling publicity.

Rank Adopts U. S. View That Trade Follows Film

J. Arthur Rank in establishing his new world distributing setup is admittedly taking a leaf out of the American industry's book, according to an exclusive interview given Ernest Fredman, managing editor of the London Daily Film Renter, a copy of which reached New York yesterday.

Writes Fredman:

"Rank is completely frank on his motives, for I asked him bluntly what he was in this industry for and he replied quite openly that he was in it solely for the purpose of getting British pictures with British ideas and entertainment a showing on the world's screens. 'When I first came into this industry,' said Mr. Rank, 'I had the slogan of 'trade follows the film' well in mind, and as we are largely a nation depending on exports I determined that as in the past American trade had expanded through its Hollywood pictures, so would British trade similarly expand if aided by a big British film industry.'

"Another question I bluntly put to him was: 'Was he in it for power?' 'No,' said Mr. Rank, 'if anybody can do the job better than I can, I'll step down, for I have many other interests, but as nobody has come forward I intend to do my best to build up a worth-while industry that will attain the objects I have set out.' So, therefore, he is setting up his own organizations throughout the world and is optimistic that American producers will row in with their product which will go with the few selected pictures that he will endeavor to get fully exploited throughout their country.

"Rank is an idealist with a strong leavening of commercial common sense. He quite anticipates being called a world monopolist by reason of his latest move, but that doesn't worry him, because, he avers, his conscience is quite clear—he is nothing of the kind. His sincerity is obvious—he really does want to build up a worth-while British film industry.

"Rank has a really good sense of humor, for he asked me what was a 'tycoon,' which is a form of expression prevalent in American papers when they refer to him and his manifold activities. I couldn't tell him, but it gave him a real hearty laugh."

HOLLYWOOD DIGEST

SIGNED

AUDREY LONG, termer, RKO.

•

ASSIGNMENTS

WILL COWAN, producer, "Dead Man's Eyes," Universal.

PATRICIA HARPER, script, "The Singing Sheriff," Universal.

VICTOR WOLFSON, "Tomorrow the World," Lester Cowan-UA.

JERRY WALD, producer, "Mildred Pierce," Warners.

GEORGE MARSHALL, director, "Girls' Town," Paramount.

A. EDWARD SUTHERLAND, director, "Having Wonderful Crime," RKO.

•

CASTINGS

GRADY SUTTON, "Casanova Brown," International; **JOHN WARBURTON**, "Marriage is a Private Affair," M-G-M; **AVA GARDNER**, "Maisie Goes to Reno," M-G-M; **MINOR WATSON**, "Secrets in the Dark," M-G-M; **CELIA TRAVERS**, "Mrs. Parkington," M-G-M; **DARRYL HICKMAN**, "Meet Me in St. Louis," M-G-M; **SELENA ROYLE**, "Mrs. Parkington," M-G-M; **CHARLES LAUGHTON**, "The Suspect," Universal; **GRACE McDONALD**, "Murder in the Blue Room," Universal; **LIONEL BARRYMORE** and **MARGARET O'BRIEN**, "Higher Than the Torch," M-G-M; **CRAIG STEVENS**, "The Doughgirls," Warners; **TOM POWERS**, "Practically Yours," Paramount.

•

STORY PURCHASES

LION FEUCHTWANGER'S "Simone," Samuel Goldwyn.

JAMES M. CAIN'S "Mildred Pierce," Warners.

•

TITLE SWITCHES

"This Love of Ours," formerly "Sergeant Schmid—Marine," Warners.

"It Happened Tomorrow" To Bow in Combat Zone

"It Happened Tomorrow," the Rene Clair production for United Artists release, will be screened for the first time in one of the active combat areas of the South Pacific, with all service men across the international dateline as the audience.

One of the following will be the scene of the premiere: Tarawa Atoll in the Gilbert Islands, Arawe on New Britain, the St. Augustine Bay beachhead on Bougainville in the Solomons, one of the captured posts on New Guinea. All these localities are just West across the dateline, which bisects the Pacific from north and south. A 16 mm. print of the film will be flown to its destination with a reasonable assurance of its arrival within a fortnight. War correspondents in the locality will be invited to cover the event.

Arrangements for the premiere are now being made with Producer Arnold Pressburger by the Army Overseas Motion Picture Service.

230 Advance Dates Now Set on WB's "Marseille"

"Passage to Marseille," now at the Hollywood Theater and which goes into general release March 11, has 230 advance bookings set to date, including the out-of-town premiere today at the Orpheum, Des Moines.

Four of the bookings are day-and-date engagements, with three first-runs playing the picture simultaneously in Los Angeles and two houses each in Bridgeport, Washington and Denver.

Abe Frankle, Veteran Iowa Exhib., Stricken

Des Moines, Ia.—Abe Frankle, 71, veteran Des Moines exhibitor, died yesterday at Iowa Methodist Hospital here. A sufferer from asthma, he was taken to the hospital last Wednesday and a heart attack followed. He was owner and operator of the Casino theater in the Loop district.

Soviets to Acquire 15 American Films?

(Continued from Page 1)

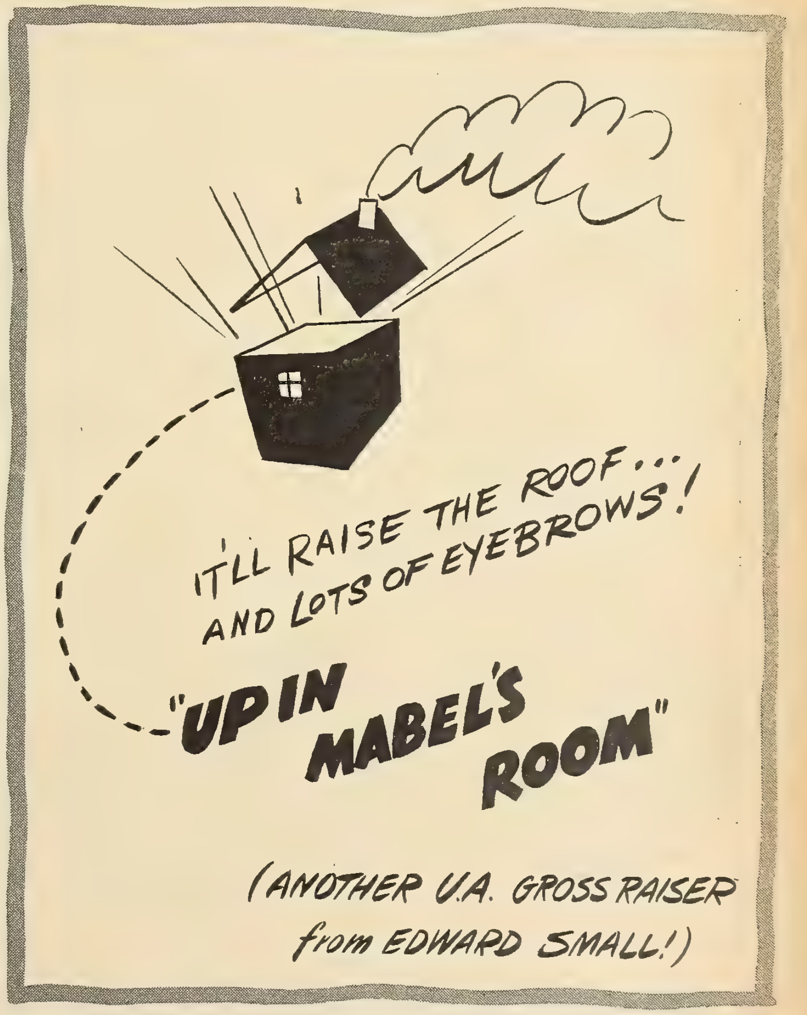
understood, at the instigation of the State Department.

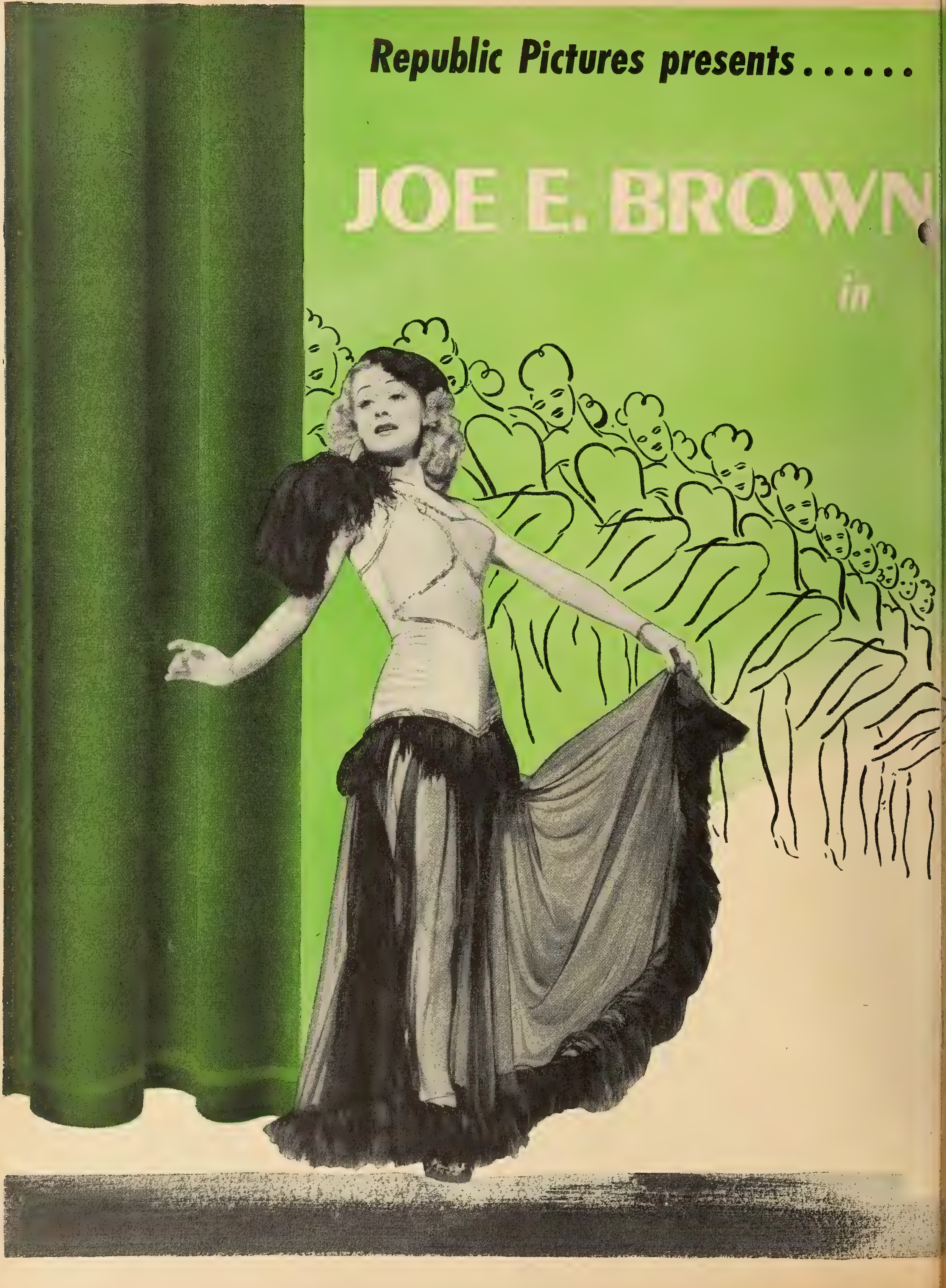
Negotiations for three features are being discussed at the present time, it is reported. Film officials of the Soviet Government are screening the collection of American features at the rate of about two a week with a view to determining their suitability to the Russian market.

Russo-American pic situation was canvassed this week at a meeting of foreign department heads at which Sam Spewack, recently returned from Moscow where he was in charge of OWI information, was a speaker.

Spewack, at one time in charge of OWI film production here, advised that the companies designate an industry rep. to work along with the State Department in Russia, according to reports.

In addition to acquiring American pix, it is understood that the Soviets are interested in such British product as "In Which We Serve" and "Next of Kin."


IT'LL RAISE THE ROOF... AND LOTS OF EYEBROWS!
"UP IN MABEL'S ROOM"
(ANOTHER U.A. GROSS RAISER from EDWARD SMALL!)



Republic Pictures presents......

JOE E. BROWN

in

The funniest picture of the year!

CASANOVA IN BURLESQUE

with

JUNE HAVOC · DALE EVANS

and

MARJORIE GATESON · LUCIEN LITTLEFIELD

IAN KEITH · ROGER IMHOF

Leslie Goodwins, Director

Original Screenplay by Frank Gill, Jr.

Based on a Story Idea by John Wales

A VICTORY PRODUCTION

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Voice in the Wind"

with Francis Lederer and Sigrid Gurie

UA 85 Mins.

MODERATELY INTERESTING PRODUCTION HANDICAPPED BY LACK OF SUSTAINING ACTION AND PLAUSIBLE THEME.

There is no doubt but that the producers of "Voice in the Wind" were making a sincere effort to portray the psychological and physical effects of brutal German treatment on two refugees who sought a protective haven on an island. But the results indicate that they didn't quite succeed insofar as a story that would pass the test of being absorbing is concerned. However, the picture has its merits in a love story that, while leaning toward the melancholy side, points up the devotion of a man and woman torn apart by the war.

It tells of Francis Lederer, a concert pianist of Prague, who brings down the wrath of the Nazis upon him, and, knowing that his sweetheart, Sigrid Gurie, will suffer, too, has her smuggled away to the island of Guadalupe. His mind distorted by the treatment administered to him, Lederer finds his way, too, to Guadalupe where he becomes involved unknowingly, with a group that has been smuggling and murdering refugees.

He avenges the victims and when wounded by the leader, Lederer's mind clears and discovers that his sweetheart has been on the island all the time. But she is dead when he reaches her bedside, and, mortally wounded, Lederer dies, too.

CAST: Francis Lederer, Sigrid Gurie, J. Edward Bromberg, J. Carrol Naish, Alexander Granach, David Cota, Olga Fabian, Howard Johnson, Hans Schumm, Luis Alberni, George Sorel, Martin Garralaga, Jacqueline Dalya, Rudolph Myzet, Fred Nurney, Bob Stevenson, Otto Reichow, Martin Berliner.

CREDITS: Producers, Rudolph Monter and Arthur Ripley; Director, Arthur Ripley; Screenplay, Frederick Torberg; Original story, Arthur Ripley; Musical Score, Michel Michelet; Cameraman, Dick Fryer; Art Director, Rudy Feld; Sound, P. J. Townsend and William Dalgleish; Settings, Glenn Thompson; Musical Director, Yascha Paii; Film Editor, Holbrook N. Todd.

DIRECTION, Fair. PHOTOGRAPHY, Fair.

Better Biz Brings B. O. Tilt In Cuban Theaters

Havana (By Air Mail)—Cuban exhibitors have taken advantage of the past weeks increasing business to institute higher admission scales, something they have hesitated to do for some time. New scales for first-run houses are 60-80 cents; second-runs, 35-50 cents and subsequents, 20-25 cents.

UA Handling Cuban Shorts

Havana (By Air Mail)—United Artists is distributing six short subjects produced by Antonio Jimenez Armengol, Cuban critic, and Enrique Crucet, painter. UA is handling the subjects only in Cuba.

"No Greater Love"

with Vera Maretskaya

Artkino 78 Mins.

ONE OF THE SOVIET'S BETTER FILMS, THIS IS A VIVID, CLEAR, SIMPLE RECORD OF GUERRILLA WARFARE.

No Russian film that has come out of this war has helped to explain so clearly and so simply the drive behind the Soviet's prosecution of the conflict against the Nazis. Such fury and intensity, not to speak of earnestness, have gone into the making of "No Greater Love" that one forgets that what transpires on the screen is not of a documentary nature. The production pulls no punches, misses nothing in conveying Russia's feelings about the German invaders.

The film makes its point via the story of a heroic Russian woman (Vera Maretskaya) who, having sampled Nazi brutality, is driven to take up arms against the Nazis. Her burning devotion to her cause is such that it serves as an inspiration to all the villagers roundabout to carry on a pitiless guerrilla campaign against the enemy. Motivating the woman is first the death of her soldier husband and then the wanton slaughter of her child by the Nazis. Her vengeance is a fearful thing. She doesn't rest until the enemy has paid for his crimes.

The picture is intended primarily as a story of what women of the Soviet are doing to defeat the Germans while their fighting men are busy on the battlefront. Our heroine is a symbol of Russian womanhood, as it is in these days of war.

Led by Miss Maretskaya, the villagers harass the invaders without let-up, showing no pity to those who have despoiled their land. The production abounds in graphic sequences of violence. The encounters between the guerrillas and the Nazis have been managed with great effectiveness, the action often rising to great heights of excitement.

Miss Maretskaya plays the leading role excellently. Fine assistance is contributed by her fellow players. Frederick Ermler produced and directed with forcefulness. The photography is not always up to snuff, as judged by our standards.

The picture has been dubbed in English.

CAST: Vera Maretskaya, Anna Smirnova, Peter Aleinkov, Alexander Violinov, Nikolai Bogoliubov, Irina Fedorova, I. Peltzer, W. Gremin, B. Domchovsky, G. Kozshoun, V. Medvedyev, E. Nemtchenko, G. Semenov, A. Chepurnov.

CREDITS: Producer, Frederick Ermler; Director, Frederick Ermler; Screenplay, M. Bleiman, I. Bondin; Cameramen, V. Rappaport, A. Zavialov; Musical Score, G. Popov; English Version, I. E. Lopert, W. A. Pozner; English Dialogue, William C. White, Alexander Bakshy, I. Elman; Film Editor, Geraldine Lutten.

DIRECTION, Good. PHOTOGRAPHY, All Right.

McKay Funeral Today

Funeral services for Frederick E. McKay, theatrical executive, and former drama critic who died Wednesday, will be held at noon today in the Walter B. Cooke Funeral Home, 117 West 72nd St., under auspices of the Actors Fund.

"The Falcon Out West"

with Tom Conway

RKO 64 Mins.

RATED ONE OF THE BEST OF THE SERIES DUE LARGELY TO ADDED INTEREST AND EXCITEMENT.

The Falcon takes Horace Greeley's advice in his latest adventure—to the rejoicing of his fans. In the "Falcon Out West" he comes through with one of his most interesting as well as most entertaining exhibitions of sleuthing to date. The film draws upon the western locale for added action and excitement, not remaining still for a moment in its headlong pace.

The newest of the series he has one definite advantage over its predecessors. It makes a strong bid for the attention of western fans as well as the lovers of melodrama. Hence the exhibitor can look to a wider audience for this new Falcon entry.

The Falcon (Tom Conway) betakes himself to the wide open spaces to solve the death of a rich rancher (Lyle Talbot) by snake poison during a visit in the East. The instrument of death is believed to be a rattlesnake until clever sleuthing by Conway brings to light a poison ring that leaves marks like those of a snake bite. The ring is the property of an Eastern cutie (Carole Gallagher) who is compelled to find some means of putting the rancher out of the way when the fellow, getting wise to her game, threatens to cancel a deed to his property, naming her as beneficiary.

Maurice Geraghty has given the film adequate production values, while William Clemens has directed with a skilled hand from a screenplay by Billy Jones and Morton Grant.

Conway is his usual confident self as the hero. Fine support is forthcoming from Barbara Hale, Don Douglas, Miss Gallagher, Joan Barclay, Cliff Clark, Ed Gargan and Minor Watson.

CAST: Tom Conway, Barbara Hale, Don Douglas, Carole Gallagher, Joan Barclay, Cliff Clark, Ed Gargan, Minor Watson, Lyle Talbot, Lee Trent, Perc Launders, Wheaton Chambers, Chief Thundercloud.

CREDITS: Producer, Maurice Geraghty; Director, William Clemens; Screenplay, Billy Jones, Morton Grant; Based on character created by Michael Arlen; Cameraman, Harry Wild; Art Directors, Albert S. D'Agostino, Alfred Herman; Set Decorators, Darrell Silvera, William Stevens; Musical Score, Roy Webb; Musical Director, C. Bakaleinikoff; Sound, Bailey Fesler; Film Editor, Gene Milford.

DIRECTION, Good. PHOTOGRAPHY, Good.

Court Upholds Star's Title

Chicago—A temporary restraining order was issued by Federal Judge Michael Igoe forbidding the Sunbrook Rodeo, now showing at the Coliseum, to advertise its Ken Rogers as "King of the Cowboys." Attorneys for Roy Rogers, Republic star, obtained the temporary injunction. Hearing on a permanent injunction will be held tomorrow.

"Trail of Terror"

with Dave O'Brien, Jim Newill

PRC 63 Mins.

STANDARD WESTERN CONTAINS PLENTY OF GOOD STUFF FOR KID AUDIENCES.

"Trail of Terror" is the kind of western entertainment for which the kids go whole hog. Generously endowed with action and excitement and keeping to a furious pace from start to finish, the picture has the sort of plot that works the youngsters into a state of high suspense.

Dave O'Brien and Jim Newill have the chief roles, each giving a sterling account of himself from a western fan's point of view. The two are Texas Rangers who are assigned to put a gang of scoundrels out of the running. To gain their objective O'Brien has to double as his twin brother, a black sheep who is a member of the gang. The situation is made to order for our hero when the bad twin dies. Posing as his brother, the Ranger joins the gang and gets all the dope needed to bust up the outfit. O'Brien's masquerade is eventually discovered, which means a fight to the death between the good and the bad.

Newill adds to the entertainment value of the picture by giving out with several tunes composed by O'Brien and himself. Also a great help are a number of moments filled with the type of comedy that goes over big with the kids. Guy Wilkerson is a Ranger who aids his buddies in rounding up the baddies. Patricia Knox, Jack Ingram, Stanford Jolley, Bud Buster and Ken Duncan are some of the lesser players who carry on nicely.

Oliver Drake, working under Producers Alfred Stern and Arthur Alexander, has directed with lots of zip. To him also goes the credit for the screenplay.

CAST: Dave O'Brien, Jim Newill, Guy Wilkerson, Patricia Knox, Jack Ingram, Stanford Jolley, Bud Buster, Ken Duncan, Frank Ellis, Robert Hill.

CREDITS: Producers, Alfred Stern, Arthur Alexander; Director, Oliver Drake; Screenplay, Oliver Drake; Cameraman, Ira Morgan; Sound, Corson Jowett; Set Decorator, Harry Rief; Film Editor, Charles Henkel, Jr.; Musical Director, Lee Zahler; Art Director, Fred Preble; Songs, Jim Newill, Dave O'Brien.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

Mich. V. C. Installs Sunday

Detroit—Annual installation Banquet of Variety Club of Michigan originally set for last Monday, was postponed to Sunday, to allow change of arrangements. Feature of the event will be the appearance of representatives of all the numerous charitable and other activities with which Variety has been affiliated in this city.

Chi. Metroites to Honor Skibbins

Chicago — The Chicago M-G-M Club will honor Lieut. Jerry Skibbins tomorrow with dinner and gif on his return to Chicago on furlough after 60 European bombing missions.

Sees Pittsburgh High In Red Cross Drive

(*Continued from Page* 1)

1944 Red Cross drive and in the comparative collection figures resulting from the campaign was voiced at [illegible]nthusiastic trade rally here yes[illegible]y by Moe Silver, territorial exhibitor chairman.

Rally, staged at the William Penn Hotel with Joseph Bernhard, national industry drive chairman attending and speaking, attracted a record turnout, nearly 400 theaters being represented.

Bernhard again emphasized the importance of holding a collection at every performance, with the house staff, or the volunteers furnished by the Red Cross, organized to see that every patron was afforded an opportunity to give. Only by such careful attention to the detail of the collection, with lights up and the ushers ready the moment the Red Cross trailer ends, will it be possible for the industry to reach its goal of $10,000,000, he declared.

Harry M. Kalmine, traveling rep. of the industry drive group, discussed the service which the theaters were rendering to the community in acting as a spearhead for the nationwide drive for the Red Cross in its efforts to reach a minimum quota of $200,000,000.

H. M. Richey pledged the unswerving energy of the entire distributing personnel of the country, to make this the most successful drive which has been held since the beginning of the war.

M. A. Rosenberg, co-chairman and Allied leader, re-enforced Silver's pledge with a statement that the independent theaters would back up the Red Cross Drive with an efficiency never before attained.

Other speakers were State Senator Frank Harris, Mayor Cornelius D. Scully, Pvt. Ted Orlowski, hero of Guadalcanal and Pearl Harbor, and Mrs. James A. Bines of the Red Cross, the last white woman to escape from Singapore, and former commander of a British ambulance unit in the Far East.

Red Cross Rallies Held At N'Orleans, Milwaukee

Two additional Red Cross meetings were held yesterday, one at the Hotel Roosevelt, New Orleans, with Si Fabian, Sam Dembow and A. W. Smith, Jr., as the visiting speakers; E. V. Landaiche, local distributor chairman, and E. V. Richards, exhibitor chairman, and the other at the Schroeder, Milwaukee, addressed by E. L. Alperson, Ben Kalmenson and Ben Schlyen; H. J. Shumow, local distributor chairman, and Harold Fitzgerald, exhibitor chairman.

IN NEW POSTS

TOM GAREY, assistant shipper, Warners, Memphis, Tenn.

ARTIN WEINMAN, assistant booker, 20th-Fox, Pittsburgh.

RLANDO BOYLE, head booker, 20th-Fox, Pittsburgh.

OHN SHELLY, acting manager, at RKO-Schine-Eckel, Syracuse.

AUL OPPENHEIM, Warner studio publicity staff, Hollywood.

USTAVE J. BOUDOT, office manager, United Artists, Cincinnati.

ON GALVIN, sales staff, United Artists, Cincinnati.

TO THE COLORS!

★ DECORATED ★

SGT. ALBERT REDFOOT, USAAF, son of B. J. Redfoot, operator of the Central, Central City, Pa., awarded the Distinguished Flying Cross.

—★—

★ ARMY ★

EDWARD KESTENBAUM, RKO Theaters home office publicity dept.

GEORGE KESSLER, RKO Theaters home office publicity dept.

R. M. (BUSTER) HAMMOND, salesman, Paramount, Memphis, Tenn.

W. W. LAKE, salesman, Monogram, Memphis, Tenn.

Sees Tele in Difficulties Competing With Films

(*Continued from Page* 1)

Astoria Hotel here by James J. Nance, vice-president and director of sales for Zenith Radio Corp. of Chicago.

In expressing enthusiasm over the post-war future of FM broadcasting, Nance added, "I'm sorry to say we don't share that opinion for television," although he stressed satisfaction with the visual science's technical phases. Barrier, according to the Zenith executive, will be economic, however, rather than technical, and posed the question, "Who's going to pay for the programs?" It was then that he pointed to the high quality of film fare to which the public has become accustomed, quality which, in his view, will be difficult for tele to duplicate.

Special events, Nance concedes, will be ideal for theater presentation where the stage is perfectly set. "We are not disagreeing with those who say that television is around the corner. We hope they are right."

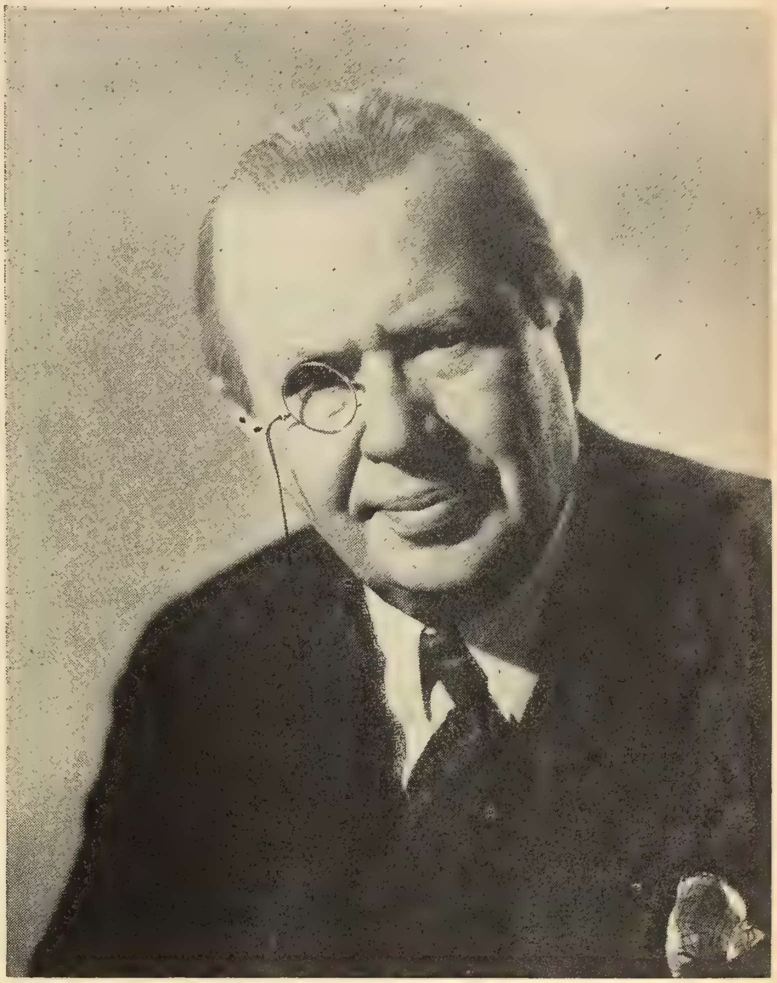
Zenith has for some five years operated a television station in Chicago, a fact which gave weight as well as consequence to Nance's expressed opinions yesterday.

Navy League Backs "Tokyo"

Toronto—The Dominion Council of the Navy League of Canada, has issued a bulletin to its 14 divisions and 421 branches throughout the Dominion, urging co-operation with playdates of Warners "Destination Tokyo."

"Harvest Moon" on March 27

National tradeshowing of "Shine On, Harvest Moon," has been set for Monday, March 27, it is announced by Ben Kalmenson, Warners general sales manager.



Charles Coburn

Congratulations

TO THE MOTION PICTURE INDUSTRY

* * *

Which, during 1943, *has combined noteworthy contributions to its art with distinguished service to its country*

* * *

TECHNICOLOR MOTION PICTURE CORPORATION

Herbert T. Kalmus, President and General Manager

COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 45 NEW YORK, MONDAY, MARCH 6, 1944 TEN CENTS

106 FEWER PICTURES RELEASED IN 1943

Report Howard Hughes Plans Midwest Circuit

Eight Cities Said to Be Now Under Consideration; National Expansion Seen

Detroit—Plans for the development of an independent circuit of first-run theaters in key cities of the midwestern territory, with possible ultimate national expansion, are under way with the backing of Howard Hughes. The venture is heading up in Detroit where Hughes bought the Downtown Theater some months ago, and is spending about $60,000 readying it for opening.

About eight midwestern cities are now under consideration, and deals

(Continued on Page 8)

Arbitration Cases Hit Quarterly Low

The motion picture arbitration tribunals have completed the first quarter of the current year with the smallest number of new cases filed since the system under the New York consent decree has been in effect.

Only seven demands for arbitra-

(Continued on Page 6)

N. Y. Exhibitors Giving Party for Wolff Mar. 21

Robert S. Wolff will be tendered a testimonial dinner by the theater owners of the New York exchange area at the Waldorf-Astoria on

(Continued on Page 8)

It's a Busy Season For Major Lawyers

Major company attorneys are really running in circles this week with three important cases to keep their attention. In New Haven, the Pickwick Theater anti-trust action goes to trial. The Savannah Theater case is on in Atlanta and the Jackson Park Theater trial is in progress in Chicago. Depositions in the Griffith case are continuing in New York.

Row Over % Terms For Mexican Films

Mexico City (By Air Mail)—Controversy over percentage terms on Mexican-made pictures in the state of Jalisco may spread throughout the republic, it was indicated here last week. Differences which have arisen between members of the Association of Mexican Motion Picture Producers and Distributors and theater owners in Guadalajara, capital of Jalisco, and elsewhere in the state have finally flared into the open.

The board of directors of the association has declared that not one Mexican-made picture will be shown in Jalisco theaters unless exhibitors agree to increase the percentage terms. Distributors repeatedly have negotiated with Jalisco exhibitors

(Continued on Page 6)

Para.'s Third Block Sets New Record for Contracts

Establishing a new all-time record for any block since the start of decree selling, Paramount's third block of features for 1943-44 has reached a total of 6,003 contracts with independent theaters in the first seven weeks of selling, Neil Agnew, general sales manager, announced Friday.

This total tops even the sixth block of 1942-43, which previously held the record number of sales to independent theaters during the cor-

(Continued on Page 8)

To Complete Tax Co-ordinating Com.

The industry's tax co-ordinating committee, known as the Round Table Conference of Exhibitor Organizations on Taxation, expects to complete its organization this week. Pete Wood, chairman of the Allied committee, has forwarded his report to the executive committee and it is likely that the two national associations, circuits and unaffiliated groups will designate their representatives for the Round Table Conference before the end of the week.

South Set to Break Red Cross Records

New Orleans—Sam Dembow and Andy Smith, Jr., of the industry's touring Red Cross drive speakers, are en route back to New York with more than 60 per cent of this city's theaters already pledged to participate in the WAC-Motion Picture

(Continued on Page 8)

Bank Night Upped Biz, Jackson Park Jury Told

Chicago—Walter Branson, RKO Western sales manager; Sam Gorelick, Chicago exchange manager; Sid Rose, UA exchange manager, Harold Wirthwein, Milwaukee Para-

(Continued on Page 2)

Majors and Independents Listed 427 Last Year, Compared with 533 in '42

Features released by major companies and independent distributors in the calendar year 1943 totaled 427, a drop of 106 from 1942's 533, it is revealed by a checkup made in connection with the forthcoming 1944 FILM DAILY Year Book. U. S. pictures released dropped 91 from the 1942 total while imported product was off 15 features.

Breakdown shows that major companies distributed 279 pictures made in this country, nine imported from

(Continued on Page 6)

New Northwest Unit Up to "Sacrifices"

Whether Al Steffes will attempt to establish a new exhibitor organization in Minneapolis depends on the extent to which Northwest theater men are willing to "make sacrifices," it was learned Friday. Steffes is

(Continued on Page 8)

Allied Regional V. P.'s Named by Martin Smith

Appointments of new regional vice-presidents of national Allied were announced at the week-end by Martin G. Smith, president.

Those named were Irving Dol-

(Continued on Page 2)

Start Studio Unions Pact Talks Today

Talks on new contracts for all studio unions will get under way here today at the local offices of Pat Casey, studio labor contact. It is expected that the unions will ask for wage increases to meet the higher cost of living and for better working conditions. The IATSE unions will be the first group for which negotiations will be conducted. The old IATSE pacts with the studios expired on Dec. 1.

Sees No Post-War Letdown

Blumberg Expresses Optimism Over Future

Nate Blumberg, head of Universal, on Friday urged the industry to banish any fears of a financial letdown following the close of the war. Speaking at a trade press conference at the Universal home office, the picture executive viewed the future of the business with high optimism, asserting that the termination of the conflict would usher in the richest period in the history of

(Continued on Page 6)

No Film Bills Passed by Mich. Special Session

Detroit—Formal adjournment of the Michigan legislature's special session finds the film industry unaffected by legislation passed, despite the threats and promises of favorable and unfavorable bills.

Proposed approximate 10 per cent

(Continued on Page 8)

THE NEWSPAPER OF FILMDOM THE FILM DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 45 Mon., Mar. 6, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(March 3)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	.....
Col. Picts. vtc. (2½%)	17⅛	17⅛	17⅛	.....
Columbia Picts. pfd.	40¼	40¼	40¼	.....
Con. Fm. Ind.	3⅜	3⅜	3⅜	.....
Con. Fm. Ind. pfd.	18¼	18⅛	18¼	— ¼
East. Kodak	161¼	161¼	161¼	— ½
Gen. Prec. Eq.	19½	19½	19½	.....
Loew's, Inc.	59½	59¼	59¼	+ ¼
Paramount	25¼	24⅞	25	+ ⅛
RKO	9	8¾	8¾	— ⅛
RKO $6 pfd.	92	91	92	+ 1
20th Century-Fox	21⅞	21¾	21¾	+ ⅛
20th Century-Fox pfd.	29¾	29¾	29¾	.....
20th-Fox ppf.	102	102	102	+ ⅛
Warner Bros.	13	12¾	12⅞	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	91½	91½	91½	+ 1½
NEW YORK CURB MARKET				
Monogram Picts.	4	3⅞	4	+ ⅛
Radio-Keith cvs.	1½	1⅜	1½	.....
Sonotone Corp.	2¼	2¼	2¼	.....
Technicolor	13⅞	13¾	13¾	.....
Trans-Lux	3¾	3½	3½	— ¼
Universal Picts. vtc.	21½	21¼	21¼	.....

Lt. Dick Kappler Wounded

Des Moines, Ia.—Word has been ceived that Lt. Dick Kappler, former film row employe, has been wounded in New Guinea. He formerly worked for the Iowa Film Delivery Co. A brother, Bill, is a booker with Universal and another brother, Francis, formerly was a booker with Republic.

NOW AVAILABLE

Expert reproduction Motion Picture letterer wishes steady position. Will furnish excellent references and samples. Clean, refined, not subject to draft. Write . . . Box 187, The Film Daily, 1501 Broadway, New York City.

The Broadway Parade

Picture and Distributor	Theater
Lifeboat (Twentieth Century-Fox)—9th week	Astor
Kings of the Ring (Martin Lewis)—7th week	World
The Song of Bernadette (Twentieth Century-Fox)—6th week	Rivoli
The Sullivans (Twentieth Century-Fox)—3rd week	Roxy
In Our Time (Warner Bros. Pictures)—4th week	Strand
Passage to Marseille (Warner Bros. Pictures)—3rd week	Hollywood
Lady in the Dark (Paramount Pictures)—3rd week	Paramount
The Uninvited (Paramount Pictures)—3rd week	Globe
Standing Room Only (Paramount Pictures)—3rd week	Criterion
No Greater Love (Artkino Pictures)—with English dialogue—2nd week	Victoria
Up in Arms (RKO Radio Pictures-Samuel Goldwyn)—	Music Hall
The Bridge of San Luis Rey (United Artists-Bogeaus)	Capitol
Jack London (United Artists-Samuel Bronston)	Palace
The Curse of the Cat People (RKO Radio Pictures)	Rialto
Lady Bodyguard (Paramount Pictures)—Opens tomorrow (a)	New York
California Joe (Republic Pictures)—Opens tomorrow (a)	New York
◆ **FOREIGN LANGUAGE FEATURES** ◆	
Norway Replies (J. H. Hoffberg Co.)—2nd week	Stanley
Saturday Night (Scandia Films)—2nd week (a)	48th St. Theater
Servant Girl (Scandia Films)—2nd week (a)	48th St. Theater
Temptation (CLASA-Mohme)	Belmont
◆ **FUTURE OPENINGS** ◆	
The Purple Heart (Twentieth Century-Fox)—March 8	Roxy
Shine On, Harvest Moon (Warner Bros. Pictures)—March 10	Strand
Ali Baba and the Forty Thieves (Universal Pictures)—March 16	Palace
See Here, Private Hargrove (Metro-Goldwyn-Mayer Pictures)—March 21	Astor
The Lost Angel (Metro-Goldwyn-Mayer Pictures)	Criterion
Voice in the Wind (United Artists) (c)	Victoria
Heroes Are Made (Artkino Pictures)—March 10	Stanley
The Heavenly Body (Metro-Goldwyn-Mayer Pictures) (c)	Capitol
The Falcon Out West (RKO Radio Pictures) (c)	Rialto
Going My Way? (Paramount Pictures) (c)	Paramount
Cover Girl (Columbia Pictures) (c)	Music Hall

(a) Dual bill. (c) Follows current film.

Bank Night Upped Biz, Jackson Park Jury Told

(Continued from Page 1)

mount exchange manager; Gene Smith, Paramount salesman; Joe Cozzi, RKO salesman; Harold Loeb, 20th-Fox salesman, and Harry Mandel, Warner salesman, were witnesses in the Jackson Park Theater anti-trust damage case before Judge Michael Igoe.

Harry Barron, Warner theaters office manager, stated that receipts of Warners' Jeffrey Theater in 1936 with Bank Night shows aggregated $222,673.58, and that the next year without Bank Night total was $52,000 less, showing that Bank Night stimulated business by one-fourth. Court adjourned to today.

The defense expects to complete its testimony this week.

30 Pre-Release Bookings For Col.'s "Cover Girl"

More than 30 pre-release engagements have been set nationally for Columbia's Technicolor musical, "Cover Girl," the company reports. Among the bookings are, starting March 22, in the following key-run situations prior to its national release on April 6: Portland, Me.; Lawrence, Mass.; Providence, R. I.; Waterbury, Conn.; Boston, Mass.; Worcester, Mass.; Rochester, N. Y.; Syracuse, N. Y.; New Haven, Conn.; Bridgeport, Conn.; Lawton, Okla.; Indianapolis, Ind.; Louisville, Ky.; Kansas City, Mo.; Washington, D. C.; Springfield, Ill.; Milwaukee, Wis.; Minneapolis, Minn.; Oklahoma City, Okla.; St. Paul, Minn.; Salt Lake City, Utah; Columbus, Ohio; Nashville, Tenn.; Springfield, Mass.; Detroit, Mich.; Hartford, Conn.; Little Rock, Ark.; Los Angeles, Calif.; Reading, Pa.; Easton, Pa., and Bethlehem, Pa.

Warner's Adv. Meetings Get Started Here Today

Sessions of the Warner Bros. field public relations staff and Warner Theaters zone advertising men, to discuss the special campaign for "The Adventures of Mark Twain," get under way this morning at the company's home office.

Following brief individual conferences by Mort Blumenstock with the field exploitation men, and by Harry Goldberg with the theater ad-men, the two groups will attend a screening of "Mark Twain."

After lunch, a joint session will be held to discuss handling of the picture, with speakers including Joseph Bernhard, Harry M. Kalmine, Jesse L. Lasky and Gil Golden, in addition to Blumenstock and Goldberg.

"Snow White" Tradeshows Set for March 13 and 14

Walt Disney's "Snow White and the Seven Dwarfs," will be tradescreened nationally on March 13 and 14.

Screenings will be held on Monday at 10:30 a.m., with the following exceptions: New York, 11:00 a.m. and 2:30 p.m.; Seattle, 2:30 p.m.; and St. Louis, Tuesday, March 14 at 11:30 a.m.

Chas. Simms Dies

Detroit—Charles A. Simms, 34, former theater owner and manager, is dead from a heart ailment. He formerly owned the Arc Theater and was at various times manager of the United Artists, and Granada in Detroit and the Punch and Judy in Grosse Pointe, Mich. He is survived by his widow and two children. Interment was in Holy Sepulchre Cemetery.

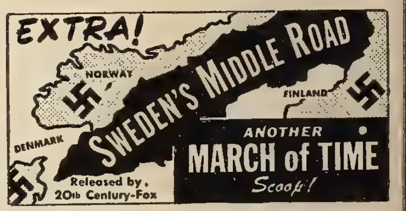
Allied Regional V.-P.'s Named by Martin Smith

(Continued from Page 1)

linger, Linden, N. J., Eastern; Ray Branch, Hastings, Mich., Central; Jack Kirsch, Chicago, Midwest; H. A. Cole, Dallas, Southwestern.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600



RADIO CITY MUSIC HALL

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

IDA LUPINO
PAUL HENREID
IN WARNERS'
"IN OUR TIME"
IN PERSON
INA RAY HUTTON
and her orchestra
GEORGIA GIBBS
CONDOS BROS.
EXTRA!
3 STOOGES
STRAND
OPENS 9:15 A.M. B'WAY & 47th St.

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight HOLLYWOOD
Opens 10 A.M. - B'way 51st

RKO PALACE B'WAY & 47th St.
STARTS TODAY
"JACK LONDON"
MICHAEL O'SHEA - SUSAN HAYWARD

TIMES SQ. Loew's STATE
On Screen
"MIRACLE OF MORGAN'S CREEK"
BETTY HUTTON
EDDIE BRACKEN
In Person
BLUE BARRON'S ORCH.
with
TOMMY RYAN

BROADWAY WILL BE FIRST TO HEAR... AND SEE

WORLD PREMIERE
MARCH 15th
NEW VICTORIA THEATRE
NEW YORK CITY

starring
FRANCIS LEDERER
with SIGRID GURIE · J. EDWARD BROMBERG
J. CARROL NAISH · ALEXANDER GRANACH
Produced by RUDOLPH MONTER · Directed by ARTHUR RIPLEY
Screenplay by FREDERICK TORBERG · Adapted from an original story by ARTHUR RIPLEY
A RIPLEY-MONTER PRODUCTION
RELEASED THRU UNITED ARTISTS

EVEN IN THESE DAYS OF
THE AMAZING STORY OF
IS *the talk of the*

Circuit operators, independents, bookers, theatremen everywhere can't get over the terrific box-office performance anew of one of the greatest attractions of all time . . .

BROKE ALL ATTENDANCE AND MONEY RECORDS FOR THE WEEK AT THE GRAND, CINCINNATI. . . . Opening day receipts for this 1451-seat house more than $1000 greater than the picture's original opening in a 3,000-seat house...held over....

Indianapolis' great Indiana Theatre does terrific week . . . with practically all of the theatres

esented through another of
ose great showmanship cam-
aigns such as hurled
"Hitler's Children" and
"Behind The Rising Sun"
to towering box-office heights!

. . . Premiered in 60 cities of four states—Ohio, Indiana, Kentucky and West Virginia—in conjunction with **WLW, Cincinnati, "The Nation's Station,"** and backed by such a wave of exploitation as to cover the territory with a blanket of promotion that sold every seat available and had them standing everywhere!

Here's how..

the money and attendance records were broken . . . a day-by-day box score of attendance of adults and children:

	ADULTS	KIDS	TOTAL
Tuesday	5607—(56%)	4215—(44%)	9822
Wednesday	4089—(66%)	2099—(34%)	6188
Thursday	3541—(66%)	1812—(34%)	5353
Friday	3844—(69%)	1685—(31%)	5529
Saturday	4805—(55%)	3807—(45%)	8612
Sunday	4290—(57%)	3210—(43%)	7500
Monday	1860—(57%)	1035—(43%)	2895
	28036—(61%)	17863—(39%)	45899

{Grand Theatre, Cincinnati}

WA

full-len

Sn

MOTION PICTURE INDUSTRY
✚ RED CROSS WEEK ✚
MARCH 23rd thru 29th

CROWDED THEATRES "SNOW WHITE'S" RETURN

industry

in the great 60-city premiere reporting grosses paralleling and in many cases greater than for the top pictures of recent months . . . Cities like Columbus, Dayton, Louisville, Ft. Wayne, Richmond, Ind., and Logansport report business almost beyond belief. . . .

Reports of beating top recent pictures from Muncie, Frankfort, Ind., Peru, Ashland, Ky., Middletown, Greenville, Wilmington, Cambridge, Lebanon and many, many more. . . .

More than ever, "Snow White" has the *glorious lift* for these times . . . Get your date set now!

© W.D.P.

T DISNEY'S

feature production

Distributed by
RKO RADIO PICTURES, INC.

ow White

and the Seven Dwarfs

In Multiplane
TECHNICOLOR

106 Fewer Pictures Released Last Year

(*Continued from Page* 1)

England and one from Russia, a total of 289. Independent distributors released 118 American-made films, 10 from Russia, eight from England and one each from France and India. In 1942 major companies handled 346 U. S.-made films and imported 12 for a total of 358 while indies programmed 142 American films and 33 imported.

Blumberg Predicts No Post-War Slump

(*Continued from Page* 1)

the industry. His explanation was that people are hungry for entertainment and that the industry today is turning out better product than ever.

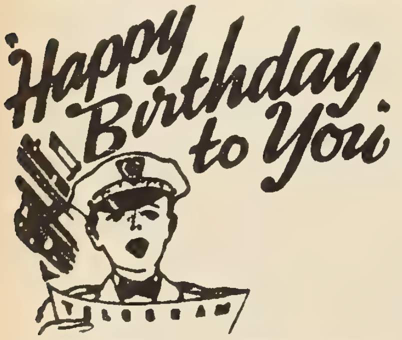
Blumberg asserted that Universal's post-war plans, predicated on confidence in the future, "will conform to the traditions of the company." He said the company expected to profit from new developments and the rise of new talent in every department of production.

Assurance that Universal would deliver its entire 1943-1944 program except for three Abbott-Costello films was given by Blumberg. Failure to make the three films was occasioned by the illness of Lou Costello. Blumberg said the studio had hopes of turning out one of the three.

Universal will adhere to a diversified program, it was said by Blumberg. "We will stress entertainment pictures," he said, adding that propaganda would not be resorted to unless it was for the general good of the nation. "We are advocating no ism but Americanism," he remarked.

Fox Club to Elect

The second annual elections and meeting of 20th Century-Fox's Home Office Family Club has been scheduled for March 15. Elections will not only be for executive officers, but also for members of the board.



Guy Kibbee Rochelle Hudson

"Snow White" Returns—

● ● ● SPECTACULAR returns continue to pour in from the three-score Midwest revival engagements of RKO-Disney's "Snow White," each of which was part and parcel of the States-wide coincident premieres and attendant ballyhoo staged by S. Barret McCormick ......Venues of the gala campaign, you'll recall, are Ohio, Indiana, West Virginia and Kentucky......In each and all of these States, the picture has, in many instances, shattered all-time house records, and, in others has bettered the original biz the opus did ......Hitched to this star grosser in the revival was WLW, ace radio station of the area, and, too, a powerful and glittering promotional set-up, one of the special features of which was the declaration by Governors of "Snow White Week" by official proclamation...... Carrying out the McCormick-fashioned strategy were Terry Turner, Antoinette "Toni" Spitzer, and a contingent of field experts comprising Harry Reiners, Bob Hickey, Ted Wynn, Ralph Banghart, Bucky Harris and Fred Ford......Now, Phil M. understands, "Snow White" is ready to do its stuff in other sectors of the nation......While this corner has little more than a crystal globe to go by, 'twould be no surprise if the revival "take" nationally to producer and distributor well exceeds a million smackers......

▼ ▼ ▼

● ● ● *INTERESTING facet of the "Snow White" revival is, our scouts report from the four-State area that more than 60 per cent of the customers are adults, the balance youngsters......A lot of the stands playing it are opening 8 a.m......Great interest has been stirred up as result of various contests unleashed in connection with the premieres, especially the selection of the new Snow White and her coronation by Ohio's Governor Bricker......Currently, all the situations playing the pic are again humming its catchy tunes, stealing much of the melodic thunder of "Mares Eat Oats and Does Eat Oats"......*

▼ ▼ ▼

● ● ● THE BOYS AT PARAMOUNT are wondering whether that Yank sergeant in England and the British WAAF who became the parents of quadruplets tried for the $10,000 reward offered to the couple duplicating Betty Hutton's miracle in "The Miracle of Morgan's Creek"......The fact that the real-life couple missed the jackpot by two makes no difference so far as the Paramount publicity department is concerned......They still see some sort of a "natural" in the international news breaks on the event. . . ● Warner Bros., which usually is on the beam with its timing, is going to shuffle the seasons in its April release schedule......"Shine on, HARVEST Moon" will be the company's EASTER special. . . ● Chicago Variety Club is holding a "Pioneer's Night Dinner" on March 24 at the Blackstone Hotel......With Edward Brunell as chairman, the Chicago tent will pay tribute to its industry pioneers......Among those to be invited are Sam Abrams, Barney Balaban, Abe Bartelstein, Steve Bennis, Morris Choynski, Norman Fields, H. Goldson, Aaron J. Jones, Sr., Gus Kerasotas, L. I. Lesserman, Sam Levene, Dan Roach, A. W. Roth, Pete Schaefer, Ludwig Schindler, Ludwig Siegel, Sidney Selig, Simon Simansky, Mort H. Singer, George K. Spoor, Harry Tague, V. O. Young and others......Paramount tells us Dotty Lamour received the following letter from a Czechslovakian soldier: "Dear Miss Lamour: I love you very much. I dream about you every night. Please send me a carton of American cigarettes"......

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR......

COMING and GOING

RUBE JACKTER arrives today from Florida.

A. H. McCAUSLAND, Universal labor relations contact, is here from the studios.

STEVE BROIDY is en route from Chicag to Hollywood.

WILLIAM HOLLANDER, B & K publicity-advertising director, is vacationing at Arrowhe Springs.

CONSTANCE BENNETT goes to Clevelan this week.

LOUIS B. MAYER is due here this week.

Row Over % Terms For Mexican Films

(*Continued from Page* 1)

for an increase in film rentals o native films without success. Thei failure to obtain higher percentag terms has made it necessary fo distributors to get together on th drastic decision not to book any native films into Jalisco theaters unti their terms are accepted.

The association is considering th adoption of a similar position i other zones throughout the countr where conditions are much the sam as in the state of Jalisco. Mountin costs in production and distributio the association claims, have necessitated its taking a determined stand

Arbitration Cases Hit Quarterly Low

(*Continued from Page* 1)

tion have been docketed during th three months starting Dec. 1. Unde normal conditions, seven new case in a single month is considered a lo figure. It is believed in arbitratio circles, however, that the possibilit of a liberalized decree, with corre sponding changes in the arbitratio provisions, has influenced exhibito to hold back on filing complaint until the entire decree situation ha been clarified.

There are 38 awards still to b made on existing complaints.

Albert Leaves Weisman

Mel Albert, film attorney, has r signed from the law firm of Wei man, Quinn, Allan & Spett, to g into practice for himself. He ha been with Weisman for 12 years.

STORK REPORTS

West Coast Bureau of THE FILM DAIL

Hollywood—Betty Grable and h husband, Bandleader Harry Jame are the parents of a daughter bor Friday at Cedars of Lebanon Ho pital. Child was named Victor Elizabeth.

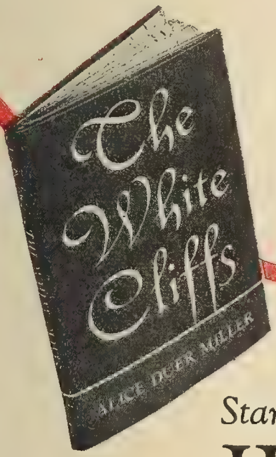
Metro-Goldwyn-Mayer
proudly announces the

TRADE SHOWING

NEW YORK—NEW JERSEY TERRITORIES

CLARENCE BROWN's
PRODUCTION *of*

"THE WHITE CLIFFS"



Starring

IRENE DUNNE

with

ALAN MARSHAL

and with

RODDY McDOWALL • FRANK MORGAN
VAN JOHNSON • C. AUBREY SMITH
DAME MAY WHITTY • GLADYS COOPER

Directed by CLARENCE BROWN
Produced by SIDNEY FRANKLIN

Screen Play by Claudine West, Jan Lustig and George Froeschel
Based on "The White Cliffs" by Alice Duer Miller

A METRO-GOLDWYN-MAYER PICTURE

At the
NORMANDIE THEATRE
51 East 53rd Street
New York, N.Y.

Wednesday
MARCH 8th
2:30 P.M.

Howard Hughes Plans Midwestern Circuit

(*Continued from Page* 1)

are definitely pending in at least two, it has been learned. George McCall, Hughes' personal representative here, has been instrumental in carrying on negotiations. It is expected that the houses taken over would be in this section of the country in order to centralize operations at present.

Plan Vaude Policy

Policy would be to operate a single first-run house in each key city that enters the picture, with a vaudeville policy. This is the policy Hughes has announced for the Downtown here, to follow the showing of "The Outlaw." Opening date of the local house is slated to be around May 1.

The project ties in with the possibility of the release of good first-run houses for the first time in years by major affiliated circuits. With existing Governmental pressure upon distributors in regard to theater affiliation, some circuits are believed to be ready to dispose of a few houses. This is particularly true in situations where one circuit controls a number of first-runs, and release of one to an independent circuit such as Hughes is projecting would obviously increase the competitive factor. This may also tie in to the recent ban on product pools between affiliated theaters.

See Bargaining Position

At the same time, the acquisition of a number of major houses in key cities would give Hughes a stronger bargaining position in the industry as a whole, though it would not, apparently, give him more than a single house in most exchange areas. It would, however, facilitate the booking of special product which Hughes may be interested in, such as the current release of "The Outlaw" and pictures expected to follow through his production connections, as well as allow the booking of vaudeville attractions of a caliber that can play the entire circuit, but might not be induced to play a single house at a price most operators would want to pay.

UA Pix in 3 B'way Houses

This week United Artists has three current releases playing first-run on Broadway—Ben Bogeaus' "The Bridge of San Luis Rey" at the Capitol; Samuel Bronston's "Jack London" at the Palace, and Harry A. Sherman's "The Woman of the Town" at the Central.

WB Asks Suit Dismissal

Dismissal of Madison Square Garden's suit against Warner Bros. for the use of two scenes of the Garden's interior in "Mission to Moscow" was asked Friday by the de-defendant. Warners claimed the use of the scenes was constitutional and did not violate any laws.

No Film Bills Passed by Mich. Special Session

(*Continued from Page* 1)

tax on admissions to be allowed to local municipalities of all types by a special bill was ruled out at the start of the session by Governor Kelly's opening message, despite efforts to bring it to the fore. A representative state-wide committee has been appointed by the governor, however, to reconsider the subject of state and local tax relationships and this proposal is expected to loom large in this committee's considerations. No actual move can be made until the next session, which will probably open next Jan. 1.

Liberalization of employment regulations for juveniles, which would have allowed theaters to employ younger ushers and also to use them more hours per week by extending the juvenile maximum from 48 to 54 hours, were lost in committee, after a vigorous open battle. The entire picture was confused by the fact that some interests backing juvenile control legislation sought to tighten up conditions of employment, while employers generally sought liberalization. In certain respects, as in types of employment allowed, the interests of the two groups could be harmonized, but differences over details led to the general stalemate on this issue.

Exhibitors are now looking for relief on juvenile employment from the Federal labor agencies, after taking up matters with the State Department. It is the contention of some legal authorities that the liberalization sought so far as ushers are concerned could be granted by the State Commissioner of Labor under regulatory powers without further legislation, but this remains a debated point.

Para.'s Third Block Sets New Record for Contracts

(*Continued from Page* 1)

responding period, Agnew stated.

Agnew also stated that independent feature deals closed for the first three blocks of 1943-44 now total 22,706, as compared with 18,698 for the first three blocks of 1942-43 in the corresponding period of selling and with 11,071 for the first three blocks of 1941-42 during the same period. This is an increase thus far of 4,008 over last year and 11,635, or 105 per cent, over two years ago.

J. F. Hartz Passes

Detroit—J. F. Hartz, is dead here at the age of 81. He was an active associate in the Detroit Properties Association, which erected the Michigan and United Artists Theaters, major first-run houses, in the late twenties. He was a member of the Detroit Players Club. Survived by his widow and two children.

Iowa's Exhibs. Meet On New Tax Today

Eldora, Ia.—President Leo F. Wolcott of the Allied-Independent Theater Owners of Iowa-Nebraska has called a meeting of all Iowa exhibitors for today, at Des Moines to discuss application of the new Federal admission tax. Tax experts will be present to explain the new law.

A special meeting of the Board of Directors will follow immediately after the noon luncheon and tax meeting.

New Northwest Unit Up to "Sacrifices"

(*Continued from Page* 1)

now in Florida and is due back in Minneapolis in mid-April when he will decide whether to go ahead with his plan to set up the Motion Picture Theater Owners Union or forget the whole thing.

It was reported yesterday that Steffes will demand the assurance of Northwest exhibitors that they will subordinate all petty grievances among themsleves, contribute liberally to the financial upkeep of the unit and "get out and work." Opinion has been expressed that the previous Northwest unit deteriorated because it was unable to stop many so-called abuses. The new Steffes unit, it is understood, will endeavor to accomplish what the other association or associations have failed to do.

At the national Allied board meeting in Milwaukee in November, Steffes announced his intentions to start the new group and that he would seek its affiliation with Allied.

Nat'l Orgs. Backing M of T's "Post-War Jobs?"

"Post-War Jobs?", latest March of Time which 20th Century-Fox is distributing, has been assured the cooperation of the Committee For Economic Development in getting behind the film.

Other important organizations which have promised exhibitors cooperation include the Agriculture Department's Interbureau Co-ordinating Committee on Post-War Programs; American Association of University Women, AFL, American Friends Service Committee, American Planning and Civic Association, Chamber of Commerce of the U. S. A., Federal Security Agency, U. S. Office of Education, General Federation of Women's Clubs, Foreign Policy Association, Inc., The Grange, Junior Chamber of Commerce of the U. S. A., Kiwanis International, Knights of Columbus, Lions International, National Association of Manufacturers, Re-Employment Division of Selective Service System and many others.

South Set to Break Red Cross Records

(*Continued from Page* 1)

Theaters Division of the 1944 campaign and every indication that more houses than ever before will be pledged.

At Thursday's exhibition-distribution rally in the Grand Ballroom of the Roosevelt Hotel, Dembow told his audience that "the South is better organized for this industry drive than it ever has been before." One of the important reasons, he pointed out, was "the great personal interest the South has in the Red Cross Drive because so many of its sons are in the thick of the fight on every front. The South is certain to break all records for theater collections."

Maurice F. Barr, WAC co-ordinator, presided at the meeting. On the dais were Ralph Nicholson, chairman of the Citizen's Committee of the Red Cross 1944 War Fund; Mrs. Charles F. Buck, chairman of the Theater Volunteer Workers; Mrs. Philip Werlein, chairman of the Women's Division; E. A. Landaiche, local distributor chairman, and Lt. Charles Armbruster, USAAF hero of the Mediterranean and Italian campaigns.

Meetings were held Friday in Minneapolis and San Francisco. E. L. Alperson, Ben Kalmenson and Ben Shlyen, of the industry group; W. H. Workman, local distributor chairman, and John Friedl, exhibitor chairman, addressed the Minneapolis session at the Hotel Nicollet.

Among the speakers at the San Francisco meeting were Harry Brandt and Ned Depinet; Al Shmitken, local distributor chairman, and B. V. Sturdivant, exhibitor chairman.

N. Y. Exhibitors Giving Party for Wolff Mar. 21

(*Continued from Page* 1)

Tuesday evening, March 21. The gathering, which will honor Wolff before his departure for England to become managing director of RKO Radio Pictures, Ltd. of Great Britain, will be informal and will include ladies.

Harry Brandt is chairman and treasurer of the Robert S. Wolff Testimonial Dinner, and David Weinstock, chairman of the arrangements committee. The general committee consists of Edward L. Alperson, Leo Brecher, Max A. Cohen, Ned Depinet, Si Fabian, Harry Hecht, Don Jacocks, Gilbert Josephson, Julius Joelson, Harry Lowenstein, Louis Nizer, Ralph Pielow, Walter Reade, Sam Rinzler, Herman Robbins, Leon Rosenblatt, Edward Rugoff, Fred J. Schwartz, Joseph Seider, Abe Shenk, Charles Steiner, Samuel Strausberg, Robert M. Weitman and William White.

28 W 44TH ST
N Y C 22ND FL
FILE COPY
REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

. 85, NO. 46 NEW YORK, TUESDAY, MARCH 7, 1944 TEN CENTS

Your First Duty is to "Sell" Red Cross Drive, Film Salesmen Are Told

Kalmenson, Alperson, Wolcott, Blank and Edwards Address 250 At Des Moines Industry Rally

Des Moines—Film salesmen have been intructed by their companies that their first ine of duty during the next few weeks is to sell" the industry's Red Cross drive by geting the pledges and co-operation of every xhibitor. This was revealed yesterday by Ben Kalmenson, Warner Bros. general sales manger, in an address before more than 250

(Continued on Page 6)

$935,016 Advance Sends Universal's Net Profit For Year to $3,759,968

Foreign Revenues Up About 24% Despite War; May Issue Debentures; Cowdin in a Tax Warning

An increase of $935,016 in the consolidated net profits of Universal Pictures for the fiscal year ended Oct. 30, 1943, over the preceding year was announced yesterday by J. Cheever Cowdin, chairman of the board. The year's profits amounted to $3,759,968 after all charges and were equivalent to $6.57 per share on the common stock. This compares with a net

(Continued on Page 6)

Stanley Co. of America's Net Down a Million to $1,839,870

A net profit of $1,839,870 after all deducons was reported yesterday by the Stanley o. of America and subsidiaries for the year nded Aug. 31, 1943. This compares with 2,953,128 for the preceding year.

The 1943 showing was in the face of a tax ad of $2,800,000. Other items deducted from net income of $11,018,479 were $2,311,765 for nortization and depreciation of properties,

(Continued on Page 5)

ol Wurtzel Leaving 20th-Fox May 15 on Contract Expiration

West Coast Bureau of THE FILM DAILY

Hollywood — Sol M. Wurtzel is resigning om 20th Century-Fox upon completion of his esent contract May 15. Wurtzel will announce his new production plans later. One

Continued on Page 7)

Producers Get Half of Studio Unions' Proposals for New Pacts

Conferences looking to new labor agreements between the film companies and the IATSE studio unions opened here yesterday at the local offices of Pat Casey, studio labor contact. At the close of the day union representatives had submitted half of their proposals to the conference for consideration by the employers. Some 75 spokesmen for the companies and the unions were present at the

(Continued on Page 5)

20th-Fox Overseas Production Won't be Held to U. K.—Skouras

London (By Cable)—The disclosure that 20th-Fox will engage in large-scale production activities in other foreign countries besides England was made by Spyros Skouras, head

(Continued on Page 5)

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 46 Tues., Mar. 7, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, March 6)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14	14	14	.....
Col. Picts. vtc. (2½%)	17½	17½	17½	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3⅜	3⅜	— ⅛
Con. Fm. Ind. pfd.	18⅛	18⅛	18⅛	— ⅜
East. Kodak	162½	162	162½	+ 1¼
do pfd.	....	....	....	.....
Gen. Prec. Eq.	19⅝	19⅝	19⅝	+ ⅛
Loew's, Inc.	60¼	59½	60¼	+ ⅞
Paramount	25½	25¼	25⅜	+ ⅛
RKO	9⅛	8⅞	9⅛	+ ⅛
RKO $6 pfd.	93	91½	93	+ 1⅛
20th Century-Fox	21⅞	21¾	21⅞	.....
20th Century-Fox pfd.	30	30	30	.....
20th-Fov ppf.	102	101¾	101¾	— ¼
Warner Bros.	13	12¾	12¾	— ⅛
NEW YORK CURB MARKET				
Monogram Picts.	3⅞	3⅝	3¾	— ⅛
Radio-Keith cvs.	1¾	1⅜	1½	.....
Sonotone Corp.	2⅜	2¼	2⅜	+ ⅛
Technicolor	14	14	14	.....
Trans-Lux	3⅜	3⅜	3⅜	— ⅛
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	21¼	20⅝	21	— ½

Boston Honors Johnston

A luncheon in honor of W. Ray Johnston, Monogram president, will be held in Boston today at the Hotel Statler. Event was arranged by Herman Rifkin, New England franchise holder. Similar luncheons and parties were given for Johnston last week in Toronto and Detroit.

Bonded Film Storage Corp.

LOWEST RATES • TWICE-A-DAY DELIVERY SERVICE — SAFETY • SECURITY — 1600 BROADWAY N.Y.C. Circle 6-0081-2-3-4

STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

Blumenstock Stresses Longer Exploitation

Employment of longer exploitation campaigns to make full use of extended run possibilities of top attractions, plus more intensive follow-through with new forms of promotion in situations where the war has reduced some of the customary channels of advertising was advocated by Mort Blumenstock, Eastern advertising and publicity chief of Warner Bros., at a meeting yesterday of the company's field public relations staff.

A joint afternoon session with Harry Goldberg's theater zone advertising men and a general discussion of the elaborate campaign on "The Adventures of Mark Twain" were held after the screening of the film. Jesse L. Lasky, producer of "Mark Twain," attended the afternoon meeting.

Today Larry Golob, manager of the field exploitation force, will hold some individual conferences with members of that staff, which was recently augmented by Blumenstock to keep pace with field campaign demands.

Field reps. attending included Ted Tod, Lucia Perrigo, Frank Brunser, Bill Brumberg, Herbert S. Pickman, Don Walker, Jack Leewood, Carl Post, Art Moger, Robert Harris. Theater ad men present were J. Knox Strachan, Dan Finn, Robert Paskow, Frank La Falce, Irving Blumberg, James M. Totman, Marcel Brazee, Charles Smakwitz.

Minneapolis' Radio City Will Bow In Tomorrow

Minneapolis—With the Northwest premiere of Para.'s "Lady in the Dark" as the opening attraction, the new Radio City Theater will be dedicated tomorrow. Housed in the mezzanine will be the new studios of KSTP, 50,000-watt radio station which is the exclusive NBC affiliate for the Twin Cities. Studios will include provision for future television.

KSTP at each show will follow the newsreel with a minute news summary over the house's public address system.

Theater, formerly the Minnesota, will be operated by the Minnesota Amusement Co., of which John J. Friedl is president.

Present from New York, for the opening will be Leonard Goldenson and Sam Dembow. John Balaban, Chicago, and A. H. Blank, Des Moines, also plan to attend.

Ill. Allied to Act on Kirsch Contract Renewal

Chicago—Allied of Illinois members and directors will meet Thursday afternoon at the Blackstone Hotel to renew the contract of Jack Kirsch, Allied prexy, for the next three years and to chart a policy on the increased admission taxes.

WPB Moves to Provide Generator Replacements

Washington Bureau of THE FILM DAILY

Washington—A new program for production of motor generators for projection equipment is now being worked out by by the WPB theater equipment section, designed to facilitate needed replacements. Authority over production of motor generators has been given the test, to be exercised under the terms of L-325, Allen Smith, theater equipment chief, revealed yesterday.

Although no closings have been necessitated because of the shortage of motor generators, Smith pointed out that there are practically no units on the market. He added that from 25 to 30 per cent of the theaters in United States still rely upon motor power for their booths, and that "It is impractical in many cases to replace motor generators with rectifiers because of wiring difficulties."

Manufacturers and dealers are already notified, Smith said, that production for replacement purposes will be permitted.

SOPEG Charges MPOE Trying to Lure Its Members

The Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, yesterday hurled defiance at the Motion Picture Office Employes, Local 23169, AFL, which recently launched a drive to lure into its fold office workers at Paramount, Columbia and United Artists now members of SOPEG.

"If the AFL seeks to challenge the SOPEG's position in the film industry, the CIO is prepared to head off and defeat any such challenge," said a statement issued by Sidney Young, head of Local 109, who added that the MPOE move, which he termed "unprincipled," was in violation of a no-raiding agreement between the AFL and CIO. Young charged that MPOE also was trying to organize the Loew's home office, another SOPEG shop.

The MPOE was accused of "trying to disrupt the stable and harmonious labor relations that now exist between the industry and the CIO."

The MPOE represents office workers at Warner Bros.

Para. H. O. and Exchanges In $2,067,000 Bond 'Buy'

A total of $2,067,000 in War Bonds was subscribed by the Paramount Pictures home office and exchanges in the Fourth War Loan, it was reported yesterday. Subscriptions by exchanges reached a new high. Drive was conducted under the leadership of Walter B. Cokell, company treasurer.

"U" Promotes Jim Murphy

James H. Murphy, formerly assistant to F. T. Murray, Universal branch operations manager, has been promoted to the post of personnel director of the Home Office.

COMING and GOING

LOUIS B. MAYER and **HOWARD STRICKLI** arrived yesterday after a stopover in Was ington.

N. PETER RATHVON returned from the Co yesterday.

ROBERT M. GILLHAM, returned yest from the Hollywood studios.

H. M. RICHEY leaves today for Buffalo.

AL ROCKETT, accompanied by **MRS. ROC ETT**, arrived in New York yesterday fr the Coast.

WILLIAM F. RODGERS and **EDDIE AAR** leave the Coast today for Chicago.

RAY JOHNSTON and **ED MOREY** are in B ton today.

ANDY SHERRICK returned yesterday fr a visit to Midwest Universal branches.

JOEL LEVY, out-of-town booker for Loew leaves tomorrow for Richmond and Charlotte.

FRED MEYERS, Eastern sales manager Universal, will be in Philadelphia tomorr and in Washington the day after.

ERIC WOLFGANG KORNGOLD got in fr the Coast yesterday on business having to with the production by the New Opera Co pany of his new musical version of the Offe bach operetta, "Helen Goes to Troy."

LOUIS K. SIDNEY is here from Hollywood.

LEE SHUBERT has returned from Miami.

FRANK SINATRA will return from the Co in a fortnight.

LOU GOLDBERG has returned from Miami.

SAM CLARK, Warners' West Coast exploite left Los Angeles yesterday, on a three-week to San Francisco, Oakland, Portland and Seat to set up campaigns for "In Our Time," "P sage to Marseille" and "Shine On, Harv Moon."

LT. MORTON GERBER, formerly of the W ners' home office publicity department, is New York from his Texas army post on a day leave.

HARRY THOMAS is in Chicago.

ARTHUR GREENBLATT is in Cincinnati.

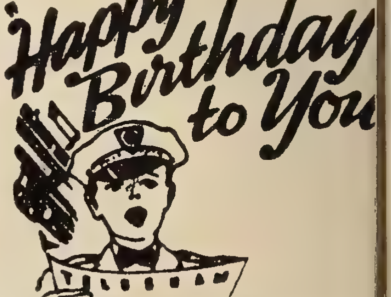
JULIUS M. GORDON, president of Jeffer Amusement Co., Beaumont, Tex., associated w Paramount, is visiting in New York.

JACK KARR, film editor of the Toronto S is in New York with **WINSTON BARRON**, Pa mount sales promotion manager in Canada.

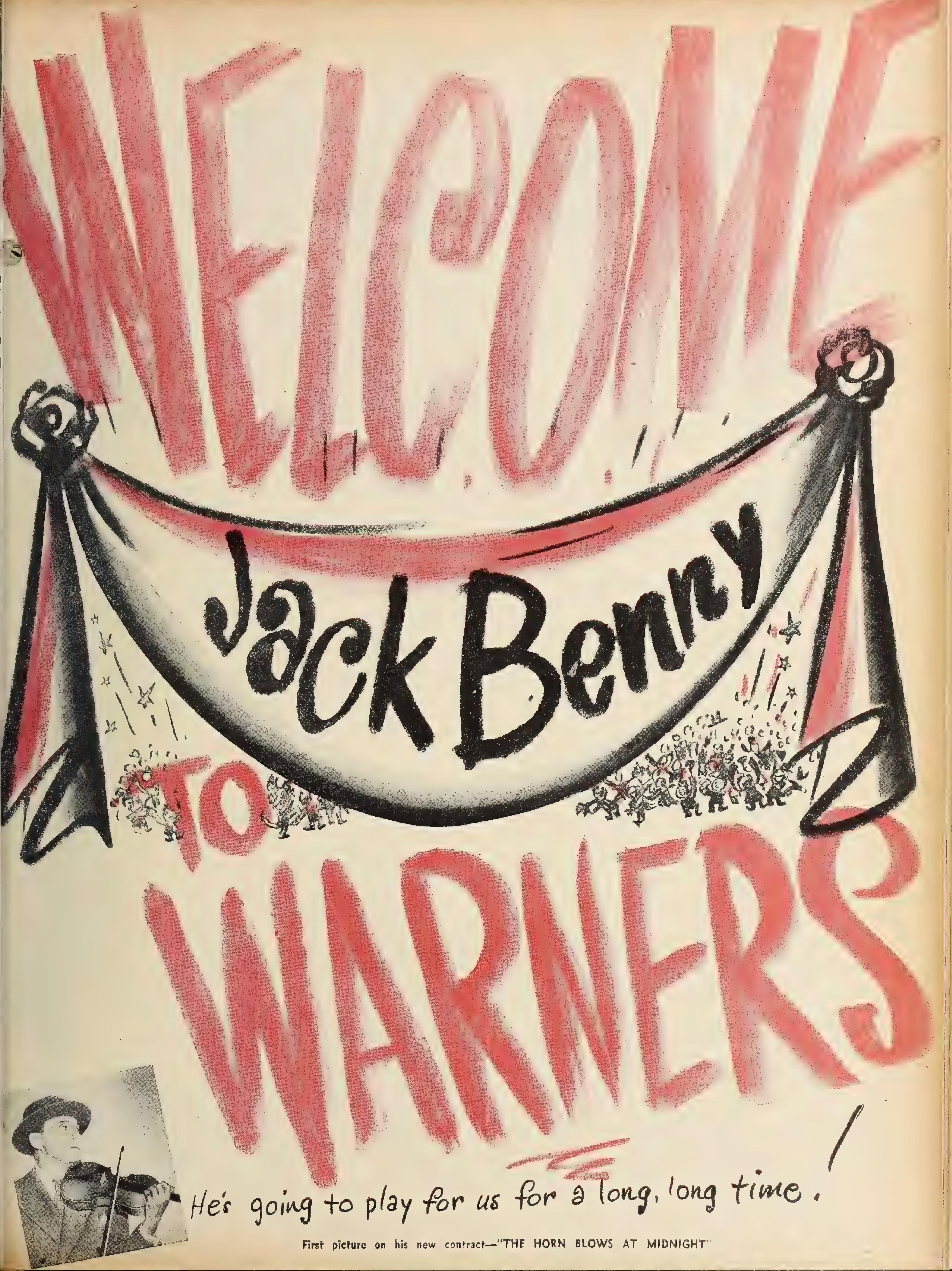
WILLIAM C. GEHRING, 20th-Fox executi was in Chicago yesterday en route to Coast.

Bank Night Case Continued

East Chicago, Ind.—Trial of Bank Night lottery case against t Vogue theater of Indiana Harb was continued indefinitely from ye terday, due to conflict with anoth hearing in East Chicago Superi Court.



Robert Lawrence Perrin — Judith Ellen Bilt — Jerry Cohen


WELCOME
Jack Benny
TO
WARNERS!
He's going to play for us for a long, long time!

First picture on his new contract—"THE HORN BLOWS AT MIDNIGHT"

Griffis Urges Fresh Ideas for WAC Films

West Coast Bureau of THE FILM DAILY

Hollywood—Foreseeing an unprecedented opportunity for Hollywood to direct its creative resources into channels vital to the war effort, Stanton Griffis, chief of the Motion Picture Bureau of the OWI, in a week-end meeting with producers participating in the WAC Government shorts program, urged the industry to develop more of its own ideas.

STANTON GRIFFIS

"Hollywood is so essentially an idea factory." Griffis declared, "that all industry contributions to new WAC-OWI program of 26 one-reel shorts and 26 newsreel bulletins for the year beginning July 1 will be more than welcome. We know we must have a certain number of shorts urging people to subscribe to something, buy something or do something, but apart from these things there are countless other problems to be met in winning the war. We do need fresh ideas and we do need pictures that are showmanship-built."

The OWI executive reminded his listeners that war effort entertainment shorts now being turned out in Hollywood have a greater circulation than any commercial picture in the history of the theater. Griffis reported he was trying to lighten the industry's burden by including certain shorts made by the Army in the WAC-OWI program, arguing that "if a picture is good for the troops, it is good for the public, providing it deals with a national problem."

Discussion at the meeting was led by E. J. Mannix, vice-chairman of Hollywood Division, WAC, who expressed the industry's thanks to Griffis for his handling of the OWI post. Mannix also thanked John C. Flinn for his tireless efforts as coordinator of the Hollywood Division and urged studio personnel concerned in the program to give him complete co-operation at all times.

Griffis' remarks regarding Hollywood's "know how," drew from Donald Henshaw, public relations advisor for Canada's war finance committee, referring to the War Activities Committee co-operation on shorts furthering various Canadian victory loans these remarks: "With all sincerity, we owe the motion picture industry of the United States a debt of gratitude that cannot be expressed in words, or plaques, or medals. We, who are so remote from the center of this industry, perhaps

(*Continued on Page 7*)

A Reporter's Report

● ● ● STRICTLY ABOUT TELE: Darryl F. Zanuck is reported slated to head the Twentieth-Fox tele operation......That company's discussions with equipment manufacturers, including General Electric, have been made with an eye toward the purchase of apparatus only. ● There's talk, too, of M-G-M buying into a tele manufacturer. . . ● Return from the Coast yesterday of N. Peter Rathvon, RKO Corp. prexy, ought to accelerate action on the company's recently completed sight-and-sound survey. . . ● Columbia Pictures and Universal are said to be marking time. . . ● Jerry Kaye is doing an industry-wide tele survey for RCA. . . ● What's delaying the CBS mobile unit? ● The union problem may affect tele seriously in its limbering-up stages. . . ● Look for Westinghouse as a triple-threat contender for post-war tele laurels—broadcasting and manufacture of receivers and transmitters......

▼ ▼ ▼

● ● ● *CUFF NOTES: University of Chicago is preparing to release in a few days a statement on Freedom of the Press, Radio and Screen......U of C (in pix biz via Encyclopedia Britannica Films) is going to make a wide study of the subject, with Time, Inc., reported financing. . . • Film Safety Awards Committee will judge safety films produced in 1943 on March 31 at the Preview Theater to select winners for 15 separate awards for five different safety subjects in three different film media. . . • Contract players at RKO Radio studios in the future will be coached in the technique of the screen, instead of cutting histrionic teeth on Little Theater plays under a policy change ordered by Lillian Albertson, who heads the RKO coaching school......Sounds sensible, doesn't it? . . . • That Lorenz Hart memorial tribute raised $5,980 to give music records to U. S. armed forces. . . • Is Odeon Theaters of Canada preparing to invade Halifax, N. S. via a new house to be built on the site of the burned First Baptists Church? . . . • A doff of the lid to the editors of the February issue of The Paramounteer; it's corking. . . ● Nice "planting" by Warner's Glenn Ireton, that Kodachrome of Jane Wyman as cover subject for the April issue of New World, Canadian mag......It's a Dominion "first"......*

▼ ▼ ▼

● • ● THE PERSONAL TOUCH: Take it from J. Meyer Schine himself, those reports he's now dickering for two more Palm Beach hotels are without foundation. . . ● Sumner W. Singer will handle the International Pictures, Inc. (Spitz-Goetz) account for Buchanan & Co. . . ● Arthur Browning, civilian director of films for the Engineer Board at Fort Belvoir, Va., has left for Florida to start shooting on a special film after completing a three-reeler at the Signal Corps Photographic Center, Astoria, L. I.......Arthur, by the way, is a nephew of Irv. Browning. ● Didja know that William S. Hart has given his first California home to the city of Los Angeles for park purposes. . . • Noel Meadow of the Stanley may team up with Dick Hoffman, radio director of Hillman Periodicals, to do a play on Broadway. . . • Earl J. Hudson, president of the United Detroit Theaters, has been named to the City Board of Street Railway Commissioners there by Mayor Edward J. Jeffries, Jr. • Robert E. Russell, after 25 years with the Poli circuit departs on April 1; Russell now manages Loew's Poli in New Haven. . . ● Harry Mersay, 20th-Fox print manager, reports to the Army on March 15. ● And the same day Christy Wilbert of 20th-Fox press book department reports to the Navy......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Yeshiva Drive Again Headed by Schaefer

George J. Schaefer has agreed t serve as chairman of the motio picture industry's annual scholarshi drive for th fifth year, was announ yesterday b the Yeshiva College committee. Drive a fixture in th industry fo the past fiv years, is fo worthy an needy student at Yeshiva the only col lege of libera arts and sci ences in America under Jewish auspices.

GEORGE J. SCHAEFER

Movement was started by the lat W. G. Van Schmus at a dinner at th Hotel Astor in April, 1939, when th motion picture industry was first apprised of the unique place of Yeshiva College in the firmament o American educational institution There was announced at this dinne the establishment of a number o scholarships by some of the motio picture companies and their executives—Jack Cohn, Columbia Barney Balaban, Paramount; Nat Blumberg, Universal; George J Schaefer, RKO Radio; George Skouras, Skouras Theaters Corp and Van Schmus. These scholarships were given, among others, t a number of students who had bee denied the right to study in nation which no longer exist.

"The industry, through its executives and individuals has contributed $50,000 to the college," was announced by Schaefer. "Las year 18 scholarships were estab lished. It is the hope of the committee that our fifth anniversar drive will bring sufficient funds t meet the many additional applications received from worthy an needy American students, and other who will seek Yeshiva College whe the peace is won."

Committee members are: Barne Balaban, Nate J. Blumberg, G. Eyssell, Irving H. Greenfield, Arthu Israel, Harry M. Kalmine, Malcol Kingsberg, Charles D. Prutzma Herman Robbins, Samuel Rosen, Ab Schneider and George P. Skouras.

Theater Has Basement Blaze During Test Alert

Rochester—Local houses did a bi business here Sunday night despit the fact a blackout test was announced. During the alert, fireme answered a telephone alarm fro the Palace. Waste papers in th cellar had caught fire but attendan had snuffed out most of the blaz The audience was unaware of th incident.

ew Tax Will Bring
Cent Price Boost

Chicago—B & K plans to raise its op evening prices from 85 cents 95 cents when the new 20 per admission tax goes into effect 1. Neighborhood "A" the- ers charging 35 cents will go to cents and from 50 cents to 55 nts for matinees and from 60 cents 65 cents for evenings.

Whenever possible, the use of odd nny admissions will be eliminated.

Other circuits are expected to fol- w suit. Independent operators ll pass the tax on to their patrons d action is expected to be taken a meeting called by Illinois Al- d on March 9.

emphis Nabes to Advance dmission Price Five Cents

Memphis—Because of higher op- ating costs, exhibitors must pass e new admission taxes on to their trons, M. A. Lightman said here sterday, in announcing that near- all neighborhood theaters will ise their admissions five cents. wntown theater operators are undecided whether to raise pricse from cents to 55 cents or 60 cents.

an Use Tickets on Hand No Change in Prices

New regulations governing the llection of the new admission xes permit the use of tickets on nd provided there is no change the admission prices, according instructions sent to Collectors of ternal Revenue by the Treasury. The collectors have been informed at the following procedure has en approved:

"(a) In all instances where it is acticable either new tickets must provided or the tickets on hand erprinted or overstamped to show e established price and the tax plicable thereto.

"(b) Where the established price not changed, for a limited time til properly printed tickets can obtained, the use of tickets now hand, which do not show the tax e under the Revenue Act of 1943, ll be permitted. However, the anager or proprietor must keep nspicuously posted at the outer trance and near the box-office one e more signs accurately stating ch of the established prices of mission, and in the case of each ch price the tax due and the sum tal.

"(c) Section 1702 of the Internal venue Code specifically provides at the price for which every ad- ission ticket or card is sold shall printed, stamped, or written on e ticket. Accordingly, in every se where the established price of mission is changed new tickets ll have to be provided or the tickets on hand must be overprinted or overstamped."

Columbia Drive Has Personal Appearance

Close tie between exhibs. and Columbia's sales representative is feature of company's "Dates To Win" campaign which ends June 22. Personalized accessories of drive include special 80 x 60 display with pennants bearing campaign's title, and augmented by 40 x 60 display containing 20 x 25 photo of entire branch personnel. Added ammunition are postcards with photos of branch managers, salesmen and bookers, carrying message to the exhibitor. Sales force carries stickers bearing individual photos for use on all contracts emanating from individual branch.

20th-Fox Won't Limit Overseas Prod'n to U. K.

(Continued from Page 1)

of the American company, in an address at a sales meeting here in which he outlined the post-war aims of his firm. Skouras indicated that the films would be made with talent and technical experts available in the different countries.

Promising that 20th-Fox would do all in its power to bring about wider distribution of British-made films in America, Skouras said that "in the post-war period we no longer can consider ourselves isolated from peoples who patronize our pictures in all parts of the world. Rather," the film executive added, "we must expect to take a co-operative part with producers in England and elsewhere in the further development of the world market."

Rites Held for Roost

Lansing, Mich.—Funeral services were held here for W. G. Roost, vice-president of the Jarvis Theater Co. and associated with the Orpheum here. He had been ill for some time and died in the University Hospital, Ann Arbor.

Don't Absorb New Tax, Add It, Advises PCC

West Coast Bureau of THE FILM DAILY

Hollywood—Hugh Bruen was re-elected treasurer, and R. H. Poole, was re-elected executive secretary of PCCO of ITO at the trustees meeting. The board considered on its agenda the consent decree and ratified action of its representatives Messrs. Bruen, Rotus Harvey and Poole.

Under consideration also was the effect of war manpower rulings upon exhibitors, as well as the new Federal admission tax. The trustees recommended that all exhibitors add the tax to their regular admission and not absorb it.

The next meeting of trustees will be held in Portland, Ore. early in May.

Stanley Co.'s Net Down Million to $1,839,870

(Continued from Page 1)

$843,682 for interest expense and $3,321,239 for losses on fixed assets. The net income for the prior year amounted to $8,807,035.

Earned surplus stood at $5,589,010 at Aug. 31, 1943, after the payment of $1,357,270 in dividends during the year. At Aug. 31, 1942, earned surplus was $5,106,410.

The company's balance sheet shows $382,218 owing to Warner Bros. for mortgages on three theater properties acquired from Warner Bros. Pictures, the parent company, and another $2,686,734 owing to Warner Bros. Pictures and its wholly-owned subsidiaries.

The financial statement discloses holdings of United States War Savings Bonds, Series F, totalling $151,295 (redemption value).

Setay and Republic Report $309,062 Six Months' Net

A net profit of $309,062 for the six months ended Oct. 31, 1943, was reported by the Setay Co., Inc., and its subsidiary, Republic Pictures Corp. A gross operating profit of $2,211,509 and a net operating profit of $534,062 were reported before deductions, including Federal income taxes which amounted to $255,000.

It was explained in the statement that approximately 85 per cent of the costs allocated to domestic and Canadian distribution were written off at the end of the 30th week from date of release and the remaining 15 per cent within the succeeding 35 weeks. Costs allocated to foreign countries (five and 15 per cent) were written off within 78 weeks after date of release.

CFI's 1943 Net Profit Increased to $578,338

Consolidated Film Industries' net profit for 1943 was $578,338, Herbert J. Yates, president, announced in a report to its stockholders. This compared with a net of $504,351 in 1942. Net sales amounted to $9,465,337, while net profit from sales, after deducting operating expenses including depreciation, was $1,162,505. Federal income taxes amounted to $585,000.

In his report to the stockholders, Yates said that in 1943 CFI exchanged its stock of Republic Pictures Corp. and Cajo Co., Inc., all of which represented 67 per cent of the outstanding stock of Republic Pictures, for 195,442 shares of Setay Co., Inc., representing 67 per cent of the outstanding stock of Setay. As Setay owns more than 99½ per cent of all the outstanding stock of Republic Pictures, Republic still is, indirectly, a 67 per cent subsidiary of CFI. Setay has no assets except the stock of Republic Pictures and has no liabilities.

Stan Johnson Hospitalized

Grand Rapids, Mich. — Stanley Johnson, salesman for Warners Detroit office, was hospitalized here this week with a strep infection.

20th-Fox to Appeal "Love Girl" Verdict

Twentieth Century-Fox will appeal the St. Louis Federal Court decision in which on Saturday the company was held guilty of plagiarism in making "Alexander's Ragtime Band," it was said here yesterday bv Edwin P. Kilroe, the film firm's copyright adviser. The court had ruled that the film was based on an unpublished novel, "Love Girl," by Mrs. Marie Cooper Oehler Dieckhaus, now a resident of Casper, Wyo. Kilroe asserted that the appeal would be drawn up as soon as the interlocutory decree was entered by Federal Judge George H. Moore, who heard the case.

The decision was characterized by Kilroe as "really ridiculous." He claimed there existed "no similarity in plot, story or scheme" between the film and the plaintiff's novel, the two being "entirely separate and independent works."

The appeal will be made to the U. S. Circuit Court of Appeals for the Eighth Circuit.

Producers Get Half of Studio Unions' Proposals

(Continued from Page 1)

meeting, over which Casey presided.

The conference was recessed to tomorrow when the remainder of the proposals will be placed before the producer representatives. The company spokesmen will spend today studying the proposals thrown on the table at the initial session.

Sick leave, vacations, severance pay, a retirement fund and adjustments in the case of work done outside a local's jurisdiction were among the advantages sought in the proposals submitted yesterday. The retirement fund would be derived from an assessment of five per cent on weekly payrolls. Establishment of such a fund would cost the studios an estimated $1,500,000 yearly.

New argreements would replace the two-year pacts that expired on Jan. 1, 1944. All benefits won by the unions would be retroactive to that date.

Company representatives at yesterday's huddle were: N. Peter Rathvon, RKO Corp.; Nate Blumberg and John J. O'Connor, Universal; Joseph Bernhard, Warner; Barney Balaban, Paramount; Major Leslie Thompson, RKO; Nicholas M. Schenck, Loew's; W. C. Michel, 20th-Fox; Abe Schneider, Columbia. Richard F. Walsh, president, and Louis Krouse, secretary-treasurer, are representing the IATSE.

Meetings on the studio basic agreement are due to start on Monday. No date has been set for the start of conferences between company representatives and those of the Conference of Studio Unions, comprising seven AFL groups.

Salesmen's First Duty To Sell R. C. Drive

(Continued from Page 1)

exhibitor and distributor representatives at the WAC rally here. G. Ralph Branton, Tri-States general manager, presided.

E. L. Alperson, RKO Theaters general manager, stressing the importance of "Collections At Every Performance—Every Day," suggested that the Red Cross trailer be screened immediately preceding the most important feature, in double feature houses, so that it will be seen by more patrons.

A. H. Blank, Iowa-Nebraska WAC co-chairman, called upon the industry to meet its full quota. Other speakers were Paul Edwards, formerly of the Minnesota Amusement Co. and now a field director with the ARC; Leo Wolcott, Iowa-Nebraska Allied president, who is local co-chairman of the drive, and Wing Com. H. B. Hancock.

Uniformed Red Cross volunteer workers acted as hostesses at the luncheon.

Put Showmanship Behind Red Cross Drive, Depinet Urges

West Coast Bureau of THE FILM DAILY

Hollywood—That exhibitors should put showmanship behind their Red Cross war fund drive was urged by Ned E. Depinet, distributor chairman for the motion picture industry's Red Cross drive at a rally attended by 400 Southern California exhibitors and distributors. He urged theater men to decorate their stages and also decorate their lobbies in keeping with drive.

Depinet pointed out that "At His Side," the official Red Cross short being distributed by Warners, and "Battle of Tarawa" by Universal would be excellent attractions during the campaign. He said no theater was too small to participate in the drive and cited the example of an exhibitor in a poor section of Little Rock who hesitated at making collections in his theater for the "March of Dimes," but who finally did with the result that he collected $500.

Depinet praised the work of Wayne Ball, retiring chairman, distributors' branch, War Activities Committee, Los Angeles area and that of Chet Bell, Los Angeles Paramount branch manager who conducted a Bond premiere of "Lady in the Dark" in his projection room and sold $373,000 worth of War Bonds. He announced that Fred Greenberg, Warner Bros.' exchange manager, had been appointed Ball's successor and that Henry Herbel, Warner Bros.' district manager, would serve as Pacific Coast division manager in the drive.

Harry Brandt, field director of the motion picture industry division of the Red Cross war fund drive, praised the work of Charles P. Skouras as national chairman of the motion picture industry in the Fourth War Loan drive and pointed out that the fact that 6,200 theaters are now issuing agents for Government Bonds is a great tribute to the film industry. Skouras, who is co-chairman for California for WAC pledged that Southern California theaters would meet their quota, but that they would extend their campaign through April 3. He praised the work of small exhibitors throughout the country for their sale of "E" Bonds in the Fourth War Loan campaign.

Robert H. Poole, WAC co-chairman for Southern California, said the independent exhibitors of this territory would co-operate 100 per cent in the new drive. Dave Bershon of theater war savings staff, introduced George Jessel who acted as star of the ceremonies. Frank L. Newman, Seattle drive chairman; Albert J. Finke, Portland drive chairman; James R. Grainger, New York; Bob Lippert, San Francisco; J. T. Sheffield, Roy Brown, Seattle; Bob White, Portland, and Milt Hossfeldt, Denver, attended the rally.

"U" Net Rises to $3,759,968

Refunding Negotiations in Progress—Cowdin

(Continued from Page 1)

profit of $2,806,952, or $5.34 per share in the preceding fiscal year.

Cowdin reported that total income from operations aggregated $46,527,527, compared with $39,109,524 in 1942. Domestic revenues increased to $29,112,013 from $25,033,543 in the preceding year, a gain of 16 per cent. Despite war conditions, foreign revenues increased $3,330,736, or aproximately 24 per cent, to a total of $17,234,200. Net working capital increased to $16,094,906 from $14,229,423 at the end of the preceding fiscal year.

Cowdin said the company was hopeful of concluding negotiations now in progress for an issue of debentures to refund its existing debentures and bank loans. The tax bill of the company amounted to $10,100,447, an average of $27,672 per day. Taxes were equivalent to $2,463 per employee in the United States and to $17.66 for each share of common stock outstanding at the close of the fiscal year.

Commenting on the tax situation, Cowdin stated:

"When the war ends, most companies will need capital for improving their plants, replacing machinery, buying raw materials and enlarging payrolls, and to pay a reasonable return for the savings invested in the business—to expand their markets. Existing excess profits taxes make it difficult for companies to retain in the business sufficient earnings for these purposes.

"If taxes are confiscatory, business will be left after the war with insufficient funds to continue full operations, and will, therefore, be unable to provide necessary employment for many.

"It is important therefore that destructive taxes on all business enterprises be early supplanted by a constructive program which will encourage dynamic business and provide full employment in this country."

Total income from operations during the past fiscal year was used as follows: Wages, salaries and other compensation, $22,191,614 or 47.7 per cent of total income; Federal income and excess profits and all other taxes, $10,100,447 or 21.7 per cent; other costs and expenses, $9,749,266 or 21.0 per cent; interest, financing expenses and depreciation, $726,232 or 1.5 per cent; dividends paid, $571,942 or 1.2 per cent; added to earned surplus, $3,188,026 or 6.9 per cent.

POST-WAR OUTLOOK

"Universal Pictures is already projecting plans for post-war production and markets, both domestic and foreign. We expect to be in a sound position whenever the war ends to resume full peace-time operations without delay.

"Obviously, no one can predict the course of business in the post-war era, but it is reasonable to assume that the motion picture will continue as a major form of popular entertainment and increase in usefulness as an educational medium in this country. When the war ends, a large world-wide demand for American films may be confidently expected."—J. CHEEVER COWDIN.

Eastman and Bausch-Lomb Raise Red Cross Pledges

Rochester — Eastman Kodak Co. here yesterday contributed $115,000 to the local Red Cross War Fund Drive to set the pace for donors. The Kodak contribution was $40,000 over their pledge last year.

At the same time Bausch & Lomb Optical Co. donated $23,000 to the fund, an increase of $8,000 over their pledge of last year.

Kalmine, Smith, Mochrie Speak at Cincy Rally

Cincinnati—Harry Kalmine, Martin Smith and Bob Mochrie addressed an industry Red Cross rally at the Netherland Plaza Hotel yesterday. Col. Arthur Frudenfeld, local exhibitor chairman, and Harris Dudelson, distributor chairman also spoke

250 to Attend St. Louis R. C. Meeting on Thursday

St. Louis—This city's WAC Theaters Division Red Cross rally Thursday promises to be one of the most impressive industry affairs held in this region. E. L. Alperson, Ben Kalmenson and Ben Shlyen will address more than 250 exhibition and distribution reps, plus Red Cross officials.

Rank's Plans Stand, Says Arthur Kelly

J. Arthur Rank has not deviat from his original intent to esta lish a world-wide independent di tributing company known as Eagl Lion Films, Inc., Arthur W. Ku president of the American comp declared in a statement to the tra press yesterday from Hollywoo Kelly said he wanted to correct ce tain allegations in the press relati to Rank's distribution plans in th country.

Kelly reiterated Rank's purpo of having a permanent world-wi distribution medium for English pi tures produced by the best of En lish producers in association wi Rank, and that at least half, if n more, of the program would be pr duced in this country by the be producing association that could acquired.

"It is nevertheless realized," Kel said, "when ready that, due to w conditions, difficulties might be e countered in certain exchange are in setting up an organization. such locales, two major compani have graviously offered Eagle-Li physical distribution."

Interlocutory Injunction For Kent Thea. Agreed O

Montreal—The United Amuseme Corp., Ltd., owners of the Snowd Theater, and Vitagraph, Ltd., m tion picture distributors, agre yesterday in the Superior Court th an interlocutory injunction be issu against them, and a long and stren ous battle thereby came to an er In the proceedings the Kent Theat had asked for the injunction to pı vent the showing in the Snowd Theater of all Warner Bros.-Fi National photoplays before th were shown in the Kent Theater.

Before proceeding with eviden in the case before Justice Lou Cousineau in the Superior Cou Senator L. M. Gouin, K. C., acti for Vitagraph, Ltd., said that had prepared a consent to a jud ment being rendered against h clients. The consent read: "Vit graph Limited consents that an i terlocutory injunction issue to r strain the company and its employ from licensing or exhibiting in t Snowdon Theater all photopla regularly included in Warner Bro First National productions for t season 1943-1944," including a further licensing or exhibition "Watch on the Rhine" and exclu ing special features "until such ti as the petitioner Kent Theater Lt shall have completed the exhibiti of such photoplays in the Kent Th ater, and that from March 6 un the date of the judgment on the me its of the action."

A similar consent to judgme was then presented on behalf of t United Amusement Corp.

«REVIEWS»

"Cover Girl"

with Rita Hayworth, Gene Kelly

olumbia 107 Mins.

COLUMBIA'S TOP MUSICAL ENTERAINMENT PACKED WITH COMEDY, USIC, ROMANCE.

[illegible]ring glamor as its main commodity, [illegible]ver Girl" is a lush and vivid musical travaganza in Technicolor that carries nsiderable weight as popular entertainent. So charged is the film with heart, e and ear appeal that without half tryg one can readily overlook what faults e production may possess. The picture ps many rich facets of entertainment in s footage, assuring itself of box-office turns of no mean proportions and establishing itself as the best musical to emerge om the Columbia studio, certainly one of s most expensive.

Generously endowed with production vales by Arthur Schwartz, who has disarged his duties as producer with an pertness that belies the fact that "Cover irl" represents his first effort as a picre maker, the film is heavy with the ree elements that every good musical is pected to have—pleasant music, easy-to-rasp comedy and a romantic entangleent that comes easily within the underanding of the average feminine heart. he production offers all these plus sumpous and exciting settings, color that is f the finest and a display of feminine ulchritude that will send the boys into cstacies.

"Cover Girl" brings joy to the hearts of e Rita Hayworth fans. Under the wise irection of Charles Vidor, the picture ives the star ample opportunity to sing, ance and look her loveliest. The plot, uite familiar but highly serviceable for e purposes of a musical, has Miss Hayorth as an entertainer in a Brooklyn ight spot who aspires to better things. er opportunity comes when she is selected s the winner in a "cover girl" contest onducted by a smart magazine. The atendant publicity lands her on Broadway, espite the efforts of her sweetheart, Gene elly, owner of the Brooklyn joint, to stop er. There follows a break with Kelly, nd the girl is on the verge of marrying he stage producer who gave her a break hen she realizes the folly of it all. At he finale she is rushing back into Kelly's rms.

Miss Hayworth and Kelly work well toether, each giving a competent performnce. Lee Bowman, Phil Silvers, Leslie rooks, Eve Arden and Otto Kruger are thers whose work is outstanding. Miss rden and Silvers are responsible for most f the laughs. Jinx Falkenburg is present what is hardly more than a bit role. A ecorative touch is lent by a group of 15 orgeous professional models who have decrated the covers of some of our leading agazines. These gals put on a style dislay that will delight the ladies no end.

Jerome Kern and Ira Gershwin collaborted on a number of fetching tunes, while M. W. Stoloff is credited with first-rate usical direction. Virginia Van Upp turned ut a good screenplay from a Marion Paronnett-Paul Gangelin adaptation of a story y Erwin Gelsey.

Mention must be made also of the camra work of Rudolph Mate and Allen M. avey, the art direction of Lionel Banks and Cary Odell and the set decorations of Fay Babcock.

CAST: Rita Hayworth, Gene Kelly, Lee Bowman, Phil Silvers, Jinx Falkenburg, Leslie Brooks, Eve Arden, Otto Kruger, Jess Barker, Anita Colby, Curt Bois, Ed Brophy, Thurston Hall, Cover Girls (Jean Colleran, Francine Counihan, Helen Mueller, Cecelia Meagher, Betty Jane Hess, Dusty Anderson, Eileen McClory, Cornelia B. von Hessert, Karen X. Gaylord, Cheryl Archibald, Peggy Lloyd, Betty Jane Graham, Martha Outlaw, Susann Shaw, Rose May Robson).

CREDITS: Producer, Arthur Schwartz; Assistant Producer, Norman Deming; Director, Charles Vidor; Screenplay, Virginia Van Upp; Adaptation, Marion Parsonnett, Paul Gangelin; Based on story by Erwin Gelsey; Cameramen, Rudolph Mate, Allen M. Davey; Songs, Jerome Kern-Ira Gershwin, Fred W. Leigh-Henry E. Pether; Musical Director, M. W. Stoloff; Dance Directors, Val Raset, Seymour Felix; Film Editor, Viola Lawrence; Art Directors, Lionel Banks, Cary Odell; Set Decorator, Fay Babcock; Gowns, Travis Bantcn, Gwen Wakeling, Muriel King; Sound, Lambert Day.

DIRECTION, Fine. PHOTOGRAPHY, Aces.

Bomber Mission Over Ruhr Is Well-Dunn

Staff Sgt. James J. Dunn, former 20th-Fox home office employe, did his stuff heroically in the air over Germany recently. He was in the giant bomber, "Decatur Deb," that hovered over Elberfeld in the Ruhr Valley, her upper turret guns and one engine knocked out by flak. At this point, three Nazi fighters swooped for the kill, but Dunn didn't scare. He sent SOS for fighter support, then flew back to England at tree-top level across Holland, and, en route, blasted to bits a German locomotive.

Stanton Griffis Urges Fresh Ideas for WAC Pix

(*Continued from Page 4*)

have a greater appreciation than American audiences of the work you do. This feeling was well expressed by a member at one of our parliamentary sessions in Ottawa, during a discussion of what motion pictures could do in behalf of our next Victory Loan, when he said, 'Let Hollywood do it in its own way, out there, they know more about pleasing Canadians than we of the Canadian government know. They have the touch.'"

Wurtzel Leaving 20th-Fox On Contract Expiration

(*Continued from Page 1*)

of the pioneers of motion picture industry, he was instrumental in development of many star personalities and box office successes.

Calloway in Chi. Regal

Chicago—B & K has booked Cab Calloway and his band, into the Regal on the south side, starting Friday. House caters to the Negro trade.

"GOOD CHILLER-DILLER!
...Tense Excitement!"
... SHOWMEN'S TRADE REVIEW
MONOGRAM PICTURES presents
BELA LUGOSI
in
"VOODOO MAN"
with
JOHN CARRADINE
GEORGE ZUCCO
MONOGRAM MPC PICTURES
Produced by SAM KATZMAN and JACK DIETZ.
Associate Producer Barney A. Sarecky.
Directed by William Beaudine. Screenplay by Robert Charles.

RKO RADIO PICTURES, Inc.
TRADE SHOWINGS

WALT DISNEY'S
FIRST FULL-LENGTH TECHNICOLOR FEATURE
Snow White
AND THE SEVEN DWARFS

BRANCH	PLACE OF SHOWING	ADDRESS	DAY AND DATE	TIME
Albany	Fox Projection Room	1052 Bway.	Mon. 3/13	10:30 A.M.
Atlanta	RKO Projection Room	191 Walton St.	Mon. 3/13	10:30 A.M.
Boston	RKO Projection Room	122 Arlington St.	Mon. 3/13	10:30 A.M.
Buffalo	Fox Projection Room	290 Franklin St.	Mon. 3/13	10:30 A.M.
Charlotte	Fox Projection Room	308 So. Church St.	Mon. 3/13	10:30 A.M.
Chicago	RKO Projection Room	1300 So. Wabash Ave.	Mon. 3/13	10:30 A.M.
Dallas	Paramount Projection Rm.	412 So. Harwood St.	Mon. 3/13	10:30 A.M.
Denver	Paramount Projection Rm.	2100 Stout St.	Mon. 3/13	10:30 A.M.
Des Moines	Fox Projection Room	1300 High St.	Mon. 3/13	10:30 A.M.
Detroit	Blumenthal Projection Rm.	2310 Cass Ave.	Mon. 3/13	10:30 A.M.
Kansas City	Paramount Projection Rm.	1802 Wyandote	Mon. 3/13	10:30 A.M.
Los Angeles	RKO Projection Room	1980 So. Vermont Ave.	Mon. 3/13	10:30 A.M.
Memphis	Fox Projection Room	151 Vance Ave.	Mon. 3/13	10:30 A.M.
Milwaukee	Warner Projection Room	212 W. Wisconsin Ave.	Mon. 3/13	10:30 A.M.
Minneapolis	Fox Projection Room	1015 Currie Ave.	Mon. 3/13	10:30 A.M.
New Haven	Fox Projection Room	40 Whiting St.	Mon. 3/13	10:30 A.M.
New Orleans	Fox Projection Room	200 So. Liberty St.	Mon. 3/13	10:30 A.M.
New York	RKO Projection Room	630—9th Ave.	Mon. 3/13	11:00 A.M. 2:30 P.M.
Oklahoma City	Fox Projection Room	10 No. Lee St.	Mon. 3/13	10:30 A.M.
Omaha	Fox Projection Room	1502 Davenport St.	Mon. 3/13	10:30 A.M.
Philadelphia	RKO Projection Room	250 No. 13th St.	Mon. 3/13	10:30 A.M.
Pittsburgh	RKO Projection Room	1623 Blvd. of Allies	Mon. 3/13	2:30 P.M.
Portland	Star Pre-view Room	925 N.W. 19th St.	Mon. 3/13	10:30 A.M.
St. Louis	S'Renco Projection Room	3143 Olive St.	Tues. 3/14	11:30 A.M.
Salt Lake City	Fox Projection Room	216 E. 1st St.	Mon. 3/13	10:30 A.M.
San Francisco	RKO Projection Room	251 Hyde St.	Mon. 3/13	10:30 A.M.
Seattle	Jewel Box Projection Rm.	2318—2nd Ave.	Mon. 3/13	2:30 P.M.
Sioux Falls	Hollywood Theatre	212 No. Philips Ave.	Mon. 3/13	10:30 A.M.
Washington	Fox Projection Room	932 New Jersey Ave.	Mon. 3/13	10:30 A.M.

MOTION PICTURE INDUSTRY
✚ RED CROSS WEEK ✚
MARCH 23rd thru 29th

FILE COPY DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 47 NEW YORK, WEDNESDAY, MARCH 8, 1944 TEN CENTS

OCR PLANS CONSTRUCTION OF THEATERS

Industry's War Effort is Unequalled—Kalmine

More Than 250 Industry Men in Cleveland Hear Pep Talk at R. C. Rally

Cleveland, O.—Holding the motion picture industry up as a symbol of unity on war effort activities, Harry Kalmine told an industry Red Cross meeting here yesterday that "nothing done in any other industry compares with the work of the nation's exhibitors in the War Activities Committee."

Kalmine, a member of the industry's touring delegation, spoke be-

(Continued on Page 9)

Two Millions Already In for Dimes March

With 25 States reporting total March of Dimes collections of $2,000,024, there is little doubt that the $4,000,000 anticipated goal will be reached. This sum is nearly double the $1,191,000 collected by the same States in 1943.

Eastern Pennsylvania and Southern California, counted upon to add

(Continued on Page 10)

Korda Setting Up Plans For Future British Pix

Sir Alexander Korda, who had planned to return to London over the last week-end, has extended his stay in New York for another week in order to complete conferences on the second and third pictures he will make for M-G-M at the Denham

(Continued on Page 3)

New Federal Admissions Tax to Bring Price Jump of 5 Cents in Cleveland Subsequents

Cleveland, O.—Subsequent-run theater owners in the Greater Cleveland area are all set to pass the new Federal admission tax to the public. At a general meeting held in the assembly rooms of the Cleveland Motion Picture Exhibitors Association, they agreed to boost their prices a minimum of five cents.

The Ohio admission scale is complicated by the three per cent gross State tax. In order to come under the State tax requirements, and still maintain the popular even-money admission scales, established admissions are all in fractions.

The situation is further confused by the fact that the first-runs have not yet stated what their admission scales will be.

P. J. Wood, ITOO secretary was on hand to explain the tax requirements and to clarify any ambiguities.

30 Goldwyn Pix for Arthur's New EDC?

Initial product to be handled by Harry C. Arthur's recently formed Exhibitors Distributing Corp. may be approximately 30 Samuel Goldwyn pictures, it was learned yesterday. The Goldwyn productions, it was reported, date back to 1930 and include most of the pictures made

(Continued on Page 9)

WMC Okays 40 Hours For Atlanta Branches

War Manpower Commission has exempted film exchanges in Atlanta from the 48-hour week, allowing them to continue on the 40-hour basis. With the Atlanta ruling han-

(Continued on Page 10)

$5,450,000 Pickwick Trust Suit Under Way

New Haven—The long pending $5,450,000 anti-trust suit brought by the Pickwick Theater, Greenwich, Conn., et al., against the eight major distributors at last got under way here yesterday in Federal Court with Judge Carroll Hincks presiding.

Motion by the defendants to dis-

(Continued on Page 6)

AAF's "Memphis Belle" To be Released by Para.

"Memphis Belle," the AAF's four-reel Technicolor combat report, will be given theatrical distribution by Paramount, the WAC announced yesterday. The distribution policy re-

(Continued on Page 9)

Para. Surveys Spain, Portugal

Graham Assigned to Make Two-Month Study

A survey of motion picture conditions in Portugal and Spain is being launched by Paramount which has given the assignment to Robert L. Graham, Paramount's manager in Mexico. Graham already has arrived in Spain, having been joined in Lisbon by R. C. Alexander, assistant sales supervisor for the company's British organization.

After a two-month study of condi-

(Continued on Page 3)

Hays in Conference With Washington Officials

Washington Bureau of THE FILM DAILY

Washington—Will Hays, MPPDA head, was in Washington Monday afternoon and yesterday conferring with State Department officials, lunching at the White House and

(Continued on Page 6)

Lanham Act Funds May be Used to Build Houses for Term Lease to Exhibitors

By **ANDREW OLDER**
Washington Bureau of THE FILM DAILY

Washington — The Office of Civilian Requirements contemplates actual construction of theaters, George E. McMurphey, recreation and amusement chief, revealed yesterday.

"It is likely," he told THE FILM DAILY, "that we will use Lanham Act funds for the building of several theaters which will be leased to exhibitors for a long period as it

(Continued on Page 10)

Majors and Unions Discuss Pact Terms

Proposals made by IATSE studio craft unions on Monday at the opening of conferences here looking to new labor agreements to replace those that expired on Jan. 1 were discussed yesterday by representatives of producers and unions at

(Continued on Page 6)

Film Income of Time For 1943 at $207,288

A net profit of $3,687,625 for 1943 was reported yesterday by Time, Inc., publishers of Time, Life, Fortune, The Architectural Forums and producers of The March of Time (film and radio). The net earnings

(Continued on Page 3)

THEY DO NOT FAIL US—WE SHALL NOT FAIL THEM—BACK THE RED CROSS DRIVE!

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 47 Wed., Mar. 8, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Tuesday, March 7)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Col. Picts. vtc. (2½%)	17⅞	17⅝	17⅞	+ ⅜
Columbia Picts. pfd.	40⅞	40⅞	40⅞	+ ⅝
Con. Fm. Ind.	3⅜	3⅜	3⅜	....
East. Kodak	164	163¼	164	+ 1½
Gen. Prec. Eq.	19⅞	19¾	19⅞	+ ¼
Loew's, Inc.	60	59¾	60	— ¼
Paramount	25½	25¼	25½	+ ⅛
RKO	9½	9¼	9¼	+ ⅛
RKO $6 pfd.	94¾	93⅛	94½	+ 1½
20th Century-Fox	22⅛	21⅞	22	+ ⅛
20th Century-Fox pfd.	30¼	30	30¼	+ ¼
Warner Bros.	13⅛	13	13⅛	+ ⅜
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	....
NEW YORK CURB MARKET				
Monogram Picts.	3¾	3¾	3¾	....
Radio-Keith cvs.	1⅝	1½	1⅝	+ ⅛
Sonotone Corp.	2⅜	2¼	2¼	— ⅛
Technicolor	14⅛	14⅛	14⅛	+ ⅛
Universal Pictures	21⅛	20¾	20¾	— ¾
Universal Picts. vtc.	21⅛	20¾	21	....

SPG Will Get Majors' Classification Reaction

The official position of the companies on the question of the proposed job classification and progression plan for local publicity workers will be made known on Tuesday at a meeting with the negotiating committee of the Screen Publicists Guild of New York.

THEATRE EXECUTIVE
20 successful years in show business. At present, an executive in large metropolitan picture theatre, one of America's top grossers. Draft deferred! Married, college graduate, financial training. Mature judgment plus youthful enthusiasm to do outstanding job. Capable supervising large independent chain. Will travel for right opportunity. Confidential interview at your convenience. Write Box 186, The Film Daily, 1501 Broadway, N. Y. C.

"U's" "Follow the Boys" To Get Peak Adv. Budget

Universal has allotted the largest advertising budget in the history of the company for the promotion of "Follow the Boys," which was produced for Universal by Charles K. Feldman. Picture will be tradeshown in exchange cities on or about April 3, with a special showing next Wednesday at the Normandie Theater in New York and a special midnight preview at the Palace on March 27 for all branches of show business.

General advertising plans call for a Coast-to-Coast radio program sponsored jointly by Universal and representatives of various theatrical organizations. Radio will be used extensively in advance of playdates in addition to increased newspaper lineage.

Because "Follow the Boys" tells the story of the Victory Committees activity in furnishing entertainment for the armed forces, as well as a cavalcade of Broadway, all elements of the theater will cooperate in the promotion of the picture.

Hochstein Perjury Trial Postponed Until Apr. 4

Federal Judge Murray Hulbert yesterday postponed the trial of Harry Hochstein, former Chicago morals inspector charged with perjury, until Apr. 4.

Hochstein was indicted after having allegedly falsely testified before the Federal grand jury investigating racketeering in the film industry that certain members of the Chicago mob, together with George E. Browne and William Bioff, former IA big shots, were not present at a house in Riverside, Ill., in 1934. It was at the Riverside house, the Government alleges, that the six mobsters recently convicted of extorting more than $1,000,000 from the industry had met and planned the election of Browne as head of the IATSE. The Government contends that the house was rented and maintained by Hochstein.

M-G-M Executives Leave For Chicago Conferences

E. M. Saunders, assistant M-G-M general sales manager; E. K. O'Shea, Eastern divisional sales head, and M. L. Simons, editor of The Distributor, M-G-M publication for the sales force, leave New York tomorrow to spend a few days in Chicago prior to the opening of the five-day business conference at the Blackstone Hotel.

H. M. Richey, exhibitor relations head, left last night for Buffalo where he will be a speaker today on the Red Cross Drive. Tonight he will leave Buffalo for Chicago, arriving there Thursday for preliminary conferences with William F. Rodgers, vice-president and general sales manager.

Century Dinner Nets $1,000,000 Bond Sale

A $5,000 per plate War Bond dinner was given by the Century Circuit in Garden City last night in a tie-up with the Nassau County War Finance Committee at the Garden City Hotel. Entertainers included Glenn Miller and Ted Fio Rito bands, Lew Lehr as master of ceremonies and Powers models. Articles auctioned at the affair included autographs, Mayor LaGuardia's hat, war souvenirs sent by soldiers from overseas, nylon stockings and many other items.

Indications at press time were that the million-dollar goal had been reached.

Canadian Conciliation Plan Excludes Rentals

Toronto—The newly-approved conciliation board policy of the Canadian film industry will be limited to such subjects as releasing priorities, clearances and the zoning of theaters for booking purposes as well as to other minor trade practices, but will not act in differences or grievances involving rental prices or picture groupings in film contracts.

This has been confirmed from an official quarter, following the drawing up of a draft of the new conciliation agreement under which boards are to be set up across the country, with a centralized trade tribunal in Toronto for policy guidance and appeals. The development, under the united trade front plan, does obviate recourse to the Federal authorities for control regulations, it is pointed out.

M. H. Hoffman, Pioneer Producer, Is Dead at 63

West Coast Bureau of THE FILM DAILY

Hollywood—M. H. Hoffman, 63, who became general manager of Universal in 1912 and who in 1917 organized his own independent distributing company under the name of Four Square, died Monday of a heart attack.

Hoffman operated Pioneer for several years and in 1921 formed Tiffany to star Mae Murray in a series of pictures for release through Metro. He had also been active in Tiffany-Stahl, and produced an early series of sound westerns starring Hoot Gibson. He formed Liberty and more recently was organizing Liberty National Pictures.

ART FOR MOTION PICTURE ADVERTISING
Hap Hadley
165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

COMING and GOING

HAL HORNE plans a Coast trip at the we
end.

WILLIAM C. GEHRING, 20th-Fox's West
sales manager, is on the Coast for studio c
ferences. He is expected back next week.

DENNIS F. O'BRIEN, film attorney, ret
from Florida March 13.

FRED GABOURIE, superintendent of
tion, M-G-M studio, has arrived fro
Coast.

AL ROCKETT is in from Hollywood.

FRED MEYERS, Universal Eastern sales ma
ger, goes to Washington from Philadelphia
morrow.

JOHN GASSNER, chairman of the The
Guild play department, is due on the C
on Friday from New York.

IRVING MAAS, 20th-Fox assistant for
sales director, leaves for a Central Ameri
business trip late this month.

WILLIAM MORGAN, 20th-Fox office rep.
Europe, is here for home office confabs.

GILBERT MILLER leaves for Florida today.

RALPH BELLAMY leaves for the Coast
about 10 days.

ARTHUR WILLI, RKO Radio's Eastern ta
scout, is in Chicago for his seasonal
vey of talent.

WILLIAM K. JENKINS, head of the Lucas
Jenkins Circuit, Atlanta, and Paramount a
ciate, is a New York visitor.

CLIFFORD PORTER, general manager of
ferson, Amusement Co., Beaumont, Tex., is
New York.

MADY CHRISTIANS has returned to New
after a five-month stay in Hollywood.

FRANCES KISH, editor of Movies, has arr
in Hollywood for a two weeks stay during w
she will visit studios.

McNerney to Help Set Up Rank Exchange System

West Coast Bureau of THE FILM DA

Hollywood—D. J. McNerney, f
mer United Artists exchange m
ager in San Francisco and more
cently in theater operation in
Bay area with Joe Blumenfeld,
been engaged by Arthur W. Ke
to assist him in setting up an
change system in the United Sta
for the J. Arthur Rank interests

Dorsey's Band to Coast

Chicago — Jimmy Dorsey's ba
goes to Hollywood to appear in
G-M's "Harum Scarum."

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

Paramount Surveying Portugal and Spain

(Continued from Page 1)

ions in both countries, Graham will eport back in New York to John W. Hicks, vice-president in charge f[illegible]reign operations.

[illegible] the last several years, Paramount has been selling a few picures outright to Spain. Spanish nterests have been purchasing negitives from which prints have been nade. Graham is expected to determine the business done by those ictures and check up on other hases of industry operations in Spain.

Film Income of Time For 1943 at $207,288

(Continued from Page 1)

ompared with $2,998,942 in 1942 nd $3,748,908 in 1941.

The consolidated statement showed hat rentals from motion pictures eleased, based largely on exhibiion contracts and less the distribuor's share, amounted to $207,288.

The company's annual report howed a gross income of $60,725,31 for 1943, compared with $51,45,148 in the previous year. Taxes, owever, on income amounted to 10,509,895, compared with $5,263,70 in 1942.

Purple Heart Paramount Employe Here on Leave

Corp. Max C. McCoy, formerly ead shipper at Paramount's Omaha xchange and the first Paramount istribution employe to receive the urple Heart, has arrived in New ork on furlough. Corporal McCoy, a paratrooper, saw service in unisia, Sicily and Italy. He was vounded in the right leg during the talian invasion and was invalided o the United States. For the last ix months he has been a patient at shford General Hospital at White ulphur Springs, W. Va. In addiion to the Purple Heart, he was warded an Oak Leaf Cluster and as been recommended for the Siler Star for gallantry in action.

Claire Trevor
Edgar B. Hatrick
Joe Miller
Hal Hode
Jerry Cohen

▼ ▼ ▼

On And Off The Record

● ● ● THE PERSONAL TOUCH: Don't be surprised if Spyros P. Skouras is reported in Sweden one of these days. . . ● Didja read what Peggy Fears had to say in the American weekly last Sunday about the Fox deal for Metro in yesteryear? . . . ● It's costing Hunt Stromberg $10,000 to get Ralph Bellamy released from Broadway's "Tomorrow the World" on the 18th to appear in "Guest in the House"......Bellamy's "Tomorrow the World" pact would hold him until June 1. . . ● Al Sisson, assistant adsales manager in 20th-Fox's Dallas exchange, and his Dad passed their Army physicals on the same day. . . ● Pete J. Wood reports that Ohio's March of Dimes collections this year hit $200,000 as against $115,000 last. . . ● Tony Sudekum, Crescent Amusement prexy, has still another civic assignment, he's been named to the Salvation Army's Nashville advisory board. . . ● Mark Hellinger is leaving Warners on leave to resume with Hearst, but this time he'll be a war correspondent rather than columnist......

▼ ▼ ▼

● ● ● *TABLOID TALES: For his first CBS show last night, erudite Norman Corwin, sometime of 20th-Fox (publicity) and more recently of Metro (writer), used his keen-edged satirical scalpel to do a dissecting job on film biz......Show was dubbed, "Movie Primer" ......Script as it reached the air was a lulu......But brother, you should have read the unexpurgated original as it came off Corwin's typewriter! . . .* ● *Twentieth-Fox estimates that 92 per cent of its field forces have made donations to the Red Cross Blood Bank...... Can any company top that? . . .* ● *Para.'s "Lady in the Dark" played to* 308,450 *in two weeks at the N. Y. Paramount to hang up a new mark.* ● *Proceeds from the Waterloo, Ia., opening of 20th-Fox's "The Sullivans" tomorrow will swell the Sullivans Memorial Fund. . .* ● *Eagle-Lion Distributors, Ltd., J. Arthur Rank's new distributing company, has a nominal* 100 *pounds capital—it was registered in London on Feb.* 1. . . ● *If Universal goes thru with the new debenture issue, it will call for a total of $7,500,000, with interest at 3¾ per cent......Debentures will be due on March* 1, 1959. . . ● *Lou Maas, 18-year-old son of Irv Maas, 20th-Fox assistant foreign sales director, has passed his physical and has been instructed to report to the Army on the 15th.*

▼ ▼ ▼

● ● ● THE SWEET ESSENCE of nostalgia blended with the atmosphere of the Murray Hill Hotel last night when Warner Bros. gave an "old timers" party to celebrate the forthcoming debut of its "Shine on, Harvest Moon"......Dedicated to the memory of Nora Bayes and Jack Norworth, who co-authored the song, and upon whose lives the picture-story is based, the party brought out more veterans of old-time vaudeville than you could shake a stick at......Conceived and executed by Mort Blumenstock with the able assistance of his staff and Joe Laurie, Jr., last night's affair was one of the most novel in the annals of motion picture hosting......To name all the celebrities would be quite a task, but among those present were Jimmy Durante, Fred Stone, Eddie Dowling, Vincent Lopez, Irene Bordoni, Jimmy Savo, Milton Berle, Clem McCarthy, Belle Baker, Pat Rooney, J. C. Nugent, Irving Caesar, Fritzi Scheff, Tom Howard, George Shelton, Lulu McConnell, Bobby Clark, Joe Laurie, Jr., Smith and Dale, "Senator" Ford, Harry Hershfield, Julia Sanderson, Gus Van, James Barton, Patsy Kelly, Ted Lewis, Pert Kelton, Joe Browning, Ralph Riggs, Harry Delf, Lt. Gitz-Rice, Gertrude Vanderbilt, Jay Brennan and many others......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Army's Inroads Upon Industry Men Grow

New Haven—James Bracken, head of the contract department at Warner Theaters zone office for many years at New Haven, is subject to call to Army service within 21 days. Up for examination this week are Robert Carney, College manager, Sidney Kleper, Bijou manager, and James Darby, Paramount Theater manager.

Cleveland, O.—Marvin Samuelson, Warner theater booker has passed his physical and expects to be in the service within 60 days. Gus Davic, Co-operative Theaters of Ohio booker is also on his way to join the Army. Another soon-to-be soldier is Ray Schmertz, 20th-Fox salesman and son of branch manager I. J. Schmertz. Doctors gave him an okay last week.

Pittsburgh—John D. Walsh, manager of Shea's Fulton Theater here, who is married and the father of two children, recently reclassified 1-A, has been given a 60-day deferment for Army induction.

Chris Lampros, who operates the Capitol and Colonial Theaters, Farrell, has been classified 1-A by his draft board and will leave soon for military training. His brother and partner, John Lampros, will operate during his absence.

Korda Setting Up Plans For Future British Pix

(Continued from Page 1)

studios. Production already has started on the first picture, "Perfect Strangers," which stars Robert Donat and Deborah Kerr, with Wesley Ruggles directing.

Mono. Signs Sokal

West Coast Bureau of THE FILM DAILY

Hollywood—Monogram has signed Henry Sokal to produce "Face of Marble," a horror story.

Trade News Rations Vie With "K" Kind

Chicago—Film trade papers sent to M-G-M delegates at the conference in the Blackstone Hotel here commencing Saturday will get wide international circulation after the men finish reading them. M. L. Simons, editor of Metro's sales force publication, The Distributor, is advising each delegate not to destroy the trade issues, since latter will go to Metro men in uniform in various overseas war sectors. The Distributor maintains a regular service of this kind all year, because of the hunger of our industry's fighting men for news of filmdom. Proper credit is given to each publication furnishing copies for the conference.

5 Aca

fo

THE SONG OF

For the best art direction—t
JAMES BASEVI and
WILLIAM DARLING

For the best Black and White cinematography—to
ARTHUR MILLER

For the best interior decoration—to
THOMAS LITTLE

not only Academ

For the best feminine performance of the year—to
JENNIFER JONES

emy Awards

BERNADETTE

For the best score for a dramatic picture—to
ALFRED NEWMAN

Our thanks also to Franz Werfel, Henry King, William Perlberg, William Goetz and all who contributed to the creation of this outstanding motion picture!

nors but box-office honors go to 20th CENTURY-FOX

Majors and Unions Discuss Pact Terms

(Continued from Page 1)

separate meetings. The producer spokesmen met at the local office of Pat Casey, studio labor contact, who is conducting the conferences. Richard F. Walsh, head of the IATSE, met with delegates of the studio unions at the Alliance's offices.

Company representatives understood to have gathered at Casey's office were: N. Peter Rathvon, RKO Corp.; Nat Blumberg, and John J. O'Connor, Universal; Joseph Bernhard, Warner; Barney Balaban, Paramount; Major Leslie Thompson, RKO; Nicholas M. Schenck, Loew's; W. C. Michel, 20th-Fox; Abe Schneider, Columbia.

Among the representatives of the Coast studio unions who huddled with Walsh were: Harold V. Smith, Local 695, sound technicians; Herbert Aller, Local 659, cameraman; B. C. Du Val, Local 4, property men; William C. Barrett and William Holbrook, Local 80, grips; C. W. Offer, Local 165, projectionists; Albert K. Erickson and Basil A. Casabona, Local 727, laborers and utility workers; A. T. Dennison, Local 728, electricians; N. D. Crutcher and John R. Martin, Local 683, laboratory technicians; George D. Hays, Local 706, make-up artists.

Sick leave, vacations, severance pay, a retirement fund and adjustments in the case of work done outside a local's jurisdiction were among the proposals that were discussed by both groups.

Only half of the IATSE studio unions' proposals were submitted to the producers on Monday. The others will be placed before them today, when the conferences will be resumed at Casey's office.

WGN, NBC Tele Moves Bring Chi. Complications

Chicago—Moves by NBC and Station WGN, the latter owned and operated by Col. Robert R. McCormick's Tribune, are complicating the television situation here.

Station WGN has applied to the FCC for a construction permit for a commercial tele station, while NBC is seeking the Zenith No. 1 tele frequency channel, with the latter company fighting the move bitterly.

B & K, Paramount theater affiliate, is reported developing ambitious tele plans for the post-war period, meanwhile going ahead with its scheduled programs.

WEDDING BELLS

Indianapolis—Louise Cox, contract clerk at Warners exchange, and Corp. Harry F. Blair were married March 2, in the Danville Christian Church parsonage.

Hays in Conference With Washington Officials

(Continued from Page 1)

visiting with members of his family.

Hays was a visitor at the office of Francis C. De Wolf, head of the Telecommunications Division of the State Department, but the discussion, according to De Wolf, was quite general.

"Since You Went Away" Has $500,000 Ad Budget

David O. Selznick has set an initial advertising budget of $250,000 to launch his seven-star picture "Since You Went Away" for United Artists release. Budget is expected to be supplemented by an additional $250,000 after the picture has been released.

Campaign will be handled by Foote, Cone & Belding agency and will cover newspapers, weekly and monthly magazines, national and local radio, billboards, car cards and trade papers.

"Since You Went Away" stars Claudette Colbert, Joseph Cotten, Jennifer Jones, Shirley Temple, Monty Woolley, Lionel Barrymore and Robert Walker. It will have its premiere in late May.

William M. Mart, Veteran Iowa Exhibitor, Stricken

Grinnell, Ia.—One of Iowa's oldest exhibitors in point of service, William M. Mart, manager of the Iowa theater at Grinnell, died of a heart attack. He had been in theater work for more than 40 years starting out as a boy at the Colonial theater at Grinnell, a house he later managed.

Mart also owned and operated during his career the Lyric, Bijou, Star and Strand theaters at Grinnell. The Strand was merged with Central States Theater Corp. during recent years and changed to the Iowa with Mart continuing as manager.

He is survived by his wife and one son, George Mart.

Harmon, Treasury Confer Probably on 5th War Loan

Washington Bureau of THE FILM DAILY

Washington—Francis S. Harmon, WAC executive secretary, was here yesterday to confer with several Government officials. He lunched yesterday with Ted R. Gamble, head of the Treasury Department's War Finance Division, and it is assumed they discussed plans for industry participation in the Fifth War Loan drive next May.

These plans are not yet beyond the talk stage.

Broidy to Preside at Confab

West Coast Bureau of THE FILM DAILY

Hollywood—Steve Broidy will preside at the Monogram West Coast regional sales conference at the Ambassador Hotel, March 10-12.

« REVIEWS »

"Tunisian Victory"

BMI-M-G-M 75 Mins.

BRITISH-AMERICAN FILM RECORD OF TUNISIAN CAMPAIGN RATED AS SUPERB ACHIEVEMENT.

The official record of the Tunisian campaign produced by the British and American service film units under the supervision of America's Lt. Col. Frank Capra and Great Britain's Lt. Col. Hugh Stewart, this documentary war film is every bit as fine an achievement as "Desert Victory," in some respects even better than the earlier picture. "Tunisian Victory" is broader and more comprehensive in scope than "Desert Victory." Whereas the latter film confined itself to the land operations in recording the contest for North Africa, the former covers every phase of the drive. The campaign is covered thrillingly by land, sea and air with an effectiveness that places the footage among the finest to come out of this war.

Fifty cameramen, one of whom was killed, were employed to film the battle for North Africa from beginning to bitter end. The material in the film is entirely new and much of it was obtained under the fiercest battle conditions. From the opening scenes showing the American and British troops embarking for North Africa to the final scene of complete victory over the enemy forces the film is a gripping and stirring document worthy of every American's attention. The footage is not all grim. Moments of humor are made possible here and there by the human touches that have been injected into the film. The life of the soldier under the stress of combat is depicted in this documentary more faithfully and to better effect than in any other picture of its type.

The action has been caught in photography that often rises to powerful heights. The audience is brought right into the midst of the fighting, which is shown in all its furiousness on land, on the sea and in the air.

The progress of the fighting and the strategy followed by the allied command are clearly traced with the aid of animated charts and diagrams that are a superb job of their kind.

The commentary is an excellent writing job by Capt. Anthony Veiller of the U. S. Signal Corps, and J. L. Hodson, British war correspondent. It is spoken by a number of persons, one of them Capt. Burgess Meredith, the actor.

The film is being released in this country by Metro in cooperation with the British Ministry of Information.

Butterfield Due Here To Confer on a Script

Washington Bureau of THE FILM DAILY

Washington—Allyn Butterfield of the Pictorial Section of the War Department's Bureau of Public Relations will be in New York tomorrow, Friday and Saturday of this week.

Butterfield, who handles commercial scripts for BPR, will confer with Sam Goldwyn's office and the New York office of International. He will also see "Winged Victory," in preparation, he said, for the work on a cinema script he expects to come to his desk shortly. Butterfield will be at the Hotel Pierre.

$5,450,000 Pickwick Trust Suit Under Wa

(Continued from Page 1)

miss the Fairfield Holding Co
and Greenfield, Inc., as plaintiffs
failure to state cause of action w
denied by the Court on the gr
that it was filed too late. The
stated that the trial might las
four weeks.

Edward Peskay of Prefect T
aters, Inc., was the first witness
the plaintiffs. He stated that
clearance schedule of the Pickwi
14 days after Stamford and se
days after Portchester, was worki
out to 30 to 40 days after Stamfo

Peskay recounted conferences w
Joseph Vogel and Nicholas
Schenck in which he told them
criticism in the community and
the newspapers as to the laten
with which the Pickwick got the n
pictures. He said that both m
promised to try to relieve that situ-
tion.

It is reported that a number
leading film executives, includi
Schenck, are under subpoena to
pear during the trial.

Attorneys here for the defe
include Richard Morgan for Pa
mount, John Caskey for 20th-F
Harry Pimstein for RKO, and St
ley Thompson and Benjamin M
niker for Loew's. J. F. Berry,
Hartford attorney, is here to w
with the defense legal staff.

Three Majors Seek NWL Review of Regional Rulin

Protesting the ruling of the r
ional War Labor Board in the d
pute between the Screen Office
Professional Employes Guild, Lo
109, UOPWA, CIO, and Loew
20th-Fox and United Artists,
volving office workers at the lo
exchanges of the three compan
the employers have petitioned
NWLB in Washington for a revi
of the case.

The three companies take exc
tion to four points decided in fa
of the SOPEG by the local boa
They are retroactive increases pr
to May 6, 1943; establishment o
system of job classification
evaluation; submission of all d
putes to the New York State Bo
of Mediation and creation of a s
tem of dues check-off. The com
nies want disputes submitted to
American Arbitration Assn. for
judication.

Greenfield's Tele "First"

Felix Greenfield, of Warners p
licity department, who in his sp
time has become radio's "Man
Magic," with a weekly program o
WMCA, will be the first menta
ever to appear on a television bro
cast when he creates his sleight
mind and mental illusions at 8
tonight over Du Mont's Stat
W2XWV.

JENNIFER JONES'

next prize winning performance will be as one of the eight stars in

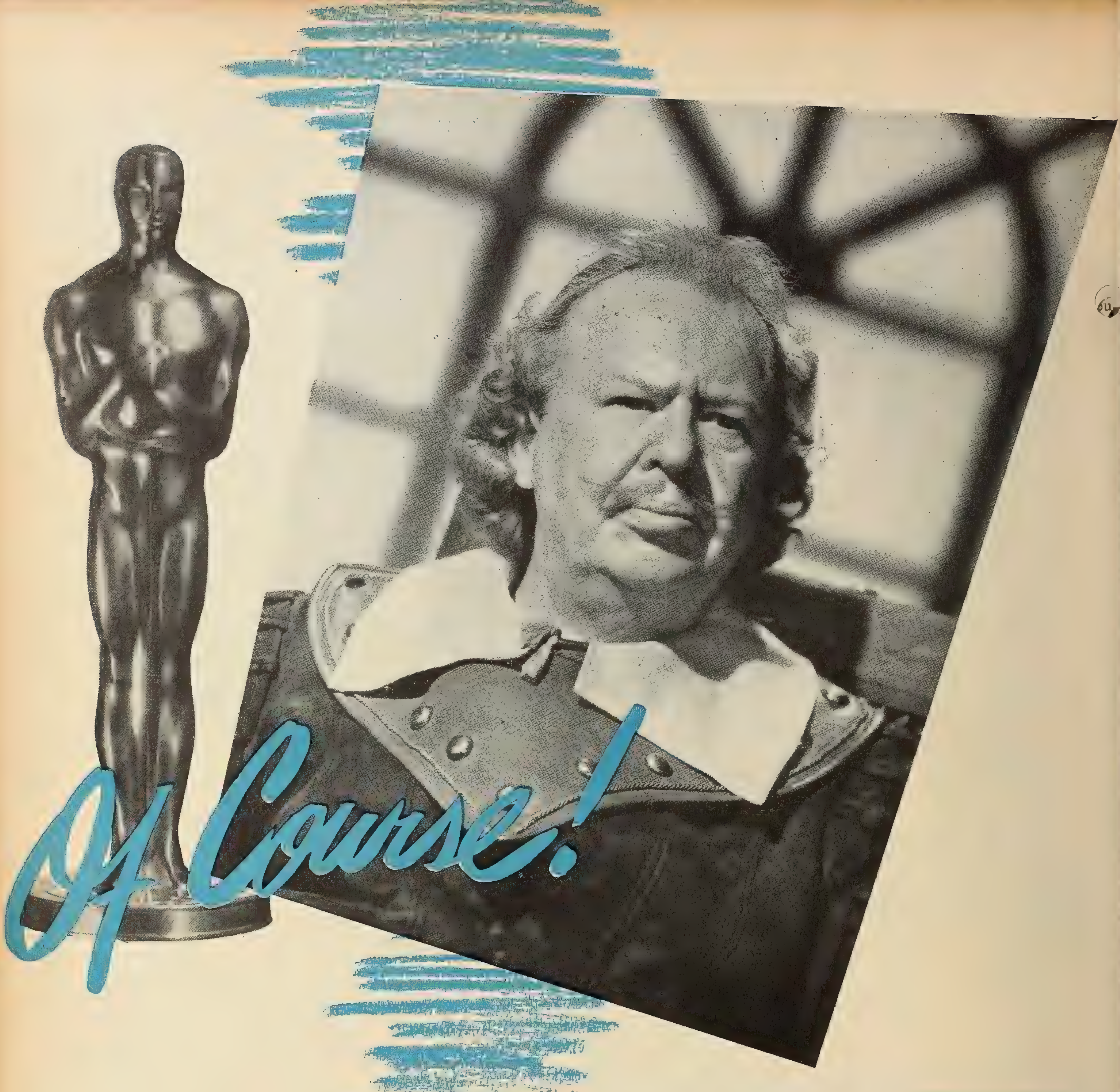
DAVID O. SELZNICK'S

first production since "Gone With The Wind" and "Rebecca"

"SINCE YOU WENT AWAY"

"SINCE YOU WENT AWAY" starring Claudette Colbert • Jennifer Jones • Joseph Cotten • Shirley Temple • Monty Woolley • Charles Coburn Lionel Barrymore and Robert Walker with Hattie McDaniel • Agnes Moorehead Nazimova and Albert Basserman • Directed by John Cromwell

Released thru
UNITED ARTISTS



CHARLES COBURN's

next prize winning performance is in

"Knickerbocker Holiday"

Presented by Producers' Corporation of America

NELSON EDDY • CHARLES COBURN • CONSTANCE DOWLING
in "KNICKERBOCKER HOLIDAY"
with Ernest Cossart • Produced and Directed by HARRY JOE BROWN

Released thru
UNITED ARTISTS

Industry's War Job Unequalled–Kalmine

(Continued from Page 1)

fore more than 250 distributor and exhibitor representatives at a luncheon-meeting at the Hotel Carter. "The voluntary enlistment of thousands of theaters scattered throughout the country for one cause within a few weeks is a miracle of initiative and patriotic duty unsurpassed in the story of the war effort," Kalmine continued. "Not only have the theaters learned to act together with spontaneous patriotism in these emergencies, but the efficiency of the individual theaters in handling collections has improved so much that it is generally believed we will be able to turn over to the American Red Cross a sum far exceeding anything collected in the past."

Martin Smith, national Allied president, said that independent exhibitors were united behind the drive as never before and that their complete support would go far toward making it possible for the industry to establish a new all-time record in this Red Cross drive.

When Bob Mochrie took the platform, he asked all the distributor representatives to stand, and pledged them to handle the job of mobilizing all the remaining unpledged theaters for early delivery of the Red Cross trailer and other material.

Others who spoke included: George Erdman, secretary of the Cleveland Motion Picture Exhibitors Association; Judge Stanley Orr, chairman of the Cleveland ARC chapter; Maury Orr, local distributor WAC chairman, and Captain Frank Goldenberg, hero of the Pacific war zone, who is convalescing in a local hospital.

An additional meeting was held yesterday at the Fontenelle Hotel, Omaha, with speakers including E. L. Alperson, Ben Kalmenson and Ben Shlyen; H. B. Johnson, local distributor chairman, and William Miskell, exhibitor chairman.

STORK REPORTS

Bozeman, Mont.—Mrs. Al Daff, wife of Universal's foreign sales supervisor, gave birth to a daughter on Sunday at the home of her parents here. Daff, who is on his way to England, won't know of the blessed event, the first for the couple, until he reaches his destination as result of the restriction on cables. The child will be known as Heather Ruth.

Cleveland—George Bailey, M-G-M booker is the father of a new daughter. He drew her to a pair of boys.

Bernie Rosenzweig of W. Stewart McDonald's department at Warner Bros. became the father of a girl on Saturday. Mother and newcomer are doing nicely at the Israel Zion Hospital, Brooklyn.

There's a new son, John Elliott, in the family of Carl Rigrod of RKO. Youngster bowed in at Gotham Hospital on Feb. 29, which, but for Leap Year, would have made his birthday coincide with that of his Dad, born on March 1.

TO THE COLORS!

★ COMMISSIONED ★

LEONARD NEUMAN, USA, formerly Paramount home office, commissioned a 2nd lieutenant.

JEAN HARRIS, daughter of Jeanette Sawyer of the 20th-Fox Eastern publicity staff, commissioned a lieutenant (j.g.), WAVES.

—★—

★ PROMOTED ★

NORMAN E. SPROWL, USA, former Paramount advertising representative, Cincinnati and Indianapolis, to lieutenant colonel.

JOSEPH MACSALKA, USA, former Paramount home office accountant, to lieutenant colonel.

LT. GEORGE PRUETT, USAAF, formerly Paramount, Atlanta, to captain.

—★—

★ ARMY ★

HOWARD LUBINER, Lubiner-Trinz Circuit, Chicago.

WILLIAM HORVATIC, Clark Theater, Chicago.

GORDAN HOLLAREN, 20th-Fox salesman, Omaha.

DEWITT SINCLAIR, owner, Grand, Wymore, Neb.

WARREN HALL, owner, Rodeo, Burwell, Neb.

JACK CARTER, manager, Newsreel Theater, Baltimore.

—★—

★ NAVY ★

TONY GOODMAN, assistant booker, 20th-Fox, Omaha.

CLIFF PERRY, M-G-M salesman, Detroit.

EDWARD WADDELL, operator, Stanley, Detroit.

ART RAYMOND, actor, Hollywood.

EDWARD KANDALL, RKO studio cashier, Hollywood.

—★—

★ MARINES ★

OLGA KAREN, M-G-M studio purchasing department, Hollywood.

REBA CORNETT, cashier, Universal, Indianapolis.

—★—

★ WAC ★

PHYLLIS BETZ, cashier, Universal, Minneapolis.

PRC's "Enchanted Forest" To Be Produced in Color

West Coast Bureau of THE FILM DAILY

Hollywood—Leon Fromkess, vice-president in charge of production at PRC, announced that full natural color will be employed for at least one of the new season's pictures, "Enchanted Forest," from an original by Gilbert Wright. It will be produced by Jack Schwarz but the color process has not been selected as yet. Locale of the story will be the Red Woods Forest of California.

Legion Rates One "B," One "C"

The National Legion of Decency has given Para.'s "The Hour Before Dawn" a Class B rating and Films Mundiales' "Ay Que Tiempos Senor Don Simon," Spanish language pix, a Class C rating.

Martin Starr on Radio Stint for Red Cross Drive

Martin Starr, United Artists radio director, has been loaned to the WAC for a special radio job on the inodustry's Red Cross War Fund drive.

Starr will help write and produce several special events programs to be aired week of March 27-29. Top flight talent will be spotted both on the Coast and in New York on network shows. The phrase "the motion picture industry's contribution" will figure prominently in all such air shows.

Starr leaves for Philadelphia to arrange for a network-affiliated station pick-up of the meeting-luncheon on March 13 in Philadelphia.

Jackson Park Case May Reach Jury Tomorrow

Chicago—James Coston, Warner zone manager, completed his testimony in the Jackson Park Theater case yesterday and was followed by Tom Gilliam, Twentieth Century-Fox manager, who told about various contracts signed by Jackson Park managers for the company's product. James Malooley, real estate expert, testified that the plaintiffs' theater was the best situated for Jackson Park Theater's patrons in comparison with other theaters in the same district.

Florence Bigelow, owner of the house, said it was built in conservative manner and did not have the gingerbread effects of nearby houses of other circuits. Defense and plaintiffs' attorneys will make final arguments today and it is expected the jury will get the case tomorrow.

"Minstrel Man" Resumes After Four-Week Layoff

West Coast Bureau of THE FILM DAILY

Hollywood—PRC's "Minstrel Man," starring Benny Fields, resumes shooting Monday after a four-week layoff, due to illnesses, with a change in director and two members of the cast.

Wallace W. Fox has relinquished his directorial reins to Joseph H. Lewis, director, recently honorably discharged from the Army. Gladys George replaces Binnie Barnes, the latter having gone to M-G-M on a previous commitment.

Gerra Young, 16-year-old coloratura soprana whose attock of chicken-pox originally postponed the picture, is being replaced by Judy Clark, star of "The new Meet the People" show.

Chi. Operator Execs. Suits Off

Chicago — Clarence Jalas, operators' union official, says that the suits against old officers of the union will be stricken from the court records, as the new management is overcoming the previous mishandling of union affairs.

30 Goldwyn Pix for Arthur's New EDC?

(Continued from Page 1)

by him up to and including "The Westerner."

While the deal is said to be still in the negotiation stages, it is reported that it may be completed shortly. The acquisition of the Goldwyn product, it is understood, would not affect Arthur's plans to produce pictures for EDC distribution.

Meanwhile, EDC, which has been chartered under Delaware laws, has filed a certificate statement with the office of the Secretary of State in Albany to do business in New York. A temporary New York City office of the new company has been set up at 150 Broadway.

AAF's "Memphis Belle" To be Released by Para.

(Continued from Page 1)

mains to be set and, since the industry is to pay for the Technicolor prints, it is expected that some assessment will be levied designed to return only their cost.

This film, considered by the WAC Program Committee to be one of the most exciting film documents of the war, was produced by the War Department under the supervision of Lt. Col. William Wyler. The release date is expected to be set in a few days and in the interim, Paramount's exploitation department is preparing a pressbook and a general publicity and advertising campaign.

Kleinert & Vershell Form New Producing Company

West Coast Bureau of THE FILM DAILY

Hollywood—E. H. Kleinert, former Paramount short subjects producer, and Irving Vershell, veteran New York stage production figure, have formed the firm of Kleinert & Vershell and will produce "Bobby Sox Brigade" for PRC release. The story, inspired by the swooning followers of Frank Sinatra and other crooners, was written by Kleinert and Marcy Klauber, who are doing the screenplay.

Jap Amusements Feel Pacific Drive's Pinch

All Tokyo amusement places with a tax charge of more than five yen (about 23½ cents) have been ordered closed under an emergency war-time measure to "fit the mode of war-time requirements," Domei, the Japanese news agency, reported in a wireless dispatch recorded by the U. S. Foreign Broadcast Intelligence Service. Ban is expected to hit 9,800 "high class" entertainment places including restaurants, numerous geisha houses and nine leading theaters.

Building Program Is Planned by OCR

(Continued from Page 1)

is logical to expect that operation in the particular area will be profitable.

OCR is extremely anxious to stimulate applications for new theater constructions, and does not care to build and lease theaters. Only where no responsible application is on hand and there is a clear need for screen facilities will the agency go ahead with its own building.

FWA No Stumbling Block

McMurphey added that there is as yet no authorization for this procedure, but "there is every indication that it can be done." He said he has discussed the idea with officials of the FWA, which administers Lanham Act funds, and has not been met with argument.

If the Government is called upon to build as many as two dozen theaters, however, that will be a large number, he opined. "But if we find a spot where it's needed, we'll go ahead and build if that's the only way," McMurphey added.

He urged the filing of applications by potential operators, and asked that if anyone has any intention to apply but is not yet ready, notify him at once of the intention. He added that the requirement that an applicant have projection equipment, sound equipment, seats, etc., arranged for before applying is waived as far as the application is concerned.

"In a case where the potential applicant is without this equipment, let him inform us—it is helpful to our program for obtaining such equipment to know that lack of such equipment is holding up applications for theaters where they are vitally needed," said McMurphey. He wants the applications even without evidence of equipment availability—"as a time-saver and because we are hopeful that the equipment may be made available here."

McMurphey warned, however, against assuming that OCR will find the equipment in all cases. "It is still vitally important for the applicant to continue trying to find equipment," he declared, adding that, all other things equal, the applicant who can procure his own equipment will get preference over another applicant for the same area who cannot round up his own equipment.

Await Equipment Decision

Final word from WPB on the amount of projection and sound equipment that may be released for civilian use in the next year is expected this week. The case for release at the rate of more than 2,000 projectors per year was presented to appropriate authorities last month by OCR and the Theater Equipment Section of WPB.

McMurphey urged that exhibitors inform him of any areas where they feel there is a present need for a theater but where it does not appear the risk would be good because of probable post-war population shift. There are the areas in which the Government might build and lease, he said.

OCR studies in the San Francisco bay area reveal possible need for new screen facilities in the following 11 cities, McMurphey revealed: Alameda, Albany, Berkeley, Livermore, Oakland, Pleasanton, Richmond, Napa, San Bruno, Venezia, Vallejo. Exhibitors interested in construction in any of these locations are urged to contact OCR representative R. W. Longstreth in the San Francisco WPB office.

IN NEW POSTS

GUS BOUDOT, office manager, United Artists, Cincinnati.

LOUIS SEIBERT, office manager, RKO, Cincinnati.

BEN FELCHER, booker, Paramount, Philadelphia.

W. R. BAADER, Ross Federal Service, home office.

W. H. EARLES, manager, Ross Federal, Pittsburgh.

E. W. BAADER, manager, Ross Federal, Milwaukee.

C. C. CHARLES, manager, Ross Federal, Albany.

MILTON H. KRESS, manager, Ross Federal, Philadelphia.

JACK NEAL, salesman, Warners, Seattle.

LEO MACHOLL, JR., Vitagraph shipping department, New Haven.

VIC RACKOW, manager, Monogram, Winnipeg.

A. FAINSTEIN, salesman, United Artists, Winnipeg.

FRANK STEFFY, managing director, Radio City Theater, Minneapolis.

WILLIAM BLAKE, house manager, Radio City, Minneapolis.

CHARLES ZINN, manager, State, Minneapolis.

MATT LAVIN, salesman,, Monogram, Indianapolis.

WILLIAM P. HENRY, manager, Florida Theater, Daytona Beach.

WALTER BYRD, manager, Panama, Panama City, Fla.

HARRY KELLY, Universal exchange publicity director, Chicago.

HOLLYWOOD DIGEST

SIGNED

DONALD CLURMAN, writer-producer-director, termer, RKO.

HAROLD CLURMAN, producer-director-writer ticket, RKO.

PAMELA BRITTON, termer, M-G-M.

JACK BENNY, new termer, Warners.

MARIE McDONALD, termer, Hunt Stromberg.

WENDEL COREY, termer, Columbia.

ERNST FEGTE, production designer termer, Samuel Goldwyn.

ROBERT WALKER, new termer, M-G-M.

HURT HATFIELD, new termer, M-G-M.

•

ASSIGNMENTS

JO SWERLING, screenplay, "Simone," Samuel Goldwyn.

MYRON BRINIG, screenplay, "Strangers," Universal.

PHILLIP MacDONALD, adaptation, "The Suspect," Universal.

ERNST LUBITSCH, producer, "Czarina" and "Dragonwyck," 20th-Fox.

JOSEPH MANKIEWICZ, screenplay, "Czarina"; director, "Dragonwyck," 20th-Fox.

LAMBERT HILLIER, director, "Hangman's Law," Monogram.

STEVE SEKELY, director, "Waterfront," PRC.

GEORGE BARNES, cameraman, "None But the Lonely Heart," RKO.

LLOYD BACON, director, "Rickenbacker," 20th-Fox.

MITCHELL LEISEN, "Kitty," Paramount.

LEWIS ALLEN, director, "Fear," Paramount.

ERNST FEGTE, production designer, "Treasure Chest," Samuel Goldwyn.

•

CASTINGS

DONALD COOK and **ANNE GWYNNE**, "Murder in the Blue Room," Universal· **FRANK SINATRA**, "Anchors Aweigh," M-G-M; **DOLORES MORAN**, "To Have and to Have Not," Warners; **OTTO KRUGER**, "America's Children," Columbia; **PERCY KILBRIDE**, "Soldiers in Slacks," Columbia; **CHARLES RUGGLES**, **WARREN DOUGLAS** and **BARBARA BROWN**, "The Doughgirls," Warners; **TERESA WRIGHT**, "Simone," Samuel Goldwyn.

SAG Affiliates With M. P. Labor Committee

West Coast Bureau of THE FILM DAILY

Hollywood — Screen Actors Guild has affiliated with the motion picture labor committee political action. The Guild made it clear that it would not concern itself with party politics but would support the effort of labor to advance its interest through adequate state and national legislation and representation.

The committee is non-partisan and is made up of representatives of many industry guilds and unions.

N. Y. Bookers Club Plan Theater Party for May 2

The Motion Picture Bookers Club of New York, Inc. has selected "Jacobowsky and the Colonel," the new Theater Guild play which opens at the Martin Beck theater, for its theater party on May 2. Proceeds from the sale of these tickets, which can be secured from bookers in the local film exchanges, will help build up the "Soldiers' Allotment Fund" for members now in the armed services.

WMC Okays 40 Hours For Atlanta Branches

(Continued from Page 1)

ded down, only applications for exemptions in Seattle remain to be acted upon.

While an exemption has been granted in Boston, the applications by the film companies were not necessary inasmuch as the 48-hour week in the Hub applies only to essential industries.

Exempt from 48-Hour Week

Chicago — All Chicago film exchanges and Allied theaters have received exemption from the 48-hour work week ruling, according to the Chicago offices of the WMC. Charles Rogers Wilson, WMC assistant, says Loop theaters have not applied for exemption as yet.

I. Briskin Gets New Col. Pact

Hollywood—Irving Briskin, Columbia producer, has been signed to a new three-year contract. He will leave March 16 for New York where he will discuss coming year's program with Eastern sales executives and look over plays and stories.

Two Millions Already In for Dimes March

(Continued from Page 1)

materially to the collections figure, are yet to turn in reports.

Rodney Toups, State Chair [illegible] for Louisiana, reports $74,48 [illegible] that State, as compared with $12,801 last year, a 600 per cent increase.

The District of Columbia's 57 houses have turned in $84,472, an average of $1,482 per theater, or $1.51 per seat. This is nearly three times as great as 1943 collections of $31,000.

R. H. Kennedy, State chairman for Alabama reports that his State collected $40,477 against last year's $6,570.

Fred Dolle, Kentucky chairman, says the blue grass State will be in excess of $44,000. In 1943, theaters in Kentucky collected $19,289.

George Gett of the M. A. Shea theaters, reports collections of $18,571 this year.

Additional states reporting include: Maine $25,510 ($12,315 i '43); New Hampshire $12,338 ($4,288 in '43) and Vermont $6,23 ($2,184 in '43).

Calls for Basic Economic Understanding by Nations

Washington Bureau of THE FILM DAIL

Washington—A resolution callin for immediate exploration with othe nations to achieve "the basic eco nomic understanding upon which w must act to create a prosperous an progressive future for ourselves an for the world at large" was intro duced in the Senate yesterday. Pi problems are certain to be a majo consideration of the joint Congres sional-executive Foreign Economi Commission, creation of which i urged in the resolution fathered b Senators Elbert E. Thomas, Harle M. Kilgore and Harry S. Truma Democrats of Utah, West Virgini and Missouri.

Lawson Now Odeon V.-P.

Toronto—Earl Lawson, lawyer an former theater owner, has bee elected vice-president of Odeon The aters of Canada, Ltd., and a dire tor of Empire-Universal-Films, Lt He has acted as counsel for the con panies for a long time. Lawson i a former member of the Canadia Parliament and was a Cabinet Mi ister.

FEMME TOUCH

MRS. DEWITT SINCLAIR, manager, Grand, W more, Neb.

MRS. WARREN HALL, manager, Rodeo, Burwe Neb.

ELEANOR CARLYLE, manager, Clark, Chica

ROBERTA ALLEN, secretary to Al Bloom, Wa ners, Seattle.

16th ANNUAL AWARD

ACADEMY of MOTION PICTURE ARTS and SCIENCES

Congratulations
to all of the

ACADEMY
AWARD
WINNERS

EASTMAN FILM
BRULATOUR SERVICE

J. E. BRULATOUR, INC.
FORT LEE ▪ CHICAGO ▪ HOLLYWOOD

M P PROD DIST
21ST FL
28W 44TH ST
NYC

COLUMBIA PICTURES

IS PROUD THAT

PAUL LUKAS

WHO RECEIVED THE ACADEMY AWARD FOR

THE BEST PERFORMANCE BY AN ACTOR

(IN WARNER BROS.' "WATCH ON THE RHINE")

IS THE STAR OF COLUMBIA'S

ADDRESS UNKNOWN*

*SOON TO BE RELEASE

FILE COPY
DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 48 NEW YORK, THURSDAY, MARCH 9, 1944 TEN CENTS

R. C. DRIVE PEAK EXHIBITOR WAR EFFORT

Fuller, Hoyt and Odegard 'Honored 100' Judges

Publishers and Amherst Educator Accept Invitations To Serve in Bond Contest

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Los Angeles — Three outstanding figures in American life accepted the invitation yesterday to serve as national judges in the culmination of the industry's "honored hundred" competition, it was announced by Charles P. Skouras, national chairman for the motion picture industry during the Fourth War Loan.

The three men named to the all-important posts by a joint Industry - Treasury Department

(*Continued on Page* 16)

Griffith Denies Indies' Allegations

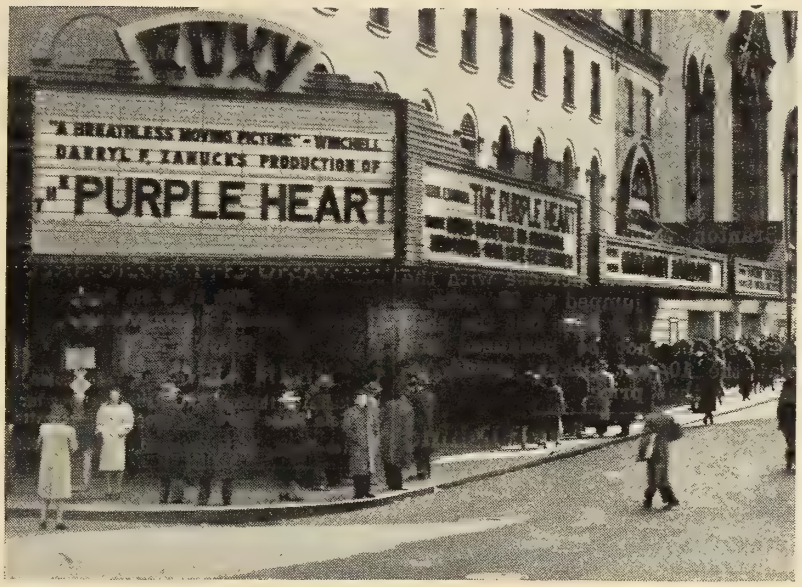
Oklahoma City — The Griffith Amusement Co. and affiliated concerns in an answer filed in Federal Court here have denied the allegations of a group of independents who recently sued the company for damages totaling $606,000. The independents, among them A. B. Momand who has been fighting the

(*Continued on Page* 8)

Universal's Directors Renamed by Stockholders

All members of Universal's board of directors were re-elected yesterday at the company's annual meeting in Wilmington, Del. Directors re-elected were N. J. Blumberg, Paul

(*Continued on Page* 8)


ROXY
"A BREATHLESS MOVING PICTURE" — WINCHELL
DARRYL F. ZANUCK'S PRODUCTION OF
"PURPLE HEART"
THE PURPLE HEART

Darryl F. Zanuck's THE PURPLE HEART, timeliest picture of the year, opened to all-time record crowd yesterday at the Roxy, New York. New smash hit from 20th Century Fox is topping everything in Miami, Detroit—everywhere! (Adv.)

UA to Establish Offices In Near East Immediately

The immediate opening of offices in the Near East is planned by United Artists, the step being in line with the company's policy of expansion as rapidly as world conditions permit, Walter Gould, foreign manager, announced yesterday.

Al Lowe, general manager in

(*Continued on Page* 8)

Producer and Labor Reps. Canvass Contract Proposals

Proposals submitted by IATSE studio unions on Monday for inclusion in new agreements with the producers to replace those that expired on Jan. 1 were subjected to a thorough going-over yesterday at the second huddle between producer and labor representatives at the local

(*Continued on Page* 2)

Eastman Net at $22,270,403

Gain Of More Than Million Reported for '43

Eastman Kodak Co. and subsidiaries yesterday reported a net profit of $22,270,403 for the year ended Dec. 25, 1943, compared with a net of $21,183,515 for the previous year.

Net sales for the year totalled $264,001,197, an increase of 22 per cent. Cost of sales and expenses amounted to $201,292,435, while income from operations came to $67,-

(*Continued on Page* 3)

Cleveland Hi-Y Will Curb Theater Vandalism

Cleveland, O. — The city's Hi-Y Clubs, with a membership of 2,000 high school students, will take over the problem of curbing juvenile delinquency in general and vandalism in theaters and other public places

(*Continued on Page* 3)

11,200 Exhibitors Pledge Red Cross Co-operation, Reaching New High Mark

While pledges totaling more than 11,200 received up to today indicate that participation in the Motion Picture Theaters 1944 Red Cross Drive will set a new high mark in combined exhibitor effort behind a war cause, Joseph Bernhard, national industry chairman in the campaign, declared that "nothing less than 100 per cent participation by the theaters of the country will assure attainment of the goal set to meet the greatly expanded needs of the Red Cross this year."

"The first 10,000 pledges were the easiest to bring in," said Bernhard.

(*Continued on Page* 13)

Report Tom Clark May Leave D of J

Reports that Tom C. Clark, Assistant Attorney General, is considering his resignation from the Department of Justice to return to private law practice in Dallas have been circulating in Washington and New York during the last week.

Clark, who has been handling the

(*Continued on Page* 16)

Grants Further Particulars In Rosyl Anti-Trust Suit

Federal Judge William Bondy yesterday granted Skouras Theaters Corp. a further bill of particulars in the anti-trust action filed by the

(*Continued on Page* 2)

IT'S YOUR AMERICAN PRIVILEGE AND YOUR INDUSTRY DUTY TO SERVE THE RED CROSS

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 48 Thurs., Mar. 9, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, March 8)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat	14¼	14⅛	14⅛	+ ⅛
Col. Picts. vtc. (2½%)	18¼	18	18¼	+ ⅜
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3¼	3⅜	.....
Con. Fm. Ind. pfd.	18⅞	18⅜	18½	+ ⅜
East. Kodak	164¾	164	164¾	+ ¾
do pfd.	180	180	180	+ 2½
Gen. Prec. Eq.	20⅜	19¾	20⅜	+ ½
Loew's, Inc.	60⅞	60⅜	60⅞	+ ⅞
Paramount	26	25⅝	25¾	+ ¼
RKO	9½	9¼	9¼	.....
RKO $6 pfd.	95½	94½	94½	.....
20th Century-Fox	22½	22⅛	22¼	+ ¼
20th Century-Fox pfd.	30⅝	30	30⅝	+ ⅜
Warner Bros.	13⅜	13⅛	13¼	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	90¾	90¾	90¾	— ¾
NEW YORK CURB MARKET				
Monogram Picts.	3¾	3½	3⅝	— ⅛
Radio-Keith cvs.	1⅝	1⅝	1⅝	.....
Sonotone Corp.	2¼	2¼	2¼	.....
Technicolor	14¼	14	14¼	+ ⅛
Trans-Lux	3½	3⅜	3½	+ ⅛
Universal Pictures	21	20¾	21	+ ¼
Universal Picts. vtc.	21½	21	21½	+ ½

Grants Further Particulars In Rosyl Anti-Trust Suit

(Continued from Page 1)

Rosyl Amusement Corp., operating the Cameo Theater, Jersey City. Service of the bill of particulars must be made within 15 days and Skouras must give its answers 30 days thereafter.

The Skouras circuit, which is one of the 22 defendants, is charged with having received special favors in the distribution of pictures in the Jersey City area and conspiring to eliminate competition.

Iowa's Theaters Will Level Off B. O. Scales

Des Moines, Ia.—Iowa exhibitors attending a special meeting in Des Moines, called by Leo Wolcott of Eldora, president of Allied-Independent Theater Owners of Iowa-Nebraska, indicated they will level off their admission scale with the new Federal tax increase.

Wolcott told the exhibitors he had received word from ticket companies that a 15-cent and 40-cent ticket can be used, but it was explained this would mean the exhibitors would be over-paying on the tax.

The exhibitors indicated they will jump their prices to the next five-cent mark except for 10-cent children tickets. G. Ralph Branton of Tri-States Theater Corp., explained his circuit was planning on boosting prices to the next five cent levels.

He explained the prices in top first-run theaters in Des Moines would be increased from 30 to 35, 40 to 45, and 56 to 60 cents. Another first-run house in Des Moines will be increased from 30 to 35, 40 to 45 and 51 to 55 cents. Nabe houses he said would be increased from 20 to 25 and 30 to 35 cents.

Branton explained it would not increase the reduced service ticket, except for the tax increase with the 25 cent ticket jumped to 26 cents.

Branton said it was felt the children should not be penalized and that the 10-cent tickets would remain at that price.

Donohue & Co. Establishing Radio Unit in Pix As Field

Donohue & Co. is establishing a special radio unit in the motion picture field, to be headed by Carl Rigrod, who is resigning from RKO Radio's exploitation department, it was learned yesterday. Unit will become operative on March 15.

Agency's move in establishing the new unit is regarded by the trade as significant of the new trend in film advertising and exploitation which calls for wider use of radio time. Rigrod has been identified with RKO campaigns for "Hitler's Children" and "Up in Arms." He recently returned from the Coast.

Operators' Road Show Rate Cancels FWTBT in Seattle

Seattle—Music Hall Theater premiere of "For Whom the Bell Tolls" was postponed when Local 152, Operators, demanded roadshow rates for projectionists during the run. An Evergreen Theaters executive pointed out that the film has been shown all over the country without encountering demands for roadshow projectionist rates while the union held that the picture was advertised as a roadshow and operators should get the higher scale.

Anita Loos' Father Dead

West Coast Bureau of THE FILM DAILY

Hollywood — R. Beers Loos, 83, father of Anita Loos, died at his home in Santa Monica.

Producer and Labor Reps. Canvass Contract Proposals

(Continued from Page 1)

office of Pat Casey, studio labor contact. The proposals were made at the first conference between spokesmen for the companies and the unions.

Producer representatives will meet with Casey this morning. In the afternoon they again will huddle with the union representatives. New proposals are expected to be thrown on the table today.

Rites for Herman Raymaker

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services will be held tomorrow for Herman C. Raymaker, 51, pioneer director who died at Oceanside following a heart attack. He had directed Rin-Tin-Tin features, Mack Sennett comedies, and other silent screen productions. He retired 10 years ago to become an orange grower at San Gabriel.

Joyce of RCA Will Present Television Ad Techniques

Demonstration of new advertising techniques in television with highlight an address by Thomas F. Joyce, manager of the tele, radio and phonograph department of RCA's Victor division, at a special "Television Day" program of the Sales Executives Club of New York. Luncheon-meeting will be held in t Hotel Roosevelt ballroom next Tu day. Using professional talent dramatizations will be presented t visualize the effectiveness of television commercials. The progra also includes the telecasting of series of typical advertising commercials to be viewed on home television receivers made available b RCA, General Electric, DuMont an Philco.

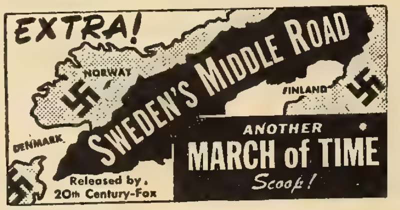
The demonstration will utiliz NBC's sight-and-sound facilities an the tele programming department of three agencies, Kenyon & Eckhardt, Ruthrauff & Ryan, and J. Walter Thompson.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

IDA LUPINO
PAUL HENREID
IN WARNERS'
"IN OUR TIME"
IN PERSON
INA RAY HUTTON
and her orchestra
GEORGIA GIBBS
CONDOS BROS.
EXTRA!
3 STOOGES
STRAND
OPENS 9:15 A.M. B'WAY & 47th St.

HELD OVER — 2nd WEEK



RADIO CITY MUSIC HALL

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight
HOLLYWOOD
Opens 10 A.M. - B'way 51st

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

DARRYL F. ZANUCK'S
"The PURPLE HEART"
PLUS ON STAGE—COUNT BASIE and ORCH.—CAROL BRUCE—ZERO MOSTEL
BUY MORE BONDS ROXY 7th Ave. & 50th St.

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St. Continuous Performances

RKO PALACE B'WAY & 47th St.
MICHAEL O'SHEA
SUSAN HAYWARD
'JACK LONDON'
First AMERICAN Prisoner of the JAPS!

TIMES SQ. Loew's STATE
On Screen
ROBERT TAYLOR
SUSAN PETERS
in M-G-M's
"SONG OF RUSSIA"
In Person
WALTER O'KEEFE
RAY EBERLE
BEN CARTER
MANTON MORELAND

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a.m.
Rivoli B'way & 49th St.

Eastman Kodak's Net at $22,270,403

(Continued from Page 1)

751,959. Provision for United States and foreign income taxes amounted to $11,477,443, with U. S. excess profits tax, less post war credit, came to $32,500,000, for a total tax bill of $43,977,443.

Increase in current assets totalled [illegible]3,063,986 and the increase in current liabilities amounted to $5,693,239.

In the record of annual earnings, it is revealed that the net profits of the company since 1902 have totalled $613,418,564.

Employe benefits in 1943 totaled $10,804,866, an increase of $1,306,870 over the amount for the year 1942. The figure for 1943 includes $2,075,069 for a wage dividend payable to employes on March 13, 1944, under the plan that has been in operation for more than 30 years.

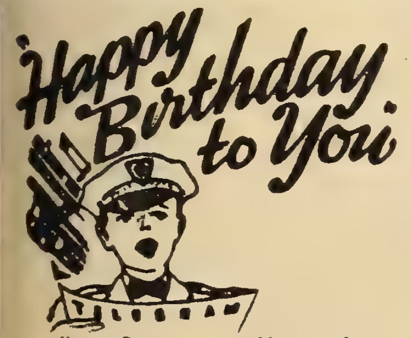
Employe benefits include also the cost of the plan for retirement annuities, disability benefits, and life insurance, together with statutory benefits such as Federal old-age-benefit and unemployment insurance.

Dividends received in 1943 include a dividend of $1,408,750 remitted by Kodak Ltd., England. No dividends had been received from that company for several years, principally because of working capital requirements and foreign-exchange-control regulations.

The report states over 9,000 men and women have left the employ of the Kodak companies in the Western Hemisphere to become members of the armed services and not fewer than 44 employes who have entered the armed services have given their lives to their country.

Gary Theater Complaint Dismissed by Arbitrator

Declaring that sufficient proof had not been presented to show the unreasonableness of clearance as charged, George E. Frazer, arbitrator, has dismissed the complaint filed by the Gary Theater Corp., operating the Palace Theater, Gary, Ind. Complaint had been docketed against RKO and 20th Century-Fox and charged that clearances granted to prior-run houses are unreasonable.



Jimmy Durante Margaret Lee
Jess Smith

▼ ▼ ▼

A Reporter's Report

● ● ● TABLOID TALES: War copper needs are again rising sharply; one explanation is the large increase in production of artillery ammunition. . . ● Ohio State Tax Commissioner has warned all exhibs. and distribs. in Ohio they must preserve all books and records pertaining to films and "the use or rental thereof" since Jan. 27, 1935. . . ● Very striking—meaning that four-color mat of June Allyson prepared by Metro for newspaper magazine use in behalf of the Red Cross Drive ......Some 15 papers are set to use it. . . ● Loew's Rochester, which dropped stage shows some eight years ago, is preparing to turn on its footlights again......Phil Spitalny's all-girl ork opens there March 23. . . ● So successful was that "Shine On, Harvest Moon" party which Warners staged Tuesday that it probably will be duplicated in Chicago, Boston, Philly and Los Angeles. . . ● That broadside Metro has prepared on the Charlotte, N. C. premiere of "See Here, Private Hargrove" bears evidence that Jack Austin, Al Burks and Ken Prickett missed no tricks. . . ● A doff of the lid to producer Arnold Pressburger for that Elkhart, Ind., private screening of "It Happened Tomorrow" specially arranged for John Philliber, 72-year-old character actor, who makes his pic bow in it......Philliber asked for it that he might convince the home-folks that, after 50 years of trying, he finally had made his mark......

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Cause and effect—the grosses rolled up by Para.'s "The Uninvited" and "Standing Room Only" in first test runs and Neil Agnew's wide smile. . .* ● *Didja read Emily Cheney's "Only Human" sketch of Louis Nizer in yesterday's N. Y. Daily Mirror? . . .* ● *Francis Lederer and Sigrid Gurie will attend the New York opening of "Voice in the Wind" at the New Victoria next Tuesday night. . .* ● *Olivia De Havilland has arrived in Alaska for a USO-Camp Shows tour. . .* ● *W. P. Grossman, Nevada exhib., has succeeded W. B. Franke, resigned, as vice-prexy of the Allied-Independent Theater Owners of Iowa-Nebraska; Frank has removed to Texas. . .* ● *Mickey Rooney is back in 1-A......*

▼ ▼ ▼

● ● ● FAITH THAT a young actress, Phyllis, daughter of Phil R. Isley, operator of a chain of film theaters in Texas and Oklahoma, had in her own ability culminated in her celebrating her 24th birthday by winning the much-coveted Academy "Oscar" for best actress of 1943 as "Bernadette," the peasant girl of Lourdes, France, who also had faith......Phyllis is known professionally as Jennifer Jones, but in 1939 she made her screen debut in "New Frontier" at Republic...... Later she went East and was a member of a semi-professional group at Cherry Lane Theater......She also worked in radio in Tulsa and had acted with her father's stock compny......When David O. Selznick was casting "Claudia" she made a bid for title role but Dorothy McGuire had already been selected......Selznick was impressed by the young actress however, placed her under contract and insisted she was only actress to play 'Bernadette" in the 20th-Fox picture......

▼ ▼ ▼

● ● ● *OFF-THE-CUFF: Fred Othman is doing a Satevepost article on Eddie Robinson's adventures as an art collector. . .* ● *Walt Lantz has signed Webb Smith, long with Walt Disney, as a writer for Cartunes. . .* ● *Whitney "Cy" Young, Eastern Washington salesman for Warners, has resigned to devote his time to his turf Club in Spokane. . .*

▼ ▼ ▼

● ● ● **AVENGE PEARL HARBOR......**

COMING and GOING

NED E. DEPINET, president of RKO Radio, is en route from the Coast.

H. M. BESSEY, vice-president of Altec Service Corp., has returned to New York from a trip to the Coast.

STANLEY HAND, Altec Service staff rep. has returned to his office from a business trip through the South.

NELSON ROCKEFELLER, Inter-American Affairs co-ordinator, leaves Washington today for a two-week tour of Central America.

LT. ALLYN BUTTERFIELD, War Dept. chief of film section, is due from Washington today.

HARRY BRAND studio ad-publicity chief for 20th-Fox, is on his way from Hollywood.

WALTER BLAKE, who handles Warner advertising for Blaine-Thompson Agency, leaves for the Coast today on a two-week trip.

MYRNA LOY returns to Hollywood Monday.

MERLE OBERON is due from the Coast today.

WILLIAM F. RODGERS, M-G-M vice-president and general sales manager, and EDWIN W. AARON, circuit sales head, arrived in Chicago yesterday.

LARRY STEIN, HERBERT WHEELER and MILTON BRAZEE, Warner Theater executives, returned to Chicago yesterday following New York conferences.

ROBERT MOCHRIE returns today from the Midwest where he addressed Red Cross rallies.

MOE and CURLY HOWARD, and LARRY FINE leave for New Orleans at the week-end.

Cleveland Hi-Y Will Curb Theater Vandalism

(Continued from Page 1)

in particular. This plan was agreed upon following a meeting of YMCA officials and a group of 25 Hi-Y Club leaders in the Warner screen room. An open discussion of the problem and its possible cures followed dinner served in the Warner Club rooms and the showing of "Children of Mars," RKO two-reelers of the This Is America Series.

Lack of proper neighborhood recreational facilities was given as one of the causes for the present situation by the Hi-Y boys present. Ignorance of values and the responsibility of citizenship were other causes suggested. To alleviate it, the Hi-Y Council will study an educational program to be carried out by Hi-Y members and an expanded program among individual students will be followed.

Present at the meeting were Nat Wolf, Warner zone manager who originated the idea of enlisting the aid of the Hi-Y Clubs; Richard Wright, assistant zone manager who in a short explanatory talk listed more than 20 acts of vandalism regularly committed in theaters; C. V. Thompson, president of Fenn College and general secretary of the YMCA and E. V. Rusmussen, assistant general YMCA secretary.

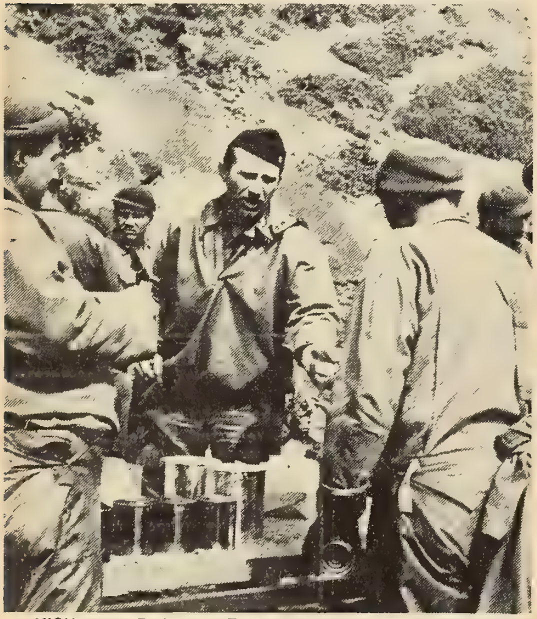
C'est La Guerre!

Sandusky, O.—Service a la mode, as reported by Joe Schloer, manager of Warners' Ohio. A patron, asking an usher to light his way to a seat in a darkened auditorium, was given the usher's flashlight with the request, "Please return it when you are through with it."

Across the Seven Seas . . . In the Far Corners of the Earth . . . THE AMERICAN RED CROSS CANTEEN SERVICE FOLLOWS THE FLAG!

PALERMO, ITALY . . . Red Cross servicemen's club . . . formerly swank beach club at Mondallo. Our soldiers swim, sail, rest and eat with Red Cross Girls arranging entertainment.

Be sure to do everything possible to support RED CROSS WEEK, March 23rd so that the American Red Cross canteen service can carry on this wonderful work among the boys and girls who are carrying our flag on the battlefields of the world.


KISKA . . . Fieldman Edward Muchow on the beach with invading Americans. Red Cross Canteen served first hot food to our men.

ESKIMOS KNOW THE RED CROSS TOO. Here's Miss Dora Hergerth serving hot coffee to a group of Eskimo boys who are entertaining our men with tall tales of tomcod fishing.

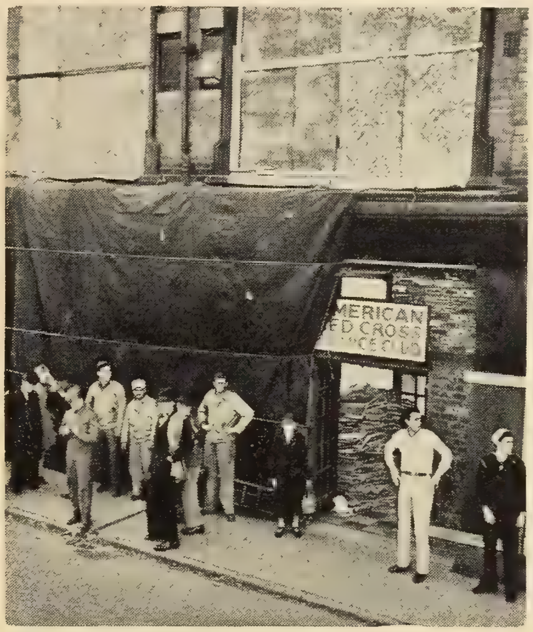
RED CROSS REST CAMP in the heart of the Himalayas. Hamburghers, doughnuts, soft drinks and American Red Cross girls make life bearable for Uncle Sam's boys.

SOMEWHERE IN SICILY . . . American Red Cross Fieldman Edward Wasiniak moves up with the troops of our 1st Division on the Mt. Etna front.

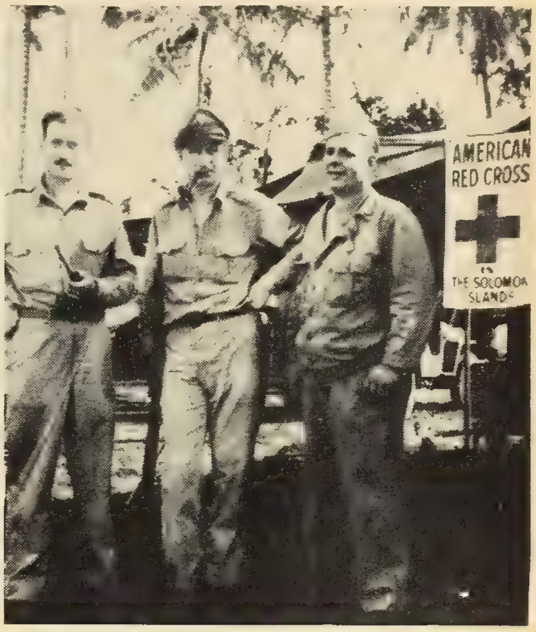
NEW GUINEA . . . in the heart of the fighting zone. The soldiers have a word for it and it's "just a little bit of allright" . . . otherwise known as the Red Cross Club.

FIJI ISLANDS . . . American boys dance in an American Red Cross Theatre.

AN ADVANCED BASE IN PACIFIC AREA . . . Red Cross Field Worker Mrs. Texas Judy entertains the boys.



BOMBED OUT RED CROSS CLUB somewhere in Great Britain. This Red Cross Club became first air post during raid.



SOMEWHERE IN THE SOLOMONS . . . American Red Cross Canteen is open to all servicemen.

CALCUTTA, INDIA . . Mable Wong picks up the marbles at American Red Cross Enlisted Men's Club.

They Do Not Fail Us...
We Shall Not Fail Them!

COLLECT AT EVERY PERFORMANCE!

This advertisement contributed by
UNIVERSAL PICTURES CO., INC.

"THAT

Just a few of the M-G-M Previews that keep Hollywood busy these nights! It's *future* joy from the hit-happy outfit that's giving Showmen the pay-off product *today* with hits like: "A Guy Named Joe," "Thousands Cheer," "Madame Curie," "Girl Crazy," "Lassie Come Home," "Broadway Rhythm," "See Here, Private Hargrove," "Song of Russia," "The Heavenly Body," "Lost Angel" and more M-G-Movies-for-the-millions!

"Calling All Patriotic Showmen!
Red Cross Drive March 23rd Through 29th."

OLD M-G-MAGIC!"

"TWO SISTERS AND A SAILOR"
Watch: Biggest sensation in years!

"GASLIGHT"
Preview forecasts terrific box-office hit!

"THE WHITE CLIFFS"
It is a landmark in film annals!

"AMERICA"
(Technicolor)
As BIG as its name!

"KISMET"
(Technicolor)
New glory for the screen!

Griffith Denies Indies' Allegations

(Continued from Page 1)

Griffith interests in the courts for nearly 10 years, allege the anti-trust laws were violated by Griffith contracts with distributors.

The Griffith answer denies that the Sherman Act was violated, and states that the plaintiffs' claims for damages for alleged invasion of rights, occurring more than three years prior to the commencement of the suit, thus are barred by the statute of limitations.

Plaintiffs listed in the suit are Oklahoma Theaters, Inc., Momand's organization; Mystic Theater, Inc., Picher, Okla.; Shawnee, Oklahoma and M. L. Riggs, operator of the State Theater, Vinita. They seek to restrain 13 major and minor distributors and the Griffith organizations from violating the anti-trust law.

Loew's to Pay 50c on Common

Directors of Loew's, Inc., yesterday declared a 50 cent dividend on the company's common stock payable March 31 to holders of record on March 23.

Universal's Directors Renamed by Stockholders

(Continued from Page 1)

G. Brown, D. C. Collins, J. Cheever Cowdin, Preston Davie, William German, John J. O'Connor, Ottavio Prochet, Charles D. Prutzman, J. Arthur Rank, Budd Rogers, Daniel M. Sheaffer, W. H. Taylor, Jr., and Clifford Work. Prutzman presided at the session.

Officers for the ensuing year will be elected at a meeting of the board called for April 6.

UA to Establish Offices In Near East Immediately

(Continued from Page 1)

South Africa, has been directed to go to Egypt to discuss with Joe Coen, Cairo manager, the local distribution set-up and to arrange for the early establishment of branch offices in Tel-Aviv, Palestine and possibly Beyrouth (Syria).

Reports from Coen reveal that theaters in his territory are on the crest of a box-office boom.

Actress Files in Bankruptcy

Cora Witherspoon, former screen actress, yesterday filed a voluntary petition in bankruptcy, listing 21 creditors to whom a total of $14,639 is owed. She listed no assets.

You're invited!
UP IN MABEL'S ROOM
(COMEDY BY EDWARD SMALL... CROWDS BY U.A.)

Version in Spanish of "Heroic Stalingrad"

Paramount is making a Spanish language version of the famous Russian war film, "The City That Stopped Hitler—Heroic Stalingrad." It will be released shortly throughout Latin-America. Salvador Bagues will do the Spanish narration, along the lines Brian Donlevy did for the American version. It is being written by Tito Davison.

Attorneys Sum Up In Jackson Park Suit Trial

Chicago — Plaintiff's attorney, Thomas McConnell, in the Jackson Park Theater $360,000 anti-trust damage suit on trial in Federal Judge Michael Igoe's court told the jurors that the booking system here held back competition, that the monopolistic practices violated the anti-trust laws, and that Jackson Park Theater's money was valueless because it could not buy suitable product. The Chicago system was set up, he stated, to draw the public into early run theaters at the highest admission prices.

McConnell said that Jack Flinn, M-G-M Western manager, stated that competition here would be ruinous. McConnell also said that Walter Immerman, B & K general manager, shifted certain B & K theaters from "A" week to "B" week in 1936 and in the new year when money was more plentiful they were shifted back to "A" week.

Myles Seeley, defense attorney, told the jurors that film distributors had the right to license and maintain minimum prices on their films. There was nothing wrong in price fixing, only in a conspiracy, which he denied, to fix such prices was unlawful. Copyright laws gave distributors the right to license their films to whomever they choose. Vincent O'Brien for the defense will follow Seeley. The case is expected to reach the jury today.

SAG Answers Warners' "Hollywood Canteen" Suit

Hollywood — Box-office drawing power, not man-hours worked, is the gauge of the worth of a motion picture star, according to an 11-page answer made by the Screen Actors Guild in Superior Court yesterday, to Warner Bros.' lawsuit in controversy over the picture, "Hollywood Canteen." Warner Bros. is suing the Guild for an injunction against the Guild rule 33 and for "declaratory relief," or interpretation of the Guild's basic agreement with studios as it pertains to rule 33.

The answer also stated that the contention of the Guild that its board of directors was within its rights in adopting such a rule and that the rule is legal and valid and not in violation of any of Warner Bros. rights under the basic contract between the studios and the actors' union.

Gov't Seeks Trustee For Schine Houses

Buffalo—Motions by the Government for appointment of a truste for nine Schine theaters not dispose of in accordance with the court order of May 19, 1942, and a cour motion by the Schine Chain Th aters, Inc., to be relieved from th order directing disposal of the theaters will be heard in Federal Cour here on April 5.

The Government motion, filed b Robert L. Wright, special assistan to the Attorney General, points ou that under the 1942 order, Schin was required to dispose of its interest in theaters acquired sinc Aug. 7, 1939, and alleges that nin remain unsold and "the defendant do not propose to make any furthe effort to dispose of said interests."

Contending the theaters are deteriorating and in "rather deplorable condition," the Governmen seeks appointment of a trustee wh would be authorized to keep the in repair and operate them.

Besides the nine theaters, possession also is sought of a 50 pe cent interest in the leasehold of th Margie Grand Theater, Harlan, Ky The theaters are listed as: Strand Cumberland, Md.; Plaza, Malone, N Y.; Memorial, Mt. Vernon, O.; Opera House, Lexington, Ky.; Ada Meade Corbin, Ky.; Liberty, Pikeville, Ky. and State and Appalachia, Appalachia, Va.

AFL's MPOE Union Slaps CIO Local in 'Raid' Reply

The Motion Picture Office Employes Union, Local 23169, AFL yesterday took issue with the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO over the former's drive to lure into its fold office workers over whom the SOPEG presently claims jurisdiction.

Answering the SOPEG's charge that the MPOE's move was a raid on its membership and an attempt "to disrupt the stable and harmonious labor relations that now exist between the industry and the CIO," Russell M. Moss, executive vice-president of the MPOE, said that the drive was launched at the behest of employes in the various companies "who felt that the supposed representation by Local 109 was a myth in that they had received no benefits from the alleged contract negotiated by Local 109 18 months ago."

"We also fail to see how there can be a raid when the vast majority of the employes do not belong to that union," Moss added. "Our information is that there is no home office under CIO contract where more than 25 per cent of the employes are members of that union in good standing. Certainly that is not representative representation."

Coming..

Cover Girl

THE "10 BEST" MUSICALS OF THE YEAR ROLLED INTO ONE!
THE PICTURE THE WHOLE COUNTRY HAS BEEN WAITING FOR!

...After two long years in preparation...
...After fifteen of the largest national magazines...

AMERICAN · COLLIER'S · LOOK · COSMOPOLITAN · LIBERTY · REDBOOK
WOMAN'S HOME COMPANION · McCALL'S · CORONET · AMERICAN HOME
FARM JOURNAL · MADEMOISELLE · GLAMOUR · VOGUE · HARPER'S BAZAAR

...with a total readership of 106,539,816...broke all precedent by devoting their covers to it...(and more covers coming!)

... After LIFE Magazine was sufficiently interested to tell the story over and over again in issue after issue . . . After the most remarkable national advertising, publicity and exploitation campaign ever launched for a motion picture . . .

COVER GIRL . . . . . NOW, at the peak of this tremendous ovation, is about to be released...

COLUMBIA PICTURES

Enchanting
LOVE STORY
with
RITA
HAYWORTH

Entrancing
DANCING
by
GENE KELLY

15 of America's most
Beautiful COVER GIRL

Furious
FUN
by
PHIL SILVERS

Comic
EVE ARDEN

Joyous
JINX
FALKENBURG

Lovely
LESLIE
BROOKS

Lilting Lyrics
by
IRA GERSHWIN

Dashing
LEE
BOWMA

Matchless Music
by
JEROME KERN

RITA HAYWORTH
GENE KELLY

Cover Girl

in TECHNICOLOR

with Lee Bowman • Phil Silvers • Jinx Falkenburg
Screen Play by VIRGINIA VAN UPP • Directed by CHARLES VIDOR • A COLUMBIA PICTURE

Red Cross Drive Sets Exhibitor War Effort High

Salesmen Urged to Get 100 Per Cent Pledging of Theaters in Territories

(*Continued from Page* 1)

"It is the remaining 5,000 that require the most solicitation and [illegible]suasion to bring them into line. [illegible]h only two weeks left before the theater collections get under way, we have got to do a quick and intensive job on these holdouts."

Pointing out that the majority of the 5,000 theaters still unpledged are in the scattered smaller communities, most of which have not yet been reached by the series of rallies held in the various key cities, Bernhard said that a renewed effort to reach these exhibitors would be made through the co-operation of film company sales forces in the field.

The distributor division of the industry's campaign, with Ned E. Depinet as chairman, is being called upon to urge all salesmen traveling out of the different branch offices to make personal efforts to bring about 100 per cent pledging of the theaters in their sales territories. It is emphasized that salesmen must not let up on an exhibitor until his pledge is forthcoming.

District chairmen representing both distributor and exhibitor groups, as well as the local publicity chairmen, are being marshaled for this quick push to bring in all the remaining unpledged theaters, and additional persuasion will be directed at the holdouts through their regional exhibitor organizations and other trade associations.

Through these combined channels, and with the continued co-operation of the trade press in bringing the importance of this year's Red Cross Drive to the attention of all exhibitors, Bernhard said he felt confident the industry will come through in its customary grand style.

Philly Nabes Enlist School Co-op for Red Cross Drive

Philadelphia—Nabe exhibs. in this territory have conceived the idea of contacting schools and having their pupils contribute to the Red Cross at a designated performance during the industry's Red Cross drive, Ted Schlanger, Warner Circuit zone manager, reported yesterday.

Actual collection will be made both in advance at the schools, and at the special performance. Either the house manager or a war veteran will make a direct appeal to the kids, naming their school and stating the amount which the children are contributing to the Red Cross War Fund.

Red Cross Drive Trailers Go Into Distribution Today

Red Cross trailer, "Report from the Front," with Humphrey Bogart, starts on its way today to all houses that have signed pledges of participation in the industry's Red Cross Drive, through National Screen Service exchanges in 31 cities. The trailer runs three and a half minutes.

Local Red Cross chairmen for the industry's drive will furnish the NSS branches with daily lists of all theaters that have signed pledges and are entitled to the trailer. Exchanges have been instructed to mail out the trailers the same day they are notified.

Plans call for having trailers in the hands of all exhibitors in ample time for showing two or three days in advance of March 23, when theater collections begin.

Buffalo R. C. Rally Speakers

HARRY KALMINE

HENDERSON M. RICHEY

MARTIN G. SMITH

Buffalo Area All-Out for R. C.

Salesmen Ordered to Go Into Every Town

Buffalo — Erie County theaters pledged to WAC co-operation with the Red Cross drive have already topped the total working in any single industry drive, Max M. Yellen, local exhibitor chairman, reported at a luncheon in the Hotel Statler yesterday. Industry's touring ambassadors and more than 100 distributor and exhibitor representatives were in attendance.

"The distributors have ordered their salesmen to go into every town, no matter how far out of their way it may be," Yellen said, "and we confidently expect to have 100 per cent enrollment in a short time."

Henderson M. Richey asserted that "this is the biggest job of all, and everyone in the industry must get behind the drive and put it over the top. I cannot understand how anyone can stay out of this campaign. Every dollar, every cent, collected may save a life."

Harry Kalmine pointed out that, although the quota was two and a half times that of previous goals, the industry is sure to meet and even exceed it. He also emphasized the many outstanding accessories available to exhibitors for the drive and urged all showmen to take fullest advantage of them.

Martin G. Smith assured the gathering that every independent exhibitor throughout the country would do his part to insure the success of the Red Cross campaign.

All speakers stressed "collections at every performance—every day."

Others who spoke included Lewis G. Harriman, president of the Buffalo ARC chapter; John M. Garver, local ARC War Fund Drive chairman; E. Ray Hodge, secretary of the Buffalo Red Cross chapter; Lt. Robert Herschberger, who commanded a P-Y boat in the South Pacific, and Harold Zeltner, veteran of the Guadalcanal campaign who has been honorably discharged from the service and is now an M-G-M salesman here.

200 Exhibs. At Frisco Meet Pledge Aid to R. C. Drive

San Francisco—All of the 200 exhibitors attending the pre-campaign luncheon at the St. Francis Hotel pledged to co-operate with the Red Cross Drive, Charles P. Skouras, Pacific area director, announced. B. V. Sturdivant, chairman of the Northern California campaign, presided over the meeting which was addressed by Ned E. Depinet and Harry Brandt.

Alperson, Kalmenson, Shlyen Address Enthusiastic Meet

Kansas City — An enthusiastic Red Cross rally was held at the Muehlbach Hotel here yesterday, with speakers including E. L. Alperson, Ben Kalmenson, Ben Shlyen; Jack Langan, local distributor chairman, and Elmer Rhoden, exhibitor chairman.

Lobby Exhibit at St. George

An elaborate Red Cross exhibition and Blood Donor Service center is to be set up in the lobby of the Fabian St. George Theater, Staten Island, as the highlight of the WAC committee's Red Cross campaign. Booths for registration of blood donors will be provided.

Trade Ads Keyed to Red Cross Activities

Marking a departure in industry press advertising in support of campaigns related to the war effort, 11 motion picture companies have mapped out a series of at least 12 ads, each depicting a different phase of Red Cross activity, for publication in advance of the film theaters' Red Cross Week, March 23-29. First copy appears in THE FILM DAILY today.

Series is designed to impress on exhibitors, as well as other members of the industry whose co-op is needed to make the 1944 drive a success, the greatly expanded scope of the Red Cross's work under wartime conditions, the much greater demand on it for relief, welfare, morale and other services, and consequently the urgent necessity of going over the top in the $10,000,000 goal set as pix theaters' minimum in the campaign.

Subjects being treated in the ad series, and the respective companies to which they were assigned through the drawing of lots, include:

Blood Plasma, (20th-Fox); Prisoners of War, (Warners); Canteen Service, (Universal); Home Service, (RKO Radio); Hospital Service, (Columbia); Clubmobiles, (Metro); Ambulance, (Paramount); Motion Pictures for Soldiers, (United Artists); Bundles, (Monogram); Nurses, (Republic); and Mail, (National Screen Service).

In all probability, one or two additional subjects will be added.

Production work on these ads was accomplished in record time by the advertising departments of the various companies following a conference at which the ad directors of the film companies discussed the plans with Harry Goldberg, campaign manager, and Charles A. Smakwitz, publicity director, for the industry's Red Cross Drive.

Broken Promises Charged By Peskay in Conn. Case

New Haven—Promises to adjust the clearances for the Pickwick Theater, Greenwich, so that the house could play newer product never materialized, Edward Peskay, first witness in the $5,450,000 anti-trust action against the eight major companies, said yesterday as the trial entered its second day.

Peskay told of 25 conversations with major company executives relative to obtaining a clearance of 14 days after Stamford. The conversations, he said, covered the years of 1937, 1938 and to the time the Pickwick was closed in 1939. Peskay said he received either flat refusals or promises that weren't kept.

REMEMBER! March 15th Deadline for Honored Hundred Bond Reports to State Chairmen!

VER BROS. Jack L. Warner, *Executive Producer*

"COMBINING GOOD CITIZENSHIP WITH GOOD PICTURE MAKING"

(N.Y. Times)

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Three Are Named As 'Honored 100' Judges

(*Continued from Page* 1)

Committee are Walter D. Fuller, of Philadelphia, publisher and editor-in-chief of the Saturday Evening Post; Palmer Hoyt, of Portland, Ore., publisher of the Oregonian, and Dr. P. H. Odegard, professor of Political Science and Government at Amherst University.

These men, it was announced by Skouras, will serve as a final selection board in judging the 100 theater men from the 48 states, Hawaii and Alaska, who will be selected as the industry's "honored hundred" showmen. The showmen to be chosen from among more than 10,000 contestants who will be named among the "honored hundred" will comprise an Advisory Committee for the industry in the Fifth War Loan Drive and will be awarded all-expense trips to Washington. As members of the Advisory Committee they also will be given tribute scrolls on illuminated parchment and sent personal letters from Secretary Morgenthau.

In announcing the three judges Skouras declared, "we of the motion picture industry should be honored and gratified by the acceptance of this responsibility by three men who have long been among the leaders in public and educational life of our nation. By their acceptance each has bestowed an unusual tribute on the motion picture industry and the men and women of it."

Completing Final Checking

State exhibitor chairmen and State War Finance Committee chairmen throughout the nation and the two territories are completing the final checking of entries and results in their respective states of contestants. One winner from each state will be named by the state exhibitor and war finance chairman jointly and they will also send their State nominations for winners in each of population classifications.

All selections of winners will be made on a basis of actual individual "E" Bond sales in ratio to the number of seats and will be supported by certified audited reports. No one person, it is pointed out, may win two awards. State exhibitor and War Finance chairman will send their nomination of winners in the population classifications to the three national judges in New York. When all state nominations shall have been in, the judges will select the winners on the basis of the certified audited sales reports only. An exhibitor who has a 1,000-seat house and sold during the Fourth War Loan 1,000 Bonds is given a rating of 100 per cent. If the same exhibitor had sold 1,045 Bonds, his percentage ratio would increase accordingly and so on up the ladder. Those showmen who have sold a minimum of "a Bond for every seat" during the drive are eligible for the committee.

Array of Champions

Among the winners will be one champion from each State, Alaska and Hawaii, 10 champions from ci ies under 5,000 population, 10 cham pions from cities of between 5,00 and 10,000 population, 10 champior from cities of between 10,000 an 25,000 population, 10 champions fro cities of between 25,000 and 100,00 population and 10 champions fro cities over 100,000 population.

TO THE COLORS!

★ DECORATED ★

LT. COM. DOUGLAS FAIRBANKS, JR., USN, awarded the Silver Star for his work in the Salerno landing.

—★—

★ COMMISSIONED ★

TED ABER, USA, former Paramount salesman, Philadelphia, commissioned a 2nd lieutenant.

★ ARMY ★

JACK CARTER, manager, Newsreel, Baltimore.

—★—

★ NAVY ★

CHRISTY WILBERT, 20th-Fox home office press book editor.

LLOYD BRIDGHAM, manager, Broadway, Dover, N. H.

Report Tom Clark May Leave D of J

(*Continued from Page* 1)

New York consent decree detail has not commented on the repor which have indicated that his Da las law firm wants him to con back and relieve the pressure added business.

Industry sources are of the opi ion that if Clark should decide re-enter private practice, the stat of the consent decree would be cla fied before he resigns from the of J.

Bands for "Show of Shows"

Xavier Cugat, Will Osborne, Ru Morgan, Count Basie and Fred Wa ing and their bands will furnish t music for the all-star "Show Shows," sponsored by the Emerg ency Committee to Save the Jewis People of Europe, at Madison Squa Garden, Monday evening.

YOU SHOULDO YOUR BOOKINOW WHILE "MAIRZY DOATS" ISUCHA WOW!

TEN MINUTES OF MUSICAL FUN

featuring

the top tune of today!

"MAIRZY DOATS"

also PAPER DOLL MY BABY JUST CARES FOR ME · NEVADA THINKING TONIGHT OF MY BABY'S BLUE EYES

These songs are in

COMMUNITY SING

(No. 10 — Series 8)

A COLUMBIA SHORT-SUBJECT PRESENTATION

Released March 17

In Today's Issue: The Equipment News Section

(See Pages 16 to 18)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 49 NEW YORK, FRIDAY, MARCH 10, 1944 TEN CENTS

MPTOA WILL MULL DECREE MARCH 20-21

Majors Tilt Red Cross Drive Contributions 60%

That Figure is Minimum, Says Robbins, Chairman of Corporate Gifts Committee

HERMAN ROBBINS

Major industry companies will increase their respective Red Cross drive contributions a minimum of 60 per cent this year, it was disclosed yesterday by Herman Robbins, chairman of the Corporate Gifts Committee for the trade's campaign.

Robbins, in making the announcement, explained that the companies were requested to do this on the basis that last year the total asked for the Red Cross was $125,000,000, while this year the

(Continued on Page 12)

No Gov't Levy on State Admish Tax

Washington Bureau of THE FILM DAILY

Washington—The new Federal tax on admissions will not be imposed

(Continued on Page 9)

Jackson Park Theater Case Decision Due This Morning

Chicago—The $360,000 anti-trust damage suit brought by the Jack-

(Continued on Page 9)

U. K. TRADE HAILS SPYROS SKOURAS

Must Form Own Organization to Meet U. S. Competition, Says 20th-Fox Prexy at London Luncheon

By **ERNEST FREDMAN**
Managing Editor, Daily Film Renter

SPYROS P. SKOURAS

London (By Cable)—British producers must form their own organization to meet American competition in the world market, Spyros P. Skouras, 20th Century-Fox president, declared here yesterday in addressing a British industry luncheon tendered in his honor at the Dorchester Hotel.

The affair, at which J. Arthur Rank presided, was one of the most representative trade assemblies to be held here in years. The guest list, actually a British industry "who's who," also included Brendon Bracken, Minister of Information, and A. Agnidis, Greek Minister to the Court of St. James.

Bracken Lauds Skouras

J. ARTHUR RANK

Bracken paid a glowing tribute to Skouras for his public expression of faith in Great Britain in the country's darkest days. The Minister of Information also strongly urged British producers to

(Continued on Page 6)

Death Takes Aarons, Asst. MPTOA Counsel

Philadelphia — Funeral services will be held Sunday for George P. Aarons, 55, assistant general counsel of the MPTOA and secretary and counsel of the UMPTO, who died here Wednesday night at the Pres-

(Continued on Page 3)

IA Studio Locals Offer 26 Proposals

A list of 26 general proposals offered by IATSE studio locals for inclusion in new agreements with the producers to take the place of pacts that expired on Jan. 1 was submitted to representatives of the

(Continued on Page 9)

RKO Buys into Mex. Studio

50% Interest Acquired in Churubusco Plant

Mexico City—RKO is reported to have acquired a 50 per cent interest in the Churubusco Studios, now in the process of construction. Investment is said to have been 2,500,000 pesos, or about $500,000. Total investment represents 5,000,000 pesos, the other 50 per cent having been taken by Emelio Azcarraga for 1,500,000 pesos and by Grovas Bros.,

(Continued on Page 13)

RKO to Make Kenny Pic When Story is in Shape

West Coast Bureau of THE FILM DAILY

Hollywood — RKO Radio will go ahead with its production of "Elizabeth Kenny," based upon the life story of the originator of the polio treatment which bears her name,

(Continued on Page 6)

Executive Committee to Meet in Washington With Clark and Robert Wright

MPTOA's reactions to the distributors' proposals for changes in the New York consent decree are expected to be revealed March 20-21 when the organization's executive committee is scheduled to meet in Washington. The committee members will meet among themselves to exchange views on the decree on March 20 and will huddle with Tom C. Clark, Assistant Attorney General, and Robert L. Wright, of the anti-trust division of the Department of Justice, on March 21. Ses-

(Continued on Page 3)

War Efforts Top Metro Chi. Meeting

M-G-M war efforts and the company's future plans for co-ordinating its war activities will be among the highlights of Metro's five-day business conference which gets under way at the Blackstone Hotel in Chicago tomorrow.

W. F. Rodgers, vice-president and general sales manager and retired

(Continued on Page 13)

Mono. Gets $252,113 Loan From Company Personnel

A loan of $252,113 to Monogram Pictures by franchise holders, certain company executives and individuals associated with Monogram

(Continued on Page 9)

LET YOUR CONSCIENCE BE YOUR GUIDE WHEN YOU CONTRIBUTE TO THE RED CROSS

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 49 Fri., Mar. 10, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, March 9*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	18½	18¼	18¼	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅜	3¼	3¼	— ⅛
Con. Fm. Ind. pfd.	18⅜	18	18⅛	— ⅛
East. Kodak	164¾	164⅜	164⅜	— ⅜
do pfd.	180	178	180	.....
Gen. Prec. Eq.	20⅜	20	20	— ⅜
Loew's, Inc.	60¾	60¾	60¾	— ⅛
Paramount	25½	25¼	25¼	.....
RKO	9⅜	9¼	9¼	.....
RKO $6 pfd.	95¼	94½	95⅛	+ ⅝
20th Century-Fox	22⅜	22⅛	22⅛	— ⅛
20th Century-Fox pfd.	30⅝	30⅜	30⅝	.....
Warner Bros.	13⅜	13⅛	13¼	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	90¾	90¾	90¾	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅝	3½	3½	— ⅛
Radio-Keith cvs.	1⅝	1⅝	1⅝	.....
Sonotone Corp.	2¼	2¼	2¼	.....
Technicolor	14⅜	14⅛	14⅛	— ⅛
Trans-Lux	3⅜	3⅜	3⅜	— ⅛
Universal Pictures	21½	21¼	21½	+ ½
Universal Picts. vtc.	21⅝	21⅛	21¼	— ¼

Add Coming and Going ... .

MERLE OBERON was in Chicago yesterday.

HAL ROSEN was in Chicago yesterday, his next stop being Detroit.

Sheffield's Franchise Renewed by Republic

Republic has renewed its franchise agreement with J. T. Sheffield, covering the Seattle, Portland, Denver, and Salt Lake City territories, until June 30, 1945.

"Purple Heart" in Chi. Mar. 18

Chicago — "The Purple Heart," 20th-Fox film, is set to open at the Loop Roosevelt Theater, March 18 for an extended run.

Truce in Court Fight for WB Product Ends Quickly

Montreal — Truce between Kent Theaters, Ltd., Vitagraph, Ltd., and United Amusement Corp., Ltd., over priority rights of exhibiting Warners pix came to a quick end when Hellman Swards, attorney for the Kent, presented a motion in Practice Court asking Judge Louis Cousineau to reject the respondents' consent to the issue of an interlocutory injunction to restrain them from exhibiting these films at the Snowdon ahead of the Kent, pending judgment in an action in which the Kent claims damages for breach of contract.

Swards contended "confession of judgment" was invalid while lacking respondents' signatures. The motion was granted. Jean Martineau, counsel for United Amusement, said signatures of the directors of the respondent companies would no doubt be obtained by today in which case he would move that the confession of judgment be accepted so that the injunction could issue and the action in damages be heard on its merits.

King Named Vanguard And Selznick Pub. Head

West Coast Bureau of THE FILM DAILY

Hollywood — Don King, assistant publicity director at Columbia, has been appointed general director of publicity for Vanguard Films and David O. Selznick, and Cameron Shipp moves over from Warner Bros. to become publicity director for Vanguard under King's supervision.

John Harkins is being transferred to New York to become Eastern publicity director for Vanguard. All of the present Vanguard publicity staff will be retained including Hy Daab, Harry Mines, Dee Lowrance and Joe Polonsky.

WB to Produce Pic on Life of Vincent Youmans

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. has purchased rights to produce the life of Vincent Youmans, composer, and the picture will be made under the title of "Sometimes I'm Happy." Picture will be a cavalcade of Youmans' tunes, including "Tea for Two" and songs from such operettas as "No, No, Nanette" and "Hit the Deck." Ann Sheridan and Dennis Morgan will play the leading roles and Arthur Schwartz will produce.

Jack Kirsch Re-elected Illinois Allied Vice-Prexy

Chicago — Jack Kirsch was re-elected president of Illinois Allied for the fifth time yesterday at the organization's fourteenth annual meeting. Van Nomikos was elected vice-president, Richard Salkin, secretary-treasurer. Arthur Davidson, Ben Banoivitz, Bill Charuhas, John Semadatoe and Edward Trinz were added to the board of directors.

Six Feminine Office Managers for Metro

M-G-M now has six women in the field as office managers. The latest appointment is that of Lila Goodin, who has been employed in the San Francisco exchange for many years in various capacities and takes over her new assignment next Monday. Previously, Mrs. Amy Sinclair was named office manager in Kansas City.

The other four women office managers are M. M. Ryan in Buffalo, Mrs. Blanche Carr in Charlotte, Mrs. E. Mitchell in Memphis, and Mrs. Hazel Anderson in Omaha.

Albany Tribunal Clerk Transferred to Cleve.

John Staggs, motion picture arbitration tribunal clerk in Albany, has been transferred to take charge of the Cleveland tribunal, replacing Gordon Lind. James A. Murray has been appointed clerk of the Albany office.

In Oklahoma City, Richard Romang has resigned as tribunal clerk. James J. Murphy of the American Arbitration Association in New York leaves for Oklahoma City Sunday to appoint a successor to Romang.

Barney McCarthy Named UA's St. Louis Manager

St. Louis—Barney McCarthy has succeeded Eddie Ashkins as manager of the local United Artists exchange, while Ashkins moves down to Memphis to represent UA in that territory.

McCarthy, who took over on March 7 is no newcomer to St. Louis, since from 1935 to 1939 he was manager of the local RKO office. He comes here from Los Angeles, where he was manager for Columbia since last August. He has been in the motion picture business since 1923 and has managed exchanges in Des Moines, Omaha and Denver at various times.

Warners H. O. Executives Leave for Coast Today

Mort Blumenstock, in charge of Warners advertising and publicity in the East, accompanied by Samuel Schneider, assistant to Harry M. Warner, leave New York today for a week's conference at the Burbank studio with H. M. and Jack L. Warner and Charles Einfeld.

Ben Kalmenson, general sales manager, who is in St. Louis today, joins the Coast-bound party tomorrow to participate in the studio sessions, which will cover the forthcoming world premiere and national launching of "The Adventures of Mark Twain" and other future product.

COMING and GOING

JAMES R. GRAINGER, Republic president and **FRANCIS BATEMAN**, Western district sales manager, are attending the National Theaters convention at Palm Springs, Calif. today and tomorrow.

WILLIAM F. RODGERS, H. M. RICHEY, E. H. AARON and **J. S. MacLOUD** are in Chicago for the Metro conference.

HERBERT J. YATES, president of Consolidat[illegible] Film Industries, is en route from the Coast.

EDWARD RAFTERY and **GRAD SEARS** leave for the Coast today.

RICHARD H. ROFFMAN, Hillman Periodicals, director of radio and public relations, has left for a few days' business trip to Washington.

HUGH OWEN, Paramount Eastern division manager, leaves Mnoday for Boston, to confer with William Erbb, district manager, and A. M. Kane, branch manager.

JACK GOLDSTEIN, 20th-Fox Eastern publicity manager, left yesterday for Miami, to start a two-weeks vacation.

TOM NOLAN of Comerford Circuit is in New York.

JACK ROBBINS, executive head of Robbins Music Corp., Leo Feist, and the Miller Music Corp., returns this week after an absence of two months, chiefly spent in Miami.

WILL CLARK, 20th-Fox short subject manager, is calling on the trade in Chicago.

GEORGE SCHWARTZ, Universal branch manager in Philadelphia, is en route to Florida.

STEVE BARUTIO, Warner Theaters district manager, Philadelphia, is vacationing in Florida.

JOSEPH SCHAFFER, Columbia salesman, Philadelphia, is spending his vacation in Florida.

HOWARD STRICKLING, M-G-M studio publicity chief, goes to Detroit Wednesday en route to Culver City.

VOLDEMAR VETLUGIN, Louis B. Mayer's special assistant, returns to the Coast today.

MYRNA LOY leaves March 13 for Hollywood to make another "Thin Man" pic for M-G-M, with William Powell.

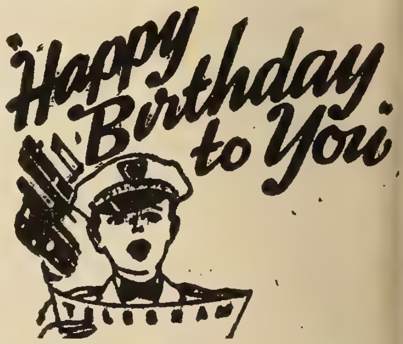
MERLE OBERON will arrive here from Hollywood today.

JULES FIELDS, assistant to Rodney Bush of the 20th-Fox exploitation department, and **LOU GOLDBERG**, home office exploitation representative, have gone to Denver to lay out the campaign for the world premiere of "Buffalo Bill."

ED RAFTERY and **GRAD SEARS** leave today for the Coast.

Girden Operated On

Jules Girden, Warner Circuit home office executive, underwent an emergency sinus operation yesterday in Polyclinic Hospital.



March 10

Gregory LaCava	Lowell Calvert
Stuart Holmes	Floyd E. Stone

March 11

Raoul Walsh	Ralph A. Kohn
William Jaffee	Don M. Alexander

March 12

Hap Hadley, Jr.
George W. Harvey
Leslie Fenton

MPTOA's Executive Com. to Mull Decree

(Continued from Page 1)

sions will be held at the Willard Hotel. Other organization business also will be discussed.

A poll by mail of the executive committee members as to their opinions of the distributors' recommendations was conducted by Ed Kuykendall, MPTOA president. The replies will be sifted and studied by the committee, inasmuch as the answers will include the summarized opinions of the various state units. The executive committee is composed of exhibitors unaffiliated with producer-distributor circuits, with the exception of Major Leslie Thompson of RKO who will not attend the Washington sessions, inasmuch as RKO is a defendant in the Government's anti-trust suit.

Attending the Washington meetings will be Kuykendall, Oscar Lam, Georgia; Lewen Pizor, Pennsylvania; Arthur Lockwood, Connecticut; Fred Wehrenberg, Missouri; R. R. Biechele, Kansas; Rotus Harvey, California; Morris Lowenstein, Oklahoma, and Herman Levy, general counsel.

Death Takes Aarons, Assistant MPTOA Counsel

(Continued from Page 1)

byterian Hospital. Aarons had been ill for the last 18 months but had recovered sufficiently to visit his law office where practically all his practice was devoted to motion picture interests.

Born in Philadelphia, Aarons was educated at the University of Pennsylvania. He joined the film industry in 1916 and served as a film salesman in Philadelphia and Buffalo. Aarons, in addition to representing exhibitor interests, also served as counsel for poster and film delivery associations.

Burial will be at Mt. Sinai Cemetery. Services will be held at the Morris Rosenberg's Son funeral parlor, 2009 North Broad St.

Her First Star-Producer Pix

West Coast Bureau of THE FILM DAILY

Hollywood—Constance Bennett's first picture as star and producer for PRC will be "Blonde Ice" which will be photographed in full natural color. Martin Moonev wrote the original.

STORK REPORTS

Detroit—Asher Shaw is the proud father of a boy, Richard, his first, tipping the scales at 8¾ pounds. Shaw is general manager of Associated Theaters, operating houses in Detroit, Cincinnati, and Flint, Mich.

On And Off The Record

● ● ● ON TOP OF THE NEWS: Don't be surprised if Metro's "The White Cliffs" finds its way to the Radio City Music Hall screen after Columbia's "Cover Girl.". . ● Speaking of Metro, "American Miracle," which will get special handling by the company, is slated for the Astor......Pic may be Metro's first roadshow since GWTW, by the way. . . ● Gilbert E. "Blackie" Blackford, amusements editor of the N. Y. Journal-American, is pulling up stakes there; Jim O'Connor, veteran staffer, takes over. . . ● "Tunisian Victory" starts at the Rialto on the 24th, a week following its London premiere. . . ● Metro's next block, which may be announced at the Chicago meeting opening tomorrow, will include "Meet the People," and may embrace as many as 12 or 14 pix. . . ● Bob Gillham will take newspaper and magazine writers to Washington on April 1 for a preview of "The Story of Dr. Wassell" in Constitution Hall......Preview, which will attract Cecil B. De Mille, Mrs. De Mille, Com. and Mrs. Croyden M. Wassell, Gary Cooper, Mrs. Cooper and Signe Hasso, will be under Navy League auspices and proceeds will go to the League's Red Cross Fund. . . ● Signal Corps' two-reeler, "Movies at War," is expected to get theatrical distribution via the WAC and OWI......

▼ ▼ ▼

● ● ● *THE PERSONAL TOUCH: Doctor's orders are cutting short the New York visit of Louis B. Mayer; he is expected to leave for the Coast today. . . ● Moss Hart returns to New York next week from Hollywood where he's completed the screen play of "Winged Victory"......Cast of that AAF show moves on to the Coast in late May, following close of the New York engagement about May 20. . . ● When Fawcett publications celebrates its 25th anniversary at the Biltmore next Thursday, Maj. George Fielding Eliot will be guest speaker. . . ● Joe Lee of 20th-Fox has moved on to Buffalo on special assignment after subbing as New Haven branch manager during the illness of Ben Simon. . . ● Max Gordon says there's no deal set as yet for film rights to Ruth Gordon's "Over Twenty-One"......Columbia was reported closing for them with a view to adapting the play as an Irene Dunne vehicle. . . ● Speaking of Columbia, the company has a "piece" of "Dream With Music," forthcoming musical comedy. . . ● It's the Navy for Michael Todd, possibly in three weeks. . . ● Willie Howard will do a pic for Republic before leaving the Coast for New York. . . ● Harry G. Brewer of the Paradise, Detroit, has been nominated for Exalted Ruler of Detroit Lodge No. 34, BPOE. . . ● Diana Barrymore is off for Universal City in three weeks. . . ● Max Rubin, RKO-Schine Eckel manager, Syracuse, was feted by friends and associates on the eve of his departure for Navy service......*

▼ ▼ ▼

● ● ● THIS AND THAT: Don't believe those reports that RKO is eyeing the circuit field in Mexico. . . ● "You Judge the News Radio Forum," Skouras Theaters-sponsored over WINS, tomorrow will tackle the subject, "Should the City Center of Music and Drama be Perpetuated?"......Speakers will include Newbold Morris, James T. Farrell and Alan Corelli. . . ● New York Press Photographers Association will hold its ninth annual exhibit at the Museum of Science and Industry March 25-Apr. 23. . . ● As a result of paper rationing and the consequent decrease in film department space in a majority of dailies, press book editors are building up radio material......March of Time, for example, is including special news features for radio commentators as part of press book publicity inserts. . .

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

L. H. Walters Heads NSS Drive-in Dept.

That National Theatre Supply intends to make one of its post-war specializations the furnishing of equipment to Drive-In theaters, which type of stand is viewed as certain to undergo widespread and intensive expansion, was indicated yesterday by an announcement from Walter E. Green, NTS president, that his organization has arranged for the establishment of a Drive-In Department to be headed by L. H. Walters, manager of the company's Cleveland branch.

L. H. WALTERS

Walters, a veteran in the theater equipment business, entered the field 34 years ago. Since joining National in 1926 he has acted as sales representative in the Southern Illinois and Kentucky territories, and as manager of the Cleveland branch since 1935. A specialist in projection, he was among the pioneers in development of the Drive-In idea and has personally supervised the installation of equipment in many of the country's leading outdoor theaters from coast to coast. He will act as consultant to exhibitors planning post-war Drive-In outlets and will headquarter at the Cleveland branch.

Special Cash Awards for Columbia Div. Managers

In a move to create greater interest in the company's "Dates to Win" campaign Columbia announced yesterday that it had set aside special cash awards for division managers. Prizes will go to the four division managers whose districts take the first four places in the drive. Awards are to be based on the percentage of billing quota actually achieved by each division during the period of the campaign, which concludes at the end of the current fiscal year, June 22.

THEATER DEALS

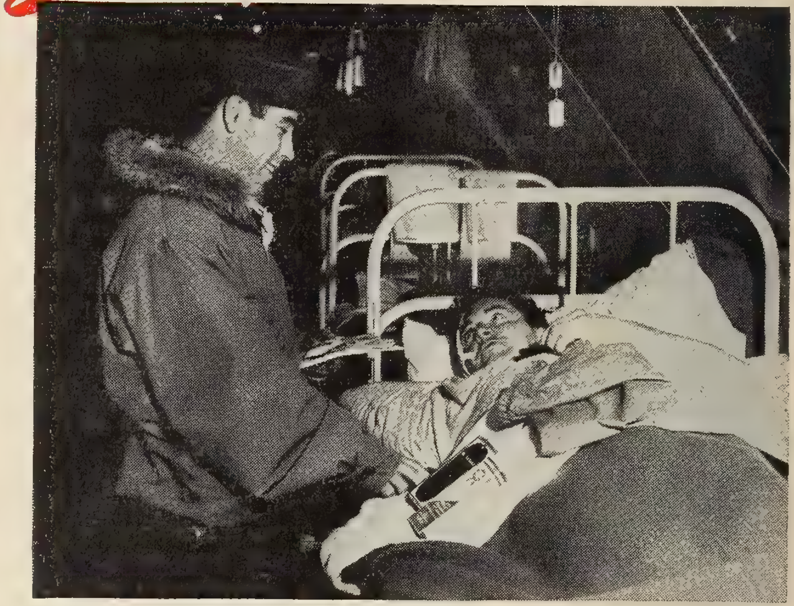
Cambridge, Neb.—A. H. Cumming, who was injured recently in a welding accident, has sold the Cozy theater here to his former operator, E. J. Sherburne. The 200-seat house, closed temporarily, has been re-opened.

West Palm Beach, Fla.—The Beaux Arts building, which includes the theater of that name, was sold at auction and bid in by Morris Weinberg of New York City. The theater, built in 1916 at an estimated cost of $70,000, was bid in at $31,500.

Somewhere in Sicily...

American Red Cross Hospital Worker serves refreshments to injured soldiers at evacuation hospital.

Somewhere in The Aleutians...



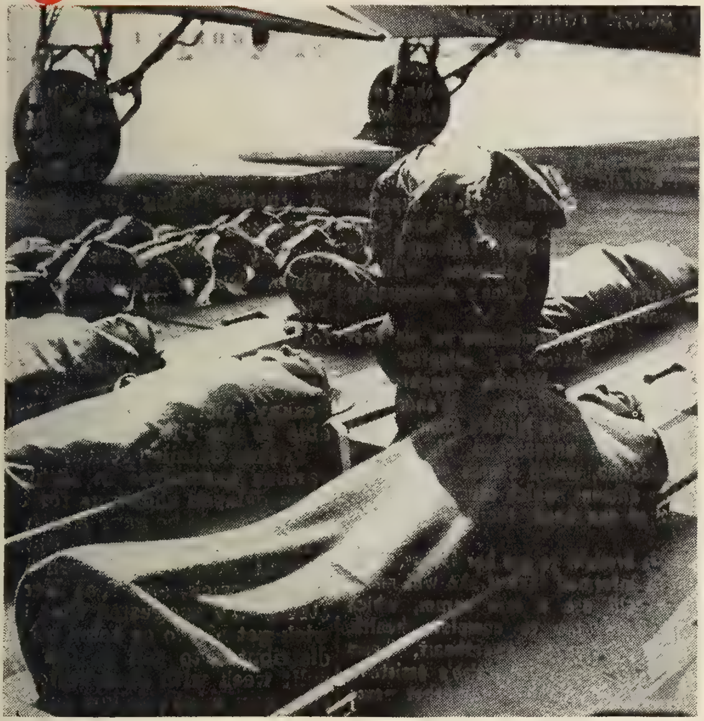
American Red Cross Field Director visits hospitals; learns needs and wants of the men.

Here's what RED CROSS HOSPITAL SERVICE includes: Hostess Service • Sponsoring Entertainment • Sponsoring Parties • Shopping Service Motor Transportation • Library Service • Occupational Therapy • Letter Writing • Holiday Service Reading • Instruction • Hobbies

Everywhere

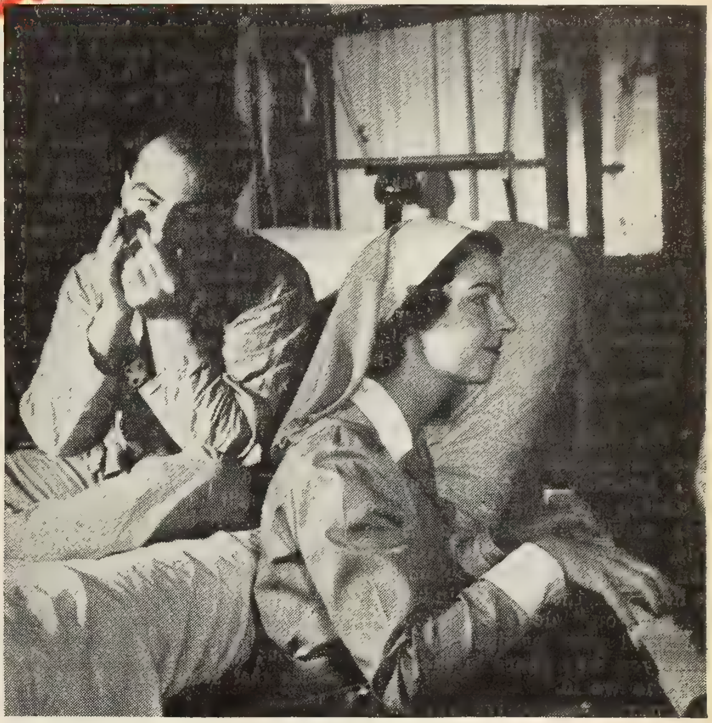
1944 MOTION PICTURE THEATRES

Somewhere in Australia...



Air Evacuation Nurse makes last check-up before patients are loaded on hospital-bound troop carrier.

Somewhere in Washington, D.C



Gray Lady and soldier play their favorite arrangement of "Sleepy Lagoon."

in America...

THEATRE EXHIBITORS will do their share to further the cause of the AMERICAN RED CROSS by getting behind the fund-raising campaign ***. . . with collections at every performance!***

RED CROSS WEEK MARCH 23rd thru 29th

This advertisement contributed by Columbia Pictures Corporation

British Industry Hails Spyros Skouras

(*Continued from Page* 1)

get together to produce an adequate supply of films, not only for the United States and England, but for the entire world.

Rank in an extremely complimentary speech stressed the cordial relations established between the 20th-Fox president and himself. There was no indication of the outcome of the talks that have been in progress between Rank and Skouras, but observers were convinced that some arrangement is in prospect if not already certain.

Capt. Sidney Clift, new president of the CEA, and Maj. R. P. Baker, president of the KRS, who also spoke, praised Skouras highly.

Twentieth-Fox's chief executive in his reply advised British producers to make quality pictures and a smaller number if necessary. Referring to the competitive aspect, he pointed out that the eight majors in the United States were highly competitive.

"No Bar Against British Pix"

"There is no bar against British films in America," Skouras emphasized, adding that the U. S. industry was wholly sympathetic in its attitude. However, he asserted, the solution of the British problem lay in the hands of the British industry.

"I urge you," declared Skouras, "to unite all your production interests that you may share in the markets of the world."

The American executive was tendered an ovation as he took his chair at the conclusion of his remarks.

"Nothing but good can result from the visit of Skouras," Rank asserted in bringing the luncheon to a close.

"Are These Our Children?" As April Release by RKO

West Coast Bureau of THE FILM DAILY

Hollywood — Lincoln Quarberg, special public relation representative for RKO-Radio, has returned from Washington, where he made arrangements there for the presentation of Ruth Clifton, 18, originator of the Moline Plan, at the White House. Miss Clifton, the nation's number one teen-age authority on war-time youth problems, and technical advisor on the Val Lewton movie, "Are These Our Children?" met Mrs. Eleanor Roosevelt, and the capitol's correspondents, addressed meeting of Washington Club Women, and testified before the U. S. Senate Sub-Committee probing juvenile delinquency.

"Are These Our Children?" probably under another title because of its similarity of Monogram's current release, "Where Are Your Children?" will be given its nation-wide release during April. Miss Clifton under present plans will tour the country in conjunction with key city premieres, lecturing on her theory of letting teen-age youths help themselves in the current emergency.

REVIEWS OF NEW FILMS

"Shine on, Harvest Moon"

with Ann Sheridan, Dennis Morgan

Warner 112 Mins.

LAVISH MUSICAL IS JAMMED WITH POPULAR ENTERTAINMENT; KEYED FOR SUBSTANTIAL GROSSES.

In "Shine on, Harvest Moon" Warners has delivered another of its entertainment-loaded musicals aimed squarely at the box office. In this instance the studio has built the show around the characters of Nora Bayes and Jack Norworth, two topliners of the golden days of American vaudeville.

The oldsters will be doubly served by this film, which takes its name from the famous Norworth tune. Doubly served because to them the production will stir memories of a lusty and full-flavored period of American life. They will throb to the sound of tunes associated with their youth, not the least of which, of course, is "Shine on, Harvest Moon," the number one tune of the film. Added to the Bayes-Norworth tunes of yesteryear are a number of warm songs of a popular nature composed by the songwriting teams of Cliff Friend and Charles Tobias and M. K. Jerome and Kim Gannon.

Plenty of color, life and gayety have been brought to this story of the noted duo of show business—a story that is told with romantic fervor and with strong regard for comedy. The musical content is irresistible, with several of the tunes inspiring fine production numbers, the most expansive being that accorded the title song in an impressive Technicolor sequence that brings the picture to a stunning close.

The picture doesn't go extensively into the lives of Miss Bayes and Norworth. The screenplay, a commendable job by Sam Hellman, Richard Weil, Francis Swann and James Kern, is concerned principally with their romance, their teaming as a husband-and-wife act, and their ups and downs in their struggle to hit the big time. All the heartaches, all the joys of their devoted partnership are included in the story. The picture ended in a burst of happiness with their triumph in the "Ziegfeld Follies."

Produced in fine fashion by William Jacobs, the offering was directed skillfully by David Butler. Contributing to the success of the film are the camera work of Arthur Edeson, the art direction of Charles Novi and the musical direction of Leo F. Forbstein.

The production has a first-rate cast. Ann Sheridan and Dennis Morgan act and sing attractively as the Bayes-Norworth combination. Irene Manning contributes good singing and acting as Miss Sheridan's professional and romantic rival. Jack Carson, S. Z. Sakall and Marie Wilson take care of the comedy nicely. Robert Shayne attracts attention as the villain who threatens the happiness of Miss Sheridan and Morgan by applying the blacklist against them.

CAST: Ann Sheridan, Dennis Morgan, Jack Carson, Irene Manning, S. Z. Sakall. Marie Wilson, Robert Shayne, The Ashburns, Four Step Brothers, William Davidson, James Bush, Joseph Crehan, Betty Bryson, Don Kramer, George Rogers, Harry Charles Johnson, Walter Pietilla.

CREDITS: Producer, William Jacobs; Director, David Butler; Screenplay, Sam Hellman, Richard Weil, Francis Swann, James Kern; Based on story by Richard Weil; Cameraman, Arthur Edeson; Art Director, Charles Novi; Film Editor, Irene Morra; Sound, Dolph Thomas, David Forrest; Set Decorator, Jack McConaghy; Special Effects, Edwin A. DuPar; Director of musical numbers, LeRoy Prinz; Songs, Cliff Friend-Charles Tobias, M. K. Jerome-Kim Gannon; Musical adaptation, H. Roemheld; Musical Director, Leo F. Forbstein.

DIRECTION, Good. PHOTOGRAPHY, Excellent.

"The Monster Maker"

with J. Carrol Naish and Ralph Morgan
(HOLLYWOOD PREVIEW)

PRC 62 Mins.

HORROR FANS WILL FIND THIS ONE RIGHT DOWN THEIR CINEMATIC ALLEY.

This offering should hit nicely with the horror fans. J. Carrol Naish is the chief chill-provoker, while capable Ralph Morgan is his co-star, Wanda McKay, Tala Birell and Terry Frost are among the principals.

Sam Newfield turned in a good job of directing, and Sigmund Neufeld supplied satisfactory production values. Pierre Gendron and Martin Mooney fashioned the screenplay, based on Lawrence Williams original story. Robert Cline's photography is praiseworthy.

Because of her resemblance to his first wife, Naish, a doctor and scientist, determines to marry Wanda, daughter of Morgan, a famous pianist. Wanda and Morgan bitterly oppose Naish's plans. After knocking Morgan unconscious, Naish gives him an injection, which causes acromegoly, a glandular ailment, which causes great enlargement of the head, thorax, hands and feet.

Wanda is brought to see her father, Morgan, and is informed that if she will marry Naish, he will use a rare serum, which will restore Morgan to complete health. Morgan and Wanda's sweetheart, Terry Frost, subdue Naish, and Naish's assistant, Tala Birell, injects the serum that saves Morgan.

CAST: J. Carrol Naish, Ralph Morgan, Tala Birell, Wanda McKay, Terry Frost, Glenn Strange, Alexander Pollard, Sam Flint, Ace the Dog.

CREDITS: Producer, Sigmund Neufeld; Director, Sam Newfield; Author, Lawrence Williams; Screenplay, Pierre Gendron and Martin Mooney; Cameraman, Robert Cline; Art Director, Paul Palmentola; Editor, Holbrook N. Todd; Musical Score, Albert Glasser; Musical Supervisor, David Chudnow.

DIRECTION, Good. PHOTOGRAPHY, Praiseworthy.

Veteran Manager Inducted

Chicago — Harry Mintz, veteran Warner Parthenon Theater manager in Hammond, Ind., and the father of two children, was inducted into the Army.

Cowan Signs Archie Stout

West Coast Bureau of THE FILM DAILY

Hollywood—Archie Stout has been signed by Lester Cowan to photograph "Here Is Your War."

Peskay Details Trust Suit Preliminaries

New Haven—Edward Peskay still occupied the stand yesterday the third day of the trial, of the Pickwick Theater's $5,450,000 anti-trust damage suit against the majors.

Peskay testified that in February 1939 an eight months' agreement was arranged with the distributors, a representative of the Department of Justice being present, whereby Portchester showings were to start the day following the conclusion of White Plains showings, with the Pickwick Theater engagement to follow the Portchester screening, limiting the Pickwick to 21 days after Stamford. In effect, stated Peskay, pictures are still not available to the Pickwick until late.

Peskay detailed conversations with various executives in seeking relief from delayed showings for the Pickwick. He said he gave Austin Keough a list of pictures that had played and cleared Portchester when RKO ran the Pickwick, and that Keough and others had suggested that the Pickwick get Metro or some other major distributor to sell to the Pickwick, split week with Portchester, and his company might follow suit.

Peskay then revealed a proposed deal with Loew's in December 1939 to take over operation of the Pickwick, but the deal never materialized due to the disfavor with which the Department of Justice regarded the proposed deal. He said that these negotiations were the only attempt to dissuade Pickwick from filing the present suit.

Later in his testimony Peskay said that negotiations were started with Arthur W. Kelly to play "The Dictator" first-run in the territory at the Pickwick at 40 per cent terms, with a gross of $2,000, but that the deal was never confirmed.

Admission as evidence of letters from Peskay in 1940 and 1941 in which this suit was threatened in a last appeal for relief, were objected to by the defendants as self-serving instruments in contemplation of this suit.

RKO to Make Kenny Pic When Story is in Shape

(*Continued from Page* 1)

"as soon as the executive office considers the story in such shape that it can be properly made," it was said here yesterday by Charles W. Koerner, executive vice-president in charge of production.

Koerner's statement followed publication of newspaper stories to the effect that the pic had been dropped by the studio from its schedule.

At the same time, Koerner declared that at no time did Rosalind Russell ever refuse to make the picture.

M-G-Merriment
William
POWELL
Hedy
LAMARR-VELOUS!

Nature and M-G-M present

"The Heavenly Body"

When it twinkles
In the movie sky
There'll be twinkles
In every eye!

WILLIAM POWELL • HEDY LAMARR
"THE HEAVENLY BODY"

with James Craig • Fay Bainter • Henry O'Neill • Spring Byington
Screen Play by Michael Arlen and Walter Reisch • Adaptation
by Harry Kurnitz • Directed by Alexander Hall • Produced
by Arthur Hornblow, Jr. • A Metro-Goldwyn-Mayer Picture

... of course it's one of M-G-M's peppy "Vitamin 12"

"Calling All Patriotic Showmen! Red Cross Drive March 23rd Thru 29th"

LITHO U.S.A

IA Studio Locals Offer 26 Proposals

(*Continued from Page* 1)

film companies yesterday at their third huddle with union spokesmen at the New York office of Pat Casey, studio labor contact. At the close of the day's session those proposals that met with the approval of the employers were drawn up by studio labor representatives for submission for study at a meeting this morning of company spokesmen at Casey's office. The company representatives in turn will place the approved proposals before the labor men at another conference between the two groups at Casey's quarters in the afternoon.

The IATSE program was submitted to further discussion last night at a conference between Richard F. Walsh, Alliance head, and the union representatives. The meeting was held at the IATSE headquarters.

Demands of the individual locals will be submitted after agreement has been reached on the general proposals.

Following the close of yesterday's huddle Walsh expressed optimism at the way the conferences were going. "Real progress is being made," he reported.

St. Louis 'Dimes' Collection Soars 98% to $58,186

St. Louis—Final returns for the March of Dimes campaign in Eastern Missouri reveals that the 110 film theaters of the city and county and the 12 local exchanges raised a total of $58,186.27 for the drive compared with only $29,378.80 raised in 1943, an increase of 98 per cent.

These figures were released yesterday by Harry C. Arthur, Jr., WAC area chairman.

In St. Louis and St. Louis County all but three of the 110 theaters took up March of Dimes collections this year, while during the 1943 similar campaign 24 theaters failed to take up collections while three of the houses now in operation were closed at that time.

IN NEW POSTS

MIKE WEISS, 20th-Fox exploiteer, Philadelphia.

GEORGE GOMPERTS, 20th-Fox home office press book editor.

WALTER MAYO, general production manager, Producers Corp. of America.

CAROL WELD, RKO press representative, Atlanta.

HARVEY FOSTER, production manager, Lester Cowan, Hollywood.

MORRIS FURLINGER, manager, Newsreel, Baltimore.

LARRY KILMER, shipper, Universal, Buffalo.

MEL PITTMAN, shipper, Columbia, Buffalo.

BILL ABRAMS, assistant shipper, Columbia, Buffalo.

VINCENT O'DONNELL, city salesman, RKO, Philadelphia.

ADDE GAUTCHALK, office manager, RKO, Philadelphia.

TO THE COLORS!

★ COMMISSIONED ★

WALTER TREANOR, USN, formerly Roxy Theater service staff, commissioned an ensign.

—★—

★ ARMY ★

DAVE GROSKIND, Malco circuit, Memphis, Tenn.

FRED DANICO, manager, Esquire, Davenport, Ia.

MAX BERLONE, United Artists booker, Boston.

JOHN WALTON, Warner booker, Boston.

—★—

★ NAVY ★

ROBERT ARNOLD, critic, Herald-Journal, Syracuse.

MICHAEL TODD, theatrical producer.

GERALD WEISLER, manager, Columbia Theater, Philadelphia.

—★—

★ MARINES ★

FRANK HUGHES, projectionist, Boston.

—★—

★ WAVES ★

JACQUELINE BECKER, biller, 20th-Fox, Buffalo.

OPA Sets Price Ceilings On Used Photo Equipment

Washington Bureau of THE FILM DAILY

Washington—In a move to end extravagant prices on used photographic equipment, the OPA has formally set up retail ceiling prices on such merchandise, establishing dollars-and-cents ceilings for major items of equipment and providing a formula for computing ceilings on all other items. Regulation covers all sales of used photographic equipment to consumers, and includes still and movie cameras, movie projectors and such accessories as lenses, range finders, enlarging easels, developing tanks and tripods.

Growing scarcity of new photographic equipment, and fact that practically all importation of cameras and accessories ceased shortly after the beginning of the war, were factors contributing to yesterday's step, together with the fact that there is no longer domestic production for civilian use, with consumer now depending almost entirely on the used camera market to fill his requirements. While uniform, the new prices, effective April 6, 1944, are at the general levels in effect during March, 1942.

Para. News Staff Fetes Richard on His Birthday

Paramount News staff marked the birthday of A. J. Richard, editor-in-chief, with a party at the Hotel Astor Wednesday night. Robert Denton, Hugo Johnson and L. Oeth, came up from Washington. Martin Barnett, camera reporter, just returned from India was a guest. Others present were E. P. Genock, S. Heavilan, Cyril Brown, Weldon Kees, Dick Holdworth, Tony Calabro, Bill Kuntz, Alec Black, Bill Swift, Lou Hutt, Al Mingalone, Tom Craven, Urban Santone, Ed Nagel, Douglas Dupont, Henry De Siena, George Westbrook, Abe Goodman and Phil Collidge.

Lt. Mikolowsky Wounded

Masontown, Pa.—Theodore Mikolowsky, who operates the Rex and Colonial Theaters here, has received word that his son, Lt. Wm. A. Mikolowsky, bombardier-navigator, has been injured on a mission over Italy but is not in a critical condition.

Jackson Park Theater Case Decision Due This Morning

(*Continued from Page* 1)

son Park Theater against the majors went to the jury at 2 p.m. yesterday, and Federal Judge Michael Igoe announced that his verdict would be read at 10 o'clock this morning.

Attorney Thomas McConnell, closing for the plaintiffs, charged that the film companies conspired to fix prices in violation of the Sherman and Clayton anti-trust laws. Attorneys for the majors, in rebuttal, told the jury that the companies had not conspired to fix prices, but had worked out a system that was satisfactory to all, and the only one satisfactory with the complicated film business.

In his rejoinder to defense claim, McConnell said the picture concerns were like blind mice, not knowing where they were going, but eventually winding up at the same place from which they started. He scoffed at the statement that contracts had been worked out individually by the distributors, stating that similar contracts had been offered by other companies to the Jackson Park owners. He denied the distributors' contention of a free market.

In a statement to reporters, Jack Flinn, M-G-M's western manager, said that McConnell's statement, given previously, about runinous competition was not correct; that he had testified that the minimum admission clause in film contracts protected theater owners, and that, unless maintained, the result would be chaotic trade conditions for both prior-and subsequent-runs.

Mono. Gets $252,113 Loan From Company Personnel

(*Continued from Page* 1)

has been arranged, it was announced yesterday by W. Ray Johnston, president. The loan will be repayable within 15 months through the issuance of 84,037 and 965/1,000 shares of stock.

The plan, which was approved at the last meeting of the board of directors, became effective Jan. 24. When the new stock is issued, there will be 500,000 shares of common stock outstanding.

No Gov't Levy on State Admish Tax

(*Continued from Page* 1)

upon that portion of the price represented by a State admissions tax unless the theater is itself absorbing the State tax, an official of the Bureau of Internal Revenue said yesterday. In other words, if the theater posts a single price, without posting the amount of the State tax, it must pay a Federal tax on the total. If, however, it posts the amount of the State tax, it will pay a Federal tax only on the portion of the ticket price which goes to the theater.

The Bureau official declared that he believes almost no theaters in States which have admissions taxes fail to post the amount of that tax. "They all state it as a separate item," he said.

He declared also that the Bureau is determined to enforce the new law to the very letter, adding that he regretted exceedingly that operators will thus not be able to set an over-all price of 15 cents, 45 cents or 75 cents. In each case, the new law will force them to go either a penny below or a penny over these figures.

The Bureau has in the past permitted also a flat one dollar charge, taking 10 cents tax. On 90 cents it was entitled to only nine cents, with 10 cents tax on 91 cents. Frequently the Bureau permitted the theater to set a flat dollar price and absorb the one cent loss itself, paying a 10 cent tax. This practice, or similar "winking" at the law, will be discontinued, he said.

A full set of regulations on the application of the new tax will be issued shortly.

New Haven Paramount Will Add New Tax to Base Price

New Haven—New tax will simply be added at the Paramount to the present 50 cent base price to make a total of 60 cents, as against the former 55c rate. Matinee price will be 38 cents plus 8 cents tax, reduced to 45 cents, formerly 40 cents. Children's admission during matinees will be 13 plus 3 cents, reduced to 15 cents, and 25 plus 5 cents, evenings. Evening prices go into effect Saturday at 3 p.m., and all day Sunday.

Other downtowns which have been charging a total of 50 cents still have the price schedule under advisement, and it is reported, have been considering a 55 cent total top for mid-week and 60 cents Saturday-Sunday. The failure of first runs to come to a decision is also keeping the neighborhoods from an announcement, although they had previously planned a new 40 cent top instead of the present 33 cents.

Bridgeport prices have not yet been decided, but will generally remain lower than New Haven as in the past. Bridgeport first runs were previously 40 cents, while New Haven was generally 50 cents.

"A tuneful and lavish musical . . . Danny Kaye belongs in the ranks of the great comic specialists of our day."

—Kate Cameron
N. Y. Daily News

"Danny Kaye is terrific and so is 'Up In Arms'. . . Good music, great comedy and glamour babes packaged in a brilliant production which will be up in big dough."

—Frank Quinn
N. Y. Daily Mirror

"Danny Kaye is superbly funny . . . Samuel Goldwyn has shot the works in 'Up In Arms.'"

—Howard Barnes
N. Y. Herald-Tribune

"Mr. Goldwyn has put aboard his troopship some army nurses that would make malaria a rare privilege . . . the femininity fairly tempts low howls . . . Hey, what else do we want with Danny Kaye! . . ."

—Bosley Crowther
N. Y. Times

"Ladies and gentlemen—Take a firm grip on yourself and the nearest bit of furniture screwed to the floor . . . Introducing Danny Kaye! . . . In this, his first picture, he shoots the works."

—Archer Winsten
N. Y. Post

LOSSAL!

SAMUEL GOLDWYN'S

UP IN ARMS

IN TECHNICOLOR

with

DANNY KAYE

DINAH SHORE · DANA ANDREWS

CONSTANCE DOWLING

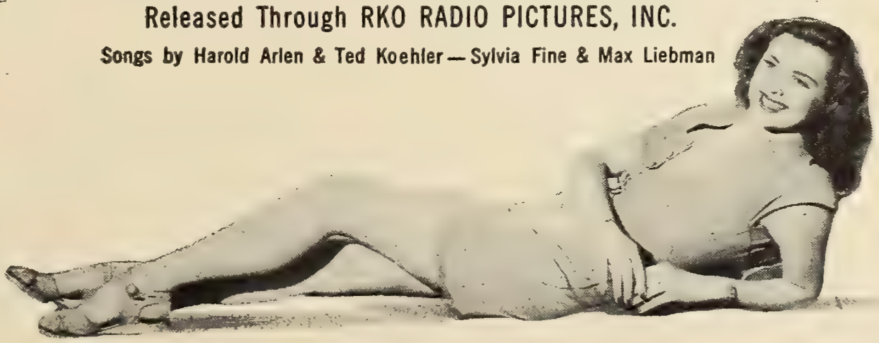
and the gorgeous **GOLDWYN GIRLS**

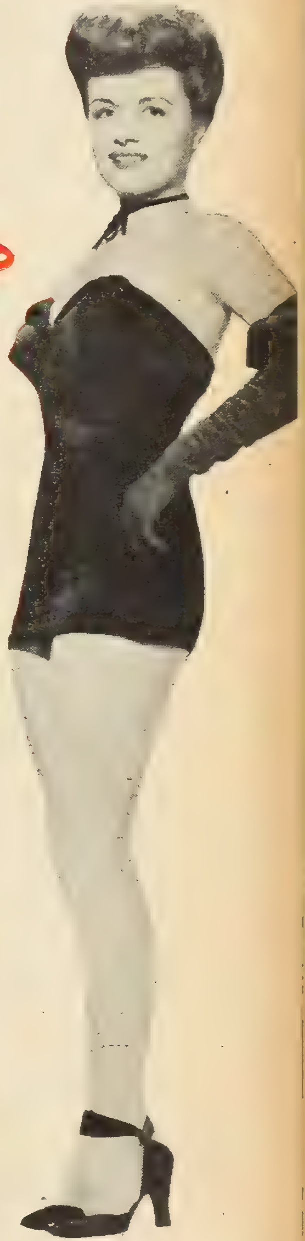
Associate Producer DON HARTMAN · Directed by ELLIOTT NUGENT

Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh

Released Through RKO RADIO PICTURES, INC.

Songs by Harold Arlen & Ted Koehler — Sylvia Fine & Max Liebman





"Danny Kaye's inspired idiocy runs riot at the Music Hall... If you never have seen Danny Kaye you have one of the most fantastic experiences of your theatre-going life ahead of you."
—Alton Cook
N. Y. World-Telegram

"Danny Kaye's comedy is fresh and, in spite of translation from stage to screen, still holding the quality of spontaneity... his crazy, funny double-talk songs are no less amusing on the screen than on the stage."
—Eileen Creelman
N. Y. Sun

"There's grand entertainment at the Music Hall... Lavishly produced and handsomely photographed in Technicolor, the picture offers gay comedy, lilting music, decorative choruses — and Danny Kaye."
—Rose Pelswick
N. Y. Journal American

"Aside from its truly momentous significance as Danny Kaye's debut in film, 'Up In Arms' is undoubtedly every man's dream of what the Army ought to be like... an explosively funny picture."
—McManus
P.M.

"The movie is a howl."
—*Life Magazine*

MOTION PICTURE INDUSTRY
RED CROSS WEEK
MARCH 23-29

Film Biz Leads Way, Says K. C. Red Cross Head

200 Exhibs. Attend Rally To Boost Red Cross Drive In Kansas City Theaters

Kansas City — Paying tribute to the motion picture industry for its war efforts, Byron Shutz, general chairman of the American Red Cross here, told an exhibitor rally that there was no other industry in Kansas City that was doing the kind of a job that the picture industry was doing.

"I am depending," he said, "on the theaters to give their usual excellent support and co-operation in this drive."

Among the others who spoke at the rally in the Muehlbach Hotel were E. L. Alperson, Ben Kalmenson and Ben Shlyen. Ben Lawler, Fox Midwestern district manager, presided.

200 Attend Rally

Almost 200 distributor and exhibitor representatives attended the luncheon-rally, and their response left no doubt that this area would meet and exceed its quota in the campaign.

Alperson thanked the assembled industry delegates for the fine results they have achieved in the past, but cautioned that "we cannot live on our laurels of the past. The job we have to do is far more important than any we have undertaken before."

Alperson pointed out that there are two outstanding things film people can do, both as individuals and as an industry: to make proper collections in theaters to insure maximum results, and to educate the people to the important work of the Red Cross.

"Collections must be made an important part of every program," he emphasized. "And they must be made in a thorough way. The exhibitor must understand that it is his deep duty, no matter how small his theater, to make collections. Do the kind of job I am sure you can and are doing and bring credit to yourselves and to our industry."

Ben Shlyen stated that the Fourth War Loan and the March of Dimes are only indications of the splendid results exhibs. can obtain. "I know you need no pep talk to do the job," said Shlyen. "I feel a great deal of pride in publishing these results and I know that all trade papers are proud to carry the fine job that the theaters will achieve in the Red Cross campaign."

Industry Job to Continue

Kalmenson reminded the gathering that the industry's job does not end with any one drive. "Today it is the Red Cross, and tomorrow we will be set to do a job on whatever else may be necessary for the war effort. This one is so important that I know I speak for all distributors when I say that our slogan is 'Red Cross first and business second,'"

Other speakers included Arthur Cole, of the local Paramount exchange, Jerry Zigmond, WAC public relations chairman, and Sgt. Bill Kubitzki, former Kansas manager who is a veteran of 25 bombing missions over the European continent and holds the D.F.C. and the Air Medal.

Others on the dais were Cyril Donovan, president of the stagehands' union; Finton Jones, theater insurance exec.; Walter Croft, business manager of the operators' union; Harold Harris of the Griffith Circuit; William Troug, former distributor chairman for this area, and Tom Edwards, president of the Missouri-Kansas Theaters Associations.

Turns "Paper" Money Into Coin for R. C.

Bellefontaine, O. — Red Cross campaign here got off to strong start thanks to Ron Sturgess, manager of Schine's Holland, who ran special scrap paper morning show, allowing in as his guests anyone bringing 25 lbs. of waste paper. He sold the paper to Ohio Paper Mills and donated money received to Red Cross. Daily Examiner, local newspaper, gave event and the cause benefitting intensive publicity.

Brazee Plan Provides for Extension of Pix Red Cross Campaign to Theater-less Towns

Milwaukee—Marcel Brazee, Warner Theaters zone advertising manager here, is working out a plan for theater managers to organize a group consisting of war veterans and a prominent speaker to visit communities having no theaters and staging a local rally in behalf of the WAC-Motion Picture Theaters 1944 Red Cross Drive. Contributions obtained at these rallies will be included in the totals reported for the industry's collections.

Brazee points out that many effective showmanship angles can be employed in staging these events by the use of Red Cross nurses with boxes, large bulletin boards showing the name of the community and the amount given to the Red Cross fund, stage announcements in the theaters of nearby communities patronized by the non-theater town, local radio programs, merchant and school co-operation, etc.

Companies to Boost R. C. Gifts

Top Execs. Named to Solicit Contributions

(*Continued from Page 1*)

total asked for is $200,000,000. Since this represents a 60 per cent advance it was essential that to exceed or even meet this quota, every company must subscribe at least an equivalent increase over last year.

"I CAN TESTIFY . . ."

San Francisco—"As for the industry's part in every war effort, I can testify to seeing some of its stars go directly into hospitals after their arduous rounds of entertaining service men or aiding in War Bond campaigns," said Corydon M. Wassell, physician hero of Java's invasion by the Japanese, when he addressed the trade's Red Cross rally here.

Robbins said three divisions had been formed in the corporate gifts committee, each functioning independently under him as general chairman. First division is concerned with the gifts from the companies themselves. This embraces all non-theater units, including producers, distributors, exchanges, laboratories, newsreels, film libraries, film delivery companies, non-theatrical firms and related enterprises.

Secondly, a top executive has been appointed in each company to obtain individual gifts from the other principal executives. These gifts, too, are expected to total at least 60 per cent more than last year. In charge of this phase are Samuel Schneider, Warners; Neil Agnew, Paramount; John Cohn, Columbia; Malcolm Kingsberg, RKO; William Michel, 20th-Fox; John J. O'Connor, Universal; Grad Sears, United Artists, and James R. Grainger, Republic.

The committees' third field is the general employes of each company. A chairman for each company will be named by the executives enumerated. These men will make a personal appeal to employes in the home offices.

Joseph R. Vogel is Robbins' co-chairman with Sam Rinzler and George J. Schaefer also associated.

Red Cross Lobby Display Swells Plasma Donor List

Columbus, O. — Loew's Ohio was the first Central Ohio house to set up a special Red Cross donor display and application counter as part of the advance campaign for the industry's Red Cross Drive week. The lobby set-up was manned by Red Cross workers and included Red Cross posters and literature. Several hundred blood donors already have been obtained in this way.

600 Chicago Theaters Have Signed up for R. C. Drive

Chicago—Local executives for the Red Cross drive stated yesterday that 600 Chicago theaters had already signed to take up collections for the Red Cross drive and that the rest of the Chicago theaters are expected to agree to co-operate next week.

The Universal exchange has sent in a check for $500, the first donation from Film Row.

Jack Flinn of M-G-M has sent a special message to 500 employes in the Western division to serve the drive, in their communities, in every way possible.

10 Accessories for Red Cross Campaign

A line of 10 accessories, equivalent to the most elaborate set of materials customarily supplied [illegible] merchandising top pix, is being made available to exhibitors in putting over the industry's Red Cross Drive the week of March 23-29. National Screen Service branches in 31 key cities are taking care of the distribution of these accessories.

Press book, the lead-off item, already has been sent direct to all exhibs. with an additional supply being shipped to the NSS offices for the filling of emergency requests for additional books.

All houses sending in their pledges will automatically receive, gratis, a Red Cross Kit containing, among other things, one 40 x 60, one one-sheet and five midget window cards.

Third item being sent to exhibitors gratis is a composite ad slug mat, carrying assorted ad slugs suitable for use in various size spaces.

An 8-foot valance, ushers' sashes, a 30 x 40 banner, a 30-foot pennant streamer, and sets of 8 x 10 stills containing five to a set are among the other accessories available to exhibitors on order.

Sample kits of the accessories have been sent to all branch film exchanges for prominent display.

St. Louis Area Pledges $75,000 in Collections

St. Louis — Approximately 25 persons representing most of the theaters and exchanges in this territory pledged themselves to collect not less than $75,000 in the forthcoming Red Cross drive at a rally here yesterday at the Chase Hotel Harry Arthur presided at the luncheon meeting.

Speakers included Edward L. Alperson, Ben Kalmenson, Ben Shlyen Mayor A. P. Kaufmann and severa veterans of the present war.

The campaign plans outlined b Arthur and Distributor Chairma Harry Hynes will follow along th same general lines as the syste used in the Fourth War Loan whic put St. Louis over the top before an large metropolitan area in the country.

Red Cross Matinees In Detroit's Nabes

Detroit—A drive to hold a Red Cross matinee in every local neighborhood theater is being launched by Edward Jacobson, manager of Monroe Theater, with the approval of the Red Cross which will furnish uniformed volunteers to collect voluntary donations at the door.

Idea is admission for the contribution only, with managers contacting local schools to dismiss pupils early one day during the current drive, if they attend the show. Children will march to the theater in a body to prevent some playing truant, and those not wishing to go would have to fill out the regular school day. Both public and parochial schools are included in the plan.

Jacobson used the idea some years ago at a neighborhood house of which he was then manager, but this is its first promotion on a city-wide scale. Idea would be to have each theater owner and staff donate their services and the use of the house for the occasion.

Inspiration of the idea was a letter received from Milton Jacobson, owner of the Stone Theater, and brother of Edward Jacobson, who is recovering from serious illness at an Army hospital in Oregon. He described in detail the wonderful aid given him, as any other sick or wounded serviceman, by the Red Cross.

Court Enjoins Ken Rogers

Chicago—The U. S. District Court here has granted an injunction to Roy Rogers, Republic Productions and Republic Pictures halting Sunbrock Shows, Inc., Larry Sunbrook and Ken Rogers from advertising the last-named as "King of the Cowboys" or "The Cowboy King" and from using any type of advertising that would tend to confuse the Sunbrock performer with the film company's western star. Ken Rogers is appearing at a rodeo at the Coliseum here.

Industry Trade Ads Will Plug R. C. Drive

Following a suggestion made by Si Seadler, Metro advertising manager, to the various film company advertising and publicity heads, industry advertising from now until March 29 inclusive will embody the following line wherever possible to do so: "Red Cross Drive! Collect Every Performance Every Day. March 23 Through March 29."

Postage meters supplied by Pitney-Bowes throughout the industry are being changed to carry the following message: "Motion Pictures' Red Cross Week, March 23-29."

War Efforts Top Metro Meet

Five-Day Session Starts in Chi. Tomorrow

(*Continued from Page 1*)

chairman of the WAC distribution committee, has asked each delegate to bring a record of accomplishments of war activity work in his territory. Each man will make a report to the conference for discussion with an aim to better, if possible, the records established.

Since Sept. 1, 1942, M-G-M has released 15 subjects produced for war activities. Four were released in 1942; namely, "Mr. Blabbermouth," "World at War," "Magic Alphabet" and "Colleges at War." In 1943, 10 subjects were released: "Community Transportation," "You, John Jones," "Paratroops," "Food for Fighters," "Right of Way," "Plan for Destruction," "Prelude to War," "Wings Up," "Report from the Aleutians" and "Brothers in Blood." First subject to be released this year is "Price of Rendova." This will be followed by a number of others now in work. Plans to further its responsibility to the Government in the distribution of shorts will be discussed at the Chicago sessions.

Details of the company's seventh block will be announced by Rodgers at the conferences. Arrangements are being made to screen "The White Cliffs" and "America" for the delegates, those two being among the most costly to come out of the studios.

Other completed product to be discussed include "Andy Hardy's Blonde Trouble," "The Canterville Ghost," "Dragon Seed," "Gaslight," "Kismet," "Meet the People," "Bathing Beauty" (formerly titled "Mr. Co-ed"), "Three Men in White" and "Two Sisters and a Sailor." Produced jointly by British and American film units, "Tunisian Victory" will be on the M-G-M program.

Copies of books from which Metro pictures have been made will be distributed by William R. Ferguson, exploitation manager. Mike Simmons, editor of The Distributor, will publish a special issue for the meetings.

Two changes in branch personnel may be announced. Since the recent resignation of John X. Quinn as St. Louis manager, J. F. Willingham has been acting as branch manager, having left a similar post in Memphis. L. Ingram has been acting manager in Memphis.

Sessions start tomorrow. Sunday will be devoted to regional meetings of branch and district managers.

Arriving in Chicago yesterday for the meeting were William F. Rodgers, H. M. Richey, E. A. Aaron and J. S. MacLoud. Twenty-five others are expected to arrive there today with more to follow tomorrow.

$31,971,325 Bond Sale By Met. Area Theaters

The 600 motion picture theaters in the Metropolitan area accounted for the sale of $31,971,325 in Bonds during the Fourth War Loan drive, according to records to date issued by Edward L. Alperson, industry drive chairman. The monetary figure is expected to reach $40,000,000 when all reports are in.

Of the sales already recorded, the Bronx and Westchester led with $6,405,325. Queens came next with $4,973,000 and Manhattan was third with a total of $3,407,400, of which $2,358,425 came from Broadway houses. Brooklyn sales amounted to $2,299,350 and Staten Island turned in $450,000. Alperson reported that Bond premieres accounted for the sale of 116,072 Bonds wodth $14,436,250.

Chi. Censors Inspect 99 Pix

Chicago — The Chicago censor board inspected 334,000 feet of film last month. From 99 films viewed the board made four cuts and pinked four.

RKO Acquires 50% Of Mexican Studio

(*Continued from Page 1*)

Fernando de Fuentes and Bustillos Oro who jointly invested 1,000,000 pesos.

It is reported that RKO may distribute some of the pictures to be made at the new and modern studio. N. Peter Rathvon, president of RKO, assured the Mexican industry that technical help could be acquired from Hollywood. Rathvon was in Mexico City last month.

Trade May Feel Pinch Of Manpower Shortage

Washington Bureau of THE FILM DAILY

Washington—With the manpower pool becoming less and less adequate to fill the demands of the armed forces, draft and manpower officials are preparing new activity to facilitate the flow of men into service. Although there will probably be no direct move to conscript industry workers, pix will feel the pinch as well as other industries.

Everywhere

you go you will find a copy of the

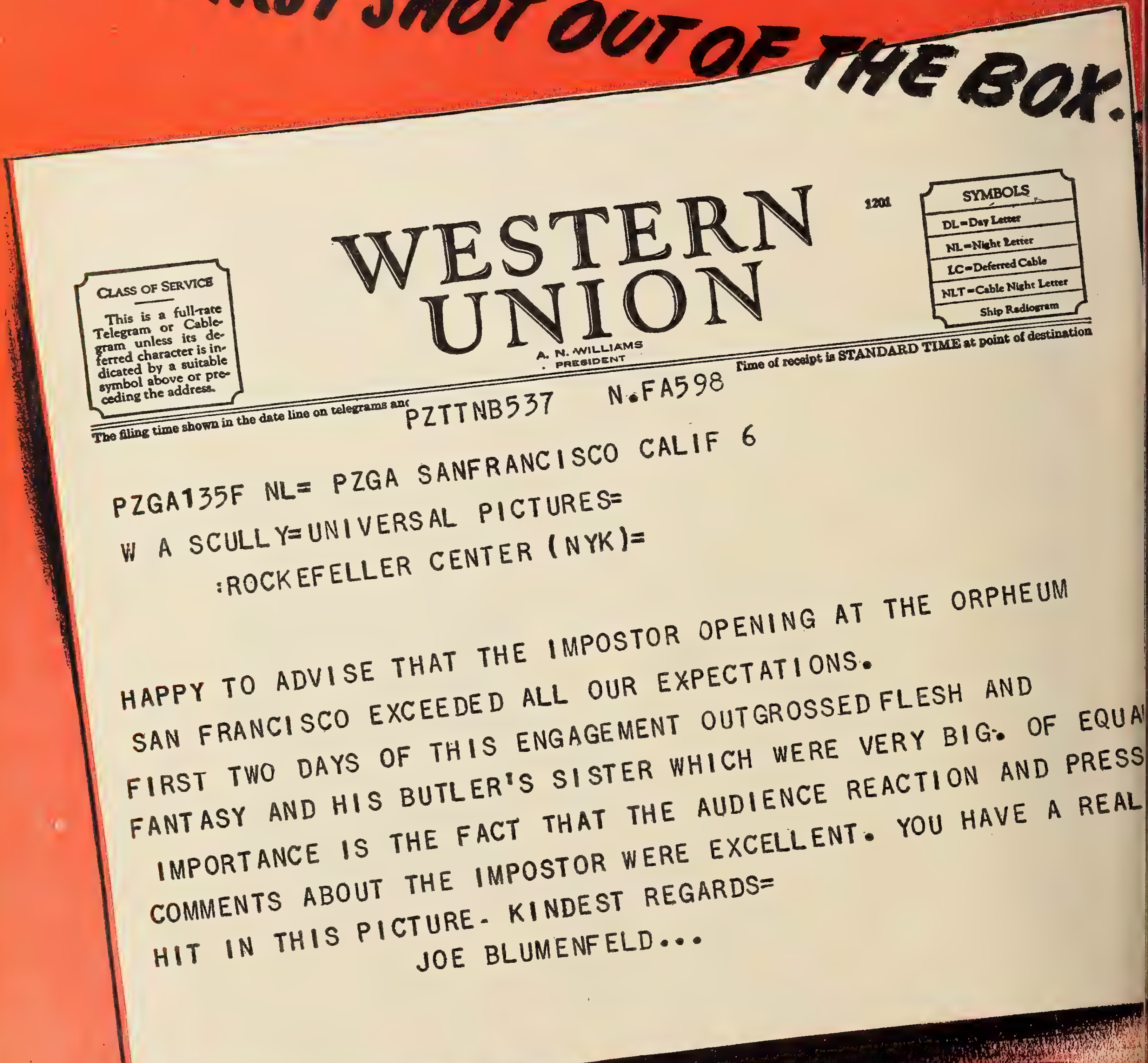
"Recognized Standard Reference Book of The Motion Picture Industry"

THE FILM YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK CITY

FIRST SHOT OUT OF THE BOX.



CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

WESTERN UNION

A. N. WILLIAMS
PRESIDENT

1201

SYMBOLS
DL=Day Letter
NL=Night Letter
LC=Deferred Cable
NLT=Cable Night Letter
Ship Radiogram

The filing time shown in the date line on telegrams an

Time of receipt is STANDARD TIME at point of destination

PZTTNB537 N.FA598

PZGA135F NL= PZGA SANFRANCISCO CALIF 6

W A SCULLY=UNIVERSAL PICTURES=

:ROCKEFELLER CENTER (NYK)=

HAPPY TO ADVISE THAT THE IMPOSTOR OPENING AT THE ORPHEUM
SAN FRANCISCO EXCEEDED ALL OUR EXPECTATIONS.
FIRST TWO DAYS OF THIS ENGAGEMENT OUTGROSSED FLESH AND
FANTASY AND HIS BUTLER'S SISTER WHICH WERE VERY BIG. OF EQUA
IMPORTANCE IS THE FACT THAT THE AUDIENCE REACTION AND PRESS
COMMENTS ABOUT THE IMPOSTOR WERE EXCELLENT. YOU HAVE A REAL
HIT IN THIS PICTURE. KINDEST REGARDS=

JOE BLUMENFELD...

MOTION PICTURE INDUSTRY
✚ RED CROSS WEEK ✚
MARCH 23rd thru 29th

Proof positive that "The Impostor" is on its way to box-office fame . . .

AND IT HITS THE JACKPOT!

We knew from the start that the performance of the star and supporting cast would be great ... that the production would be grand ... that the story was thrilling, dramatic and unusual ... and now we know that it justifies our fondest hopes as an audience picture.

JEAN GABIN *in* THE IMPOSTOR

A PICTURE WITH UNIVERSAL APPEAL!

RICHARD WHORF · ALLYN JOSLYN · ELLEN DREW · PETER VAN EYCK · JOHN QUALEN · EDDIE QUILLAN · RALPH MORGAN

Original Screen Play by Julien Duvivier • Dialogue Adapted from the French by Stephen Longstreet • Additional Dialogue by Marc Connelly and Lynn Starling

Produced and Directed by JULIEN DUVIVIER

Building
Remodeling

THE Film Equipment News DAILY

Equipment
Maintenance

★ ★ ★ ★ NEW YORK, FRIDAY, MARCH 10, 1944 ★ ★ ★ ★

PROMPT PLANNING URGED FOR REMODELING

Canada Raises Ceiling for Theat. Maintenance

New Decree Is Beamed At Permitting Houses To "Outlast the War"

Toronto—A new order just issued here by John Schofield, construction comptroller of the Department of Munitions and Supply, boosts the previously allowed expenditure of $500 for repairs and alterations of motion picture theaters to $1,500, and, under the new arrangement, such work can be undertaken without application for a license.

In October, 1942, limit of such work without license was slashed from a limit of $5,000 to the $500 mark. The newly decreed rise to $1,500 recognizes the fact that motion picture houses, as public places, have undergone severe usage dur-

(*Continued on Page* 18)

Equip. Conservation Aim of New School

Dallas—Borrowing a term from the Army, ' Preventive Maintenance," Interstate Circuit has instituted Interstate School of P. M. to train managers in use, care, and maintenance of equipment, with correlative Army slogan, "Keep 'Em Rolling." Emergence of school at this time is due to rarity not only of new equipment but also difficulty in obtaining repair

(*Continued on Page* 17)

Static Stands Aid War Effort Actively

Portland, Ore.—In order to hasten the opening of a number of new theaters in this territory where film entertainment is held essential for war workers, equipment which is currently idle in houses which have shuttered for one cause or another in non-defense areas is being acquired. There are mutual advantages to the deals, it is pointed out, because not only is the war effort thus served, but operators of the defunct stands, many of which will resume in post-war period, want latest equipment when available.

Equipment Field Notes

New sound amplifiers and new improved projection equipment have been installed in the Ritz, Mariana, Fla., it is announced by Rufus A. Davis, who, with R. E. Martin, R. E. Martin, Jr., and E. D. Martin, operates the stand.

* * *

Carl Johnson has let contract for his new Park Rose Theater in Portland, Ore. It is an 800-seater.

* * *

Charles Crakes, manager of educational film sales for DeVry, has returned to Chicago from trade meetings in New York, and Norman Olsen, company's export manager, has left Chicago for a swing through the Eastern territory.

* * *

Anent DeVry, Lydia Hengl and Doris Schlosser were winners in organization's Fourth War Loan sales drive which wound up with a total of $50,000. Much credit for drive's success goes to Will Aschman, company's personnel director, for keeping the drive going at top speed for a full month.

* * *

Ira Klingensmith of the Chicago Used Chair Co. has returned to Chicago from Camp Wheeler, Ga., where he supervised installation on 1,700 seats in three camp theaters.

* * *

There are now 508 service stars on the Bell & Howell honor roll. Employes will stage a company show April 14 and 15.

* * *

On Feb. 11 this corner stated that Sylvania Products would open a branch at 600 West Jackson Blvd., Chicago, under name of Pilgrim Distributing Co., with A. R. Oliver as district manager. The correct information is that A. R. Oliver has opened his own company at the aforementioned address, Pilgrim Distributing Co. He is no longer employed by Sylvania, nor will he be district manager. His company is operated by him as a private enterprise, purely his own. He has simply been appointed a distributor for Sylvania Tubes in Chicago.

* * *

Miss Ruth Hardin, formerly bookkeeper and secretary for National Theatre Supply Co., Charlotte, N. C., is in Washington, D. C., being trained as a Red Cross field director.

* * *

An improvement program for Post Theater at the Army Air Training Base, Symrna, Tenn., is under way. New maroon Leatherette 22" seats are being installed in staggered arrangement. New exits are being cut and the exterior grounds beautified by planting of evergreens and construction of concrete walkways.

* * *

Antonio Eugenio, prominent Detroit theatrical decorator, is redecorating the Rialto in Flint, Mich., for Associated Theaters chain.

* * *

E. D. Van Dyne, of RCA Service Co.'s field engineering staff, has been appointed a group leader on electronic equipment installations at a Navy Yard on the Atlantic Coast. He formerly served for several years as RCA Photophone engineer in the Minneapolis territory.

* * *

As part of its 1944 advertising program, National Theatre Supply, during this month and next, will promote the sale of box-office and lobby supplies through its 28 branches from Coast to Coast. Campaign will include direct mail to exhibitors, window displays and trade press advertising. Items featured chiefly at this time are No-Draft Speaking Tubes, Lobby Posts, Rope and Accessories, Tickets, Box-Office Report Forms and Ledgers, Jellitac Wheat Paste, Standee Tape, Mazda Lamps and Thumb Tacks.

* * *

H. M. Bessey, vice-president of Altec Service Corp., has returned to New York from a trip to the West Coast, and Stanley Hand, company's staff representative, is also back at headquarters from a swing through the South. Organization this week announced that the De Mordaunt and Drennen Circuit has signed an agreement for the furnishings of service to its theaters, all located in Idaho.

* * *

DON'T FAIL OUR FIGHTING MEN! GIVE TO THE RED CROSS!

Toll To Structures Has Accompanied Strain To Equipment Says Eberson

Thousands of theaters impacted b wartime business will need extensiv remodeling with the advent of peac it was asserted yesterday by Joh Eberson, prominent architect ar consultant in the Recreation Sectio of the Service Trade Division of tl Office of Civilian Requirement WPB, and he characterized the u age to which theaters have been p since Pearl Harbor as "terrific." N only has their equipment been su jected to heavy strain, but there h been a toll taken of their structur side as result of materials' scarcit which has blocked needed remode ing.

Circuits and individual exhibito cannot afford to delay plans for th

(*Continued on Page* 17)

WPB Metal Policy Linked to Equipment

Washington Bureau of THE FILM DAI

Washington—What is regarded probably the first step in unleashi light metals for wider civilian us in the future, and with an eye to t post-war manufacture of produ embodying such metals, has be quietly taken here by WPB throu its policy of authorizing scores

(*Continued on Page* 17)

USMA Minds Equipped Via NTS Equipment

Further evidence of the Army's recognition of visual education's value in speeding-up training of top-flight officers comes with announcement that National Theatre Supply has recently completed four de luxe theater installations of Simplex Sound and Projection equipment at the U. S. Military Academy, West Point. The installations involve Super Simplex Projectors, Simplex Type E Sound Systems with DC excitation, Peerless Magnarc Lamps, National 40 ampere rectifiers and Walker Screens.

THE Film DAILY Equipment News
Building Remodeling
Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B. Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, au Chief.

WPB Metal Policy Linked to Equipment

(*Continued from Page* 16)

irms to now use aluminum for makng "test models" of various types.

Step is held significant by channels close to the motion picture equipment industry for the reason hat the latter is known to have on lrawing boards and blueprints numrous mechanical developments which argely depend upon the incorporaion of aluminum. Under the new VPB policy, therefore, such manuacturers will be in a position to go head with models of such developnents and save a great deal of valuble time in their making and mareting with the advent of peace.

Privileges and restrictions aplicable to WPB's new grants of raw naterials for experiment are cleary outlined in letters going out to orporations which win agency's lessing. These state that the cororation is authorized to use aluminum for development or experimenation in connection with production f materials designed for post-war narkets, but only if such activities re carried on without diverting nanpower, technical skill, or faciliies from activities linked with the var effort.

Agency's officials assert they are nterested in building a market for luminum productive capacity, curently seven times greater than beore the war, and for the greatly xpanded fabricating facilities.

lorida Blaze Minor

DeFuniak Springs, Fla.—Fire in he projection room at the Ritz theter caused but little damage aside rom destroying the reel being nown. There was a full house at he time but no one was injured.

No More Loose Chairs!

FIRMASTONE

Permanently anchors loose chairs to concrete floors in ten minutes. COMPLETE KIT AND INSTRUCTIONS . . . $5. f.o.b. Chicago.

CHAIR • PARTS
FOR ALL MAKES OF CHAIRS
GENERAL CHAIR CO.
1308 Elston Ave. CHICAGO, ILL.

Equip. Conservation Aim of New School

(*Continued from Page* 16)

parts, and resulting necessity to keep up presenta equipment to maximum efficiency.

A faculty of men experienced in installation, operation, and care of machines, decorations, upholstery, carpets, etc., has been drawn from company personnel with Jake Elder, construction and maintenance supervisor, as Dean of the school, and instruction is given both by lecture and demonstration methods. School was conceived by John Adams, company's assistant secretary-treasurer, who opens sessions by explaining that it is not the intention to make machinists or equipment operators out of managers, but school them in skills necessary to give proper supervision over actual workers.

According to his specialty, either lectures, or demonstrations, or both, are given by the following: Jake Elder, building care; C. C. "Speed" Hoover, purchasing agent, care of carpets, etc.; J. C. Skinner, supervisor of sound and projection, on equipment in those categories; Otto Aiken on projection, motor, sign, etc., repairs; Kendall Way, assistant to Elder, on seat repairs and adjustments; and C. E. Holmes, engineer, on refrigeration, other cooling systems, water coolers, heaters, and a study of dry and wet days, the thermostat, and the relation of outside temperature to inside temperature.

R. J. "Bob" O'Donnell, vice-president and general manager, presents diplomas to those completing the courses.

Engineers' Licensing Is Issue in Detroit

Detroit—Revision and tightening of the present city ordinance controlling the licensing of operating engineers is being sought by the Department of Buildings and Safety Engineering. A meeting attended by leading theater circuit operators was called and followed by presentation of the projected new ordinance, which is being examined by theater attorneys now.

Detailed consideration of the changes will be held at another meeting to be attended by theater and other public building operators in about three weeks.

Retires Into Light

Rochester — William H. Connors, to whom 49 years service with Eastman Kodak has meant working more than 100,000 daylight hours in darkness, has stepped down to well-merited retirement. He relinquished his post as foreman of the spooling department, where, of necessity, all activities are carried on in virtually total blackness.

Decline Reported In Iowa Theat. Fires

Des Moines—While many sections of the nation reported sharp increases in theater fires during 1943, Iowa's State Fire Marshal John Strohm reports with gratification that such blazes in his sector dropped from 13 in 1942 to 11 in 1943. However, the damage from the 11 last year amounted to $27,838 as against previous year's damage figure of $29,000.

E. M. Loew Org. Waits Release of Materials

Boston—Hopeful that the Government is to grant some lessening of priority restrictions the E. M. Loew organization is planning to rebuild the Davis Square Theater in Somerville. The theater was destroyed by fire more than a year ago and if the consent can be obtained Loew will erect one of the most modern theaters in the East on the site formerly occupied.

Loew has been given reason to hope that the necessary permission will be given provided firms patronized are only those which give a specified amount of work and manpower to war work.

If the bars are let down in any way it is expected that at least two or three other theaters in this district will be erected this year.

Park Theater Co. Plans New Stand in Kentucky

Nicholasville, Ky.—The Park Theater Co. of this city has purchased the site of the Hotel Nicholas on Main St. from T. S. Barr and Henry Wetzel.

A new theater will be built on the site as soon as possible following the razing of the hotel structure, according to C. H. Behler, manager of the theater company.

New Ticket Co. Formed

Chicago—The Ticket Register Industries, Inc., has been formed by F. M. Herr and P. and I. Judd with offices at 7 So. Dearborn St., to manufacture and deal in tickets and ticket register machines.

LET'S HELP YOU

conserve your present equipment with PRECISION replacement parts for all standard 35mm. projectors.

FREE: Send TODAY for our complete parts catalog, giving us name of dealer serving your community.

WENZEL PROJECTOR COMPANY
2509 South State St. Chicago, Ill.

Planning Is Urged Now For Remodeling

(*Continued from Page* 16)

ater rehabilitation until after the war, Eberson stated, because availability of materials will be on a first-come-first-served basis after hostilities, and, therefore, the theatermen who make provision now with their architects will be in the position of advantage for remodeling and other improvements. Supply of labor will also be a factor and can be assured by acting now.

Eberson declared that every theater owner must recognize that the physical exhibition field is going certainly into a renaissance, and this is inescapable for the reason that the public is "fed up" with the old style theaters and will demand every luxury in the post-war era for admission paid. He pointed out that all types of public buildings, as well as homes, will undergo changes to new styles in both architecture and equipment, including even hotels, banks and clubs. Sole exception will be America's churches, which will and should remain in institutional and historical traditions.

To meet the oncoming changes, in his organization, John and Drew Eberson, has set up various divisions within the company to handle the different types of building and remodeling, and designers and modernization specialists are already engaged on projects.

Work generally, Eberson said, will be executed by theater architects of the trade with accent upon economy as well as practical features that will reduce cost of operation and maintenance "in a remarkable way." He pointed to the large number of advances which have been effected in materials and various types of equipment, some of which are revolutionary. New theaters, he added, will be amazingly in style and appointments and have an unrivalled quality of permanency which will make them difficult to outmode.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information. Delivery free Maine to Virginia.

INTERNATIONAL TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

Plant Changeovers No General Problem

Chicago—In this film equipment capital of the nation the consensus is that considerably less than the estimated 20 per cent of American industry involved in the mechanical process of changeover from wartime production to manufacturing for peacetime civilian use, as studies being conducted by WPB, WMC, and the Department of Commerce indicate, represents the status of the film equipment field.

Actual physical process of reconverting the trade's factories is not held a serious question except in those cases where facilities are devoted to war contracts calling for products wholly unrelated to film production and exhibition. It is pointed out that some companies normally serving filmland have either suspended entirely their manufacture of products consumed by the motion picture industry, or have sharply narrowed such manufacture. But these are declared to represent a relatively small minority.

Efficient planning by the Government and manufacturing interests has, in virtually all cases, taken into consideration the reconversion problem.

Practically every plant exclusively devoted to making film equipment has been utilized during the war to provide the Government with such products because films and their equipment are integral parts of the war machinery.

Officials of many companies here see no upheaval within the trade when peace finally comes. Many organizations are not only planning to continue their stepped-up manufacturing pace, but are on record that they intend to expand.

Malco Theaters Press For Remodeling Okay

Hot Springs, Ark.—In a letter read to the local City Council relative to remodeling the old Princess Theater to replace the State Theater which burned several years ago, Malco Theaters' officials asked Mayor McLaughlin if he would endorse remodeling of the State which he declined to do unless two additional fire walls are installed as well as a large back entrance added.

Improvements specified, if they are approved, would reduce seating capacity of the house materially.

Auditorium Purchased

Chicago — William Cosgrove has bought the Auditorium Theater in LaSalle, Ill., and will modernize it.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART

844 South Wabash Ave. Chicago, Ill.

The Only Line This Operator Cared About Was the Kind That Gathers at Box Office

Detroit—After operating a third of a century without a telephone, the Monroe Theater, downtown subsequent-run house, is finally going to have that modern convenience. Sam Mintz, stand's owner, or his house manager has always had to be called to the store next door to get phone calls, but Edward Jacobson, manager of the Monroe, at last convinced Mintz he should add this improvement. House has 280 seats and is one of the oldest in the city, the building which it occupies dating back to days of the Civil War.

Snook and Goodman On Midwest Biz Treks

Homer B. Snook, sales manager of the Photophone Section of RCA, and Adolph Goodman, assistant manager of RCA Service Co., left Camden, N. J., this week for a round of visits in the Middle West. Snook plans to call on theater equipment dealers and theater circuit officials in the Cincinati, Chicago and Denver areas. Goodman will visit exhibitors in Chicago, Denver and Salt Lake City sectors, following a meeting with Cleveland, Kansas City and Chicago district managers of RCA Service in Chicago.

Flexible Wood Patent Goes For Public Use

Richmond, Va.—Patent for a new commercial process for making wood flexible has been earmarked by its inventor for the free use of the people of the United States. The wood is first saturated in a chemical solution and then partly dried and subjected to a temperature of about 174 degrees centigrade at a pressure of about 500 pounds per square inch. It is then cooled to about 60 degrees centigrade, while pressure is maintained, and shaped to any desired form, and finally resinified.

Two New Theaters Set For Pacific Northwest

Pasco, Wash.—W. A. Goss has begun excavating for a new theater here which he will operate.

Midstate Theaters also announce plans for a new theater which will materialize with the remodeling of the Gray Building.

ARMY E NAVY

Star Awarded for Continued Excellence in the Production of Motion Picture Sound Equipment

When Peace comes, DeVRY will be first with the finest in 35 mm. Motion Picture Sound Equipment and other precision electronic devices. DeVRY CORPORATION, 1111 Armitage Ave., Chicago 14, Illinois.

DeVRY

Hollywood • CHICAGO • New York

New Florida Theater Makes Most of Equip.

Springfield, Fla.—The new Bay Theater is the latest link in the Martin and Davis Theater chain operating throughout northern Florida. The new house is equipped with the best projection and sound amplifying equipment available. Its large upholstered seats are of a new luxury type, and the soft lighting is instantly changeable from contrasting to harmonizing hues.

Other equipment includes a thermostatically controlled heating and cooling system, ultra modern lounge and rest rooms and a fancy candy bar. Braz Alderman has been named manager. The theater is owned and operated by Rufus A. Davis of Dothan, Ala., and R. E. Martin, R. E. Martin, Jr., and E. D. Martin of Columbus, Ga. The company began operating theaters in Panama City in 1936.

Maintenance Boost Decreed In Canada

(*Continued from Page* 16)

ing the war, and must be permitte proper, even if still sharply cur tailed, maintenance. Only 13 theaters in 1943 were remodeled a against 18 in 1941. Exhibitors a now expected to effect improvem to a large number of houses, t lasting out the war.

No new theater can be opened i the dominion under present regula tions, but there are exceptions suc as needed new outlets in war worl centers. Repairs beyond set limit have been allowed in certain in stances, primarily those in whic theaters have been damaged by fir and their repair held necessary t morale.

Arkansas Theat. Chain Signs Pact With Altec

Altec Service Corp. announces th signing of an agreement with the K Lee Williams Theaters, Inc., Ho Springs, Ark., for the furnishing o service, booth repair, replacemen parts and sound repair-replacemen parts to their entire circuit of thea tres located throughout Arkansas Oklahoma and Texas. D. S. Eden field negotiated for Altec.

HAND OF A FRIEND

Ours is an unusual business — as businesses go. Our "stock in trade" is service . . . the service of skilled hands, mechanical ingenuity and experience. When new equipment appears on the market we will be prepared to analyze your requirements based upon our years of research and development in this field. An Altec Service Inspector will gladly explain how our experienced staff can help prevent breakdown losses.

ALTEC
SERVICE CORPORATION

250 WEST 57th STREET, NEW YORK 19, N. Y.

Protecting the theatre — Our "first line of morale"

FILE COPY DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 50 NEW YORK, MONDAY, MARCH 13, 1944 TEN CENTS

1943 THEATER GROSSES UP TO $1,363,250,000

Jackson Park Wins Chi. Trust Suit; Appeal Sure

THE WEEK IN REVIEW

Red Cross Drive

By L. H. MITCHELL

TRADE'S TOP EFFORT: The industry will put forth its peak effort in the forthcoming Red Cross drive, Joseph Bernhard told a meeting of execs. furthering the campaign. Exhibs. pledging their support through collections at shows in their theaters already numbered 11,200 toward the week-end, with the rest expected to sign up this week. . . Harry Kalmine told a Cleveland meeting that the industry's war effort is unequalled. . . The South is set to break records in the drive. . . Ben Kalmenson, at a Des Moines conference, told film salesmen that their first duty is to "sell" the Red Cross drive. . . Herman Robbins disclosed that the majors will boost their Red Cross contributions by 60 per cent.

* * *

FINANCIAL REPORTS: Universal's year net was reported at $3,759,968, up by $936,016. . . Eastman Kodak's net was $22,270,403, a gain of approximately $1,000,000. . . Net of the Stanley Co. of America was down a million to $1,839,870. . . Consolidated Film Industries reported a 1943 net of $578,338, while Setay and Republic's six months' net was $309,062. . . The film net of Time, Inc., was $207,288.

* * *

TRUST SUITS: The anti-trust suit of Perfect Theaters (Pickwick Theater, Greenwich, Conn.) for $5,-

(*Continued on Page 9*)

Plaintiffs Are Awarded $360,000 Triple Damages By Federal Court Jury

Chicago—In a decision considered of far-reaching industry importance, the defendants in the Jackson Park Theater anti-trust case were given a verdict of guilty by a jury of eight men and three women which awarded the plaintiff triple damages amounting to $360,000. Defendants were Paramount, RKO Radio, Loew's, Inc., Vitagraph, B & K, Warner Bros. Circuit Management Corp., Warner Bros. Pictures, War-

(*Continued on Page 8*)

Talks on Studio Basic Pact to Start Today

Conferences to work out new contracts for the seven AFL international unions that are signatories to the studio basic agreement get under way this morning at the New York offices of Pat Casey, studio labor contact. If producer and union representatives fail to reach an agreement at the close of the day,

(*Continued on Page 14*)

Metro to Sell Singly "The American Miracle"

Chicago—M-G-M's "The American Miracle" will be sold as a special and on individual contracts, it was indicated here over the week-end at the company's business conference

(*Continued on Page 9*)

O'CONNOR HEADS CATHOLIC DRIVE

Sanford to Serve as MP Division Vice-Chairman

Appointment of John J. O'Connor of Universal as chairman of the Motion Pictures division of the Special Gifts Committee of the Archbishop's Committee of the Laity for the 1944 Appeal of New York Catholic Charities, was announced over the week-

JOHN J. O'CONNOR

BERT SANFORD

(*Continued on Page 12*)

Lazarus Bound for Army; Sears to Name Successor

Paul N. Lazarus, Jr., who joined United Artists as director of advertising and publicity a year ago, has passed his physical examination

(*Continued on Page 8*)

Year's Estimate Climbs $169,850,000 Over Gross Of 1942; Taxes Up, Too

Film theaters gross for 1943 hit a new high of $1,363,250,000, a jump of $169,850,000 over 1942's $1,193,400,000, it is estimated in the forthcoming 1944 FILM DAILY Year Book. Figures for both years are exclusive of admissions taxes collected at the box-offices and turned over to the Bureau of Internal Revenue.

Attendance for 1943 is estimated at an average of 95,000,000 ticket buyers weekly, compared with 90,000,000 weekly in 1943. Additional-

(*Continued on Page 12*)

Small Town, Rural Business Improving

A steady improvement in small town and rural theater business in recent months was reported Friday by George A. Smith, Paramount Western division manager, who asserted that the outlook was bright for continued prosperity at the box-office, particularly on the West Coast.

(*Continued on Page 8*)

Tax Round Table Approved By PCC; Bruen Named Rep.

The Pacific Coast Conference of Independent Theater Owners has approved the plan for industry co-ordination of tax problems and has appointed Hugh Bruen to represent

(*Continued on Page 9*)

All Circuits Back R. C. Drive

Indies Line Up with Majors to Total 140

All theater circuits in the country, independent as well as major, is now 100 per cent pledged to participate in the WAC-Motion Picture Theaters Division 1944 Red Cross Drive, it was announced over the week-end by Joseph Bernhard, National chairman for the industry's campaign.

These pledges, from approximate-

(*Continued on Page 12*)

WLB Finds Against Petrillo In Recordings Dispute

The War Labor Board yesterday, through a ruling by its tri-partite panel, made known its decision in the dispute between the American Federation of Musicians and Colum-

(*Continued on Page 14*)

"THE RED CROSS NEVER HAS FAILED THE AMERICAN SOLDIER"—GEN. DOUGLAS MACARTHUR

THE NEWSPAPER OF FILMDOM — THE FILM DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 50 Mon., Mar. 13, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. 1. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*March* 10)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14⅜	14⅜	14⅜	+ ¼
Col. Picts. vtc. (2½%)	18½	18⅜	18½	+ ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3¼	3¼	3¼	.....
Con. Fm. Ind. pfd.	18½	18¼	18½	+ ⅜
East. Kodak	165	164	165	+ ⅝
do pfd.	179½	179½	179½	— ½
Gen. Prec. Eq.	20½	20½	20½	+ ½
Loew's, Inc.	44	43½	43⅝	— ⅞
Paramount	25½	25⅜	25⅜	+ ⅛
RKO	9½	9¼	9⅜	+ ⅛
RKO $6 pfd.	96½	95½	95½	+ ⅜
20th Century-Fox	22¼	22⅛	22¼	+ ⅛
20th Century-Fox pfd.	30⅝	30⅛	30½	— ⅛
Warner Bros.	13⅜	13⅛	13⅜	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅝	3½	3½	.....
Radio-Keith cvs.	1⅝	1½	1½	— ⅛
Sonotone Corp.	2¼	2¼	2¼	.....
Technicolor	14⅛	14	14⅛	.....
Trans-Lux	....	....	....	.....
Universal Pictures	21⅞	21¼	21⅝	+ ⅛
Universcal Picts. vtc.	21½	21	21½	+ ¼

WEDDING BELLS

Cleveland—Shirley Sogg, daughter of M-G-M branch manager and Mrs. Sogg has chosen May 7 as the date of her wedding to Dr. Fred Soldow of this city.

Boston—Mrs. Alice White Jordan returned to her post as cashier at the local United Artists branch after a honeymoon spent with her husband, Corp. Jordan, in New York.

The Broadway Parade

Picture and Distributor	Theater
Lifeboat (Twentieth Century-Fox)—10th week	Astor
Kings of the Ring (Martin Lewis)—8th week	World
The Song of Bernadette (Twentieth Century-Fox)—7th week	Rivoli
Passage to Marseille (Warner Bros. Pictures)—4th week	Hollywood
Lady in the Dark (Paramount Pictures)—4th week	Paramount
The Uninvited (Paramount Pictures)—4th week	Globe
Standing Room Only (Paramount Pictures)—4th week	Criterion
No Greater Love (Artkino Pictures)—English dialogue—3rd week	Victoria
Up In Arms (RKO Radio Pictures-Samuel Goldwyn)—2nd week	Music Hall
The Bridge of San Luis Rey (United Artists-Benedict Bogeaus)—2nd week	Capitol
The Curse of the Cat People (RKO Radio Pictures)—2nd week	Rialto
The Purple Heart (Twentieth Century-Fox)	Roxy
Shine on, Harvest Moon (Warner Bros. Pictures)	Strand
No Hands on the Clock (Paramount Pictures)—Opens tomorrow (a)	New York
Westward Bound (Monogram Pictures)—Opens tomorrow(a)	New York

◆ FOREIGN LANGUAGE FEATURES ◆

Heroes Are Made (Artkino Pictures)	Stanley
Amanecer Ranchero (CLASA-Mohme)	Belmont

◆ FUTURE OPENINGS ◆

Ladies Courageous (Universal Pictures-Walter Wanger)—March 15	Criterion
Voice in the Wind (United Artists)—March 15	Victoria
The Falcon Out West (RKO Radio Pictures)—March 17	Rialto
The Fighting Seabees (Republic Pictures)—March 18	Globe
Ali Baba and the Forty Thieves (Universal Pictures)—March 21	Palace
See Here, Private Hargrove (Metro-Goldwyn-Mayer Pictures)—March 21	Astor
Four Jills in a Jeep (Twentieth Century-Fox)—March 23	Roxy
Uncertain Glory (Warner Bros. Pictures)—About April 7	Strand
The Heavenly Body (Metro-Goldwyn-Mayer Pictures) (c)	Capitol
Going My Way (Paramount Pictures) (c)	Paramount
Cover Girl (Columbia Pictures) (c)	Music Hall
One Inch from Victory (c)	Stanley
The Grandmother (CLASA-Mohme) (c)	Belmont

(a) Dual bill. (c) Follows current film.

San Juan Llamas Circuit Signs Operators' Contract

San Juan (By Air Mail)—A collective bargaining agreement was signed between Teodulo Llamas and the Association of Motion Picture Operators and Helpers, affiliated with the General Confederation of Workers, to cover about 40 employes of the 13 Llamas circuit theaters. The contract provides about a 15 per cent wage increase, recognition of the CGT as exclusive bargaining agent and a six day week. Pact is retroactive to Jan. 22, last.

The Minimum Wage Board's Special Committete is still studying wage scales to set minimum wages for all film house employes. It is expected that a report will be made by the Board next week.

Green in OCR Division To Work with Eberson

Washington Bureau of THE FILM DAILY

Washington — Maurice M. Green, prominent industry figure in the Boston area for the past 20 years, is now serving with John Eberson, theater architect, in the Recreation and Amusement Division of the OCR. Green, who has interests in the Middlesex Amusement Co., the Green Circuit and the Roslindale Holding Co.—the last operated by M & P Theaters—will assist Eberson in working out the new theaters and equipment programs of the agency. He is on leave for the duration from Paramount, where he has been serving recently in the foreign department.

Farewell Dinner Given For 20th-Fox's Wilbert

A farewell dinner for Christy Wilbert, press-book editor of 20th-Fox who is going into the Navy, was staged at the Famous Kitchen on Friday night by his friends and associates at the home office. Hal Horne, publicity and advertising chief, served as toastmaster.

Others present included:

Charles Schlaifer, Rodney Bush, Sid Blumenstock, Jonas Rosenfield, Jr., Bob Montgomery, Dave Bader, Max Stein, Morris Kinzler, Abe Goodman, Louis Shanfield, Molly Grill, Leo Israel, Virginia Morris, Jerry Novat, Earl Wingart, Charles Cohen, Ed Hollander, Les Whelan, George Wright, Homer Harman, Charles Krampf, Manny Isip, Harry Hochfeld, Bill Hameister, Raymond Lane, Ted Jaediker, Victor Sedlow, Dave Sternfeld, Roger Lewis, Ben Wertheim, Irving Golder, Fred Hochfeld, Fred Bullock, Dorothy Holland, Sol Schnaer, Ed Dempsey, Irving Ross, Daniel Piazza, Paul Grosz, Irwin Ticktin, Kay O'Brien, Frank Pratt, Charlie Ross.

Chile Company Purchases 30 Samuel Goldwyn Films

Thirty Samuel Goldwyn productions have been purchased by the firm of Arditi & Corry for re-issue in Chile. Pictures range from "Bulldog Drummond" to "The Westerner." A similar re-issue deal was made last month for the distribution of the same pictures in Argentina. Henry R. Arias acted as agent in both negotiations.

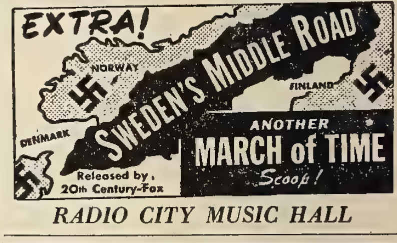
Jules Girden Recuperating

Jules Girden, Warner Circuit home office executive, is recuperating satisfactorily following an emergency sinus operation Thursday in Polyclinic Hospital.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

HELD OVER — 2nd WEEK



RADIO CITY MUSIC HALL

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight
HOLLYWOOD
Opens 10 A.M. - B'way 51st

RKO PALACE B'WAY & 47th St.
MICHAEL O'SHEA
SUSAN HAYWARD
'JACK LONDON'
First AMERICAN Prisoner of the JAPS!

TIMES SQ. Loew's STATE
On Screen
ROBERT TAYLOR
SUSAN PETERS
in M-G-M's
"SONG OF RUSSIA"
In Person
WALTER O'KEEFE
RAY EBERLE
BEN CARTER
MANTON MORELAND

Kuykendall Decree View Hit by Uvick

Detroit—An attack on the view of MPTOA President Ed Kuykendall on the consent decree, with a plea to abolish "politics" from the situation, was made here by Joseph P. Uvick, secretary-treasurer of Michigan Independent Exhibitors Association, and a director of Allied Theaters of Michigan.

"As a result of the Chicago conference, exhibitor leaders have reached greater accord than ever heretofore," Uvick said. "We now find some leaders muddying up the waters. They say that the 'decree proposed by distributors was not published—it's loaded with lawyer language; throw both the decree and the anti-trust suit out.' Kuykendall well knows the contents of the producers' proposals. We have very capable men that understand lawyer language and know the show business too."

Uvick stressed the point that exhibitors must present a united decree program and called the "National Policy" of distributors, "concerted gouging."

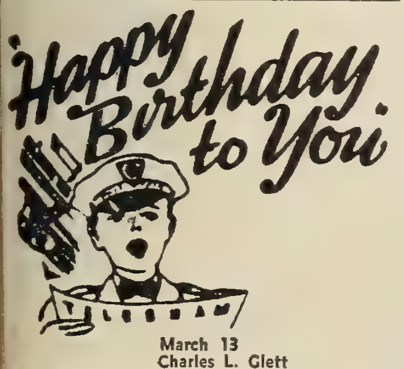
"One of these days we may get divorcement," asserted Uvick, "but in the meantime let's have some restraining hand or commitment to rules via a decree, for without it, companies will make and change the rules as they please. If we get governmental regulation, it will have been brought about by distributors, not exhibitors."

Bernerd Finds Demand For Headline Subjects

West Coast Bureau of THE FILM DAILY

Hollywood—Topical subjects—the kind often reflected by the headlines of the day—are more and more affording box-office material for the pictures, Jeffrey Bernerd, producer, declared yesterday.

"During my recent trip across the continent, I talked to scores of theater patrons, branch managers, salesmen and exhibitors in an effort to freshen my ideas on audience requirements," said Bernerd. "They generally agreed that headline stories, which are pre-sold to the public, are in consistently great demand".



March 13
Charles L. Glett

Today's News Letter

● ● ● CUFF NOTES: Staff Sergt. Jack Foisie of the Stars and Stripes headed for the Coast Friday to do a series of articles on Hollywood's great war service. . . ● Swell idea, that combination four-minute trailer devised by Bob Weitman and his Para. staff to plug the Paramount-headed "Going My Way.". . ● Susan Hayward and Albert Dekker are late additions to the roster of those who will attend the dual premiere of "The Navy Way" at Great Lakes and Waukegan, Ill., on the 24th. . . ● Edward Small has a deal on for film rights to Ilka Chase's "In Bed We Cry" and might also back her own dramatization on Broadway. . . ● Speaking of the draft's increasing inroads—as who isn't?—film carriers are feeling the "pinch"......As an example, the Harry Kakan Film Delivery in St. Louis has had a 100 per cent replacements since the war's outbreak, while three of the replacements report for service this month and five others are in 1-A. . . ● Comerford Circuit now has 401 employes in uniform, not a few pre-Pearl Harbor Dads with one to four children. . . ● Didja know that B & K radio use has doubled during the winter months? . . . ● Presidential campaign this year will be marked by liberal use of films by both major parties......That's the prediction of Sen. Scott Lucas. . . ● A doff of the lid to Fred J. Schwartz, et al, of Century Circuit for great work during the Fourth War Loan drive......Circuit had a quota of $3,000,000, sold three times that figure.

▼ ▼ ▼

● ● ● *THIS AND THAT: A swell job of "planting," those "Cover Girl" feature stories by Douglas Gilbert in the New York World-Telegram. . . ● Martha Raye christened a Liberty ship, the S. S. Samjack, at the Bethlehem-Fairfield Yard at Baltimore Saturday. ● That 100 by 40 "Purple Heart" mural now on the Roxy Theater building reputedly is the world's largest......Inspired by Hal Horne of 20th-Fox, it was made by Artkraft Strauss Corp. . . ● Lou Smith, formerly Metro's Eastern publicity manager, has been engaged by Howard Dietz to do special assignments on big Leo-the-Lion pix...... He'll headquarter on the Coast. . . ● Sol. A. Schwartz and Bill Howard, now heading West, will give the double-o to stage attractions for Summer bookings in RKO Theaters using vaude. . . ● PCA has set a $1,300,000 budget for its Technicolor production of "Remington" which Harry Joe Brown will make for UA release. ● So great is the demand for reservations that the Bob Wolff testimonial on the 21st at the Waldorf-Astoria has been carded for the hotel's Grand Ballroom. . . ● Para.'s "The Miracle of Morgan's Creek" in 31 situations rolled up a total gross of $403,264......Not bad, not bad!*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: David G. Arthur, assistant general manager of the F & M, St. Louis Amusement Co. circuit, and his brother, James H. Arthur, counsel for the chain, are heading for Marine Corps commissions......Another brother, Lt. Eddie Arthur, is in the Army. . . ● If her role in "Mrs. Parkington" is finished in time, Donna Reed will attend the Astor opening of "See Here, Private Hargrove" on the 21st. . . ● Mickey Rooney will be in Army uniform in less than three weeks. . . ● Nevil Ford succeeds W. Randolph Burgess as chairman of the N. Y. State War Finance Committee......Ford has been executive manager of the committee......Burgess becomes chairman of the State executive committee. . . ● J. J. Rubens, Illinois March of Dimes chairman, reports the State total at $240,000, a gain of more than 100 per cent. . . ● Jerry Slutzky, Universal booker in St. Louis, is another Army-bound.

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

DATE BOOK

March 11-15: Metro sales-and-war conference. Blackstone Hotel, Chicago.

March 13: Rally for Emergency Committee to Save Jewish People of Europe. Madison Square Garden, New York.

March 20-21: MPTOA Executive Committee meeting, Washington.

March 21: Bob Wolff testimonial, Waldorf-Astoria Grand Ballroom.

March 22: MPPDA annual meeting.

March 23-29: Motion picture theaters' Red Cross campaign.

April 3: Universal board meeting and election of officers, New York.

April 5: Atlas Corp. annual stockholders meeting, Wilmington, Del.

April 17-19: SMPE Spring Conference, Hotel Pennsylvania.

May 2: Motion Picture Bookers Club theater party, Martin Beck.

June 5: AFM convention, Stevens Hotel, Chicago.

June 5-10: American Federation of Musicians convention, Stevens Hotel, Chicago.

Indie Operators Union In Organization Drive

The Independent Motion Picture Operators Union, the only projectionist's union in this area besides Local 306, has launched an intensive drive to organize all booth hands in the city not presently affiliated with any labor group in their field, it was announced on Friday by Charles Axelrod, president of the independent group.

Axelrod estimated that there were 175 to 250 unaffiliated operators in this area regarded as potential members for his union, the membership of which now stands at 162.

The union's head denied assertion allegedly made by Local 306 that the rival group intended to merge with it. Axelrod said that the IMPOU "intends to remain the most progressive independent organization catering to the motion picture industry."

Irvin S. Cobb Dies

Irvin Shrewsbury Cobb, writer-humorist, died at the Hotel Sheraton, Friday. He was 67 years old.

COMING and GOING

HUGH NESBITT, Universal salesman in Southern Missouri, leaves on a two-week vacation today at Hot Springs, Ark.

LEONARD H. GOLDENSON, Paramount vice-president in charge of theater operations, and **SAM DEMBOW**, theater department executive, have returned from Minneapolis.

GREGORY LaCAVA is in from Hollywood.

W. J. GELL, Pathe Pictures, Ltd. managing director in London, is en route to New York.

SOL. A. SCHWARTZ, RKO Western zone manager, and **BILL HOWARD**, head of RKO's vaudeville booking department, left Friday on a trip that will take them to San Francisco and Los Angeles.

J. J. UNGER, UA Western division sales manager, left over the week-end for a three-weeks business trip to the exchanges under his supervision.

PUT YOUR THEATRE

(Above) Somewhere in England—An American Red Cross Clubmobile ready to leave for a tour of the camps where doughnuts and coffee will be distributed. Doughnuts machine is part of the equipment. Two Red Cross girls receive a soldier's farewell.

Red Cross
"CLUBMOBILES"
on the Fighting Fronts

"Clubmobiles" are one more of the vital services provided by the Red Cross for our fighting men. These motorized units, staffed by Red Cross personnel, are close to the front lines in all the combat areas that 85 such units can cover. To thwart the icy grip of Winter weather they bring hot coffee, in the steaming tropics cold drinks for parched throats. Cigarettes. They make doughnuts by the thousands. And what is even more God-sent—a cheery smile and a word of good fellowship from these Red Cross workers who live again the heritage of heroism and mercy of their glorious organization. Think what this means to battle-weary, hungry, thirsty, and frequently wounded fighting men.

There are but 85 of these Clubmobile units—hundreds are needed. That's another reason why this year's RED CROSS WAR FUND must receive the utmost in effort and results from every individual and theatre in the industry.

INTO THE FIGHT!

Collect every performance!
Collect every day!

WAR
FUND

MOTION PICTURE
INDUSTRY'S
RED CROSS
WEEK
MARCH 23-29

This advertisement contributed by
METRO-
GOLDWYN-
MAYER

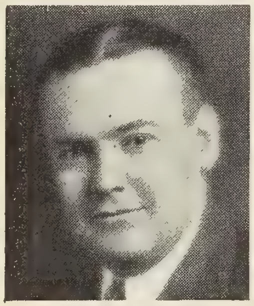
(Above) Somewhere in Italy—during a lull in the battle two soldiers of the Fifth Army atop their M-10 tank destroyer really enjoy the Clubmobile doughnuts and coffee served by Red Cross girl, Mrs. William Stevenson of New York City. The soldiers are Pvt. Saul A. Cohan of Dorchester, Mass., and Pvt. Jimmy Klenk of Reading, Pa.

(Right) Somewhere—waiting for the bombers to return at an American flying field. Not much urging needed when this Red Cross Clubmobile girl suggests "seconds."

St. Louis Red Cross Drive to Open Wednesday

Territory Jumps the Gun, To Collect at Every Show Daily for Next Two Weeks

St. Louis—Exhibs. in Southern Illinois and Eastern Missouri will jump the gun on the rest of the country by inaugurating their 1944 Red Cross collections Wednesday and carrying on a "Collections every performance—every day" policy for two full weeks instead of simply the March 23-29 period, it was announced over the week-end by Harry Arthur, Jr., local WAC-Motion Picture Theaters Division exhibitor chairman.


HARRY ARTHUR

All collections will be just before the running of the main feature, Arthur stated.

Arthur also said that this territory's aim is a collection of two to three dollars per seat per theater in an effort far to exceed the $300,000 quota announced at last week's industry meeting by E. L. Alperson, Ben Kalmenson and Ben Shlyen, the industry's touring speakers.

Drive Treasurer Appointed For Salt Lake City Region

Salt Lake City — To facilitate clearing of all motion picture industry donations from this area through a central point, in order that the film division may receive full credit for its collections in the Red Cross Drive, Henry Ungerleider has been appointed County Motion Picture Red Cross Treasurer.

He will open a special bank account for the deposit of all theater monies received for the Red Cross, including the collections and corporate gifts. One group check eventually will be made out and presented to State ARC officials.

241 Possibilities . . . But 250 Sign Pledges

Northern New Jersey is the first region in the country to report 100 per cent pledges for the industry's Red Cross campaign, March 23-29. Harry Lowenstein and Don Jacocks, Newark co-chairmen, have received 250 signatures—which is nine more than National Screen's tabulation of 241 possibilities for the area!

RED CROSS DRIVE NEWS FLASHES

— MEMPHIS —

With full newspaper support of the theaters' Red Cross drive assured, a mammoth parade here Saturday raised the curtain on the Memphis campaign. Returned war heroes will speak at each performance prior to the collections in as many theaters as possible.

— GLOVERSVILLE —

The Schine Circuit has inaugurated a "Grand" Guys Honor Roll for managers in whose theaters $1,000 is collected for the Red Cross. The "Grand" in the name, of course, signifies the figure. Seymour Morris, advertising and publicity chief of the circuit, in a letter to all of the chain's theaters has outlined a campaign to tie in with the industry's drive set for the week of March 23 to 29. Suggestion is made that the co-operation of the local Red Cross chapter be enlisted since the money will all be turned over to the group eventually in any event.

— SALT LAKE CITY —

If the industry's Red Cross collections send shows here into overtime, the projectionists and other union employes will donate any such overtime pay to the drive. This union gesture permits exhibitors to plan "Collections at every performance—every day" knowing that the American Red Cross will benefit from any extra-long operating time the house incurs.

— MERIDEN, CONN. —

A stunt which will net about $10,000 for the Red Cross, apart from drive theater collections, has been arranged by Joseph Samartano at Loew's Poli Palace for March 20, on which date will be held here the world premiere of M-G-M's two-reel film, "Main Street Today." The WMC, having cited Meriden as the ideal war city, Chairman Paul V. McNutt and WMC staff members will come here from Washington to attend the premiere ceremonies at Loew's Poli Palace. Event will be broadcast over the NBC network and all theater admissions turned over to Red Cross, with reserved seats scaled from $2 to $10. Local factory has bought out the house. Band of the AAF training command at Yale University will play at the ceremonies. Preceding the premiere, visiting dignitaries will be hosted by Mayor Francis R. Danaher and Connecticut's Governor Raymond E. Baldwin on a tour of Meriden war plants and a dinner to be attended by 400 civic, business and labor leaders.

— BOISE —

Because of the size of the states and the travel difficulties involved, Idaho and Montana have appointed a number of sectional chairmen for the industry's Red Cross Week campaign in order to insure maximum attention to details.

The Idaho chairmen are Harold Jones, Nampa; John Trewhela, Coeur d'Alene, and Paul DeMordaunt, Blackfoot, while serving for Montana are Finus Lewis, Livingston; Bill Fower, Missouri, and Jack Suckstorff, Sidney.

Photo Equipment Firms Tops for Profit, Says SEC

Philadelphia—Photographic equipment corporations were highest on a list of industrial groups surveyed by the SEC on a basis of net profit after income taxes figured as a percentage of sales. Group's 9.4 per cent average topped the list of industries whose 1936-1942 reports were studied. Eastman Kodak Co., with a 9.6 per cent profit after taxes in 1942, led the photographic equipment group.

B & K's Suit Against Chi. Set to Begin March 27

Chicago — The suit of B & K against the city of Chicago for damage to the Roosevelt and United Artists Theaters caused by subway construction has been set for trial March 27 before Judge Julius Harrington in the Superior Court.

To date there have been suits filed against the city due to damage from subway construction to the sum of $8,500,000.

Bridgeport, Conn., Papers Cut Theater Lineage 20%

Bridgeport, Conn. — The Bridgeport Post and Telegram, morning and evening papers, have cut theater advertising lineage 20 per cent under the amount used last March, in addition to the previous elimination of Sunday afternoon and Monday morning ads. The latter cut has been in effect for several months. National ads are not affected.

Radio has been supplementing the Loew's Poli advertising, but other houses have not followed suit.

UA Moving in Dallas

Dallas—United Artists is moving from its established space in Film Building to office quarters in the Melba theater building, with shipping quarters in a former Paramount location about 10 blocks from the film-theater center, but adjacent to the Terminal station and the express and mail outgoing depots. Accessories already have been transferred to National Screen.

New England's Co-op. Magnificent—Harmon

"If other rallies over the country are as successful as were those in New England, there is nothing to stop the industry's 1944 Red Cross campaign from achieving a goal in audience collections that will give all similar future campaigns something to shoot at."

FRANCIS S. HARMON

So said Francis S. Harmon, WAC vice-chairman, on his return to New York headquarters from a series of meetings in the New England territory.

"I have never been as gratified with anything in my life as I am with the magnificent response and co-operation of the New England exhibitors and distributors," continued Harmon. "The reaction of the exhibitors and distributors at the meetings was so marked, the enthusiasm so vociferous, one would have thought that they were on the receiving end of this campaign, rather than on the giving end. Exhibitors and distributors vied with each other and ideas and suggestions for a successful campaign floated over the meeting with such rapidity that one could hardly take them all down.

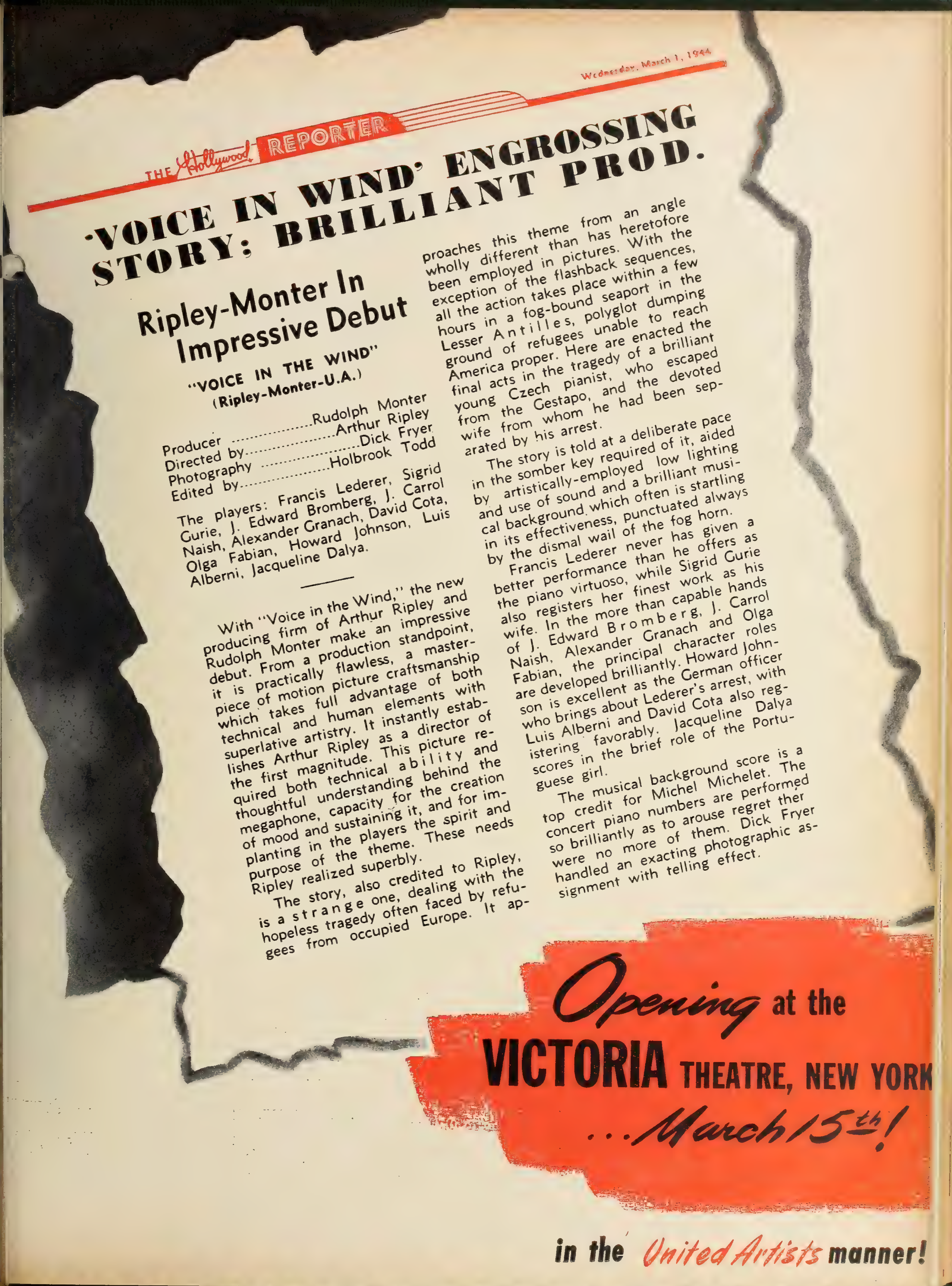
"If all exhibitors throughout the country display this same kind of eagerness to see the 1944 Red Cross Campaign go over the top, there is no question in my mind of its unqualified success."

Day's Pay to Red Cross

Chicago—Employes of B & K will give one day's pay to the Red Cross. Warner employes will do the same, it is stated. The Reelfellows Club, at its annual meeting at the Blackstone Hotel, voted to donate $25 to the drive.

100% Drive Backing In Atlanta—Fabian

"Every theater in the Atlanta territory will collect at every performance every day during the industry's Red Cross drive," declared Si Fabian chairman of the WAC Theater Division, following his return from the meeting held in the Georgia city. William K. Jenkins, head of the Lucas-Jenkins Theaters, presided at the rally, speakers at which included Bob Wilby of the Wilby-Kincey Theaters.



Wednesday, March 1, 1944

THE Hollywood REPORTER

'VOICE IN WIND' ENGROSSING STORY: BRILLIANT PROD.

Ripley-Monter In Impressive Debut

"VOICE IN THE WIND"
(Ripley-Monter-U.A.)

Producer	Rudolph Monter
Directed by	Arthur Ripley
Photography	Dick Fryer
Edited by	Holbrook Todd

The players: Francis Lederer, Sigrid Gurie, J. Edward Bromberg, J. Carrol Naish, Alexander Granach, David Cota, Olga Fabian, Howard Johnson, Luis Alberni, Jacqueline Dalya.

With "Voice in the Wind," the new producing firm of Arthur Ripley and Rudolph Monter make an impressive debut. From a production standpoint, it is practically flawless, a masterpiece of motion picture craftsmanship which takes full advantage of both technical and human elements with superlative artistry. It instantly establishes Arthur Ripley as a director of the first magnitude. This picture required both technical ability and thoughtful understanding behind the megaphone, capacity for the creation of mood and sustaining it, and for implanting in the players the spirit and purpose of the theme. These needs Ripley realized superbly.

The story, also credited to Ripley, is a strange one, dealing with the hopeless tragedy often faced by refugees from occupied Europe. It approaches this theme from an angle wholly different than has heretofore been employed in pictures. With the exception of the flashback sequences, all the action takes place within a few hours in a fog-bound seaport in the Lesser Antilles, polyglot dumping ground of refugees unable to reach America proper. Here are enacted the final acts in the tragedy of a brilliant young Czech pianist, who escaped from the Gestapo, and the devoted wife from whom he had been separated by his arrest.

The story is told at a deliberate pace in the somber key required of it, aided by artistically-employed low lighting and use of sound and a brilliant musical background which often is startling in its effectiveness, punctuated always by the dismal wail of the fog horn.

Francis Lederer never has given a better performance than he offers as the piano virtuoso, while Sigrid Gurie also registers her finest work as his wife. In the more than capable hands of J. Edward Bromberg, J. Carrol Naish, Alexander Granach and Olga Fabian, the principal character roles are developed brilliantly. Howard Johnson is excellent as the German officer who brings about Lederer's arrest, with Luis Alberni and David Cota also registering favorably. Jacqueline Dalya scores in the brief role of the Portuguese girl.

The musical background score is a top credit for Michel Michelet. The concert piano numbers are performed so brilliantly as to arouse regret ther were no more of them. Dick Fryer handled an exacting photographic assignment with telling effect.

Opening at the
VICTORIA THEATRE, NEW YORK
. . . *March 15th!*

in the *United Artists* manner!

Small Town, Rural Business Improving

(Continued from Page 1)

Smith had just returned from a month's trip through the Western exchange territories.

Declaring that good pictures were attracting a high level of grosses everywhere, Smith recalled that such was not the case when he covered the same territory six months ago. At that time, he said, rural communities, drained of manpower by the draft and shifts in population to war manufacturing centers, were hard hit. Exhibitors had found that those who remained were not in a mood to attend pictures, because families were broken up and young women were not accustomed to going to the theater without escorts.

Top Business Prevails

Smith said that on this last trip that he found the situation had changed, both from the economic standpoint and the mood of the public. All types of situations, he said, were now enjoying top business, particularly in manufacturing towns or communities adjacent to service camps.

This is a healthy situation and augurs well for the future, he said, adding that on the West Coast, theater operators foresee a problem in handling the increase anticipated from the industrial and population growth of that region in the next few years.

The feeling there is that after the final stage of the European war, there will be a heavy concentration of war activity on the Pacific front and as a result the West Coast will experience its greatest activity ever, particularly in manufacturing, military and shipping areas. Business leaders anticipate a large migration to Coast states. It is also anticipated that many of the new industries established during the war will remain after the war, providing work for millions, and that many who are attracted by the new employment possibilities will become permanent residents.

Expect Boom to Continue

Both the advantages of climate and the fact that new families will have been established by the settlers are important factors in the consideration that the population of the Coast states will show a great permanent growth. West Coast leaders believe that the region is due for a peak business boom that will continue after the war.

In addition to those observations, Smith noted during his trip the exhibitors' reaction that the industry is making a sincere effort to turn out good product, as reflected at the box-office. He reported specifically that never before have Paramount pictures enjoyed such wide acceptance by exhibitors and that "business for Paramount is excellent."

Smith reported lively exhib. interest in "Going My Way" and said that such Para. pix as "Lady in the Dark," "Miracle of Morgan's Creek," FWTBT, "The Uninvited," "Standing Room Only," "Riding High" and "No Time for Love" were generally turning in big grosses around the country.

Smith during his trip conferred with exhibitors and Paramount sales staffs in Los Angeles, San Francisco, Portland, Seattle, Salt Lake City and Denver, holding meetings in each exchange center. He was accompanied on the tour by Oscar A. Morgan, sales manager for short subjects and Paramount News, who also held sales meetings.

Historic Isle Rocks Under Clever Quake

RKO-Goldwyn musical, "Up In Arms," current at Radio City Music Hall, had Staten Island up in arms on Friday, when the Staten Island Advance published a letter penned to that newspaper by Joseph A. Palma, president of the Borough of Richmond which is geographically Staten Island. Palma declared that Danny's role in the film gave the impression that all Staten Islanders are hypochondriacs. The missive asserted that Staten Island's healthful and invigorating climate precluded such a condition. Newspapermen knew that the complaint was an ingenious publicity gag, the Borough President conceding that he saw and liked "Up In Arms" very much.

P. S.: It'll play soon in Staten Island.

HOLLYWOOD DIGEST

SIGNED

JACK OAKIE, two pictures, Columbia.
MARK SANDRICH, new producer-director termer, Paramount.
JOHN AUER, new producer-director option, RKO.
PAUL CASTLETON, screenplay writer, World Famous Pictures.
LORIN BACALL, termer, Howard Hawkes and Warners.
HENRY SOKAL, producer, "The Face of Marble," Monogram.
R. C. SHERRIFF, associate producer, Independent Producers, Ltd. (London).

•

ASSIGNMENTS

HARRIET PARSONS, producer, "Enchanted Cottage," RKO.
CHARLES BARTON, director, "Louisiana Hayride," Columbia.
ARCHIE STOUT, cinematographer, "Here is Your War," Lester Cowan.
PERRY FERGUSON, art director, "Belle of the Yukon," International Pictures.

•

CASTINGS

EVA BOYNE, "None But the Lonely Heart," RKO; MARIE McDONALD, "Guest in the House," Hunt Stromberg-UA; ROBERT BENCHLEY, "Practically Yours," Paramount; REGINALD GARDINER, "Laura," 20th-Fox; KURT KREUGER, "Mlle. Fifi," RKO; PAT PARRISH, "America's Children," Columbia: DONNA REED, "The Picture of Dorian Gray," M-G-M; BRUCE BENNETT, "U-Boat Prisoner," Columbia; BETTY KEANE and JOHN LITEL, "Murder in the Blue Room," Universal; LENA FOCH and LLOYD BRIDGES, "Soldiers in Slacks," Columbia; TED DONALDSON, "Mr. Winkle Goes to War," Columbia.

STORY PURCHASES

ROSE WILDER LANE'S "Let the Hurricane Roar," Republic.
ZANE GREY's "To the Last Man," "Nevada," "Sunset Pass," "Wanderer of the Wasteland," "Wild Horse Mesa," "Thundering Herd," "Code of the West" and "West of the Pecos," RKO.

•

TITLE SWITCHES

"Goodbye, My Love," formerly, "Strange Confession," Seymour Nebenzal-UA.
"The American Miracle," formerly "America," M-G-M.

•

SCHEDULED

"The Virginian," novel, OWEN WISTER; screenplay, ALBERT and FRANCES HACKETT, producer, PAUL JONES, Paramount.
"Face of Marble," story, WILLIAM THIELE and EDMUND L. HARTMANN; producer, HENRY SOKAL, Monogram.
"Enchanted Forest" (Technicolor), story, GILBERT WRIGHT, producer, JACK SCHWARZ; Producer's Releasing Corp.
"The Life of Frederic Remington," play, RAMON ROMENO, PCA.
"Dead Man's Eyes," director, REGINALD LE BORG; producer, WILL COWAN, Universal.
"The Virginian," Technicolor, novel, OWEN WISTER; screenplay, ALBERT and FRANCIS HACKETT; producer, PAUL JONES, Paramount.
"Sometimes I'm Happy," producer, ARTHUR SCHWARTZ, Warners.
"The Thirteenth Window," screenplay, CHARLES R. MARION; producer, LINDSLEY PARSONS, Monogram.

Peak Circuit Bookings For Warners' "Tokyo"

A record for subsequent-run circuit bookings in the Metropolitan area is in the making for Warners' "Destination Tokyo," which has gone into the Loew houses directly following its playing of the entire RKO metropolitan circuit.

This, together with Skouras circuit and other bookings, will give "Tokyo" one of the most thorough playing coverages ever received by a release in this territory. Pic had a six-week run at the New York Strand.

Lazarus Bound for Army; Sears to Name Successor

(Continued from Page 1)

and will be inducted into the Army by the month-end.

Lazarus' successor at UA has not yet been selected, but it is expected that an announcement will be made by Gradwell L. Sears, vice-president and general manager of distribution, upon his return from Hollywood within the next few weeks. Sears, with President Edward Raftery, headed for the Coast yesterday.

Prior to his UA affiliation, Lazarus was associated with Buchanan & Co. agency and with Warners.

Local F-5 Adds to Roster

Cleveland — All eligible service (front office) employes of the local 20th-Fox exchange have signed up for membership in Local F-5, Dan Cowhig, business manager of the local announces. Thirteen employes are involved. Universal is the only exchange in Cleveland not signed up.

Jackson Park Case Won by Plaintiffs

(Continued from Page 1)

ner Bros. Theaters, Inc., and 20th Century-Fox Film Co.

Federal Judge Michael Igoe gave the defendants 10 days in which to file motions for appeal, which is regarded as certain.

The Jackson Park Theater had charged inability to obtain sufficient product and that the clearance setup had been established so that the public was drawn to theaters with earlier runs. During the course of the trial, the jury personally visited nine theaters in the affected area, including the Jackson Park.

The defendants took the position that the distributors could license pictures to the theaters that they wanted to and that there was no violation of law in price fixing so long as it did not affect competition. It further was alleged by the defendants during the trial that B & K was entitled to first-run product because its theaters best served the public.

The Jackson Park case had been pending for the last three years.

Owners of the Jackson Park Theater Company are: Mrs. Florence B. Bigelow, Mrs. Marian Kerber, John E. and William C. Bloom, all children of Edward Bloom who built the theater in 1917.

Motion for an injunction to restrain the companies from continuing unfair practices will be considered at another hearing before Judge Michael Igoe.

Herman Starr to Coast

Herman Starr, Warners vice-president in charge of the company's music publishing interests, is en route to the Coast with Mort Blumenstock and Sam Schneider for studio conferences.

THEATER DEALS

Wallingford, Conn.—It is reported that the Meiselman chain will take over the 490-seat Victory, closed for several months. Extensive remodeling is contemplated.

Risco, Mo.—A. E. Algier, Jr., owner of the Algerian, has leased the house for a period of years to Ray Curran, who for the past 14 years has been office manager and booker for United Artists in St. Louis. Curran will take over on March 17.

Memphis—Lyle Richmond, owner of the Missouri circuit, has taken over the Normal, nabe house here. It was formerly operated by James Augustine. The Missouri circuit includes theaters at Hayte, Senneth, Hornersville, Campbell and Parma, Mesourri.

Salem, Ore.—Al Myers has purchased the Hollywood Theater from Ray Stumbo.

WE Net Off Despite Record '43 Business

Net income of Western Electric Co., Inc., for the year ended Dec. 31, last, amounted to $13,303,000 as compared with $14,119,000 for the year [illegible], it is revealed in the company's [illegible]ual report released today by President Clarence G. Stoll. For the purpose of this comparison the reported income for 1942 has been adjusted to exclude the effect of taxes, $6,571,000 on prior years' switchboard profits charged to the operations of that year.

The decline in net income is explained as due to a decline of 58 per cent in sales to telephone companies from the 1942 figure; rise of labor and other costs; and maintenance of October, 1941, prices under OPA regulation.

Report, which covers the combined operations of the company and its 100 per cent directly owned subsidiaries, more pertinently discloses the vast contributions made industrially to the war effort. Production for military purposes was twice that of 1942 and, for the second successive year, the company's over-all business was the greatest in its history. Sales totaled $714,338,000 compared with $573,956,000 in 1942, with sales to the Government $596,-12,000 as against the previous year's $309,013,000. As of Dec. 31, 1943, unfilled Government orders amounted to more than $1,000,000. Radar, together with radio, telephone, and other newly developed electronic equipments, were the predominant item in the organization's war program.

Total expended by the company in accordance with plan for employes' pensions, disability benefits and death benefits and related company practices was $3,637,000. Number of employes on payroll at 1943's end was 89,016 as compared with 76,-79 at end of 1942.

Herman Raymond Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Herman Raymond, 51, Western and adventure film director, died of a heart attack.

FEMME TOUCH

LA GOODIN, office manager, M-G-M, San Francisco.

IEZ HELFMAN, biller, 20th-Fox, Buffalo.

VIAN BROWNER, stenographer, Malco Circuit, Memphis, Tenn.

ARGARET COCKE, booker, Malco Circuit, Memphis, Tenn.

ORENCE BARKER, student assistant, Loew's State, Syracuse.

ATHERINE BOYLE, assistant treasurer, Monogram Pictures, Hollywood.

IRLEY SCHWARZ, manager, Esquire, Davenport, Ia.

RS. GRACE PALMER, auditor, Monogram, Chicago.

TO THE COLORS!

★ PROMOTED ★

HARRY HYNES, JR., son of the St. Louis Universal booker, to technical sergeant.

—★—

★ ARMY ★

ELLIS SHAFTON, manager, Palm and Lexington Theaters, St. Louis.

HARRY MINTZ, manager, Partheon, Chicago.

TOM JONES, Comerford Theaters, suburban supervisor, Scranton, Pa.

WILLARD MATTHEWS, manager, Capitol, Hazleton, Pa.

JOHN WALTON, Warner, booker, Boston.

—★—

★ NAVY ★

SAUL KRUGMAN, United Artists salesman, Philadelphia.

ARCHIE PALMER, Monogram, Chicago.

FRANK LINKINFLAUER, Warners, Chicago.

CEA Com. Will Chart Policy on Inquiry

London (By Cable)—Whether the CEA will accept the invitation of the non-industry panel established by the Films Council to investigate charges of monopoly in the British film trade will be determined by a special committee appointed at the CEA Council meeting, it was learned at the week-end.

The panel has no authority to compel those whose views it desires to appear, it is stressed.

The KRS, which received a similar invitation, has not defined its attitude as yet.

Production Pace Down As Only Four Get Gun

West Coast Bureau of THE FILM DAILY

Hollywood — Only four new pictures went into production last week, making a total of 40 pictures shooting. The check-up:

At Columbia: Three shooting.

At M-G-M: Ten shooting, including "Mrs. Parkington," starring Greer Garson and Walter Pidgeon, with Edward Arnold, Donna Reed, Selena Royle, Cecil Kellaway, Gladys Cooper, Agnes Moorehead, Hugh Marlowe, Peter Lawford, Tom Drake, Mary Servoss and Nana Bryant. Leon Gordon producing, and Tay Garnett directing; and "Maisie Goes to Reno," 8th in the Maisie series, starring Ann Sothern and Ava Gardner. Harry Beaumont directing for producer George Haight.

At Paramount: Three shooting.

At PRC: One shooting.

At RKO-Radio: Three shooting, and International Pictures, one.

At Republic: Four shooting, including "Call of the South Seas," with Alan Lane, Bill Henry, Roy Barcroft and Wally Vernon. Walter Goetz, associate producer, with John English directing; and, "Good Night Sweetheart," with Ruth Terry, Bob Livingston and Robert Armstrong. Eddy White associate producer, and Joe Santley directing.

At 20th Century-Fox: Five shooting.

At Universal: Four shooting.

At Warners: Six shooting.

Homer Le Temp Dead

San Antonio, Tex. — Homer Le Temp, 42, manager of the Aztec, died late last week. He is survived by his wife, Mrs. Sally Le Temp.

"American Miracle" To be Sold Singly

(*Continued from Page* 1)

of branch, district and division managers and home office executives. Plans are under way to hold separate tradeshowings of the picture in key cities for "The White Cliffs of Dover."

Louis B. Mayer and Howard Strickling stopped off Saturday en route to the Coast to make brief appearances at the meeting.

The short subject department is being represented by Fred C. Quimby, who came here from the Coast to attend the sessions, and Herb Morgan from New York.

William F. Rodgers, who is expected to announce the pictures to be included in the seventh block today, held a preliminary meeting Friday with Edwin Aaron, circuit sales head; Edward M. Saunders, assistant to Rodgers; H. M. Richey, director of exhibitor relations, and E. K. "Ted" O'Shea, J. J. Maloney and John Flynn, division managers.

Tax Round Table Approved By PCC; Bruen Named Rep.

(*Continued from Page* 1)

the PCC on the Round Table Conference. The PCC board of trustees at a meeting last week pledged its support to the plan which would function in a united front capacity on emergency tax situations.

Both the MPTOA and national Allied have indicated their intention to co-operate in the movement. A report of the plan is now before the Allied executive committee.

The group which will handle the tax co-ordination matters is known as the Round Table Conference of Exhibitor Organizations on Taxation.

Meltzer Leaves WB Mar. 24

Resignation of Allan Meltzer, Eastern publicity manager for Warners under Mort Blumenstock, effective March 24, was confirmed at the week-end.

Successor will be named early this week by Blumenstock, who arrives on the Coast today.

Meltzer's future plans will be announced at an early date.

THE WEEK IN REVIEW

Red Cross Drive

(*Continued from Page* 1)

450,000 at last got under way at New Haven with majors represented by their counsel. . . The Chicago Jackson Park Theater's $360,000 anti-trust damage suit against the majors was tried in Judge Michael Igoe's division of the Federal Court. . . . Griffith Amusement Co. entered denial of the allegations of indie exhibs. in their $606,000 damage suit.

SEND IT ALONG

Someone in the film industry you know who is now serving in the armed forces, either at home or overseas, will appreciate this "Week in Review" digest of major FILM DAILY stories. So won't you please clip it and send it along?

PERSONALS: Stanton Griffis urged fresh ideas in WAC films. . . Nate J. Blumberg, "U" prexy, optimistic of trade's future, forecast no post-war let-down. . . George J. Schaefer again heads the Yeshiva College drive... Arthur W. Kelly announced that J. Arthur Rank's plans for U. S. distribution stand; D. J. McNerny will help set up Rank's exchange system in this country. . . Robert L. Graham, Para.'s Mexican manager, was named to conduct a Para. survey of film conditions and prospects in Spain and Portugal. . . Don King was named general publicity director for Vanguard Films and David O. Selznick. . . Barney McCarthy was named St. Louis branch manager for United Artists. . . Jack Kirsch was re-elected prexy of Illinois Allied.

* * *

DEATHS: M. H. Hoffman, veteran producer, died at Hollywood. . . George P. Aarons, assistant general counsel for the MPPDA, died in Philadelphia. . . Herman Raymaker, veteran silent film director, died on the Coast. . . At the week-end death of Irvin S. Cobb, writer, journalist and lately film actor, was chronicled.

* * *

NEW BRIEFS: New Gov't admission tax will bring price boosts generally throughout the nation, but that levy will not apply to states' admission taxes. . . It was reported that Howard Hughes is planning a circuit of theaters in the Mid-West, starting with eight first-runs on a film-vaude policy in key cities. . . Arbitration case for December, January and February hit a quarterly low, but seven cases having been filed. . . IATSE studio unions offered distribs. 26 proposals for new union contracts at the New York conference. . . OCR plans the construction of theaters where badly needed for term lease to exhibs. . . March of Dimes drive reached the $2,000,000 collection mark on reports from 25 states; remaining states may double that sum.

Top Hit O

REPUBLIC'S

Romance of the Seven Seas!

THE FIGHTING SEABEES

with DENNIS O'KEEFE and
WILLIAM FRAWLEY • LEONID KINSKEY
J. M. KERRIGAN • GRANT WITHERS

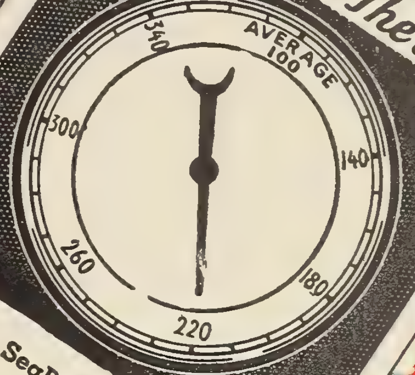
Edward Ludwig—Director
Second Unit Directed by Howard Lydecker
Screenplay by Borden Chase and Aeneas Mac Kenzie • Original Story by Borden Chase

HE WEEK

THAT'S ALL

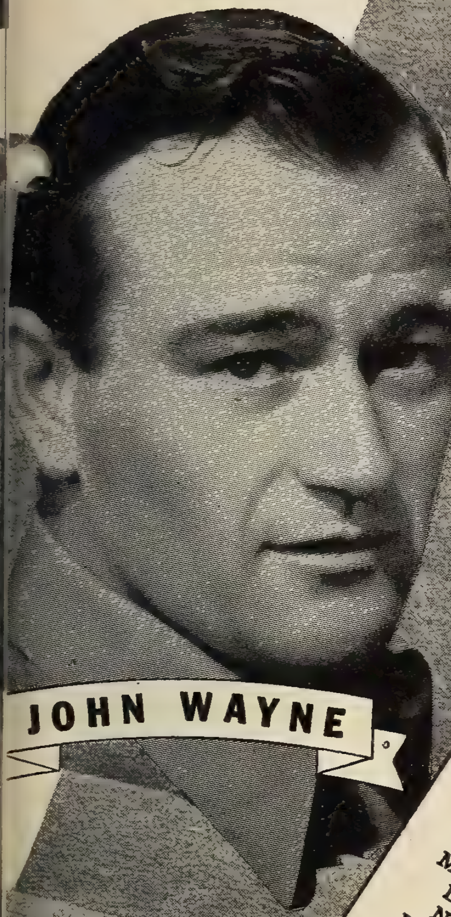
BOXOFFICE BAROMETER

Top Hit of The Week



The Fighting SeaBees (Los Angeles)	220
(Chicago)	150
(Salt Lake City)	150
Runners-up:	
RETURN OF THE VAMPIRE— Los Angeles	210
CAREER GIRL— Detroit	200
TENDER COMRADE— Detroit	200
THE GANG'S ALL HERE— Buffalo	200
FLESH AND FANTASY— Detroit	190
Hartford	190
NO TIME FOR LOVE— Denver	185
Minneapolis	175
Kansas City	170
Cleveland	155
LIFEBOAT— Hartford	180
MADAME CURIE— Detroit	180
New Haven	150
DESTINATION TOKYO— Denver	175
Salt Lake City	150
HIGHER AND HIGHER— Detroit	175
Los Angeles	150
JACK LONDON— Buffalo	165
LOST ANGEL— Hartford	165
THE FALLEN SPARROW— Dallas	165
THE LODGER— Denver	160
THE SON OF DRACULA— Denver	160
WE WILL COME BACK— Detroit	160
WHAT A WOMAN!— Denver	160
SHERLOCK HOLMES FACES DEATH— Cleveland	155
THOUSANDS CHEER— Detroit	155
BEST FOOT FORWARD— Denver	150
HAPPY LAND— Los Angeles	150
OLD ACQUAINTANCE— Seattle	150

These reports are taken from the sectional editions of **BOXOFFICE.**



JOHN WAYNE

SUSAN HAYWARD

DENNIS O'KEEFE

O'Connor Heads Drive Of Catholic Charities

(Continued from Page 1)

end by John A. Coleman, executive chairman of the committee.

Serving with O'Connor is Bert Sanford of Altec Service Corp. as vice-chairman. Additional members for this division will be recruited from men in the same and allied lines of industry.

The Special Gifts Committee will function prior to the annual Parish Appeal of Catholic Charities which in turn will begin April 30 in the 374 parishes of the New York Archdiocese. This is the twenty-fifth Annual Appeal of the organization which co-ordinates, supervises and directs the work of 200 institutions and agencies including hospitals, child-caring homes, settlement houses, day nurseries, homes for the aged, summer camps and many other welfare agencies, including family relief.

Last year New York Catholic Charities aided over 600,000 individuals in the New York Archdiocese which comprises the boroughs of Manhattan, Bronx and Richmond in Greater New York and the counties of Westchester, Orange, Dutchess, Rockland, Ulster, Putnam and Sullivan, outside the city.

Yep, 25 Years Is a Long Time In Pictures, But Longer To Wait For Compensating Meal

Sammy Cohen, UA's foreign publicity director, celebrates his silver anniversary today, and with it all will take his preceptor of a quarter century ago to lunch. Latter is Norris Wilcox, UA personnel manager. What makes Sammy run to the selected restaurant to fete Wilcox is this:

Back in 1919, Sammy, with an honorable discharge in the pocket of his Navy uniform, applied at Famous Players-Lasky Corp. for a job. Wilcox, office manager for the forerunner of present-day Paramount, put him to work in the export department as a shipping clerk. Now that the whirligig of time and industry vagaries have re-united them at UA, Sammy figures he should buy his discoverer, Wilcox, a lunch.

Asked for his impression of the pic biz after 25 years, Sammy replied on the week-end via a French proverb: "Plus ca change, plus c'est la meme chose," which means in pre-Jive English, "The more it changes, the more it's the same."

All Circuits Back R. C. Drive

Indies Line Up with Majors to Total 140

(Continued from Page 1)

ly 140 circuits, represent about 75 per cent of the total of more than 11,300 pledges received up to the end of the week.

Major circuits that have been fully pledged are Paramount, Warners, National Theaters and Loew's, Inc.

Others include:

Affiliated Theaters, Philadelphia; Alger Circuit, La Salle, Ala.; Aliance Theater Corp., Chicago; Apine Theater Circuit, Kingwood, W. Va.; Altoona Publix Theaters, Altoona, Pa.; Associated Amusement Co., Minneapolis; Associated Theaters, Cleveland; Atlantic Theaters, Philadelphia; Baehr Circuit, Brainerd, Minn.; H. & E. Balaban Corp., Chicago; Balaban & Katz, Chicago; Basil Bros. Circuit, Buffalo; William Benton Circuit, Saratoga, N. Y.; Bijou Amusement Co., Nashville; Brandt Theaters, New York; Blumenfeld Theaters, San Francisco; Buffalo Theaters, Buffalo; W. S. Butterfield Theaters, Detroit; Cabart Theater Corp., Los Angeles; Central Theater Corp., Des Moines; Century Circuit, New York; Cinema Circuit, New York; Cocalis Circuit, New York; Comerford Publix Theaters, Scranton, Pa.; Commonwealth Amusement Corp., Kansas City; Community Theaters, Cleveland; Cooper Enterprises, Denver; Co-operative Theaters of Michigan, Detroit; Crescent Amusement Co., Nashville; F. H. Durkee Enterprises, Baltimore; Egyptian Theaters, Harrisburg, Ill.; Essaness Theaters Corp., Chicago; Everett Enterprises, Charlotte; Evergreen State Amusement Corp., Seattle.

Fabian Theaters, New York; Fanchon & Marco Service Corp., St. Louis; Florida State Theaters Corp., Jacksonville, Fla.; Fourth Avenue Amusement Co., Louisville; Fox Intermountain Theaters, Denver; Fox Midwest Amusement Corp., Kansas City; Frisina Amusement Co., Taylorsville, Ill.; Gibraltar Enterprises, Denver; Golden State Theater & Realty Corp., San Francisco; Aaron Goldberg Circuit, San Francisco; William Goldman Circuit, Philadelphia; Griffith Amusement Co., Oklahoma City; Golden State Theaters, Oakland; R. E. Griffith Theaters, Dallas; Hall Industries Theaters, Beeville, Tex.; John Harris Amusement Co., Pittsburgh; Harris-Voeller Theaters, Burley, Ida.; Harvey Amusement Co., San Francisco; Huish Theatrical Enterprises, Salt Lake City; Hunt's Theaters, Wildwood, N. J.; Ideal Amusement Co., Johnstown, Pa.; Indiana-Illinois Theaters, Chicago; Interboro Circuit, Brooklyn; Intermountain Theaters, Salt Lake City; Interstate Theater Corp., Boston; Island Theater Circuit, New York.

J. J. Theaters Inc., New York; Jefferson Amusement Co., Beaumont, Tex.; Joy's Theaters, New Orleans; Kallett Theaters, Oneida, N. Y.; Latchis Circuit, Keene, N. H.; Lieberman Theater Circuit, Boston; Litchman Theaters, Washington; Lockwood & Gordon, Boston; E. M. Loew Theaters, Boston; Long Theaters, Bay City, Tex.; Lucas & Jenkins, Inc., Atlanta; Lust Circuit, Washington; M. &. P. Theaters, Boston; M. & P. Theaters, Lynn; Maine & New Hampshire Theaters, Boston; Malco Theaters, Memphis; George Mann Circuit, San Francisco; Martin Theaters, Columbus, Ga.; Minnesota Amusement Co., Minneapolis; Mutual Theaters, Detroit; National Theaters, New York; Nasser Bros. Theaters, San Francisco; Neighborhood Theaters, Richmond, Va.; Netco Theaters Corp., New York; Newberry Circuit, Belmar, N. J.; Paramount-Richards Theaters, New Orleans; Benjamin T. Pitts Circuit, Fredericksburg, Va.; Prudential and Playhouse Operating Co., New York; Publix Great States Theaters, Chicago; Publix-Richards-Nace Inc., Phoneix, Ariz.; Randforce Amusement Corp., Brooklyn; Walter Reade Enterprises; New York; Robb & Rowley, Dallas; Rosenblatt-Welt Theaters, New York; Rugoff & Becker, New York.

St. Cloud Amusement Corp., Washington, N. J.; Schine Circuit, Gloversville, N. Y.; Schulte's Theaters, Detroit; Settos Theaters, Detroit; Shea-Chain Inc., New York; Simons Amusement Co., Missoula, Mont.; Singer Theaters Corp., Chicago; Skirball Bros., Cleveland; Skouras Theaters Corp., New York; Smalley's Theaters Inc., Cooperstown, N. Y.; Philip Smith Theatrical Enterprises, Boston; Southern Amusement Co., Lake Charles, La.; Standard Theaters, Milwaukee; Strand Enterprises, Memphis; Sterling Theaters, Seattle; Strand Theaters, Boston; M. Switow & Sons, Louisville; T. & D. Jr. Enterprises, San Francisco.

Dipson Circuit, Batavia, N. Y.; Theatrical Managers Inc., Indianapolis; Tri-State Theaters, Medford, Ore.; Varbalow Circuit, Pennsauken, N. J.; Fred Wehrenberg-Kalmann Circuit, St. Louis; J. F. White Circuit, Asheboro, N. C.; Wilmer & Vincent Corp., New York; Wometco Theaters, Miami; Wilby Kincey Service Corp., Atlanta; Cascade Theaters, Seattle.

"GO AWAY! I'LL CHASE YOU AFTER I SEE WHAT'S GOING ON
UP IN MABEL'S ROOM
(LIFT THE SHADE ON A GREAT U.A.-EDWARD SMALL COMEDY!)

$1,363,250,000 is 1943's Films Gross

(Continued from Page 1)

ly, the average ticket price during 1943 was 27.5 cents against 25.5 cents the previous year.

U. S. amusement tax receipts for 1943 were $168,746,625, an increase of $22,374,354 over the $146,372 collected in 1942. It is estimated that 90 per cent of amusement tax collections are derived from motion picture theaters.

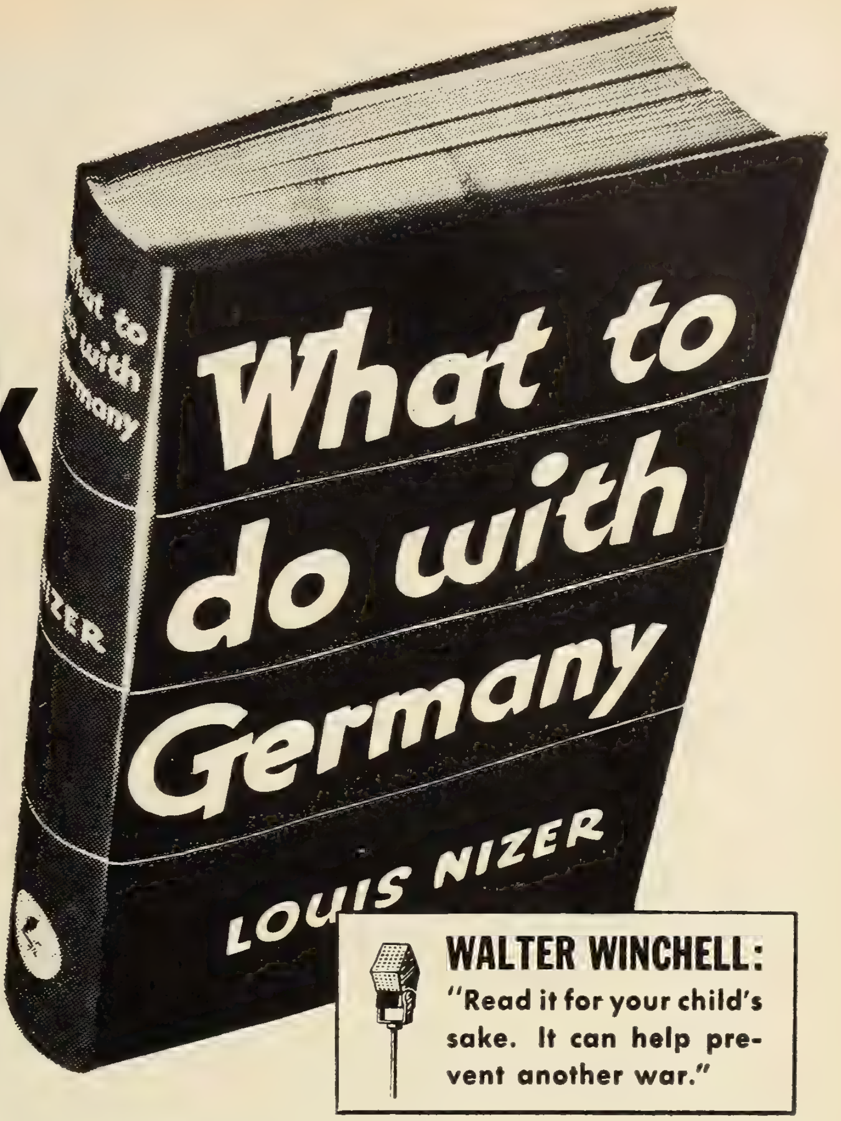
Chavez, Mex. Composer, Signed for Studio Chore

Mexico (By Air Mail)—Carlos Chavez, founder and conductor of the Orquesta Sinfonica de Mexico (Symphony Orchestra of Mexico) and Latin America's most important composer, will make his screen bow when he writes and conducts the background music for "Emiliano Zapata, Caudillo del Sur" (Emiliano Zapata, Leader of the South), a screen biogrophy of the revolutionary chief, which Francisco J. Clemente will produce for Clemente Internacional Films. Film looms as one of the biggest pix ever attempted by the Mexican industry.

Hero's 41st Mission Benefits Red Cross

WAC reported yesterday that one of the best stunts reported on Red Cross Drive is campaign unleashed in Amsterdam, N. Y., by Clayton Cornell, manager of Schine's Strand there. He "enlisted" aid of local war hero, S/Sgt. Louis B. Sykes, and latter appeared in stage program titled "Amsterdamians Save Lives," presented in tie-up with Montgomery County Red Cross. Cornell got every important merchant in town to devote ad space to the stage show and Red Cross short, "At His Side." Sykes, turret gunner in the USAF, has flown on 40 missions over enemy territory, holds Air Medal with seven Oak Leaf Clusters and saw action in raids over Pantelleria, Sicily, Sardinia, Italy and France.

This is the book they're talking about...


What to do with Germany
NIZER
What to do with Germany
LOUIS NIZER

WALTER WINCHELL: "Read it for your child's sake. It can help prevent another war."

Read it and prepare for the most dangerous moment in all history...when Germany, losing this war, lets loose the campaign for winning the next

GABRIEL HEATTER: "In this book I found the answer to the question millions of us have asked – What to Do With Germany. Read it and you will see what has to be done to save your child another war. This book will take hold with the fury of a prairie fire."

PHILADELPHIA RECORD: "Probing, compact, educative, sane and magnificently constructive, 'What to Do With Germany' strikes us as essential reading . . . It is no over-statement but rather an exact definition of its importance to say it deserves to circulate in the millions."

CLEVELAND PRESS: "His 200-page book is the most provocative study we have seen on the question of what should be done to Germany."

CAPTAIN EDDIE RICKENBACKER: "The most comprehensive, all-impressive human document put forth to date. Every statesman and politician should be forced to read and digest it."

CECIL ROBERTS: "It is the most searching and balanced analysis to which Germany has ever been submitted."

VICE-PRESIDENT HENRY A. WALLACE: "A timely book for those who are doing serious thinking about the post-war period."

CLIFTON FADIMAN: "A calm, cool, completely documented, bullet-proof demonstration of the fact that unless the German nation (not merely the official Nazi gang) surrenders unconditionally, we are inviting another war with the Germans twenty years hence."

PRICE, $2.50 **ZIFF-DAVIS PUBLISHING COMPANY**

Petrillo Loses in Recordings Dispute

(*Continued from Page 1*)

bia Recording Corp.; RCA Victor Division and the Radio Recording Division of NBC in which virtually complete accord was found in the argument of the recording companies against the payment of a direct fee to the union. Panel further held that no great amount of unemployment existed among musicians and stated it recommends to the National War Labor Board it exercise its power to terminate the strike "to the end that the conditions prevailing on July 31, 1942, be restored."

Arthur S. Meyer, public member and chairman of the panel and Gilbert E. Fuller, industry member, concurred in the majority opinion, Max Zaritsky, labor member of the panel, dissented.

In holding that a "strike" exists and that the strike during wartime is detrimental to the war effort, the WLB panel again upheld the contention of the intervenors as argued by counsel Ralph Colin and Robert Myers. Panel also takes the definite stand that a "labor dispute between the Union and the Companies" does exist, and that the NLRB has jurisdiction.

Decision was handed down some 17 weeks since hearings were concluded on Nov. 22, 1943. It now appears the next step will be made by the NLRB when it orders the AFM to resume making recordings for the companies involved. Clause in the contracts in effect between the AFM and signatories including Decca Records and World Broadcasting System provides for relief in the event of the union operating under more favorable conditions with any other recording firms and this may pave the way for a revision of such ocntracts.

Gifts for War Hero

Chicago — John Balaban, James Coston, Edwin Silverman, Jack Kirsch and Hal Halperin, amusement division executive committee, presented many gifts to Sergt. Francis Murphy, war hero, who was the 3,000,000th visitor to the Chicago Service Center.

IN NEW POSTS

HARRY FRIEDMAN, assistant publicity director, Lester Cowan, Hollywood.

ALBERT FORD MARTIN, chief accountant, Monogram, Hollywood.

LOU SMITH, special publicity, M-G-M, Hollywood.

FRANK RIEGER, manager, Partheon, Hammond, Ind.

TOM BONK, manager, Paramount Theater, Chicago.

C. SCKITAS, manager, Orpheum, Chicago.

JOHN CAMPIAN, manager, Cosmo, Chicago.

EARL MAY, assistant manager, Avalon, Hammond, Ind.

MELVIN KOFF, United Artists salesman, Philadelphia.

BACK IN CIVVIES

Honorably Discharged

THOMAS McCABE, from the Army, to trade relations department, 20th-Fox home office.

WALTER KESSLER, from the Army, to Loew's Theaters, Canton, O.

JOHN DUNLAP HENRY, from the Army, to manager, Ritz, Anniston, Ala.

CAPT. LEE TRACY, from the Army, to his acting career, Hollywood.

PHIL BROWN, from the Army, to M-G-M contract list, Hollywood.

JOE MARKOWITZ, former M-G-M Chicago office manager, from the Army.

Tells of Attempts to Get Pix for Pickwick

New Haven — Direct examination of the plaintiff exhibitor, Edward Peskay, continued yesterday, the fourth day of the trial of the Pickwick Theater (Greenwich, Conn.) anti-trust suit against the majors, in which it asks for $5,450,000 damages, in Federal Court, Judge Carroll Hincks presiding.

Peskay testified that he offered Abe Monatgue, Columbia sales manager, $2,500 for "Mr. Smith Goes to Washington" day-and-date with Stamford, but the offer was refused. He told of talks with Gradwell Sears and Andy W. Smith, Jr., in 1939-40, and of trying a timely deal with William F. Rodgers and Tom Connors for "Gone With the Wind" which also proved unsuccessful until after the picture had played the smaller towns of Darien and New Caanan. With the building of the Avon in Stamford, Peskay testified, moveovers from Stamford delayed bookings for the Pickwick even more.

Further, witness stated, he suggested a deal to Vitagraph offering an amount equal to that which the company received in Portchester for a split week of product between the Pickwick and Stamford with a minimum guarantee against any percentage wanted. Vitagraph, he said, refused the proffered contract.

Contracts with 20th Century-Fox from 1935 to 1940 were entered in evidence, and the defense asked that clauses regarding payment and changes in writing be marked for the jury. Fifty exhibits have been filed to date. Plaintiff's attorneys believe the cross-examination of Peskay will start next Wednesday.

Pinkus Files as Bankrupt

San Francisco—Ralph Pinkus, former theater manager and promoter, filed bankruptcy proceedings in Federal Court here, listing liabilities at $62,737 and assets $11,761.

Pinkus, who once managed the Geary and Curran houses and the old Columbia, and was once heralded as one of the leading theatrical men of the country, said in his petition he is now earning $63.50 a week at a shipyard.

« REVIEWS »

"The White Cliffs of Dover"

with Irene Dunne, Alan Marshal, Roddy McDowall, Frank Morgan, Van Johnson, C. Aubrey Smith

M-G-M 126 Mins.

POWERFUL, TRAIL-BLAZING ATTRACTION WHOSE DRAMA AND COMEDY MAKE IT STANDOUT GROSS-GRABBER.

Destined to rank high among 1944's elite offerings, this powerful film establishes a milestone in wartime feature production. To date, screen stories have been geared to those emotional urges essential to the war's winning. "The White Cliffs of Dover" performs this function, but something very much more.

It carries, as perhaps no predecessor has done, the clarion call for the Anglo-American peoples to win the peace, so that their dead shall not have died in vain. The impact of this message, which is as clearly imparted as though the picture were a documentary, is heightened by the fact that it is superbly-wrought entertainment, naturally and starkly dramatic but boiling over with grand comedy and rich human interest. Furthermore, "The White Cliffs of Dover," is a brilliant good-will ambassador in the cause of American-British relationships, and industry history will assuredly so record it.

Producer Sidney Franklin has enlisted a magnificient cast whose individual artists are so skilled and numerous that exhibitors will more than ever sigh at the scarcity of marquee space. Under Clarence Brown's potent and sensitive direction, Irene Dunne and Alan Marshal check in with memorable performances,—she as the American-born girl whose intentionally brief visit to England with her father is destined to become permanent when she is wooed and wed by a Baronet; he as that wealthy young nobleman who, shortly after marriage, dies in combat during World War I, virtually on the eve of Armistice.

Frank Morgan, as the girl's father, and the publisher of an obscure newspaper in Virginia, provides with C. Aubrey Smith, cast as the aristocratic British Colonel who slyly promotes the Dunne-Marshall romance, uproarious comedy which springs from the historic rivalries and national differences between Americans and their English cousins. These laugh-packed sequences rank with the most delightful in cinema annals.

The picture's climax reels are devoted to heart-throbbing events which led to World War II when the young Baronet, Roddy McDowall, follows family tradition and enters the Army, as the eldest son is accustomed to do, only to die in the bloody raid on Dieppe, leaving his mother, Irene Dunne, in stoical loneliness to hope that his sacrifice on the battlefield, like that of his father, will win a lasting peace for the United States and England, as well as their democratic comrades-in-arms.

Contributing immensely to the film's standout quality are its technical aspects. From main title to final fade-out the onlooker is transported through exteriors and interiors which ring with authenticity, thus imparting the full flavor of England. Much of this convincing atmosphere is due to the fine art direction by Cedric Gibbons; his assistant, Randall Duell; and the set decorations by Edwin B. Willis and Jacques Mersereau. In addition to the principals and supporting players already mentioned, Van Johnson, Dame May Whitty, and Gladys Cooper perform their respective assignments up to the hilt.

Full opportunity is presented to cast's components through the guiding genius of Director Clarence Brown and a poignant screenplay meticulously woven by Claudine West, Jan Lustig, and George Froeschel. Photography is of ace calibre. On every count, "The White Cliffs of Dover" is gilt-edge entertainment, and solid gold for wartime box offices.

CAST: Irene Dunne, Alan Marshal, Frank Morgan, Roddy McDowall, Van Johnson, C. Aubrey Smith, Dame May Whitty, Gladys Cooper, Peter Lawford, John Warburton, Jill Esmond, Brenda Forbes, Norma Varden.

CREDITS: Producer, Sidney Franklin; Director, Clarence Brown; Author, Alice Duer Miller; Screenplay, Claudine West, Jan Lustig, George Froeschel; Cameraman, George Folsey; Art Director, Cedric Gibbons; Associate, Randall Duell; Set Decorations, Edwin B. Willis; Associate, Jacques Mersereau; Special Effects, Arnold Gillespie, Warren Newcombe; Editor, Robert J. Kern; Technical Advisor, Major Cyril Seys Ramsey-Hill; Musical Score, Herbert Stothart.

DIRECTION, Potent. PHOTOGRAPHY, Brilliant.

Talks on Studio Basic Pact to Start Today

(*Continued from Page 1*)

the conferees will huddle again tomorrow, it was said.

Spokesmen for the seven unions are not expected to ask for wage increases. What they will argue for will be better working co[illegible]tions, changes in grievance pro[illegible]ures, paid vacations and sick leave with pay, it is understood.

The some 7,000 members of the unions comprise teamsters, electricians, musicians, plasterers, laborers, carpenters, culinary help and painters.

The 26 general proposals offered by IATSE studio locals for inclusion in new agreements with the producers to replace those that expired on Jan. 1 were reduced to 16 at a heated session between company and union representatives at Casey's office on Friday. The 16 points were found to apply to all workers belonging to the IATSE studio locals. The 10 points that were thrown out were referred back to the locals for individual negotiation. The full list of proposals in draft form had been studied by company spokesmen at a meeting that preceded that between the two groups.

Hope, Ferris Firms Merge

Amalgamation of Constance Hope Associates and the Earle Ferris organization, two public relations companies with offices in New York and Hollywood, is announced by Constance Hope and Earle Ferris. New York offices will be at 29 W. 57th St. and at 40 E. 49th St., and Hollywood offices at 6381 Hollywood Blvd.

TIME FOR *Spring Planting*

In the Spring, a smart manager's fancy lightly turns to thoughts of Shove—(New customers shoving their way in.) He sows big for big shows. Never mind the onions and turnips. What we're interested in, is something growing around the ticket seller (and we don't mean cobwebs)—something with dough in its hands. So use B&B seeds only. (No, not Benedictine and Brandy—Baby and Box-office.) Plant new billboards out where the folks are bashful spenders. Plant some new lobby ads. Plant heralds in new spots. Then watch the tiny shoots from all, come up and up and finally reach your ticket ledge.—(Long greens.)

COLLECT FOR THE MARCH 23-29

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY

ANDARD ACCESSORIES • TRAILERS • SPECIAL ACCESSORIES

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

RCA
Congratulates....

★RKO and Stephen Dunn on
"THIS LAND IS MINE"
Sound award winner

★Warner Brothers on
"CASABLANCA"
Outstanding motion picture

★Warner Brothers, Ray Heindorf and Leo Forbstein on
"THIS IS THE ARMY"
Best scoring of a musical picture

★Paramount, Grantland Rice and Jack Eaton on
"AMPHIBIOUS FIGHTERS"
Best one-reel short

These 1943 Academy Award Winners were recorded with the

SOUND RCA **SYSTEM**

M P P D A
28 W 44TH ST
N YC
FILE COPY
REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 51 NEW YORK, TUESDAY, MARCH 14, 1944 TEN CENTS

PHILLY AREA TAGGED "LOCALLY NEEDED"

New Studio Union Basic Pact to Majors Today

Union Reps. to Hold Another Conference Before Meeting Distribs.

Proposals which will serve as the basis of discussions on new contracts for the seven AFL international unions that are signatories to the studio basic agreement will be submitted to company representatives by union spokesmen today, it was learned yesterday at the close of the initial session of the conference between both sides. The proposals, which will go into pacts to replace those that expired on Jan. 1, will be discussed at a joint session of company and union representatives this afternoon. The joint meeting will

(Continued on Page 3)

WLB Panel Hearing St. Louis Pay Dispute

St. Louis—Meeting behind closed doors in the Federal building with daily paper and trade press reporters barred over the objections of counsel for both sides to the controversy, the War Labor Board hearing of Local No. 6 Stage Hands de-

(Continued on Page 8)

Peter Schaefer, Founder of J L & S, to be Buried Today

Chicago—Rites will be held at 2 this afternoon for Peter Schaefer, veteran theater owner and founder of the Jones, Linick & Schaefer Cir-

(Continued on Page 8)

Added Penny Admission Tax in Costa Rica Earmarked for Leper Hospital Maintenance

San Jose (By Air Mail)—An additional tax, equivalent to one cent U. S., has been levied on all theater admissions in Costa Rica. The proceeds of this tax are earmarked for the upkeep of the country's leper hospital. Taxation now accounts for about 25 per cent of admission charges.

Publicize Tax Jump, Mich. Allied Urges

Detroit—A firm stand in favor of passing the increased admission tax on to patrons rather than absorbing it has been taken by Allied Theaters of Michigan. Allied's position is of exceptional interest because it represents mostly the small town theaters which are most threatened by the tax hike.

Allied has gone further and is issuing schedules of new admissions and tax amounts at various price levels, together with the advice to give advance publicity so that the

(Continued on Page 3)

New Tax Will Eliminate Ohio's Dime Juve Scale

Columbus, O.—P. J. Wood, secretary of the ITO of Ohio, has notified all members of a change in the Treasury Department's ruling on the new Federal admission tax, whereby the amount of the Federal tax is to be determined by the present scale

(Continued on Page 10)

Metro Placing Five In Its Seventh Block

Chicago — M-G-M's seventh block will consist of five pictures, William F. Rodgers announced at the company's meeting of branch, district, division managers and home office executives yesterday at the Hotel Blackstone.

The five pictures in the order of their tentative release are "Andy Hardy's Blonde Trouble," "Gasligt," "Meet the People," "Three Men in White" and "Two Girls and a Sailor."

Rodgers further announced that

(Continued on Page 8)

YDD Heads Box-Office Parade in the Dominion

Toronto—Ace box-office pic in Dominion theaters during 1943 was Warners' YDD, according to results of the annual poll by the Canadian Film Weekly, made public yesterday. Other nine best business-getters of the year, as voted by exhibitors

(Continued on Page 11)

Semi-Public Status for Trade

War Service Brings Distinction--Depinet

Philadelphia — With Government agencies more and more recognizing films' role in the war effort, the industry today "really is a semi-public institution," Ned E. Depinet, national distributor chairman for the 1944 Red Cross War Fund drive, told a trade campaign luncheon meeting at the Broadwood Hotel here yesterday.

"When danger threatens our

(Continued on Page 6)

Stokes, Wilby-Kincey's Auditor, Dies in Atlanta

Funeral services will be held today in Old Greenwich, Conn., for Walter L. Stokes, auditor of the Wilby-Kincey circuit, who died in Atlanta Friday night. He was 56 years old.

Stokes was widely known in the

(Continued on Page 6)

WMC to Act on Petitions For All Other Exchange Areas, Depinet Reports

NED E. DEPINET

Philadelphia — Activity of motion picture distribution in the Philadelphia area has been designated "locally needed" by the War Manpower Commission in charge of the Philadelphia labor market area. The designation has been approved by regional headquarters of the WMC for Pennsylvania, New Jersey and Delaware of which Frank L. McNamee is director.

This announcement was made yesterday by Ned E. Depinet, chairman of the WAC

(Continued on Page 10)

Greek Relief Show At Academy for R. C.

Sponsored by the Greek War Relief, a mammoth Red Cross benefit show will be staged at Skouras'

(Continued on Page 11)

38,316 Eastman Workers Share $2,075,069 Bonus

Rochester—A total of 26,715 Rochester employes of Eastman Kodak,

(Continued on Page 3)

THE RED CROSS IS THERE WHEN YOUR SOLDIER NEEDS YOU!—BACK THE CAMPAIGN!

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 51 Tues., Mar. 14 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, March 13)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	15¾	14⅞	15⅜	+ ⅞
Col. Picts. vtc. (2½%)	18⅞	18½	18⅞	+ ⅜
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3½	3½	3½	+ ⅛
Con. Fm. Ind. pfd.	19¼	18½	18⅞	.....
East. Kodak	164½	164	164½	— ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅞	20½	20¾	+ ¼
Loew's, Inc.	61½	61¼	61¼	.....
Paramount	26½	25⅝	26	+ ⅝
RKO	9⅝	9⅜	9½	+ ⅛
RKO $6 pfd.	96	94⅞	96	+ ½
20th Century-Fox	23	22⅜	22¾	+ ⅜
20th Century-Fox pfd.	30⅞	30½	30¾	+ ⅛
20th-Fox ppf.	103	103	103	+ 1¼
Warner Bros.	14	13½	13⅞	+ ½
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	3¾	3⅝	3¾	+ ⅛
Radio-Keith cvs.	1¾	1⅝	1⅝	.....
Sonotone Corp.	2⅜	2¼	2⅜	.....
Technicolor	14⅜	14	14⅜	+ ½
Trans-Lux	3⅜	3⅜	3⅜	.....
Universal Pictures	25½	24½	24½	+ 1
Universal Picts vtc.	23¾	22½	23⅛	+ 1⅛

Added Time for RKO Releases

Goldwyn's "Up in Arms" is hanging up holdovers 100 per cent so far, RKO reported yesterday. Company also disclosed that "Tender Comrade" was getting third weeks.

WANTED:

Manager for neighborhood theater in metropolitan New Jersey area. Good opportunity, starting salary $50 weekly. Reply Box 188,

THE FILM DAILY
1501 BROADWAY NEW YORK CITY

"Week-end for Three" Infringed, Suit Claim

An accounting and damage action over alleged piracy of the play "Cocktail Wives" was filed against RKO Radio Pictures and RKO Corp. yesterday in New York Federal Court by Harold L. Hingston, playwright.

According to the complaint, the defendants infringed on the play in producing "Week-end for Three" in 1939. The play was penned by Hingston and L. Carpenter Janes prior to September, 1938. The latter transferred his share to the former. The script was later changed to "A-hunting He Will Go," and a copy of it was left with the defendants during negotiations for its purchase, the complaint states. The defendants failed to buy the play and shortly thereafter produced their infringing film, according to the charge.

Mills Opening Consultant Offices in Musical Field

E. C. Mills, former Ascap general manager, board chairman of the Music Publishers' Protective Association and executive director of the Song Writers Protective Association, is opening offices at 554 International Building, 630 Fifth Ave. to function in a general consulting and advisory capacity in matters relating to commercial usages of copyrighted musical works, including the fields of synchronization rights and television. Legal counsel will be associated with him, Mills said yesterday.

New Goldberg Producing Firm May Buy Studio

Organized for the purpose of producing a program of features and short subjects, Hollywood Pictures Corp. has been chartered in Albany. Jack Goldberg is president of the new company; John J. Barone, treasurer, and A. Allen Saunders, secretary and general counsel.

Purchase of a studio in the East is under consideration. No negotiations for distribution will be undertaken until the company is ready to go into production.

First subject may be a short starring Lena Horne.

Laroche Quits Ross Federal To Become Indie Booker

Washington Bureau of THE FILM DAILY

Washington—Paul Laroche has resigned as local chief for Ross Federal Service, he revealed yesterday. Laroche, who has served with Ross Federal for the past 14 years in Chicago, Kansas City, Boston and Washington, will become an independent booker, representing exhibitors in the area who are located far from Washington and thus find it difficult to get in to the exchanges. He plans to leave Ross Federal in about a month.

Appoint Golob WB's Publicity Manager

LARRY GOLOB

Mort Blumenstock, in charge of Warners advertising and publicity in the East, announced yesterday, that Larry Golob, a member of the WB publicity department for the past 19 years in various field and home office capacities, has been promoted to the post of Eastern Publicity Manager. Golob succeeds Allan Meltzer, resigned.

At the same time Blumenstock announced that Irving Yergin has been appointed assistant to Golob, taking over the work of home office contact with the field exploitation force formerly handled by Golob, in addition to continuing in charge of special events activities.

Jewish Relief Program Yields Estimated $100,000

"Show of Shows," benefit sponsored by the Emergency Committee to Save the Jewish People of Europe, grossed an estimated $100,000 at Madison Square Garden last night. The program was studded with stage, screen and radio talent. The proceeds will go toward the fund being raised by the committee to carry on its humanitarian work.

List of entertainers was headed by Helen Hayes, Gracie Fields, Zorina, Ann Rutherford, Milton Berle, Allan Jones, Paula Laurence, Ethel Waters, Carol Bruce, Zero Mostel, Hazel Scott, Lionel Stander, Harry Hershfield, Jack Pearl, Molly Picon, the King Sisters, Berry Brothers, Andrews Sisters, Perry Como, Jerry Lester.

Expand WB Readers' Staff Here to Expedite Coverage

To expedite coverage of story material, the Warners reading staff in New York, operating under Jacob Wilk, Eastern production manager, is being expanded.

May Ross yesterday joined Helen Maloney and Marian Wightman as members of the reading staff under Ellingwood Kay, New York story editor. At least one other addition will be made within the next week or so.

Most of the story reading for Warners heretofore has been done on the Coast. Curtailment of galley proofs by book publishers in recent months, as a paper-saving measure, has made it advisable to speed up examination of advance proofs by increased coverage in the East.

COMING and GOING

ROBERT M. GILLHAM has returned from Washington.

WENDELL L. WILLKIE arrives in Nebraska on April 1 for a five-day swing about the state.

SAUL ROGERS returns to New Haven today for the resumption of the Pickwick trust suit trial.

ARTHUR SCHOENSTADT, Schoenstadt circuit prexy, has returned to Chicago from an Arizona Winter vacation.

WILLIAM N. SKIRBALL, Cleveland circuit operator and WAC exhibitor chairman, is vacationing in California.

TOM J. CONNORS, vice-president in charge of 20th-Fox distribution, returns from Miami on March 22.

MAURICE BERGMAN, Universal Eastern advertising-publicity manager, is vacationing in Florida.

RAFAEL G. MARTI, president of Tropico Films, Inc., San Juan, is in town.

KATE SMITH and **TED COLLINS** head East from the Coast Saturday.

NATHAN E. GOLDSTEIN, president of Western Massachusetts Theaters, Springfield, Mass., and **MRS. GOLDSTEIN** are New York visitors. Over the week-end they held a reunion in Washington, D. C., with their three sons who are in the service.

Clearance Reduction For Randolph, Mass., House

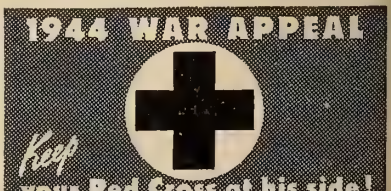
Ruling that the 14-day clearance granted to the Quincy, Mass., first-runs over the Randolph Theater, Randolph, was unreasonable, Matthew Brown, arbitrator, fixed the following clearance schedules:

The Randolph hereatfer may play product immediately after first-run Quincy or 21 days after availability to first-run Quincy, whichever is earlier. Award shall have no effect on the present schedules between Brockton and Randolph.

While the complaint was filed against the five consenting companies, the case was dismissed against 20th Century-Fox because there was no existing contract between 20th-Fox and the Randolph.

Eichberg to Produce Here; "Immortal Rivals" as First

Richard Eichberg, well known European producer, is preparing several important film properties ready for American production, first of which will be "Immortal Rivals," based on the life and times of Georges Bizet, creator of "Carmen." Eichberg, who produced "Michael Strogoff" and "Tomb of India," also is preparing "Occasionally Human," an imaginative script of the life of the painter, James McNeill Whistler. Ingrid Evans and Lary Selby will write both stories.


1944 WAR APPEAL
Keep your Red Cross at his side!

New Studio Pact to Distributors Today

(*Continued from Page 1*)

be preceded by a huddle of union spokesmen. The meetings are being held at the New York office of Pat Casey, studio labor contact, who is conducting the discussions.

The proposals which the unions that are parties to the basic agreement expect to place before the producers were discussed among themselves late yesterday afternoon by the union representatives.

Among the union representatives participating in the basic-agreement talks are W. L. Hutchinson, carpenters; Ed Flores, culinary workers; Ed Brown, electricians; Jack Gillespie, teamsters; Joseph Marshall, laborers; James C. Petrillo, musicians; M. Rooney, plasterers.

38,316 Eastman Workers Share $2,075,069 Bonus

(*Continued from Page 1*)

shared in the 32nd annual wage dividend distributed by the company yesterday.

This was nearly 4,000 more than participated in the wage dividend plan last year, the company revealed. The number of participants in the whole Western hemisphere was 38,316, more employes than have ever before shared in the plan.

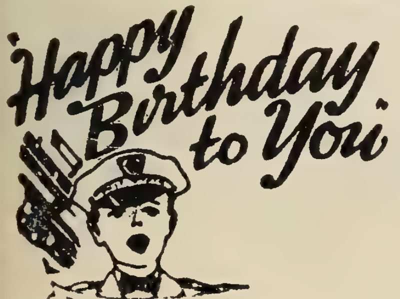
Total amount distributed was $2,075,069, with $1,532,835 of that amount going to employes here. The Rochester amount was $220,000 smaller than last year and the Western hemisphere total decreased even more.

The wage dividend rate was lower because of smaller dividends declared for the stockholders of the company last year, company officials explained, and a greater percentage of employes have shorter periods of service.

The rate of the wage dividend paid yesterday was three-quarters per cent, or $7.50 per $1,000 of individual wages received during the last five years.

"Lady and Monster" Debut

Chicago—Premiere of Republic's "The Lady and the Monster" will take place at the Essaness Loop Woods Theater tomorrow. A heavy advertising campaign is under way.



Charles F. Reisner Joseph I. Schnitzer

▼ ▼ ▼

G-2 Reporting

● ● ● THE PERSONAL TOUCH: Didja know that the key men behind the present air offensive against Germany are Lt. Carl A. Spaatz and Brig. Gen. Edward P. "TED" Curtis, (industry executive on leave), his chief of staff?......The offensive they have planned, Drew Middleton wirelessed the Sunday New York Times, "is a two-edged weapon. It strikes first at the ground sources of German air power and secondly at that power in the air.". . ● If Tom C. Clark, Assistant Attorney General, does elect to return to Texas, will he seek the Lone Star State's Governorship? . . . ● Pfc. Benjamin Pollock, formerly of Universal's home office publicity department, has been assigned to an Air Forces Service Command "somewhere in England" as a news and feature writer for the Public Relations Section. . . ● Interesting reading, that current Satevepost feature, "Make-Up Magician," which has Perc Westmore, WB director of make-up, as its subject. . . ● Joan Blondell closes her Chicago "Something for the Boys" run on the 25th to trek to Hollywood. . . ● J. M. Kendrick, former head of AP Special Service, has joined the Hollywood AP staff to write a special series of stories on screen personalities......What better acknowledgement the importance of Hollywood news these war days than that?

▼ ▼ ▼

● ● ● *CUFF NOTES: Those Harry Conover Models who appear in Universal's "Magazine Model" will give the featurette the double-o this afternoon at the home office......George Neckerman, manager of the Midwest, Chicago, is celebrating his 20th anniversary with the Schoenstadt circuit......Irving Rapper, director of "The Adventures of Mark Twain," is heading East late in the month for the Warner Bros. pic's debut. . . ● File and Remember Department item—Gerard Steere, former Woonsocket, Conn., newspaper man, now in the Navy, predicts peace will bring a tremendous boom for U. S. theaters......Steere points to the fact that the moviegoing habit is becoming ingrained in service men and women, thousands of whom were only infrequent patrons before donning uniforms. . . ● Sign of the Times Dept. item—The war has increased the South American demand for pix with religious themes......As an example, Para.'s Uruguay office the other day radioed a request for 10 prints of De Mille's "The Crusades," which dates back to 1935 ......Incidentally, Para. expects its modernized "Sign of the Cross" to come close to equalling its original first 12-month gross......*

▼ ▼ ▼

● ● ● THIS-AND-THAT: Pfc. D. John Phillips, formerly in charge in Para. shorts advertising-publicity, now recovering from an operation at March Field, Calif., is slated to edit "Wings," Ontario Army Field paper, upon his return to duty. . . ● Credit for "With the Marines at Tarawa" goes to Capt. Louis Hayward, USMC, and his crew......So advises Maj. William A. Halpern, USMC, who writes, "They did the entire job and they are entitled to all the kudos"......Major Halpern, writing from Photographic and Cinematographic Section Headquarters, First Marine Amphibious Corps, identifies his own pic as that shot at Bougainville. . . ● Looks as though there's an added headache in prospect for New England exhibs......Weymouth Fair Association has applied for a license for pari-mutuel racing at the track 12 miles south of Boston......Half-mile track has not been used in recent years......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Publicize Tax Jump, Mich. Allied Urges

(*Continued from Page 1*)

public will be informed before the raise goes into effect. Newspaper advertising, trailers, and special cards are all to be used. The special schedules and instructions are being sent to all Allied members.

Explaining the Allied point of view, Fred E. Pennell, business manager, said:

'It was certainly the Government's plan for this tax to be passed on to the theater-going public, and that is exactly what should be done.

"The war is going to make the bills pile up as it continues, which may bring on more taxes as these bills have to be paid. The exhibitor is only kidding himself if he thinks that he can continue to absorb taxes and stay in business.

"This additional tax is going to work a hardship on many theaters, especially the small towns and neighborhoods where their customers cannot afford to pay any more for their entertainment.

"We all want to help win this war, but we hope that in the future necessary taxes will be placed where they don't hit so hard, the poor man's form of recreation, the motion picture theater."

Record on Sound Truck Job

Chicago—Export manager N. D. Olsen of the DeVry Corporation says the United Jewish war organization sound truck job, totaling $250,000 for the Russian army is now going through the factory in record time. Sound truck order from India is expected this week.

Irving Berlin to Africa?

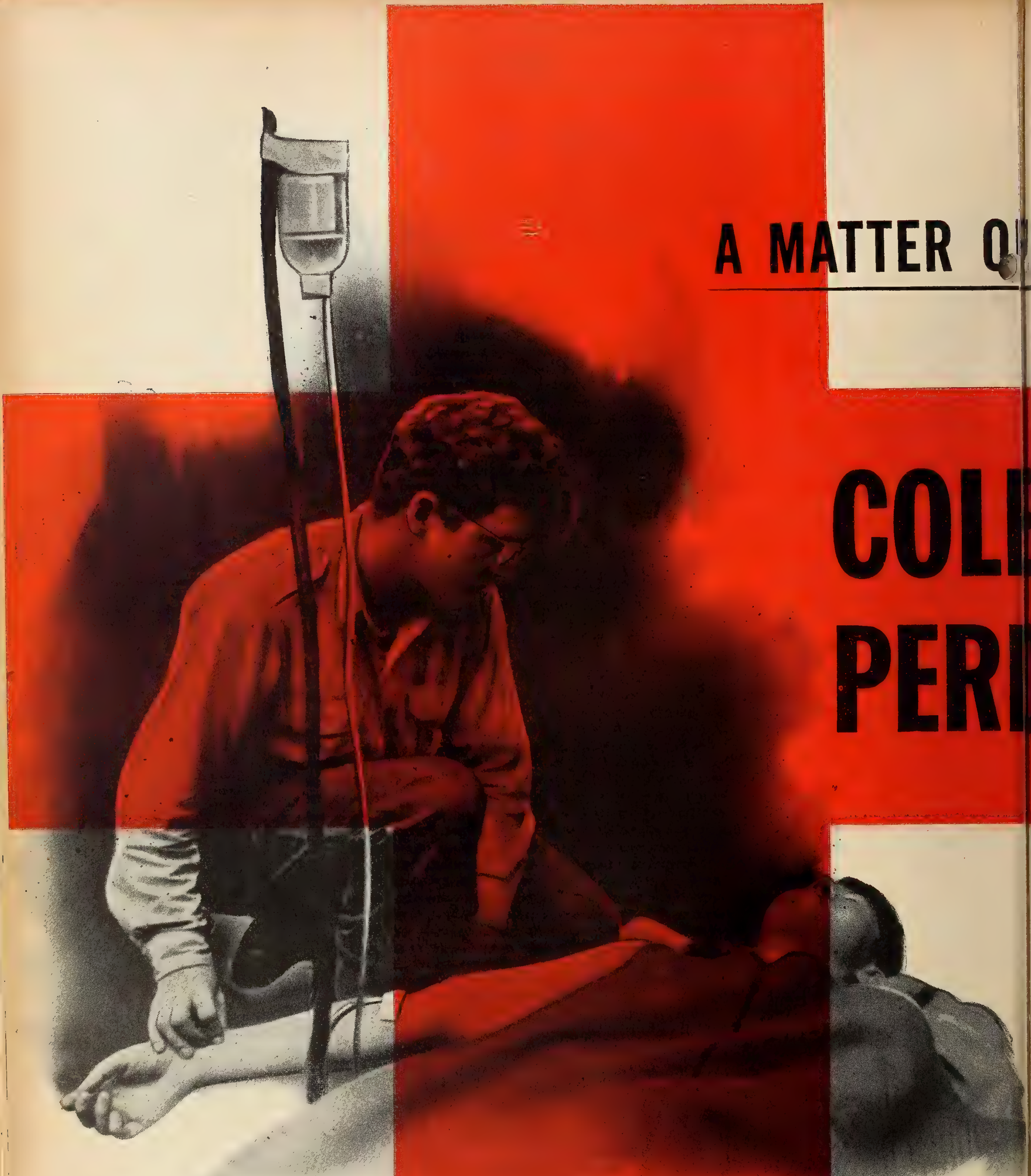
Chicago—Irving Berlin and wife are here from the West Coast. He expects a call shortly to rejoin the cast of "This is the Army" now playing North African camps.

WEDDING BELLS

About 200 Warnerites, including a large delegation from Philadelphia and other out-of-town points, attended a bachelor dinner given last night at the Hotel Piccadilly to James M. Brennan, Warner Circuit assistant treasurer, who is being married next Saturday in Philadelphia. The bride-to-be is Rosalie Hug, of that city.

June Vincent and Ensign William Mueller Sterling, USN, were married at Fifth Ave. Presbyterian Church Friday.

Baltimore—Doris Allen, assistant manager of the Newsreel, has announced her engagement to Rodney Dunbar, employed in defense work, with the wedding scheduled for June.



THIS AD CONTRIBUTED BY 20th CENTURY-FOX

LIFE AND DEATH!

Make it a matter of LIFE,

ECT FUNDS AT EVERY
DRMANCE EVERY DAY!

With your aid, The Red Cross
will deliver 5,000,000
pints of blood plasma
to the Army and Navy
this year in the biggest
life-saving job in history!

MOTION PICTURE INDUSTRY RED CROSS WEEK MARCH 23-29

Film Salesmen Turn In 1,200 R. C. Drive Pledges

They Brave Storms, Choked Roads, Icing Windshields To Reach Isolated Houses

Film salesmen, pitching in to do their bit on behalf of the Motion Picture Theater's Red Cross Drive, have been directly responsible for more than 1,200 theater pledges to date, it was revealed yesterday by Ned E. Depinet, chairman of the Distributors' Division in the 1944 Red Cross campaign.

"For this fine co-operation," said Depinet, "the sales forces in the field deserve the highest praise."

With several thousand exhibitors in the country who cannot be reached in any other way, the film salesmen are being depended upon by the regional campaign chairmen to bring in the pledges from the most remote situations.

The weather is still heavy in the western part of the country and many of the salesmen ventured out in storms and snowdrifts which they would hardly be expected to combat in pursuit of their regular business. But so important is the Red Cross Drive, that many of them, oblivious to storm, blizzard, choked roads and icing windshields, have signed up the houses "at the end of the line."

To many an exhibitor, the salesman is his only contact with the industry. So each territory was divided up by the distribution chairman so that a small group of theaters was assigned to each man individually. Thus, no exhibitor anywhere has not been talked to on the Red Cross.

Soon after the assignments were made the pledges started pouring in from the salesmen. And when the campaign is all over, the salesmen will have done even more than was expected of them, Depinet said.

Each distribution chairman has a check-off list of theaters from which he compiles a daily list of unpledged houses compiled from lists submitted by the War Activities Committee. If a theater appears on it too long, the salesman who covers that particular town is sent out to sign it up. With this assistance the Red Cross Drive has signed more than 11,400 theaters to date, and the salesmen are responsible for a good share.

Para. Production Unit Shooting Scenes in N. Y.

Scenes of Hunter College, indoctrination center of the WAVES, and other places in New York, including the interior and exterior of the Paramount Theater, have been filmed by a special production unit for "Here Come the Waves," Technicolor musical starring Bing Crosby, Betty Hutton and Sonny Tufts. Location shooting at Hunter starts in May with Mark Sandrich directing.

RED CROSS DRIVE NEWS FLASHES

— OMAHA —

EDWARD L. ALPERSON

When Edward L. Alperson came to Omaha as a speaker at the Red Cross rally here, it was a homecoming for him in many ways. For he is an Omahan from 'way back and not only was graduated from the Central High School there but was usher at a local theater.

The local press recalled that Alperson was born in Omaha at the turn of the century and had been interested in theaters and motion pictures since his youth. At 13, he was an usher in the Brandeis, which today is under his supervision in his capacity as general manager of RKO Theaters.

— ALBANY —

A heavy turnout of exhibitor and distributor representatives from the entire upstate area is expected at the WAC-Motion Picture Theaters Division luncheon rally tomorrow at the De Witt Clinton Hotel. Leading Red Cross officials and workers will be guests. Plans are being shaped for the March 23-29 collection week by Ed Ruff, local distributor chairman, and Lou Golding, exhibitor chairman, in closest co-operation with the local Red Cross chapter.

— NEW HAVEN —

County and city chairmen will go about the state of Connecticut during the Red Cross Drive to set collections and assist the theaters in the campaign, it was decided at a meeting held here yesterday. This checking committee will follow through to see that collections are being made smoothly, will line up speakers to make stage appeals and will help to obtain girls to make the collections.

Exhibitor Chairman I. J. Hoffman and Distributor Chairman, Ed Ruff, have named a chairman for each city and one for each county to act on this committee.

— MILWAUKEE —

Harold J. Fitzgerald, Wisconsin State chairman of the WAC-Motion Picture Theaters Division 1944 Red Cross Drive, has received telegrams from Acting Governor Walter S. Goodland and from Acting Mayor John L. Bohn giving official recognition of the industry's vital role in the war effort and expressing the conviction that the nation's theaters will be one of the key media in the success of the current campaign.

"I am deeply mindful and grateful for the magnificent work motion picture exhibitors and distributors in Wisconsin are accomplishing in war efforts," the acting Governor wrote. "I again appeal to you as members of the Motion Picture Industry of Wisconsin to do all that is physically possible to further collections for the Red Cross. You have not failed us in the past. I know you will not fail us now."

Semi-Public Status for Trade

War Service Brings Distinction--Depinet

(*Continued from Page* 1)

shores, all of us must rally to the defense of our country, and we in the industry have a vital means to rally most effectively," declared Depinet, in addressing an audience of 365 exhib. and distrib. reps. from Eastern Pennsylvania, Southern Delaware.

Earle W. Sweigert, Para. district manager and local exhib. chairman, presided. Other principal speakers were Mayor Bernard Samuel, who said the industry can do more than any other agency to bring home the full import of the drive to the nation, and National Chairman Joseph Bernhard.

Bernhard expressed the belief that "every film man in the country will realize the importance of the Red Cross drive and will take full part in it. The drive doesn't require any particular plea to motion picture men for this is one cause that deserves the conscientious attention of all." In speaking of audience collections, Bernhard stressed the advisability of lighting up the house properly.

Also heard were Pvt. Martin Bergman, U.S.A., who recently returned to the United States as an exchange prisoner after spending nine months in German prison camps; Percy C. Madeira, Jr., president of the Land Title Bank & Trust Co., the Philadelphia 1944 Red Cross chairman, and Howard B. Scoggins, ARC field director.

Others on the dais were: Leon Bamberger, assistant national distributor chairman; R. J. Folliard, RKO district manager, who is WAC distributor chairman for the Washington, Philadelphia and Pittsburgh areas; Charles B. Zagrans, local RKO exchange manager who is local distributor chairman; Frank L. McNamee, War Manpower Commissioner for the New Jersey, Pennsylvania and Delaware areas, and Al J. Davi local sales manager for 20th-Fo and president of the local Motio Picture Associates.

Norman Davis Sees Greater Collections

A new high in theater parti[illegible]tion in the Red Cross drive, resul[illegible] in substantially greater collections, is seen by Norman H. Davis, chairman of the American Red Cross, in a letter to Si Fabian, WAC-Motion Picture Theaters Division Chairman, dealing with the industry's part in the 1944 Red Cross Drive, March 23-29.

"The executive committee of the Theaters Division is of the opinion that even more than last year's 14,000 participating theaters will join in this year's campaign, provided local chapters make it clear that this important co-operation is desired," Davis' letter said in part "With close co-operation between local chapters and local exhibitors, a substantially larger sum can be secured toward this year's increased national goal.

"The eagerness of the motion picture industry's leaders to undertake aggressive participation in this great humanitarian effort is evidenced by copy of letter attached, written by the chairman of the Theaters Division to 16,500 member exhibitors. I have provided the War Activities Committee with copies of this letter to you, so that each exhibitor may have one.

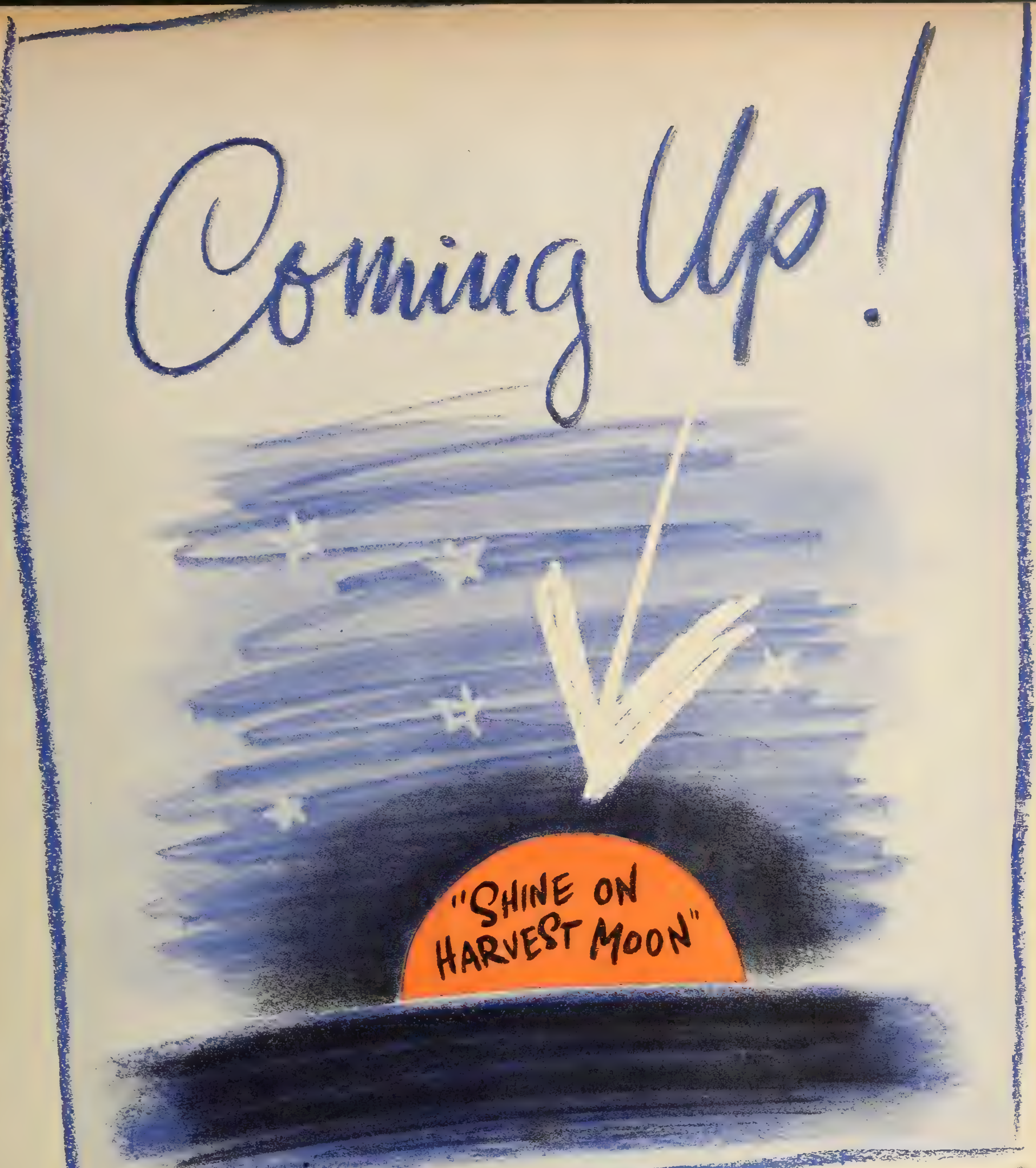
"Last year's experience amply demonstrates that the benefits from Red Cross Week in American motion picture theaters are many. Literally millions of people gave a second time; other millions never reached by personal solicitation responded to a fervent appeal from the screen. Since all local quotas constitute minimum goals, we believe that theater collections should be conducted in every community duringing the fourth week in March even though the minimum goal may have been reached or exceeded in the community."

Fabian's letter to exhibitors pointed out that "the American Red Cros needs your showmanship and the salesmanship which our industr has been supplying to the war effort."

Stokes, Wilby-Kincey's Auditor, Dies in Atlanta

(*Continued from Page* 1)

industry. For many years he was i the Paramount Publix home offic and was transferred to Wilby-Kince in 1933. Survivors include h widow, a daughter and a sister.



LOOK FOR ANOTHER WARNER HIGH!

It's started! Pre-release under way at N.Y. Strand—Tremendous! Tremendous! Tremendous! *Make BIG plans!*

SheriDANDY

ANN SHERIDAN · DENNIS MORGAN · JACK CARSON · IRENE MANNING

in

"Shine On Harvest Moon"

JACK L. WARNER, *Executive Producer*

S.Z. SAKALL · Directed by DAVID BUTLER · Screen Play by Sam Hellman, Richard Weil, Francis Swann & James Kern · Based on Original Story by Richard Weil · Produced by WILLIAM JACOBS

Red Cross Drive! Collect Every Performance March 23-29!

Metro Placing Five In Its Seventh Block

(Continued from Page 1)

the company would continue its policy of bringing branch managers into the home office for periodic visits so they may become familiar with the various home office departments.

Two Shorts for Gov't

Fred Quimby, head of the short subjects department, told the meeting that M-G-M would make two of the 26 Government short subjects to be produced by the industry this year.

"Tunisian Victory," which will be sold separately for quick and wide circulation, is slated to open day and date in New York and London on March 24. In New York it will be shown at Arthur Mayer's Rialto Theater.

At the week-end conferences, it was pointed out that because the men in the field have a closer contact with the problems cropping up every day, the old fashioned method of having the men listen to home office executives had been streamlined so that branch and district managers have an active part in the shaping of the new methods to be adopted. To further emphasize that antiquated methods of selling are a thing of the past with M-G-M, all sales possibilities lists are to be discontinued. Rodgers said he believed they no longer served a useful purpose. Instead, the field force is now being encouraged to get out and increase circulation wherever good business judgment dictates, the belief being that all good pictures should play the maximum number of theaters.

No "Re-tooling" for Peace

There will be no need for M-G-M to "re-tool" for peace, Rodgers said, in urging the representatives to even greater efforts in the industry's war activities.

"It will be unnecessary," Rodgers said, "for us to convert from war to peace-time operation. War activities, in my opinion, will continue long after the final gun has been fired, regardless of the terms of the armistice."

Rodgers said it was unthinkable that our Government, having found the industry to be a willing and efficient media for distributing war information, will fail to utilize the industry's vast resources and outlets for the dissemination of information which it considers necessary to effectuate a lasting peace.

Placing Government business ahead of company affairs, Rodgers emphasized that war activities will get prior attention of M-G-M forces both at the home office and in all its branches.

Following the custom established by Rodgers, leading exhibitors in the local area were guests at a luncheon yesterday. They included James Coston, Alex Halprin, Lou Reinheimer, John, Elmer and Harry Balaban, Arthur and Reuben Schoenstadt, Maurice Rubens, Jack Kirsch, Joe Kaufman, Henry Stickelmaier, John Droney, Jim Balmer, Dave Wallerstein and Al Raymar.

After the morning session, district managers held individual meetings with their respective branch managers.

« REVIEWS »

"Hot Rhythm"

with Dona Drake, Robert Lowery
(HOLLYWOOD PREVIEW)

Monogram 77 Mins.

PLENTY OF MUSIC, COMEDY AND ROMANCE MAKES THIS ACCEPTABLE FOR FAMILY PATRONAGE.

This is a pleasing modest-budget offering highlighted by the comedy antics of Tim and Irene. Irene is especially effective, scoring heavily with her singing of "The Happiest Girl in Town," by Edward Cherkose and Edward Kay.

Dona Drake, formerly with Paramount, is decorative and puts over her songs nicely, including "You Gotta Talk Me Into It, Baby," by Virginia Wicks and Nacio Herb Brown, which has had several radio plugs; "Where Were You?" by Lou Herscher, "Say It With Your Heart" and "Right Under My Nose," by Edward Cherkose and Edward Kay. Jerry Cooper also does some pleasing warbling.

Robert Lowery, Sidney Miller, Robert Kent, Jerry Cooper and Harry Langdon are among the principals who do nice work. Producer Lindsley Parsons has supplied good production values, while Director William Beaudine has stressed comedy and gained a heavy quota of laughs. Charles R. Marion and Tim Ryan wrote the original screenplay.

Lowery and Miller, ad jingle writers, make a recording of Miss Drake's singing, taking the music from a broadcast by Cooper and his band. They induce Ryan, a recording studio owner, to accept the record, and trouble ensues when Kent, Cooper's manager, discovers what has been done. Other complications develop, but in the end Dona gets a job with Cooper's outfit and Lowery gets Dona.

CAST: Dona Drake, Robert Lowery, Tim Ryan, Irene Ryan, Sidney Miller, Robert Kent, Jerry Cooper, Harry Langdon, Paul Porcasi, Joan Curtis, Lloyd Ingraham, Cyril Ring.

CREDITS: Producer, Lindsley Parsons; Director, William Beaudine; Authors, Tim Ryan, Charles Marion; Screenplay, same; Cameraman, Ira Morgan; Production Manager, William Strohbach; Art Director, E. R. Hickson; Musical Director, Edward Kay.

DIRECTION, Good. PHOTOGRAPHY, Good.

Peter Schaefer, Founder of J L & S, to be Buried Today

(Continued from Page 1)

cuit here, at the Lain Funeral Parlors under Masonic auspices. Schaefer died at Edgewater Beach Hotel Saturday night. Interment will be in Rosehill Cemetery. A large attendance from the trade is expected at the ceremonies.

Kent Theater Starts New Injunction Proceedings

Montreal — With one injunction proceeding in the Superior Court, the Kent Theater came back in the court yesterday with another one against the same two defendants, United Amusement Corp., Ltd., owners of the Snowdon Theater, and Vitagraph, Ltd., distributors of Warner Bros.-First National pictures. At the request of defense lawyers, hearing of the second petition was postponed to permit of additional counsel being present. Meanwhile, the hearing proceeded on the first petition for an interlocutory injunction, ordered by Mr. Justice Cousineau to proceed in spite of a confession of judgment filed by the defendants last week.

The new petition was presented by M. H. Swards on behalf of the Kent Theater. It complain that the United Amusement Corp. has contracted en bloc for films for all its 20 or more theaters in Montreal and district with Vitagraph, Ltd., in a manner to prevent the Kent Theater from its rightful priority of showing for Warner Bros.-First National films. According to its contract with Vitagraph the Kent Theater alleges, it is entitled to show these films after the Westmount or Empress and Monkland, of United Amusements, and located in the same zone as the Kent. By contracting for the films en bloc the United Amusements had prevented the Kent Theater from showing the pictures in question until they have been exhibited in all United Amusement theaters in the Montreal area, it is claimed. The injunction available to the Kent Theater is not longer than 14 days after the United Theaters had them on third or consecutive-runs.

Gil Josephson's Company Acquires Belmont Theater

World Theaters, Inc., its lessee, has become owner of the Belmont Theater on West 48th St. by picking up an option on the house, defeating the efforts of a syndicate that had sought to acquire the property. The house, which under its present management has been showing Mexican films, was bought from the Bank for Savings for $110,000.

Gilbert Josephson, head of World Theaters, which also operates the World Theater here, said yesterday that the Belmont would stick to its policy of playing Mexican product. He added that he was closing deals with Mexican producers for some of their new product, which showed vast improvement in quality as result of the co-operation extended Mexico's film industry by the Office of the Co-ordinator of Inter-American Affairs.

Illinois Theater Burns

Barry, Ill.—Damages were estimated at over $60,000 yesterday by firemen following a fire of unknown origin which destroyed three stores and the Clark theater.

WLB Panel Hearing St. Louis Pay Dispute

(Continued from Page 1)

mands for a wage increase of about 15 per cent or the limit that the Little Sttel formula will permit, got under way yesterday.

It may last for several days, Ross M. Bristol, the public mem of the three-man panel hearing the testimony, plans to recess late today. If all of the testimony is not in by that time, he would then set a new date to resume the trial. Other members of the WLB panel are J. A. Schrader, representing industry, and George Dale Ferris the labor representative.

The stage hands now receive a base pay of $75 a week and 67 members of the union are employed in the motion picture theaters, of which there are 41 using stagehands, although none of them have regular stage shows. Sixty-three theaters that employ union projectionists do not use stage hands. Two houses divide the time of a stagehand.

The theater owners, it is said, will raise the contention that many of the stage hands are not needed under any circumstances, and that three-fourths of the men now used by the motion picture houses should find other work in local war plants that are in need of manpower.

Russell Hardy, former assistant U. S. Attorney General, is chief counsel for the theater owners, while former Judge Harry C. Barker is attorney for the union at the hearings. Bristol said that the panel will make a report on the hearing to the regional office of the WLB in Kansas City and that all publicity concerning the case, so far as the WLB is concerned must come out of Kansas City.

RKO-Guild Confab Today

The State Labor Relations Board conference between the RKO Service Corp. and the recently organized Motion Picture Theater Operating Managers, Assistants and Cashiers Guild suffered a second postponement yesterday. The hearing will take place at noon today. The independent union seeks certification as the proper collective bargaining agent for all metropolitan house managers, assistant managers and cashiers.

---

figure would reach 10,000 within a year. The success of "Silver Skates," "Lady, Let's Dance," "Women in Bondage" and "Where Are Your Children?" has influenced Monogram to appropriate larger sums for production.

Trem Carr, executive director, said that never before had Monogram completed such a large proportion of its features so far in advance of schedule. On Feb. 15, he said, the company had finished 20 of the 28 productions scheduled for the entire year, exclusive of westerns.

WHO SAYS WE LOST ROSALIND RUSSELL?

Miss Russell's contract with Columbia for the next three years provides that each year she will appear in two motion pictures made by this company.

COLUMBIA PICTURES CORPORATION

Philly Area Tagged As "Locally Needed"

(*Continued from Page 1*)

distributors' division, at the Red Cross meeting. He pointed out that now that the industry's application for "locally needed" designation had been acted upon favorably by the Philadelphia area office, the next territory in which application will be made will be that of Pittsburgh and applications for other areas will be filed as fast as necessary data can be assembled and meetings arranged.

Affects 543 Workers

The application for the "locally needed" designation, after having been approved by the heads of all national distribution organizations at the home offices, was signed not only by representatives of these companies in Philadelphia but also by independent exchanges. Sixteen exchanges signed the application, represent 543 workers.

Negotiations for the designation have been going on since Jan. 19, with the distributors being represented by Leon J. Bamberger, assistant to Depinet, and the WMC represented by Milton M. Weiss, technical operations officer, acting for John N. Patterson, area director. Bamberger was aided in the drafting of the 10-page petition by A. A. Schubart, manager of the exchange operations for RKO Radio Pictures.

Offered Draft Feb. 8

A meeting was held in Philadelphia on Feb. 8 when a tentative draft was submitted to exchange managers. Called to this meeting also were representatives of the operators' local union, the film exchange union, representatives of the ODT and others.

Only five other activities have heretofore been classified as "locally needed," in the Philadelphia area. These are laundries and the distribution of milk, coal, fuel oil and food.

"Locally needed" activities are those which do not appear on the National List and Index of Essential Activities, but have been designated "locally needed" by the WMC area and regional director because they are:

1. Determined to be vitally necessary to the health, welfare, and safety of the area.
2. Unable to meet the minimum demand for its services without the special protection afforded by such designation.

Has "Essential" Status

An activity designated as "locally needed" has the same status as an "essential" activity under employment stabilization plans and other WMC recruitment and placement programs. The outstanding protection afforded to a "locally needed" designation is represented by the following:

All workers in establishments designated as "locally needed" come within the terms of the Employment Stabilization Plan which prohibits the separation and hiring of a worker by a new employer without a release or a Statement of Availability issued either by the old employer or by the local War Manpower Commission office servicing the employer's place of business. Such release can only be issued in accordance with the provisions of the Employment Stabilization Plan which, briefly are:

(a) Discharge of the employe.

(b) Lay-off of the employe for a period of seven days or more, or for an indefinite period.

(c) Where the continuation in employment would constitute undue personal hardship for the worker. This refers to the physical condition of the worker as related to his employment.

(d) Where the wages or working conditions are sub-standard or in violation of State or Federal regulations.

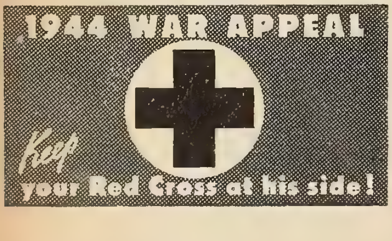
Those who signed the Philadelphia application were:—H. E. Weiner, manager, Columbia Pictures; Geo. E. Schwartz, manager, Universal Film Exchange; Lou Formato, sales manager, Loew's, Inc.; Wm. Mansell, manager, Vitagraph, Inc.; Oscar Libros, manager, National Screen Service; Ben Harris, owner, American Film Co.; Earle W. Sweigert, district manager, Paramount Films; Edward Gabriel, owner, Capitol Film Exchange; Chas. Zagrans, manager, RKO Radio Pictures, Inc.; Oscar Neufeld, manager, Clark Film; Jos. Engel, manager, Republic Pictures; John Golder, owner, Hollywood Film Exchange; Sam Gross, manager, 20th Century-Fox; Sam Rosen, manager, Monogram; H. G. Bodkin, manager, United Artists; H. W. Given, owner, PRC Pictures.

Groups Listed

Applications from activities to be designated as 'locally needed" can only be accepted by the War Manpower Commission in such areas as come under classifications I or II in the current labor situation groups as classified by the WMC Headquarters in Washington. In areas classified Group I, the labor situation is critical. In areas classified II, the labor situation is imminently critical. Areas presently classified in Group I include, Buffalo, Cleveland, Detroit, Los Angeles, Portland, San Francisco, Washington and Jacksonville. Among those found in Group II are, Albany, Atlanta, Boston, Chicago, Dallas, Indianapolis, Milwaukee, New Haven, New Orleans, Oklahoma City, Omaha, Philadelphia, Pittsburgh, Salt Lake City, Sioux Falls, Columbus and Charlotte.

No area office of the WMC will consider a petition from any industry to be classed as locally needed unless it is signed by establishments representing at least 75 per cent of all the workers engaged in that particular industry in that area.

Designations are credited to so-called activities and not to individual organizations. Many facts and figures are necessary in the filing of such application. It was brought out in Philadelphia that of the 543 workers employed in the exchanges there, 58.7 per cent are women.


1944 WAR APPEAL
Keep
your Red Cross at his side!

WHAT'S NEW IN
Television Today

DUMONT is reported weighing tele network operations along the Eastern Coast. ● Mexican Government interest in tele is instanced by the fact that Dr. Lee De-Forest shortly goes South of the border as its guest. . . ● British television interests will bid for part of the American equipment market in the post-war period. . . ● Will Philco apply for Channel Two in New York, now held by CBS? That question is being asked. . . ● Key tele man in the Warner set-up looks like Steve Trilling, assistant to Jack L. Warner. . . ● Jam Handy may join the tele rush in Chicago with a license application. . . ● N. Y. Herald-Tribune is seriously interested in tele's possibilities. . . ● Para.'s television agenda, when unveiled, will be something! ● Watch for important tele developments at J. Walter Thompson Co. . . ● Undercover search for tele writers and directors who can go to England is being made here by the BBC.

Pix Manpower Situation A WPB-WMC Topic Thurs.

Washington Bureau of THE FILM DAILY

Washington—WPB and manpower officials will meet Thursday and Friday of this week to clarify the manpower situation as regards essential war industries. Although WMC has made no direct announcement, industry and WPB circles are worried that a number of workers vital for raw stock production and in Hollywood studios are about to lose the protection they have until now enjoyed under existing manpower and selective service regulations.

Shortage of manpower has kept raw stock producers from building up a surplus, even though they have had the machine capacity and the materials to do so. Lincoln V. Burroughs, who succeeded Harold Hopper last month as WPB motion picture chief, is fearful that the policy of deferring emulsion coaters, perforating experts and several other highly skilled film production workers may be ended. No definite word has come to him to substantiate this fear, he said yesterday, but stories emanating from the WMC appear to indicate that the danger, at least, is real. Army and Navy officials, he said, are also worried about raw stock production and will probably go to his aid if it comes to a plea to WMC.

Film production and pix production are not expected to be cut off the essential list of WMC and selective service, Burroughs said, but there is reason to believe officials are seriously considering pruning the number of jobs included under each of these categories. Burroughs reported that although more film could be turned out now if the labor were available, the present schedule is quite adequate if he could be certain the present schedule can be maintained. He continued that he would not worry about removing raw stock from WPB control. As long as the danger that production may have to be further decreased remains, however, raw stock will remain under allocation.

New Tax To End Ohio's Juve Scale

(*Continued from Page 1*)

including the three per cent state tax.

It previously had been stated that the Federal tax was to be based on the established price exclusive of the state tax. This new ruling entirely eliminates the 10 cent admission charge for children whose established admission was .097 plus a state tax of .003, making for a 10 cent scale.

Under the new ruling, Wood announced, this becomes 10 cents plus two cents Federal tax, making a 12-cent admission price.

The same ruling applies to all states having a state admission tax.

Warners' Chi. Theaters Set Up New Admissions

Chicago—Warner Bros. circuit has established its new price scales under the forthcoming Federal admission tax.

The Avalon and Capitol Theaters' matinee prices will go from 33 cents to 40 cents, while evening scales will be 50 cents plus 10 cents tax or 60 cents. The Stratford will charge 35 cents for matinees and 50 cents for evenings. "C" houses will charge matinee prices of 35 cents and evening prices of 44 cents.

STORK REPORTS

A son, Daniel, weighing eight and a half pounds, was born to Mr. and Mrs. Lou Pollock at the Flower Fifth Avenue Hospital. Father is assistant to Paul N. Lazarus, Jr. at UA.

YDD Heads Canada's Box-Office Parade

(*Continued from Page* 1)

polled by the local trade paper, were, in o-der of finish:

"Random Harvest," (3) "My Friend Flicka," (4) "Casablanca," (5) " ney Island," (6) "Hello, Frisco, o," (7—Tied) "Stage Door Canteen" and "This is The Army" (Tied) "In Which We Serve" and Hitler's Children" (Tied).

Stars with the greatest popularity, as voted by exhibitors, are: (1) Greer Garson, (2) Betty Grable, (3—Tie) Bob Hope, Humphrey Bogart, (4) James Cagney, (5—Tie) Bette Davis, Walter Pidgeon, Mickey Rooney, (6—Tie) Bing Crosby, Abbott & Costello.

The Canadian Film Weekly also polled Dominion film critics, with these rseults:

"Ten Best" Films: (1) "In Which We Serve," (2) "Random Harvest," (3) "The More the Merrier," (4) 'This is the Army," (5) "Yankee Doodle Dandy," (6—Tie) "Stage Door Canteen," "Shadow of a Doubt," 'Human Comedy," "Heaven Can Wait," (7—Tie) "Claudia," 'Holy Matrimony," "Mission to Moscow," 'Ox-Bow Incident."

"Ten Best" Stars: (1) Greer Garson, (2—Tie) James Cagney, Jean Arthur, Ingrid Bergman, Charles Coburn, Humphrey Bogart, (3—Tie) Cary Grant, Teresa Wright, Margaret O'Brien, Walter Pidgeon, Gary Cooper, Roddy McDowall, Ronald Colman.

The choices in both polls reveals that films of an escapist nature, whether musical or dramatic, are more popular than war subjects, the weekly points out.

IN NEW INDUSTRY POSTS

TED WYNN, RKO publicity, Detroit.

PETER BATHONY, RKO publicity, Cleveland.

CHARLES COLLINS, manager, Madison, Detroit.

FRANK COSTELLO, manager, Adline, Philadelphia.

CHARLES COHEN, manager, Cross Keys, Philadelphia.

EDWARD ROSEN, manager, Model, Philadelphia.

MORRIS CONNER, manager, Colonial, Philadelphia.

ALBERT ROSENTHAL, manager, Columbia, Philadelphia.

JIMMY LUND, assistant manager, Earle, Philadelphia.

CECIL ALLARD, assistant manager, Shubert, Cincinnati.

HARRY WACHENDORF, assistant manager, Lyric, Cincinnati.

ALEXANDER HARRISON, assistant manager, Marble Hill, Bronx.

HARRY TANE, assistant manager, Orpheum, New York.

ALLAN PLATT, assistant manager, Franklin, New York.

AL PERRETZ, director of sales, Filmack Trailer Co., Chicago.

MAX FACTOR, head booker, Universal, Chicago.

Ohio Allied Convention In Columbus May 9-10

Columbus, O.—The ITO of Ohio, has scheduled its annual convention for May 9-10 at the Deshler-Wallick Hotel in Columbus.

$7,500,000 Production Budget for Monogram

West Coast Bureau of THE FILM DAILY

Hollywood—A production budget in excess of $7,500,000 for its 1944-45 program was announced by Monogram at its West Coast regional meeting over the week-end. Steve Broidy, vice-president and general sales manager, pointed out to the 125 delegates at the Chapman Park Hotel that the figure represented a new record for the company.

Broidy announced that Monogram now has 8,700 accounts, an increase of 1,700 since the start of the 1943-44 season. He predicts10,000.

Greek Relief Show At Academy for R. C.

(*Continued from Page* 1)

Academy of Music on March 30. All receipts are to be turned over to the American Red Cross and indications are that the house will be a sell-out.

Noted stars of all branches of the amusement industry are scheduled to appear on the Academy stage.

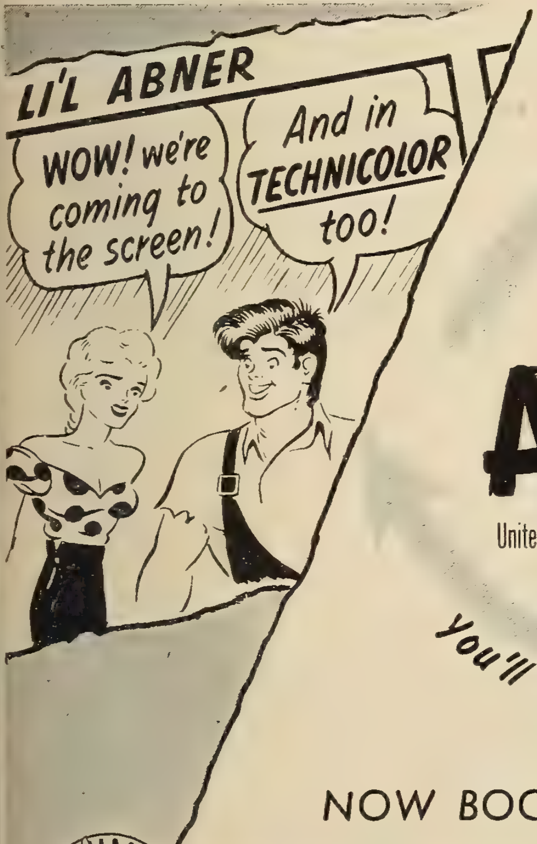
SDG Protests Handling Of Directorial Award

West Coast Bureau of THE FILM DAILY

Hollywood—Screen Directors Guild will lodge a protest with Academy of M. P. Arts and Sciences because of the manner in which the directorial award was handled at the Academy presentation. SDG's complaint is based on the fact the directorial award was relegated to the first part of the evening's program and hence was not carried on the broadcast.

Joseph Moreau Dead

Winnipeg—Joseph Moreau, projectionist at the Lyceum Theater for the last 15 years, is dead.


LI'L ABNER
WOW! we're coming to the screen!
And in TECHNICOLOR too!

A SHORT YOU'RE GOING TO FEATURE...

LI'L ABNER

United Feature Syndicate Strip... created by AL CAPP
A Columbia Short Subject Presentation

You'll call it BIG ~~LI'L~~ ABNER!

The Hit Comic Strip of 446 NEWSPAPERS (daily and Sunday) Total Circulation 26,895,970!

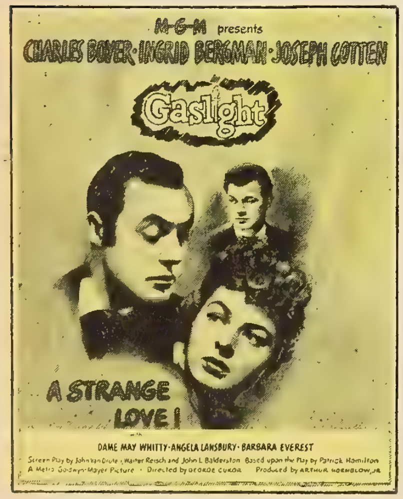
NOW BOOKING: "AMOOZIN' BUT CONFOOZIN'" (1 Reel)
READY SOON: "SADIE HAWKINS DAY" (1 Reel)

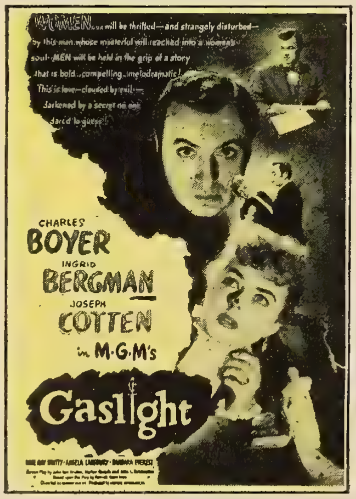
COLUMBIA PICTURES

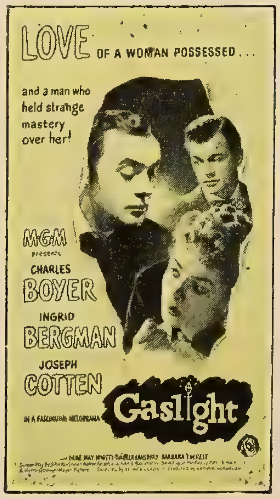
THE BEST SHORTS OF ALL COME FROM COLUMBIA!

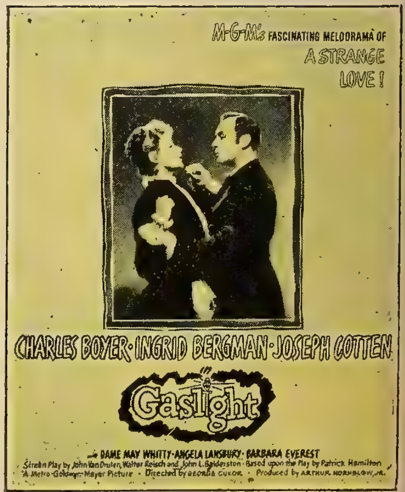
to brighten
the way
to your
box-office!

(Below) *A few of the full-page ads to tell the nation of this great M-G-M production in Life, Look, McCall's, American Weekly, Liberty, Family Circle and many more.*


M-G-M presents
CHARLES BOYER · INGRID BERGMAN · JOSEPH COTTEN
in
Gaslight
A STRANGE LOVE!
with
DAME MAY WHITTY · ANGELA LANSBURY · BARBARA EVEREST
Screen Play by John Van Druten, Walter Reisch and John L. Balderston · Based upon the Play by Patrick Hamilton
A Metro-Goldwyn-Mayer Picture · Directed by GEORGE CUKOR · Produced by ARTHUR HORNBLOW, JR.


WOMEN...will be thrilled—and strangely disturbed—by this man whose masterful will reached into a woman's soul · MEN will be held in the grip of a story that is bold...compelling...melodramatic! This is love—clouded by evil—darkened by a secret no one dared to guess!
CHARLES
BOYER
INGRID
BERGMAN
JOSEPH
COTTEN
in M·G·M's
Gaslight
DAME MAY WHITTY · ANGELA LANSBURY · BARBARA EVEREST


LOVE OF A WOMAN POSSESSED...
and a man who held strange mastery over her!
MGM
presents
CHARLES
BOYER
INGRID
BERGMAN
JOSEPH
COTTEN
IN A FASCINATING MELODRAMA
Gaslight
with DAME MAY WHITTY · ANGELA LANSBURY · BARBARA EVEREST


M-G-M's FASCINATING MELODRAMA OF
A STRANGE
LOVE!
CHARLES BOYER · INGRID BERGMAN · JOSEPH COTTEN
Gaslight
with DAME MAY WHITTY · ANGELA LANSBURY · BARBARA EVEREST
Screen Play by John Van Druten, Walter Reisch and John L. Balderston · Based upon the Play by Patrick Hamilton
A Metro-Goldwyn-Mayer Picture · Directed by GEORGE CUKOR · Produced by ARTHUR HORNBLOW, JR.

"Red Cross Drive! Collect every performance Every Day. March 23rd Through March 29th"

M P P D
28 W 44TH ST
NYC

FILE COPY DO NOT REMOVE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

85, NO. 52 NEW YORK, WEDNESDAY, MARCH 15, 1944 TEN CENTS

DISTRIBUTORS CHARGE FALSE % STATEMENTS

New Theaters Seen Needed in 21 More Locations

rings Total to More Than 0; OCR Reports Still Due rom Half of the Country

ashington Bureau of THE FILM DAILY

Washington—John Eberson, OCR ieaters Consultant, today released iother group of 21 locations where CR field men have reported need r new theater facilities. This ings to over 60 the number of areas iere need for additional cinema ating has been indicated, with re- rts still due from more than half e country.

Eberson warned that substitution some critical materials will be cessary in any construction plan-

(Continued on Page 10)

140,000 From Para. or Red Cross Fund

Barney Balaban announced yes- day that the corporate contribu- n of Paramount and its theater rtnerships, to the American Red oss in the current drive, would ag- egate $140,000.

The amount will find its way into

(Continued on Page 8)

Majors Ask Quashing of ımmons in Griffith Suit

Oklahoma City—Two major film rporations filed motions in Fed- l District Court yesterday asking quashing of summons issued ainst them in the suit of a group Oklahoma independents against

(Continued on Page 9)

DECREE PROPOSALS TO DISTRIBS. SOON

Tom C. Clark Hints at Court Action if Majors Prove Unwilling to Alter Their Suggested Changes

Washington Bureau of THE FILM DAILY

Washington—"We've just about finished compiling all the suggestions for decree provisions," Assistant Attorney General Tom C. Clark said yesterday, "and will be putting them before the exhibitors shortly." Negotiations are "in status quo" at this time, he said.

Today or tomorrow, Clark revealed, he will probably contact Joseph H. Hazen, WB vice-president who serves as contact man for the distribs., and either suggest a meeting here with distribs. or notify him that a memo will go forth from here for distributor perusal.

Clark denied that he has any intention of returning to Texas to run for political office, but was less emphatic when asked whether he might

(Continued on Page 9)

RKO's Pension Plan, Stock Options Okayed

Dover, Del.—RKO Corp. stockholders at a special meeting here yesterday ratified the directors' action in establishing a pension trust plan for eligible employes—approximately 2,000 are in that category—and by a second resolution approved

(Continued on Page 10)

Ruling in WB-de Havilland Suit Sets Trade Precedent

West Coast Bureau of THE FILM DAILY

Hollywood—In rejecting the claim of Warner Bros. and "friends of the Court" that time involving suspensions should be added to Olivia de Havilland's seven-year contract with Warners, Superior Court Judge

(Continued on Page 3)

Colombia House First UA Foreign Showcase

United Artists has acquired the first of its foreign theater showcases in the Astral Theater, a 900-seat house in Bogota, Colombia, it was announced yesterday by Walter Gould, foreign manager. Gould said that UA eventually will control a

(Continued on Page 9)

Action is Due Today On Basic Pact Proposals

Negotiations for renewal of the studio basic agreement were started late yesterday afternoon at the New York offices of Pat Casey, studio labor contact, by a sub-committee representing the companies and the

(Continued on Page 3)

Sees 4,600,000 Jobs via Tele

Service for 80% of Homes in Decade--Joyce

Quoting Paul Hoffman, president of the Studebaker Co., Thomas F. Joyce, RCA executive, yesterday said that television was a potential source of 4,600,000 new jobs within a decade after its full commercialization.

Speaking before the Sales Executives Club of New York, Joyce, who is manager of RCA Victor division's radio, phonograph and tele-

(Continued on Page 9)

Charges OWI "Control" of Pix Overseas Troops See

Washington Bureau of THE FILM DAILY

Washington — OWI "control" of pix entertainment reaching our troops overseas was charged on the House floor yesterday by Representative Clarence F. Brown, Rep.,

(Continued on Page 9)

Pittsburgh Exhib. Named Defendant in First of Cases Said Under Way

Pittsburgh—Each of seven distributing companies yesterday filed a separate action against William Finkel and the Carson Amusement Co. as co-defendants in complaints charging the falsifying of statements on percentage pictures.

(It is understood that the complaints filed yesterday in Pittsburgh were the first of a large number of other cases to be docketed by the distributors).

Finkel and the Carson Amusement Co. allegedly operate the Arcade and

(Continued on Page 3)

Rodgers Discusses Rentals in Future

Chicago—"The time is fast approaching when film rental terms will be calculated only after taking into consideration the operating expense of a theater," said William F. Rodgers yesterday at the Metro sales conference being held in the Blackstone Hotel. This conclusion

(Continued on Page 3)

Award Bonus Checks at NT's Annual Biz Meeting

Palm Springs, Calif. — Review of the company's war effort and discussion of operating policies, taxes and plans for the new Spring drive to be known as the Second Charles P.

(Continued on Page 10)

YOU MARCH WITH AMERICA'S FIGHTING MEN WHEN YOU GIVE TO THE RED CROSS

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 52 Wed., Mar. 15, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Tuesday, March* 14)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	15½	15¼	15½	+ ⅛
Col. Picts. vtc. (2½%)	18¾	18¾	18¾	— ⅛
Columbia Picts. pfd..	....	....	....	.....
Con. Fm. Ind.......	3⅝	3½	3½	.....
Con. Fm. Ind. pfd...	19¾	18¾	19⅝	+ ¾
East. Kodak	....	....	....	.....
Gen. Prec. Eq.......	20⅛	20¾	20⅞	+ ⅛
Loew's, Inc.	61⅜	61	61	— ¼
Paramount	26⅜	25⅞	26⅜	+ ⅜
RKO	9⅝	9¼	9⅜	— ⅛
RKO $6 pfd........	95½	95	95½	— ½
20th Century-Fox ...	22¾	22½	22⅝	+ ⅛
20th Century-Fox pfd.	31	30¾	30⅞	+ ½
Warner Bros.	14	13¾	13¾	— ⅛
Technicolor	14⅝	14¼	14¼	— ⅛
Trans-Lux	3⅝	3⅝	3⅝	+ ¼
Universal Pictures ..	25¾	24½	25⅜	+ ⅞
Universal Picts. vtc..	23¾	23	23¾	+ ⅝

Three Metro Films Big Army Theater Grossers

Metro's "Broadway Rhythm" was the outstanding box-office attraction in February in War Department theaters, the Army Motion Picture Service reported yesterday. Other top grossers, in order of finish, were:

"Rationing," Metro; "A Guy Named Joe," Metro; "The Imposter," Universal, and "In Our Time," Warners.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R. C. A. PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

Fire and Blast Destroys Neligh's Moon Theater

Neligh, Neb. — Walt Bradley's Moon theater was destroyed here in a fire and explosion that burned four business buildings and injured four persons, one seriously, while between 20 and 30 persons received minor cuts and bruises from flying glass and debris.

Damage, caused from the fire which broke out at 6 a.m., was estimated at $100,000. About an hour after the fire was discovered an explosion, believed caused by accumulated smoke and gas, blew out both ends of the theater and lifted the roof some 10 feet into the air. Building will be rebuilt as soon as priorities permit and in the meantime Bradley is operating his theater at Clearwater.

Jackson Park Defendants Have 10 Days for Appeal

Chicago—Judge Michael Igoe entered a formal order yesterday in the Jackson Park Theater case awarding the plaintiffs $360,000 triple damages.

Judge Igoe gave the defendants 10 days to file motions for a new trial, 10 days more for briefs, then the plaintiff will have 10 additional days for arguments, while the defendants will then have five days for their side. Judge Igoe will hear motions on April 21 on a permanent injunction to restrain the companies from price fixing under the Clayton and Sherman anti-trust acts.

Jersey Allied Beefsteak Dinner Set for March 22

New Jersey Allied will hold its annual get-together beefsteak dinner on March 22 at Harry Hecht's Ritz Restaurant, Passaic, at 7 p.m. All branches of the industry are invited. Tickets may be obtained at organization headquarters in the Sardi Bldg., New York, or at the Ritz.

Cardinal, Montreal Exhib., Stricken on Florida Trip

Montreal — Joseph Cardinal, 57, proprietor of the Roxy, Starland and Canadien cinemas in Montreal, and a resident of Outremont, died in Miami, Fla., according to word received here. He leaves a daughter and three sons.

Crosby's "Going My Way" Out of Fourth Para. Block

Neil Agnew announced yesterday that "Going My Way," Bing Crosby pic, which was originally scheduled for release in the fourth block for this season, has been temporarily withdrawn and will be released later this season by Paramount.

Exclusion of Reporters at St. Louis Hearing Protested

St. Louis—WLB hearing on stage hands wage increase adjourned late last night to be resumed at 2 o'clock this afternoon. The press is still barred. Both sides sent wires to Washington yesterday protesting against exclusion of reporters.

Harry C. Arthur, chairman of exhibs.' committee, also wired the War Labor Board in Washington yesterday protesting against union interference with defense witnesses and violation of the war labor disputes act in the closing hearing of stage hands wage increase case to the public and the press. His wire charges the board failed to issue subpoenas for witnesses on behalf of theater owners and that later when defense requested these witnesses to attend and give testimony officials of the union prevented them from doing so.

"We now repeat our request for the issuance of compulsory subpoenas which your board is authorized to issue and we are entitled to have."

Warners H. O. Executives Start Coast Conferences

West Coast Bureau of THE FILM DAILY

Hollywood—Following arrival of Ben Kalmenson, Samuel Schneider and Mort Blumenstock from New York, the Warners home office executives immediately started their week of conferences with Harry M. and Jack L. Warner and Charles Einfeld.

Norman H. Moray, short subject sales manager, also arrives here today to confer with Jack Warner and Gordon Hollingshead.

At a luncheon yesterday the home office execs. met two new Warner producers, Arthur Schwartz, who is currently preparing "Mr. Broadway," and Alex Gottlieb, who has "Janie" and "Cinderella Jones" before the cameras.

In the afternoon they previewed three recently completed pictures, "Rhapsody in Blue," "Between Two Worlds" and "Uncertain Glory."

Leonard Schlesinger Gets Naval Reserve Commission

Washington Bureau of THE FILM DAILY

Washington — Leonard S. Schlesinger, former assistant to Harry M. Kalmine in the Warner circuit home office, has been commissioned a lieutenant (j. g.) in the Civil Engineer Corps, U. S. Naval Reserve, the War Department announced yesterday. At the same time he was ordered to leave today on an extended cross country trip with Los Angeles, Fresno and San Francisco as his first stops.

Lieutenant Schlesinger enlisted in the Navy as a CPO last June, was transferred to the Bureau of Yards & Docks and placed in charge of the motion picture and photographic section after training at Williamsburg, Va.

COMING and GOING

W. RAY JOHNSTON, Monogram president, is en route to Hollywood, making stops at Atlanta, Cincinnati, Chicago and Dallas. He is due back at the Coast studio late this month.

GILBERT MILLER is due from Florida Saturday.

PATRICIA MORISON arrives in Philad[illegible]a from the Coast today.

DAVID BERNSTEIN, Loew's vice-president and treasurer, is back from Florida.

JOHN FLINN, Society of Independent Motion Picture Producers secretary, is due from Hollywood today.

WILLIAM Z. PORTER, Monogram traveling auditor, starts a Southern and Midwestern tour Monday.

KAY KAMEN, Walt Disney merchandise representative, leaves for the Coast today.

V. J. CHRISTENSEN, 20th-Fox assistant studio manager, goes to Hollywood today.

JOSEPH H. MOSKOWITZ, 20th-Fox studio representative, returns from Hollywood Monday.

A. J. O'KEEFE, Universal's Western sales manager, left yesterday for Chicago.

ANITA COLBY who has been on a 59-day visit to 26 cities in behalf of Columbia's "Cover Girl" returns today.

LT. THOMAS MULVEHILL, one of the characters mentioned in the Marion Hargrove best-seller "See Here, Private Hargrove," will attend the opening of M-G-M's film version of the book at the Astor on March 21.

TERRY TURNER returned yesterday from a six-week tour of the Midwest.

JULES LAPIDUS, Eastern division sales manager for Warners, arrives in Cincinnati today from Buffalo. He goes to Cleveland tomorrow and returns to New York the end of the week.

SAM E. MORRIS, Warners theaters executive, returns today from a four-week Coast trip.

DAVE BALABAN, B & K district manager has gone to Florida, for a winter vacation.

WILLIAM J. HEINEMAN, general sales manager for Samuel Goldwyn, returns today from a two and a half-month, 40-city tour of the United States and Canada.

H. M. BESSEY, vice-president of Altec Service Corp., has returned to New York from a trip to New England.

Johnston Guest of Honor At Luncheon in Atlanta

Atlanta—W. Ray Johnston, Monogram president, was the guest of honor yesterday at a luncheon and cocktail party given by Arthur C. Bromberg, Monogram's Southeastern distributor, at the Capitol City Club.

En route to Hollywood, Johnston plans to visit branches in Cincinnati, Chicago, St. Louis and Dallas.

Myers D. Flater Dead

Bloomfield, Ind.—Myers D. Flater, 50, who operated the Citadel here, died after a long illness. He is survived by the widow, one son and two daughters.

WANTED:
Manager for neighborhood theater in metropolitan New Jersey area. Good opportunity, starting salary $50 weekly. Reply Box 188,
THE FILM DAILY
1501 BROADWAY NEW YORK CITY

Rodgers Discusses Rentals in Future

(*Continued from Page* 1)

was the result of two days' intimate analysis of every territory in which the opinion of all the field sources was sought. "We believe our success will continut to be based upon the success of our customers, such security to both forms a permanent structure built upon a solid foundation.

"The average theater-owner," said Rodgers, "we believe, expects only a fair deal, and it is only fair to give consideration to his problems among which, of course, house expenses are of first importance. If his expenses are normal, if his operation is efficient, if his industry and showmanship are consistent, there is no reason why his problems should be minimized.

"The success of our company is not predicated on the losses of our customers: on the contrary on their success. And any factor that plays an important part in the success of our customers is important to us.

"Such an approach to the problems of varying conditions is consistent with our years' old policy of giving individual attention to every theater and pricing our pictures according to their performance in the individual situation.

"With the conclusion of the war, I am convinced, will come again the necessity to readjust many situations. There will be, we are convinced, another shift in population and the taking into consideration any legitimate information, working out a fair deal is, we believe, not only desirable but necessary if we are to carry through the formula on which our success has been builded—satisfied customers, friendly understanding and product security."

100 of Metro's Field Men Are Now in Armed Forces

Chicago—Approximately 100 members of M-G-M's field force are in the armed forces or are to be called up shortly, while the personnel is being tapped almost daily by Uncle Sam, according to company figures disclosed at the Blackstone Hotel sales conference here yesterday.

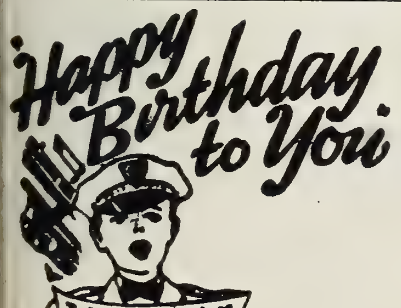
Burtus Bishop, Southwestern manager, reported that the Kansas City branch had lost 15 men, including salesmen, bookers and shippers. Oklahoma City has been tapped for 11 men; Dallas, five, and St. Louis, six. Ten have been taken from the Denver exchange and three from Des Moines.

Seven men have been drafted from the Detroit branch and four are to be called shortly. Two leave the Cleveland office shortly, while three at the Philadelphia branch have been placed in 1-A, four already being in uniform.

The Atlanta, Memphis and New Orleans branches have lost a total of 29 men and three more are slated to leave the Atlanta branch within a few months.

William F. Rodgers, Metro vice-president and sales chief, addressing the division and branch managers yesterday, said that company leadership had cemented its relationship with exhibitors. He declared that outstanding product could be expected from the studio and again stressed the necessity for all field men to give time and effort to war activities.

Henderson M. Richey, exhibitor relations head, and William R. Ferguson, exploitation manager, were other speakers.



Howard Higgin
Carl Leserman
Lorraine Eddy
Frances Grant
Eddie White

WPB Okays Blatts' Greenville Project

Greenville, Pa. — War Production Board has finally given Blatt Brothers permission to go ahead with the construction of a new 1,200-seat theater here, which they have been holding up for almost two years. Work on the new theater is to start around the first of April, and is expected to be completed by the first of September. Victor A. Rigaumont is the architect.

Blatt Brothers operate a circuit of 18 theaters in Western Pennsylvania, including the local Mercer Square Theater.

Ruling in WB-de Havilland Suit Sets Trade Precedent

(*Continued from Page* 1)

Charles S. Burnell ruled that no motion picture contract should extend beyond seven years, which was the length of Miss de Havilland's pact. The court held that the law specifically provides for seven year maximum on contracts, without exception, even for persons of "unique ability," as contended by the producers.

The court's ruling is expected to set a precedent for the whole motion picture industry.

Katz Not Slain, But Safe

Corp. Werner Katz, former usher at Loew's 83rd St., reported killed in action, is safe, according to his brother, who received word from the War Department that the first report was erroneous. Corp. Katz is in a base hospital in India, wounded.

Action is Due Today On Basic Pact Proposals

(*Continued from Page* 1)

unions which had been appointed earlier in the day for the task.

Proposals offered by spokesmen for the seven AFL international unions that are signatories to the agreement were placed in the hands of the sub-committee for discussion by both sides immediately upon the appointment of the group. The proposals were referred to the sub-committee after a joint session of company and union spokesmen.

The producer representatives had expected to get the proposals at the opening session of the conference on Monday, but formulation of the union demands was not completed until yesterday morning. Definite action on the proposals is looked for today at a meeting between company and union spokesmen scheduled to get under way at 10 a.m.

The basic agreement affects carpenters, culinary workers, electricians, teamsters, laborers, musicians, and plasterers.

Conferences on new contracts for the IATSE studio locals will be resumed today at Casey's office following the basic-agreement huddle.

Weis Savannah Theater Trust Suit is Settled

Savannah, Ga.—A consent order dismissing the Savannah Theater case against Lucas & Jenkins and eight major companies has been signed by Federal Judge Robert L. Russell.

Terms of the dismissal were not revealed, but John I. Kelley, attorney for Fred Weis, the plaintiff, said that a considerable amount of money was involved and that contracts were being drawn up which would enable the Savannah Theater to get the pictures it wants.

The suit had been pending in Federal Court since 1938. Original action asked $218,000 and charged monopoly and conspiracy to monopolize on the part of Lucas & Jenkins and the eight majors.

"Main Street Today" Bow To Enjoy Record Bally

Because Meriden, Conn., has been selected by the War Manpower Commission as America's ideal war community, M-G-M will hold the world premiere of its two-reeler "Main Street Today" as its most ambitious promotion ever undertaken on a short subject.

Paul V. McNutt, WMC chairman and members of his Washington staff, including Brig. Gen. William Rose and Edward T. Ingle, will join a press junket to the Connecticut city. Party will be met by Mayor Francis Danaher, Senator John A. Danaher, Gov. Raymond E. Baldwin and regional WMC officials.

Visit will include a tour of Meriden's war plants, a dinner and a premiere of the picture at the Loew-Poli Theater. Event will be broadcast over the NBC network.

Distributors Charge False % Statements

(*Continued from Page* 1)

Colonial Theaters in Pittsburgh. Each of the complaints alleges, among other things, that the defendants joined in a general plan, design or scheme to furnish to the plaintiff distributor "intentionally false and incorrect written statements of gross receipts" obtained in their theaters from the exhibition of many of the percentage pictures distributed by each plaintiff.

The complaints further allege that "the defendant Finkel, pursuant to the plan and purpose aforesaid, induced checkers to join with him in the intentional falsification of certain of said written reports pertaining to the receipts of percentage pictures."

Each of the plaintiffs claims that it was damaged to the extent of many thousands of dollars and demands an examination of the exhibitor's books and records for the purpose of determining the true receipts obtained from the percentage pictures of the plaintiff in order to ascertain its damages.

It also was requested by each plaintiff that, pending an audit and discovery of the books and records of the defendants, that the defendants be enjoined and restrained from altering or disposing of them in any way. Each of the defendant distributing companies also requests "punitive damages be awarded the plaintiff for the willful, deliberate and gross fraud practiced upon plaintiff as alleged."

The complaints were filed in the U. S. District Court for the Western District of Pennsylvania by the Pittsburgh counsel for each of the companies, Reed, Smith, Shaw & McClay. Plaintiff companies are 20th Century-Fox, Paramount, RKO Radio, Columbia, Vitagraph, Universal and Loew's.

Lucas-Jenkins Alone Tops Ga. Dimes Drive Quota

Atlanta—Georgia theaters raised $80,305 for the 1944 Infantile Paralysis Fund, according to Tommy Thompson, Hawkinsville, chairman of the Georgia Motion Picture Fund Committee.

Lucas & Jenkins theaters, alone exceeded the state quota of $35,000, with a collection of $39,000. Loew's Grand theater had the largest single collection with a total of $5,900. More than 90 per cent of the theaters in the state participated.

IN NEW POSTS

WILLIAM LUTHIE, manager, Broadway, Dover, N. H. and theaters in Presque Isle, York Village and York, Me. and Rye Beach, N. H.

HERB CHATKIN, manager, Century, Chicago.

TOM DUCKWORTH, manager, Partheon, Chicago.

MORRIS FRUKLINGER, manager, Newsreel, Baltimore.

There's nothing more impor
to a fighting man than H

Here are just a *few* highlights of the many Home Services: Assistance with communications between service men and their families . . . Cooperation with military and naval authorities in obtaining home information in deciding questions of furloughs, discharges, clemency . . . Assistance in presenting claims for government benefits . . . Financial aid for special needs not provided for from public funds, and help in contacting proper sources . . . Camp Service: Field Directors at each Army, Navy and Marine station and camp in the United States, insular territories, and offshore bases . . . Hospital Service: Program of social service and welfare work at all Naval and Army General Hospitals . . . Field Directors assigned for service in Veterans Administration Offices, etc., etc., etc.

MOTION PICT
RED CROSS WEE

(Collect at Every Perf

RED CROSS H

This advertisement contributed by RKO Radio Pictures, Inc.

tant

OME..... and here, too, the Red Cross is the friend in need

"Confidence, courage, energy to be a good soldier, sailor, marine, or coast guardsman—these are possible only if the man in uniform can be relieved of anxiety for the welfare of his family. Because problems on the home front so vitally affect the progress of the war effort, Home Service is organized in every Red Cross Chapter to assist families of service men in meeting the social and economic problems which arise while the men are serving in the armed forces . . . In carrying out the responsibilities imposed by its Charter, every Chapter shares in the American Red Cross program of Services to the Armed Forces by providing Home Service for men in the military and naval forces and their families and for discharged men and their dependents."—American Red Cross

AFRICA — Red Cross Field Director types out home service message for anxious G. I.

RE INDUSTRY
.MARCH 23-29

mance)

OME SERVICE

THE TIMELIEST P

YEAR

THE PURPLE HEART

A DARRYL F. ZANUCK PRODUCTION · Directed by LEWIS MILESTON

They never saw anything like the picture!

You never saw anything like the business!

...when all box-office figures are topped, the biggest figu

ICTURE OF THE

IS THE YEAR'S

RECORD-SMASHER!

...IN DENVER!...IN DETROIT!...IN BUFFALO!

...IN MIAMI!...IN SPRINGFIELD!...IN NEW HAVEN!

...IN BOSTON!...IN PITTSBURGH!..AT THE ROXY, N. Y. C.!

...and watch it everywhere!

n the industry does it— 20th CENTURY-FOX

80% of Carolina Theaters Pledge for R. C. Drive

Salesmen Press Canvass Of Territory Exhibitors To Surpass Total in 1943

Charlotte, N. C. — About 80 per cent of all the theaters in North and South Carolina have been pledged to take Red Cross collections and the local chairmen expect to eventually sign up all the rest, H. F. Kincey, exhibitor chairman for the Charlotte territory, announced yesterday.

"Carolina exhibitors expect to surpass the 502 pledges taken last year," said Kincey.

Salesmen from all major companies have divided up the territory and are covering the area this week to endeavor to obtain a maximum number of participating theaters.

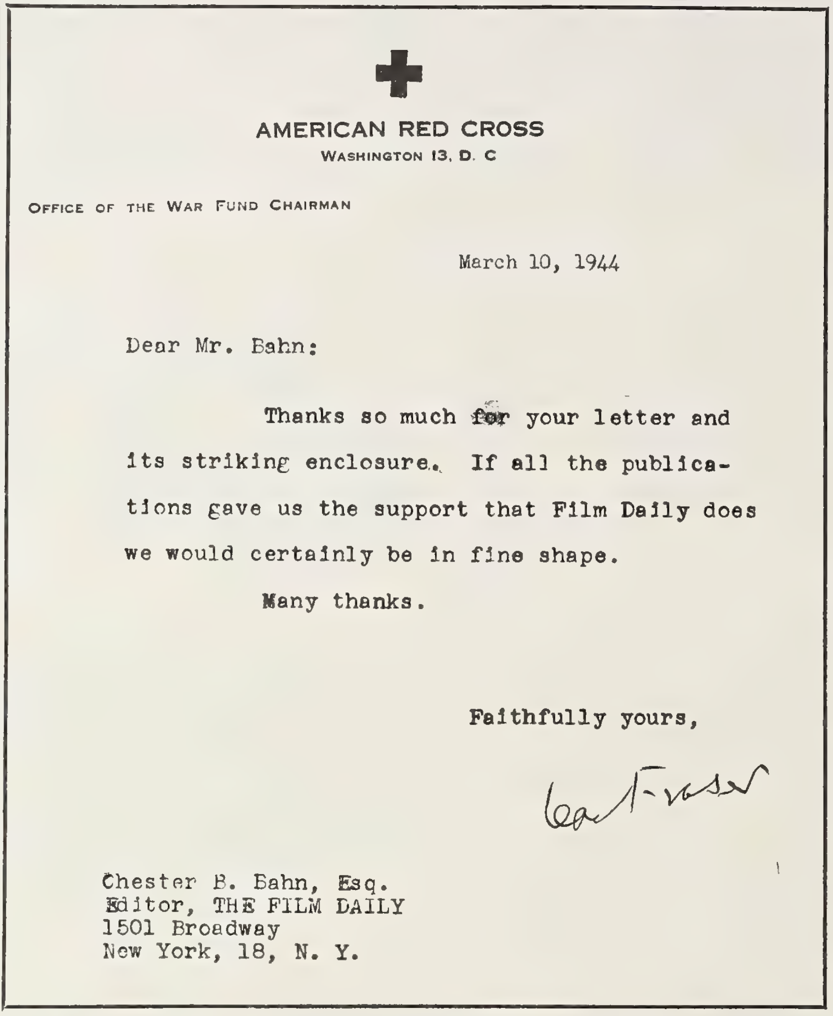
Evergreen Circuit to Extend Period for Drive Collections

Seattle — The Evergreen Circuit has decided to extend the time of collections in the Industry's 1944 Red Cross Campaign beyond the deadline of March 29 set by the WAC as its extra gesture of further cooperation in the drive, it was announced yesterday. In addition an extensive exploitation campaign in all of the theaters in the chain has been arranged.

Among the many steps in the plans of the campaign Red Cross and U. S. Army nurses in uniform will handle the collections; radio time used by the theaters will be devoted to spot announcements of the Drive; theater screen curtainly will carry huge replicas of the Red Cross symbol; theater fronts and lobbies will be specially decorated during the week of the Drive; wounded veterans returned from overseas will address the audiences; a carefully prepared newspaper advertising series is all set and ready to be placed; while two student nurses during the collections and at other possible periods in the theaters will sing the Red Cross song, "Angels of Mercy."

Noble 600 In Charge . . . For The Red Cross

All 600 of Metropolitan New York theaters, great and small, are set to make Red Cross Motion Picture Week collections biggest ever, Sam Rinzler and Fred Schwartz, exhibitors' division co-chairmen, said yesterday. All houses will display material supplied in the Red Cross kit and will use additionally flags and valences. All managers are planning special activities to spur public co-operation. Theaters will fly Red Cross flag and stage-show stands will have special RC offerings. Parades and other aids will take place in all boroughs.



AMERICAN RED CROSS
WASHINGTON 13, D. C

OFFICE OF THE WAR FUND CHAIRMAN

March 10, 1944

Dear Mr. Bahn:

Thanks so much for your letter and its striking enclosure. If all the publications gave us the support that Film Daily does we would certainly be in fine shape.

Many thanks.

Faithfully yours,

Chester B. Bahn, Esq.
Editor, THE FILM DAILY
1501 Broadway
New York, 18, N. Y.

Para.'s R. C. Fund at $140,000

Theater Partners Included in Contributions

(*Continued from Page 1*)

various Red Cross Chapters through the different theater circuits associated with Paramount and by allocation to distributing exchanges, the Hollywood Studio and the home office.

Independent of the corporate contribution, Paramount is assigning to the Red Cross an additional $16,000 which represents the revenue received from the distribution of the "America Speaks" series of "Victory Shorts." These shorts, distributed by Paramount, were made available to exhibitors at a rental of one dollar per reel with the commitment that all balances in excess of sheer production and print cost would be contributed to "some worthy war charity."

It is Paramount's view that this money is really a contribution from the exhibitors themselves rather than from Paramount. With this in mind, the fund will be divided up for contribution through the exchanges to local Red Cross Chapters and in each case the donation will be made in the name of the exhibitors in that particular exchange territory.

Several hundred employes of Paramount heard an appeal for the Red Cross War Fund at a Paramount Pep Club meeting held at the home office yesterday.

The plea was made by Mrs. Frank E. West, Jr., formerly director of the Speakers Bureau for the New York Chapter, who was introduced by Claude Lee.

Mrs. West was accompanied by Charles Light, a liaison officer between the Red Cross Fund and the industry.

Rites Held for Clyde Child

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held yesterday for John Allen, 9-year-old son of Mr. and Mrs. Andy Clyde, who died after two-day illness of meningitis.

Lt. Josk Walters Missing

Lafayette, Ind.—Lt. Jack Walters, who before his entry into the AAF was manager of the Arc here,is reported missing in action over Germany. He was a bombadier navigator.

RED CROSS NEWS FLASHES

—CINCINNATI—

Theaters here are confident th their collections in the 1944 Red Cr Drive will exceed any previous year's by 300 per cent. Radio stations, newspapers and store windows will be used in the campaign, according to Col. Arthur Frudenfeld, exhibitor chairman. Returned war heroes will speak in key houses at the time of collections.

—NEW ORLEANS—

"The New Orleans area in the 1944 Red Cross Campaign will definitely top its fine record of accomplishment made in 1943," declared E. V. Richards, Exhibitor Area Chairman for the Southeastern District, following a trip around the territory.

"Up to the present," Richards said yesterday, "550 theaters have pledged themselves to 'mop-up' in the general theater solicitation starting March 23 to run through March 29. It is expected that each will far exceed its quota of community collections."

—KANSAS CITY—

Trailers announcing the date of Red Cross drive and the city quota of $1,195,000 have been attached here to the WAC's Red Cross film, "At His Side." Already over 360 theaters in this area are pledged to make collections at every performance every day, the largest number ever signed up in the territory for any drive. Arrangements have been made to obtain the services of 785 speakers who will talk from the stages of houses in the city and vicinity.

In Denver, RC Means Ricketson Campaign

Denver — Stimulating Red Cross Drive collections here, and as a part of the impressive campaign arranged for that purpose by Rick Ricketson, local exhib. and chairman, a flat car has been roaming the far-flung tracks of the Denver Street Railway.

Additionally, a large Red Cross has been installed on background of a 24-sheet on the Pioneer Monument site; a window of J. C. Penney is given to a Red Cross action scene; all downtown is flag-bedecked; and an impressive tableau of wounded soldiers and nurses climaxed the kick-off luncheon. Army and Red Cross mobile units are displayed in Court House Square, and city is throbbing with posters, speakers and radio announcements.

Decree Proposals To Distribs. Soon

(*Continued from Page* 1)

return to Dallas to resume private practice. He said he has no "decisive" ideas on the subject at present.

"We've got all the suggestions sized up now," Clark said, referring [illegible] exhibitors proposals for a new de[illegible]e. These have been compiled in a single document. With the source of the individual proposals not revealed. The document will be placed before the distribs. for their consideration, but at present, at least, the Department of Justice will not demand that they accept any of the proposals.

The present intention is merely to get distrib. reaction. If this reaction appears to Clark to be reasonable (and to hold promise of future concessions)he will then open negotiations for further revision of the decree. If, however, Clark feels after discussing the exhib. proposals with the distribs., that they are unwilling to alter substantially the proposals they placed before him some weeks ago, there is a strong possibility he will then order court action. This was the way the situation was sized up here, as Clark stressed the fact that he is not at this time "demanding" anything from the distribs.

Charges OWI "Control" of Pix Overseas Troops See

(*Continued from Page* 1)

Ohio. Quoting from appropriations hearings, Brown implied that the Davis agency has policy influence on pix which go overseas for troop showing. OWI officials, on the other hand, declared that there has been no deviation from the original procedure on pix for troops—that the WAC offers gift prints to the Army for overseas distribution, with the OWI in no way involved.

Brown added that Robert Sherwood has testified OWI also produces pictures of its own and distributes them overseas — "stating frankly—'the people who are working on the overseas job think directly and frankly in terms of propaganda. Everything they do is intended to produce a certain state of mind on the part of those who see the motion pictures or hear the radio programs'."

"Last October," he continued, "OWI officials told the House Appropriations Committee how they had taken over the movie theater in Palermo, Italy, and showed their own films. Similar action was taken in other occupied areas where unquestionably our troops see such films."

"Buffalo Bill," "Tampico" To be 20th-Fox April Pix

Twentieth-Fox will hold April releases to two, with "Buffalo Bill" and "Tampico" placed in the company's ninth block, it was announced yesterday.

Sees 4,600,000 Jobs via Tele

Service for 80% of Homes in Decade--Joyce

(*Continued from Page* 1)

vision department, said that "television, properly used, has the power to make people want merchandise more than they do money, thus creating the necessary turnover of goods and services with which to create jobs."

"In 1940," according to Hoffman's statement, "46,000,000 people were gainfully employed. I would not be the one to say that a so far-reaching development as television could not be responsible, within the next decade, for increasing the demand for goods and services by as much as 10 per cent. That would mean potentially 4,600,000 new jobs that have been created as a result of the increased purchasing of goods and services brought about by television."

As for television's outlook for entertainment, Joyce recalled a recent statement by William Morris, Jr., head of the William Morris agency, who said that the great contribution headline performers could make to the development of the new television industry would be their willingness to co-operate. Morris said that far-sighted artists, who look to television as a new medium for the expression of their artistry, were reminded of the early days of motion pictures and radio. When motion picture shorts were the proving ground for today's full-length pictures, actors, producers and directors co-operated by working for minimum salaries. The same will hold true for television, Morris said, according to Joyce, adding that "obviously, their reward will come later, as it did in motion pictures."

Joyce declared that "these leaders and others in our political, economic, social and religious life see in television the great scientific accomplishment which will break down the last barriers of man's isolation."

Rapid development of a nationwide television system, he said, will enable American agriculture and industry to "present their products and services so effectively that a high level of purchasing will be maintained, thus contributing to the maintenance of a high level of employment. Any substantial delay in starting television after the war would be a disservice to American farmers, American labor—yes, and to American society itself."

Outlining the anticipated postwar progress of television, the RCA executive forecast that within five years of full commercialization of television, sight-and-sound transmitting stations will be in operation in the key cities of the United States. Within 10 years, he said, television service will be available to 80 per cent of the wired homes of the country. At this time, he added, television will become the billion-dollar industry that many have prophesied it will be.

More than 1,000 guests attended the luncheon meeting at the Roosevelt Hotel.

Steel Co's. RKO Stock to Atlas

Odlum Co. Now Holds 1,329,021 of RKO Com.

Philadelphia — Highlight in a month of dull trading in industry stocks was the transfer of large blocks of RKO from Floyd B. Odlum's Rotary Electric Steel Co. to Floyd B. Odlum's Atlas Corp. January 31 saw the transfer of 344,998 shares of dollar par common and 3,227 shares of six per cent convertible preferred from the first Odlum company to the second. SEC reports this morning that as of Feb. 10 Atlas held 1,329,021 shares of the common, 327,812 warrants for common, and 56,398 shares of the preferred. Rotary Electric Steel retained 232 shares of the common and three of the preferred.

Odlum himself was shown to have dropped his entire personal holdings of 800 shares of the preferred. Ned E. Depinet was reported to hold 1,000 shares of the common, dropping his hundred shares of preferred during the month. J. Miller Walker gave away 85 shares of preferred and sold his last 35 shares, retaining 100 shares of common and warrants for an additional 2,000. N. Peter Rathvon twice sold and once bought blocks of 100 shares of preferred, retaining 100 on Feb. 10.

Correction of the December Universal report revealed the purchase by Nathan J. Blumberg of 5,000 common vtc warrants, with Blumberg holding in all 19,000 warrants. Charles R. Rogers, who held 20,000 such warrants early in July, was reported to have sold 100 in that month and 10,000 in October, retaining 9,900. Joseph H. Seidelman was revealed to have sold his entire holding of 3,000 warrants in September and to have bought another 3,000 in December. Presumably he retains 3,000 warrants. Daniel M. Sheaffer, through the Standard Capital Co., holds 111,283 warrants and 26,500 shares of the common vtc. In his own name he holds 18,200 shares of the common, having disposed of 500 shares in October.

A gift of 1,000 shares of Monogram dollar par common from Bessie N. Ritchey to Norton V. Ritchey was reported.

It was revealed also that William J. German of New York is a director of the newly-formed Associated Motion Pictures Industries, Inc., a holding company. German holds 168 shares of the capital stock.

Colombia House First UA Foreign Showcase

(*Continued from Page* 1)

number of theater outlets in strategic foreign centers to insure more favorable and extended playing time for its product in key territories.

The Astral will be closed for extensive redecoration and refurbishing in anticipation of an Easter opening. Len Daly, special foreign publicity representative, left yesterday for Bogota to handle the exploitation campaign under the supervision of Sam Seidelman, Latin-America supervisor, who is flying up from Buenos Aires.

2 Majors Ask Quashing of Summons in Griffith Suit

(*Continued from Page* 1)

Griffith theaters. The original suit charges the Griffith interests with violations of the Sherman anti-trust laws.

D. I. Johnston, attorney, filed a motion asking that the summons against Universal Pictures Corp. be quashed on the grounds that such a corporation does not exist in Delaware as charged in the summons. The motion says also that although there was formerly such a corporation in New York, it did not at any time transact business in Oklahoma, and was dissolved in 1932.

At the same time, a similar motion was filed on behalf of Paramount Pictures, Inc., to quash the summons as it was "not issued, served and returned in any manner authorized by law and because of improper venue."

United Artists Corp. filed a third motion, seeking more definite information from the plaintiffs and for a bill of particulars.

The independent operators, Oklahoma Theaters, Inc., owned by A. B. Momand, Shawnee; Mystic Theater, Picher; and M. L. Riggs, operator of the State, Vinita, are asking damages totaling $606,000. They charged Griffith and the distributors with conspiracy to violate the Sherman act to deprive them of product.

Mrs. McGaffey Stricken

West Coast Bureau of THE FILM DAILY

Los Angeles—Mrs. Elizabeth McGaffey, 59, head of the RKO research department, is dead here of a heart ailment. Coming to Hollywood after a career as a news reporter in Chicago, she founded first film Research Department for Jesse L. Lasky Co. in 1915. Later she worked with C. B. DeMille, doing research work on such productions as "King Of Kings" and "The Ten Commandments." She was the widow of the late Kenneth McGaffey, theater publicity man here.

Marvin Gossett Dead

Little Rock, Ark.—Marvin O. Gossett, 40, owner of theaters at Ola and Plainview, is dead.

New Theaters Needed In 21 More Locations

(*Continued from Page* 1)

ned for this time. Nonetheless, he reported, the situation has eased considerably. In his own architectural office, in New York, he said he has not only numerous post-war projects but also work on alterations and several new constructions for the immediate future. For ethical reasons he will not process applications prepared in his own office, with other WPB analysts attending to these cases.

He pointed out that there will probably be no general release of construction materials even after the war, with the flow regulated. He urged that they draw up plans for improvements and alterations at this time in order that they may be enabled to begin needed work as soon as is possible after the war. Detailed plans should be drawn now, he said.

As regards new construction, Eberson reminded that applicants must still make every possible attempt to procure their own projection and sound equipment. Although OCR may be able to provide this equipment for a limited number of new theaters, he said, it cannot possibly do so for as many theaters as he hopes to be able to authorize. He proposed, however, that prospective applicants for new construction not hold up their applications because of their failure to turn up such equipment. OCR is enxious to have the applications as soon as possible, he said.

The new cities and towns are in Michigan, New Jersey and Pennsylvania—Belleville, Ypsilanti (White and Negro) Wayne, Garden City, South Lyon, Inkster and the south east part of Dearborn, in Michigan; Millville, Bridgeton and Pedricktown (two theaters), in New Jersey; Lancaster, Hatsboro, Bristol, Highspire, Middletown, Chester, Harrisburg (several) and Philadelphia (suburbs, with several theaters needed near housing projects in Delaware County), in Pennsylvania.

Later three towns in Virginia filed applications: Norfolk (Broad Creek village district), Portsmouth (Alexander Park district), and Newport News (Copeland Park district).

THEATER DEALS

Bernard Zimetbaum, operator of the Yorktown Theater, Broadway at 89th St., has purchased the Stoddard Theater building, two-story office and store building from Frederick Brown. Skouras Theaters has a lease on the Stoddard which was purchased by Brown last month.

Indianapolis—Marcus Enterprises has acquired the Mayfair, Dayton. The policy will be changed from flesh to pictures. Frank Miller is the new manager.

Gastonia, N. C.—Gastonia Enterprises, Inc., a subsidiary of North Carolina Enterprises, Inc., has purchased the Realty building, a downtown structure, valued at $65,000.

TO THE COLORS!

★ DECORATED ★

LT. FREDERICK L. SCHANBERGER, USAAF, son of J. Lawrence Schanberger, owner of Keith's Theater, Baltimore, awarded the Distinguished Flying Cross in the Southwest Pacific.

—★—

★ COMMISSIONED ★

LEONARD SCHLESINGER, USN, formerly assistant to Harry M. Kalmine, Warner Circuit home office, commissioned a lieutenant (j.g.).

BEA MATTINGLY, WAVES, former secretary to John Howard, Paramount branch manger, Detroit, commisioned a lieutenant.

—★—

★ PROMOTED ★

SIDNEY COHEN, USA, former booker, Co-operative Theaters of Ohio, Cleveland, to captain.

JACK GOULD, USAAF, son of E. L. Goldberg, of the Republic exchange, Chicago, to lieutenant.

2ND LT. JOHN MORRIS, USA, former assistant manager, Granada, Olyphant, Pa., to 1st lieutenant.

CORP. BERNARD KIRKENDALL, USA, formerly, Capitol, Danville, Pa., to sergeant.

WILLIAM REPPERT, USN, formerly Capitol, Danville, Pa., to petty officer.

—★—

★ ARMY ★

A. K. VEACH, manager, Uhrichsville, O. and Lincoln, Dennison, O.

TOM HOFFMAN, Comerford candy department, Scranton, Pa.

DON STEINKAMP, manager, Dream, French Lick, Ind.

JACK CARTER, manager, Newsreel, Baltimore,

—★—

★ NAVY ★

LEWIS HENDERSON, operator, Plaza Charlotte.

EDWARD MORIARITY, M-G-M salesman, Pittsburgh.

LLOYD BRIDGHAM, manager, State, Presque Isle, Me.

BOB NOONE, Comerford accounting department, Scranton, Pa.

—★—

★ WAVES ★

SULAMITHA LONDON, assistant manager, Center, Detroit, and daughter of William A. London, Associated Theaters Circuit.

—★—

★ RCAF ★

JOHN ROBERTS, Paramount Theater, Hammond, Ind.

Indianapolis Theaters Plan Even Money Prices

Indianapolis — Theater operators, according to information at the office of the ATOI will advance their admission prices to even money, about five cents. This applies to subsequent-run theaters in Indianapolis also.

Loew's in downtown Indianapolis will pass the tax on to the consumer, according to Boyd Sparrow, manager. Other first-run houses have not decided, nor have they stated what their admission scales will be.

OCR Revives Interest In Detroit Building

Detroit — Evidence that Government agencies are ready to consider priorities or other means of facilitating theater construction in war-crowded areas has brought about a mild revival of interest in theater construction projects here. Actual plans are nil, because of the fact that the city was engaged in a race of theater construction just before the war, and, until the immigration of the past two years, the town was generally considered far over-seated in most sections.

The local theater needs center around Ypsilanti, only city in the country reported to need two new theaters, because of its proximity to the Ford Willow Run plant. Other suburbs cited as needing more theaters are Belleville, Wayne, Wyandotte, Inkster, Garden City, and South Lyon—all grouped west of Detroit in the general direction of Willow Run, where the most amazing population growth has occurred.

Award Bonus Checks at NT's Annual Biz Meeting

(*Continued from Page* 1)

Skouras Drive, were among the subjects discussed by 35 division and district managers of National Theaters Amusement Company, Inc., at the firm's annual business meeting held here. These meetings, which opened last Thursday, closed yesterday. Skouras, president of the company, presided at all sessions.

Speakers at yesterday's sessions were Skouras, F. H. Ricketson, Jr., Elmer Rhoden, Frank Newman, Harold Fitzgerald, B. V. Sturdivant and George Bowser. On Monday the representatives discussed population trends in territories where NTACI operates and Skouras presented bonus checks to leaders of the recent drive which ended Jan. 1.

F. H. Ricketson, Jr., president of Fox Intermountain, was first and George Bowser, Southern California division manager of Fox West Coast, was second. Herman Wobber attended Monday's meeting. Skouras urged all present to extend their war effort and to expand their civic interests.

Distrib. Contracts Entered At Pickwick Suit Trial

New Haven—Contracts of all distributing companies were entered in evidence yesterday at the fifth day of the trial of the Pickwick Theater's $5,450,000 anti-trust damage suit against the majors.

Cross-examination of Edward Peskay, operator of the Pickwick, began at the afternoon session, Attorney Joseph F. Berry appearing for the defendants. Among the letters he introduced was one from Peskay in 1932 to RKO sales chief asking seven days' clearance of Portchester over Greenwich. The clearance asked for was denied.

RKO's Pension Plan, Stock Options Okayed

(*Continued from Page* 1)

stock purchase option agreements for President N. Peter Rathvon, Vice-President Ned E. Depinet and Vice-President Charles W. Koerner.

The pension trust plan, benefits of which in the first year are estima[illegible] to cost $450,000, now goes to the Treasury for an okay. The Government approval must be forthcoming by Dec. 31, it is said. The company will pay a gross premium of $90,000 annually for group insurance embodied in the pension plan, this sum being in addition to the $450,000. Pension recipients must be in the employ of the company for at least a year after yesterday's meeting, and must then be employed by the corporation or a subsidiary.

Trustees of the pension plan, empowered to invest contributions to it, all of which are made by the company, are: Floyd B. Odlum, RKO board chairman; L. Boyd Hatch, a director, and Rathvon. Initial members of the pension committee, which will have general administration of the plan, are: L. Lawrence Green, Frederick L. Ehrman and George H. Shaw, directors of RKO, and Garrett Van Wagner, RKO comptroller, and L. E. Thompson, supervisor of RKO labor relations. Both the committee and the trustees will serve without compensation.

The stock options okayed yesterday provide for the purchase by Rathvon, Depinet and Koerner of 50,000 shares of RKO common each at $8 per share during a seven-year period dating from Aug. 3, last. The option price is the closing sales price of the stock on Aug. 2, last. The options are not exercisable for more than 35,000 shares each within the first five years, nor more than 40,000 shares within the first six years.

New employment contracts of the three executives have increased their salaries, with Rathvon and Depinet advanced to $104,000 from $78,000 and Koerner to $104,000 from $97,500.

WEDDING BELLS

Charlotte, N. C.—Lila Mae Cloninger, billing clerk for Warners, was married at the Greene Presbyterian church here to Ensign John Randolph McClelland, USN Aviation Corps Reserve, and accompanied her husband to his post at Jacksonville, Fla.

San Francisco — Ruth Dunbar Burke, p.a. for Fox Theater is leaving the show business to marry Lt. Ludwig Karl Kulinski of New York, now with the Army's Air Transport Command, the end of the month.

Floyd Stone, of the Motion Picture Herald staff, and Ann O'Donnell, of Boston, were married here Friday.

So Big

IT TOOK A TWO-PAGE ADVERTISEMENT IN LIFE* TO TELL THIS STORY!

*22,000,000 Readers

Matchless music by **JEROME KERN**
Lilting lyrics by **IRA GERSHWIN**
Dazzling **TECHNICOLOR**
Enchanting **LOVE STORY**
Entrancing **DANCING**
and *15* of America's most
Beautiful **COVER GIRLS!**

All this..

and *Hayworth* too!

RITA HAYWORTH
GENE KELLY

Cover Girl

in Technicolor!

with **Lee Bowman · Phil Silvers**
Jinx Falkenburg
Screen Play by VIRGINIA VAN UPP
Directed by CHARLES VIDOR
A COLUMBIA PICTURE

COVER GIRL is destined to be 1944's most memorable musical...an exciting motion picture experience that you will remember for a long, long time!

– and that's only part of the story . . . . . .

Ads Appearing

IN . . .

RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR

(full page—2 colors)

COSMOPOLITAN

8,095,032

Readers

RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR

(full page—2 colors)

LIBERTY

4,881,864

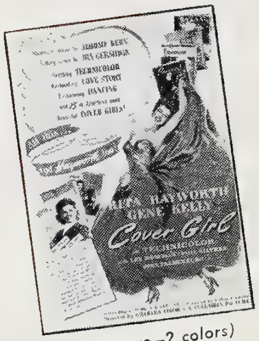
Readers

(½ page—2 colors)

AMERICAN HOME

9,121,676

Readers


RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR

(full page—2 colors)

AMERICAN

10,461,600

Readers

RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR

(full page—2 colors)

LOOK

8,513,404

Readers

(½ page—black and white)

Harper's BAZAAR

813,896

Readers

(½ page—2 colors)

WOMAN'S HOME COMPANION

14,768,292

Readers

RITA HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR

(full page—2 colors)

MODERN SCREEN • MOTION PICTURE MOVIELAND • MOVIE LIFE • MOVIES MOVIE SHOW • MOVIE STAR PARADE MOVIE STORY • PHOTOPLAY-MOVIE MIRROR • SCREEN GUIDE • SCREENLAND • SCREEN ROMANCES SILVER SCREEN • STARDOM

24,919,560 **Readers**

And now you know the extraordinary magazine advertising story being told to 103,575,324 FANS

Printed in U.S.A.

HAVE YOU EVER READ ANYTHING EVEN APPROACHING THIS?

Raves Appearing IN

BOXOFFICE: *Cover Girl* is far and away the best musical to reach the screen in several seasons...in fact, one would not be going too far overboard to appraise it THE ALL-TIME BEST!

VARIETY: *Cover Girl* is standout entry for heavy grosses and holdovers in all runs . . . overflowing with all elements for widest pop audience reaction!

MOTION PICTURE HERALD: A peak achievement . . . threw preview audience into an uproar of appreciation!

HOLLYWOOD REPORTER: *Cover Girl* ranks among very best filmusicals of all times!

MOTION PICTURE DAILY: Rich in its promises for exhibitor and patron ...they'll go for it. But big.

FILM DAILY: Will send the boys into ecstacies. Will delight the ladies no end.

THE EXHIBITOR: A field day for showmen. Headed for the higher brackets.

SHOWMEN'S TRADE REVIEW: Sure attraction! A very stunning show!

DAILY VARIETY: One of the most gorgeous musical dramas ever invented. A box office smash.

INDEPENDENT: Truly great entertainment. Marks milestone in screen musical history.

COLUMBIA PICTURES

"RED CROSS DRIVE! COLLECT EVERY PERFORMANCE EVERY DAY. MARCH 23rd THRU 29th."

and more to come!

NEVER MISSES A TRICK...

This year again, M-G-M's Leo Junior has claimed the lion's share of Academy honors with 2 out of 3 of the industry's best shorts for 1942-43—

"HEAVENLY MUSIC"—*Two-Reel Special*
Directed by Josef Berne • Co-Produced by Jerry Bresler and Sam Coslow
"YANKEE DOODLE MOUSE"—M-G-M *Technicolor Cartoon*
Directed by William Hanna and Joseph Barbera • Produced by Fred Quimby

With a total of 13 Oscars to his credit, (nearly twice as many as his closest competitor) little Leo confidently announces his Academy contender for the year ahead . . .

"MAIN STREET TODAY"

The stirring story of how the Main Streets of America have become the world's highroad to victory!

A Timely Two-Reel Special
Narrated by **JOHN NESBITT**

BOOK IT NOW! *Ready for release March 25th*

M-G-M . . . the long and short of it!

"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through 29th"

COPY

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 53 NEW YORK, THURSDAY, MARCH 16, 1944 TEN CENTS

BRITISH PRODUCERS TO ASK RECIPROCITY

Association, Acting at Suggestion of Rank, Names Isidore Ostrer as Emissary to Discuss Proposals in New York With Heads of the American Film Industry

London (By Cable)—The British Producers Association is preparing to send Isidore Ostrer, former chairman of Gaumont-British Pictures Corp. and now chairman of Bush Radio, Inc., to the United States to contact heads of the American film industry on the possible chances of reciprocity for British films.

ISIDORE OSTRER

The move results from a suggestion made by J. Arthur Rank at a meeting of the association, the proposal being unanimously accepted.

Acceptance by Ostrer of the mission is anticipated and plans are being made to facilitate his immediated departure for New York.

In trade circles, there is lively speculation as to the possible relationship between the pro-

(Continued on Page 3)

Pre-production Censorship Considered in Mexico

Ministries of Public Education and Interior Weigh Plan for New Commission

Mexico City (By Air Mail)—That the Mexican motion picture industry may be subject to a double censorship in the future loomed as a certainty when it was confirmed that the Secretaria de Education Publica (Ministry of Public Education) and the Secretaria de la Gobernacion (Ministry of the Interior) have under consideration a plan for the establishment of a pre-production reviewing board.

The plan calls for the appoint-

(Continued on Page 3)

Boston Theaters Will Pass Along New Levy

Boston—The vast majority of picture theaters in the Boston area have decided that the nex tax on April 1 must be passed along to the public. After lengthy executive session here, the various exhibitors and theater owners came to the conclusion that each chain and independent theater was to work out its own problem,

(Continued on Page 6)

Mayers' 1943 Earnings Reported at $1,138,994

An amendment to its yearly report to the SEC, Loew's, Inc., gives the remuneration of Louis B. Mayer for the fiscal year ending Aug. 31, 1943 as $1,138,994. Of that amount,

(Continued on Page 6)

Hearts Beat As One In Red Cross Drive

Factor dominant in attaining success in current Red Cross Drive is declared by Harry Kalmine, Warner Theaters' assistant general manager, following his return from a series of key city exhib. rallies in campaign's behalf, is unified action by all sections of the industry. He said that response by theatermen, exchange personnel, and other film people who attended the rallies, was unanimous and spontaneous, and added that as far as film industry's role in drive is concerned "there are no circuits and independents, no exhibitors and distributors, no majors or minors. There is just one unified group determined to do a great job for a great cause." He expressed view that such unity may well permit filmland to surpass its goal.

Aussie Indie Exhibs. Form Federal Group

Sydney (By Air Mail)—The Australian Exhibitors' Advisory Committee, a federal body, was formed

(Continued on Page 6)

No Agreement Yet Reached At Basic Pact Parleys

After discussions extending over the last 10 days, representatives of the companies and the unions yes-

(Continued on Page 11)

Ohio ITO Would Keep 15-Cent Admission

The ITO of Ohio, through its secretary P. J. Wood, has asked D. S. Bliss, Deputy Commissioner of Internal Revenue, to reconsider his ruling eliminating the 15-cent admission and to allow it to be retained as a reduced rate under the new Federal tax.

Wood told Bliss that the elimination of the 15-cent admission would be a hardship on hundreds of theaters throughout the country because of the shortage of pennies and inefficient box-office help. He said that the 15-cent rate primar-

(Continued on Page 2)

Shirley, Allen, Bickel Win Metro Bond Awards

Chicago—M-G-M's five-day business conference at the Blackstone Hotel here was completed yesterday with the awarding of $1,000 War Bonds to a district manager and two branch managers for winning suggestions on the company's activities. W. F. Rodgers made the awards to Sam A. Shirley, Midwest district manager; John Allen, Washington

(Continued on Page 11)

16 New Stages to Swell Production in Mexico

Sixteen new stages in Mexican studios will increase Mexican production to its numerical peak this year, it was predicted yesterday by A. L. Pratchett, Paramount's Latin America supervisor, who is in New York for a 10-day stay.

Pratchett said that the CLASA

(Continued on Page 3)

Seek Indie Circuit R. C. Gifts

Rugoff Com. Will Make Corporate Canvass

Designation of Ed Rugoff, of Rugoff & Becker, as chairman of a Red Cross corporate gifts committee covering all independent circuits in the New York exchange area was announced yesterday. A subdivision of Herman Robbins' Corporate Gifts Committee, Rugoff's group will can-

(Continued on Page 15)

"Harvest" Best-Liked Pic Of '43 in National Poll

A nation-wide survey conducted by Audience Research, Inc., (Gallup poll) has revealed that "Random Harvest" was the best-liked picture

(Continued on Page 11)

THE MORE YOU GIVE, THE MORE WILL LIVE—BACK THE INDUSTRY RED CROSS DRIVE!

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 53 Thurs., Mar. 16, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, March 15)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	15⅜	15¼	15⅜	— ⅛
Columbia Picts. pfd.	40½	40½	40½	— ⅜
Con. Fm. Ind.	3⅝	3⅝	3⅝	+ ⅛
Con. Fm. Ind. pfd.	19½	19¼	19¼	— ⅜
East. Kodak	165⅛	164½	165⅛	+ ⅝
Gen. Prec. Eq.	20⅞	20⅞	20⅞	....
Loew's, Inc.	61½	61⅛	61½	+ ½
Paramount	27¼	26⅜	27¼	+ ⅞
RKO	9⅝	9½	9⅝	+ ¼
RKO $6 pfd.	96	95¼	95⅜	— ⅛
20th Century-Fox	22⅞	22⅜	22⅞	+ ¼
20th Century-Fox pfd.	31	30¾	31	+ ⅛
Warner Bros.	14	13¾	13⅞	+ ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	91½	91½	91½	+ 1½
NEW YORK CURB MARKET				
Technicolor	14⅞	14⅜	14⅞	+ ⅝
Trans-Lux	3¾	3¾	3¾	+ ⅛
Universal Pictures	26	25¼	25½	+ ⅛
Universal Picts. vtc.	22¾	23⅜	23½	— ¼

De Havilland Still Under Contract to It, WB Says

West Coast Bureau of THE FILM DAILY

Hollywood—Warner Bros. has notified motion picture producers and legitimate theater owners that the studio considers Olivia De Havilland still under contract to it and no court action becomes final until Warner Bros.' appeal on Superior Judge Burnell's decision is acted upon.

WANTED:

Manager for neighborhood theater in metropolitan New Jersey area. Good opportunity, starting salary $50 weekly. Reply Box 188,

THE FILM DAILY
1501 BROADWAY NEW YORK CITY

COMING AND GOING

ROY HAINES, Southern and Western division sales manager for Warners, left yesterday for Chicago on the first leg of a tour including stops in Kansas City, St. Louis, Memphis, Atlanta and Charlotte.

ROY DISNEY arrives from the Coast on Monday to spend several weeks in New York.

ADRIANA CASELLOTI, voice of Snow White, leaves New York today for Washington, D. C., for personal appearances at Keith's in connection with opening there of "Snow White" on Mar. 23.

LOUIS KROUSE, general secretary-treasurer of the IATSE, is scheduled to return tomorrow from St. Louis, where he has been since early in the week.

MOSS HART leaves the Coast today for New York, having completed the script of 20th-Fox's film version of his stage hit, "Winged Victory."

MURIEL SILVERMAN and PHYLLIS SHELLING, of the 20th-Fox New Haven exchange, are Miami vacationers.

JAMES MULVEY, Samuel Goldwyn, vice-president, leaves for the Coast today.

LESLIE F. WHELAN, foreign publicity director for 20th-Fox, is en route to Hollywood.

ARTHUR PRATCHETT, Mexico and Central American general manager for Paramount, is in town.

ARTHUR GOTTLIEB, Du-Art Film Laboratories head, has returned from Florida.

FRED MEYERS, Universal Eastern sales manager, is in New Haven.

ALEX L. HILLMAN, publisher of Movieland, has departed for the Coast on a combination business and pleasure trip.

GORDON KNOX of the Princeton Film Center left for the Coast yesterday to negotiate for the production of additional aircraft indoctrination films.

PAUL FEIGAY headed for California yesterday to confer with Edwin Justus Mayer and 20th-Fox studio executivees about a musical version of Mayer's old play, "The Firebrand."

F. J. A. McCARTHY, Universal's Southern and Canadian sales manager, hied himself to Columbus yesterday. He is due back over the week-end.

ARNOLD STOLTZ, United Artists' exploitation director, will leave for Atlanta tomorrow on business.

GEORGE WELTNER, assistant manager of the Paramount foreign department, returned to New York yesterday after completing a six-week survey of Paramount offices in Continental South America.

Eight from RKO H. O. Into Services This Week

RKO home office lost eight members of its personnel this week, the largest number to enter the armed forces at one time.

Those who are Army or Navy bound are Jack Schachtel, Navy; Harry Markman, short subjects department, Navy; Fred Miller, carpenter, Army; George Kessler, artist, Army; Ed Kestenbaum, theater publicity, Army; Kate Bodner, WAVE; Ray Largo, Army, and Lenny Blum, Army.

Mehrstadt-Richmond Will Build Two in Memphis

Memphis — J. C. Mehrstadt and Lyle Richmond, operators and owners of the Missouri chain at Hayti, Sennath, Campbell, Hornersville, Parma and Clarkton, Mo., are planning to build two new theaters in Memphis as soon as material and equipment are available.

The operators recently bought the Normal here, and are now remodeling it into one of the most modern of the nabes. The Normal will be managed by Mrs. Sidney E. Jolly, formerly connected with the Gilmore Apartments.

Bill Limiting Working Hours of Youths Killed

Albany — The Coudert-Brook bill, which would have hit theater employes hard by limiting working hours for youths from 16 to 18 years of age to 48 hours, including hours spent in school, was defeated in the Assembly.

Ohio ITO Would Keep 15-Cent Admission

(Continued from Page 1)

ily was the children's rate and fo adults in low priced houses in smal communities and poorer sections large cities where the help situ tion was extremely critical. Wood said he realized that the same logic applied to 45 and 75 cent admissions but that those prices prevailed in larger theaters that were able to cope with the situation.

All organizations agreeing with Wood's contentions were asked to send similar messages to Bliss.

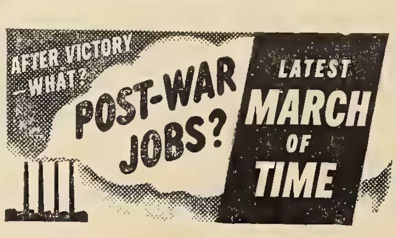
Peter Shayne Ill

Chicago—Pete Shayne, former operators' union prexy, is seriously ill at St. Elizabeth's Hospital.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!


AFTER VICTORY —WHAT?
POST-WAR JOBS?
LATEST MARCH OF TIME

RADIO CITY MUSIC HALL

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight
HOLLYWOOD
Opens 10 A.M. - B'way 51st

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

DARRYL F. ZANUCK'S
"The PURPLE HEART"
PLUS ON STAGE—COUNT BASIE and ORCH.—CAROL BRUCE—ZERO MOSTEL
BUY MORE BONDS ROXY 7th Ave. & 50th St.

ALFRED HITCHCOCK'S
LIFEBOAT
By JOHN STEINBECK
A 20th Century-Fox Picture
ASTOR B'way & 45th St.
Continuous Performances

RKO PALACE B'WAY & 47th St.
Maria MONTEZ • Jon HALL • Turhan BEY
'ALI BABA AND THE FORTY THIEVES'

TIMES SQ. Loew's STATE
On Screen
DOROTHY LAMOUR
DICK POWELL
IN TECHNICOLOR!
"RIDING HIGH"
In Person
MOLLY PICON
Extra!
THE STARDUSTERS

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli
B'way & 49th St.

British Producers To Ask Reciprocity

(*Continued from Page* 1)

ducers association move at the instigation of Rank and the latter's conferences during the past several weeks with Spyros P. Skouras, 20th-Fox president, [illegible]ow on this side.

[illegible]hat Rank and Skouras have ound a mutuality of viewpoint and nterest is unmistakably clear. It s understood that the deal they ave been discussing—a deal with everal facets incidentally—is well n the road to completion but thus ar neither has made an official tatement.

However, the deal is not expected o sidetrack Rank's plans for world-vide distribution under the Eagle-ion banner. In this connection, eddy Carr said yesterday that re-orts current to the effect that Ar-hur W. Kelly, Rank's American rep-esentative, would be absorbed by 0th-Fox were wholly without foun-ation.

Dispatch of Ostrer to the United tates as emissary of British pro-ucers may be taken as a further ign that the industry on this side s determined to make every effort o win wider American exhibition f films regarded as suitable for the ich U. S. market.

Ostrer, of course, is no stranger o the American industry, and he is egarded as an ideal choice for the ission. A brother of Mark and aurice Ostrer, he has visited the . S. many times.

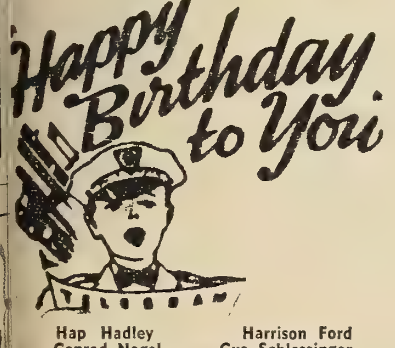
Maj. R. P. Baker, president of the KRS (distributors organization), is also considering an early trip to New York, it was learned yesterday. With reciprocity the keynote of Ostrer's trip, the Baker visit would be well in line, it was pointed out.

6 New Stages to Swell roduction in Mexico

(*Continued from Page* 1)

nd Azteca studios each had added our stages and that the Churubusco tudio, now under construction, would ave eight.

Mexican producers released ap-roximately 50 pictures last year nd present plans call for the re-ease of 70 in 1944.



Hap Hadley
Conrad Nagel

Harrison Ford
Gus Schlessinger

A Reporter's Report:

● ● ● THE PERSONAL TOUCH: Spyros P. Skouras, in addition to visiting Sweden on his present overseas jaunt, may turn up both in Spain and Egypt. . . ● Locks as though Drew Pearson went out on a limb with that radio prediction Sen. Robert E. Reynolds, Dem., N. C., would hopper a Senate resolution calling for a film biz inquiry ......The Senator says, "No!". . . ● A. J. Cronin reportedly gets a record $200,000 for the pix rights to his forthcoming novel, "The Green Years," purchased by Metro......That's $25,000 more than Warners paid for Edna Ferber's "Saratoga Trunk"......George Landy of Frank Vincent's office negotiated......Metro probably will put Mickey Rooney and Frank Morgan in it. . . ● While on the subject of casting, don't be surprised if Ginger Rogers turns up in the 20th-Fox adaptation of the AAF show, "Winged Victory.". . ● William Greene of Local 306 expects to have his 300-page tome, "Lawyers' Paradise," ready in time for the next IATSE conclave in June. . . ● As a second literary note, there's the word that Harold Clurman, just signed by RKO as producer-director-writer is completing "The History of the Group Theater" for Fall publication......

▼ ▼ ▼

● ● ● *THIS AND THAT: that testimonial to Bob Wolff at the Waldorf-Astoria next Tuesday is open to the fair sex...... Musical setting for the event will be provided by Eli Dantzig's ork.* ● *Next release in the UA-distributed "World in Action" shorts will be dubbed "The Battle of Europe"......Dealing with the Allies air offensive, pic is a Canadian National Film Board effort. . .* ● *Quite a midnight premiere Universal has set for "Follow the Boys" at the Palace for March 27......Vaudeville headliners of yesteryear will attend, Joe Laurie, Jr., will be emcee and Benny Roberts' ork will be in the pit. . .* ● *Speaking of Universal, its filmed-in-Mexico short, "Eagle vs. Dragon," will be screened at the Museum of Modern Art next Monday at 4:30 p.m......Cocktails will follow. . .* ● *Mark Sandrich will bring a company of some 35 or 40 from the Coast in May to shoot "Here Come the WAVES" sequences at Hunter College. . .* ● *Troops overseas will begin to see WB's "Adventures of Mark Twain" on the 24th, thanks to industry 16 mm. gift prints ......That's about a month in advance of the premiere here. . .* ● *It's a "natural"......meaning Columbia's "Cinderella Cover Girl of 1944" exploitation contest......In Washington alone, the Times-Herald reports 1,000 entrants in five days. . .* ● *Judy Hutchinson, dancing partner of Renee DeMarco, and Donald Randolph are being given the double-o for the parts of Marcellus and Demetrios respectively, in "The Robe"......*

▼ ▼ ▼

● ● ● CUFF NOTES: Illinois Variety Club's Pioneers' Night dinner has been set back a week and will be held at the Blackstone on the 31st. . . ● Boston Cinema Club will hold a dinner dance at the Mayfair on April 23. . . ● That smart gent who thought up the use of laundry shirtbands for pic exploitation turns out to be Nathan Rubin of 1441 Broadway......First radio station to go for the idea appears to be WHN. . . ● Speaking of smart ideas, NSS trailer on the new Federal admission tax strikes the right patriotic note. . . ● Pvt. Irving S. Salzburg who was in charge of 16 mm. distribution for Pictorial Films until he joined the Army in Nov. 1941, has a G. I. job similar to the one he had back home......Irving is stationed in North Ireland and is putting on shows for the various camps in the area, traveling from post to post, and helping to boost morale......So far he has served hitches in Iceland, England and Ireland. . .

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Pre-Prod. Censorship Considered in Mexico

(*Continued from Page* 1)

ment of a commission made up of a representative of the Secretaria de Education, one of the Secretaria de Gobernacion, and a third from the Screen Writers Guild which would pass on all stories and screenplays proposed for production. No screenplay would be filmed unless previously okayed by this commission.

A second body, in which both the Departments of the Interior and Public Education would be represented, would examine the finished picture to ascertain that all recommendations made by the first commission had been complied with in shooting.

Present censorship regulations, established in 1941, provide that "with the object of avoiding useless expense, producers can submit written works scheduled for filming to the Bureau of Cinematographic Supervision, which will decide without charge whether they conform to the second article of the statute of cinematographic censorship." This second article states that "authorization for exhibition will be granted provided that the spirit and content of the pictures do not offend morals or the rights of a third party, provoke crime, or disturb the public order."

One of the proposed changes would make such censorship obligatory.

"Voice" Heads for Vic. Record

A record-breaking opening for Ripley-Monter's UA release, "Voice in the Wind," at the Victoria Theater was indicated late yesterday afternoon when box-office receipts at 4 p.m. were in excess of $664. An estimate of a $2,000 gross for the day was made by the management, which would establish a new weekday record.

"What Price Italy?" Ready

Joseph Plunkett announces the release on March 27 of the feature picture "What Price Italy?" produced by Amco Films Inc.

THEATER DEALS

Atlanta—Ebb. Duncan has purchased the Villa Rica theater at Villa Rica and the Gem theater at Acworth.

Atlanta—Joe Reisner, part owner of the Peachtree theater, has now become sole owner and has appointed William Speck as manager.

Evanston, Ill. — Sam Myers, has taken over the management of the Stadium, owned by the Northwestern University. House was formerly managed by the Ford circuit, and later by the University's real estate department.

It happened in a Jap prison on Mindanao

From a verbatim report by Commander McCoy, U. S. N., an escaped Prisoner of War:

". . . The escape plan had not matured, when there occurred an event which brightened the lives of all the American prisoners, at least temporarily.

"As I was returning from work one afternoon in early Januar I was met near the prison barracks by an enlisted seaman who had been attached to my unit at the Cavite Navy Yard.

" 'It's Christmas, Commander McCoy!' he shouted. 'It's Christmas!'

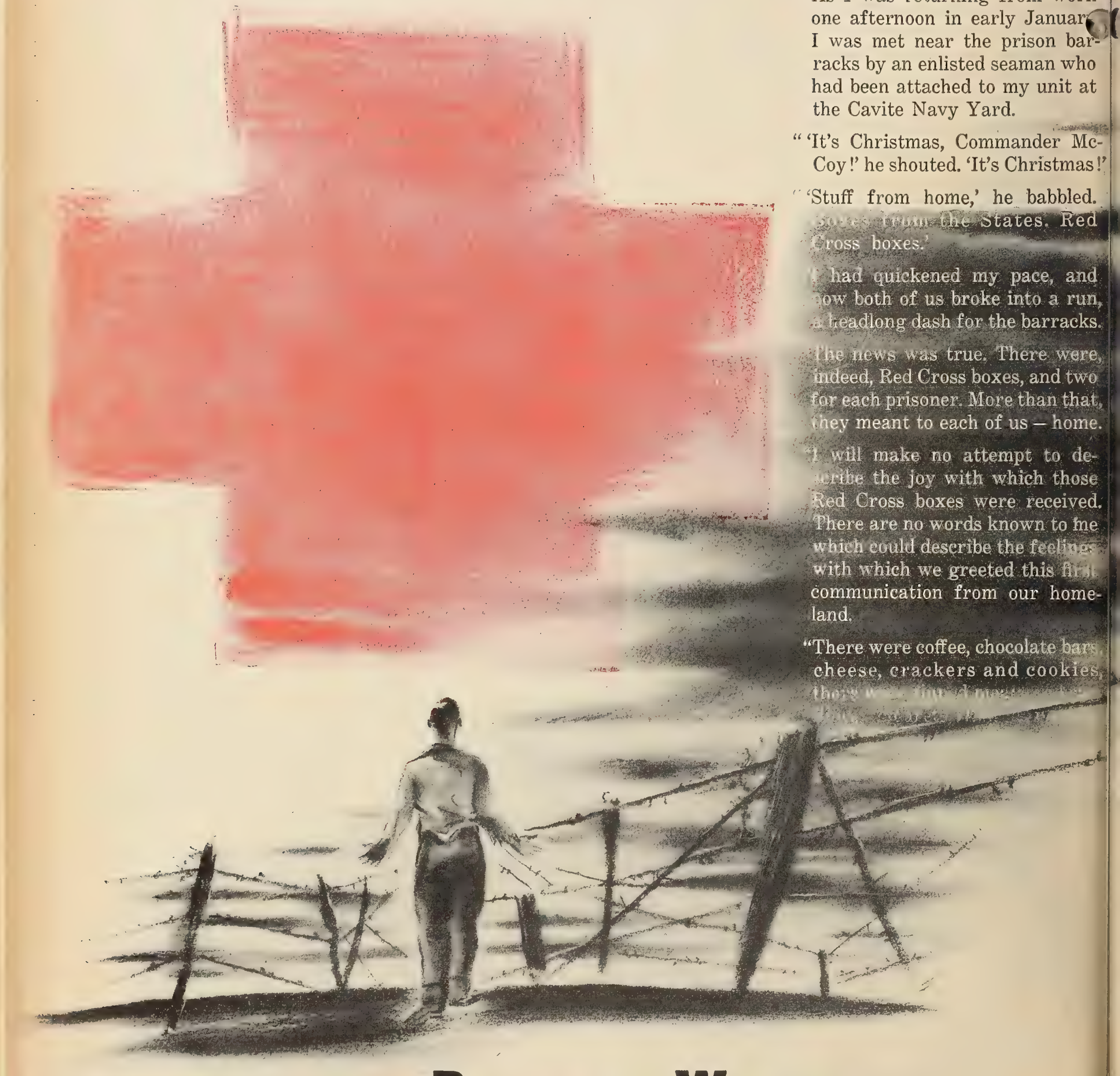
" 'Stuff from home,' he babbled. Boxes from the States. Red Cross boxes.'

"I had quickened my pace, and now both of us broke into a run, a headlong dash for the barracks.

"The news was true. There were, indeed, Red Cross boxes, and two for each prisoner. More than that, they meant to each of us — home.

"I will make no attempt to describe the joy with which those Red Cross boxes were received. There are no words known to me which could describe the feelings with which we greeted this first communication from our homeland.

"There were coffee, chocolate bars, cheese, crackers and cookies, [illegible]



FOR THE SAKE OF THE PRISONERS OF WAR—AND FOR ALL THE OT

COLLECT AT EVE

Note to an American Prisoner of War from the American Motion Picture Industry

Dear Soldier:

You may be out of the fight but you're not out of our thoughts. We want to be sure you understand that all of us over here are grateful and deeply indebted to you for all you have done. We are humbly trying to *show* our gratitude in the only way we can – through the Red Cross. We know what the Red Cross means to you and we're all banded together to make it possible for them to continue to bring you cheer – till we meet again.

R GOOD REASONS—COLLECT FOR THE RED CROSS MAR. 23—29, AND

Y PERFORMANCE

Contributed by Warner Bros.

Boston Theaters Will Pass Along New Levy

(Continued from Page 1)

but the consensus of opinion expressed yesterday was that the tax yould be added to the admission price and as a part of that price.

For example—downtown de luxe theaters now charging a scale of 35 cents, 50 cents and 65 cents, the new prices will be 40 cents, 55 cents and 70 or 75 cents, the latter depending upon the decision of the theater owners.

Neighborhood theaters now operating on a scale of 30 cents, 35 cents and 50 cents will go to 35, 40 and 55 respectively. Thus in the latter instances a small part of the tax will be absorbed by the house, but it is the desire of the operators and exhibitors to make the amounts in each instance even money to facilitate change making at the box-offices.

Theater and Patron Will Alternate In Losing Cent

Buffalo—The theater and the patrons will alternate in losing the extra cent under a plan to eliminate odd penny admission prices worked out tentatively by Shea Theaters, Inc. Vincent R. McFaul, president, gave the following example of how the plan will operate:

If the price of the ticket amounts to 61 cents with the new Federal admission tax figured in, the company will knock off the extra penny. If, however, the price comes to 59 cents, the customer will be asked to contribute the additional cent.

New Haven's Circuit Houses To Add Tax; Nabes Undecided

New Haven—Although the affiliated circuits have announced their intention of merely adding the new admission tax after April 1, independent subsequent runs for the most part, still have the subject under advisement.

The first-run Poli, College and Roger Sherman here will have a balcony and orchestra evening price of 55 cents, instead of the former 50 cents, while the Paramount addition of tax makes the top 60 instead of 55 cents. Afternoons the first three houses go from 40 to 43 cents all over the house, and the Paramount adds a penny to the base to make a total of 44 cents. The Bijou, only downtown now maintaining lower balcony prices, charges the same 55 cents evenings, with a balcony price of 45 instead of 40 cents. Afternoons the orchestra will be 43 cents, and the balcony ups from 30 to 35 cents.

Children will pay 18 cents at the Roger Sherman, instead of 17 cents, at all times, but the other downtowns make it 15 cents mid-week, including tax, and 20 cents, Saturdays, Sundays and holidays. At the Paramount the new prices are 16 cents mid-week afternoons, and 30 evenings, Saturdays after 3, and Sundays.

The Community, in Fairfield, reports de luxe balcony will now be 50 cents, instead of 40, while the orchestra goes up from 35 to 40 cents. At the Fine Arts, Westport, evening price is 50, as of April 1, up from 40 cents, while matinee is 30, instead of 28 cents. Children's prices go from 11 to 14 cents afternoons, and 17 to 20 cents evenings.

WEDDING BELLS

London—Lt. Jock Bernhard of the U. S. Eighth Air Force, son of Joseph Bernhard, Warner Bros. vice-president, will be married in June to Jean Gillie, English film and stage actress.

Scranton, Pa. — Margaret Mary Comerford, daughter of Mrs. M. B. Comerford, and the late M. B. Comerford, former general manager of the Comerford Theaters, Inc., became the bride of Col. Robert J. O'Hara, in St. Paul's Church.

"MOVIE GUYS ARE NICE": A TRIBUTE

Tribute to the U. S. film industry for its contribution to the nation's war program was voiced by Linton Hopkins, film editor of the Atlanta (Ga.) Journal in his column, "The Show Case." Writing under the caption, "Movie Guys Are Nice," Linton said:

"FILM DAILY, a widely read trade publication, comes out this week with its whole front page covered by a big red cross. This is typical of the spirit I have found in the movie industry. The extent to which these men give their time and facilities to the Red Cross, the March of Dimes, the War Bond drives and all patriotic and humanitarian endeavor is amazing to me. They don't play at it. When they are organizing a campaign, guys swarm in from New York and all over and they organize from the ground up. They work the biggest house in Atlanta and the smallest one in Hawkinsville. Their stars undergo untold hardships to sell Bonds and cheer the boys and the best press agent talent in the business goes along to put the message over. It's amazing, and I mean it."

Mayers' 1943 Earnings Reported at $1,138,994

(Continued from Page 1)

the company stated, $1,034,942 was earned as a bonus and that $242,226 of that amount remained unpaid, waiting on further conferences with the salary stabilization unit of the Treasury Department. Mayer's total remuneration for the previous fiscal year was $949,765.

President Nicholas M. Schenck received $512,391 for the last fiscal year, $382,391 of this amount being a bonus. E. J. Mannix, v.-p., and general manager of the studio, received $372,739 of which $214,139 was a bonus.

Others receiving bonuses, and the amounts, were listed as follows: David Bernstein, $229,434; J. Robert Rubin, $213,927; Sam Katz, $214,139; Alexander Lichtman, $160,604; Benjamin Thau, $107,069, and L. Weingarten, $53,534.

To Star Rise Stevens

West Coast Bureau of THE FILM DAILY

Hollywood — Lester Cowan will star Rise Stevens in "Time to Love," a film musical.

Equipment Procurement Paper Work Is Reduced

Washington Bureau of THE FILM DAILY

Washington—A large portion of the paper work involved in procurement of photo equipment by studios, laboratories and theaters is eliminated by a new amendment to WPB's order L-267, which is effective today. Theaters benefit only in part from the amendment, for 35 mm. booth equipment is not included in the terms of L-267.

The importance of the amendment is that hereafter non-military purchasers need not file for special authorization when they need, for instance, a new camera or set of lights. They may simply order and accept delivery on the strength of their MRO rating, AA-2 in the case of the pix industry. Only in the event that the equipment desired exceeds the MRO ceiling need they file—and then they may file at the nearest WPB office, instead of in Washington as has been the case.

The amendment in no way alters production levels, Lincoln V. Burroughs, WPB pix chief, who administers the order said yesterday. Its purpose is to simplify the distribution of photo equipment.

Invitational Screening Of "Hargrove" March 21

Simultaneously with the opening of the Red Cross drive on March 21, M-G-M will screen "See Here, Private Hargrove" at the Astor before an invitation audience of members of the armed forces and civic leaders. A number of tickets will be distributed to the biggest contributors to the drive.

Sgt. Marion Hargrove, author of the book, and Lt. Thomas Mulvehill, a prominent character of the best seller, will be present.

Rites for Joseph Bell

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held for Joseph Bell of San Francisco, who died after a brief illness. He was well known in film business in San Francisco, Portland and Seattle by his association with George A. Hickey, Western supervisor of M-G-M pictures.

Aussie Indie Exhibs. Form Federal Group

(Continued from Page 1)

here as a major development in the co-operative relationships of independent exhibitor associations. The new organization is regarded here as a move to give the independe[illegible] more strength in protecting th[illegible] common interests and in presenting a representative national viewpoint in all the industry councils.

Film rentals were discussed at the first meeting of the committee which followed a price-fixing conference, details of which were not revealed.

Saks Fifth Ave. Fashion Show As "Cover Girl" Plug

As a tie-up with Columbia's "Cover Girl" Saks Fifth Avenue yesterday put on a luncheon and fashion show in the Sert Room of the Waldorf-Astoria Hotel. Among the Harry Conover models who participated were six who appear in the film. They were Anita Colby, Francine Counihan, Jean Colleran, Betty Jane Hess, Rose May Robson and Cheryl Archer.

The occasion marked the first time the department store had tied in its regular weekly style display with a motion picture attraction. The Columbia film received mention in all advertising and promotional material distributed in connection with the luncheon and fashion show.

STORK REPORTS

6Scranton, Pa. — A daughter was born to Lt. and Mrs. William Hess in St. Mary's Hospital. Father is the former assistant manager of the Rialto.

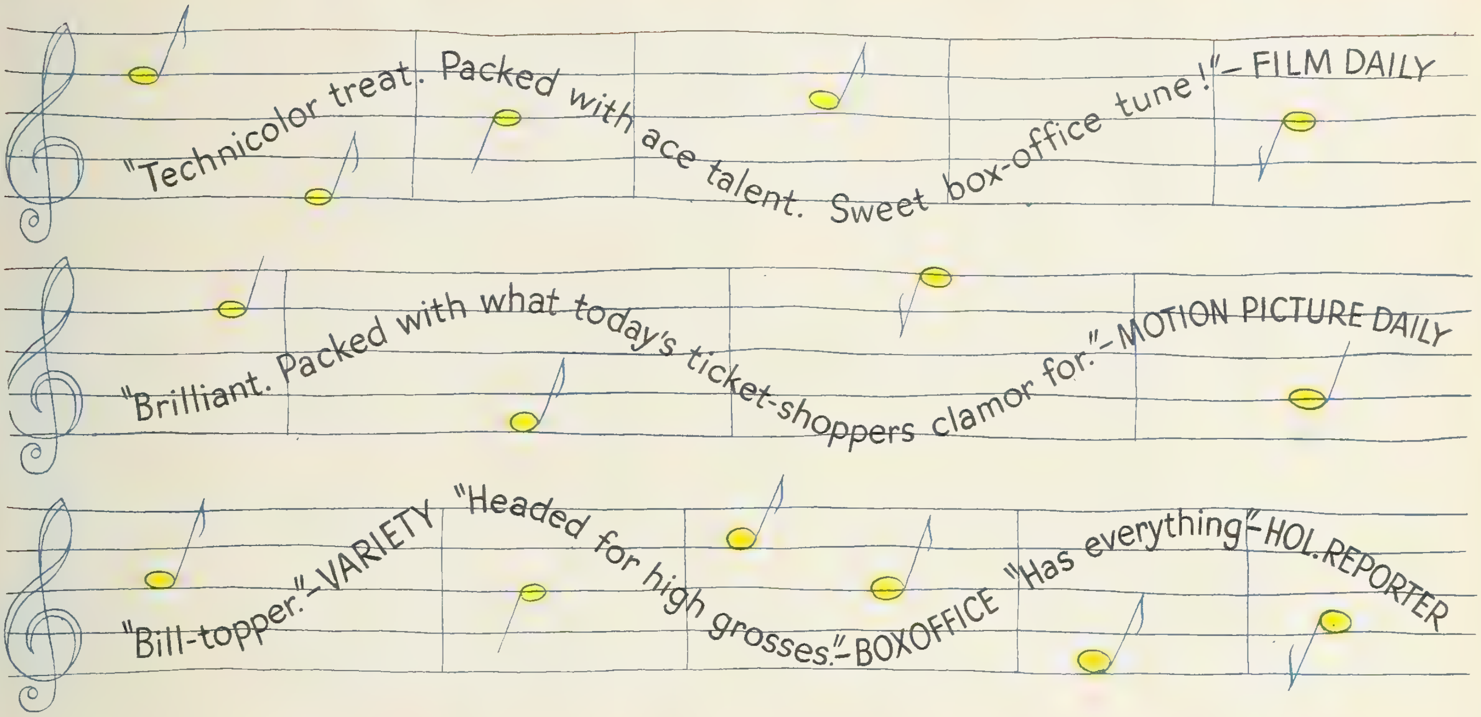
Kingston, Pa.—A nine and one-half pound baby daughter was born to Mr. and Mrs. David Roberts. Mrs. Roberts is the former Pauline Dukas, daughter of Peter Dukas, former operator of the Grand, Edwardsville, Pa.

Bloomsburg, Pa.—John Ditzler of the Columbia, became the father of a daughter born to Mrs. Ditzler in the Geisinger Hospital, Danville.

Denver—Eleanor King, head booker at the local M-G-M exchange, on leave of absence, returned to her post yesterday. While on leave, she became the mother of a six and a half pound boy. She has been with M-G-M for 12 years. Her husband is in the armed forces.

Pittsburgh—The Floyd Benders, who operate the Grant, Millvale, are the parents of a baby girl, their first-born.

BROADWAY



"Technicolor treat. Packed with ace talent. Sweet box-office tune!"—FILM DAILY

"Brilliant. Packed with what today's ticket-shoppers clamor for."—MOTION PICTURE DAILY

"Bill-topper."—VARIETY "Headed for high grosses."—BOXOFFICE "Has everything"—HOL. REPORTER

M-G-MUSIC!

LOOK UNDER THE FLAP AND THEN LOOK HERE

BROADWAY RHYTHM

"BROADWAY
RHYTHM"

Starring
GEORGE MURPHY
GINNY SIMMS
With
CHARLES WINNINGER
GLORIA DeHAVEN
LENA HORNE
Eddie "ROCHESTER" Anderson
HAZEL SCOTT
NANCY WALKER · BEN BLUE
KENNY BOWERS · THE ROSS SISTERS · DEAN MURPHY

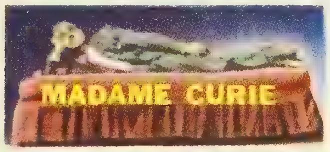
TOMMY DORSEY
AND HIS ORCHESTRA

ROY DEL RUTH · JACK CUMMINGS

ALL THIS—
AND TECHNICOLOR TOO
M·G·MAGIC!

The Company that made Thousands Cheer now makes Millions Shout HOORAY!

SOFT BERTH!



"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through March 29th."

No Agreement Yet On Studio Basic Pact

(*Continued from Page* 1)

terday were still unable to reach an agreement on a single one of the 26 proposals offered by the 11 IATSE studio unions for inclusion in contracts that will replace those that expired on Jan. 1. This was disclosed yesterday by Pat Casey, studio labor contact, who is conducting the negotiations. The IATSE-producer group will meet again this morning in an effort to hasten negotiations.

Meanwhile the sub-committee of six appointed on Tuesday to conduct the negotiations for renewal of the studio basic agreement covering seven AFL international unions was reported making progress in its discussion of points submitted by the labor spokesmen.

The make-up of the sub-committee was made known by Casey yesterday. The unions and the companies have equal representation. The three producer spokesmen are Nicholas M. Schenck, Loew's president; Fred Pelton, M-G-M studio labor representative, and Casey. Representing the unions on the sub-committee are W. L. Hutcheson, carpenters; Jack Gillespie, teamsters, and Edward Brown, electricians.

Casey said that the date of the next session on the basic agreement had not been set.

"Harvest" Best-Liked Pic Of '43 in National Poll

(*Continued from Page* 1)

of 1943, with "Casablanca" the runner-up.

Audience Research asked people to vote on the films solely on the basis of how well they liked them. The two pictures rated tops in entertainment value also were those which the film industry rated outstanding. Warners' "Casablanca" received the Academy award last week, while Metro's "Random Harvest" was nominated for the award a year ago, but since the majority of the public did not see it until 1943, although it opened late in 1942, it was included in the Audience Research poll.

From there on, the judgment of the industry voters and the theater patrons showed a marked difference. The eight leading choices of the public, listed in the order of votes were:

"Random Harvest" (Metro), "Casablanca" (Warner Bros.), "This is the Army" (Warner Bros.), "Stage Door Canteen" (UA), "Mr. Lucky" (RKO), "So Proudly We Hail" (Paramount), "Coney Island" (20th-Fox), and "The More the Merrier" (Columbia).

Aside from the two winners, "The More the Merrier" was the only picture on the list which also was among the 10 1943 film nominations for the Academy Award. Three of the top eight rated by moviegoers were musicals, but the Academy nominations did not include them.

The audience Research survey was limited to films released between Jan. 1 and Dec. 1, 1943. Therefore, three pictures nominated for the Academy Award—"For Whom the Bell Tolls," "Song of Bernadette" and "Madame Curie"—were not considered in the poll.

Shirley, Allen, Bickel Win Metro Bond Awards

(*Continued from Page* 1)

manager, and LeRoy Bickel, Dallas manager.

Twenty-three district and branch managers received two-star pins in recognition of 20 years or more service with M-G-M. They were Lou Amacher, R. Berger, LeRoy Bickel, Jack Bowen, James Briant, Frank Downey, Henry Friedel, Foster Gauker, Murray Goldstein, Frank Hensler, George Hickey, Lou Ingram, Jack Kemptgen, Charles Kessnich, Clayton and Robert Lynch, Ralph Pielow, Sam Shirley, Frank Willingham, L. C. Wingham, Morris Wolf, W. H. Workman and William Zoellner.

One-star pins for 10 years or more service were given to Ben Abner, Burtus Bishop, Jr., E. M. Booth, J. P. Byrnes, T. J. Donaldson, Sam Gardner, Jack Kennedy, Ralph Maw, Jack Reville, Herman Ripps, Ben Rosenwald, Harry Shumow, Jack Sogg, Morris Saffle and B. D. Stoner.

John E. Flynn, Western sales manager, was presented with a gold master key to every M-G-M door in the world by Rodgers. Special recognition was given to 14 fathers who have the following sons in the service: William Brenner, Jr., William Briant, Kenneth Deesen, Foster Gauker, Jr., Louis C. Ingram, Jr., E. K. O'Shea, Jr., James O'Shea, Ralph Pielow, Jr., David Richey, Paul Richrath, William F. Rodgers, Jr., Bud Saffle, Sheldon Shumow and Norton Wolf.

Final speakers on the program were E. K. O'Shea, J. J. Maloney, E. W. Aaron, John Flynn and E. M. Saunders.

Claims Peskay Reversed Self in Greenwich Case

New Haven — The clearance of Portchester over Greenwich was asked by Ed Peskay when he was with the Skouras organization, it was charged yesterday in the sixth day of the Greenwich Theater trust action. Joseph Berry, attorney for the defendants, pressed the point that the distributors had refused Peskay's request for the Pickwick's clearance over Portchester because Peskay had been instrumental in creating the existing clearance when he was with Skouras and that now he was reversing his position.

Peskay said he owned 75 per cent of the stock in Prefect Theaters, plaintiffs, and that William Brown owned 25 per cent.

Funeral Services Held For Marsh, Loew Auditor

Funeral services were held yesterday at Westwood, N. J., for William Marsh, traveling auditor for Loew's Inc., who died Sunday at his home in Montvale, N. J. Marsh had been with the company since 1928.

Loop Bottleneck Brings Re-issues in Chi. Nabes

Chicago—Pile up of features by Loop theaters, resulted in booking of "Crime School" and "Girls on Probation," into the Essaness Woods theater for two weeks.

Other theaters in the residential districts are using re-issues until the Loop bottleneck is broken.

No. 1

Outstanding Industry Personalities

Can you name them—

EASTMAN KODAK, his industry alma mater, is mighty proud of this starred lad now on leave to the USAF from his sales managership for company's motion picture film department. He's filmland's ranking soldier—a Brigadier General—and is Chief of Staff for Lt. Gen. Carl Spatz in the European theater (you can't separate our hero from the word "theater," it seems). Was one of America's top-ranking aces in World War I, and even in the peacetime era was a shooting phenomenon. 'Twas on golf links. Has participated in virtually all FILM DAILY Golf Tournaments, annexing trophies with virtually the same ease as he annexes high decorations.

PRESIDES, among myriad other duties, at Paramount's annual meeting of stockholders —so you can guess what his title is. In 1943 *served the war effort brilliantly, and made American history by giving the original manuscript of our nation's Bill of Rights to the Congressional Library. Is not only one of filmland's exhibition pioneers, but also a pioneer of the science of theater air conditioning and cooling as an active figure in Western Cold Storage Co. On June* 16, 1936, *he became Paramount's top man. Under his aegis and guidance the organization has enjoyed its Golden Age.*

THIS man and "black gold" (as petroleum is known) made "Oklahoma" famous. He directed the renowned stage musical of that title which was the talk of 1943, and still is of 1944. The footlights borrowed him from the Hollywood scene where his return is imminent. Has directed many notable screen attractions. One of his productions, "Dr. Jekyll and Mr. Hyde," was selected by the nation's critics among the Ten Best Pictures of 1932, and previous and subsequent ones have been of high quality. Was born in the Caucasus, near Russia's border. Educated in Paris and Moscow, he became a protege in the U. S. of the late George Eastman.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

JUST ONE PLANE IN ONE SQUADRON O
WING OF ONE AIR FORCE . . . OUT OF FIFTE

THE WAR DEPARTMENT
presents

The MEMPHIS

From a battlefront like no other kind in man's history comes this picture—like no other kind ever shown before . . . The *first actual, authentic record of a bombing mission over Germany* . . . photographed 5 miles up by U. S. 8th Air Force Photographers.

You see—and *live* through—the most amazing action ever shown on the screen, as The Memphis Belle—battered by flak and slashed by machine gun bullets from enemy fighters—pounds through to blast its target—the submarine pens at Wilhelmshaven. Here is a front row center seat in the toughest theatre of air war.

This film is gratefully dedicated to the men of the 8th Air Force who are now flying deep into Germany—bringing destruction to targets almost a thousand miles from their bases—and who have never once been turned back by the enemy

ONE GROUP . . . IN ONE
N U. S. ARMY AIR FORCES !

MEET THE CREW OF THE MEMPHIS BELLE

They never faced a camera before, but looked at Death a hundred times!

Capt. JAMES A. VERINIS—*Co-pilot.* Flew with The Memphis Belle from U. S. to England. Changed to another ship, but glad to be back. Comes from New Haven..

Capt. ROBERT K. MORGAN—*Pilot.* "The Chief"—24—tall—from Asheville. Crew says he can make The Memphis Belle do the impossible.

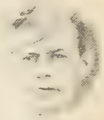
Capt. CHARLES B. LEIGHTON—*Navigator.* Always gets to the target—and back to base. Crew swears he never made a mistake. 24—from East Lansing, Mich.

Capt. VINCENT B. EVANS—*Bombardier.* Can plant his bombs right on the nose from 5 miles up. He's 23—comes from Fort Worth.

T-Sgt. HAROLD P. LOCH—*Engineer and Top Turret Gunner.* 23—comes from Green Bay, Wisc. Enjoys slugging it out with Nazi fighters–wants to be a fighter pilot.

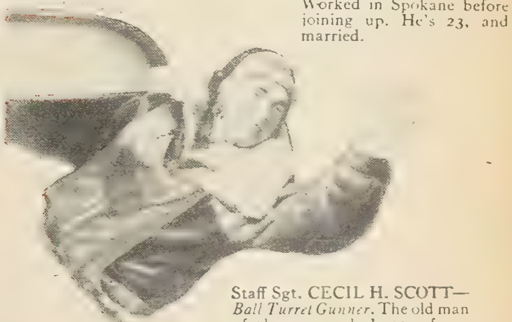
Staff Sgt. JOHN P. QUILAN — *Tail Gunner.* "The Horseshoe of the Outfit"—he's had more close calls than anybody. Comes from Yonkers is—24—wants to be a fighter pilot.

Staff Sgt. CASIMER A. NASTAL—*Waist Gunner.* The baby of the crew—only 19—from Detroit. Has 2 Nazi fighters, confirmed—maybe more, but didn't have time to check.



Staff Sgt. CLARENCE E. WINCHELL—*Waist Gunner.* He's 26—was a chemist in Chicago—wants to be a gunnery officer.

T-Sgt. ROBERT J. HANSON—*Radio Operator.* Worked in Spokane before joining up. He's 23, and married.



Staff Sgt. CECIL H. SCOTT—*Ball Turret Gunner.* The old man of the crew—he's 27—from Rahway, N. J. Thinks his position best on plane—he can see everything going on

BELLE

IN TECHNICOLOR

Photographed by
U.S. 8th AIR FORCE PHOTOGRAPHERS and COMBAT CREW MEMBERS

•

Produced by
**U. S. 8th AIR FORCE PHOTOGRAPHIC SECTION
In Cooperation with ARMY AIR FORCES
FIRST MOTION PICTURE UNIT**

•

DISTRIBUTED BY PARAMOUNT PICTURES INC.
FOR OFFICE OF WAR INFORMATION
THROUGH WAR ACTIVITIES COMMITTEE—MOTION PICTURE INDUSTRY

**NATIONAL RELEASE DATE
APRIL 14th**

Red Cross Drive Theater Div. Co-chairmen

Their Leadership and Showmanship Assures Attainment of Industry's Goal

LOU R. GOLDING
Albany

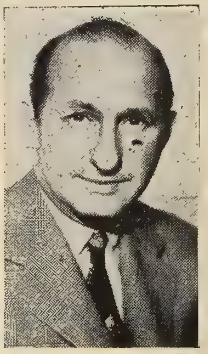
WM. J. JENKINS
Atlanta

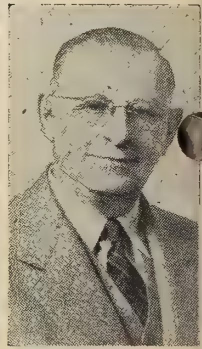
FRANK A. HORNIG
Baltimore

SAM PINANSKI
Boston

MAX YELLEN
Buffalo

H. F. KINCEY
Charlotte


JOHN BALABAN
Chicago


COL. ARTHUR FRUDENFELD
Cincinnati

NAT WOLF
Cleveland

R. J. O'DONNELL
Dallas

RICK RICKETSON
Denver

A. H. BLANK
Des Moines

EARL J. HUDSON
Detroit

MARC WOLF
Indianapolis

ELMER RHODEN
Kansas City

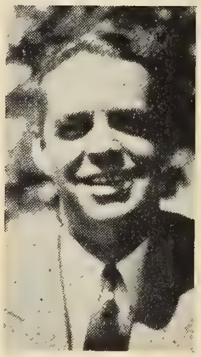
CHARLES SKOURAS
Los Angeles

M. A. LIGHTMAN
Memphis

HAROLD FITZGERALD
Milwaukee

JOHN FRIEDL
Minneapolis

HAROLD LOWENSTEIN
Newark


DON JACOCKS
Newark

I. J. HOFFMAN
New Haven

E. V. RICHARDS
New Orleans

SAM RINZLER
New York

FRED J. SCHWARTZ
New York

L. C. GRIFFITH
Oklahoma City

WILLIAM MISKELL
Omaha

EARLE W. SWEIGERT
Philadelphia

M. A. ROSENBERG
Pittsburgh

M. A. SILVER
Pittsburgh

ALBERT FINKE
Portland

ED FAY
Providence

(More Photos on Page 15)

March With Your Fighting Men--Back the Red Cross Drive

Albany Exhibs. Back R. C. Campaign 100%

Albany—Exhibitors in this terri ory have come through 100 per cent with their pledges in the Red Cross [illegible]e, Lou Golding, exhibitor chair[illegible], said yesterday in the last of he 26 key city meetings. Golding aid that despite the response, lo al exhibitors were not going to stop t merely getting in their pledges ut that they would go out and match their accomplishments with ollections.

Amplifying Golding's follow hrough orders, Ned E. Depinet, na ional distributor chairman, pointed ut that this year it was necessary o collect two and a half times more han last year and urged the exhibi ors not to stop until they had chieved that goal.

"If you haven't reached the goal before the campaign winds up, con inue right on," he said. "If you have reached it, keep going anyway, because the need is so great that all unds can be put to valuable use."

More than 150 exhibitors from the Albany area attended the meeting n the DeWitt Clinton Hotel. On he dais were Si Fabian, Harry Kalmine, Charles Smakwitz, Mayor Erastus Corning, C. G. Eastman, Frederick McDonald, Lillian Bean and others. Among the speakers were Fabian, Kalmine and C. J. Latta.

Speaking as WAC chairman, Fabian revealed that the various short ubjects handled through the WAC were now being shown by between 4,000 and 15,000 theaters.

Frank Ross Dead

Boston—Frank Ross, veteran RKO alesman, is dead here. Ross had been with Pathe and RKO for 20 years.

"*Beside Me Singing In The Wilderness*"

Voice of an exhibitor sounded yesterday from a small Alaskan community in support of his fellow American showmen's efforts for Red Cross. It was in the form of a pledge which will bost industry theater collections. Signed by Robert J. Peratrovich, Jr., operator of the Craig Theater, Craig, Alaska, it revealed that this exhibitor had set a quota of 50 per cent more than last year. Peratrovich, who is also chairman of the Klawock Chapter of the Red Cross, and so enthusiastic about the work of the organization that he has even offered to pay for campaign's trailer via air express, operates his theater under hard-bitten circumstances. Members of his staff travel six miles by boat each day from Klawock to Craig, and bring some patrons along with them!

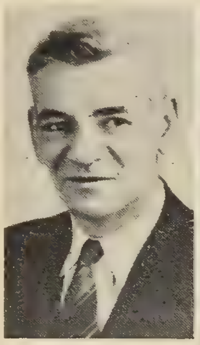
R. C. Theater Division Chiefs

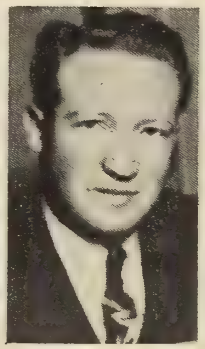
JOHN RUGAR
Salt Lake City

HARRY ARTHUR, Jr.
St. Louis

FRANK NEWMAN, Sr.
Seattle

B. V. STURDIVANT
San Francisco


WILLIAM J. CROCKETT
Virginia Beach, Va.


CARTER BARRON
Washington

JOHN J. PAYETTE
Washington

J. I. CARTWRIGHT
Tampa

RED CROSS NEWS FLASHES

—HOLLYWOOD—

All-out support of the Motion Picture Industry's 1944 Red Cross Drive by the producing end of the business is assured by an organizational setup announced yesterday by Frank Carothers, Hollywood campaign chairman.

Among Carothers' vice-chairmen are Lou C. Helm, Studio Utility Workers, A F of L Local 724, who accepted nomination by Labor's Executive Committee as executive vice-chairman; Carl Cooper, chairman of Labor's Executive Committee and representative of IATSE; John Dales Jr., executive chairman of Screen Actors' Guild; D. T. Wayne, representing the Conference of Studio Unions; Joseph P. Tuohy, representing the Basic Agreement Unions, and Teet Carle, representing independent unions and guilds.

—ALBANY—

Northern New Jersey certainly started something when it announced 250 Red Cross pledges in an area listing only 241 possibilities.

Lou Golding and Clayton G. Eastman, disregarding the Albany regional quota of 187 theaters, promise to deliver at least 200 pledges to participate.

Seek Indie Circuit Red Cross Gifts

(Continued from Page 1)

vass every theater owner and all house staffs in the large New York selling region on behalf of the industry's drive.

Appointment of Rugoff was made by Sam Rinzler, New York theaters co-chairman who also is a co-chairman of the Corporate Gifts Committee, at a meeting in the WAC offices attended by Si Fabian, Max A. Cohen, Fred Schwartz, Bill White, Harry Brandt, Arthur Rapf, Leo Brecher and Mannie Frisch. George Dembow, of National Screen, represented Robbins.

The group made an initial pledge of $30,000, promising at least 60 per cent more this year than last, and in many cases double the 1943 figure.

Rugoff said that he will organize his committee in groups to cover the entire sales district and that he would utilize branch managers and salesmen to solicit every owner in the area. The same set-up later will be extended to include the entire theater staff.

Lt. Trinz Hospitalized

Chicago—Lt. James Trinz of the Trinz circuit is confiined to Thayer General Hospital, Nashville Tenn.

"By Jove! what goings on
UP IN MABEL'S ROOM
(THERE'S PLENTY—AND IT'S ALL BOX-OFFICE from U.A. AND SMALL!)

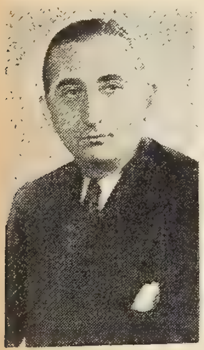
M P PROD DIST
21ST FL
28W 44TH ST
NYC

Key Men in Industry's Red Cross Campaign

Executive Committeemen and Touring Speakers Spearheading Theater Drive

NED E. DEPINET
Distributor Chairman

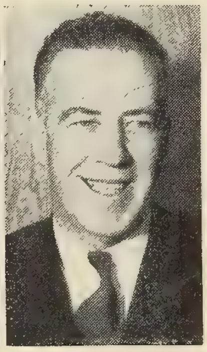
LEON BAMBERGER
Distributor Chairman Assistant



ROBERT MOCHRIE

EDWARD ALPERSON

SAM DEMBOW



ANDY W. SMITH, JR.

H. M. RICHEY

BEN SHLYEN

MAKE IT MORE IN '44
FOR THE RED CROSS!

JOSEPH BERNHARD:
"In a New Light..."

By JOSEPH BERNHARD

General Chairman, 1944 Red Cross Drive Committee of the Motion Picture Industry

THE war has revealed the motion picture industry in a new light, to the American people. The Treasury Department now regards us as indispensable to every War Loan Drive. No government agency that requires the co-operation or assistance of the home front sets up a campaign without including our assistance as one of the important phases of its appeal.

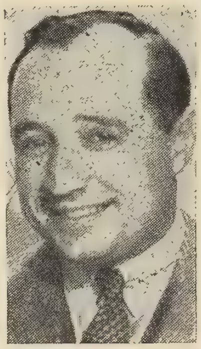
JOSEPH BERNHARD
General Chairman

As a result of the gathering of scrap metal and rubber, spreading information about fuel, reclaiming fats, etc., in town after town, the individual showman has become a member of every important committee doing the local jobs. In many cases these committees do not begin to lay out the campaign until they have asked the local showman for direction, suggestions and advice. At last the industry is coming into its own as a civic institution in cities, towns and villages throughout the nations. Our help has not only been vital, but generous.

HERMAN ROBBINS
Corporate Gifts Chairman

With the reputation the industry has established for giving such splendid aid and comfort to the home front, the National Red Cross asked your War Activities Committee to play an important role in its campaign to raise $200,000,000 minimum this year.

Every man, woman and child sitting before the screen of a motion picture theater and watching the collection trailer of Humphrey Bogart in "Report From The Front" will feel directly affected by its indispensable services, because all of us have a close relative or an intimate friend somewhere in the Armed Services. There isn't a family in the country isolated from the emotional impact of this appeal. They know what they do or give is so little compared with what is given by their soldiers, sailors and marines.



HARRY GOLDBERG
Campaign Manager Corporate Gifts

In pledging co-operation to the Industry's Red Cross Week—and following through with collections at every performance — the exhibitors of America are not only giving help to their own, but enhancing the importance of their theaters to the community and to the war effort.

DRIVE PUBLIC RELATIONS CHAIRMEN

Charles Smakwitz, Albany; Bill Brady, Atlanta; Harry Browning, Boston; Charles Taylor, Buffalo; Roy Smart, Charlotte; W. K. Hollander, Chicago; E. V. Dinernan, Cincinnati; E. J. Fisher, Cleveland; Ray Beall, Dallas; Harold Rice, Denver; Dale McFarland, Des Moines, Alice Gorham, Detroit; Ken Collins, Indianapolis; Jerry Zigmond, Kansas City; Seymour Peiser, Los Angeles; Cecil Vogel, Memphis; Miss R. M. Gormican, Milwaukee; Charles Winchell, Minneapolis; Lou Brown, New Haven; Maurice Barr, New Orleans; Harry Mandell, New York; Robert Busch, Oklahoma City; Ted Emmerson, Omaha; James Ashcraft, Philadelphia; James Totman, Pittsburgh; H. M. Mesher, Portland; Les Kaufman, St. Louis; Helen Garrity, Salt Lake City; Fay Reeder, San Francisco; Vic Gauntlett, Seattle; Frank LaFalce, Washington.

HARRY BRANDT
Field Director

CHARLES SMAKWITZ
Publicity Chairman

FRANCIS S. HARMON

SI H. FABIAN

BEN KALMENSON

HARRY KALMINE

ABE MONTAGUE

MARTN SMITH

MAKE IT MORE IN '44
FOR THE RED CROSS!

M P P D A
28 W 44TH ST
N Y C

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 54 NEW YORK, FRIDAY, MARCH 17, 1944 TEN CENTS

WMC TOLD DRAFT STEP-UP MENACES PIX

Mexican Trade Unites to Fight New State Levies

Editorial

Looks Ahead

. . . to the peace

By CHESTER B. BAHN

LOOKING ahead to the post-war period, William F. Rodgers, Loew's vice-president and general sales manager, had this to say in addressing the company's Chicago assembly of division and district managers:

"War activities, in my opinion, will continue long after the final gun has been fired, regardless of the terms of the armistice, the peace or the political coloration of the administration of our Government. The dislocations due to war will require that the motion picture industry continue its present job of enlightening the American public on the problems facing our country and the world.

"It is unthinkable that our Government, having found us to be entirely willing and efficient media for distributing the war information it regards necessary to the successful prosecution of the war, will fail to utilize our vast resources and outlets for dissemination of information which it considers necessary to effect a lasting peace."

Amen to that, not just because it happens to be in line with what was stressed in this particular page one niche on Feb. 16 last, but further because as Ned E. Depinet, RKO Radio president, pointed out this week at a Philadelphia Red Cross rally the film industry today "really is a semi-public institution."

That implies much, and the industry may derive a generous measure of satisfaction from the fact that its present leadership is sensitive and alert.

If "The Command is Forward"—and

(*Continued on Page 2*)

Fear Held That Moves by Nayarit and Guanajuato May be Adopted Nationally

Mexico City (By Air Mail)—Various branches of the Mexican film industry have joined in a united effort to force the repeal of new State taxes.

Specific cause of the industry's action is the announced intention of the governments of Nayarit and Guanajuato to take a large slice of the profits from all film presentations within their borders.

Fearful lest the example of these

(*Continued on Page 7*)

Catholic Charities Committee Appointed

Former Gov. Alfred E. Smith, general chairman of the Catholic Charities Drive, yesterday announced the complete motion picture committee, which is headed by John J. O'Connor, chairman, and Bert Sanford, vice-chairman.

The other members are: Jack Ali-

(*Continued on Page 6*)

Film Classics Now 100% Owned by Geo. Hirliman

George Hirliman now controls all of the stock in Film Classics, Inc., having purchased the interests of his associates. As president of the company, he has expanded plans un-

(*Continued on Page 3*)

End Daylight Saving 'Down Under' Mar. 26

Canberra (By Air Mail)—Daylight saving in Australia will be discontinued on March 26. On that date, the latest Aussie period of daylight saving will have been in force six months. It began on Sept. 27 last.

Actors' Exit Splits Mexican Studio Union

Mexico City (By Air Mail)—Mexican film union ranks have been split wide open as the result of a dramatic exit of actors from the Union of Motion Picture Studio Employes.

Headed by a group of screen favorites—including Cantinflas, Jorge Negrete, and Jorge Mondragon—players attached to nearly all the leading Mexican companies have abandoned the union almost in a body, with the announced intention

(*Continued on Page 3*)

Producers, Studio Locals Near an Understanding

Representatives of the producers and IATSE studio locals yesterday were reported near to an understanding in the negotiations for new contracts to replace those that expired on Jan. 1.

Twenty-six proposals are under

(*Continued on Page 3*)

Washington Parley Seeks To Prevent too Drastic a Drain on Film Manpower

Washington Bureau of THE FILM DAILY

Washington—Danger to the film manufacturing industry and to the Hollywood studios of sharply accelerated drafting of essential workers was outlined before WMC and Selective Service yesterday by Lincoln V. Burroughs and several other WPB officers. The sessions will be resumed today in an attempt to work out a solution which will prevent too drastic a drain on industry manpower.

Army and Navy officers will be

(*Continued on Page 6*)

No Damages Prior to 1938 for Pickwick

New Haven—Judge Carroll Hincks, presiding at the $5,450,000 anti-trust damage suit of Prefect Theaters and others against the majors, ruled that the statutory limitation would preclude claiming damages sustained prior to 1938. Edward Peskay, continuing under cross and redirect examination, stated that when RKO

(*Continued on Page 7*)

Brandts Purchase Lyric Theater on 42nd Street

Brandt circuit has purchased the Lyric Theater and land on 42nd St., which now gives the company all of the theaters on the north side of 42nd

(*Continued on Page 3*)

41 Thea. Projects Under Way

16 New Houses Okayed Under OCR's Program

Washington Bureau of THE FILM DAILY

Washington — With 41 separate projects of theater construction, repair or alteration now in progress, it appears that the recreation section of OCR is outdistancing all other parts of WPB concerned with the maintenance of a stimulation of new community facilities projects. Another score of theater projects are now in the works. WPB considers extension of community facilities a

(*Continued on Page 7*)

Agency Fee Measure Abandoned by Sponsor

Albany—State Senator William F. Condon told THE FILM DAILY yesterday he is abandoning his bill to change the rates of commission authorized by law to be paid by booking agents.

"The various interested parties

(*Continued on Page 3*)

HAVE YOU PLEDGED TO COLLECT FOR THE RED CROSS AT EVERY SHOW EVERY DAY?

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 54 Fri., Mar. 17, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, March 16*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat	15½	15⅜	15½	+ ⅛
Col. Picts. vtc. (2½%)	19½	18⅞	18⅞	+ ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind	3½	3⅜	3½	— ⅛
Con. Fm. Ind. pfd	19½	18¾	18⅞	— ⅜
East. Kodak	165⅛	165⅛	165⅛	.....
do pfd.	....	....	....	.....
Gen. Prec. Eq	21⅜	21	21⅜	+ ½
Loew's, Inc.	61¾	61	61	— ½
Paramount	27½	27¼	27⅜	+ ⅛
RKO	9¾	9¼	9¼	— ⅜
RKO $6 pfd	95¾	95¼	95¼	— ⅛
20th Century-Fox	23⅛	22¾	22¾	— ⅛
20th Century-Fox pfd.	31½	31⅛	31¼	+ ¼
Warner Bros.	14	13⅞	13⅞	.....
NEW YORK BOND MARKET				
Par. B'way 3s55	91½	91½	91½	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅞	3¾	3⅞	+ ⅛
Radio-Keith cvs.	1¾	1⅝	1¾	+ ⅛
Sonotone Corp.	2½	2⅜	2½	+ ⅛
Technicolor	15⅛	14⅞	14⅞	.....
Trans-Lux	3¾	3¾	3¾	.....
Universal Pictures	25½	25	25½	.....
Universal Picts. vtc.	23¾	23¼	23½	.....

Frank Drumm to Dallas For Depinet Drive Meet

Frank L. Drumm, assistant to Nat Levy, RKO's Eastern division sales manager, leaves today for Dallas to attend a joint meeting of the Dallas and Oklahoma City branches in connection with the Ned Depinet Drive on Monday. Charles Boasberg, drive captain, will conduct the session. Following the meeting, Boasberg will accompany Harry Michalson, short subjects sales manager, on a tour of Eastern branches, winding up the tour for the final drive meeting in New York on April 12.

Gehring Again President Of 20th-Fox Family Club

William C. Gehring, Western sales manager of 20th-Fox, has been retained as president of the 20th-Fox Home Office Family Club. Others chosen by the membership of the club were: Tom Connors, first vice-president; Lew Lehr, second vice-president; Jack Sichelman, third vice-president; Harry Reinhardt, treasurer; Elsie Boland Collins, secretary.

Named to the board of governors were: Doris Adelman, Hettie Gray Baker, Morris Breggin, Francis X. Carroll, William Fredman, Maurice Goodman, Frank Kelly, E. H. McFarland, Robert Montgomery, Anne Schneider, J. Seco, Stella Sidel, R. B. Simonson, Dan Smolen, Julia Wolpin. Also on the board are the officers.

A feature of the election was the awarding of 15 War Bonds, one of them in the amount of $500, which was won by Miss Sidel, secretary to A. W. Smith, Jr., Eastern sales manager. Sir Cedric Hardwicke presented the Bond to Miss Sidel.

Wyler Favors More Pix Like "Memphis Belle"

That the nation could well stand many more pictures which, like "The Memphis Belle," 8th Army Air Force combat report, bring home to the people of America various aspects of the war was the opinion expressed yesterday by Lt. Col. William Wyler, who had a hand in the making of the Technicolor four-reeler which Paramount will distribute for the OWI through the WAC on a non-profit basis.

Wyler said that the inability to get sufficient flying personnel experienced in film technique was one of the reasons why more pictures similar to "The Memphis Belle" were not being turned out.

It was disclosed by Wyler that Lt. Harold Tannenbaum, a former soundman at the RKO studios on the Coast who was a member of his camera crew, was killed during the shooting of the film.

Neil Agnew, Paramount general sales manager, announced yesterday that the film would be released nationally on April 14.

Milton Kusell, Paramount's New York district manager, and Henry Randel, branch manager, screened the picture for members of the New York-New Jersey area WAC at the Paramount home office yesterday. Following the screening, plans for the release of the picture in the New York-New Jersey area were discussed.

Members of the WAC committee attending the screening and meeting with the Paramount executives were Samuel Rinzler, Fred Schwartz, Harold Mirisch and Irving Dollinger, the last-named representing the New Jersey Unit.

Looks Ahead

. . . to the peace

(*Continued from Page 1*)

most assuredly it is—it will be carried out.

——— o ———

ON the surface, the film trade's interest in the recent recording decision of a War Labor Board panel which found for the recording companies in their dispute with the American Federation of Musicians might be dismissed as academic. But among the panel's findings, conclusions and recommendations are a few things that are worth mulling over, remembering what some elements in the AFM have had to say in the past about a new move, through studio pressure, to return musicians to film theaters to relieve allegedly widespread unemployment of professional musicians.

Specifically, these sentences impress as pertinent today, possibly highly important in some tomorrow:

"No present, important unemployment of musicians exists."

"Substantial unemployment of musicians existed in the past but neither the amount of such unemployment nor the the relation of unemployment in the field of music to general unemployment is known."

"Due, in part, to the fact that the union has no effective standards of admission, approximately two union members out of three do not depend on music for a livelihood. The problem of unemployment cannotnot realistically be studied in terms of so undifferentiated a group. The union's criterion, that a member not working full time on music is unemployed, is untenable."

——— o ———

A THOUGHT for today:

Why wouldn't it be a good thing for J. Arthur Rank himself to pay a visit to this side?

Willingham, Ingram Posts Made Permanent

J. P. Willingham and L. C. Ingram, acting branch managers in St. Louis and Memphis, respectively, have been named permanently to those posts by M-G-M. Willingham formerly was branch manager in Memphis, while Ingram was salesman in Atlanta. The latter has been with the company 20 years.

COMING and GOING

JAMES MULVEY left for the Coast yesterday.

FRANK DRUMM leaves for Dallas today.

WILLIAM C. GEHRING, 20th-Fox's Western sales manager, is back from the Coast.

TED SCHLANGER, Warner Theater zone manager in Philadelphia, and LESTER KREIGER, his assistant, are in town.

J. CHEEVER COWDIN, board chairman of Universal, has returned to the Coast.

LUISE RAINER has returned from a USO-Camp Shows tour of North Africa and the Italian front.

BONITA GRANVILLE has arrived from a USO-Camp Shows tour of Army camps.

GRETA GARBO was a Chicago visitor.

LOUIS LIPSTONE, Paramount musical director, formerly backstage director, is in Chicago seeking talent for Hollywood.

Mulvey and Two Other Goldwyn Aides to Coast

James A. Mulvey, general rep. for Samuel Goldwyn, Sylvan Oestreicher and Harry Archinal leave today for Hollywood for a three-week stay at the Samuel Goldwyn Studios where they will participate in a series of business conferences with the producer. Oestreicher is a member of the firm of Olvaney, Eisner & Donnelly, attorneys for the Goldwyn company and Archinal is office manager of the New York Goldwyn organization.

Luncheon Tendered for Ray Johnston in Chi.

Chicago—A luncheon for W. Ray Johnston, president of Monogram, was held at the Blackstone Hotel here yesterday in honor of Johnston's 30th year in the film industry. Event was tendered by Irving Mandel, local franchise holder. Fifty exhibitors and members of the press were present at the luncheon and a screening of "Lady, Let's Dance."

RKO RADIO PICTURES, INC.

SAN FRANCISCO

TRADE SHOWING

of

"THE FALCON OUT WEST"

MONDAY, APRIL 3, at 10:30 A.M.

RKO PROJECTION ROOM

251 Hyde Street San Francisco, Calif.

Actors' Exit Splits Mexican Studio Union

(*Continued from Page* 1)

of forming their own organization, the National Association of Actors.

The action caught the industry's labor leaders so much by surprise that they have refused to issue any official statement until they are better informed on the situation. Off the record, they express the fear that cameramen, cutters, scenarists, and other technicians may follow the actors' example. They gloomily agree, too, that the blow will be a heavy one to their coffers, since the high-salaried stars have in the past been a rich source of union income.

Local producers have hastened to make it clear that they will maintain a strict neutrality in the struggle, which they view as a problem to be decided by the actors themselves. However, some feel that the walk-out may be the opening move of an organizational drive for higher salaries.

Brandts Purchase Lyric Theater on 42nd Street

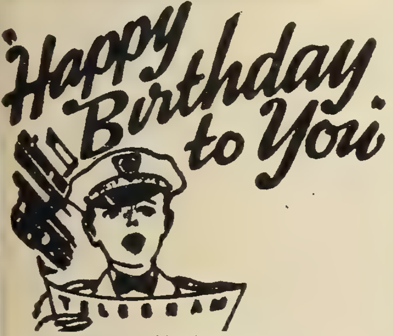
(*Continued from Page* 1)

between Seventh and Eighth Avenues. On the south side of the street, the circuit operates the Liberty and Laffmovie.

Brandt's Central Theater in Times Square becomes the Gotham Theater on March 25 when the house becomes a straight first-run theater. First picture under new policy will be "Women in Bondage."

"Dark" in Three Houses

Des Moines—Breaking all precedent, Tri-States Theater Corp. will open Paramount's "Lady in the Dark" in thre local theaters on April 6. Houses are the Des Moines, Roosevelt and Paramount.



March 17

Edward Golden
Sid Grauman
Robert W. McGrath
Sonny Barkes
Marie Quillan

March 18

Robert Donat
Smiley Burnette
Edward Everett Horton
Betty Compson
Rosita Morena

March 19

William Sistrom

TO THE COLORS!

★ DECORATED ★

MAJ. JAMES STEWART, USAAF, Oak Leaf Cluster for his Air Medal.

—★—

★ PROMOTED ★

2ND LT. WILLIE GROSS, Air Transport Command, former assistant manager, Columbia, Philadelphia, to 1st lieutenant.

—★—

★ ARMY ★

GEORGE MORRIS, assistant manager, State, Scranton, Pa.

Agency Fee Measure Abandoned by Sponsor

(*Continued from Page* 1)

are unable to agree upon amendments to make the bill satisfactory to all and it is useless to pass it this year," Senator Condon said. It is hoped a compromise bill may be worked out before the next session of the legislature.

Film Classics Now 100% Owned by Geo. Hirliman

(*Continued from Page* 1)

der way, including a program of pictures to be made on the Coast.

Hirliman denied printed reports to the effect that he was resigning from Film Classics and that Ed Peskay would step in as president. Such reports, he said yesterday, were false and without foundation.

Detroit Interment Rites Today for Benjamin Cohen

Detroit—Benjamin Cohen, 55, Detroit theater executive, who died at St. Francis Hospital, Miami Beach, Fla., following a stroke, will be buried today at Cloverhill Park Cemetery here. He was exceptionally well known throughout the industry as host to hundreds of executives, stars, and showmen of every rank at his summer home on Harsen's Island, Mich., and his Winter home at Miami.

He opened the old Colonial Theater in Detroit in 1909 with his brother Lou Cohen, who remained his close partner until death. They subsequently operated and/or built the Grand Circus, new Colonial Theater, Lincoln Square, Grand Victory, Globe, Rex, Capitol, Rio, Roxy, Mayfair, Paradise and Hollywood theaters, operating the last six at the present time. They played major vaudeville for years in the Colonial and Hollywood, and Ben Cohen operated a booking agency for 50 theaters presenting amateurs, giving such Detroit stars as Joe Penner their first stage chances.

He was a former director of Co-Operative Theaters of Michigan and Allied Theaters of Michigan, as well as a founder of the former, and active in Daylight, Theatrical, Masonic Lodge, Variety Club of Michigan, and numerous other organizations, as well as in charitable work.

He is survived by his brother, Lou Cohen.

Players at "Navy Way" Debut

West Coast Bureau of THE FILM DAILY

Hollywood—A group of players including Susan Hayward, Albert Dekker, Phyllis Brooks, Jean Heather and Robert Lowery will leave Hollywood tomorrow, arriving in Chicago Monday for a week of ceremonies and events in connection with the world premiere of "The Navy Way" on March 24.

Producers, Studio Locals Near an Understanding

(*Continued from Page* 1)

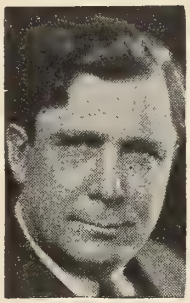
consideration at the conferences being held at the local offices of Pat Casey, studio labor contact.

The conferees will meet again today.

No. 2

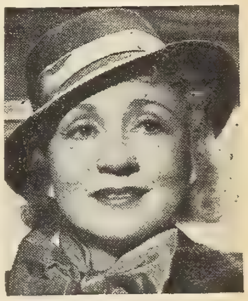
Outstanding Industry Personalities

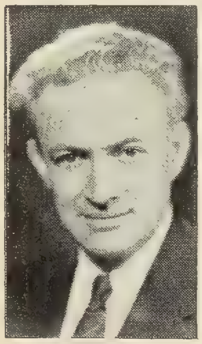
Can you name them—



CHAIRMAN 20th-Fox board. Resigned presidency of Commonwealth and Southern in 1940 to seek most important Presidency on earth. Is ace lawyer, and served as counsel for motion picture industry before Senate Interstate Commerce Subcommittee investigating screen propaganda. Made global circuit by plane. Authored best-seller, "One World," following historic trek. Made first address within the industry to membership of Motion Picture Pioneers at one of organization's annual Harvest Dinners.

COLOR director of two of THE FILM DAILY'S Ten Best Pictures of 1943, — "This Is The Army" and "For Whom The Bell Tolls," — and on other Technicolor features. Spells Alma Mater in the plural, having been educated at University of Zurich, Switzerland (which her husband also attended); John B. Stetson University, Deland, Fla.; Boston Art School, Boston; Curry School of Expression, Boston; and Queen's University, Kingston, Ont. All her diplomas, paradoxically, are said to be in black-and-white.





HE'S general manager of two big chains, namely, Interstate and Texas Consolidated. One of the most popular and revered exhibitors. Barnstormed the nation in 1943 to keep showmen on their mettle to conserve metal for Uncle Sam's war effort. Is National Chief Barker of all Variety Clubs. In his theaters he both features features and features shorts, and even has a Short at the head of the shorts department.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

THIS COULD BE YOUR BOY...
IT COULD BE YOUR BLOOD..
IT IS YOUR RED CROSS..

Through the Red Cross you are at his side . . . in New Guinea, Greenland, England, Italy . . . wherever our fighting men are. *Your* blood gives him new life . . . *you* give him new hope through hospital and convalescent services . . . *you* are with him in enemy prison camps . . . in welfare and recreational activities *you* keep his morale high.

YOU ARE THE RED CROSS . . . yours the proud privilege to serve your country and its fighting men.

YOU CANNOT FAIL THEM !

MOTION PICTURE THEATRES RED CROSS WEEK

March 23rd to 29th

Take A Collection At Every Performance

This advertisement contributed by Paramount Pictures, Inc.

WMC Told Step-Up of Draft Menaces Pix

(Continued from Page 1)

on hand to express the desire of the two services that raw stock production not be slowed, and it is believed also that they will support pix production as an important morale and information medium.

Manpower officials are trying now to work out some method of cutting deferments for military-age men, in order to assure the filling of monthly calls on selective service. Monthly quotas have not been filled for several months. Although there will probably be no change in status for the film manufacturing industry and the actual making of pix, there is grave danger that the "essential" status of several jobs in those two fields may be dropped. Thus many skilled workers would automatically lose any right to deferment.

Capital Discounts Effect of Philly Essentiality Ruling

Washington Bureau of THE FILM DAILY

Washington—Effect of the action of the Philadelphia manpower authorities in declaring exchange workers locally essential was discounted here yesterday. While the designation was hailed in industry circles as a harbinger of similar action in other exchanges areas, there was general skepticism as to how much consideration local draft boards will give it.

With local boards straining in order to make up their induction quotas, and finding it more and more difficult, it was believed that few of them will continue to defer men who are not in direct war work. The fact that a man packs film for shipment— or even manages a motion picture exchange is not expected to impress them as an activity comparable in contribution to the war effort to that of a steamfitter in a shipyard.

The major value of the designation is expected to be that it affords the industry a good argument in event of appeals to state boards. From that standpoint its importance cannot be underestimated. Informed circles here warned, however, against any tendency within the industry to assume that designaiton provides substantial relief from the increasingly severe manpower drain.

WEDDING BELLS

Jerry Wagner, second-floor receptionist at the Warner Bros. home office will be guest of honor at a luncheon next Monday in the Hotel Dixie in celebration of her coming marriage to Ben Resnick.

Happy Anniversary, Etc.

● ● ● **APPROXIMATELY 500 PERSONS** helped to celebrate the 25th anniversary of Fawcett Publications at a cocktail party and dinner last night on the Biltmore Roof......And it was a gala affair from start to finish......The hosts were the three Fawcett boys, W. H. Jr., Gordon and Roger......and the master of ceremonies was the celebrated Tex O'Rourke......Guests included Jimmy Durante, George Fielding Eliot, Louise Allbritton, Jack Dempsey, the Cover Girls from the Columbia picture of the same name and publishers, advertising agency executives and advertising men of other publishers......The occasion also marked the 15th year of Charles Dudrap's association with Fawcett Publications' advertising department......which makes him the oldest employe in the point of service with the organization......

▼ ▼ ▼

● ● ● *SPEAKING of "help" problems: Wail of a Broadway manager—"The girls now come in, take a job as usherette, see the picture, and quit!". . .* ● *William K. Saxton, Loew manager, Baltimore, has put in his usher locker-rooms this diplomatic hint:"It Is Not Unpatriotic To Be Polite.". .* ● *Manager of a Brooklyn theater spent an hour going over details of his cashier job with girl applicant; she finally took the job and decided to start work at once; delighted manager thoughtfully suggested girl go out to get lunch; she hasn't been back yet!......*

▼ ▼ ▼

● ● ● **THIS AND THAT:** On the authority of the D of J, there's no chance that the Chicago consent decree, which preceded the New York decree, will be reopened......So dismiss those reports......J. Arthur Rank's Eagle-Lion Films, Inc., chartered in Delaware, is capitalized at 1,000 shares of $1 common......Ross Federal has enrolled its entire staff and dependents in the Group Health Co-operative...... Who's behind the Moviegoers League of America, Inc., new $100,000 Delaware corporation?......PRC franchise holders are reported planning another meeting here within the month. . .

▼ ▼ ▼

● ● ● *WE GENERALLY THINK of Academy Award winners as being in Hollywood......but there's a two-time Oscar writer right here in our own Paramount Bldg......He is Justin Herman of Para.'s short subject department......He's too modest to tell about it himself......But Justin wrote the commentary for "Amphibious Fighters" which was Oscared for being the best one-reeler of the year ......and he wrote the commentary for Paramount's "Busy Little Bears" which won the one-reeler award in 1939......and he also wrote the commentary for "We Refuse to Die" for which he was given the Ohio State University Award......*

▼ ▼ ▼

● ● ● **THERE'S NOT MUCH** mystery among some half dozen gents who are now prominent industry figures, and who went to NYU with Producer Arthur Schwartz (fashioner of "Cover Girl"), as to why the latter became a lawyer, only to shove off the bar to become a professional composer......Arthur's ole school chums recall that they wanted to keep up with the Broadway shows of that era, but couldn't afford the stiff admish (what with slim spending money, courtin' and African Golf)......So at the chapter house, the boys would all chip-in and send Brother Schwartz as a committee-of-one to see each show ......Arthur would get back about midnight, sit down at the piano, recount the action of the show, and play the entire score by ear, after having heard it only once......The contributors admit that it was vicarious and economical, yeah, and damn amazing......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Catholic Charities Committee Appointed

(Continued from Page 1)

coate, THE FILM DAILY; Martin F. Bennett, Warner Theaters; Major Edward Bowes; Steve Broidy, Monogram; Harry Buckley, United Artists; Patrick Casey, Casey Enterprises; T. J. Connors, 20th-Fox; M. Doherty, Vitagraph, Inc.; G. Eyssell, Radio City Music Hall; Si Fabian, Fabian Theaters; E. C. Grainger, Feiber & Shea Theaters; J. R. Grainger, Republic; Al Hovell, Century Circuit; John Kane, Columbia; Charles B. McDonald, RKO Theaters; Joseph P. McLoughlin, Paramount; Joseph E. McMahon, CFI; James A. Mulvey, Samuel Goldwyn; John Murphy, Loew's, Inc.; William P. Murphy, Big 'U' Film Exchange; Sen. William J. Murray, Hayes Printing Co.; Leon Netter, Paramount Theaters Service Corp.; John Nolan, Comerford Theaters; Dennis F. O'Brien, O'Brien, Driscoll & Raftery; Thomas F. O'Connor, RKO Theaters; Charles L. O'Reilly, Sanitary Automatic Candy Corp.; P. A. Powers; Martin Quigley, Quigley Publications; Charles Reagan, Paramount; Phil Reisman, RKO Radio; Herman Robbins, National Screen Service; William F. Rodgers, Metro; George J. Schaefer, chairman, WAC; William A. Scully, Universal; E. H. Seifert, Republic; George Skouras, Skouras Theaters Corp.; Spyros Skouras, 20th-Fox; William White, Skouras Theaters Corp.

The Special Gifts Committee, made up of top professional and business men in the Archbishop's Committee of the Laity for the New York Archdiocese, solicits contributions from the general public each year prior to the general appeal in the 374 parishes of the Archdiocese. John A. Coleman, chairman of the Board of Governors of the New York Stock Exchange, is executive chairman.

20th-Fox Buys WABC Time

In line with its policy of making wider use of radio facilities to promote its product, 20th-Fox will sponsor a new five-minute program called "Music for Today," which will be broadcast over WABC, CBS' key outlet, beginning March 27. The airings will go on at 8:15 a.m. on Mondays, Wednesdays and Fridays.

Pardon, Please!

The Academy's 1943 Sound Recording "Oscar" was bestowed upon Stephen Dunn of RKO Radio Pictures studio for the brilliant sound in "This Land is Mine." Due to a transmissional error, the winner was otherwise identified in THE FILM DAILY'S Awards story on March 3. To Stephen Dunn, all credit for a deserved honor and FILM DAILY'S apologies for an unintentional, embarrassing slip.

Mex. Trade Fights New State Levies

(*Continued from Page* 1)

States be emulated on a nation-wide scale, distributors, exhibitors, and employes assert that they will close every theater in the affected areas before submitting to the additional levies.

Distributors with headquarters in this capital declare that reels will not be shipped to States imposing such collections. They are backed up in their stand by both the Union of Motion Picture Workers and the Association of Motion Picture Theater Owners.

Center of the conflict is Nayarit, where union theater employes are threatening a walk-out if a projected impost of five centavos upon each ticket is added to the present five per cent tax on gross admissions. The labor group contends that it would reduce the theaters' income to the point where workers would be deprived of all hope of salary advances.

In Guanajuato, where a similar situation prevails, leaders of the industry are conducting a series of conferences with the Governor in an attempt to reach a solution.

Meanwhile, officials of the latter State have offered to slash the objectionable tariffs by as much as 40 per cent. Emphasizing that their willingness to "compromise" is not due to any pressure exerted by the industry or public, they add that it is motivated "entirely by consideration for local exhibitors." Nevertheless, they have felt impelled to issue the following explanation in defense of their position:

"Confronted by increasingly heavy demands upon its resources, the State is compelled to seek additional sources of revenue among activities with greater ability-to-pay. The financial strength of the motion-picture industry is undeniable. It is realized that the lion's share of its prosperity is going neither to the exhibitors nor the State but to other elements connected with the industry. If as a result theater proprietors are the victims, it is because of the avariciousness of those who are raising the cost of the public's favorite amusement."

Whether the foregoing offer will be accepted by the industry appears dubious, since many members feel that the real issue is not so much the size of the tribute but the State's right to exact it.

FEMME TOUCH

MARGARET MACSY, booker, Universal, Cleveland.

MRS. EVELYN NOBLE, secretary to Dave Miller Universal, Cleveland.

MIRIAM SMITH, billing clerk, Warners, Charlotte.

BEA REISNER, manager, Palace, Waterloo, Ia.

ELEANOR KINNE, night cashier, Loew's Strand, Syracuse, N. Y.

MRS. MARY ELLEN SNYDER, student assistant manager, Loew's Strand, Syracuse.

NORMA JEAN VALENTINE, cashier, Warner Theater, Memphis.

MARY WHITWORTH, stenographer, Warner exchange, Memphis.

MRS. SIDNEY E. JOLLY, manager, Normal, Memphis.

HILDA GREENHAUER, stenographer, Pam-O-Film, Buffalo.

41 Thea. Projects Under Way

16 New Houses Okayed Under OCR's Program

(*Continued from Page* 1)

major means of checking labor turnover.

Sixteen new constructions have been authorized under the OCR program, 15 reconstructions (necessitated by fire loss), four needed alterations, one completion of an unfinished building, one alteration of an existing building not previously used as a theater to fit it for exhibition, and four projects designated simply as "repair." Work is well along on most of these projects. With the exception of some of the last group of four, none of these projects could have been authorized without the spadework done by OCR. All these projects are privately financed, with the Government bearing none of the construction costs. All are in areas where the influx of war workers—or Army camps—have forced expansion of recreation facilities.

The 16 completely new theaters will open in Baltimore (Brooklyn) and Middle River, Md.; Clearfield, Utah; Jacksonville and Tampa, Fla.; Wichita, Kan.; Greenville, Clarksville and Ambridge, Pa.; Kenmore and Rome, N. Y.; Oklahoma City; Charleston, S. C.; Las Vegas, Ariz.; Norfolk, Va.; Velasco, Tex.; and Carey, O.

Replacement of theaters destroyed by fire has been authorized for Kewanee and Chicago, Ill.; Caloma and Midland, Mich.; Culver City, Calif.; Carra Bella and Milton, Fla.; Holyoke, Mass.; Mars Hill and Madawaska, Me.; Groveton, N. H.; Parsons, Kansas; Norfolk, Va.; Aurora, Mo., and New York.

Two alteration jobs in Phoenix, Ariz., have been authorized, and one each in Pacific Beach, Fla., and Richmond, Calif. An unfinished theater is being completed and altered in Norfolk, Va., and a building is being converted for exhibition in Dublin, Ga.

Repair jobs have been authorized in St. Louis, Memphis, New York and Boston.

Warners Wins Dismissal Of Blaine $15,000 Suit

Warner Bros. Pictures yesterday won a dismissal of the $15,000 New York Federal Court action brought against it by Joseph R. Blaine, who had charged breach of contract. The plaintiff had sued under an oral agreement allegedly calling for information which he would supply to prove that the company was being defrauded out of sums of money in connection with an agreement between Warners and Harry A. Kridel, operator of the Mayfair Theater, Newark. Under the alleged contract Warner Bros. was to divide the earnings of the Mayfair with Kridel.

Judge Francis G. Caffey ruled that Blaine had not established a cause of action.

Edward Connolly Dead

Cincinnati — Edward Connolly, manager of the Avenue Theater, died in Newport, Ky. His widow and a daughter survive.

Farewell for Mrs. Camborde

Mrs. Alice Camborde, a member of the 20th-Fox photostat and addressograph department at the home office, has resigned to keep a date with the stork, penciled in for August. Her fellow workers gave a farewell luncheon for her yesterday.

No Damages for Pickwick Prior to 1938, Court Rules

(*Continued from Page* 1)

had the Pickwick Theater in Greenwich, product played first-run on national availability. When Prefect first acquired the Pickwick, George Skouras asked Peskay to refrain from attempting to buy first-run for a few years.

At conclusion of cross and redirect examination, Judge Hincks asked Peskay whether he was correct in understanding that when Peskay filed this suit he believed it was neither reasonable nor legal for Portchester to have clearance over Greenwich, he answered: "Unreasonable for all the pictures." The Judge then asked: "Did you believe the defendants' contract illegal to the extent that they were unwilling to see you without such clearance?" The answer: "Yes."

Judge Hincks: "Earlier, when employed by Skouras, you were actively assisting in obtaining for Skouras the then protecting and continuing clearance of Portchester over Greenwich?"

Answer: "On my orders, yes, up until the time I objected to it."

Judge: "Did you believe that preference was illegal?"

Peskay: "Looking back today I would say yes. Pertaining to something else that took place at the time that I was told I was not to talk about."

Judge: "Do I understand when you were first employed by Skouras you believed the activity you undertook in this connection unreasonable and illegal for a time at least?"

Peskay: "I carried a message to Garcia."

William Brown, secretary of Prefect Corp. was the second witness.

HOLLYWOOD DIGEST

SIGNED

RAOUL PENE DUBOIS, new contract, Paramount.

ALLAN LANE, termer, Republic.

SHARON McMANUS, termer, M-G-M.

JANET MARTIN, termer, Republic

VALMERE BARMAN, termer, Paramount.

ARTHUR ST. CLAIRE, script, "Delinquent Daughters," PRC.

CATHERINE CRAIG, another year, Paramount.

ASSIGNMENTS

ROBERT SIODMAK, director, "The Suspect," Universal.

ARTHUR FREED, producer, "Holiday in Mexico," M-G-M.

PATTERSON McNUTT, screenplay, "Night Life," Edward Small-UA.

LEONARD LEVINSON, dialogue, "Abroad With the Yanks," Edward Small-UA.

THEODORE STRAUSS, screenplay, "Sophie Cooper," Paramount.

PARKE LEVY, comedy dialogue, "Having Wonderful Crime, RKO.

OLIVER H. P. GARRETT, script, "Duel in the Sun," RKO.

WILLIAM DIETERLE, director, "Double Furlough," Vanguard.

Non-Theat. Pix on War To Get OWI Handling

Washington Bureau of THE FILM DAILY

Washington—OWI has decided to handle war-important, non-theatrical films made as a means of advertising.

Sponsored non-theatrical films related to the war effort will hereafter be distributed by the OWI pix bureau, it was learned yesterday. The bureau will "review films made by non-theatrical motion picture producers for their industrial clients," and put them in circulation provided certain agency criteria are met.

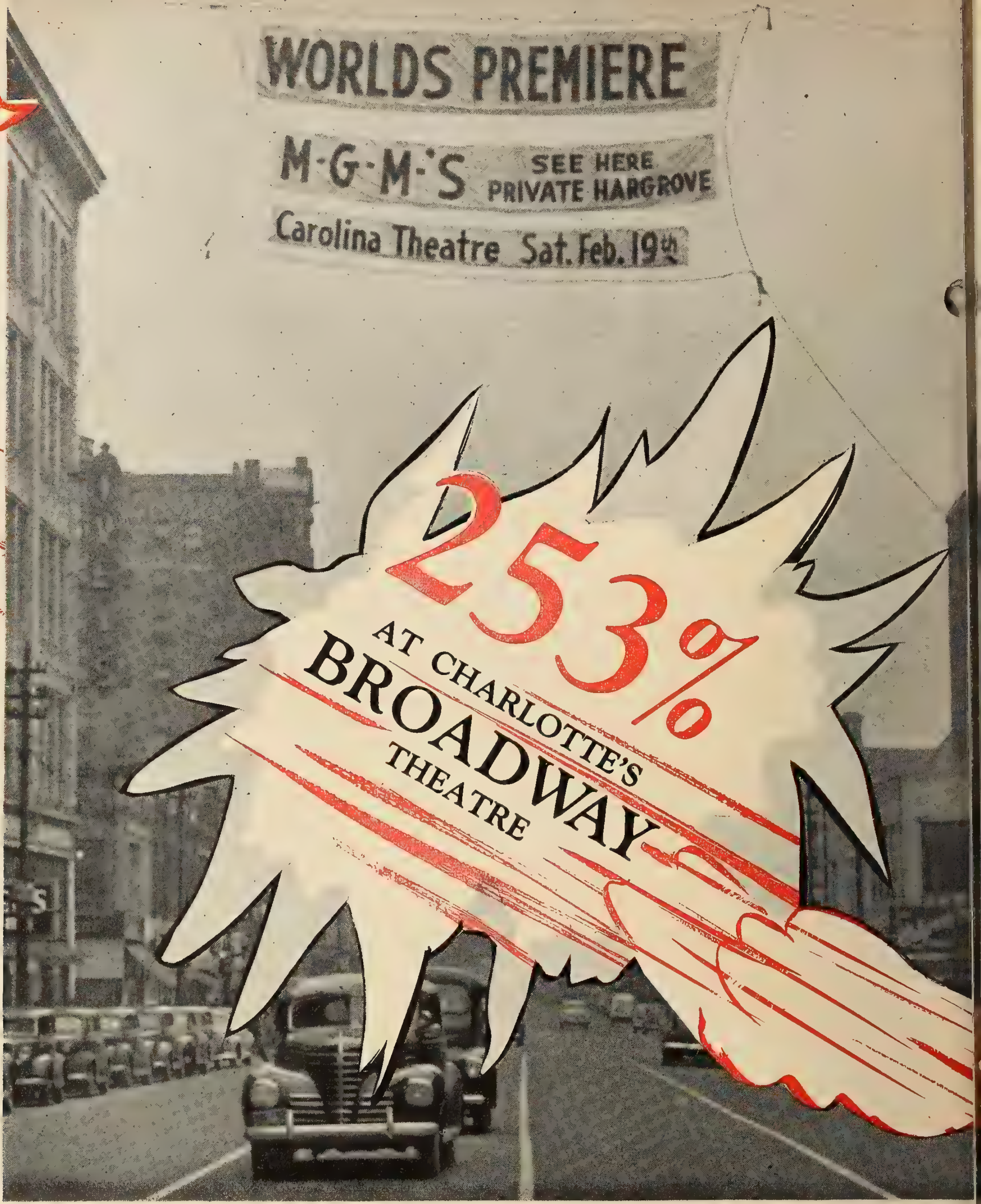
This announcement is good news to producers of advertising film, since the OWI operates through 245 distributors, and full-scale handling by the agency will mean fairly constant use for 400 prints.

OWI will insist that the pix bear on an important war phase and that there be no product advertising. The bureau will supply non-theatrical producers with background material on important war information campaigns, and producers are free to solicit clients on any of the subjects or material by OWI.

Final decision as to whether OWI distribution facilities may be used will be withheld until the film is completed and reviewed by OWI. In the event it is completed, the sponsor must furnish the needed distribution prints. The number will depend upon the subject, the type of audience sought and the speed deemed essential in bringing the message to the public. Full coverage would call for 400 prints.

1944 WAR APPEAL
Keep
your Red Cross at his side!

205%
AT CHARLOTTE'S
CAROLINA
THEATRE


WORLDS PREMIERE
M-G-M-'S SEE HERE PRIVATE HARGROVE
Carolina Theatre Sat. Feb. 19th

253%
AT CHARLOTTE'S
BROADWAY
THEATRE

Laughs of a nation—
Best seller on the screen!

"SEE HERE, PRIVATE HARGROVE"
with Robert Walker as "Private Hargrove" and Donna Reed
Keenan Wynn • Robert Benchley • Ray Collins • Chill Wills
Screen Play by Harry Kurnitz • Based Upon the book by Marion Hargrove • Directed by Wesley Ruggles • Produced by George Haight

M-G-M —*naturally!*

"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through 29th"

"SEE HERE, PRIVATE HARGROVE"

A 2-Theatre Record-buster in Charlotte, N. C., World Premiere!

205% AT THE CAROLINA!

Extended 8-day run and a new house record topping such hits as "Thousands Cheer," "Salute to the Marines," "Madame Curie," "Girl Crazy" and eclipsing previous record-holder, "Mrs. Miniver," by 117%. Only 3 previous pictures ever played 8 days at this house, "Gone With the Wind," "Mrs. Miniver" and "Random Harvest."

253% AT THE BROADWAY!

By popular demand—5 more days at Charlotte's Broadway Theatre — Forced out by previous stage show booking. Topped such hits as "Salute to the Marines," "The Human Comedy," "Du Barry Was A Lady," "Girl Crazy"—and whizzed by former top grosser, "Random Harvest" by 124%.

Astor Theatre-bound!

Opening for an extended run at famed Broadway show-house

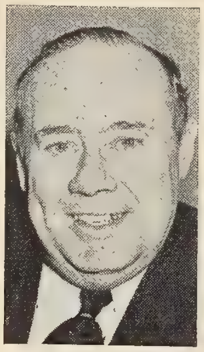
March 21

Red Cross Drive Distrib. Division Co-chairme

Under Their Command, Film Salesmen Are "All-Out" for Red Cross Campaig

RALPH PIELOW
New York

B. ABNER
New York

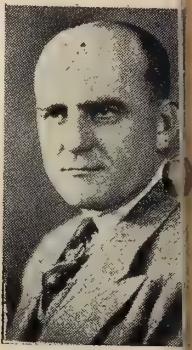

JACK BOWEN
New York

A. M. KANE
Boston

ED W. RUFF
New Haven

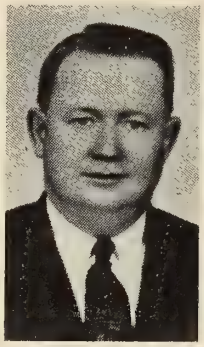
C. G. EASTMAN
Albany

M. A. BROWN
Buffalo


WILLIAM ERBB
Boston

CHARLES ZAGRANS
Philadelphia

H. R. GREENBLATT
Pittsburgh


J. B. BRECHEEN
Washington, D. C.

R. J. FOLLIARD
Philadelphia

HARRIS DUDELSON
Cincinnati

MAURY ORR
Cleveland

M. DUDELSON
Detroit

JACK GOLDHAR
Detroit

FRED R. DODSON
Atlanta

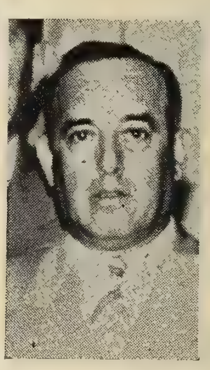
JOHN E. HOLSTON
Charlotte

E. V. LANDAICHE
New Orleans

PAUL WILSON
Atlanta

J. B. UNDERWOOD
Dallas

J. J. ROGERS
Memphis


C. A. GIBBS
Oklahoma City

SAM MOSCOW
Atlanta

W. E. BANFORD
Chicago

W. H. WORKMAN
Minneapolis

H. J. SHUMOW
Milwaukee

SAM SHIRLEY
Chicago

WILLIAM MARRIOT
Indianapolis

HARRY HYNES
St. Louis

JACK LANGAN
Kansas City

LOU LEVY
Des Moines

We Shall Not Fail Them--Support The Red Cross Campaign

Delaware Above Par n Drive's Pledges

s First State to report exceeding s quota of pledges for the industry's 1944 Red Cross theater collection week campaign is Delaware.

JOSEPH DiFIORE

From Wilmington yesterday, Joseph DiFiore, WAC exhibitor co-chairman for that state, advised national headquarters that with only 32 possibilities listed, 36 pledges had been turned in. DiFiore operates the indie Park in Wilmington.

Previously, over-par pledges had been reported by two cities—Newark and Albany.

From New Haven, Exhibitor Chairman, I. J. Hoffman, reports that every one of the 195 houses in the territory has been signed to take part in the campaign.

Buffalo Benefit Show Nets Red Cross $4,000

Buffalo—In a pre-collection week monster benefit performance, staged at midnight in Shea's Buffalo Theater, $4,000 was grossed and turned over to the Red Cross as the industry's first local contribution of the 1944 Red Cross Drive.

More than 3,200 persons, a complete sell-out, attended the monster stage and screen show, with the house scaled at $2.20 for loges, $1.65 for orchestra and $1.10 for balcony. Stage talent was provided by the various Buffalo night clubs and radio stations.

IA Again Pledges Co-op On Problem of Overtime

Co-operation IATSE with the Industry's Red Cross drive was announced yesterday by Louis Krouse, general secretary-treasurer. Krouse promised co-operation wherever the problem of overtime resulted because of exhibitors running the collection trailer and collecting at every performance. In a letter to Joseph Bernhard, Drive Chairman, pledging his support, Krouse added:

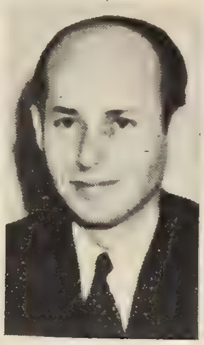
"Should you run into any difficulties in the theaters which participate, kindly call up the general office and we will endeavor to be helpful in adjusting any situation that may arise."

Rites for Com. McCloskey

Little Rock, Ark. — Funeral services for Com. C. H. McCloskey, Jr., son of the veteran theater operator, were held here. He died in a plane accident.

Red Cross Distributor Division Co-chairmen

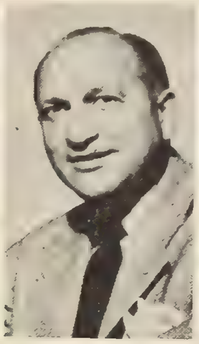
H. B. JOHNSON
Omaha



J. E. GARRISON
Kansas City

TOM BAILEY
Denver

G. DAVISON
Salt Lake City



FRED GREENBERG
Los Angeles

VETE STEWART
Seattle

AL OXTOBY
Portland

AL SHMITKEN
San Francisco

LEON GRUENBERG
Denver

HENRY HERBEL
Los Angeles

June Release for OWI's First Overseas Footage

Washington Bureau of THE FILM DAILY

Washington — The first footage shot by the OWI overseas film bureau is tentatively scheduled for June release in theaters here, through WAC, it was learned yesterday. A one-reel version of a two-reeler made by the Riskin Bureau on Maestro Arturo Toscanini is due to appear, keyed in with a current War Bond drive. This production is the first authorized cinema appearance of the famed conductor.

Three reels scheduled through WAC by OWI will have been released this month—Columbia's "The Why of Wartime Taxes," Universal's "Prices Unlimited" and, on March 30, Warners' reel on food production entitled "America's Hidden Weapon."

Set for April release are a WAC recruiting reel cut down from a two-reeler made by the Army, and 20th-Fox's reel on gasoline black markets, "No Substitutes." General George C. Marshall, Chief of Staff, will appear in the former. May will see release of Paramount's "Skirmish on the Home Front," and Selznick's reel on the nurse cadet corps, made in collaboration with the California public health service. Tentatively scheduled for June, in addition to the Toscanini reel—originally made for showing in Italy, is M-G-M's "Air Cadets," now in production.

In addition, Taylor Mills, assistant chief of the OWI pix bureau, reported that the production of film "Bulletins" to be clipped to the newsreels will continue at the rate of two monthly. Mills was enthusiastic about the co-operation he has been receiving from the reels since he took over the job of liaison between OWI and the reels last month. "They've been doing a swell job," he said, "and it looks as if the arrangement will work out fine."

Anna Lee Withdraws

West Coast Bureau of THE FILM DAILY

Hollywood — Anna Lee, feminine star of Edward Small's "Abroad With Two Yanks," has withdrawn from the cast.

Forced to Show Pix of No B. O. Value, Lippert Claims

In the recently filed $1,060,000 damage suit in the Federal District Court here charging monopolistic practices on the part of 20th Century-Fox, National Theaters, National Amusement, Fox West Coast and 14 other defendants, Robert L. Lippert of the Lippert Theaters, Richmond, Calif., sets his loss of profits from being forced to show movies "with little or no box-office value," at $200,000, and the impairing of good-will and the value of the Grand Theater at approximately $150,000. He asks triple damages and enjoinder of the defendants from continuing the alleged monopolistic practices, stripping 20th-Fox of its controlling interest in National Theaters and vice-versa, divesting 20th-Fox, National Theaters, FWC, United and West Coast of all right, title and interest in the Liberty and Coast Theaters and all land in Richmond for the construction of any houses and restraining them from constructing any additional movie theaters there.

Other defendants named are: Paramount, Loew's, Inc., RKO, Warner Bros., Vitagraph, Columbia, Universal, United Artists, Republic, PRC Pictures, Monogram, West Coast of Northern California, Charles P. Skouras and Spyros P. Skouras.

Sam Rinzler Toastmaster At Bob Wolff Testimonial

Sam Rinzler will be toastmaster at the testimonial dinner for Robert S. Wolff, RKO exchange manager, who leaves shortly for England to take the post of managing director for RKO in Great Britain. Event is being staged by the theater owners of the New York exchange area and will be held at the Waldorf-Astoria next Tuesday evening.

A prominent group of speakers will be present, including Louis Nizer, Don Jaycocks, Ned Depinet, Si Fabian, Phil Reisman and Harry Brandt. Other industry leaders on the dais will be Edward L. Alperson, Charles Boasberg, who replaces Wolff in New York; Leo Brecher, Max A. Cohen, Phil Hodes, Malcolm Kingsberg, Charles C. Moskowitz, N. Peter Rathvon, Edward Rugoff, Fred J. Schwartz, Walter Vincent, William White and Mrs. Robert Wolff.

Tickets may be obtained at the ITO office in the Hotel Astor. Ladies are invited. Music will be furnished by Eli Dantzig and his orchestra.

1944 WAR APPEAL
Keep your Red Cross at his side!

Samuel Goldw

who has discovered more movie star personalities than any other individual producer, has now discovered the greatest of them all . . . . in . . . .

D

New York hails DANNY KAYE

"Danny Kaye belongs in the ranks of the great comic specialists of our day."
— Kate Cameron, N. Y. Daily News

"Danny Kaye is terrific and so is 'Up In Arms'."
— Frank Quinn, N. Y. Daily Mirror

"Danny Kaye is superbly funny."
— Howard Barnes, N. Y. Herald-Tribune

" . . . Introducing Danny Kaye . . . In this, his first picture, he shoots the works." *— Archer Winsten, N. Y. Post*

"If you never have seen Danny Kaye you have one of the most fantastic experiences of your theatre - going life ahead of you."
— Alton Cook, N. Y. World-Telegram

"Danny Kaye's comedy is fresh...his crazy, funny, double-talk songs are no less amusing on the screen than on the stage."
— Eileen Creelman, N. Y. Sun

"Gay comedy, lilting music, decorative choruses—and Danny Kaye."
—Rose Pelswick, N. Y. Journal-American

"Danny Kaye's debut in film of truly momentous significance....an explosively funny picture."
— McManus, PM

Hollywood hails DANNY KAYE

"A million laughs . . . After this picture, Danny Kaye will be known to every fan in America."
— Louella O. Parsons, L. A. Examiner

"Danny Kaye is a sensation in his film debut . . . 'Up In Arms' is Goldwyn at his best."
—Harrison Carroll, L. A. Herald-Express

"The devotees of Kaye thundered their appreciation . . . his efforts truly brought down the house."
— Edwin Schallert, L. A. Times

"Premiere established Danny Kaye as the most astonishing comedian of the era . . . he has no equal."
— Virginia Wright, L. A. Daily News

"THE MOVIE IS A HOWL."*—Life Magazine*

"'UP IN ARMS' IS A JOY FOREVER . . . DANNY KAYE STARTS OFF ON THE TOP RUNG OF THE LADDER." *—Liberty Magazine*

San Francisco hails DANNY KAYE

" 'Up In Arms' is a honey . . . Danny Kaye is perfect."
— Hortense Morton, S. F. Examiner

"Danny Kaye is on his way, and it looks as though a place with the top comics of the country is in the bag."
—M. J., S. F. Chronicle

"Danny Kaye is no less sensational than his advance notices . . . makes one long laugh of the Goldwyn extravaganza."
— Fred Johnson, S. F. Call-Bulletin

"Dig up all your superlatives for 'Up In Arms' . . . After audiences see Danny Kaye there will be no praise left for the rest of Hollywood." *— Emila Hodel, S. F. News*

ANNY KAYE

IN TECHNICOLOR

SAMUEL GOLDWYN'S

UP IN ARMS

with **DANNY KAYE · DINAH SHORE · DANA ANDREWS**
CONSTANCE DOWLING and the gorgeous GOLDWYN GIRLS
Associate Producer DON HARTMAN · Directed by ELLIOTT NUGENT
Original Screen Play by Don Hartman, Allen Boretz and Robert Pirosh
Released Through RKO RADIO PICTURES, INC.
Songs by Harold Arlen & Ted Koehler—Sylvia Fine & Max Liebman

MOTION PICTURE INDUSTRY RED CROSS WEEK MARCH 23-29

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Four Jills in a Jeep"

with Kay Francis, Carole Landis,
Martha Raye, Mitzi Mayfair

20th-Fox 89 Mins.

UNION OF COMEDY, MUSIC AND ROMANCE RATES THIS AS GOOD ENTERTAINMENT FOR ALL.

Twentieth Century-Fox has used the experience of Kay Francis, Carole Landis, Martha Raye and Mitzi Mayfair on their USO-Camp Shows tour overseas as the foundation for a topical musical that contains enough down-to-earth entertainment to please the general run of picture fans. Playing themselves, the four performers, assisted principally by Jimmy Dorsey and his band, Phil Silvers and Dick Haymes, the crooning darling of cafe society, make "Four Jills in a Jeep" a film which, while it is nothing to get excited about, is highly diverting, what with its laughs, sighs, music and an occasional heart throb.

"Four Jills in a Jeep" is a sprightly exhibit directed, written and acted in fast tempo by a group of performers who move through it spiritedly. While the picture may not live up to what one may have expected of it, it succeeds exceedingly well in holding the attention throughout.

The picture is loaded with the type of music that brings a favorable response from younger people. The accompaniments provided for many of the numbers by the Dorsey band will help immeasurably to sell the film to the more youthful entertainment seekers, who should react joyously to the presence of six Jimmy McHugh-Harold Adamson tunes fashioned expertly to their tastes. The songs are "How Many Times Do I Have to Tell You?" "It's the Old Army Game," "Ohio," "Crazy Me," "How Blue the Night," "You Send Me." What will also carry weight with the femmes is the fact that a number of the love ditties are warbled by Haymes, whose film debut this is. The musical numbers have been attractively staged by Don Loper.

Another thing that should help a lot to sell the film is the inclusion of Alice Faye, Betty Grable, Carmen Miranda and George Jessel in the cast as guest stars. While they are spotted in the story for one brief number apiece, they should prove a strong box-office magnet.

The story goes no deeper than it has to into the experiences of the four jills in England and North Africa. The Robert Ellis-Helen Logan-Snag Werris screenplay, stemming from a yarn by Froma Sand and Fred Niblo, Jr., shows the gals entertaining the soldiers and tasting romance. Here are the romantic pairings: Miss Francis and Lester Matthews, Miss Landis and John Harvey, Miss Raye and Phil Silvers, Miss Mayfair and Haymes.

The Misses Francis, Landis, Raye and Mayfair offer a display of varied talents. Miss Raye and Silvers are the laugh-makers.

Produced by Irving Starr with restraint, the film has good direction by William A. Seiter. Peverell Marley has shot the film effectively.

CAST: Kay Francis, Carole Landis, Martha Raye, Mitzi Mayfair, Jimmy Dorsey and orchestra, John Harvey, Phil Silvers, Dick Haymes, Alice Faye, Betty Grable, Carmen Miranda, George Jessel, Lester Matthews, Glen Langan, Paul Harvey, Miles Mander, Winifred Harris, Mary Servoss, B. S. Pully.

CREDITS: Producer, Irving Starr; Director, William A. Seiter; Screenplay, Robert Ellis, Helen Logan, Snag Werris; Based on Story by Froma Sand, Fred Niblo, Jr.; Songs, Jimmy McHugh. Harold Adamson; Cameraman, Peverell Marley ; Art Directors, James Basevi, Albert Hogsett; Musical Numbers Staged by Don Loper; Set Decorators, Thomas Little, Al Orenbach; Film Editor, Ray Curtiss; Special Effects, Fred Sersen; Sound, Jesse T. Bastian, Murray Spivack.

DIRECTION, Good. PHOTOGRAPHY, Good.

"California Joe"

with Don Barry

Republic 55 Mins.

PUNCH-PACKED WESTERN GIVES OUT WITH MORE THAN ENOUGH EXCITING ACTION TO PLEASE THE YOUNG.

"California Joe" is an exciting action film that steers a swift course right down the western fan's alley. Rousing incidents stud its violent story, enabling lovers of this sort of entertainment to keep their attention focussed on the screen all along the way.

Once more our hero is Don Barry, who plays a Union officer charged with getting the lowdown on a power-crazed politician taking advantage of the country's preoccupation with the Civil War to put over a scheme to sever California from the rest of the nation and convert it into an independent empire. Figuring in the plot are gold shipments sent out of the state by powerful people in California who are pulling for the South. To avoid losing his skin while carrying out his mission, Barry has to keep constantly on his toes. He has some close shaves with the villains, but he winds up with body and soul intact. Thanks to his heroic and patriotic work California still stands as a state of the Union when the shooting's done with.

Barry carries on stalwartly as the hero of the piece, giving the kids ample opportunity to cheer him on. As one of his assistants, Wally Vernon performs creditably, being chiefly responsible for what laughs the film contains. Some of the others who lend a helping hand are Helen Talbot, Twinkle Watts and Brian O'Hara.

Largely accountable for the furious pace at which the story is unwound is the direction of Spencer Bennet, who worked from a screenplay by Norman S. Hall which is crowded with familiar stuff that sets well with the western fans. The film, which has Eddy White as associate producer, boasts some good camera shots.

CAST: Don Barry, Wally Vernon, Helen Talbot, Twinkle Watts, Brian O'Hara, Terry Frost.

Credits: Associate Producer, Eddy White; Director, Spencer Bennet; Screenplay, Norman S. Hall; Cameraman, Ernest Miller; Art Director, Fred Ritter; Musical Score, Mort Gilckman; Set Decorator, Otto Seigel; Sound, Earl Crain, Sr.; Film Editor, Harry Keller.

DIRECTION, Okay. PHOTOGRAPHY, Good.

Sergt. Bob Southers Safe

Indianapolis — Sergt. Robert C. Southers, former employe at RCA, Victor division, reported missing in action Jan. 5, is safe at a base in England.

"Buffalo Bill"

with Joel McCrea, Maureen O'Hara

20th-Fox 90 Mins.

ACTION-JAMMED TECHNICOLOR SAGA OF WILD WEST STACKS UP AS SPLENDID FARE.

As his latest contribution to the happiness of lovers of westerns, Harry A. Sherman comes forward with a rousing saga of the old West, the excitement of which is heightened by the employment of Technicolor. The film clinches its appeal to the action fans by its purporting to be the life story of Buffalo Bill, whose very name conjures up visions of bold and red-blooded adventure such as the story books are full of.

By relying, however, too mcuh on the most obvious material in Buffalo Bill's life in this story of western heroics and villainy, the film cuts down its potential appeal outside the ranks of western fans. The story, built along routine lines, has to depend upon the exciting manner in which it is unfolded and the sweep of its action for its hold on the audience.

Sherman has shot the bankroll on this one. The result is a vivid, colorful production employing an army of performers to create a sense of magnitude. For his main roles he has obtained such name players as Joel McCrea, Maureen O'Hara, Linda Darnell, Thomas Mitchell.

The story deals with the financial and romantic fortunes of Buffalo Bill Cody. He is presented as a friend of the Indians who finds himself drawn into a conspiracy by a group of whites determined to exterminate the Redmen for selfish ends. The villains seek their end by wiping out the Buffalo herds, the Indians' sole source of sustenance. Conscience-stricken, Buffalo Bill breaks with his wife, the daughter of one of the villains. Broke, he goes East where he tries to make a livelihood as best he can. When everything looks hopeless, his wife comes back into his life. At the finale he is enjoying his fame as the great wild west showman that he was. Worked into the action are several blood-tingling encounters between Indians and whites. One fight, involving hundreds of players, will have the kids cheering madly.

The acting is uninspired except in spots. McCrea as Buffalo Bill and Miss O'Hara as his wife merely walk through their parts.

William A. Wellman's direction accents the element of action. Frank Winch wrote the yarn on which the screenplay of Aeneas MacKenzie, Clemente Ripley and Cecile Kramer is based. The film has been photographed magnificently by Leon Shamroy.

CAST: Joel McCrea, Maureen O'Hara, Linda Darnell, Thomas Mitchell, Edgar Buchanan, Anthony Quinn, Moroni Olsen, Frank Fenton, Matt Briggs, George Lessey, Frank Orth, George Chandler, Chief Many Treaties, Nick Thompson, Chief Thundercloud, Sidney Blackmer, Edwin Stanley, John Dilson, Evenly Beresford, William Haade, Merrill Rodin, Talzumbie Dupea.

CREDITS: Producer, Harry A. Sherman; Director, William A. Wellman; Screenplay, Aeneas MacKenzie, Clemente Ripley, Cecile Kramer; Based on Story by Frank Winch; Cameraman, Leon Shamroy; Art Directors, James Basevi, Lewis Creber; Set Decorators, Thomas Little, Fred J. Rode; Film Editor, James B. Clark; Special Effects, Fred Sersen; Sound, Alfred Bruzlin, Roger Heman; Musical Score, David Buttolph; Musical Director, Emil Newman.

DIRECTION, Routine. PHOTOGRAPHY, Fine.

"Hat Check Honey"

Universal 69 Mi

GOOD LIGHT ENTERTAINMENT TH SHOULD FIT IN NICELY ON ANY TY OF PROGRAM; HAS LIKABLE NEW A OLD FACES.

Injected with comedy and light sp ing of pathos, "Hat Check Honey" is to order for patrons who seek tempora escape from war themes and heavy fi fare. It is designed solely for cheerful e tertainment. Its most well known names a Leon Errol, Walter Catlett and Russ Hicks. Principal roles are carried by Ric ard Davis, a newcomer; Grace McDona and Ramsay Ames.

The story tells of a father-and-son carni team (Errol and Davis) who split up wh the father, Errol, reluctantly tells his s that he is wasting his time with the carni and urges him to seek other fields. Da becomes a singer in a night club where started as a bus-boy after having kindled romance with the hat check girl, Grace M Donald.

Davis is whisked off to Hollywood when movie actress, Ramsay Ames, acquir Freddy Slack's band and Davis for her ne picture. The hat check girl arrives in Ho lywood, gets a job as a messenger in t same studio and is able to cool off the bu ding romance between Davis and Ames.

Meanwhile, Errol comes out to Hollywo but Walter Catlett, manager of the ban discourages the father from mingling wi his son for fear of bad publicity.

Father and son part again but are r united when McDonald sells a story to t studio, based on Errol's life with carnival Davis has split with the studio but ever thing is patched up when he is called bac to co-star with his father.

Besides Freddy Slack's orchestra, the pi ture features Harry Owens and his Roy Hawaiians and a brief bit with Ted Weem and his orchestra.

CAST: Grace McDonald, Leon Errol, Wa ter Catlett, Ramsay Ames, Richard Davi Jimmy Cash, Milburn Stone, Emmett Voga Russell Hicks, Lee Bennett, Freddy Slac and orchestra, Harry Owens and Roy Hawaiians, Ted Weems and Orchestra.

CREDITS: Associate Producer, Wi Cowan; Director, Edward F. Cline; Screenplay, Maurice Leo, Stanley Davis; Origin Story, Al Martin; Cameraman, Milton Krasner; Art Director, John Goodman; Film Editor, Saul Goodkind; Assistant Directors, William Tummel and Joseph Kenney.

DIRECTION, Good. PHOTOGRAPHY Good.

Stanley, Pittsburgh, Goes Straight Films

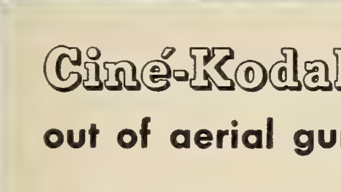
Pittsburgh — Warner's Stanley which has a regular stage show policy, booked "Passage to Marseille" as a solo picture without the in person show. House plans to resume attractions early next month.

Ciné-Kodak Film and Magazine help take the "guess" out of aerial gunnery and bring our flyers back alive

FROM THE ARMY AIR FORCES CATALOG ON AIRCRAFT CAMERAS:

"The gun camera, for recording results obtained in aerial gunnery training or for producing visual records of actual air combat, is actually a ruggedly constructed motion-picture camera wired into the fire control circuit of the aircraft.

"The percentage of improvement noted in actual combat gunnery due to the use of these gun cameras is amazingly high. That this training produces superior results in combat is a tribute to those responsible for the perfection of both the training program and the training equipment."



If the hunter doesn't get his duck what's the difference? But if the duck could shoot back . . .

In the life of every one of our young flyers comes that first terrific moment. And in that first fight, our flyer overcomes his greatest hazard. If he gets his "duck" . . .

When Ciné-Kodak Magazine, with its 3-second loading, was invented, nobody ever expected it to help teach our pilots to shoot.

Kodak assisted in adapting it. The gun camera, which employs it, uses the same Ciné-Kodak Film in the familiar magazines that you use. It shows our fighter pilot in training how he's shooting . . . why he missed. His training continues until he doesn't miss any more. He goes into that first fight with some of the cool, calculating skill that means "veteran."

When equipped with the gun camera, he comes back to his home field or flight deck with the visual record of actual air combat—evidence that he is on his way toward being an ace.

REMEMBER THE "FLYING TIGERS"?—how that single squadron of crack Army, Navy, and Marine volunteers in China, desperately short of spare parts and fuel for their patched-up, obsolete planes, piled up the incredible total of 497 Jap planes—a ratio of 34 to 1? Theirs was a stern example for us at home. BUY MORE WAR BONDS.

Serving human progress through photography

EASTMAN KODAK COMPANY, ROCHESTER, N. Y.

Another answer to the question: **"WHAT HAS UNIVERSAL GOT THAT NO OTHER COMPANY HAS?"**

This week on Broadway—

Now playing at the **CAPITOL THEATRE**

DONALD **O'CONNOR** PEGGY **RYAN** ANN **BLYTH**

in

"CHIP OFF THE OLD BLOCK"

Now playing at the **CRITERION THEATRE**

LORETTA **YOUNG** GERALDINE **FITZGERALD**

in WALTER WANGER'S production

"LADIES COURAGEOUS"

Now playing at the **R.K.O. PALACE THEATRE**

MARIA **MONTEZ** JON **HALL** TURHAN **BEY**

in

"ALI BABA AND THE FORTY THIEVES"

in TECHNICOLOR

and doing terrific business here and everywhere!

"RED CROSS DRIVE! COLLECT AT EVERY PERFORMANCE EVERY DAY. MARCH 23 THROUGH 29."

FILE COPY

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 55 NEW YORK, MONDAY, MARCH 20, 1944 TEN CENTS

TO TRY SHORT WAVE RELAYS FOR TELE

Finkel Counsel Hints Distrib. Counter Actions

THE WEEK IN REVIEW

Set for R. C. Drive

By L. H. MITCHELL

CIRCUITS PLEDGED: All major circuits are pledged to back the industry's drive in behalf of the Red Cross by taking up collections at all shows, and gifts for that agency's war effort are being solicited from indie circuits....First state to report exceeding par in pledges was Delaware....Co-operation of New England exhibs. was hailed by Francis S. Harmon as "magnificent"....Paramount contributes $140,000 to the drive....Industry through its aid in various war drives has reached the status of a semi-public institution, Ned E. Depinet told drive execs. at a meeting in Philly.

* * *

LITIGATION: Defendants in the Jackson Park Theater anti-trust damage suit were given 10 days by Federal Judge Michael Igoe in Chicago to appeal from the $360,000 judgement against them....Judge Carroll Hincks, presiding in the Pickwick Theater's $5,450,000 anti-trust damage suit against the major distribs., informed plaintiffs that no damage prior to 1938 could be claimed due to statutory limitation....In his $1,060,000 anti-trust damage suit against 20th-Fox, FWC and other subsidiaries and the distribs., Robert L. Lippert, operator of theaters in Richmond, Calif., claimed $200,000 damages for being forced to show movies of "little or no box office value"....James C. Petrillo, lost his recordings ban case

(*Continued on Page* 10)

Decision to Be Reached After Study of Charges, Says Pittsburgh Exhib.'s Lawyer

William Finkel, Pittsburgh exhibitor defendant in the actions filed by seven distributing companies charging falsification of percentage statements, may file counter suits against the plaintiffs. This was indicated Friday by Oliver K. Eaton, attorney for Finkel, who told THE FILM DAILY that a decision to docket a counter action would be made after he had read the distributors' com-

(*Continued on Page* 15)

Double Bill Front Broken, Says Morgan

A method for the gradual elimination of double bills through the use of short subjects has been employed by exhibitors on the West Coast, according to Oscar Morgan, Paramount's short subjects sales manager, who returned last week from a month's tour during which he talked

(*Continued on Page* 6)

Herrick to Domestic Bur. of OWI; Allen Joins WB

West Coast Bureau of THE FILM DAILY

Washington — John Herrick, aide to OWI Director Elmer Davis, Friday succeeded James Allen as assistant director of the OWI domestic branch. Allen will leave here

(*Continued on Page* 15)

PIX ON TOP IN FAMOUS FIGHT

Blue Sabbath Faded Out Just 25 Years Ago

Yesterday was Sunday, and, on the premise that it was an average Sabbath for the present-day exhibition field, some 23,750,000 Americans put down the total of $6,531,250 at box office windows.

Lest we forget the acorn from which the stalwart oak of Sunday movies grew, THE FILM DAILY herewith reminds the industry that yesterday was the 25th anniversary of the signing of the Thompson Bill by Gov. Alfred E. Smith. It happened on March 19, 1919. When the measure, sponsored by Sen. George F. Thompson of Lockport, Erie, County, became law, the people of New York State could for the first

(*Continued on Page* 10)

Minority Stockholder Suits May Be Kayoed

Minority stockholder suits against major film companies will be virtually outlawed in this state if Governor Dewey signs the Coudert bills which passed the Assembly in Albany Friday by a 81-4 vote.

Measures, according to their supporters, are designed to end abuses

(*Continued on Page* 6)

A. T. & T. Announces New $2,000,000 Project for Intercity Transmission

A new type of intercity communications by radio relays which will provide, among other things, a network for transmission of television programs was announced at the week-end by the American Telephone & Telegraph Co. The work will take at least two years to complete and will cost more than $2,000,000. It will supplement present commercial, long distance facilities and provide network facilities for the transportation of television pro-

(*Continued on Page* 16)

Col. 26-Week Net Profit Up to $955,000

A net profit of $955,000 for the 26 weeks ended Dec. 25, 1943, was reported Friday by Columbia Pictures. This compares with a net for the corresponding 1942 period of $750,000.

Operating profit before provision

(*Continued on Page* 7)

Huddles with Individual IA Studio Locals on Today

Negotiations with the individual IATSE studio locals in the matter of new contracts to replace those that expired on Jan. 1 will begin today in the New York offices of Pat Casey, studio labor contact. Which

(*Continued on Page* 15)

14,560 R. C. Theater Pledges

Greatest Mobilization of Exhibs. in History

Having obtained 14,560 pledges for theater participation in the Red Cross drive, the greatest mobilization of theaters in the history of the industry is ready to launch this home front effort, Joseph Bernhard, national chairman, said at the week-end. In a statement relative to the drive which starts on Thursday, Bernhard said:

"In order not to dissipate this re-

(*Continued on Page* 15)

Nine-State, 143-Theater "Buffalo Bill" Premiere

Starting April 10, 143 theaters in Utah, Nevada, Montana, Idaho, Oregon, Wyoming, Colorado, Nebraska and New Mexico covering the Intermountain territory from Reno to North Platte and south of the Canadian line, will participate in the

(*Continued on Page* 7)

GIVE AND KEEP ON GIVING—SUPPORT AND CONTINUE TO SUPPORT THE RED CROSS

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 55 Mon., Mar. 20, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 841 Longfellow St., N. W., Phone Taylor 0882; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. PARIS—P. A. Harle, Le Film, 29 Rue Marsoulan (12). HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU —Eileen O'Brien. BUENOS AIRES—Dr. Walter P. Schuck, Casillo de Correo 1929. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(March 17)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	19⅛	19⅛	19⅛	+ ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3½	3½	3½	.....
Con. Fm. Ind. pfd.	19⅛	19⅛	19⅛	+ ¼
East. Kodak	165	164¾	164¾	— ⅜
do pfd.	....	....	....	.....
Gen. Prec. Eq.	21⅜	21⅛	21⅛	— ¼
Loew's, Inc.	62	61¼	62	+ 1
Paramount	27¼	26⅝	27⅛	— ¼
RKO	9½	9¼	9¼	.....
RKO $6 pfd.	95	94½	94⅝	— ⅝
20th Century-Fox	23	22⅝	23	+ ¼
20th Century-Fox pfd.	31	31	31	— ¼
Warner Bros.	13⅞	13⅝	13⅝	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	91½	91½	91½	.....
NEW YORK CURB MARKET				
Monogram Picts	4	3⅞	3⅞	.....
Radio-Keith cvs.	1⅝	1½	1½	— ¼
Sonotone Corp.	2½	2⅜	2⅜	— ⅛
Universal Pictures	25	25	25	— ½
Universal Picts. vtc.	23⅝	22⅞	23¼	— ¼

Canadian Music Fees Retained at '43 Level

Ottawa—The Copyright Appeals Board has fixed this year's fees for motion picture music at the same level as those levied in 1943 by the Canadian Performing Rights Society. The same action has been taken in the instance of 16 mm. films.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.

The Broadway Parade

Picture and Distributor	Theater
Kings of the Ring (Martin Lewis)—9th week	World
The Song of Bernadette (Twentieth Century-Fox)—8th week	Rivoli
Passage to Marseille (Warner Bros. Pictures)—5th week	Hollywood
Lady in the Dark (Paramount Pictures)—5th week	Paramount
Up in Arms (RKO Radio-Samuel Goldwyn)—3rd week	Music Hall
The Purple Heart (Twentieth Century-Fox)—2nd week	Roxy
Shine on, Harvest Moon (Warner Bros. Pictures)—2nd week	Strand
Ladies Courageous (Universal Pictures)	Criterion
The Fighting Seabees (Republic Pictures)	Globe
Voice in the Wind (United Artists-Ripley-Monter)	Victoria
The Falcon Out West (RKO Radio Pictures)	Rialto
See Here, Private Hargrove (Metro-Goldwyn-Mayer Pictures)—Opens tomorrow	Astor
Chip off the Old Block (Universal Pictures)	Capitol
Ali Baba and the Forty Thieves (Universal Pictures)	Palace
The Week-End Pass (Universal Pictures)—Opens tomorrow (a)	New York
Partner of the Trail (Monogram Pictures)—Opens tomorrow (a)	New York

◆ FOREIGN LANGUAGE FEATURES ◆

Heroes Are Made (Artkino Pictures)—2nd week	Stanley
La Abuelita (CLASA-Mohme)	Belmont
Journey Through Sweden (Scandia Films)	48th St. Theater

◆ FUTURE OPENINGS ◆

Heavenly Body (Metro-Goldwyn-Mayer Pictures)—March 23	Capitol
Tunisian Victory (Metro-Goldwyn-Mayer—MOI)—March 24	Rialto
Uncertain Glory (Warner Bros. Pictures)—April 7	Strand
Four Jills in a Jeep (Twentieth Century-Fox) (c)	Roxy
Cover Girl (Columbia Pictures) (c)	Music Hall
Going My Way (Paramount Pictures)	Paramount
The Imposter (Universal Pictures) (c)	Criterion
One Inch from Victory (c)	Stanley

(a) Dual bill. (c) Follows current picture.

800 Industryites Join in Bob Wolff Testimonial

More than 800 exhibitors, theater owners, managers, motion picture company and theater circuit executives, as well as exchange officials and their wives, will pay tribute to Robert S. Wolff at a dinner tomorrow night at the Waldorf-Astoria.

With Sam Rinzler as toastmaster, Louis Nizer, Don Jaycocks, Harry Brandt and Si Fabian will join Ned Depinet and Phil Reisman in extending to Wolff on the occasion of his departure for England to become managing director of RKO Radio Pictures, Ltd., of Great Britain the best wishes of industry friends.

Among those present will be Edward L. Alperson, Leo Brecher, Max A. Cohen, Harry Hecht, Gilbert Josephson, Julius Joelson, Harry Lowenstein, Ralph Pielow, Walter Reade, Herman Robbins, Leon Rosenblatt, Edward Rugoff, Fred J. Schwartz, Joseph Seider, Abe Shenk, Charles Steiner, Samuel Strausberg, Robert M. Weitman and William White.

Montreal Court Rules It Has Kent Case Jurisdiction

Montreal—Montreal Superior Court has jurisdiction to hear a dispute between the Kent Theater, Ltd., plaintiff, and United Amusement Corp., Ltd., moving picture exhibitors, and Vitagraph, Ltd., film distributors, it was decided Friday by Justice Louis Cousineau.

In a motion the defendant companies had suggested that the dispute should be sent to the Federal Motion Picture Administrator at Toronto,

Another point in the fight was decided when his Lordship ordered the plaintiff to produce letters and documents relating to an application made by the Kent Theater last year to the Federal Moving Picture Administrator.

Pickwick Trial Starts Its Third Week Tomorrow

New Haven — Trial of the anti-trust action brought by Prefect Theaters, operator of the Pickwick Theater, Greenwich, will start its third week tomorrow before Judge Carroll Hincks in Federal Court.

Corp. William Brown, formerly vice-president of Prefect, under direct and cross examination on Friday told of conversations with various branch managers and executives in regard to his attempt to get product for the Pickwick 14 days after Stamford. He said he was offered United Artists product with clearance over Portchester when UA was late in making a deal with Skouras, but that later the offer was withdrawn. Brown accused UA of using the Pickwick as a weapon to improve the company's deal with Skouras.

New West Coast Setup In WB Checking Service

Warner Bros. film checking service in the state of California, formerly supervised out of the Los Angeles branch office, has been split between that city and San Francisco.

Edward Resnick has been appointed field supervisor for the Northern part of the state, with headquarters in San Francisco, while Ben Taylor remains in Los Angeles as field supervisor for the Southern territory.

St. Louis Fetes Johnston

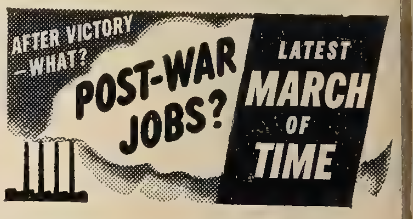
St. Louis — A luncheon is being tendered today at the Coronado Hotel by St. Louis exhibitors for W. Ray Johnston, president of Monogram Pictures Corporation, in honor of his 30 years in the motion picture industry. The arrangements were headed by Harry Arthur.

"Lady" After "Bernadette"

Chicago—"Lady in the Dark" wil follow "Song of Bernadette," nov in its fourth week at the B & State.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600


AFTER VICTORY —WHAT?
POST-WAR JOBS?
LATEST MARCH OF TIME

RADIO CITY MUSIC HALL

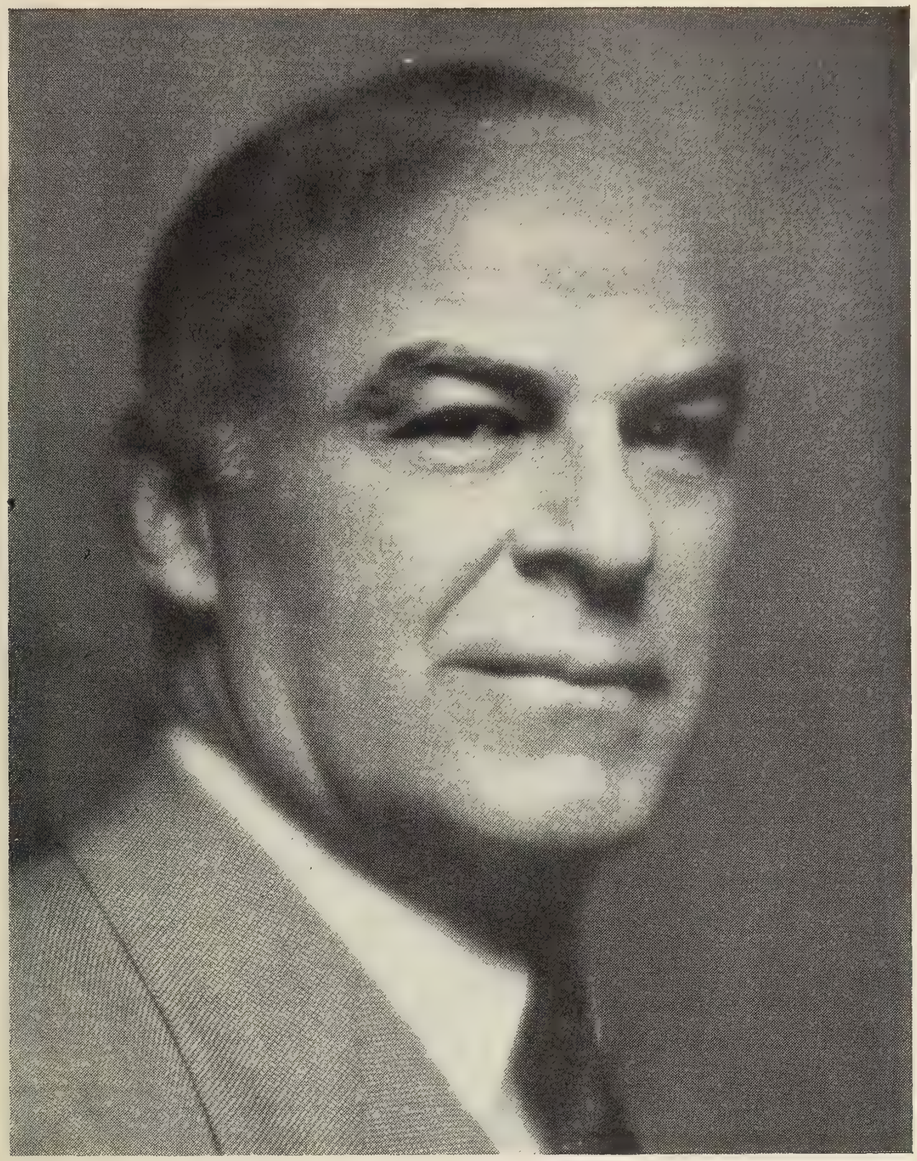
PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight HOLLYWOOD
Opens 10 A.M. - B'way 51st

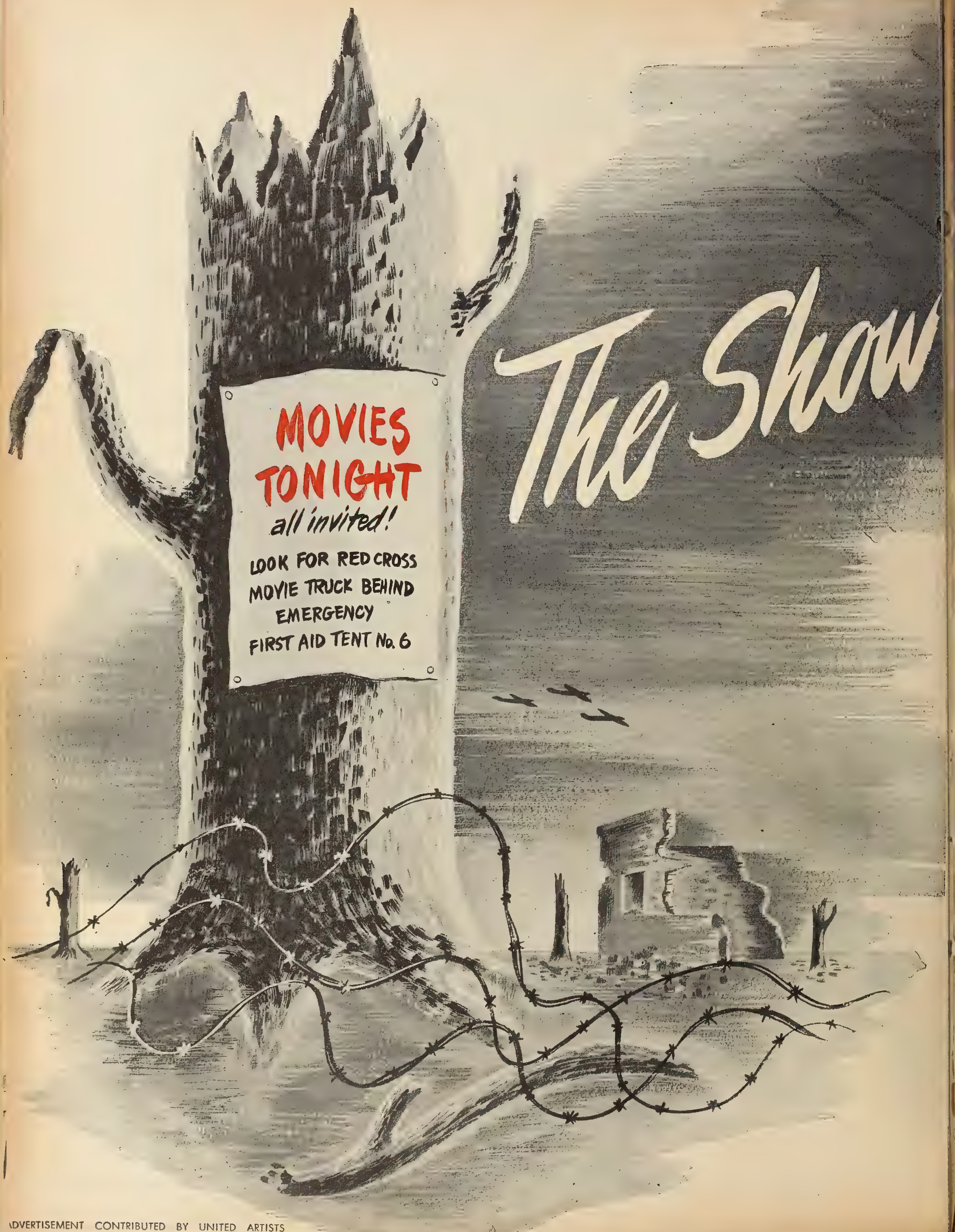
RKO PALACE B'WAY & 47th St.
Maria MONTEZ • Jon HALL • Turhan BEY
'ALI BABA AND THE FORTY THIEVES'

TIMES SQ. Loew's STATE
On Screen
DOROTHY LAMOUR
DICK POWELL
IN TECHNICOLOR!
"RIDING HIGH"
In Person
MOLLY PICON
Extra!
THE STARDUSTERS



S. R. KENT

In Memoriam
March 19, 1942


MOVIES TONIGHT
all invited!
LOOK FOR RED CROSS MOVIE TRUCK BEHIND EMERGENCY FIRST AID TENT No. 6
The Show

ADVERTISEMENT CONTRIBUTED BY UNITED ARTISTS

That Must Go On!

At the front and behind it . . . In Italy, in the South Seas . . . In Iceland, Alaska, Africa and a hundred and one isolated places the Red Cross brings movies to our soldiers. Sometimes the theatres are hospitals and huts, sometimes just a combination of rough ground and portable equipment. But wherever the show and whatever . . . the boys crave it, enjoy it and are lifted in spirits by it. It's tonic for our men . . . morale tonic! It must go on.

(*Films, of course, supplied by your Motion Picture Industry.*)

SWING YOUR HOUSE BEHIND THE 1944 MOTION PICTURE THEATRES' RED CROSS WEEK + MARCH 23-29

Swing it . . . FULL WEIGHT!

FULL TIME!

FULL SUPPORT!

TAKE COLLECTIONS AT EVERY PERFORMANCE!

Double Bill Front Broken, Says Morgan

(*Continued from Page* 1)

with approximately 50 circuit operators.

The method, Morgan said, consisted of using a single feature and a quality short or shorts on certain changes. This means that the booking is so arranged to take advantage of bills on which an important feature is scheduled to include a short instead of the second feature.

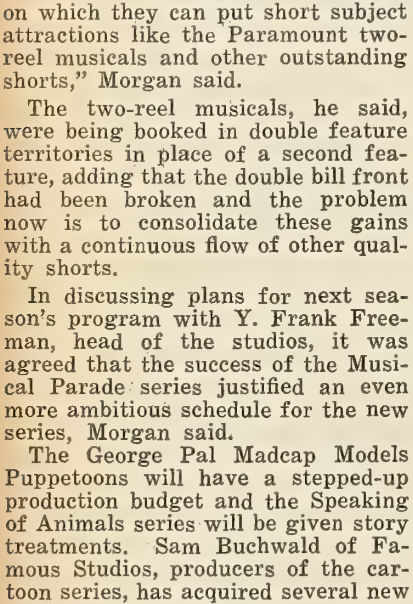
OSCAR MORGAN

"I am not kidding myself that exhibitors on the West Coast or anywhere else are just going to toss double bills out overnight, but they are definitely endeavoring to build up a number of single bill changes on which they can put short subject attractions like the Paramount two-reel musicals and other outstanding shorts," Morgan said.

The two-reel musicals, he said, were being booked in double feature territories in place of a second feature, adding that the double bill front had been broken and the problem now is to consolidate these gains with a continuous flow of other quality shorts.

In discussing plans for next season's program with Y. Frank Freeman, head of the studios, it was agreed that the success of the Musical Parade series justified an even more ambitious schedule for the new series, Morgan said.

The George Pal Madcap Models Puppetoons will have a stepped-up production budget and the Speaking of Animals series will be given story treatments. Sam Buchwald of Famous Studios, producers of the cartoon series, has acquired several new story properties such as Max, the Forgetful Elephant, Gabriel Churchkitten and the Smoky Stover comic strip character.



Edmund Goulding Joseph H. Seidelman
Edgar Buchanan

A Reporter's Report

● ● ● THE PERSONAL TOUCH: When wedding bells rang out yesterday for Irving H. Greenfield, Loew legalite, and Ethel Rudaw, C. C. Moskowitz was left alone to "bachelor it" along the seventh floor executive row at Loew's home office......Leopold Friedman and Archie Weltman "stepped off" not so long ago. . . ● Eudice Shapiro, concertmeister of the Para. and RKO studios orks, flies East next month to play in joint violin and piano recital with Vivian Rivkin at Carnegie Hall. . . ● Allen B. DuMont, head of the labs. bearing his name and prexy of the newly organized Television Broadcasters Association, will discuss, "T. N. T.—Television Now and Tomorrow" at Thursday's luncheon meeting of American Marketing Association at the Murray Hill Hotel ......Also on the same program is Mutual's prexy, Miller McClintock, who will have as his subject, "Future of Advertising in the Medium of Radio-FM—Television.". . ● California Military Academy has commissioned Joe E. Brown an honorary colonel and presented him with a saber in tribute to his Americanism......It could not have happened to a better man. . . ● Nathan E. Goldstein, president of Western Massachusetts Theaters, has been appointed to the American Jewish Congress' Committee to Combat Anti-Semitism......

▼ ▼ ▼

● ● ● *THAT ALL-STAR SHOW scheduled for the Loew-Poli Palace over in Meriden, Conn. tonight, in connection with the world premiere of Metro's manpower short, "Main Street Today," includes Jimmy Durante, Luise Rainer, Lucy Monroe, and Capt. Glenn Miller and his AAF band from Yale......War Manpower Commission Chairman Paul V. McNutt heads the Washington contingent travelling to Meriden, which includes Brig.-Gen. William Rose, U. S. Senators Francis Maloney and John A. Danaher of Connecticut......Others attending will include: Edward T. Ingle; Gov. Raymond E. Baldwin and regional WMC officials......McNutt will speak to the nation over NBC network broadcast from the Palace's stage......*

▼ ▼ ▼

● ● ● THIS AND THAT: Exhibs. looking for a stunt with which to exploit theater anniversaries might give a thought to that just used by Montague Salmon of the New York Rivoli......Monty offered a $25 War Bond for the letter most fully describing the program offered by the Rivoli when it first was opened in 1917. . . ● Didja know that Lester Cowan's plans for his picturization of Ernie Pyle's great "Here Is Your War" call for re-enactment of the battles of Kasserine Pass, Sicily, Salerno and Cassino?......These battles were selected because they encompass the most complete range of Yank doughboy experience in World War II. . . ● Army-Navy "E" production awards will be presented to the men and women of Allen B. DuMont Labs. in the Central Theater, Passaic, at 3 p.m. tomorrow. . . ● Jimmy McHugh and Harold Adamson have found time between Coast pic chores to pen "Let's Help the Red Cross Save a White Cross" for the current Red Cross drive ......Robbins Music Corp. publishes......Royalties go to the Red Cross, of course. . .

▼ ▼ ▼

● ● ● *QUITE A JOB that 32-page campaign book prepared by the public relations firm of Richard Condon, Inc., in collaboration with the editors of Look in the magazine's anti-inflation drive......The drive was first outlined in the Feb. 8 issue of the magazine......The campaign book details the program for execution in local communities by leading civic organizations such as chambers of commerce, Rotary clubs, women's groups, organized labor and others......Condon, you will recall, was publicity manager of 20th-Fox in New York before he left the company to go it on his own.*

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

COMING and GOING

TOM CONNORS, vice-president in charge of world-wide distribution of 20th Century-Fox, and **JOSEPH MOSKOWITZ**, Eastern rep. of the 20th-Fox studios, are due back at their desks in the home office.

SAM KATZ and **SI SEADLER** arrive in New York Monday from the Coast.

LEON D. NETTER, Paramount Theater department executive, returned Friday from Jacksonville, Tampa, Miami and New Orleans.

BEN KALMENSON, MORT BLUMENSTOCK and **SAMUEL SCHNEIDER**, left the Coast yesterday for New York after concluding a week of conferences at the Burbank studio.

HARRY M. KALMINE, assistant general manager for Warner Theaters, returns today from an up-state trip.

HANS DREIER, head of the Paramount studio art department, has left Hollywood for his first trip to New York in 18 years.

EDWARD J. MANNIX, M-G-M studio executive, goes to Mexico April 5.

IRVING BRISKIN is en route from the Coast.

Minority Stockholder Suits May Be Kayoed

(*Continued from Page* 1)

by lawyers who institute stockholders' suits, which, they contend, have become a "racket."

Evidence that the vast majority of minority stockholders' suits against officers and directors of corporations are proved ultimately to be unfounded and are prosecuted "principally for the benefit of the plaintiffs' attorneys" was presented recently by the Chamber of Commerce of the State of New York in a report following an 18-months' survey of such litigation during the period from 1932 through 1942.

The survey was under the direction of the special committee on corporate litigation headed by Thomas I. Parkinson, president of the Equitable Life Assurance Society of the United States and former president of the chamber.

The committee recommended that the General Corporation Law of the State be amended to effect those changes.

Letter Arrival Is Luck Of The Irish

On Friday the postman, during the course of swift completion of his appointed rounds, delivered to this trade paper, among other missives, an envelope postmarked Dublin, Eire, and whose contents carried the official stamp of approval for transfer of funds to the U. S. Said official stamp was both in Gaelic and English, bearing the words "Department of Finance." Missive was from Walter McNally who enclosed payment for five subscriptions to THE FILM DAILY and THE FILM DAILY YEAR BOOK. McNally could not have posted his letter at a more appropriate time. It arrived at its destination on—St. Patrick's Day!

HOLLYWOOD AND WAR: A TRIBUTE

The New York World-Telegram on Friday paid this striking editorial tribute to the motion picture industry under the caption, "Hollywood and the War":

Hollywood has much to be proud of in this war, as we are reminded by the news that it was Maj. James Stewart who led our B-24's in this week's assault on Brunswick, Germany. That was Jimmy's 10th mission—in a theater where bomber squadrons sometimes [illegible]ffer stunning losses.

Capt. Clark Gable, no spring chicken, did his tour of tough combat duty as gunner-photographer over the Continent. (And the death of his wife, Carole Lombard, on a War Bond tour will not soon be forgotten.) In the Navy, Lt. Comdr. Douglas Fairbanks, Jr., won a silver star at Salerno; Lt. Comdr. Robert Montgomery has seen wide service, and Lt. (j.g.) Robert Taylor is a flight instructor.

One Hollywood director, Leslie Fenton, took part in the audacious British commando raid on St. Nazaire (and now, discharged from the Royal Navy with a wound and a DSC, is directing a war film based on Ernie Pyle's dispatches). Leslie Howard was lost when the Germans shot an unarmed transport plane into the Bay of Biscay.

Various Hollywood producers and directors, like Cols. Darryl Zanuck and Frank Capra, have produced important documentary and morale films for the services. Walt Disney and his men have ben busy in many war enterprises. Various feature films out of the Hollywood studios, such as the current "Purple Heart," are powerful and constructive propaganda.

The prodigious travels of Bob Hope and Frances Langford, of Joe E. Brown, Al Jolson, Jack Benny, Ray Bolger and many others—including, of course, the fair foursome that brought so much light and laughter to the troops in England and Africa; namely, Martha Raye, Carole Landis, Kay Francis and Mitzi Mayfair—have been a generous and immeasurably worth-while contribution to the spirits of the fighting men.

Film Classics to Handle Newsreel Type of Shorts

Film Classics, Inc., will start releasing on April 1 a series of newsreel type of subjects, featuring interviews with important authors, commentators and correspondents. Among those to be seen in the subjects are Arthur Hale, Quincy Howe, John Roy Carlson, Fulton Lewis, Jr., Raymond Clapper, Leland Stowe, Eve Curie and John Mason Brown.

The 52 films, produced by Stuart Martin, of the Embassy Newsreel Theater, and T. Dennie Boardman, of Telenews Theater, when complete will comprise eight "Books in the War," eight "Look Magazine" subjects, and 36 "News Analysts."

"The Books in the War" already completed include John Roy Carlson's "Under Cover," Eve Curie's "Journey Among Warriors" and John Mason Brown's "To All Hands" and the February Book-of-the-Month selection, "Der Fuehrer" by Conrad Heiden.

The "Look Magazine" subjects include a Raymond Clapper film, Leland Stowe's "Why American Women Don't Go to War," and Charles Collingwood's "Two Years After Pearl Harbor."

Fulton Lewis, Jr., in a series of discussions on Washington, and Arthur Hale's "Confidentally Yours" are included in the "News Analysts."

Fr. Flanagan, Luncheon Guest

Detroit — Monsignor Edward J. Flannagan of Boys' Town, who was presented with the first Variety Club National Award at the Detroit convention five years ago, will be guest of honor at a Variety Club of Michigan luncheon on Thursday, at the Book Cadillac Hotel. James F. Sharkey, general manager of Co-Operative Theaters of Michigan, will preside as First Assistant Chief Barker, in the absence of Alex Schreiber, the Chief.

Nine-State, 143-Theater "Buffalo Bill" Premiere

(*Continued from Page* 1)

world premiere of "Buffalo Bill," it was announced Friday by W. J. Kupper, 20th-Fox general sales manager.

Managements of the FWC; the Denver, Aladdin and Esquire; the Interstate Theaters; Atlas Theaters; J. C. Parker Theaters; Milas Hurley Theaters; E. J. Corder Theaters; Gibraltar Circuit; Cooper Theaters; and leading independent theater operators, have joined forces with 20th-Fox to back this record nine-state world premiere with an elaborate advertising campaign.

Rodney Bush assigned his entire exploitation organization west of Chicago to pitch in and work with the theaters. Lou Goldberg, of Bush's home office staff, is now in Denver.

To Open Service Men's Canteen in Times Square

A service men's canteen will be opened soon in the Times Square district by the Motion Picture Associates, it is announced by Morris Sanders, head of the charitable organization. A site is expected to be chosen by the next monthly meeting. Chairman of the canteen committee is Jack Ellis, vice-president of the MPA.

The canteen will be open from noon each day until daybreak the next morning, with one section being equipped with cots for service men unable to obtain hotel reservations. A group of industry executives are interested in furnishing a complete lunch bar and soda fountain, said Ellis. Another innovation will be a library furnished with motion picture scripts of the best pictures made over the last 10 years. Entertainment will be under the direction of Sanders.

$913,742 Via Paramount For War Against Polio

Theater partners and associates with whom Paramount is affiliated collected $913,742.64 from their audiences during the recent March of Dimes drive, the figure having been computed by Paramount's home office from advices received from the various circuits.

Columbia's 26-Week Net Profit Up to $955,000

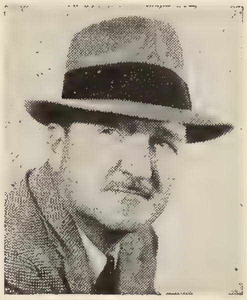
(*Continued from Page* 1)

for Federal taxes was $3,065,000. Taxes amounted to $2,110,000. For the 1942 26-week period, the operating profit was $2,350,000, with Federal taxes amounting to $1,600,000.

No. 3

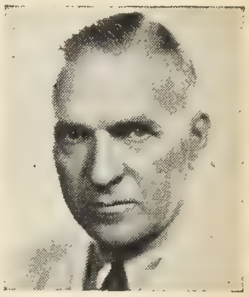
Outstanding Industry Personalities

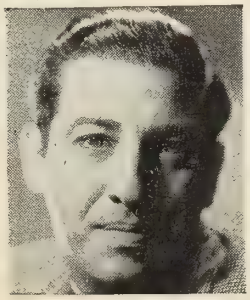
Can you name them—



HE'S the director of "A Lady Takes a Chance" and "Destroyer." Is one of those rare individuals known as a native New Yorker. Educated at Hudson River Military Academy, but made the shooting of pictures his career. Is a skilled horseman and shares this off-the-set hobby with tennis at which he is also very adept. Has megaphoned literally scores of features under the aegis of several of the major companies.

FROM the Green Mountains of Vermont to the Pacific shores is the saga of this director of "The Song of Bernadette." One of filmland's top flight artisans, he has been in the trade long enough to have earned the coveted designation of pioneer. In the silent era his pictures were ace productions, and his experience and progressively magic touch have made his efforts in sound even more noteworthy.



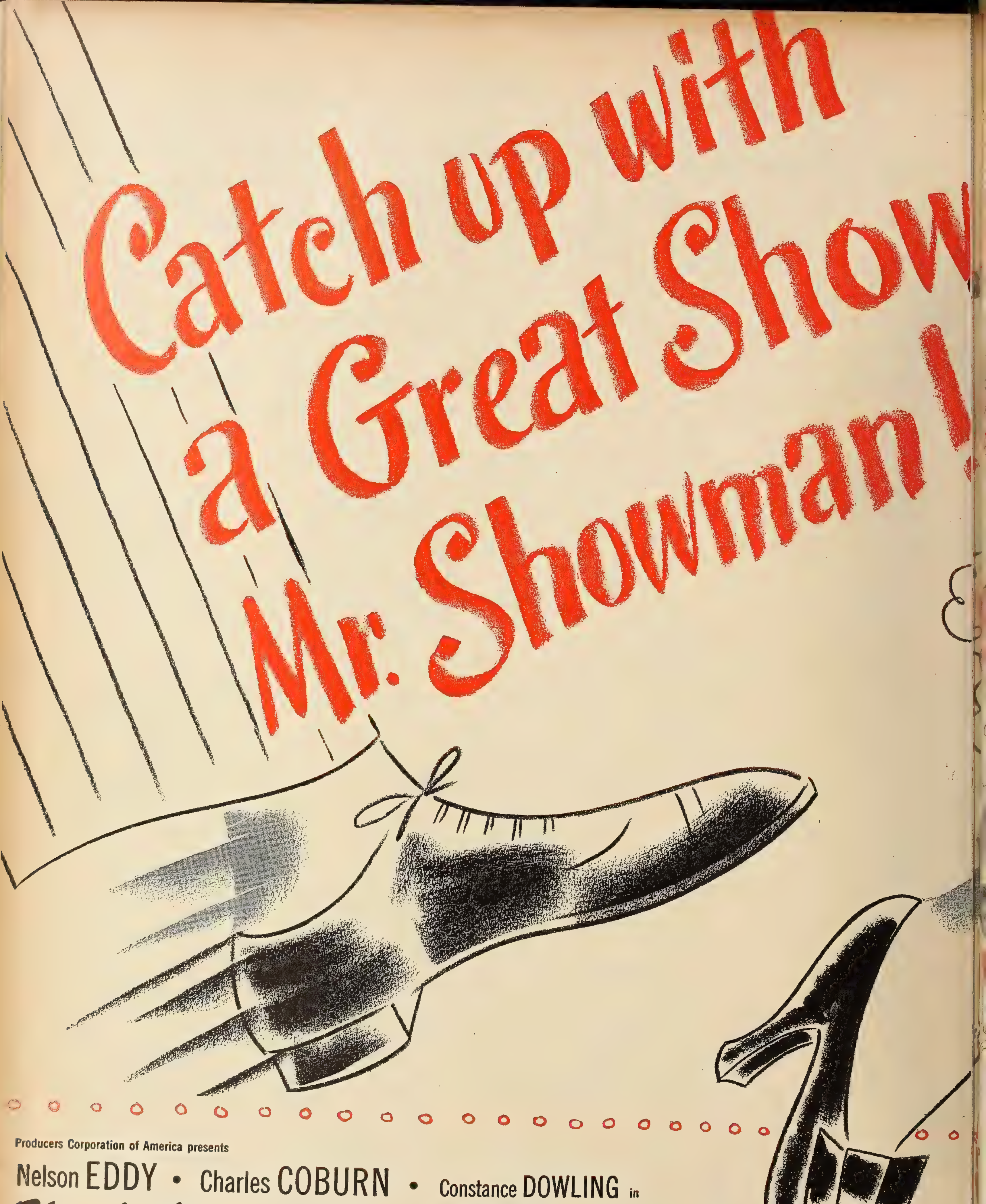


PARAMOUNT proudly hailed him in 1943 to fashion "So Proudly We Hail!" He did so with such adroitness that the attraction hailed armies of fans to box offices, and the nation's critics voted the picture among the Ten Best in THE FILM DAILY annual poll. Columbia University is alma mater of this producer-director where he specialized in science and mathematics. These latter facets he couples with the touch of art. Together, they make the product bearing his name consistently memorable.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.



Producers Corporation of America presents

Nelson EDDY • Charles COBURN • Constance DOWLING in

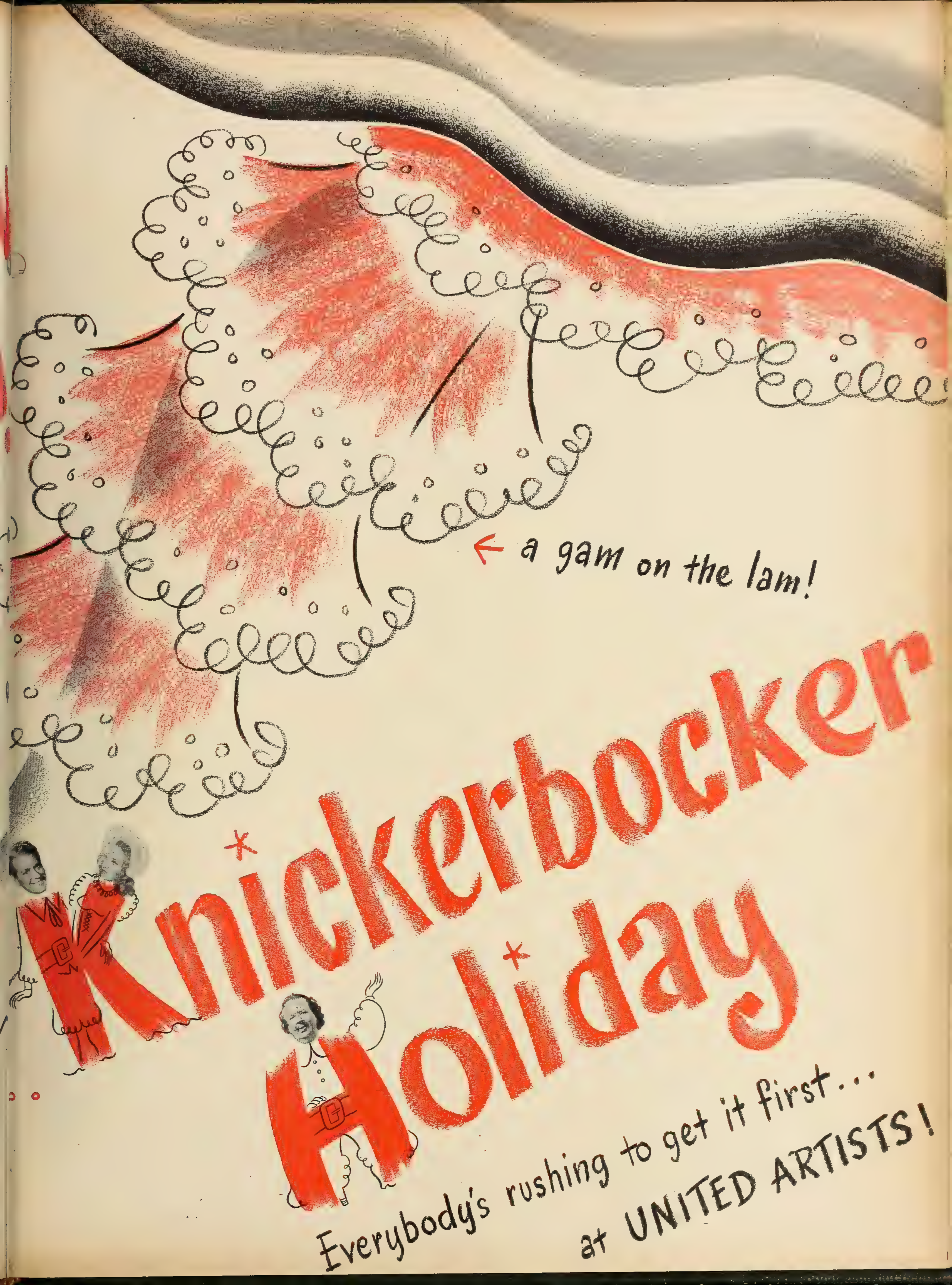
"Knickerbocker Holiday"

Harry Joe Brown's production of the musical stage hit by Maxwell Anderson and Kurt Weill

with ERNEST COSSART SHELLEY WINTER, JOHNNY (Scat) DAVIS, OTTO KRUGER, PERCY KILBRIDE, CHESTER CONKLIN, FRITZ FELD and CARMEN AMAYA and her Company

Produced and Directed by HARRY JOE BROWN Screen Adaptation by Thomas Lennon

Screen play by David Boehm and Rowland Leigh • Released thru United Artists


a gam on the lam!
Knickerbocker
Holiday
Everybody's rushing to get it first...
at UNITED ARTISTS!

Pix Won Sun. Show Fight 25 Years Ago

(*Continued from Page* 1)

time legally attend Sunday performances of motion pictures.

This law had much greater consequences than the foregoing might indicate. Actually it paved the way for the subsequent nation-wide legislation of Sabbath screen entertainment. It was, in fact, the first big smash against the bigotry then extant in many quarters with regard to motion pictures.

Filmland's campaign leader in the successful fight was Charles L. O'Reilly, now president of Sanitary Automatic Candy Corp. Subsequent to his drive for Sunday films, he became one of the outstanding leaders in behalf of indie theatermen and for a number of terms was the president of the Theater Owners Chamber of Commerce.

Backing O'Reilly in the campaign were two prominent industry figures, Sidney Cohen, then president of MPTO of New York, and Sam Berman. Sparkplugging the legislation in Albany was a scrappy, silver-tongued Senator who later became Mayor of New York,—James J. Walker. Much of the burden in the bitter battle was shouldered by Sen. J. Henry Walters, Republican leader in the Senate, now with RKO, and Sen. James Foley, Democratic leader, and now Surrogate of New York County.

Most critical part of the legislative fight was to get the measure out of committee. There was a margin of but one vote. Next hurdle was the Senate which eventually gave the bill a slight margin. The Assembly margin was a considerably more comfortable.

Exactly 90 days after Governor Smith signed the Thompson Bill, a dinner was tendered by the industry at the old Waldorf-Astoria, and suitably-engraved gold watches were presented to O'Reilly, Cohen and Berman for their efforts which clinched the victory.

Yesterday the usual queues of patrons were lined up at box-offices here and all over the nation. Many of them were servicemen, probably not one of whom realized that 25 years ago yesterday he could not have legally done what he was doing in the eyes of this State and many others.

Exhibs. Will Carry On Fight for Parking Lot

Detroit—Stoia and Miskinis, operators of the Allen Park Theater in the suburb of Allen Park, have lost their suit in Circuit Court to enjoin the village from stopping their use of a 250-car parking lot nearer the theater than the present parking lot. Village objections are based on zoning regulations. Case will be fought in Justice Court now, however, Nicholas George, partner in the house, said.

There's Union Where There's Red Cross!

Council Bluffs, Ia.—Members of Council Bluffs Motion Picture Operators Union, Local 343, A F of L, came to the rescue of the Omaha Red Cross speakers' bureau when latter was swamped with demands for March of Time's picture, "At His Side," which is being shown to organizations in that city. Last week the Red Cross issued an SOS for volunteers who cclud operate 16 mm. projectors. Alvin Kostlan, union's prexy, and H. Kostlan, business agent, said their organization would handle all showings of the picture, dividing the work among their 46 projectionist members who will toil for the Red Cross in off-hours.

State Senate Would Okay Bingo for New York City

Albany—By a 37-7 vote, the State Senate yesterday passed a proposed constitutional amendment legalizing Bingo in New York City. Assembly action is yet to come. The proposal must also be adopted by the next Legislature and approved by the people at the following general election in November, 1945.

A state-wide bill legalizing Bingo passed the Legislature last year but was vetoed by Gov. Dewey on the ground that it was unconstitutional. The new proposal would legalize Bingo in the Constitution the same as pari-mutuel betting is legalized, but because of opposition upstate it was made to apply only to New York City.

Nassau County Bingo game operators late last week were advised by District Attorney E. J. Neary to discontinue them. Neary said they violated the law and "therefore cannot be tolerated."

Spokane Theaters Will Add New Federal Tax

Spokane, Wash.—When the new tax schedule goes into effect April 1, the tax will be added to the existing theater admissions, according to Al Baker, city manager of Evergreen theaters.

In setting up the new admissions the theaters are endeavoring to keep them in even figures, due to the shortage of pennies. Due to the fractional computation in some cases the theaters will get a little more; in some cases a little less, making the average about the same.

For instance, in the prices of the loges the theaters will lose in the fractional computation; in the matinee admissions the theaters will receive a little more, one offsetting the other, amounting to not more than one cent either way.

Shayne Again in Hospital

Chicago — Peter Shayne, former president of the Operators Union is again a patient in St. Elizabeth Hospital. Shayne has a heart complaint.

Operators May Inspect All Chi. Theater Pacts

Chicago—The Chicago operators' union executive committee voted Friday to make all theater contracts open for members' inspection. The uniform contracts show houses of similar capacity and classification paying proper wage scales. If any wage changes are made, they will be brought up at open meetings so all members may vote on them. Business Agent Gene Atkinson said the new management would strive to re-establish the good name the union held prior to the expelled regime.

New contracts are being prepared by Daniel Carmell, newly appointed union attorney. The union endorsed the Sister Kenney Institute campaign, also the 10 per cent War Bond wage deduction plan and voted $10,000 for the Red Cross Fund.

Sack in Re-issue Deal With RKO for 4 Shorts

Dallas — Sack Amusement Enterprises has closed a national re-issue distribution deal in both 16 mm. and 35 mm. with RKO Radio covering four two-reel all-colored musical featurettes with the Hall Johnson Choir supported by prominent Negro screen names.

Titles of the re-issues are: "Old Man Sampson," "Mississippi Moods," "Camp Meetin'," and "Deep South." New prints and new accessories, including special trailers, will be available.

Deal was closed by Alfred N. Sack with H. J. Michalson, short subjects manager for RKO Radio. Release will be immediate.

Hersh Film to Produce 23 Gov't Education Pix

West Coast Bureau of THE FILM DAILY

Hollywood—Ben Hersh, president of R. C. M. Productions, Inc., announces that the company has been awarded a contract for the production of 23 films for the U. S. Office of Education. These films cover specialized treatments of production in shipbuilding, aircraft, woodworking, plastics and other fields for war production.

Franklin B. Judson has been appointed Regional Director of the visual aids for war training program for the West Coast.

Chi. Juke Box Tap Upheld

Chicago—Constitutionality of the city's juke box $50 annual license fee was upheld Friday by Circuit Judge Julius Miner. It is estimated 7,000 boxes here will yield more than $300,000 revenue.

Woburn's Strand Burns

Boston—The Strand in suburban Woburn was damaged to the extent of $20,000 by fire. Audience of about 1,000, mostly children, was dismissed in orderly fashion by Manager G. L. Carter.

THE WEEK IN REVIEW

Set for R. C. Drive

(*Continued from Page* 1)

at the hearing by the War Lab Board....Seven distrib, companie filed action charging false percentag statements against William Fin and the Carson Amusement Co. Pittsburgh.

* * *

NEW THEATERS: At mid-wee Office of Civilian Requirements re ported 21 areas in need of new the aters. It later stated that 41 pro ects were under way, with 16 ne ones having received OCR's okay.

* * *

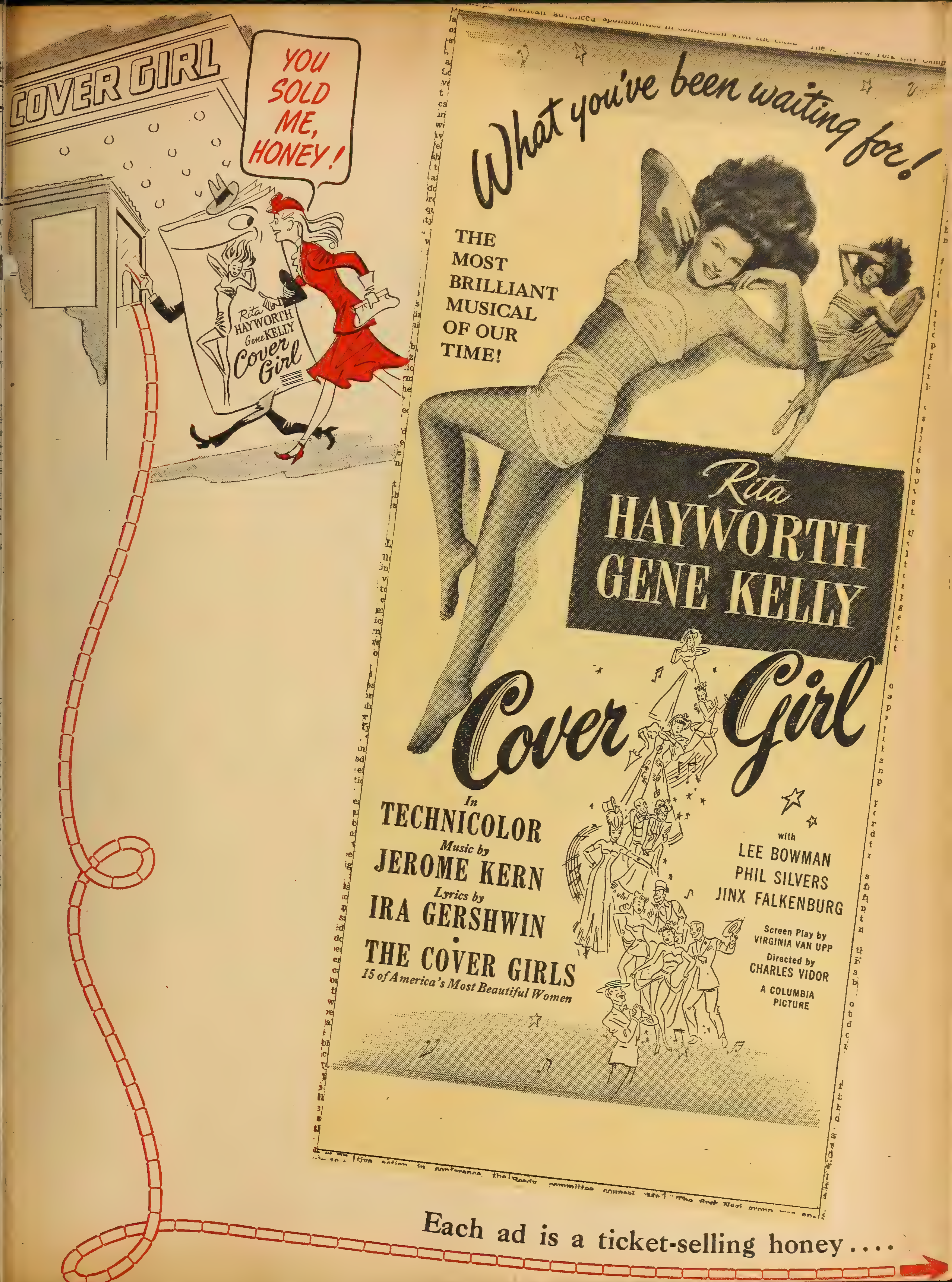
NEWS BRIEFS: Paul Hoffma prexy of the Studebaker Co., wa quoted by Thomas F. Joyce, RC exec., as forecasting 4,600,000 ne post-war jobs via television....RK stockholders approved the company' pension plan and stock options... Film Year book survey will giv industry's 1943 gross at $1,363,250,000....Distrib. and studio unions reps. were reported at the week end as "near an understanding" o new studio basic contract....Firs foreign showcase for UA will be i Colombia....Reporters were finall admitted to K. C. regional WLB' hearings on stagehands' demand fo a pay tilt....The Philly area wa tagged "locally needed" as to manpower by the WMC, but Washington discounted effect of the rulin as to other areas....WMC wa told that the draft step-up menace the film industry....Assistant Attorney General Tom C. Clark state that consent decree change proposal were about ready to submit to th distribs., hinting at court action i distribs. proved too recalcitrant... Admission tax increase will b passed along generally to patrons reports from various sections of th country indicate....William F. Rodgers at Metro's Chicago meetin discussing future of film rental stated that expenses of individua theaters would have to be take into account....Western Electric reported a 1943 net of $13,303,000 nearly $1,000,000 less than for 194 ....British producers, at instigatio of J. Arthur Rank, will ask for reciprocity from U. S. distribs.

SEND IT ALONG

Someone in the film industry you know who is now serving in the armed forces either at home or overseas, will appreciate this "Week in Review" digest of major FILM DAILY stories. So won't you please clip it and send it along?

Rites for Pioneer Operator

Norfolk, Neb. — Funeral services were held here for Guy Glenn, 66 believed to be one of the first motion picture machine operators in the country.


COVER GIRL
YOU SOLD ME, HONEY!
Rita HAYWORTH Gene KELLY Cover Girl

What you've been waiting for!

THE
MOST
BRILLIANT
MUSICAL
OF OUR
TIME!

Rita
HAYWORTH
GENE KELLY

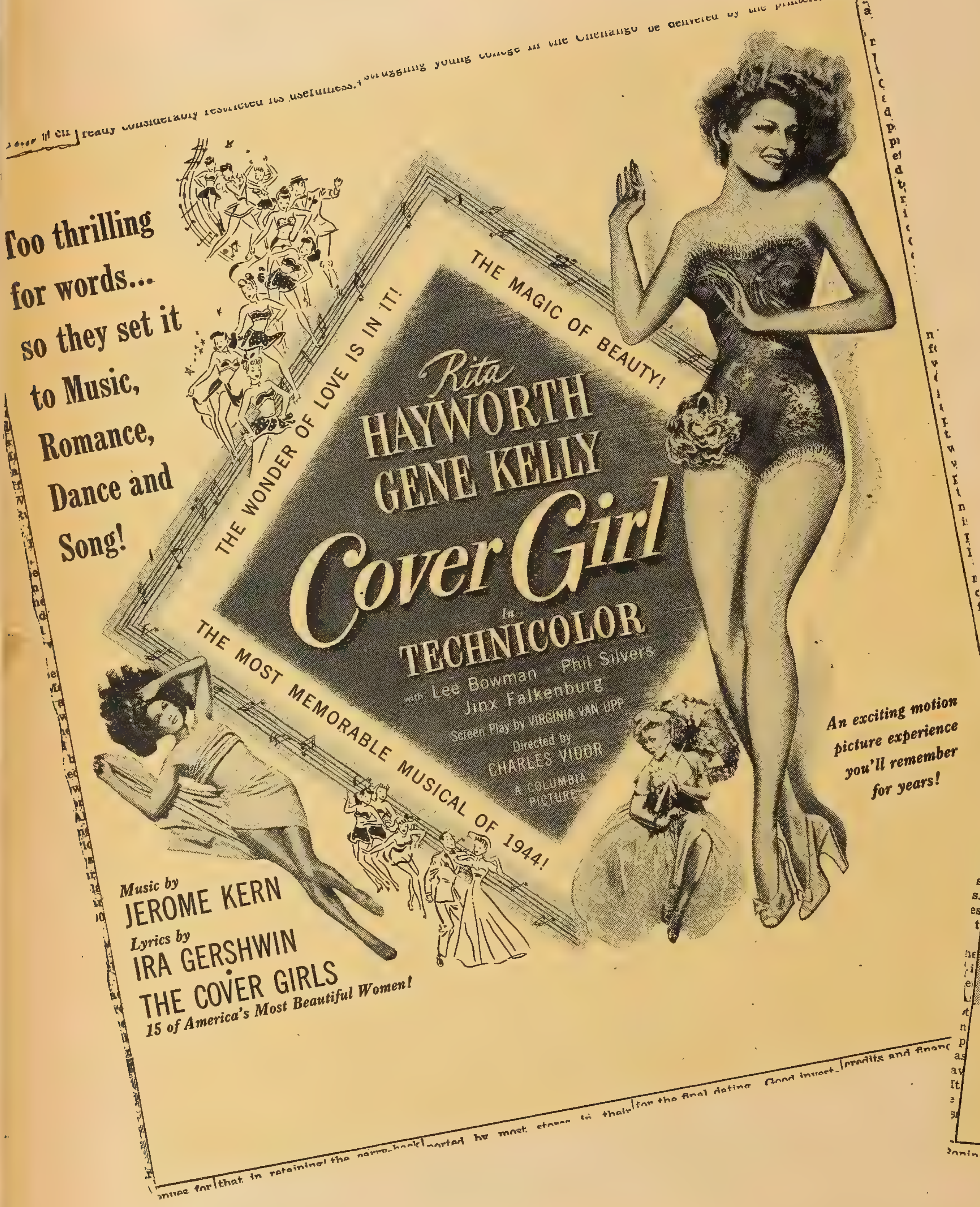
Cover Girl

In
TECHNICOLOR
Music by
JEROME KERN
Lyrics by
IRA GERSHWIN
•
THE COVER GIRLS
15 of America's Most Beautiful Women

with
LEE BOWMAN
PHIL SILVERS
JINX FALKENBURG

Screen Play by
VIRGINIA VAN UPP
Directed by
CHARLES VIDOR
A COLUMBIA
PICTURE

Each ad is a ticket-selling honey ....



Too thrilling for words... so they set it to Music, Romance, Dance and Song!

THE MAGIC OF BEAUTY!

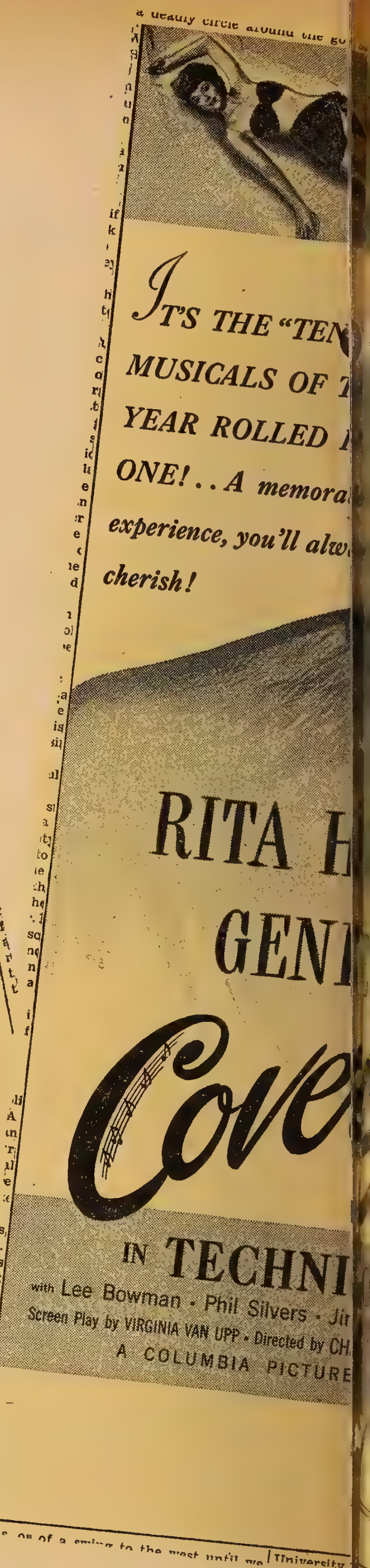
THE WONDER OF LOVE IS IN IT!

Rita HAYWORTH
GENE KELLY
Cover Girl
in TECHNICOLOR
with Lee Bowman · Phil Silvers
Jinx Falkenburg
Screen Play by VIRGINIA VAN UPP
Directed by CHARLES VIDOR
A COLUMBIA PICTURE

THE MOST MEMORABLE MUSICAL OF 1944!

An exciting motion picture experience you'll remember for years!

Music by JEROME KERN
Lyrics by IRA GERSHWIN
THE COVER GIRLS
15 of America's Most Beautiful Women!



IT'S THE "TEN
MUSICALS OF T
YEAR ROLLED I
ONE!.. A memora
experience, you'll alw
cherish!

RITA H
GEN
Cove

IN TECHNI
with Lee Bowman · Phil Silvers · Ji
Screen Play by VIRGINIA VAN UPP · Directed by CH
A COLUMBIA PICTURE

unrecognized. But when the material | United States is significant to these

...WORTH

...ELLY

...Girl

...OR

MUSIC BY
Jerome KERN
LYRICS BY
Ira GERSHWIN
THE
COVER GIRLS
15 OF AMERICA'S MOST BEAUTIFUL WOMEN

...rn passed on the | Washington this editorial struck

He said later that after

The captain pokes his head ... stand seat. All we need is someth...

The magical musical with miracle TECHNICOLOR!

It has everything you can ask for... in the grandest musical of them all!

Rita
HAYWORTH
GENE KELLY

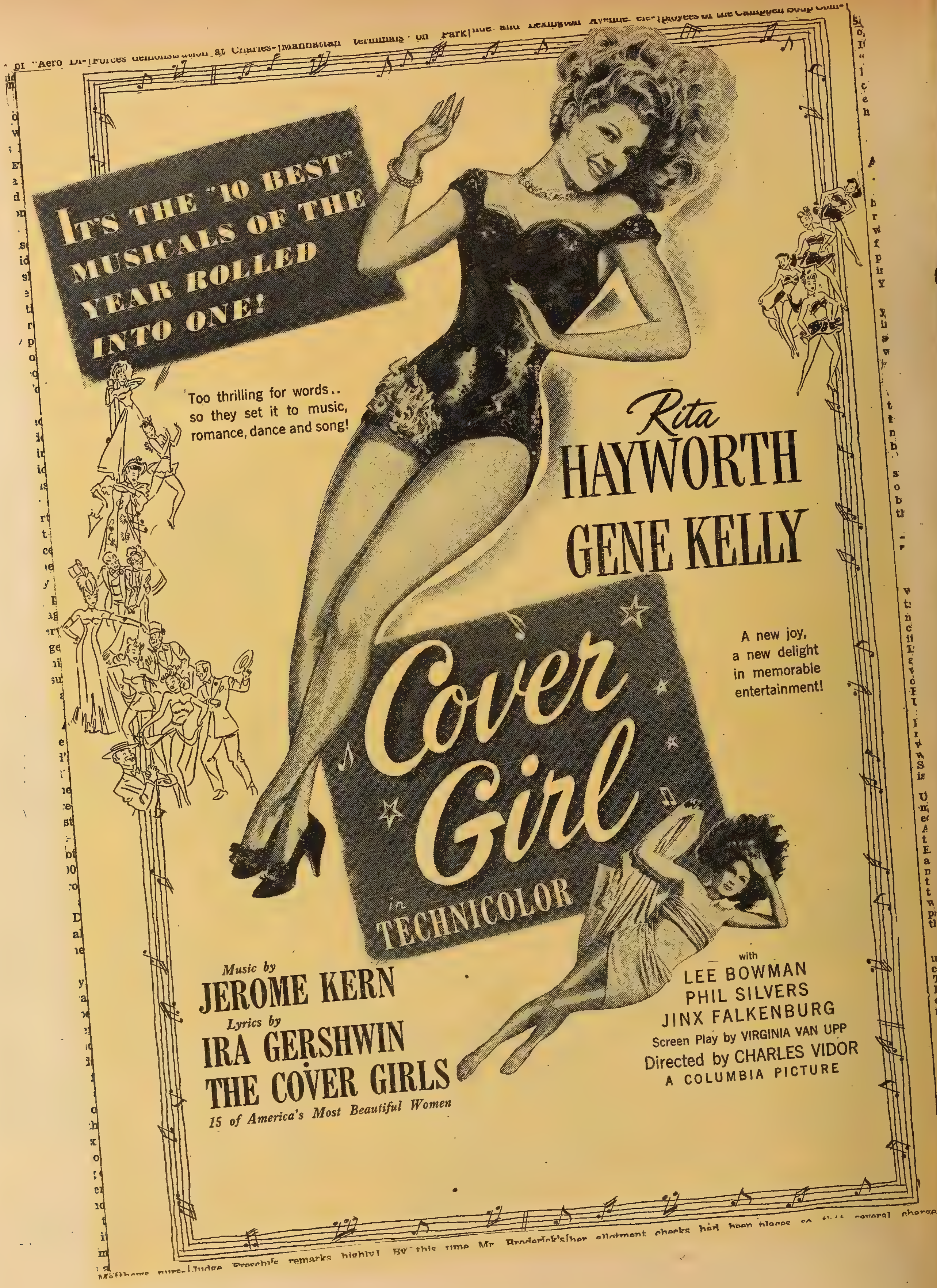
A memorable experience you'll always cherish!

Music by
JEROME KERN
Lyrics by
IRA GERSHWIN
·
THE COVER GIRLS
15 of America's Most Beautiful Women

Cover Girl

with LEE BOWMAN · PHIL SILVERS · JINX FALKENBURG
Screen Play by VIRGINIA VAN UPP · Directed by CHARLES VIDOR
A COLUMBIA PICTURE

...the horizon. One cruiser is dead in | ...nese cruiser's bridge and she is torpedoed and one of them passes



IT'S THE "10 BEST" MUSICALS OF THE YEAR ROLLED INTO ONE!

Too thrilling for words.. so they set it to music, romance, dance and song!

Rita
HAYWORTH
GENE KELLY

A new joy, a new delight in memorable entertainment!

Cover Girl

in TECHNICOLOR

Music by
JEROME KERN
Lyrics by
IRA GERSHWIN
THE COVER GIRLS
15 of America's Most Beautiful Women

with
LEE BOWMAN
PHIL SILVERS
JINX FALKENBURG
Screen Play by VIRGINIA VAN UPP
Directed by CHARLES VIDOR
A COLUMBIA PICTURE

And there are 24 other equally good newspaper ads where they came from

COLUMBIA PICTURES

Printed in U.S.A.

14,560 Red Cross Theater Pledges

(Continued from Page 1)

markable demonstration of the will to do an indispensable job, I now appeal to everybody concerned in this achievement to carry through to an all-time record for collections.

"This requires that all chairmen, all exhibitors and the National Screen office distributing the trailers re-check for the opening gun Thursday morning when most theaters will start their collections.

"With mail and express delays inevitable, every exhibitor should check his booth for receipt of the trailer, chairmen should check their list of pledged theaters with the National Screen exchanges, so that if there are any shortages or miss-outs, we may still have a day or two to replace the shortage.

"The request to collect at every performance, which has become the campaign slogan, is urged upon each participating theater so that we can turn over to the Red Cross every dollar a generous public is willing to contribute.

"I cannot refrain from expressing my admiration for the spontaneous and zealous effort on the part of hundreds of people in the industry which has made it possible for us to look forward to the opening of the drive with utmost confidence in a record-breaking finish."

Rosen Heads Accessories Corporate Gifts Committee

Sam Rosen of Fabian Theaters has been made chairman of a new accessories committee comprising purchasing agents as part of the industry's Corporate Gifts Committee for the industry's 1944 Red Cross campaign, March 23-29. Announcement of the appointment was made at the week-end by Herman Robbins, Corporate Gifts chairman.

The committee includes:

Paul Sherman and Al Naroff, Brandt Theaters; M. J. Fessler, Warner Theaters; Larry Morris, of B. F. Moss; Frank Fowler, Wilmer & Vincent; Fred Lakeman, RKO Theaters; Irwin Breuer, Rugoff & Becker; Max Seligman, Columbia; Max Wolf, Loew's, and P. F. Harling of Fabian, who will act as secrtary to the committee.

Jackson's 4 Tent Theaters Raise Texas Drive Curtain

Robstown, Tex.—All four of Stout Jackson's tent theaters had special Red Cross benefit shows to open the industry's 1944 campaign in this area. Films for the occasion were furnished gratis by the Latin American Film exchange to these houses, which present Spanish talking pictures exclusively. All employes of the tent theaters in Robstown, Kingsville, Alice and Falfurrias, donated their services.

RED CROSS BRINGS PIX TO CASUALS

Recreation Houses Attached to Hospitals Provide Entertainment for Wounded and Sick

IN the midst of an industry whose very breath of life is the glitter and fanfare of publicity there has been quietly growing a chain of motion picture theaters, now about the third largest in the U. S., whose audiences are the battle weary veterans of Uncle Sam's Army and the Women's Army Corps. No lighted marquees adorn the fronts of these theaters, there are no ticket booths and the ushers, attendants and operators wear the unforms of the Army and the American Red Cross.

A little over two years ago, in the Fall of 1941, a small group of men, experienced in all phases of motion picture work, were gathered together by the American Red Cross to form the nucleus of what was eventually to become one of the largest motion picture programs in the world. Working in close collaboration with the heads of the major motion picture producers and distributors, these men, headed by Edward Doyle, national director of the Hospital Motion Picture Service of the American Red Cross, secured the right to book 35 mm. films to be distributed among the various Red Cross Recreation Houses at Army stations and general hospitals throughout the U. S.

Fast Start of Programs

Then began a wild trek across the country. Working with feverish haste, they personally supervised the installation of standard 35 mm. sound motion picture equipment in the Red Cross Recreation Houses attached to the hospitals, starting the programs of pictures as soon as equipment was installed. Upon completion of the installation the 35 mm. equipment was donated to the Army as its property but Red Cross assumed all the expenses of operating and maintaining the program and providing the pictures.

The first audiences began to arrive at the little rustic theaters at the camps. At the outset they were the soldiers who had fallen ill or met with an accident while on duty. Then, as the tide of battle began to roll on the far-flung fronts of the world, came the wounded, seeking healing rest and longing for a little touch of the home life that they had left behind.

We have heard repeatedly from all fronts that one thing which brings home nearer to the men is the movies. What could be better for a veteran, returned from battle, then to have at his hand that symbol of Main Street, the motion picture theater?

The pictures which are exhibited in the Recreation House theaters are the very latest in entertainment with an accent on musicals and comedies which are the boys' favorites. The audience is composed of men in the maroon colored robes of the Army Medical Corps. They come on foot, leaning on crutches, in wheel chairs and on litters. The show is strictly for them. All able-bodied persons are barred from the showing with the exception of the necessary attendants to care for their wants and to operate the program. Admission is free. The reward comes from the enjoyment demonstrated by the audience in typical American fashion. They laugh and whistle and stamp their feet. Some bang crutches on the floor. Their remarks are a source of inspiration and amusement to those who hear them.

"What a gal," they say of the Grables, Huttons and Fayes. "She sure can sing," they say of Deanna Durbin and Judy Garland "We look forward to these shows because they help us forget the war," "It reminds me of home," "That star reminds me of my girl," "I like pictures with kids in them because they remind me of my own," are some of the comments on record in the Red Cross Hospital Motion Picture Service files. All the comments, good and bad, are analyzed to determine the type of pictures best liked by the men and every effort is made to give them what they want.

With the influx of seriously ill and wounded men it became apparent that there would be many who would be unable to attend the shows in the Recreation Houses. In order to bring the pictures to those who were unable to leave their hospital wards, Hospital Motion Picture Service devised a plan to bring the movies right into the wards. They distributed among the various hospitals 16 mm. sound motion picture projection equipment. This equipment is taken from ward to ward where the men can lie in bed and see their favorite pictures. They get the same pictures as those shown in the Rcereation Houses but reduced to the 16 mm. size.

Six of the major film distributors are now co-operating in furnishing these pictures which are booked on circuits right behind the Army Motion Picture Service, insuring the men receiving them even before they are exhibited in the commercial theaters.

The ward motion picture program is now operating in approximately 400 hospitals and it will not stop

(Continued on Page 16)

Finkel Counsel Hints At Counter Suit

(Continued from Page 1)

plaints. Eaton did not say what a counter suit would charge.

The distributors allege that Finkel withheld more than $100,000 in amounts due them on the exhibition of pictures played on percentage arrangements and that checkers were induced to work with him on the alleged falsifications. Finkel operates the Arcade and Colonial Theaters in Pittsburgh.

The Pittsburgh cases are said to be the first of many others contemplated by the eight major companies in other sections of the country.

Huddles with Individual IA Studio Locals on Today

(Continued from Page 1)

of the 11 IATSE locals will be the first to have its proposals heard by Casey and the producer representatives will not be known until the opening of today's huddle. The 11 studio locals are those covering property men, grips, set electricians, soundmen, projectionists, technicians, make-up artists, costumers, still photographers, utility workers and cameramen.

At the close of Friday's session of the conference between company and union spokesmen on the 26 general proposals applying to all members of the IA locals it was reported by Casey that, while not one point at issue had been settled definitely, a basis of agreement had been arrived at by both sides on 15 of the total of 40 general and local proposals.

Herrick to Domestic Bur. of OWI; Allen Joins WB

(Continued from Page 1)

in about two weeks, returning to Hollywood. He will work for Warner Bros., being associated with S. Charles Einfeld, vice-president in charge of publicity and advertising.

TO THE COLORS!

★ ARMY ★

ADKINS LENOIR, manager, Highland, San Antonio.

—★—

★ NAVY ★

LEO SCHAUER, 20th-Fox office manager, Chicago.

ALLEN POLEY, United Artists poster department, Chicago.

MATT KNIGHTON, theater manager, Seattle.

—★—

★ OCS ★

T/SGT. ROBERT TOMLINSON, son of Tommy Tomlinson, Republic exchange, Seattle.

GLEN ALLVINE
28 W 44TH ST
N Y C 22ND FL

To Try Short Wave Television Relays

(Continued from Page 1)

grams between New York, Boston and intermediate points.

The new system will be operated by radio relays of a type which was under development by the Bell telephone laboratories prior to the war. This system applies to communication by radio many of the techniques of which have played an important part in the development of long distance wire telephone circuits. Directed radio beams on ultra high frequencies will operate simultaneously in both directions and these will be relayed by stations spaced at an average of about 30 miles throughout the route.

The principal purpose of the trial is to determine by practical operation in commercial service the relative advantages and disadvantages of radio relay in transmission of long distance messages and television programs, compared with transmission by the familiar wires and cables and recently developed coaxial cables.

Post-war plans were recently announced for a country-wide expansion of the Bell system by about 7,000 miles of its coaxial cables, suitable for telephone service and the transmission of television programs. Telephone officials hope that the new radio system will prove to be valuable as an additional telephone and television communication requirements. Approval of the FCC has been sought.

Forecast of post-war tele in full natural color, with larger pictures and high fidelity, was forecast by Paul W. Kesten, CBS exec. vice-president, in his annual statement to CBS stockholders.

NBC's Kelley Assignment Brings Live Tele Nearer

Live television production on a large scale, definitely closer on the NBC agenda, took another step forward over the week-end with the assigning of N. Ray Kelley to take charge of technical facilities of NBC tele. Kelley, who is considered an expert on scenic and similar effects important in television production, leaves the post of NBC Eastern production manager to supervise the special live talent production angle.

Wynn Wright, who has been acting as assistant to C. L. Menser, NBC vice-president in charge of production, becomes national production manager and will co-ordinate such activity of all NBC divisions.

It is expected that an augmented schedule of television shows now being readied by NBC will be announced in the near future; full preparation for such skeds have been under way for some time.

RED CROSS BRINGS PIX TO CASUALS

Recreation Houses Attached to Hospitals Provide Entertainment for Wounded and Sick

(Continued from Page 15)

there. It is constantly expanding and will continue to do so until the need for it is no more.

Both the programs in the Recreation Houses and in the wards are considered the finest morale builders as their purpose is solely to entertain and there is ample evidence that their purpose is fully accomplished. They provide relaxation and entertainment to men whose recreation opportunities must of a necessity be of the most limited kind. This is especially true of the men confined in the wards.

Meet Expansion Problem

When the supply of 35 mm. equipment became so scarce Red Cross sought a way to overcome the limitations imposed upon its 35 mm. program which, by that time, numbered 165 theaters. They hit upon the plan of expanding the program in the Recreation Houses by purchasing 16 mm. dual arc equipment which can be used in the Recreation Houses with the same effect as the 35 mm. This will insure the continued growth of the program available to the ambulatory patients in the hospitals.

No difficulty has been too great to surmount in the operation of both the 35 mm. and the 16 mm. program. Hospital Motion Picture Service of the American Red Cross is determined to continue its efforts until every convalescent soldier is assured of being furnished with his favorite entertainment. Much is owed to the splendid contributions and co-operation of the film industry and all those connected with it; the film transportation companies, 50 per cent of whom deliver films free of charge to the Red Cross Recreation Houses; to the hundreds of workers in the film exchanges throughout the country who work with the Service in booking the 35 mm. films. Their tireless efforts have helped to build this gigantic program into what it is. It is their contribution to Red Cross and one of their countless contributions to the war effort. Indeed it may well be said that show people are among the most generous on earth.

And what of those men and women who comprise the Red Cross staff of Hospital Motion Picture Service, those Red Cross Recreation workers in the field who assist in the operation of the program in the hospitals? Their reward is long hours of work, long trips under the most adverse traveling conditions, a constant fight against shortages and wartime restrictions and, at the end, the smile of a man who, having fought the good fight for his country finds many hours of peace and happiness in one of the favorite American pastimes—the movies.

500 Prints Will Speed "Memphis Belle" Dates

To obtain maximum exhibition for "The Memphis Belle" in the shortest possible time, 500 Technicolor prints of the U. S. 8th Air Forces' four-reel combat report are being made up for national release of the picture on April 14, Neil Agnew, Paramount general sales manager, announced Friday.

Subsequents will play the pic immediately following prior runs, with no clearance between runs. All competitive situations will play the film day-and-date.

The picture will open on Broadway simultaneously in a number of first-runs. Details are being worked out and will be announced later.

Ill. Legislative Council To Hear Billboard Report

Springfield, Ill.—The Illinois Legislative Council will meet here today to consider a number of questions of vital interest on which research has been, or is being, conducted. A report on "Issues of Billboard Control" has been completed and will be presented to the council. This study, made at the request of Rep. David I. Swanson of Chicago, deals with the law and practice with respect to the control of billboard advertising.

The Council hopes to have most of its pending studies completed before the 64th General Assembly convenes next January, so that information on a variety of matters may be available to the Legislature.

Contention Uncle Sam Owns Woodward Avenue May Nix Detroit Ruling on Stickout Signs

Detroit—Ruling which removed all stickout signs including a 10-story job on the Fox Theater, and rigidly restricted marquee display space on a dozen theaters on Woodward Ave., may be reversed. Attorneys for Woodward property owners now contend that the Main St. of the town belongs to Uncle Sam because the Government never assigned a deed to it to anybody, and so the city has no right to control signs extending into the street proper.

HOLLYWOOD DIGEST

SIGNED

WILLIAM K. HOWARD, director, "When th Lights Go On Again," PRC.

•

ASSIGNMENTS

MICHAEL CURTIZ, director, "Roughly Spea ing," Warners.
PHIL ROSEN, director, "Call of the Jungle," Monogram.
CHARLES BARTON, director, "Louisiana Hayride," Columbia.
LEONARD L. LEVISON and **JOHN TWIST**, screenplay, "Abroad With Two Yanks," Edward Small-UA.

•

CASTINGS

FANNIE BRICE, "Ziegfeld Follies," M-G-M; **BETTY HUTTON** and **KATINA PAXINOU**, "California," Paramount; **JEAN ARTHUR**, **LEE BOWMAN** and **CHARLES COBURN**, "The Impatient Years," Columbia; **BEULAH BONDI**, "Soldiers In Slacks," Columbia; **HOAGIE CARMICHAEL**, "To Have and Have Not," Warners; **GINGER ROGERS**, "Double Furlough," Vanguard; **ANN SHOEMAKER**, "Mr. Winkle Goes to War," Columbia; **ERIK ROLF**, "Soldiers in Slacks," Columbia.

DANE CLARK, "The Very Thought of You," Warners; **JANE FRAZEE**, "Practically Yours," Paramount; **BEULAH BONDI**, "Soldiers in Slacks," Columbia; **JACK OAKIE**, "Hip, Hip, Hooray," Universal; **RALPH BELLAMY**, "Guest in the House," Hunt Stromberg-UA; **JOHN CARRADINE**, "Gold Town," M-G-M; **PERCY KILBRIDE**, "Soldiesr in Slacks," Columbia.

LORIN BACALL, "To Have and Have Not," Warners; **TOMMY DORSEY AND ORK**, "Thrill of a Romance," M-G-M; **JANE WYATT**, "None But the Lonely Heart," RKO; **ANNA LEE** and **JOHN LODER**, "Abroad With Two Yanks," Edward Small-UA; **REGINALD OWEN**, "The Picture of Dorian Gray," M-G-M; **ANNA FRENKE**, "America's Children," Columbia.

ANN SHERIDAN and **DENNIS MORGAN**, "Sometimes I'm Happy," Warners; **JAMES BROWN** and **GAIL RUSSELL**, "The Virginian," Warners; **CHESTER MORRIS**, "No Escape," Paramount; **JEAN PARKER** and **PAUL KELLY**, "Dead Man's Eyes," Universal; **FAYE EMERSON**, "The Very Though of You," Warners; **JANE WYATT**, "None But the Lonely Heart," RKO; **SARA ALLGOOD**, "Keys of the Kingdom," 20th-Fox.

Army Gets 61 "Road" Prints

Charles R. Rogers, producer of UA's "Song of the Open Road," has donated 61 prints in 16 mm. film to the Army Overseas Motion Picture Service for exhibition in combat areas.

IN NEW POSTS

GEORGE I. LAING, manager, Mechanics Building, Boston.
DICK SUTTON, Republic salesman, Des Moines.
DAVID KRAMER, Universal, Des Moines.
JACK SCHLANG, 20th-Fox, Des Moines.
GUSTAVE J. BOUDOT, office manager, United Artists, Cincinnati.
JAKE SULLIVAN, manager, Allen Park Theater, Allen Park, Mich.
THOMAS STEPHENS, operator, Annex, Detroit.
HARRY BROWN, operator, Farnum, Hamtramck, Mich.
EMIL HINZ, operator, Annex, Detroit.
JAMES W. PADFIELD, operator, Riviera, Detroit.
THOMAS J. McFARLANE, operator, United Artists, Detroit.
JOHN KANE, office manager, United Artists, St. Louis.
VIRGIL FAULKNER, manager, Orpheum, Portland, Ore.
JERRY LASWELL, manager, Liberty, Portland, Ore.
ARCHIE HOLT, salesman, Paramount, Seattle.
JACK NEAL, salesman, Warners, Seattle.

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 56 — NEW YORK, TUESDAY, MARCH 21, 1944 — TEN CENTS

MPTOA EXECS. HOLD 3 DECREE MEETINGS

First Run Pix Await Men Coming Out of Battle

Gen. Osborn Reports on Films' Place in Pacific; Are Best for Relaxation

Distribution of first-run pictures to the various fronts by air is on a par with any similar commercial operation, according to Maj. Gen. Frederick H. Osborn, director of the morale services division, Army Service Forces, who has returned from a 30,000-mile tour of the Pacific theater of war. Prints are rushed to combat areas, General Osborn said, "because combat officers want

(*Continued on Page* 6)

Warn Yanks Overseas Don't Want War Pix

Further testimony to the aversion of our overseas troops to war pictures was given yesterday by Louise Allbritton and June Clyde, screen actresses just back from a 10-week USO-Camp Shows tour arranged through the co-operation of the Hollywood Victory Committee. Propaganda films are just as odious to the

(*Continued on Page* 4)

Cleveland Industry Will Fete Boasberg, Kranze

Cleveland, O.—Charles Boasberg and Bernard Kranze will be honored on the occasion of their recent promotions to RKO Eastern division sales manager and territorial district manager respectively, with an industry dinner to be held at the

(*Continued on Page* 2)

$155,812 for Red Cross Through Loew's; $75,000 Given in Name of Co-op Exhibs.

Checks for $155,812.18—the industry's largest corporate contribution so far—went out yesterday from Loew's, Inc., as Red Cross donations to be allocated in all sections where Loew's has theaters and Metro exchanges.

Loew's, Inc., increased its last year's contribution by 60 per cent, bringing it up to $80,000. An additional $75,812.18 is being contributed by Loew's in the name of the thousands of exhibs. who played the "America Speaks" war short subjects distributed by Metro.

40% Terms Ceiling Bill Drafted in P. R.

San Juan (By Air Mail)—Sponsored by the Association of Motion Picture Exhibitors, a measure is being drafted here for submission to the Puerto Rican Legislature which would set a ceiling of 40 per cent on terms for Class A pix.

Second industry bill expected to be hoppered will have as its objective a modification of the present admissions tax.

Preliminary Judging of "Honored 100" Under Way

With the arrival in New York of Robert W. Selig, assistant campaign director for the Fourth War Loan and in charge of the "Honored Hundred" contest, preliminary judging of nominees to the top industry honor has begun.

Six state exhibitor chairmen, who,

(*Continued on Page* 2)

Manpower Situation Prospects Brighter

Washington Bureau of THE FILM DAILY

Washington — Hope is brighter that some means of averting threatened drastic drains on industry manpower—particularly in film manufacturing plants and Hollywood studios—may be worked out.

This was the prediction of Lincoln V. Burrows, WPB motion picture chief, after week-end conferences with military officials, General Her-

(*Continued on Page* 8)

Only 3 P. C. of Newsreels Combat Footage Held Up

Washington Bureau of THE FILM DAILY

Washington—Only three per cent of the combat footage shot by newsreel photographers has been withheld by the Army, according to the War Department. This very small proportion is held back for reasons of security—because it re-

(*Continued on Page* 8)

Early R. C. Collections Ahead

Roxy Tops 1943 "Take"; St. Louis Generous

Theaters jumping the gun to start their Red Cross collections before the official Thursday opening are finding patrons responding readily and generously, according to reports reaching drive headquarters here yesterday.

The Roxy here, which is doubling its collection period, already has topped last year's total "take" in the first six days of the present

(*Continued on Page* 8)

Adjourn Hearing on Schine Request to Buy Theater

Buffalo—Hearings on an application by the Schine Chain Theaters, Inc., to acquire the Liberty Theater in Cumberland, Md., were adjourned in U. S. District Court yesterday until April 10.

Thomas H. Burke, owner of the Liberty, testified before Judge John

(*Continued on Page* 8)

Draw Up Proposals for New Consent Decree to Submit to Tom C. Clark

Washington Bureau of THE FILM DAILY

Washington—The executive committee of MPTOA was locked in three separate executive sessions yesterday at the Hotel Willard, drawing up a set of proposals for a new consent decree which will be presented Assistant Attorney General Tom C. Clark today.

General counsel Herman Levy had drawn up between the afternoon and evening sessions a draft of the document to be presented to Clark, and at a late hour last night the com-

(*Continued on Page* 4)

Brit. Philco Getting Ready for Television

London (By Cable) — Seven of Great Britain's big radio companies have acquired new television space, showing how great and growing is the interest here in sight-sound transmission.

Philco Radio and Television Corp. of Great Britain has bought a factory from General Aircraft, Ltd.,

(*Continued on Page* 2)

IATSE and Producer Reps. Huddle on New Basic Pact

Negotiations with the individual IATSE studio locals on new contracts to replace those that ran out Jan. 1 started yesterday at the local offices of Pat Casey, studio labor

(*Continued on Page* 4)

"I URGE YOUR GENEROUS AID TO THE RED CROSS CAMPAIGN"—ADMIRAL CHESTER NIMITZ

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 56 Tues., Mar. 21, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Monday, March 20*)

NEW YORK STOCK EXCHANGE

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	19¼	18⅞	18⅞	— ⅛
Columbia Picts pfd.	40½	40½	40½	.....
Con. Fm. Ind.	3⅝	3½	3⅝	+ ⅛
Con. Fm. Ind. pfd.	19	18⅜	19	— ⅛
East. Kodak	163½	163½	163½	— 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	21	21	21	— ⅛
Loew's, Inc.	61¼	61¼	61¼	— ¾
Paramount	27	26⅛	26¼	— ⅝
RKO	9¼	9	9	— ¼
RKO $6 pfd.	94½	93	93	— 1⅝
20th Century-Fox	22⅞	22⅜	22⅝	— ⅛
20th Century-Fox pfd.	31	30¼	30¼	— ¾
Warner Bros.	13½	13¼	13¼	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	4	3⅞	4	.....
Radio-Keith cvs.	1½	1½	1½	— ⅛
Sonotone Corp.	2½	2⅜	2⅜	.....
Technicolor	14½	14½	14½	— ¼
Trans-Lux	....	....	....	.....
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	23	22¾	23	.....

UA Hosts Industry Scribes

A dinner was given for industry paper critics at the Hotel Brevoort last night prior to a special preview of "Up in Mabel's Room," Edward Small production for United Artists release, at Loew's Sheridan Theater.

In attendance besides trade paper representatives were Carl Leserman, Harry Gold, Paul Lazarus, Jr., Harry Kosiner (Small's representative here), Arthur Jeffrey and Herbert Berg.

Ampa Biz Meet Thursday

A business meeting of Ampa will be held at Hotel Edison on Thursday. One of the features will be the selection of a nominating committee to select a new slate of officers for the annual meeting to be held soon.

Brit. Philco Getting Ready for Television

(*Continued from Page 1*)

and the control of its manufacturing organization as a plant for its post-war tele activities. Officials of Philco state that the company will put mass-produced tele sets on the market at the end of the war. Prospects of sponsored programs are held highly favorable.

The Radio Industry Council, with the Government Council on Television, has made official moves in the field of sponsored programs. It has advanced a scheme by which 85 per cent of British homes could be linked up to tele within nine months of the war's end and be operated through 12 stations relaying a main British Broadcasting Co. program. Under Radio Industry Council's plan either cable or short wave relay stations would be necessary as no system can use direct transmission.

Technical advances in tele during the war have proved that image such stations would transmit would be as clear as motion picture images. Advertising films, it is asserted, could be put across at relatively small cost.

Pye Radio, Ltd., has formed a subsidiary, Pye Telecommunications, Ltd., to acquire certain rights connected with telecommunications.

It is argued by noted British publicist who has taken a hand in the communications field, that any consideration of sponsored radio might be unwise and even wasteful if the importance of sponsored television is not given full thought. To make an immense dive into sponsored radio only to find it superseded shortly thereafter by sponsored tele would result in the loss of energy, drive and money.

Nat'l Broadcasting Plans Los Angeles Tele Station

West Coast Bureau of THE FILM DAILY

Hollywood — An application has been filed with the FCC by Niles Trammell, president of NBC, for permission to build a television station in Los Angeles.

If permission is granted, construction will start as soon after the war as possible.

Two Warnerites Promoted To Lieutenant-Colonels

Two Warnerites now on leave for Army service have been promoted to Lieutenant-Colonels, according to word reaching the Warners home office yesterday.

One is Lt. Col. Jack Mulhall, formerly district manager for Warner theaters in the Philadelphia territory and at present on the fighting front in Italy. Other is Lt. Col. Frank E. Cahill, Jr., the circuit's director of sound and projection, now stationed in Washington with the Signal Corps.

George Kann Stricken; Hold Rites Tomorrow

Funeral rites for George Kann, 59, veteran Loew theater manager, who died yesterday in his sleep at his home in Oakdale, L. I., after an illness of two years, will be held tomorrow at 1 p.m. from the New York and Brooklyn Funeral Home, 187 S. Oxford Street, Brooklyn. Internment will be in Washington Cemetery, Brooklyn, N. Y.

Kann is survived by three brothers, Maurice (Red) Kann, vice-president of Quigley Publications, in Hollywood; Benjamin and Selly, and his widow, Estelle. He was born in Roumania, came to America at an early age and for many years, managed theaters for Ward and Glynn.

Met. Area Theater Men To Fete Wolff Tonight

Tonight's the night that the theater owners of the New York exchange area will pay homage to Robert S. Wolff, RKO Radio's new managing director for Great Britain. With Sam Rinzler as toastmaster, a testimonial dinner will be held in the Grand Ballroom of the Waldorf-Astoria where more than 800 industryites and friends will wish Wolff success in his new post. Principal speakers will be Louis Nizer, Don Jacocks, Ned Depinet, Si Fabian, Phil Reisman and Harry Brandt.

Tropical Films Closes Mono. Distribution Deal

Tropical Films, Inc., of San Juan, P. R., has closed a deal with Monogram Pictures whereby it will distribute the 1943-44 program in Puerto Rico, Dominican Republic, Haiti and the Virgin Islands, according to H. Alban-Mestanza, Monogram's Latin American sales supervisor. Deal was signed in New York by Rafael G. Marti, president of Tropical Films, who is in New York.

Party for Jule Mannix

A cocktail party was held at the Museum of Modern Art yesterday following a special screening of "Eagle vs. Dragon," Universal Technicolor two-reeler. Guest of honor was Jule Mannix, who made the film with her husband, Dan. Others present were B. Bernard Kreisler, Bob Bernhard, Leo Brecher, Jack and Maury Shea, David Dubin, Capt. Monroe Greenthal, Capt. Seymour Mayer and representatives of the trade press, the New York Zoolgical Society, the Museum of Natural History, the Audubon Society and the Museum of Modern Art.

DeVry, Conference Speaker

Chicago—Will DeVry will address the Chicago War Production Conference at the Stevens Hotel, March 30 on motion pictures in the war effort.

COMING and GOING

ROBERTO D. SOCAS, PRC export manager, i on a six-week trip through the Caribbeans an Northern South America.

NAT KARSON, who recently resigned from the production staff of Radio City Music Hal to take a fling at legit. producing, left fo the Coast yesterday to search for talent.

JOSEPH MOSKOWITZ, Eastern rep. of th 20th-Fox studios, returned to the home off today, from conferences with Joseph M. Sche," and Darryl F, Zanuck. He had been aw three weeks.

Preliminary Judging of "Honored 100" Under Way

(*Continued from Page 1*)

with State War Finance chairmen, determine their state winners and aspirants from the population classification brackets in the competition, already have sent their certified choices to Selig, who turned them over to Lybrand, Ross Brothers & Montgomery, certified public accountants, for audit. State exhibitor chairmen have until April 1 to report their state selections, Selig said.

Following the Lybrand, Ross Brothers and Montgomery audit of results sent in by state exhibitor chairmen, contest judges, Walter D. Fuller, Palmer Hoyt, and Dr. P. H. Odegard, will select the finalists.

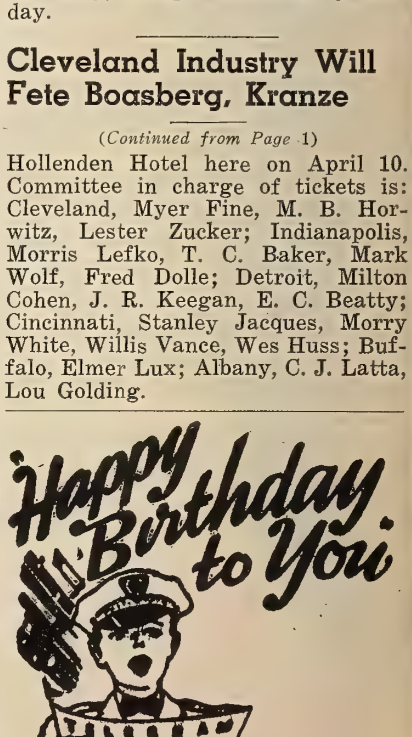
Announcement of the winners probably will be made before April 15.

Every theater manager in the U. S., Alaska and Hawaii who sold at least an "E" Bond for every seat during the Fourth War Loan will receive a colorful citation from the Treasury, Selig announced yesterday.

Cleveland Industry Will Fete Boasberg, Kranze

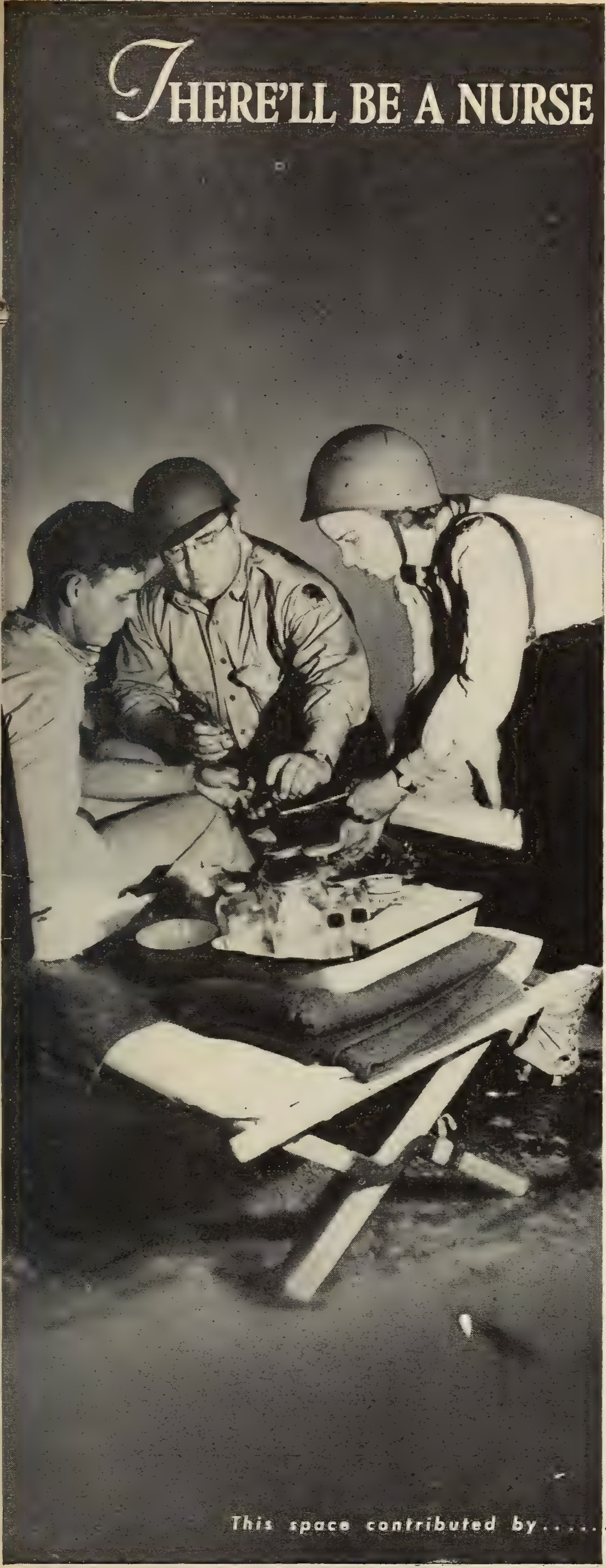
(*Continued from Page 1*)

Hollenden Hotel here on April 10. Committee in charge of tickets is: Cleveland, Myer Fine, M. B. Horwitz, Lester Zucker; Indianapolis, Morris Lefko, T. C. Baker, Mark Wolf, Fred Dolle; Detroit, Milton Cohen, J. R. Keegan, E. C. Beatty; Cincinnati, Stanley Jacques, Morry White, Willis Vance, Wes Huss; Buffalo, Elmer Lux; Albany, C. J. Latta, Lou Golding.



March 21

Sidney Franklin
Edward Cronjager
Virginia Weidler
Minna Stieglitz



THERE'LL BE A NURSE THERE WHEN HE NEEDS HER

Among its many services the Red Cross recruited 50,000 nurses for the Army and Navy

YOUR

IS AT HIS SIDE

A COLLECTION AT EVERY PERFORMANCE

MOTION PICTURE THEATRES
RED CROSS WEEK
MARCH 23-29

This space contributed by............Republic Pictures Corporation

Joseph Skirball Heads Peerless Producing Co.

A new producing company known as Peerless Productions has been incorporated in Albany, it was learned yesterday. The company, which has no program lined up, will be headed by Joseph Skirball, brother of Jack Skirball. The company also is authorized to engage in radio and television activity.

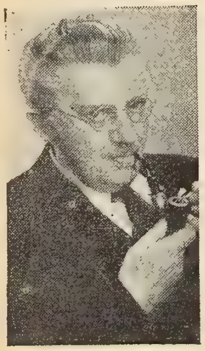
Duplicate Checking Report For Exhibs. Recommended

Columbus, O.—The ITO of Ohio is recommending that exhibitors refuse to sign checking reports, either daily or final, unless an exact duplicate is left with them at the time of signing. The organization contends that it appears to be the policy of most of the checking companies to refuse to leave a copy of checking reports with the exhibitor.

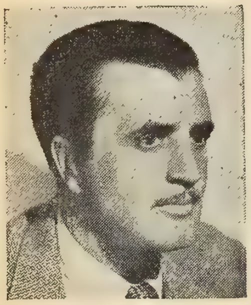
No. 4

Outstanding Industry Personalities

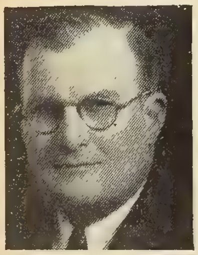
Can you name them—



PRESIDENT of the Motion Picture Relief Fund. This is his fifth consecutive term in post. Although he's an actor, film patrons think of him as a doctor. His roles have been literally legion in films, proving his tremendous versatility. One of the most interesting examples of the aforementioned attribute is the fact that this Denmark-born thespian was prominently cast by Paramount in its production of the famed stage offering "Abie's Irish Rose."



ART director for both "Random Harvest" and "The Human Comedy," both Ten Best selections in '43. Was born in Dublin, Eire. Rocketed into prominence both actually and technically as art director for Thomas A. Edison Studio, Bedford Park, N. Y., after which he became associated with Goldwyn Pictures Corp. in New York City and in Culver City. Hied over to the M-G-M lot in 1924. Has been there ever since.



KING pin of the Theater Equipment Dealers Protective Association, with headquarters in St. Louis. President of Exhibitors Supply Co. in same city. Started in show business at the ripe old age of 16, with bands and orchestras for vaude and road shows. Is Past Chief Barker of Tent No. 4, and National Canvassman, Variety Clubs of America. Has unusual flare for organization and gettings things done. With it all, he has an infectious sense of humor which is one of the factors in his trade-wide popularity.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

TO THE COLORS!

★ COMMISSIONED ★

ELGIN SCOBEL, son of Lloyd Scobel, Wagner, S. D., exhibitor, commissioned a lieutenant.

—★—

★ PROMOTED ★

JACK MULHALL, USA, former Warner Theaters district manager, Philadelphia, to lieutenant-colonel.

FRANK E. CAHILL, JR., UCA, former Warner Theaters sound and projection director, to lieutenant-colonel.

—★—

★ ARMY ★

JOHN BIDWELL, manager, Lincoln, Massilon, O.

PAUL MONTAVON, manager, Columbia, Portsmouth, O.

HARLAN CROY, Alliance Circuit manager, Frankford, Ind.

Warn Yanks Overseas Don't Want War Pix

(*Continued from Page 1*)

boys over there as war stuff, reported the duo, who entertained our boys in England, Morocco, Sicily, Sardinia, Casablanca and Italy, venturing closer to the front lines than any other female performers.

The Misses Allbritton and Clyde, interviewed at USO-Camp Shows headquarters, were in agreement that our fighting men overseas want escapist films—but definitely.

Miss Allbritton is heading for the Coast the end of the week. She has a date at Universal to appear in "San Diego, I Love You." After a brief visit in New York with her husband, Major Thornton Freeland of the Signal Corps, who is getting ready for another overseas assignment, Miss Clyde will return to California to resume her screen activity.

Together with mail and manual labor the movies make up the entire existence of our fighting men stationed in the frozen outposts of the world was the report brought back to the States yesterday by another Hollywood personality, Marsha Hunt, who covered 12,000 miles in 22 days to entertain American troops in Alaska and Canada jointly with Kay Francis, Reginald Gardiner, Teddi Sherman, daughter of Harry A. Sherman, the film producer, and a group of USO-Camp Shows performers.

"The boys were seeing pictures that had not played Hollywood," said Miss Hunt. "They get four new shows every week, and how they appreciate them."

IATSE and Producer Reps. Huddle on New Basic Pact

(*Continued from Page 1*)

contact. Huddling were representatives of the companies, the IATSE and 11 locals covering prop men, grips, set electricians, soundmen, projectionists, technicians, make-up artists, costumers, still photographers, utility workers and cameramen.

Company spokesmen will meet this morning, with a session of both groups scheduled for the afternoon.

MPTOA Execs. Com. in 3 Decree Meetings

(*Continued from Page 1*)

mittee was still studying the draft A final approval was expected.

Ed Kuykendall, MPTOA president declared that the committee was interested not so much in criticizing the distributors' draft for a new decree as in placing before Cla its ideas on the basic points whi should be covered in the decree. The proposals, he said, will not be simply a set of objections to what the distributors suggested.

On hand—after delays in arrival occasioned by the weather—were Richard Biechele, Kansas City; Oscar Lamm, Rome, Ga.; Arthur Lockwood, Boston; Fred Wehrenberg, St. Louis; Lewen Pizor, Philadelphia; Morris Loewenstein, Oklahoma City; Levy and Kuykendall.

Additional Tax Threat Still Looms in Kentucky

Frankfort, Ky.—An additional 10 per cent tax on theater tickets still looms as a future possibility when the 1946 General Assembly convenes, despite the fact that a proposal for such a levy died when the Assembly adjourned before taking action on a House-approved measure. The 1944 solons approved a bill for six tuberculosis sanatorium districts but revenue for their maintenance was not voted. The recent proposal for an additional tax specified that the revenue derived from it would go for the upkeep of the hospitals.

The recent tax measure would have increased the present 10 per cent state tax on amusement tickets to a graduated levy approximating 20 per cent. The ticket tax bill became virtually dead when the Senate defeated a budget bill passed by the House and both departments of the Assembly could not agree on a compromise budget.

Sack Enterprises to Re-issue "Ten Nights"

Dallas—Negative and all rights to the L. E. Goetz version of "Ten Nights in a Bar Room," produced in 1936, have been acquired by Sack Amusement Enterprises from K. Lee Williams, former roadshow operator.

Picture will be streamlined and re-issued immediately in all exchange centers, according to Alfred N. Sack.

"Cabbages and Kings" Pix Rights to Metro

M-G-M has closed for the film rights to "Cabbages and Kings," unproduced stage musical by Stella Unger and Joan Alison which has music by Alec Templeton. Michael Todd had intentions of producing the show on Broadway before the Navy got him.

LET'S GIVE!

RED CROSS WAR FUND

If every American could follow the Red Cross down the battle-lines of our beach-heads, our mountain trenches, and our jungle outposts, they would say: "God bless the Red Cross. They shall never appeal to me for support, in vain. They are not only a heaven-sent agency for the saving of lives; but they are one of our most powerful morale-sustaining forces as well. What, indeed, would we ever do without them?"

And if the Red Cross did nothing more than handle the avalanche of messages between service men and their families, this great American angel of mercy would still have first claim upon our affections, our patriotism, and our pocketbooks.

Requests for emergency communication service are pouring into Red Cross headquarters now, at the rate of 20,000 a month. But recently, that figure was swelled to 142,000 messages for a single day.

Make sure you help the Red Cross, by having a collection taken up in your theatre, at every performance!

**THEY DO NOT FAIL US . . .
WE SHALL NOT FAIL THEM**

THIS ADVERTISEMENT CONTRIBUTED BY NATIONAL SCREEN SERVICE, INC.

MOTION
PICTURE
INDUSTRY

RED CROSS WEEK

MARCH
23-29

Loew "E" Bond Sales Nearly 12 1/2 Millions

With actual sales of "E" Bonds to patrons averaging in excess of 1,100 Bonds per theater, nearly 200,000 "E" securities were sold and written and issued by Loew houses during the Fourth War Loan campaign, it was announced yesterday by C. C. Moskowitz and J. R. Vogel, who paid a glowing tribute to the "patriotic, hard-working theater managers and their staffs."

More than a score of houses far oversold their "Bond for every seat." The money value of Bonds sold during the Fourth Loan was $12,410,380—with additional purchases by employes and executives bringing the Loew grand total to $25,214,605. The corporation bought $9,590,000 worth of Bonds; employes and executives $3,214,375.

Loew's Boro Park theater, Brooklyn, Walter Heiber, manager, won the distinction of leading all Loew stands in the maturity value of Bonds sold, $572,450. Carter Barron's Eastern division, comprising Washington, Baltimore, Reading, Harrisburg, and Wilmington, led the circuit in percentage of units sold against total capacity, with 121.7 per cent. Salli Levi's South Brooklyn division led in maturity value of Bonds—an average of $218,346 per theater.

DuMont Award Newsreel Shots Will be Televised

Paramount News shots of the DuMont Labs. Army-Navy "E" Award ceremonies at the Central theater, Passaic, this afternoon will be televised tonight from DuMont's local tele station.

George Riddell Dead

George Riddell, 80, legitimate theater veteran, died at Bellevue Hospital. He had been ill several weeks.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY

Hollywood — Lt. William Scholl, USN, formerly of the RKO Omaha office, and Pearl Monsky, were married here.

West Coast Bureau of THE FILM DAILY

Hollywood — Barbara Louise Worth, screen writer, and Capt. Maurice H. Conn, USAAF, former producer, were married over the week-end.

West Coast Bureau of THE FILM DAILY

Hollywood — Charles Vidor and Evelyn Keyes were married in Beverly Hills over the week-end.

Maude Tintle, a member of 20th Century-Fox's photostate department in the home office, was married Sunday to Herbert Kramer in Demarest, N. J.

▼ ▼ ▼

Cinematic Melange

● ● ● **THE PERSONAL TOUCH:** Tom C. Clark, Assistant Attorney General, has reached no decision in the matter of resigning that Federal post to return to his Dallas law office. . . ● Moss Hart, in from the Coast, now expects that film version of "Winged Victory" to go into production at 20th-Fox in June. . . ● Capt. Hampton W. Howard, former Officer-in-Charge of the Overseas Motion Picture Service for the Army, has received an honorable discharge after eight months overseas......Formerly with Paramount, he returns to film biz as vice-prexy of Instructional Films, a Films, Inc., subsidiary. . . ● Don Wolf, 128-pound, 15-year-old son of Nat Wolf, Warner zone manager in Cleveland, won a boxing championship at Valley Forge Military Academy. ● Llewellyn Miller, who steps up from editor of Movie Life, to Executive Western editor of the Ideal Women's Group, left for Hollywood yesterday to confer with Muriel Babcock, now on the Coast. . . ● Rosalind Russell will be seen in the title role of "Elizabeth Kenny," RKO assures; shooting starts not later than Nov. 1. . . ● Catholic Film and Radio Guide has picked Pat O'Brien and Una O'Connor as the outstanding Irish film actor and actress of the year......

▼ ▼ ▼

● ● ● *CUFF NOTES: Don't you believe those reports that at the moment Sir Alexander Korda has a deal on the fire for the sale of his UA quarter interest......Sir Alexander is willing to sell, however, provided he gets a "fair price"—about a million. . . ● Market action of Para. and Warner issues is impressing brokers. . . ● Have you heard a Roxy audience react to Ben K. Blake's Columbia "Mairzy Doats" Community Sing short? it's something! . . . ● Soundies will invade Canada......Associated Screen News, Ltd., of Montreal will distribute 32. . . ● Silver Screen Canteen, CIO-operated, celebrates its first birthday tomorrow night. . . ● Wotta break! Meaning that two-page "spread" on Metro's "Madame Curie" in Victory......It's the first time the OWI magazine has publicized a pic. . . ● Rockefeller Foundation annual report shows the National Film Society of Canada benefiting by $6,000 and the Library of Congress getting $40,000 for cataloguing and making available for use films deposited for copyright......*

▼ ▼ ▼

● ● ● **ON THE LITERARY SIDE:** Gene Schrott of 20th-Fox's Eastern publicity department is represented in the March issue of The Woman with "Beyond the Realm of Plastic Surgery.". . ● And Sister Estelle Schrott, formerly of the same department, is the author of a new A. Appleton-Century novel, "Heaven is for the Angels.". . ● Tony Stern, Warner Theater head booker in Cleveland, and Sidney Lehman, Para. salesman there, are responsible for the music and lyrics, respectively, of a new popular song, "It's Been Lovely Loving You.". . ● Jeanette MacDonald, with an eye to the future, has purchased the pix rights to Frances Parkinson Keyes' novel of Louisiana life, "Crescent Carnival," published by Julian Messner, Inc. . . ● Lively major company interest in "The Man in the Moon," new Hollywood-written musical comedy by John Jacoby and Sarett Tobias......Deals being talked contemplates both stage and screen production. . . ● James Whale may be lured to Broadway to direct Arthur Edison's production of "Hand in Glove," based on Gerald Savory's "Hughie Roddis.". ● "Tall, Texan and Terrific," slated for June publication by the House of Field, Inc., is reported being considered as a John Wayne pic vehicle......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Pix Await Soldiers Coming Out of Lines

(*Continued from Page* 1)

their men to relax after they come out of the lines." He added that movies have proved to be the solution and that a "screen against a jungle backdrop brings the soldier close to home again."

General Osborn explained th Army Service Forces had arrang to distribute films in rotation to the combat areas of the Pacific, after which they were routed to supporting units farther to the rear. In this way, he said, "troops in actual combat are the first to be shown the latest Hollywood pictures, prints of which are donated to the Army by the film industry. Also given high priority for early showings are the wounded in hospitals," he added.

An average of more than 40 prints of three first-run productions, more than a soldier saw in an average civilian week, were turned over to the Army weekly, General Osborn explained. Changes in station, constant shifting of the tides of battle, make it impossible for all soldiers to see every picture at the same time, but they will see them eventually, he said. Entertainment reels from 19 Army overseas exchanges are transported by plane, boat, jeep or hand to the camp sites. Mobile Special Services' companies with portable equipment and camera crews tour remote areas playing one night stands.

"Today some soldier in a waterlogged foxhole, sitting atop a gasoline drum to keep his feet dry, is seeing a picture just premiered, perhaps, by you in the plush seats of Radio City," General Osborn said.

The general found a number of projector repair stations in operation on Pacific islands. Although new projectors are being shipped overseas regularly, tropical rains and heat necessitate frequent servicing of equipment.

"Even in isolated areas," General Osborn said, "soldiers work wonders with bits of wire and paper clips in keeping projectors in order."

On Guadalcanal, 104 shows were in progress one night, the general reported.

STORK REPORTS

Chicago — Al. Blasko, manager, Symphony, reports the birth of a second son, Robert F.

West Coast Bureau of THE FILM DAILY

Hollywood — Cort Riley Murray was born Saturday to Cleatus and Ken Murray.

Milford, Del. — Lt. Ted Aber, former Philadelphia salesman for Paramount, is the father of a son born to his wife here.

Congrats on your new long-term contract, from the whole Warner gang!

First picture just completed—"MY REPUTATION" from the best seller!

Red Cross Drive!
Collect Every Performance March 23-29!

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Early Collections For Red Cross Ahead

(Continued from Page 1)

drive, Irving Lesser, managing director, announced.

Starting its collections last Wednesday, the Roxy took in $8,536 in its first five days, and up to yesterday afternoon had exceeded $9,000, compared with $8,706 taken in for the seven full days in last year's campaign. Lesser estimated that this year's intake will more than double and possibly triple 1943's collections.

Thirty-three F & M houses in St. Louis, under the general management of Harry Arthur, took in more than $15,000 in the four days starting last Thursday, compared with $34,000 turned in by 109 theaters of that community for the entire campaign last year.

Reports from additional exhibs. that are jumping the gun in the industry's 1944 Red Cross campaign show that $1,050 was collected at a special benefit show at the Auditorium, Connersville, Ind., and $32.60 at an initial collection at the Broadway, Port Austin, Mich. Buffalo had previously turned over $4,000 from an advance midnight show at Shea's.

Zeb Epstein, managing director of Warners' Broadway Strand and Hollywood also started collections at the latter on Sunday and will begin at the Strand today.

More than 200 ARC volunteer workers who will act as Brooklyn theater captains in the industry's 1944 Red Cross campaign started over the week-end to visit the borough's houses in order to set up collection methods. The corps started work following a meeting at Brooklyn Red Cross headquarters at which Edward C. Dowden, chairman of the Brooklyn Chapter Theater Committee, presided. Other speakers were John Hearns, RKO district manager; Myron Siegel, Century Circuit publicity director; Irving Ludwig, Rugoff & Becker; Lou Levy, Brooklyn Paramount, and Ben Simon, Loew's Metropolitan.

A most highly effective means of inspiring organizational incentive in the industry's campaign has been worked out by Siegel. Method is to get letters from local former film men in service who have seen the Red Cross in action and to reproduce them for every employe involved in the drive.

IN NEW POSTS

JOEL GRAHAM, editor, Coronet.
JOHN WOOLFENDEN, Columbia publicity department, Hollywood.
RALPH MORGAN, salesman, RKO, Omaha.
HOWARD W. HARVEY, Scott-Ballantyne Co., Omaha.
JOE GOLDBERG, Alliance Circuit city manager, Frankford, Ind.
PLEASANT A. HOLT, manager, Athens and Dreka Theaters, Deland, Fla.

HOLLYWOOD DIGEST

SIGNED

JERRY SCOTT, termer, M-G-M.
RALPH LEWIS, termer, Monogram.
RAOUL WALSH, director, termer, Warners.
JACK GAGE, dialogue director-director Warners.
DAN SEYMOUR, termer, Warners.
SONDRA RODGERS, termer, M-G-M.

•

ASSIGNMENTS

IRA URH, casting director, "Here is Your War" and "Tomorrow the World," Lester Cowan-UA.
JIMMY McHUGH and HAROLD ADAMSON, musical score, "Kitten on the Keys," 20th-Fox.
RAOUL WALSH, director, "San Antonio," Warners.
CHARLES LAMONT, director, "Bowery to Broadway," Universal.

•

CASTINGS

MARTHA MacVICAR, "The Falcon in Mexico," RKO; JOHN CONTE, "Lost in a Harem," M-G-M; JOHN HODIAK, "Maisie Goes to Reno," M-G-M; VIRGINIA MAYO, "Sylvester the Great," Samuel Goldwyn; CATHERINE CRAIG, "Here Come the WAVES," Paramount; DENA PENN, "Heavenly Days," RKO; CHARLEY GRAPEWIN, "Impatient Years," Columbia; STANLEY PRAGER, "Take It or Leave It," 20th-Fox.

Only 3 P. C. of Newsreels Combat Footage Held Up

(Continued from Page 1)

veals installations, weapons or other information which would be of value to the enemy.

A total of 212 subjects from these cameramen, totalling 177,826 feet, were cleared and given the reels by the Army last year. In addition, another 213 subjects, totalling 157,764 feet were made available to the reels. These latter were shot by service photographers—mainly Signal Corps and Air Force crews.

As the scope of military operations increases, the rate of release likewise is stepped up with 46 per cent separate subjects from pool cameramen cleared in the first two months of this year.

The greater part of the three per cent withheld by the Army is later released, the War Department states, estimating that only about one per cent of the total footage will have been withheld when the war ends. The Department's statement dwelt briefly on the degree of co-operation between the Army and the newsreels, mentioning the fact that the Army provides free transportation for cameramen and for their exposed film. The exposed film is then shipped back air express and given priority over all other footage on clearance. It was estimated that 36 hours is the maximum time between receipt of the footage here and release to the reels.

The Army declared also that it is establishing a film bank in order to permit pool cameramen temporarily without raw stock to use Signal Corps film, the companies replacing the film at a later date. THE FILM DAILY described the operation of this pool several months ago and it is believed to be ready to operate now.

Hagedorn, Williams Aide

Charles G. Hagedorn has joined Phil Williams' publicity and advertising department at March of Time. Formerly engaged in newspaper and magazine work, he holds a medical discharge from the Army, in which he served as a second lieutenant.

Adjourn Hearing on Schine Request to Buy Theater

(Continued from Page 1)

Knight that he is willing to sell his theater for $130,000. Burke said so far only the Schine interests have offered to buy it.

Under a Federal anti-trust suit pending, the Schine chain, which owns the Strand Theater, a first-run house in Cumberland, must get the Government's consent to purchase any additional theaters.

Robert L. Wright of the Department of Justice opposing the sale, said the Government would prefer the Liberty be bought by an independent exhibitor. Judge Clarence Goodwin represented the Schine interests.

Manpower Situation Prospects Brighter

(Continued from Page 1)

shey of Selective Service and representatives of WMC and the White House.

Although the prospect is gloomier than at any previous time, Burrows feels that a substantial gain will result from WPB protests. He expects some compromise order to come directing the retention in civilian life wherever possible for men older than 26 doing essential work.

Men under 26 are unlikely to be retained, he believes, but their chances of being kept for jobs requiring great skill and long training will be progressively better as draft boards study their ages. Men close to 38 will rarely be pulled from essential work, he said—using the word "rarely" in comparison with the men of 26 or younger. Some deferments, he believes, will continue to be extended younger men who are over the 26 limit.

Durr as Evelove Aide

D. D. Durr, formerly chairman of the Los Angeles Newspaper Publishers Association, has been named administrative assistant to Alex Evelove, director of Warners studio publicity. Durr succeeds Cameron Shipp.

"People do the darndest things
UP IN MABEL'S ROOM"
(Whee-e-e-e - U.A. AND EDWARD SMALL AGAIN!)

FILE
DO NOT RE

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 57 NEW YORK, WEDNESDAY, MARCH 22, 1944 TEN CENTS

MPTOA URGES ELIMINATION OF DECREE

Best Army Footage Coming from South Pacific

Signal Service Camera Crews Turning Out "Great Combat Pix," Says Ingles

Washington Bureau of THE FILM DAILY

Washington — Army photographers in the South Pacific, despite the hardships of combat shooting, are turning in a higher proportion of usable footage than commercial cameramen do in studio production, Maj. Gen. Harry C. Ingles, chief signal officer, declared yesterday. Just back from an inspection tour of the South Pacific area, General Ingles said that about 18 per cent of all the film shot by service photographers

(*Continued on Page* 2)

6 IA Studio Unions To Get 5% Increase

That the producers have agreed to grant a flat five per cent wage increase to studio workers belonging to all but one of the seven AFL international unions that are signatories to the basic agreement was learned here yesterday. The increase, subject to WLB approval, was understood to have been called

(*Continued on Page* 9)

Local Film Censorship Looms in Upstate Mich.

Detroit—First serious threat of local upstate film censorship in years has popped up at Mount Clemens, Mich., where a proposed ordinance calls for appointment of a city official to censor films and ad-

(*Continued on Page* 9)

MAJORS TO GIVE MILLION TO R. C.

Robbins Asserts That 10 Per Cent of Industry's Total to Be Contributed by Eight Companies

Eight major film company offices in New York alone are expected to contribute at least $1,000,000, or 10 per cent of the film industry's quota, in the 1944 Red Cross Drive, it was announced yesterday by Herman Robbins, chairman of the Corporate Gifts Committee for the Motion Pictures Division of the campaign, of which Joseph Bernhard is national chairman.

With $300,000 already reported in as the donations of two companies, Loew's and Paramount, Robbins said that the amounts indicated from Warner Bros., RKO, 20th Century-Fox, United Artists, Universal and Columbia should easily put the major company total well over the million-dollar mark.

Two new appointments to the Corporate Gifts Committee also were announced by Robbins. Ralph Pou-

(*Continued on Page* 12)

New Carbon Method Aids Tele in Color

A new development in carbon technique by the National Carbon Co., said to be a big forward step in making color television available on full-size screens in film houses using its "supersonic" television projectors, was announced yesterday by the Scophony Corp. of America. The projectors are described by Scophony

(*Continued on Page* 9)

Scophony Board to Mull Interest to Film Firms

Board of directors of Scophony Corp. of America is scheduled to meet today to consider a method whereby other film companies might

(*Continued on Page* 12)

Griffith in Denial Of Indies' Charges

Oklahoma City—Denial of allegations of a group of independent Oklahoma theater owners in a Federal Court suit charging violations of the Sherman anti-trust law was made by the Griffith theater organizations in an answer to the complaint filed March 13 in Oklahoma City,

The independents are: Odeon The-

(*Continued on Page* 13)

DuMont Laboratories Given Army-Navy "E"

Passaic, N. J.—Climaxing spectacular contributions to America's war effort since Pearl Harbor, and extended previously to the Government

(*Continued on Page* 2)

Final Admission Tax Data

Internal Revenue Commissioner Gives Rules

Final instructions as to the collection of the new admission taxes have been issued by Joseph D. Nunan, Jr., commissioner of internal revenue. While various opinions have been advanced by organizations and members of the Treasury Department as to prices and taxes, the following message to collectors

(*Continued on Page* 13)

Mel Evidon Will Remain In Des Moines for Col.

Des Moines—Mel Evidon, manager of the Columbia exchange in Des Moines, is not going to transfer to Kansas City as previously reported but will remain in the Hawkeye state

(*Continued on Page* 9)

Says Decree Ineffective But Offers Proposals in Case Gov't Signs One

Washington Bureau of THE FILM DAILY

Washington—Six basic principles for inclusion in any new consent decree which might be signed by the Government and the major distributors were yesterday presented to Assistant Attorney General Tom C. Clark by the MPTOA executive committee. The committee agreed Monday that a revised decree should provide for a simplified and standard contract form, contracting for product to cover six-month periods, with straight 20 per cent cancellation privileges, right of exhibitor to

(*Continued on Page* 12)

New Consent Decree Or Circuit Dissolution

Washington Bureau of THE FILM DAILY

Washington — Tom Clark, assistant attorney general, declared yesterday afternoon that in the event the Department of Justice does not sign a new consent decree it will seek not only divorcement of pro-

(*Continued on Page* 2)

Army Doing a Great Job With Gift Films—Wayne

Back from a three-month Victory Committee-USO-Camp Shows tour of Pacific bases and battle lines from Brisbane, Australia to the front of New Britain, John Wayne reported

(*Continued on Page* 9)

THE RED CROSS DRIVE STARTS TOMORROW—THE PICTURE INDUSTRY WILL NOT FAIL

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 57 Wed. Mar. 22, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Tuesday, March 21)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	15⅛	15⅛	15⅛	— ⅜
Col. Picts. vtc. (2½%)	18⅞	18½	18⅞	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅝	3½	3½	— ⅛
Con. Fm. Ind. pfd.	19	18¾	19	.....
East. Kodak	164	164	164	+ ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20⅞	20¾	20¾	— ¼
Loew's, Inc.	61⅛	60¼	60¾	— ½
Paramount	26¾	26¼	26⅜	+ ⅛
RKO	9⅜	9⅛	9¼	+ ¼
20th Century-Fox	22⅝	22⅜	22⅜	— ¼
20th Century-Fox pfd.	30½	30	30	— ¼
Warner Bros.	13⅝	13⅜	13½	+ ¼

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Sonotone Corp.	2½	2½	2½	+ ⅛
Technicolor	14¾	14¼	14¾	+ ¼
Trans-Lux	3⅝	3½	3½	— ¼
Universal Pictures	24⅛	24⅛	24⅛	— ⅞
Universal Picts. vtc.	23⅝	23	23½	+ ½

Leave of Absence for Shumow

Chicago — Sam Shirley, M-G-M district manager, announces that Harry Shumow, M-G-M manager at Milwaukee, has been given leave of absence on account of ill health. John G. Kemptgen, Omaha manager, will be acting Milwaukee manager until Shumow returns. C. P. Nedley, Omaha branch salesman, will be acting manager there.

PRC Signs William K. Howard

West Coast Bureau of THE FILM DAILY

Hollywood — William K. Howard has been signed by Leon Fromkess, PRC Pictures production chief, to direct "When the Lights Come on Again," based on the song hit by Eddie Seller, Sol Marcus and Bennie Benjamin. The original story is by Frank Craven and the screenplay by Milton Lazarus. Production starts April 15.

Calls South Pacific Army Footage 'Best'

(Continued from Page 1)

in that area is usable, while in the making of commercial productions only about 10 per cent of the original footage is used.

"Great Combat Pictures"

Service camera crews in that area, he said, are turning out thousands of feet of "great combat pictures," much of it the best to come out of the entire war thus far. He declared that the film of action at Arawe and Cape Gloucester, New Britain, "about to be released to the public," is superior to Army footage shown publicly on operations at Makin and every bit as good as the Marine Corps' pic on the landing at Tarawa.

5-Reel Subject Prepared

A five-reel subject made up of this footage is being prepared now in Hollywood, and will be reviewed here within the next two weeks, it was learned. Viewing of the rough cuts have convinced officials of the Bureau of Public Relations that the film should be publicly shown and it will be recommended to OWI and WAC shortly. There has been no decision on length, but the five-reel version is said to be for Army use. A one- or two-reeler might be turned out for the public.

General Ingles was enthusiastic also about the value of the combat footage shot in the South Pacific for training purposes. A great part of it is used for training, he said.

New Consent Decree Or Circuit Dissolution

(Continued from Page 1)

duction from distribution but the dissolution of large circuits as well.

"We're not going to fool around with a little old thing like divorcement, if we have to go to court," Clark said. "We'll amend our complaint and seek the dissolution of affiliated and large independent circuits. We'll work out a means to enjoin trade practices which we've found objectionable."

Clark would not say what he meant by "large independent circuits," but he did mention specifically the Schine, Griffith and Crescent circuits. The Government has entered complaints against all three of these.

When told that his words were "mighty harsh," Clark explained that he was not predicting court action, but wanted to correct "an impression that's around that if we do go to court it will not be simply to sue for divorcement."

Boost Chi. Electricians' Pay

Chicago—Theater electricians have received wage advance of $6.80 weekly. bringing their average pay to $85.00 weekly, but advancing their work week from 35 hours to 40 hours.

DuMont Laboratories Given Army-Navy "E"

(Continued from Page 1)

during the days of national defense and to the United Nations, Allen B. DuMont Laboratories here, yesterday received formally the Army-Navy "E" in the Central Theater. Some 1,500 employes, augmented by invited guests, virtually filled the 2,400-seat house.

Allen B. DuMont, company's president, who accepted the award on behalf of management, delivered a brief address in which he declared that credit for winning the official honor must be attributed to teamwork. This made possible the production record on electronic guns, which are functioning so valuably on the various battle fronts. His organization, he pointed out, was prepared for war manufacture when the United States was drawn into the conflict, but it is within the past two years that industrial performance has been at top levels. During that span, he added, there has been a 400 per cent growth in personnel, and what were formerly shops have become big plants.

The Army-Navy "E" was accepted on behalf of the workers by William Holt, the company's oldest employe in point of service.

Commander A. S. Kibbee, USNR, Office of Inspector of Naval Materiel, New York, presented the Army-Navy "E" pins. Tom Slater, of the Mutual Broadcasting System, was master of ceremonies and presided at recitation of Army-Navy "E" pledge. The award flag was arised by Sgt. Joseph Mahadey, wounded hero of Attu, assisted by the Color Guard of Gerald V. Carroll Post 161 Cadets, American Legion, Passaic. Ceremonies were opened by Jessica Dragonette's rendition of "America," and concluded with her singing of the National Anthem.

Paramount, of which company DuMont is an affiliate, was represented by Arthur Israel, Jr., assistant to Barney Balaban, and other officials.

Schwartz Quits Warner Realty Post in Phila.

Philadelphia—Samuel D. Schwartz has resigned as executive director of the real estate department of Warner Bros. Theaters in this area, a post he held for nine years. Although he declined to disclose his future plans, he is understood to be giving consideration to several offers from film interests in other parts of the country.

Schwartz, a former chairman of the Pennsylvania Board of Motion Picture Censors, was a well known real estate broker before his affiliation with the film business.

Indiana Ready

Indianapolis — More than three hundred theaters in Indiana have joined the Red Cross Week campaign. All Indianapolis houses have pledged their full support, and the campaign is ready to start off in full blast.

COMING and GOING

W. RAY JOHNSTON, Monogram head, will return to the Coast on April 2 from his swing around the country.

TOM CONNORS, 20th-Fox distribution boss, was back at his desk yesterday after a month's vacation in Florida.

WALTER GOULD, UA foreign manager, leaves for the Coast on Friday for a two-week visit.

HARRY KOSINER, Eastern representative of Edward Small Productions, Inc., leaves tomorrow for Philadelphia.

HENRI LEISER of the William Morris Literary staff left for Chicago yesterday to discuss with Louis Bromfield and Thomas Mann the details of the film script of their "The Woman of the Hundred Faces." With him went **MAXIMILIAN ILYIN**, French writer, who will collaborate with Bromfield and Mann.

HENRY NATHANSON, head of Regal Films Corp., M-G-M Canadian subsidiary, got in from Toronto yesterday for home-office conferences.

MABEL DREW of the 20th-Fox radio department has returned to the company's home office after a six-weeks' illness.

VINCENT SHERMAN, Warner Bros. director, is due from the Coast on Friday to do research in connection with his next assignment, "This Love of Ours."

IRVING RAPPER is expected from California this week. He'll be in town until after the Hollywood Theater world premiere of "The Adventures of Mark Twain," which he directed for Warner Bros.

RAYMOND MASSEY is scheduled to leave for the Coast in a few days to resume his film work.

"Sensations of 1944" is Now "Sensations of '45"

West Coast Bureau of THE FILM DAILY

Hollywood—Following a meeting here between Edward C. Raftery and Gradwell L. Sears, president and vice-president of United Artists, respectively, and Andrew Stone, it was decided to change the title of Stone's musical "Sensations of 1944" to "Sensations of 1945."

Sears pointed out that good films are running from three to five weeks and longer, with "Sensations" expected to be one of UA's long-run pictures, many engagements will not be reached until next year.

Trade Turns Out to Wish Good Luck to Bob Wolff

The industry turned out en masse last night to wish good luck to Robert S. Wolff who leaves at the end of this month for England to become managing director of RKO Radio of Great Britain. Approximately 850 attended the banquet at the Waldorf-Astoria.

The RKO "family" gave Wolff a gold cigarette case and lighter with this inscription: "To Captain Robert S. Wolff, good luck, good health and happiness."

Theater owners of the New York exchange area gave the guest of honor a large silver platter suitably inscribed. A large scroll, signed by everybody at the banquet, was presented to Wolff.

LAUDIA

A 20th CENTURY-FOX HIT!

GANG'S ALL HERE

A 20th CENTURY-FOX HIT!

GUADALCANAL DIARY

A 20th CENTURY-FOX HIT!

WINTERTIME

A 20th CENTURY-FOX HIT!

HOLY MATRIMONY

A 20th CENTURY-FOX HIT!

THE LODGER

A 20th CENTURY-FOX HIT!

LIFEBOAT

A 20th CENTURY-FOX HIT!

JANE EYRE

A 20th CENTURY-FOX HIT!

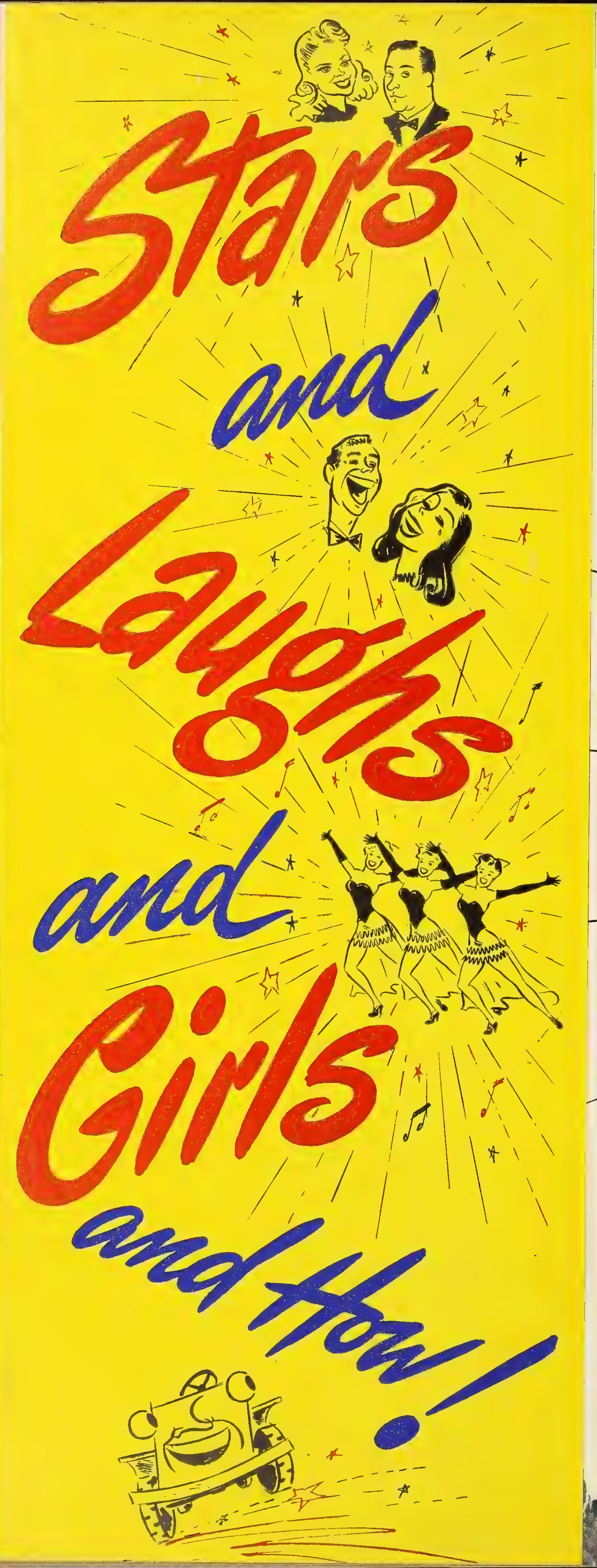
THE SULLIVANS

A 20th CENTURY-FOX HIT!

THE SONG OF BERNADETTE

A 20th CENTURY-FOX HIT!

and Now


Stars
and
Laughs
and
Girls
and How!

20th Century
FO
J/L
in
JE

Fox presents
UR
LS
a
EP
Music
and
Love
and
Adventure
and More!

20th Century-Fox presents

Kay Francis

Carole Landis

Martha Raye

Mitzi Mayfair

FOUR JILLS *in a* JEEP

Jimmy Dorsey
and His Orchestra

John Harvey

Phil Silvers

and Introducing

DICK HAYMES

and the guest stars

ALICE **FAYE** · BETTY **GRABLE**

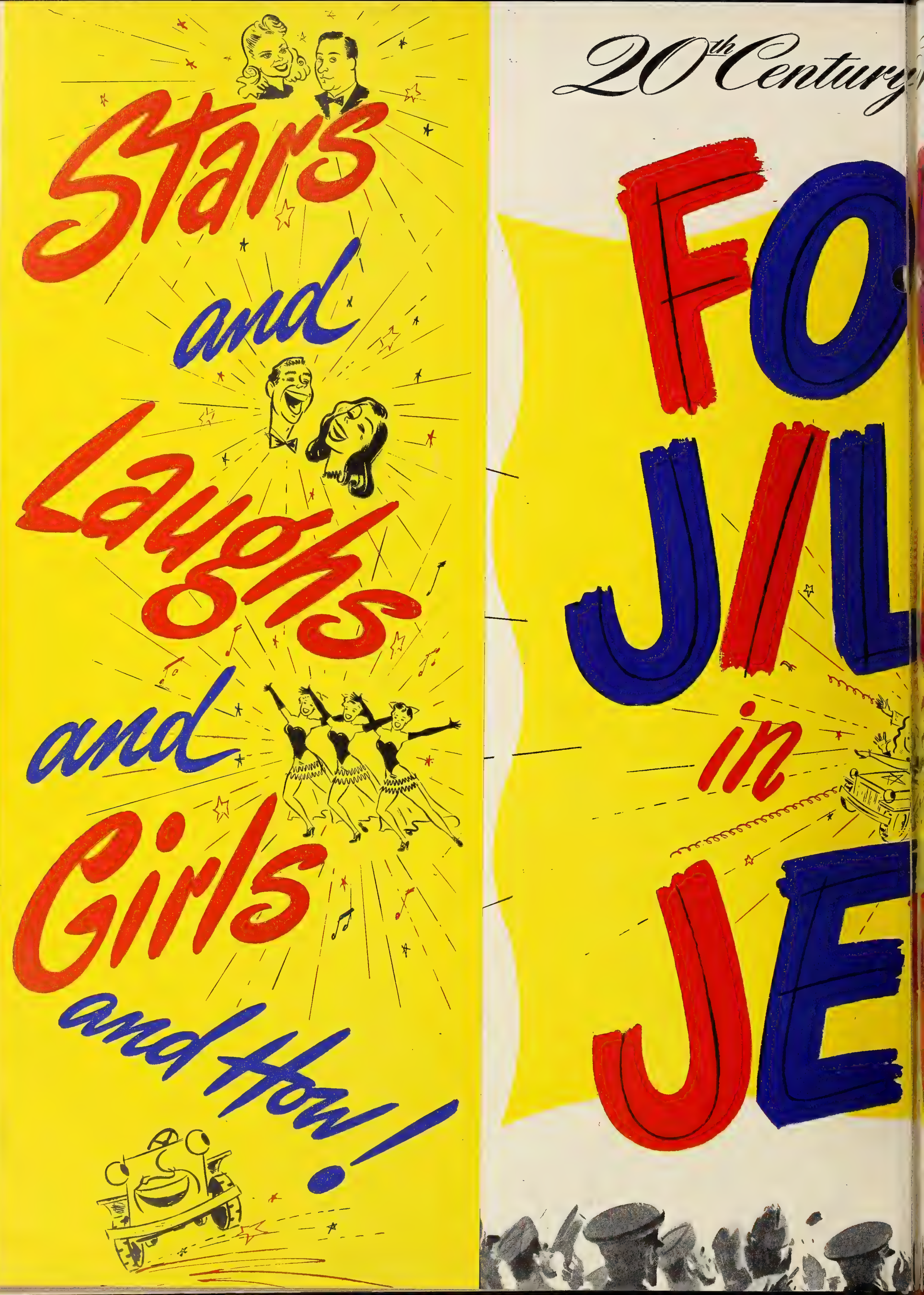
CARMEN **MIRANDA** · GEORGE **JESSEL**
(Master of Ceremonies)

Directed by WILLIAM A. SEITER

Produced by IRVING STARR

[illegible] Snag Werris • Story by [illegible] Fred Niblo Jr

Music and Lyrics "How Many Times Do I Have To Tell You?" • "It's The Old Army Game" • "Ohio" • "Crazy Me" "How Blue The Night" • "You Send Me" by Jimmy McHugh and Harold Adamson • Musical Numbers Staged by Don Loper



Stars
and
Laughs
and
Girls
and How!
20th Century
FO
JIL
in
JE

Fox presents
UR
LS
a
EP
Music
and
Love
and
Adventure
and More!

4 JILLS!
1 JEEP!
3 JOES!
THE #1 BAND!
6 SONGS!
4 GUEST STARS!
1 SWELL STORY!
It all adds up to 20th Century-Fox...
the biggest figure in the industry
...with another BIG one!

New Carbon Method Aids Tele in Color

(*Continued from Page* 1)

as the only ones for television able to use carbon arc lamps as a light source.

Arthur Levey, head of Scophony, said that the new development brings immeasurably nearer the day when movie audiences will be able to fully appreciate the realism, clarity and life of color television as an added attraction supplementing the usual film programs of motion picture theaters." He reported that scientists of the National Carbon Co., a Union Carbide Co. subsidiary, had "succeeded in raising the carbon crater intensity of brilliancy by seven times normal standards to meet the necessary requirements of this method of color television."

Future Assured

"Paramount and 20th-Fox through association with SCA have not only insured the television future of thousands of motion picture theaters controlled by these huge corporations," added Levey, "but they have also thereby guaranteed the public patronizing their theaters of the finest television performances plus assurance of Scophony's latest developments and refinements in this very important field."

Scophony's alternative approach to solving the problem of projecting full-size color television pictures by its Skiatron electron opacity system is based on the efficient subtractive three-color method which is utilized in all successful processes of color cinematography such as Technicolor and Kodachrome. The Skiatron has a basic simplicity that indicates its practical possibilities and does not require any more light than the present standard motion picture ace lamp, Levey said. Both methods are being developed under the direction of Dr. A. H. Rosenthal, director of research and development for SCA.

"This new color television development should therefore help clear the way for the swiftest possible reconversion of the television industry to peace as engineers and materials become available," said Levey, "thus creating thousands of jobs for returning servicemen."

Henry Hobart
Chico Marx
Virginia Grey

Joseph Schildkraut
Carmelita Geraghty
Ralph W. Budd

● ● ● GOOD MORNING......It's Spring again so don't let the snow fool you. . . ● Up in Boston, Harry Browning, commander of the Theatrical Post of the American Legion, announces that his Post is collecting canes for returning soldiers......He asks that all exhibitors who have canes they aren't using to leave them with their film cans on pickup nights and they'll be delivered to the right place. ● The question of "What to Do With Juvenile Delinquency and its Problems" will be discussed on the Skouras radio program over WINS Saturday night......Among the speakers will be Bob Burns. . . ● A screen editorial of "Russia's Foreign Policy," one of UA's "World in Action" subjects, will be shown at five local newsreel houses starting Friday. . . ● The Broadway Capitol this week is celebrating the first year of its "Stars in Person" stage shows with Jimmy Durante the featured "in person" attraction. . . ● Film folks who have appeared on Adelaide Hawley's WEAF broadcasts recently include Henry Anderson, manager of Paramount's insurance department, and Theresa Stone of M-G-M's public relations department. . . ● Tickets are going fast for the Pioneers Nite Dinner of the Chicago Variety Club at the Blackstone Hotel on March 31......More than 30 old-timers will be honored at the affair......

▼ ▼ ▼

● ● ● *BROADWAY WAS BROADWAY once again last night ......when M-G-M held its premiere of "See Here, Private Hargrove" at the Astor Theater......It was the first gala opening of a picture since the dimout was lifted......and searchlights beamed on the Astor as jeeps brought convalescent war heroes to the door...... and gold braid and G.I. Joes joined in the big event......Sgt. Marion Hargrove, author of the story, was there, too......and Al Smith, Sgt. Barney Ross and many others from all parts of the country......*

Mel Evidon Will Remain In Des Moines for Col.

(*Continued from Page* 1)

to supervise Columbia, it is now announced. Previously it was intended to move Evidon to Kansas City as manager there on April 1. No reason for the change in plans was given.

Stromberg-Carlson Tele Plans Submitted to FCC

Rochester—Seeking television for Rochester and the surrounding area shortly after the end of the war, Stromberg-Carlson Company here has applied to the FCC for a license to operate a television broadcasting station on a commercial basis.

At the same time, the local radio and telephone manufacturing company, which owns and operates WHAM and Frequency Modulation Station WHFM, announced it has made arrangements for receipt as soon as possible after the close of hostilities of up-to-the-minute studio and transmission equipment. Plans are under way, it was revealed, to create what may come to be known as Rochester's Radio City.

Local Fillm Censorship Looms in Upstate Mich.

(*Continued from Page* 1)

vertising, including lobby displays.

A group including school teachers and a public health nurse advocated the action, including a 10 p.m. curfew for children under 14. Action is believed likely to pass by political observers, when it comes up for formal consideration in a week.

Detroit now censors all films, and the local censor's verdict is normally accepted throughout the state by courtesy.

Sees Start of Commercial Tele Five or Six Years Off

West Coast Bureau of THE FILM DAILY

Hollywood—Television will not injure the film industry, but should be an aid to show business generally, according to Niles Trammell, president of NBC. He is puzzled as to why motion picture executives seem so disturbed over television inasmuch as it's believed the earliest possible start of commercial television on a national scale is five to six years away.

6 IA Studio Unions To Get 5% Increase

(*Continued from Page* 1)

for in one of the proposals placed in the hands of the producer representatives by spokesmen for the unions at the start of negotiations last week at the New York office of Pat Casey, studio labor contact, for new agreements to replace those that expired on Jan. 1. The only exception was the musicians' group, which asked to be excluded because of certain demands made by the American Federation of Musicians.

Another concession won by the unions was a clause in which they were promised the same advantages accorded the 11 IATSE studio locals for which negotiations are also being conducted at this time with the producers at Casey's office.

Another concession made to both the basic group and the IATSE locals was in the matter of paid vacations on the basis of one day for each 20 days worked but not more than 12 days per year. Both groups got the producer representatives to agree on added compensation for night work.

In spite of the paid vacations and the other concessions obtained from the producers, both the IA and basic groups have not ceased their efforts to win their demands for paid sick leave and paid holidays, it was understood yesterday.

Producers' reps. yesterday had in their hands the demands of the first aid workers, Local 767, the first IA group to have its individual proposals heard by the companies.

The laboratory technicians, Local 683, was the second group to huddle with the companies' spokesmen. The costumers, Local 705, is expected to go to bat today. Other locals to be heard individually are: property men, grips, utility workers, electricians, cameramen, sound technicians, projectionists and make-up artists.

Army Doing a Great Job With Gift Films—Wayne

(*Continued from Page* 1)

at a press conference that the Army is now doing a great job of getting the Industry's gift of new movies to the troops in forward areas.

Wayne said: "War is not only fighting. It is work and sweat. And the Army has realized that the boys must have entertainment and laughs. They do not mind walking through mud and sitting in rain to see a show. The important thing is that there is a show for them to see—and this is being taken care of. Up in the forward lines on New Guinea, I found movies that were just being released when I left Hollywood."

Wayne, who in addition to averaging two shows daily, visited hospitals in Australia, New Guinea, and New Britain, stated that he will go overseas again as soon as possible.

Everybody in Show B

At the stroke of midnight, Monday, March 27th, the walls of the Palace Theatre . . . sweetheart of all show business . . . will shake with sentiment and delight. For that night **UNIVERSAL PICTURES** pays tribute to the Grand Old Lady of Vaudeville Days with a special gala preview of the Charles K. Feldman Production

Follow the Boys

The first picture to demonstrate the heroic job that has been accomplished by the motion picture and all other branches of show business on behalf of the war effort.

Follow the Boys

Show Business' Own Tribute to Show Business . . . a truly great event in the history of the movies with special significance at this time.

In addition to the extraordinary cast in the picture itself, a nostalgic touch will be added by the appearance of many former stars whose names, and vaudeville, are indelibly linked together. The atmosphere of the old Palace will be re-created in many ways. Celebs from many branches of show business and the literary world will also be there. A gala night for a gala occasion.

UNIVERSAL PICTURES

"RED CROSS DRIVE! COLLECT AT EVERY PERFORMANCE EVERY DAY. MARCH 23 THROUGH 29."

usiness will be there!

UNIVERSAL

extends congratulations to Charles K. Feldman for his production of "Follow The Boys." The story behind this production, in our opinion, far exceeds in importance the fact that it will undoubtedly be Universal's most glowing financial success.

We have tried to cover everybody by formal invitation but this is a big industry and a big job. So if you seem to have been overlooked please forgive . . . and come anyway. Your occupation in show business is all the admission card you need.

Follow the Boys . . . to the Palace Theatre . . . New York . . . Monday, March 27th at the stroke of midnight . . .

Follow the Boys

CHARLES K. FELDMAN *presents*

Follow the Boys

Starring **GEORGE RAFT ★ VERA ZORINA**

Guest stars in order of their appearance: **JEANETTE MacDONALD ★ ORSON WELLES' MERCURY WONDER SHOW ★ MARLENE DIETRICH ★ DINAH SHORE ★ DONALD O'CONNOR ★ PEGGY RYAN ★ W. C. FIELDS THE ANDREWS SISTERS ★ ARTUR RUBINSTEIN ★ CARMEN AMAYA AND HER COMPANY ★ SOPHIE TUCKER DELTA RHYTHM BOYS ★ LEONARD GAUTIER'S BRICKLAYERS**

These famous bands **TED LEWIS AND HIS BAND ★ FREDDIE SLACK AND HIS ORCHESTRA CHARLIE SPIVAK AND HIS ORCHESTRA ★ LOUIS JORDAN AND HIS ORCHESTRA**

with **Grace McDonald ★ Charles Butterworth ★ Martha O'Driscoll ★ Charley Grapewin ★ Elizabeth Patterson Maxie Rosenbloom ★ Regis Toomey**

Directed by **EDDIE SUTHERLAND** ★ *Produced by* **CHARLES K. FELDMAN** ★ *Associate Producer* **ALBERT L. ROCKETT**

A UNIVERSAL PICTURE

MPTOA Urges Gov't Not Sign New Decree

(Continued from Page 1)

set his own opening day, shutdown on all circuit expansion, a three-year maximum term for the decree and three suggestions regarding arbitration.

The committee went before Clark yesterday afternoon, after reaching agreement late Monday night on the document they brought him. Basic principles for a consent decree followed a declaration that MPTOA feels the Government should not sign any decree.

A "Seller's Market"

No decree should be signed, they told Clark, because "operation under the previous consent decree resulted in a greater, rather than a lesser, amount of stifling of competition, and in a greater, rather than a lesser, amount of hardship for exhibitors." Two additional reasons were also presented, as follows: "Operation under the previous consent decree gave to the distributor-defendants great power, which they abused to their financial benefit with a corresponding detriment to exhibitors" and "operation under the previous consent decree permitted the distributor-defendants to withhold, and that they are at the present moment withholding from distribution, a very substantial number of features so as to create an unprecedented seller's market."

The committee proposed that in the event a decree is signed, it should terminate in not more than three years, or six months after the end of the war, whichever is earlier. Provision must be made also for changes on petition to the court from either party to the decree.

Arbitrator's Powers "Unrestricted"

On arbitration, the committee proposed that the arbitrators be given "unrestricted powers and jurisdiction in controversies involving clearance and run," and "parties in arbitration proceedings not be permitted representation by attorneys and that the cost of arbitration to the exhibitor be substantially reduced."

A simplified standard contract form is necessary, said MPTOA, "in order to enable the average exhibitor to know his rights and obligations when he signs the contract. The form should standardize and accurately define fair competitive practices on move-overs, extended runs, availability, checking rights, substitutions, price allocations, designated playdates, unethical advertising, unsuitable and objectionable pictures, etc."

6-Month Licensing Period

"Each distributor - defendant," MPTOA said in discussing selling provisos, "shall be required to license at any one time all of its features to be released during the next six months; provided, however, that an exhibitor may license any lesser number of features that he wishes, and provided further that the exhibitor shall have an unrestricted outright privilege of cancellation of 20 per cent of the features licensed to him. The price of all pictures shall be designated in the license agreement when executed. Any roadshow or any feature in which a distributor-defendant participates in the receipts from the exhibition thereof shall be licensed separately.

‘If the above provisions are not possible of accomplishment, then it is respectfully submitted as an alternative plan that features be licensed singly after each one has been tradeshown."

Exhibs. to Select Opening Date

The committee also proposed that exhibs. be given "exclusive right to select the day of the week to play any feature licensed" and that "all circuit expansion by distributor-defendants should be completely prohibited. If this is not possible for fulfillment," they continued, "then certainly the showcase and lockout provisions (in the distributor draft before Clark) should be eliminated because they afford to the distributor-defendants further weapons of compulsion in the licensing of features and because they violate the basic philosophy of free and open competition."

These proposals will be meshed in with those from other exhibitor groups by Clark and then placed before the distributors for their reaction. Distrib. reaction to the indie suggestions is expected to be a major detriment of the Government's future course, since Clark is reported to be ready to proceed with a suit if he is convinced that the distribs. will make no further concessions than those contained in the draft for a new decree which was submitted to him in January.

Scophony Board to Mull Interest to Film Firms

(Continued from Page 1)

acquire an interest in the television company. Paramount and 20th Century-Fox now own stock in the company, but it is reported that other major companies have sought to purchase an interest in the organization.

The board is expected to consider what progress can be made on the matter and to iron out some of the wrinkles that might block such deals. The problem appears to involve admitting other companies on common ground and yet not jeopardizing the prior rights of Paramount and 20th-Fox.

Jeffee to R. C. Post

Saul Jeffee, general manager of Movielab Film Laboratories, has been appointed chairman of the 1944 Red Cross drive of the Allied Non-Theatrical Film Association, which represents a majority of the 16 mm. film organizations. Co-operating in the campaign are 76 firms.

DuMont Saw Present A Dozen Years Ago

Passaic, N. J.—Speaking on program here, yesterday, at which Army-Navy "E" was awarded to Allen B. DuMont Laboratories, Leonard F. Cramer, company's vice-president, declared that the organization comprised a staff of two in 1932 (there are now some 1,500). That year, Allen DuMont began developing the cathode ray tube, and believed that it had important military uses.

Parade Will Launch Brooklyn's R. C. Drive

One of the greatest parades in Brooklyn's history, from the foot of Manhattan Bridge to the steps of Borough Hall, where a monster rally will be held, will launch the 1944 Red Cross War Fund campaign in the borough's theaters tomorrow.

Broadway stage stars, headed by Jerry Lester, popular young comedian, will march in the parade and rally, after participating with a delegation of representatives of the Red Cross Theater Committee of the Motion Picture Industry's War Activities Committee from Manhattan in the parade.

In the line of march will be a 20-foot banner carrying the inscription, "Red Cross 1944 War Fund Motion Picture Theaters Co-operating"; the Army Corp., St. John's Home and Gerrity Post, American Legion, bands; a Red Cross Canteen with a six-foot Red Cross at the top; motorized equipment of the Red Cross; and a police detail.

New York Clearance Cut To One Day on Appeal

The traditional seven-day minimum clearance between theaters in New York City has been upset by the arbitration appeal board in the case of the B. K. R. Holding Corp., operator of the Trylon Theater, Forest Hills.

Complainant had charged that the seven-day clearance granted to the Drake Theater, a little more than a mile away, was unreasonable and sought to have it eliminated or reduced. The arbitrator found the clearance to be reasonable and dismissed the complaint, but on appeal the arbitrator's award was reversed.

The appeal board took the position that the "peculiar geographical situation in this case justifies an exception of this general rule." While the two theaters appear to be in competition because of their short distance apart, a boundary caused by the Long Island railroad minimized competition, the appeal board pointed out.

Clearance was cut to one day by the board ruling. The five consenting companies were defendants.

Eight Majors Give $1,000,000 to R. C.

(Continued from Page 1)

cher of Consolidated Film Industries was named chairman of the Laboratories Division, while Charles E. ("Chick") Lewis, publisher of Showmen's Trade Review, was appointed chairman of the Trade Papers Division.

Century Circuit Jumps Gun; Collects $5,000

The Century Circuit already has collected almost $5,000 in the industry's 1944 Red Cross Drive, as the result of an early start in about half of the chain's houses, it was announced yesterday by Fred Schwartz, New York exhibitor chairman of the industry's campaign. Collections are running 25 per cent ahead of last year. As of yesterday, all of the Century circuit started collections and they will continue through the regular March 23-29 campaign period.

"Reaction to the Red Cross trailer is excellent," Schwartz said, "and the public is showing that it is very happy to co-operate and to give to this cause."

Met. N. Y. and R. I. Get 100% in R. C. Pledges

Metropolitan New York and the state of Rhode Island have achieved 100 per cent in pledges to participate in the industry's 1944 Red Cross collection week which gets under way nationally tomorrow.

All 702 theaters in New York City are ready for the drive, it was announced by Sam Rinzler and Fred Schwartz, local co-chairmen. In Providence, exhibitor chairman Edward M. Fay reported every one of the 63 houses in the region pledged.

All theaters in New York will display the material supplied in the Red Cross kit and in addition will use flags and valances. Managers also are planning special activities of various descriptions to bring home to the public the great work and great need of the Red Cross.

Houses will fly the Red Cross flag and stage-show theaters will have special Red Cross offerings. All boroughs of the city have co-operatively arranged for parades and other activities.

Philly 100% for Red Cross With 757 Theaters Signed

Philadelphia—With 757 pledges in, this territory is 100 per cent organized for the industry's Red Cross drive. Aggregate is almost as many as the combined total of previously reported par signatures in Newark, New Haven, Albany, Delaware and Maryland.

Myron Selznick Ill.

West Coast Bureau of THE FILM DAILY

Hollywood — Myron Selznick is seriously ill with internal abdominal hemorrhage.

Issues Final Data On Admission Taxes

(Continued from Page 1)

and all others concerned is reported to be correct and final and is reprinted here in full as an industry service:

"To avoid the necessity of making change in pennies, many theater operators and other persons required to collect the tax on admissions endeavor to fix the established price of admission in an amount so that when the tax is added thereto the sum will be a multiple of five cents. While such combinations can be worked out in the majority of cases, it is not possible to devise combinations that will result in total charges of 15, 45 and 75 cents, and certain larger amounts, for admission and tax. To overcome the difficulty, theater operators and printers of admission tickets have suggested a plan which contemplates fixing the established price of admission in such an amount that when the tax is added thereto the sum will be slightly in excess of the desired multiple of five cents, and then 'reducing' the total charge to the desired multiple. Where 45 cents is chosen as the total to be paid, the established price of admission, would, under such plan, be fixed at 38 cents on which a tax of eight cents would be due, and then the total charge of 46 cents for admission and tax would be 'reduced' to 45 cents.

Not Reduced Rates

"The foregoing plan purports to be a sale of admissions at reduced rates, but is not so in fact. A reduced rate of admission, within the meaning of the law, is an amount charged for admission that is less than the amount charged to other persons for the same or similar accommodations. In the above example, all tickets will be sold at 45 cents each, of which eight cents will be returned as tax, leaving 37 cents as the amount paid for admission. Since no one will be required to pay the purported established admission price of 38 cents, and since all persons will pay 37 cents as the price of admission, the amount of 37 cents may not be considered as a reduced rate of admission, but is the actual established price of admission. Moreover, since the tax on an admission charge of 37 cents is only seven cents, whereas the tax collected amounts to eight cents, such plan would result in the collection of a greater amount of tax than that which is legally due. For that reason, it must be concluded that the use of such plan may not be permitted under the law and regulations.

"A further question has arisen as to whether the established price of admission to be shown on the tickets may be fixed in any amount involving a fraction of a cent, in order to pass on as a separate item all or part of a State tax computed in terms of mills, for example, an established price fixed at 12½ cents in order to pass on a State tax equal to one-half cent. The Bureau now holds that the established price of admission must be stated in terms of whole cents which can be paid as such, without regard to whatever amount may be passed on to, or collected from, the person paying for admission as a State tax. Since under such rule it is not possible to pay 12½ cents as the price of admission, the established price in such case must be shown either as 12 cents, on which a tax of two cents is due, or as 13 cents, on which a tax of three cents is due.

"All previous rulings inconsistent with the above are hereby revoked.

"Any correspondence in reference to this mimeograph should refer to the symbols MT:M."

Panama City Office For United Artists

United Artists' plans for expansion in Central and South America have taken another step with the opening of an office in Panama City, it was announced by Walter Gould, foreign manager.

Griffith in Denial Of Indies' Charges

(Continued from Page 1)

ater, Shawnee; Mystic Theater, Picher, and State Theater, Vinita, seeking to restrain 14 motion picture distributors and the Griffith theater organization from alleged violations of the anti-trust law, asking damages of $606,000 for failure to obtain satisfactory motion pictures because of alleged conspiracy of the defendants in restraint of interstate trade.

The distributors are Paramount, Loew's, Vitagraph, RKO Radio, 20th Century-Fox, Columbia, Universal Pictures, Universal Film Exchanges and Republic, which say in their motion that matters in the complaint are not sufficiently definite to enable them to properly prepare responsible pleading, and request the court to order the plaintiffs to comply separately.

In answering, the Griffith organizations stated that the plaintiff's claims for damages for alleged invasion of rights which accrued more than three years prior to commencement of the suit against them are barred by the statute of limitations. They further say the complaint fails to state a cause of action against them upon which relief can be granted, and deny that the plaintiff theaters are comparable to those of the defendants.

M-G-M Screening 2 on April 3

Metro's "Andy Hardy's Blonde Trouble" and "Meet the People" will be tradeshown in all key cities on April 3.

"Ape" for Stock

Jules Levey, producer of the recently completed film version of "The Hairy Ape," soon to be released by United Artists, plans to produce the Eugene O'Neill play as a summer stock venture for four weeks on the "Straw Hat" circuit around New York. William Bendix will be starred.

IA Convention Set for St. Louis Week of May 29

The IATSE biennial convention will be held at the Jefferson Hotel, St. Louis, the week of May 29. The election of officers will be the main attraction.

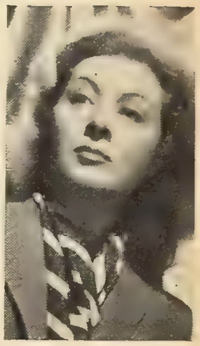
Richard F. Walsh announced yesterday that he intended again to run for the presidency.

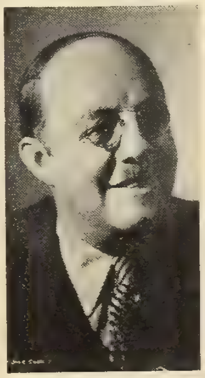
No. 5

Outstanding Industry Personalities

Can you name them—

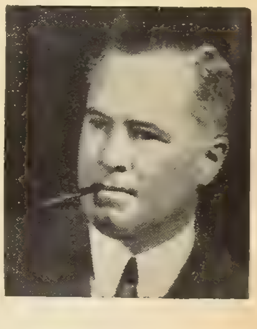
FANS enthused as usual over her 1943 pictures, "The Youngest Profession" and "Madame Curie." When she hears the words and music which praise a dear little town in the auld County Down, they have personal significance. Entered films from the well-trod stage. Scored immediately and heavily in U. S. and throughout the world via the British-made "Goodbye, Mr. Chips." In 1942, she grabbed the Academy Award for her sterling performance in "Mrs. Miniver." In a span of some five years, she has appeared in nine features, a large percentage of which have been huge grossers.





ONLY House Manager in the industry who's in charge, believe it or not, of producers, directors, home office executives, and other film greats. It's because he is head man of the Motion Picture Pioneers, and very much one himself. Founded this organization devoted to good fellowship. Once each year, his group holds a gala get-together. The other 364 days (since this is Leap Year, make it 365) his efforts center upon Columbia Pictures, whose astute vice-president he is.

MILITARY efficiency and flavor is given to RKO Corp.'s board by this chairman thereof. Has attained the rank of Colonel. In 1916, he was actively soldiering in Mexican Border Affair, and became a Major in the First World War. His colorful career includes post of purchasing agent for motion picture films and equipment in China, and in 1927 toured the world studying film production, afterwards publishing reports thereon. Immediately in wake of publication, he became New York City's Commissioner of Correction,—which had nothing to do with the manuscripts. Sparkplugged New York State's great Third War Loan effort.



They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

M P PROD DIST
21ST FL
2[illegible] W 44TH ST
N Y

COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE

AT EVERY PERFORMANCE

FROM MARCH 23RD TO 29TH THIS COUNTRY'S MOTION PICTURE EXHIBITORS HAVE PLEDGED THEIR AMERICAN WORD TO

COLLECT FOR THE RED CROSS

THEY DON'T FAIL US. WE WON'T FAIL THEM.

COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE
COLLECT AT EVERY ✚ PERFORMANCE

WAR ACTIVITIES COMMITTEE MOTION PICTURE INDUSTRY

FILE COPY
REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 58 NEY YORK, THURSDAY, MARCH 23, 1944 TEN CENTS

CLARK BARING DECREE PLANS SATURDAY?

14,764 Theaters Aid R. C. in Peak Mobilization

"Collections at Every Performance—Every Day" Keys Nation's Exhib. Drive

The peak mobilization of U. S. film theaters in history in behalf of any cause, the Red Cross theater collection campaign officially starts today in 14,764 houses across the country. The drive slogan is "Collections at every performance—every day."

As one of the features marking the opening of the Drive, Joseph Bernhard, the industry's national chairman for the campaign, will be radio-interviewed today by Mary

(*Continued on Page* 10)

Stephens-Lang Sues RKO, Asking $506,702

Total damages of $506,702 were sought in a New York Federal Court action filed yesterday against RKO Radio Pictures for alleged breach of a distribution contract. The suit was filed by Stephens-Lang Productions, Inc., producers of the "Doctor Christian" films. The plaintiff al-

(*Continued on Page* 10)

"Hitler Gang" Now Slated For Para.'s Fifth Block

Paramount yesterday withdrew "The Hitler Gang" from its fourth block and re-scheduled it for the fifth, at the same time cancelling Friday's local tradeshow. Move, it was announced, was designed to allow more time for the pic's buildup.

Cuban Veterans of War for Independence Call for Boycott of All Argentine Films

Havana (By Air Mail) — A campaign to boycott Argentine films has been launched by the Louvre Committee, Friends of the Americans, whose membership is composed of veterans of Cuba's war for independence. Handbills distributed by the Committee urge Cubans not to buy Argentine products nor attend showing of Argentine pictures.

Interlocking Interests Up at Pickwick Trial

New Haven—Testimony of Gordon Youngman, general counsel and vice-president of RKO, and depositions of Spyros and George Skouras seemed directed by plaintiff's counsel, Saul Rogers, yesterday to show the interlocking interests of Radio-Keith-Orpheum Corp. with RKO Radio Pictures, defendant in this action, and a string of subsidiary companies, and Skouras Theater Corp. and Skouras Bros. with Fox and

(*Continued on Page* 8)

WPB Asks Trade Redouble Copper Salvage Efforts

Washington Bureau of THE FILM DAILY

Washington — Exhibitors were urged yesterday to redouble their efforts in salvaging copper. WPB appealed to the nation's theater operators to salvage all possible copper drippings and strippings from copper-coated carbons. Drippings and strippings should be turned in

(*Continued on Page* 7)

NBC Asks Trade Make Pix Solely for Tele

West Coast Bureau of THE FILM DAILY

Hollywood—That NBC expects to contract with motion picture producers for films that the producers will make solely for television was the statement made by Niles Trammell, president of NBC, at a press conference yesterday. He declared he did not expect opposition from motion picture companies and pointed out that several years ago operatic and concert stars opposed radio work, but that when they were

(*Continued on Page* 7)

Dillon, Read Heads 25 "U" Deb. Underwriters

Universal has filed with the SEC in Philadelphia a list or 25 underwriters headed by Dillon, Read & Co., of New York, who will handle the distribution of its offering of $7,500,000 principal amount of 3¾ per cent sinking fund debentures, due March 1, 1959.

Dillon, Read & Co. is partici-

(*Continued on Page* 10)

Kuykendall to Seek Final Answer as to Future of Decree at Wash'n Parley

A final answer from Tom C. Clark, Assistant Attorney General, as to what the Department of Justice plans to do in regard to the future of the New York consent decree may be forthcoming on Saturday when Ed Kuykendall, MPTOA president, again meets with Clark in Washington. Kuykendall hopes to get an answer from Clark as a result of the conferences held between the Assistant Attorney General and the MPTOA executive committee on Tuesday.

While both Clark and Robert L.

(*Continued on Page* 10)

Advise State Moves On Film Manpower

Washington Bureau of THE FILM DAILY

Washington — With the White House still deliberating on how to avert serious disruption of essential war production—including film manufacturing and pix production —through wholesale drafting of skilled workers, observers in the

(*Continued on Page* 7)

Studio Costumers Place Demands Before Producers

Proposals of the Motion Picture Costumers, Local 705, IATSE, for inclusion in a new contract with the studios to replace that which expired on Jan. 1 were presented to

(*Continued on Page* 10)

Loew's Net Climbs $347,805

Report $2,796,861 Profit for 12 Weeks' Period

Loew's, Inc., yesterday reported a net profit of $2,796,861 for the 12 weeks ended Nov. 25, 1943, representing an increase of $347,805 over the same period in 1942 when the net earnings were $2,449,056. Per share earnings for the 1943 period were $1.67 on the common stock, compared with $1.47 in 1942.

The company's share of the operating profit after subsidiaries' pre-

(*Continued on Page* 8)

Wirth Reported Succeeding Schwartz for WB in Philly

Philadelphia—It is understood that Ben Wirth of the Warner Bros. home-office real estate staff is being transferred here from New York to take over as successor to Samuel D. Schwartz as head of the real estate department of the company's the-

(*Continued on Page* 8)

A RED CROSS COLLECTION DAILY AT EVERY SHOW IS THE LEAST THAT YOU CAN DO

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 58 Thurs. Mar. 23, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, March 22)

NEW YORK STOCK MARKET	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	18⅞	18⅞	18⅞	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅞	3⅝	3⅞	+ ⅜
Con. Fm. Ind. pfd.	20¼	18⅛	20	+ 1
East. Kodak	165	164½	164½	+ ½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20¾	20⅝	20¾	.....
Loew's, Inc.	61¼	61⅛	61⅛	+ ⅞
Paramount	26⅝	26⅛	26⅛	— ¼
RKO	9¼	9	9	— ¼
RKO $6 pfd.	93¾	92¾	93¾	+ ¾
20th Century-Fox	22¾	22⅜	22⅝	+ ¼
20th Century-Fox pfd.	30¼	30	30	.....
20th-Fox ppf.	103½	103½	103½	+ ½
Warner Bros.	13⅝	13¼	13¼	— ¼
NEW YORK BOND MARKET				
Par. B'way 3s55	....	....	....	.....
NEW YORK CURB MARKET				
Monogram Picts.	4	3⅞	3⅞	— ⅛
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	2½	2½	2½	.....
Technicolor	14¾	14⅝	14⅝	— ⅛
Trans-Lux	3½	3½	3½	.....
Universal Pictures	25½	24½	25½	+ 1⅜
Universal Picts. vtc.	23½	23	23	— ½

Film Classics' Atlanta Franchise to J. Mangham

John Mangham has formed Film Classics of Atlanta for the distribution of Film Classics product in the Atlanta and Florida territory. The new company represents the 16th outlet for Film Classics, Inc., in the United States.

BONDED FILM STORAGE CORP.
1600 B'WAY, N. Y. C. - CIRCLE 6-0081-2-3-4
R. C. A. PROJECTION ROOM—FILM STORAGE
FILM EXCHANGE DISTRIBUTION SERVICE

100 City Midwest Debut For RKO's "Snow White"

More than 100 cities in Iowa and Nebraska will launch Walt Disney's "Snow White and the Seven Dwarfs" during the week of April 5, claimed to be the largest simultaneous showing of a picture.

Premiere is to be divided into two zones, with Des Moines spearheading the all-Iowa sponsorship by radio stations KSO and KRNT, and Omaha the focal point for a Midwest sponsorship by WOW. A big pre-opening campaign is under way.

Floor, Salt Lake City Exhib., Dies in Crash

Salt Lake City—Andrew B. Floor, manager of the Star and Lake theaters, was instantly killed in an auto-bus collision near his home yesterday.

Cummings on Indefinite Leave

Alan F. Cummings, head of M-G-M exchange operations, is now on an indefinite leave of absence, recovering from a recent illness.

Wm. Vogel Recuperating

William Vogel, former export manager of Metro, is recovering rapidly from an illness in a local hospital.

John Eaton Goes to Trial Tuesday for Blast Death

Memphis, Tenn.—John W. Eaton, owner and manager of the Peabody theater, will go on trial next Tuesday in Criminal Court, on charge of second degree murder as a result of an explosion at his theater, Aug. 17, in which Elroy R. Curley, maintenance man, was killed.

The explosion, allegedly occurred when Eaton substituted methyl chloride in the air cooling system which was designed exclusively for freon, after that product had been "frozen" by the War Department.

Depinet Drive Billings Reported at New Record

RKO's 1944 Ned Depinet Drive is reported to have hit a new high for billings during the week of March 16. Figure was the third highest the company has had in two years. Drive goes into its eighth week tomorrow. Drive Captain Charles Boasberg is on his second swing around the branches.

To Open Vanguard Pub. Office

West Coast Bureau of THE FILM DAILY

Hollywood — John Harkins leaves for New York today to open a publicity office there for Vanguard Films. His first assignment will be on "Since You Went Away."

TRADE SHOWING POSTPONED

Paramount's

The Hitler Gang

Will NOT Be Trade-Shown March 24th As Previously Announced

Because of the unusual nature and the exceptional qualities of this picture, the release date has been postponed and

A NEW TRADE SCREENING DATE WILL BE ANNOUNCED LATER

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight HOLLYWOOD
Opens 10 A.M. - B'way 51st

DARRYL F. ZANUCK'S
"The PURPLE HEART"
PLUS ON STAGE—COUNT BASIE and ORCH.—CAROL BRUCE—ZERO MOSTEL
BUY MORE BONDS ROXY 7th Ave. & 50th St.

RKO PALACE B'WAY & 47th St.
Maria MONTEZ • Jon HALL • Turhan BEY
'ALI BABA AND THE FORTY THIEVES'

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. Showing
RED SKELTON
The Brooklyn Dodgers
'WHISTLING in BROOKLYN'
IN PERSON
WILL OSBORNE
and
ORCHESTRA
OTHER BIG ACTS

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli B'way & 49th St.

M-G-M
invites you
to

Meet the People

← Here

THE GAYEST SHOW BY THE GAY SHOWMEN

M-G-M's "MEET THE PEOPLE"

Screen Play by S. M. Herzig and Fred Saidy • Directed by CHARLES RIESNER • Produced by E. Y. HARBURG

starring

LUCILLE BALL ★ DICK POWELL

VIRGINIA O'BRIEN ★ BERT LAHR ★ 'RAGS' RAGLAND ★ JUNE ALLYSON

VAUGHN MONROE And his ORCHESTRA ★ SPIKE JONES And his CITY SLICKERS

LUCILLE BALL

DICK POWELL

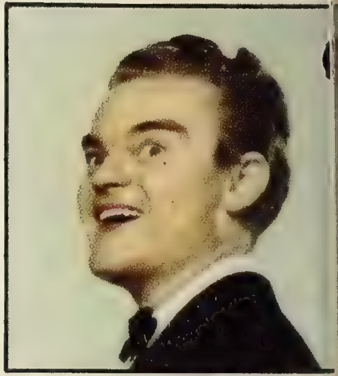
VIRGINIA O'BRIEN

BERT LAHR

"RAGS" RAGLAND

JUNE ALLYSON

VAUGHN MONROE
And His Orchestra


SPIKE JONES
And His City Slickers

"Meet the People"

—and you'll
MEET THE PEOPLE
AT YOUR
BOX OFFICE!

"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through March 29th.

LITHO U S A

Advise State Moves On Film Manpower

(Continued from Page 1)

Capital were convinced that the important step now is for industry representatives to place their case before state directors and Selective Service.

Studio officials should bring their case to the California headquarters, they say, and directors of Selective Service in states where film is manufactured should be given a complete fill-in on the industry problems.

Although WMC and Selective Service officials here are still working a revised list of essential industries, and occupations, there is no indication that manufacture of film and pix production will be removed, even though some of the jobs under these classifications may be taken off. Even if they are retained, however, it was pointed out that the key figures in the situation are the state and regional directors—and even local officials. Their contact with and influence upon local draft boards is far closer and more effective than that of Washington, it was pointed out, and they are in a better position to appraise the labor needs locally than is Washington.

WPB Asks Trade Redouble Copper Salvage Efforts

(Continued from Page 1)

to supply houses as in the past.

The industry has been turning in huge quantities of copper for nearly two years, but recently a rumor was spread that plenty of copper was available and there was no need to continue the salvage drive. WPB theater equipment chief, Allen G. Smith, wrote large circuits several weeks ago urging that they not relax their salvage programs. Several had allowed their activity to drop off, he said.

Lt. Edward Martin Dead

Chicago—Lt. (j. g.) Edward Martin, 37, co-owner and general manager of Southern Amusement Co., Lake Charles, La., died at Great Lakes Naval Training Station where he was assistant to the director of welfare and recreation.

C. E. Donegan Dead

Oak Park, Ill.—C. E. Donegan, for many years connected with Chicago theaters, is dead after a long illness.

Pardon, Please!

Tom C. Clark, Assistant Attorney General, will seek the divorcement of production and exhibition if a new consent decree is not signed. By error, THE FILM DAILY yesterday said that Clark intended to divorce production from distribution.

TO THE COLORS!

★ DECORATED ★

SGT. HAROLD F. COOKE, USAAF, formerly of the Riviera, Scranton, Pa., now a prisoner of war in Germany, awarded the Air Medal.

—★—

★ PROMOTED ★

LEWIS BURMEISTER, USA, formerly National Theatre Supply, Detroit, to lieutenant.

CORP. EARL ROZELIE, USA, formerly assistant manager, Strand, Scranton, Pa., to sergeant.

NBC Asks Trade Make Pix Solely for Tele

(Continued from Page 1)

finally won over to the airwaves their box-office value was enhanced.

John F. Royal, who heads the company's television work, said some film companies have agreed to sell NBC some short subjects and newsreel material, but did not disclose the names of the firms.

Trammell declared his company and its parent company, RCA, have already spent $10,000,000 on television research and experiments and expect to spend another $10,000,000 during the next five years on television equipment and personnel. He said the company would televise the presidential inauguration in Washington in January.

Can Use Film for Most Tele Programs, Cooper Tells SMPE

That film can be used for most television programs was stated by Wyllis Cooper, director of program development for NBC, at a meeting of the Society of Motion Picture Engineers last night at the Pennsylvania Hotel. Cooper, a former associate producer for Universal and writer for Paramount and 20th Century-Fox, spoke on television as viewed by a motion picture producer and emphasized that what he had to say was his own personal opinion.

Another speaker was Worthington C. Miner, manager of CBS tele, who discussed production from the viewpoint of a broadcaster. Clyde Keith, chairman of the SMPE branch, presided and set the keynote for the floor discussion that followed with his introduction of the subject on the use of film in tele designed primarily for home receivers.

Objection to specially made films for tele because of cost and time were minimized by Cooper, who indicated that economies and short cuts would evolve an inexpensive and practicable motion picture technique for the sight-and-sound medium.

Films cannot be used as the backbone of a television schedule, countered Miner of CBS in the following address. Basic difficulty that faced the picture companies, he stated, was the enormous scope in entertainment forms which they would suddenly be asked to cover.

Menendez of 20th-Fox Missing in Nazi Raid

Sgt. Edward Menendez, 28, former member of the 20th-Fox maintenance department here, is reported missing in action by the War Department. Rear gunner on a bomber, he failed to return from a bombing mission over Germany.

3,333 From 20th-Fox Now in Armed Forces

With the induction of four more 20th-Fox employes, the company's total of men and women, including subsidiaries, in the services jumped to just 3,333 this week. At least 1,305 are already overseas.

During the week nine employes at eight branches were reclassified to 1-A; seven were formerly 4-F.

No. 6

Outstanding Industry Personalities

Can you name them—

THIS industry veteran is chairman of the MPPDA Law Committee. In World War I he was a Sergeant in the 104th Field Signal Battalion. Has an understandably warm spot in his heart for two songs, — "Dartmouth, Fair Dartmouth" and "Roar, Lion, Roar." Latter ditty might indicate that he is a Son of Metro, which isn't so. Fact is that he's general counsel, vice-president, secretary, as well as a director for Paramount Pictures, Inc.

PRODUCER-DIRECTOR of "Heaven Can Wait." While working in his father's clothing store in Berlin he studied acting under Victor Arnold, stage comedian, who subsequently took him to Max Reinhardt under whom he studied and gained experience both on the screen and behind the footlights. Won international fame as a director of shadow dramas. He is deeply admired by trade and public, but perhaps even more so by the nation's cigar manufacturers who credit him, because of his virtually omnipresent cigar, with greatly advancing that type of smoking commercially.

HE megaphoned and produced the delightful romantic comedy which led the Ten Best Pictures' Honor Roll in 1943. A native Californian, he made his stage debut at the tender age of five. Entered films as a cameraman in 1921, and began directing attractions a decade later. Joined Universal from the Hal Roach camp. Then fashioned features for RKO Radio and Columbia, and, you will remember, directed "Woman of the Year" for M-G-M.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

Loew's 12-Week Net Climbs $347,805

(*Continued from Page* 1)

ferred dividends was $7,449,332 for the 1943 12-week period, compared with $7,392,457 in 1942. A reserve of $1,000,000 for contingencies was set aside in the periods of both years. Depreciation reserve in the 1943 12 weeks was $760,617, compared with $742,040 in 1942.

Profit before Federal taxes was only slightly more in 1943 than in 1942; $5,688,715 in last year's period and $5,650,417 in the previous year. Reserve for Federal taxes in the 12-week period of 1943 was $2,891,854, compared with $3,201,361 in 1942.

Stress Interlocking Interests Of Pickwick Defendant

(*Continued from Page* 1)

20th-Fox and the bearing of these interrelationships on the refusal of the companies' to sell the Pickwick clear of Portchester.

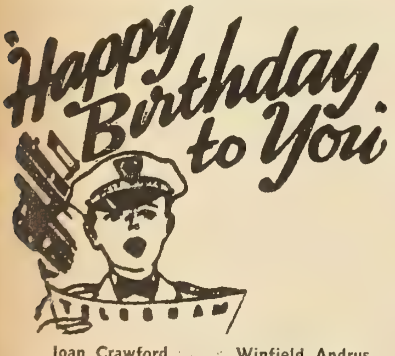
Frederick J. Whelan, former special assistant to the U. S. Attorney General, testified as to the Department of Justice's attempt in 1939 to adjust the complaint re Pickwick clearance amicably, and of subsequent conversations with Ned E. Depinet and other distributor executives who agreed, Depinet told him, that the Pickwick was always a white elephant and doubted if it could support first-runs.

Deposition of Spyros Skouras denied any conspiracy in this case. George Skouras's deposition states he did not supervise film deals unless Edward Peskay or Donald Jacocks reported an impasse or a difference in opinion and had no part in improving runs except through pooling arrangements.

"Murder to Music" First Rep. Pic from Millakowsky

West Coast Bureau of THE FILM DAILY

Hollywood — "Murder to Music" will be the first picture Herman Millakowsky will produce on his new Republic contract. Millakowsky made "Women in Bondage" for Monogram prior to joining Republic.



Joan Crawford Winfield Andrus
Ann Weiss

A Reporter's Report

● ● ● THE PERSONAL SIDE: Ed Raftery and Grad Sears will remain on the Coast at least another week, the grapevine reports. . . ● Ascap's new directors embrace Deems Taylor, Otto Harbach, Richard Rodgers, Stanley Adams, R. J. Murray, J. J. Robbins, J. J. Bregman and Walter Fischer. . . ● Dick Roffman takes over public relations for Benay Venuta......Incidentally, Dick speaks at Temple Rodeph Sholem, Manhattan, next Tuesday night. . . ● Benny Goodman's ork disbands with the completion of his 20th-Fox pic, "Sweet and Low," and he'll tour Army camps......Benny blames it on draft losses. . . ● Back from the Cassino front, Capts. John Huston and Jules Buck, ex-Hollywoodians, meet the press tomorrow......They camera-covered the Yank attack on the Nazi-infested Benedictine Monastery. . . ● A doff of the chapeau to Mort Blumenstock, et al, for that clever "Up and Coming" brochure recounting Warners' "thoughtful Spring planting (of talent) for the future of itself and the industry.". . ● A doff of the same chapeau, too, to RKO-Schine City Manager Jack Flex up in Syracuse for that striking full page co-op ad in behalf of "The Purple Heart" which appeared in Sunday's Post-Standard......Wilson's, jewelers, paid the shot......Flex laid out the non-commercial copy featuring Mona Hickman Coulson's verses, "A Prayer for the Wearers of the Purple Heart"......Insignia of the decoration was reproduced in color. . . ● Dr. J. B. Fishman, general manager of the Connecticut Fishman Theaters, is now engaged in hormone research in connection with the important war problem of shock, in his association with the Yale Physiological Chemistry Department.......

▼ ▼ ▼

● ● ● *THAT TESTIMONIAL to Bob Wolff Tuesday night was highlighted by more good-natured kidding than you could shake a stick at......For example, at each of the 850 plates was a monocle and when the guest of honor, who leaves shortly to head RKO Radio's activities in London,, arose to speak, all the guests stood up and attached the monocles to their eyes......Back of the dais was a huge cutout of Winston Churchill with an arm around a cutout of Bob......Sam Rinzler was in top form as M.C., flooring the guests with his accent and ribbing everybody present......Sam's side-comments on his own speech brought the remark from Lou Nizer that Sam had a split personality and that Rinzler any minute would jump over the dais, sit down at a table and listen to himself speak......Harry Brandt, who eulogized Ned Depinet's war efforts, caused Rinzler to comment on what a nice testimonial dinner it was to Depinet......Phil Reisman read a long telegram of congratulations to Bob and the message turned out to be from Phil, himself......Si Fabian went nostalgic and described the old days when he and Bob were a couple of "punk" salesmen......Ned Depinet paid tribute to Bob and presented him with a gold cigarette case and lighter and then handed him a bottle of sand and dust scraped up from the streets of Times Square and Radio City so that if Bob should get homesick, he could have a little of New York soil with him......An extra speaker was Bob O'Donnell, national chief barker of the Variety Clubs......Wolff, himselff, wound up the speaking schedule and exprecsed thanks for the testimonial and for a Jewish Bible given him by Si Fabian......*

▼ ▼ ▼

● ● ● THIS AND THAT......Ed Roberts, formerly assistant manager of Publix Theaters under A. M. Botsford, has been appointed to head the motion picture radio department of the Committee for Economic Development. . .

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

COMING and GOING

CHARLES P. SKOURAS, head of National Theaters Corp., is due from Los Angeles today on a week's business visit.

CHARLES BELL, OLIVER C. BROGHTON and **CARL GENTZEL** are Metro auditors visiting the local New Haven branch.

E. X. CALLAHAN, 20th-Fox district manager, is in New Haven from Boston for a short stay.

NORMAN H. MORAY, short subject sales manager for Warners, arrives in Kansas City tomorrow on the first leg of an Eastbound itinerary including stops at Oklahoma City, Dallas, Memphis, New Orleans, Atlanta and Charlotte.

PHIL REISMAN, RKO Radio vice-president in charge of foreign distribution, left yesterday for a routine six-weeks' trip to Mexico and Cuba.

HERMAN STARR, head of Warners music companies, left the Coast yesterday on his return to New York.

PVT. HENRY ROWLAND is back in town to resume his role in "Winged Victory," from which he had been granted leave to appear in an Army training film in Culver City, Calif.

BEN FISH, field representative for Samuel Goldwyn, has left town on a business trip covering 15 cities, his first stop being Boston where he will remain until Monday.

JILL WARREN, radio and record editor of Movieland magazine, is in New York from the Coast for a three-week visit.

JOHN WARD, business agent of the Motion Picture Studio First Aid Employes, Local 767, IATSE, returned to the Coast yesterday. He's been here for the labor conferences on new agreements for the IA studio locals.

ALEX SCHREIBER, Detroit, to Hotel Willshire, Beverly Hills, Cal., for five weeks.

FRED WALTON, manager Loop Theater, Detroit, is in New York.

THOMAS J. (BUD) KIRBY, Fox Theater, Detroit, is vacationing in Florida.

JAMES M. ROY, Riviera Theater, Detroit, returned from two months in Florida.

SI FABIAN and **HARRY BRANDT** return from Washington late tonight.

DICK BIECHELE of Kansas and **MORRIS LOEWENSTEIN** of Oklahoma, MPTOA executive committee members, are in New York.

ED KUYKENDALL goes to Washington tomorrow.

Roy Disney Planing East to Talk RKO Releasing Deals

West Coast Bureau of THE FILM DAILY

Hollywood — Roy O. Disney has planed to New York to discuss releasing matters with Ned E. Depinet, president of RKO Radio.

World-wide distribution of "Snow White and the Seven Dwarfs" will be discussed and releasing plans for the new Walt Disney feature, "The Three Caballeros" considered.

Wirth Reported Succeeding Schwartz for WB in Philly

(*Continued from Page* 1)

ater chain in this area. Schwartz is leaving the company tomorrow.

WEDDING BELLS

Toronto—A. J. Laurie, Canadian representative of Republic Pictures, married Sylvia Olivier of Toronto at Holy Blossom Temple.

JANE WITHERS

My Best Gal

with **JIMMY LYDON**

FRANK CRAVEN
FORTUNIO BONANOVA
FRANKLIN PANGBORN

ANTHONY MANN — Director

Screenplay by Olive Cooper — Earl Felton
Original Story by Richard Brooks

A Republic Picture

Tom Clark May Tell Decree Plan on Sat.

(Continued from Page 1)

Wright, of the anti-trust division, gave no indication of their reactions to the MPTOA proposals for decree changes, members of the executive committee were of the opinion that both men appeared receptive to the recommendations even though they didn't say so. Clark, it was said, indicated that the proposals could be construed as being one-sided in favor of the exhibitors, but at least they expressed the exhibitors' side of the issue.

From other sources it was learned that the chances of the Government filing another anti-trust action is not as remote as many persons in the industry are wont to believe. There is a strong possibility, and probability, that a new action will be filed, a Washington authority said.

20th Adds "Shrine" to Block 9

The number of films in 20th-Fox's ninth block set for April release has been upped to three with the addition of "Shrine of Victory," picture about the Greeks made in England. Other films in the block are "Buffalo Bill" and "Tampico."

IN NEW INDUSTRY POSTS

EDWARD EMANUEL, booker, Jay Emanuel Theaters, Philadelphia.

W. T. CLARK, salesman, Paramount, Memphis.

ROBERT RHODES, student salesman, Paramount, Memphis.

LARRY SMITH, shipper, Paramount, Memphis.

JACK KLINCK, assistant day manager, Loew's State, Memphis.

GEORGE WALSH, salesman, Paramount, New Haven.

GEORGE RAMSDELL, manager, Rialto, Hartford, Conn.

ROY C. THOMPSON, operator, Oakland, Highland Park, Mich.

JAMES W. PADFIELD, operator, Fox Theater, Detroit.

TED WYNN, RKO exploiteer, Milwaukee.

CHARLES KINNEY, RKO exploiteer, Detroit.

STOLAN DOMINGUE, assistant manager, Madison, Detroit.

ARTHUR SERMO, assistant manager, Fisher, Detroit.

ARCHIE SHELLEY, manager, Royal, Detroit.

DON BELDFORD, manager, Mel, Melvindale, Mich.

MELVILLE VERNON, assistant manager, Palms-State, Detroit.

CLYDE DEMAREST, assistant manager, Family, Detroit.

MICKEY NUMES, student assistant, Bijou, New Haven.

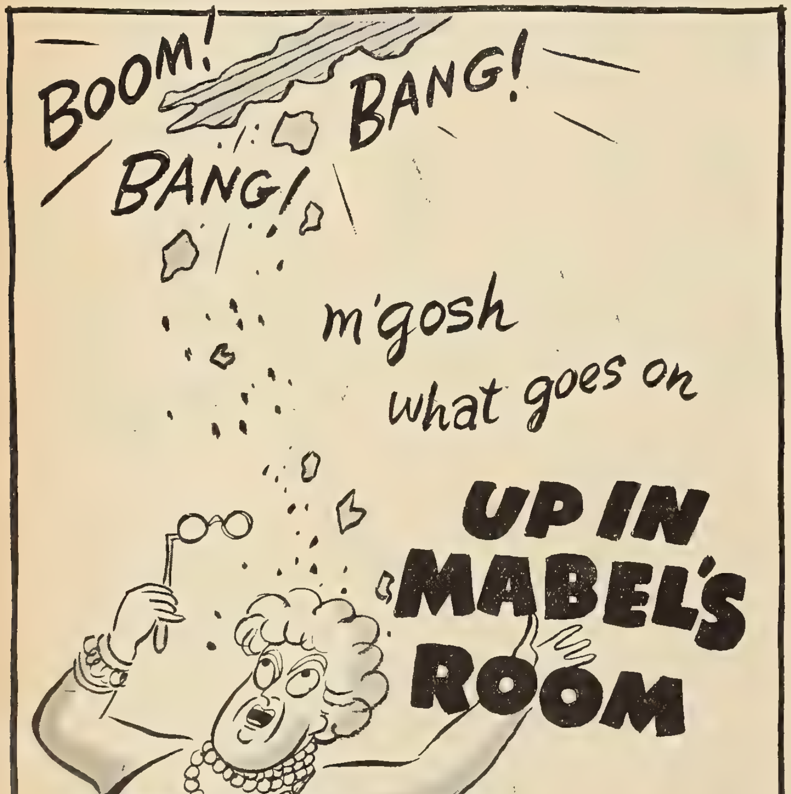
R. W. KNEPTON, contact manager, Warner Theaters, New Haven.

Studio Costumers Place Demands Before Producers

(Continued from Page 1)

representatives of the film companies yesterday at the New York offices of Pat Casey, studio labor contact. The union was the third of the 11 IATSE studio locals to be heard individually by the company spokesmen since Monday. The other two were Local 767, covering first-aid people, and Local 683, laboratory technicians.

The consumers' demands were discussed last night at a meeting of studio labor representatives. Another huddle between union and company spokesmen is set for this morning.


BOOM!
BANG!
BANG!
m'gosh
what goes on
UP IN MABEL'S ROOM
(HI FUN FROM SMALL AND UNITED ARTISTS!)

Dillon, Read Heads 25 "U" Deb. Underwriters

(Continued from Page 1)

pating in the distribution to the extent of $1,000,000. The other underwriters, with their participitation, are as follows:

First Boston Corp., $650,000; Blyth & Co., Inc., $550,000; Kidder, Peabody & Co., $550,000; Shields & Co., $500,000; Hemphill Noyes & Co., $350,000; W. E. Hutton & Co., $350,000; G. H. Walker & Co., $350,000; W. C. Langley & Co., $300,000; Laurence M. Marks & Co., $300,000; Tucker, Anthony & Co., $300,000; A. G. Becker Co., Inc., $250,000; Graham Parsons & Co., $200,000; Riter & Co., $200,000; Dean Witter & Co., $200,000.

Also Yarnall & Co., $200,000; Bear, Stearns & Co., $150,000; Alex. Brown & Sons, $150,000; Hayden Stone & Co., $150,000; Hornblower & Weeks, $150,000; Merrill, Turben & Co., of Cleveland, $150,000; Paine, Webber Co., Jackson & Curtis, $150,000; Stein Bros. & Boyce, $150,000; Maynard H. Murch & Co., of Cleveland, $100,000, and L. F. Rothschild & Co., $100,000.

Stephens-Lang Sues RKO, Asking $506,702

(Continued from Page 1)

leges that under a contract entered into on April 18, 1939, it agreed to deliver three films to RKO before May 31, 1940. It is asserted that an option exercised by RKO called for the delivery of three additional "Doctor Christian" films.

Stephens-Lang charges that the defendant violated the contract when it cancelled and refused to enforce 2,332 contracts entered into with exhibitors for exhibition of the plaintiff's first film, "Meet Dr. Christian." According to the complaint, a total of 9,652 contracts were entered into with exhibitors for each of the first three films. The complaint charges that 3,319 were cancelled on "Courageous Dr. Christian" and 4,085 on "Dr. Christian Meets the Women."

During the 1940-41 season, it is further alleged, the defendant made 8,614 contracts with exhibitors, cancelling 2,955 on "Remedy for Riches," 1,869 on "Melody for Three" and 3,850 on "They Meet Again." The contract assertedly did not permit the distributor to engage in wholesale cancellations.

14,764 Houses Aid In R. C. Mobilization

(Continued from Page 1)

Margaret McBride on her NBC pr gram at 1 p.m. Bernhard will di cuss the role of motion pictures an film men in the war effort.

More than 300 houses jumped t opening gun by initiating their c lections as far back as March 1 and will continue through the regu larly designated March 23-29 Motio Picture Week period of the WAC Motion Picture Theaters Divisio Many exhibs. further have indicate they will continue collections beyon March 29 if necessary to achiev their quotas.

Assuring that the public is fully aware of the great cause and the greater need for Red Cross funds, reports already received from many of the 300 theaters show figures well above last year's in practically every instance.

A large part of the credit for th strong send-off given the drive, a well as for the all-time record participation, it was stated yesterda by Bernhard, goes to the 15 leadin executives, representing both distributors and exhibitors, who toure the country at their own expens and assisted local chairmen in conducting pep-up rallies in 26 ke cities from Coast to Coast.

Proclamations urging the generous support of the public during Re Cross Motion Picture Week wer issued yesterday by the boroug presidents of Brooklyn and Queens In addition, President Cashmore o Brooklyn has written a personal letter to 150 managers in his boroug congratulating them for their "untiring efforts in behalf of the various war activities," and urging "th usual magnificent job" in the Re Cross drive.

FWC and Subsidiaries Give Red Cross $21,344 Check

West Coast Bureau of THE FILM DAILY

Hollywood—Charles P. Skouras o behalf of Fox West Coast Theater and subsidiaries operated in Southern California, yesterday presente Gurney Newlin, regional director o the Southern California America Red Cross, a check for $21,344 as th theater circuit's contribution to th national Red Cross drive. Twice the amount presented last year, thi check is in keeping with the theaters' determination to double th 1943 goal in the national drive.

Theater collections in Los Angeles for the Red Cross will begin March 31 instead of 23, which is the beginning of the national drive in theaters. This change in date was requested by the Los Angeles Red Cross unit.

WHEN THE SECOND FRONT BLAZES

The Red Cross Will Be There!

The curtain is about to rise on the greatest battle in history. One vital way for Americans to back the attack is to help the men and women who serve directly back of the line of attack—THE RED CROSS! ***Make a collection at every performance every day.*** The need for the Red Cross—*and the needs of the Red Cross*—are greater than ever before. **WE CANNOT FAIL!**

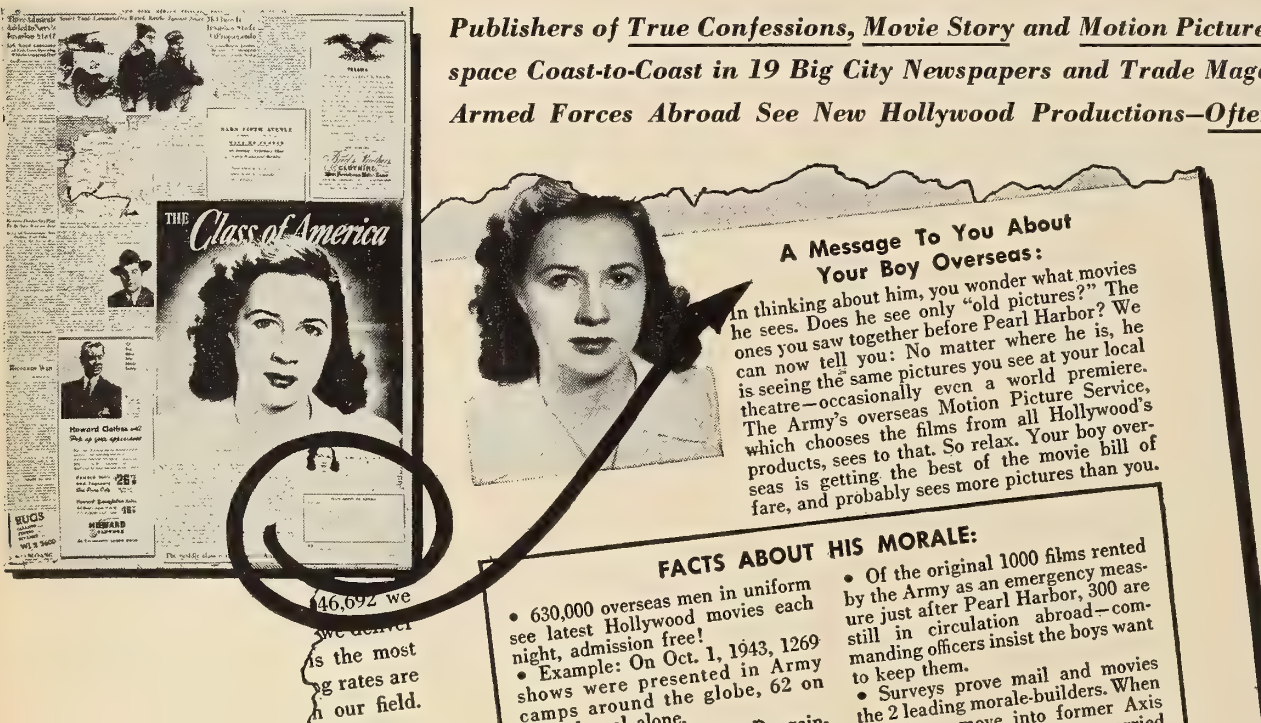
MOTION PICTURE THEATRES' RED CROSS WEEK—MARCH 23—MARCH 29

This Ad Contributed by MONOGRAM PICTURES CORP.

M P PROD DIST
21ST FL
28W 44TH ST
NYC

Setting the Public Straight on Motion Picture Industry's Contribution to Overseas Morale:

Publishers of True Confessions, Movie Story and Motion Picture take large advertising space Coast-to-Coast in 19 Big City Newspapers and Trade Magazines, To Reveal How Armed Forces Abroad See New Hollywood Productions—Often Ahead of Broadway



A Message To You About Your Boy Overseas:

In thinking about him, you wonder what movies he sees. Does he see only "old pictures?" The ones you saw together before Pearl Harbor? We can now tell you: No matter where he is, he is seeing the same pictures you see at your local theatre—occasionally even a world premiere. The Army's overseas Motion Picture Service, which chooses the films from all Hollywood's products, sees to that. So relax. Your boy overseas is getting the best of the movie bill of fare, and probably sees more pictures than you.

FACTS ABOUT HIS MORALE:

- 630,000 overseas men in uniform see latest Hollywood movies each night, admission free!
- Example: On Oct. 1, 1943, 1269 shows were presented in Army camps around the globe, 62 on Guadalcanal alone.
- Movies were shown on Bougainville 7 days after the beachhead.
- The 10,000th free film of the picture industry's gift to the War Department was delivered to Lt. General Somervell February 1944.
- Of the original 1000 films rented by the Army as an emergency measure just after Pearl Harbor, 300 are still in circulation abroad—commanding officers insist the boys want to keep them.
- Surveys prove mail and movies the 2 leading morale-builders. When Americans move into former Axis areas, available pictures are carried in and shown as soon as possible, pending arrival of latest Hollywood releases.

P.S. You see, he's well taken care of. In all probability, the new picture you saw last night is one he is seeing too. There *is* a war on, and global distribution isn't always perfect. The motion picture industry turns the films over to the Army in New York and from there they are rushed to your boy—wherever he is!

46,692 we
we deliver
is the most
g rates are
h our field.

n for your
r" but *now*.

ONS, INC.
Y.—360 North
os Angeles 14,
wnsend Co.—
ownsend Co.

ica

What Happened Here The Night of October 1, 1943?

On this hot black night, 62 movie shows were presented on Guadalcanal alone. And 7 days after the beachhead on Bougainville was made, the men who took those bloody beaches saw a recent Hollywood production.

THE above advertising, to tell the public what the Motion Picture Industry and the Army Overseas Motion Picture Service are doing "behind the scenes," is appearing during March in the following publications:

Boston Globe, N. Y. Times, N. Y. Herald Tribune, Wall Street Journal, St. Louis Globe Democrat, San Francisco Chronicle, Cincinnati Inquirer, Washington D. C. Post, Philadelphia Inquirer, Los Angeles Examiner, Chicago Sun, Chicago Daily News, Printers' Ink, Advertising and Selling, Advertising Age, Tide, Sales Management, Western Advertising, The Advertiser.

FAWCETT PUBLICATIONS, INC.
Paramount Building, N. Y.

True Confessions, Motion Picture, Movie Story, Life Story, Mechanix Illustrated, Fawcett Magazine Comics, True, Startling Detective.

In Today's Issue: The Equipment News Section

(See Pages 15 to 18)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

L. 85, NO. 59 NEW YORK, FRIDAY, MARCH, 24, 1944 TEN CENTS

DuMONT SEES EARLY TELE FOR THEATERS

Conference Unions Offering 12 General Points

Will Demand a Five Per Cent Wage Boost To "Little Steel" Maximum

The demands that the labor groups belonging to the AFL-affiliated Conference of Studio Unions will make upon the producers when their representatives huddle with company spokesmen here on new agreements to replace those terminated on Jan. 1 became known yesterday. Listed among them are a dozen general proposals that apply equally to all member unions of the Conference.

Foremost among the proposals to

(Continued on Page 14)

PREPARE FOR PEACE "MAELSTROM"

Senator Downey Asks Concrete Suggestions from Trade On Post-War World Film Market

Washington Bureau of THE FILM DAILY

Washington — The motion picture industry must ready its "boats and life preservers for the maelstrom of peace," Senator Sheridan Downey, D., Calif., said yesterday, calling for concrete suggestions from the industry in regard to future operations in the world market. Downey declared that he is anxious to do all in his power to insure the industry of fair treatment and substantial aid from the Government in its reentry into the world market.

The Senator inserted in the Congressional Record yesterday the recent statement of Harold Hopper, former WPB motion picture chief, calling for concerted industry planning for the post-war. "I think the suggestion of Mr. Hopper (for a special industry committee to draft plans for the peace conference) is most valuable," Downey said, "and I hope it will be acted upon. There

(Continued on Page 14)

Scattered Houses Can Be Serviced by Wire, Asserts Tele Broadcasters Prexy

ALLEN B. DUMONT

"Practical theater television now looms as an early commercial possibility," Allen B. DuMont, president of the laboratories bearing his name, and head of Television Broadcasters Association, told a luncheon meeting of the American Marketing Association attended by 500 at the Murray Hill Hotel yesterday.

DuMont, who shared the speaking spotlight with Miller McClintock, Mutual Broadcasting System president, declared that "coax-

(Continued on Page 9)

February Gov't Tax "Take" at $12,094,184

Washington Bureau of THE FILM DAILY

Washington — Zooming sharply down toward normal after a record-breaking collection total for January, admissions tax collections during February amounted to only $12,094,184.73. The figure was announced today by the Bureau of Internal Revenue, and it represents tax collected on January business. Especially hard hit was the Third

(Continued on Page 8)

20th-Fox Strengthens Position "Down Under"

Strengthening of 20th-Fox's theater position in Australia was disclosed yesterday by Charles P. Skouras, National Theaters prexy, in announcing the closing of a deal by

(Continued on Page 8)

Exchange Employes Helping R. C. Drive

New York exchange area's manpower has been made fully available to aid in making the industry's 1944 Red Cross Drive an outstanding success, it was said yesterday by Ralph Pielow, local distributor chairman, following a meeting of zone cap-

(Continued on Page 14)

"Over 21" to Columbia For Reported $350,000

The film rights to the Ruth Gordon play, "Over 21," have been sold to Columbia by Max Gordon for a sum reported as $350,000. Aside

(Continued on Page 8)

Dub French, Italian Pix, Plea of Army

Maj. Arthur Loew of the Bureau of Psychological Warfare has appealed to the foreign departments of the film companies to supply the Bureau with dubbed versions of pictures rather than superimposed versions. The dubbed versions in Ital-

(Continued on Page 9)

Scotch Reports That AFL Is in White Collar Raid

Industry reports of an impending jurisdictional battle between CIO and AFL unions, with control of "white collar" workers in the New

(Continued on Page 14)

Clark to Ask Exhib. Concessions as Well?

The possibility that Tom C. Clark, Assistant Attorney General, may ask both the distributors and exhibitors

(Continued on Page 8)

WAC Committees Hold Annual Parleys Today

Both the WAC's Co-ordinating Committee and the Executive Com-

(Continued on Page 9)

British Raw Stock Surplus

Gov't Takes 5,000,000 More Feet for Use

London (By Cable)—Raw stock economies during the past year have resulted in a British surplus of 10,000,000 feet, the KRS was informed yesterday.

As a result of the brighter raw stock outlook, it was announced that the Government has allocated an additional 5,000,000 feet for service needs, hinting at a stepped up Government film program in 1944.

Myron Selznick Dies on West Coast at Age of 45

West Coast Bureau of THE FILM DAILY

Hollywood—Critically ill for days, Myron Selznick, 45, actors' agent and brother of David O. Selznick, producer, died here yesterday in Santa Monica Hospital. Selznick

(Continued on Page 8)

A RED CROSS COLLECTION DAILY AT EVERY SHOW — THAT'S YOUR PLEDGE: KEEP IT!

THE FILM DAILY
THE NEWSPAPER OF FILMDOM
ALL THE NEWS ALL THE TIME

Vol. 85, No. 59 Fri., Mar. 24, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Thursday, March 23)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	15	15	15	— 1/8
Col. Picts. vtc. (2½%)	18⅞	18¾	18¾	— 1/8
Columbia Picts. pfd.	40¾	40¾	40¾	+ 1/4
Con. Fm. Ind.	4⅛	3⅞	4	+ 1/8
Con. Fm. Ind. pfd.	20⅛	19⅛	19⅛	— 7/8
East. Kodak	164	163	163	— 1½
do pfd.	....	....	....	.....
Gen. Prec. Eq.	....	....	....	.....
Loew's, Inc.	61⅞	61	61½	+ 3/8
Paramount	26¼	25⅝	25¾	— 3/8
RKO	9¼	9	9	.....
RKO $6 pfd.	93½	92⅝	92⅝	— 1⅛
20th Century-Fox	22⅝	22⅜	22⅜	— 1/4
20th Century-Fox pfd.	30⅛	29¾	29¾	— 1/4
Warner Bros.	13¼	13	13	— 1/4
NEW YORK BOND MARKET				
Par. B'way 3s55	91¾	91¾	91¾	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅞	3¾	3⅞	.....
Radio-Keith cvs.	1½	1½	1½	.....
Sonotone Corp.	14⅝	14¼	14⅝	.....
Trans-Lux	....	....	....	.....
Universal Pictures	25	24½	24½	— 1/8
Universal Picts. vtc.	23⅜	22⅞	23⅛	+ 1/8

File Today for New Trial In Jackson Park Suit

Chicago—Counsel for the defendants in the Jackson Park Theater's $360,000 anti-trust damage suit will file their motion for a new trial today.

ART FOR MOTION PICTURE ADVERTISING
Hap Hadley
165 W. 46th ST.
N. Y. C.
BR. 9-4153-4

WB, Vita., Ask Quashing Of $606,000 Suit Summons

Oklahoma City—Two of the distributors named defendants in a $606,000 suit filed in Federal District Court by a group of independents of Oklahoma have filed motions to quash and set aside their summons and service of them on the grounds of procedure unauthorized by law and improper venue. In an affidavit signed by Samuel Carlisle, assistant treasurer of Vitaphone Corp., it is stated that the corporation does not know of the existence of a defendant named Vitaphone, Inc., as named in the suit, and that it is believed that a mistake was made in the petition.

A similar affidavit supporting a motion by Warner Bros. Pictures, Inc., was filed by Carlisle stating that Warners is not qualified to transact business in Oklahoma, that it does not maintain agents in the state, nor at any time mentioned in the suit engaged in the business of distributing motion pictures in Oklahoma.

Action to restrain the firms from alleged violations of the Sherman anti-trust law was filed by the Oklahoma Theaters, Inc., owner of the Odeon Theater of Shawnee, Okla., Mystic Theater, Inc., owner of the Mystic at Picher, Okla., and M. L. Riggs, operator of the State, Vinita, Okla.

Consolidated of Montreal In Management Shifts

Montreal — Consolidated Theaters, Ltd., yesterday announced a number of management changes. W. O'Loughlin, manager at the Palace, goes to the Capitol as manager, with Bob Sheppar as assistant; Don Reidy, manager of the Princess, moves to the Palace as manager and has John Rosenberg as assistant, and Owen Lightstone goes from the Orpheum to the Princess as manager.

Owing to the announced policy of showing French-language films at the Orpheum, Paul Guinette has been moved from the Capitol to the management of the Orpheum and will have J. A. Gagonon from the Imperial as assistant. Phil Maurice, manager at Loew's, and his assistant, Nelson Murphy, remain at that theater.

Interest of GN Trustee Sought by Screencraft

On offer by Screencraft Pictures, Inc., to purchase the interest of Harry G. Fromberg, trustee of Grand National, in the pictures owned by Mohawk Film Corp., which took over the Grand National product, will be considered at a special meeting of GN creditors on March 31.

A report filed by Fromberg shows that Mohawk has received $243,861 from the distribution of the GN pictures and that the company has $34,717 on hand.

Industry's Gift Pix On Global Air Show

Maj. John Hubbell, chief of OMPS, will appear on the Army Hour next Sunday (3:30 to 4:30 p.m., New York time) to tell the story of the Overseas Motion Picture Service, and it is expected that some 20 minutes of the show will be devoted to filmland's gift of 16 mm. prints of current pix for free showing overseas to men in combat areas, Red Cross hospitals, and in isolated outposts. Program will go out on NBC and will include pickups from England, Italy, South Pacific and North Africa, with servicemen discussing their reactions to films they have just seen.

Herman Sussman Services In Pleasantville Sunday

Funeral services will be held Sunday in Pleasantville, N. Y., for Herman Sussman, who died of a heart attack Tuesday in Miami. Sussman, who would have been 48 in May, owned five theaters in Westchester and Putnam Counties. He started in the film business with Fox Film Corp. and had been a theater owner for the last 18 years.

Services will be held from the home, 122 Great Oak Lane and interment at Kensico Cemetery. Survivors are his widow, a stepson, two brothers and three sisters.

If You Have $3,000,000 You Can Acquire "Turtle"

Alfred De Liagre, producer of "The Voice of the Turtle," current Broadway stage hit, has offered all basic rights of the play, including road engagements, to the film companies for $3,000,000. Deal was offered through the Myron Selznick office.

150 More Warnerites Inducted in 2 Months

More than 150 additional Warner Bros. employes have been inducted into various branches of the armed service in the past two months. Total Warnerites now on active duty is 3,353.

KRS Votes Membership To Rank's Eagle-Lion

London (By Cable) — J. Arthur Rank's new world-wide distributing venture, Eagle-Lion Films, Ltd., was admitted to membership in the KRS at yesterday's meeting of the distributor association.

Paramount Acquires 50% Of "Rain" as Musical

Paramount has taken a half interest in the musical version of "Rain" to be produced on Broadway by A. P. Waxman, under the title "Sadie Thompson."

COMING and GOING

ADOLPH ZUKOR, Para. board chairman an **MRS. ZUKOR** have returned from a trip of sev eral weeks to the studios and Tucson, Ariz.

HENDERSON M. RICHEY, M-G-M exhibito relations head, is in Washington today on company business.

CHARLES EINFELD's New York arrival is now slated for about April 15.

LEO CARRILLO arrives from the Coast on [illegible] day to appear at the Loew's State with Universal's "Her Primitive Man" beginning Thursday.'

KAY ALDRIDGE is leaving the Ruth Gordor show, "Over 21," to return to Hollywood fo Republic's new serial, "Haunted Harbor."

LOU ANSELL, of Ansell Brothers Circuit anc secretary-treasurer, MPTO of St. Louis, Eastern Missouri and Southern Illinois, and **MRS. ANSELL** are back in St. Louis from a Florida vacation.

H. M. BESSEY, vice-president of Altec Service, is back in New York from a trip to Ohio.

GEORGE A. SMITH, Paramount Western division manager, is visiting Chicago, Milwaukee, Minneapolis, Des Moines, Omaha, Kansas City and St. Louis.

REGINALD GARDINER, who has just finished work in Warners' Jack Benny picture, "The Horn Blows at Midnight," arrived in New York yesterday.

JACOB WILK of Warners, returned yesterday from a trip to Boston.

SONJA HENIE is visiting her compatriots training with the Royal Norwegian Air Force at Little Norway, Ont.

LUIS SANCHEZ AMAGO, manager of Orbe Films, Cuban distributor for Monogram, has arrived from Havana.

DOROTHY LAMOUR leaves the Coast today for a three-week New York visit.

HARRY UNTERFORT, formerly RKO-Schine city manager in Syracuse, who resigned to attend VOS, and **MRS. UNTERFORT** are in New York.

CECIL B. DE MILLE will be guest of honor at a reception and dinner at the Netherlands Embassy in Washington April 1.

W. C. LEWELLEN is in Little Rock, Ark., to set up plans for the premiere of "The Story of Dr. Wassell."

ALAN F. CUMMIINGS, head of M-G-M exchange operators, returns from a vacation Monday.

JOE HORNSTEIN, theater supply dealer, is in Florida.

"Rationing" Set for Globe

M-G-M's "Rationing" will follow "The Fighting Seabees" into the Globe.

March 24
Al Perrin

March 25
Frankie Carle
Ray Enright
Bertram Millhauser
El Brendel
Edward F. Hurley
David T. Katz
Phillip Reed

March 26
Trevor Franklin
Alfred A. Cohen
Arnold Van Leer
H. Wayne Pierson
Jack Jacobson

IN APPRECIATION

TO ALL M-G-M CUSTOMERS IN THE UNITED STATES:

Because you booked and played our America Speaks subjects, and supported us so generously with your playing time, we have issued to the AMERICAN RED CROSS checks allocated to the individual exchanges in proportion to the showings obtained by each exchange in the total amount of $75,812.18.

This sum becomes the joint contribution of you and Loew's, Inc., and represents the proceeds of these America Speaks subjects produced by us at actual cost without overhead and distributed by us without cost, and exhibited by you.

Only your complete cooperation and full support of our undertaking has made this contribution possible. We shall add to it our own donation of $80,000., or a total of $155,812.18.

Thank you for your generous support in this endeavor and for the cooperation you have so many times given us.

LOEW'S, INCORPORATED
Nicholas M. Schenck, President

In the groove with
“A GUY NAMED JOE

Out of this world with
“THE HEAVENLY BODY”!

M-G-M! LIFE OF THE PARTY!

Stepping out with
"SEE HERE, PRIVATE HARGROVE"!

Flying right with
"BROADWAY RHYTHM"!

Riding high
with uproarious
"RATIONING"!

And NON-STOP *with*
LEO, THE LION!

"Red Cross Drive! Collect Every Performance Every Day. March 23rd Through March 29th."

Confer With Gamble On Fifth War Loan

Washington Bureau of THE FILM DAILY

Washington—Harry Brandt and Si Fabian of the WAC theaters' division will today present WAC with an invitation from Ted Gamble, war finance chief, for industry participation in the Fifth War Loan drive. The meeting will be in New York.

Brandt and Fabian conferred with Gamble here yesterday.

No details on the drive are available beyond the revelation yesterday by Treasury Secretary Henry Morgenthau, Jr., that the goal will be $16,000,000,000—two billion better than the Fourth War Loan goal. It is not believed that the series "E" quota will be below the $3,000,000,000 goal in the last drive, although there has been no definite word.

The drive will almost certainly not get under way prior to the first of June.

"We are anxious for the co-operation and participation of the picture industry," Gamble said, "in light of the important job done by the industry in the last drive and in the previous campaign."

Read Skouras Deposition Into Pickwick Record

New Haven—Reading into the record of the Pickwick $5,450,000 anti-trust damage suit trial of the 450-page deposition of George Skouras taken Dec. 22, 1942 was about one-third finished yesterday.

The reading was interrupted to take the testimony of Malcolm Kingsberg, financial adviser, vice-president of RKO, also a director of K-A-O, on RKO's interest in K-A-O and the interest of RKO or other related subsidiaries in 50 theaters in the New York metropolitan area.

Skouras's deposition relates the acquisition of an interest by the three Skouras brothers in theaters under reorganization of Fox Metropolitan Playhouses, Inc., through the purchase of 30 per cent of the total shares of stock existing. He then described the pooling agreement of Skouras and RKO theaters under which each acquired the right and availability to other's product.

STORK REPORTS

Sam Forgoston, of M-G-M's ad roduction department, brought the igars into company's home office yesterday to conventionally celebrate the arrival at his house on Wednesday of an 8½ pound boy. But even great events can have their icissitudes, for Sam had a helluva ime, because of the manpower shortge, locating a mohel.

Bridgeport, Conn.—Samuel Hadelman, of the Capitol and Colonial Theaters, is the father of a boy.

▼ ▼ ▼

The News Beat

● ● ● THE PERSONAL TOUCH: Didja know that Herbert Brenon, director of many a smash hit, for the last nine months has been working quietly at Douglas Aircraft's El Sequndo plant as personal service rep. and labor dispatcher? . . . ● Paul Lazarus, Jr., doffs mufti for a uniform on April 7......Successor at UA is unpicked. . . . ● George Raft will dance "the Charleston" (remember?) at Universal's preview of "Follow the Boys" at the historic Palace next Monday midnight. . . ● Publisher W. M. Cotton has upped Betty Etter to the editorship of Movie Life. . . . ● Speaking of promotions, Mort Frankel, UA alumnus, becomes associate editor of the CBS program writing division next Monday. . . . ● Could there be a smarter choice for Al Jolson's debut as a Columbia producer than "Burlesque"?......And with Rita Hayworth in the old Nancy Carroll (stage) and Barbara Stanwyck (film) role, it's an insured hit. . . . ● PCA has signed Frank Tours to succeed Jacques Samossoud as musical director. . . ● Diana Barrymore is staying East to play with hubby Bramwell Fletcher in "Rebecca," cancelling those Coast plans. . . . ● Para. will screen test Boyd Raeburn, swing band leader now at the Hotel Lincoln . . . ● Metro producer Orville O. Dull is running for a Councilmanic berth in Beverly Hills elections on April 11......Nonpartisan ticket also has Otho C. Reade and Howard E. Smart as candidates......Dull has been in pix since 1914 when he started as an actor. ● Louis B. Mayer, who is on the mend from both a strep throat and sinusitis on the Coast, plans to head East again shortly......

▼ ▼ ▼

● ● ● *SPOTLIGHTED: Robert Riskin, who heads the OWI's overseas film set-up, will be back on Broadway from London in 10 days or so. . . ● Elizabeth Fraser, seen in "Winged Victory," is slated for a 20th-Fox screen test. . . ● Didja read Ed Sullivan's column on the Academy Awards in last Sunday's Daily News? If you didn't, you should. . . ● Add War's Unsung Heroes: Madeleine Carroll who, without fan-fare, has arrived in Naples......for Red Cross hospital duty. . . ● Stanley Chase of Oscar Morgan's Para. department is headed for the Navy. . . ● That Latin-American musical Nat Karson, erstwhile of the Music Hall, plans to produce will be dubbed "Cafe Carioca"......Ernesto Lecuona of Cuba will do the score. . . ● What a study in contrasts is provided 24 years after "The Kid" by Flight Officer Jackie Coogan, AAF, and Charlie Chaplin. . . ● Is Irving Cummings signing with William Goetz?......*

▼ ▼ ▼

● ● ● TABLOID TALES: Fifth War Loan drive, shaping up for early June, will ask for sales approximating the recent campaign's goal, $16,000,000,000. . . . ● Yes, sir, Spring IS here—Ringling Bros.-Barnum & Bailey billing is blanketing the town......Big Show opens at Madison Square Garden April 5, plans a 50-day run. . . . ● Propellor Club of America, Port of St. Louis, will present a scroll to Warners at an April 18 cocktail party as a bit of "Adventures of Mark Twain" exploitation. . . . ● From Noah Dietrich, executive vice-prexy of the Hughes Tool Co., a "positive denial" that Howard Hughes is planning a Midwest theater circuit......"Any such plans must await the end of the war, and even then must have plenty of serious consideration," says Dietrich. . . . ● Herb Wilcox's "The Yellow Canary" is spotted for a Palace run. . . . ● Manny Reiner, ex-Paramount, long holding down the OWI output in Iceland, is coming home to don a uniform. . . . ● There'll be no national ads, film or otherwise, in the St. Paul Pioneer Press and Dispatch for the rest of March because of the newsprint shortage......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

Loss of Pix Workers Under 26 Looming

Washington Bureau of THE FILM DAILY

Washington—There is small likelihood of WPB offering any aid to film manufacturers or any other part of the industry toward the retention of skilled workers under 26 years of age. WPB did yesterda release a short list of industries where such aid might be offered, but these included only vital war production industries. Although the list may be extended, it will probably not include any part of the pix industry.

Although there has been no definite assurance that film manufacture and pix production will be given any relief from the danger of large scale drafting of essential men, Lincoln V. Burrows, WPB film chief, said there is good reason to "hope for the best." He has no strong hope of saving men under 26, and said that the industry is already resigned to losing them.

Burrows has had word from individuals settling the WPB policy, however, which leads him to look for relief for men over that age limit. There is nothing official, he warned, but he has been encouraged by the individuals to whom he has spoken. Burrows said the statements of military officials last week in support of film manufacture and its importance were extremely helpful.

Metro to Introduce Ingram

Memphis—M-G-M will hold an introductory luncheon for Louis C. Ingram, newly appointed branch manager, at the Peabody Hotel on April 17. Charles E. Kessnich, district manager, is handling arrangements.

THEATER DEALS

Detroit—The Kramer is being purchased from the Massachusetts Mutual Life Insurance Co. by Jack Broder, circuit operator, at a price reliably reported at close to $250,000. Broder is taking immediate possession of the stores and apartments in the building, and of the theater April 13 when Edgar E. Kirchner, lessee, surrenders his lease.

De Moines, Ia.—H. A. Andrews is the new owner of the Royal theater at Fulton, Ill., in the Iowa exchange territory. He purchased from W. H. Langworthy.

San Francisco—Napa Theater Co. and Napa Realty Co. have purchased the Fox and Uptown Theaters, Napa, Calif., from Lawrence Borg. The Napa companies are controlled by Joseph and Abe Blumenfeld, of Blumenfeld Theaters. J. Leslie Jacobs negotiated the sale.

EXTRA! FIRST DAY
SETS ALL TIME
M-G-M ASTOR RECORD!

SEE HERE,
MISTER
EXHIBITOR

SEE HERE,
PRIVATE
HARGROVE

M.G.M.'s NEW
ASTOR. N.Y.
WOW!

Clark to Ask Exhib. Concessions as Well?

(*Continued from Page* 1)

to "give a little" in their recommendations for changes in the New York consent decree was indicated yesterday.

With both sides easing their demands, there would be a better chance for all parties involved to arrive at a mutual agreement on some of the points on which they now are far apart, it was said. Meanwhile, some exhibition sources who appear to be close to the situation, contend that the Department of Justice is closer to a decision on the matter of a new action in another jurisdiction that the industry as a whole realizes.

Some sort of a decision may be reached tomorrow when Clark meets with Ed Kuykendall, MPTOA president, in Washington.

20th-Fox Strengthens Position "Down Under"

(*Continued from Page* 1)

which Hoyt's Theaters, Ltd., of Sidney, acquires controlling interest in 26 houses owned and operated heretofore by Western Suburbs Cinemas, Ltd. and its subsidiaries.

Cable from Ernest Turnbull, managing director of Hoyt's, advised that the deal had been closed with Bezant & Pirani of the circuit.

About 20 of the houses are fee owned. All are located in New South Wales.

National Theaters, wholly owned subsidiary of 20th-Fox, has a substantial interest in Hoyt's.

James Jordan in Hospital

West Coast Bureau of THE FILM DAILY

Hollywood—James Jordan, of the "Fibber McGee and Molly" radio program, is ill with lobar pneumonia in Santa Monica Hospital. Production on RKO's "Heavenly Days," in which he appears, will probably be suspended.

IN NEW POSTS

MORRIS ROSENTHAL, manager, Loew's Poli, New Haven.

HARRY ROSE, manager, Majestic, New Haven.

SEYMOUR MINTZ, director of advertising, Admiral Corp., Chicago.

MARVIN JONES, manager, Granada, Lexington, N. C.

MARION ROBERTSON, operator, Dilworth, Charlotte.

HARRY UNTERFORT, Schine city manager, Salisbury, Md.

EDWARD SELETTE, manager, Strand, Pittsburgh.

FREDDIE HALL, manager, Plaza, Waterbury, Conn.

GENE SECULA, chief of staff, Plaza, Waterbury, Conn.

P. GEORGE HARDISON, maintenance, Plaza, Waterbury, Conn.

H. F. GREER, manager, Lyric, Greenfield, Ill.

WHO'S WHO IN HOLLYWOOD

FRANK ROSS. Producer-Writer. Born in Boston. Educated at Princeton. Was a Long Island builder before entering pictures. Ross isn't the best known of Hollywood's successful independent producers at the moment, but by next year there well may be a different story. He will make "The Robe," Lloyd C. Douglas' record best seller. Has been writing screen treatment of "The Robe" more than six months. Plans to make some scenes in Mexico. Minimum of dialog, lots of thrilling action, color and romantic adventure. With time opportune to introduce new players Ross hopes to create several new stars through outstanding roles in "The Robe." The novel, now in its second million, has surpassed the record of "Gone With the Wind." A minimum production budget of $3,000,000 has been established. Mervyn LeRoy will direct it with production starting in the Fall. Release in early 1945. Ross produced "Of Mice and Men," "The Devil and Miss Jones," "A Lady Takes A Chance." Was nominated for two 1943 Academy awards for writing the original story of "The More the Merrier" for Jean Arthur, his wife, and Columbia. Does not believe in confusing mind with worries and gossip of others. Works closely with writers. Knows how to concentrate and has moderná streamline executive's view of production and showmanship. Stands 5, 9. Weighs, 150. Hair dark. Eyes, dark brown.

Myron Selznick Dies on West Coast at Age of 45

(*Continued from Page* 1)

had suffered from internal abnominal hemorrhages which resulted in death.

Funeral will be held this afternoon from Pierce Brothers' Beverly Hills Chapel with Rabbi Max Nussbaum officiating. William Powell will deliver the eulogy. Temporary interment will be at Hollywood Cemetery.

Active pallbearers will be William Powell, Walter Wanger, Gene Fowler, Maj. Frank Lloyd, Pat O'Brien, Edward Sutherland; Honorary pallbearers, Walter Lang, Lewis Milestone, Adolphe Menjou, Edward J. Mannix, William A. Wellman, Ernst Lubitsch, Harry Rapf, Joseph Nolan, Harry D'Arrast, Sigfried Marcus, Lester Roth, Harry Sokolov, Ben Hecht; Ushers, Leland Hayward, Eric Gurney, Nat Wolff, Al Kaufman.

A native of Pitsburgh, Selznick began his film career at the age of 16. For a time he produced films for United Artists and later was general manager in charge of production for Selznick Pictures. He had been an agent since 1929.

Selznick is survived by a daughter, Joan. He was married in 1929 to Marjorie Daw, one of the famous stars of the silent screen era.

Sen. Downey, Rep. Rogers Pay Tribute to Selznick

Washington Bureau of THE FILM DAILY

Washington—In Washington yesterday Representative Will Rogers spoke in memory of Myron Selznick on the floor of the House, and Senator Sheridan Downey paid him tribute. Both are Democrats of California. Downey did not speak on the Senate floor, since there was no session, but he told reporters that he was "extremely grieved to learn of the passing of Mr. Selznick. While it is true that I did not know him intimately, I have known a great deal about Mr. Selznick and held him in the greatest respect."

Rogers declared that "a great American and one of the most distinguished residents of my district passed away today. Myron Selznick is a name known wherever American films have been shown, and that is all over the world.

"Associated with the industry since its earliest days, Myron Selznick has been responsible, in no small measure, for the phenomenal success, for the incredibly wide acceptance of American motion pictures. He had an uncanny judgment as to what the public wanted. His skill was his ability to understand the American taste.

"The strength of Myron Selznick was that he never lost touch with the American people. He was one with 130,000,000. The entertainment industry is the loser because Myron Selznick is no longer with us."

Trans-Lux's 1943 Profit Shows Nearly 100% Rise

Trans-Lux Corp. and its subsidiaries yesterday reported a net profit of $140,514 for the year ended Dec. 31, 1943, after allowing $31,447 for Federal, state and Canadian taxes and a reserve of $57,285 for depreciation and amortization. For the previous year, the net was $71,191 after allowing $28,157 for corresponding taxes and $52,935 for depreciation and amortization.

Subsidiaries of Trans-Lux include Trans-Lux Movie Ticker Corp., Movie News Tickers, Canadian Trans-Lux Corp., Trans-Lux Movies Corp., and Trans-Lux Ad-News Corp.

All seven of the Trans-Lux theaters showed profits. Their net earnings amounted to $137,048.

Four Laurel-Hardy Re-issues

Film Classics is putting four Laurel & Hardy re-issues, "Pack Up Your Troubles," "Sons of the Desert," "Pardon Us" and "Beau Hunks" on the current program.

February Gov't Tax "Take" at $12,094,184

(*Continued from Page* 1)

New York (Broadway) area, where only slightly over a third of the January total was collected last month.

The January collection total[illegible] $16,744,936 nationally and $3,290,[illegible] for Broadway. February collection last year was $11,317,101.

Actually, theater admissions in the Broadway area amounted to less than one-third the gross of the previous month. A breakdown of the collection from that area reveals that only $906,492.89 was collected on theater admissions in February—on January business—as against $3,033,522 the month before. February, 1942, collections from Broadway amounted to $2,093,948, with theater admissions representing $1,899,924. Night club collections fell from $232,151 to $185,930. Night club collections in February, 1943, were $177,524.

The drop in gross was held to be overdue in industry circles here, and was not considered any cause for alarm. This despite the fact that American income and spending stood nearly as high as in December and much higher than last January.

"Over 21" to Columbia For Reported $350,000

(*Continued from Page* 1)

from the exceptional "This Is the Army" and "Winged Victory" deals, latter would be an all-time high, or $50,000 more than was paid by 20th-Fox for "Eve of St. Mark." The picture version of "Over 21" will probably be released on March 15, 1945.

Gordon is also understood to be on the verge of closing a percentage deal with 20th-Fox for the rights to "Junior Miss," which Mary Pickford almost bought.

Lorenz Going to Coast

Chicago — Rud Lorenz, UA district manager, will accompany Carl Leserman, sales manager, to the West Coast studio Saturday for conferences and inspection of finished product.

Sound-on-Bottle

Detroit—Eddie Jacobson, manager of the 286-seat Monroe Theater has collected over $100 in two white-painted milk bottles for the Red Cross. Ushers carry them in the lighted aisles during the screening of the standard trailer. Jacobson experimented and hit on the milk bottles to boost the "take," since he found that the bottles ring, and ring louder according to the size of the coin deposited, giving an extra inducement to the public to turn in more cash.

DuMont Sees Early Tele for Theaters

(*Continued from Page* 1)

ial or special wire lines capable of handling television signals may be made available for linking scattered theaters to the scene of the event being picked up."

"Certainly," DuMont added, "the [illegible]x-office method of paying for television entertainment will favor the best of television programs for theaters and will readily pay for costly coaxial cable networks and other items."

"The DuMont organization," he continued, "has already evolved certain techniques whereby television images can be reproduced on full-sized theater screens with good pictorial definition."

Unusual interest attached to DuMont's discussion of theatrical tele and its service to widely scattered theaters because of Paramount's financial holdings in the DuMont company. Observers were quick to apply DuMont's remarks to Para.'s own widespread theater circuit.

DuMont, who also controls tele outlet W2XWV, New York, stated that clients and agencies were now cutting their eye teeth on tele advertising and would be ready, so that telecasters would be assured of a source of income.

Declaring that both broadcasting and tele had their place, DuMont asserted that in many places broadcast and tele stations would be operated side by side, one supplementing the other. Eye-and-ear-entertainment in the home, he signified, would reign supreme from 7 to 11 at night when the family could concentrate on a real show. Advantages of visual merchandising via tele were likened to a rich display ad as compared with a plain type ad offered by sound alone. "Television will set new standards in marketing," he summed up.

Discussing the future of advertising in radio, FM and tele, Mutual's McClintock said that advertisers must meet the inevitable challange of tele and FM in the post-war world. "Despite the glamor of frequency modulation and television," he declared, "we should remember that they will grow only upon the same fundamentals which have made radio great. They are, in other words," he continued, "not so much a change in the functions of radio advertising as they are in their qualities and capacities to serve more effectively."

Launch "Navy Way" Tonight

Chicago—"The Navy Way" will have its premiere before 100,000 Bluejackets at the Naval Training Station at Great Lakes, tonight. First public showing will follow immediately at the Genesee Theater in nearby Waukegan.

TO THE COLORS!

★ PROMOTED ★

ENSIGN DOUGLAS NETTER, son of Leon D. Netter, Paramount Theater department, to lieutenant (j.g.), USN.

—★—

★ ARMY ★

BILL WALSH, manager, Comerford, Wilkes-Barre, Pa.
TONY BURKE, manager, Rex, Dickson City, Pa.
WILLIAM ANDERSON, assistant manager, Family, Detroit.
J. R. FLY, M-G-M head booker, Memphis.
SAM WOLOWITZ, Warner home office paymaster's department.
JAMES BRACKEN, contact manager, Warner Theaters, New Haven.
DAVE MELEN, booker, Jay Emanuel Theaters, Philadelphia.
RICHARD WARING, Warner contract player, Hollywood.

—★—

★ NAVY ★

ROBERT WILLIAMS, 20th-Fox head booker, Memphis.
ROBERT SALTERS, manager, Royal, Detroit.
JOE LEHR, Comerford Theaters accounting department, Scranton, Pa.
WILLIAM HENRY, Republic player, Hollywood.

Dub French, Italian Pix, Plea of Army

(*Continued from Page* 1)

ian and French are to be used in Italy and France as soon as possible.

It was pointed out at a meeting of foreign managers that the dubbed versions were more popular with citizens of the various countries than the titled prints, although superimposed titles were well received at first.

Approval of a plan whereby the industry would place representatives in world capitals was indicated by the foreign managers, although a revision of the proposals must be made before they can be submitted to company presidents. It appears unlikely that the plan will be submitted to the MPPDA board of directors on Monday.

WAC Committees Hold Annual Parleys Today

(*Continued from Page* 1)

mittee of the Theaters Division convened today at the Hotel Astor for discussions of forthcoming WAC projects and to hear reports. The Theaters Division will meet at 10 a.m., with chairman Si H. Fabian presiding. Following this session, the exhibitors will join with the Coordinating Committee for a luncheon meeting.

Maj. Gen. J. A. Ulio, of the Adjutant General's office, will address the luncheon session on the importance of the Women's Army Corps and the need for adding to its rolls.

Treasurer Arthur L. Mayer will submit a WAC financial report and Herman Gluckman will report on the distribution of the "war information" films.

Francis S. Harmon, WAC co-ordinator, will discuss future WAC plans.

Former RKO Studio Man Slain in Aerial Battle

West Coast Bureau of THE FILM DAILY

Hollywood—Lt. Lambert C. Root, AAF, former member of RKO messenger department, was killed in action over England, the War Department has advised his family.

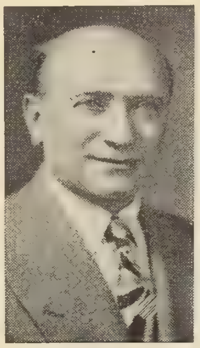
Astor Pictures Acquires "Immortals of the Ring"

"Immortals of the Ring," a series of two-reelers showing championship bouts from 1904 to 1909, has been acquired by Astor Pictures Corporation for early distribution.

No. 7

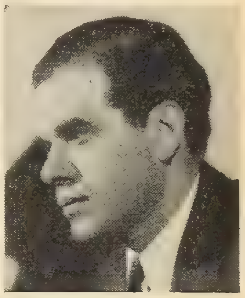
Outstanding Industry Personalities

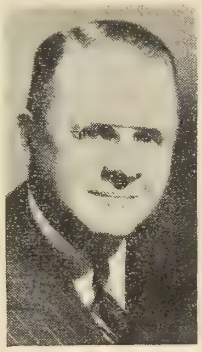
Can you name them—



MOTION pictures are facts, and he is company president who symbolizes "accessories" thereto. Began his highly successful career with the old New York Evening World, but the paper his organization now issues to promote movie patronage is even more widely read, and ditto the trailers, et al. When Winfield R. Sheehan went from the Pulitzer organization to Fox Film, so did the gentleman pictured herewith and later became general sales manager of the outfit. He is a member of the Motion Picture Pioneers and celebrated in 1943 his 22nd anniversary in the film business.

WHEN the clouds of war descended on the nation, this famous director, who was signally honored by the New York Film Critics in 1943 for his cinematic contributions to Victory, joined the 834th Signal Photographic Detachment. Won the rank of Lieut. Colonel. Was born in Palermo, Sicily. In his adopted country, for which he has done so much, he was educated at Los Angeles Art High School and California Technical in Pasadena. Made Screen Snapshots for Columbia in 1921, and was for eight months a gagman for Hal Roach's "Our Gang." Now is directing his talents exclusively to gagging the Axis Gang. Salute!





THIS able and popular executive is president of National-Simplex-Bludworth, Inc. He is used to presidential designations, being top official of Bludworth, Inc., National Theatre Supply Co., Theatre Equipment Contracts Corp., and Bizelle Cinema Supply Corp. Additionally, he is vice-president of General Precision Equipment Corp., Strong Electric Corp., and J. E. McAuley Mfg. Co. Is an alumnus of Thomas A. Edison, Inc. His skill is apparent in other "fields" than equipment, as evidenced via his success as a commercial farmer in New Jersey.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

EVERYBODY IN SHOW BUSINESS WILL BE THERE!

Yesterday

at the Normandie Theatre . . . New York . . . a packed house cheered, cried, laughed and thrilled to the music, comedy, songs and drama of Universal's Charles K. Feldman Production . . . "FOLLOW THE BOYS" . . . occasion, the New York Trade Preview

Monday March 27th at the stroke of midnight

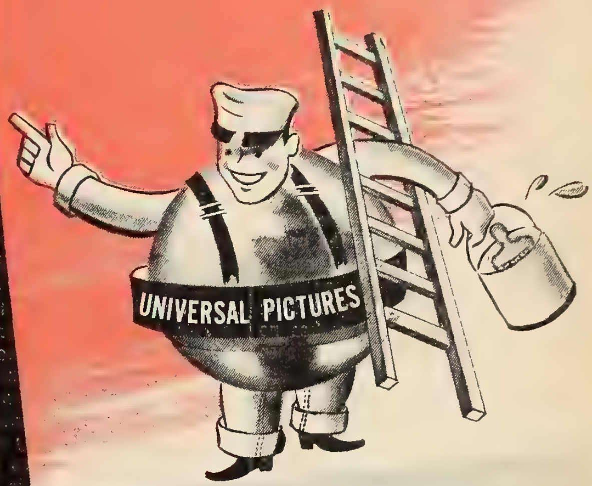
the walls of the Palace Theatre . . . sweetheart of all show business . . . will shake with sentiment and delight. For that night Universal pays tribute to Vaudeville with a special gala preview of the Chas. K. Feldman Production "FOLLOW THE BOYS"

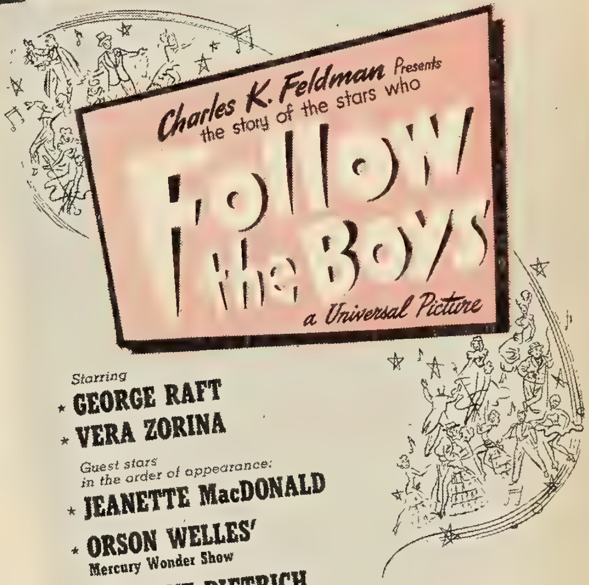
. . . and on Monday April 3rd

there will be simultaneous Trade Previews in every Universal Exchange City of the Charles K. Feldman Production "FOLLOW THE BOYS"

Check your show time from this list and see why America is cheering "FOLLOW THE BOYS" . . . the biggest picture Universal ever gave you . . . "FOLLOW THE BOYS" . . . Show Business' Own Tribute to Show Business.

ALBANY, DELAWARE THEATRE, 2 P. M.
ATLANTA, RHODES THEATRE, 10:30 A. M.
BOSTON, ESQUIRE THEATRE, 2 P. M.
BUFFALO, SHEA'S NIAGARA THEATRE, 2 P. M.
CHARLOTTE, DILWORTH THEATRE, 11:30 A. M.
CHICAGO, ESQUIRE THEATRE, 10:30 A. M.
CINCINNATI, FOREST THEATRE, 2 P. M.
CLEVELAND, COLONY THEATRE, 2 P. M.
DALLAS, MELROSE THEATRE, 2 P. M.
DENVER, ALADDIN THEATRE, 10:30 A. M.
DES MOINES, INGERSOLL THEATRE, 2 P. M.
DETROIT, FISHER THEATRE, 10:30 A. M.
INDIANAPOLIS, KEITH THEATRE, 8:30 P. M.
KANSAS CITY, VOGUE THEATRE, 2 P. M.
LOS ANGELES, FOX BOULEVARD THEATRE, 2 P. M.
MEMPHIS, MEMPHIAN THEATRE, 2 P. M.
MILWAUKEE, COLONIAL THEATRE, 2 P. M.
MINNEAPOLIS, GRANADA THEATRE, 2:30 P. M.
NEW HAVEN, WHITNEY THEATRE, 11 A. M.
NEW ORLEANS, CIRCLE THEATRE, 11 A. M.
OKLAHOMA CITY, TOWER THEATRE, 11 A. M.
OMAHA, DUNDEE THEATRE, 2 P. M.
PHILADELPHIA, SHUBERT THEATRE, 2 P. M.
PITTSBURGH, WARNER'S SHADYSIDE THEATRE, 2 P. M.
PORTLAND, ORIENTAL THEATRE, 2 P. M.
ST. LOUIS, WEST END THEATRE, 11 A. M.
SALT LAKE CITY, STUDIO THEATRE, 10 A. M.
SAN FRANCISCO, METRO THEATRE, 2 P. M.
SEATTLE, EGYPTIAN THEATRE, 2 P. M.
WASHINGTON, CIRCLE THEATRE, 2 P. M.





Starring
- **GEORGE RAFT**
- **VERA ZORINA**

Guest stars in the order of appearance:
- **JEANETTE MacDONALD**
- **ORSON WELLES'** Mercury Wonder Show
- **MARLENE DIETRICH**
- **DINAH SHORE**
- **DONALD O'CONNOR**
- **PEGGY RYAN**
- **W. C. FIELDS**
- **The ANDREWS SISTERS**
- **ARTUR RUBINSTEIN**
- **CARMEN AMAYA** and Her Company
- **SOPHIE TUCKER**
- **DELTA RHYTHM BOYS**
- **LEONARD GAUTIER'S BRICKLAYERS**

These famous bands
- **TED LEWIS** and His Band
- **FREDDIE SLACK** and His Orchestra
- **CHARLIE SPIVAK** and His Orchestra
- **LOUIS JORDAN** and His Orchestra

with
GRACE McDONALD
CHARLES BUTTERWORTH
MARTHA O'DRISCOLL
CHARLEY GRAPEWIN
ELIZABETH PATTERSON
MAXIE ROSENBLOOM
REGIS TOOMEY

Original Screenplay by Lou Breslow and Gertrude Purcell
Directed by EDDIE SUTHERLAND
Produced by CHARLES K. FELDMAN
Associate Producer, ALBERT K. ROCKETT

NOTE—If you are an exhibitor and have not received a formal invitation please forgive—and come anyway. Your occupation is your admission card.

"RED CROSS DRIVE! COLLECT AT EVERY PERFORMANCE EVERY DAY. MARCH 23 THROUGH 29."

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"It Happened Tomorrow"

with Dick Powell, Linda Darnell, Jack Oakie

UA 84 Mins.

IRONIC, SATIRICAL COMEDY IN RENE CLAIR'S CUSTOMARY MANNER OFFERS SOMETHING DIFFERENT.

An odd, fanciful story with many fresh twists is unfolded in Arnold Pressburger's new production for United Artists release. This is no surprise, considering that Rene Clair is asociated with the film as director and co-author of the screenplay with Dudley Nichols, another creative fellow who makes it a practice to depart from the norm.

As written and directed the picture resolves itself into diversion out of the usual, a venture into the realm of light entertainment that never asks to be taken literally. If the film is taken for what it is meant to be, a pure frolic that makes no pretense at actuality, it is certain to please its audiences hugely.

Following no set pattern, "It Happened Tomorrow" concerns itself with an intriguing thought, a thought that has occurred to almost every person, to wit: "What if we were able to know today what's going to happen tomorrow?"

The one who poses the question in the film is Dick Powell, a young newspaper man of the 1890's so anxious to make good that he'd give anything to know tomorrow's news today. His wish comes true when the aged custodian of the paper's morgue places in his hands a copy of his paper carrying the next day's events. For several days he experiences this good luck. Each time he is enabled to score a news scoop for his paper. The complications that result are numberless and extremely hilarious. Powell's advance knowledge of what is going to happen involves him with the police and gets him into a number of escapades that result in his being reported dead. Before it is all over Powell has gotten himself inextricably tied up romantically with Linda Darnell, assistant to Jack Oakie, her uncle, in a clairvoyant act.

Satire and irony are important qualities in the screenplay, which is based on ideas suggested by Lord Dunsany, Hugh Wedlock, Howard Snyder and Lewis R. Foster. Clair's direction keeps the action moving fast, holding to a light vein throughout. Pressburger, assisted by T. W. Baumfeld, has accorded the picture a nice production. Helping to create the proper atmosphere are the art direction of Erno Metzner and the set decorations of Emile Kuri.

Powell, Miss Darnell and Oakie are standouts in the cast. Of the others John Philliber, the morgue attendant, is the best.

CAST: Dick Powell, Linda Darnell, Jack Oakie, Edgar Kennedy, John Philliber, Edward Brophy, George Cleveland, Sig Ruman, Paul Guilfoyle, George Chandler, Eddie Acuff, Marion Martin, Jack Gardner, Eddie Coke, Robert Homans, Robert Dudley, Emma Dunn.

CREDITS: Producer, Arnold Pressburger; Associate Producer, T. W. Baumfeld; Director, Rene Clair; Screenplay, Dudley Nichols, Rene Clair; Based on ideas of Lord Dunsany, Hugh Wedlock, Howard Snyder, Lewis R. Foster; Additional Dialogue, Helene Fraenkel; Cameraman, Archie Stout; Technical Director, Eugen Shufftan; Art Director, Erno Metzner; Film Editor, Fred Pressburger; Sound, William Lynch; Set Decorator, Emile Kuri; Musical Score, Robert Stoltz; Musical Director, Robert Stoltz.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Hi, Good Lookin'"

with Harriet Hilliard, Kirby Grant

Universal 62 Mins.

MODEST MUSICAL PROVIDES NICE ENTERTAINMENT FOR FAMILY PATRONAGE AND THE YOUNG FOLK.

This is a pleasant little musical for the family trade and the young crowd. Besides a nice quantity of wholesome fun, the picture offers its audience a succession of song numbers, plus two name orchestras, Ozzie Nelson's and Jack Teagarden's, and a couple of specialty numbers, these by the Delta Rhythm Boys and the hot-footed colored dance trio of Tip, Tap and Toe.

Harriet Hilliard and Kirby Grant share the singing burden, with the latter especially a standout. Miss Hilliard is a small-town gal who comes to Hollywood to make her mark as a radio warbler, while Grant is a star of the air waves. The chap falls in love with the girl and endeavors to get her a break on the air. Her big chance comes when he consents to sing with her on a small all-night station without making his identity known to the public. The combination proves sensational. His activity in behalf of Miss Hilliard causes Grant to neglect his own program. His sponsor is on the verge of dropping him and signing up Miss Hilliard and her mysterious partner when the identity of the latter leaks out. Everything is ironed out satisfactorily at the end. Comedy has been used generously in unfurling the story.

The acting is spirited. Miss Hilliard and Grant breeze through their parts, receiving acceptable assistance from the others, especially Eddie Quillan, Fuzzy Knight, Bety Kean, Marjorie Gateson and Roscoe Karns. Quillan, as a pal of Miss Hilliard who helps put her across, and Knight, as the operator of the all-night radio station, provide most of the laughs.

The Paul Gerard Smith-Bradford Ropes-Eugene Conrad screenplay is kept moving snappily by Director Edward Lilley. Frank Gross functioned as associate producer.

No less than 15 tunesmiths have lent a hand in the fashioning of the 11 song numbers that pepper the footage.

CAST: Harriet Hilliard, Kirby Grant, Roscoe Karns, Milburn Stone, Betty Kean, Eddie Quillan, Frank Fenton, Marie Harmon, Vivian Austin, Marjorie Gateson, Fuzzy Knight, Robert Emmett Keane, Elizabeth Dow, Sidney Miller, Ozzie Nelson and Orchestra, Jack Teagarden and Orchestra, Delta Rhythm Boys, Tip Tap and Toe.

CREDITS: Associate Producer, Frank Gross; Director, Edward Lilley; Screenplay, Paul Gerard Smith, Bradford Ropes, Eugene Conrad; Based on story by Paul Gerard Smith; Cameraman, Jerome Ash; Art Director, John Goodman; Film Editor, Edgar Zane; Sound Supervisor, Bernard B. Brown; Set Decorator, Russell Gausman; Musical Director, H. J. Salter; Songs, Inez James, Sidney Miller, Johnny Lange, Hy Heath, Richard Loring, Vic Knight, Don Raye, Jeane DePaul, J. Fred Coots, Sam M. Lewis, Buzz Adlam, W. C. Handy, Goodman, Webb and Sampson.

DIRECTION, Good. PHOTOGRAPHY, Good.

"The Memphis Belle"

Paramount-WAC 41 Mins.

STIRRING, GRIPPING, POWERFUL 8TH AIR FORCE DOCUMENTARY PACKS FINEST AERIAL SHOTS YET.

This war has produced no finer tribute to warriors who fight in the sky than this salute to the men of our Eighth Air Force now bringing the war to the heart of Germany. While the Technicolor four-reeler is the account of but one Flying Fortress, the famous Memphis Belle, and its crew, it can very well be the story of every other fighting plane of its type engaged in the war against the Axis.

Tremendously stirring, the documentary records grippingly one of the Memphis Belle's missions over enemy territory. The target is the submarine pens at Wilhelmshaven. All the details connected with the flight are shown in aerial photography that has never been matched. The suspense and the excitement as the fortress and its crew of 10 head for their objective are terrific, holding the audience spellbound and causing a strange emotion to well within the beholder.

Certainly no picture has been able to give so clear a picture of what our heroes of the air have to go through in their efforts to knock out Germany. All the problems and the dangers they must face are depicted powerfully with rare effectiveness. The film gains in impact by the fact that every foot of the aerial combat scenes is the real stuff, filmed under the most difficult and most hazardous conditions. The camera crew was able to obtain some remarkable camera shots under the supervision of Lt. Col. William Wyler.

Helping Wyler to photograph the film were Major William C. Clothier, former RKO cameraman, and Lt. Harold Tannenbaum, ex-cutter at the same studio, who lost his life in the attempt to make "The Memphis Belle" a picture to be remembered.

Produced by the U. S. Eighth Air Force Photographic Section in co-operation with the Army Air Forces First Motion Picture Unit, which makes its headquarters at the Hal Roach studio on the Coast, the picture has been printed in Technicolor of a high order.

The fine commentary was written by Sgt. Lester Koenig, former Hollywood writer. Sgt. Lynn Harrison edited the footage excellently. The many maps that explain the strategy in bombing Wilhelmshaven were animated superbly by Major Rudolp Ising. Gail Kubik did the score—a swell job of its kind.

PRC Signs Martha Tilton, Radio Star, to 2-Pic Pact

West Coast Bureau of THE FILM DAILY

Hollywood—PRC has signed Martha Tilton to a two-picture deal, first of which will be "Delinquent Daughters," to be produced by Leon Fromkess with Irwin Franklyn as associate producer. Following filming of the picutre, Miss Tilton, radio and recording star, will go overseas with Dick Powell to entertain men in the armed forces. Arthur St. Clair is doing the script.

"The Lady and the Monster"

with Vera Hruba Ralston, Richard Arlen, Erich von Stroheim

Republic 86 Mins.

FEAR - PROVOKING PSYCHOLOGICAL MELODRAMA STRONG ENTERTAINMENT THAT RAISES BRAINSTORM.

In "The Lady and the Monster" Republic has a psychological shocker that will give the creeps to those susceptible to this sort of thing. Weird and tense, the picture is quite a compound of fear-inducing elements. Suspense is worked for all it is worth in an effort to hold the audience under the picture's spell.

The story is a far-fetched affair acceptable only because departure from reality is to be forgiven in melodramatic entertainment of the type under discussion. In an attempt to heighten the sinister mood of the story the production has been directed at a slow, deliberate pace by George Sherman, who also functioned as associate producer.

Plot developments result from the attempt of Erich von Stroheim, satanic man of science, to prove that the human brain can be kept functioning after death, with the aid of a machine invented by his assistant, Richard Arlen. Von Stroheim swipes the brain of a plane accident victim, a brilliant but ruthless individual in his lifetime, and submits it to the test. Through the use of telepathy von Stroheim places Arlen under the influence of the brain, causing the latter to take on the personality of the dead man and indulging in criminal deeds alien to his nature. Aghast, Vera Hruba Ralston, Arlen's fiancee and von Stroheim's ward, tries to put a halt to the experiment. Arlen, finally shaking off the spell, defies von Stroheim with the assistance of Miss Ralston. The film winds up with a slam-bang fight between hero and villain in which the brain is put out of operation.

Miss Ralston, Czechoslovakian skating star who has been featured in Republic's ice extravaganzas, performs appealingly in her first straight role. Arlen and von Stroheim discharge their assignments well. A brief but telling appearance is made by Helen Vinson as the widow of the man who was brained. Mary Nash, Sidney Blackmer and Bill Henry are some of the others in lesser roles.

Though highly effective, the screenplay of Dane Lussier and Frederick Kohner, which is based on the Curt Siodmak novel "Donovan's Brain," tends to get confused as the plot unfurls. The photography of John Alton is properly in keeping with the mood of the story.

CAST: Vera Hruba Ralston, Richard Arlen, Erich von Stroheim, Helen Vinson, Mary Nash, Sidney Blackmer, Janet Martin, Bill Henry, Charles Cane, Juanita Quigley, Josephine Dillon, Antonio Triana and Lola Montes.

CREDITS: Associate Producer, George Sherman; Director, George Sherman; Screenplay, Dane Lussier, Frederick Kohner; Based on novel by Curt Siodmak; Cameraman, John Alton; Musical Score, Walter Scharf; Film Editor, Arthur Roberts; Sound, Earl Crain, Sr.; Art Director, Russell Kimball; Set Decorator, Otto Siegel; Special Effects, Theodore Lydecker.

DIRECTION, Good. PHOTOGRAPHY, Good.

☆ ☆ REVIEWS OF THE NEW FILMS ☆ ☆

"Up In Mabel's Room"

with Dennis O'Keefe, Marjorie Reynolds, Gail Patrick

UA-Small 76 Mins.

FURIOUS AND HILARIOUS FARCE COMEDY RINGS THE BELL SOLIDLY AS POPULAR ENTERTAINMENT.

"Up in Mabel's Room," one of the long string of Al Woods bedroom farces that first served as film material in 1926, pops up again in a screen rewrite that is a solid laugh-getter. In resurrecting the old Otto Harbach-Wilson Collison stage play Edward Small has provided the exhibitor with a bit of entertainment perfectly geared to the popular taste. Sure-fire comedy situations and crackling gag lines are packed into the screenplay of Tom Reed, the mission of which is purely to make the customers chortle. Those who are weary of war films will find "Up in Mabel's Room" their special dish.

The film has been directed and played at a breathless pace, with things happening fast and furiously. Direction and acting, as well as the writing, capture the real spirit of farce without ever reaching for the objectionable to gain the desired effect.

The action revolves around the struggle for possession of a pink silk slip given to Gail Patrick by Dennis O'Keefe in the course of a romance antedating his marriage to Marjorie Reynolds, sweet young thing not too well versed in the ways of the world. The existence of the dainty feminine undergarment stands in the way of the happiness of O'Keefe and Miss Reynolds, who are really deeply in love although one wouldn't think so from the behavior of the girl. The plot calls for a lot of running in and out of rooms and crawling under beds for the sake of laughs. The story has been developed with extensive use of trigger-fast action. The entanglements are countless, but they are all smoothed out to the complete satisfaction of audience and protagonists.

Allan Dwan's swift direction has prodded the cast into some first-rate performances. O'Keefe and the Misses Reynolds and Patrick are fine. Mischa Auer, who helps O'Keefe hunt for the slip, is a scream. Charlotte Greenwood, Lee Bowman, John Hubbard and Binnie Barnes are others who contribute swell portrayals.

CAST: Marjories Reynolds, Dennis O'Keefe, Gail Patrick, Mischa Auer, Charlotte Greenwood, Lee Bowman, John Hubbard, Binnie Barnes, Janet Lambert, Fred Kohler, Jr., Harry Hayden.

CREDITS: Producer, Edward Small; Production Manager, Ray Heinz; Director, Allan Dwan; Screenplay, Tom Reed; Based on play by Otto Harbach, Wilson Collison; Additional Dialogue, Isobel Dawn; Cameraman, Charles Lawton, Jr.; Musical Director, Edward Paul; Art Director, Joseph Sternad; Supervising Film Editor, Grant Whytock; Film Editor, Richard Heermance; Sound, Frank Webster; Set Decorator, Edward G. Boyle; Sound Effects, George Emick.

DIRECTION, Good. PHOTOGRAPHY, Good.

Joe Shea Recovering

Joe Shea, William Cagney Productions Eastern publicity director, is in Polyclinic Hospital recovering from a major operation.

"My Best Gal"

with Jane Withers, Jimmy Lydon

Republic 67 Mins.

STRICTLY JUVENILE IN TREATMENT AND APPEAL, SHOULD CLICK WITH HEPCAT AUDIENCES.

Another of Republic's modest-budget musicals, "My Best Gal" is strictly juvenile in treatment and in appeal. The production is full of the sort of stuff that catches the fancy of the bobby-sock patronage.

Musically, romantically and comedically the production offers the youngsters something to smile about. The picture is crowded with young people afflicted with the jives who keep themselves in a constant state of agitation—to the delight of the kids, no doubt.

The story is an implausible, infantile affair about the efforts of a couple of striplings (Jane Withers and Jimmy Lydon) to sell to a big Broadway producer a musical show written by one of them. When a sale seems imminent, the author insists that the cast be made up of an army of young friends, for whom the musical was written. No go, says the producer. The author reconsiders when money is needed to bring Miss Wither's ailing granddad (Frank Craven) back to health. The insistence of Lydon that his generosity be kept a secret causes Miss Withers and his friends to misunderstand his motive. He is cut cold, but at the finale all's rosy again, with Lydon in the Army and the show a big hit.

The players give no more of themselves than the material requires. Miss Withers and Lydon stage a demonstation of calf love that should please the young folk. The former handles the singing chores fairly well. Frank Craven seems lost among all the silly goings-on.

The best that can be said for the direction of Anthony Mann is that it's fast and peppy. The Olive Cooper-Earl Fenton screenplay, based on a story by Richard Brooks, was made under the supervision of Harry Grey.

CAST: Jane Withers, Jimmy Lydon, Frank Craven, Fortunio Bonanova, George Cleveland, Franklin Pangborn, Mary Newton, Jack Boyle.

CREDITS: Associate Producer, Harry Grey; Director, Anthony Mann; Screenplay, Olive Cooper, Earl Felton; Based on story by Richard Brooks; Cameraman, Jack Marta; Musical Director, Morton Scott; Songs, Kim Gannon, Walter Kent; Film Editor, Ralph Dixon; Sound, Fred Stahl; Art Directors, Russell Kimball, Gano Chittenden; Set Decorator, Earl Woodin; Dance Director, Dave Gould.

DIRECTION, Fair. PHOTOGRAPHY, Good.

Omaha 100% Unionized

Omaha—This city's film row now has one-hundred per cent union representation.

Following a temporary work stoppage at the Universal branch office by service employes, Bill Wink, head of IATSE Local F-47 announced the front office employes were joining the union.

"Ladies Courageous"

with Loretta Young, Geraldine Fitzgerald

Universal 88 Mins.

STORY OF THE WASPS IS FAIR ENTERTAINMENT.

As a factual tribute to the Women's Air Force Service Pilots (Wasps) Walter Wanger's new production, "Ladies Courageous," falls short. The story is much too hollow to expect the pic to be accepted as anything more than pure fiction. Presented strictly as make-believe, however the film has its points as entertainment.

The plot concerns the efforts of Loretta Young as superior officer of the Women's Auxiliary Ferrying Squadron (Wafs) to have the outfit militarized as part of the Army with the name changed to the Wasps. Complications arise to hamper her, but she valiantly carries on her fight to gain her goal, convinced that her girls can perform a great service to the nation by making it possible to release flying personnel for combat duty. Her headstrong irresponsible sister, Geraldine Fitzgerald, stormy petrel of the Wafs, forever getting in trouble, is the main obstacle to achievement of her ambition. Only when sis redeems herself is Miss Young able to win the brass hats over.

Norman Reilly Raine and Doris Gilbert have worked many romantic trimmings into the script, which was directed loosely by John Rawlins.

The players struggle hard with their roles. Some of them are not happily cast. Miss Young and Miss Fitzgerald perform bravely, getting their main support from Anne Gwynne, Diana Barrymore, Evelyn Ankers, Lois Collier, June Vincent.

CAST: Loretta Young, Geraldine Fitzgerald, Richard Fraser, Anne Gwynne, Diana Barrymore, Evelyn Ankers, David Bruce, June Vincent, Lois Collier, Phillip Terry, Samuel S. Hinds, Frank Jenks, Kane Richmond, Marie Harmon, Janet Shaw, Dorothy Moore, Gwen Crawford, Eleanor Lawson, Betty Brodel, Mary O'Brien, June Millarde, Audrey Manners, Jackie Warrington, Carrie Devon, Betsay Howard, Ruth Roman, Sandra Coles, Mary Moore, Patsy Mace.

CREDITS: Producer, Walter Wanger; Director, John Rawlins; Screenplay, Norman Reilly Raine, Doris Gilbert; Cameraman, Hal Mohr; Art Director, John Goodman; Film Editor, Philip Cahn; Sound Supervisor, Bernard B. Brown.

DIRECTION, Fair. PHOTOGRAPHY, Good.

10 WB War Bond Buyers Win $500 in Prizes

Ten lucky buyers of War Bonds in Warners home office campaign for the recent Fourth War Loan were named as winners of an additional $50 Bond apiece at the drawing held yesterday as part of the Red Cross Rally in the Warner Club Room.

Those walking off with the company-donated prizes were: Axel B. Swenson, Ann Gobel, Sidney Rothenberg, Paul Richman, William Brown, Harvey Lasker, Raymond Hewlett, Loretta Morrison, Dorothy Greenberger, John Sena.

"Lady in the Death House"

with Jean Parker and Lionel Atwill

(HOLLYWOOD PREVIEW)

PRC 56 Mins.

GOOD ACTING AND DIRECTION MARK MELODRAMA IN THE MODEST BUDGET FIELD.

This modest-budget offering is highlighted by good acting and direction. Lionel Atwill gives his usual able performance, while Jean Parker, Marcia Mae Jones, Douglas Fowley, John Maxwell, Cy Kendall, George Irving, Forrest Taylor and Robert Middlemass are among the capable principals.

Steve Sekely's direction sustains interest to the end, and Jack Schwarz has supplied good production values. Harry D. Edwards functioned as associate producer. Harry O. Hoyt fashioned the screenplay, based on an original story by Frederick C. Davis.

Jean Parker is about to be electrocuted for the murder of a blackmailer. Lionel Atwill, a noted criminologist, after several set-backs, uncovers evidence that John Maxwell, a friend of Jean's sister, Marcia Mae Jones, is the real murderer, and Jean wins last-minute freedom.

Gus Peterson rates credit for his photography.

CAST: Jean Parker, Lionel Atwill, Douglas Fowley, Marcia Mae Jones, John Maxwell, Cy Kendall, Robert Middlemass, George Irving, Forrest Taylor.

CREDITS: Producer, Jack Schwarz; Associate producer, Harry D. Edwards; Director, Steve Sekely; Author, Frederick C. Davis; Screenplay, Harry O. Hoyt; Cameraman, Gus Peterson; Editor, Robert Crandall; Art Director, Frank Sylos; Original Music, Jan Gray; Musical supervision, David Chudnow.

DIRECTION, Good. PHOTOGRAPHY, Good.

Roth-Greene-Rouse To Produce for PRC

West Coast Bureau of THE FILM DAILY

Hollywood—Bernard Roth, formerly with the Orsatti Agency, and Russell Rouse and Clarence Greene, writers, have formed Roth-Greene-Rouse Productions, to produce a series of high-budget pictures for PRC release. The trio will write and produce its own pictures, and start production next month on their first PRC film.

Freddie Bartholomew and Jimmy Lydon have been signed for two of the company's pictures. It is the first deal for Bartholomew since his recent medical discharge from the Army, and Lydon recently completed his contract with Paramount where he starred in the Henry Aldrich series.

The first picture for Bartholomew and Lydon is now in preparation. For the third Roth-Greene-Rouse production, the company has purchased from Columbia the film rights to "Quebec," to be made on a high budget with a name cast.

Exchange Employes Helping R. C. Drive

(*Continued from Page* 1)

tains and exchange managers at Metro. Pielow, who presided, and Sam Rinzler, exhibitor co-chairman, both spoke.

All exchange employes will contact his or her nabe theater every day during the campaign to offer personal services in connection with the drive, and will assist in any way called upon, Pielow stated. He also revealed that the metropolitan Bookers Association has offered 100 per cent co-op.

At the parley were Jack Bowen, M-G-M, metropolitan distributor chairman; zone captains Myron Satler, Paramount; Moe Saunders, 20th-Fox; Howard Levy, M-G-M; Phil Hodes, RKO; Jack Ellis, UA; Saul Trauner, Col., and Dave Burkan, UA; and David Levy and William Murphy, Universal; Joe Felder, Monogram; Clarence Eisman, Warner Bros.; Robert Fammon, Republic, and Irving Wormser, Columbia.

Columbus Exhibs. to Aid Chapter Meet Its Quota

Columbus, O.—Local theater owners will participate in Red Cross collections because the local chapter has not met its quota of $859,000. A few weeks ago Columbus theater owners were told that it would not be necessary to make theater collections if the chapter quota was reached.

Theaters yesterday started showing the Red Cross trailers and collections were begun.

Joan Davis Highlights Queens Red Cross Drive

Climaxing the activities of the WAC's Queens Theater Division for the Red Cross Drive will be a huge parade and rally tomorrow afternoon at 2 p.m. with Joan Davis appearing in person and with Borough President James A. Burke leading the procession. Representing the theaters, among others, will be managers Fred Smith of the RKO Alden, B. Zelenko of Loew's Valencia, M. Barenko of Skouras Merrick, Irving Dashkin of the Savoy.

FEMME TOUCH

ANN CARNEY, Majestic, New Haven.
PEARL ROSEN, Poli, Bridgeport, Conn.
BARBARA WINSLOW, assistant manager, Madison, Detroit.
SALLY DUROCHIE, assistant manager, Fisher, Detroit.
KATHERINE KRUEGER, assistant manager, Palms-State, Detroit.
FLORENCE TANNEN, casting director, Edward Small, Hollywood.
DOROTHY SAPPENFIELD, bookeeper-secretary National Theatre Supply, Charlotte.
FLORENCE TANNEN, casting director, Edward Small, Hollywood.
MARIE BAERT, assistant booker, RKO, Omaha.

HOLLYWOOD DIGEST

SIGNED

JOAN CAULFIELD, termer, Paramount.
CHARLES JACKSON, writer termer, M-G-M.
JACK LANNON, special weather effects, "None But the Lonely Heart," RKO.
FRANK TOURS, musical director, Producers Corp. of America.
MARC CRAMER, termer, RKO.

•

ASSIGNMENTS

MAURICE GERAGHTY, producer, "The Falcon in Mexico," Lady of the Lampoon," and "The Bamboo Blonde," RKO.
VAL LEWTON, producer, "Mlle. Fifi," "Supernatural" and "Carmilla," RKO.
HERMAN SCHLOM, producer, "Betrayal from the East" and "Strange Identity," RKO.
ADRIAN SCOTT, producer, "The Pumpkin

•

CASTINGS

ANNE SHIRLEY and **PHILIP TERRY**, "Here Comes the Bride," RKO; **MONA MARIS**, "The Falcon in Mexico," RKO; **MARC CRAMER**, "That Hunter Girl," RKO; **CONSTANCE MOORE**, "Atlantic City," Republic; **EDGA BARRIER**, **STEPHANIE BACHELOR**, **C. AUBREY SMITH**, **HENRY STEPHENSON**, **LIONEL ATWILL**, **WALTER KINGSFORD**, **BILLY BEVAN**, **MARY GORDON**, **JOHN ABBOTT** and **FREDERIC WORLOCK**, "Secrets of Scotland Yard," Republic.

ROBERT WALKER and **SUSAN PETERS**, "Once Upon a Furlough," M-G-M; **ANN MILLER**, "Eadie Was a Lady," Columbia; **EDDIE BRACKEN** and **DIANA LYNN**. "Out of This World," Paramount; **BETTY HUTTON**, "California," Paramount; **FORTUNIO BONANOVA**, "The Falcon in Mexico," RKO; **ALAN WARD**, "Mademoiselle Fifi," RKO; **ROBERT LIVINGSTON**, **RUTH TERRY** and **HENRY HULL**, "Goodbye Sweetheart," Republic; **ALLAN LANE**, "The Call of the South Seas," Republic; **SHARON McMANUS**, "Secrets in the Dark," M-G-M; **KATHARINE BALFOUR**, "Mrs. Parkington," M-G-M; **PHIL BAKER**, **EDDIE RYAN** and **MARY MASSOW**, "Take It or Leave It," 20th-Fox; **HEDY LAMARR** and **CARLOS RAMEREZ**, "Holiday in Mexico," M-G-M; **NADI**, "To Have and To Have Not," Warners; **GRANT MITCHELL**, "The Impatient Years," Columbia; **JEANNE BATES** and **SHELLY WINTER**, "Soldiers in Slacks," Columbia; **OLGA SAN JUAN**, "Two Years Before the Mast," Paramount; **BILL GOODWIN**, "A Medal for Benny," Paramount; **NINA FOCH** and **LLOYD BRIDGES**, "Soldiers in Slacks," Columbia.

Unions Offering 12 Proposals

Conference of Studio Unions Sends Reps.

(*Continued from Page* 1)

be submitted to the employers at the meetings at the New York offices of Pat Casey, studio labor contact, who will conduct the negotiations, will be one demanding that wages be increased to the 15 per cent limit allowable under the Little Steel Formula—an average of five per cent in most cases. The Conference group obtained 10 per cent increases in 1941.

Other important proposals call for a 10 per cent wage adjustment for swing shifts (shifts starting after 12 o'clock noon), paid vacations, sick leave with pay, guarantee of a week's wages for each call, including remuneration for holidays, and payment of hospitalization costs by the employer in all cases of sickness or accident suffered on location.

To Ask Military Seniority

The union spokesmen also will ask producers for recognition of military seniority in instances where workers are called to the colors, clarification of arbitration clauses for all member unions, the right to reopen contracts in the event of a change in the national Wage Stabilization Act, and two extra holidays, Washington's Birthday and Armistice Day. The union representatives will urge that all concessions granted by the producers be made retroactive to Jan. 1, when the old two-year agreements ran out.

The company spokesmen also will be called upon to give recognition to the Conference as the parent union of the studio locals affiliated with it.

Although 10 groups covering some 6,000 studio workers comprise the Conference of Studio Unions, only nine of them will be involved in the negotiations. The exception is the laboratory technicians, Local 683, the only group that has an IATSE affiliation. The laboratory men are among the group of 11 IATSE studio locals for which negotiations are presently being conducted at Casey's offices. The proposals of Local 683 were heard by the producer representatives early in the week.

Groups Represented

The Conference groups which will be represented at the meetings with the producers are Motion Picture Painters, Local 644; Machinists Local 1185; Set Designers, Local 1421; Policemen and Guards, Local 193; Janitors, Local 99; Screen Office Employes Guild, Local 1391; Screen Cartoonists, Local 852, the Screen Publicists Guild and Story Analysts Guild (readers). The last two have no local designations because they are recent additions to the family of Conference unions.

Representing the Conference at the negotiations will be Herbert Sorrell, its president; D. T. Wayne, its vice-president; Glenn Pratt, business manager of the Screen Office Employes Guild, and George Bradley.

No date has been set for the opening of negotiations between them and the companies. The huddles are not expected to get started until negotiations for the IATSE locals and the seven AFL international unions that are signatories to the basic agreement have been completed.

Negotiations for new agreements for the IATSE locals to replace those that expired on Jan. 1 continued at Casey's headquarters here yesterday when the demands of the cameramen, Local 659, were presented to the company spokesmen. The sound technicians, Local 695, will have their inning today.

"San Luis Rey" for Chi. Apollo

Chicago—UA's "The Bridge of San Luis Rey" follows "Lifeboat" into the B & K Apollo Theater for a Loop run.

Warns "Prepare for Maelstrom of Peace"

(*Continued from Page* 1)

is little I can add to what he has said. I agree wholly with him in his measure of the importance of the film industry and the advisability of creating a proper industrial poli[illegible] for the post-war era, so that th[illegible] great American business can operate most widely and successfully both here and abroad." He urged that all members of Congress read the Hopper statement.

Downey told THE FILM DAILY that he is "greatly concerned about future operations" of the industry. "Broad vision and foresight toward securing the widest possible international market is called for," he said. 'I will do all I can. What I can do at this point, I don't know. I would like to hear from the industry. I would like concrete suggestions from the industry."

Scotch Reports That AFL Is in White Collar Raid

(*Continued from Page* 1)

York home offices and exchanges presumably at stake, were scotched yesterday when it was learned that Herb Sorrell, chairman of the Conference of Studio Unions, with which the West Coast SPG is affiliated, and Glenn Pratt, business manager of the Coast's SOEG (AFL), had held a conference here with Presidents Sidney Young of Local 109 and Jonas Rosenfield of Local 114, SOPEG, (CIO).

Rumors heard during the past several weeks were to the effect that Local 23169, MPOE, an AFL Federal union, was prepared to "move in" on Local 109, now the bargaining agent for "white collarites" in home offices of eight film companies and five New York branches. Local 23169 is established in Warners and absorbs Universal office workers April 1.

With the AFL and CIO parties to a "no raiding" pledge during the war, it is understood that the presidents of the two CIO locals took advantage of the presence in the East of Pratt and Sorrell to discuss the local situation.

Sorrell, it is learned, told the Easterners that neither Coast SPG nor the Conference, with which the latter is affiliated, is interested in jurisdictional fights. He added that, as in the past, the Westerners expected to work in close harmony with Eastern publicists.

Pratt is quoted as saying, "We're not aware of any raid and we're not interested in raids. The office workers, who are also members of the Conference, have co-operated with the SOPEG in New York since its inception. It's our policy to cooperate with any bona fide office workers' union in the interests of our membership."

Building
Remodeling

THE Film Equipment News DAILY

Equipment
Maintenance

★ ★ ★ ★ NEW YORK, FRIDAY, MARCH 24, 1944 ★ ★ ★ ★

WPB AMENDMENT OF L-267 IS CLARIFIED

Eastman Set For Post-War Photographic Boom

Company Began Planning Future Steps In 1943 Via Systematic Studies

Rochester—Motion picture industry's expectations that demand for screen entertainment will continue to expand in the post-war era receives material substantiation in a resume of the wartime operations of Eastman Kodak being made public today. Company declares that public interest in photography throughout the country has been growing during wartime, and it reveals in broad terms the steps that it has already taken to meet anticipated outgrowth of current trend.

Without slackening the efforts necessary to sustain war output, company asserts that it commenced

(*Continued on Page* 17)

Lucas Lauds Pix In War and Post-War

Chicago—Praising the good job which films have done in the matter of morale-building in wartime, U. S. Senator Scott Lucas (D. Ill.) asserted at the local Variety Club here, where he was a guest of Tom Flannery, head of Whiteway Electric Co., that even a larger and broader use of motion pictures by both the Government and industry is inevitable after the current conflict has

(*Continued on Page* 18)

Vail Medal Given To Seven WE Heroes

Acts of heroism performed during 1943, in finest tradition of the employe body, stand in tribute to seven Western Electric men. In formal recognition of their valor, a Vail Medal in bronze has been awarded to Louis G. DeLyon (posthumously), Alfred H. Gerlach, Alexander Mikolasy, William Mohrhoff, Louis J. Rom and William C. Neals. Marshall C. Boyd received a special citation. This was greatest number of medal awards ever made by WE in any one year.

Equipment Field Notes

WILLIAM C. KUNZMANN, National Carbon Co. solon, is set to journey to New York from Cleveland headquarters on or about April 12 to put finishing touches on arrangements for the 55th Semi-Annual Technical Conference of SMPE to be held in the local Hotel Pennsylvania, April 17-19 inclusive. Bill is the organization's convention Vice-President and is also chairman of the Registration and Information Committee. The back injury which he sustained last January in Boston as result of a fall has completely mended, reports from the Forest City declared this week.

* * *

Anent Cleveland (and another equipment biz casualty), M. H. Fritchle, of Oliver Theater Supply Co., is recovering there from a fractured knee. He fell from a ladder recently while adjusting marquee letters at the Palace Theater, Akron.

* * *

Down in Camaguey, Cuba, the new Cinema America, under management of Alberto M la y Cia., is reported packing-in the customers. This recently-opened stand, said to be the finest film house in that section of the Island, is Simplex equipped, via Western Electric's Cuban branch.

* * *

H. M. Bessey, Altec's vice-prexy, has returned to New York from a business trip to New England.

* * *

Essannay Electric Manufacturing Co., Chicago, Ill., manufacturers of Essannay Zipper Motion Picture Changeover Systems, has named MacDonald-Cook Co.'s Chicago office to handle its advertising. Trade publications will be used.

* * *

The Forest Theater, Des Moines, has been completely refurnished and redecorated. Work included the auditorium, foyer, rest rooms, ticket sales booth, and projection room, and was carried out at night when the theater was closed. House is operated by the Garbett circuit which also operates the Varsity, Avalon, and Lincoln theaters in that city.

* * *

Western Electric is now employing some 29,000 people in its huge Hawthorne plant on Chicago's west side. Organization is engaged primarily in turning out electronic equipment for the armed forces. Currently, there are about 50 plants in and about the Windy City making and distributing such equipment, and they are now harnessed co-operatively to obtain more employes. To secure the added help, newspapers, radio and other publicity channels are being used by them.

* * *

Crystal globe gazers notwithstanding, the war's end appears far off. Checkup of equipment manufacturers in the Chi. sector reveals that there is no appreciable change in war contract allocations. In many instances, firms are still saturated with such pacts and can't handle any more without definite expansion.

* * *

V. W. Sherman of the Federal Corp., Newark, N. J., addressed the Institute of Technologists on Tuesday night in Chicago. Venue of the dinner meeting was Bar Association's clubrooms. Sherman's topic was Electronics. M. L. Laing chairmaned the event.

* * *

H. J. Wines, formerly with Frigidaire Corp., has joined Zenith Corp., Chicago, and will be general manager of the newly-organized Zenith Radionics Corp., distribution organization for company's radionic products.

* * *

B & K is making many improvements to its Garrick Theater in Chi.'s Loop section. House is being overhauled in every department.

* * *

From Knoxville, Tenn., wafts word that Tim W. Smith, operator of several nabe stands there, has purchased two buildings at the northeast corner of Broadway and Central St. and has announced plans for remodeling the properties for a movie theater, as soon as materials can be obtained.

* * *

L. H. Taylor, manager of Product Service for the Appliance and Merchandise Dept. of General Electric, announces as effective March 1 the establishment of a factory-owned Newark Appliance Service Center at 85 Main St., West Orange, N. J.

Step Taken To Cut Down Board's Paper Work And That Of Manufacturers

Washington Bureau of THE FILM DAILY

Washington—No increase in production of reels, film cans, shutters and other photographic equipment is to result from the amendment to L-267 announced last week, it is now declared by Lincoln V. Burrows, WPB pic chief. Major effect of the amendment is to cut down the paper work required for procurement of photo equipment.

Although reels, film cans, shutters, microfilm equipment and other items were exempted from the limitation prohibiting use of more than 12 per cent of the critical materials they incorporated in 1941, Burrows said they have never been held to that limitation. His office has been processing appeals for manufactur-

(*Continued on Page* 18)

Phone Conversation Recorder Announced

Covered by U. S. and foreign patents, a new instrument for recording and reproducing telephone conversations, local as well as long distance, as well as lengthy conferences, has been completed by the Miles Reproducer Co., Inc., it is disclosed by J. M. Kuhlik, organization's chief engineer.

Instrument records on a narrow

(*Continued on Page* 18)

War's Forgotten Men Warmly Remembered

Excitement and glamour attending Tuesday's presentation ceremonies of the Army-Navy "E" to DuMont Laboratories in Passaic, N. J., couldn't dim organization's gratitude to those oft-forgotten men, the Messrs. Suppliers and Subcontractors. Both speeches and souvenir program strongly stressed the invaluable role these gentlemen played in company's great production record which won the coveted award.

Building Remodeling THE FILM DAILY Equipment News Equipment Maintenance

A Section of THE FILM DAILY comprehensively covering the equipment field, published every second week by Wid's Films and Film Folks, Inc., 1501 Broadway, New York City. John W. Alicoate, Publisher; Donald M. Mersereau, General Manager; Chester B Bahn, Editor; George H. Morris, Equipment Editor; West Coast Bureau, 6425 Hollywood Boulevard, Hollywood, Cal., Ralph Wilk, Bureau Chief.

American Seating's Net For Year Drops $143,757

Net income of American Seating Co. for the year ended Dec. 31, last, amounted to $335,853 compared to $479,610 in the corresponding period of 1942; a decrease of $143,757. Net income per share for 1943 amounted to $1.52 as against $2.17 the previous year.

Decline in operating profit in 1943 amounted to $1,260,920, which is the difference between the 1942 figure of $1,804,742 and the 1943 figure of $543,822. This operating profit drop was due primarily, the company's president, H. M. Taliaferro, told stockholders, to three factors, namely the restriction of shipments because of tooling requirements and pre-production activities; substantially higher ratio of war work on which the average operating profit was less than on regular product sales for the preceding year; and general increase in unit costs due to reduced volume and higher labor and material costs.

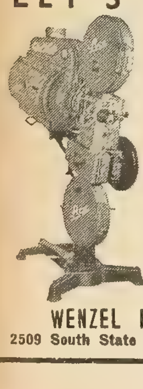
Renegotiation of 1942 war contracts were concluded in 1943, as result of which a refund of $500,000 was made to the Government.

Total net sales in 1943 were $12,105,837. They amounted to $14,438,794 in 1942.

Virginia Stand Burns

Clintwood, Va. — The Mountain Theater, only local movie house, was one of three business establishments destroyed in a fire here March 8. The fire followed the explosion of the boiler of the building which was owned by Erdman Counts. The total loss was $40,000 with some insurance on the building but none on the theater equipment.

LET'S HELP YOU



conserve your present equipment with PRECISION replacement parts for all standard 35mm. projectors.

FREE: Send TODAY for our complete parts catalog, giving us name of dealer serving your community.

WENZEL PROJECTOR COMPANY
2509 South State St. Chicago, Ill.

"Daguerreotype To Vectograph" Exhibit Is The First of Its Scope Ever To Be Shown

Hanover, N. H.—Development of three-dimensional photography from the hand stereoscope of Victorian days to the vectographs used in today's aerial warfare is subject of unusual exhibition now being held at Dartmouth College here for benefit of Navy V-12 trainees and other students. Show, arranged by college's art department with co-operation of the Dartmouth Eye Institute, has been viewed by Training officers and has created special interest in the possibilities for new teaching methods. Show is titled "Daguerreotype to Vectograph."

Patent Awarded For Humidity Control

Washington Bureau of THE FILM DAILY

Washington — Albert Allen and Robert W. Cushman, both of Sharon, Mass., jointly have received Patent No. 2,343,878 for a humidity measuring and control apparatus which they say can be installed rather inexpensively.

The device has coils of material containing lithium chloride, a drying agent which absorbs moisture from the air under normal conditions. These coils are heated by an electrically controlled apparatus that may be set to provide any particular relative humidity in a room. When that humidity is above normal the coils absorb moisture from the air to tend to make the atmosphere drier; when the humidity becomes too low the electric heater automatically dries the coils and releases moisture in the air.

The patent was assigned to The Foxboro Co. of Foxboro, Mass.

Eastman In New Role

Rochester — This city which is usually thought of in terms of film and emulsion is aiding Victory through Eastman Kodak in another chemical line. The company is producing in large quantities the chemicals used in desalting sea water to permit flyers a 14-day supply if forced down over the ocean. Outfits are made by Permutit Co. of New York as briquets about the size of a small candy bar.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR
THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

New Film Exchange Bldg. for Toronto

Toronto—Plans have been set for construction of a separate film exchange building here to accommodate Canadian head office and Toronto Branch of Monogram Pictures of Canada, Pioneer Films, Ltd., Sterling Films, Ltd., Hanson 16 mm. Movies, Ltd., Foto-Nite Distributors, Ltd., and a theater circuit company, all of which are under the sponsorship of Oscar R. Hanson.

Ground is expected to be broken as soon as the Government lifts the wartime ban on large civilian construction projects.

Altec V.-P. Has Returned

H. M. Bessey, vice-president of Altec Service, is back in New York from a trip to Ohio.

Trade Soon To Get 40-Watt Fluorescent

Bloomfield, N. J.—To meet popular demand for instant-starting fluorescent lamps, Westinghouse Lamp Division here announces plans to manufacture a 40-watt lamp of this type having the same rated life as the standard type of fluorescent lamp using conventional ballasts and starters.

The new lamp will eliminate the need for starters and will operate on a special type of instant-starting ballast. Limited quantities of these lamps will be available after May 1, the organization states.

Further details concerning these lamps will be announced in the near future.

Florida's Tyndall Field Has Theater Under Way

Panama City, Fla.—Construction of a motion picture theater costing in excess of $26,000 has been started at the Army Air Forces Flexible Gunnery school at Tyndall Field.

The new theater will be located in the student training area of the field and will have a seating capacity of 550. Lieut. Donald G. Moore, post theater officer, states that projection equipment will be furnished by the Army Motion Picture Service.

See NATIONAL for BOX OFFICE AND LOBBY SUPPLIES
"There's a branch near you"
SF
NATIONAL
THEATRE SUPPLY
Division of National • Simplex • Bludworth, Inc.

Photographic Boom Is Seen By Eastman

(Continued from Page 15)

during 1943 to plan systematically for the post-war future and adds that "detailed consideration is being given to the problems of resuming large peacetime operations [illegible]ckly in order to supply the ac[illegible]ulated demand for photographic goods and to reabsorb its service men and women into the organization as fairly and advantageously as possible.

Basic assumptions have been made as to the post-war level of general business and the company's post-war volume of sales; and they have served as a foundation for estimates of the post-war needs for employment and new capital equipment. Prospective changes in company organization to meet the anticipated conditions are being given attention, the resume states, with special regard for such matters as placement of employes returning from service, development of new products, and research in sales and distribution. Study is being applied to utilization of plant facilities, simplification and improvement of operating methods, and factory reconversion.

Development of the quality and usefulness of photographic products will continue, and the company believes that there will be a large market demand after the conclusion of hostilities.

Under the impetus of war demands, the total output of each of the company's major manufacturing divisions in the Western Hemisphere, and in England, was larger in 1943 than in any previous year.

Massachusetts Community Said Getting New House

Ware, Mass.—Ware's only motion picture theater may be replaced after the war with a $60,000, one-story brick structure, to be built on a Main-street site, according to an issue of "Dodge Reports," trade paper for contractors. The preliminary plans, said the magazine, are already complete and construction will begin after the war. Questioned today, Bernard Satz, manager of the Casino theater here, said he had received no information from his employer, Ralph E. Snider of Boston, present theater owner.

Seeks $10,000 for Red Cross

Chicago—Tom Flannery of Whiteway Electric Sign Co. is currently serving as Red Cross chairman for the local Theatrical Supplies Division and expects to raise $10,000 from that wing of the trade.

Dexter Shifts at RCA

B. D. (Dex) Dexter, formerly of the International Sales Dept. of RCA Victor, has transferred to the sales staff of the company's Photophone Section.

It's Gotta Happen Today . . . . Or Else!

West Coast Bur., THE FILM DAILY

Hollywood — Ingenuity of Erno Metzner, movie art director for UA's "It Happened Tomorrow," is circumventing materials' shortage here. He designed a river bridge for the film, with only one side finished. When action was completed on that side and moved to the other, the bridge was merely turned around. Metzner also flashed strategy in a wharf scene by enlarging a photo of the real part of the set and letting it serve for continuation of the wharf.

Army-Navy "E" To Ansco In Ceremonies Monday

Employes of Ansco, America's oldest manufacturer of photographic materials, have been awarded the Army-Navy "E" for "great accomplishments in the production of war equipment." This announcement was made recently by Under Secretary of War, Robert P. Patterson.

Formal presentation by representatives of the Army and Navy was made at Ansco in Binghamton, N. Y., on Monday.

Expressing his confidence that the company's outstanding record will bring Victory nearer by inspiring others to similar achievements, the Under Secretary of War said, "The award symbolizes your country's appreciation for the achievement of every man and woman of Ansco."

Since Pearl Harbor approximately 75 per cent of Ansco's production has been for the Government and essential war industries. Its vast camera plant is now engaged 100 per cent in the manufacture of precision instruments for the Army Air Forces and the Navy. Included in its wartime production are sextants for all-weather aerial navigation.

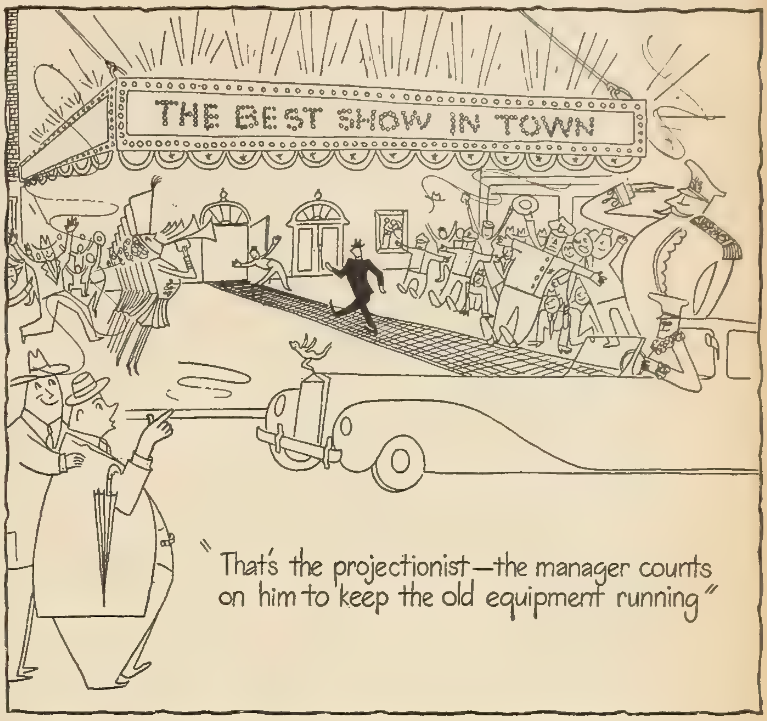
Another device in production for some time is the driftmeter which automatically computes wind drift and is used by aerial navigators to keep their planes flying proper courses. Ansco Color Film, the first such film which can be developed in the field, has also been an important contribution to the armed services.

Fire Stymies Star

St. Johnsbury, Vt.—The Interstate Star Theater, seating 800, was destroyed in a fire which caused $100,000 damage to a three-story brick block in the heart of the city's business section. Officials stated that equipment lost by the theater, including the projection machine, cannot be replaced until after the war.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART
844 South Wabash Ave. Chicago, Ill.


THE BEST SHOW IN TOWN
"That's the projectionist—the manager counts on him to keep the old equipment running"

BUY MORE WAR BONDS

By the way, Mr. Theatre Manager, are you giving your personal attention to maintaining *your* booth equipment? Are you supporting your projectionist in a regular, planned *preventive* maintenance program? Scarcity of new equipment makes such a program absolutely necessary—and for some time to come.

Your projectionists can do a swell maintenance job; we know — because we work with thousands of projectionists all over the country. Be sure *your* projection room is equipped with the 76-page manual written by our specialists on theatre service—the "RCA Photophone Handbook for Projectionists." Send the coupon *today* for a free copy. RCA Service Co., Inc., Camden, New Jersey.

RCA

RCA SERVICE COMPANY, INC.

FREE This 76-page manual "RCA Photophone Handbook for Projectionists" — chock-full of good preventive maintenance suggestions. No obligation.

RCA SERVICE CO., Inc., Camden, N. J.

Name__________
Theatre__________
Address__________
City__________ State__________
70-70 F

THE Film DAILY

Phone Conversation Recorder Announced

(Continued from Page 15)

strip of safety-non-inflammable Cellulose Acetate ⅝ inch wide and .005 inch thick. It operates on the basic principle of indenting 100 sound tracks in the surface of the ⅝ inch wide film. This recording can be played back at once and for hundreds of times, since pressure is put on the film only during recording while during play-back the stylus rides lightly in the sound groove.

Recording may be for short or long durations as desired and an instantaneous start-and-stop switch starts and stops the film on the split syllable. A speed control is provided as well as go-back feature to enable typist to transcribe with ease through lightweight earphones or loudspeaker at a suitable volume.

Cost of recording, it is asserted, is approximately 11c per hour. Models range from those best adapted to indoor and outdoor use to units for automobiles and planes. Instruments can be used, Kuhlik declares, as public address systems, and are known as Filmgraph Recorders-Reproducers.

New Altec Pacts Listed In Chicago Territory

Chicago—Theaters in this area which have recently signed pacts with Altec Service Corp. for maintenance of their equipment include the local Fox and Gage Park; Merimac and West Bend, West Bend, Wis.; Pabst, Milwaukee; Hub, Rochelle, Ill.; Barron and Kansas Theaters, Pratt, Kan.: Plaza, Clvde, Kan.; Carver. St. Louis; and Rex, Champaign, Ill.

Pacts were revealed here by R. Hilton, Altec's district manager.

Hagn and Castle In Deal

Chicago — Hagn Company have worked out a deal with Castle Films to distribute their line of films and accessories through the mail to their large customer list throughout the country.

Roos On Vacation

Chicago—Max Roos, of American Ticket Corp., has left this city for Hot Springs, Ark., for a rest.

NO MORE TORN SEATS

PATCH-A-SEAT

Quickly repairs cuts and rips on leatherette seats. Colors: brown, green, black, maroon, blue. Specify color when ordering. COMPLETE KIT . . . $6 f.o.b. Chicago.

CHAIR • PARTS

FOR ALL MAKES OF CHAIRS

GENERAL CHAIR CO.

1308 Elston Ave. CHICAGO, ILL.

Colvin Theater's Easter Opening Climax Of Long Materials' Status Negotiations

Buffalo—Constantine J. Basil, prexy of Basil Theaters, Inc., announces that firm's Colvin Theater near the city line will open on Easter Sunday. A WPB order two and a half years ago, halting all theater buildings in this area, delayed Colvin's construction. Basil says corporation received authority for stand's completion several months ago, after WPB inspectors determined that materials had ben secured prior to the stop-construction order.

Clarifies L-267 Amendment

No Boost In Equip. Production Is Intended

(Continued from Page 15)

ers since L-267 was written, he said. The amendment will simply cut down the paper work both for his office and for the manufacturers, he declared, but will not result in a stepping up of production of these items.

Individual production quotas will continue to be assigned by WPB on form WPB-3038, to be filed each quarter by manufacturers.

Delivery of new restricted photographic equipment (this is defined by WPB as including still cameras, except aerial; motion picture cameras, except aerial gun sight aiming point; motion picture projectors, except 35 mm., still projectors, and enlargers which contain scarce materials in addition to those used for joining hardware) and accessories (including camera accessories, 16 mm. and 8 mm. projection accessories, 35 mm. reels and cans, darkroom and studio accessories, photographic lenses in mounts, photographic shutters for still cameras other than built-up shutters, and photographic carrying case which contain critical materials besides those used for joining hardware) can now be made on orders bearing ratings of AA-5 or better, assigned to those persons who are eligible under the terms of regulations CMP 5 and CMP 5-A or the various P (preference rating) orders. Previously these restricted items could be delivered only subject to WPB approval of applications filed on form WPB-1319.

Regulations CMP 5 and CMP 5-A limit the purchase of minor capital equipment to $500 and $100, respectively. In the special case of applicants who desire equipment which sells for more than these amounts and who are otherwise eligible for MRO (maintenance, repair and operating) ratings, form WPB-1319 will continue to be used. This form is now to be filed with the nearest WPB field office instead of in Washington. However, it is expected that WPB-1319 will seldom be needed.

Form WPB-541 (formerly PD-1-a) may no longer be used for restricted photographic equipment or accessories.

Accessories or equipment having a manufacturer's list price (including Federal excise tax) or $10 or less may be sold without specific WPB authorization. Repair and replacement parts may also be sold without restriction, as may parts to be delivered among manufacturers of photographic equipment and accessories.

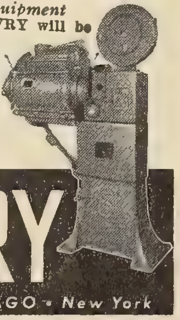
ARMY E NAVY

Star Awarded for Continued Excellence in the Production of Motion Picture Sound Equipment

When Peace comes, DeVRY will be first with the finest in 35 mm. Motion Picture Sound Equipment and other precision electronic devices. DeVRY CORPORATION, 1111 Armitage, Chicago 14, Ill.

DeVRY

Hollywood • CHICAGO • New York



Lucas Lauds Pix In War and Post-War

(Continued from Page 15)

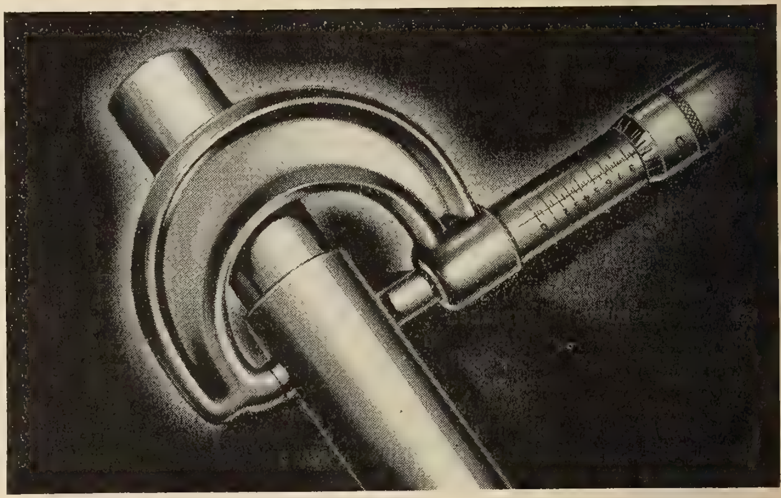
ended. He expressed enthusiasm over the effective employment of films in the instruction and training of the armed forces, and said that this result could not have been attained through any other chann

Sen. Lucas revealed that he is preparing to use short films in his campaign for soldiers' vote legislation, and thinks that such pictures may be used by both major parties in the forthcoming national campaigns to place their respective platforms impressively before the public.

He pointed to the role which motion pictures have filled in preparing our fighters for combat duty in record time, and the imparting of instruction to those members of the armed services who must be specialized in war duties on land, sea and in the air.

To Redeem Some Debentures

General Aniline & Film Corp., formerly American I. G. Chemical Corp., is notifying holders of latter's guaranteed 5½ per cent debentures due May 1, 1949, that it intends to redeem on May 1, 1944, at the principal amount, $3,000,000 worth of these debentures selected by lot by the trustee.



TODAY'S SKILL...

Micrometer tolerances—perfect balance —true bearings and exact dimensions—It takes precision manufacture to fabricate fine USAIRCO equipment.

We are making deliveries for essential civilian use and of course, direct to our government. Your inquiry as to present or future delivery will receive our prompt attention.

usAIRco Air Conditioning EQUIPMENT

UNITED STATES
AIR CONDITIONING CORPORATION
NORTHWESTERN TERMINAL • MINNEAPOLIS, MINNESOTA

BLOWERS • COILS • COOLING SYSTEMS • EXHAUSTERS • FANS • HEATERS • WASHERS • WHEELS

TWO QUOTES* TO REMEMBER!

"Today...only copper remains in the scarcity group."

"And copper is...second only to steel in usage!"

*(The Iron Age: Jan. 6, 1944. p. 74)

Today, "usage" refers primarily to war usage, and "scarcity" is a word of challenge to every American!

That's why we remind you again to save the copper that drops from your Victory and "Orotip" Carbons to the bottom of your lamp housings . . . and to strip off the copper that is left on the stubs you remove from their holders.

Then turn it all in to your distributor, or to your local salvage headquarters, so that it can be put back into war-essential products.

For additional economy of copper, and carbons too, a bulletin describing completely the operation of the Victory High Intensity Carbons . . . "National," "Suprex," and "Orotip,". . . has been in general distribution. If you have not received your copy, write today. National Carbon Company, Inc., Cleveland 1, Ohio, Dept. 000.

The words "National," "Suprex," and "Orotip" are registered trade-marks of National Carbon Company, Inc.

BUY UNITED STATES WAR BONDS

NATIONAL CARBON COMPANY, INC.

Unit of Union Carbide and Carbon Corporation

CARBON PRODUCTS DIVISION, Cleveland 1, Ohio UCC **New York, Pittsburgh, Chicago, San Francisco**

This is No. 4 of a series

Ewing Galloway

Bronze Lion at base of Nelson's Monument, Trafalgar Square, London

IN ENGLAND...

M P PROD DIST
21ST FL
28W 44TH ST
NYC

where the maintenance of civilian morale has been of prime importance in preserving the strength of our great Ally since the first bomb fell on British soil, motion picture entertainment has played a vital role.

From Picadilly Circus to Stratford-on-Avon, the magic of the screen has brought to its people the refreshing pause and welcome relaxation which has enabled them to endure the stress of war and which has won for them the admiration of the United Nations fighting for Victory.

Now, more than ever before, Britain's leading showmen, like all discerning exhibitors throughout the world, appreciate the value of projection equipment which can be *depended upon* to deliver pictures of top quality day in and day out. To them the name *SIMPLEX* has been and will continue to be the hallmark of better projection.

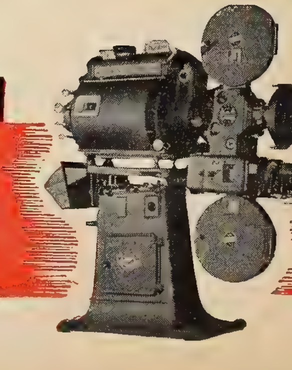
Simplex – IN WAR AND PEACE – THE *INTERNATIONAL* PROJECTOR

SERVING THE NATION
NATIONAL
THEATRE SUPPLY DIVISION
NATIONAL-Simplex-BLUDWORTH INC.

COMPLETE SOUND AND VISUAL PROJECTION EQUIPMENT

Simplex
REG. U.S. PAT. OFF.

INTERNATIONAL PROJECTOR CORPORATION
90 GOLD STREET, NEW YORK, N.Y.



M P P D A
28 W 44TH ST
NYC
FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 60 NEW YORK, MONDAY, MARCH 27, 1944 TEN CENTS

RANK-SKOURAS DEAL, G-B ACTION TODAY

Pledge WAC Support of 5th Loan, Women Army

Gluckman Named Treas. Of WAC at Executive Committee Meeting Friday

Pledges to participate in the Fifth War Loan and to aid in recruiting women for the Women's Army Corps were made by the War Activities Committee at a joint luncheon meeting of the WAC co-ordinating and executive committees Friday at the Hotel Astor. George J. Schaefer presided at the meeting which followed the morning session of the theaters division, headed by Si Fabian.

Joseph McConville, Columbia executive, was elected chairman of the foreign managers division, replacing Phil Reisman. Fabian was

(Continued on Page 7)

Ask Exhibs. Extend Red Cross Campaign

As the result of an urgent wire received from Leon Fraser, National Chairman of the American Red Cross Campaign, Joseph Bernhard, the industry's national drive chairman, today will call upon all participating exhibs. to extend their collections-

(Continued on Page 7)

PRC's 5th Sales Meeting In Hollywood in May

West Coast Bureau of THE FILM DAILY

Hollywood—PRC will hold its fifth annual sales convention in Hollywood the first week of May. Leo J. McCarthy, general sales manager,

(Continued on Page 7)

THE WEEK IN REVIEW

Tele to the Fore

By L. H. MITCHELL

PROGRESS: AT & T announced new $2,000,000 television project for inter-city transmission by short wave relays. . . National Carbon Co., reported a new carbon method for putting color in tele broadcasts, calling it a big step forward. . . Allen B. DuMont forecast early television for theaters. . . NBC will urge the industry to make pictures solely for tele transmission. . . London reported British Philco getting ready for tele, with other concerns following suit.

* * *

DECREE: Following three sessions in Washington on the New York consent decree, the MPTOA exec. committee urged the elimination of the decree calling it ineffective, but put forward proposed changes if a decree should be signed. . . Tom C. Clark hinted at circuit dissolution

(Continued on Page 2)

Hollywood Pays a Final Tribute to Myron Selznick

West Coast Bureau of THE FILM DAILY

Hollywood—Stars of silent days joined with present day stars, producers, executives and other friends and relatives in paying a final tribute to Myron Selznick at services

(Continued on Page 2)

Ratification Sure; 20th-Fox and Loew's Directors Also Must Act; Skouras Confident of Approval Here; G-B Financial Control Involved; Close Ties Provided

London (By Cable) — Gaumont-British Picture Corp. Ltd., board, headed by J. Arthur Rank, will meet today to consider the deal negotiated by Rank and Spyros P. Skouras, it was learned at the week-end.

Similar action by the directors of 20th-Fox and Loew's will be necessary, it was established, indicating that the Rank-Skouras accord, among other features, involves the financial control of G-B, desired by Rank but heretofore stymied.

Skouras, THE FILM DAILY learned Friday, is confident that the terms of the agreement he has negotiated will get approval of Loew's and his own company.

The General Cinema Finance Corp. in October, 1941, completed arrange-

(Continued on Page 11)

Allied, UIE Agree On MPTOA Proposals

Both the Allied States Association and the Unaffiliated Independent Exhibitors of New York are in accord with the MPTOA recommendation for revisions of the New York consent decree. The unanimity on the issues was expressed in a national Allied bulletin issued at the week-end and by Jesse Stern, president of Unaffiliated Exhibitors.

While not wanting to glorify Allied "because the principles now being vindicated are so incontestibly

(Continued on Page 8)

"Twain" Set for 200-City Bow for a Week at $1.20

In what is described by Warners as the most extensive nation-wide day-and-date world premiere at advanced prices ever held, "The Adventures of Mark Twain," opens the week of May 6 in more than 200 cities for special limited engagements of one week at $1.20 top, it

(Continued on Page 7)

Drastic Rentals Bill in P. R.

House Advances 40% Ceiling Measure

By E. SANCHEZ ORTIZ

FILM DAILY Staff Correspondent

San Juan (By Cable)—With companion measures introduced in the Senate, a House bill which would slap a 40 per cent ceiling on rentals in Puerto Rico has already received its second reading, and chances favor its adoption in the lower chamber. The Senate is expected to order a public hearing.

The House measure, No. 176, is

(Continued on Page 11)

Pix Application to War Needs Keys SMPE Meet

Dominant theme of the 55th semi-annual technical conference of SMPE, to be held at the local Hotel Pennsylvania, April 17-19, inclusive, will be films' application to war needs, it was announced on the week-end by W. C. Kunzmann, convention vice-president, who also disclosed that all social functions usually held

(Continued on Page 11)

Make-Up Artists to Ask 5% Boost Today

Spokesmen for Make-up Artists, Local 706, IATSE, scheduled to start negotiations with producer representatives today on a new agreement to replace that which expired on Jan.

(Continued on Page 7)

Film Manufacturers Confer With Gov't Officials

Washington Bureau of THE FILM DAILY

Washington—Film manufacturers were in Washington Friday for discussions with various Government

(Continued on Page 2)

READ "WHERE THE TROOPS GO" ON PAGE 11—THEN DOUBLE YOUR RED CROSS EFFORT

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 60 Mon., Mar. 27, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(March 24)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¾	14¾	14¾	— ¼
Col. Picts. vtc. (2½%)	18½	18⅜	18½	— ¼
Columbia Picts. pfd.	41½	41	41½	+ ¾
Con. Fm. Ind.	4⅛	3⅞	4	.....
Con. Fm. Ind. pfd.	19⅞	19½	19¾	+ ⅝
East. Kodak	164½	164	164	+ 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20½	20⅛	20⅛	— ⅝
Loew's, Inc.	61	61	61	— ½
Paramount	26½	25⅝	26¼	+ ½
RKO	9⅛	9	9	.....
RKO $6 pfd.	93	92½	93	+ ⅜
20th Century-Fox	23	22¼	22⅞	+ ½
20th Century-Fox pfd.	30¼	29¾	30¼	+ ½
Warner Bros.	13	12⅞	13	.....
NEW YORK CURB MARKET				
Radio-Keith cvs.	1½	1½	1½	.....
Technicolor	14¾	14¼	14¼	— ⅜
Trans-Lux	....	....	....	.....
Universal Pictures	25	25	25	+ ½
Universal Picts. vtc.	23⅜	23⅛	23⅜	+ ¼

Calls Quebec's Juvenile Admish Law 'Ridiculous'

Montreal—Describing as "ridiculous" the Quebec law which forbids children under 16 to attend motion picture theaters, yet permits girls in Quebec to marry at 12 and boys at 14, Hellman Swards, counsel for two officials of the Verdun Palace Theater, charged with admitting children, Friday challenged the constitutionality of this law before Judge Edouard Tellier. Judgment will be given shortly.

Swards declared that parents had the right to select whatever form of education they wished for their children, and he could not understand how these parents could be prevented from taking their children to see a movie, if they were of the opinion that it would improve their children's intelligence or education.

THE WEEK IN REVIEW

Tele to the Fore

(*Continued from Page 1*)

if provisions of a new decree are not agreed upon. He was expected to bare his plan of procedure at the week-end, with a hint that he would ask exhibs., as well as distribs., to make concessions.

* * *

RED CROSS: Major film companies will contribute $1,000,000 to the Red Cross fund, Herman Robbins announced. Loew's has already turned over $155,812. Theaters pledging support now number 14,764, with early collections ahead. Exchange employes are actively helping the campaign.

* * *

FINANCIAL: Loew's 12-week net climbed $347,805 to $2,796,861. . . Columbia's 12-week net was up to $955,000. American Seating year net was off $143,757 to $335,853. . . Gov't's February admissions tax collections totalled $12,094,184.

* * *

NEWS BRIEFS: Senator Sheridan Downey, warning the trade to prepare for the "maelstrom of peace," urged industryites to turn in concrete suggestions on post-war world film market. . . Conference unions were reported offering 12 general proposals to the producers at new pact talks in New York, most important being a 5 per cent wage tilt to the maximum of the "Little Steel" formula. . . Bureau of Internal Revenue issued final instructions on the new admissions taxes. . . Stephen-Lang Productions filed suit against RKO for $506,702, charging breach of contract on its "Dr. Christian" series of pix. . . William Finkel, Pittsburgh exhib., sued by several majors on a charge of falsifying his returns on percentage pictures, hinted at counter actions. . . . Oscar Morgan sees the double-bill front broken. Griffith Amusement denied charges preferred by a group of indie Oklahoma exhibs, alleging violation of anti-trust act.

N. Y. Exhibs. Get 50,000 Blood Donors in Year

In the first year, campaign by New York City's theaters to secure blood donors for the Red Cross brought over 50,000 plasma volunteers, Eddie Dowden, WAC chairman for the donor campaign announced Friday.

The drive was originally initiated by 10 Gotham showmen. Subsequently, exhibs. in New Haven, Los Angeles, and other cities inaugurated similar drives.

MPPDA Annual Meeting Today Gets Hays Report

MPPDA annual meeting will be held today. Will H. Hays, president, will make his report for the year.

Hollywood Pays a Final Tribute to Myron Selznick

(*Continued from Page 1*)

conducted Friday with Rabbi Max Nusbaum officiating. William Powell read a eulogy penned by Gene Fowler.

Among those attending the services were Eugene O'Brien, Tom and Matt Moore, and Norman Kerry who had starred for him in his early production days in the East; Ingrid Bergman, Walter Huston, Merle Oberon, Joan Bennett, Myrna Loy, Loretta Young, Herbert Marshall, Geraldine Fitzgerald, Louis B. Mayer, Darryl F. Zanuck, Gradwell Sears, Ed Raftery, Charles W. Koerner, Hal B. Wallis, Charles R. Rogers, Col. Frank Capra, Major Robert Lord, Major Paul H. Sloane, Winfield R. Sheehan, Raymond Griffith, Sol Lesser, Samuel Goldwyn, J. L. Warner and Henry Ginsberg. Added to the list of honorary pall bearers were Oliver H. P. Garrett, Edmund Goulding, Alfred Hitchcock, Dr. A. L. Kosky, and added to the list of active pall bearers was John Cromwell.

Film Manufacturers Confer With Gov't Officials

(*Continued from Page 1*)

officials regarding their manpower problems. Although the supply situation is satisfactory right now, there is grave fear that induction of a substantial portion of the key men now in 1-A will seriously threaten film production. Continuance of the supply of X-ray film and other types for the military may be endangered, and the 35 mm. for industry use may be pared down sharply.

The manufacturers are hopeful that some relief will be forthcoming. They have had no assurance that such will be the case. Thus far, the War Manpower Commission is reported to have taken no steps to aid them, but military pressure may be exerted for the insurance of a raw stock supply.

$9,500,000 Keith Loan; "U" Debentures Selling

A loan of $9,500,000 by the First National Bank of Boston to the B. F. Keith Corp. was completed Friday. The loan, which is for 12½ years at 3¼ per cent, paid off obligations on Friday to the Equitable Life Assurance Co., New York Life and other bank loans.

Sales of Universal's $7,500,000 sinking fund debentures at 3¾ per cent are progressing satisfactorily and the entire issue is expected to be disposed of shortly, it was reported Friday. Offering was made by 26 private banking companies, headed by Dillon, Read & Co.

Iowa Salesmen to Elect

Des Moines, Ia.—Members of the Iowa Film Salesmen's club will elect officers April 1.

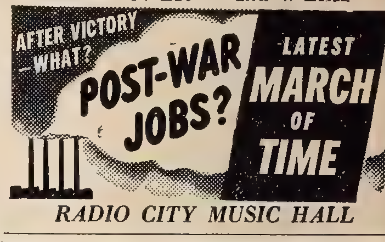
Columbia Signs Platt

Columbia Friday signed Ma Platt, "Oklahoma" dancing star, to termer. First stint will be in "To night and Every Night."

NEW YORK THEATERS

—RADIO CITY MUSIC HALL—
50th St. & 6th Ave.
Samuel Goldwyn presents
DANNY KAYE
"UP IN ARMS' in Technicolor
Released through RKO Radio Pictures Inc.
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

HELD OVER — 2nd WEEK


AFTER VICTORY —WHAT?
POST-WAR JOBS?
LATEST MARCH OF TIME

RADIO CITY MUSIC HALL

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight HOLLYWOOD
Opens 10 A.M. - B'way 51st

RKO PALACE B'WAY & 47th St.
Maria MONTEZ • Jon HALL • Turhan BEY
'ALI BABA AND THE FORTY THIEVES'

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. Showing
RED SKELTON
The Brooklyn Dodgers
'WHISTLING in BROOKLYN'
IN PERSON
WILL OSBORNE and ORCHESTRA
OTHER BIG ACTS

. . . in proud appreciation

of a job well done!

Thank you,
CHARLES P.S
THE FOURTH

SKOURAS

Under your capable leadership, a united industry has achieved a magnificent united effort in

WAR LOAN

Our quota was brilliantly exceeded due to the untiring work of your committee, the State Chairmen, the War Activities Committee throughout the country and the exhibitors of America, so ably assisted by their 150,000 employees.

We are proud to be part of an industry that has done such an outstanding job on the 4th War Loan and again pledge to our country the continued efforts of us all

COLUMBIA PICTURES

METRO-GOLDWYN-MAYER

MONOGRAM PICTURES

PARAMOUNT PICTURES

RKO RADIO PICTURES

20th CENTURY-FOX

UNITED ARTISTS

UNIVERSAL PICTURES

WARNER BROS.

PRINTED IN U. S. A

Fifth Loan, Women's Army Support by WAC

(Continued from Page 1)

re-elected chairman of the theaters division and Schaefer and Francis S. Harmon were re-elected to the posts of chairman and executive vice-chairman, respectively. Arthur L. Mayer resigned as treasurer and Herman Gluckman was elected to succeed him.

Speaking at the luncheon, Maj. Gen. J. A. Ulio, adjutant general, said that the Army had its own man-power problems and that the increasing enrollments in the Women's Army Corps were vital to the successful prosecution of the war. He expressed confidence that the projected industry recruiting campaign in connection with the exhibition of the short subject "This is Your War, Too" would do much to boost enlistment in the service. Edward L. Alperson, chairman of the special events committee, and his group will prepare a national campaign on the short.

Resolutions by the theaters division expressing its appreciation to producers and distributors and the WAC Hollywood division for the OWI-WAC short subjects and bulletins and the recommendation for participation in the Fifth War Loan in June were passed unanimously.

Major John W. Hubbell, chief of the Army's Overseas Motion Picture Service, reviewed the industry's contribution to the Army and told of unusual showings abroad. Harmon, in discussing films for American prisoners of war, paid tribute to Joseph Seidelman and Herman Gluckman, through whose aid additional projection equipment and product were being supplied to alleviate the tedium of internment.

Those attending were: Ned E. Depinet, George J. Schaefer, Maj. Gen. J. A. Ulio, N. Peter Rathvon, S. H. Fabian, Barney Balaban, Herman Gluckman, Joseph Bernhard, Edw. L. Alperson, Samuel Rinzler, Samuel Rosen, Charles Moskowitz, Ed. Kuykendall, Bob Selig, Ed. Schreiber, Walton C. Ament, Harry Brandt, Joseph McConville, Leonard Goldenson, Leon Bamberger, Nathan Yamins, Fred Schwartz, Charles Smakwitz, W. C. Michel, Dan Michalove, Vincent Trotta, Chas. Skouras, Karl Hoblitzelle, Robert O'Donnell, R. B. Wilby, Walter Vincent, Joe Seidelman, Sam Morris, Harry Goldberg, Arthur Mayer, Oscar A. Doob, Joseph Hazen, Nate Blumberg, Geo. Borthwick, Harry Lowenstein, Martin Quigley, Harry Buckley, Nicholas M. Schenck, Richard Walsh, Lou Brager.

Rites for Mrs. J. F. Cubberley

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services for Mrs. Dorothy G. Cubberley, 62, were held Friday. She is survived by her husband, J. F. Cubberley, pioneer Middle West theater owner and exchange operator. He is now a member of the Hollywod ration board.

REVIEWS OF NEW FILMS

"FOLLOW THE BOYS"

with George Raft, Vera Zorina

Universal 122 Mins.

UNIVERSAL TALENT PARADE IS ENTERTAINMENT FEAST KEYED TO HEAVY GROSSES.

Although this Charles K. Feldman production is described as "show business" tribute to show business," it is more precisely a salute to the Hollywood Victory Committee, the clearing house for all entertainment being supplied from the film ranks for our service personnel in and out of the states.

Besides being publicity of the right sort for the film industry, the picture is a storehouse of popular entertainment jammed with so much star talent that nothing less than top grosses may be expected. In addition to the services of virtually every performer on the Universal payroll the studio has enlisted many outside "names" to make "Follow the Boys" an overflowing cup of entertainment. Some of the top names make only the briefest of appearances, but their mere presence is sufficient to pull in the customers in droves.

The footage is nothing more than a chain of song and dance numbers interspersed with comedy bits and novelty acts. The format is that of a vaudeville bill. If the film errs at all, it is on the side of overabundance. For this sort of entertainment the footage runs a little too long—a criticism to which those who are suckers for popular stuff will be certain to take issue. The younger generation is certain to relish every moment of the film because of the youthful appeal of the music and the song numbers.

Weaving in and out of the musical numbers is the story of a hoofer who becomes a star in films when vaudeville dies. He is married to the dancing star of his studio. The two get along happily until he becomes interested in the work of the Hollywood Victory Committee. His devotion to the job of providing entertainment for our fighting men causes a break between him and his wife. He dies tragically in the line of duty without knowing his wife is about to bear a child.

The main roles in the story are played by George Raft and Vera Zorina fairly well.

Scattered through the footage are 19 musical numbers. Most of the singing has been entrusted to Sophie Tucker, Dinah Shore, Jeanette MacDonald, and the Andrews Sisters.

Eddie Sutherland supplied good direction. Albert L. Rockett served as associate producer on the Lou Breslow-Gertrude Purcell script.

CAST: George Raft, Vera Zorina, Grace MacDonald, Charley Grapewin, Charles Butterworth, Ramsay Ames, Elizabeth Patterson, Regis Toomey, George McCready, Frank Jenks, Addison Richards, Emmett Vogan, Cyril Ring, Spooks, Theodore von Eltz, Maxie Rosenbloom, Martha O'Driscoll, Jeanette MacDonald, Orson Welles, Marlene Dietrich, Dinah Shore, Donald O'Connor, Peggy Ryan, W. C. Fields, Andrews Sisters Artur Rubinstein, Carmen Amaya and company, Sophie Tucker, Delta Rhythm Boys, Leonard Gautier's Bricklayers, Ted Lewis and band, Freddie Slack and band, Charlie Spivak and band, Louis Jordan and band, Maria Montez, Susanna Foster, Louise Beavers, Louise Allbritton, Robert Paige, Alan Curtis, Lon Chaney, Gloria Jean, Andy DeVine, Turhan Bey, Evelyn Ankers, Noah Beery, Jr.. Samuel S. Hinds, Clarence Muse, Gale Sondergaard, Peter Coe, Nigel Bruce, Thomas Gomez.

CREDITS: Producer, Charles K. Feldman; Associate Producer, Albert L. Rockett; Director, Eddie Sutherland; Screenplay, Lou Breslow, Gertrude Purcell; Cameraman, David Abel; Dance Director, George Hale; Art Directors, John B. Goodman, Harold H. MacArthur; Musical Director, Leigh Harline; Film Editor, Fred R. Feitshans, Jr.; Sound Supervisor, Bernard B. Brown; Songs, Jack Yellen, Shelton Brooks, Roy Turk-Fred E. Ahlert, Jule Styne-Sammy Cahn, Larry Markes, Dick Charles, Gus Kahn—Isham Jones, Richard A. Whitting-W. Franke Harling-Leo Robin, Leo Wood-Con Conrad-Irving Bibo, Charles Weintraub-Frank Davenport, Phil Moore, Consuelo Velazquez, Ben Bernie- Casey Pinkard, Walter Donaldson, Jimmy McHugh-Dorothy Fields-George Oppenheim, Earl Robinson-Lewis Allan, Augustin Costellon Sabicas.

DIRECTION, Good. PHOTOGRAPHY, Good.

PRC's 5th Sales Meeting In Hollywood in May

(Continued from Page 1)

has arrived for conference with Leon Fromkess. McCarthy will remain out here several weeks discussing with Fromkess the new season's program, which will see increased budgets, the use of more name talent, and the utilization of full natural color.

Among matters to be discussed are sales plans for "Minstrel Man" starring Benny Fields, which is slated for release during the later part of current season.

$2,000 for R. C. Fund

Chicago—Stage hands union, donated $2,000 to the Red Cross fund.

Chas. Keller a Witness At Pickwick Suit Trial

New Haven—Charles Keller of the Metropolitan Playhouses, Inc., called by the plaintiffs in Prefect Theaters $5,450,000 anti-trust suit, explained that Fox Metropolitan Playhouses leased the Capitol, Portchester, in June, 1929 at a rental of $70,000 the first 10 years, and $80,000 the next 10 years; sublet to Skouras Theaters, Inc., after 1934 at $85,000, after 1939 at $95,000.

Class A stock of Metropolitan Playhouses he stated, is owned 50 per cent by United Artists, 20 per cent by K-A-O, which in turn, transferred to B. F. Keith, and 30 per cent of United Artists stock was transferred to four Skouras brothers.

Ask Exhibs. Extend Red Cross Campaign

(Continued from Page 1)

at-every-performance through a second week-end.

More than 125 circuits are receiving telegrams from Bernhard calling attention to Fraser's appeal and his expressed hope that "exhibitors will not stop short of complete attainment of your objective, because every extra dollar will mean so much more for our men over there."

The same appeal is being conveyed in letters from Bernhard to every exhibitor, as well as to the local chairmen in the drive.

Bernhard declared that, by giving the theaters extra days, he was confident they would come through with their quotas.

"Twain" Set for 200-City Bow for a Week at $1.20

(Continued from Page 1)

was announced over the week-end by Ben Kalmenson, general sales manager.

In no case except this city is the premiere showing to be extended beyond one week, regardless of attendance and holdover possibilities, Kalmenson stated, since it is Warners' plan to bring the picture back on a uniform national release schedule later in the season. The public will be clearly advised on this policy in all theater advertising.

Advance campaign now being completed by Mort Blumenstock following Coast conferences with Charles Einfeld will, it is said, utilize several new promotion channels.

New York world premiere of "Mark Twain" at the Hollywood will attract Einfeld, Jesse L. Lasky producer, Fredric March, star, and other celebrities.

Make-Up Artists to Ask 5 Per Cent Boost Today

(Continued from Page 1)

1, will list among their proposals one demanding that wages be incresed to the 15 per cent limit of the Little Steel formula, or five per cent, it was learned on Friday. The union, one of the 11 IATSE studio locals for which negotiations for new contracts are presently being conducted at the New York offices of Pat Casey, studio labor contact, won a 10 per cent increase under the old contract.

Representing the union will be George Hayes, its business manager; Bill Knight, spokesman for the make-up people, and Peggy Gray, sitting in for the hairdressers, who also belong to Local 706.

The sound technicians, Local 695, had their first huddle with the producer representatives on Friday, when discussions on the demands of the costumers, Local 705, were completed.

Mellett Resigns As Aide to F. D. R.

Washington Bureau of THE FILM DAILY

Washington—Lowell Mellett, former OWI pix chief, Friday resigned his post as Administrative Assistant to the President in order to return to newspaper work. Mellett will do a column for the Washington Star, and indicated that several other newspapers might also carry his column. The President's letter of acceptance indicated that this was not the first time Mellett had sought to resign.

LOWELL MELLETT

A former Scripps-Howard publisher, Mellett had been serving the White House for the better part of a decade. He headed the Office of Government Reports from its formation, thereby having direction of the Government's emergency pix operations, and took over direction of the OWI bureau when that agency was formed. He resigned last Summer when Congress eliminated most of the functions of the Bureau. Despite initial misunderstandings with the industry, Mellett came to be known as one of its most dependable friends before he left the OWI post.

Para. Theater Partners In Coast Conferences

A four-day meeting of Paramount theater partners and a series of production conferences will be held at the Paramount studios this week. Home office executives and theater partners who left for the Coast Friday were Barney Balaban, Leonard Goldenson, Leon Netter, R. B. Wilby, Karl Hoblitzelle and Bob O'Donnell. Others who will attend the parleys include E. V. Richards, Martin J. Mullin, Sam Pinanski and John Balaban.

$143,574 Goes to R. C. Via 20th Century-Fox

Twentieth - Fox's contribution to the American Red Cross War Fund Campaign will reach the sum of $143,574, it was announced Friday.

Each of the company's 31 U. S. exchanges contributed $500 to their local chapters on March 16. In addition, further contributions of $1,000 from each branch will be made to their local Red Cross chapters in keeping with the comany's promise that monies received in rentals from Victory Shorts, above production costs, would be donated to a war charity.

In and Out of Town

● ● ● THIS AND THAT: "It's laughable the way our town keeps insisting that Englishman—Arthur Rank—is trying to tie up the whole British motion picture industry when all he's doing is trying to make good pictures over there," says Hedda Hopper in her syndicated column ......Could be, but elements of the British industry—and Government—obviously don't agree. . . ● Yes, "Tunisian Victory" is a Capra-like job, but, unfortunately, Tunis today is ancient history......Make no mistake about it, time is of the essence in war documentaries. . . ● Add Time Marches On Dept.: Fannie "Baby Snooks" Brice is now a grandma. ● Now it's Danton "Daily News" Walker's turn to say that the industry faces a new Washington inquiry......Don't you believe it. . . ● The national political campaign will have to get considerably hotter before one materializes......if it does then. . . ● Didja ever consider the possibilities of divorcement by State statute?......It not, there happens to be a bill before Governor Dewey which would require a distilling company which has acquired a brewery since Jan. 1, 1943 to dispose of either the brewery or distillery before March, 1945, in order to obtain renewal of its liquor license. . . ● Add things to worry about: The newsprint supply is continuing to drop, a hint of smaller papers, rationed space in the future......

▼ ▼ ▼

● ● ● *ODDS AND ENDS: There'll be quite a shindig at the Palace tonight at midnight when show biz takes a gander at Universal's "Follow the Boys"......Backstage party will follow the screening. ● That series of stills International Photos is releasing should create a lively interest in Universal's "Eagle vs. Dragon.". . ● Phil M.'s in favor of more exploitation like the Ripley-Monter distribution of symphonic recordings in behalf of "Voice in the Wind.". . ● The Central Theater, hereafter to be known as the Gotham, will usher in its first-run policy with Monogram's "Women in Bondage.". . ● New Jersey Allied's 25th anniversary probably will be celebrated the last week in June in Atlantic City......Exact dates and hotel may be announced this week. . .*

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: Take it from Para.'s C. N. Odell, there will be 103—count 'em, 103—admirals in the audience when "The Story of Dr. Wassell" is previewed in Washington next Saturday. . . ● Speaking of that event, producer Cecil B. DeMille will be hosted at capital functions by the Dutch, Swedish and Chinese envoys...... Which, too, impresses as a preview record of sorts. . . ● Coast Guard show, "Tars and Spars," with sketches and songs by Howard "Loew" Dietz and Vernon Duke, breaks in Wednesday at Palm Beach. . . ● Charles Cohen, 20th-Fox feature writer on loan for the past four weeks to the WAC for the Red Cross campaign, returns to his own desk today. ● Deal is on for Sidney Blackmer to temporarily leave "Pretty Little Parlor" to hie to the Coast for 20th-Fox's "The Life of Woodrow Wilson." ● Maxwell M. Chetkin, erstwhile Detroit exhib., now heads the Harper Ave. Business Men's Association in the Motor City. . . ● Buddy De Sylva has been made an honorary citizen of Oklahoma, all because of Para.'s forthcoming "Stork Club.". . ● June Clyde on Friday addressed 15,000 war workers at the Brooklyn Bush Terminal in behalf of the industry's 1944 Red Cross Drive. . . ● Christy Wilbert, formerly 20th-Fox press book editor, is now stationed at Sampson, N. Y. . . ● Paul Kamey, of Metro, has resigned to go with the OWI. . . ● Maurice Freedman has joined the Columbia art department. He previously was with RKO-Radio......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

COMING and GOING

DARRYL F. ZANUCK, vice-president in charge of 20th-Fox production, is due from the Coast next month.

GEORGE CUKOR is due from Hollywood in about a week.

MAURICE BERGMAN, Universal Eastern advertising-publicity director, is back from Atlantic City.

JOE PASTERNAK, M-G-M producer, leaves for Hollywood today.

ARNOLD PRESSBURGER, UA producer returns to the Coast tomorrow.

LEONARD GOLDENSON, vice-president and theater head for Paramount, accompanied by **LEON NETTER, SAM DEMBOW, R. J. O'DONNELL** and **R. B. WILBY**, left for Arrowhead Springs, Cal., Friday for a meeting of Paramount partners.

SAM PINANSKI, Boston; **E. V. RICHARDS**, New Orleans, **JOHN BALABAN**, Chicago, **A. H. BLANK**, Des Moines and **KARL HOBLITZELLE**, Dallas, will go to Arrowhead Springs for the Paramount Theater partners meeting.

AUDREY WOOD returned from the Coast yesterday.

LEO CARRILLO arrived from Hollywood yesterday.

W. C. GEHRING, Western sales manager of 20th-Fox, left for Minneapolis on Friday for sales talks. From there he will go on to Des Moines, Kansas City and Indianapolis, returning here the middle of next month.

EILEEN O'CONNELL of the 20th-Fox radio department left for Concord, N. H., on Friday on a 10-day vacation.

KAY FRANCIS departed for the Coast on Friday after winding up a USO-Camp Shows tour of Army camps in the East.

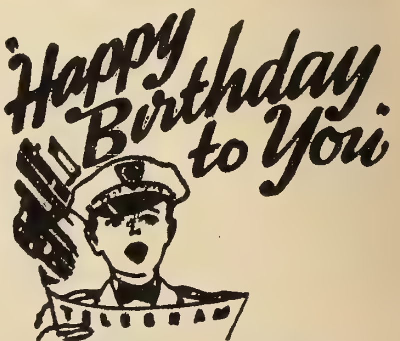
Allied and UIE Agree On Proposals of MPTOA

(*Continued from Page 1*)

right that it was inevitable," Abram F. Myers, Allied general counsel, pointed out that the "big thing we wish to call attention to is that the claim can no longer be made that exhibitors are so hopelessly divided in thought and policy that no consideration need be given to their complaints."

Stern said his members, who represent more than 60 independent theaters, looked with favor on most of the points brought out by the MPTOA recommendations, which, except for minor differences, agreed with their sentiments. An official statement from the unaffiliated group may be forthcoming this week.

Myers asserted that it should be recognized that the exhibitors are united in purpose and effort to secure necessary reforms.



Gloria Swanson
Richard Denning

Charles Ross
Andre Beranger

"THE FIRST TRIBUTE"

Universal extends its congratulations to Charles K. Feldman for his production, "FOLLOW THE BOYS." The story behind this production, in our opinion far exceeds in importance the fact that it will undoubtedly be one of the industry's most glowing successes.

It is important to know that "FOLLOW THE BOYS" is the first picture to demonstrate the heroic job that has been accomplished by the motion picture industry, as well as by all branches of show business on behalf of the war effort.

"FOLLOW THE BOYS" is the dramatic story of the Victory Committee but more than that it is the eloquent drama of show business itself.

IT IS SHOW BUSINESS' TRIBUTE TO SHOW BUSINESS!

"RED CROSS DRIVE! COLLECT AT EVERY PERFORMANCE EVERY DAY. MARCH 23 THROUGH 29."

CHARLES K. FELDMAN

presents

"Follow the Boys"

Starring

GEORGE RAFT • VERA ZORINA

Guest stars in the order of their appearance

JEANETTE MacDONALD
ORSON WELLES'
Mercury Wonder Show
MARLENE DIETRICH
DINAH SHORE
DONALD O'CONNOR
PEGGY RYAN
W. C. FIELDS
THE ANDREWS SISTERS
ARTUR RUBINSTEIN
CARMEN AMAYA
AND HER COMPANY

SOPHIE TUCKER
DELTA RHYTHM BOYS
LEONARD GAUTIER'S
BRICKLAYERS

These famous bands

TED LEWIS
AND HIS BAND
FREDDIE SLACK
AND HIS ORCHESTRA
CHARLIE SPIVAK
AND HIS ORCHESTRA
LOUIS JORDAN
AND HIS ORCHESTRA

with Grace McDonald • Charles Butterworth • Martha O'Driscoll • Charley Grapewin • Elizabeth Patterson
Maxie Rosenbloom • Regis Toomey

And, Appearing in the Hollywood Victory Committee Sequence

MARIA MONTEZ
SUSANNA FOSTER
LOUISE ALLBRITTON
ROBERT PAIGE
ALAN CURTIS
LON CHANEY
GLORIA JEAN
ANDY DEVINE
TURHAN BEY
EVELYN ANKERS

NOAH BEERY, JR.
GALE SONDERGAARD
RAMSAY AMES
PETER COE
NIGEL BRUCE
THOMAS GOMEZ
LOIS COLLIER
SAMUEL S. HINDS
LOUISE BEAVERS
CLARENCE MUSE

Directed by EDDIE SUTHERLAND
Produced by CHARLES K. FELDMAN
Associate Producer, ALBERT L. ROCKETT

A UNIVERSAL PICTURE

"RED CROSS DRIVE! COLLECT AT EVERY PERFORMANCE EVERY DAY. MARCH 23 THROUGH 29."

Drastic Rental Bill Pends In Puerto Rico

(*Continued from Page* 1)

entitled: "An act to regulate the business of motion picture film distribution, to prevent unfair practices in commerce, to establish a forty per cent ceiling as the maximum rate on gross revenue to be charged by distributors of motion picture films, rented or ceded to all impresarios or owners of motion picture houses in Puerto Rico, as a basis for distribution of benefits in the motion picture business, and to prevent that distributors demand in certain occasions and for certain classes of motion picture exhibitions, increase in box-office tickets sold to the public; to protect the public interests, to establish certain penalties for violations of this act, and for other purposes."

The bill declares that the system of block-booking and blind-booking in Puerto Rico is unconstitutional and that any distributor must rent to any exhibitor who so requests, motion pictures without limitation as regards the number of pictures to be contracted, and without limiting the right of selection.

The measure further provides distributors may not change or alter in any form terms of pictures contracted at fixed prices, during the past year.

On percentage pictures, the bill declares it will be the obligation of the distributor to furnish all advertising material, free of charge, except in cases when the shorts, news programs and serials belong to other distributors, when the advertising material will be paid both by the exhibitor and the distributor, out of the gross income, before liquidation or settlement.

The bill says that "any distributor, producer or impresario violating any of the dispositions of this act, will commit a misdemeanor, and will be subjected to payment of a minimum fine of $100, and a maximum of $500, or imprisonment not to exceed six months, or both penalties at the discretion of the court."

Puerto Rican Exhibitors Association is backing the measure on the ground that it is necessary to keep rentals down in order to avoid admissions advances, the latter expected to be otherwise imperative to meet wage advances. Minimum Wage Board momentarily is due to decrease such advances.

Thalia $1,000,000 Trust Suit Trial Starts April 3

Chicago — Edward Johnston will take Eli Fink's place, who is in war work, as counsel for Paramount in the Thalia Theater's $1,000,000 anti-trust suit, before Federal Judge W. J. Campbell, starting April 3, with a jury. Counsel for the other film companies remain the same. Lester Murray, chief plaintiff counsel, says the case will be closely pressed.

DAVE GOLDING:

'Where the Troops Go'

By M-Sgt. DAVID GOLDING

FILM DAILY Staff Writer on Leave to the Army

WHEN a guy like Ernie Pyle writes that you can't go wrong by giving your share to the American Red Cross, that should be enough endorsement for anyone. For the little guy has seen the war on our side of the ocean from the very start. He has conveyed the hopes, disappointments, hardships, bitterness, loneliness and occasionally the humor experienced by the average GI better than anyone else to date.

Ernie has lived with the guys about whom he writes. He has seen them go into battle and he has watched them come out. He has seen them make the most of a few hours leave. He knows what the Red Cross means to these soldiers.

DAVE GOLDING

The other day Ernie said this about the Red Cross:

"I've seen the Red Cross operate in Ireland, England, Africa, Sicily and Italy, and I'm very much for it. Its task is tremendous, and it does very good.

"You won't be making any mistake if you fork over a little dough for the Red Cross. Why, even I am going to donate a mite."

Personally, I can't see why the above shouldn't do the trick for the FILM DAILY but my old boss, Chet Bahn, insists I ought to get a few words down on the subject. Well, I have been everywhere Ernie mentions, except Ireland, and I agree with everything he says.

The newspapers and the ads have portrayed in detail the big job the Red Cross is doing. I would like to just cover the intimate and personal aspect of the Red Cross's relation to a soldier overseas. You get to appreciate the little things over there because life itself is quite simple compared to the complexities of life one encounters in civilian America. And when you are doing without the comforts so abundant here, it's those little things which count.

For example, it can't be too much emphasized how welcome are the hot showers which most of the Red Cross clubs have. Folks who have modern plumbing facilities naturally take an item like that for granted. Most soldiers who were bivouacked out in the dry and dusty djebels of North Africa used their helmets for washing. They always do when they live in the field. Hot showers are hard to find but a soldier could always get one at the Red Cross club in Algiers. Yes, it was a wonderful feeling and a rare event.

Then there was the valet service the Red Cross set up where you could have your uniform pressed or chevrons sewed on free of charge. And the French women whom the Red Cross hired did it with a smile and never accepted a tip.

And the snack bar. It wasn't fancy but you could get a mug of coffee and a sandwich. So it was jam, cheese or corned beef, but it looked as good as a steak when you were hungry.

Some of the Red Cross clubs like the one in Algiers has dormitories with beds and sheets. Just a little thing, but wonderful after sleeping on the ground in your puptent.

Then for the guy who comes into a new town like Algiers, Bizerte, Mateur, Oran, Tunis, Palermo—he could be sure to find a Red Cross club where he could sit and relax. Remember the World's Fair and how nice it felt to find a spot where you could sit down after walking all over the place? Just a little thing, but you get the idea.

I should say something about movies. The Red Cross does a good job of running the 16 mm. films supplied free by the industry for troops twice a day. If there isn't enough room at the club, the Red Cross takes over a local theater.

When I left Naples, the Red Cross was getitng ready to open up a large club for enlisted men. The building was formerly a Fascist government headquarters. It's easy to identify Fascist buildings. They are usually swanky, impressive and rather opulent. I understand there was going to be room for 500 beds, plenty of hot showers, a snack bar, barber shop and special quarters for WACS.

Yes, these small comforts mean a great deal. And where the troops go, the Red Cross will be along doing its best to provide the enlisted men with them.

Court Upholds Plaintiffs In Action Against Ascap

The Appellate Division of the Supreme Court of New York on Friday affirmed the order of Judge Benedict Dineen of the N. Y. Supreme Court in the case of the Gem Music Co., and Denton & Haskins who are suing Ascap, its officers and board members for a 10-year accounting. Action also charges the Ascap execs. with failing to carry out their trust.

Rank-Skouras Deal, G-B Action Today

(*Continued from Page* 1)

ments for the acquisition of the holding of the Ostrers of 5,100 or 51 per cent of the "A" voting shares in the Metropolitan & Bradford Trust, which holds a controlling interest in G-B. The deal subsequently was completed.

However, the American interests have the right to approve or veto the transfer of this holding. Until the present visit of Skouras, the Rank interests had not specifically asked their approval, it is understood, seemingly being content with control of the Trust's board.

There is no reason to believe that the Rank-Skouras agreement goes beyond such approval and looks to Rank's purchase of the 49 per cent American interest in M & B.

However, it is clearly indicated that the Rank-Skouras plan shows complete agreement and provides for closer 20th-Fox co-operation with the British industry tycoon in all his enterprises. To what extent this will tie in with Eagle-Lion remains to be clarified, possibly after today's G-B board meeting. That the Rank deal involves a British production arrangement is accepted as certain.

Pix Application to War Needs Keys SMPE Meet

(*Continued from Page* 1)

in connection with the Society's meetings have been cancelled because of wartime conditions affecting hotel accommodations and food rationing. However, the conference, because of its vital topics which will be covered by 38 papers presented by military men, motion picture engineers, is held certain to draw an unusually large attendance.

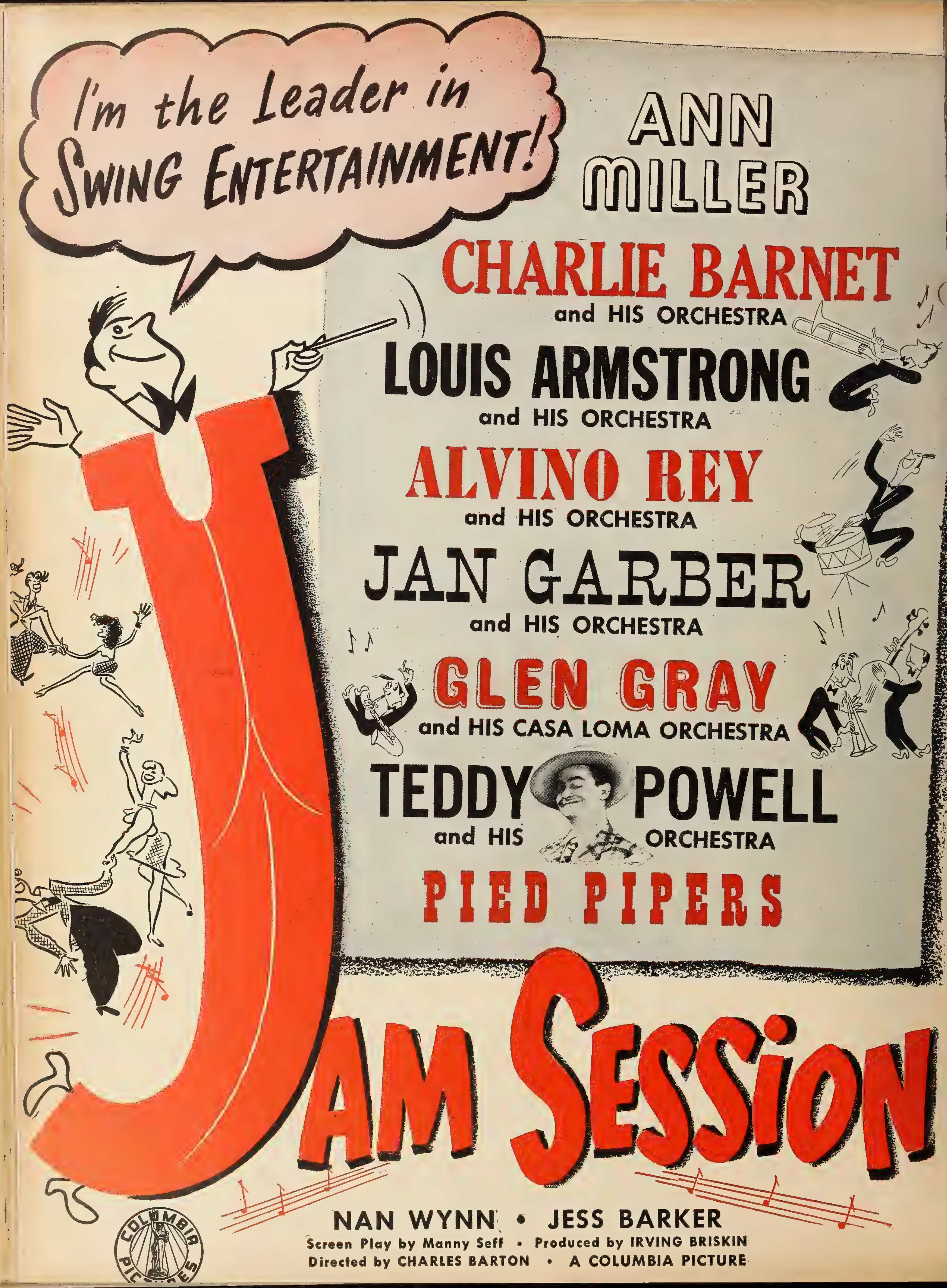
Conference's second day has been designated "Army-Navy Day," with officers of the armed forces leading discussions on training films and the U. S. Navy Photographic Science Laboratory. Opening sessions on the morning of April 17 will feature a symposium on television. Wyllis Cooper, of NBC, will discuss "Television from the Viewpoint of a Motion Picture Producer," and W. C. Miner, of CBS, will talk on "Television from the Viewpoint of a Broadcaster."

High-speed photography, 16 mm. developments, and 16 mm. standardization are included among other topics scheduled for symposium discussion.

WB Studio Completes Canada War Loan Short

West Coast Bureau of THE FILM DAILY

Hollywood — "Shining Hour," a WAC two-reeler, has been completed at Warners for use in connection with Canada's Sixth War Loan.


I'm the Leader in SWING ENTERTAINMENT!

ANN MILLER

CHARLIE BARNET
and HIS ORCHESTRA

LOUIS ARMSTRONG
and HIS ORCHESTRA

ALVINO REY
and HIS ORCHESTRA

JAN GARBER
and HIS ORCHESTRA

GLEN GRAY
and HIS CASA LOMA ORCHESTRA

TEDDY POWELL
and HIS ORCHESTRA

PIED PIPERS

JAM SESSION

NAN WYNN • JESS BARKER
Screen Play by Manny Seff • Produced by IRVING BRISKIN
Directed by CHARLES BARTON • A COLUMBIA PICTURE

FILE COPY

Fabian Acquires Interest in Wilmer-Vincent

(See Columns 2-3 Below)

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

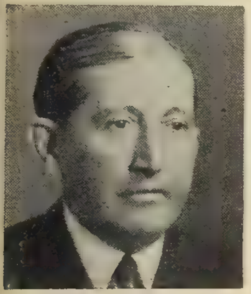
The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 61 NEW YORK, TUESDAY, MARCH 28, 1944 TEN CENTS

NO REMEDY IN LEGISLATION—RODGERS

Hays Calls Trade Barriers "Vicious Censorship"

MPPDA Prexy Says U. S. Pix Only Ask to Compete On Basis of Artistic Worth



WILL H. HAYS

Frankly warning that in the post-war world "the most vicious censorship which any government could exert against its own people would be to dam the flow of screen entertainment," Will H. Hays, MPPDA prexy, in his annual report to the board yesterday declared that the American industry "asks no more than the opportunity to compete on this

(*Continued on Page* 8)

Theater Collections For Red Cross Ahead

On the basis of initial week-end returns from 22 key cities and several dozen smaller localities, 1944

(*Continued on Page* 8)

GPE $1,255,907 Earnings Equals $2.14 Per Share

General Precision Equipment Corp. yesterday reported a net profit of $1,255,907 for the year ended Dec.

(*Continued on Page* 10)

SEE TRIAL PERIOD OF NEW PRICES

Effect on Business Expected to Guide Theaters in Fixing Final Admission Tax Policy

As theaters throughout the nation this week prepared to meet the new Federal 20 per cent admission tax next Saturday, indications were that most of the larger city first-run houses would raise their scales slightly so as to even off the prices and avoid odd-penny rates. In the smaller communities, where there is only one theater, the exact situation has not been fully determined, but there appears to be a tendency on the part of smaller operations to try to absorb the tax.

In both instances, it is believed in industry circles that the first few months under the new tax will be a period of experimentation. The larger houses later may drop back to a straight admission plus tax and

(*Continued on Page* 10)

Universal's 13 Weeks' Profit at $1,214,001

A consolidated net profit of $1,214,001, after providing for Federal income and excess profits taxes, was reported yesterday by Universal for the 13 weeks ended Jan. 29, 1944.

Before providing for Federal taxes, the consolidated profit amount-

(*Continued on Page* 5)

Wright Analyzing MPTOA Decree Proposal Views

Washington Bureau of THE FILM DAILY

Washington — MPTOA President Ed Kuykendall told Assistant Attorney General Tom C. Clark Saturday that his organization be-

(*Continued on Page* 10)

Comedies Up Sharply As Melodramas Drop

A marked increase in the number of comedies produced last year when compared with 1942 is revealed by a breakdown of features approved by the Production Code Administration in the 1943 Will H. Hays report. Record shows that of 417 features

(*Continued on Page* 9)

Harry Rapf Not Giving Up Metro Studio Work

West Coast Bureau of THE FILM DAILY

Hollywood — M-G-M representatives announced that Harry Rapf, following a two weeks' trip to New York, will take up his duties as a member of the M-G-M studio ex-

(*Continued on Page* 4)

Si Fabian Buys Into W&V

Will Become Prexy and Operate 20 Houses

Purchase of an interest in the Wilmer & Vincent Corp. by S. H. Fabian, head of Fabian Theaters, was announced yesterday. Under the deal, which was closed over the last week-end, the Fabian circuit will operate the 20 Wilmer & Vincent houses in Pennsylvania and Virginia.

Fabian will become president of W & V when the new set-up becomes

(*Continued on Page* 9)

Selznick Agency Stays; Estate Goes to Family

West Coast Bureau of THE FILM DAILY

Hollywood—The death of Myron Selznick last week will not cause dissolution of Myron Selznick & Co., talent agency founded by him, it was learned yesterday. In accordance with his wishes, the business will be

(*Continued on Page* 10)

Harmony Can Exist if All Parties Will Again Confer On Problems—Rodgers

W. F. RODGERS

Contending that no solution to trade problems could be reached through legislation or Government regulation, W. F. Rodgers, vice-president and general sales manager of M-G-M, yesterday asserted that the New York consent decree in its original form did not provide the remedy and, according to his observations, neither will the present discussions satisfy anyone but the Government.

"I continue in the belief,"

(*Continued on Page* 2)

Shortening Features For Use in Schools

Short versions of some feature pictures that have been based on literary classics will be made avail-

(*Continued on Page* 4)

Producers Reported Set Against Paid Sick Leaves

That producers, now negotiating with representatives of the 11 IATSE

(*Continued on Page* 4)

YOUR COLLECTION AT EVERY SHOW EVERY DAY WILL PUT THE R. C. DRIVE ACROSS

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 61 Tues., Mar. 28, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Monday, March 27)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	....	....	....	.....
Col. Picts. vtc. (2½%)	19⅛	18⅝	18⅝	.....
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	4	3⅞	4	+ ⅛
Con. Fm. Ind. pfd.	19½	19⅜	19½	— ⅛
East. Kodak	165	165	165	+ 1
do pfd.	....	....	....	.....
Gen. Prec. Eq.	20½	20¼	20½	+ ⅜
Loew's, Inc.	60¾	60	60	— 1
Paramount	26⅜	26⅛	26¼	+ ⅛
RKO	9	8⅞	9	.....
RKO $6 pfd.	94	93½	93¾	+ ¼
20th Century-Fox	23¾	23¼	23½	+ ⅜
20th Century-Fox pfd.	31½	31	31½	+ ⅝
Warner Bros.	13¼	12⅞	12⅞	— ⅛
NEW YORK BOND MARKET				
Par. B'way 3s55	91¾	91¾	91¾	.....
NEW YORK CURB MARKET				
Monogram Picts.	4	3⅞	4	.....
Radio-Keith cvs.	1½	1⅜	1⅜	— ¼
Sonotone Corp.	2⅝	2½	2⅝	+ ⅛
Technicolor	14¾	14⅜	14¾	+ ⅜
Trans-Lux	3½	3½	3½	— ¼
Universal Pictures	....	....	....	.....
Universal Picts. vtc.	23⅜	23¼	23⅜	.....

Warner Circuit Calls Contract Managers' Meet

A meeting of Warners theater zone contact managers has been called for Friday and Saturday of this week. W. Stewart McDonald, circuit comtroller, and James M. Brennan, assistant treasurer, will conduct the sessions.

Bonded Film Storage Corp.

LOWEST RATES • TWICE-A-DAY DELIVERY SERVICE

SAFETY • SECURITY

1600 BROADWAY N.Y.C. Circle 6-0081-2-3-4

STORAGE & C. A. PROJECTION ROOM FILM EXCHANGE DISTRIBUTION SERVICE

Legislation No Aid To Problems—Rodgers

(Continued from Page 1)

Rodgers said at a trade press luncheon-conference, "that harmony will exist in this business, but not until interested parties again confer each with the other and together find the ways and means whereby the industry can progress and prosper without unnecessary restrictions."

Rodgers pointed out that this was not a business that can be administered according to a mechanical formula. It relies, he said, in all of its branches upon the ingenuity of the individual. He gave a warning that "stifle imagination and you cripple creative effort" and added that "without either we are handicapped, but the loss of both will eventually invite the public to seek other forms of relaxation and amusement."

The M-G-M sales chief said that the reference to imagination and creative effort was not confined to any one branch of the industry. "Of course," he continued, "its effect must first be evident at the source—production. When a producer is restricted as to how he can market his product, there must be a natural hesitancy to speculate to the same extent that otherwise would not exist."

A distributor who is unnecessarily limited in his activities, Rodgers declared, will likewise be hampered and so will the exhibitor who now has no security whatsoever in the way of a dependable supply of product. Rodgers admitted that there have been abuses that can and should be corrected, and yet, he continued, "in doing so if the entire structure is to be destroyed in its accomplishment by restrictive regulation unnecessary for the vast majority, then each vital stem of a great industry will suffer proportionately."

Rodgers said he was not speaking of or for his company.

"My remarks," he said, "are those of an individual who is proud of this industry and its achievements and as one who deplores the lack of unity of thought when it is so evident all branches have the identical objective.

"What better illustration can be drawn than the glorious record of this industry in the present emergency?" Rodgers said in conclusion. "Impossible of accomplishment without the complete co-operation of all —exhibitors, distributors and producers alike. It was achieved not by one group laying before another a list of 'musts or don'ts' but by consultation one with the other, always bearing in mind the common objective, but with an exchange of thoughts regarding the problems of all."

$400,000 Hospital for M. P. Country House

West Coast Bureau of THE FILM DAILY

Hollywood—Work will start on a $400,000 hospital on grounds at the Motion Picture Country House in San Fernando Valley as soon as priorities can be obtained.

Jean Hersholt, president of the Motion Picture Relief Fund, announced that the hospital now has a 20-bed clinic and with new construction of a 60-bed hospital will be able to accommodate 80 patients.

St. Louis Area Exhibs. To Meet J. F. Willingham

St. Louis—An exhibitor luncheon will be held at the Coronada Hotel tomorrow when J. F. Willingham, newly appointed M-G-M branch manager and Burtus Bishop, Jr., district manager, will be introduced to the theater owners of this territory.

John J. Maloney, Central sales manager, will be here from Pittsburgh, while H. M. Richey and M. L. Simons will arrive from New York.

Metro Not Reducing Size Of Blocks, Says Rodgers

M-G-M's announcement of only five pictures in its next block does not mean that the company intends to reduce the size of its groups, William F. Rodgers, vice-president and general sales manager, said yesterday at a luncheon for the trade press at the Hotel Astor. It means, he said, that only five will be available by the end of April, and these are being made available to meet customer requirements.

Rodgers pointed out that the investment in three forthcoming releases, "Dragon Seed," "America" and "White Cliffs of Dover," necessitated the handling of them on separate contracts.

Having recently returned from the studios where he saw completed and partially completed product, Rodgers declared that Metro had the most important offerings ever to be delivered in the history of the company. Selected as outstanding among the product coming up were "Bathing Beauty," "Two Girls and a Sailor," "The Seventh Cross," "Meet Me in St. Louis," "National Velvet," "Kismet," "Gaslight" and "The Canterville Ghost," as well as the three previously mentioned.

He pointed out that Metro would have seven pictures in Technicolor and that color would be used in pictures best suited for it. He added that in the last 12 months, M-G-M pictures had grossed more per picture than at any time in the 20 years of the company's existence and that forthcoming product ranked among the best in the company's history. While declaring that Metro was turning out top pictures, Rodgers said he was glad to see all companies producing better pictures as it was a healthy condition for the industry.

As for Academy awards, Rodgers said that while they may denote an honor to a picture or to individuals, an Academy award picture did not "mean a dime" to the box-office.

Rodgers revealed that he was about to enter his 35th year in the motion picture business, 20 of which have been with Metro.

COMING and GOING

W. RAY JOHNSTON, Monogram president, returned to his Hollywood desk yesterday.

H. M. RICHEY, JOHN J. MALONEY and **M. L. SIMONS** leave today for St. Louis.

HENRY KAHN, M-G-M's Chicago sales manager, is on a two-week vacation.

CHARLEY LINDAU, Chicago independent circuit operator, is back at desk from a winter vacation spent in Phoenix, Ariz.

WILLIAM K. HOLLANDER, Balaban & K advertising director, is back in Chicago after a vacation in Arrowhead Springs, Calif.

DICK POWELL was in San Francisco yesterday for the Coast premiere of his latest picture, "It Happened Tomorrow."

PHYLLIS BROOKS will arrive in New York today.

SAM CLARK, West Coast field rep. for Warners arrived in New York yesterday for conferences with Mort Blumenstock.

MARCEL BRAZEE, assistant zone manager for Warner Theaters in Milwaukee area, is on the Coast for studio conferences on forthcoming releases.

CLARE FOLEY returned to New York over the week-end.

MOE SILVER, Pittsburgh zone manager for Warner Theaters, is in New York for a few days.

MARTIN LEWIS, radio head of Paramount studio's publicity department, arrived in New York yesterday to confer with R. M. Gillham.

ROBERT LOWERY, SUSAN HAYWARD, PHYLLIS BROOKS, ALBERT DEKKER and **JEAN HEATHER** have returned to the Coast from Chicago, where they went to attend the world premiere of Paramount's "The Navy Way." **WILLIAM PINE**, co-producer of the film, who accompanied the players, left for New York.

SPYROS P. SKOURAS leaves London shortly for Cairo.

STAFF SERGT. BOB FELS, formerly of Warners publicity department, now a Mountain Trooper, in town on furlough.

MIKE TODD, now in Chicago, moves on to the Coast shortly and may set a deal for pix rights to "Mexican Hayride."

NUNNALLY JOHNSON has left the Coast for Washington to offer his services to the Army.

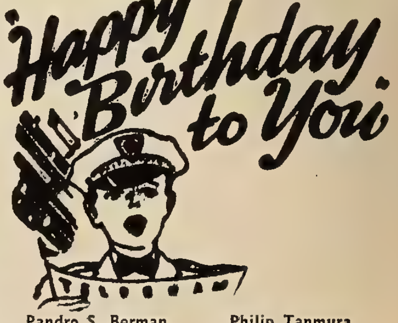
VINCENT SHERMAN, Warners' director who arrived in New York on Friday from the Coast, goes to Philadelphia in a few days.

Eastman's Lt. Austin Missing

Rochester—Lt. Donald M. Austin, formerly of Eastman Kodak, is missing in action over Germany, it has been learned here.

Metro Sets Trade Shows

M-G-M will hold national tradeshowings of "Two Girls and a Sailor" and "Three Men in White" on April 24, and "Gaslight" on April 28.



Pandro S. Berman
Lester S. Tobias

Philip Tanmura
William Laidlaw, Jr.

MARK MAY 6th!

A GREAT WARNER DATE

Producers Against Sick Leaves With Pay

(Continued from Page 1)

studio locals on new agreements to replace those that expired on Jan. 1, are adamant against the granting of paid sick leaves, asked for in one of the important proposals placed before them by the unions, was disclosed by Richard F. Walsh, president of the Alliance, at the close of yesterday's session of the conference being held at the New York offices of Pat Casey, studio labor contact. The locals are asking for 20 days' sick leave a year, depending upon length of service.

Walsh said that agreement was expected by the conferees on a proposal that the jobs of those entering the service be protected. It also was learned yesterday that the unions were pressing for acceptance of their five per cent pension plan which, it is estimated, would cost the studios more than $2,000,000 per year. Walsh further revealed that the union spokesmen were calling for wider use of the principle of job classifications.

Further hearings on the proposals submitted by Local 695, sound technicians, yesterday delayed the start of negotiations on the demands of Local 706, make-up artists and hair stylists, who are seeking a five per cent wage hike among other things.

Harry Rapf Not Giving Up Metro Studio Work

(Continued from Page 1)

ecutive board. This discounts reports that he plans to resign from studio work.

Cuban Guide Published

Havana (By Air Mail)—Gonzalo de Palacia, critic of Informacion, has published the second edition of the Guia Cinematografica Nacional.

A Red Cross Appeal Strikes Rich Veins

Detroit—After a Red Cross rally held in the local Cinema Theater and attended by execs. and workers from Film Row, Arvid Kantor, manager of National Screen Service here, and assistant chief barker of the Variety Club, found that six of his femme employes who were at the rally didn't return directly to their desks. Finally they telephoned him they had been so impressed by the Red Cross appeal that they had gone right over to the Blood Bank to give a pint of blood each. Donors were Misses Fritzie Winick, Betty Simmons, Mary Beighley, Doris Yarrow, Elaine Pouchie, and Norine Pastor. Kantor accepted their telephoned apology with thanks.

▼ ▼ ▼

A Reporter's Report

● ● ● CUFF NOTES: U. S. Maritime Service will name a Liberty Ship for the late Sen. John P. Harris, father of John H. Harris, founder of the Variety Clubs of America......Credit the suggestion to Al Sherman, ex-Columbia, now publicity consultant to the Royal Norwegian Government. . . ● Sign of the Times Dept.: Looks as though that international cartel suit brought by the D of J against du Pont, et al, won't be prosecuted until after the war......Army and Navy are expected to so request. . . ● Wotta array of talent Nick John Matsoukas and associates have lined up for the Red Cross benefit show sponsored by the Greek Division for Thursday night at the Academy of Music! . . . ● Skouras Theaters' WINS radio show next Sunday will dramatize the fight against cancer. . . ● The job theater men are doing during the Red Cross drive warms the heart......f'rinstance, Randforce, which last year raised $10,000 in the full period, up to Sunday night alone had already collected $14,000 . . ● Columbia reports new high grosses for "Cover Girl" in 16 spots. . . ● Theater Arts for April is a special Army issue....Maj. Orton H. Hicks contributes a corking story on the Overseas M. P. Service . . ● Speaking of what the boys overseas want in the way of pix, George F. Horne of the N. Y. Times in a wirelessed story from Espirito Santo Atoll stressed "they would like newsreels, not of war but shots showing familiar streets and scenes at home, and animated cartoons and films showing the best football and baseball games of the year.". . ● Was that Brooklyn Eagle Red Cross page one "play" last night inspired by this little ol' paper's treatment of March 7?......

▼ ▼ ▼

● ● ● *THOUGHTS FOR TODAY: One, if the U. S. restores the pre-war commercial attache system of industry representation abroad —as now seems likely—what will happen to the State Department plan concerning pix?* . . . ● *Two, borrowed from Otis L. Guernsey, Jr.'s Sunday Herald-Tribune column, which quoted an officer at Fort Bragg, N. C. thiswise: "When the soldier goes to see a war melodrama, he wants to see himself behind a gun. He's taught to go out and kill, and he doesn't give a goddam about any moral lesson"*......

▼ ▼ ▼

● ● ● THE PERSONAL TOUCH: Didja know that Greta Garbo's return to the screen, via Lester Cowan's pic based on the exploits of the Norwegian merchant marine, is credited to the suggestion of Ambassador Wilhelm Morgenstierne? . . . ● Charley Ryan, Warner Theater exec. in Chicago, is celebrating his 33rd anniversary in theater biz. . . ● Fitelson & Mayers have moved their offices to 673 Fifth Ave. . . ● Emmet Lavery, RKO Radio producer-writer, is penning a play based on the life of U. S. Supreme Court Justice Holmes. . . ● Shirley Temple appears at the Lockheed aircraft plant in Burbank Friday as honor guest at ceremonies observing the second anniversary of the employes' Buck-of-the-Month Club, fund for war relief and charitable agencies. . . ● Bob Hope's Cleveland Stage Door Canteen benefit show the other night yielded more than $12,000. . . ● Arthur Thayler, B & K art director, is on leave for several months. . . ● With the closing of "Ice Follies" in Minneapolis April 9, Frick and Frack hie to Hollywood. . . ● Charles Francis "Socker" Coe, whose former MPPDA titular posts were appointive rather than elective, continues with the association as counsel......As such, he has eight more speaking engagements coming up......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!*......

Shortening Features For Use in Schools

(Continued from Page 1)

able for visual education use through the agency of Teaching Film Custodians, Will H. Hays disclosed in his annual report yesterday.

"Alice in Wonderland" and "The Good Earth" already are in distribution, "Mutiny on the Bounty" and "Romeo and Juliet" are in preparation and "Treasure Island" will be treated later, it was announced.

Reporting on the TFC program, Hays revealed that during the past year 1,307 new reels were licensed and licenses on 1,585 were extended, the combined total representing 1,000 more reels than in any previous year.

"As programs for classroom use of films develop, there will be increasing emphasis on classroom discussion of feature pictures currently shown in theaters," Hays pointed out.

Referring to the recently established Commission of Motion Pictures in Education, whose five-year program will be financed by the majors, the MPPDA prexy said its results "Will be made available to all educators and to all persons interested in the production, distribution, and use of educational motion pictures."

The Commission, whose chairman is Dr. Mark A. May, has opened offices on the Yale University Campus.

Eastman, du Pont Raw Stock Gifts Aid Pix for Troops

Eastman Kodak Co. and the Photo Products Division of E. I. du Pont de Nemours & Co. have donated a total of 32,277,489 ft. of 16 mm. film toward the gift of motion pictures from the entire industry to the Army for free showing in combat to persons in uniform, Will H. Hays told the MPPDA board yesterday.

"All copyright owners are donating copyrighted films; all laboratories are doing the printing at three-fourths of a cent per foot, which is calculated as actual cost," Hays added. "In addition the Distributor Members of our Association are now purchasing several million feet of raw stock per year over and above the amount donated by Eastman and du Pont."

He Passed the Plate And Got Some Bacon

Canton, O.—Irving Soloman, manager of Warners' Ohio Theater here took up a Red Cross collection in his house, and when the plate-passing was completed he saw red, but pleasantly so. Mingled with the coin were two red tokens which he took to the nearest meat market and annexed some bacon. It was a break all around, for he substituted the price of the meat in the collection.

WHAT'S NEW IN *Television Today*

MUTUALITY of interests of Twentieth Century-Fox, Time, Inc., and the Blue Network may be further increased by a television agreement, currently reported under discussion by responsible execs. Whether the deal will materialize prior to the return to the U. S. of Spyros P. Skouras, 20th-Fox prexy, now in England, is improbable.

● ●

Until television networks become possible through use of the coaxial cable, relay stations or some kindred device, affiliated tele stations may be serviced with traveling repertory companies completely equipped with scenery and costumes for the production of live performances, says Niles Trammell, NBC prexy.

● ●

Directors of the Television Broadcasters Association will meet Friday at New York headquarters. . . ● Name of the newly formed Television Producers Association will be changed to Television Producers and Technicians Association, which will set up professional standards for working tele staffers. Associate memberships will be available for tyros. . . ● Now that the American Television Society has become a New York State membership corporation, present regime has appointed a nominating committee.

● ●

North American Philips Co., domestic offshoot of the famous Holland manufactory which pioneered tele on the Continent, is promising a post-war future to electronics specialists taking jobs at its Dobbs Ferry (N. Y.) war plant. . . ● Scophony's experimentation may meet with some stiff competition along the same lines from GE and RCA. . . ● Programming for NBC's live-talent tele studio, which will open next month, awaits the return to New York tomorrow of Clarence L. Menser, the net's v.-p. in charge of programs. . . ● Don't be surprised at a tele deal in Philly between CBS and WCAU for an experimental outlet. . . ● Philco is rumored not to have made any concrete tele plans, despite a well-publicized rush of activity.

● ●

Farnsworth's tele plans may be revealed when B. Ray Cummings, v.-p. in charge of engineering for Farnsworth Television and Radio Corp., discusses post-war tele at today's meeting of the Television Press Club at the Blue Ribbon Restaurant in Gotham.

Expect Fire Dep't to Okay "Community" Film Vault

Fire department approval of a plan to establish a "community" vault in the Film Center Building for the storage of film scrap is expected today at the close of conferences between representatives of the department and members of the New York Film Board of Trade's fire prevention committee. The need for a common vault has been made necessary by the fact that salvage companies no longer are able to collect film scrap at regular intervals.

Seattle Exchanges Short Of Necessary Manpower

Seattle, Wash.—Because Seattle needs war workers, and because film exchanges are classified as "non-essential," the local Film Row is having difficulty hiring new employes. Practically all exchanges are operating short-handed because of the U. S. Employment office's ruling that prospective employes must go to work in essential industries.

One Man in Booth Okay In Small Alta. Theaters

Toronto—One man in a booth is now permissible in small situations in the Province of Alberta under an amendment to regulations governing film projection. Heretofore "an apprentice" was required in every both in addition to the regular operator.

Illinois Billboard Adv. Subject Only to Police Power

Springfield, Ill. — Billboards, alleged to constitute eyesores on Illinois' highways, probably cannot be legislated out of existence unless they are a "plausible threat to public health, safety, or morals," Illinois legislators were told in a research publication sent to all members of the legislature by the Legislative Council. The council found that present court decisions limit regulation of billboard advertising to "police power" or zoning laws.

N. Y. State Has No New Classroom Film Program

Albany—Denial that the New York State Department of Education is undertaking any new program in regard to classroom films has been made by the two men who would know about any such program, Ward C. Bowen, Chief of the Bureau of Radio and Visual Aids and Charles F. Probes, Director of Publications.

Mrs. Dorothy Loll Dead

Detroit—Mrs. Dorothy Loll, wife of William E. Loll, former treasurer of the Shubert-Detroit Opera House, died suddenly in St. Petersburg, Fla. A daughter also survives. Interment in Detroit.

Mrs. E. E. Okeson Dead

Port Angeles, Wash.—Mrs E. E. Okeson, wife of the representative for the Northwest Film Service, is dead.

For Permanent Film Exhibit

Chicago—Officials of the Chicago Museum of Science and Industry, Lenox Lohr, president, will hold a conference today with officers of the Chicago Films Council regarding a permanent film industry exhibit under Council sponsoring.

"U" 13 Weeks Net Off Slightly to $1,214,001

(Continued from Page 1)

ed to $1,946,701. For the same period in the preceding year, the company reported a net of $1,225,186 and a profit of $2,215,298 before tax provisions.

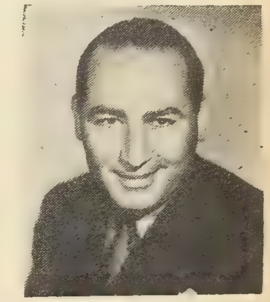
No. 8

Outstanding Industry Personalities

Can you name them—

LITTLE did this lad think, albeit his flaming ambition, as he toted his school books under his arm to Erie (Pa.) High, that he would one day be a great figure in a great industry. Both he and filmland were comparatively young when they became a part of one another. His first job was in colorful New Orleans as booker and salesman for Imported Film and Supply Co. Today he is, among other key duties, the president of RKO Radio Pictures and vice-president of RKO Corp. Space precludes listing his other executive titles. Enjoys deep respect and esteem of his associates, theatermen, and every competitor.

FIVE thundering attractions went into general release with this producer's name on them. They were "Casablanca," the Academy Award winner; "Yankee Doodle Dandy," "Air Force," "Mission to Moscow," and, of course, "This Is the Army," on which he teamed with Jack L. Warner. This tornado of accomplishment in a single twelve-month can only be explained on the ground that he was born in the Windy City where fans point with pride to his cinematic accomplishments. It's quite a climax to a business life which began more than two decades ago when, in order to master the fundamentals of distribution and exhibition, he grabbed a managerial job in a Los Angeles theater.



MADE "Phantom of the Opera" for Universal, with the accent, if you'll pardon the pun, on Fandom. Has been something of a phantom himself from standpoint of residence, having lived in Los Angeles (his birthplace), San Diego, Pittsburgh (where he attended Carnegie Tech), New York City, and Hollywood. Having been a skilled thespian with a natural flare for the drama, movie making came easy to him. Has megaphoned many important features and produced and directed many plays. Runs the entire gamut of entertainment purveying from comedy (page Abbott & Costello) to such big thrillers as "Eagle Squadron."

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

Please, Mr. Te

Rush Those

WALT DISNEY'S

Full Length Feature Production

SNOW WHITE

and the SEVEN DWARFS

IN MULTIPLANE TECHNICOLOR

Distributed by RKO RADIO PICTURES, INC.

chnicolor,
Prints!

©WDP

They're swamping us with dates—and requests for dates! ...We're stalling 'em off as best we can, but PUH-LEASE, MR. TECHNICOLOR, HELP! . . . Sure we know there's a war on. Sure, we know the Manpower thing is tough on you, too... But Gee Whiz, can we help it if just about everybody in the country wants to see the picture right away?... Can we help it if more than 100 prints get tied up in that gigantic two-zone Midwestern Premiere throughout Iowa and Nebraska, and another hundred or so in that Buffalo-Rochester-Syracuse and the great New England area Premieres—not to forget the first runs for Easter at Broadway's Manhattan Theatre, in Washington and a dozen other spots? ...Can we help it if showmen just climb on our necks because they say people feel that "Snow White" is exactly what their patrons are crying for right now?... Of course not! . . . So have a heart, Mr. Technicolor, and do your stuff—but fast!

MPPDA to Mark Industry's 50th Anniversary

Appropriation Voted; Foreign Market Situation to Be Mulled Again April 14

(*Continued from Page* 1)

basis—artistic worth—for world screen time, and our market offers no less to the film entertainment of the other nations."

In his summary of international developments, Hays maintained that "American screens are open, as they should be, to the artistry of the whole world." Industry observers saw in the MPPDA president's affirmation an official trade denial of charges recently made in England that British pictures were unable to find adequate playing time on this side.

"Our theaters compete for the best possible pictures which artistry can create, whatever the source," Hays' report continued. "The American people are eager for every service that expands their world horizon and entertainment."

Hays pointed out that "more than economic factors are involved in the absence of all obstacles to a full and free interchange of the entertainment, information and education which the films supply." The State Department, he emphasized, has recognized the importance of such an interchange as "making for better understanding and appreciation of the life and problems of all the peoples of the world."

Will H. Hays was returned to the presidency of the MPPDA at yesterday's annual meeting. Other officers elected were: Carl E. Milliken, secretary; George Borthwick, treasurer, and F. W. DuVall, assistant treasurer.

"International security must be rooted in understanding," the MPPDA prexy declared, and he cited films as "the greatest means of international communication" and "a means of universal understanding, almost independent of speech."

Discussing the industry's war prolems overseas, Hays disclosed that freezing of foreign revenues still obtains only in China and temporarily in North Africa. Foreign censorship, he observed, now essentially stems from the desire of neutrals to avoid offense to the Axis. Argentina's drastic censorship was singled out as an example. Elimination of British remittance restrictions was hailed as a major 1943 development.

The MPPDA board unanimously approved Hays' report.

The directors, at a further meeting on April 14,—the date is the 50th anniversary of the first commercial exhibition of pix—will tackle two subjects up for preliminary discussion yesterday.

As formally defined following adjournment yesterday, they are:

"1. The extension of the association's interest in a free and unhampered exchange of film products between the nations of the world, and adequate representation abroad. The collaboration with the foreign departments of the members of the association to encourage this.

"2. The program of the Commission on Motion Pictures In Education, of the American Council On Education, which is concerned not only with the developments of plans and educational specifications of pictures for the schools of today, but with the broad perspective of education in the future."

The board yesterday discussed the proposal for a fitting celebration of the industry's 50th anniversary, gave it further endorsement and authorized the necessary appropriation. Adolph Zukor contributed suggestions from his personal experiences. Attending the session were:

Nate J. Blumberg, George Borthwick, Jack Cohn, E. W. Hammons, Will H. Hays, N. Peter Rathvon, Nicholas M. Schenck, Harry D. Buckley, Austin Keough, William M. Michel, Carl E. Milliken, Sidney Schreiber, T. Kennedy Stevenson, Adolph Zukor.

$4,190.060 Paid Extras In 1943 Is 25% Jump

Central Casting made a total of 333,277 placements in 1943, and the extras who were given employment during that year received a total sum of $4,190,060.56, Will H. Hays advised the MPPDA board yesterday. This exceeded by approximately 25 per cent the amount paid to extra talent through Central Casting Corporation in any previous year. These figures do not take into consideration, the extras who were called and hired direct by the studios, which would add considerable to this sum.

HAYS REPORTS ON
The War and Beyond

Key sentences from the annual report of Will H. Hays, presented yesterday to the MPPDA directors:

"What the American film industry has achieved under war-time conditions was achieved under the traditions and practices of freedom, not tyranny. The men and women of our screen did not have to be herded into an 'entertainment front'....There was no mailed fist to enforce the services rendered to the war effort by the theaters of the country."

◆

"In enlisting for the duration, the motion picture industry has only rendered what is due to the institutions which nurtured it. None can know what is ahead and there will be no diminution in the effort."

◆

"The enlistment of the motion picture in military education constitutes the most impressive instructional use of films....Such use of films in military training has reduced the time required by 40 per cent."

◆

"Never before has it been possible for history in the making to be so vividly preserved for posterity. The historical value of these (newsreel) pictorial archives is immeasurable both for their significance to the student and researcher of the future and for their vitalizing effect upon our national tradition."

◆

"When the war ends there will be no land, no person wholly untouched by the vast conflict now going on. Not alone will there be need for material reconstruction but there will be mental and spiritual hunger to satisfy. Cultures will need to be restored and faith in freedom to be renewed. Here is a service for which the motion picture is uniquely fitted. Here is a job it can and will help to do."

◆

"It is quite understandable that men who daily face the stern realities of war do not need or want films which dramatize the burning heat, the freezing cold and the muck in which they face illness, injury and death. It is easy to see why they prefer entertainment that brings laughter, music and fun, memories of home and the kind of life for which they are fighting. There are no better morale builders than films of this character."

◆

"The motion picture screen would fail and fail lamentably if it did not alert the vast millions at home to the conditions under which we must fight this war, the sacrifices necessary to win it and the tasks still before us. This value weighs against the complaint that such war pictures 'unnerve.' Theater attendance has amply proved that the American people can take it."

◆

"In the critical competition ahead for space on the international screen, short subjects—quite as much as full-length productions—face an exhilarating challenge. In the past year they have made good progress toward meeting it successfully."

◆

"Many as are the difficulties of picture-making under war-time conditions, the guarantee of continued American leadership in film entertainment after the war lies in quality production."

◆

"Little of the actual technical progress made in 1943 can be reported, for the reason that such new developments mainly have to do with the work of the armed forces and can not be discussed at this time."

◆

"Their immense popularity as entertainment explains the extent and variety of the influence the movies can exert in other spheres of public service. But what explains their popularity and effectiveness? The answer lies in the principle of maximization as applied to the process of production and exhibition. Here is the reason of reasons."

◆

"Fortunately for the cause of liberty, our motion picture industry and the free people to whom it belongs have chosen the voluntary way, rather than the way of compulsion, to establish broad channels through which the film's power can flow freely for the benefit of mankind. Not only is the public good completely protected by such self-discipline and regulation, but the art itself, exercising every proper right to freedom of expression, will flourish and grow to the ultimate maximum of its maturity, limited only by the artistic boundaries of its medium, its materials, and its technical means."

Theater Collections For Red Cross Ahead

(*Continued from Page* 1)

Red Cross Drive theater collections are running substantially ahead of last year.

With about 3,000 more theat participating this year than in the 1943 Drive, and indications that a large majority will extend the collections through a second week-end, prospects of reaching the industry's increased 1944 quota are described as bright.

One of the most encouraging aspects of the early returns, is the fine showing of the smaller communities. In Rocky Mount, N. C., for example, three theaters which collected only $22.70 for the March of Dimes took in $1,493.45 over the week-end for the Red Cross. Ridgefield, Conn., collected $1,000 in a Red Cross benefit show, against $128 collected for March of Dimes.

Cities included in the initial batch of reports, with individual theaters, are New York, Chicago, Boston, Philadelphia, Albany, Washington, Charlotte, Cleveland, Cincinnati, Detroit, Pittsburgh, St. Louis, Kansas City, Milwaukee, Minneapolis, St. Paul, Des Moines, Newark, New Orleans, Memphis, Louisville and Buffalo.

The Roxy, New York, in 12 days of collections up to yesterday got $16,233, nearly double last year's receipts of $8,700 for the entire Drive. Collections continue at the Roxy for another seven days.

Century Circuit, Fred Schwartz reported, collected $19,728 this year corresponding with $9,179 in the same period last year.

The Paramount in six days showed over $7,600, compared with about $4,000 last year. New York Strand, which took in $2,300 in six days last year, collected $4,766 in the same period this year. Both houses will continue collections for two full weeks.

Ship 27,000 Miles of Film Daily Without Fire Loss

During 1943 MPPDA member distributing companies examined, stored and shipped more than 27,000 miles of film daily in the U. S. without any fire damage, according to the annual report yesterday of Will H. Hays. There was one fire, in November of last year, in a six-story building housing a number of film exchanges in Toronto, Canada.

During the year the Conservation Department examined and recorded over 3,500 monthly inspection reports and serviced any items needing attention. With the turnover of exchange personnel abnormally high and the greater necessity for care, this department strengthened its field force and amplified its activities, Hays reported.

Comedies Up Sharply As Melodramas Drop

(Continued from Page 1)

approved in 1943, 109 were comedies, 91 were classified as dramas, 87 as melodramas, 83 were westerns, seven crime subjects and 40 miscellaneous films.

In 1942, melodramas led the list with 215 approved. There were 112 westerns, 80 melodramas, 65 comedies, 17 crime films and 57 miscellaneous subjects in the 546 approved by PCA that year.

The MPPDA board of directors heard three appeals from PCA decisions and the pictures were approved after deletions. One feature was finally rejected last year and seven rejected films were approved after revisions. Sixteen scripts, rejected in their original form, were revised and approved. Short subjects approved totaled 449 last year.

"FULLY AND FAIRLY": WILL H. HAYS

In his annual report to the MPPDA, Will H. Hays yesterday paid this tribute to the industry press:

"Our Trade Press co-operates fully with the industry in complete understanding. Spurred by the same keen competition existing in production, distribution and exhibition, it displays an enterprise commensurate with the importance of the field in which it specializes.

"Designed primarily for industry personnel, the motion picture trade papers are widely quoted in national publications and increasingly read by the general public. The publishers and editors of our Trade Press thoroughly recognize the responsibility incident to this large and growing reader interest and accept and discharge it fully and fairly in connection with its services to the industry and the public."

2,770 New Film Titles Registered During 1943

MPPDA Title Registration Bureau files now contain over 42,000 titles, it is revealed by the annual Will H. Hays report. Last year 2,770 film titles were registered and more than 800 titles were transferred to the release index. Four arbitrations were held by the Title Committee in settlement of differences of opinion on points or priority, harmful similarity, or other grounds and 31 titles were rejected as objectionable.

Press Books 100% Pure In '43; ACA Okayed 436

No press books had to be discarded and no violations of the type to cause summary action occurred in last year's operations of the Advertising Code Administration, the tenth year of advertising self-regulation, it is revealed by the annual Will H. Hays report. Press books submitted totaled 436, 310 by member companies and 126 by non-members.

During the year the ACA considered 82,845 stills in Hollywood of which 650 were discarded or revised and 1,541 stills in New York, of which 18 were discarded or revised. Advertisements submitted totaled 9,243 and 253 were discarded or revised; there were 8,487 publicity stories with four revised and 6,377 exploitation ideas of which eight were changed. Companies submitted 5,562 miscellaneous accessories, 1,458 posters and 405 trailers. Of the latter three classifications discards or revisions were three, 49 and five.

Will Hays Cites B. O. Appeal Of Film Daily Poll Winners

Commenting on the quality of motion pictures in war time, Will H. Hays noted in his annual report that 40 of the 56 pictures honored by the nation's film critics in THE FILM DAILY'S 1943 poll were also listed on one of the popular polls conducted by Fame, Box Office and Showmen's Trade Review. Of the 56 on the THE FILM DAILY Ten Best and Honor Roll lists, 13 were on the other three lists, 16 on two and 11 on one other. Of the 10 top films, all appeared in one or more of the box-office lists, five were on all three and four in two. Five of the top 10 popular selections are among the first 10 titles named by the critics and another four of the top 10 are in the 56 pictures named by the critics.

Si Fabian Buys Into Wilmer-Vincent Circuit

(Continued from Page 1)

effective within the next few days. Vincent will be chairman of the board and Samuel Rosen treasurer. Vincent will remain active in the organization.

Fabian circuit, which now operates 40 theaters, will have 60 houses under its supervision, although the two organizations will remain as separate corporations. Fabian said yesterday that the deal did not represent a merger.

"Lost Angel" Into Criterion

"Lost Angel" will open April 8 at the Criterion.

BANG-UP ENTERTAINMENT FOR THE WHOLE FAMILY!
Young America gets in fighting trim...competing in the Golden Gloves Tournament of Champions!
Narrated by BILL STERN
GOLDEN GLOVES (WORLD OF SPORTS)
A COLUMBIA SHORT-SUBJECT PRESENTATION
(1 REEL) NOW BOOKING!
COMEDY AND DRAMA!
IN THIS CORNER
THRILLS AND ACTION!
THE BEST SHORTS OF ALL COME FROM COLUMBIA!

See a Trial Period For New Admish Price

(*Continued from Page* 1)

the smaller theaters may abandon attempts to absorb the tax, depending upon the effect on business.

In Charlotte, the Wilby-Kincey circuit, largest in North Carolina, will adhere strictly to the Federal requirements with no other change, according to Jack Austin, city manager. The tax of 20 per cent will be placed on admissions, but otherwise tickets at Wilby-Kincey theaters will remain at the present levels. At the same time, the office of Theater Owners of North and South Carolina reported that theaters throughout the two states were preparing to add to the tax to admission prices without otherwise changing the prices. Children under 12 years of age will continue to be admitted for nine cents.

Shift by New Haven Nabes

A last minute change has been made in New Haven neighborhood theaters. A plan to raise prices from the present 33 cents to 33 cents plus seven cents has been revised so that top will be 38 cents. Nabe managers asserted that the spread from the new 55-cent top downtown theaters was not sufficient. Theaters include the Whalley, Dixwell, Whitney, Rivoli, Howard, Lawrence, Pequot, Strand and Westville.

In Chicago, the Loop B & K prices, effective April 1, have been set at 55 cents from opening until noon, 65 cents from noon to 5 p.m. and 95 cents from 5 to closing. The RKO Palace's new prices will be 55 cents to 1 p.m., 65 from 1 to supper hour and 95 cents to closing.

Reports from Des Moines show that Iowa theaters, both independent and circuit, will jump children tickets from 10 to 12 cents, as required.

While the Cleveland first-run downtown straight picture houses are still unsettled as to the price schedule after April 1, the RKO Palace, only combination first-run house in town, has established the following scale: 50 cents from opening until noon, 60 cents from noon until 5 p.m. and 85 cents from 5 to closing and 95 cents on Saturdays and Sundays. Top week-day price now is 75 cents and 85 on week-ends.

Indiana-Illinois Prices

The Indiana-Illinois circuit will advance matinee prices from 29 cents to 35 cents, with evening prices pegged at 37 cents plus seven cents. Children tickets go from 11 cents to 12 cents.

A general increase in Springfield, Mass., admissions is seen as theater managers indicate they will not absorb the 20 per cent levy. Exhibitors will round out all admission prices in general to the nearest nickel to do away with dealing with pennies. The attempt will result in a general elimination of odd-penny prices at evening shows in downtown houses, but odd-penny prices will be maintained in the afternoon, with 43 and 44-cent tickets.

IN NEW POSTS

G. E. "BLACKIE" BLACKFORD, Warner home office publicity staff.

LEO WINTKER, from assistant booker to chief booker, 20th-Fox, Memphis.

JOHN LONG, second booker, 20th-Fox, Kansas City.

DANA OVERMAN, from head shipper to third booker, 20th-Fox, Kansas City.

ESTHER GRANVILLE, booker, Monogram, Omaha.

MRS. KATHERINE SORENSON, cashier, Monogram, Omaha.

ELIZABETH ROBERTS, ad sales manager, Warners, Omaha.

O. M. YOUNG, Ross Federal Midwestern district manager, Chicago.

INTO WAR JOBS

GRANT HAWKINS, former manager, Mercury Theater, Detroit.

TO THE COLORS!

★ COMMISSIONED ★

JAMES KALAFAT, USN, son of John D. Kalafat, Associated Circuit official, commissioned a lieutenant (j.g.).

—★—

★ PROMOTED ★

SGT. WILLIAM HICKEY, USAAF, formerly of THE FILM DAILY, promoted to staff sergeant.

—★—

★ ARMY ★

LOU FORMATO, M-G-M salesman, Philadelphia.

JACK McNEILL, Warner Circuit, Philadelphia.

LUIS VAN ROOTEN, film, radio and stage player, Hollywood.

GEORGE BAILEY, M-G-M booker, Cleveland.

FELIX MORALES, electrician, RKO, Hollywood.

DON LEWIS, electrician-machinist, RKO, Hollywood.

BOB KENNEDY, manager, Ogden, Chicago.

GEORGE SMITH, assistant, United Artists, Theater, Chicago.

LEE SCOTT, National Theatre, Seattle.

LEON ZACKZEWSKI, National Screen Service, Detroit.

THOMAS DICKENSON, National Screen Service, Detroit.

ARTHUR GOLDBERG, attorney, B & K, Chicago.

—★—

★ NAVY ★

ROY THOMPSON, assistant manager, Boyd, Philadelphia.

LOU MEYERS, Columbia artist.

GORDON P. ROE, JR., son of the film carrier, Detroit.

MORRIE NIMMER, city manager, Evergreen Theaters, Wenatchee, Wash.

HAROLD NAVARRE, Seattle.

PAUL MILBURN, grip, Republic, Hollywood.

GPE $1,255,907 Earnings Equals $2.14 Per Share

(*Continued from Page* 1)

31, 1943, compared with $1,265,519 in 1942. The 1943 earnings were equivalent to $2.14 per share on 566,087 shares of capital stock outstanding, compared with $2.16 per share on the same number of shares in 1942.

The report of income included $371,200 received in dividends on the company's investment in 20th Century-Fox common stock.

Net sale of all subsidiaries for the year amounted to $20,964,525, compared with $17,317,494 in 1942. Provision for Federal income and excess profits taxes, less post-war credit of $286,740, amounted to $3,039,360 in 1942, against $1,684,929 last year. There also was a provision of $439,070 for renegotiation and adjustment of Federal taxes.

In his letter to stockholders, Earle H. Hines, president, said that the financial statements include assets and liabilities of Motion Picture Engineering Corp., a new subsidiary organized during the year. He also announced that George M. Gillies, president of the Adams Express Co., which holds 30,000 shares of capital stock in General Precision, had been added to the board of directors.

Wright Analyzing MPTOA Decree Proposal Views

(*Continued from Page* 1)

lieves carrying the New York anti-trust case into court and fighting it through offers the only real hope for solution of distributor-exhibitor difficulties. Kuykendall, in a brief visit as he passed through town, reiterated the points in the MPTOA statement handed Clark a week ago. That statement is now being analyzed by Clark's associate on the case, Robert L. Wright, and will be meshed in with other expressions on the decree from exhibitor groups.

The whole pot is liable to simmer for two or three weeks now before any further action. Clark has before him briefs from MPTOA, National Allied, PCC of ITO, the Independent Exhibitors of New England, Virginia MPTO and several other groups. From these and the ideas put before him in conversation with other exhib. representatives, Clark and Wright will eventually draw up a statement in line with their own ideas on what a new consent decree should contain. This will be put before the distribs. probably in the latter part of this month.

Selznick Agency Stays; Estate Goes to Family

(*Continued from Page* 1)

kept alive under a participation plan on which Selznick was at work at the time of his death. A group of leading talent representatives, headed by Bert Allenberg, Frank Vincent and Leland Hayward, has volunteered its services to the executors of the Selznick estate to assure continuance of the business.

It was disclosed by Selznick's attorney that the agent's will names his daughter, Joan, and his mother, Mrs. Florence A. Selznick, as beneficiaries, with all personal effects going to his brother, David O., and his daughter. A separate trust fund makes provision for a number of charities.

Serving as executors will be David O. Selznick; Charles H. Sachs of Pittsburgh, an uncle, and the Bank of America. The court has appointed the first-named as special administrator.

LETTERS

Editor, THE FILM DAILY,

In the issue of FILM DAILY of March 20 I note with great interest your article on the 25th Anniversary of Sunday movies in New York.

It brought back to me pleasant recollections of the fight we put on in Washington, D. C., to have mov on Sunday. My memory carries back to 1908, two years before the New York bill permitting Sunday movies was passed.

At that time my father, who was affectionately known as "Daddy B," and I were operating three small theaters in Washington, the Colonial, Pickwick and Palace. Grandiose names for shooting galleries, none of which had over three hundred seats. There had been an ordinance in the police regulation at that time which permitted Sunday concerts and on the basis that we had musical accompaniment we decided to try to give a Sunday concert and at the same time project the picture which we did sometime in March or April of 1908. It aroused a storm of reproach from the Clergy and the police department tried to close us but I raised the point that as Congress had no authority under the Constitution to pass any law affecting religious subjects and as the authority of the Commissioners of the District was derived from Congress, that any regulation against Sunday amusements was probably illegal.

The result was that after a series of conferences with the Commissioners Sunday movies were permitted providing, by consent with the Ministerial Association, that the theaters did not open until 3:00 o'clock in the afternoon so that it would not interfere with the Church and Sunday Schools.

In order to get the doors open we agreed to this 3:00 o'clock opening and Sunday movies have been in effect in Washington ever since. During the first World War at the personal request of President Wilson we changed the hour from 3:00 o'clock to 1:00 o'clock to accommodate the vast number of servicemen who furloughed in Washington over Sunday.

Sincerely yours,
A. JULIAN BRYLAWSKI.

WB Circuit Will Reopen 2 Atlantic City Houses

Atlantic City—Warner Bros. will reopen the Earle Theater on Saturday with a permanent pic policy. The Virginia, another Warner Circuit house now closed, reopens on Friday for the season.

File Jackson Park Motions

Chicago—Motions were filed Friday by defense attorneys in the Jackson Park case for a new trial. Judge Michael Igoe, presiding judge is on vacation, returning April 5.

STEADILY IMPROVED

THE PREFERENCE of cameramen and directors of photography for Eastman Films has a sound basis. In the face of wartime pressures, the exceptional quality of these films has been not merely maintained but steadily improved. Eastman Kodak Company, Rochester, N. Y.

J. E. BRULATOUR, INC., *Distributors*
Fort Lee Chicago Hollywood

EASTMAN FILMS

M P P D A
28 W 44TH ST
NYC

a Letter from D.O.S. In re: "Cover Girl"

DAVID O. SELZNICK
CULVER CITY, CALIFORNIA

March 9, 1944

Mr. Harry Cohn
Columbia Studios
Hollywood, California

Dear Harry:

My heartiest congratulations on "Cover Girl," which, there is no question in my mind, will be one of the most sensationally successful pictures in a long time. Certainly it deserves such success, for it is superbly made in every department, and in my opinion is the best musical entertainment that has been made in years.

I should appreciate it if you would extend my warmest and most sincere congratulations to Mr. Vidor for his superb direction; to Miss Van Upp for her delightful script; to Mr. Mate for color photography that has had few equals.

Miss Hayworth reveals talents as an actress that will unquestionably make her twice as great a star as she was previously; and Gene Kelly gives a performance that would be outstanding even in a straight drama. When there is added to this the wonderful score by Jerome Kern and Ira Gershwin, you have a combination of which any studio could be proud.

I am buying myself some more Columbia stock! You are really going places.

Sincerely,

David O. Selznick

dos:lh

M P P D A
28 W 44TH ST
N Y C

THE Film DAILY

Intimate in Character
International in Scope
Independent in Thought

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 62 NEW YORK, WEDNESDAY, MARCH 29, 1944 TEN CENTS

ITOA BILL SEEKS STATE TRADE CONTROL

20th-Fox Physical Distribution for Rank Films?

Kelly Would Supervise, London Indicates; Rank U. S. Exchange Plan Off?

London (By Cable) — Twentieth Century-Fox will handle some if not all of J. Arthur Rank's pictures in the American market with Arthur W. Kelly supervising as Rank's representative as a result of the deal Rank is entering into with Spyros P. Skouras, it was reliably reported here yesterday.

Exact details of the commitment which the two film tycoons have negotiated during the past several weeks have not been disclosed, but it is re-affirmed that the new setup will bring closer co-op between 20th-

(*Continued on Page 7*)

Sees Central Station For Tele in Theaters

While a system of "piping" television to theaters has not crystalized, B. Ray Cummings, vice-president in charge of engineering for Farnsworth Television & Radio Corp., yesterday told the Television Press Club that he had his own conception

(*Continued on Page 3*)

"Lady in Dark" to Stay 10 Weeks at Paramount

"Lady in the Dark" was set definitely for 10 weeks at the New York Paramount yesterday, thus establishing an all-time record. Previous record was held by "Star Spangled

(*Continued on Page 2*)

Reeling 'Round-- WASHINGTON

By ANDREW H. OLDER

WASHINGTON

PIX will be absolved of any great responsibility for promoting juvenile delinquency in the report which is due soon from Sen. Claude Pepper's committee which conducted the hearings on delinquency last Winter. There will be only a brief mention of pix, and it will not be derogatory. Authors of the report feel that pix themselves, in their relation to the problem, could well be the subject of a separate report, had they the time to write it, but that their findings are reflected accurately in the brief passage they will include in the forthcoming statement.

• •

THAT was a stirring tribute to the industry —Maj. Gen. Frederick Osborn's report on pix in the South Pacific. Never has the value of the industry's gift films been made more plain than in the words of the Army's morale chief, upon his return from a long inspection tour which covered num-

(*Continued on Page 6*)

FWTBT in 30 Loew Met. Theaters at $1.10 Scale

Paramount has set FWTBT into 30 Loew's circuit theaters in the New York met. area, opening April 20. All engagements will be at advanced admissions, at $1.10 top, and with only few exceptions will be seven-day bookings instead of the theaters' customary split weeks. Fol-

(*Continued on Page 7*)

Creation of Motion Picture Practices Board Provided In Proposed Amendment to General Business Law; Thirty-one Practices Declared Unfair in Draft of Measure

Creation of a New York State Motion Picture Practices Board with the power to prevent producers, distributors and exhibitors from engaging in unfair methods of competition is the purpose of a proposed amendment to general business law formulated by the ITOA of New York. Thirty-one practices declared to be unfair are listed in the printed proposals which are expected to be submitted to the next session of the State legislature and which, if adopted, would place the motion picture industry virtually under state control.

The New York State Motion Picture Practices Board would be com-

(*Continued on Page 7*)

Pix's Golden Jubilee To Span Nine Months

Commemoration of the industry's golden jubilee will span a nine-month period starting on April 14, 50th anniversary of the first commercial exhibition of motion pictures, it was learned yesterday.

With the jubilee plans contemplating special emphasis upon the theater aspect of the jubilee, M. J. Fitzgerald, president of the Fox Wisconsin circuit, will head a national com-

(*Continued on Page 3*)

Twin-City 'Goebbels' Debut Receipts For Red Cross

West Coast Bureau of THE FILM DAILY

Hollywood—Twin world premiere of W. R. Frank's production of "The Private Life of Dr. Paul Joseph Goebbels" will be held in Minneapolis and St. Paul, April 20, with the proceeds giong to the American Red Cross organizations in Minneapolis and St. Paul.

Claudia Drake and Paul Andor,

(*Continued on Page 7*)

PRC in New % Deal With Franchise Men

PRC franchise holders have a new distribution deal whereby they no longer are required to give guarantees on grosses for each picture, it was learned yesterday.

Under the new setup, franchise

(*Continued on Page 3*)

Two More Studio Locals Present Their Demands

Two more IATSE studio unions, Local 165, projectionists, and Local 706, make-up artists and hairdressers, yesterday offered lists of proposals to producer representatives

(*Continued on Page 2*)

3,000 to Extend R. C. Drive

Expect 2,000 More to Carry On to Apr. 2

More than 3,000 theaters agreed to continue their Red Cross collections through April 2 within 24 hours after Joseph Bernhard issued the request in order to give the Red Cross the needed extra dollars.

Industry Red Cross headquarters was flooded with telegrams throughout yesterday. The 3,000 mark in responses was reached by early afternoon. Additional wires later in

(*Continued on Page 6*)

Century to Make Tele And Industrial Shorts

Century Productions, Inc., has been formed here to produce industrial and educational shorts for the Government and private enterprises. The company plans eventually to produce pictures for television. George P. Quigley is president, Edmund Dorf-

(*Continued on Page 3*)

THE RED CROSS NEEDS THE MONEY YOUR SECOND WEEK-END COLLECTIONS WILL YIELD

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 62 Wed., Mar. 29, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk. Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen. Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Tuesday, March 28)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14¾	14½	14½	— ¼
Col. Picts. vtc. (2½%)	19	18½	18½	— ⅛
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	3⅞	3⅞	3⅞	— ⅛
Con. Fm. Ind. pfd.	19⅜	18½	18½	— 1
East. Kodak	164¾	164¼	164¼	— ¾
do pfd.	177	177	177	— 2½
Gen. Prec. Eq.	20¼	19⅞	19⅞	— ⅝
Loew's, Inc.	60¾	60¼	60¼	+ ¼
Paramount	26⅜	24⅞	25⅜	— ⅞
RKO	9	8½	8⅝	— ⅜
RKO $6 pfd.	93¼	91¾	91¾	— 2
20th Century-Fox	24¼	23	24¼	— ¼
20th Century-Fox pfd.	31⅞	30⅞	31	— ¼
Warner Bros.	13⅛	12⅛	12½	— ⅜

NEW YORK BOND MARKET

	High	Low	Close	Net Chg.
Par. B'way 3s55	....	....	....	.....

NEW YORK CURB MARKET

	High	Low	Close	Net Chg.
Monogram Picts.	4	3⅞	3⅞	— ⅛
Radio-Keith cvs.	1½	1⅜	1⅜	.....
Sonotone Corp.	2⅝	2½	2½	— ⅛
Technicolor	14⅜	13⅞	14	— ¾
Trans-Lux	....	....	....	.....
Universal Pictures	24⅛	23¾	23¾	— 1¼
Universal Picts. vtc.	23⅜	22⅞	23	— ⅜

B & K $1 Dividend on Com.

Chicago—B & K voted a $1 common stock dividend, payable March 31. Annual meeting will be held here next month. The exact date is not set yet.

R. S. Reed Resigns Heywood-Wakefield Post

Raymond S. Reed, formerly sales promotion and advertising manager of Heywood-Wakefield Co., of Gardiner, Mass., has resigned to become merchandise manager of House Furnishings, with offices at 1440 Broadway, New York City.

Reed severs his connections with Heywood-Wakefield after 21 years of service. He is succeeded by his assistant, Carl B. Lugbauer.

Group Insurance Plan Before MP Associates

The membership of the Motion Picture Associates is expected to take definite action on the charitable organization's group insurance plan at a meeting at the Hotel Astor on Friday. The group insurance would replace the present death benefit fund. The idea is to have half of the cost borne by the members and half by the MPA. Also up for discussion will be a proposal for a charity dinner and dance to be held at the Astor on May 19.

Community Film Vault Plan Said Approved

The Fire Department was understood yesterday to have placed its seal of approval on a plan to establish a "community" vault in the Film Center Building for the storaged of film scrap. The action followed a series of conferences between representatives of the department and members of the New York Film Board of Trade's fire prevention committee.

WB Subsidiary Replies To Schoenstadt Suit

Chicago — Attorney Vincent O'Brien filed the answer of Federal Theaters, a Warner subsidiary, in Schoenstadt's Picadilly Theater booking case in Federal Judge William Campbell's court. Myles Seeley, representing RKO, 20th-Fox, Loew's, Universal and Columbia, will file their answers this week when the case will go before Master Charles MacDonald for hearings.

RKO To Tradeshow Five Pix April 17-20

RKO will tradeshow five pictures April 17-20 in all exchange centers. Pictures to be screened are "Show Business," "Days of Glory," "Youth Runs Wild," "Yellow Canary" and "The Falcon Out West."

Appeal from Gary Decision

Chicago—Sol Malkin, Gary Theater attorney, has appealed the Gary Arbitration dismissal by Arbitrator George Frazier, against 20th-Fox, RKO, B & K to the New York appeal board.

Names 5 Committees for 20th-Fox Family Club

W. C. Gehring, Western sales manager of 20th-Fox, has created five committees to work with him during his tenure as president of the company's Family Club. The committees deal with membership, public relations, finances, social affairs and athletic activities. Frank Carroll heads the membership committee; Bob Montgomery, public relations committee; Lew Lehr, social committee; Morris Breggin, finance committee; Doris Adelman, athletic committee. Among those serving with Montgomery on the public relations group are Jack Goldstein, Dave Bader, Dan Doherty, Roger Ferri and Leslie T. Whelan.

$10,000 Bond Gift for Dead Sergeant's Parents

The parents of Sgt. Alex Kaczmarczyk, who died when Capt. Eddie Rickenbacker and his plane crew were cast adrift in the Pacific for 21 days, yesterday received from 20th-Fox a gift of $10,000 in War Bonds through Eureka Pictures, which will produce the picture of Rickenbacker's life for 20th-Fox release. The presentation was made by the noted flier in his office in the Eastern Airlines Building in Radio City.

Howard LeSieur Enters Armed Forces Next Month

Having passed his physical examination, Howard LeSieur, sales promotion and production manager with United Artists at the home office for the past 12 years, expects to be inducted into the armed forces next month. Prior to joining UA, LeSieur was associated with Buchanan & Co., advertising agency.

Wallace Worsley Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Wallace Worsley who started directing in 1916 and had worked for Universal and other major companies, died Monday. He had also directed in Australia. He directed the silent version of "The Hunchback of Notre Dame," "The Penalty" and numerous other pictures.

$711,881 Offer for HUT Assets

Montreal — Theater Properties (Hamilton) Ltd., is reported to have offered to purchase the assets of Hamilton United Theaters, Ltd., for $711,881 cash.

Shareholders of Hamilton United Theaters at a special meeting on April 3 will vote on the proposal.

Defer B & K Suit Trial

Chicago—The B & K Chicago and Roosevelt Theaters' subway damage case against the city of Chicago in Judge Harrington's court was postponed to May 2 on account of the illness of a witness.

COMING and GOING

LEO J. McCARTHY, PRC sales manager, le New York today for a tour of PRC exchan arriving at the Coast April 5, where he confer with Leon Fromkess. McCarthy return to New York about April 25.

JACK GOLDSTEIN, Eastern publicity ma ger of 20th-Fox, is back at his desk afte two-week vacation in Miami and Palm Beach.

DAVE EPSTEIN, in from Hollywood, is st ping at the Waldorf-Astoria.

CARLETON LAMBERTON, assistant mana at the Phillips Springfield, Mass., has retur from New York.

Two More Studio Locals Present Their Demands

(*Continued from Page* 1)

for inclusion in new agreements replace those that expired on Jan. The demands of both locals we discussed with company spokesm at the New York offices of Pat Case studio labor contact. Represent tives of Local 706 went into the co ference with a demand for a fi per cent wage hike among oth things.

Only four of the 11 IATSE stud locals have yet to submit their pr posals to the producers. They a Local 44, property men; Local 8 grips; Local 728, electricians, ar Local 727, laborers.

"Lady in Dark" to Stay 10 Weeks at Paramount

(*Continued from Page* 1)

Rhythm" which stayed at the Broa way house for eight weeks.

Record run of "Lady in the Dark will postpone the opening of "Goin My Way" until May 3. Picture ha established new highs in grosses fc each of the five weeks at the Para mount to date, during which it ha played to 700,000 persons.

Warners Will Tradeshow "Uncertain Glory" Apr. 10

"Uncertain Glory" will be nation ally tradeshown April 10, it is an nounced by Ben Kalmenson, WB gen eral sales manager.

SEEKING A DEPENDABLE SOURCE OF SUPPLY FOR YOUR THEATRE TICKETS?

INTERNATIONAL OFFERS:
Dependable service . . . Low cost . . . 47 years' experience serving theatres, stadiums, amusement parks, etc. We can supply your needs. Roll, machine folded, reserve seats, etc.
Write for samples, prices or other information.
Delivery free Maine to Virginia.

INTERNATIONAL
TICKET COMPANY
52 GRAFTON AVE. NEWARK, N. J.
Sales Offices in Principal Centers

'ix's Golden Jubilee o Span Nine Months

(Continued from Page 1)

.ittee of exhibitors to direct that hase. Fitzgerald, who has already ırmulated an elaborate program for ıe Wisconsin territory, arrives here morrow. Members of his committee, to whom he has wired invi-ıtions to serve, are expected to be ınounced at that time.

A 20-page campaign press book, epared by the Dick Condon office, ill be sent to all theaters in the . S. by the Public Information ommittee here. Mailing is expected to start before the week-end. SS will make available anniverıry accessories, it is understood.

Localization of the anniversary ill be stressed, with the spotlight ırned upon pioneer showmen in very community. Already, in some tuations, plans call for the restoraon—or recreation—of the first nicelodeon.

A wealth of industry story mateial and pictures bearing upon the ade's first stage has been garnered y Glendon Allvine of the Eastern IC and will be made available for nniversary use. Art includes a undred or so pictures made from aper prints of early pix in the ibrary of Congress.

'RC in New Percentage)eal with Franchise Men

(Continued from Page 1)

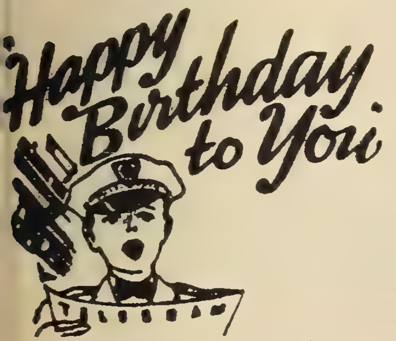
olders retain from 25 to 38 per ent on the PRC product they handle. On the company specials, their hare is 25 per cent and the figures ange up to 38 per cent on the reglar releases.

The required guarantee was proested by the franchise holders at meeting in New York a few months go.

Century to Make Tele And Industrial Shorts

(Continued from Page 1)

nan, vice-president; Melville P. Roen, secretary-treasurer, and Alexnder D. Plaskow, attorney.



Bob Sisk
Warner Baxter
Stanley Hatch

Arthur Caesar
Carl Nielsen
Dennis O'Keefe

News o' the Day

● ● ● THE PERSONAL TOUCH: Boris Morros has scored a decisive business beat......Deal just closed in Hollywood gives the Boris Morros Music Co. publishing rights to all symphonic arrangements by Leopold Stokowski......Similar deal with Dr. Sergei Koussevitzky is in work......Latter owns important music copyrights left in Paris, now in Nazi hands......Morros is slated to get them when the invaders exit. . . ● Frank Sinatra goes with Metro for the lead in "Anchors Away.". . ● UA's Howard LeSieur dons the Army's o. d. next month. ● Manny Reiner's back after 14 months in Iceland with the OWI. . . ● Gilbert E. "Blackie" Blackford, who has just stepped down as the N. Y. Journal-American's amusements editor, and Ned Armstrong, ex-PM, another WB recruit, will work directly under Larry Golob at Warners. ● Mrs. Will H. Hays has been appointed director of women's activities in New York City in the drive to get the GOP Presidential nomination for Wendell L. Willkie. . . ● Fred Allen checks out of New York in early June for that Jack Skirball pic stint. . . ● Didja know that Para. is grooming Bill Goodwin, radio announcer-actor, for important roles? ● Lee Drake, former Warners shipper in Seattle, has been awarded a gold star in lieu of an additional citation for his gallantry at Tarawa. . . ● Walt Lantz is planning to make a bid for increasing playing time in the Latin-American market......

▼ ▼ ▼

● ● ● *ODDS AND ENDS: When M-G-M gave out service buttons to its branch managers, it was discovered that there was only one manager who had been with the company less than* 10 *years ......The "baby" of the organization is Lou Formato, manager of the Philadelphia branch. . .* ● *Current issue of Coronet has eight pages in color devoted to showing how George Pal's Puppetoons are made......A swell break for the Paramount short series. . .* ● *Activities of RKO's publicity library and publicity mailing department have been combined under the guidance of Gertrude Smith......and Eli Martin has taken over an important post in the still department, while Joe Aurrichio has succeeded Ray Largo as head of the still department, Largo having joined the armed forces. . .* ● *Columbia's pace-maker, "Cover Girl," is reported cleaning up. . .* ● *Para.'s "Story of Dr. Wassell" is headed for the Rivoli after "Bernadette."*

▼ ▼ ▼

● ● ● RECORD?: What may prove to be an all-time record for the work of a single film publicist seems to have established by Tom Waller, currently with Paramount......He is reported to have realized over 70 national breaks from Coast to Coast in about 10 weeks time......This coverage ranges from spot news and wirephotos to syndicated page features carrying Waller's by-line......Over 35,000 copies of stories and prints of pictures, etc. were serviced by the wire, photo and feature syndicates to their newspaper clients in practically every city and town in the U. S......

▼ ▼ ▼

● ● ● *TABLOID TALES: Skouras Theaters Corp. sold a total of* $5,340,630 *in "E" War Bonds in February during the industry drive ......Jamaica's Merrick,* 2,520*-seater, accounted for* $638,400. . . ● *Para.'s "The Hitler Gang" hits Broadway May* 6. . . ● *For the* 12*th consecutive year, the Radio City Music Hall Easter program will include that famed cathedral spectacle, "Glory of Easter.". .* ● *All Memphis first-runs will join up to give "The Memphis Belle" its world premiere on April* 6. . . ● *More than* 68 *per cent of* 20*th-Fox employes have donated blood to the Red Cross since Jan.* 1. . . ● *Home office figure is above* 40 *per cent. . .*

▼ ▼ ▼

● ● ● AVENGE PEARL HARBOR!......

Sees Central Station For Tele in Theaters

(Continued from Page 1)

of a method, but he stressed the point that he was no authority on the matter.

Cummings said it would be technically possible for a circuit or group of theaters to erect its own station and attempt to obtain from the FCC its own channel over which it could telecast direct to its theaters. Both live and film entertainment could be broadcast from the central studio. Whether its own channel could be acquired would be a problem for the theater group to have to face. Cummings added that he could not say whether such an enterprise would be economically or commercially successful.

The development of television is far from ended, Cummings pointed out, adding that at no place are technicians facing a stone wall. Television can go as far as its sponsors care to go, as long as patience and materials remain, Cummings said. Larger and cheaper pictures in color are in the offing and home reception will not be the only form of television, he asserted. The value of television lies in its immediacy and at no cost. He saw possible competition between the home and the theater, but he expressed the belief that the problem could be worked out satisfactorily.

Republic Putting $125,000 Behind 'Lady and Monster'

Republic announces that it will spend more than $125,000 on cooperative advertising campaigns, radio spot announcements and billboard posting in promoting key-city openings of "The Lady and the Monster," in which Vera Hruba Ralston, former Czechoslovakian figure-skating champ, is starred.

THEATER DEALS

Philadelphia—Maurice J. Ellis has purchased the Gaiety and Centre St. Theaters, Trenton, N. J., from the Hunt interests. Berk and Krumgold, of New York, acted as brokers.

Dayton, Wash.—Charles T. Laidlaw, who has operated the Liberty theater for 15 years, has leased to Midstate circuit, and is retiring.

Aberdeen, Wash.—The Roxy has been reopened under the management of H. C. Zufluh.

Armstrong, Ia. — The Roxy has been sold to Howard Pollard of Reinbeck by D. A. Fitzgibbons who operated the house for the past 14 years.

The response o

the opening e

Cover Girl in 26

beyond anything

ever experienced

COLUMBIA PICTURES

the Public to
gagements of
Key Cities is
Columbia has
in its history!

Rita Hayworth
Gene Kelly

Cover Girl

in
TECHNICOLOR

Music by	*Lyrics by*
JEROME KERN	**IRA GERSHWIN**

with Lee Bowman • Phil Silvers • Jinx Falkenburg

and **THE COVER GIRLS**
15 of America's Most Beautiful Women

Screen Play by VIRGINIA VAN UPP Directed by CHARLES VIDOR

Reeling 'Round - - WASHINGTON

(*Continued from Page* 1)

erous islands in the South Pacific area. Not only did it give glowing recognition to the important part pix play in keeping out fighting men at fighting pitch, but it was also a vindication for the Army's Overseas Film Service. Maj. Gen. Osborn's report on films in the South Pacific was doubtless welcome to Maj. John Hubbell, who's been doing a much better job than he's had credit for. The "bugs" always stand out on a screen, but the evidence seems to be that soldiers are seeing pix and seeing them fast and seeing them screened just about as well as anyone could demand.

• •

NILES TRAMMELL seems to be putting plenty of pressure on the FCC these days in order to get it to change some of its rulings limiting the number of tele stations a single organization can control. At any rate, that's the interpretation here of his numerous statements on NBC plans during the past few weeks. (What he's been saying, incidentally, he said last November to Senator Wheeler's Interstate Commerce Committee of the Senate).... Best guess at this time is that the FCC will stand pat on limiting the number of stations a single group can hold.

Lagar, Para.'s Service Men Contact, Inducted

Harold Lagar, who has been in charge of Paramount's program for its service men and women, has been inducted and started active Navy duty yesterday.

WEDDING BELLS

Mr. and Mrs. Philip Zahn, 320 Central Park West, announce the engagement of their daughter, Ruth, to Sgt. Bernard (Bingo) Brandt, son of Mrs. Gusti Brandt and brother of William, Harry and Lou Brandt, prominent film theater circuit operators. Miss Zahn attended the Fieldstone School and Connecticut College for Women. Sgt. Brandt, currently attached to the Signal Corps Branch of the AUS, attended Syracuse University and received his law degree from the Law College of St. Lawrence University.

Havana (By Air Mail)—Ambrosio Guanche, booker of several Cuban circuits and Silvia Albuerne Rivera were married here.

Seattle—Ruth Gilman, office manager of the National Theatre Supply, was married to Charles Nelson, office manager of National Car-Loading Co.

Cleveland, O. — Shirley Meier, Army dietician, daughter of Fred Meier, amusement advertising manager of The News, was married in New Caledonia to Lt. Herbert Manwaring of Pulaski, Ill.

REVIEWS OF NEW FILMS

"Two-Man Submarine"

with Tom Neal, Ann Savage, J. Carrol Naish

Columbia 62 Mins.

ORDINARY MELODRAMA WITH WAR BACKGROUND TOLD WITH SUSPENSE, DEVELOPED WITH LOTS OF ACTION.

This film with a war background draws heavily on melodrama in telling its story of a group of persons conducting research on a South Pacific island to find new means of obtaining pencillin for the benefit of the United Nations.

Murder is injected into the proceedings to cast suspicion on a number of persons. This and other factors in the story help create considerable suspense in this commonplace entertainment which, despite its faults, will succeed in pleasing lovers of melodrama in the lesser spots.

Under Lew Landers' direction, which keeps the interest very much alive throughout the footage, the film depicts the efforts of the Japanese to make prisoners of the researchers, sending a submarine to the island for the purpose. While the researchers are fighting the Japs, additional complications present themselves when the Germans join the Nips in assaulting the group. After a savage and exciting battle the enemy is foiled and hero and heroine find they are much in love.

Tom Neal, Ann Savage and J. Carrol Naish head the research group, with the first two lugging the romantic burden. Naish is easily the best member of the cast.

In their screenplay, which was produced by Jack Fier, Griffin Jay and Leslie T. White have not concerned themselves unduly with plausibility. They have written their script primarily with a neye to action, and Landers has directed it as it was intended to be.

CAST: Tom Neal, Ann Savage, J. Carrol Naish, Robert Williams, Abner Biberman, George Lynn, J. Alex Havier.

CREDITS: Producer, Jack Fier; Director, Lew Landers; Screenplay, Griffin Jay, Leslie T. White; Based on story by Bob Williams; Art Directors, Lionel Banks, Cary Odell; Cameraman, James Van Trees; Set Decorator, George Montgomery; Film Editor, Jerome Thoms; Musical Director, M. W. Stoloff.

DIRECTION, Okay. PHOTOGRAPHY, Okay.

100 Pittsburgh Houses to Cash-in on Rogers' P. A.

More than 100 houses in the Pittsburgh territory are expected to benefit from the publicity to be given Roy Rogers, Republic's western star, in connection with his appearance as star of the rodeo at Duquesne Gardens starting April 17. The first booking will be "Hands Across the Border," which opens at the Barry, Pittsburgh, April 5.

Similar procedure will be followed in the Washington, D. C., area, where Rogers will appear the week of April 25, and in Toronto, where he will do personals the week of May 2.

"Sailor's Holiday"

with Arthur Lake, Jane Lawrence

Columbia 60 Mins.

FAST-STEPPING COMEDY IS FULL OF ROMANCE OF SILLY SORT; PIC MAY GET BY WITH FAMILY TRADE.

Dealing with the adventures of a trio of merchant marines on a visit to Los Angeles, "Sailor's Holiday" is overloaded with silly and juvenile romantics that are apt to warm up only those who are not too particular about their entertainment. The picture has considerable comedy of the rowdy kind but only the barest outline of a plot.

The cause of all the fun-making is a romantic entanglement that needs straightening out. One of the seamen gets himself engaged to a gay young thing, only to fall in love with someone else later, with the girl finding herself in a similar predicament with another of the three seafaring lads. The problem is to break the engagement and to get the right lovers paired. At the fadeout one can report: "Mission accomplished."

A studio tour undertaken by the mariners should help much in working up interest in the film. The studio visited obviously is Columbia's. The footage at this point provides a view of picture making and shows a number of stars at work.

Jane Lawrence and Lewis Wilson play the couple whose engagement must be severed, with the boy and girl to which they gravitate being enacted by Bob Haymes and Shelley Winter. Arthur Lake completes the marine trio with Haymes and Wilson, handling the bulk of the comedy in his customary cute manner. Some others in the lineup are Edmund MacDonald, Pat O'Malley and Herbert Rawlinson.

William Berke's direction has snap. Wallace MacDonald produced the film, the screenplay for which was turned out by Manny Seff.

CAST: Arthur Lake, Jane Lawrence, Bob Haymes, Shelley Winter, Lewis Wilson, Edmund MacDonald, Pat O'Malley, Herbert Rawlinson, Buddy Yarus, Vi Athens, George Ford.

CREDITS: Producer, Wallace MacDonald; Director, William Berke; Screenplay, Manny Seff; Art Directors, Lionel Banks, Victor Greene; Cameraman, Burnett Guffey; Set Decorator, Louis Diage; Film Editor, Paul Borofsky; Musical Director, M. W. Stoloff.

DIRECTION, Fair. PHOTOGRAPHY, Okay.

Reels to Carry "U's" "Follow Boys" Party

Theater audiences across the country, via Universal Newsreel, will get an intimate view of the array of stars who turned out Monday night for the preview party of U's "Follow the Boys" at the New York Palace. Bill Stern emceed the party which revived vaude for a night at the erstwhile two-a-day flagship. On the program were George Raft, Zorina, Sophie Tucker, Ted Lewis and Joe Laurie, Jr. Backstage party followed.

To Extend Red Cross Campaign to April 2

(*Continued from Page* 1)

the day, plus other replies today and tomorrow, are expected to increase the number of holdovers at least another 2,000.

Charles P. Skouras, in replying from Los Angeles on behalf of nearly 600 theaters under his jurisdiction, wired in part: "The campaign in this territory has been set up to continue for a second week-end. Happy to inform you that collections already show 100 per cent increase over last year."

STILL THEY COME!

Although theater collections for the 1944 *Red Cross Drive have been under way for six days, participation pledges from exhibitors are still being received. More than* 275 *additional houses were heard from over the week-end, raising the total number of* 1944 *campaign participants to well over the* 15,000 *mark.*

Harry Arthur's telegram stated: "Even though we started collections on the sixteenth in all Fanchon & Marco houses and our collections will run two weeks, will still collect through week-end of April 1 and 2 as you desire. There isn't anything that we can't possibly do for Red Cross and we know that our patrons feel exactly the same and have no hesitancy in contributing often."

J. L. Cartwright, exhibitor chairman for Florida, wired from Tampa that all theaters in that state had lined up for a second week-end of collections. Harry Lowenstein, Newark, advised that New Jersey also had swung into line. Albert J. Finke, Portland chairman, wired that, in addition to the J. J. Parker circuit, he expected to bring every other theater from that territory into participation for the additional collection time.

All RKO theaters have received instructions from the home office to continue the collections through next Sunday, and the same orders have gone out to the Loew and Warner Circuit houses.

All Broadway first-run houses as well as subsequents also will carry on the collections for a second week-end.

IN NEW POSTS

C. R. CORRADINI, Ross Federal Northeastern district manager, Boston.

JULES WEILL, Ross Federal Metropolitan district manager.

E. A. MacKENNA, Ross Federal, Indianapolis.

MILTON KRESS, Ross Federal, New Orleans.

BOB SALTERS, manager, Regent, Detroit.

WILLIAM AHRENS, assistant manager, Riviera, Detroit.

WALTER TUCKER, manager, Regal, Detroit.

JOE BODANK, from second shipper to head shipper, 20th-Fox, Kansas City.

FLOYD BERNARD, from salesman to sales manager, San Francisco.

ITOA Bill Would Have State Board Rule Industry

Governor Would Appoint Five Members in Accordance With Civil Service

(Continued from Page 1)

posed of five members appointed by the Governor. All employes of the board would be appointed by the members in accordance with the provisions of the Civil Service Laws and Rules.

The amendment would prevent any branch of the industry from engaging in any of the following practices, listed here in summary:

Intimidation Forbidden

1. For a producer or distributor to threaten, coerce or intimidate an exhibitor to enter into a contract or to pay higher film rentals by the threat of building or acquiring a competitive theater;

2. For a producer or distributor to interfere with or influence the licensing of pictures by itself or any other producer or distributor to an independent exhibitor operating a theater in competition with an affiliated exhibitor or affiliated theater;

3. For a distributor to require as a condition for entering into a contract for a feature that the exhibitor contract also for the licensing of any other picture;

4. For a distributor to require an exhibitor to contract for pictures on an arbitrary designation of playdates;

5. For a distributor to require that the rental for the pictures shall be determined in whole or in part upon a percentage basis unless the percentage basis is predicated upon the net profits for the exhibition of the picture after deducting from the gross receipts all expenses of operation and exhibition including six per cent of the gross receipts as a service charge for the exhibitor;

6. For a distributor to offer for license at the start of a new season, and for six months after, individually or in a block, less than a number equal to 50 per cent of a season's proposed releases. Nothing would prohibit the licensing of less than 50 per cent if the purchase of more would result in overbuying. If less than 50 per cent were bought, the distributor would require the exhibitor to submit a list of pictures purchased from other distributors;

7. For a distributor to fail or refuse to permit cancellation of 20 per cent pursuant to a block-booking arrangement.

8. For a distributor to knowingly license to an exhibitor more pictures than he would reasonably require;

9. For a distributor who has fixed a national release date to refuse a picture for exhibition if a print is available and if the exhibitor has the picture under contract;

10. For a distributor to permit an exhibitor to move over the exhibition of a picture;

11. For a distributor to license a picture for extended runs or beyond the period of the original deal except on a roadshow policy unless the subsequent-run exhibitor is given the right to cancel the picture because of the extended run;

12. For a distributor to refuse to license a picture to an independent exhibitor in order to first license the picture to an affiliated exhibitor solely because it is an affiliated exhibitor;

13. For a distributor to refuse to grant some-run to an exhibitor;

14. For a distributor to refuse a desired run to any exhibitor solely because such run had been granted to an affiliated theater pursuant to franchise;

15. For a distributor to grant unreasonable clearance on behalf of any exhibitor;

16. For a distributor to compel an independent exhibitor to pay arbitrary, unconscionable or discriminatory rentals in comparison with rentals being paid by a competing affiliated theater or in comparison with the rental paid by an affiliated theater on a prior run;

17. For a distributor as condition for licensing to fix or attempt to fix the minimum admission price to be charged by an independent exhibitor;

18. For a distributor, as a condition for licensing, to require the exhibitor to defray the cost or any part of advertising or to require that an exhibitor engage in any minimum amount of advertising on any picture;

19. For a distributor to contract for the licensing of pictures upon an optional basis;

20. For a distributor to modify or amend a contract with any exhibitor after exhibition to accomplish condemned practices;

21. For a distributor to identify a picture solely by a number. All pictures must be identified by title and stars or directors unless the title is that of a published novel or produced play;

22. For a distributor to offer a picture without incorporating the price in the contract;

23. For a distributor to permit a change in policy of operation of any theater which shall affect the clearance of policy of the immediate subsequent-run unless consent is given in writing;

24. For a distributor to fail or refuse to deliver a picture which has been dated in by the subsequent-run solely because the distributor had parted with the print previously used by the prior run;

25. For a distributor to give notice of availability to an exhibitor unless a print is available and kept available;

26. For a distributor to grant clearance or run to any theater in a group solely because of its association with a group;

27. For a distributor to fail or refuse to make a feature available to a subsequent-run solely by reason of a failure or refusal of the prior run to date such picture, if the prior run after availability has failed or refused to date in the picture for a time equal to the clearance period between it and its subsequent-run and an additional four days, otherwise the picture becomes available immediately to the subsequent-run;

28. For a distributor to allocate pictures to a succeeding exhibition season contract if it fails to deliver the specified number of pictures for a particular season;

29. For a distributor to substitute a different picture without the written consent of the exhibitor;

30. For a distributor to enter into agreements for all or any part of a season's product, unless 60 days prior to the commencement of the exhibition season or to the release of any picture which shall not have been listed in an agreement, a copy of the proposed contract has been submitted to the Practices Board;

31. For any producer, distributor or exhibitor to do any acts, other than those listed above, which shall constitute unfair methods of competition.

When a charge of unfair practices has been submitted to the board, the board would have the power to call a hearing, with intervention allowed. The board would then have the power to issue an order to cease and desist or dismiss the complaint.

PROVIDE THAT ADDED OPPORTUNITY

An Editorial

EXTENDING of the Motion Picture Theaters' Red Cross Drive through a second week-end is typical of the film industry's willingness to always do more than is expected of it, and more than its share, in any great cause.

When that cause happens to be as urgent as the Red Cross in a time of global war, with some 10,000,000 of our men and women in uniform and all potential recipients of Red Cross aid of one kind or another, we feel sure every exhibitor will come through with his enthusiastic co-operation.

The job of selling the public on the Red Cross' need of funds has been very thoroughly done. All you theater men have to do now is to provide more opportunity for the public to give—and you can do that very simply by continuing your collections through a second week-end.

20th-Fox To Release Rank's Productions!

(Continued from Page 1)

Fox and Rank who is entering the world market via Eagle-Lion.

As the situation is shaping up here, it appears certain that Kelly will not open the contemplated string of Eagle-Lion exchanges in the U. S., but that instead 20th-Fox will handle physical distribution. Eagle-Lion presumably, however, would have its own sales organization.

Neither Rank nor Skouras would discuss the terms of their arrangement yesterday. It was obvious that they had come to terms, but that the deal was not yet signed. It was pointed out, however, that signatures hardly could precede approval by all interested parties, the latter said to include Gaumont-British (Rank), 20th-Fox and Loew's (Metro). Boards of all three would be required to act.

FWTBT in 30 Loew Met. Theaters at $1.10 Scale

(Continued from Page 1)

lowing the "de luxe" engagements, the picture will open in a second group of theaters on April 27 and a third a week later, on May 4.

Pic also is set for five subsequent-run situations of the WB Stanley group in the Philly territory.

Twin-City 'Goebbels' Debut Receipts For Red Cross

(Continued from Page 1)

who star in the picture, will make personal appearances at showings at the Century, Minneapolis, and Orpheum, St. Paul. A heavy advertising and publicity campaign is being given the twin premiere.

STORK REPORTS

Cleveland—A daughter, Fern Leona, was born to Mrs. Bill Roseman at Huron Road Hospital. Father is manager of the Haltnorth.

Yakima, Wash.—Edgar and Verna Mercy are receiving congratulations on the birth of a daughter, Theresa Ann. Ed Mercy who operates a theater here, is a member of the well-known theater family.

Chicago—Al. Teplitz, chief booker for the Sam Myers circuit, reports the arrival of a nine-pound son at the Michael Reese hospital. This makes three boys in the Teplitz family.

JANE WITHERS

My Best Gal

with **JIMMY LYDON**

FRANK CRAVEN
FORTUNIO BONANOVA
FRANKLIN PANGBORN

ANTHONY MANN — Director

Screenplay by Olive Cooper — Earl Felton
Original Story by Richard Brooks

A Republic Picture

William Fox Planning Re-entry into Pix Field

(See Column 3 Below)

FILE COPY
DO NOT REMOVE

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

VOL. 85, NO. 63 NEW YORK, THURSDAY, MARCH 30, 1944 TEN CENTS

EXHIBS. OKAY RODGERS' PLEA FOR UNITY

ITOA Calls State Control Bill "a Last Resort"

Weisman Says Legislative Leaders Have Approved It And Asserts It Will Pass

Although opposed to legislative regulation of the motion picture industry, the ITOA will submit its State control measure at the next session of the New York legislature if all other avenues of relief appear to be closed, it was said yesterday by Milton C. Weisman, counsel for the organization. Weisman was associated with former Mayor James J. Walker, special ITOA counsel, in drafting the measure.

In a statement following the

(Continued on Page 3)

Collections for R. C. Continuing in 5,100

With responses from 2,107 more theaters received yesterday at the headquarters of the industry's Red Cross Campaign, the total rose to approximately 5,100 houses pledged to continue the drive beyond the original one-week period ending last night.

Harold J. Fitzgerald, Milwaukee,

(Continued on Page 6)

Canadian Distributors Elect Devaney as Prexy

Toronto—The Motion Picture Distributors Association of Canada has elected L. M. Devaney of RKO Radio Pictures to the presidency. Al Perry, general manager, Empire

(Continued on Page 3)

6,870 Exchange Employes Bought 10,575 War Bonds Aggregating $722,288 in 4th Loan

More than 10,575 War Bonds, aggregating in value $722,288, were purchased by 6,870 employes of film company exchanges during the Fourth War Loan, Ned E. Depinet, WAC distributors division chairman, reported yesterday. These sales were exclusive of those made by exchange workers to persons outside the trade, as well as sales to home offices and New York City indie exchanges.

ITOA's Bill Provides State Court Decrees

The New York State Motion Picture Practices Board, creation of which is proposed in an amendment to the State's general business law by the ITOA, would have the power to petition the State Supreme Court within the county where an alleged unfair trade practice existed for the enforcement of an order issued by the board. The court, upon the filing of a transcript of the original

(Continued on Page 6)

Ace Reel Cameramen Get Set for Invasion of Europe

Washington Bureau of THE FILM DAILY

Washington—Swelling the ranks of the newsreel photographers poised in London to shoot the story of the expected European invasion, Cameraman Neil Sullivan, Pathe ace, is now set to leave this country again. Sullivan gained recognition for his work in the African and Italian cam-

(Continued on Page 6)

Wm. Fox Plans to Produce, Distribute

West Coast Bureau of THE FILM DAILY

Hollywood—Prior to leaving for New York on Tuesday, William Fox disclosed that he will establish a new distribution, exhibition and production company. It is his plan to make pictures on a co-operative basis with each of the integral creative parts participating in profits of their creations. He is firmly of the impression that the director is the most important person in putting

(Continued on Page 2)

Local 728 Seeking Studio Tele Lighting Jurisdiction

Jurisdiction over all lighting in connection with studio television activities will be sought by Local 728, electricians, when the union, one of the 11 IATSE studio locals for which negotiations are presently being conducted at the offices of Pat Casey, producers' labor contact, offers the

(Continued on Page 2)

Modify Argentine Censorship

U. S. War Pix Won't Be Cut, Chile Promised

Santiago, Chile (By Cable)—Sharp and blunt representations by the Chilean ambassador to the Argentine Government, made at the direction of Joaquin Fernandez, Chilean Foreign Minister, have brought from the Argentine Foreign Minister a concrete pledge that censoring of U. S. war pix in the Argentine will be halted.

The Chilean Government stepped

(Continued on Page 6)

PRC Will Produce 10 Of Its 24 Pix for 1944-45

West Coast Bureau of THE FILM DAILY

Hollywood—Moving toward greater centralization of its production activities, PRC will produce a minimum of 10 of 24 features scheduled for 1944-45 season, Leon Fromkess announced. Pictures to be produced

(Continued on Page 3)

Reactions Favorable to Metro Sales Chief's Move To Avoid Legislation

W. F. Rodgers' recent statement to the effect that harmony can exist in the film industry if interested parties would again confer with each other found favorable reactions from exhibitor leaders, with very few exceptions.

Typical of the response was that of Ed Kuykendall, MPTOA president, who said he endorsed every word of Rodgers' contention that by unity the industry could prosper and progress without unnecessary restrictions.

"Rodgers' statement is so broad

(Continued on Page 3)

Special Com. Meets Today on Manpower

Washington Bureau of THE FILM DAILY

Washington — The special manpower committee created by Presidential directive last week—Paul McNutt, chairman—will meet this morning in an attempt to work out definite decisions as to which indus-

(Continued on Page 6)

MPTOA, Unaffiliates Name Taxation Representatives

MPTOA's representatives in the Round Table Conference of Exhibitor Organizations on Taxation will be Arthur Lockwood of Massachusetts, R. R. Biechele of Kansas and

(Continued on Page 6)

THEY KEEP ON FIGHTING FOR YOU—KEEP ON COLLECTING FOR THEM VIA THE RED CROSS

THE NEWSPAPER OF FILMDOM THE Film DAILY ALL THE NEWS ALL THE TIME

Vol. 85, No. 63 Thurs., Mar. 30, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif.—Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(Wednesday, March 29)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Am. Seat.	14½	14⅛	14⅛	— ⅜
Col. Picts. vtc. (2½%)	18¼	18¼	18¼	— ¼
Columbia Picts. pfd.	....	....	....	.....
Con. Fm. Ind.	4	3⅞	3⅞	.....
Con. Fm. Ind. pfd.	19¼	18⅞	19¼	+ ¾
East. Kodak	164½	163½	163½	— ¾
do pfd.	179	179	179	+ 2
Gen. Prec. Eq.	19½	19¼	19¼	— ⅝
Loew's, Inc.	60¾	59⅞	60	— ¼
Paramount	25½	25	25⅜	.....
RKO	8⅝	8⅜	8½	— ⅛
RKO $6 pfd.	92	91	91½	— ¼
20th Century-Fox	23¼	22⅝	23¼	.....
20th Century-Fox pfd.	30⅞	30¼	30⅞	— ⅛
20th-Fox ppf.	103	103	103	— ½
Warner Bros.	12½	12¼	12½	.....
NEW YORK CURB MARKET				
Monogram Picts.	3⅞	3⅝	3¾	— ⅛
Technicolor	14	13⅞	13⅞	— ⅛
Universal Pictures	23½	22⅞	22⅞	— ⅞
Universal Picts. pfd.	23	22⅝	22⅞	— ⅛

Mort H. Singer, Dies In Chicago at 67

Chicago — Mort H. Singer, 67, president of the Mort Singer Theatrical Corp., which operates 36 Mid-West theaters, died yesterday at the Henrotin Hospital of a heart affection. He is survived by his widow, a son, Mort J. Singer, Jr., of Los Angeles, and two brothers, Harry and Will. Singer produced many stage attractions at the La Salle and the Princess Theaters here.

EXECUTIVE SECRETARY-PUBLICIST
10 years motion picture and radio experience, Hollywood and New York; also script clerk—and creative writing. Desires motion picture, television, or radio connection. Available immediately, free to travel. Box 190, The Film Daily, 1501 Broadway, New York 18, N. Y.

Wm. Fox Plans to Produce, Distribute

(Continued from Page 1)

entertainment on film and in his plan the director will be most important with the producer entirely eliminated.

Fox also plans a world distributing organization to handle his product in the more important centers, and will work out co-operative deals with exhibitors controlling one or more theaters for the entire yearly output for his production organization. He has taken an option on a 1,500-acre tract for construction of new studios, but building of the plant will have to await release of building material.

De Mille to be Feted By Capital Notables

Washington Bureau of THE FILM DAILY

Washington — Cecil B. De Mille, here for the preview of his new Para. pic, 'The Story of Dr. Wassell" in Constitution Hall Saturday, and his party will be guests tomorrow at a luncheon in the Speaker's dining room on Capitol Hill with Senator John L. McClellan of Arkansas as host. Vice-President Henry A. Wallace and Senator Alben W. Barkley of Kentucky, majority leader of the Senate, will be present, among others. De Mille will speak, and his address will be broadcast.

Lt. Col. Hal Roach will be host to De Mille at a reception for 200 leading Washingtonians tomorrow night at his home.

Tonight, the U. S. Navy League will give a dinner for De Mille at the Mayflower Hotel. Later in the evening he will be guest of honor at the Stage Door Canteen.

Post-War Problems Para.-Partners' Topics?

West Coast Bureau of THE FILM DAILY

Hollywood — Although Paramount representatives were reticent regarding problems to be considered at the meeting of the company's theater executives and Paramount theater partner-owners, which got under way yesterday at Arrowhead Springs, it is expected there will be discussions regarding the post-war period and plans to combat any post-war drop in theater attendance.

"Going My Way," "Double Indemnity," "Our Hearts Were Young and Gay," "Ministry of Fear" and "And The Angels Sing" will be among the pictures screened for the visitors.

GE Execs. to Outline Tele Plans Here Apr. 6

General Electric's postwar television plans will be outlined by Dr. W. R. G. Baker, vice-president in charge of the company's electronics department, and other GE officials at a press luncheon a week from today at the Waldorf-Astoria.

Local 728 Seeking Studio Tele Lighting Jurisdiction

(Continued from Page 1)

company spokesmen its list of proposals for inclusion in a new agreement to replace that which expired on Jan. 1, it was learned yesterday. Leading the fight for Local 728 will be A. T. Dennison, its business manager.

Studio Electricians and Sound Technicians, Local 40, International Brotherhood of Electrical Workers, one of the seven AFL international unions that are signatories to the basic agreement, is seeking the same right. A showdown is expected on the matter before the labor conferences are closed.

There were further hearings at Casey's office yesterday on proposals submitted to the producers by Local 165, projectionists, and Local 706, make-up artists and hairdressers.

COMING and GOING

HAL HORNE, 20th-Fox advertising-publici director, leaves for the Coast.

GEORGE PAL will arrive in New York fro the Coast Sunday to confer with Oscar Mo gan.

CECIL B. DeMILLE, accompanied by **GLAD ROSSON** and **KEN WHITMORE**, arrived Washington yesterday by plane from the Coas

ARTHUR SACHSON, Warner's assistant g eral sales manager, and **JULES LAPIDUS**, E ern division sales manager, return to New Y today from a New England trip. **ROY HAINE** Southern and Western division sales manage also is back from the Midwest.

EDWARD A. GOLDEN is due from Hollywoo today.

SIDNEY BIDDELL, MRS. CECIL B. DeMILL MRS. CORYDON M. WASSELL, NEILL McCARTH and **SIGNE HASSO** arrive in Washington to morrow from the Coast.

FRANK SINATRA arrived from Hollywoo yesterday to take up his radio chores in Ne York.

MAX FELLERMAN, Eastern rep. of Banne Productions, has left for a tour of the Wes and Mid-west offices and a visit to the studio.

NEW YORK THEATERS

RADIO CITY MUSIC HALL
50th St. & 6th Ave.
RITA HAYWORTH—GENE KELLY
"COVER GIRL" in Technicolor
Gala Stage Show - Symphony Orchestra
1st Mezz. Seats Reserved. Circle 6-4600

EXCLUSIVE! SOUTH AMERICAN FRONT - 1944
LATEST MARCH of TIME
20th CENTURY-FOX
RADIO CITY MUSIC HALL

PARAMOUNT'S
"LADY IN THE DARK"
In Technicolor
In Person
XAVIER CUGAT AND BAND
DEAN MURPHY
PARAMOUNT TIMES SQUARE

20th CENTURY-FOX Presents FRANZ WERFEL'S
THE SONG OF BERNADETTE
Continuous • Doors Open 10 a. m.
Rivoli B'way & 49th St.

LOEW'S STATE B'WAY & 45
ON SCREEN
1st N. Y. Showing
'HER PRIMITIVE MAN'
starring
LOUISE ALLBRITTON
ROBT. PAIGE
IN PERSON
LEO CARRILLO
Earl 'Father' HINES and ORCHESTRA
OTHER BIG ACTS

ANN SHERIDAN
DENNIS MORGAN
JACK CARSON
IRENE MANNING
IN WARNERS
"SHINE ON, HARVEST MOON"
IN PERSON:
RUSS MORGAN and His ORCH.
BORRAH MINEVITCH'S HARMONICA RASCALS
BARBARA BLAINE
STRAND
OPENS 9 A.M. B'WAY & 47th St.
BUY BONDS!

HUMPHREY BOGART
IN WARNERS'
PASSAGE to MARSEILLE
Late Film 12 Midnight
HOLLYWOOD
Opens 10 A.M. - B'way 51st

DARRYL F. ZANUCK'S
"The PURPLE HEART"
PLUS ON STAGE—COUNT BASIE and ORCH.—CAROL BRUCE—ZERO MOSTEL
BUY MORE BONDS
ROXY
7th Ave. & 50th St.

RKO PALACE B'WAY & 47th St.
Maria MONTEZ • Jon HALL • Turhan BEY
'ALI BABA AND THE FORTY THIEVES'

1944 WAR APPEAL
Keep your Red Cross at his side!

xhibs. Okay Rodgers n His Unity Stand

(Continued from Page 1)

its conception and so fine in its derstanding of our problems that eryone who loves this industry ust be in complete accord with it," kendall said, adding that "we more leaders like Rodgers."

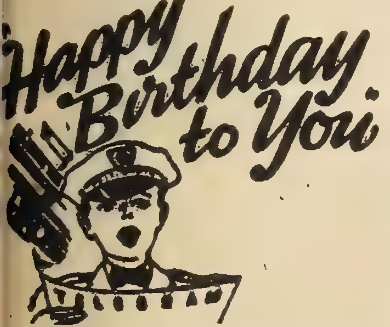
Harry Brandt, president of the OA, said he would "go for unity gain" but that he would see to it at some arrangement was made hereby the unattached associations uld band together on a plan that uld be worked out satisfactorily. randt said he felt he could speak r the rank and file of exhibitors saying that regulation was the st thing they wanted, but that the stributors had had at least 10 op- ortunities to settle controversies re- ting to trade practices, selling and st of film but that nothing had me up that could be termed an dustry formula. The ITOA, he id, will try to keep away from gislation as long as it believes ere is a chance of working out in- stry problems among the elements the business, but he added "we e awfully dubious."

Abram F. Myers, Allied general unsel, said he advocated the unity ovement in 1941 because he was nvinced the country would become volved in war and that he felt in- ustry-wide co-operation was essen- al. Declaring that Rodgers was ot among those who "scuttled" MPI, Myers said that in view of hat has happened since the plan ecame defunct "a belated plea for ity by those who scuttled UMPI ould not inspire confidence." Myers sserted that the only change "since e UMPI fiasco is that organized xhibitors are now united on a pro- ram which they have submitted to e Department of Justice."

Reactions in general to Rodgers' tatement were extremely favor- ble.

Hargrove" Sets a Mark

"See Here, Private Hargrove" fin- shed its first week at the Astor on roadway by establishing a record ross for any M-G-M pic to have layed the house.



Anna Q. Nilsson Martin George Smith
Saul Jaffee

State Control Bill A "Last Resort"

(Continued from Page 1)

printing of the proposed amendment to the General Business Law exclusively in THE FILM DAILY yesterday, Weisman said that 'various of the legislative leaders had already seen the bill and had approved it both in principle and in form and had assured its passage."

Weisman said that the bill was to have been presented before the adjournment of the last legislature, but that at the time of its proposed introduction, "representations were made by various industry leaders that the consent decree would to a large measure ameliorate many of the conditions of which the subsequent-run independent exhibitor was complaining." He added that after examining the revised decree, the ITOA found that it did nothing for exhibs. that had been claimed for it.

Weisman warned, however, that the bill would be presented as one of the first items of business before the next session "unless the consent decree and the industry itself, fulfill their representations and promises." He said a copy of the bill in its final form had been submitted to Tom C. Clark, Assistant Attorney General, with a request that its provisions be examined to the end that they be incorporated in the proposed consent decree.

Weisman stated Clark had been informed by the ITOA that the decree as last proposed was wholly inadequate and that the association had filed a lengthy brief analyzing the proposed decree and pointing out its shortcomings.

The ITOA legislative committee, which was active in the preparation of the bill, was composed of Max A. Cohen, chairman; Harry Brandt, Leo Brecher and Leon Rosenblatt.

Short-Term Talent Held Independent Contractors

Pending a conclusive decision on the matter, the Internal Revenue Bureau has issued a tentative ruling under which for the time being, film houses and other employers of short-term variety entertainers need not deduct social security and withholding taxes from the earnings of these performers. Employers of such talent are warned, however, to be prepared for any sudden change by keeping records of names, accounts, wages and other required information so they will be able to "make such reports as may be required."

Under the ruling short-term entertainers will be regarded as indie contractors and not as employes.

Benny Singer Funeral Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services for Benny Singer, 73, Warner Studio executive and industry veteran, will be held in Forest Lawn Cemetery tomorrow. He is survived by a sister, Mrs. Peggy Cokayne.

Canadian Distributors Elect Devaney as Prexy

(Continued from Page 1)

Universal Films, was made vice-president. Col. John Cooper retains the appointment as chairman of the board which comprises a representative from each major distributor.

PRC Will Produce 10 Of Its 24 Pix for 1944-45

(Continued from Page 1)

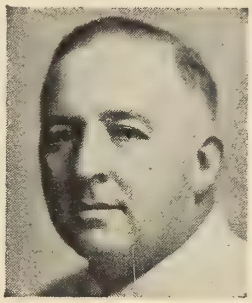
by PRC itself will carry the company's top budgets.

Fromkess denied printed reports that Herman Wohl would produce "Poison Peddlers" or any other picture for PRC.

No. 9

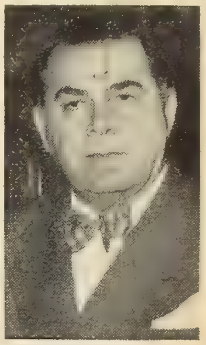
Outstanding Industry Personalities

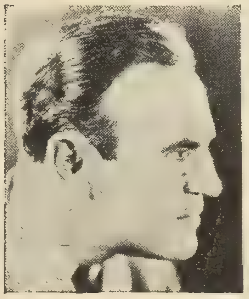
Can you name them—



HERE'S the president of the Motion Picture Theater Owners of America. Is one of filmdom's Hoosiers, along with Will H. Hays, Wendell L. Willkie, et al, but resides in Columbus, Miss., where he operates the Princess Theater. Before entering the celluloid end of the amusement field, he indulged in such activities as carnivals, circuses, and medicine shows. Was betimes a black face minstrel, an acrobat, and rose even as a lad to great heights (via balloon ascensions).

MEET (and who hasn't?) the president of National Theaters Corp., National Theaters Amusement Co., and Fox West Coast Theaters. Headed the recent Fourth War Loan campaign for filmland, running the drive and heralding Victory with the same flaming ardor as the courier of Marathon in his native Greece. Born in Skourohian there. Entered in 1913 the exhibition mart in St. Louis with his two likewise famous brothers.





DIRECTED the distinguished runner-up attraction in THE FILM DAILY'S Ten Best Pictures of 1943. Is a sports enthusiast, finding the drama of the gridiron especially alluring. Likewise magnetic to him are rowing, swimming and golf. A native of the City of Brotherly Love who migrated to Los Angeles where he became a real estate salesman. Now enjoys "reel" estate to the extent of international renown.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by
THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.
HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

"A PICTURE THAT EVERY AMERICAN WILL WANT TO SEE!

—*Daily Variety*

A 21-GUN SALUTE TO THE HEROES WHO WON THE VICTORY...AND THE HEROES WHO FILMED IT!

"Among the finest to come out of this war... entirely new. Gripping, stirring. Rises to powerful heights."

—*Film Daily*

"The most magnificent, mos thrilling, most realistic picture of war yet produced. Greater than 'Desert Victory.' I advise you not to miss it."

—*Sidney Moseley,*
News Commentator,
Mutual Network

THE GOVERNMENTS
OF THE UNITED STATES
AND GREAT BRITAIN
TUNISIAN VICTORY
THE INVASION AND LIBERATION
OF NORTH AFRICA
AN OFFICIAL RECORD
PRODUCED BY BRITISH AND AMERICAN SERVICE FILM UNITS
DISTRIBUTED BY THE BRITISH MINISTRY OF INFORMATION
A Metro-Goldwyn-Mayer RELEASE

Proudly Released by M-G-M

"TUNISIAN VICTORY" is the official feature-film-record of the first great combined operations and victory of the American, British and French forces. Filmed under fire by more than 50 cameramen (4 of whom were killed) on land, on the sea, and in the air. The full significance and triumph of the campaign revealed for the first time.

SEE! The mightiest armada of invasion ships ever assembled!

SEE! American heroes storm the beaches!

SEE! The fall of Casablanca, Oran, Hill 609!

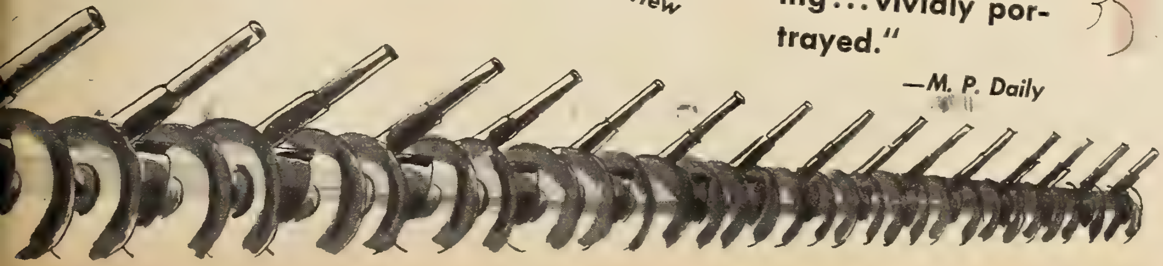
SEE! The blasting of the Mareth Line!

SEE! The surprise maneuver of American troops that sparked the final victory!

"A great picture... no American, no Briton can afford not to see it."
—George Fielding Eliot, Military Expert, N.Y. Herald Tribune

"No previous film record has ever equalled this."
—Showmen's Trade Review

"Dramatic... thrilling... vividly portrayed."
—M. P. Daily



Collections for R. C. Continuing in 5,100

(*Continued from Page* 1)

Wisconsin state chairman, advised that the 357 theaters in his area were all set to carry through for the second week-end.

Earl J. Hudson, Detroit, state chairman for Michigan, also reported his group in line for the extension.

> *Red Cross collections in RKO Theaters are running 23 per cent ahead of last year, with* $125,760 *taken in during the first six days of the current drive as compared with last year's grand total of* $105,242, *the circuit reported yesterday. RKO circuit officials estimate that this year's collections for the Red Cross in RKO houses should exceed* $250,000.

Among additional circuits responding were the Walter Reade group of 42 houses in New Jersey; George Baillio's Southern Amusement Company, 33 houses, with headquarters in Lake Charles, La.; the 22 Sterling Theaters, headed by John Danz, Seattle; M & P Theaters, New England Paramount partnership, headed by Sam Pinanski, Boston, and others.

Marc J. Wolf, Indianapolis, Indiana, exhibitor chairman wire Joseph Bernhard, national industry chairman for the drive, that he had contacted all theaters and expected good co-operation.

John Nolan of Comerford Publix wired from Scranton that his group of 88 houses is "coming through with flying colors" and will continue the collections for a second week-end.

A. J. Kearney of the 41-theater Shea Circuit, also checked in with its pledges and the expectation that "each theater will go over the top."

Lou Golding, Albany exhibitor chairman, reported that 220 houses in his area were all set for a second week of collections.

More than 350 20th-Fox home office employes attended a Red Cross rally yesterday at which Mrs. Frank E. West Jr. of the Red Cross, W. C. Michel and Jack Lang, spoke.

Ace Reel Cameramen Get Set for Invasion of Europe

(*Continued from Page* 1)

paigns, returning here a few weeks ago for treatment to a leg injured in the explosion at the Naples post office several months ago.

Ned Buddy, pool representative in Algiers until a few weeks ago, is also scheduled to take up headquarters in London shortly. Buddy has been in London until he came to this country a few weeks ago to work on details for reel coverage of the invasion. His discussions here convinced him that the reels will have full co-operation from the U. S. military authorities, and the pool will have a large crew on hand to cover every detail of the action.

News o' the Day

● ● ● THE PERSONAL TOUCH: John F. Barry, who recently stepped out as prexy of Minoco Prod., has joined Young & Rubicam agency. . . ● WE's public relations director, Philip L. Thomson, retires Saturday under the company's pension plan after 41 years' service......Fred B. Wright, WE distrib. exec., takes over. . . ● A. E. Shortley, Crescent circuit manager in Columbia, Tenn., is the new prexy of the Graymere Country Club there. . . ● Ed Stuckey heads the new Para. Pep Club in Detroit. . . ● And Pittsburgh's Para. Pep Club has elected Bill Brooks president. . . ● Mayor Wally Rucker of Round Rock, Tex., who operates the Rock Theater there, is back with Para. as a salesman. . . ● Tom Connors, with justifiable pride, points out that in nine weeks 20th-Fox's "Song of Bernadette" played to nearly 445,000 admissions at the Rivoli, all-time peak. . . ● It's Mrs. William Henry Hays, wife of the Wall St. broker, who's aiding the Willkie Presidential campaign in this state. . . ● Ed Kuykendall, MPTOA prexy, is fighting bronchitis at his Columbus, Miss., home. . . ● Metro has signed Ray Bolger to a termer, with "Holiday in Mexico" his first. . . ● Cecil B. De Mille sees FDR at the White House today......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

ITOA's Bill Provides State Court Decrees

(*Continued from Page* 1)

testimony, would have the power to enter a decree enforcing, modifying or setting aside the order of the board.

Purpose of the board was exclusively outlined in yesterday's issue of THE FILM DAILY. One of the original members of the five-man panel would be appointed for a term of one year, one for two years, one for three years, one for four years and one for five years. Their successors, however, would be appointed for a term of five years each and could be removed by the governor for inefficiency or neglect of duty. Each member of the board would receive a salary of $10,000 a year and would devote his full time to the job. Necessary traveling expenses would be paid from the state treasury.

Whenever necessary, the board or its agents would have at all reasonable times access to any evidence, documents or instruments, including payrolls or lists of employes, of any person investigated. Any member of the board, also, would have the power to issue subpoenas requiring the attendance and testimony of witnesses.

Henry Jensen Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were held for Henry C. Jensen, 84, veteran exhibitor. He is survived by his widow and a son.

Special Com. Meets Today on Manpower

(*Continued from Page* 1)

tries will continue to receive Federal assistance in their attempts to retain needed men from the draft. Although a short list of extremely important war industries was released last week it appears that this list was conjectural and has no official standing.

That it will be materially enlarged is doubtful. There is hope, however, that in view of the importance placed upon the raw stock supply by the Army and the Navy some provision may be made to insure so far as possible continued production. It is extremely unlikely, however, that production at the current level will be possible for any long period unless the film manufacturers are fortunate in finding quick and competent replacement for many of their young men in key posts.

It is believed also that film laboratories may receive whatever benefit finally accrues to the manufacturers of raw stock. Labs are reported to have been supported as strongly as manufacturers by the military officials.

Equity Will Nominate

Leo Carroll, Victor Jory, Whitford Kane, Howard da Silva, Alfred Drake and Margaret Wycherly, together with three members of Actors Equity council, comprise the group that will nominate candidates for members of the council whose terms expire this year.

Argentina to Modify Censorship of U. S. Pix

(*Continued from Page* 1)

into the Argentine censorship picture, it is understood, after the censors at Buenos Aires had scissored from American newsreels the bombing of the Cassino monastery all references to the monaster occupation by and defensive use o the centuries-old edifice by the Nazis.

To further give the newsreels the slant obviously in line with Nazi propaganda, the Argentine Government's adroit censors also deleted footage which showed AAF planes showering warning leaflets on the Monastery. As a result, American distributors declined to service Argentine theaters with the newsreels.

Once Chile learned of the incident, its Foreign Minister acted quickly. The envoy to B. A. was instructed to present a strong protest to the Argentine Government, the note pointing out in no uncertain terms that the censorship in question was counter to the policy Chile had communicated to the Farrell Government as a basis for friendly relations.

The subsequent pledge from the Argentine Foreign Minister came just in time, for, according to informed sources here, the American distributors were on the verge of directing their B. A. offices to fold. Long made the butt of Argentine censorship antics, the U. S. companies indeed might have acted earlier to that end had it not been for the home offices' desire to do nothing to embarrass American relations with the Argentine.

That the Farrell regime has given heed to the Chilean move is indicated by the fact that several U. S. pix which have been held up by the censors have already been cleared.

It is understood that the Chilean action—unprecedented in industry history—was communicated directly to the American State Department through its envoy at Washington.

MPTOA, Unaffiliates Name Taxation Representatives

(*Continued from Page* 1)

Ed Kuykendall, Mississippi, the latter president of the MPTOA.

William Crockett of Virginia, Hugh Bruen of California and Henry Reeve of Texas have been designated as representatives of unattached organizations. Allied as yet has not appointed its delegates to the taxation group.

MPA to Discuss Post-War Jobs for Its Members

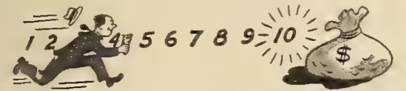
Program of post-war jobs for members and sons in the armed services will be discussed tomorrow at a special membership meeting of the Motion Picture Associates at the Hotel Astor. The need for postwar planning by the MPA was stressed by President Morris Sanders when he called the meeting.

Some ABC stuff about E

E IS A VERY important letter in this war.

It's the name of the War Bonds you buy—"War Savings Bond Series E."

As you know, a Series E Bond will work for you for ten full years, piling up interest all that time, till finally you'll get four dollars back for every three you put up. Pretty nice.



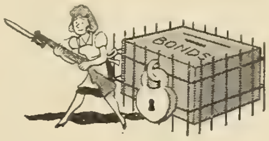
The first job of the money you put into "E" is, of course, to help finance the war. But it also gives you a wonderful way to save money.

And when the war is over, that money you now put away can do another job, can help America swing over from war to peace.

There'll come a day when you'll bless these Bonds—when they may help you over a tough spot.

That's why you should make up your mind to hang on to every Bond you buy. You can, of course, cash in your Bonds any time after you've held them for 60 days. You get all your money back, and, after one year, all your money plus interest.

But when you cash in a Bond, you end its life before its full job is done. You don't give it its chance to help you and the country in the years that lie ahead. You kill off its $4-for-every-$3 earning power.



All of which it's good to remember when you might be tempted to cash in some of your War Bonds. They are yours, to do what you want with.

But . . . it's ABC sense that . . .

They'll do the best job for you and for America if you let them reach the full flower of maturity!

WAR BONDS to Have and to Hold

The Treasury Department acknowledges with appreciation the publication of this message by

FILM DAILY

YOU'VE NEVER SEEN ANYTHING LIKE IT!

from the Saturday Evening Post stories

by Daniel and Jule Mannix who act and direct this thrilling drama of nature's own battle for survival, filmed in the mountains of Mexico in wonderful technicolor.

Nature's own dive bomber versus this throw back from the pre-historic past . . .

EAGLE vs. DRAGON

GEORGE BORTHWICK
M P PRODUCTIONS
28 W 44TH ST 2ND FL
N Y C

THE MOST EXCITING SCREEN FARE SINCE "COBRA vs. MONGOOSE"

18 THRILLING MINUTES...
Ideal as a co-hit attraction

UNIVERSAL PICTURES

PRODUCED BY JOSEPH O'BRIEN AND THOMAS MEAD

A UNIVERSAL SPECIAL FEATURETTE IN TECHNICOLOR

Intimate in Character
International in Scope
Independent in Thought

THE Film DAILY

The Daily Newspaper
Of Motion Pictures
Twenty-Five Years Old

OL. 85, NO. 64 NEW YORK, FRIDAY, MARCH 31, 1944 TEN CENTS

AUSSIE INTERESTS SEEK EAGLE-LION "IN"

Raw Stock Manpower Problem to Draft Officials

WPB and Manufacturers Go to State and Local Selective Service Heads

Washington Bureau of THE FILM DAILY

Washington—With nothing conclusive to look for from Washington, WPB and the film manufacturers have gone to State and local Selective Service officials in an attempt to work out their manpower problems. The manufacturers have been submitting detailed information on their problems to WPB, and this information is being sent WPB regional people who have been designated by the agency to work with local "Industrial Urgency" groups.

In the meantime, WPB pix

(Continued on Page 7)

WLB Nixes Pay Tilt, New Contract Asked

Chicago—Taking the position that the contract signed last year is not operative because of the War Labor Board's declination to allow the wage increase which was stipulated in it, the officers of the Chicago operators

(Continued on Page 8)

10-Point Community Plan For Films' Golden Jubilee

A 10-point community program to bolster the national campaign for the 50th anniversary of the motion picture business is included in the press book issued yesterday. The

(Continued on Page 8)

Editorial

Unity Again—Why Not?

. . . it COULD happen now

By CHESTER B. BAHN

LOEW'S Bill Rodgers, one of the ablest of the industry's own statesmen, whose sagacity, honesty and vision earmark his occasional comments upon the present and future of the trade, observed in the course of an industry press interview this week that he was unable to see "any solution to trade problems through legislation or Government regulation."

It is the re-affirmed opinion of Loew's vice-president and general sales manager that "this is not a business that can be administered according to a mechanical formula" and his conclusion that inasmuch as any revised consent decree which may result from recent discussions will satisfy only the Government, industry harmony will not be attained until "the interested parties again confer, each with the other, and together

(Continued on Page 8)

All N. Y. Theaters Prolong R. C. Drive

All film theaters in the New York territory are included among the approximately 6,000 who yesterday started a second week of collections for the American Red Cross War Fund. Houses prolonging the campaign generally will terminate col-

(Continued on Page 8)

WB Theater Executives To Address Meet Today

Joseph Bernhard, general manager of Warner Theaters, Harry M. Kalmine, assistant general manager, and Harry Goldberg, director of the-

(Continued on Page 6)

John J. McGuirk Dies in Philadelphia

Philadelphia — John J. McGuirk, 73, a pioneer motion picture theater operator, died yesterday at his home in West Philadelphia, following a prolonged illness.

McGuirk was formerly chairman of the Stanley Company of America,

(Continued on Page 8)

Lehman to Pittsburgh As Republic's Manager

Cleveland, O.—Sid Lehman, local Paramount salesman, has been appointed manager of the Republic exchange in Pittsburgh. Lehman

(Continued on Page 6)

Unions in Tele Lighting Row

Two Studio Locals Claim Jurisdiction

A hot potato was thrust in the hands of the film companies yesterday when Local 728, electricians, one of the 11 IATSE studio unions for which negotiations are presently being conducted at the offices of Pat Casey, producers' labor contact, demanded through its representatives that it be given jurisdiction over all lighting in connection with studio television activities.

The demand, one of a list of pro-

(Continued on Page 7)

Singer Funeral Rites To be Held in Chi. Today

Chicago — Funeral services for Mort H. Singer, 67, veteran circuit operator, who died from a heart attack here Wednesday, will be held today at the Furth Mortuary chapel. Trade leaders will be among the mourners. Survivors include his widow, a son, Mort H., Jr., a step-

(Continued on Page 6)

Norman Rydge of GUT and Mason, New Zealand Operator, in Rank Parleys

Sydney (By Cable)—Participation of Australian interests in J. Arthur Rank's Eagle-Lion distribution set-up is reported a likely possibility here.

"Down under" parties who have made overtures for a buy-in are identified in informed quarters here as Norman Rydge of Greater Union Theaters, one of Australia's two dominant circuits, and John Mason, New Zealand circuit operator.

The reports of a possible tie-in of Rydge with Rank have created a special stir here. GUT is major opposition to Hoyt's, in which 20th-

(Continued on Page 8)

New England Indies Back in Allied Fold

Independent Exhibitors of New England, Inc., which broke away from Allied when the national organization announced its intentions to participate in the UMPI plan, has re-affiliated with the parent as-

(Continued on Page 6)

Butterfield to Coast For Army Script Talks

Washington Bureau of THE FILM DAILY

Washington — Allyn Buterfield, chief of the feature film section of the Army's Bureau of Public Relations, will arrive in Hollywood Tues-

(Continued on Page 7)

RE-DOUBLE EFFORTS IN BEHALF OF RED CROSS THEATER COLLECTIONS THIS WEEK-END

THE NEWSPAPER OF FILMDOM — THE Film DAILY — ALL THE NEWS ALL THE TIME

Vol. 85, No. 64 Fri., Mar. 31, 1944 10 Cents

JOHN W. ALICOATE : : : : Publisher

DONALD M. MERSEREAU : General Manager

CHESTER B. BAHN : : : : : : Editor

Published daily except Saturdays, Sundays and Holidays at 1501 Broadway, New York 18, N. Y., by Wid's Films and Film Folk, Inc. J. W. Alicoate, President and Publisher; Donald M. Mersereau, Secretary-Treasurer; Al Steen, Associate Editor. Entered as second class matter, Sept. 8, 1938, at the post-office at New York, N. Y., under the act of March 3, 1879. Terms (Postage free) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00. Subscribers should remit with order. Address all communications to THE FILM DAILY, 1501 Broadway, New York, N. Y. Phone BRyant 9-7117, 9-7118, 9-7119, 9-7120, 9-7121. Cable address: Filmday, New York.

Representatives: HOLLYWOOD, 28, Calif. —Ralph Wilk, 6425 Hollywood Blvd., Phone Granite 6607. WASHINGTON—Andrew H. Older, 5516 Carolina Place, N. W., Phone Ordway 9221; CHICAGO, 45, Ill., Joseph Esler, 6241 N. Oakley Ave., Phone Briargate 7441. LONDON—Ernest W. Fredman, The Film Renter, 127-133 Wardour St., W. I. HAVANA—Mary Louise Blanco, Virtudes 214. HONOLULU—Eileen O'Brien. MEXICO CITY—Marco-Aurelio Galindo, Apartado 8817, Mexico, D. F.

FINANCIAL

(*Thursday, March 30*)

NEW YORK STOCK MARKET

	High	Low	Close	Net Chg.
Col. Picts. vtc. (2½%)	18½	18½	18½	+ ¼
Con. Fm. Ind.	4	4	4	+ ⅛
Con. Fm. Ind. pfd.	19⅞	19½	19¾	+ ½
East. Kodak	166	164⅝	166	+ 2½
Gen. Prec. Eq.	20	20	20	+ ¾
Loew's, Inc.	61	60½	61	+ 1
Paramount	25⅝	25⅛	25⅜	.....
RKO	8¾	8½	8¾	+ ¼
RKO $6 pfd.	92½	92¼	92½	+ 1
20th Century-Fox	23¾	23⅜	23⅝	+ ⅜
20th Century-Fox pfd.	31¼	30⅞	30⅞	.....
Warner Bros.	12¾	12⅜	12½	.....
NEW YORK CURB MARKET				
Monogram Picts.	....	....	....	.....
Radio-Keith cvs.	1⅜	1⅜	1⅜	.....
Sonotone Corp.	2½	2½	2½	.....
Technicolor	14¼	13⅞	14¼	+ ⅜
Universal Pictures	23½	23½	23½	+ ⅝
Universal Picts. vtc.	23	23¾	23	— ¼

New Slant on Combined Movie-Tele Exploitation

West Coast Bureau of THE FILM DAILY

Hollywood—A new slant on television-movie exploitation was introduced by Klaus Landsberg, manager of tele station W6XYZ. While "The Miracle of Morgan's Creek" was premiered locally, he induced Eddie Bracken, star of the pic, to act as narrator while a series of slides made from stills of the film were telecast. Landsberg had Bracken work in some of the dialogue used in the pic.

We are in the market for Used opera chairs in any quantity. We also can use any quantity of standards only. What have you?

CHICAGO USED CHAIR MART

844 South Wabash Ave. Chicago, Ill.

State Rests in Trial Of John W. Eaton, Exhib.

Memphis—The state completed its testimony yesterday in the trial of John W. Eaton, owner of the Peabody Theater, charged with second degree murder in the death of Elroy Curry, maintenance man at the theater last Aug. 17, when he was burned by an explosion, allegedly caused by the substitution of methyl chloride for freon in the theater's air cooling system.

The day's testimony consisted of expert engineers on air conditioning systems. Among the experts were Glenn Muffley, Springfield, O., a widely known engineer associated with the Nerma National Electrical Manufacturing Assn.

In cross-examination, the defendant's attorney, John T. Shea, established two favorable points: That had the switch, disconnecting the air conditioning equipment, not been pulled by Curry, which caused a spark to ignite the leaking methyl chloride, the explosion would not have occurred at that time; and that the window fan in the basement would have in time cleared the basement of the fumes that escaped.

The defense will begin its testimony this morning.

Associates Fete Lazarus And Present Wrist Watch

Advertising and publicity department of United Artists gave a farewell party yesterday at Toots Shorr's Restaurant to its chief, Paul N. Lazarus, Jr. who goes into the Army next Friday.

Among those present, in addition to Lazarus, were: Lou Pollock, Arthur Jeffrey, Arnold Stoltz, Wilma Freeman, Martin Starr, Herbert Jaediker, Howard Le Sieur (also due into the Army in about three weeks) Herb Berg, Tess Michaels, J. Albert Hirsch, Bernie Kamber, Phil Laufer, Elaine Wayne, Robert Goodfried, Robert Cooper and Irene McKenna, Lazarus' secretary.

Presentation of a gift from the entire department, a suitably engraved wrist watch, was made after the dinner.

Pix Triple Threat Attack Launched in Mt. Clemens

Mount Clemens, Mich.—This city which is considering a local censorship ordinance, also has an ordinance on the books for consideration banning Bank Nights. Although giveaways of this type have been virtually defunct in the state for several years, the local council is devoting serious thought to the matter, and incorporating it into a triple threat attack on the screen, with local censorship and a 7:30 p.m. curfew for ticket sales to children at shows as the other prongs.

"Ukraine in Flames" Opens

"Ukraine in Flames," Russian film, opens at the Stanley tomorrow.

Gen. Osborn on 16 mm On "We, the People"

Gen. Frederick H. Osborn, Chief of the Morale Services Division, Army Service Forces, will discuss on the CBS "We, The People" air show Sunday night the industry's gift of 16 mm, prints of current films to the Army for showing to servicemen overseas in combat areas, Red Cross hospitals and at isolated outposts. The program originates in New York over WABC at 7:30 p.m. Stressed will be the use of the films as a means of easing combat fatigue.

Maryland Theater Asking Reduction in Clearance

Charging unreasonable clearance, Ike Weiner, operating the Waldorf Theater, Leonardtown, Md., has filed a demand for arbitration in the Washington tribunal. Vitagraph is the sole defendant.

Complaint points out that the Marlboro Theater, Marlboro, Md., 18 miles away, has 21 days availability after Washington first-runs and that the Waldorf can't play product until 14 days after the Marlboro. Complainant asks that the Marlboro clearance be reduced to one day and availability fixed at not more than 22 days after first-run Washington.

Press Party to Capital For "Wassell's" Preview

Representatives of the New York press, magazines, syndicates and trade publications leave tomorrow for Washington to attend the official preview of Cecil B. DeMille's "The Story of Dr. Wassell" in Constitution Hall tomorrow night. All proceeds of the showing will go to the U. S. Navy League's Red Cross fund. Group will be accompanied by Robert Gillham, Paramount's advertising and publicity director, and Al Wilkie, publicity manager.

Gen. Garcia Wants Mex. Pic on Every Program

Mexico City (By Air Mail)—Virtual rationing of foreign films among Mexican pic audiences is demanded as a patriotic measure by Gen. Ruben Garcia.

The General has asked the Federal Departments of Education and of State to promulgate a law which would compel the inclusion of at least one Mexican-made picture in every program presented in the republic.

Montreal Trade Mourns Macklin

Montreal—Funeral services were held here attended by almost the entire film and theater colony for Jake Macklin, many years office manager and chief booker of Regal Films who died after a long illness.

COMING and GOING

H. A. ROSS, president of Ross Federal S vice, has returned to New York after an e tensive inspection trip to the Midwestern branc es and the West Coast.

SIDNEY FRANKLIN is due from the Coast t day.

LOU SMITH, M-G-M studio publicist, com in from Hollywood today.

JESSE L. LASKY, Warners producer, left terday for the Coast to confer with Jack Warner, executive producer.

HERMAN SCHLEIER, business manager of T Independent, is in Atlantic City for a bri vacation.

M. J. FITZGERALD is due here from Milwauk on Monday.

CHARLES MARTIN, radio producer-directo writer, is en route to Hollywood.

RUDOLPH MONTER, producer, leaves tod for Hollywood.

LOUIS WEINBERG, Columbia circuit sal executive, leaves today for a month long to of the Chicago, Kansas City, Los Angeles a San Francisco branches. He will concentra on the "Dates to Win" sales drive.

CAPT. MONROE GREENTHAL flew to t Coast yesterday.

STEVE EDWARDS, Republic's director of pul licity, leaves for Boston over the week-end.

JACK B. BERKSON, PRC franchise holder, in Buffalo this week.

GEORGE KRAEMER traveling auditor for Unite Artists, has arrived at the Buffalo office f the annual audit.

Talent Shortage Cancels Chi. Stage Show Plans

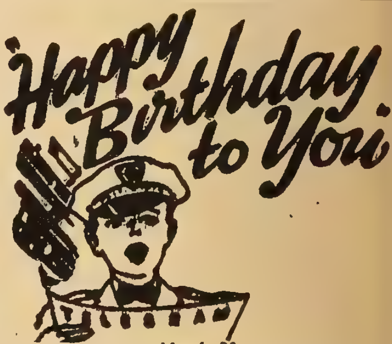
Chicago—Growing shortage of tal ent has reached the point where on local theater has found it necessar to call off its plans for stage shows

House is the Empress, operate by Van Nomikos. Latter, just bac from New York, reports inability t line up acts.

Announce Release Dates For Metro's 7th Block

M-G-M has set release dates fo the five pictures in its seventh block

"Andy Hardy's Blonde Trouble' will be released the first week i May, "Gaslight" the second week i May and "Meet the People" the fourth week in May. "Three Men i White" will be released the first week in June and "Two Girls and a Sailor" the third week in June.



March 31

Paul Lazarus, Jr.
Victor Varconi
Clifford Brooke
Eddie Quillan

April 1

Wallace Beery
Dorothy Revier
Charles McCarthy
Leon Janney
Harry Green

April 2

Charles B. Paine
Arthur Hirsch
W. Arthur Rush

MEDALS FROM THE PRESS!

JOURNAL-AMERICAN

"See here, general public, 'Private Hargrove' is a major objective on the Broadway film front! A merry motion picture! All laughs! Hilarious!"
—Jim O'Connor

HERALD TRIBUNE

"The book was amusing! The picture is even more richly comic! Deft and delightful! Singularly satisfying! Walker does a brilliant job!"
—Howard Barnes

DAILY NEWS

"See here, everyone, it's Pvt. Hargrove . . . full of laughs...typical-American! There is a lot to laugh at...and that's what people want!"
—Wanda Hale

MIRROR

"One of the funniest pictures to come out of Hollywood in years! Worth a major battle victory as a morale builder!"
—Lee Mortimer

TIMES

"Fun and frolic! Rough and tumble comedy! A strictly happy picture about a chuckleheaded kid! Gay and entertaining!"
—Bosley Crowther

WORLD-TELE—POST

"Full of good jokes... Loud laughter!"
—Alton Cook

"Full of good humor! Lively! Fresh quality!"
—Archer Winsten

M-G-M LAUGH HIT!

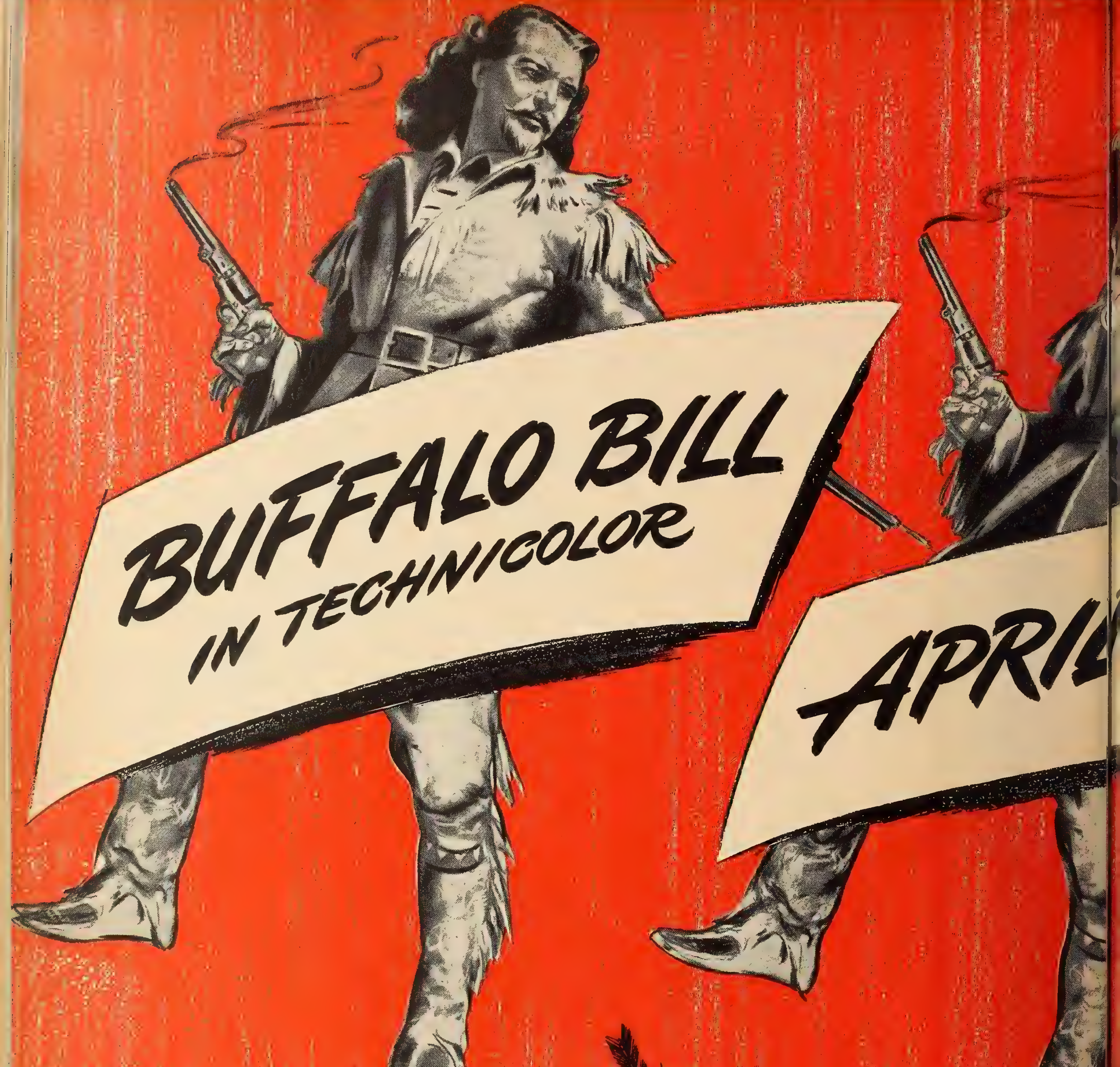
SEE HERE, PRIVATE HARGROVE

ASTOR

B'WAY & 45th ST.

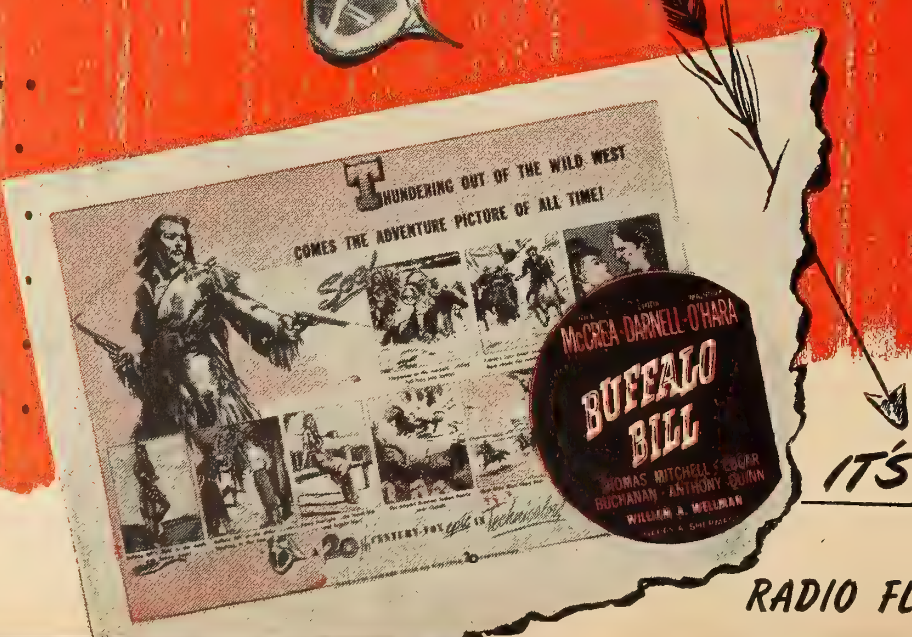
with
ROBERT WALKER
As "PRIVATE HARGROVE"
and DONNA REED
KEENAN WYNN
ROBERT BENCHLEY
RAY COLLINS • CHILL WILLS • Screen Play by Harry Kurnitz
Based Upon the Book by Marion Hargrove • Directed by WESLEY RUGGLES • Produced by GEORGE HAIGHT • An M-G-M Picture

NEW ALL-TIME ASTOR RECORD!



COLORFUL THRILLS— COLORFULLY PRE-SOLD TO MILLIONS!

This Ad, in full color, appears in 56 important key city newspapers!



THUNDERING OUT OF THE WILD WEST COMES THE ADVENTURE PICTURE OF ALL TIME!

McCREA · DARNELL · O'HARA

BUFFALO BILL

THOMAS MITCHELL · EDGAR BUCHANAN · ANTHONY QUINN

WILLIAM A. WELLMAN

20th CENTURY-FOX in Technicolor

IT'S A DATE-FROM COAS

RADIO FLASH! Millions will hear about "Bu

COAST! IT'S ACTION FROM 20th CENTURY-FOX

" on biggest hook-up on the air — 217 stations, Mutual Network — "Double or Nothing," Friday, April 7th, 9:30 P. M., E.W.T.

Col. Cooper Resigns Canadian Assn. Post

Toronto—Resignation of Col. John A. Cooper as chairman of the board of the Motion Picture Distributors Association of Canada was announced yesterday. Colonel Cooper retires after service of more than 20 years in the top spot.

Succeeding him in charge of the association headquarters is Ed H. Wells as secretary-treasurer. Wells has been national secretary of the Canadian Film Boards of Trade for some years.

Colonel Cooper's resignation was due to his desire to lighten his executive burden. He will continue active as chairman of the Red Cross section of the Motion Picture War Services Committee and as secretary of the Musical Protective Association, which deals with copyright fee developments in behalf of music users.

Colonel Cooper is also vice-president of a local advertising agency.

WB Theater Executives To Address Meet Today

(*Continued from Page* 1)

ater advertising and publicity, will be among the speakers at the field contact men's meeting which gets under way at the home office this morning, with W. Stewart McDonald, comptroller, and James M. Brennan, assistant treasurer, presiding.

Among the contact force attending the sessions, which wind up tomorrow, are J. P. Faughnan, Albany; J. H. Barron, Chicago; L. Ratener, Cleveland; Phil Narod and L. E. Denis, New York; Robert Knepton, New Haven; J. Ellis Shipman and A. Piper, Philadelphia; B. M. Steerman, Pittsburgh; C. E. McGowan, Washington; L. F. Weinsz, Springfield, O., and S. Abrahamoff, Atlantic Theaters, Philadelphia.

Other home office theater personnel present includes F. Kiernan, Joe Cullina, Dave Stadler, Neil Coogan, Abe Eller, Bernard Rosenzweig, Richard Ericson and Ray Ayrey.

IN NEW POSTS

MORRIS ROSENTHAL, manager, Loew's Poli, New Haven.

HARRY ROSE, manager, Loew's Poli Majestic, Bridgeport, Conn.

WILLIAM BROWN, manager, Loew's Poli Bijou, New Haven.

WALTER KESSLER, manager, Loew's, Canton, O.

ARCHIE HOLT, Paramount salesman, Spokane, Wash.

M. LANSKY, assistant manager, Garrick, Chicago.

GEORGE UTECH, assistant, United Artists Theater, Chicago.

LARRY UDWIN, assistant manager, Parthenon, Chicago.

FELIX MENDELSOHN, assistant, United Artists Theater, Chicago.

BERNARD MALATZ, assistant manager, Apollo, Chicago.

Here, There, Everywhere

● ● ● **THE PERSONAL TOUCH:** RKO's Buffalo branch manager is headed for the Navy. . . ● Jane Withers makes her tele debut Wednesday via W2XWV-DuMont's "Interesting People" show......Set for later DuMont programs are Jimmy Savo, Hazel Scott, Canada Lee. . . ● Orchestral suite composed by Lionel Barrymore as a memorial to brother John will be played for the first time by the Philadelphia Orchestra April 22. . . ● Is Spyros P. Skouras talking a deal with Herb Wilcox while in England? . . ● Didja note that Howard Barnes, who knows both sides, wrote in the N Y. Herald Tribune the other day that as of today the screen outdoes the stage in quality of adaptations? ● Billy Rose and Margaret Webster, joining forces to do "Henry VIII" on Broadway proposes to raid Hollywood......Mentioned for the title role, Charles Laughton and Nigel Bruce; for Cardinal Woolsey, Basil Rathbone. . . ● Vaughn Glaser may desert films for a return to stock in Cleveland this Summer. . . ● Para.'s Stanton Griffis yesterday was named chairman of the executive committee of the Lee Tire & Rubber Co.

▼ ▼ ▼

● ● ● *PARTY TIME: Robert E. Russell, retiring as manager of Loew's Poli, after 25 years with the Poli circuit, was feted at the San Remo, New Haven, the other night. . . ● Second industry party in New Haven had a back stage setting at the Bijou......Honored was Manager Sid Kleper, headed for a uniform. . . ● Westward in Chi., Dean Jones, veteran manager of the B & K State, was honored at a Marbro Theater party, which attracted several hundred ......Dean, father of five, also shortly dons a uniform. . . ● Still farther West, Ernst Fegte, Sam Goldwyn production designer, was feted this week at a party to mark his 25th year as a Hollywood set designer......Guest list was blue ribbon. . . ● Doug. Phillips, assistant at the Springfield, Mass., Phillips, who goes into the Army today, was feted by fellow managers in the area at the Eidelweiss Chalet in West Springfield. . . ● Another pre-induction party honored Ed O'Connor, chief projectionist of the Springfield Capitol......*

▼ ▼ ▼

● ● ● **ODDS AND ENDS:** If you're interested in acquiring the basic copyright to "The Voice of the Turtle" for the asked $3,000,000 price, a $600,000 down payment will swing the deal. . . ● Toledo may ban smoking in theaters. . . ● WMC in the Philly territory has sent a letter to all Pennsylvania, New Jersey and Delaware exhibs. urging booking of Metro's short, "Main Street Today," and asking maximum run. . . ● Those with broad vision will keep an eye on the Committee for Economic Development. . . ● Credit Henry Anderson of Paramount with a swell industry public relations job in the shape of his accident prevention interview the other day an Adelaide Hawley's radio show. ● Skouras Theaters' "You Judge the News Radio Forum" over WINS tomorrow night will have Boxoffice's Bill Forum, PM's John McManus and Charles E. Copeland debating, "Is the Public Tired of War Films?" ● Upwards of 34 Nebraska theaters already have pledged support of the Omaha Variety Club's plan to raise funds for the Children's Memorial Hospital by holding special matinees the week of April 10. . . ● Biz drop in Portland, Ore., theaters is attributed in part, to departure of some 6,000 war workers. . . ● Now it's four first-runs for Universal on Broadway—"Weird Woman," Rialto; "Her Primitive Man," State; "Ali Baba," Palace; "Impostor," Criterion. . . ● Add Things to Worry Dept.: Washington grapevine hints tax simplification may bring with it a higher capital gains levy. . . ● Lexington, Tenn. sees Sunday pix on April 9 for the first time as a result of a referendum......

▼ ▼ ▼

● ● ● *AVENGE PEARL HARBOR!......*

New England Indies Back in Allied Fold

(*Continued from Page* 1)

sociation. The New England body voted at a meeting Tuesday to rejoin Allied.

Arthur K. Howard, business manager of the New England group said yesterday that his organization was of the opinion that it should be affiliated with a national association and that Allied best fitted its needs.

Withdrawal of the New England branch followed a stormy session of the national board of directors in Chicago where Nate Yamins, then president of Independent Exhibitors Inc., sought to prevent Allied from joining the UMPI movement. When Allied voted to associate itself in the unity plan, Yamins advocated the withdrawal of his unit, a proposal which was approved by the local association.

That the New England unit would again become part of Allied was indicated by THE FILM DAILY on Feb. 1.

Singer Funeral Rites To Be Held in Chi. Today

(*Continued from Page* 1)

son, Jerome L. Nathan, and two brothers, William and Harry.

Singer, one-time Paramount theater partner in Minnesota, had been ill a week.

Lehman to Pittsburgh As Republic's Manager

(*Continued from Page* 1)

will be the first manager to take command of the Pittsburgh office since it was taken over by the company.

RKO to Pay $1.50 Dividend

RKO Corp. board at a meeting yesterday declared a dividend of $1.50 per share on its 6 per cent preferred stock payable May 1, to holders of record at the close of business on April 20, such dividend constituting the regular dividend for the current quarter which will end April 30.

Chi. Vets' Banquet Friday

Chicago—Record attendance is expected at the veterans' banquet at the Variety Club tonight. Dr. Preston Bradley will be guest speaker.

WEDDING BELLS

Chicago — Iola Lehman, former Monogram head booker and office manager in Des Moines, was married here to Lt. Frank L. Barlow, USA.

Raw Stock Manpower Up to Draft Officials

(Continued from Page 1)

chief Lincoln V. Burrows revealed that the raw stock allocations for the industry, for the quarter beginning tomorrow, will not differ from those of the past several quarters.

Aside from Burrows' conviction that the manpower problem appears brighter this week than last, the supply of 35 mm. film is quite adequate at this writing. Hopeful there will arise no deed in the future for cutting industry allocations, Burrows said there is no indication now that such a cut will be needed. Only in the event that the draft hits film manufacturers harder than it is now expected to will a cut be necessary.

WPB, Army, Navy and WMC representatives will be included on these local and regional Industrial Urgency committees. The overall urgency group of officials of these agencies met yesterday here in an attempt to clarify the picture. It is likely that it will name two or three sets of industries, classifying them as to the degree of essentiality to the war effort. These lists will be used as "master lists," it is believed, for the guidance of the local committees.

The operating lists designating degree of essentiality will be those made up by the local groups. Recognition of the importance of keeping up the raw stock supply by the few local committees in areas where film is manufactured appears to be the most important need at this time, and WPB regional men are expected to present the case for the industry. Army and Navy representatives, it is believed, will support them.

The national list is expected to provide a basis upon which deferment may be granted men under 26, but it is generally conceded that most boards will look upon this as a super-critical list. In the meantime, the old essential list has been revised by WMC, with the same industry listings as before retained.

House Military Com. Urges Labor Drafting of 4-F's

Washington Bureau of THE FILM DAILY

Washington—The House Military Affairs committee yesterday recommended labor draft for 4-F's. If this is adopted, exchanges and exhibitors employing 4-F's may in some areas lose these men, although it is not likely that the industry would be greatly affected. As is the case with deferments and other draft matters, local authorities are the key people in the projected handling of 4-F's. Local essentiality designations will be extremely important.

The committee recommended:

"That the War Department accept and use men for special labor duty and that the Department publicly so announce. That Selective Service process 4-F's for classification, deferring those then engaged in industry or agriculture so long as they remain so engaged, and that appropriate legislation be drafted to cover, and supplement if necessary, compliance with the action proposed."

TO THE COLORS!

★ DECORATED ★

T/SGT. ROBERT C. SNELL, AAF, formerly with Crescent Amusement Co., Nashville, awarded the Order of the Purple Heart in the North African area.

LT. WALLACE W. RUCKER, JR., AAF, son of Wallace Rucker, Paramount salesman, Dallas, awarded the Distinguished Flying Cross.

—★—

★ PROMOTED ★

CAPT. PHIL LAMPKIN, USA, formerly, Loew's Capitol, Washington, to major.

HARRY BUXBAUM, formerly with Metro, Buffalo, to lieutenant, Navy, in South Pacific.

—★—

★ ARMY ★

WILLIAM HENRY, Republic player, Hollywood.

JIM SHRAKE, manager, Capitol, Cleveland.

DOUGLAS PHILLIPS, assistant, Phillips, Springfield, Mass.

Two Studios Row Over Studio Tele Lighting

(Continued from Page 1)

posals presented at the opening of negotiations between the union and the companies on a new agreement to replace that which expired on Jan. 1, drags the studios into the battle that has been in progress for some time between Local 728 and Studio Electricians and Sound Technicians, Local 40, International Brotherhood of Electrical Workers, over the right to handle lighting equipment on television sets in the studios. Local 40 is one of the seven AFL international unions that are signatories to the basic agreement. The basic-agreement unions also are involved in the labor conferences between studio unions and the producers which have been going on in Casey's office since March 6.

Discussion of the proposal calling for jurisdiction over television lighting was deferred until today, when the other proposals of the electricians also will be taken up. A showdown is expected on the television question before the labor conferences are done with.

Leading the fight for Local 728 is A. T. Dennison, its businses agent.

Another group to submit its proposals to the producers yesterday was Local 80, grips. Only two other IATSE studio unions—Local 44, props, and Local 727, laborers—have yet to present their cases to the producer spokesmen.

Butterfield to Coast For Army Script Talks

(Continued from Page 1)

day for a 10-day stay. While there he will take up a number of Department matters with West Coast studios, discussing scripts with producers. He will make his headquarters at the Beverly Hills.

PCA-Pat O'Brien Negotiate

West Coast Bureau of THE FILM DAILY

Hollywood—Negotiations are under way between Producers Corp. of America and Pat O'Brien for the latter to star in "O'Brien's Navy," which Harry Joe Brown will produce. It is a wartime comedy.

Feldstein PRC So. Cal. Rep.

West Coast Bureau of THE FILM DAILY

Hollywood — William Feldstein, formerly special representative and branch manager for United Artists at St. Louis, Cleveland and Detroit, has been appointed special representative for PRC in Southern California territory. Recently he was head buyer for Frisina Amusement Co.

No. 10

Outstanding Industry Personalities

Can you name them—

"U" MAY be far down the alphabet, but its industry importance and fortunes are way up since this gentleman became its president and board member a bit over six years ago. Most of his life he has been in filmland, notwithstanding argosies into business for himself. Was at one time general manager for Universal Theaters in Wisconsin (his native State). Later joined RKO where from Chicago he handled block of Midwest stands. Became vice-president in charge of RKO theater companies and headquartered in New York. His wisdom and energy have placed him in filmdom's foremost ranks.

BUT a glance of the industry-wise is needed to identify this man who has established complete Harmon-y and efficiency in wartime filmdom. He's executive vice-chairman of WAC. Won his B.A. and M.A. at U of Virginia, and his LL.B. from Harvard Law. Assistant Attorney General of Mississippi, 1924-25, *and editor and publisher of "The American," Hattiesburg, Miss.,* 1929-30. *President of National Council, Y.M.C.A.,* 1932-36. *General secretary, International Committee of Y.M.C.A.'s of U. S. and Canada. Executive assistant to Will H. Hays, and member of Production Code Administration,* 1939-41. *Coordinator, Motion Picture Committee Cooperating for National Defense,* 1940-41.

ENGINEERING vice-president of the Society of Motion Picture Engineers, a post which he fills so capably that a dynasty may be in the making. This photographic engineer was born in Denver, and upon his graduation from the University of Denver joined the research staff of Eastman Kodak in Rochester, N. Y. In 1929 was assigned to company's motion picture film department in New York. For his intense application to industry's technical and general advancement he is revered by everyone. Has infectious personality and sense of humor which make it easy for him to get things done himself,—and for others to do things for him.

They can easily be identified by referring to the 1944

FILM DAILY YEAR BOOK

Published by

THE FILM DAILY — 1501 BROADWAY, NEW YORK 18, N. Y.

HOLLYWOOD OFFICE: 6425 HOLLYWOOD BLVD.

Aussie Eagle-Lion Deal Reported On

(Continued from Page 1)

Fox is financially interested. Whether Rank would make a deal here with a strong competitor of 20th-Fox in view of his agreement supposedly reached with Spyros Skouras in London poses a question.

10-Point Community Plan For Films' Golden Jubilee

(Continued from Page 1)

campaign book also contains suitable feature stories and art work for local newspaper use on or before April 14.

The 10 suggestions call for proclamations by local mayors and Chambers of Commerce, a community committee, a community dinner, special displays, co-operative advertising, newspaper tie-ups, radio plugs and features, school co-operation, tribute to the first theater in each community and dances for service men.

Preparations have been made by the Public Information Committee of the industry, under the supervision of Si Seadler, M-G-M advertising manager who is chairman of the committee, to insure a widespread national campaign in keeping with the importance of the occasion. It is to be definitely an exhibitor's golden anniversary, since the celebration marks the beginning of film showmanship and the opening of the first motion picture theater.

NLRB Holds Hearing on Extras' Bargaining Agent

West Coast Bureau of THE FILM DAILY

Hollywood—At a hearing before the National Labor Relations board on petition of the Screen Players Union for an election of extra players, Attorney William Berger, representing the Screen Actors Guild, contended SPU is not an appropriate unit for collective bargaining; that correct unit is SAG, which includes all persons who perform before the cameras. Berger added that SAG has engaged in collective bargaining for extras and screen actors for the past 10 years and it is recognized by the entire motion picture industry and all producers as the representative of extras and actors.

Kenneth Thomson, former executive secretary of SAG, traced the entire history of collective bargaining for extras and actors in Hollywood, relating circumstances that led up to formation of SAG in 1933. He reviewed the two successful attempts of Actors Equity Association to organize screen actors in

At yesterday's session of the hearing, Thomson told of the 1941 contract made with producers whereby extras gained a 10 per cent pay increase and improved working conditions. The pact was submitted to the entire membership of the Guild and was approved by Class "A" members, 802 to 10, while 3,153 "B" members voted approval and only 306 disapproval. He said the overwhelming majority of extras are satisfied with representation by the Guild and that they had voted 16 to 1 last October on two plans which would give them autonomy apart from the rest of the Guild, the members to conduct collective bargaining with producers. Thomson declared this vote showed the desire of extras to be united in a single organization for collective bargaining.

Unity Again—Why Not?

. . . it COULD happen now

(Continued from Page 1)

find the ways and means whereby the industry can progress and prosper without unnecessary restrictions."

All of which makes sense.

o

ANY consent decree at best is a make-shift remedy. What film biz requires rather is something akin to what today is dubbed "preventive medicine." It has had the latter well within reach on several occasions, the last time via the UMPI plan. But, for one reason or another, the applecart always has been kicked over. Each time that has happened, industry business progress has been set back a period of years.

In some trade quarters, what Rodgers had to say this week is regarded as a "feeler" for another try at a unity program. Well, why not? Isn't there more to be gained by its achievement than by Government regulation, whether the latter is through the Federal courts or the Congress?

Just what is the objection to a revival of the unity movement, any way? To say that the problems presented are not possible of solution is an unwarranted reflection upon the intelligence of this industry's leadership, exhibitor no less than producer-distributor.

Who will again raise the standard, so to speak? Probably not Rodgers this time, although he would be the ideal choice. However, we'd gamble that while he might decline the standard-bearer role he nevertheless would be willing to engage actively on any committee which had trade unity as its goal.

o

HERE, for reasons obvious and otherwise, time is of the essence. Department of Justice may not be much longer delayed, for one thing. And there is the further possibility of an appeal for State control legislation in New York should the ITOA find the terms of the impending Federal decree unsatisfactory. Should a State statute materialize in New York, it may be accepted as a certainty that there will be repercussions in other states.

And this, above all else, should not be forgotten. The post-war period will bring many, many changes—economic, industrial, social and political. The motion picture industry cannot expect to be unaffected by them, and in not a few instances, already perceivable, it will be imperative that the industry present a united front for the good of the whole.

So let the shortcomings and the failures of previous unity attempts be considered much as the scientist regards the unsuccessful results of a laboratory experiment—a spur to try, try again.

There can be no guaranty of achievement, to be sure, but by the same token, who is there to say in advance, granting sincerity of intent and purpose, that the goal will not be reached?

This much is certain: Some day, this industry will achieve the unity it so urgently requires.

It COULD happen now.

Expect 20th-Fox Net To Equal $6 a Share

That 20th Century-Fox's 1943 net profit may be equivalent to almost $6 per share on the common stock was indicated yesterday in financial circles. Per share earnings for 1942 were $5.30 on a net of $10,609,784, compared with $2.03 per share in 1941.

John J. McGuirk Dies in Philadelphia

(Continued from Page 1)

and directed a circuit of 600 theaters. With Abe Sablosky he built the Hippodrome in Reading in 1911. Three years later he came to Philadelphia and built the Cross Keys Theater, later buying numerous theaters.

The Stanley Co. of America took over the partners' theaters in 1918, but the partnership existed within that company. In 1926 McGuirk was elected president of the Stanley Co., also as president of its subsidiaries, the Mark-Strand Co. of New York and the Stanley-Fabian Co. of Newark. A short time later he was elected president of First National Pictures, serving as head of both companies until 1928 when he resigned as head of First National and was elected chairman of the Stanley Company's board. At the time of his death he was associated with the Stanley-Warner Company.

McGuirk is survived by his widow and two daughters, Mrs. Charles Hoban, Jr., and Miss Ethel McGuirk.

All N. Y. Theaters Prolong R. C. Drive

(Continued from Page 1)

lections Sunday night, although some have indicated they will continue to collect for two full weeks.

In addition to the 5,927 houses officially known to be continuing their collections, it was estimated by the industry committee that at least several hundred theaters as yet unreported are also extending their campaigns.

Receipt of advices from more than 900 additional theaters yesterday that they would extend their campaigns through the second week-end was hailed by Joseph Bernhard, national industry chairman, not only as a reflection of the widespread co-operative spirit of exhibitors in an urgent cause but also as giving support to the hope that the goal of the motion picture division in the Red Cross drive would be attained.

A testament from a man on the receiving end was among the donations received by the Red Cross yesterday via the film industry. It was a $5 donation, forwarded through William Friedman of 20th Century-Fox, from S/Sgt. Ernest F. Neubert, who is home in Brooklyn on furlough after 36 bomber missions in the European war theater.

"This," Sgt. Neubert wrote, "is in appreciation of the fine work the Red Cross is doing over there. They are treating us wonderfully."

Approximately $15,000 was taken in for the Red Cross fund at a special Red Cross performance of "Lifeboat," plus an all-star stage show, presented last night at the Academy of Music, Skouras Circuit house. The performance, handled by Bill White, Skouras circuit executive, and Nate Simons, manager of the Academy of Music, was sold out in advance, at a $2.20-$7.70 scale.

In addition to the pic, program included the Andrews Sisters, Canada Lee, stage talent from various legit. theaters, the Versailles and Cafe Society Uptown nightclub floor shows, and talent from the stage presentations at the New York Strand, Paramount and Roxy Theaters, as well as the Ray Sinatra and Ben Nelson bands.

WLB Nixes Pay Boost, New Contract is Asked

(Continued from Page 1)

union are asking theater owners for a new pact.

So far as is known here, this is the first action of its kind in the industry, and the situation is being eyed closely.

Chi. Trib. Asks Tele Station

Chicago — Tribune station WGN has applied for an FCC construction permit for commercial television broadcast station for channel four.

GEORGE BORTHWICK
M P PRODUCTIONS
28 W44TH ST
N Y C 21ST FL

LIBRARY OF CONGRESS
0 007 551 459 1